

Serving
the
Magic Triangle

The Sunday Brand

28 Pages
Price 15¢

VOL. 21 - NO. 28

HEREFORD, TEXAS, 79045, SUNDAY, JAN. 12, 1969

PUBLISHED EVERY SUNDAY
Including 22 Colored Pages

In Mid-Day Shooting

Murder Charges Filed Friday

Mother's March Is Set Monday Night

Barring inclement weather, the Mother's March will be conducted in Hereford beginning at 5:30 Monday evening, according to county campaign chairman W.C. Russell.

With collections to be conducted by La Madre Mia Study Club, it is reported that weather conditions would have to be almost totally impassable for the ladies to postpone their "March of Dimes" - conducted annually in January. But should local "conditions" become "impassable" the March

will be delayed to a later Monday in the month. Mrs. Hershel Black, president of La Madre Mia, will be in charge of the volunteers. Russell reported that all volunteers will wear March of Dimes identification badges on their coat lapels. He has advised local residents to look for this badge before making contributions - "and then give all you possibly can."

All money will be contributed to The National Foundation-March of Dimes to finance treatment and research in the prevention of birth defects. Headquarters for the Mother's March is Hereford Community Center. Russell said that coffee and doughnuts would be available there, along with the necessary collection materials.

He also pointed out that envelopes addressed in care of the First National Bank in Hereford will be distributed by volunteers in such instances where no one is found to be home. "Contributions can then be mailed to the bank," he said, "who will deposit it automatically to See MARCH, Page 2

Miss Buck Entered In State Contest

Lanny Buck, daughter of Mr. and Mrs. W. W. Buck of 402 Union, has been selected by the faculty at Hereford High School to compete in the statewide Daughters of the American Revolution Good Citizenship Contest.

An HHS senior, Miss Buck has compiled an outstanding record both in and out of school. She has been secretary, vice president and president of the Student Council, a member of Tri-Hi-Y, on the Annual Staff each of her three years in high school, and is a member of the National Honor Society.

A member of Future Homemakers of America (FHA), Miss Buck has served as reporter and historian of that organization and presently is working on her State Degree in FHA. She also has served as president of the Little Sisters of F-HA.

Among the out-of-school activities in which Miss Buck has engaged are Camp Fire Girls, the Youth Committee of the Community Center, CROP and VISTA. She attended the Attorney-General's Youth Conference in 1966. A member of the First Presbyterian Church of Hereford she has assisted in the Vacation Bible School.

Among the honors Lanny has received are Student of the Month, Young Homemakers' Little Sister, Good Neighbor of the Day, Most Versatile Student in Hereford High School, and Miss Hereford High School. She was named one of three seniors as Outstanding Young Teenagers of America recently.

Miss Buck is in the top 10 percent of her class scholastically. She plans to enter Texas Tech in Lubbock after graduation from high school.

Winner of the state contest will receive a \$100 savings bond or a \$75 scholarship to the school of her choice. The winner will write a 300-word essay entitled "Lest We Forget" for competition in the national contest. That winner will receive a \$1,000 scholarship.

The state contest winner will be presented during a meeting of the DAR in early March.



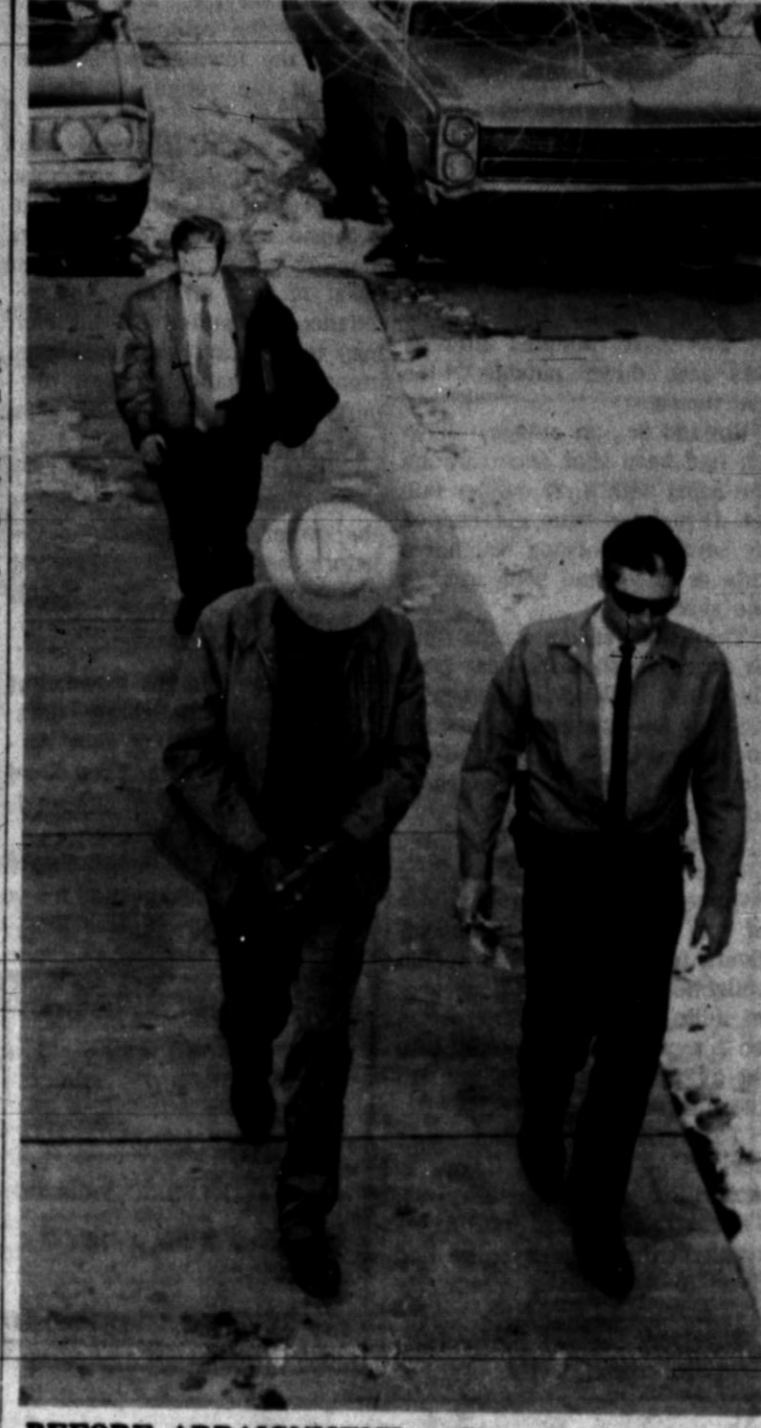
Lanny Buck

Committeemen, Director To Be Elected Tuesday

Annual election of the committeemen and director for the High Plains Underground Water Conservation District will be held Tuesday, officials announced recently.

Nominees for county committeemen from Deaf Smith County from Commissioners Precinct 2 are W. L. Davis Jr. and Ronald W. Hargrove. John Douglas Pitman is the nominee for the post of director.

Also in the voting, which is to be at the Deaf Smith County courthouse, will be the annexation of Crosby County into the water conservation district.



BEFORE ARRAIGNMENT - This photo was snapped at the Deaf Smith County Courthouse as Taylor Holland Jr., wearing handcuffs, was returned from Amarillo for arraignment on a charge of murder with malice. At right of Holland is Chief Deputy Bill Rowland, and following is Jerry Tucker, prosecuting attorney for the 69th Judicial District. Holland is charged with shooting his father just outside the courthouse Friday morning.

A 48-year-old Hereford man was charged with murder with malice in the shooting death of his father outside the Deaf Smith County Courthouse Friday morning and remains in the county jail today with his 18-year-old son, who faces separate charges.

Taylor Holland Jr. of 248 Northwest Drive was arraigned before Justice of the Peace Earnest Wade Friday afternoon in connection with the shooting incident. Bond was denied and he was placed in jail to await action of the Grand Jury.

Taylor H. Holland Sr., 71, was shot to death about 10:45 a.m. Friday on the south side of the courthouse, where he had just talked with officials of the sheriff's office and seen an attorney appointed for his grandson, Hubert Holland.

Robert Grady To Compete For Appointment

Robert Michael Grady, 18, son of Mr. and Mrs. J. N. Grady, 118 Ave. J, has been selected by Congressman Bob Price as one of 10 Texas Panhandle young men who will compete for appointment to the United States Merchant Marine Academy at Kings Point, N.Y.

Price announced that his nominees will compete on a statewide basis for the 14 appointments allotted the State of Texas by the Merchant Marine Academy. Those appointed will begin training at the academy the third week of July, 1969.

The Congressman also said that he would announce his nominees to West Point, Annapolis, and the Air Force Academy by the end of January. The deadline for applying for nomination to one of these academies is Thursday. Information concerning the method of application can be obtained by writing Congressman Bob Price, 310 Post Office Building, Amarillo, Texas 79105.

Don Baugous, who was first at the scene where the elder Holland had fallen, told the Brand that he had been standing talking on the telephone and happened to be looking southeast out the window when he saw Holland leave the courthouse and apparently head for a car.

Baugous, who said he could not go into detail as to what he saw because of the legal aspects in the case, stated that the man "kind of turned," made a couple of motions with his body and fell in a few seconds. He lay beside a car.

Realizing that the man had not just slipped on the ice because of the way he had fallen, Baugous told his secretary to call for help and he ran across the street to see what had happened. An ambulance was called and the sheriff's office summoned.

When Baugous ran up, the man attempted to say something, but could not be understood. About that time, Deputy Sheriff Bill Rowland and Hereford Policeman Edward Owsley ran out the west side of the courthouse and were summoned by Baugous. Rowland and Owsley had been talking with Holland Sr. just minutes before in the courthouse about the man's grandson.

An ambulance quickly arrived at the scene and Holland Sr. was taken to Deaf Smith County Hospital. At the time, those at the scene believed the man had suffered a stroke or heart attack.

Holland Sr. was dead on arrival at the hospital, and examination revealed that he had been shot one time through the heart. Officers quickly began their investigation, and an order went out to pick up Holland Jr. for questioning because of trouble the father and son had in the past.

About two hours later, Holland Jr. was taken into custody at 34th and Western in Amarillo by policemen there. Patrolmen had spotted his panel truck from descriptions sent out from Hereford and one officer followed it for some distance until another police unit could assist in the arrest.

Holland Jr. was taken before Amarillo Justice of the Peace Cliff Roberts, who set bond at \$5,000. Holland was told by Owsley, Rowland and 69th District Court Attorney Jerry Tucker that he would be given time to make the bond if he desired, but he said he would not be able to do so. Tucker from Dallas was trying civil cases at the time and assisted officers with legal aspects of the case.

Brought back to Hereford about 5 p.m., Holland was arraigned and then placed in jail. Upon orders of his attorney, Holland made no statement concerning the case.

Hubert Holland was arrested by local authorities on Dec. 30 on a complaint of burglary by the Hereford Police Department. The complaint stated that the younger Holland had burglarized his father's home taken a valuable coin collection and some guns.

Further investigation revealed that Holland had been a deserter from the U. S. Army since See MURDER, Page 2

Deadline Near For Entering Science Fair

Ray Barber, co-director of the Hereford Science Fair, along with Gary Billingsley, reminds fair entrants that the deadline, Jan. 31, for returning their entry blanks is nearing.

The fair, scheduled for Feb. 29-29 at the Deaf Smith County Bull Barn, will include exhibits from students of each of the local schools. They will compete in seven areas of competition including botany, medicine and health, zoology, chemistry and biochemistry, earth and space sciences, physics and mathematics.

In keeping with the new divisions of competition as announced by the National Science Fair, in 1964, the Hereford Fair will have three divisions of competition.

In the Intermediate Division (Grades 4, 5 and 6) entries prepared by boys will compete directly with exhibits prepared by girls.

In the Junior Division (Grades 7, 8 and 9) individual boy-prepared exhibits will compete separately, and individual girl-prepared exhibits will compete separately.

Senior Division entries (Grades 10, 11 and 12) will follow the same procedure as the Junior Division with boy-prepared exhibits being displayed against other boy-prepared exhibits and girl-prepared against girl-prepared.

Walcott School, for the first time in the fair's history, will also compete in the Intermediate and Junior Divisions, it was announced.

To enter the Hereford Fair, students must submit an Official Entry Blank, which will be given to the science departments of each of the local schools.

Four Injured In Collision

Four persons were treated and released at Deaf Smith County Hospital following a three-vehicle collision Wednesday night on U. S. 385, some 6.2 miles south of Hereford.

Involved in the collision, which occurred at 8:20 p.m., were a 1968 tractor and semi-trailer driven by James Thomas Spain of San Angelo, a 1969 Ford Mustang driven by Doyle Craig Balnum of 508 Blevins, and a 1967 Ford driven by Herman Conley McCutchen of 213 Knight.

Receiving minor injuries were Balnum, McCutchen, Belinda Godwin and Wayne Maddox, both of Hereford and passengers in Balnum's vehicle.

Highway Patrolman said Spain and McCutchen both were driving south on U. S. 385 and McCutchen attempted to pass and saw Balnum approaching. McCutchen, officers said, then tried to slow up to get back to the right side of the road.

The right side of McCutchen's vehicle struck the rear of the trailer, causing McCutchen to go into a side skid into the path of Balnum. There was an estimated \$100 damage to Spain's vehicle, \$1,500 to the Mustang and the McCutchen vehicle was believed to be a total loss, with damage to it set at \$2,200. A citation was issued for insufficient clearance.

Beet Growers Set Banquet, Will Select 3 Directors

Three new directors of the Texas-New Mexico Sugar Beet Growers Association, Inc., will be elected here during a business meeting Friday afternoon, with the organization's annual banquet set for Saturday night.

The business meeting has been set for 2:30 p.m. Friday in the Jim Hill Hotel, with members to be informed on events of the past year and what is expected for the coming year.

The annual banquet will begin at 7 p.m. Saturday at the Deaf Smith County Bull Barn, with the speaker to be Dr. Charles W. Jarvis of San Marcos, who is now listed by the Associated Clubs, Inc., the Executive Dinner Clubs, Inc., and the Knife and Fork Clubs of America, Inc., as "America's Number One Humorist."

During the banquet, awards for producers of the most sugar per acre will be presented and special recognition of persons connected with the industry will be given.

James Witherspoon of Hereford, executive secretary and legal representative of the organization, said a number of special guests have been invited to attend the banquet. Those having already accepted include John Bunker, president of the Holly Sugar Corporation; Al Bloomquist of Fargo, N. D., executive secretary of the Red River Valley Sugar Beet Growers Association, and Malcolm Young, executive manager of the California Beet Growers Association at Stockton, Calif.

Those attending the business meeting Friday will hear a complete report of the Task Force which has recently been made and presented to the United

States Department of Agriculture, and a report on the Washington office which has been recently established by all the growers of all the 24 beet-growing states.

"We believe that we have been successful in negotiating a good contract for you as a grower for the year 1968," said Witherspoon in a letter to growers. "However each director recognizes the fact that his growing costs are increasing each year, as is the case with every grower, and we need to discuss and have your suggestions as to improvements for the following year. We will expect to commence negotiation for the 1970 contract early in the year 1969, as we have found that these matters cannot be concluded in a short time."

Dr. Jarvis is engaged in the practice of dentistry in San Marcos, but has had wide experience as a public speaker. He believes in the humorous approach to life and his presentations are loaded with humorous stories, jokes, anecdotes, but at the same time carry a message of human relation, public relations, spiritual reward, and success.

Jay Boston of Hereford is president of the association's board of directors, and Don Shipley of Hereford is vice president. Other directors are S. L. Garrison, Raymond Higginbotham and Virgil Marsh, all of Hereford, and A. L. Black of Friona, L. E. Davis of Clovis, N. M. and Donald Kimball.

Motorists Asked To Cooperate With Highway Dept. During Construction

Officials of the Texas Highway Department remind motorists of the construction being done in Deaf Smith County and ask for their cooperation in observing warning signs while work is being done.

William V. York, supervisor resident engineer of the Texas Highway Department in the Hereford area, stressed the need for public cooperation and pointed out that barricades and warning signs will be prominently displayed.

S. 385. Work on the 9.961 miles of road will include grading, base, surfacing and structures and is scheduled to be completed by July 25.

The second tract of highway to be under construction, will consist of grading, structures, base, asphaltic concrete pavement and two course surface treatment. The project, expected to begin Jan. 23, will cover U. S. 385 from 11.1 miles north of U. S. 90 on north 13.859 miles. Completion date for this project is set for Oct. 17.

Contractor for the highway construction projects will be Cooper-Woodruff Inc. of Amarillo.



'69 LICENSE PLATES HAVE ARRIVED - Nell Miller, County Tax Assessor and Collector, is shown displaying one of the new '69 license plates which arrived at the Courthouse Wednesday afternoon. The new plates are reflectorized, black on white, and will go on sale Feb. 1. The personalized license plates are expected to arrive early in Feb. -Staff Photo

Weather	
Wednesday	H 77 L 59
Thursday	77-20
Friday	3-41-13
Saturday	17
Moisture for month:	.63
Moisture for year:	.63

Entries Being Taken For Livestock Show

Entries in the annual Hereford Young Farmers Junior Livestock Show Jan. 30, 31 and Feb. 1 are now being accepted. General superintendents Larry Dobbs and Larry Kaul have stressed that no animals will be accepted in the show unless entry cards and fees are received prior to Jan. 25. The entry cards and fees must be mailed to the Hereford Young Farmers

Junior Livestock Show, Inc., Box 1091, Hereford. A rate of \$4 per calf and \$2 per barrow and lamb is being charged for each entry. Steers must weigh 650 pounds and over to be eligible to show; barrows must weigh 180 pounds and not over 240 pounds to be eligible to show, and lambs must weigh 70 pounds and not over 120 pounds.

MUCH COMPETITION
Deaf Smith County exhibitors will compete in a separate show and then enter the Four County Show along with Castro, Oldham and Parmer county entries. Only two calves, two lambs and two pigs may be shown by one exhibitor in the Four County Show, and the same rule applies for the Deaf Smith County show.

Under show rules, calves will be divided into light and heavy class of Herefords, and light and heavy Angus and other breeds for judging. The first and second place winner in each class will compete for the Breed Champion and Reserve Breed Champion calf. No steer will be allowed in the show that does not carry all his milk teeth.

Barrows will be judged beginning at 2 p. m. Thursday, Jan. 30; judging of lambs will begin at 10 a. m. Friday, Jan. 31; the steers are to be judged beginning at 2 p. m. Friday, Jan. 31, and the FFA and 4-H Livestock

Lambs will have four classes — finewool, finewool-crossbreed, medium wool, and the South-down, Shropshire, Montadale or Cheviot grade or Crossbreed. Decision as to how sheep shall be classified will be left to the Department Superintendent. There will be a champion of each of the four classes. Ewe lambs will not be shown.

March ...

Continued From Page 1. Russell said that the Mother's March will operate on the same principle as last year's successful drive. The city will be divided into sections and the ladies will cover these various assignments. When they have completed these assignments, they will return to the Community Center where the monies will be counted for deposit prior to being turned over to the National Foundation.

Barrows will have six classes, with each also having a heavy and light classification for judging. The classes include Berkshires, Chester, Durocs, Hampshires, Poland Chinas, and all other Breeds and Crosses.

Also stressed was the information that the March of Dimes for polio, was so successful that it is no longer classed as a dread disease. The "many dimes" collected from the public financed all the research and final solutions to combating this illness.

The first and second place barrows in each of the classes will compete for the Champion and Reserve Champion of the breed. Champion and Reserve Champion of each breed will compete for the Champion and Reserve Champion of the show.

Now they have switched to birth defects with the same plan.

Judging Contest will begin at 9 a. m. Saturday, Feb. 1. At 1 p. m. Saturday, Feb. 1, the annual show sale will begin. Scheduled for sale are the Champion Lamb of each class, Grand and Reserve Champion Barrow, 30 top steers in the Four County Show, 40 top lambs in the Four County Show and 48 barrows in the Four County Show.

The Hereford Young Farmers shall reserve the right to disqualify any exhibitor or animal for any reason that is deemed necessary.

Murder ...

Continued From Page 1. July 21. He was placed in Deaf Smith County Jail under \$500 bond for the burglary, but the Army also had a hold on him so that he could not be released.

Taylor Holland Sr., who was retired, had been to the courthouse Friday morning by an appointment he had set up with officers and the District Attorney to see if his grandson could be released on bond and an attorney appointed. A court-appointed attorney was named while he was there. Minutes later he was shot down outside the courthouse.

Holland Sr., an autopsy showed, had been shot once through the heart with a .22 caliber bullet. It had not been determined by Saturday morning whether a rifle or pistol had been used in the shooting.

The bullet fell out on the floor as officers pulled the coat from the body. Holland Sr. had been wearing long underwear, a shirt, jacket and large overcoat at the time. The bullet had penetrated all but the large coat.

Holland Jr. is owner of Tower TV, located at 120 North 25 Mile Avenue in Hereford. At the time of his arrest in Amarillo, officers found portions of a coin collection, but they had no way of telling if it was supposed to be a part of that allegedly taken by the younger Holland in the burglary.

Taylor Herbert Holland, who resided at 811 North Grant in Amarillo, was born May 18, 1897, at Mount Pleasant. A veteran of World War I, he had lived in Amarillo 27 years. He was a retired carpenter. Survivors include his wife, Frances; sons, Taylor Jr. of

Abandoned Autos Will Be Taken, Complaints Filed

In an announcement early last week, city officials pointed out that abandoned vehicles on any street, right of way, alley or public property would be towed away at the owners expense.

On Thursday, City Manager Dudley Bayne reiterated the statement and added that the city will file complaints against persons having inoperative vehicles on private property. The city will begin filing complaints this week.

According to Bayne, the city will have abandoned vehicles towed away by one of the wrecking services and stored. Owner of the vehicle will have to pay the towing and storage costs, if the vehicle is claimed.

A city ordinance states that a vehicle may stand on city property only 24 hours before it is considered abandoned. It then may be towed away at the request of city officials. An ordinance also states that the city may take action when residents create a nuisance on their property.

A vehicle is stored for 30 days, and then becomes the property of the company storing it. If the owner cannot be contacted before the time limit or does not claim the vehicle, it then is salvaged or sold by the company.

Hereford and James Edward of Mesquite; a daughter, Mrs. Florence Hydrick of San Antonio; a sister, Mrs. Fred Shief of San Benito, and 11 grandchildren.

Funeral arrangements are pending with Blackburn-Shaw Funeral Directors in Amarillo.

Damage High In Friday Accident

A two-car accident at the intersection of U. S. 385 and U. S. 60 Friday morning resulted in damages totaling about \$600.

Officers said a 1964 Pontiac driven by Ronald G. Smith of Atica, Kansas, was going east on U. S. 60 and had entered the intersection when it was struck by a 1963 Chevrolet driven by Ella Chambers of Levelland, who was going north on U. S. 385.

Damages to each vehicle were estimated at \$300. A citation was issued the Levelland woman for

Funeral Held Saturday For Gus Pedde

Funeral services for Gus Pedde, 59, whose death early Wednesday was attributed to a heart attack at his home four miles southeast of Hereford, were conducted Saturday morning causing a negligent collision by failure to grant right of way at a stop light.

ing in Rose Chapel of Gilliland Funeral Home. The Rev. H. V. Fields of Grace Gospel Church officiated. Burial was in West Park Cemetery. A lifelong resident of Hereford who was born here March 26, 1909, Mr. Pedde was a dealer in second-hand merchandise. He saw military service in World War II. Survivors are a sister, Mrs. Minnie Denton of Phoenix, Ariz., and a niece, Mrs. Mary Mitchell of Amarillo.

READ THE WANT-ADS TODAY

THE SUNDAY BRAND

Entered as second-class matter July 6, 1946 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Established 1946
Published every Sunday at 139 West Fourth St. Hereford, Texas 79445
by The Brand Publishing Co.

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1, \$5.95 per year, Zone 2, \$7.40 per year. Carrier Delivery, 60 cents per month. Single copies 15 cents each.

CIRCULATION
Mail... 364-3030
Carrier... 364-1955

James M. Gillentine, Publisher
Melvin Young, General Mgr.
Mrs. Floyd Coleman, Women's Editor
Jim O'Hair, Mechanical Supt.

Gaston's

FINAL JANUARY Clearance

SUGARLAND MALL and DOWNTOWN

STARTS MONDAY, JANUARY 13th

SHOE DEPT.	JUNIOR DEPT.
Ladies Shoes Values to 20.00	Junior Dresses
5.00	10.00 sale 7.50
8.00	14.00 sale 10.00
10.00	18.00 sale 12.00
MEN'S DEPT.	One Group Junior
Large Selection of Men's Long Sleeve Sport Shirts	Sweaters, Skirts Jackets
6.00 sale 4.00	1/2 price
8.00 sale 5.25	One Group
9.00 sale 5.50	Ladies Dresses values to 80.00
Extra Nice Selection of Men's Sport Coats	15.00
39.95 sale 28.75	Misses Dresses
45.00 sale 33.25	12.00 sale 8.00
65.00 sale 48.75	16.00 sale 10.00
Men's Suits	25.00 sale 16.00
65.00 sale price 48.75	CHILDREN'S DEPT.
85.00 sale price 64.50	Coat 1/2 price
110.00 sale price 82.50	Children's Dresses
Save on Pajamas, Sweaters, Knits, All Winter Coats	1/2 price

Gaston's

Sugarland Mall & Downtown

REPORT OF CONDITION of HEREFORD STATE BANK

of Hereford in the State of Texas at the close of business on December 31, 1968.

ASSETS	
Cash, balances with other banks, and cash items in process of collection	2,139,264.35
United States Government obligations	755,224.11
Obligations of States and political subdivisions	1,329,573.35
Securities of Federal agencies and corporations	4,000.00
Other securities	46,408.88
Other loans and discounts	7,016,704.55
Bank premises, furniture and fixtures, and other assets representing bank premises	111,244.13
Real estate owned other than bank premises	31,821.00
Other assets	1,205.36
TOTAL ASSETS	11,435,445.73
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	5,135,460.84
Time and savings deposits of individuals, partnerships, and corporations	3,389,589.32
Deposits of United States Government	72,796.59
Deposits of States and political subdivisions	1,426,434.36
Deposits of commercial banks	544,482.23
TOTAL DEPOSITS	\$10,739,504.11
(a) Total demand deposits	\$6,845,964.79
(b) Total time and savings deposits	\$3,893,539.32
TOTAL LIABILITIES	10,739,504.11
CAPITAL ACCOUNTS	
Common stock—total par value	150,000.00
No. share authorized 15,000.00	
No shares outstanding 15,000.00	
Surplus	500,000.00
Undivided profits	19,423.67
Reserve for contingencies and other capital reserves	26,517.95
TOTAL CAPITAL ACCOUNTS	695,941.62
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	11,435,445.73
MEMORANDA	
Average of total deposits for the 15 calendar days ending with call date	10,287,998.17
Average of total loans for the 15 calendar days ending with call date	7,161,023.61
Loans as shown in item 7 of "Assets" are after deduction of valuation reserves of	289,558.01

I, W. E. Williams, Vice President & Cashier, of the above-named bank, do solemnly swear/affirm that this report of condition is true and correct, to the best of my knowledge and belief.

Correct—Attest: W. E. Williams
Harlan D. Vander Zee
J. A. Hodges
Jeff R. Carlile
Directors

State of Texas, County of Deaf Smith, ss:
Sworn to and subscribed before me this 7th day of January, 1969, and I hereby certify that I am not an officer or director of this bank.
My commission expires June 1, 1969.
S/Pearl Wiginton, Notary Public.

Penney's AUTOCENTER

FOREMOST POWER CLEAT REAR TRACTOR TIRES

Tire Size	TAX	PRICE
11.2-28-4	3.44	\$45
12.4-28-4	4.21	\$52
13.6-28-4	6.11	\$70
15.5-38-6	7.70	\$88
16.9-34-6	8.82	\$111
18.4-34-6	10.47	\$115

NOW IS THE TIME TO HAVE YOUR VEHICLES INSPECTED FOR 1969 at Penney's... Official Inspection Station!

ATTENTION IRRIGATION FARMERS

Premium H.D. Batteries

88 AMP. While They Last **12.88** exchange

Motor Tune-Up

WITH ALL PARTS AND LABOR

New points, plugs, rotor condenser and distributor cap. Expert adjustment of cam, dwell, timing, and carburetor

6 cyl. **14.88**
8 cyl. **18.88**
4 cyl. **11.88**



Meet the men who service you at Penney's Auto Center

Left to right, Clete Corlis, Manager - Jim Ennes - Department Manager - W. C. Dickson - Gordon Thurman - Clyde Eubank - Faye Smith - John Cockerham - Johnny Camarillo - David Vines - Henry Reyex - Gilbert Arellano

Penneys
 Hereford, Texas
 ALWAYS FIRST QUALITY

Store Hours
 Weekdays 9:30 to 6
 Saturdays 9:30 to 8:30

Clearance

LAST WEEK OF JANUARY WHITE GOODS SALE

Use Our Convenient Lay-A-Way Plan



CHARGE IT!

All our Fashion Manor sheets reduced!

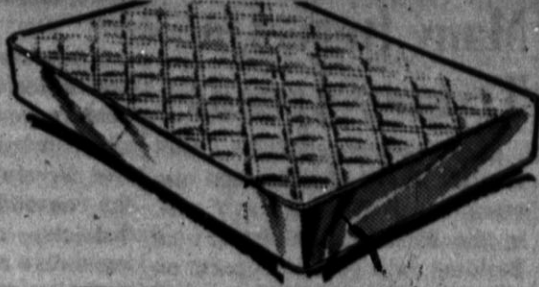
Pencale® combed cotton percales. 186 count.* White
 full 81"x108" flat or Elasta-fit reg. 2.39 NOW 2.07
 Sanforized® bottom reg. 2.69
 pillow cases 42"x38" reg. 2 for 1.39 NOW 2 for 1.07

Pencale® fashion colors: pastels and deeptones.
 full 81"x108" flat or Elasta-fit reg. 2.99 NOW 2.78
 Sanforized® bottom reg. 3.29
 pillow cases 42"x38" reg. 2 for 1.69 NOW 2 for 1.28

Penn-Prest never-iron 50% polyester 50% combed cotton percales. White
 full 81"x104" flat or Elasta-fit bottom reg. 4.19 NOW 3.51
 pillow cases 42"x38" reg. 2 for 2.19 NOW 2 for 1.77

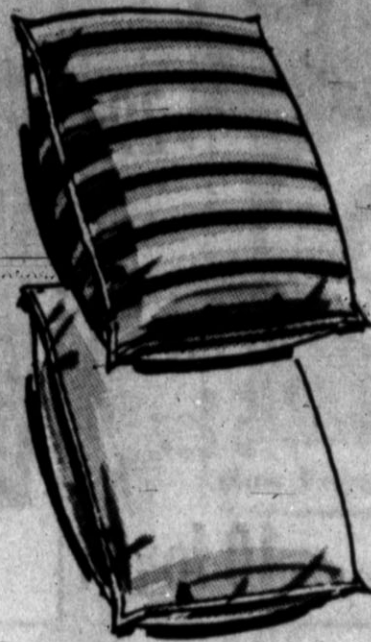
Nation-wide® long wearing cotton muslins. 133 count.* White
 full 81"x108" flat or Elasta-fit reg. 1.99 NOW 1.65
 Sanforized® bottom reg. 2.29
 pillow cases 42"x36" reg. 2 for 1.09 NOW 2 for 83c

•Super Sizes On Sale Too! Queen & King Running Low On Some Sizes So Hurry!



Special buy! Fitted mattress pads with snug-fit elastic edge!
 Sanforized® cotton cover, bleached cotton filling. Double box stitched, double needle binding.

Twin **3.37** Full **4.37**



Save On These Pillows

Big, Plump Dacron Pillows 2 for \$8
Large, Firm Latex Pillows 2 for \$8
Non-Allergenic Kapok Pillows 2 for \$5



Special Buy! Penn-Prest® knit slacks 2 for \$7

Proportioned to fit acrylic knit slacks with acetate tricot backing. No ironing, ever — thanks to Penn-Prest®! Proportioned; 8-18.



Just Arrived BETTER SPRING FABRICS
 Discontinued Styles and Cotton Corduroy Reg. 1.29 - 1.98 NOW **77c yd.**



Special buy! Infants' combed cotton polos 2 for \$1

Pick up plenty of these fine quality pullovers made to our rigid specifications. Lap shoulders, machine washable. White for sizes 0 to 3.



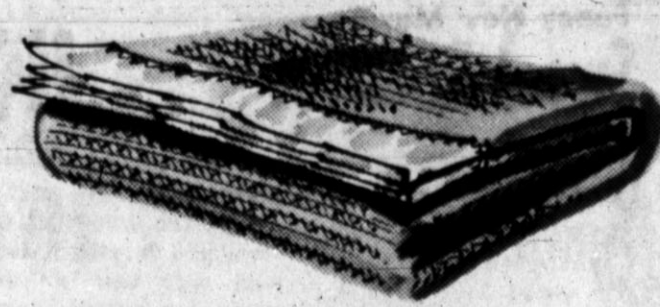
Special! Men's western style denim jeans 2 for \$5

Tough 13 1/4 oz. weight cotton denim. Sanforized® for maximum shrinkage of 1%. Reinforced! Indigo blue color. Waist sizes 29-38.



Special! Boys' Penn-Prest sport shirts \$1.99

Grad style, with 3 button collar, tapered body. No ironing needed! 65% polyester/35% combed cotton. Assorted colors.



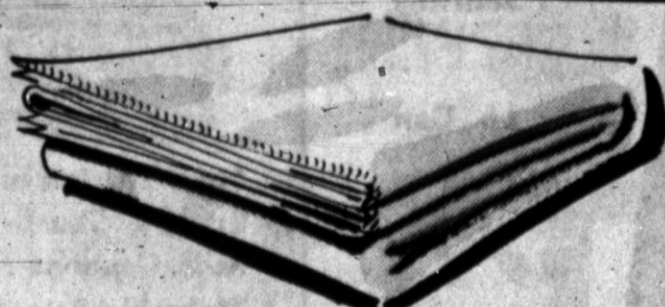
SPECIAL BUY! Long wearing polyester thermal blanket

Our fluffy thermal will keep you warmer in winter, cooler in summer. Lightweight but warm. Machine washable. Decorator colors. 72" x 90" fits full, twin **3.99**



SPECIAL BUY! Carpet remnants from top manufacturers. All colors, styles.

There's no limit to all the uses for these wonderful rugs. All edges serged, corners rounded. Axminsters, velvets, Wiltons, tufted carpets in wool, nylon, Acrilan® acrylic, other fiber piles. 27" x 45" to 27" x 54" **2 for \$5**



Wonderful buy! Big 80" x 108" unbleached cotton sheet blanket

So practical! Extra warm sheets in winter, throw them over thermal blankets for cold days. Make great extras. Finished with stitched ends. **1.99**



FIREMEN GET CHECKS — J. W. Dickerson Jr., chief of the Hereford Volunteer Fire Department, left, was presented two checks for \$75 each Friday morning from Bill Walden, president of the Deaf Smith County Farm Bureau. The checks were from the Texas Farm Bureau Insurance Companies for the efforts made by Hereford firemen in fighting two fires on property insured by the Bureau. The Adrian Volunteer Fire Department also will receive a \$75 check. Dickerson expressed gratitude for his men, saying that often they spend several hours fighting a fire and "don't even get a thank you." — Staff Photo

Farm Bureau Sends Checks

Hereford Volunteer Fire Department received two checks recently from Texas Farm Bureau Insurance Companies and the Adrian Volunteer Fire Department also received a similar check. Farm Bureau reported.

rural areas, involving property insured by them, they explained.

The Hereford and Adrian departments received \$75 each for fighting a fire on the L. S. and D. H. Perrin property. Another check in the amount of \$75 was given Hereford for work on a fire on the property of Deaf Smith County Gin.

Farm Bureau said that they believe volunteer fire departments have contributed to reduce the amount of loss involved by fire, and to prevent fires.

Rites Set Monday For Archie Hill

Funeral services for Archie LeRoy Hill, 41, of 1007 Grand, who died Friday in the Veterans Administration Hospital at Amarillo, will be conducted at 3 p.m. Monday in Rose Chapel of Gilliland Funeral Home, by the Rev. Gerald Mann, pastor of First Baptist Church. Burial will be in Rest Lawn Memorial Park.

Nov. 11, 1927, and married Helen Marie Cockrum Nov. 18, 1958 in Hereford.

He is survived by his wife and two daughters, Doris Jo and Nellie Marlene Hill of Hereford; his parents, Mr. and Mrs. Roy Hill, also of this city; two sisters, Miss Ervy Jo Hill of Hereford and Mrs. Wanda Lou Hovey of Lazare, Colo.; and three brothers, Winston Hill of Hereford, Beauford Hill of Farwell and Clifford Dean Hill of Whittier, Calif.

Mr. Hill, whose death came after a long illness, had lived in Deaf Smith County since 1947, when he came from Floydada. He was born at Turkey, Tex.,

FORT COLLINS, Colo. (AP) — Colorado State University's new football stadium has been named in memory of the late Harry Hughes, who was with the university 42 years as a coach and director of athletics.

New Kind of Money Circulating in Hereford

Next time you're at the drug store or supermarket, ask the man behind the counter if he's seen the new kind of money that's circulating in town just in time for the holidays. He'll probably say "no."

But drop by 615 South 25 Mile Avenue in Hereford and you'll get quite a different answer. Ask financial house manager Leon Richards about the new kind of money, and he'll tell you, "Sure, it's the same crisp, crinkly United States currency you get every pay day. It certainly doesn't look any different. You just use it in a different way. And since folks use it in a different way, it has a different name — financial house money. For instance, when you pay check money goes for things you need, financial house money goes for things you want."



LEON RICHARDS, Manager, offers money for things you want... with loans financing and budgeting, all under one roof.

"Say, for instance, you want money for holiday gifts a holiday trip, or a color TV. Use financial house money. It turns wishes into realities. With financial house money you can also combine and pay off all your bills at once."

Competitive Terms
 "When you borrow financial house money, we can offer the best possible terms because we really want your business," says Leon. "We concentrate on those borrowers who treat their credit well... and arrange payments they can sensibly afford."

When you're discussing this new financial house money with Leon, you no doubt will notice that he's a

"It's my job," says Leon Richards, "to understand people in all walks of life. Since Interstate financial house makes loans to people all over the world, we are experienced in providing money to folks with both large and small incomes. That's why we are trained to create sensible payment plans that are personalized to your individual budget."

Leon Richards invites you to discover for yourself that you step up to better living when you step through the financial house door. Interstate financial house is open Saturday, 9 to 1, for your holiday money convenience at 615 South 25 Mile Avenue in Hereford. Or call 364-4432.

Womens SEAMLESS NYLON HOSE 3 pairs \$1	Entire Stock WOMENS COATS Reduced 20.88 to 34.88	Cotton Acrylic MENS SWEATSHIRTS 2 for \$3	Boys Cotton FLANNEL SHIRTS 1.22	Printed PILLOW CASES 2 for \$1	Cotton Terry DISH CLOTH 6 for \$1
Womens HOLIDAY DRESSES 1/2 price	Womens Elastic Leg NYLON BRIEFS 3 for \$1	Mens Warm Cotton FLANNEL SHIRTS Reduced 2.50	Boys Penn Prest DOUBLE KNEE JEANS 4 to 12 1.77	Extra Size DRAPERIES Reg. to 32.98 now \$10	Cotton Terry WASHCLOTH 12 for \$1
Womens BETTER DRESSES Reduced \$4 to \$11	Large Group WOMENS SWEATERS Reduced \$5	Entire Stock Mens WORK or DRESS JACKETS Reduced 5.44 to 18.88	Infants Warm THERMAL SLEEPERS 3 pr. for \$5	Large Assortment BETTER COOKWARE 1/2 price	Bonded Knit SUITINGS Reg. 2.98 yd. now 1.66
Entire Stock WOMENS JACKETS Reduced 15.88 to 23.88	Mens Woolen SPORT MATS Reg. 3.98 now \$2	Mens Banlon KNIT SHIRTS 2.50 - 2.99	Girls Penn Prest CRISP DRESSES 4 to 6x 2.99 7 to 14 3.99	Assorted Plain COLOR CORDUROY 77c yd.	Plain and Bonded FANCY WOOLENS Reg. 4.50 yd. 2.66

REMEMBER YOU CAN CHARGE IT AT PENNEY'S. ALL ITEMS SUBJECT TO PRIOR SALE!

Final Planning Done For March

Sections of the city to be covered under direction of various members of La Madre Mia Club in the annual Mothers' March Monday evening were assigned as final arrangements for the 1969 march were made at the club meeting Thursday evening.

Mrs. Harvey Penner and Mrs. G. C. Merritt were hostesses in the former's home. W. C. Russell, county chairman of the Mothers' March which each year raises funds for research on birth defects by the National

Foundation, was a guest and helped with the planning.

Headquarters for the march Monday evening will be the Community Center. Volunteers who have been recruited by club members will go in pairs to make a house-to-house canvass of the city, then return to check in proceeds.

Those making the canvass will wear identifying tags. Coffee and doughnuts will be served to them at Community Center. If the weather is too unpleasant for the campaign it will be postponed.

Most of the club meeting time was given to planning for the march, so the program was curtailed. Mrs. Gerald Martin spoke informally, showed pictures and souvenirs she brought from a trip to Spain last year.

Members voted to contribute to a fund for a speech tournament at Hereford High School this month. Mrs. Mike King and Mrs. Don Phillips were welcomed as guests.

Look Who's New

Mr. and Mrs. Ignacio Zaragoza Ramon are the parents of a daughter born Jan. 9. She weighed 8 lbs.

Read The Want-Ads Today.

Study Held At Coffee

Winter care for flowers and shrubs in the garden was the program subject for Garden Beautiful Club Friday morning, at a coffee in Mrs. Ray Cowser's home. Mrs. Leo Witkowski was co-hostess.

Mrs. E. W. Young spoke of the need of protecting plants from cold, wind and dryness during the winter. Mrs. Deward Roberson's topic was Introducing the Pill; she told of a new "pill" form for fertilizer convenient to use in home gardens.

Mrs. L. H. Lookingbill conducted routine business. Also present were Mes. B. E. Roberson, Homer Newton, V. O. Hennen, N. D. Bartlett, Don Robinson and Roy Smith.

Many Items On Trustee Agenda

Hereford Independent School District Board of Education meeting, set for Tuesday at 7 p.m. in the School Administration Building, will present reports on the South Hereford Elementary School building program and a review of the superintendent's contract. Also included on the agenda

Center's Work Is Described To Cultural Club

Work of the Satellite Day Care Center for handicapped children here, and its needs from the community were discussed by the teacher, Maxine Thompson, and Mrs. L. W. Norvell as guest speakers to Cultural Home Demonstration Club Friday afternoon.

Mrs. M. W. Sumner was hostess at her home. New 1969 officers headed by Mrs. Paul Corbett were in charge of the meeting and yearbooks were distributed. Mrs. J. G. Gandy gave a brief talk on the topic, A Brand New Walk.

are reports of the Governor's Committee and the Mid-Winter Conference - which will possibly include views on Governor Preston Smith's stand on the consolidation of state school districts - and the State Board's legislative recommendation, possibly for maintaining Cosmetology classes in high schools at 1,000 hours.

The Trustee election in April will also be discussed.

Mrs. Thurman Deas was welcomed as a new member and Mrs. H. E. Houck as a guest.

Also present were Mes. Grady Parsons, Ira Scott, George Parker, P. M. Houser and Louis Olson.

RETURN FROM VISIT

Mr. and Mrs. Robert Trowbridge, with her daughter, Miss Teena May, and son, Muri May of Amarillo, have returned after a holiday visit with another son, Kenneth May, his wife and small son, Keith, at Encinitas, Calif. They have learned of the birth of a daughter, Doralie, to Mr. and Mrs. David May on Dec. 19. Mrs. May is living in Yorktown, Va., while her husband is in military service in Viet Nam.

Fogs annually cost U. S. airlines an estimated \$75 million in flight cancellations.

FOOD SAVINGS ARE FINE IN '69



Hunt's Tomato CATSUP
"Save Big Here"
14-oz. bottles
5 for \$1

HUNT'S PEARS	Halves No. 300 can	29c
HUNT'S TOMATO JUICE	46-oz. can	29c
HUNT'S SPINACH	No. 300 cans	6 for \$1
HUNT'S TOMATOES	Solid Pak-No. 300 cans	5 for \$1
HUNT'S TOMATO SAUCE	8-oz. cans	10 for \$1



Hunt's FRUIT COCKTAIL
No. 300 Cans
5 for \$1



FANCY GRAIN FED PORK PORK CHOPS
Center Cut **79¢**
lb.

END CUT PORK CHOPS
lb. **59¢**



Cloverlake MELLORINE
Assorted Flavors
1/2 Gallon **25¢**

EGGS
Grade A Large Dozen

Starkist Green Label, TUNA
Chunk Style Flat Cans
3 for \$1

Duncan-Hines LAYER CAKE MIX
3 FOR \$1
Try New Banana Supreme Cake Mix

Shurfine COFFEE
Lb. Can **59¢**

Save Tendercrust Bread & Shurfine Milk Coupons For Valuable Free Coupons!



Free Toothbrush with each ex. lg. tube Gleem Toothpaste
extra large tube **49¢**



Liquid Prol Shampoo
Family size 1.45 value **99¢**



Home Permanent
Push Button 2.50 value **\$1.66**

Delicatessen

Bar-B-Que RIBS lb. **\$1.19**

Ranch Style BEANS pt. **39¢**

Fresh - Delicious COLE SLAW dt. **39¢**

Family Favorite Millionaire Salad pt. **59¢**

KLEENEX Facial Tissue
200 ct. 2 ply Assorted Colors
4 boxes **87¢**

Gladiol FLOUR
Print Bag
10 Lb. Bag **97¢**

PRODUCE
Fancy Washington D'Anjou PEARS lb. **17¢**

Fancy New Mexico Sweet Potatoes lb. **11¢**

Fancy Thin Skinned California Tangerines lb. **19¢**

BUTTERMILK
Shurfine 1/2 gal. ctn. **39¢**

GRAPE JELLY
Bama Big 18-oz. jar **25¢**

DOUBLE GUNN BROS.
STAMPS EVERY WEDNESDAY WITH \$2.50 PURCHASE OR MORE.

HOUSEHOLD ITEMS

Dow Bathroom CLEANER Sanitizes, Deodorizes 17-oz. can **59¢**

Automatic Dishwasher CASCADE Family Size 50 oz. **69¢**

Faithless SPRAY-ON-STARCH 22-oz. aerosol can **45¢**



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET

BEST MEAT IN TOWN



bills for the tremendous load of welfare legislation passed during the Johnson administration. No doubt the total is going to be staggering.

But every now and then we can see results from one or more of the various programs, and it does give us a little encouragement. Perhaps some of these people will eventually make their own way, and perhaps even contribute something towards helping someone else.

We're thinking primarily of the Job Corps program. Beset by troubles from the beginning, the training camps where these

young men and women have been sent to learn to provide for themselves, have apparently begun to pay dividends. We have had a number of stories recently, and at least one in today's paper, telling about young men and women who are not only continuing their education, but who have equipped themselves to earn their own way. These people will become useful members of our society rather than misfits.

The cost may be high. But if these schools can turn out young men and women who will fill the vacancies in our hospitals (nur-

ses), welding shops, automotive repair shops and fill the vacancies in other fields plus providing for themselves and their families, then it will have been well worth it.

—HB—
One day Winston Churchill was being bedeviled by a persistent critic, who loftily declared: 'I am a firm believer in fighting the enemy with his own weapons.'

"Really?" Mr. Churchill replied, puffing deeply on his inevitable cigar. "Tell me, how long does it take you to sting a bee?"

Formby Speaks At Morton And San Antonio

Clint Formby, owner-manager of Radio Station KPAN in Hereford and president of Texas Association of Broadcasters, is slated to speak at the San Antonio Broadcasters and Advertising Executives there at a Monday noon meeting.

Formby also was selected as principal speaker for the annual banquet of the Morton Area Chamber of Commerce Saturday night.

The world's oldest documented tree is the 2,300-year-old Bo, in Anuradhapura, Ceylon.

A. G. May Construction Co.
Route 2 — Dimmitt Highway
HEREFORD, TEXAS
"RED" MAY

Residence Phone 264-0668 Mobil Phone 295-5684

By MELVIN YOUNG

U. S. Marine Lance Corporal E. G. (Gene) Brashear, who was scheduled to leave for Vietnam duty Saturday, sent the following clipping from the San Francisco Chronicle, written by Arthur Hoppe. It's on the subject of education, and in view of the disturbances now taking place on the campus of San Francisco State College, we thought it worth passing on.

Hoppe wrote: "Once upon a time in the country called Wonderland there was a 500-year-old institution named Skarewe University. It issued Diplomas.

"Just about everybody went to Skarewe University. They spent exactly four years studying exactly 16 required courses in histology and thatology. They did this to get a Diploma.

"Diplomas were very valuable. If you showed one to a prospective employer, he gave you more money. No one knew why.

"But the country fell on uneasy times. Even the students at Skarewe University caused trouble. They demanded this and that. And they got everything they demanded. Until, finally, they couldn't think of anything else to demand.

"I know," said a student one day, "let's demand that they abolish Diplomas!"

"And, not having anything else to do, the students went on a Diploma Strike.

"The President of Skarewe University was stunned. 'If you don't issue Diplomas,' he said, 'we will lose our standing in the academic community.'

"The business community was shocked. 'Without diplomas,' employers said, 'how can we tell a college graduate from an uneducated man?'

"Editorial writers viewed with alarm. 'These radicals would destroy the very purpose of dear old Skarewe U.," they wrote. 'They should be forced to accept their diplomas whether they like it or not.'

"The Trustees were furious. 'Abolishing Diplomas will set our university back 500 years,' they thundered. 'It will become a medieval institution!'

"And it did. "From the very day that Diplomas were abolished, 64.3 of the students quit to engage in more financially rewarding pursuits. And those who were left found parking spaces for their cars — for the first time since the Middle Ages.

"Just as in the Middle Ages, students now attended Skarewe University solely to gain knowledge and wisdom.

"And as there were no required courses, teachers who imparted knowledge and wisdom gave well-attended lectures. And those who didn't, didn't. Just as in medieval times.

"Just as in medieval times, students pursued only the studies that interested them and read only the books that stimulated them. And all, being constantly interested and stimulated, were dedicated scholars.

"Thus it was that Skarewe University became what it had been 500 years before — a vast smorgasbord of knowledge and wisdom from which the student could select that which delighted and enriched him.

"So everybody was happy. The President was happy to head such a distinguished community of scholars. The trustees were happy there were no more riots. And the taxpayers were happy they no longer had to purchase educations for those who didn't want them.

"Even prospective employers were happy. For, oddly enough, even without a Diploma, you could still pick out the applicant who had gone through college — because for the first time in 500 years, he was a well-educated man."

Brashear, whose parents are Mr. and Mrs. George E. Brashear of 311 N. 25 Mile Ave., has attended both Texas Tech and West Texas State University prior to entering the Marines. He is 19 years old.

—HB—
An old timer, says the Windsor (Ont.) Star, is a man who can remember when you went to a barber instead of a hair stylist to get your hair cut.

—HB—
We've done a lot of griping

over the years be-laboring the ills of social legislation coming out of Washington, and we often wonder how the American taxpayer is ever going to pay the

the SPOTLIGHT is on... BIG DISCOUNT SAVINGS

Fostoria Electric
CAN OPENER
By McGraw-Edison
Reg. 7.27
Now \$5.87

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER
Now Prices Good Thru Wednesday, January 15, 1969

Stereo Verb
REVERBERATION
Complete with 6"x9" Speaker and Grill
Reg. 14.57
Now \$10.99

Cotton Balls
Curly
100% Triple Size Reg. 69c
Now 43c

Napkins
150 ct. 12½"x13"
Single ply by Scott
Now 29c

Mini
HAIR FALLS
100% Human Hair
Reg. 26.88
Now \$19.99

Westinghouse
CLOCK RADIO
Reg. \$15.97
Now \$12.99

Men's permanent press
Pajamas
100% Cotton Reg. 3.57
Now \$2.99

Men's Permanent Press Long Sleeve
Shirts
Reg. \$4.98
Now \$3.99

Big "G"
Apple Jelly
2-lb. jar
Now 36c

Big "G"
Apple Butter
29-oz. jar
Now 33c

Deluxe
JUMBO PUP TENT
7'x4½'x33"
Camouflaged
Reg. 2.98
Now \$1.99

Bull Dog
Car Heater HOSE
8' lengths
5/8" Reg. \$1.47
3/4" Reg. 1.57
Now 99c \$1.07

Surgar Life
with exclusive switch lock
Reg. 8.87
Now \$6.87

Modart Fluff Shampoo
with lanolin
12-oz. can
1.07 value
Now 87c

Sandwich
Olives
12-oz. jar
Now 49c

Planters
Mixed Nuts
13-oz. can
Now 77c

Swift's
3-Pound
Canned
Chicken
Whole in broth without giblets
Now 99c

Breeze
Breeze
Heavy duty detergent with terrycloth dish towel inside.
Giant size 38-oz. box
Now 67c

Dura-Wear
Entrance Mats
24"x14"
now
79c

Sudden Beauty
Hair Spray
16.2 oz.
1.07 value
Now 59c

Snowflake
Quality Kitchen
TOWELS
100% Cotton
Reg. 59c
2 FOR 69c

Everyday Of The Week
KITCHEN TOWELS
14"x24"
7 to pkg.
Reg. \$2
Now \$1.19

Pepsodent
Toothpaste
Family Size
Tube
Now 59c

So Soft
Face & Hand Lotion
1 pt. bottle
\$1 value
Now 39c

COLD - SINUS Miseries!
In your head pounding — nose running — eye your eyes watering and are you sneezing — sneezing — sneezing! Have you blown your nose until it is raw? We're sorry you're suffering so; obviously you're not aware of our product, SYNACLEAR and this is our fault. SYNACLEAR is the original timed release tablet that gives you an eight hours of real relief from cold symptoms and clogged up sinuses. And that's a guarantee!
We do not have millions to spend on TV to tell you about SYNACLEAR; just this small ad. We do not gimmick our Advertising and product by offering twelve hours of medication. What is medication without relief? SYNACLEAR is what we offer and it gives you eight hours relief per tablet or your money back in full.
We would go into detail on how our product works and about the fine formula, but we would rather you ask the experts about SYNACLEAR. The druggist at the store listed below or your family doctor can tell you about the merits of our fine formula.
SYNACLEAR costs a little more (\$1.50 & \$3.00 clear) because it does more. You're buying relief and just plain relief.
Try SYNACLEAR as soon as possible — you know — all have to lose an hour of discomfort.
This little ad has an awfully big job to do — to get you to try SYNACLEAR. So as a bonus, cut me out and send in with an empty SYNACLEAR container and we'll mail you a check for 50¢ for just trying SYNACLEAR. If you have time to tell me about the results SYNACLEAR gave you, we would be pleased to hear from you.

WHY PAY MORE WHEN YOU CAN BUY THE BEST FOR LESS AT GIBSON'S?
EVERYDAY TENSION? SLEEPLESS NIGHTS?
Are you edgy and always having to be "understood" by even your friends?
Well, when simple nervous tension is bothering you and causing sleepless nights you should either try B.T. TABLETS or see your doctor, or both.
B.T. TABLETS have tested ingredients which will help you overcome simple nervous tension and sleep better at night.
Your druggist has help for you in a safe — nonhabit forming — B.T. TABLETS, others are enjoying the relief B.T. TABLETS can give, so why wait another day? There's a money back guarantee — so do you have anything to lose? — Yes, tension and sleepless nights. Only \$1.50 at your favorite drug store.

Juvenile Cases Down

The year 1968 was a good one for the Deaf Smith County Juvenile Court. The total number of youngsters (from total county school population) to appear before County Juvenile Judge H. C. "Hank" Williams dropped to less than 2 percent. Judge Williams has, over the past 9 years, worked diligently to bring about such a fine record. During his first year as juvenile judge, more than 7 percent of the local school age youngsters appeared in his court. However, most of them did not wish to come back for a second round. From that 7 percent, the juvenile cases dropped each year, while the total population of Deaf Smith County has risen sharply. Hereford has been growing rapidly, yet our juvenile court cases have come down to a record low. Other cities over the nation, and particularly those that are growing rapidly, continue to see an increase in juvenile crime rate. But in Deaf Smith County, with a total school enrollment of over 5,300, Judge Williams handled only 103 juvenile cases last year. Of this number, four boys (no girls) were sent to a training school.

What's the secret of success in Deaf Smith County?

The credit certainly must go to a fine juvenile judge. Judge Williams is

strict, but fair, to each and every youngster that appears in his court and he has demonstrated that he "means business." Few youngsters care to make a second appearance (officially) before the judge.

Judge Williams should be commended for his efforts. He is a fine man, an excellent county official, and a credit to the community.

Sense Of Purpose?
Where Is Our

The principal thing that may be said of 1968 is that it was not a particularly felicitous year. It was a year of tragedy, strife, confusion and contradiction. We had continuing prosperity for most people — accompanied by growing domestic dissension. In Viet Nam, U. S. observers spoke optimistically about the military situation. At the same time, the patience of the American public with the war appeared to come to an end. For better or for worse, this country's armed opposition to communism in Southeast Asia may be terminated in the not-too-distant future.

It will seem to many, in looking back over the past year, that much of our trouble stems from a confusion of philosophies and labels — a confusion that has existed for a long time, but in 1968 reached a climax. The confusion is well typified in the career of Mr. Johnson as President. He went into office with the near unanimous support of the people. He carried out his pledge. An unprecedented wave of social legislation became law. Untold billions of federal dollars have been committed to programs of health and welfare, education, urban rehabilitation, a broad war on poverty and environmental improvement. All of these things have been produced under the label of liberalism. In fact, liberalism has become nearly synonymous with the outpouring of governmental tax funds and broad expansion of government powers. This in itself is perhaps the most confusing and contradictory phenomenon of our times. Historically, liberalism is the antithesis of authoritarian government.

Many reasons have been given for Mr. Johnson's eclipse in popularity, of which the Viet Nam war ranks high. Yet, he brought into full flower the highly popular philosophy of government responsibility for solving social and economic problems. Some call it the welfare state. There is no reason to doubt that Mr. Johnson was sincerely striving to give the people what they thought they wanted. Measured by legislation, he was largely successful. Logically, he should have looked forward to tranquility and strong support. Instead, he got riots. Before the end of his first full term as an elected President of the United States, he fell so low in popular esteem he was compelled to announce that he would not be a candidate for reelection.

It is difficult to believe the Viet Nam war is wholly accountable for the ical fortunes. His misfortune — if it may be called that — could be a symptom of national confusion in a day when love of country is considered juvenile by many, patriotism corny, and Presidents are chosen on the strength of their ability to keep everybody happy. The decline in Mr. Johnson's popularity accelerated when the cost, both in inflation and taxes, of the government's increasing dominance began to be felt.

As a new President prepares to take office, we hear a great deal about the task before him of "bringing the country together." Judgment is being withheld until people can see how he performs. Perhaps it might be well in the coming months for the people to look inward and judge themselves. Our country will become what the people make it. Unless we are ready to accept a dictatorship, we should cease expecting the President of the United States to be all things to all men. He is a fellow citizen filling one of the world's toughest and most dangerous jobs.

In the long run, the President can but reflect the philosophy and purpose of the people. We should not ask the new President to perform like a monkey on a stick. We should ask, what is our philosophy? Do we believe in a



MAIN STREET, USA

U. S. Economy Is Expected
To Expand More In 1969

By BERT MILLS

Washington, D. C. — Continued expansion of the U. S. economy is widely predicted for 1969 but at a somewhat less rapid rate than in the immediate past. One group of forecasters concluded the odds against a recession this year are seven-to-one during the first half and twenty-to-one in the second half. It has been eight years since the nation suffered its last recession. Prosperity has not been painless, however, because inflationary pressures have been so strong that prices reached record heights last year. Price stability is not foreseen in 1969 but the U. S. Department of Commerce believes "significant progress in this direction should be possible."

Nation's Business magazine surveyed 181 executives, asking whether the prices of their products or services would rise in the first half of 1969. Eighty-

two said "yes," 62 predicted stable prices, 32 said some would rise and some fall, and five forecast price cuts.

One key factor in the economic outlook is the decision to be made before mid-year on the 10 percent tax surcharge. Most economists expect the surcharge to be continued, although perhaps reduced. Another general assumption by the forecast is that military spending in Vietnam will be reduced and that the Nixon Administration will show restraint in government spending generally.

Will Consumers Keep on Spending?

The public has been on a buying binge in 1968. Personal consumption expenditures rose almost 9 percent, compared with 5.7 percent in 1967. Purchases of durable goods, such as houses and cars, were particularly high. The big question for 1969, according to Dr. Paul W. Mc-

Cracken, incoming Chairman of the President's Council of Economic Advisers, is "whether consumers spend their money rather generously or rather parsimoniously."

One of the executives responding to the Nation's Business survey, President Edwin Parker of A. G. Spalding & Brothers, Inc., sounded a common note when he declared: "Business is going to stay good for a long time, simply because a lot of people are making a lot of money."

Some economists are worrying about the possibility of a shift in the mood of the public. Social Security taxes went up again this month and the surtax is going to mean larger-than-usual Federal income tax payments next April. On the other hand, personal incomes are continuing to rise and the public has shown a willingness to dip into savings to maintain consumption rates despite higher prices.

Wage settlements during 1968 average 6 percent increases for union members. While 1969 is not a big year for labor contract renewals, settlements are expected to be no less generous. The expectation that prices will remain high will add pressure for wages to keep on going up.

Employment rose to record levels last year, and the unemployment rate dropped. There were 1.7 million new jobs created in 1968. During 1969, the work force is expected to pass the 80 million mark. Some increase in the unemployment rate is expected this year, because of a heavy influx of young people in the labor market.

Food Price Rise to Continue Housewives up in arms over rising food prices may expect no immediate relief. The National Association of Food Chains has predicted: "retail food prices will continue to rise in the first half of 1969, but at a slower rate than in the comparable period last year." The increase is expected to average at least one-tenth of 1 percent per month — about half the 1968 rate.

1968 was a record harvest year for many crops so supplies would be ample, meaning that shortages should not contribute to the pressure for higher prices at the retail level. Marketing costs of farm products continue to rise, and they account for 62 cents out of the food dollar.

In general, the forecasters are reasonably bullish about prospects for the new year, including even those who did not vote for Nixon.

THE
BOOTLEG
—Philosopher

Editor's note: The Bootleg Philosopher on his hindwood farm gets the new year underway along about the same lines he managed last year, his letter this week indicates.

Dear editor:

To get my mind off some December bills that ran a lot higher than I'd figured — I know a nickel tractor bolt now costs a quarter but it takes time to get used to it — I pulled out a newspaper I'd been saving and hadn't read far before I ran into an article that made me feel a little better.

According to it, I'm not the only one having trouble adjusting to high costs. Australia is in the same boat.

Five years ago, it seems, Australia ordered two dozen American jet fighter-bombers at 4 million dollars each. By the time they were ready for delivery the other day the cost was up to 10 million each.

Instead of 96 million dollars, the bill now comes to 240 million, and if you've ever bought anything, makes no difference whether it's a tractor bolt or a fighter-bomber, you know when the bill arrives at two and a half times what you'd figured, you're in no mood to laugh.

The Australians though are going to have to come on in to the modern age. Look at it this way: in 1950 an American farmer could sell 10 calves and buy a new pickup truck. Today he has to sell 20 calves to buy a pick-up.

The Australians are simply going to have to realize that while five years ago they could buy a fighter-bomber for say 2 million kangaroos, today it takes 5 million kangaroos. Me and Australia are going to have to raise more calves and kangaroos if we want to hold our own.

Ten years ago a doctor's fee for delivering a baby was \$50 to \$100. Today it's anywhere from \$250 to \$1,000.

This is not to say that babies, bolts, or fighter-bombers are worth more today, they just come higher.

Yours faithfully,
J. A.

THE Sunday Brand

Established 1948
Published every Sunday at 130 West 4th
Hereford, Texas 79045
The Brand Publishing Company.



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word each additional insertion.)

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$6.95 per year; Zone 2, \$7.40 per year. Carrier, delivery, 60c per month. Single copies 15c each.

James M. Gillentine, Publisher
Melvin Young, General Manager
Mrs. Floyd Coleman, Women's Editor
Jim O'Hair, Mechanical Superintendent

See PURPOSE Page Seven

By JACK MAGUIRE

LEGENDS THAT LIE — Generations of Texans have heard the story of how the love of an Indian maiden for a young Army officer saved old Fort Davis from an Apache attack in the 1870's. It isn't true.

As the story goes, an Apache maiden named Emily was wounded and captured by soldiers in her tribe's first raid on the fort. She was nursed back to health by the mother of Lieutenant Thomas Easton and fell in love with the son. When young Tom announced his engagement to a white girl, Emily took to the hills.

Months later, a sentry shot an Indian he saw slipping into the fort one night. It was Emily. Before she died, she warned that the Apaches would attack at dawn. She had come hoping the warning would save Easton's life.

It's a touching story that recently became an episode on a TV western. In 1964, at the Fort Davis Centennial, thousands thrilled to it when it was presented as a pageant at the spot where it was supposed to have happened.

But it's pure fiction. Army records show that no soldier named Easton was ever stationed at the fort. The only Indian woman ever killed there died in a drunken brawl with her soldier-lover.

WHAT'S IN A NAME? — Italy, in Ellis County, has had only two Italian families as residents in its entire history. It's the only town named Italy in the U. S.

TRAVELING TEXAS — One of the state's most unique museums is housed in a Houston furniture store!

Some years ago, when the Finger Furniture Co. acquired the old Buff Stadium as a site for its new store, the last home plate used on the field was installed in the furniture store at the same spot where it had once served the greats of baseball. With the plate as a starter, Sammy Finger, president of the company, built the Houston Baseball Museum.

Among the hundreds of mementoes, the museum includes what may be the world's largest collection of autographed baseballs. Included are balls autographed by 45 members of the Baseball Hall of Fame as well as three which were tossed out (and later autographed) by U. S. presidents.

THE CHANGING TIMES — Computers are putting the cowboy back in the saddle — the stolen saddle, that is. Now when a rider loses a saddle, he reports the theft to the Texas and Southwestern Cattle Raisers Association instead of the sheriff. He answers 18 simple descriptive questions about the property and the answers go into a computer. When the Fort Worth organization spots a saddle that appears to be stolen, they check with the computer. If the description fits, an arrest follows.

LONE STAR SMOKE — Around the turn of the century, affluent men smoked a cigar that was "made in Texas, by Texans, for Texans."

Fort Worth's Westland Cigar Co. turned out two varieties, "Westland's Best" — the favorite of bankers — was an expensive 15-cents. For the common man, however, Westland made the "Blue Bell" that sold for a nickel.

... from the Brand's files

85 YEARS AGO — 1904
A rumor has been current that Dr. R. H. Gough contemplated leaving Hereford, but on inquiry we found the rumor untrue. In fact, he said, "I will be at the same old stand for 1904," and we conclude this to be conclusive evidence that he will remain a citizen of Hereford. . . T. R. Reagan, who is well known to the citizens of Hereford and vicinity, informs us that he has again entered his old time business — that of tinning and plumbing — and asks for a share of the public's business in this line.

50 YEARS AGO — 1919
Buford Farmer returned home Saturday from Camp John Wise, San Antonio. He has received his discharge and will continue to stay in Hereford.

35 YEARS AGO — 1934
Grand jurors for the spring term of District Court, which opens here January 28, are I. A. Smith, H. H. Miller, Cecil Allred, J. C. Ricketts, E. S. Ireland, T. F. Bohannon, C. J. Paddock, G. C. Hartman, Troy Womble, H. G. Conkwright, E. W. Womble, J. G. Fortenberry, G. W. Brumley, J. D. Buchanan and Henry Hastings. . . At the Star: Will Rogers in "Doctor Bull" with Marian Nixon, Ralph Morgan and Andy Devine. Directed by John Ford. 10 cents and 20 cents.

25 YEARS AGO — 1944
What is variously described as the worst blizzard since 1899 and 1919 hit the Panhandle territory early last Friday morning with driving wind and blinding snow. Temperature here reached a low of nine degrees. . . Residents of this community will have the opportunity to attend the premiere showing of "Gung Ho," Marine Raider film, in connection with a War Bond Premiere to be held at the Star Theatre Tuesday evening, Feb. 15. "Absolutely no tickets will be sold to 'Gung Ho,'" said Charley Hardwick, Star Theatre manager, "The only method by which admission may be gained will be through the purchase of a Series E War Bond."

15 YEARS AGO — 1954
County cotton men and Chamber of Commerce representatives took their cause to Waco Wednesday to tell the Agriculture Committee of the House of Representatives how unfair they believe the present county cotton quotas to be.

10 YEARS AGO — 1959
New officers and directors of Hereford Kiwanis Club will be installed during a ceremony at the club's annual Installation Dinner at 7:30 p. m. Thursday in the Hotel Jim Hill. Clint Formy will be installed as new president of the group. Installed as vice president will be Mark Woodall. . . No "narrow-gauge" car corners as surely as Pontiac. The wheels are moved out five inches for the widest, steady stance in America. Road-test the only car with wide-track wheels: Campbell Pontiac. 815 E. First. EM 4-2283.

5 YEARS AGO — 1964
Golden Spread Western Junior Livestock Show, promising to be one of the biggest ever held here, kicks off Thursday for a three-day showing of 4-H and FAA cattle, sheep and hogs. Between 350 and 400 animals are expected to be shown, a check made Saturday reveals. . .

Newcomers In Profile

Plains Native Returns

By SUE COLEMAN
Women's Editor

Although California had been her home since childhood, Mrs. Hank Winter was actually coming back to her native country when she moved to Hereford a few weeks ago. She was born near Lubbock, of a family of Texas pioneers.

THE WINTERS came from Bakersfield, Calif., and are at home at 212 Northwest Drive. In addition to the parents there are three teenage daughters and two sons in the family. Winter is manager of a new cattle feeding firm, Cattle Town Inc.

Brown-eyed Mrs. Winter is the former Dona Arnett, who moved to California with her parents at the age of six. She grew up and attended schools in and around Bakersfield, completing high school studies there and also graduating from Bakersfield Junior College.

SHE WAS EMPLOYED in the accounting department of an insurance company before marriage; since then she has kept

busy with her family.

The Winters children are Janet and Mary, high school students; Denise and Richard, in junior high, and Timothy, almost four years old.

Activity for Mrs. Winter outside her home has centered in church organizations; she has been serving as president of the Lutheran Social Service Auxiliary at Bakersfield and has been active in other groups in the church.

ATTENDING Immanuel Lutheran Church here, she is joining its women's programs. The other organization in which she has been interested, an association of cattlemen's wives called Cow Belles, she is sorry to find has no branch here.

Mrs. Winter has been a guest at several club and social events since she came to Hereford, and is enthusiastic about the friendliness of residents she has met. Getting acquainted with her neighbors has been another pleasure, she says, and she is feel-

ing quite at home again in West Texas.

SHE EVEN remembers something of the climate from her childhood, and was not surprised when the norther Wednesday blew up a brisk dust storm. In fact, she thinks she may prefer dust to the famous West Coast smog.

In addition to the usual tasks of homemaking, vivacious Mrs. Winter likes to refinish furniture, to sew and to garden, although she says she really has no hobby — "a hobby is for spare time and I certainly don't have to look for something to fill spare time!"

A CAPTAIN FROM GREECE

GARDEN CITY, N.Y. (AP)—Tom Caranicolas, a native of Myrina Lemnos, Greece, is captain of Adelphi University's soccer team. Only 5-feet-8 and 164 pounds, Caranicolas scored 14 goals in his first two varsity seasons.



Mrs. Hank Winter with younger son, Tim

Monica Herring, Nina Gilleland Speech Winners

In 4-H Club Public Speaking Group contests Thursday afternoon at Community Center, Monica Herring and Nina Gilleland were the respective winners of senior and junior divisions, receiving trophies given by Southwestern Public Service Co.

Larry Justice served as chairman and Beverly Cole was topic master. Martha Ann McBride and Kenneth Justice were the

junior leaders who acted as critics.

Also present were Charlotte and Beth Bezner, Sondra and Ed Stallings, Barbara, Debbie and Nancy Last.

Copenhagen was founded as a tiny fishing village 800 years ago. It has become the first port in Scandinavia and eighth in Europe.

New roads, beach resorts, harbor facilities and a jetstrip are planned for Crete, a 3,217-square-mile Mediterranean island.

India is responsible for Sik-kim's defense, foreign affairs and communications.

Classified Get Results.

Attention Farmers & ranchers in the Hereford area.

Hereford Bi-Products will pay you ONE CENT per POUND for every fresh dead cow or horse that you deliver to our plant. We must have the animal as soon as possible after it dies.

We will also pay 1 1/2 CENTS per POUND for any down or crippled live cows or horses. Must be over 250 pounds.

Open 7 Days A Week - Including Holidays

Phone Located on corner of Hwy. 60 and New Dimmitt Road 364-0951

HEREFORD BI-PRODUCTS

Purpose

Continued From Page Six

government of laws? Do we believe in local initiative? Do we believe in the responsibilities, as well as the rights and liberties of the individual? Do we believe in the American system? The future of the country depends on our answers to these questions. The man in the White House cannot ans-

wer them for us. Nineteen hundred and sixty-nine may prove to be a year of testing of people, not a President — people who sadly need a renewed sense of purpose based on the ideals and principles of self-government. — Industrial News Review

JANUARY CLEARANCE SALE

Continues

Save Up To 40%

THE Brogue

GENTLEMEN'S CLOTHING

Sugarland Mall 364 3871

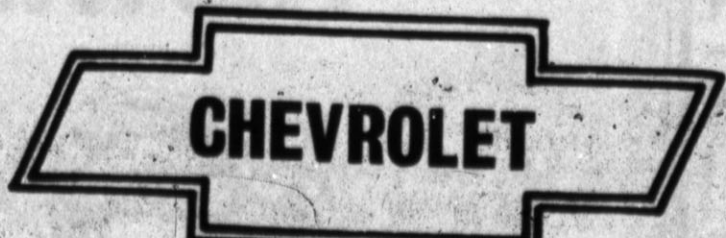
OUR Value Showdown?



Hometown Chevrolet says Match This you other '69s

No. 1 Car ... No. 1 Dealer

ORSBORN



OLDS

Putting Your First ... Keep Us First

Breakthrough to a totally new kind of tire that will give you up to double the mileage!

This is the tire that will be tomorrow's standard for high performance tires!

But it's here today from Lee of Conshohocken. It offers you the finest tire value you can put on a car. And it's easy to see why.

The GT Belted RM has the smooth ride and handling ease you find in conventional bias-ply tires.

It promises the long tread life and stability you associate with radial-ply tires.

It has polyester cord in the bias plies, which eliminates thumping, flatspotting and squealing, to give it a quiet, velvet-smooth ride.

And it has the strength and flexibility of a belt of fiberglass to add protection against tread flexing, fatigue and wear.

It's a totally new kind of tire with totally new levels of performance!

In short, Lee took the outstanding features of both the bias-ply and radial-ply tires—added the best in cord construction—and designed a tire to deliver high performance under every modern driving condition.

And it does.

Tread wear is improved up to 100% over tires that come on most new cars.*

Stopping traction is up to 15% better.

Cornering traction and skid resistance are measurably improved.

Its tread width is much greater than that of conventional tires.

Carcass strength is 50% better.

And high speed distortion is reduced for greater stability and safety.

Lee builds even more value into the GT Belted RM!

It's reverse-molded—a design characteristic of the true racing tires which inspired the GT Belted.

Like every Lee tire, it's Contour-Cured to make it smooth-riding, safe-driving, longer-wearing from the moment it starts to roll. Add it up for yourself.

The GT Belted RM has the best of both the conventional bias-ply tire and the radial-ply tire—and yet it's priced in between.

We'd suggest you take a good look at it before you buy your next set of new tires.

The premium GT Polyester Fiberglass Belted. Available in 70 RM and 78 RM series.

LEE OF CONSHOHOCKEN

Wide belt, wide tread stability

The Lee GT Belted RM Standard Tire

*Based on Lee's Superwear, the industry standard tread for "new" tires.

*Actual mileage will depend on the tire and driving conditions. Several design factors in manufacturer's specifications.

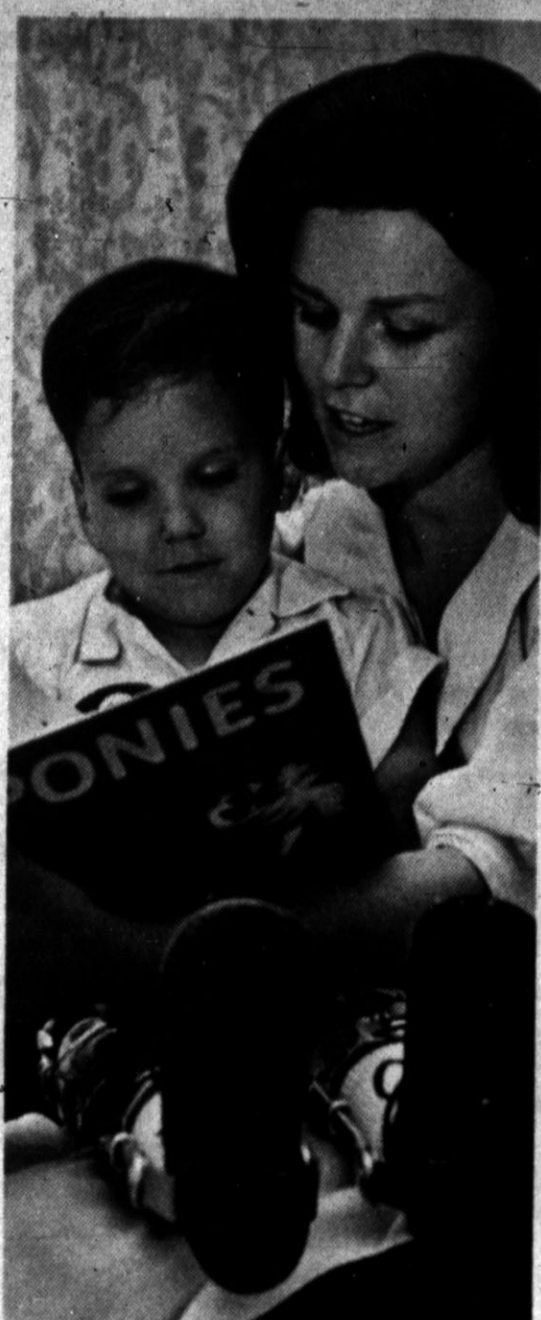
Buy with Confidence from TEXAS LARGEST TIRE DEALER

For West Texas, Best Tire Buy, LOOK TO SHOOK

Shook Tire Co.

WEST: YESTERDAY -- TODAY

Tracy Greenwood, 5, Velma, Okla., won't let crutches or braces fence him in. The 1969 National March of Dimes Boy, crippled at birth by an open spine, doesn't get all his knowledge of the "good old days" from stories read aloud by his mother. The new west and the old west are part of his everyday life. The tribal medicine man has lots of feathers, but little knowledge about fighting birth defects. Physical therapist at March of Dimes-financed Birth Defects Center provides the knowhow of strengthening muscles. The lad, who symbolizes 250,000 American babies born each year with birth defects, can be a tough hombre when riding shotgun on an 1868 stagecoach or a willing helper on a 1968 tractor with his dad.



MARCH OF DIMES COWBOY—Dear Smith County March of Dimes campaign chairman W. C. Russell has announced that the Mother's March will be conducted door-to-door in Hereford on Monday evening by the La Madre Mia Study Club — barring incle-

ment weather. They have asked for contributions of any and all amounts so that the Story of the West (above) can be changed to a brighter future for "all little cowboys and cowgirls."

Jacksons Leave Today; Will Tour Pakistan

The Clinton Jacksons of Hereford, the local Farmer's Union couple selected by Farmers and World Affairs Inc. for an eight-week tour of Pakistan, are slated to leave for Washington D. C. at 9 a. m. today via plane, prior to their trip overseas.

Mrs. Jackson reported that, following their orientation for the trip at Washington, they are to spend their first night at Rome prior to their arrival at Karachi, capital of Pakistan, on Jan. 18.

They are part of a team of eight farm leaders who will travel extensively in East and West Pakistan as unofficial guests of the Ministry of Agriculture. The visit will show the agriculture and rural life of this country, and in some areas will stay with Pakistani farm families.

"We received our travel plans Wednesday," Mrs. Jackson said, "and it appears that we will be doing quite a bit of traveling there."

Friona Youth Viet Casualty

Spec-4 Freddie Williams, son of Mr. and Mrs. T. A. Williams of Friona, was killed on Jan. 3 at Cu Chi, Vietnam "as a result of wounds received while in unit mess hall when an unknown type of explosive was detonated," according to the U. S. Army message.

Spec-4 Williams was born Jan. 31, 1950, and entered the Army in May 1967. He had been in Vietnam about nine months.

Service Held For W. G. Worth

ELK CITY, OKLA. — Funeral services for William G. Worth, 77, brother of Mrs. Homer Henslee of Hereford, were conducted Wednesday at 10:30 a.m. in the Martin Funeral Home Chapel with the Rev. W. B. Messer officiating.

Mr. Worth was born Feb. 19, 1891 in Scranton, Kan. He was married to Jeanette Kapinos in Elk City on Feb. 19, 1916 who preceded him in death April 10, 1954.

Other survivors included one son, three grandchildren, and two sisters.

Also attending services from Hereford were Donald Henslee and Mrs. Jean Streu who were accompanied by Mrs. Mary Mager of Amarillo.

Mrs. Homer Hensell returned to Hereford with the trio and will leave for Kerrville today.

of Commerce Women's Division Tuesday. She introduced all the women, even guests she had just met, with first and last names.

"Most of us, who grope around for names to fit with familiar faces, grew more and more astounded as she went around the tables, calling all the names.

And one woman voiced the general amazement when she exclaimed, "I couldn't do that in a crowd of women I've known for 20 years!"

Jack Tompkins Speaks To Lions

What might be expected from the new Secretary of Agriculture and the new administration was discussed by Jack Tompkins, Farm and Ranch Director of KVII-TV, during the regular noon meeting of the Hereford Lions Club Wednesday.

Tompkins pointed out the importance of politics in agriculture, stating that the "political side has pretty well controlled agriculture for the past 30 years."

He also reminded those present that the Republican administration will be enforcing a Democratic agricultural program for the next year to 18 months, and a Republican president will be working with a Democratic congress.

One thing the Republicans may do, said Tompkins, is ask for a Soil Bank Program in which farmers can retire the entire farm and receive payments for it.

With the decreasing farm population and increasing urban population, more programs may be expected to help the consumer rather than the farmer.



Jack Tompkins . . . Lions speaker.

—Small Talk—

By SUE COLEMAN
Women's Editor

One thing you can say for our snows this winter, they certainly are sudden — both coming and going.

GO TO BED with the sky clear; wake up with snow covering the ground and swirling down fit to blind a man; by noon the streets are clearing and by 5 o'clock they are dry, with only fragments of the snow blanket left on lawns.

That's no sign, though, that we won't have snow that comes and stays, before the winter is over.

MRS. BILL SMITH tells me her friend, Mrs. Buford Parmer of Amarillo, who is also the friend of a number of other Hereford folks, is at home from a hospital stay after a traffic accident. She was struck by a car on Friday the Thirteenth — last month — and a leg was

stated Tompkins.

All persons should become a little bit more enlightened on the news from Washington since it does affect everyone, said Tompkins.

broken.

Mrs. Parmer was a teacher in Hereford schools back in the 1920's, when she was Miss Pauline Haislip, and has kept up her acquaintance here by returning each year for old settlers day and for other visits.

Her daughter from Corpus Christi has come to Amarillo to be with her for a while, and Mrs. Smith says Mrs. Parmer thoroughly enjoys visitors and cards to break the boredom of staying in bed while her injury finishes healing. Her address is 2113 S. Monroe, zip code 79107.

VISITORS WERE entertained in a series during the holidays

in the Ralph McCullough home. The McCulloughs' daughter and her family, Mr. and Mrs. James Killian and Julia, were here from Clovis at Christmas.

Mrs. McCullough's sister, Mrs. Maurie Sloan, and Mr. Sloan came over from Enid, Okla., for a few days. McCullough's brothers and their wives, the Don McCulloughs and the Ray McCulloughs of Amarillo were also here, at different times.

Ann and Ralph made some Christmas phone calls, too, to their son, Pat, and his family at Houston and to her sisters in Lincoln, Neb.

A FEAT THAT earned her the admiration, even awe, of everybody present was accomplished by Virginia Adams at the luncheon for the Chamber

SG HYBRID GRAIN SORGHUM

More and More Farmers are Switching to SG Hybrid Grain Sorghum because They Know That for Yield, High Test Weight, And Standability, SG Hybrid Grain Sorghum Is Second To None.

SG 970-Full Season SG 840-Mid-Season
SG 690-Early SG 530-Extra -Early

FOR THOSE OF YOU WHO HAVEN'T CHANGED
THIS IS THE YEAR

Insure a bountiful harvest - book before February 15 and Save \$1.00 per hundred on your seed

We Have A Complete Line Of Corn For Grain Or Ensilage Our Graze-All Forages Satisfy Your Livestock And They Will Return You Increased Profit.

ALFALFA - SOYBEANS - OPEN POLLINATED FORAGES-WHEAT - RYE - OATS - BARLEY - VETCH Whatever your seed needs —

Check First with the Friendly People who have the SG Hybrid Grain Sorghum

GARRISON
SEED & CO.

EAST HIGHWAY 60
364-0560 HEREFORD, TEXAS



MAP MOTHER'S MARCH — A map of Hereford is studied before assignment of La Madre Mia Club members to areas in which they will make house-to-house calls Monday evening in the annual Mother's March. The club conducts this county's part of the national fund-raising campaign to

support research on birth defects. From left are Mrs. Herschel Black, club president, Mrs. G. C. Merritt of the project committee, W. C. Russell, county chairman of the campaign, and Mrs. Gerald Martin, project chairman.

Perfect

CAREFREE ELECTRIC HEATING!!!

Clean ELECTRIC Energy

SOUTHWESTERN PUBLIC SERVICE COMPANY

H.D. CHATTER

Wise Buying Eases Budget

By Mrs. Argen Draper
Home Demonstration Agent



Beginning of the New Year brings food budget stretching. For wise buys, choose foods that are plentiful and are in season.

LOOK FOR BEST beef values on round steaks, ground beef, chuck roasts and steaks, says Gwendolyn Clyatt, Extension consumer marketing specialist. Pork values include hams, shoulder roasts and steaks, picnics, loin roasts, pork chops and liver.

Both fryers and turkeys are bargains in most meat departments, the Texas A&M specialist notes. Grade A large size eggs are the economy quality buy presently.

Fresh fruit and vegetable it-

ems economically priced include oranges, ruby red grapefruit, bananas, avocados, apples, tangerines, potatoes, celery, sweet potatoes, cabbage and carrots. Mrs. Clyatt suggests broccoli, cauliflower, eggplant, head lettuce and squash for menu variety at moderate prices.

LOTS OF CITRUS is on hand for the new year, according to the Texas Agricultural Extension Service.

Fresh oranges, grapefruit and tangerines all are in big supply now. In addition to the fresh fruit, good supplies of canned single-strength grapefruit juice also are available.

Production of all these fruits is well above average, reports the U.S. Department of Agriculture.

Other foods abundant during January include canned tomatoes and tomato products, potato and onions, broilers, canned salmon and dry beans.

THE THIRD LARGEST fall potato output on record is sending big supplies of this food staple to markets now. Production of tomatoes for processing set a new record, as indicated by the large supplies of canned tomatoes and such products as tomato paste, catsup, sauces and soups.

Canned salmon production during 1968 more than doubled that of the previous year. You'll find especially ample offerings of pink and chum salmon.

Dry beans most plentiful now include pea beans, pintos, blackeyes and baby limas, according to USDA's consumer and marketing service.

Keep these foods in mind when making out your grocery

ALL CONSUMERS have one central problem: limited incomes with unlimited wants. All cannot buy everything we want for ourselves or others, so Linda Jacobsen, Extension home management specialist, suggests you choose the combination of goods and services that will best fit your needs. The need, she points out, may be comfort, fashion, status, or basics of foods and clothing.

Shopping activities are often automatic. For example, the specialist points out, you may always shop in a particular store without checking around for better buys.

Imitation often strongly influence children's desires or wants. Miss Jacobsen advises parents to decide if the family can afford to satisfy needs or desires.

HELEN NELSON brought us another good recipe.

DANISH PUFF
1 cup sifted flour

1 cup butter
1/2 cup water
3 eggs
1 cup water
1 cup sifted flour
1/2 cup butter
1/2 teaspoon almond
Oven: 350 degrees
Measure the first cup flour into bowl. Cut in butter, sprinkle with 2 tablespoons water and mix with fork. Round into ball and divide in half. Pat dough with hands into two long strips, 12" x 3". Strips should be about 3" apart on ungreased baking sheet.

Mix second amount of butter and water. Bring to a rolling boil. Add flavoring and remove from heat. Stir in flour immediately to keep it from lumping. When smooth and thick add one egg at a time, beating until smooth. Divide in half and spread 1/2 evenly over each piece of pastry. Bake about 60 minutes.

Powder sugar frosting with almonds.

To date, practically no evidence has been gathered to substantiate methods of construction or design of merchant vessels in the great Classical Period of Greek civilization.

with 10 percent charged for sales under \$10.

Persons wishing to put an item up for sale should call the Clyde Woodard residence (285-3398), or O. L. McMurtrey at the Hub Grain Company (285-3215) by 2 p.m. Friday, Jan. 24. Lunch will be served by the Hub Home Demonstration Club women on the sale date.

AFFIRMATION
ROSSELL, N. M. - A computer at the Eastern New Mexico State Fair in Roswell recently returned these remarks when Gov. David F. Cargo fed in his signature:

"You derive a lot of pleasure from discussion of the issues of

the day. You are well qualified to direct people in the field of learning. Unique experiences have given you great love for others. You believe in the powers of persuasion, but never abuse it."

The governor said he "had known this all along."

KIDDER, PEABODY & CO.
Incorporated
Founded in 1865
Members of New York Stock Exchange
American Stock Exchange
and other principal exchanges.
New York Philadelphia Los Angeles
Atlanta Boston
Chicago San Francisco Dallas
OUR NEW PHONE
364-4383 Hereford

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



add pleasure
to your shopping list...

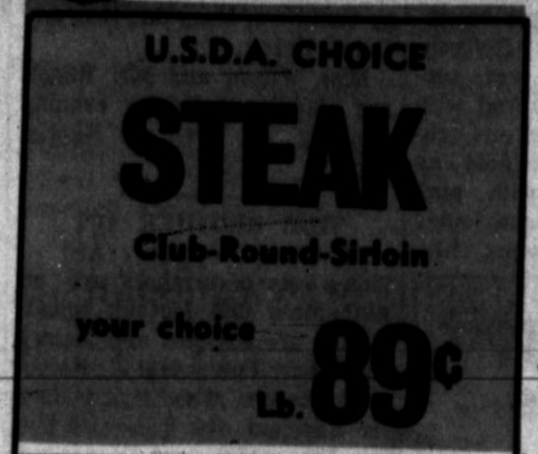
Double S&H Green Stamps every Wed. with 2.50 or more in purchases.

Shop PIGGLY WIGGLY



BACON
Armour Star

59c
Lb.



PORK ROAST
FRESH LEAN

39c
Lb.

BOLOGNA
ARMOUR STAR
CHEESE
WISCONSIN LONGHORN

49c
Lb.

69c
Lb.

SHURFRESH OLEO
Lb. Pkg. **15c**

TOMATO SOUP
8 No. 1 Cans **\$1**

SHORTENING
3 Lb. Can **59c**

FLOUR
5 Lb. Bag **39c**

LIBBY'S FRUIT
303 Cans
Peaches, Pears, Fruit Cocktail
Pineapple (1 1/2 cans)
4 CANS **\$1**

Duncan Hines CAKE MIXES Assorted Flavors	3 for \$1
Franco American SPAGHETTI Tall Cans	6 for \$1
Hunt's TOMATO SAUCE 8-oz. cans	10 for \$1
Our Darling CORN Whole Kernel, 303 cans	5 for \$1
Hormel SPAM 12-oz. can	2 for \$1
Van Camp PORK and BEANS No. 2 cans	5 for \$1

LARGE METAL LETTER FILE Reg. 2.89 Dis. Price!	1.98
GIANT METAL LETTER FILE Reg. 3.98 Dis. Price!	2.98
METAL CHECK FILE Jan. thru Dec. Reg. 2.98 Dis. Price!	1.98
3-QT. ELECTRIC POPCORN POPPER Reg. 4.98	2.98
MAKE-UP MIRROR Monaco Lighted Reg. 9.95 Dis. Price!	7.88
ELECTRIC HEATING PAD Reg. 3.95 Dis. Price!	2.95
300 CT. LOOSE LEAF FILLER Reg. 98c Dis. Price!	49c
TRAVEL IRON with cord Reg. 3.88 Dis. Price!	2.39
COOKER or FRYER Reg. 12.95 Dis. Price!	9.88
IRONING BOARD PAD & COVER Reg. 98c Dis. Price!	79c
ANTI-FREEZE Prestone or Zerex	\$1.45 gal.

Shurfine SALAD DRESSING qt jar	39c
Sunshine KRISPY CRACKERS Lb. box	35c
Food King BREAD 1 1/2 lb. loaf	4 for \$1
Zestee - Look - Look - Look - Look! STRAWBERRY PRESERVES 18-oz. jars	3 for \$1
Seaside BUTTER BEANS No. 300 cans	6 for \$1
Patio Beef ENCHILADA DINNERS Reg. 59c	39c

RUSSET POTATOES
20 Lb. Poly Bag **69c**

Red Emperor GRAPES 2 lbs. 27c
Purple Top TURNIPS 3 lbs. 29c
LETTUCE Fresh, Large Crisp Heads ea. 19c
PEARS fancy lb. 17c

HEALTH & BEAUTY AIDS OF DISCOUNT PRICES

Giant 20-oz. bottle Reg. 1.45 Dis. Price! 99c	Vitalite 12-oz. bottle Discount Price \$1.19	Right Guard 12-oz. bottle Reg. 1.49 Dis. Price! 98c	Gillette SUPER STAINLESS SAFETY RAZOR Reg. Price 1.45 Discount Price \$1.09
			Glycerin & Rosewater Reg. 1.00 dis. price 69c

PIGGLY WIGGLY HAS PAMPERS AT DISCOUNT PRICES

DAYTIME 30's	\$1.59
DAYTIME 15's	98c
NEWBORN 30's	\$1.59
OVERNITE 15's	\$1.09
Teal Softy Baby Chair	Reg. \$7.99 \$5.88

PIGGLY WIGGLY 100 FREE
S&H GREEN STAMPS with this coupon and purchase of 4 Sylvania Light Bulbs
Good thru Sat., Jan. 18th
SPECIAL COUPON VALUE

PIGGLY WIGGLY 50 FREE
S&H GREEN STAMPS with this coupon & purchase of 2-lb. can Milk
Good thru Sat., Jan 18th
SPECIAL COUPON VALUE

PIGGLY WIGGLY 50 FREE
S & H GREEN STAMPS with this coupon & purchase of 2 lb. box Warts Saltine Crackers
Good thru Sat., Jan 18th
SPECIAL COUPON VALUE

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



CHAMBER INSTALLATION — At the annual installation banquet of the Deaf Smith County Chamber of Commerce, directors installed included, in top photo, left to right, Jeff Carlile, Rex (Rocky) Lee, Jim McDowell and J. W. Robinson. In the middle photo is, left to right, Earnest Langley, president; Cecil Massey, guest speaker; Ed Line, treasurer; and Dale Young, vice president. Pictured at the bottom are the outgoing directors and they are, left to right, Ed Wilson, Melvin Young, Mrs. Milton Adams, Clete Corlis, Morris Easley and past president Neil Cooper.

Shower Is Given For Bride-Elect

Pre-wedding courtesies for Miss Mary Stoy, who is to marry Brad Johnson next Saturday, continued this week with a shower Friday evening in the home of Mrs. C. R. Winget.

The bride-to-be greeted guests with her mother, Mrs. Arthur L. Stoy, her fiancé's mother, Mrs. Margaret Pollock Johnson, and her grandmother, Mrs. T. J. Stoy of Dallas.

Misses Betty Hodges and Judy Lookingbill alternated at the registry, Misses Susan Bradley, Deborah Thomas, Lydia Crist and Nancy Howard at the refreshment table.

Colors chosen for the wedding, aqua and white, were used in

table decor. The cloth was all-white, net over satin, and touches of aqua in the centerpiece were repeated in corsages worn by the honoree and houseparty.

Hostesses included Mmes. Joel Hodges, Tupe Loerwald, Dub Curtisinger, J. W. Witherspoon, Fred Muller, Verdon Watts, George Springer, Ben Childers, T. B. Thomas, Merlin Kaul, John Jacobsen Jr.

Also Mmes. Elmer Kimball, A. L. Manjeot, C. T. Guseman, Ira Scott, Bill Hutson, Wilbur Gibson, Ernest Wade, Shirley Garrison, Garland Solomon, Ed Wilson, Bill Gentry and Labry Ballard.

Miss Wilson Is Shower Honoree

Miss Becky Wilson, whose marriage to Coy Riggan is to be an event of this weekend, was complimented with a tea-shower Saturday afternoon in the home of Mrs. Ralph McCullough. Mrs. Curtis Traweck, Mrs. A. L. Stoy and Mrs. Leonard Coffey of Friona were co-hostesses.

Pink and white party decorations stressed the colors to appear in the wedding. Refreshments in those colors were served from a table covered with hand-drawn white linen and centered with candelabra-holding pink tapers, twined with pink carnations and tulle and joined by pink ribbon to kissing cher-

ub figurine.

Miss Wilson's mother, Mrs. Bonnie Wilson, and the prospective bridegroom's mother, Mrs. Charlie Riggan, received guests with her. Mrs. McCullough was at the door to greet callers.

The grandmothers and aunts of the honoree poured, assisted by Misses Sabra Traweck, Peggy Summers, Mary Sue Neff and Kristi Hair.

Miss Wilson and Mr. Riggan are planning a Friday evening wedding in Avenue Baptist Church.

Pancake Supper Set By Lions

The annual Aunt Jemima Pancake Supper sponsored by the Hereford Lions Club will be held Feb. 21 in the Hereford High School Cafeteria.

H. A. (Hap) Cavness, pancake chairman, said the pancake, sausage, coffee and milk will be served for \$1 per ticket, with preschool children admitted free.

Proceeds from this year's pancake supper will go to aid the Hereford High School Whiteface Band in its operation as official Civil Air Patrol Band for the State.

Plans also are being made by the Lions Club to observe the organizations 40th Anniversary celebration during the Mid-Winter Conference here Feb. 15 and 16.

Other activities coming up for Lions include a Radio Auction March 4 through 7, and Election Party on March 13.

The Olympic games of 1912 saw the first decathlon competition, when it was introduced as a one-day event.

Adjustor Joins FB Office Here

Tom Buchanan, 23, recently joined the Farm Bureau office here as adjuster, covering Deaf Smith, Farmer, Castro and Oldham counties.

Buchanan graduated from White Deer High School in 1963, attended Panhandle A&M College at Goodwell, Okla., for two years and finished work on his

bachelor's degree in agriculture at Texas Tech in Lubbock in January, 1968. He also received his Smith-Hughes certificate, qualifying him to teach.

Buchanan attended Farm Bureau Tech in Jackson, Miss., to train to be an adjuster and then joined the Farm Bureau about six months ago.

He and his wife, Cindy, have a son, Matt, 1. The family lives at Sugarland Apartments.

Let's Talk Back!



By DR. B. J. WEAVER

Posture

Did you know that poor posture contributes to back pain and poor health? Few people place enough emphasis on good posture. We rarely realize how vital it is to our general health.

Good posture is a habit that must be cultivated early in life. If sufficient care is not given to this need, a person will suffer from weak and untrained muscles for the rest of his life.

If you are suffering from back pain, it could well be the result of poor posture. Because he is a specialist in the spine and the nervous system, a chiropractor is able to help you acquire good posture. He knows you have a built-in structural balance that is right for you. Through natural restorative methods, he will help you achieve it.

Watch Next Week For Youth — The Backbone Of Tomorrow

You will receive expert professional care and personal attention from Complete Chiropractic Service! We have been in this field for 20 years and we know our business. No appointment necessary and plenty of parking available. Complete Chiropractic Service, 801 25 Mile Ave., 364-2643. Open 9 to 12, 2 to 5:30 Mon. thru Fri., 9 to 12 noon on Sat.

WARREN BROS. MOTOR CO.



THIS WEEK'S SPECIAL

'67 Dodge RT 2 dr. Hard Top, 440 magnum engine, automatic, Factory air and power. Beautiful Red finish with Red Vinyl int. If you like performance you'll love this one.

\$1995.00

'65 Mercury Monterey 4 dr. sedan. Local one owner. Fac. air & power. Navy Blue with white top. Test drive this luxurious car and check our special price. 4,000 mile 90-day protective warranty.

'66 Ford Galaxie 500 XL 2 dr. H.T. fac. air and power. Local owned with 33,000 miles. Try this sporty H.T. with bucket seats & console. Protective warranty also.

'65 Chevy Pickup V-8 auto. Full custom, long wide bed, Attractive yellow & white fin. This one is very sharp. 4,000 mile, 90-day protective warranty.

1967 Chevy Nova 2 dr. H.T. V-8 with auto. trans. 25,000 miles, local owned. Sharp navy blue finish. Test drive this sporty hardtop.

'65 Chev. El-Camero, V-8, auto. factory air, extra sharp, bronze finish. Protective warranty.

SAVE NOW

JANUARY CLEARANCE

FALL and WINTER WOOLENS

Suit and dress weights, coatings in solids, plaids. 100% wool and wool blends . . . values to \$8.98

1/3 OFF

Corduroy

100% Cotton in Hi-Low Weaves, Washable, 45" wide

Reg. \$1.98 yd.

now

\$1 yard

Table Group Rayon & Acetate Blends

in plaids, solids and prints. 45" wide

Regular 2.98

\$1.44 yard

Your Choice

- Novelty Pique Prints
- Cotton Monique Twill Prints
- Rayon & Silk Suiting
- Cotton Check and Plaids
- Rayon Prints
- Chiffon Prints
- 40" to 45" wide

\$1 yard

METALLIC BROCADES

- Good Selection
- Reg. 2.98 to \$10.98

1/3 OFF



Our 1969 CALENDAR has arrived!

The popular calendar that has been a trademark of Carl McCaslin Lumber Company for many years, was delayed this year due to a printer's strike at the plant, but they have now arrived. This calendar has been a favorite of the housewife over the years and if you haven't picked up your copy, you may do so now at Carl McCaslin Lumber Company. We're sorry for the delay, but better late than never.

Carl McCaslin Lumber Co.

A Complete Building Service
1 Block East of The Courthouse
Phone The Lumber Number 364-3434

Whitefaces Drop Matadors, 53-44

Hereford turned the tables on the Estacado Matadors Friday night after being a victim of the Lubbock team last week, when they coasted to a 53-44 non-conference win.

Jim Rakestraw led the two teams in scoring as he accounted for 18 of the Whitefaces points. Second in scoring for the locals was Dusty Duncan who managed to can nine points.

Estacado couldn't contain the Whitefaces in the initial period of play as the locals popped the hets for 12 points then played defensive ball in allowing the host Matadors only six for the quarter.

In the second stanza, the Matadors outscored the Whiteface roundballers in getting 10 to the local's nine, but this wasn't enough to overcome the deficit and the host team found them-

selves still trailing at the sound of the halftime buzzer, 21-16.

Hereford strengthened their lead in the third period as they burned the nets for 17 big points while allowing the Matadors only eight, and taking a 37-24 lead into the final quarter.

Estacado rallied in the final period, outscoring the Whitefaces 20-15, but their attempt for a repeat of the win last week fell short and the game ended with the Whitefaces on the winning end, 53-44.

The win boosted the Whiteface cagers record to five wins as compared to 12 losses. The next game for the roundballers will be Tuesday when they enter district warfare, going against the Tulla Hornets, in Tulla. Game-time is 6:15 for the junior varsity tilt and the varsity game will follow immediately after.

Self Is Named Bowler Of Week

Raymond Self, with a 633 series, was named the "Bowler of the Week" in the Major League for Tuesday night as the first half of the season came to a close.

Farr Better Feed, who was the first half winner in the league, wound up the night with two team honors as they collected the "High Single Game" with a 1064 score and the "High 3-Game" with a 2937.

"High Single Game" was nabbed by L. J. Clark who rolled a 258 and Buddie Evans won the "High 3-Game" honors with a score of 599.

Those collecting 200-or-better games for Tuesday night's play included Fidenco Cantu, 233; Roger McQuigg, 201; Buddie Evans, 211; Carl Hoffman, 202; Don Robb, 201; Sonny Evens, 210; Lowell Rusher, 203; L. V. Watts, 224; Charles Owens, 206; Carl Klueskens, 200 and Ken Walterscheid, 201.

In last week's action, Boyd Machine Shop won 3 and lost 1; Plains Insurance won 1 and lost 3; Orval Watson Ford won 3 and lost 1; St. Anthony's won 1 and lost 3; Pioneer Natural Gas won 3 and lost 1; City Cab Co. won 1 and lost 3; Farr Better Feeds won 3 and lost 1; Ink



ESTIMATED \$900 DAMAGE — A fire in the home of Ben Cambran, 324 Ave. F, Tuesday afternoon resulted in \$900 in damage to a rear bedroom and furniture, with considerable smoke damage to the entire house. The fire resulted from a small boy playing with a cigarette lighter while his mother was at a neighbor's house. —Staff Photo

Wilma Clark Is Named Star Of Week In Sunset Keglers Action

Wilma Clark was named the "Star of the Week" in the Sunset Keglers Bowling league as she rolled a 492 series in last week's action.

Justice Realtors ran away with the "High Team Series" with a 2332 and also collected the "High Team Game" with an 815. Joan Munnerlyn grabbed two honors as she hit for a 549 for the "High Individual Series" and a 200 for the "High Individual Game."

Converting splits for last Monday's action were Stella Varner, the 5-8-10; Faye White, the 5-10; Molly Schofield, the 5-7; and Yolla Steers, the 5-7.

For the first half of the season, women making the "Star of

the Week" list has included: Anne Radney with a 521 series; Joan Munnerlyn, with a 542; Martha Emerson, 517; Nadine Kearns, 519; Molly Schofield, 510; Phyllis Channer, 517; P a t Burnett, 573; Bea Rhodes, 541; Alice Lueb, 509; Faye White, 538; Helen Arnti, 530; J e a n Bagwell, 579; Cieta Weemes, 539; Margaret Byers, 491; Bertha Arnold, 481 and Wilma Clark, 492.

In last week's action, Sunset Lanes won 4 and lost 0; Chester Gin won 0 and lost 4; Hereford Welding won 4 and lost 0; O' Kelley's Sporting Goods won 0 and lost 4; Justice Realtors won 4 and lost 0; Hays Implement won 0 and lost 4; Rutherford and Co. won 3 and lost 1; Here-

Tierra Blanca Scout Dinner Is Thursday

District Scout Executive George Oachs reported that the Tierra Blanca District Annual Recognition Dinner, to be held Thursday at 7 p.m. in the Hereford High School cafeteria, will have Dr. A. B. Martin as its guest speaker.

Dr. Martin is president of Amarillo College.

Oachs said that deserving units and Scouters will also be recognized at the dinner. District officers will be installed.

Postmaster Nolan Grady reported that tickets are now on sale at \$2 per person. These tickets may be purchased at Hereford State Bank, the Chamber of Commerce offices, or from any District or unit Scouters.

Rites Held For Mrs. Tollett

The funeral of Mrs. J. E. Tollett, 77, of 306 Star, was conducted Saturday afternoon in Avenue Baptist Church, of which she was a member, by the Rev. Ronald Harpster, pastor. Burial in West Park Cemetery was directed by Gilliland Funeral Home.

A resident of this county since 1947, when she moved here from Clarendon, Mrs. Tollett was born Anna Laura Rowlett at Alford, on Dec. 10, 1891. She married J. E. Tollett Jan. 10, 1958 at Portales, N.M.

She is survived by her husband; two daughters, Mrs. Ben Childers of Hereford and Mrs. Luva Nell Yarger of Niantic, Conn.; a son, Ora Gasset of Dalhart; five grandchildren and one great-grandchild.

In addition, survivors are a stepson, Thurston Tollett of Oton; three stepdaughters, Mrs. Willie Music of Rogers, N.M., Mrs. L. M. Pitt of Sweetwater and Mrs. Estin Searce of El Paso; 15 step-grandchildren, 21 step-great-grandchildren and one step-great-great-grandchild.

The family has requested that memorials be made to charities of the givers' choice, through Gilliland Funeral Home.

Langley Set To Talk In Kansas

Ernest Langley, president of the Deaf Smith County Chamber of Commerce, has accepted an invitation to speak at the annual Goodland, Kansas, Chamber of Commerce banquet on Monday, Jan. 20.

Langley reported that his topic will be "The Hereford Story."

Peru Youth To Visit Hereford

A youth from Peru for three weeks beginning Jan. 17, in a Teen Caravan program sponsored by the Texas Extension Service, according to an announcement from Deaf Smith County Extension Service office.

The visitor will be a guest in the S. A. Marnell home after an orientation period at Texas A&M. He will be one of a group of teenagers from Peru who will tour the state and spend some time with Texas families in various parts of the state.

The Peruvian youths are coming to learn of family life and agricultural methods in this country; the program is an exchange arrangement in which 4-H Club girls and boys from Texas will visit in Peru next summer, explains Rita Huckert, assistant Home Demonstration Agent here.

She added that the South American students are making the trip during their school vacation, since it is now summer in their home country.

FIRST NATIONAL BANK

OF HEREFORD
IN THE STATE OF TEXAS, AT THE CLOSE OF BUSINESS ON DECEMBER 31, 1968. PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES.

ASSETS	
Cash, balances with other banks, and cash items in process of collection	5,324,028.26
United States Government obligations	1,158,236.14
Obligations of States and political subdivisions	1,790,845.72
Loans and discounts	16,976,034.29
Bank premises, furniture and fixtures, and other assets representing bank premises	254,780.93
Real estate owned other than bank premises	100,863.56
Other assets	66,878.01
TOTAL ASSETS	25,671,666.91
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	13,749,908.91
Time and savings deposits of individuals, partnerships, and corporations	6,567,707.84
Deposits of United States Government	158,393.43
Deposits of States and political subdivisions	2,134,312.84
Deposits of commercial banks	227,422.98
Certified and officers' checks, etc.	421,650.01
TOTAL DEPOSITS	\$23,259,396.01
(a) Total demand deposits	\$15,455,408.66
(b) Total time and savings deposits	\$ 7,803,987.35
Other liabilities	281,176.55
TOTAL LIABILITIES	23,540,572.56
Common stock — total par value 50.00	200,000.00
No. shares authorized 4,000	
No shares outstanding 4,000	
Surplus	1,600,000.00
Undivided profits	331,094.35
TOTAL CAPITAL ACCOUNTS	2,131,094.35
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	25,671,666.91

MEMORANDA
Average of total deposits for the 15 calendar days ending with call date 23,087,315.16
Average of total loans for the 15 calendar days ending with call date 17,090,332.10
Valuation reserve, as deducted from loans shown in asset item 7 775,902.56
I, Helen Smith, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

S/HELEN SMITH
We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.
J. H. SEARS
EARNEST L. LANGLEY
C. C. ACKER
Directors

For All Your Irrigation Needs See...



Meck Kemp



Lewis McCuiston



Dave Honea



Bob Barker



THIS PIPELINE WAS BUILT BY THE ROMANS AND SERVED FOR 2,000 YEARS

This photo, from the Smithsonian Institute in Washington, D. C., shows a section of the original aqueduct that served the water needs of the conquered city of Cologne, Germany. It was constructed in 80 A.D. by the engineers of Fabius Sabinus Titus, Emperor of Rome. The aqueduct extended 56 miles underground between Cologne, and Eiffel and served as the main artery for the Cologne water supply until the late 1920's.

THIS PIPELINE IS EVEN MORE DEPENDABLE!!



Because of modern materials and manufacturing techniques, Gifford-Hill-Western's LOCK-SEAL provides an even more dependable underground pipeline. The close tolerance design makes the pipe more suitable, and joint flexibility eliminates the effects of expansion and contraction due to soil conditions and temperatures. By combining a superior product with modern day design and installation know-how, you have an underground irrigation system that serves dependably year after year... generation after generation. LOCK-SEAL is the product, Gifford-Hill-Western is the Company depend on them!

GIFFORD-HILL-WESTERN



GIFFORD-HILL-WESTERN
BOX 847 PHONE 364-1266 HEREFORD, TEXAS

North Hereford Club Hears Talk About Girlstown

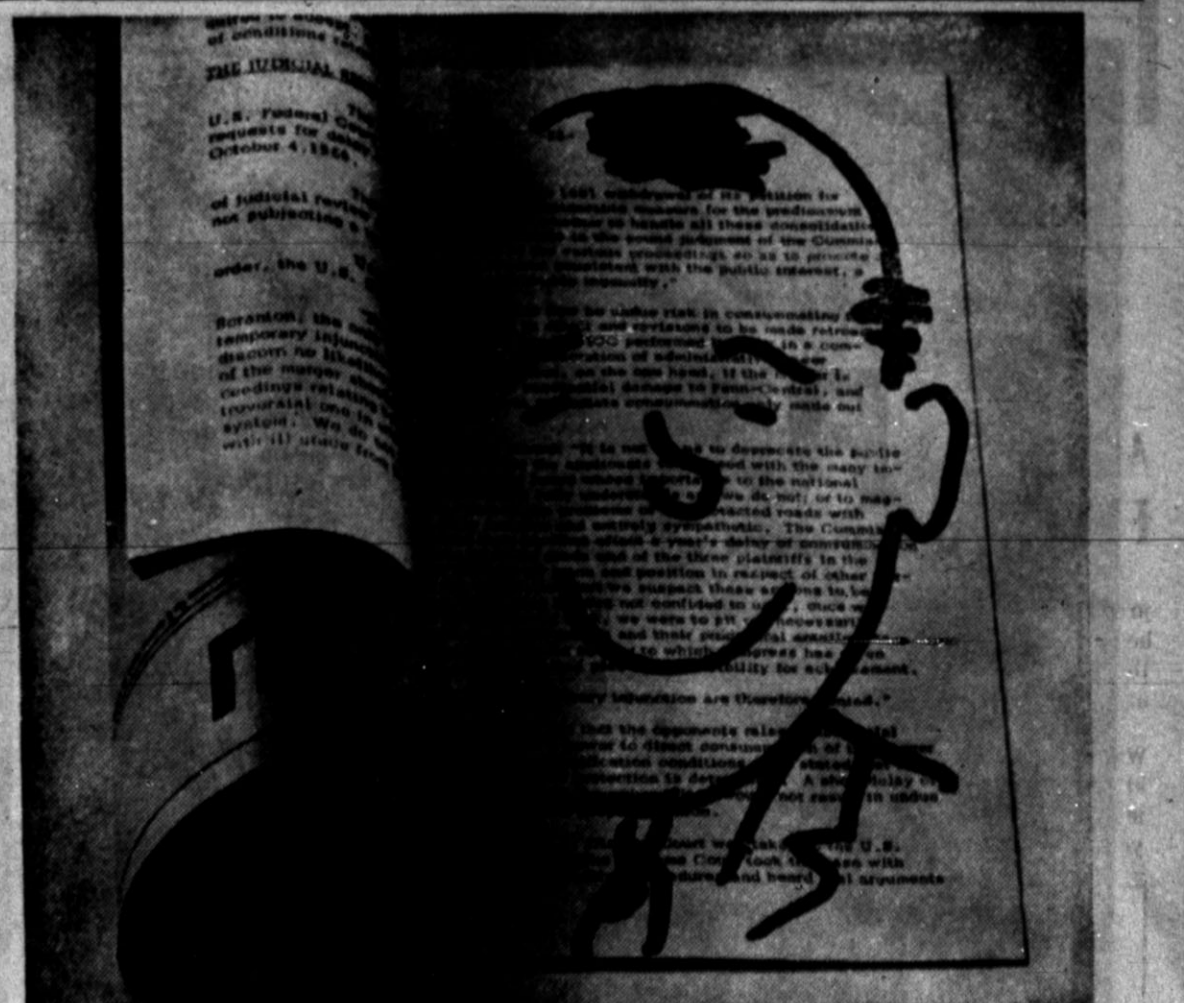
As a new year began for North Hereford Home Demonstration Club, yearbooks were distributed at a meeting Thursday in the home of Mrs. Roger Williams, who began her duties as president succeeding Mrs. Paul Hoff.

The annual routine of reading the club constitution opened the meeting. The program was on Girlstown, the residence home at Whiteface which the club assists as a service project. Mrs. Viola Williams, a member who is on the Girlstown board of directors, told of Christmas activities at the home for girls.

Other members present were Miss Roberta Campbell, Mmes. C. L. Whitehead, W. J. Lueb, Otto Massie, Velma Salvino and Hoff.

Whitsuntide calls for an odd custom — cheese rolling — at Cooper's Hill, England. Huge cheeses originally were rolled to establish grazing rights on the hill, 500 years ago. Wooden disks now substitute, but boys race down the hill in pursuit of the "cheese."

The largest unit in the National Park System is Katmai National Monument in Alaska — covering 2,097,590 acres.



Could just 20 research reports a year bring happiness to sophisticated investors?

We think so. Because it's an important part of our research philosophy. Twenty—possibly thirty—studies a year—but all zeroed in on the right targets. All written by men who are highly-regarded industry experts. No punches pulled—you get clear-cut recommendations, continuously followed, to help you make current investment decisions.

With today's heavy demand for outstanding portfolio performance, we think this approach makes sense. Through intense concentration of research on areas of exceptional promise, we believe we can help increase your success ratio significantly.

But don't just take our word for it. Judge us by our research. Write for one of our recent reports or talk with your nearest Kidder, Peabody man. You'll find he is just as performance-minded as you are.

Kidder, Peabody & Co., INCORPORATED
Member New York and American Stock Exchanges
20 EXCHANGE PLACE • NEW YORK, N. Y. 10005
Branch Philadelphia Chicago Los Angeles San Francisco Atlanta Dallas

Bank of the Southwest Bldg.
P.O. Box 4306
Amarillo, Texas 79105

Please send me a copy of your latest research report

Name

Address

City

Phone

Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Funeral services were held Thursday afternoon in Elk City, Okla., for Walter Jay of that city, who died Tuesday after being in the hospital since Dec. 20. Mr. Jay, 69, had been in failing health several months. His survivors include daughters, Mrs. James Dobbs of Hereford and Mrs. Jimmy Cassels of Goodland, Kan. besides his wife. Others from this area attending the funeral were Mr. and Mrs.

Letter To The Editor

Dear editor:

Some years back, the Commissioners Court of Deaf Smith County formulated the policy of retiring those employees that exceeded the retirement age of 65 years, provided qualified personnel could be procured. Under this policy, Cecil Wilkins, the local Veterans Service was retired.

Investigation reveals that this policy is not impartially enforced, as there appears to be at least two employees on the County payroll whose ages exceed the retirement age.

At least two men have been considered by the Commissioners Court for Veterans Service Officer. One could not qualify, as he was on the County payroll and the State Constitution of Texas prohibits the holding of more than one "civil office" of emolument.

The second man, due to regulations established by the Veterans Affairs Commission of Texas, is ineligible, as he does not meet the requirement that he be duly trained before appointment.

In all fairness to Mr. Wilkins and the Veterans of Deaf Smith County, Mr. Wilkins should be returned as Service Officer until such time as a qualified Veterans Service Officer can be procured.

Sincerely,
Le Roy Williamson,
Route 4,
Hereford.

Bruce Terry, Mr. and Mrs. Kenneth DeHart, Mrs. Jewel Hargrave, Mr. and Mrs. Clark Andrews, Larry Dobbs and Mrs. Clark Dobbs.

Mr. and Mrs. Jackie Andrews came home Tuesday, for his two-week leave from the Navy. He will report back Jan. 20 to the base at Long Beach. He expects to be assigned to overseas duty in the near future.

Mr. and Mrs. Herbert Bruns and children visited Mr. and Mrs. Ed Swels and daughter at Coolidge, Ariz. last week. Swels is a high school teacher there. Mrs. Swels is the former Elna Bishop, daughter of Mr. and Mrs. Dean Bishop of Plainview. The family lived here several years, and Elna is a graduate of Hereford High. She and Verdella Bruns were room mates as West Texas State students, both having graduated there in 1959. Swels is also a WT graduate.

Mrs. John Stokes, the former Nancy Gripp of Mt. Vernon, Wash., came Friday to visit several days with her parents, the Spicer Gripps, her brother, Kim, and other relatives. Mrs. Gripp and Kim met her at Lubbock airport. She also visited in Lubbock with college friends.

Mrs. Raymond Mobley, Karla and Kim of Farmington, N. M., came this week to be with her mother, Mrs. R. V. McMahon Sr., who is seriously ill in the Dimmitt hospital.

Mr. and Mrs. Ronnie Andrews stayed at the home of her parents, the M. L. Simpsons, last while they and daughter, Lisa, were gone to Dallas.

Mr. and Mrs. S. L. Garrison were among those making the tour by air to Puerto Vallarta on the western Mexican coast this week. The tour was sponsored by Sur Gro Company.

Mr. and Mrs. Clarence Smith of Ft. Worth were in Hereford during the week to visit her sister, Mrs. Oma Lee Kropff, who has been ill. They also visited relatives in Amarillo. Mrs. Smith is the former Louise Kowery, who lived in this community several years ago with her parents, Mr. and Mrs. Chester Lowery, both now deceased.

Special Week Being Observed By Farm Bureau

Bill Walden, president of the Deaf Smith County Farm Bureau, has announced that the county organization will be actively seeking new members this week, which has been proclaimed Texas Farm Bureau Membership Week by Gov. John Connally.

Monday through Saturday of this week, said Walden, county Farm Bureau leaders throughout the state will be seeking more new members for the largest general farm organization in Texas.

Walden explained the need for farmers and ranchers to unite in a general farm organization such as Farm Bureau to enable them to have a voice in deciding their future in agriculture.

Texas FB membership increased in 1968 to over 110,000, making it the third largest state FB in the national organization — American Farm Bureau. The American FB is supported by 1,750,000 members, which is a majority of all commercial farm families in the nation.

"With the organization we now have, we need only to support it and use it to accomplish our objectives," said Walden. "Recognizing the scope of the agricultural problems today, only a general farm organization can achieve progress in all of the areas necessary to develop a sound agriculture."

"Involvement by farmers and ranchers in farm organizations such as FB is the only way we will have an effective

Among relatives here to be with the Carlton Dobbins since his illness are his sister, Mrs. Vestal of Mexia, and niece, Mrs. Evans of Alvin. Dobbins underwent surgery Monday and was getting along fine the last of the week.

Walker Parris went home from the Hereford hospital Wednesday after being treated for a back injury which he suffered Tuesday while handling cattle.

Attending a Baptist Association WMU meeting at Parkview Baptist Church, Littlefield, Thursday were Mrs. Earl Harkins and Mrs. Charles Self.

voice in deciding our future," emphasized Walden.

In other news from the county FB, Joe Wade of Hereford was named "Agent of the Mon-

th' for December in Texas. The announcement was made by the organization's tabloid newspaper, Texas Agriculture.

NEW DELHI — Marc Schreiber, representative of U. N. secretary general at a recent seminar on racial discrimination, was thanking various people for their cooperation.

"Last but certainly not the least," he said, looking at a group of anti-class Indian hostesses, "I want to thank these angels."

"I," said Soviet delegate N.A. Osetrov, "don't believe in angels. But," he quickly added, "I must confess they do look like angels."

VOTERS

Have You Registered?

THE DEADLINE FOR REGISTERING TO VOTE IN THE 1969 ELECTIONS IS JANUARY 31, 1969!

A copy of the voters registration certification is printed below so that those unable to make the trip to the court house may register to vote. Fill in each necessary detail on the form, cut it out and mail it to the address in the lower left hand corner of the form. All persons, including those over 60 years of age, must register to be eligible to vote.

APPLICATION FOR VOTER REGISTRATION CERTIFICATE

DEAF SMITH COUNTY, TEXAS

Name _____ Date _____

Address _____ RFD _____ Box _____ Zip Code No. _____

AGE	SEX	OCCUPATION	STATE	COUNTY	CITY	BIRTHPLACE (STATE OR COUNTRY)

Length of Residence (Years): _____

CITIZENSHIP: Native Born Naturalized

Mail Voter Registration Certificate (1) to above permanent address, (2) to my temporary address at _____

I understand that the giving of false information to procure the registration of a voter is a felony.

Signature of applicant or agent on _____

Agent's address _____

Agent's relationship to applicant _____

NELL MILLER
P. O. BOX 431 HEREFORD, TEXAS 79445

MACHINERY AUCTION

THURSDAY, JANUARY 16, 1969 - SALE TIME: 10:00 A.M.

LOCATED: On Highway 385 in Dimmitt, Texas (across the street, southwest of Court House).
LUNCH WILL BE SERVED

The following will be sold at Public Auction without any minimum or reservation:

49 — TRACTORS — 49

- 1—Model 504 LP Farmall Tractor — It is New.
- 3—Model 806 Diesel Farmall Tractors
- 4—Model 806 LP Farmall Tractors
- 4—Model 706 LP Farmall Tractors
- 7—Model 560 Diesel Farmall Tractors
- 11—Model 560 LP Farmall Tractors
- 2—Model 504 LP Farmall Tractors
- 1—Model 660 Diesel International Tractor
- 1—Model 660 LP International Tractor
- 4—Model 450 LP Farmall Tractors
- 1—Model 400 Diesel Farmall Tractor
- 1—Model 400 LP Farmall Tractor
- 1—Model M Farmall Tractor
- 1—Model C Farmall Tractor
- 2—Model M-5 LP Moline Tractors
- 1—Model 1800 Diesel Oliver Tractor
- 1—Model XT190 Allis Chalmers Tractor
- 1—Model 830 Case Diesel Tractor
- 1—Model LA Case LP Tractor
- 1—Model UTU Moline Tractor

(All of these tractors have been through our shop. Some have cabs.)

MACHINERY —

- 2—IHC No. 25 Potato Planters
- 1—No. 45 Potato Planter
- 2—New Holland Balers
- 1—Case No. 200 Baler
- 1—IHC No. 47-W Baler
- 1—MM Steel Wheel Grain Drill
- 1—JD Steel Wheel Grain Drill
- 1—9 shank AC Double Bar Chisel Plow
- 1—No. 289 Land Leveler
- 1—9 shank Home
- 2—No. 210 Plows
- 1—Moline Lister—less planters
- 1—No. 34-14 Plow
- 4—Dempster Planters
- 1—16 shank Home
- 1—IHC Double Offset Tandem Disc
- 1—6 ft. 2 point Blade Ditcher
- 1—Graham Chisel Plow
- 1—No. 314-16 Plow
- 1—Howard Rotovator
- 1—4 row Mo-all Shredder
- 1—Ferguson Tillerator
- 1—No. D-6 Ditcher
- 1—Lilliston Rolling Cultivator
- 9—Rotary Weeder
- 1—IHC Bed Shaper
- 1—No. 35-A Disc Harrow
- 1—Excel Cab for 560 Diesel
- 1—Ansel Cab for 806 LP
- 1—Ansel Cab for 560 LP
- 3—No. 7 Rotary Hoes

- 3—Toolbar Shanks
- 1—Single Front Wheel for 560
- 1—Combine Wheel and Tire
- 1—No. 549 Engine
- 1—No. 190 Truck
- 1—No. 314-16 Plow
- 2—Belt Pulleys for M
- 1—12-10 MM Grain Drill
- 1—Eversman Bed Shaper Frame
- 2—No. M-448 Cultivators
- 1—3 pt. Blade Ditcher
- 1—3 pt. Ferguson Blade Ditcher
- 1—3 pt. Servis Little Rhino Blade Ditcher
- 2—Drag Type Stalk Cutters
- 1—4 row Front End with rear section IHC Cultivator for 560
- 1—IHC Vegetable Cultivator for H Farmall
- 1—Chattin V Ditcher
- 1—Eversman V Ditcher
- 1—Myers V Ditcher
- 1—Ace 6 row 3 pt. Folding Harrow — new
- 2—Case 4 section Rotary Hoes
- 1—IHC 4 section Rotary Hoe
- 1—MM 4 section Rotary Hoe
- 1—Windpower 4-Section Flex Type Rotary Hoe
- 1—Small JD Land Leveler
- 1—Eversman No. 12 PL Land Leveler
- 16—IHC Single Disc Openers for No. 10 Drill
- 12—IHC Double Disc Openers for No. 10 Drill
- 1—4 row Set of Hesstons for IHC 151 Combine — good
- 6—IHC No. 185 Ind. Drive Bed Planters — 1 yr. old
- 1—Case 3 Bottom Plow
- 1—IHC No. C189 Single Bottom 2-way Plow — new
- 1—IHC No. 8 3 bottom Plow
- 2—IHC No. 21 2-16-in. 2 way Plows
- 3—IHC No. 39 2-16-in. Roll Over Plows
- 1—IHC No. 210 2-16-in. 2 way Plow
- 1—IHC No. 214 2-16-in. 2 way Plow
- 1—JD Drag 2 Bottom 2 Way Plow
- 1—Massey Harris 3 Bottom Plow
- 1—New Holland PTO Drag Hay Rake
- 1—IHC 2 row Shredder
- 1—Lilliston 3 point Shredder
- 2—Phares Wilkins 4 row Shredders
- 1—John Deere No. 77 Cotton Stripper
- 1—Moline Cotton Stripper
- 2—IHC No. 21 Cotton Strippers
- 1—IHC No. 23 Cotton Stripper
- 2—pray Rigs with booms on wheels
- 1—3 row Bed Knifer Sled
- 1—4 row Bed Knifer Sled
- 1—IHC No. 44 Toolbar with gauge wheels
- 1—Toolbar with Fertilizer Foot Pieces, Hose and Controls

PICKUPS — IRRIGATION ENGINES —

- 1—1962 model Chevrolet ½ ton 3 speed Pickup — V-8
- 1—1960 model GMC ¾ ton V-6 Hydromatic Pickup
- 1—1957 model IHC ½ ton 3 speed 6 cyl. Pickup — on LP
- 1—1957 model IHC ¾ ton 4 speed 6 cyl. Pickup
- 1—Moline No. 425 Engine — new overhaul

COMBINES — HARVESTERS

- 1—14 ft. IHC No. 151 Combine
- 1—14 ft. JD No. 55 Combine
- 1—IHC No. 55 Field Harvester
- 1—IHC No. 550 Field Harvester
- 1—IHC No. 20 Corn Picker

MISCELLANEOUS—

- 1—Lot of IHC single action hyd. Cylinders
- 1—Set of JD Press Wheels
- 1—Push Type Lawn Mower
- 1—Riding Lawn Mower
- 1—Set of Cybert Belly Markers
- 40—Set of 5 row Hyd. Toolbar Markers
- 40—New Plastic Irrigation Stops
- 1—Hitch for W9 Tractor
- 1—5th Wheel for truck tractor
- 1—IHC No. 6HG Milk Cooler — new
- 1—Irrigation Well Stand and Cooler Tank
- 1—Lot of Cultivator Shanks
- 1—Chrome Bumper for Pickup
- 1—Set of Weights for Ford Tractor
- 1—Lot of Used Sickles for mowers
- 1—Lot of Electrical Control Boxes
- 1—Solid Rubber Tire for Shredder
- 1—Lot of Used Tractor Tires
- 1—Tractor Seat Mechanism — less seat
- 1—Lot of Double Action Hyd. Cylinders
- 1—Lot of New and Used Sweeps
- 1—Large Oil Bath Air Cleaner
- 1—Lot of Bed Knifer Foot Pieces
- 1—New Gas Tank for Pickup
- 1—Cream Separator Motor
- 1—Lot of PTO's for trucks
- 1—Lot of Misc. Tractor Weights
- 1—Lot of Used Magnets, Carburetors, Generators, Starters and Regulators
- 1—Set of 2 pt. Prongs for IHC 314 Plow
- 1—Lot of New 6 hole Wheels
- 1—Lot of Used Push Brooms and Mops
- 1—Cooling Jacket for irrigation engine
- 1—Cooling Coil for irrigation engine
- 1—Gasoline Station Pump
- 1—Lot of New Cultivator Fenders
- 1—Crustbuster Hitch 25—55-gal. Barrels
- 1—Combine Gas Tank — single front wheel
- 1—Lot of Wheels 1—used binder canvas
- 1—Hydraulic Pump 2—tricycle front-ends


TERMS OF SALE: CASH. — All accounts to be settled day of sale.

HAYS IMPLEMENT CO. of Dimmitt, Texas — — — OWNER

RAYMOND AKIN AUCTIONEERS GENE HARRIS

Ph. 296-7692, Plainview, Texas — — Ph. 293-4859, Plainview, Texas

NOTE — PLEASE BRING YOUR OWN CHECK BOOKS.



McGee

FURNITURE

511 NORTH MAIN — 364-2586 HEREFORD, TEXAS

JANUARY CLEARANCE

OF DISCONTINUED FURNITURE ITEMS

CONTINUES

HOME OWNED
AND
HOME OPERATED

- MANY ITEMS REDUCED AGAIN TO SAVE YOU MORE!
- EXTRA LARGE SELECTION OF DISCONTINUED FURNITURE ITEMS FOR EVERY ROOM IN YOUR HOME!

Anniversary Honorees



Mr. and Mrs. M. L. Simpson
married 50 years

(See Story Inside Pages This Edition)



Engaged

The engagement of Miss Sharon Kaye Williams and Eddy Dean Monk, and plans for a March 1 wedding are announced by her parents, Mr. and Mrs. Hobby Williams, 345 Avenue G. An afternoon wedding ceremony is to be conducted in the Assembly of God Church. Miss Williams is a 1968 graduate of Hereford High School and is employed in a beauty shop. Mr. Monk, son of J. E. Monk of Decatur, Ark., attended schools of that city and the Nashville Auto Deisel College. He is a partner in the WT Garage.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, JAN. 12, 1969



Women's Division

Of C Of C

Installs Officers

WITH ITS PROGRAM well underway after organization last summer, the Women's Division of Deaf Smith County Chamber of Commerce began its first full year with election and installation of new officers this week. Mrs. M. C. Adams, who has headed the division during the period when its work began through its various subcommittees, conducted the installation and announced attainment of the membership goal of 50 before the end of 1968.

NEW PRESIDENT of the division, appointed by the Chamber of Commerce board of directors, is Mrs. Jimmie Gillentine, left, pictured with Mrs. Adams.



TAKING OFFICE after election at the luncheon this week are Mrs. Bruce Brown, left, parliamentarian and director, and Mrs. Jack McKinster, first vice president.



CONTINUING THEIR WORK in 1969 will be Mrs. Clinton Jackson, left, secretary, and Mrs. Ed Loerwald, second vice president and membership chairman.

Glady's Garden

By Gladys Howton Manjeot

1969
New Year, new friends, new interests, new hobbies, new resolutions. One of the most inspiring, and different thoughts I have heard this year was given on TV the other morning. The person who was being interviewed was asked if she had made any New Year's resolutions. She said "no, really I haven't, as I usually break them if I do make New Year's resolutions. However, I have purposed in my heart that I will be cheerful. I will think cheerful thoughts, be cheerful, and seek to make others happier by being cheerful towards them." This attitude will be wonderful and one that would be what for others to follow.

What is your New Year's resolution? Whatever it is keep it. Try hard!
INFORMATION
Any gardener interested in becoming a member of an Iris Society is invited to attend an organizational meeting which is being held in The Amarillo Garden Center Saturday at 2 p.m. Mrs. Jason Roberson is sponsoring the organization and will preside over the meeting. The address is 1400 Streit Drive, Amarillo. To reach Streit Drive go out on Hiway 66, (west), past the Veteran's Hospital and enter the Medical Center Drive. If you haven't seen the Garden Center, you will enjoy seeing it as well as participating in the organizational meeting. If you wish other information call 364-1343.

While we are mentioning about the Iris Society, we would like to have others either call or write to us about becoming a member of an African Violet Society. If interested call Mrs. Ray Johnson or Glad.
IVY
Mrs. Cliff Hicks, (phone number 364-0063) who lives at 415-25 Mile Avenue called and said that she had a number of ivy (Philodendron) large leaf, cuttings which she had rooted and would be glad to give to anyone wishing a start of the ivy. They are well established, and have a good root system.
BIRD COUNT
Each year between the dates of December 20 through January 1 is when the bird count is made throughout the North American continent. This one which was held this year makes the 69th annual census of birds. Approximately 15,000 qualified bird watchers will participate in the count. The countryside of the nation will be combed by the counters to secure the count of our feathered friends. Not only must a person participating in the annual count be interested and informed on birds, they must agree to work from dawn to dusk, and most counters will cover a radius of 15 miles.

The Texas Audubon Society annually makes the Count in the Palo Duro Canyon. Saturday, December 28th was the day on which the count was held. Many members were in their appointed places by dawn. Those that came later were instructed to come to the first water crossing of the Canyon, not later than 8 a.m., and there they would receive their assigned area.

One of the participants made the following statement regarding the Annual Count. "Most of all, it is a very special way of celebrating the holiday season—a day in open country, away from the tensions that come with responsibility, have away from the commercial hullabaloo that seems to mean Christmas now; day well spent with dear friends enjoying the beauty and wonder of nature in the midst of the winter season. To some it is just as much of the Christmas season as the Christmas tree, and other Christmas customs. Is much more exciting to discover a bird rarely seen before, than to open a very exciting and beautifully wrapped Christmas package."
Personally I have never participated in the annual count, other than reading about it, but I do know that a day spent in the Palo Duro Canyon does more for one than vitamins, or tranquilizers. If you have not seen the beautiful Canyon, do make a special effort to do so. It is lovely in the spring, pretty in the summer, colorful in the fall and fantastic in its winter dress.
READING
January is an ideal month for reading. Most of us have a bit of leisure time and much constructive preparations can be made for gardening for the new year by reading some of the new books.
I have been spending some time, sitting with Art while he is in the hospital, and I was very pleased to find some excellent books on Nature on the cart. One that I especially enjoyed was on Birds, and our other Friends of the country side. The book had been given to the hospital by Lankford's Flowers. The pictures are well worth anyone's time just to look at them and study the various positions and locations which the photographer had found the birds, animals, and plant materials. The color plates were lovely. I was delighted to find other books which will be interesting reading for a gardener. "Birds in Our Lives", is a recommended book. It is published by the United States Department of the Interior. It has good materials for anyone wishing information for a program. The source of material is excellent.
WEATHER
We have had some beautiful days this last week. I had completed my work at home, and decided to go for a drive and see what I could see. Many were working in their yards. Mrs. Catherine Benefield was busy with her wheelbarrow, and was very chic in her gardening togs. New neighbors children were playing and it was delightful music to hear their laughter as they played, and became acquainted with their neighbors. The Dulls, Doug Owens was darling in his scarlet suit, on his nice new tricycle. He always takes time to wave and smile as I call out to him. As I turned on the street at Mother's Park, I slowed down to enjoy the beautiful picture which is created by the flag flying there. The sky made a lovely background as the flag lazily waved in the slight breeze. Many of the flags that have flown there have historical backgrounds, and others cherished memories of loved ones who have given their lives

Time, Place Set For Annual Ball

Plans for the principal social event of the year for Beta Sigma Phi members, the Valentine dance, occupied members of the BSP. City Council and dance committee chairmen who were guests at a meeting in First National Community Room Thursday evening.
Mrs. Harold Kids is general chairman for the annual dance, which will be held Feb. 15 in the Knights of Columbus Hall. Presentation of a Valentine queen and princess from each of the sorority's three chapters and from the Council will feature the evening.
Council members cast their ballots for royalty to represent them; identity of those chosen will not be revealed until the night of the dance.
Each sorority member may invite a guest couple for the dance and the breakfast which will follow. Names of those invited are to be reported to the invitation committee by Feb. 4.
Mrs. Max Goforth and Mrs. C. D. Fitzgerald Jr. were hostesses Thursday evening and Mrs. J. D. Hamblen, president, was in charge of the business discussion.
Committee heads who were guests included Mrs. Kids; Mrs. Ollene Williams and Mrs. James Aldridge, decoration; Mrs. Larry Summers, undecorated ion; Mrs. John Schneider, place.
Mrs. John Gilliland is chairman of ceremony, Mrs. Harold Beauchamp and Mrs. Charles Laing, invitations, and the Council executive board of music arrangements.
Council members present were Mmes. John Claypool, Delbert Bainum, Bob Spangler, Gene Larsen, R. J. Cramer, Max Stipe, Howard Gose, Bill Kendall, Jim Cramer and Laing.

Golden Wedding Party Planned

The children of Mr. and Mrs. M. L. Simpson will be hosts honoring the couple's Golden Wedding anniversary from 2:30 to 4:30 p.m. next Sunday, Jan. 19, with a reception at the IOOF Hall, inviting friends of the longtime area residents.
Actual anniversary date is Jan. 17; Miss Naomi Hunter and Mr. Simpson were married on that day in 1919 at the Presbyterian manse of Hereford. The Rev. W. M. Baker, the minister then, performed the ceremony. Both are members of families long resident in this area. The Simpson family came here in 1906 and the Hunters a decade later.
After their marriage Mr. and Mrs. Simpson lived for 39 years on a farm southeast of Hereford, in Castro County, occupying the same house all that time. When Mr. Simpson retired from active farming they moved to Hereford and reside at 113 Star.
Their three sons still live on the farms and carry on the dairy farming business. They are M. L. Simpson Jr., W. H. Simpson and John Robert Simpson.
The family also includes three daughters, Mrs. Virginia Hartman and Mrs. W. D. (Margaret) Adams of Albuquerque and Mrs. Joe (Louise) Nelson of Dimmitt.
There are 20 grandchildren, all expected to be here for the anniversary party and for a family dinner, preceding it.

Mrs. Higgins Is Class Hostess

Mrs. Jim Higgins was hostess to Golden Circle Class of First Baptist Church at her home Wednesday afternoon. Members discussed sponsoring a resident of Girlington as a class project.
A devotional talk titled Troubles Of The World was given by Mrs. B. F. Markham, prayers by Mrs. C. B. Miles and Mrs. Lottie Clark. Refreshments were served to them and to Mmes. Coy Phillips, Sam Sides, Laura Littrell, Pearl Young, Frank Ball, Gladys Shelton and Emmett Hale.
ch, 7 p. m.
Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.
AN EVEN BREAK
COLORADO SPRINGS, Colo. (AP) — A team made up chiefly of coaches at the Air Force Academy withdrew from the Colorado semipro baseball tournament after winning one game and losing one. The team had entered while the academy director of athletics, Col. Francis Merritt, was away. When he returned he instructed the team to pull out.

DR. E. H. HENDON
OPTOMETRIST
136 East 3rd Phone 364-0987
OFFICE HOURS:
Monday - Friday
9:00 to 12:00 1:00 to 5:00
Saturday 9:00 to 12:00 noon

See YOUR PHARMACIST
FOR THE FINEST IN HEALTH PRODUCTS
Harold Close carries only The Best In Health Needs For Everyone In The Family From Baby To Grandpa! Your Well-Being Is Harold's Business.
Harold Close
OPEN 8:00 A.M. TO 9:00 P.M. DAILY SUGARLAND MALL

School Menus

JAN. 13-19
JUNIOR AND SENIOR HIGH
MONDAY — Porkette with gravy or steamed wiener, candied yams, seasoned spinach, canned tomato wedges, beatnik cake, rolls, butter and milk.
TUESDAY — Pizza or ravioli with cheese topping, whole kernel corn, combination salad, peach half, homemade bread, butter and milk.
WEDNESDAY — Hot dog with chili or fish dog with tartar sauce, potato chips, corn on the cob, banana pudding, coney bun and milk.
THURSDAY — Turkey and dressing with giblet, gravy or sliced ham, peas and carrots, green salad, apricot cobbler, rolls, butter and milk.
FRIDAY — Fish filet with tartar sauce or Viennas, potato salad, beet pickles, peanut butter squares, rolls, butter and milk.
PUBLIC ELEMENTARY SCHOOLS
MONDAY — Porkette, candied yams, spinach, canned tomato soup, beatnik cake, rolls, butter and milk.
TUESDAY — Pizza, whole kernel corn, combination salad, peach half, homemade bread, butter and milk.
WEDNESDAY — Hot dog with chili, potato chips, corn on the cob, banana pudding, coney bun and milk.
THURSDAY — Turkey with dressing and giblet gravy, peas and carrots, tossed salad, apricot cobbler, rolls, butter and milk.
FRIDAY — Fish filet with catsup, potato salad, beet pickles, peanut butter squares, biscuits and honey butter and milk.
HONEY ANTHONY'S
MONDAY — Meatloaf with catsup, potatoes au-gratin, green beans, peanut butter cookies and peach halves, rolls, butter and milk.
TUESDAY — Beef stew with vegetables, cabbage green pepper salad, pineapple upside-down cake, cornbread, butter and milk.
WEDNESDAY — Turkey chow mein, steamed rice, green peas, fruit salad, rolls, butter and milk.
THURSDAY — Tamales and cheese sticks, navy beans, carrot sticks, oatmeal cake, rolls, butter and milk.
FRIDAY — Oven fried sau-

Swings out at any party!
BIG VALUE PORTABLE
Pours out the sound... big and bold!
A swinger! PP222
MOTOROLA Solid-state portable stereo
• Detachable speaker wings "swing out" up to 20 ft. to give better stereo sound... Each contains 6-in. speakers.
• Dual channel solid-state amplifier reproduces stereo sounds with excellent separation.
• "Swing down" changer plays all 4 speeds automatically. Swings out of the way for easy carrying. Special
• Lightweight, Polystyrene cabinet. \$69.95
with Free \$8.75 Stereo Cart
Full Year Guarantee on All Parts and Cabinet
All components, including cabinet, are guaranteed for one full year against defects in material and workmanship. Cabinet is also guaranteed for one year against breakage. Motorola, Inc.'s proven defective or cabinet broken in normal use. Arranged through selling dealers. Labor extra.
MOTOROLA
The Creators of Quasar™ TV
Star **KNOX TV & MUSIC**
509 Park Avenue Phone 364-0766

A. O. THOMPSON ABSTRACT CO.
Mr. and Mrs. A. J. Schroeter
Paul B. Schroeter, Mgr.
P. O. Box 73
Courthouse
Phone 364-1504

Little's FINAL CLEARANCE
COATS
Fall & Winter Dress Coats
All CAR COATS
DRESSES
All Fall and Holiday—
*Dacrons *Silks
*Wools *Blends
SUITS
2 pc. & 3 pc. & Costumes
Fall & Holiday
SPORTSWEAR
*Pants *Tops & Blouses
*Skirts & Jackets
BAGS
ROBES
Short & Long Fleece & Quilted
1/2 PRICE

COW POKES By Ace Reid

"Jake, git off the line... you're causin' an awful lot of static!"
The Hereford State Bank
MEMBER FDIC

Hospital Notes

PATIENTS IN HOSPITAL
 Matt Jesko, 205 Western; Carleton Dobbins, Rt. 3; Henry T. Wedel, Sr.; 504 Ave. J; Mrs. A. L. Crissy, Box 134; Raymond Karl Schuler, Friona; Cord H. Hammock, Rt. 2; Mrs. Arthur D. Kelos, Box 1013; C. J. Crump, 234 Ave. B.
 Paul Hamrick, 311 E. Fifth; Mrs. Carrie L. Wilson, Friona; Mrs. Kenneth W. Wiley, 123 Cherokee; William Blaylock, King's Manor; Hester Reagan, Hobbs, N. M.; Mrs. Lee Nora Simpson, 823 S. Texas; A. L. Manjeot, 303 Westhaven.
 Mrs. Raleigh R. Rule, Friona; Mrs. Clyde Sherrieb, 110 Elm; Mrs. Jewel May, Rt. 2; Mrs. Sadie Kirby, 209 N. Texas; Mrs. Tommie H. Campbell, 608 Grand; Mrs. Frances Colene DeRusha, Mangan, Oklahoma; Mrs. Edgar P. Roe, Rt. 1.

Mrs. Joe Madrid, 529 W. Second; Mrs. Bill Kent, Dimmitt; Mrs. Alan Gilmore, 130 Kingwood; Mrs. James E. Tollett, 306 Star; Mrs. Connie Johnson, Box 66; Danna Brethorn, 410 Western; Mrs. Guadalupe Suarez, 104 Bradley.
 Roy Hill, 329 W. Fifth; John Tigue, Friona; James B. Voyles Vega; Juan L. Ruiz, 107 Grand; Lee McAfee, Dimmitt; Walker Parris, Rt. 2; Thomas Gary Braden, 220 Greenwood; Mrs. John C. Arnold, Jr., Star Route.
 Mrs. Kenneth Carl Rogers, Box 121; E. W. Allen, Box 465; Tom D. Sawyer, Box 1831; Will R. Harwell, Adrian; Garland F. Carter, 414 Star; Roy Thompson, 606 Blevins; Atanacio F. Mancillas, Box 614; Mrs. Charles Kropf, 1520 Blevins.
 Mrs. Gary Kent Parrack, 34 N. 25 Mile Avenue; Earl G. Gilmer, 210 W. Ave. G; Martha Del Toro, Rt. 2; Mrs. Grace Roberson, 129 Centre; Mrs. R. W. Thuet, 328 Centre; Mrs. Kenneth Jeter, 806 Park; Mrs.

R. W. Blevins, Rt. 4; Mrs. Bob by Joe Brewer, 427 Ave. D; Mrs. James Paetzold, Rt. 2.
PATIENTS DISMISSED
 Mrs. Myrtle M. Ford, Mrs. Nicolasa Hernandez, Mrs. Jack Ward, Sr., Van Hooser, Ruth Ann Daniels, Edwin Earl Martin, Mrs. James R. Clarich, 1-8. Mrs. Sara L. Berryman, Mrs. Ronald J. Westmoreland, Mrs. Ronald A. Crist, Mrs. Mike Rangel, Don Lee Washington, Mrs. Irene Ballard, Mrs. Edwin Leon Youngblood, 1-7.
 Tonie Lynn Blackwell, David Harold Hutchins, Jim H. Henderson, Mrs. Gaylord Newell, Mrs. Lydia Bippus, Mrs. Billie

Herrington, Sue Lynn Gandy, 1-8.
 Martha DeLeon, Mrs. Arnulfo T. Lafuente, Mrs. J. M. Hamby, Mrs. Bobby Joe Brewer, Don Shipley, Mrs. Wally G. Guerrero, 1-5.
 Mrs. Herman A. Herzog, Danny Martinez, Miss Ona Hammer, Mrs. Lawrence J. Straffuss, 1-4.
 Mrs. Armando E. Hernandez, 1-3.
 A German schoolmaster named Richard Schirman opened the first youth hotel in 1910, in an old castle. By 1914 there were 200 hostels in Germany.

H. D. Club Has New Members

New officers of the Young Homemakers Home Demonstration Club took over as the members completed club organization and filled in the yearbook at the meeting last Tuesday in the home of Mrs. Charlie Brown. Mrs. Kenneth Bryant is president for a second term. Mrs. Charles Critchlow and Mrs. Zack Miller were welcomed as new members and answered roll call, along with the other members, with suggestions

for good mental health. Mrs. Argen Draper gave the program on pressures of everyday life. She told the group that studies indicate that one of every twelve children born each year will develop a mental disorder sometime during his life. Proper treatment in time may

prevent many cases from developing.
A JOCKEY WITH GLOVES
 DENVER (AP) — Jockey L. J. Dorousseau, riding at Denver's Centennial track, always wears tight-fitting leather gloves to protect tender hands.

PITCHING PAYS OFF
 DENVER (AP) — Playing in San Diego this season, the Denver Bears did something they've never before accomplished in 14 years of Triple-A baseball. They swept a four-game series and used only four pitchers in the process.

RAISE PRIME HOGS
QUALITY FEEDS
 Tired Of Hearing "Hog Wash" about Hog Feeds?
 See us about our top Quality Line of Feeds
 • Purina Pig Feed
 • Her-Tex Mix
 • Livestock Feed
 • Cattle Cubes
Her-Tex Milling Co.
 East Of City 364-2224

Flowers
 "The area's finest"
 YOUR FTD FLORIST IN HEREFORD
 *WEDDINGS
 *HOSPITAL ARRANGEMENTS
 *FUNERAL DESIGNS
 *POT PLANTS
 and gifts for all occasions
Park Avenue Floral Co.
 501 Park Ave. Phone 364-4042

Save! UP TO 1/3
 with Farm Bureau's **SAFEMARK** TIRES and BATTERIES
 *Trademark Registered by Farm Bureau
Exclusively for Farm Bureau members!
 in Hereford For additional information, contact in Friona
CLIFF KERR - Mobil Oil Wholesalers - DALE HOULETTE
 Holly Sugarland Road, 364-2833 West. Hwy. 60, 247-3300

SERVING YOU IS OUR ONLY BUSINESS

DOLLAR SALE!

- Catsup** Del Monte 14 oz. bottle 5 for 1.00
Green Beans Del Monte Cut or Whole 303 can 4 for 1.00
Peas Del Monte No. 303 can 5 for 1.00
Tomato Sauce Del Monte 10 for 1.00
Spinach Del Monte No. 303 can 5 for 1.00
Tuna Del Monte 1/2 can 4 for 1.00
Sweetener Liquid Food Club 8 oz. 3 for 1.00
Peaches Del Monte 2 1/2 can 4 for 1.00
Apples Lotus Pie Sliced No. 2 can 4 for 1.00
Grape Jelly Food Club 18 oz. 3 for 1.00
Instant Potatoes Food Club 13 oz. 3 for 1.00

FRUIT COCKTAIL Del Monte No. 303 cans **5 \$1**
FRUIT DRINKS Del Monte 46 oz. cans **5 \$1**

Best Of Taste Recipe For This Week: "Continental Oven Pancake"
 • GUARANTEED QUALITY
 • COMPLETE SERVICE
 • LOWEST PRICES
 Nothing less than the best is good enough for you our customers! Furr's is in there pitching! Furr's introduced Miracle Prices... the lowest kind! Friendly service is yours at Furr's where we care for each and every customer... and you enjoy such benefits as Proten Beef... tender every time; fresh fruits and vegetables and one-stop shopping in general merchandise.

CORN
 DEL MONTE
 Cream Style or Whole Kernel
 No. 303 Cans
5 \$1.00 FOR

Fresh Frozen Foods
CREAM PIES Morton Fresh Frozen, Ass't. Flavors **4 \$1**
 Top Frost Chicken, Beef Pot Pies or Turkey-8 oz. 6 for 1.00
 Top Frost Fresh Frozen Peas 10 oz. pkg. 5 for 1.00
 Top Frost Fresh Frozen Corn 10 oz. pkg. 5 for 1.00
 Top Frost Fresh Frozen Broccoli Spears 10 oz. 4 for 1.00

PORK CHOPS
 Center Cut Rib Chops lb. **79c**
 1/4 Sliced Pork Loins lb. **69c**

FRUITS & VEGETABLES
ORANGES California Sunkist Navels **5 LBS. 88c**
BANANAS Golden Ripe Fruit **7c** LB.

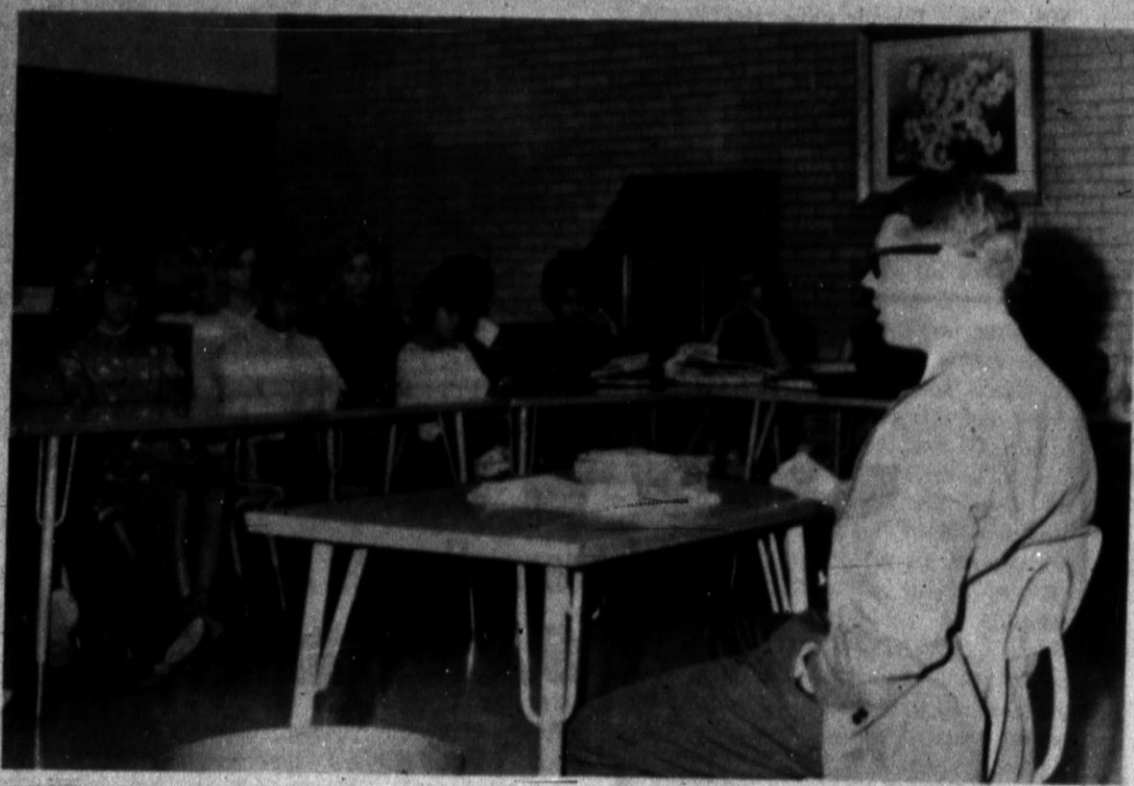
PORK STEAK
 Lean Pork Lb. **59c**
 Center Cut Loin Chops **PORK CHOPS** lb. 89c
 Wafer Thin **PORK CHOPS** lb. 98c
 Boneless/Breaded **PORK CHOPPIS** lb. 69c
 Patty Gean Frozen **CHICKEN BREASTS** 2 lbs. 98c

General Merchandise
COTTON BALLS Valiant 300 ct. **3 \$1**
TV TRAYS King Size All Metal Choice of 4 Designs **88c**

Delicatessen
SANDWICHES
 Ham Salad 35c
 Chicken Salad 35c
 Pimento Cheese Spread 30c
 Steaks 50c
 Poor Boy 39c
PLATE LUNCHES
 CHOICE OF MEAT — 2 Vegetables — Salad & Bread **97c** each

SHOP Furr's MIRACLE PRICES
LADIES SCARFS Beautiful all nylon head scarfs Choice of colors Reg. 59c each **3 for \$1.00**
Tussy Wind & Weather Lotion Reg. \$2.00 now **2 for \$2**

EXTRA!
2,100 FRONTIER STAMPS in "GOLDEN SWEEPSTAKES"
 Redeem the coupons in the free booklet you will receive in the mail... 2,100 Frontier Stamps when redeemed... now for 10 weeks
REDEEM COUPON NO. 1 NOW... JANUARY 12-18
 At Furr's Super Markets
DOUBLE FRONTIER STAMPS ON WEDNESDAY



D.E. STUDENTS AND CLOUD — Jonny E. Cloud, vice-president at First National Bank in Hereford, is shown here discussing the subjects of banking and bank financing with Distributive Education students Thursday morning at Hereford High School. G.

C. Graves, D. E. teacher, said that Chamber of Commerce manager Bill Thompson has also been a speaker to the students recently and other business and civic leader here will be invited to lecture before the classes. —Staff Photo

At The Library

New York Set, Book Subject

New York and its people are the subject of one of the new books at the Deaf Smith County Library. Another new book deals with the life of a famous plastic surgeon and the strange triangle he has found himself in.

THE BEAUTIFUL LIFE By Edwin Gilbert

From the rich and powerful families of Westchester (in the Silver Spoon) to the wealthy American businessmen in France (in the New Ambassadors) to the automobile society in Detroit (American Chrome), Edwin Gilbert's talented pen has followed America's elite wherever it has gone, carving from each world an incisive, imaginative and best selling novel. Now, Mr. Gilbert has landed on the world's most glamorous and exciting city. He has selected for the subject of his eighth novel, the expensive and affluent swinging Jet Set.

From the drawing rooms of Fifth Avenue cooperatives to the most exclusive hair salons, dress shops, nightclubs, and art galleries, Edwin Gilbert's THE BEAUTIFUL LIFE bounces along with New York's "beautiful people" as they tread their precarious ways through New York's upper East Side. As it moves, it carries with it the passions and problems peculiar to this select group.

Here are some of the beautiful people: Rosemary Grovenour — a refined and tasteful, if restless, housewife as long as she lived in suburban Connecticut. Moving to Manhattan's Upper East Side she becomes the new colorful society queen, caught up in the competitive urban jungle of IN-ism and plagued by the fear that she will inevitably be shunned by the crowds who adore her today.

Bayard Burton Grovenour called Grove — born and bred in the New York social establish-

ment, ambivalent toward the Jet world, with an eye on Gracie Mansion, toward which he progresses until he meets and falls desperately in love with.

Christine Steward — Miss Porter's School and Vassar, proper all her life until her love affair with Grove. She is unable to free herself to marry him because of the aversion her Catholic father and husband have for divorce.

Bobbie Ann Boggesen — the blond goddess of POP, switched on 24 hours a day. She spares no amount of ruthlessness in her desperate attempt to re-

place Rosemary on the highest pedestal of them all.

Dexter Knight — elderly homosexual chronicler of New York City society who has rescued the attractive young David from a lowly salesman's job, elevated him to society, only to be rejected for a richer, younger provider.

As they throw marvelous parties, entertain royalty, decorate their apartments, auction their treasures and have their bodies massaged, the beautiful people who inhabit this novel are exciting to follow. For New York's richest lead the most glamorous lives in the world.

THE TWIN SERPENTS By Ronald Scott Thorn In this suspenseful and highly literate thriller, Ronald Scott Thorn has given a new twist to the coiled serpents climbing the rod of Mercury, long the emblem of physicians and surgeons.

Home Hints Are Swapped In Club

New ideas in various areas of homemaking were exchanged by members of Summerfield Study Club in a program at the home of Mrs. Guy Walser Thursday afternoon. Mrs. Earl Lance was hostess with Mrs. Walser.

Mrs. R. B. Baker discussed What Is New In Sewing, giving tips for short-cuts and easier methods of home sewing and suggestions for garment construction from leather and plastics which are popular today. With the topic, What We Should Know About New Furni-

ture, Mrs. Clayton Sanders spoke of style trends in home furnishings and gave basic rules for selecting furniture, emphasizing the choice of a reliable dealer.

Mrs. Lance led a round table

pooling of do-it-yourself decorating ideas, in which Mmes. Lee Curry, L. H. Lookingbill Sr., Mack Noland, L. B. Lookingbill, J. R. Euler, Baker, Sanders and Walser joined.

Mrs. L. B. Lookingbill's topic was Let's Cook Something Different, and she gave the recipe for a cake which was served at refreshment time.

Plans were made for a supper Feb. 6 at the Caison House, at which husbands of members will be guests.

Look Who's New

Mr. and Mrs. James Leroy Paetzold are the parents of a daughter, Denise Ann, born Jan. 7. She weighed 8 lbs. 3 ozs.

Mr. and Mrs. Roy Winnel Blevins are the parents of a twin boy and girl; Darrel Roy and Carol Sue, born Jan. 6. Their weights were 5 lbs. 11 ozs. and 5 lbs. 13 1/2 ozs.

Mr. and Mrs. Miguel Sanchez are the parents of a daughter, Annette, born Jan. 4. She weighed 7 lbs. 3 1/2 ozs.

Mr. and Mrs. James Raymond Clarich are the parents of a son, James Craig, born Jan. 3. He weighed 6 lbs. 10 ozs.

The English surveyor-astronomers Charles Mason and Jeremiah Dixon wound up four years of arduous work in the summer and fall of 1767.

JOIN FARM BUREAU
To Promote Better Rural Living!
Help Build Markets



ACCOMPLISHING OBJECTIVES

Some Farm Bureau Achievements . . .

- On the State Level:**
- ★ Represented Texas agriculture in Austin since mid-30s.
 - ★ Supported animal health laws: brucellosis, hog cholera, and screwworm programs.
 - ★ Supported and protected Farm-to-Market road program.
 - ★ Retained sales tax exemption for machinery.
 - ★ Helped defeat minimum farm labor wage.
 - ★ Secured improved egg grading law.
 - ★ Helped defeat ad valorem tax increase.
 - ★ Secured tax refund on farm-used gasoline.
 - ★ Secured improved feed, seed, fertilizer and insecticide laws.
 - ★ Helped secure funds for agricultural research and education.

- On the National Level:**
- ★ Represented agriculture in Nation's Capital since 1920.
 - ★ Secured price support designed to eliminate seasonal price slumps.
 - ★ Defeated marketing order schemes on turkeys, potatoes and rye grass.
 - ★ Helped prevent enactment of many harmful supply management programs.
 - ★ REA and rural telephones.
 - ★ Funds for agricultural research and education.
 - ★ Tax refund on farm-used gasoline.

What Still Needs To Be Done . . .

- ★ Work to secure high per farm real net income while preserving free market system and freedom of operation.
- ★ Organize bargaining power of farmers.
- ★ Income in sound dollars.
- ★ More efficient domestic marketing.
- ★ Develop and expand foreign markets.
- ★ Reduce costs of production.
- ★ Farm management service.
- ★ Farm record-keeping service.
- ★ Expand economic services to FB members.
- ★ Preserve right to work.
- ★ Preserve rural representation in government.
- ★ Eradicate plant and animal diseases.
- ★ Adequate farm credit.
- ★ Better public relations for agriculture.
- ★ Protect agricultural water rights.
- ★ Economy in government.

Federal LAND BANK Association

Serving America's Farmers: Providers of Plenty

For more than 50 years The Federal Land Bank of Houston has provided DEPENDABLE agricultural real estate loans to Texas farmers and ranchers. LONG TERM, LOW COST loans with a repayment plan geared to meet each individual's requirement.

Woodrow B. Wilson
Manager
Federal Land Bank Assn.
Hereford
407 Main St.

Don't SPAR AROUND with your INCOME TAX

Taxes have you on the ropes? A little fancy footwork will bring you to the nearby office of H & R BLOCK—The Income Tax Champions! We'll give your tax return a knockout punch with our fast, accurate, guaranteed service.

COMPLETE RETURNS \$5 UP

H & R BLOCK CO.
America's Largest Tax Service with Over 3,000 Offices
106 East Third
Weekdays 9 to 6 Saturday 9 to 5 Call 364-4840
—NO APPOINTMENT NECESSARY—

FREE

Two Session . . . Investment Seminar
Thursday Nights - January 16 and 23
Pioneer Natural Gas Flame Room
7:30 P.M. to 9:30 P.M.

Detailed Explanations On

- Stocks • Bonds • Mutual Funds
- Working of New York Stock Exchange
- Inflation And The Dollar
- Long & Short Term Investing
- All Materials Furnished Free

PRESENTED BY
DEMPSEY - TEGELER & CO.
Members New York Stock Exchange
Speakers
Weldon George Jim Drashear

STATEMENT OF CONDITION

December 31, 1968

ASSETS

First Mortgage Real Estate Loans	\$8,247,299.00
Loans on Savings Accounts	94,131.83
Property Improvement Loans	185,063.35
Stock in Federal Home Loan Bank	62,000.00
Prepayment to FSLIC Reserve	116,129.01
Cash & US Government Obligations	602,450.03
Office Buildings	101,162.76
Furniture, Fixtures & Equipment	21,316.96
Other Assets	17,960.93
Total Assets	\$9,448,513.87

LIABILITIES

Savings Accounts	\$8,561,280.89
Advances from Federal Home Loan Bank	125,000.00
Borrowers Trust Fund for Loans & Insurance	64,068.28
Unearned Interest & Discounts	41,937.65
Other Liabilities	21,329.59
Capital, Surplus & Reserves	634,897.46
Total Liabilities	\$9,448,513.87

CURRENT RATE

Regular Passbook Accounts **4 3/4%** per annum
Compounded Quarterly

Certificate of Savings **5 1/4%** per annum
Minimum of \$10,000.00
Minimum 6 Months

HI-PLAINS SAVINGS AND LOAN ASSOCIATION
FOURTH AND SAMPSON • HEREFORD, TEXAS

Applications To Academies Sought

Congressman Bob Price issued an appeal today for more applications from Panhandle youths who desire to make the military their career by attending West Point, Annapolis, or the Air Force Academy.

Price stated that he can nominate as many as 80 young men for the eight vacancies this

summer and that so far only 45 have applied.

The Congressman will be filling four vacancies at West Point, two at Annapolis, and two at the Air Force Academy.

Young men between the ages of 17 and 22 who are high school graduates and unmarried are encouraged to apply by

writing or phoning Congressman Bob Price's Office in the Post Office Building in Amarillo.

Nominations are made on a strictly objective, non-political basis. Ten boys are nominated for each vacancy and compete equally for the appointment. After a series of physical and mental examinations and consideration of the boy's scholastic class standing and extra curricular activities, the academy appoints the best qualified young men. The deadline for applications is Thursday.

READ THE WANT-ADS.

Wilson Reports Increased Meat

OKLAHOMA CITY, OKLA. — The average consumption of red meats and poultry in the United States is expected to increase from 226 pounds per person in 1968 to about 230 pounds per person during this current year, according to O. W. Gaffney, manager of Wilson & Co.'s Oklahoma City plant. To meet this demand, Wilson and other companies in the industry will have to provide more than 45 billion

pounds of products during 1969, Gaffney said.

"But there is more to meeting the increased demand than merely increasing production. Gaffney emphasized. "The consumer is looking for higher quality and greater convenience in the meat products she buys. These things can only be provided through continuing research and development of new products, and through stringent quality control throughout the processing operation."

"Wilson is meeting this consumer challenge. During 1968 the company added 15 new meat

products to its line. Over 50 more are in various stages of planning, consumer testing and test marketing. The company's research and technical activities are also being directed toward the development of methods to preserve the freshness of meats; to furnish the retailer with products that are easier to handle; and to provide the consumer with the highest quality possible," Gaffney said.

Wilson & Co., one of the world's leading meat and food processing processors, operates 13 meat packing and processing plants, 5 poultry and dairy

plants, 43 meat distribution centers, 16 of which are processing units, and 13 hotel and restaurant supply houses in the United States, Overseas, the company operates processing plants in Brazil, England, New Zealand. The company is a subsidiary of Ling-Temco-Vought, Inc.

Enjoy Real Mexican Food At

"LIL CHARRO"
145 West 3rd

TAKE OUT ORDERS, TOO!
Call 364-9685

Weekdays, 11 am to 9:30 pm
Open Late Saturdays & Sundays
Mr. and Mrs. Paul Abalos, owner

Hereford Boys Are Promoted

SAN MARCOS — Richard L. and Roy Nanes, brothers from Hereford, both have been named lieutenants in the Corpsmen and Security organization at the Gary Job Corps Center here where 3,000 Job Corpsmen are training in 37 different vocations.

They are two of 12 children of Lupe and Petra Nanes, who live on Grand Ave. in Hereford.

Richard, 19, completed the ninth grade in school while Roy, 17, completed the seventh. The older brother is training to become a television and radio repairman, Roy a welder.

The 63-member Corpsmen Security force is an elite organization at the Gary Center. Standards for admission are high with only one in very four volunteers accepted. Members assist regular security forces in traffic control, patrol duty, gate duty and supervision of recreation facilities.

Richard has completed work on and has received his General Educational Development (GED) certificate, equivalent of a high school diploma, since coming to Gary 16 months ago. His younger brother is studying for his.

Richard recently was named "Corpsman of the Month" for the entire Center. Roy is an assistant dormitory manager.

Information concerning similar Job Corps opportunities for Hereford area young men and women is available through the local state employment office or Youth Opportunity Center.

STILL WINNERS

NEW DELHI—Why are there so many big landlords in India even after legislation fixing ceilings on land holdings?

"The answer is simple" said Damodaran Sanjivayya, a former president of the ruling Congress party: "It is because in India those who possess land are cleverer than those who have enacted the laws."

"THERE IS NO SUBSTITUTE"

for INTEGRITY CRAFTSMANSHIP

and SERVICE

for your

WATCH REPAIR
DIAMOND SETTING
SPECIAL ORDERS
JEWELRY REPAIRING
ENGRAVING

Expert craftsmen plus modern equipment—a combination that permits us to do better work at reasonable prices — we are members of American Watchmakers Institute.



Cowan Jewelers
217 N. Main St. Hereford, Texas Telephone 364-9221


TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHEET PRICES

CASH AND SAVE

SPECIALS GOOD MONDAY THRU SATURDAY, JANUARY 13-18, 1969

JACKPOT FOR DRAWING, JANUARY 11, 1969

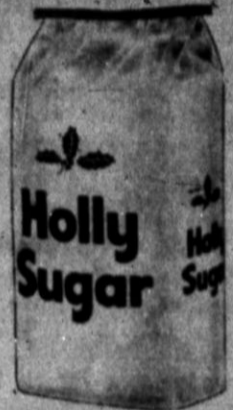


SMOKED RITE

BACON

99¢

2 lb. pkg.




HOLLY

SUGAR

48¢

5 lb. bag



PICNIC CUT

PORK ROAST

39¢

lb.

- GROUND CHUCK 1 lb. 69¢
- PORK STEAK 1 lb. 49¢
- BOLOGNA Sliced All Meat 1 lb. 69¢
- STEAK FINGERS Breaded Pre-Cooked 1 lb. 98¢
- PERCH FILLETS Breaded Heat & Serve 1 lb. 69¢
- CHEESE Kraft Longhorn 10 oz. 49¢

- SPAM 12 oz. 49¢
- VANILLA WAFERS Tendercrust 15 oz. 23¢


Pampers
for drier, happier babies



DAYTIME 30'S \$1.59

18'S Overnight 83¢

- ### Fresh PRODUCE
- GRAPEFRUIT each 7¢
 - CELERY Stalk each 19¢
 - APPLES Rome lb. 10¢
 - POTATOES Red 10 lbs. 39¢



SHURFINE

PEACHES

27¢

2 1/2 can Yellow Cling

- FLOUR Gladiola 5 lb. bag 49¢
- ICE CREAM Swift Reg. 1/2 gal. 69¢
- CORN Our Darling 303 cans CS or WK Golden 17¢
- PORK and BEANS Van Camps No. 2 can 5 for \$1.00
- BROCCOLI SPEARS Shurfine Frozen 10 oz. pkg. 19¢
- BEEF ENCHILADA Patio Beef Dinners 37¢
- POPCORN Shurfine 2 lb. bag 23¢
- INSTANT BREAKFAST 6 oz. Carnation 63¢
- COFFEE MATE 18 oz. jar 93¢
- OLEO Parkay 1 lb. 27¢
- SCOTT TOWELS Big Roll 33¢
- CAMPBELLS SOUP Chicken Noodle Chicken Rice 6 for \$1.00
- VANILLA Schillings 2 oz. bottle 39¢
- PET MILK Tall can 17¢
- DREAM WHIP 4 oz. pkg. 35¢
- COFFEE Maryland Club 1 lb. 67¢
- KOTEX 12's 39¢
- BABY MAGIC LOTION Crest 9 oz. 73¢
- TOOTHPASTE Extra Large Tube 5 oz. 57¢

Shurfresh

CRACKERS

1 lb. box 19¢

We Have Lots of Paper Shelled Pecans.

TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHEET PRICES

CASH AND SAVE

WIN FREE CASH

\$400

BIG JACKPOT DAY

\$100.00 ADDED EACH WEEK UNTIL WE HAVE A WINNER.

Register just once

Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS

NO WINNER LAST WEEK JACK POT NOW

\$400

GET YOUR JACKPOT DAY CARD PUNCHED FREE THIS WEEK



Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) ... 1 st. insertion, per word ... 8c

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

FOR SALE Miscellaneous It's Time To Change Those FILTER PADS in your heating units. We have a complete selection of sizes.

MACHINERY DESIGNING AND MANUFACTURING - Feed mills, harvesting equipment, Welding, BARRETT ENGINEERING Phone 364-1966.

FOR SALE - Registered pool tables. \$35.00. Phone 276-5741. B-1-10-2-tfc

4. REAL ESTATE For Sale Or Trade FOR SALE: One commercial building approx. 3600 sq. ft.

RETIRING? You can have a nice 3rd bedroom home and collect \$385.00 monthly from the other three units of this beautiful 4-plex.

?? SEASON SPECIAL?? To the first 5 applicants, we will give trailer space rent free until February 1st.

TO GIVE AWAY - German Shepherd Collie pups. Phone 258-7635. B-6-10-2-c

CLASSES IN OIL PAINTING to begin January 20th Instruction for beginners and advance pupils.

Hereford Rotary Club meets every Monday at 12:05 Jim Hill Hotel

MILBURN MOTOR COMPANY We pay cash for Used Cars Phone 364-0077

HOUSES FOR SALE Several nicely decorated, moderately priced 2 bedroom homes.

FOR SALE BY OWNER: large 3 bedroom, den, formal living room, refrigerated air, sprinkler system, fenced, 1.16 Jumpier. Call 364-1037 or 364-1055. B-4-23-11-tfc

FOR RENT NICE 3 room furnished apartment for couple. \$60.00 per month. 232 West Third. B-1-13-26-tfc

WANTED - bus drivers - men or women. Must have chauffeur's license. Apply at School Bus Barn. B-6-15-13-tfc

"LADY IN CEMENT" He Plays the "Heavy" mixing with Frank Sinatra and Raquel Welch in

Classifieds...

TAX FORMS
done in my home
\$3.00 & up.
Also Bookkeeping.
Contact
M. A. Peters, Auditor
704 Knight Street
Hereford, Texas
B-11-2-3p

BEAR
Wheel Alignment
Complete Front-End
Service
ORSBORN CHEV.-OLDS
Phone 364-2160
B-11-2-tfc

Handshake
★ Guaranteed Move-In Costs!
★ No Red Tape ★ Efficient Service
★ No High Pressure

● **MEDIUM PRICE** 3 bdr., 1½ bath brick with fenced yard, garage, built-ins, fully carpeted over **WOOD FLOORS**, paneled den. Recently built, loan pmts. only \$114.00 per month. Reasonable down. \$13,800.00. H-3167
● **EXCELLENT LOCATION** — Nice, roomy 3 bedroom, 2 bath, brick, in N.W. Hereford with 2-car garage, fenced yard. Drapes, shutters, etc. go with sale. Loan payments only \$128.00 per month. \$20,000.00. H-3175
● \$10,500.00 3 **BEDROOM** house with brick front, garage, recently built. Loan payments only \$68.00 per month. Reasonable down, you won't beat this buy. H-3169
● \$10,000.00 3 **BEDROOM** house in North Hereford with brick trim. Loan payments are only \$70.00 per month. H-3170
● **REPOSESSIONS** — 2 and 3 bedrooms, low price ranges.
East Hi-Way 60 - Phone 364-0972 or 2424
Evenings & Sundays Call
Gene Cambell 364-0789
Bruce Plummer 364-0798 Jim Cramer 364-0164

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

HEREFORD RENDERING CO.
INC. Call in for FREE removal of dead livestock. 364-2302.
B-11-13-34-tfc

POODLE GROOMING: White and silver toy stud services. 141 Beach, Phone 364-4418.
B-11-12-28-tfc

SICK ROOM SUPPLIES
Wheel Chairs, Crutches, etc.
McDowell Drug
336 N. Main - Phone 364-1313
B-11-51-tfc

AM interested in making loans and buying first and second lien notes secured with farm or ranch lands. J. J. Steele, Citizens Bank Bldg. Clovis, New Mexico. Dial 763-4396 or 763-6455.
B-11-27-4c

EXPERT Piano tuning. Call Elson Clark, 364-1182. If no answer, call 364-0628.
B-11-12-37-tfc

OWENS & HOLLINGSWORTH
Free Estimate
Generator & Electric Motors Rewind
Magneto - Starter
Residential Wiring
Commercial - Industrial
Sales and Service
809 EAST SECOND
364-3572
B-11-13-tfc

AUTHORIZED Electrolux Sales and Repair. Free service, call 364-4901.
B-11-10-25-8c

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential & Commercial
All bids and wiring competitive.
Phone 364-1345
Night phones 364-2012 or Box 198 364-1345
B-11-46-tfc

For All Your Insurance Needs
Consult
ROBERT LEMONS
Representing
THE LAPLATA AGENCY
202 S. 25 Mile Avenue
Hereford, Texas
S-11-13-tfc

MANNING PLUMBING CO.
Roy & Jim
For all your plbg. repairs CALL
364-0931

WE BUY scrap iron, metals and batteries. Phone 364-3777 or 364-3350.
B-11-11-29-tfc

HUBBLE DRILLING
Water Wells
Test Holes
Electric Logs
Call 364-2654
S-11-25-tfc

QUALITY QUILTING
Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jane Packard, 364-2110.
S-11-23-tfc

ROWLAND STABLES
Boarding - Rentals - Training
1/4 Mile North of City on ave. F. OWNERS: Mr. & Mrs. Harvey Rowland Call 364-1189 after 4 p. m.
S-11-12-tfc

13. LOST & FOUND
\$100.00 REWARD for return 4 mixed steers branded "TF" left thigh. Fraser, 364-0484.
B-13-27-4p

LOST: Hayne's Flute in small black case-vicinity of Stanton Jr. High. REWARD. Phone 364-3468.
B-13-14-28-tfc

DO TRY A SAMPLE
ALBUQUERQUE, N. M. — The box was labeled "free sample."

A warning said, "Rush, Keep Warm, Cool." A suspicious rustling sound came from inside. On closer inspection, the 12-inch square box turned out to contain thousands of crickets. They were offered as a free sample for the Rio Grande Zoo by a cricket farm in Louisiana. Zoo Director Bruce Stringer said the crickets would be fed to snakes and monkeys.

HEREFORD BAKERY
319 Park Ave. 364-0177
HOME OF
Deaf Smith County
Bread and Pastries

Legal Notice

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas — GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS
TO: GORDON MILLS, Defendant, Greeting:
YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of two days from the date of the issuance of this citation, same being the 3rd day of February A. D. 1969, to Plaintiff's Petition filed in said court, on the 20th day of November A. D. 1968, in this cause, numbered 5602 on the docket of said court and styled FLORENCE JEAN MILLS, Plaintiff, vs. GORDON MILLS, Defendant,

A brief statement of the nature of this suit is as follows, to-wit:
RATON HITS RECORD
RATON, N.M. (AP) — Horse racing fans wagered an all-time high Sept. 1 at La Mesa Park. The \$267,857 handle set a record for the northern New Mexico track's 23-year history.
Attest: Lucille Posy Clerk,
District Court
Deaf Smith County, Texas.
SEAL
S-26-4c

for divorce on the grounds of mental cruelty as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford, Texas, this 23rd day of December A.D. 1968.

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Product
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

Red Cross To Hold Quarterly Board Meeting

A quarterly board meeting of the Deaf Smith County Red Cross Chapter is announced by J. R. Johnson, chairman, for 10 a.m. Tuesday in the Community Room of First National Bank. Reports on various activities of the Red Cross in this county are to be heard by the board.

FARMS
SELL OR TRADE
Section, Farmer Co., 481 mi. 145 cotton, 59 wheat, over \$20,000.00 government check, 3 wells, nat. gas, improvements, \$400.00 per A., established loan at 6% per cent. balance good tergs, trade for East Texas ranch.

DALHART
Section, 1 well, row irr., 600 wheat & milo, \$275.00 per A., low down payment.
STRATFORD
Section, 3 wells, underground tile, paving, \$25,000.00 down, easy payments.

NORTH PLAINS
1140 A., 1080 cult., 6-8" well, 1 1/4 mi. of tile, 2 good 3 bdrm. frame homes, 40' x 80' barn & shop building, \$400.00 per A. 2 SECTIONS OF GRASS, GUARANTEED IRRIGATION, \$125.00 PER ACRE.

HOMES
ONLY \$1,999 DOWN on this 5 year old 3 bedroom brick, approx. 1400 sq. ft. with 1 1/2 baths, has built-ins in kitchen, central heat, single garage, near schools, existing loan payable \$114.00 per month can be assumed.

KNOB HILL HOME
2000 sq. ft., brick with 3 1/2 baths, living room, den, kitchen comb., refrigerated air cond., and many other extras, only \$27,500.00, terms available, shown by appointment.

STADIUM DRIVE HOME
Large 3 bedroom with all the goodies you would want, \$26,500.00 — large loan can be assumed, consider some trade.

\$999.00 DOWN
Large 4 bedroom, older home, has large lot, only \$10,600.00, low payments on balance.

5 BEDROOM HOME
approx. 3200 sq. ft., 3 baths, double garage, large living room, den, dining room, close to school, only \$30,000.00.

8 ACRES AT SUMMERFIELD
has 3 bedroom home, barn, pressure system, only \$2,500.00 down.

3 BEDROOM FRAME HOME
Only 5 years old, near schools, \$4,500.00 cash.

3 BEDROOM NEAR SCHOOLS
Large fenced corner lot, central heat, large single garage, only \$9,500.00, owner will consider \$750.00 down with payments of \$100.00 per month on balance from qualified purchaser.

HAMBLY REAL ESTATE
South Highway 385
Office 364-3566
Darward Hamby 364-3466
Gerald Hamby 364-1534
J. M. Hamby 364-2553
Ray Barber 364-4713

CARMICHAEL
Real Estate, Inc.
508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS

FOR SALE - 222 acres - 40 acres in cultivation - rest in grass - 1 submersible pump - good barn and corrals - equipment will go - unbelievable terms - near Umbarger on pavement - Sacrifice for quick sale.
OWNER LEAVING TOWN - 3 bedroom - 1 bath - fenced yard - existing loan - low equity - \$84.00 mo. pay. - quick possession - \$37 Blevins.
SPANISH ACCENT - 3 large bedrooms - 1 1/2 bath - formal dining room - beam ceiling den with fireplace - beautiful built-in kitchen - refrigerated air - double garage - this is different - \$30,500.00 - immediate possession - N. W. Hereford.
4 BEDROOMS - 3 bedrooms - 2 baths down-stairs - 1 bedroom with bath upstairs - large den with fireplace - built-in kitchen - cable heat - total electric - 319 Centre - \$27,500.00.
IMMEDIATE POSSESSION - 3 bedroom - 1 1/2 bath - modern kitchen - fenced yard - existing loan - 204 Beach - \$18,500.00.
COVERED ENCLOSED PATIO - Very nice older home - 3 bedrooms - 1 1/2 bath - living room - dining area - built in kitchen - fenced yard - for the family who enjoys outdoor living - 101 Beach - \$20,000.00 - terms arranged.
2 BEDROOM - Very nice - 1 bath - den - living room - fenced yard - clean and well kept - \$9,500.00 - 308 Ave. J.
Mutt Wheeler Harold Kids Troys Carmichael
(Nite Phone)
364-0336

Wedding Photos
TO CHERISH FOR YEARS TO COME!
TYLER'S PHOTO
Specializing in commercial and industrial photos
weddings — family groups — architectural
Tyler Vance Call 806-OL5-7141 Ext. 2177 or 364-2030
and leave name and number at the Hereford Branch.

PRECISION ROOF TRUSS
of Amarillo
CLEAN SPAN ROOFS FOR
Houses • Bains • Churches • Garages
Strong - Economical - F.H.A. approved
PHONE 355-5901 or 352-7356

HEREFORD RADIATOR
Frame and Axle
Repair
116 Avenue K
DEPENDABLE SERVICE

HAROLD MORTON, J. C. RICKETTS and PAT HILL
-REALTORS-
FARMS — RANCHES — HOMES
COMMERCIAL PROPERTY
● Prudential and Kansas City Life ●
FARM and RANCH LOANS
Offices 110 E. 3rd Phone 364-3771 or 364-3774
Home Phones: 364-1462 and 364-0443

Lone Star Agency
601 North Main Hereford, Texas
REAL ESTATE — INSURANCE — LOANS
364-0555 After Hours: 364-3766

After hours Melvin Jayroe Phone 364-3766
EXCLUSIVE: Extra nice 3 br, Living Room, Kitchen Den combination with wood burner, built in desk and bookcase, complete carpeted good quality, yards in, Electric heating and ref-air conditioning, two baths, double garage, draper curtains and TV antenna. Only 7 months old, move in and assume loan for \$4,100 on 131 Cherokee St.

2000 sq. feet on Country Club Road, excellent landscaping, 10 x 15 storage building, 3 br, 2-bath, fenced, central heating and air conditioning, fire place, built in desk and bookshelves, kitchen has all built in's, Assume loan, payment are \$161.00 per month.

527 Acres with 20 Acres inside city limits of Stratford, owner will trade on smaller farm near Hereford, 3 wells, good water, good allotments all in cultivation, \$465.00 per acre, best land in the high plains.

INCOME PROPERTY 2-two unit apartments just completed, 3 unit rental, income \$630.00 per month, net income on investment 11.51%. Excellent opportunity for couple.

We would appreciate listings on Residential, Commercial, Farm and Ranch property.

Hereford Insurance Agency
To Be Sure! Don Beauvais — Manager 364-0850

ATLAS
BROWNLOW BROS.
GENERAL CONTRACTORS
P. O. Box 267
HEREFORD, TEXAS 79045
Mobil Phone 364-4741
Unit 16 JAMES — 364-0974 Unit 15 EMORY — 364-0033

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

PARR PORTABLE CORRALS Now Available
Parr Farms 1 East, 1/2 South
Black, Texas Phone 806-265-3526

BOB PUGH-BUILDER
4 Bedroom, total electric home at 319 Centre St. Double garage, 3 baths and ceiling heat.
204 Beach—3 bedroom, 2 bath, double garage, fenced yard, air conditioning. Existing loan.
Office 364-2221
Home 276-5359
108 Greenwood

Designer Builder Contractor
PHONE 364-0241
NEW HOME FOR SALE OR TRADE
* 3 bedrooms * 2 baths * Triple Garage * Den
* Formal living room, dining room, breakfast area * 15'x22' basement * carpeted * Fireplace
* Excellent location * Large Lot. See at corner Westhaven at Hickory Call 364-0241 For Appointment . . . Have several Westhaven Lots for Sale or Custom Building. Excellent Location

PUTTING YOU FIRST . . . KEEPS US FIRST!
Justice REALTORS
Main & Hwy. 60 Phone 364-2222
BETTY COPE GWEN LEATHERMAN
Don Teague 364-2453
RALPH OWENS

5 ACRES of fenced land goes with this lovely home. 3 bedrooms, 2 baths, family room, stone fireplace and double garage. Ask to see H-3268.
FHA TERMS on this new brick home. 3 large bedrooms, 2 full baths, carpet, built-ins, storm doors and windows, fireplace and double garage. Near School & Shopping. \$21,800.00 total price. H-3255
FIVE BEDROOMS in this two story home. Family room, formal living room, fireplace, 3 baths and double garage. Excellent location near schools, churches and shopping. H-4033.
NORTHWEST 3 bedrooms, 2 baths, family room, no living room, fireplace and double garage. H-3269
LOW DOWN PAYMENT and immediate possession on this attractive 3 bedroom home. 1 1/2 bath, small family room, pantry and fenced yard. Near school. H-3266.

Nowadays, science taxes our imagination and the government taxes everything else . . .
Show me a beatnik sculptor who works in a cellar and I'll show you a dirty, low-down chiseler . . .
Budget: a plan that enables you to pay as you go — if you don't go far.
Most men need two women in their lives . . . a secretary to take everything down and a wife to pick everything up!
By 1970, there will be more than 200 million automobiles in use. If you want to cross the street, you'd better do it now.
And now is the time to tell us what sort of home you're seeking.

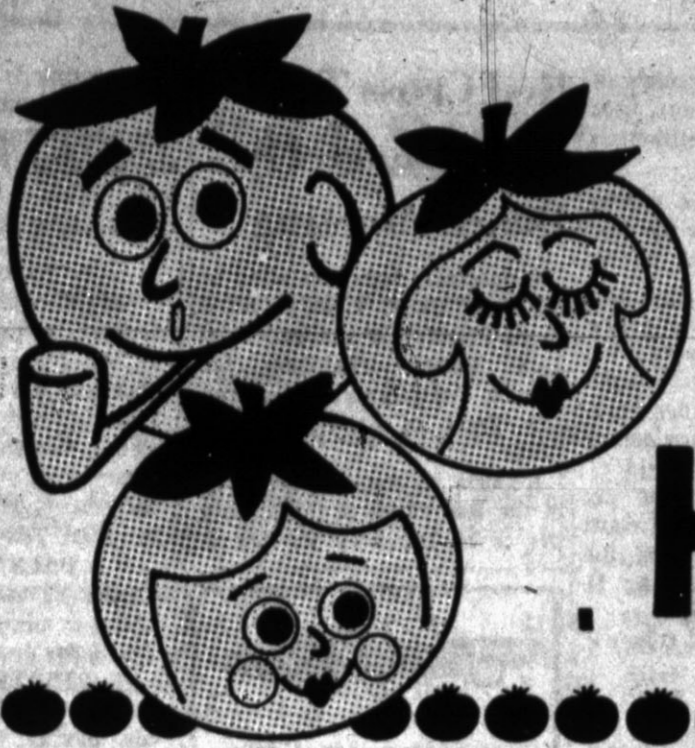
The Light Touch
By Ralph Owens

Expert Clock Repair
Dial & Movement
Adjustment
COWAN JEWELRY

DON'T MAKE A MISTAKE?
180 A. N. W. Irq. Possibility \$150.00.
646 A. N. W. 3 Wells \$325.00.
640 A. N. W. 4 Wells \$375.00.
320 A. N. W. 2 Wells \$410.00.
56 A. 3 1/2 miles from Hereford \$440.00.
487 A. N. 3 Wells \$510.00.
244 A. 4 miles N. Lots of water \$575.00.
630 A. N. Perfect 3 wells \$600.00.
652 A. Texoma 2 wells
640 A. Vega 4 wells
960 A. N. Elkhart Kans. 5 wells
1110 A. Twin Buttes Colo. 5 wells
If you are interested in buying or selling land, See . . .
JOHN HAMMETT REAL ESTATE
921 West Park Ave.
Office 364-1070
Home 258-7389
Hereford, Texas
8 am to 5 pm 364-1070 Night or Day 364-4260

REALTOR — REALTOR — REALTOR — REALTOR
CARMICHAEL
Real Estate, Inc.
508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS

REALTOR — REALTOR — REALTOR — REALTOR
CARMICHAEL
Real Estate, Inc.
508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS



Hunt's TOMATO-RAMA

Shop Safeway And Save!

Save On These Quality Products!

Catsup Hunts Tangy 14 oz. **4** brls. **88¢**
Pork & Beans Hunts Save **4** 2½ cans **88¢**
Tomato Sauce Hunts with Tomatoes **4** 303 cans **88¢**

TOMATOES Hunts Quality **5** 300 cans **\$1**
PUREE Hunts Tomato Puree **2** 10½ cans **29¢**
STEWED TOMATOES Hunts Quality **4** 303 cans **\$1**
FRUIT COCKTAIL Hunts Tasty **5** 303 cans **\$1**

TOMATO SAUCE
 Hunts
 8 oz. cans
10¢



ROUND STEAK

USDA Choice Full Center Cuts. Lean Juicy Meat

LB. **98¢**

Other Fine Steak Buys!
 USDA Choice Sirloin Steak **lb. 98¢**
 USDA Choice T-Bone **lb. \$1.09**
 USDA Choice Boneless, Tender TOP ROUND **lb. \$1.19**
 USDA Choice Round Bone SWISS STEAK **lb. 79¢**
 USDA Choice CHUCK STEAK **lb. 69¢**

Other Safeway Superb Meats!

Bacon Canadian Style Sliced Smokey 4 oz. pkg. ea. **69¢**
Bacon Wilson Sliced Corn King **lb. 59¢**
Bacon Squares Hickory Smoked **lb. 49¢**
Sausage Bar S Pork Sausage **2** 1 lb. rolls **79¢**
Ends and Pieces Bacon Swifts 4 lb. box **89¢**
Bologna Safeway Brand Market Sliced **lb. 69¢**

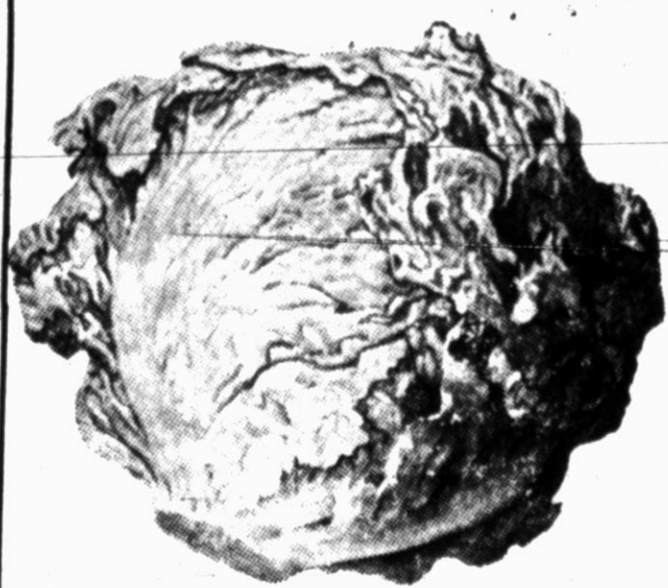
Save On These Meat Values!

100% Pure. Safeway Dependable
Ground Beef **lb. 49¢**
 USDA Choice Boneless **Rump Roast** **lb. \$1.09**

Haddock Captains Choice Breaded **lb. 85¢**

Fish Sticks Captains Choice Breaded **lb. 59¢**

Perch Captains Choice Breaded **lb. 75¢**



Sparkling Fresh Fruits & Vegetables!

LETTUCE

Large Firm Crisp Heads - Special Low Price At Safeway

EA. **19¢**

Yellow Onions

3 LBS. **19¢**

Don't Miss This Special!

WHITE MAGIC

Laundry Detergent

Giant Pkg. **49¢**

Fresh From The Dairy Case!

Cottage Cheese Lucerne 32 oz. **49¢**

Low Fat Milk Lucerne gal. **99¢**

FACIAL TISSUE

200 ct. Truly Fine

5 for **\$1**

Halibut Dinner

Captain's Choice
 Frozen
 Dinner
 10 oz. pkg. **55¢**

Grape Juice

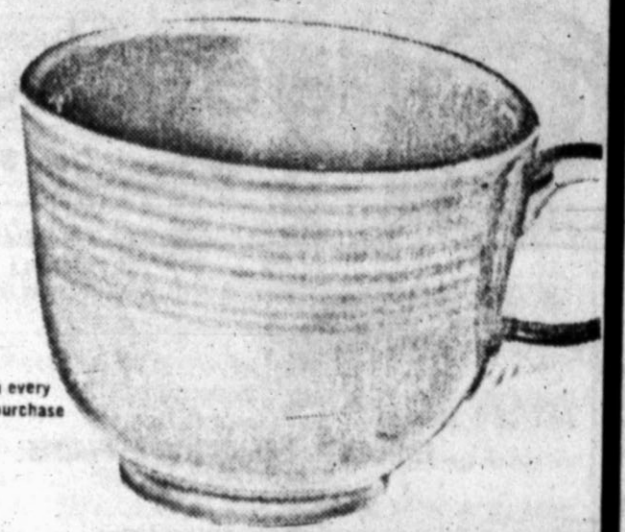
Bel Air Frozen Grape Juice

2 6 oz. cans **35¢**

THIS WEEK GET YOUR Amberstone

COFFEE CUP

Each week a piece of Amberstone... bold, distinctive earthenware... will be featured for just 29¢. For each \$3 in grocery purchases, you are entitled to one piece at this low price. There's no limit... with a \$8 purchase you can get two pieces... and so on.



Only **29¢** with every \$3 purchase

Add these handsome completer pieces to your set!

	Reg. Price	Our Price		Reg. Price	Our Price
Round Vegetable Bowl	\$2.29	\$1.49	Relish Tray	\$1.75	99¢
Covered Sugar Bowl	\$1.99	\$1.49	Coffee Server	\$5.99	\$3.99
Creamer	\$1.99	\$1.49	Tea Server	\$5.99	\$3.99
13" Oval Platter	\$3.49	\$2.49	Covered Butter Dish	\$2.99	\$1.99
2 Soup Plates	\$2.49	\$1.69	Round Platter	\$3.49	\$2.49
Ash Trays	\$1.99	99¢	Jumbo Salad Bowl	\$5.99	\$3.99
Salt & Pepper Shakers	\$1.59	99¢	Covered Jam Jar	\$1.99	\$1.29
2 Salad Plates	\$1.99	\$1.49	Pitcher	\$4.99	\$3.99
2 Soup/Cereal-Bowls	\$1.89	\$1.29	2 Jumbo Mugs	\$2.29	\$1.49
Covered Casserole	\$5.99	\$3.99	Pie Plate	\$2.49	\$1.79
Sauce Boat	\$2.49	\$1.69			

More Bargains To Save On!

LIBBY PEACHES

Libby Peaches Halves and Sliced 2½ cans **29¢**

MAXIM COFFEE

Maxim Freezed Dried 4 oz. jar **99¢**

PILLSBURY FLOUR

Pillsbury Flour 5 lb. **49¢**

NABISCO CRACKERS

Nabisco Premium Crackers lb. box **34¢**

Mexican Dinners

Patio Frozen Mexican Dinners 15 oz. packages **59¢**

Coconut

Durkees Fresh Shredded Coconut 14 oz. package **65¢**

We Reserve The Right To Limit Quantities

These Prices Are Effective Thru Wednesday, January 15 In Hereford

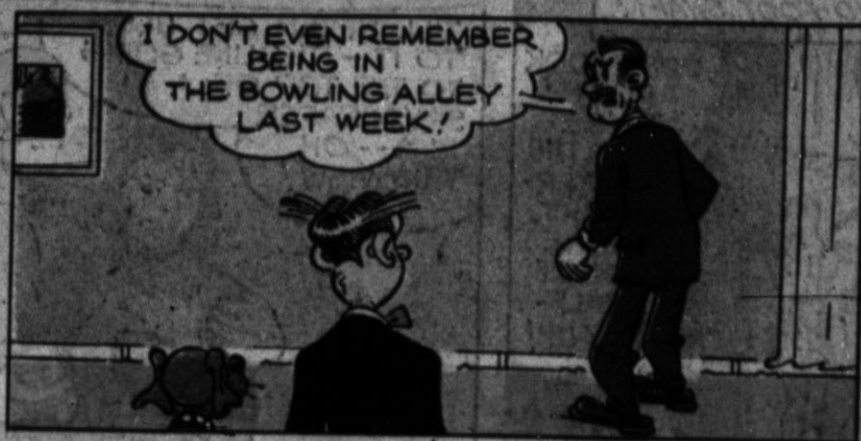
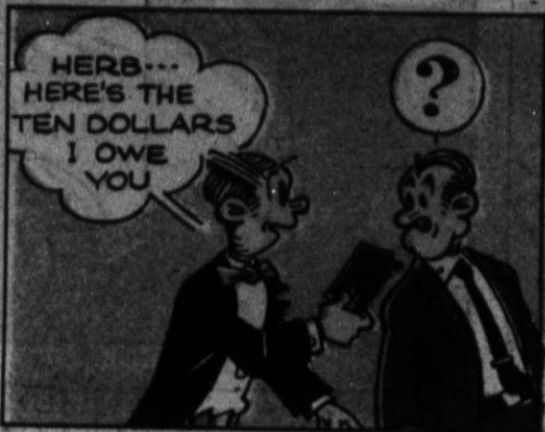


SAFEWAY

SUNDAY, JANUARY 12, 1969

BLONDIE

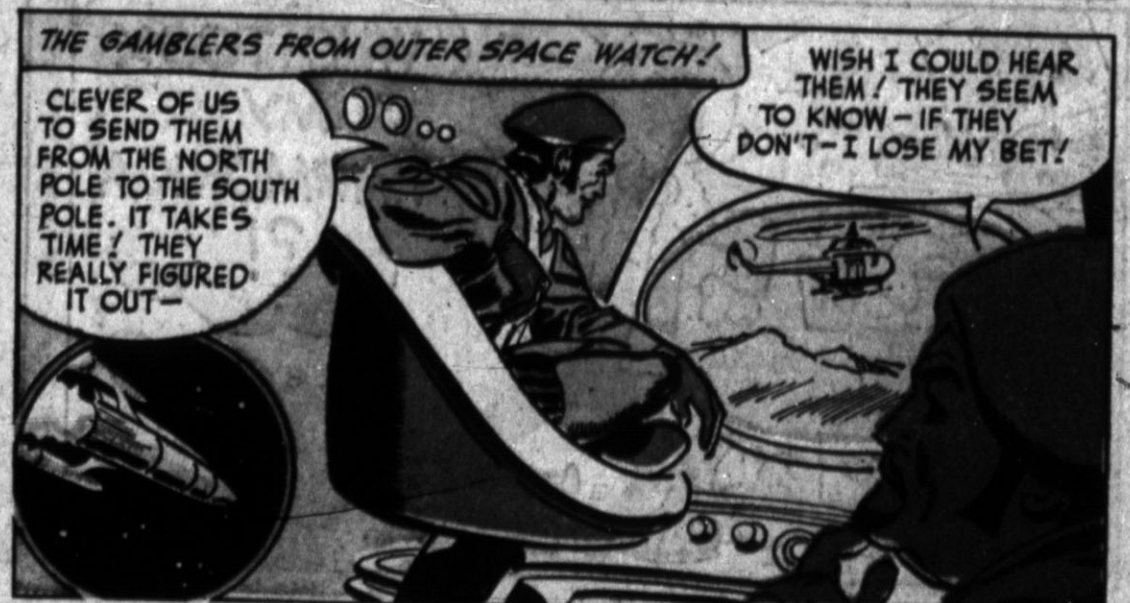
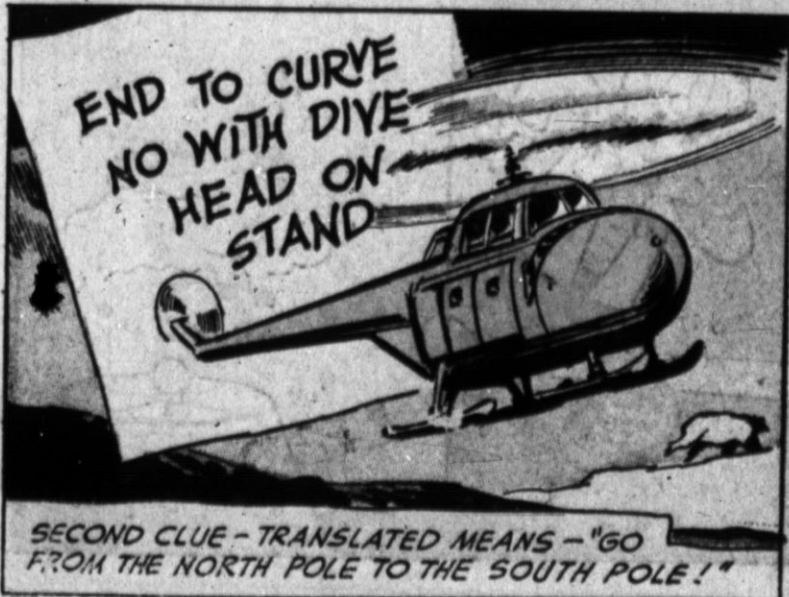
CHIC YOUNG
by



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk



NEAR THE MESA - "WALKER'S TABLE."

ALWAYS A RELIEF TO GET OUT OF THESE OUTER CLOTHES. THEY DON'T SEEM NATURAL. THE COSTUME DOES?



A HIDDEN CAVE AT THE BASE OF "WALKER'S TABLE."

WHEN YOU WEAR SOMETHING ALL YOUR LIFE, IT BECOMES NATURAL. COME - TO THE FYRIE.

OH, UP IN THE BUCKET! I CAN HARDLY WAIT!



A FANTASTIC JOB TO DRILL THIS WELL ALL THE WAY TO THE TOP!

IT WAS ORIGINALLY A SOFT VOLCANIC PLUG THAT THEY HOLLOWED OUT--YEARS AGO!



THE PHANTOM'S ELEVATOR!

HANG ON-- HERE WE GO!



INSIDE THE MESA-- A THOUSAND-FOOT SHAFT!

OH, I'M DIZZY!

DON'T LOOK DOWN! THERE GOES THE COUNTER-WEIGHT. WE'RE ABOUT HALF-WAY UP!



NOT BAD WHEN YOU GET USED TO IT.

I'LL NEVER GET USED TO IT-- IT'S LIKE GOING TO THE TOP OF A SKYSCRAPER IN A-- OH, THIS VIEW!



HOW (PUFF, PUFF) DID THE--ER-- PHANTOM-- YOUR ANCESTOR-- FIND THIS PLACE?

SIT DOWN-- CATCH YOUR BREATH-- AND I'LL TELL YOU.

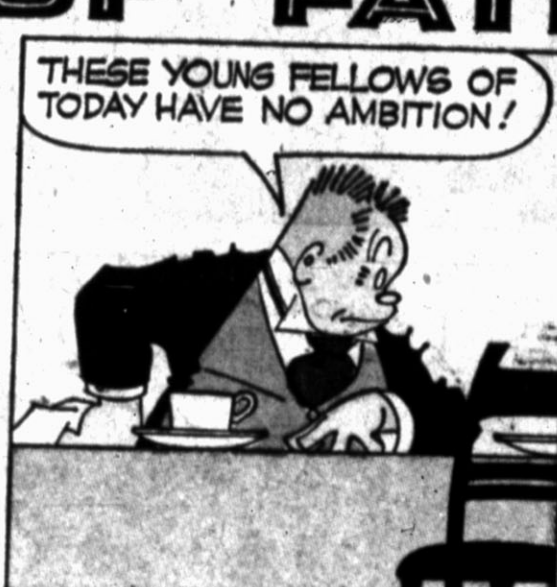
NEXT WEEK-- THE STORY

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



TRIPPER, GET UP! YOU'LL BE LATE FOR YOUR FIRST CLASS--



THESE YOUNG FELLOWS OF TODAY HAVE NO AMBITION!



TRIPPER, I'M NOT GOING TO CALL YOU AGAIN! NOW, GET UP!



I'LL GET HIM UP!



I DON'T KNOW WHAT TO MAKE OF THIS YOUNGER GENERATION--



A YOUNG FELLOW YOUR AGE HAS NO EXCUSE FOR LYING IN BED ALL MORNING!

OH, YES, I HAVE--



YOU WOKE ME UP WHEN YOU STAGGERED HOME AT THREE O'CLOCK --AND I COULDN'T GET BACK TO SLEEP--



THE POOR KID IS VERY TIRED! I GUESS IT WON'T HURT HIM TO MISS ONE CLASS!

Hi and Lois

by MORT WALKER and DIK BROWNE



WHO TOOK MY HARMONICA?!



GIMME THAT!!



THAT'S AMAZING! HOW DID HE FIND ME IN A DARK PLACE LIKE THIS?

© King Features Syndicate, Inc., 1969. World rights reserved.

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE

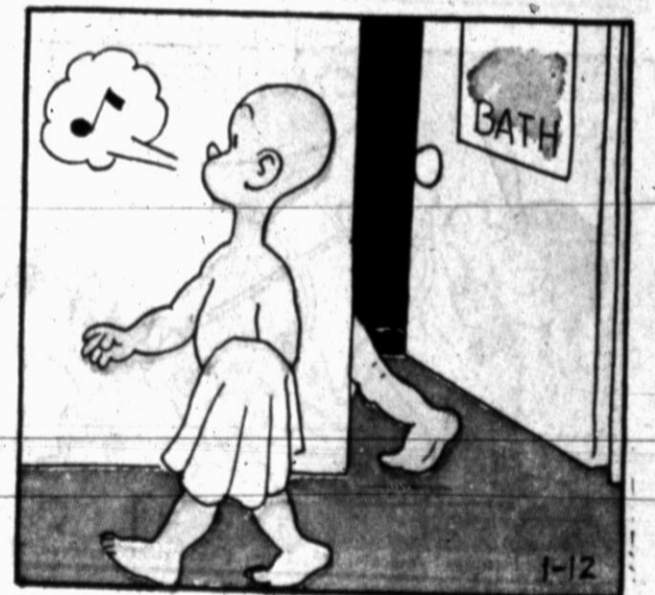
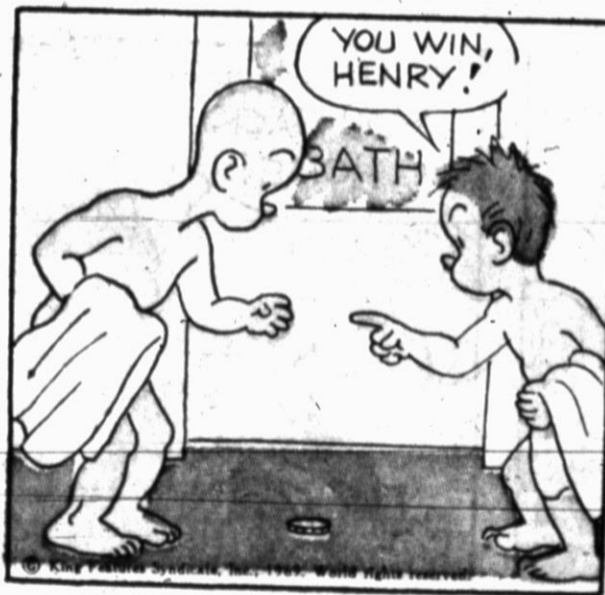
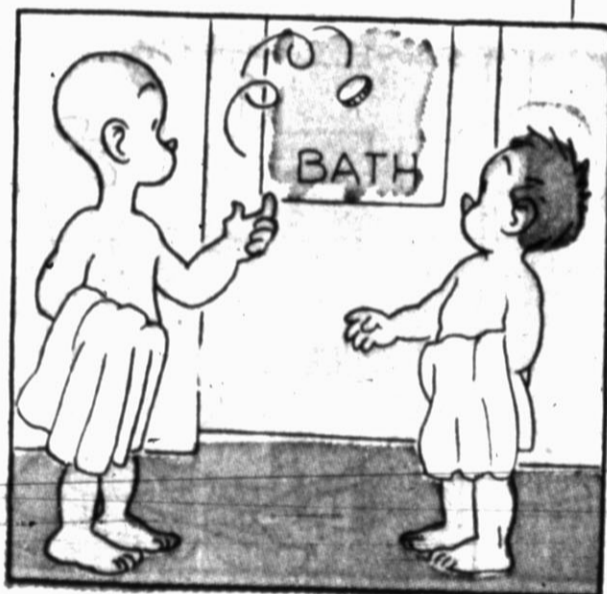
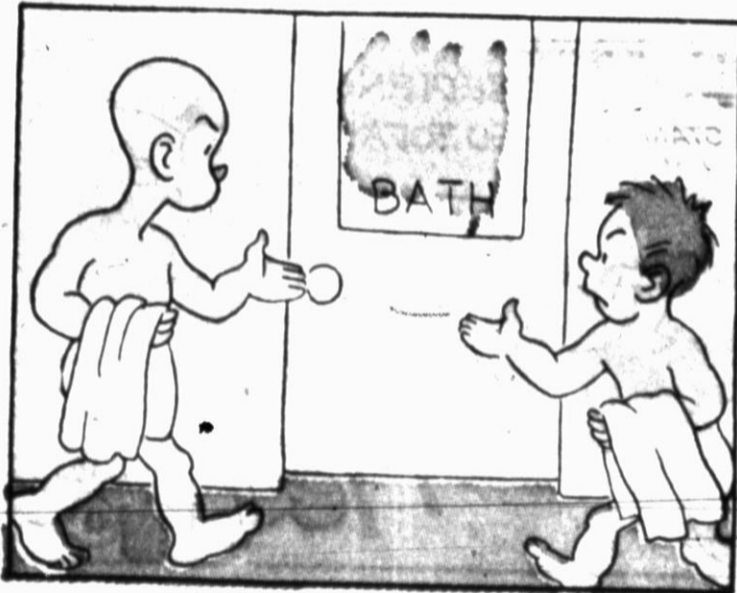
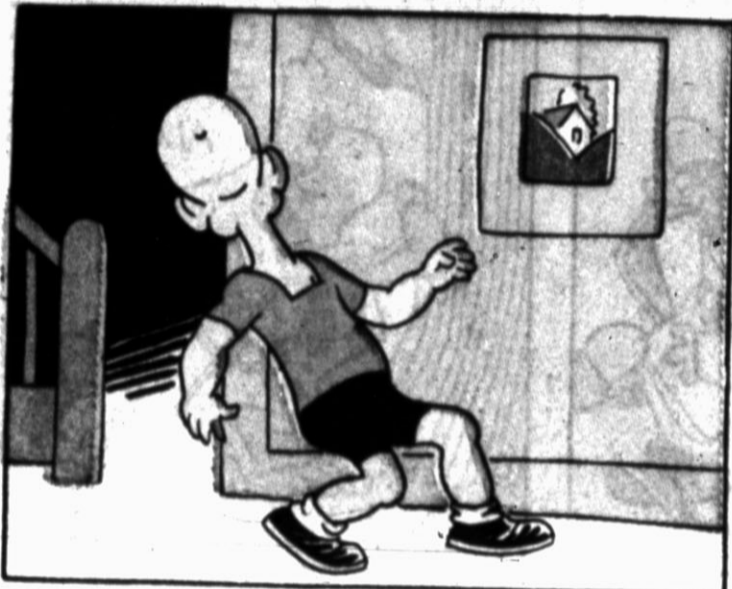


AN INDIAN PRINCESS. I'M DYING THIS SHEET GREEN TO WEAR AS A SARI.



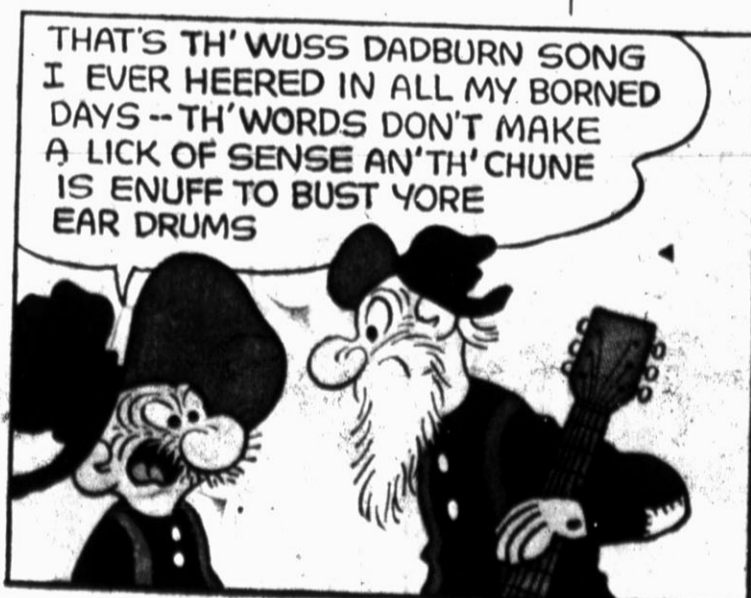
HENRY

by CARL ANDERSON



SNUFFY SMITH

by Fred Lasswell



beetle bailey by mort walker

WE HAVE A PROBLEM, GENERAL

WHAT IS IT, MY DEAR?

THREE TIMES AS MANY GIRLS SHOWED UP FOR OUR LECTURE AS WE COUNTED ON. WE NEED A LARGER PLACE.

WHAT KIND OF LECTURE IS IT?

LOVE AND MARRIAGE

HOW ABOUT THE FIELD HOUSE?

I THINK THE GYM IS THE PERFECT PLACE FOR OUR DISCUSSION GROUP ON MARRIAGE

FINE. LET ME HOOK UP THE MIKE FOR YOU

OOPS! I BLEW A FUSE!

JUST SIT TIGHT, GIRLS. I THINK THE FUSE BOX IS BACK HERE

THAT WAS A HOT GAME OF HANDBALL, SNORKEL

YEAH. AND DO I NEED A SHOWER

HEY! SOMETHING'S WRONG WITH THE LIGHTS

NEVER MIND. WE CAN FIND OUR LOCKERS IN THE DARK

CLICK

GASP

I FIXED THE FUSE. AREN'T YOU GOING TO HAVE THE MEETING?

WE LEARNED ENOUGH FOR ONE NIGHT

FLASH GORDON

by Dale Barry

FLASH AND DALE ANSWER A DISTRESS CALL FROM A DISTANT PLANET. THE RADIO SIGNAL IS COMING FROM A MINIATURE SATELLITE.

STAND BY, DALE—I'M BRINGING IT ABOARD!

FLASH—IT MAY BE DANGEROUS...

FLASH HAULS IN THE MYSTERIOUS SATELLITE FROM SPACE...

FLASH—IT'S OPENING! CAREFUL—

LOOKS LIKE A WRITTEN MESSAGE INSIDE!

HELP! IT IS EVERYWHERE

SOMEONE SENT THAT MESSAGE INTO ORBIT—WE'RE GOING DOWN, DALE—

—TO FIND OUT WHY!

WH-WHAT'S HAPPENING?

THERE'S A METAL SHIELD BLOCKING OUR WAY!

FLASH! VEER OFF!

HOLD TIGHT, DALE! I'M HITTING ALL JETS!

TOO LATE!

TO BE CONTINUED

LITTLE IODINE



TRYING TO CALL HOME ALL MORNING AND THE LINE'S BUSY! IODINE HAS NO SCHOOL TODAY!

SLAM!



HELLO...TELEGRAPH CO.? I WANT TO SEND A WIRE TO IODINE TREMBLECHIN... 997 PISTACHIO ST., CITY... JUST SAY, "GET OFF THE PHONE! SIGNED DADDY"



THAT WIRE SHOULD BE DELIVERED BY NOW... I'LL TRY IT AGAIN...



STILL BUSY!!



I'M GOING HOME. SOMETHING MAY BE THE MATTER... I'LL COVER FOR YOU, HENRY...



SO! IT WAS YOU TYING UP THE PHONE!

DADDY! UH...GOOD-BYE, SHALIMAR... CALL YOU LATER...



DIDN'T YOU GET MY TELEGRAM?

NO, DADDY.



TELEGRAPH CO.? THIS IS HENRY TREMBLECHIN! WHY WASN'T THE WIRE I SENT DELIVERED?



HUH?

UNLESS SPECIFICALLY STATED "DELIVER," WE PHONE THE MESSAGE...AND WE KEPT GETTING A BUSY SIGNAL

THINK I'LL GO OVER AND SEE SHALIMAR

© King Features Syndicate, Inc., 1969. World rights reserved. 1-12 DUNN + EISMAN

The Little Woman

by DON TORBIN



NO WONDER YOU'RE UNHAPPY, EMILY - YOU'VE BEEN LETTING YOURSELF GO!



WHAT YOU NEED IS A NEW HAIR STYLE - SOMETHING MORE YOUTHFUL!

MAYBE A BRIGHT NEW COLOR!



AND A COMPLETE NEW MAKE-UP TO GIVE YOU THAT DEWY YOUNG LOOK



THEN WE'LL START YOU ON A STRICT DIET - WITH SOME GOOD EXERCISES -



A NEW WARDROBE OF GLORIOUS YUMMY CLOTHES!

WE'LL HAVE YOU A NEW WOMAN IN NO TIME!



CAN YOU IMAGINE WHAT HERBERT WILL SAY WHEN HE SEES YOU THERE ALL BEAUTIFUL AND GLAMOROUS?



WHAT'S FOR DINNER? I'M STARVED!



IT'S NO GOOD, GLADYS - WHAT'S THE GOOD OF A NEW ME WHEN HE'S STILL THE OLD HIM?

POPIEYIE

by BUD SAGENDORF



UGH?

WHAT'S WRONG, OLIVE?



I CAN'T STAND IT!! EVERY MORNING I LOOK OUT MY WINDOW AT THE SAME UGLY VIEW!

I HATE IT!!



POOR OLIVE! SHE SURE HAS THE DISCONTENT'S BAD... I WISH THEY WAS SUMPIN' I COULD DO FER HER!



'BLOW ME DOWN!?! THERE'S TH' ANSWER!



THE NEXT MORNING!

AHOY, OLIVE... SUSPRIZE! LOOK OUT OF YOUR WINDOW!



WHEEEEE!! I'VE MOVED!!

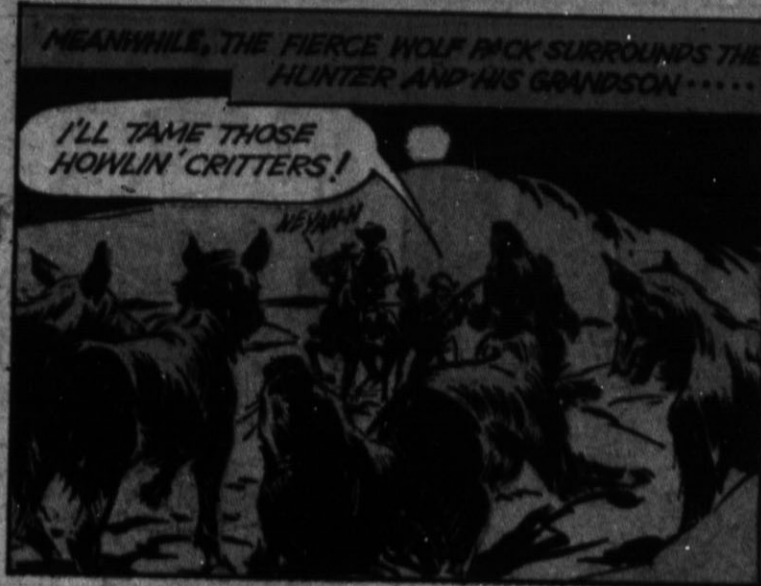
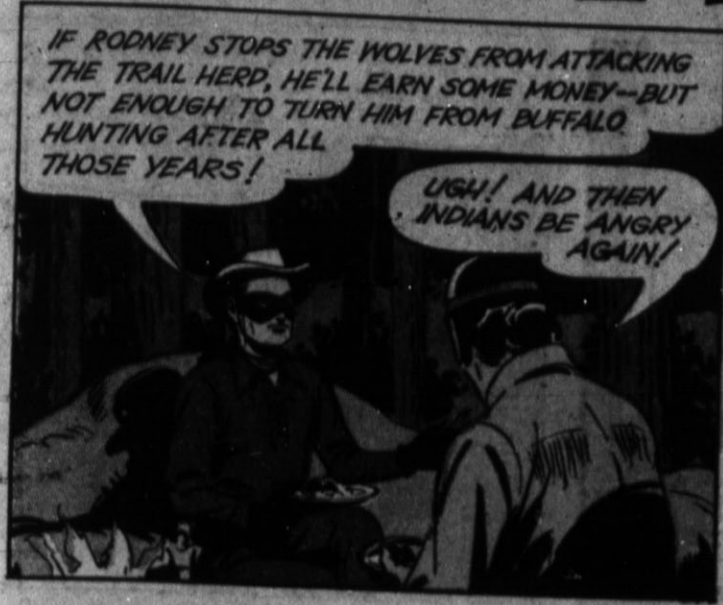


FLY BY JET

© King Features Syndicate, Inc., 1969. World rights reserved. 1-12

The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE



WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



The KATZENJAMMER KIDS by JOE MUSIAL



Par
lot
80,0
day
stoc
por
An
to b
and
ford
pres
ford
mill
fore
the
oper
Off
are
siden
pres
Owen
Russ
Ivan
Jeron
rin a
Ger

Ar
To

Her
Count
dy by
cox, A
noon
Mad
merce
and fa
tour F
Tuesda
yards
during
After
group
with lo
mornin
leave a
charter

D
O

Satur
for ent
ford Yo
Livesto
held at
Bull Ba
1.

Entry
\$2 per
calves,
be show
two sho
County
County
All liv
must ha
exhibiti
feeding
Vocation
ers as fo
months;
ths, and
Other
must wei
er to be
rows mu