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65TH YEAR — NO. 28

HEREFORD, TEXAS 79045, THURSDAY, JULY 14, 1966

PUBLISHED EVERY THURSDAY



WORK BEGINS — Crews were bringing in partitions in the old Post Office building as other crews were tearing out this week. (Staff Photo)

ROUTES MAPPED

Commissioners Outline Proposed County Paving

Deaf Smith County Commissioners Monday put their official stamp of approval on a proposed long-range farm-to-market paving program which will add approximately 36 miles of additional paving and designated proposed routes to be blacktopped.

In a day long session that lasted until 7 p. m., the court finally hammered out a plan that will be submitted to the Texas Highway Department for their approval.

In other action the commissioners:

• Approved monthly reports and payment of monthly bills.

• Accepted the gift of a refrigerated drinking fountain for the Bull Barn, to be donated by the Business and Professional Women's Club.

• And approved the installation of 5 Mercury-Vapor lamps to light in the Bull Barn parking area.

Highway construction however took the top spot on the agenda.

Portions of the proposed FM road, some already designated and approved by the Highway Department district office, will be paid for by the state while the county will pick up the tab on the remainder. Deaf Smith County voters recently approved a tax bond issue in the amount of \$450,000 to be used for this purpose. The highway department has allocated \$125,000 in state FM funds to be used in this county in 1966.

One paving route has received State approval. Commissioners said. Other proposals in the projected program are dependent on negotiations with the State Highway Department.

Holding priority spot with the state approval is an 11 mile stretch of road in Precinct 4 which will connect Highway 385 and FM-809. This road will begin at intersection of the Ford Road (FM-2587) and U. S. 385 approximately 20 miles north of Hereford, running easterly for 11 miles connecting with FM-809 — the Dawn-Wildorado highway. Estimated cost for this road is 214,000. The highway department has already approved this road and the state's \$125,000 will be used here with Deaf

Smith County using bond money for the remaining \$89,000. Commissioners hoped to get the project under construction this year.

A number of FM routes came under consideration in Precinct 1 and a delegation of 18 farmers was present to help Commissioner Earl Holt pinpoint the route. Unfortunately, all present did not agree as to the proper location for the proposed route.

Despite the differences of opinion the meeting was harmonious and the group agreed with Commissioner Holt when

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Bull Barn Lights To Be Installed

The Deaf Smith County Commissioners Court Monday ordered the installation of five Mercury Vapor Wide lights for the Bull Barn area which should be adequate for lighting the entire parking area at the barn.

Each of the lamps will be 750 watts or larger and will illuminate the entire parking area, according to Melvin G. Jayroe, District Manager of Southwestern Public Service Company.

The county will own the lights and will maintain them. Installation will be by contract and the lights will be metered with other electricity used at the Bull Barn, Jayroe said.

Commissioners hope to have the lights installed immediately.

First Valuation Cases To Board

Deaf Smith County Board of Equalization, meeting for the first time Tuesday, heard about a dozen cases before recessing until its next meeting.

County Judge H. C. "Hank" Williams says the board will recess after each of the next two or three meetings, before closing the board sometime next month.

Property owners will have the opportunity to present their cases to the Board of Equalization at each of its meetings until the group officially closes.

The board will only recess until "all have had the opportunity" to state their cases, the Judges said. Only then will the board close for the year.

Jayroe Renamed Red Cross Head

Melvin Jayroe was returned to the chairmanship of Deaf Smith County Red Cross Chapter for another year. Dick Barnard was elected vice chairman and Doyle Rush disaster services chairman at a meeting of the board of directors Tuesday morning in First National Community Room.

C. E. Coleman was made chairman of the blood program to succeed Dale Barkley, and Mrs. Jim Monroe was named Westway community representative. Gene Fooks was a new director present at the session.

Three awards from the American Red Cross were presented, citing work of the chapter in fund campaigns of the past year. Dick Strayer of the area office at Amarillo presented certificates of appreciation for response in an emergency call for funds needed in expanded services of the Viet Nam fighting, and a Certificate of Honor for achievement in the 1966 fund campaign.

Mrs. Dean House received from Jayroe a national certificate for her work in the fund campaign as county chairman of membership and funds. Mrs. House also gave the treasurer's report, showing a small bank balance at the end of the fiscal year in June, after meeting the national emergency quota of \$600.

Other chairmen reporting were Mrs. Bruce Miller, on the water safety program including current summer swimming classes, and Mrs. Marvis Southward, on the Gray Ladies unit which has contributed more than 1400 hours of volunteer service the

Mall Has Craze Shopping Spree

Merchants at Sugarland Mall Shopping Center will don wild clothes to mark the beginning of their Craze Days sale, today, Friday and Saturday.

Merchandise will be displayed in front of the stores in the mall during the special three days. Special values at these stores are featured in this issue of The Hereford Brand.

NO ALTERNATIVE

Tax Rate Hiked By Board

Future Bond Plans Laid

Given a favorable report in a board meeting of the Hereford school trustees, the area vocational school now in the planning stages will have to jump another hurdle this fall when a bond issue will be called to provide funds for this extension of the Hereford Independent School System.

As the last item on the agenda for the board's meeting Tuesday evening, the discussion of the vocational school and expenses incurred with it kept trustees up well after midnight as they attempted to make some sort of concrete decision.

Action taken by the board will follow these steps:

1) A bond issue will not be See BOND Page 2

School Costs Up As District Grows

Increased operating costs, coupled with bonded indebtedness — all necessary to keep Hereford schools surging forward in an effort to get little Johnny educated — are going to cost Hereford school taxpayers a little more this year.

A move made by school trustees Tuesday night — by no means unexpected — hiked the tax rate to \$2.10, a 25 cent increase over the \$1.85 rate which has been in effect.

The action was practically unavoidable, school board members felt, as the district is faced with increased operating costs and a need for more funds for retirement of bonds, voted some time ago to meet needs of a booming enrollment. Added cost coming up for the 1966-67 school term will amount to some \$100,357, a report submitted by Supt. Johnny Clark pointed out. This figure does not include an increase of \$86,566 necessary for bond retirement this year.

Increased costs have come about with the opening of two completely new units and one major addition to an elementary school. Board member Bill Gentry pointed out that the 13.5 per cent increase was not out of line since it had been necessary to open new facilities in a near crash program.

Total new expense in the 1965-66 term was \$125,887, covering the teacher pay raise and tax opening of Bluebonnet Elementary School.

Board members emphatically pointed out that the tax hike was coming — regardless of whether the vocational school receives approval and regardless of whether another elementary school has to be constructed for occupancy within the

next two years.

Bond obligation this school term will amount to \$389,591; in 1965, it was \$303,025, and in 1964, \$251,049. Also on the increase has been the local fund assignment, which has gone from \$188,940 for the 1964-65 year to \$257,584 for the 1966-67 term.

Additional teachers in the system, under the state minimum foundation system, will still cost the system \$9,600 for the coming year. This figure is determined by multiplying the number of teachers to be added by \$600, the amount above the state minimum level.

Ten other instructors, including two principals, band and choir directors, four classroom teachers, orchestra director and another coach, are to be added above the minimum number of instructors established by the state foundation program. Added cost here will amount to \$58,000. Maintenance and operation of La Plata Junior High School, which will open its doors to students for the first time in late August, will add some \$15,000 to the financial load being carried by the district.

Total added costs anticipated for operation of the Hereford school system will add up like this: \$86,566 additional outlay for bonded indebtedness; \$17,757 increase over the 1965-66 term in the local fund assignment; \$9,600 to cover the amount spent by the local district in upping teachers' salaries; \$58,000 for instructors above the state minimum number and \$15,000 for See TAX Page 2

Varied Subjects Fill Long School Agenda

A whole conglomeration of necessary business lay before Hereford's school trustees in their regular meeting Tuesday night, when they had to really "beat it out" in efforts to have the Hereford schools in good running shape for the upcoming school term.

Big items on the agenda involved planning the area vocational school and setting a new tax rate to meet financial needs of the system this year.

Taxes had to go up to meet increased costs, from \$1.85 to \$2.10, a 13.5 per cent increase. This figure is close to what was predicted in a public forum earlier in June. The area vocational school, discussed at the same public meeting, gained approval of the trustees who moved ahead to discuss financing of the project. Details of these undertakings of the board are discussed in other stories on this page.

In the more or less ordinary occurrences associated with running a growing school system, the governing dads:

• heard a report from Supt. Johnny Clark positively evaluating summer programs,

• approved ideas set forth by the superintendent for inclusion of more extracurricular activities relating to vocational courses at the high school,

• were told that the schools aren't getting as much help from the government in the lunchroom program as in years past,

• expressed concern over the inclusion of public school cafeteria workers in the minimum See VARIED Page 2

This Year's Exchange Students Come From Italy And Germany

A sports-minded Italian girl who especially likes skiing and a German butcher's son who lists piano playing among his "hobby-horses" will be the foreign students in Hereford High School next year.

Confirmation was made in a telephone call Monday to the American Field Services office

in New York that Elia Pesenti of Genoa and Thomas Michael Graf of Baden-Wurtemberg will live in the homes of the Lloyd Pools and Leo Witkowskis respectively as they attend school here a term.

Elia is a brown-haired girl of 16. She gives her height as 1.60 millimeters and weight as 59 kilograms, which employes of The Brand with the aid of Webster's Unabridged translated into five feet three inches and 130 pounds.

Her father she describes as a "specialized workman, very good, but he is more strict than my mother," and she has a 17-year-old brother who plays on his school football team. She has studied English three years and also speaks French.

School subjects she likes are literature, theatre and law; she attends evening dramatic classes. Swimming and skiing are her favorite sports. She studies commercial subjects and is interested in journalism as a career.

Thomas is the youngest in a family of four, with two sisters and a brother in their 20's. He spent four weeks in Sweden on an exchange visit in 1964 and has spent two-week holidays in See EXCHANGE Page 2

Hereford Student Group Leaves On Extended French Study Trip

Eleven area students left this week for an extended study trip to France. Gerald and Ann Dings, Hereford teachers, are sponsoring the group.

Plans call for four weeks study on the coast of the English Channel, at St. Malo. The group will be part of a large delegation from all over the world gathered to study the French language and culture in the summer course. Over 200 students from the United States will be part of the group using a university's facilities for the work.

After the weeks of concentrated study, Dings said that the group will spend four days touring Paris and later, four more days touring London and its immediate area.

Four of the students left Monday afternoon flying by private plane to New York for a brief tour before being joined by the others for the trans-Atlantic trip. Mr. and Mrs. James Readhimer took their son, Marvin, Sherri Marsh, Mary Lynn Gibson and Steven Thornton for the side trips.

The Dings' and their party met in Amarillo Tuesday afternoon for the flight to New York. Included in this group are Cynthia McMinn, Penny Jones, Shelley Rush, Barbara Zinser and Charles Dones of Hereford. An Amarillo and a Memphis girl are also members of the party.

This particular school and trip are part of an international program for young people sponsored by the American Institute for Foreign Study.

City Commission Buys Grader; Hears Complaints Of Group

Hereford city commissioners okayed the purchase of a used maintainer to replace the one destroyed in the city barn fire early this spring, during Monday's session.

Commissioners also agreed to adopt a new plumbing code for the city, but tabled the proposal until a number of local plumbers could look over the proposed code.

Paving liens on Main St., Park Ave and Hwy 60 are to be sold to a local bank with the

agreement that the city would let it blow into their yards.

The neighbors also said that children living in the house were not using the restroom facilities in the house.

Owner of the apartment building when contacted later, said that he had provided barrels for the trash and had provided lids for the barrels only four months ago, chaining them to the fence so that they would not blow away.

He added that he had painted the inside of the building three

times in the past four years, but had been unable to get the cooperation of the renters to keep the building up.

Commissioners advised the neighbors to file complaints against the renters to the sanitation department about the trash and improper use of restroom facilities.

PLAINS MACHINERY Company was not the low bidder on the maintainer, but commissioners decided that this company was offering the best buy for the city.

See CITY Page 2



READY FOR TRAVEL — Shelley Rush is all speed up. She is one of a group who will be packed and apparently wishing that the study in France for four weeks. (Staff Photo)

Weather

	M	H	L
Saturday	98	69	
Sunday	98	72	
Monday	95	67	
Tuesday	95	73	
Wednesday			64
Moisture this month	0		
Moisture this year	5.99		

(Courtesy KPAN)

Varied . . .

(Continued from Page 1)

wage bill, expected to be before the Senate soon, "looked over bids submitted for services for the school system for the coming term, "raised the price of certain parts of the lunch program in order to meet increased costs, "accepted resignations of several teachers, and elected several others to positions in the system, and, "heard a report from the superintendent on progress made at La Plata Junior High School. Four-week programs, meeting four hours daily at the high school, have not had as much participation in the second session, Supt. Clark reported. Typing has been reduced to only three enrolled, he said. Although the school is operating at a loss in that particular class, Clark said the program had been continued because those students enrolled had been promised that they could obtain their full credit for the course if they attended both sessions. "We don't want to cut the program out from under them since we did say they could get their one credit," Clark explained. Other courses being offered at the school include American history and government (nine enrolled) and algebra I and related math (seven enrolled). Two teachers are handling the driver's education, which has an enrollment of 104. Students in driver's ed pay a fee of \$25 in this program, the schools will just about break even. Some 112 youngsters are enrolled in the classes for non-English-speaking students, a highly successful program according to Clark. A report from the University of Texas cited better progress in the cases of those students who had the preschool training in the English language. Preliminary plans for a week-long workshop session prior to the opening of school were outlined by the officials. Industrial Cooperative Training (ICT), a new program similar to the distributive education program now in effect in the high school, does not yet have a teacher-sponsor. Clark told the board that several other vacancies existed in the school system, and that he would attempt to have them filled within the very near future. The shortage of help has been considerably greater this year than at this same time a year ago, he said. "We need to have the positions filled within the next two weeks," he went on. Trustees suggested that lots now owned by the school system be used for building trades for actual construction, another new course to be offered this fall. Located near Shirley Elementary School and the high school, the trustees thought the location to be convenient to the students, and decided the location would be a good one as saleable property. Involved with the discussion

on the new vocational courses to be offered this fall at the high school was the possibility of adding new extracurricular programs to the curriculum. Such programs now exist in the homemaking department, agriculture and distributive education. The organizations associated with these departments are Future Homemakers of America, Future Farmers of America, and the Distributive Education Clubs of America. "A feeling of not belonging is characteristic of non-participation," the superintendent clarified, pointing out the help that the programs could give in helping to curb any dropout problems. Teachers would act as coordinators of the programs, he said, just as they do in the various other departments of the schools.

A lunchroom report from Dillie Kelley, business manager for the Hereford schools, indicated that commodities received during the 1965-66 term were of such a nature that the system had to spend more for meat. Tax Assessor-Collector Orpha Click explained several reevaluation cases to the board; August 9 was the date set for the budget hearing of the board.

Texas State Teachers Association, in an attempt to exclude school cafeteria workers from the minimum wage law, asked the board to write to congressmen urging exclusion of these workers because of the financial hardship it would impose on the local district in the next few years.

The law calls for annual increases in minimum hourly pay, starting at \$1, and advancing 15 cents per year until a maximum of \$1.60 is reached. The schools are now paying \$1.25 per hour. The board approved a resolution to be sent to this area's Washington representatives, urging exclusion of those workers.

Alfred Oil Co. will furnish gasoline for the school's transportation system, bidding 16.89 cents per gallon for regular gasoline with an octane rating of 93. Nearest figure to it was from Tip Top Oil Co., 17.10 cents per gallon, followed by Gulf, 17.23 cents. The bid from Alfred is a decrease from the bid accepted for last year's gasoline.

Hereford Bakery will furnish bread for the cafeterias this year, charging 24 cents for a one-and-one-half pounds loaf of sliced bread, and 21 cents for a one pound loaf. Hamburger buns were offered for 36 cents for a package of 12, hot dog buns the same. Only other bidder was Freshe Bread Co. Borden's received the milk quota with a bid of 6 cents for each pint of plain milk. Also bidding 6 cents was Kelley Dairy; Plains bid 6.1 cents, Cloverlake 6.5 cents. Milk was purchased by the school for 5 cents per half pint last year.

Dennis Office Supply of Hereford received the job of maintaining typewriters and other equipment for the coming year. Luncheon reimbursement was reduced from 5 cents to 3 cents

per lunch in April of this year, adding more cost to the lunchroom program to the local district. Hot lunches in the elementary schools were hiked to 35 cents at the meeting, and lunches in the high school cafeteria were left at 40 cents, the same as last year. Supt. Clark recommended that prices in the la carte line at the high school be raised to help meet the increased expense.

Resignations of teachers Mary Beth Miller, Elizabeth Willis, Jack Hall and Marian E. Narrell were accepted. Hired for positions were Phyllis Blankenship, Horance T. McGuffin, James Hoffman, Nancy Bussey, Joy Hammock, Daisy Nell Huntstinger, Gerald Weekly, Joe Ed Cappel, Sarah Antrobus, Sandra Hedgecock, Beverly Sanders, and Inda Kay Brown.

Supt. Johnny Clark, before starting the discussion on the vocational school, reported that La Plata Junior High School, located just north of the football stadium on Stadium Dr., will be ready for inspection soon. The general contractor will have his work completed by the end of this week, and plumbing and electrical work will be finished within a few days.

City . . .

(Continued from Page 1)

The Amarillo firm offered a 1962 Gallion motor grader with a 125 horse power GMC diesel powered engine for \$10,000. Payment for the machine will be made in 35 payments of \$303 and one payment of \$303.53 by the city.

OTHER BIDS were submitted by Tom W. Carpenter and West Texas Equipment Company, both of Amarillo.

Tom W. Carpenter offered a 115 horse power catapillar motor grader for \$9,500 less \$2,000 for the burned machine for a total price of \$7,500. The exact model of the machine was not given in the bid.

West Texas Equipment Company offered a 1959 Catapillar motor grader for \$11,500.

ALL THREE companies allowed \$2,000 on the burned grader for trade in.

The used motor grader, purchased by the city carries a 60-day warranty on parts and labor.

The new plumbing code which city manager, Dudley Bayne, proposed to the commissioners was recommended by the Texas Municipal League after that organization had reviewed the present code which was adopted in 1955.

Bayne said that city plumbing and electrical inspector, Tom Crawford, said that the code was an excellent one and that it gave some new specifications for venting of heaters and among other proposed changes.

The longest ride on the world's smallest subway lasts only a minute. It is from the Capital in Washington to nearby legislative office buildings.

Bond . . .

(Continued from Page 1)

called until after school has started, in order that enrollment figures will reflect the need — or lack of it — for an additional elementary school. Putting both issues — the elementary school and the vocational school — on the same ballot as separate issues will save voters a trip to the polls, the trustees felt.

2) Actual amount of the bond issue will not be determined until further advisement indicated what amounts will actually be necessary for the proposed expansions.

3) Preliminary plans for the new elementary school, which is sure to be needed within at least two years, would be drawn up as soon as possible in order that time could be taken for careful planning and revisions in an effort to avoid waste of tax money due to hurried construction plans.

Trustees were sure to emphasize that the schools aren't "putting all their eggs in one basket," in the words of Supt. Johnny Clark, who pointed out that the vocational school is only one phase of the growing system.

"Academic improvement is sure to come with the addition of a vocational school," Clark explained, pointing out that many of the students not doing well in academic courses will — by coincidence — fall into classes better geared to their own speed in the academic curriculum.

The \$2.4 million bond issue approved by voters about two years ago, was to include two elementary schools. Unexpected expenditures have changed the picture somewhat, however, with remaining funds not sufficient for construction of another elementary school of the proportion needed by the community. Somewhere in the neighborhood of another \$150,000 is expected to be needed for the construction of the second school planned for location in South Hereford.

Reason for the shortage of funds was explained in a public forum recently, when school trustees said unexpected construction costs and some expenses not included in the bond money budget appeared, chiseling at the balance needed for the additional elementary school. Bond money still is in the fund, they point out — but just not quite enough for the construction of another school.

An issue of about \$300,000 will be enough to cover both the new school and the additional vocational school at the high school, the trustees feel. The final figure will not be determined until trustees have more information on costs of what they expect to build.

Making the elementary school and the vocational school separate issues on the same ballot will give voters a clear-cut choice on whether or not they want to go ahead with the plans for the area vocational school.

Bond money left over from the \$2.4 million issue, although tagged for an elementary school, could be used by the board for construction of the new vocational school. However, trustees felt that use of the money should be limited to the elementary program since that was the understanding of the taxpayers when they approved the bonds.

If positive action is taken by voters at the polls some time this fall, the result would not show up in bond payments for about three years. Taxes were to be raised this year regardless of the outcome of the vocational school and the elementary school, trustees commented, due to the increased operating costs of the system with the expansion of buildings and personnel.

Enrollment figures in schools early this fall should indicate how pressing the need for an additional elementary building is, school officials told the trustees.

Other measures in place of a new building could be taken to contain the student population in the event the elementary school were not finished soon enough. Mentioned were the use of portable rooms, and possibly churches, to hold students if facilities owned by the system were not adequate.

Trends indicate that another elementary school will be needed in at least two years, officials noted, regardless of whether schools will be overcrowded when they open this fall.

"I see no reason why we can't go ahead and plan two years ahead," commented board member Bill Gentry. Discussion led to the approval of making preliminary plans to take care of expected enrollment.

If architect's plans were drawn up in the near future, there would still not be enough time to have an elementary building ready for students in the fall of 1967. However, Supt. Clark pointed out, aiming for

County . . .

(Continued from Page 1)

ra Blanca Creek connecting U.S. 385 south of Hereford in Castro County. The department indicated that this road would route traffic "around Hereford" — a move which has been opposed by both the court and business leaders in Hereford.

A consensus of opinion of the interested parties present for the meeting indicated approval of the court's action.

Holt also indicated plans to pave a portion of "the Gin Road" — a stretch which carries traffic past the Ward Gin south of Hereford connecting with U. S. 385. This portion of road is one that has a high traffic count and is particularly troublesome during wet weather. Holt hopes to pave this road with precinct funds in the not too distant future.

The Precinct 1 paving will be the second phase in the proposed 4-part program.

The third portion of the proposed FM program will connect FM-1062 at Milo Center with FM-1057 which now terminates 7 miles north of Harrison Highway. Completion of this road will connect U. S. 60 at Summerfield with U. S. 385 at Milo Center.

A 6 mile section of road in Precinct 3 — a portion of it not opened to traffic at this time — threatened to bog down proceedings late Monday. The proposed route would begin at a point 12½ miles west on Harrison Highway, running in a northerly direction for 6 miles.

Precinct 3 Commissioner Bruce Coleman pointed out that much of the country north of this road was now coming under irrigation and the increased activity in this area would warrant the new road. Some concern was voiced by the commission however, over the fact that the road was not now open and no traffic count was possible.

Of the \$450,000 tax bonds voted in June, only \$400,000 would actually go towards the cost of the roads. \$50,000 has been designated for the purpose of moving of highline poles and other right-of-way problems.

Construction on the new roads will get underway just as soon as final approval is received from the state and preliminary surveys can be made.

Exchange . . .

(Continued from Page 1)

Italy, Austria and Switzerland. In addition to music, he lists sports as a major interest, adding "My abilities are only on an average" and says he attends the theater or swims with friends often. History and chemistry are his favorite subjects in school and he plans to take examinations for study in a university.

an opening date in September of 1968 would allow for more careful consideration of building plans, with less "haste makes waste" involved. Extra time would allow for closer study of plans and elimination of problems associated with other schools in their building programs.

Typewriter Ribbons THE INK SPOT

The

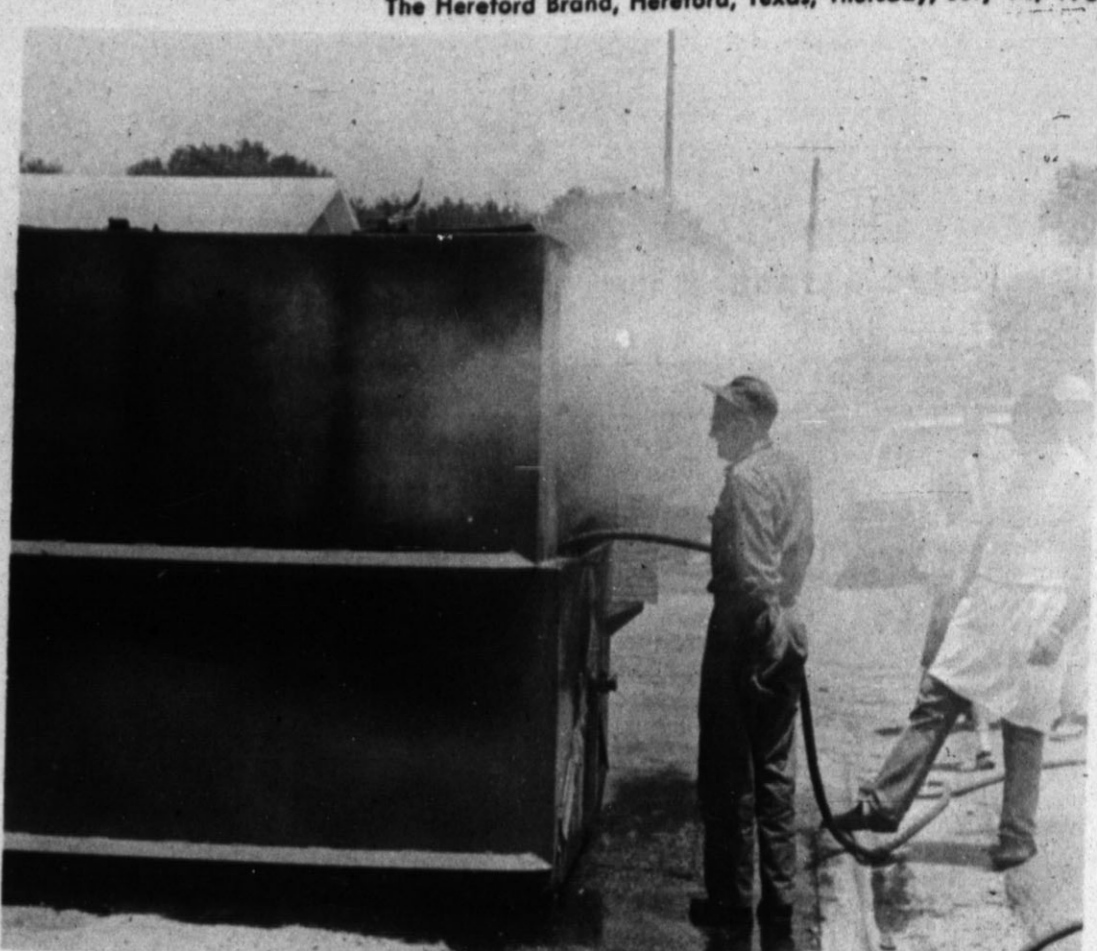
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EXTINGUISH BLAZE — Firemen were called to the dumpster unit behind Cooper's market shortly after 1 p.m. Tuesday to extinguish a trash fire in the unit. When firemen arrived the flames were leaping into the air some 20 feet, but the blaze was quickly controlled. Exact cause of the fire was not immediately determined. (Staff Photo)

Tax . . .

(Continued from Page 1)

the maintenance and operation of La Plata Junior High.

It adds up to \$186,923 needed in increased funds this year. Of this figure, \$46,250 is anticipated in new tax revenue, based on \$1.85 tax rate and an increase of \$2.5 million in evaluations.


The difference is \$140,673; an increase of 23 cents in the tax rate would probably cover bare expenses as anticipated.

Experience has shown, however, that making no allowance for unforeseen expenses could put the school district in an uncomfortable bind as trustees attempt to make ends meet without cutting the quality of the overall program. The 25 cent increase would provide some "leeway" and also provide funds for additional programs expected to go into effect within the next few years, the trustees determined.

Classifieds Get Results

A WILLIAMS' SELLOUT
COOPERSTOWN, N. Y. (AP) — Tickets for the annual Hall of Fame baseball game, this one between the Minnesota Twins and the St. Louis Cardinals on July 25, have been sold out. Doubleday Field seats 9,791. However, the sellout will not keep people from visiting the morning festivities at the Hall of Fame. Ted Williams, the last player to hit .400, will be inducted along with Casey Stengel who will be 76 five days later. The sellout was achieved before Stengel was named.

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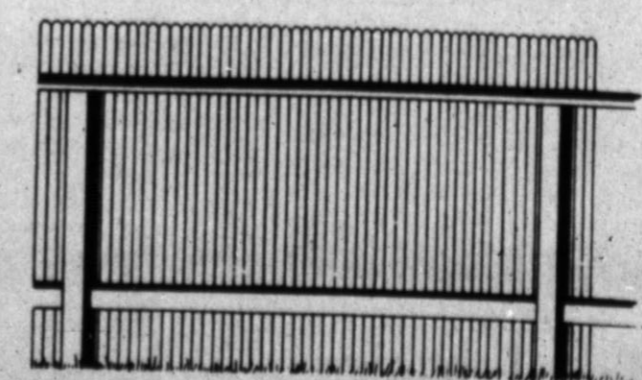
Cedar-Rustic Western Red Cedar fencing blends well with today's modern home exteriors plus, giving complete privacy and protection.

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When galvanized or aluminum nails are used, Cedar-Rustic will weather to a delightful natural color without showing nail stains. This is in contrast with other wood fencing which turns dark with age. Cedar-Rustic never needs paint, stain, or sealer of any kind.

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Of course it all depends on what you like best. Fishing. Boating. Swimming. Skiing. Shopping for Indian pottery and blankets. Museum tours. Spanish villages. Good food (Oh Boy!). Or just lazing around. We've got it all. And more.

We can help you settle these arguments. If you need any information about our area, just write us. We've got maps and brochures for you. They'll help you plan the best trip you ever had! If you have any questions about investments here — real estate or any other kind — write us. We'll get you the answers.

If you need a place to keep your spare cash, we'll be glad to give it a good home, take care of it and help it grow for you. Your savings at First Northern earn 4.5% interest, compounded quarterly, and insured by the U. S. Government.

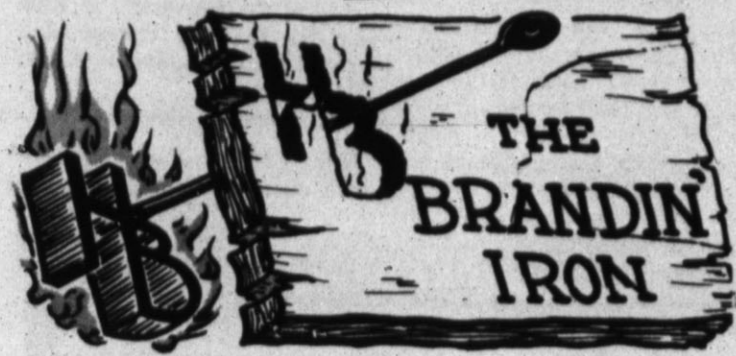
It's always ready whenever you want it. And we will supply you with some of those handy little envelopes so you can save or withdraw it by mail. Anyway, why don't you drop in to one of our convenient offices when you're here, so we can visit over a cup of coffee. Remember, we want to be . . .

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FIRST NORTHERN SAVINGS and Loan Association

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SANTA FE TAOS ESPANOLA

For maps, information, etc., write to us at P. O. Box 1754, Santa Fe.



By MELVIN YOUNG

Summer vacation time around the Hereford Brand is probably the most hectic time of the year. With close to 20 employees, and almost all with school age children, it is necessary that the vacations be squeezed into the three month summer period. Fill-ins are common... and it usually falls our lot to substitute at the advertising posts and in the mechanical department when ever needed. Others within the organization double-up and we usually manage to get through the season in pretty good shape.

Atha McIver has a system all her own however, and when she takes off on vacation, her fill-in is usually deluged with notes — some turning up in the strangest places — concerning duties for the day, etc.

This year, Mrs. Forrest Ricketts who normally handles the classified advertising department and acts as receptionist at the Brand is doubling for Mrs. McIver in the bookkeeping department while she is enjoying a two-week visit in California. Of course Atha left her usual number of notes behind.

Coming to work Monday morning, Nelda opened the book containing the rate schedules, getting ready to post the Sunday paper and encountered her first note. It said simple: "Old bookkeepers never die, they just lose their balance." And of course, when you're trying to do someone else's job, you tend to "lose your balance" easily.

Other notes entered on the calendar read something like this: "There's a deposit in the safe." That was for Monday. On Tuesday the message reads: "HAPPY POSTINGS!" All bookkeepers will appreciate that one.

On Wednesday Mrs. McIver is admonishing her fill-in to "THINK!"

And that piece of advice might not be too good because if she had thought about it in the first place, she never would have taken on the task of being a substitute bookkeeper. Thursday's calendar contained some instructions concerning billing of an account, while Friday's entry is a gem, "REMEMBER — for every DEBIT, there is a CREDIT."

Is she still talking about book-keeping?

Saturday of course is a short day and the note says: "One week gone."

We're not sure at this point whether Mrs. McIver is becoming the fact that one week of her vacation is gone or whether she is encouraging Mrs. Ricketts to "Take heart" — it's nearly over.

Monday starts out with a bit of sage advice, "Steady girl, don't panic," while Tuesday's and Wednesday's messages seem to be words of encouragement and a pat-on-the-back for doing a good job. Thursday's note says simply: "Thinking of you" but Friday's message would scare the daylight out of all but the most seasoned bookkeepers. It says: "You BETTER be in balance!"

And in balance she may be — but we're betting that she will be darn glad to see the regular bookkeeper back on the job so that she can return to the relatively simple task of answering the telephone and taking classified ads.

Speaking of those short skirts — it's not the initial length that counts, it's the up-creep.

Money doesn't talk these days. It goes without saying.

Some of Foster Hill's friends have been giving him a bad time this past couple of weeks. It seems that Foster has been enjoying the fact that he has not reached that magic age — you know — the one which life begins at. But today is apparently Foster's birthday, and we'll not mention which one, but Jack Benny has managed to stay just under it for the past 30 years. Foster may decide to do the same, but from the number of phone calls that we have

wish for many happy returns. And we hope we don't get into trouble for mentioning this.

And speaking of trouble, we're reminded that from the time an infant tries to get his toes in his mouth, life is a continual struggle to make both ends meet.

We are reminded too, of the two drunks who were meandering down the street leaning against each other for support. Said one to the other: "United we stand, divided we fall"

And with that last remark, we'll call it thirty for today

College News About Students From This Area

ABILENE — Two 1963 graduates of Vega High School have been named to the Dean's Honor Roll for the spring semester at Abilene Christian College. They are Patty and Tippy Browning, daughters of Mr. and Mrs. W. H. Browning, Star Route, Vega.

— hoping your air conditioners are working and you can keep your cool.

Members of the Honor Roll must have a 3.5 grade point average and take a minimum of 12 hours.

Patty is a member of the Women's Recreation Association and a physical education organization.

Tippy is a member of the girls basketball team, Women's Recreation Association, and the Physical Education Association.

ABILENE — Jackie Fooks, daughter of Mr. and Mrs. L. E. Fooks, 320 Star St., has been named to the Dean's Honor Roll at Abilene Christian College for the spring semester.

Members of the honor roll must take a minimum of 12 semester hours and maintain a 3.5 grade point average.

Miss Fooks, a 1963 graduate of Richardson High School in Richardson, is a speech and history major. She is a member of Melpoms, a drama organization; and Alpha Chi, a national honor society.

Sharon John, daughter of Mr. and Mrs. C. N. John, Route 1, Hereford, has enrolled for the second semester of summer school at Lubbock Christian College.

A 1965 graduate of Hereford High School, Miss John is a

business education major at LCC. She is a member of Meistersinger chorus where she is robe chairman, a member of the Big Sister organization and secretary of the dormitory council. She was presented the Personal Work Award for her outstanding spiritual service for 1965-66.

Dr. Milton C. Adams
OPTOMETRIST
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Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2258

Ellis TAMALES
GOOD! BETTER! BEST!

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY

Shop PIGGLY WIGGLY

Shurfresh Cottage Cheese 2 lb. Ctn. 55c	Laundry Detergent Ajax Giant Box 59c
Kraft's Salad Dressing Miracle Whip Quart Jar 49c	Close Out Frozen Juice Asst. Flavors Can 10c
Orange Drink Hi-C 46 Oz. Can 3 For \$1	Black Flag Mesquite and Fly Spray 12 Oz. Can 69c
Gerber's Junior Baby Food 7 For \$1	Tendercrust Brown & Serve Rolls 2 For 49c
Kraft's Dressing Pint Thousand Island 3 Btl. \$1	Black Flag Jet Stream Weed Bombs 22 Oz. Can 98c
Wizard 1/2 Gal. Can Charcoal Lighter 69c	

SUGAR HOLLY BEET 5 lb. Bag 49c	MILK FRESH GRADE A VIT. D Food King Gallon Ctn. Homogenized 82c	EGGS SHURFRESH Grade 'A' Large Doz. 45c
ICE CREAM Borden's Texas Gallon 5 Qt. Pkg. Choc. Vanilla Strawberry \$1.49	CREAM PIES Morton's All Flavors 4 for \$1	

SHORTENING Bake-Rite 3 lb. Can 69c	IDEAL DOG FOOD Tall Can 2 For 29c	SHURFINE COFFEE All Grinds Pound Can 69c	HAWAIIAN PUNCH Rosy Red 46 Oz. Can 3 For 89c	STARKIST TUNA Green Label Flat Can 33c	WASTE BASKET 42 Quart Plastic 79c	COCA COLA King Size 6 Bottle Ctn. 39c	BLACK PEPPER Plymouth 4 Oz. Can 35c
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STEAK

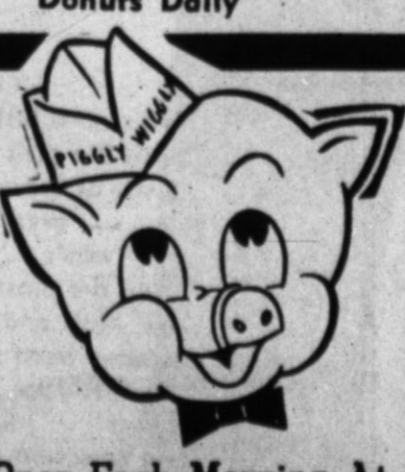
USDA Choice ROUND SIRLOIN	LB.	89c
U.S.D.A. Choice T-BONE STEAK LOIN TIPS	LB.	98c
VELVEETA Kraft's Cheese Spread	2 lb. Box	98c
BACON Wright's First Grade	2 lb. Leaf	\$1.69
HINDQUARTER U.S.D.A. Choice	LB.	59c

CUT & WRAPPED FOR YOUR FREEZER

GRANDMA'S DELICATESSEN

Bar-B-Q Beef	lb.	\$1.09
Roast Pork with gravy	lb.	98c
Banana Pudding	Pt.	49c
Fresh Fried Okra	lb.	49c
Macaroni & Cheese	Pt.	49c
Fruit Cobblers	lb.	49c

Grandma Cooks Pies, Rolls and Donuts Daily



Open Each Morning At **7:00 A.M.**

CANTALOUPE

Spoonful of Lusciousness

4 FOR \$1

GRAPES Thompson Seedless	LB.	29c
GREEN ONIONS	2 Bunches	15c
POTATOES Hereford U.S. No. 1 Reds	LB.	3c
CORN Large Filled	3 Ears	29c
FRESNO Hot Pepper	LB.	39c

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Mr. & Mrs. A. J. Schroeter, Mgrs.
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WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY

Glady's Garden

By Gladys Howton Manjeot



A SUMMER QUEEN — This Gladiolus, was grown by Glad. The name of it is Summer Queen, it is pink, and this flower measured five and one-half inches across, a spike of the same variety was cut, and the entire plant measured four and one-half feet. (Staff Photo)

ship Green Ice, Green Ruffles, Frosty, Burma Rose, and Traveler.

Gladiolus do extremely well in Hereford. Some who have grown them in large numbers for years are the R. C. McGilvray, Mrs. J. K. Force, and Harry Lomas. There have been some fine specimens grown at The Nurses home, and R. E. C. Office this summer.

Roses should be groomed, and feed. They have given an abundant bloom and should be rewarded with loving tender care and food.

Plant green beans, leaf lettuce, and radishes for late summer use.

A fond good-bye to our garden club friend Mrs. A. L. Brown, affectionately known to many of us as Julia. She and her family are moving to Sydney, Montana, very best wishes, and happy gardening are extended. Don't forget Bud to Blossom Garden Club, and hurry back.

Best wishes for a pleasant, thrilling vacation
GLAD.

OUTLIVED VIOLENCE

GLENWOOD SPRINGS, Colo. — The epitaph on a large stone over the grave of Doc Holliday, frontier gunman and gambler, reads, "He died in bed."

Holly Assistant In Development

COLORADO SPRINGS, COLO. RADO. — Michael E. Rathbone (23) has been appointed administrative assistant — planning and development, Dennis O'Rourke, president and chief executive officer of Holly Sugar Corporation, announced today.

The 1966 graduate of the University of Indiana Graduate School of Business will report directly to O'Rourke. Rathbone's duties will include investigation and financial analysis of potential methods and prospects for diversification. He will also be concerned in the preparation and analysis of capital expenditure and other programs.

Rathbone is a native of Wichita, Kansas and an honor graduate of the University of Kansas. He has just completed a 6-month tour of active duty with the Air Force.

Walt Bellagay made his New York debut with the Knickerbockers in a game against the Baltimore Bullets, the team that traded him this fall.

Going on a vacation? If so, then plan to visit some of our renowned and beautiful gardens, many of these are open to the tourist, and it will be time well spent to see one or more of these popular places.

Information can be gotten from the local Chamber of Commerce Offices or Garden Centers. If a member of a nationally affiliated Garden Club, your membership card will be your admittance to many of the nation's gardens.

For your information and to encourage you, I am listing some of the well known gardens. This list is taken from the Pictorial Guide to American Gardens, by Louis H. Frohman and Jean Elliot.

Breckenridge Park Sunken Garden, San Antonio It has been created from an abandoned quarry. This garden is gracefully oriental.

Fort Worth Botanic Garden and Garden Center: Fort Worth is frequently called the "Garden City of the Southwest." It takes great pride in its Botanic Garden, and all Texas Garden Club Members are proud of their State Garden Center. There are approximately seventy-five acres of woodlands, rolling lawns and varied formal and informal gardens.

Tyler Rose Park, Tyler: It contains four hundred varieties of roses, and twenty-five thousand individual rose bushes. If you are taking a late vacation, then make plans to attend the Rose Festival, in Tyler in October. Millions of roses are massed in multi-colored display. On Sundays there is a Rose Vesper Service.

Lake Cliff Formal Garden, Dallas Annuals are featured in this garden. They are carefully chosen for vigor in this climate, and the species are rotated from year to year. Generally used are PETUNIAS, acalyphas, periwinkles, and many proven varieties of roses.

Texas A&M Arboretum and Trial Gardens, College Station: Evergreens, woody trees and shrubs are predominant in this garden. There are approximately eight hundred species and varieties, also displays, and greenhouses.

White Shadows Gardens, Weatherford: This is one of the most frequently visited and named gardens in Texas, it is certainly a Summa Cum Laude Garden. One word, might sum up this wonderful garden, "Oasis."

In our neighboring states there are many gardens of note, and beauty.

University Park, Las Vegas, N. M.: Most of the common varieties of cactus, agave, and native shrubs found throughout the Southwest can be seen here. Hundreds of varieties are given here.

Doolittle Home Garden, Albuquerque, N. M.: Rare loveliness has been created in a small area. This is a home garden and Mrs. Doolittle is an avid Garden Club Member and is known for her book, Southwest Gardening.

Prayer Garden, at Goriotta N. M.: This is one of the beauty spots of New Mexico, it was planned and established by a renowned English gardener. A stop at this garden will be rewarding.

Colorado, land of beauty, scenic wonders, finding streams and lakes offers much for the tourist.

The Lord's Garden, Denver, Colorado: This is a garden which has been dedicated to the work of the Lord. Flowers from this garden are given and used in the churches of Denver for their worship services each week, and most of the output is dedicated to the use of the Lord. This is a home garden owned and operated by a man and his wife.

Referring to the above information regarding the LORD'S GARDEN, I would like to pay tribute and express sincere thanks to some of our own people who have given so generously of their gardens, and time in arranging flowers for our local churches, some of these are: Mrs. A. O. (Audrey) Thompson, Mrs. Will (Ruth) Kerr, Mrs. Jim Black, Mrs. R. W. Mitchell, and Mrs. Ray Johnson. Their contributions have meant much to the worship services.

Pan-American Seeds Garden, Paonia, Colorado: A panorama of color and beauty. To visit the seed fields is most interesting and informative.

Many other gardens and fields could be listed, but space will not permit. Perhaps these listed will inspire you to visit a garden, if so, you will be rewarded and I will be glad. Many of the gardens are planned especially for the hobbists and Garden Club Members. (Garden Club Members and National judges, carry your membership cards, their will admittance for you to many places.) Vacationists be sure and have notebook for new ideas and have your camera handy and LOADED.

A last minute reminder for your vacation. DON'T BE A LITTERBUG. Be sure that you have a litterbag in the car, and make provisions for the children

to play and have fun, and to be NEAT about it.

Before leaving on your vacation, make plans for the care of your lawn, shrubs, trees, flowers and potted plants. The ideal arrangement is to have a cooperative neighbor, or "the boy next door" to follow a prescribed schedule for you. If you are that fortunate be realistic and recognize the fact that all will not be carried out just as you would have it. The best to hope for is that all concerned will survive.

If the above is impossible then make provisions yourself, before you pack. Treat the lawn for brown patches with a good soil insecticide, mow, trim, and water THOROUGHLY. Soak all flower beds, shrubs, and trees, trim off faded flowers, prune the spring flowering shrubs (if not previously done) spray or dust for insects, worms, grasshoppers and any other garden enemies, and if needed give a light feeding two or three days before your departure. To retain the moisture and make it pay off to the fullest — weed, and cultivate, also a mulch around all plants would be very helpful.

For the potted plants, assemble a tray having a wood frame 2 inches deep; line with polyethylene sheet plastic and cover bottom with a layer of vermiculite. Fill with water until the vermiculite is thoroughly saturated, place your potted plants in the tray. This keeps pots moist for 6 to 7 days.

The investment in time and expenditures is too much to take this matter lightly. TEND your garden, and you will have a more relaxed vacation.

REMEMBERS: Time for the last planting of gladiolus, for fall blooms. They can be planted as late as the fifteenth of July, and will give fall color for your garden as well as spike

materials for the flower arranger. Gladioli combine well with fall chrysanthemums. Local dealers have a good supply in choice colors and varieties. The following varieties do well here, they are: Ben Hur, Valerie, Spic and Span, Magul, Appleblossom, Purple Heart, Friend-

eager to please



so come in today about

A LOW COST, NEW CAR LOAN

FIRST NATIONAL BANK

of HEREFORD

Anthony's

300 Stores in 21 States



Lady Like Fashions to LAY-AWAY for Back-to-School

Oven Cured Permanent Press Fabrics Styled in the Cutest Dresses We've Seen Lately!

2.98 3-6X 3.98 7-14 5.98 7-14
3 for \$8. 3 for \$10. 3 for \$15.

SAVE NOW!
Stock Up While Our Selections Are Complete

Let's do a little apple polishing of our own . . . and send the girls back to school in pertly styled fashions made of fabrics that wouldn't know what an iron was . . . even if they ever saw one . . . and, of course, they won't . . . because they'll never need one. Even the most fastidious of moms will be amazed at the wash and wearability of these lovely fashions. Choose from so many styles we couldn't begin to show them to you . . . only four pictured here . . . in glorious colors . . . solids and fall plaids. Shop early while our selection is complete, only a small down payment and small monthly payments hold them for you until the girls are ready to step out in style. Buy 3 at a time and save!

The year-round price is dead! The year-end price is here.



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Right now is your chance to own a best seller! Your choice—the incredibly quiet Ford, sporty Fairlane, thrifty Falcon, fun-car Mustang—now at year-end low prices. Come save—right now!



Where your Ford is in the hands of people who know it best

STEPHENS-HUDSON MOTOR CO.
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AWARDS FOR YOUNG PEOPLE! If you are under 25 years old, enter Ford Motor Company's Safe Driving Incentive Program for Young Americans. 3,230 awards to be made including 30 new cars. See your local Ford Dealer for details and entry forms.



IN SUNDAY'S COMPETITION — Gene Snow 1,000 h.p. factory experimental stock car takes 'off in his funny car which will be entered in Amarillo Dragway's first annual fuel and factory experimental stock car Texas championship meet Sunday. This

Amarillo Drags Feature Fuel, Factory Title

Over 400 entries from five different states are expected to enter the first annual fuel and factory experimental stock car Texas championship meet at Amarillo Dragway Sunday.

SOME 21 of the entries will include AA fuel dragsters which can run up to 200 miles per hour.

All cars will be running in open competition for top honors and over \$5,000 in prize money.

The meet will host such well known Texas drag racing names as Vance Hunt, Eddie Hill, Bobby Langley, Rutledge and Walker and J. L. Payne.

REGULAR open competition in all classes will be run as usual with time trials starting at 7 p. m. Sunday morning. All entries will be in by 12 noon and final races will begin at 2 p. m.

Funny car championships will include Robert Linguist against Gene Snow. Snow is the national record holder.

Others include Grady Bryant and Charlie Allen.

GARAGE SALE

SUNDAY & MONDAY

Furniture - Clothes & Miscellaneous

233 ASPEN Hereford, Texas

Neely Retirement After This Next Season Will Leave Gap In Sports

So Jess Neely, one of the real gentlemen of sports, is going to retire. He will leave Rice after one more football season.

Neely said several years ago, when asked about rumors he would step down, that he didn't plan to quit so long as he wanted to win.

Well, Jess, an intense competitor, has not reached that stage. "But folks think a fellow as old as I am should get out and let somebody else take over," said Neely. "I feel I could go on for another 20 years but it's sort of customary for a man to quit coaching when he's this old."

JESS IS 68 and will be bordering on 70 when he winds up his string at Rice come September of 1967.

Neely says he plans to have a lot of fun this fall when he coaches his last team. "We had a bunch of enthusiastic little guys doing a good job in spring training," he said. "I think they're going to put up a big effort."

Anyway, Neely added, he's going to have a season without worry. "I read all those nice things people said about me since my announcement," drawled Jess. "I'm going to keep those clippings and just enjoy myself this last year. Nobody will criticize me with all those notices saying what a coach I am."

It will be with sincere regret that the coaching profession loses one of its most ethical, conscientious and adept men.

I can recall the first time I met laconic Jess. It was in 1940 when he came to Texas with his Clemson team to play Boston College in the Cotton Bowl. Asked if he thought he might win, Jess replied, "Well we didn't come here for a vacation."

He was a little nettled, from all those opinions that his team didn't have much chance against

the powerful boys of Boston College, then coached by the great Frank Leahy.

JESS' CLEMSON team won over Boston College 6-3 and Rice, then looking for a coach, latched onto Neely forthwith.

The first time I went to interview Neely on his prospects in the Southwest Conference race — 1941 — it was most unusual. Jess was noted for his conservative statements — "you just couldn't get much out of him," I had been told. But I went to the football field to watch Neely work his squad while waiting for the after-practice interview.

An attractive lady was sitting on the sidelines watching the workout. When I found she was Mrs. Neely, I engaged in conversation with her. She gave me the best interview of the conference tour.

She told me all about the Rice squad, its top players, its hopes for the season. She also gave me a good personality sketch of silent Jess. It became one of my stories in the series and it got the best use and was the only one that drew praise from my boss.

But I found Jess to be good "copy" despite what the other sports writers said. Neely had a dry humor that brought some excellent quotes. I recall what he said once when I asked about his prospects "All we need are offense and defense," he commented.

One season he had many sophomores and prospects didn't look too good. So a sports writer asked the usual question, "Well, Jess, I guess you'll be building character this year." "Heck no," snapped Jess. "My boys already have character. I only want to win some football games."

In 1957 they said Jess was through. "He has been around too long and hasn't kept up

with coaching progress," the critics remarked.

That was the year Paul (Bear) Bryant was coaching at Texas A&M, had won the title the season before and currently had an 8-0 record that caused the writers to rank the Aggies No. 1 in the nation.

There didn't seem to be much doubt that the Aggies would knock over Rice, which had lost three games. But Rice beat Texas A&M 7-6, knocked it out of the top spot and went on to the Cotton Bowl.

Neely will have coached Rice 28 years when he retires in 1967. He has won two championships and tied for two. He has won 143 games. His record entitles him to a firm place in college football annals. His record as a gentleman enhances that standing.

There's going to be a lot of folks pulling for Neely to wind up with a winning season. If there's a way to do it, Jess will, too. The guy will go out as one of the fiercest competitors of them all.

A consumer survey by the Pharmaceutical Manufacturers Association showed that while most people think prescription drugs cost too much, 82 per cent of those interviewed said their last prescription did a good job and 70 per cent said it was worth the cost.

Rebels Down Tulia Pirates Sunday 13-5

Paisano Lions Rebel baseball team members downed the Tulia Pirates 13-5 Sunday in Tulia, giving the local team its ninth win of the season.

THE REBELS connected for 15 hits to win the game. Winning pitcher was Nacho Gonzales for Hereford while Robert Santos was the losing pitcher.

Sammy Garza starred for the Rebels, getting three hits at four times at bat. He hit a triple, a double and a single.

Charlie Moreno, Al Salinas and Rudy Martinez all got two hits each.

SUNDAY THE Rebels will host Muleshoe and Friona here in a doubleheader.

Game time will be 1 p. m. at Whiteface Baseball Field.

Starting line up for the Rebels will be Lynn Cook, catcher; Alex Diaz, pitcher; Longo Que-

lla, first; Joe Brown, second; Al Salinas, third; Ray Martinez, short; Rudy Martinez, left; Charlie Moreno, center and Sammy Garza, right.

JUNIOR WILL DEFEND
BLOOMINGTON, Ind. (AP) — For the first time in five years, the defending champion is eligible to compete in the Western Junior golf tourney, Aug. 9-13, at Indiana University. He is John Richard of Ann Arbor, Mich., still within the 18-19 age limitation.

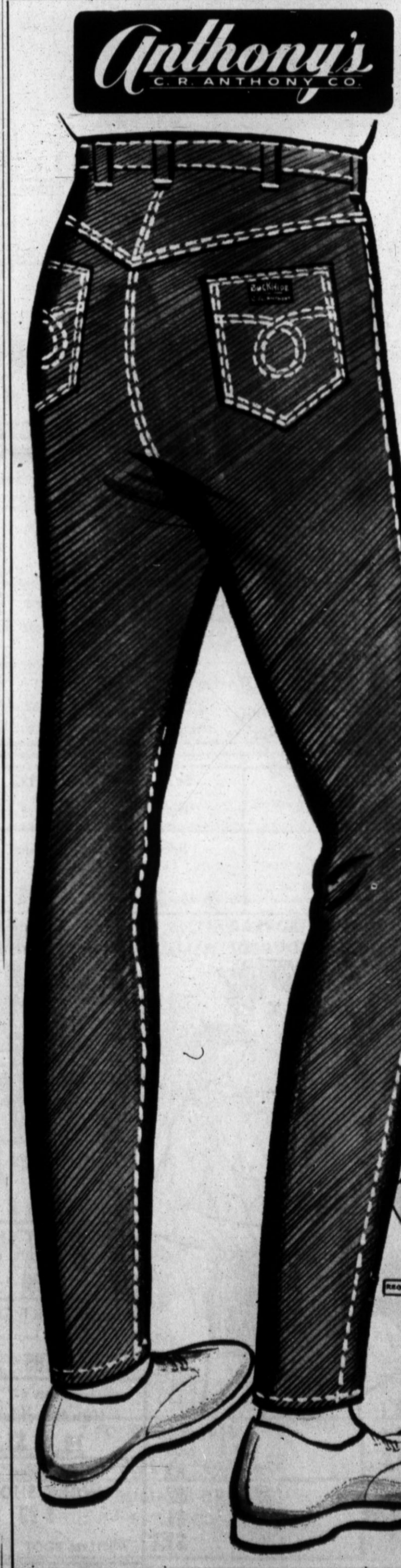
SIZE IS NO HANDICAP
DENVER (AP) — Don Day, coach of Thomas Jefferson High School, had only one boy on the squad who was not bigger than himself. Day is 5 feet 6 and weighs 153, yet he won two letters in football at the University of Denver.

MONTEGOMERY WARD **KRAZIEST SALE**

IN SUGARLAND MALL

"Here it is folks, the biggest and 'Kraziest' sale of the year! We're having an old fashioned side-walk sale in the mall! Everything is piled out in front of our store and is priced to sell! Come on out and save!"

THURSDAY - FRIDAY - SATURDAY
9 a.m. to 9 p.m.



LAY-AWAY JEANS SALE

BUCKHIDE

Back-to-School in Sturdy 13^{3/4} oz Cotton Denim Jeans by Buckhide

- Odd & Even Sizes 6-16
- Regs., Slims,
- Sanforized • Rivited
- Bar-Tacked • Zipper Fly

Blue Levis	4.29
Calif. Levis	4.98
Corduroy Levis	5.98

\$2.39
3 PAIR
\$6

Boys' 11^{1/4} oz Blue Denim Jeans

- Sizes 4-16
- Sturdy White backed Cotton Denim
- Double Knees Guaranteed for life of Garment
- Bar-Tacked
- Regulars or Slims
- Rivited



1.98 pr.
3 for 5⁵⁰

Lay Away Now!
Be Prepared for
Back to School
and Save Money to Boot!

KIRBY'S

AN AMAZING VALUE!

WOMEN'S & TEENS

STACKED HEELS

SCUFF RESIST UPPERS.

3 DAYS ONLY!

\$2.00

LONG-WEAR SOLES & HEELS!
BLACK OR ANTIQUE TAN
SIZES: 4 1/2 TO 10

KIRBY'S SHOE STORES

Store Hours:
Thursday & Saturday 9 am-9 pm
Mon., Tues., Wed. & Fri. 9 am-6 pm

SUGARLAND MALL



MARRIED IN FRANCE — Mr. and Mrs. Wayne McKee are due to arrive in Hereford in October to make their home, after his discharge from U.S. Army service. They were married in Verdun, France, home of the bride, the former Miss Georgina Popovsky, daughter of Mr. and Mrs. Jerry Popovsky Sr. A church ceremony was conducted by Pastor E. A. Fuchs on March 11. The wedding photograph has just been received by McKee's parents, Mr. and Mrs. W. A. McKee, 411 Ave. J. In Army service three years, SP5 McKee has spent two in France. He is a graduate of Springtown High School and was employed in Hereford Feed Yards before he began military service.

'Texas' Locomotive Made From Remodeled School Bus

Because the railroad was so vital a part of the settlement of this country, it was imperative to have a locomotive for the Paul Green show which opens at the Pioneer Amphitheatre in Palo Duro Canyon State Park on July first. The one Pete Cowart "cooked up" has been creating a lot of excitement in Canyon, where it is currently parked across the street from the new offices of the Texas Panhandle Heritage Foundation, at 2010A Fourth Ave.

An old school bus, purchased from the Canyon Independent School district was the starting point. It was stripped to the

chassis at the Randall County Livestock Barn, loaned for the work by John Brazzil, County Agent. Since the cab of a locomotive is in the rear, the motor and all controls had to be moved back as the bottom half of the cab was built. By this time the work had found a new home at the C. E. Hayes welding shop where Mr. Hayes, Guy Ford and Max Kester assisted Pete, with plenty of advice from everyone who dropped by to see how the work was progressing.

Most of the parts had seen better days. The frame of the boiler was made of the iron rims of old wagon wheels. These were covered with sheet metal.

Angle irons from old army cots shaped up into a convincing Cow-Catcher. An old school bell found a new home on the engine. The whistle operates by means of an air compressor and tank salvaged from a wrecked semi-trailer truck. The coal-car is made on the chassis of an old Plymouth pick-up.

The crowning glory is the smoke stack. The gas tank from an old lawn mower was installed in the cab and filled with diesel fuel. A valve leads by a copper line to the intake manifold. When the valve is turned, the diesel fuel enters the combustion chamber and a fine plume of smoke rolls out of the stack.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Palmer Norton, 516 Ave. I; Earl Clark, 107 Centre; Henry C. Angelo, Rt. 1; Juan Reyes, General Delivery; Miss Patricia Beach, 604 Union; Mrs. Elvis L. Fisher, Rt. 2; J. D. Greeson, Box 167.

Tony Ohlig, 409 Blevins; Ignacio Martinez, Littlefield; Mrs. Murry A. Redus, Friona; Troy D. Stambaugh, 123 Ave. G. John C. Cummins, 406 E. Third; Mrs. Mario-Tamez, 207 Vera Cruz; Mrs. Edna M. Culver, Box 608; Mrs. Rodney Loyd, 334 Ave.

Although it was built primarily for use in the play, which runs thru Sept. 5th, the locomotive may possibly play a part in local celebrations.

B. Mrs. Lloyd D. Payne, Grand E. Trailer Park; Mrs. Jesus Cerda, Rt. 5; Mrs. John T. McIver, Box 49; Mrs. Mildred Ramsey, 300 Ave. B; Mrs. Jasper Isaacs, Dimmitt; Americo Gomez, 303 Myrtle.

Mrs. Susie Tiefert, 336 E. Third; Jim Cross, Rt. 3; Robert Hernandez III, 327 Ave. E; Mrs. Roy Duncan, Summerfield; Roger K. Shipley, Box 10; Manuel J. Mendoza, Box 99; Mrs. James C. Caster, 805 Blevins.

Mrs. Susie Tiefert, 35 E. Fourth; Clarence M. Smith, 229 Ave. C; John C. Hicks, 210 Ave. A; Mrs. James L. Mauk, 815 S. 25 Mile Ave.; Mrs. Laura B. Little, 400 W. Fourth; Mrs. Florence McDorman, 148 N. Emma; Mrs. Mary Wiecek, 406 Ave. G.

PATIENTS DISMISSED
Mrs. Anthony H. Brorman; Mrs. Bael Ortiz, Manuel Montalvo, July 12.

Mrs. Mary E. Hellman, D. F. Yandell, Rebecca Gibson, David D. Gibson Jr., John P. Robinson, July 11.
Mrs. Tommy Sherrod, July 10.
Mrs. Luther Todd, Mrs. Pearl Lovelace, Mrs. Patsy Y. Vogler, Mrs. Joel A. Hodges, Mrs. Goldie Stayton, Mrs. L. M. Turner, Mike Sherrill, Mrs. George W. Jones, July 9.
Deborah Buck, July 8.

ONLY JAVIER REMAINS

ST. LOUIS — The St. Louis Cardinals have traded three-fourths of the all-star infield that boosted them to the 1964 National League pennant and a World Series victory over the New York Yankees. Third baseman Ken Boyer was traded to the New York Mets and shortstop Dick Groat and first baseman Bill White went to the Philadelphia Phillies. Only second baseman Julian Javier remains.

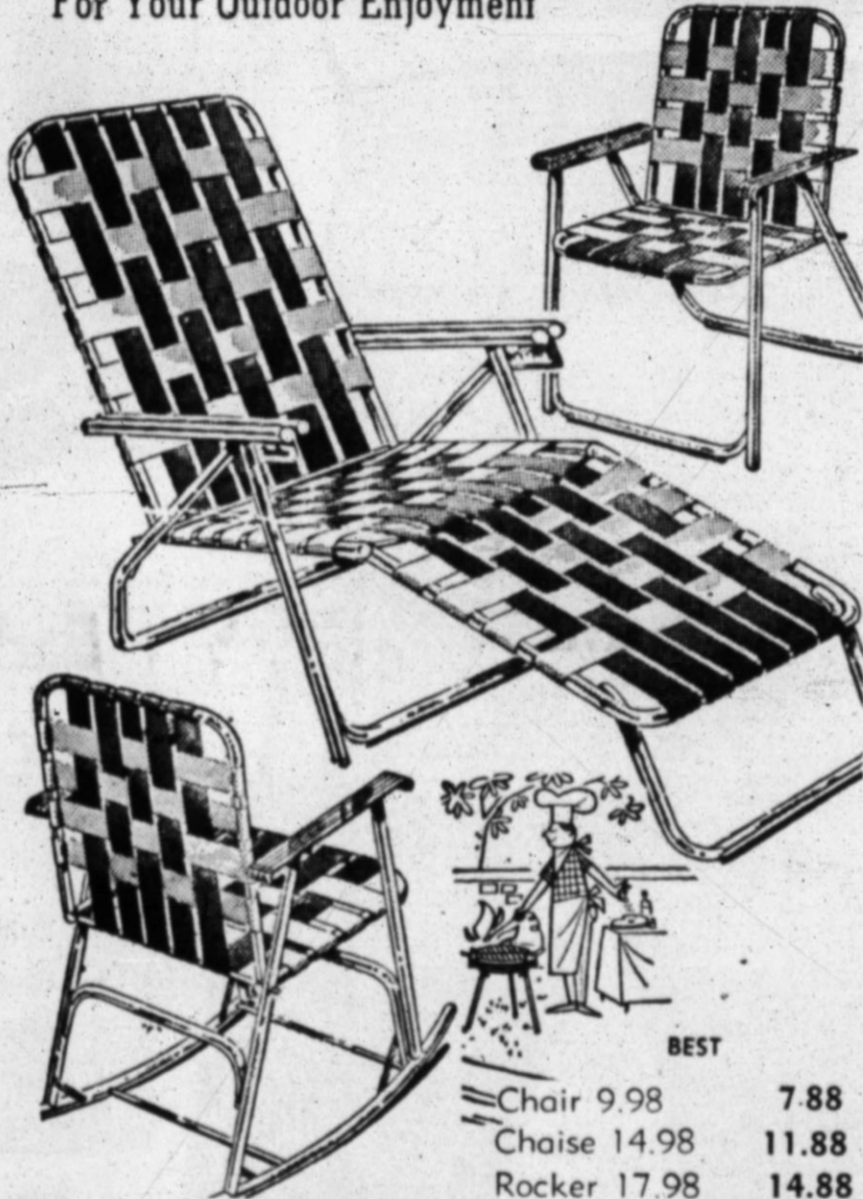
Penney's MALL CRA

ALWAYS FIRST QUALITY

STORE HOURS:
Monday - Tuesday & Wednesday
9:30 a.m. to 6:00 p.m.
Thursday - Friday & Saturday
9:30 a.m. to 9:00 p.m.

Hurry! Join the fun and have a ball at a good old fashioned sidewalk sale inside Sugarland's air and help select the best. For outstanding old-fashioned bargains check buys in every department. Penney's store plus seasonal merchandise from our new stock --SPORTSWEAR, SWIMWEAR, C Some at practically give-away prices. Very limited quantities and broken sizes especially on mer

For Your Outdoor Enjoyment



All Webbed Outdoor Furniture Now Reduced!

Reg.	NOW	Reg.	Now
GOOD			
Chair 5.98	4.88	42.95	\$34
Chaise 12.90	10.88	54.95	\$44
Rocker 10.98	8.88	32.88	\$24
BETTER			
Chair 9.98	7.88	14.98	\$12
Chaise 14.98	11.88	9.98	\$8
Rocker 17.98	14.88	19.98	\$15

Barbecue Equipment Reduced to Clear!

Reg.	Now
42.95	\$34
54.95	\$44
32.88	\$24
14.98	\$12
9.98	\$8
19.98	\$15

VINYL HOSE
50 ft. full 5/8"
reg. 5.98 Now 4.66

RUBBER HOSE
50 ft. full 5/8"
reg. 7.49 Now 6.66

PennCraft Lawn Mowers	
Reg.	Now
94.95	\$88
84.00	\$77
69.95	\$66
59.95	\$55

GARDEN TOOLS
your choice
77c

BARBECUE TOOLS.
Stainless Steel
Walnut Handles ea. 88c

Far Throw Sprinkler
Oscillating
Reg. 3.69 Now 3.22
4.69 4.22

ASTRO COT
Cotton Tuck Hammock
9.88

Fire Call Report Issued By County

The Hereford Volunteer Fire Department answered 14 alarms during the month of June, with seven being charged to the county and seven credited to the

City of Hereford. Most of the calls were minor, but the month of June racked up at least three major fires, including one beauty salon, an oil company warehouse and a fire that gutted the inside of a large welding company here.

The first five calls of the month were charged to the City of Hereford with the department answering alarms at 507 Lawton Street, June 7; Roberts Appliance trash fire, June 7; Twentieth Century beauty Shop, June 9; Hereford Butane, June 11 and June 13. On the same day, the firemen fought a blaze that heavily damaged the inside of Hereford Welding Company and destroyed a large front-end loader and tractor that was under repair. Hereford Welding is beyond the city limits and the fire was credited to Deaf Smith County.

On the following night firemen snuffed out a blaze at Farr Better Feeds (city) and on June 21 put out an automobile fire 3 miles west on U. S. 60 (county). Again on June 22, the department answered a call 2 1/2 miles south of Holly Sugar Mill (county) and on June 26 fought a wheat field blaze 4 miles west and 1 mile south of Hereford. Another automobile fire was extinguished on the same day at U. S. 385 and Park Avenue (city) but on June 27 the firemen again went to the country to extinguish a truck fire two miles west on the Holly Road county). The final two alarms were charged to Deaf Smith county as firemen fought a wheat blaze one mile west on Harrison Highway and a truck fire 8 miles west on Harrison.

Deaf Smith County participates with the City of Hereford in the overall costs of the municipal fire department according to the percentage of fires charged to each group.

Courthouse Records

VEHICLE REGISTRATIONS

Guadalupe Zuniga, 1957 Ford; Bolivar M. Herrera Jr., 1964 Chev.; Severino Rodriguez, 1956 Chev.; Mike Bradford, 1962 Hyde L. R. Freeman, 1957 Chev.; C. E. Bolinger, 1966 Intl.; C. E. Coleman, Jr., 1952 Chev.; Mrs. Gladys Gill, 1966 Chev.; Charles E. Smith, 1966 Pont.; Alvin Cole, 1957 Ford; Christina Ramirez, 1955 Dodge.

Sammy Bradford, 1966 Chev.; O. L. Blake, 1966 Chev.; Austin C. Rose Jr., 1966 Chev.; Walter Lee Williams, Jr., 1959 Olds.; F. S. Fuentez, 1961 Chev.; Ben Villegos, Jr., 1956 Pont.; Saragoza Lopez, 1961 Ford; Robert Garcia, 1956 Chev.; Dale Lindsey, 1950 Chev.; Harold Wayne Tucker, 1966 Dodge; Oralia R. Pena, 1963 Rambler; Carlos Morales, Jr., 1959 Ford.

City of Hereford, 1965 Ford; Raymond Henry Gibbs, 1950 Pont.; Gibson and Owen, 1963 Ford; Hereford Fruit Mkt., 1966 Chev.; Hereford Fruit Mkt., 1961 Olds.; Edgar Lemons, 1966 Intl.; Fred B. Whitley, 1961 Renault; Rodolfo B. Aguirre, 1955 Dodge; Frank E. Scott, 1957 Ford; F. A. Marnell, 1958 Chev.

E. D. Watson, 1964 Ford; John C. Trotter, 1955 Olds.; W. F. King, 1962 Chev.; Robert F. Fewell, 1960 Dodge; Owen Seamounts, 1966 Cad.; Frank Cortez, 1959 Olds.; Elizabeth Willis, 1966 Pont.; Agustin Rodriguez, 1955 Chev.; Jim Pugh, 1966 GMC.; Charles Bell, 1963 Ford; Charles Bell, 1963 Ply.; Charles Bell, 1964 Volks.; Augustin Castillo, 1961 Chev.

Pete Ortiz, 1960 Ford; Simon Trejo, 1959 Olds.; Albert E. Wiley, 1961 Chrys.; Felix Gonzales, 1957 Olds.; Carlos C. Mendez, 1962 Stude.; Jerry Terrell, 1966 Chev.; Leroy K. Williamson, 1962 Chev.; Octavio Lozoya, 1952 Chev.; Bill Bookout, 1964 Chev.; Eugene Fangman, 1966 Buick; C. B. Miles, 1966 Buick.

H. E. Wester, 1959 Ford; O. P. Fuller, 1954 Ford; John Byars, 1959 Merc.; Elmo Williams Jr., 1957 Merc.; Donna Treadway, 1960 Olds.; Hereford Irrigation Service, 1966 Chev.; Norman Lytal, 1962 Dodge; Norman Lytal, 1961 Ply.; Herman Herzog, 1965 Rambler; Herman Herzog, 1960 Ford; Frank Mata, 1954 Chev.; Jamie Ramirez, 1957 Chev.

Olivia H. DelaRosa, 1956 Chev. Jessie Byers, 1959 De Soto; C. C. Rockwell, 1966 Buick; Louise Cordova, 1958 Linc.; Bill W. Nelson, 1966 Chev.; Joe F. Paul, 1963 Chev.; Victor Garcia, 1957 Ford; Virginia Jean Sutter, 1966 Dodge; Arthur Blackburn, 1960 Dodge; John Flores, 1957 Chev.; Maria Ruiz Bermudez, 1963 Ford.

Look Who's New

Mr. and Mrs. William D. McKinney are the parents of a son, Gary Dean, born July 13. He weighed 9 lbs. 8 ozs.

Mr. and Mrs. Phillip M. Griggs are the parents of a son, Henderson Deavon, born July 13. He weighed 7 lbs. 4 ozs.

Mr. and Mrs. Murry A. Redus are the parents of a son, born July 12. He weighed 7 lbs. 2 ozs.

Mr. and Mrs. Mario R. Tamez are the parents of a son, Leonard, born July 10. He weighed 6 lbs. 13 ozs.

Mr. and Mrs. Anthony H. Brorman are the parents of a son, Steven Marcus, born July 8. He weighed 6 lbs. 8 ozs.

Mr. and Mrs. Roy Duncan Jr. are the parents of a daughter, Lisa Michelle, born July 8. She weighed 6 lbs. 8 ozs.

BOY'S & MEN'S SWIMWEAR ENTIRE STOCK REDUCED!



MEN'S		BOY'S	
Reg.	NOW	Reg.	NOW
2.98	2.44	2.49	.82
3.98	3.44	2.98	\$2
		1.29	\$1
		1.59	\$1

Men's Summer Work Straw Hats
Reg. 1.49 NOW \$1

Men's PAJAMAS
Penn Prest Short Sleeve
Reg. 3.98 NOW 2.44

Men's STRAW CAPS
Cool For Summer
Orig. \$1.00 NOW 66c

Men's Walking Shorts
Reduced
Reg. 4.98 NOW 2 For \$7

Men's SPORT SHIRTS
Checks, Plaids 'n Plains
NOW 1.99

Men's SPORT SHOES
Brushed Leather
5.99

Men's Handkerchiefs
10 For \$1

Reduced WORK SHOE
8.99

WESTERN BOOT 14.99

Men's WESTERN JEANS
13 3/4 oz. Denim
Reg. 2.98 NOW 2.50

BOY'S & MEN'S Brushed DENIM JEAN
Boy's 2.98 Men's 3.98



SPORT SHIRTS REDUCED!
Boy's Short Sleeve - some Penn Prest
Your Choice 1.99

Melmine DINNERWARE 45 Piece Service of 8 12.99	TEFLON COOK SET 3-Pc. 8.88	GARDEN TOOLS Your Choice 77c	Character Sweatshirts Sizes S-M-L Large Selection 2.98	Boy's Walking Shorts Reg. 2.98 Now \$2 3.50 \$3	Boy's Pre-School Short Sets 2-pc. Reg. 2.98 NOW 2.44	SUMMER TOYS Fun For All 77c	BATMAN JEWELRY Your Choice Reg. \$1 NOW 50c	Women's BETTER DRESSES One Large Group \$5	ICE CREAM FREEZERS Manual 12.88 Electric 21.88
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BRING YOUR PENNEY'S CHARGE CARD AND GET TREMENDOUS SAVINGS IN EVERY DEPARTMENT DURING

Adrian News

By ANN BEAVERS
Brand Correspondent

Mr. and Mrs. Brimhall returned to their home in Grand Junction Colo. after visiting with their new grandson and family, the Donald Pinnells at Glenrio.

Mr. and Mrs. Joe Brownlee and children visited Mrs. A. M. Chapman in Amarillo Thursday.

Harve Taylor of Hollis, Okla. visited one day last week with Mr. and Mrs. Fred Brownlee of Glenrio.

Mr. and Mrs. Joe Rich and

sons of Piedmont, Mo. visited Saturday in Adrian with Mr. and Mrs. Dick Rich and family, Mrs. Bob Brown, Mr. and Mrs. Elmer Weidner, then spent the night in Vega with Mr. and Mrs. Clifford Rich and daughter. The Joe Rich's are former residents of Adrian.

Mr. and Mrs. Everett Summers and sons of Fort Worth visited last weekend with the Rev. and Mrs. Dave Sellars and sons.

Mr. and Mrs. Wayne Sifford and Kevin are on vacation in Colorado for a week.

The Harvey Brothers family returned Friday from two weeks of vacation in ten western states.

Mr. and Mrs. George Lotspeich left Thursday on a trip to Arkansas and then to Corpus

Christi to fish and visit relatives for a week.

Mr. and Mrs. Davis Brown are vacationing in Colorado for a week.

Mr. and Mrs. Terry Williams and Mrs. Horace Betts visited in Wichita Falls with Mrs. Betts mother, Mrs. C. E. Gill, last weekend. They visited Dwight Hayes at Wichita Falls AFB, and Mr. and Mrs. Hubert Bronniman of Abilene were visiting Dwight 160. Mrs. C. E. Gill returned home with them for a longer visit.

Amy Lemley of Guthrie is visiting Mr. and Mrs. John Horton and family this week.

Mr. and Mrs. Sonney Fincher and children of Masterson visited Monday with his mother, Mrs. Julia Fincher, and Mr. and Mrs.

Jack Fincher.

Doris Horton visited Sunday with Martha Gruhkey in Canyon and also with Mr. and Mrs. Troy Lemley and children of Guthrie. Mrs. Lemley is attending summer school at WTSU.

Mr. and Mrs. Glen Hibbert and children of Nucla, Colo. and Jimmy Jackson visited Mr. and Mrs. Cal Jackson and Kenneth Hicks Monday.

Mrs. Bob Crawford and sons spent the weekend in Amarillo with Mr. and Mrs. Lowell Gibson.

Mrs. Ruby Dempsey of Amarillo visited Monday-morning with the Bob Crawford family.

Mr. and Mrs. Junior Shubert and sons of Dallas are visiting his parents, Mr. and Mrs. T. H.

Shubert.

Lynn Farris of Ft. Worth is here visiting her grandmother, Mrs. Lola Perry, for a month.

Visitors in the Horace Betts home were Mrs. Gene Hammitt and boys of Holly, Colorado for the weekend, Mr. and Mrs. Butch Betts and children of Glenrio on Sunday.

Mr. and Mrs. Howard England and daughters of Altus, Okla. visited over the weekend with Mr. and Mrs. Horace Betts and family, and with Mr. and Mrs. W. B. Betts and family.

Mr. and Mrs. Oscar Bronniman, Harvey and Wayne visited in Claude with the T. T. Triplett and Albert Fithen families Sunday.

The Joe Brownlee family are

driving a new 66 Olds Stationwagon; sure is pretty. The Grady Pridmore are driving a new 65 Chevrolet.

Mr. and Mrs. Lewis Jobe and Wade of Endee spent two weeks in Alabama with W. O. Dwight Jobe, while there they went sightseeing in Florida, Georgia, Louisiana and Missouri, Dwight returned home with them and will be here until July 20 then he will go to Viet Nam for 13 months. All of these and Mr. and Mrs. Alford Jobe and family of Adrian visited in Hereford July 4 with Mr. and Mrs. Troy Jobe and family.

Mr. and Mrs. Loren Brown of Ellsworth, Kan. visited Friday evening with Mr. and Mrs. A. D. Lewis and family.

Mr. and Mrs. A. D. Lewis and children spent Friday night and

Rotary Hears Convention Report Monday

Rotarians heard a report from the International convention given by their new president, Alex Schroeter, at their Monday meeting.

Schroeter, his wife and Mr. and Mrs. Troy Carmichael attended the convention held recently in Denver.

The international organization encompasses 133 countries, and according to Schroeter, more

Saturday at Ute Lake.

Mr. and Mrs. Bill Douglas and sons, returning from California, visited her sister Mrs. Dave Sellars, and family. Mrs. Sellars and sons went home with them to Fort Worth where she will visit her parents, Mr. and Mrs. D. F. LeFills, a week.

Pat Clear of Riverside, Calif., is spending the summer with his grandmother, Mrs. Alice Morrell.

A. F. Roberts went to Albuquerque Thursday and brought his sister-in-law home for a visit with Mrs. Alice Morrell. They left Sunday for Ozark, Kan., where the Albuquerque woman will visit her mother in a rest home and Roberts will go on to Sabetha.

Mr. and Mrs. Ed Jacobson and Mrs. Gussie Hance visited in Durango, Chama, and Albuquerque, last week.

Mr. and Mrs. Wilber Harris and children are vacationing in Colorado for two weeks.

Martha Gruhkey is attending a speech workshop at WTSU, Canyon, July 3-15. She has a role in a play, Shakespeare's "Twelfth Night" which will be put on Saturday night at the Branding Iron Theater in Canyon.

delegates came to the convention than facilities could accommodate — every meeting was crowded with almost twice as many attempting to attend as could be seated.

As part of this program, recording of an address by the international president was played for the local club.

Ten goals for a local unit were outlined. Emphasis was placed on progress and extended community service, but world responsibility was pointed out. The international president said that no local Rotary group should feel satisfied and that no community should feel satisfied so long as there was a child, a project, a need that was not being cared for properly.

The group are continuing plans for a Dale Carnegie course being

Stamps-For-Bus Drive Pushed

First milepost in a campaign to collect 3200 books of trading stamps to buy a bus for St. Joseph's Mission school is in sight for this week, as only 25 books are lacking for a total of 500, Brother Chrysostrum reports.

The lay brother who is working at the mission is in charge of the stamp campaign, which he began when he discovered that a needed bus could be purchased with the stamp books. He requests any kind of trading stamps, even those not negotiable here, and incomplete books or loose stamps, as he will trade or assemble books as necessary.

Boxes are set up in bank lobbies here where the stamps may be placed. "We will be grateful for any kind of stamps," says Brother Chry.

EXPANSION COMPLETE

ANAHEIM, Calif. (AP) — When the California Angels opened their new \$24 million baseball park here this spring it completed the building of new fields for expansion teams in the major leagues.

HAZEE DAYS

See our associates in their craze costumes department. COMPLETE CLEARANCE of merchandise from the old store. WEAR, OUTDOOR FURNITURE, BARBECUE EQUIPMENT. Merchandise from old store so come early and stay late!

OPEN THURSDAY, FRIDAY & SATURDAY TIL 9 P.M.

Beachwear Specials! All Swimwear Reduced!

Reg.	Now
16.98	\$12
10.98	\$8
8.98	\$7

SPECIAL BUY SWIMWEAR

\$5 \$7

BEACH ROBES

Reg.	Now
3.98	3.44
5.98	4.44

SUMMER STRAW HATS

\$1

BEACH TOWELS

\$1

JAMAICA SETS 2-pc. Seersucker 2.99	SUMMER HANDBAGS Entire Summer Stock! Reg. 2.99 & 4.99 NOW \$2
SPORTSWEAR SETS 2-Pc. Long Pant Set Reg. 6.98 NOW \$5	BETTER DRESSES Summer Fashion \$5 \$6 \$8 \$10
GINGHAM CHECKS Reg. Now BLOUSE 2.98 2.44 SKIRTS 5.98 4.00 3.98 3.44	WOMEN'S FLATS Pastels - White - Pastels 3.88 5.88
Penn Prest SPORTSWEAR Blouse Reg. 2.98 3.98 Now 2.44 3.44 Skirt 5.95 4.00	WOMEN'S SANDALS Reduced To 2.88 3.88 4.88
SUMMER JEWELRY Now 1/2 Price Reg. \$2 NOW \$1	HEAD SCARVES Summer Colors 2 For \$1
WOMEN'S SHELLS 100% Nylon 2 For \$5	KNIT JACKETS 100% Acrylic NOW \$6
NYLON HOSE Stock Up Now 3 Pr. For \$1	TOWELS Print & Jacquered 77c Hand 50c Wash Cloth 25c
WOMEN'S SANDALS Cool For Summer Reg. \$1.00 NOW 88c	BED PILLOWS Dacron 2 For \$6



CRISP COTTON FUN SHIFTS in vivid colors **2.88**

pretty shifts to brighten the patio or pool side scene! All in crisp carefree cotton. Sizes S, M, L.

Lined & Unlined DRAPES Drastically Reduced \$4 \$10	ELECTRIC BLANKET Use Our Lay-A-Way Plan \$10	SEWING BAGS SAVE NOW! 1.98 4.98	SUMMER FABRIC CLEARANCE Cream Puff Prints 1.79 1.66 Cream Puff Plains 1.29 1.11 Seersucker Reg. 79c NOW 66c Lynshire Prints 98c 77c Dotted Swiss 69c 50c
BEDSPREAD \$5	TODDLER PLAYSUITS 1 pc & 2 pc. Reg. 1.49 NOW \$1	GARBAGE CAN 20 Gal. Galvanized 1.88	Girl's Swimwear Entire Stock Reduced
REDUCED "AS IS" TABLES \$2 Soiled Bed Sheets Sheet Blanket 1 only Infant's Bunting	TODDLER SHORTS And 3-6X 2 pc. SPORTSWEAR \$1	ENTIRE STOCK OF SUMMER SPORTSWEAR REDUCED!	Reg. Now Blouses 2.98 1.99 Slacks 2.98 1.99 Skirts 3.98 2.99 Shorts 1.98 1.50
1.99 BOY'S JEANS Girl's Sport Knit Tops Men's Sweater 2 only	ROOMSIZE BRAIDED RUGS 8'6"x11'6" \$30 5'8"x8'7" \$18	2-PC. SHORT SETS Save Now And Get Several 3-6X \$1 9-14 1.59	Reg. Now 1.98 1.50 2.98 2.50 3.98 3.50 4.98 4.50 Get Exciting Savings Now! At Extra-Low Penny Prices — Charge Ill
25c 50c \$1 FLANNEL SKIRTS SHOPWORN PURSES DRAPERY PANELS Girl's Corduroy Pants	PIECE GOOD REMNANTS DRASTICALLY REDUCED!	GIRL'S SUMMER DRESSES Summer Styles \$3	
1.50 Men's & Boy's Sport Shirts Men's & Boy's Sweat Shirts Girl's Short Sets Girl's Blouses Poplin & Corduroy Crawlabouts	GIRL'S PURSES 50c 1.99		
	GIRL'S SHORTS 88c		
	GIRL'S SHELLS 100% Nylon Reg. 2.98 NOW 2.44 3.98 3.44		
	GIRL'S FLATS And Sandals 2.88		
	WOMEN'S KNIT TOPS Stock Up Now Reg. 2.98 1.98 NOW \$2 \$1		

DURING OUR BIGGEST PROMOTION OF THE YEAR... MALL "HAZEE DAYS"

Charter No. 5604

REPORT OF CONDITION OF THE

FIRST NATIONAL BANK

OF HEREFORD TEXAS

IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON JUNE 30, 1966 PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES

ASSETS	
Cash, balances with other banks, and cash items in process of collection	2,684,330.02
United States Government obligations, direct and guaranteed	930,219.97
Obligations of States and political subdivisions	1,907,369.72
Loans and discounts	11,870,851.43
Fixed assets	319,382.77
Other assets	52,113.79
Total Assets	17,764,267.70
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	9,383,620.63
Time and savings deposits of individuals, partnerships, and corporations	4,412,822.20
Deposits of United States Government	153,042.65
Deposits of States and political subdivisions	1,667,994.52
Certified and officers' checks, etc.	212,155.42
TOTAL DEPOSITS	\$15,829,635.42
(a) Total demand deposits	\$10,462,889.22
(b) Total time and savings deposits	\$ 5,366,746.20
Liabilities for borrowed money	400,000.00
Other liabilities	107,450.00
TOTAL LIABILITIES	16,337,085.42
CAPITAL ACCOUNTS	
Common stock — total par value	200,000.00
No. shares authorized	4,000
No. shares outstanding	None
Surplus	1,000,000.00
Undivided profits	227,182.28
TOTAL CAPITAL ACCOUNTS	1,427,182.28
TOTAL LIABILITIES and CAPITAL ACCOUNTS	17,764,267.70
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	15,680,360.90
Average of total loans for the 15 calendar days ending with call date	12,555,755.68
Loans as shown above are after deduction of valuation reserves of	752,784.66

I, Helen S. Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

S/HELEN S. SMITH

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

J. H. SEARS
C. C. ACKER
V. O. HENNING

Directors

MADAM PRESIDENT . . .

Pioneer Club Leader Has Farm Background

Driving a truck is not a qualification usually asked of a woman's club president, but it is one of the accomplishments of Mrs. Delmar Sigle, who took that office this spring in Pioneer Study Club.

"We are farmers," Mrs. Sigle explains, "and whatever there is to do on the farm, we do. In an emergency during harvest time, when help was scarce, I learned to drive a truck. And you know, I liked it and still do it occasionally."

In appearance Mrs. Sigle reflects chic and good taste, as befits the head of the city's oldest Federated Woman's club and not at all typical of the working farmer.

However, she is typical of the present-day farmer's wife of this area, nothing like the rather dowdy and isolated farm woman of past generations. Her address is not a rural route, but 135 Star, and she finds farming a way of life with many satisfactions.

Few other occupations, for instance, give their followers a lengthy vacation in January and February, months the Sigles usually spend traveling. Both enjoy automobile trips, with a leisurely schedule and time for any side excursions they decide to take.

Their older daughter's home is usually their destination; when she lived in Chicago they went northward, now that she is in California they go west, taking various routes to see new country.

This daughter is Mrs. Byron Bennett of Granada Hills, whose four children are a main attraction for the Sigles on their

visits. Another daughter, Mrs. Delbert Swearingin, lives in Amarillo and works in the office of an insurance firm; their son, Don Sigle, with his family including two sons, is a Hereford resident.

A native of Arkansas, Mrs. Sigle the former Fern Brents, grew up in Oklahoma, attending school in Clinton. Her father was a farmer also, so she was no stranger to the life when she married a farmer.

Texans by choice, the Sigles moved to Hereford in 1949. She has been a member of Pioneer Club since 1953, was its secretary several terms and served as vice president the past two-year term before election to the presidency.

She attends First Methodist Church. Her club work is confined to the Pioneer group, and she uses spare time, when she has some, for work in her yard.

Letter To The Editor

Dear Editor:

Are criminals more likely to be dark than blond? Can a person's nationality be guessed from his photograph? Does the fact a person wears horn-rimmed glasses imply that he is intelligent?

The answer to each of these questions is obviously, "No!" Yet, from the evidence, many of us believe these and other equally absurd generalizations. Are not all Latins excitable, all Swedes stolid, all Irish hot-tempered, all Negroes good athletes? Think about any group of people — mothers-in-law, teenagers, truck drivers, bankers — and a standardized picture forms in our heads.

These stereotypes, by which we commonly picture professions, nationalities, races, religions, are closely related to the dark world of prejudice — which means pre-judgment. We prejudice people before we ever lay eyes on them.

This irrational prejudice, or stereotyping, begins early in life. The child, watching TV westerns, learns to spot the Good Guys and the Bad Guys.

We of older age groups are constantly having standardized pictures thrust on us; by the stock jokes we hear does the mother-in-law ever come out well? (the ads we read, the movies we see the books we read. For instance, a Columbia University group has pointed out that, whereas 40 per cent of the people in the United States are members of some minority racial, national or religious group, fewer than ten per cent of our magazine fiction heroes belong to such a group.)

Stereotypes save us mental effort; they classify into a convenient handful of types the infinite variety of human beings whom we encounter. Thus we avoid the trouble of starting from scratch with each and every human contact in order to find out what our fellow men are really like.

The danger, of course, is that stereotyping may become a substitute for observation. If we form a preconception of all teen-agers as "wild," for example, it doesn't alter our point of view to meet a serious minded high-school student. This is "the exception that proves the rule," we say.

Moreover, quite aside from the injustice it does to others, stereotyping impoverishes us, too. A person who lumps his fellow men into simple categories, who type casts all labor leaders as "racketeers," all businessmen as "reactionaries," all Harvard men as "snobs," is in danger of becoming a stereotype himself, to see the world in his own unique and independent fashion.

Stereotypes are not easy to get rid of. Sharp swings of ideas about people often just substitute one stereotype for another. The true process of change is a slow one that adds bits and pieces of reality, to the picture in our heads, until gradually they take on some of the blurriness of life itself.

Little by little, we learn not that Jews, Negroes, Catholics, and Latin Americans are "just like everybody else" — but that each and everyone is unique, special, different and most important an individual.

Sincerely,
Kenneth Eastman

The Latin expression which means "putting away childish things" probably referred to a form of marbles that Roman children played with nuts.

Summer Coffee Entertains Club

One of two off-season meetings scheduled by Velela Study Club for the summer, a coffee at Hereford Country Club had Mrs. George Ritter and Mrs. Billy Wayne Sisson as hostesses Tuesday morning.

Only club members were invited for the informal party. Coffee was served from an antique urn and the table, set against the wall, was centered with a tall arrangement of yellow mums.

Plans for next season's programs as drafted by the year-book committee were presented

by Mrs. Gid Brownd, chairman, and discussed by the group.

Another summer meeting, a picnic for members and their families, was planned also. It will be on Aug. 11 with Mrs. Dale Barkley and Mrs. J. R. Oglesby hostesses.

Those present included Mmes. Joe Frank Clark, Gene Parsley, Armon Lauderback, Glenn Waits, Don Baugous, Hugh Clearman, Ronald Harpster, Johnny Clark, Bill Brady, Charles Hoover and Barkley.



Mrs. George Ritter and Mrs. Billy Sisson
Velela Club coffee hostesses



Miss Lucy Jane Weber
to wed July 29

Shower Is Courtesy For Midsummer Bride-Elect

As a prelude to her marriage July 29, a pretty shower Friday evening honored Miss Lucy Jane Weber, fiancee of George Richard Buhrkuhl of Amarillo. Mmes. Wayland Smith, Jack Johnson and Herbert Finney were hostesses in First National Community Room.

Miss Weber, granddaughter of Mr. and Mrs. Jona E. Funk, plans to be married in an evening ceremony at St. Anthony's Catholic Church here. The prospective bridegroom is the son of Mr. and Mrs. G. R. Buhrkuhl of 2030 Lipscomb, Amarillo.

Blue and white decorations were used for the informal shower, with an arrangement of mums in those colors centering the lace-covered refreshment table. The trio of hostesses took turns serving refreshments and registering guests who presenting gifts for her new home to the bride-to-be.



Mrs. Delmar Sigle
begins term in Pioneer Club

HHS Exes Will Be Visited On European Tour

Visits to two European students who attended Hereford High School in the American Field Service program are on the agenda for Larry Hill, son of Mr. and Mrs. Larry Kimball, who is on a tour of the

continent with two college friends.

He will attend graduation exercises in Luxemburg for Frank Hergert, who lived in the Kimball home while he was studying a term in Hereford, and plans to visit Rene Batard, the French student who was here for the 1964-65 school year.

The American students' also will drive into Switzerland, Austria and other parts of Europe, after flying to England.



DRESS REVUE WINNERS

Dorothy Marnell will model the coat she is wearing at left in the top picture, as a contestant in the District 4-H Club Dress Revue at Amarillo next Tuesday. She won her way to district competition as senior division winner of the county revue last week, showing the blue tweed coat which she made and submitting records of her other work in the 4-H Club clothing program. Runner-up was Cynthia Hanna, posing with her in the red and white costume she made. Junior winners, who do not go to a district contest, are in the lower picture. Patsy Paetzold, left, models the blue cotton on which she won first place, and Martha Ann McBride a red-black-gold print which took second.

Southwestern Bell Releases New Directories, Announces Changes

Some 12,000 new telephone directories will be dumped in the mail this Saturday as Southwestern Bell Telephone replaces the year-old directories now in use here.

The telephone company, says that old directories should be thrown away as soon as the new ones arrive. He advises customers to check the old directories for out-of-town numbers and address lists before tossing them in the trash.

All telephone numbers in Hereford will change from EMerson 4 to 364 when the new directories are mailed out. Smith said that most customers probably will not notice the difference since the "pulls" on the dial will remain the same.

"EMerson 4-1000 will become 364-1000," he explained. "In effect, this is the same number since all of the digits' dials will be the same as those now dialed for EMerson 4-1000."

Smith also said that when the all-number calling plan goes into effect here, Hereford will become one of the first Southwestern Bell cities in Texas to conform with the new plan. Most Hereford customers are familiar with the plan, since it has been in use for some time in communities surrounding the city. Southwestern Bell does not operate the telephone system in these communities.

Smith pointed out. Since EM 4 and 364 are the same on the dial of a telephone, stationery and other printed materials bearing the EM 4 prefix can still be used after the change. "However, I'm sure customers using the old stationery will want to have the letters changed as soon as new material is ordered," Smith added.

Reunion Held In Morrison Home

Annual reunion of the Jess Frost family was held last weekend in the home of a daughter, Mrs. Edwin Morrison Sr., in the Walcott community. Children and grandchildren of the Jess Frosts were present, but the couple was not able to attend because of Mrs. Frost's health. They live in Stephenville.

At the reunion were Mr. and Mrs. Odys Tadlock of Stephenville; Mr. and Mrs. Frank Gibson and daughter, Mr. and Mrs. Jerry Gibson and children of Quanah; Mr. and Mrs. Edwin Morrison Jr. and children of Hereford; Mr. and Mrs. Harrell Mays and children of Friona; Patricia and Terri Littlefield of Amarillo and the senior Morrisons.

Only three teams in the 37-year-old history of Big Eight football lost a league game and still won an undisputed championship — Kansas in 1930, Oklahoma in 1959 and Nebraska in 1964.

McCLURE'S A-1 TIRE SERVICE
formerly Lee's Tire & Farm
128 West 1st. EM 4-1010

DAYTON TIRES
ROAD AND FIELD SERVICE ON FARM TIRES

- ★ Minor Tune-Ups
- ★ Brake Overhaul
- ★ Generator and Starter Overhaul

Come See Us Soon!

STATE BANK NO. 1778 REPORT OF CONDITION

OF HEREFORD STATE BANK OF HEREFORD IN THE STATE OF TEXAS AT THE CLOSE OF BUSINESS ON JUNE 30, 1966.

ASSETS

- Cash, balances with other banks, and cash items in process of collection 1,140,373.72
- United States Government obligations, direct and guaranteed 1,006,257.19
- Obligations of States and political subdivisions 1,174,713.07
- Other securities 51,308.88
- Other loans and discounts 4,043,155.99
- Bank premises, furniture and fixtures, and other assets representing bank premises 69,635.00
- Other assets 1,301.64
- TOTAL ASSETS 7,486,745.49**

LIABILITIES

- Demand deposits of individuals, partnerships, and corporations 3,289,015.95
- Time and savings deposits of individuals, partnerships, and corporations 2,419,304.42
- Deposits of United States Government 64,575.36
- Deposits of States and political subdivisions 372,280.95
- Deposits of commercial banks 781,079.15
- Certified and officers' checks, etc. 54,371.36
- TOTAL DEPOSITS \$6,980,627.19**
(a) Total demand deposits \$4,402,322.77
(b) Total time and savings deposits \$2,578,304.42
- TOTAL LIABILITIES 6,980,627.19**

CAPITAL ACCOUNTS

- (c) Common stock—total par value 150,000.00
No. shares authorized 15,000
No. shares outstanding 13,000
- Surplus 300,000.00
- Undivided profits 24,618.30
- Reserve for contingencies and other capital reserves 31,500.00
- TOTAL CAPITAL ACCOUNTS 506,118.30**
- TOTAL LIABILITIES AND CAPITAL ACCOUNTS 7,486,745.49**

MEMORANDA

- Average of total deposits for the 15 calendar days ending with call date 7,040,029.15
- Average of total loans for the 15 calendar days ending with call date 4,464,691.74

I, W. E. Williams, cashier, of the above-named bank, do solemnly affirm that this report of condition is true and correct to the best of my knowledge and belief.

CORRECT ATTEST
W. E. WILLIAMS, Cashier
R. E. CARVER
J. A. HODGES
J. T. GILBREATH JR.

STATE OF TEXAS, COUNTY OF DEAF SMITH. Sworn to and subscribed before me this 11th day of July, 1966, and I hereby certify that I am not an officer or director of this bank.

My commission expires 6-1-67.
(SEAL) PEARL WIGINTON
Notary Public

JULY CLEARANCE

THE HOTTEST VALUES IN TOWN

THESE SPECIALS GOOD THURSDAY, FRIDAY AND SATURDAY - JULY 14, 15, & 16, 1966 at

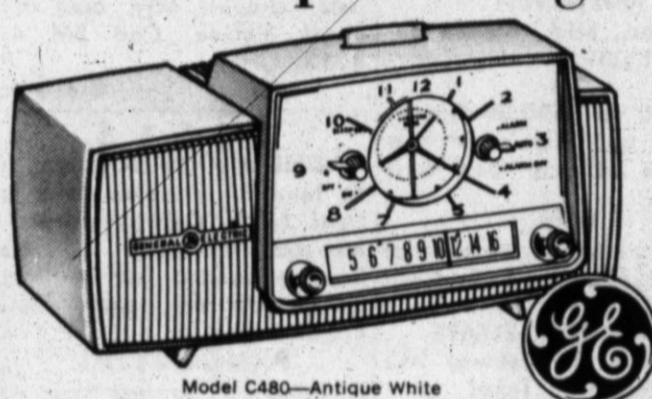
R ROGERS-MILLER
SUGARLAND MALL *Walgreen Drug* PHONE EM 4-2344

CONTAC
TIME RELEASE CAPSULES
box of 20 "time-release" capsules.
regular retail \$2.75
NOW \$1.69



SHOP "UP-TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

Wake up smiling



Only **\$19.95**

Here's every convenience you want—built into this handsome new radio.
• New lighted-dial clock makes nighttime reading easy... does not interfere with normal sleep.
• Automatically wakes you to music and/or alarm.
• Snooz-Alarm® clock gives you extra 10 minutes' rest... then wakes you again.
• Slumber switch lulls you to sleep with music... then turns radio off automatically.
• 4 G-E tubes, rectifier, 4" speaker provide top performance.

NEW WOODBURY GOLDEN RICH
SHAMPOO
for dry hair
regular retail \$1.00
NOW 49c




CURITY COTTON BALLS "Pom-Poms" reg. retail 29c **NOW 2 Bags 33c**

NEW DAWN HAIR COLOR All Shades reg. retail \$2.00 **Special \$1.28**

S.S.S. TONIC 10-oz. Bottle, Reg. Retail \$1.45 **Special \$1.09**

DRISTAN TABLETS 50-Tablet Bottle regular retail \$1.98 **Special 87c**

ALKA-SELTZER
BRAND
Helps you FEEL BETTER while you're getting BETTER
Req. 69c
box of 25 **2/77c**



CURITY
DISPOSABLE DIAPERS
"for summer travel"
All Sizes Req. \$1.98
NOW \$1.16



DISPOSABLE DIAPERS
"for summer travel"
All Sizes Req. \$1.98
NOW \$1.16

NASAL SPRAY
1-fl oz. req. \$1.19 **NOW 64c**



HEAD & SHOULDERS
AMERICA'S FAVORITE SHAMPOO
regular retail \$1.10
NOW 69c



Sucaryl Liquid Sweetener 20-fulid ounces regular retail \$2.99 Special \$1.79	Playtex Living Gloves all sizes regular retail \$1.39 2 Pairs \$1.66	Fling Support Hose regular retail \$5.95 pr. Special \$3.38 Pr.	Curity Cotton Picker Cotton regular retail 69c Special 39c
Caladryl lotion for insect bites, rash and sunburn. regular retail \$1.25 Special 72c	Vi-Daylin-M Liquid Vitamins And Minerals 16-fl. oz. reg. \$5.77 Special \$3.46	Assorted Fishing Poles & Fly Rods values to \$18.95 NOW 1/2 PRICE	Walgreen Milk Of Magnesia Bottle of 200 Tablets Special 49c
Walgreen Bouquet Spray Air Freshener 4-fragrances-reg. \$1.19 Special 59c	Fashion-Rite Hair Spray Large economy size Regular Retail \$2.00 2 Cans \$1.00	Phisoac Cream For Skin Blemishes Regular Retail \$1.67 Special 88c	Foaming Bath Oil Our Own Special Formula. 16 oz. & 32 oz. NOW 1/2 PRICE
Jergens' Dryad Spray Deodorant regular retail \$1.19 2 Cans 99c	Ladies Hosiery by Pharma-Sheer Special 2 Pr. 67c	Lydia Grey 2-Ply Bathroom Tissue Big 10-Roll Pack limit 2 packs 77c	Colony 7-Piece Beverage Set 6-tumblers, 1-pitcher reg. \$5.00 \$2.50
Goddard's Dry Clean 14-oz. regular \$3.00 Special \$1.49	PhisheX Skin Cleanser Regular Retail \$2.75 Special \$1.43	Parepectolin For The Treatment of Diarrhea. regular retail \$1.25 Special 64c	Heritage 32-Piece Luncheon Set Golden Amber Glassware regular \$10.00 \$5.95
Walgreen Special Formula Children's Cough Syrup regular 98c 49c	Constellation Center Bowl Hand-Made Crystal regular retail \$3.75 Special \$1.95	Playtex Nurser Kits The miracle disposable baby bottle "Nature's Way." regular \$8.95 \$5.49	Get Set Hair Spray For regular or hard-to hold hair. regular retail \$2.00 2 Cans 89c
General Electric Clock Radio model C466C Special \$19.95	ALL ITEMS IN OUR NEW & LARGER GIFT DEPARTMENT NOW 1/3 OFF our everyday low-low price. (this does not apply to our electrical items)		Large Selection of G.E. and Westclox Key Wound & Electric Clocks NOW 1/4 OFF

KAOPECTATE
for treatment of diarrhea
regular retail \$1.25
NOW 75c



SECRET
ROLL-ON DEODORANT
extra large size
regular retail \$1.00
NOW 59c



PRELL
Liquid
the extra rich shampoo family size
Regular Retail \$1.46
NOW 84c



ANACIN
Fast Pain Relief Tablets
100-tablet size reg. \$1.33
NOW 86c



ONE A DAY
MULTIPLE VITAMINS PLUS IRON
bottle of 100 vitamins
Regular Retail \$3.19
NOW \$1.85



Phone EM 4-2030 WANT ADS Phone EM 4-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word . 4c

Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. \$1.50
 Repeat insertions without copy change per col. inch \$1.20

Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., EM 4-0580. T-1-12-18-tfc

ONLY SMALL amount of cash needed to own your own established growing business. Drive-in restaurant on main highway in Hereford EM 4-3113. B-1-21-28-4c

FOR SALE new and used citizen band radio equipment: tubes, crystals, antennas, coax. From 20 to 40% off retail price. Call EM 4-2757 or K-KV 1245 on Channel 9 anytime after 7 p. m. B-1-30-28-4c

SINGER MACHINES 66 MODELS Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month. Call EM 4-0537 Hereford B-1-25-8c

FOR SALE Hereford Speedway Concession, EM 4-3731 or 511 Lee. B-1-10-1-tfc

SIMONS KING size mattress and box springs. Nearly new. EM 4-2190. B-1-10-2-2p

BE GENTLE, be kind, to that expensive carpet, clean it with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware. B-1-19-2-2c

STAR FISH sailboats, ready to sail \$499. See at 3612 Wayne, Amarillo or call FL5-0879. B-1-15-2-4p

FOR SALE grocery store. Will sell stock at mark up price less 20% and lease, building and fixtures at reasonable price. Call EM 4-9030. B-1-23-2-4p

Write Credit Manager, 1114 19th Street Lubbock, Texas B-1-48-tfc

For any kind of seed, see JOHN SEIVER SEED CO. Specializing in Vegetable Seed Shed — EM 4-1610 Home — EM 4-1596 B-1-47-tfc

INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL 305 E. Third EM 4-0788 B-1-12-tfc

MAPLE TRUNDLE beds springs, mattresses, double dresser with mirror. Also youth saddle, excellent condition. EM 4-1783. B-1-15-51-tfc

RICHARDSON TRAILER house-8x47 feet, air conditioner, 2 bedrooms, carpeted, extra clean. Phone EM 4-2305. B-1-14-1-8p

TO PARTY WITH GOOD CREDIT Singer ZigZag equipped in 4-drawer cabinet. Take over 6 payments at \$5.95 ea. One Touch 'N Sew like new. Take over balance and small payments. Contact David Hadton, General Delivery, Hereford, Texas 79045 B-1-2-2c

FOR SALE one 17 foot boat with 60 hp. motor with trailer. See at Shell Service Station on East Highway 60. B-1-20-27-tfc

Colorado Rod-Weeders PTO or hydraulic drive Cisco Rod-Weeders with hydraulic drive Dempster Planters, Cultivators and Rotary Hoist. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines. SEE LESLY MOTOR CO. For the finest in farm machinery West Hi-way 60 Phone EM 4-1600

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

Lee Carter Jack Kirksey GENERAL CONTRACTING Phone EM 4-1732 EM 4-0528

RENTERS WANTED! Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight. SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally 311 Park EM 4-2814 B-4-1-tfc

CUSTOM HAY BALING call EM 4-0533 or EM 4-2349

ments \$128 per month. H-2014

THREE AND A SPARE Nearly new two story. Living room, kitchen, den, one bedroom and bath down, bath and 2 bedrooms and finished spare up. Another established loan, and easy to own. H-4003

NORTHWEST LOCATION 3 bedrooms, some carpet, wood floors, central heat, evaporative air. \$89 per month. Total price \$11,500. H-3063

COUNTRY LIVING could be yours with this 75 acre farm located only 4 miles from Hereford. Has one good well, barns, corrals, etc. Perfect place to build your dream home so the kids can have plenty of fresh air. Priced at only \$475-per acre, with terms to be arranged. F-1011

PLENTY OF WATER on this 160 acre farm west of Hereford. Two good

wells. 90 acres milo, 20 acres wheat and 13 acres cotton. This farm is priced under the market at \$350 per acre, with one-third down and good terms on the balance. F-2005

SMALL FEED LOT might be the answer to what you are looking for. Located near Dumas, Texas, and has a capacity for 800 head. One good 8" well on natural gas. Well improved and well allotted. Well worth \$400 per acre. F-2025

2 CREATORS OF OWNERSHIP Mike Justice EM 4-0544 Jerry Huckabay EM 4-2636 Ralph Owens EM 4-2560 Greg Cromer EM 4-1171 Gwen Leatherman EM 4-1650

4. REAL ESTATE For Sale Or Trade

PARMER COUNTY SECTION 461 milo, 142 cotton, 59 wheat, 5 irrigation wells, underground tile, 2 homes. Owner will trade his equity for business property or other land. \$5,600.00 DOWN on this irrigated 160 acres Northwest of Hereford, excellent 8" irrigation well, 1/4 mile tile. EXCLUSIVE 320 acres all cul., 3 irr. wells 209 milo, 46 wheat, 21 barley, 15 cotton, 60 bermuda, 1200 head feedlot, extra nice. 3 bedroom brick with den, double garage, 2 bedroom tenant house, for sale or trade for ranch land. B-4-48-tfc

BY OWNER 1 year old brick, 3 bedroom, 1 1/2 baths, den, living room, kitchen, utility, double garage. Walk-in closets. Carpets, drapes, NW built by Floyd McGee. Call EM 4-4253. B-4-2-tfc

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Pan handle. PRUDENTIAL America's Largest Farm Lender! SAM NUNNALLY 311 Park Avenue EM 4-2814 B-4-11-10-4p

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By Owner. B-4-14-2-tfc

BY OWNER Thunderbird Apartments 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income. E. O. Milburn 3713 Teckla Amarillo FL 6-0890 B-4-33-tfc

THREE BEDROOM brick, double garage, built-ins, \$525 total move in. Monthly payments \$100. Call EM 4-0038. B-4-15-2-tfc

For Sale or Lease Purchase 3 bedroom with attached garage. Immediate possession. Payments \$110 per month. For details Call Mark IV Realtors. EM 4-2220. B-4-2-4c

LEAVING TOWN Will sacrifice for quick sale Nearly new - 3 year old - three bedroom, family room, dining room, formal living room, 2 full baths, carpeted, wood burning fireplace, electric garage door, fenced yard. Drapes included. Call EM 4-2757 for appointment. B-4-51-tfc

LOVELY COUNTRY home, two bedrooms, one acre lot. Call EM 4-0038. B-4-10-2-tfc

TWO BEDROOM home, \$350 down, \$62 per month. Call EM 4-0038. B-4-10-2-tfc

Lithography — Letter Press Printing THE INK SPOT You've Never Seen Such Thorough Service STOP IN SOON Phillip "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st. EM 4-2644

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-40-tfc

FOR RENT at 116 Ave. K. Business buildings, Kenneth Gooch, EM 4-3355 or EM 4-2572. B-5-13-24-tfc

OFFICE SPACE for lease. Paneled, Carpet, Central heating and air conditioning. Call EM 4-1786 or EM 4-1519. B-5-15-35-TFC

FURNISHED HOUSE, 2 bedroom, shower, air conditioning, furnace. Back yard fenced. Plumbed for washer and dryer. EM 4-2733, daytime; EM 4-1226 evening and weekends. B-5-23-2-tfc

TWO BEDROOM furnished trailer. One person. James Brown Tire Service. B-5-10-2-tfc

WANTED Ironing in my home. Phone EM 4-3528. B-6-10-28-11c

7. Dressmaking-Ironing WILL DO typing in my home. Experienced, reasonable rates. Mrs. Stephens, EM 4-0856. B-7-12-28-tfc

8. HELP WANTED SERVICE STATION attendant. Experienced preferred. Apply in person to J. P. Jones at Jones Texaco Service, Highway 385 and 60. B-8-20-28-2c

EXPERIENCED TELEPHONE saleslady or man for Hereford. Must have own transportation. Write 1510 Heather, Amarillo, Texas. B-8-16-2-3c

TRUCK DAYS AT HEREFORD FRUIT MARKET Tuesday thru Friday

BIG RED BARN We buy-sell-trade for anything of value. USED FURNITURE Appliance and Junk EM 4-3552 West Side of Hereford Highway 60

HEREFORD BAKERY 519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

HELPED WANTED AT ONCE Good Job - - - Top Pay MALE or FEMALE Apply At American Window Cleaning Co. & Janitor Service 211 West 6th Hereford PLEASE COME AFTER 5:00 P.M.

BOYD'S HUMBLE SERVICE
 COMPLETE CAR CARE
EM 4-1110
 741 W. 1st EM 4-9056

Hereford Rotary Club
 meets every Monday at 12:05
FLOYD'S RESTAURANT

PAISANO Lions Club
 meet the 2nd — 4th Mondays
 La Cafe Hacienda 7:35 p.m.

Lions Club
 meets each Wednesday, 12 Noon
Hotel Jim Hill

Kwans Club
 Thurs. Noon 1:00P Hall
 207 E. Sixth

STATED MEETINGS
 Second Monday
 Thurs. 8:00 p.m.
 Practice
 Ray Simpson, Jr., Sec.
 Troy Stambaugh, W.M.

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

W. T. CARMICHAEL EM 4-1251
 801 S. 25 Mile Ave. **REAL ESTATE**
 EQUITABLE FARM LOANS
 COMMERCIAL, HOMES and FARM LOANS
 Homes — Farms — Highway Frontage — Ranches
 WE NEED YOUR FARM LISTINGS
TROYS CARMICHAEL

Hereford Insurance Agency
 * To be sure! Don Baugous — Manager EM4-0850

Justice Realtors, Inc.
 EM 4-2266 • Main & Hwy 60

1. FOR SALE Miscellaneous

FOR SALE Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call, **SOFT WATER SERVICE** 216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280 B-1-33-tfc

CUSTOM DRAPERIES, fabric samples, La Verne Driskill. 227 Beach. EM 4-3283. B-1-10-27-8p

LOOK !!! Someone in this area needed to assume remainder of very small payments on fine SPINET PIANO Nothing down-extended 1st. pmt. Write immediately: "Credit Mgr." 1436 E. McDowell, Phoenix, Ariz. B-1-28-1p

CHRISTMAS IN July at Dan's 5th Ave. Canyon. New Kits, finished models. Sale of Paradise and Souffle yarns. B-1-18-28-tfc

ICE HOUSE AT HEREFORD FRUIT MARKET Block or Crushed

OUR SERVICE DEPARTMENT

is equipped and staffed to give you the service you are entitled to.

We appreciate Your Business

- Buick • Rambler
- Johnson Boat Mtrs.

KINSEY - OSBORN Motors
 142 N. Miles EM 4-0990

2. FOR SALE Farm Equipment

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

TOP QUALITY Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-tfc

3. FOR SALE Automobiles

FOR SALE: 1964 Opel Kadett. Clean, one owner. Call EM 4-0343. B-3-10-28-2c

FOR SALE: 1967 Chevrolet Belaire. Phone EM 4-3820. B-3-10-28-1p

1963 PONTIAC Star Chief. Inquire at the Installment Loan Department, First National Bank. B-3-13-23-tfc

FOR SALE 1961 Volkswagen panel. New paint job. Good tires, excellent for campers. EM 4-0824. B-3-14-2-tfc

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-tfc

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-33-TFC

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DEAF SMITH COUNTY

Garcia News

By MRS. S. N. THWEATT
Brand Correspondent

Rain fell over part of this community last Saturday evening and night. The Brown Brothers place got better than an inch and so did the Glen Burrus place. S. N. Thweatt reported a half-inch of moisture on his south section and the Cross place at Rosedale was drenched with an inch and a half.

The part of the community which failed to receive any of the showers is badly in need of moisture. Pastures have begun to brown and some farmers are using soil bank land as pasture.

Mr. and Mrs. Elton Sorrells and daughters, Linda and Debbie, drove to Hale Center July 4 to hear the old fiddlers' contest, but reported the crowd so large they were unable to hear the fiddlers' music.

Mr. and Mrs. Frank Ford Sr., Mr. and Mrs. Frank Ford Jr. and family spent July 4 in Austin with Mr. and Mrs. Davis, parents of Mrs. Ford Sr. Other relatives were there also, and during the day the family received a telephone call from Miss Susan Ford, daughter of the senior Frank Fords, from New York.

Mrs. N. A. Brown has had as recent guests her uncle and other relatives from St. Louis.

Mr. and Mrs. Loyd Sevier and some relatives spent a couple of days recently at Ute Lake.

Ted Coleman of Hereford visited in the Bruce Coleman home Saturday.

Mrs. Phillip Miller left last week for Missouri to visit her mother, who had received a broken hip in a fall.

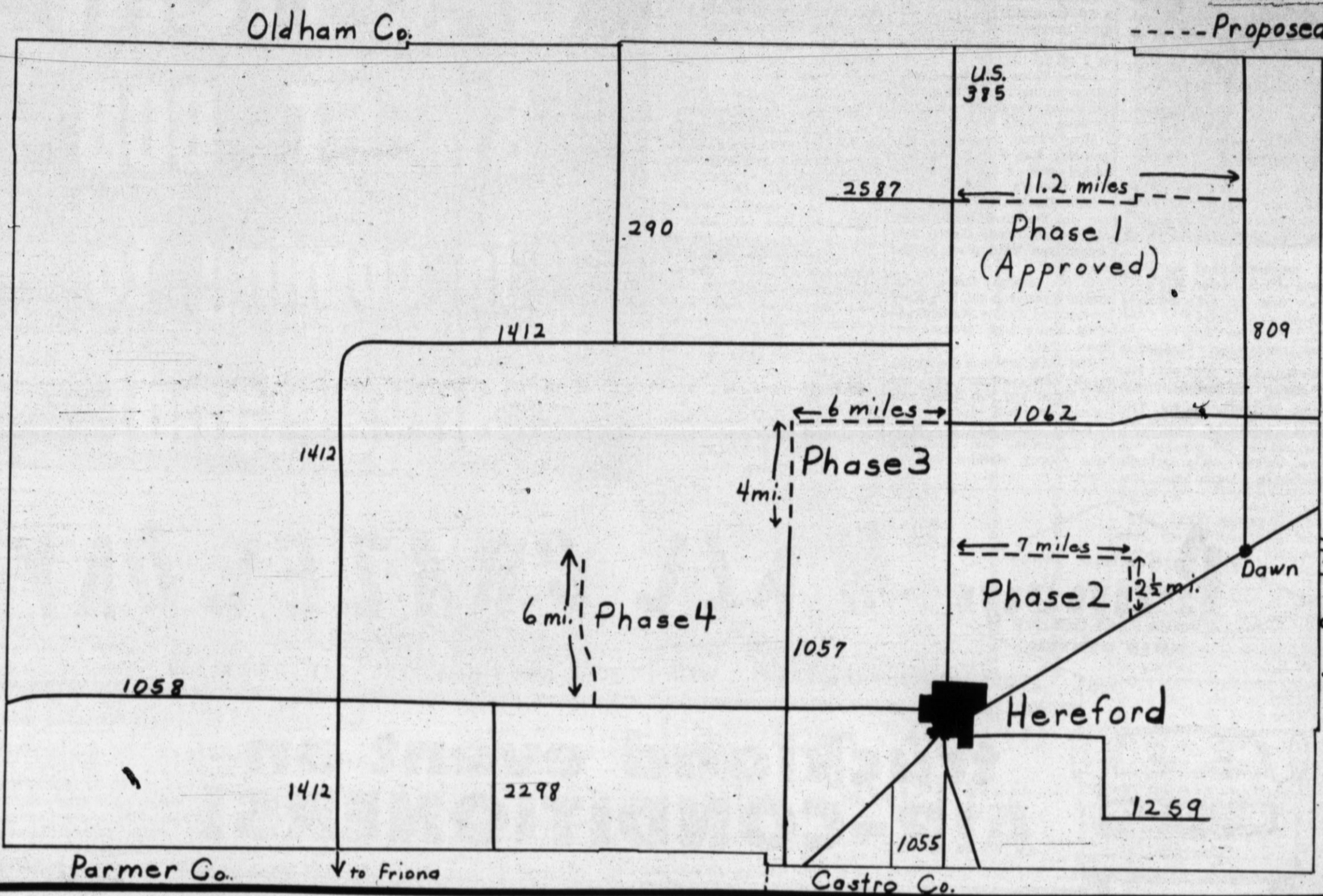
Mr. Frank Ford Sr. of Lubbock spent the Ford ranch north of Bootleg.

David Sorrells telephoned the S. N. Thweatt home recently from Georgia, where he is stationed in Army service, to relay messages to his parents, the J. E. Sorrells. He said weather was hot and dry at his base, also.

Phillip Miller visited in the Virgil Merrell home at Hereford Tuesday.

BAMBOO COULD CUSHION CARS

MIAMI (AP) — The Florida Nurserymen's Association has proposed using bamboo to border roadside canals rather than guard rails. The nurserymen say bamboo clumps would cushion cars leaving the highway as well as keeping them out of the water. Many persons have died in collisions with canal guard rails.



PROPOSED PAVING ROUTES OUTLINED BY COMMISSIONERS

Classifieds...

SECRETARY - STENOGRAPHER. Inquire in person Intallment Loan Department. First National Bank. B-8-11-1-tfc

PERMANENT ALL around farm hand. Couple with no children preferred. 258-7362. B-8-11-1-tfc

Under New Management GOLDEN SPREAD NURSING HOME 608 Halsell Dimmitt, Texas Mrs. Viola C. Griswold, LVN 14 years experience in nursing homes. WANTED LVN's and AIDES - 3-11-shift B-8-1-8c

CURTAIN going up on terrific T.V. advertising campaign. Need local woman to call on present customers and T.V. leads. Must be able to work 30 hours a week and have a car. Fringe benefits. Age 30 and over. Call Mr. Dick, DR 3-2472 collect for an appointment. B-8-24-tfc

SALESMEN WANTED We need men to represent us in your area. Must be neat appearing and have sales experience. Can earn between \$200-\$400 per week, calling on businesses only in daytime. Write or call R & J ENTERPRISES 2401 Walnut, Amarillo, Tex. Phone EV 3-7680 B-8-2-2c

WE ARE now taking applications for a full time secretary at Hamby Real Estate. Call for appointment. EM 4-3566. B-8-19-27-tfc

CAN YOU QUALIFY Need someone over 30 to assist in my Business 2 hours a day, 5 days a week. Call Mrs. Porter EM 4-491C 1-3 p.m. for personal interview B-8-43-tfc

9. Situations Wanted WHITE HANDY man wants part time work. 276-5272. B-9-10-1-tfc

10. NOTICE CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-tfc

CUSTOM Swathing and Baling Glen Springer EM 4-4439 B-10-25-8p

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfx

11. Business Services

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfc

OWENS & HOLLINGSWORTH Commercial - Industrial Residential Wiring Magneto - Starter Generator & Electric Motors Rewind Sales and Service 809 EAST SECOND EM 4-3572 B-11-13-tfc

Expert auto service at Penney's Auto Center. Three mechanics to serve you. We feature air conditioners, Foremost auto, pickup, truck and tractor tires, Blend-A-Matic Gas, oil by the quart or drum, seat covers, batteries, all types of auto accessories, Vespa motor scooters and Bridgestone motor bikes. PENNEY'S AUTO CENTER Sugarland Mall Hereford, Texas EM 4-4064 B-11-2-tfc

WOULD LIKE to do baby sitting in my home. Can furnish references, Call EM 4-4175. B-11-14-28-0c

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108. B-11-10-20-tfc

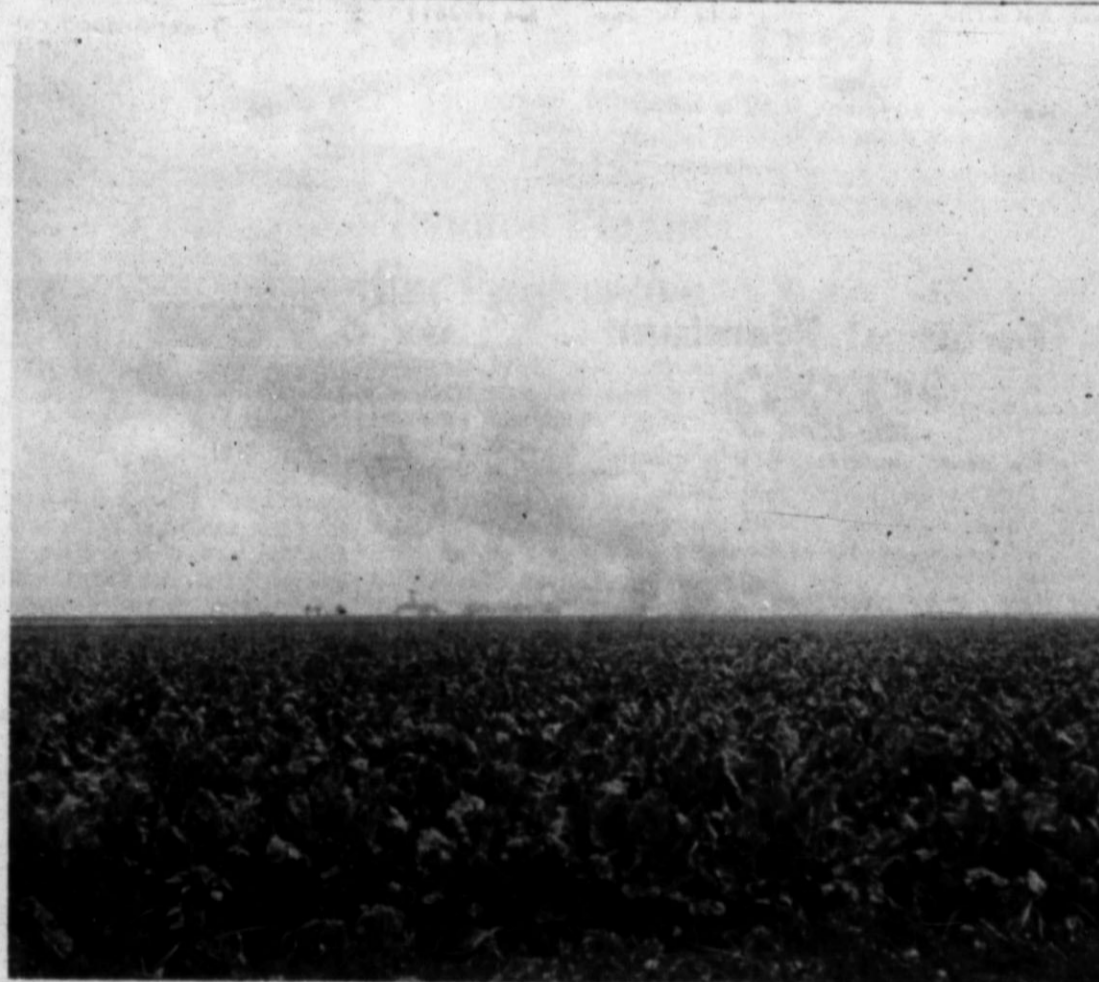
PORTABLE DISC ROLLING Scooped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

Moore Business Forms THE INK SPOT

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-tfc

Legal Notice

Notice is hereby given that a meeting of the Board of Equalization of the Hereford Independent School District is called for July 21, 1966 at 1:00 p. m. in the school tax office for the purpose of reviewing and equalizing tax assessments for the year of 1966. Anyone owning taxable property within the District is invited to meet with the Board and present any claim for adjustment of the appraised value of their property to which they believe they are entitled. It is the purpose and desire of your Board of Equalization to as nearly equalize values as it is possible to do so. If you feel you have a just claim for an adjustment of your assessment, please bring your problem to the Board. Labry Ballard, President Board of Trustees, Hereford Independent School District B-2-4c



ENDS IN A BLAZE — Wheat harvest is punctuated about the county by an occasional stubble field fire. Stubble makes lots of smoke but the fire doesn't last long. (Staff Photo)



CHAMPIONSHIP FLIGHT PLAY — Roy Hartman took the title in the championship flight Tuesday afternoon in the city championship tournament at Hereford golf course. Pictured on the green are second place winner Gordon Golden and Cuby Kitchens and Russell Carver who were eliminated earlier in the tournament. Some 56 Hereford men have entered the tournament and final play will wind up this weekend. (Staff Photo)

Star EM 4-2037 342 N. Main
IN DOWNTOWN HEREFORD'S VARIETY PARK.
THURSDAY FRIDAY SATURDAY
Walt Disney — **IT ROBIN CRUSOE, U.S.N.**
THE WORLD'S FUNNIEST CASTAWAY
Adults \$1.00 Children 50c

A girl and a horse against the best riders of the west!
WALT DISNEY'S
Run, Appaloosa, RUN!
ADELE PALACHOS WILBUR PLADGHER
HEE HALL LARRY LARSEN Technicolor

Star EM 4-2037
SUNDAY MONDAY TUESDAY
IT'S HOLY DELECTABLE! and one Heaven of a movie!
Rosalind Hayley Russell Mills
the TROUBLE with ANGELS
Fire! Fire! Holy Smokes... it's the angels!
ONE HILARIOUSLY OUTRAGEOUS GAG AFTER ANOTHER!
LEE MARVIN BEST ACTOR OF THE YEAR!

DRIVE IN THEATRE
W. HWY. 60
Thurs. - Fri. - Sat.
CAT BALLOU
JANE FONDA LEE MARVIN MICHAEL GALLAN
DWAYNE WAINES / STUBBY HICKMAN GALE KAYE

DRIVE IN THEATRE
SUN. - MON. - TUES.
DAVID NIVEN · PETER SELLERS ROBERT WAGNER · CAPUCINE.
THE PINK PANTHERS
CLAUDIA CARDINALE

Meet the Inspector who was always on the job
A SHOT IN THE DARK
the picture that gets away with murder!
PETER SELLERS ELKE SOMMER
It's Sellers the Sleuth... and there's nothing he won't do to track down a body—dead or alive!



OUT FOR SOFTBALL — A number of Hereford men and women turned out to organize summer softball teams Tuesday evening. Two women's teams were organized and

Softball Players Set For Beginning Of Play

Hereford softball players met Tuesday evening to begin organizing teams for this year's season.

TWO WOMEN'S teams were organized and a number of additional names were added to the list which may necessitate another team.

Men's teams will be announced in the Sunday Brand.

Teams will play at the Pony League Field in Veteran's Park following the end of the Pony League Tournament play.

PLAY WILL begin Monday evening if Pony League Players have finished the season. Women will begin the evening at 7 p. m. and then the men will begin play following that game.

Both fast and slow pitch will be used this year in the competition. Teams will be organized for both pitches.

A fee of \$4 was charged to each player who will be playing on only one team while those who play both fast and slow pitch ball were charged \$6.

OFFICERS for the local league are, Dr. Noble Ballard, president; Harold Kids, vice president; Mrs. Don Daugherty and Lenord Haney, secretary-treasurers.

Pony All-Stars Begin Tourney Play Monday

Pony League baseball all-stars will travel to Nazareth Monday evening for the first round of play in the district tournament.

LOCAL TEAM members will be matched against Littlefield at 6:30 p. m.

If they win the game against Littlefield they will be matched against Borger at 8:30 p. m. Tuesday.

Bill Wall is the coach of the local team.

Powder Puff Race Set Here Sunday

Hereford women will be featured again Sunday at the local speedway when the Hereford Racing Association will sponsor its second powder puff derby of the season.

THE POWDER puff derby and a grudge match will be in addition to the regular racing schedule Sunday afternoon beginning at 2 p. m.

David Vines was the trophy winner in last week's races and the trophy was presented to him by Miss Connie Watson.

Miss Watson, daughter of Mr. and Mrs. Ray Watson, was presented with a gift certificate from Penneys.

SAM MORGAN was the winner in the first heat. Jerry Marsh and Travis Cowell won second and third place in the slow heat.

In the second faster heat, Bobby Byers was the first place winner and Johnny Watford and Billy Byers took second and third places.

JIM DAWSON was the winner in the first semi slow race and Coy House and Bob Brown won second and third places.

Bobby Byers took first place in the second fast semi race and Johnny Watford took second.

The remainder of the races were called due to dust.

GATE PRIZES were presented to spectators, including 10 gallons of gas from Troy Moores, presented to L. J. Jameson.

Daniel Thomas won two fried chicken dinners from Floyd's and Martin Moore, Freddy Treviño, Salvador Garza and Steven Haile all won free passes to the races.

Carl Zeiss of Oberkochen, Germany, is celebrating the 75th anniversary of its inauguration of photographic lens production.

REDUCE FAT

If your overweight is due to overeating and you want to get rid of that ugly fat get our tablets called SLIMODEX. Available without doctor's prescription SLIMODEX will help you lose those extra pounds by decreasing your desire for food, eliminating the urge for extra portions. You eat less, weigh less. SLIMODEX costs only \$3.00 and is GUARANTEED to work or get your full money back. SLIMODEX is sold by:

GIBSON PHARMACY
Mail Orders Filled

Visitor Honored In Gearn Home

Mrs. Lowell Hankins of Rock-springs, visiting her uncle and aunt, Mr. and Mrs. A. C. Thomp-

son, 110 West Sixth, was honored at a dinner party Friday evening in the country home of Mr. and Mrs. Allan Gearn.

Other guests were Mr. and Mrs. Kenny Gearn, Ken Gearn and Davis, Mr. and Mrs. Hugh

Reynolds, Miss Ona Hammer; Mmes. Jennie Clark, Laura Thomas, Stella Davis, Joe Beyers, Joe Sears, Clarence Boon; Mr. and Mrs. Moon Ott and daughters, Lisa and Luane, of Amarillo.

CAUTION!

SWEET BOB

is coming to Sugarland!

Nearly 275,000 pedestrians were injured and 9,000 were killed during 1965 in the United States, according to The Travelers Insurance Companies. This includes 300 persons who were injured while actually standing on a traffic safety isle.

Calendar Of Events

THURSDAY

Optimist Club luncheon at Floyd's Restaurant, noon.

Kiwanis Club at IOOF Hall, noon luncheon.

First Baptist WMS night circles at church, 7:30 p. m.

VFW Auxiliary at Rock Club-house in Veterans Park, 8 p. m.

MONDAY

Order of Rainbow at Masonic Temple, 7:15 p. m.

Hereford Rotary Club lunch at Floyd's Restaurant, 12:05 p. m.

TUESDAY

Women's Golf Association luncheon at Hereford Country Club, 12:30 p. m.

Wesley Methodist WSCS, luncheon at church, noon.

Young Homemakers of Texas at high school homemaker room 8 p. m.

Night circle, Calvary Baptist WMS, at church, 7:30 p. m.

WEDNESDAY

Avenue Baptist WMU at church, 7 p. m.

Sugar Squares square dance club at Community Center, 7:30 p. m.

Hereford Jaycees lunch at Floyd's Restaurant, noon.

Hereford Lions Club at Hotel Jim Hill, 12 noon.

In some parts of the Arab world, a man is considered a weakling if he refuses to drink dirty water.

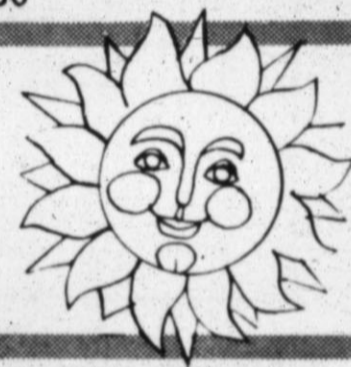


MALL CRAZEE DAYS

STORE HOURS: MON. - TUES. - WED. - 7:30 to 6:00 THURS. - FRI. - SAT. - 7:30 to 8:30

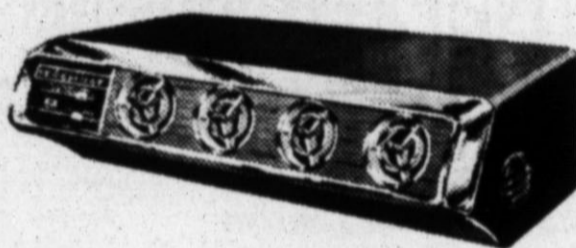


truckload event on AIR-CONDITIONERS!



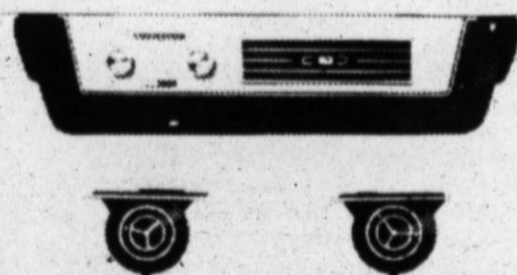
Foremost Custom \$189

- No down payment, 8.50 a month
- Instant 'chill' pre-cools car in seconds
- 6 deluxe ball-louver air directors
- Superb wood grain paneling



Foremost Premium \$229

- No down payment, \$10 a month
- 'Chill' feature for instant cooling
- Thermostatic car climate control
- Slim-line wood grain paneling




Foremost Reliant puts the freeze on heat!

- 14,000 BTU . . . big cooling power
- 410 CMF changes air every 30 seconds
- More efficient ball-louvre air directors
- Fingertip controls for safe, no-reach comfort

\$166

No down payment, \$8 a month!

INSTALLATION SPECIAL \$29.88



ONE MINUTE, PLEASE

THE CHURCH I LOVE . . . RE-ENACTS THE DEATH, BURIAL AND RESURRECTION OF CHRIST

"It is the Spirit himself bearing witness with our spirit that we are children of God, and if children, then heirs, of God and fellow heirs with Christ, provided we suffer with him in order that we may also be glorified with him." (Romans 8:16-17).

How do we "suffer" with Christ? Two chapters before the above quotation, Paul the Apostle informs the Christians we are "crucified with him." Also that every believer has the privilege of re-enacting the death, burial and resurrection of our Lord.

Note carefully, "Do you not know that all of us who have been baptised into Christ Jesus were baptised into his death? We were buried therefore with him by baptism into death, so that as Christ was raised from the dead by the alory of the Father, we too might walk in newness of life. For if we have been united with him in a death like his, we shall certainly be united with him in a resurrection like his. We know that our old self (sinful man) was crucified with him so that the sinful body might be destroyed, and we might no longer be enslaved to sin. For he who has died is freed from sin." (Romans 6:3-7)

So the "new birth" of "water and the Spirit" (John 3:5), carries with it an expanded meaning, when we realize we have a part in Christ's humiliation and suffering.

It is a beautiful act of submission to take up the cross of Christ and follow him all the way in his passion. It is a thrilling experience to go through the re-enactment of the death, burial, and resurrection of our Lord and Savior, knowing that "we suffer with him in order that we may also be glorified with him."

YOU ARE ENCOURAGED TO STUDY

THE BIBLE & WORSHIP

CENTRAL CHURCH OF CHRIST

PLAINS & SUNSET DR., HEREFORD



wrap-around safety . . . value-priced!

NEW FOREMOST MILEAGEMAKER

24-Mo. Guarantee with 12-Mo. Free Replacement

\$16⁸⁸

ALL THESE POPULAR SIZES:

700-14	plus fed. tax 2.11	650-15	plus fed. tax 2.05
750-14	2.20	670-15	2.21
800-14	2.36	710-15	

Whitewalls \$2 extra.



BRIDGESTONE 50 SPORT

Big cycle features at a value price! Performance tuned exhaust system, telescopic front fork, big tandem saddle. 4-speed rotary-valve engine. Superior quality and performance in a lightweight!

299.95*

LITTERBAG Charge it 88c	SAFETY SPOT LIGHT Charge it 3.95	SWIVEL DASH TRAY Charge it 1.19	FULL-WIDTH FLOOR MAT Front or Rear 99c	LUXURY RUBBER MATS full-front 3.99	CHROME SIDE VIEW MIRROR Four Styles 99c
HOLLYWOOD HEADREST Charge It 5.95	AUTO COMPASS Charge It 1.98	FOREMOST MOTOR OIL Gal. 1.49	HEAVY DUTY MOTOR OIL 10 Qt. Can 3.44	BEAUTY CHROME EXHAUST EXTENSION Charge It 69c	AUTO SNACK TRAYS 1.49 pr.
COMPLETE AUTO FIRST AID KIT Charge It 1.98	BICYCLE TIRE PUMP 98c	CHARCOAL LIGHTER FLUID 1 QT. 33c	PLASTIC GAS CAN 2 GAL. 44c	WISK BROOM Charge It 19c	AUTO COOL CUSHION Beat The Heat 1.49



DRIVE IN! CHARGE IT! NO MONEY DOWN!

Festival Tourney

Bridge really takes the cake. Adding up points in an effort to show their skill, these bridge players congregated in Hereford last week for the Harvest Festival Tournament. In the "team of four," Butch Adams, Kent Jones and Mr. and Mrs. Jack Kendrick of Lubbock were first. Mrs. G. E. Warner of Pampa, Mrs. F. W. Hill of Hereford, Mrs. Jack Vick of Amarillo and Mrs. John Emery of Wichita Falls were second; tied with them for the second place were Curtis Bell, J. E. Nickens of Amarillo and Mr. and Mrs. E. B. Burgess of Amarillo.

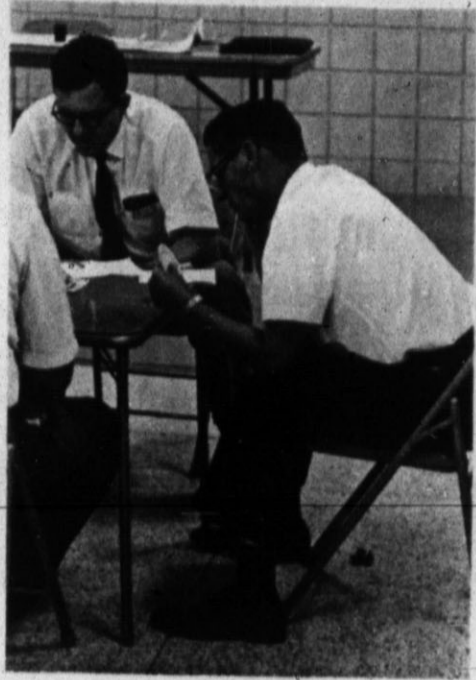
The Sunday afternoon side session saw Mr. and Mrs. Jack Dollar of Lockney first, Mrs. Ella Brown and Mrs. Zella Hardwick of Clovis second, and Mr. and Mrs. Ed Schroeter of Hereford third.

In consolation Saturday afternoon, Warner Wilson and W. M. Anderson of Clovis were first and Mrs. J. M. Posey and Mrs. Ansel McDowell of Hereford were second. Mr. and Mrs. Wayne Thomas, also of Hereford, were third.

Mrs. Virgil Winn and Mrs. Richard Stoval of Plainview were first place in open pairs Saturday night, followed by Maj. D. M. Teasley and Mrs. Emma Ghormley of Amarillo.

An error in calculations at the tourney, not discovered until Saturday night, listed second and third places incorrectly. Second place in the Saturday morning event went to Mrs. R. E. Carver and Ann Woodward, and third place went to Mr. and Mrs. Leslie Webb of McLean.

This year's event saw a noticeable increase in the players coming to the annual Hereford meet. Head of the planning committee here is Mrs. F. W. Hill, who herself is a life master.



Joint Installation Is Conducted For Rebekahs And Odd Fellows

Installation of officers in Rebekah and Odd Fellows Lodges was conducted in a joint ceremony after a covered dish lunch Sunday for members and their families. Mr. and Mrs. Benny Cooper now hold the noble grand's offices as a husband-wife team unusual for the Hereford lodges.

They follow John M. Gooch and Mrs. T. E. Clark in the offices. Mr. and Mrs. David Rettman were installed as vice grands. A team from the Muleshoe lodge installed the IOOF officers, while a local installation team served for the Rebekahs. Some 60 persons were present.

Odd Fellow officers include Doyle Rush, financial secretary;

Albert Cherry, warden; J. B. White, conductor; T. F. Cox, chaplain; Ed Clark, right support to the noble grand; Guy Lawrence, left support.

Also Archie Love and Cecil Wilkins, right and left supports to the vice grand; Weldon Toews and Lewis Lea, right and left scene supporters; David Downey, color bearer; George Millard, inside guardian; Gene Bishop, outside guardian.

Other Rebekah officers are Mrs. Rush, conductor; Mrs. Cherry, warden; Mrs. Zane Foster, color bearer; Mrs. Georgia Holliman, chaplain; Mrs. A. N. Hopson and Mrs. Cox, supporters to noble grand; Mrs. Leonard Davis and Mrs. Bobby R. Hefley, supporters to vice

MARRIAGE LICENSES July, 1966

John Lewis Sooter and Peggy Jean Lemons, July 5.
Benito Reyes and Elena Blea, July 5.
Stephen Michael Baker and Priscilla Lynn Johnson, July 6.
James Luther Davault and Barbara Sue Blackwell, July 6.
Jose Leonardo Garza and Ramona Rocha, July 7.

grand. Also Mrs. Wallace Shelton and Mrs. Ben Conklin, inside and outside guardian; Mrs. Avis Brown, flag bearer; Mrs. Roy Manning and Mrs. Naomi Murrell, supporters to chaplain; Mrs. Love and Mrs. Lawrence, supporters to past grand; Mrs. Orpha Nickerson and Mrs. J. W. Vines, right and left altar bearer.

Farmers See No Labor Shortage

Farmers seem to be getting the hands they need with a few exceptions, a check with the local employment office this week indicates. Importation of seasonal workers was halted in June, 1964.

Last year, some areas had foreign workers, but the Hereford area made it through the season with migratory American laborers. Friona and several neighboring areas made an attempt last year to get the workers, but the immediate Hereford area balanced out, according to the Texas Employment Office.

June of last season registered 2,348 placements with this year dropping to 1,721. Employment officials said that the year had something to do with placements — the dry weather cutting down the need for hoeing, but that the people just had not been to the office this year.

Another explanation is that crews that secured jobs through the employment office last year are making their own contacts this year officials said. They are tending to come back to the same farms they worked last year.

Only 116 of the job placements for June were non-agricultural. Prices vary greatest in this area with yard and maid work drawing the minimum and some jobs in town going as high as \$75 a week.

Most of the agricultural placements were filled with crews. The wages per hour for crew work is 85 cents to \$1.10 for hoeing of all vegetables except beets. Beets come under federal controlled wages and hoeing is \$1.35 an hour.

This year, the employment office reports that they have been

a little short on permanent hands. These are farm jobs that involve irrigating and tractor driving.

The only foreign seasonal workers in the United States this year are 154 Japanese nationals who are in California.

They are here under a work-training agreement between the U. S. and Japan. They are working in dates and Strawberries. Last year, 2,200 foreign agricultural workers were used in the United States, few if any were used in this area.

Reunion Planned For Progressive

Members of the Progressive Community will hold a reunion Sunday in the ballroom of the Hereford Community Center.

The event will begin at 10 a. m. with singing, plenty of activity, visiting and lunch.

All of those who have ever lived in the Progressive Community are invited to attend the event.

Some 100 persons attended the activity last year.

Officers of the community organization are Jeff Roberson, president and Pauline Lady, secretary treasurer.

One Case Heard In County Court

Only one case was heard by Deaf Smith County Judge H. C. (Hank) Williams during the first part of the week.

Carlos B. Cavazos, 221 Bradley, entered a plea of guilty to charges of driving while intoxicated. He was sentenced to three days in jail and fined \$150 plus court costs.

He was arrested by the highway patrol July 10 one mile south east of Hereford.

VISITORS LEAVE

Mrs. Terry Higgins and daughter, Katrina, have returned to their home in Dallas after a visit with Mrs. Higgins' parents, Mr. and Mrs. C. O. Phillips, and with various members of the Higgins family here. Mr. and Mrs. Phillips and the visitors went to Roswell to visit another daughter and her family. They were entertained one evening in the Robert Viegels' country home. Mrs. Higgins, the former Lynda Phillips, and Mrs. Viegel, who was Ella Marie Williams, were classmates in Hereford High School several years ago.

Sluggers on the Milwaukee Braves in 1965 produced a National League home run record. Six of them went over the 20-mark a NL club high. They were Ed Mathews 32, Hank Aaron 32, Mack Jones 31, Joe Torre 27, Felipe Alou 23 and Gene Oliver 21.



DAMAGES HEAVY — This 1965-model sedan owned by Pedro Arguelles Cantu of Hereford was heavily damaged Tuesday at \$750 by investigating officers. (Staff Photo)

Local Officers Investigate Two Mishaps

Two accidents were investigated Tuesday by Hereford police. The first occurred at 4:28 p. m. at the intersection of East First St. and Main and the second occurred at 8:20 p. m. at the intersection of Brevard and Park Ave.

The first mishap occurred when the brakes on a semi-trailer truck loaded with potatoes failed to function, causing the vehicle to crash into a 1965 model sedan driven by Pedro Arguelles Cantu who was stopped for a red light.

Driver of the truck was James Douglas Ray, 42, of Altus, Okla. OFFICERS estimated damages to the sedan at \$750 and damages to the truck were set at \$100.

Three cars were involved in the second accident at the in-

tersection of Park Ave. and Brevard.

The mishap occurred when a 1961 sedan driven by Miss Veronica Sue Dawson of Slaton failed to stop in time to avoid a rear-end collision with a 1966 sedan driven by Miss Patricia J. Ingram who was stopped behind Augustin C. Costillo Jr.

COSTILLO was stopped behind a car which was waiting to make a left-hand turn.

The collision caused Miss Ingram's car to hit the vehicle driven by Costillo.

Damages to Miss Dawson's vehicle were estimated at \$260. Damages to Miss Ingram's vehicle were set at \$140 and damages to Costillo's vehicle were \$15.

WINS WHILE AILING

AIR FORCE ACADEMY, Colo. — Bob Speak, the only head basketball coach Air Force Academy has had, missed his 22nd birthday because of flu. With his assistant, Buzz Cirielo, directing the team, the Cadets beat Regis of Denver 84-88.

Firemen Attend Training School

Hereford firemen have representatives planning to attend the Texas Firemen's training school, July 16-22.

Held on the campus of Texas A&M University, Earl Phillips, Hereford man who is president of the Texas Firemen's and Fire Marshall's Association, will be one of the instructors.

The training school is conducted by Engineering Extension Service in cooperation with Texas Education Agency in cooperation with the Firemen's Association.

Assistant Chief Max Stipe and Ted Higgins will be taking Fire-fighting II, Captain Bob Spaulding will be taking instructor training, Lt. Glenn Hendrickson and Captain Wayne Fuller will be taking Fire Fighting I.

Terry Hale will study Fire Marshall II.



STARTING 70TH YEAR TOGETHER — Mr. and Mrs. Sam Wilson quietly observed their 69th wedding anniversary Monday in their home at 131 Ave. E, enjoying a surprise family luncheon at noon. Their daughter, Mrs. Vera Davison; son, R. L. Wilson, and Mrs. Wilson; Mrs. Obe Wilson and son, Bonnie M. Wilson, visited the couple at noon, bringing food for lunch. Mr. and Mrs. Wilson, who maintain their own home, have lived in Deaf Smith County for a quarter century. They were married in Rockwall County, Mrs. Wilson is the former Miss Liza Burks. Wilson will be 90 years of age Aug. 13 and his wife is about three years younger.



NEW IN LODGE OFFICES — Mr. and Mrs. Benny Cooper, left, were installed as noble grands of the Odd Fellows and Rebekah Lodges, respectively, in a joint meeting of the two lodges Sunday afternoon in the IOOF Hall. Mr. and Mrs. David Rettman, right, took the vice grands offices.



LIONS CLUB OFFICERS — This group of officers began their term July 1 for the Hereford Lions Club. They are, back, l-r, Charles Springer, tall twister; Dean Stallings, second vice president; B. F. Cain, director; Melvin Jayroe, secretary, and Virgil Walker, director, front, Gene Fooks, lion tamer; Carole Clearman, sweetheart; Bill Gentry, president, and O. Z. Golden, immediate past president. Not pictured are Herschel Black, third vice president; Tommy Braddy, director and Don Chaney, Treasurer. (Staff Photo)

News About Area Men On Duty

SAN ANTONIO, Tex. — Airman Lionel Estrada, son of Mr. and Mrs. Manuel Estrada of Rt. 2, Hereford, Tex., has been assigned to Mather AFB, Calif., after completing Air Force basic training.

The airman, who attended Tuloso Midway High School, will be trained on the job as a fuel specialist with the Air Training Command.

His wife is the former Jesuita Sanchez of Corpus Christi, Tex.

Gary H. McKee is visiting his parents, Mr. and Mrs. C. W. McKee, 411 Ave. J., on Army leave before being sent to duty in Viet Nam. He will leave by plane from Amarillo Friday morning for Oakland, Calif. His Army assignment is in communications, and he has been stationed at Ft. Gordon, Ga.



HEREFORD ALLEYS — Many neighborhoods where beauty is not expected. (Staff Photo)

GRAND ANNIVERSARY SALE

GUARANTEED MEATS AT MONEY SAVING PRICES! SHOP TODAY!

STEAK SALE!

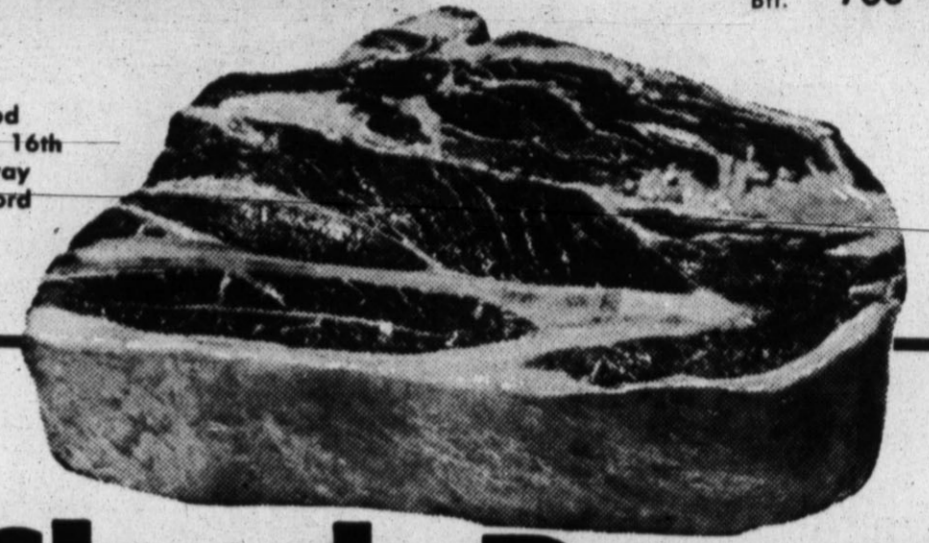


Cube Steak U. S. Choice Boneless lb. \$1.19
Sliced Bacon Rath Sliced Black Label lb. 83c
Skinless Franks Safeway or Bar 'S' lb. 59c
Sliced Bologna All Meat Market lb. 59c

STOCK UP ON YOUR FAVORITES!		U. S. Good Baby Beef	U. S. Choice Heavy Beef
ROUND	Full Cuts	Lb. 85c	Lb. 89c
SIRLOIN	Lean Tender Steak	Lb. 89c	Lb. 98c
T-BONE	Tender Broiling Steak	Lb. 98c	Lb. \$1⁰⁹

Prices Are Good Thru Sat., July 16th At Your Safeway Store In Hereford

Mazola Oil Qt. 79c



Chuck Roast

U.S. GOOD BABY BEEF BLADE CUT CHUCK ROAST Lb. **45c**
U.S. CHOICE BEEF BLADE CUT CHUCK ROAST Lb. **49c**

Shop Safeway For Your Favorite Beef Cut And Save On Your Meat Bill!

Swiss Steak U.S. Good Baby Beef Round Bone Lb. 59c U.S. Choice Beef Economy Round Bone Lb. 69c Shoulder Roast U.S. Good Baby Beef No. 7 Cut Lb. 55c U.S. Choice Beef No. 7 Cut Lb. 59c
Chuck Steak U.S. Good Baby Beef No. 7 Cut Lb. 55c U.S. Choice No. 7 Cut Shoulder Lb. 59c Arm Roast U.S. Good Baby Beef Round Bone Lb. 65c U.S. Choice Beef Round Bone Lb. 69c
Rib Steak U.S. Good Baby Beef Short Cut Bone In Serve This Steak Tonight Lb. 79c Stewing Hens 2 1/2 to 3 lb. Average Cut-Up Lb. 39c

FREE PRIZES

REGISTER EACH TIME YOU VISIT YOUR SAFEWAY STORE NO PURCHASE NECESSARY

1ST PRIZE

G. E. Portable TV Set

2ND PRIZE

Hawkeye Instamatic Camera

3RD PRIZE

Electric Roto-Broil Knife

FREE Balloons, Snow Cones Ice Cream Cones, Cokes

Save On These Specials At Safeway This Week-End!

ICE CREAM COOKIES PEACHES

Close Out on this Flavor Lucerne Quality Chocolate Vanilla Combination **2** Half Gallon Cartons **\$1**
Busy Baker Fresh Fudge Sandwiches Serve With Milk **3** 16 Oz. Pkgs. **\$1**
Del Monte Fancy Quality Sliced or Peach Halves **4** No. 2 1/2 Cans **\$1**

Lower Your Food Bill By Saving On These Specials!

Miracle Whip Tissue Sugar

Kraft's Quality Salad Dressing Save 10c Qt. Jar **49c**
Georgian Bathroom Tissue — Assorted Save 10c Per Pkg. **10** Roll Pkg. **69c**
Imperial Pure Cane or Holly Beet Sugar Save 9c on a 5 Lb. Bag **5** Lb. Bag **49c**

Pineapple Salad Dressing NuMade Save 10c Qt. Jar **39c**
Sloppy Joes Libby's Beef For Sandwiches 15 1/2 Oz. Can **55c**
Dog Food Pooch Regular or Liver Flavor 12 16 Oz. Cans **\$1**
Sparkle Ice Cubed Ice MaBag 9 Lb. Bag **29c**
Charcoal Kingsford Briquets 10 Lb. Bag **79c**
Gelatin Jell-O-Asst. Flavored 3 3 Oz. Pkgs. **29c**

MIX or MATCH WHITE MAGIC

LAUNDRY AIDS

Detergent Regular Detergent **2** Gt. Pkgs. **\$1**
Detergent Low Suds 10c Off **2** Gt. Pkgs. **\$1**
Bleach Liquid Bleach **2** Gal. Jugs **\$1**
Detergent Liquid Detergent **2** 22 Oz. Bils. **\$1**

Safeway Canned Food Buys!

Green Beans Gardenside Cut Green Beans No. 303 Can **10c**
Pork n' Beans Highway Tasty 5 No. 2 1/2 Cans **\$1**
Golden Corn Kounty Kist or Highway Kernel 5 12 Oz. Cans **79c**

Save On These Everyday Low Prices!

VEGETABLES	CANDIES
Bel Air Frozen 16 Oz. Tater Treats 16 Oz. Peas 12 oz. Yams 16 Oz. French Fries 10 Oz. Broccoli Spears 10 Oz. Blackeyes 16 Oz. Cauliflower 8 Oz. Brussel Sprouts	Roxbury Tasty 7 Oz. Malted Milk Balls 10 3/4 Oz. Caramel Logs 14 Oz. Licorice Mix 8 Oz. Toffee
MIX or MATCH 3 Pkgs. 89c	Pkg. Ea. 39c

Safeway Guaranteed Fruits and Vegetables!



BANANAS

Central American Golden Ripe **10c** Lb.

POTATOES

U. S. No. 1 Russets New Crop

Calif. Tree Ripened Peaches lb. 23c Clip Top Fancy 1 Lb. Carrots 2 Pkg. 35c
Calif. Santa Rosa Sweet & Juicy Plums lb. 23c Avocados Fa. 10c **20** Lb. Bag **59c**

You Get Gumm Bros. Stamps With Your Purchases At Safeway

Bel Air Real Florida Orange Juice 4 6 Oz. Cans **\$1**
Margarine Sunnybank Corn Oil 4 1 Lb. Ctns. **\$1**
Breakfast Gem Fresh Eggs Medium 'A' 3 Doz. For **\$1**
Mrs. Wright's Canned Biscuits 6 8 Oz. Cans **49c**
Safeway Brand Cheese Longhorn lb. **69c**
Skylark Poppy Vienna Bread 16 Oz. Loaf **27c**
Cook Book White Bread 24 Oz. Loaf **33c**

BLOSSOMTIME MILK 1/2 GAL. 41c 1 Gal. 82c

Orange or Grape Cragmont Drinks 4 46 Oz. Cans **\$1**
Butterscotch Discs Roxbury Candy 8 1/4 Oz. Pkg. **29c**
Decorated Kleenex Towels 125 Ft. Roll **39c**

Busy Baker Tasty Fig Bars 2 Lb. Pkg. **45c**
Ritz Snack Crackers 16 Oz. Box **35c**
Super Lite Charcoal Lighter Qt. Can **39c**
Lady Joan Shortbread Cookies 2 12 Oz. Pkgs. **89c**
Hunt's w/ Mushrooms Tomato Sauce 2 8 Oz. Cans **31c**
Hunt's w/ Cheese Tomato Sauce 2 8 Oz. Cans **31c**
Nucoa Colored Margarine 1 Lb. Ctn. **33c**

HAIR OIL Luck Tiger Rose 4 Oz. Btl. 29c	HAIR WAX Crew Cut Butch 3 1/4 Oz. Jar 49c	BROWNIES Sara Lee Frozen 13 Oz. Pkg. 79c	PRESERVES Tillie Lewis Straw 7 5/8 Oz. Jar 41c	BAKERITE Shortening For Cooking 3 Lb. Can 59c
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Virus Attack Affects Most Area Vegetation

Not only are 29,773 acres of Hereford area sugar beets being threatened by the wide spread of curly top virus, but many Herefordites have found that the disease has been carried into their domestic gardens and flower beds.

The disease which has hit many of the beet fields in the Hereford area is carried by the beet leaf hopper. This insect not only eats the leaves of the beets, but also feeds on many other varieties of plants.

Some of the more prominent plants selected by the insects are tomatoes, okra, squash and beans. Many varieties of flowers are also affected by the disease.

Officials recommend that the flowers and gardens be sprinkled with "Seven" which is a powder that has been successful in controlling the leaf hoppers.

In the smaller gardens, once the disease has begun to appear — officials say that there is not much use in using the powder, because most of the plants have already been infected.

The powder should be applied to the plants three or four times some 10-12 days between applications, according to officials.

The virus will affect nearly two-thirds of the plants in the Hereford area, according to officials.

Once the plants have contacted the disease, there is no cure for the curly top virus. The only hope to save the plants is to kill out the leaf hopper population.

Curly top is a circulatory disease in the leaf hopper and once the insect has eaten off an infected plant for one hour he can spread the disease for the remainder of his life cycle.

Hereford's beet crop last year was valued at approximately \$7.5 million — meaning if 5.5 per cent of the beets are badly infested by the disease, cutting the sugar content some 50 per cent in the infected beets — farmers can take a \$681,818 loss.

Some 29,773 acres of beets are planted in the Hereford area, which would mean that each farmer would be taking a \$22.90 per-acre loss.

Of course, the loss in the infected beets may not be 50 per cent, but the disease may spread to more than 5.5 per cent of the beet crop.

Beet allotments are determined at harvest. Many of the farmers have planted extra acres for feed.

Future plans for beets in this area may include planting a variety of sugar beets which is not affected by the curly top disease.

In the past Holly has secured the seeds for the farmers and one variety has been available. This variety is affected by the curly top virus, but is not susceptible to leaf spot fungi and gives slightly higher sugar yields.

The variety which is not affected by the curly top virus gives slightly lower yields and is also more susceptible to the leaf spot fungi.

Spraying will stop the leaf spot fungi and keep it from harming the plants, giving the second variety one big advantage.

\$36,000

Cotton Research Grants Approved

LUBBOCK — An analysis of the agricultural research grants approved for the 1966-67 year by Plains Cotton Growers, Inc. shows the full \$36,250 aimed directly at the most pressing problems facing High Plains cotton producers.

PGC does not do its own cotton production research, but each year gives grants-in-aid to established research institutions with experienced, qualified personnel and facilities to do the work.

PGC funds this year went into only two new projects. The remainder was allocated to continuing work on projects already underway from one to ten years. Cotton producers are already putting into practice valuable information gleaned from many of these continuing projects.

Inasmuch as all cultural practices have an effect on the quality of cotton fiber, most of the research work supported by PGC relates in one way or another to cotton quality.

But two of the continuing studies and one of the new ones are directly concerned with ways to improve the quality of the area crop. And these three projects alone account for \$15,200 of the total budgeted for cotton production research.

Largest of the three, to which PGC granted \$9,000 is an undertaking to develop varieties adapted to High Plains conditions which will upgrade length, strength, micronaire and general fiber quality and at the same time maintain high yields.

Researchers emphasize that they are not looking merely for a variety with high quality fiber, but one which will have earliness disease and insect resistance, adaptability to stripper harvesting and other characteristics. See COTTON Page 2

MIDDLEMAN TAKES MOST

Agriculture Not At Fault As Prices Climb Inflation Ladder

Contrary to what seems to be the popular opinion in certain parts of the country, agriculture is not making money because food prices — among other things — are making like the cow that tried to jump over the moon.

Agriculture doesn't deny the fact that prices have skyrocketed; but it would appreciate having the blame falling on something other than agriculture, since it has seen very little of the money handed over at the country's countless checkout counters.

Blame for the price of food too easily is shifted to the farmer, since the product, after all, came from the farm.

But certainly not "straight" from the farm. No ma'am. When the \$5 bill is taken from your purse at the store, just about \$3.40 of it goes to pay for all the services, such as packaging, processing and distributing the food. A few facts and figures are related today in Walter Rogers' column, also in this issue, where agriculture is placed on the offense as most persons of this area would prefer. During 1965, American consumers spent 19 per cent of their take-home income for food. In 1945, they spent some 26 per cent. The reason for shaking the finger at agriculture — as some officials indirectly or directly may have done — may be because this is the easiest way out, reason some agriculturists.

HOPSONS NAMED TO MEMBERSHIP

A. N. and Lydia Hopson of Hereford have been accepted for membership in the American-International Charolais Association. J. Scott Henderson, executive secretary, announced this week.

One of the nation's fastest-growing breed registration organizations, the Charolais originated in France over 200 years ago. Registrations and recordations of Charolais increased 31 per cent during 1965 above year earlier figures and now include 31,000 purebreds and approximately 200,000 Charolais-cross cattle being used in breeding-up programs to purebred status.



INFECTED BEET PLANT — One of the symptoms of the curly top virus is the appearance of dark woody rings forming in the infested beet. Sugar content in the beet remains

stable after infestation and the beet fails to grow any larger. Many of the infected beets contact root rot and decay. (Staff Photo)

Bavousett Named To FHA Position

Steve H. Bavousett, Dawn, has been appointed as a member of the three-man Deaf Smith County Farmers Home Administration committee. The three-year tenure he will fill was effective July 1.

Bavousett succeeds Robert Strain of Hereford, whose term expired June 30. The other two members on the committee are Harold L. Head and George V. Cassetty.

The local Farmers Home Administration county committee reviews applications by farmers and other rural families for several different types of agriculture, community service, economic opportunity and housing loans made in Deaf Smith County.



RESULTS OF VIRUS — This sugar beet plant shows prominent curling of the new leaves and the older leaves have died. There is no cure for the virus after the plant is first infested. (Staff Photo)

Potatoes Get The Fire Too

As labor costs climb year after year and as farmers work to achieve greater efficiency to increase profits, the use of flame cultivation is becoming more common, even to the extent of using it on vegetable crops.

The big problem with vegetables is in preventing damage to the crop while destroying weeds. Research in protecting the crops has been going on at the High Plains Research Foundation at Halfway.

Proper use of flame cultivation has not affected the yield, grade or quality of cotton. In certain instances, the yield of grain sorghum has been increased by flame cultivation as compared to conventional sweep cultivation. Research on vegetable crops has been conducted on a farm near San Benito, in the Rio Grande Valley region.

Weeds can cost a farmer between \$35 and \$45 per acre for control if he uses hand labor; another \$100 per acre can be tallied up if the farmer counts in reduced yield as a result of

weeds' competition with potatoes for soil nutrients.

Use of flame cultivation can cut some farmers' costs; cost per acre, for gas used in flame cultivation, amounts to something between \$1.90 and \$2.10. Use of the flame cultivator for many farmers could mean the elimination of hand hoe labor, if the weeds are caught before reaching a one and one-half inch height.

Research has verified that cotton, grain sorghum, soybeans, castor beans, onions, potatoes and corn can all be successfully cultivated by flaming methods.

"In the mill" as far as research is concerned are sugar beets, cabbage, green beans, blackeye peas, carrots, tomatoes, lettuce, bell peppers and other crops.

Flaming has been found to be very successful in outtilling weeds such as pigweed, purslane water grasses, goatheads, and seedling Johnson grass. Limited control is possible with Johnson grass from root stock, tumbleweed, blue weed, Russian thistle, purple night shade, and

bindweed. Agricultural researchers estimate that weeds cost the American farmer \$5 billion every year.

High Plains Research points out that economy over hand labor reduces the farmer's cost and raises his profit when flame cultivation is used.

Other advantages, the foundation lists, include:

In some crops, such as corn and grain sorghum, yields have been increased because the root systems of the plants were not disturbed by conventional cultivation.

Continued use of flame cultivation reduces weed and grass populations as deeply buried seeds are not plowed to the surface where they will germinate; the present weed crop is killed before it can produce new seeds. Some crops, such as young cotton, show evidence of a reduction in the insect population, although flame cultivation is not an insect control measure.

When a cash crop and weeds come up together and are the same size, crops such as grain sorghum and corn may, at the

proper time, before the terminal bud (growing point) emerges above the soil surface, be "flamed off" with all surface vegetation killed. The cash crop will renew growth within four to six days, but most weeds will not.

Flaming equipment can be taken into a field sooner following a rain, the foundation reports; its use does not poison crops or contaminate water supplies. Harmful residual effects to the soil are eliminated.

As an aid to mechanical harvesting, High Plains Research asserts that flame cultivation destroys lower leaves of the mature cotton plant, yielding a cleaner, higher grade cotton; destruction of above-ground foliage on below-ground producing crops (such as potatoes) at harvest time makes harvesting of the crops easier and cleaner. Tests on field drying of grain sorghum indicate possible earlier harvesting, particularly on dry land. Field drying of grain sorghum dehydrates leaves, helping prevent grain from riding through a combine, the report made by High Plains said.

ANNOUNCING

OUR ANTICIPATED DIVIDEND RATE

EFFECTIVE JULY 1, 1966

5% PER ANNUM

DIVIDENDS

PAID or COMPOUNDED

ON YOUR INSURED SAVINGS



POSTMASTER

Draft Call Upped For August, Sept.

AUSTIN — State draft boards will be called upon to furnish 1,585 men for the armed forces in September, Colonel Morris S. Schwartz, state Selective Service director, said Friday. Colonel Schwartz also announced that the August quota for Texas had been increased from 1,636 to 1,637 and the July call from 1,284 to 1,281.

FFA Convention In Session At State Capital

Some 5,900 Future Farmers of Texas are gathered in Austin this week for the annual state convention.

Howard Williams, 20, national president of the FFA from Okin, N. C., will be the featured speaker during the Lone Star Farmer Awards Program at the Thursday session of the convention.

One official delegate from each of Texas' 1,022 chapters will make up the voting body to conduct the business of the convention.

Awards will be made at the annual convention for those who place tops in public speaking. Santa Fe college scholarships will be given, along with scholarships from Tenneco Chemicals and the Texas Farm Bureau. Texas Veterinary Medical Association will present a scholarship.

Other presentations will include the Texas Electric Utilities award, the Texas Agricultural Limestone Association award, the Texas Sheep and Goat Raisers Association award and the national FFA Foundation awards.

The Foundation awards will be for work done in fields of agricultural mechanics, from and home electrification, livestock farming, crops farming, poultry farming, farm forestry, soil and water conservation, dairy farming and farm safety.

Recognition will be given to the Star Green Hand, Star Chapter Farmer, Star Lone Star Farmer, Star American Farmer Candidate and sweethearts.

Cotton . . .

(Continued from Page 1)

necessary to make it suitable for High Plains production. Basically, this study is of the genetical behavior of characters important in breeding varieties for the area. The work is being done at the South Plains Research and Extension Center under the direction of Dr. L. L. Ray, agronomist.

Getting \$5,000 of PGC money for work on cotton quality is another project which will study planting design and climatic influences on cotton fiber development. Here the effect of air, soil and irrigation water temperature as well as wind and methods of irrigation will be investigated. In addition to development of quality factors, plant physiology and effects on yield will be taken into consideration.

The study is to be done at the High Plains Research Foundation with Dr. Arthur Gohlke as project leader.

A smaller project, but one

which perhaps might lead to more immediate quality improvement on the Plains is the evaluation of cotton strains and varieties through screening trials advanced strain tests and cotton variety result demonstrations.

This work, to which PGC granted \$1,200, is also under the direction of Dr. Ray at SPREC. As breeding stocks are developed, and many already have been, they will be tested under this procedure for practicality under High Plains conditions.

Cotton leaders of the area recognize improvement of the area's cotton quality as one of the most urgent needs. And this explains the large percentage of PGC's research budget being spent to that end, says the association.

The Portland, Oregon, Traffic Safety Commission says one out of six cars on the average would fail to pass a vehicle safety inspection.

PRICED FOR IMMEDIATE SALE!

1—1959 Dodge, series 7000, V-8 grain truck with 16 ft. bed complete with cattle rack. Good condition.

1—1964 Ford F-350, 1 ton, V-8, 4-speed, dual wheels heavy-duty flat bed. Low mileage, excellent condition.

1—1964 Ford 3/4 ton pickup with wide box and long wheel base. V-8, 4-speed. Low mileage, Real Nice.

1—1964 Ford 1/2 Ton, short wheel base pickup. V-8, 4-speed. Like new.

1—1964 Ford F-500, 1 1/2 ton wench truck with Braden Dual wench. Low mileage. Like new.

1—1955 Ford School Bus, 40 passenger. Real Good Condition.

CALL DR 2-7261 Amarillo 3000 E. 10th

CENTRAL TRUCKS and TEAR-DROP CAMPERS



DEMOLITION — Crews had to tear out partitions, remove fixtures and postal windows to get the old post office building ready for remodeling. The haze in the picture is just plain dust that made a screen around workers. (Staff Photo)

Agriculture . . .

(Continued from Page 1)

than in 1947.

Although the volume of farm products increased by 44 per cent since 1947, the net income of farmers and ranchers has declined by 18 per cent. Salaries and wages in manufacturing industries increased 113 per cent during the same 18-year period.

What has brought about the changes? The president of Texas and Southwestern Dattle Raisers Association attributes it to changing retailing methods.

In 1947, housewives selected their beef from a refrigerated, glass case and the grocer weighed and wrapped it on the spot. Today they will find meat individually wrapped in retail sizes, weighed and priced in advance.

Demands from the consumer have brought about modern stores, well lighted, air conditioned, etc. A statistical study by the Economic Research Service of the U. S. Department of Agriculture says that the average household paid 17 per cent more and farmers and ranchers received 7 per cent less in 1965 for the same kinds and quantities of foods purchased in 1947.

During those years, the farm price of wheat has dropped three per cent and the retail price of cereals and bakery products has increased 47 per cent. The same

type story holds true for most products, also, says the president of the cattlemen's association. Prices on meat have risen 16 per cent, although the farm value of the meat in 1965 was five per cent less than in 1947.

In 1960, 69.9 per cent of the U. S. population was urban, 22.6 per cent was rural-ocfarm, and only 7.5 per cent was actually involved on a farm or ranch. This trend of increasing urbanization shows no indication of reversal in the future.

Engagement Announced

Announcement of the engagement of Miss Linda Marian Erkila of Rolling Hills, Calif., and John William Collier, former Hereford resident now of Redlands, Calif., has been made by her parents, Mr. and Mrs. Toivo J. Erkila. The wedding will be in their home Aug. 6.

Son of Mrs. Edna Lee Collier of Redlands, the prospective bridegroom grew up here, attended in Boy Scouting. As a senior at Redlands High School he was selected outstanding Scout of the Year and received a scholarship award.

He is now assistant program director of a Boy Scout camp after doing professional Scouting work during summers while he attended California State Polytechnical College at San Luis Obispo. He received his degree in agriculture business administration this year and was an officer in the ABM Club and Alpha Phi Omega fraternity.

The bride-elect also attended OSPC and was prominent in women's athletics, winning the national badminton championship in 1962 and the Tevis cup in a 100-mile ride for the Pacific Coast Equestrians. She is now enroute home by boat from a tour of Australia, Japan and Pacific Islands.

Bride Feted At Shower For Kitchen

A kitchen shower, latest in a series of parties for Miss Janice Smith, whose marriage to Johnny Brownlow will take place this weekend, was given in the Jack Nunley home Monday afternoon.

Hostesses were Misses Annie Nunley, Becky Long, Cynthia and Joette Hama, Vickie and Barbara Brownlow, Pamela and Catherine Miller.

Younger sisters of the honoree assisted in the houseparty. Miss Kathy Smith ladled punch from a crystal bowl and Miss Pamela Smith registered callers. Miss Smith's mother, Mrs. Lloyd N. Smith, and her fiance's mother, Mrs. E. I. Brownlow, helped her open the packages which held accessories for her kitchen.

Airy net, lace-trimmed covered the refreshment table. An arrangement of blue flowers and blue napkins added touches of the color chosen for wedding decorations.

The nation's 730 investor-owned gas companies have been extending their lines into previously unserved communities at a rate six times greater than government-owned systems, the American Gas Association reports.

SHE DROPPED BACK

YATES CITY, Ill. — The high school dropout can return, better late than never.

Mrs. Eloise McMaster, 33, became a member of the Yates City High School's junior class last fall. She had been away 16 years.

"It is the most unusual and

wonderful experience anyone ever could have," she said.

She said there was no particular reason for returning beyond a vague yearning for more formal education.

Her daughter, Georgia, 15, is only one class behind her, and a son, Fred, 8, attends the local grade school.

Now At . . . CASE POWER & EQUIPMENT



Another Great New high-torque Tractor

with 7 plow lugging power 100-PLUS H.P.

CASE 1030

- 100-plus hp (pto, manufacturer's rating)
- High-torque 451-inch engine with famous Case lugging power
- Heavy-duty transmission, gears, shafts and bearings
- Draft-o-matic hitch and remote-control hydraulics
- Fully-adjustable comfort seat—big, uncluttered platform
- Independent 1000 rpm PTO (optional)

FOR A LIMITED TIME ONLY
3-Bottom 2-Way Plow . . . \$725
4-Bottom 2-Way Plow . . . \$785

See it now at . . .

CASE POWER & EQUIPMENT

DIMITT HIGHWAY

EM 4-2015

DUCKWALL'S

SUGARLAND MALL CRAZY DAYS SALE!

CLOSE-OUT

ODDS & ENDS
SUMMER CLOTHING

- JAMAICAS
- SURFERS
- KNEE KNOCKERS

1/2 OFF AND MORE

WHITE PURSES AND STRAW PURSES

1/2 OFF

1/2 Gallon Capacity Plastic Foam INSULATED JUG

Regular \$1.27 **87c**

'DOGS' 'JUNK' 'WHITE ELEPHANTS'



'BUYERS MISTAKES'

30 QT. CAPACITY FOAM COOLER CHEST

Regular \$1.47 **97c**

"CRAZY SPECIAL!"

LADIES BRAS

2-Bras Per Package

57c PKG.

SUMMER SHOES

1/2 OFF

LADIES HENLEY SHIRTS

Sizes 32 to 388

Regular \$1.00 **57c** ea.

3-DAY SALE - THURS. - FRI. & SAT.

DUCKWALL'S in SUGARLAND MALL, HEREFORD, TEXAS

Store Hours: 9:30 a.m. to 9:00 p.m. Thurs. & Sat.
9:30 a.m. to 6:00 p.m. Mon., Tues., Wed. & Fri.

GIBSON'S SUMMER SOFT GOODS CLEARANCE SALE!! GIBSON'S

OPEN SUNDAY

OPEN WEEKDAYS

GIBSON'S SUMMER SOFT GOODS CLEARANCE SALE!!



HAIR SPRAY

Reg. 98c

25c

Gibson's Discount Price



POLIDENT TABLETS

.40 Count
Reg. \$1.98

With FREE DENTURE BATH

57c

KOTEX

48 Count

99c



LISTERINE

Qt. Size

99c

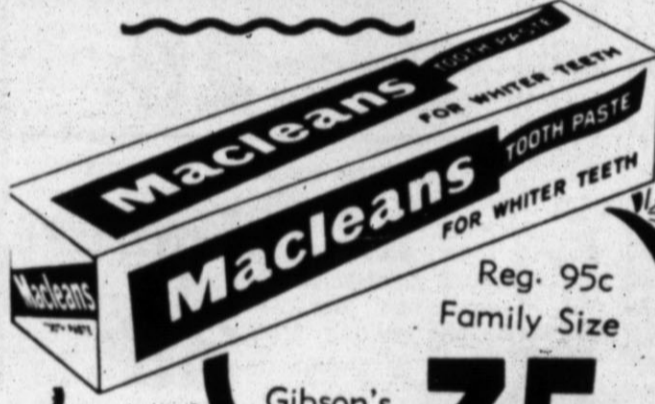
Reg. \$1.79



TAMPAX

40 Count

99c

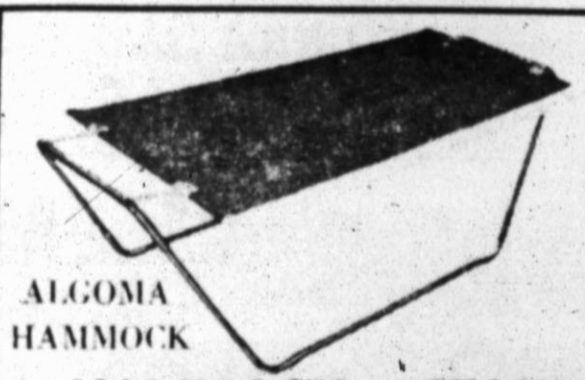


Macleans TOOTH PASTE

Reg. 95c
Family Size

Gibson's Discount Price

35c



ALGORA HAMMOCK

HAMMOCK & STAND

- * LEISURE LOUNGER
- * DUCK GREEN WITH FRINGE & PILLOW
- * 30"x80" WITH 4 POINT STAND

\$7.87

All Metal Construction

IRONING BOARDS

Reg. \$7.95
Gibson's Discount Price

\$3.87

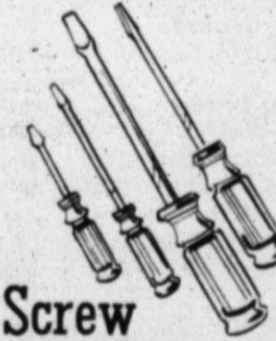


CAR SEAT COVERS

WHILE SUPPLY LASTS

ONLY 1/2 PRICE

Assorted



Screw Drivers

Each

10c



CAMPFIRE CHARCOAL LIGHTER

Reg. 39c — Full Qt.

Gibson's Discount Price

17c



PEROXIDE

8 Oz. Btl.
Reg. 25c

Gibson's Discount Price

10c

SPECIALS GOOD

THURSDAY
FRIDAY &
SATURDAY

JULY 14 - 15 - 16



Gibson's Has Brought The Price Of Milk Down !!

37c

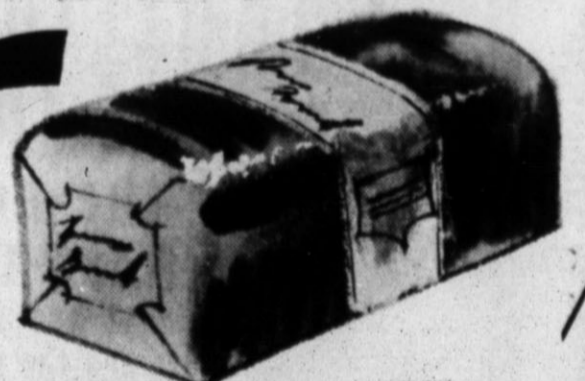
1/2 Gal. Ctn.

HOT POPCORN

Giant Bag



5c



Bill's BREAD

1 1/2 Lb. Loaf Country Style

17c

To Arrive at 11:00
Thur. Morning

GIBSON'S SUMMER SOFT GOODS CLEARANCE SALE!! SUMMER

GIBSON'S SUMMER SOFT GOODS CLEARANCE SALE!! GIBSON'S SALE

DAY 1 TO 6 PM

9am TO 9pm

GIBSON'S SUMMER SOFT GOODS CLEARANCE SALE!! GIBSON'S CLEARANCE

NYLONS

GIBSON'S SPECTACULAR SAVINGS
— BEAR BRAND —
400 NEEDLE — 15 DENIER FIRST QUALITY SEAMLESS
SIZES 8½-11 PLAIN OR MESH
3 NEW SHADES





25¢ Pair

Ladies **SCARFS**



Each **16¢**

—NEW SHIPMENT—
Ladies & Girls **SWIM SUITS**

1/3 OFF

Ladies & Girls **SHORTS**



Values To \$3.98
Gibson's Discount Price **77¢**

KNIT SHIRTS
MEN'S & BOY'S
Reg. Values to \$3.98
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4 PAIR PKG. **67¢**

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BATH SET
2-Piece
100% Rayon
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MENS **SHORT SLEEVE DRESS SHIRT**
2 Pockets — 100% Cotton
Reg. \$2.98
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2 & 3 Piece
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LADIES SKIRTS
Asst. Colors, styles & sizes
Reg. \$3.98
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Have Your Physician Call Your Next Prescription To
GIBSON PHARMACY

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Reg. 19¢ **DISH RAGS**
Gibson's Discount Price **8¢** Each

WHERE YOU ALWAYS BUY THE BEST FOR LESS!
GIBSON'S DISCOUNT CENTER

ER SOFT GOODS CLEARANCE SALE!!

Small Talk

By SUE COLEMAN
Women's Editor

Not too many women celebrating a silver wedding anniversary, much less those ready for the golden wedding, can slip into the dresses they wore as brides. Mrs. Henry Williamson can, though, and will wear the lacy white dress in which she was married in 1906, at some of the family gatherings next week observing the anniversary. She will admit that the dress is made with waistline tucks which give a little leeway, but a look at Mrs. Williamson and then at the likeness of the demure bride in her wedding picture indicates that little alteration is needed.

WONDER JUST WHAT was meant by the remark of a La Plata Study Club member when she saw the picture and story about her club president, Rosemary Shook, Sunday — she said "Rosemary certainly can conduct a hilarious business meeting."

Of all the descriptions of a club business meeting, that's the first one I've heard that mentioned "hilarious," and since the speaker is an admirer of Mrs. Shook I'm positive no subversion was intended.

Well, it makes one hope for an invitation to a La Plata Club business meeting to see what really does go on there.

STORIES ON women's club presidents, incidentally, will be presented in a summer series by The Brand. Presidents who haven't been notified by their club reporters that their cooperation is requested, are hereby notified.

Each president is asked to telephone the women's editor to arrange for a time to get picture and information. Those already notified are to phone this week, please, and others before the end of next week.

MR. AND MRS. J. E. Turner are at home after two weeks of visiting in the Arkansas Ozarks

and with relatives at Clinton, Ark. His nephew, Lowell Turner, and family brought them home after they had gone to Clinton by train.

They visited in the homes of Turner's brother, Ed Turner, and sisters, Mrs. Gerald Williams and Mrs. Marion Bruce, and various nieces and nephews. Traveling through the mountain region of Northern Arkansas the saw "more trees and water than I knew existed," says the Hereford man.

TALKING WITH Eunice Vasquez last week to get a story of her work at Casa de Amigos, I picked up a piece of incidental information: interesting to me, and perhaps worth passing along.

For the rummage sales conducted at the Casa every Saturday there is some sort of demand for just about anything in the world, so whatever you have that you don't use but hate to throw away, may be taken out there with the assurance that someone who needs it will get it.

Naturally the pack-rat type, I save everything including string. Come housecleaning time it hurts to throw away the things that simply must go.

OH, I CAN GIVE away those which would be classed as usable by a normal person, but there are others which I'm sure someone could use, though I'm not sure how.

It's quite a relief to know they can all be lumped together and taken to the Casa, where whatever is salable will be sold at nominal prices to people who can't afford more, and what's left will be used somehow, if only as playthings for the children.

Even magazines that you've read and can't bring yourself to burn even though they are getting stacked too high in the closet, are welcome out there, Eunice says. It's time for me to clear out a few shelves, I can see.

Women Take More Jobs In Nation

WASHINGTON — The most dramatic change in the labor force in the last quarter century has been the increase in women workers.

The 1965 Handbook of Women Workers, released by Secretary of Labor W. Willard Wirtz, reveals that women accounted for more than 60 per cent of the increase in the labor force from 1940 to 1964.

Projections to 1980 — included in a new section of the Handbook, indicate that the high proportion of women workers will probably continue. The number of women workers — most of them also homemakers — is expected to show a rise of 41 percent between 1964 and 1980. During the same period, male workers are expected to reflect an increase of only 27 percent.

Additional information in the 321-page reference work on working women reflects the new importance of mature women in the labor force.

One half of all American women age 45 to 54 are currently members of the labor force. Half of all women workers are more than 40 years of age, and almost 2/5 are 45 or older.

Older women, however, are less likely to hold full-time, year round jobs.

The 28 million women now in labor force represent 35 percent of America's working people. Women earn a median income of \$3,710 for full-time, year-round employment.

Although most women holding jobs are married, the cost of working is shown to cut down considerably on their contribution to family income. Expenses for working can absorb from 1/4 to 1/2 of a wife's earnings. Husbands and wives, moreover, only occasionally share career interests. Less than half of the nation's working couples pursue the same line of work.

A new section of the Handbook shows that although some women "moonlight" on two jobs, they are less likely than men to bring in more than one wage

or salary. Approximately 511,000 women surveyed in May, 1964, were holding down more than one job. Most of these women worked part time.

The 1965 Handbook is divided into parts dealing with 1) Women in the Labor Force, 2) laws governing women's employment and status, (3) The Interdepartmental Committee, the Citizens' Advisory Council, and State Commissions on the Status of Women, (4) a list of organizations of interest to women, and (5) a selected bibliography on American women workers.

It also shows that recent emphasis on education and skills has prompted women to prepare better for jobs. Other gains in employment for women are attributed to Commissions on the Status of Women, and Federal Legislation such as the Equal Pay Act and the Economic Opportunity Act which have strived to overcome discrimination due to sex and other disadvantage.

The updated Handbook — first since 1962 — includes 107 tables, 22 charts, and a great variety of statistical information concerning patterns of employment, occupations, income and earnings, education, and training of women.

The Handbook may be purchased from the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402, for \$1.00 per copy.

MAY REFORM DIVORCE LAWS

LONDON — The Church of England's inquiry into measures to reduce the hardship of broken marriages may open the way to a new reform of the divorce laws in the next parliamentary session, church sources think. A committee, under the chairmanship of the Bishop of Exeter (Dr. Robert Mortimer), is expected to make the break-up of a marriage grounds for divorce under suitable safeguards.

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Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. James G. Martin
- MT. SINAI BAPTIST CHURCH**
H. B. Whitten, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Rev. James Arnold, Pastor
- CALVARY BAPTIST CHURCH**
Rev. Clarence F. Powell
Pastor
North 385
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. Tommy Phelps, Pastor
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood
- IGLESIA METODISTA SAN PABLO**
Rev. Gilbert Diaz, Pastor
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION**
Herman V. Martinez, Ministro
215 Norton Street
- SAN ANTONIO A LA IGLESIA**
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASSAMBLEA DE DIOS**
Marlin Musquiz, Pastor
Calle Ave. H & 13th
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Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST**
I. E. Fooks, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- BAPTIST MISSION B.M.A.**
Old Rock Bldg. V.F.W. Park
J. H. McWilliams
Missionary Pastor

FOR GOD SO LOVED THE WORLD

It Says Right Here



YOU IN THE CHURCH THE CHURCH IN YOU

Character is a by-product of the church. It is here that young and old alike are showered with benedictions and that family and influence for a better citizenship and a stronger democracy in the church the ministerial are molding religious character. Strive today to declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then, as with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH GOER and a daily BIBLE READER.

We are travellers on the way. We want to arrive. We want good directions; we have not been this way before; we shall go on the path but once. How important, then, that we follow the right directions! Serious men have been crying through the centuries, "Which way shall I take?" Here is a man who has found it. Listen, look, read, with Him.

It's an old guide book and a good one. Its commands come with the authority of Heaven to earth, of God to man, of eternity to time. Centuries of human experience have declared them right. Your own soul recognizes their right to control. Be quiet and know the good and the true and the right. *Hear the challenge!*

Thou shalt worship! Our neighbors and family command, "Thou shalt work"; more important still is the ancient and imperious word, "Thou shalt worship the Lord thy God." *Thou shalt keep the Sabbath!* Be sure that you hold something sacred; some place, some time, some Person. Else all life becomes common, that is, secular or vulgar. *Thou shalt honor!* Whom shall we honor? Answer: the people nearest and dearest to you, the everyday folks with whom you live, and to whom you owe so much. *Thou shalt not murder!* But also, "Thou shalt not hate thy brother." *Thou shalt not commit adultery!* But also, "Thou shalt not lust," since the evil desire comes first. *Thou shalt not steal!* But also, *thou shalt not covet* or desire what belongs to another.

Aren't you glad for these clear clarion calls to conscience? Have you come to the place where you change the wording and say, "I must!" I must worship; I must keep holy days; I must honor my parents; I must be clean of thought and purpose. Change the second person to the first; "thou" to "I." God's commandments become my commandments, God's way becomes my way... "It says right here."

- FIRST METHODIST CHURCH**
Rev. Clifford E. Trotter
Pastor
501 North Main
- WESLEY METHODIST CHURCH**
Rev. Noah Arnpriester, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.
- AVENUE BAPTIST CHURCH**
Ronald A. Harpster, Pastor
130 N. 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES**
319 Ave. I
- ASSEMBLY OF GOD CHURCH**
Rev. V. W. Marcontell, Pastor
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**
Wm. Remmert, Vacancy Pastor
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**
Rev. Calvin Hodge, Pastor
115 West Norton
- SEVENTH DAY ADVENTIST CHURCH**
Elder J. H. Turner, Pastor
West Park Addition
- MISSION DE SAN JOSE**
Labor Camp
- CHURCH OF THE NAZARENE**
Rev. K. Dwight Southworth,
Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
- ST. THOMAS' EPISCOPAL CHURCH**
Rev. S. P. Hackley, Vicar
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**
Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
Rev. Russell Winger, Pastor
610 Lee Street
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Eugene Suttle, Pastor

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

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323 N. Sampson
- KELLEY ELECTRIC**
- McRIGHT GARAGE & SUPPLY**
Mr. and Mrs. A. N. McRight
- FIRST NATIONAL BANK**
Virgil Hennen
- ROCKWELL BROS. & CO.**
D. R. Vandever
- BIG T PUMP CO., INC.**
Hilrey and Leroy Aven
- HEREFORD GRAIN CORP.**
Joe Artho, Mgr.
- HEREFORD LAUNDRY & DRY CLEANERS**
Ernest Kendall
- BUDGET FINANCE OF HEREFORD, INC.**
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Russell E. Carver, Pres.
- WESTERN WRECKING**
Anson A. and June Dearing
- CONSUMERS' FUEL ASS'N.**
- THE INK SPOT, INC.**
- HI-WAY PONTIAC, INC.**
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- PHILLIPS AND LAWRENCE**
- HI-PLAINS SAVINGS AND LOAN ASSOCIATION**
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- LOERWALD BROS.**
Ed, George, Gene and Harold Loerwald
- FARMERS' DRIVE IN**
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- SUIT'S AUTO SUPPLY**
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Your Chevrolet-Oldsmobile Dealer
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HIGHLIGHTS AT AUSTIN

Higher Taxes Seen On State Front

By — VERN SANFORD

AUSTIN — Taxes — with its what, why, where, who and because — raised its unpopular head in the Texas capitol this week.

Texas Committee on State and Local Tax Policy presented a report to Gov. John Connally and the Texas Legislature.

Everybody's request for more money indicates that the spending program to be presented to the 1967 Legislature will eat up the \$75,000,000 state surplus — and require new money to finance.

Higher education, pay raises for teachers and state employees, water development, state park and recreation expenditures, Texas Highway Patrol — all want in on the act.

The tax policy committee is headed by Rep. Ben Atwell of Dallas, who asked the Texas Research League to list possible sources for new taxes.

Proposed were: Increase the state sales tax from its present two per cent in two and a half or three per cent, raising 7,400,000 to \$144,800,000 a year;

Corporation income tax of 4.4 cent, raising \$72,400,000 to \$144, per cent the 37 states which levy it), average of those in raising from \$18,000,000 to \$106,000,000 a year;

Graduated personal income tax, raising \$75,000,000 a year. There are 6 states with personal income taxes.)

DRAFT CALL

Texas' part of fulfilling the national draft call for 31,300 men in September includes furnishing 1,381 men in July; 1,837 in August; and 1,585 in September, says Col. Morris S. Schwartz, State Selective Service Director.

In addition, between 4,000 and 5,000 Texas men will be called for pre-induction physical and mental examinations in September.

GRAIN FARMERS CAUTIONED

John C. White, Commissioner of Agriculture, advised Texas grain farmers to "make certain your harvest is stored in a state-licensed warehouse and to demand a valid Texas Grain Receipt."

Approximately 70 warehouses have failed to renew their licenses this year, though the grain harvest is well underway in many parts of the state.

Grain stored in these warehouses is not protected by bonds and license required by law, said White.

MORE BOAT RAMPS

Thirty-three new boat ramps across the state, making a total of 94 such ramps, have been approved by the Texas Highway Commission.

Twenty of the new ones are adjacent to farm-to-market or park roads.

These new ramps will increase launching facilities by more than one-half and will cost \$241,800, or an average of \$7,327 each. Source of money, provided for under the Texas Water Safety Act, comes from Certificate of Number fees collected from Texas boat owners.

And, speaking of boats, new boat inspection fees and unclaimed boat gasoline sales taxes are reaping about \$100,000 a month for the state.

According to the State Parks and Wildlife Department, a new system is being set up so that fines collected for boat safety law violations will go to a State fund, rather than to county funds where most other law-breakers' fines are deposited.

BIG THICKET ENDORSED

State Parks and Wildlife Commission endorsed "in principle" the creation of a Big Thicket State Park. It will embrace some 15,000 acres of the 300,000 acres in Liberty, Hardin, Tyler and Livingston Counties known as the "Big Thicket."

Will Odum of Austin, commission chairman, said endorsement would be made "specific" after the Parks and Wildlife staff has studied the proposal. Then all the Commission needs is legislative approval.

OTHER PARKS NEED REPAIR

According to William M. Gosdin, park services director, state parks' buildings need repairs to the tune of \$970,000.

State Parks are expected to get \$2,200,000 for improvement from federal sources during each of the coming two years. But Gosdin said a complete state-wide outdoor recreation plan is needed by 1970 to keep the state qualified for federal aid for park construction.

COUNTY GOVERNMENT STUDY

Lt. Gov. Preston Smith appointed the following as an advisory committee to the Legislative Council Study Committee

on County Government:

Harold Green, president, County Judges and Commissioners Assn.; L. D. McCormick, president, County Treasurers Assn.; O. D. Ginegan, president, County Tax Assessors-Collectors Assn. V. G. Young, assistant director, Agricultural Extension Services at Texas A&M University; Joe G. Resweber, Harris County atorney; Dick Kirby, president, County Auditors Assn.; and Bill Waters, president, District and County Attorneys Assn.

Council is composed of 10 State Representatives and five Senators, with Smith as chairman and House Speaker Ben Barnes, vice-chairman.

CONTRASTING JOB SITUATION

Texas employment is continuing its upward trend, but at the same time, unemployment is rising too, the Texas Employment Commission reports.

Total employment rose from 3,867,600 in April to 3,898,000 in mid-May, while unemployment rose from 121,000 to 124,000 during the same period. The number of workers on non-farm payrolls rose by 6,500 to 3,585,300, and farm employment jumped 23,900 during May. The 3,000 increase in unemployment was caused by early entrants into the market from schools.

SHORT SNORTS

Governor Connally has approved nine grants under the Economic Opportunity Act. Fort Worth and Tarrant County got the biggest chunk of money — \$368,980 — for use in planned parent-hood services, family-neighbor-hood services, poverty centers and dental care. Waco and McLennan County received \$346,130 for day-care services, booster education, remedial and summer education, expansion of Planned Parenthood.

Department of Agriculture designated as drought disaster areas Carson, Lipscomb, Wheeler, Hemphill and Collingsworth Counties.

Dr. Hal Potts, Dallas, is new district program consultant for Texas OEO, appointed by Governor Connally.

Ernest G. Swigert, chairman of the board of directors of the Hyster Company, has said, "Personally I want to stop our frightening slide into a totalitarian state and I am not particularly interested in the party label of the candidate. But if either or both political parties succumb to the temptation of placing expediency above principle, they had better remember what a Frenchman said over one hundred years ago: 'The American Republic will endure until politicians discover they can bribe the people with their own money.'"

REP. ROGERS REPORTS

High Prices Not Blamed on Farms

The farm share of the consumer's dollar spent for food ranges from about 10 to 70 percent, according to the recently issued report of the National Commission on Food Marketing.

This lengthy survey of the economics of food marketing which from farmer through retailer comprises the Nation's largest industry, shows that farmers are not to blame for higher food prices in recent years. The report points-up the extent to which farmers are being made the scapegoats by other segments of the economy.

The Commission's report is highly controversial, especially as it concerns ostensible problems of size and bigness in food marketing and in proposing new regulations and restrictions. In the view of many, the Commission exceeded its grant of Congressional authority by making recommendations for action to be taken — and these aspects of the report, to which some Commission members issued strong dissents, are sure to be followed by a long round of argu-

ment and debate in Congress and the country.

But the factual side of the report — the studies on where the housewife's food dollar goes — are very revealing, and in this research the Commission and its staff performed a helpful service.

It is obvious that when the housewife buys a food product in the market, she pays for all the services involved in producing, processing, and distributing the food. Many housewives, however, don't understand the relationship of the price received by the farmer to the price she pays. Since the product is food, too many housewives tend to blame the farmer for the cost. The Commission report should help many Americans to understand the truth in the farm-retail price spread. Using figures for 1964, the Commission determined that consumers' expenditures for domestically produced farm food totaled \$69.8 billion. The marketing bill made up 68 percent of the consumer's food dollar

that year; the farm value was 32 percent.

That \$69.8 billion spent by consumers in 1964 breaks down as follows: Of the \$4.73 billion marketing bill, \$20.8 billion went to labor costs; \$5.1 billion went to transportation; \$18.7 billion is classed as "other" costs, including costs of buildings and equipment, containers and supplies, and advertising and promotion; and \$2.7 billion were corporation profits. The farm value — again, 32 percent of the total spent — was \$22.5 billion.

As I indicated above, the report notes differences in the farm share of the consumer's dollar for specific products. For example, the farm share for butter is approximately 70 percent because processing is relatively simple, transportation costs are low since the product is highly concentrated, and handling costs are moderate. By contrast, the farm share of the dollar spent for canned tomatoes is low — 16 percent — mainly because of high processing and container costs. Twenty-one leading farm food products were surveyed in detail. This is the breakdown for a pound of choice beef retailing for 70.8 cents: Retailing costs were 17 cents; wholesaling, transportation, and other distribution costs were 2.3 cents; processing costs were 5.3 cents; assembly cost 3.8 cents; and farm value was 42.4 cents. For one pound of

white bread, retailing at 20.7 cents, the breakdown is: Retailing, 3.7 cents; wholesaling, transportation, and other distribution, 6.1 cents; processing, 6.7 cents; assembly, 2 cents; and farm value, 4 cents.

Hand it to the farmer and his efficiency. The report states that although farm prices of a market basket of foods were unchanged between 1950 and 1965, the farm-retail spread rose 37 percent and retail prices increased 20 percent.

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

Card Of Thanks

I want to thank my friends for calling, cards, flowers, to the care of doctors and nurses. While I was in the hospital. Thank you again, Mrs. A. G. Bell

News About Area Men On Duty

HOMESTEAD, Fla. — Danny K. Cates, son of Mrs. Oral M. Carl of 94B Avenue B, Hereford, Tex., has been promoted to airman second class in the U. S. Air Force.

Airman Cates is a jet engine mechanic at Homestead AFB, Fla. He is a member of the Strategic Air Command which maintains America's constantly alert force of intercontinental missiles and jet bombers. The airman is a graduate of Hereford High School.

Lithography — Letter Press
Printing
THE INK SPOT

See The
HEREFORD STATE
Bank
FOR
AUTO FINANCING

ALL-NUMERAL CALLING



Starts in Hereford Saturday

New Hereford telephone directory contains seven-numeral numbers; "EM 4" to become "364"; no change in dial pulls involved

ALL Hereford telephone numbers will be changed from two letters and five numerals to seven numerals on Saturday.

The new numbers are contained in the new Hereford telephone directory, scheduled to be mailed to all customers Friday.

No change in the dial pulls necessary to call Hereford telephones will be made. For example, EM 4-1000 will become 364-1000. In effect, this is the same number as before, since the dial pulls for "EM 4" and "364" are the same.

New Nationwide Plan

Hereford thus will become one of the first Southwestern Bell cities in Texas to conform with the new nationwide numbering plan of all-numeral telephone numbers. This type of numbering is common in many other parts of the nation.

Experience in other cities where all-numeral telephone numbers have been intro-

duced has indicated that such numbers are easy to use, and that fewer mistakes are made in dialing them.

No Stationery Problem

Since "EM 4" and "364" are the same on the dial, stationery and other printed material bearing the "EM 4" telephone numbers can still be used after the change. However, customers who use printed material bearing their telephone number will want to be sure to use the new number in re-ordering material.

WE believe that you will find this new up-to-date numbering system simple and more trouble-free to use. And Hereford, as in the past, will continue to be in the forefront of telephone progress.

VANCE SMITH,
Manager

Southwestern Bell



What gives guys this neat new look?



New Sta-Prest White LEVI'S

Ironing and pants-stretchers are OUT—and new Sta-Prest White LEVI'S are IN. Same slim, trim styling, but with a built-in crease and press you never lose. Tough 50% "Fortrel" polyester/50% cotton blend in all the right colors—only \$5.98. You can tell 'em by the Tab.



The TAB and the words "LEVI'S", "STA-PREST" and "FORTREL" are registered trademarks.

Easter News

By RUBY STONE
Brand Correspondent

Visitors in the W. O. Markley home Monday through Wednesday were Mr. and Mrs. Dale Percy from Enid, Okla.

Mr. and Mrs. I. G. Holmes of Lubbock were visitors in the

Loy Stone home Monday afternoon.

Edwin and Ann Flood of Amarillo visited his parents, the J. H. Floods, Sunday.

Kathy Markley participated in the 4-H dress revue with a dress she made herself and modeled at the style show Thursday night. Also modeling with their long dresses of the pioneer day were Sonia Markley, Laura Downing and Kathy George.

Johnnie Summers, nephew of Mrs. J. H. Flood from Sterling,

Okla. visited in the Flood home last week.

Mr. and Mrs. Joe Pryor and baby son, Chris of Lubbock spent the weekend in the W. A. Epperson home.

Mr. and Mrs. William Moss and son Jeffery had supper July 4 with her sister, Mrs. Henry Sclemen in Hereford.

Bettye and Edgar Dennis have moved from Easter to their new home in Dimmitt.

Mrs. W. O. Markley and children and Mr. and Mrs. Dale

Percy went to Amarillo Tuesday on business.

Carolyn Scarborough and Mrs. E. O. Norris went to Littlefield Saturday to meet Mrs. Norris' granddaughter, Beth Ann Dalton of Mercedes, who will spend the rest of summer here.

Lonnie Markley attended a 4-H electric group meeting at the County Courthouse Tuesday afternoon.

Sandra Kay Medley of Hereford visited several days this week with Mr. and Mrs. W. A. Epperson.

American Legion Names Dr. Adams New Commander

Dr. Milton Adams was elected commander of American Legion Post 192 of Hereford, when it met recently at the Legion building in the Veterans Park.

Also elected to posts were S. T. Wiseman, first vice commander, John I. McCutchen, second vice commander, Lawrence Carlson, sergeant-at-arms, C. O. Wilkins, service officer and fi-

nance officer, and Gene Fooks, chaplain.

These officers will be installed at the post's meeting on the first Tuesday in August.

Delegates to the department state convention, to be held in Corpus Christi July 22-24, were also named at the meeting. Going from Hereford will be Ira Ott and Grant Hanna. Dimmitt's post will be running a candidate for department commander, Jack Flint. Also in the race from Dimmitt will be his wife, candidate for department president. This will mark the first election involving a husband and

Cpl. Caldwell Home On Leave

Marine L-Cpl. Tommy Lee Caldwell is in Hereford on 30 day convalescent leave. He was injured July 2 in Da

wife team in the state, American Legion spokesmen say.

Also on the program were reports from Gary Story and Phillip Cain, recent delegates to Boys' State.

Construction plans for a new Legion building on the site were studied and discussed.

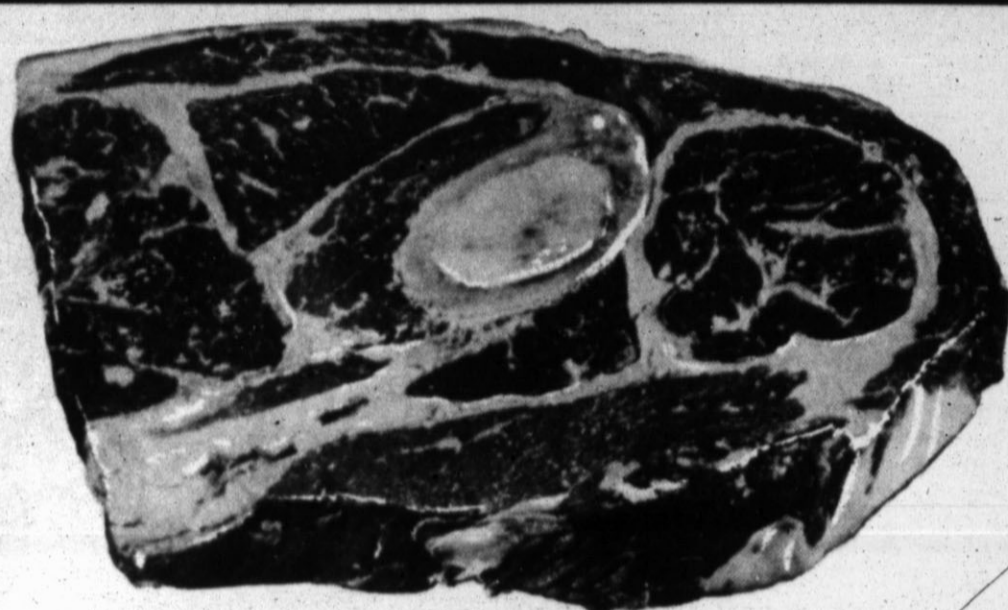
Nang, Viet Nam. He was hospitalized for internal injuries resulting from an accidental gun shot wound.

His mother talked to the doctor in the Philippines where he was hospitalized shortly after the accident. She was told that his condition was serious.

Later he was transferred to California. Caldwell had been in Viet Nam since September, 1965. He was serving as a gunner on a helicopter.

He is the son of Mr. and Mrs. W. P. Caldwell, Rt. 1.

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CHUCK ROAST Lb. **49¢**

ARM CUT
SWISS STEAK LB. **69¢**
USDA CHOICE
CHUCK STEAK LB. **65¢**
LONGHORN
CHEESE LB. **69¢**

HAMBURGER PATTIES Pkg. of 12 Large Patties **98¢**

RANCH KITCHEN
TAKE HOME FOODS

FRYERS BAR-B-QUE LB. **69¢**

New **POTATOES** Pt. **49¢** | **FRIED OKRA** Pt. **79¢**



BEAN Casserole Pt. **59¢**
MACARONI SALAD Pt. **49¢**
LEMON JELLO CAKE Ea. **39¢**

PARKAY 4 1 Lb. Ctns. **\$1**

Fine WHITE SWIRL Dinnerware from the ovens of **The Salem China Co.** established in 1899
ITEM THIS WEEK **FRUIT DISH** **9¢** Piece With Each \$5.00 Food Purchase

PAPER TOWELS Kleenex Jumbo Roll **29¢**

LEMONADE Shurfine Frozen 6 Oz. Cans **6 For 49¢**

Lipton Instant **Lemon Flavor TEA** 3 Oz. Jar **69¢**

Hershey's **DAINTIES** 12 Oz. Bag **39¢**

ALUMINUM FOIL Alcoa 12" x 25' Roll **2 For 49¢**



FOLGERS COFFEE 1 Lb. Can **73¢**

Nestle Quik Chocolate **Drink Mix** 2 Lb. Box **79¢**

PUREX BLEACH 5 Qt. Size **49¢**

LIQUID CLEANER AJAX 28 Oz. Size **49¢**

TREND Liquid Detergent 22 Oz. Size **39¢**

Crisco Oil 24 Oz. Bottle **39¢**

California **Elberta PEACHES** 1 Lb. **15¢**

Green Beans Shurfine Cut 5 303 Cans **\$1**

Barlett Pears Shurfine Halves 4 303 Cans **\$1**

CIRCUS DRINK Orange or Grape 4 46 Oz. Cans **\$1**

GRADE 'A' Homogenized **MILK** Gal. Ctn. **82¢** | 1/2 Gal. CTN. **41¢**

Food King **PEACHES** 4 2 1/2 Cans **\$1**

Texas Vine Ripened **TOMATOES** 2 LBS. **29¢**



Rit Sweet **Saccharin** 1/2 Grain Reg. 75c **47c**
Pine Scent or Reg. **Lysol** Reg. 59c **37c**
Oral Antiseptic **Lavoris** Reg. 65c **47c**

POST **Toast'Em Pop Ups** **39c**

GOOD BATTER QUALITY BEST FLAVOR **MILK** TRY SOME NOW

Shurfine HB Sliced **Dill Pickles** 32 Oz. **29c**

Honey Dew **Melons** Ea. **49¢**

Calif. Ky. **Green Beans** Lb. **25¢**

Hereford New **Potatoes** 10 Lb. Bag **29¢**



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