VOL. 22 - NO. 16

HEREFORD, TEXAS, 79045, SUNDAY, OCT. 19, 1969

The Sunday Brand

Chamber Board Approves Slate

members of the Deaf Smith County Chamber of Commerce Board of Directors okayed a slate of eight candidates for election to four posts on the board.

According to chamber manager Bill Thompson, ballots will be mailed to all Chamber of Commerce members and they must mark and return them before Nov. 17.

The officers will, when elected, take office on Jan. 1, 1970. for the four posts were Pete Nash, Joe Whitley, Lynton Allred, Charles Hoover, Har old Close, Oliver Streu, Melvin Jay-

Ed Line, and Jerry Detwiler. Jayroe, who came to Hereford with his wife and daughter, Tonya six years ago, has been active in various civic organizations prior to and since that

trict Manager of Southwestern Force during World War II. Wh-Public Service and held that en the war was over, Close moposition until last year when he | ved to Sudan where he was elecbecame associated with Lone ted Mayor. Star Insurance and Real Es-District Cabinet Secretary.

ber of Commerce, Jayroe has mber of Commerce commmittee served as chairman of the Cha- on Transportation and Communmber Industrial Committee, ications. chairman of the Members h i p Allred, the youngest candidate Committee and a member of at 26, is vice president of Allred

Prior to coming to Heref o r d, Brad. Jayroe was a member of the Board of Directors of the Pampa Chamber of Commerce, president of the Jaycees and has also received the Distinguished Service Award, both in Pampa and Hereford.

Since his move to Hereford, he as a Hereford "Hustler." has served on the District Committee of the Boy Scouts of Amed Fund board.

roe and Larry Fuller. The four Hereford High School, He and elected will take the places of his wife Jane, with their two Dale Young, Earnest Langle y, daughters, Cathy and Laurie, Miller Walgreen Drug.

After graduating from Hereford High School in 1942, Close attended the University of Wy-He came to Hereford as Dis- oming before entering the Air

Since his return to Hereford, tate. He is a member of the Close has been active in the U-Lions Club, having served as nited Fund, serving on its board of directors. He has Long a member in the Cham- also been chairman of the Cha-

the chamber greeters, the "Hu- Oil Company. He and his wife



Lynton Allred



Larry Fuller



Charles Hoover



Oliver Streu

Harold Close Walgreen Drug in tion. Sugarland Mall, is a graduate of have been residents of Hereford for the past two years when he purchased the former Rogers-



Harold Close



Melvin Jayroe



Pete Nash



Joe Whitley

Presently serving as third vice president of the Lions Club, Allred has also been active as chairman of the Membership and Tourist and Conventions Committee of the local chamber, in addition to serving

Allred has also served as a major on the United Fund drive erica, been chairman of the this year and has been vice Board of The American Red president of the National U. S. Those approved as candidates Cross and president of the Unit- Highway 60 Association. He has also been president of the Texas Close, owner and operator of Division of the same assoc i a-

Nash came to Hereford in August of 1967 from Floydada to become manage r of the Hereford branch of Gifford-Hill-Western. He and his wife Pauline have four children, Margaret Irby, Camilla, Paul and Martha.

Nash is a member of the Kiwanis Club and also a member of the Chamber of Commerce Agriculture Committee.

Hoover, manager of the new Southwest Feed Yards, Inc., is an active member of the Lions Club, a member of the Chamber of Commerce Agricult ure Committee, a past director of Hereford Grain, chairman of the Soil Conservation Service Board and a past director of the United Fund.

He and his wife Wanda, have two daughters, Connie and Deb-

A practicing dentist in Hereford for the past eight years, Whitley and his wife Jerre have three children, Pam, Sandy and

Whitley is an active member of the Hereford Rotary Club and has served as chairman of Chamber's Government Affairs Committee for two years. Presently he is serving as chairman of the Private Enterprise Housing Study group and is also a past director of the United Fund.

Streu, who is a financial. ous organizations and clubs. He is a past vice president of the loin 1966. He is also an act ive not been contacted. member of the Hereford "Huas chairman of the Tourist and

Convention Committee. member of the District Commit-Amarillo and is now on the om other areas." group staff.

He is a member of the Navy

and three children, Craig, Car- rea.' la and Cathy, moved to Hereford from Dalhart in late 1968. Prior to moving here, Fuller, while at Dalhart, was president of the See CHAMBER, Page 2



CURIOUS KITTY - Firemen who answered a fire call at Buena Vista Friday were called on to rescue a curious kitten from the house when it decided to investigate the blaze him-

self. The fire, which occurred around 11:17, was caused by a faulty waterheater and caused an estimated \$2,500 damage to the house. -Staff Photo

Carrothers Gives Cattle Picture On Milo Prices

By EARL MOSELEY Staff Writer

Jack Carrothers, president of Texas Cattle Feeders Association, stated in an inverview to sure not trying to buy feed grain out of the High Plains area. But if the price goes up and we can Sub-Committee of the Over-all truck it in cheaper, we will have to do it for the protection of our own interests. We are obligated to buy it cheaper."

Carrothers gave the interview planner representing Waddell regarding the milo holding acand Reed in Life Insura n c e tion which has been instituted in and Mutual Investment Funds, the area by National Farmers is an active member in numer. Organization more than, a week ago.

Asked if he had been contactcal Chamber of Commerce, a ed by any NFO officer regard- ident Gerald McCathern reportpast chairman of the Member- ing any effort to join forces be- ed his organization has no deship Committee and top produ- tween the two organizat i on s, sire to "antagonize the cattlecer of the year in memberships Carrothers replied that he h a d man" in their current mile hold-

stlers" and this year is serving mball of Amarillo stated last er is involved in a similar price He is Training Chairman and men for some time in order to store area. tee of Boy Scouts of America they could organize feedlot ope- in Westway Cattle Feeders who es.' and has served three years as rators. Kimball had also report- have 1,000 cattle on feed at this He explained, "Ration costs otball game against the Canyon commander of the Naval Re- ed that area feedlot operators time. "Ten men are involved in serve Security Group based in are "already buying (grain) fr- this corporation - not all are yard operation and feed grains

League and the Naval Reserve feedlot operators, but that he feeding in commercial lots."

main thing is, the price is not negligible. We knew the price

Covered

Deaf Smith County NFO presing action and produced figures Texas NFO president Don Ki- which indicated the cattle feedthey "had worked with cattle- beef price fixing in the chain position in fed beef production, ther success.

stabilize prices" and felt that McCathern said he is involved. feed grains at competitive pric-

See PRICES, Page 2

10 did not surprise us one bit. cerning the price of grain sor-But when it goes higher, we are ghum in Nebraska and west cengoing to be forced to protect our test Kanna Wieden! at \$1.50 ford them, Schroeter explained. going to be forced to protect our trai Kansas "today" at \$1.75 per own interests."

The glasses will be collect ed and distributed by members of the Brand Friday afternoon that Carrothers added, "We want the price figure is correct but the Lions Clubs throug members of his association "are to buy our grain here." "Is misleading in this area." He world. pointed out that the price did not nelude shipping charges on the

Carrothers also reported that tion has more than 500 members and associates in Texas, portions of New Mexico, and the Oklahoma Panhandle - representing 90 per cent of the cattle in custom feeding lots in Texas.

tle feeding economic structure in light of the price raise on milo i

they must be able to purcha se

are the major cost in a feed- Eagles and will have deposit bo-NFO members. But there are represent approximately 75 per anyone be unable to deposit Carrothers reported that he also NFO members who own cent of a total ration, increaswas not in touch with all the feedlots. Many others are also ed demands for feed grains in the region, as a result of the in-'does not know of any who have He questioned why the fat be- creased feeding volume, has Fuller, with his wife Frankie, bought their grain outside the a- ef price is \$7 per hundred lower moved the price of feed grains today than they were three mon- upward, Cost of grain sorgh u m He said the Cattle Feeders A- the ago and 24 per cent less to during the 1968-69 feeding year ssociation knew in advance the the feeder while "the housewife averaged approximately \$2 per price of grain would rise. "The continues to pay the same?" hundredweight to the cattle fee "Supply and demand? Certain- er, This included the price paid

See CATTLE, Page 2

grain into Texas.

Carrothers also reported that in addition to one which will be located at St. Anthony's Scho-

WEDNESDAY CONFERENCE Savings and Loan office, the Carrothers detailed their cat- Community Center, Sugarla n d Mall and the Jim Hill Hotel. Schroeter explained that the

to \$2.30 per hundredweight, as drive this year will be the sec proposed in the NFO holding ac- ond such project of its kind to tion, during a press conference be carried out by the noon Lions in Amarillo Wednesday after- Club in the past six years. It "If the Texas feeding industry ve was very successful and Lioweek in a press conference that squeeze with the farmer through is to maintain a competit ive ns are looking forward for ano-

> Plans were also announce that Lions Club members will be attending the Friday night foxes at the game also, should

Weather

Friday

foisture for month: 1.09 Moisture for year: 22.66

Lettuce Damaged, But Market Up

Hereford lettuce farmers coud be in a bit of trouble, accordappears that most of the lettuce of the area is ruined, but there are fields where there is a possible at this too. The la sibility of salvaging some."

The reason for the damage to the lettuce crop as many know is because of the freeze which hit the Panhandle early 1 a s t week. Temperatures fell to around 25 degrees at this time.

This late crop, hurt by this freeze or not, is still not completely out of trouble. There is still a good chance for cold wearound 25 degrees at this time.

Wilson said, "It froze the lea- be gathered ves back into the compact por-tion of the head. There has also reason for sticking with this been some slime found in the center of the heads since the a good market. "There is a shorten days early."

He also said that about fifty shipped out of California and Aper cent of the lettuce in the re-gion is probably lost. Las Cruces, New Mexico is

The per cent of the crop that the market for the number one was definitely injured was that lettuce in the country. that was being gathered at the The price is now four dollars

already been gathered or has washed or gone to seed stem. This lettuce grew too fast becaing to contractor Ed Wilson. "It use of the heat and was hurt by

> The late crop of lettuce still a question to the farmer as to whether the stem is injured or

cold spell, which came a b o u t tage everywyere in the coun-

time or planted around Augu- and up per carton for top quali-

UF Goal

United Fund's 1969 drive cam-

paign in Hereford has risen to

73.55 per cent of the \$38,000 goal

through a report of the cam-

paign majors in their fifth check in meeting Thursday.

UF vice president Joe Sholler

barger reported a total of \$27, 949 has been made in checks,

Drive chairman Clete Corlis

issued an appeal to all captains to turn all cards into their ma-

jors prior to the next meeting.

so that a more accurate picture

Next meeting is scheduled to begin Thursday at 10 a. m. in

the Hereford State Bank board

UF president Calvin Goodin

said this complete check-in by

the captains is needed so that

further decisions on collections

Shollenbarger also present e d

room, Corlis said.

can be made.

cash and pledges to date.

Lions Club Plans Eye Glass Drive

A. J. "Major" Schroeter, pre-sident of the Hereford noon Li-other locations. Brochures from ons Club, announced last week that the club will conduct a used eye glasses drive beginning Tuesday and continuing through Bernard Roberson is serving Bernard Roberson is serving as Sight Conservation chairman for the drive,

The drive is for the purpose of collecting old eye glasses to se-

Deposit boxes will be availab-le at all of the elementary, junior high and high school offices

There will be six other locations throughout the city and they will be at the intersection of Texas St. and Moreman, Third and Schley, High Plains

was reported that the first dri- of current collections can be rea-

an individual breakdown on the individual major's goals: Schools 85 per cent collected, Commercial A 111.5, Commercial B 61.7, Commercial C 59.5. city, county, state and federal employees 52.6; Utilities, banks and attorneys 86.9, and Rural

Hereford Elevated To AAAA By UIL

enrollment of students in the top pupils. four grades over the past two years.

operations of schools throughout rey, Lubbock Coronado and the state, made the announce- Plainview. All forms of interschment concerning Hereford and olastic competition for district numerous other schools through- honors will be between Hereford out the state when it was learn- and the other four teams in the ed that the local system has had new 4-AAAA districts an average enrolment of 1,160 In past years, the three Lubstudents per day over the past bock schools, Plainview, all four two years. The enrollment figu- Amarillo schools, Pampa and re for AAA schools is set at a Borger were in district 3-AAAA maximum of 1,100 students per with the district divided into a

just recently changed.

League in Austin Thursday of a schools, the figure is 1,100 or berth in the state playoffs. realignment for Hereford from higher; for AAA schools it is 500 a class AAA school to a class to 1,099 pupils; AA, 230 to 499; AAAA school due to the average A, 120 to 229 and B, 119 or fewer Hereford will, in the fall of 19-

70, enter the same district as The UIL, which governs the Lubbock High, Lubbock Monte-

Wartes, in commenting on the day average, and this total was North and South Zone, Winners of the Zones were determi-

the University Interscholast ic ve enrolled. For Class AAAA er for the district representative compete in this district, because mes. This year, UIL officials elimi-

nated the North-South Zone proshed the new 4-AAAA district. Through this move, the winner of the 3-AAAA district will play the winner of the 4-A-A-Adistrict in bi-district competition, Teams included in 3-AAAA now will be Amarillo Palo Duro, Amarillo Tascosa, Amarillo High, Amarillo Caprock, Borger and

change of classifications said that this has "been expected for some time now

I know we can. "We will be able to compete district 1-AAA in 1959 after spe-

ment figure."

Coaches from the new dismorning to make arrangements cussed the one fault in the new alignment and that is the five-team district which will leave open dates late in the seas on. Drawings took place to see who would have the open dates when

Hereford athletic director La- in classifications according to then, the winners of each Zone dy suffers in numbers, I'm not ence games and will not be in- of Nacogdoches, Hillsboro, Kep. rry Wartes received word from the number of students they ha- would compete against each oth- saying that we won't be able to | terrupted by non-conference ga- of Bryan, Houston Elmore and Hereford became a member of

> better in 4-AAAA," he explain- nding several years in AA. Durcedure in determining a winner ed, "than smaller schools who ing the time they were in AA pe Hill of Tyler Columbus, Houof the district and have establi- are just over the AAA enroll- classfication, the Whitefa ce's were unable to come up with a district champion in football. Prior to last year, the White-

trict met in Plainview Friday faces had faced the same situation in 1-AAA play, having bowfor the coming year and to work on a schedule. The conches dispast eight years before getting a share of the crown last year then winning the coin toss to represent the district in bi-district

Other schools who underwent and Wartes reported that Here- classification changes were, fr-UIL rules have aligned schools ned as in a normal district, but he said" though, that everybody tefaces with four straight conf. Worth of Ft. Worth, Campbell checked.

Refugio; from AA to AAA, Boswell of Sagninaw, Berkner of Richardson, Seagoville, Gladewater, Clarksville, Pittsburg, Chaange, Santa Fe of Alta Loma, Taft and Wilmer-Hutchins,

Class AAA schools which will be elevated to AAAA include. Hereford, Mineral Wells, Pearce of Richardson, North Mesquite of Mesquite, Ft. Worth Cart er-Riverside, Cypress-Fairbanks of Houston, Angleton, Alvin, Bee-ville, Eagle Pass, Mission, Wes-laco, Corsicana and Houston.

The change to AAAA for Hereford will be effective for a miford will have the first open om AAA to AA, Littlefield, Sla- nimum of two years when ano-"You have to keep in mind," date. This will provide the Whi- ton, Bowie, Breckenridge, Lake ther enrollment figure will be

Homecoming Will Snug Bug Bags Honor HHS Exes

monies were held at HHS, will Ave. From there, they will go nonneed in three categories, he honored guests at this year's west until they reach Main St. annual flomecoming festiviti e s where they will turn south. The will be for most original, most

sons are invited to attend the cond St. where they will dispeme and history display - all marching groups will board busplanned by the high school Student Council.

Thursday will launch the weekend festivities with the annual wood Baptist Church on Morsmain \$1, and will begin at 7:30

number they would like to dis profit for his investment." pose of to call the high school. each other for the honor of bringing in the most wood.

Friday, exes of Hereford High play of history of Hereford High School will be on exhibit. Barber, in regard to this, has asked that anyone having parapher. Who are they? They are thounalia that would fit into the exnibits, and would like to I o a n lot owners and operators, bankthem to the high school for the afternoon, to contact him. The exhibit will be on display from 12:36 until 2 p. m. Friday

At 2 p. m., a pep rally will he held at the high school gym for the game that night against the Canyon Eagles. Immediately following the pep rally, the annual parade will begin on the east parking lot of the high!

Chamber . . .

(Continued from Page 1)

Chamber of Commerce and was

pany and has been active in the the Tourist and Convention Committee and the Membership Committee. He is presently he stated. We cannot even exvery near qualifying for the Hereford "Hustlers."

Fuller is an active member of the Lions Club and is now serving as editor of the organization's bulletin.

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each

CIRCULATION

Metvin Young, General Manager Grady King, Advertising Manager Berbera Swimmer, Women's Editor Jay Spain, Mechanical Superintendent



N. 25 MILE AVI ALWAYS CLEAN CARS ALWAYS AT

1966 Cadilloc 4 dr. Deville loaded has overything, low mileage. I ewiner cer. Maw lices, beine with beine interior, just like new inside 6 out, 6 the price is right.

1967 Ford Galx. 500 4 dr. H.T., landed, V.S. New rubbes, lime green inside 6 out show rank candidates. show room condition. 1967 Chav. II 4 dr., 6 cyl. outs. trass., new tires, 20,000 actual miles. A real bac-uty, white with blue interior.

1966 Mustong 289 V 8 auto trans, steres upe, 32,000 actual miles, one local gymer, custom brown interior, white exterior, tissnest in the golden spread.

1962 Comet 6 cyl. outs. trans., 4 dr. classer in any way then most 67 module and

J.V. CAMPBELL MOTORS Mile Ave

School, as far back as 1966 the parade will proceed south. At the Mall, all entries in the when the first graduation cere on Ave. G until it reaches Park parade will be judged and an-

floats and cars will then go down Main until they reach Se-

Prices ...

(Continued from Page 1) bonfire. This year, the bonf ire iy not," McCathern stated. "Im will be built west of the Green- ports have continued to rise, all feef has continued to be bought - none is thrown away. Somente, somewhere between the Ray Barber, who is assisting cattle feeder and the housewife in the organization of the Home- is reaping an additional \$79 per coming activities, has asked head profit that wasn't there that anyone having old wood or when the feeder was getting a

McCathern pointed out, "We Students from one of the all know the facts and realize three classes will pick up the the consequences if something wood as they compete against jun't done to alleviate the situation." He said he didn't feel the grain sorghum farmer or cattle feeder should wait until the pri-School and all interested per- ces slip again. "We had better some are invited to the high wake up to the fact that our arschool gymnasium where a dis- ea economy is at stake and that it is our responsibility to do something about it.

"We talk about cattle feeders. ers, grain men, druggists, doctors, lawyers, clerks, mechanics, and accountants," He also included housewives and other local trades and merchants. They are feeding cattle in the commercial lots in our area. Therefore, I feel it is of the utmost importance that we take action now to protect our industry which is so vital.

McCathern outlined that many things can be done. 'The success of grain producers through our area has proved this point. If we who are involved in feeding cattle would join forces in a fort to put pressure on those who He was transferred here as are buying our cattle, as well as de social gatherings. District Manager of the com- the agriculture department, we could push the price on the pro- Wives" will be conducted Thurs-Chamber Industrial Team, on ducer level back to where we

could stay in business. pect the feedlots to do it for us, although we could expect their

help." McCathern listed a program: press our prices

lowered so drastically at the ely. producer level and hasn't affected the consumer level.

army orders of beef have been

How much foreign beef is be-

cost of production levels.

McCathern listed such items as silage, rice bran, cottonseed meal, and other products neces- 1 farm club of the New York sary to the cattle feeder which 50 record.

COW POKES

for both cars and floats. Judging

Dumpty," "Three Blind M ice," 'Old Lady In The Shoe" and many others.

Barber also announced that both Stanton and La Plata Junfor High Schools will enter floats in the parade and that the Canyon bands have been extend-

Following the parade and the nnouncing of the winners in the parade, the floats will be taken o Whiteface Stadium where the ey will be displayed in pre-game ceremonies in the "Parade of npions," Also to be included in the pre-game ceremonies parade will be the Stude at Council float carrying the Homecoming Queen candidates activi-

Queen candidates and attendants include Peggy Summers, Mary Sue Neff, and Debor a h Clark, seniors, Susan Baiden, junior and Sally Bayne, sopho-

Hurricane Goal Is Completed

American Red Cross Volunteers heard a report at their luncheon meeting Thursday at th Chaparral in Sugarland Mall from Deaf Smith County's ARC Executive secretary Mrs. Genevieve Miller that the local chapter has reached its Hurricane Camille goal of \$1,132.

It was also announced that one of the orientation groups was sponsoring a "Waiting Wives" project, which includes seremployed by Southwest ern well-organized, coordinated ef whose husbands are not now at vices to all armed forces wives

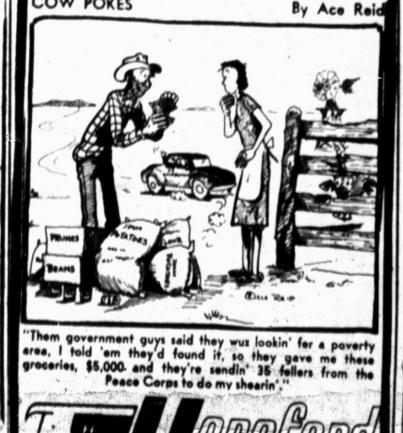
First meeting of "Waiting day in the home of Mrs. Corinne Neely, 315 Ave. B. They cor-

airman; Mrs. Andrew Kershen, xas totaled 9.4 billion pounds. Mrs. R. B. Hutson, Mrs. Art -Stop all imports of beef Lewis, Mrs. Sam Morgan, Mrs. which are being allowed to de- Ray Carlile, Mrs. Dub Curtain- will provide a market for 7.3 bil- capital in an enterprise to com--An immediate investigation Jerry Curry, Mrs. Jerry Curtsi- which a major portion will be ductive industry. as to why beef prices have been nger, Mrs. Miller, and Mrs. Ne- grain sorghum. "The cattle fee-

he said have risen in cost to an -An investigation as to why approximate 20 per cent in the past few months.

The cattle feeder does not set the price of his beef," McCaing bought to feed our Armed thern said. "It is done by the chain store operators to suit -An all-out effort on behalf of their profit margin. I believe it the cattle feeders to curtail salis necessary for our interests to es of beef to buyers at below take steps to protect our pri c e margin too.'

The Tidewater, Va., team No.



Bring Comfort

view football games and other keep out the cold air. outside activities in what is

part of this year's activities es while floats and cars head for "Mother Goose," "Hump ty Mrs. Black a few years ago who They are made in seven differ-

The Blacks are having these known as H&R Manufacturing garage.

Black said, "These bags are made of the same material as the regular ski jacket." They

Cattle . . .

(Continued from Page 1) to the grain producer, handling

charges, storage, and interest. "Under a normal supply and demand situation, it appeared at the beginning of this harvest season that feed grain prices in the region would increase about 15 per cent. This would mean a 17.50 per head increase in pro-

Carrothers said with each 16 cent per hundredweight increase in the price of feed grains, the cost of beef production in a feedyard is increased by 0.63 cents per pound.

With the 30 cents per hundredweight increase in feed grain prices, the cost of beef production in feed grain prices, the cost of beef production in the feedyard would be increased by nearly 2 cents per pound, live weight basis."

He said, "At the wholesale level this would mean a 3.4 cents per pound increase." He said considerably more would be added at the retail level.

"The move to withhold grain area in an unfavorable position compared to other feeding are- than one decade, the cattle feedas of the nation."

According to USDA reports, from a supplementary agricul-Carrothers reported, the 1960 tural enterprise to a billion-dol-"But we must do it ourselves" dially invited all servicemen's grain sorghum crop in Texas is lar-a-year industry. This develestimated at 18.4 billion pounds opment has resulted because the Those attending the meeting As of July 1, 1969, stocks of resources of climate, feeder catwere Mrs. Clinton Jackson, ch. grain sorghum in storage in Te- tle, and feed grains were avail-

Texas cattle feeding indust r y willing to risk their energies and ger, Mrs. Dickie Slaughter, Mrs. lion pounds of feed grains of bine these resources into a pro-

Texas cattle feeders will feed 2. nation.

Black stated that a fe Herschel and Ruth Black of were accepted very well. "Most 1994 Brevard are now in the sales have been through civic pep raily, parade, footb a 11 ga- rae. Members of the bands and parade is "Story Book Time process of selling this useful is organizations such as band, pep The idea was introduced to squad, and various others. en a friend made a couple for ent colors to fit the need of almost any school.

The Blacks cover the job of insnug bags processed thro u g h specting these bags and shipping Dallas but they themselves are them which is done from the ir

Black reported that he has sold several hundred of these

quilted nylon polyestic material which can be easily washed and dried with cool air.

"College towns have been primarily tre biggest outlet of the bags," Black said "although a lot of hunters use them also

Hunters use them for duck or deer blind or just as an terliner in sleeping bags." Black said that they were first thought to appeal mainly to the omen but have interested the

He said that they plan to expand their company in the fu-ture and after this season plan to diversify and add some other items along the same line

million head of cattle and the 1970 feeding volume will be approximately 3.5 million head.

The cattle feeding industry Chili Supper markets their product, grain fed beef, in a competitive market situation, not only between feeding areas but between individual cattle feeders.

"If the cattle feeding indus try of the region is forced into a non-competitive position, the feeding industry will be cutback and the market for grain sorghum will be correspondingly sorghum from the market for a reduced. Any attempt to estab-\$2.30 per hundredweight or hi- lish an artificial price for grain er producer price would further sorghum will bring irrevocable increase the red beef production harm to the entire economy of

ing industry of Texas has grown able in the region. It has also re-During 1969, he continued, the sulted because individuals were

"The cattle feeding developder is the major market outlet ment has taken place because for the grain sorghum produ- Texas feeders are capable of producing grain fed beef compe-He estimated that during 1969, titively with other areas of the

reg. \$2.50 ea.

reg. \$2.00

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Hormone Hand Cream.

DOROTHY GRAY

Earnest Langley Slated To Speak **During Institute**

Earnest Langely, attorney and president of the Deaf Smith County Chamber of Commerce, will be among the guest speakers who will participate in the Midwest Agribusiness Institute to be held in Jefferson City, Mimouri, Oct. 28-31.

The three-day conference will be held at the Ramada Inn in Jefferson City with some 200 agribusiness and agricultural lea-

TSTA Meeting Monday Night

Deaf Smith County Texas State Teachers Association will present a discussion titled Revelant Education for the Mexican American" by Juan Ibarra, consultant, Division of Compensatory Education, Texas Education Agency, at their meeting beginning at 7:30 p. m. Monday in Hereford High School auditor-

The meeting to be headed by the local TSTA president Robert Holman, will also include a musical overture by the HH-S Stage Band under the direction of Ben Gollehon and reports on membership and legisation by Mrs. Wilma Braddy and Mike King.

A regular business meeting is also to be \conducted during the engagement, Holman repor-

Senior Class Set For Friday

Hereford High School's senior class has announced that they will hold their annual chili supper to support and sponsor their classes' Annual Queen candidate Christy Hair

The supper will be held in St. Anthony's auditorium from 5-7 p. m. Oct. 24, the night of home-Charge per ticket will be 75

Carrothers stated, "In less ts. Tickets may be purchased from any senior or at the door. A bake sale will also be held during the supper for any one interested in helping the senior

class support their candidate.

Langley's talk during the in stitute will concern the West Te. xac agribusiness developm en r



Discover at our expense how Vitabath gelée and new Velour hand and body lotion work together to combat dry skin.

Here, in a unique example of teamwork, two products that are effective agents in your end-ofsummer struggle with dry skin caused by sun and wind. New-formula Velour lotion takes up where Vitabath* gelée leaves off. The satiny finish that Vitabath gives your body is enhanced by the softening influence of Velour's precious moisturizers and emollients. Protect and keep your skin velvety smooth by caring for it with Vitabath gelée for foam bath or shower and Velour lotion.

Two fragrances: Velour, in the woodsy scent of green Vitabath; Pink Velour, in the enchanting floral of Vitabath Pink, Regular size 8 oz. bottle Velour lotion, \$5.00.

SPECIAL BONUS OFFER!

With \$3.75 Vitabath, you get \$1.50 gift of Velour. With \$7.50 Vitabath, you get \$3.00 gift of Velour.

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MR. FARMER

FOR THAT PART OF YOUR GRAIN THAT YOU ARE ABLE AND CAN JUSTIFY TO STORE, WE RECOMMEND THAT THIS BE DONE UNTIL WE ALL HAVE KNOWLEDGE' OF PRODUCTION BASED ON RE-PORTS FROM RELIABLE SOURCES. RECENT BIDS MAY SOUND GOOD AND NFO IS THE REASON \$1.65 IS NOT BOARD PRICE, BUT A LITTLE TIME MAY SHOW A BETTER PRICE IS EMINENT.

REMEMBER, THE MARKET IS AN ARBITRARY FIGURE AND NOT A GAUGE. BIDS OR BOARD PRICE IS THAT PRICE WHICH IS RE-QUIRED TO PURCHASE OUR GRAIN. STRATEGY FOR BUYING OUR GRAIN WILL BE FOR BUYERS TO BE IN AND OUT OF THE MAR-KET, HOT AND COLD, CAUSING FLUCTUATION IN PRICE WITH-OUT REASON, AND HOPEFULLY OUR NEVEOUSNESS. THIS IS A GOOD BUYING METHOD FOR THEM AND WE WOULD RECOM-MEND IT AND SURELY EXPECT IT. NERVEOUSNESS ON OUR PART CONCERNING PRICE WILL HELP THEM TO BUY OUR GRAIN AND TO DEPRESS OUR PRICE BY CONTROLLING ENOUGH GRAIN TO PREVENT A SHORTAGE. WE MUST WORK TOGETHER TO CON-TROL SUPPLY BECAUSE WE HAVE ALL FARM PRODUCTS FIRST. LET'S NOT SELL A YEAR'S PRODUCTION IN SO SHORT A TIME THAT WE DEPRESS THE MARKET, LOSE OUR POWER, AND FAC-ILITATE A SURE CHEAP PRICE.

FED CATTLE PRICE IS DOWN THROUGH FORESEEN MANIPULA-TION, BUT THERE IS NO SURPLUS. AMERICA WILL EAT ALL OF OUR BEEF, PLUS IMPORTS. NONE WILL BE THROWN AWAY BE-CAUSE IT IS NOT WANTED. HOWEVER, PROCESSORS PREFER TO BUY OUR CATTLE CHEAP IT'S PROFITABLE AND GOOD BUS-INESS FOR THEM, AND THEY ARE HAPPY TO SELL RETAIL AT THE SAME PRICE AS WHEN CATTLE WERE SEVEN OR EIGHT CENTS PER POUND HIGHER. LET'S NOT LET 22c FED CATTLE BE THE PREREQUISITE FOR RECOGNIZING MANIPULATION IN THE MEAT TRADE. IT IS FOOLHARDY TO EXPECT TOO MUCH HELP FROM A CONSUMER-ORIENTED UNITED STATES DEPARTMENT OF AGRICULTURE WHEN THE "SWEETNER" FOR THE F-111 AIR-PLANE DEAL WITH AUSTRALIA BY OUR GOVERNMENT IS SURE TO BRING ABOUT MORE BEEF IMPORTS INTO THE U.S. IT IS ABSURD THAT A RECENT HEADLINE STATED THAT CATTLE ARE "THE HIGHEST SINCE 1952". HAVE WE SEEN A PARALLEL ON INDUSTRIAL MANUFACTURERS PRICES? THROUGH UNITED EF-FORT FED CATTLE COULD BRING PARITY, SINCE ONLY A TWO OR THREE WEEK'S VOID IN SUPPLY WOULD EMPTY THE COOL-ERS. BY NATION WIDE UNITY WE CAN, AND MUST, BRING ALL FARM AND RANCH PRICES UP TOGETHER SO THAT EQUITABLE PRICES ARE ACHIEVED. THIS WILL PREVENT NATIONAL CHAOS AND DO MUCH FOR ALE AMERICANS.

YOU WHO ARE NOT ALREADY MEMBERS ARE IN MED TO JOIN NFO AND SUPPORT OUR EFFORTS, AND YOU WHO ARE ALREADY MEMBERS WE ASK YOU TO KEEP ABREAST OF THOSE THINGS THAT DEPRESS OUR PRICES.

DEAF SMITH COUNTY NFO **DEAF SMITH COUNTY NFO**

Happiness Is Hereford

Staff Writer

new people." These were the Clubs. gently spoken words of love ly The Ottesens enjoy boating mentary school at Brighton. She ed how she likes Hereford.

Mr. and Mrs. Ottesen and th-

Hereford, Texas

Ideal traction tire for pickups ..

Long wearing polybutadiene

campers, small panels.

* All nylon carcass

tread.

Ottesen is getting acquainted in Brighton, Colorado and are liv- eleven years. a new town such as Hereford ing in a very comfortable and and meeting people who are beautiful home located at 116 for herself and her daughter as

friendly atmosphere. We've met at Farr Better Feeds and is ambition she holds for the future so many people; our problem quite concerned about the cattle is to do some interior decoratis remembering all their nam- and feed business in this area. ing. She made the statement es. We are the type who get He has formerly held member- that she plans to stay home afsimply thrilled over meeting ships in the Lions and Elks ter spending the past five years

Mrs. Richard Ottesen when ask- and waterskiing and miss the is also an active member of beautiful mountains and moun- PEO. tain trips that they grew accus- Fifteen-year-old Craig is a sotomed to the seven years they phomore at hereford High

Penneys AUT CENTER

CLOSEOUT!

FOREMOST TRUCK TIRE!

Christie 12, moved to Hereford ing to Brighton they made their Happiness to Mrs. Richard the latter part of August from home in Greeley, Colorado for

Mrs. Ottesen enjoys sewing Nueces Street, west of the city. well, however, baking seems to "I've never known such a Ottesen is assistant manager be her favorite past time. An working as secretary for an ele-

plus Fed. tax and old tire

plus Fed. tax and old tire orig.

plus Fed. tax and old tire

orig.

23.44

22.44

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670-15/6

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While They Last!

orig. Fed. tax

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Fed. tax

Fed. tax

2.96

3.27

412.88

School where he is a member of the piano. the band. Craig highly complimented the band for its sound

a 7th grade student at La Plata emselves.

Mrs. Ottescn feels "the school spirit and community support and remarked that he couldn't spirit and communi y support believe it wasn't a college band in Hereford is at a peak and is Cleves have been savored sin when he first heard them play. quite impressive." The family ce early times, In the third cen-Craig has also been affiliated has attended each home game tary B. C., courtiers in China Lovely 12-year-old Christie is and have thoroughly enjoyed the nail-shaped clove buds in their

Junior High. She enjoys playing They are active members sovereign.

of the First United Method is t them to our growing comm

mouths when addressing their

ON TELEVISION

Texas Farmers Union is scheduled to have a panel of their members including state president Jay Naman of Waco for a television broadcast at 9:30

Rutherford, George Perles at Joe Carruthers, assistant for ball coaches at Michigan State are well acquainted.

When Rutherford coached for DA-TV, Amarillo.

READ THE WANT-ADS TODAY ers.

A COACHING THREES EAST LANSING, Mich. - Ed

in the early 50s, Perles and Carruthers were two of his play-

Hereford, Texas

Weekdays 9: 30-6: 00 Thursday 9: 30 8: 30 Saturdays

PLAID SHIRT JACKET

An all time favorite! Our lightweight Towncraft shirt jacket is tailored of wool-nylon and lined with rayon at the neck and cuffs. Just the thing for chilly fall days! Select from many colorful plaids.



SPECIAL! Men's buttondown & regular collar sport shirts of Penn-Prest 65% polyester/35% combed cotton. Grad styled, long point collar, and matched pockets. Tasteful assortment of plaids. No ironing needed. Just machine wash, tumble dry. Long sleeves. 2.88



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are made in orlon@ acrylic and come light, or dark fashion colors. and your choice of bright,



Fenney Da

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Stock up now for marvelous savinsg . you'd expect to pay this for just stockings alone! These panty hose have a marvelous fit and stretch to give a smooth long-legged look. Suntan or gala;



BULKY ACRYLIC cardigan . . . choose classic or smart cable patterns in white, light, bright or dark colors. Teams up with skirts, slacks, over dresses. Sizes small, medium, large. Treat yourself to several, stash some for gifts, too.



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Plus mileage drive wheel tire Extra deep anti-skid Deep Slotted Angular Tread Grooves Full strength all nylon cord carcass.

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These terrific buys are 100% polyester filled with a 100% cotton top fabric backed to 100% Reemay® polyester, machine wash in warm water and use machine manufacture's instruction when tumble drying. Select from colorful solids and prints in twin and full



ul Hoff, secretary; Mrs. Viola

Hodges, council delegate.

'Little' Premiere Set Here Tuesday

By EARL MOSELEY

Hereford's Gerald Martin, who newspaper coverage. appeared in flying sequences of The Brand reviewed "Battle the new big-scale motion pic- of Britain" in Thursday's issue ture filmed partly in Spain last from an invitational screening year, is scheduled at 8 p. m. conducted last week. Tuesday at the Star Theatre, ac- | Hardwick reported that "Battle cording to manager Francis

Hardwick reported only 300 tickets will be sold - in advance - for the special Tuesday evening showing. On Wednesday, the feature will begin a one-week's showing on a U. S. premiere enagement along with the larger cities and tickets may be purchased at the box office of the theatre on showing

Martin is slated to present an air show here Tuesday afternoon wherein he will fly a Messerschmidtt 109, as he did other flyers who took part in the battle sequences along with Martin - Lefty Gardner of Brownwood and Connie Edwards of Big Spring - may be in Hereford Tuesday.

Martin, Edwards and Gardner are three of the five flyers who are members of the Confederate Air Force who went to Spain (and some later to Engwhich also appeared in the picture, was borrowed from the CAF for use in Hereford, Originally the property of the picto this country.

Hereford Mayor Jim Sears nest Langley are slated as spea- Blitz. kers prior to the "little" premi- The "decisiveness" of a bat-

STOCKMEN'S BOOT

RED WING

Hardwick said that the premi-"Little" world premiere of ere engagement will possibly "Battle of Britain" honori n g have television, radio, and area

of Britain" is the first premiere a Hereford theatre has had "as such" in its history. He said when "The Sundowners" opened, which was filmed in Palo Duro Canyon State Park twenty years ago, the Star Theatre had a "day and date booking" with other theatres througho u t the area for four days in January 1950, "This time we are ahead of every theatre in the na-

The film has already opened in Europe, according to the United Artists Corp., distributors of "Battle of Britain." It had during the production of the fi- its "big" world premiere in im. It is also reported that two London of Sept. 15 - England's official Battle of Britain Day. To date, the combined gross of 11 theatres in that country for 19 days is reported as \$515,875. UA also reported the film

has opened in Germany with a surprising gross of \$258,386 from 13 theatres in 15 days, Nazi Germany was pictured as the enemy in the historical story.

Revised budget for "Battle of land) for the filming of "Battle Britain" has been released as the course of history toward the of Britain." The Messerschmidtt \$12,000,200, according to Unit-

UA also reported there appears to be just as many opinions regarding the most decisi- Battle of Britain, the world orture's producers, it was purcha- ve battles in history as there der we know would have passed sed later by CAF and brought are historians. But almost all, it seems, are agreed that the most decisive in all history was and Deaf Smith County Cham- the so-called Battle of Britain, ber of Commerce president Ear- more familiarly known as The

wear that ever stood toe-

to-toe with rough work!

Crafted for comfort, plus long wear. Made from

fine leathers. Saunter in,

have a look-see

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"BATTLE OF BRITAIN" - Shown here is an artist's conception of the blitz on London, a critical phase of the Battle of Britain and one of the key points of the "little" world premiere at the Star Theatre Tuesday

creation of the world order as

Certain it is, say most histor-

ians, that if Britain had lost the

succeeded it had Hitler won,

would have been, by the Ger-

man dictator's own admissi o n.

the complete stamping out of

the democratic nation and the

One young man in Hereford.

who was born after the famous

ing last Monday, stated his

like the picture because "it ap-

except on a lend-lease basis wi-

red by the Germans one year

previously and France, a ma-

months earlier. England had

America did not enter the war until just short of 15 months la-

ter - on Dec. 8, 1941, one day

after the attack by the Japanese on Pearl Harbor, The war

did not officially become known

as World War II until Dec. 11,

1941, when Germany and Italy

declared war on the Unit ed

no outside fighter help.

without any help from us."

it exists today.

principles.

evening, and some of the British stars who have parts in the film. Star manager Francis Hardwick has declared Tuesday to be Gerald Martin Day since Martin, a Hereford flyer, took part in the production's aerial scenes.

tle of the past, it was point ed **Cotton Harvest** out, is determined by the degree in which its outcome influenced Gains Momentum

was off to a modest start in Sep- on Monday. tember and early October, ac- For the week ending Friday, into limbo. What would have cording to W. K. Palmer, in Oct. 17, the Lubbock office clascharge of the Lubbock Cot to n sed 48 per cent in the White

are increasing daily and samples. In the White grades, Strict es from 4,000 bales were receiv- Low Middling was the predomiestablishment of his ownNazi ed at the Lubbock office last nant grade with 27 per cent. St-Friday. Samples from 5,200 bal- rict Low Middling Light Spotted es had been classed at the Lub- was the predominant grade in bock office through Friday, com the Light Spotted category with battle had been fought and who pared to 15,000 at this date last 21 per cent. had seen the invitational screen. year.

of Britain in the skies over London on Sept. 15, 1940. The Ge-

battle. Poland had been conqueter completely abandoned. On June 6, 1944 - D-Day the United States and England, jor ally, had seen defeat three with their allies, invaded Europe - which became "The Longest Day."

South Plains cotton harvest | ving samples for classification

Classing Office of the USDA, grades and 52 per cent in the However, harvest activities Light Spotted and Spotted grad-

Staple length averaged betwe-Palmer stated that the season- en 1-inch and 1-1-thirty-second. opinion that he didn't be- al classing offices at LaMe s a During the week the Lubbock oflieve the American people would and Brownfield will begin recei- fice classed 67 per cent 31-thirty-second and longer.

> if you will, according to UA - ry good. Ninety-eight per cent Planning to attend the Grand fought and won the epic Battle miked in the premium category Chapter Meeting are the J. B.

Price quotations on the Lubrman invasion, Operation Sea bock market for cotton with mith England. At the time of the Lion, was postponed - and la- cronaire of 3.5 to 4.9 ranged 25, Strict Low Middling 31-32,18 from loan levels for high grade cotton to \$12.50 per bale over the loan for the lower grades. Quotations for the most predo- 31-32 - 18.10.

as representative of the Here- and Mrs. W. C. Hromas. Reports on Friendship Night and visits to Shamrock, Tulia, nd Chapter Meeting, at the lo- Olton and Friona were given at

will be held Oct. 27-30 in Fort P. Worthan and Mrs.

Nolands as worthy matron and

worthy patrol; Mrs. Charlie No-25, Stirct Low Middling Light Spotted 15-16 - 17.50, and Stri-

ct Low Middling Lingt Spotted Prices paid farmers for cotton

rish Council were Mrs. David ed the program in conjunct i o n LaFleur and Mrs. Noe Salinas. with the art exhibit, Miss

face Club member of Earl Sta-

cesan Council of Catholic Wom-Guests present were Jon Birden selected Friday evening at song, art instructor at Stanthe meeting of St. Anthony's Paton Junior High, who present-Alternate delegates will be Nina Gilleland and Father Si-Mrs. Jonny Cloud and Mrs. Wermeon Heine, pastor of St. Anthony's and moderator of the ner Koelzer. This convention will be held Oct, 28-29 in Level-Parish Council.

land, under the direction of Mrs. David Poundstone of Borger and Hostesses were Mr. Leo Witkowski and Mrs. Ed Reinauer, St. Anthony's Parish Council Chairmen for the art exhibit will assist the Advisory Board were Mmes. Lanny Bezner, Pain hosting the meeting of the ul Zinser, David LaFleur, Bill Pastoral Council of the Diocese Massie and Ozetta Wilhelm,

Mrs. Noland Is Grand Chapter Representative

North Hereford H.D.

Club Elects Officers

Kiwanis Whiteface

Hereford High School Student ubs

Breakfast Club Meet

His topic of discussion concer- gner, club president.

DCCW Convention

Delegates Selected

annual Convention of the Dio- Anthony's School

Williams and Paul Hoff.

their regular meeting.

Diocesan President.

Presenting a program on we- Williams, trasurer; Mrs. Clinton

ght control were Mmes. Roger Ward, reporter; and Mrs. A.E.

Newly elected officers for the Following the meeting a birt-

Paul Hendon, president of the | ned the activities of the Key Cl-

Council and Key Club, spoke to Rain capes for games are still

members of the Kiwanis White- available to the public, the club

face Breakfast Friday morning reported, and those interest ed

at the Chaparral Restaurant in may contact any Kiwanis White-

Voting delegates to the 33rd of Amarillo, November 23, at St.

Mrs. J. B. Noland was elected | land, Mrs. Art Lewis and Mr. ford Chapter 312 Order of the Eastern Star to attend the Gracal's monthly meeting held Tue- the monthly meeting, Refreshments were served

to 25 members by Mr. and Mrs. The Grand Chapter meeti n g Charlie Noland, Mr. and Mrs. C.

hday party was given for 81year-old Mrs. C. L. Whitehead the oldest active member of the

Attending the meeting were Mmes. A. E. Hodges, R. A. Fullwood, Otto Massie, Otto Ols on, Clinton Ward, W.J. Lueb, Viola The North Hereford H. D. Cl. | coming year are Mrs. Roger Wiub met Thursday in the home of lliams, president; Mrs. W. J. Williams, Paul Hoff, and Ro Mrs. Viola Williams, 404 Weste- Lueb, Vice-president; Mrs. Pager Williams.

The next meeting will be held Nov. 6 in the home of Mrs. W. J. Lueb, 807 S. 25 Mile Ave

Carnival, Bazaar **Event Nears**

Only two weeks remain till St. Anthony's annual PTO Carnival and Bazaar, General chairmen Mr. and Mrs. Tommy Albracht and Mr. and Mrs. Duane Albracht are working closely with vaarious booth chairmen to keep up on progressing.

This year's event will include such old favorites as Bingo, Fish Pond, Penny Pitch, Milk Bottle Throw, Dart Throwing, Country Store, Cake Walk, White Elephant Antiques, Spin the Wheel, Sweepstakes Raffle, Basketball Throw, Children's Movies, Country Auction, hayr i de and a special raffle.

Pepper always has been the king of imported spices in the United States. It accounted for about 19 per cent of the 300 million pounds of spices and herbs consumed last year, according to the American Spice Trade As-



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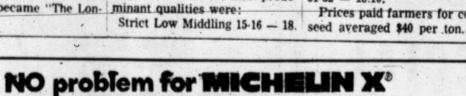
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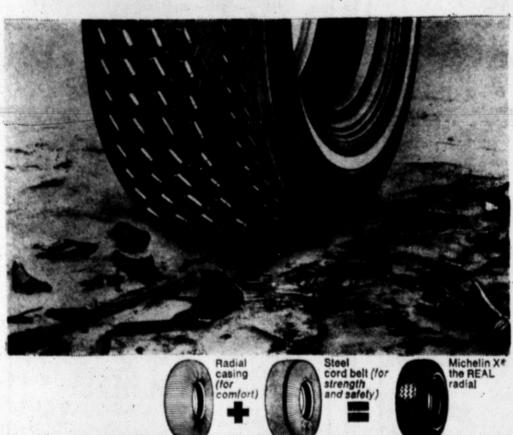
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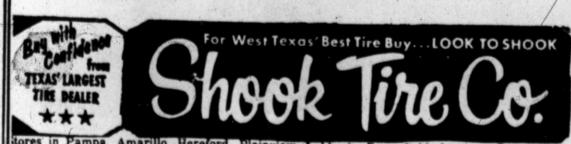
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AT THE AREA'S NEWEST AND FINEST

SOUTHWEST FEED YARDS

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By MELVIN YOUNG

Cord Hammock, who farmed and ranched in the Adrian area for many years before his retirement, has about decided that this modern day ranching is really the stuff. Cord observed a local rancher, Ira Scott and a helper, working cattle Tuesday and Wednesday, on motorcycles. Not a horse one. Cord tells us that the only mishap of the day came when one motorcycle developed a flat tire and the men had to stop long enough to take the flat to Adrian to get it fixed.

Ace Reid, the Cow Pokes cartoonist from Kerrville, could probably use that information. Ace is always drawing cartoons with modern day cow pokes driving around in old beat up pickups and jeeps, but we haven't seen any of his work portraying the men working cattle with cycles. That may be too modern for Reid and his favorite characters, Jake and Zeb

Then again, perahps Reid's cow pokes just can't afford a good cycle.

Admittedly, the cattle business "ain't what it used to be." It's much better.

Now some of the people who bought feeder cattle high and sold fat cattle low may want to argue that point, but they will have to admit that the new cattle feeding industry has led to good profits for many, and there appears to be some more of the same in the future. The business has stabalized somewhat and probably will never again enjoy the prosperity of a few months ago, yet for those who wish to continue feeding cattle, a nice return will be there. To the best of our knowledge, there is no synthetic replacement for a good beef steak.

And speaking of cattle and the cattle feeding business, we might remind you that Hereford's newest feeding operation, Southwest Feed Yards, Inc., will be holding open house today from 1:30 to 4:30 p. m. at its location 4 miles east and 1/2 mile north of Hereford. This is the latest feed yard to begin operations, but there are two more that will be finished in the near future. Anyway, if you haven't had the opportunity to look over one of these operations, here's

This new feed yard is probably the biggest in the entire area, with one-time feeding capacity for 60,000 head. That, incidentally, is a bunch of beef.

It's always heartening to learn that one of our former "newsboys" has received recognition for some worthwhile activity. Jody Miller, son of Mr. and Mrs. Jed Miller, and grandson of Mrs. H. E. Miller of Hereford, has recently returned from a tour of duty in Vietnam, where he received special recognition for his activities with the American armed forces. Miller was a paper boy for the Brand when he was just a youngster, barely old enough to have a route.

It is also heartening to know that these young men comle from duty overseas have little sympathy for the hippies and other kooks who would have us surrender the people of South Vietnam to the Communist cause. The rest of us might well take a lesson from the returning youngsters. It appears that some of us have forgotten the basic American Principles that have kept this nation strong and free for almost 200 years.

Elsewhere in the paper today will be pictures and a little. information about each of eight candidates for the Chamber of Commerce board of directors. Four of the men will be elected to serve three years each, beginning with the new chamber year in January. All are outstanding leaders in their businesses and in community activities and the four elected should be assets to the chamber board. Look them over. You'll be getting a ballot in the mail soon if you're a member of the Chamber of Commerce, If you're not, then you should be. Your help is needed to keep Hereford on the

If you think your business is not doing as well as it should, or that you're not making as much money as you should, take a trip to some of the little town off the Caprock or down on the South Plains. Then come home and count your blessings. You're living in a pretty good place.

And then there's the story about the two small boys who were deep in heated argument over the merits of their respective fathers. Assertion crowded assertion until v1ctory finally was won by the young braggard who claimed. "I'll bet a million, billion, trillion dollars my dad has more dandruff than your daddy."

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Red Cross Gives Report

merican Red Cross heard re- arsons, and the volunteers of Kiports and gave recognition to ng's Manor, various aides during their meet- Doris Rush, chairman of the tional Bank in Hereford,

man of orientation, reported tereported that all of them received certificates and Mrs. Clinton Jackson, special service volunteer, has earned her uniform.

Mrs. Neely also taught a second class of 4 in September, two of whom were nurses, who also received completion certificates.

Mrs. Winnie R. Anderson, R. N., chairman of Nursing Services, reported that Red Cross badges were presented to nurses June Rudd, R.N., Jo Solomon R N., and Mary Jane Burrus, R.N.

Mrs. Rudd had completed teaching a mother-baby care course in Hereford High School to 12 girls and 7 boys. ARC certificates were presented to each student completing the course. Mrs Anderson also announced that Sidney Anne Owen, R.N., has been appointed Disaster Nurse.

Mrs. Jackson, chairman of uniformed volunteers, report e d that seven volunteers from Hereford had attended the CST meeting of the Red Cross at Pampa on Sept, 24 and announced the next CST meeting is scheduled for Hereford in January.

Mrs. R. B. Hutson, production chairman of Operation Shop Early, reported that 259 Santa Claus ditty bags had been shipped to Vietnam in fulfillment of the chapter's assigned quota.

Mrs. Hutson said participants in the ditty bag project were Cultural HD Club, Wyche HD Club, West Hereford HD Club, North Hereford HD Club, Bippus HD Club, Messenger HD Club, Dawn HD Club, Mon Amis and Star St. Friendship Clubs. Baptist, Christian, Methodist and Lutheran Church women's

ing held Tuesday in the Com- water safety program, reportmunity Room of the First Na- ed the local chapter has 26 volunteers water safety instructors, Presiding was chairman W.B. of whom 15 have received updating instruction.

Mrs. Henry F. Neely, chair- Fifteen WSI's taught 57 classes for a total of 57 hours of acaching a class of ten - includ- tual teaching time. They taught ing nine nurses - in July. She a total of 646 children and adults, amounting to 6,460 hours of "given" instruction, Certificates were earned by 411 of those tau-

> It was reported that this year instruction was extended to include the handicapped and mothers with their children (Moms and Tots).

Dowell presented ARC Certificates of Appreciation in recog- READ THE WANT-ADS TODAY

nition of "their participation in and support of Operation Shop Early" to Mrs. S. L. Garris on, First United Methodist Church: Mrs. J. E. Sorrells, Messeng e r HD Club; Mrs. Don Davidson, King's Manor; Mrs. Earl Poar-ch; Mrs. Paul Corbett, Cultural HD Club; Mrs. Richard Golden, Board of directors of the Deaf | groups; Mrs. Earl Poarch, Mrs. Dawn H. D. Club; Mrs. Dub Smith County Chapter of the A. Kenneth DeHart, Mrs. Buck P. Hair, First Baptist Church Women-Day Circle; Mrs. Roger Williams, North Hereford HD Club Mrs. B. A. Reddell, First Baptist Church Women-Night Circle Mrs. H. F. Neely, First Christian Church Women; Mrs. H.E. Miller Sr., Star Street Friendship Club; and Mrs. Charles Gresham, Progressive HD Club.

HAS A WAY WITH HORSES ATLANTIC CITY, N.J. - Grover (Buddy) Delp hopes to lead trainers at the Atlantic City thoroughbred track for the fourth time during the current meet-

Delp set a record last year by saddling 22 winners. He led the trainers in 1964 with 18 winners and again in 1965 with 19.

REC CONGRATULATES SOUTHWEST FEED YARDS on their

OPEN HOUSE

TODAY at 1 p.m. to 4:30 p.m.

3 mile East ½ mile North Hwy. 60

DEAF SMITH CO. REC

EXTENDS CONGRATULATIONS TO

SOUTHWEST FEED YARDS

OPEN HOUSE TODAY

1:00 P.M. to 4:30 P.M.



SOUTHWEST FEED YARDS



DEAF SMITH COUNTY

Serving Castro, Parmer, Oldham and Deaf Smith Counties



BIG T PUMP CO.

INVITES EVERYONE TO SOUTHWEST FEED YARD'S OPEN HOUSE



THE AREA'S NEWEST and FINEST SOUTHWEST FEED YARD'S

Features many new inovations in cattle feeding operations.

And BIG T PUMP CO. is real proud to have drilled and rigged water wells for SOUTHWEST FEED YARDS.

DON'T FORGET

OPEN HOUSE

1:30 to 4:30 P.M.

TODAY

SALES - INSTALLATION - SERVICE

BIGTPUMP CO.

New York Avenue

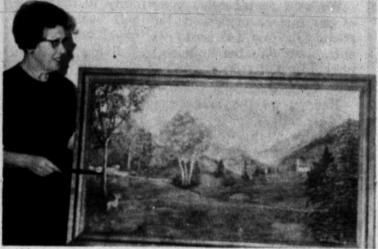
Phone 364-0353

Local Residents Compete At State Fair Livestock Show

Judging results were released | and Deaf Smith County, recently from the State Fair Of Gary Dunning of the Hereford Texas Junior Livestock Show in FFA Chapter placed fifth in the Dallas. Several contestants in Hampshire purebred or grade the show were from Hereford division of the lamb show.



CREATIVE ARTS FESTIVAL - Jon Birdsong, left, art instructor at Stanton Junior High, talks with Mrs. Paul Zinser, President of St. Anthony's Parish-Council of Catholic Women, Friday evening at the Creative Arts Festival, sponsored by the Council. Mr. Birdsong presented the program, "Creativity, Our Geratest Gift", wherein he advocated encouraging children's creative abilities, without too much impostition of sterotyped adult values.



"EARLY AUTUMN", painted by Mrs. Ozetta Wilhelm, was among the display of artistic skills exhibited Friday evening at the Creative Arts Festival. By popular demand, the exhibit will be open to public viewing this afternoon from 3 to 5° p.m. in St. Anthony's School Library.



OFFICERS ELECTED - Officers elected to serve the North Hereford Home Demonstration Club for 1969-70 are, from left to right, Mrs. Roger Williams, president; Mrs. W. J. Lueb, vice-president; Mrs. Paul Hoff, secretary; Mrs. Clinton Ward, reporter; Mrs. Viola, Williams, treasurer; and Mrs. A. E. Hodges, council delegate. -Staff Photo

WARREN BROS. MOTOR CO.

1410 Park Ave.

CLOSED SUNDAY



'68 Dodge Dart 4 dr. sedan; economical 6 cylinder with automatic transmission; radio and tinted glass. White finish with black vinyl interior. Test drive this practical '68

'66 Chev. Pickup V-8 auto., long fleet side bed, custom cab, fac. air and power, 5 new tires, red and white two tone, test drive this nice fully equiped pickup at

'67 Mustang, 2-dr. hardtop, ecomonical 6 cylinder, standard transmission, local one owner with plenty of factory warranty transferrable, new white wall tires.

.65 Chevelle Super Sport, 327 V-8 with console selected automatic, factory air and power steering, canary yellow body with

black vinyl top, protective warranty. 66 Volkswagen, 2 dr. radio and bumper guards. & back up lights, locally owned with 36,000 miles. This one will balance any

'68 Pontiac Catalina 4 dr. sedan, factory air and power, local one owner, gold metallic finish with tan interior, Save \$2000 from original price on this like new '68 model

Most local contestants entered in the beef cattle section of the show. Caye Clearman place d 7th in the Angus class 1 for steers weighing 950 pounds or over, as Jimmy Christie rated 17th and Jimmy McNey 18th in the

place and Steve Easley took the 18th District of The American

Cheryl Cole was the only contestant from Hereford who placed in the 800-875 pound An. Registration will open on Sat-

posted Twig Roses' Steer at se- Waco, American Legion Field cond place and Jamie McAndr- Representative, will hold a Reews' at fifteenth.

Kim Rose was the owner of the nine-hundred pound Hereford steer which placed 11th in can Legion and Auxiliary will

Steven Olson had the winning

Jimmy Christie's steer was a bred division which judged at the 800-875 pound range.

CARD OF THANKS

To the many friends who showed so much leve, kindness and concern to us during Mr. Hicks' stay in the hospital, we want to say a sincere thanks. A tal staff, May God bless each of special thanks to the doctors, you, the nurses and the entire hospi-

American Legion **Convention Set**

Kay Atchley ranked a second Auxiliary members from the ona, and also the principal speaeighth slot in the Angus Class Legion will assemble here on eighth slot in the Angus Class Legion will assemble here on 2-Steer weighing 875-950 poun- Saturday and Sunday, Oct. 25-26, "Ham" Lambert for their annual fall convention, Bob Wilson, Commander of the Killed In B.C. local Post, has announced.

gus steer class as she came in urday at 10 a, m, at the Kona Kai Inn where all sessions for The division of the Heref or d the convention will take place. steers of 950 pounds or more At 2 p. m. Garland DeLamar of habilitation Seminar, A hospitality hour will follow at 5 p. m..

Joint session for The Ameri-

be a banquet type affair in the Ballroom with Commander Wilshorthorn in the 950 or more son calling the meeting to ordpound class, while his sister er. District Sergeant at A r ms Donna rated 6th with a shortho- James Wilhelm will have char- 4 children, and 8 grandchildren. rn steer tipping the scales at 850 ge of colors and the invocat i o n will be by Chaplain Henry Teubel. District Vice Commander first place winner in the Cross- Dennis Holland of Dodson will introduce distinguished guest s . Mayor Arthur Baer will give the address of welcome and response will be by William Haukstein, Jr. of Nazareth, District Commander Bill Brady of Claude will introduce District Pres-

Mr. & Mrs. C. M. Hicks

DUMAS - Legionnaires and | ident, Mrs, Sam Williams of Fri-

Word was received here Friday that H. F. (Ham) Lambert was killed in an accident in British Columbia while on a hunting trip Tuesday at Kam-

Mr. Lambert, who was 72 years old, was a graduate of Hereford High School. He remained in Hereford until about 30 years ago. His sister, Mrs. C. J. Mountz, lives at 106 W. Seventh.

Other survivors are his wife, Two other sisters live at Fort Scott, Kan., and Detroit, Mich. Mr. Lambert had moved from Washington to Kaslo, British Columbia, Canada, about eleven years ago, 200 miles north of Spokane.

Mr. Lambert previously ranched here at Big Square Funeral arrangements are pending. Mrs. Mountz said his last rites would probably be conducted Monday at Kaslo.

READ THE WANT-ADS TODAY

way on Sunday at 7:30 a. m. business sessions, with Commawith a Commanders' Breakfast
(dutch) at the Inn. Registration will resume at 9 a. m. and Memphis, District Adjutant, will bring gree
the Department of Te
mbership turn-in will
the business session.

ment Commander Clayton
Mann of Wichita Falls. The anion description of Memorial Service with Chaplain Henry Teubel in charge.

At 10 a, m. there will be an joint Memorial Service with Chaplain Henry Teubel in charge.

At 1 p, m, the Legion and Autalian Activities will get under a xiliary will hold their separate ism, Earl Baskett, Garland Del-

Gus Pedde ESTATE AUCTION Tuesday, October 21 - 7:30 P.M.

Location: 5 Miles South of Hereford, Texas on U.S. 385 (Watch for sale sign) This is the fifth of several sales to settle the Estate of the Late Gus Pedde, Dealer in Antique Merchandise. ITEMS THIS SALE INCLUDE:

Antique Beds Antique Crocks Antique picture frames Antique radios Antique chairs Bedding Tools Display Cases

Glassware (all descriptions) Antique Bookcases Boxes of Miscellaneous NCR Cash Register Antique Clocks Bathroom fixtures Antique Souvenirs

Antique lamps Antique tables **Metal Cabinets** Televisions Dinette sets Small apliances Horse collars

1,000's of miscellaneous items too numerous to mention **Hundreds of Quality Antiques**

Auctioneers Note: This series of sales is nearing completion, so don't miss them if you need any of this unusual

Continental Auction Company Arvel Williams 201 W. 1st Hereford, Texas

ELCOME TO SOUTHWEST FEED YARD 3 Miles East 1/2 Mile North on Hwy. 60





We are real proud of the job we have done and invite everyone out to see SOUTHWEST FEED

YARD 1:00 TO 4:30 P.M. TODAY YOURINUT

Come on out and look at one of the most modern feeding operations yet constructed. JAKE DIEL did the dirt and caliche work plus all of the paving.

DON'T FORGET TODAY 1:00 to 4:30 p.m. 3 miles East ½ mile North Hwy. 60

"FROM HIGHWAYS TO DRIVEWAYS"

JAKE DIEL

DIRT& PAVING CONTRACTORS, INC.

HEREFORD PHONE 364-0763 . . . NO JOB TOO SMALL OR LARGE . . . MULESHOE PHONE 272-4848

icken wings

1/2 cup flour

1 t. paprika

1/8 t. pepper

1/2 cup grated Parmesan chee-

Cut the wings in half and use

1/2 t, dried leaf oregano

34 cup buttermilk

count, you will be in a better foods go into a product that is ng and is still very popular. bargaining position to receive not standardized LEMON CHIFFON CAKE (Bisque)
1 small package lemon flavo-MINIATURE "DRUMSTICKS" 3 pound broiler - Fryer ch-

red gelatin

Junior-Senior Banquet last spri-

1 cup hot water

1 cup sugar juice of 3 lemons rink - if desired

Mix and let stand until set on edges, Whip, 1 large can evaporated milk Pour into ice trays(s) - chill until 14" ice forms on edges of

18 graham crackers, crushed

1/4 cup sugar One-third cup butter, melted Mix ingredients all together. Press 1/2 crust mixture into pyrex dish (81/2-131/2) or covered cake pan. Pour lemon mixture over graham cracker crust. Top with remaining graham cracker

ice tray, Whip. Mix into above the meatier half or the part attached to body for frying. mixture. CRUST Blend together the flour, checse, salt, paprika, pepper and o-

what to find inside, and labels Dip the chicken pieces in the help them get their money's buttermilk and roll in dry ingredients. Fry in oil or shortening: Buy products that meet your needs; examine food packages drain. Keep hot in chafing dish until meal is served. This can carefully for contents, net weigbe hors d' ocruvre servings or ht and degree of fill. Knowing meat for the meal. the cost of food and comparing

Stew the other part of the crust.

Modern laws help us in shopping The Federal Food, Drug and Cosmetic Act requires that food be wholesome and suitable for consumer use. All information on food labels must be accurate, easy to find, easy to understand and not misleading.

cost per unit leads to ration a l

4. If the product has been pur-

service before you make the

5. Keep the warranty in a safe

place, record date of purchase

6 Do not be afraid to take ac-

tion in getting proper service.

nt to the president of the manu-

Life-size characters, rocki n g

boats, barnyard scenes, fly in g

pink elephants. They sell some

food products but wise shoppers

look for something else - food

labels. They clue shoppers in on

and store on it.

facturing company.

Labels must tell the name of the product, name and address of manufacturer, packer or shiwarranty conditions seem to be pper; accurate statements of

> BULLARD'S Athletic Center

103 AVE. E Team and School Supplies All Major Brands

364-5731

What is the A.B.C.?

Chatting with a merchant the other day, we mentioned

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau

of Circulations, an independent, nonprofit organization

of nearly 4,000 advertisers, advertising agencies, and

Its purpose is to provide accurate and factual reports

on the circulations of member publishers. In the ad-

vertising and publishing industry, the ABC insigne

is often referred to as the "hallmark of circulation

At regular intervals, an ABC traveling auditor visits

our office to check our records. The findings of this

"What," he asked, "is an ABC figure?"

TO OUR FORMER **CUSTOMERS**

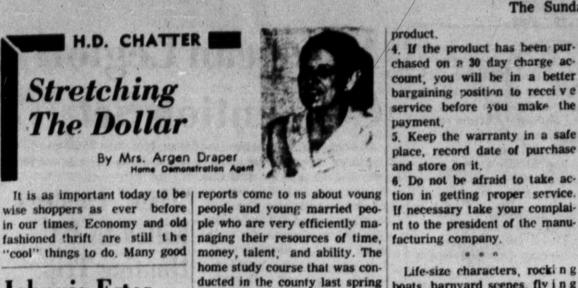
We wish to take this opportunity to thank all of our former customers for their business and friendship. We are sorry we could not remain open, but with the high cost of living and supplies still going up we had to close our doors.

Because of the many requests for our sauce and enchilada gravy, these two items will be available at the Hereford Meat Market. Marshall Wilson will be glad to help you.

Again Many, Many Thanks

Gerald and Anna Jo Wilson

La Cafe Hacienda



showed some very good results.

One of the most outstanding im-

provements was changing sho-

pping patterns by avoiding im-

pulse shopping in more planning

comparative shopping or consi-

dering cash values. In my opi-

nion, many people I know a re

good managers and could show

the economists some fine points

in making resources do the mo-

st for family needs. Who is the

best manager you have ever

known? What were the charac-

teristics that made him or her

such a good manager? Had the

person well-defined goals and

did the person recognize his or

her values? And, incidently,

was this best manager a man or

Although a guarantee or war-

ranty may insure repairs or ser

vices, it often provides little

protection for the consumer. But

changing for the better, Manu-

facturers have been simplifying

guarantees by eliminating legal

jargon and making them easier to read. Government pressure

and consumer complaint have

However, the new warranties

do not necessarily provide more

protection. Many warranties co-

ver only parts or a select ed

group of parts. Our Texas A&M

University specialists give these

precautions to follow for self-

1. Insist upon seeing a copy of

the warranty before you buy the

2. Check the warranty carefully

3. Find out who will service the

brought this about.

protection:

product.

tection you have.

"cool" things to do, Many good Johnnie Estes **Funeral Rites**

Held Thursday

Funeral services for Miss Johnnie Helen Estes, 73, who died Tuesday in Deaf Smith County Hospital after a long illness, were held at 10 a. m. Thursday in Rose Chapel. The Rev. Gerald Mann, pastor of the First Baptist Church, officiated.

Burial was in West Park Cemetery by Gililland Funeral

Miss Estes was born in Plainview and has been a Hereford resident since 1916. She was a member of the Baptist Church.

Survivors include a brother, Cliff Estes of Hereford and sisters, Mrs. L. A. Harrold of Abernathy, Mrs. Walker Ni x of Clifton and Mrs. E. T. Klett of

Funeral Rites For Mrs. Pevley **Conducted Here**

Last Rites for Mrs. Linnie Bell Pevley, 91, who died Tuesd a y in Hospital were conducted Thursday in Gililland Funeral Home Rose Chapel. The Rev .Rob e r t Williams, pastor of the Wesley Methodist Church, officiated. Burial was in West Park Ce-

Mrs. Pevley was a native of Texas and married Luther Pe- to determine how much provley Dec. 21, 1921 in Hereford. She moved to Hereford in 1902 from Frost. She was a Methoworld is left-handed. No one

Survivors include a brother, Rice Hughes of Hereford.

READ THE WANT-ADS TODAY

We buy all classes of MARKET HOGS - sows, boars, stags, heavy butchers and top hogs. There is someone on call at all times at 364-1835. For prompt service call this number before you bring the hogs in.

Mrs. Fred Cooper Is Bridge Benefit Grand Prize Winner Refreshments were serve

Mrs. Freddy Cooper, 229 liams, Penney's, Brogue, McDo-Greenwood, was winner of the well Drug, White's Auto, Cowgrand prize drawing at the an- an's Jewelry, Vogue, Littles, Henual Kappa Iota Chapter of Be- 'len's and Rutherfords. ta Sigma Phi Bridge Benefit held at the Community Cent e r held at the Community Cent e r Thursday evening. The prize for Open House Set oper, was a card table and cha- At Feed Yard irs presented by the chapter.

GRAND PRIZE WINNER - Mrs.

Freddy Cooper, right, was the re-

cipient of the grand prize drawing at

the annual Kappa Iota Bridge Bene-

fit held Thursday evening at the

Winner of the high bridge prize was O. G. Hill Jr. and second high was won by Mrs. Wayne Thomas.

Tickets were also drawn for numerous door prizes donated by local merchants which included Spanglers, Harmons, Harold Close Drug, Anthony's, Gastons, Kesters Jewelers, Sherwin Wil-

Booster Club Changes Time

Ted Higgins, president of the Whiteface Booster Club, has announced that the starting time for the organization's meetings will change, effective Monday. The club, which regularly

meets at 8 p. m., every Monday has changed its meeting time to 7:30 for the remainder of the season, Higgins stated.

At Monday night's meeting, a film of the highlights of the Dallas Cowboys football season will be shown due to Hereford having an open date last Friday,

Proceeds from the annual benefit will go towards a scholar-Area people are reminded ship for a senior girl, which is planned as an annual service

Community Center. Presenting the

card table and chairs set to Mrs.

Cooper is Mrs. Teresa Larsen, vice-

president of the City Council from

throughout the evening by chap-

Heading the ways and means

committee in charge of arrang-

ements were Mrs Gary Braden,

chairman; Mrs. Duke Powell

project by the Beta Sigma Phi

Perhaps 10 per cent of the

knows why. Some scientists be-

lieve the tendency is inherited;

and Mrs. Gerald Burney.

Kappa Iota Chapter. -Staff Photo

ter members.

that Southwest Feed Yards, Inc. the newest and one of the most modern custom cattle feeding operations in this area, will hold open house today.

Doors will swing open at the new yard at 1:30 p. m. and will remain open until 4:30 p. m. with refreshments to be served.

The yard, boasting many others feel environment plays a new features, will be open for role. inspection and will have employees on hand to provide information.

ANNOUNCE ARRIVAL OF INFANT SON

fant was born October 7 and weighed 7 lbs. and 151/2 oz.

JOHNNY BROWNLOWS

Mr. and Mrs. Johnny Brownlow, 116 Ave. D., are the parents of a son by adoption. Named Russell Kent, the in-

Grandparents are Mr. and Mrs. Lloyd N. Smith and Mrs. Fay Brownlow, all of Hereford. THE ROACH LIVESTOCK PENS

provide you with a market for your hogs daily.

memo to advertisers



of William... AND SAVE ON FUEL BILLS!



Aluminum STORM-SCREEN DOOR

Good looks with minimum care. Easily installed. self-storing. Winter to summer change in seconds. Save on heating and airconditioning bills.



Aluminum Self-Storing STORM-SCREEN WINDOWS

Permanent year-round protection . . . changeable from inside. Easy to clean . . prowler-proof. Eliminates drafts, cuts fuel bills.



CARL McCASLIN LUMBER

A Complete Building Service

1 Block East of the Courthouse

Phone the Lumber Number 364-3434

physical audit are embodied in an Audit Report published by ABC - the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience - the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



our "ABC figure."

publishers.

The Hereford Brand

HARD WATER and SOFT WATER may look alike . . .



DIFFERENT! Here's how to know

Do you have a ring around your bathtub? Use harsh detergents? Fabric softeners? Use packaged water

if you have hard water

conditioners? Bleaches? Do you wear rubber gloves to do dishes Is your hair "dull" after you shampoo it?

Is you skin dry and scaly after you bathe? Discover the difference soft water can make throughout your home.

Portable Exchange Service as low as \$6.00 per month Own a fully automatic model from just \$13.95 per month

(our serviceman can install) Call and say

Box 1805

Mavericks Dominate Games In Action Here Last Week

om defeats last week as all thre re came one a two-yard plun- nts in the last half. ee teams downed their opponen- ge by Larry McNutt with the In statistics, La Plata collect-

Dimmitt team 41-22 while the Terry Champ. eighth grade stunned the Plainview opponents, 6-6.

their solid defense, with the of- cals a large margin at the half. yards on seven attempts. fensive line paving the way for In the third quarter, Har ris the runners scoring.

With the score resting at 14-0,

scored another touchdown from After a scoreless first quarter, '24 yards out and the final score La Plata jumped ahead to stay came on a 19-yard run by Wal-

La Plata's three football teams in the second period with four | ter Olson for the final 41 points. kept their record unmarred fr- touchdown drives. The first sco- Dimmitt scored all of their poi-

score of the second tally coming ed nine first downs, netted 267 The ninth grade blistered the on a 23-yard pass reception from yards rushing, 72 passing for a total of 339 total offensive yards. Leading the rushing parade was view team 54-6 and the seven- the Mavericks again drove into Olson as he averaged 15 yards th grade slipped by their Plain- Dimmitt territory and sent Da. per carry on three attempts. Hanny Harris over for the TD of rris ran for 5.7 per carry nett-La Plata's ninth grade Maver. the second quarter. Champ sca. ing 91 yards on 14 attempts whiicks held the Dimmitt team sco- mpered for the final touchdo wn le Champ gained 54 yards on reless in the first half be hind from 24 yards out to give the lo- three and McNutt carried six

The win brought the ninth gra-



LIONS CLUB SPEAKER - Presenting the program to Lions and guests at Wednesday's noon luncheon was Sam Thomas, Agriculture Development Manager Southwestern Public Service Amarillo. Thomas spoke of the important part computers play in our lives today, especially concerning our agricultural situation, Staff Photo

Special Ed Program Presented To Club

ers Study Club were presented guided the members on a tour a program on Special Education of La Plata by Gene Brock Tuesday evening at La Plata Junior High, where Brock teaches:

Brock included in his program films concerning Camp Wigdisabled.

Presiding over the business session was Mrs. David Brumley. The club decided to sponsor a camp fire group and completed plans to hold a Halloween party for their children which will include a magic act by John Gililland.

QUICK! EASY

FUN

3rd & Main

Members of the Young Moth- Following the meeting Brock

Hostesses for the evening were Mrs. Jim Arney and Mrs. A.

Attending the meeting were Wam, a camp for the mentally Mmes. Don Beard, Charles Brown, Don Brush, Chesley Johnston, Travis McPherson, Lynn Pittard, Ray Simpson, Bud Thomas, Eugene Baldwin, KennethHaggard, Worlan Robinson, Raymond Self, and Burl Spe-

The next meeting is set for

Enroll Now

or Classes

PLAY THE GUITAR!

West H.D. Club Meet Thursday

The West Hereford Home Demonstration Club met Thursday afternoon in the home of Mrs. W. H. Awtrey with Mrs. E. M. Cox serving as co-hostess.

A program on "Eating Wisely" was presented by Miss Mary Bradley, Mrs. Blanche Hardin, Mrs. Carl Schroeder, and Mrs. John Jacobsen, Sr.

Receiving the hostess gift was Mrs. Blanche Hardin.

Attending were Mmes. Awtrey, John Jacobsen, Sr., Roy Boyd, Blanche Hardin, N. B. Hood, Carl Schroeder, and E.M. Cox. Also Misses Mary Bradley and Evelyn Bell.

At the next meeting, set for Oct. 28, Carolyn Reed will give a demonstration on cosmetics.

Dale Mitchell, an execut i ve for an oil company in Denver, was the last batter Don Larsen of the New York Yankees faced when he pitched his perfect World Series game against the Brooklyn Dodgers in 1956.

For the eighth grade, it was well throughout the contest. not much of a game, as they scored in every period of play. James Harris ran three yards

for the first touchdown following a punt that was blocked by David Crume and Billy Cockrum at the Plainview five yard line. Harris added another TD in the opening stanza as he scampered from 20 yards out and a 16-0 lead at the end of the first qua-

James Waits blistered the grass for 25 yards in the second quarter for the final TD of the first half for the La Platans.

The third quarter was the icer for the eighth graders with Wayne Schumacher blazing his way 50 yards for a touchdown and then Harris added this third tally a short time later, also taking the ball from 50 yards

Harris added his fourth score in the waning minutes of the third period when he took the ball into the end zone from ten yards out. He also added the final score when he returned a Plainview punt 85 yards for the final tally in the 54-6 win.

de's record to 5-0 for the season Coaches for the eighth grade ci cals. and their next game will be ted the defense for its excellent Thursday when they travel to job done in containing the Plain-Plainview to meet the Plainview view offense in addition to the offensive line which blocked

> The eighth grade's slate now stands at 3-0 and they will play host to Tulia Tuesday for their next game

For the seventh grade, the name of the game was defense, as they barely crept by the Plainview team in their 6-0 win which brought their record to 2-1 for the year.

Steve Bryan put the only serenth grade touchdown on the board as he went over from one yard out in the second quarter. His tally, aided by the brillance of the defensive unit, was enough to win the game for the lo-

In statistics, Mike Munnerlyn was credited with 11 carries and 30 yards gained, Doug Chare s t with five carries and 36 yards, Marvin Harris, 17 carries for 111 yards and Bryan, five car-

Dr. Milton C. Adams **ORTOMETRIST**

OFFICE HOURS Mon. - Fri. 8:30-5:00

364-2255



Located between Park Ave. & Seventh TACOS CHALUPAS FRIJOLES

BURRITOS TACO-BURGER

Walk in Carry out - or order from Car Try . . . Taco Tienda . . . you'll like it.

th grade will be Tuesday when the grade Tuesday when the y ries for six yards.

The next game for the seven- re at 5 p. m. at Whiteface field.



Do you ever wonder why it was that our fathers and mothers didn't have a coffee-break in the middle of the morning? Was it just because the boss in those days was more of a boss? Many people who should know, think not. In fact, dieticians think there's something wrong with modern, up to-date us. They've pinned the blame on the gulpand-go 'modern' breakfasts we're eating today. The 'old-fashioned' breakfast that our parents put away in preparation for the day's work was far more parctical than juice, toast and coffee Breakfast should contain one quarter of your daily calorie requirements. Stock up on fuel before you use it.

Try Our Western Cafeteria

Located in Sugarland Mall

IS TIME IMPORTANT to YOU!! If it is Then Learn to FLY. You'll Cut Your Travel time to a Fraction

BUT IF TIME DOFCN'T **ANYTHING TO YOU** TAKE A BICYCLE LEARN HOW FLYING **CUTS TIME AND** EXPENSE AT HEREFORD AERO, INC.



GROUNDSCHOOL

STARTS THIS WEEK

PRIVATE PILOT COURSE AND INSTRUMENT COURSE FAA APPROVED CALL TODAY 258-7305 or 258-7505

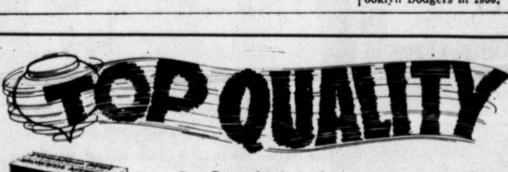
Mr.FARMER-RANCHER-BUSINESSMAN Let's FLY

> It's the convenient way to save time and money . . . go relaxed . arrive refreshed. Take advantage of our introductory offer today.

HEREFORD AERO INC.

CHARLES FRYE

HEREFORD MUNICIPAL AIRPORT



MUSIC CO. INC. 364-0631
Hereford, Texas



For Bronchial Asthmas

Reg. \$3.50

PRIMATENE MIST KIT

Vaporizer & Humidifier steams all night 8 hrs. auto. shut off Reg. \$6.95

Shipment Pangburns Millionaires Just arrived

41/2, 14, 216 35

SUDDEN BEAUTY HAIR SPRAY

REG. 98c



COOPER'S

Drug Store . . . in Downtown Hereford



258-7305

en to other special guests inclu- ve year old daughter, Connie, ding Mr. and Mrs. Howard Wal- are members of the Central ker, Ray Simpson, Miss Dia- Church of Christ. na Adams, YH Little Sister: Joe Paetzold, FFA president chard Robinson, advisors for Young Farmers and Young Ho- YF.

Recipient of the Work Horse A- memakers banquet was Lew is ward presented by Bill Cochran Block, Mrs, Jim Culpepper, YH president, introduced the special guests and guest speaker for the te. She was recently elected se- winner, event was Robert Holman, assiscretary of Area I and is a past tant superintendent of Hereford secretary-treasurer of the local Don Howard, vice-president of

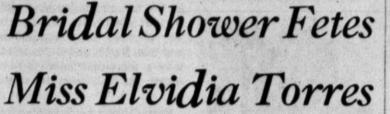
the Young Farmers Chapt e r. The daughter of Mr. and Mrs. Denzil Pulliam, Mrs. Weatherford is a 1962 graduate of Hereford High School

Sawyer has been a Hereford

resident since 1951 and was a and his guest, Miss Janet Tipps; 1958 Hereford graduate. He at-Mrs. M. T. Burlsmith, YH advi-tended WT and Techy and lives sor; and Jess Robinson and Ri- west of Hereford with his wife and two sons, where he is engaged in farming with his father. Mrs. Weatherford, who is be- They are members of the Cenginning her second year in Yo- tral Church of Christ, His wife, ung Homemakers was elected Jena, was last year's Outstanin the chapter by popular vo- ding Young Homemaker award

Larry Dobbs is a past president of Young Farmers and past secretary of Area I. A native of Hereford, he resides southwest of Hereford with his wife Ru t h, who is a past Outstanding Young Homemmaker Award winner.

BEHLEN



schools

gave the invocation.

Elvidia Torres, bride-elect of table was covered with a white Omar Villarreal, was honor ed lace cloth and centered with a recently at a bridal shower at bouquet of red roses, a bride St. Anthony's Parish hall.

Mrs. Weatherford Wins

Outstanding YHAward

the Frio Community, was pre- pany,

sented the Outstanding Young

Homemaker Award for 1968-69

at the annual awards banquet

held Friday evening at the Cha-

Barbara received her award

from James Hull, manager of

Deaf Smith County Electric Co-

The Outstanding Young Farm-

er Award went to Layton Sawy-

er, 29 of Route 5. Lewis Block,

YFT president, presented the

plaque to Sawyer for South-

Those helping M. W. N. Hod-

ges, Sr. celebrate his 81st birth-

day Thursday evening at 402

West Park Avenue, were Waldo

Baxter, Jeff Carlile, Joel Hodg-

es, Mrs. J. E. McCathern, Mr.

and Mrs. M. C. Littlejohn, Mr.

and Mrs. Julian Johnson and

daughters Patty and Melissa, Mr. and Mrs. Walt Hodges, Mr. and Mrs. Jessie Hodges and family, Mr. and Mrs. Rodger Wil-

serving refreshments.

BPS Council

gma Phi City Council.

Chaparral Restaurant.

Plans Projects

81st Birthday

Celebration

parral Restaurant.

operative.

Mrs. Charles Weatherford, of western Public Service Com-, Master of ceremonies for the

of Pioneer Natural Gas Co., was

Certificate of Appreciation a-

wards were presented to James.

Hull of Electric Co-op; Don Cha-

ney of KPAN and Mrs. Barba-

ra Swimmer representing the

Larry Dobbs

Hereford Brand,

The couple plans a Nov. 16 Favors for the shower were

Mrs. Raul Gutierrez register- and the names of the bridal co-

ed and served the guests. The uple

and wedding bells.

small pillows with wedding rings



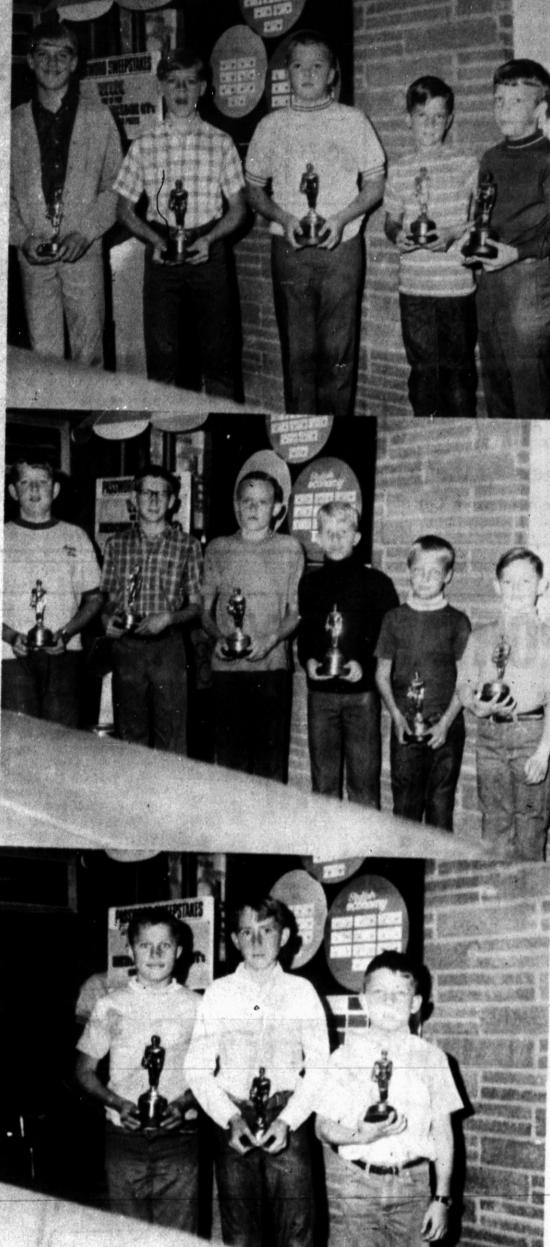
A. G. May Construction Co.

Route 2 - Dimmitt Highway HEREFORD, TEXAS

"RFD" MAY

Residence

Mobil Phone 289-5-84



PUNT, PASS, KICK WINNERS -Winners in the recent Punt, Pass and Kick competition, sponsored by Orval Watson Ford through the Ford company, are shown above. In the top photo are, from left to right, Chip Guseman, Lance Martin, Mike, Foster, Larry Wommack and Billy Bayne, not pictured in this group is Layne

Walker; second photo, from left, Joe Priddy, David Sawyer, Burl Muller, Kent Herring, Scott Holbert and Jim Hughes; and in bottom photo, left to right, Bobby Fields, Barry Muller, Donald Weemes, and not pictured, Wallen Cornelius, Gregory Albract and Kelly Kitchens. -Staff Photos

Hospital Notes

Mrs. Antonia Sosa, 404 13th; Moses Garcia, Rt. 1; Eugene Mullican, 300 Ranger; M. T. Camp, Canyon; Mrs. Vernon Sherman, Rt. 5; Mrs. Cheasley Jackson, 23 Short; Mrs. Dwian Worlev. 509 Ave. K; Mrs. Edna Culver, King's Manor; Leewood Giles, Nebraska; Mrs. Maggie Morris, 129 Ave. A; Sylvia Diaz, Box 1973; Frank Smith, 423 Schley; Mrs. John Turner, 1003 Grand: Mrs. Roy Beardain, Friona; Mrs. C. R. McGhee, 500 Park; Mrs. Ruth Lewis, 500 Park; wald, 212 Centre; Loyd Ragland Jim Lassiter, 57 McKinley; T. H. Teague, Practice rounds will begin a er, 513 Ave. J; Mrs. Willis Ed- start at 2 p. m.

er, Friona; Mrs. Melvin Jayroe, 505 25 Mile Ave.; Mrs. Frank Ramirez, 610 Union; George Mingus, Friona; Mrs. Jodie Darling, King's Manor; Mrs. Lillie Worthan, Westgate; Henry Kinsey, Vega; Mrs. T. L. Sparkman, Rt. 2; James Eldemon, 209 Fuller; Mrs. Larry Parnell, 828 Texas; Mrs. Royce Wilson, 324 Ave. B; Mrs. James Gentry. 547 Willowlane; Mrs. Lindel Sc roggins, 619 Ave. J.

DISMISSALS Diane Torres, Michael O'Neal

Gun Club Shoot Planned Today

Today the Hereford Gun Club John Wilson, Colorado, Vern on will hold a merchandize shoot, Nivens, Hale Center; S. T. Loer- according to club secretary

221 Ave. A; Mrs. Clyde Schm- 1 p. m. and regular matches will

elmon, 409 Ave. K; Glenn Gre- Refreshments and shells will er, Box 902; Mrs. Lawrence be available at the clubhouse Straufuss, Rt. 4; Mrs Ina Cok- located east of the airport.

DR. E. H. HENDON OPTOMETRIST

136 East 3rd

Phone 364-0987

OFFICE HOURS

Monday - Friday 9:00 to 12:00 1:0, to 5:00 Saturday 9:00 to 12:00 noon

James Edmonson, Mrs. Billy Lytal, Mrs. Mary Avent, Mrs. Maud Hackworth, Lee Good, Mrs. Larry Conner, Mrs. Marion Cotton 10-17.

Mrs. Eusebio Rodriguez, Donald Crowe, Mrs. Barbara Swim-

Russell Coursey 10-15. Mrs. Dean Hacker 10-14.

New Hearing Aids \$165.00 Cord Type

\$175.00 Behind the Ear Type 185.00 Eye Glass Type \$195.00 In the Ear YOU KNOW YOU CAN

HEAR BEFORE YOU BUY Hearing

Aid Center 2430 31st Street Lubbock, Texas SW 5-7272

\$1395.00

MILLER'S AUTO SALES

A convoy load of cars, mostly 2 door hardtops, just received from the Dallas-Ft. Worth area this week including the following:

1967 Mercury Monterrey 2 door automatic with air and power. Red with black top

1966 Pontiac 2 plus 2 two door Hard top automatic in floor, air and power. AM & FM radio. Sharp top quality car, vinyl top.

1966 Tempest Custom 2 door Hard top. Automatic with air & power. Red inside and out. A beautiful top quality car.

1965 Pontiac Benneville 2 door Hard top. Automatic full air and power. AM & FM radio. 1968 Datsun Pickup with camper top

For clean top quality cars check our lot often for we have new cars arriving each week.

901 East 1st 364-0815 MILLER'S AUTO SALES



The finest advertising doesn't have a chance unless it is seen or heard.

The circulation of an advertisement is vital to its success. And circulation is people . . . not the number of advertisements printed or anticipated or projected.

No advertiser can afford expensive guessing. Positive proof of circulation should be demanded. Vague generalities should be discounted. Charts, formulas, and promises are not readers, and can lead your advertising off sales target.

The actual circulation figures . . . verified count . of this newspaper are available through the reports of the Audit Bureau of Circulations.

Exactly how many units of your advertising are delivered into the hands of paying customers? How much do they pay to see your advertising? Where and how is this advertising being delivered?

This is the type of circulation information that helps keep your advertising and advertising budget aimed in the right direction. No camouflage, just facts and

Insist on circulation proof when you buy advertising -be ABC-sure.

A copy of our latest ABC Audit Report is available

The Herekord Prand The Sunday Brand

ABC PAID CIRCULATION - THE POWER OF READER CONFIDENCE

WIGGLY



-00L













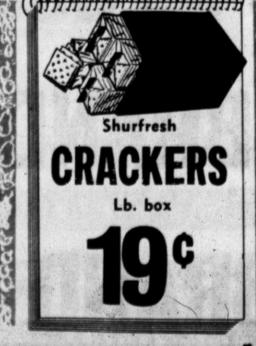


3-00J×

INN BROS. STAMPS **Another Savings at Piggly Wiggly**

REDEEM YOUR GUNN BROS. STAMPS AT 401 NORTH MAIN IN DOWNTOWN HEREFORD!













PIGGLY WIGGLY PIGGL

Newcomer's Luncheon Set Tuesday

The Newcomer's Club is hosting a luncheon Tuesday at 12 noon at the Chaparral Restaurant inviting all Hereford newcomers to attend.

The program will be presented by Clark's House Of Flowers. Reservations are not necess-

Along The Frio

Brand Correspondent A group of men from the "Flying Ambassador" presented a at Frio Baptist Church Sunday night. The group is made up of people interested- in mission work on the Rio Grande. Those ty for the 69-70 term. who came were Shafter Balley and his son, Buddy Bailey, Vern Floyd and his son, Dana Floyd, all from Seminole. These people are conducting a ministry to people on the Mexico side of the river, taking food and supplies along with the gospel ministry, flying to and from the area when weather permits.

Mrs. E. M. Green returned home Saturday night from a trip to Corpus Christi. She left on Tuesday with the car and personal effects of Mr. and Mrs. H. C. Baird, who had gone by plane. Baird is in a hospit a l there and Mrs. Baird is living



Don Brockman

Don Brockman Is Student Of Month

Don Brockman, son of Mr. and Mrs. Allen Brockman, 843 Irving, was recently selected St. Anthony's School student of the month for September.

Having been first chosen as the all-around favorite within the fifth grade classroom, Don der vegetables, the wombat cathen entered the contest with las, sixth grade,

The student council is in its second year of activity at St. Anthony's. Officers for the year la was one of the first large-69-70 are Steve Loerwald, president; David Artho, vice-presi- 40, he arrived at the English dent; Rose Warren, secretary- Channel with an invasion army. treasurer; and Greg Skypala, Intimidated by the forbidding parliamentarian. Teacher spons- water barrier, he ordered his ors are Miss Betty Tylich for troops to gather seashells along the sixth grade, and Father Mi- the French coast, and returned chael Graham, seventh and eig- to Rome with what he called hth grade religion.



Gary Crume

HHS Graduate Is Frosh President

Hereford High School 1969 graduate Gary Crume is continuing his participation in school acprogram of testimony and films tivities this year at West Texas State University. He was recently elected president of the freshman class at the universi-

Gary is president of a class of around 2400 students.

During his school days at Hereford High, he was elected as captain of the baseball and football teams and also a member of the National Honor Socie-

Gary is the 18-year-old son of Mr. and Mrs. Lloyd Crume, 115 Northwest Drive.

430 Ocean Drive, Riviera Apt. 13 in Corpus Christi. They expect to be there several months. Mrs. Green went by the home of her daughter, Patsy (Mrs. Don Ator) in Giddings. Mrs. Ator went the rest of the way with her and they returned by bus, Mrs. Green continued on by bus on Saturday to Littlefield where Green met her.

The Baird's daughter, Mrs. John King, lives in Corpus Christi, Mrs. Green and Patsy also visited the Roy Calverts, who live near there. All these people are former Hereford residents.

Frio Homemakers Club met Tuesday in the home of Mrs. Marvin Welty for a program on 'Eating Wisely" presented by Mrs. Owen Andrews. The roll call was answered by 11 members by "My experience with dieting." The next meeting is planned in the home of Mrs. Carlton Dobbins on Oct. 28. An all-day meeting with a guest demonstrator is planned.

Mrs. Arthur Blackburn was able to return home from the hospital the first of the week after several day's stay there, recovering from a broken knee cap. She is still in a cast and is thought to be recovering satis-

In its enthusiastic pursuit of grasses, bark, roots and tensually wrecks fences that stand the other classroom favorites. between it and food. Then rab-They were Margaret Schilli n g, bits, the agricultural scourge of eighth grade; Janet Schlabs, se- Australia, easily pass through senth-grade; and Frank Mancil- the damaged fences to attack

> The Roman Emperor Caliguscale shell collectors. In A. D. "the spoils of conquered ocean."

Registered Nurses Hold Meeting Wednesday Night

ral Electric Co-op.

Special guests also included Mrs. Turner King and Mrs. John Brack, both of Amarillo.

Look Who's New

Mr. and Mrs. Larry Parnell are the parents of a daught e r born October 17. She weighed 6 lbs. 1 2oz.

Mr. and Mrs. Lindel Scroggins are the parents of a son, Ricky Lynn, born October 16. He weighed 6 lbs. 7 oz. Mr. and Mrs. Larry. Conner,

are the parents of a daughter, Michelle Virginia, born October 14. She weighed 9 lbs. Mr. and Mrs. James Harper are the parents of a daughter, Cleta Renee, born October

11. She weighed 7 lbs. 51/2 oz. Read The Classified Ada Today.

Mrs, Lillian Taubert, executive | Guest speakers told the group director of Texas Nurses Asso- that TNA is doing for nursi ng ciation from San Antonio, was and the possibilities of forming guest speaker at a Professio- a sub-district from District No. nal Registered Nurses of Here- 2 in order to make the meetford meeting Wednesday at Ru- ings easier to attend by nurses of Hereford.

Nurses present at the meeting were Miss Laura Gibson and Mmes. Joyce Seigler, June Rudd, Betty Jo Solomon, Bobby Roberson, Mary Jane Burrus, Connie Levering, Marian Yosten Anna Stindt, Anita Knox, Winnie Anderson, and Genelle Cle-

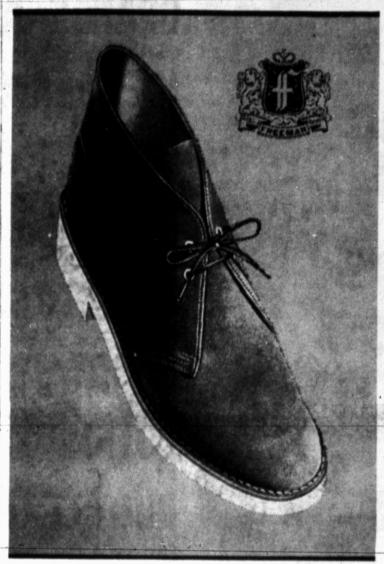
The next meeting has been set for Oct. 27.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter

Paul B. Schroeter, mgr. P.O Box 73

Courthouse Phone 364-1504



Rugged! BRAWNY BOOT By FREEMAN

Rugged Shag leather on the outside, soft unlined comfort on the inside, natural crepe sole. Make life easier . . . own a pair in Desert Sand.

● Sizes 6½ to 12

• Widths N & W _ \$14.99

● Sizes 31/2 to 6

_\$12.99 Widths N & W

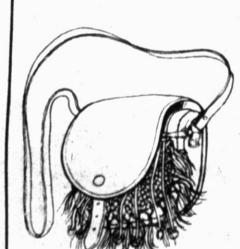
GATTIS SHOE STORE

In Sugarland Mall

What's your bag Baby?

GATTIS SHOE STORE.

IN SUGARLAND MALL, HAS THE LARGEST SELECTION OF HANDBAGS IN THE AREA. WE HAVE DRESS,



CASUAL, AND SPORT HANDBAGS IN GENUINE LEATHER AND DURABLE VINYL, SO COME TO GATTIS, AND BABY - DO YOUR OWN THING!

Your wish is my "command!"





at the most economical price, too!

PHONE 364-2030

HEREFORD BRAND

and the

SUNDAY BRAND



Concerning VA office. Veterans

Veterans in college under the GI Bill today were offered a check list by the Veterans Administration to be sure their GI checks arrive on time, at the right place and in the right ma-

If you have not already done so, turn in your Certificate of Eligibility to the college regis-

turns it promptly to VA.

If your checks do not start If you drop out of school — or

ficate, contact your nearest

If you change your college or course of study, apply immedia-tely to VA for a new Certificate help, comfort and concern following our recent accident and of Eligibility.

If you change the address to which your checks are coming. notify both the VA and the Post

Inform VA immediately of any dependency changes due to marriage, divorce, births or de-

Return promptly the Certifica-te of Attendance card you will See to it the school official re- receive from VA near the end of

within a few weeks after the even reduce your course load — VA gets your enrollment certitell the VA right away.

CARD OF THANKS We wish to express our sin-cere appreciation to our many friends and neighbors for their

stay in the hospitals. We thank

READ THE WANT-ADS TODAY



Located between Park Ave. & Seventh TACOS CHALUPAS FRIJOLES

BURRITOS TACO-BURGER anch

Walk in Carry out - or order from Car

Try . . . Taco Tienda . . . you'll like it.



ORIGINAL EQUIPMENT

On many of America's finest new cars

1967 thru 1969

When you buy in pairs

8.25-14 or 8.25-15

8.85-14 or 8.85-15 Blackwalls

7.75-14 or 7.75-15 Blackwalls

8.55-14 Blackwall

rive in Today·Charge it·Convenient Terms·Expert Service

Brake Adjustment



with this coupon 000000 Coupon expires Nov. I, 1969 00000 00000 Coupon expires Nov. I, 1969 00000

Repack Outer Front Wheel This service should be per-formed every 10,000 miles. **Bearings**

with this coupon



 New square shape Noiseproof, crackproof, leak-proof, rustproof and dentproof

With This Coupon



Firestone FRIGITONE Anti-Freeze Per gallon

Carry-Out"

Famous Brand Shock Absorbers with this coupon (TV) TV Coupon expires Nov. 1, 1969

> On the road or farm service call 364-4333.

Hwy. 60 & Main St. Hours 8:00 a.m. to 6 p.m.



Assorted Watch Bands

CLASSIC BEAUTY 20L. Quiet, quick and comfortable. Leaves skin satin smooth without irritation. Shaver head features one side for

Values to \$7.95 Your Choice

Installation Free, Save Another \$1.00 Here!

A SMALL DEPOSIT WILL HOLD ANY ITEM UNTIL CHRISTMAS

KESTER'S JEWE

Across from the Post Office in Downtown Hereford

Farmer Award for 1968-69. Top right is Larry top left, shown with her husband, Charles, was Dobbs pictured with his wife. Dobbs won the Work the recipient of the Outstanding Young Homemak-Horse Award. Bottom right, shows Don Chaney, er Award at the annual awards banquet held Frileft, of KPAN and James Hull of Deaf Smith Coday night. Lower left is Mr. and Mrs. Layton unty Electric Cooperative, who are given certifi-

cates of appreciation. -Staff Photos

KESTER'ANNUAL LAY-A-WAY FOR CHRISTMAS





Sawyer. He was presented the Outstanding Young

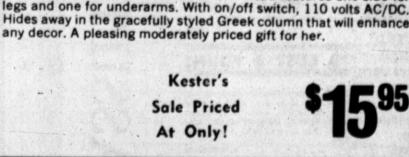
● 17 Jewels

Regular \$39.75 Sale Price!





IN THE CHINA DEPARTMENT A TABLE OF BARGAINS



Phone 364-2030

Phone 364-2030

ball records.

touchdown passes.

HAS FOUR CAREER MARKS

TUSCALOOSA, Ala. - Joe

Namath of the New york Jets

holds four Alabama career foot-

During his quarterbacki n g

days for the Crimson Tide, Na-

math attempted 428 passes, co-

mpleted 237, accounting for 3,054

yards passing and tossed 28

El Salvador, though still de-

CLASSIFIED ADVERTISING RATES Reader Ads (Minimum 10 words) .. 1st insertion 4 - 1000 Core Compines 12 with

Classified Display (10 pt. type under a specific heading, 1 column width only - no art or sign-

ature cuts) per col, inch \$2.00 3. Repeat insertion without copy change per col. 81.50 Display Advertising Not Classified under a head- and power, Ran. 4 door, Phone

Deadline for Classified Advertising in the SUN-DAY BRAND.

5 p. .m Friday Deadline for Classified Advertising in the HERE-

MILLER TRANSLAZER Walding

FORD BRAND. 5 p.m. Tuesday

FOR SALE Miscellaneous

TWO BEDROOM 40x8 Hoshup Afternoon. Corpeted. Hos good e-ctric refrigerator stove and dis-title set. Miller Auto Sales, 901 ast First. 8-1-21-41-4te

KAWASAKI MOTORCYCLE. TURDY WHEAT SEED. Cleaned or cleaned and trasted. Call 276-

8-1-16-16-Hc

TASCOSA WHEAT SEED Combine ruln or cleaned and treated. Catt 176-5721. 8-1-11-16-Hc

NGW AVAILABLE: The recretord Brand Belle of the Profile Press by Dudley M. Lynch. Price \$4.98 Hereford Brand, 138 West Four-8-1-53-1fe

CARPET C&W Tite 647 East First Phone 364-3440 8-1-79-3241c

YOUR STORE for dependence walches. Priced from \$14.95. Describe parts guaranteed for one year. COWAN JEWELRY, 217 79 LIGHT steers. Soon ready for feed lef. Call Bill Wells 364-2008 or 264-2311. 8-4-18-14-Hc HAVE SEVERAL GOOD

CHAIN LINK FENCE

Twice as strong for much test" Yard fence, ronge fence, sleckade tence, pens, instant beet romps, many special uses.

8.1-46-ffe FOR SALE: Gemelaharde Flute in case. Excellent condition. Good instrument foc 34 bepinners 11 C o 11

FIREPLACE WOOD

(Dry) Hickory, blackjack, PHONE 364-2780

JIM LOVING 4 blocks east of K on 15th ... 1-B-1-14-16p

WALKER'S USED CARS

AND TRUCKS We buy, sell or trade 406 West, First Phone 144-2258.

NEW SHIPMENT

rewel Art needle craft kits ins-

WiLL buy or sell feeder shoots, 55.00 weaner pigs and sows. C. R. Mc. 2147. Ghee, Phone 364 1945.

8 1 13 19 ffc REDUCE safe and fest with Co-Bose tablets and E-Vap "water citis COOPER CITY DRUG. B-1-40-4P

STATED MEETINGS

Second Monday 7:30 p.m. Thursday Floor

Practice W. A. Phipps, Sec. Joe Hysinger, W. M.

Hereford Rotary

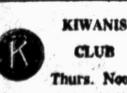
Club meets every Monday at 12:05

Jim Hill Hotel



Wednesday, 12 Noon

Hotel Jim Hill



KIWANIS Thurs. Noor

100F Hall TRY THE CLASSIFIED ADS 2346. FOR SALE

FOR SALE

MILBURN MOTOR COMPANY We pay cash for Used

Cars Phone 364-0077 225 North Sampson B-3-33-ft

1969 PLYMOUTH

Station Wagon Sparts Surburban 9 seater. Full power, eir condisiening. All einyl seat cover-ine Full corpeting, all windows tin-ted. 2 way rear deer, bumper gu-erds and luggage rock. Call 364-1660 machine. 580 amps on AC. ... 375 emps on DC (reversible). Good condition, \$725.00. Phone 864-764-

1969 OLDSMOBILE PdP UP with Zipples "Energy Piffs" nanhabif-ferming. Only 51.96. COOPER CITY DRUG. 88 DELTA COUPE Factory air . Power steer-1-1-119 ing. Many extras . Two come svall soat 75 norsepower tone, Bargain - Terms, J.

8-7-12-14-He 1B-3-41-tfc CARE BALES for sale. Phone 297- EXTRA CLEAN 1964 Pontiac. Vin-8-1-16-15-1c yl Interior. Power and air. Phone

PIREST IRRIGATED PASTWR 8 tor 1,000 eqtives 200-300 pounds, 6 to 1769 PORD station megan, V-8, Ramilles Herofard, 364-5471.

8-1-13-42-30 B-3-10-42-Hc Avenue 1. 10 5 today, 405 M IMPALA CHEVROLET 2-dr ho-cities. V8, power & oir. Phone 364-4272.

WELL KEPT corputs show the results of regular Glue Lustre spot de BELVEDERE 11. Extra clean cleaning. Rent electric shampower and leaded. Must see to appreciate. Duckwell's. Sugariend Mail. 14. 364-1532. B-3-12-16-7c

4. REAL ESTATE For Sale Or Trade

8-1-14-42-7c

USED FORCED AIR

HEATING FURNACES

IN STOCK. JIM PAVLICER CO.

116 FUNETON

PHONE 364-1168

Clehing, washer, dishwasher, ortiques, Miscellaneous 26 BEACH.

FOR SALE

Farm Equipment

See Us For

Parts-Sweeps-Chisels

DAVIS IMPLEMENT

Phone 364-2811

See Us For

In Stock

DAVIS IMPLEMENT

409 EAST FIRST

Phone 364-2811

FOR SALE OR TRADE

3-2-40-8c

James Hanin - Honde, 512.426-3113

400 EAST FIRST

Vs SECTION OF gross, well fenced. In irrigation area with a ne
windmill, \$100.00 per acre. O N E
SECTION With 5 wells and return
water system. \$275.00 per acre.
CARTHEL REAL ESTATE
206 N. 25 Mile Avenue

B-4-13-HC 15 ACRES, 6" irregation well, 3 bedroom home, 9 trailer spaces. See at 1023 South Main. 18-1-16-3C | bedroom

APARTMENT REPRIGERAT & R LE: Generalment Plate
Excellent defidition. Good
1. 100 11 PRIDAY. BATURDAY and
Excellent defidition. Good
1. 100 11 PRIDAY. BATURDAY and Section refrigerated air and heating

SUNDAY AFTERNOON place * Bluegrassed yard

LADIES COATS, medium size; wo-of skirts and sweeters. A good biry, impulse 504 West 8th.

*\$10,000.00 BLECTRIC RANGE, very clean;

BLECTRIC RAMBE, very clean:
Braided rug;
Coffee table:
Man's professional caller skates.
Size 81/2 Phone 364-5108
B.1-18-16-1C
KELLOGG single stage automatic cir compressor. 150 tb. with 20 gal. tamic. Exective Mater. MILLER AUTO SALES, 701 East 151
B.1-20-16-Mg
WOMEN
For your coametic supprises with man sparsing sparsing.
ROSEMARY

9519,008.00 — 3 bedroom old e1
Member 822cettent condition.
S13,800.60 — 3 bedroom brick N.
W. Hereford Buy equity, low payments.
S13,500.60 — Nice 3 bedroom hame. Carpeted. FMA.
S17,250.00 — New 3 bedroom. Fenced. Built-in range, double garage strick. Many nice features. Pick your own colors.
S19,000.00 — N.W. Hereford, Older home. Very nice. Equity S5,200.
S21,500.00 — Very fine new home:
Carpeted FMA.
S17,250.00 — New 3 bedroom brick N.
W. Hereford Buy equity, low payments.
S17,250.00 — New 3 bedroom. Fenced. Built-in range, double garage strick. Many nice features. Pick your own colors.
S19,000.00 — New 3 bedroom brick N.
W. Hereford Buy equity, low payments.
S17,250.00 — New 3 bedroom home.
S17,250.00 — New 3 bedroom.
For your compressor, 150 tb. with 20 gal.
S17,350.00 — New 3 bedroom.
S17,250.00 —

539.800.00 — 4 bedrooms. Large

ROSEMARY
364-178S, PASHION TWO-TWENTY.
18-1-16-1c gded condition.
0FHA & VA Loans available.

18-1-41-4c ROLL-AWAY bed \$15.50; Sunbeam es2 acre plots. Low down p a y-ments. Good terms. Restricted to 1400 sq. ff. and up.

C. R. Mc. 2147 Tooster \$6.00 Phone 364. 1400 sq. ff. and up.

(33 to 40 acres at \$350 per acre.)

Good heg form. Good terms. Will Avenue B. 784-4151. DON'T MERELY brighten your *Choice for 12 W. Hereford, \$22. 50 front foot. Corpets Blue Lustre them eliminate rapid resoling. Rent ele-ctric showspoor \$1 Hereford Hard-

CARTHEL REAL ESTATE 204 Morth 25 Mile Ave. Phone 364-0944 or 364-0038

FOR SALE BY DWNER

N W Hereford — 301 Westhaven Dr. Used brick and heavy shake 2900 sq. ft. Biving area, 2½ car garage. Covered patto Just redecerol ed. Lets of weinscoting and wall paper. 4 bedroams, 4 Joans, 1g. Biving room, den w-b fireptace. Ref. air cond. Immediate possession. Shown by appointment only Call 364-462e.

LEAR. 3 Graham (Hoeme) Plows by

CLEAN, 2 bedroom brick. Good no 364-4344. carpeting. Nice fenced yard. Small equity, 5 34 percent. \$85.00 p.e.r. menth. \$11,400. Phone 364-2972. B-2-29-tfc

Fenced yord Call 364-2581 8-4-10-15-4c

| Teorly 19 | Teor TO SETTLE ESTATE FOR SALE 200 acre form. 2 Irrigation wells and attornent — \$6,000 government

PHONE 385-4342 LITTLEFIELD, TEXAS 18-4-48-60

HOUSE FOR SALE BY OWNER Mayrath Grain Augers 110 AVENUE J. Also have parts in stock Mer rort & minates

SANDY LOAM FARM FOR B-2-35-tic SALE: 302 acres, 93 acre grain sorghum allotment, 34.2 cotton (yield of cotton 265) 4.3 wheat Remainder excellent grass. Land also ideal for growing peaches. grapes or other fruit. Con-16-1-15-He tact Mrs. J. M. Wells, Wellington, Texas, phone 447-

11/2B-4-16-2C

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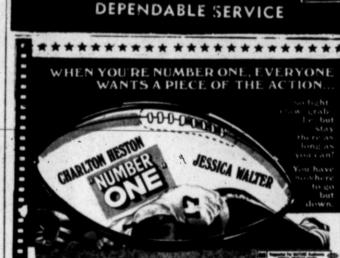
pendent on such money crops as cotton and coffee, is rapidly moving to industry. Factori e s turn out a variety of products that include cement, steel, tex-

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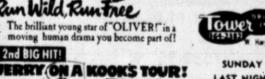
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Young Farmers Offered Loans

Many young farmers in Deaf Smith and Oldham counties are using operating loan credit from the Farmers Home Administration to develop their farms, according to James Gouldy, Coun-

ty Supervisor for the agency. "During the coming months farm resources to the fullest,"

we are going to place special emphasis on using this type of credit," Gouldy said, "to encou- tion operating loans may be young farmers to develop their About 55 per cent of the operating loans in Deaf Smith-Old-

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★ Large 5 BR, 2 Bath Home, Refrig A/C, fenced yard, newly redecorated, \$17,500. Nothing down for GI.

Charming Older home with woodburning ffreplace and basement, double car garage, excellent landscaping. \$14,900.

Modern 4 BR, 2 large baths, fully carpeted, fenced. Assume 61/2% loan at \$144 per month,

KINGWOOD STREET · Lovely 3 BR, 13/4 Baths, central heat and a/c, all builtins, with large double garage. \$23,000.

COMMERCIAL PROPERTY FOR SALE OR LEASE. Have property owners who will build and lease to commercial prospects.

LOW INTEREST: Assume 8% loan on 1834 sf, 3 BR, 1% Bath, dbl gar, excellent location on Centre St, only \$20,995, \$155 per month.

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ASPEN STREET - 3 BR, 13/4 Bath, fenced yard, carpeted, 2 car gar., 1580 sf, 63/1% Ioan, \$139 per month.

Good Loan - Terms - Just repainted, 3 BR, 2 Bath, excellent location, assume loan 53/4%, \$139 per mo, cent heat, A/C, fully carpeted.

★ Beautfiul ranch style home located on 2 acres, 4 BR, 3 Baths, double gar, refrig air, circle drive, patio, trade for smaller home.

DOUGLAS STREET - Beautiful Landscaping, 2084 sf, 3 BR, Living Room, Den, covered patio, \$2,375 down, newly redecorated.

RANCH - 5 Sections of good grassland near Ft. Sumner, N.M., two good windmills, fenced 2 homes, would trade for grassland in and around Hereford.

WILL TRADE: Large home for smaller home with low equity, 3,000 sf, 4 BR, 3 baths, surrounding large covered swiming pool, cent heat & A/C.

Large 3 BR, 2 Baths, 2300 sf, double gar, 1 BR isolated, NW part of town, refrig air, owner will carry 71/2% loan, terms arranged on down payment.

Beautiful 3 BR, 134 Bath with extra nice landscaping, central heat & A/C, large patio, 41/2% GI loan, will trade equity for house outside city limits.

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PROFESSIONAL SERVICE

ham counties during FY 1969 went to young farmers, Gouldy

Farmers Home Administrarage and make it possible for made to young farmers who qualify to buy livestock and equip-Home Administration county me. supervisor helps farmers work available and to increase their rd St., Hereford,

> 'This type of credit," Gouldy said, "helps curb the migration payment period of from 1-7 ye- 1964 to swim across.

DEN 4 MEETS Pack 51 Den 4 met in the

Farmers Home Administration operating loans may also be used to finance recreational and ment, refinance debts, or to pay other non-farm enterprises whioperating expenses, A Farmers ch will supplement farm inco-

Further information is availout a farm and home plan to able at the Farmers Home Admake the best use of resources ministration Office, 313 W. Thi-

The youngest recorded swimmer to swim across the English of young farmers to the cities." Channel is 14-year-old Leonore The interest rate on operating Modell of Sacramento, Califorloans is 6-% percent, with a re- nia. It took her 151/2 hours in

ATLAS (1)

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Unit 16 JAMES -- 1364-0974 EMORY - 364-0053

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MAIN & HWY. 60 - 364-2222 Kalph Owens 364-2560 Betty Cope 364-0255

Just outside city, 3 bedroom home, fireplace, corral & saddle house. Buy this equity, immediate possession. H-3305

Large older home with every convenience including double fireplace, formal dining, large utility, outside barbecue area, storage building or studio. Let us show you this beauty today. Trade might be available.

2,000 sq. ft. contain newly decorated den, large kitchen with all built in appliances, storage everywhere. 15 yr. loan at 6%, payments \$142.00. H-2096

\$10,500 for this 2 bedroom with large playroom. Terms available to fit you. H-2098

If you haven't found just the "right" home for your family, let's discuss a custom home built by one of our qualified home builders. You'll like this professional service provided by JUSTICE REALTORS.

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NEW: 5 Homes under Construction. Choose your own color schemes. Northwest Hereford. Financing available, 3-4 bedrooms.

2 Br. house on Ave. D. Real nice neighborhood. Close to town, A good buy. \$12,600.00.

A country home close in. 5 Acres. Brick, 3 BR - 2 Bath - drapes, carpets, built-ins. A lovely home. Financed. H-310.

3 BR - 1% Baths, Drapes, Carpet. A real family house. Fenced yard, lots of storage. Northwest Hereford. \$16,500.00 with financing.

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Gray County near Pampa Texas. 2 good 8" wells, 1 new 4 bedroom brick home, plenty of out build ings, some oil royality -29% down, owner will

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FOUR BEDROOM, 2 bath brick, FIRST TIME OFFERED! Extra nice interior appointments, has fireplace, fenced backyard, all the extras. Loan payments only \$146 at 6%. Best of locations. \$27,500.00

• FIVE BEDROOM, 4 bath home, with small acreage, has approx. 5000 sf.; living area, finest of appointments, Consider trade. • \$500.00 TOTAL MOVE-IN to veteran. Low

down to others. New 3 bedroom, 2 bath brick with double garage, built-ins, 1445 square feet. Only \$17,500.00 H-3142

 SHARP 2 bdr. stucco. Fully carpeted, fenced yard, trees, nice location. \$1,000 will handle. Loan payment only \$71.00. \$8,000. H-269

 BARGAIN - 2 bedroom brick on Beach Street. Need quick sale. H-265

 SMALL EQUITY, big value. Nice yard, 2car garage, extra nice kitchen and dining area. Thick carpets, 3 bedrooms & 2 baths. MAKE AN OFFER! Low interest loan. \$16,000

East Hi-Way 60-Phone 364-0972 or 2424 Gene Campbell 364-0789 Sundays Call Jim Cramer 364-0164 Ted Walling 364-0660



Phone 364-2850 116 South 25 MILE AVENUE

COUNTRY HOME - This elegant home with swimming pool complete with bathhouse and beautiful landscaping is located on five acres of valuable land. Every wish for country living fulfilled.

TRUE CRAFTSMANSHIP-Really creative trim work is the keynote for this beautifully appointed home. Marble topped vanities, built in bookcases, fireplace, covered patio, excellent location.

DECORATOR'S DELIGHT - Crystal chandeliers, detailed trim work, storage extras, refrigerated air, fenced yard, NW location. A very good buy at \$27,-

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GREAT ARRANGEMENT-Entry, living area, dining and kitchen area complete with built-ins. Lots of storage space. Three bedroom, bath and 14 double garage. NW. Move in now with low invest-

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\$550. TOTAL MOVE IN COSTS - Three bedroom, 2 bath, double garage, fenced yard, fully carpeted.

NO MONEY?? THAT'S GREAT - If you're a Veteran with a good credit rating you can move for nothing down and no closing costs. Three bedroom, bath and 1/1, big closets, entry, built-ins in beautifully finished kitchen. Call today.

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home of den mother Mrs. Nan- The boys voted on a flag set kets they have strayed, cy Neggler Wednesday where for the den and worked on a pr- Scouts present were

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DEAF SMITH COUNTY, 658 A., \$22,000. GOV'T CHECK, 90 per cent allotted to m i lo. beets, wheat, pavement, 3-8" gravel packed wells, 6 per cent FLB loan, \$375 acre.

TRACTS FOR SALE Small acreage or lots, good location on pavement, down, \$25, monthly. 39 acres, on pavement, strong

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4 SECTION - CLOSE IN All cult., good water, \$400. 06 per A., 29 percent down good terms on the balan-

PERFECT 160 ACRES Best of water, 3 bdrm. home & other imp., 29 per-

cent down. 80 ACRES New 8" pump, 2 bdrm., home, on paving, 33 mi-lo, 22 cotton 4 wheat, 3

corn, \$525.00 per A. HOME PLUS INCOME 3 bdrm. plus 2 rental units on back of lot, price \$9,000 00 purchaser can assum \$7,100.00, loan at 7 percent payable \$70.00 per

LOW DOWN PAYMENT on 2 bdrm, stucco, with single garage, only \$8,000. 00, existing 41/2 percent lo

507 AVENUE K. No down payment to G.I., completely repainted, new carpet, \$13,500.00.

STAR ST. BARGAIN bdrm, brick, 2 baths double garage, formal IIving room, den & kitchen combined, refrig. alr, \$20,000.00

HAMBY REAL ESTATE South Highway 385 ice 364-3566 J. M. Hamby 364-2553 Durward Hamby 364-3466 Gerald Hamby 34-1534

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Real Estate, Inc.

508 South 25 Mile Avenue PHONE 364-1251 FARMS & FARM LOANS

EQUITY BUY - 3 begroom - 3 bath - living

room - den - built in kitchen - double garage - fenced yard - very nice - 523 Ave. J - low interest loan - assume loan buy equity - \$22,800.00. LOW DOWN - 1750 sq. ft. - 3 bedrom - 13/4 bath - living room - kitchen - double gar-

age - fenced - refrig. air - storage bldg. -Priced \$20,000.00 - low down - 510 Star. FHA APPROVED - 2544 sq. ft. - 3 bedroom · 13/4 bath · living room · den & kitchen combniation - large enclosed covered patio excellent for outdoor fun - \$26,000.00 -

Good financing - 112 Douglas. INVESTMENT PROPERTY - 5 duplex's good buy - assume existing loan - 2 bedroom - 1 bath - fenced - evaporative cooled nets \$50.00 month above loan expense good potential.

FHA APPRAISED - \$15,050.00 - 3 bedroom 1 bath - single garage - fenced yard a well kept older brick home - low down long term financing - Ave. J.

SACFRIFICE PRICE - 3 bedroom - 1% bath - large den - w/b fireplace - built in kitchen - dining area - large recreational room - 2200 sq. ft. - 205 Northwest Drive.

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WHERE BUYING AND SELLING BECOME A REALITY!

Mutt Wheeler Harold Kids Trovs Carmichael Jeane Coker

Kathi Marie Monroe Weds Dusty Duncan

pressive candlelight wedding en Miss Kathryn Marie Mondaughter of Mr, and Mrs. ciating, took place Friday afternoon, October 17, at 5:30.

e church, nthemums decorated the al- mother. r flanked by arrangements of

Presenting the program of nu- were bridesmaids.

The First Christian Church included the wedding march es wore white gloves and slippers. as the scene of pretty and and Mr. Gollehon sang "Mere". They carried white daisy chry-GOWN OF SATIN SHEER LACE

Given in marriage by her fael Monroe, Route 4, Hereford, ther, the bride wore a beautiful came the bride of Dusty Earl empire styled dress of white saincan, son of Mr. and Mrs. tin peau de soie fashioned with Roy Duncan, 205 Beach. The a front panel of lace and long puble ring ceremony with the sheer lace sleeves. Her veil of ev. Eugene Brink, pastor, of illusion fell to shoulder length from a white satin rosette. She carried a bouquet of white dai-The traditional bridal motif sy chrysanthemums on a bridal white and green decorated Bible and her only jewelry was a pair of blue earrings which Large baskets of daisy chry- belonged to her great-grand-

Mrs. Bill Jack Gililland was lms to complete the nupti al matron of honor and Misses guests were registered by Miss Cindy Tipps and Mary Sue Neff

sial music were Mrs. Sam Lo The attendants frocks were rganist, and Ben Gollehon, vo- mint green candlemist crepe falist, Mrs. Long's selections shioned like the bride's and they the serving table with the three-

Heard By Bay View Recordings and an autobio | Carl Sandburg chose to identify graphy of Carl Sandburg were himself with Abraham Lincoln.

Sandburg Records

heard by members of the Bay View Study Club at a Thursday afternoon meeting held in the ome of Mrs. W. S. Kerr. The sub-title of the book, wirt-

ten by Gladys Zepnpefenming, was called "Poet and Patriot." The son of Swedish immigrants, Sandburg, in later life, was roe, brother of the bride, and

a sympathizer of the common man. Through his poetry, one could get a reflection of his soul and his philosophy of life. According to Mrs. Tom Sawy-

er, who quoted from the book, of the bride, and Misses Christy Hair and Janet Tipps.

Other members of the houseparty included Mrs. L. B. Russell, Mrs. Elmo Hall, Mrs. S.M. Casley and Mrs. Ivan Tipps. For a wedding trip, the bride's traveling ensemble was

with black accessories. High School, the couple will be at home at 208 Roosevelt in He-

a pale blue double knit dress Both graduates of Hereford

He had many friends and admirers in Russia and visited there several times, as well as his friends visiting him.

Of the recordings heard by the group, the "Unknown War" was the most impressive, according to members

In a brief business preceding the program, with Mrs. Col by Conkwright presiding officer and committee reports were giv-

Infant Born To Edward Morrises

Proudly announcing the birth of an infant daughter are Mr. and Mrs. Edward A: Morris of Oak Lawn, Illinois,

The baby was born 'Oct. 15, weighed 5 lbs. 141/2 oz., and was given the name Jo Ann Levern. Mrs. Morris, formerly Kathy Ellerd, is the daughter of Mr. and Mrs. Oyd Ellerd of Horeford, and is a 1967 graduate of Hereford High School.

Others attending were Mm- Si Darling, Herman Ford, Ho- Homer Powell and Carl Swanes J. R. Allison, H. L. Benefield ward Gault, Jimmie Gillentine, son.

REFORMATION FESTIVAL

SUNDAY, OCTOBER 26 - 3:00 P.M.

Civic Auditorium

Amarillo, Texas

Theme: "Jesus Lives - Praise and Glory"

- Speaker -

DR. OLIVER R. HARMS

Past-President: Lutheran Church - Missouri Synod

Sponsoring Local Church

IMMANUEL LUTHERAN CHURCH

Park Avenue and B Street

Mrs. Hardin Is Complimented

Mrs. Alan Hardin, the former gels and Lloyd Hubbart Miss Sheila Olson, was complinented by a bridal shower held uesday evening in the home of rs. Francis Hill.

Guests were registered by blue vase. Cake with spiced tea Mrs. Hill and Mrs. Larry Henry and coffee were served by Mrs. and were received by the hono- Jagels, ree her mother, Mrs. Lloyd Olson and the bridegroom's mother Mrs. Bob Hardin

They were registered by Miss Kathy Shannon,

Jimmy Whitaker, Richard Ja- son and Roberta Campbell,

The service table was laid with a white cloth and centered with an arrangement of white pompon chrysanthemums in a

Attending were Mmes. Bob Word, Alta Olson, Austin Rose, Louie Olson, Dwight McGee, W. D. Gibson, A. E. Hodges, O.L. Williams, Thad Cole, Nolan Gra-Hostesses for the occas i on dy Dwaine Walker, Floyd Mcwere Mmes. Hill, Henry, Dane Gee, Lloyd McGee, G. W. Dun-Justice, H. A. Cavness, Gene can, Grady Morton, Billie Bry-King, Bob Gage, Billie Massie, ant, and Misses Mona Gail Gib-

Wyche H.D. Club Hears Program On Decorating

nebers of the Wyche Home Grover and a guest, Mrs. Mau-Demonstration Club at a Thur- de Henson Mrs. Ira Ott.

Attending were Mmes. Leroy rles Packard.

Mrs. Betty Henson and Mrs. Bodkin, T. J. Kelly, E. C. He-Dixie Fortenberry presented an witt Jr., L. B. Worthan, C. F. interesting and informative pro- Newsom, C. C. Ellis, Charles gram on cake decorating to me- Packard, Wayne Jones, Byr o n

sday meeting in the home of The next meeting is scheduled Nov. 6 in the home of Mrs. Cha-

McGEE FURNITURE **PHONE 364-2586**

IT'S THE GREATEST SALES EVENT OF THE YEAR EVERY ITEM REDUCED!

LEMON OIL Regular \$1.09

santhemum nosegays with

Billy Henderson was best man

and Tommy Vaughn and Jerry

Walker were groomsmen, Serv-

ing as ushers were Jimmy Mon-

The candles were lighted by

Joe Monroe, brother of the

bride, and Thornton Monroe,

RECEPTION FOLLOWS

ANDLELIGHT CEREMONY

A reception followed the ce-

remony in the Fellowship Hall

of the church where wedding

Vicky Duncan, sister of the

The bride's Bible and 1 he

bridesmaids flowers decorated

tiered wedding cake which was

topped with the traditional bri-

Presiding at the table were

Mrs. Donnie Wimberley, cousin

mint green background.

Rusty Smith.

bridegroom.

de and groom.

cousin of the bride.

Carpet Spray

Regular \$2

Cleaner Ceodorizer Regular 1.99

LAMPS entire stock on

second floor now

our own polish Regular 1.79

Lloyds

CHAIN LIGHTS

our entire stock assorted designs **Entire Stock**

LA-Z-BOYS

Buy now for Christmas

Use our lay-a-way!

\$129.95

ea. \$169.95

\$89.95

AUCTION MONDAY, OCTOBER 20

Location: HUGO'S on Hwy. 60 West . . . Next to the Red Barn!

ANTIQUES

Straight Chairs

Birdseye Maple Bedroom Suite

 Large assortment of Refrigerators

stoves Bedroom suites

Dinette suites Living room suites Lamps

End Table Coffee table

and box springs Decks

Deep Freeze High chairs

furniture Twin beds

Odd chests and dressers

Large assortment of televisions

TIME - 6:00 P.M.

odd tables

Floor lamps

Chairs

radios

dishes

irons

Percolators

• Large assortment of

MISCELLANEOUS

• Large assortment of

Bedroom Suite Dinette with Buffet

Clock with Chimes

● 1950 Dodge pickup Glass Wear Lumber Many more antiques too Planking numerous to mention Large assortment of FURNITURE

 Large assortment of Large asortment of apt
Large assortment of

Large assortment of new Hand tools and used mattresses Showcases

Assortment of baby

 Large assortment new and used clothes Large assortment shoes Assortment of paint

> Display counters Heater

 Air conditioner Wall plaques

Many more items too numerous

to mention

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7 Piece Bedroom Suite

Distressed Maple, Twin Beds, double dresser, Bachelor chest, corner desk, SAVE \$349.95 2 upper bookcases. REGULAR \$643.00 \$293.05

Tiece Parchiment Oak Bedroom Set SAVE \$213.00 In Distressed Finish, 2 commodes, 2 upper bookcase units, vanity, mirror. Full size velvet headboard REGULAR \$482.95 \$269.95

Post Road Trundle Bed Cranberry Red Solid Hardrock Maple **REGULAR \$279.00** 6 Piece Bedroom Group

Celadon Green by Thomasville in French Provincal REGULAR \$780.00 \$220.05 6 Piece French Provincial Thomasville Bedroom Suite. Ivory-Celadon. One of our finest suites, full size or queen

bed, tripple dresser, mirror, chest, SAVE 2 nite stands. REGULAR \$1,113.00 \$413.05 Large Spanish Bedroom Suite Triple dresser, mirror, king size bed. 2 nite stands. SAVE

chest on chest. REGULAR \$706.00 1 High Back Wing Chair By Thomasville Gold linen print REGULAR \$299.00 SAVE \$129.05 \$169.95 Boys 4 Piece Spanish Bedroom Set Double Dresser, mirror, full size bed, SAVE \$249.95

MANY OTHER ITEMS REDUCED

I Early American Love Seat Blue-green print quilted REGULAR \$209.95 1 Red Velvet Bench Place at the foot SAVE \$99.95 of the bed REGULAR \$139.95 8 Piece Spanish Dining Room Suite Large Trestle Table. China and 6 Chairs REGULAR \$700.00 1 Thomasville Powder Table Celadon Green with mirror and bench. SAVE \$149.95 5 Piece Spanish Dinette In dark wrought iron, with red and \$70.00 gold swivel chairs. REGULAR \$249.95 set 2 Small Desk Chairs Early American SAVE maple finish Reg. \$14.95 each 1 Small 36" Round Metal Dinette SAVE \$69.95 1 Early American Swivel Rocker SAVE Gold-green print Regular \$79.95 \$14.95 1 Early American Swivel Rocker SAVE Blue-green tweed Reg. \$139.95

Early American POLE LIGHTS OFF

WALL Decorations pictures, mirrors, plaques

Reduced up to

Decor

SOFA

PILLOWS all colors, assorted covers, good selection

> Thomasville Post Road Custom BEDROOM CLOSE-OUT

LIVING ROOM FURNITURE 2 Early American Sofa Beds Green \$40.00 or Beige Print REGULAR \$149.95

\$109.95 with trade 1-3 Piece Early American Group Sofa, Chair and Rocker in Gold-Print Combination REGULAR \$619.95 set with trade 1 Early American Sofa Avocado Sieen SAV \$249.95

Tweed, Pillow Arms. REGULAR \$329.95 with trade 1 Early American Sofa In Gold, Red, Blue-Green Print Quit Maple Wood SAVE **REGULAR \$359.95** with trade 1 Early American Sofa SAVE \$309.9 Gold Tweed Cover REGULAR \$396.00 \$86.05 with trade SAVE

1 Gold Linen Print Quilt Sofa Early American REGULAR \$509.00 1 Simmons Hide-A-Bed Blue-Green Linen Print REGULAR \$500.00 200.05 with trade 1 Thomasville Sofa For Den Blue-Green Print, solid maple frame

REGULAR \$486.00 with trade 1 Blue Green Tweed Sleeper \$319.95 Queen Size Mattress REGULAR \$429.95 \$110.00 with trade 1 Red Velvet Spanish Chair SAVE Reg. \$139.95 \$50.00 1 Ivory-Citron Decorator Tweed Chair \$189.95

Reg. \$252.00 1 Tangerine Tweed Chair SAVE Highback Reg. \$176.00 \$46.05

2 Spanish Chairs SAVE \$119.95 Goldstripe armless Reg. \$168.00 ea. \$48.05 1 Swivel Chair SAVE \$119.95 Red Velvet Reg. \$199.95 1 Gold French Provincial Chair SAVE \$119.95

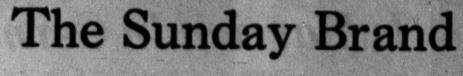
Bocrade, high back Reg. \$169.95 2 Persimmon French Provincial Chairs Imported Frame white & gold SAVE Reg. \$262.00 ea. \$92.05

TERMS AVAILABLE ON ALL ITEMS

7 Piece Pineapple Table 36x48x60. 6 yellow and green print chairs Reg.

> CLOSE-OUT ON ALL UNKNISHED FURNITURE NOW IN STOCK!





Hereford, Texas, Sunday, October 19, 1969

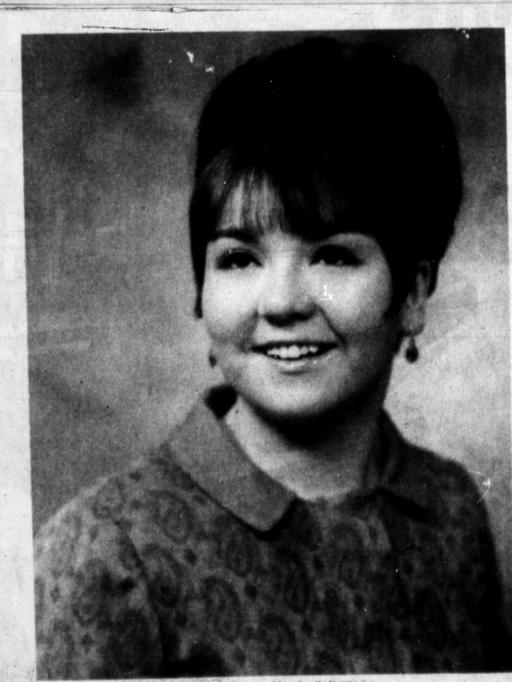
SECTION TWO



Mrs. Dusty Earl Duncan nee Kathryn Monroe



Mr. and Mrs. D. Y. Edwards married 50 years



Miss Apple Nunley engagement announced



Mrs. Roddy Glenn Allred ... wed at Tucumcari



JONI AND DOUG CHAREST Were named as students of the six weeks for September and October at La

Plata Junior High. Joni is a freshman and Doug is a 7th grader. -Staff

La Plata Names **Honor Students**

Students of La Plata Juni or High have chosen a boy and girl for the first ones to be honored as students of the six weeks. They are freshman Joni Char-

The two were selected on the qualifications of a B average good citizenship, good attit u d e toward teachers and school, participation in activities, friendliness, and free of disciplinary problems.

Joni is a member of the mixed choir and a Maverick cheerleader while Doug is also in the choir and a participator in ath-

Calendar Of Events

munity Center, 7:30 p.m. Hall, 8 p. m.

Dawn Lions Club, Dawn Community Building Tops Club, Community Cen-

ter, 7 p. m Order of Rainbow For Girls.

Masonic Hall, 7:15 p. m. WSCS, Wesley Methodist Church, at church, 2:30 p. m.

TUESDAY Xi Epsilon Alpha benefit dance

La Afflatus Estudio, 3 p. m. Mrs. A. H. Cook hostess.

La Plata Study Club, 7:30 p. m. hostess Mrs. Ruby Boston. Beta Sigma Fi social.

Hereford Duplicate Bridge

Club, Community Center, 7:30 Rebekah Lodge at IOOF Hall,

Newcomers Club. Women's Golf Association,

8 p. m.

Alpha Alpha Preceptor, Kappa Tota, 8 p. m.

noon, Country Club.

Temple Baptist WMU Night Circle, at church, 7:30 p. m. Progressive HD Club, 2:30 p.

WEDNESDAY Hereford Art Guild, at De af

Smith County Museum Avenue Baptist WMU at church, 7 p. m. First Baptist WMU, at chur-

Hereford Lions Club at Jim Hill Hotel, noon THURSDAY

Calliopian Study Club, 8 p.m., hostess Mrs. Morgan Cain. La Madre Mia Study Club, 8

WANTED YOU For

MEMBERSHIP IN

HEREFORD BENEFIT

ASSOCIATION

You can't go wrong when you are saving money for your Fam-US TELL YOU

HOW W. F. (Frank) BALL Membership man, 364-3119 Mrs. Brucie Rose Secretary, 364-0285 107 North Main.

Mr. and Mrs. Edwards Celebrate Anniversary

Mrs. D. Y. Edwards on their Y. Edwards Oct. 12, 1919 here in 50th wedding anniversary, was Hereford, est and 7th grader Doug Char. held Sunday afternoon in the He is a retired farmer and home of Mr. and Mrs. J. D. Po- they are members of the Grace arch, 117 Liveoak

Hosts for the golden annivwards, Mrs. Norma Lee Tomberlin, Mr. and Mrs. Claude Melugin, Mr. and Mrs. Bill Melugin, all of Hereford; Mr. and Mrs. Bill Bowman of Bovi na; and unable to attend were Mr. and Mrs. Glenn O, Edward s,

Ford H.D. Club Plans Workday

Commerce, Tex.

Mrs. Steve Meiwes presented Rotary Club, Jim Hill Hotel, a program entitled "Eating Wisely" to the Ford Home Demon-Whiteface Booster Club, Com- stration Club Wednesday at the Ford Community Building. Odd Fellows Lodge at IOOF Hostess for the meeting was

Mrs. Joe Gonzalez. members decided to hold a luncheon and workday at the next meeting to be held at the Ford Community Building Nov. 19 at 1 p. m. Each member is asked

to bring a covered dish and come dressed to work.

Mrs. Argen Draper will present the program on "Art and

Christmas Foods." Those present at Wednesday's meeting were Mmes. J. Raymond Flores, Steve Meiwes, D. Roberson, John A. Smith, Raymond Smith, and Joe Gon-

Kiwanis Club, IOOF Hall,

Restaurant, 7:30

xiliary, at VFW Hall,8 p. m. St. Anthony's Guild, at St. Anthony's, 8 p. m.

First Baptist WMS at church.

DEAD

A reception honoring Mr. and | Miss Edna Hunter married D.

Gospel Church.

The serving table appointed in ersary celebration were the hon- crystal and silver, was centerored couple's children, the Poar- | ed with a three-tiered wedding ches, Mr. and Mrs. Calvin Ed- cake surmounted by wedding

> Mrs. Bill Melugin served refreshments of cake with coffee and punch.

> Miss Sandra Bowman, a granddaughter, registered the guests.

Lone Star Study Club Donation

Members of the Lone Star Study Club met recently in the home of Mrs. J. J. Durham with

Mrs. Mildred Elliot serving as presided over the b made for a cash donation to be Ring.

given to Girls Town, compliments of the club

Mrs. G. W. Newsom. Attending the meeting were tions centered with a white or-Mmes, Hardy Benson, Opel Bo- chid atop a bridal Bible. okout, Bruce Brown, Isla Chapman, J. J. Durham, Jim Higgins,

ton, Vivian Majors, S. A. McCathern, G. W. Newsom, Ed War-

p. m., hostess Mrs. Lynton Al- ren, S. S. Williams, V. E. Dodson, R. G. Blue, and Miss Mildred Elliot A guest day program has be-Toastmasters Clab, Chaparral en scheduled for the next meeting which is to be held Oct. 28 Veterans of Foreign Wars Au- in the home of Mrs. Ed War-

ren, 103 Centre. Have You Read The Want-Ads? ed only 12 games.

Christ Lives

for Your Salvation ... He Lives As Proof of His Divinity

Services at 12:00 Noon and 7:30 p.m. Evening

Hereford. Texas

NURSERY PROVIDED

ATTEND THE SPECIAL SERVICES

James B. Rutledge Temple Baptist Church

Evangelist

and Abounding Love

Miss Brenda Ann Beasley Is Married In Germany

was recently married to Captain James Garner, United Sta-

Town Hall, Attendants were Lt. great-great-grandmother.

Miss Brenda Ann Beasley, Dennis James Johnson of Span- | bride, Miss Joyce Garner, sisdaughter of Mr. and Mrs. Ho- gdahlem, Germany, the former ter of the groom, of Schwienfurt, ward Van Beasley of Hereford. Maribeth Gillland, of Hereford. Germany, 11. and Mrs. Augus-

The bride wore a pale p in k tus J. La Comb IIII of Pirmaworsted jacket dress with a white carnation corsage and white Spangdahlem Air Force Base, The impressive ceremony was accessories. Her only jewelry and Jamie Johnson Miss Mary performed October 10, at 11 a.m | was Japanese pearls. Pinned to Jensen, and Mrs. W. J. Gililland by the Registrar of the City of her bodice was an antique wat-Pirmasens, Germany, in the ch which had belonged to her

John R. Symons, United States | Wedding guests were Mrs. Ho Army, of Pirmasens and Mrs. ward Beasley, mother of the

guests were registered by Miss

The serving table was laid wi-

th silk organza over yellow taf-

feta with silver and crystal ap-

pointments. The four tiered

wedding cake was topped with

satin wedding bells and the bou-

quets of the bride and brides-

maids' were surrounding the

memory candle. Presiding at

the table were Mrs. Jimmy New

Other members of the house-

party were Mrs. B. L. Stovie,

Mrs. Neut Nix, Mrs. John W

Cooper, Mrs. Carl Nowlin and

Following a wedding trip to

Colorado, the couple is now at

home at Wildorado where he is

For traveling the bride wore

navy blue dress with a plaid

The bride is a graduate of

Tucumcari High School and at-

tended Draughn's Business Col-

The bridegroom attended He-

reford High School and is a re-

cent graduate of West Tex as

ton and Mrs. Irad Arnold.

Mrs. H. E. McMurphy

engaged in farming.

State University,

coat and red accessories,

Susan Short

Wiggins-Allred Marry Recently

Tucumcari, N.M. was the set- matching bouquets of carnatioting recently for the wedding of ns. Miss Janice Eileen Wiggins of A reception followed in the Amarillo, to Roddy Glenn Al- Fellowship Hall where wedding

lred of Wildorado. Impressively officiating for the double ring ccremony was

the Rev. John H. Johns, pastor. Miss Wiggins is the daughter of Mr. and Mrs. Harris Wiggins of Tucumcari and Allred's parents are Mr. and Mrs. Glenn

B. Allred of Wildorado. The altar was decorated with baskets of white chrysanthemums tied with five rainbow colored satin ribbons.

Mrs. Dan Bonesteel of Los Cruces, N.M., sister of the bride was matron of honor and Glenn Allred served his son as best

Bridesmaids were Mrs. Royce Loveless, Miss Beverly Griggs and Miss Janis Batson,

Groomsmen were Tommy Mc-Carty and Gary Peterson. Serving as ushers were Tommy Jarnigin, Donald Wiggins, Dan Bonesteel, Leslie Howell and Jim-

my W. Newton. Flower girl was Tonya W a llace, daughter of Mr. and Mrs. Johnny Wallace and ring bearer was Desmond Griggs, son of

Mr. and Mrs. Garland Griggs. Mrs. Kathryn Stephenson presented a program of nuptial music at the organ and accompa-Mrs, Vivian Majors, president, nied Miss Debbie White as she sang "Bless This House." "Lor-

sion during which plans were ds Prayer" and "With This Given in marriage by her father, the bride wore a form a l Mrs. Bruce Brown recited the gown of white satin brocade thought for the day, being a po- with cathedral train, fashioned em concerning concentration, with an empire waistline and A program entitled "To E at elbow length sleeves. Her veil of Right and Live Longer" was illusion was caught to a organpresented to the group by za coif and she carried a bouquet of rainbow colored carna-

and violet made the lace trim-John Jacobson, Jr., C. D. Kel- med A-line gowns of the femin-METS BEAT BRAVES

Colors of orange, green, blue

ATLANTA - Tommy Agee and the New York Mets think kindly of the Atlanta Braves,

Agee batted .386 in the 12 ga mes against Atlanta and the Mets won the season series, eight games to four. Since they are in different National League divisions this season the teams play-

FALL

REVIVAL

Temple Baptist

Church

700 K

Otcober 19-26

Ken Baker

Music Director

of Hereford. The bride is a graduate of ch. Germany, Hereford High School and Hardin Simmons University and is presently a teacher in Pirmasens American Elementary Sch-

ing fraternity is Theata Tau.

mony at the Parkschenke Res- Betty Weber, Pirmasens

Birthday Celebration Honors Mrs. Bryant

on Bryant, 312 Star Street.

Another courtesy compliment-

sens, Captain D. J. Johnson of taurant. Friday evening the bride and groom and Mrs. Beasley entertained wedding guests and close friends with a supper at Jager Schnitzel Haus, Stamba-

To climax the festivities, the bride's parents were hosts at a champagne reception on Sunday, October 12, at the Pirmasens Officers and Civilians Open Captain Garner was gradua Mess for a large group of friented from Bountiful High School, ds. Miss Joyce Garner andMiss Utah, and the University of U. Jerrilyn DeKriek, Pirmasens, tah. His professional engineer- served the all-white, five-tiered wedding cake. At the guest Brunch was served to the book were Miss Susan Williams, ng guests following the cere- Semback, Germany, and Miss

A dinner honoring Mrs. D.H. ing her was a tea at King's Ma-Bryant, who celebrated her 92nd nor given by many of her frienbirthday Wednesday, was held ds who have known her since in the home of her son, Cawth- she came to this area in 1907.

Mrs. Bryant was also named Good Neighbor of the Day by

Birthday cake was served to residents of Westgate where Mrs. Bryant now resides.

Members of the Bryant family visiting her were Mrs. Orion W. Carter of Plainview; Mr. and Mrs. Cawthon Bryant, Mr. and Mrs. John David Bryant, and Mrs. Gaylord Newell all of Hereford; Mr. and Mrs. F. J. Burgess of Tulia; the Rev. and Mrs. Noel Bryant and Stanley of Wichita Falls; and Mr. and Mrs. A. C. Bryant of Clovis.

Immediately upon returning from her coronation, Queen Victoria reportedly doffed her ceremonial robes - to give her dog a bath.

WHY?

IF YOU ARE EMPLOYED IN FRIONA LIVE ELSEWHERE!

CHATEAUX FRIO

Gracious individualized apartment living, new private 2 bedrooms, dining, living room, electric heating and refrigerated air conditioning, electric kitchens disposal, dishwasher, ample storages, draped and carpeted, range and refrigerators, \$115.00 per month.

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WEST 9th STREET

FRIONA, TEXAS







Chrysler Dealers'.



JONES MOTORS Hereford, Texas

345 E. First Street

98 Years Were God's Goodness

Celebrating her 98th birthday Tuesday was Mrs. Minnie W illiams of 305 E. 6th Street where she lives with her daughter, Mrs. Charles Hood.

Mrs. Williams, a long-t i m e member of the Baptist church, was born near Frankford, Kentucky on Oct. 14, 1871 and moved to Hereford twelve years a-

Of her four children, two daughters and two sons, two daughters remain. They are Mrs. Mary Walker of Sayre, Oklahoma and Mrs. Charles Hood of Hereford.

She has 16 grandchildren, 46 great grandchildren, and 29 great great grandchildren of which she is very proud.

When asked for remarks concerning her life thus far, Mrs. Williams said "God has been good to me and let me live a long time. I was happily married and have lived a happy life. I have been well cared for and loved by my family."

School Menus

Jr. and Sr. High Schools MONDAY - Meat loaf or barbecued weiner, mashed potatoes, black eyed peas, toss e d green salad, fruit, rolls, butter, bread and butter, and milk. and milk.

TUESDAY - Hamburgers or Sloppy Joe burger, potato chips, tomato, lettuce, pickle and onion slices, apple cobbler, buns, and milk

WEDNESDAY - Beef vegetable stew or beef raviola, pork and beans, combination salad, cake, corn bread, and crackers and milk

THURSDAY - Turkey and dressing with giblet gravy, or oven fried steak, green beans, cranberry sauce, peach half, rolls, butter, and milk,

FRIDAY - Fish sticks, or vienna sausage, potato salad, green beans, cherry delight, bread and butter, milk,

Elementary Public Schools MONDAY - Meat loaf, mashed potatoes, black eyed peas, tossed green salad, fruit, rolls and butter, and milk.

potato chips, tomato, lettuce, med potatoes, pineapple-carrot rol Scott, Jeanene Suttle, Sam-



98TH BIRTHDAY CELEBRATION -Celebrating her 98th birthday last Tuesday was Mrs. Minnie Williams, shown here with the many cards and gifts she received from relatives and

WEDNESDAY - Beef vege-

THURSDAY - Turkey and

table stew, pork and beans, pic-

kled beets, chocolate cake, corn

dressing with giblet gravy, gre-

en sweet peas, cranberry sauce,

peach half, rolls, butter, and mi-

FRIDAY - Fish sticks, hot

potato salad, green beans, che-

rry delight, bread and butter.

St. Anthony's School

MONDAY - Spanish rice with

chili, tossed salad, buttered corn

beans, seasoned spinach, cab-

bage-apple-raisin salad, cinnam-

THURSDAY - Turkey chow

peas, prune spice cake, rolls,

on rolls, cornbread, and milk.

rolls, butter, and milk.

apple pie, and milk.

butter, and milk.

and milk

friends. Mrs. Williams came to Hereford from Bellevue, Texas in 1957 and has since lived with her daughter, Mrs. Charles Hood, 305 E. 6th Street. -Staff Photo

Engagement Announced

Mr. and Mrs. Jack Nunley of 602 E. 4th, Hereford, are announcing the engagement and approaching marriage of their daughter, Annie Lee to Rodger Neal Ruland, son of Mr. and Mrs. Delbert Ruland of 223 Ave. B., Hereford. A late November wedding is being planned.

Both Annie and Rodger are Hereford High School graduates and are presently attending West Texas State University in Canyon, Texas where both are business majors.

ground beef, green beans, cele-Spiritual Singers ry sticks, apricots, whole wheat Entertain Dawn TUESDAY - Hot dogs with **Club Meeting** WEDNESDAY - Chuckwagon

Dawn Music Club members attended an enjoyable meeting at which they were entertained by the Spiritual Swingers Tuesday mein, steamed rice, buttered afternoon

The Spiritual Swingers group, TUESDAY - Hamburg e r s. FRIDAY - Fish sticks, crea- Sherri White, Vicki Kendall, Ca- me 3,151,000 people, or 380 permie Vinson, and Donna Coker,

tions to the club members. They were Maria, Born Free, and Run And Catch The Wind. Mrs. Carl Wimberly sang 'The Wayfaring Stranger" with

Mrs. Jerry Haley playing "Steal Away" on the accordian Hostess for the meeting was Mrs. Walter Lemons; co-hostess being Mrs. Roy Manning

El Salvador is the smallest and the most densely populated consisting of Misses Janet Frye, country in Central America. So-



Fish Stick Captain Choice 114-16.79c Sliced Bacon, Chuck Steak USDA Choice a 690 Quarter Loin Pork Loins- 880 Ground Beef Extra Big Bologna Sticed Sterling . 64c Cut-Up Fryers Pan . 35° Lunch Meats 7 Items To Pkg. 33c

DISCOUNT SAVINGS



Meat Ball Stew Chef-Boy-

Fruit Cocktail Libby's No. 303 25° Tomato Soup Campbell's Deficious No. 1 099 Golden Corn Libby's Fine Quality

Sweet Peas No. 303 25°

Everyday Low Discount Prices!

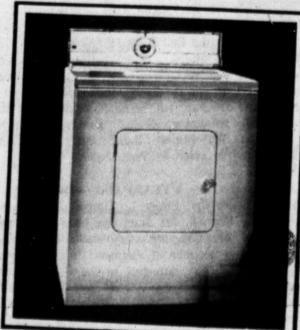
Discount Price On Film **CS-620** Swinger B/W Polaroid \$ 169 Flash Cubes sylvania KA-464 Kodak Cold Super 8

EVERYDAY LOW DISCOUNT PRICE ! LOW DISCOUNT PRICE ! Bel Air Lemonade Reg. Party Dips Lucerne Dips Ctn. 3/\$1 Wilson Bif Frozen Corn Bel Air Cut Corn 10-oz 22° Gelatin Salad French Fries **Peanut Butter** Hash Browns Bel Air Potatoes 32-oz 32c **Prell Liquid** Onion Rings Cream Detergent Secret Med. 49c Margarine 1b. 14c Dog Food Pooch-3 Flavors No. 109c Cheese Spread Volveeta Melrose Cookies Cookies Pkg 45c Homo. Milk Lucerne Snack Crackers Busy Low Fat Milk Lucerne Ctn. 1.09 Nabisco Cookies Chips Ahoy Oz. 49c Half & Half Lucerne Ot. 73c Shortbread Coffage Cheese Lucerne Box 39c Sour Cream Lucerne 18-oz 73c Texize Cleaner Spring Scent Spring Cleaner Scented Bott, 47c

KA-135-20 Kodak Color 5 153 LOW DISCOUNT PRICE ! 15-oz 38c Marshmallows Marshmallows 16-oz 27c Salad Dressing Pledmont Dressing Mrs. Wrights Savory 8-02 23 Tomato Juice Hunts Oyster Crackers Busy Tomato Soup Chunk Tuna 2 1-Qt. 290 Cragmont Miracle Whip Salad Dressing



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■ Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.





Patio Mexican

\$469



THE SUNDAY BRAND Editorials

Page Four

The Sunday Brand, Hereford, Texas, Sunday, October 19, 1969

Today's Defeat

TODAY THE DICTATORSHIP in Hanoi has inflicted a major defeat on the United States without firing a shot or risking a soldier. All that remains to be seen is the toll taken, the damage done to the U.S., to the South Vietnamese and to the free world.

This is the day of a nationwide mass demonstration by Americans to pressure the President for immediate surrender in Vietnam. Just the organizing of such a demonstration is a great victory for North Vietnam, obviously. All those who join in - because they think the North Vietnamese are in the right, because they feel that their own country is the aggressor or because they want peace and feel this is the way to get it - merely make that victory greater.

There are those who will undoubtedly join this demonstration innocently, sincerely believing that it is merely an expression of their desire for peace. Not to quarrel with this motive, we ask: What are the probable effects of the demonstration itself?

If the demonstration produces a massive turnout, this fact will be trumpeted around the world as proof that the American people are demanding the immediate abrogation of all commitments to South Vietnam. It will be proclaimed to the ends of the earth as a national vote of no confidence in an administration that has not yet served a full year of a 4-year term.

What effect will it have on the stall-

ed 'peace negotiations?" It will be taken by the communist delegates in Paris as unmistakable proof that any serious move on their part to negotiate or compromise from here on will be not only unnecessary but damaging to their cause. From the North Vietnamese standpoint, what is the percentage in compromising with a foe who is on the verge of unconditional surrender?

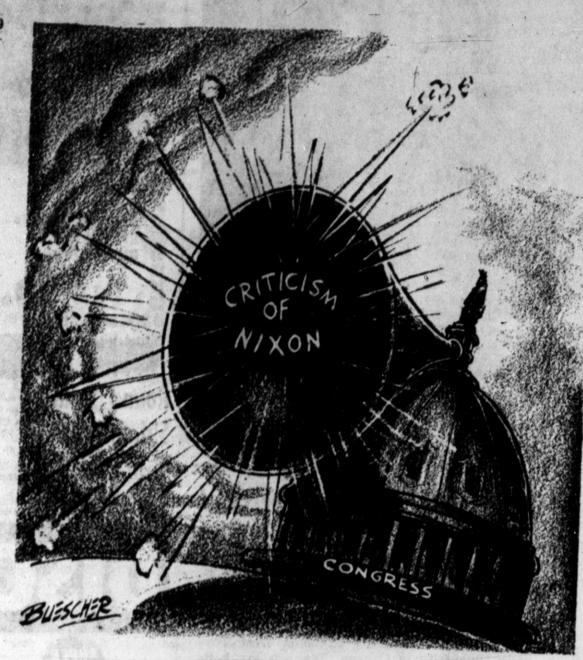
Let there be no mistake, unconditional surrender is the goal of the people who have organized this movement. It is called a "peace" movement who can be against peace? - but since the communist side refuses to negotiate, the United States can only achieve peace unilaterally by quitting the

This is the purpose of the movement now, and it has been from the begin-

The President cannot bow to this type of pressure for, as he says, "to allow government policy to be made in the streets would destroy the democratic process."

Therefore, all that this demonstration can do in Washington for the chief executive is cripple his attempt to end the war without ending all hope for South Vietnam. In Paris it can only make the Communists more intransigent in their refusal to negotiate. In Vietnam, if can only prolong the killing that the demonstrators presumably ab-- The Dallas Morning News

TURNING UP THE VOLUME



MAIN STREET, U. S. A.

"Unrecognized Revolution" Is Occurring In America

Washington, D. C. - Six out ght for about \$6,000, completely manufacturing mobile homes thof seven low-cost homes being furnished. The purchase can be roughout the nation, and more sold in the U. S. this year are financed over a seven-year per- than 7,000 dealers. There are mobile, and at least 51/2 million lod, with only a 15 percent down 22,000 parks, many of them first dents of a home-on-wheels.

ed by one author "The Unrecog- some elaborate parks cost three an out-of-the-way location in an nized Revolution in Americ an times as much. Housing," is one of growing ac- Few owners of mobile homes young married and the retiree nges locations usually sells his set are the largest groups of home rather than take it with buyers today. Originally, c o n- him. Most of the homes-on-whefamilies were the major pur-

An air-conditioned, two-bedro- from dealer to purchaser,

Americans are permanent resi- payment. A site in a trailer class communities in every respark can be rented for a little pect. No longer is it necessary The mobile home story, call. as \$50 per month, although to park a portable dwelling in

ways are new models being delivered from factory to dealer or

undesirable neighborhood:

Some communities still try to ceptance of a way of life by are any more mobile than the keep parks from developing. both the young and the old. The rest of us. An occupant who cha- through zoning or other restrictions. However, the manufacturers of mobile homes are winning the battle against local prestruction workers and military els seen under two on the high- judice. The Mobile Home Manufacturers Association now wins two out of every three zon in g cases. A few years ago, the raom house-on-wheels can be bou- There are about 400 plants tio was three defeats in four ef-

The association's homesite program has succeeded in finding more than half a million suitable parking places in a fiveyear period. The trade group has an engineering and surveying service which aids developers of mobile home communities. Many towns now regard well run trailer parks as desirable subdivisions.

The vacation states have led in developing facilities for portable dwellings. There are many first-class parks in California, Arizona, Florida, New Mexico, Texas, Michigan, Ohio, Wisconsin, and Illinois. The manufacturing center is the area around Elkhart, Ind., with about 90 factories, some with branch plants

in other areas. Recreational Vehicles Also

Boom Another booming side of the industry is the recreational vehicle field. Buyers can choose from a travel trailer, a pick-up coach, a motorized home, or a ler. Such vehicles are normally used for vacation trips or temporary dwellings. They are usually shorter and narrower than mobile homes designed as per-

manent, year-round dwellings. A vast literature has developed on mobile homes and parks. A recent publication of the Small Business Administration is available free by writing SBA at 1441 L St., N. W., Washington, D. C. 20416. Ask for Bibliography No. 41. "Mobile Homes and Parks.

The 10-page pamphlet was written by John M. Martin, Managing Director of Mobil Homes Manufacturers Association, Chicago. It is angled toward the businessman seeking to become a dealer or park operator but it tells potential buyers where to get information of all sorts, from government and private sources.

Talk of Texas

By JACK MAGUIRE

LEGENDS THAT LIVE - Did famed outlaw Jesse James die in St. Joseph, Mc., from a shot in the back -or did he live out his life peacefully in Hood County, Texas?

A new book published recently by three descendants of the James brothers contends that both Jesse and Frank escaped retribution and lived to be very old men. Jesse, the relatives say, was more than 100 years old when he died as "J. Frank Dalton" in 1951 in the Texas town of Granbury.

Frank James did not die in Kearney, Mo., as history says, but spent the last 40 years of his life in the Ozark Mountains of Arkansas. At least, that's what his descendants contend. However, several other recent writers on the subject believe that Frank James moved to Dallas about 1888, worked as a shoe salesman in a dry goods store there for some years and then moved back to Missouri where he

Anybody else know a "true" story about where the James brothers died?

WHAT'S IN A NAME? -In the late 1840's, settlers immigrating from Kentucky settled in the Grayson County community of Anna Eliza. As time went on, other residents began referring to the little settlement as "the Kentuckians'

Later the name was changed officially to Kentuckytown. It's still that.

OPRY IN THE WOODS -Country music fanciers who know whereof they speak say that the East Texas village of Shepherd may be on its way to becoming the new world capitol of the folk ballad sung to a fiddle's wail.

On any given Saturday night, up to 1,000 people jam the Haybarn, a huge dirt-floored auditorium run by Johnny and Eunice Morrison. The Haybarn's policy is to play country music straight - that is, without the addition of gadgets and raucous electronic amplifiers. The result is the same kind of melancholy music that first came out of the Kentucky hills more than a century ago.

Customers not only come from as far away as Dallas and Houston to enjoy the shows, but also to buy such turn-ofthe century concession delights as candied apples, popcorn balls an hot sassafras tea.

FIXER - If the \$25,000 limousine that Texas furnishes its governors ever has a flat tire, its present user won't even need to call a service man.

When Governor Preston Smith was working his way through Texas Tech operating a one pump gasoline station, he became a champion flat-fixer. On one occasion, he jacked up a wheel, removed the tire from the rim, repaired the leak, inflated the tire and had the wheel back on in exactly 31/2 minutes!

THE UNSOCIABLES -Before the turn of the century, when Houston had about 30,000 people, a survey of temperance societies showed that there were less than 300 residents who were total abstainers from alcoholic beverages.

... from the Brand's files

65 YEARS AGO - 1904

Hereford is to have a first-class gin in operation within 30 days. For the past two months a number of our citizens have been unfaltering in their efforts to secure a gin for Hereford. While at times, they met with discouragements which almost blocked the way, yet their purpose was prompted by pure motives and they were determined to carry it to completion, so with each difficulty to overcome, they worked with renewed and increased energy until the victory was won and the gin secured. The necessary bonus of \$1,000 having been subscribed and the most of it having been collected, the contract was let to Tucker & Jacobsen on last Friday afternoon and Mr. Tucker left at once for Dallas to purchase the machinery

50 YEARS AGO - 1919

The McDonald Oil Well location, near Dawn, is a scene of busy activity these days. A big force is at work erecting the rig, and the official "spudding in" was scheduled or Thursday, after which a regular 24-hour shift will be maintained. Miss Lulu Bender, the trained Red Cross Community Nurse employed by the local chapter to teach our people home hygiene and care of the sick, arrived in Hereford Thursday morning ready for work. . The Hereford Canteen Division, American Red Cross, which has performed much signal and steady service all during the war and since the armistice, has been officially suspended.

35 YEARS AGO - 1935

Insurance firms in Hereford did a land-office business Wednesday. It was because of the severe hail storm Tuesday evening. More than 60 claims were filed Wednesday. Chief damage was to windows, screens and roofs. As a result, every carpenter in town was busy. ... When the old town clock strikes 8 Saturday night, the Hereford Brand campaign will be brought to a close, the seals on the ballot box will be broken, and the judges will begin immediately their final count of the votes. The winner of the 1934 Plymouth De Luxe Coach may call for his car as soon as the decision of the judges has been announced.

20 YEARS AGO - 1949

Johnny Pool says if the crowd warrants it, enough seats will be put into the Bull Barn fof the wrestling matches for 1,000 persons to attend. .. Our student for this week is 14year-old Tommy Woodford. He is an eighth grade student and quarterback for the Junior High team. Among Tommy's few dislikes are girls and show-offs. Among his many likes are football, swimming, English, and anything to eat. . . . At the Star: Will James' "Sand" with Mark Stevens and Colleen Gray in color by Technicolor.

5 YEARS AGO -1964

Marine Lance Cpl. Elmer L. Kimball Jr., son of Mr. and Mrs. E. L. Kimball, 521 Star, has been recommended for the Armed Forces Expeditionary medal for participation in support of the Republic of Vietnam. He is a member of the helicopter squadron attached to the U.S. Marine Corps Task Element at DaNang. . . Mr. and Mrs. Leo Witkowski and Mr. and Mrs. Leo Forrest, Hereford, are at the LBJ Ranch for a barbeçue. They are attending an all-district and county chairman's meeting, along with women coordinators of the Johnson campaign.

Cities Nix Concrete Jungles

There isn't going to be a concrete acclaimed one of the ten most beautijungle over New Orleans' famous and historically rich French Quarter after all, it seems.

gh the Quarter loud protests came over the levees that protect the city from the waters of the Mississippi River.

Now Transportation Secretary John Volpe has rejected plans for an elevated roadway over the section. He said it would damage the "historic quality" of the older section of the Crescent City where Jean Lafitte, the pirate. hid out, and where many other personalities of days gone by lived a life that was singular even in the old days.

Indeed Mr. Volpe has served New Orleans well for the city, we fear, would not have been the same even with an elevated roadway.

Our historic sites must be preserved and other cities fighting proposed fast highways through not only the historic but the most fashionable sections, will be encouraged to resist.

San Francisco decided it didn't want an interstate to obstruct an area. Washington is sniffing at a project and New York City hesitates over proposed routings. A thousand citizens residing in beautiful Druid Hills of Atlanta went to a protest meeting with such fortitude highway planners agreed to delay a route that would, citizens said, destroy an area that has been

The Sunday Brand

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James M. Gillentine, Publisher Melvin Young, General Manager Grady King, Advertising Manager Barbara Swimmer, Women's Editor Jay Spain, Mechanical Superintendent ful residential areas in America.

The action taken by Mr. Volpe regarding the New Orleans matter will Some time ago, when it was propos- encourage other cities to fight a little ed to run an interstate highway throu- harder, and perhaps highway designers are going to have to re-reoute some of the interstates, realizing that there are other things to be considered besides fast traffic.

Longing For Security.

It is true that the great longing of most people is for a measure of security - security of employment, security of income, security in old age, But it seems that the one thing denied the human race is any degree of perman-

In his great address during Easter of 1940, Prime Minister Winston Churchill of Great Britain, when he was carrying the enormous burden of the possible invasion and defeat of the British by the Germans, said: "Since when have we learned that we are entitled to security in this transitory world of chance and illusion?'

Mr. Churchill was then gearing his people up to the courage which eventually carried them through Britain's blackest hour. He told them that the only way to avoid risks was never to have lived at all, and admonished them that "anyone worth his salt would rather live in one o fthe great periods of shock and change in a world history han merely vegetate for a brief span n an eon of stagnation.'

The world has narrowed its boundaries in the last generation. This process has eliminated the security which geography once provided. There are now no remote isolated lands. Thus the security of any nation now depends upon the vigor of its people. - Brooks (Alta.) Bulletin

Invasion Of Privacy

It seems to us the movie makers are getting in pretty deep - and we're not just talking about deep water - by invading Loch Ness with two midget submarines and a fake Loch Ness monster. One of the subs will tow the spurious monster for scenes in a Sherlock Homes movie. If movie makers were more sensitive, they might have a thought for the feelings of the real Loch Ness monster. If he should swallow the fake and scare the movie-makers half to death, it would serve them right. Eh, Watson ? - Omaha World Herald

No progressive nation ever finishes the job of building itself. Calgary Herald

THE BOOTLEG -Philosopher

Editor's note: The Bootleg Philosopher on his Johnsongrass farm examines a new proposal to control campaign expenses in his letter this week.

Dear editar:

According to an article I read in a newspaper which somebody left in a cafe in town and which I picked up and brought home with me to offset the high cost of a cup of coffee, running for office has become so expensive it's now out of hand, a man without any money and with no rich friends hasn't got a chance, and a bunch of Congressmen are proposing to do something about it.

According to them, it takes from 10 to 15 million dollars to run for President, win or lose; at least a million to run for Senator, and from a million on down for Governor, depending on which state you're running in. Naturally a governor of say desert-swept Nevada wouldn't cost as much as a governor of Texas.

Most of the cost, they said, goes for television and they have come up with a proposal.

Instead of candidates begging or borrowing from rich people and big corporations, with the best beggars or borrowers, or promisers and obligators, getting the most television time, the Federal government should buy up enough time for everybody and let them speak free, this group a-

Furthermore, so the government won't be wasting its money, the speeches should run on all networks and stations at the same time. No tuning out a political speech on one channel to see Gunsmoke on another. From watching tapes of their own speeches, most Congressmen know they couldn't compete with Festus Hagen, and a good many couldn't hold their own against a summer re-run.

Thus, the group argues, turn on your set and you'd have to listen to nothing but political speeches on a given night, and all candidates, would thus have a fair shake.

I don't know whether this would improve democracy or not, but I know blamed well it'd ruin television. Yours faithfully.

J. A.

27 Indictments In Federal Gun Law

DALLAS - Already 27 indict- firearms within their borders. 18 years of age; ments have been returned in The IRS administers and enfor-Texas cases of violations of the see the 1968 Act as it did with Gun Control Act of 1968, Carl the previous gun laws. Booth, IRS Alcohol, Tobacco The Gun Control Act, Booth where the licensee is doing bu- constitutional element involving vestigator for Texas and New mercial and private transactions mistances;

nearly four times as many gun tion, shipment and receipt in in- have reasonable cause to belie- the Omnibus Crime Control and violation cases were initiated terstate or foreign commerce. ve that the purchaser is a con- Safe Streets Act of 1968 makes of 1969 under the Gun Control the Act: Act as in the last six months of 1968 under both the National and eign commerce in firearms thr-Federal Firearms Acts.

1,237 cases were recommended ers: for prosecution compared to a total of only 359 cases under stem with meaningful standards on the recordkeeping responsibilithe penalty for a violation is a that he has obtained can be vi-

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involving firearms and ammun-Booth also pointed out that ition, and on their transporta- by licensees when they know or In addition to the gun law,

-Channels interstate and for-Under the new law, he said, ers, manufacturers, and deal-

-Provides for a licensing sy-Booth said the Gun Control persons actually engaged in bu-Act was passed by Congress to siness as importers, manufac- forcement authorities; and assist the States in control of turers, and dealers, and provid-

es for licensing collectors of gun can be assembled. curios and relies:

by Federal licensees to persons diary or poisonous gas bo under 21 years of age, except grenades, rockets, missiles, mithat sales of rifles and shotguns nes or similar devices, plus weacan be made to persons at least pons with a bore more than

to sell a firearm only to persons bazookas.

tal institution;

tion to state and local law en- or both,

-Bans the importation into the U. S. of surplus military Elizondo Now firearms.

Booth said the law covers In Vietnam 'gangster-type" weapons and destructive devices. Machi n e guns, sawed-off and short-barreled shotguns and rifles, mufflers and silencers, he said. were covered in the old National Firearms Act, while the newer law further covers machine gun frames and receivers, socalled "conversion kits" for turning other weapons into machine guns, and any combination of parts from which a machine

Destructive devices included -Prohibits sales of firearms in the law are explosive, incenone-half inch in diameter, such -Permits a Federal licensee as mortars, anti-tank guns and

siness, except in special circu- self-incrimination by providing that registration data may not

victed felon or under indictment it unlawful for convicted felons, for a felony, a fugitive from mental incompetents, dishonorjustice, a narcotics addict or us- ably discharged servicemen uner, or a person who has been lawful aliens or persons who ough Federally licensed import- found mentally defective or who have renounced their U. S. ci- ed detailed studies over the past has been committed to a men- tizenship to receive, possess, or 7 years on the effect of cold wetransport any firearm in c o m- ather on cotton development and -Provides for more emphasis merce or affecting commerce. maturation. The informat i o n staple length by Sept. 5 and mathe National and Federal Fire- to assure that licenses will lities of licensees and for auth- fine of as much as \$10,000 or vidly applied to the situation be issued only to responsible ority to furnish record informa- imprisonment of up to 2 years in which many cotton farmers

U. S. ARMY, VIETNAM Army Pfc. Paul V. Elizondo, 20, son of Mr. and Mrs. Enrique S. Elizondo, 401 Irving St., Hereford, was assigned to the 1st Infantry Division in Vietnam as an infantryman

John Jones, a junior from Prospect, Ohio, captains the Air Force Academy cross-country team.

Farmers Gauge wn Cotton Freeze

on the South Plains may have requiring only 51 days for boll to wait a while to find out exactly how much the recent freeze | According to Gipson's figures termine just how hard he was

University Agricultur a 1 10. Research and Extension Center now find themselves.

Utilizing research data accumulated in his studies, Gibson has worked out the sequence of development for cotton grown lowing figures concern short an inch or longer staple will re- are required for boil develop quire an additional five days to attain maximum length, thus the cotton that was planted on increasing the overall maturity June 20. It won't reach maturiperiod by five days.

"Farmers who planted on or by May 10 this spring are in cotton planted before June 1 has real good shape," Gipson poin- a good chance of reaching mated out. "Their cotton should turity," he added, "But farmers have reached peak bloom by Ju- are taking a big risk if they

Breasts Ib.

Thighs Ib.

Drumsticks 1b. 59c

Chicken Gizzards Ib. 39c

Furr's Proten

MUSALIHE

LUBBOCK - Cotton farmers 18 and maturity by Sept. 17,

hit them in the pocketbook. But farmers planting on or by May some facts and figures are a- 20 also have little to worry available through research studi- bout with regards to the rees that can help a farmer de cent cold spell. That cotton should have reached maturity by Dr. Jack Gipson, research tal days for boll developm en t plant physiologist at the Texas than the cotton planted on May

"Even cotton planted on or by May 30 should not suffer from the freeze," the scientist ad-That cotton should have re hed peak bloom by Aug. 14, full turity by Oct. 16, only a few days after the freeze just recorded, Boil development period would be 63 days."

"Now we take a look at cotton planted after June 1 and that's the cotton that's really in trouble," emphasized Gipson, "Cotduring the 1969 season. The fol- ton planted on June 10 will normally not reach maturity until staple varieties, Varieties with Nov. 2 and a total of 69 days ment. In still sadder shape is ty until Nov. 17."

"These studies show that all ly 28, full staple length by Aug. plant after that date. It simply

To further dramatize how maturity is affected in late planted cotton, let's take enother look at the statistics on boll develop-ment. As mentioned earlier, cotton planted on May 10 requir es about 51 days for comp boll development. However, cotton planted on June 20 requi-

"That tells the whole story," Gipson said, "In this area, late planted cotton just doesn't have an even chance with that planted earlier in the season because it just runs out of time. Even if this carly freeze could have been avoided, our average freeze date on the South Plains is around Nov. 1 and a freeze at that time would still have hurt

res 75 days, 24 days or al

a whole month more for boll de-

So, farmers can assess the dachecking their planting dates, New York Yankees.

mature when planted at such a late date. And maturity is a big factor in producing quality cotolton is definitely in trouble. The exact extent of that dames won't be known until after har-

> NINE TEAMS IN AHL WEST SPRINGFIELD Mass The American Hockey League will have an expanded look when the season opens on Oct. 10. The Montreal Voyageurs joined the lineup in June and will play in the Eastern Division with pringfield, Providence and Que-

The Western Division includes five teams, Buffalo, Baltimore, Rochester, Hershey and Cleve-

Each of the nine teams will play 36 homes games.

In 1964 the St. Louis Cardinals went into the month of Se ber 716 games back of first place. Yet they roared to the National League pennant and a mage to their cotton crop by World Series victory over the



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(2 thighs, 2 drumsticks

& 1 breast)

5-109

59c Pick-O-Chick Ib. 59c

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.UNCHEON STEAK

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\$1.17

83c

87c

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Boneless

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MIXED NUTS Tom Scott 13 oz. can MACARONI DINNER 59c Fresh Frozen Foods 19c Enchilada

29c

15c

47c

Kraft 7 oz. pkg. 19c Food Club Yellow 2 lb. pkg. SALAD DRESSING 39c Food_Club qt. jar. SALT. Feed Club 26 oz. pkg. OVEN CLEANER 8c 38c

TOMATO SOUP

TOMATO JUI

Comstock sliced for pie No. 2 can

Kounty Kist Whole Kernel 12 oz.

Hersheys Dainties 12 oz. pkg.

CORN

CHOC. CHIPS

Baked Turkey

Topco Spray 9 oz PRESERVES 49c Strawberry Kerns 20 oz. jar

Delicatessen

Dressing Fresh daily f Fresh daily full pint 79c Giblet Gravy 79c full pint Salad

Pumpkin Pies. COTTAGE CHEESE Bordens 2 lb. pkg. OLEO Corn Oil Food Club lb. pkg. 25c

Pampers for drier, happier babies Cranberry Crunch pint 89c juicy and tender lb. 1.49 DAYTIME 30's Fresh each 98c

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Utah Red Delicious Large Lb. box

Texas, New Crop, Lb.

Calif. Cello Pkg. 1 lb.

cello ctn. TOMATOES ea 33c **PUMPKINS** Locally grown lb. MUSTARD GREENS Fresh Ariz. ea. 19c EGG PLANT Fresh Calif. lb. 29c RED BELL PEPPERS YELLOW SQUASH Local grown lb. 19c

HAND CREAM Chapans 1.25 value BATH OIL Capri qt. bottle 79c value BABY LOTION Mennen Baby Magic 9 oz. 1.09 size HAIR SPRAY 2 for 1.29 Sudden Beauty 16.2 oz.





Happiness Is... A Flower Show!





TRI-COLOR WINNER - Mrs. Lloyd Sharp is shown here with her winning arrangement which took the Tri-Color Award in the annual Bud To Blossom Flower Show held recently.



SHOW THEME - Taking the theme from the "Peanuts" saying of "Happiness is . . . ", the annual Flower Show of the Bud to Blossom Garden Show was held at the Community Center recently.







BLUE RIBBON WINNER - Winner of the blue ribbon in the recent flower show was this arrangement by Mrs. Bill Yarbro. The arrangement took the dried-material blue ribbon in Class IV, and is shown in the center.



AWARD OF MERIT - Mrs. Jess Robinson

is shown here with Mrs. Billy Sisson's Award of

Merit in the Horticulture division of the an-

LOOKING THEM OVER — Mrs. Bill Nelson. left, president of the Bud to Blosom Garden Club, and Elower Show Chairman are Mrs. Bill Gentry, Flower Show Chairman, are shown as they look over the arrangements.



DISTINCTION - Chemically-dried, home-grown flowers, shown at right, were displayed by Mrs. Bill Gentry and took the Award of Distinction.



AWARD WINNER - Mrs. Ray Polan captured the Creativity Award with her entry in Friday's Bud To Blossom Flower Show held at the Community Center.

The Sunday Brand



SWEEPSTAKES AWARD - Mrs. Bill Gentry, show chairman, winner of the Horticulture and Artistic Sweepstakes Awards, is shown holding the Glad Garden Trophy. The arrangement at left was entered in the class for student judges.

Debora Acker Is 4-H Fire Winner

Debora Acker, a Castro County 4-H member and fire hazard remover, has been named 1969 winner in the statewide fire prevention project, according to the state 4-H club office at Texas A&M University.

Six

Miss Acker, daughter of Mr. and Mrs. David Acker of Nazareth, won the state award on the basis of her 4-H achievements, especially in fire prevention. She will be awarded an engraved plaque and a trip to the National 4-H Congress in Chicago Nov. 30 — Dec. 4.
Donors for the awards are the

Texas Association of Mutual Fire and Storm Insurance Companies and President Paul Schwenke, Germania Farm Mutual Aid Association of Brenham.

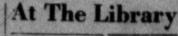
Debora has given many fire prevention demonstrations to over 550 people at 4-H clubs and civic organizations, in addition to writing four articles for the local newspaper during fire prevention week and farm safety week and conducting training sessions for other 4-H members. She inspected more than 16 sets of buildings for fire hazards, and made suggest ions for removal of the hazards.

The sophomore at Nazare th High School is also active in Receives Dual her local Catholic Youth Organization and the Future Homemakers of America. She plans to Certification study elementary education in college.

clothing, foods, photograp h y, and medical assistant to Dr. Hosafety, rifle, food preservation ward R. Johnson, is attending nagement, home grounds impro- the American Association of Merdening, dog care and training day at the Ilikai Hotel. and parliamentary procedure. fire prevention.

Debora has served her loc al was one of the speakers. tro County 4-H Council.

are blue. She attended 4-H Elec- administrative fields.



Hospital Episodes Are Disturbing

Available at the Deaf Smith you will meet the husband Look into them today.

I'M DONE CRYING

disturbing episode in I'm Done Crying is true. Furthermore nothing you read about the hospi- hope. tal in this book is likely to change for the better in the foreseeable future.

This is the story of a black have been that of a housemaid. that Louanne Ferris became a nurse instead

Louanne had a lot going for and a strong desire to get ahead. But it took more than that to survive in the brutal world of take a drink or a drug now and then, you aren't going to last around here,' she was told. in caring. There was Kilpatrick, Doctors. her superior, whose polished professionalism was an inspirati- | on, And there was Dr. Durand,

County Library this week are the relatives, the neighbors, the two novels which tell of the children, the mother-in-law and. shattering events which happen after the breakup of her marriin hospitals across the country. age, the boyfriend, who occupied Louanne's life away from By Louanne Ferris

Every shocking, explosive, ts remain a source of sadness at the end of this story, Louanne's spirit becomes a source of

THE FINAL DIAGNOSIS By Arthur Hailey

Few writers have had the opportunity to see two of their nowoman who spent most of her vels become such record-shatworking adult years in a white toring best sellers as Airport uniform. The uniform m i g h t and Hotel. But then few novelishave been that of a housemaid. ts possess Arthur Hailey's re-But chance worked things out so markable talents. Combining a meticulous eye for detail with a profound sense of human drama, he cuts through the imperher: guts, womanly warmth, sonal facade of our great institutions to reveal the all-too-personal conflicts below.

The Final Diagnosis was the the ghetto hospital. 'If you don't first of Hailey's exciting novels. A story of the life and death struggles in a large hospital, it focuses on Joe Pearson, the chi-'Now and then' meant on the ef pathologist who must make job. But on the job Louanne was the final diagnosis on every patoo busy for that kind of advice. tient - and eventually on him-From the emergency room, to self. Although it has not yet rethe tubercular ward to podiatri- ceived the same popular acclacs to the room where the old im as its sequels, this novel men were sent to die, there was lacks none of Hailey's immense patient after patient who had narrative powers. No admirer of come to depend on her - a wo- his works will want to miss it. man who cared in an institution A motion picture version of this that did not. She was not alone novel was entitled the Young

HANOVER, N. II. - George Blaney, 30, will succeed Dave basketball coach this fall. Gavitt is the new coach at Providen-

Stonehill College, was co-captain of Holy Cross in 1960-61





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Headache Remedy

100's

Reg. 1.39 Save 62c

10's

Christmas

3 Jumbo Rolls



Assorted Sizes & Shades

91/2 oz



FOR FAST DEPENDABLE SERVICE

CALL 364-5400 EMERGENCY 364-4109 MONDAY and TUESDAY ONLY Oct. 20-21

With this coupon and any prescription you need filled

Limit 1 per family

with coupon

\$6.95 value

PRICES EFFECTIVE OCTOBER 20-25 MONDAY THROUGH SATURDAY



Debora Acker

tric Leadership Camp at Cloudcroft, New Mexico this year. She gave a fire prevention demonstration at State 4-H Round-Up in June.

"Debora is a dependable 4-H member and can be counted on to do everything well," commented Home Demonstration Agent Mrs. Irene Keating. "She is outstanding in all her work."

Marie Cline

HONOLULU, HAWAII - Ma-Her other 4-H projects include rie Cline of 221 Elm, Hereford, and child care. Also, money ma- the 13th annual convention of vement, home improvement, ga- dical Assistants which ends to-

The convention began Oct. 15. She is junior leader for sev en Dr. Christiaan N. Barnard, faof Cape Town, South Africa, er. There were others too.

4-H club as song leader, parlia- Mrs. Cline received her dual leader and delegate to the Cas- Medical Assistants' dinner on Thursday, She was one of 99

project groups including junior med heart-transplant surge on sion roared as loud as his angwill meet the doctors, the nursmentarian, reporter, recreation certification at the Certified es, the aides, the workers, the

In "I'm Done Crying" you ce College, pushers, the pimps, the numbers She has won 267 ribbons for people in the United States to hoods and the cops who make | 21-5 record. her 4-H projects, 102 of these be certified in both clinical and up the constantly shifting population of a big city hospital. And 10-15 record last season.

'Red Devil' whose compas- Gavitt as Dartmouth College Blaney, who has coached at runners, the Mafia Bosses, the when the Crusaders compiled a

The Dartmouth Indians had a

YOU BUY IN SEPTEMBER OR OCTOBER,

WE PAY UP TO

Now is the time for cash ... from Minneapolis-Moline*

Minneapolis-Moline's "You Buy! We Pay!" celebration has been extended through October 31. That means an extra month for you to cash in. Up to \$600 in cash on any new Minneapolis-Moline tractor or combine.

See your MM dealer. Make your best deal. Take delivery. Complete and mail the cash certificate your dealer will give you to Minneapolis-Moline by October 31. Your cash will be mailed directly to you.

The amount of cash is shown below. Ask your dealer today for details.

YOU BUY

Big capacity combines for grain, corn, and beans. Straight-through balance design for extra stability and traction. Models and sizes are -2890, 3496, 4296, 4293 or 4292.



WE PAY Cash of \$500.

WE PAY

YOU BUY

The Jet Star 3 with 45 hp 206 cu. in. engine. Economical, utility size. But built to last. Ideal for special chores and many jobs on the farm.

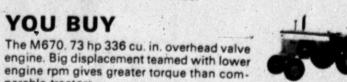


Cash of \$300.

YOU BUY The U302, 55 hp 220 cu, in. engine. A workhorse. Great on economy and reliability. Low on repairs and maintenance.



WE PAY Cash of \$300.



WE PAY Cash of \$400.



WE PAY

Cash of \$500. \$600 on 4-wheel drive

YOU BUY

in its class

YOU BUY

parable tractors.

YOU BUY

The G1000. 110 hp 504 cu. in. angine. Biggest engine in its class. Turns over at only 1800 rpm for less wear. A powerhouse.

The G900, 97 hp 451 cu. in. engine. Built

for longer life. A heavy weight. Up to 1700 pounds more weight than any other tractor



WE PAY

Cash of \$500. \$600 on 4-wheel drive

MINNEAPOLIS · MOLINE.



World's Finest Tractors

MINNEAPOLIS-MOLINE . Mopkins Minnesota . A Subsidiary of WHITE MOTOR CORPORATION

DAVIS IMPLEMENT COMPANY

409 EAST FIRST

PHONE 364-2811



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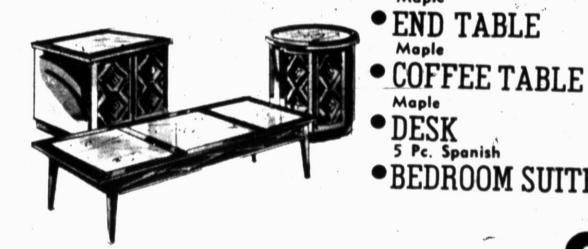


Further Reduced

20%



DON'T MISS OUT on these **UNHEARD OF VALUES!**



SAVE! SAVE! SAVE!



TAKE ADVANTAGE OF THIS SPECTACULAR SALE AT S&H SALES

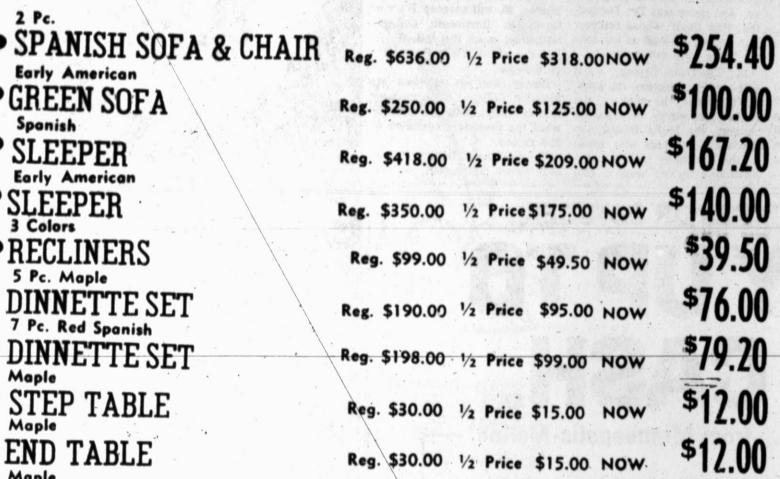
S&HSALES HAS ALWAYS SOLD FURNITURE

AT ½ THE RETAIL PRICE

Thru October we are reducing 20% off of ½ price

> On Furniture, Mattresses, Linens, and accessories -On every item in stock we have reduced the price still further thru October 20% off of 1/2 the retail price.

> Here are just a few items at unheard of Savings



DESK \$18.40 Reg. \$46.00 1/2 Price \$23.00 NOW 5 Pc. Spanish BEDROOM SUITE Reg. \$628.00 1/2 Price \$314.00 NOW \$251.20

Reg. \$30.00 1/2 Price \$15.00 NOW

S&HSALES

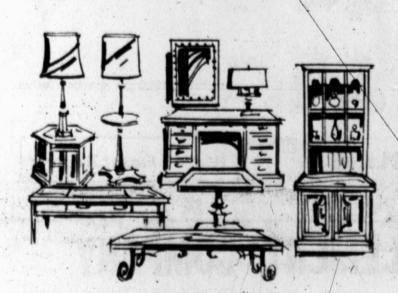
146 E 2nd Hereford, Texas Phone 364-2292

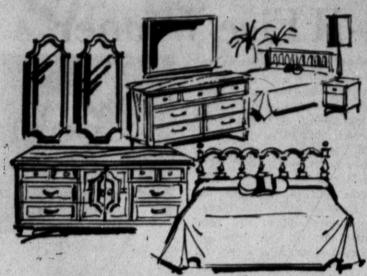
NO LAY-A-WAYS NO EXCHANGES NO REFUNDS NO APPROVALS

Maple

FIRE SALE PRICES!!

\$12.00





NEED NEW FURNITURE then come in for some **REAL BARGAINS**



SAVE MORE AT S&H SALES



PRICES ARE SLASHED SO YOU **SAVE MORE**



SAVE! SAVE! SAVE!



ORIGINAL

Price

22 WORLD FAMOUS COMICS

The Sunday Brand

Our alogait - Mi

FIRST
-IN LOCAL NEWS
-IN LOCAL PICTURES

SUNDAY, OCTOBER 19, 1969



























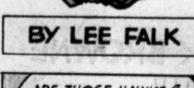




STRANGE ALIENS FROM OUTER SPACE!

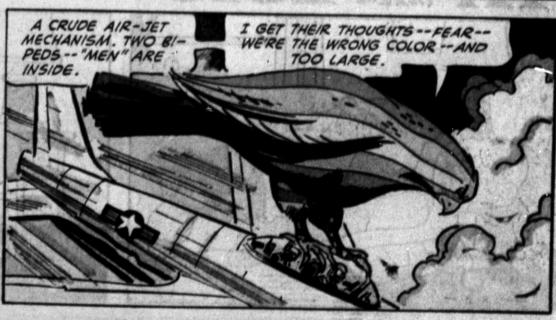




















The PHANTOM

By Lee Falk











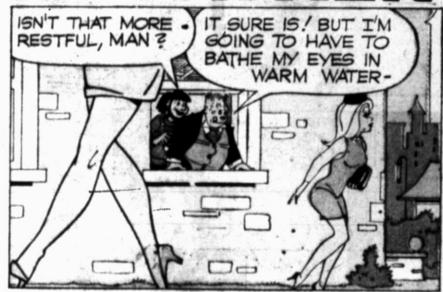


BRINGING

UP FATHER

by BILL KAVANAGH &







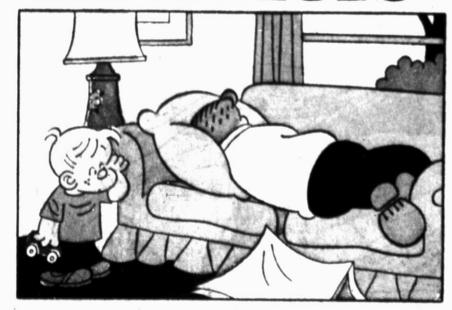


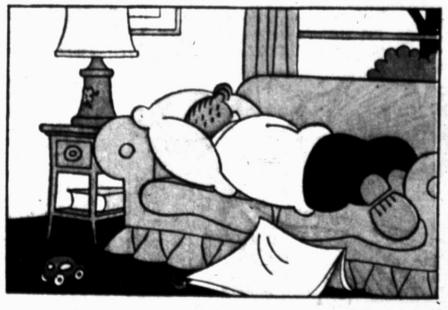


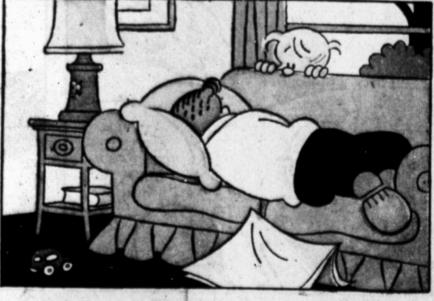


Hi and Lois

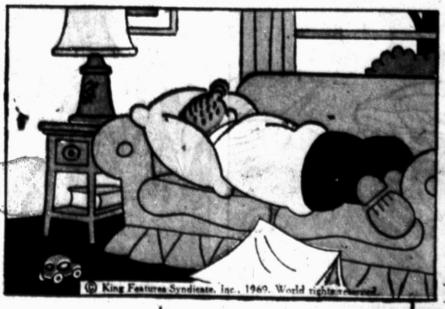
by MORT WALKER and DIK BROWNE







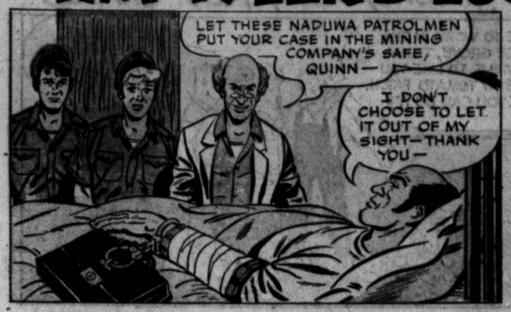




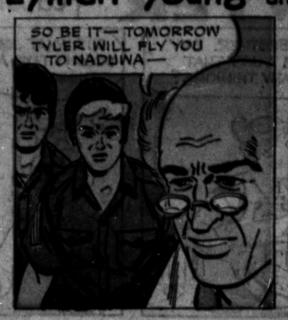


TIM TYLER'S LUCK

by Lyman Young and Tom Massey















TIGER

by BUD BLAKE













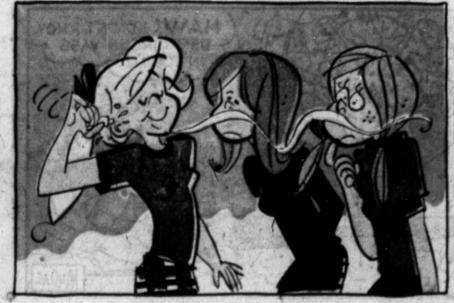


PONYTAIL . BY LEE HOLLEY







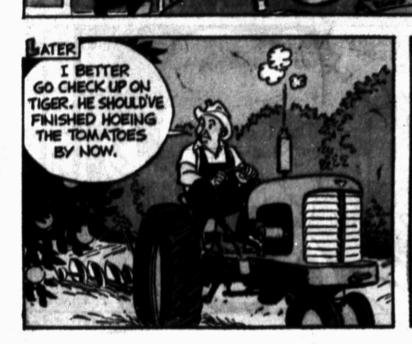


























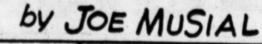








The KATZENJAMME KIDS















toeettle bailey won



Maria Wall Maria Colombia



































DON TRACHTE

















The Cities Wemen











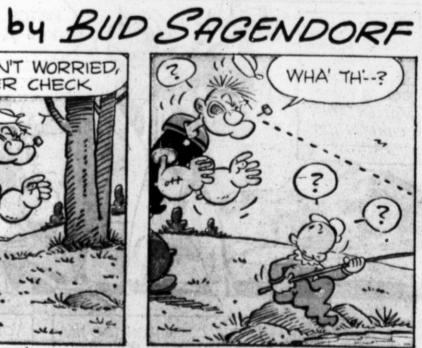


POPENE















The LONE RANGER

by Charles Flanders and Paul S. Newman













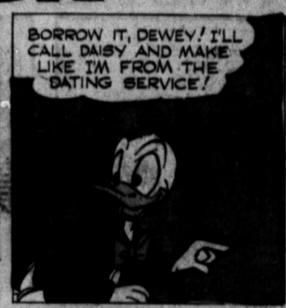


WALT DISNEY'S DONALD DUCK

















WALT DISNEY'S MICKEY MOUSE

















WALT DISNEY'S WINCELES Adapted from the stories by JOEL CHANDLER HARRIS











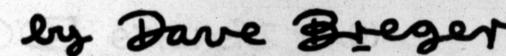






MISTER

BREGER





















BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL













CANYON JOINS HEREFORD TO CELEBRATE



THE STORE THAT brought the Cost of Living down OFFERS YOU **Anniversary Values in All Departments!**

Butternut Instant

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oz. packages



Sugary Sam Cut **Sweet Potatoes**

No. 21/2

FIGBARS

APPLES

No. 2 can

PIE-FILLING

POP RITE POP CORN 2 Lb. Bag



NET WT. 5 LBS.

Chicken * Turkey

YOUR CHOICE

SPARE TIME

IMPERIAL PURE CANE 5 Lb. Bag



Economy Roll 75

Triple 'AAA'

ROOT BEER

1/2 gallon



RES, SAL AD DRISE





Best Maid Hamburger **PICKLES** Quart Jar





TELAR **ANTI-FREEZE**

Permanent Type

GALLON CAN

\$-119

Gibson's Low Discount Price!



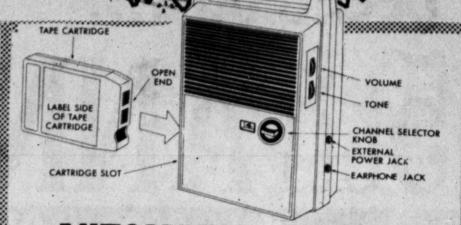
TEXAS BANK BANKAMERICARD welcome here



STEREO TAPE DECK

- Model 404
- 8 Track
- Gibson's Low Price





AUTOMATIC RADIO

Porta & Player Auto Tape Deck

Gibson's Low Discount Price



Ironing Board

PAD & COVER SET

No. 954P



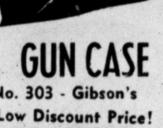
PAN & ROLLER



Spray Ename Large Can

Gibson's

1.00 value



No. 303 - Gibson's Low Discount Price!

Pint Size THERMOS BOTTLE

A LINE WHILE HELLEN IN

- by Thermos
- Gibson's Low Price

HOLLYWOOD 12 VOLT Seal Beam Portable

 Guaranteed Thousands of uses • Gibson's Low Price!



SEATS

- No. N4
- **Padded Seat** Padded Back

● Now

\$079

CHARCOAL BRIQUETS



10 lb. Bag



by Remco, No. 7065

Retail 16.00



& HOLSTER SET

No. 8912, 10.95 value



10.95 value

Bag 'N Things you make them this basic set makes

flower bags



KIDIE KROME TABLE & CHAIR SET

- 1 Table • 2 matching
 - chairs 14.95 value

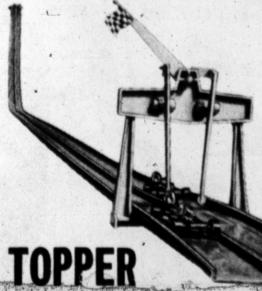


POPCORN POPPER

by Fostoria complete with cord

- 3 quart size Automotic
- Guaranteed

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Double Drag Strip CARS ACTUALLY DO WHEELIES

DOUBLE DRAG STRIP SET

REGULAR 10.95 VALUE

THE COST OF LIVING DOWN



Basketball GOAL and **NET SET**

Gibson's Low

Discount Price



● 131/2" x 15"

• 25c value

Childrens Plush Puppet SLIPPERS

 Assorted animal head toes sizes 5-12

● 1.29 value - Now

Nylon RUGS

by Regent Mills ● 100% plush nylon with knotted fringe

●27" x 48" Assorted colors

Ladies'

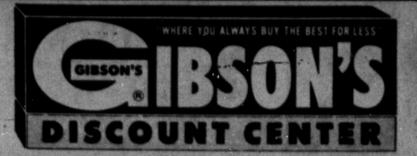
Lyera Spardex

by Best Form **Foundations**

White or beige S-M-L

Value

SHOP 5th ANNIVERSARY SALE



SAVE 20% TO 30% EVERY DAY

Dickies JQUETO JEANS



ALL POPULAR COLORS . SIZES 27 - 36 (PERMANENT PRESS AND SOIL RELEASE) 50% POLYESTER - 50% COTTON

NATIONAL SELLING PRICE \$5.00 -

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Anniversary PRICE

Boy's Super Regular \$5.00

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Dickies Jaquero JEANS
FAMOUS FOR FIT



Ladies Roll Up Sleeve

Color fast

Washable

3.98 value

Men's



Foam Back

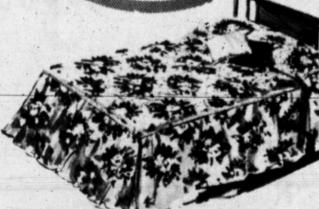
Fits all cars



CLOTHES BAR

By Henco

NOW



Assorted Colors

 Assorted patterns • 100% cotton

FINE QUALITY **BEDSPREADS**

• by Cone Mills

Reg. 11.98

TWIN OR FULL SIZE.

\$666

QUEEN OR KING SIZE, Reg. 32.95



Men's Banlon

100% stretch nylon 4 ply heel & toe sizes 10-13 Regular 98c



100% nylon

Assorted colors Reg. 3.98

Gibson's price

SCARFS assorted patterns solid colors 1.00 value

BANKAMERICARD

SHOP AND SAVE YOUR BANKAMERICARD WELCOMED AT GIBSON'S IN CANYON & HEREFORD!



TOBI-PRESTO Toaster-Broiler • 7.95 value



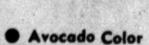
HY FRY COOKER FRYER

- CHROME OR COPPER
- MODEL M-200
- 14.95 VALUE



SHOP HEREFORD and CANYON PRICES GOOD OCTOBER 20-21-22





Model EM1-P

- Complete with Bowls
- 37.95 Value
- Gibson's Low
- Discount Price

CAPRI

BATH OIL

SECRET ANTI PRESPIRANT

3 oz. size

MICRIN

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MICRIN

large 12 oz. bottle

Chocolate

COVERED CHERRIES

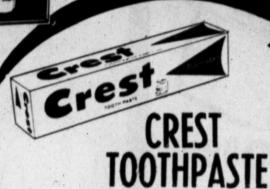
soft-absorbent • For Cosmetic Use • For Baby Care 260 PUFFS



HEAD &



JERGENS 1.09 size 91/2 oz.



Family size 1.10 value now

Westinghouse

ASPIRIN



Alka-Seltzer

25 count

bottle

Eastman Kodak

FILM 126 - 12

Fits Instamatic Cameras

SYLVANIA



FLASH CUBES



SET 'N CURL ELECTRIC

CURLER



17-Jewel 4 Diamond

Princess Donna

or Princes Sue

Reg. 41.95

TABLE RADIO No. RTA 1180A ° 19.95 value

Gibson's Low Price



pharmacy

364-4753

SWEETA

12cc

bottle

Phone 364-4900

SAVE ON

PRESCRIPTIONS

Emergencies Phone

CEPACOL

20 oz. size

bottle



A Real MC20 Work Saver

Gibson's Low Discount Price



OCEAN KING 17 Jewels

Water resistant 41.95 value



REGULAR OR SUPER

BOX OF 12

HI-LOW WIGLETS

24.95 VALUE

Men's by Meeker

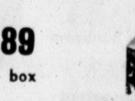
All \$5 Retail Now



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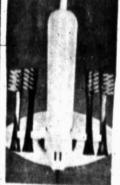
12 count

TOBAN SMOKING DETERANT





ELECTRIC TOOTHBRUSH



NOW

Broxodent 24.95 Value



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PRICES GOOD MONDAY, TUESDAY AND WEDNESDAY BOTH STORES . . . HEREFORD and CANYON



INSTAMATIC COLOR

KIT Camera Batteries

Color Film Flash Cubs Now

