

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

35th YEAR—NUMBER 26.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, JULY 4, 1935.

Five Cents Per Copy.

## Highway Here Major Project for Panhandle

NEW FEDERAL GRANTS TO BE USED IN PAVING 60 IN COUNTY

Highway 60 in Deaf Smith county has been named one of the cardinal projects in the Panhandle program of highway building which will be undertaken shortly as part of the huge federal public works program.

According to W. J. Van London, division highway engineer of Amarillo, two Deaf Smith county projects will cost almost \$100,000. The proposed improvements are asphalt surface on caliche.

From Hereford east to the Randall county line, a distance of 14.4 miles, the topping can be put on the asphalt and the job completed for \$93,000. West of the city to the Castro county line, six and one-half miles, the job will cost \$61,750. There is no caliche laid on the road west of Hereford. Grading has been done and drainage structures built, however.

These two projects are included in a program of 13 jobs in the Panhandle upon which two million dollars will be spent. Gibb Gilchrist, state highway engineer, and T. H. McDonald, chief of the federal bureau of roads, attended a meeting at Amarillo Friday when the plans for the area were outlined.

County judges of the Panhandle also met in Amarillo Friday to confer with the officials on construction of lateral roads as part of the works relief program. C. W. Humble was named first chairman of the group.

It was indicated that 25 per cent of the state's apportionment of federal funds for roads will be spent on lateral road construction. With special federal appropriations and the state money, Texas will have more than 34 millions of dollars to spend in highway construction during the next two years.

There is little likelihood that work on either Highway 60 or any lateral roads can be started in less than six months. Plans must be drawn up and approved and words of preliminary work done before construction can start.

Meanwhile Engineer Cooper Dewey will continue to lay caliche on the road east of Hereford. The first course has been completed to the county line and the second is being laid. The job is being done with relief labor.

### TRACTORS MUST STAY OFF OF NEW PAVEMENT

Owners of tractors with lugs on the wheels are urged to keep them off the new pavement on First Street. Cooper Dewey, highway engineer, warns that it is a violation of the law to operate such vehicles on the public highways.

"Great damage is being done to our new pavement by this practice," Dewey said, "and we do not propose to sit idly by and let it continue."

### RURAL SCHOOL LIBRARY PROVIDED BY STATE AID

Recent additions to the library for rural schools of the county, donated by the state, bring the total of state for this division to \$1,100 since a year ago. There are 1,000 volumes in the library.

Only children and teachers are eligible to use these books, which are kept at the county library. The books may be used during the summer by the children.

## NEW WHEAT CONTRACTS WILL BE AVAILABLE IMMEDIATELY

New contract forms for the wheat production control program are being prepared at this time by officials of the AAA in Washington. They will be available within the next six weeks, according to a communication received by Dewey Reed, county agent.

A meeting was held July 1 and 2 in Washington at which leaders of the AAA and members of county committees from throughout the country discussed the problems encountered in the 1933-35 wheat contracts. The new forms will correct the faulty parts of the old contracts.

New members and officers of the county organizations will be elected during July and they will serve through the end of June,

## Submit Application To PWA For School Improvements Here

### Shortest Wheat Harvest Starts

The shortest wheat harvest in recent history has started in Deaf Smith county. Last Saturday J. W. Alexander brought the first load of the golden grain to the city, delivering it to the Pitman elevator.

Alexander's grain, grown on an irrigated tract, tested 62 1/2 pounds to the bushel and brought him a premium of 15 cents per bushel, making the selling price 87 cents.

A dozen other farmers have brought grain to town. Those who have fair wheat started off binding their wheat and using combines only after it ripened fully. The binders were used to get the grain cut as early as possible to avoid the hail hazard.

Grain men estimate the crop of the county at possibly 100,000 bushels, about half enough for seed in a normal planting year. This is the shortest crop since the county went in for wheat on a major scale. The six million bushel crop of 1931 was the banner yield.

### FOOT DOCTOR COMING TO GASS' ON FRIDAY

Persons suffering with foot trouble are invited to the store of D. E. Gass & Son Friday, when Dr. J. M. Dennis, specialist from the School company will be on hand to diagnose and treat foot ailments.

No charge will be made for Dr. Dennis' services. Nestor Gass announces. Patrons who need appliances will be charged only for the merchandise. Dr. Dennis will diagnose all troubles and will not prescribe treatment or appliances that are not needed, Gass said.

### SPRWOLS-CRONIN SALE GOES INTO SECOND WEEK

"We are tickled to death over the response," said John Biggs of the summer cash raising sale at Sprwols & Cronin Co. The merchandising event opened last Thursday and will continue until July 13.

Phil Hoffman of Kansas City is managing the sale. He is a representative of the Hastings Sales Company of Kansas City. One of the angles introduced by Hoffman is the use of old gold for money. The store has a jeweler test the gold, then takes it as money on the purchase of merchandise. The firm is also taking cream and produce checks at 110 per cent of their value during the sale.

### MASONIC CHIEF WILL BE ON RADIO FRIDAY NIGHT

Practically every Masonic Lodge in Texas will assemble Friday night, July 5, to listen to a radio address by Grand Master John H. Crocker. These will be summoned meetings, and every Mason is expected to be in his place.

Other features will find place on a program outlined by the Grand Master, and plans are to be discussed looking to the future welfare of Masonry in Texas.

### Finnell Visits Here.

H. H. Finnell, head of the federal soil erosion service for the Panhandle, was in Hereford Tuesday inspecting eroded sections of Deaf Smith county.

Considerable activity in this county in the federal program of erosion control is promised by Mr. Finnell.

1936. On June 30 terms of present community committee members all expired.

The sign-up of the new contracts will not begin until after the new association members are elected and hold their first meeting. All contract signers under the new program, whether they are new signers or participated in the 1933-35 program, will enjoy the rights and privileges granted in the articles under which the association was originally organized.

A recapitulation of the wheat referendum on May 25 shows that Texas favored continuing the wheat program by a vote of 14,719 to 137. The total for the United States was 29,417 to 6,843.

### DILLEHAY TAKES PAPERS TO OFFICIALS AT FORT WORTH

Hereford's application to PWA funds to build a \$50,000 addition to the Central School was formally submitted to Julian Montgomery, state director, Friday. C. H. Dillehay, superintendent, went to Fort Worth Monday night to place the application.

Plans for the construction were prepared by Rittenberry and Carter, Amarillo architects. Legal status of the school district was outlined by Gilliland & Witherspoon, Hereford attorneys. Dillehay carried the latter material, the estimates and plans having been sent to Montgomery earlier.

Under the plan, a grant of 45 per cent will be furnished through PWA, and the school district will pass bonds to finance 55 per cent. This will require a minimum bond issue of \$30,000. Estimates place the local portion of the cost at \$28,000.

District's Credit Good. This is well within the district's bonding ability, Jesse Stanford, board president, pointed out. The district's bond credit is good up to \$44,000 at this time. "We of the board felt the district cannot afford to pass up this opportunity," Stanford said. "It will be just a matter of a few years until we will be forced to make these improvements and it would be folly not to take advantage of the grant at this time. It amounts to saving that much."

Addition of eight rooms and removal of the top story of the Central School as well as complete modernization of the structure are contemplated. A few additions and improvements at the high school building are included in the plans.

It is proposed to add tight class rooms, fire-proof stairways and new toilet facilities for the entire building. The addition would be built in two wings of two stories each, one wing on the east and one on the west of the present building. The roof would be flattened to eliminate the attic and auditorium, which is inaccessible and is a dangerous firetrap.

Would Relieve Congestion. The improvements would give the building 16 regular class rooms besides the special rooms. Fourteen of the rooms would be used at once and the fifth and sixth grades could be moved out of the high school building. This would relieve congestion at the high school and make it possible to use for that purpose the rooms designated for commercial studies.

It is planned to make repairs and improvements at the high school that will save maintenance costs and provide dressing rooms for physical education classes. The present shop is to be converted into a dressing room and a new shop built across the north end of the building.

A petition for a bond election must be circulated and submitted to the board before that body can call the election. This will not be done until the application is approved and authorities prescribe dates of maturity, interest rate and terms of the loan.

Expect Approval. Approval of the application where a district's bonding credit is good is considered a formality. There is little doubt in the minds of officials that this project will be okayed by PWA.

Construction would start as quickly as possible after the bonds are passed by the voters and the money obtained. The process, Stanford said, will take several weeks. Local labor and materials are to be used as far as possible.

### EVANGELIST TO HOLD MEET AT CHRIST CHURCH

A series of gospel meetings will begin at the Church of Christ Sunday morning. Evangelist Jas. O. Wilburn of Clinton, Oklahoma, is assisting in the meeting and is here making preparation. This week he is preaching each night at Progressive school house.

Mr. Wilburn was here in a short meeting about two years ago immediately after becoming associated with the Church of Christ. He will preach Sunday on the subject: How Carry Out the Great Commission, and The Deity of Jesus. Subjects for next week will be announced at that time.

Everyone in the community is urged to attend, regardless of religious faith and practice. Services twice daily, morning and night. At the night service July Fourth, the great service of Paul before Agrippa will be read from memory and the subject will be discussed from a song sheet. Making an Allen & Coleman.

## Electric Line To McDonald Place Started

### FIRST RURAL PROJECT IN ELECTRIFICATION PROGRAM

Installation of electrical power for irrigation at the D. L. McDonald farm got under way last week and is scheduled to be completed by July 10. The five and one-half mile pole line has been put up and wire will be strung this week.

The installation entailed erection of a substation in the city. The line leaves the city on the east side, thence going north several miles and then west, and again north to the McDonald farm.

This is the first rural electrification project of the Texas Utilities Company and is being installed as a part of the recently announced program of that and other firms in West Texas. Farm homes along the line may become domestic users of current just as those who live in town and at the same rate. McDonald will install his own electric motors. The current, however, is delivered to the wells at no expense to himself. He will pay the new flat rate for current used in pumping.

According to Fred Oberthier, manager of the Texas Utilities Company here, this is one of the latest major installations ever made by his company. Announcement of the new rural plan of electrification was made less than two months ago and McDonald was the first to arrange to become a user. Contracts were drawn up, right of way obtained and material ordered and work was started last week.

## Beauty Contest To Be August 1

August 1 and 2 have been announced for the Beach Fashion Parade and Beauty Pageant to be sponsored by the Star Theatre, according to Charley Hardwick, manager. Special scenery and lighting effects are being arranged for the event.

Local girls will compete for the title of Miss Hereford, the winner to receive a trip to Roswell and vicinity where she will be entered as Hereford's representative for the title of Miss Queen of the Southwest.

All expenses to Roswell will be paid and there is also an elaborate vacation planned for the girls making the Roswell trip. It includes a jaunt into the mountains, a trip through the Carlsbad Caverns, dances, luncheons and swimming parties.

Winner of the final contest at Roswell will receive a trip to Hollywood. This includes the finest suite in the Roosevelt Hotel, a screen test at the Paramount studios where she will be met and assisted by several film stars, a visit to Catalina and side trips to the San Diego, Fair and Calliente. A number of stars have already volunteered to act as escort to the girl for dinners and dances to be given in her honor.

Letty Lee, noted Hollywood designer, has promised to make a dress and complete costume for Miss Southwest and present it to her. It will have a value of around \$250.

Any single girl between 16 and 30 can enter the contest. Out-of-town judges will pick the winner from the group sponsored by Hereford merchants and firms. Any young lady interested in the contest can get the particulars from Mr. Hardwick.

### EASTERN STAR MEETS FOR INITIATION TUESDAY NIGHT

Hereford Chapter O. E. S. will meet in regular session Tuesday night, when degree work will be conferred by the newly installed officers.

It is expected out-of-town members of the Order will be present, and Mrs. Mary Baird, Worthy Matron, is anxious to have a large attendance.

Rev. and Mrs. T. C. Willett and son returned Saturday from a two weeks trip to Dallas where he attended school at S. M. U. They visited his brother in Hamlin and Mrs. Willett's sister in Dallas as well as her father in Coleman. They also visited in Hamlin.

Mr. and Mrs. L. D. Gray and children, Shibley Ann and Leona, Jr., of St. Louis, left Saturday for home after a week's visit with Mrs. Gray's parents, Mr. and Mrs. E. E. Spurgeon.

## Gala Fourth Celebration Scheduled In City Today

### Stores to Close All Day Fourth

With the exception of drug stores, cafes and filling stations, practically all Hereford stores will be closed all day today for the Fourth. The list of merchants who have agreed to close includes the following:

Piggy Wiggly, Whitehead Barber Shop, Carl's Grocery, Hereford Poultry and Egg Co., E. B. Black, John Patton, Farmer Grocery, Fox Mercantile, City Barber Shop, Hereford Insurance, Willard Battery Station, John McLean, Star Barber Shop, C. P. Cockrell, DeLuxe Barbers, Popular Store.

Weir's, Brooks Barbers, Moore's Beauty Shoppe, J. C. Penney, West Tailor Shop, Texas Market, Fashion Dress Shop, Furr Food, Vogele Millinery, Star Beauty Shop, Stambaugh Company, Fuller's Produce, Daniel Store, I. H. Spratt, Hy Hellman, Allen Powelson, Kemp Dumber, Roy's Produce, Carroll Cleaners, Hereford Brand, Hagar Shoe Shop, Hanna & Hanna, Brown Produce.

### Health Officers List 4th 'Don't's'

It would be a glorious Fourth of July if no accidents occurred to mar the joy of celebrating our one hundred and fifty-ninth anniversary of independence, declared Dr. John W. Brown, state health officer. It is most unfortunate that a day of joy and celebration leaves in its wake one of sadness and sorrow in many homes.

It is not alone the wounds received from explosives, that increase our death toll. Injuries from automobile accidents, splinters, nails and other penetrating wounds in which dirt may be carried into the skin, heighten the hazard of tetanus or lockjaw, as the disease is commonly called.

Tetanus is fatal in a large proportion of cases. Fortunately we have tetanus antitoxin as a means of preventing the disease. Antitoxin must be administered promptly following the accident. Treatment after the disease develops is rarely successful. Preventive measures include the avoidance of such wounds and proper medical care.

A few don'ts for the Fourth of July celebration would not be amiss:

1. Don't be careless in handling explosives.
2. Don't look into firecrackers which have failed to explode.
3. Don't drive recklessly and at excess speed.
4. Don't overdo in swimming, especially in water of unknown depth.
5. Last and most important: don't fail to get prompt medical attention if a wound is suffered.

Ernest Medkief's rebuilt American Eagle airplane took its first flight yesterday. With a blue fuselage and bright yellow wings, it is a striking craft. It is powered with a Wright Whirlwind, 220-horsepower engine.

## Lions Finally Win; Midgets Beat Odds

Although it is pretty hard to believe, the Lions finally won a ball game. It happened last Thursday and the OCC nine was the victim, 10 to 4. At that, only the darkness saved the Lions. In the first of the seventh the OCC men started pounding the ball and the Lions could not see it, so nine runs were scored.

When the Lions batted in their half of the seventh they got a run and had two on base when the umpire was finally forced to call the thing, with the score reverting to the previous inning.

It was a vastly improved Lion team that won the ball game. McWilliams pitched a nice game for the winners in all but that last inning. Outside of Bert Glasser, who hit the ball to all corners,

### MOVIE TICKETS GIVEN WITH SUBSCRIPTIONS

Again this week patrons of The Brand can obtain free tickets to the Star Theatre by paying up their subscriptions. Tickets to the movie for next Sunday, Monday and Tuesday when "In Calliente" will be shown are to be given this week.

One ticket will be given with a renewal of a subscription and two with a new subscription. A subscription is new if it has expired just one day before it is paid up again.

"In Calliente" features Dolores Del Rio and Pat O'Brien and is described as the season's outstanding musical. It is laid in Calliente, play spot of Old Mexico.

Tickets may be obtained through next Tuesday.

## Youngsters May Fish Without Fee

Youngsters living in the county may fish in the state park without paying the usual fee for the remainder of summer, announces Judge C. W. Humble, member of the park board.

The kiddies must go to the judge's office where he will give them permits to fish the remainder of the summer.

"This applies only to the youngsters," Humble said. "We know many of them do not have the quarter and we would much rather have them fishing than playing around downtown. This ruling is only for the youngsters. Grown folks will be charged the regular fee."

### BAPTIST VACATION-BIBLE SCHOOL ENDS LAST WEEK

Commencement exercises were held Tuesday night for the Daily Vacation Bible School of the Baptist church. The school had been going on for the past two weeks. The work included Bible study, hand work, recreation, habit stories, music study and mission study. Intermediate girls made cloth dolls to send for Christmas presents to the Chinese children. Junior girls made handkerchiefs to send Buckner's Orphans Home. Scrapbooks from all departments will be sent to hospitals and orphanages.

Those who attended at least 80 per cent of the time received certificates. Enrolled were 166, of whom 85 received certificates. The commencement exercises included a song by the beginners, rhythm band numbers by the primaries, a court trial play by the juniors, and a missionary play and song by the intermediates.

The church plans to have a four weeks school next year.

### RED CROSS MEETING TO BE HELD MONDAY NIGHT

Officers and members of the county Red Cross chapter are summoned to a meeting Monday evening at the county court room. Several officers are to be elected to fill vacancies, announces Mrs. Grace Guthrie.

All officers are urged to attend and members are invited. All who have paid the one dollar are members and are eligible to attend.

### STATE PARK IS SCENE OF HEREFORD'S BIG FESTIVAL

At 10 o'clock this morning a parade will open Hereford's biggest Fourth of July celebration in years and years. At that hour Ralph Smith will lead his band from Fourth to Main to the city park and the celebration will be on.

From over the entire Panhandle will come what promises to be the biggest crowd in the area and the biggest to gather in Hereford in recent years. Word has been received by American Legion officials, sponsors of the party, that people are coming from every point of the compass to stay all day.

Clyde Warwick of Canyon, member of the board administering the state parks in the Panhandle, will feature a short speaking program in the city park at 11:30. This program will be devoted to the state park here, scene of the entire celebration. Howard Trigg, superintendent of the park, and members of the CCC Company will join in handling the celebration.

Dance Last Night. A dance last night on the newly constructed pavilion at the city park opened festivities. There will be dancing today, beginning with a dime dance this afternoon at 4 o'clock, which lasts until 8. Then tonight around 9 o'clock the big dance will start.

Day time fireworks, the first ever attempted in this country and something absolutely new, will be held this morning at 10:30 on the hill south of the city park. The display has been described as even more dazzling than the night pyrotechnics. And there will be the regular fireworks tonight.

A big feature of the celebration will be the barbecue and picnic dinner in the city park during the noon hour. Henry Cloyd and his crew have promised enough luscious beef and fixings to satisfy everybody.

Ball Game at 1:30. At 1:30 there will be a ball game between Friona and the Hereford all-star nine. The Friona outfit is coming over for blood and have strengthened their team for the occasion. Homer Fox and Onias Carroll, promoters of the Hereford end of the game, promise a big surprise to the lavender. They are importing a pitcher who is at least good enough to be hurling for the Giants, they say.

A real, old-time, rip-roaring rodeo for amateurs is the big attraction of the whole show. It will happen after the ball game in the new corral and pen, built especially for the occasion. Doyle Rose and Truman Hines have worked long and hard for the past two weeks assembling animals and talent for this show. It will be a strictly amateur affair with valuable prizes for winners.

Bronc riding, goat roping, calf roping, bulldogging, trick riding and an added attraction—calf roping by drug store cowboys—are included on the ticket.

To Have Turtle Races. Concessions at the park will be a big attraction. Merchants of the city will operate stands, selling cigars, cigarettes, candy, ice cream, fireworks, sandwiches and the like. There will also be turtle races, a feature visitors are advised not to miss. And there are some doll races, too.

Hereford merchants, citizens, the chamber of commerce are all joining with park officials and the American Legion members in inviting everyone from every where to be on hand and have a good time.

Visitors can fish all day or swim in the Tierra Blanca. And the golf course will be open to those who want to assault old man par.

Charles Bennett, Legion commander, says: "There will be entertainment for everybody, regardless of what anyone's personal tastes are. And we guarantee a big time for all."

### VISITORS ASKED TO BRING CUPS

All visitors at the barbecue at the city park today at noon are asked to bring their own cups for coffee and drinks. It is impossible, says Charley Bennett, for those handling the picnic to furnish enough cups to take care of everyone who will be there.

They will furnish a few cups for the out-of-town guests, but those living here and hereabouts are urged to bring their own along.

Mrs. Moore Hines returned home last Friday from a visit to relatives and friends in Comanche, Brownwood, Mineral Wells and Dallas.



# A CLOUDBURST of BARGAINS

PLAIN FACTS about this sale giving you BIG values is what has filled OUR Store each day with eager buyers. Money saved is earned. Your cream, poultry and egg CHECKS are worth 10% more when traded out here!

<p><b>Hope Muslin</b> 12½¢ First Choice <b>Unbleached Muslin</b> 39 Inches Wide, per Yard 7½¢ <b>All Outings</b> Dark and light stripes—also in pink, blue and white—per yard 10¢</p>	<p><b>Beautiful Taffetas</b> In plaids and checks, per yard 50¢ <b>Figured Silk Crepes</b> 39 inches wide, a variety of patterns, yard 69¢ One large rack of cool <b>Summery Wash Frocks</b> all sizes, at 79¢</p>	<p><b>Ladies' Hats</b> In felts, crepes and straws, at 48¢, 98¢ and \$1.79 <b>Blankets</b> Double and part wool, 70 x 80, regular \$2.48 value, for only \$1.78 <b>Ladies' Shoes</b> Oxfords and pumps, in two-tone navy blue Regular \$3.95 at only \$1.48</p>	<p><b>YOUTH'S SUITS</b> Regular \$6.95 at only ..... \$4.95 <b>MEN'S SUITS</b> Regular \$11.98 at only ..... \$8.98 <b>SOX</b> Beauties, regular 15 cent, 3 pair for ..... 33¢ <b>SHIRTS</b> Regular 98c values for only ..... 79¢ <b>DRESS SHIRTS</b> \$1.25 value for only ..... 98¢ <b>MEN'S OXFORDS</b> \$2.48 values or ..... \$1.98 <b>OXFORDS</b> In Gun Metal and Kid, \$3.48 values for ..... \$2.39 <b>MEN'S SUITS</b> Regular \$15.95 value, now ..... \$7.95 <b>STRAW HATS</b> For field wear, at ..... 19¢ <b>STRAW HATS</b> Regular 40c value, for ..... 38¢</p>
---	--	---	--

## SPROWLS & CRONIN HEREFORD, TEXAS

Sale Closes  
SATURDAY, JULY 13

### Jumbo News

(BY LA RUE BECK)  
Rev. Howell preached here Sunday. The meeting which was to have been started Sunday was postponed indefinitely. Ullman Hunter was in Amarillo Saturday night.

Attending quarterly conference at Easter were Mr. and Mrs. Layman, S. M. Hunter, L. E. Beck and LaVelle, Mr. and Mrs. Adam Flowers, M. L. Hardy, F. L. Pinckert, Mr. Hacker and Jessie McGinnis.  
Pauline Matthews entertained her Sunday school class with a picnic Sunday. Including children and parents, 50 were present.

Virginia Nix of Hereford spent Friday with Mary Ann Baird. Mr. Vaughn of north of Hereford spent Thursday night with Addison Hunter.  
Lattie Beck is spending a few days with Lora Liston at Sudan. Rev. Sharp of Canyon visited in this community Thursday.  
Mr. and Mrs. Ullman Hunter visited Mr. and Mrs. S. J. Lovell at Canyon Tuesday.

Mr. and Mrs. Geo. Shepard gave a dance for the young people Saturday night.  
Hazel Chambers of Easter visited Nella Harrel Thursday.  
EHDK met with Mrs. Randall in an all day session Wednesday.  
Mr. and Mrs. F. E. Hunter and the L. O. Norman family of Arney went to Quitaque Sunday to hunt plums.  
Mrs. Lucy Alexander of Memphis and Jimmy and W. Clayton visited Mr. and Mrs. Clem Gilliam Friday.

### Dawn Items

BY INEZ MILLER  
Noel Bryant of Hereford preached here Sunday morning and evening to large crowds.  
Grady Coe and family are visiting relatives in Durant, Okla.  
Margaret Bowers was a guest of Miss Maxine Barnes in Canyon last week.  
W. R. Snapp is operating the Great West elevator here.  
Miss Minnie Seymour visited in Amarillo last week.  
H. H. Richardson and children of Elda, N. M., are visiting here.  
Rufus Mayfield of Dimmitt visited the W. J. Stewart home Sunday.  
Miss Doris Jean Bowers spent Saturday and Sunday with Miss Freda Geiger.  
Inez, Alma and Norman Miller were guests in the L. A. Smith home Wednesday.  
Mr. and Mrs. Wiseshopper bought 2 dress patterns, 2 pair shoes, 2 shirts, 2 hats, 3 pair socks, 2 hose all for less than \$7.99. Sprowls & Cronin Big Sale, Hereford, Texas.  
Martin Campbell spent Sunday in the H. E. Miller home.  
Oscar Lee and Henry Hamlin of Wayside visited friends here Sunday evening.  
L. A. Smith and daughters were in Amarillo Thursday.  
Misses Hazel and Iola Crouch, Dewey Gibson and Audrey Kiker, Roland Crouch, O. J. Richardson and Earl Bates of Canyon, H. E. Miller and family and Raymond Miller were guests of Mr. and Mrs. L. A. Smith Saturday evening at forty-two. Refreshments of pie and ice cream were served.

Mr. and Mrs. James Cox of Dimmitt were guests in the Ullman Hunter home Sunday.  
The L. C. Baggett family, Bill Hacker, Jack and Brad Spencer picnicked at Hereford creek Sunday evening.  
Miss Kitty Oxford, student at WSTC at Canyon spent the week end at home.  
Mr. and Mrs. F. L. Pinckert and Bob were in Amarillo Saturday.  
Mary Catherine Sharpe spent Thursday afternoon with Mary Ann Baird.  
Mrs. C. I. Beck visited her mother in Lubbock this week. She was accompanied by C. I. and L. E. Beck.  
The Frank Neill family moved to Bowie last Friday.  
Mr. and Mrs. Geo. Shepard, Mildred Coleman of Hereford and Andrew Rushing of Dimmitt were in Clovis Sunday.  
G. W. Brumley of Hereford was in this community Sunday.  
Miss Rachel Burks of Arney visited in the Ullman Hunter home Sunday evening.  
C. I. Beck, James and Reese Beck, Fred Axe and Wayne Dyer were in Canyon Sunday afternoon.

### FOR THAT JULY 4th TRIP

—Let us fill your car with TEXACO Gas, Oils and Greases. That's a safe insurance for a smoother running car.

Our Service Is Courteous and Efficient.  
**Texas Service Station**  
GLEN SNYDER



## The Fullest Benefits From Electric Service Depend on You

Did you ever stop to realize how important you are? Have you ever considered the fact that the largest benefit from the use of electric service is the increased use of it? Convince yourself that the mere flick of a switch puts at your immediate disposal a supply of dependable energy that means more convenience, more comfort, and more happiness. This depends on you.

This company has the responsibility for furnishing electric service at rates which are reasonable. As consumer needs for added service justified, rate reductions have always been made. One of the most advantageous steps in this direction was made very recently by this company. The introduction of an "ultimate" rate for residential service is of very direct benefit to you in that at no increase in cost a much larger use of electric service is possible. This depends on you.

During this week we commemorate the 159th year of independence in this country. We find ourselves thinking and saying how hard life must have been in 1776. But some day your grandchild will say: "How hard life must have been in 1935 without the full use of electric service then available!" Pass on to heritage that you were independent of so many tasks by the ease with which electric service could be applied.

Emerging from a period filled with numerous difficulties an inventory shows that we have been able to "carry on" in our operation of these properties. We also find that the morale of our organization has, under severe stress and in many cases unwarranted attacks, been able to maintain the vigorous strength that has always characterized it.

We are justly proud of the record for voluntary compliance and support of those agencies which were felt to be necessary during the trying months of uncertainty. . . . It is our avowed intention, as representing a part of the cross section of business in this section, to continue those policies that are truly American and in support of those principles upon which this country was founded.

## TEXAS UTILITIES COMPANY

### LIGHTS FOR TRACTORS

—We can furnish entire lighting systems for tractors which are entirely successful for night farming operations. See us first.

See Us For  
Guaranteed  
Service On

- BATTERIES
- GENERATORS
- STARTERS
- MAGNETOS
- IGNITIONS
- RADIATORS
- HORNS

**Willard**  
SERVICE STATION  
Phone 284

### PRESBYTERIAN CHURCH

W. M. GRIFFIN, Pastor.  
Morning worship at 9 o'clock.  
Sunday school at 10.  
Christian Endeavor, 8:15.  
Notice change of time for morning worship.

### CITATION BY PUBLICATION

THE STATE OF TEXAS  
To the Sheriff or Any Constable of Deaf Smith County, Greeting:  
You are hereby commanded to summon C. H. Holmes, Alias R. J. Spencer, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the Fifth Monday in July, A. D. 1935, the same being the 29th day of July A. D. 1935, then and there to answer a petition filed in said Court on the 12th day of June A. D. 1935, in a suit numbered on the docket of said Court as No. 2252, wherein Mrs. C. H. Holmes is Plaintiff, and C. H. Holmes, Alias R. J. Spencer, is Defendant, and said petition alleging: That because of cruel treatment on the part of defendant consisting of various criminal acts and conduct by defendant the plaintiff has suffered and still suffers the greatest mental anguish, and to such an extent as to render their further living together as husband and wife insupportable; and plaintiff prays for judgment dissolving such marriage relations and for costs and for the restoration of her maiden name, and general relief.

Herein fail not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.  
Given under my hand and the seal of said Court, at office in Hereford, Texas, this 21st day of June, A. D. 1935.  
L. H. FOSTER, Clerk,  
District Court, Deaf Smith County, Texas.

### ELECTRIC FANS

6 Inches to 12 Inches  
At \$1.50 to \$24.00

Make Your

## Vacation

A Pleasant One by Using Our

CAMP STOVES, COTS

TENTS, FISHING TACKLE

COLEMAN LANTERNS

THERMOS JUGS

AND OTHER GOODS

## STREU HARDWARE CO.

Home of Service and Quality

BREAD IS BETTER



If Made With  
**PACKARD'S BEST**

The prescription for better bread is to use only PACKARD'S BEST. Its smooth, even texture makes it the ideal all-around flour for every purpose. If you are not using PACKARD'S BEST, try it today.

Packard Milling  
Company  
Hereford, Texas



# BUSINESS AND PROFESSIONAL DIRECTORY

**THE CHOCOLATE SHOP**  
Plate Lunches  
Sandwiches  
Cold Drinks, Candles  
Magazines

**F. M. KESTER**  
Registered Optometrist  
A thorough examination with  
the newest and most modern  
instruments and equipment.  
310-B Main Street.

**DR. T. L. MORGAN**  
Physician and Surgeon  
Above Corner Drug Store  
Office Phone 403  
Residence Phone 468

**INSURANCE**  
**JNO. H. PATTON**  
PHONE 89

The title to your land is vital  
Our Abstracts correctly  
reveal the title.  
**A. G. THOMPSON**  
ABSTRACT CO.  
4% Per Cent Federal Farm  
Loans.

**DR. J. W. HENDRIX**  
Chiropractor and Massageur  
109 B Street—Just North  
of Mother's Park  
Phone 841 for Appointments

**GEO. S. McCONNELL**  
Electrical Contractor  
All kinds of electrical ap-  
pliances repaired. Also Del-  
co Light, factory trained ser-  
vice man.  
Phone 750-W

**THE HEREFORD BRAND**  
FOR  
**JOB PRINTING**

## Messenger News

BY ESTELLE WILLIAMS  
Mr. and Mrs. L. E. Ware spent the past week with her parents, Mr. and Mrs. L. M. Williams. Last May wife. Found her at the Big Sale, Sprows & Cronin, Hereford, Texas.  
Mr. and Mrs. J. A. Williams and daughter visited his parents here Wednesday night.  
Mrs. Tom Medling and daughter and a niece, all of Dallas, were dinner guests at the Frank Knabe home Monday.  
Tom Carter and Tom Medley called on Frank Knabe Sunday.  
Mrs. Buster Cofer of Pampa returned home Saturday after having spent the past week with her parents, Mr. and Mrs. L. M. Williams.  
Hereford shoppers Saturday were Frank Knabe and family, Mrs. L. M. Williams and children, Mrs. J. E. Jones, Mr. and Mrs. W. A. Whitson and son.  
Ben Bates and Mrs. P. C. Short, Mrs. Frank Wildie and daughter visited Mrs. Knabe one day last week.  
Mr. and Mrs. Rufus Mason and children called at the L. M. Williams home Tuesday.

## Progressive News

BY OLIVE PERKINS  
Mr. and Mrs. Dudley Buzzard and daughter of Muleshoe spent the week end with her parents, Mr. and Mrs. Ray Hershey. Other guests Sunday were Mr. and Mrs. Howard Hershey and daughters and Mr. and Mrs. Arch Conklin and children, and Arnold Hebshey.  
Mrs. Clyde Russell returned to her home at Whitenberg Sunday after a three months visit with her parents, Mr. and Mrs. Ira Ricketts.  
Mrs. Jess Caldwell and daughter of Vernon came Sunday for a visit in the Caldwell home. She had been visiting her mother and sister at Canyon. Miss Gusta Samuelson, her sister, had just returned from Amarillo where she underwent an operation for appendicitis.  
Orin Russell was in Amarillo Wednesday.  
Misses Lucille Park and Augustine Gregory returned last week from a trip to Comanche, Okla., where they visited Miss Leatrice Benson.  
The club met Wednesday at the school house. The ladies spent the afternoon piecing a quilt. The next meeting will be the third Wednesday in July.  
Wanda Blagg spent the week end with Lucille Park. The Blagg family who live near Rails were hailed out during the recent storm in that vicinity.  
Carl and Gilbert Donovan, Cecil and David Boyer, Mr. and Mrs. Harold Donovan and Miss Aileen Stewart left for Gage, Okla., Sunday night. The men expect to help in wheat harvest.  
Mr. and Mrs. Archie Dougherty and children of Portales, Mr. and Mrs. Luke McBrayer and daughter, Clyde Russell of Whitenberg and Ray Savage of Borger visited the Ira Ricketts home Sunday.  
Owen Neel, Offus and Harland Vicks were in Amarillo Tuesday. Messrs. and Mmes. Owen Neel and family, Carl Donovan and family, Gilbert Donovan and daughter and Harold Donovan and Misses Aileen Stewart, Eunice Caldwell and Estelle Counts, and Lynn Powelson picnicked and fried fish on the creek Wednesday.  
Mrs. Homer Gollehon and son and Mrs. Harry Scheulz and Ray called in the Owen Neel home Sunday afternoon.

## Westway Items

BY WILMA SKYPALA  
Mr. and Mrs. M. Kaul spent Sunday in the T. L. Vaughn home. Mr. and Mrs. V. Skypala and son were in Canyon Friday, and spent the afternoon with his mother, Mrs. Josephine Skypala, at Dawn.  
Miss Wanda Downs spent Sunday with Miss Irene Grimes.  
Mr. and Mrs. Herman Gray spent Sunday afternoon in the R. M. Gunn home.  
Edgar Skypala went to Amarillo Sunday with Fred Brown of Hereford.  
Mrs. Stephens and Mrs. J. H. Landers Sunday school class enjoyed a picnic at the creek Friday in Hereford.  
Rev. Paul Collins is holding preaching services at the school house each night at 8:30.  
Westway Whalers defeated the St. Anthony boys at Hereford Sunday by the score of 6 to 7. Next Sunday Westway will play the Dean boys here.  
Pauline and Sylvester Faugman of Messenger spent Sunday in the Skypala home.  
Mrs. P. H. Gilliland returned Sunday from a stay in Los Angeles.

## Adrian-Sims Notes

BY MRS. J. M. CHAPMAN  
Shoppers in Hereford Saturday were S. F. Riggs and daughter, Maxie, Mr. and Mrs. Bippus, Mr. and Mrs. Cornelius and Mrs. Jones, Mr. and Mrs. C. V. Griggs, Mr. and Mrs. Emery Burks and son, Mr. and Mrs. Overstreet made a trip to Hereford last Wednesday.  
The Club will meet at the community building July 10.  
Mr. and Mrs. J. F. Reese are visiting in St. Vrain, New Mexico. Emery Burks made a trip to Hereford Wednesday.  
Mrs. D. F. Webb and children of Colorado are visiting her parents, Mr. and Mrs. C. T. Reese.  
Cleo Lee visited in the C. T. Reese home Sunday.  
Ruth Reese called in the E. Morrison home Thursday.  
Robert Cowan of Aurora, Missouri, arrived Friday to visit his grandmother, Mrs. J. E. Gyles.  
Dave Warren, publisher of the Panhandle Herald at Panhandle, was a business caller here Saturday afternoon.

## Black

BY MISS NOBLE McLEAN  
Farmers are busy after the good rains of last week. Some fall fell but not enough to damage crops.  
Lost my wife. Found her at the Big Sale, Sprows & Cronin, Hereford, Texas.  
Most of the home demonstration ladies attended the style show in Friona Saturday. We entered 11 dresses. Mrs. Geo. Wily won first from Black, Mrs. Verner Melugin second and Mrs. Jim Black third.  
Ervan Welch entertained his boy friends and their girls with ice cream and cake Friday night.  
Mr. and Mrs. Ray Johnson and little daughter of Friona visited Mrs. Johnson's brother, Lee Claymore and family, Sunday.  
Mr. and Mrs. T. L. Welch and daughter and Mrs. Verner Melugin were dinner guests at the Fridley home in Hereford Sunday.  
Dennis Bennett, Jim and Bud Barnett went to Lazbuddy to play ball Sunday afternoon.  
Messrs. and Mmes. W. H. Price and R. E. Barnett visited in the Will Garrett home Sunday.  
Gene Chapin of Friona visited her cousin, Geraldine Hinds, Saturday night and Sunday.  
Ervan Welch is working at the Dawn elevator this week.  
Verner Melugin went to Olton Sunday to play ball with Friona.  
Mr. and Mrs. T. L. Welch, Mr. and Mrs. H. L. McLean and Mr. and Mrs. Verner Melugin attended the ice cream supper at the WOW hall in Hereford Thursday night.

## Easter Items

BY LOUISE FRYE  
Quarterly conference convened at Easter Sunday. Rev. Elden Hagner filled his pulpit in the morning. Sacrament was taken at the beginning of the afternoon session. There was a good attendance from other churches of the circuit.  
Jack Randall has been visiting in the home of his grand parents, Mr. and Mrs. U. G. Randall, and went to Hereford Saturday to visit several days with his grandparents, Mr. and Mrs. Kat Jowell before returning to his home in Amarillo.  
Ernest Henry has been confined to his bed several days with an ulcerated stomach.  
Harry Smith and Frank Allen are combining in the Earth community.  
Hazel Channess and Joyce Carter visited with Nella Harrell last Thursday.  
Mrs. J. J. Jameson and Mr. and Mrs. Neil Denning of Canyon spent Monday in the T. N. Jameson home.  
Jack Smith of near Aalem, Oregon, visited last week in the home of his cousin, Mr. and Mrs. J. S. Smith.

Carroll Jameson, who is visiting his sister in Amarillo broke his arm while at play. This is the third time in the past seven months that Carroll has suffered a fractured arm.  
Carlie Rae Frye visited this week with Ruth Temple Hastings in Hereford.  
Annie Mae Smith visited last week with Mrs. Harry Smith.  
Mr. and Mrs. Neil Denning of Canyon and Tom Jameson called on Mrs. Fred Walton last Monday. Mrs. Denning and Mrs. Walton were childhood friends in Montague county.  
Mrs. Roy Durant and children called on Mrs. J. S. Smith last Friday.  
Florene Hunter of Hereford visited last week with Louise Frye. Harry Sagar of Amarillo visited the last ten days with Tom Jameson.  
The EHD club met with Mrs.

U. G. Randall last Thursday in an all day session, with covered dish luncheon at noon. In the afternoon the members went to Arney as guests of that club. It was achievement day for Arney club, which met at the home of Mrs. Walter Graham. Attending from Easter were Mmes. Randall,

Stemmons, Walton, Chambliss, Carl Frye, Miss Clark, Mrs. Mack Dixon, the latter a guest of the club.  
League will meet at the Frye home Sunday evening.  
Richard Chambliss and Chas. Frye visited last Thursday with Zane and Dick Axe at Jumbo.

**WELCOME—**  
We want all our visitors to have a big time in Hereford on the Fourth. And we want them all to come back—and make our place headquarters.  
Try One of Our Famous Steaks!  
**B. & W. QUICK LUNCH**

**CLOSE Drug Store**  
**Fireworks for the Fourth**  
THE BIGGEST ARRAY OF FOURTH NOISE-MAKERS WE'VE EVER HAD!  
Rush in and get your Kelvinator Tickets. The winning contestant will be named Friday afternoon at 4 o'clock. Hurry up if you want to enter the contest!

Home of Hereford's Best Drug Prices!  
Specials Every Day  
Borden's Quality ICE CREAM  
Pint 15c — Quart 27c  
Delicious Sodas  
Malted Milks ..... 10c

**SUMMER DRUG NEEDS**

50c Ipana	39¢	Nycest-Tissue and Cleanse Cream, lb	49¢	\$1.10 Body Pow.	98¢
Toothpaste	15¢	\$1 Crazy Crystals, per box	89¢	50c Cologne, both	98¢
250 Sheets	15¢	61 Hair Oil, Krank's	59¢	75c Nyglo	69¢
NeedDee Cleansing Tis.	29¢	55c Face Cream, Lady Esther	47¢	Hair Dressing	69¢
50c Bridge Cards, deck	39¢			75c Shampoo	44¢
Gut, Rex Fly Spray, with gun	39¢			Fitch	44¢



**Stepping With the Spirit of 1935**  
Gaily you march along—your bank book and you—marching to the rhythm of a new tempo—keyed to a modern pace... The banking spirit of 1935 is safety and protection... The Deposit Insurance is but one of the many features of new-day banking that inspires confidence... Today's methods demand that you make full use of good banking—it's here for you.

START A SAVINGS ACCOUNT!  
**THE FIRST NATIONAL BANK**  
OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM  
A Strong Bank Thoughtfully Managed

**Which is YOUR FOOT TROUBLE?**

If you have a hurting corn, callous or bunion... "Athlete's Foot," itching feet or toes... if you are annoyed with excessive perspiration or odors of the feet... suffer with tired, aching feet... be sure to attend

**Dr. Scholl's FOOT COMFORT Demonstration Friday, July 12th**

The representative of Dr. Wm. M. Scholl, world's famous foot authority, will be in this store on above date;... to show you WHY your feet hurt... to explain and to demonstrate how quickly relief from foot troubles may be obtained.

If you are troubled with any foot conditions shown at the left... be sure to attend this demonstration... for there is no charge or obligation.

There is a Dr. Scholl Foot Comfort Remedy or Appliance for every foot trouble. If you need such relief... these remedies may be obtained at 15c—25c—35c—50c—and \$1.00. If you have weak or fallen arches... you'll find instant relief in a pair of INDIVIDUALLY FITTED Dr. Scholl's Balanced Posture Arch Supports... priced within the reach of everybody.

**D. R. Gass & Son**  
GET RELIEF NOW!

*America Needed this*  
**HIGH-SPEED SAFETY CAR**

**Take a Demonstration Ride in the 1935 Plymouth**

Motorists asked for it. Safety Councils demanded action. America needed this new kind of car.  
It's a new type automobile from bumper to tail light... this revolutionary 1935 Plymouth.  
It's more powerful... with the highest engine compression ratio of any car... with improved Hydraulic Brakes... a stronger Safety-Steel Body... amazing new road-ability... to make it utterly safe, easier than ever to drive!  
We can't describe it... you've got to experience it... the thrill you get when you step on the accelerator of this completely new Plymouth.  
Visit our showroom... today, if you can... and get behind the Wheel of this sensational new High Speed Safety Car.

**It's the ONLY ONE of the Low Priced Cars With ALL These Features:**

1. Genuine Hydraulic Brakes.
2. Safety All-Steel Body
3. Redistribution of Weight
4. 12 to 50 Per Cent Saving in Gas and Oil

**Coupe—\$746.00      2-Door Sedan—\$796.00**  
**Sedan—\$831.00**  
Delivered to YOU IN HEREFORD!  
**Ireland-Beavers Motor Co.**



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 39

DR. SETH B. HOLMAN Publisher and Manager  
W. WITT LANDIS Editor  
C. NIX Foreman

**SUBSCRIPTION RATE:** Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### ONLY THE DOCTOR KNOWS

Some things, only the doctor knows. Other people may know about the things the doctor knows, other people know here are certain things the doctor observes and things that he does, things that are of themselves simple, but he alone knows how very important they may be.

The sighing of a bed-ridden patient with high blood pressure, the dusky, color of a pneumonia patient, suddenly increasing, with racing and irregularity of the pulse, the little beginning irritative cough in someone seriously sick, with huskiness in the voice that is of grave concern, the operative case that gets restless, thirsty, and the pulse and respiration rates increase, these and what they mean are some of the things that only the doctor knows.

All these have been taught as medical student and hospital interne, anyone can read of them; but probably they are sought as pertaining to a "case." When they occur in the doctor's practice they are not occurring in a "case"; they are significant and serious signs that indicate the progress back to health of a wife or husband, or child, or mother.

Only the doctor knows what a terrible thing a telephone ringing in the night can be when he has reluctantly gone to bed concerned about some seriously sick young mother whose babies he has brought into the world. The doctor has identified himself with the hopes and sorrows of that family, and he feels doubly. To the husband and father, and to the children's mother the doctor recognizes his terrible responsibility; and he feels his responsibility to the woman herself and for herself. These things only the doctor knows, the doctor who is supposed to be hardened to human suffering, who is supposed to jest with death. It is not of death alone, it is also of the crushed, living remaining the doctor is thinking. Only the doctor knows the sacrifices that his people have made; made not as martyrs, nor as cavaliers, but as a matter of course that was the only thing to do.

Only the doctor knows the anguished crying outpouring of the heart of mothers of growing boys and girls, of the despairing tragedies of families, of the paralleled nobility and vulgarity of people.

And the doctor alone knows how in the despondent, saddened watches of the night when the silence of the night deepens, and the air stills, and the unrealities loom and become realities, and he has given his all, and the passing of the hours will reveal if his efforts have not been in vain—only the doctor knows how humble he is.—Detroit Medical News.

Living thousands of miles apart, producing an infinite variety of crops in widely separated areas, the farmer has been hedged about by organized groups on every side. Had there been no legislation in behalf of these groups, had there been no regulations of commerce, had there been no trade barriers and no monopolies, the farmer would have needed no legislation. I subscribe to the doctrine here and now that we ought to have a tariff for all or a tariff for none. Standing on a dead level with every other citizen, the farmer could have fought his own battles, protected his own interests, and carved his own niche in the affairs of our common country.—Marvin Jones.

## Rats, Mice Cause Spread of Typhus

rat and mouse are the reservoirs of this disease and it is spread to man by fleas, lice, or ticks that have fed on an infected rat. The cycle being rat-flea-man.

The symptoms of typhus fever are very similar to typhoid fever except that the course of typhus is generally two weeks. The onset of the disease is usually sudden with chills, fever, headache and general body pains. Nausea may be present. The fever rises rapidly to a minimum of 105 degrees. There is also a reddish mottling of the skin and a hacking cough is generally present.

Typhus fever could be prevented by the eradication of rats and mice. This would not only result in the prevention of much suffering but would be of great economic value as it is estimated that the damage by rodents amounts to about twelve million dollars annually in Texas.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, July 8, 1904.)

The Editor had just attended a big Fourth of July celebration out in the North Draw neighborhood. He went in the R. N. Mounts carriage along with G. A. F. Parker and W. H. Rayzor. The trip was made in the face of a threatening rain, and it took from morning until 1 o'clock to cover the 23 miles. But they made it in time for lunch—an important part of the picnic—and there was no rain.

The Western National Bank was all mad because of the rumors being circulated that it had ceased to make small loans. Of the bank it was said in an ad: "It has never quit making small loans. It has never taken the security for a debt." That, remember, was in 1904.

F. L. Vanderburgh, former Hereford publisher, had become editor and business manager of the Amarillo Herald.

a new weekly newspaper in that metropolis.

Hereford business men were discussing the advisability of building a gin.

Dr. G. F. LeGrand was confined to his home because of illness.

Item: "The old bridge across the Tierra Blanca just south of town that was washed out some time ago has been supplied by a new one." That also was in 1904.

Misses Mina Dameron and Mattie Fore were in St. Louis attending the World Fair.

(From The Hereford Brand, July 3, 1914.)

D. L. McDonald had just completed Hereford's biggest producing irrigation well. He had put a big, fast pump on it and got 2,000 gallons per minute on the first test. Located only 200 feet from another fast pumping well, the

new one and the old one together, pumping for hours, failed to lower the level of the water. This seemed to prove conclusively to The Brand that the shallow water was virtually inexhaustible.

Ex-Governor M. E. Fields of the State of Washington and M. E. Shufeldt of Old Mexico had been in Hereford inspecting the possibilities of irrigation.

Harvest News: "Every available binder, team and harvest hand had been busy this week. Hundreds of acres of wheat have been cut and the yield promises better than in several years."

W. W. Bennett and N. C. Vogele had gone into the auto business, selling Saxon cars. The Saxon was the baby car of the day.

On June 24 at Friona Miss Tessie Clennin had become the bride of Homer K. Fox of Hereford.

### GOVERNMENT BY MAIL

Senator Huey P. Long, of Louisiana, with his "share-the-wealth" program; Father Charles E. Coughlin, of Royal Oak, Michigan, with his National Union for Social Justice; and Dr. Frank E. Townsend, of Long Beach, California, with his old-age pension plan, account for much of the mail which travels over the country each day, reports The Literary Digest.

Most Senators occupy three rooms in the Senate Office Building. But Huey Long has five rooms. When his staff overflowed the normal Senatorial quarters, Senator Long moved some of his clerks into the corridor. As a result the Government allotted him, without extra charge, two more rooms.

Long Expands. At the peak, in April, Senator Long employed 22 clerks on the day shift, and 14 at night. The mail averages 60,000 letters each week.

Doctor Townsend had a paid force of 50 in the main office at Long Beach last winter. One thousand and two hundred dollars a day was spent on postage stamps. Father Coughlin hires 217 clerks.

Aspiration calls for perspiration.

## By Their Words

AND OURS

Lightning, snuffing out our electric lights for a few seconds, shows that we're not very far removed from the coal-oil lamp era, after all. But the plains have always provided fuel, despite the lack of trees. Once we gathered it off the top of the ground; now we dig for it. The only kind of sound money some persons seem to want is the kind that rattles in your jeans. We like silver, too, but we'd hate to give up printing press money backed by Uncle Sam. Young Democrats will do well to remain democrats. The adjective is not important. Congressmen facing the pains of militant minorities, probably agree that the world greatly needs more peace.—Hinkle's Twinkles in the Pampa News.

Vega's newest institution, and one of which to be distinctly proud, the Vega Public Library, will make its opening bow Saturday of this week. The library is sponsored by the Child Study Club of the Parent-Teacher Association and is housed in the upper southwest room of the court house.—Vega Sentinel.

An exchange weekly newspaper says: "Please do not ask us to print news items taking a 'dirty dig' at someone you do not happen to like. Life is too short to spend trying to make other people feel bad."

If these rains continue there will be no wheat crop next year. There will be a rice crop. The Panhandle is turning into a swamp. Undoubtedly the change in climate is permanent. Once there were great seas over the Panhandle region, as is evidenced by the thick deposits of limestone, and undoubtedly the Panhandle is returning to a similar era, or age, or period, or whatever the geologists might call it.—Borger Herald.

From time out of mind big bankers, manufacturers, railroad magnates, utility leaders and other proponents of big business have made trips to Washington annually to further their interests. That was fine and dandy. No one ever questioned their motives or inquired where their expense money came from. But when a group of farmers did the same thing, the conservative members of the upper house rose up and demanded an "investigation." Why is there such keen resentment—tinged with a degree of apprehension—over the farmers doing the same thing that many groups have been doing for years? It appears to be an admission that certain groups have been protected by the government. As a matter of fact they have been, but they haven't been in the habit of admitting it in any such manner.—Wheeler Times.

An exchange prints a little story clipped from an unknown source which is very good and, perhaps, very old. Anyway, it's worth repeating:

It concerns an Omaha jobbing house and a customer merchant in a small Iowa town. A shipment of goods received by the customer was rejected as unsatisfactory. The jobber prepared to institute suit for collection, and wrote to the railroad agent at the village for information about the arrival of the merchandise, to the president of the bank for information concerning the financial standing of their customer, to the mayor of the city asking him to recommend a good lawyer to handle their case, and to the merchant himself, threatening suit if he did not make payment at once.

All the desired information came in a single letter as follows: "I received your letter telling me I had better pay up."

"I am railroad agent here and received the letter you wrote the agent."

"I am president and sole owner of the local bank and can assure you of my financial standing."

"As mayor of the city I hesitate to refer you to a lawyer, since I am the only member of the bar in this vicinity."

"If I were not the pastor of the only church here, I would tell you to go to hell!"—Wellington Leader.

## Summerfield News

MAUD E. NOLAND

Mrs. L. L. Cannon was hostess Thursday afternoon to the Study club. This was the last meeting of the summer. Mrs. Ray Johnson gave a review of Anthony Adverse. Ten members were present. Misses Lloyd Lookingbill and Jim Clark are new members. The next meeting will be with Mrs. Ray Johnson in September.

Mr. and Mrs. Chas. Roberson and Glen left Saturday for Canadian where Mr. Roberson is working.

Rance HD club met with Mrs. L. Rule June 20. Miss Clark made a foundation pattern for Mrs. D. Stewart. Other patterns were made from this. Attending were Misses Story, Behrends, Peacock, Stewart, A. L. Behrends, Miss Clark and the hostess.

Mr. and Mrs. J. A. Noland returned from Waco Saturday.

Mrs. Ky Lawrence and Beatrice were in Amarillo Friday.

Mr. and Mrs. Wilson Vines and Jewel attended the funeral of Mrs. Vines' nephew in Floydada last week.

Dollye Jo Welty is visiting near Clovis this week.

Mike and Louie Huckert, Jr., are working for John Heiselman in Vega.

Joe Kendall and family were here from Hereford Sunday.

D. C. Walser and family have moved to the Tate Walser place.

Mr. Lusk and family of Bethel visited the Blakemore home Sunday.

Mrs. Jim Florey and Virginia of Amarillo visited the J. D. Storey home Sunday.

Pat Neill, J. B. Noland, Joe Story and Olin Greeson, Misses Eva Greeson, Beatrice Lawrence, Maude Noland enjoyed a picnic last Thursday night.

Mrs. Lloyd Lookingbill attended a style show in Bovina Saturday.

Miss Zae Dee Rule of Hereford spent the week end with her parents, Mr. and Mrs. L. Rule.

J. W. Cox and children spent the week end in the A. D. Nance home in Amarillo. Lola Cox remained for a few days visit.

A. J. and Forbes Blakemore were in Amarillo Wednesday. Mrs. Blakemore returned home with them.

Louie and Mike Huckert, Mr. and Mrs. Chas. Noland were in Dimmitt Thursday.

Miss Isora Clark took dinner in the A. L. Behrends home last Thursday.

Friends of Dave Stewart and H. B. Behrends helped celebrate their birthdays with a picnic on the creek south of Hereford on June 23.

J. R. Oglesby and family spent Sunday in the C. E. Caraway home in Tulla. Mrs. Caraway is a sister of Mrs. Oglesby.

O. O. Richardson and family of Clovis, Mr. and Mrs. Ulysses Pierce of Hereford spent Sunday in the N. P. Sikes home. Lily May Sikes went home with the Richardson for an extended visit.

Miss Beatrice Lawrence is in Amarillo attending school.

Harry Lookingbill is working in the wheat fields at Adrian.

Mr. and Mrs. Jack Streun and Elmer Streun are in Oklahoma visiting their mother, Mrs. Fred Streun, who is very ill.

Mrs. Grant Greeson, Mrs. C. W. Griffin, Emerson Greeson, Jacob Greeson spent Friday night in the B. K. Greeson home, enroute from Albuquerque to Hydro, Oklahoma, where they went to attend the funeral of Grant Greeson.

A pack of trouble always needs full measure.

Three-fifths of the Sahara Desert in Africa is French territory, the remainder belongs to Spain. And now some of us are wishing that they were poor enough to go on the relief.

# Mr. Wheat - - - FARMER

## We Want Your WHEAT

—We will pay the top of the market for your grain and give prompt and efficient elevator service. Bring us your grain.

—Our elevator is in first class condition and we are able to handle this crop to your satisfaction.

### We Are Bonded Under the Law to Store Grain

### DON'T FORGET

Our Complete Stock of

# Field Seeds

## PURINA POULTRY FEEDS

# Pitman Grain Co.

PHONE 1

BUY AT HOME

## "FAIR PLAY demands prompt payment"

Of course, you are honest and will pay some time. But fair play is a point of promptness rather than of honesty.

Creditors take you at your word and give you the credit that places you in good social standing. It's up to you to pay your bills when due.

PAY BY THE 10th

### HEREFORD CREDIT ASSOCIATION

DOROTHY H. ROSS  
Local Affiliation of the  
NATIONAL RETAIL CREDIT ASSOCIATION

## You'll Always Look Enchanting With an "All Purpose" Permanent

Our permanent waves adapt themselves to any type of coiffure—loose, sportive curls or a lovely evening hair-dress. And no matter how you manipulate your hair it will retain its deep, lustrous waves.

Make Your Appointment Today.

# STAR BEAUTY SHOP

## FAIRVIEW PEACHES

A REAL TREAT!

Snoboy Washington Cherries—we want you to see them. The home grown tomatoes that you appreciate so much are here. Have you heard about the good Grapevine Cantaloupes? We have them. A few of the other large assortment of fruits and vegetables we have are squash, okra, pepper, blackeyed peas, grapes, beans, roasting ears, apricots and eggplants.

### Fuller's Fresher Fruits and Vegetables

## Friday and Saturday ONLY



### All Men's and Boys' Suits

# 1/2 OFF The Popular Store

OUTFITTERS FOR THE WHOLE FAMILY

If you say the FOURTH OF JULY Celebration is OK, we venture to say you will be pleased with one of our

# USED CARS

These cars have our OK and we guarantee they will give miles and miles of economical transportation!

- 1—1934 Chevrolet Coach, with trunk and seat covers, like new. **\$600**
- 1—1933 Chevrolet Sedan, A-1 Condition a fine car **\$399**
- 1—1934 Chevrolet Coupe, practically new **\$449**
- 1—1934 V-8 Pickup, an exceptional buy **\$425**

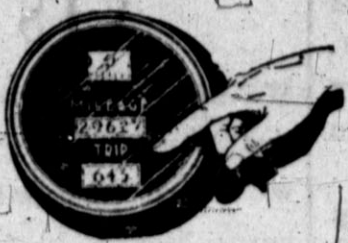
MANY OTHERS FOR \$50 AND UP!  
Visit Our Used Car Lot and See For Yourself.

## Brumley Chevrolet Co.



years will be reversed year. Our present winter will then be our summer. We have too many faults of our own to be always looking for shortcomings in others.

### Here's How To Test the Gas You Use



Just fill your tank with Conoco, check your mileage record and then go for a spin. You will be surprised at the response you get—so much so, that you will never use any other than CONOCO—that better high-powered gas.

Use this station of better products and better service at no more cost.

We Handle All Continental Products.

**Conoco Service Station**  
Phone 585 RUFUS SEWELL

## SOCIETY

### Eva Skelton Bride of W. C. Pitman

Two of Hereford's most popular young people were married last Saturday evening when Miss Eva Skelton became the bride of W. C. Pitman. The ceremony took place at the home of the bride's sister, Mrs. Oscar Easley.

The ring ceremony was spoken by the Rev. Mr. Griffin, pastor of the Presbyterian church, before an altar covered with summer flowers. The rooms were also tastefully decorated in garden flowers.

The bride was gowned in a pink knit suit. The ensemble was completed by white accessories. The groom was in a business suit. Following the ceremony, the couple left for Clovis on a short trip.

Mrs. Pitman is city clerk, handling tax collections and assessments as well as all other business at the city hall. She has occupied the position several years. She is a graduate of Hereford High School and later attended West Texas State Teachers College at Canyon, after which she taught

in the rural schools of Deaf Smith county.

Mr. Pitman is the son of Mr. and Mrs. J. H. Pitman, pioneer residents of Hereford. The couple is at home at the Dameron apartments.

Only the families and close friends of the couple attended the wedding. Those present were Mr. and Mrs. Easley, Mr. and Mrs. J. H. Pitman, Mrs. J. A. Pitman, Miss Eloyse Pitman, Miss Opal Cawthon, Miss Gwendolyn Spradley, Mack Pitman, C. A. Skelton, Mrs. Tommie Parker and Miss Sallie Skelton.

### MRS. SPRATT GIVEN SURPRISE PARTY

A thrill was Mrs. I. H. Spratt's last Sunday when upon returning from church at noon she found her house filled with friends and neighbors and a fine dinner prepared. It was her birthday and the whole thing was a surprise to her.

Attending were Mr. and Mrs. W. B. Anthony, Rev. and Mrs. T. C. Willett, Mr. and Mrs. D. W. Hawkins, Dr. and Mrs. G. W. Heard, Misses Lucy Reed, Ona Hammer and Avis Thompson, Misses J. B. Hammer, J. T. Ruth, Mr. and Mrs. J. J. Wilder and erford, G. A. F. Parker, J. B. Jones, J. B. Phillips, Joe Beyer, I. H. and Carl Spratt.

## COURTHOUSE RECORDS

### Warranty Deeds.

Pitt K. Hancock et ux to M. R. Moore and Troy Moore, lots 1, 2, 3, 4, 5, block 4, Meacham's subdivision of block 16, Mabry addition.

Martin Hulen Hines et ux to J. M. Wilson, lots 6, 7, 8, 9, 10, of Durant's subdivision of block 16, Mabry addition.

### New Cars.

R. R. Jackson, Chevrolet pickup, Brumley Chevrolet Co., 42-196.

Alton Fraser, Chevrolet truck, Brumley Chevrolet Co., 42-197.

Noah Ewton, Chevrolet sedan, 292-619.

A popular teacher will tell every mother of her 35 charges that her child is the brightest pupil in school.

The chewing gum business dates back to 1890, when the original industry was begun on an outlay of \$55.

Mr. and Mrs. J. J. Wilder and erford, G. A. F. Parker, J. B. Jones, J. B. Phillips, Joe Beyer, I. H. and Carl Spratt.

We are told that these are good holding companies and bad holding companies, but we hate having to determine which is which.

How to feed and clothe the poor taxpayers is now the question.

Cyclones carry off everything but the mortgage.

### Ancient Egyptian Belief.

The ancient Egyptians believed that the god Osiris and his consort, the goddess Isis, invented medicine.

In Scotland in 1433, all persons under the rank of baron were forbidden to eat pies, by an act of Parliament.

### COME HELP US

## CELEBRATE THE FOURTH!

The House of MAYTAGS and ELECTROLUX

We also have some good used two and four-row Monitors on hand now.

**M. D. WOMBLE IMPLEMENT COMPANY**

## Attention Farmers!

Our elevator is now open and ready to receive your grain. Your business will be greatly appreciated.

**S. E. CONE GRAIN CO.**

## Want Ads

### For Sale or Trade

FOR TRADE: Good farm five miles Hereford for farm in Plainview community. D. D. Bowman, 26-31

FOR SALE: A six-foot one-way plow; 10-foot Emerson drill; four-row Monitor go-devil. H. D. Estes, J. D. Thompson place, six miles east of Hereford. 1p

FOR SALE: Some good milk cows, yearlings, good work horses, 1 binder, 1 drill, 1 lister, 12 x 30 foot house and household goods. See C. K. Rusc, 11 miles west and 1 1/2 miles south Harrison Highway, Kelly Gray farm. 1p

WANTED TO TRADE: Irrigated land and city property clear of debt for section clear or under small government loan in vicinity of Hereford. Write B. T. Briggs, Briggs Building, Pecos, Tex. 25-4p

FOR SALE: Five room, modern stucco finish, east front, on Witherspoon Avenue. Reasonable down payment, balance easy terms, with 10 years to pay. A. L. Biggs, Box 1063, 505 Fisk Building, Amarillo, Texas. 25-3c

FOR SALE OR RENT: My 22-acre home on Harrison Highway, also two extra good Jersey milk cows, giving milk now. See me at once for a good bargain. Geo. W. Smith, P. O. Box 007, Hereford, Texas. 25-1f

FOR SALE: Viola, in good condition. Apply Brand Office. 1f

FOR SALE: Sand and gravel, \$1.50 a yard at the pit or \$2.50 delivered in town. E. M. Potter, 4 1/2 miles south on Dimmitt Road. 2p

FOR SALE: Threshed Wheatland Maise. Easy combined. 3 cents per pound in hundred pound lots or more. W. W. Wimberley, one mile west of Dawn, Texas. 1p

FOR SALE: Two springer Jersey cows. L. A. Smith, Dawn, Texas. 24-3p

### For Rent

FOR RENT: Good wheat farms. D. H. Connell. 1p

FOR RENT: For row crop or fall wheat, a 25-acre tract and a 110-acre tract, both close in. A. H. Elliston, Hereford, Texas. 25-1f

FOR RENT: Modern furnished apartment with private bath and garage. Mrs. Hattie Rutherford, 606 East 10th St. 25-2p

### Wanted

SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustlers. We train and help you. Write today, Raleigh Co., Dept. TXG-352-SA2, Memphis, Tenn. 26-4p

WANTED TO BUY: 500 bushel to 1,000 bushel grain bins. Must be in good shape and reasonably priced. W. P. Misemer, Box 23, Adrian, Texas. 1p

WANTED: Used John Deere three-row lister for cash. C. P. Hamilton, Rt. 2, Hereford. 1p

WANTED: To buy one used three-quarter bed springs. Tom L. Vaughn, Hereford, Texas. 1p

WANTED: Paper hanging work, prices reasonable. See or write me for an estimate on your job. Arch Conklin, Box 46, Hereford, Texas. 25-3p

WILL BUY good level section of land. Must be cheap. Will pay cash. Give section number and price in first letter. C. R. Smith. 24-1f

BRING us your kodak films to be finished. We give you one day service. Films for sale. Hanna & Hanna, Hereford, Texas. 221f

### Lost and Found

LOST: One red leather calendar memorandum book. J. A. Pitman embossed in gold on it. Reward. Return to Brand Office. 1c

# YOU'LL NEED PLENTY OF TASTY FOODS



These Special Prices Are Effective Friday and Saturday

LUX Toilet Soap, 2 bars	15¢	SUPER SUDS Package	10¢	KARO Light or dark, No. 5 can	34¢
LUX FLAKES Large package	24¢	HOSTESS LAYER CAKES Each	23¢	KRE-MEL, Three Flavors Chocolate, Vanilla, Carmel, Pkg	5¢
CRYSTAL WHITE SOAP 5 giant bars	21¢	FLOUR Hereford Sunrise, 48 pounds	\$1.56	MACARONI, SPAGHETTI Skinner's, 2 pkgs	15¢
PALMOLIVE SOAP 3 bars	14¢	BUTTER Hereford Creamery, pound	28¢	RAISIN BRAN 2 packages	25¢
CORN FLAKES Miller's, 3 packages	25¢	PINEAPPLE JUICE Dole's, 3 cans	25¢	TEA Lipton's Yellow Label, 1/4-lb pkg	19¢
SALAD DRESSING Kraft's Miracle Whip, qt	34¢	PREMIUM SODAS N. B. C., 2-pound box	29¢	MALT Blue Ribbon, 3-lb can	57¢

### LIBBY'S FINE FOODS

PEARS No. 1 can	15¢
ASPARAGUS All Green, No. 2 cans	25¢
SPINACH No. 2 1/2 can	15¢
BABY FOOD 3 cans	25¢
CORNED BEEF Square can	17¢

### Kellogg's Special

1 PACKAGE CORN FLAKES  
1 PACKAGE RICE KRISPIES  
1 PACKAGE WHEAT KRISPIES  
1 PACKAGE PEP  
ALL FOR

## 33c

MATCHES, Full Count Strike anywhere, 6 box carton	22¢
WAX PAPER Cut Rite, 2 boxes	15¢
Scott Tissue, finest bathroom Tissue, 1000 sheet rolls, 3 for	25¢
WALDORF 4 rolls	19¢

## Lettuce

Large Firm Heads

### 5c

SPUDS Old, 10 pounds	15¢
TOMATOES Fresh, pound	5¢
LEMONS Sunkist, large, dozen	19¢
ORANGES Red Ball, medium size, dozen	15¢

## SHORTENING

MRS. TUCKER'S \$1.12  
8-Pound Carton

SALMON Alaska Pink, tall can	11¢	PEANUT BUTTER 25 oz jar	31¢	16 oz jar	22¢
SHINOLA Brown, black or tan, 2 cans	15¢	MUSTARD Quart jar	11¢		
MILK, Peter Pan 8 large or 6 small cans for	19¢	COFFEE Folger's 2 lb	58¢	1 lb	30¢
TOMATOES 3 No. 2 cans	25¢				

## COCOMALT

1 lb. Can 43c

### WHILE THEY LAST

PLATINUM-BANDED GLASS WITH PURCHASE OF 1 POUND OF

## GOOD LUCK MARGARINE

DATED for FRESHNESS

### 1 Pound 22c

### BARBECUE

Made Fresh Daily, No Bone; Pound 23c

ROAST Cut from Fed Baby Beef, lb	17 1/2¢	BACON Sugar Cured Squares, lb	25¢
BACON Tall Corn, Sliced, 1 lb layer	31¢	LOAVES, Pickle-Pimento Veal Loaf, Delicia Loaf, lb	24¢
CHEESE No. 1 Loughorn, lb	18¢		

# FURR FOOD

We Sell All Kinds of Feed—We Buy Cream, Hides, Eggs and Chickens

FREE DELIVERY PHONE 74

# BROOKS DRUGS

ALL 99 WE DELIVER

Walgreen System Drug Store

	<b>Cleaning Tissues</b> 37¢		<b>San Tan Oil</b> 50¢
	<b>Perfection 507</b> 37¢		<b>50c Unguentine</b> 42¢
	<b>Campana Dressing</b> 37¢		<b>50c Perfum's</b> 39¢
	<b>50c Soap Special</b> 37¢		<b>Tidy Deodorants</b> 49¢
	<b>Cold Cream</b> 33¢		<b>Cream Liquid or Powder</b> 40¢
	<b>Perfection 4-oz size</b> 33¢		<b>Incense for</b> 40¢
	<b>Jergon's Lotion</b> 36¢		<b>Liquid Shampoo</b> 37¢
	<b>50c size, 6 1/2-oz</b> 36¢		<b>Lemon Castile 6 oz</b> 37¢
	<b>Face Powder</b> 39¢		<b>Moist Depilatory</b> 40¢
	<b>Pond's 50c size</b> 39¢		
	<b>Tooth Brush</b> 39¢		
	<b>Oral-San Guaranteed</b> 39¢		

	<b>Aspirin Tablets</b> 33¢		<b>Tooth Paste 2 for</b> 39¢
	<b>Bottle of 100</b> 33¢		<b>Milk of Magnesia</b> 33¢
	<b>75c Mineral Oil</b> 59¢		<b>Shoal's Guaranteed</b> 33¢
	<b>Squibb's mint size</b> 67¢		<b>50c Perfum's</b> 39¢
	<b>Adriatic</b> 67¢		<b>Tooth Paste</b> 39¢
	<b>100 size, 11-oz</b> 49¢		<b>Mouth Wash</b> 49¢
	<b>Distilled Water</b> 49¢		<b>Oral mint size</b> 49¢
	<b>Plain or Chambray 1 lb.</b> 50¢		<b>50c Dr. Lyon's</b> 35¢
	<b>Blomoline</b> 50¢		<b>Tooth Powder</b> 35¢
	<b>For Indigestion 4X-oz.</b> 50¢		<b>35c Fastoath</b> 27¢
	<b>Petrolagar</b> 84¢		<b>Pink Powder</b> 27¢
	<b>1.25 size all numbers</b> 84¢		

	<b>Cutting Jug</b> 1.19		<b>8 inch Electric Fan</b> 1.59
	<b>Gallon Capacity</b> 1.19		<b>Quiet and Efficient</b> 1.59
	<b>Bathing Cap</b> 33¢		<b>Roller Cakes</b> 1.09
	<b>With Chin Strap</b> 33¢		<b>Air-King Quality</b> 1.09
	<b>Zipper Bag</b> 89¢		<b>Overnight Case</b> 1.29
	<b>12 inch size</b> 89¢		<b>23 inch, well made</b> 1.29
	<b>Sun and Play Suit</b> 29¢		<b>Quart Bottle</b> 9¢
	<b>For Small Children</b> 29¢		<b>For Refrigerator</b> 9¢
	<b>Baseball Regulation Size</b> 29¢		<b>Playground Ball</b> 42¢
	<b>Fielder's Glove</b> 1.29		<b>12 inch size</b> 42¢
	<b>100 Warners</b> 1.29		<b>Lawn Chair</b> 1.19
			<b>Folding, Non-collapsible</b> 1.19

CELEBRATE THE FOURTH IN HEREFORD

Visit Our Stand at the Park!

CANDY — CIGARS — CIGARETTES  
ICE CREAM AND FIREWORKS

Save at Your Walgreen System Drug Store



Yes, Sir,  
We'll Be Open  
All Day On  
The Fourth!

QUALITY AND  
SERVICE—  
PHONE 100

## Come to Us for FIRE WORKS

With noisy crackers, bombs, salutes and torpedoes selected from our large stock, you can enter wholly into the spirit of the Fourth and at the same time make more racket than the next fellow. And our rockets and Roman candles will make a swell display at night.

**The CITY DRUG STORE**

## IDEAL FOR THE FOURTH Temptation Ice Cream

WE MAKE IT OURSELVES

For a hot day like the Fourth there is nothing quite like fresh Temptation Ice Cream, made in our marvelous machine. We have worlds of it—all flavors and at special prices. Try our fountain drinks, including sodas, malted milks, frozen malts and many others.

PRESCRIPTIONS  
DRUGS AND DRUG  
SUNDRIES

## WELCOME FOURTH VISITORS!

We want all visitors to Hereford to have the best Fourth of July they have ever spent and we are sure they will. We also want them to hurry back!

### Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

The senior Sunday school class took lunch and went on a picnic Sunday. Practically every member was present.

Mr. and Mrs. J. C. Allred and Ethel of Hereford visited the Cecil Allred home Saturday.

Mr. and Mrs. Richard Moore spent several days with his parents, Mr. and Mrs. Dave Moore, last week.

Bud Heaton of Canyon visited Miss Leda Smith last Sunday.

Rev. J. M. Dyar has gone to Arkansas for a visit.

The adult class of BTA gave the general assembly program last Sunday night, and everyone enjoyed it very much.

Price Browning of Dallas is here on a visit.

### Ward News Notes

BY MRS. WILEY ROBERSON

Rev. Paul Collins closed a revival meeting here Friday night.

Misses Lucille Hughes and Alberta Davis of Hereford spent last week with Mrs. Wiley Roberson.

Miss Joe Hill is spending this week with Omah Harrison.

Bob Higgins returned Saturday from Fairfax, Okla., where he has been the past ten days looking after his cattle.

Mr. and Mrs. G. M. Suggs, of Hereford spent Friday night in the George Suggs home.

Miss Allene Hughes spent last Wednesday in the Wiley Roberson home.

Mr. and Mrs. John Hutson and children of Hereford, J. T. Hutson of Borger, Mr. and Mrs. Sonny Ledbetter and Betty Jean were dinner guests in the Bill Hutson home last Wednesday.

Mr. Johnson of McLean visited the Carlton home this week.

Mr. and Mrs. Sonny Ledbetter entertained with a birthday dinner Sunday, honoring their little daughter, Betty Jean.

Mr. and Mrs. G. C. Snell visited friends at Bippus Sunday.

Chester Hodges and family spent Sunday in the Lee Crawford home in Hereford.

Mrs. Allen Hughes, Mrs. Arthur Davis, Billie and Catherine of Hereford spent Friday with Mrs. Wiley Roberson.

Mr. and Mrs. Frank Zinser, Hope and Frank visited in the Chester Hodges home Sunday.

### Daniel News

BY MRS. JOE THURMOND

Farmers are busy harvesting wheat this week.

Mr. and Mrs. Floyd Tomlinson were in Pampa last Saturday.

Mr. and Mrs. R. O. Moore are visiting his parents.

Mr. and Mrs. Wischopper bought 2 dress patterns, 2 pair shoes, 2 shirts, 2 hats, 3 pair socks, 2 hose all for less than \$7.00. Sprrows & Cronin Big Sale, Hereford, Texas.

Mildred McCraw, Betty Joe Thurmond and Bernadine Phillips visit Ruth and Pauline Moore last Sunday.

Floyd Tomlinson has purchased a new truck.

Mr. and Mrs. Coy Phillips and daughter visited the L. L. Womble home Tuesday night.

Dave Moore and family took Mr. Bishop and family, Pauline and Ruth Moore fishing Friday night.

Mr. and Mrs. Clarence McBroom were shopping in Hereford Saturday.

Mr. and Mrs. H. Tomlinson visited the S. Tomlinson home Friday night.

Mrs. Floyd Tomlinson, Misses Betty Jo Thurmond, Ruth and Pauline Moore, Bernadine Phillips, Mildred McCraw, Mary Jo and Norma Jean Tomlinson went to the show at Hereford Sunday.

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP



You won't need to worry about getting spots on your walls when they're coated with LOWE BROTHERS MELLO-GLOSS. For smudges, stains, even ink spots slip right off of this semi-gloss finish with a solution of mild soap and water or a good cleaning compound.

Before you paint, be sure to let us give you a copy of Lowe Brothers free book—"101 Questions About Painting and Decorating."

R. H. KEMP  
Lumber Company

### Dimmitt News

MRS. BUCK WOOD

Mrs. J. M. Wright of Lubbock spent last week in the E. B. and Will Wright homes.

Mr. and Mrs. Arch McDaniel of Kress visited Mr. and Mrs. J. W. Skipworth Friday.

L. V. Hicks transacted business in Crowell last week.

Mr. and Mrs. E. C. Armstrong and son are vacationing in Sweetwater and Dora this week.

Miss Dorothy Maples spent several days last week in Plainview with Mrs. Gene Simpson.

Lost my wife. Found her at the Big Sale. Sprrows & Cronin, Hereford, Texas.

A. M. Wilson and family of Tulla spent Sunday with Mr. and Mrs. Raymond Wilson.

Mr. and Mrs. Claude Morris visited in Memphis last week end.

Mr. and Mrs. Caudle of Amarillo spent Sunday in the E. C. Caudle home.

R. H. Crump and son of Mobeetie were in Dimmitt Sunday.

Miss Oleta Bowling of Amarillo visited the Ted Wood home last week.

Mrs. Joe Gollehon and daughters spent several days last week with Mr. and Mrs. C. C. Reynolds of Hart.

Miss Celeste Ross of Tulla spent the week end with her sister, Mrs. Chas. Pyles.

Mr. and Mrs. Robert George of Shamrock were business visitors in Dimmitt last week.

Dr. and Mrs. Moore and daughters and Mr. and Mrs. Goodwin Miller and son were in Hereford Sunday.

Mrs. Beck and daughter of Mobeetie spent last week in the O. B. Trimble home.

Miss Beatrice Buchanan of Hereford visited in the home of her aunt, Mrs. Edgar Ramey, last week.

Andy Nelson of McLean is in Dimmitt this week.

Mr. and Mrs. Arthur Headley were in Hereford Wednesday.

Mr. and Mrs. Sawnie Carroll were in Hereford Sunday.

Mrs. Donald Cox and son of San Diego, Calif., are visiting her sisters, Mrs. Charles McLean and Miss Mamie Cox.

Mr. and Mrs. Cecil Montgomery and daughter spent Sunday in Palo Duro Canyon.

Mrs. Ted Wood and Misses Billye James and Opal Barrett were shopping in Hereford Wednesday.

Ray Sheffey made a business trip to Plainview Saturday.

Mrs. Mac Wiggs and son of Weatherford are visiting her parents, Mr. and Mrs. Bruce McLean.

Mrs. Rosa McLean and Bob McLean returned last week from a two weeks vacation in Mineral Wells.

Miss Louise Whitlow is visiting her parents at Kress.

Mr. and Mrs. Ed West are vacationing in New Mexico.

Mrs. Edwards of Beaumont is a house guest of Mrs. Fred Boswell.

Mr. and Mrs. L. G. Manning entertained members of the Tres Mesa bridge club with a picnic at the creek in Hereford last Wednesday evening. After supper attended the show in Hereford; Messrs. and Mmes. Harvey Youta, Ray Cowsert, Goodwin Miller, Claude Morris, Raymond Wilson, Buck Wood and the host and hostess.

Miss Lena Frances Sweatt is visiting in Colorado City.

Miss Florette Meek is home from a visit with relatives at Bowie.

Geo. Barnett and family of Lubbock spent Tuesday night in the Andrew Elder home.

Mr. and Mrs. Chas. McLean, Mrs. Donald Cox and son, Miss Mayme Cox and Tom Hanky were in Hereford Sunday.

Mmes. Ray Cowsert and Raymond Wilson were in Amarillo Monday.

Mr. and Mrs. Junior Rothwell and Miss Byble Nell Waggoner were in Hereford Sunday.

G. L. Musick, Jr., is visiting in Terrell this week.

### Frio News Items

(MRS. J. W. BERRY)

Mrs. Sidney Oglesby visited Mrs. W. S. Dixon one day last week.

J. E. Andrew was in Amarillo last Thursday and Friday.

H. D. Robbins and J. B. Harlan have each lost a cow recently by blood.

Rev. Lansdown, Baptist minister of Friona, preached at Frio Saturday night and Sunday, and was a dinner guest in the H. M. Mobley home Sunday.

Mrs. Paul Williams went to Clovis Monday. Her sister, Mrs. Ernest Bagwell, and son Bobbie Ray, accompanied her home and remained until Sunday, and visited friends in this community.

Miss Gladys Greer is staying with Miss Blanche Beauford while Mrs. Beauford is visiting in Weatherford with her brother.

E. O. Dixon of Easter spent Sunday with his parents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. Bob Barton were guests Friday in the J. E. Springer home. Mrs. Barton is the former Miss Jessie Barnes and was married in Tucumcari May 23.

The Worthwhile club met June 27 with Miss Blanche Beauford. The day was spent piecing quilt blocks for the hostess. Next meeting July 11 with Mrs. Ace Campbell, and members are urged to attend.

A joyful evening was spent Friday at the park near Hereford by Frio Sunday school members and guests gathered. Games were played by the 60 present.

J. E. Andrews has finished another irrigation well to replace one which recently failed.

Mrs. Lester Sparkman is improving from her recent serious illness.

Mr. and Mrs. Ollie Dixon of Amarillo came Sunday night to visit his parents, Mr. and Mrs. W. S. Dixon and to see their son who has been spending the summer here with his grand parents.

A protracted meeting was started here Monday morning, with services at 10 a. m. and again at 8:30 p. m. Rev. Lansdown of Friona is conducting the services and everyone is invited to attend as often as possible.

alotabs  
BILIOUSNESS



## July 4th . . . Your Independence Day

. . . In '76 they declared the independence of a country and fought for it. In '36 you can make a declaration of independence, too—personal independence from the cares and worries of financial insecurity. . . Let your bank help you to achieve this independence. Let us help you plan a personal budget—and regular savings that will make every day "your Independence Day."

Start a Savings Account

# First State Bank

For the Best

## Custom Grinding Custom Mixing

bring feeds to us

We Are Sole Agents for

### MERIT Poultry Feeds

FARMERS—we can furnish you with good, healthy chicks of any size at attractive prices. And we can provide the best of feed, either from our stock or by grinding and mixing your grain.

TOP PRICES FOR CREAM,  
EGGS, POULTRY AND HIDES

## West Texas Feed & Seed Co.

Phone 265

# Thanks

We desire to express our sincere appreciation for your cooperation and response to our

10% OFF ON ALL

# GROCERIES

and invite you to share in the same savings on all your groceries again this week end.

# Weir's GROCERY



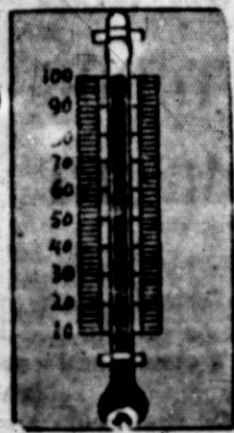


**At Any Temperature  
CLEAN CLOTHES  
Are More Comfortable!**

You're always more comfortable in a clean garment—especially in summer. Have clothes cleaned regularly all summer—you'll be cooler and clothes will last longer.

**STAMBAUGH COMPANY**  
EXCLUSIVE DRY CLEANERS

**Hot Weather Or Cold**



You want a home that give you comfort. Without good screens on doors and windows, summer can be miserable. Let us supply you from our large stock—or better yet figure with us on a complete modernization.

**ROCKWELL BROS. & CO., Lumbermen**

**FOODS  
Need Comfort  
TOO**

Your most vital consideration when hot weather comes should be for the safety of your foods. Foods even slightly tainted present a dangerous problem. An ELECTROLUX Refrigerator will solve that problem.

**WEST TEXAS GAS COMPANY**

**BLOW  
Your Troubles  
Away**

Humid, stantant air makes homes seem twice as hot as they are. When your rooms are too hot for breathing, an electric fan solves your troubles. See our WESTINGHOUSE and EMERSON FANS.



**TEXAS UTILITIES COMPANY**

**HOW  
To Beat  
THE HEAT**

Stop that washing and ironing in summer. It's dangerous to health and ruinous to comfort. We do finest work on washings and also on linen suits and summer fabrics. Try us.

**Hereford Laundry & Dry Cleaning Co.**  
PHONE 298

**KEEP COOL  
"In Caliente"  
at the STAR**

SUNDAY — MONDAY — TUESDAY  
**30 - FREE TICKETS - 30**  
Find the Misspelled Words

Think of it—30 free tickets to the season's hottest picture, "In Caliente," at Hereford's coolest spot—the Star Theatre—just for finding the misspelled words in the ads on this page.

The contest entries will be graded in order and the first 30 getting the most nearly correct answers will win tickets to this big show at the Star next Sunday, Monday and Tuesday.

Just mark the misspelled words in this page—there are one or more in every ad—and bring it to the Brand. The list of winners will be posted in front of the Star Sunday afternoon and winners can call for their tickets.

**Entries Must be in by 4 o'Clock Saturday  
Afternoon!**

**These Gals Will  
Show You Plenty  
'Way Down South  
In Caliente! . . .**



Over the border! On with the dance! . . . Go haywire with hey-bey in Mexico's sunniest pleasure paradise . . . Filmed in all its sparkling splendor in Warner Bros.' new and different Tropical Musical!

**IN Caliente**

with PAT O'BRIEN · DOLORES DEL RIO · GLENDA FARRELL  
Edward Everett HORTON · LEO CARRILLO · 100'S OF OTHERS

**Breeze  
Along In a  
Used Car**



Get back of the wheel and watch the mercury drop as the speedometer rises. Run away from the heat in a dependable car. We have lots of them at all prices, and guaranteed.

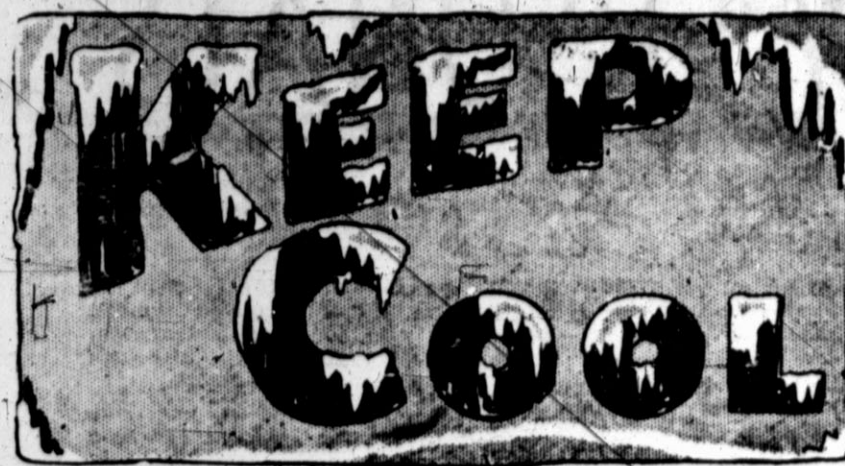
**HEREFORD MOTOR COMPANY**

**COOL  
Clothes . . .**

Listen men—our straw hats and our washable white shoes and our summer fabrics in suits, are all gloriously comfortable. And inexpensive, too. Let your skin breathe in these clothes.



**D. R. GASS & SON**



**Ice Cream Makes Summer Livable**



Parched throats-rejoice! Wilted collars-take heart! We prescribe plentiful doses of rich STEFFEN'S ICE CREAM to beat any heat. Just step in for a generous order.

**CORNER DRUG STORE**

**Our Cool  
Refreshing  
MILK**



—delivered to your doorstep just before breakfast and again just before the evening meal will go far to making the summer cool and comfortable—and its good for health.

**PRAIRIE DAIRIE**

**Summer Straws  
Are Always  
COOL**



There's nothing quite like the comfort of a good, light straw for summer. They air-condition the head. And they are chic and fashionable, too.

**VOGELE MILLINERY PARLOR**



**For Perfect  
PICNICS**

**IN THE SUMMER**

—get yourself a luncheon of IKE'S delicious sandwiches. We make all kinds on short notice. We can also furnish you with cold bottled drinks for the outing.

**IKE'S CAFE**

**Mileage Does Not  
Matter  
You Can**



**Motor In Comfort If We Fix Your Car!**

Before going on that vacation let us tune up your auto. We will do away with all hazzards of motor trouble while you are on the trip.

**BEAMS & MARRS**





# PERSONALS

Mrs. Donald Baker of Borger is visiting her parents, Mr. and Mrs. H. H. Hawkins.

We originated free tire insurance on Brunswicks over five years ago. RICE'S.

Roy Cline and wife of Amarillo were business visitors here Tuesday afternoon.

Lost my wife. Found her at the Big Sale, Sprows & Cronin, Hereford, Texas.

William Q. Boyce, Amarillo attorney, was a visitor here yesterday.

Jack Randall, son of Mr. and Mrs. Forrest Randall of Amarillo, is visiting his grand parents, Mr. and Mrs. Rat Jewell.

Mr. and Mrs. Wiseshopper bought 2 dress patterns, 2 pair shoes, 2 shirts, 2 hats, 3 pair socks, 2 hose all for less than \$7.00. Sprows & Cronin Big Sale, Hereford, Texas.

Our sodium nitrate fertilizer makes roses and shrubs grow. West Texas Feed & Seed. 1c

Miss Mary Frances Lewin of Wichita, Kansas, arrived Sunday to visit with her aunt, Mrs. Gaston Baer, and family.

Mrs. C. A. Skelton and son, Charles, returned Tuesday from a visit with relatives in Bronson, Kansas.

Steam is always up and every tube vulcanized at RICE'S. 1c

Mrs. E. B. Posey and daughter, Ellen Louise, left Saturday for an extended visit with relatives in Arkansas.

Pack London returned this week from Temple, where he was a patient in a sanitarium the past four weeks. He is much improved in health. Mrs. London and the boys visited relatives in Roscoe during Mr. London's absence.

Mrs. M. Y. Galloway and daughter, Ann, of Amarillo arrived Monday to visit several days in the home of Mrs. Seth B. Holman.

Bring on your mail order and chain store prices. We'll meet them for price and grade for grade. Brunswicks at RICE'S. 1c

Mrs. W.-E. Dameron and children, June and Billy, returned home last Thursday after a visit with Mrs. Dameron's sister, Mrs. Ercei Beyer and family, of Hutchinson, Kansas.

We are about sold out of jacks but think we know where we can get more. RICE'S. 1c

Harry A. Lash of Salina, Kansas, spent last week end in the home of his sister, Mrs. H. H. Boardman. Mr. Lash was enroute home from a visit with his son in California.

Others are finding it pays to have the injured tires vulcanized at RICE'S. Try it yourself. 1c

**EXTRA SPECIALS FOR JULY!**  
Oil treatment that removes dandruff, 3 for **\$1.00**  
New Special Prices On all permanents.

Wet Wave Sets **15c**  
All work guaranteed—experienced operators.

Call any time for appointments.  
Mrs. Bailey Beauty Shop  
306 E. 10th, North of Lake Park

Mrs. I. O. Crosthwait and daughter, Faye, and Miss Loretta Schuette left Tuesday morning for Lake City, Colorado, where they will spend the next two months. They were accompanied by Mr. Crosthwait who will spend the month of July with them.

Don't risk cold patching during hot weather. Take your flats to RICE'S. Every tube vulcanized. 1c

Mr. and Mrs. A. H. Streu and daughter, Helen Frances, and Mrs. S. E. Askren returned last week from a ten days visit downstate, taking in Breckenridge, Dallas, Houston, Corpus Christi, Humbleville, San Antonio and San Angelo.

## Tourist Traffic Will Be Heavier

Hereford merchants who are on their toes and looking for a share of this summer's tourist dollar should reap a rich harvest. Reason: There will be twice as many tourists on the road as there were last summer. Such is the surprising prediction just released by the Conoco Travel Bureau, America's largest free travel service maintained by Continental Oil Co., Denver, Colorado.

In a bulletin addressed to the merchants of "Main Street" in all parts of the United States, the Bureau advises them to prepare for the greatest tourist trade in years. "During the first five and a half months of this year the Bureau received 115 per cent more trip service applications than during the same period in 1934.

"The Conoco Travel Bureau was founded five and a half years ago in response to the demands of motor vacationists and everyday travelers anxious to secure accurate, up-to-the-minute information regarding North American highways, scenic regions and travel costs. Each motorist applying for travel bureau assistance receives a generous assortment of maps, booklets, cottage camp and hotel guides, and special instructions covering every phase of his journey. Even temporary highway detours and choice fishing and hunting areas are indicated. More than 22,000 Conoco dealer stations in 42 states act as branches of the Bureau and are equipped to render additional tourist assistance of a more localized nature."

Readers of this newspaper may secure individualized trip service without spending a cent—even for postage—merely by writing the Conoco Travel Bureau, Continental Oil Building, Denver, Colorado, stating where and when they wish to go.

## Typhoid Dangers Are Pointed Out

Recent floods may be responsible for an epidemic of typhoid fever, declares Dr. John W. Brown, state health officer. Flood conditions have prevailed over most of the state and unless the utmost precautions are observed to prevent this disease the monetary loss from illness may equal the property loss.

Typhoid fever is often called a "filth-borne" disease. It can only grow into epidemic proportions under conditions which are unsanitary. A typhoid epidemic means that water, milk or food have been contaminated with germs from the body discharges of a patient or carrier. Contamination of milk or food by flies is favored by a lack of sanitation.

The prevention of typhoid fever is peculiarly a matter of community responsibility. In cities large and small most urgent control measures are those providing for plants and toilets of sanitary type; (1) proper disposal of human excreta through sewage disposal (2) safe public and well water supplies; (3) extermination of the flies; (4) healthy food handlers; (5) supervision of disease carriers and (6) public milk supplies of high quality with the added safeguard of "careful pasteurization."

Inoculations with vaccine increase individual resistance to typhoid fever. Such treatments are advised for exposed persons and those who through travel or change of residence are subject to varied water, food and milk supplies. For the rank and file of our population, reduction of deaths and sickness from preventable disease like typhoid fever is largely dependent upon carrying out the six above mentioned measures.

Why buy a used tire, either repaired or retreaded, when you can buy a new one at RICE'S so cheap?

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.

## SECOND LARGEST DIAMOND BOUGHT

Harry Winston, New York City gem dealer, has bought the Jonker Diamond, world's second largest, from the Diamond Corporation, Ltd., of London, The Literary Digest reports.

Winston, saying that he "wanted the finest gem in the world," is reported to have paid 150,000 pounds for the stone. It is insured for at least \$1,000,000 by the St. Paul Fire and Marine Insurance Co.

**Cullinan Largest.**  
The largest uncut diamond in history weighed 3,025 3/4 carats. It was christened the Cullinan Diamond after the chairman of the company which discovered it. The Jonker Diamond, uncut, weighs 726 carats. Emerald cut, it would be the second largest cut stone—weighing about 425 carats. The uncut stone will be shipped to this country soon.

Mrs. Lucy Alexander of Memphis is here visiting her parents, Mr. and Mrs. J. P. Wood.

For alling trees there's nothing as good as copperas. West Texas Feed & Seed.

## Lodge Directory

**HEREFORD LODGE**  
NO. 849, A. F. & A. M.  
Stated Meetings Each Second Monday Night of Month. School of Instruction each Thursday Night. Visitors Are Welcome.  
W. C. NIX, W. M.  
EGBERT BRADLY, Secretary  
**HEREFORD CHAPTER, O. E. S.**  
Meets Each Second Tuesday Night, 7:30.  
MRS. MARY BAIRD, W. M.  
MRS. MYRTLE WITHERSPOON, Secretary

## SPECIAL MID-NITE PREVIEW

WEDNESDAY, JULY 3

The Most Original Comedy Idea of the Year  
**ROBERT YOUNG and MADGE EVANS in**

## "CALM YOURSELF"

A million laughs when he starts in business minding other people's business—and finds that his own love tangles are nobody's business!

THURSDAY AND FRIDAY, JULY 4th and 5th

## Bargain Matinee Each Day!

10c and 15c 'Till 6:00 P. M.

Regular Admission After 6:00 p. m., 10c and 25c

COOL OFF AT THE **STAR** 10c EVERY ONE 10c **STAR**

**Bargain Show**  
SATURDAY

**JACK PERRIN in "RAWHIDE MAIL"**  
Also  
"BURN 'EM UP BARNES" Chapter 8  
AND TWO REEL COMEDY  
MATINEE EVERY DAY

These Gals Will Show You Plenty 'Way Down South in Caliente!



Over the border! On with the dance! ... Go haywire with hey-bey in Mexico's sun-kissed pleasure paradise ... Filmed in all its sparkling splendor in Warner Bros. new and different Tropical Musical!

**IN Caliente**

With **PAT O'BRIEN · DOLORES DEL RIO · GLENDA FARRELL**  
**Edward Everett HORTON · LEO CARRILLO · 100'S OF OTHERS**

**STAR THEATRE**  
**HEREFORD**  
SUNDAY - MONDAY - TUESDAY  
JULY 7-8-9  
MID-NITE PREVIEW SATURDAY NITE  
ALWAYS COMFORTABLY COOL!  
MATINEE EVERY DAY!




**BATH of JULY**

THIS SAFE AND SANE WAY BE SURE THAT HOLIDAY APPETITES ARE WELL SUPPLIED WITH PLENTY OF ENJOYABLE FOOD—ECONOMICALLY PROVIDED BY PIGGLY WIGGLY. PICNIC SUGGESTIONS? JUST COME IN AND LET OUR SHELVES BE YOUR SHOPPING LIST!

## SPECIALS

PRESERVES Pure Strawberry, 2-lb jar	38c	HELLO All flavors, 3 pkgs	19c
SPINACH No. 2 can, 3 for	25c	TEA Lipton's, lb 84c, 1/2 lb 43c, 1/4 lb	22c
SALAD DRESSING Quart	29c	One Ice Tea Glass FREE with Each 1/4 lb!	

<b>HY-PRO</b> Cleans, bleaches and whitens the clothes. Removes stains, mildew and sores. Use as disinfectant and deodorant.	HYPRO 25c size	15c	
	MELO Large box	19c	
	SANI-FLUSH Large can	19c	

PEAS No. 1, Empson's, can	10c	MARSHMALLOWS White, 1/2-lb package	17c
CRACKERS Tasty Flake, 2-lb box	19c	PEACHES No. 2 1/2 can, 2 for	27c
POSTS BRAN Large size, 2 pkgs	21c	COFFEE, Folger's 1 lb can and dripulator for	88c
SOUP, Phillips' Vegetable or Tomato, 3 cans	19c	MEAL Packard's, 10-lb bag	33c

## Packard's Best FLOUR . . .

48 lb. Bag  
**\$1.64**



GINGER ALE, LIME RICKEY Or ORANGE RICKEY, large bottles, two for	25c
VIENNA SAUSAGE Two cans	15c
POTTED MEAT Three cans	10c
POTATO CHIPS 10c Size, 2 for	15c
GRAPE JUICE Quart 29c, pint	15c
TOMATOES New Pack, No. 2 cans, 3 for	25c

LETTUCE Head	5c
LEMONS Large size, dozen	19c
ONIONS White Bermudas, 3 pounds	10c
CARROTS Three bunches	10c
GRAPEFRUIT Six for	25c
SPUDS New, 10 pounds	23c
TOMATOES Pound	5c
CANTALOUPE Arizona Sweets, 3 for	25c
ORANGES Medium Red Balls, dozen	15c
PINEAPPLE Large, fresh, each	25c
PEPPERS Large Bells, pound	12 1/2c

# PIGGLY WIGGLY

Frank Gyles  
Mgr. Phone 81