

The Hereford Brand

Published Every Thursday

Our Slogan—“More People—More Farms”

56th YEAR—NUMBER 33.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, AUGUST 22, 1935.

Five Cents Per Copy.

More Than 200 Pupils Enrolled at High School

ISSUE BOOKS FRIDAY, AUGUST 30 FOR HIGH STUDENTS

More than 200 high school students had been enrolled through Saturday, according to Superintendent C. H. Dilley. Enrollment will continue for high school children through next week. Following were the enrollees by grades through Wednesday: Sub-freshmen, 15; eighth grade, 56; ninth grade, 59; tenth grade, 47; eleventh grade, 46.

These students will be issued books on Friday, August 30, beginning at 9 o'clock. Pupils in elementary grades will be given their books on opening day, September 2, when low fifth and lower grades report to Central school at 9 o'clock. The high fifth and higher grades will report at 8:45 on the opening day.

S. L. Easley, Jr., Dies On Tuesday

S. L. Easley, Jr., died early Tuesday at Hot Springs, New Mexico, where he had gone early in June for his health. He had been an invalid for the past 15 years as a result of inflammatory rheumatism in childhood. He was 27 years old, born in Chillicothe, Texas, April 25, 1908.

Surviving are his step-mother, Mrs. S. L. Easley, a brother, Oscar E. Easley, and a younger half brother, Morris Easley.

Funeral services were held Wednesday afternoon at the Methodist church, conducted by Rev. T. C. Willett, pastor. Burial was in West Park Cemetery.

Pall bearers were C. C. Acker, A. Skelton, Dow Mercer, Homer Reed Williams and W. C. Eisman.

Although in bed most of the time in recent years, S. L. Easley had trained himself as a radio technician and had taught classes in the work during the past two winters.

A. R. Ray Taken By Death Monday

A. R. Ray, 77 years old, died early Monday at the home of his daughter, Mrs. G. L. Woods, after an illness of less than 24 hours. He had lived here eight years, coming from Jack county.

Survivors are Mrs. Woods and two sons, L. A. Ray of Hereford, and G. A. Ray of Matador. There are also several grand children.

Funeral services were held Tuesday forenoon at the Methodist church, with Rev. T. C. Willett officiating. Burial was in West Park Cemetery. Pall bearers were E. S. Ireland, Walter Pickett, Jack Wright, T. L. Welch, Russell Carroll and Emmett Shreve.

BAND MAY GO TO VETS REUNION AT AMARILLO

Hereford will have a band at the Confederate Veterans' Reunion in Amarillo next month if sufficient musicians are interested, says Ralph Smith, band director. Smith asks that all who want to play in the band meet at the city hall next Tuesday evening, August 27, at 8:30, for rehearsal.

Parkers to Spur.

Mr. and Mrs. J. C. Parker and Miss Zoe Beavers left Monday for Spur where Parker has acquired a theatre. Parker announced the move some weeks ago. He is former proprietor and operator of the Star here, having sold out recently. Since that time he has been connected with the Texas Market and Grocery. "I just can't stay out of the show business," Parker said.

Fr. Mathias and five students attended an educational conference in Dubuque, Iowa, last week, returning via Chicago. In the party were: Dorothy Lueb, Elizabeth Besser, Herman Paetsold, Mary Virginia Eberle, Joe Huckert and Louis Koelsner.

Firemen Cop Title With 2 Wins Over Midgets In Series

Tri-State Fair Men Visit Here

Bill Beechler, one of the vice-presidents of the Tri-State Fair and good will ambassador from Amarillo, and Mason King of the Amarillo News-Globe, another Tri-State Fair "evangelist," were here Monday.

They brought a special invitation to this city to attend the Tri-State Fair September 14-21, which this year will be the largest exposition in Texas.

"Cash prizes for the largest delegations visiting the exposition with bands have been increased this year," said Mr. Beechler. "On one day last year there were 12 delegations and nine bands at the fair."

Beechler, manager of the Cunningham Floral Company, who for many years has served as chairman of the fair's reception committee, believes there will be more entries and larger crowds this year. "There will be no fair at Dallas this year and the Tri-State Exposition will be about the only attraction of its kind this fall."

BRIDE-ELECT HONORED AT BRIDGE PARTY

A bridge party in honor of Miss Wilma Jo Jones, bride-elect of Joe A. Hill, Jr., was given Wednesday afternoon of last week by Mrs. Travis Dameron. High score prize was won by Miss Betty West and was presented to the honoree. The hostess also presented the honoree with a lovely gift. Decorations in brown and gold were carried out in baskets and bowls of flowers. A salad course was served.

Attending were Misses Margaret Rose of Odessa, Betty West, Memphis; Miss Stephens, Shamrock; Marian Hill and Martha Nell Lang of Canyon; Mmes. Frank Cogdell, Fred Brown, James Morgan, Misses Mary Elizabeth Stanford, Katherine Miller, Betty Bruce Jones and the honoree.

MRS. WALTER BENNETT BREAKFAST HONOREE

A breakfast honoring her cousin, Mrs. Walter Bennett, of Wichita Falls was given yesterday by Mrs. Matt Gilliland. Attending were Mrs. Bennett, Mr. and Mrs. Gilliland and family, Mr. and Mrs. Walter Pickett, Mr. and Mrs. C. F. Kerr, Mr. and Mrs. E. S. Ireland, Mr. and Mrs. Clay Ridgway, Mr. and Mrs. Mack Beach, Mr. and Mrs. J. S. Orr, Mrs. Burum Vassey of Friona, Mack Johnson of Dimmitt.

Sallie Glibreath Honor Student.

Miss Sallie Glibreath, daughter of J. T. Glibreath, has been named on the 1934-35 Freshman honor list at Kansas State College, according to Prof. J. O. Hamilton, chairman of the committee on student honors. In order to be eligible for the honor list a freshman must have maintained a grade average of "B" or higher for both semesters last year. Miss Glibreath was a freshman in the division of home economics.

Golden Gets Ph. D.

Howard Golden, former Hereford boy and now junior assistant expert economist in the Department of Agriculture, had the doctor of philosophy degree conferred upon him by Missouri University at this summer's commencement. Golden was graduated from WTSTC at Canyon in 1930, and was granted a fellowship at Missouri where he worked until 1934 when he was called to Washington.

Miss Peggy Mitchell left Tuesday night for Dallas where she has taken a position in the regional crop loan office. She has handled crop loans here for the past two years.

Mr. and Mrs. Carl Jennings and sons, Ralph and Bob, are moving to Lubbock where they will make their home. Jennings has purchased the Club Cafe in the South Plains city. Mrs. Jennings recently sold the Star Beauty Shop here and Jennings disposed of Carl's Cafe.

NEW CHAMPS DROP GAME SUNDAY; TAKE FINAL BOUT TUESDAY

(BY HOMER FOX)

Those old flame smothering, spark hunting, water totting Firemen are the Grand Champion Baseball Players of the United States as far as the city league is concerned. They clipped the first game last Thursday, 10 to 6; slipped the second to the Midgets, 15 to 5, on Sunday, and smashed their way to the top in the rubber game Tuesday, 7 to 4.

In the first game, the Firemen took a two run lead in the first frame, and with Carroll chunking for the Mercer outfit mowed the Midgets down like shooting fish for the first four innings. Only 13 men faced him in these four frames. But those Midgets started in the fifth with three singles and a home run by Story. They wound up with three runs and one in the lead. The Firemen came back in their half and nipped Carmichael, who had been pitching shutout ball since the first frame, for two singles and a triple and walk netted four runs, and grabbing that old lead again, 6 to 3. But in the sixth Posey's tough outfit came right back with three singles and a ball busting double by old Pose himself and scored three more runs, tying the ball game up. What a ball game! What a ball game! But those flame smothering sons-of-guns just wouldn't leave and let the house burn—they came back in the seventh, and with the help of an error, a walk and three singles, scored four more runs and took the game, 10 to 6.

Midgets Win Second.

Then came Sunday. A more perfect day couldn't have been ordered for a ball game. The sun was bright, the wind just right and not a cloud in sight. Houser, pitching for the Midgets and Kester for the Firemen, were hot as firecrackers. The Midgets scored two runs in the second on a walk and three or four errors. And the Firemen came back in their half and tallied one on a single and a double, and that was all until the sixth. Just Houser and Kester burning them in there and turning the boys back to the dugout. But when old Pose and his kids started this sixth frame it was just plain murder. Kerr, first man up, singled; Baker was safe on an error by second; Sherman was safe on an error by the shortstop; Story singled; Posey singled and went to second on error by second; Clayton's fly was dropped in left field and he went to third when short lost the throw-in. Brown was safe on a fielder's choice, and Clayton scored. Carmichael was safe on an error by short—and out came Kester. B. Witherspoon was now doing the grooving for the Firemen. On the first ball pitched Cotton Houser singled and cleared the bases. Eight runs across the plate in this frame, and still no one out! This beautiful day was gone; it was dark and gloomy, and smelled like cabbage. Mercer sent for the pump truck and his old reliable chem wagon, and old Bud got the next three men out.

Four singles, 19 errors and eight runs, with Carroll and Phillips playing the best ball for the Midgets. The only Fireman that did not boot the ball in that frame was the one who didn't get to it. What a battle, what a battle!

The Midgets broke loose again in the seventh and scored four more eyes on one little single and the assistance of the Firemen infield. Everybody was mad. Had four umpires and they were all wrong on every play. If some of thoseumps could possibly be all those birds called them, Ripley would be as far behind as the buggy whip. The Firemen made four runs in the ninth, but they were so far behind they couldn't even see the Midgets' tail lights. And, listen to this: Midgets 15 runs, six hits and some errors; Firemen, five runs, eight hits and all the errors there is.

Firemen Takes Final.

Tuesday and the rubber game, with the diamond rather muddy and both teams determined to win. The game was scheduled to go nine innings. Houser was again on the mound for the Midgets and

Colp Desires Park Work Finished Here

STATE CHAIRMAN TO ASK FOR EXTENSION FOR CCC COMPANY

Hereford's State Park is going to be finished before the CCC Company is moved, if D. E. Colp, chairman of the state park board, can get it done. The company is scheduled to leave October 1.

Colp was here Saturday and declared he would apply at once for an extension of time to last from 90 to 95 days, giving sufficient time to complete the building and projects now under way. The community center building in the main part of the park and the locker rooms and bath house in city park are only partially completed.

Some encouragement was given by Colp on a concrete swimming pool for the park. He instructed the park architect to prepare plans for the pool on specifications of 50x100 feet. He proposes to finance it as a WPA project with the government furnishing materials.

The parks board will sponsor the project and try to push it through federal agencies to approval.

Landis to KGNC; Odom New Editor

DeWitt Landis, editor of the Brand for the past two years, has accepted a position with Radio Station KGNC in Amarillo and is leaving Hereford this week.

Adrian Odom, managing editor of the Memphis Daily Democrat, will succeed Landis here. Odom comes highly recommended. He was connected with the Amarillo News and Globe in the sports department for several years before going to Memphis late in 1933.

Landis came to Hereford in August of 1933, shortly after the death of Seth B. Holman. Since 1929 he had done radio work incidentally, confining his efforts principally to sports broadcasts. His new work will include announcing of sports as well as other program announcing and commercial work.

"We feel fortunate in obtaining a man of Odom's character to take over Mr. Landis' work at Brand," Mrs. Seth B. Holman, publisher, said. "And we want everyone to know and like him. I have known him personally a number of years and have high regard for his ability."

Net Tournament to Start Sunday

Play in the city tennis tourney will get under way Sunday in both singles and doubles. Finals will be a week from Sunday. Matches up to the finals will be three sets with the championship contest in five sets. Frank Cogdell and Urlin Streu are seeded in the singles; Cogdell and Guthrie and Streu and Ireland are seeded doubles teams. The public is invited to the matches at the high school court.

First round pairings in the singles follow: Streu vs Guthrie; Seed vs E. Dameron; T. Dameron bye; Brooks vs Dick Coffee; Ed Ireland bye; Gilliland vs Hal Kester; Pickett vs Woodrow Ireland; C. Kester vs Cogdell. Cogdell and Guthrie will meet E. Dameron and H. Kester in the doubles, while Streu and Ireland play C. Kester and T. Dameron.

Dr. Morgan to Lubbock.

Dr. and Mrs. T. L. Morgan and daughter, Margaret Joyce, are moving to Lubbock Friday of next week where Dr. Morgan will be connected with the West Texas Hospital and handle the medical work at Texas Tech.

Morgan came to Hereford in 1931 and has been practicing here since that time. Dr. R. E. Willis of Friona will come here September 1 to take over Morgan's practice.

PWA Approves Grant, Loan For School Building Here

Two Convicted In Court Last Week

Pete Riley, Amarillo young, was found guilty of theft in connection with 33 hogs stolen from G. W. Brumley and sentenced to two years in the penitentiary last week in district court. The theft occurred early in July.

The hogs were taken from the stock pens here and hauled to Raton, New Mexico, where they were sold and then transported to Pueblo, Colorado.

Elmo Locker also drew a sentence of two years when he was found guilty of theft of an auto belonging to O. E. Sherman.

Rural Schools Get Ready for Opening

Miss Maurine Spradley of Hereford has been named on the teaching staff at Dean school, and Miss Ima Haney of Canyon will teach primary work in the Daniel school. The new teachers were employed this week.

Four county schools will be closed this year because of consolidations. Children of Thomas school will go to Walcott; Sims school to Adrian; Higgins to Progressive, and Fairview to Daniel.

The county board of trustees Tuesday approved transfer of 20 sections of land from the Messenger district to the Westway district. Application was made by Westway with consent of Messenger.

Rogers, Post Die As Plane Crashes

All the world is mourning the deaths last Thursday of Will Rogers and Wiley Post, who died when their plane crashed in a river near Point Barrow, Alaska.

Their bodies were brought back for burial this week, Rogers in California, and Post at his old home in Oklahoma. The famous humorist and the flyer were on an air tour of America's northernmost possession when the fatal accident occurred. It was due to engine failure as the plane took off from the river.

Unused Free Seed Will Be Returned

Farmers who obtained free seed to be planted in eroded fields or fields in danger of wind erosion are being asked to return any unplanted seed. A letter was sent out this week from the county agricultural office asking them to return unused seed or sign certificates showing they have planted all of it.

Friday and Saturday afternoons have been set as the days when seed may be returned to the county barn. These are the last days for compliance with agreements farmers signed when the seed was given them.

The following amounts of seed were given out: maize, 10,886 pounds; begari, 8,135 pounds; kafir, 6,537 pounds. The seed was to be used in wide row or strip planting of cover crops to form covering for lands that would not be otherwise protected against blowing.

EASTERN STAR PICNIC NEXT FRIDAY NIGHT

Eastern Star members and Masons will have their annual joint picnic at the Bradly ranch Friday evening, August 30. An old-time basket picnic will be enjoyed by members of either of the orders, together with the children. Visiting Eastern Stars or Masons are invited to participate.

L. L. Adams of Houston, collections supervisor for the Federal Land Bank, and F. T. Collins of Amarillo, district supervisor, are here this week inspecting lands that are obligated to the bank. Messrs. Adams and Collins are accompanied by their wives.

ESTES BRINGS 'EM BACK ALIVE

They are calling Cliff Estes Tom Mix.

It's because he is a roper—and maybe a rider; although his riding has nothing to do with this story.

Old Tom Mix Estes roped a coyote last Saturday morning at his place out south of Hereford. He saw the animal in a small field surrounded by hog wire, so he grabbed his rope and lit out after it, afoot.

He claims he got his coyote the second time he threw his rope. Readers can believe as much of that as they care to.

Anyhow, Cliff has the coyote up at his house and if it is anyone's pet, it can be called for there. Everybody agrees it must have been a tame one.

Scattered Rains Fall Recently

A half-inch of rain fell in Hereford Tuesday afternoon and evening. It came in several show-ers and was not part of a general rain. It did extend eastward to Dawn, however.

Last Saturday there were scattered showers over the area, but none in Hereford. Dawn, as usual, was in the wet section. Out north of Hereford on the Palo Duro draw the rain was heavy, totaling more than an inch in some areas.

Like the rains, the feed crops in these parts are spotted. In the immediate vicinity of Hereford there will not be much feed and the Jumbo community is without feed. Castro county will make pretty good crops as will parts of Farmer. The west part of Randall is in fair shape.

E. R. McWilliams Goes to Mission

Rev. and Mrs. E. R. McWilliams and family left Tuesday for Mission where he has been named pastor of the Christian church. His new work will begin September 1. They plan to visit with relatives in Central Texas and in Brownsville before going to Mission.

McWilliams, a T. C. U. man, came here four years ago from Fort Worth, where he received his training and had been teaching in the university.

Members of the Christian church gave their departing minister a dinner at the church last Friday evening. It was sponsored by the board of the church.

Mrs. W. E. Dameron, head of the primary department of the church, gave a party Thursday evening for the McWilliams children, Nancy and Patsy.

Reed at Wheat Meeting.

County Agent Dewey Reed is in College Station this week for a conference with state officials on the wheat program. He has not yet been called to his new post as collector of customs at the port of Laredo. The call is expected any time, however.

Mrs. Clyde Wright and daughter, Miss Elva of Silverton visited last week end with Mrs. Wright's father, A. W. Gregg, and sisters, Mmes. Harry Seed and W. E. Dameron. They were here to attend the Jones-Hill wedding Sunday afternoon.

Mr. and Mrs. Sam Steele and daughter, Ann, of Fort Sumner have returned home after a visit of several days here with relatives. Miss Lucretia Wilson, daughter of Mr. and Mrs. Earl W. Wilson, accompanied them home for a visit.

B. H. Hopkins, a director of the Panhandle-Plains Dairy Show, will attend a meeting of directors Friday afternoon, August 30, at Plainview to lay plans for the 1936 show.

CENTRAL SCHOOL WILL BE REBUILT; TO REMODEL HIGH SCHOOL

Approval of Hereford's application to PWA for \$50,000 with which to rebuild Central school and improve the high school was announced last Friday in Washington. The money will come from PWA, \$22,500 as an outright gift, and the remainder as a loan.

To secure the loan, voters of the independent school district will be called upon to pass a bond election. Bonds will be for a long term and interest will be four per cent, at least two per cent cheaper than rates available from regular sources.

Rittenberry and Carder of Amarillo, architects, have the plans prepared. Gilliland and Witherspoon, local attorneys, are handling the legal work.

Construction will start as soon as possible. A communication from the staff PWA office urged all possible speed in getting under way. The project has five months for completion.

"We cannot afford to pass up this opportunity," declared Jesse Stanford, president of the school board. "The fact that such favorable terms may be obtained, together with the fact that the community would be benefitted because of the demand for labor and materials, make it seem advisable to undertake the projects while the 45 per cent grant is available."

Principal work will be done at Central School where an addition will be built and the entire building modernized.

It is proposed to add eight class rooms, fire-proof stairways and new toilet facilities for the entire building. The addition will be built in two wings of two stories each, one wing on the east and one on the west of the present building. The roof of the building will be flattened to eliminate the attic and auditorium which is inaccessible and is a dangerous fire trap.

Much corridor space in the present building will be used to a better advantage. Partitions will be changed in the basement to provide an assembly room, a cafeteria and an indoor play room in addition to the enlarged boiler rooms. Plans call for a remodeled heating plant that will be adequate for the entire building.

The contemplated improvements will give the building a total of 16 regular class rooms besides the special rooms. Fourteen of the rooms could be used at once if the fifth and sixth grades should be moved out of the high school building. The rooms made vacant at the high school building would relieve the congestion in that department and make it possible to use the rooms designed for commercial work for that purpose.

It is also planned to make minor repairs on the high school building to save maintenance costs. If funds are sufficient, dressing rooms will be provided for physical education classes. Girls have no dressing room except those provided by a small toilet and shower room combination.

The boys have used a class room and were forced to pass the length of the toilet room to reach it, with the result that the floors are frequently wet, muddy and unsanitary during the school day.

Instead of taking two class rooms in the present building and fitting them for permanent dressing rooms, officials believe it would be more economical to convert the present shop into dressing rooms and build a new shop across the north end of the building.

It would then be possible to enter the gymnasium directly from the dressing rooms and much noise and confusion in passing from and through the halls would be eliminated.

It would also be possible to use the gymnasium and dressing rooms without opening the main part of the building as at present. This arrangement would also provide overflow dressing room space for large groups of the smaller children who cannot get into the small stage dressing rooms when their grades give a program in the auditorium.

(Continued on last page)

THERE'S ALWAYS ANOTHER YEAR

MARTHA OSTENSO

W.N.U. SERVICE

(Continued from Last Week)

CHAPTER II

ON that night in July, a night that was moonless but white with stars, a southwest wind moved in sultry indolence, up across the stupendous void of Dakota, and thence across the state line and over farm lands suddenly lush with yield. It lightly touched Roddy Willard's cheek and stirred his dark, uncurled hair as he drove his car toward Heron River. His thoughts were so intense that every now and then the motor came almost to a halt on the narrow, winding road. At such times he would impatiently apply his foot to the accelerator and continue for a while at a reckless speed.

He did not see the road before him. He saw rather the monotonous panorama of his own life, unrolling backward to the years of his adolescence, when his father had sold the farm in the adjoining county, married Sophronia Grenoble, and moved to the Grenoble place, half of which had become his property. "Gentleman Jim" Grenoble, when he had begun his life of vagabondage, had refused to relinquish his section. But now in the foreground of that panorama, bright and excitingly strange, was the face of Corinne Meader.

In one week Corinne would be his wife.

He saw her face as he had seen it that first day, in an ice cream parlor an hour after he had registered at the State Agricultural College seven years ago. He had been twenty, older than most of the entrants, and Corinne was seventeen, a freshman in arts at the university. Harry Richter had introduced them, and even now, after everything that had happened, Roddy's heart beat oppressively again as he recalled the widening of Corinne's brown eyes and her slow, thorough survey of him. She had hesitated for a moment, and then, glancing with a curious smile at his hand, she had extended her own and in his huge, hard grasp it had been swallowed completely. He had kept his eyes fastened dumbly upon her face and had seen her lids droop in a way that could have been nothing else but deliberate coquetry. Roddy had blushed furiously as he heard Harry Richter's amused laugh.

She was the daughter of the banker in Ballantyne. It was some-

thing of a wonder that he, Roddy Willard, should have taken her to the movies and to dances a number of times during their college career. A little bewildered, a little uncertain, and very much flattered by the occasional, capricious preference she showed him above all the other admirers who flocked about her.

One summer vacation she had driven over from a house party on Twin Deer lake and had found Roddy on the Willard farm, anxiously administering to a sick horse in the pasture. Later, Corinne had sat in Sophronia's parlor and had glanced about the walls. A few days later he had substituted some



A Little Bewildered, a Little Uncertain, and Very Much Flattered.

etchings and water-colors for his stepmother's horrible objects d'art. But Corinne had never come again, and afterwards Roddy had been a little ashamed of his snobbery in removing Phronie's treasures, even though truth to tell, the walls were more pleasing without the burnt leather image of Pocahontas with the calendar beneath.

Roddy wondered now why it was that he had never kissed Corinne during those years while he was seeing her frequently. Perhaps it was his own humility. Perhaps it

was because he suspected that it was his physical self alone that appealed to her, and that beyond the satisfaction of an established conquest she would have no use for him. He was in earnest where Corinne was concerned, and he had been afraid of discovering that she was not in earnest about him.

But now he knew that she had been in earnest. A month ago, the local papers had made much of the failure of the bank in Ballantyne, though all had absolved from blame old Edwin Meader, Corinne's father. Roddy had had a number of letters from Corinne after that, and their tone had become increasingly despondent. What was she to do? Her father was completely broken. Her mother had fifty dollars a month of her own to live on. Corinne, who had been one of the Ballantyne smart set, had made efforts to get a position at teaching, even in a country school, but the school boards were flooded with applications. Her last letter had been one of complete despair.

When, early this morning, Roddy had set out for Ballantyne, in his car, he had the curious feeling that the sun was a little too bright, that he could not see as clearly as he had been used to do, over undulating prairies that he knew as well as he knew his own face. But there had been a tense excitement about that journey, and when he had come to its end he had seen Corinne, small and beautifully made, and Corinne's brown eyes with their look of helpless appeal—and within an hour, beneath the grape arbor of the Meader place, he had asked her to marry him.

Corinne had seemed frightened and abashed and timid and thrilled. Then she had thrown her arms about his neck and sobbed that she had always loved him and that she would marry him as soon as he wished.

Her mother, a plump, pink little woman, with soft hands and a disposition to ignore the catastrophe that had befallen the Meaders, gave them her blessings with a bright gaiety that admitted not the least suspicion of any incongruity in the match. Corinne, of course, must have a proper wedding, even if things were bad. "A quiet little wedding here at home," Mrs. Meader said briskly. "The Congregational church is too big and cold."

Roddy had seen through Mrs. Meader's little pretext: But Corinne had looked across at him, with widening amusement in her eyes, and he had gravely suppressed a grin.

Thus it had happened. Roddy pulled himself erect in his car as he came to the turn in the road that led westward past Twin Deer lake. Over there, a mile or so across brush and prairie, blinked the dozen street lights of Heron River. By this time, he reflected, the usual crowd would have left the village and gone their ways. He turned his car away from the highway and headed for the village.

People seated on their screened verandas in the town of Ballantyne observed that a faint breeze had

sprung up from the southwest, and although it was pleasant after the heat of the day it might mean rain for the morrow. With harvest so near at hand.

But Corinne Meader, undressing in her mauve and white bedroom, was grateful for the breeze that caressed her hot throat and temples from the open window. She brushed her hair with hurried strokes. But her own beauty—which had availed her nothing—stared back at her from her mirror, and presently she leaned forward on her palms and gazed long and intently at her own image.

"And so—you are going to marry a farmer, my dear!" her lips said softly.

Mrs. Meader opened the door, closed it behind her, and stole into a chair beside Corinne's dressing table as though some conspiracy were afoot.

"Darling," the mother breathed, "you won't mind my sitting for a minute while you get ready for bed? I'm—I'm just as excited as though it were I who was getting married. It's all so unexpected—I had no idea! But Roddy is a dear, Corinne—a perfect dear!"

"He's awfully good-looking," Corinne said with forbearance, and continued to wing out her hair with her brush.

"And he has quite a large farm, too, hasn't he?" Mrs. Meader was saying, "and quite near Maynard. It isn't as though you were going to be marooned on some backwoods homestead for the rest of your days. You can drive over to see us often, too, after you're married."

"I suppose so," Corinne conceded. "Oh, dear—it's going to be terrible giving up this house, darling, if it comes to that. After all these years! But I mustn't talk about such things now—and you so happy."

"You won't have to give up the house, now that I'm provided for," Corinne reminded her cynically.

Mrs. Meader chose to let that pass. "Of course," she observed,

"if you had married Sylvester Edgett when he asked you—"

"Mother!" Corinne squeaked. "His pimples!"

Mrs. Meader gave a deprecating little laugh. "I didn't mean that seriously, darling, you know that. And anyhow, he's only a bookkeeper."

Corinne, although she was still addressing herself, spoke aloud. "Yes, I could have married Sylvester. Or I could go now and clerk at eleven dollars a week in Ellinghoe's dry good store. And all the girls in town could come in and ask for samples of white satin, and giggle and tell me it's for their wedding dresses! No, thanks, I'd rather die than do that."

Mrs. Meader put a plump arm about Corinne's shoulders, and a round, bright tear trembled on her pink cheek.

"My baby!" she quavered. "To think I am going to lose you—and so soon. And to think that the bank had to—fall before you got settled in your own home. It's just too—cruel!"

"Now, mother," Corinne said with supreme patience, "don't do that!"

"All right, I'm sorry, darling," her mother whimpered and dabbed her nose with a bit of lace and chiffon. "But I can't help thinking of all the chances you've had to marry well—of course they weren't good enough! But if Harry Richter's father hadn't been so against Harry's marrying just now—"

Corinne stood up and sighed. "Please, mother! You're talking as though I were being sold in a slave market. Harry knows what he wants. It's his father's business he wants—and his father's money—not me. Anyhow, I'm not in love with Harry. It's just that you've been expecting great things of me—and the miracle didn't come off! Now, be a good girl and go to bed. I'm tired."

She kissed her mother, and with her arms about her propelled her gently toward the door. Mrs.

Meader murmured a reluctant and tender good night and Corinne was alone.

She went back to the oval glass of her ivory dressing-table. When she glanced at her reflection, it was with a small, curled smile of satisfaction, in contemplating the fine tapering of her eyebrows, the back-sweep of glossy waves, patrician-wise, from her forehead, and the

natural, provocative pout of her red lips.

Finally, she lit a cigarette, got into bed and switched off the light. She stretched out sinuously, enjoying the smoke and the smooth coolness of the fine linen sheets, and thinking luxuriously, with frank, rather delicious excitement of Roddy Willard.

(Continued Next Week)

COOL economy



on any Santa Fe summer trip

to California.

Santa Fe's AIR-CONDITIONED Comfort and Low Cost make a western summer trip more desirable than ever before.

- All principal Santa Fe trains will be air-conditioned throughout, rail fares and sleeping car costs the lowest in years.
- Via the Santa Fe, too, there will be frequent and varied western summer All-Expense Tours.

For details, reservations, etc., please call —

J. E. BEYER, Agent Hereford, Texas

Or Write

General Passenger Agent T. B. GALLAHER Amarillo, Texas

When the sun is blazing hot, your motor heat goes up, too!

To protect your motor, use Germ Processed Oil, which has 2 to 4 times greater film strength and is less affected by extreme motor heat!

YOUR MOTOR runs lots hotter in Summer. That's why you must have oil that maintains *high film strength* under extreme temperatures to get safe lubrication. Otherwise, the lubricating film ruptures and the bearings and cylinders suffer damaging wear.

Plain mineral oils have little film strength and oils over-refined by new cleansing methods have even less. As motor heat goes up, these oils rapidly lose film strength.

You'll get better motor protection with Conoco Germ Processed Motor Oil. Timken machine tests *prove* that it has 2 to 4 times greater film strength than any plain mineral

oil and that heat above 225° does not lessen this advantage.

More proof—supervised road tests were made in identical cars fitted with the new alloy metal bearings used in many 1935 cars. The bearings lubricated with a high-quality plain mineral oil showed 45% more wear than those lubricated with Conoco Germ Processed, the first alloyed oil.

You'll be certain your motor is safely lubricated even at high temperatures if you say "O. K.—Drain" and fill with Conoco Germ Processed Motor Oil—the oil with the "Hidden Quart" that stays up in your motor and never drains away.

Say "OK-Drain" — FILL WITH —

CONOCO GERM PROCESSED MOTOR OIL

250° CONNECTING ROD BEARINGS
225° CRANKCASE
350° to 425° CYLINDERS

CONOCO GERM PROCESSED MOTOR OIL

VACATION IS OVER — LET'S TURN TO FALL FINANCING

Summer and Winter bring different Money Problems

With the coming of Summer, comes also, days of joy and play. It is the time of the year that we like to lay aside cares and worries and to obtain for ourselves a little personal enjoyment. All of this naturally costs money, sometimes more than we can afford. But Winter is a different proposition. Expenses are not so great and there is an increased tendency to remain more at home. Winter is also an excellent time to put money aside for future obligations, for a sudden emergency or perhaps for a vacation fund for the coming Summer. Get into the saving habit this Winter!

Start a Savings Account

First State Bank

Amendments Are Explained By Secretary of State

By Gerald Mann, Secretary of State

The Texas Constitution at the present time provides that the State is without authority to furnish free text books to other than public schools. Proposed Amendment number seven on the ballot for the August 24 election would permit the state to supply free textbooks to all schools, private and parochial. Such textbooks, it is presumed, to be the same as used in the public schools.

Advocates of this Amendment state that this would entail no additional expense because the State now purchases more books than are necessary. However, this point is merely one of the claims made and has not been substantiated by the Secretary of State. Advocates point out that they pay taxes to support public schools but that if they choose to send their children to private or parochial schools the least the State can do is to supply the textbooks free.

Probably the most important and less publicized provision of this Amendment is the fact that it proposes to rewrite Section 5 of Article Seven of the Constitution so as to permit the apportionment of school funds on some other basis than scholastic population. For many years there has been considerable agitation in certain quarters to abolish the "school census" or scholastic population system of apportioning school funds and substitute in lieu thereof the "average attendance" basis or some other basis. The Legislature would determine just how this was to be done, if this Amendment is adopted.

If adopted this proposed Amendment Number Seven would mean in effect: (1) that the State would furnish free textbooks to pupils in all the schools of Texas; and (2) that a new basis for apportioning school funds other than the scholastic census basis, could be set up.

Fairview-Palo Duro Items

By MISS LILA MAE OGLESBY

Rev. D. W. Henry of Plainview conducted services Sunday morning and evening at Palo Duro Baptist church.

Juniors and intermediates of Palo Duro Baptist church gave an ice cream social last Friday night. Jimmie Allred, Miss Mary Hog Hereford, Lee Norman and Miss Lela Mae Oglesby visited the Museum at Canyon Sunday.

Rev. D. W. Henry and wife visited in the Cecil Allred home last Saturday night and Sunday. Mr. and Mrs. Campbell and family attended the Methodist church services at Wildorado last Sunday.

Miss Vada Norman spent last week with Mrs. Cecil Allred.

Cecil Oglesby visited Miss Pauline Moore of Daniel last Sunday.

Mr. and Mrs. Roberson and family of Amarillo and Mr. and Mrs. Deaver and family visited the O. G. Smith home Sunday.

Franklin Osee and Newland Alfred of Amarillo visited Glenn Allred Sunday.

Called De Soto's Landing

While the landing spot of De Soto's expedition in Florida is debated, a letter to the king of Spain, written 75 years later, definitely reports Tampa Bay to have been the place.



THAT CAR OF YOURS

How often have you wished that you could bring back that smooth, shiny finish your car had when it was new?

Here's an easy, inexpensive way to do it... use LOWE BROTHERS AUTO ENAMEL. It's easy to apply, leaves no brush marks, and withstands the ravages of oil, heat and water. Paint your car and use in five hours later.

R. H. KEMP
Lumber Company

Dimmitt News

MRS. BUCK WOOD

Mrs. Raymond Wilson, Miss Mary Belle Carroll and Mrs. Ray Cowsett were in Plainview Tuesday.

Mr. and Mrs. I. B. Brooks of Hereford and Mrs. Travis Shaw of Hobbs, N. M., visited friends here last week.

Mrs. J. C. Montgomery is spending the week in Amarillo with her daughter, Mrs. Bill Hudnell.

Mrs. Fred Boswell and daughter returned Tuesday from a six weeks visit with Mrs. Boswell's parents in Batesville.

Andrew Elder spent Thursday and Friday in Lubbock. Mrs. Elder returned home with him after a several days visit with her parents there.

Mr. and Mrs. Ernest Medkief of Hereford spent the week end with Mr. and Mrs. O. B. Trimble.

Mr. and Mrs. Clint Cox visited in Plainview Friday night.

G. L. Homer Blanton and Miss Sue Blanton are visiting relatives in Fort Worth this week.

Messrs. and Mmes. Homer Hyatt and Cecil Hyatt were in Hereford Sunday.

C. J. Bain, Tex. Cox, Ralph Cox and E. D. Smith vacationed in New Mexico last week.

Mr. and Mrs. Homer Newton made a business trip to Detroit, Mich., last week.

B. F. Wilson of Medford, Okla., is visiting in the home of his daughter, Mrs. Delmond Neumyer.

Mr. and Mrs. L. G. Manning, Mrs. H. C. Webb and Mrs. Carroll Gunter were Hereford visitors Sunday.

Mr. and Mrs. Raymond Wilson and Miss Mary Belle Carroll spent Sunday in the A. M. Wilson home at Tulla.

Miss Margaret Watts is visiting her parents in Wichita Falls.

Mr. and Mrs. Pat Dean of Amarillo spent the week end with friends here.

Mr. and Mrs. Harvey Youts were shopping in Hereford Saturday.

Misses Helen Estes and Koma Hyatt of Canyon were Dimmitt visitors Wednesday.

Miss Jewel Faye Webb, daughter of Mr. and Mrs. Geo. Webb of Cleo died Sunday at the local hospital after undergoing an operation for removal of appendix. Miss Webb was a student at the West Texas State Teachers College the past fall and summer. Besides her parents she leaves one brother and one sister. Funeral services were held at the high school Monday afternoon at 3:00 o'clock.

James and Truett Barron of Alva, Okla., are visiting friends in Dimmitt this week.

Supt. and Mrs. H. P. Clemens and son vacationed in Ruidoso, N. M., last week.

Mrs. Carroll Gunter and Miss Dot Blanton attended the show in Hereford Friday evening.

Mr. and Mrs. Chas. Dean and daughter of Plainview were Dimmitt visitors last week.

Mrs. Claude Morris entertained members of the Tres Mesa Bridge Club at her home last Friday afternoon. Delicious refreshments were served to Mmes. L. G. Manning, Raymond Wilson, Ray Cowsett, Harvey Youts, Ted Wood, Buck Wood, Tom Bice, Miss Mary Belle Carroll and the hostess.

Mr. and Mrs. S. Carroll spent the week end with relatives in Lamesa.

Mr. and Mrs. Homer Bartlett spent the week end with her parents in Plainview.

Mr. and Mrs. Wade Dent, Mrs. Elvis Burch, Miss Mineola Lile, and Mr. Duncan were in Lubbock Thursday.

STATE OF TEXAS COUNTY OF DEAF SMITH

Notice is hereby given that by virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 24th day of April, 1931, in favor of W. B. Arnold, Mary P. Wilkinson, Lillian Gabbert and R. D. Gist, against H. E. Wall, W. A. Parsons, J. S. Laing and W. J. Harris in the cause of W. B. Arnold et al Vs. W. J. Harris et al No. 1894 in said court, I did on the 5 day of August, 1935, at 3:00 o'clock P. M. levy upon the following described tract and parcel of land situate in the county of Deaf Smith, State of Texas, belonging to said defendants, to-wit:

Being all of the S 1/4 of Section 28, Twp 5 North of Range 2 East, of a Capitol Syndicate Subdivision of record in the deed records of Deaf Smith County, containing 320 acres as the same existed on the 15th day of September, 1928, and on the 3rd day of September, 1935, being the first Tuesday of such month, between the hours of 10 A. M. and 4 P. M. on said date, at the courthouse door of such county, I will offer for sale, and sell the above described real estate at public vendue for cash

to the highest bidder as the property of the said W. A. Parsons, H. E. Wall, J. S. Laing and W. J. Harris.

Dated at Hereford, Texas, this the 5th day of August, 1935.

J. B. MILLER, Sheriff,
Deaf Smith County, Texas.
By J. M. Murchison,
Deputy. 313p

Chateau de Temps

The Chateau de Temps is 25 miles from Paris. It dates from the Seventeenth century and was once owned by Mme. de Pompadour. Cahen d'Anvers presented it to the nation as an official residence for the President.

STATE OF TEXAS NOTICE OF TRUSTEE'S SALE

Whereas, by Deed of Trust dated November 1st, 1931, and recorded in Volume 36, at Page 385, Deed of Trust Records of Deaf Smith County, Texas, Ellis Myers and Lucille Myers, his wife, for the purpose of securing the pay-

ment of eight (8) certain notes executed by the said Ellis Myers and Lucille Myers, and particularly described in said Deed of Trust, conveyed to Joseph F. Heissler, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to-wit:

Eighty (80) acres of land out of Capitol League Number 440; and particularly described as the West one-half (W. 1/2) of the Northwest one-quarter (N. W. 1/4) of Survey or Section Number Eighteen (18) Township Number Two (2) North, of Range Number Three (3) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said county of Deaf Smith in the State of Texas, Volume 19 at Page 23; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed; Patented to Abner Taylor; Located about 26 1/2

miles West and 2 miles South of Hereford, Texas; and

Whereas, default was made in the payment of interest which became due on said notes on November 1st, 1932, and all interest and principal which became due on said notes on November 1st, 1933 and November 1st, 1934, and the holders thereof exercised their option of declaring all the notes due; and

Whereas, Joseph F. Heissler, Trustee named in said Deed of Trust, died on July 10th, 1933; and

Whereas, said Deed of Trust provides that in the event of the inability or refusal of the said Joseph F. Heissler to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Joseph F. Heissler, Trustee.

Now Therefore, at the request of Frank F. Ferry, Kent Chandler and Farwell Winston, present Trustees of The Capitol Freehold Land Trust, the present holders

of the notes above mentioned and by virtue of the authority conferred in said Deed of Trust, I, the said William Q. Boyce, Alternate Trustee, on the 3rd day of September, 1935, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Courthouse door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the property above described, and the

proceeds of said sale will be applied to the payment of the balance due upon the indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Ellis Myers and Lucille Myers, or their order, all in accordance with the terms of said Deed of Trust.

Witness My Hand this 1st day of August, A. D. 1935.
WILLIAM Q. BOYCE,
Alternate Trustee.

SERVICE WITH SMILES

When you drive in here the smile becomes smiles. For we enjoy serving you and you will enjoy our capable and careful attention. You will like our Texaco products and the smiles and miles we add to your driving.

Texas Service Station
GLEN SNYDER

Some Hard Facts Concerning OLD AGE PENSIONS

1

THE OLD AGE Pension Amendment to be voted on on the 24th of August does not restrict payment of pensions to the aged who are in indigent circumstances and whose families are not able to support them, but it takes down the bars, and if the legislature votes pensions to all whom they can under the provisions of this amendment, the cost to the taxpayers of Texas would be more than \$40,000,000 a year—ten times as much as the state now appropriates for all of its charitable institutions combined.

2

UNDER THE PROVISIONS of this amendment, every session of the legislature could change the amount of pensions to be paid, and likewise, those eligible to receive them. It would make the payment of old age pensions a political issue every two years. The conscientious legislator would be constantly harassed by the demagogue advocating opening the doors wide and giving a pension to all, whether they needed it or not.

3

IN VIEW OF THE FACT that our public schools and our public roads now get 82 per cent of all the money spent by the State, we know that these services would have to be cut almost in half if the legislature were to appropriate out of existing revenue anything like \$40,000,000 for old age pensions.

4

THE DEBT OF LOCAL units of government in Texas now amounts to approximately \$700,000,000. This money has been expended largely

5

for things which will within the next ten or fifteen years pass their stage of usefulness; but this debt must be paid by the youth of Texas during the next thirty years. It is commendable to think of the aged, but let us not forget the youth. Let us not write into the Constitution of Texas an amendment which would expand the taxing power of Texas to the tune of \$40,000,000 a year.

6

A SALES TAX is a tax on poverty; it is a tax on meat, bread and clothes. But this seems to be the source from which many people who are ardent advocates of old age pensions expect to get the money. The average man needs no more taxes on his cost of living; the average business can carry no more taxes on its payroll.

7

IF WE ARE to have pensions, let us give them on a basis of need, and not on a basis of politics. Let's vote this amendment down, and if old age pensions are to be paid, we can later adopt an amendment to the Constitution which will guarantee that this pension will go to those who needed it, and to them only.

WE HAVE LIVED under the Bill of Rights and under the Constitution of this state for many years. It has protected us in times of stress. It is, therefore, a safe rule to follow when there is doubt on a Constitutional amendment, to vote "No".

Citizens Committee in Opposition to Any New or Increased Tax Burdens

DeWitt Landis, Secretary.

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39

MRS. BETH B. HOLMAN Publisher and Manager
DE WITT LANDIS Editor
W. C. NIX Foreman

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

THE OTHER SIDE

There are in Hereford a number of people who favor the amendment which would furnish free text books to all children of scholastic age, even though they are in private schools. The amendment would also change the basis of school apportionment to average daily attendance from total scholastic population.

While the Brand opposes adoption of the amendment, some of the views of the supporters are presented. They cite the fact that three states are already furnishing text books and say parents of children in private schools are taxpayers and as such are entitled to books.

They discount the belief that it is a leaning toward union of the church and state, pointing out that all denominations have schools and books will be given children and not to churches or schools. They say adoption of the amendment will not extend control of the state over private schools.

Benefits to be derived locally are of interest. On the present basis of scholastic enrollment of 866, Hereford, with the existing apportionment of \$16 per pupil, would get \$13,856, whereas on the basis of Maximum Enrollment of 873 \$16,735.41 would be our portion at \$19.17 a pupil. The 20 counties of the North Plains Territory on the Maximum Enrollment basis would get an increase of \$154,598.72. Hence, it is evident that with a change in the basis of distributing the State School Fund of about \$25,000,000, preferably the Maximum Enrollment, we can end the discrimination now existing in favor of other parts of the State.

AS TO PENSIONS

According to 1930 census figures, there are 712 families in Deaf Smith county living in homes which they own or are trying to pay out. The state property tax burden is \$120,000,000 per year and stands to be increased by \$40,000,000 a year if the pension amendment is adopted.

There are 222 persons (in 1930) in this county who are 65 years old or older who would be eligible for the pension. Texas is unable to pay pensions due Confederate Veterans. That obligation should be met first.

A complete picture of the pension amendment is given in an advertisement elsewhere in this issue of the Brand. Read it.

SOCIETY

LAWN PARTY AT WILSON HOME

Eleanor Sue and Betty Rue Wilson, daughters of Mr. and Mrs. Earl Wilson, entertained a number of their little girl friends with a lawn party late last Tuesday afternoon at their home on Miles Avenue. After many games of fun and frolic, multi-colored marshmallows, cheese wafers, cooking and punch were served.

Present were Nadine Newell, Mattie Louise Lawhon, Phyllis Jean Radovich, Patty Lou Ball, Sooky Williams, Mary Ann Acker, Betty Jean and Dorothy Louise Prolock, Rene Rae Renfro, Geraldine and Ketty Jo Kendall, Ruth Temple Hastings, Mary Ellen Henslee, Matilda Williams, Edith Stan-

LINGERIE SHOWER GIVEN MISS JONES

Among the many lovely pre-nuptial courtesies extended Mrs. Joe Hill, Jr., the former Miss Wilma Jo Jones, was the lingerie shower given by Mrs. F. H. Oberthier and Mrs. Harry R. Seed on Tuesday evening at the ever-hospitable Oberthier home.

Baskets of garden flowers were artistically used in the receiving rooms, and were arranged as a pleasing note of naturalness in the setting for the little skit which was the evening's entertainment, delightfully presented by the little Misses Vivian Olson, June Dameron and Martha Lee Sparks, who is one of the celebrated baby screen stars of Hollywood, visiting in Hereford.

The playlet was a humorous sketch depicting a little old grandmother in a fashionable fashion shop salon buying lingerie for

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, August 26, 1904.)

"For some two or three years past Hereford has been talking of having a picnic. At the farmers' meeting Saturday it was definitely arranged to have the festival in Hereford Saturday, September 3."

Society note: "Miss Maude Higgins entertained a few invited friends at her beautiful suburban home in East Hereford."

Ransom note: "John Eiland, vice president of the bank of Portales, New Mexico, and a wealthy sheep man, has fallen into the hands of brigands in Mexico. Mr. Eiland was a member of the I. O. O. F. Lodge here."

Some several thousand dollars had been subscribed for the gin fund here. Surrounding area was promising to send the cotton crop to Hereford if the gin were built.

B. B. Coston, Hereford mer-

chant, had died after three weeks of typhoid.

"Miss Mina Dameron returned from Lake Chautauqua, New York, where she spent the summer in making special preparations for her school work."

"As we go to press, we receive the sad intelligence of the death of one of Hereford's oldest citizens, Mr. F. G. Strickland, father of Mrs. M. W. Shelley, which occurred at 3:20 o'clock this morning."

(From The Hereford Brand, August 28, 1914.)

Item: "A. L. Skeen, who owns a fine piece of acreage on the south side was in yesterday morning showing a few sample bunches of the grapes raised in his three-quarter-acre vineyard. Up to yesterday he had shipped to Amarillo over two tons of the best grapes the market had ever seen. This two tons brought him over \$400."

Removal notice: "P. B. Ed-

wards and family have moved to the new city of Dawn."

War news: "It appears that the Allies forgot to send quite enough men into Belgium to entertain the German army. With practically all Belgium under control, with Alsace-Lorraine retaken from the French, Germany is headed toward Paris."

Population gain: "Born—to Mr. and Mrs. Orville Newell, last Friday, August 21, a son."

"Misses Bertha and Frances Dameron were hostesses to the several visiting young ladies in town in a moonlight picnic last Saturday when a large crowd of young people went down to Sulphur Park."

"J. L. Cox, who lived in this county for some time was burned to death last week at Palmoua, Illinois, by the explosion of a gasoline tank."

"Orr's barber shop is putting on city airs now since it has put out a brand new electric barber pole."

or five room house in or near Hereford that is clear of all indebtedness. See or write, R. S. Hunter, Box 801, Hereford, Texas, two miles north on 25-Mile Avenue.

FOR SALE: Grapes, cantaloupes and tomatoes, free delivery. Phone 187-W Carl Dean Mountz. 1p

FOR SALE: Baled alfalfa hay, \$15.00 per ton. W. G. Slagle. 332p

FOR SALE: Big Russian hard Turkey Red seed wheat and rye. For sale at McLean & Pitman Elevator, Hereford, Texas. Selected acreage. Made 35 bushels per acre this year. 33-3p

FOR SALE: Five-room modern dwelling, near high school. Small down payment, balance \$16.00 per month. John McLean. 1c

FOR SALE: One row binder in good condition. H. C. Bowsler. 1c

FOR SALE: Radio Console, price \$12.75. Reavis Kerr, at Kerr Hardware Co. 1p

her grand daughter, who is to be married. The courteous little saleslady, portrayed by Vivian Olson, displays garment after garment of the modern type of lingerie on a charming little living model, Martha Lee Sparks, who at the close of the sketch delights the little grandmother, and the guests with a professionally done tap dance. In this number the little screen star was at her best.

The grand mother buys all the garments and the entire cast of characters take the many packages and lovely garments and lay them in the bride's lap, with a wish that she will enjoy them.

Refreshments of green ice and white cake were served to the guests, who were only the closest friends of the bride.

MISS BETTY COCKRELL ENTERTAINS WITH PARTY

Miss Betty Cockrell entertained on Monday evening with a delightful lawn party, honoring Thomas Walker of Brownsville.

The party was given on the lawn of the Henry Hastings home. Games were played, and lemonade and cookies were served to the honor guest, Thomas Walker, Harley Stone, Bill Montgomery, Bud Wilkins, Grant Fuller, E. B. Posey, Jr., Merlin Conklin, George McLean, Paul Foster, John Willett, Donny Hales, O. G. Hill, Jr., Dean Dunlap, F. L. Lucas, Dea Alexander, Connie Houser, Evelyn Hunter, Joy Wagley, Virginia Newell, Helen Barber, Jean France, Orvella Hill, Ruth Temple Hastings, Doris Jean Hastings, Ann Cockrell, and Betty Cockrell.

MUSICALS

On Thursday evening, August 29, pupils from the Ardelle George vocal studio will present a program of song at the Presbyterian church at 8:30 o'clock.

Seven pupils will take part. There will be solos, duets and ensemble singing. They will be assisted by Oscar Crosson, violinist. Mr. Crosson was a major at WTSTC, and has played two seasons with the symphony orchestra in Amarillo, and last year attended the Bethel Conservatoire at Linsberg, Kansas. The public is cordially invited.

MRS. BRUNER IS HONORED AT BRIDGE

A bridge dinner honoring Mrs. Hal Bruner of Amarillo was given by Mrs. C. C. Rockwell last Saturday evening at her home. Mrs. Bruner was a guest in the home of Mrs. Oscar Easley.

Attending were Meses. Bruner, Bobo McLean, Easley, C. A. Skelton, W. C. Pitman, C. C. Acker, Homer Fox, Harry Fritz, T. L. Morgan, Prentice Rosson, J. C. Parker and Miss Helen Sisk.

SURPRISE PARTY HONORS MRS. E. B. POSEY

Working quietly, the children and friends of Mrs. E. B. Posey prepared a surprise party, honoring her birthday, Wednesday at 6:30 o'clock. Mrs. Posey returned from the show to find the Ab Posey home full of grown-ups and children, all eager to wish her the best in happiness.

Refreshments were served to the honoree, her husband, E. B. Posey, and the children; J. M. Posey and wife, Agnes Gilbreath, Mr. and Mrs. Claude Longbottom and children, Mr. and Mrs. W. C. Nix and children, Mary Ann Baird, Margaret and Irene Key, Mr. and Mrs. Olin Fuqua, Mr. and Mrs. Ab Posey and children.

BRIDE-ELECT IS GIVEN SHOWER

Last Thursday night at the home of Rev. and Mrs. E. R. McWilliams, Miss Wilma Jo Jones, who Sunday became the bride of J. A. Hill, Jr., was honored with a miscellaneous shower. A brief skit was presented, depicting the romance. The ship, Bear of Oakland" on which the groom sailed to the Antarctic as the youngest member of the Byrd party, was shown against the background of ice and snow. A sailor, representing the groom, aboard ship was shown, while the bride was seen at a window, watching the ship depart. "There's a Long, Long

FOR SALE: One span of good work horses, smooth mouth. One IHC 15-30 tractor. One Case 12-14 deep furrow drill with press wheels, reconditioned. One Case power take-off binder, 10 foot, almost new. C. A. Skelton. 1c

FOR SALE: Electric washing machine and large parlor-size pool table, both in good condition. Cheap. See J. A. (Aubrey) Daniel, Daniel Second Hand Store. 1c

FOR SALE OR TRADE: Our cattle, real team of work mares; also wagon and harness and single row binder. See Claude Higgins. 32-2p

Wanted

WANTED: Housekeeper, or would consider school girl to work for room and board. Call 765-W. 1c

HAVE 250 ACRES in fine shape for wheat. Want someone to finance for interest in crop. Box 52, Hereford. 32-2p

WANTED: Two school girls to room and board. Rates reasonable. Located near high school. Mrs. Frances Barnard, 312 East Sixth Street. 1p

SALESMAN WANTED: Man wanted for Raleigh Route of 800 families. Good profits for hustler. We, train and help you. Write today. Raleigh Co., Dept. TX-H-352/8A2, Memphis, Tenn. 30-5p

For Rent

FOR RENT: Nice, comfortable bed rooms, close in. Mrs. H. H. Hawkins. 1p

FOR RENT: Four room unfurnished apartment. Mrs. J. W. Witherspoon, Phone 682-W. 1c

Lost and Found

LOST: Thursday, August 15, a wagon sheet on 25-Mile Avenue, within five miles of Hereford. Leave at Brand office. 1p



Custom Tailoring for Ultra-Smartness

There's something about a suit tailored to fit your measure that can't be duplicated in a ready made suit. You are assured of a perfect fit—and besides you can get a suit in a pattern you like in just the style you want. Come in—we have over 1,000 different fabrics to choose from—and we guarantee perfect satisfaction.

ED V. PRICE AND J. L. TAYLOR
CUSTOM CLOTHES

Stambaugh Co.

Texas Market SPECIALS

COFFEE Parr or Bliss, pound	24¢	HYPRO Quart bottle	13¢
COFFEE Maxwell House, pound	29¢	MUSTARD Quart jar	13¢
GINGER ALE Quart bottle	15¢	TOMATOES No. 2 cans, 3 for	25¢
PORK and BEANS No. 1 can, 3 for	20¢	VIENNA SAUSAGE 3 cans	25¢
PEP, Kellogg's Regular price 13c, 2 pkgs for	15¢	POTTED MEAT 4 cans	19¢
PEAS Early-June, No. 2 can, 2 for	25¢	CHIPSO Small size, 3 for	25¢
COCOA Hershey's, pound 15¢, ½ pound	10¢	ORANGES Small size, dozen	15¢
SUPER SUDS Large size, 2 for	19¢	CORN FLAKES Jersey, 2 packages	19¢
SUGAR 10-pound cloth bag	58¢	CRACKERS 2-pound box	21¢
SPUDS No. 1, 10 pounds	17¢	SPAGHETTI, HOMINY Or PORK & BEANS, tall cans, 3 for	25¢
OATS Quick Quaker, largesize	19¢	BAKING POWDER K. C., 50-ounce size	29¢
RAISINS 2 pound, cellophane pkg	18¢	LONGHORN CHEESE Full cream, pound	19¢

FRESH VEGETABLES OF ALL KINDS ALL KINDS OF LUNCH MEATS



Guaranteed Motor Repairs

Repairs that are not reliable are worse than no repairs at all. It means extra cost, hours of disuse for your car and general inconvenience. No matter what job is necessary on your car—large or small—that one trial with this better service will convince you of its merits and greater economy.

Bring Your Car In Today for a Complete Overhauling.

Buy A Ford V-8

It has More Speed, Endurance, Economy, Re-Sale than Any Car in Its Price Field. We will back this with our competitive test for speed, acceleration, economy, upkeep for 1,000, 10,000 or 50,000 miles.

Hereford Motor Co.



FACING A NEW TERM IN SCHOOL OR COLLEGE

Remember that good vision will give you a better chance and that poor vision is a handicap that is hard to overcome.

I specialize in scientific examination of the eyes and fitting of glasses that will give the most comfortable vision.

F. M. KESTER

Optometrist Hereford

Black

BY MISS MABEL MURPHY

The series of meetings which have been held at the school building closed Friday evening. Rev. Paul Collins, who held the meeting, is now engaged in a series of meetings in the Walcott community.

Roy Coker and family of Sumnerfield were Sunday guests of Mr. and Mrs. Bartlett.

Junior Pritchitt of Canyon visited his aunt, Mrs. Jim Black, here last week.

Guests of Mrs. and Mrs. Howard Elmore last week were Mr. and Mrs. Elbert Dunn and son, Neal, of Rocky, Okla., and Mr. and Mrs.

Joe Elmore and W. G. Huff of Mooreland, Okla.

Mr. and Mrs. Cecil Vandiver and Jerry are visiting Mr. and Mrs. Dick Rocky in Muleshoe this week.

Henry McLean is visiting relatives in Albuquerque, N. M., this week.

Oran Bennett and family of Hobbs, N. M., spent the week end with his parents, Mr. and Mrs. Ray Bennett.

Howard Elmore was a recent business visitor in Hobart, Okla. The Black boys played baseball at the Hub Sunday, losing the game.

T. L. Welch and family returned Sunday from a weeks visit in East and Central Texas.

Misses Lois Presley, Maxine and Margot McLean and Juanita Welch were in Hereford Monday afternoon.

The ladies study and social club met with Mrs. Roy Price last Thursday afternoon. Twelve members were present. The hostess demonstrated angel food cake baking. Recipes for pickles and relishes were exchanged. Refreshments of ice cream and cake were served to the guests. The next meeting will be September 5 with Mrs. W. H. Price.

Will Price and Tom Presley were business visitors in Fort Sumner, N. M., last week.

Bud Barnett and Irvin Welch were in Canyon last week making arrangements for college during the coming term.

Land won in poker game yields oil.

Los Angeles.—Years ago Tom Young, now chief of police at a movie studio here, won 40 acres of Montana land in a poker game—and forgot about it.

The other day he received a wire from A. B. Cobb, oil operator, telling him that 300 barrels of oil per day are gushing from a well on the property which Young believed to be worth about \$2 per acre.

COURTHOUSE RECORDS

New Cars.

W. C. Nix, Pontiac sedan, Norton Motor Co., 292-671.

J. J. Clark, Ford sedan, Hereford Motor Co., 292-672.

Will Davis, Olds Coach, Brumley Chevrolet Co., 292-675.

DeWitt Landis, Chevrolet sedan, Brumley Chevrolet Co., 292-678.

Roy Deviney, Ford pickup, Hereford Motor Co., 42-208.

Packard Milling Co., Ford pickup, Hereford Motor Co., 42-209.

Warranty Deeds.

Charles Carroll et ux to J. C. Parker, part of block 75, City of Hereford.

Edgar L. Taylor et ux to J. W. Sparks, 240-acres in section 158, block M-7.

L. E. McMinn to S. P. McMinn, half interest in E½ of section 12, block B.

W. E. Taack et ux to Walter Taack, sections 34, 35, 36, 25 and W½ of 23 in township 5N, range 3E and section 30 and W½ of 29 in township 5N, range 3E.

J. C. Parker et ux to R. L. Cocanougher, section 12, block K14.

P. H. Luck et ux to T. E. Major, E½ of NW¼, section 190, block K-3.

Dean News

BY MARY LOUISE DEAN

Mr. and Mrs. Edgar Sowell were visitors in the Morel home last Thursday.

Mr. and Mrs. Roy Hobbs, Mr. and Mrs. Sid Barclay entertained with a dinner last Wednesday, it being their wedding anniversary.

Jim Boyd returned last week from a trip to California.

A large crowd of friends and neighbors surprised Mr. and Mrs. M. B. Stone with a farewell party last Wednesday night. Forty-two was enjoyed and later sandwiches, cake and lemonade were served. We regret to lose these people and wish them luck in their new home.

The ball boys defeated Adrian seven to two Sunday afternoon.

Mr. and Mrs. Dean, Mary Louise spent last week end in Plainview.

Messrs. and Mmes. Boyd, Head, Falkerson, Stone, Taswell, Hammock, McCollister were Hereford shoppers Saturday.

Mr. and Mrs. Clem Friemel were in Amarillo Tuesday.

NEW TOWN PROPOSED FOR SALE OF LIQUOR

Greeley, Colo.—With the sale of all liquor stronger than 3.2 prohibited in Greeley as a result of a local option vote June 25, a movement has been started for incorporation of a new town at the southern edge of the city, to be created for the specific purpose of providing a municipality to grant liquor licenses.

Petitions for the new town would require the names of thirty qualified electors in the area who are land owners. The law requires the petition to be filed in the county court which appoints a commission of five persons to call an election to vote on the issue of incorporation.

BETTER LAPEL 'MIKES' ENLIVEN ORATORY, THE CONCERTS AND SPORTS

Chicago.—Improvements in public address instruments are going to give a new freedom to silver-tongued orators of the next presidential campaign.

When the Democrats, Republicans and Socialists "get going" in the next election, the speakers will have an advanced technique in putting their arguments across to the men and women in their visible audience.

The little lapel microphone, though not entirely new, has just been improved to such an extent that all of the "fizzle," "sizzle" and "swishing" has been eliminated, making the little "mike" a vital factor in public address systems, according to manufacturers. It was demonstrated here along with hundreds of musical instruments at the annual conference of musical instrument makers and dealers and sheet music publishers.

Factories On Overtime.

The lapel "mike" gives the speaker free range to pace up and down the stage, wave his hands, clinch his fists and swing his arms while his voice booms out to the farthest back-seat listener, the manufacturers explain.

About the size of a large watch, the improved mike has a cord which slips around under the speaker's collar, down his side, through his trouser leg, and with yards of "give" is finally plugged into a socket. Manufacturers are working overtime, it is reported, to get enough of these produced and ready in anticipation of a boom business when campaign orators get steamed up.

But the small black broadcaster promises to revolutionize other kinds of entertainment. They

are ready for use in football games, large athletic events, stadium tournaments, and concerts. Rooters on the bleachers many yards away from the actual play in a football game who see only a group of players failing in a pile can now get every minutest detail of the game from the announcer who wears a little microphone on his coat. Free from having to hold the former type of microphones up to his mouth and with plenty of wire, the announcer can run up and down the lines calling out the finest points of the game.

Boon for Concert Audiences.

Outdoor concerts, too, are in for a marked improvement. For the first time during the music conference here, the new stadium model broadcaster was tested. Some 25,000 persons, gathered in Grant Park for an evening band concert, heard the music amplified through a new stadium model as clearly as though it came to them directly from the band to the tenth row of the shell. The new amplifier carries music a radius of half a mile.

The improved amplifier picks up all parts of the band or orchestra and regulates it in the same way that is now being done

on commercial broadcasting over the radio. This improved public address system of amplifying music and speakers' voices is based on the crystal microphone, the manufacturers explained.

The electric guitar has now passed the experimental stage. Having gone through several ups and downs in the last few years, the guitar has now been perfected with an electrical amplifier so that one instrument can practically do the work of three or four. Over the radio the amplified instrument sustains the tones, it is claimed, and keeps the quality.

Guitars Gain in Popularity.

Perhaps this is the reason that so many guitars are being sold these days. Manufacturers believe that their tremendous boost in guitar business is due to several factors. People hear so much general music on the radio, they find the instrument easy to play, they like it to sing with. About 90 per cent of the guitars sold go to amateurs, it is said.

Only one musical instrument, the piano accordion, is being sold in greater numbers than the guitar members of the National Association of Music Merchants agree. This serenading instrument used

so much in Italy, is spreading through the United States in a big way. Sales are reported to be much higher, even than last year. Great changes are taking place in pianos. No longer called "upright," the new pianos are smaller in size and are given the general name of "vertical." They are manufactured to fit smaller living quarters and one new one

in particular is catering to the double duty standard of other furniture. It is a combination piano and desk. Music dealers, manufacturers, and publishers in general are feeling pretty good. Their business is better, some firms reporting as much as 65 per cent increase over last year.—Christian Science Monitor.

HELPLY SELFY LAUNDRY

School will soon start. That means more laundry work. Why wash at home when you can do your washing at Savages' Helpy Selfy Laundry easier and cheaper? Every washing is done separate in pure clean water. We pick up and deliver bundles anywhere in town free of charge. From one to three hour service. You can wash 13 hours a day. We do all kinds of finished work.

N. E. SAVAGE : : : Manager

Lodge Directory

HERFORD LODGE NO. 849, A. F. & A. M.

Stated Meetings Each Second Monday Night of Month. School of Instruction each Thursday Night. Visitors Are Welcome.

W. C. NIX, W. M.

EGBERT BRADLY, Secretary

HERFORD CHAPTER, O. E. S.

Meets Each Second Tuesday Night, 7:30.

MRS. MARY BAIRD, W. M.

MRS. MYRTLE WITHERSPOON, Secretary

HERFORD LODGE I. O. O. F.

O. L. RUTHERFORD, N. G.

No. 478

Meets Monday, 8:30 p. m.

Visiting Brethren Welcome

L. H. FOSTER, Secretary

REBEKAH LODGE

Meets Every Tuesday at 5:00 p. m.

MRS. EDNA FINCHER, N. G.

MISS URSALEE FRIDLEY, Secretary

W. O. W.

Camp No. 299

C. L. WHITEHEAD, C. C.

E. E. FRIDLEY.

BROOKS DRUGS

CALL 66 WE DELIVER

Friday & Saturday Values
 Milk of Magnesia **33c**
 Syrup of Peppermint **43c**
 Orlis Tooth Paste **2 for 27c**
 Lifebuoy Soap **3 for 18c**
 Tidy Deodorants **49c**

"TASTY" Ice Cream
 Pints 15c Quarts 25c
 Eight Tasty Flavors—Orange, Pineapple and Pineapple Sherbet. Take home a quart.

55c Lady Esther Face Cream 39c
50c Palmolive Soap 13c
50c Rubbin Mineral Oil 47c

DRUGS
 100 Aspirin 79c
 100 Aspirin Tablets 33c
 100 in Bottle 53c
 75c Size 49c
 Fly Spray 43c
 Dole, First Size 43c
 Lysol 19c
 50c Size 19c
 White Pine 42c
 100 in Bottle 42c
 Unguentine 42c
 50c Size 42c

TOILETRIES
 Toilet Powder 39c
 15-Purpose 39c
 50c Lady Esther 39c
 Face Powder 39c
 Hair Tonic 39c
 50c Forbun's 39c
 Tooth Paste 21c
 Baby Talc 39c
 Shaving Cream 39c
 50c Size 37c
 Shaving Cream 37c
 50c Size 37c

SPECIALS
 Bathing Caps 29c
 Live Fresh Rubber 12c
 Gumbo 12c
 Gumbo 12c
 Florida's Glove 79c
 Youth's Glove 29c
 Baseball Cap 29c
 Green Vizer 89c
 Zipper Bag 89c
 Hundreds of Use 89c
 Broad Taster 11c
 Modern Design 11c

Electric Fan 19c
Peon Satchel 39c
Children's Parasol 29c
No-Vol 12's Sanitary Napkins 27c

Freshest FRUITS and VEGETABLES

HONEY DEW MELONS	25¢	LETTUCE	5¢
Jumbos, 3 for	25¢	Firm heads	15¢
LEMONS	25¢	ORANGES	15¢
Large size, dozen	25¢	Medium size, juicy, dozen	15¢

Bushel Peaches, Apples, Pears!

SOAP	21¢	HY-PRO	15¢
P. & G., 5 large bars	21¢	Quart	10¢
CAMAY	14¢	SANDWICH SPREAD	10¢
Toilet Soap, 3 bars	14¢	Delicia, can	25¢
MALT	55¢	PEAS	25¢
Blue Ribbon, 3 lbs	55¢	Happy Vale, No. 2 can, 2 for	25¢
COFFEE	29¢	SCOT TISSUE	25¢
Schilling's, 2 lbs	57¢	3 rolls	21¢
CRISCO	57¢	CLICQUOIT CLUB	21¢
3 pounds	57¢	Sparkling Water, 2 bottles	17¢
MILK	21¢	MILK, Peter Pan	35¢
Eagle Brand, can	21¢	6 small or 3 large cans	37¢

KARO
 SALAD DRESSING
 CRACKERS
 WESSON OIL
 TREE TEA
 GOLD DUST
 SHINOLA
 BABY FOOD
 FLOUR

PUFFED WHEAT	17¢	SUGAR, 10-lb paper bag	53¢
Quaker's, 2 pkgs	17¢	10-lb cloth bag, 56¢	53¢
STARCH	25¢	RICE KRISPIES	10¢
Faultless, 3 pkgs	25¢	Kellogg's, pkg	10¢
SUNBRITE	9¢		
Cleanser, 2 cans	9¢		

KERR MASON JARS

pts. 67c doz. qts. 77c doz.

Shortening 56c

Mrs. Tucker's, 8 lbs \$1.10, 4-lb carton

CORN FLAKES	19¢	PRESERVES	19¢
Kellogg's, 2 pkgs	19¢	Bama, 1b size, all flavors, jar	15¢
PEP	9¢	TOMATOES	15¢
Kellogg's, pkg	9¢	Standard, No. 2 can, 2 cans	15¢
SALMON	11¢	NOODLES	15¢
Pink, tall can	11¢	Fould's Celophane pkg., 2 pkgs	15¢

Specials

On Libby's Foods

SWEET POTATOES	15¢
Libby's, No. 2½ can	15¢
SPINACH	5¢
Libby's Buffet, small can	5¢
ASPARAGUS	25¢
Libby's, All Green, No. 2 can	25¢
PEACHES	19¢
Libby's, No. 2½ can, sliced or halves	19¢
PICKLES	17¢
Libby's, sour or dill, 22-oz jar	17¢
CARROTS	10¢
Libby's, No. 2 can	10¢
VIENNA SAUSAGE	17¢
Libby's, 2 cans	17¢
PINEAPPLE	15¢
Libby's, crushed or tidbits, 8-oz, 2 cans	15¢
ORANGE JUICE	9¢
Libby's, picnic size	9¢
PEARS	14¢
Libby's, No. 1 tall can	14¢



ROAST	17½¢
Cut from Fancy Baby Beef, pound	17½¢
BACON	36¢
Decker's Tall Corn, sliced, pound	36¢
CHEESE	19¢
No. 1 Longhorn, pound	19¢
PORK SAUSAGE	21¢
Made fresh in our market, pound	21¢
SALT BACON SQUARES	24¢
Fresh shipment, pound	24¢

Bring Us Your Cream, Eggs and Chickens!
 PLENTY MILK-FED FRYERS, DRESSED!

Save at FURR FOOD

FREE DELIVERY PHONE 74

Summerfield News

MAUD E. NOLAND

Mrs. Ben West of Clovis is here with her sister, Mrs. Henry Kendall, who is ill.

Ky Lawrence and Joe Kendall were in Amarillo Saturday.

Mr. and Mrs. Caldwell and son, and Mrs. Minnie Woods of Herford spent Sunday in the J. L. Lookingbill home.

Mrs. N. M. Patton, Mrs. Ida Bicketts, L. A. Ricketts, Mrs. Louie LeGrand and children, all of Herford visited in the Lee Curry home Monday night.

C. R. Guy and D. C. Walser and families left for Ceta Canyon Wednesday to join other Walters in their annual family reunion.

Miss Kathryn Wade of Amarillo attended a trustee meeting at the school house Tuesday. She will be a teacher here the coming term.

Mr. and Mrs. J. W. Morton and son of Oklahoma spent two days last week in the J. W. Cox home.

Mr. and Mrs. Wilson Vines and daughter were in Amarillo Monday.

Mr. and Mrs. J. P. Atchley of Olney and Mrs. B. A. Atchley spent Wednesday in the D. Hill home at

Ford, and Friday in the Bill Knox home in Herford.

Mrs. E. H. Holman of Canyon and Mrs. Clyde Coleman of Pampa spent Friday with their sister, Mrs. W. R. Snapp.

Ruby Thompson of Herford was a dinner guest in the L. B. Lookingbill home recently.

Mr. and Mrs. Jim Clark and James Leaton are living in the teacherage. He has been employed as a school bus driver, and Lewis Jay will drive another.

Mr. and Mrs. Harold Hawkins have as guests this week a sister and a niece from Marlow, Okla.

Mr. and Mrs. Asa Atchley were in Amarillo Friday.

Mr. and Mrs. Ulys Pierce of Herford spent Friday night in the N. P. Sikes home. Berry Sikes returned from a visit in the Pierce home.

Mr. and Mrs. Conrad Russell and Virginia Pat Russell of Weatherford spent Monday night in the Lee Curry home. They were enroute to Colorado after attending a family reunion at Buffalo Gap, celebrating the 102nd birthday of her grandmother.

J. R. Oglesby and family and Mr. and Mrs. Asa Atchley returned

Thursday from Rio Grande Valley and other points where they had been visiting.

Mr. and Mrs. Lee Gendall have moved to the house vacated by the Jim Clark family.

J. L. Lookingbill visited his brother, Nat, and other relatives in Carter, Okla., last week.

Miss Dorothy Harris has as her guests this week two girl friends from Canyon.

Mildred Edelman of Plainview is visiting the home of her brother, Bill Edelman.

One inch of rain fell about two miles west of Summerfield Saturday night.

Miss Lily May Sikes returned Sunday from a visit in Clovis.

Mrs. W. A. Davis of Clarendon, Mr. and Mrs. R. A. Baker and Juanita of Pampa spent the week end in the Lee Curry home. Pearl Pracher returned with them from a visit in Clarendon.

Study Club will open the year's work September 5 with a luncheon with Mrs. Ray Johnson.

Roy Oglesby and family spent Sunday in the Gandy home at Wyche.

Mr. and Mrs. Buford McMillin and Miss Thelma visited in this community Tuesday.

David Bellar took Miss Ruth Shaffner to her home in Muleshoe last week.

Dave McCurdy of Plainview and R. McCarty of Crosbyton were here on business this week.

The B. A. Atchley family held a reunion Sunday, with 34 present, including Mr. and Mrs. C. B. Thomas, Mr. and Mrs. Walter Hawkins and family, Bill Knox and family of Herford, Dennison Hill and family, Ford; Asa Atchley and family, Mr. and Mrs. J. P. Atchley of Olney attended. He is a brother of B. A.

Misses Viva Mae and Shirley Ruth Thomas returned Sunday from a two weeks vacation in Plainview. Woodrow Whitaker accompanied them home.

YWA met in the Will Schulz home Monday evening.

A group of young people enjoyed swimming Sunday afternoon.

Mr. and Mrs. Brit Clark attended the ball game at Herford Sunday afternoon.

Dawn Items

BY INEZ MILLER

The prohibition rally here Sunday evening was a success. Among other speakers was Tandy Legg. Numbers included a reading by Alma Miller and solo by Syble Smith.

The marriage of Mrs. Leila Mae McKinley of Strawn, to Shelley Barber of Dawn was solemnized Thursday in Clovis. The ceremony was performed by Rev. Guy, pastor of the Baptist church. Mr. Barber is an oil dealer here. After a honeymoon trip to Carlsbad, the couple is at home to their friends in Dawn.

Mr. and Mrs. Al Wise of Borger visited their parents, Mr. and Mrs. W. H. Wise, Tuesday and Wednesday.

L. N. George of Herford was in Dawn Tuesday.

Miss Leota Segras of Strawn is visiting her aunt, Mrs. Shelley Barber.

Mr. and Mrs. Tandy Legg of Wellington are making their home here, where he has been employed as principal of Dawn school.

Mr. and Mrs. Guy Brown of Wellington were week end guests of Mr. and Mrs. Tandy Legg. Martin Campbell of Plainview visited here Tuesday.

Miss Mary Olive Frye was a guest of her cousin, Billy Paul Frye, in Amarillo Wednesday.

Miss Syble Frye is visiting in the Otto Smith home at Fairview.

Walter Frye who has been in a CCC camp in Arizona, has returned home.

Raymond Miller is visiting his niece and nephew, Mr. and Mrs. Martin Campbell, in Plainview.

Mrs. Lizzie Harris and daughter, Mrs. Grady Coe and Clifford Stewart were in Amarillo Saturday.

Bernice Harris is visiting in the home of Mr. and Mrs. Jess Dodson in Amarillo.

R. D. Smith of Fairview visited in the L. A. Smith home Monday.

Daniel News

BY PAULINE MOORE

Several crops and gardens were damaged by hail and wind last Saturday.

Mrs. Seldon Tomlinson, Mrs. H. Tomlinson and Mrs. Marcelle Loder were in Amarillo Friday.

Mr. and Mrs. Dave Moore, daughter, and Ruth Moore went to the singing convention at Canyon Sunday afternoon.

Mr. Bishop and daughter, Thelma Ruth, and Pauline Moore were in Amarillo Saturday.

Mr. and Mrs. Lemuel Shugart of Herford visited in the C. McBroome home Sunday.

Pauline Moore spent Wednesday with Mrs. Dave Moore helping her with her canning.

Calling in the W. T. Bishop home Sunday were Mr. and Mrs. W. R. Moore, Mr. and Mrs. Bill Chappell, Cecil Oglesby, Miss Mary Stokes and Miss Pauline Moore.

Mary Stocker of Ford was a recent dinner guest of Mr. and Mrs. W. R. Moore.

Mary Jo and Norma Jean Tomlinson spent Monday night with Ruth and Pauline Moore.

Mr. and Mrs. C. W. Hodges were in Herford Saturday.

Mr. and Mrs. Joe Moore spent Sunday with Mr. and Mrs. C. Brown.

Neta Jo Moore spent Sunday with Doree Jo and Betty Kathryn Hodges.

W. R. Moore was in Umbarger Sunday.

Dave and Orville Moore were in Canyon Wednesday.

Mr. and Mrs. Floyd Tomlinson attended church at Arney Sunday.

Mr. and Mrs. Dave Moore were in Herford Saturday.

Joe Moore took Mr. Youngblood to his home in Amarillo Tuesday.

Messenger News

BY ESTELLE WILLIAMS

Mr. and Mrs. B. E. Holden and children of Ranger are spending a few weeks with her parents, Mr. and Mrs. L. M. Williams.

Miss Estelle Williams has returned from a two weeks visit with relatives at Cameron, N. M.

B. E. Holder and son, L. M., and Alts Williams were Herford shoppers Tuesday.

Mr. and Mrs. J. A. Williams and baby of Cameron returned home Tuesday after visiting his parents here since Sunday.

Little Ruth Ann Fehr of Nazareth is here visiting her aunt, Mrs. W. A. Whitson.

Dick Barns who is working for Pete Engle was in this community Monday.

Herford shoppers Saturday were Clayton Woolery and family, W. A. Whitson and family, Ben Bates, Rufus Overstreet and wife, L. M. Turner and family, Alts— and Quince Williams.

Mrs. L. M. Turner spent last week in Herford with her children, Mildred and Henry. She returned home Saturday.

St. Anthony's Church

Sunday masses at 8 and 10; benediction 8 p. m.

Weekday mass at 7, Saturday at convent. Holy hour, Thursday, 8 to 9 p. m.

A house party to be given by Mrs. John Albracht on Thursday, the 29th, 2:30 in the afternoon, for lack of space is being held instead at the school hall at the same time. All are invited. Games and lunch.

Our Thanks.

To all our customers and friends who patronized the Star-Beauty Shop and Carl's Cafe. We are truly grateful for the support and patronage as well as your friendship.

Mr. and Mrs. Carl Jennings.

SHERIFF'S SALE

STATE OF TEXAS,

County of Deaf Smith

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 20th day of August, 1935, by the Clerk thereof, in the case of Federal Life Insurance Company versus G. C. Fairley, W. H. Flippen; Lula (Mrs. W. H.) Flippen; J. M. Anderson; Arlie Baker; and J. I. Case Company to satisfy a Judgment amounting to \$5,824.86

to me, as Sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in October A. D. 1935, it being the 1st day of said month, before the Courthouse door of said Deaf Smith County, in the City of Herford, the following described property, to-wit:

All that certain tract or parcel of land situated in the County of Deaf Smith, State of Texas, and being all of Section No. One (1), Township No. Five North, Range No. 2 East, of a Capitol Syndicate Subdivision of Capitol Reservation Leagues Numbers 372 and 378, containing 640 acres of land, more or less, and being the same land described in a deed of trust made by G. C. Fairley and wife, Lou Fairley to R. S. Randerson, Trustee, dated December 28th, 1924, and recorded in Book 27, page 580, of the Deed of Trust Records of Deaf Smith County, Texas, here referred to for further description.

Levied on as the property of

MARRIED WOMAN'S GREATEST WORRY

ZEPTABS

Safe - Sure - Convenient

AT YOUR DRUGGIST

For Sale at BROOKS' DRUG

G. C. Fairley, W. H. Flippen; Lula (Mrs. W. H.) Flippen; J. M. Anderson; Arlie Baker; and J. I. Case Company to satisfy a Judgment amounting to \$5,824.86

in favor of Federal Life Insurance Company and cost of suit. Given under my hand, this 20th day of August, A. D. 1935. J. E. MILLER, Sheriff.

33-3 Deaf Smith County, Texas.



10c

A generous quantity of real milk goes into every loaf of MITY NICE Bread. This adds valuable milk minerals to the bread and makes it specially important that children eat lots of it. No other solid food gives such variety and quality of nourishment. Ask your grocer for MITY NICE BREAD today!

HEREFORD BAKERY



Make Dining Here A Habit

Once you start coming here for lunch or dinner, you'll say it's the best and most economical habit you have. The food is delicious... cooked by experts... served by efficient waitresses and waiters... and all for a very small price. Do try it!

Ike's Cafe

HERE'S PROOF OF EXTRA MILEAGE

Yourselves to yourself to see how much EXTRA MILEAGE and EXTRA SAFETY Goodyear can give you at prices as low or LOWER than any — because Goodyear is the world's largest tire manufacturer.

We can prove it — by footprint evidence

Come in and see tread footprints we've made from Goodyear "G-3" All-Weather Tires on the cars of your friends and neighbors. It's first-hand evidence that this great tire will give you

43% LONGER NON-SKID MILEAGE at no extra cost!



Footprints Tell The Story

These are actual tread footprints made by Goodyear "G-3" All-Weather Tires after long mileages recorded below. Note sharp non-skid pattern still showing — proof that there's thousands of miles of safety left in these tires!

19,464 Miles Service Holden Yadkinville, N. C.
23,746 Miles O. W. Hines R. F. D. Carrter McLeanville, N. C.

22,460 Miles R. R. LaFermo Neabow, N. H.
23,000 Miles Roy Fisher Denver, Colo.

HERE'S PROOF OF REAL ECONOMY

GOODYEAR PATHFINDER

\$5.25

The Goodyear quality-built tire within reach of all. Center-traction safety tread—blowout protection in every ply.

4.40-21 4.50-21 4.75-19
\$6.05 \$6.65 \$7.05

GOODYEAR SPEEDWAY

\$4.70

One of the world's largest-selling tires. All quality features. Tough new rubber. Goodyear built and guaranteed.

4.40-21 4.50-21 4.75-19
\$5.20 \$5.70 \$6.05

DON'T BE FOOLED

by trick discounts from padded price lists. You can buy a genuine Goodyear—the world's most popular tire — for just as little money.

DOUBLE GUARANTEE

on Goodyear Tires against road injuries and defects — in writing.

THESE PRICES SETTLE THE ARGUMENT— WHY BUY ANYTHING OTHER THAN GENUINE GOODYEAR?

GOODYEAR

Ireland-Beavers Motor Co.

The Smartest New Garments

For all occasions have been gathered for your approval

These garments were chosen with infinite care, correctness of fashion, individuality and discriminating quality. Black and rich renaissance colors. We are proud of them—proud to show them to you.

USE OUR LAY-AWAY PLAN!

CLEARANCE PRICES

Take Another High Dive! Every summer, silk dress in stock. Values up to \$12.75, now—

\$2.00

La Grace Summer Wash Dresses. Values up to \$2.95. Closing out price—

98c

All Summer Hats going at—

50c



NEW FALL SHADES ON OUR LONG WEARING HOSE AT SPECIAL

The Popular Store

"WHEN YOU THINK OF DRESSES, THINK OF THE POPULAR STORE"

STAR THEATRE
MATINEE EVERY DAY!

GENERATION PORTERS
KEEPER BEES

THURSDAY AND FRIDAY
10¢ Bargain Matinee 15¢
 1:30 to 6:00
 Regular Admission After 6:00 P. M., 10c and 25c

SATURDAY
Bargain Show
10¢ Everyone 10¢
 Continuous Show 1:30 to 12:00

Loaded with hair-trigger action and slam-bang drama!

Tim M'COY
SQUARE SHOOTER
 with **Jacqueline Wells**
 Directed by David Selman
 A Columbia Picture

also
Rin-Tin-Tin, Jr. and Rex, the Wild Horse, In
"Law Of The Wild"
HARRY LANGDON COMEDY

Wilma Jo Jones Is Bride of Joe A. Hill, Jr.

Miss Wilma Jo Jones, attractive and talented daughter of Mrs. A. M. Jones, became the bride of Joe A. Hill, Jr., at 4 o'clock last Sunday afternoon at the family home.

Before an improvised altar and amid profuse decorations of fern, goldenglow and daisies, Rev. E. R. McWilliams of the First Christian church spoke the vows.

The bride was given in ambrage by her brother, Andrew Pat Jones. She was attended by her sister, Betty Bruce Jones. The bride wore a Letty Lee princess gown of brown crepe and carried a bouquet of Tallman rose buds. Her sister was attired in brown crepe, trimmed with green suede and wore a corsage of gladioli.

Winston Savage of Pampa, life long friend of the groom, was best man.

Before the vows were spoken, Mrs. A. C. Thompson played a violin solo, "Ah, Sweet Mystery of Life," and Mrs. B. M. Wiltshire sang, "Because." Accompaniments were played by Mrs. Harry Seed, who also played the Bridal Chorus from Lohengrin as the bridal party entered.

A reception was held following the ceremony and the couple departed later in the day on a honeymoon trip to the Gulf Coast, after which they will attend the University of Texas.

Mrs. Hill is a daughter of Mrs. Mina D. Jones and the late A. M. Jones. She was graduated with honors from Hereford High school and has attended West Texas State Teachers College the past two years.

Mr. Hill is the son of Dr. and Mrs. J. A. Hill of Canyon. His father is president of West Texas State Teachers College. He attended the teachers' college and the state university, and is more widely known as a member of the Byrd Antarctic Expedition. He has achieved no little note as a lecturer since his return early this year from the South Polar Regions.

Only relatives and close friends of the couple attended the wedding. Those from out of town were Mrs. John Shanklin, Dr. and Mrs. J. A. Hill, Mr. and Mrs. F. E. Savage, Mr. and Mrs. D. A. Shirley, Mr. and Mrs. Travis Shaw, Mr. and Mrs. Bishop, Miss Marian Hill, Miss Martha Neil Lang, Mrs. James Davis and Miss Evelyn Shanklin, all of Canyon.

Jack Roach, Douglas Dixon, Mr. and Mrs. J. Davis Hill, Jo Ann and Carol Hill, Mr. and Mrs. Will Hill, Lemore Hill, Mr. and Mrs. Jack Lester, of Amarillo; Mrs. H. H. Gull and Ben Gull of Pampa; Mrs. Hanaford Granbury and Geo. Bishop of Borger; Miss Vivian Bennett of Shamrock; Miss Marguerite Rose of Odessa; Miss Lou Ellen McDade of Dumas; Miss Betty West of Memphis; Harold Shanklin of Dalhart.

Mr. and Mrs. E. S. Ireland and family have returned home after a vacation trip to Northern New Mexico.

Mrs. Frank Turner and son of Bridgeport, Texas, were week-end visitors in the M. L. Steele home. Mmes. Turner and Steele are sisters.

DORIS JEAN HASTINGS HAS BIRTHDAY PARTY

Little Miss Doris Jean Hastings celebrated her fourth birthday last Friday with a party at her home. Mrs. J. T. Gilbreath, Jr., assisted Mrs. Henry Hastings in entertaining. After games, the little folk had their fill of cookies and red lemonade.

Guests were Allen Young, Ruben Knox, Wiley Ewton, Clifford Kerr, Paula May Mathews, Margaret Helen Sowell, Mary Katherine Carroll, Jo Ann Witherspoon, Jackie Wright, Jacqueline Newell, Doris Jean Hastings and Ruth Temple Hastings.

SKELTONS ENTERTAIN BRIDGE CLUB

Mr. and Mrs. C. A. Skelton entertained the Bridge Dinner Club at the regular meeting last week. There were four tables of bridge: Mrs. T. L. Morgan and Prentice Rosson won high scores, with Mrs. Rosson taking low.

Present were Mr. and Mrs. Rosson, Mr. and Mrs. Cliff Acker, Mr. and Mrs. Homer Fox, Mr. and Mrs. Harry Fritz, Mr. and Mrs. W. C. Pitman, Dr. and Mrs. T. L. Morgan and Doug Fox, as well as the host and hostess.

You Can't Beat a
DEMPSTER
 Furrow Seeding Machine!

We are running behind on filling orders for these fine implements, but you can still get one by placing your order now. We have on display some of these machines. Let us show you the many different features it offers.

WE HANDLE DEMPSTER FARM IMPLEMENTS, ALSO MAYTAG WASHING MACHINES AND THE NEW KEROSENE ELECTROLUX

M. D. Womble
Implements
 We Service What We Sell!

New Fall Coats, Suits & Dresses

Ladies, you who are contemplating buying a coat this season must see our lovely assortment of coats, both plain and fur-trimmed—choicest furs in Mink, Croix Fox, Persian Lamb, Wolf and Silver Fox.

The early coats are always the most gorgeous. Make your selections early. Use the lay-away plan and a small deposit will reserve yours. Come see them. Teachers and students please give us a look before going out of town to buy. Trade at home and make Hereford grow. We appreciate your patronage.

FASHION DRESS SHOPPE

HARDWICK LAUDS MONTH'S SURPRISE PICTURE

On our calendar of attractions for August, we announced "The Surprise Picture of the Month," and we really have a surprise for you in "Every Night at Eight."

Please don't let this picture get by without seeing it when it is shown here Thursday and Friday, August 29 and 30. It brand new, so you won't have a chance to hear from your friends as to just how good it is, for they haven't had a chance to see it yet. So be the first to see it, and you can tell them how good it is.

It's one of the busiest pictures you've ever seen, something doing every minute. It stars George Raft and Alice Faye, but Patsy Kelly nearly steals the picture with her crazy doings. And besides, there are the Three Radio Rogues, and you'll enjoy every minute they are on the screen.

Please don't miss seeing "The Surprise Picture of the Month," "Every Night at Eight." It's a swell picture... we just can't tell you how good it is.

Charley Hardwick, Manager, Star Theatre.

P. S. MARK TWAIN ONCE SAID: "Everyone talks about the weather but no one ever does anything about it." Well, we have! A modern air conditioning system brings you refreshing coolness. Come down and enjoy the cool comfort of the Star Theatre while you enjoy a good show. We like to have you.

Penney's Back-To-School Days
 Starring Popeye with Two-Fisted BARGAINS!

POPEYE SEZ—"We Am What We Am"—The World's Largest Department Store—Under More than 1,400 Roofs! The Nation's Saving Institution where you can outfit the family with Quality Merchandise at the Lowest Possible Prices! Thousands of dollars worth of new crisp merchandise has been received for this Smash Event. Shop at Penney's for the Children's Back-to-School Outfits—for new Fall Clothing for the entire family. You will find the Quality Higher—the price lower at PENNEY'S.

<p>Boys' SHIRTS AND SHORTS Each 15c</p>	<p>Boys' DRESS SOCKS Pair 10c</p>	<p>Boys' Blue Denim OVERALLS Pair 39c</p>	<p>Girls' Tub-Fast WASH DRESSES 25c</p>
<p>Misses' ONE-STRAPS 8 1/2 to 2 98c Dressy, sturdy, stitch-downs. Fully lined. Special soles. Rubber heels.</p>	<p>SCHOOL OXFORDS Sizes 8 1/2 to 2 98c Misses' black or brown stitch-downs. Double sole and rubber heel. Durable.</p>		<p>DRESS PRINTS Fast Colors! 10c yard A new Fall selection! Perfect for children's togs—morning frocks. 36 in.</p>
<p>LINED HIGH SHOES Sizes 8 1/2-2 98c Good, strong quality calf. Markless sole. Stitchdown with rubber heels.</p>	<p>YOU CAN REALLY SAVE 20% On the Children's School Supplies! Come In and See For Yourself!</p>		<p>CHILDREN'S UNDIES Sturdy Rayon! 19c each Panties! Vests! Bloomers! Fancy trims. Flesh and tea rose.</p>
<p>Made for Hard Wear! BOYS' JIMMIES Sizes 2-10 69c Sturdy cotton cutting, bib style with suspenders, two front swing pockets, and cuff bottoms. Strongly sewn. Fall cut.</p>	<p>Boys' Canvas SHOES For School 69c Penney's "Bo-soes" give long wear with spring in every step. Odorless insole.</p>	<p>A Four-Star Value Boys' Shirts Fast Colorful! Fall Cut! 49c Percales and broadcloths! They'll wash, and wear beautifully! Fancy patterns, plain colors—12 1/2-14 1/2! <i>Blouses too!</i></p>	
<p>BOYS' OXFORDS Scotch Grain \$2.49 A very unusual value in good looking, sturdy Bluchers. 1 to 6. Sizes 6-11, \$2.98.</p>	<p>Look At This Value! BOYS' SLACKS Wide Bottoms! \$1.49 Full cut, made to wear! Quality fabrics in blues, tans, greys! Side straps and separate waistband. Sizes 6 to 17!</p>	<p>TUB FROCKS Long-sleeved! 98c Tub fast percales, perfectly tailored! New necktie prints! Quaint new English models! Sizes 3-6, 7-14! FREE SOUVENIRS For the Kiddies!</p>	

Both really unusual values, bought when prices were low! Limited quantity new belted, button-front and pleated skirts in novelty plaids, tweeds, flannels! Blouses such as we've never offered before at 49c—tuck-in or overblouse style—of quality broadcloth or percale! Hurry! Hurry!

Skirts 98¢
Blouses 49¢

PENNEY'S
 J. C. PENNEY COMPANY, Incorporated
 HERFORD, TEXAS

When Buying an Automobile
 Is a Business Proposition With You

If you want America's lowest priced, most economical and most popular automobile...
 If you do not care for a big automobile, but want just as much and just as dependable service...
 If you want absolutely the most mileage possible from your gasoline, oil and tires...

BUY THE 1935 STANDARD CHEVROLET
 Coach Price Delivered in Hereford

Fully Equipped \$650.00

If you want America's most finely balanced automobile with all the refinements, class and roadability of the finest cars...
 If you want the genuine turret top that cannot leak, and lasts the life of the car, with lots of room and luxurious upholstery in the body...
 If you want America's easiest riding, easiest and safest driving car with fully enclosed KNEE ACTION WHEELS...
 If you want these things and with them CHEVROLET economy of operation and nation-wide service...

BUY THE 1935 MASTER CHEVROLET
 Coach Price Delivered in Hereford

Fully Equipped \$789.00
 Come In Or Call Us for Demonstration.

Brumley Chev. Co.

Back To School

The City Drug Store is your headquarters for all school supplies and anything in the drug line you may need. You'll find everything here from tiny crayons for toddling beginners to every school need for High School Seniors. If you're going back to school—remember we can serve every need—at a price that means sure economy.



QUALITY AND SERVICE—
PHONE 100

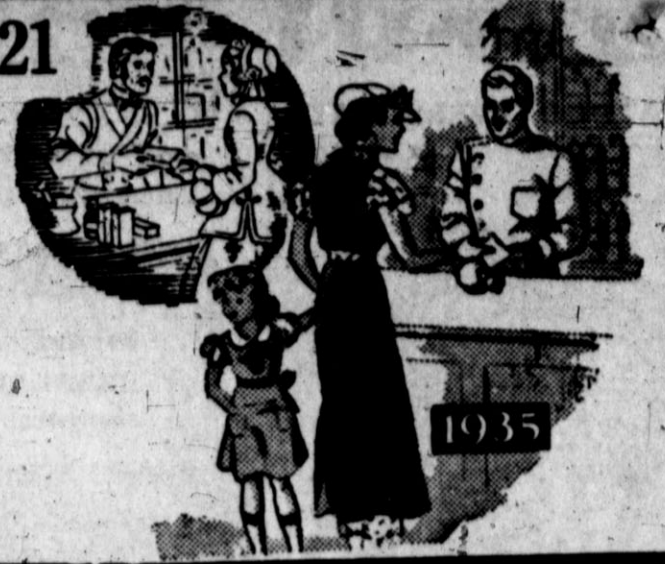
The CITY DRUG STORE

PRESCRIPTIONS
DRUGS AND DRUG
SUNDRIES

14 Years Of Accuracy

We fully appreciate the fact that there is no one in whose accuracy and intelligence you must trust more blindly than your prescription druggist. That is why we are so proud of our long and active years in Hereford—the reputation we have built up MUST be deserved.

1921



Jumbo News

(BY LA RUE BECK)

Miss Tincy Andrew who has been staying with her brother, Ben Andrew and family, was at home Sunday.

Mr. and Mrs. J. M. Richardson and son, Jackson, left the Ullman Hunter home Wednesday for Ruidoso, N. M., for a few days vacation.

L. A. Matthews, Pauline and Merle, and Dr. Matthews of Muleshoe left Thursday for a few days vacation in the White Mountains of New Mexico.

C. I. and L. E. Beck and Clements, and Pat Weatherford of

Hereford were in Canyon and Amarillo on business Monday.

Mr. and Mrs. Ben Andrew and family of Olton were Sunday guests in the C. Andrew home. Lonnie Andrew returned home with them after a visit in Olton.

Mr. and Mrs. Jack Strine of Summerfield called in the W. W. Adams home Monday.

Junior Woolery, who has been working for his brother, V. C. Woolery, at Bippus spent Sunday at home.

Miss LaRue Beck, who has been helping can in the Earl Springer home at Frio was home for the week end.

W. A. Hunter made a business trip to New Mexico this week.

Jerr Wallace and family of Canyon were Sunday guests in the L. A. Matthews home.

Mrs. Ella Walker and Clinton of Messenger were dinner guests in the Luther Beck home Monday.

Mrs. Johnnie Jackson and sister, Miss Price, and Mrs. Bacehus of Nazareth called in the Ullman Hunter home Thursday.

Miss Marie Andrew of Olton returned home Sunday after having spent a week with Miss Pauline Andrew.

Mr. and Mrs. W. W. Adams and son, Lonnie Wayne, called in the W. J. Dickerson home at Wyche Sunday.

Finis Hunter and family were in Hereford Friday.

Miss Hazel and Homer Battles left Thursday for Santa Rosa, N. M., where Miss Battles taught school the past year.

P. H. Dyer, Misses Billie and Mmes. C. Woolery and Fontella Lucille were in Hereford Friday. D. Lindsay of Amarillo spent last Tuesday night with Mrs. Jessie Beck.

Wilbur and Fred Axe and Luke Beck were in Canyon Sunday.

Chas. McGinnis is spending a few days with his aunt, Mrs. Jim Baggs, in Amarillo.

J. F. Hacker and Bill, Mrs. Hazel Sparks and family, Mrs. Massey and family of Hereford picnicked in Hereford Park Saturday.

Cyrus Andrew was in Dimmitt Wednesday.

Mr. and Mrs. Freeman Curtis of south of Dimmitt, called in the L. H. Galloway home Saturday. A number from here attended the Easter revival last week.

Miss Sue Layman spent the past week with Miss Cora Layman at Dawn.

Mrs. Frank Pinckert, aunt of F. L. Pinckert, of Los Angeles, and

his cousin, Walter Pinckert and family of San Antonio spent from Monday until Thursday in the F. L. Pinckert home.

Mr. and Mrs. Finis Hunter, Mrs. Sam Hunter and Mrs. M. L. Simpson called in the Tip Nunn home at Hereford Saturday.

Mrs. H. Wilder and Miss Florence Meek of Colorado Springs are visiting in the J. J. Wilder home.

Miss Virginia Simpson is spending the week with Miss Viola Nunn of Hereford.

Mrs. Noel Andrews and children of Hereford spent Sunday in the home of her parents, Mr. and Mrs. F. L. Pinckert.

Finis Hunter and family were Sunday dinner guests in the Carroll Hunter home.

Mrs. Jessie McGinnis, Charles Kring, Mr. and Mrs. A. F. Harget and Mr. and Mrs. Geo. Shepard called in the J. F. Magness home at Happy Sunday.

Mrs. Ullman Hunter, Phyllis and Frances left Saturday to attend the funeral of her uncle, Luther Terry of Sweetwater, who was killed in a car wreck. She plans to return home the first of the week.

C. I. and L. E. Beck and Clements, and Pat Wederbrook of Hereford were in Brownfield a few days last week on business. Miss Leora Reed of Sweetwater, who has been visiting here, accompanied them as far as Lubbock.

L. H. Galloway spent Sunday in the Collin Walton home in Dimmitt.

Frio News Items

(MRS. J. W. BERRY)

Mr. and Mrs. Early Welch of Frio spent Friday in the W. S. Dixon home.

G. W. Sparkman of Childress came last Thursday for an extended visit in the home of his son, Lester and wife.

Mr. and Mrs. H. D. Robbins and family were Sunday guests in the H. M. Mobley home.

Mr. and Mrs. J. L. Francis and three children of Silverton spent Friday in the W. A. Springer home, canning vegetables and helping Mrs. Springer celebrate her birthday. Mrs. Francis is a sister of Mrs. Springer.

Mr. and Mrs. W. S. Dixon attended the picnic at Dimmitt last Wednesday.

Mrs. D. H. Jones' mother, Mrs. Dunn, who has been making an extended visit in the home of her daughter, left Saturday evening for Amarillo to make her home.

J. E. Springer attended the county school board meeting at Dimmitt last Tuesday afternoon.

Mr. and Mrs. Durwood Roberson and Mrs. M. A. Springer of Amarillo were Sunday guests in the W. A. Springer home. Mrs. Springer remained for a longer visit. Gwendolyn Springer accompanied Mr. and Mrs. Roberson to their home in Amarillo.

Mr. and Mrs. Harvey Dixon and family of near Lockney spent Sunday in the home of his parents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. Bennie Fullerton and children of north of Hereford were Sunday guests in the J. E. Springer home. Afternoon callers were D. H. Allman and family.

Elmer Dixon and daughter, Elisabeth, of near Cleo were dinner guests Thursday in the home of his parents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. Lester Sparkman were in Plainview last Friday.

J. B. Harlin, who was recently operated on for appendicitis at the Deaf Smith county hospital, is rapidly recovering and was moved Sunday to the home of his Grandfather Owens in Hereford to stay until he is able to be brought home.

Mr. and Mrs. Jodie Benson of near Happy, Mr. and Mrs. Andrew Gilliam of near Wyche, and Mr. and Mrs. A. T. Jones and family were Sunday dinner guests in the Lester Sparkman home. After dinner guests were Mr. and Mrs. Deeward Roberson and Mrs. M. A. Springer of Amarillo, and Mr. and Mrs. W. A. Springer and family.

Mr. and Mrs. W. S. Dixon attended the funeral of Ruby Faye Webb, daughter of Mr. and Mrs. Geo. Webb, of near Dimmitt. Her death came following an operation for appendicitis.

Mr. and Mrs. D. H. Allman and

family, accompanied by Mr. and Mrs. Emmett Allman and family of Selma, Cal., and Mr. Allman's mother of Floydada, went to Amarillo last Tuesday to visit with friends and attend to business matters.

STATE OF TEXAS

NOTICE OF TRUSTEE'S SALE

Whereas, by Deed of Trust dated November 1st, 1929, and recorded in Volume 33, at Page 466, Deed of Trust Records of Deaf Smith County, Texas, J. T. Guinn and Florence Guinn, his wife, for the purpose of securing the payment of eight (8) certain notes executed by the said J. T. Guinn and Florence Guinn, and particularly described in said Deed of Trust, conveyed to Farwell Winston, Trustee and his successors in trust, the following described property situated in Deaf Smith County, Texas, to wit:

One hundred and sixty (100) acres of land, out of Capitol League Number 440; and particularly described as the Northeast quarter (N. E. ¼) of Survey or Section Number Twenty-four (24) of Township Number Two (2) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith, in the State of Texas, Volume 19 at Page 23; together with all improvements thereon or hereafter to be placed thereon; subject to easement for such public roads as may have been legally established along the lines of, or across the tracts conveyed; Patented to Abner Taylor; Located about 2½ miles West and 4 miles South of Hereford, Texas, and

Whereas, of the principal notes above referred to, the ones maturing November 1st, 1931; November 1st, 1932 and November 1st, 1933, were extended to November 1st, 1940; November 1st, 1941 and November 1st, 1942, respectively, with interest thereon from November 1st, 1934 to their extended due dates at the rate of seven per cent per annum, by Note Extension Agreement dated June 16th, 1934, recorded in the Deed Records of Deaf Smith County, Texas, in Volume 73, at Page 908; and Whereas, default was made in the payment of interest and principal which became due on said notes on November 1st, 1934, and

the holders thereof exercised their option of declaring all the notes due; and

Whereas, Farwell Winston, Trustee, named in said Deed of Trust, after default had been made in the payment of said notes and after having been requested to execute said Deed of Trust, refused to execute the same; and Whereas, said Deed of Trust provides that in the event of the inability or refusal of the said Farwell Winston to act at any time when his action thereunder may be required, then William Q. Boyce shall be and is appointed and made successor in trust with like powers and authority possessed by the said Farwell Winston, Trustee.

Now, Therefore, at the request of John V. Farwell, Arthur L. Farwell and Farwell Winston, as Trustees, present holders of the notes above mentioned and by

virtue of the authority conferred in said Deed of Trust, I, the said William Q. Boyce, Alternate Trustee, on the 3rd day of September, 1935, between the hours of ten o'clock A. M. and four o'clock P. M. shall proceed to sell at public outcry in front of the Court House door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash the property described above and the proceeds of said sale will be applied to the payment of the balance of upon the indebtedness, the expense of making said sale and the remainder, if any, paid to the said J. T. Guinn and Florence Guinn, or their order, all in accordance with the terms of said Deed of Trust.

Witness My Hand this 1st day of August, A. D. 1935.
WILLIAM Q. BOYCE,
Alternate Trustee.

Just a Drop of Gasoline

BUT WHAT A DIFFERENCE IT MAKES IN MILEAGE!

A drop of real, honest-to-goodness gas... Conoco Gas... is full of vim and vigor. Every single particle of it goes to push your car over the roads faster and easier. But a sulky drop of inferior gas—no matter what fancy name it bears—won't give up all of its power—because it's choked with impurities—and clogs and slows up your engine. Be sure to get happy gas for happy mileage—and that means buy your gas from

RUFUS, AT

CONOCO SERVICE STATION

HOME OF CONTINENTAL PRODUCTS

Phone 588

RUFUS SEWELL



THE WALDORF RANGE

Brings Absolute Cleanliness to Cooking

In a recent study, it was found that home makers with electric ranges in their kitchens were spending on the average just fifteen minutes per week in cleaning. Think of the time saved to devote to other activities.

In cooking with electricity you do not have to learn new methods since electricity simply brings an easier, cleaner, safer way to prepare your favorite recipes.

Nature puts into foods healthful vitamins and minerals. With modern electric cooking you can save these vitally important food values for you cook with little or no water.

\$4.50 down and \$2.65 per mo.
\$74.50 to \$99.50 installed

In the application of the ultimate rate for residential service, many can cook for less than \$1.00 per month.

TEXAS UTILITIES COMPANY

Make Your Hens EGG CONSCIOUS—
Feed Them

MERIT Egg Mash

There's no use in letting hens be star boarders when it is so easy to make them pay their way and produce a profit too by feeding them on MERIT EGG MASH. And MERIT is not high priced.

Successful poultrymen everywhere have used MERIT for years because it gets results. Scientifically prepared and proved through years of experience, MERIT is rightfully looked upon as the best in chicken feeds.

BRING US YOUR CREAM, EGGS, POULTRY.

West Texas Feed & Seed Co.

Phone 265

P. S.—Listen to the Merit Barn Dance, KGNC, 9 to 10 Monday Nights.

We Have Just Received a Solid Carload of

JOHN DEERE - VAN BRUNT

Grain Drills

Increase Your Yields with This Better Drill—

Come in and see this fine new drill today. You'll like everything about it.



JOHN DEERE-VAN BRUNT GRAIN DRILL

You'll like the big capacity, the uniform seeding, the strength, the accuracy, the light draft and light weight of John Deere-Van Brunt Grain Drills at planting time.

But when the harvest is gathered and you measure your yield—that's when you will really appreciate what a fine drill the John Deere-Van Brunt is. The uniform seeding, both in quantity and in depth, makes for bigger and better crops.

Kerr Implement Co.

Westway Items
(BY WILMA SKYPALA)

Mr. and Mrs. Henry Clark and children, Mr. and Mrs. Marion Clark, all of Littlefield, visited in the Moody Stephen home over the week end. Mrs. Clark and children remained for a two weeks stay.

Mr. and Mrs. Ralph Durstine and Kenneth of Adrian were visitors in the Merlin Kaul home Wednesday evening.

Mrs. T. L. Vaughn, Sue, Kathryn and Duane, Mrs. Leslie Vaughn and son spent Wednesday at the George Lewis home north of Hereford. Mrs. Leslie Vaughn and son remained for a few days visit.

Mr. and Mrs. V. Skypala and family spent Thursday night in Umbarger.

Mr. and Mrs. G. M. Gunn of

Oklahoma, Mr. and Mrs. Henry Taylor of Olden are visiting in the R. M. Gunn home.

Mr. and Mrs. G. W. Wilson and family and Miss Odella Flowers of Hereford attended the Old Settlers Reunion at Crosbyton Friday and Saturday.

Ted Irlbeck and Mrs. Josephine Skypala of Umbarger spent Monday in the V. Skypala home. Norbert Skypala returned home with them.

Mr. and Mrs. John Zipperer and family, Mr. and Mrs. Ed Tillo and family of Pilot Point; Mr. and Mrs. Ed Jesko, Mr. and Mrs. Walter Fangman of Friona, Mr. and Mrs. Joe Novak of Frio; Mr. and Mrs. Clem Friemel of Dean; Alphon Evers and Clarence Kern of Umbarger spent Sunday evening in the V. Skypala home.

Mr. and Mrs. Walter Stone and

son of Hereford spent Sunday in the G. W. Wilson home.

Junior Hyde has returned from a long visit in Lorenza.

V. Skypala made a business trip to Borger one day recently.

Mr. and Mrs. J. L. Hyde and daughter spent one day last week in the J. W. Hyde home.

Messrs. and Mmes. R. M. and T. M. Gunn spent the weekend in the Madole home at Hollene, New Mexico.

Mr. and Mrs. B. Campbell and family and Mrs. Homer Gore have returned to their home in Young county.

Mrs. Guy Lawrence is spending the week in the R. M. Gunn home.

Mr. and Mrs. Merlin Kaul spent Saturday night and Sunday in the George Lewis home in the Progressive community.

A birthday surprise party was given in the Matterson home Tuesday night honoring Paul Matterson. Games were played and refreshments of ice cream and cake were served.

A party at the Mike Cassel home Friday night honored the birthday of Mary Nell Cassel. Mrs. Cassel served birthday cake and apples. Mary Nell received many gifts.

A large number of young folks gathered in the Skypala home Sunday night.

Easter Items
BY LOUISE FRYE

The revival at Easter closed last Sunday. Rev. Willett of Hereford delivered some wonderful sermons.

Edwin Bralley was so severely burned Tuesday of last week that he died the following day. The accident occurred at the home of Mr. and Mrs. Milton Carter, where he and his sister, Daphne, were visiting while their father had gone to Denton to move household goods to Dimmitt. The child was killing red ants with gasoline when the tragedy occurred. The body was taken to Honey Grove for burial.

Mrs. John Morgan and children who have been visiting, the D. S. Bruton home returned to their home in Floyd, N. M., Wednesday.

Miss Naunie Fields of Portales, N. M., visited last week with her sister, Mrs. Fred Walton, and Miss Ashby Bruhn.

Mr. and Mrs. Morgan Dennis and house guests, Misses Morrison, of Memphis and Amarillo, and Tom Jameson visited Sunday in Palo Duro park.

Miss Juanita Strother of Cisco is visiting her cousin, Mella Harold.

Mrs. Paul Medley and daughter, Mrs. Caudle and grandson of San Angelo are visiting the B. H. Medley and Chris Wegner homes.

Mrs. Claude Casium and children of Wellington, Mary Ann and Raymond Peters of Canyon are visiting the E. M. Allen and Harry Smith homes this week.

Harland and Norgan Frye of Davenport, Iowa, visited here this week. Harland left Tuesday for Seattle, Wash., where he will spend the winter in school.

Messrs. and Mmes. U. G. Randall and E. O. Dixon and sons attended the funeral of Miss Webb at Dimmitt.

Mr. and Mrs. Chris Wegner gave a picnic at State Park Monday evening, honoring Mmes. Medley and Caudle of San Angelo.

Mrs. N. A. Ferguson and daughter, and Grandmother Chambliss visited the Geo. Chambliss home this week enroute home from Wichita Falls.

Mr. and Mrs. Cox announce the arrival of a son at their home last Sunday morning.

Miss Annie Mae Smith has recovered from a recent operation and is able to be out.

Richard Chambliss spent the week end with Zane Axe at Jumbo. Drillers have started work on the Bralley irrigation well.

Messrs. and Mmes. Roy Durant, John Noland, Claude Smith and Misses Vay Allen and Emerald Smith attended the Dimmitt picnic last Wednesday.

Mr. and Mrs. Chris Wegner, Mmes. Paul Medley and Caudle were in Amarillo Monday.

Adrian-Sims Notes
BY MRS. J. M. CHAPMAN

Mrs. Horace Frazier and children arrived last week from Hillsboro, Texas.

Mr. and Mrs. Roy Hobbs returned from a visit at Nocona last week.

Mr. and Mrs. Floyd West and Clara Jane returned recently from a visit with relatives at Mobeetie.

Misses Chloe Freeman and Elizabeth Chapman visited at Ranhandle last week.

N. O. Phillips and family went to Stanton last Wednesday.

Weldon Gregory and Ray Chapman were Hereford visitors Sunday afternoon.

Mr. and Mrs. T. F. Bohannon and Olaf, and Paul Lyons were shopping in Hereford Saturday.

NOTICE OF ELECTION

This is notice to the public that the Commissioners' Court of Deaf Smith County, Texas, after having been petitioned by over fifty qualified property tax paying citizens of said county, did on the 12th day of August, 1935, order an election to be held throughout Deaf Smith County on the 7th day of September, 1935, for the purpose of determining whether a majority of the legally qualified property tax paying voters of Deaf Smith County favor the creation and incorporation of said County into a wind erosion District, to be known and designated as the "Deaf Smith

County Wind Erosion Conservation District," as provided for by Senate Bill No. 515, enacted by the 44th Legislature of the State of Texas.

Being directed by said order of said Court to give proclamation of said election to be held, I do hereby notify each and every person and voter of said county, that said election will be held in each of the established election precincts, throughout the County on said date of September 7th, 1935, and that the polls will be kept open on said day for all legally qualified property tax paying voters of said county, to cast their votes in favor of or against said proposition.

Dated this the 12th day of August, 1935.

C. W. HUMBLE, County Judge, of Deaf Smith County, Texas. 324

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches

Cold Drinks, Candles
Magazines

The title to your land is vital
Our Abstracts correctly
reveal the title.

A. O. THOMPSON
ABSTRACT CO.
4 1/2 Per Cent Federal Farm
Loans.

DR. T. L. MORGAN
Physician and Surgeon

Above Corner Drug Store
Office Phone 463
Residence Phone 468

DR. J. W. HENDRIX
Chiropractor and Masseuse

109 B Street—Just North
of Mother's Park
Phone 341 for Appointments

INSURANCE
JNO. H. PATTON
PHONE 29

GEO. S. McCONNELL
Electrical Contractor

All kinds of electrical appliances repaired. Also Delco Light, factory trained service man.

Phone 758-W

THE HEREFORD BRAND
For
JOB PRINTING

Phone 758-W

THE HAPPY MEDIUM

Many persons are either - - -
over-insured
or
under-insured

Our experience can aid you in finding the happy medium where your insurance is just right. Consult us today. No obligation, of course.

McLean Insurance Agency
PHONE 273

Service!

"Large enough to serve you—small enough to know you"—that is the working creed that has made this institution a bank of personalized service. Each member of our staff is personally interested in seeing that your wants are handled to your own satisfaction.

This bank is at the service of competent, ambitious people. We offer full banking facilities and the ripened counsel of our officers.

START A SAVINGS ACCOUNT!

THE FIRST NATIONAL BANK

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank
Thoughtfully Managed

Progressive News
BY OLIVE PERKINS

Mr. and Mrs. Ira Ricketts and Ira Jeanne returned Friday from a visit to Miami, N. M., where they visited their son, Jim Ricketts and family. They also stopped at Portales and visited their daughter, Mrs. Archie Daugherty and Mr. Daugherty.

Homer Thompson of Vernon visited Miss Flossie Bowman Sunday.

Miss Grace Botts visited her parents, Mr. and Mrs. Ed Botts, Sunday, enroute from Los Angeles where she spent her vacation.

Mr. and Mrs. Charles Green and children spent Sunday with Mr. and Mrs. Charles Smith near Westway.

Orle Boyer will drive the school bus to Hereford this year. Higgins school has been closed. The same teachers, Miss Lilla Short and Wayne Kimmins, will be the teachers at Progressive.

Rev. Manney and family were guests in the Owen Neal home Sunday. Rev. Manney preached in the afternoon.

Mr. and Mrs. Luke McBrayer and daughters, and Glenn Ricketts returned Tuesday from a visit with Mr. and Mrs. Jim Ricketts at Miami, N. M.

Mr. and Mrs. Ray Hershey and the Gregory family expect to leave Thursday to visit Mr. and Mrs. Jim Ricketts in Miami, N. M.

Mrs. O. E. Boyer entertained friends Wednesday night in honor of Miss Flossie Bowman of Vernon.

Mr. and Mrs. Clyde Russell of near Borger visited his parents, Mr. and Mrs. W. C. Russell, last week.

Mr. and Mrs. Dudley Buzard and daughter, and Ray Buzard of Muleshoe spent Tuesday night in the Ray Hershey home. They were on their way to Cottonbury, Missouri.

F. D. Perkins and Miss Olive entertained the W. C. Russell, Orin Russell, H. T. Wedel and C. C. Bowman families Sunday afternoon in honor of Mrs. John Reeter of Detroit, Mich., and Miss Flossie Bowman of Vernon.

The ladies will meet at the school house next Wednesday to clean the building and grounds.

Wayne Kimmins spent Thursday night in the J. E. Blakemore home.

Ward News Notes
BY MRS. WILEY ROBERSON

Rev. Paul Collins preached here last Sunday.

Taking dinner in the Jack Hutson home Sunday were Mr. and Mrs. Chas. Wharton, Ray and Caroline of Denver; Mrs. Pete Saffron, Shreveport; Mr. and Mrs. Lee Hutson, Wayne and Edwin, Borger; Miss Marie Mooney, of Pampa; Mr. and Mrs. L. L. Ledbetter, Vega; Misses Ola Belle and Reba Carol Neely, Littlefield; Rev. Paul Collins, Mrs. John Hutson, Frances, Robert and Freddie of Hereford; Mr. and Mrs. Wiley Roberson and children, Mr. and Mrs. Bill Hutson and children, Mr. and Mrs. Sonny Ledbetter and Betty Jean.

Light showers fell here Friday and Saturday.

Miss Lucille Hughes of Hereford visited the Wiley Roberson home Thursday afternoon.

Rev. Bennie Harrison returned last week from a visit in Oklahoma.

Rev. Hornbeak will preach here next Sunday.

Ruby Carol and Ola Belle Neely returned to their home in Littlefield Tuesday after a visit in the Wiley Roberson home.

3-Way Weapon of 16th Century
Back in the Sixteenth century in England a maker of hand weapons produced a combination weapon. It consisted of a pistol, dagger and knuckleduster, or brass knuckles.

School Days

ARE ALMOST HERE

See Us for
SCHOOL SUPPLIES
At Low Prices—

Here Are a Few of Our
EXTRA VALUES

HEY KIDS!—All school children in the eighth grade or below can enter our contest and be eligible for cash prizes. Full particulars will be given in our ad next week.

NOTE BOOK FILLERS	5¢
45 sheets, full count	5¢
COLORING PENCILS	5¢
Six for only	39¢
WATER COLORS	5¢
Eight colors	5¢
CARTER'S INKS	5¢
Big bottles, 9¢ and	5¢

PARKER Fountain Pens \$1.25 \$1.75 \$2.50

VISIT OUR FOUNTAIN—IT'S COOL HERE!

Borden's Quality Ice Cream, Quart	25¢	Borden's Quality Ice Cream, Pint	15¢
Black Walnut Sundae	10¢	Fruit Salad Sundae	10¢
MALTED MILKS	10¢	ICE CREAM SODAS	10¢

More Than 100 Nationally Advertised Drug Items at SPECIAL PRICES ALL OF THE TIME!

Close Drug Store

Drive Up and Let Us Serve You In Your Car!

I'm for the
ONE that's
Milder...

and tastes better

Chesterfield
CIGARETTES

© 1935, LAMSON & HYNE TOBACCO CO.

TWO AT A TIME

Permanent Specials

ARE OFFERED FOR A SHORT TIME

Yes, mam, ladies, we want you to know what grand permanents we are giving. And, so everyone will find out—we are making this special offer.

If two will come at once for permanents we will reduce the price 50 cents to each one. Thus you can get two

\$3.50
PERMANENTS
for, each

\$3.00

\$2.50
PERMANENTS
for, each

\$2.00

Bobbie's Beauty Saloon

Will Rogers'

Latest and Best Picture!

No Doubt About It
WILL SURE IS STUMPED THIS TIME

He doubts the talents of his stage-struck wife and doubts his ability to cure her!

—Your heart will go out to poor Will—while you hold your sides with laughter—as he tries to find a way out, and hits a new high in hilarity—even for him.



Will
ROGERS
DOUBTING
THOMAS

—added attractions—
COLORED CARTOON
"An Elephant Never Forgets"
Screen Snapshots
Latest News

STAR THEATRE
Hereford

SUNDAY—MONDAY—TUESDAY

AUGUST 25th, 26th, 27th

Midnight Preview Saturday Night
MATINEE EVERY DAY

PERSONALS

Mrs. Hal Bruner of Amarillo was a visitor here this week.

4.75x19 tires, special for a few days only for \$5.12 at RICE'S. 1c Carter Bassett of Amarillo was a business visitor here Monday.

Miss Emma Jean Donald of Longview is visiting her parents, Mr. and Mrs. Charles Donald.

Bring your seed wheat to the West Texas Feed and Seed for cleaning before planting. 1c

Rev. John C. Thorns of Big Spring preached at the Presbyterian Church Sunday.

Mrs. Peers Wheat of Van Horn is visiting her parents, Mr. and Mrs. O. G. Hill.

Miss Blanche McDonald of Amarillo was a visitor here this week.

Just about out of car jacks, but more coming to RICE'S. 1c

An eight-pound son, Warren Edwin, was born to Mr. and Mrs. Ed Funk last Saturday.

Mrs. L. B. West and family of Amarillo were guests of Mrs. Besse Davis and family last Sunday.

Ernest Archambeau and Ernest O. Northcut of Amarillo were business callers in Hereford Tuesday.

Special: 29x4.40 Brunswick tires \$4.40 for a few days only at RICE'S. 1c

Mrs. Britt Boyd spent last week in Portales, New Mexico, with her mother.

Glen Weir and Mont Baker were business visitors in Amarillo on Friday.

Bicycle tire fluid. Apply it yourself and save ten cents. RICE sells it. 1c

Mr. and Mrs. John L. Wilson, Mr. and Mrs. Sam Steele and daughter were Sunday visitors in the Earl W. Wilson home.

Mr. and Mrs. Cooper Dewey, Mrs. Kelso Verner and Miss Gwen Spradley left Monday for a trip to San Antonio.

Mr. and Mrs. James Rutherford of Jackson, Mississippi, arrived Tuesday for a visit with his mother, Mrs. Hattie Rutherford.

Don't you believe "it ain't gonna rain no more." Patch that leaky car top now. We have top patching kits at RICE'S. 1c

Mrs. Walter Bennett of Wichita Falls is visiting here this week in the home of her friend, Mrs. J. S. Orr.

Mr. and Mrs. Ray Barber and little daughter returned Saturday from a visit of five weeks in California.

Mr. and Mrs. Bill Gentry have moved to Roswell where he will be connected with the Packard Milling Company.

Mr. and Mrs. Roy Deviney left Saturday for Spur where he will be associated with J. C. Parker in a motion picture house.

When you think that injured tire is beyond repair, the cheapest mileage may still be left. Take it to RICE'S for inspection and repair. 1c

Born to Mr. and Mrs. J. Lyle Woodford, August 16, at an Amarillo hospital, a son weighing nine pounds. The young man has not been given a name, but Lyle says he is a fine young fellow.

Mr. and Mrs. J. A. Pitman, Mrs. Seth B. Holman and Mr. and Mrs. Jack Wayland returned Sunday night from a vacation trip to Colorado and New Mexico.

Mrs. W. G. Peterson and baby of Minneapolis, Minn., are visiting her mother, Mrs. J. B. Jones. Mrs. Peterson was formerly Miss Martha Duncan of Hereford.

We want your used tires. They probably have considerable value in a trade-in on Brunswick Tires at RICE'S. 1c

Mrs. G. A. F. Parker, Mrs. C. C. Acker, Mr. and Mrs. George Parker and Miss Ann Parker left Monday for a trip to Caribad Caverns, Santa Fe and Taos, New Mexico.

Miss Fern Williams left for Albuquerque Monday where she will do clerical work in a newspaper office. She has been secretary to County Judge C. W. Humble for several months.

Tire flat? Don't risk a cold patch. Take it to RICE'S for a vulcanizing job. "Steam is always up and every tube vulcanized at RICE'S. 1c

Mrs. Lester Weaver of Canyon, her daughter, Mrs. Joe Rawlings and Mr. Rawlings of Austin, and Mrs. S. E. Weaver of Houston were visiting friends and relatives here Wednesday.

Mrs. Idalee Price, who has been visiting this summer in Portales, New Mexico, and Fort Stockton, Texas, arrived Wednesday for a visit with friends, enroute to her home in Amarillo. Mrs. Price formerly lived here, having moved to Amarillo about eight years ago.

Mr. and Mrs. Edward Comstock of Shelbyville, Indiana, visited in the homes of W. A. Hacker and Mrs. Hazel Sparks. They had made a tour of the West by motorcycle, visiting Yellowstone National Park and the coast of California, also places of interest in New Mexico. They left here for their home Wednesday morning.

Card of Thanks.
We wish to thank all our friends for their many deeds of kindness in our bereavement.
L. A. Ray.
G. A. Ray.
Mrs. G. L. Woods.
Miss Beulah Barnett.

Card of Thanks.
We take this method of expressing our gratitude to our friends for their many kindnesses during our bereavement in the loss of S. L. Easley, Jr.
Mrs. S. L. Easley.
Mr. and Mrs. O. E. Easley.
Morris Easley.

First Methodist Church
REV. T. C. WILLETT, Pastor

The pastor will be in his pulpit next Sunday morning. Sermon subject, "Patched Clothes." It should be a good, hard-time message. It should be interesting to those who vote for the repeal of the prohibition amendment for liquor will put patches on your clothes; and to those who vote against repeal for with their vote they have struck a blow at the world's greatest clothes patcher. Come to Sunday school and stay for church.

FIREMEN WIN SERIES

(Continued from page one)

Carroll for the Spark Hunters. The Midgets scored two runs in the first frame and the Firemen came back with one in their half. The Midgets made two more in the third. It was a pitchers' battle from then until the sixth. After one out, Rountree walked, Wood hit one to first base for an easy double; Baker was slow in getting to second, and Posey made a bad throw. Both men safe. Angelo singled, Witherspoon was safe on a F. C., when short tried to cut Rountree off at the plate, but all hands were safe. Jess Russell clinched the ball game with a blistering drive into left field that went for three bases. Carroll, next man up, hit into a double play, unassisted, by Sherman when he attempted to squeeze Russell in on a pop infield fly to third base. Carroll was really bearing down and the Midgets had nary a run from the third frame. The weather was threatening, a cloud was coming up from the east and you could hardly see the ball players in the last of the seventh. Kester doubled; Babe Russell hitting for Hammock, singled; Phillips whiffed; Rountree popped out to third. Then the mighty Wood made me think of what Doc Wiltshire done to us a few years ago: walked to the plate, almost had to strike a match to find it, and busted a beautiful double into center field, scoring both runners. With the score 7 to 4, two men out in the last half of the seventh inning, the ball game was rained out. Hard to believe, but it is a fact. But let's keep it to ourselves, folks—if they get hold of this down state they will be sending out help for the flood disaster!

Oh, well, it was a lot of fun and someone just had to lose. Two as good plays were made in this series as you will see in any ball game, both in the second game. Sherman made a one-hand-

ed spear of a smashed ground ball that was a dilly of a catch, and made the throw to first perfectly. Kerr caught a fly ball in center field that would do credit to any ball player anywhere.

Don't Miss These

Rug Specials

You'll Lose If You Do!

WOOL RUGS 9 x 12, up from	\$22.50
WOOL RUGS 27 x 48, 27 x 52 inches, up from	\$2.25
FIBER RUGS 9 x 12	\$9.75
FIBER RUGS 27 x 52 inch	\$1.75
PLAID RUGS 9 x 12	\$9.95
PLAID RUG 8 x 10	\$8.75
PLAID RUG 6 x 9	\$6.50
PLAID RUG 4 x 7	\$3.50
SCATTER RUGS Lots of them in many sizes, up from	30¢

E. B. BLACK Co.
The Big Store With The Little Price

Shop here and SAVE

— FRIDAY and SATURDAY —

PEAS Black-eye, No. 2 can, 3 for	25¢	COCOA Mother's, pound can	9¢	HYPRO Quart bottle	14¢
FRUIT JARS Kerr, quarts, dozen	82¢	SYRUP Pure ribbon cane, half gallon	34¢	SOAP Sterling Health Soap, 2 bars	9¢
CORN FLAKES Kellogg's, pkg	9¢	CLEANSER Old Dutch, 2 cans	13¢	TEA, M. J. B. Tree Half pound 33¢, quarter pound	17¢
VANILLA WAFERS 2 pounds	25¢	SANIFLUSH Can	19¢	COFFEE M. J. B., pound	29¢
BEANS Cut stringless, No. 2 can, 3 for	25¢	MELO Large box	19¢	PEACHES Heavy syrup, No. 2½ can, 2 for	35¢

GREAT WEST FLOUR 48 lb. \$1.98
24 lb. \$1.08 12 lb. 58c

SALAD DRESSING W. P. quart jar	29¢	HONEY Sioux Bee, comb, half gallon	78¢	CRACKERS Graham, 2-pound box	24¢
KRAUT No. 2 can, 3 for	25¢	OATS Mother's, package	27¢	CRACKERS Saxet, 2-pound box	21¢
TUNA Regular size, 2 cans	25¢	PINEAPPLE Broken slices, No. 2½ can	18¢	COMPOUND Flakewhite, 4-lb carton	54¢
HONEY Sioux Bee, Extract, half gallon	69¢	BLACKBERRIES No. 2 can	9¢		



FRESH Fruits and Vegetables for HEALTH

Dozen
15c

TRY OUR MEATS

ONIONS White Bermudas, 5 pounds	9¢	LETTUCE Head	6¢
SPUDS No. 1 Idahos, 10 pounds	19¢	CORN Fresh ears, dozen	25¢
LEMONS 360 size, dozen	29¢	GRAPES California Malaga, pound	10¢

PIGGY WIGGLY

Frank Gyles Mgr. - Phone 81 - Hereford, Texas

HOMER FOX

Has purchased from Charles Carroll

Carroll Cleaners

(EFFECTIVE MONDAY)

It is with pleasure that I announce my return to business in Hereford. I just couldn't stand it any longer, so I bought out Old Charlie Carroll and am going into the cleaning and pressing business in a big way. I'll guarantee the service to be good and also prompt.

And I want to sell every man in town a suit and overcoat. Come in and see the beautiful line of new fall samples. I'll guarantee a fit every time and satisfaction with our CHURCHILL and SIEBLER BROADLOOM FABRICS.

Fox Cleaners & Hatters

TELEPHONE 111