

Black

BY MISS NOBLE McLEAN

D. W. Ray visited his mother, Mrs. Mary Ray, last week. While here he and his mother visited relatives in Amarillo.

Several children are out of school on account of mumps and sore throats.

James McLean is in Albuquerque visiting relatives.

Mrs. G. E. McCrate and Woodrow have moved to Amarillo where they have opened up a business house.

Miss Mabel Wimberley of WTSTO in Canyon was a visitor in the McLean home last Tuesday.

Mrs. Bob Sisk and little daughter, Bobby Jeanne, of Brownwood are here visiting her parents, Mr. and Mrs. A. C. Hays.

R. Hinds and wife were in Amarillo last Monday.

Mr. and Mrs. Jim Black visited relatives in Canyon Sunday.

The community party at the club house was well attended Friday night. Candy and cookies were served at a late hour.

Several from here attended the track meet at Friona Saturday.

Summerfield girls came over Friday afternoon and played soft ball with our girls, winning by a large score.

The social club met with Mrs. George Wylie Friday afternoon. Roll call was answered with what my children bring home from school that is most helpful. Mrs. McLean and Mrs. Elmore gave good talks on school work. Refreshments of ice cream and cake were served to 12 members and one guest, Mrs. Clayborne Carr. Next meeting will be with Mrs. Ray Bennett, April 18.

Summerfield News

MAUD E. NOLAND

Rev. Muriel Weathers filled his regular appointment here last Sunday. There was good attendance, considering the illness in the community.

Mrs. O. B. Roberson was hostess Thursday afternoon to the Study Club. Misses Johnson and Cannon gave high points of the Federation convention for their roll call. After a short business session this program was given: Religion of the Frontier was the topic. Baptists and the early frontier, Mrs. B. E. Roberson; Ben Wilhelm. A report of Federation convention, Mrs. Curry. Ten members and two visitors, Mrs. Jim Clark and Mrs. D. J. Neill, the latter of Plainview, were present. Next meeting April 18 with Mrs. N. P. Sikes at 2.

Brit and Jim Clark were in Amarillo Wednesday and Thursday.

Mrs. T. C. Canfield and children and C. T. Cox of Plainview are visiting their father, J. W. Cox.

Mr. and Mrs. C. R. Waiser visited relatives in Amarillo last week.

Several from this community attended the operetta in Herford last Wednesday night.

Miss Vivian Dowers was a guest of Mrs. Miller Wednesday and Thursday.

A church social party was given at the school house Sunday night in Herford. Games were the main feature of the evening. Refreshments of cake and ice cream were served to Misses Smith, Evelyn Arceneaux, Lila Short, Hazel Crouch, Mary Chambers, Inez and Alma Miller, Syble and Ella Smith, Minnie Seymour, Alvera Frye and Bernice Harris; Hartland Caraway, Wayne Kimmons, Noel and Garland Higgins, Norman Miller, Roger and Byron George, Paul Collins, Dewey Bagwell, Albert Frye, Aubrey O'Neal, Whybourne Smith and Mr. and Mrs. L. A. Smith and Mrs. C. F. Miller.

Patrons of Dawn school gave the children a surprise April 1. As the children passed out at noon they were greeted by a long line of cars. Dinner was served

Dawn Items

BY INEZ MILLER

Sunday was a big day here. At 10:30 Sunday school opened with a regular attendance, plus a small group from Amarillo. Following this, Rev. Collins preached and at the conclusion of his sermon dinner was spread. By 2 p. m. singers from Herford, Progressive, Ford and Amarillo filled the choir. Herbert Miller, master of ceremonies introduced the visitors as they arrived. An orchestra from Amarillo gave splendid music and an hundred voices joined in many songs. Progressive choir, led by Mr. Garrett, gave several numbers. Finis Owen, Herford, Miss Lula Mae Willis, Amarillo, and Mrs. L. N. George gave solos. Amarillo and Herford musicians gave specials. The day closed with an excellent sermon by Rev. Shepard, of the Herford Baptist church.

Friday night of this week Miss Crouch's room gives a three-act play, "Raggy-Tag Man." Those who won places in the interscholastic meet will be given ribbons and the purpose of the meet will be reviewed by L. N. George. An invitation is extended Herford and rural communities to attend. Monday night Walcott will put on a three-act play at Dawn. It is said to be good and everyone is urged to attend.

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Patrons of Dawn school gave the children a surprise April 1. As the children passed out at noon they were greeted by a long line of cars. Dinner was served

on the campus, followed by an afternoon of games.

Raymond and Miss Icela Crouch of Lockney spent the week end with their sister, Miss Hazel.

Mrs. W. E. Willis and daughter, Elizabeth, Lula Mae, Greta Lee and Margaret, and Albert Wilson

of Amarillo were guests of Miss Hazel Crouch Sunday.

H. H. Miller and family attended the funeral services of M. Downing in Canyon Wednesday.

Miss Vera Crawford of Canyon visited in the H. H. Miller home Wednesday.

DRIVE BY

—and let us service your car with TEXACO Products.

They Are the Best.

Texas Service Station

GLEN SNYDER

Brand Want Ads Pay Good Dividends!

SUMMER - IZE

YOUR CAR

Complete MOBILUBRICATION

At These Stations

Brumley Chevrolet Co.

Magnolia Service Station

A. C. Thompson

Modern Camp

Floyd West, Manager

Wyche Items

MRS. WES BRADLY

Nancy Olson, who has been very ill with pneumonia, is now better.

Paul Collins, assistant pastor of the Methodist church, preached at Wyche Sunday and helped complete organization of a Sunday school, which meets Sunday afternoon at 3 o'clock. Everyone is cordially invited to come. With the cooperation of the community it is expected big things will be done, though in a small way. Please do not forget the time.

The seventh grade took the standardized tests given at the high school Saturday.

Lucille Hoffman is visiting her sister, Mrs. Albert Schuetz, at Nazareth.

DuBois Walker was re-elected to a place on the school board Saturday.

Mrs. DuBois Walker has been quite ill with rheumatism.

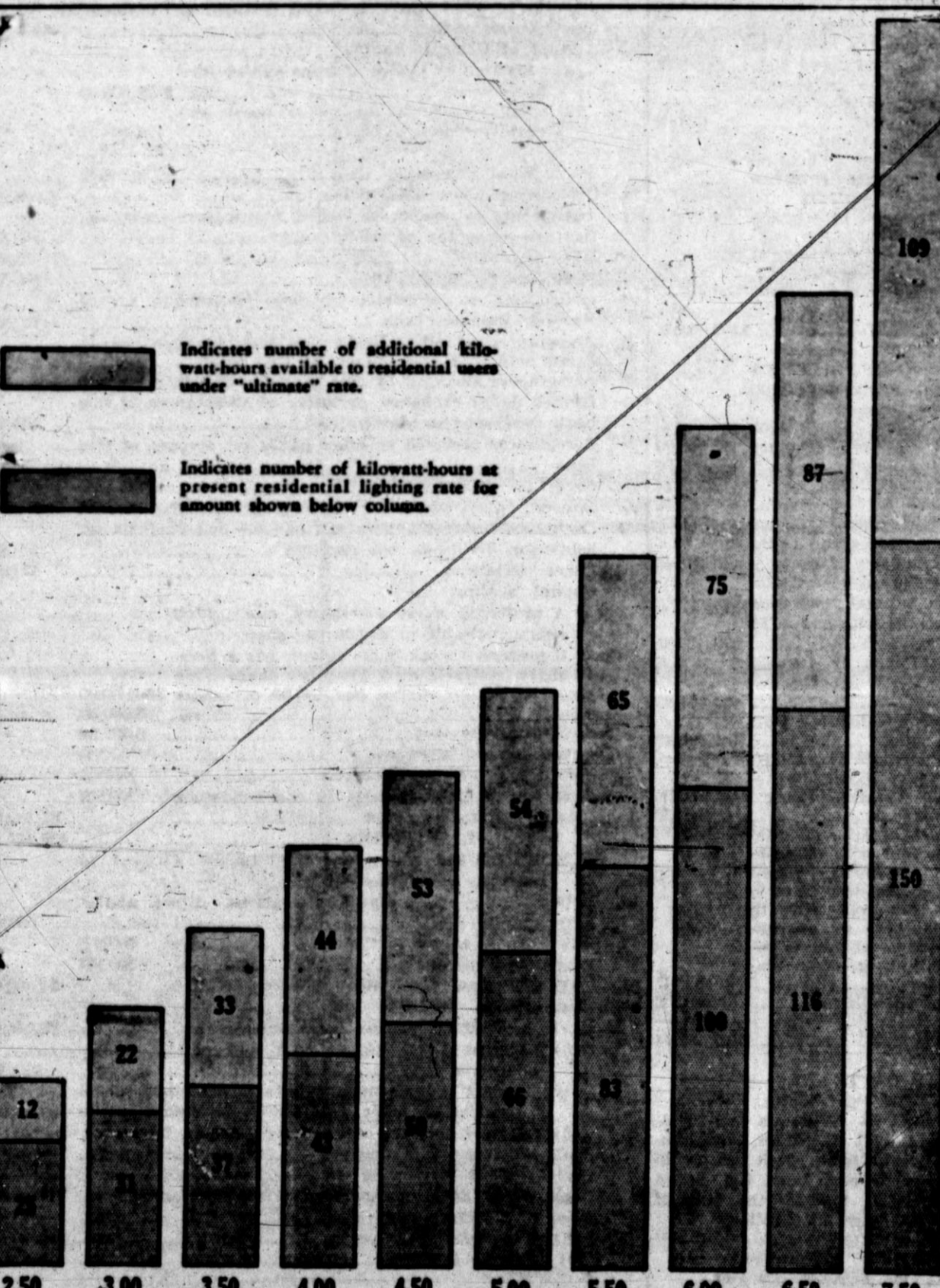
New trees and shrubs have been set out at the school house.

Elmer Reinart took first prize and Jap Dickerson second on bird houses several weeks ago. Judge Humble was kind enough to act as judge.

Robert Owen and Nolle Gregory sons of Mr. and Mrs. N. G. Ellison, and Stella Mae, Morine and D. K. children of Mr. and Mrs. J. E. Atterbery, are new pupils in Wyche school.

Mr. and Mrs. H. B. Ellison had as guests Sunday Mr. and Mrs. W. A. Penn and family, Mr. and Mrs. W. A. Gaseway and family and Mr. and Mrs. John Gaseway of Happy.

Second of a Series of Statements on the New "Ultimate" Rate for Residential Service



The chart illustrates clearly typical examples of the additional electric service to which any home is entitled under the application of the "ultimate" rate. You will note that the increased service available at no increased cost ranges from 48 per cent to in some cases over 100 per cent additional. The only requirement is that you use as much or more (but not less than 20 kilowatt-hours) than you did for the corresponding month of 1934. Should you use in excess of the additional current allowed, the "ultimate" rate provides an exceedingly low cost per kilowatt-hour. A record of your 1934 consumption and the benefits you will receive may be obtained at our local office.

TEXAS UTILITIES COMPANY

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

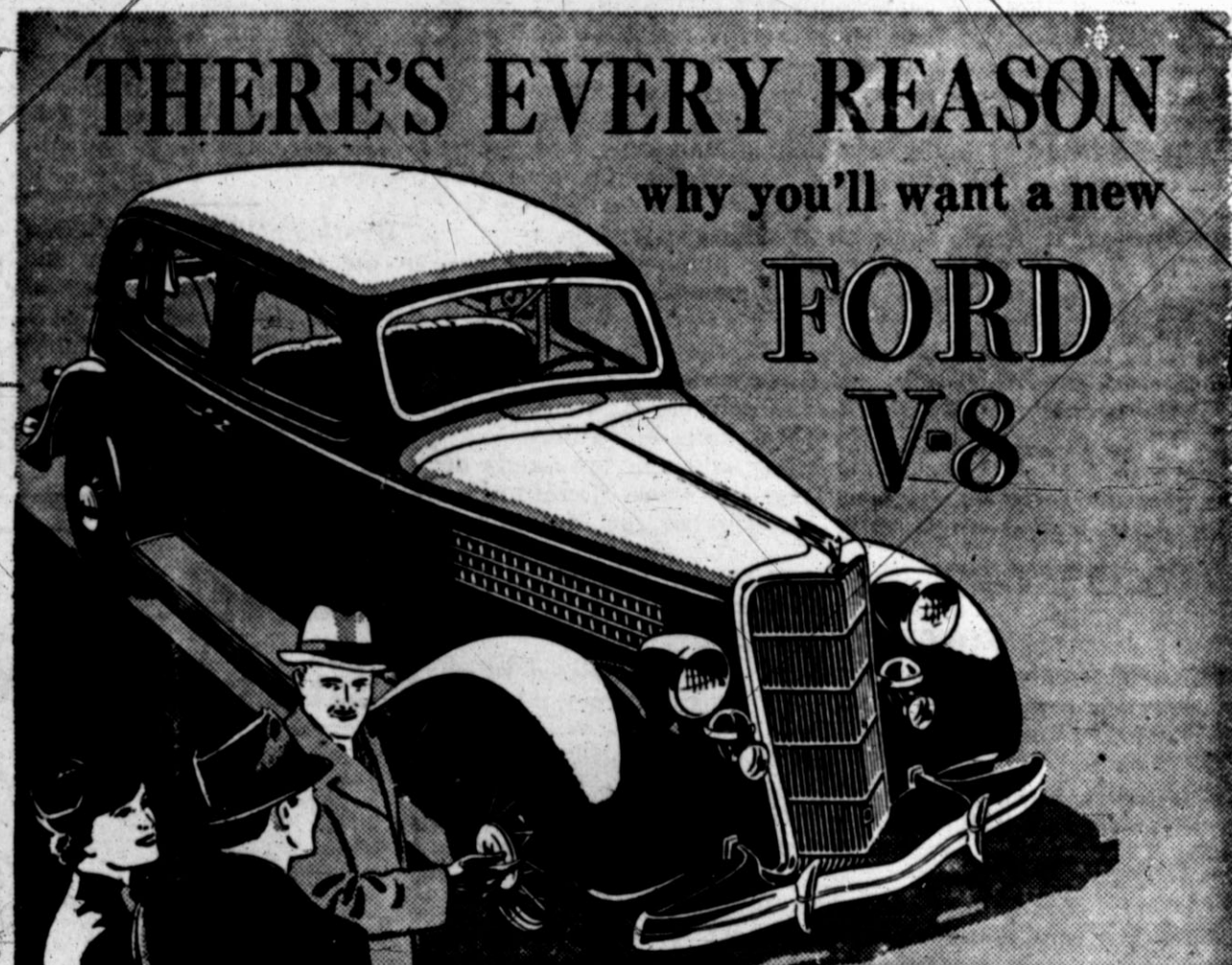
By virtue of an Order of Sale issued out of the Honorable 68th Judicial District Court of Dallas County, on the 25th day of March A. D. 1935, by the Clerk thereof, in the case of Southwestern Life Insurance Company, a corporation, plaintiff, versus Mrs. Ella L. Burch, J. A. Ryan, C. L. Johnson, C. G. Laing, Hamilton Tire Service Company, J. J. Currie, T. O. Collier, C. M. Humphreys and J. M. Radford Grocery Company, defendants, No. 11272-C, and to me, as Sheriff directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in May A. D. 1935, it being the 7th day of said month; before the Court House door of said Deaf Smith County, in the City of Herford, the following described property, to-wit:

Situated in Deaf Smith County, Texas, and being 2,080 acres of land, situated about eight (8) miles southwest from the town of Wildorado, Texas, known and described as all of Section No. 1, and the Southwest quarter of Section No. 2, B. & B., all of Section No. 3, A. B. & M., and all of Section No. 10, T. W. N. G. Ry. Co., all in Block K-5, and being a part of the same land described in deed from M. A. Trow, a feme sole, to Ella L. Burch, dated May 28, 1928, and recorded in Volume 58, Page 94, Deed Records of Deaf Smith County, Texas, to the extent of \$28,854.01 of said judgment, levied on the 2nd day of April, 1935, as the property of said defendants to satisfy a judgment amounting to \$32,956.06 in favor of Southwestern Life Insurance Company, a corporation, with interest at 10 per cent per annum on \$29,960.06, and at 6 per cent per annum on \$2,996.00, and costs of suit.

Given under my hand, this 2nd day of April A. D. 1935. J. B. MILLER, Sheriff.

By J. M. Murchison, Deputy. 13-3c

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.



THERE'S EVERY REASON why you'll want a new FORD V-8

- POWER**
The Ford V-8 engine has proved its superiority beyond question. It assures you of reserve power, instantly. At 50 to 60 miles per hour this engine is actually running at ease. The Ford is the only car under \$2000 that gives you V-8 performance.
- SAFETY**
The new Ford V-8 gives you a welded, one-piece, all-steel body. Safety glass all around in all models at no extra cost. New safety-pressure brakes. Transverse springs, lower center of gravity and air-balloon tires give greater safety on curves.
- ROOMINESS**
It's longer, wider and roomier. Seat-widths are increased from 1 1/2 to 5 1/2 inches. There is ample leg room front and rear. The new angular gear-shift lever permits three to sit in the front seat with comfort. Luggage space in all closed models.
- COMFORT**
"Front Seat Comfort" for back seat passengers—that's the result of the new "Full-floating Springbase" with "Comfort Zone Seating." All seats are now cradled between the springs, and every passenger rides in the "Comfort Zone."
- BEAUTY**
Outside and inside the new Ford V-8 strikes a new note in modernity and beauty. Gracefully streamlined body—with a choice of attractive body colors in durable baked enamel. Newly designed, luxurious interiors, with quality upholstery.
- ECONOMY**
The new Ford V-8 costs less to operate than any Ford ever built.

\$495 AND UP—F. O. B. DETROIT

Standard accessory group including bumpers and spare tire extra. Easy terms through the Universal Credit Company.

AUTHORIZED FORD DEALERS OF THE SOUTHWEST

See these fine cars on display at **Hereford Motor Co.**

103 West Third. Phone 39

The Hereford Brand

Published Every Thursday Our Slogan—More People—More Farms
HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39
MRS. SETH B. HOLMAN Publisher and Manager
DE WITT LANDIS Editor
W. C. NIX Foreman

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NOTICE TO PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

IS IRRIGATION THE ANSWER?

"Dozens of Dallam county farmers and ranchers have held on just as long as they could, but they are moving out daily." That was a statement made Saturday at a meeting in Dumas by A. C. Johnson of Dalhart.

It is true, to a lesser extent of Deaf Smith County. But it will not be less much longer under present conditions. Every day it appears more certain that Judge Carl Gilliland is completely correct in his contention that this is not a dry farming wheat country, and that it is a sad and expensive mistake to continue farming it that way.

Deaf Smith county has one outstanding resource—one that most counties in the area do not have—shallow water in inexhaustible quantity. Gilliland sees the only salvation in making lots of small and well developed, irrigated farms. He contends the county could absorb all its unemployed and still produce good incomes for everybody here if the 70-foot water were utilized to best advantage.

Except for three or four fortunate wheat crops when prices were good, Deaf Smith county would have developed along that line. But visions of big crops and lots of income from three months' work per year caused the breaking out of the present half million acres and sowing it to wheat.

D. L. McDonald, foremost authority on water in West Texas and a former resident of Hereford, long dreamed and worked toward intensive development of small irrigated farms. A couple of bumper crops and boom prices wrecked his dream. But he is still of the opinion, along with Gilliland, that in irrigation lies the county's salvation.

And the idea is gaining converts every day. Two hundred small farms, irrigated and diversifying, would produce more wealth every year than this county has ever produced in any year.

GOP FIRES THE FIRST SHOT

First direct shot of the Republicans in the bid the party will make to regain the presidency in 1936 reached the Brand this week. It is a broadside at the administration, published in letter form on the stationery of the New York Chamber of Commerce.

After a lengthy tirade in which it claims no emergency existed when Roosevelt entered office and that business was well on the road to recovery and has been retarded by the administration, it winds up with the following:

"The framers of the Constitution planned to have the members of Congress decide how the money for which they taxed the people should be spent. This was done up to March the fourth, 1933. Since March 4, 1933, the members of Congress have shirked this duty, and have turned billions of dollars of the people's money over to the political accident in the White House for him to juggle with as suits his whims."

Perhaps that duty was done better when in the hands of "the greatest secretary of the Treasury since Hamilton"—Mr. Andrew Mellon—now being investigated for income tax evasion.

Our heart goes out to poor old mistreated GOP.

LESS SPOTTED RAINS

What this country needs is bigger and less spotted rains. Just how this can be done is no job for us, but, nevertheless, that is what we need.

A favorite solution for such phenomena is that the farmer on whose side of the fence rain doesn't fall isn't paying the preacher enough. But, unfortunately, this theory isn't true, as some farmers who pay the preacher abundantly don't get any rain.

But we shouldn't fuss about what we don't get. We could get a lot less rain than we do. What we say about the rain or the lack of rain makes very little difference as to what we actually get.

However, it would be nice if things could be evened up a bit more. Back in the Eastern sections of the state, the earth is literally flooded, while out here we need a good flood to get the season back in the ground. Maybe some day such things will be controlled by "Man's genius."—Floyd County Hesperian.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 8, 1904.)

Rev. Randolph Clark, president of the Hereford College, will occupy the pulpit of the Christian church next Sunday.—Dalhart News.

Pre-Oklahoma Item—D. F. Ellis and family left last week for Davis, Indian Territory.

Editorial: Rain which fell Friday night and Saturday of last week did good in more ways than one. It affords sufficient moisture to start the grass to growing and it convinced many, who had held an adverse opinion, that it is possible for it to rain in the Panhandle.

Texico Milestone: Editor Groesbeck writes us from Texico this week that he is on the ground for the purpose of re-establishing a paper to be known as the Texico Trumpet.

"B. C. Roberson" (Who knows where Boom was?) had business in the county capital Saturday. (Who knows where Boom was?)

Letter to John P. Slaton—"You have been selected to deliver the response to the address of welcome to the cattlemen at the coming convention (at Amarillo). J. C. Paul.

Scop from Dimmitt: Edgar Ireland has taken charge of Beach & Kern's merchandise books since his return from college. They are neat and his work shows good training.

(From The Hereford Brand, April 10, 1914.)

City election was just over. W. M. Knight was named mayor, defeating W. B. Dameron. C. S. Garrison and D. S. Ashbrook were the new commissioners.

Weather: "The fall of snow on the new, green leaves and grass and apple blossoms was the view that met the eyes of the people of Deaf Smith county last Wednesday morning. The snow fell during the night and it exceeded one inch."

C. H. Dyar had traded for the interest of J. W. Barnett in the Hereford garage.

L. P. Landrum had brought suit against the city to recover damages alleged to have been sustained by his wife, caused by falling into a road drainage ditch near their home in East Hereford."

E. B. Black Co. was celebrating its thirteenth birthday with a big sale, using a full page ad to announce the event.

A. H. Elliston was in Dallas on business.

Jim Black, Ralph Smith and Buford Parmer, among others, were members of the high school oratorical team which was winning great honors.

Item from Black: "Just because we didn't say anything about the ... zephyr from the north the other day does not mean we didn't have any. Some people are ... delving in the depths of their ears and eyes to remove some of the soil."

By Their Words AND OURS

A lobbyist's paradise has been created in Austin by the dilatory tactics of the Texas Senate, obviously to retaliate against Governor Allred for last summer's campaigns, many of which lodged under certain senatorial skins. With less than a month of the 120-day session left, the senate has more than 250 bills on its calendar, many unimportant, but some extremely important. Besides these bills, there is a steady flow from the house and from the senate committee of additional legislation. Working at the rate it has during the first three-fourths of the session, the senate can not possibly act on half these bills. The legislature is undefeatable. No governor can accomplish much without the aid of a majority of its members. The senate, apparently is successfully avenging any real or fancied slight the governor may have put upon it, when he called attention of the voters to the reluctance of members of

that august body to disclose how they make their living. But the senate's spiteful attitude is costing the people of Texas thousands of dollars, and many additional thousands must be spent for special sessions to enact measures that can not wait for another regular session. This situation is made to order for lobbyists. Their business is to kill legislation. The easiest way to do that is to let bills die on the calendar or never let them get out of committee. With the senate's legislative machinery clogged by petty politics, the lobbyists all say a little prayer of thanksgiving every night for a political system that, whatever its advantages, is neither efficient nor inexpensive, and provides long-suffering taxpayers to foot the bills.—Julian Capers, Nobody's Business.

Read all the medicine ads and you'll feel all the symptoms.—Crumbs, State Line Tribune.

But just wait until our Uncle Sammy takes over all utilities, railroads, telephone and telegraph lines and places a "government store" carrying every line of merchandise, and running such stores in opposition to privately owned stores—then men in business, and who thoughtlessly, or as a matter of convenience, buy government printed envelopes—will know what

NO. 1531 OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE First State Bank

AT HEREFORD, State of Texas, at the close of business on the 4th day of March, 1935, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 11th day of April, 1935.

Table with columns: RESOURCES, LIABILITIES. Rows include Loans and discounts, Overdrafts, United States Government obligations, Other bonds, stocks, and securities, Customers' liability on account of acceptances executed, etc.

Table with columns: RESOURCES, LIABILITIES. Rows include Capital Stock, Income Debentures sold, Total Capital Structure, Surplus Fund, Undivided Profits, etc.

STATE OF TEXAS, County of Deaf Smith. We, C. B. Williams, as President, and C. C. Acker, as Cashier of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief. C. B. WILLIAMS, President. C. C. ACKER, Cashier. CORROBOT-ATTEST: J. A. PITMAN, E. S. IRELAND, H. G. CONKWRIGHT, H. R. FRITZ, Directors.

It really means to have the United States Government as a competitor, selling for less than cost and expecting the taxpayers to make up the loss sustained thereby by levying additional taxes upon stocks of goods and other properties of those operating businesses against the Government as their competitors.—Claude News.

We hope to live a long time. For one thing, we firmly believe the state will close the gaps in the main highways, and we'd like to take off a month and drive in Texas the whole time without touching the dirt.—Olin Hinkle, Pampa News.

IMPOUNDED One large sorrel horse, white line in face, old wire cut on right front foot; one light bay horse, blaze face, old wire cut on left fore foot; one small brown pony, old, with white spot on forehead. Will sell these animals at 2 p. m., Wednesday, April 17, at city barn. WALLACE COX, City Marshal.

WARNING All persons are hereby warned it is against the law to use fire arms in the city limits, and promiscuous shooting must be stopped. All guns must be used very carefully if at all. WALLACE COX, City Marshal.

FOR JOB WORK, TRY THE BRAND

RESERVE DISTRICT NO. 11 REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK OF HEREFORD

In the State of Texas, at the Close of Business On March 4, 1935.

Table with columns: ASSETS, LIABILITIES. Rows include Loans and discounts, Overdrafts, United States Government obligations, Other bonds, stocks, and securities, Customers' liability on account of acceptances executed, etc.

Table with columns: LIABILITIES. Rows include Demand deposits, except United States Government deposits, public funds, and deposits of other banks, Time deposits, except postal savings, public funds, and deposits of other banks, etc.

Table with columns: MEMORANDUM: Loans and Investments Pledged to Secure Liabilities. Rows include United States Government obligations, fully guaranteed, Other bonds, stocks, and securities, Loans and discounts, etc.

STATE OF TEXAS, COUNTY OF DEAF SMITH, as: I, B. E. POSEY, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief. B. E. POSEY, Cashier. CORROBOT-ATTEST: J. L. FUQUA, TROY WOMBLE, GEO. L. MUSE, Directors. Sworn to and subscribed before me this 2nd day of April, 1935. A. R. POSEY, Notary Public.

Trade in your old-fashioned Kitchen Range during ... OLD STOVE Roundup! DEALERS OFFER LIBERAL ALLOWANCES. During OLD STOVE ROUND-UP, April 1 through May 31, gas appliance dealers will allow you At Least \$10.00 On Your Old Range regardless of its condition. And you can buy one of the beautiful modern gas ranges on easy terms with a small down payment. Modera Gas Ranges Are Priced As Low As \$69.50. See your gas appliance dealer or your gas company. West Texas Gas Co. "Good Gas With Dependable Service"

BUSINESS AND PROFESSIONAL DIRECTORY. THE CHOCOLATE SHOP, F. M. KESTER Registered Optometrist, DR. J. W. HENDRIX Chiropractor and Masseur, DR. T. L. MORGAN Physician and Surgeon, GEO. S. McCONNELL Electrical Contractor, INSURANCE JNO. H. PATTON PHONE 39, THE HEREFORD BRAND For JOB PRINTING

SOCIETY

FLORENCE BOARDMAN GIVEN SHOWER

Members of the Auxiliary of the Presbyterian church met at the home of Mrs. Charles Donald Tuesday afternoon. The lesson on Indian Missions was led by Mrs. D. B. Holder and proved very interesting.

Following the lesson a miscellaneous shower was given Miss Florence Boardman, a member who will soon be married. Miss Boardman expects to leave next week for St. Louis to visit her sister, Mrs. L. D. Gray, and from whose home she will be married on Saturday, April 27, to Richard Reed of St. Louis.

Many lovely gifts were presented to the bride-to-be. Tea and cake were served to about 30 members and friends.

MISS JAUNITA BAILEY WEDS IVAN WOOLSEY

Miss Juanita Bailey and Ivan Woolsey were married last Friday evening, April 5, at the home of Rev. B. N. Shepard.

The bride is the daughter of Mr. and Mrs. R. L. Bailey of this city, and had been attending high school previous to her marriage.

The groom is the son of Mr. Gordon, also of this city. He came from Dallas only a short time ago, and is employed at the Moore Filling Station, east of town.

Mr. and Mrs. Woolsey will make their home here for the present.

B. & F. W. PLANNING DAY FOR OLD TIMERS HERE

An old settlers' day for Herford, with a parade and stunts depicting life of the pioneers of this country is being planned by the Business and Professional Women's Club. The date will be announced later.

First, the organization wants a name for the event. It might be worked into a Pro-Centennial celebration, members say. They also are wanting relics and photos of old times here. Mrs. Reed Williams, president, asks that anyone with suggestions get in touch with some member of the club.

RAY VIEW CLUB PROGRAM DISCUSSES DRAMA

The Ray View Club met April 11. An interesting program on drama was given. Mrs. John Olson reviewed O'Neill's "Days Without End." Miss Lillie Hostetter led a discussion on the life and works of O'Neill.

An interesting report on the district convention held at Plainview was given by Mrs. D. H. Alexander and Mrs. E. W. Harrison.

B. & F. WOMEN MEET MONDAY

Miss Frances Pullingim and Eunice Rutherford entertained the Business and Professional Women at the home of Mrs. A. M. Jones Monday evening. The magazine and publicity committees had charge of the program.

"Know Your Magazine" was the program subject with talks made on the magazines of the nation. Chorus of the Junior Pioneer Club sang two numbers. Little Misses Wanda Jean Reed and Betty Jo Cockrell, prize winning clarinetists, played several numbers, accompanied by Mrs. H. D. Reed.

DISTRICT CLUBS HEAD COMING APRIL 19

Mrs. W. P. Averlett of Lamesa, president of Texas Federated Women's Clubs for the Seventh District, will be in Herford Friday, April 19. On that day the County Federation will hold the regular quarterly meeting at the Methodist church, beginning at noon.

All members are urged to attend, bringing covered dishes for the luncheon. Other women are also invited.

HONKER STUDY CLUB MEETS AT ROSE HOME

Tuesday afternoon the Pioneer Study Club met at the home of Mrs. P. J. Rose, with Mrs. Ray Johnson and Mrs. M. D. Womble assisting hostesses.

A business session was held, afterwards an interesting program on "Adventures With Test Tubes and Tigers" was given.

Roll call, Noted Explorers and Scientists. Men Against Death, by Paul DeKruif, Mrs. P. H. Gilliland; Tiger Man, by Julia Duguid, Mrs. F. M. Kester; Microbe Hunters, by Paul DeKruif, Mrs. J. W. Spradley.

Refreshments were served to 14 members.

DONALD ROBERSON HAS BIRTHDAY PARTY

Honoring her son, Donald, on his ninth birthday, Mrs. Willey Roberson entertained a number of his little friends Friday afternoon from four to six o'clock.

Games of various kinds were played after which refreshments of ice cream and cake were served to Ruth Temple Hastings, Doris Gene Hastings, Phyllis Joanne Radovich, Billie Louise Davis, Patsy Lou and L. T. Jr. Fletcher, Charles and Lucy Lee O'Dell, Billie Dameron, Billie Gene and Mary Angelo, Thurman Williamson, Dennis Lomas, John Douglas Pitman, Billy Davis, Walter Ayers, Rayland Swans, Hicks Roberson and Donald Roberson.

Pen Women Will Meet On Tuesday

Women writers of the Panhandle will participate in a gala occasion April 16 when the Panhandle Pen Women's Society will celebrate its fifteenth birthday with an all-day program in the Parish House of St. Andrew's Episcopal church, Ninth Avenue and Fillmore Street. The opening session will start promptly at 10 o'clock.

Featuring the occasion will be the home coming luncheon at noon, and everyone planning to attend is asked to write Mrs. W. K. Chandler, 1815 Taylor Street, Amarillo, as early as possible, and make reservations. Out-of-town writers will be special guests, the local group acting as hostesses.

It will be 15 years on that date that a small group met at the Amarillo Hotel in response to an invitation by Miss Laura V. Hamner, whose cherished dream was to organize the writers of the Panhandle into a cooperative society. Many were already selling and members were trying. Charter members were Misses Phoebe E. Warner, Claude; Annie Dyer Nunn, Coco Thompson, Mildred J. Cheney, Johanna Nicholl, Mary Miller Beard, Mabel Timmons Hooker, Misses Laura V. Hamner and Sophia Meyer. Since that time many of the members have attained national recognition. Lorraine Carr sold her story, "Mother of the Smiths," to the American Magazine and is now out on a special assignment for that publication; Annie Dyer Nunn and Lois Tyson McCormick have sold a lot of features and stories and others who have sold include Mrs. Grace F. Guthrie, Herford; Mrs. Ina Gregg Seed, Herford; Miss Peggy Caldwell, Hedley; Mrs. H. M. Timmons, Mrs. W. K. Chandler, Mrs. Dana Thomas Harmon, Miss Lulu Erdman and others. Jessica M. Young has had poems published in many leading poetry magazines of America and England.

Every woman of the Panhandle who has sold articles, stories or poems is invited to join. Mrs. B. F. Harper, 3406 Van Buren Street, Amarillo, is receiving the application for membership.

Miss Minnie Dea Smith, daughter of Mr. and Mrs. W. J. Smith, will sing Saturday at 12:45 over WDAG on the Cal Farley program.

Misses E. S. Ireland, Wirt Phillips, and Arthur Thompson went to Lubbock Saturday where they visited their children at Tech and viewed the annual Tech engineering show.

First Methodist Church

REV. T. C. WILLETT, Pastor

A one week pre-Easter revival begins Sunday, conducted by the pastor and workers in the church. Theme will be "Tell Me the Old, Old Story," which will be introduced Sunday morning with a sermon by the pastor on "Sirs, we would see Jesus"—John 12:21. The series of sermons will center around the last terrible days of Jesus ministry on earth. We are sometimes told what the world wants is the simple story of Jesus and his love. Here is a chance to hear that story, simple and plainly told in language a child can understand.

The Civic Chorus will have the evening hour Sunday in its rendition of "The Crucifixion." You will want to hear this.

Dr. J. W. Story, former pastor, will be with us Easter Day and preach the Easter sermon. We want his old friends and acquaintances to hear him. This will be an all-day service, with dinner on the ground.

PRESBYTERIAN CHURCH

W. M. GRIFFIN, Pastor.

Sunday school—9:45.
Morning worship, 11.
Palm Sunday service.
Christian Endeavor, 6:45.
Herbert Boardman, leader.
No evening preaching.

Cast of drama "Magda" rehearse. National character is the sum total of individual characters. Our real problem is moral and spiritual. There was financial depression before there was financial depression. Recovery in America today is in the realm of spiritual dynamics, rather than in mechanics; in the realm of faith rather than in finance. Integrity and honesty, as sound business principles, must be put above profit. There is one disaster that can overwhelm us—the loss of personal integrity. And we need to live simply in order to live nobly.—Los Angeles Times.

NOTICE

Preaching services will be held at Ransse following Sunday school, April 14, at 4 o'clock.
Rev. Paul M. Collins.

Mr. and Mrs. J. C. Gilbreath of Dimmitt announce the birth of a son, John Stall, born Monday, April 8, at their home. Mrs. Gilbreath is the former Virginia Stall, daughter of Mr. and Mrs. Billy Stall of New Mexico, formerly of Herford.

SHERIFF'S SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 2nd day of April, 1935, by the Clerk thereof, in the case of Grace K. Hays versus Chas. W. Hays and Charles S. Woodruff, No. 2212, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed for Sheriff's Sales, on the FIRST TUESDAY IN MAY A. D. 1935, it being the 7th day of said month, before the Courthouse door of said Deaf Smith County, in the City of Herford, the following described property, to-wit:

The South half of Block No. 25 in Mabry's Addition to the town of Herford, containing about 20 acres of land; and also the east half of the northwest quarter of Survey No. 48, Block M-7, Abstract No. 998, Certificate No. 1761, containing about 80 acres of land; All of said lands in Deaf Smith County, Texas.

Levied on by me on the 2nd day of April, 1935, and levied on as the property of said defendants to satisfy a judgment amounting to \$4,871.70 in favor of Grace S. Hays, and cost of suit.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Given under my hand, this 2nd day of April, A. D. 1935.
J. B. MILLER, Sheriff, Deaf Smith County, Texas.
By J. M. Murchison, Deputy.

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the Honorable 68th Judicial District Court of Dallas County, on the 25th day of March A. D. 1935, by the Clerk thereof, in the case of Southwestern Life Insurance Company, a corporation, versus J. A. Ryan, C. L. Johnson, C. G. Laing, Hamilton Tire Service Company, J. J. Currie, T. O. Collier, C. M. Humphreys, Mrs. Ella L. Burch and J. M. Radford Grocery Company No. 11272-C, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in May A. D. 1935, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the City of Herford, the following described property, to-wit:

Situated in Deaf Smith County, Texas, and being the South one-half and the Northwest one-fourth of Section No. 57 in Block K-5, Certificate No. 185 issued to T. T. Ry. Co., containing 480 acres of land, to the extent of \$4,102.05 of

\$66.00 at 6 per cent and costs of suit.
Given under my hand, this 2nd day of April, A. D. 1935.
J. B. MILLER, Sheriff, Deaf Smith County, Texas.
By J. M. Murchison, Deputy.

"Tell Me the Old, Old Story"

REVIVAL THEME

METHODIST CHURCH, APRIL 14-21

SERMONS BY THE PASTOR

Sunday Morning "We Would See Jesus"
Monday Evening "Braving the Cross"
Tuesday Evening "Saying Farewell"
Wednesday Evening "Crowned and Condemned"
Thursday Evening "Sins that Crucified Jesus"
Friday Evening (1) "His Appeal from the Cross"
Saturday Evening (2) "His Appeal from the Cross"

The simple story of Jesus and His Love. Just what you have been wanting to hear.

DON'T MISS A SERVICE!

GREATEST FOOD VALUES

Nationally Known Food Products

TOMATO SAUCE Libby's, can 5¢	CUT GREEN BEANS Medina, 3 No. 2 cans 25¢	BAKING POWDER Calumet, 1 pound 22¢
GRAPE JUICE Church's, pint bottle 16¢	SPINACH Medina, 3-No. 2 cans 25¢	COFFEE Maxwell House, 1 lb 31¢
PINEAPPLE JUICE Libby's, 2 No. 2 can 25¢	PEACHES, Heart's Delight Halves or sliced, 2 No. 2½ cans 35¢	SALMON No. 1 tall can, 2 for 35¢ Heart's Delight, Alaska Red

Light or Dark
No. 5 Can

KARO

31c



Schilling
Coffees

PERCOLATOR DRIIP

We have the best assortment of fresh fruits and vegetables in town at most reasonable prices. We invite you to come in.

RIPE OLIVES Curtis, pint tin 19¢	CORN Standard, 2 No. 2 cans 23¢	FLOUR WAX, Johnson's One lb can 59¢, half-lb can 34¢
PIMENTOS 7-ounce can 11¢	GINGHAM GIRL, Red Ripe California Pack COFFEE Schilling's, 1 pound 30¢	COCOA Hershey's, 1-lb can 12¢
CATSUP Old Mammy, 2 large bottles 25¢	ASPARAGUS, Heart's Delight All Green, picnic can 14¢	Baking Chocolate Hershey's, ½-lb bar 14¢
SAUCES Lee & Perrin's A-1, bottle 29¢	TUNA Abbey All White pieces, 2 cans 25¢	Plain or Almond CANDY BARS Hershey's, 2 ½-lb bars 25¢

SNOWDRIFT . . . 3 lb. CAN 53c

FLOUR SUNRISE 48 lbs \$1.04 Made in Herford	CAKE FLOUR Swans' Down, 1g pkg 29¢	Merchant's Supreme
SALAD WAFERS 2-lb caddy 29¢	FIG BARS 2-lb pkg 25¢	

TREE TEA

ALL KINDS

One-fourth Pound 15¢

Mayonnaise

1000 Island or Relish

BEST FOODS

8-Ounce Jar 15¢

Salad Dressing

BEST FOODS

Home Style Quart 37¢

Winesaps

Fancy Medium size, 2 doz 37¢
 CARROTS, BEETS Radishes, Onions, 3 bunches 10¢ | BANANAS Large Golden, lb 5¢ |

ORANGES

Tree Ripened, Full Of Juice, Peck

49c

Rhubarb

Fresh, 2 pounds 15¢

TOMATOES
Choice, fresh, 2 lbs 23¢

Super Suds

One Package 9¢

PALMOLIVE
Three Bars 14¢

Cocomalt

Chocolate Malted Milk
1-Pound Can 43¢

HAVE YOU COMPARED PRICES THIS YEAR?

THIS BIGGER, FINER PLYMOUTH SELLS FOR THE SAME AS THE 1934 MODEL!



PLYMOUTH
4 door SEDAN

The Sedan—Delivered
\$831.00

Ireland-Beavers Motor Company

EASTER CANDIES, TALLIES, NAPKINS, DYES

FLUSH RABBITS
59¢ 89¢ and \$2.50

We Invite You In to Shop With Us!
WE HAVE DAILY BARGAINS!

CAMPANA Italian Balm, Dreskin, 60c Value Both 35¢	HORLICK'S Malted Milk Small 45¢ Large 93¢	JERGEN'S Lotion 55c Size 39¢ \$1 Size 89¢
LISTERINE 25c Size 21¢ 50c Size 45¢ 75c Size 89¢	SODIUM FLUORIDE 35c Value .. 1-Lb Size . 25¢	MCKESSON'S Milk of Magnesia 50c Size 39¢ Quart 89¢

By Popular Request We Offer
Again This Week Almond Toffee
Ice Cream, Made With King's
Candy.



BROOKS' DRUGS

"PAY CASH AND SAVE"
PHONE 99 WE DELIVER

FREE DELIVERY PHONE 74

Rural School News

MESSENGER

R. Y. Lindsey and wife of La Mesa visited Bob Lindsey, Jr., at the teacherage recently.

Messenger made a fine showing at the recent meet in Herford. About 50 ribbons were presented. James Coleman, extemporaneous speaker. He will enter the district meet in Amarillo April 13. Marie Smith, red in extemporaneous speech. Choral singing red ribbon was given Hobby Williams by lot since only one ribbon is awarded. Bruce Coleman, tiny tot story telling, white. Martin Bussell, ready writers, red. Porter Wily, senior boys declamation, white; O. A. Fanning, sub-junior boys declamation, white; Nova Wily, picture memory, was awarded white, also presented by lot. Elden Agee was the other contestant. Marie Smith, 8-9 spelling, white, by lot. James Coleman was the other contestant.

Nova Wily and Elsie Messenger won third in 4-5 spelling, but no ribbon was ordered. Martin Bussell, muscle memory, white, presented by lot. Ruth Short was a contestant. Messenger won third in the literary meet. This was an advancement over recent years.

Athletics, senior track and field: Hobby Williams, rural pentathlon, white; running high jump, running broad jump, white; 220 yard dash, white, 12-pound shot put, white, and 100-yard dash, white. Messenger won third place in the senior track and field. Junior track and field: Junior girls 50-yard dash, Edna Brown, white; girls 220 relay, Messenger, red. Junior boys pull up, James Coleman, white. Junior boys running high jump, James Coleman, white. Boys singles tennis, Thorley Fanning, white. Girls doubles tennis, Anna Brown and Ruth Short, two blues. Boys doubles and girls singles have not been run off yet. Sub-junior boys, 8 and 9, 50-yard dash, Maynard Agee, white, six and seven, 50-yards dash, Jimmie Fangman, blue and Elton Wily red. Sub-junior girls, 8 and 9, 50 yard dash, Dorothy Fangman,

red. Six and seven, 50 yard dash, Wanda Jean Short, white.

Mimes, R. J. Coleman, R. L. Howard, Bud Walker and Bob Lindsey, Jr., program committee of Messenger H. D. club, met at the teacherage to plan the year book.

The "Blue Bag" was presented at Rhea March 28 in final rendition.

DAWN

Monday, April 1, when the pupils lined up for noon dismissal they found their parents had prepared a picnic luncheon for all. Baskets and tables were brought out and feast spread.

After this, parents joined the youngsters in playground ball. Sides were chosen and the final score was 50-50. Tennis, sack race and three legged races were indulged in till all were played down.

The schools plans to attend the invitation track meet at Canyon April 13. Every entrant is hard at work.

Singing has been indulged in at noon on bad days.

The seventh grade organized last week and ordered pins and ribbons.

Dawn has the best reading record in the first six grades in the county, also has second place in the interscholastic meet.

JUMBO

"Safety First" annual senior play, was presented at the Jumbo school last Friday night, April 5. In the cast of the hilarious three-act comedy were Junior Woolley, Charles McGinnis, John Wood, M. L. Simpson, Homer Battles, LaRue Beck, Lucille Dyar, LaVelle Beck, Pauline Matthews and Pauline Andrew.

Typhoid Dangers Are Pointed Out

A warning against the hitch-hiking germ of typhoid fever has just been issued by Dr. John W. Brown, state health officer. They must catch a ride from an infected person to the well person; this is generally accomplished by water, milk, flies, fingers or food. Every case is contracted by way of the mouth and digestive system.

A carrier is a person who has had typhoid fever at some time and who even after recovery carries the germs of the disease in the urine and discharge of the bowels. Carriers who are careless in their personal habits are likely to infect any food they handle with unwashed hands. Some of the most serious and far-reaching outbreaks of the disease have been caused by drinking milk or eating foods that have been handled by carriers. Persons may be carriers without knowing it.

Typhoid fever is unnecessary and preventable. Every case is due either to community negligence or to the ignorance or carelessness of some individual. Persons planning a vacation or trip where sanitation may not be rigidly enforced should protect themselves against this disease by being vaccinated. Three inoculations with typhoid vaccine, a week apart, are all that is necessary to secure protection against this disease for two years. The purity of water, milk or food cannot be judged by looking at it so the best thing to do is to play safe and have your physician protect you.

Eastern Geography

The Orient includes all the countries east of the Mediterranean. The Far East includes China, Indo-China, Ceylon, Japan and the adjacent islands Taiwan, Sakhalin, etc. The Near East includes Persia, Arabia and Asia Minor and often Turkey in Europe.

COURTHOUSE RECORDS

New Automobiles.

C. M. Brown, Pontiac sedan, Norton Motor Co., 292-388.

Jas. E. Black, Ford sedan, Herford Motor Co., 292-389.

J. F. Hickman, Chevrolet coupe, Brunley Chevrolet Co., 292-399.

A. C. Davis, Chevrolet coach, Brunley Chevrolet Co., 292-405.

S. S. Williams, Chevrolet coach, Dimmitt Motor Co., 292-417.

Marriage Licenses

Ivan Woolsey and Miss Juanita Bailey.

A. F. Hargett and Miss Una Vernon.

Mineral Crystals On South Plains

An enormous surface deposit of sodium sulfate, popularly known as "crazy crystals," has been found at Frost Lake, nine miles west of O'Donnell, Lynn county. Its value has been estimated at from one to ten million dollars, according to Dr. W. M. Craig, professor of chemistry at Texas Tech. Dr. Craig and Rector Roberts found the deposit recently during a field trip while studying the saline lakes of West Texas.

Want Ads

For Sale or Trade

WILL TRADE: 21 Jewel Hamilton watch for good saddle with round skirts and low cantle. Fred H. Oberthier, Jr. 1p

FOR SALE: Chinese Pheasant eggs. Bob Wilson. 14-2p

DRIVE-AWAY USED CAR BAR-GAINS

'32 Chevrolet Coupe \$300
'33 Chevrolet Coupe \$400
'33 Chevrolet Sedan \$450
'33 Plymouth Coach \$375
'34 Chevrolet Truck \$650

This is an exceptional bargain. New 8-ply tires, and driven only 8,000 miles.

'30 Ford Tudor \$175
'27 Cadillac Sedan \$250
'31 Ford Coupe \$200
'29 Chevrolet Coupe \$125

These cars have all been overhauled and are in good condition.
BRUMLEY CHEVROLET CO.

FOR-SALE: Improved eight-section Colorado ranch, 1700 acres deeded in Federal loan, balance lease. Living water and well at house; abundance of post timber; has fine natural protection for stock; an ideal proposition for cattle or sheep. If interested ask or write about it. A. A. Ott, Herford, Texas. 13-2c

FOR SALE: Kafir seed, 1934, bin run \$2.50 in lots of 500 pounds and up. Also sudan at \$10. No checks. W. G. Slagle, Herford, Texas. 13-3p

FOR SALE: Viola, in good condition. Apply Brand Office. 1f

For Rent

FOR RENT: Modern light house-keeping rooms with private bath. Phone 43. 1c

Wanted

SALESMAN WANTED: Man to start business selling widely-known products to satisfied customers. Complete line largest company; established 1889. Big earnings. No capital or experience needed. Write for free particulars. Raleigh's, Box TXD-352-1, Memphis, Tennessee. 14-3p

WANTED: To renovate your mattress. Will take any article we can use or sell. Russell Daniel, Phone 597. 13-2p

FOR RENT: Five room house with bath and garage, stucco, modern fixtures and near the pavement. Mrs. Pearl Harrison. 12-1c

Besides sodium sulfate the water was found to contain magnesium sulfate (epsom salts), sodium chloride, potassium chloride, and some lithium chloride which is a rare alkali salt. Sodium sulfate is also used in large quantities in the production of Kraft paper, glass, rayon, in the dye industry, and for making washing and baking soda.

Roberts is doing research work on the saline lakes of the South Plains to obtain thesis material for his master of science degree. He has made spectographic, gravimetric and volumetric analysis of the water and materials of five lakes and plans to include 20 or more saline lakes within a 100-mile radius of Lubbock.

Dr. Craig is to report on this research at a meeting of the Southwestern Division of the American Association for the Advancement of Science in Santa Fe, New Mexico, March 30 to April 2.

Mr. and Mrs. Gaston Baer were business visitors in Amarillo Wednesday.

PANTRY SPECIALS

FRIDAY AND SATURDAY SPECIALS

- APPLES, Fancy Winesaps, dozen 22¢
- PRESERVES, White Swan, 4-pound jar 65¢
- SUGAR, 10-pound cloth bag 58¢
- TOMATO JUICE, California Home, 3 for 25¢
- SALMON, Brimfull, pink, per can 12½¢
- MALT SYRUP, Blue Ribbon, light or dark, can 55¢
- CANE SYRUP, White Swan, gallon 55¢
- CRACKERS, A-1 or Saxet, 2 pounds 20¢
- DRIED PEACHES, extra fancy, 2 pounds 25¢
- PRUNES, 60-70, 2 pounds 18¢
- SOAP FLAKES, Ivory, large package 22¢
- WHEAT KRISPIES, package 11¢
- TOILET TISSUE, Northern, 3 rolls 23¢
- FIG BARS, 2 pounds 22¢
- FRESH PRUNES, White Swan, 2½ can 15¢
- SALAD DRESSING, W. P., quart 32¢
- ORANGES, large, dozen 55¢
- PICKLES, Yolo, gallon 45¢
- PLUMS, Greengage, gallon 12¢
- CORN, Empson, Fancy County Gentleman, can 19¢
- OLIVES, stuffed, six-ounce jar 17¢
- RICE, polished, three pounds 19¢
- VANILLA, Cage's, 8 ounces 18¢
- MUSTARD, quart 10¢
- HOMINY, 2½ can 28¢
- COFFEE, MJB, Aladdin, pound 25¢
- COFFEE, Bliss Vacuum Packer, pound 25¢
- BAKED BEANS, Heinz, can 10¢

Weir's Grocery

Brings Us Your Eggs—Market Price—Buy At Home.

Think..
only \$465* for
a New
Chevrolet!

New Standard and Master De Luxe... in eleven beautiful body-types... all with valve-in-head engines... all providing the same basic Chevrolet quality

TALK about value!... You certainly get it, in overwhelming measure, when you buy one of the big, beautiful, finely-built Chevrolets for 1935. Chevrolet prices are the world's lowest prices for a six, but that's only half the story, as you will quickly agree when you examine and drive a new Chevrolet. All of these new Chevrolets are the highest-quality cars in Chevrolet history... finely engineered... smartly tailored... precision-built. Their performance is a thrilling new kind of performance that would be considered

exceptional even if they sold at much higher prices. And they give this new performance with even lower gas and oil consumption than in any previous Chevrolet model. Visit your nearest Chevrolet dealer and get full information about the New Standard Chevrolet, with list prices of \$465 to \$550, at Flint, Mich. ... and the new Master De Luxe Chevrolet—the aristocrat of the low-price field—with list prices of \$560 to \$675, at Flint, Mich. CHOOSE CHEVROLET FOR QUALITY AT LOW COST!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

Compare Chevrolet's low delivered prices and easy G. M. A. C. terms. A General Motors Value

*AND UP. List price of New Standard Roadster at Flint, Mich., 1935. With bumpers, spare tire and tire lock, the list price is \$28.00 additional. Prices quoted in this advertisement are Net at Flint, Mich., and are subject to change without notice.

CHOOSE CHEVROLET FOR QUALITY AT LOW COST



DEALER ADVERTISEMENT

Brumley Chevrolet Co.

THE FIRST STATE BANK

HEREFORD, TEXAS

Statement at the Close of Business March 4, 1935

ASSETS		LIABILITIES	
Loans and Banking H	\$175,386.68	Capital Stock	\$ 50,000.00
Other Real	8,817.70	Debentures Sold	25,000.00
Other Assets	9,420.25	Surplus and Undivided Profits	7,540.74
Interest	4,827.57	Reserved for Interest	83.35
Cash and	Ins. Corp 624.88	Deposits	309,437.55
Bonds	\$148,301.31		
	45,281.10		
	193,482.41		
	\$392,061.44		\$392,061.44

The Above Statement Is Correct. C. C. ACKER, Cashier

GOOD News

It's ICE CREAM Time Again

Cool, refreshing, delightful ice cream is a year-round dessert—the favorite of the young and old—but when the hot weather comes it's the every-day dessert and refreshment that every one demands. And especially when it's TEMPTATION ICE CREAM—Smooth, Mellow, Flavorful.

If It's Drugs . . . We Have It

Our constant aim is to bring you the best in drugs. We maintain a complete stock of fresh drugs and supplies at all times. Prescriptions carefully and accurately filled.

QUALITY AND SERVICE—PHONE 100

CITY DRUG STORE

Easter Candies and Novelties, Whitman's and Alice Blue Chocolates



Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

Wildorado track meet, postponed several times because of illness, was held at Vega last Friday and Saturday.

George Muse of Hereford was at the H. J. Oglesby home last Thursday evening.

Mrs. Dick Allred gave a quilting at her home last Thursday and it was attended by a goodly number, all of whom enjoyed the occasion.

Mr. and Mrs. Burum were in Amarillo Saturday.

J. C. Allred and family of Hereford were guests in the Dave McClain home last Friday night.

Neal Downing's father, who lived at Canyon, died at his home last week. We extend sympathy to the bereaved.

A number of Wildorado high school students celebrated April

Fool's Day by playing hookey. Those who did not were treated in the evening by the principal.

Mr. and Mrs. Carl Neal of Plainview spent several days in the home of his sister, Mrs. Cecil Allred.

Mrs. A. G. Grisham and child returned home last week after having spent a week with Mrs. Dick Allred.

Funeral services of W. G. Renison were held at the Methodist church at Wildorado. He was buried in Palo Duro Cemetery.

He died in Chillicothe and is survived by seven daughters, Mrs. Jenkins of Chillicothe, Mrs. Truitt McClain, Amarillo; Mrs. Ralph Allred, Amarillo; Mrs. Joe Allred, Wildorado; Mrs. Boyd Bates, who lives in the Rio Grande Valley; Mrs. Mullen, Borger, and Mrs. Hodges, Wildorado.

Miss Pauline Maben gave a party for the young folks last Saturday night. The evening was enjoyed to the fullest extent.

Miss Pauline Maben was a Sunday guest in the Dave Moore home at Daniel.

Miss Leda Smith who is attending school in Panhandle, has the measles.

Mr. Nesselroad was taken to a hospital in Amarillo last Saturday evening.

Westway Items

(BY WILMA SKYPALA)

Mr. and Mrs. Clayton and two daughters of Oklahoma visited in the H. C. Matthews home last week end.

V. Skypala and family and Mrs. Howard Gore spent Sunday in the Clem Friemel home in the Dean community.

Mrs. Tom Vaughn has been ill the past week, but is reported much improved at this time.

Frank Weaver of Hereford spent Sunday in the W. T. Weaver home.

Mr. and Mrs. Gray and Mr. and Mrs. Pete Vaughn of Hereford visited the Tom Vaughn home Sunday.

Miss Beth Weaver is spending a few days in Hereford with her sister.

Tuesday evening a number of friends gathered in the Grady Wilson home for forty-two. Present were Messrs. and Mmes. V. Skypala, G. C. Hartman, Tom Roe, F. W. Dodson, Rat Rowe, Joe Landers, R. M. Gunn, Leslie Vaughn; Misses Wilma Skypala, Wanda Downs, Vesta Mae Landers and Martha Ellen Dodson, and Messrs. Norbut Skypala, Jiggs Hartman, Edwin and Elwood Skypala, Roger Hartman and Roy Landers. After the games' refreshments of cocoa and cake were served.

The G. C. Hartman family were dinner guests in the Dodson home Sunday.

Sunday school was well attended Sunday. A new contest has been started to get all young people to attend.

Dimmitt News

MRS. BUCK WOOD

Take Produce to Carl's Gro. 11

Mr. and Mrs. Muriel Outrey of Amherst spent Sunday with Mr. and Mrs. L. G. Manning.

Mrs. Ernest Medkief of Hereford visited Mrs. O. B. Trimble Wednesday.

Mrs. Joe Gollehon was a Plainview visitor Friday.

Mr. and Mrs. Ray Cowsett and daughter, Mrs. Raymond Wilson and Miss Mary Belle Carroll were in Hereford Friday.

Mmes. G. L. Music, C. W. Boothe, Caudle and Greathouse attended a Baptist convention in Plainview Thursday.

Carl Kemp was in Clovis Sunday.

Mrs. Tom Bice was hostess to the London Bridge club Thursday

afternoon. Mrs. Byron Shipley won high score. Mrs. Rayford Bicketts served to Mmes. Meade Halle, Edgar Ramey, Claude Morris, Ricketts, Shipley, Buck Wood, Fred Boswell and the hostess.

Mrs. Cleve Tate and Johnny Betts spent the week end with relatives in Amarillo.

W. H. Hulin of Raton, N. M., visited in the Bill Burnam, Jr., home this week end.

Mr. and Mrs. Buck Wood and Ted Wood were called to Dill, Okla., Friday by the serious illness of their mother.

Jim Carter of Oklahoma City is visiting his mother, Mrs. Ellen Carter of this place.

Mr. and Mrs. Cecil Montgomery were Hereford visitors Sunday.

Clarence Lile and family of Wichita Falls spent the week end here with relatives and attended the funeral of Pete Ray of Hart.

Mr. and Mrs. I. B. Brooks of Hereford spent Sunday in Dimmitt with friends.

Mr. and Mrs. Sawnie Carroll spent last week end with her parents in Lamesa.

Mr. and Mrs. L. G. Manning, Buck Wood, Carroll Gunter and Dr. Mayes Miller attended the show in Hereford Wednesday night.

Mrs. Charles McLean is spending several days with her parents in Henrietta.

H. C. Wedd made a business trip to Friona and Hereford Friday.

Mrs. Ted Wood returned home from the Lubbock sanitarium last Thursday. She is improving nicely.

Miss Alyne Creager and Miss Maurine Creed of Arney were in Dimmitt Sunday.

ESTRAY NOTICE

Taken up, September, 1933, at the farm of the undersigned, living about seven miles west and two miles north from the town of Hereford in the County of Deaf Smith, the following described Animal known to be Estray, viz: one coming three-year old white

face heifer, no marks, no brands. If not legally proven by the owner thereof within twenty days from the date hereof I will proceed to Estray the same in accordance with law.

PAUL S. MATHERS, Taker Up. Hereford, Texas, this 23rd day of March, 1935.

The Ward community Agricultural Association will meet at the school house tomorrow night, April 12. It is the regular monthly meeting, held the second Friday of each month.

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 2nd day of April, 1935, by the Clerk thereof, in the case of W. S. Williams versus O. K. Higgins and Laura Higgins, No. 2053, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed for Sheriff's Sales, on the FIRST TUESDAY IN MAY A. D. 1935, it being the 7th day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, the following described property, to-wit:

A part of Lots Nos. 7, 8 and 9, in Block No. 26, of the town of Hereford, in Deaf Smith County, Texas, described as beginning at a point in the south line of said Lot No. 7, 90 feet west from the southeast corner of the same;

thence in a northerly direction parallel with the east line of said Block, 60 feet to a point;

thence in a westerly direction parallel with the south line of said Block, one foot to a point; thence in a northerly direction parallel with the east line of said block, 80 feet to a point; thence in a westerly direction parallel with the south line of said block, 17 feet to a point; thence in a southerly direction parallel with the east line of said block, 140 feet to a point in the south line of said block; thence in an easterly di-

rection with the south line of said Lot No. 7, 18 feet to the place of beginning; save and except a one half interest in the wall on the west side of said lot.

Levied on by me on the 2nd day of April, 1935, and levied on as the property of said defend-

ants to satisfy a judgment amounting to \$2,837.00 in favor of W. S. Williams and cost of suit. Given under my hand, this 2nd day of April, 1935, Sheriff, Deaf Smith County, Texas. By J. M. Murchison, Deputy.

It Takes More Than "APPLESAUCE" to Make a Really Good Meal

You can't make a meal out of "applesauce"—it takes quality foods, carefully prepared, and served in an appetizing manner.

Slipshod preparation and cheap ingredients don't go here, for they simply have no connection with good food. That's one of the reasons people enjoy dining at IKE'S CAFE.

Ike's Cafe

WHEN BETTER COFFEE IS MADE —IKE WILL MAKE IT!



Feed MERIT All-Mash Starter It's Better!

A FEED FOR EVERY PURPOSE

- MERIT ALL MASH STARTER
 - MERIT TIP TOP STARTER
 - MERIT GROWING MASH
 - MERIT TIP TOP GROWING MASH
 - MERIT EGG MASH
 - MERIT TIP TOP EGG MASH
 - MERIT SQUARE MEAL EGG MASH
- You Get What You Pay For When You Buy Merit Feeds!

Bring Us Your Poultry, Eggs, Cream and Hides.

West Texas Feed and Seed Co.

Phone 265

Phone 265.

We Buy Produce.



End Those Wash Day Worries

60c

DAMP WASH 30 Lbs.

Excess Weight, 3c Pound

SEND US YOUR LAUNDRY AND DRY CLEANING Call 298—We Call For and Deliver.

Hereford Laundry & Dry Cleaning Co.

Tired before the day begins—and completely fagged out after steaming over tubs and slaving over the washboard. If that's the picture of your wash day you deserve a change. Send your laundry to us—try this better service once, at our prices, and we wager you'll say goodbye to back-breaking home washing for good.

Triple-Sealed Hydraulics—

the finest brakes money can buy

Because Pontiac knows that stopping is just as important as starting, the new Pontiacs have a special kind of brakes—big 12-inch hydraulics, smooth and even—powerful enough to bring any sized car to a quick stop.



And Pontiac safeguards this fine action by triple-sealing the rear brakes, and double-sealing those in front, to bar out every grain of dust and every drop of water. You can trust Pontiac brakes in any weather. They are the finest that money can buy.

SILVER STREAK

Pontiac

SIXES AND EIGHTS

List prices at Pontiac Showrooms, range as follows for the Six and Eight for the light (subject to change without notice). Standard group of accessories included. Also on any C.M.A.C. Show Program.

'615

NORTON MOTOR CO.

317 NORTH MAIN STREET HEREFORD, TEXAS

THE 1935

PONTIAC

IS ON DISPLAY

See It At Our Showrooms

RIDE IN IT—DRIVE IT

A Truly Fine Automobile!

NORTON MOTOR CO.

BUY IN HEREFORD CAMPAIGN!

LIST MISPELLED WORDS HERE

1 _____
 2 _____
 3 _____
 4 _____
 5 _____
 6 _____
 7 _____
 8 _____
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 10 _____
 11 _____
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 19 _____
 20 _____

In The Spring

It is well to have all window screens and screen doors repaired and replaced before the seasonal siege of flies sets in. See us for this work.

ALL SORTS OF REPAIRS

Can be done in our shop. We replace upholstery, repair and replace broken parts in furniture and reproduce any furniture or woodwork you want duplicated. We challenge anyone to bring us a wood job we cannot do.

D.M. Rayzor-Woodwork

RAYZOR DOES EVERY KIND OF WORK WITH WOOD AND FURNITURE

Delmar H. Rayzor's greatest difficulty in business is making people believe he can do the things with wood that he does. He has been in the woodwork, cabinet and furniture business here the past three years and has converted many people.

In college Rayzor majored in woodwork. Then he worked as a carpenter and contractor before going into his present business. An additional year of training in a furniture factory at Cedar Rapids, Iowa, gave him valuable experience.

Rayzor does all kinds of woodwork, sash and door repairs, duplication of furniture from photographs or pieces. He invites attention to the black walnut bed in E. B. Black's window, copied from a photograph of a museum piece 200 years old.

He does upholstery for furniture and autos; woodwork in combines and other machines, such as rollers, boxings, wheel slats; wildmill arms and sucker rods; molding, turning, shaping or anything that is done in a modern furniture factory.

He first started in business in the old Jones & McLean barn on Second Street. Then he moved to the Dunlap building, and two years ago to his present location. The public is invited to inspect his shop at any time.

FOOD SPECIALS

COFFEE, bulk, pound 15½¢
 COFFEE, Schilling's, pound 30¢
 TEA, Lipton's, package 5¢ to 45¢
 CORN FLAKES, package 10¢
 OATS, Cristal Wedding, package 10¢
 CRACKERS, 2 pounds 20¢
 TOILET TISSUE, roll 4¢

LUKEN'S GROCERY

ON YOUR DOORSTEP

Is where to look for milk when you are a Prairie Dairie subscriber. We bring it twice daily—just before breakfast and just before the evening meal—chilled and ready to serve.

PRAIRIE DAIRIE

CREAM O' PLAINS

Is the highest quality butter. Your grocer has it. It's fame is spreading. Hereford people have always known its quality. Now we have been forced by demand to furnish Amarillo grocers with it. Quality did it.

Farmers Creamery Association

FOR GASOLINE AND OIL

Wise buyers go where they can buy the best products at the best price. You do not pay a half dozen profits when you buy from an independent dealer. We purchase the best gas and oil from the refiners, eliminating in termediate prophets.

Moore Independent Oil Co.

NEW WASH FROCKS
MARCY LEE

Seersuckers, Crepes, Broadcloths
 \$1.95 and \$2.95
 Two-piece Frocks \$1.29
 Fast colors, pre-shrunk, assorted sizes
 Patterns, Prints, Solid Collors
 "Your Friendly Shoe Dealer"

D. R. GASS & SON

WE WELD WELL

In fact, our welding is in demand wherever metal parts break or crack. There is a difference when we do it. Our repair service for engines of all kinds is unexcelled.

BEAMS & MARRS

DEMPSTER DEPENDABILITY

We have numerous favorable reports this spring on the Dempster Windmill's superior ability to take care of itself in the windstorms. Will be glad to figure with you on your windmill and well equipment. We handle the full Dempster line.

M. D. WOMBLE, Implements

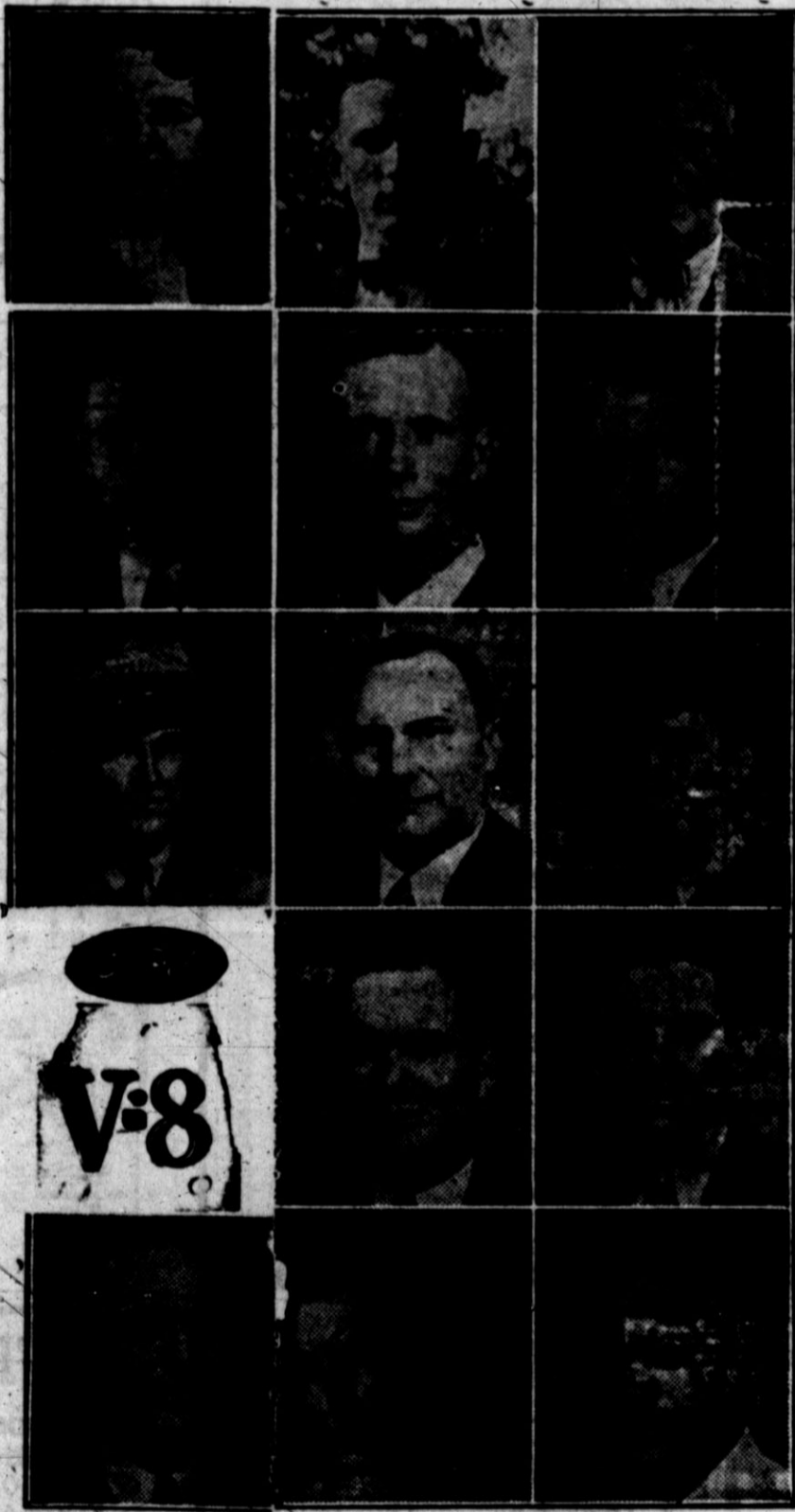
\$40.00 In Cash

Find the Misspelled Words and Place Pictures

On the Advertisements Correctly

CONTEST RULES

This page will be printed each week for 15 weeks, with one or more misspelled words in each ad. \$25.00 in cash will be given to the reader who finds the most misspelled words and places the most pictures correctly in the blank spaces in the advertisement, which has been left for them. Neatness and cleanliness will also be a factor in the selection of the winners. There will be additional prizes of \$10.00 and \$5.00 for the next best entries. Keep all the pages until you have the full fifteen, then bring or mail them to the Contest Editor, care of the Brand Office. Everyone is eligible to enter except members of the Brand Staff and their families. The decisions of the judges will be final, and no entries will be returned. In placing the pictures in the blank spaces place, for example, Mr. Luken's picture in the advertisement of Luken's Grocery, etc.



BE ATTRACTIVE

Only the best permanents and other beauty treatments can bring you the results that are satisfactory and that you will enjoy.

Permanents \$1.50 Up.

MORENE'S BEAUTY SHOPPE

DIRT

—is not good for your clothing. Let us get the dust and dirt out of them and we will return them to you like new. We are equipped to do the best work for you.

WEST TAILOR SHOP

YOUR HEALTH

Is in danger if plumbing is faulty. Your comfort, too, is impaired by a plumbing installation that is not working properly. Its good economy to let us see that everything is okay. Call 160.

DICK ROUNTREE

FLIES WILL COME SOON

So look to your screens. Or better, yet, let us look at the screens and make necessary repairs.

D.M. RAYZOR WOODWORK

FORD V-8

This car is in a class by itself. There is no way to compare it with another car because there is no other car like it. It has performance, beauty, comfort and safety. And yet it's cheap in price. See the used cars that we have at our place. It will pay you to see them.

HEREFORD MOTOR COMPANY

MEAL'S LIKE MOTHER'S

Our food is good and wholesome and we try to create an atmosphere of home so that you will like to eat with us. Give us a try. We know you will like it.

DE LUXE CAFE

YOU WILL BE

Sorry later if you neglect your health NOW. Most diseased conditions are easily corrected by CHIROPRACTIC if taken in time. The longer you wait the longer it will take. An adjustment in time saves nine.

PHONE 341
DR. J. W. HENDRIX

THE HATCHING SEASON

Is in full swing. We are taking eggs on Wednesdays and Saturdays. Bring your eggs here for proper hatching. We care for the new chicks, too.

HILLSIDE HATCHERY
 Phone 70-W.

STAR THEATRE

Hereford, Texas

Thursday

Last Showing of

HE CROSSED THE BOUNDARY INTO ADULTERY AND STAGGERED BACK WHERE HE CAME FROM

PAUL MUNI
BORDERTOWN
BETTE DAVIS
MARGARET LINDSAY

Friday Only

MATINEE AND NIGHT
Another Big 10c Show

"All the King's Horses"

All-Star Musical Comedy
Serial and Carton Comedy

SATURDAY

Matinee and Night
"Casino Murder Case"

with
PAUL LUKAS
ALIBON SKIPWORTH
TED HEALY
LOUISE FAZENDA
This Is S. S. Van Dine's
Masterpiece.
Special Saturday Comedy.
"BURIED LOOT"

SPECIAL ATTRACTION

PREVIEW

Saturday Night

Again
SUNDAY MATINEE AND
SUNDAY NIGHT

MONDAY AND TUESDAY

—BIG SHOWINGS—

again SHE CAPTURES YOUR HEART!

Shirley TEMPLE
Lionel BARRYMORE
in
'THE LITTLE COLONEL'
A G. S. DeLyve production

NEWS AND MICKY MOUSE
Come Early Sunday Matinee
and get a Good Seat. Show
Will Open Promptly at 2 p. m.

COMING SOON

"The Whole Town's Talking"
When a Man's a Man
George White's Scandals

Don't miss a single picture on
Fridays and Saturdays—al-
ways a good show and the
price is always 10¢

PERSONALS

L. K. Bray of Amarillo was a business visitor Saturday.

Fred Oberthier was here from Clovis Sunday.

Mrs. Allen Powelson was in Amarillo Sunday.

Mr. and Mrs. Jim Black visited in Canyon Sunday.

Mr. and Mrs. W. A. Wright of Dimmitt were here Wednesday.

Mr. and Mrs. Clyde Honea went to Stamford last Sunday, returning the same day.

GOODYEAR TIRES at reduced prices. Our stock is complete. Ireland-Beavers Motor Co. 14

Francis H. Gott, district inspector for the park service, visited the state park here this week.

Sheriff John B. Miller went to Amarillo Monday for an operation on his eyes.

Mrs. Egbert Bradly returned Monday from Dimmitt where she visited in the home of relatives.

Dr. and Mrs. A. J. Streit of Amarillo were visiting friends in Hereford Tuesday evening.

Mr. and Mrs. J. D. Harrell of Clovis, New Mexico, spent the week end here with relatives.

Mrs. Grace Hughes of Amarillo visited over the week end in the G. M. Suggs home.

Mark Galloway of Amarillo spent Sunday in the home of Mrs. Seth B. Holman. Mrs. Galloway and Ann returned home with him after a several days visit here.

Having Motor trouble? Let us put it in shape for you. We use only standard parts. Ireland-Beavers Motor Co. 14

Mr. and Mrs. M. C. King of Panhandle were week-end visitors here, and Jim Williams returned home with them.

Miss Rose Wilmeth returned to her home at Fort Sumner, New Mexico, after a visit with her mother, Mrs. E. J. Williams.

County Judge C. W. Humble will attend an erosion meeting of county officials in Amarillo Saturday. The meeting was called by Judge Noel McDade of Moore county. Commissioner Willey Robinson will also attend.

Members of the Methodist Missionary Society will hold a bazaar and bake sale at E. B. Black Furniture Co. on Saturday, April 20.

AT THE STAR THEATRE

Thursday night the last showing of "Bordertown," with Paul Muni and Bette Davis in the leading roles. Also a good comedy, "Educating Papa."

Friday, matinee and night, will be shown "All the King's Horses." Mary Ellis and Carl Brisson will play the leads and there will be lots of good singing.

Saturday afternoon and night you will see "The Casino Murder," with Paul Lukas playing the famous detective role of Philo Vance. He is co-starred with Allison Skipworth. Ted Healy and Louise Fazenda supply the comedy in this picture.

The attraction for Sunday, Monday and Tuesday will be "The Little Colonel," from the world-acclaimed story. That radiant little star, Shirley Temple, and the distinguished dramatic star, Lionel Barrymore, will play the leads in this picture and will be supported by Evelyn Venable, John Lodge and Bill Robinson.

Wednesday and Thursday, "Behold My Wife," comedy, with Sylvia Sidney and Gene Raymond.

Coming Sunday, Monday and Tuesday, April 21, 22 and 23, Wallace Beery in "Billy the Kid."

LENEN SHOWER GIVEN MISS FLORENCE BOARDMAN

Mmes. G. M. Hudson and Orland Wilson and Miss Nora Alice Daniel were hostesses at the home of Mrs. Wilson Saturday afternoon with a linen shower for Miss Florence Eleanor Boardman, who is to become the bride of Mr. Richard Rens of St. Louis, April 25.

An original reading, "Viewpoints of a Husband," was given by Mrs. W. H. Dowell.

Mrs. Hudson presented the gifts with a poem, "Love Brings a Gift." Florence dreams that she meets Eros, the God of Love, in a mystic garden. He pleads the cause of romance and hints of joys untold that she will find if she seeks a nest of eggs in April with bunny twins on guard. The right nest will contain two eggs among many, one marked with the name of Florence and one with the name of her fiancé. It a large nest of Easter eggs, the honoree finds the promised treasure, the lovely gifts of her many friends.

Refreshments carrying out the Easter color scheme were served.

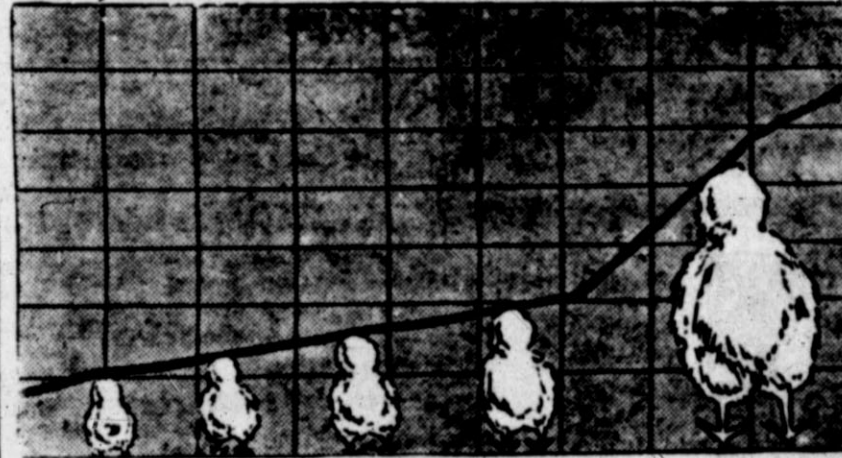
VALLEYS IN OCEAN FLOOR MAY BE TRAVELED BY FISH

There are valleys in the ocean floor just as there are valleys on land, and some scientists are inclined to believe that fish make use of these valleys as migration routes just as in the case of man and other animals living on earth. One advocate of this theory is Dr. A. Vedal Taping of the Marine biological laboratory, Copenhagen, whose investigations into the sealife of northern waters led him to believe that the codfish migrating West Greenland to Ireland travel along one side of a submarine ridge which appears to follow the East Greenland coast.

This submarine ridge, which was discovered by means of an echosounding apparatus now in general use, is about 230 meters deep and 30 to 30 miles from the coast line. Indications are that the ridge is continuous from about 64 degrees latitude north of Cape Farewell.

On one side of this ridge flows the ice-cold Greenland current, while the warm Atlantic waters on the other side range up to 8 degrees Centigrade. The cod, Doctor Taping suggests, can choose the side of the ridge where the temperature of the water is most to their liking, as a pathway for their travels.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.



THAT'S WHERE YOUR PROFITS GO!

Mr. Poultry Raiser—There's one sure way to have strong, healthy chicks—feed PACKARD'S BLUE DOT FEEDS. This feed builds up your flock and builds up your profits. It is the tonic your pocket book needs and the tonic your flock needs.

FIND OUT ABOUT BLUE DOT FEEDS—THEY ARE CHEAPER!

Hereford Poultry & Egg Co.

Suggestions For Graduation and Easter Gifts

CEDAR CHESTS
for mother or daughter. A timely gift at \$10.00 and up.

DESKS
That Will Please \$12.50 and up

COFFEE TABLES
and many styles of Occasional Tables, from \$5.50 up

SMOKING STANDS
that will please the men and take care of the cigarette, ashes—\$3.65 and higher

Comfort Chairs with Ottoman As low as \$19.75

E. B. BLACK CO.

ALL THESE FEATURES AND MANY MORE ARE REASONS WHY your choice should be the

MAYTAG

- ★ One-piece cast-aluminum tub.
 - ★ Counter-sunk Gyrotator—fast, gentle washing action.
 - ★ Roller Water Remover, with enclosed self-reversing drain.
 - ★ Sediment trap that keeps the water free from loosened particles of dirt.
 - ★ Auto-type shift lever—to start or stop washing action.
 - ★ Quiet, oil packed, enclosed power drive.
 - ★ Handy hinged lid.
 - ★ Non-splash crown.
 - ★ Adjustable legs to suit your height.
 - ★ Easy-rolling rust-resisting casters.
 - ★ Every part finely built of quality material.
- Compare the Maytag, point by point, with any other washer, then ask about the easy payment plan and TODAY'S REMARKABLY LOW PRICE...\$109.50

M. D. WOMBLE
IMPLEMENTS
Hereford, Texas
Any Maytag may be had with gasoline Multi-Motor

Manufacturers
Founded 1893
Moline, Iowa

WEEK - END SPECIALS

SOAP	Palmolive, 3 bars	14¢
SALAD DRESSING	Worth's, quart jar	29¢
RAISINS	4-pound package	29¢
BISQUICK	40-ounce package	31¢
SOFTASILK	Regular size	29¢
PANCAKE FLOUR	Washburn, 2 for	19¢
SOAP	T. N. T., large yellow bar, 6 for	25¢
SNOWDRIFT	6-pound bucket, \$1.05, 3-pound bucket	54¢
TOILET TISSUE	Fort Worth, 3 for	22¢
MARSHMALLOWS	Pound, 15¢, 8-ounce package	7½¢
KRAUT	No. 2½ can 10¢, No. 2 can, 2 for	15¢
PRUNES	No. 10 size	31¢
OATS	Mothers, package	28¢
CRACKERS	2-pound box	19¢
SALMON	No. 1 tall can	10¢
OLIVES	Plain, quart	35¢
TOMATO JUICE	Campbell's, 3 cans for	25¢
CLEANSER	Sunbrite, 2 cans	9¢
PEAS	Early June, 2 cans	25¢
CORN FLAKES	Jersey, package	10¢
WASHING POWDER	5-pound box	32¢
COFFEE	Schilling's, pound	30¢
MINCE MEAT	White Swan, 3 packages	25¢
JELLO	3 Packages for	19¢
SARDINES	No. 1 tall can, 3 for	25¢
BAKING POWDER	Hi-Lo or Health Club, 2-pound can	18¢
LYE	2 cans for	15¢
POP CORN	2 pounds, bulk	23¢
DOG FOOD	10c size, 2 cans for	15¢
CATSUP	14-ounce bottle	12¢
CHEESE, Blue Moon	1 pkg Pimento 1 pkg American 1 Chromium Servette	All for 48¢

FREE!

COMPLETE SETS OF
Wm. ROGERS & SON SILVERWARE
For Coupons in all Sacks of
GREAT WEST FLOUR

48 lb. Sack \$1.98
24 lb. Sack \$1.03

FRESH FRUITS AND VEGETABLES

SPUDS, Colorados, 10 pounds	12¢
ORANGES, peak	40¢
LEMONS, Sunkist, dozen	15¢
TOMATOES, fresh, pound	12½¢
CARROTS, bunch	4¢
BEETS, bunch	4¢
ONIONS, bunch	4¢
TURNIPS, bunch	4¢

PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME