

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 31.

The Hereford Brand, Hereford, Texas, Thursday, August 9, 1934.

Five Cents Per Copy.

Automobile to Be Grand Prize In Brand's Circulation Drive

All Candidates In Campaign Will Receive Car Or Cash Awards

In this issue of The Brand is announced the greatest campaign ever staged in this part of West Texas. A new 1934 model Plymouth De Luxe Coach and cash awards totaling \$3,500 in value are to be distributed to those who are willing to work a few hours each day. A glance at the list published elsewhere in this will emphasize the attractiveness of the awards.

The sole purpose of this distribution is to place The Hereford Brand in every home in Hereford trade territory. And to that end this remarkable array of prizes is being offered to those who help most in setting the job done.

ELLISTON RITES SPOKEN SUNDAY

Funeral services for Mrs. R. L. Elliston who died last Saturday were held Sunday afternoon at 4 o'clock at the Methodist church, with Rev. J. L. Montgomery of El Paso officiating. Burial was Monday morning at West Park cemetery.

Mrs. Elliston, 63 years old, died at her home Saturday morning about 5:30 of a knife wound. Her husband, 67 years old, is in the Deaf Smith county hospital in a serious condition. He was at first taken to the jail but was removed to the hospital when loss of blood made his condition grave. He received a knife wound also.

"Mother" Elliston is survived by 12 children, all of whom attended the funeral. They are Mrs. Horace Sullivan, Hereford; C. W. Elliston, Lubbock; Mrs. J. W. Ryan, Wichita Falls; H. B. and Raymond Elliston, Hereford; Victor and Ervin Elliston, Glen Rio, Tex.; Mrs. Louise Lee, Rio; N. G. Elliston, Bavi, Mexico; Misses Vera and Meta Elliston of Hereford. Mrs. P. Grimes, Hereford. Mrs. Ella Harris, Farmersville, a sister of Mrs. Elliston, also was here. The two daughters, Vera and Meta, were at home with their parents were in the bed room. It was shortly after breakfast and the parents were in the bed room. Mrs. Elliston had been making the beds, they said, when the tragedy occurred.

The Ellistons have lived in Deaf Smith county the past 24 years, during which time Mr. Elliston became a well-to-do farmer. He owns extensive properties in and around Hereford. He retired about three years ago because of ill health and was confined for a short time to a sanatorium. He has been in poor health ever since, scarcely leaving the house. He said to have been exceedingly restless on the night preceding the tragedy.

The Ellistons came to Hereford from Farmersville where they were married in 1899. They have been members of the Adventist church since 1917. Most of the Elliston property is in the Wyche district. Besides the immediate family, the following relatives survive Mrs. Elliston: Mrs. Ellen Morrow, Farmersville, sister; her mother and four half brothers, of Central Texas; 16 grand children and one great grand child.

Acrobatic Dancer Entertains Lions

Little Miss Mary Ruth Boone, contortionist and acrobatic dancer extraordinary, who appeared with the Hollywood Baby Stars at the Star Theatre this week, entertained the Lions with a dance at their luncheon Wednesday.

Other visitors at the meeting were Capt. Barrell Cox and Lt. William C. Lafield of the CCC Company; Fred Hale, E. B. Posey, Early Joiner, Louis Woodford, Bill Mitchell and Miss Ardelle Foster. Harry Rice announced the presentation of a plaque to the club for membership gain during the year preceding July 1, which was nearly 100 per cent.

Lieutenant Lafield asked for cooperation of Hereford merchants in obtaining baseball uniforms for the company's team. A committee was named to canvass business men for subscriptions.

FFA's To Go On Outing

B. H. Hopkins and his FFA class are to leave Monday morning, August 13, for Red River, New Mexico, where they will spend a few days fishing and taking a general outing. The Hereford boys, numbering about 15, will be joined here by similar classes from Plainview and Tulia. They will return the following Saturday.

CASTRO CATTLE ARE SOLD HERE

Castro county cattle, bought in the drought relief program, are being delivered and handled through Hereford. Since the program opened in that county 498 head have been bought at a cost of \$4,715. These cattle were purchased from 56 owners.

Sheep and goats will be added to cattle in this livestock buying program within the next few days, Dewey Reed has been informed. Forms will be on hand some time this week, he believes, and raisers of these animals are asked to call at the office and make applications to sell. Prices will be \$2 per head for sheep and \$1.40 for goats.

In Deaf Smith county 4,977 head of cattle have been bought thus far, but sales recently have fallen off. The program has not stopped and any owner of cattle, whether he has sold cattle previously or not, is eligible to sell. Money brought into this county through sale of these cattle now aggregates \$50,872.

Extend Deadline For Wheat Loans

Another extension of time for making application for wheat or summer fallowing loans has been granted, according to Miss Peggy Mitchell. She is taking the applications at the chamber of commerce office in the court house. The new time limit is September 1. Loans are for putting in wheat for 1935 harvest or for summer fallowing of wheat lands.

The new feed and forage crop loans are proving popular with Deaf Smith county farmers, more than 69 having applied. A number of these loans have been completed and the monthly checks sent to successful applicants.

These loans, made as an emergency drought relief measure, are figured to meet the monthly feed needs of farmers and stockmen. The checks are delivered monthly. They are made on promissory notes and are not subject to action by creditors, being delivered direct to farmers.

Farm Accounting Course Announced

Instruction in a farm accounting system for signers of government agricultural contracts will be started next week, according to County Agent Dewey Reed. Reed and B. H. Hopkins, vocational agriculture teacher, will have charge of the instruction.

Record books will be furnished free to all contract signers. Farmers entering into wheat, corn-hog, cotton, cattle or other reduction contracts are required by the government to keep complete and accurate records. However, they are not required to use the books furnished nor are they required to attend the classes.

"This will be the best and cheapest way for farmers to install accounting systems," Reed pointed out. "Neither the books nor the instruction will cost the individuals anything but their time."

Two or more meetings will be held daily in the communities throughout the county, beginning probably Tuesday. The schedule has not been worked out, but farmers are asked to watch for cards notifying them when meetings will be held.

Schools to Open September Third

City schools will open Monday, September 3, Superintendent C. H. Dillehay has announced. He returned last week from Central Texas where he spent two weeks after completing six weeks' work at Texas University.

A board of equalization for school property valuations will meet this week, says Jesse Stanford, president of the school board. Public hearing on the school budget will be held at the high school auditorium Friday night, August 17, at which time taxpayers may appear to discuss and adopt a budget for the year.

Mrs. Jack Wayland spent last week end in Amarillo.

MRS. MINA D. JONES IS NAMED ACTING HEREFORD POSTMASTER

Mrs. Mina D. Jones has been appointed acting postmaster here. She will take over her duties on or before September 1. Congressman Marvin Jones made the appointment.

A permanent postmaster will be chosen from a list of more than a dozen candidates after examinations are given. Date for the examination has not been set. The three applicants making the highest grades will be eligible for appointment to the post.

Mrs. Jones will succeed E. L. Donner, who took over the duties of postmaster on June 20, 1928, during the Coolidge administration. "I have tried hard to fill the place to the satisfaction of every one," Donner declared, "and feel that I've not failed entirely."

Criminal Cases Park Projects Are Docketed Next Week

Criminal cases will be heard in Sixty-ninth District Court next week. Judge Beane Tatum has announced. It will be the third week of the present term. A light docket of both civil and criminal cases will probably enable the court to adjourn during the fourth week.

Next week's petit jurors, summoned to appear Monday morning, are Colby Conwright, R. H. Beavers, E. L. Campbell, Artis Daniel, O. E. Essley, E. A. Fry, Wilson Gyles, J. E. Hill, C. J. Lady, H. J. Ogelsky, Herman Stewart, John Biggs, C. C. Acker, Wes Bradley.

L. W. Carlyle, C. H. Dillehay, C. H. Dyer, Joe Gaetz, W. J. Hackett, E. S. Ireland, J. R. Lipscomb, John Olson, C. R. Smith, W. C. Russell, Cecil Alford, B. E. Brumley, Arch Conklin, R. L. Dowell, N. W. Erwin, Lester Galley, H. E. Henslee, W. S. Kerr, A. Lovther, T. E. Price, O. L. Rutherford, C. E. Benson.

Crop Loan Limit Raised to \$750

No word had been received here today regarding the raised crop loan maximum announced Tuesday in Amarillo by Congressman Marvin Jones. The increase which Jones says will be made available within a few days, unless the amount a farmer may borrow of the government is \$750.

At the present the maximum is \$400 in primary drought counties. It was raised from \$200 early this year when it was seen that drought would be acute. The maximum covers all government crop loans, and takes in the aggregate.

Experts for Cotton Growers. Cotton growers of this county are requested to call at the county agent's office in the court house next Monday to sign subscription applications under the Bankhead Bill. It makes no difference whether a grower has signed a contract in the past, he may make this application for exemption.

Writer Likes Midget Win From Fire Boys

What a ball game! What a battle!! What a massacre!!! Tuesday afternoon US Midgets just literally beat the stuffin' out of this Hereford Firemen's outfit, 17 to 2. Everything was all crossed up—the schedule was—for the Lions and Odd Fellows were to play, but we didn't know it until too late, and will take all the blame, 'cause we had so much fun we will be glad to take it.

J. B. Russell, elbowing for the kids, allowed hits like a Scotchman spends his money, allowing three singles and one double in the seven frames, while at the same time those kids busted everything that the three Firemen pitchers had to offer. B. Witherspoon opened it with three bears, Carroll took him out with three spades, Rountree took it for a grand slam, and Russell doubled the whole blamed outfit—and did he set them or did he set 'em?

The kids started off to win a ball game. Kerr singled, P. Baker doubled, L. B. singled and Kerr scored. Brock hit to short and Baker was out at the plate. Kester singled, scoring Russell and Brock. Dean flew out to center and D. Baker was out, pitch to the first, but we had three runs. The Firemen could do nothing about it in their half.

The kids came back in the second and batted ten men and gained a ball game right. Carlyle was first man up, and was safe on an error by short. London was hit by the pitcher; Kerr singled, scor-

(Continued On Last Page)

Hospital Bonds Are Refinanced; County Saves Over \$30,000

Work Resumed On Highway 33

After a two weeks' lay-off, a crew of 20 men with four trucks were back at work Wednesday on Highway 33 east of the city. Labor on this project stopped two weeks ago when relief funds for the county played out.

Engineer Dewey Cooper, who is in charge of the project, said that work will proceed as long as he has any workmen at all. W. W. Chilton, relief administrator, believes almost 30 men can be placed on the job after the present week.

The trucks are being used to haul caliche from the Fuqua pit, several miles southeast of town. Except for a few men at the pit and four truck drivers, all of the crew is being used to spread and work the caliche and to prepare the sub-grade to receive the caliche.

Feed Loan Office Opened In Castro

An office handling applications for feed and forage crop loans has been established in Dimmitt since Castro county was designated recently as a primary drought county.

Miss Stella Harman is in charge of the office, which is in the court house at Dimmitt. On the Castro county committee are Bruce McLean, O. Stephens and Clarence O. Byrnes.

These are the new loans, advanced in monthly installments, which have been available in Deaf Smith county since June. Checks are sent to borrowers under this plan and not to the county clerk.

In connection with the emergency feed loans, no lien is required, but chattel mortgage lien holders, if any, are required to sign a non-disturbance agreement to accompany the promissory note and application. The agreement specifies that the borrower's property right will not be disturbed until January 1, 1936.

Corn-Hog Papers First Ones Right

Deaf Smith county's corn-hog contracts were the first ones submitted complete to the state board of review, according to Dewey Reed, who returned Monday of this week from College Station. He and George Brumley, committee man, took the contracts to College Station last week. They were sent to Washington a week ago Tuesday and payment will be made this month.

Not only was Deaf Smith the first county to turn in all its contracts, but it was the only county to have all contracts 100 per cent correct. E. N. Holmgreen, chairman, attributed much of the accuracy in the figures to records kept by Brumley at his stock pens during the past five years. Mr. Brumley, one of the biggest hog buyers in the entire Southwest, keeps a complete record of every transaction.

Deaf Smith county will receive more than \$50,000 in allotment for reduction of hogs. The corn crop will be cut down by 250 acres, bringing in \$1,187.80 to farmers.

Absentee Voting Under Way; to End August 22

Absentee voting in the second primary on August 25, opened last Sunday and will close August 22 for voting in person. Absentee voting by mail will close the following day. A record of 104 votes were cast by absentees in the first primary. The county clerk will have the ballots within a few days. Next Monday, August 13, will be the first day for candidates to file expense accounts for the second primary. Friday, August 17, will be the last day for the expense account filing.

A saving of more than \$30,000 to the taxpayers of Deaf Smith county has been effected by the commissioners in refinancing of the hospital bonds, the county's only bonded debt.

The bonds, \$50,000 worth, were issued in 1924. They bear six per cent interest, a total of \$3,000 per year. Into the sinking fund under the original plan, \$2,000 yearly is paid. The schedule for payment would liquidate the bonds in 1954, 30 years from the time they were issued.

By taking the present sinking fund and applying it on the principal, the debt is reduced to \$40,000 now. For the coming year the interest to be paid will be on the new principal.

The new plan calls for issuance of new bonds at five per cent interest. Each year the accumulated sinking fund will be applied on the principal and five per cent interest paid on the remainder instead of six per cent on the entire principal as the original plan required.

Under the arrangement made when the bonds were issued, \$90,000 interest and \$50,000 principal would have been paid, a total of \$140,000. During the past ten years \$40,000 of this total has been paid. This leaves \$100,000.

Under the new plan only \$89,700 will be required to liquidate the debt, and five years will be cut from the term of the bonds, since the present amount will be set aside each year for the interest and sinking fund, so the debt will be paid off in 1949 instead of 1954.

Instead of paying \$3,000 each year as interest, the rate will be graduated on a descending scale each year as the principal is reduced. In 1935 a total of \$2,000 in interest will be paid. In 1949 the last year the bonds will be in existence, the interest will be only \$200.

"This is one of the biggest pieces of work the present court has done," County Judge C. W. Humble pointed out. "Bond buyers from throughout the country have sworn to us wanting to buy the new bonds at five per cent, whereas the old ones drew six per cent. This shows how much is thought of Deaf Smith county's credit."

"To say we are elated and proud of this achievement is putting it mildly. It would be impossible to compute in dollars and cents just how much this new arrangement will save, since we are not only paying in less money each year, but are releasing the balance we would have paid to be used for other services."

Mrs. Eva Hare Dies At Home In Montana

Mrs. Eva Hare, mother of E. H. and J. P. Hare, who live in the northwest part of the county, died Friday, July 27, at the home of a daughter in Victor, Montana. A pioneer of West Texas, having lived for more than 40 years in Hardeman county, Mrs. Hare was known in Hereford and Deaf Smith county. She lived here in 1925.

After leaving here in 1926, Mrs. Hare took up her residence in Amarillo where she lived until a year ago. Because of ill health, she moved to Montana. Funeral services were held in Victor on Sunday, July 29.

Surviving besides the sons here are two more sons, A. A. of Cuanah, and W. M. Eastford, Washington; and two daughters, Mrs. W. P. Robb and Mrs. Maude Rabbit, both of V.P.A.

RENT PROPERTY

Is at a premium in Hereford. Since the coming of the CCC camp furnished rooms, rent houses and apartments are hard to get. Every few minutes the Brand has calls for rentals of this kind.

So, if you have rent property and want to get action, you can do it right quick by using Brand classified ads.

But that is not all. If you have anything you want to sell, swap, lease or give away, Brand want ads will get the job done and get it done in a hurry. Merely call

NUMBER 30

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
DE WITT LANDIS Editor
W. C. NIX Foreman

Subscription Rate:
Zones 1 and 2, \$1.50
Per Year.
Other, \$2.00 Per
Year.



Entered at the post-office at Hereford, Texas, as second-class matter, under Act of March 3, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

A REAL SERVICE

Much is heard these days about public officials who work only for their own advancement and not for the good of those whom they represent. If this be true, then Deaf Smith county's commissioners court is an outstanding exception.

Reference here is made to their action recently in refinancing the hospital bonds. The cost of the bonds has been reduced more than \$30,000 and the time required to pay these bonds cut down by five years.

It has been truly said that the greatest burden America is carrying today is the burden of debt service. Under the original plan Deaf Smith county would have paid \$90,000 in interest on a debt of \$50,000, setting aside a certain amount each year. The same amount will be set aside each year in the future, but at the end of that year the accumulated money will be applied to the principal, reducing the amount of the debt and the amount upon which interest is to be paid the following year.

In addition, the commissioners succeeded in getting the interest reduced from six to five per cent.

Other communities will do well to follow Deaf Smith's lead in reducing the amount paid for debt service. And the commissioners deserve the thanks of this entire county for this work, a job they have worked at for many months, quietly and efficiently.

ADVERTISING AND SELLING BY PERCENTAGE

The law of percentage is what encourages all who solicit for the sale of goods. The average peddler, or subscription solicitor, long ago learned that a flock of unprofitable calls will be offset by a number of good sales. He realizes that he "gets" a very definite percentage of the prospects upon whom he calls.

The merchant who advertises should know this truth if he expects to get most for his money: If he places his advertising before five hundred readers, other things being equal, he will get half the response that would be his if he contacted one thousand readers. There is no magic to it—the law of percentage is pure mathematics.

However, in newspaper advertising there is another factor that makes certain newspapers more valuable than others. A newspaper may, through the years, build up prestige and win the high regard of a buying class of readers. It may not have the numbers of another newspaper, when mere subscribers are counted, but it will easily outpull its competitor in securing results.

Whenever an advertiser can secure a newspaper possessed of both the largest circulation as well as the class circulation, that's what sensible merchants would call rare good fortune.—News, Heron Lake, Minnesota.

TECH NOT TO OPEN UNTIL OCTOBER FIRST

The fall semester opens October 1st at Texas Technological College according to the 1934-35 annual catalog which is now ready for distribution. The catalog will be mailed upon request to the registrar's office.

a capacity of 640 students, provides that the dormitories shall be ready for occupancy on October 1. It seemed desirable and necessary, therefore, to delay the actual opening of the school until October 1. It should be noted that this does not seriously delay the commencement exercises of June, 1935, or the summer school of the same year.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, August 7, 1903.)

Mollie Bailey's Show, a favorite in Texas 25 years ago, was billed for a performance in Hereford the following Saturday night.

A horse attached to the buggy occupied by Miss Mary and Willie Tygret became frightened, ran away, and in the fracas Miss Tygret received a broken ankle.

Many prospectors were here from down Texas and Oklahoma. A fair percentage of them were buying property and had moved or were to move to Deaf Smith county.

W. B. Phillips had been in Hereford from his ranch northeast of town.

Hereford band boys had received new uniforms, and the editor pronounced them a "swell looking bunch."

The Baptists Education Commis-

sion were guests in Hereford, and every courtesy was being shown these gentlemen. They were here in connection with the location of the Baptist College.

While racing a train near Canyon, a rein broke, causing the team driven by A. U. Menchew of Tullia to bolt. With him were Misses Bruce and Imo Gass of this city. Miss Bruce received a broken nose and bruises, Miss Imo severely bruised, while the driver was more fortunate and escaped with only minor bruises.

(From The Hereford Brand, August 8, 1913.)

The following Tuesday had been set as clean-up day. Business houses were to be closed, and 100 men had volunteered to cut weeds all day. The editor advised all citizens to "not sulk in your tents, nor go fishing, for the fish would not bite next Tuesday."

A. L. Sherk had been covered with dirt when a bank caved in on

him at the pit east of town. Arch Conklin came up about the time it happened, and this probably saved the life of Mr. Sherk.

Hereford's elevation? On top of the southeast corner of the southeast footing of waterworks tank, 3,812.479 feet; south face of concrete basement entrance to Deaf Smith county court house, 1.3 meters above sidewalk and 0.3 meters from east side of door, 3822.866 feet; southwest corner of depot, in south face of limestone water table in brick corner pier in center of stone, 1.3 meters above brick flagging, 3819.746 feet. At point 3.8 miles west, 3863.240 feet, said a United States Government Corps, which had made the surveys.

Many specimens of fine locally grown fruit were being brought to the Brand office.

Johnathan Pitman, Edgar Webb, Buford Farmer and Ralph Henson were spending a week at Sulphur Park fishing and camping.

By Their Words

What Panhandle Papers Say

I read where members of the Dillinger family are going on the stage. It is regrettable that they should do so. The quicker we forget persons of the type of Dillinger, the better it is for our country. Dillinger's father is said to be a fine type of Christian man, but his son certainly cut a black path of crime across this country, killing almost a score of officers and others who chanced to get in his way. Criminals should be pruned out of this country just like a nurseryman prunes a rotten limb from a tree or cuts the weeds out of the orchard. Every person convicted the second time of a felony should be sterilized.—John McCarty, in Dalhart Texan.

Why can't we elect somebody as governor that has a different given name? Are we going to continue to vote for Jims, Toms, Dams, Pats and Jacks the rest of our existence as a state? Why can't we elect a Casper, Andy, Clarence, Algernon or something that sounds intelligent? What's the use of naming our boys all these new-fangled names and allowing all the Jims, Toms, Dams and Pats to be elected governors, senators, and vice presidents, while we have plenty of men with good intelligent sounding names that can't even get elected city aldermen?—A. D. Davis in McLean News.

This is the hottest weather I have experienced in the Panhandle, and that is digging back into the past some. And it is the dry-

est, and people are beginning to wonder what is to become of them during the coming winter. I believe I can safely predict for them that it will be much, yes, very much cooler than it is now. But they say: "What are we to live on?" That remains to be seen, and may be somewhat of a problem, for they say the rabbit crop is also going to be short, owing to the fact that there is not enough green stuff that the mother rabbits can get to eat to be able to raise the young ones. I suppose times must be hard for I hear it said by almost everyone that comes by me that times are harder than they were two years ago, and they said then that conditions could not be any worse. They say the coming winter bids fair to be the worst ever experienced in this country.—Jodok, in Friona Star.

NOTICE TO TAXPAYERS

Notice is hereby given that the Board of Trustees of the Hereford Independent School District will meet at the high school building on Friday, August 17, 1934, at 8:30 p. m. for the purpose of adopting a budget for the school year 1934-35.

Any taxpayer of the school district may be present and participate in the hearing.

W. J. STANFORD, President
Board of Trustees, Hereford Independent School District.

David M. Warren of Panhandle was a visitor here last Saturday.

Dr. Heard, Dentist

Will leave for Chicago about August 15 and will be out of his office and will remain absent until the first week in September.

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Nolan County, on the 4th day of August, 1934, by the clerk of said Court for the sum of Six Hundred Eighty-Four and 16-100 Dollars and costs of suit under a judgment, in favor of International Harvester Company of America in a certain cause in said Court, No. 3022 and styled International Harvester Company of America vs. T. A. Lee, placed in my hands for service, I, J. B. Miller, as Sheriff of Deaf Smith County, Texas, did on the 6th day of August, 1934, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit:

West one-half of Section 257, Block M-6, Certificate No. 321, Abstract No. 274, Original Grantee S. K. & K., Deaf Smith County, Texas

and levied on as the property of T. A. Lee and that on the first Tuesday in September, 1934, the same being the 4th day of said month, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said T. A. Lee.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith County.

Witness my hand, this 6th day of August, 1934.
J. B. MILLER, Sheriff,
Deaf Smith County, Texas

Mr. and Mrs. Dave Fleming moved to Clovis Wednesday. They came here from that city several months ago.

Don't Wait Until It Is Too Late-- Insure Now

Consult us and see how you can be fully protected against fire, accident, theft and liability

HEREFORD INSURANCE AGENCY

John McLean, Owner.

ABSOLUTELY NOTHING

Can Take the Place of ELECTRICAL APPLIANCES

Just check up—refrigerators, fans, toasters, percolators, sewing machines, vacuum cleaners, lamps of various kinds, radios, waffle irons, any number of electrical appliances in the household could not be replaced with anything else.

Would you be without the convenience that these devices afford? You answer no—but do you realize that there are probably a number of indispensable appliances which you do not have? Check up with your dealer.

Texas Utilities Co.

Come see the tire that's the talk of America!

Announced in April, it's going stronger than ever in August—this sensational new "G-3" Goodyear All-Weather. The word's out—spread by "G-3" users—that it's even better than we advertise. They say "43% more non-skid mileage" is too modest. They say its greater Center Traction grips so much better—stops cars so much quicker—there's no comparison with other tires. All of which is sweet music—and makes our sales zoom! Take a few minutes—come see what it's all about. You'll be well repaid!



When You "G-3" Your Wheels— Look What You Get

No Extra Cost! Flatter, wider All-Weather Tread. More Center Traction (16% more non-skid, blocks). Heavier Tougher Tread. Supertwist Cord Body and 43% More Miles of REAL Non-Skid.

YES! A DOUBLE GUARANTEE
1. Against road hazards.
2. Against defects for life.

We Handle That Good Gulf Gasoline and Oil



GOODYEAR SPEEDWAY
Tough thick Center Traction Tread. Built with Supertwist Cord. Full Oversize. Lifetime Guarantee.
4.40-21 \$4.95
4.75-19 \$5.20

Other sizes in proportion. Expert tire mounting. Prices subject to change without notice. State tax, if any, additional.

Ireland-Beavers Motor Co.

GOODYEAR DEALERS

PHONE 353

301 East Third Street.

Hereford

See us for complete automobile and tire service.

The First State Bank OF HEREFORD

"I wouldn't be without my checking account"



"After years of trying to keep track of receipted bills and cash expenditures I can't begin to tell you what a convenience my checking account is. Now check stubs and canceled checks are all the record I have to save in order to tell where each hard-earned dollar goes, and it's much easier to keep within the household budget. I wouldn't be without my checking account, and I want to thank you for suggesting that I open one. It's a great help."

Two months from today you'll write us a letter like this one—if you'll open a checking account with us this week.

SOCIETY

Orr-Harrell Wedding to Be Today

Mrs. Margaret Orr and Mr. J. D. Harrell will be married this afternoon at 6:30. The ceremony will be spoken at the home of the bride's grandmother, Mrs. Emil Bowsher. She is the daughter of Mrs. W. T. Batchelor.

The bride-to-be was for several years bookkeeper at the Farmers' Creamery here and was more recently associated with the CWA office. Mr. Harrell is the son of Mr. and Mrs. W. E. Rogers of Erick, Oklahoma. He is manager of the Furr Food Store, a position he has held a number of years and will continue to fill.

The couple will leave after the ceremony on a honeymoon trip to Carlsbad, Santa Fe, Juarez and other vacation spots. They will be at home at the Cummins Apartments about August 20.

FULLWOOD FAMILY VISITS RELATIVES

Walter Fullwood and family of McAllen, are here this week visiting his parents, Mr. and Mrs. E. H. Fullwood, and his brother, R. A. Fullwood, and family. Mr. Fullwood is owner of the Valley Aero Duster, a machine which dusts orchards and other crops for vermin and insects. The duster is carried while in operation in an airplane, which flies over the infested field, belching out a cloud of dust on the crop or orchard.

PARTY GIVEN BOB ATHERTON

A farewell party was given Bob Atherton by Senkey Trimble at the Trimble home in West Hereford. Mr. Atherton left with his mother and brother, Derrel, for Portland, Oregon, the latter part of last week. Games were played throughout the evening and limonade and cookies were served to J. C. Burton, Lova and Joan Barhyte, Bennie Ruth Garrett, Karl Wilson Shirley, Bob Atherton, Nora Jean Russell, Dorothy Nelle and Sankey Trimble, Mary Stine and Frank Owen Marrs.

BYPU GOES TO CAMP AT CETA

The BYPU group and friends are making preparations to leave Thursday of this week for Ceta Canyon, Baptist Encampment for a two days' outing.

Sunday Hereford BYPU will conduct a meeting at Frio school house at 3 p. m. The subject to be discussed will be Christian Ambition, led by the president, Ted Clancy. The program will consist of talks and musical numbers. A poem will be read by Miss Ora West. Last Tuesday night the BYPU arranged programs for each Sunday in August at the home of Miss Inez Easter.

MRS. WITHERSPOON ENTERTAINS ROUND DOZEN

Mrs. Gordon Witherspoon was hostess to the Round Dozen Bridge Club at her home last Friday afternoon. High score and traveling prizes went to Mrs. Velma Dawson and high guest prize to Mrs. Onias Carroll.

Attending were Meses. Earl Phillips, Dick Rountree, Ralph Sears, Pat Lawhon, Orpha Click, Marvin Green, Audrey Galbraith, Velma Dawson, Frank Carl, Charles Sewell, George Click, Onias Carroll and the hostess.

McLEEROYS, GUESTS HOME FROM VACATION

Mr. and Mrs. Smith McLeRoy and daughter, Mrs. Fred Patton, of Chicago, Mrs. Thomas Thronson, Chicago, and Mrs. Boyd London returned last Thursday night from a vacation trip to Carlsbad, El Paso, Elephant Butte Dam and Rudolfo.

Mrs. Patton and Mrs. Thronson left for Chicago Friday. Mrs. Patton is a daughter-in-law of Mrs. N. M. Patton.

MISS KOHN BRIDE OF J. H. WILLIAMS

Miss Clara Kohn of Tucumcari, New Mexico, was married on July 25 to Mr. J. H. Williams, Jr., son of Mrs. E. J. Williams of Hereford. The young couple will make their home on Mr. Williams' ranch at Belen, New Mexico.

Walsler Family Holds Reunion

The Walsler families of Summerfield and Hereford held their annual reunion last week in Ceta Canyon. The family's first reunion was held last year, when they decided to make it an annual affair. Almost twice as many attended this year. The reunion will be held in Medicine Park, Oklahoma, on August 15-17 next year.

There were four sisters and seven brothers present. One of the brothers, J. D. Walsler, of Chillicothe, was not there.

Attending were Mr. and Mrs. W. A. Golightly, Mr. and Mrs. Ike Emmert and seven children, and Clyde Emmert and six children, of Wellington; Mr. and Mrs. Bill Jenkins of Quanah, Mr. and Mrs. Henry Walsler, Fannie, Bee and Buster, Mrs. Vaudie Briley, Mrs. Gladys Oglesby and daughter, Mrs. Faye Reynolds and daughter, Mr. and Mrs. Lloyd Anglin and two children of Wheeler.

Mr. and Mrs. Ed Walsler and Clifford, Mr. and Mrs. Clarence Walsler of Canadian, Tom Walsler, Mr. and Mrs. Escot Walsler and daughter, Mr. and Mrs. Calvin Walsler, Mr. and Mrs. John Walsler, Mary Helen and J. L. Mr. and Mrs. J. C. Walsler, Mrs. Carl Wall and daughter, Virgil Walsler, Mrs. H. Woods of Chillicothe, Mr. and Mrs. S. L. Walsler, Hereford; Mr. and Mrs. C. J. Crump, Borger; Mr. and Mrs. C. R. Walsler and Hollis, Mr. and Mrs. Guy Walsler and son, Mr. and Mrs. D. C. Walsler and Joan, Mr. and Mrs. J. D. Clark of Summerfield; Mr. and Mrs. Claude Walsler, Mr. and Mrs. T. J. Smith and Tommie D., Mr. and Mrs. Edward Pearce, Mr. and Mrs. Jimmie Rollins, Amarillo, Mr. and Mrs. O. C. Baker and four children of Sudan.

Visitors were Meses Peggie Page and Celia D. Reynolds of Wheeler, Mr. and Mrs. J. C. Lance, Mr. and Mrs. Earl Lance and two children and Mr. and Mrs. Joe Kendall and two daughters of Hereford, Mrs. Pearce George of Amarillo.

Bay View Club Has Yearbook Ready

Contemporary poetry and drama will be studied by the Bay View Club in the year opening October 4. Programs for the period are printed in an attractive book the club has prepared.

Officers of the club are Mrs. B. F. Guthrie, president; Mrs. John McLean, vice president; Mrs. J. H. Olson, recording secretary; Mrs. E. W. Harrison, corresponding secretary, and Mrs. D. H. Alexander, treasurer. Mrs. J. P. Slaton, Mrs. J. C. Ricketts and Mrs. Travis Dameron are the year book committee.

Active members are Meses. Alexander, C. R. Barber, H. L. Broadwell, John Coffee, R. P. Coneway, H. G. Conkwright, Dameron, W. H. Dowell, Guthrie, Harrison, G. W. Heard, T. E. McCollum, McLean, E. R. McWilliams, Olson, G. A. F. Parker, F. T. Roloson, Ricketts, Slaton and Miss Lillie Hostetler. Mrs. B. S. Arnold and Mrs. A. C. Elliott are honorary members. Associate members are Meses. D. W. Hawkins and Bob Wilson.

Work for the year will begin October 4 and last through April 28. Programs are to be given every other week. Poetry will be studied through the program of January 3, and the remaining meetings will be devoted to drama and dramata.

Visitors in the Henry Cloyd home Wednesday morning were Mrs. Cloyd's daughter, Miss Mae Eldridge, Thornton Oxnard and Charles B. Wolber, official of the TWA, stationed at English Field, Amarillo, and Miss Opal Murray also of Amarillo. The visitors flew here in the Oxnard airplane early Tuesday in time for breakfast. After lunch at the Cloyd suburban home they returned to Amarillo.

M. O. Green recently purchased an interest in the City Laundry and Cleaners. Mr. Green is taking care of the front end work. They expect to move to the Dunlap building on South Main Street Saturday night. The interior of the new location is being remodeled this week.

HEREFORD BALL NINE BLASTS PALO DURO PLAYERS SUNDAY

(BY HOMER FOX) Sunday afternoon the CCC at Palo Duro brought their ball club over and crossed bats with a bunch of local boys, the Hereford gang winning 9 to 5.

Hereford scored two runs in the first frame on successive singles by P. Baker, J. Russell and Ted Young. The CCC boys made one eye in the second, when Halley singled after two were out. Wilson walked, Batts hit a liner to center field, Close came in fast and made a beautiful shoestring catch, but it scared him so badly that he dropped the ball and Halley scored. Hereford scored one more in the second when Posey doubled into left center and Carroll smashed one through second. CCC knotted the score in the third. Scott hit a hot one to J. Russell at short and Jess threw the ball to right field. Kelly singled; Roberts flew out to center. Van Loon singled into left field, scoring Scott and Kelly.

On a single by Baker, an FC by J. Russell, a single by Hussey, and a single by Young, the Hereford boys made two more runs.

But it was in the fourth that Hereford took the ball game as a gift from the visitors when one little single by Baker and just six errors by the CCC boys netted four runs. Witherspoon took over the chunking for the Hereford outfit in the sixth and the visitors made two runs off him in the seventh frame when an easy out dropped in outfield for a single, with two men on, and both runners scored. Kelly for the visitors took over the chunking job in the sixth and had the locals on his hip all the way, giving up one hit in four innings.

It was a good game and lots of fun. These old CCC boys are all veterans and play ball for the fun of it, and still have the old fight. Hereford will return this game Sunday, August 19.

We understand that our home Company have received ball equipment and we want them to know they are welcome to use our ball grounds any old time, but if they

want to win a game they had better lay off us Midgets 'cause we are tougher than a boot.

Infantile Paralysis Is Summer Infection

Dr. John W. Brown, state health officer, states that infantile paralysis, like typhoid fever and bowel disturbance of infants, is largely a summer disease. Although cases may occur during any month of the year, over half the total number come in July, August, September and October. To date 41 cases of poliomyelitis have been reported to the Texas State Health Department of Health in 1934.

Direct contact between persons is regarded as being the chief factor in the spread of infantile paralysis. Because of the seasonal prevalence of the disease,

flies and other insects have been suspected of conveying the virus or germ. Insect transmission has not, however, been demonstrated. Although animals are subject to paralysis, they are seemingly not susceptible to the human type of this paralytic disease. Carriers are difficult to determine; this fact makes advisable the reduction to a minimum of human contact during the outbreak.

Early symptoms of infantile paralysis comprise headache, fever, vomiting, bowel disorder, drowsiness and irritability, followed by neck or back stiffness. Prompt medical care, early recognition and reporting of cases make possible the use of valuable preventive and control measures.

After the acute state of the disease has passed and walking is finally permitted, under no circumstances must the affected part be fatigued. It is thus observed that the secret of a successful rehabilitation lies in continuance of professional guidance and large doses of patience.

FOR JOB WORK, TRY THE BRAND.

THANKS

TO THE MANY FRIENDS WHO SUPPORTED ME IN THE FIRST PRIMARY:

I earnestly solicit your continued support and the support of every voter in precinct two. I have served you sincerely in the past and, if re-elected, will continue to give my best to the office.

W. B. PHILLIPS
Commissioner, Precinct Two

The waterfowl show at the 1934 State Fair of Texas will be one of the most elaborate of its kind held in the entire South, it has been announced by Walter Burton, superintendent of the Poultry Department. Many new tanks for geese, Chinese ganders, wild and domesticated ducks and other waterfowl have been added for the show this year.

Morris Beavers of Plainview is relatives here this week.



Correct Plumbing

The Plumber protects the HEALTH of the nation; therefore, choose your Plumber as you would your PHYSICIAN.

ROUNTREE PLUMBING AND HEATING

DICK ROUNTREE

QUAKER, New Whole Wheat Biscuits, package	10c
GINGER ALE	23c
Cliequot Club, 16-oz bottle, 2 for	17c
PICKLES	17c
Whole sour or dill, quart jar	15c
CORNED BEEF	15c
Armour's square can	27c
OLIVE OIL	27c
Pompeian, 1/2-pint can	

MRS. TUCKER'S SHORTENING	64c
8-Pound Carton	
PEANUT BUTTER	54c
5-pound bucket for	15c
UNION STANDARD	15c
Smoking Tobacco, 2 cans	55c
MALT EXTRACT	11c
Blue Ribbon, 3-lb can	
GELATINE	11c
Royal, all flavors, 2 pkgs	

Jersey Cereals	
Corn or Bran Flakes, 2 pkgs	19c

SUGAR WAFERS	21c	GIANT CRYSTAL WHITE	19c
Merchant's, 1lb pkg		5 bars	
CRACKERS	19c	FURNITURE POLISH	42c
Tasty Flakes, 2-lb caddy		O'Cedar, 12-oz bottle	17c
SOAP CHIPS	29c	BOTTLE CAPS	35c
Crystal White, large 5-lb pkg		Roll Dog brand, 1 gross carton	
PALMOLIVE	14c	KOTEX	17c
3 bars		Genuine, 2 dozen for	

COFFEE	
Folger's, 1-lb-can	32c

PRICES QUOTED FOR Friday, Saturday and Monday

The importance of your family's health makes it necessary that you buy only the best and purest food-stuffs. At Furr Food Store you can always be sure that you are getting the best and at lowest possible price.

Snowdrift	6-lb can	71c	Wesson Oil	Pint can	21c
-----------	----------	-----	------------	----------	-----

OVALTINE	79c	SALMON	25c
Large size		Alaska Pink, 2 tall cans	
PRUNES	29c	CHERRIES	25c
Italian, gallon can		No. 2 can, 2 cans for	
CHERRIES	47c	BLACKBERRIES	10c
Red pitted, gallon can		No. 2 can	
STRAWBERRIES	59c	COCOA	5c
Gallon can		1-pound	

CANNING SPECIALS	
KERR FRUIT JARS	
Pints dozen	69c
Quarts, dozen	79c
Lids, dozen	12 1/2c
Caps, dozen	24c
Rubber Rings, dozen	5c

Carrots, two bunches for	5c
CUCUMBERS	3c
Pound	
SQUASH	3c
Pound	
ORANGES	10c
Sweet and juicy, dozen	
GRAPEFRUIT	19c
6 for	

BACON

BACON, Cudahay's 1-lb Cellophane roll	22c
CHEESE	19c
Kraft's Elkhorn, lb	
ROAST	9c
Cut from good beef, lb	
SAUSAGE, Made	10c
From pure pork shoulder	
PICNICS	13c
Pinkney's sugar cured, lb	
WEINERS	25c
Large, fat and fresh, 2 lb	
BACON	16c
Sugar cured squares, lb	

FURR FOOD

FREE DELIVERY A GOOD COOL, CLEAN PLACE TO TRADE. PLENTY OF ICE COLD WATER AND POP!

SPICES	
Schilling's, 2 10c cans	15c

Friday and Saturday THRIFT SPECIALS

SALAD DRESSING, Banquet, 16 ounces	15c
POTTED MEAT, 6 for	24c
VIENNA SAUSAGE, 2 for	15c
CATSUP, 14-ounce bottle	10c
SYRUP, Karo, half-gallon	34c
RAISINS, 2 pounds	19c
GRAPE JUICE, quart 30c, pint	15c
GINGER ALE, LIME LICKY, 24 ounces	15c
JANCO GELATINE, 6 for	24c
SALMON, No. 1 tall	11c
COFFEE, Maxwell House, 1 pound	29c
CORN FLAKES, Jersey	10c
PINEAPPLE, broken slices, No. 2 1/2	17c
SUNBRITE CLEANSER, 6 for	25c
PRUNES, Gallon	32c

OUR QUALITY MEATS

HAMBURGER, fresh ground, limit 2 lbs to customer, lb	5c
PURE PORK SAUSAGE, 2 pounds	15c
BEST BEEF ROAST, pound	10c
STEAK, Round, Loin, T-Bone, Baby Beef, 2 lbs	25c
BARBECUE, cooked fresh daily, pound	15c
WIENERS, BOLOGNA, MINCED HAM, pound	12 1/2c

All Kinds of Lunch Meat for Picnics.

Texas Market & Grocery

PHONE 353—FREE DELIVERY



UTMOST CARE

To get the highest degree of production from your milk cows during the intensely hot weather, utmost care must be exercised for your milk stock to get maximum production—the right kind of care means better and more cream, more money in your pockets.

BRING US YOUR

CREAM—POULTRY—EGGS

Roy's Produce

Elliston Building on Third Street. Plenty of Parking Space.

SPECIALS

For Friday and Saturday

SPUDS, No. 1 New, 10 pounds	21c
CLEANSER, Light House, 2 cans	9c
PEAS, No. 2 can	10c
COFFEE, Texas Girl, 3-lb bag, with nice cup and saucer	75c
MACKEREL, No. 1 tall can	9c
GREENS, Turnip or Mustard, No. 2 can	9c
SOAP, White Flyer, large bars, 5 for	19c
BLUING, large bottle	10c
MILK, large cans, 3 for	19c
CRACKERS, 2 lbs salted	21c
PEACHES, No. 2 1/2, in syrup	13c
FIG BARS, 2 pounds	15c
CORN, Brimfull, narrow grain, 2 cans	25c
COMPOUND, 8 pounds	71c
BLACKBERRIES, Concho, No. 2 can	10c
TOILET SOAP, Palm and Olive, 6 bars	25c
GELATINE, Marco or White Swan, 2 box	9c
TOILET TISSUE, best grade, 3 rolls	22c
HOMINY, No. 2 1/2 can	10c
PRUNES, gallon tins	31c
PEARS, gallon tins	38c
BLACKBERRIES, gallon	46c
VINEGAR BARRELS, 50-gallon size	\$1.00
BAKING POWDER, Clabber Girl, 32 oz	22c
SALAD DRESSING, quart jar	23c
TUNA FISH FLAKES, can	13c

FRUITS AND VEGETABLES

ORANGES, 288 size, dozen	19c
LIMONS, 360 size, dozen	24c
FRESH TOMATOES, extra nice, pound	10c
BUNCH VEGETABLES, 3 for	10c
CABBAGE, nice green heads, pound	3 1/2c

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver
Brings Us Your Eggs—Market Price—Buy At Home.

BEST ENTERTAINMENT TO BE OFFERED AT TRI-STATE FAIR

With more feature attractions, including daily horse races, and larger premiums than ever, all guaranteed, the Tri-State Fair this year, September 15-22, easily will measure up to the old slogan—"bigger and better."

Preparations have been made for record crowds to pass through the free gate each of the seven days.

Besides horse racing with legalized wagering, there will be the Sam B. Dill circus with Tom Mix, the Western States Shows, a carnival company with sensational rides and other feature attractions.

The Tri-State Fair is just completing a \$30,000 building program to accommodate the 1934 crowds.

Back under the old management of Wilbur C. Hawk as president and Ted Taylor as secretary-manager, the Tri-State Fair this year is guaranteeing more than \$15,000 in cash premiums.

Catalogs containing all the premium list, rules and regulations are available now and will be mailed upon written request to Mr. Taylor, P. O. Box 2454, Amarillo.

Several new departments will be added this year. For instance, \$5,000 in cash prizes will be offered exclusively for Hereford cattle.

There also will be exhibits of milking shorthorns, Jerseys and Holsteins. Cash prizes in all of the other departments are equally liberal.

This year for the first time there will be no competitive system of judging county exhibits. Instead, each county that enters an exhibit will be paid \$50 cash. Advanced inquiries indicate each of the exhibit buildings will be jammed with displays.

The automotive building will house the latest models for a motor show throughout the fair.

"The Tri-State Fair weathered a depression and this year's drought will have no effect either upon the quality of the exhibits or the attendance," declared Mr. Hawk.

"So don't forget the date," he added. "The 1934 greater Tri-State Fair begins on Saturday, September 15, and ends on the following Saturday, September 22."

Public Opinion

To the Brand: The deep and abiding satisfaction that is mine after the tumult and shouting has died away, comes from the knowledge that you and many other friends stood fast through thick and thin. Nothing else really matters.

Anyone can be a good fellow when he wins. I am particularly anxious to be a good fellow in defeat. I want to so serve this county as to cause those who did not vote for me to regret their action and to give new enthusiasm to my loyal friends.

I am proud of the support given me in my home districts as the results of your efforts. I hope opportunities for service will continue to present themselves so that I may demonstrate my appreciation in a more tangible manner than I find possible to express in words.

With sincere appreciation, warm personal regards and best wishes, I am yours very truly,
CLINT SMALL

Dean News

BY MARY LOUISE DEAN—ELSIE FRIEMEL

Mr. and Mrs. B. R. Fulkerson enjoyed a chicken fry at the home of their sister in Hereford Sunday evening.

Mr. and Mrs. Barekley, M. B. Sone, T. P. McCollister and B. R. Fulkerson were Hereford shoppers Saturday.

Misses Lucille and Alma Foxall of Decatur spent several days here the past week with friends.

Mr. and Mrs. Arlie Dean and Mary Louise were supper guests in the A. T. Frye home at Dawn last Sunday evening.

Mr. and Mrs. Pharis London spent several days in Perryton last week. Barnard and Montie Farr are here from Amarillo farming their land.

John and Raymond Smith, Louis Barkley and friends from Oklahoma are visiting their aunt and uncle, Mr. and Mrs. Sid Barkley.

Mr. and Mrs. Bennie Fulkerson attended the show in Hereford Sunday afternoon.

Mr. and Mrs. Nelson McWright spent Saturday in the Arlie Dean home.

Miss Wanda Jean Reed was a week end visitor of Miss Mary Louise Dean.

Mr. and Mrs. B. R. Fulkerson and Ganda Biggers visited Mrs. McCollister Monday.

Messenger News

BY MISS EUNITA WILLIAMS

The intermediate Sunday school class had a very enjoyable time at the regular business meeting Friday night, August 3. Nineteen members and two visitors were present. The next regular meeting will be with Miss Jewel Bussell September 5.

The group divided into two sides and started a contest for new members, class attendance and discussion. This contest will close the third Sunday in September, the losing side giving an entertainment for the winners.

The group now has for a class name, Loyal Helpers. Motto, Help one another, song, Help Somebody Today.

Sunday night the Loyal Helpers conducted prayer services at the revival meeting. Many compliments were passed upon the good work done and the interest taken at that time.

There were 29 present at Sunday school, including the visitors who are always present.

Mr. and Mrs. R. Lee Howard and two sons, Mr. and Mrs. H. L. Agee and two sons were Sunday dinner guests in the W. P. Walker home.

Mr. and Mrs. Homer Sharp who have been employed at the John L. Wilson ranch, are now working for Mr. Guseman.

Mrs. Alta Wyly who visited her brother in Hereford, has returned to her home here.

Among those shopping in Hereford Saturday were Mr. and Mrs. W. A. Whitson and children, Mrs. L. M. Turner and baby, Mrs. L. M. Williams, Estelle and Hobby, and Mrs. J. L. Smith and children.

Misses Irene and Carmel Lee Guinn, Georgia Nell Coleman were Sunday guests of Miss Marie Smith.

Mr. and Mrs. W. A. Whitson and two children and Ben Bates enjoyed ice cream at the L. M. Williams home Saturday night.

Miss Eunice Williams, Messenger correspondent to the Brand, is still on her vacation in New Mexico.

Altis and Quince Williams visited their brother, J. A. Williams, at Cameron, New Mexico, Saturday and Sunday.

About one and a half inches of rain fell in this community Monday of last week, which will be of great help to row crops and gardens.

Miss Marie Smith visited Misses June and Carmel Lee Guinn Sunday afternoon.

Those shopping in Hereford Friday were J. T. Guinn and daughters, June and Carmel Lee, L. M. Williams and sons, Altis and Quince.

Leo Bezner called at the L. M. Williams home Friday afternoon.

Black

BY MISS NOBLE McLEAN

Most of the farmers have finished planting feed since the rain. Mrs. Lucy Crawford and children of Hereford spent the week end visiting friends.

The community party at the club house was well attended last Friday night.

Mr. and Mrs. Roy Hinds and children of Davenport, Nebraska, returned home after a visit with his father, G. B. Hinds.

Mrs. A. J. Asher of Bay, Town has been visiting her sister, Mrs. D. R. Bennett.

Junior Pritchard has returned to his home in Canyon after a visit with his aunt, Mrs. J. M. Black.

Mr. and Mrs. John Bell of Floydada spent last week with her parents, Mr. and Mrs. O. Cross.

Mr. and Mrs. Geer and daughter, Elsie Fay, have returned to their home in Portland after a ten days visit with Mrs. Geer's aunt, Mrs. Ray Bennett.

Vernon Hinds of Farmington, New Mexico, is visiting his father, G. B. Hinds.

Misses Lucille and Noble McLean are visiting relatives and friends in Lubbock.

The social and study club met with Mrs. T. F. Welch last Thursday, with nine members and two visitors present. Each member gave to the hostess a present made by hand, which was appreciated very much. After the business meeting, apricot sherbet and cake were served by Maxine and Margot McLean and Juanita Welch.

Mrs. T. S. Graves, Mr. and Mrs. Neal Beasley, Mr. and Mrs. Clarence O'Neal and children of Whitewright are visiting their daughter and sister, Mrs. Verner Melugin, this week.

Mr. and Mrs. James Black spent Sunday in Canyon visiting Mrs. Black's mother.

Several from this community attended church at Friona Sunday night.

F. E. McMurry and family visited Dave Malone and family Sunday afternoon.

Mr. and Mrs. Dennis Ray of Amarillo spent the week end with Grandma Ray.

Card of Thanks.

We wish to thank our many dear friends for their many kindnesses in our recent bereavement and for the beautiful floral offerings they so generously gave. May God's blessings be on every one of you.

1p - The R. L. Elliston Family.

First Presbyterian Church

W. M. GRIFFIN, Minister.
Morning worship, 9 o'clock.
Sunday school, 9:55 a. m.
No evening services, since Rev. Atticus Webb will conduct union services at Methodist church.
Notice early worship services—folks are highly in favor of the earlier hour.

St. Anthony's Church

Sunday, sung mass at 8, low mass at 10; benediction at 8 p. m.
Week days, mass at 7, Saturday at 8:30, Saturday at convent, 6:30 p. m.
Holy hour, 8 to 9 p. m. Thursday.

Wednesday, August 15, Feast of the Assumption, two masses, 7 and 10 a. m. Following the second mass the congregation will prepare for the outing to be held that day, probably at the creek.

First Christian Church

REV. E. R. McWILLIAMS, Pastor
Sunday school, 9:45 a. m.
Morning service at 11.
Young people's Christian Endeavor at 7:30.

The pastor will occupy the pulpit Sunday at the 11 o'clock hour and will have for his subject, "Days Without End." There will be no evening service due to the presence of Mr. Atticus Webb, head of the Anti-Saloon League of Texas, who will speak at the Methodist church at 8:30. An invitation is extended to all to attend any and all of our services.

FUNDAMENTALIST BAPTIST

Sunday Bible lesson, Genesis 34-35 chapters.
Preaching at 11 a. m.

Sunday evening we go to the Methodist church to hear Mr. Webb, president of the Anti-Saloon League.

We plan to start a meeting soon, probably next Monday evening. Please keep this in mind and watch for further announcements. We want you to be with us to help and receive help.

First Methodist Church

REV. T. C. WILLETT, Pastor
Rev. Noel Bryant will preach at the morning hour. Dr. Atticus Webb will speak to a community-wide gathering at the evening hour. Everybody invited to hear Dr. Webb at 8:30.

Mr. and Mrs. Harold Hicks and daughter of Concordia, Kansas, are here visiting with her parents, Mr. and Mrs. J. E. Beyer.

Miss Elizabeth Baird of El Paso was here last week visiting with her father, C. S. Richards, and her brother, Frank Richards.

Chevrolet Owners

Sell More Chevrolets Than We Do!

Naturally, we "tell the world" about Chevrolet's superior features whenever we have the opportunity, but as a matter of fact CHEVROLET OWNERS THEMSELVES sell more Chevrolets than we do. Let us ask you this question: If other low priced cars are so "far ahead" of Chevrolet as they advertising might have you believe, how do you account for so many enthusiastic and satisfied Chevrolet owners? How do you account for the fact that Chevrolet still out sells them all? Ask a Chevrolet owner—he knows better than anyone else about modern motor car values. Proof of the pudding is in the eating!



GRIZZLE CHEVROLET CO.

Sales INCORPORATED Service

To the Voters

Of Precinct No. 2, Deaf Smith County:

August 25th is the day set for the state Second Democratic Primary, and I earnestly solicit the same confidence of those who supported me in the First Primary, as well as other voters, who will choose between two candidates for Commissioner in our precinct.

I fear I will not be able to see every voter, but whether I see you or not, I solicit your vote and influence.

T. W. (WILEY) ROBERSON.

CARL'S FRIDAY - SATURDAY SPECIALS

COFFEE	City Club, guaranteed, lb	27c
TEA	Bliss, quarter-pound	14c
PORK and BEANS	2 cans	13c
JARS	Kerr-Mason, quarts, dozen	77c
PRUNES	Italian, gallon	29c
SALAD DRESSING	W. P., quart	21c
CHEESE	Cream, pound	17c
BLACKBERRIES	Gallon	42c
SOAP	Toilet, large, 5 bars	23c
POTTED MEATS	3 for	10c
TOILET TISSUE	Fort Howard, 3 rolls	22c
JELLO	3 for	19c
CERTO	Bottle	27c
SUGAR	10-pound cloth sack	57c
PEACHES	Silver Bar, 2 1/2 size, 2 for	35c
TOMATOES	No. 2 cans, Standard, 3 for	27c

Cream should advance. Your produce business appreciated for which we guarantee you TOP PRICES.

CARL'S Cash and Carry GROCERY

Summerfield News

BY MRS. GUY WALSER

Take Produce to Carl's Gro. 41
Rev. Murial Weathers, who has been holding a meeting at Flagg Church, will preach here on Sunday in August.
Mr. and Mrs. Asa Atchley and Mrs. Ellen Atchley were in Amarillo Monday.
Mrs. Ray Johnson and Nadine were in Amarillo Monday.
Mr. and Mrs. Chas. Robinson and son of Snyder visited relatives and friends here Sunday.
Marl Lance, Jr., of Hereford, is visiting Mr. and Mrs. D. C. Almer.
Will Schuls and family, Jack and Curt Streun and G. H. Whittier and Mr. and Mrs. Guy Walser and son and Miss Mary Lee Curry attended church at Flagg Sunday night.
Miss Nadine Boren and Mr. and Mrs. Ray Johnson were Tulsa visitors last Sunday.
A number of the Walser family attended the reunion at Ceta Canyon last week, a full account of which is given elsewhere in this paper.
Lee Curry attended the funeral of Dr. Warner at Claude Friday.
Messrs. and Mrs. J. C. Curry, Weatherford, and Ernest Curry, Weatherford, returned to their homes after a visit with relatives.
Ford Harper and W. L. Huntley were in Gould, Oklahoma, on business last Thursday.
A group of young people enjoyed singing at the Joe Kendall home Hereford Sunday.
Mr. and Mrs. J. D. Huntley of Ermon and Georgia Ardell and J. J. Huntley of Pine Bluff, Ark.

Jumbo News

BY MRS. J. W. BERRY

The protracted meeting which began at Jumbo last Thursday, with Rev. Willett, of the Methodist church of Hereford preaching, will continue throughout this week, with morning services at 10 o'clock and the evening services to begin at 8:30. Sunday school next Sunday will begin at 10 a. m.
"Granny" Kring went to the home of her sister-in-law, Mrs. Lena Cone, of Cleo one day last week for an indefinite visit.
Misses Athalie Wilder and Kitty Oxford, who are attending WSTC at Canyon, spent the week end with relatives here.
C. D. Spencer took dinner Sunday in the Ullman Hunter home.
Mr. and Mrs. F. L. Pinckert and daughter, Mabel, and son, Bob, spent one day last week in the Noel Andrew home in Hereford.
Mr. and Mrs. F. J. Axe and son, Anderson, and Miss Lucille Dyer went to Wichita Falls last Friday to visit their son, Ray Axe, who is in a hospital there. They expect to return home Tuesday.
Mr. and Mrs. M. L. Hardy and daughter, Kathleen, accompanied by Mr. and Mrs. W. L. Hall and daughter, Edna, spent last Monday night camping in the Palo Duro Canyons. They returned home Tuesday.
Miss Alma Ruth Andrew spent Saturday night with Miss Athalie Wilder.
Miss Billie Dyer spent Saturday night with LaRue Beck.
Mr. and Mrs. C. C. Hunter and children spent Sunday in the W. A. Hunter home.
Mr. and Mrs. Jim Bagg of Amarillo spent Saturday night and Sunday in the C. Kring home.
Friends of Mrs. W. A. Wilkerson will be glad to know she was well enough to come to Jumbo store Saturday afternoon after her serious illness of last month. Her grand daughter, Miss Lillian Wilkerson, of Quanah is staying with her and helping with her work.
Rev. and Mrs. E. E. Armstrong and son of Dimmitt and Rev. Willett of Hereford were dinner guests in the L. E. Beck home Sunday.
"Grandma" Nell who has been visiting relatives for some time at Floydada came last week to visit in the home of her son, B. F. Nell and family.
Mr. and Mrs. H. R. Harvel, who taught school at Jumbo last year and were hired again to teach the coming term, offered their resignation last Thursday, having accepted positions at Brownfield at increased salaries. The trustees held a meeting Saturday night but no teachers were hired in their places.
Freeman Curtis, who taught at Jumbo the term of 1932-33, and Miss Lorena Mayfield, daughter of Mr. and Mrs. W. F. Mayfield, of south of Dimmitt, were married July 22. They are visiting relatives and friends until Mr. Curtis takes up his school work at Fieldton, where they will go to housekeeping. Mrs. Curtis is a sister of Mrs. Labors Galloway of this community.
The government men are in this community inspecting and condemning cattle. Some are shipped and some are killed in the lots. Animals that will do for food are being canned by the housewives.
Mr. and Mrs. S. M. Hunter and two children spent Sunday in the M. L. Simpson home.
The Jumbo Presbyterian Auxiliary met last Thursday afternoon with Mrs. J. W. Berry. There were five members and one visitor present. The program was taken from "Women and Missions." The next meeting, August 9, will be with Mrs. Jessie McGinnis.

Here and There

BY MRS. C. E. TICE

Rev. Brewer of Friona will begin a revival at Frion Sunday. Haskell Robins and family spent the week end at Groom.
Misses Pauline Benson and Ruby Andrews of Frion visited the Chas. King home at Canyon part of last week.
Mr. and Mrs. Oscar Campbell of Crosbyton spent the week end in the K. F. Campbell home. Monday Mr. Campbell took his tractor to Claude where he is preparing wheat land. Mrs. Campbell remained here to visit relatives.
Mrs. J. B. Harlin spent the week end in Hereford with relatives.
Hereford BYPU will give a program at Frion Sunday afternoon.
Miss Ruby Vaughn of Hereford spent Sunday with her brother, J. D. Vaughn.
D. O. Benson and family spent Sunday in the Haskell Benson home near Progressive.
Messrs. and Mrs. Chas. King of Shamrock and Elmer Jones spent Sunday in the J. E. Andrews home.
Mrs. Joe Nowak returned last week from a visit in Plainview.
Mr. and Mrs. Everett Cornett were Sunday visitors to the Glenn Greer home.
Mrs. W. Geutry and sister, Mrs. Putts, visited Mrs. Mary Tice Sunday afternoon.
Miss Laverne Smith of Hereford spent the week end with Maxine Tice.
Mrs. Jessie Hindman of Tucumcari and Mrs. Bessie Bowden of El Paso were Sunday guests of the K. F. Campbell family.
Ace Campbell and wife and Melvin Mitchell and wife, and Mrs. Jane Dayberry were in Clovis Sunday afternoon.
Mr. and Mrs. Oscar Campbell visited in the K. F. Campbell home over Sunday.
Infection often brings death. Prevent it with LUCKY TIGER ANTISEPTIC OINTMENT. Marvelous for Athlete's Foot, Ringworm, Itch, etc. Costs little at DRUG STORES.

They Came! They Saw! They Bought!

Our big sale is still in full swing. We urge you to buy now! These prices cannot last long—Come Friday and Saturday—Prices will soon go higher. The folks turned out last Thursday, Friday and Saturday to reap this harvest of wonderful values. You have only two days left at

of Shamrock and Elmer Jones spent Sunday in the J. E. Andrews home.
Mrs. Joe Nowak returned last week from a visit in Plainview.
Mr. and Mrs. Everett Cornett were Sunday visitors to the Glenn Greer home.
Mrs. W. Geutry and sister, Mrs. Putts, visited Mrs. Mary Tice Sunday afternoon.
Miss Laverne Smith of Hereford spent the week end with Maxine Tice.
Mrs. Jessie Hindman of Tucumcari and Mrs. Bessie Bowden of

El Paso were Sunday guests of the K. F. Campbell family.
Ace Campbell and wife and Melvin Mitchell and wife, and Mrs. Jane Dayberry were in Clovis Sunday afternoon.
Mr. and Mrs. Oscar Campbell visited in the K. F. Campbell home over Sunday.
Infection often brings death. Prevent it with LUCKY TIGER ANTISEPTIC OINTMENT. Marvelous for Athlete's Foot, Ringworm, Itch, etc. Costs little at DRUG STORES.

of Shamrock and Elmer Jones spent Sunday in the J. E. Andrews home.
Mrs. Joe Nowak returned last week from a visit in Plainview.
Mr. and Mrs. Everett Cornett were Sunday visitors to the Glenn Greer home.
Mrs. W. Geutry and sister, Mrs. Putts, visited Mrs. Mary Tice Sunday afternoon.
Miss Laverne Smith of Hereford spent the week end with Maxine Tice.
Mrs. Jessie Hindman of Tucumcari and Mrs. Bessie Bowden of

THEY CAME! THEY SAW! THEY BOUGHT!

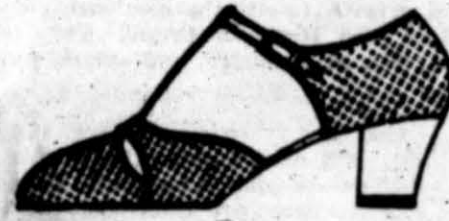
Our big sale is still in full swing. We urge you to buy now! These prices cannot last long—Come Friday and Saturday—Prices will soon go higher. The folks turned out last Thursday, Friday and Saturday to reap this harvest of wonderful values. You have only two days left at

Sprolws & Cronin Co.
Our BIG SALE Closes Saturday
HERE ARE A FEW LEADERS FOR FRIDAY AND SATURDAY

MARCEL CLOTH AND LINEN

Shoes

One Table, Small sizes only, \$1.48 Value



On Sale at **49c** Pair

MARY LEE — ENNA JETTICK

Arch Support Shoes

Only One Table Of these \$5 and \$6 Values



\$1.98

They Will All Go At

One Table of Solid Leather High Grade CHILDREN'S SHOES

These Regularly Sell at \$1.48 and \$2.00

Clearance Price, Pair **79c**

JUSTIN Cowboy Boots

Best to be had, pair **\$8.95**

LADIES' TENNIS OXFORDS

Genuine KEDS—A Bargain

Only **49c** Pair

Children's and Misses' Sport Shoes

At **49c** Pair

FELT HOUSE SHOES

In colors, leather toe cap Our best buy, at, pair **27c**

BIG JIM

Work Shirts

FULL MADE

—Bellows pockets, with flaps.

—This garment equals any Dollar Shirt.



FRIDAY AND SATURDAY **49c** Each

Men's Shorts

Here's One of Our Best Bargains

Guaranteed Government Standard Size

Good as 50c Sellers—

19c Pair



GENUINE HOOD BRAND BOYS' TENNIS SHOES

Highest Grade, All Sizes, pair

49c



HORSEHIDE WORK GLOVES

We Can Fit You

We Have All Sizes, pair

49c

this Great New MOTOR OIL...



... Climaxes Continental's 59 Years of Leadership!

Continental Oil Company's half-century of quality leadership reaches a climax in *New and Improved Conoco Germ Processed Motor Oil!* It is the result of over two years of research and experiment and 963,000 miles of road tests.

This great new oil has these advantages:
1. Two to four times greater film strength than any straight mineral oil. 2. Penetrates and combines with metal surfaces—the "Hidden Quart that never drains away." 3. Stability under all conditions; will not thin out. 4. Prevents carbon and sludge troubles.

Here's proof that it gives you greater motor protection and lower oil consumption: Tested at Indianapolis Speedway against five other nationally known oils in identical cars, five quarts of New and Improved Conoco Germ Processed Motor Oil carried its car 4,729 miles—3,015.8 miles farther than the first oil to fail, 1,410.2 miles farther than the best of the five other oils!

18,000 Conoco-Stations in 40 states have this great new motor oil for you in refinery-sealed cans and in bulk. Fill with New and Improved Conoco Germ Processed Motor Oil and know your motor has the finest protection you can give it!

New and Improved CONOCO GERM PROCESSED MOTOR OIL

ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY

CONTINENTAL OIL COMPANY PRESENTS Every Wednesday Night, over N. B. C., including WFAA-WBAP, 8:30 P. M., CDT Harry Richman, Jack Denny and His Music and John B. Kennedy.

Easter Items

BY MISS LOUISE FRYE

Several farmers of this community have been selling cattle due to the drought.
Epworth League members enjoyed an pig roast Sunday afternoon, with 58 present. League was held outdoors.
Mr. and Mrs. Paul Williams are visiting in Austin this week. Grande Vally arrived here recently for a visit.
C. W. Frye, Caroline and Chas. attended the Cross reunion, north of Clovis, Monday. Jim Woodburn and daughter, Jimmie Jo, of Claude, and Chas. Woodburn of Amarillo, returned with the Frys.
Miss Asby Bruton returned home recently after a six weeks visit at Floyd, New Mexico.
Aubrey Epperson left last Saturday for a two weeks visit with friends and relatives in Oklahoma City and London, Arkansas.
The Fred Waltons, M. Stemmans, Emmett Dixons called in the C. W. Frye home Sunday afternoon.

The races at the 1934 State Fair of Texas will extend one week past the close of the 47th annual exposition. It has been announced by Julius Reeder, who has been selected as general manager of the fall race meeting.

I Am Always Busy

REASON: Knowing how and getting the work out. Try Me and See.



**1934
Plymouth
FREE!**

**10 Per
Cent**

CASH COMMISSION GUARANTEED
EVERY ACTIVE NON-
PRIZE WINNER

Announcing a Ma

\$3200 Gift D

By The Her

Everybody Will

ALL PRIZES—Cash and Automobile, to Be Given Away ABSOLUTELY FREE to Men and Women, Boys and Girls, Residing In the County of Deaf Smith and Surrounding Counties. You Are Welcome to Share In This Distribution and Be the Proud Winner of One of These Gifts.

THE PLAN IN BRIEF

The object of the big distribution is two-fold; primarily to increase the already large subscription list of the Hereford Brand, to collect arrears and advance subscription payments from present or new subscribers, and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily.

Ambition and energy are only requisites for success. The plan adopted is the fairest and most impartial conceivable. There will be no "double vote" offers, extra votes given or any other vote inducements whatever inaugurated during this competition. Neither will there be any long-term subscriptions accepted. The plan of the campaign is straightforward and simple and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" or "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

HOW TO ENTER THE GIFT DISTRIBUTION

The first step in order to become a candidate and compete for a prize is to clip the nominating coupon appearing below, fill in your name and address and mail or deliver to the Campaign Department of The Hereford Brand. This coupon entitles you or the person whom you might nominate, to 5,000 FREE votes. These votes are given as a starter, and speeds you on your way to win. Only one such nomination coupon will be accepted for each candidate entered.

The next step is to call on or write the Campaign Department for a free working outfit, consisting of an official receipt book, sample copies of The Hereford Brand and other information relative to launching an active campaign.

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances and have them pay up a subscription to The Hereford Brand. THAT IS ALL THERE IS TO IT. However, you will never win anything unless you make the step, and while it will not be a very difficult matter to capture one of the big prizes, nevertheless, it is necessary that you start early. You must plan out your campaign the same as any successful business man plans out his work for a season. Above everything else, let no one discourage you, but stick to it and finish. Anything worth having is worth striving for. A few short weeks and you may be riding in your own automobile.

It takes votes to win and votes are secured in one way only, and

that is by securing subscriptions to THE HEREFORD BRAND.

On each subscription turned in a certain number of votes is given, varying according to the amount paid and during which period same are received at the Campaign Department. See schedule of votes elsewhere. So you see, the more subscriptions you can get the better your chances are to secure one of the capital prizes. The full advantage of an early start are manifest. Not only do you have the FULL TIME in which to secure the winning votes, but now and up to and including Sept. 17, you will receive the maximum schedule of votes on subscriptions. Then, too, the first in the field will undoubtedly get the "cream" of votes and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time to "see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it.

How Prizes Will Be Awarded

Every participant in The Hereford Brand "New Deal" Gift Distribution will receive a cash award or car. The person polling the greatest number of votes in campaign will receive the 1934 Plymouth De Luxe. The person polling the next highest number of votes will be given the \$300.00 Cash Award. The person polling the third highest number of votes will receive the \$100.00 cash prize. The person polling the fourth highest number of votes will receive the \$50.00 cash prize. All other active contestants will receive a ten per cent commission on all subscriptions they may secure, according to the rules of the campaign.

The Advisory Board

It is the sincere aim of this newspaper to conduct the Gift Distribution from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interest of participants, and absolute honesty in all details is guaranteed. However, not all wisdom lies with any one man or institution, and

for that reason an Advisory Board will be decided upon, whose functions shall be to decide any question of sufficient moment that might happen to arise during the Gift Distribution, and from which a committee shall be selected to act as judges and count the votes the last night of the Gift Distribution, names to be announced later.

Vote Schedule and Subscription Prices of The Hereford Brand In the AUTOMOBILE CAMPAIGN

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD	FOURTH PERIOD
Up to and including September 17, the following will be issued on subscriptions:	From September 18 to October 1, the following number of votes will be issued:	From October 2 to October 8 the following number of votes will be issued on subscriptions:	From October 9 to October 20, the following votes will be issued on subscriptions:
1 Year 4,000	1 Year 3,000	1 Year 2,000	1 Year 1,000
2 Years 12,000	2 Years 9,000	2 Years 7,000	2 Years 4,000
3 Years 30,000	3 Years 20,000	3 Years 20,000	3 Years 17,000
4 Years 60,000	4 Years 75,000	4 Years 60,000	4 Years 40,000
5 Years 130,000	5 Years 110,000	5 Years 90,000	5 Years 60,000
First Period New Bonus 60,000 Each Year	Second Period New Bonus 40,000 Each Year	Third Period New Bonus 20,000 Each Year	Fourth Period New Bonus 10,000 Each Year

A special extra vote ballot for 100,000 votes will be issued with every \$15 worth of subscriptions turned in during the campaign. No subscriptions will be accepted for more than five years or less than one year. The subscription price of The Hereford Brand is \$7.50 for five years, \$6.00 for 4 years, \$4.50 for 3 years, \$3.00 for 2 years, and \$1.50 for 1 year in Deaf Smith and adjoining counties. All other points \$2.00 per year, straight.

GRAND CA

A New 1934
De Luxe
Coach

PLYM

Purchased From and On I
Motor Company's Show

SECOND GI

\$300.00

THIRD PRIZE

\$100.00

AND CASH

For active non-prize winners, a special fund, not to exceed \$2,000.00, will be distributed on a 10 per cent commission basis. Any candidate who fails to win one of the prizes, a special fund will be given to you if you fail to win a prize. Everybody gets something. For further information, call, telephone or write.

Immense New Deal Distribution Hereford Brand Win Something

**\$2,450.00
In Cash
FREE!**

10 Per Cent
CASH COMMISSION GUARANTEED
EVERY ACTIVE NON-PRIZE WINNER

It Costs You Nothing, Now or Ever. It Is Not Even Required That You be a Subscriber to The Hereford Brand. Every active Participant Is Guaranteed Either a Cash Award or An Automobile. Cut Out the Nomination Blank and Bring or Send it to the Office of THE HEREFORD BRAND.

PRIZE



OUT

Display At the Ireland-Beavers
Rooms at a Cost of \$781.90

RULES AND REGULATIONS

1—Any reputable white man, woman or child residing in Deaf Smith and surrounding counties is eligible to enter this election and compete for a prize. Nominations may be made at any time during the election.

2—No employee or near relation of any person in the business office of The Hereford Brand is eligible to enter this distribution. The management reserves the right to reject any nominations.

3—Winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions, and by votes issued on nomination coupon, and first week coupons.

4—Candidates are not confined to their particular town or community in which to secure votes and subscriptions, but may take orders anywhere.

5—Cash must accompany all orders where votes are desired. There will be no exceptions to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions and votes will be issued on both.

6—Votes are free. It costs the subscriber nothing extra to vote for his or her favorite. Subscribers should ask for votes when paying their subscriptions.

7—Votes cannot be purchased. Every cent accepted through the campaign department must be represented by subscriptions. All subscriptions subject to our check and any candidates found putting in their own money for subscriptions other than their own subscription, or turning in any subscriptions that are not bona fide and paid in full by the subscribers themselves, will be disqualified.

8—Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management.

9—Any effort or collusion on the part of a candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories or anything done by any candidate or combination of candidates to the detriment of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in any such agreement, arrangement or effort, will forfeit all rights to a prize or commission.

10—Any ballots issued on subscriptions may be held in reserve and voted at the discretion of the candidates.

11—In the event of a tie for any one of the prizes, a prize identical in value will be given each tying candidate.

12—No statement or promise made by any solicitor, agent or candidate varying from the rules and statement published through the columns of this newspaper will be recognized by the publishers.

13—In case of typographical or other error, it is understood that neither the publishers nor the campaign manager shall be held responsible, except for the necessary correction upon same.

14—Every candidate is an authorized agent for The Hereford Brand and as such may collect subscription payments from present as well as from new subscribers.

15—Extension of subscriptions will receive votes according to the vote schedule in effect when the first subscription was paid, except that no extension votes will be given the final period.

16—It is distinctly understood and agreed that candidates will be responsible for all moneys collected and that they will remit such amount in full at frequent intervals or on demand of the campaign department.

17—There will be several prizes awarded, besides a 10 per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or a commission. READ THIS RULE AGAIN CAREFULLY.

18—To insure absolute fairness in awarding of the prize, the gift distribution will be brought to a close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the entire last week of the gift distribution, the box—locked and sealed—will repose in the vaults of a local bank, where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one, not even the campaign manager, can possibly know the voting strength of the respective candidates, which precludes and possibility of favoritism and insures fairness to the minutest degree.

19—No prizes will be delivered at the conclusion of the gift distribution until subscriptions turned in the last week in the sealed ballot box, have been checked and verified as to their being bona fide.

20—The management reserves the right to amend or add to the rules of this election if necessary for the protection of the interests of both the candidates and this newspaper. The right is also reserved to increase and add to the list of prizes.

21—The Hereford Brand guarantees fair and impartial treatment to all candidates, but should any question arise, the decision of the management will be absolute and final.

22—Two hundred thousand extra votes will be awarded each candidate with every four one-year subscriptions, or the equivalent, turned in during their first week in the campaign. These are in addition and above all regular votes.

23—Campaign opens today—closes October 20. In accepting nominations candidates agree to abide by the above conditions.

AND PRIZE IN CASH

**FOURTH PRIZE
\$50.00**

COMMISSIONS
aside to be distributed in the form of salaries among live non-prize winners on a will participate in this commission feature. Think of it! Ten per cent of every sub- compensation to all candidates and means that there will be no losers in this race- department, The Hereford Brand. Phone 30. Open evenings until 9:00 o'clock.

NOMINATION COUPON

IN THE HEREFORD BRAND'S "EVERYBODY WINS" GIFT DISTRIBUTION

5,000 VOTES

Date....., 1934

I HEREBY ENTER AND CAST 5,000 VOTES FOR

Miss (Mr. or Mrs.)

Address..... Phone.....

as a Candidate in THE HEREFORD BRAND New Deal "Everybody Wins" Gifts Distribution.

NOTE—Only One Nomination Coupon Accepted for Each Candidate Nominated.

We Handle the Best in Beauty Aids

MAX FACTOR'S
Hollywood Makeup
DOROTHY PERKINS
PREPARATIONS

Telephone 100

The discriminating woman selects her toilet necessities at a reliable store, using nationally advertised goods. MAX FACTOR'S Hollywood Makeup and DOROTHY PERKINS preparations have no peers in the world of cosmetics.

CITY DRUG STORE

THE HAND OF RELIABILITY Compounds Your Prescriptions

Professional skill and unerring accuracy are combined in our prescription department to safeguard your orders properly. Trained and registered pharmacists make up your physician's orders exactly as he specifies.



Quality and Service

HOUSE JOINT RESOLUTION NO. 14

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That there be added to Article IX of the Constitution of the State of Texas a new section to be numbered Section 2-A and to have five (5) lettered subdivisions and which section shall read as follows:

"Section 2-A.
"(a) General management and control of the affairs of the County shall hereafter be vested in the Commissioners Court, provided that in the exercise of powers not specifically granted to the Commissioners Court by the Constitution and Amendments thereto, the County shall be subject to the authority of the Legislature of the State, and the County shall also be subject to all general laws of the State now in force not in conflict with the provisions of this Amendment until such laws are modified or repealed.

"(b) All duties heretofore performed by the Clerk of the District Court and the County Clerk shall hereafter be performed by an officer to be known as Record Clerk; all duties heretofore performed by the County Tax Assessor and the County Tax Collector shall hereafter be performed by one officer known as Tax Clerk; and in the counties where the sheriff performs the duties of the Tax Collector he may hereafter perform the duties of the Tax Clerk.

The Record Clerk and the Tax Clerk shall be elected to hold office for a term of two (2) years and until their successors shall be elected and qualified. The Commissioners Court shall have authority to combine the office of County Treasurer and the office of County Surveyor, or to combine either, or both, of said offices with any county office. Within the maximum and minimum limits prescribed by the Legislature the Commissioners Court shall have authority to fix the compensation of all county and precinct officers except County Auditor, County Judge and County Commissioners.

The Legislature shall fix the compensation of District Judges, District Attorneys, County Judges and the County Commissioners and may provide for a County Auditor and prescribe his duties and fix his compensation and the number and compensation of his assistants. The Commissioners Court shall fix the compensation of and determine the number of deputies, assistants and clerical personnel of all precinct officers and county officers except the county auditor.

"(c) City and county officers and employees may, in addition to their duties as such city and county officers or employees, be required to perform such other similar duties within the county, or for the county, as may be mutually agreed upon and contracted for between the Commissioners Court of said county and the governing board, or boards, of such cities, towns and districts; and the cost of such service shall be provided for in said contracts and paid for by such county, cities, towns or districts into the Treasury of the county or city, town or district, as provided for in said contract. All such contracts shall be approved by the Attorney General of this State and such contracts shall not cover a period longer than two (2) years.

"(d) The Legislature shall have authority, by general law, to provide for complete forms of county government and organizations different from that provided for in this Constitution to become effective in any county when submitted in such manner as may be prescribed by the Legislature to the qualified voters of such county in an election held for such purpose and approved by a majority of the qualified voters voting in said election. Provided however, that no such law shall impair the authority of the Commissioners Court to determine the compensation of county and precinct officers other than the County Auditor, to fix the number of assistants, deputies, and clerical personnel which said officers may employ; nor shall such general law change the present constitutional limitations as to particular and total tax levies for any or all county purposes; nor shall such general law change the present constitutional limitations on counties to incur public debts.

"(e) In any and all cases where provisions of the Constitution of this State are in conflict with the provisions of this Amendment, the provisions of this Amendment (Section 2-A, Article IX) shall control; provided, however, should any county adopt a Home Rule Charter under authority of any provisions of the State Constitution or Amendment thereto, this Amendment shall not be applicable to such county.

Sec. 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State, qualified to vote on Constitutional Amendments, at an election to be held throughout the State on the first Tuesday after the first Monday in November A. D. 1934, at which election each ballot shall have printed thereon the words:

"For the Amendment of Article IX of the State Constitution by adding Section 2-A thereto, giving the Commissioners Court general management and control of county affairs, and authorizing the Legislature to provide more economical forms of county government and different than as now provided by law."

"Against the Amendment of Article IX of the State Constitution by adding Section 2-A thereto, giving the Commissioners Court general management and control of county affairs, and authorizing the Legislature to provide more economical forms of county government, and different than as now provided by law."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed amendment.

A true copy.

W. W. HEATH,
Secretary of State.

30-4c

SENATE JOINT RESOLUTION NO. 14

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 1 of Article 3 of the Constitution of the State of Texas be amended so as to hereinafter read as follows:

Section 1. TAXATION TO BE EQUAL AND UNIFORM AS TO ALL REASONABLE CLASSIFICATIONS OF PROPERTY AND OCCUPATION AND INCOME TAXES: EXEMPTIONS; LIMITATIONS UPON COUNTIES, CITIES

ETC.
"Taxation of real property shall be equal and uniform. All property in this State, whether owned by natural persons or corporations, other than municipal, shall be taxed in proportion to its value, which shall be ascertained as may be provided by law. The Legislature may by general laws make reasonable classifications of all property other than real property for the purpose of taxation, and may impose different rates thereon; provided that the taxation of all property in any class shall be equal and uniform. The Legislature may impose occupation taxes, both upon natural persons and upon corporations, other than municipal, doing business in this State. It may also tax incomes of both natural persons and corporations other than municipal, except that persons engaged in mechanical and agricultural pursuits shall never be required to pay an occupation tax; provided that Two Hundred Fifty (\$250.00) Dollars worth of household and kitchen furniture, belonging to each family in the State shall be exempt from taxation, and provided further that the occupation tax levied by any county, city or town for any year on persons or corporations pursuing any profession or business, shall not exceed one-half of the tax levied by the State for the same period of such profession or business."

Section 2. The foregoing amendment to the Constitution of Texas shall be submitted to a vote of the qualified electors of this State at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1934. At this election, all voters favoring said amendment shall write or have printed, on their ballots the words:

"For the Amendment to the Constitution of the State of Texas providing that taxation of real property shall be equal and uniform; and that all property in this State, other than that owned by municipal corporations, shall be taxed in proportion to its value as ascertained as may be provided by law; and providing that the Legislature may make reasonable classifications of all property, other than real property, for the purpose of taxation, and that the taxation of all property in any class shall be equal and uniform; and providing further that the Legislature may impose poll tax and occupation tax and income tax, and exempting from occupation tax persons engaged in mechanical and agricultural pursuits; and exempting from taxation Two Hundred Fifty (\$250.00) Dollars worth of household and kitchen furniture belonging to each family; and providing that the occupation tax levied by any county, city or town shall not exceed one-half of the tax levied by the State for the same period."

Section 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State qualified to vote on constitutional amendments at an election to be held throughout the State on the first Tuesday after the first Monday in November, A. D. 1934, at which election each ballot shall have printed the words:

"For the Amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each biennium."
"Against the Amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each biennium."
Each voter shall scratch out with pen or pencil the clause which he desires to vote against, so as to indicate whether he is voting

for or against said proposed amendment. A true copy.

W. W. HEATH,
Secretary of State.

SENATE JOINT RESOLUTION NO. 21

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 1 of Article 9 of the Constitution of the State of Texas, be amended so as to hereinafter read as follows:

"Section 1. The Legislature shall have the power to create counties for the convenience of the people subject to the following provisions:

First. In the territory of the State exterior to all counties now existing, no new counties shall be created with a less area than nine hundred square miles, in a square form, unless prevented by the pre-existing boundary lines. Should the state lines render this impracticable in border counties, the area may be less. The territory referred to may, at any time, in whole or in part, be divided into counties in advance of population and attached, for judicial and land surveying purposes, to the most convenient organized county or counties.

Second. Within the territory of any county or counties now existing, the Legislature may by a two-thirds vote of both Houses, create new counties, combine existing counties and parts of counties and abolish existing counties and change county boundaries at will, provided that no new county shall be created with an area of less than nine hundred square miles nor shall any existing county be reduced in area so as to contain less than nine hundred square miles, unless such new county or remaining county, and both shall have a population of not less than fifty thousand according to the last United States census prior to the date of the creation or change of such county. When any part of a county is stricken off and attached to, or created into another county, the part stricken off shall be held for and obliged to pay its proportion of all liabilities then existing of the county from which it was taken, in such manner as may be prescribed by law.

Third. No part of any existing county shall be detached from it and attached to another existing county until the proposition for such change shall have been submitted in such a manner as may be provided by law, to a vote of the electors of both counties and shall have received a majority of those voting on the question in each."

Section 2. The foregoing amendment to the Constitution shall be submitted to a vote of the qualified electors of this State at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1934. At this election all voters favoring said proposed amendment shall write or have printed on their ballot the words:

"For the Amendment of Section 1 of Article 9 of the Constitution of the State of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties."

"Against the Amendment of Section 1 of Article 9 of the Constitution of the State of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties."

A true copy.

W. W. HEATH,
Secretary of State.

30-4c

SENATE JOINT RESOLUTION NO. 13

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 3 of Article VIII of the Constitution of the State of Texas be amended so as to hereinafter read as follows:

"Section 3. Taxes shall be levied and collected by general laws and for public purposes only; and the total amount of revenue which the State shall be authorized to collect, during such biennium from taxes, licenses, permits and fees, (except fees paid by students to state educational institutions, and except rentals, bonuses and royalties obtained from public lands and other public property) shall not exceed a sum reasonably estimated to equal the product obtained by multiplying the number of the inhabitants of this State by the sum of Twenty-two and 50-100 (\$22.50) Dollars; provided, however, the total amount of such revenue which may be so collected, shall be reduced by the amount of any surplus funds or unexpended appropriations remaining at the close of the preceding biennium. The expenditures of the State government of funds derived from the sources above referred to shall never exceed during any biennium, a sum equal to the product obtained by multiplying the number of inhabitants of this State by the sum of Twenty-two and 50-100 (\$22.50) Dollars, provided, however, that the population of the State (in determining the amount of revenue which may be collected from taxes, licenses, permits and fees or expended from the revenue thus obtained) shall be determined by the then last preceding Federal census, to which population shall be added, or deducted, as the case may be, for each year that has lapsed since the last preceding Federal census, the average yearly increase or decrease of the population as shown by said Federal census when compared with the Federal census which immediately preceded said last Federal census. Provided further, that in case of war, riots, or insurrection, or a statewide calamity caused by earthquake, fire, flood or an epidemic which seriously threatens the health of the citizens of this State, the Legislature shall have authority, by a two-thirds vote of both Houses, to suspend for a definite period this constitutional limitation as to the amount of money which may be collected and expended during the biennium."

Section 2. The foregoing amendment to the Constitution of Texas shall be submitted to a vote of the qualified electors of this State at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1934. At this election, all voters favoring said amendment shall write or have printed, on their ballots the words:

"For the Amendment to the Constitution of the State of Texas providing that taxation of real property shall be equal and uniform; and that all property in this State, other than that owned by municipal corporations, shall be taxed in proportion to its value as ascertained as may be provided by law; and providing that the Legislature may make reasonable classifications of all property, other than real property, for the purpose of taxation, and that the taxation of all property in any class shall be equal and uniform; and providing further that the Legislature may impose poll tax and occupation tax and income tax, and exempting from occupation tax persons engaged in mechanical and agricultural pursuits; and exempting from taxation Two Hundred Fifty (\$250.00) Dollars worth of household and kitchen furniture belonging to each family; and providing that the occupation tax levied by any county, city or town shall not exceed one-half of the tax levied by the State for the same period."

Section 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State qualified to vote on constitutional amendments at an election to be held throughout the State on the first Tuesday after the first Monday in November, A. D. 1934, at which election each ballot shall have printed the words:

"For the Amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each biennium."
"Against the Amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each biennium."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against, so as to indicate whether he is voting

for or against said proposed amendment. A true copy.

W. W. HEATH,
Secretary of State.

SENATE JOINT RESOLUTION NO. 21

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 1 of Article 9 of the Constitution of the State of Texas, be amended so as to hereinafter read as follows:

"Section 1. The Legislature shall have the power to create counties for the convenience of the people subject to the following provisions:

First. In the territory of the State exterior to all counties now existing, no new counties shall be created with a less area than nine hundred square miles, in a square form, unless prevented by the pre-existing boundary lines. Should the state lines render this impracticable in border counties, the area may be less. The territory referred to may, at any time, in whole or in part, be divided into counties in advance of population and attached, for judicial and land surveying purposes, to the most convenient organized county or counties.

Second. Within the territory of any county or counties now existing, the Legislature may by a two-thirds vote of both Houses, create new counties, combine existing counties and parts of counties and abolish existing counties and change county boundaries at will, provided that no new county shall be created with an area of less than nine hundred square miles nor shall any existing county be reduced in area so as to contain less than nine hundred square miles, unless such new county or remaining county, and both shall have a population of not less than fifty thousand according to the last United States census prior to the date of the creation or change of such county. When any part of a county is stricken off and attached to, or created into another county, the part stricken off shall be held for and obliged to pay its proportion of all liabilities then existing of the county from which it was taken, in such manner as may be prescribed by law.

Third. No part of any existing county shall be detached from it and attached to another existing county until the proposition for such change shall have been submitted in such a manner as may be provided by law, to a vote of the electors of both counties and shall have received a majority of those voting on the question in each."

Section 2. The foregoing amendment to the Constitution shall be submitted to a vote of the qualified electors of this State at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1934. At this election all voters favoring said proposed amendment shall write or have printed on their ballot the words:

"For the Amendment of Section 1 of Article 9 of the Constitution of the State of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties."

"Against the Amendment of Section 1 of Article 9 of the Constitution of the State of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties."

A true copy.

W. W. HEATH,
Secretary of State.

30-4c

SENATE JOINT RESOLUTION NO. 2

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That the Constitution of the State of Texas, Article 16, be amended by adding thereto, another Section, Section 61, which shall read as follows:

"Section 61. All district officers in the State and all county officers in counties having a population of twenty thousand (20,000), or more, according to the then last preceding Federal census, shall hereafter be compensated on a salary basis. In all counties of this State the Commissioners' Court shall be authorized to determine whether precinct officers shall be compensated on a fee basis or on a salary basis; and in counties having a population of less than twenty thousand (20,000) according to the then last preceding Federal census, the Commissioners' Court shall also have the authority to determine whether county officers shall be

compensated on a fee basis or on a salary basis. All fees earned by district, county or precinct officers shall be paid into the County Treasury where earned, for the account of the proper fund, provided that fees incurred by the State, county and any municipality, or in case where pauper's oath is filed, shall be paid to the County Treasury, when collected, and provided that where any officer is compensated wholly on a fee basis, such fees may be retained by such officer, or paid into the Treasury of the County as the Commissioners' Court may direct. All Notaries Public, County Surveyors and Public Weighers shall continue to be compensated on a fee basis."

Section 2. That the foregoing Constitutional Amendment shall be submitted to a vote of the qualified voters of this State at the next general election to be held on Tuesday, after the first Monday in November, A. D. 1934, at which election all voters favoring said proposed amendment shall write or have printed on their ballots the words:

"For the Amendment to the Constitution of the State of Texas adding Section 61 to Article XVI, abolishing the fee system of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether county officers shall be compensated on a fee basis or on a salary basis."

"Against the Amendment to the Constitution of the State of Texas adding Section 61 to Article XVI, abolishing the fee system of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether county officers shall be

compensated on a fee basis or on a salary basis. All fees earned by district, county or precinct officers shall be paid into the County Treasury where earned, for the account of the proper fund, provided that fees incurred by the State, county and any municipality, or in case where pauper's oath is filed, shall be paid to the County Treasury, when collected, and provided that where any officer is compensated wholly on a fee basis, such fees may be retained by such officer, or paid into the Treasury of the County as the Commissioners' Court may direct. All Notaries Public, County Surveyors and Public Weighers shall continue to be compensated on a fee basis."

Section 2. That the foregoing Constitutional Amendment shall be submitted to a vote of the qualified voters of this State at the next general election to be held on Tuesday, after the first Monday in November, A. D. 1934, at which election all voters favoring said proposed amendment shall write or have printed on their ballots the words:

Rule City to alter, amend or repeal its charter every twelve (12) months."

A true copy.

HOUSE JOINT RESOLUTION NO. 29

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 16, Article VII of the Constitution of the State of Texas be amended so as to hereinafter read as follows:

"Section 16. All land mentioned in Sections 11, 12 and 15 of Article VII of the Constitution of the State of Texas, now belonging to the University of Texas shall be subject to the taxation for county and school district purposes to the same extent as lands privately owned; provided they shall be rendered for taxation upon the values fixed by the State Tax Board and that the values fixed for school district purposes shall not exceed the values fixed for county purposes on the same land; and provided that the University of Texas from the University's Available Fund shall remit annually to each of the counties and school districts in which said lands are located an amount equal to the tax imposed upon said land for county and school district purposes."

Section 2. The foregoing Constitutional Amendment shall be submitted to the qualified electors of the State at the next general election, at which election all voters favoring said proposed amendment shall write or have printed on their ballots the words:

"For the Amendment to the Constitution of the State of Texas adding Section 61 to Article XVI, abolishing the fee system of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether county officers shall be compensated on a fee basis or on a salary basis."

"Against the Amendment to the Constitution of the State of Texas adding Section 61 to Article XVI, abolishing the fee system of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether county officers shall be compensated on a fee basis or on a salary basis."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed amendment.

A true copy.

W. W. HEATH,
Secretary of State.

HOUSE JOINT RESOLUTION NO. 41

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 5, of Article XI, of the Constitution of Texas, be amended so as to hereafter read as follows:

"Section 5. Cities having more than five thousand (5000) inhabitants may, by a majority vote of the qualified voters of said city, at an election held for that purpose, adopt or amend their charters, subject to such limitations as may be prescribed by the Legislature, and providing that no charter or any ordinance passed under said charter shall contain any provision inconsistent with the Constitution of the State, or of the general laws enacted by the Legislature of this State; said cities may levy, assess and collect such taxes as may be authorized by law or by their charters; but no tax for any purpose shall ever be lawful for any year, which shall exceed two and one-half per cent (2 1/2%) of the taxable property of such city, and no debt shall ever be created by any city, unless at the same time provision be made to assess and collect annually a sufficient sum to pay the interest thereon and creating a sinking fund for at least two per cent (2%) thereon; provided further, that no city charter shall be altered, amended or repealed oftener than every twelve (12) months."

Section 2. The foregoing Constitutional Amendment shall be submitted to the qualified electors of the state at the next general election to be held on the first Tuesday after the first Monday in November, 1934; at which election all voters favoring such proposed amendment shall write or have printed on their ballots the words:

"For the Amendment to the Constitution of the State of Texas permitting any Home Rule City to alter, amend or repeal its charter every twelve (12) months;"

and those opposed shall write or have printed on their ballots the words, "Against the Amendment to the Constitution of the State of Texas permitting any Home Rule City to alter, amend or repeal its charter every twelve (12) months;"

A true copy.

W. W. HEATH,
Secretary of State.

HOUSE JOINT RESOLUTION NO. 41

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That the Constitution of the State of Texas, Article 16, be amended by adding thereto, another Section, Section 61, which shall read as follows:

"Section 61. All district officers in the State and all county officers in counties having a population of twenty thousand (20,000), or more, according to the then last preceding Federal census, shall hereafter be compensated on a salary basis. In all counties of this State the Commissioners' Court shall be authorized to determine whether precinct officers shall be compensated on a fee basis or on a salary basis; and in counties having a population of less than twenty thousand (20,000) according to the then last preceding Federal census, the Commissioners' Court shall also have the authority to determine whether county officers shall be

compensated on a fee basis or on a salary basis. All fees earned by district, county or precinct officers shall be paid into the County Treasury where earned, for the account of the proper fund, provided that fees incurred by the State, county and any municipality, or in case where pauper's oath is filed, shall be paid to the County Treasury, when collected, and provided that where any officer is compensated wholly on a fee basis, such fees may be retained by such officer, or paid into the Treasury of the County as the Commissioners' Court may direct. All Notaries Public, County Surveyors and Public Weighers shall continue to be compensated on a fee basis."

Rule City to alter, amend or repeal its charter every twelve (12) months."

A true copy.

HOUSE JOINT RESOLUTION NO. 30

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 30, Article 16 of the Constitution of Texas be amended so as to hereafter read as follows:

"Section 30. The duration of all officers not fixed by this Constitution shall never exceed two (2) years, except that the elected officials of a city that has adopted and amended its Charter as provided in Section 5, Article XI of the Constitution of Texas may, by amendment to such city's charter, hold office not to exceed four (4) years; provided that when a Railroad Commission is created by law it shall be composed of three (3) Commissioners who shall be elected by the people at a general election for State officers, and their term of office shall be six (6) years; provided, Railroad Commissioners first elected after this Amendment goes into effect shall hold office as follows: One shall serve two (2) years; one four (4) years and one six (6) years; their terms to be decided by lot immediately after they shall have qualified. And one Railroad Commissioner shall be elected every two (2) years thereafter. In case of vacancy in said office the Governor of the State shall fill said vacancy by appointment until the next General Election."

Section 2. The foregoing Constitutional Amendment shall be submitted to the qualified electors of the State on the next general election to be held on the first Tuesday after the first Monday in November, 1934, at which election all voters favoring such proposed amendment shall write or have printed on their ballots the words: "For the Amendment to the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school purposes and providing for the payment of said taxes to the proper authorities of the counties and school districts where said lands are located;" and all those opposed shall write or have printed on their ballots the words:

"Against the Amendment to the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school district purposes, and providing for the payment of said taxes to the proper authorities of the counties and school districts which said lands are located."

A true copy.

W. W. HEATH,
Secretary of State.

HOUSE JOINT RESOLUTION NO. 42

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 30, Article 16 of the Constitution of Texas be amended so as to hereafter read as follows:

"Section 30. The duration of all officers not fixed by this Constitution shall never exceed two (2) years, except that the elected officials of a city that has adopted and amended its Charter as provided in Section 5, Article XI of the Constitution of Texas may, by amendment to such city's charter, hold office not to exceed four (4) years; provided that when a Railroad Commission is created by law it shall be composed of three (3) Commissioners who shall be elected by the people at a general election for State officers, and their term of office shall be six (6) years; provided, Railroad Commissioners first elected after this Amendment goes into effect shall hold office as follows: One shall serve two (2) years; one four (4) years and one six (6) years; their terms to be decided by lot immediately after they shall have qualified. And one Railroad Commissioner shall be elected every two (2) years thereafter. In case of vacancy in said office the Governor of the State shall fill said vacancy by appointment until the next General Election."

Section 2. The foregoing Constitutional Amendment shall be submitted to the qualified electors of the State on the next general election to be held on the first Tuesday after the first Monday in November, 1934, at which election all voters favoring such proposed amendment shall write or have printed on their ballots the words: "For the Amendment to the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school district purposes, and providing for the payment of said taxes to the proper authorities of the counties and school districts which said lands are located;" and all those opposed shall write or have printed on their ballots the words:

"Against the Amendment to the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school district purposes, and providing for the payment of said taxes to the proper authorities of the counties and school districts which said lands are located."

A true copy.

W. W. HEATH,
Secretary of State.

HOUSE JOINT RESOLUTION NO. 42

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 30, Article 16 of the Constitution of Texas be amended so as to hereafter read as follows:

"Section 30. The duration of all officers not fixed by this Constitution shall never exceed two (2) years, except that the elected officials of a city that has adopted and amended its Charter as provided in Section 5, Article XI of the Constitution of Texas may, by amendment to such city's charter, hold office not to exceed four (4) years; provided that when a Railroad Commission is created by law it shall be composed of three (3) Commissioners who shall be elected by the people at a general election for State officers, and their term of office shall be six (6) years; provided, Railroad Commissioners first elected after this Amendment goes into effect shall hold office as follows: One shall serve two (2) years; one four (4) years and one six (6) years; their terms to be decided by lot immediately after they shall have qualified. And one Railroad Commissioner shall be elected every two (2) years thereafter. In case of vacancy in said office the

JOIN OUR CIRCLE OF FRIENDS AND USE CONOCO PRODUCTS
 Conoco Bronze Gas, GERM PROCESSED MOTOR OIL, CONOCO GREASE.
 We also have for your convenience NAPHTHA and KEROSENE to retail in small quantities.

National Tires
 WITH THE UNCONDITIONAL GUARANTEE
 Cafe in Connection With Curb Service.
 Good Sandwiches.

Conoco Service
 Corner Main and First—Phone 588
 Voline T. Downs - L. H. Woodford

MO-MILK
 Will Make a Producer of Every Good Cow

This scientifically correct dairy feed bears the approval of the department of agriculture and is recommended for milk-producing cows. We make it and will gladly show you the government analysis and report on it.

We Still Want Your PRODUCE — CREAM POULTRY — EGGS

JUST-RITE Poultry Feeds
 West Texas Feed and Seed Co.

BUSINESS AND PROFESSIONAL DIRECTORY

ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.

A. O. THOMPSON ABSTRACT CO.
 5% per cent Federal Farm Loans.

INSURANCE

JNO. H. PATTON
 PHONE 59

CHIROPRACTOR

DR. J. W. HENDRIX
 Chiropractor and Masseuse
 100 B Street—Just North of Mother's Park
 Phone 341 for Appointments

LUNCHES

THE CHOCOLATE SHOP
 Plate Lunches, Sandwiches
 Cold Drinks, Candies, Magazines.

CLEANERS

WEST TAILOR SHOP
 MRS. O. F. WEST, Proprietor
 Clothes Called for and Delivered.
 Phone 385

EAT A CHICKEN DINNER AT EVER-READY LUNCH

Sleep on Sealy Mattresses at Henson Hotel.

DAIRY

PRAIRIE DAIRIE
 Grade "A" Milk
 Sweetmilk, Cream, Buttermilk
 We Deliver Daily.
 PHONE 666

PHYSICIANS

DR. T. L. MORGAN
 Physician and Surgeon
 Above Corner Drug Store
 Office Phone 402
 Residence Phone 463

ELECTRICAL

GEO. S. McCONNELL
 Electrical Contractor
 Refrigerators Repaired, Factory trained service man.
 Phone 750-W

OPTOMETRIST

F. M. KESTER
 Registered Optometrist
 A thorough examination with the newest and most modern instruments and equipment.
 310-B Main Street.

DISH RAGS
 MADE OF BOILER-PROOF PAPER
 SANITARY
 Wash dishes in hot water with a dash of this rag and they are clean—always ready.

DON'T Neglect Your Eyes

Dr. T. M. Montgomery
 At Cross Drug
 Third Friday Each Month.

Progressive News

BY OLIVE PERKINS

Take Produce to Carl's Gro. if Miss Madge Childree, who has been attending college at Albuquerque, New Mexico, spent the week end with her parents, Mr. and Mrs. Ed Childree.

Mr. and Mrs. J. L. Wallace and son of Lakeview are visiting in the Neal home. Mrs. Wallace is a sister of Mrs. Neal.

Ladies of the community met Wednesday of last week at the home of Mrs. Ira Ricketts to quilt. The following ladies enjoyed the party: Meses Albert Higgins, Gallihar, Owen Neel, C. P. Caldwell, C. Caraway, Edwards, Gilbert Donovan, J. L. Park, Paul Cavender, of Amarillo, and Misses Eunice Caldwell and Olive Perkins.

Noel Bryant preached at Progressive Sunday afternoon.

Mrs. Ray Hershey spent several days last week in Hereford helping care for her daughter, Mrs. Arch Conklin. Delbert and Harold Conklin came home with their grand mother for a visit.

Ray Hershey is building a room to his house east of the Progressive school house.

Mr. and Mrs. Wilson of Memphis visited Ed Childree and family last week.

About 20 of the young people's

Fellowship class went to the City Park in Hereford last Thursday and enjoyed a party. Ice cream and cake were served.

Mr. and Mrs. C. P. Caldwell and Miss Eunice left Tuesday for a visit in Vernon, Henrietta and other points, spending the time with their son, Walter Caldwell and family and other relatives.

Westway Items
 (BY WILMA SKYPALA)

Take Produce to Carl's Gro. if Mr. and Mrs. F. W. Dodson, his parents and a brother visited in the G. C. Hartman home recently.

V. Skypala made a business trip to Bovina Wednesday.

Odella Flowers of Hereford spent Friday with Miss Gertrude Wilson.

Mr. and Mrs. T. A. Rogers made a business trip to Amarillo Monday.

Mmes. Rowe and Edmonson visited in the G. W. Wilson home Sunday.

Mr. and Mrs. T. A. Rogers and family spent the week end in New Mexico.

Mrs. George Lewis and daughter, Gladys, of Ward spent Thursday in the T. L. Vaughn home.

Raymond Pierce and Frank Tackitt made a business trip to Amarillo Saturday.

There will be no preaching here Sunday, but there will be Sunday school. There will be a revival and preaching here the third Sunday.

The community was saddened by the death of Mrs. C. P. Grimes, mother, Mrs. Elliston, at her home in Hereford.

Clinton Laundry made a business trip to Amarillo Saturday.

Mr. and Mrs. R. C. Zorner went to Amarillo Sunday to see her mother, who is ill. Her father was recently killed in a wreck east of Amarillo.

Miss Alma Nelson and Leslie Vaughn were married in Plainview Saturday evening. Mr. and Mrs. T. L. Vaughn and family attended the wedding. The newly weds will make their home in Plainview. Their many friends here wish they happiness.

MARFAK
 LASTS TWICE AS LONG!

When we do a "grease job" on your car we use MARFAK, the world's finest grease lubricant. You will find that one of our chassis lubrication jobs is better than two of the ordinary kind. Expert service. Drive in today.

MARFAK
 TEXAS SERVICE STATION
 Glen Snyder

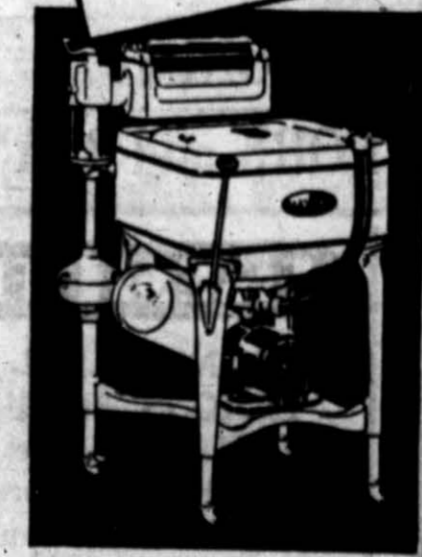
COURTHOUSE RECORDS

Warranty Deeds.
 S. R. Nigh, trustee, to Wm. R. Boron, et ux, 1/4 interest in sections 9 and 10, block K-4.
 Jacob T. Smith et ux to Wm. R. Boron, et ux, 1/4 interest in sections 9 and 10, block K-4.
 A. E. Lloyd et ux to Wm. R. Boron, et ux, interest in section 27, block K-3.
 N. M. Bentley to C. F. Kerr, art of block L. Evans addition.
 E. H. Norton et ux to Herbert J. Hulman, NW 1/4 of section 27, NE 1/4 of section 28, township 3N, range 1E.

Marrriages License.
 Marion Clark to Miss Loyce Townsend.
 Leonard Bagwell to Miss Estelle McFarling.

New Cars.
 L. H. Foster, Dodge sedan, Ireland-Benvers.
 Glenn Weir, Plymouth sedan, Glend-Benvers.
 J. E. "Gene" Jr., Chevrolet, Glend-Benvers.
 Carl Edwards, Ford sedan, Glend-Benvers.
 Fred Motor Co.

MAYTAG WASHERS REDUCED AS MUCH AS \$65.50



We're proud to sell the washer you'll be proud to own—the washer which made the Maytag name world famous—the square-tub, cast-aluminum washer which is faster in action, more thorough in its cleansing, more gentle with clothes and more economical to own. At today's price this Maytag is an amazing value. For homes without electricity, it may be had with gasoline Multi-Motor at corresponding low price. Come in. Ask about terms.

MAYTAG
 Built-In Gasoline Motor, Under \$100
M. D. Womble
 Implements
 Hereford, Texas



COOLER POWER

Phillips 66

GREATER MILEAGE

IF the motor in your car over-heat and knocks . . . if sluggish power and low gasoline mileage are wasting your money . . . **Phillips 66** is the gasoline which is made *differently* for the different seasons of the year. Made to insure cooler power in hot months and faster starting in cold months. Made to give more pep and more miles per gallon every day from January through December.

Remember this when your engine "acts up" in hot August weather. Switch to Phillips 66. You get a cooler, more powerful, more responsive motor . . . without paying a penny more . . . when you get gas at the Orange and Black 66 shield.

AUGUST GRAVITY 60.5" to 65.1"

NOW! In CANS REFINERY-SEALED

Fairview-Palo Duro Items

BY MRS. JOHN BOLING

Take Produce to Carl's Gro. if O. G. Smith and family visited Mrs. Smith's sister, Mrs. Russell Downs, and family at Panhandle Sunday.

Miss Frances Campbell has as her guest Shelby Knudsen, a cousin, of Houston.

Mr. and Mrs. Boyd Gillispie of Truscott returned home after a visit here with her father, Grandpa McClain, and other relatives.

Mr. and Mrs. Tom McClain visited relatives at Amarillo this week.

Mr. and Mrs. Mort Burum are visiting relatives in Oklahoma, this week. Mort's mother, Mrs. M. H. Burum, will return home with them.

Mr. and Mrs. H. J. Oglesby had a number of relatives from Hereford visiting them Sunday.

Sunday school attendance was far below the usual Sunday, with only 59 enrolled. Many from here attended the preaching services at Wildorado Sunday. The revival closed there with the evening service.

Mr. and Mrs. Frank McMinn of Truscott visited in the Tom McClain home recently.

The WMS will meet this week in the home of Mrs. P. A. Brown who is recovering from a long illness but is unable yet to be out.

Word from Rev. J. M. Dyar states it is raining every day in Birmingham, Alabama, where he is visiting his mother.

Mr. and Mrs. Clarence Brown and children visited her parents, Mr. and Mrs. Jess Thomas, of Enfield, New Mexico, last week.

Hot Water
 is so convenient!
 An automatic water heater operates for only a few pennies a day.

West Texas Gas Co.
 GOOD GAS WITH UNRIVALLED SERVICE

TRI-STATE FAIR
 BIGGER! BETTER! GREATER!
 DATES SEPTEMBER 15 to 22

The Tri-State Fair Association and the people of Amarillo cordially invite everyone to attend this greater Fair of 1934! Don't miss it! Write O. L. Taylor for Catalogue, which carries Premium List, Amarillo, Tex.

AUTOMOBILE SHOW

SAM B. DILL'S CIRCUS with TOM MIX

\$15,000 CASH PREMIUMS
 I am guaranteeing that they will be paid.—WILBUR L. MAWE, President of Tri-State Fair

Exciting HORSE RACES DAILY

FREE GATE

importance of banking increases in serving modern needs

Each day, as modern trends make living more complicated, the services of a good bank become increasingly important. New financial legislation is but one part of the vitally changing scene that demands expert and able interpretation.

To endeavor to work without the aid of a good bank is to ignore one of the strongest safeguards modern civilization provides. Not only to guard your savings and to offer convenient money transfers, but in numerous other operations, a good bank makes financial transactions safer and simpler. It is to your advantage to study banking functions and see how they can help you. We offer the service of an expert staff to aid you in doing that.

THE FIRST NATIONAL BANK
 OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

POLITICAL TICKET

The following candidates are seeking nomination to offices under which their names are listed, subject to the run-off primary, August 25.

For Sheriff:
 JNO. B. MILLER (re-election)
 J. C. ALLRED

For County Treasurer:
 MRS. BESSIE L. SMITH (re-election)
 MRS. NONA JOWELL

For Commissioner, Precinct No. 2:
 T. W. (Wiley) ROBERSON
 W. B. PHILLIPS

For Commissioner, Precinct No. 3:
 E. M. JACK
 H. D. CULPEPPER

For Commissioner, Precinct No. 4:
 JOHN WHITSETT
 ERNEST T. (Dick) ALLRED

or Comptroller:
 E. R. (Dick) DIXON

Branson Family Holds Annual Reunion Sunday

Last Sunday was the 76th anniversary of Mrs. B. L. Branson and many immediate relatives were here, including the following named children: G. F. and W. L. Branson and families of Amarillo; Mr. and Mrs. V. M. Blow, of Fort Worth; Mrs. Blow is a daughter; Mrs. R. A. Brotherton, a daughter, and her family, of Olton; Mrs. S. N. Wilson of Mansfield was here and is Mrs. Branson's only sister. Distant relatives and friends were Mr. and Mrs. A. E. Getz of Perola, Illinois; J. H. Sorrels of Elkins, New Mexico, and a number of grand children from Amarillo and Olton. Dinner was served the guests at noon.

STAR THEATRE
Hereford, Texas

Friday Only
MATINEE AND NIGHT
Another BIG Show for Only a DIME



SERIAL NEWS AND COMEDY
Attend the Matinee.
Avoid the rush to see this big attraction.

Saturday Only
Matinee and Night
RED HOT WESTERN



Also one of those funny Saturday Comedies
STAN LAUREL - OLIVER HARDY
in
'Them Thar Hills'
ADMISSION 10c

Notice—Two Big Attractions
Coming up
Preview Saturday Night
Sunday Matinee
From 2:30 until 7:00
Sunday Night
9:30, After Church
Only the Three Showings.

HATS OFF!
to the biggest, liveliest, most glorious entertainment marvel of all time!



WARNER BAXTER
RIDGE EVANS • SYLVIA FROOS
JOHN BOLES • JAMES DUNN
AUNT JEMIMA • SHIRLEY TEMPLE
ARTHUR BYRON • RALPH MORGAN
TRICK FORAN • NIGEL BRUCE
MITCHELL & DURANT
and STEPHEN FETCHIT
Special Shorts and News of the Day.
Regular Admission.

PERSONALS

Goodwin Miller of Dimmitt was here Friday.

John Ballinger of Dimmitt was a business visitor here Monday. Edwin Ramey of Dimmitt was here last Saturday on a business trip.

C. O. Wilkins and family were at the Carlsbad Caverns the last week end.

Miss Bell Lang of Texico, New Mexico, visited last Monday with Joyce Davis.

Mrs. Alice Tabor of Roswell, New Mexico, is visiting her sister, Mrs. R. P. Barnes.

Mr. and Mrs. E. B. Patterson of Phoenix, Arizona, visited last week with Mrs. Ruby Shirley.

Misses Eva Skelton and Gwendolyn Spradley left Sunday morning for a week's trip to Dallas.

Miss Margaret Teel of Amarillo visited in the home of Mr. and Mrs. Jack Wayland last week.

Mr. and Mrs. Lee Biggs and two children of Amarillo are here this week visiting relatives and friends.

Ovid Pinkert and Arthur Tietel made an airplane trip to the South Plains last Friday and Saturday.

Mrs. James P. Fulton and children spent several days last week in the home of Mrs. John B. Davis.

Judge and Mrs. Percy Estes of Dimmitt were here Wednesday visiting her mother, Mrs. F. I. Greer.

The front of the Kerr Hardware Store and Kerr Implement Company is being repainted this week.

Miss Rhanda Jenkins of Oklahoma City, has been a visitor in the Cooper Dewey home the past ten days.

Mrs. D. L. Massey and son, Billie Jean, and Mrs. Kendall left last week for Roswell to visit relatives.

J. N. and George Messenger of the Messenger community were here Saturday trading with Hereford merchants.

The front of the Star Theatre was repainted and decorated Wednesday. Improvements were made inside last week.

Born to Mr. and Mrs. John W. Kropff, July 25, a daughter, who has been named Helen Ann. She weighed seven pounds.

Miss Babe Means of Erick, Oklahoma, visited in the home of her sister, Mrs. Cooper Dewey, last week. She left Tuesday.

Mrs. I. O. Crosthwait and daughter, Faye, returned last Friday from Chucara Camp, Colorado, after a two-months vacation.

Ike Crosthwait believes in constantly improving his cafe on North Main Street. Last week he purchased and placed 16 new leather lunch counter stools.

H. E. Danforth and family are here from a two weeks' visit with relatives and friends at Williams-town, Missouri, where they spent the time with his mother, Mrs. Margaret Danforth.

STAR THEATRE
Hereford, Texas

Monday - Tuesday
ONLY TWO DAYS
The Big Show of the Year



HE STOOD ALONE AGAINST MILLIONS!
JOSEPH M. SCHENCK presents
GEORGE ARLISS
in DARRY F. ZANUCK'S production
THE HOUSE OF ROTHSCHILD
with Boris Karloff
Loretta Young
Robert Young
Released thru United Artists

So that everyone can see this picture there will be special Matinee each day. The price will remain the same, both matinee and night
10-25c
Coming Wednesday
"Smarty"
ALSO BANK NIGHT

N. E. Gass left the first of the week for Kansas City where he will attend the opening of many wholesale firms. He will return the latter part of last week.

Mrs. J. R. Phillips is at home after a several months visit with relatives and friends at Independence, Kansas, and Kansas City, Missouri.

Walter T. Butler and Ed Hardin of Monroe, Louisiana, are in Hereford to direct the Brand's circulation campaign which is opening this week.

Mr. and Mrs. Ike Crosthwait and daughter returned home last Friday from Colorado where Mrs. Crosthwait and daughter spent most of the summer.

Dr. C. T. Kibbe, west of Elida, New Mexico, was here the first of the week attending to business matters and visiting with his father and family.

Dr. and Mrs. J. W. Hendrix and Rev. M. M. Beavers of Clarendon, and his son, Lama, of this city left last Thursday for the Conejos River, Colorado, for a two weeks outing.

Walter Richards, son of Frank Richards, writes from the Texas National Guard encampment at Palacios that about 8,000 guardsmen are in training there. He is a member of the Canyon company, F 142nd Infantry.

Mr. and Mrs. W. F. Gillis and two children are in Denton this week visiting relatives and friends. Mr. and Mrs. Gillis will also attend the market opening in Dallas this week.

Mrs. J. W. Spradley and daughter, Miss Gwendolyn, and Miss Eva Skelton left last Sunday morning for Dallas where they will visit relatives and friends for two weeks. While in Dallas Miss Skelton will attend the wedding of her cousin, Miss Wenona Lattimore, to Robert Potillo, Thursday, August 16.

A. C. Thompson, W. J. Smith and Hal Kester were in Plainview Wednesday attending a Magnolia Oil Company meeting of dealers and salesmen.

Superintendent C. H. Dillehay returned to Hereford last Friday. He attended Texas University during the first six weeks of the summer. Mrs. Dillehay and the children are visiting relatives in Central Texas and will not come back until the end of August.

Mr. and Mrs. Fred Hale of College Station are visiting in the home of Mr. and Mrs. B. H. Hopkins. Mr. Hale is a brother of Mrs. Hopkins. Mrs. Hale is the former Sena Mae Mounts of Hereford.

Mrs. Helen Jones, who has been here visiting with her parents, Mr. and Mrs. Frank Lambert, and her sister, Mrs. Carl Mountz, arrived in Chicago after a visit with relatives at Columbus Junction, Iowa. She was joined at Chicago by her husband, of Altoona, Pennsylvania, and Miss Ruth Marie Mountz and Carl D. Mountz, of this city. All are visiting the Century of Progress fair in Chicago.

CAMPAIGN
(Continued from Page 1)

from Ireland-Beavers Motor Co. It has not yet been released from the factory, but it will be on display at their show room just as soon as it is available.

Do you already have a car? That's no stumbling block. It scarcely need be suggested that you can sell your prize instead of driving it away. And it will be NEW, not driven, not demonstrated, not used by any person. The money you could get might be even more acceptable than the car itself would be, especially if you already have your own car. Similarly, the cash awards, if you do not win the car, need no emphasis.

Start Early—It Pays.
There are two reasons why you should begin immediately. One is that the field will be yours at the start. The other is voting power of subscriptions is greatest in the early stages, and as the campaign progresses this power will diminish until finally it is less than half what it is now. This places a premium upon early effort. Not only are there more subscriptions available at the start, but also later, when you are building upon this number, you will find that the more candidates there are in the field, the easier it will be for you to secure the winning margin of votes.

The price of the Brand in Deaf Smith and adjoining counties is \$1.50 per year; \$7.50 buys a five-year subscription; \$6.00 a four-year subscription; \$4.50 for three years and so on. Outside of these counties the price is \$2.00 per year straight.

Turn to the pages carrying the nomination blank. Fill it out and send it in. Clip and keep for study the campaign rules for they are the gist of this great gift election. Then call or come to the campaign manager. His phone number is 30; his office will be open from 9 a. m. to 9 p. m., and you will find that he can do much to aid you.

Adult Education Classes Resumed

Classes in the re-opened emergency education school were started yesterday. Miss Lillie Hostetler, county librarian, is directing the school, which operates as a relief project.

There were 98 enrollees as the start yesterday. Others interested in taking the courses are urged to get in touch with Miss Hostetler at the library. Most of these students were enrolled at the time the school was stopped last spring after operating through the winter.

There will be commercial courses, such as typing, shorthand and bookkeeping, courses in history, English, mathematics and radio. Other courses will be added as the demand dictates and funds permit, Miss Hostetler said.

On the faculty at this time are Mrs. Ralph McCullough, Miss Frances Dameron, Miss Ella Broadwell and S. L. Easley.

Mr. and Mrs. R. P. Conaway and son, Paul, and Arthur Thompson, Jr., left Sunday morning for the mountains of New Mexico and Colorado.

Mr. and Mrs. C. C. Danforth returned Tuesday from a several weeks visit at Williams-town, Missouri, where they visited his mother and other relatives and friends. Williams-town is the former home of C. C. and H. E. Danforth.

Seven true bills were returned by the Grand Jury when it reported last week. Four of the charges have to do with 3.2% beer. Cliff Barrett and H. H. Nicely are charged with burglary in connection with the recent robbery of the State Fe freight office here. The other indictment charges swindling. Not all of the defendants have been arrested.

Want Ads

Wanted
GIRL WANTS position as housekeeper of practical nurse. Will work for board and some salary. Call at Brand. 30-tc

WANTED: A man to rake and burn 100 acres of thistle. F. D. Perkins. 1c

WANTED: To buy a used piano, must be cheap. Write the Brand, do not call. 31-tc

Lost and Found

LOST: A brown overnight bag, containing man's and small girl's clothing, between homes of Kelly Gray and G. W. Wells. Reward. Effa Rutherford, county clerk's office. 1p

LOST: Pair of white gold-rim glasses in black case. Finder return to Brand office. Reward. F. D. Perkins, Progressive Ave. 1p

For Sale or Trade

FOR SALE: Two 20-hole, 8-inch space drills and one 16-hole, 8-inch space drill, in A-1 shape. Buchanan & Rosson. 30-tc

FOR SALE: Philco all-wave radio, practically new. Phone. 372-W Street address 406 East Third. 1p

For Rent

FOR RENT: Furnished room. J. F. Ward, phone 330-W. 31-tc

WANTED: Modern house with provisions for cow and chickens. Possession desired by August 27. Write G. M. Hudson at 1511-B, College Avenue, Lubbock, Texas. 30-tc

FOR RENT: Furnished apartment very modern. Phone 273-W, 406 East Third Street. 1p

FOR RENT: Furnished room. Mrs. J. W. Alexander, Phone 43. 1c

LEASE: Have choice tracts of wheat land for lease. See E. F. Connell, Elliott Building, East Third Street. 1c

BARTLETT PEARS

The real preserving pear —prices reasonable.

Pears will be scarce this year and high, so take this opportunity and lay in your supply.

FULLER'S FRUITS AND VEGETABLES
Next to Post Office.

BALL GAME
(Continued from Page One)

out, Babe Russell beat an infield hit out and stole second—that boy can really burn 'em up going to first—but Wood was out, second to first and Angelo whiffed.

In the fifth Carroll doubled into center field and was out trying to make third, and the next two men were out.

Kester popped out to catcher and Rountree was out. Brock singled in this frame. Same old

story in the sixth—Brock ran to first and got a double unassisted—three up, three down. But the Midgets figured as how they should have some more tallies off this new pitcher, Rountree. After two outs, P. Baker singled, Russell hit one over the Packard mill for a home run, Brock singled, Kester walked, Deas doubled into right field, scoring Brock. D. Baker was out short to first and the score was 17 to 0, and US Midgets felt pretty safe.

The Sprinklers finally scored a couple in this frame, on an error

in left field and one in center, beating Russell out of a shut-out. The Odd Fellows were about half mad the way we did them. Part of the Lions were all suited up and they were rather pooched, but this morning the Lions are plumb happy 'cause they almost have a cinch on the second half. The Oddies are feeling some better, and the Firemen all have the headache.

T. J. Allen and his son, Billy, of Coleman were business visitors here Tuesday.

Make Up Your Food List From These Great VALUES
Specials For Friday and Saturday

COFFEE	Schilling's, pound can	31c
CORN FLAKES	Kellogg's, package	10c
PICKLES	Quart, plain sweet	19c
MACARONI	Or SPAGHETTI, pkg	5c
TEA	Schilling's, 8-oz pkg	32c, 4 oz 17c
SALAD DRESSING	W. P., quart jar	24c
CLEANSER	Old Dutch, 2 cans	13c
COCOA	Mother's, 2-lb can	19c
JELLO	All flavors, pkg	6c
CRACKERS	2-lb box	21c
PEANUT BUTTER	16-oz can	14c
MILK	Small Armour's Veribest, 6 for	17c
SOAP	Lux Toilet, 2 bars	13c
WHOLE WHEAT	Flakes, Kellogg's, 3 for	25c
SUGAR	Powdered, 3 boxes	25c
PINEAPPLE	No. 1 size, crushed or sliced, 3 for	25c

GALLON FRUITS

PEARS, gallon size, each	34c
PRUNES, gallon size, each	31c
PLUMS, Green Gage, gallon size, each	34c

BAKING POWDER	K. C., 50c size	32c
VIENNA SAUSAGE	Two cans	15c
Washing Powder	5-lb box BIG 4 Flakes	31c
CAKE FLOUR	Swan's Down, regular size	29c
TOILET TISSUE	Ambassador, 5 rolls	24c
COCONUT	Pound package	19c
PORK and BEANS	Swift's, 4 cans	25c

FRESH FRUITS and VEGETABLES

ORANGES, Balls of Juice, dozen	10c
LEMONS, 360 size, dozen	23c
TOMATOES, fresh, pound	10c
GRAPES, California Malagas, 3 pounds	25c
CARROTS, 2 bunches	5c
CELERY, California, bunch	12c

Quality and Service Are Paramount Always At
PIGGLY WIGGLY
ALL OVER THE WORLD
PHONE 81. FRANK GYLES, Manager BUY AT HOME

1901 1934
E. B. Black Co.
Furniture :: Undertaking
Ambulance Service—Day or Night
Hereford, Texas