

Newcomers In Profile

Happiness Is Hereford

By JANIE REINART
Staff Writer

Happiness to Mrs. Richard Ottesen is getting acquainted in a new town such as Hereford and meeting people who are friendly.

"I've never known such a friendly atmosphere. We've met so many people; our problem is remembering all their names. We are the type who get simply thrilled over meeting new people." These were the gently spoken words of lovely Mrs. Richard Ottesen when asked how she likes Hereford.

Mr. and Mrs. Ottesen and their two children, Craig 15, and Christie 12, moved to Hereford the latter part of August from Brighton, Colorado and are living in a very comfortable and beautiful home located at 116 Nueces Street, west of the city.

Ottesen is assistant manager at Farr Better Feeds and is quite concerned about the cattle and feed business in this area. He has formerly held memberships in the Lions and Elks Clubs.

The Ottesens enjoy boating and waterskiing and miss the beautiful mountains and mountain trips that they grew accustomed to the seven years they

lived in Brighton. Prior to moving to Brighton they made their home in Greeley, Colorado for eleven years.

Mrs. Ottesen enjoys sewing for herself and her daughter as well, however, baking seems to be her favorite past time. An ambition she holds for the future is to do some interior decorating. She made the statement that she plans to stay home after spending the past five years working as secretary for an elementary school at Brighton. She is also an active member of PEO.

Fifteen-year-old Craig is a sophomore at hereford High

School where he is a member of the band. Craig highly complimented the band for its sound and remarked that he couldn't believe it wasn't a college band when he first heard them play. Craig has also been affiliated with scouts.

Lovely 12-year-old Christie is a 7th grade student at La Plata Junior High. She enjoys playing

the piano.

Mrs. Ottesen feels "the school spirit and community support in Hereford is at a peak and is quite impressive." The family has attended each home game since their arrival in Hereford and have thoroughly enjoyed themselves. They are active members

of the First United Methodist Church and Hereford welcomes them to our growing community.

Cloves have been savored since early times. In the third century B. C., courtiers in China were compelled to hold the dried nail-shaped clove buds in their mouths when addressing their sovereign.

FARMERS UNION ON TELEVISION
Texas Farmers Union is scheduled to have a panel of their members including state president Jay Naman of Waco for a television broadcast at 9:30 p. m. Tuesday, Nov. 4, on KF-DA-TV, Amarillo.

A COACHING THREESOME EAST LANSING, Mich. — Ed Rutherford, George Perles and Joe Carruthers, assistant football coaches at Michigan State, are well acquainted.

When Rutherford coached football at Detroit Western High in the early 30s, Perles and Carruthers were two of his players.

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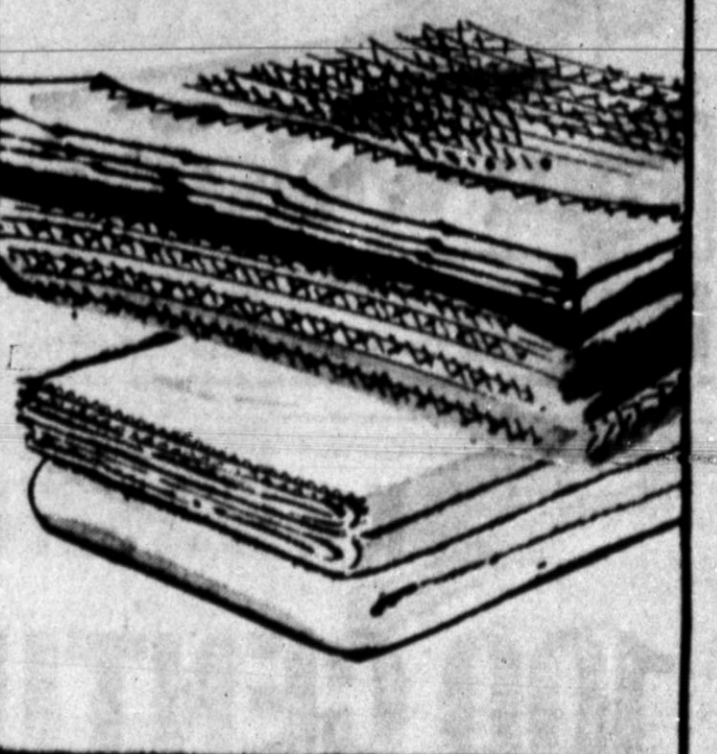


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'Little' Premiere Set Here Tuesday

By EARL MOSELEY
Staff Writer

"Little" world premiere of "Battle of Britain" honoring Hereford's Gerald Martin, who appeared in flying sequences of the new big-scale motion picture filmed partly in Spain last year, is scheduled at 8 p. m. Tuesday at the Star Theatre, according to manager Francis Hardwick.

Hardwick reported only 300 tickets will be sold — in advance — for the special Tuesday evening showing. On Wednesday, the feature will begin a one-week's showing on a U. S. premiere engagement along with the larger cities and tickets may be purchased at the box office of the theatre on showing dates.

Martin is slated to present an air show here Tuesday afternoon wherein he will fly a Messerschmitt 109, as he did during the production of the film. It is also reported that two other flyers who took part in the battle sequences along with Martin — Lefty Gardner of Brownwood and Connie Edwards of Big Spring — may be in Hereford Tuesday.

Martin, Edwards and Gardner are three of the five flyers who are members of the Confederate Air Force who went to Spain (and some later to England) for the filming of "Battle of Britain." The Messerschmitt which also appeared in the picture, was borrowed from the CAF for use in Hereford. Originally the property of the picture's producers, it was purchased later by CAF and brought to this country.

Hereford Mayor Jim Sears and Deaf Smith County Chamber of Commerce president Earnest Langley are slated as speakers prior to the "little" premiere at the theatre.

Hardwick said that the premiere engagement will possibly have television, radio, and area newspaper coverage.

The Brand reviewed "Battle of Britain" in Thursday's issue from an invitational screening conducted last week.

Hardwick reported that "Battle of Britain" is the first premiere a Hereford theatre has had "as such" in its history. He said when "The Sundowners" opened, which was filmed in Palo Duro Canyon State Park twenty years ago, the Star Theatre had a "day and date booking" with other theatres throughout the area for four days in January 1950. "This time we are ahead of every theatre in the nation."

The film has already opened in Europe, according to the United Artists Corp., distributors of "Battle of Britain." It had its "big" world premiere in London on Sept. 15 — England's official Battle of Britain Day. To date, the combined gross of 11 theatres in that country for 19 days is reported as \$515,875.

UA also reported the film has opened in Germany with a surprising gross of \$258,396 from 13 theatres in 15 days. Nazi Germany was pictured as the enemy in the historical story.

Revised budget for "Battle of Britain" has been released as \$12,000,000, according to United Artists.

UA also reported there appears to be just as many opinions regarding the most decisive battles in history as there are historians. But almost all, it seems, are agreed that the most decisive in all history was the so-called Battle of Britain, more familiarly known as The Blitz.

The "decisiveness" of a battle of the past, it was pointed out, is determined by the degree in which its outcome influenced the course of history toward the creation of the world order as it exists today.



"BATTLE OF BRITAIN" — Shown here is an artist's conception of the blitz on London, a critical phase of the Battle of Britain and one of the key points of the "little" world premiere at the Star Theatre Tuesday evening, and some of the British stars who have parts in the film. Star manager Francis Hardwick has declared Tuesday to be Gerald Martin Day since Martin, a Hereford flyer, took part in the production's aerial scenes.

Certain it is, say most historians, that if Britain had lost the Battle of Britain, the world order we know would have passed into limbo. What would have succeeded it had Hitler won, would have been, by the German dictator's own admission, the complete stamping out of the democratic nation and the establishment of his own Nazi principles.

One young man in Hereford, who was born after the famous battle had been fought and who had seen the invitational screening last Monday, stated his opinion that he didn't believe the American people would like the picture because "it appears England won the war without any help from us."

The "Battle of Britain" was staged prior to the United States' intervention into the war — except on a lend-lease basis with England. At the time of the battle, Poland had been conquered by the Germans one year previously and France, a major ally, had seen defeat three months earlier. England had no outside fighter help.

America did not enter the war until just short of 15 months later — on Dec. 8, 1941, one day after the attack by the Japanese on Pearl Harbor. The war did not officially become known as World War II until Dec. 11, 1941, when Germany and Italy declared war on the United States.

South Plains cotton harvest was off to a modest start in September and early October, according to W. K. Palmer, in charge of the Lubbock Cotton Classing Office of the USDA.

However, harvest activities are increasing daily and samples from 4,000 bales were received at the Lubbock office last Friday. Samples from 5,200 bales had been classed at the Lubbock office through Friday, compared to 15,000 at this date last year.

Palmer stated that the seasonal classing offices at LaMeza and Brownfield will begin receiving samples for classification on Monday.

For the week ending Friday, Oct. 17, the Lubbock office classed 48 per cent in the White grades and 52 per cent in the Light Spotted and Spotted grades. In the White grades, Strict Low Middling was the predominant grade with 27 per cent. Strict Low Middling Light Spotted was the predominant grade in the Light Spotted category with 21 per cent.

Staple length averaged between 1-inch and 1-1-thirty-second. During the week the Lubbock office classed 67 per cent 31-thirty-second and longer.

Micronaire readings were very good. Ninety-eight per cent miked in the premium category of 3.5 to 4.9.

Price quotations on the Lubbock market for cotton with micronaire of 3.5 to 4.9 ranged from loan levels for high grade cotton to \$12.50 per bale over the loan for the lower grades.

Quotations for the most predominant qualities were: Strict Low Middling 15-16 — 18.

North Hereford H.D. Club Elects Officers

The North Hereford H. D. Club met Thursday in the home of Mrs. Viola Williams, 404 Western.

Presenting a program on weight control were Mmes. Roger Williams and Paul Hoff.

Newly elected officers for the coming year are Mrs. Roger Williams, president; Mrs. W. J. Lueb, Vice-president; Mrs. Paul Hoff, secretary; Mrs. Viola Williams, treasurer; Mrs. Clinton Ward, reporter; and Mrs. A.E. Hodges, council delegate.

Following the meeting a birthday party was given for 81-year-old Mrs. C. L. Whitehead, the oldest active member of the club.

Attending the meeting were Mmes. A. E. Hodges, R. A. Fullwood, Otto Maasie, Otto Ols on, Clinton Ward, W. J. Lueb, Viola Williams, Paul Hoff, and Roger Williams.

The next meeting will be held Nov. 6 in the home of Mrs. W. J. Lueb, 807 S. 25 Mile Avenue.

Kiwanis Whiteface Breakfast Club Meet

Paul Hendon, president of the Hereford High School Student Council and Key Club, spoke to members of the Kiwanis Whiteface Breakfast Friday morning at the Chaparral Restaurant in their regular meeting.

His topic of discussion concerned the activities of the Key Clubs.

Rain capes for games are still available to the public, the club reported, and those interested may contact any Kiwanis Whiteface Club member of Earl Stagner, club president.

DCCW Convention Delegates Selected

Voting delegates to the 33rd annual Convention of the Diocesan Council of Catholic Women selected Friday evening at the meeting of St. Anthony's Parish Council were Mrs. David LaFleur and Mrs. Noe Salinas.

Alternate delegates will be Mrs. Jonny Cloud and Mrs. Werner Koelzer. This convention will be held Oct. 28-29 in Leveland, under the direction of Mrs. David Poundstone of Berger and Diocesan President.

St. Anthony's Parish Council will assist the Advisory Board in hosting the meeting of the Pastoral Council of the Diocese of Amarillo, November 23, at St. Anthony's School.

Guests present were Jon Birdsong, art instructor at Stanton Junior High, who presented the program in conjunction with the art exhibit, Miss Nina Gilleland and Father Simeon Heine, pastor of St. Anthony's and moderator of the Parish Council.

Hostesses were Mr. Leo Witkowski and Mrs. Ed Reinauer, Chairmen for the art exhibit were Mmes. Lanny Bezner, Paul Zinser, David LaFleur, Bill Massie and Ozetta Wilhelm.

Mrs. Noland Is Grand Chapter Representative

Mrs. J. B. Noland was elected as representative of the Hereford Chapter 312 Order of the Eastern Star to attend the Grand Chapter Meeting, at the local's monthly meeting held Tuesday.

The Grand Chapter meeting will be held Oct. 27-30 in Fort Worth.

Planning to attend the Grand Chapter Meeting are the J. B. Noland as worthy matron and worthy patrol; Mrs. Charlie Noland, Mrs. Art Lewis and Mr. and Mrs. W. C. Hromas.

Reports on Friendship Night and visits to Shamrock, Tulla, Olton and Friona were given at the monthly meeting.

Refreshments were served to 25 members by Mr. and Mrs. Charlie Noland, Mr. and Mrs. C. P. Worthan and Mrs. Art Lewis.

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Carnival, Bazaar Event Nears

Only two weeks remain till St. Anthony's annual PTO Carnival and Bazaar, General chairman Mr. and Mrs. Tommy Albracht and Mr. and Mrs. Duane Albracht are working closely with various booth chairmen to keep up on progressing.

This year's event will include such old favorites as Bingo, Fish Pond, Penny Pitch, Milk Bottle Throw, Dart Throwing, Country Store, Cake Walk, White Elephant Antiques, Spin the Wheel, Sweepstakes Raffle, Basketball Throw, Children's Movies, Country Auction, hayride and a special raffle.

Pepper always has been the king of imported spices in the United States. It accounted for about 19 per cent of the 300 million pounds of spices and herbs consumed last year, according to the American Spice Trade Association.

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By MELVIN YOUNG

Cord Hammock, who farmed and ranched in the Adrian area for many years before his retirement, has about decided that this modern day ranching is really the stuff. Cord observed a local rancher, Ira Scott and a helper, working cattle Tuesday and Wednesday, on motorcycles. Not a horse one. Cord tells us that the only mishap of the day came when one motorcycle developed a flat tire and the men had to stop long enough to take the flat to Adrian to get it fixed.

Ace Reid, the Cow Pokes cartoonist from Kerrville, could probably use that information. Ace is always drawing cartoons with modern day cow pokes driving around in old beat up pickups and jeeps, but we haven't seen any of his work portraying the men working cattle with cycles. That may be too modern for Reid and his favorite characters, Jake and Zeb.

Then again, perhaps Reid's cow pokes just can't afford a good cycle.

—HB—

Admittedly, the cattle business "ain't what it used to be." It's much better.

Now some of the people who bought feeder cattle high and sold fat cattle low may want to argue that point, but they will have to admit that the new cattle feeding industry has led to good profits for many, and there appears to be some more of the same in the future. The business has stabilized somewhat and probably will never again enjoy the prosperity of a few months ago, yet for those who wish to continue feeding cattle, a nice return will be there. To the best of our knowledge, there is no synthetic replacement for a good beef steak.

—HB—

And speaking of cattle and the cattle feeding business, we might remind you that Hereford's newest feeding operation, Southwest Feed Yards, Inc., will be holding open house today from 1:30 to 4:30 p. m. at its location 4 miles east and 1/2 mile north of Hereford. This is the latest feed yard to begin operations, but there are two more that will be finished in the near future. Anyway, if you haven't had the opportunity to look over one of these operations, here's your chance.

This new feed yard is probably the biggest in the entire area, with one-time feeding capacity for 60,000 head. That, incidentally, is a bunch of beef.

—HB—

It's always heartening to learn that one of our former "newsboys" has received recognition for some worthwhile activity. Jody Miller, son of Mr. and Mrs. Jed Miller, and grandson of Mrs. H. E. Miller of Hereford, has recently returned from a tour of duty in Vietnam, where he received special recognition for his activities with the American armed forces. Miller was a paper boy for the Brand when he was just a youngster, barely old enough to have a route.

It is also heartening to know that these young men coming home from duty overseas have little sympathy for the hippies and other kooks who would have us surrender the people of South Vietnam to the Communist cause. The rest of us might well take a lesson from the returning youngsters. It appears that some of us have forgotten the basic American Principles that have kept this nation strong and free for almost 200 years.

—HB—

Elsewhere in the paper today will be pictures and a little information about each of eight candidates for the Chamber of Commerce board of directors. Four of the men will be elected to serve three years each, beginning with the new chamber year in January. All are outstanding leaders in their businesses and in community activities and the four elected should be assets to the chamber board. Look them over. You'll be getting a ballot in the mail soon if you're a member of the Chamber of Commerce. If you're not, then you should be. Your help is needed to keep Hereford on the go.

—HB—

If you think your business is not doing as well as it should, or that you're not making as much money as you should, take a trip to some of the little town off the Caprock or down on the South Plains. Then come home and count your blessings. You're living in a pretty good place.

—HB—

And then there's the story about the two small boys who were deep in heated argument over the merits of their respective fathers. Assertion crowded assertion until victory finally was won by the young braggard who claimed, "I'll bet a million, billion, trillion dollars my dad has more dandruff than your daddy."

Red Cross Gives Report

Board of directors of the Deaf Smith County Chapter of the American Red Cross heard reports and gave recognition to various aides during their meeting held Tuesday in the Community Room of the First National Bank in Hereford. Presiding was chairman W.B. Dowell.

Mrs. Henry F. Neely, chairman of orientation, reported teaching a class of ten — including nine nurses — in July. She reported that all of them received certificates and Mrs. Clinton Jackson, special service volunteer, has earned her uniform.

Mrs. Neely also taught a second class of 4 in September, two of whom were nurses, who also received completion certificates.

Mrs. Winnie R. Anderson, R.N., chairman of Nursing Services, reported that Red Cross badges were presented to nurses June Rudd, R.N., Jo Solomon R.N., and Mary Jane Burrus, R.N.

Mrs. Rudd had completed teaching a mother-baby care course in Hereford High School to 12 girls and 7 boys. ARC certificates were presented to each student completing the course. Mrs. Anderson also announced that Sidney Anne Owen, R.N., has been appointed Disaster Nurse.

Mrs. Jackson, chairman of uniformed volunteers, reported that seven volunteers from Hereford had attended the CST meeting of the Red Cross at Pampa on Sept. 24 and announced the next CST meeting is scheduled for Hereford in January.

Mrs. R. B. Hutson, production chairman of Operation Shop Early, reported that 250 Santa Claus ditty bags had been shipped to Vietnam in fulfillment of the chapter's assigned quota.

Mrs. Hutson said participants in the ditty bag project were Cultural HD Club, Wyche HD Club, West Hereford HD Club, North Hereford HD Club, Bippus HD Club, Messenger HD Club, Dawn HD Club, Mon Amis and Star St. Friendship Clubs, Baptist, Christian, Methodist and Lutheran Church women's

groups; Mrs. Earl Poarch, Mrs. Kenneth DeHart, Mrs. Buck Parsons, and the volunteers of King's Manor.

Doris Rush, chairman of the water safety program, reported the local chapter has 26 volunteers water safety instructors, of whom 15 have received updating instruction.

Fifteen WST's taught 57 classes for a total of 57 hours of actual teaching time. They taught a total of 646 children and adults, amounting to 6,460 hours of "given" instruction. Certificates were earned by 411 of those taught.

It was reported that this year instruction was extended to include the handicapped and mothers with their children (Moms and Tots).

Dowell presented ARC Certificates of Appreciation in recognition of "their participation in and support of Operation Shop Early" to Mrs. S. L. Garrison, First United Methodist Church; Mrs. J. E. Sorrells, Messenger HD Club; Mrs. Don Davidson, King's Manor; Mrs. Earl Poarch; Mrs. Paul Corbett, Cultural HD Club; Mrs. Richard Golden, Dawn H. D. Club; Mrs. Dub Hair, First Baptist Church Women-Day Circle; Mrs. Roger Williams, North Hereford HD Club; Mrs. B. A. Reddell, First Baptist Church Women-Night Circle; Mrs. H. F. Neely, First Christian Church Women; Mrs. H.E. Miller Sr., Star Street Friendship Club; and Mrs. Charles Gresham, Progressive HD Club.

HAS A WAY WITH HORSES ATLANTIC CITY, N.J. — Grover (Buddy) Delp hopes to lead trainers at the Atlantic City thoroughbred track for the fourth time during the current meeting.

Delp set a record last year by training 22 winners. He led the trainers in 1964 with 18 winners and again in 1965 with 19.

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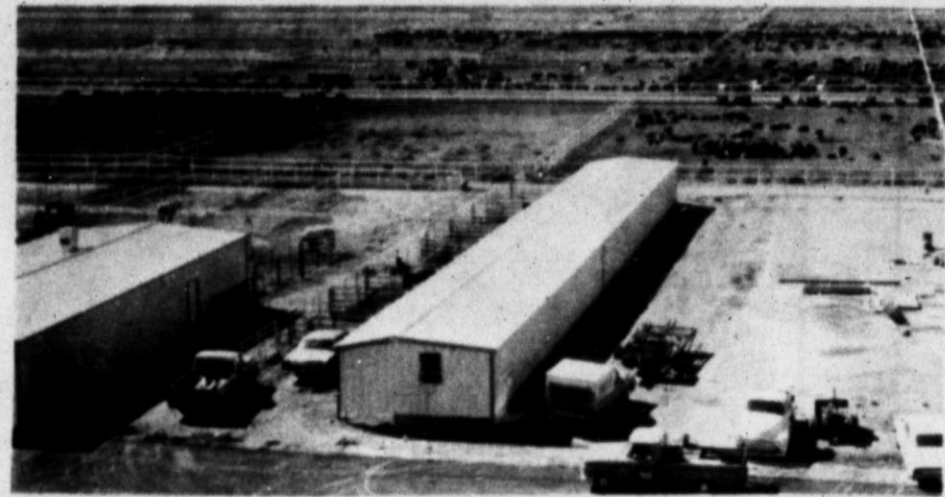
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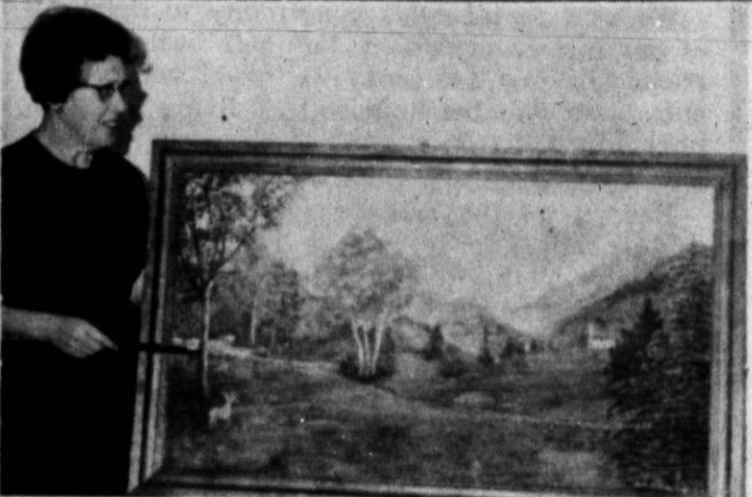
330 Scheley Hereford, Texas

Local Residents Compete At State Fair Livestock Show

Judging results were released recently from the State Fair of Texas Junior Livestock Show in Dallas. Several contestants in the show were from Hereford and Deaf Smith County. Gary Dunning of the Hereford FFA Chapter placed fifth in the Hampshire purebred or grade division of the lamb show.



CREATIVE ARTS FESTIVAL — Jon Birdsong, left, art instructor at Stanton Junior High, talks with Mrs. Paul Zinser, President of St. Anthony's Parish Council of Catholic Women, Friday evening at the Creative Arts Festival, sponsored by the Council. Mr. Birdsong presented the program, "Creativity, Our Geratest Gift", wherein he advocated encouraging children's creative abilities, without too much imposition of stereotyped adult values.



"EARLY AUTUMN", painted by Mrs. Ozetta Wilhelm, was among the display of artistic skills exhibited Friday evening at the Creative Arts Festival. By popular demand, the exhibit will be open to public viewing this afternoon from 3 to 5 p.m. in St. Anthony's School Library.



OFFICERS ELECTED — Officers elected to serve the North Hereford Home Demonstration Club for 1969-70 are, from left to right, Mrs. Roger Williams, president; Mrs. W. J. Lueb, vice-president; Mrs. Paul Hoff, secretary; Mrs. Clinton Ward, reporter; Mrs. Viola Williams, treasurer; and Mrs. A. E. Hodges, council delegate. —Staff Photo

WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423

● CLOSED SUNDAY ●



THIS WEEK'S SPECIAL

'68 Dodge Dart 4 dr. sedan, economical 6 cylinder with automatic transmission; radio and tinted glass. White finish with black vinyl interior. Test drive this practical '68 model at only. **\$1495**

'66 Chev. Pickup V-8 auto., long fleet side bed, custom cab, fac. air and power, 5 new tires, red and white two-tone, test drive this nice fully equipped pickup at

'67 Mustang, 2-dr. hardtop, economical 6 cylinder, standard transmission, local one owner with plenty of factory warranty transferrable, new white wall tires.

'65 Chevelle Super Sport, 327 V-8 with console selected automatic, factory air and power steering, canary yellow body with black vinyl top, protective warranty.

'66 Volkswagen, 2 dr. radio and bumper guards, & back up lights, locally owned with 36,000 miles. This one will balance any budget!

'68 Pontiac Catalina 4 dr. sedan, factory air and power, local one owner, gold metallic finish with tan interior. Save \$2000 from original price on this like new '68 model.

American Legion Convention Set

Most local contestants entered in the beef cattle section of the show. Caye Clearman placed 7th in the Angus class 1 for steers weighing 850 pounds or over, as Jimmy Christie rated 17th and Jimmy McNeely 18th in the same division.

Kay Aitchley ranked a second place and Steve Easley took the eighth slot in the Angus Class 2-Steer weighing 875-950 pounds.

Cheryl Cole was the only contestant from Hereford who placed in the 800-875 pound Angus steer class as she came in second.

The division of the Hereford steers of 950 pounds or more posted Twig Roses' Steer at second place and Jamie McAndrews' at fifteenth.

Kim Rose was the owner of the nine-hundred pound Hereford steer which placed 11th in its division.

Steven Olson had the winning shorthorn in the 950 or more pound class, while his sister Donna rated 6th with a shorthorn steer tipping the scales at 850 pounds.

Jimmy Christie's steer was a first place winner in the Crossbred division which judged at the 800-875 pound range.

CARD OF THANKS

To the many friends who showed so much love, kindness and concern to us during Mr. Hicks' stay in the hospital, we want to say a sincere thanks. A special thanks to the doctors, the nurses and the entire hospital staff.

DUMAS — Legionnaires and Auxiliary members from the 18th District of The American Legion will assemble here on Saturday and Sunday, Oct. 25-26, for their annual fall convention, Bob Wilson, Commander of the local Post, has announced.

Registration will open on Saturday at 10 a. m. at the Kona Kai Inn where all sessions for the convention will take place. At 2 p. m. Garland DeLamar of Waco, American Legion Field Representative, will hold a Rehabilitation Seminar. A hospitality hour will follow at 5 p. m.

Joint session for The American Legion and Auxiliary will be a banquet type affair in the Ballroom with Commander Wilson calling the meeting to order. District Sergeant at Arms James Wilhelm will have charge of colors and the invocation will be by Chaplain Henry Teubel, District Vice Commander Dennis Holland of Dodson will introduce distinguished guest, Mayor Arthur Baer will give the address of welcome and response will be by William Haukstein, Jr. of Nazareth. District Commander Bill Brady of Claude will introduce District President, Mrs. Sam Williams of Friona, and also the principal speaker for the affair, Past Department Commander Clayton Mann of Wichita Falls. The annual convention dance will be at 9 p. m. in the ballroom.

Activities will get underway on Sunday at 7:30 a. m. with a Commanders' Breakfast (dutch) at the Inn. Registration will resume at 9 a. m. and committee meetings at 9:30 a. m. At 10 a. m. there will be a joint Memorial Service with Chaplain Henry Teubel in charge. At 1 p. m. the Legion and Auxiliary will hold their separate business sessions, with Commander Brady presiding over the Legion meeting. Bill Ballew of Memphis, District Adjutant, will read the convention call, the minutes and the roll of posts. Committee reports will be heard on Rules by Roy Beard; Credentials, Rhea Smith, and Americanism, Earl Baskett, Garland DeLamar will bring greetings from the Department of Texas. A membership turn-in will conclude the business session.

"Ham" Lambert Killed In B.C. Hunting Trip

Word was received here Friday that H. F. (Ham) Lambert was killed in an accident in British Columbia while on a hunting trip Tuesday at Kamloops.

Mr. Lambert, who was 72 years old, was a graduate of Hereford High School. He remained in Hereford until about 30 years ago. His sister, Mrs. C. J. Mountz, lives at 106 W. Seventh.

Other survivors are his wife, 4 children, and 8 grandchildren. Two other sisters live at Fort Scott, Kan., and Detroit, Mich. Mr. Lambert had moved from Washington to Kaslo, British Columbia, Canada, about eleven years ago, 200 miles north of Spokane.

Mr. Lambert previously ranched here at Big Square. Funeral arrangements are pending. Mrs. Mountz said his last rites would probably be conducted Monday at Kaslo.

Mr. & Mrs. C. M. Hicks **READ THE WANT-ADS TODAY**

ker for the affair, Past Department Commander Clayton Mann of Wichita Falls. The annual convention dance will be at 9 p. m. in the ballroom.

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Fifth Gus Pedde ESTATE AUCTION

Tuesday, October 21 - 7:30 P.M.

Location: 5 Miles South of Hereford, Texas on U.S. 385
(Watch for sale sign)

This is the fifth of several sales to settle the Estate of the Late Gus Pedde, Dealer in Antique Merchandise.

ITEMS THIS SALE INCLUDE:

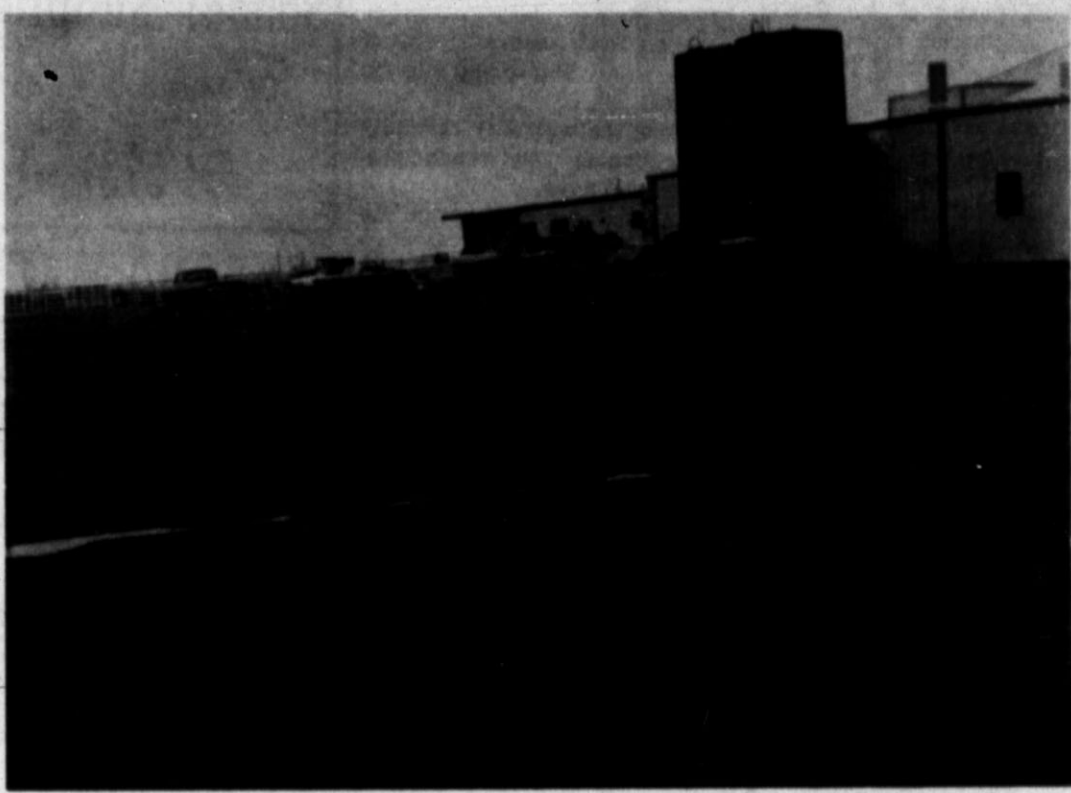
Antique Beds	Glassware (all descriptions)	Antique lamps
Antique Crocks	Antique Bookcases	Antique tables
Antique picture frames	Boxes of Miscellaneous	Metal Cabinets
Antique radios	NCR Cash Register	Televisions
Antique chairs	Antique Clocks	Dinette sets
Bedding	Bathroom fixtures	Small appliances
Tools	Antique Souvenirs	Horse collars
Display Cases	1,000's of miscellaneous items too numerous to mention Hundreds of Quality Antiques	

Auctioneers Note: This series of sales is nearing completion, so don't miss them if you need any of this unusual inventory.

Continental Auction Company
Arvel Williams
201 W. 1st Hereford, Texas
(806) 364-5681 or (806) 364-5149

WELCOME TO SOUTHWEST FEED YARD

3 Miles East 1/2 Mile North on Hwy. 60



We are real proud of the job we have done and invite everyone out to see **SOUTHWEST FEED**

YARD 1:00 TO 4:30 P.M. TODAY

YOUR INVITED

Come on out and look at one of the most modern feeding operations yet constructed. **JAKE DIEL** did the dirt and caliche work plus all of the paving.

DON'T FORGET TODAY 1:00 to 4:30 p.m. 3 miles East 1/2 mile North Hwy. 60

"FROM HIGHWAYS TO DRIVEWAYS"

JAKE DIEL

DIRT & PAVING CONTRACTORS, INC.

HEREFORD PHONE 364-0763 . . . NO JOB TOO SMALL OR LARGE . . . MULESHOE PHONE 272-4848



GRAND PRIZE WINNER — Mrs. Freddy Cooper, right, was the recipient of the grand prize drawing at the annual Kappa Iota Bridge Benefit held Thursday evening at the Community Center. Presenting the card table and chairs set to Mrs. Cooper is Mrs. Teresa Larsen, vice-president of the City Council from Kappa Iota Chapter. —Staff Photo

H.D. CHATTER

Stretching The Dollar

By Mrs. Argen Draper
Home Demonstration Agent

It is as important today to be wise shoppers as ever before in our times. Economy and old-fashioned thrift are still the "cool" things to do. Many good

reports come to us about young people and young married people who are very efficiently managing their resources of time, money, talent, and ability. The home study course that was conducted in the county last spring showed some very good results. One of the most outstanding improvements was changing shopping patterns by avoiding impulse shopping in more planning comparative shopping or considering cash values. In my opinion, many people I know are good managers and could show the economists some fine points in making resources do the most for family needs. Who is the best manager you have ever known? What were the characteristics that made him or her such a good manager? Had the person well-defined goals and did the person recognize his or her values? And, incidentally, was this best manager a man or woman?

Johnnie Estes Funeral Rites Held Thursday

Funeral services for Miss Johnnie Helen Estes, 73, who died Tuesday in Deaf Smith County Hospital after a long illness, were held at 10 a. m. Thursday in Rose Chapel. The Rev. Gerald Mann, pastor of the First Baptist Church, officiated. Burial was in West Park Cemetery by Gilliland Funeral Home.

Miss Estes was born in Plainview and has been a Hereford resident since 1916. She was a member of the Baptist Church. Survivors include a brother, Cliff Estes of Hereford and sisters, Mrs. L. A. Harrold of Abernathy, Mrs. Walker Nixon of Clifton and Mrs. E. T. Klett of Lubbock.

Funeral Rites For Mrs. Pevley Conducted Here

Last Rites for Mrs. Linnie Bell Pevley, 91, who died Tuesday in Hospital were conducted Thursday in Gilliland Funeral Home Rose Chapel. The Rev. Robert Williams, pastor of the Wesley Methodist Church, officiated. Burial was in West Park Cemetery.

Mrs. Pevley was a native of Texas and married Luther Pevley Dec. 21, 1921 in Hereford. She moved to Hereford in 1902 from Frost. She was a Methodist.

Survivors include a brother, Rice Hughes of Hereford.

READ THE WANT-ADS TODAY

THE ROACH LIVESTOCK PENS

provide you with a market for your hogs daily. We buy all classes of MARKET HOGS — sows, boars, stags, heavy butchers and top hogs. There is someone on call at all times at 364-1835. For prompt service call this number before you bring the hogs in.

Open House Set At Feed Yard

Area people are reminded that Southwest Feed Yards, Inc. the newest and one of the most modern custom cattle feeding operations in this area, will hold open house today. Doors will swing open at the new yard at 1:30 p. m. and will remain open until 4:30 p. m. with refreshments to be served. The yard, boasting many new features, will be open for inspection and will have employees on hand to provide information.

Perhaps 10 per cent of the world is left-handed. No one knows why. Some scientists believe the tendency is inherited; others feel environment plays a role.

JOHNNY BROWNLOWS ANNOUNCE ARRIVAL OF INFANT SON

Mr. and Mrs. Johnny Brownlow, 116 Ave. D., are the parents of a son by adoption. Named Russell Kent, the infant was born October 7 and weighed 7 lbs. and 15½ oz. Grandparents are Mr. and Mrs. Lloyd N. Smith and Mrs. Fay Brownlow, all of Hereford.

Mrs. Fred Cooper Is Bridge Benefit Grand Prize Winner

Mrs. Freddy Cooper, 229 Greenwood, was winner of the grand prize drawing at the annual Kappa Iota Chapter of Beta Sigma Phi Bridge Benefit held at the Community Center Thursday evening. The prize for the drawing won by Mrs. Cooper, was a card table and chairs presented by the chapter. Winner of the high bridge prize was O. G. Hill Jr. and second high was won by Mrs. Wayne Thomas.

Tickets were also drawn for numerous door prizes donated by local merchants which included Spanglers, Harmons, Harold Close Drug, Anthony's, Gastons, Keesters Jewelers, Sherwin Wil-

Booster Club Changes Time

Tej Higgins, president of the Whiteface Booster Club, has announced that the starting time for the organization's meetings will change, effective Monday. The club, which regularly meets at 8 p. m. every Monday has changed its meeting time to 7:30 for the remainder of the season, Higgins stated.

At Monday night's meeting, a film of the highlights of the Dallas Cowboys football season will be shown due to Hereford having an open date last Friday.

HARD WATER and SOFT WATER may look alike . . .



but they are **DIFFERENT!** Here's how to know if you have hard water

- Do you have a ring around your bathtub?
- Use harsh detergents? Fabric softeners?
- Use packaged water conditioners? Bleaches?
- Do you wear rubber gloves to do dishes?
- Is your hair "dull" after you shampoo it?
- Is your skin dry and scaly after you bathe?

Discover the difference soft water can make throughout your home. Portable Exchange Service as low as \$6.00 per month. Own a fully automatic model from just \$13.95 per month (our serviceman can install) Call and say —



BE ONE STEP AHEAD OF WINTER... AND SAVE ON FUEL BILLS!

WEPCO

Aluminum STORM-SCREEN DOOR

Good looks with minimum care. Easily installed, self-storing. Winter to summer change in seconds. Save on heating and air-conditioning bills.

Aluminum Self-Storing STORM-SCREEN WINDOWS

Permanent year-round protection... changeable from inside. Easy to clean... prowler-proof. Eliminates drafts, cuts fuel bills.

You Save at

CARL McCASLIN LUMBER CO.

A Complete Building Service

1 Block East of the Courthouse Phone the Lumber Number 364-3434

memo to advertisers

ABC

What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this

physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.

The Hereford Brand

product.

4. If the product has been purchased on a 30 day charge account, you will be in a better bargaining position to receive service before you make the payment.
5. Keep the warranty in a safe place, record date of purchase and store on it.
6. Do not be afraid to take action in getting proper service. If necessary take your complaint to the president of the manufacturing company.

Life-size characters, rocking boats, barnyard scenes, flying pink elephants. They sell some food products but wise shoppers look for something else — food labels. They clue shoppers in on what to find inside, and labels help them get their money's worth.

Buy products that meet your needs; examine food packages carefully for contents, net weight and degree of fill. Knowing the cost of food and comparing cost per unit leads to rationing choices.

Modern laws help us in shopping. The Federal Food, Drug and Cosmetic Act requires that food be wholesome and suitable for consumer use. All information on food labels must be accurate, easy to find, easy to understand and not misleading.

Labels must tell the name of the product, name and address of manufacturer, packer or shipper; accurate statements of

BULLARD'S

Athletic Center

103 AVE. E

Team and School Supplies

All Major Brands

364-5731

quantity by weight, measure or numerical count; and a list of ingredients when two or more foods go into a product that is not standardized.

MINIATURE "DRUMSTICKS"

3 pound broiler — Fryer chicken wings

½ cup flour

½ cup grated Parmesan cheese

1 t. salt

1 t. paprika

¼ t. pepper

½ t. dried leaf oregano

¾ cup buttermilk

Cut the wings in half and use the meatier half or the part attached to body for frying.

Blend together the flour, cheese, salt, paprika, pepper and oregano.

Dip the chicken pieces in the buttermilk and roll in dry ingredients. Fry in oil or shortening; drain. Keep hot in chafing dish until meal is served. This can be hors d'oeuvre servings or meat for the meal.

Stew the other part of the

wings for dumplings or pie.

This recipe was used at the Junior-Senior Banquet last spring and is still very popular.

LEMON CHIFFON CAKE (Bisque)

1 small package lemon flavored gelatin

1 cup hot water

1 cup sugar

juice of 3 lemons

rink — if desired

Mix and let stand until set on edges. Whip.

1 large can evaporated milk. Pour into ice trays(s) — chill until ½" ice forms on edges of ice tray. Whip. Mix into above mixture.

CRUST

18 graham crackers, crushed

¼ cup sugar

One-third cup butter, melted

Mix ingredients all together. Press ½ crust mixture into pyrex dish (8½-13½) or covered cake pan. Pour lemon mixture over graham cracker crust. Top with remaining graham cracker crust.

TO OUR FORMER CUSTOMERS

We wish to take this opportunity to thank all of our former customers for their business and friendship. We are sorry we could not remain open, but with the high cost of living and supplies still going up we had to close our doors.

Because of the many requests for our sauce and enchilada gravy, these two items will be available at the Hereford Meat Market. Marshall Wilson will be glad to help you.

Again Many, Many Thanks


Gerald and Anna Jo Wilson

La Cafe Hacienda

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



CRISCO
3 lb. can
69¢



Morton's
CREME PIES
4 For **\$1**



Jolly Time
POPCORN
2 lb. bag
25¢



Imperial
SUGAR
5 lb. bag
49¢



Duncan Hines
CAKE MIXES
3 Boxes **\$1**



NOTE these BUYS!
U.S.D.A. CHOICE
STEAK
98¢

- ROUND
- SIRLOIN
- CLUB Lb.

BACON **79¢** lb. (Armour Star)
FRANKS **59¢** lb. (Armour Star all meat)
HAMS **\$1.29** lb. (Armour Star Boneless)

BIG NICE RED DELICIOUS **5 \$1** Lbs. (APPLES)

Texas GRAPEFRUIT 5 lb. bag **59¢**
Home Grown LETTUCE 2 heads **29¢**

Slicer TOMATOES 4 lbs. **\$1**
New Mexico Sweet POTATOES 4 lbs. **\$1**

Savory **LUNCHEON MEAT** 3 12 oz. cans **\$1**
Aunt Jemima **PANCAKE MIX** with 12 oz. of Aunt Jemima Syrup **45¢**
Kraft's **DINNERS** Macaroni Italian, or Mexican 5 for **\$1**
Shurfine **ORANGE JUICE** 3 12 oz. cans **\$1**
Cloverlake **ICE CREAM** 1/2 gallon carton **69¢**
Cloverlake **COTTAGE CHEESE** 2 lb. carton **59¢**
Shurfine **APPLE BUTTER** 3 28 oz. jars **89¢**
Mountain Pass **TOMATO SAUCE** 11 8 oz. cans **\$1**
Nestles or Hollywood **CANDY** 5 6 ct. pkgs. **\$1**
Jergens **LOTION** with free dispenser Reg. 1.59 size **\$1.39**
Glory **RUG CLEANER** 24 oz. can **\$1.79**
Faultless-Spray **STARCH** 22 oz. can **59¢**
Friskies Dry **DOG FOOD** 5 lb. bag **65¢**

\$ Your Dollars make more sense at Piggly Wiggly in Hereford

DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY WITH \$2.50 IN PURCHASES

GUNN BROS. STAMPS
Another Savings at Piggly Wiggly
REDEEM YOUR GUNN BROS. STAMPS
AT 401 NORTH MAIN IN DOWNTOWN HEREFORD!




Shurfresh
CRACKERS
Lb. box
19¢



Star-Kist
TUNA
3 6 oz. cans **\$1**



Hi-C
DRINKS
4 46 oz. cans **\$1**



Wilson's Sausage
VIENNAS
5 4 oz. cans **\$1**



PIGGLY WIGGLY
The Original SELF SERVICE
DOWNTOWN HEREFORD, TEXAS

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

The Sunday Brand

Hereford, Texas, Sunday, October 19, 1969

SECTION TWO



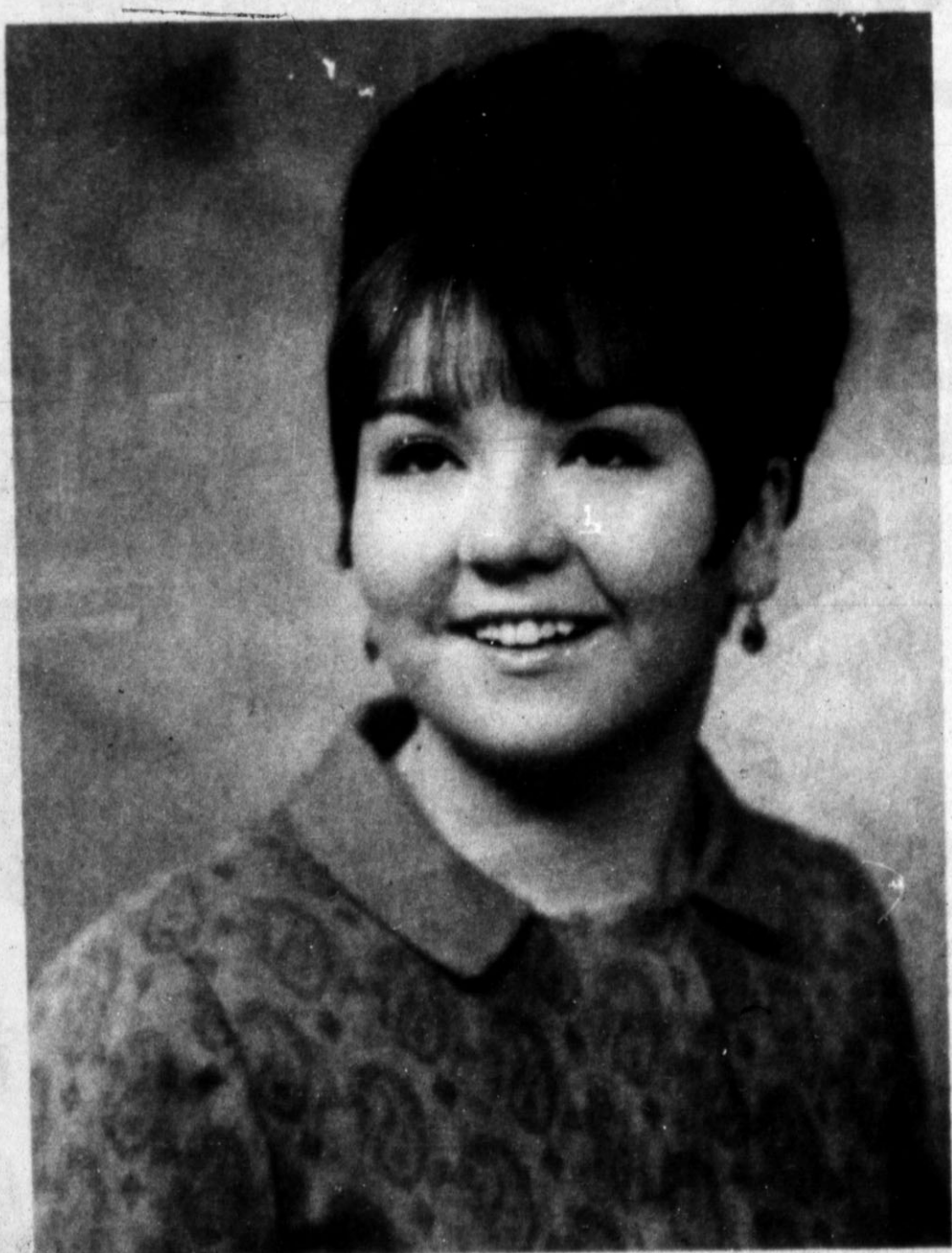
Mrs. Dusty Earl Duncan
... nee Kathryn Monroe



Mr. and Mrs. D. Y. Edwards
... married 50 years



Mrs. Roddy Glenn Allred
... wed at Tucumcari



Miss Annie Nunley
... engagement announced



Happiness Is . . . A Flower Show!



TRI-COLOR WINNER — Mrs. Lloyd Sharp is shown here with her winning arrangement which took the Tri-Color Award in the annual Bud To Blossom Flower Show held recently.



SHOW THEME — Taking the theme from the "Peanuts" saying of "Happiness is . . .", the annual Flower Show of the Bud to Blossom Garden Show was held at the Community Center recently.



AWARD OF MERIT — Mrs. Jess Robinson is shown here with Mrs. Billy Sisson's Award of Merit in the Horticulture division of the annual show.



DISTINCTION — Chemically-dried, home-grown flowers, shown at right, were displayed by Mrs. Bill Gentry and took the Award of Distinction.



BLUE RIBBON WINNER — Winner of the blue ribbon in the recent flower show was this arrangement by Mrs. Bill Yarbro. The arrangement took the dried-material blue ribbon in Class IV, and is shown in the center.



LOOKING THEM OVER — Mrs. Bill Nelson, left, president of the Bud to Blossom Garden Club, and Mrs. Bill Gentry, Flower Show Chairman, are shown as they look over the arrangements.



AWARD WINNER — Mrs. Ray Polan captured the Creativity Award with her entry in Friday's Bud To Blossom Flower Show held at the Community Center.



SWEEPSTAKES AWARD — Mrs. Bill Gentry, show chairman, winner of the Horticulture and Artistic Sweepstakes Awards, is shown holding the Glad Garden Trophy. The arrangement at left was entered in the class for student judges.

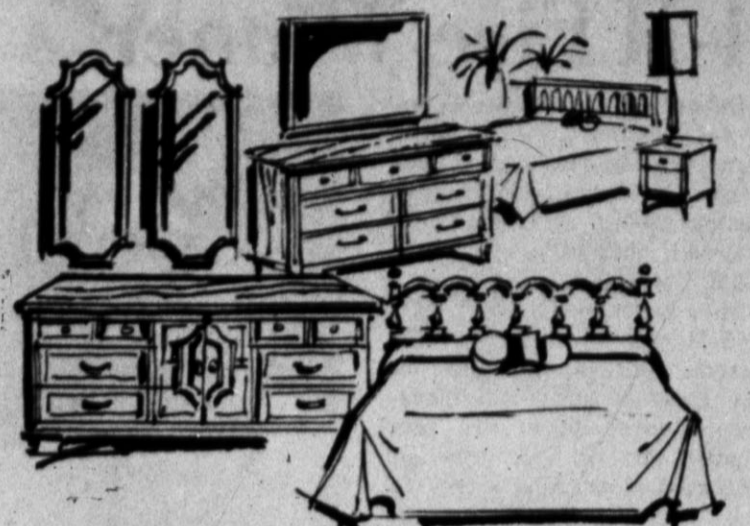
The
Sunday
Brand

S&H SALES

HAS ALWAYS SOLD FURNITURE
AT 1/2 THE RETAIL PRICE
NOW



S & H SALES
Where you find
QUALITY FOR LESS!



NEED NEW FURNITURE
then come in for some
REAL BARGAINS

Thru October we are reducing 20% off of 1/2 price



1/2 PRICE

Further Reduced

20%

On Furniture, Mattresses, Linens, and accessories -
On every item in stock we have reduced the
price still further thru October 20% off of 1/2
the retail price.



YOU'LL
SAVE MORE AT

S & H SALES

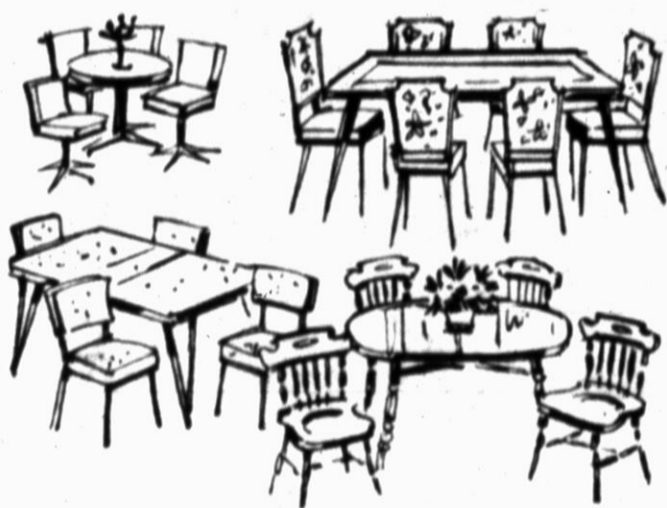
Here are just a few items at unheard of Savings



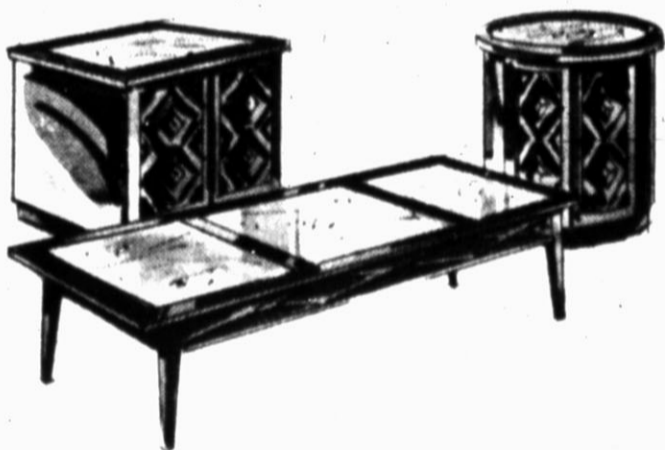
PRICES ARE SLASHED
SO YOU
SAVE MORE



SAVE! SAVE! SAVE!



DON'T MISS OUT
on these
UNHEARD OF VALUES!



SAVE! SAVE! SAVE!

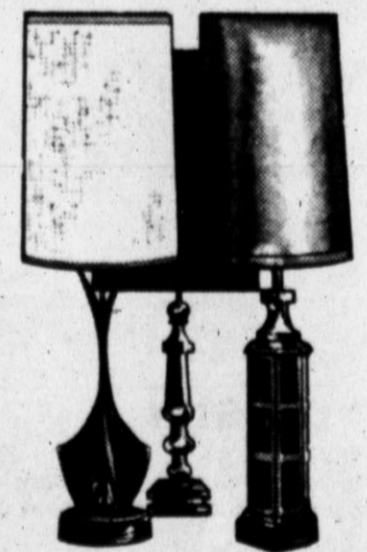
- 2 Pc. **SPANISH SOFA & CHAIR** Reg. \$636.00 1/2 Price \$318.00 NOW **\$254.40**
- Early American **GREEN SOFA** Reg. \$250.00 1/2 Price \$125.00 NOW **\$100.00**
- Spanish **SLEEPER** Reg. \$418.00 1/2 Price \$209.00 NOW **\$167.20**
- Early American **SLEEPER** Reg. \$350.00 1/2 Price \$175.00 NOW **\$140.00**
- 3 Colors **RECLINERS** Reg. \$99.00 1/2 Price \$49.50 NOW **\$39.50**
- 5 Pc. Maple **DINNETTE SET** Reg. \$190.00 1/2 Price \$95.00 NOW **\$76.00**
- 7 Pc. Red Spanish **DINNETTE SET** Reg. \$198.00 1/2 Price \$99.00 NOW **\$79.20**
- Maple **STEP TABLE** Reg. \$30.00 1/2 Price \$15.00 NOW **\$12.00**
- Maple **END TABLE** Reg. \$30.00 1/2 Price \$15.00 NOW **\$12.00**
- Maple **COFFEE TABLE** Reg. \$30.00 1/2 Price \$15.00 NOW **\$12.00**
- Maple **DESK** Reg. \$46.00 1/2 Price \$23.00 NOW **\$18.40**
- 5 Pc. Spanish **BEDROOM SUITE** Reg. \$628.00 1/2 Price \$314.00 NOW **\$251.20**

S&H SALES

146 E 2nd Hereford, Texas Phone 364-2292

- NO LAY-A-WAYS
- NO EXCHANGES
- NO REFUNDS
- NO APPROVALS

FIRE SALE PRICES !!

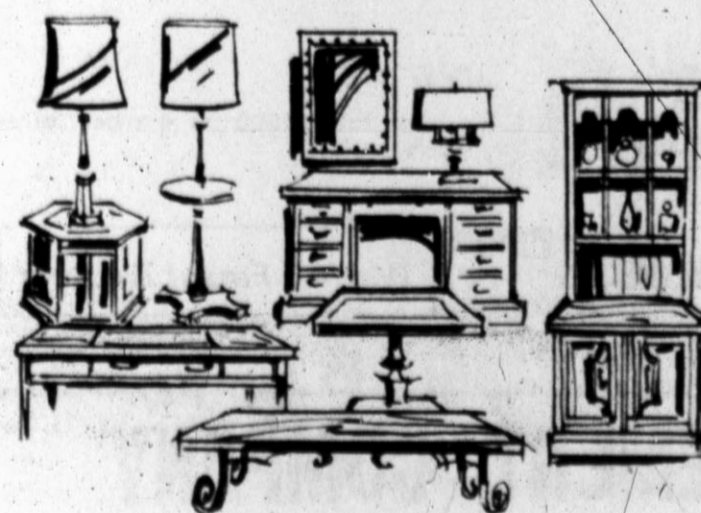


ORIGINAL

1/2 Price
REDUCED NOW
20%



TAKE ADVANTAGE
OF THIS SPECTACULAR
SALE AT
S&H SALES



SUNDAY, OCTOBER 19, 1969

BLONDIE

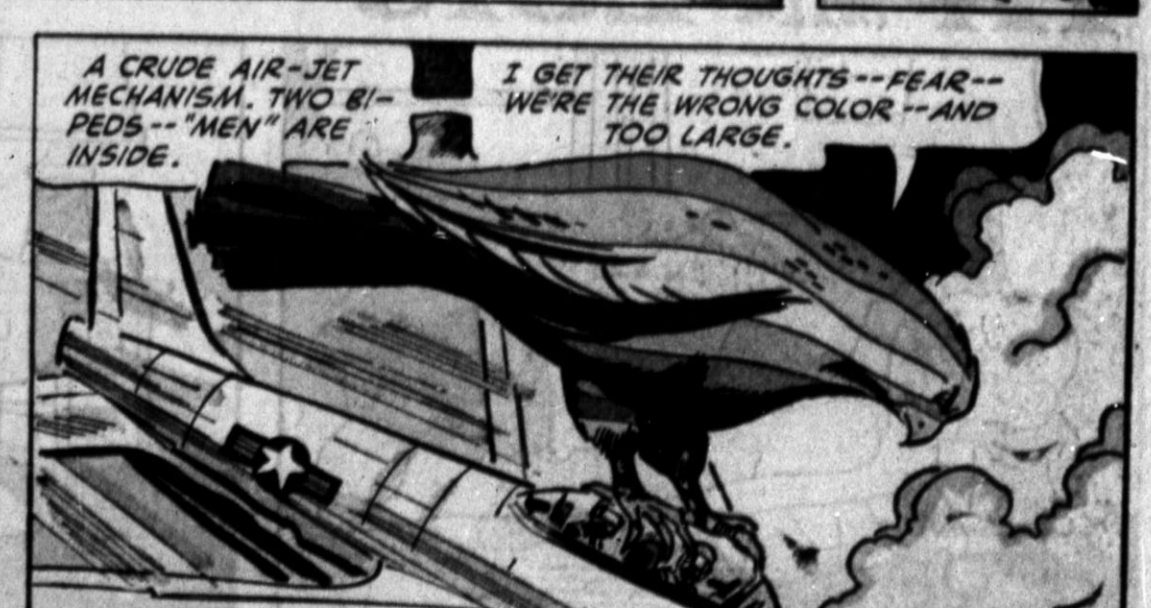
by CHIC YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk



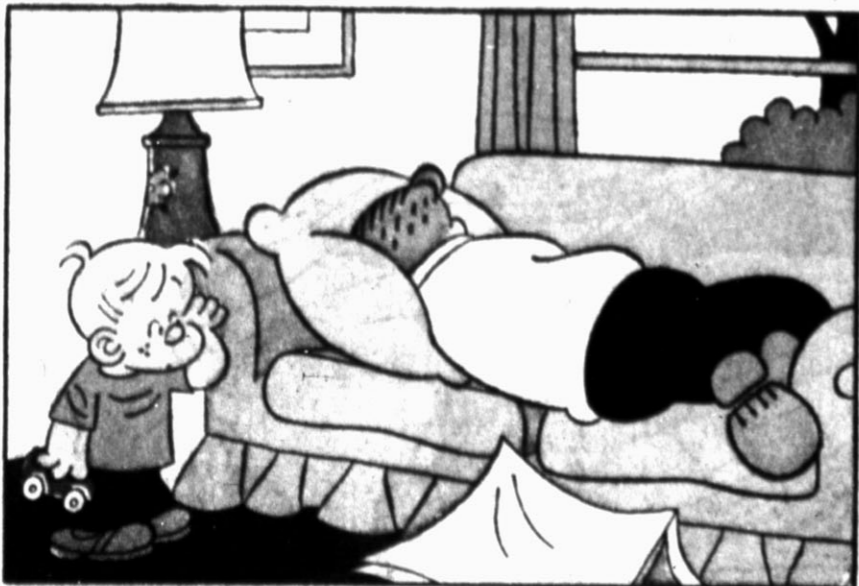
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



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10-19

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



PONYTAIL

BY LEE HOLLEY



BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE

THAT TIGER IS A NITWIT! HE CAN'T DO THE SIMPLEST CHORE PROPERLY!

BUT HE TRIES HARD, BROTHER. WHY DON'T YOU GIVE HIM A JOB THAT DOESN'T REQUIRE ANY THINKING?

BUT WHAT JOB DOESN'T TAKE ANY THINKING?

LET HIM HOE THE TOMATO PATCH. THE WEEDS ARE A MILE HIGH!

I HAVE TO WORK IN THE ORANGE GROVE, TIGER. MEANWHILE, I'D LIKE YOU TO HOE MY TOMATO PATCH. THINK YOU CAN DO IT?

OH, SURE, MR. SWEENEY. I KNOW HOW TO USE A HOE.

LATER

I BETTER GO CHECK UP ON TIGER. HE SHOULD'VE FINISHED HOEING THE TOMATOES BY NOW.

MY TOMATOES! YOU CHOPPED 'EM ALL DOWN! I MEANT FOR YOU TO HOE JUST THE WEEDS!

I DID JUST LIKE YOU TOLD ME. YOU SAID TO HOE THE TOMATOES — YOU DIDN'T SAY ANYTHING ABOUT WEEDS!

MY TOMATOES ARE RUINED, BABY SISTER. THAT GUY'S GOT TO GO!

NOW, BROTHER, HE THOUGHT HE WAS DOING THE RIGHT THING. I'LL MAKE A BATCH OF CHOWCHOW OUT OF THOSE TOMATOES.

CONTINUED

LITTLE IODINE

I JUST FOUND A GREAT BOOK I LOVED WHEN I WAS A BOY... WHERE'S IODINE?

PLAYING IN THE YARD... I'LL CALL HER...

THIS BOOK "FUN-LOVING TOM" I WANT YOU TO READ IT... THE KIDS OF TODAY DON'T KNOW WHAT THEY'VE MISSED...

OKAY, DADDY... THANKS!

AFTER SHE READS THAT ONE I'LL BET SHE'LL WANT THE WHOLE SET

LOOK! IODINE IS READING THE BOOK TO THE OTHER KIDS. ISN'T THAT NICE?!

"I'LL THRASH YOU!" CRIED TOM, SEIZING THE SNIVELING BULLY BY THE LAPELS OF HIS NORFOLK JACKET... HEH HEH

HA HA HA

GET THIS: "NELLIE BLUSHED PRETTILY WHEN THE WAITER MENTIONED FROGS' LEGS..."

HA HA HA

HA HA HA — THAT IS FUNNY!

SO CORNY IT'S A BELLY LAUGH, DADDY... UH... WHAT'S THE MATTER?

SUDDENLY, I FEEL VERY OLD. (SIGH) FUN-LOVING TOM AND I SEEM OUT OF THINGS AROUND HERE (SIGH)...

DUNN'S EYEMAN

The KATZENJAMMER KIDS

by JOE MUSIAL

HE LOOKS CHUST LIKE DER INSPECTOR, BUT BETTER-LOOKING!

HAR HAR HO HO HA HA HAW

SO?

COMES AN END TO EFERY LIMIT!

OW

VOT'S MORE, NO VATER CLOWNER ISS GOING TO MAKE A LUMMOX OUDT UFF ME!!

HEY!

UND DOT'S DOT, YOU MANGY SARDINE SNIFFER!

HAW

SLAM

VUN GOODT TOIN DESOIFG ANODDER. EH, INSPECTOR?

HAW! I DIDNT KNOW DER CIRCUS VASS IN TOWN!

MUSIAL

beetle bailey

AND THAT'S JUST A LIST OF THINGS HE DID TODAY, SIR

I THINK BEETLE SHOULD BE GIVEN A LITTLE TALKING-TO, SARGE

JUST WHAT I THOUGHT, SIR

IN FACT, I THINK I'D DO VERY WELL TALKING

IF YOU EVER DO THAT AGAIN, BEETLE, I'LL REALLY GIVE YOU A GOING-OVER!!!

UNDERSTAND?!

ALL RIGHT!!

I HOPE YOU WEREN'T TOO ROUGH ON BEETLE, SARGE

HE WAS SMILING WHEN I LEFT HIM, SIR

10-19

FLASH GORDON

FLASH'S OPPONENT LANDS IN A TANGLED HEAP OF SPECTATORS ... AND TURNS HIS DEADLY INSTINCTS ON HIS OWN PEOPLE!

KRITOR—NO! HE IS CRAZED!

KILL! KILL!

DAZED AND ENRAGED, THE KILLER-GLADIATOR TURNS ON A FALLEN ALIEN CHILD IN HIS PATH...

KRITOR... HERE! KILL ME!

AT FLASH'S CRY, THE KILLER HESITATES FOR A SPLIT SECOND. IT IS ENOUGH.

HAI!!

MY HUMBLE THANKS, EARTHMAN! OUR LIVES BELONG TO YOU!

YOUR COMPANION TOO HAS SURVIVED THE DUEL! YOU MAKE IT DIFFICULT FOR US, EARTHMEN!

YOU SAVED MY FAMILY—WE ARE INDEBTED! YET WE NEED YOUR PLANET FOR OUR SURVIVAL!

THEN SURRENDER YOURSELVES TO OUR CARE!

IT IS IMPOSSIBLE! NO!

NOBLE NAIRUKO—LOOK! EARTHLY WARCRAFT!

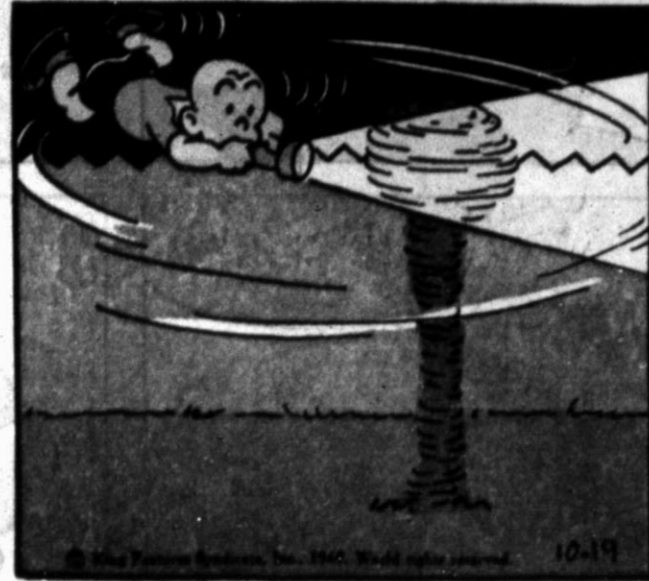
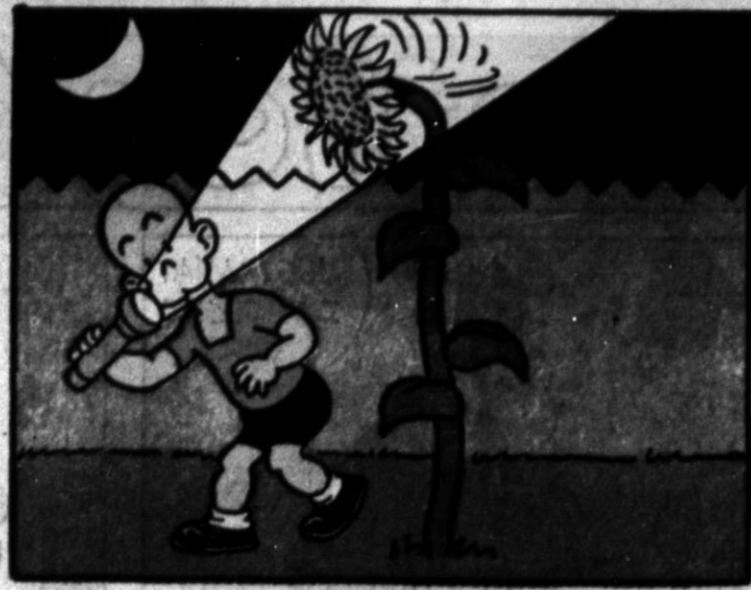
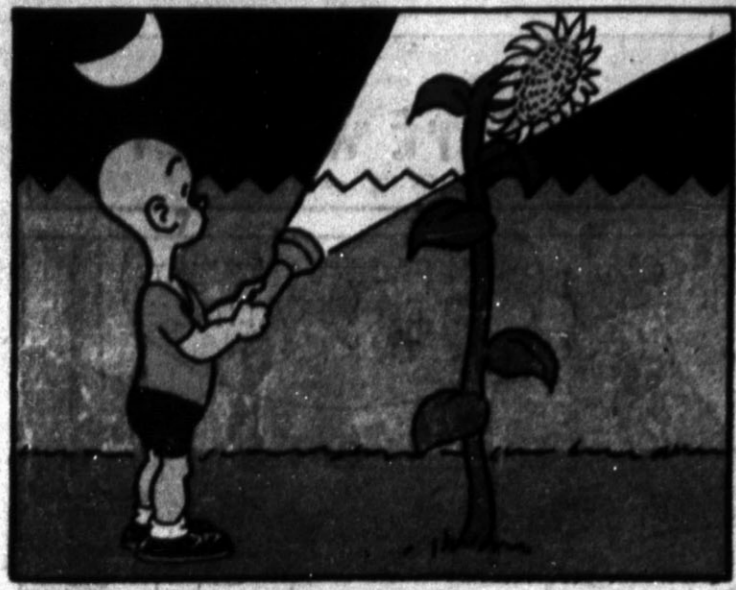
IT CANNOT BE! THE WARPERS HAD SET UP A DEFENSE SCREEN AROUND US!

10-19

CONTINUED NEXT WEEK

HENRY

by DON TRACHTE



The Little Woman

by DON TOBIN



I POI EYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman

AS THE PRAIRIE FIRE SWEEPS TOWARD A HOMESTEAD...

BUT I CAN'T JUST ABANDON MY NEW HOME!

YOU CAN'T SAVE IT! SAVE YOUR FAMILY AND WHATEVER YOU CAN GET OUT!

M-MORGAN, HE'S MASKED!

MASKED OR NOT, GRACE, HIS WARNINGS TRUE! THERE'S THE SMOKE!

TONTO AND I WILL HELP YOU LOAD THE WAGON! HURRY!

BUT WE CAN'T TAKE EVERYTHING! WHAT DO WE--LEAVE?

MY DOLL! IS THERE ROOM?

TAKE IT AND STAY CLOSE TO LUKE!

YOUR WAGON'S OVERLOADED FOR THAT HORSE! LET THE CHILDREN RIDE DOUBLE WITH US!

W-WITH STRANGERS AND ONE'S MASKED!

GRACE, I DON'T KNOW WHO THE MASKED MAN IS, BUT THERE IS SOMETHING ABOUT HIM THAT TELLS ME WE CAN TRUST HIM! GET ON THE WAGON!

ALL RIGHT!

WIND GET STRONGER!

THE FLAMES ARE MOVING THIS WAY FASTER! LET'S RIDE!

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CONTINUED...

WALT DISNEY'S DONALD DUCK

OH-OH! A FIGHT WITH DAISY?

YES! SHE'S JOINED A DATING SERVICE! SHE EXPECTS ME TO BE AS SMART AS I AM HANDSOME!

BANG

THAT SHOULDN'T BE HARD!

SAY! I HAVE AN IDEA!

BZZ -- JOE'S ATTIC -- BZZZ -- WHISPER -- BZZZ

DEWEY, YOU'RE A GENIUS!

BORROW IT, DEWEY! I'LL CALL DAISY AND MAKE LIKE I'M FROM THE DATING SERVICE!

YOU HAVE THE PERFECT DATE FOR ME? GRAND! AT SEVEN O'CLOCK? I'LL BE READY!

WE'LL TALK ART --- PHILOSOPHY --- THE THEATRE AND ---

AH! THERE'S MY INTELLECTUAL EQUAL!

RRRING RRRING

GMULG!

10-19

WALT DISNEY'S MICKEY MOUSE

RUN ALONG!

SHUCKS! ANOTHER ONE!

OH, GAWRSH!

AH!

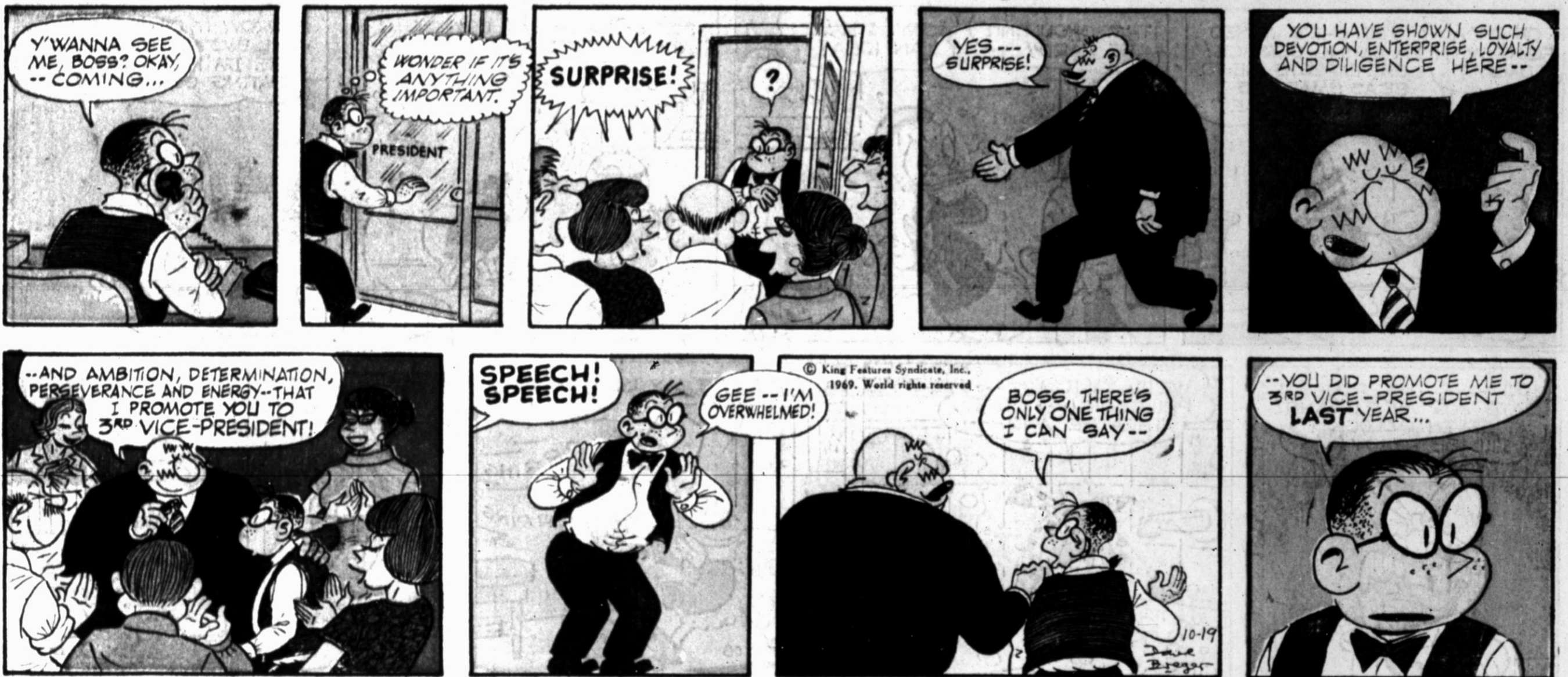
IT SLIPPED OFF! THOUGHT I'D NEVER GET IT BACK!

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10-19



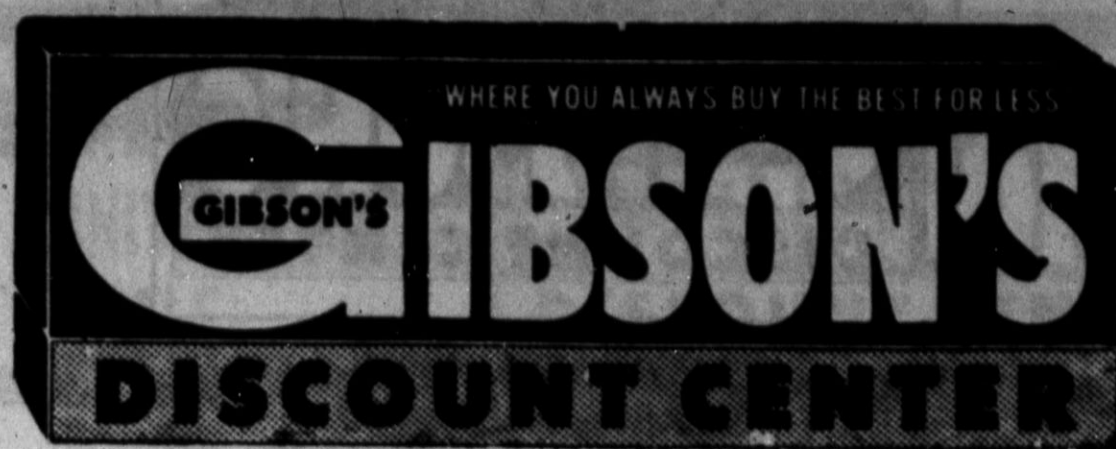
MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL



CANYON JOINS HEREFORD TO CELEBRATE...



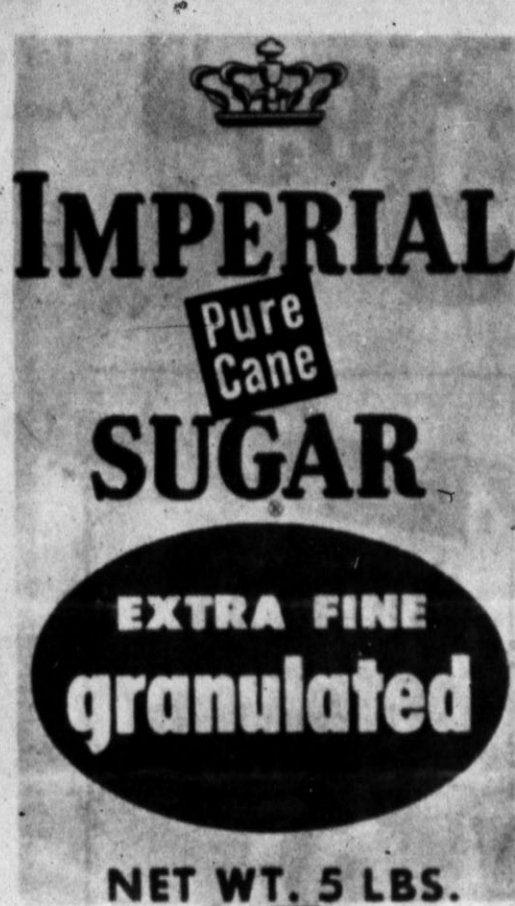
THE STORE THAT
brought the Cost of Living down
OFFERS YOU
Anniversary Values in
All Departments!

5th ANNIVERSARY SALE

PRICES GOOD IN CANYON & HEREFORD MON. THRU WED., OCT. 20-21-22



Swift's
Premium
CHILI
without beans
Large 24 oz. can
55¢



IMPERIAL
Pure Cane
SUGAR
EXTRA FINE
granulated
NET WT. 5 LBS.



IMPERIAL
PURE CANE
SUGAR
5 Lb. Bag
39¢
"Limit 3 Per Customer"



Butternut Instant
Hot Chocolate
Mix
1 oz. packages
5¢ each



Sugary Sam Cut
Sweet Potatoes
No. 2 1/2
Can **29¢**

Triple 'AAA'
ROOT BEER
take home
1/2 gallon **37¢**




FIG
Bars
Fireside
FIG BARS
Large 2 lb.
pkg. **29¢**

SPARE TIME
POT PIES
7 oz. size
• Chicken
• Turkey
• Beef
YOUR CHOICE 10¢




DIAMOND
FOIL
Economy Roll 75'
2 rolls **29¢**
Heavy Duty Boiler Foil
roll **29¢**



Comstock Sliced
APPLES
No. 2
can **27¢**

Best Maid or Big "G" Brand
SALAD DRESSING
Quart
Jar **27¢**



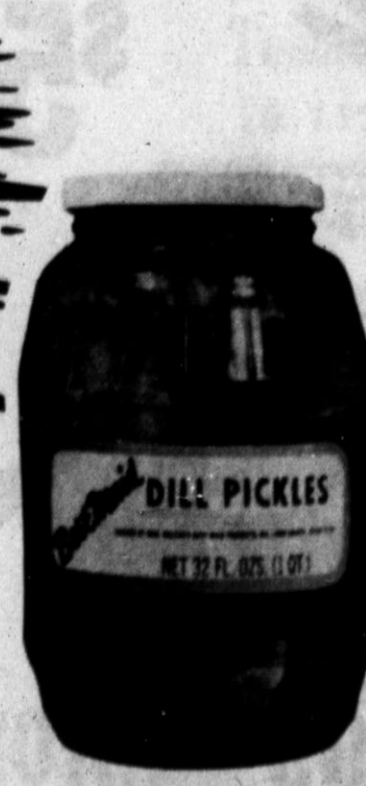

POP RITE
POP CORN
2 Lb. Bag
25¢



Duncan Hines
DELUXE
Cake Mix



DUNCAN HINES
CAKE MIXES
ALL FLAVORS EXCEPT ANGEL FOOD
29¢



Best Maid
Hamburger
Sliced
DILL
PICKLES
Quart Jar
29¢

GIBSON'S PHARMACY ... WHERE YOU ALWAYS GET PRESCRIPTIONS FOR LESS!

Champlin
CMO MOTOR OIL
\$1.49
2 gal. cans

WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER

44 Quart
ROUND WASTEBASKET
● by Tucker
● No. 1070
67¢

TELAR ANTI-FREEZE
● Permanent Type
\$1.19
GALLON CAN
Gibson's Low Discount Price!

TEXAS BANK
BANKAMERICARD
welcome here

TITAN STEREO TAPE DECK WITH SPEAKERS
\$39.95
● Model 404
● 8 Track
● Gibson's Low Price

AUTOMATIC RADIO
Porta-8" Player
Auto Tape Deck
\$24.97
Gibson's Low Discount Price

Ironing Board
PAD & COVER SET
● No. 954P
● Now
44¢

PAN & ROLLER
● 9" Size
● Tilt Pan
● Now
99¢

Gibson's
Spray Enamel
Large Can
1.00 value
49¢

GUN CASE
No. 303 - Gibson's
Low Discount Price!
\$3.29

Pint Size
THERMOS BOTTLE
● by Thermos
● Gibson's Low Price
83¢

HOLLYWOOD 12 VOLT
Seal Beam Portable
SPOTLIGHT
● Guaranteed
● Thousands of uses
● Gibson's Low Price!
\$3.79



STADIUM SEATS
● No. N4
● Padded Seat
● Padded Back
● Now
\$2.79

CHARCOAL BRIQUETS
10 lb. Bag
49¢

MIGHTY MIKE SET
by Remco, No. 7065
Retail 16.00
\$4.19

DAISY RIFLE & HOLSTER SET
High Chaparral
No. 8912, 10.95 value
\$5.99

10" TRIKE
By Garton
No. 3220
10.95 value
\$5.97

Bag 'N Things
you make them this
basic set makes
flower bags...
\$9.97

KIDIE KROME TABLE & CHAIR SET
20"x30"
KIDEE-KROME
U-332M
● 1 Table
● 2 matching chairs
● 14.95 value
\$7.88

POPCORN POPPER
by Fostoria
complete with cord
● 3 quart size
● Automatic
● Guaranteed
● Now
\$2.99

DOUBLE DRAG STRIP SET
REGULAR 10.95 VALUE
\$4.88
TOPPER

Basketball GOAL and NET SET
Official BASKETBALL SET
Gibson's Low Discount Price
\$2.19

GIBSON'S THE STORE THAT BROUGHT THE COST OF LIVING DOWN



Seamless Stretch
PANTY HOSE
100% nylon . . . all sizes, petite, average, tall
1.79 value
69¢

WAFFLE WEAVE
DISH CLOTHS
● 13 1/2" x 15"
● 25c value
9¢ ea.




Childrens Plush Puppet
SLIPPERS
● Assorted animal head toes
● sizes 5-12
● 1.29 value
● Now
69¢

Nylon
RUGS
by Regent Mills
● 100% plush nylon with knotted fringe
● 27" x 48"
● Assorted colors
\$2.99



Ladies'
PANTY GIRDLE
● Lyera Spandex by Best Form Foundations
● White or beige
● S-M-L
\$2.47
Value 4.98




BED SPREADS
● Assorted Colors
● Assorted patterns
● 100% cotton
● by Cone Mills
FINE QUALITY BEDSPREADS

TWIN OR FULL SIZE, **\$6.66**
Reg. 11.98

QUEEN OR KING SIZE, **\$10.88**
Reg. 32.95

7-SPEED
BLENDER
by Sunbeam
● Guaranteed
● 34.95 Value
\$17.97
model BL70



SHOP 5th ANNIVERSARY SALE

GIBSON'S DISCOUNT CENTER
WHERE YOU ALWAYS BUY THE BEST FOR LESS

SAVE **20% TO 30% EVERY DAY**
Dickies Vaquero JEANS

THE TWO "IN-STYLES"
ALL POPULAR COLORS • SIZES 27-36 (PERMANENT PRESS AND SOIL RELEASE)
50% POLYESTER - 50% COTTON

Vaquero I (PATCH WESTERN POCKETS) NATIONAL SELLING PRICE \$5.00 -
Vaquero II (INSET HIP POCKETS) NATIONAL SELLING PRICE \$7.00 -

GIBSON'S Anniversary PRICE Boy's Super Regular \$5.00 \$2.99	GIBSON'S Anniversary PRICE Men's Slim Regular 7.00 \$3.97
---	--

Dickies Vaquero JEANS FAMOUS FOR FIT



Ultra Sheer Seamless
SUPPORT HOSE
styled for fashion, comfort and support. Reg., med. and tall.
1.98 value
99¢



Ladies Roll Up Sleeve
BLOUSES
● No iron
● Color fast
● Washable
● 3.98 value
\$2.39



Men's
HUNTING VESTS
\$2.79



Foam Back
SEAT COVER
● Slip on
● Fits all cars
\$3.49




Automobile CLOTHES BAR
● By Henco
NOW **87¢**



Men's Banlon
SOCKS
100% stretch nylon
4 ply heel & toe
sizes 10-13
Regular 98c
39¢ pr.



Nylon
Jackets
Men's - Ladies - Boy's
● 100% nylon
● Assorted colors
● Reg. 3.98
● Gibson's price
\$1.97



HEAD SCARFS
● assorted patterns
● solid colors
● 1.00 value
16¢



BANKAMERICARD
SHOP AND SAVE
YOUR BANKAMERICARD
WELCOMED AT GIBSON'S
IN CANYON & HEREFORD!

TOBI-PRESTO Toaster-Broiler
● 7.95 value
\$3.77



HY FRY COOKER FRYER
● CHROME OR COPPER
● MODEL M-200
● 14.95 VALUE
\$6.66



SHOP HEREFORD and CANYON
PRICES GOOD OCTOBER 20-21-22

Sunbeam Automatic MIXER
● Avocado Color Model EM1-P
● Complete with Bowls
● 37.95 Value
● Gibson's Low Discount Price
\$19.97



SECRET
ANTI-PERSPIRANT
DEODORANT
3 oz. size
47¢



WHERE YOU ALWAYS BUY THE BEST FOR LESS
GIBSON'S DISCOUNT CENTER

soff
COSMETIC PUFFS
soft absorbent
260 PUFFS
NEW!
79¢ Reg. size **22¢**



Large 16.2 oz. can
SUDDEN BEAUTY
HAIR SPRAY
49¢



CAPRI
BATH OIL
1/2 gal. decanter
79¢



MICRIN
large 12 oz. bottle
49¢




HEAD & SHOULDERS
Family size tube **89¢**



JERGENS
LOTION
1.09 size
9 1/2 oz.
67¢



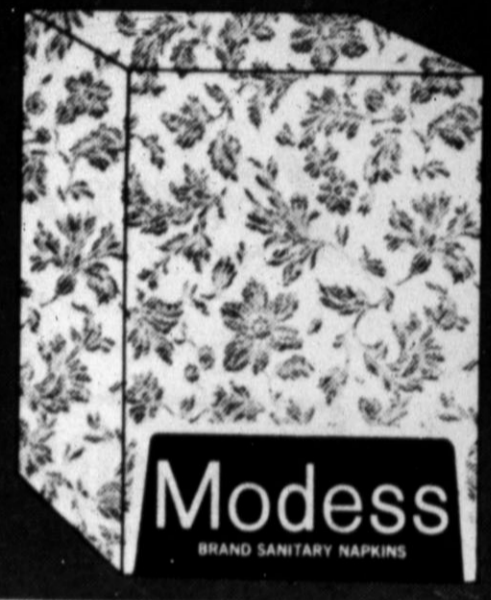
Alka-Seltzer
25 count bottle
43¢



Chocolate COVERED CHERRIES
13 oz. box
39¢



Special
Modess
BRAND SANITARY NAPKINS
REGULAR OR SUPER
BOX OF 12 **25¢**



CREST
TOOTHPASTE
Family size 1.10 value now
59¢



ASPIRIN
200 count
99¢



Eastman Kodak
FILM 126 - 12
Fits Instamatic Cameras
Roll **97¢**



SYLVANIA
FLASH CUBES
Box of 3 cubes **77¢**



SET 'N' CURL
ELECTRIC HAIR CURLER
by Northern Electric
29.95 Retail
Gibson's Price! **\$10.99**




Ladies Helbrose
17-Jewel 4 Diamond
WATCHES
Princess Donna or Princess Sue
Reg. 41.95
\$24.95



Westinghouse
TABLE RADIO
No. RTA 1180A
19.95 value
Gibson's Low Price
\$8.88



UBICO
Can Opener with Knife Sharpener
A Real Work Saver
MC20
Gibson's Low Discount Price **\$7.99**



Men's OCEAN KING
17 Jewels
Water resistant
41.95 value
\$24.87



HI-LOW WIGLETS
24.95 VALUE
\$10.97



Men's BILLFOLDS
by Meeker
All \$5 Retail
Now **\$2.97**




GIBSON'S R pharmacy
Phone 364-4900
SAVE ON PRESCRIPTIONS
Emergencies Phone 364-4753


ANNIVERSARY SPECIALS

CEPACOL 20 oz. size bottle now 73¢	SWEETA 12cc bottle now 39¢
--	--

TRIAMINICIN
12 count box now **47¢**



TOBAN
SMOKING DETERANT
\$1.89 box



NEO Synephrine JELLY
now **37¢**

EXTRACT
now **85¢**




KODAK INSTAMATIC COLOR KIT
Camera
Batteries
Color Film
Flash Cubes
Now **\$14.87**



ELECTRIC TOOTHBRUSH
Broxodent
24.95 Value
NOW **\$11.97**



Westinghouse Tone Control
STEREO-PHONO
79.95 Value
NOW **\$44.97**



PRICES GOOD MONDAY, TUESDAY AND WEDNESDAY BOTH STORES... HEREFORD and CANYON