

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MARCH 7, 1935

Five Cents Per Copy

Check Federal Wind Erosion Project In Deaf Smith County

M. R. McCLAIN DIES FRIDAY AT HOME

Another leader fell from the ranks of the Panhandle pioneers with the death last Friday night of William R. McClain at his home in Palo Duro community, 20 miles northeast of Hereford.

Eighty-nine years old, Mr. McClain had been in ill health for six months. He had lived there the past 33 years, coming to the Panhandle in 1902 from Coryell county, where he had lived 37 years.

In the cattle and farming business all his days, Mr. McClain was active until his death. He was a lifelong member of the Methodist Church.

Mr. McClain was born in Knoxville, Tennessee, where he lived to young manhood. He served in the Confederate Army during the Civil War and was wounded at Chickamauga, carrying the bullet to his grave.

Funeral services were held Sunday afternoon at the Palo Duro Baptist church by Rev. J. D. Dyer, pastor, assisted by Rev. W. H. Hines of Canyon. Pallbearers were Elmer and Lawrence Womble, G. B. Combs, Dave Moore, R. L. Campbell and M. H. Surum. Burial was in the Palo Duro cemetery.

Surviving are seven children. They are Misses Clyde Allred and J. H. Daniel, Hereford; Mrs. Boyd Hillis, Truro, Texas; Rev. James McClain, Ballinger; W. J. McClain, Hines; D. C. McClain, G. F. McClain, Palo Duro. He also leaves a sister, Miss Emma McClain of Palo Duro. In addition there are numerous grand children and great grand children.

Stroke Is Fatal to Fred Tietjens

Fred A. Tietjens, 72-year old farmer of the Jumbo community, died of heart failure in a downtown recreation club last Saturday night. Death was instantaneous.

The deceased had lived in the Jumbo community the past three years in the home of his nephew, C. A. Wolf. Born in Germany, he came to this country at the age of two. The family lived in Brunswick, Missouri, but his residence for years was at Seattle, Washington.

The body was sent Tuesday to Brunswick for burial in the Lutheran cemetery. Accompanying the body were Mr. and Mrs. Wolf and two sons and a nephew, Gus Tietjens.

MEASURING OF WHEAT LAND NEARING FINISH

With good weather the measuring of wheat lands in the county will be completed next week. Save for two districts, the computing is about finished now.

Farmers who are working their fields and others, for that matter, are urged to leave the measuring stakes just as they are because of the federal inspection that will be made in a short time.

A son was born to Mr. and Mrs. Daniel G. Bell of Dallas, on February 19. He has been named Donald Alan.

GIRLS LOSE CAGE TITLE TILT

After fighting their hearts out to down Happy and Channing in thrilling contests, the Whiteface girls basketball team wilted under the terrific strain to drop the championship game of the district tournament to Stratford's fine team in the district tournament last Saturday night at Tulla. The score in the final contest was 53 to 33.

But the count does not indicate what a ball game it was. The tally was 29 to 20 at the half with Phileas Arthur, all-star forward of Hereford, on the sidelines because of an injury. With the margin at eight points in the final quarter, Genevieve Orr, star guard, fouled out. From then on it was a runaway.

Three teams, Happy, Channing and Stratford, were favored before the meet began. Hereford met all three while Stratford coasted to the final with little opposition.

MEETINGS TO BE HELD FRIDAY BY GROUPS IN COMMUNITIES

War on wind and water erosion here was declared by a group of farmers in a meeting last Saturday at the county court room. A petition will be presented to federal authorities asking for establishment of an erosion control project in the county.

Meetings for discussion of the problem will be held in each district of the county Friday night by the Community Agricultural Associations. Petitions will be presented to members at that time for signatures.

The petitions will be sent to Senator Tom Connally and Congressman Marvin Jones, and at the same time formal applications will be presented to proper authorities in the agricultural department.

From the group meeting last Saturday at the court house a committee composed of Mal Stewart, Jim Lipscomb and Carl Perrin was named to prepare the petitions and applications for the project. This has been done and signatures will be obtained at the meetings Friday. All farmers are urged to attend and sign because immediate action will be sought.

Estimates place the amount of wheat already blown out at 200,000 acres, nearly half of the acreage sowed for 1935 harvest. Pasture lands, too, are blowing the petition points out.

"Federal Farm Loans and Commissioner's Loans total over \$3,000,000 and for the protection of these and other debts... it is necessary that action be taken... people are faced with complete loss of their land which would force them to move to some other locality," the petition says.

Because extra cultivation is necessary to keep land from blowing, the amount of money loaned through the Emergency Crop Loan office will not take care of the expense in cultivating and seeding in the proper manner.

"Dust storms of the past two weeks show the very existence of our farmers as such is at stake," Lipscomb declared. "We must get this control project through or be forced to give up farming in the greater part of the county as there will be no soil left which would sustain a crop."

COMMISSIONERS MEET TO FIGHT EROSION

Commissioners courts of all counties in the Thirty-first Senatorial District are meeting today in Amarillo to plan a method of sponsoring legislation for prevention of wind erosion. County Judge C. W. Hamble and Commissioners Wiley Roberson, H. D. Cullpepper, Jack Rose and Dick Allred were to attend.

Probably a delegation will be selected to carry the problem to Austin, Hamble said. Kansas now has a law in effect requiring land owners to work their lands in the best possible manner to prevent its blowing away. Measures of prevention are prescribed in the law.

Similar legislation in Texas will be urged, the judge said. "Blowing of fields can be reduced and in some instances prevented by proper working of the soil," he said, "and it's our aim to make it mandatory upon land owners to take care of the land."

George Y. Stambaugh, local agent for the Kansas City Life Insurance Co., returned Tuesday from a trip to Dallas where he attended a state meeting of the company's agents.

Girl Cagers Will Play Happy Team

Happy High school's girl basketball team is not satisfied with the two-point trouncing given them by the Hereford girls in the tournament at Tulla last Friday. So the two are going to play a couple of more games.

This Friday, March 8, the teams will meet in the gymnasium at Happy. A week later, March 15, they will play in Hereford.

If sufficient money is made to defray expenses, Coach James Wilson of the Whiteface girls plans to enter his squad in the state A. A. U. tournament in Plainview March 20 to 23.

Worst Storms Of Year Rage In Past Week

SUN OBSCURED SUNDAY BY DUSTER; MONDAY SIEGE SEVERE

Rolling in on the wings of a gale from the southwest, a tumbling, howling dust storm struck here Sunday afternoon, throwing all in darkness for a few minutes as the wall of dirt passed.

Assuming proportions of a tornado, the storm wrought a number of peculiar mishaps. A sheet metal door, swung on rollers from a track, was thrown upward and wrapped around the eaves and over the roof at the Kemp Lumber Company building. It weighs more than 500 pounds.

Roof of a small shed on West First Street was lifted on to the electric line and a large pole was broken squarely in two. Large signboards just south of the Texas Service Station were blown down. Small signs and structures were damaged throughout the city.

A small amount of rain accompanied the dust, and a gale followed it to blow the remainder of the afternoon. Then all day Monday the air was filled with soil that obscured the sun. Visibility was so impaired that highway travel practically ceased throughout the day. Business, too, was paralyzed and the choking cloud remained throughout the entire day.

Damage to wheat crops and farm lands was extensive, the wheat loss being estimated at 12 per cent.

Some grain was blown out by the roots, and numbers of fields were so covered by the transient soil the grain has no chance to push through. Much wheat, however, is still in good shape, due to proper working of fields and steps taken to prevent erosion.

Mrs. Leaverton Succumbs Sunday

Mrs. Fay Fribble Leaverton, 38 years old, died Sunday morning at the hospital. She was the wife of Arthur Leaverton, member of CCC Company 1862.

Funeral services were held Sunday afternoon at the chapel of the Black Funeral Home, Rev. T. C. Willett, Methodist pastor, officiating. Burial was in West Park Cemetery.

Besides the widower, three children, two girls, one eight and the other five, and a boy, three, survive.

Wheat Money Will Be Delivered Soon

All outstanding wheat allotment payments for Deaf Smith county are to be paid within a few weeks, according to Dewey Reed, county agent, who has received word from Washington that immediate payment will be made.

More than 100 checks for second 1933 and first and second 1934 payments are due farmers here. They total more than \$50,000. This cash is to arrive before the end of March, probably by March 15, Reed said.

During the past week 16 wheat checks have arrived for last 1933 and first 1934 payments. They totaled \$3,365.65. They are being delivered to farmers.

Opening the meet, the Hereford girls downed Happy, 27 to 25. Trailing, 11 to 9, at the half, they scored 18 points in the last two quarters.

Then came the Channing contest, Saturday afternoon which the Whiteface lasses took, 27 to 26, after a hot battle which saw them four points ahead with seconds to play. Channing made a free throw and field goal but could not do more. Channing led 13 to 12, at half time.

Miss Arthur made 24 points in the first two contests but was held to a single field goal by Stratford before she was hurt. Nevertheless she was unanimously chosen as jumping forward on the all-star team. A young lady named Hester scored 34 points for Stratford in the final game to steal the show.

Five Local Boys In Tech Band

Ten per cent of the musicians in the Matador Band of Texas Tech, which played a concert at the high school auditorium Monday evening, are boys who did their first band work in Hereford High School.

Exactly five of the 52 who comprise Prof. D. O. Wiley's organization are former members of the Whiteface Band, and all received their first training under Ralph Smith, music director of Hereford schools.

The local lads are Paul Conaway, son of Mr. and Mrs. R. P. Conaway; Homer Henslee, Jr., Billy Ross Phillips, son of Mr. and Mrs. Wirt Phillips; Rex Tynes, Jr., and Arthur Thompson, Jr.

EARLY SETTLER DIES HERE SATURDAY

Another dropped from the ranks of Hereford's pioneers with the death last Saturday of Mrs. Emma Robinson Curtisinger. A resident of this city since 1901, she was 60 years old.

Mrs. Curtisinger died at the home of her daughter, Mrs. Criss Renfro, after an illness lasting from the previous Monday.

Funeral services were held Sunday afternoon at the Baptist church by Rev. B. N. Shepard, pastor, assisted by Rev. E. R. McWilliams of the Christian church. Pallbearers were Bill Smith, John Renfro, James Morgan, Geo. Cloyd, Walter London and Bob Allison. Burial was made in West Park Cemetery.

Mr. and Mrs. Robinson came here in 1901. Mr. Robinson died in April, 1903. In 1916 the widow was married to J. D. Curtisinger. He died in 1931.

Surviving are five children, Mrs. Smith McLeRoy, Mrs. Criss Renfro, J. Wallace Robinson, Mrs. Boyd London, all of Hereford, and Mrs. Ralph Henson of Roscoe, Texas. Two children have died. They were Mrs. Henry Cloyd and Mrs. Ben Hubbard.

There are six step-children, Mrs. Mack Beach, Mrs. Bessie Ward of Clovis, Joe, Ed, Leonard and Ollie Curtisinger, all of Hereford. There are three brothers, two sisters and ten grandchildren.

All the children and step-children attended the funeral. Mr. and Mrs. Ralph Henson and family and Mr. and Mrs. John Henson of Roscoe and Mrs. P. V. Winstead of Canyon, came from out of town for the last rites.

Truck Hire Rule Hurts Road Work

Because relief money can not be spent for truck or team hire, construction on Highway 33 east of the city will be considerably handicapped, says Cooper Dewey, engineer in charge.

"Only 30 per cent of the total cost of the work can come from Highway Department funds," Dewey pointed out. "This must cover every item of expenditure except the hand-labor of shoveling call into the trucks."

"Since our machinery rentals and supervision and engineering costs are already running more than 20 per cent, we will be unable to hire sufficient trucks to progress as we have in the past. We hope to be able to get additional allowance for this item, but until we do the job is going to be handicapped."

Work will start Friday morning when the relief office furnishes laborers, Dewey said.

SAM BRASWELL, JR., IS NEW DIMMITT EDITOR

Sam Braswell, Jr., formerly of Clarendon, has become editor-manager of the Castro County News at Dimmitt. He succeeds Ross Cox who resigned after several months in the position.

Young Braswell is the son of Sam M. Braswell, publisher of the Clarendon News, and has served as editor of his father's paper. He studied journalism at the University of Texas.

Mrs. J. H. Pitman, J. A. Pitman, H. R. Fritz and Jack Wayland were Amarillo visitors Tuesday.

To Resume Relief Work Here Friday After Week Lay Off

Court Term Nears Close

GRAND JURY DISMISSED AFTER NEW BILLS ARE RETURNED

New indictments against Richard Stone and J. D. Short in connection with burglary and theft of a car from the Brunley Chevrolet Company were returned by the Grand Jury this week. Trial of the two, arrested in Raton, New Mexico, two weeks ago, will likely start today. Previous indictments were returned last week, two against each youth.

Bill Bussell was charged by indictment with the theft of cattle by the jury this week. His trial may be this week, the last of the present court term.

The Grand Jury was dismissed after reporting Monday by Judge Reese Tatum. A jury commission to name the panel for the July term was appointed. It consists of J. A. Pitman, Louis Woodford and Bob Wilson.

Onias Jackson, convicted recently and sentenced to two years for cattle theft, is at liberty under an appeal bond.

A. C. Barnhart Dies At Home Tuesday

A. C. Barnhart, long time resident of Hereford, died Tuesday night at his home following an attack of pneumonia. He was 63 years old.

A member of the firm of Barnhart and Shreve, Mr. Barnhart had been in the blacksmith and machine business since coming here in 1908. He came from Mitchell, South Dakota.

Mr. Barnhart leaves his widow and one daughter, Miss Mabel Barnhart, both of Hereford. Another daughter died in childhood. Funeral services were to be held at 2:30 this afternoon at the Presbyterian church of which he was a member. Rev. W. M. Griffin, pastor, was to officiate.

Pallbearers selected are E. T. Shreve, Frank Givan, N. E. Gass, Arthur Rogers, D. H. Alexander, and Henry Cloyd. Interment will be in West Park Cemetery with a service by fellow members of the I. O. O. F. Lodge at the grave.

Tax Penalty Will be Added March 15

State, county, city and common school taxes for years prior to 1934 will be payable up to March 15 without penalty or interest. After that date penalties and interest will be charged upon a steadily increasing scale.

Current taxes are payable with a penalty of two per cent this month. The penalty increases one per cent per month until July, when the penalty will jump to eight per cent and interest at six per cent will begin.

Payment of old taxes since the law remitting added charges went into effect have been disappointing, says Pete Murchison, deputy collector.

Increased payment on old taxes between now and March 15 are anticipated, he said.

Cut City's Water Rate for Summer

Summer rate on city water has been made effective with bills rendered March 1, announces Mayor C. J. Paddock. This rate allows a discount of 10 per cent to all users if the bill is paid on or before the tenth of the month.

The move was made at the request of a number of citizens in order that water users may be encouraged to water trees which otherwise would be in danger of dying.

The summer irrigation rate was put in effect on April 1 a year ago. There is no minimum requirement and users need not make application for the rate. All users who pay by the tenth will be given the discount.

Bernard Hicks was in Amarillo Tuesday on business.

County Pays 16,250 Rabbit Bounties

Rabbits in Deaf Smith county are not as numerous as they used to be. According to records of Bessie L. Smith, county treasurer, the county has bought 16,250 scalps in recent weeks.

Bounty on each scalp is two cents; hence the cost thus far has been \$325.18. This figure represents only a portion of the rabbits that have been slain. Not over half the animals killed in the drives have been scalped.

The bounty, under the present arrangement will last until next Monday, March 11. Another extension may be made at that time in Deaf Smith, Farmer and Castro counties.

Country School Census Is Begun

Teachers and trustees in the rural districts are taking the annual census of children of scholastic age. All children who will be between the ages of 6 and 16 on next September 1 are to be enumerated.

C. W. Humble, county superintendent, urges all parents and guardians to see that eligible children are registered. They do not have to be in school in order to be included in the rolls.

State school aid is based on the total shown in the census and every child missed will cost the schools around \$16.50, the apportionment per child.

In order for children to transfer from one school to another or from a rural to city school without paying tuition they must be enumerated. Only if they are registered can the apportionment from state funds be obtained.

Last year the scholastic population of the county was 556. The year before it was 610. Parents and enumerators are warned to be careful that the age of the child is right as the census reports must stand up, Humble said.

There has been considerable criticism of the padding of school rolls throughout Texas and we do not want to be guilty of a violation in this respect," he pointed out.

County League Meet Next Week

County-wide Interscholastic League meet will be held here Friday and Saturday, March 15 and 16. All literary events are to be held Friday at the court house. Saturday will be devoted to the athletic program at the high school field.

On the literary schedule are the following events: debate for boys and girls, extemporaneous speech for boys and girls, declamation for boys and girls in senior, junior and sub-junior divisions; choral singing in two divisions; spelling and plain writing for grades from fourth to ninth, story telling for the first three grades, picture memory, music memory, arithmetic and Three-R.

There will be complete track and field events for senior boys, junior boys and sub-junior boys. Junior and senior girls will have 50-yard dash and 200-yard relays. Girls are to have volleyball contests and there will be tennis for both boys and girls.

CHORUS 'ROUND UP' WILL BE HELD FRIDAY NIGHT

"Round Up" will be held by the Hereford Civic Chorus next Friday evening at the Methodist church, announces Miss Mattie Mae Swisher, director. It will begin at 7:30. In addition to the rehearsal for the "Easter music there will be a social hour.

All present and old and prospective members are urged to be on hand for the social and practice. The group is to sing here Sunday, March 31, at a Union Service, Miss Swisher said.

MARCH FUNDS DELAYED BECAUSE OF STATE SHORTAGE

Work on relief projects will be started Friday after a shut-down since Monday, announces Walter Pickett, administrator. Funds for March have been allotted to the county, allowing work to be resumed.

All projects will share in the work on the same basis that was in effect when the shutdown came, except that no money for truck or team hire will be allowed from relief funds.

Pickett advises that workers will report for work on the days shown on the cards they now have for March.

Because the state legislature has failed to draft a bill authorizing the issuance of three and a half million dollars in relief bonds, all relief work was stopped here Monday. The same thing happened throughout the state.

Two hundred and eighty-four persons were thrown out of work by the shutdown. Unlike other Panhandle counties, however, Deaf Smith was not forced to discontinue direct relief.

Case load of the county at present is 347 families, 1,549 persons receiving total or partial support from relief funds in the form of work or direct relief.

"We hope to resume work this week," Walter Pickett, administrator, said. "We are in good enough shape to begin the minute we know more funds will be received during the month."

Work on Highway 33 was stopped by the shutdown, as was the sewing room project, county-wide road repairing, construction on Harrison Highway and city street construction. These projects were using 284 workers each week.

"All clients of the department are being cared for on reduced budgets," Pickett pointed out, "and indications are we can continue to do this if funds are not too long delayed."

Weekly payroll for workers on relief has been averaging about \$1,900 per week since the first of the year. Adding direct relief and commodities distributed, the total relief expenditure has been in excess of \$2,500 each week.

Glenn Weir Buys Frank's Grocery

Glenn Weir last week purchased the grocery business of Frank Richards, operated for the past two years as Frank's Cash Grocery. The deal was consummated Thursday night.

Weir will operate the firm under his own name and plans to continue the policies that have made Richards one of Hereford's most popular merchants. For a number of years Weir operated a variety store, selling out last fall.

Richards took over the Huggins Grocery in May of 1933. He has been in the grocery business here for years, working with L. W. Carlyle before going into business for himself.

It will be Weir's policy to handle the best of foodstuffs at lowest possible prices, using modern merchandising methods and giving prompt, courteous and efficient service to patrons.

Corn-Hog Board Will Be Chosen

Next Monday afternoon, March 11, at 3 o'clock each of the nine districts of the county will meet to elect one member to the county Corn-Hog Association.

Only those people who have already signed 1935 contracts will be eligible to vote. The committee thus chosen will handle the 1935 program for reduction.

Meanwhile the signing of contracts has been completed and tabulation will soon be under way at the county office. Then the contracts will be inspected by the state board of review and sent to Washington for payment.

Agricultural Group to Meet

The Hereford Community Agricultural Association will meet Friday afternoon at 3 o'clock in the county court room. They will discuss the erosion problem and prepare petitions for a federal project here, which will be sent to Washington.

KEEP WELL

Take No Chances

Good Health is Priceless

March weather brings many hazards to health. Quick changes are most times followed by colds and complicating illnesses. Avoid these dangers by the use of known, proven and established preventatives.

VISIT OUR STORE AND STOCK YOUR MEDICINE CABINET. BE PREPARED TO CHECK THREATENED ILLNESS BEFORE IT GETS A START

If illness should threaten—call a doctor—then call us. Our prescriptions are dependable—just as the doctor ordered.

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Dimmitt News

MRS. BUCK WOOD

Mrs. Jack Miller spent last week in Fort Worth with her parents.

Mr. and Mrs. Ray Cowsert and little daughter visited Mrs. Cowsert's parents in Plainview last Sunday.

Mr. and Mrs. Andrew Elder spent the week end in Lubbock with Mr. and Mrs. Geo. Barnett. Dr. Mayes Miller and Carroll Gunter were Amarillo visitors Tuesday.

Mr. and Mrs. P. D. Miller and Mrs. J. R. Miller of Portales, N. M., visited in the Ray Sheffy and Goodwin Miller homes Sunday. Mrs. J. R. Miller remained for an extended visit.

Mr. and Mrs. A. B. Vassay of Bovina spent Sunday and Monday with Mr. and Mrs. Wiley Jones. Messrs. Jones and Vassay went to Odell Monday.

Mr. and Mrs. A. R. McCowan are visiting relatives in Oklahoma City this week.

Dilmond Newmyer and Ed West were in Amarillo Monday.

Wade and Sid Parks were in Fort Worth last week.

Mrs. Alta McCrutchin of Amarillo spent a few days with Mr. and Mrs. H. C. Webb.

Mrs. Chas. Wilson and daughter of McLean spent last week in Dimmitt.

Ralph, Ted and James Cox and Miss Marie Wilson were Amarillo visitors Tuesday.

Mrs. L. E. Parker is spending the week with her parents in Farwell.

Bill Graham and W. A. Hunter were in Fort Worth last week.

Mrs. Cleve Tate and Mrs. N. H. Witt and daughter visited in Hale Center Thursday.

Miss Madge McQuize spent the week end in Bovina with her parents.

Mrs. Thelma Dawson and little son visited in Hereford Friday.

Mrs. Joe Hudspeth and Miss Mattie Hancock of Silverton were Dimmitt visitors Friday.

Mrs. Gay Morgan and Mrs. Carter Bollen of Bovina spent Friday with Mrs. L. D. Parker.

Mr. and Mrs. Andrew Murphy and son, and Jim Elder of Muleshoe spent the week end here.

Mr. and Mrs. Edgar Ramey and Mr. and Mrs. Fred Boswell visited in Hereford Sunday afternoon.

Mr. and Mrs. Jim Boone are spending several days in Amarillo.

Mrs. Carroll Gunter spent Saturday with her parents in Silverton.

Mrs. L. D. Parker and children are visiting her parents in Bovina.

Mr. and Mrs. Raymond Wilson and Miss Mary Belle Carroll were in Tulla Thursday night.

Miss Johnny Beth Tate is spending the week with relatives in Amarillo.

Mrs. Edgar Ramey entertained the London Bridge club Thursday. Mrs. Rayford Ricketts won high, Mrs. Fred Boswell low. Refreshments were served to Mmes. Boswell, Andrew Elder, Byron Shipley, Ricketts, Tom Rice, Claude Morris, Meade Hill and the hostess. Ed Cudd, Doc Morris and Mr. Youngblood of Memphis were here on business Wednesday.

Mr. and Mrs. Rayford Ricketts visited her mother, Mrs. W. M. Megert, in Hereford Sunday.

Misses Dorothy Maples and Jewel Faye Webb of Canyon spent the week end with home folks.

Miss Vera Hamilton of McLean spent the week end with her sisters, Mmes. C. E. Caudell and Jim Maynard.

Mrs. John Haberer of Hereford visited friends here Wednesday.

Mrs. Ernest Medkief of Hereford spent Thursday night with Mrs. O. B. Trimble.

Mrs. Curtis Tate had relatives from Vici, Okla., to visit her last week end.

Mr. and Mrs. John Burgess of Happy spent Wednesday in the Reynolds and Crawford homes.

Mr. and Mrs. C. C. Reynolds of Hart visited Mr. and Mrs. Charles Harris Sunday.

The Junior Study club met February 27 in the library. New officers were elected as follows: Mrs. Laurie Carroll, president; Mrs. Ray Cowsert, vice president; Mrs. Howard Scoggins, secretary; Mrs. Carroll Gunter, parliamentarian; Mrs. Hugh Collier, critic; Mrs. Buck Wood, reporter.

Mr. and Mrs. Joe Hastings and Mrs. J. R. Hastings visited in the Jack Wright home in Hereford Sunday.

Messrs. and Mmes. Marsh Collins and Curtie Tate spent Sunday with Mr. Collins' relatives in New Mexico.

Mr. and Mrs. W. A. Wright have returned from a several weeks vacation in Corpus Christi.

A large number from Dimmitt attended the show in Hereford last Wednesday night.

Mr. and Mrs. Meade Halle were in Amarillo Friday.

Mr. and Mrs. Ted Wood were in Hereford Sunday afternoon.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

No church or Sunday school last Sunday because of the death of Grandpa McClain. He died suddenly last Friday night. He had been in ill health for some time. All the children were present for the funeral except Mrs. Daniel of Hereford. Children from out of the community were Mrs. Boyd Gillispie, Trucott; Mr. and Mrs. W. J. McClain of Itasca; Rev. Jimmie McClain of Ballinger; Mr. and Mrs. J. C. Allred of Hereford. There were also a great number of grand children present. Grandpa McClain had passed his 80th birthday. He had lived in this community for 33 years. He was an active member of Palo Duro church. Services were conducted by Rev. Hicks of Canyon and Rev. J. M. Dyar.

In the midst of the services a dark cloud came over. It got dark as night and services were held night and the services were held up for a few minutes.

Mr. Alma Moore and Miss Mildred Moore were married in the home of Rev. J. M. Dyar last Friday morning. They have gone on a honeymoon trip. Mrs. Moore is the daughter of Mr. and Mrs. L. C. Moore, and he is the son of Mrs. Ben Moore.

Miss Sunbeam Price who is attending school in Amarillo spent the week end with her parents, Mr. and Mrs. Toy Price.

R. W. Stephens of Sudan spent one night with Mr. and Mrs. Comingoer last week. His folks are moving to Conway.

Mrs. Carter, who has been in Oklahoma with her daughter, returned home last Thursday.

High winds and dirt storms are doing wheat crops no good. Men measuring wheat acreage have completed their work in this community.

Ward News Notes

MRS. WILEY ROBERSON

Rev. Willett of Hereford visited in this community Wednesday. Mr. and Mrs. J. C. Gibbs were in Wildorado Friday.

Jim Higgins and family of Hereford spent Sunday in the home of Mr. and Mrs. Bob Higgins.

James Neal Smith and Mary Angelo of Hereford spent Saturday at the ranch with Donald and Hicks Roberson.

Mmes. Bob Higgins and Fred Saltsman called on Mrs. Jim Lipscomb Wednesday afternoon.

Mrs. Wiley Roberson and Miss Vida Hicks of Hereford visited Mrs. Arlie Dean last Thursday afternoon.

Sunday our community was visit-

ed by a terrific dust storm, followed by a light shower of rain and sleet.

Mrs. and Mrs. Bill Hutson visited in the Jim Higgins home Friday.

Sunday will be Rev. Bennie Harrison's day to preach here.

Miss Oxford spent several nights at home last week on account of the illness of her mother.

On account of the dust storm the DAE club meeting was postponed until Tuesday, March 19, with Mrs. Jack Hutson.

Mr. and Mrs. G. M. Suggs, Mr. and Mrs. Bill Hutson, Edgar Sowell and Wiley Roberson attended Mother-in-Law day and the Fat Stock Show in Amarillo Tuesday.

Mrs. Jim Lipscomb, Mrs. Arlie Dean and Mrs. Lowery Fletcher and two children called on Mrs. Jack Hutson Tuesday afternoon.

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Good Gas With Dependable Service

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PACKARD'S BEST

Is the perfect flour

The flavor and texture of bread or pastry baked with PACKARD'S BEST are such as to delight the family, and convince the housewife that she has found the flour of her fondest hopes.

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THE NEW STANDARD COACH—\$475
\$465

MSRP. List price of New Standard Standard Coach, \$475. With accessories, \$495. See dealer for details. Prices quoted in this advertisement are list of \$100 and are subject to change without notice.

NEW MASTER DE LUXE CHEVROLET

The aristocrat of low-priced cars . . . longer, even larger, beautifully streamlined . . . the only car regardless of price that brings you all of the following quality advantages: Turco-Top Body by Fisher (with No Draft Ventilation) . . . Improved Knee-Action Ride . . . Base-Flame Valve-in-Head Engine with Pressure-Stream Oiling . . . Weatherproof Cable-Controlled Brakes . . . True Shock-Proof Steering.



THE MASTER DE LUXE COACH—\$560
\$560

MSRP. List price of Master De Luxe Coach, \$560. With accessories, \$580. See dealer for details. Prices quoted in this advertisement are list of \$100 and are subject to change without notice. Knee-Action optional at \$25.00 extra.

THE NEW CHEVROLETS

offer the finest combination of high quality, low prices and low operating costs Chevrolet has ever offered to the American public

And so, when you decide to buy your new car, may we suggest that you see and drive the 1935 Chevrolets. Then this will become your conviction, too. You will discover that Chevrolet has gone well beyond its highest standards of the past to make these the most desirable cars in Chevrolet history. Fine craftsmanship and precision engineering are evident in every line and in every part. With the result that these new Chevrolets give you much more quality than you are accustomed to getting at Chevrolet prices. Much more beauty—much more ability to serve long and dependably—and much more performance. Their getaway, acceleration, and all-around spirited action are the most thrilling ever engineered into a Chevrolet product. Yet the New Standard Chevrolet is the lowest-priced Six in the world. And the Master De Luxe Chevrolet also is offered at exceptionally low prices for such a luxurious car. Moreover, these are the most economical Chevrolets ever built, which is highly important in these days when economy means so much. Come in today. See and drive these new cars—and choose Chevrolet for quality at low cost.

CHEVROLET MOTOR COMPANY, DETROIT, MICH. Compare Chevrolet's low different prices and easy C.M.A.C. terms. A General Motors Value.

Brumley Chevrolet Company

BUY IN HEREFORD CAMPAIGN!

LIST MISPELLED WORDS HERE

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We Don't Care . . .
WHAT SORT OF MACHINERY IT IS
. . . We can repair it

We are qualified through our experience and equipment to handle any sort of repair job on machinery. Automobile motors, windmills, Deisel engines—anything, it doesn't matter—can be repaired here.

We repair fenders and bodies of autos, too. Lathe and metal work, welding and grinding are other superior services available at our modern shop.

Beams & Marrs

Beams & Marrs Offer Mechanical Services Of All Descriptions

One of the city's oldest business firms is Beams & Marrs, machine shop and garage. Frank Marrs and George Beams, owners, have been in business 20 years. "We can repair anything from a watch to a tractor," Marrs declares.

Automobile and tractor engines are a specialty with them. They rebore cylinders, insert new valve seats, replace bearings, grind valves, or anything else a gas engine needs.

Any sort of metal work can be done by the firm. Welding, machine work on the lathe and casting of metal can be done. They do oxy-acetylene welding.

Fender and body work as well as radiator repairs are done at the shop. Electric motors, too, can be serviced. A shop full of modern equipment enables the firm to offer these services. They have a lathe, planer, boring machine, auto brake liner, lawn mower sharpener, 20-ton press, welding equipment and no end of tools.

Roy Jewell, A. J. Rosson and J. L. Davis are expert mechanics employed by the firm. Both Beams and Marrs are also mechanics and artisans in the work.

OUR GROCERY SPECIALS

- COFFEE, Schillings', 1b **31¢**
- COFFEE, bulk, 100 per cent pure, 1b **16¢**
- SUGAR, 10 lbs **51¢**
- SPUDS, 10 lbs **16¢**
- Mustard or Turnup Greens, 3 No. 2 cans **20¢**
- CRACKERS, 2 lbs **20¢**
- SALMON, 2 cans **25¢**

LUKEN'S GROCERY

?

\$40.00 In Cash

Find the Misspelled Words and Place Pictures On the Advertisements Correctly

CONTEST RULES

This page will be printed each week for 15 weeks, with one or more misspelled words in each ad. \$25.00 in cash will be given to the reader who finds the most misspelled words and places the most pictures correctly in the blank spaces in the advertisement, which has been left for them. Neatness and cleanliness will also be a factor in the selection of the winners. There will be additional prizes of \$10.00 and \$5.00 for the next best entries. Keep all the pages until you have the full fifteen, then bring or mail them to the Contest Editor, care of the Brand Office. Everyone is eligible to enter except members of the Brand Staff and their families. The decisions of the judges will be final, and no entries will be returned. In placing the pictures in the blank spaces place, for example, Mr. Luken's picture in the advertisement of Luken's Grocery, etc.

GOOD CLOTHES

—need good care and you will find our cleaning, pressing and repair service the very best. Our equipment is modern and we can assure you **GOOD WORK.**

WEST TAILOR SHOP

?

"GRADE A" MEANS SOMETHING

If it appears on a bottle of Prairie Dairy milk you know how necessary milk is in a child's diet; you know how essential it is to good cooking. If you'll just stop to think how good our milk is and the convenience of our delivery service, then you will let us put you on the route.

PRAIRIE DAIRIE

?

THE WEATHER IS TERRIBLE!

But think how much worse it would be if your plumbing were to go bad one of these nasty spells. Or if your plumbing did fail, think how much nicer it would be had it not happened. Better see us about it today.

DICK ROUNTREE

?

CREAM PRICES ARE UP

And the Farmers Creamery is responsible for the prices being as high as they are. If we were not paying top prices, representatives of outside buyers would deduct the transportation cost from the price.

Farmers Creamery Association

?

YOU CAN'T GO WRONG

Using gas and oil from the Moore Independent Oil Co. The best of gasoline, finest oils and excellent lubricants are put into your car here. See us about your next grease job.

Moore Independent Oil Co.

?

DRESS UP, MEN!

We have received our spring line of Men's Suits in gray, tan, rough tweed, blue

\$15.00 \$18.75 \$27.50

"Your Friendly Shoe Dealer"

D. R. GASS & SON

?

HOW ABOUT YOUR BRAKES?

Let us test and adjust the breaks on your car. If they need relining, we can do that, too, with our special relining machine. It is criminally negligent to have faulty brakes—especially when new, are so handy.

BEAMS & MARRS

?

FOR REPAIR SERVICE

We are prepared to serve you well in our repair department, as all our equipment is of the latest up-to-date type, and new, which of course makes accuracy. We specialize in cylinder head work, reboring blocks, and welding. All our work is guaranteed.

M. D. WOMBLE, Implements

?

ECONOMY PRICES

Only 15 cents for a Finger Wave, 25 cents for a shampoo and finger wave, and permanents \$1.00. These are prices for our student operators.

You Will Like Their Work!

MORENE'S BEAUTY SHOPPE

?

OUR SERVICE

No job is too small, no job is too large for us to do for you.

TELL US YOUR NEEDS!

W.D.M. RAYZOR
WOODWORK

?

ONE OF THE

greatest joys of life is eating—and that is only true when the food is good, well seasoned and attractively served.

You Will Be Pleased With Our Meals.

HOME CAFE

Oberlin Building

?

ANY TIME OF THE DAY OR NITE

We are ready to serve you with Conoco Gasoline and Oils. Washing, greasing and car cleaning are among the things we do best. Better let us wash your air cleaner during this dirty weather.

Woodford Service Station

?

DON'T CHEAT

—yourself out of the joys of good health by failing to have the cause of your poor health scientifically corrected with

You Will Like Our Health Service!
PHONE 341

DR. J. W. HENDRIX

?

MORE CHICKS—BETTER CHICKS

That's the combination. Every egg that goes in the incubator is carefully inspected as to color, size and uniformity. Extreme care in hatching is used. Our machines are modern, temperature and humidity accurately controlled. Eggs are received Wednesday and Saturday.

HILLSIDE HATCHERY

Phone 70-W.

?



The Hereford Brand

HEREFORD, DEAF SMITH COUNTY, TEXAS
 TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager
 W. WITT LANDIS Editor
 W. C. NIX Foreman

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
 Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

MENACE OF EROSION

Time for action to prevent all the soil in this area from blowing away has come. And Deaf Smith county, along with others in the Panhandle, is going into action. Today there is a meeting in Amarillo of commissioners courts of the senatorial district to map plans for sponsoring legislation that will force land owners to give lands proper care. The meeting was conceived and the plan put in action by County Judge C. W. Humble.

Last week there was a meeting of officers of the county's agricultural associations. This Friday each association will hold a meeting. They are preparing briefs and evidence to send to Washington in support of an application for a federal wind erosion project in this county.

Constant dirt storms blowing this week have brought new realization of the menace facing lands here. It will not be long at the present rate until most of the county's tillable lands will not be capable of raising a crop. Untold damage has already been wrought.

The cry has been for rain. It still is. But action must be taken in order to save anything for the rain to benefit when, as and if it comes.

CAN HUEY TAKE IT?

Pleasing to most was the news from Washington Tuesday that Senators, fed up with the insulting mouthings of Huey Long decided to strike back. Senator Joe Robinson of Arkansas gave the Kingfish an artistic tongue lashing. He said the time had come to stop the Louisiana's "ravings" and described him as a person of "egotism, arrogance and ignorance."

Huey, of course, countered with a threat to go into Arkansas and campaign against Robinson, which he will likely do. "Innuendoes, insinuations and threats can not prevail in the Senate... unless we have descended to the level of mediocre degenerates," Robinson shouted.

Long likely does not have been enough sensibilities to comprehend that he was badly worsted in the verbal battle. It does not matter. What does matter is that the skirmish was the opening wedge in a fight of intelligent people against an obnoxious inferior who should be put in his place.

Huey can "dish it out" all right—whether he can "take it" will be known shortly.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, March 4, 1904.)

F. Herron, the editor had learned, was 56 years old and had seen only 14 birthdays. Right—February 29 was his birthday.

R. N. Mounts had contracted with Snyder & Lacey for construction of a fine home.

Judge C. F. Kerr of Dimmitt had paid Hereford a visit.

Dr. S. P. and G. T. Vineyard of Amarillo were contemplating the opening of a drug store here in partnership with J. P. Harding.

D. R. Gass was still advertising for the purse he had lost the preceding week.

Judge John E. Ferguson was confined to his bed with rheumatism.

W. H. Russell, county attorney, announced his candidacy for the office of county judge and school superintendent.

Two cars of immigrants from Eastern States had arrived to prospect the area.

Ladies Aid Society of the First Christian church realized \$36 from a dinner at the Ritchey Hotel.

(From The Hereford Brand, March 6, 1914.)

Berry Orr, carrier of Route One, had gone modern, using a motorcycle to carry the mail. He had made his route and returned, a distance of 32 miles, in an hour and a half.

J. Ray of Vernon, formerly of Hereford, had begun construction of a modern brick business building which was to be occupied by

the newly opened Fox Mercantile Company.

F. H. Oberthier was highly in favor of ground sloes.

W. E. Dameron had withdrawn from the race for district attorney.

Mrs. Seth B. Holman of Amarillo was visiting her sister, Mrs. D. C. Laird.

Mrs. B. T. Bell, Sr., of Dimmitt, mother of Mrs. Edgar Ireland and Mrs. Harvey Cash, had been surprised by friends with a party on her 50th birthday.

The editor pointed out: "The greatest question for the next Texas Legislature to settle will be the equalization of taxes. The full rendition law has placed the burden upon the small home owner and the man of small, visible holdings."

By Their Words AND OURS

From Mack's Column in the Quitaque Post we learn that an inhabitant of that city is a "Quitaquean." A denizen of Borger, we know, is a Borgan. Likely a Dalhart citizen is a Dalhartan. We do not know, however, if we are a Herefordite, a Herefordian or a Herefordor. Will some old timer put us right?

John McCarty up at Dalhart wrote a feature a couple of weeks ago praising sandstorms. John admits he started off in a sarcastic vein, then became serious. Because we have never been moved to peacens by sandstorms nor felt an ecstatic urge when one of the blasted things was in full flower, we reprint the following remarks of John Hinkle in the Pampa News: "Our friend John McCarty of the Dalhart Texan is trying to encourage writing of poetry. That is offense enough of itself, but to announce a new contest just as the dust storms begin is nothing short of tragic. A poem should express truth, higher ideals than commonly are voiced, sheer beauty, gems of expression. But we're entirely too prosaic to find much beauty in a dust cloud. We see poetry in a Plains sunset behind clouds shimmering in the colors and shades of the spectrum, and in the billowing clouds of a summer's afternoon. But not in a sun dimmed and dulled by dirt."

W. W. "Hick" Halcomb, colorful newspaper personality of Dallas and Dimmitt fame, is head of the executive department in the office of the Texas Secretary of State. He has one of the important jobs in that office and the word we have is that he is filling it with gusto and true Halcomb personality. He was one of the first and most active Allied supporters in the Panhandle and he is one of the big guns behind the Allied publicity campaign for the senatorial race in 1933. More power to old Hick. He has a keen sense of values in politics. Everybody likes to see these old country boys go up, for ages it was thought impossible for a Panhandle man to get in at Austin except as a visitor. Then the Panhandle elected a Governor and the thing looks much, much different.—Dalhart Texan.

Bippus Items

Shoppers in Hereford Wednesday were C. T. Reese, C. V. Griggs and Emery Burks. Sunday school each Sunday, and everyone is invited to come. Mrs. C. T. Reese was called to the bedside of her brother, J. Walter Lane, in Oklahoma City. Her brother died there of a heart attack. Wilmer Riggs and children called at the C. T. Reese home last Thursday. Miss Lorene Stagner spent the week end with her parents at Grady, New Mexico. Mr. Whittington of Amarillo was in this community Thursday.

"HUNGRY MAN" HUNTS FOR RAZOR BLADES IN MORGUE

Altus, Oklahoma.—"When a man is hungry he will do anything," was the final answer given F. B. Tins of a local funeral home one day recently when Tins entered the morgue to confront a man who was in the act of stealing razor blades.

While completely surprised by the entrance of Tins, the thief who first said he had come to ask for work in connection with the "burial of a woman" whom he said he understood Tins had charge, he later gave the explanation relative to his desire for food.

Tins is of the opinion that the man was attracted into the home when he saw bottles through a window, perhaps in the belief that he might be able to find something which he could substitute for drugs.

Grid Districts Are Rearranged

Hereford's Whitefaces will be in District One when the football season rolls around next fall. Class B football districts were revised throughout the state by the Intercollegiate League last week.

In District One will be Canyon, Dalhart, Dumas, Farwell, Friona, Happy, Hereford, Stratford, Tulla and Vega. This is the same bunch of cities that were in this district last fall. The remainder of the region consisting of Districts Two, Three and Four will be vastly changed.

In District Two will be Canadian, Claude, Follett, Groom, Miami, Panhandle, Perryton, Spearman, and White Deer. In Three will be Wellington, Memphis, Glendon, Lefors, McLean, Mobeetie, Shamrock and Wheeler. District Four is composed of Floydada, Lockney, Matador, Paducah, Silvertown, Quitaque, Spur and Turkey.

These four districts will make up Region One of the state organization. Lamesa's powerful Tornado, regional champs the past two years, no longer will be a menace to teams of the Plains; having been placed in Region Two. Method of deciding district championships will be up to district officials. Champion of One will play District Two titlist; Three and Four will meet, then the winners will play for the regional crown.

As Others See Us

In this age of quick and easy transportation and communication it would seem that various peoples would come to know and understand each other better. Yet the process of enlightenment still has far to go.

What do Americans, for instance, know about India, save that it is a country of ancient temples, of caste systems, and "untouchables," of oriental splendor and utter destitution, of tiger hunts and riots against British authority?

Or, to reverse the picture, what does India know about the United States? We have the answer from Lieut. Pasupuleti G. Krishnappa, college president of Madras, India, who is now working for his Ph. D. degree at the New York University School of Education.

Dependent for their information on sensational articles in newspapers and magazines, and on the flow of impressionistic travel books by casual visitors, India's millions think America is a glorified panorama of skyscrapers and fast bronco-busting Tom Mixes. They know about Mae West but have never heard about Jane Addams. They have heard about Babe Ruth, but not about John Dewey; about the Chicago stockyards and the slums of New York, but not about the Rocky Mountains and the great American desert; about night clubs and speakeasies, but not about the monster stadium in New York where symphony orchestras play to tens of thousands.

India's impression is probably not the exception, but the rule, for the United States has done a poor job of advertising. No country has more worth while thing to talk and write about, or to record in moving pictures, but it is the bizarre and the unusual, to say nothing of that which is discrediting, that is broadcast for foreign eyes and ears.

America is not in need of a Ministry of Propaganda, like Germany, but it could use a more intelligent and constructive brand of publicity.

To take a sick or half-sick child to a show does not speak well for the judgment of its parents.

Any man who can raise chickens, have a garden and not make his neighbors mad is a politician.

Control of Tumors Prevents Cancers

The definite increase in the number of persons dying from cancer makes the subject of tumors a timely one. A tumor is a mass of new tissue which is of no use whatever to the body. If tumors or their manifestations were more generally appreciated, much of the misery and many deaths could be eliminated, states Dr. J. W. Brown, state health officer.

The malignant tumor known as cancer may consist, as is the case of benign tumors, of any bodily structure such as fat, bone, connective tissue, superficial layer of skin, mucus membrane and bodily organs. They grow rapidly and may establish secondary growths far from the site of the parent tumor by means of detached cells traveling in the blood or invading the lymphatics.

Where benign tumors are concerned surgical removal usually results in permanent cure. However, in cancerous tumors surgery or irradiation (X-ray and radium) or a combination of the two, to be effective depends upon early diagnosis and prompt professional action.

While a number of cancerous growths unfortunately do not present early symptoms, many of the more common ones do. It is the deliberate or ignorant disregard of such early symptoms that has so decidedly occasioned the increase in cancer deaths.

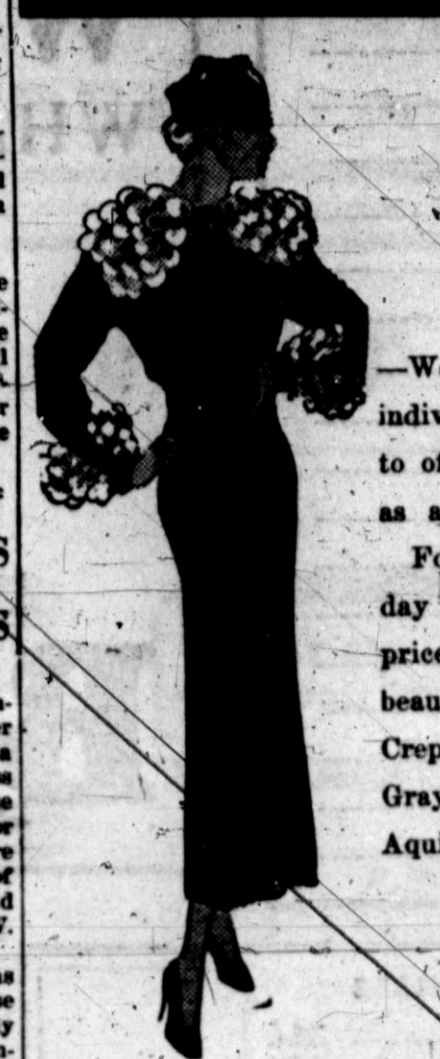
The outstanding signals which justify a suspicion that cancer may be present, though not necessarily so, are: any lump, any unusual bleeding from any bodily opening; a persistent sore, and chronic indigestion.

To disregard these signs, which

may mean cancer in an early and therefore curable stage, is to flirt with death. Most certainly it does not pay to take any chance with any kind of tumor or manifestations that indicate the possibility of its existence.

Diet for Ostriches
 Ostriches are herbivorous and on arid farms they are pastured alfalfa in summer, and fed alfalfa hay, wheat bran, barley, oats and other grain in winter. Like other birds they require grit and they are notorious for swallowing all sorts of objects, such as stones, pieces of iron and the like. As a rule ostriches will not eat flesh even when they are extremely hungry.

From the Spanish
 The word palomina is derived from a Spanish word, palomilla. One of the meanings of the Spanish word is a milk-white horse.



TO THE WELL DRESSED LADIES OF HEREFORD

—We give you styled quality and individuality in every dress we have to offer, at prices just as reasonable as any modern, up-to-date place.

For Thursday, Friday and Saturday we are offering you unheard-of prices on New Spring Dresses, beautiful Waffle Shirrs, Tree Bark Crepes, Mattelsias, Cantons, in Navy, Gray, Leaf Rose Biege, Copen Blue, Aquí—

\$6.75 \$9.75 \$15.00

All of our \$16.95 to \$19.75 for three days are going at

\$15.00

Now's The Time to Save Money.

ALL SALE DRESSES STRICTLY CASH!

A New Knitted Two-Piece Dress, with the unmistakable air of true distinction. Boucle with hand-fashioned Blouse and Skirt. Navy Blue, White, Leaf Rose, Aquí Blue—

\$12.75

TRY A PAIR OF OUR 79c HOSE, 2 FOR \$1.50
 New Shipment of Kayser Gloves—Black, Navy, Brown, White

FASHION DRESS SHOPPE

BUSINESS AND PROFESSIONAL DIRECTORY

LUNCHES

THE CHOCOLATE SHOP
 Plate Lunches
 Sandwiches
 Cold Drinks, Candles
 Magazines.

INSURANCE

INSURANCE
JNO. H. PATTON
 PHONE 50

OPTOMETRIST

F. M. KESTER
 Registered Optometrist
 A thorough examination with the newest and most modern instruments and equipment.
 316-B Main Street.

CHIROPRACTOR

DR. J. W. HENDRIX
 Chiropractor and Masseur
 100 B Street—Just North of Mother's Park
 Phone 341 for Appointments

DONT Neglect Your Eyes

Dr. T. M. Montgomery
 At Close Drug
 Third Friday Each Month.

PHYSICIANS

DR. T. L. MORGAN
 Physician and Surgeon
 Above Corner Drug Store
 Office Phone 462
 Residence Phone 463

ELECTRICAL

GEO. S. McCONNELL
 Electrical Contractor
 All kinds of electrical appliances repaired. Also Delco Light, factory trained service man.
 Phone 759-W

PRINTING

THE HEREFORD BRAND
 For JOB PRINTING and OFFICE SUPPLIES

LET A WANT-AD Print Your EXTRA ROOM!

ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON
 ABSTRACT CO.
 5 per cent Federal Farm Loans.

The FINEST FOODS at LOWEST PRICES

FRIDAY AND SATURDAY SPECIALS

Special-Bake a Cake-Special		
CAKE FLOUR	Swansdown, package	29¢
COCONUT	Baker's, Southern style, box	10¢
EXTRACT	Cage's, 8-ounce bottle	25¢
COCOA	Bliss, 2-pound box	19¢
BANANAS	Dozen	21¢
WESSON OIL	Pint	25¢
SNOWDRIFT	Three pounds	65¢

COFFEE	Satisfaction, pound	19¢	TOMATOES	No. 2 can	10¢
SYRUP	W. S. gallon	56¢	SPUDS	10 pounds	15¢
SPINACH	3 No. 2 cans	26¢	GREEN BEANS	5 No. 2 cans	26¢
SUGAR	10-pound bag	51¢	RAISINS	4-pound package	31¢
PINEAPPLES	3 No. 1 cans	26¢	JELL-O	Any flavor, 3 packages	20¢
HOMINY	3 No. 2 cans	22¢	PEACHES	No. 10 can	35¢

CARL'S Cash and Carry GROCERY

FOR RENT, FOR SALE GARDS AT BRAND OFFICE, CREAT.

Interesting News Items From Surrounding Communities

Here and There

BY MRS. C. E. TICE

PTA meets at Frio Friday night and after a short program Mr. Gilson of the GOC Camp will give a talk on TVA project. It is hoped a large crowd will attend.

Mr. and Mrs. Emmett Dixon of Sunday dinner in the W. S. Dixon home.

Mmes. N. E. Mobley and F. C. Miller of Bovina spent Wednesday in the Mabo Mobley home.

Miss Koma Hyatt and Miss Thelma Holly spent the week end in Happy.

Mr. and Mrs. J. B. Hartin, Mrs. Jack Robertson, A. H. Owens and Miss Dot Owens were in Amarillo Tuesday.

Mr. and Mrs. Lester Sparkman and Mr. and Mrs. W. A. Springer spent Sunday afternoon at the Owen Andrews home.

The Emergetic club met with Mrs. Bell Friday with 10 members and one visitor, Mrs. Suggs, present. Next meeting with Mrs. Taylor West.

Miss Louise Hamm, WTSTC student, spent the week end at home.

Mr. and Mrs. J. B. Harlin attended the funeral of Mr. McClain at Palo Duro Sunday.

Mr. and Mrs. Roy Rogers went to Fortales Thursday and spent the night with her parents. Britt Boyd had charge of the mill during their absence.

Mr. and Mrs. J. E. Andrews, Misses Alma and Ruby spent Sunday afternoon in the C. E. Tice home.

Mr. and Mrs. W. S. Dixon visited at Memphis and Brice last Friday and Saturday.

Rev. Brewer preached two sermons at Frio Sunday. He will be back the first Saturday night and Sunday in April.

Mr. and Mrs. Glenn Greer were Dimmitt visitors Saturday.

Mr. and Mrs. W. A. Campbell were Sunday guests at the Leo Williams home.

Dawn Items

BY INEZ MILLER

Literary society met Friday evening. School children and the teachers were in charge of the program. The children gave readings and stories they will use at the rally. Elimination contests will be held later. Next meeting of the society will feature a farm program.

Sunday school attendance was increased. Rev. Paul Collins of the Methodist church of Hereford gave a short talk after Sunday school, and preached in the evening. He will be here the first Sunday of each month.

Sherman Higdon of Canyon was a guest of Byron George over the week end.

Mmes. and Mmes. E. J. Griggs and L. N. George, Miss Vivian Bowers and J. K. Dunavant were guests in the H. H. Miller home Tuesday evening.

The rabbit drive Tuesday was a success. Many rabbits were killed in the drive. A. T. Frye managed the drive. The prize winner was J. K. Dunavant. Visitors were here from Hereford and neighboring communities.

Miss Vera Crawford of Canyon visited in the home of her sister, Mrs. H. H. Miller, Wednesday.

The womens club met in the

home of Mrs. E. J. Griger Tuesday. The name of the club has been changed to the Dawn Study Club. Next meeting will be with Mrs. Joe Greer next Tuesday.

A. T. Frye was on the sick list last week.

Ruby, Lois and Bernice Harris spent the week end at home here.

Ray Bowers transacted business in Amarillo Wednesday.

Sunday's storm damaged many buildings in this community.

L. A. Smith and family are moving to the hotel from their place west of here.

Black

BY MISS NOBLE M'LEBAN

Mr. and Mrs. W. A. Elmore of Los Angeles are here for an extended visit with their son, Howard Elmore and family.

The Lane brothers of Wichita Falls visited their sister, Mrs. Emma Phillips, here last week.

Mrs. George Wyly and brother, Joe Carr, and Mrs. D. R. Bennett attended the basketball game at Farwell Saturday.

Woodrow McCrate is visiting his grandparents at Roff, Okla.

The boys from Black played the Summerfield boys basketball at Hereford Saturday night, Black winning the game.

G. E. McCrate was a business visitor in Amarillo one day last week.

Bud Barnett visited homefolks here this week end.

A large number enjoyed the play, "Blam Sledge from Turnip Ridge," presented here by Frio Thursday night.

Mrs. Elden Boyd has been real sick with throat trouble. Her mother, Mrs. Downs, is here with her.

Maxine and Margot McLean and Juanita Welch attended a theatre party with the sophomore class of Frio on Friday Friday night.

Mr. and Mrs. A. C. Hays attended the C of C banquet at Frio Saturday night.

Mr. and Mrs. Ernest Newell of Vernon spent the week end here with her parents, Mr. and Mrs. R. E. Barnett.

Elden was in Plainview, Floydada and other places in that area Friday.

Edna Earl Curry spent Friday night with Juanita Welch.

Mrs. H. L. McLean was shopping in Hereford Friday.

Charley Bennett of Hobbs, N. M., was a week end visitor with his parents, Mr. and Mrs. Ray Bennett.

Lloyd Lookingbill and family have moved north of Summerfield.

Wayne Kimmins of Progressive visited in the Barnett home last week.

The party at the community club house Friday night was well attended. Games were played and stunts played until a late hour, then candy was served to about 50 guests.

A good number of ladies from Black attended the meat show at Frio Saturday. Mrs. Jess Hinds and Mrs. Howard Elmore won first prize on meat loaf.

The purchase of additional lands for national forests will be aided by \$10,000,000 allocated by the President in addition to the \$20,000,000 set aside in 1933 for the purchase of 6,000,000 acres of forest lands.

Jumbo News

BY MRS. J. W. BERRY

Take Produce to Carl's Gro. if Mr. and Mrs. Sam Ratcliff and children of Amarillo were guests one Sunday recently in the A. C. Flowers home.

Miss Helen Goats of Hereford spent Saturday night and Sunday here with her sister, Miss Louise Goats.

Mr. and Mrs. C. I. Beck of Lubbock spent from Monday to Friday in the L. E. Beck home.

Mr. and Mrs. C. E. Leasure have been quite ill with influenza, but are some better at this time.

Mr. and Mrs. Ed Allen were Sunday guests in the home of their daughter, Mrs. S. M. Hunter.

Carroll, a new son weighing 9 1/2 pounds, arrived in the home of Mr. and Mrs. Owen Andrew February 25.

Mrs. Lee Oxford was threatened with pneumonia last week, but is able to be up and about.

Rev. E. C. Armstrong of Dimmitt Methodist circuit, filled his appointments at Jumbo Sunday. He was accompanied by his wife.

Misses Athalie and Helen Wilder who attend school at Canyon, spent the week end with their parents, Mr. and Mrs. J. J. Wilder.

Mrs. Labon Galloway is recovering from a tonsil operation which was performed at Lubbock last Tuesday.

Mrs. Mildred Bailey spent the week end in the L. A. Matthews home.

The school board met in regular session at the school house Friday night.

Rev. and Mrs. E. C. Armstrong were Sunday dinner guests in the C. Andrews home.

Mr. and Mrs. Ward Berry and two daughters of California came last Sunday to the F. B. Neill home for a short visit, leaving Tuesday for Oklahoma to make

their home. They were accompanied by Grandmother Neill who will make an extended visit there.

The play, "Beads on a String," by a community cast, was well presented Friday night and much enjoyed by all. Owing to so much sickness not a very large crowd was present and little money was taken in to be used for playground equipment.

A number of Jumbo friends gathered at the home of Mr. and Mrs. H. C. Baird one Saturday night recently and played bridge. Refreshments of cake and coffee were served to Messrs. and Mmes. Utman Hunter, Edwin Mauk and J. W. Berry, the host and hostess and Bob and Mary Ann Baird, and Miss Virginia Nix of Hereford.

This community received a shock when news came that Fred Tietje had died suddenly while in Hereford Saturday night about 10 o'clock due to heart failure. Mr. Tietje was 72 years old and had for a number of years been making his home with his niece and nephew, Mr. and Mrs. C. A. Wolf, on a farm two miles east of Jumbo. He was born in Germany, coming to this country when two years old. For many years he made his home in Seattle, Washington, and had a life membership in the Fraternal Order of Eagles at that place. He came to Texas in 1931. The body was taken to Brunswick, Missouri, where funeral services were held and burial made in the family lot. Relatives who accompanied the body to Missouri from here were Mr. and Mrs. C. A. Wolf and son, Harold, and their son, Carl J. and wife, and a nephew, Gus Tietje. This community extends to them heart felt sympathy in the loss of their loved one.

Jumbo school plans an invitation track meet Friday, March 8, at 1 o'clock. Six schools have been invited.

Westway Items

(BY WILMA SKYPALA)

Miss Ruth Wolfe, Messrs. and Mmes. Grindstaff and family, Grages and family, Offerl and grandson visited Sunday with W. B. Mitchell.

Roger Hartman spent Saturday night with his sister in Hereford.

Jim Lusk and family of Lawton, Oklahoma, spent the week in the home of Mrs. Montgomery.

Mr. and Mrs. V. Skypala spent Sunday with his mother in Umbarger.

Mr. and Mrs. Roy Coker of Summerfield and Mr. and Mrs. Dewey Dideon of Hereford spent Sunday in the C. V. Burges home.

Misses Marie and Virginia Lusk of Lawton visited in the Westway community Saturday and Sunday.

V. Skypala and family spent Sunday night in the H. F. Fangman home at Messenger.

Fred Schulz and wife of Amarillo, Walter Schulz and wife of Hereford spent Sunday in the T. L. Vaughn home.

T. L. Vaughn and Leslie Vaughn were in Plainview Saturday.

T. L. Vaughn and family, and Mrs. Leslie Vaughn spent Saturday with Mrs. Schulz at Hereford.

Mr. and Mrs. D. R. Grimes and daughters of Hereford have moved into this community.

Mrs. Roscoe Landers spent Saturday night with her aunt, Mrs. Ellis Wilson, in Hereford.

The Sunday school enjoyed a party Friday night in the Whiteside home.

Mr. and Mrs. Guy Lawrence of Walcott spent Sunday with Mr. and Mrs. Rat Rowe.

Irene and Rosemarie Grimes are improving after protracted spells of illness.

Preaching and Sunday school were well attended Sunday.

J. L. Hyde and wife of Ward spent Sunday in the J. W. Hyde home here.

Messenger News

BY ESTELLE WILLIAMS

Take Produce to Carl's Gro. if there was a small attendance at Sunday school because of bad weather. Rev. Bennie Harrison did not preach.

Bob Lindsey visited the Dodsons at Westway Friday evening.

Fred Pittner was in Amarillo Thursday.

Mr. and Mrs. G. W. Wells went to Amarillo Saturday.

James Ray Coleman attended the show in Hereford Tuesday night.

B. F. Black of Floydada called at the W. A. Whitson home Friday.

Mr. and Mrs. L. M. Williams and Estelle visited Mrs. L. E. Ware in the Ford community last Wednesday.

Juanita Cross who spent the past three weeks with her aunt, Mrs. J. A. Hart and family, returned to her home in Hereford Saturday.

Mrs. Bob Lindsey and baby left Tuesday for Arkansas. Mr. Lindsey took them as far as Hereford.

Sylvester Fangman has re-entered school after an absence caused by leg injuries sustained when a lister fell on him.

Hereford shoppers Saturday were G. W. Wells, R. W. Fanning, W. A. Whitson and son, L. M. Williams and son, J. L. Overstreet, Bob Lindsey and Mr. and Mrs. H. L. Agee and children.

WE SPECIALIZE

When your car needs attention, you want it fixed and fixed right.

We specialize in just that kind of service, and invite you to give us a trial.

Don't take a chance. Take your car to some responsible place when it needs repair. It pays in the long run.

Ireland-Beavers Motor Co.

301 East Third Street. Hereford.



You're sure of more for your money

Meat Specials

FISH

- BACON Armour's, machine sliced, lb 32¢
- CHEESE No. 1 Longhorn, lb 24¢
- ROAST Fancy Baby Beef, lb 15¢
- DRY SALT Chunks, Lean, lb 18¢

OYSTERS

Large and Fat, Pink 36¢



ORANGES 43¢ PECK

- CALIFORNIA NAVELS
- GRAPEFRUIT Texas, 6 for 16¢
- LETTUCE Firm head 5¢
- SPUDS 10 pounds 16¢
- LEMONS Sunkist, dozen 18¢
- APPLES Washington Winesaps, peck 45¢

Prices Quoted for Friday, Saturday & Monday

- PINEAPPLE Libby's Fancy, sliced, No. 2 1/2 can 21¢
- TOMATO JUICE Libby's, can 9¢
- PINEAPPLE JUICE Dole's, 3 No. 1 cans 25¢
- TOMATO SAUCE Libby's, can 5¢

SHORTENING Mrs. Tuckers 4lb. Carton 56¢

- BISCUITS, Whole Wheat Kellogg's, Package 11¢
- POST TOASTIES Large package 10¢
- SUGAR 10-pound bag 51¢
- BAKING POWDER Royal, 12-oz. can 33¢
- BAKING POWDER Dr. Price's, 12-oz can 19¢
- SYRUP, Brer Rabbit No. 10 can 55¢, No. 5 can 29¢
- MALTED MILK Thompson's, 1-lb can 43¢
- PORK AND BEANS Phillip's Delicious, No. 1 tall can 5¢

CLEANING SPECIALS

- Sani-Flush Large Can 21¢
- Melo Two Cans 17¢
- Hy-Pro Quart Bottle 17¢

- VEGETABLE SOUP Phillip's Delicious, 2 cans 15¢
- CUT GREEN BEANS Medina, 3 No. 2 cans 25¢
- HOMINY Medina, 3 No. 2 1/2 cans 25¢
- TOMATOES No. 2 can 9¢
- CATSUP No. 10 can 47¢
- PEARS, Charming Land Choice Bartlett, No. 2 1/2 can 19¢
- PINEAPPLE, Half Slices Or Crushed, No. 10 can 55¢
- GRAPEFRUIT JUICE Curtis, No. 2 can 10¢

CHARMIN TOILET TISSUE

Four Box 23¢

FLOUR SUNRISE

Bag 48-Pound \$1.72

- PRUNE JUICE Heart's Delight, can 10¢
- KRAUT JUICE Kumer's, can 10¢
- TOMATO COCKTAIL Van Camp's, large can 12¢
- CRACKERS A-1, Soda or Graham, 2-lb box 19¢
- BON AMI Powdered, can 12¢
- No. 1 Quality LIMA BEANS Large or small, 2-lb pkg 16¢
- RICE Choice Blue Rose, 2-lb pkg 10¢
- HERSHEY BARS Three for 10¢
- CHEWING GUM Three for 10¢

FURR FOOD

FREE DELIVERY PHONE 74

WE MEET ALL LOCAL PRICES ON CREAM AND EGGS



MARKET BASKET VALUES

WALKER'S AUSTEX CHILI OR TAMALES

No. 2 Can 23¢

JERSEY CORN OR BRAN FLAKES

Two Pkgs 19¢

TEA LIPTON'S All Kinds

1/4-Pound Can 21¢



OXYDOL

Large Pkg 22¢

1 BAR LAVA SOAP FREE

P. and G. Soap

10 Reg. Bars 29¢

CAMAY

One Bar 5¢

WE APPRECIATE EVERY CUSTOMER WE HAVE AND INVITE YOU TO COME IN AND SHOP WITH US - WE SAVE YOU MONEY EVERY DAY ON DRUGS!

FITCH'S SHAMPOO and OIL. Both 69¢

PINT ALCOHOL 39¢

WILLIAMS' AQUA VELVA 59¢ Value 39¢

CHAMOIS \$1.29

5-Pound WATERPROOF BAGS Special 39¢

16-Ounce McKesson ANTISEPTIC SOLUTION 39¢

JUMBO SODA Triple Dip 9¢

BROOKS' DRUGS PHONE 99 "Pay Cash and Save"

Challenge ALARM CLOCK 98¢

50c IPANA 39¢

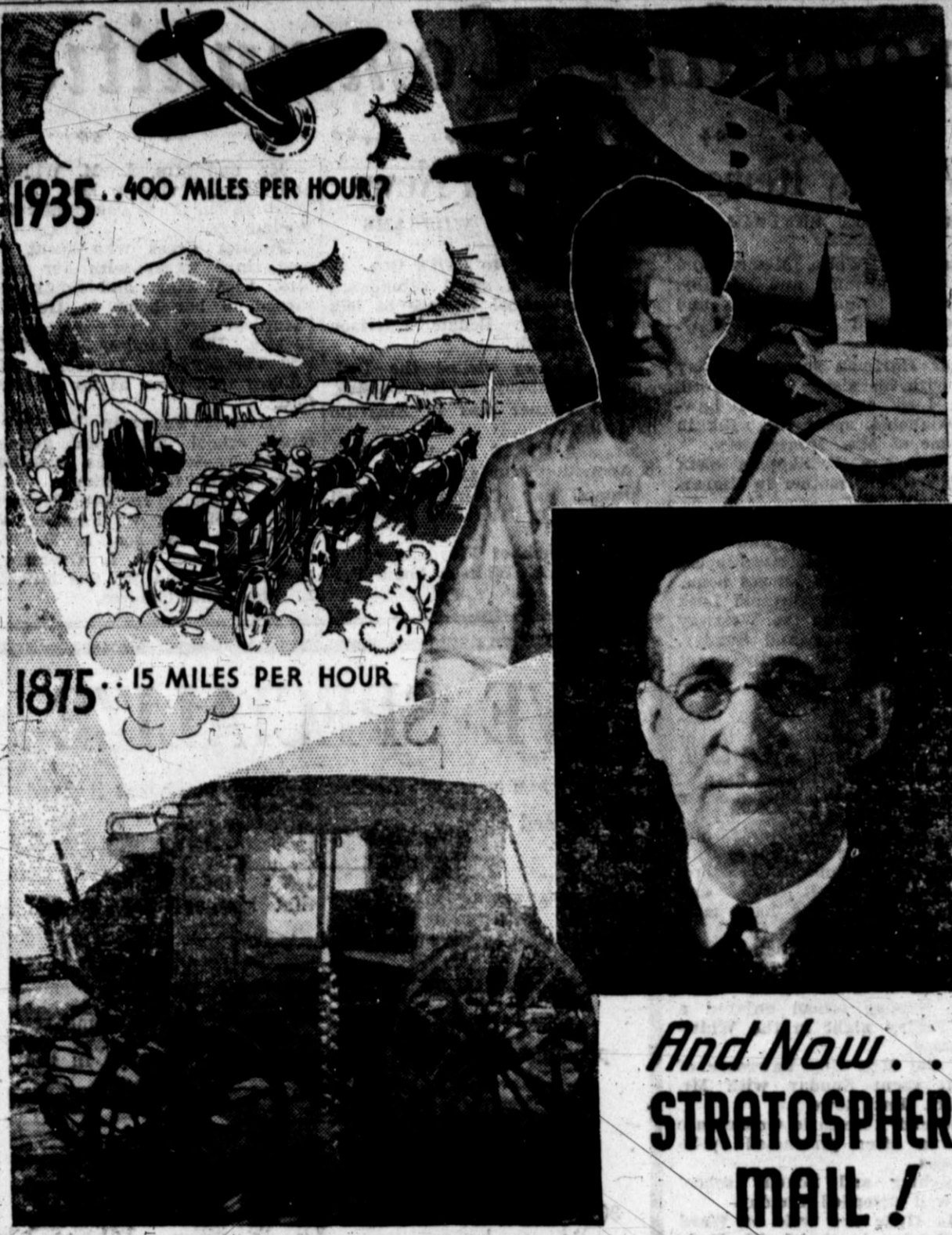
KOTEX Packages of 12 Special 17¢

ECONOMY Pkg. of 48 57¢

FOUNTAIN SYRINGE 69¢

6c Bottle ITALIAN BALM 6c Home Dispenser 59¢

STEFFEN'S Ice Cream, qt. 20¢



And Now... STRATOSPHERE MAIL!

Hundreds of miles per hour measure the difference in transportation of Uncle Sam's mail over the period of three-quarters of a century. And Wiley Post, the "Modern Magellan," hopes soon to add yet another hundred by coursing the Winnie Mae through the "attic of the atmosphere."

Bartlesville, Okla., February 20.—The old Fort Logan stage coach (lower left) toiled its way through the passes of the Rockies in the gold rush madness of the '70's between Fort Logan and Helena, bearing the ominous legend, "No responsibility assumed for safe delivery of passengers, express or gold." Fortunate to average 15 miles per hour on its hazardous itinerary, the old stage put some 600,000 miles on its iron tires before retiring from service, and now rests with other relics of frontier days on the famous Woolaroc ranch of Frank Phillips, oil man

and aviation enthusiast, in the Osage hills of Oklahoma. Many a "whoop and holler" from the days of the old Fort Logan express is the air mail service of today and when Wiley Post takes off in his Winnie Mae soon from Los Angeles, bound for New York City, what aviation experts had predicted for the vague future may be brought into the present—stratosphere mail. Flying at a speed of approximately 400 miles per hour, the famous Post, who made a piker of Jules Verne by rounding the home planet in eight days, plans to complete his cross-country flight in the

stratosphere in something like seven hours, carrying Uncle Sam's mail. Post's flight will be sponsored by Frank Phillips (inset) whose above-mentioned stage coach has for company at his Oklahoma ranch, the epoch-making Woolaroc plane in which Colonel Art Goebel, also backed by Phillips, won the Dole Race to Honolulu in 1931. Stratosphere air transportation has long been predicted by aviation experts, and Post's success in the Winnie Mae will indeed hasten the day when commercial planes will span the continent with mail and passengers between breakfast and lunch.

districts, \$26,455,448.69; common school districts, \$5,213,121.60; rural high school districts, \$265,813.70; road districts, \$3,834,915.00; water control and improvement districts, \$696,047.13; water improvement districts, \$531,494.58; fresh water supply districts, \$22,064.26; irrigation districts, \$47,536.76; navigation districts, \$915,813.00; conservation and reclamation districts, \$149,229.00; levee improvement districts, \$273,180.75; drainage districts, \$446,384.06; grand totals: 1931-32, \$149,795,238.00; 1932-33, \$119,640,634.31.

Tax collections 1931-32, \$149,795,238; 1932-33, \$119,640,634.31; decrease \$30,154,603.69, a decrease of 20.13 per cent; total outstanding indebtedness, June 30, 1932, \$750,413,135.44. Decrease in time warrants, \$9,145,538.85; decrease in outstanding bonds, \$10,951,889.23, or a total decrease of \$20,097,227.08. Total outstanding indebtedness, June 30, 1933, \$730,315,898.36. Sinking fund balance, June 30, 1932, \$49,524,994.01; sinking fund balance, June 30, 1933, \$45,102.02; decrease, \$4,025,891.99.

The above summary does not include current warrants outstanding, nor does it include the several counties and cities from which reports could not be obtained. The total of the current warrants and obligations of the counties and cities on June 30, 1932, amounted to \$22,142,263.17, and it is probably safe to estimate the same liabilities at June 30, 1933, at about \$20,000,000.—Texas Tax Relief Committee.

How One Woman Lost 20 Lbs of Fat

Lost Her Prominent Hips, Double Chin, Sluggishness, Gained Physical Vigor—A Shapely Figure

If you're fat—first remove the cause. Take one half teaspoonful of KRUSCHEN SALTS in a glass of hot water every morning—in 3 weeks get on the scales and note how many pounds of fat has vanished.

Notice also that you have gained in energy—your skin is clearer—you feel younger in body—KRUSCHEN will give any fat person a joyous surprise. Get a quarter pound jar of KRUSCHEN SALTS from Close Drug Co (lasts 4 weeks). If this first bottle doesn't convince you this is the easiest, safest and surest way to lose fat—your money gladly returned.—Adv.

SHERIFF'S SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, on the 5th day of March, 1935, by the clerk thereof, in the case of Hettie Cochell versus Lena Harris, No. 2225, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April A. D. 1935, it being the 2nd day of said month, before the Courthouse door of said Deaf Smith County, in the City of Hereford, Texas, the following described property, to-wit: All of lot number 11 in Block 3—in the original town of Hereford, Deaf Smith County, Texas, levied on as the property of Lena Harris to satisfy a judgment amounting to \$908.61 in favor of Hettie Cochell, and cost of suit. Given under my hand, this 6th day of March A. D. 1935. J. B. MILLER, Sheriff, Deaf Smith County, Texas. By J. M. Murchison, Deputy. 9-3c

IF YOUR INCOME IS \$412 PER YEAR, IT'S EXACTLY "AVERAGE"

Washington.—The average American income was \$412 per capita last year, Louis H. Bean, economic advisor to the agricultural adjustment administration estimated today. The national income of 128,069,000 persons in the United States was \$51,920,000,000 according to Bean's estimates. In 1933, the national income was \$46,000,000,000 or \$368 for each person in the nation. The 1934 income was the largest since 1921. Bean estimated that 32,500,000 farmers of the country received \$163 last year, or \$22 more than their average income the previous year. The 1934 farm income was \$5,287,000,000 or 10.4 per cent of the nation's total.

When you are inclined to be dissatisfied with your lot think of the man who has been sentenced to death. When his death sentence was committed to life imprisonment he is reported to have said most enthusiastically, "Oh, I am so happy." It is agreed that the country is better off now than at any time during the past year, but no political partisans can be found who will agree upon the reasons for the improvement.

Diabetes Becomes Menace In Texas

The general increase in diabetes throughout the United States during the past few years is eloquently reflected in the Texas figures. In 1929 only 357 persons were recorded as having died of this malady, while last year about 700 succumbed. Even making allowances for undiagnosed cases of earlier days, the increasing deadly power of this malady thus becomes apparent. And while it is the least publicized of the major killers, it nevertheless deserves an appreciation of some of the predisposing causes as well as of the methods to combat them," states Dr. John W. Brown, state health officer.

It can be said that, whatever the exciting cause of its development may be, diabetes is definitely associated with the soft living now so general among the so-called white-collar workers. And it is here that diabetes potentially and increasingly flourishes. "Thus it is noted that professional men and women, educators, bankers, business executives, servers of food and drink, laboratory and desk and bench people in general—in short, the sedentary workers, are more likely to become victims of this disease than are those who labor manually. And to this list must be added the housewife to whom electricity and leisure in this connection have in numerous instances proved to be doubtful blessings.

Therefore, it is plain that adults whose living habits involve a minimum of physical exertion and a maximum of food, including sweets, could profitably determine to "about face" and gear themselves to a more normal living regimen. The rules involved in this suggestion are: Under the doctor's direction, avoid overweight; eat proper foods in proper amounts, shunning excesses of sugar and sweets; have a physical examination at least once a year; regularly exercise the large muscles of the body either in work or play.

Ed Howe, the veteran newspaper man, says that the way to find a man's weakness is to give him authority and the way to find his strength is to give him trouble.

You will find many people who believe that the stock market serves no useful purpose. They forget that it is often used as a substitute for poker, marked cards and slot machines.

Brevity may be the soul of wit but it also cuts deeply. For instance when a fellow writes us "Please remit," he hurts our feelings. Those who advertise must always keep two things in mind. First, they must have something to see. Second, they must tell others about it.



EVERY healthy baby chick has the capacity to grow into a big sturdy bird at 6 weeks. Whether or not they develop to the utmost of their ability depends on you. There's one sure way you can get the kind of chicks you want at 6 weeks. It's the Parina Starters way. Feed your chicks on Starters and bring out the best that breeding put into them. At 6 weeks you'll have big-framed sturdy birds, well-developed and well feathered. Two pounds of Starters per chick—that's all it takes to do the job.

McLean & Pitman Grain Company

Phone 1. Buy at Home We Deliver

Sale Tax Seen As Only Course For State to Follow

The owners of homes, farms, ranches and other real estate in Texas paid \$150,000,000 in state, county, city and district taxes in 1932.

In 1933 the tax collections from this source were \$120,000,000. This is a shrinkage of \$30,000,000 in a year.

Figures are not yet available for 1934, but when they are made public a corresponding decline is expected. One cause for a further decrease in tax collections will be the \$3,000 homestead exemption amendment which was

adopted August 24, 1933, and will affect the tax collections for the 1934.

Can a stronger argument be made for sales or consumers' tax to displace this vanished source of public revenue?

These figures are authentic and official. They were compiled upon authorization of the Texas Legislature by the State Auditor of Texas.

How long can the state and local governments operate and the schools survive under such conditions?

A spendthrift with \$150 in his pocket, blowing in \$30 a night, can last through only five parties at this rate. Then he is a "blowed up sucker."

That is what is happening to the schools, the state, the counties, cities and every other subdivision of government in Texas.

This talk that the sales tax is

going to help only the big property owners is just a lot of hokey. It is going to have our institutions of government and permit the schools to keep open. It is going to help every man, woman and child in Texas.

In Texas we have run up a bill of \$700,000,000 in the form of public bonded indebtedness (state, county, municipal, district and other bonds).

Last year we paid only \$20,000,000 on this debt, leaving a balance of \$700,000,000.

Go buy \$750 worth of furniture on credit and pay only \$20 in a year and watch the moving van back up to the door.

These are figures anyone can understand readily, and if you doubt their authenticity, consult the records in the office of the State Auditor in Austin.

A retail sales or consumers' tax is in successful operation in some 19 states. No legislator who ever voted for a sales tax has been defeated for that vote so far as we can determine and we have made exhaustive study.

Your representative in Austin needs the advice and counsel of the folks back home. There is a substantial sentiment here for a sales tax—but it must be further developed to obtain the votes necessary for passage.

We urge every home owner, school teacher and all other citizens to appeal to their representative and senator to save Texas with a sales or consumers' tax. Write or wire today.

The following compilation will show the amount of ad valorem tax collections for 1932 and 1933 from the various sources (report of State Auditor of Texas):

Total tax collections: Tax year 1931-32—Counties, \$35,142,236.11; State, \$29,433,908.09; cities and towns, \$37,599,224.75; independent school districts, \$27,849,292.13; common school districts, \$5,936,968.67; rural high school districts, \$230,313.81; road districts, \$7,876,174.53; water control and improvement districts, \$1,513,745.59; water improvement districts, \$1,233,773.23; fresh water supply districts, \$21,989.78; irrigation districts, \$167,635.14; navigation districts, \$1,235,218.14; conservation and reclamation districts, \$97,001.67; levee improvement districts, \$625,990.21; drainage districts, \$441,718.25. Tax year 1932-33—Counties, \$25,616,968.75; States, \$22,816,405.54; cities and towns, \$22,340,190.15; independent school

For Best Results

SUCCESSFUL POULTRYMEN USE MERIT FEEDS

STARTER — GROWING MASH — EGG MASH
We Recommend Them to You.

Bring us your eggs, cream, hides and poultry. We pay top market prices. Also see us for coal.

West Texas Feed and Seed Co.
Phone 265. We Buy Produce.

GROCERY SAVING ARE bigger WHEN YOU SHOP HERE

HEREFORD'S NEWEST GROCERY STORE invites everyone to come in and stock up the pantry at the lowest possible prices for highest quality foodstuffs. You will always find a warm welcome at WEIR'S.

CHECK THIS LIST OF SPECIALS

SPUDS White, 10 pounds	16¢	APPLES Fancy Winesaps, dozen	22¢
CORN FLAKES White Swain, 10¢, 2 for	19¢	ORANGES Large California, dozen	31¢
MARSHMALLOWS 8-oz pkg 5¢, 3 for	25¢	RIPPLED WHEAT Large box	9¢
SYRUP Pure ribbon cane, gallon	55¢	VANILLA Large 8-ounce bottle	19¢
GELATINE Knox, 1-1/2 lbs, 3 for	9¢	STARCH Lint, 5 boxes	25¢
CRACKERS Graham, 5 lbs	21¢	SOAP FLAKES BIG 4, 5-pound box	33¢
TOILET TISSUE 6 rolls	25¢	HOMINY No. 2 1/2 can	10¢
GRAPEFRUIT Texas, 90 size, each	3¢	BEANS Navy, 5 pounds	21¢
PICKLES Mixed sour, quart	14¢	FLOUR 48-pound sack, Hereford	17¢
RICE 3-pound pkg	17¢	CRACKERS A-1, 9 pounds	17¢
COFFER Bliss, 1-1/2 can	26¢	CHIPS Lays, 5 pounds	19¢
SUNBRITE Regular 6c can, 2 for	9¢	LEMONS Basket, dozen	19¢
SUGAR 10-lb cloth bag	51¢	PEACHES Nelsons, gallon	36¢
SOAP White Flier, 6 bars	24¢	CORN No. 2 can, 2 for	21¢

WEIR'S

GROCERY

SOCIETY

SENIOR E. Y. F. U. HONORS MISS MARY POSEY

The Senior BYPU had a very delightful supper honoring Miss Mary Posey Tuesday evening at the First Baptist church, the occasion being her birthday. Tables were filled with all kinds of good things when Miss Posey arrived, such to her surprise.

After everyone had eaten, the tables were removed and the group enjoyed games.

Those attending were the honoree, Miss Posey, Imogene Robertson, Lottie Alfred, Martha Ellen Dodson, Thelma McMinin, Avis Matthews, Ethel Allred, Gaytha Wilson, Syble Weckesser, Lavina West, Inez Easter, Sonora Worley, Olive Ruth McDonald, Audrey Cockrell, Ora West, Billie Robinson, Ruble Rhodes, S. C. Bruna, Ted Clancy, Jimmie Allred, W. Witherspoon, Finis Owen, Basil McKinley, Forrest Hill, Rev. and Mrs. B. N. Shepard, Mr. and Mrs. Alex Thompson, Mr. and Mrs. I. I. West.

Card of Thanks.

We wish to express our appreciation and love to those who were so kind to us during the sickness and death of our mother, Mr. and Mrs. Smith McLeRoy, Mr. and Mrs. Criss Benfro, Mr. and Mrs. Boyd London, Mr. and Mrs. Ralph Henson, Mr. and Mrs. J. W. Robinson.

Want Ads

For Sale or Trade

FOR SALE or trade: Three work horses. J. S. Sanders. 1p

FOR SALE: Gas range, heater, and piano; all in excellent condition. FRED ROSS, 403 Roosevelt. 1p

YOU CAN ADD \$5,000.00 to your estate at an initial cost of only \$2.50, and \$8.25 per month thereafter. Ages 10 to 60 years. E. F. Hannell, Elliston Building, East Third Street. 8-12c

FOR SALE: Violin, in good condition. Apply Brand Office. 1c

For Rent

FOR RENT: Storage space in old building back of my tire shop. H. RICE. 1c

FOR RENT: Section 62 and E½ of section 61, block B, Bailey county, Texas. Four houses, windmill, cultivated. Give possession at once. Fred A. Koppin, Littlefield, Texas. 9-2c

FOR RENT: One or more unfurnished rooms. 511 Sampson Avenue. 1p

FOR RENT: 100 acres cultivated, partly fenced, about 20 miles west of Hereford (SW¼ of 12-3-3) on shares or will exchange for residence property Southern California, clear for clear. J. S. Warner, 19 W. Fifth, Santa Ana, California. 8-4c

Wanted

WANTED: To buy used Chevrolet or Ford coupe or pick-up. Inquire at Brand. 1c

WANTED: Good Farmall; pay cash; give price, model. Jesse Bohn, Route 2, McKinney, Texas. 1p

WANTED: To rent small house, duplex or apartment. Must be modern and furnished. Call the Brand. 1c

MRS. B. T. BELL OBSERVES 90th BIRTHDAY

Friday, March 1, at the home of her daughter, Mrs. E. S. Ireland, the eightieth birthday of Mrs. B. T. Bell was celebrated. Mrs. Bell is one of the pioneer women of the Panhandle, having settled with her husband and family in Castro county, near Dimmitt, in the early nineties.

Members of the ladies' class of the Presbyterian Sunday school, of which Mrs. Bell is an active member, were present at her birthday party and spent much of the day in making a quilt for the honoree. Besides the Sunday school class other friends and relatives of Mrs. Bell met to do her honor.

"Out-of-town guests were Mrs. Ed Harrell and Mrs. Harvey Cash of Canyon.

Mrs. Bell was the recipient of many beautiful and useful gifts and her face beamed as she tried to express appreciation. At the noon hour a beautiful covered dish luncheon was served and the filled plates, the laughter and exchange of pleasantries expressed the happiness felt by each one present.

JUNIOR PIONEER CLUB MEETS WITH MISS DANIEL

The Junior Pioneer club met March 5, with Nora Alice Daniel, Marie Roden acted as assistant hostess.

Program subject was China. Interesting talks on Chinese, temples, religion and ways of house-keeping were given by Bess Patterson and Nell Culpepper. A quartet selection was given by La Verna Harman, Marie Cogdell, Lueta Borden and Ardelle Morgan.

Refreshments were served to Ruth Marie Mountz, Lueta Borden, Genevieve Eberle, Nell Culpepper, Margaret Schroeter, Bess Patterson, Eric Marie Brown, Marie Cogdell, Jean Stren, La Verna Harman, Ardelle Morgan, Margarite Newell, Virginia Lillard, Marie Roden and Nora Alice Daniel.

Next meeting will be March 19 with Marie Cogdell.

BUSY BEES HONOR MRS. GOLDEN

The Busy Bee Sewing Club honored Mrs. J. E. Golden and daughter, Miss Marjorie, with an all-day social last Thursday at their home in North Hereford.

After the delicious dinner, the club presented Mrs. Golden with a new dress and Miss Marjorie a box of handkerchiefs.

Present were Meses. Golden, Carrie Kropff, John Huntsinger, Russell Hunter, W. A. Long, Alton Hughes, G. C. Danforth, Jno. Kropff, O. L. Rutherford, Oliver Rudd, Henry Williamson, E. F. Owens, of Amarillo, and Luther Peveley, a new member. Messrs. Roy and J. E. Golden, Alton Hughes, Luther Peveley, Roy Kropff and LeRoy Rudd; Misses Mildred and Alice Gene Rutherford, Aline Hughes, Ruth Marie and Helen Kropff and Jewel Aline Rudd.

The club regrets to lose the Golden's as members. They are moving to Missouri soon.

Someone points out that usually when a woman marries for money the husband lasts longer than the money.

One authority tells us that the way to enjoy good health is to begin early to obey all the rules and keep at it.

BARNARD HICKS GIVEN SURPRISE PARTY

A surprise party was given Barnard Hicks at his home last Friday evening by a group of his friends in celebration of his birthday. The guests presented him with a handsome leather hand bag.

Attending were John Patton, George Muse, E. B. Posey, J. M. Posey, John Coffee, Dick Coffee, Pete Murchison, N. E. Gass, Wiley Roberson, A. H. Stren, Boule LeGrand, D. H. Alexander, Jack Wright, Sank Ramey, Homer Hensieck and Hicks.

BUSINESS CLASS HAS DINNER

In honor of the closing of the business school term, the pupils of Mrs. K. E. McCollum had a dinner at her home Wednesday March 6.

Those attending the dinner were Misses Velma Lloyd, Sylvia Behrens, Ora West, Lottie Allred, Jonnie Estes, Mary Posey, Frances Dameron, Mrs. Cassie Dowell, Sidney Fuller and Mr. and Mrs. McCullough, and Donald Ray and Norma Jean McCullough.

AT THE STAR THEATRE

On Friday, matinee and night, will be seen Chester Morris and Virginia Bruce in "Society Doctor." Also the third chapter of "Rustlers of Red Dog."

Saturday afternoon, beginning at 1 o'clock and continuing until 6, will be seen John Wayne in a big red-hot western, "The Star Packer," also special comedy.

Saturday night's attraction will be Bing Crosby in his new song and comedy hit "Here Is My Heart." Featured again with Kitty Carlisle, who first appeared opposite him in "She Loves Me Not." Crosby sings three new Rainger and Robin hits, including June in January and With Every Breath I Take. The picture was directed by Frank Tuttle and concerns a millionaire crooner's adventures when he turns waiter in order to court a haughty Russian princess. Roland Young and Alison Spikworth are also in the cast.

A big special will greet those attending the Sunday, Monday and Tuesday shows. Wallace Beery will be seen at his best as the "Mighty Barnum." He offers a superb characterization as the world's greatest showman in this colorful, comedy-filled story by Gene Fowler and Bess Meredyth. Adolphe Menjou gives the best performance of his career as Mr. B. Walsh, his tipping manager and Virginia Bruce is enchanting as Jenny Lind, the lovely Swedish Nightingale, whom Barnum, in a moment of sublime respite from his midgets, fat ladies, sword swallowers and the rest of his freaks, introduced to a breathless American.

Wednesday night will feature Warner Baxter and Janet Gaynor in "One More Spring." A Baxter and Gaynor picture is always good.

Young Preacher Here.

Paul Collins, young Methodist preacher, formerly of Merkel, is making his home in Hereford and will preach in the rural districts. Last Sunday he conducted services at Dawn.

THE CHURCH WORLD

First Presbyterian Church First Christian Church

W. M. GRIFFIN, Minister. Sunday school, 9:45; G. M. Hudson, Superintendent. Morning worship, at 11. Christian Endeavor, 6:45. Evening services, 7:30. Tuesday evening will be the last church faculty night affairs under the present study topic. Supper at 7:30. You are invited.

REV. E. R. McWILLIAMS, Pastor. Church service, communion and sermon, 9:45-10:45. Church school classes 10:45 to 11:30. Young and old are invited to attend our early worship service and the teaching session following. Evening services at 7:30. Remember the date of the pre-Easter revival, March 24 to April 7.

St. Anthony's Church

Sunday mass at 8 and 10. Religious instruction after second mass. Benediction at 7:30 p. m. Week day mass at 8. Thursday at 6:30, Saturday 7, at convent. Lenten services Tuesday evening, 7:30. Thursday, 7 to 8. Novena of St. Francis Xavier anti-benediction each afternoon, 4th to 12th at 7:30 p. m. except Saturday and Sunday, 7:30 p. m.

Bake sale was voted by the ladies for Saturday, the 16th. More about that next week.

Umbarger parish offered their play to Hereford on the evening of St. Patrick's day, Sunday, the 17th of March.

FOOD VALUES

Friday and Saturday Specials

- CORN FLAKES, package 10c
- GINGER ALE or LIME RICOKEY, quart 15c
- PRUNES, in syrup, 2½ can 16c
- APRICOTS, in syrup, 2½ can 17c
- PEACHES, in syrup, 2½ can 17c
- PINEAPPLE, broken slices, 2½ can 17c
- COFFEE, Maxwell House, pound 31c
- PRESERVES, pound jar 22c
- SOAP-CHIPS, Blue Barrel, 5 pounds 32c
- BAKING POWDER, Calumet, pound 23c
- OXYDOL, large package 20c
- SOAP, Camay, bar 6c
- CATSUP, 14-ounce bottle 13c
- SALT, 1 pound, 10 ounce pkg., 2 for 15c
- VANILLA, Caga's, 4 ounces 11c

Texas Market & Grocery
PHONE 353—FREE DELIVERY
Accounts Here Are Payable On First and Will Not Be Carried.

History Up To Date

The first National Thanksgiving day, proclaimed by George Washington in 1798, was observed on Monday. His proclamation, issued October 3, did not reach some sections of the country until after the date set for the observance.

When Alexander Hamilton, Washington's secretary of the treasury, proposed that a day be set aside for Thanksgiving, Thomas Jefferson protested on the ground that it conflicted with the government's purpose to separate church and state.

Celebration of the holiday in New York (then the capital) was so disorderly that Washington was outraged and abandoned the idea of a Thanksgiving day. It did not become a legal holiday until 69 years later.

MORE REAL BARGAINS AS A SALUTE TO

Better Times

PERCALES
Famous "80 Square" Count!
13c yd.

Fast colors! Checks, stripes, plaids, and floral designs. You'll want new house dresses for yourself, play frocks for the youngsters, and gay curtains for your kitchen! 36 inches.

DOMESTIC —Extra quality, 39-inch brown domestic, at the low price—

NEW GINGHAMS —Pretty tissues in large checks—

7½c

39c

NEW BUTTONS —Newest shapes and colors for all trimmings—

10c

BED SPREADS —Rayon Jacquard patterns—new colors—

\$1.39



Ready! The new spring Cotton Frocks Street and sports types!

Boys! Buy these swell Canvas SHOES While they last at only

\$1.98

49c

Colorful plaids, checks, stripes—in two-piece or tailored styles! Seersuckers, piques, woven ginghams, cords! Sizes 14-44

They're marvelous buys and there are men's sizes, too. So all you need is 49c to have a pair of these hard-to-wear-out canvas shoes. Neutral, only.

Another Big Value Scoop! Dress SHIRTS

Of Pre-Shrunk fancy Shirtings!
98c

Some of the finest fancy shirtings in the country! Cut to our strict standards! Ocean pearl buttons, fine tailoring. Wide variety! White, plain colors and fancy patterns. 14 to 17"

Men's Shirts and Shorts Quality! Value!
25c each

Shirts, fine combed cotton, 30-48. Shorts with elastic, tie sides 28-44.

'OXHIDE' SHIRTS New low price!
59c

Sturdy! Full cut! Triple stitched chambray! 14½-17 Boys' 6-14½, 49

You don't want to miss Pure Silk Hose Full fashioned, at only

49c

Be smart and save! Chiffons with silk picot top, service with mercerized top and sole! Good quality, fine gauge silk, in smart new shades, 8½ to 10½!

PENNEY'S

J. C. PENNEY COMPANY, Inc.
HEREFORD, TEXAS

FOR EVERY BUSINESS CARBON COPY and CARBON COATED SALES BOOKS

THE wide variety of styles and sizes in our line of Sales Books is a source of satisfaction and saving for the business concerns of this community. We can furnish duplicating, carbonizing, set, folded, single carbon or carbon coated books printed with the rolling and advertisement which will best meet your requirements. If you want good quality books, insuring clear, accurate records; if you want courteous treatment, reasonable prices and prompt delivery; give us your next order for this important item. Samples and prices on request. Phone or write.

THE HEREFORD BRAND

LUMBER

PICK 4 OF YOUR FAVORITE MAGAZINES

AND THIS NEWSPAPER - 1 FULL YEAR
You Save Money on this Amazing Combination Offer
4 Leading Magazines and Your Favorite Newspaper

Pick 1 Magazine

\$2.00

Pick 3 Magazines

GROUP 1 SELECT ONE MAGAZINE

- Better Homes & Gardens.....1 Yr.
- Delimitator.....1 Yr.
- McCall's Magazine.....1 Yr.
- Pathfinder (Weekly).....1 Yr.
- Pictorial Review.....1 Yr.
- Open Road (Royal).....2 Yrs.
- Parents' Magazine.....6 Mon.
- Sports Afield.....1 Yr.
- Silver Screen.....1 Yr.
- Women's World.....2 Yrs.
- Household Magazine.....2 Yrs.
- Woodcraft.....2 Yrs.
- Cleveland Review.....2 Yrs.
- Home Circle.....2 Yrs.

Check 1 magazine thus (X)

GROUP 2 SELECT THREE MAGAZINES

- Progressive Farmer.....2 Yrs.
- Southern Agriculturist.....1 Yr.
- The Country Home.....1 Yr.
- Cleveland Review.....1 Yr.
- American Poultry Journal.....1 Yr.
- The Farm Journal.....1 Yr.
- Copper's Farmer.....1 Yr.
- Gentlewoman Magazine.....1 Yr.
- Good Stories.....1 Yr.
- Home Circle.....1 Yr.
- Household Magazine.....1 Yr.
- Illustrated Mechanics.....1 Yr.
- Mother's Home Life.....1 Yr.
- Needlecraft.....1 Yr.
- Successful Farming.....1 Yr.
- Everybody's Poultry Mag.....1 Yr.
- Woman's World.....1 Yr.
- American Fruit Grower.....1 Yr.

Check 3 magazines thus (X)

IF YOU PREFER YOU MAY CHOOSE ALL 4 MAGAZINES FROM GROUP 2

We Guarantee This Offer! Our arrangement with the publishers' own representative enables us to make you this remarkable offer. It is strictly guaranteed, and all subscriptions will be entered promptly. If you are at present a subscriber to any of the magazines, your time will be extended.

USE THIS HANDY ORDER BLANK TODAY!

Check the four magazines desired and return list with your order. Fill out coupon carefully.

Gentlemen: I enclose \$..... Please send me the four magazines checked with a year's subscription to your newspaper.

Name.....
Street or R.F.D.....
Town and State.....

QUOTATIONS ON MAGAZINES NOT LISTED SENT ON REQUEST

Progressive News

BY OLIVE PERKINS

Mrs. Ray Hershey visited Mrs. Arch Conklin and Mrs. Howard Hershey in Herford Thursday afternoon.

Mrs. Ira Ricketts visited her mother, Mrs. W. A. Ricketts, at Herford Thursday.

Mr. and Mrs. Caraway spent Sunday with Mr. and Mrs. H. Benson.

Howard Higgins who had an operation for the removal of his appendix, is steadily improving.

Mrs. Owen Neel visited her mother, Mrs. Vick, Thursday.

Several windmills and small buildings were blown down Sunday afternoon. The dust cloud turned day into night. Then came a little rain which, mixed with the dust, covered everything with mud.

"Miss Adventure," a comedy in three acts, will be presented by the young people of the community at the school house Friday night, March 8, at 8 o'clock. The cast is made up of Eunice Caldwell, Evelyn Arseneaux, Virginia Rowman, Augustine Gregory, Gayland Higgins, Wayne Kimmins, Elizabeth Bowman, Lilla Short, and Estelle Counts. The public is invited. Admission 10 cents for one, 25 cents a family.

BYFU boys lost in the contest and entertained the girls Friday night in the Schulz home. Games were played and cocoa and cookies served to about 80.

The S. R. Ratcliff family and Mrs. W. C. McHugh spent last week in the R. D. Lance home.

Lola Cox visited relatives and friends in Amarillo Saturday and Sunday.

Noel Gollehon of Herford visited friends here Sunday.

Eva Blakemore of Amarillo visited her parents, Mr. and Mrs. A. J. Blakemore, here Thursday and Friday.

Mrs. Bell of Tulla is visiting her daughter, Mrs. Ben Wilhelm.

Mrs. Guy Easley of Crowell is visiting her mother, Mrs. A. J. Blakemore.

school house Monday night was postponed on account of the bad weather.

Tom Jameson was in Amarillo on business last week.

Major Bruton of near Gallup, N. M., is here visiting his parents. He reports 72 inches of snow there since January 1. He says that with all vegetation covered up deer were becoming tame and come to his home every day and are fond of raisins and bread.

Miss Loree Craig of Herford spent the week end in the E. M. Allen home. Miss Vay Allen entertained her Sunday school class at dinner Sunday, honoring Miss Craig.

Miss Emerald Smith visited last week in the Harvey Smith home at Big Square.

Several men from this community are giving work on the new parsonage being built at Dimmitt for the Methodist circuit minister.

Roy Durant and family spent the week end at Hart.

Mr. and Mrs. E. M. Allen visited in the Sam Hunter home at Jumbo Sunday.

The EHD club met with Mrs. D. S. Bruton February 28. Because of the disagreeable weather only four members were present. Miss Clark gave a demonstration on using canned pork products. The next meeting will be at the home of Mrs. Carl Frye March 14.

Mr. and Mrs. Morgan Dennis and Mrs. D. S. Bruton went to Pampa Wednesday of last week.

Carl Frye accompanied Mr. and Mrs. Henry Stalcup of Dimmitt to Amarillo Tuesday to attend the Cattlemen's Convention.

Mr. Thomas and Miss Clark of Dimmitt gave a meat demonstration at the Rule home Wednesday.

Mack Noland of Canyon visited here over the week end.

J. B. and L. E. Lackey and families of Littlefield visited in the R. D. Lance home Monday and Tuesday of last week.

Mr. and Mrs. Walter Huntley of Tulla were business visitors here over the week end.

Deana Story who is attending WTSTC spent Saturday night

with his parents, Mr. and Mrs. J. D. Story.

Mrs. Streun has returned home from Herford where she has been taking treatment.

B. A. Atchley and Lester Suttles were in Farwell Saturday.

Owen Stagner and family of Herford spent one day recently in the B. E. Roberson home.

Viva Mae Thomas of Canyon visited friends and relatives here over the week end.

L. B. Lookingbill was in Friona Saturday.

Mr. Eubel, who is attending Wayland College at Plainview, was here attending church Sunday night.

Mr. and Mrs. Jim Clark visited relatives in Herford Sunday.

The A. M. Walker family of Vega visited in the Ky Lawrence home Sunday.

Charley Campbell of Herford visited Lewis Jay Sunday.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Summerfield News

MAUD E. NOLAND

Rev. Weather's of Plainview, filled his regular appointment here Sunday. A revival will begin the first Sunday in June.

Mr. and Mrs. Lloyd Lookingbill have moved to the Perry McMinn farm from Black.

Summerfield and Black basketball teams played at Herford Saturday night. Black 33, Summerfield 26.

Mr. and Mrs. Andrew Behrends made a business trip to Friona Saturday.

Mrs. Asa Atchley and R. D. Lance are ill with mumps.

Mr. and Mrs. B. K. Greenon and Eva were in Adrian, Vega and Ford Wednesday.

Easter Items

BY LOUISE FRYE

Sunday and Monday brought two of the worst dust storms in history. In the van of Sunday's storm were all kinds of birds. Where they went we do not know, but for several minutes there was total darkness. Some moisture followed, caking the south and west sides of buildings with mud. Wheat damage has not been ascertained, but some land is apparently blown away. Some land has been listed, but sand blowing from unworked fields will soon start listed land blowing.

Misses McClure and Ramey attended the county teachers meeting at Dimmitt Saturday.

The farmers community meeting to have been held at the



"CALL THE HOUSE DOCTOR"

The M. D. fixes your bad health, the Dentist takes care of your bad teeth, and the Chiropractist fixes your feet.

We are "doctors" of another sort. We treat and fix houses, good ones, bad ones, new ones and old ones. We do surgery jobs on all types of residences.

We'll keep your home in repair, remodel it, or build you a new one. Call us for any home maintenance work... large or small.

R. H. KEMP
Lumber Co.

Vitamin K

GOOD FOR SPINACH BUT NOT FOR YOUR CLOTHES

Our DRY CLEANING will make your clothes BRIGHT and NEW.

Try us this week and we will return your clothes free from all New Mexico SAND.

Stambaugh Company

Second and Main Cleaners Phone 160 Hatters

Friona Doings

Take Produce to Carl's Gro. if "And there was darkness over all the earth..."—at least so it seems to those who experienced the passing over of the terrific dust Sunday afternoon.

A number of out-of-town visitors were in Friona Saturday attending the county Baby Beef Show. The first prize winner was the project of Lawrence Lillard of the high school FFA.

A banquet was served to 130 people by the Baptist W.M.U. Saturday evening at 7:30, climaxed the entertainment of the out-of-town visitors and judges of the beef contest. The winners in the contest were taken to Amarillo to be at the stock show there this week.

Clovis boosters were in Friona Monday afternoon advertising the minstrel show sponsored by the Lions Club. A dust storm prevented a parade and most of the entertainment they had planned.

Friona HS girls basketball team attended the tournament at Tulla Friday. They were defeated by Channing in their first game.

Rev. J. O. Haymes, presiding elder of the Amarillo District, filled the pulpit at the Methodist church Sunday evening. Rev. T. E. Biggs and wife, and a number of people from Bovina were present, since this service began the six-night Missionary Study Course to be conducted by Rev. Haymes, alternating between Friona and Bovina. Following services, the presiding elder officiated at the second quarterly conference.

Mrs. Jessie McSpadden and Miss Ruby Denney of Bovina, took charge of the Friona telephone exchange March 1.

Messrs. and Meses. Ray Smith and Fat Hughes were in Amarillo Sunday. Mrs. Sam Taylor accompanied them and will remain there with her sick husband for a few days.

Basketball fans were entertained Tuesday evening when the Herford boys and girls teams visited Friona. After two hard-fought battles the boys score stood 25 to 20 in favor of Friona, while the Herford girls claimed a one point victory, 19 to 18.

Miss Mary Katherine Crawford and Mrs. B. F. Meeks were in Amarillo Wednesday.

Miss Juanita Curry visited Miss Marie Wilson at Dimmitt Wednesday. Miss Wilson is the daughter of Mr. and Mrs. James Wilson of this place.

The many friends and acquaintances of the former Miss Madge Settle and Mr. Clifford Crow were somewhat surprised at the news that the young couple motored to Clovis Saturday evening, were quietly married and departed for Carlsbad for a few days honeymooning. The bride is the daughter of Mr. and Mrs. V. M. Settles, residing one mile west of town, and the groom is the son of Mr. and Mrs. L. M. Crow. Both young people are highly esteemed by all who know them, and everyone joins heartily in wishing them a long, happy voyage on the sea of matrimony.

Mr. and Mrs. W. C. Osborn and Mr. and Mrs. W. C. Norwood spent Sunday in the F. M. Osborn home northwest of town.

Miss Lola Mae McFarland of the Littlefield high school faculty, spent the week end in the home of her parents, Mr. and Mrs. J. B. McFarland.

Miss Mary Reeve of the Olton public school primary department, spent the week end at home with her parents, Mr. and Mrs. F. W. Reeve.

Brack Williams of Corpus Christi and John Williams of San Angelo were week end visitors here. There were in Amarillo to see their sister, Mrs. Henry Wilkinson, and came over to renew old acquaintances.

Mrs. T. L. Morgan, Sr., of Fort Worth arrived Sunday to visit her son, Dr. T. L. Morgan and family.

Good Healthy Chicks



RESULT FROM PROPER FEEDING

FEED THEM PACKARD'S **Blue Dot** ALL-MASH STARTER

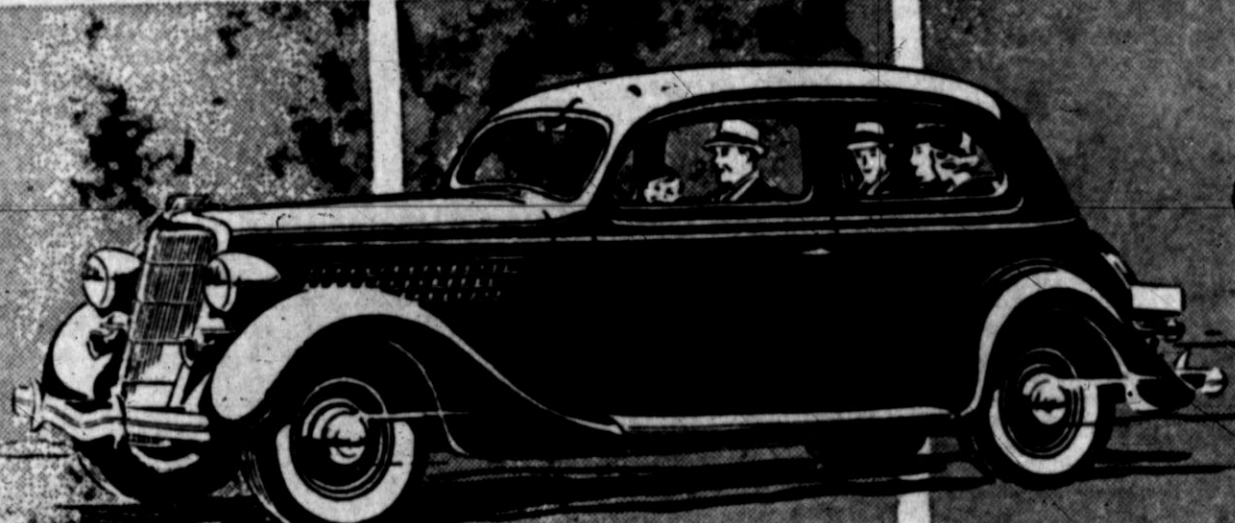
AND FOLLOW WITH GROWING MASH

We are agents here for Packard's BLUE DOT Poultry Feeds of all kinds. In addition to the Starter and Growing Mash, we have the Laying Mash. This is scientifically correct feed, mixed and ground at the Packard Mill right here in Herford from the finest ingredients.

ASK FOR BLUE DOT—IT COSTS LESS!

Hereford Poultry & Egg Co.

BRING US YOUR CREAM EGGS, POULTRY AND HIDES



V-8 POWER

Comfort Zone Riding

FORD ECONOMY

Why take less?

FORD has always aimed to make the automobile-buying dollar go as far as possible.

This year, the 1935 Ford V-8 gives you not only traditional Ford low prices and operating economy, but also increased riding comfort and body roominess, new beauty and new safety features.

Consider these new Ford V-8 improvements. Comfort Zone Riding that gives "front seat comfort" even to rear seat passengers. Larger, more comfortable seats. Big, air-balloon tires. Easier steering. As for safety, every model has safety glass all around—at no extra cost. Welded, all-steel body. New, more powerful brakes. And a lower center of gravity.

Why be satisfied with less than this for

your money? Examine this 1935 Ford V-8. Ride in it. You'll realize that it is truly a new automobile value.

AUTHORIZED FORD DEALERS OF THE SOUTHWEST

AND UP. F. O. B. DETROIT. Standard accessory group including bumper and spare tire extra. Easy terms through Universal Credit Co., the Authorized Ford Finance Plan.

\$495
FORD V-8
FOR 1935

ON THEIR—FORD SYMPHONY ORCHESTRA, Sunday Evenings, FRED WARING, Thursday Evenings—COLUMBIA NETWORK

See these fine cars on display at

Hereford Motor Co.

103 W. 3rd.

Phone 39

These Added Touches

These added touches will mean much to the enjoyment of your kitchen. Through our March offer you make a splendid saving by the purchase of this trio of useful appliances—an assurance of well turned toast, invigorating coffee and delicious waffles. Every appliance properly designed for long wear, finished in heavy, highly polished chromium plate, and fully guaranteed.



The Lenox Toaster
Toasts two large slices of bread at the same time.

Finished in highly polished chrome plate.

Four cool turning knobs—non-scratching fibre feet.

Genuine Mica-core Heating Element.



The Puritan Percolator

Makes two to seven cups of delicious full-flavored coffee.

New improved Never-Drip, easy-pour spout.

Body of heavy gauge, seamless copper—heavily chromium plated inside and outside.

Easy to clean—no cracks, corners or crevices.



The Imperial Waffle Iron

Heat-indicator shows when the iron is at the correct baking temperature.

Pure die-cast, deep aluminum grids make large, full-size 7 1/4-inch waffles, creased for breaking into halves and quarters.

Heating element is in direct contact with grids, assuring quick, even heat distribution and golden brown waffles.

The three appliances above by Royal-Rochester are fully guaranteed. During March this set of appliances may be purchased at the remarkably low figure of \$11.95 for the three—a tremendous saving. Terms as low as 95c down, \$2.00 per month on your service bill. Think of the innumerable occasions when they'll be appreciated.

See your dealer or any Texas Utilities Company Employee

Texas Utilities Company

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

TEKLESS TAXAN

Well, with the cold weather and wind blowing as it has been, there just isn't much left for me to say. But from the looks of Mr. Willard's red ears, and Miss Crawford's improving, I would say it will be fair and warmer next week or maybe the next. Who knows? It is said it is the lady who talks too much, but from incidents here in school it seems as though both girls and boys repeat for others. It is entitled "School Gossip," but one should remember that when one repeats what another person has said, he should be even more careful than he is of his own speech. The use of one word in place of another, a mere change of inflection may make all the difference in the world in the meaning of a sentence. More trouble than a little is caused by people who do not quite understand what another is saying and yet try to repeat it. A good rule is to let others speak for themselves. So let's learn right now while in school to be a listener and not a repeater for others. The first six weeks of this second and last semester of this school term has just gone by and some have failed in their work. Different ones go down the hall and ask a classmate, "What did you make on your report card?" The answer may be above your grade or below it, nevertheless, whatever the answer is just keep your chin up and keep trying. Do not think he or she is "teacher's pet," or my daily grades are just as good as his, and if not better. That is an unsportsmanlike attitude to take. The teacher knows how one rates with his classmates so just take the report card which is given you. Sometimes the report is wrong but not often. Just do not think of anyone as being beneath you, and you'll never have the feeling that others are above you, and that goes not only in school work, but in the daily walks of life.

Basketball boys, though you failed to bring the district title home, you showed some mighty good skill and team work. The student body and home folks extend their hands to your efforts and your good spirit, whether you won the game or lost it, you always wore a smile. Next year will be your year.

It would be hard to say what the well dressed girl of HHS is wearing for it varies as the times. But if you noticed black dresses are seen quite often, smart tailored suits, and the "hutch bay" blouse. This blouse fits close in front and loose in the back. There is a belt that goes across the girl's back, underneath the back of the blouse. The material for this blouse varies.

If anyone has something of interest that they would like to have an opinion stated, or something definite in news, see your stand by. Tax, because kinds words are the music of the world, either said, written or printed.

ATHLETIC ASSOCIATION

The Athletic Association met on February 25 to discuss an assembly program. Several one-act plays were discussed, but one definite play has not been decided on.

We wish to announce to our regret that the T-Anchor Cowboys of Canyon were unable to come to give their program. We will try to engage them again, but if we don't we shall engage some other program for the near future.

AWARD

The Student Council wishes to take this privilege to thank Miss Nellie Jo Shreves for her fine cooperation in the contest for designing the pennant of award. It shows that Nellie Jo has interest and loyalty and willingness to an asset to HHS.

It is with sincere appreciation that the Student Faculty Association accepts this pennant. We hope that Miss Shreves will continue to respond to the needs of the school.

DOORS

Did you ever stop to think about doors? Well, I did the other day, and now I never pass a door without wondering what is on the other side of it.

Door open, door closed. Just stop and think for a minute of doors, and what each discloses to the eager hand that opens it.

Take Mr. Dillehay, for instance: He has three doors which are open to all of us when we need advice, help or what not. He is behind the office door and he is behind his classroom door. Then he is behind the door of human relationship. Each of these doors will yield to the pressure of one who wants to be fair in all relations with Mr. Dillehay. And yet we continue to wonder why so many misunderstandings arise when these doors are seldom opened except by compulsion.

Look at Mr. Hudson. He has four doors. Added to the three possessed by Mr. Dillehay, the H-Y is guarded by Mr. Hudson. The value to individual students and to the school as a whole that has come out of that door cannot be overestimated.

Each of the other teachers, too, are the guardians of two doors, the classroom door and the door of human relationship. Again, as in the case of Mr. Dillehay, these doors are opened, not by the impulse of the will of the student, but by compulsion. They have been scarcely more than opened. We are so afraid that they will close and lock behind us that we remain standing in the doorways, half in and half out. As the lasting benefits and pleasures of school are on the other side of those doors, but we cannot see or experience them because the door hides the view. Many of these doors have remained shut for so long that it is no wonder they are sometimes a little hard to open. All of them, however, will open, I am sure, with the application of a little oil and pressure.

You know a person could go on indefinitely talking about doors. There are concrete doors and abstract doors, large and small doors, doors of benefit and doors of detriment; doors of selfishness and doors of service. Oh, just any number of doors. Some doors are open to everyone; others open only with a master key. Each of us is given the keys to a particular set of doors. Some of us find all those doors, open them with the proper key, and become master of all that was guarded by those locked doors. Those who do that are called by the world a success. The large majority of us fail to find the doors that our keys will unlock. For various and sundry reasons we fail to use the keys which were given us. Many times they are lost or become so corroded as to render them useless. People who continue to journey down the great highway of doors which is Life and never find a use for their keys are called by the world a failure.

Mr. Edison found his doors and unlocked them. He entered and became master of all that was

behind those doors. He did not stop there, though. He gave what he found to his fellow door-seekers. He was a successful man, if he had selfishly hoarded those treasures he found behind those doors, he would have been a success in his own mind, perhaps, but certainly not in the eyes of the world, because the world would have known nothing about what he found.

Thus we see that we cannot stop with finding the doors which will open to our keys; it is the giving and using of what we find and not the finding of it that makes complete, our success or failure. Funny, isn't it? But shrouds have no pockets.

CHIT AND CHATTER

We wonder why Aileen C blushed so furiously when Mr. Dillehay said "that" in economics class. How about it?

Ask Florene Hunter what she don't like Bill to be called and why. The old heart-breaker, Ralph Jennings, has a new girl, so he says; but we guess we'll have to ask a certain boy out of school who courts a little girl about "so high."

They tell me that Meade Smith is causing the females hearts to go flutter-flutter. What is it, Meade?

Among the boys who have blonde interests lately might be mentioned that gentleman and former football star, H. D. Blythe.

Students of HHS, haven't you noticed a lull in school affairs since mid-term? Well, part of it is due to the season. You know things always go slow at this time of year, but most of it is due to the fact that Pleasee Baker comes to school only two periods a day.

Some people wonder what would happen if Muriel Pirkle failed to receive at least six notes a day. They say this Seed-Mountz affair is practically as good as ever.

Some girls are certainly keeping their Pep club banquet dates quiet. Why has Louise F looked so sad lately? This is a question several people would like to know the answer to.

MISS NEVILLE WRENN

In interviewing one of the most loved and appreciated teachers in HHS, Miss Neville Wrenn, some very interesting facts were exchanged.

Miss Wrenn is a native of Tex-

as, and received all of her education in this state.

Her public school education was acquired in Memphis, after which she attended WTSTC at Canyon. Here she majored in chemistry, having as minors physics and biology. With only a very little more work she would have her major in English. She served as assistant in the chemistry department while attending school. From WTSTC she received her B S degree.

At the same time Miss Wrenn was awarded a prize of \$500 by the American Chemical Society's national prize essay contest. The subject of this essay was "Hellium and Its Relation to Chemistry."

Miss Wrenn taught six years in Memphis schools and several years in rural schools. For a short time she was tutor in a wealthy family. She has taught some in the primary grades.

In 1931 Miss Wrenn came to Hereford to teach science. This was the first time she had ever taught this subject. She now desires to obtain her master's degree in chemistry and would like to teach in a school where chemistry is a selective subject and not compulsory.

Miss Wrenn says she enjoys teaching or she would change to something she liked better. Perhaps she enjoys it because she has a sense of humor.

Miss Wrenn is very fond of music, but her hobby is collecting elephants of all sizes, shapes and colors. The height of her ambition is to learn to skate.

These few facts show us in a measure what we owe to Miss Wrenn as a friend and guide.

May we, the students of HHS, express our appreciation for such a member of the faculty as Miss Neville Wrenn by cooperating with her in every possible way.

PEP CLUB

Those in the race for pep leaders tried out and three were chosen to elect the leaders. They will be elected by secret ballot at the banquet. Those chosen were Nora Jean Russell, Gertrude Wilson and

Chest Colds

Don't let them get a strangle hold. Fight them quickly. Creomulsion combats 7 helps in one. Powerful but harmless. Pleasant to take. No irritation. Your own druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion (adv.)

TEXACO PRODUCTS

Insures better mileage and gives your car that extra pep that is needed now.

WE WILL BE GLAD TO SERVE YOU!

Texas Service Station

GLEN SNYDER

--- Be ---
**Healthy,
Wealthy & Wise**

WORRY LESS AND WORK MORE,
RIDE LESS AND WALK MORE,
FROWN LESS AND SMILE MORE,
EAT LESS AND CHEW MORE,
TALK LESS AND LISTEN MORE,
PREACH LESS AND PRACTICE MORE,
FROWN LESS AND SMILE MORE,

**Have a Bank Account
Keep it Growing**

First State Bank

Velma Smith, so it's hard to pick the winners.

Miss Westbrook actually blushed at a pep meeting. It was the first time any of the girls had seen her, but she can really blush. Try her out some time and see.

JUNIOR NOTES

In the last three class meetings of the Junior class, has been discussing the Junior-Senior banquet which is to be given April 5. In the last meeting a toastmaster and a toastmistress were elected, Elmo Hicks and Louise Frye. Committees have been chosen. The class is also planning a play to give in assembly.

JUNIOR CLASS

The Junior class is planning an assembly program for March 28. It is also planning a Junior-Senior banquet. The Junior Mothers are going to help the class with the banquet, having organized especially for this purpose. Mrs. Glenn Snyder was elected president and Mrs. Carl Jennings was elected vice president.

NOTICE TO TAXPAYERS

All owners of property in the City of Hereford are requested to call at the City Hall and render that property for 1935 taxation. Unless property is rendered, valuations will be arbitrarily fixed. C. J. PADDOCK, Mayor. By Ega Skelton, City Clerk. 9-tfc

R. V. Miller has taken a position as bookkeeper at the Brand, succeeding Fred Baird, who was forced to resign in order to take care of his duties as auditor of Deaf Smith and Farmer counties.

FOR JOB WORK TRY THE BRAND

RAVENWOOD-NIGGERHEAD
CHANDLER-CANON CITY
SUNSHINE-MAITLAND
BEST COLORADO COALS
Sold by Your Coal Dealer

Daniel News

BY MRS. JOE THUEMOND

Take Produce to Carl's Gro. If the cold weather of last week kept many pupils away from school there being but four present on Monday.

Mr. and Mrs. Tom McBroom of Canyon spent Thursday with their son, Cleburn McBroom and family. There has been several cases of influenza here the past several weeks. Th Ford children were absent from school all of one week because of illness.

Will Bishop and daughter, Thelma Ruth, were in Canyon Saturday. Pauline Moore returned home with them to spend the week end with home folks.

Mr. and Mrs. Leasure gave a 42 party Friday night.

Severe storms the past two weeks started some of the wheat lands to blowing. Some farmers are working their land to keep it from blowing.

Mr. and Mrs. Tom McClain were in Hereford Thursday.

People of this community extend sympathy to the Daniel family in the loss of W. A. Daniel. He lived here with his parents until recent years. Sympathy is also extended to the bereaved in the death of Elaine Manning.

Mr. and Mrs. E. W. Womble and children of Fairview spent Sunday with Mr. and Mrs. Dave Moore.

Dicky Allen of Perryton is visiting his mother, Mrs. Estelle Allen.

Insure! AGAINST FIRE LOSS

Don't go along without this protection—
Call 273 NOW for information.

HEREFORD INSURANCE AGENCY

John McLean, Owner.

PHONE 13

CLOSE DRUG STORE

SAVE WITH US

Stop and Shop—Friday and Saturday!

MILK MAGNESIA	37¢
50c bottle	
MINERAL OIL	59¢
One pint bottle	
KRUSCHEN SALTS	69¢
85c bottle	
MUM	49¢
60c Deodorant	
MUM	29¢
35c deodorant	
CASTORIA	34¢
40c size	
CRAZY CRYSTALS	89¢
\$1.00 package	
VITALIS	44¢
50c hair tonic	
VITALIS	89¢
\$1.00 hair tonic	
ALKA SELTZER	54¢
60c tablets	
ALKA SELTZER	27¢
30c tablets	
LISTERINE	19¢
25c tooth paste	

Ultra Shampoo

A liquid cocoonut-castile shampoo that cleanses the hair, leaves it soft and glossy.

Full pint bottle... 39¢



"A DOCTOR SAYS"
A vital factor in continuous good health is Sanitation



Ask for O-DO-SEPTIC Corrective Douche POWDER

New Size 59¢

Needles Adhesive Plaster

A household necessity for first-aid bandaging. Handy for making repairs. Five yard one-inch wide. 19¢



LUXOR	43¢
55c face powder	
POND'S	49¢
75c cleansing cream	
POND'S	29¢
40c cleansing cream	
BAYER ASPIRIN	69¢
100 tablets	
FITCH'S	\$1.10
\$1.50 shampoo	
COTY'S	69¢
\$1.10 face powder	
SAL HEPATICA	98¢
\$1.20 laxative	
SAL HEPATICA	49¢
60c laxative	
EL-LAX	19¢
25c laxative	
VICK'S	29¢
35c salve	
MILK MAGNESIA	39¢
Tooth paste, large	
ODORONO	29¢
35c deodorant	

Schoell's Zinc Corn Pads—35c box..... 29¢

Many Other Nationally Advertised Items On Display

WHY TAKE A CHANCE WHEN YOU CAN GET A GENUINE WILLARD FOR SO LITTLE

SAVE YOU MONEY? NOW \$5.55

Maybe, if you only intend to keep your car a couple of months. But you may find the expense of unexpected failures... of unsatisfactory power... will make the "bargain" battery a lot for more than a good battery.

Willard SERVICE STATION Phone 284

STAR THEATRE

Hereford, Texas

Nothing But
BIG SPECIALS

Coming to Star This Week!

Friday Only
MATINEE AND NIGHT

"Society Doctor"

With
Chester Morris, Virginia Bruce

This is the Biggest Picture You
Will Ever See for a Dime!
Chapter Three of

"BUTTLERS OF RED DOG"
Special Shorts. Only 10c

BIG DOUBLE BILL FOR SATURDAY

From 10:00 a. m. to 6:00 p. m.
JOHN WAYNE
In a Big Red-Hot Western
SPECIAL COMEDY

IT'S ALL FOR A DIME!

SATURDAY NIGHT ONLY

From 6:00 p. m. until Midnight
The Hottest Show of the Season

'Here Is My Heart'

With Bing Crosby, Kitty Carlisle.

SPECIAL SHORTS
It's All for a Dime!

The Big Show Is Coming

Sunday, Monday Tuesday

3-BIG DAYS-3

Greater than
THE GREATEST SHOW ON EARTH

...is the amazing story that
this amazing man actually lived!



WALLACE BEERY

THE MIGHTY BARNUM
ADOLPHE MENJOU
VIRGINIA BRUCE
JANET BECHER

20

NEWS AND COMEDY

Another Big Show for Next

Wednesday

MARCH 13

Warner Baxter and Janet Gaynor
in

'One More Spring'

PERSONALS

Mr. and Mrs. J. C. Parker were Amarillo visitors Tuesday.

Mrs. Seth B. Holman was in Amarillo over the week end.

Watch for the place of the bake sale to be held by St. Anthony's Church.

Mrs. C. A. Robison of Amherst visited her parents, Mr. and Mrs. N. E. Savage, here last week.

Miss Avis Thompson, formerly of Tulsa, has returned to Hereford and is in charge of the Witherspoon abstract office. She left here last June.

Miss Nancy Conkright, student at Baylor University, Waco, arrived home this morning to spend the spring vacation with her parents.

We repair and re-finish bodies, broken or bent fenders; replace windshield or door glass—and, in fact, are prepared to take care of your every motor need. Ireland-Bearers Motor Co.

Mr. and Mrs. C. O. Wilkins and family were called to Lawton, Oklahoma, last Friday because of the illness of Mrs. Wilkins' father, Miss Bertha Zea, sister of Mrs. Wilkins, returned with them.

Katherine Miller, daughter of Mr. and Mrs. J. H. Miller, who is a sophomore in the University of Arkansas at Fayetteville, was an honor student during the semester just closed.

COURTHOUSE RECORDS

Warranty Books.

Roy C. DeAtley et ux to T. W. Medlin, N¹/₂ and SW¹/₄ of section 15, township 4N, Range 3E.

C. J. Paddock et ux to E. C. Mackie, S¹/₂ of lot 5, block 30, Ricketts Addition to City of Hereford.

New Automobiles.

O. J. Hardin, Ford coupe, Hereford Motor Co., 292-778.

Wirt Phillips, Ford sedan, Hereford Motor Co., 292-778.

Andrew Elder, Ford coach, Hereford Motor Co., 292-779.

Tech Band Plays Concert Monday

Enroute to Amarillo to act as official band for Mother-In-Law Day, the Matador Band of Texas Tech (stopped in Hereford Monday night to play a concert at the high school auditorium.

Directed by D. O. Wiley, former leader of the famous Simmons University Cowboy Band, led his artists through a varied and attractive program, ranging from Tchaikowsky's difficult "1812 Overture" to a closing medley of Rudolph Friml's "Rose Marie" tunes.

Director Ralph Smith of the high school band, conducted a number, "L'Arlesienne," at intermission. His band will play this selection in the festival contest at Amarillo in the spring.

Billy Lewis, entertainer with the visiting band, did a number of amazing rope tricks at the close.

A MADE LAKE

A huge gate was closed at Boulder Dam recently, and water started backing up to form an enormous lake which will extend for miles along the Colorado River.

Engineers cannot say exactly when the lake will reach its maximum size, but they estimate that, by the time there is a depth of 580 feet at the dam, 30,500,000 acre-feet of water will be held back. An acre-foot is the amount of water it takes to cover an acre to the depth of one foot, and 30,500,000 of them would surface the entire state of New York.

Expectations are that by summer the water at the dam will have reached the depth of 300 feet, and then the generation power will be started. This greatest dam in the world cost \$385,000,000.

KVP HEAVY WAXED PAPER



THOSE TEMPTING PICNIC LUNCHES

Wrap your next picnic lunch in KVP Heavy Waxed Paper and see how much more tempting it is when picnic time comes! It will be exactly as fresh and tasty as when it left your kitchen.

Another KVP Product

COST OF ADMINISTERING RELIEF LESS IN DECEMBER

Cost of administering relief funds in Texas during December fell 6.84 per cent of the total obligations incurred during the month, it has been announced by Adam R. Johnson, state relief director. The figure was 1.01 per cent under the previous month and more than 3 per cent lower than August.

"Our obligations incurred during December totaled \$5,325,931.21, including state administration, as compared with \$5,505,354.73 in November. Non-relief salaries on administrative projects and other administrative expenses totaled \$450,905.47," Mr. Johnson said.

Percentages of total costs expended for administration during the four previous months were: August, 11.94; September, 11.78; October, 11.02; November, 9.47.

Net number of relief cases during December was 269,276, representing 1,081,084 persons, or 4.01 persons to the case. Relief clients on direct and work relief received respectively \$1,042,629.94 and \$2,285,544.04; a total of \$3,328,173.98 in December.

The average direct relief case received \$9.49; the average work relief case, \$14.38. Of the total case loans, 52.12 per cent were extended direct relief, 47.88 per cent found work relief.

In addition to administration expenses and money granted clients, the Texas Relief commission during the month of December disbursed federal funds for special programs as follows:

Emergency education, \$110,658.56; college student aid, \$90,637.20; transient relief, \$98,533.31; rural rehabilitation, \$46,753.35; a grand total for these programs of \$314,862.42.

Although the total obligations incurred in December did not include the value of the surplus commodities issued during the month, non-relief salaries charged to administration include \$17,522.15 earned by persons employed on commodity distribution projects and \$25,188.26 of the amount earned by relief clients working on relief administration projects was granted as work relief for commodity distribution.

The bill for legislative expense is always assured of passage.

FREE BOOK STOMACH TROUBLE

Includes the approved Medical Treatment with a list of leading specialists in the field. Includes information for those suffering from STOMACH OR DUODENAL ULCERS, POOR DIGESTION, ACID SYNDROME, SOUR STOMACH, GASTRITIS, GASTROENTERIC CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEAD-ACHES, DUE TO EXCESS ACID.

Ask for a free copy of "Food's Message" at the Authorized Willard Dealer.

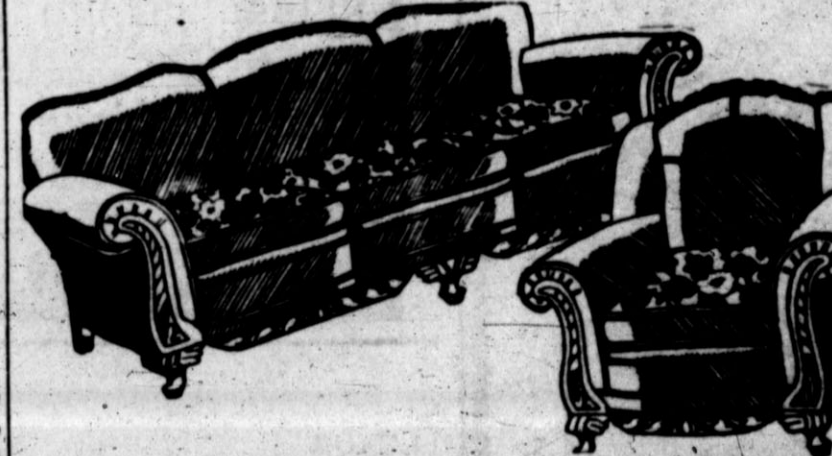
CITY DRUG STORE

UP-TO-DATE MIRACLES

The skeptic who refuses to accept the biblical story of miracles has no business reading about the actions of modern scientists. They are doing things now more incredible than the story of Jonah and the whale, or even the falling of the walls of Jericho, or the healing of lepers and the feeding of 5,000 with a few loaves and fishes.—Bonham News.

We, the people, are willing or eager to believe anything the practical scientists tell us they have done or will do. We at first were skeptical of radio, as we were the phonograph, the telephone and the steamboat. We believe that Elisha made the iron ax to float on the brook, but were not sufficiently naive to believe an iron ship with an iron horse inside of it would surpass a sailing ship in speed and usefulness. We believed in human speech, and free speech, but we doubted that Mr. Edison had transferred human speech in a gutta-percha disk and made it talk. When we first heard of the telephone, and how two persons could stand a mile apart and hear a whisper from one to the other, we were becoming a bit blasé. We were willing to believe the smart men could do just about anything. We accepted electric light rather calmly, for we knew how bright the lightning was. As for wireless telegraphy, the sending of a dot between Europe and America without intermediary wires, we laughed and said the receiver saw a fly speck and thought it was a signal from Signor Marconi. But we soon became convinced, and a little later we took in radio at a single gulp. Only a few can explain radio, none of them in terms the rest of us can understand. Yet it is a reality, and becoming more and more veritable all the time. We now accept the so-called modern miracles, but some of us, the cognoscenti, are disposed to be superior to the biblical miracles. The cognoscenti think men can do anything but God can't do much.—State Press, in Dallas News.

BUYING and SELLING THROUGH THE WANT ADS



Spring is the time to add new beauty to your home with furniture of authentic design and enduring quality. Especially since you can choose from such a wide variety of handsome new styles, represented in our new Spring showing—quality-built, beautifully designed furniture at unbelievably low prices.

Living Room Suites

TWO PIECES

\$43.75 AND UP

Occasional Chairs, Rockers

UPHOLSTERED BACKS AND BOTTOMS

PRICES RANGE FROM

\$5.45 AND UP

Ambulance Service—Day or Night
Hereford, Texas

E. B. Black Co.

SPECIAL FOOD VALUES

SALAD DRESSING	Worth quart jar	27¢
CRACKERS	Two pounds	17¢
SALMON	No. 1 tall can	11¢
GRAPE JAM	Four-pound jar	49¢
SOAP	Large Yellow, 5 bars	21¢
POST TOASTIES	Package	11¢
COCOA	Mother's, 2 pounds	19¢
Graham Crackers	2-pound package	23¢
KRAUT	2 1/2 can 10¢, No. 2 can, 3 for	25¢
COFFEE	Schilling's, lb 31¢, 2 lbs	61¢
GREENS	Mustard or Turnip, 3 for	25¢
SOUP	Phillips' Tomato, can	5¢
MACARONI	Or SPAGHETTI, 2-lb pkg	23¢
VANILLA WAFERS	Pound package	14¢
TOMATO JUICE	Campbell's, 3 for	23¢
VIENNA SAUSAGE	2 cans	15¢
PORK and BEANS	4 cans	25¢
SUGAR	10-pound bag	51¢
FLOUR	Panhandle Maid, 48 pounds	91¢
CAKE FLOUR	Softasilk or Swansdown, pkg	31¢
RAISIN BRAN	2 packages	21¢
CRISCO	6 pounds \$1.16, 3 pounds	59¢
CLEANSER	Sunbrite, can	5¢
PINEAPPLE	Sliced or flats, 3 for	25¢
PEARS	No. 2 1/2 can	15¢
SHOE POLISH	Jet Oil, bottle	12¢
BAKING POWDER	Hilo, 2-pound can	18¢
PLUMS	Greengage, No. 10 can	39¢
SYRUP	White Swan, pure cane, gallon	52¢
GELATINE	Royal, all flavors, package	6¢

FRESH FRUITS and Vegetables

BEANS, Florida, two pounds	25¢
LETTUCE, head	5¢
ORANGES, extra large, dozen	25¢
LEMONS, large Sunkist, two dozen	35¢
SPODES, 10 pounds	16¢
CARROTS, Turnips, Beets, Mustard, bunch	5¢
APPLES, Winesap, dozen	23¢

PIGGLY WIGGLY ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME