

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—Number 7.

The Hereford Brand, Hereford, Texas, Thursday, February 22, 1934.

Five Cents Per Copy.

Corn and Hog Deadline Near

Farmers planning to participate in the benefits of corn-hog program must get in touch with community committees this week, declares County Agent Dewey Reed. "We have just about wound up the execution of contracts and are waiting for the deadline to be set by the state officials," he said. "After the deadline has been called it will be too late."

John R. Edmonds, district agent of the State Extension Department, has been appointed chairman of the district board to review each county's contracts. His board will operate in Amarillo. Reed stated Deaf Smith county will be ready when Edmonds calls for the contracts.

Through yesterday 228 contracts had been drawn up, calling for a reduction of 3,182 head of hogs and 203 acres of corn. This represents allotment payments of approximately \$50,000 in the county.

Through a new ruling handed down from the Department of Agriculture every hog producer becomes eligible to sign a contract regardless of his past production. "Until now," says a communication from the Extension Department, "only those farmers who had averaged three litters or more per year for 1932-33 could sign hog reduction contracts. The new ruling permits any farmer who has raised commercial hogs during those years to sign, provided he makes a reduction in litters and hogs marketed in 1934 of at least 25 per cent."

Will Gilbreath Dies In Clovis

W. H. (Will) Gilbreath, 58, former Hereford citizen, died last Saturday morning in the Clovis hospital.

Mr. Gilbreath and family made their home at Las Vega, New Mexico, but spent considerable time on their ranch near Hollena, New Mexico. He was stricken about six weeks ago with heart trouble while on the ranch and taken to the Clovis hospital where he remained most of the time up to his death. He was in Hereford about two weeks ago and seemed to be on the way to recovery. The end came without warning.

Funeral services and interment were at Hollena last Sunday afternoon.

Surviving relatives beside his wife and three sons are five brothers living in Texas and three sisters in Tennessee. Jeff Gilbreath, a brother, of this city, attended the funeral services.

Friemels Found Guilty; Appeal

Ed and Harry Friemel were convicted in district court here last Saturday on a charge of possessing a still and having liquor for the purpose of sale. They were given penitentiary terms of one year each. Notice of appeal was filed and they were released on bond.

The Friemels were arrested last October at their farm four miles south of Dawn where officers made one of the largest liquor hauls ever made in this county. Two stills, 150 gallons of whiskey and 15 barrels of mash were taken.

HORSES RUN AWAY; WAGON IS WRECKED

A team of horses belonging to E. M. Potter of South Hereford, caused considerable excitement last Thursday evening about five o'clock when they became frightened and ran from the rear of the L. Baskin office to the railroad where they smashed into a Santa Fe light pole, breaking it off at the ground. The wagon, Mr. Potter said, was well broken up, but the horses came through unhurt.

Dog Drive Continues

The drive to eliminate stray dogs from the city continues with fine good results, according to Wallace Cox, acting city marshal. He asks that all persons report stray dogs on their premises to the city office.

ELECTION FOR RURAL SCHOOL TRUSTEES SET FOR APRIL 7th

Election of district and county trustees for rural schools will be held Saturday, April 7, it was announced yesterday by C. W. Humble, county judge and rural school superintendent. One trustee in each district will be chosen. Three members of the county board will be named.

On the county board the term of Owen Neel, trustee of commissioner's precinct No. 1, expires as do the terms of E. H. Little, precinct No. 2, and H. E. Benson, of precinct No. 4. G. W. Wilson of precinct 3 and D. W. Hawkins, trustee from the county at large, will retain their posts another year. County trustees are elected for two-year terms and district members for three years.

The term of Charles Wilson in the Summerfield district, No. 1, expires. Other trustees of that district are W. L. Huntley and O. B. Roberson. R. A. Frye is the member in district No. 2 whose term ends. Others in No. 2, the Dawn district, are Lester Galley and H. H. Miller.

C. V. Burgess is to be replaced

In Wyche district, No. 4, following his resignation and removal to another district, Wes Brady and DuBois Walker are the other trustees there.

Tom Vaughn, Paul S. Mathers and A. H. Lueb are trustees in the Westway district, No. 5. Lueb's term is ending. In No. 6, where the Valentine, Bippus and Walcott schools are located, M. E. Morrison is the retiring member. Others are H. D. Culppepper and G. W. Wells.

Eight schools are in district No. 7, where W. M. Stewart is the retiring trustee. The schools are Thomas, Sims, Dean, Ford, Higgins, Progressive, Fairview and Daniel. E. W. Womble and A. S. Higgins are the other trustees.

Wiley Roberson's term expires in district No. 8, where the Ward school is located. W. R. Harrison and T. L. Hutson are trustees there. In the Messenger district, No. 10, J. T. Gunn's term is ending. C. M. Brown and R. J. Coleman are board members there.

The county judge will designate voting places in each district in his formal order for the election to be issued next week.

PRODUCTION LOANS FURNISH FARMERS WITH GOOD CREDIT

Deaf Smith county farmers wishing to make application for crops and livestock loans through the Production Credit Corporation may do so at the county agriculture office in the court house through H. D. Reed. All applications here will require approval of Earl W. Wilson, Deaf Smith county's director in the corporation.

The 1934 crop season will mean the beginning of a better system of credit for many farmers who are preparing to finance the year's farming by means of short-term loans through the production credit associations which are being organized under the Farm Credit Administration throughout this state.

Under the Farm Credit Administration the Federal Land Bank of Houston still continues to make long-term real estate mortgage loans; but the administration is also providing a long-needed system of short-term production credit for farmers and stockmen—loans to be used for producing crops and for breeding, raising and fattening of livestock. This is a comprehensive credit system and it is designed to be permanent.

Farmers and stockmen in this locality will be served by the Amarillo Production Credit Association, which was chartered December 21, 1933, to serve producers in Armstrong, Carson, Deaf Smith, Hansford, Hutchinson, Oldham, Potter and Randall counties. About four or five counties is the average size of an association. There is no fixed number of counties standard for all associations, but each must include enough territory to give a volume of business sufficient to secure efficient organization and low cost of operation.

The Amarillo Production Credit association was organized through the cooperation of representative farmers of the counties included, with the assistance of the Production Credit Corporation of Houston. There is one of these corporations in each of the 12 land bank districts in the country. The local association will obtain loanable funds from the Federal Intermediate Credit Bank of Houston, which will discount well secured notes of

City's Streets Getting Caliche

Caliche paving on Tenth Street has been completed from the L. F. Borden home on 25-Mile Avenue east to the old Hereford Nursery. Seventh street from Lee Avenue to the W. R. Dameron corner on 25-Mile Avenue will be finished the latter part of this week. Mr. Dameron is paving about half a block on Fuller Street west to his garage.

Excavating on Sixth Street from Lee Avenue east to the high school is planned to start this morning. Sixth will be paved with caliche. Three blocks from 25-Mile Avenue west on Buchanan street is being made ready for a coat of caliche.

C. E. Wade Rites Spoken Saturday

Funeral services were held for C. E. Wade, a resident of Hereford for the past 16 years, last Saturday afternoon at 2:00 o'clock at the Methodist church. The funeral services were conducted by Rev. T. C. Willett, assisted by Rev. V. M. Cloyd of the First Baptist church. Immediately following the church services, the I. O. O. F. lodge completed the services at West Park Cemetery. Mr. Wade was 78 years, seven months and 15 days old at the time of his death Wednesday evening, February 14.

Mr. Wade and family came to Hereford in 1918 from Post Oak, where he had made his home for many years.

Surviving relatives who attended the funeral services were Rev. C. E. Wade, a son, of Graham; W. H. Wade, a son, of Los Angeles; E. L. Wade, a son, of this city; F. E. Wade, a son, and wife of Tucumcari, New Mexico; B. B. Wade, a son, and his wife of Tuba City, Arkansas; Mrs. R. M. Rogers, a daughter, of Tucumcari; Mrs. Stanley Thomas, a daughter, and her husband, of Amarillo; Mrs. O. F. West, a daughter, and her family of this city; R. L. Harvey, a brother, and Mrs. Wade's sister, Mrs. G. W. Chesher and her daughter, Mrs. Grace Robertson, of Littlefield and Sudan. Relatives who did not attend the funeral services were K. L. Wade, a son, of Chiloquin, Oregon, and J. M. Wade, a brother, of Gould, Oklahoma. John Harvey of Sudan, a brother of Mrs. Wade, was here Sunday.

Poison Grain Ready

A ton of poisoned grain to be used in killing rabbits and other rodents has been prepared and is available to farmers of Deaf Smith county at the office of County Agent Dewey Reed. "We are furnishing this grain to farmers at 2 1/2 cents per pound," Reed said. "The other grain we had was costing five cents."

MISSIONARY SPEAKS HERE

Miss Ruth Musgrave, for the past 15 years a missionary to the Belgian Congo, addressed a large group here Monday afternoon and evening at the Christian church. She was guest of honor at a covered dish luncheon given at noon by the Women's Missionary Society of the church.

SCHEIHAGEN BUYS INTEREST IN BROWN PRODUCE HERE

W. R. Scheihagen, Jr., purchased a half interest in the Brown Produce Company last week. The new partnership will operate at the old stand on the corner of Fourth and Main Streets, across from the Star Theatre.

The new firm has added poultry and dairy feeds and will continue the buying of cream, poultry, eggs and hides.

Will Caliche Highway East

Surfacing of Highway 33 east of Hereford with caliche is to start as soon as the grade and drainage structures now being built are complete. Announcement from the State Highway Department office at Amarillo stated it would be done as a state job. Cooper Dewey, engineer in charge of construction on First Street, will direct the work.

CWA labor is to be used in putting in the caliche surface which will be 20 or 22 feet wide. The crown of the grade now almost complete, is 36 feet wide and is being built on the north side of the 125 foot right of way.

Representatives of Hannah & Hall, contractors building the grade and drains, announce the job is 90 per cent complete and will be finished and turned over to the Highway Department before the middle of March.

The same firm will then move to the west side of Hereford to fulfill a similar contract on 33 from Hereford west to the Castro county line. The road west of the city will have a new location with the right of way on the north side of the Santa Fe tracks.

The concrete bridge across Tierra Blanca Creek, now being built by the American Bridge Co., of Austin, will be completed before the grade is started. Fences along the right of way have already been moved back.

Highway In City Almost Complete

Construction on Highway 33 through the city on First Street is virtually completed. Curb and gutter is finished east of Main Street. Tentative plans call for construction of curb and gutter west of Main Street, but no definite instructions have been received by Cooper Dewey, engineer in charge. The same is true of a topping treatment over the 50-foot caliche base that has been built on the mile of road.

Court Disposes of Civil Cases

Civil cases disposed of in 60th District Court through Wednesday included the following:

Arthur L. Farwell et al vs. Carrie Ratliff et al, judgment.

E. J. Moore vs. W. L. Dixon et al, judgment.

Lillian Ainsworth vs. George Ainsworth, divorce, granted.

Marie Angelo vs. Samuel H. Angelo, divorce, granted.

Lynn C. Powelson vs. Martha Powelson, divorce, granted.

J. E. Golden et al vs. George J. Nash et al, judgment.

G. W. Burch vs. Ida M. Block et al, judgment.

Realty Trust Co. vs. R. L. Knox et al, judgment.

F. L. Carmichael vs. Jonnie Pearl Carmichael, divorce, granted.

Velma Mae Riden vs. Raymond R. Riden, divorce, granted.

Grand Jury to Report Monday.

The Grand Jury for the winter term of district court will reconvene Monday after a recess of three weeks. The group was in session during the opening week of the present term.

Whitefaces Play In District Tournery at Amarillo Friday

With more than an even chance of reaching the final, the Whiteface basketballers of Hereford High will play in the tournery for the district championship at Amarillo Friday and Saturday.

The locals will open with Goodnight, champions of Armstrong county, at 11 o'clock Friday morning in the Amarillo College gymnasium. At about 6:00 o'clock in the evening the winner will clash with Sunnyside, champs of Castro county. The Whitefaces are favored to take both bouts.

Winning both these games, the Herd will go into semi-final combat at 10:45 o'clock Saturday morning. The final game will be Saturday night at 8:00 o'clock.

Amarillo's Sandies and the Har-

County Heads Protest CWA Cut; Attend Mass Meeting

Jurors for Week Named by Court

Petit jurors have been summoned for the fifth week of district court. On the list of those who will report Monday are:

H. M. Benson, Roy Wagner, H. M. Smith, John McLean, R. L. Dowell, G. J. Larson, W. J. Smith, William Wimberly, Homer Grizzle, George V. Stambaugh, Walter Pickett, T. W. Roberson, F. W. Brunson, Dr. B. M. Wiltshire, M. D. Womble, Jim Lipscomb, H. E. Miller, Lynn Powelson, E. A. Wright, H. H. Marshall, J. H. Brooks, Fred Saltzman, Jim Blagg, J. A. Pitman, Dow Mercer, W. H. Dowell, Clay Ridgway, James R. Higgins, R. M. Allred, W. R. Williams, L. C. Moore, Ira Fleming, C. R. Smith, L. O. Crosthwait, T. E. Majors, Arthur Thompson.

To Cash Vouchers of Rural Schools

Rural school vouchers for four districts are payable now, County Judge C. W. Humble announced today. Judge Humble urges all holders of the vouchers to register at his office so that arrangements for payment can be completed.

The vouchers are for districts 1, 4, 5 and 10. In district 1 vouchers for the current year up to and including No. A-68 and delinquent vouchers up to No. 146 are payable; district 4, current vouchers up to A-39; district 5, current vouchers up to A-75 and delinquent vouchers up to 105; district 10, current vouchers up to No. A-110.

Car Registrations Climb In January

In the 15 most populous counties of the state new passenger car registrations totaled 1,810 in January, as compared with 1,788 in December, a gain of 1.2%, and 2,407 in January, 1933, a decline of 25%, according to the University of Texas Bureau of Business Research.

The drop in registrations compared with January, 1933, may be explained by the difficulty several of the larger automobile companies had in getting their production schedule under way. Orders greatly exceeded output and as a result it is generally expected that substantial increases in registrations will occur during the next few months, the Bureau's report said.

Hog Processing Tax Explained by Reed

"Farmers are exempt from the processing tax on home-killed pork for the first 300 pounds only if they sell less than 1,000 pounds," explained County Agent Dewey Reed yesterday. If a farmer sells more than 1,000 pounds he must pay tax on all the meat.

Blanks for making returns on home killed pork may be obtained at Reed's office where he will give instructions on filling them out.

SANDSTORM HURTS CROPS; NO SNOW

Prospects for a fair wheat crop here received a severe setback because of the sandstorm last Saturday and Sunday. No estimates of the damage wrought are available, but wheat farmers declare a few more "blows" of the kind will do away with crop prospects entirely.

Snow predicted for last night and today failed to materialize, although the part of the forecast calling for lower temperatures did work out nicely, the thermometer plunging down to around 16 degrees early today.

Farm Accounting Study Is Planned

Plans for a course of instruction for farmers in keeping books on their operations are almost complete, according to B. H. Hopkins and Dewey Reed, who will conduct the course.

Simplified books for the accounting have been worked out and the program of instructions for farmers will be announced shortly, Hopkins said. Community meetings are to be held with the county divided into districts used in the wheat and corn-hog programs.

"Every farmer who participated in government agriculture programs will be required to keep books on his operations," Reed pointed out. "We are, for this reason, working out this system. Farmers will find it a great help in conducting their affairs in a business-like manner."

L. W. Carlyle Is Clerk Candidate

L. W. (Lem) Carlyle announced his candidacy this morning for the office of county and district clerk. He seeks nomination of the Democratic party in the primary of July 28.

"In announcing my candidacy for the office," Mr. Carlyle said, "I point out to the voters that I would like to have the job and feel I am qualified for it. I will be grateful for any votes and support given me."

Rural Teachers Will Plan Rally Day Here

Rural school teachers of the county will hold a meeting Saturday afternoon at 1:30 in the county court room. They will complete plans at that time for county-wide rally days to be held here March 16 and 17, when all Inter-scholastic League Contests, both literary and athletic, will be held. The cup to be awarded the winning school is on display at the Brand office. It was donated by the chamber of commerce.

Protesting the cutting of CWA quotas in the drought area of the Panhandle, including Deaf Smith county, members of the county relief committee and the commissioners court were today attending a Panhandle-wide mass meeting in Amarillo.

The meeting was called as a result of the order from Washington instructing county administrators to cut down on CWA quotas of workmen at the rate of 10 per cent per week, beginning this Friday.

Chairman Jim Lipscomb, Homer Grizzle and Carl Straufuss of the relief committee were in Amarillo today as were County Judge C. W. Humble and Commissioners Mal Stewart, Jack Rose and W. B. Phillips.

Deaf Smith county's quota now is 325 workmen. There are almost that many more on the direct relief rolls. "Every time a man is taken off the CWA payroll his family must go on the direct relief rolls," Jim Lipscomb declared. "The plan of CWA is to reduce weekly until it is abolished entirely by May 1. This plan was made under the belief that men would be needed in agriculture work as the spring progressed. This is not true in Deaf Smith county as the prolonged drought has about done away with farm work. In 1931 we made a fair crop but had to give it away; crops of 1932 and 1933 were failures; the 1934 crop appears to be doomed. This leaves farmers of the county without an income. This relief work is an absolute necessity."

It is planned to send Panhandle representatives both to Austin and Washington to present the case of the drought-stricken counties.

CWA PROJECTS NEAR COMPLETION

All current CWA projects except the sanitation campaign are being completed today, according to W. W. Chilton, administrator. City projectors under way are nearing completion. A number of new projects have been submitted to state headquarters, and approval is expected today.

Because of the cutting of the CWA quota Chilton has announced persons on CWA payrolls and direct relief rolls are to be thoroughly checked in order to make sure that only needy cases are given aid. In accordance with orders from A. R. Johnson, state director, thorough investigation is to be made in all cases.

Slade Given Year for Drunk Driving

Jimmy Slade of Amarillo was sentenced to a year in the penitentiary in district court here last week when a jury found him guilty of driving a car while intoxicated. Slade, indicted a year ago, pleaded insanity, but testimony of Dr. C. A. Castner of the state home at Wichita Falls where Slade was an inmate at one time, discredited the plea.

MASONIC GROUPS TO OBSERVE WASHINGTON'S BIRTHDAY

Members of the Masonic and Eastern Star orders will observe Washington's Birthday Friday evening with a joint meeting and oyster supper at the Masonic Hall above the First State Bank. A program is planned, and all members are urged to attend.

Mrs. Gyles Returns

Mrs. Frank Gyles returned home Friday night from Temple where she has spent the past several weeks with her mother, Mrs. R. A. Bellah of Canyon, who is in the Temple hospital.

Junior Red Cross Sends Valentines to Orphans

Valentine tokens were sent the children in the State Orphan Home at Corsicana by members of the Junior Red Cross Chapter here. "We trust," writes J. S. Halley, superintendent of the home, to Miss Frances Fullingim, chairman of the junior chapter, "that your Junior Red Cross children got as much pleasure out of making and sending these valentines as our children did in receiving them."

3 Hereford Students On Canyon Honor Roll

Mrs. Taylor Oglesby, Mrs. E. Williams and J. C. Line were listed on the honor roll of the W. T. S. T. C. Canyon, for the first semester. This honor roll, which, according to the registrar, D. A. Shirley, is one of the largest in the history of the college, testifies to the success of the Nine-Weeks plan used this year to enable students to enroll at three given intervals during the school year so that they might be better able to meet the financial obligations connected with the college period will begin April 2.

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HEREFORD, DEAF SMITH
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MRS. SETH B. HOLMAN
Publisher and Manager.
DeWITT LANDIS
Editor.



TELEPHONE 30

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Outside Zone 2, per year \$1.50
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Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

The Future?

A dreary picture, indeed, is drawn of the next 50 years by H. G. Wells in his latest work, "The Shape of Things to Come."

He predicts a complete collapse of all present institutions and a subsequent rebuilding of civilization. Each debacle and its contributing causes is recounted logically and convincingly.

Publicity and Politics.

Young Joe Bailey may defeat Senator Tom Connally for a seat in the upper house of Congress, but Old Tom will not go down without a scrap.

Since this publicity can be construed as nothing but advertising, it is filed in its rightful place, the wastebasket.

Law Enforcement.

To the person in each state who did the most to advance and encourage the enforcement of law during 1933 a medal is to be awarded by the United States Flag Association.

Nominations for persons to receive the award are being received by James V. Allred, attorney general. Every citizen of the state is invited to make nominations and suggestions to Mr. Allred.

By Their Words

What Panhandle Papers Say

There is a heavy penalty for failure to comply with the order to turn in gold or gold certificates. Gold certificates referred to have gold-colored backs and are easily identified in that manner.

So many boys with little minds and big figures... no wonder they go wrong. Sunday papers carried a story by a "specialist" who has figured out that by 2139 all the population will be insane.

Small children from many sections of the county are at the present time and have for several months been troubled with the itch. This malady seems to have spread generally and rapidly thru the schools and about the only thing you want to do when you get the itch is the very thing you are supposed not to do—scratch.

We don't believe there is much cause for alarm over the present tie-up of S.W.A. work, and are of the opinion that the work will be resumed almost right away. While there might be a decided tightening down on new projects, we don't think that projects on which work has already started will be left as they are.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, February 20, 1903.)

Notice was given that District Court would convene in Hereford Monday, March 16, two weeks earlier than had been customary.

Leslie Robinson was tied up with a husky case of measles.

Free Burpham, popular sheriff of Castro county, had been in Hereford on official business.

Bad weather was delaying construction work on the several new business houses under construction in Hereford.

An epidemic of measles was said to be subsiding. Measles had been hard on the youngsters for several weeks and much gratification was expressed over the improved conditions.

Judge L. Gough and R. F. Holloway were in Austin as representatives of the Hereford Board of Trade in an endeavor to secure the location here of the proposed agricultural experiment station.

The Brand celebrated its third birthday. The paper had shown remarkable growth in the three years of its life, and that week

was made up of 12 four-column pages, well filled with advertisements.

Deaf Smith county cattlemen were looking forward to the meeting of the Panhandle Cattlemen's Association in Childress March 24 and 25.

It was expected that the order for an election of a mayor, aldermen and marshal would be issued in a few days, after which 20 days must elapse before said election could be held, making it about 20 days before Hereford would really and truly become an incorporated town.

Some of the old timers still date time from the previous Sunday, when a blizzard blew up and sent the mercury to eight degrees below. A heavy snow fall accompanied the blizzard.

Rat Jowell had been to Roswell prospecting, and while there purchased a 480-acre ranch and expected to make his home in the New Mexico city.

(From The Hereford Brand, February 21, 1913.)

Almost the entire first page was taken up by a discussion as to the

merits of sweet clover as a new forage crop for this section.

Mayor W. M. Knight had been confined to his bed the past several days by a cold.

Chas. Paddock and Ward Andrews had called at the Brand, Mr. Paddock renewing his "reputation" by paying his subscription and sending the paper to a Michigan friend.

The First National Bank had elected officers. W. S. Higgins was re-elected president, and E. B. Posey was promoted to the position of cashier.

Robert Elliott, Jr., and Fred Oberthier had been down from school in Amarillo on a motorcycle and for some reason on the return trip they were "padded and pillow-ed."

A post office had just been established at Liftfield.

The Brand management was sending out many subscription statements, and explained in the paper that anyone receiving same was at liberty to call the scrap of paper a "statement" or "dun"—it made no difference, just so the money was paid.

W. A. Fisk, International Harvester Company manager at Amarillo, and Mage Hardin, salesman of Clovis, were business visitors here Monday, calling on Buchanan & Rosson, local L. H. C. Dealers.

25,000 Visitors On Museum Rolls

Twenty-five thousand people have registered at the Panhandle-Plains Historical Society Museum since its opening on April 13, 1933, less than 10 months ago.

Mrs. J. L. Stuts of the Kaffir community, Swisher county, was the 25,000th visitor and was given a copy of the 1933 Panhandle-Plains Historical Society Review to mark the occasion.

Dr. Angie Debo, who has been in charge of the Museum for several months states that there are visitors from an average of 10 states besides Texas every pleasant Sunday. Among the foreign countries whose names appear are on the register are China, Japan, France, Albania, New Zealand, Canada, Mexico, Cuba, Argentina, Peru and outlying possessions of the United States, including Alaska and Hawaii.

The Museum has attracted scientists from many states, the objects of paleontological and archaeological importance bringing a great many. Writers, both of history and fiction, have found valuable materials in the Museum files.

The majority of those who come may be included in three classes, school children, the people whose efforts made the museum possible and people who come because of interests in special materials. There are more visitors on Sunday afternoons than on Tuesday or Thursday.

Heart Disorders Take Huge Toll

Public Enemy No. 1 is Heart Disease, according to Dr. John W. Brown, state health officer. This disease kills over 7,500 people each year in Texas and the worst part of this is that the number is increasing each year.

While it must be admitted that the deaths attributed to heart ailments are increasing, the fact remains that when a person complains of his heart, organic disease infrequently exists. Organic heart disease causes shortness of breath, swelling of hands and feet and a cough. Usually these signs do not convey to the patient's mind even the suggestion that he has heart disease.

So-called functional heart disease is usually traced to these sources, namely: nervousness, infections from another part of the body such as teeth or tonsils, to a disturbed function of the thyroid gland, to influenza and so on; and to the effects of the excessive use of tobacco, coffee or tea.

In cases where there is a disturbed heart action due to focal infection the source of which is located, the infective cause when possible is removed, as in the case of diseased tonsils and teeth. The heart, possessing remarkable recuperative ability, once the poisoning agent is definitely eliminated, in time becomes normal once again.

Good professional advice and a strict heeding of it are the only things to worry about either in functional or organic heart disease. It is a well established fact that the great number of those who know they have a heart condition usually die from some other cause.

Dallas Family Goes Places With Conoco

Loaded to the fenders and primed for most anything, a Dallas couple and their small son embarked last summer on a two weeks' tour of the Ozark mountain country. Miles and miles of rugged wilds, a run-in with a small town sheriff, a square dance in the backwoods country, and the many other novel experiences overtook them before they headed for home.

And that, briefly, is the dramatized radio program for Wednesday night, February 28, has been built. Irving Talbot's 20-piece Conoco orchestra will sandwich in all sorts of tunes—from familiar classics to hill country hoe-downs.

Radio fans who wish to listen in may dial one of the NBC stations being used at 9:30 to 10:00 Central time.

W. P. Turner of Sweetwater, Oklahoma, were here last week. Mr. Turner owns quite a large farm in the Arney district.

Lost 20 Lbs. of Fat In Just 4 Weeks

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs. I also have more energy and furthermore I've never had a hungry moment."

Fat folks should take one half teaspoon of Kruschen Salts in a glass of hot water every morning before breakfast—an 85 cent bottle lasts 4 weeks—you can get Kruschen at any drug store in America. If not joyfully satisfied after the first bottle—money back.

Own Anything Valuable?

If so it represents something that you've striven for by hard work or savings... a home, a business, property or household effects... something to be protected from loss.

Is It Insured? ? ? ? ?

If a fire or some other disaster should wipe it out are you prepared to replace it or would it mean a serious loss or set-back to your progress? Insurance is your only safeguard.

HEREFORD INSURANCE AGENCY
John McLean, Owner.

MONEY-MAKERS!

IT'S NOT SO MUCH what a chick is today but what that chick will be doing for you next fall. Ingredient "X" in Purina Chick Starters and Purina Chick Growers will give your chicks just what they need to change them into money-making pullets.

COL. PURINA



We Carry a Complete Stock of PURINA FEEDS

McLean & Pitman Grain Company

Phone 1. Buy At Home We Deliver.

CONSTIPATED 30 YEARS AIDED BY OLD REMEDY

"For thirty years I had constipation. Sourcing food from stomach choked me. Since taking Adierika I am a new person. Constipation is a thing of the past."—Alice Burns, City Drug Store.



COMPLETE TIRE SERVICE
Texas Service Station
GLEN SNYDER

WISE SAVING.....

It is the successful man that budgets his income so that his expenditures and savings strike a wise balance.

It is the first step toward a good bank account and sound normal living.

You will find the independence that comes from a steadily growing financial reserve will more than compensate any curtailment in expenditures.

START A SAVINGS ACCOUNT

The First State Bank OF HEREFORD

RAIN ARE YOU READY FOR IT?

Just received a car load of F-30 Farmalls and Listers. Have you seen the new NO. 83 three-row McCormick-Deering lister? These machines are now being displayed on our sales floor.

15-30 to Trade for Farmalls.

THE MAN THAT GETS THERE MUST KNOW WHERE "THERE" IS

Buchanan & Rosson

HEREFORD

YOUR I. H. C. DEALER

FRIONA

SOCIETY

PIONEER CLUB WITH MRS. MITCHELL

The Junior Pioneer club met at home of Mrs. Lyndell Mitchell last Tuesday night. She assisted by Mrs. Laverne man.

The program was in charge of Owen Miller and consisted of following numbers: Definition of Physiology, by Miss Earl Marler; Phases of Physiology, by a Streu; Differences of Physiology and Psychology, by Loretta.

All members present extended a friendly greeting to the new members, Mrs. Ruth Stidt and Mrs. Mable Wilson.

Delicious refreshments of hot chocolate, cherry pie and sandwiches were served to Meses. Owen Miller, Jean Streu, Wynel Clark, Moore, Pauline Wilson, and Virginia Lillard, Earl Ma and Ardelle Foster, Lueta Bor, Nell Kester and the hostesses, Mrs. Harmon and Mitchell.

ENTERTAINS BANDS AT PARTY

Members of the Pioneer Study club entertained their husbands at an enjoyable Valentine party at the home of Mrs. O. H. Jones.

Upon arrival, the guests of honor were served with a turkey dinner, after which forty-two, with a band of white elephants furnished diversion for the evening.

Those present were Meses. Mrs. Allen Bell, J. E. Beyer, G. Conkwright, A. A. Foster, J. M. Gilliland, Bob Higgins, E. S. Ireland, Ray Johnson, F. M. Kester, F. L. Lucas, J. Phillips, H. D. Reed, Arthur Simpson, T. E. Selger, M. D. Wom, O. G. Hill, Mrs. Turrentine Minnie Jones.

HEREFORD CLUB MEETS WITH MRS. GAETZ

The West Hereford club held a meeting with Mrs. Joe Gaetz. Roll call was answered with "How I use in the home."

Mrs. Gaetz gave a demonstration making lye hominy in the home. Three new members were added to the club, Mrs. Gaetz, Mrs. Ted and Mrs. Henry Hoffman.

The next meeting will be with Mrs. G. L. Woods, February 23. Members are urged to be present for a discussion of federating club will come up.

HEREFORD GIRL MAKES TRINITY HONOR ROLL

Miss Mary Broadwell of Hereford was one of 55 students of Sulist University to make the honor roll during the first semester, according to Dean Edward P. Jilda.

In addition to being an outstanding student, Miss Broadwell is active in student organizations, a member of the A Cappella choir she has taken part in several concerts in various Texas cities.

PIONEER CLUB MEETS WITH MRS. THOMPSON

The Pioneer Study Club met last Tuesday in the home of Mrs. Arthur Thompson. Mrs. Wirt Phillips was assistant hostess.

France proved a highly interesting lesson topic for the afternoon. "La Marsellaise" was given by the club. Mrs. E. S. Ireland discussed peasant life in France. Mrs. J. E. Beyer gave Marie Curie's Tribute to Science. Mrs. O. G. Hill gave the Cathedrals of France. Victor Hugo as a representative French writer and a review of one of his writings was given by Mrs. J. M. Gilliland. Mrs. Bob Higgins described Paris, the cosmopolitan city.

Dainty refreshments were served by the hostesses.

VALENTINE DINNER PARTY

Mr. and Mrs. Perry McMinn entertained with a lovely valentine party in their home at Summerfield Wednesday evening, February 14. The entertaining rooms were beautifully decorated in keeping with Valentine day, and the valentine motif was also carried out in table appointments and through the delicious three-course dinner. Tall white tapers in red holders burned on either side of a bouquet of red and white hearts forming the table centerpiece.

Favors were little fluted red and white valentine baskets of white mints.

Covers were laid for Mr. and Mrs. Wilburn Edelman, Miss Thelma McMinn, Finis Owens, and the host and hostess. The remainder of the evening was enjoyed playing valentine croquet.

DEMONSTRATION COUNCIL HAS MEETING

The Home Demonstration club council met at the court house Saturday afternoon at 2:00 o'clock with Mrs. Ed Cox presiding, and but a few members present, however a very pleasant meeting was carried out. Mrs. Frye, of Dawn, was elected vice president to fill the vacancy made by the resignation of Mrs. Allen, who has moved to Amarillo.

Several subjects of interest to the clubs for their future work were discussed. The roll call was answered with a quotation characteristic of either Lincoln or Washington.

The next meeting will be at the court house March 17, with quotations pertaining to St. Patrick. Everyone is urged to be present as there are several matters of interest to be attended to.

Assistant Reporter.

Goughs Announce Baby Girl.

Rara Ann, weighing 8 1/2 pounds is the latest addition to Hereford's population and the family of Mr. and Mrs. Boy Gough. The young lady arrived early Wednesday. She has two brothers. Both Rara Ann and Mrs. Gough are doing fine.

RECORDS

Warranty Deeds.
Central Life Assurance Society, Iowa, to G. T. Oliver, section 63, block K-8; north half of 64, block K-8; SE 1/4 of 64, block K-8; 640 acres of part of Beasley tract, league 408 1/2.

Central Life Assurance Society, Iowa, to Maymie L. Oliver, all of survey 60, block K-8; all of survey 61, block K-8; E part of section 62, block K15; part of Slagle tract, league 591 1/2.

R. C. Parks et ux to R. J. Peck, all section 51, block K-7.

L. F. Borden to Grace Borden, half interest in E 1/2 section 10, W 1/2 15, section 17, section 18, SW 1/4 section 24, all in block 3; W 1/2 section 42, block M-7; E 1/2 of SE 1/4 section 42, block M-7; SW 1/4 section 25, block M-7, NW 1/4 section 64, block K-3.

M. D. Mangos et ux to Walter P. Misemer, E 1/2 S. section 35, township 6.

Mrs. Clyde L. Slaughter to Estelle Caldwell and Minnie Woods, lots 11, 12, 14, 15, 16, 17, 18, 19, 20 and 25, Phillips subdivision.

T. E. Shirley to Pauline Shirley Halle, all E 1/2 section 52, block K-3; W 1/2 section 49, block K-3.

Ray Hershey et ux to C. C. Bowman et ux, N 1/2 of NW 1/4 section 47, block K-3.

W. A. Galloway et ux to A. J. Schroeter, all SW 1/4 of section 12, block K-3.

A. J. Schroeter et ux to R. Schroeter, SW 1/4 section 12, block K-3.

Marriages.
Mrs. Emma Howard Gragg and Henry S. Cloyd, both of Hereford.

Births.
Clara Jane to Mr. and Mrs. Floyd West.

Girl to Mr. and Mrs. C. N. Witherspoon.

Francis Dearline to Mr. and Mrs. J. S. Moore.

W. F. Young to W. L. and J. W. Hall, S 1/2 section 152, block M-7.

A. L. Manjeet et ux to R. A. Daniel, lots 7, 8, 9, and 10, block 72, town of Hereford.

E. F. Bryan et ux to Mrs. Louise Casey, 185.5 acres in S 1/2

B. R. Merrill et ux to J. C. Garrett, SE 1/4 section 32, township 3-W, 1 east.

E. F. Bryant et ux to Hollye H. Guleberson, S 1/4 section 76, block K-11; SW 1/4 section -80, block K-11.

Biggs Horn et ux to Alfred Spruell, all section 24, block 8.

Biggs Horn et ux to Alfred Spruell, W 1/2 section 22, and part of section 4, block G.

New Automobiles.
R. E. Colwell, Plymouth sedan, Ireland-Beavers Co.
H. A. Gray, Plymouth sedan, Ireland-Beavers Co.
G. W. Wilson, Plymouth sedan, Ireland-Beavers Co.
J. C. Parker, Chevrolet coupe, Grizzle Chevrolet Co.
Fred Branegal, Ford coupe, Hereford Motor Co.

Tourist Traffic Will Benefit Business Men
General business in Hereford should benefit this year from an increase in tourist traffic which is expected to result from a series of unusual radio broadcasts by the Continental Oil Company, sponsor of the Conoco Travel Bureau, beginning Wednesday night, February 14.

Figures just released show that the Conoco Travel Bureau during 1933 routed a total of 48,775 tourist groups to and through Texas, many of whom were visitors in Hereford.

The February 14 program, 9:30 to 10, CST, will enact a trip from Wichita, Kansas, to the Southern Colorado Rockies, and will also include a talk by Tony Sarg, internationally famous artist who created the funny illustrations for the Conoco Bronze Gasoline advertisements now appearing in this newspaper.

A Square Deal

VALUE EVENT

Again We Are Stocked

To the Ceiling With GRAPEFRUIT and ORANGES

ORANGES, Peck 50¢, Bushel \$1.98
Smaller, but sweeter than ever—tree ripened.

GRAPEFRUIT, both pink and regular; Marsh Seedless—Tree ripened. Get the thrill of eating tree-ripened and sweetened fruit like the growers do where they are raised. Bushel, \$1.75

LETTUCE, nice and large; fresh from the field—
Per Head—5¢

We Appreciate Your CREAM, POULTRY, EGG and HIDE Business.

Square Deal Produce Co.

RANKIN REYNOLDS Phone 17 ROY ONSTEAD

R. T. Green Returns from Chicago.
R. T. Green is home this week having arrived Sunday from Chicago where he has been under medical treatment in the Edward

Hines Hospital, an ex-soldiers institution for the afflicted veterans of the World War. Mr. Green comes home considerably improved and is looking well. He describes the hospital as being fire-

proof, four stories high and about half a mile long, with facilities to care for 1,800 patients at one time.

TRY A WAMP AD IN THE BRAND.

IF YOU WANT TO SAVE MONEY ON FOOD FRIDAY, SATURDAY AND MONDAY



- | | | | |
|---|--------------------------|---|--------------------------|
| TUNA FISH
Abbey, 2 cans ----- | 25¢ | PEACHES
Herbert's Choice, in sugar syrup, 2 1/2 can
Three cans ----- | 15¢
43¢ |
| APRICOTS
Mariposa, in rich sugar syrup, 2 1/2 can
Three cans ----- | 15¢
43¢ | SOAP
P. & G., 10 bars for ----- | 25¢ |
| MUSTARD
Prepared, quart jar for ----- | 16¢ | WHITE KING
Granulated Soap, large package ----- | 28¢ |
| PORK AND BEANS
Van Camp's, medium can ----- | 5¢ | SALAD WAFERS
Supreme, 2 pound caddy ----- | 29¢ |
| TOILET SOAP
Life Buoy, 3 bars ----- | 19¢ | SARDINES
Oval mustard or tomato, 15-ounce can ----- | 10¢ |
| OATS
2 packages for ----- | 15¢ | GUM
All kinds, three packages ----- | 10¢ |

FLOUR

Hereford, 48-Pound Bag for **\$1.45**

COFFEE

Schilling's, 1-Pound Can **29¢**

- | | |
|--|---------------|
| PEACHES, PEARS,
Blackberries, Apricots, choice, per gallon ----- | 39¢ |
| SUGAR
10-pound cloth bag for ----- | 49¢ |
| BEANS
Great Northern, pound ----- | 5¢ |
| RICE
Choice Blue Rose, pound ----- | 5¢ |
| MILK
Borden's, 3 tall cans ----- | 19¢ |
| Case of 48 Tall Cans ----- | \$2.85 |
| BEANS
Cut Green, No. 2 cans, 3 for ----- | 27¢ |
| Dozen Cans ----- | \$1.00 |

- | | |
|--|---------------|
| RAISINS
4-pound package ----- | 27¢ |
| TOMATOES
Standard No. 2 cans, 3 for ----- | 27¢ |
| Dozen Cans ----- | \$1.00 |
| CORN
Standard No. 2 cans, 3 for ----- | 27¢ |
| Dozen Cans ----- | \$1.00 |
| SPINACH
Standard No. 2 cans, 3 for ----- | 27¢ |
| Dozen Cans ----- | \$1.00 |
| CANDY BARS
All popular 5¢ bars, each ----- | 4¢ |
| SHINOLA
All colors, 2 cans ----- | 15¢ |

JERSEY

Corn Flakes
2 Large Pkgs. **19¢**

FURR FOOD STORES

lower prices

SUGAR

Powdered or Brown
2 Pkgs. For **15¢**

FINE MEAT

Sliced Bass Per pound -----	25¢
Salt Mackerel, each -----	12¢
Sliced Cat Fish, pound -----	30¢
Oysters, extra select, pint -----	35¢
Shrimp, fresh, per pound -----	30¢
BACON Pinkney's Best Cure, Slab, per pound -----	16¢
BACON Pinkney's Best Cure Squares, per pound -----	10¢
ROAST Cut from Grain Fed Baby Beef, per pound -----	10¢
STEAK Cut from Choice Baby Beef, pound -----	12 1/2¢
HAMS, Wilson's Certified, center slices, lb 25¢, either end -----	12¢

VEGETABLES

ORANGES Sunkist Grade, dozen -----	15¢
APPLES Fancy Winesaps, nice size, dozen -----	19¢
CABBAGE Large, firm heads, pound -----	2 1/2¢
LEMONS Large size, dozen -----	23¢
CARROTS Nice and fresh, pound for -----	2¢
TURNIPS Good size, pound -----	2¢
CELERY Large, crisp stalks -----	7 1/2¢
ROTATO CHIPS Bring tears to your lips, large bag -----	20¢

CREAM AND EGGS

Sell Where Price and Test Is Always Guaranteed.

MANY OF OUR CUSTOMERS Say

GOODYEAR

Your new Goodyear, Pathfinder is the best buy on the market!

We've made a lot of friends by sizing up their driving needs and recommending the new improved Goodyear Pathfinders. In many cases they provide all the tire service a driver can use—and if that's our opinion for your car, we'll honestly say so. Come in and talk it over, no obligation.

High Quality at Medium Price

4.40-21	\$5.50
4.50-21	\$6.35
4.75-19	\$7.70
5.00-19	\$7.50
5.25-18	\$8.10
5.50-18	\$9.40

Other sizes in proportion. Three expertly mounted free.

Prices subject to change without notice and to any state sales tax

Ireland-Beavers Motor Co.

301 East Third Street. Phone 383

Duro Items

BY MRS. JOHN BOLING

Mrs. Ollie Grabbe was out of school Tuesday because of illness and Mrs. C. O. Phillips taught in her place in the Daniel school. Because of the cold wind storm Sunday there was no Sunday school and only 16 present for Union Sunday night.

Mr. and Mrs. J. S. Finney of Kress are making an extended visit with their daughter, Mrs. A. D. Moore and family.

Miss Yada and Earl Norman were Hereford visitors Saturday and had some difficulty returning home that night when their car was stalled by the blowing dirt.

Little Billy Pice who has been ill for some time, suffering with a kidney trouble, does not seem to improve.

Richard Moore, who is attending W. T. S. T. C. training school, was home for the week end and had as his guest Mr. Winters, one of his teachers in former years. Mr. Winters is a student in W. T. S. T. C. The Missionary Society will not meet this week because of sickness in the community has prevented the planning of a lesson study. The meeting for this Thursday will be held next Thursday and will be announced next Sunday. There were seven women present for the last meeting.

Mrs. Speedy Cretzinger and daughters, Miss Irma Jarnagin of Panhandle, and Mrs. Homer Gwyn and family and Bill Moody were Sunday visitors in the John Boling home.

Little Dottie Bolling is leaving this week with Mr. and Mrs. S. Cretzinger for a weeks visit with her grand parents, Mr. and Mrs. W. T. Jarnagin, of Bridgeport.

Friends of Mrs. Cretzinger are sorry to hear of the illness of her mother, Mrs. R. Stephens, of Ford who is under medical care in Hereford.

Mr. and Mrs. R. L. Campbell are spending much of the time in Amarillo because of the illness of his mother there, Mrs. R. A. Campbell. Friends are in hopes she shall soon be restored to health.

A meeting of all interested farmers is to be held in the H. J. Oglesby home Wednesday morning, at which time problems of common interest will be discussed.

Westway Items

(BY WILMA SKYPOLA)

Taka Produce to Carl's Gro. of Vincent Friemel of Dean spent Saturday night and Sunday with Edward Skypala.

Mr. and Mrs. C. P. Grimes spent Sunday night with his parents, Mr. and Mrs. D. R. Grimes, at Hereford.

Mr. and Mrs. C. P. Grimes spent Sunday with Mr. and Mrs. Ed Cardinal at Hereford.

W. T. Weaver is on the sick list this week.

Mrs. J. H. Rogers, mother of T. A. Rogers, and her son, Raymond, of Roswell is visiting in the Rogers home.

Mr. and Mrs. C. H. Thomas of Plainview visited Sunday in the T. A. Rogers home.

Miss Evelyn Van Sweringen of Hereford spent Sunday in the T. L. Vaughn home.

J. W. Hyde and son went to Lorenzo Friday.

Miss Stella Mae and Homer Gore went to Clovis Sunday on business.

Mr. and Mrs. H. L. Seltern of Flagg attended the play here Friday night.

Mr. and Mrs. C. H. Thomas of Plainview spent the week end in the Dodson home.

Miss Unis Roe of Plainview is visiting the Rowe home this week.

The play sponsored by the P. T. A. and directed by Mrs. Pink Gilliland, kept the large crowd that packed the auditorium in a suspension and gleeful mood from first to last. Everyone connected with this presentation showed careful coaching, and those attending pronounced it one of the best every staged here. Receipts were well over \$20.

Easier Items

BY MISS LOUISE FRYE

Because of disagreeable weather Sunday, there was but a small attendance at Sunday school and church.

The pie supper at the school house Friday night was well attended. The proceeds amounted to \$22.50. A one-act play, "Parlor Tricks," was put on with Misses Emerald and Annie Mae Smith, Hazel Chambliss, Hattie Franks, and Louise and Caroline Frye as characters. Candidates were present and speeches were made by Mrs. Boren and Mr. Holcomb.

Mrs. Homer Bagland and small children spent the week end with her father, R. J. Franks.

Emerald Smith is visiting in the Claude Smith home in Dimmitt this week.

Mr. and Mrs. Roy Durant entertained several guests at supper Sunday night, honoring H. H. Frye,

ner in the Wiley Roberson home Sunday.

August Skypala of Hereford and Edgar Skypala of Westway spent a few days in the Friemel home recently.

Mrs. B. R. Fulkerson made a business trip to Roswell, New Mexico, last week.

Dean News

BY MARY LOUISE-ELSIE FRIEMEL

M. B. Stone was in Vega last Thursday.

Mr. and Mrs. Friemel visited in the T. P. McCollister home Friday night.

Miss Ruby Luck of Hereford spent the week end in the B. R. Fulkerson home.

Alton Biggers spent the week end at home.

Mr. and Mrs. Arlie Dean and family and Miss Goodwine had din-

Card of Thanks.

We wish to express our sincere thanks to our friends who have been so kind in helping share our sorrow. May God's blessing be with each of you.

Mrs. C. E. Wade and Family.
Mrs. G. W. Cheser
E. L. Harvey.

Play at Messenger Friday.

"Fool's Holiday," a comedy in three acts, will be given Friday evening at the Messenger school house. It will begin at 8:30. Admission is ten cents.

RESOLUTIONS OF RESPECT

Inasmuch as on the fourteenth day of February an allwise and loving Heavenly Father called from this earth our beloved brother, C. E. Wade;

Resolved that Hereford Lodge No. 476 I. O. O. F., deeply mourns the passing from our midst of this true and loyal member of our order.

Be it also Resolved, that this community has lost a good and valued citizen, his family a loving husband and father.

Be it further Resolved, that the charter of his lodge be draped in mourning for a period of 30 days, a copy of these resolutions be sent to his family and a copy published in the Hereford Brand.

L. H. FOSTER,
C. J. PADDOCK,
C. O. LEE, Committee.

Ask your neighbor what he thinks of RICE'S free tire insurance.

We Are Prepared

To put your motor in good condition at a reasonable price. Why not have it taken care of NOW and save on your gas and oil bill? Our work is fully guaranteed.

We handle GOODYEAR TIRES, McQuay-Norris pistons, rings, valves, and other replacement parts, bearings, rods, timing chains—and, in fact, most anything your car might need.

Ireland-Beavers Motor Co.

301 East Third Street Phone 122
DODGE — PLYMOUTH
SALES AND SERVICE

HEREFORD
MAIN STREET
TEXAS

Wash
Frocks
44c

J. C. PENNEY Co.

INCORPORATED

THANK YOU, HEREFORD AND COMMUNITY

Your response to our opening last Friday and Saturday was gratifying. You demonstrated by your actions and purchases that you appreciate a Penney store in your town and community. Throngs of value-wise and thrifty shoppers visited our store the first two days and availed themselves of the many extra values. Again we very proudly say, "Thank You."

Our merchandise is new, fresh, right from the mills. Every item in our store is purchased for you and the community, to suit the needs of this particular county and trade area. Nothing is shipped to us from some central point on a "hard and fast basis." Every color, size, style must be selected by the people here at your store to best suit Hereford and surrounding area.

HEREFORD
MAIN STREET
TEXAS

Dress
Prints
10c

Sheer! Lovely
Gaymode Chiffon!

The extra Gaymode quality makes these chiffons the ones you want! In the very newest and smartest shades — for every costume! Full fashioned, pure silk, marvelous "buys" at this price!

79c



For Your Best
Spring Print!

Silk Crepe

With the extra smartness, beauty, quality that make sewing so worthwhile! Luscious prints... you'll want them all! 32" wide.

98c
Yard



Spring Opening
arrivals!



New-style
FROCKS

fresh from New York!

\$6.90

Others \$2.00 to \$9.90
Just unpacked and ready for showing! Style-fresh, low-price frocks... gay with color, charming of line! Be first to see the interesting new sleeves, graceful necklines, glittering rhinestone and fluffy lingerie trim! These frocks will be "sellouts!"

Fashion Favorites!



ROUGH
CREPES

98c
Yard

Rippled... to make the smartest sports and dress clothes imaginable! Splendid quality. Glorious Spring shades! 39 inches.

Outing

36-Inch Width
10c

Flat Crepe

All Colors
49c



Style-wise Mothers
are Choosing These!

PATENT
OXFORDS

\$1.59

Smart styles for children—also offer important savings! Double soles, chrome leather outsoles!



Storm Welt!
RETAN LEATHER
WORK SHOES
\$1.98

Made for service—priced for savings! Composition soles! Leather insoles, midsoles, counters! Moisture resisting!

Men's Novelty
PAJAMAS



AMAZING values! Slipover, surplice and notch collar styles!

LUNCHEON SET

36 x 36 inch cloth with four napkins

39c

Youthful... Flattering Lines!

"Cynthia" Arch Oxfords
\$2.98



Start now—wear this good-fitting, good-looking last with built-in corrective features! Black kid, attractively trimmed; Cuban heels. All leather!

SMART
SPRING
HATS
1.98



Men are choosing these all-around styles for Spring wear! Attractively trimmed; the very smartest shades!

A Best-Seller!

Natural Color
RANDOM WORK
SOCKS

3-THREAD
HEEL and
TOE! 15c



STITCHED-VAMP
WORK SHOES
Glove-like
UPPER! \$2.49

Men!... how comfortable! The composition soles are backed with solid leather midsoles and insoles! That's why they wear so well!

"BIG MAC"
WORK SHIRTS

79c

Heavyweight
fine yarn
chambray—
triple
stitched!



BOYS' SIZES 69c

We Will
Appreciate

All the
Cream, Poultry, Eggs
and Hide
Business You Can Bring
us.

West Texas Feed
& Seed Company

Phone 265

Extra large bar
Floating Castile Soap
10c

PURSES
Many new styles, colors and materials to choose from
79c — 98c

A Shining Success for Spring!
"Celeste" Oxfords
\$2.98



Smart—for every occasion! All-over black kid; gray stitching on vamp and quarter; covered conventional heel! A grand value!

Ward News Notes

Mrs. Willy Roberson
 Messrs. and Mrs. John and Bill Hutson visited Mr. and Mrs. D. O. Williams at Abernathy last Thursday, and the latter part of the week with Mr. and Mrs. Sam Hutson in Littlefield.
 Mr. and Mrs. Jimmie Harrison are the proud parents of a baby girl, born Wednesday, February 14. Miss Vida Hicks spent Friday and Saturday with Mr. and Mrs. Willy Roberson.
 Mrs. Wm. Cole of Lockney spent a few days last week with her mother, Mrs. John Higgins.
 Miss Marie Mooney arrived Saturday from Childress to spend the rest of this school term with her grand parents, Mr. and Mrs. Jack Hutson.
 Mrs. W. E. Hicks of Garden City, Kansas, and Mrs. Arthur Thompson of Hereford took dinner Monday in the home of Mr. and Mrs. Willy Roberson.
 Mr. and Mrs. Arlie Dean, Jack and Mary Louise, Miss Margaret Goodwine and Cap Cocanougher

spent Sunday in the Willy Roberson home.
 Beauford Hutson returned home last week from Abernathy where he has been for several weeks.
 Elizabeth and Laella Higgins spent Thursday night with Viola Hutson.

GIRL SCOUT NOTES

The Whiteface troop of Girl Scouts were royally entertained last Wednesday when several girls who were working on their Hostess Badge, entertained the rest of the troop with a Valentine party. A valentine box covered with hearts was the center of attraction in the way of decorations. Games were played and enjoyed by all, especially the Virginia reel. Several mothers and others visited the troop and received valentines. Refreshments were served by the girls and were delicious. At the next meeting the girls will continue work on their second-class badge. The troop meets each Wednesday at 4:30 in the First Christian church and visitors are always welcome.
 Mrs. Howard Morel returned home the first of last week from a three months visit with her sister, Mrs. J. O. Fairies, at Fort Worth. Mrs. Fairies accompanied Mrs. Morel home and remained for a week's visit.

Jumbo News

BY MRS. J. W. BERRY
 Take Produce to Carl's Gro. If there was no Sunday school last Sunday owing to the bad dirt and sand storm Saturday and Sunday.
 Mr. and Mrs. Ben Andrew and family of Otton spent Friday in the home of his parents, Mr. and Mrs. C. Andrew.
 Mrs. B. M. Hines of Hereford visited last Wednesday in the home of her daughter, Mrs. Ovid Pinckert and family.
 Mrs. W. A. Hunter spent last Thursday in the home of her daughter, Mrs. M. L. Simpson and family.
 Mrs. W. A. and Ullman Hunter, Mrs. L. E. Beck and Mrs. J. W. Berry called on Mrs. A. C. Flowers Thursday evening.
 Mr. and Mrs. C. A. Wolf and sons, Carl and Harold, and the two Delter boys of Dimmitt returned a few days ago from a seven weeks visit with friends and relatives at Brunswick, Missouri. They were accompanied home by a niece, Miss Alma Joseph.
 H. C. Baird and J. W. Berry attended the Masonic Lodge at Hereford last Monday night.
 Billy Hall visited school last Thursday while his parents, Mr. and Mrs. John Hall and baby Shirley Ann, went to the M. L. Hardy home to spend the day.
 C. C. Hunter was ill with tonsillitis last Friday and not able to attend school.
 Mr. and Mrs. Sam Ratcliff and two children of Amarillo spent last Monday night in the A. C. Flowers home. Mr. Ratcliff is a brother of Mrs. Flowers.
 Mr. and Mrs. Buck Wood, Mr. and Mrs. Truitt Boothe and Kathleen Hardy and Florene Houchins were Amarillo visitors last Monday, remaining that night to see a basketball game between Dimmitt girls and Amarillo girls, Dimmitt winning the game.
 Mrs. Ullman Hunter and Mrs. J. W. Berry attended the Eastern Star Chapter meeting in Hereford last Tuesday night.
 Mrs. W. A. Hunter was hostess to a Valentine party for her Sunday school class, the young people, last Wednesday night.
 Mrs. J. W. Berry called Sunday evening in the C. E. Ramsey home.
 Mr. and Mrs. C. C. Hunter were Amarillo visitors last Monday.
 The Jumbo Presbyterian Auxiliary met last Thursday with Mrs. M. L. Simpson, with five members present. The meeting this Thursday will be with Mrs. L. E. Beck when election of officers for the coming year will be held.
 Mr. and Mrs. C. D. Pinckert and son, Richard Earl, spent Saturday evening in the Robert Hicks home.
 Mrs. Arthur Matthews received word Friday morning that her mother, Mrs. Conner, of Archer City was not expected to live. She and Mr. Matthews and family left that day to be at her bedside.
 Mrs. H. R. Harvel entertained pupils of her room with a Valentine party last Wednesday. The pupils' mothers were invited guests, also Miss Irene Hurst entertained her pupils with a Valentine box.
 Mrs. H. R. Harvel and son, Bobby Lee, left Friday in company with her mother, Mrs. G. W. McIlroy of Dimmitt, for Dublin to attend the funeral of her grand mother, Mrs. R. A. Adams, who passed away that day.
 A number of the school boys and girls had a narrow escape Friday night when going to party at the J. E. Boyd home. Their car overturned when the driver failed to see a corner in time. Miss Billy Dyer was rendered unconscious, and Winston Adams received some broken ribs. LaRue Beck and Chas. McGinnis received some cuts and bruises, and they all received a good shaking up that they will not forget for some time. The car was quite badly damaged.

Progressive News

BY OLIVE PERKINS
 Take Produce to Carl's Gro. If Mr. and Mrs. Lee Kendall of Summerfield spent Tuesday night in the C. F. Caldwell home.
 Misses Aileen Hughes and Christine Huntsinger of Hereford visited Miss Ailth Boyd Sunday.
 Cecil and Ora Boyer and Lynn Powelson visited singing Sunday evening.
 On account of the dust storm and norther, Sunday school did not meet Sunday afternoon.
 Mrs. W. A. Ricketts of Hereford visited Mrs. Ira Ricketts last Friday.
 Misses Augustine Gregory and Lucille Park and the Gregory boys were in Amarillo Saturday visiting relatives and shopping.
 Ira Jeanne Ricketts spent the week end with her sister, Mrs. Luke McBrayer.
 Mr. and Mrs. J. L. Click went to Amarillo Thursday on business. Pete Caldwell spent Saturday night with C. L. Hodges at Hereford.
 F. D. Perkins and Miss Olive entertained Mrs. Alice Lea of Denver, Colorado, Messrs. and Mrs. Ray Coneway and C. C. Ferguson Sunday.
 Mrs. Owen Neel visited her parents, Mr. and Mrs. Vicks, Tuesday.
 Mrs. C. W. Mills and Miss Eva Blakemore of Amarillo and Mrs. Dora Easley of Foard county called on their brother, Emmett Blakemore and Mrs. Blakemore Sunday.
 Mr. and Mrs. Arvin Click and son of White Deer spent last Sunday in the J. L. Click home.
 Mrs. Vicks and Orphus Vicks visited in the Neel home Sunday.

Messenger News

BY MISS BUNITA WILLIAMS
 Mr. and Mrs. L. M. Williams and daughter, Eunice, spent the week end with their son, Mr. and Mrs. J. A. Williams and family at Cameron, New Mexico.
 Mildred and Katherine Turner have been ill with measles the past week.
 Ben Bates was in Hereford on business one day recently.
 Mrs. P. O. Raspberry and Mrs. Pat Brantly were Clovis visitors the first of the week.
 Mr. and Mrs. L. M. Turner spent Sunday at Hereford with their children, Mildred and Katherine, who attend school there.
 CWA work on the highway has been stopped for a few weeks. People in this region hope that it may be resumed soon and continued until the Harrison Highway has been put in top condition and surfaced with caliche.

Take Out Some Accident Insurance from Us

A BROKEN BOARD MAY CAUSE A BROKEN LEG

Protect Yourself By Replacing With **SOUND, NEW LUMBER** Before the Accident Happens.

Rockwell Brothers & Co.
 LUMBERMEN
 Phone 4. So. Main St.

Why your neighbors are saying...

"Put back my Telephone"

Every day former users of telephone service ask us to re-connect their telephones. Here are some of the reasons they give:

"My husband is working again ... we missed the telephone more than anything else."

"We thought we would save money, but found it false economy to be without a telephone."

"... I found that running my household required at least three more hours a day."

"Frankly, we were beginning to be 'back-numbers.' Our friends couldn't call us, nor we them."

"... I didn't like to think of my wife and youngsters at home without a telephone. I kept worrying about fires, hoboos, accidents... they had no protection."

THESE people have realized how much they missed the convenience, pleasure and security that a telephone gives.

Do you miss your telephone? Call the telephone business office, now. Say, "I want a telephone."

SOUTHWESTERN BELL TELEPHONE COMPANY

STAR THEATRE
 HEREFORD, TEXAS

MARCH 4, 5, 6

That Big Special

CLIMAXING WARNER BROS. GLITTERING PARADE OF MUSICALS!

FOOTLIGHT PARADE
 JAMES CAGNEY
 RUBY KEELER
 DICK POWELL
 JOAN BLONDELL

BROWN PRODUCE CO.

We Always Appreciate your patronage

We buy
 Cream, Poultry, Egg Hides.

Highest market prices paid. We handle dairy and poultry feeds.

Fred Brown W. R. Scheihagen
 Corner Fourth and Main, Across from Star Theatre.

A WANT-AD will FIND IT!

We Welcome to Our Community the

J. C. Penney Company

We are glad to have any enterprise that will aid in meeting the requirements of our people.

THE FEDERAL LAND BANK OF HOUSTON

has available funds for the financing of farmers in meeting their needs.

Call at our office for further information

A. O. Thompson, Sec.-Treasurer

HEREFORD NATIONAL FARM LOAN ASSOCIATION

MOST HOUSEWIVES KNOW

Packard's Best FLOUR

Can't Be Beaten!

IF YOU HAVEN'T TRIED IT YOU DON'T KNOW WHAT YOU'RE MISSING

We Also Make **SUNRISE, PANHANDLE MAID** and **WESTERN BEAUTY**—Excellent Flours.

Milled In Hereford of Home-Grown Grain.

Packard Milling Co.

Messenger News

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We offer many drug & Specialty Bargains

We have a swell Soda Fountain

But our **BIG Business** and the one we care most about is our **Prescription Department**.

Utmost Care
 Is Always Used Here In Every Prescription We Fill For You

BRING US YOUR KODAK FILMS—WE SEND THEM OFF TO BE DEVELOPED

City Drug Store
 Phone 100. "Home of Dependable Drugs"

USE THE ADS As Your BUYING GUIDE

THRIFT SPECIALS

FLOUR Hereford, 48-pound sack	\$1.47
RICE Bulk, whole grain, 3 pounds	17¢
PRUNES Fresh, gallon tin	39¢
HOMINY 2 1/2 Cans	10¢
COMPOUND 8 pounds carton 56¢, 4 pound carton	29¢
SYRUP Mary Jane, gallon	54¢
COCONUT Nice and fresh, 1 pound	21¢
TOILET TISSUE, best grade, 3 for	21¢
MILK, large cans, 3 for	19¢
VANILLA WAFERS, bulk, pound	19¢
MACARONI or Spaghetti, 3 for	14¢
SUGAR, 10 pounds	49¢
SOAP, P. and G., 5 bars	19¢
CORN FLAKES, large box, 2 for	19¢
COOKIES, bulk, fresh, pound	23¢
BAKING-POWDER, K. C., 25 ounces	19¢
SPAGHETTI, Gebhart's, 3 No. 1 cans	25¢
SOAP, toilet, big values, 3 large cakes	14¢
SPINACH, No. 2 cans, each	9¢
SPUDS, 10 pounds	22¢

FRUITS AND VEGETABLES

LETTUCE	5¢
HUNCH VEGETABLES	4¢
CELERY, large California	8¢
ENGLISH PEAS, fresh, pound	14¢
BEANS, Fresh, pound	14¢
ORANGES, nice size, tree-ripened, dozen	15¢
LEMONS, dozen	21¢
APPLES, Winesaps, dozen	21¢
BANANAS, nice and yellow, pound	7 1/2¢
GRAPEFRUIT, good, each	5¢

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver
Brings Us Your Eggs—Market Price—Buy At Home.

When we reduced our tube repairing price to 35 cents some customers protested; said it was worth more than common repairing. Steam is always up at RICE'S.

Two Get Pen Terms. Simmons Mecaskey and Ones Jackson were sentenced to two years in the penitentiary last week in district court on a car theft charge.



BEWILDERING!

It's not easy these days to know what Value really is! Not easy—to separate good merchandise from bad; genuine from imitation! Not easy—unless, of course, you shop where "Quality First" is law!

Which is why the truly thrifty are turning to Penney's. Here SCIENCE alone determines what's what in Value. Nothing's left to guesswork. Test-tubes, microscopes and abrasion machines do their work. Questionable merchandise can't slide past these truth-and-value-seeking devices in our laboratory.

"What's this made of?" "How will this wear?" Scientific tests soon decide. "Out!" That's the order to anything falling the least bit short of Penney's 100% standards.

Yes, at Penney's you get quality FIRST and ALL the time. You never worry whether this will wear well... whether that will hold its shape... whether any purchase will deliver your money's worth in service! You're always sure your dollar does a full-time job. You're always sure it buys MORE than price. When you bring it to Penney's you KNOW it buys TESTED VALUE!

PENNEY CO. INC.

HEREFORD SCHOOL CHILDREN HAVE LOW FAILURE AVERAGE

BY C. H. DILLEHAY

The report of the Southern Association on grades for those who entered college as freshmen in the fall of 1932 has just been received by local school authorities. The graduates from Southern Association high schools in Texas failed 13% of their work the first semester as compared with 13.2% the year before. Hereford graduates were considerably below the average of the state, with 7.5% of the work failed as compared with 5.8% the year before. Other Panhandle high schools are usually somewhat below the state average, though one of them showed a failing per cent of 20.4 in the recent report, thought it had been only 13.1% the year before. Another school that showed 2.4% failures in the present report showed 13.8% for the year before. Of course the variation is due to differences in individual graduates who enter college. One year may find a larger per cent from the high ranking graduates of a given high school, or from the lowest ranking graduates, than another year.

A comparison with similar figures from neighboring high schools such as Canyon, Amarillo, Teachers College Training School, Clarendon, Lubbock, Memphis, McLean, Olton, Pampa, Panhandle, Perryton, Tulla and Plainview may be of interest. The figures that follow are not in the same order as the names of the cities. The first figure in each pair indicates the failing per cent of college freshmen work for those entering in the fall of 1932, the second for those who entered in the fall of 1931 from neighboring high schools which are members of the Southern Association, as follows: 2.4, 13.8; 13.1, 7.8; 19.3, 4.9; 10.7, 12.8; 18.4, 19.1; 29.4, 13.1; 5.5, 12.4; 6.9, 23.0; 11.3, 15.0; 7.5, 11.3; 8.1, 16.1; 13.5, 11.7, 11.8, 5.8; Hereford 7.5, 5.8. All Texas, 13.2, 13.0. Thus it can be seen that Hereford graduates for the years mentioned failed approximately half as large a part of their work as those of the state and slightly less than graduates from any neighboring high school.

Local school officials are proud of the record made by these and other graduating classes and hope that future classes will do even better. Reports have not yet been received from those who graduated last spring, but they are confident that creditable records will be shown when the reports are received in the near future.

JOE E. BROWN COMEDY AT STAR SATURDAY

Comedy is the dish at the Star when Joe E. Brown's "Son of a Sailor," showing Saturday only, afternoon and night. Joe simply goes hog-wild and is assisted in his madness by those capable comic characters, Frank McHugh and Thelma Todd. John Mack Brown is also in the cast as a newcomer. Joan Muir who made her screen debut in "The World Changes," shown recently here. This film will open with a midnight matinee Friday.

Attend School Meeting.

C. W. Humble, county superintendent, E. H. Little, D. W. Hawkins, G. W. Wilson and Tom Vaughn, trustees, attended the meeting of the Panhandle Rural School Association in Amarillo last Saturday. The meeting was held in connection with the Superintendents' Association gathering.



Beware of DEBTS Have Money

DON'T let debts CRUSH you... foolish debts have caused the DOWNFALL of many good men. Stay out of debt... buy AFTER you have the money. When a debt is MADE it must be PAID... "easy payments" are often HARD to pay.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF BANK HEREFORD

THINK! HAVE MONEY! A Strong Bank Thoughtfully Managed. THINK! HAVE MONEY!

MEMBER FEDERAL RESERVE SYSTEM

St. Anthony's Church

Sunday, mass at 9:00 and sung mass at 10:00. Religious instruction after second mass. Benediction at 8:00 p. m.
Week-day mass at 8:00, Saturday, convent, at 7:00, Thursday, 8:00 p. m. Rosary, sermon and benediction. Thursday, 8:00 to 9:00 p. m. holy hour stations of the cross and benediction.
Sunday, March 3, only one mass, at 8:00.

First Methodist Church

REV. T. C. WILLETT, Pastor
Sunday school meets promptly at 9:45 a. m. C. W. Humble, general superintendent.
Preaching at 11 by the pastor. At the evening hour we will join in a union service welcoming the new Presbyterian pastor.
Epworth League meets at 6:30 each Sunday evening.
Prayer meeting each Wednesday evening at 7:30. Get the prayer meeting habit. You are cordially invited to all the services of our church.

First Christian Church

REV. E. R. M'WILLIAMS, Pastor
Sunday school, 9:45, with adult department assembling by class. Morning service at 11. Christian Endeavor, with Bettye Bruce Jones leading, at 6:30. Evening service at 7:30.
The pastor will occupy the pulpit at both morning and evening house. The sermon for the morning will be "What Can We Believe About Prayer?" the subject for the evening will be "What Can We Believe About the Problem of Human Suffering?" The members are urged to attend all services of the church and the unchurched of the community are cordially invited to worship with us at all times.

B. Y. F. U.

All young people are requested to attend B. Y. F. U. meeting Sunday evening at the church at 8:15. A program is being planned for the future and all members are urged to attend.

HALF DOZEN COMICS IN "SIX OF A KIND"

Six, count 'em, of the best comedians of stage, screen and radio, combine in "Six of a Kind," Paramount's screamingly funny comedy for the week-end at the Star. Chas. Ruggles and Mary Boland, W. C. Fields and Allison Skipworth, Geo. Burns and Gracie Allen form the sextette. The story is immaterial—it's the antics of these three celebrated teams that will have you in the aisles. The opus will open with a midnight showing Saturday, to be followed by a matinee Sunday and regular runs Monday and Tuesday nights.

Want Ads

Lost and Found

STRAYED: A bay, slim built saddle horse weighing about 900 or 1000 pounds. Finder please notify C. C. Wimberly, Vega, Tex. 6-2p

STRAY DOGS on your premises should be reported to the City Hall. 1c

Wanted

WANTED: Cream, poultry, eggs and hides. West Texas Feed & Seed Company. 1c

HAVE CASH buyers for land; also have renters for farms to be summer tilled for wheat this fall, either crop rent or cash rent in advance. E. F. Connell.

WANTED: 250 customers to feed Mc-MIR dairy feed. West Texas Feed & Seed Co. 1c

WANTED: To buy maize heads and threshed grain. Brunley & Son. 42-1c

For Sale or Trade

FOR SALE: Kenwood Electric Washer, nearly new and in good condition. See Ireland-Beavers Motor Company. 7-tfc

FOR SALE OR TRADE: Five months old small bone thoroughbred Poland China boar. Ready for service. Will trade for fattening hog. Fred Welch. 1c

FOR SALE: About a dozen S. C. R. I. Red cockerels cheap. Call at I. H. Spratt cream station, Britain building Friday or Saturday. Owen Andrews, Star Route. 1p

FOR SALE: New and used typewriters and ribbons. Jowell Murchison. 42-1c

For Rent

FOR RENT: Bed room in modern home. Mrs. G. W. Heard. 6-tfc
FOR RENT: 60 acres of one-half section No. 17, in block M-7, Castro county, Texas. Cash in advance. W. S. Worthy, Blue Rapids, Kansas. 5-3p

Notice

MOTHERS: I will take care of your children at reasonable prices. I will go to your house or take care of them in my home. Mrs. Mae Murchison Wasley. 1c

Pickett-Miller Wedding Announced

News spread over the city last Friday of the marriage of Miss Bettye Ruth Pickett, daughter of Mr. and Mrs. W. L. Pickett, to Owen Miller, son of Sheriff and Mrs. John B. Miller.

The marriage of this popular young couple was a surprise to everyone and they are being showered with best wishes from their many friends. They were married in Clovis, New Mexico, last December 19.

Both the bride and groom are graduates of the local high school. Mr. Miller in 1932, Mrs. Miller the following year. They will make their home here for the present.

MRS. MACE WHITMAN ENTERTAINS

Thursday afternoon of last week Mrs. Mace Whitman very delightfully entertained the Pleasure Hour Bridge club, at her home in the Oberthier apartments.

A Colonial motif was carried out in tallies, table decorations, refreshments, etc., in observance of Washington's birthday.

Bridge was the diversion of the afternoon. High score prize was awarded to Mrs. Ralph Smith, cut prize went to Mrs. Smith McLeRoy, and traveling to Mrs. W. J. Smith.

Those enjoying the hospitality were Meses. Robert Slack, Carl Jennings, guests; Meses. Buford Farmer, Elmer Mathies, Criss Hendon, Smith McLeRoy, Boyd London, B. R. Dixon, W. J. Smith, Ralph Smith and the hostess.

Rev. Lipscomb Preaches Here.

Rev. L. N. Lipscomb, a former pastor of the Hereford Methodist church and now presiding elder of the Amarillo District, was at the Methodist church last Sunday evening and preached to a large and appreciative audience, after which he held the second quarterly conference for the local church.

POLITICAL TICKET

The following candidates are seeking nomination to the office under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:

For County Judge: C. W. HUMBLE (re-election)

For Sheriff: JNO. B. MILLER (re-election) OMER BAKER H. M. (Mack) BEACH PINK H. GILLILAND.

For County Treasurer: MRS. BESSIE L. SMITH (re-election) MRS. NONA JOWELL

For County and District Clerk: L. H. FOSTER (re-election) H. D. REED L. W. CARLYLE

For Commissioner, Precinct No. 1: F. J. (Jack) ROSE, (re-election)

For Commissioner, Precinct No. 2: T. W. (Wiley) ROBERTSON W. B. PHILLIPS

For Commissioner, Precinct No. 3: GEO. C. MESSENGER E. M. JACK MARK S. BENEFIELD H. D. CULPEPPER

For Commissioner, Precinct No. 4: J. M. (Jim) CHAPMAN T. P. MCCOLLISTER JOHN WHITSETT ERNEST T. (Dick) ALLRED

FREE! FREE!

Finger Waves given to first five customers Friday Morning, February 23.

510 Lee Avenue Side Door, W. B. Phillips Home. Finger Waves 15c



Easter Coats

Values we believe to be unsurpassed—we have never seen anything like these coats at this price. The styles are the season's most favored. Both tweed mixtures and plain—

\$10.00 to \$29.50

New Smart Ensemble Suits—Every woman will want one of these smart suits—

\$12.75 to \$24.50

A big variety of silk prints and all new high shades in silk dresses and suits. Size 12 to 50.

Try a pair of our New Hose 79¢ Only

FASHION DRESS SHOPPE

STREU HARDWARE CO.

Home of Service and Quality.

Offers a Complete Line of CHICKEN SUPPLIES

Buckeye coal and oil burning brooders at Special Prices.

WATERS — FEEDERS

Brooder and Incubator Thermometers

Sunbeam Mixmaster

Every housewife needs one of these labor-saving electrical appliances for the kitchen.

We have in a new shipment of

HEAT-PROOF COLORED POTTERY

It's lovely and so practical. Will make lovely gifts and bridge prizes.

B & M CASH STORE

SUMMERFIELD, TEXAS

SPECIALS FOR SATURDAY, FEB. 24

SPUDS (Red) 10 pounds	10¢
APPLES	26¢
Choice, dried, 2 pounds	11½¢
CORN FLAKES	11½¢
Large MAYONNAISE	20¢
El Food, one pint	20¢
PINTO BEANS	20¢
Five Pounds	20¢

WE WANT TO BUY YOUR CREAM, EGGS AND POULTRY HIGHEST MARKET PRICE PAID

CONOCO GASOLINES AND OILS

Black

BY MISS NOBLE M'LEAN

Take Produce to Carl's Gro. if Due to so much illness in this community, school was dismissed last Monday for an indefinite time. Mr. and Mrs. John Galloway and family are visiting in Oklahoma.

The Junior Women's Club met at the home of Mrs. Clayburn Carr last Wednesday afternoon. The program on etiquette included several interesting talks by members, after which all entered into a round-table discussion on the subject. The next meeting will be with Mrs. Manual Hawks on the fourth Wednesday. Refreshments were served to six members and two visitors, Mrs. Jake Mahlor of Dimmitt and Mrs. Bernard Roberson.

Verner Melugin of Whitewright is visiting the H. L. McLean home this week.

Mr. and Mrs. John Nelson of Savoy and Mrs. Emmett Newell of Vernon visited their daughter and mother, Mrs. R. E. Barnett, last week.

F. E. McMurry and H. L. McLean were visitors in Clovis last Wednesday.

A. C. Hays and Jimmie and Mr. and Mrs. Clyde Hays, were in Amarillo last Wednesday. Several cases of measles have been reported in this community, including Maxine and Margot McLean, Ralph Price, Lucille and Jimmie Hays and Robert Wylly.

Bud Barnett who is attending school at Canyon, was at home Thursday visiting his parents and grand parents.

Buck and Thurman Johnson have been visiting relatives in Central and Eastern Texas.

Mr. and Mrs. Will Price have been called to Falls, Oklahoma, to the bedside of an ill relative.

Mr. and Mrs. R. E. Barnett visited relatives in Vernon several days last week.

The former Miss Lucille Elmore and Mr. Richard Locke of Muleshoe were married in Clovis several days ago. Friends of the bride wish them all the success and happiness of a long married life.

Clarence Day and family and Cason Jones of Friona attended singing here Sunday night.

Mrs. Cecil Vandiver was in Friona visiting friends last Friday.

Misses Lucille and Noble McLean visited Miss Nethia Crawford of Hereford one day last week.

Several men of this community attended the corn-hog meeting at Friona last Tuesday night.

Juanita Welch spent Wednesday night with Mary Shouse of Friona.

The Study and Social club met with Mrs. Clayburn Carr last Thursday afternoon, with eight members present. The program and business meeting were brief because of so many absentees.

At the next meeting, with Mrs. Geo. Wylly, Mrs. Tom Presley will fill the chair as president, succeeding Mrs. H. L. McLean.

F. E. McMurry and George attended Sunday school and church at Hereford last Sunday.

"Here Comes Charlie," a comedy drama in three acts will be presented at the school house Friday evening at 8:15 o'clock.

Rev. Holloway of Plainview will fill his regular appointment at the Baptist church next Sunday morning and evening.

Ray Bennett and family spent the week end with their son, Oran and family, in Hobbs, New Mexico.

Irvin Kimmins and Jim Barnett attended the play at Westway last Friday night.

F. E. McMurry and H. L. McLean visited in Lubbock Monday and Tuesday.

High School Girls In Essay Contests

University scholarships will be the goal of high school girls of this city who compete in a nationwide essay contest just announced in detail to local teachers of home economics.

This educational project, known as the national meat story contest, has been conducted annually since 1924 under the supervision of teachers in hundreds of high schools throughout the country, according to the National Live Stock and Meat Board, its sponsors.

National, sectional and state winners are selected each year. Miss Merle Green, a Levelland girl, was the state champion of Texas last year.

Contestants have until March 15 to get their essays in. These essays, judging from past years, will cover a wide range of subjects, such as meat in the balanced diet, the preparation of meat, meat in the economy budget, the importance of the livestock and meat industry, etc.

Selection of the winning essays will be in the hands of a committee of eminent home economics authorities whose names will be made public at a little later date, according to the announcement. Dr. Louise Stanley, chief of the federal bureau of home economics, headed this committee last year.

Teachers say they have found this type of competition of value, not only for the scholarship it affords, but also for the training it provides in the interests of better home-making in the future, according to the Board.

The organization sponsoring this annual contest represents the entire livestock and meat industry. It is interested in extensive research into the subject of meat, working closely with leading colleges and the U. S. Department of Agriculture. The essay contest is conducted with the purpose of assisting in the study of meat in high school food classes.

Foreign Policy Lecture Monday

Dr. S. H. Condon, head of the government and economics department of West Texas State Teachers College, will speak at the Methodist church here next Monday evening at 7:30 on "The American Foreign Policy and Its Implications." The public is invited to hear this address, sponsored by the Business and Professional Women's Club.

"Foreign affairs as a rule," writes Professor Condon, "have been slighted by the American public. We have been so engrossed in domestic issues that matters of foreign importance have been overlooked. The nation must become conscious of this condition and correct it."

Professor Condon is sponsor of the International Relations Club of the college at Canyon which will be host to similar clubs of the Southwest at a conference in March.

Bippus Items

BY MRS. C. T. REESE

Miss Helen Griggs, who is attending school in Hereford, spent the week end with her parents, Mr. and Mrs. C. V. Griggs.

Sunday school was well attended Sunday, with 33 present.

Rev. Morgan of Adrian filled his regular appointment at this place Sunday evening.

Mr. and Mrs. Claude Norris spent Sunday with Mr. and Mrs. Morrison.

Miss Annitt Balmum entertained the young people of this community Friday night with a play party at the school house.

The Study Club met with Mrs. Charles Hoover last Wednesday, with six present, who spent the day quilting.

Bud Morrison, Miss Tommie Reeves, Miss Annitt Balmum were supper guests of Mrs. John Walker Sunday.

Mrs. R. Overstreet has been on the sick list, but is better at this time.

There will be another social meeting at Bippus school house February 23. Everybody invited.

Here and There

BY MRS. C. E. TICE

The W. W. club met with Mrs. J. E. Springer February 14, with 12 members present. The lesson on parliamentary rules was studied. The next meeting will be with Mrs. J. B. Harlin February 28, at which time we hope to have the year books and every member is urged to be present. There are 18 members on roll this year. Miss Clark gives six demonstrations this year and visits the various demonstrators six times.

Mr. Hamner of Oklahoma City was here last week looking after farming interests. Blain Poff left last Thursday for Los Angeles for a stay of several days.

On account of the dust storm Sunday the number at singing Sunday night was smaller than usual. A number plan to go to the county singing at Cleo next Sunday.

Miss Helen and George Jones entertained several friends Saturday night. Refreshments were served to 15.

The energetic club met with Mrs. Gatlin Friday, with 10 members present. Mrs. Coursey was a visitor. The next meeting will be with Mrs. Wm. Bell, March 2.

INDIGESTION made this dinner engagement a HORRIBLE DUTY ..



BISMA-REX turned it into a gay party

There's no need for you to suffer indigestion agonies while waiting for ordinary remedies to give relief. Bisma-Rex neutralizes acid, relieves gas; soothes irritated membranes, and aids digestion of foods likely to ferment. Delicious tasting too. Bisma-Rex is sold only at Rexall Drug Stores. Try it.

BISMA-REX 50c
4 1/4 ounces

Corner Drug Store
Phone 105

SAVE with SAFETY at the **Rexall DRUG STORE**

for **CHEAPER and BETTER MEALS**

Juicy, Fresh, Tender MEATS are the Hub of the Meal.

And we have everything in the grocery line for a well balanced menu.

Let Us Serve You.

Texas Market & Grocery

PHONE 353—FREE DELIVERY

We Welcome

—any enterprise that will enlarge the Hereford Trade Territory

Let us all work for a bigger and better Hereford.

We Solicit Your

CREAM

trade and always welcome you to our plant. Come in and let's get better acquainted.

Farmers Creamery Association

Ladies' Oxfords

ALL LEATHER

From **\$1.95** Up

LADIES' HOUSE SHOES
Values at \$1.00, Closing Out **69¢**

LADIES' HOSE SPECIAL
Valued at \$1.00, for **79¢**

LADIES' NEW DRESSES

Coats and Swagger Suits

Complete line of Men's and Boys' Wear—good quality, at low prices.

When you think of something to wear, think of

The Popular Store

"SINCE 1921"

We Carry a Complete Stock of All Popular

Keep Your Skin Healthy with this Daily Care

Every day—night and morning—cleanse your skin with Cleansing Cream. Wipe gently with tissues, then pat with a pad of absorbent cotton wrung out in cold water and saturated with Skin Tonic. Do this faithfully and your skin will not only be healthy and naturally lovely, but will stay young and fresh indefinitely.

COSMETICS.
Elizabeth Arden
Du Berry
Martha Lee
Muriel Astor

KITCHEN LOTION, 16-ounce bottle **49¢**
COLD CREAM, one-pound bottle **69¢**
ALMOND HAND LOTION, 16-ounce bottle **69¢**
FRENCH SOAP FLAKES, box **19¢**

If you are sick, call your DOCTOR, and then see us to fill your prescription.

Close Drug Store

Phone 13

FRESH Fruits and Vegetables for WINTER HEALTH

EAST TEXAS YAMS, 10 pounds	27c
TEXAS GRAPE FRUIT, the juice and sweetness of the Nation, six for	25¢
PINTO BEANS, 5 pounds	24c
PECANS, 2 pounds	23c
PEANUTS, gallon	15c
SPUDS, Colorado, 10 pounds	22c
DATES, fresh and fine, 1 pound	13c
ORANGES, Texas, fresh from the tree, basket	\$1.98

We Thank You—Come Back Again

FULLER'S FRESHER FRUITS AND VEGETABLES

for **BILIOUSNESS**
Sour stomach
gas and headache
due to
CONSTIPATION

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TRADE MARK REG.

To HEREFORD folks.

... HEADED for FT. WORTH

You choose FRIENDLY HOSPITALITY at the finest hotel in Fort Worth when you stop at the WORTH. Food "fit for a King" in all restaurants. A trained and courteous staff to service your every desire. Look at these values...

1. Large Cheerful Guest Rooms
2. Oversize Four Bladed Fans
3. All Tile Bath in Every Room
4. Comfortable Air-Spring Mattresses in Every Room
5. Modern Comfortable Furniture

\$2 PER DAY!

AND UP

Right in the heart of Fort Worth. Within a few steps are the leading theatres... the most important shops, department stores and office buildings.

Perfectly Grand Food
In the Coffee Shop or Dining Room

The WORTH Hotel

ON HIGHWAY 80 WEST 7th AND TAYLOR STREETS • FT. WORTH •

Summerfield News

BY MRS. GUY WALSER

The Home Makers Study club met with Mrs. Ray Johnson at 7:30 February 15, for the annual "Husbands" entertainment. A lovely two course dinner was served to nine members and their husbands, Lawrence Johnson, Mrs. Frank Stanley, Friona, Miss Isora Clark, Dimmitt, Mack Noland and Miss Mabel Cannon, after which progressive forty-two was played. The guests had been instructed to bring "white elephants," which were passed around by allowing winners at each table to take their choice until the games ceased. The white elephant chosen by Mrs. B. E. Roberson proved to be a handkerchief shower given by the club in appreciation of the two years that she was president. The next meeting will be February 28, with Mrs. W. E. Huntley.

Wilson Vines spent Saturday with relatives in Black.

Miss Ellen Atchley spent last week in Hereford with Mrs. Bessie Davis and family.

Louie Huckert, Jr., who is attending school in Amarillo, was here last week end.

B. A. Atchley was an Amarillo visitor last Thursday.

N. P. Sikes and family, Mrs. Lee Curry and Pearl enjoyed the play at Westway Friday night.

The Summerfield Junior club met last Tuesday at the home of Mrs. Wilburn Edelman, with Miss Oleta Bowling as hostess. The program, led by Ruby Thompson, consisted of an airplane trip from here via Springfield, Ill., where we stopped and studied a poem of Lincoln, and then the life of its author, Vachel Lindsey. From Springfield we journeyed to Chicago on the way hearing music from a great orchestra. Upon reaching Chicago a study of one of Carl Sandburg's poems and a short sketch of his life was given. From now until February 27 we will be enroute from Chicago to New York, which will be the next meeting with Mrs. Jim Clark as hostess and Maude Noland leader. After this program refreshments of hot chocolate and novel cookies with plate favors of valentines and candy hearts were served to Misses Jim Clark, Wilburn Edelman, Guy Walser and Wilson Vines; Misses Mary Lee Curry, Ruby Thompson, Maude Noland, Beatrice Lawrence, Eva Greeson, Christine Atchley, a new member, Grace Edelman, a visitor, and the hostess, Oleta Bowling.

Mr. and Mrs. Chas. Roberson and Gene have returned from a two weeks visit with her parents in San Gabriel, California.

Mr. and Mrs. Walter Huntley and Geraldine visited relatives and friends in Tulla, Plainview and Lockney last week. Mrs. Huntley also attended the Minster and Laymans convention while in Plainview.

Miss Dorothy Taylor, formerly of Amarillo, has entered school here.

A three-course valentine dinner was given at the Perry McMinn home Wednesday evening, followed by an evening of table croquet. At-

tending were Mr. and Mrs. Edelman, Miss Thelma McMinn and Finis Owen of Hereford, the host and hostess.

Misses Ruby Thompson and Oleta Bowling spent the week end in Amarillo and attended a play while there.

Miss Grace Edelman who has been visiting her brothers here, returned to her home in Plainview last Thursday, accompanied by Bill

Edelman and Miss Ruth Lookingbill.

Mr. and Mrs. Wilbur Edelman and Van were week end visitors in Turkey.

Mr. and Mrs. W. S. Williams of Amarillo visited in this community last Tuesday.

Miss Isora Clark of Dimmitt spent last Thursday with Mrs. J. B. Saunders, wardrobe demonstrator, and Mrs. O. B. Roberson, the

live-at-home demonstrator. Ray Johnson and L. L. Cannon were business visitors in Dimmitt one day last week.

Bill Harris of Canyon was here last Tuesday attending to business.

The home of Mr. and Mrs. Jim Clark was the scene of a valentine party for Y. W. A. girls and friends last Wednesday night. The house was decorated with valentines and red crepe paper. Games were en-

joyed and refreshments of cherry ice cream and cake served to Ruby Thompson, Harry Lookingbill, Oleta Bowling, K. W. Struen, Viva Mae Thomas, Jack Streun, Christine and Thurman Atchley, Hazel Oglesby, Asa Atchley, Mary Lee Curry, G. H. Whitaker, Gertrude Atchley, Mr. and Mrs. C. R. Walser and Mr. and Mrs. Clark.

"FOOTLIGHT PARADE" HERE NEXT WEEK

With a cast second to none and a real song hit, "Footlight Parade" coming to the Star next week promises to be one of the most entertaining of the backstage, musical comedy movies. In it are James "Tuffy" Cagney, Joan Blondell, Ruby Keeler, Dick Powell, Frank McHugh and Guy Kibbee. And,

for a change, it is one backstage picture that seems to have a story. Critics everywhere have howled about the haunting melody of "Shanghai Lil," hit song. You've heard it over the radio dozens of times. The picture opens here a week from Sunday for a three-day run.

FOR RENT, FOR SALE GARAGE AT BRAND OFFICE. CHAS.



Send Your Dollars to Market



Your Dollar Will Buy Scores of Amazing Values at Sprowls & Cronin's, Where Quality Merchandise Is Outstanding, and Prices You Will Have Difficulty In Believing. Don't Miss Our Values!

Border Prints



Make the Fashion Headlines This Season

\$795 to \$1275

—Everyone will have a Print—but the smarter women will have BORDER PRINTS. You must see the new ones we've just got in—with original treatments in the cut and design.

They're Extremely Flattering to Your Figure, Too.

—All the New Spring Colors All Sizes

The New Chiffon Hose



\$100

A Pair Laboratory Tested for

Sheer Perfection!

Order several pairs at this low price.

There's no guess work about the wearing quality and perfection of weave—when you buy these exquisitely lovely stockings—for they have been carefully tested for wearing strength and flawless beauty of texture.

—In Spring's Alluring New Shades

K-C Cleaners
New Spring Samples For MEN'S CLOTHING

Come in and look our new spring and summer samples over—made to measure by M. Born & Co.

We guarantee to fit you.

NECK TIES

Bring those neckties—we will make them look like new. Just call 333 for real cleaning and pressing.

Dameron Building, Next to Corner Drug.



Our New Silk Crepes Have Arrived Sew Something Smart!

Arrived—It is easy, it is economical, and in the end you have an outfit that's exclusively your own—and it's a lot of fun to work with these charming Silk Crepes.

Lovely Pastel Shades

Only 79¢ Per Yard

We have all the very newest materials—all very low priced.

Come in and look over the possibilities.



Men's Fine SUITS

You'll Marvel at the Great Savings in this Great SUIT SALE

One Lot of Hard Finished WORSTED SUITS With One Pair of Pants

\$1375

Small charge for extra pants

NEW SPRING SUITS \$19.75 and \$24.75

With Only One Pair of Pants. Small charge for extra pants

OVERCOATS

At Great Reductions Tweed Coats In Gray and Tan Mixture

Close Out Price \$6.98

Polo, In Black and Tan

Close Out Price \$9.98

All Sizes

Sprowls & Cronin Co.

Mothers Feed Football Men

Fun and feed were the features of a banquet given Tuesday evening for the Whiteface football squad by their mothers. The festivities took place in the Baptist church. Turkey with all the trimmings was fed the boys and their girls.

Co-captain Pleas Baker of the 1933 eleven presented Coach Tommy McCollum with a token, furnished by members of the team. Sallie Glibreath, yell leader, directed the cheers.

On the program were James Wilson with a history of Whiteface teams during the past six years; Coach McCollum gave an outline of next fall's prospects where in he predicted a regional championship. Rev. E. R. McWilliams discussed the value of football to

the player.

A girls' quartette composed of Elizabeth Ireland, Elizabeth Spradley, Leona Trefel and Betty Bruce Jones, gave two numbers. Then the boys' quartette, Jim Kirby, Marvin Thomas, Loys and Troy Carmichael, tried to outdo the ladies. Both were cheered enthusiastically.

B. H. Hopkins talked briefly on the business end of football at the school. C. H. Dillehay gave the invocation. Incidental music was furnished by Ralph Smith and his orchestra. DeWitt Landis presided.

Attending, besides the football men and their dates, were Mr. and C. H. Dillehay, Rev. and Mrs. E. R. McWilliams, Mr. and Mrs. B. H. Hopkins, Mr. and Mrs. T. E. McCollum, Mrs. Seth B. Holman and DeWitt Landis.

INSURE: "To secure against loss." (Webster.) We INSURE Brunswick tires against road ACCIDENTS. And repairs are made at once by RICE. 1c

PERSONALS

D. H. Bryant left Sunday for Childress on a business trip.

Drew Ridgeway spent the week end in Canyon visiting with his mother.

Our FREE TUBE offer will be continued Friday, Saturday and Monday. Brunwicks at RICE'S.

Albert Ross of Sweetwater was here last Saturday on a business mission.

You don't have to wait. We don't stop your tube repair job to pump gas for another customer. And steam is always up at RICE'S.

Our equipment and skill often save our customers from buying a new tube. Try RICE'S next time. 1c

Mrs. E. E. Fridley left last Saturday night for Arnett, Oklahoma, where she was called by the illness of her mother, Mrs. L. F. Meeker.

Keep your hens in a healthy condition, lower feed costs and increase egg production by feeding Just-Right Egg Mash. West Texas Feed and Seed Co. 1c

C. E. Dav's returned Sunday from a two weeks business trip to Wichita Falls, Vernon, Cyril, Oklahoma, and other points in Oklahoma.

George Burch of Tulla was here Saturday attending to business. Mr. Burch owns between seven and eight thousand acres of land northwest of Hereford.

Rev. and Mrs. M. M. Beavers, a daughter, Lovie, and son, Morris, of Clarendon, a daughter, Gladys, of Canyon, and son, Milton, of Plainview spent the week end here.

Mr. and Mrs. R. H. Caler of west of Bellview, New Mexico, were here last Thursday visiting with friends and attending to business matters. Mr. and Mrs. Caler usually trade here with Hereford business men.

Mrs. L. H. Shore and Mrs. Chas. Donald returned this week from East Texas. Mrs. Donald visited her daughter, Emma Jean, at Longview, and Mrs. Shore was at the home of her daughter, Zelma Ruth, at Kilgore. They were gone three weeks.

C. Runtun returned home last Saturday from an extended visit with his son, James Runtun and family, at Howe, Oklahoma. On his return trip he made a short visit in the home of his two daughters, Mrs. A. R. Copeland and Mrs. W. B. Womack in Amarillo.

Mrs. W. E. Hicks left here for Panhandle Tuesday afternoon of this week where she will visit relatives and friends. Mrs. Hicks has been in Hereford the past week and is enroute to her home in Garden City, Kansas.

Mr. and Mrs. C. A. Wolf and two sons arrived home last week from a three months visit in Carrollton, Missouri, where they visited with relatives and friends. Carrollton is the former home of the Wolfs before they came to Hereford.

CHILLI
The Junior Band Mothers will serve good home-made Chilli Saturday, February 24, at the Farmer Fruit Store.

MILL Has New Machinery.
Packard Milling Company have installed new equipment for bettering their product, according to H. E. Danforth, manager. New bleaching machinery, washers and other improved equipment is included.

Trial of Newt and Jess Williams, indicted on a theft charge, has been continued to the next term of district court here.

PRODUCTION LOANS

(Concluded from Page 1)

farmers and stockmen. All of these institutions are a part of the Farm Credit Administration.

A production credit association does not lend Government money. The funds that will be loaned are obtained by the Intermediate Credit Bank which sell short-term bonds or debentures, to the investing public. In other words, the money is being borrowed to be loaned to eligible farmers to enable them to produce a season's crop. The association is not a charity institution, but a business credit institution for business-minded farmers. The purpose is to make loans that farmers can afford to use, for a season's operations, and which will be repaid at the end of the season. It is a pay-as-you-go plan for agriculture.

Most of the loans will run from three to twelve months, depending on the length of time required for growing and marketing the crop or livestock which the loan is made to produce. Loans for crop production will usually mature in less than a year, although loans such as those on dairy and breeding cattle may run longer.

Applications for these short-term loans are handled in this territory by E. L. Shelton, Amarillo.

Applications will be acted upon quickly when they give a clear financial statement of the applicant's farming condition, listing all assets and liabilities, and estimating net worth. The applicant should name specifically all of his farming assets as securing for the loan, and give a plan, or budget, showing how he is going to use the loan applied for and how he is going to repay it.

Primary security for production loans consists of livestock, farming equipment, growing crops, or other personal property most appropriate to secure the loan adequately and make up a chattel mortgage. It is not intended that loans shall be secured primarily by mortgages on real estate. Where this type of security is taken it will be regarded only as additional collateral.

STAR THEATRE

HEREFORD, TEXAS

Friday Only

MATINEE AND NIGHT Admission, 10c to All

HE'S NOT HIMSELF!



... Even his bride thinks he's two other fellows...

EDDIE DOWLING in association with ARTHUR HOPKINS presents

LILLIAN GISH ROLAND YOUNG

HIS DOUBLE LIFE

An Eddie Dowling Production Directed by Arthur Hopkins



Wednesday and Thursday

FEBRUARY 28, MARCH 1 ONLY 10c-20c ADMISSION!

SHE "PLAYED SAFE" WITH LOVE

... until two desperate kids taught her that to hoard love is to lose it...



FREDRIC MARCH MIRIAM HOPKINS GEORGE RAFT

All of Me

A Paramount Picture with HELEN MACK

ALSO FREE BANK NIGHT

Sunday Matinee

Monday and Tuesday

Saturday Night Preview.

It's all in fun!

Six jokers and they're real wild making

SIX OF A KIND



CHARLIE RUGGLES MARY BOLAND

W. C. FIELDS ALISON SKIPWORTH

GEORGE BURNS GRACIE ALLEN

A Paramount Picture Directed by Leo McCarey

SATURDAY

Matinee - Night ONLY 10c

Blow me down if it ain't...

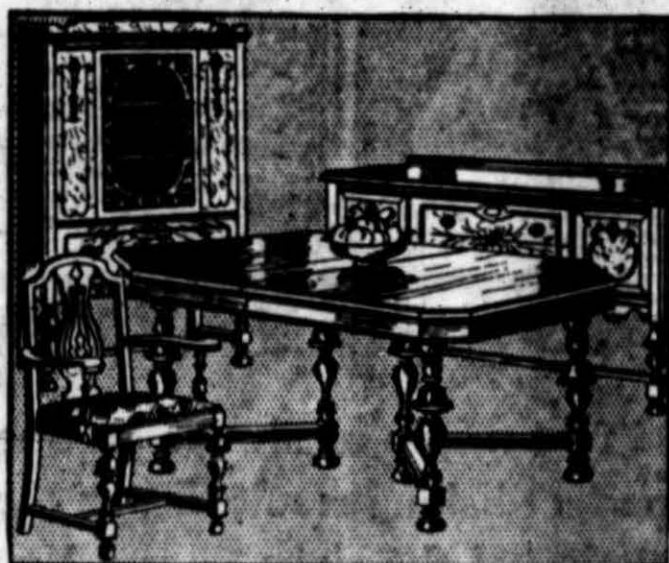
BROWN SON OF A SAILOR

A First National laugh riot with Jean Muir, Frank McHugh, Thelma Todd



Friday Night Preview Begins at 11:30

A Few Dollars Spent At Our Store



Will buy high quality furniture that will be a source of satisfaction for life.

WALNUT DINING ROOM SUITE \$75
Buffet, Table, Six Chairs, A \$95.00 Value

5-Piece Breakfast Suites \$16.75
See Our Extra Values In All Colors

If it's furniture you want, we have it—and we sell for less.

Yours for the Best of Service.

E. B. Black Co.

Furniture :: Undertaking

PIGGLY WIGGLY

ALL OVER THE WORLD

Specials For Friday and Saturday

BRAN FLAKES	Jersey, large size	10c
JELLO	All flavors	5c
GRAHAM Crackers	2-pound package	23c
OATS	Large package, National	12 1/2c
TOILET TISSUE	Fort Howard, 3 rolls	23c
PRESERVES	4-lb jar, assorted flavors	59c
CAKE FLOUR	Swans Down, regular size	29c
WHITE KING	Large package	29c
GINGER ALE	Lime Rickey, large bottle	14c
COCOA	Mother's, 2 lbs 23c, 1 lb can	12c
SUGAR	Powdered, 2 pounds	15c
CORN FLAKES	Jersey	10c
CRACKERS	2-pound package	21c



Baking Powders, HI-LO 23c

PEACHES	No. 2 1/2 can, 2 for	29c
SPINACH	Texas, No. 2 can, 3 for	25c
PRUNES	Gallon size	35c
SUGAR	10-pound cloth bag	47c
MARSHMALLOWS	16-ounce package	17c
COMPOUND	Swift's Jewell, 8 pounds	56c
SOAP	Giant Yellow Bar, 5 for	17c
VIENNA SAUSAGE	Three cans	20c
BROOMS	A good one	29c
GRAPEFRUIT	Large size	5c

M·J·B coffee 1 lb can 29c 3 lb can 85c

LETTUCE	Head	5c
CRANBERRIES	Quart	12 1/2c
CABBAGE	Pound	2c
ORANGES	Large size, dozen	25c
CAULIFLOWER	Pound	10c
CELERY	Extra large, well bleached, bunch	9c
CARROTS	Bunch	3 1/2c

Quality and Service Are Paramount Always at

PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81.

FRANK GYLES, Manager

BUY AT HOME