The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms"

'34 Tax Collections

34th Year-Number 4.

The Hereford Brand, Hereford, Texas, Thursday, February 1, 1934.

Five Cents Per Copy.

Corn-Hog Plan Hereford Man Registers 300 But Not Here!

Approximately 300 contracts be-tween Deaf Smith county citizens and the federal government on the corn-hog reduction programs will be signed, according to Dewey W. S. is in South Texas now—at

that all contracts will be sign-by Friday evening.

directors are: Bippus, C. S. he now resides. Perrin, Adrian; Dawn, H. H. Mil-W. Wilson, Hereford.

No contract will be honored that

No contract will be honored that is not approved by the community director. Farmers are urged to sign immediately even if the supporting evidence of sales cannot be added until later.

Farmers will receive \$5 per head on 75 per cent of adjusted annual number of hogs produced for market from the 1932 and 1933 litters, and 30 cents a bushel on the estimated yield of corn that might have been produced on the land retired from production.

C. of C. Banquet Postponed

for CWA \$2,600 ing their wheat. It will be possible to use the land instead for row or some other crops. Applications must be signed at the county agent's office in the court bouse this week. Weekly Payroll

The CWA payroll for last week was \$2,628.15. Workers approximated 325, according to Miss Annie Greer, county administrator.

Work on offices and store rooms in the court house is being complet-

Food received from the surplus commodities this week were 35 artons of canned meat, 840 pounds f beans, and 475 pounds of but-

Rural Teachers Meet. Set Rally Day Date

Thirty-two were present for the regular meeting of the rural school leachers in the office of Judge C. W. Humble, ex-office county super-

The annual Rally Day will be held near March 17. It may be two days this spring to accommodate all of the events, literary and affiletic, which the rural school

children will enter.
The annual basketball tournament will be held February 10 at
the court in the Hereford High school. There will be separate competition for the senior boys, the senior girls, junior gils and junior boys.

T. P. McCollister Is Candidate for Office

T. P. McCollister has announce ed his candidacy for the place of County Commissioner, Precinct

DEAF SMITH COUNTY POULTRY

No. 4.

Mr. McCollister resides on a farm northwest of Hereford which he has owned for five years.

"I've cast my lot with Deaf Smith county." Mr. McCollister said. "I like the Panhandle and particularly this area.

"I base my belief in my ability to handle this position on the many years that I served the public as a member of the Department of the Interior with the United States are rement. I was in educational service for 21 years. I have algeles drove his mammoth eight-ton truck into Hereford and pur-chased a load of live poultry, plac-ed the chickens in specially con-structed coops and took them home to the coast. pernment. I was in the all orrice for 21 years. I have a ways been interested in county af-fairs, have followed the develop ments for the years that I have lived here and believe that I am well qualified to become county

well qualified to become county to the coast.

He declared the poultry the best load he had purchased this winter.
He takes them to his own ranch on the edge of Los Angeles and refeeds after the trip. Then he wholesales to the largest lobbers in California.

The poultry was purchased from Wichita, Kansas, for the past month visiting with relatives and friends. Mr. Baer made the trip to Oklahom, and the Square Deal Produce Company.

"This connection direct with the markets should stimulate local prices," said Rankin Reynolds, company his wife he

Sees Rain-

Reed, county agent.

The board of directors met Monlay to lay plans for the organilation. Contracts were given to
all farmers who attended the orlaistion meetings this week.

Lers are urged to see the directlar of their district immediately
are of their district will be sign. further and says rain is no unusual

He says he has not been there er, Dawn; Fairview, Lawrence long enough to accumulate any good fish yarns then proceeds to white Hereford; Hereford, Geo. recount codies of stories about White Hereford; Hereford, fish and oyster means game. Brumley, Hereford; Messenger, he stays much longer he will have he stays much longer he will have something worth listening to. He stays, Adrian; Ward, Jim Lipssomething worth listening to. He praises the sunny clime, warm days, praises the sunny clime, warm days, and other things fine vegetables, and other things in and about Rockport-and then winds up by wishing we were all there to enjoy all those things

Oh, well, the man will get over it and come back to Hereford more thoroughly satisfied with the high, dry Plains country.

Wheat Allotment

Courses Are Added at Hereford High School

The second semester of the Here-tord public schools find some in-crease in enrollment, according to superintendent C. H. Dillehay. Illon has kept the daily atter

In the high school several changes in courses were substituted at the semester's beginning last week. In the home economics department clothing will be taught instead of foods; advanced arithmetic for commercial law; economics for civics. The course in occupations for freshmen and sophomores was dropped this year.

Junior Band Mothers

"Judge" Landis Recovering. DeWitt (Judge) Landis of the Hereford Brand, who underwent an operation for appendicitis Friday, is recovering nicely, and will be taken to his home this weekend.

H. D. Reed, G. A. F. Parker, R. M. Allred, Hattie Rutherford, H. H. Hawkins, Dollie Hammer, Cliff Hicks, D. W. Hawkins, Miss Nettie Lee Green, Miss Lucy Reed, Rev. and Mrs. T. C. Willett, of Hereford.

Mrs. Mary Estes, 83 Years Old, Here's How To Poison More Texas Pioneer, Dies In Hereford Jackrabbits

The all-day meeting was held in the First Methodist church with Mrs. J. F. Ward, zone leader, pre-

the local auxiliary, introduced the officers who included Mrs. R. I. Graves of Amarillo, district secre tary; Mrs. E. E. Adams, of Amarillo, conference superintendent of publicity; Mrs. J. M. Simpson, of Amarillo, conference treasurer; Mr.s George P. Grout of Panhandle, dissuperintendent of study; Mrs. J. S. Huckabee, of Amarillo, dis-trict superintendent of children's work; Miss Mattle Mae Swisher, of Canyon, student secretary; Mrs. A. H. Freeman, of Dimmitt, dis-trict superintendent of young peo-

Among those present were Mrs. H. J. Gibbs, Mr. and Mrs. E. C. Armstrong, Mrs. Glenn Hickman, Mrs. Roy Lanham, Mrs. J. H. Flanagin, Mrs. E. R. Rothwell, Mrs. L. R. Brooks, Mrs. J. H. Gladman, Mrs. P. P. Robb, Mrs. Wayne Thomas, Mrs. Alfred H. Freeman, Mrs. Ed West, Mrs. Vernon McCullough, Mrs. D. Neumayer, Mrs. Homer Newton, Mrs. C. O. Byrnes, of Dimmitt.

Mmes. C. F. Hastings, E. E. Algire, Ansil Lynn, Roy B. Ezell, O. L. Ployd, J. A. Bowman, of Bovina.

Osborn, Granville McFarland, W. H. Williamson, McElroy, Livings, Hartsfield; Misses Daisy Lee Parr, Juanita Crow, Florence Hey, Freda Hartsfield; Hershel L. Thurston,

Mrs G.corge P. Grout, Mrs. Al lie Cleek, Panhandle; Miss Mat-tie Mae Swisher and Mrs. Crouch, or Band Mothers

Canyon: Mmes. J. S. Huckabee,
J. M. Simpson, R. N. Huckabee,
Joe Shields, C. A. Harrell, E. E. The Junior Band Mothers are holding a bake sale at the Furr Food Store Saturday to the Furr Mrs. Jim Cartes Co. A. Harrell, E. E. Adams, Hal B. Smith, R. I. Graves, and W. S. Williams, Amarillo.

Food Store Saturday to raise funds for the purchase of pew band uniforms for the junior band, according to Mrs. W. I. Kucker.

A show will be sponsored at the Star Theatre soon by the Mothers' Club to assist the uniform fund. "We' want to have the best uniformed band in the Panhandle," Mrs. Kuker said.

Mrs. Jim Carter, Oklahoma City: Mrs. G. . Webber, Brownfield.

Mmes. Fred Walton, B. R. Dixon, W. B. Green, D. H. Bryant, W. A. Fox, J. F. Ward, J. E. Beyer, R. A. Walls, Jesse Stanford, J. H. Lomas, Walter S. Eastter, W. A. Vaughn, J. C. Cummins, G. C. C. Acker, R. O. Douglass, Ardelle George, E. Bowsher, Alvin Thompson, Walter Spradley, J. B. Jones, Paul Foster, E. Harrison, Jones, Paul Foster, E. Harrison, H. D. Reed, G. A. F. Parker, R.

For Commissioner

The field of candidates for coun

ty officers is growing. This week

Mark S. Benefield, 22 miles north-

west of town, announces his can-didacy for commissioner for pre-

GOES TO LOS ANGELES MARKET

Deaf Smith county has captured another honor for its poultry

days of Texas, she became one of the crop. the first "co-eds" of Baylor Uni- Mr. Edwards stated that he poiversity at Waco.

union was born seven girls and five boys of whom all but three boys survive. In 1916 they moved to Hereford from Swisher county.

Mrs. Estes was a member of the First Baptist church and for many years taught the T. E. L. class. Funeral services were held at 2:00 o'clock Monday afternoon at the Baptist church, conducted by Rev. V. M. Cloyd. Pallbearers were the grandsons of Mrs. Estes and included Jack Nicks, Bob and

Good news for Deaf Smith country wheat farmers!

You may collect on the wheat reduction allotments, whether you have planted wheat or not.

The wheat control board was given to the planted wheat or not.

The wheat control board was given to the planted wheat or not.

Approximately 125 attended the federal government to exempt farmers from the requirement to plant 6d per cent of hase average wheat field land in grain because of the district moeting of the zone was cancelled the Dimmitt circuit.

Approximately 125 attended the lincheon given at noon. Special features of the days program were were the conditions.

Anny farmers have been swalting some sign of rain before planting their wheat. It will be possible to use the land instead for row.

Annog those present were Mrs. J. C. Roberds and Mrs. Estes. Children surviving Mrs. Estes of Lans and Indiana. Children surviving Mrs. Estes of Lans and Indiana. Children surviving Mrs. Estes of To the removal of the northern district of Texas at Amarillo.

Application vis A. T. Fraser et al. They were removed to the may also be made secured by live-may also for the same field and in the case of the flat that these and may also be made secured by live-may also be made secured by live-may also for the same field and in the case of the flat that these are five the most of the case of the case of the also from this purisdiction back to Farmers and the probably be for smaller amounts.

Many farmers have been swalting some sign of rain before planting their wheat. It will be possible to use the land instead for row John Lewis and Paul Harral of ed, as was that of E. Abernathy; Mrs. Anzie Baker, of vs Walter Irvin, Inc. Tulsa, Oklahoma; Mrs. Percy Estes and children, Helen and Bob, was dismissed Wednesd of Dimmitt; Mr. and Mrs. He Hilburn of Plainview. Interment was made in Park Cemetery here.

Parachute Jump Here Saturday

A sensational air show is being sponsored by the American Legion and Hereford merchants here Saturday. Some time Saturday afternoon when the wind is quiet, Jas. Gordon will make a parachute jump from 3000 feet directly over the business district.

Barney Barnard will do stunt flying. Miss Barbara Poole, a daring girl pilot, will perform dangerous stunts during the after-noon show.

Second Candidate Seeks Place No. 3

E. M. Jack is the second candidate to announce for commissioner of precinct No. 3. He lives about 32 miles west of Hereford on his farm which he improved a number of years ago for the purpose of engaging in diversified farming. He, therefore, places his candidacy before the voters of his precinct located in the west part of the county. His neighbors, who know him from their appreciation of his understanding and ability have encouraged him to announce for the office of commissioner of their precinct.

54 Seniors May Be Graduated From H. H. S.

Fifty-four diplomas have been ordered for use by the 1934 graduating class of the Hereford High school.

"But the ones we don't use we can send back," warns Superintendent C. H. Dillehay.

That's a threat to some of the present 54 seniors who if they either keep their present standing—or improve —will be allowed to grad-

If that number is graduated, it will near last year's all-time record of large classes, which sent forth 61 boys and girls at commencement

Church Women

One of the true pioneers of Texas and the high plains country died last Sunday, when, following a two months illness, Mrs. Mary Estes succumbed at her home at 706 25-Mile Avenue.

The 83-year-old widow of the late Captain John Estes was one of the most beloved characters in the country for more than 50 least of town. He says to mixture of common table salt and strychinine. The recipe published who lives about eight miles norther country. For more than 50 least of town. He says to mixture of common table salt and strychinine. The recipe published who lives about eight miles norther country. For more than 50 least of town. He says to mixture of common table salt and strychinine. The recipe published who lives about eight miles norther country. An outline of the program of the coursy. For more than 50 years she was a leader in all civic movements in the part of the missionary circles of Zone 2 of the Methodist church by conference of the district officers. We have a substitute of the was known as "Molly" when the course of the was known as "Molly" when the course of the missionary circles of Zone 2 of the Methodist church by conference of the district officers. We have known as "Molly" when the course of the course of the course of the most beloved characters in the course of the co place in holes about half an inch to hear the outline of the Producas one of the Buster girls, grand- ed in a two-by-six plank. When held Tuesday afternoon at 2:30 Fifty commercial trucks daughter of Rev. Hosea Garrett, the mixture becomes hardened, o'clock in the count court room of farm trucks were listed for the a ploneer preacher in the early place where rabbits are eating

soned 27 rabbits the first two Earl W. Wilson, director of this coun-In 1872 she was married to nights the mixture was set out; John Estes of Brenham, to which and that the rabbits were excellent

The 69th Judicial District Court

Two removal suits were dispos-Clifford Estes, Paul and John ed of, those of Charles S. Inman Lewis Harral, Jim Gilliland and by guardian et al vs The Texas Plan Is Changed

Pledges were made for the connectional work for the new year Mich in most cases exceeded those of 1933. The second quarterly of the s

of ed, as was that of E. H. Norton'

The petit jury serving this week was dismissed Wednesday by Judge Tatum. The ballffs appointed were C. P. Arthur, H. N. Bishop, R. V. Miller and E. Hales. Joe Witt of Dalhart is court stenographer.

Visiting attorneys were Otis Truelove, Vance Huff and S. P. Works of Amarillo, E. L. Klett H. D. Reed Would of Lubbock, and A. D. Smith of Frieng.

Be County

H. M. PACKARD RETURNS FROM CALIFORNIA TOUR

Mr. and Mrs. H. M. Packard

earthquake, did some deep sea fishing and enjoyed the delightful Southern California climate. Packard also said that he liked the Panhandle the best.

MMES, DONALD AND SHORE VISIT IN EAST TEXAS

Mrs. Charles Donald and Mrs. Lan Shore left Wednesday for East Texas where they will visit for a few days.

with her daughter and son-in-law, noon. Mr. and Mrs. Carrol Laird of Kil-

Returns Home. F. H. Oberthler, who has been

Up For City-County

A meeting of all farmers and stockmen in Deaf Smith county deep and an inch in diameter bor- tion Credit Association will be stood at 685 Thursday morning. the court house.

Anyone interested in securing the loans is invited to be present by ty. J. L. Nunn, of Amarillo, president of the Amarillo Association to which Deaf Smith with seven present, as will E. L. Shelton of Amarillo, *secretary-treasurer and manager of the association.

District Court series held throughout the district to familiarize farmers and stockmen with the methods used in making loans.

It is expected that within two weeks from this date the association will be prepared to receive applications for loans. These loans are to be made on varying lengths

on the board of trustees for the loan of the building; West Texas Hereford public schools. He replaces L. W. Carlyle, who resigned shortly before Christmas orchestra for music; J. C. Parker

Be County Clerk

H. D. Reed has announced his candidacy for the office of county

A resident of Hereford for 19 arrived home last Friday from a motor trip to Long Beach, California.

Mr. Packard stated that he passed through the thrills of a light fice of any kind," Mr. Reed said.

Feeling that I am well qualified for the office of county clerk, I sincerely and respectfully ask your vote and support in the coming primary election."

FATHER OF MRS. R. H. WOMACK DIES WEDNESDAY

A message was received here friends of Mr. and Mrs. R. H. Womack that her father, J. C. McDermett, of Cross Plains, had Mrs. Donald will see her daugh- passed away Wednesday morning town boys tied for honors with ter, Miss Emma Jean Donald of and funeral services will be held seven goals and a free throw each Longview. . Mrs. Shore will visit there at 2:00 o'clock this after- to their credit. Boothe of Dim-

at the bedside of her father for fifth point with a gratis toss. the past three weeks, and will remain there for some time. Mr. McDermett visited here sev-

in the Deaf Smith county hospital eral years ago in the home of his for the past week, returned to his daughter. He was a pioneer of Callahan county.

CWA ADULT SCHOOL APPLIES FOR MORE TEACHERS TO CARRY ON

John Whitsett For County Commissioner

"Not for personal gain, not for any individual or community, but to work for the interest of the precinct generally and the county at large," is the platform of John Whitsett, who is a candidate for county commissioner, Precinct No.

"With these promises I offer my candidacy subject to action of the Democratic primary," Mr. Whitsett said yesterday.
"I have lived in Precinct No. 4

good citizen o ty," he said.

a business trip. Mrs. Williams also attended the Methodist Zone Missionary meeting.

Application for two more teachers to assist in the CWA Adult School has been made by the local headquarters of the state office. Already six teachers are employed in the class work which has offered further educational

opportunities for dozens of Deaf Smith county residents. Although half time pay was or dered last week in the project, the

teachers carried out the class sche dules, teaching full time for half pay. The original pay will probably be resumed, according to Miss Annis Greer, county relief administrator. The cut came as a part for a number of years and have of the nation-wide reduction of been to the best of my ability a CWA expenditures. Deaf Smith's od citizen of Deaf Smith counteaching project, one of the first established in the state, was made Mr. and Mrs. W. S. Williams of Amarillo were here Wednesday on a business trip. Mrs. Williams of the CWA program and was therefore eligible for reductions.

It will be changed to the Federal Adult Emergency Education program soon, Miss Greer said.

were better this year. That much the collectors could estimate as they struggled through recording

last minute payments. The city received 51 per cent Meeting Set of its taxes, an increase of six per cent over last year's collections. The county poll tax paytions. The county poll tax payments doubled with approximately

1450 voters registered. - Car registrations, which made until midnight, February 1, county.

Delinquent payments were materially increased at all tax offices. Many taxpeyers fre using the split tax payment plan.

other counties is attached, will be County Gives \$240 present, as will E. L. Shelton of For Birthday Gift

A check for \$241.25 was mailed to the Warm Springs, Georgia, Foundation from Hereford yesterday morning.

It was Deaf Smith county's gift to the President of the United States honoring his fifty-second birthday. The check covered the proceeds from the Birthday Ball held Tuesday night, which more than 500 from Hereford and the surrounding towns attended. The money will be used for treatment to sufferers of infantile paralysis.

The movement was nation-wide. Only 235 couples danced, but the gift donation was stretched by the sale of a cake, given by the Hereford Bakery, adorned with 52

The ball was sponsored by the American Legion, Fire Department and the Lions Club. Homer Griz-zie; general chairman, expressed the committee's appreciation to all who aided in making the ball a

Johnnie Biggs has been named Co. and J. Ray of Amarillo for Gas Co. for gas; Texas Utilities for light; Ralph Smith and his after serving some years. John-nie is a graduate of Hereford High school of the class of '22. Brand for tickets; E. B. Black & Whiteface for advertising; The Brand for tickets; E. B. Black & Co. for radio and chairs; Kemp Lumber Co., for lumber used in making seats and platform; Geo. McConnell, putting in temporary lights, and Glenn Weir for fur-nishing globes; Dick Hountree for connecting the stoves for heat; the City, Corner, Close and Quality drug stores for ticket sales.

Whitefaces Split Wins and Losses

The Whitefaces split the week end basketball games, taking a win from Dimmitt and losing a hotly contested battle to Friona. Friday night the Dimmitt invaders were sent home almost five to one losers, with the score at 23 to. 5. The Whitefaces allowed no scores at all in the second half. Clayton and Seed of the home mitt made one counter, and Win-Mr. and Mrs. Womack have been kle the other. Winkle made the

> On Saturday night the story was different. Friona was leading by two points at the end of the first half, and six points when the game ended. One Loflin made 11 of the 21 points scored by Friona, leaving his teammates only 10 points to distribute among them-

Seven of the 15 points collected by the Whitefaces were made off Friona fouls,

Whitefaces Ready For Two Games

Another trial for basketball suremacy over the Happy baskethall teams is scheduled for Saturday night by the Whiteface teams. Both the boys' and girls' teams have been defeated by the

Swisher county players. Friday night Vega teams will come here. The Whitefaces were winners in earlier clashes with the neighbors.

The series will be played on the high school court. The games start at 7:30 o'clock each evening. Admission prices are 10 and 20

Caliche Work Goes On.

The caliche paved streets in the northeast portion of Hereford are still under construction. Similar projects will be built as soon as

The Hereford Brand

Published Every Thursday at HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN Publisher and Manager. DeWITT LANDIS Editor.



TELEPHONE 30

NOTICE TO THE PUBLIC Any erreneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be giadly corrected upon due notice of same being given to the editor personally at the office, on North Main Street.

as Second Class Matter at the office at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES: and 2, per year ___ and 2. six months _ ALL SUBSCRIPTIONS STRICHLY CASH IN ADVANCE.

By Their Words

What Panhandle Papers- Say

Harrison Fisher died a bachelor. When asked by friends why had never married, he replied: too much about beauti-He was probably right, at that.-William Russell Clark in Memphis Herald.

Gee, the depression had its advantages after all. I'm glad I haven't any money, because I don't have to worry about being kidnapped. Yep, they're at it again. believe in the power of suggestion. The newspapers spread each kidnapping story on the front pages until some one else comes along and says, "I hadn't thought before, but it seems like a idea, anyway."-Tulia Her-

In every house in Muleshoe are good neighbors. You may not know that those living right around you are as good neighbors as can be found any place on earth, but they school soon. are. If you are in want, or in trouble, you will find them right Lee Howard home Sunday. a helping hand. How they find out just when you need their help a mystery. But what neighbors know about neighbors fiff a book. You may live them for years and view as nothing more than resients of your town. But let troucome into your home—then will see what fine neighbors are. You'll also find out, if ou haven't, before this, that there nothing in the world more valnable than good neighbors.—Mule-

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, January 30, 1903.)

B. T. Hinton, Bassham & Sons W. C. Green, Hereford Mercantile Co., J. A. Canterbury, G. W. Dale, G. R. Hay, S. Johnson, W. M. Cogdell, Mrs. Anna Osborn, D. R. Gass & Son, Robert Humphrey, Will Stone, T. H. Collin Co., T J. Graves & Co., the Postoffice, W. D. Robison, Williams & Harrison, Wofford & Reid, Charles Orr, F. B. Fuller, Masonic Lodge, Sam H. Morris, B. W. Miller, John Wyatt, F. H. Britain, Mr. Hill, Dr. Blankenship, Lee S. Smith, Hereford Telephone Co., Guy Gamble, Garrison Bros. Brazil & Cousineau and Lee Gilliland has suffered losses in a fire which swept the greater part of the business district. In fighting the fire Ed Dyer was overcome by smoke, which almost proved fatal to him. The fire was believed by some to Hereford were required to save

the town. Losses ranged from

Messenger News

BY MISS BUNITA WILLIAMS

Mr. and Mrs. Marion Rudder and

Get highest cream prices at Farm-

The supperagiven in honor of

the men was enjoyed by all. This

supper was spread by the Messen-

ger community club women Satur-

Anne and John Terry are con-

Rev. Bennie Harrison did no

O. A. Fanning spent Sunday

James Ray Coleman spent Sat-

urday night and Sunday with Por-

Mertic Wyly spent Saturday eve-

Mr. and Mrs. Lee Crews, who

There was an attendance of 40

Little Vernon Howard, son of

Mr. and Mrs. R. Lee Howard, fell

Saturday night and injured his

leg severely. It has not been de-

termined where his leg was brok-

Stephen Messenger is recovering

and it is hoped he will be back in

Mr. Messenger called at the R.

Bates, R. R. Bussell and daughter

Jewel were shopping in Hereford

Hurl Hart and Denton Hud-

geons spent Sunday evening with Thorley and Raymond Fanning. Mrs. Schofield and son, Albert, spent the week end with Mr. Scho-field at Canyon.

The corn-hog reduction meeting held at the school house Tuesday

afternoon at 1:30 was attended by about 20 farmers. Dewey Reed,

county agent, and C. W. Humble, county judge, were also present.

M. Williams and Miss Eunita, Ben Cecil

at Sunday school last Sunday.

spent a month in Oklahoma, re-

ning with his mother, Mrs. Alta

fill his regular appointment at

evening with Lindell Hudgeons.

fined to their home suffering se

vere cases of measles.

ter and Allen Wyly.

turned home Thursday.

en in the fall.

ast Friday.

the school house Sunday.

ers Creamery Association. 7ttc filled his appointments.

Welch.

Oklahoma.

Mrs. Bob Finch were Amarillo

\$100 to \$3800.

visitors Friday.

day night.

to assume active management of the Hereford Hotel, after several months in other lines of endeavor.

Dallam county was to hold an election to determine whether or ford. not to remove the county seat from Texline to Dalhart.

Ross Witherspoon was suffering from the effects of a wire cut sus-tained during the holidays, and the leg had been opened to permit added to the high school faculty, better treatment of a severe case of poisoning which had developed. sary to care for increased attend-

W. C. T. U. was a very active organization in Hereford. Its membership included 53 active and 41 associate or honorary members.

Hereford Telephone Exchange advertised the erection of new 30 foot poles, and many improvements have started in the Dale barber in the exchange facilities. Con-The combined efforts of nections between Clarendon and practically every man and boy in Hereford were boasted of, to say nothing of service "between Here-ford and all prominent points south."

Black

BY MISS NOBLE MYEAN

Preaching services were well at

tended here Sunday. On account

of the illness of Pastor Holloway,

Rev. Hugh England of Plainview

Orland Hartley of Newport

here visiting Mr. and Mrs. T. L.

Mr. and Mrs. Manuel Hawks and

son have returned from a two

weeks visit in East Texas and

Amarillo last Wednesday.

Roy Price and family were in

The home demonstration club

met last Thursday with Mrs. H.

L. McLean for an all day session

The day was spent in making foun-

dation patterns under the direc

tion of Miss Rozelle McKinney,

county agent. At noon a covered

dish luncheon was served to 18

R. E. Barnett was a business

Sparlen Denton of Plainview

visitor in Portales, New Mexico

spent the week end here with his

Roger and Riley Royce hav

Bill Moke and Leo Lawhorn are

Several of the young ladies of

community met with Mrs.

visiting in Arkansas and Missouri.

Cecil Vandiver last Wednesday af-ternoon to organize a junior wo-

man's club. Mrs. Cleburne Carr

porter. Year books for the first

quarter will be made out featur-

ing roll calls and study on eti-

quette. One meeting each month will be given over for social meet-ing, with bridge and forty-two as the chief diversions.

A cast has been chosen for the play, "Here Comes Charley," and

rehearsals began last Wednesday

presented in this community in the

evening. The play is a com

near future,

out of \$1

leaves 13c change

drama in three acts and will

members and one visitor, Mrs

Williford, of Bovina.

one day last week.

sister, Mrs. Hez Ray.

been visiting Robert Wyly.

died at his home in North Here-

The fifth irrigation well had been completed on the Walker-Perkins tract west of town.

Miss Harriet Shirley had been

Sixteen pounds of the best sugar could be had for one 1913-model dollar.

Quite a bit of fun was being enjoyed by Plains newspapers because a, contract received from a Northern concern setting forth the many advantages of their stump pullers. Most of them thought the advertising needless in this stumpless country, but were glad to get

Duro Items

BY MRS. JOHN BOLING

Mr. and Mrs. Ben Floyd and Miss Mildred of Plainview visited relatives and friends here over the past week end.

Mr. and Mrs. C. Cretsinger were Sunday visitors in the John Bol-

Mr. and Mrs. R. L. Campbell visited in Amarillo last week end. Great disappointment was experienced last week because CWA work hours were cut to 15 hours per week. Under present conditions living expenses in the rural districts is almost, if not entirely equal to living expenses in the towns or cities. Complete crop failures for the past two years, failure of gardens last year, and with necessary farm stock on hand to care for, makes the meeting of all expenses with \$5.25 a grave problem. The added expenses of caring fer stock and gasoline bills because of 10 miles and more drive for every necessity, will run up to high house rent. The expense of putting in a crop with no returns makes a big hole in the farm home's treasury. However, we are

er, and Miss Mabel McLean, re- 24 hours. Brann and Mrs. John Boling and children were in Canyon on busi-

Rev. J. M. Dyer and E. T. All-red were in Hereford last week. J. R. Oglesby was very sick all of last week.

Fairview-Palo

Mr. and Mrs. Cecil Allred were in Hereford Monday on business. Get highest cream prices at Farm ers Creamery Association.

was elected president, Mrs. Frank \$5.25 per week and we shall con-

Mrs. C. Cretsinger and Wilbur

Mr. and Mrs. A. R. Norman were in Amarillo last week.

Lawrence Womble of this com-munity was appointed on the coun-ty board for the corn-hog reduc-tion program.

Summerfield News BY MRS. GUY WALSER

Take Produce to Cari's Gro. tf (From The Hereford Brand,
January 31, 1913.)

Rev. Sidney T. Shore, paster of the First Christian church, had and fourth Wednesdays at 4:30 instead of Sunday. A girls' auxiliery was organized Sunday, the membership to be made up of girls. under 17, and Miss Ruby Thomp-

son is sponsor. Rev. Taylor Smithle and wife and D. J. Neitl, Hugh England and Sid Denton of Plainview were here Sunday. Hugh English preached at Black morning and night. Rev. Smithie preached here Sunday morning, Mr. Neill Sunday night. Mr. and Mrs. Noland Gatewood of Amarilio were guests of Mi and Mrs. J. B. Saunders Sunday

Miss Grace Edelmon of Plain view is visiting her brothers, Bill and Wilbur Edelmon. Mmes. Pierce of Westway were guests of Mr. and Mrs. N. P.

Sikes Tuesday.

Miss Oleta Bowling spent the week end with her parents, Mr. and Mrs. Bowling, at Amarillo. Harry Lookingbill was a busivisitor in Farwell one day

Mr. and Mrs. B. A. Atchley and-Christine are at South Bend for

Mr. Atchley's health.
Mr. and Mrs. Walter Huntley
and Mrs. C. R. Walser attended the workers meeting at Canyon last Thursday.

Mrs. Wilson Vines and Miss

Hazel Oglesby were business a Wyche Saturday. Bill Edelmon returned last week

from Piainview where where he has been visiting his parents.

Mr. Trippert of Amarillo, manager of the Wheat Growers Association, addressed a large crowd

at the school house on the "Or-ganization of Farmers," recently. Mr. and Mrs. Marvin Madder and daughters were guests of Mr and Mrs. Henry Dendall at Frie

Highway engineers have been urveying the new highway which to be opened on the north side of the railroad. The fences are being moved back, as are several buildings.

Specials

Coffee, lb ____ 14¢ Butter, Hereford 211/2¢ Post Toasties ____ 9¢ Salt, 10c size Beans, Pinto, lb _

Pound ____

Friday and Saturday

ams, fresh, firm,

FRUIT MARKET

SENSATIONAL



Parachute Jump

By James Gordon

From 3000 Feet Over the Business District of Hereford

Saturday, Feb. 3d AND SUNDAY, FEBRUARY 4

Also Stunt Flying

By Nationally Known

BARNEY BARNARD

We Use Mobil Gas and Mobil Oil In Our Ship and Auto.

Magnolia Petroleum Co. H. J. Line, Distributor. Hereford, Texas

PASSENGER FLIGHTS AT FIELD SUNDAY _____

THAT Y-TRA SOMETHING-



PAY BEST

PURINA CHICK STARTENA

-the best starting mash, before the chicks at all times. Then watch them develop into strong, healthy pullets.

> We Carry a Complete Stock of **PURINA FEEDS**

McLean & Pitman

Grain Company

Buy At Home Phone 1.

We Deliver.

BUSINESS AND DIRECTORY PROFESSIONAL DIRECTORY

ABSTRACTS

LUNCHES

NURSING

Physician and Surgeo

Above Corner Drug Stor

OPTOMETRIST

DONT

Neglect Your Eyes

Dr. T. M. Montgomery

At Close Drug

Third Friday Each Mont

reveal the title.

AUDITOR

PAUL & CO

office County Court House

CLEANERS

Clothes Called for and Delivered.

DAIRY

PRAIRIE DAIRIE

milk, Cream, Butte We Deliver Daily.

CAS-OILS

Car washing, greasing, tire

INSURANCE

INSURANCE

JNO. H. PATTON

MANOLOGY

The First State Bank

13c change on your day's groceries. 3c

change from the newsboy. Odd nickels

and dimes from the druggist, the butcher,

the baker. SAVE these small coins put

them aside till you have a dollar and then

open a savings account here an account

Start a Savings Account

you can add to.

WE **SPECIALIZE**

ON LADIES' SILKS

Must Be Done to Your Entire Satisfaction.

nd us that evening gown, it will be returned to you

Day Service—we call for and make deliveries promptly.

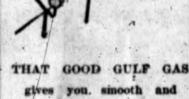
Cleaners

302 Main. Phone 333 C. A. Krisie O. L. Click

WHITE WYANDOTTE EGGS

-"More eggs-more white meat." They look clean when dressed. Reserve your setting from G. M. HUDSON





Gulf Lube

speedy riding.

Motor Oil soothes your en gine like a lullaby. Give your automobile a long swig of both and see how much pleasanter driving becomes.

ashing and Greasing is our specialty.

Call 112 for Flats.

Service Station

Business Men Change Locations

Two business men this week changed locations. Fred Brown, produce man, has leased the Cronproduce man, has leased the Cronin building on the corner of Main
and Fourth, recently occupied by
Mrs. Margaret Heifner and Hanna
& Hanna, and re-opened his produce house there, which was formerly in the Hawkins building on erly in the Hawkins building on Second Street. Mr. Brown is busy remodelling the front end of the new location preparatory to occupying it Friday morning. He will continue his former business of cream, poultry, eggs and hide buying.

I. H. Spratt, who occupied the rear of the Cronin building, is moving to a new location in the

moving to a new location in the Britain building on South Main Street. He moved Wednesday to almost the same location where he began buying produce about 22 years ago. He claims the distinction of being the first buyer of tested wears in Horseford. of tested cream in Hereford.

COURTHOUSE RECORDS

L. Gough and wife to W. H Fuqua, Inc., part of section 17, all of 18 and 19, in Block K-3.

W. R. Mathews to C. M. Brown,

E1/2. 36-3-1. Susie Rushing et vir to W. E. Tanck, all of 35, 36, 25, 34 and W½ of 23-5-1.

T. E. Shirley to Pauline Shir-

T. E. Shirley to Pauline Shirley Hale, E½ section 53, block K-3: W½ section 49, block K-3.

John E. Sullivan et al to Roy V. Smith, section 63, Block K-7.

Marriages.

Ruth Gillispie and Monroe Hypock, both of Hereford.

Shirley Ann Hall to Mr. and

Boy, Mr. and Mrs. Alonzo M.

First Christian Church

REV. E. R. M'WILLIAMS, Pastor

Sunday school 9:45; morning worship and communion, 11:00; -C. E., 6:30; evening worshop, 7:30. The attention of every member of the Sunday school is called to a temporary change in the order of services. Classes assemble at 9:45 in their respective meeting places instead of meeting together in opening assembly. It is urg-ed by the teachers that all make an effort to be on time so that the maximum time may be given to the presentation of the lesson. Bro. McWilliams will occupy the pulpit at the morning hour, speak n on the subejet, "What Can We Believe About Jesus?" This is the second of a series of sermons on finding a rational religion, the irst, "What Can We Believe About God?" being presented last unday evening. Everyone invited to attend the services Sunday night, which will be conducted by mem-bers of the C. E. society in celebration of C. E. day. Miss Nola. Margaret Blue is in charge of the program for the evening.

St. Anthony's Church

February 2, first Friday of the month. February 3, St. Blase day, blessing of throats at 8:00 o'clock nass and after benediction at

Sexagesima Sunday, mass at 8; second mass at Bovina at 10, bene-

diction at 8 p. m. Weekday mass at 8, Saturday at 7 in convent. Thursday, holy hour, 8 to 9 p. m. Rebular meeting of Altar Society after 8 o'clock

Car of good lump coal on the track. West Texas Feed & Seed Co., Phone 265.

DODGE PLYMOUTH

The World's Greatest Automobile Values

The New Plymouth Six Prices: Coupe _____ \$658.00 2-Door Sedan ____ \$698.00 4-Door Sedan _____ \$748.00

Hydraulic brakes, all-steel safety bodies, reinforced with steel, floating power and the same type individual front wheel springing as found on higher priced cars.

A Sample Now On Our Floor.

Come In and See It.

Ireland-Beavers Motor Co.

301 East Third Street.

P. S.—The factory still swamped, but we expect to receive shipment of new cars next

Ward News Notes High School Debate

MRS. WILEY ROBERSON

son, and preached at the school house Sunday morning.

Mr. and Mrs. Jim Lipscomb visited in Hereford in the Reed

Williams home Sunday afternoon.

Mrs. C. C. Acker and daughter
and mother, Mrs. Fox, of Hereford called on Mrs. Wiley Roberson Wednesday morning.

Mrs. John Hutson spent Friday

with Mrs. Bill Hutson. Mr. and Mrs. Fred Saltzman and children and Rev. Hornbeak were Sunday dinner guests in the home of Mr. and Mrs. Fred Moreman.

Cirl Basketeers Tie Floyd and Omah Harrison spent Sunday in the Frank Stivers home.

Polly Anna and Billie Louise Crawford spent Saturday night with Mr. and Mrs. Chester Hodges. The Ward home demonstration club met Wednesday in the home

of Mrs. Bill Hutson Mr. and Mrs. Cecil Lady spent Sunday in Hereford with Mr. and Mrs. M. D. Fincher.

W. R. Harrison spent Sunday in the Jim Harrison home. Mr. and Mrs. Chester Hodges took Sunday dinner in the Lee Crawford home.

Four Farmers Pledge For Cotton Reduction

Only four Deaf Smith farmers signed for the cotton reduction olan last week, according Dewey Reed, county agent.

They promised to withdraw 135 acres from production—that is, they rented those acres to the federal government.

Twenty-two farmers were notified of the program here in Deat Smith county. Only seven of this county filed applications last year, others were attached to Deaf Smith from Parmer county.

The four who entered the program were J. E. Crews, H. A. Hoffman, H. C. Van Bibber and Fred C. Winfrey.

FOR JOB WORK, TRY THE BRAND

Team Is Selected

Mr. and Mrs. Zinzer and family Representatives to the Amarillo speht Sunday with Mr. and Mrs. Invitation Speech Tourney for the Herselman in Adrian.

Representatives to the Amarillo LOST: Thursday, January 25, 820.00 bill, somewhere in Herselman in Adrian. Rev. Hornbeak spent Saturday at tryouts held this week under night with Mr. and Mrs. Jack Hut-the direction of Miss Irene Craw-

department. They are: Girls' debate team, Salle Gilbreath and Barbara Buckner; girls' declamation, Byrdie D. Scheihagen; boys' declamation, Basil McKinley; boys' extemporan-ous speaking,, Sidney Fuller; girls' extemporaneous, Viva Mae

Debates with neighboring high schools will be held in the near

Girl Basketeers Tie Dimmitt Sextette

A tie at 31 points closed the game Friday night between the Hereford and Dimmitt high school girls' basketball teams.

At the half the local girls were lagging six points behind, but forged to a tie at the final whis-

Saturday night they took the long end of the score from Friona, with a count of 24-20,

Poisoned Food For Rabbits at Cost Price in Her moved.

Poisoned grain for rodent con-trol will be furnished at cost in

Farmers are finding that a bumper crop of rabbits are destroying their crops.

The grain, if purchased in lots of 50 pounds or more/will cost four cents per pound; in lots of less than 50 pounds, the price will be five cents.

Leslie Vaughn Improving.

Leslie Vaughn, son of Mr. and Mrs. Tom Vaughn of Hereford, is recovering rapidly from an operation for acute appendicitis. is at the home of his aunt, Mrs. FOR RENT: a two-room apart-Edna Hurd, in Tacoma, Washingment, unfurnished. Also bedrooms.

Lost and Found

\$20.00 bill, somewhere in Here-ford. \$2.50 reward for information leading to return to C. H. ford, head of the public speaking Wise. Leave with Sheriff Miller or Brand. STRAYED from our place 7 miles east of town, a Hereford White-

face cow; freshly de-horned; flying V brand on left shoulder. Notify W. S. (Bill) Kerr.

Wanted

WANTED: Someone to carry luggage to Fort Worth or Dallas in truck or a car. Call at Brand WANTED: To buy building suitable for chicken house. WANTED? To buy maize heads and threshed grain. Brumley &

For Sale or Trade

TO TRADE: 1929 model 22-36 International tractor for late model L Case tractor. I will pay cash difference. Clip and keep this ad. W. W. Wimberley, Dawn. 1p TO TRADE: 120 acres of semi-improved clear land in Eastern Oklahoma. Will trade for house in Hereford vicinity that can be T. F. Bohannan, Route

FOR SALE_About 21 head of the county agent's affice in the good average Jersey cows; 20 court house, Agent Dewey Reed head of calves and yearlings; also announced yesterday. head of calves and yearlings; also shoats, weight from 60 to 130 pounds. B. R. Fulkerson, 20 miles northwest. WILL TRADE: Used 15:30 Mc-

Cormick-Deering tractor for a Farmati. Buchanan & Rosson 2-3c FOR SALE OR TRADE: Good 1930 Chevrolet truck. Buchanan FOR SALE: New and used typewriters, and ribbons. Jowell Mut-

For Rent

Want Ads STREU HARDWARE CO.

Home of Service and Quality.

Just received a number of 32-piece sets of dishes in lovely new patterns-price \$4.50 to \$8.50

> And Those New Sets of Heisey and Rock Crystal Glassware

They are beautiful-Dress up your table

That Shipment of

Aladdin Lamps

Has Arrived-Priced from \$4.75 to \$10.50

BUY AT HOME

FOR SNAPPY SERVICE

And Products That In the Long Run Are Best Drive By the

Texas Service Station

Canned Goods SALE

Stock up before prices advance . . . Canneries reserve stocks are at low ebb . . . NRA costs are higher . . . so lay in a supply NOW . . . canned foods keep forever under normal conditions. These special low prices good all week Friday, February 2, to Friday, February



SOAP

logg's Whole Wheat Biscuit with 2 packages Kellogg's Corn Flakes and one package Rice Crispies for 35¢

TOMATOES

Red ripe, No. 2 cans, Three for

12 cans ____ \$1.00 RALSTON'S

Wholewheat cereal, pkg P. & G., 10 reg. bags ... GELATINE Royal, all flavors, 3 pkgs 1 Pkg. Chocolate Pudding FREE! SPINACH COCOA

Hershey's, 1-lb can TISSUE Northern, 3 rolls Dozen rolls _____ 70¢ SHORTENING

High quality, 2-lb box for

Salad Wafers

Dozen bottles _____ \$1.35 Medium size, 2-lb pkg

Mrs. Tucker's, 8-lb carton

CRACKERS

BIMBO CAKES

Crystal Wedding, large pkg Medina, No. 2 cans, 3 for

Dozen cans _____ \$1.00 COFFEE Schilling's, 1-lb can ___ COFFEE

Standard, No. 2 cans, 3 for 27¢ Granulated Soap, large pkg 28¢ CHOCOLATE Hershey's Baking, 1/2-16 bar APRICOTS

Mariposa, 21/2 can _____ Dozen cans ----Great Northern, 5-lb bag

FREE

Coffee Will Be Served All Day Saturday BLOSSOM 63¢

Spaghetti, 6 pkgs

Standard, 21/2 can, _____

PEARS

Case of 24, 7-oz pkgs ____ 90¢

15¢

23¢

Nice and fresh, 1-lb bag for	. Three-pound	Marie Control of the
RICE Choice Blue Rose, 25c bag	HERSHEY BARS Plain or Almond, 5c size Carton of 24 bars 80c	HOMINY Van Camp's, 3 med, cans Dozen cans 55c
COCOMALT 43¢ BEANS—•	PEACHES Libby's Fancy, 2½ cans, 2 Dozen cans S1.65	Tomato Cocktail 19¢ Van Camp's, 2 cans Dozen cans S1.10
Cut Green, Standard No. 25¢ 2 cans, 3 for	MILK 19¢	GUM All kinds, 3 pkgs 10¢
Pork and Beans 17¢	Case Co QE	MACARONI 25¢

Salad Dressing

Premier, large bottle



lower prices

Van Camp's, 3 tall cans

Dozen Cans

Empson's, 2 large bottles

Fresh Fruit and Vegetables

CELERY CABBAGE Fresh and crisp, stalk Large, firm heads, lb 41/2¢ LETTUCE **ORANGES** Nice, firm heads, each Sweet and julcy! dozen__ APPLES LEMONS Large size, dozen Per dozen _

Sell Us Your Cream and Eggs



DEPENDABLE

MEATS

It's really fun to select meats at our market. Our cases are so light, clean and sanitary and our wide variety of flavorful meats so temptingly displayed that it's easy to select just the things to delight your family. And best of all, we save your money and give you better meat.



STEAKS, Fancy Baby Beef or Veal, loin,	round, T-Bone, 1b	15°
CHEESE Elkhorn, per pound		18¢

BACON, Sliced In Our Own market from Pinkney's Best Slabs, lb

ROAST 10¢ Fancy Baby Beef, pound 12¢ Leg or Chops, Ib 20¢, Shoulder

LINK SAUSAGE 14¢ Fresh, pound ____

CHILI

Our own make, 2 pounds ____

Jumbo News

BY MRS. J. W. BERRY

Last Friday morning most of the residents of this community were awakened by the unusual ound of thunder, and hopes that the long drouth was to be broken came when the rain began pattering on the roofs, but it only lasted for a few minutes and later in the day cleared away and scarce ly a cloud has been seen since.

Get highest cream prices at Farmers Creamery Association. Finis Nunn spent last Monday ght in the C. C. Hunter home.

Mrs. L. C. Baggott and Betty Jo visited school last Tuesday. Examinations for the fifth month f school were given the pupils last Thursday and Friday and the report cards will be given out the first of this week. Rev. Henard East failed to fill

his appointment at Jumbo Sunday because of sickness. There has been an epidemic of

colds and sore throats among the pupils and teachers in the school

C. C. Hunter home Mr. and Mrs. Ullman Hunter spent Thursday evening in the Ed-

win Mauk home Mr. and Mrs. M. L. Hardy visited in the W. L. Hall home last Wednesday evening. Mrs. Lydia Grant and daughter,

Mrs. C. E. Ramsey called on Mrs. W. Berry Wednesday afternoon. Mr. and Mrs. W. A. Hunter ate Sunday dinner with their daughter, Mrs. M. L. Simpson and family. Mrs. Simpson, being sick and under a doctor's care, was not able

to come to Sunday school Sunday. Freeman Curtis, a former Jumbo rillo visitors last Thursday. teacher, called on his friend, Weldon Ross, last Saturday afternoon, Dimmitt where they attended to er Lee Beck spending the night business and were present to see there. the airplane stunts held htere.

Finis Nunn and Mr. and Mrs. Ullman Hunter and twin daugh- Mrs. J. Y. Allen and family of ters went to Muleshoe Saturday Stephensville. afternoon to visit in the Finis

the past week, also there has been sickness reported in the Metcalf family, and Mrs. J. F. Axe and son, Wilburn, have been ill.

Mr. and Mrs. P. H. Dyer and family were Sunday evening for Goodland to visit friends family were Sunday evening for Goodland to visit friends family were Sunday evening for Goodland to visit friends family were Sunday evening for Goodland to visit friends family were Sunday evening for Goodland to visit friends family were Sunday evening for Goodland to visit friends family were Sunday evening for Goodland to visit friends family were Sunday evening for Goodland to visit friends family were for Goodland to visit friends family fami

family were Sunday guests, in the and relatives over the week end, returning home Sunday evening. ternoon and spot Mr. and Mrs. M. H. Power and tentive audience.

son, Oscar, visited Saturday night in the L. E. Beck home. Mr. and Mrs. J. W. Berry were

her parents, Mr. and Mrs. L. O. Norman, of Blueridge. Jimmie Dyer spent Thursday night with C. C. Hunter.

Mr. and Mrs. C. D. Pinckert and Mrs. Jessie McGinnis, were Ama-L. E. Beck and family visited last Monday night in the P. H. and Mr. Ross accompanied him to Dyer home, Miss Larue and Luth-

week for a visit with his sister,

Mr. and Mrs. Labon Galloway,

Rev. E. E. Manney filled his Mrs. C. D. Gilliam has accepted appointment at Jumbo Sunday af- a position in the sheriff's office ternoon and spoke to a very attentive audience.

Mr. and Mrs. M. L. Hardy and daughters, Mrs. Buck Wood, Mrs.

Truitt Boothe and Katherine, were

Jumbo basketball teams went to

guests Saturday night of Mr. and in Amarillo last Thursday.

Mrs. M. L. Hardy.

Mrs. Bruce Hunter returned home Wednesday evening from a visit of a few days in the home of L. Simpson had charge of the wor-

Completely Renovated

Star Barber Shop

Introducing also a new man, T. C. Tubbs, who starts with us today.

Work Guaranteed.

NEWTON V. NIX, OWNER

Moved

tion from the Cronin building on the corner of Main and Fourth Streets to the Britain building on South Main Street, fourth door south of the post office.



Boys'

Leatherette

HELMETS

15¢

My new location is a much cleaner and more comfortable build-ing and it will enable me to accommodate my customers and ing and it will enable me to accommodate my customs visitors in a more satisfactory way. I invite all to come me. I am still buying

Cream, Poultry, Eggs

I. H. SPRATT

CIRL SCOUT NOTES

day the date for installation of Tenderfoots was set for Sunday, February 4, at 2:30 in the Presbyterian church. The public is cordially invited. This award will be given to all girls who have passed their Tenderfoot test and have proven themselves to be good

Games and songs took up the greater part of the meeting. Those girls who desire special instruction on their second class tests are asked to see Fern Williams and by the way, we already have one second class scout-and more will be receiving this award.

The examiners for badges and other awards will be selected some time in the next week as many of the girls are already at work on

their merit badges. Scouts, let's all be on hand with our parents, relatives and friends Sunday afternoon, February 4, at 2:30 at the Presbyterian church for the awarding of the Tenderfoot pins.

To the Voters of Commissioners Precinct No. 3:

Having been urged to make the race for County Commissioner of Precinct No. 3, I hereby annualine my candidacy for this office and ask for your vote and support. I feel that I am qualified for this place and if elected will perform the duties to the best of my ability. MARK-S. DESEPTETO:

To the Voters of Precinct No. 3: I am announcing for the office of county commissioner of precinct No. three, subject to the action of the Democratic primary

which will be held on July 28. I am a property tax paying citizen, living on my farm about 32 miles west of Hereford; which I improved and am engaged in farming. I have been living there five years. I feel like now that I know the needs of our precinct and believe that I am qualified to hold the position to which I aspire. I invite investigation of my

candidacy and solicit your influence and support.

E. M. JACK.

To the Voters of Commissioners Precinct No. 4:

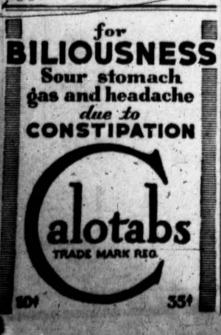
hereby announce my candidacy for the office of County Commissioner in Precinct No. 4, subject to the Democratic primary of July

I have no lengthy platform to offer, or extensive fist of promises to make my constituants, if elected; but those I do make I fully expect to carry out. In brief: it shall be my prerogative to meet every issue and situation in the administration of the duties entrusted to me as my best judgment and ability to act will dictate. I respectfully ask your consideration and solicit your support.
T. P. McCOLLISTER.

Children's Coughs **Need Creomulsion**

Always get the best, fastest and surest treatment for your child's cough or cold. Prudent mothers more and more are turning to Creomulsion for any cough or cold that starts.

Creomulsion emulsifies creosote with elx other important medicinal elements which soothe and heal the inflamed membranes. It is not a cheap remedy, but contains no narcotics and is certain relief. Get a bottle from your druggist right now and have it ready for instant use. (adv.)



Special Feature

400 Pairs Ladies' Felt HOUSE SHOES 29¢ Pair

All Sizes—All Colors

Economy

Make your dollar grow at Sprowls & Cronin's Store. Buy quality -it's the only investment worth while in high class merchandise!

With goggles, fleece lined

BOYS' COSSACK JACKET.



Made of tan rubberized suede material

This jacket is wind and water proof and has the appearance of leather. Made with zipper front and side buckles, sizes 10 to

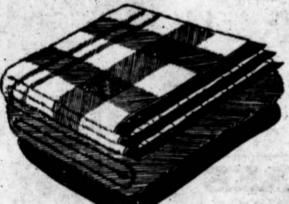
MEN—HERE'S YOUR SALE!

If you want shoe style here is your opportunity to provide your footwear needs for months to come. Black gun metal shoe with solid leather



BEAUTIFUL PLAID BLANKETS

Heavy weight, long nap, part wool, satin bound.



31/2 Pound weight, size 70x80 \$1.98 Pair

Five-Pound weight, size 72x84

They are cheaper than you will ever buy again

\$2.98 Pair



MEN'S WORK SOCK

A good work sock, with smooth toe, good tops, in brown, black, gray and white, pair _____ 10¢ Heavy Roxford work sock, pair _____ 10¢



Made of hard worsted material. Two pairs of pants; all

Pure Thread Silk Hose Full-Fashioned Chiffon



THE ALL FEATURE **BIG SMITH**

Boys' and Girls'

Made of good weight hickory

stripe material, red and blue

trim - long sleeves, ankle

lenght—sizes 1 to 8.

Big Smith **Overalls** Guaranteed Garments

\$1.35 the Pair

Fully Sanforized, 8-ounce material, has been fully shrunk, and permits permanent fit.

Big Smith Overalls will absolutely not shrink. They contain more material than any other overall.

Black Kid DRESS PUMPS \$1.98



Deep reductions in the face of rising prices. They are fashioned of fine kid for service.

Men's All-Over Rubber Four-Buckle

OVERSHOES



Sprowls @ Cronin Co.

you want to pay.

CREAM Prices Are Up

Bring us your cream as our prices are always

in line with the market.

Farmers Creamery Association,

Incorporated

The Certainty of Uncertainty **Protect What You Have**

INSURE UR PROPERTY

HEREFORD INSURANCE AGENCY

John McLean, Owner.



tion in the building across the treet from the Star Theatre. I earnestly invite my old customers to again trade with me

OPEN FRIDAY

Gream, Poultry, Eggs, Hides

BROWN PRODUCE CO.

dent. Fred Brown, Owner.

can mix you a

it may take us

because we do it

Chocolate Soda in

Cigars while you're

saying Jack Robinson

more than an hour

accurately and carefully

A NEW SHIPMENT OF

For American Queens

BRING US YOUR KODAK FILMS.

two jerks of a lamb's tail

MRS. GEORGE SMITH ENTERTAINS CLUB

Mrs. George W. Smith enter-tained the West Hereford club at her home last Friday with an all-day meeting and covered dish

Mrs. Ed Cox presided over th regular business meet. Mrs. R. M. Dunn gave plano selections.

Members present included Mmes.
Cox, G. W. Woods, A. I. Morri-

son, Ival Rudd and the hostess. Guests were Mmes. L. J. Bennett,

Dunn, and Olive Smith.

The next meeting will be held Friday, February 9, with Mrs. Joe Gaetz. A demonstration on toilet soap will be given by the

MRS. ULYS PIERCE SHOWERED

Mrs. Ulys Pierce was the reci pient of a miscellaneous shower, given by Mrs. J. B. Saunders and Miss Mary Lee Curry at the home of the latter last Tuesday after-noon. Blank filing cards were write her favorite recipes, which were given in turn to the A contest entitled "A Musical Wedding" caused much excitement and enjoyment. Following the "wedding" each guest was asked to pull a string and on each string was a household hint. They were also presented to the honoree. When the honoree's turn came to pull a string she found Mmes. Pierce, C. R. Walser, J. A. ter Huntley, Jim Clark, Guy Walser; Misses Oleta Bowling, Ruby Thompson, Maude Noland, Mabel Cannon, Hazel Oglesby and the

MRS. ROSA MATTHEWS ENTERTAINS ON BIRTHDAY

The home of Mrs. Rosa Matthews and her brother, F. J. Hiltbrunner, was the scene of a birthday party honoring Mrs. Matthews Sunday evening.

Those present were Messrs, and Mmes. J. J. Wilder and children: Ira Ott, W. H. Craig and children, J. D. Phillips and children, R. F. Matthews and children, Ed Boyd, Mrs. Mary Ott, Mrs. A. B. Schulz, Misses Othlie, Maurine and Helen Wilder, Lorre Sullivan, Pauline Boyd, Mildred Phillips and Melba Schulz: Messrs. Tony Hellman, Fred Axe, Clarence Schulz, Boyd, Junior Worley, Winston - Adams.

JUNIOR PIONEER CLUB CHANGES MEETING TIME

The time of the meeting of the Junior Pioneer Club of Hereford has been changed to 7:30 o'clock next Tuesday night at the home of Misses Ardelle and Erle Marie

MESSENGER

CLUB NEWS The Messenger Woman's Club entertained their husbands Saturday evening with a short program and supper. Everyone reported a very enjoyable evening.

The next regular club meeting will be on Thursday, February 8, at the home of Mrs. Elizabeth

IRS. EZRA J. BAGWELL

Honoring Mrs. Ezra J. Bagwell, er at the home of Mrs. Bowers.

Misses Lois Harris, Alvera Frye, pressure.
Vivian Bowers; Messrs. Ezra Bagwell and Odis Hendrix.

BUSINESS AND PROFESSIONAL WOMEN MEET

The Business and Professional uary 22. The hostess for the oc-casion were Eva Skelton and If it should be inclined to curdle Bruce Carter. This was the birthday party of the club. The birthday idea was carried out with water and boil again. Perfume as

as part of the supper. or shallow dish, and Each guest brought a "white cut into bars to dry. elephant" birthday gift. Four games of bridge were played, at passed and each guest was asked which the winners chose the most attractive packages. In this way the gifts were exchanged. At the end of the evening each lady opened her gift, which she had acquired either by choice or circum-

stances. The following ladies receiving white elephants were Julia Mc-Cown, guest, Edna Bruner, Viola Foster, Bess Jennings and Iva. Cocanougher, new members; and at the end a house placed in the middle of the table and filled with Lillie Hostetler, Minnie Hanna. Atherton, Fred Brown, Hal Kesmiddle of the table and filled with Lillie Hostetler, Minnie Hanna. Atherton, Fred Brown, Hal Kesmiddle of the table and useful gifts. Victoria Wilson, Pearl Gass, Franter and Mr. and Mrs. Frank Cognitive and Mrs. Frank Cognitive Rights. Lovely refreshments were served ets Fullingim, Sayde Rigler, Eudell. to the honoree, Mrs. Ulys Pierce, nice Rutherford, Neville Wrenn, Edah Park, Bessie Smith, Ella Aik-Noland, Lee Curry, Britt Clark, man, Irene Crawford, Mabel Wil-Wilbur Edelmon, N. P. Sikes, B. C. Roberson, O. B. Roberson, Wal-ton and Bruce Carter.

COUNCIL OF DEAF SMITH DEMONTSRATION CLUBS

"Some saying or characteristic of Lincoln or Washington" will be the roll cal! for the County Home Demonstration Council for the February meeting. At the meeting January 20, held in the court house, eight were present. The demonstrations for February were discussed, "Making and capsing hominy and making toilet soap."

To make and can hominy made with lye: Dissolve one tablespoon-ful of concentrated lye in three quarts of boiling water. When dissolved, add quart shelled corn and let boil 20 to 30 minutes, stir often. Drain and drop into cold If possible allow cold water. water to run over the corn for about three hours to remove all trace of lye. If running water is not available, wash through sev-eral clear cold waters until all of the black tips come off. Use a wooden spoon or stick. Add fresh water and cook until the corn is

tender. An iron kettle is best to make lye hominy in. Hominy made with soda: To

a recent bride, Mrs. Ray Bowers one gallon white corn add three tablespoons baking powder, cover with water and let stand over night. Cook until husks will slip Games were played. Guests off. Wash through several waters, presented the bride with their favorite recipes as well as many is tender.

To can, fill glass jars or cans, Present were Mmes. Baker Womble, A. Frye, W. J. Stewart, W. A. Calloway, Odis Hendrix, A. May, cooker 60 minutes under 15 pounds

Tollet soap: One pound washing soda, pound lard or clear tallow half pound unslacked lime, table spoon salt, three quarts water Put soda and lime in large dish and pour over water, boiling hot, Women's club was entertained with stir until dissolved, let stand until a chop suey supper at the home of clear then pour off clear liquid, Mabel Wilson on the night of Jan- add grease and salt, boil four single candles on individual cakes you please, and pour into molds or shallow dish, and when cold

> MISS LILLARD, ENTERTAINS FOR ANDREW PAT JONES

Miss Virginia Lillard honored Andrew Pat Jones last Thursday night with a bridge party at her

The Valentine motif was used in decorations. High score went to Mr. Jones. A salad course and cake were served.

Those present were Misses Erle Marie Foster, Shirley Hale, Frances Williams, Lueta Borden; Messrs. How to Buy Meat is the foundation of all good

meals. The cocktail, the soup, the vegetables, the dessert, everything else may be just right BUT if the meat doesn't come up to your expectations the whole dinner is ruined. Now all of us at the Texas Market and Grocery are specialists in meats. We

We buy our meat with the greatest care we take advantage of the market to get you these better meats at lower prices. And that's why we firmly believe that we can answer your meat problem by getting better meats for less money.

know how to give you the kind of meat you want at the price

where groceries are better .

Texas Market & Grocery

PHONE 353-FREE DELIVERY

a Square Deal

Our New California Market

-Enables us to keep the poultry market up and in some instances higher than the usual run of prices. With the cooperation of farmers who raise coultry, we ho keep the market on a higher level with our new West Coast connections.

WE APPRECIATE YOUR CREAM, POULTRY AND EGGS

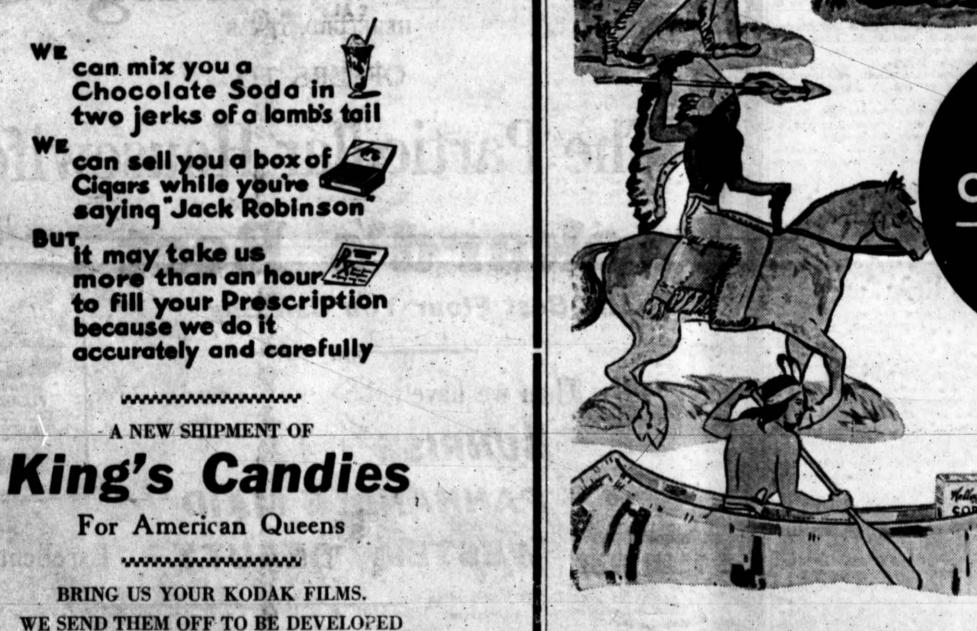
Square Deal Produce Co.

RANKIN REYNOLDS

PHONE 17

ROY ONSTEAD

FUN FOR YOUR CHILDREN Boys and FREE girls will love these Kellogg Movable Kutouts-FREE with purchase of Kellogg's Corn Flakes HERE's a great chance to enjoy crisp, delicious Kellogg's Corn Flakes, and at the same time give your children the most fascinating playthings - colorful Kellogg Kutouts of Cowboys and Indians that move! They are NEW! A great new idea that makes these Kutouts more fun than any you have seen! There are six sets in the series - three of Cowboys and three of Indians - so cleverly made that any child can



all year 'round!

Kelloggs

play wonderful games with one, two or all six.

Ask your grocer how to get them. They are FREE with the purchase of Kellogg's Corn Flakes — the world's most

popular ready-to-eat cereal. Favorite of all the family

City Drug Store

Phone 100. "Home of Dependable Drugs"



Crisp Waffles

Brookfield Sausage and melted butter make a delightful breakfast.

We also have many breakfast suggestions on our regular menu.

TRY OUR SPECIAL LUNCHES IKE'S CAFE

NEW FORD V-8



UNIVERSAL



This great, modern car is a masterpiece in economy, beauty and comfort.

Two important new features-Dual Carburetion and perfected clear-vision ventilation.

Drive This Car-It Will Sell Itself

Bring us your service work. Our shop is equipped to do work on all makes of carsspecial equipment for Fords.

HEREFORD MOTOR CO.

SELL US YOUR PRODUCE

and get the market prices all the time.

PAYING PRICE TODAY CREAM HENS, colored, 4 pounds up ____ 9¢ TURKEYS, No. 1 _____ 9¢

Hereford Poultry and Egg Co. Phone 448



Think Before You Invest Have Money

RACKING your brain will not bring your money back after you have made a BAD BUY in stocks or on the Board of Trade.

Play safe . . . invest in what you know and can WATCH. This is a surer and shorter way to Fortune. START SAVING REGULARLY NOW

We Welcome YOUR Banking Business







Dawn Items

BY INEZ MILLER

Take Produce to Carl's Gro. tf Friday evening Mrs. Dee Graham gave a talk at Dawn school house on "Life In Central Amer ica." The lecture was well attended and was greatly enjoyed by all. A special feature of the evening's entertainment was songs by the Methodist male quartet, and we hope they will sing for us again,

Mrs. Ezra Bagwell was honored with a bridal shower Thursday afternoon at the home of Mrs. Mrs. T. M. Cleek of Panhandle

has been visiting her sister, Mrs. L. N. George.

Mrs. George and Byron spent Saturday in Amarillo. Mr. and Mrs. Ed Reynolds and sons were guests in the W. J. Stewart home Thursday evening. Miss Ruby Harris spent the week end with her folks here.

W. J. Stewart, Lizzie Harris and Miss Lois Harris were in Ama-W. H. Miller of Portland, Maine,

visited relatives here the past Misses Lois Smith and Inez Mil

ler spent the holidays here. Misses Vivian Bowers and Inc. Miller, Clifford Stewart, and Arold Geiger visited the high school

Mr. and Mrs. H. H. Miller, W H. Miller, Miss Vera Crawford and Inez Miller visited in Amarillo Saturday.

Bippus Items

Shoppers in Hereford were Geo. Bippus and son, Herbert, C. T. Reese, Mr. Bogle, Marvin Morrison, Bud Morrison, Claude Norris, Get highest cream prices at Farm-

ers Creamery Association. Sunday school was well attended Sunday, with 15 present: Miss Helen Gregg who is attend-

ing school in Hereford spent the week end with her parents. Clarence Morrison made a to Lubbock Wednesday.

Grandma Morrison spent Friday with Mrs. Geo. Bippus. Jack and Hugh Fortenberry rere in Hereford Wednesday. Ruth Reese is on the sick list

Z. J. Steen called at the C. Reese home Monday. Kelly Gray and Mrs. W. D. Keliehor of Hereford were in this

ommunity Tuesday. Mr. Bogle called in the Reese home Thursday. -C. T. Reese and Milton called in

Snell home Thursday night.

Westway Items

(BY WILMA SKYPOLA)

Miss Irene Grimes spent the week end in the home of her parents, Mr. and Mrs. R. W. Stephens, at Hereford.

Mr. and Mrs. Bill Rice and Mrs.

Mr. and Onias, made a business trip

Weeks in the R. W. Stephens home Saturday were Misses Labour Mr. and Mrs. J. S. Garrett and Verne Mann and Vineta Simpson, and Robert Lee Orr and Glenn in the H. M. Benson home Sunday.

Weeks because of illness.

Mr. and Mrs. J. S. Garrett and Verne Mann and Billy took supper in the H. M. Benson home Sunday.

Mrs. Jackson and sons, Orin and Onias, made a business trip

Mrs. and Mrs. T. R. Langley and Several of the school children Mann Tuesday morning. ents, Mr. and Mrs. D. R. Grimes phens. at Hereford.

Brashear and Ercle Brashear spent Sunday in the D. R. Grimes home in Hereford. C. W. Smith visited in the T. E.

Rogers home Sunday.

Mr. and Mrs. E. Ramey, Cibal
Calloway, Alva Vernon, Jettallee
Baggott, Leota Reeves and Dorotha
Vernon took dinner in the T. E.

Baker home Sunday.

Mr. and Mrs. T. E. Baker visited in the Haskell Benson home at Progressive Friday.

Miss Wilma Skypala had Sunday dinner in the A. H. Lueb home and supper in the Joe Reihart

home at Wyche. Buford Luttrell of Hereford

risited in the V. Skypala home Sunday. Sylvester Leornwald and Walter meb of Wyche visited in the V.

Skypala home Wednesday. Mr. and Mrs. Dick Whitesides visited in the Bill Williams home

Mrs. Harrison and Mr. Turrentine of Hereford visited in the l'urrentine home Sunday.

Mr. and Mrs. Houser and fam-ily of Hereford visited Sunday of last week in the Hartman home.

Dean News

BY MARY LOUISE-ELSIE FRIEMEL

Mrs. Sid Barkley returned to oklahoma with her brother-in-law and wife, Mr. and Mrs. Jim Barkley, where she is visiting friends for a few weeks.

Mr. and Mrs. Edgar Sowell were Sunday dinner guests in the Ernest May home near Dawn. Mr. and Mrs. Wells were called to the bedside of her mother last

Tuesday in Oklahoma, returning home Sunday. The D. S. S. club met January 25 with Mrs. Rawleigh Truax as hostess. After the business and

social hour refreshments of salad,

wafers, angel food cake and coffee were served to seven members. Mr. and Mrs. Edgar Sowell entertained with a bridge and fortytwo party Thursday night. Those present were Messrs, and Mmes. T. P. McCollister, Chester Hodges and son, Wiley Roberson and sons, Arlie Dean and daughter; Misses Oxford, Davis and Goodwine; Atlas Higgins and George Suggs.

Mr. and Mrs. Raymond Joyce returned from a business trip to

Oklahoma. Mrs. Joyce's brother accompanied them home. Clem Friemel and family took Sunday dinner in the Henry Broman home near Hereford.

J. H. McKaskey and John Van

Meter was here looking over the farm of Mr. Mecaskey last Sun-

Easter Items

BY MISS LOUISE PRYE

School re-opened Monday after having been closed the past two weeks on account of measles. William Dixon and Maxine Durant are confined to their homes

this week with the measles. Melvin Green of the Messenge community visited in the Franks me Monday afternoon.

Miss Emerald Smith gave a surprise party Friday night honoring her sister, Annie Mae Smith and Frank and Dan Allen on their 17th birthdays. At a late hour refreshments were served to about

Aubrey Epperson spent the week end at Rogers, New Mexico. Mr. and Mrs. John Noland and Ruby Faye visited relatives in

Oklahoma last . week. Mrs. Major Bruton, who is attending W. T. S. T. C., spent the week end with home folks. Mr. and Mrs. J. K. Franks had

as guests the past week J. H. Burkhalter and Mrs. Briethought and son, of Guymon, Oklahoma. Mr. Burkhalter is the father of Mrs. Franks, and Mrs. Briethought is a sister. During the week Mrs. Franks and guests visited in the Lee Howard home at Messenger and the Homer Ragland home at Dimmitt.

Ford Doings

Rev. L. E. Godwin of Vega held regular services at Ford Sunday. Visitors were Mr. and Mrs. Dur-

Mr. and Mrs. E. H. Simpson and children of Sedan, Oklahoma, spent the week end in the D. B. Man

Mr. and Mrs. W. M. Stewart en-tertained Sunday school classes Nos. 2 and 3 with a party given in honor of the birthdays of Mrs. W. M. Stewart and Miss LaVerne Mann. Games were played until a late hour. Refreshments of sandwiches, cake, fruit salad, popcorn halls and cocoa were served to Messrs. and Mmes. George Benson and W. M. Stewart; Misses Adelia and Elizabeth Benson, Ida Lee Cope, Rachel Shields, Vineta and Gladys Simpson, Birdine and Virginia Brunson, LaVerne and Euna Mann and Wyntle Jacobs, Mildred and Melvina Stewart; Messrs. F. W. Brunson, Clyde Mann, R. W. Stephens, Robert Lee Orr, Glenn Plummer and Glenn

Mann, who for two weeks has been making his home near Vega, left for the home of his parents in Oklahoma Sunday morning after spending Saturday night in the home of his uncle, D. B.

Mr. and Mrs. Bob Orr and sons Saturday night. Jack Stevens of Conway arriv- to Amarillo Friday.

GROCERY SPECIALS That Will Appeal to Thrifty Shoppers

Friday and Saturday, February 2-3

G(0) D) D) D

RAISINS 4-pound package _____

Hookers, 3 cans

LYE

BEANS

SUGAR Cloth Sack, 10 lbs

COCOA

Mother's, 2-pound box ...

1 Rice Krisples

SPINACH

CRACKERS



1 Whole Wheat Bisquick FREE

Corn Flakes, 2 packages

P. and G., 5 large bars

OATS

PDACHDS

MUSTARD

Several well bred White Leghorn cockerels for sale.

CARL'S Cash and Carry GROCERY

PHONE 324

daughters were supper guests in have been absent the past

Packard Milling

HEREFORD, TEXAS

OFFERS TO

The Particular Housewife

Packard's Be

The Best Flour You Can Buy



Then we have

SUNRISE **PANHANDLE MAID**

WESTERN BEAUTY. . Excellent Flour

At Your Grocer's

Made in Hereford of home-grown grain. We also produce

TASTY CEREAL and fresh ground corn meal.

YOUR HENS AND YOU

Are Directly Interested In This

Are your hens producing the

JUST-RIGHT and LA-MO, two excellent egg producers, are cor-rectly balanced feeds to proe the results you are look-

Mixed Fresh Daily.

West Texas Feed & Seed Company

Phone 265

We Buy Produc

GET-AWAY CONOCO **BRONZE** GASOLINE

in your auto tank means a quick getaway, no sluggish motor on cold mornings -Well, it's the best and most economical gas you can get.

Ask for Tony Sarg's book of comics-it's free.

W. J. (Bill Service

Station

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

The HYSA held its regular busident Science Clubs of America. The members and sponsor are very proud of this charter as it signifies our membership in the mational Students Science Clubs of America. The members thought it would be a grand idea to frame it and place it in the office so that it could extend a "Come up to see me sometime" to all of the student

Bill McLean, a football mem ber, otherwise an ex-honorary mem-ber, was back in the club this meeting and the members wish to invite all other football members who heretofore has not been coming to the meetings, to make a speedy return for our club has the old pep and go-getting will that it had in its younger days.

The members of the club learned some very startling facts when Viva Mae Thomas gave a report on some science news. She ex-plained how an egg could be boil-ed by the use of sounds on the order of static you hear over the radio, except louder. She also discussed general points of interest including Saturn, a comet and loon. What is loon? Well, no members can tell, but if one had heard the report he would not have forgot ten what it is used for.

Her report was supposed to be broadcasted but—the static had a word to say about that. Billie Roberson worked on the apparatus so that we could hear the broadcast, but he did not know how to work on the static. Anyway, Billie, your program was en-joyed and the music also. Berry Orr was elected to take

J. F. Carroll's place on the social committee, and it is the duty of that committee to plan a social for the club. The club then adjourned until next Tuesday. LOF

FATHER-SON HI-Y PARTY

The minds of the sons are at ease. The dreaded report cards are forgiven by their fathers.

The annual Hi-Y father and son banquet fell on the day following the receiving of the report cards, and many a proud father overlook-ed the shortcomings of his off-

least were the eats, sandwiches

The HYSA held its regular business and entertainment meeting on Tuesday at 4:00 o'clock in the chemistry laboratory. The president asked for the business of the club and Miss Wrenn displayed her speed when she showed the diplomas or charter from the Student Science Clubs of America. The members and sponsor are very proud of this charter as it significant. The fathers and sons were assigned tables and dominoes or forty-two were played for nearly proud of this charter as it significant. an hour. The games of dominoes were then ceased and several num-bers were played by the orches-tra. The program was closed by several sunts, songs given by the club, a speech by Mr. Hudson on the coming Hi-Y conference in

STUDENT COUNCIL

Amarillo, closing prayer by Mr. Hudson and the closing Hi-Y song.

The Council meeting opened with the criticism of the fire drill. The unevenness and noise in the lines prohibited the smooth functioning of the drill which the Fire Chief

Unsportsmanlike actions of the students reflect on the school. Let's watch ourselves and try to keep the good name others have cummins, Wayne Evans, learned for Hereford High in the Horton, Clye Hussey, Bill Mc-Lean, Rita Bezner, Christine Finch-

FRESHMAN CLASS

Wednesday, January 24, to plan a party. They did not decide what kind it will be, although it Oldham, Ernest Scheihagen, Virwill probably be either a plain or masquerade one. The social committee, the president and the two sponsors will decide what kind it Chilton Foster, Karl Shirley, Harwill be and at what time it will be held. They will meet Friday at 4:15. The class is hoping it will be Friday, February 2.

COWHANDS

Tuesday night, the Cowhands met Virginia Newell, Pearl Smith, Joy at 6:30. This was very incon- Wagley, Catherine Fullwood, Gayle yenient for some of the members. Higgins. For instance, Spike Harris had to Fifth finish eating until 6:30, were late. fer. They both received the hot-hand. F

banquet. The air around these meetings seems to be "a bigger acrobatics, furnished by Earl James Wilson, Boss Kermit Wil-Trimble and Jim Kirby, were the son, Spike Harris or any of the center of attraction for a period Cowhands before February 18.

and they

forgot

to tell bim

it was

HONOR ROLLS

The following students in the high school and high seventh grades made a grade of 90 or better on each subject for the semester which has just closed: Nancy Conk-wright, Sally Skelton, Bill McLean, George, Conklin, Varian J. Fuller, Mary Turrentine and Viola Beryl Phillips. These figures are not at hand for the other grades. The regular honor rolls are based on grades made the third six-

weeks of the first semester..

High Henor Roll.

Eleventh Grade: Nancy Conkwright, Sally Skelton.

Ninth Grade: Geo. Conklin.

Eighth Grade: Varlan J. Ful-er, Clyde Posey, Mary Turrentine. Sixth Grade: Barbara Brother

ton, Faye Crosthwait, Edith Jackon, Grant Fuller. Fifth Grade: Gloria Grizzle. Fourth Grade: June Dameron, Doris Elaine Dillehay. Honor Roll.

Eleventh Grade: Basit McKinley, Loys' Carmichael, Elizabeth Bowman, Mary Kate Brotherton, Barbara Buckner, Odella Flowers, Sallie Gilbreath, Virginia Line,

Theda Lou Wilson. Tenth Grade: J. T. Carroll, J. C.

er, Adeline Schumacher. Ninth Grade: Virgil Cloyd, Geo. Tiefel, Philleen Arthur, Alma Cox, Ruth Easter, Mary Virginia The 1933-34 Freshman class met Eberle, Odessa Long, Lorene Val-

vey Nunn, Dorothy Funderburg, Mary Jane Morgan, Viola Beryl Phillips, Dean Dunlap, Carl Mos-ley, Charles Spradley, Sankie Trimble, Helen Ann Snyder, Virginia Erje Reed, Mary Tiefel, Mary Virginia Whitehead

Sixth Grade: Hertha Baer, Juanita Ray, Margaret Ann Grizzle, Due to the basketball game last Betty Sue Hensleet Connie Houser,

Fifth Grade: Martha Nelle Ew- How One Man do something for his grand moth-er, and Sidney Fuller, who did not Olson, Orvella Hill, Lois Standi-

Fourth Grade: Yevohn Weeden The Cowhands also continued Nell Spradley, Elma Shugart, Bilwork on the preparations for the lie L. Davis, Rayland Evans, Ctifton Neil Cox.

The pep squad met last Thursday night in the auditorium. In spite of the deficient knowledge of parliamentary law possessed by the club, a little business was attended to amix extemporaneous speek-ing on any and all subjects (all at the same time, of course). It is generally agreed upon that the is generally agreed upon that the club is to throw a party—who knows how, when or where? The discussion at this point became a yelling contest. There was quite a discussion on the boy friends who are not. Plans were brought forward for programs, at regular meetings and otherwise. It would not be surprising if one of the girls of the club turned up as Charlie Chaplin or someone, in Charlie Chaplin or someone, in some unearthly place. What would happen if some of these masqueraders masqueraded as them-selves for once? When it comes to parties the pep squad dissolves into a go-and-get-'em society. It really would be interesting to know whether Catherine is telling the truth when she describes herself in kid clothes. With the last term of school

comes a cleaning season—clean pep suits of course. The time for elections is also rolling nigh. What with all their problems to worry over, the pep club had a right to adjourn.

BB

HHS BAND MINSTREL

Stop, look, listen! Watch for the coming date of the HHS band minstrel, composed of 26 band and orchestra members dressed in the good old Southern coon style. New jokes, negro songs and special solos will dominate in the show. The German band will change its nationality and give you plenty of fast tunes and trombone smears. Save! Get a date! Be present, for the HHS Band Minstrel. HH

Card of Thanks.

We wish to thank our friends for the kindness and sympathy shown us during the illness and death of our mother.

The Children and Grand-children of Mrs. Mary Estes

Try and find anything of

wood that I can't make

or repair.

Progressive News BY OLIVE PERKINS

Take Produce to Carl's Gro. tf Ira Ricketts and family were

Amarillo Saturday. Mr. and Mrs. J. E. Blakemore spent Monday at Summerfield with his parents, Mr. and Mrs. A. J. Blakemore.

Charles Green and family visited Charles Smith and family near

Westway Sunday. Little Miss La Nelda Dougherty of Broadview, New Mexico, is spending the week with her grandmother Ricketts.

Miss Lucille Park spent the week end at home.
Miss Olive Perkins attended a shower at the home of Miss Clara Wedel Saturday afternoon in honor of Mrs. H. W. Beckman.

Miss Virginia Bowman, who is attending college at Canyon, spent the week end with home folks. The ladies club meets with Miss Olive Perkins the first Wednesday in February. This will be an all day affair, as a quilt is to be

quilted. Mrs. Ira Ricketts visited Mrs W. A. Ricketts at Hereford Wed nesday and Thursday.

Mrs. C. C. Bowman entertained the intermediate Sunday school class at dinner Sunday in honor of Wilma Higgins' birthday and as a surprise to William Bowman A delicious dinner was prepared by Mmes. Bowman, Higgins and Blakemore. Those present were Ira Jeanne Ricketts, Ray Neel Glenn Ricketts, Edgar Russell, Lyle Donovan, Roy and Clarence Taylor, Forbes Blakemore, How-ard and Gordon Higgins, Jimmy Blakemore, Wilma Higgins, William Bowman; Messrs. and Mmes. C. C. Bowman and J. E. Blakemore, Elizabeth and Virginia Bow

Mrs. J. E. Blakemore was elected teacher of the intermediate class at Sunday school Sunday afternoon. The young people reorganized, with Mrs. C. C. Bowman as teacher, Jake Gregory, president; Haskell Benson, vicepresident; Eunice Caldwell, secre tary; Millard Gregory, assistant secretary; Lawrence Boyd, Mrs. Haskell Benson and Miss Evelyn Arseneaux, entertainment committee. The name of the class will Young People's Fellowship. class; motto: Others; Colors, white and red.

Lost 22 Pounds

Mr. Herman Runkis of Detroit writes: "A few lines of thanks from a rheumatism sufferer-My spring to congratulate him on a meetings seems to be "a bigger and better banquet." Here is some thing high lights of the party thing that will interest the ladies were the music, furnished by Gordina and orchestra, which lept the feet of the fathers taping and their heads swinging. The banquet. Give these menus to pand their heads swinging. The banquet. Give these menus to successful Hi-Y party.

PEP SQUAD

Tirst bottle of Kruschen Salts took all of the aches and swellings out of my joints—with my first bottle of my joints—with my joints To lose fat safely and quickly od old dues it at any drug store in America.

If not joyfully satisfied after the list Thurs- first bottle-money back.

GUILTY!

Vote a Life Sentence For Rubbish and Waste



menace to public health and safety than the rubbish pile and the oldfashioned garbage can. Year after year they take their terrific toll with fire and disease.

There is just one effective way to combat these two evils—by burning them before they have a chance to do their devilish work. A Gas Incinerator is quick-acting, odorless, inexpensive to install and operate. It's the easiest and best way to vote a "life sentence" for Rubbish and Waste.

See your Gas Appliance



KNOW

That your increased use of ELECTRIC SERVICE is billed at a lower rate . . . and adds only a small amount to your total bill?



Notice To the Public:

I have decided to collect the accounts due the late W. D. Kelighor myself, instead of the party mentioned in last week's Brand. Please call at my residence on Lee Avenue and make arrangements or payment on your account.

Mrs. W. D. Keliehor

Come and Rest

Do you ever want to get away from the hurry-and-skurry of every-day life for a little while . . . for just a few weeks . . . or even a few days . . . to go to some place where you can relax and rest . . . and go back home with renewed vigor . . . feeling like a new person? There is such a place . . . only a few hours away from you . . . by train or over paved highways ... where you can find relaxation—where you can "find yourself" again. It's the

In this modern hotel, for as low as \$20 a week, you can get a comfortable, well-furnished outside room . . . all meals . . a complete course of stimulating, refreshing baths under trained masseurs .. . all the Crazy Mineral Water you can drink . . . and a welcome that makes you feel like you're just "one of the folks."

Crazy Water Hotel

Mineral Wells, Texas

INSTANT STARTING-LIGHTNING PICK-UP-HIGH TEST

instant starting, ightning pick-up Conoco Bronze!

Baseball weather the year around if you use Conoco Bronze Gasoline! Cold motors these frosty mornings only demon-

ig ease of starting that Conoco Bronze gives. According to thousands of enthusiastic users—Conoco Bronze gives also, to a greater extent than all others, lightning pick-up, long mileage, smoother operation, more power and high anti-knock qualities. No premium price is added for these premium qualities. Get a free Tony Sarg book of these

At the Sign of the

The same of the sa



Hereford, Texas

Friday Only

"One Man's Journey"

WITH LIONEL BARRYMORE SERIAL AND COMEDY -This is the biggest show you ever saw for only 10¢ ATTEND THE MATINEE

Saturday Only Matinee - Night "Smoky

is a story of a horse and human friends and enemies. SPECIAL COMEDY ADMISSION ONLY 10¢

Sunday Matinee Monday - Tuesday

THREE BIG DAYS

Saturday Night Preview, FOUR SHOWINGS

"Christopher Bean

Featuring Marie Dressler, Lionel Barrymore-two of the greatest stars of the screen.

dmission for this big special at-

an added attraction we will have a complete show of the Ur- with him to enter the college for schel kidnapping case, including the second semester. the trial, capture of Bailey and

Everyone can afford to come. SPECIAL SHORT SUBJECTS

Wednesday and Thursday

FEBRUARY 7-8

"Convention City"

what a cast JOAN BLONDELL ADOLPH MENJOU DICK POWELL GUY KIBBE

This is a laugh from start to finish, and made for entertainment only. Wednesday night, which is the first night of the picture, we will give away the first \$25 Bank Account. If your name is registered at the Theatre you have just as much chance to be awarded this Free Bank Account as any one—as no one can register but Come early Wednesday night, secure good seat-we will have lots of show for you and the price is only 10-20¢

COMING

February 11-12-13

Joan Crawford and Clark Gable in "Dancing Lady"

POLITICAL TICKET

following andidates are seeking nomination to the offices under which their names are listed subject to the Democratic Primary to take place July 28, 1934:

For County Judge: C. W. HUMBLE (re-election)

NO. B. MILLER (re-election) MER BAKER

County Treasurer: IRS. BESSIE L. SMITH (reelection) For County and District Clerk:

H. FOSTER (re-election)
L. D. REED

Commissioner, Precinct No. 1: P. J. (Jack) Rose, (re-election) Commissioner, Precinct No. 2: T. W. (Wiley) ROBERSON W. B. PHILLIPS

For Commissioner, Precinct No. 3: GEO. O. MESSENGER. E. M. JACK MARK S. BENEFIELD

Commissioner, Precinct No. 4:
J. M. (Jim) CHAPMAN *
T. P. McCOLLISTER
JOHN WHITSETT

Andrew Pat Jones left Saturday night for Texas A. & M. Car of good lump coal on the

rack. West Texas Feed & Seed Co., Phone 265.

Mrs. Alton Frazer returned home days with friends in Amarillo. FOR SALE OR TRADE: A few

(Bill) Kerr.

resh Jersey cows. See W.

Car of good lump coal on the rack. West Texas Feed & Seed Co., Phone 265.

Mr. and Mrs. B. H. Hopkins and Mr. and Mrs. John Patton were visitors in the Dave McCurdy home in Plainview last Sunday.

Wanted: Plain or fancy sewing prices reasonable, all work guaranteed. Mrs. Bessie Davis, residence first house south of Presbyterian church.

J. O. Newell has been appointed as assistant to County Agent Dewey Reed to assist with the emergency relief programs wheat, cotton and corn-hog allot-

Virginia Barnett, Wilma Jo Jones, Jack Gililland, Addine Hastings and Miss Myrtle McGowan, all W. T. S. T. C. students, were here the first of the week. They returned to Canyon Wednesday evening.

Mrs. J. O. Newell, Mrs. Leonard Ricketts and John Patton accompanied their mother, Mrs. N. M. Patton, to Amarillo Tuesday, where Mrs. Patton underwent an operation on her eyes yesterday.

The County Federation of Women's Clubs will meet Tuesday, February 6, at the Methodist church. A covered dish luncheon will be served at 12:00 o'clock. The Pioneer and North Hereford clubs will be hostesses.

Noel Bryant, who has been at tending McMurry College in Abilene, visited with his parents, Mr. traction will be only 10-20¢ and Mrs. D. H. Bryant, here Monday and Tuesday. His sister, Sarah Agnes, returned to Abilene

> Mrs. Ollie Fox and Mrs. C. C. cker and children went to Brownfield Saturday. On their return Sunday they were accompanied by Mrs. G. S. Webber. Mrs. Webber will visit her mother, Mrs. M. A.

Thelma Morris Wins Certificate of Honor

Thelma Mae Morris of Sims school is the first Deaf Smith county school child to receive the state board of education certificate for a completed reading course in this school term.

The certificate, bearing the seal of the State of Texas and signed by the state superintendent schools, is given to every school child between the fourth and seventh grades who completes a list of 20 required books.

The books are now on file at the county library. Many Deaf Smith school children are trying to complete the requirement.

S. P. ROSSON RETURNS FROM CONVENTION

S. P. Rosson, of Buchanan & Rosson Implement Company, returned Wednesday from Dallas where he has been attending the Texas Hardware and Implement Dealers Association. Mr. Rosson visited in Austin and Temple also.

R. P. Coneway On Board Young Demos to Hear For District NRA Code

Mr. and Mrs. R. P. Coneway attended a meeting of the Plains Association at Lubbock last Saturpresident of the International Baby for the organization meeting Chick Association, and managing the Young Democratic Club director of the national co-ordinating council in charge of the code inforcement for the industry, explained the baby chick code to the approximate 100 hatchery owners

who gathered for the conference. A. H. Demke, El Paso, president of the Texas association, who is head of the code committee for the Herman Schulz and S. B. Walk- state, urged that anyone interester were in Amarillo Wednesday ed in the custom hatching or the evening attending to business matters, business matters,

> District compliance committee, to have authority over the Plains area were set up, with Joe Barron of Lamesa, chairman of the South Plains committee, and Frank White, Clarendon, chairman over the North Plains committee; The North Plains committee composed of the following hatcherymen: Dr. E. F. Lanham and Raymond Adkisson, Amarillo; C. C. Dodd, of Pampa: Raymond Thomason, of Memphis, and Ray P. Coneway.

HIRING COUNTY AUDITOR

Hereford.

On this the 22nd day of January, 1934, at a regular meeting of the Commissioners Court, Deaf Smith County, Texas, came on to be considered hiring a county auditor, as provided for under Article -1641, of Revised Civil Statutes, State of Texas, 1925.

In the judgment of the Court it is necessary to have the services P. W. Cawthon. of an auditor that the Court may have such information as will en- for the season, is as follows: Texable it to determine and fix proper appropriation and expenditure of public moneys, and to ascertain and fix a just and proper fax levy. The court will contract with some applicant for this auditing work at its next regular meeting February 12th, or at some regular meeting following.

COMMISSIONERS · COURT, Deaf Smith County. By C. W. Humble, County Judge.

Candidates for Office

At least three candidates for tended a meeting of the Plains governor, one for attorney general division of the Texas Baby Chick and a number of other candidates for public office in Texas will be day. J. A. Hannah, Kansas City, in Lubbock Saturday, February 3, president of the International Baby for the organization meeting of West Texas.

Maury Hughes, Dallas, chair-man of the Texas State Demo-cratic Committee, will be the principal speaker at the conven-tion. Walter Nelson, Jr., Wichita Falls, Texas' youngest mayor, will

be the keynote speaker.

Dances, luncheons, banquets and other entertainment will be mixed in with business sessions at the

convention. The West Texas club will another big link in the chain of clubs over the United States, all under the leadership and direc-tion of the National Young Democratic Club.

Collegians Visit Parents. Readis Kerr, Carl Spratt and Billie Hawkins of W. T. S. T. C.,

panied the boys here, and then went on home to visit his par-ents, Mr. and Mrs. J. M. Mc-

Entire. TEXAS TECH SCHEDULES **OUT-OF-STATE GAMES**

Five out-of-state and three Texas schools have signed contracts to play Texas Technological College Matadors during the 1934 football season, according to Coach

The schedules, nearly complete as University, at Lubbock, September 22; Baylor University, place undecided, October 6; Ok-lahoma City University, Oklahoma City, October 12; Louislana Tech, Ruston, La., October 20; Loyola University, at Los Angeles, Octo-ber 27; Simmons University, at Lubbock, November 9; De Paul University of Chicago, Lubbock, November 16, and Arizona Univer-sity, at Tuscon, Thanksgiving.

E. B. Black Co.

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Ambulance Service—Day or Night Hereford, Texas

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Tree ripened—the best you have ever eaten.

Bushel, Only

Bring Us Your Cream, Poultry and Eggs

Produce Co.

RANKIN C. REYNOLDS Swift Branch ROY ONSTEAD Corner Main and Fourth Phone 17

FRESH Fruits and Vegetables for M

When better fruits and vegetables are brought to Hereford, you will always find them at our store—where quality and freshness are supreme-And it is a joyful effort on our part to bring to you the very best at the lowest price possible.

GRAPEFRUIT	Texas, choice seedless, 6 for	25
PEANUTS	Large size, 2 gallons for	29¢
DATES	Bulk, another large shipment, 2 lbs	23¢
BANANAS	Large yellow-ripe, dozen	23¢
APPLES	Eating—a hot shot—2 dozen	25¢

We Thank You-Come Back Again

Specials For Friday and Saturday

COFFEE Folger's, drip grind and drip maker, both for

DATES Two-Pound Package SOAP Five Large Bars MARSHMALLOWS One Pound SHOE POLISH SALAD DRESSING W. P., Quart _____ **BISQUICK** Large Package _____

KELLOGG'S SPECIAL DEAL



2 pkgs. Corn Flakes 1 Rice Krispies 1 Whole Wheat Biscuit

CAKE FLOUR Swans Down, Package _____ **BAKING POWDER** Clabber Girl, large can _____ CATSUP Large Bottle SALT Morton's, 2 Boxes **PEARS** No. 2 1-2 Size _____

D1. Blackberries Gallon Can **OLIVES** Quart, Queen _____ CHOCOLATE RAISINS White, 2-lb Package VANILLA 3-Ounce Bottle

Evaporated, 2-lb Package SPINACH No. 2 Size _____ **TOMATOES** No. 2 Size, Two Cans CRACKERS 216 Two-pound box TOMATO JUICE

COMPOUND

8 lb. Carton

California Home, 3 cans ___

25¢

Lettuce Gelery Cauliflower, lb Cabbage, lb

Oranges, large, doz . 29c Lemons, large, doz Grapefruit, each Apples, Winesap, doz 27c

Quality and Service Are Paramount Always at

FRANK GYLES, Manager