The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms'

35th YEAR-NUMBER 40.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 10, 1935.

Five Cents Per C.py.

\$32,000 In School **Bonds Favored To** Secure PWA Loan

tral School and for repairs on the high school building. With

an extremely light vote rec-corded, the bond was favor-

ed by an unofficial count of

While the local taxpayers were

contracts is December 22 neces-

sitating rapid completion of plans

Remodeling of School.

School will include the addition

wings of two stories each on the

east and west sides of the present

building, fireproof stairways and

new toilet facilities, the flattening

of the roof to eliminate the attic

partitions in the basement to pro-

vide an assembly room, cafeteria

and indoor playroom and the en-

larging of boiler rooms and remod-

The bond approved by local vot-

ers is \$5,000 above that required

to cover the PWA loan. This was

Urged This Week

Those interested in the Texas

to every five miles of highway in

the farmers along Highway 33

could participate at very little

cost since most of the farms in

this county are kept in shape prac-

tically all the time. It will be

A county committee will judge

June 1, next year, with the win-

sponsored by the Dallas Morning

News and the Semi-Weekly Farm

News for the purpose of beautify-

ing highways for the Centennial.

Dewey Reed said that most

the county taking part.

the farms are judged.

eling of the heating plant.

103 to 7.

idly as possible.

ROUND TOWN

Sights and Faces Seen

J. A. Roe of Westway recently ebrated his birthday with a big party that was a distinct surprise to him. In fact, a large crowd had gathered at his home before he realized that their visits might be a frame-up. Now he has a crow to pick with the Brand's Westway correspondent. For some reason she fell down on the job and not a word about the party appeared in the paper. We don't know just what anniversary Mr. Roe was celebrating—it was pret- the twork would be rushed as raptx well up there, however-but we extend him our best wishes.

Judge C. W. Humble never wears out a hat. Often he tires of them purchases a new one while more often he loses them. He lost but for many others over the one recently while attending the Panhandle. It was also ancircus in Amarillo. His story is that he placed it behind the seat below him and it evidently slid would be granted on any project. onstration program for a long prove drainage structures, \$19,000. off under the bleachers.

M. D. Womble is all agog over the new water softener he is plac- be paid out over a period of 29 area as to what will be done." tions." ing on the market. It wasn't so years, the Central School will be There is very little cost to the gestables out of our water, there's

Ralph Barnett, who'll insure darn near anything, has moved of eight class rooms, with two his office to the building just north of the Chocolate Shop. He has a nice office.

visitor Sunday after he got and auditorium, the changing of DeWitt Landis was a Hereford through reading the funny paper (he's Uncle Judge of Station KGNC) and broadcasting the baseball game "direct from Wrigley Field in Chicago". He complimented Homer Fox on those "swell ads" he's been running.

World series "pots" literally done at the advice of engineers took Hereford during the past so that if additional funds were week. The boys who joined in needed another election would not the fun practically boycotted Fred be necessary. to get in with him. Too lucky!

Members of the school board did Contest Entries some fast work Saturday night and Sunday, getting ready for the special bond election Monday, It. would be a strange occurence for an important election to be completely forgotten, but that's what Centennial farm beautification con almost happened here. The electiest in Deaf Smith county have tion was beld Monday, and no plans been urged to get their applicanight, requiring a day and night fice this week. Every person livelection slip untin the last min- gible to participate, and sponsors ute. Apparently everybody forgot hope to have at least one farm about it. The Brand did, and we felt awfully badly about it until we learned we were by no means alone. Superintendent C. H. Dillehay was called out of town last week on account of the illness of have been a different story. But the election carried, and that was the most important factor.

A welcome sight was Harry Fritz on the streets last Saturday. He is looking fine—farm life agrees with him. His friends are hoping that he makes Hereford often.

contest. There will be five district prizes ranging from \$75 to Why did-Bill Kerr go out the back door \$25, with the winners again enof his place of business very hurtering the state contest which riedly? Wonder who he was trying offers nine prizes ranging from \$250 to \$25. The contest is being

Gus Streu smile but look a wee bit worried. Surely no one knows anything on Gus. No?

F. H. Gott, district Inspector for the state park service, would like tamp. He said he signed his two perfectly good pictures of the allow accumulations of combust- building you enter. This precau- plan to Bennett and attempt to out as a surplus commodity. It ed when they left Sunday mornname exactly 120 times Tuesday building made by the "pinhole" at the Palo Duro park.

Expect To Get Marvin Jones Addresses Deaf Demonstration Acres Tonight Hereford Monday favored the issuance of \$32,000 in school bonds for the purpose of securing a PWA grant and loan totaling nearly \$50,000 for the remodeling of Cen-

LOCATED NEAR WESTWAY

With approximately one-third of the acreage already signed up. officials connected with the soil conservation demonstration tract deciding to take advantage of the Public Works Administration aid, architects, Rittenberry and Carder, of Amarillo, were revising tract is being planned.

preliminary plans and getting es-The first signup was made at timates ready to submit to the a meeting Monday night, conduct- expenditure of \$7,600 to repair school board. They visited Here all by County Agent Dewey Reed bridges and embankments. Ap- at the request of Amarillo menford Monday in connection with and at which O. T. Williams, ex- proval was given to a portion of tors after a conference late Tuesthis work. Although they did not tension agent from the Dalhart the county north-south road prooffice, explained the wind erosion specify the time when the plans control program. There are 74 tures, the amount to be spent bewould be completed, they stated farms in the 25,000-acre tract now ing \$19,000. Since the county prounder consideration. Approximate ject was entered in sections, Judge ly 8,000 acres were pledged to the Humble was unable to say what December 22 Contract Deadline. PWA officials informed the board program Monday night. Program In Nutshell. that the deadline on letting the

In explaining the program, Mr. Reed stated that it will not inter- lows: "Am just in receipt word old is still in good shape, but not only for the Hereford project rupt regular farming practices. from Washington of President's The program, in a nutshell is the approval for press release this afconservation of soil water and the ternoon Hereford WPA project nounced that because of the short- proper utilization of crop residue. to repair bridges and embankments, age of time and funds no increase "We have tried to get this dem- \$7,600; also county project to imtime," he stated. "Now the gov- Understand these projects to be Using the outright grant of \$22, 500 and the PWA loan of \$27,000, ernment has offered it to us, and placed on approved list from which secured by the local bond and to it is up to the landowners of the state director will make selec-

long ago that human beings got almost entirely remodeled, chang- farmers whose land is included in along very well without a lot of ing it from an out-of-date building the tract, other than labor, he special treatments. Then someone to a modern school plant. Minor explained. The government will invented vitamins, athlete's foot, repair work will be done on the furnish all machinery required, an etc., that we either had to have high school building to save main- engineer and will build terraces. r had to get rid of before we tenance costs, and if sufficient The farmers will be required to ould hope to survive. Now Mr. funds are available, dressing rooms run the lines after the surveys are Womble has about convinced us and showers for physical education made and must maintain the ter-that unless we take the undi-classes will be provided. made and must maintain the ter-races after they are built, which probably will consist of the throw-The remodeling of the Central

(Continued on page seven)

Local Exhibitor Cops New Mexico **Poultry Awards**

Ralph Smith, local band director, won on every entry with his Buff Orpingtons at the Eastern New Mexico State Fair held last week at Roswell. His biggest prize was the grand champion female of the entire show, He also exhibited the champion hen, and won first in the following classes: cock, eockrell, hen and pullet.

of prizes last year at the Tri- nights from 7 until 10 o'clock, be-State Poultry Show in Amarillo, ginning October 14, according to and the Tri-County show here last Berry Orr, principal of the emerg-December. He was the only local ency education school. Anyone the Roswell show.

25-000 ACRE TRACT TO BE TWO Local PWA **Projects Given** President's OK

One city and one county WPA

The city project calls for the ject to improve drainage strucportion of the road had been approved.

Congressman Jones' telegram fol-

Weir Installed As Commander of

installed as post commander of Hereford Post No. 192, American Legion, to head the organization during the coming year. During installation ceremonies, seven other officers were also placed in office. Weir succeeds C. W. Bennett as post commander.

The officers who will assist Mr. Weir are: Post adjutant, J. M. Murchison; service officer, Sank Ramey: finance officer, C. C. Acker; sergeant-at-arms, W. R. Williams; chaplain, C. W. Humble; first vice-commander, Harry Schulz; second vice-commander, C. W. Ben-

Adult Classes to Start.

Adult classes in business arithmetic, business English and pen-Mr. Smith is one of the leading manship will be taught in the breeder of poultry to exhibit at over 16 years of age may attend the classes free of charge.

tion was held Monday, and no plans been urged to get their application bad been made up to Saturday tions in to the county agent's of Many Every Day Precautions of frantic work. The school board ing on a farm or ranch bordering and is not the only ones who let the a state or federal highway is eli-

more intensive fight against the through a proclamation by Mayor merely a matter of working a hit harder and being prepared when the farms are indeed. Charles J. Paddock, urging upon each person his responsibility toward assisting in preventing fires the local entries not later than and through effective fire prevention advertising by different merners participating in the district

chants. While the city has an extremely creditable fire rating at present, it is the very time when we must credit this year.

ble waste materials in or near tion may mean the saving of your get the approval of the service on was milled in Amarillo by conting, but that he suffered a settle house, Keep chimneys and life or of others in case of 2re. this plan.

This is National Fire Prevention stovepipes clean, with all joints Week. The idea of a greater and and connections tight. Provide separate metal cans for ashes and huge loss of property which aver-ages between \$300,000,000 and for rubbish. Place substantial fire-\$400,000,000 annually—and the ter- resistant guards in front of all rifying loss of lives. Hereford is woodwork close to sources of heat. participating in the campaign The open flame of gas, kerosene, be particularly shielded. Keep greasy and oily rags in

tightly closed metal cans provided for the purpose. Avoid the filling of lighted lamps. Do not use gasoline, naphtha or benzine for cleaning. Keep all open flames away from gas leaks. Avoid hanging lace curtains and other drapguard against carelessness, Mayor eries near gas jets or other open Paddock stated. The rating here flames. Avoid placing of articles was cut from a six per cent pen- made of celluloid, pyralin, xylon- on the work. The body approved alty in 1934 to a nine per cent ite, fiberoid, viscoloid, and simi- the cooperative plan of financing lar materials, such as combs, toi- the districts, presented recently to While thinking about fire pre- let articles, etc., upon or near the federal government. vention, here are some every day sources of heat. Permit only exhints that are worthy of notice: perfenced persons to install or Wilson Cowan of Dalhart, Judge Keep matches out of the way repair electrical fittings and ap- Noel McDade of Dumas and Judge to have a dollar for every time he science class, starting a study of of young children and teach them pliances. Turn the current off C. W. Humble of Hereford, was has signed his name. On park light, had as their first project the dangers of playing with fire. of an electrical pressing iron or appointed to meet with H. H. Ben- The Deaf Smith relief office Mon- father, T. J. Dillehay, of Decatur, orders he is required to sign as the making of a cardboard camera, Do not throw away any cigars, other electrical appliances before nett, director of soil erosion ser-day night received 8,085 pounds of who was taken to a Dallas hospimany as eight copies, and he's taking pictures and developing cigarettes and matches without leaving it. Make it a point to vice, when he visits Dalhart soon. flour for distribution among tal. Mr. Dillehay reported that ot allowed to use a carbon or them. G. M. Hudson displayed first extinguishing them. Do not know how to get out off every They will be given his father was somewhat improv-

Yannigans Invade Whiteface Field For Battle Today

Smith Citizens Monday Night

in this county will attempt to com- project here have been given the drills following their last grid- Changes Made In plete the sign-up at a meeting of approval of President Roosevelt, iron tussle, the Hereford Whitelandowners tonight at Westway, according to a telegram sent to faces entertain the Amarillo Yanthe community near which the Judge C. W. Humble Tuesday right nigans at Whiteface Field here by Congressman Marvin Jones. this afternoon. The battle will get under way at 3:30 o'clock. The game was changed from Friday

The Whitefaces showed their ago, but they came out of the tough struggle badly battered and giving the gridmen a chance toopportunity after today. The of next month. Yannigan tussle starts a series of regional fight.

Future Sandy Stars.

team blossoms many outstanding arrived Monday. Sandie gridmen of the next year | Al J. Currlin of Amarillo was

District Leader **Addresses Lions** On Ladies Night

Ralph Randel, of Panhandle, dis trict governor of Lions Clubs, addressed the local Lions in their ladies' banquet last night at the First Presbyterian church, Mr. Randel made an interesting talk, bringing greetings to the local club from Lions International and all Lions clubs. He was accompanied breeders of Buff Orpingtons in county jury room on Monday, by Mrs. Randel, Seventy-five Lions, West Texas, having won a number Tuesday. Thursday and Friday their wives and other guests were

> D. H. Alexander, Boss Lion, turned the meeting over to Mrs. A. O. Thompson, who was appointed Boss Lion for the occasion. The following program was given: Miss Barbara Ann Burney opened the program with a reading; a quartet composed of Mrs. Thempson, Miss Ruby Thompson, Byron ris, scientific entertainer, will ap-George and Ralph Smith sang "I "Mighty Like a Rose;" Miss Genevieve Eberle, dressed in gypsy costume, sang "In a Little Gypsy Tea Room" and "My Little Gipsy Sweetheart," accompanied by Mrs. Major Schroeter, also in gypsy gave a "perfect speech," followed He has visited many high schools Thorns of Sterling City, who will costume. Mr. A. O. Thompson by Mr. Randel's address, and the and colleges to put on this pro- return to her home next week. famous Lydia E. Pinkham quartet closed the program.

MAKE PLANS FOR WORK OF EROSION DISTRICTS

County judges heading seven of the nine Panhandle soil erosion to pass on by-laws for the incorporated districts and to work out a method of procedure to carry

A committee composed of Judge

Park Personnel: Work Is Planned

Several changes have been made in the Hereford state park personnel during the past week, and plans are going forward for exheels to the Class A Borger Bull- tensive work on the park. Aldogs in their last battle two weeks though no official was informed on press an opinion, it is evident bruised. Last week's idle period that the CCC camp is expected came at a most opportune time, to remain here for several months at least. At present, the camp recover, but there'll be no such is slated to be moved at the end

Kelso Verner, former park archisix games on successive Fridays tect, was transferred Saturday to that will either wind up the local Part 52 at Lubbock, where he

or two, after they have developed assigned to the local park as senand proven themselves capable of jor engineering foreman a short in his choice of subject, Mr. Jones American Legion playing with the first eleven. The time ago. D. C. Weeks, acting undoubtedly will speak on a topic club played Dalhart to a 6-6 tie bookkeeper for the state park of great interest to himself and two weeks ago. Evidently they and a member of the CCC camp the people of this section—the farm J. G. Weir Tuesday night was were also idle last week, since no until Tuesday, was appointed to program and the Roosevelt adany game. the park service as construction ministration. He has been and cal board temporarily.

in architecture, and a former stu- future. dent at Fountainebleau in Paris. has started plans for the general beautification of the park, which includes enlarging of the park entrance to make it more imposing; the designing of all park signs for directions, speed signs, general information, etc., which will be artistically designed; the planning of two shelter houses, one to be located on the city golf course and the other in the state division,

(Continued on page seven)

Hi-Y Sponsors Entertainment

Sponsored by the Hi-Y club as the first of a series of entertain ments for the purpose of raising \$100 as the club's quota set by the regional conference, Glenn L. Morpear at the high school auditorium Friday night, October 18 at 3 filled the pulpit here for the first o'clock. Admission will be 15 time last Sunday. Rev. Thorns

entertainer in the usual sense, but the Presbyterian manse. He was he is a scientist who has arrang- accompanied by his wife and three ed a program of unusual "experiments" for public entertainment, mie, and by his mother, Mrs. John

Mr. Morris will dem nstrate the earth-indicator compass, such as He resided at Big Spring for three Lindbergh used on his flight across the Atlantic, the electric eye, stro- years, coming to this state from boscopic illusions radio controlled New Mexico. He stated that he mechanisms, transmission of elec- has been very favorably impresstricity without wires, artificial fe- ed by the people of Hereford, and ver generator and comedy stunts local citizens also have been imdistricts met Tuesday in Dumas with freakish types of electrical pressed by the new pastor. He

make demonstrations that are well boasts but doesn't have." known to scientists but about which the layman knows little or nothing. Because of the strangeness of the demonstrations to the layman, they have proved to be very interesting.

Get 8,085 Pounds of Flour.

PROGRAM WILL BE HELD AT BAPTIST CHURCH STARTING AT 7:30

Congressman Marvin Jones will address Deaf Smith county people at the First Baptist church here next Monday night, having accepted an invitation extended last week by a committee appointed to make arrangements for the occa-

Mr. Jones will arrive in Hereford late in the day, making it impossible for him to make any advance appearance before addressing the county-wide gathering. He will return to Amarillo Monday night. Other duties prevent him from coming here for a longer period. Starts at 7:15.

The entertainment in the church auditorium will get under way at 7:15 o'clock, with Mr. Jones' address preceded by a band concert by the Junior Band under the direction of Ralph Smith. The congressman will be introduced by County Judge C. W. Humble.

More than 1,000 Deaf Smith county people and numerous visitors from nearby counties are exschedule of send the Whitefaces was given a promotion to senior pected to be on hand to hear the into the district and perhaps the architectural foreman due to his congressman. The church audiexcellent work here. He was re- torium will seat 1,000 people, placed at the Hereford park by and it is expected to be packed The Yallnigan squad is composed of players who failed to make the Amarillo Sandie first squad the Palo Duro state park, where of about 35 players. But from this work is virtually completed. He at his last address here two years

Although he was not restricted foreman at the Lubbock park. He still is a power in the agriculturreported to Lubbock Tuesday and al adjustment program and will was immediately loaned to the lo- be able to give many interesting facts on the work already accomp-Anastasas, a graduate of Georgia lished as well as the plans and Tech, where he received his B. S. aims of the administration for the

> At the same time he probabiy will support the administration and attack Roosevelt's opponents, just as he has done on several occasions prior to his appearance here. Since returning from Washington, his services and personal appearance have been greatly in demand. He has appeared on several programs at Dalhart, Borger and Amarillo, and is planning trips to several other centers over the Panhandle before returning to Washington. The committee in charge is composed of George Brumley J. E. Hill and Dewey

Rev. Thorns Is-**Welcomed Here**

Rev. John C. Thorns, pastor of the First Presbyterian church. came here last Wednesday from Mr. Morris is not a professional Big Spring to make his home in children, Jack, Joanne and Jim-

This is the first time that Rev. Thorns has lived on the Plains: years and has been in Texas nine said the people here "seem 40 He is not a magician, but will have the friendliness that Texas

Return from Dallas.

Mr. and Mrs. C. H. Dillehay and daughters returned Sunday night from Dallas, where they were called last week on account of the serious illness of Mr. Dillehay's

Jumbo News (BY LA RUE BECK)

Rev. E. C. Armstrong filled his appointments here Sunday morning and night.

Miss Anna Lou Caraway Wyche called on Miss Hope Adams

Miss Kittie Oxford of Flagg spent the week end at home. Mrs. J. H. Holly and Mrs. Mildred Bailey of Happy visited Misses

Thelma and Mildred Holly Friday. Miss Pauline Matthews of Mule shoe spent the week end at home. Miss Emma and Grandpa Metcalf returned home Thursday from a visit in Wisconsin.

W. W. Adams has been working the past week at Big Square. Cyrus Andrew is visiting his Sunday. brother, Virgil, in Clovis.

Mr. and Mrs. Clay Hughes and To Ann spent Saturday night in Nunn home. the homes of Mmes. J. C. Hughes and C. Gallager of Hereford. Pat Wederbrook, Robert Than- day. nisch and Luther Beck spent the past week in Lubbock.

P. H. Dyer and family were Sunday guests in the B. B. Wise home at Cleo. Mrs. Wise is a sister of Mrs. Dyer.

The teachers and trustees are to attend an educational meeting at Dimmitt Saturday to hear the state deputy superintendent speak. J. H. Holly of Happy visited Misses Thelma and Mildred Holly

Monday. L. A. Matthews and Albert Thiele

were in Muleshoe Tuesday. Mrs. C. Andrew visited her daughter, Mrs. Ralph Jennings, at

Hereford Saturday. Mr. and Mrs. M. L. Hardy and Dougan, Mrs. Truitt Boothe of

10,000 VOTES

DOLLAR

PAID ON

ACCOUNT

FRIDAY!

Ladies' Hats

Silk Dresses 25,000 Extra Votes

Wash Frocks 10,000 Extra Votes

Ladies' Coats 25,000 Extra Votes

Ladies' Jackets ... 25,000 Extra Votes

All Shoes 10.000 Extra Votes

FOR EACH

children were in Lubbock one day last week.

Mrs. Blackie Simmons and sons of Lubbock spen tthe week end in the L. E. Beck home. Mrs. Simmons is Mrs. Beck's niece.

Rev. and Mrs. Armstrong dined of in the Sam Hunter home Sunday. Ed Frances Henson of Here- young folks, and Owen Andrews ford has returned to the L. C. Baggett home.

Mr. and Mrs. J. C. Stork were in Hereford Thursday night. Doyle James of Big Square call-

ed in the W. W. Adams home Sun-Miss Juanita Higgins, who has

been visiting here, returned to her home in Pampa Friday.

Luke Beck who has been work ing at Messenger, was at home

W. A. Hunter and family were Sunday dinner guests in the R. F.

Mr. and Mrs. L. A. Matthews and Merele were in Muleshoe Fri-

U. A. Norman and family of Arney were guests in the Finis Hunter home, Sunday.

The women entertained the community Thursday night with a short program.

Rev. Armstrong received a gift pounding Sunday. Miss Viola Stork of Nazareth

spent the week end at home. Miss Kittie Oxford enjoyed a birthday dinner Sunday.

Mrs. Marion Powers and two sons, and Mrs. Sherman of Hereford called in the W. W. Adams

hopie Sunday. Mr. and Mrs. C. G. Maples of Dimmitt called in the C. Andrew home Sunday.

Dimmitt and Mrs. Pat Hardy and tended church at Wyche last week. all of Hereford.

EXTRA VOTES!

EXTRA VOTES in the BIG CONTEST

SALE are given in addition to the regular

purchase votes with the purchase of any

Men's Overcoats ...

Men's Suits

Boys' Suits

Jackets

All Shoes

Dress Shirts 10,000 Extra Votes

Hats 10,000 Extra Votes

of the following items:

10,000 Extra Votes

Dawn Items

Mrs. W. P. Caraway were in Ama-

Rev. and Mrs. Paul Collins were

Mr. and Mrs. Tandy Legg were

Mr. and Mrs. E. F. Seymour re-

visited the Fleming home Sunday.

an Amarillo hospital Tuesday.

Miss Mary Chambers spent the

Amarillo spent several days in

Mr. and Mrs. Tandy Legg, Miss

Hazel Crouch and Miss Mary

Chambers were dinner guests last

Thursday evening in the R. A.

A. J. Seymour and family of

Mr. and Mrs. Calvin Johnson of

Mr. and Mrs. Ernest May were

Mrs. O. D. Williams returned

to her home in Amarillo Thurs-

day after a visit with her mother,

Mr. and Mrs. Alfred May returned Tuesday from a visit to

Miss Bernice Harris was home

Mr. and Mrs. W. F. Gillis

Hereford were guests of Mr. and

Jeff Roberson and family spent

Raymond Miller returned to his

Miss Leda Smith spent Sunday

Dawn study club met with Mrs

Alfred May and family

Sunday with his father J. P. Rob-

Inez and Alma Miller spent

from Canyon last week end.

Mrs. Hickman Sunday.

on in Hereford Sunday.

Sunday at Amarillo Lake.

at home in Daniel.

Amarillo called on E. F. Seymour

Canyon called on H. Miller Tues-

in Portales this week.

Mrs. Lizzie Mae Harris.

week end at home.

Springfield, Mo.

Mrs. E. L. Ruffin and son

the Seymour home last week.

week end in Canyon.

Frye home.

Sunday.

turned Tuesday from Memphis.

guests in the Ira Fleming home

rillo Thursday.

Saturday night.

Frio News Items BY MRS. NORMAN MILLER BY MRS. W. A. SPRINGER

The young people's Sunday school BTS' was organized Sunday class was entertained with a party night. J. B. Harlin was elected at the school house Saturday night, president, H. D. Allman leader for with Rev. Paul Collins in Charge. adult class, Ruby Andrew for the Miss Hazel Crouch and Mrs. A. T. Frye were in Amarillo Saturday.

is secretary. Miss Pauline Griffiths of Happy Elmer. Dixon and family of is spending a few days with her Cleo spent Sunday in the W. S. sister, Mrs. P. A. Frye. Dixon home. H. Miller and family visited the

Virgel Green is visiting the home of his sister, Mrs. Paul Williams. Mr. and Mrs. Cullen Butler, Mineola Lile, W. D. Williams of Dimmitt were Sunday night visit-

ors at Frio. Mrs. Dunn and son visited in the home of her daughter, Mrs. D. S. Jones, recently.

Preaching services will be held here Saturday night and Sunday. Mrs. H. M. Legg of Grand Junction, Colo., spent last week in the home of Mr. and Mrs. Aldon Hawk.

Miss June Conklin spent Saturday night with her parents at

Mrs. H. D. Robbins spent Wednesday with Mrs. Nettie Green at Hereford.

J. E. Springer spent Saturday night with Bennie Fulkerson. Mrs. Aldon Hawks, Mrs. H. W Legg spent Tuesday in Canyon

with their mother, Mrs. M. E. Mr. and Mrs. T. L. Sparkman visited Thursday and Friday in Amarillo with Mrs. M. A. Springer. Mrs. Sparkman is taking treat-

ments from an Amarillo doctor. Guests in the J. B. Harlin home Tuesday were Mrs. O. R. Tipps. of Wichita Falls, Mrs. Jack Rob-Mr. and Mrs. U. G. Handall at- erson, Miss Dot Owen, A. H. Owen

FREE

VOTES

EACH

WEDNES-

DAY!

25,000 Extra Votes

25,000 Extra Votes

50,000 Extra Votes

25,000 Extra Votes

Dimmitt News

MAYME COX

District Court convened Monday, October 7, in Castro county, with Judge R. C. Joiner and District Attorney Chas. Dean presiding. There are 24 civil cases and two criminal cases docketed, several of which were continued from prior terms of court. The above cases are represented by attorneys from several surrounding Calvin Johnsons in Canyon Sat-Cowsert and Cowsert representing Dimmitt. This term of district in Fisher county. Mr. and Mrs. C. J. Geiger and

court will end October 26. the federal administration for the attended a party at Ward Friconstruction and additional equipment for the Hart Independent School District. Hart was lucky in Wellington over the week end. to receive this grant and it will Sunday with Mr. and Mrs. Chas. enable them to do some much needed construction work on the school building. The trustees were Miss Mary Roberson of Canyon efforts to procure this grant, and Mrs. G. C. Smith returned from much credit is given them for C. Conklin and family spent the government aid. The amount Sunday with his parents in Hereof money to be expended on the project is about \$45,000, of which

the PWA grant is the greater part. Attorney Swain Burkett transacted business in Henrietta Friday, and Saturday, returning to Dim- and Attorney Dameron all of mitt Sunday.

R. B. Boren is visiting Mrs. Boren and Jack for a few days. Mr. and Mrs. Arthur Headley and Sam Braswell attended the

Messrs, and Mmes, W. G. Baxter, Fred Boswell, Arthur Headley, O. B. Trimble, Lawrence Buckmaster

and Meade Haile. Mrs. N. H. Witt and daughter, Bettye June, are visiting in Memphis with Mrs. Witt's mother. Jack Miller left Saturday night for Fort Worth to join his wife. Mr. and Mrs. Chas. McLean at-

tended the show in Hereford Tuesday evening. Tom Hanks and Miss Mayme Cox attended the show in Here-

ford Sunday afternoon. Mr. and Mrs. C. A. Youts of Shawnee, Okla., are visiting with their children in Castro county. Brents Norman, court reporter

for the 64th judicial district, was

in Dimmitt Monday morning for the opening of court. Misses Norma Cowsert and Thelhome in Elmore City, Okla., Sunma Jones visited Miss Irene Ray

at Hart Sunday afternoon. Arch Johnson and H. M. Horton are home after a few days in an Amarillo hospital following an automobile accident Tuesday after-A. Smith Tuesday, with 11 oon, October 1. Both gentlemen

members present. An interesting program was given. Plans were for the coming year. All memdiscussed and a nominating com- bers are urged to be present at mittee selected to appoint officers next meeting with Mrs. Stewart.

Progressive News BY OLIVE PERKING

Miss Edith Childre of Amarillo spent the week end with her parents, Mr. and Mrs. Ed Childre. Miss Audrey Cockrell of Hereford spent the week with Mrs.

Orin Russell. Mr. and Mrs. J. L. Click made business and pleasure trip Fisher county last week.

Mr. and Mrs. M. O. Green, who towns, with Swain Burkett and have been staying with Mr. and Mrs. Click, returned to their home

Misses Lucille Park and Augus-Hart received a PWA grant from tine Gregory and the Gregory boys day night.

Mr. and Mrs. Charles Green and children, and Mrs. Joe Green spent Smith near Westway.

Miss Nancy Ann Garrett spent

very diligent and thorough in their are improving and able to be up and about.

Ray Cowsert, Wade Dent, Elvis their tireless efforts in securing Burch, Tom Bice and Swain Burkett were in Amarilio Wednesday. Giles Tate and Edwin Kimball

were Hereford visitors Sunday, Among the out-of-town attorneys seen on the streets Monday were Carl Gilliland and son, Jim, Hereford; Meade F. Griffin, former district attorney, and C. D. Russell of Plainview; J. T. O'Neal andl Dennis Zimmerman of Tulia.

Saturday night with Miss Eunic

Mrs. Keifer of California is visiting her son, Lynn Powelson and family.

The club met with Mrs. W. C. Russell Wednesday afternoon, with eight members present. Mrs. Kei-fer, Mrs. Lynn Powelson and Miss Audrey Cockrell of Hereford were visitors. The afternoon was spent in quilting. The next meeting will

be with Mrs. Orin Russell. Mr. and Mrs. Glen Hetzler and daughter from the Thomas neighborhood visited Mr. and Mrs. Carl Donovan last week.

Mrs. Ray Hershey called on Mrs. H. E. Hershey in Hereford Saturday afternoon.

Beware Coughs from common colds That Hang On

No matter how many medicing ou have tried for your cough, che old or bronchial irritation, you can get relief now with Creomulsical.
Serious trouble may be brewing and
you cannot afford to take a chance
with anything less than Creomulsion, which goes right to the seatof the trouble to aid nature to
soothe and heal the inflamed membranes as the germ-laden phlegm
is loosened and expelled.
Even if other remedies have

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Lubbock-Wichita Falls game in BUSINESS AND Lubbock Friday evening. Among those attending the show professional in Hereford Sunday afternoon were

THE CHOCOLATE SHOP Plate Lunche

Oold Drinks, Candles

reveal the title. A. O. THOMPSON ABSTRACT CO. Per Cent Federal Farm

Our Abstracts correctly

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CONTEST AND SALE ENDS SATURDAY MIGHT, OCTOBER 19

JUST A FEW OF THE MANY BARGAINS OFFERED DURING THIS SALE



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Men's All-Wool \$19.75 Suits On Sale for

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66 x 76 Cotton Blankets, dou-

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Extra special Shoe Value. Men's black calf Oxfords, on sale for

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Litstanding "OMAHA"-Winner, one after

Omaha is an outstanding horse

And in the cigarette world Chesterfield is outstanding. Both won their place strictly on

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. The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

Attention, seniors. Aren't you getting tired of hearing everyone accusing you of doing things that freshmen would not think of doing? Is it because down in the grades you did petty things that everyone thinks you should do it today, too? Someone will say, "of course, I know seniors are supposed to be conservative and dignified but I be supposed to be conservative and they can take the supposed to be conservative and they can take the supposed to be conservative and they can take the supposed to be conservative and they can take the supposed to be conservative and they can take the supposed to be conservative and they can take they can tak supposed to be conservative and dignisted, but I am sure one of them did this." Why not show these people their accusations are wrong and that you are seniors with dignity.

JUNIOR CLASS

In the meeting October 2, Clyde osey, treasurer, was replaced by

tion, we must say they are very good, natured, and if they want anything they will get it if it

not disappointed in you.

EXCHANGE

The Whiteface Roundup has re-

ceived a few papers from differ-ent schools in the Panhandle.

These papers were from Canyon,

Tulia. Dalbart and Panhandle. We

will make the students of our

each student try to make our

school excell other schools. These

things include athletics, school

The dues of the class is 10 rents a month. If it is not paid, sents a month. Jack coats an extra nickel. arber, Bill Stanford and Franthe motto and flower. have good prospects of receiving papers from different sections of the United States this year. This

GLEE CLUB

early and late. Their efforts have not been fruitless. The rather raspy noise which came from the music room the first few weeks has changed to smooth, harmon-

The girls glee club is planning to attend the Federated Music Club convention in Pampa Oct. 19.

The boys have organized a quartet, consisting of Donald Brother. Club convention in Pampa Oct. 19.

The boys have organized a quartet, consisting of Donald Brotherton, Jerry Jowell, Byron George and Henry Turner. The giris quartet consists of Elizabeth Rice, Mary Tiefel, Dorothy Thompson and Virginia Eberie.

I have written to high schools in California, Massachusetts, Arizona, Oklahoma and Texas. I hope every student will get to work and heup HHS have at least the highest standard of all the schools in the Panhandle. Let's work hard this year.

demonstration of the vocal t of HHS will be given in POR RENT, FOR SAIS CARDS

they can take it.

Friday morning the initiation continued until noon. The victims were not feeling very well. All this sounds terrible to those who do not know what we did to the school."

School." congratulations upon having such splendid boys. Very truly yours, H. C. Pannell, Principal High

do not know what we did to the new members. These girls were not really full-fiedged members until they were correctly initiated into the club. This initiation was to test their mettle to see if they could stand the strain of coming football games. New members of the Pep cleb, the old girls are not disappointed in you.

School."

Glenn L. Morris, popularized science demonstrator, will be in the high school auditorium October 18, 7:30 p. m.

This program is being sponsored by the Hi-Y club of HHS. Mr.

Morris has been in many schools in the U. S. and some of them have asked him back the second have asked him back the second the second drawer. and third times. The outline for earth inductor compass, the electric eye, radio control and many other important facts about electricity.

Inductor tracks are the facts about the second to many things in it.

Mary V. E.—Public speaking is good for one thing I know.

M. C.—And what it that?

He is as fascinating as magic; is scientifically accurate and will really don't know anything. keep you guessing. Don't miss it.

SENIOR CLASS

school become interested in what other schools are doing and make The Senior Class met October 2 in a very interesting meeting, with Mrs. F. J. Eberle, Mrs. Arlie Dean and Mrs. John Davies an hour and another man was present as representatives of the Senior Mothers Club. The presi-dent, Mrs. Eberle, made a very enthusiastic talk to the class, discussing plans for the year. She emphasized the fact that we are going to work together for a delightful year, long to be remem-

Roger Brumley, who was president of the Athletic Association last year, is the senior candidate for re-election; and since he has proved so capable in the business AT BRAND OFFICE CHEAP. transactions of the past the class is sure he is the one for the present position.

SIX WEEKS EXAMS

Six weeks' exams are over, to the great delight of all persons concerned. Do you feel slightly uncomfortable when you consider the appearance of your report card next Wednesday, when report cards will be issued?

Cheer up, fellow students; the have you accomplished anything? vivid to you?

Regardless of the past, however, what will you accomplish in the future? Many students have developed the tendency to declare veloped the tendency to declare RIR—I was going to say Cleoa breathing spell immediately following examinations. This lapse in industry usually lasts throughout the two weeks following examination week. This practice puts us so far behind that we are compelled to work furiously for the time that remains before another examination.

Let us try a different method this time and see if it does not save much anxiety as we approach examination period. I feel confident that we shall demonstrate more poise when we present our report cards to our parents next time if we will start to work at once and keep up with the work that is assigned us. Let's start; the start is half the battle you

Mr. Smith found out how a band should march when he attended National Music School last After not having prepared summer and has been trying to lessons in English, Phylene, Gayteach the band how to start, stop, side step and how to play and lead the discussion the next day. keep step on the march. He has been having a hard time, but the band is improving and has many things to look forward to.

things to look forward to.

The band has been so busy working on football numbers that it has not had time to elect officers until Friday morning, but officers are now elected and have started to work. They are, Bill Smith, president; Herbert Boardman, vice president; Ruth Easter, corresponding secretary, and Lavina West, reporter. These officers took office as an honor and intend to do their best at their new job.

NOW FOR A SMILE

tem of voting.

Phylene-I thought they used beans instead of balls.

and a bean in the ground and who was the tallest girl on first find out.

Mary V.—Do you like Kipling? Gertrude—Huh? I don't even

book yet.

Say, not in that one. It was in

"Genevieve—Yes, but I could his electrical program will be: look all day and I could never Electricity at high pressure, the find it because that drawer has

M. V. E .- To find out that you

Miss C.—Gaytha, what is you have and sure enough you

don't. Mr. D. in civics class-If I were going down the street at 90 miles coming from the opposite direction.

at the same rate of speed-well, we would probably end up by either shoveling coal or playing harp strings.

all talked at once, but don't we all know that way down deep in her heart she knows that those Chinamen don't even have a chance, Some girls are curious to know

not that originate from Ireland? the Statue of Liberty in Texas. My, what is wrong with that bog? Oh, it was only in a news reel. LaNelle-I would like to have

Ruth E .- Yes, but why? words they knew.

the words they didn't know. Miss Crawford-Byron, which ing. school year has been reached. But of the characters was the most

Byron G.-I believe Cleopatra

BJR-I was going patra, but 'since he did, I believe like Joan of Arc.

Odessa (turning to Gertrude) -Say, do you know who Joan of Arc was? Gertrude W .- Sure, that was

Noah's wife. In civics class everyone seemed o wander around before he or Stanford, song leader. she could get settled and this is

what happened: making any comparison but one day in the country a farmer told me his cows were intelligent because they always went straight to the same stall every day.

Jack D.—Yeh, but he didn't

move the stalls every day. Mr. Hudson said his driveway was so narrow this summer that it was like threading a needle in a haystack in the dark. We wonder what Mr. H knows about hay-

After not having prepared their tha and LaNelle were asked to Phylene-Gaytha, what have we done to deserve this? -

Gaytha-Huh, it's probably what we haven't done.

ASSEMBLY PROGRAM

Thursday, October 3, the Student Council was introduced to the student body by Miss Barbara Brotherton. The new members Brotherton. also took their oath of office at this time. The members of the Council from each class are, subfreshmen, Mary Louise Dean and Paul Foster; sophomores, Carl Wilson Shirley, Genice Standifer; juniors, Virginia Lee Hussey and Clyde Oldham, and senior representatives were Louise Frye and George Tiefel.

The organization is to estabstudent self-government in the school, at least to some degree. Mr. Hudson, spons with them and presents the views of the faculty while the represen-tatives of the classes may present the students' views.

The organization is in its third year and much is expected of it in the future. As George Conklin, retiring member of the Council, pointed out in a speech, no worthy organization gets under full sway the first few years. For example the United States took a great while to iron out the many wrinkles in the constitution and there are still many perplexing problems

confronting the government. Louise Frye made a talk on the future of the Student Council as a new member sees it. Bill Smith represented the student body in an expression of appreciation to the Council. Mr. McCollum represented the faculty in an expression of good will to the students from

BASKETBALL

material has anything to do with a basketball team, Hereford should have a winning girls' team. There Helen D.—Well, what's the dif-ference between a ball and a bean? girls reporting for practice who Phylene You go plant a bail are taller than Genevieve Orr, string last year. This is the tallest group Hereford has had in a long time who were interested in basketball.

basketball.

Dennis B. (Wednesday before note books due on Friday)—I have all play and pleasure. There are not even started my civics note many hard knocks and much work, but there is always some fun Mary T-Oh, well, 'this isn't mixed in which keeps everyone in a good humor and spurs her on to even Thursday.

I dropped my pencil in that work harder and accomplish great-drawer. Will you hand it to me. er things.

If one will come down to the gym any afternoon between 3 and 4 o'clock he will see a group of girls suited out in their gym suits working. They probably will not be scrimmaging, but will be pitching goals, practicing signals, or listening to a lecture on the technique of basketball.

Basketball is not just playing ball. It develops the brain and eye. To be a good player one must Gaytha—It's something you think be able to decide which play would be most successful under the circumstance and she must be able to out guess her opponent. The player must be able to pass a ball well and to the right person at exactly the right time.

The girls would appreciate any visitors who wish to see them work out and they are going to do their best to win district and state this . Miss Crawford politely inform- year. They will need the support ed her English IV class that they of every student and basketball resembled Chinamen because they fan and are expecting it when regular season opens.

On September 30 at 7:30 the if Miss Houston likes the old On September 30 at 7:30 the song, "My Wild Irish Rose." Did Hi-Y meeting opened with two songs. Then a prayer was given Roger B tells us that he saw by Basil McKinley, and the meeting was in order. Jack Dean, Clyde Posey, Roy Hastings and Billie Nix got the hot hand for not being at church Sunday night. lived during the Shakespearian The club is to have its first meeting with visitors next Monday night. There will be two select-Lan-Why? Just think of the ed songs, and the quartet will sing a number. Mr. Dillehay, Miss R. E.-Yes, but just think of Houston and other faculty members will be present at the meet-

Hereford chapter Future Farmers of America held its third meeting of the year Friday, October 4. at 7:30. Officers were elected with Charles Wilson, president; Billy Smith, vice president; Howard Williamson, secretary; Jack Dean, treasurer; Alva Barber, reporter; Jack Owens, watchdog: Ray Nunn and Jack Nix, historians; Jasper Vaughn, parliamentarian, and Bill

This club is the Hereford chap-ter of a national organization of Mr. Dillehay-Remember, I'm not over 3,000 chapters and 80,000 members. During the meeting, active

members selected 17 subjects to major fete. The club is glad to be accomplished this year. The announce that Billy Smith and The girls' basketball team has started on in a big way and the girls are determined to win district so they may attend the state tournament in the eastern part tournament in the eastern part of the state.

There are 26 girls coming out but the squad will be cut to 18 about the first of November. All look good and seem to be in good condition. Coach Wilson said if material has anything to do with

MORE ANNIVERSARY

Already the Greatest Drug Event In Our History, Bigger Values More Selections, Greater Savings Are Being Offered for the Final Week-End of Our FOURTH AN-NIVERSARY SALE!

\$1.00 Crasy Crystals 89¢ \$1.00 Cod Liver Oil Tablets \$1.00 Cod Liver Oil Tablets, ment flavor 89¢ 50c Horehound and Honey Cough Syrup 39¢ \$1.25 Creomulsion

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> Extra Special Coty's Perfumes Dracham 65¢

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Genius is merely the infinite capacity for taking pains. The expert artisan is he who knows his craft in all of its phases. The sound banker is the one who knows his profession, its advantages, its pitfalls. The shrewd business man is the one who entrusts his financial affairs to a banking institution/that out of years of experience has been many times proved tried and true-

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Cook With It is an actual fact and has been proven that house-

wives can do better with PACKARD'S BEST in making cakes, pastries and breads than with ordinary flour. Miss Strafuss, winner of two First Prizes and one Second Prize in the Women's Department of the 1935 Tri-State Fair for her baking ability, gives PACK ARD'S BEST as one of the main factors for her suc-

> **Packard Milling** Company Hereford, Texas

Guess Wrong? TOO BAD-BUT DON'T MAKE THE SAME

MISTAKE ABOUT YOUR TAILOR!

You picked your favorite for various reasons, but you just can't tell what a ball club is going to do. But there is no excuse in making a mistake about your tailor, because his work is there to show for itselfand if you try you can pick a life-long winner. Here's the tip-off: CALL 111.

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In by 3-Out by 6. We Meet All Advertised Prices In Hereford

There's Always Another Year

MARTHA OSTENSO

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Continued from Last Week)

CHAPTER VI

Just before sundown Silver rode out to bring the cattle in from the pasture. On the way home she d beside a stripped field of barley where the men were at work. A couple of them waved to her. Roddy waved to her and Silver waved back, remembered irrelevantly that Corfine had not been present at the midday meal. he had gone to luncheon at the Richter's, in their cottage on Twin Deer lake.

Silver shook her bridle rein and about to turn away when she heard a scream from the field. She swung around quickly and saw Roddy jump toward a tow-headed youth who was standing near him. The engine stopped instantly and the men hurried to where Roddy was leaning over the boy. Silver under it and called to the horse slipped down from her horse and in moment had crept under the fence and was beside Roddy. The hoy had stumbled and caught two ngers of one hand in a cog-wheel of the thresher. The fingers were the hand. The boy was lying on eyes. like pallor under the sunburn, lips writhing back from his enched teeth.

Roddy looked up. "Has anyone clean handkerchief?"

Nobody responded. Silver had

ing a vise-like grip on the bleeding pened?

ers bared to the rosy light of such a nice boy, too. Well, hurry the low sun, she tore the material up and get washed. Supper is into strips and gave them to Rod-ready." dy while he made a bandage and a tourniquet for the boy's mangled

at last, and lifted the boy gently where. She went to fetch to his feet. "Start the truck, Ja-cows, but I haven't seen son You'd better go down to May- since." nard and let Doc Woodward attend to it."

In a moment the truck had rattled away. It had all happened so Jason. quickly, it seemed to Silver that she had scarcely drawn a breath. Roddy was coming back to her from the wagon that stood off a short distance from the threshing ma-chine. He was carrying his own grimy jacket. She permitted him to button it up to her breast, while she thrust her hands down into the pockets in an effort to

central their trembling. That wasn't very pleasant, was it?" be said with a grim smile. "But those things happen now and then." When she did not reply, he laid his hand on her shoulder. "You were a brick, Silver-to do what you did. But you're pretty unstrung. Perhaps you'd better ride home in the wagon with me. Rusty will find his way back

alone." In another moment, she knew, she would burst into nervous tears. Without looking at him she said hurriedly, "No, thanks, Roddy. I'm

-au right." She turned away abruptly and rushed back to the fence, crawled it for years." who had wondered off a short

distance. All the way home, beneath Silver's shuddering memory of the ragged clots of the boy's fingers dwelt the thought of Roddy's dark two bloody tatters hanging from face and his kindling changed

> While Boddy was washing in the her close for a moment. "You're tin basin on the bench outside the house, placed there for the use of

Roddy told her. "Use this, Roddy," she said "Well I declare, it just seems quickly, and whipped off her clean something has to happen every white tinen blouse. With her should year," Phronic said. "And he's

Is Corinne home yet?" Roddy She's upstairs changin' her

"All right, Jimmie!" Roddy said clother. Have you seen Silver any-

Roddy told her then of the part Silver had played in getting the served to members of both fami-boy ready to go to Maynard with lies in the Oglesby home. Im-

"Well, that girl beats me!" Phrolike her mother. I remember-" "You'd better go in and look after things, ma," Roddy nterrupt-

Roddy hastened upstairs to put on clean clothing before he sat down to supper. On the landing he met Corinne. She was dressed in a clinging green chiffon gown that came almost to her beautifully shod feet.

"Hello, lovely!" he greeted her in a low voice.

She laughed and rumpled his hair. "There's a corn roast and a dance over at the lake tonight, darling," she told him. "I thought I might as well dress now. Aren't you going to kiss me?"

Roddy grinned, then drew her to him and kissed her throat.

"You're washed already?" asked, surprised. "Don't tell you washed in that tin basin out-

"Certainly. Why not? I've done "You have a bathroom upstairs, haven't you?"

"Listen, kid," he protested. "You don't know it, but the men are funny about such things. I don't want them to feel-well, you know what I mean."

"I don't know at all," she objected. "I should think-"

He swung her to him and held

Fairview-Palo **Duro Items**

By MISS LILA MAE OGLESBY

Miss Lela Mae Oglesby and Lee Norman were married at Vega, September 30, by Rev. R. C. Godwin. The groom is the son of Mr. and Mrs. A. R. Norman of Wildorado. The bride is the daughter of Mr. and Mrs. H. J. Ogles by also of Wildorado. Upon their return a wedding dinner mediately after, the bride

nie declared. "But then, she's just do his work and go out to som fool party four or five times a

> For a moment there was silence Then Corinne said, "But I promised them we'd be there."

"I can't help it," Roddy protes ed. "If you want to go, take the car and run over for an hour or so. I'm so doggone tired I could

"Harry and his sister will comfor me-if you won't take me, Corinne replied distantly.

"Corrie!" Her name as he tered it was a vehement plea. But she did not answer. She had already left the room and gone into the hall to telephone.

Roddy sat for a minute where he was and listened to Corinne's voice as she talked to Harry Richter and made her own elaborate excuses for her husband. Then he got up and went to the kitchen. He was sitting there a half hour later when Corinne came and stood in the kitchen doorway. She was dressed for the party. Roddy looked up.

"Give my regards to Harry," be said, "and tell him to bring you home early." Corinne frowned. "I didn't think you could be so stubborn."

(Continued Next Week)

POR JOB WORK, THE THE BRAND

Mrs. Owen of Amarillo sper the week end with her sister, Mrs. Burum of this community.

A forty-two tournament was held at Wildorado school house Friday night and was largely attended. Proceeds will be used to defray expenses of Ralph Sansing who is ill in an Amarillo hospital.

Coy Phillips.

SHERIFF'S SALE

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 16th day of September, 1935, by the Clerk thereof, in the case of Temple Lumber Company versus Thomas W. Blake et al, Cause No. 2196, and to me, as Sheriff, directed and delivered, I The East One-Half, (E½) of

Section Forty-Seven (47); the West One-Half, (W1/2) of Section Forty-Nine, (40); the East One-Half, (E½) of Section Firty-Six (56). all in Block K-11, of the G C & 8 F Railroad Company Survey, in Deaf Smith County, Texas. Levied on as the property of Thomas W. Blake, Daisy Adams, A. E. Hofues, Margaret A. Hofues Peden Company and F. W. Heitwill proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUES-DAY IN NOVEMBER, A. D. 1935,

scribed property, to-wit:

Given under my hand, this 21st day of September A. D. 1935.

J. B. MILLER, Sheriff,

Deaf Smith County, Texas. By J. M. Murchison,

SHERIFF'S SALE

Amarillo Monday night.

Mr. and Mrs. John Aldridge of Hereford were Sunday dinner guests in the Burke home.

The community was grieved to hear of the death of Frankie Ozec.

Mr. and Mrs. Will McClain of Amarillo are visiting for a few days with their daughter, Mrs. Course No. 26360-B, and to Deputy.

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Wichita County, on the 28 day of September, 1935, by the Clerk thereof, in the case of North Texas Federal Savings and Loan Association versus Fred A. D. 1965.

J. B. MILLER, Sheriff, Deaf Smith County, Texas Millard and wife Nannie May Millard By J. M. Murchison, State Courty.

The community was grieved to hear of the death of Frankie Ozec.

Mr. and Mrs. Will McClain of Amarillo are visiting for a few days with their daughter, Mrs.

groom left for Carisbad Caverns and other points in New Mexico. They will make their home near Wildorado.

Dick Allred and family and Mr. and Mrs. A. R. Norman were in Hereford Monday night.

Mrs. Bill Floyd was in Amarillo Seribed property, to-wit:

property, to-wit: The East eighty (E.80) feet of Lots Nos. one (1) two (2) and three (3) in Block No. (18) eighteen of Whitehead addition to the original town of Hereford, Deaf Smith County, Texas.

Levied on as the property
Fred A. Millard and wife Name
May Millard to satisfy a Jude
ment amounting to \$8,978.10 I
favor of North Texas Federal Sav
ings and Loan Association and



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Don't Know at All," She Ob Jected. "I Should Think-"

much too pretty to talk to mel in that tone," he remonstrated. "Go on down-I'll be with you in a But as soon as he had left her,

his mood grew sober again. He could not forget young Jim Healy and his poor crushed hand. Then, curiously, with no obscure lightening of his spirt, there came to him the vision of Silver Grenoble in her riding breeches, kneeling three on the field in the sunset, her shoulders bare above the plain silk bodice. Perhaps he had been all wrong about her. Perhaps she belonged here as essentially as he did himself.

Roddy entered the dining room Before he took his place at the ta-ble he glanced over at Corinne, daintly presiding at its head and smiling graciously upon her over-alled and plaid-shirted guests. Phronic and Paula stood, one on ether side of the table, serving the men when necessary, or replen-ishing some dish or other from the kitchen. Silver had remained at the stone house to make supper for old Roderick, who had not hectic days of 1929 we learned many been feeling well for the past

lessons. Good hard experience is still It was Corinne's first appearance at table with the threshing crew. Roddy winced in spite of himself, as he saw her draw back quickly are a banking institution with years when a brawn arm reached across her bosom in a lunge toward the butter dish. Finally someone made of integrity behind us. Ahead of us is a future that will see us and you safely through any period of financial stress and a too graphic comment on the day's accident, and Corinne covered her eyes. It was the last time she sat at the table with the men.

An evening or two later Roddy returned from visiting the Healy boy to find Corinne impatiently awaiting him. "What's wrong?" he asked.

"The Richters called up this afternoon and I promised we'd be over tonight. It's their last party before they go back to town."
"Corrie," Roddy said in a voice

that was slow with weariness. "I have been out to parties till I'm ready to drop. I'm fed up with it. How do you expect a man to



YOUR CAR'S COLD TOO ... 50



And please don't think you are going to read this same sort of thing about a "whole raft" of winter oils.

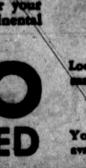
The clean-cut difference in favor of Conoco Germ Processed Oil is this: w Conoco Germ Processed Oil is this: when the thermometer goes down there is a Hidden Quers of Conoco that doesn't. It can't. It stays and stays—becomes a last-ing part of every surface in your engine.

The Germ Process :: fully patented ... makes this alloyed oil blend with metal remarkably, forming your Hidden Quart. Then no matter how long your car is parked or garaged in the coldest cold, you come out to a well-oiled start...not merely because fine parafin-base Conoco Germ Processed Oil is free-flowing, but because the Hidden Quart is up on guard before any oil could even begin to fow.

Gone are the warm-ups that chew up your engine. Ner need you fear highest speeds, or hardest winter pulls. That's when Germ Processed Oil puts its high-durability film between you and repair men. It's not only light-bodied enough for winter, but tougher, too.

AND . . . road tests of cars with conventional babbia bearings, and with the new copper-lead, high-lead, and cad-gains alloy bearings prove Germ Processed Oil for better than plain mineral oils for all bearings?

Whether you're driving a '55 model or a "veteran," drive it in today for your Conoco man's winter help: Continental Oil Company, Established 1875.



Looking for signs? Look for

Your correct grade always available including 10 Wor 20 W



THE FIRST NATIONAL BANK OF HEREFORD FEDERAL RESERVE A Strong Bank

strain.

AWAY UP IN THE CLOUDS

But let's get down to earth. In the

the greatest teacher of them all. We

Thoughtfully Managed

McLean Insurance Agency

PHONE 273

Every Day Prices Are Specials

This store has one policy where "special" prices are concerned—Our every day prices are specials in that an merchandise in this store is priced right when it is placed on sale. Whatever your need in drugs, drug sundries, prescription services or refreshments, you may secure them here and know the price is right, the quality above standard and the service unexcelled.

WE FILL ANY DOCTOR'S PRESCRIP-TION AND DELIVER

QUALITY AND SERVICE-PHONE 100

The CITY DRUG STORE

PRESCRIPTIONS DRUGS AND DRUG SUNDRIES

A Forecast For Colds

The United States Weather Bureau forecasts weather in the low 30's in. the Panhandle today or fomorrow .. This is a forecast for colds. Try our

own cold tablets. They are the favorite remedy of many of our customers.

Be prepared for this touch of winter. Be sure your medicine chest is stocked with every item you may need. Get your entire supply here and elimin-

> REFRESH YOURSELF AT OUR FOUNTAIN-UNEXCELLED SERVICE

Size Does Not Mean Age

MRS. B. F. GUTHRIE, Society Editor

LOCAL CLUB MEMBERS ATTEND AMARILLO MEETING

Mrs. J. B. Jones were guests of ty is enjoying a study of the the Philharmonic Club of Ama- book, "On To Christian Ameri-

function. bers Miss Swisher made use of a represented at the meeting. clever acrostic which she had arranged from the word "philharmon- JUNIOR BAND MOTHERS ic," making the letters stand for TO MEET MONDAY some significant fact or quality of the person introduced. Many musical notables were present, among them being Miss Esther Johnsson, Mrs. May Peterson Thompson, and Mrs. I. D. Cole,

METHODIST SOCIETY LUNCHEON THURSDAY

Miss Mattie Mae Swisher and The Methodist Missionary Socie rillo at its opening luncheon at ca," the course being directed by he Amarillo Country Club Mon- Mrs. D. W. Hawkins. Thursday day Miss Swisher as guest toast- the group will serve a lunch at mistress presiding at the lovely the church for those attending the zone meeting of stewards. Dim-In introducing the program num- mitt, Friena and Boving will be

The Popular Store

Specializes in Half Size Dressez

that are young and smart designed

like any Misses Size 16 Dresses!

·····

New Mme. Renauld

And Bloomfield Creation: In New Sugar and Spice Material.

In One-Half Sizes.

Extra Special

Lovely New Silk Dresses, New Renaissance Colors and Trimmings

Members of the Junior Band Mothers . club will meet next Monday, October 14, at the high school president of the State Federation. ed to be present.

MRS. RAY CONEWAY HOSTESS TO CLUB

On its high bill overlooking the home in South Hereford seemed a harmonious part of the delightful whole which Thursday was the initial meeting of the Bay gram. View Club year.

Mrs. A. M. Jones, the coming into the Literature. Mrs. B. E. Roberson wiches, cake and coffee was served. juicy, and brown and altogether Amarillo. club for the first time of Mrs. Barnard Hicks, and the renewing of club associations after the lapse of months all lent a keenly-felt inspiration. Under the general theme "China," Mrs. John Olson directed the afternoon study, the first number of which was her own discussion of China, Her History and Position In the Far East; the second, Mrs. Ray Barber's presentation of Chinese Culture. These two numbers were closely linked together and through them, both masterfully handled, the world's most ancient civilization came out auditorium. All members are urg- from its obscurity and stood for a brief moment in the light of modern thought and understand-

> A logical climax came with Pearl Buck's trilogy, House of Earth; The Good Eearth, Sons, and House Divided, revealingly presented by Mrs. John McLean. Mrs. Mc-Lean's study brought out the relation of the three books to each other and the sum of that relation to Chinese life in a manner at once interesting and informative completing a well-rounded

A social hour followed the program, the committee being Mmes. John McLean, Paul Mathers and the hostess. An ice course was

ALTAR SOCIETY HAS QUILTING PARTY

Mrs. Frank Wille was hostess thony's church with a quilting party at her home Thursday, October 3. At the close of the pleasant afternoon, refreshments of ice cream and cookies were served.

Mrs. Wilde's guests were Mmes. Roy Wagner, Jacob Wagner, Joe Gaetz Louis Bezner, Mike Koelzer, Henry Hellman, Bernard Cardinal, Wm. Ohlig, John Koelzek, Sr., Ralph Sears, Joe Huckert, Henry A. Hoffman, Pete Lueb, Ardelle Glazier, John Allbracht, Carl Luke, Henry Brurman, Leo Kupek Misses Adeline and Teresa Koelzer: Messrs. Leo C. Hoffman, Roy Wagner and Henry Brurman. Absent members were Mmes. F. J. Eberle and Louis Huckert.

BAPTISTS OBSERVE WEEK OF PRAYER

The WMS of the Baptist church s holding an all-church Week of Prayer for state missions this week. It began Monday evening and will close Friday. The meetings are held at 7:30 each evening. Everyone is invited.

At the regular monthly meeting of the society to be held next Wednesday, the program will be given by the Dorcas Circle, while the social hour will be in charge of the Elsie Clor Circle as hostesses.

PIONEER CLUB MEETS WITH MRS. JACK ROSE TUESDAY

The home of Mrs. Jack Rose was the inviting environment for Tuesday's meeting of the Pioneer Club. A profusion of beautiful roses arranged in black lacquer bowls and vases were an effective decoration, a great bowl of President Hoover roses being especially

Drama of Fantasy was the fascin ating subject about which one of the club's most interesting programs was woven. Works of Barrie, discussed by Mrs. Higgins, threw many illuminating sidelights upon the character of Barrie's writings and established a background for Mrs. Womble's number, The Little Minister, which followed. Mrs. Womble's number was not the story alone but a character delineation as well, bringing out much of Barrie's appealing philosophy of life in a most interesting manner. A vocal selection, The World Call to America, sung by Mmes. O. G. Hill and H. D. Reed, was a fitting and lovely close to the program.

Pumpkin ple with whipped cream and coffee was served.

MEETS WITH MRS. CLARK

The home of Mrs. Jim Clark city and in its setting of wide, welcomed the Summerfield Study and interest to the excellent pro-

The enrolling of two former under three divisions marked the Beyond Lifes members, Mrs. Charles Donald and club's further study of Southern

SUMMERFIELD STUDY CLUB gave The Trend of Southern Literature, dealing with the transi-

ate unnecessary worries.

tion from romanticism to realism. Under the second division, Traditions. of Genteel Romanticism. green lawn, the Ray Coneway Club Thursday, a complete at Mrs. O. B. Roberson gave Life and scene of an enjoyable event reford; Mr. and Mrs. John Lilley, tendance of members adding life Works of Ellen Glasgow, with cently when he entertained a party Lydia May and John B. Litley, special emphasis on the book, Ros of friends with a fried chicken and Mr. and Mrs. Orbie Armmantic Comedians. The third divi-Critics of the Past considered Irony, illustrated with Cabell's which made up the elaborate menu. Romero, Messrs. and Mmes. Fred sion presented Romanticism and

MACK JOHNSON HOME

A refreshment course of sand- a big kettle outside, tender, and stern and E. R. Lewis, all of

enjoyed by Messrs, and Mmes, Mat Gilliland, Clay Ridgway, W. S. The hospitable home of Mack Kerr, Joe and Clifford Kerr and Johnson at Sunnyside was the Mrs. Walter Pickett, all of Herestrong of Sunnyside; L. H. Randinner. Aside from other dises dolph of Hart, Miss Margueritethere were ten chickens, fried in Galle, Macan O. Cardu, H. Lowen-

SAVE on CANNED FOODS

Prices Good Friday, Saturday & Monday

SLICED PINEAPPLE FRUIT COCKTAIL Libby's, No. 21/2 can --Libby's, No. 1 tall can _ CORN, Libby's DICED CARROTS Fancy Country Gentleman, 2 No. 2 cans Libby's, No. 2 can 25¢ BABY FOOD BARTLETT PEARS Libby's, 3 cans -----Libby's, No. 21/2 can _____



Round lb. 25c

BACON, Decker's 36¢

Home made, lb brick 20

for home canning

Grawn, reds, 10 lbs/ 10¢

15¢

ROAST, Fancy

Baby_beef, 1b

LOAF MEAT

Pork added, lb

TOMATOES

PUMPKIN

Home grown, 1b

Home grown, lb --

CHEESE

Lipton's Tea **NUCOA**

1 Pound

Orange Pekoe, Green, Japan or Gun Powder 1-Pound Can

21¢

MALT

Blue Ribbon 3-Pound Can

55¢

MIRACLE WHIP Kraft's, pint 22¢, quart	SHREDDED WHEAT N. B. C., 2 packages 259
CRACKERS Excell, 2-pound box	HONEY, Colorado Sweet Clover, extracted, No. 5 can No. 10 can 986
ROYAL DESSERTS All flavors, 2 packages11¢	COCOMALT Chocolate Malted Milk, 1-lb can 439

CRISCO 3 lb. can 55c

CHILI With beans, No. 2 can 24¢, No. 1 can 24¢	SOAP FLAKES Crystal White, 5-pound box 350
TAMALES Gebhardt's, No. 2 can19¢	PALMOLIVE Toilet Soap, 3 bars13
BAKING CHOCOLATE Hershey's, 1/2-pound bar 10¢	MATCHES 10

CHARMIN Toilet Tissue

Mrs. Tucker's, 8-pound carton ---

10 pounds beet

SHORTENING

COFFEE

Chase and Sanborn 1 Pound

CANDY BARS

All 5c bars, 3 for -

Fresh creamery, pound -----

OLD DUTCH Cleanser

LETTUCE California, lg heads ORANGES California, 3 dozen

OVALTINE Reg. Size 29c

LOUR ackard's Best, 48 pounds	PEAS. O-Joy tender mountain-grown, 3 No. 2 cans _ 29¢
HEWING GUM	
ORN FLAKES	FRUIT JARS Kerr-Mason, pints 62¢, quarts 69¢

Kellogg's, 2 packages FURR FOOD

WE DELIVER

CORN FLAKES

WE BUY CREAM EGGS AND CHICKENS

PHONE 74

23¢

21/2¢

\$1.00

Prepare Your Carfor Winter

\$12.75 Value

\$5.95 Value

Special

Special

Large Shipment of New Coats

With \$2.00 Reduction On All Coats In Stock.

Try a Pair of Our Long-Wearing Hose

Be one of our many Satisfied Customers and Wear a Nattiknit Knit Suit. All our Knit Suits Are

Guaranteed!

New Tailored Satin Slips \$1.95

POPULAR STORE

Let us tune your motor, stop radiator leaks and check faulty hose connections, so that you may eliminate troublesome driving this winter.

EVEREADY PRESTONE AT A NEW LOW PRICE \$2.70 a Gallon



A New McCord **Hot Water Heater**

With a defrosting attachment for your windshield, installed in you car will mean safe, comfortable driving this winter.

See us for bargains in pistons, rings, seat covers, spark plugs and all your automobile needs. We feature service and economy.

Ireland-Beavers Motor Co.

DODGE-PLYMOUTH SALES AND SERVICE

The Hereford Brand

Our Siogan--- More People --- More Farms Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN _____ Publisher and Manager ADRIAN ODOM ---- Editor W. O. NIX _____ Foreman

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NOTICE TO PUBLIC

Any erroneus reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

HOME BEAUTIFICATION ALONG HIGHWAY

In a way Texas will hide its true self from visitors to the Centennial celebrations next year, but it will be a deception well worth while and actually above such a name. We are speaking of the beautification of rural homes and farms ad joining state and federal highways along which Centennial visitors will travel.

Sponsored by the Dallas News and Semi-Weekly Farm News and carried out with the cooperation of the Texas A and M. Extension Service, the contest will tend to improve these farms above those of the average Texas farmer, whose place is away from the highway and may not be seen. The contest is limited to farms and village homes that border the

Texas wishes to put up the best front possible for the Centennial, and this is one of the ways of doing so. But it goes farther than that. Not only will it cause thousands of home owners along the routes to take a greater interest in the appearance of their property, which they are not likely to forsake entirely when the contest ends, but it will also be the beginning of a wider rural beautification program, if in no other manner than solely by the power of suggestion.

Deaf Smith county citizens who live along the highway are urged to take an active part in this contest because of the impression the beautiful farms will leave with tourists and the general trend toward improvement it is likely to create throughout the county.

A HEREFORD COWGIRL

Who's the prettiest or most typical cowgirl in Hereford asks the Midland chamber of commerce. The City of Midland asks that she attend the Midland Fair and enter the con test for the cowgirl champion of all West Texas. It also wants her picture. The fair is to be held October 19.23.

There is only one requirement to enter the cowgirl contest-you must be able to ride a horse! However, all you have to do is just hang on-there will be no fancy riding. We were asked to select the Hereford cowgirl, but knowing nothing about such things, we'll just let the young lady volunteer.

By Their Words

AND OURS

new postoffice building in Canyon fore a gathering of newspaper Selection of the site for the will be made within a short time workers last week in Lubbock was by the postoffice department at Washington. D. C. Jernigin, postal inspector, completed his investi- that have been made. - Floyd Coungation Friday and mailed his re- ty Hesperian. port to Washington, having spent two days in Canyon viewing the various sites offered and interviewing the owners of the proper-lished by Deskins Wells, contained ty and the business men.—Canyon 36 pages last week, officially mark-

towns of the Plains country are was in four sections, the first for beginning to feel the necessity of general news and two devoted to making alibis against the charges the cotton industry. And then hurled at them by smaller town for good measure, Deskins threw newspapers and business men to in a fall fashion section. Such the effect that the big towns are a newspaper does much toward trying to "hog" all the good things building up the interest and conof the area. Specifically it is fidence of a community, and from

charged that the larger centers are using the areas which surround them to feather their own as awhole. So big has the argument begun to loom in the seceiton around Lubbock that the speech of A. B. Davis, manager of the Lubbock chamber of commerce, bedevoted almost wholly to a defense of his city against charges

Congratulations, Deskins.

The Wellington Leader, pubing the opening of cotton harvesting season-at least to the town Organized business in the big people of Wellington. The paper

Oil Burning

HEATER

GET READY FOR THAT COLD SPELL THAT THE WEATHER MAN IS PREDICTING, WITH A

Duo-Therm Oil Burning

Heater

We have a size for every need, from a one-room heater to one that will heat the entire home.

COME IN AND LOOK THEM OVER!

And, too, we have a complete line of cooking and heating stoves for those using coal and gas.

> A Welcome Awaits You At Our Store. Come In and See Us.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, black locust trees to be plant-October 14, 1904.) ed on his ranch.

ious wheats for Plains culrum variety as best suited for machinery. this region.

Snyder and Lacy had been liberal advertisers in 1904. warded the contract for the Smith county jail, this firm turning in a low bid of \$6,200.

previous Sunday.

Y ranch had bought 15,000 in eternity."

Is Reorganized,

Committee Named

Farm debt adjustment work

throughout the nation has been

reorganized and taken over by the

Resettlement Administration | Aud

greatly strengthened by recent leg-

islative enactment providing an

effective legal procedure to meet

foreclosure on farms in the re-

Lemke act ruled unconstitutional,

court house. The conciliation com-

missioner of this county is F. T.

The objective of the whole pro-

help worthy debt-distressed farm-

reds of cases have been settled by

thy farmers now in need of this

service do not know how to ob-

tain it or do not know that such

tion has its regional office in Lub-

bock, to which distressed farmers

may appeal if in doubt what to

visional Office, Lubbock, will be

given immediate attention and the

case will be referred to the prop-

the appearance of the paper, Des-

kins had the cooperation of prac-

tically every merchant in Wellington. The newspaper invariab-

ly measures the progress and pros-

perity of a community, and from

which is a splendid newspaper,

We've written so many editor-

ials lately regarding the traffic sit-

uation in this city, that we hat

ganizations in the city had rep-

resentatives present to pledge their

cooperation in the enforcement of

the traffic ordinances. The coun-

cil was well pleased to find the

citizenship getting behind them

in the matter, but they're liable to

find that the same citizenship will

expect and demand something more

definite than merely instructing

the chief of police to see that the

laws are enforced.—Memphis Demo-

A woman called at the county

relief headquarters to complain about the amount of money and

supples given her family. "We just

can't get along on what we're

getting" she told a case worker.

try to find a job.-Miami Chief.

Collingsworth county is "on top."

er parties for settlement.

Letters addressed to the Di-

The Resettlement Administra-

fice at Lubbock.

Roloson of Hereford.

service is available.

Quoting the Fort Worth Rec- Tucker and Jacobsen had been a county farm demonstrator ord, The Brand went exten- given the contract for the erec- who was to divide his time sively into the merits of var- tion of Hereford's first cotton among the three counties. gin, and Mr. Tucker was in ture, recommending the Du- Dallas to buy the necessary

"Tonsorial Parlors" were of 57 to 6.

October 16, 1914.)

the angry flames had Tabernaele, had predicted the said, a great help in keeping district. Shamrock controlled two young people of all churches realready started on their de- end of the world on October the town clean and sanitary. structive mission," said the 13. Apparently things were editor in commenting on a drifting along about as usual. near destructive fire in the but Pastor Russell insisted yesterday about 'news,' re-George Dale barber shop the otherwise. He contended that marked that it was a fine day'. the end of the world had come as he had scheduled, and that A. F. Cleveland of the Drag we were then "drifting along the pumbing business former-

Castro, Parmer and Deaf Smith counties had formed a

Canyon Normal stars ' had football team by the close score to 6.

ing their premises, street and Pastor Russell, of Brooklyn alley, each Friday. It was, he

F. H. Davis had purchased ly owned by Alex Thompson.

Farm Debt Work To Appear With Brunk's Comedians



Pictured above are Susie (left) cent amendment to the bankruptcy and Willie Green (right), the law taking the place of the Frazierleading comedy team in Brunk's Comedians who will appear here according to an announcement for one week starting Monday from the regional resettlement ofpight. At left is Ted Edlin, the leading man in the Brunk plays W. E. Dunlap, chairman; W. E. They will open here Monday night Mitchell and G. C Hartman are with "The Pajama Bride," The the three men appointed by the show is sponsored by the high governor to act as the farm debt school band. adjustment committee in Deaf Smith county. Their office is in the

"The Pajama Bride," a farest comedy in three acts, has a variety and combination of characters that fairly set the wheels of high power and clean comedy go around and around at a speed fast enough to closure of farm homes and to put any speed cop in fast motion. Brunk's Comedians here Monday ers, according to a statement from the regional office. Many hund-

The Pajama Bride deals with young lovers; play by Miss Mae the procuring of extension of time Lapalmer, leading lady, and Ted and composition agreements, the statement claims, and many worstatement claims are claims. sees fit in a joking way to have fun out of his housekeeper, played by Miss Bonnie Brunk, making her believe she is accessory to a

> The father follows the elopers to the Edds tavern, of which Obediah this season a quartet. Edds is manager and town constable at last sees the bride dress. on Main Street.

Bride has never failed to please 99 per cent of the audience. As usual, Brunk's carry their

same musical organization with vaudeville between acts featuring Comedians are under the personal stable, played by Willie Green, a management of Fred G. Brunk new. Brunk comedian. The con- himself. The tent will be located

Want Ads Texans Search

For Sale or Trade

FOR SALE OR TRADE: Acre and house in Hereford. Write J. Andrew West, Owner, Prescott, Arithe appearance of the Leader,

> ed corner lots in Canyon, Texas, buried, burned or carried far from for good conditioned Farm-All. Texas? The Texas Centennial Limited time. A. A. Ott. 39-2c

FOR SALE: One No. 5 Underwood to inflict another upon our read-Standard typewriter. Just been ers, but a situation has arisen cleaned and worked over, good which we believe is going to get shape. Would rent for \$3 per some results in the correction of month. See R. V. Miller at Brand traffic violations here. At Tuesday night's meeting of the city council most of the clubs and or-

TRADE: Will trade 1929 Ford coupe, good condition, for cattle. Write Box 41, Umbarger, Tex-

See Rem. Witherspoon.

FOR SALE: Wheat drill, stalk field, feed to cut on shares. W. G. Harris, Summerfield, Tex.

FOR TRADE: Beautiful 900 pound three-year-old horse for 1600 bundles of hegari, delivered to Amarillo. Address W. P. McIntosh, Box 3173, Amarillo, Tex. FFR SALE: One large all leather

rocking chair. Mrs. F. W. Lambert, 701 Miles Avenue. FOR SALE OR TRADE: 'My husband and I have talked

Round Oak range, a good it over and he said if we didn't See J. E. Cockrell at the court get more he was going out and house.

For Rens

FOR RENT: Three room furnished the United States Department of Agriculture is beginning to concentrate on efforts to reduce the cost of distribution of food products. A great deal of effort has been spent, aimed at getting highapartment, bath, garage, conveniences. 711 Miles been spent, aimed at getting higher prices for the growers and producers of food, and too little attention has been given in the

past to serious efforts to reduce WANTED: Let me put your well STRAYED: From J. K. Gray's the spread between what the producer gets and what the consumer winter before cold weather sets in. J. E. Turner.

for Famed Guns Of Revolution

Where are the "Twin Sisters' WILL TRADE: Three well locat- of blessed memory? Were they Texas? The Texas Centennial state publicity department at Dallas, delving into the remote archives of Texas history, today issued an appeal for old-timers throughout the state to plumb the recesses of fading memory to solve the disappearance of these "hero ines" of the Texas revolution.

The "Twin Sisters" were not girls. They were guns-two sixpound cannons donated by the city of Cincinnati to the strug-FOR SALE: One red boar hog gling Republic of Texas a century ago. They were all the artillery Houston had at San Jacinto, and were used, history records, "with terrible effect."

FOR RENT, POR SALE CARDS AT BRAND OFFICE CHEAP

WANTED: Bids to gather and stack in lot about 160 acres light 1p kadir and some maize on section adjoining Dawn. W. D. Twichell, Box 776 Sen Angelo, Tex. 40 2p

off binder to do work for hire or share. We board and room ourselves. See Joe Evans.

WANTED: Person with broade binder and teams to cut feed on halves. See W. L. Pillow, Here-ford, or write R. J. Peek, 322 Oliver-Eakle Bldg., Amarillo. 39-2c

bost and Found

40-2p Talbot, Fri

Groom Tramples Canyon, 25 to 0

Groom set the pace for Pantriple alliance, and employed handle Class B football teams last to 0 victory over the Canyon Eagles, strongest rival of the Whitefaces. Clovis, N. M., the club that opposes the Whitefaces next week, fell at the hands of nosed out the Hereford High the Class , A Plainview club, 24 the young people to lead in plan-

Dumas and Happy had an ex-The editor was praising ming by a slight 12-7 margin. Dal- the music. Wilson is one of the construction of a new Deaf (From The Hereford Brand, Hereford business men for the hart, who the preceding week had best singers in the Southwest. He established custom of clean-tied the Amarillo Yannigans 6 to has had much experience. 6, dropped a 12 to 6 decision to human interest stories each evening Price Memorial, another Amaritlo will interest every one. All are club. In the lower section of the urged to help. Especially are the "John McLean, when asked against Clarendon, those of no church. All Christians are urged to pray for the

> BAKE SALE Saturday, October at Piggly, Wiggly.

Ralph Clennin of Fort Worth pent the week end here with his sister, Mrs. H. K. Fox and Mr. Fox. Robert Bell of Dallas, and TO BE WIDENED BY WPA other former Hereford boy, accompanied Ralph here, going on to the ranch home of his parents, Mr. and Mrs. Allan Bell, for the week-end.

to Groom Wednesday.

Mr. and Mrs. C. Drerup little daughter, Catherine, Happy are visiting the family of way for the project. The improve-Mrs. Drerup's parents, Mr. and ment will be done under the P.WA Mrs. L. Bezner.

ASSEMBLY PEP RALLIES

Pep and more pep. That is one of the characteristics of the rallies in assembly. These are held each Friday morning before the football games and these rallies realy help those boys win the game. With Nora Jean Russell, Gertrude Wilson and Jimmy Bell lead-

each other. Even the faculty does it, too. Along with the yelling the band plays and in between times there is singing. Visitors are welcomed and if one wants more pep he should attend some of the rallies on Fri-

day morning.

ing the yells, the classes contest

INDIAN COMING

George Wilson, a full blood dian, is coming to lead the in the young people's revival at the Baptist church. The meeting begins next Wednesday night, Oc-tober 16, and runs ten days. It week end, scoring a surprising 25 is hoped every organization in the community will cooperate by not planning anything for that days. The churches try to cooperate with others. Time about is fair play. The church requested ning the revival. They have done so. They have asked the pastor citing battle, with the former win- to preach and the Indian to lead

success of the meeting. This week goodly numbers have 12, from 9 to No'clock, by the attended the week of prayer ladies of St. Anthony's Church, the church. The pastor is home 1c after a successful revival with the church at Canyon. About 70 additions to the church.

AMARILLO-CANYON ROAD

Highway 9, starting at a point two miles south of Canyon, will be widened all the way to Amarillo, according to plans announc-J. Tiefel made a business trip ed by the Texas Highway Depart-The pavement will be ment. widened to 30 feet, at a cost of \$300,000. Work is already under way to secure additional right-ofby relief labor, working out of Amarillo and Canyon.

> This strip of road has been shown by car count to have the heaviest traffic of any highway in Northwest Texas.

Mrs. C. A. Pierle and Mrs. Ger trude Green of Canyon were in Hereford Sunday, Mrs. Pierle visited her daughter, Miss Elinor Pierle, of the city schools, and Mrs. Green being the guest of Mrs. G. A. F. Parker and Miss Mattie Swisher.

Ellis Combs spent Tuesday and Wednesday in Amarillo

SPECIAL FRIDAY, SATURDAY, MONDAY

Shirley Temple Hats \$1.50

New Velours and Felts-New Shapes and Colors-New Treebark Felts.

VOGELE MILLINERY PARLOR

Lighting Recipes.

The modern I.E.S. lamps are ideal for reading. sewing or any other eye tasks which require artificial illumination. Indirect lighting is achieved through the use of a glass reflector which directs the light to the ceiling. Then this same reflector also diffuses the light which is directed downward.,

There should be a good general illumination for the whole room as well as a good glareless light for a specific visual task. The I.E.S. Better Sight Lamps eliminate sharp contrasts by throwing light up to the ceiling, where it is redirected to other parts of the

I.E.S. Lamps of attractive appearance and certified design may be purchased at our local office.

Texas Utilities Company

light Lamp If it decen't have this tag-

RS. B. F. GUTHRIE, Society Editor

FORMER HEREFORD COUPLE MARRY AT JACKSBORO

The marriage of Miss Lula Mue around Hereford.

The romance which culminated in their marriage August 10 at a cleverly arranged introduction Jacksboro, had its beginning here during the time of the bride's employment with the county. She will be remembered as a young woman of charm and culture and a competent worker in her chosen field. She has been teaching in the Jacksboro schools for the past two years. The groom was grad-uated from Hereford high school, later taking a two-year course in agriculture at Texas Technological College at Lubbock. He is a son of Mr. and Mrs. Leo N. Wolfe, well known here, Mr. Wolfe, ving been a prominent farmer

and stock breeder of the county. Miss Ruth Wolfe, teacher at Walcott school, is a sister. The young couple will reside at

MRS. CLAY RIDGWAY HONORS TWO BIRTHDAYS

Jacksboro.

Mmes. F. B. Craddock and E. S. Ireland were honored with a joint informallly, the hum of happy rillo. voices intermingled with merry peals of laughter evidencing the HEREFORD WOMEN NEW pleasure being enjoyed.

Hot rolls with jam and butter, cake and coffee provided an appetizing plate luncheon which was and the hostess.

visit with their son, Wesley An-Broadwell. thony and family near Dimmitt.

MISSIONARY SOCIETY

Mrs. Julia Sowell was hostess Martin, former home demonstrator to the Missionary Society of the for Deaf Smith county to Mr. Christian church Wednesday. The Ralph Wolfe now of Jacksboro devotional study, Seeking in Highbut formerly of the Wyche com- ways and Byways, was led by munity, will be of interest to Mrs. A. Lowther. Under the genmany friends of both in and eral theme, Rural Trends, Mrs Earl Phillips ably directed the interesting program. The use of in which members gave from their own experience early missionary influences was much enjoyed. Other excellent numbers were Cooperation -a Way Out, by Mrs. E. E. Ramsey; Cooperation in Rural Life, Mrs. R. G. Blue: Our Own Rural

HAS INTERESTING MEETING

A refreshment course of punch with delicious home-made cookies was served.

CIRTHDAY DINNER ' HONORS CLAY RIDGWAY

Work, Mrs. F. M. Kester.

Clay Ridgway was honor guest at an anniversary dinner celebrating his birthday, given by Mrs. Ridgway Friday evening. A fried chicken dinner, complete in every which the pleasures of an informal social evening were grouped.

Guests who shared Mrs. Ridgway's hospitality were Miss Betty Rose Kerr, Mesers. and Mmes. birthday party Wednesday, Octo- C. F. and W. S. Kerr, Clifford and ber 2, at the home of Mrs. Clay Joe Kerr and Newton Riggs of Ridgway. The afternoon was spent the Amarillo Hardware Co., Ama-

DISTRICT APPOINTEES

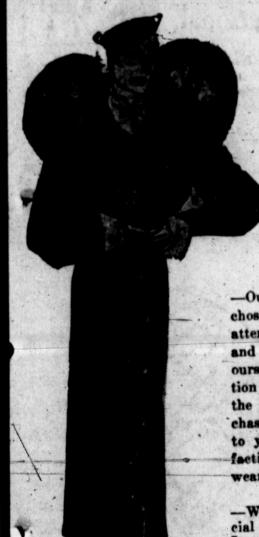
Recent appointments under th Seventh District Federation of DINNER HONORS served to Mmes. Hornbeak, Gyles, Music Clubs are Mrs. C. C. Fer. OUT OF TOWN GUESTS B. T. Bell, C. F. Kerr, W. S. Kerr, guson, chairman of Endowment Fund and Special Memberships, and Mrs. A. O. Thompson, treas-Mr. and Mrs. W. B. Anthony returned last Saturday from a week's the unexpired terms of Mrs. H. L. While the occur

WINTER LUBRICATION

When you are ready to change to winter lubrication, bring us your ear or give us a ring. We are equipped to service your car with the finest motor products.

Texas Service Station

Glenn Snyder



Careful Styling and Fine Workmanship

-Our coats have been chosen with the utmost attention given to style and quality. We pride ourselves on our reputation for selling you only the best. A coat purchased from us will bring to you the utmost satisfaction, both in style and ... wearing qualities.

-We are offering a special Reduction on Coats. It will pay you to see ours before making your purchase.

Use Our Lay-Away

Plan!

More New Fall Dresses

This week. We have them from \$1.95 upward, in sizes 12 to 50. We have some very unusual values to offer you. When you see the quality you will be convinced we are giving you your money's worth.

Try a Pair of Our Best by Every Test Hose . Rollins

Wide Local Interest Being Shown In Music Club Fete Mr. and Mrs. R. T. Nunn and who has long written so brilliant cessitate thinking, don't read the their son, Ray Nunn, are leaving by in the Atlantic Monthly. That cessitate thinking, don't read the stock up book. You can't escape its thought

ing manifested here in the 11th siding. The Fine Arts program annual convention of the Seventh Friday evening will be followed the family of Mr. Nunn's sister, a town of music lovers; also be- a prize will be given. cause she is honored in having Saturday is Junior Day and

ally opened Friday morning, Oc- F. Myers.

A wide general interest is be- tober 18, with Miss Swisher pre-

one of her own musicians, Miss will be devoted largely to busi Mattie Swisher, as 7th District ness and reports. The Hereford, president; and again because of high school glee club is a federatthe number of local people who ed junior club and will sing on the will have part in the convention Fine Arts program. The club is directed by Miss Thelma McMinn.

Miss Swisher has issued a form- Both the Civic Chorus and the al call to the clubs of the district Music Study Club Chorus are and advises that a program of spe- federated and will be represented cial interest has been arranged. | on the Fine Arts program and in The convention will be form- the massed choir directed by Emil

BRIDGE LUNCHEON HONORS TENNESSEE VISITOR

charmingly to a simple decoration Richard Dixon, her sister. After ranged. The tables were exquis- party returned to Hereford where ing at the college farm. ite with their handsome lineus Mr. and Mrs. West will reside. appointment, was the center around and featuring a center adornment. The bride has spent most of her of dainty rosebuds in crystal hold- life in this community. The

> prizes, and Mrs. Alton Fraser win- ford. ning high score prizé.

Enjoying the delightful affair PIONEER CLU B were Miss Jones, Mmes. Neely, SPONSORS LECTURE Ed Hardin and Henry Gooch, of Amarillo: local guests were Mmes. and Miss Eloyse Pitman.

ovely courtesy extended to Mr. The public is invited. and Mrs. Thad Angles Miss Addine Hastings and George Short, LAYMAN'S LEAGUE HEARS all of Amarillo; Mr. and Mrs. J. DR. ROY C. SNODGRASS T, Gilbreath, Jr., and the immedlate family.

Births.

Born to Mr. and Mrs .-T. E. Curry, last Thursday, & R. W. Elliston, Friday, a girl. J. A. Wolfington. Friday, boy. David Bellar, of Summerfield, Monday, girl, J. E. Boyd, Wednesday, girl.

Mrs. Ella Jones, Wednesday, boy. Hospital. Mrs. Vern Witherspoon, major

operation last Thursday, doing

Mildred Roe, of Wayside, operated Monday, was very ill, improv-

FREE TICKET - READ

HEREFORD

Starting

MONDAY,

OCT. 14 AUSPICES HIGH SCHOOL BAND

Doors Open 7:15 Show Starts 8 p. m.



and Stage Show BAND CONCERT DAILY Opening Play

"THE PAJAMA BRIDE"

Also Henry Rogers' Nine-Piece Orchestra. With Special Vaudeville Prices:

CHILDREN

This, with 20c, will admit one lady and gent or two ladies on Monday, Tuesday, Wednesday or Thursday Night

MISS NETTIE L. GREEN WEDS MR. O. F. WEST

Honoring Mrs. Ted Neely of With a simple marriage ceremony Amarillo, and her cousin, Miss spoken at Clovis, N. M., Friday Cornelia Jones, of Memphis, Tenn, morning, Miss Nettie Lee Green Mrs. Seth B. Holman entertained of Houston. The couple was acwith a bridge luncheon Friday. | companied by Mrs. W. B. Green

groom is at present with the local The games began at 2:30, the CCC camp. They are moving into honor guests receiving lovely guest the Greer apartment in East Here-

J. A. Pitman, H. K. Fox, O. E. the coming to Hereford Saturday, Easley Jack Wayland, C. C. October 12, of Mrs. Robert Mallice cream. The occasion was en-Acker, S. P. Rosson, Alton Fraser loy, state chairman of Wild Dife joyed by Mr. and Mrs. F. M. Kester, Clifford and Hal Kester, and under the Federation of Women's Clubs of Texas, who is being the families of Lynn Kester and brought here under the auspices O. H. Culpepper. of the Pioneer Club,

Mrs. Malloy's lecture is illus-Mx, and Mrs. Henry Hastings trated with slides which add to entertained at 7 o'clock dinner its interest and educational value. Local club women who have While the occasion was largely heard her, speak in the highest pretentious functions and was a ture of the message she brings.

Christian church here. The League nation-wide movement among whole church. Disciples of Christ to rally the laymen of the church for mass and individual loyalty in a definite program. The effort will be climaxed with a men's meeting and ban-quet as a part of the Internation-al Convention at San Antonio on October 15-20. Every man pres-ent at the meeting Sunday signed for membership in the organiza-

DISCUSSION GROUP IN MEET TUESDAY

The Discussion Group meeting Tuesday evening revealed a defin ite interest among both men and women, advises Miss Hostetler. The meeting was quite informal, the result of a general discussion being to postpone limiting the program to any specific line of study until further though had been given the matter. The next meeting will be held Tuesday evening. October 15. At this time Mr. Marshall Thompson of the CCC camp will lead the discussion on "Why Live." The basis of his work will be Robert Russell Wickes' book, "The Reason for Living."

HANDKERCHIEF SHOWER GIVEN MRS. VIOLA HENDON

Mrs. Charles Donald was host ss to the members of her Sunday shool class Tuesday, September 24, with a handkerchief shower honoring Mrs. Viola Nunn Hendon prior to her leaving to make her home in Tahlequah, Okla.

The afternoon was pleasantly spent with music, conversation and games, one of the latter, "That Reminds Me," leading up to the presentation of the generous shower of lovely handkerchiefs. The serving of punch and cookies was an added pleasure.

SUNDAY SCHOOL HAS PARTY

The Willing Workers class of the First Baptist church was entertained Friday evening at the church, with Misses Lorraine Massey and Sona Worley as hostesses. A program of games provided diversion for a most enjoyable eve-

ning. Refreshments were served to Mrs. W. C. Gunter, teacher of the class; Mrs. Francis Harris, formerly Miss Muriel Perkle; Misses Peggy Valentine, Odessa Cockrell, Lottle Tyson, Barbara Buckner, Helen Danforth Mary Lee Alexander, Lorene Gutter, Lorraine Massey and

NUNN FAMILY LEAVES FOR OKLAHOMA HOME

where they will make their home. They went to Jumbo Wednesday minded readers. and will make a brief visit with

being engaged with his son, Har-fully, simply and meticulously in-old ones. I quote in closing: transfer business. They are prom- does sparkle. inent in Presbyterian church circles, a son, Roy Nunn, being a minister of that communion, now individual who desires to do some in Park Hill, Okla. A daughter, serious reading, yet must econo-Mrs. Vola Hendon, moved with her husband to Tahlequah about two weeks ago."

HEREFORD STUDENTS WIN TECH HONORS

Honors have recently come to two Hereford students, one at Lubbock Tech, the other at, Canyou Teachers College: Miss Mary Elizabeth Stanford, daughter of Mr. and Mrs. Jesse Stanford, has been chosen Junior representative who was Mrs. Neely's house guest, became the bride of O. F. West to the student council from the home economics division, and Ernest Kerr, nephew & C. F. Kerr, The pretty home lent itself mother of the bride, and Mrs. has been elected president of the freshman class. Young Kerr is of garden flowers tastefully ar- a wedding dinner at Clovis, the an agriculture student and is liv-

BIRTHDAY DINNER GIVEN CLIFFORD KESTER

A family dinner at the F. M. Kester home celebrated the birthday Sunday of Clifford Kester. The table was most attractive with white napery and featuring a low bowl of beautiful dahlias as a centerpiece. The three-course A club event of significance is dinner included a birthday cake served with delicious home-made ice cream. The occasion was en-

FIRST PRESBYTERIAN CHURCH

"The Christian Home" will be the subject Sunday morning at the First Presbyterian church by a family haspitality, it neverthet terms of her ability and of the pastor, Rev. John C. Thorns. less had all the graces of more interesting and informative na- At the evening bour, 7:30, he will preach on "Doing the Impossible." Sunday school meets at 9:45 G. M. Hudson, superintendent.

Christian Endeavor, six-thirty. Church Night Tuesday at 7:00 sharp. A covered dish supper will Dr. Roy C. Snodgrass, pastor of be served promptly at 7:00, followthe First Christian church of Ama- ed by a 30-minute discussion of rillo, talked on the Laymen's Lea- the Foreign Mission Study Book gue Sunday afternoon at the First "Lupita," led by the pastori This

551 Schools Play In League.

Enrollment in football sponsored by the Texas Interscholastic League this year totals 551 schools, the first time in the history of the League that more than 500 schools have signed up, Roy B. Henderson, athletic director of the University of Texas Bureau of Public School Interests, has announced. This is an increase of 78 schools over last year. Final enrollment for participation in this sport includes 89 schools in Class A, 448 in Class B, and 114 in Class C.

St. Anthony's Church

Sunday masses, 8 and 10. Rosary and Benediction, 7:30 p. m. Weekday mass at 8 a. m. October devotions, 7:30 p. m. Saturday devotions, 4:15 p. m. Holy hour, Thursday, 7:30 3:30 p. m.

The ladies of St. Anthony's church have decided to hold their season's opening bake sale at: Piggly Wiggly on Columbus Day, October 12, from 9 to 1 o'clock. All are cordially invited.



A brings your hens extra vitality for disease resistance and heavy lay-ing. It's PUR-A-TENE, rentrated vitamin A from fresh, green plants such as carrots and spinach.
PUR-A-TENE is
nowin all Purine
Poultry Mashes.
Feed the m for

Packard Milling Co.

CONCERNING A BOOK.

a well-known dairy farmer, later and this, the writer does beauti- find a wide-open window on many

It is such a little book in size; a 'to its highest power." fact that will commend it to the mize his time. There are just two lectures and an introduction. These can be read carefully in an hour, and every page drips with wisdom. I use the word various plants.

drips advisedly because it expresses just what I mean—the minimum The author if the L. P. Jacks of conscious effort. If you pre-Saturday for Tahlequah, Okla., fact ought to send the stock up book. You can't escape its thought a few points with thoughtful challenge. Dr. Jacks' "Perplekities" are those which result from The book is called "Religious unthinkingness. The book is not Music Clubs to convene in Pampa of Mr. Nunn's sister, Perplexities." Most persons have new but new enough that its view-perplexities enough religious and point may be classed as modest, each club is asked to present a The Nunns are pioneer resi- otherwise. The title needs only to Is do not know that I town that I tow otherwise. The title needs only to I do not know that I found in it. ily to the fact that Hereford is short stunt. For the best of these dents here, Mr. Nunn having been be rightly interpreted, however, a single new thought, but I did

> vey Nunn, in the draying and side the covers.. The book really .- The spirit of Jesus is precisely the spirit of comradeship raised

Grace F. Guthrie.

Early Chinese Dyeing

From a historic point of view, the dyeing of silk was practiced by the Chinese as far back as 2600 B. C. These dyestuffs were obtained from

EVERY

DESERVES A



in less than two hours -wash every thing dean, everything carefully and with no hard The Casoline work for the operator. Multi-Motor starts with a • The Maytag's roomy. thrust of the cast-aluminum tub keeps the water bot for an entire washing. The Roller Water

Remover has an enclosed drain that reverses itself. The auto-type shift lever, the handy hinged lid, adjustable legs, and a score of other Maytag features, are a joy every washday. There is a model to suit your idea of price. Ask about the easy payment plan.

Free derronstrations in city or country

M. D. WOMBLE, Implements

THE MAYTAG COMPANY . Manufacturers . Founded 1883 . NEWTON. 10WA



Peau-Doux Shaving Cream Razor Blades

Face Powder 55c 39c

AL 370

Lady Eether

10c Size Super Sude

3r-25°

Drink Chemm ₩...57°

Milk of Magnesia #...33°

Tooth Paste

> Sanitary Napkins 2r= 27c

Ne-Vel 12's

FRIDAY and SATURDAY POND'S CREAMS 55. . . 39c ASPIRIN Bottle of

BARBASOL 25c Shaving . . . 18c KLEENEX Box of ... 2 For 27 C

DRUGS

75c Angoin Tablets, 50's 55c Hinkle PHIs, 100's 19c 30c Brome Seltzer 25c 30c Bromo Seltzer... Bismadine, 43-oz...



TOILETRIES

O'LE I RIES

O'LE

SPECIALS

75c Liscerine, 14-oz...59c 78c Listerina, 14-oz... 59c
White Kid Cleaner... 21c
Gliette Blue Blades 10fer 49c
Regulation Baseball... 29c
Mickey Mouse Send Set 23c
1.00 Astring osol, 8-oz. 94c
Peau-Doux Golf Balls... 23c
Mineyl, Mineral Oll, pt... 59c
Reller Skates, Air King 98c
Playgraphed Ball, 12 in. 42c
Folding Lawn Chair... 1.19
Tennis Recquet, Imperial 98c
Harmonica... 29c
Novelty Barking Dog... 12c

> Get Acquainted Offer Man-O-War BRUSHLESS **Shaving Cream** 10c



Tooth Brush

Ore-Sen 390

Assorted styles and

Utility Jugs

AT OUR FOUNTAIN

JUMBO BANANA SPLIT 3 Different Creams

3 Different Toppings

SANDWICHES Butter Toasted A Delicious Assortment to Choose From

15¢



GO UP IN SMOKE!



Be Careful Help Prevent Fires

During Fire Prevention Week the entire nation is forcibly reminded of the necessity of a continual battle against the worst enemy of our civilizationfire! This is done by fire prevention campaigns, effective advertising, lectures and demonstrations.

Here in Hereford we have a duty to perform to assist in reducing the fire menace of this community and the entire nation. Thereform, I urge that each of you do what is in your power to do to prevent fires, to save property and life and to reduce the direct and indirect cost of destructive flames.

(Signed) CHARLES J. PADDOCK,

Mayor, City of Hereford.

City of Hereford Hereford Fire Dept.



Safe Heating

COMFORT . . . PLUS FURNACE

Clean and without the accumulations of coal burners, by converting to gas, eliminates the danger of destructive fires.

And our expert workers install them so carefully and well that they work perfectly from the first day. We will be glad to give you an estimate at any time on a new heating plant for your home.

West Texas Gas Co.

IF FIRE

Destroyed Your Home



What Would You Do?

Would you have to watch the fruit of years of labor and thought disappear before your eyes, carrying with it all your worldly possessions ,and realize that they were going -going-without there being any earthly way you could replace them?

Or could you be serene in the confidence that all could be rebuilt-without fuss or delay-and everything would be soon again the way it was, because you had had the foresight to have adequate fire insurance?

Just at this very minute somebody's house is burning . . . somebody's savings are being wiped out. DON'T DELAY! CALL US TODAY!

Hereford Insurance Agency

Since 1898 RALPH BARNETT, Manager The bell of the fire engine strikes terror to every heart-for no danger is so sudden, so uncontrollable, so destructive as fire. Each year uncounted millions of dollars go up in smoke-and what is infinitely worse, thousands of

You MUST do what you can to keep this danger down. Take every precaution. The merchants on this page are doing their part by offering you the most efficacious, modern and tried and true methods of combating the danger of fires. Do business with them new-you'll not regret it.



Fire Prevention-

Is of Major Importance—But Your Should Be Prepared In Case Precautions Fail! SEE JOHN PATTON

Plains Insurance Agency



mates that a gallon of gasoline open, can render explosive all the air in a good sized room. On that basis, a teacupful may put you in your grave. For you do not need to put such explosives near a match to have them explode—friction, a spark from a cat-heat-all will explode the dreaded vapor. It is better to send your clothes to a good cleaner and be safe-to say nothing of the superior quality of

can of gasoline or naphtha to come into Company your home, because you cannot possibly clean with it safely."-Read-

ers Digest, Aug., 1935. 200 North Main.

Phone 160



ADEQUATE PROTECTION FOR YOUR VALUABLES

There are many things that are absolutely irreplacable. For these, you must have complete protectionsafety from fire, floods, and theft. Our vaults offer that protection as an inspection will clearly show you. Come in and look them over!

Our safety vaults are just one of the many superior services we offer the people of Hereford.

First State Bank



What would become of your valuables that could not be replaced? Would they, too, go up in flames, or do you make a practice of keeping them in a safety deposit vault?

-That is just one of the reasons why we are in business-to protect your valnables in the same manner we protect your money.

First National Bank



Think of Fire Prevention when you start to build. The hazard can be greatly reduced by the use of the finest materials. In the long run it will prove to be cheaper, because of the extra years of non-expensive service. Keep your buildings clear of dangerous accumulations of trash from the foundation to the roof, and freshly painted to prevent the decay and cracking of sur-

Remember, the most expensive job is to repair a building after it has been damaged by fire.

R. H. Kemp Lumber Co.

GRANT A. FULLER, Manager.

V. Smith was among the fans at the football game in Amarillo

FREE TICKET - READ

HEREFORD

Starting MONDAY.

AUSPICES HIGH SCHOOL BAND

> Doors Open 7:15 Show Starts 8 p. m.

Midwest's Finest Tent

and Stage Show
BAND CONCERT DAILY Opening Play BRIDE"

Also Henry Rogers' Nine-Piece Orchestra.

With Special Vaudeville Prices:

ADULTS'

This, with 20c, will admit one lady and gent or two ladies on Monday, Tuesday, Wednesday or Thursday Night-

CHILDREN

Daniel News

BY PAULINE MOORE

Farmers are busy cutting feed Mr. and Mrs. Dave Moore and Mrs. Bill Moore were in Hereford Saturday.

Mr. and Mrs. W. C. Thomas and Wanda of Canyon visited the Bill Chappell home Saturday. Mr. and Mrs. L. Shugart of

Hereford visited the Clarence Mc-Broom home Sunday. Mrs. Clarence Brown was

Hereford Saturday. Joe Moore and family visited his parents at Olton Sunday. W. T. Bishop was in Amarillo

Mr. and Mrs. Clarence McBroom were in Hereford Saturday.

at Canyon.

Monday. Floyd Tomlinson was a Here-

ford yisitor Thursday night. Mr. and Mrs. Floyd Tomlinson were in Canyon Sunday.

Bippus Items BY RUTH REESE

Shoppers in Hereford Saturday were Mr. and Mrs. Riggs and dau-

ghter, Marie; Bud Morrison, Mr. and Mrs. C. T. Reese and Ruth: Mr. and Mrs. C. V. Riggs, Mr. and Mrs. Whitson and John; Mr. and Mrs. Adrian, Mr. and Mrs. Melrose, N. M., Saturday, Hoover and children.

Mrs. C. V. Griggs and children and Mrs. Helen Burk and son J. Rartlett home. visited in the C. T. Reese home Tuesday.

Junior Reese is on the sick list Sunday. this week.

Emery Burk and son called in the C. T. Reese home Friday. Ruth Reese visited in the R. E. Lee home Tuesday.

Mr. and Mrs. R. E. Lee visited the Charles Hoover home Tuesday. Mrs. Homfield called in the C. T. Reese home Friday.

Mr. and Mrs. C. T. Reese and Junior were in St. Vrain, New Mexico, Wednesday.

Texas Market

CRACKERS, 2-pound box 18¢

SPUDS, U. S. No. 1, 10 pounds 15¢

SUNBRITE CLEANSER, 2 boxes 9¢

COCOA, pound box 15¢

SUGAR, powdered, 3 boxes 25¢

PORK and BEANS. Van Camp's, small can 5¢

SALMON, pink, 2 cans 25¢

MILK, small cans, 5 for 19¢

MUSTARD or Turnip Greens, No. 2 can, 3 for .. 25¢

COCONUT, bulk, pound 19¢

SOAP, Yellow Bars, 6 for 25¢

OXYDOL large package 23¢

MEAL, Packard's, 5-pound bag 19¢

CAKE FLOUR, Swansdown, package 33¢

TUNA FISH, 2 cans 25¢

JELLO, any flavor, 2 for 13¢

SYRUP, Sunshine, half gallon 30¢

TOILET PAPER, Fort Howard, 3 rolls 23¢

MATCHES, per carton 22¢

PEACHES, No. 21/2 can, 2 for 25#

YAMS, East Texas, pound 3¢

ORANGES, 288 size dozen 18¢

Messenger News

BY ESTELLE WILLIAMS

There were 49 present at Sunday school. Rev. Bennie Harrison was there and preached.

Misses June and Carmel Lee Guinn, who are attending school at Canyon, spent the week end at home here.

G. W. Smith was here from Hereford Tuesday. I. M. Turner, wife and baby

spent Monday and Tuesday in Hereford. Jack Fortenberry of Sims-eall-

ed on L. M. Williams Thursday H. L. Agee and Quince Williams are cutting feed for Elwyn Green at Oklahoma Lane.

Hereford shoppers Saturday were Messrs, and Mmes .Fred Pittner, Mr. and Mrs. W. T. Bishop and S. I. Riggs and their children Theima Ruth spent Wednesday J. T. Guinn, J. H. Hudgeon and night in the W. C. Thomas home sons, Mr. and Mrs. Fred Collett, Jean Mann, C. V. Griggs, Mr. and L. N. George of Hereford took Mrs. Emory Burks and baby, Mrs. supper in the W. R. Moore home J. E. James, W. A. Whitson and family L. M., Quince, Altis and Estelle Williams, and Ben Bates. PHILLIPS ANNOUNCES A Mr. and Mrs. J. R. Overstreet

were in Amarillo Saturday. Frank Knabe and family were shopping in Hereford Friday. in Hereford.

Black

BY MISS NOBLE M'LEAN

busy cutting feed.

merfield spent Sunday in the J. Dennis Ray and family of Ama-

Kinney present. More pantry stor- gallon age room was discussed and plans completed for the food show at Friona Saturday, October / 12. Everyone should attend the show and see the progress made in canning foods.

Lucille McLean and Lucille Hays visited in Friona Monday.

Mrs. Anna Barnett was on the sick list last week. The social club met with Mrs. George Wyly Friday, with eight members and three visitors, Mrs. Clayburn Carr. Mrs. Frank Look- taken to the hospital Monday for ingbill and Grandma Ray, pres- an appendix operation. ent. A program on caring for dah- Mr. and Mrs. V. Skypala improvement were had. Refresh- community. ments of ice/cream and cake were served to all. The next regular ghter spent Sunday in the meeting will be with Mrs. Ray home at Summerfield. Bennett Øctober 18,

Easter Items

BY LOUISE FRYE

There was good attendance at Sunday school. Special songs were given by primary and intermediate

Margaret Morrison of Hereford spent the week end with Hazel and Juanita Henry. Mmes. M. Slemmons, Fred Walton, Culp, T. N. Jameson and F.

Howard called on Mrs. Geo. Chambless and little daughter last week. Tom Robbs is a new pupil in school. ... 'Miss Neila Harrell entertained

the young people with a tacky party Saturday evening. Refreshments of brown beans, onions, corn oread and black coffee were served to 30 guests.

Mrs. Frank Howard and little parents, Mr. and Mrs. T. N. Jameson.

Paul Wilson of Stratford, Ruth Temple Hastings of Hereford and Misses McClure and Ramey were guests in the Carl Frye home during the week end. Dean Robbs of Hereford spent

Sunday with his parents, Mr. and Mrs. Stokes Robbs. Mr. and Mrs. Irwin Reeves at-

tended services in Hereford Sunday night. Mr. and Mrs. E. M. Allen and Miss Vay went to Wellington last

week, the latter remaining for a week's visit. Messrs, and Mmes. Frank Axe and John Nolan and Ruby Faye

less home Sunday.

COURTHOUSE RECORDS

Warranty Deeds. J. J. Perkins to F. D. Hill, NE'4 section 76, block K-3. J. J. Perkins to F. W. Hill, SW14

section 76, block K-3. C. E. Hodge and wife to J. Andrew West and wife, section 80, block K-3.

New Car Registrations. E. B. Posey, Dodge sedan, Ireland-Beavers Motor Co. J. B. Allison, Ford coupe, Here-

ford Motor Co. Fred Oberthier, Pontiac sedan, Norton Motor Co.

W. E. Neal Crysler sedan, Tony Chesum Inc. Frank Huckert, Chevrolet coach, Brumley Chevrolet Co.

Bill Graham, Dimmitt, Plymouth sedan, Ireland-Beavers Motor Co. G. T. Jones, Chevrolet truck. Brumley Chevrolet Co.

NEW REFINING PROCESS

A new type of gasoline, made Ben Bates spent Saturday night possible by the new refining process, polymerization, has been put on the market, it has been announced by Frank Phillips, president of the Phillips Petroleum Co.

A characteristic of the new gasoline is said to be that it contains more energy units per gallon than Everyone in this community is any motor fuel of similar specifications heretofore made. Further-Messrs, and Mmes. Howard El- more, say scientists, perfection of more and Tom Presley were in the process makes possible commercial production of higher oc-Roy Coker and family of Sum- tane gasolines such as the 100 octane fuels which have shown 25 per cent power increase in recent army tests and which shot Howrillo visited Grandmother Ray and Hughes' "mystery ship" over a measured mile recently at 352 The home demonstration club miles per hour for a new world's met last Wednesday in the com- land plane speed record. Only a munity club house with Miss Mc year ago such fuels cost \$18 per

Westway Items (BY WILMA SKYPALA)

Mr. and Mrs. J. H. Landers went to Amarillo Monday night to take his mother.

Tom Vaughn and family spent Sunday with Mr. and Mrs. Leslie Vaughn in Dean community. Little Miss Millard Roe was

lias and rose outtings was given, family spent Sunday in the H. E.

then discussions on the better yard Fangman home in the Messenger Mr. and Mrs. Russell and dau-

> Willard Turnbow of Hereford spent last Tuesday in the Grimes

> A large number of friends spent

Saturday night with Miss Pauline Edwards. A large number attended the meeting at the school house Mon-

day night. Basketball teams were organized this week. Leon Hartman was elected captain of the senior boys, and Wilms Skypala is captain of the senior girls.

Rev. Holms preached here Sunday morning and night to large congregations.

JOE E BROWN IS COMING TO STAR IN FUNNIEST FILM

Joe E. Brown, the funnel-mouthed comedian, is coming to town in what is heralded as his most uproarious comedy romance. His latest comedy romance, "Bright son of Amarillo are visiting her Lights," a First National picture, filled with mirth and melody, is scheduled as the feature attraction at the Star Theatre Sunday, Monday and Tuesday, and at the midnight preview Saturday night.

The production is a hilarious comedy of "back stage" with songs coming in haturally as part of the action of a theatrical

Scores of beautiful chorus girls appear in tuneful and fascinating dance and song numbers staged by Busby Berkeley, who directs the entire production.

The picture is said to be the best in which Joe E. Brown has appeared. His antics are reported were guests in the Geo. Chamb- to bring uproarious laughter. pathos, romance and high drama. Joe himself sings, dances and does acrobatic stunts with the famous tumblers, The Maxellos.

The story is by Lois Lesson and concerns Joe E.'s quick jump from a burlesque comedy troupe to a big Broadway actor, playing with a mapcap heiress, Patricia Ellis, out for adventure. His wife and partner in the burlesque show, Ann Dvorak, is out of it and goes back to small time. Jee's head swells which causes many complications which lead to a unique and amazing climax.

Have Clothing Market.

The 11th semi-annual West Texas-New Mexico wholesale clothing market will be held in Lubbock October 19 to 22 inclusive, Lubbook chamber of commerce officials have announced.



Everyone's talking about POLY GAS. The history-making improvement

in gasoline. An astounding scientific development which lifts the quality of Again, Phillips motor fuel to higher levels of performance and economy! blazes the trail. Again, Phillips stations lead ... right now . . . in offering POLYmerization ... the finest motor fuel that can be Phillips 66 plus produced by the most modern refinery methods. Try a tankful. save and smile when you Phill-up with Phillips.

e other Coming

Smart New Winter PAJAMAS Of Soft Flannelette

Long sleeves, 1-piece, tuck-in and coat styles. Sizes 15, 16, 17.

A Bargain in Warm COWNS

Of Soft Flannelette 700

Long sleeves! Tailored styles with round or V necks. 16-17.

Toddlers' chinchilla LECGING SETS with hats!



Navy only! In fine warm "Tru-Curl" chinchilla -stoutly made and with zipper legal Other

types at \$2.98!

Men's winter weight Shirts, Drawers So low-priced!



59° Ribbed cotton!

Collarette neck! Sateen waist band drawers: adjustable back! Ecru and white! Real Bargains!

PENNEY'S SHOP - - SAVE

Here's the new in FALL SKIRTS Stunning at



All wool flannels, crepes, tweeds - snappy checks, colorful plaids! Smart new style details, . too! Sizes 25 to 34!

\$1.98

Lounging ROBES Big Value!



Best quality lounging robes! Plain colors, allover patterns! Full cord trim! 3 pockets! Various colors!

UNION SUITS Smooth fit!



Warm winter weight cotton

ribbed suits! Military shoulders; cuffs on sleeves, legs! Long or short styles!

OUTING FLANNEL Patterns, solids or 10c

White Cotton Batts Snowy Owl. 3 lb Quilt-75C

Fall Fabrics Gloves

Well Tailored 49. Novelty flared cuffs. Black, navy, brown. Sizes 6 to 8%.

Top Values! Boys 2-PC. SUITS



jersey tops, with Lned pants! A host of clever styles to pick from. Ideal for school wear!

Sizes 3-8!

\$1.49

Boys' Winter Weight **UNION SUITS**



Sensations! **59**°

Here's the finest quality suit ever made to sell at 59c! Ribbed cotton, lightly fleeced! Long or short sleeves!

HEREFORD

TEXAS

Hereford Laundry

SPECIAL! LOOK! SAVE MONEY!

OFF

On DRY CLEANING for Wednesday, Thursday and Friday of this week.

We will dry clean your suits, dresses and plain coats, both men and women.

for 50¢ each. \$1.00 worth is minimum. Send as many as you like.

Visit Hereford

his new position as field represen-

resenting this bank in the entire

tending school in St. Louis.

National Bank. As vice-president

of the First State, he was recog-

nized as an outstanding banker

and community civic leader, being

credited with much work for the

betterment of Hereford and Deaf

board, and was given credit as

in securing the location of the

learn of his connection that will

bring him here often. Apparently

Now is the time for you to lay

in your winter supply of coal

state park here.

enjoying his work.

Amarillo Monday.

Smith county. He served as chair-

John McLean was an Amarillo visitor Tuesday.

Mr. and Mrs. Carl Jennings and

and M. Y. Galloway and daughter, Am, of Amarillo spent Sunday with Mrs. Seth B. Holman.

Our Merit feed stock is complete at Canyon. -a feed for every need. West Texas Feed & Seed.

Mr. and Mrs. N. C. Vogele spent last Sunday in Canyon with Mr and Mrs. Lester Weaver.

New shipment in children's and Misses' hats. Popular Store.

Mrs. Rea Gibreath of Hale Center spent the week end in Hereford, the guest of Mrs. C. F. Kerr in-law, Jeff Gilbreath.

and it will surprise you at the increase in egg production. West Texas Feed & Seed.

Clifford Kester went to Amarilio Wednesday to attend a one-day Grunow radio school. He was accompanied by Mmes. F. M. Kester, A. H. Elliston and C. H. Dyar. tended visit.

Andrew Pat Jones came over ed until Saturday with his mother, vacation trip to California. They team also has something of the from Pampa Thursday and remain-Mrs. A. M. Jones. He is employed with the Skelly Oil Co.

visited her parents, Judge and Hereford schools Mrs. C. F. Kerr, over the week-

greater production Feed & Seed.

Amarillo Friday, remaining until held in connection with the fair, ing the lads through offensive Saturday evening with her daughter, Mrs. Mattie Lou Simpson

Mrs. C. C. Acker, accompanied by her parents, Mr. and Mrs. Ollie Monday in Amarillo.

from Temple where they have ning. been the past ten days. / While there they went through a clinic.

principal at Spring Lake, spent John Parvin, of Fort Worth Mrs. the week-end with his mother, Parvin left Sunday morning, acgame at Amarillo Saturday.

Attending the Esther Johnsson concert in Amarillo Friday evening were Messrs. and Mmes. E. New Fall Hats, 98c. Popular E. Ramsey, C. H. Dyar, Mrs. B. 1c F. Guthrie and Keith Guthrie.

Mr. and Mrs. J. S. Garrett and son, Bobbie, of Lubbock, were here family expect to leave this week the past week visiting friends and for Carlsbad, New Mexico, where they will spend the winter. They Messrs, and Mmes. L. K. Bray will return here in the spring.

Rev. B. N. Shepard, pastor of the First Baptist church of Hereford, has just close a asuccessful two weeks meeting with the church

We buy cream, eggs, poultry and West Texas Feed and hides.

Guilford Miller, principal of the three-teacher school at Messenger, visited his parents, Sheriff and Mrs. John B. Miller, over the week-

Week-end guests in the home of Mr. and Mrs. O. G. Hill were and of the family of her brother- Mrs. Everett Schilling and little daughter, Ouita, and Miss Althea Perkins, all of Sedan, New Mex-Don't let, your hens loaf all ico. Mrs. Schilling is a sister of winter-feed them Merit Egg Mash Mrs. Hill and is a teacher in the Sedan schools.

Mr. and Mrs. C. H. Dyar and Mrs. T. J. Nance went to Clovis Thursday for a visit with Walter Nance and family. The Dyars returned Thursday evening while Mrs. Nance will make a more ex-

Mr. and Mrs. J. T. Gilbreath. Jr., left Tuesday morning on a are making the trip by auto and are accompanied by George Short has contributed to the outstanding of Amarillo, a former Hereford record of the Cherrymen. Miss Betty Rose Kerr, who is boy whose father, Ben Short, was primary teacher in the Olton school at one time superintendent of the

Mr. and Mrs. H. C. Baird, Mmes, L. R. Bradly and Doyle Rose, and bunch to block and tackle more Feed your caws Mo-Milk for Walk Bradly formed a motor party than any other defects. At the West Texas to the Eastern New Mexico Fair same time that he was giving 1c at Roswell Saturday. They were Jowell, Barber, Dean and the joined at Farwell by Fred Baird others who received injuries a Mrs. E. W. Harrison motored to and all attended the cattle sale chance to recover, he was send-

Mr. and Mrs. J. B. Kerby and the aerial game. Lloyd Doughty of Weatherford The starting line-up this af-Mrs. P. J. Woolridge of Amaribo were visitors in Hereford last ternoon will be virtually the spent several days last week as week. They are owners of a num- same at that which tied Portales, he guest of her parents, Mr. and Der of business buildings here and 6 to 6, and defeated Borger 13 to Mrs. G. H. Brooks, south of town. were looking after them during 12, in their first two starts. their stay.

Fox, and Mrs. H. C. Baird spent Rockwell were Amarillo visitors ends, Hagar and Willett at the Friday. Miss Sally Skelton, who tackle positions, Dean and Baris in school there, came home with ber playing guards, and Hicks at Mayor and Mrs. Charles J. Pad-dock returned Sunday morning returning to Amabillo Sunday eve-

Judge and Mrs. John P. Slaton have had as their guest the Keith Guthrle, grade school past week their daughter Mrs. eral Wells.

Sunday, Monday, Tuesday Mid-Nite Preview Sat. Nite.

MATINEE EVERY DAY!

... tears of laughter at Joe's Big Show the grandest

collection of stars and gags and girls he's ever given

you with Joe singing and dancing in real song num-

With scores of stars and entertai

ANN DVORAK - WILLIAM GARGAN PATRICIA ELLIS - JOE CAWTHORN

ADDED ATTRACTIONS

MICKEY MOUSE CARTOON

Latest News and Novelty!

Expect To Get Harry Fritz To

(Continued from page one) ing up of dirt about once a year. The terraces will be broad so that farm machinery may be run over

Planting of Trees. The program also calls for the planting of trees where water accumulates or can be made to accumulate. This work also will be done by the government, and tative for the Stock Yards Nationthe farmer will be required only to provide protection for the trees after they have obtained a satisfactory start. If it is necessary to move or construct fences, the farmer will be asked to provide

the materials.

Another phase of the work will be the breaking down of sand dunes along fence rows. Where the fences are covered, they will be taken up, the land leveled off and the fences replaced. In this case and where fences are moved, the farmer will be required to furnish only such materials as staples and perhaps a few new posts.

The demonstration tract will bring better soil conservation and farming tactics to the entire coun ty as well as much of the surrounding territory. It was announced that in case the required acreage is not obtained on the present site near Westway, the tract will be offered to some other section of the county.

Yannigans Invade

(Continued from page one)

The visitors will present a tricky ball club that uses single and double wingback formations, patterned after the Sandies so that the boys who graduate to the regular team will be familiar with the right type of play. The blocking and tackling ability that

Whitefaces Ready. Coach Tommie McCollum has sent his charges through stiff drills since the Borger game, which showed up the ability of the local drills, paying a lot of attention to

will find Benge at full, Hastings and Naniel at halves, Clayton at Mmes. C. A. Skelton and C. C. quarter, Jowell and C. Posey on

Changes Made

(Continued from page one)

both following the same general Mrs. B. F. Guthrie, and attended companied by Mr. and Mrs. Slaton, design of the present structures; the Sandie Capitol Hill football who will spend some time in Min- a combination garage and service yard fence at the rear of the club house: landscape beautification with trees and plants establishment of the main park roads; completion of the buildings now under construction, and the making of picnic units to conform with the architectural design.

BELIEVES DRILLING ON GACIA LAKE TO START

Drilling on the old Garcia Lake location, 30 miles west of Hereford in Deaf Smith county, will be started again before long, in the opinion of E. H. Blood.

He said Harry H. Griswold of Amarillo had secured financial backing in Kansas City and would reopen the wildcat test. The well was put down about 1,500 feet a year and a half ago before operations were abandoned.

TO SIGN UP LABOR FOR CONSERVATION PROJECT

Relief labor will be signed up tomorrow for labor on the soil conservation demonstration tract that is being planned in the county. NRA employes from Amarillo will be here to conduct the sign-up.

All workable relief clients who get into the work must register tomorrow. Actual work is expected to start soon, according to advices from the Amarillo office. Forty-four skilled and semi-skilled workmen and 150 common laborers will be required for the project. The work is expected to last until June 30, 1936, and possibly as long as two years.

Brother of Local Man III.

R. W. Baird of Hereford and Mrs. W. C. Baird of Canyon were called to Kermit Wednesday morning because of the serious illness of their brother, Ed Baird. They were driven to Kermit by H. C. and Fred Baird

EACH SCHOOL IN STATE BENEFITS FROM N. Y. A.

"Every college and university in Texas is benefitting from the stu-In New Position dent aid program of the National Youth Administration, with 5,036 young men and young women having been assigned part-time jobs Harry Fritz, until slightly more than a month ago, active vice-president of the First State Bank here. director, announced recently. visited Hereford last Saturday in

Each job created and set up to receive funds pays the student an average of \$15 per month.

al Bank of Kansas City. Rep-Final applications submitted from seven remaining educational Panhandle, Mr. Fritz will visit Hereford every two or three weeks institutions including Baylor University with an allotment of 223 during the six months of each jobs at an expenditure of \$3,345. year that is devoted to this work. Similarly, Texas Military College, Mr. Fritz left Hereford early in Terrell, with 11 jobs, approved, will receive \$165 monthly; Paul September to make his home on a farm near Silver Mines, Missouri. He was accompanied by Mrs. Fritz Quinn, Waco, 17, \$255; Texas Coland two daughters, Nina Lee and lege of Arts and Industries, Kingsville, 67, \$1,005; Westmoorland Henrietta. The daughters are at-College, San Antonio, 33, \$495; Samuel Houston, Austin, 27, \$405; Mr. Fritz came here in 1927 from Plainview, where he had Guadalupe College, Seguin, 11, been connected with the Third \$165.

I. FUNDERBURG IS REPORTED IMPROVING

J. I. Funderburg, 70, was reported improved at his home this morning following a serious illman of the county relief board ness early this week. Unless comand on the Hereford State Park plications develop, he is expected to recover. The aged resident of being the individual who did most Hereford for the past 18 years became ill early Sunday morning and his condition became serious His many friends were glad to Wednesday morning.

All the children with the exception of one daughter, Mrs. R. his new interest is agreeing with K. Nabors of Reydon, Okla., are him physically, for he appeared at the father's beside. Because to be in the best of health and of his improved condition, Mrs. Nabors was not notified. Mrs. Mollie White of Bovina, a sister, arrived yesterday afternoon.

We Deliver. West Texas Feed & Mr. and Mrs. R. R. Jackson of Albuquerque are visiting in the home of their daughter, Mrs. Wal-Mrs. J. E. Beyer visited the fam- ter Seed, Jr. They spent Wednesily of her son, Perry Beyer, in day in Pampa and Amarillo, accompanied by Mr. and Mrs Seed.

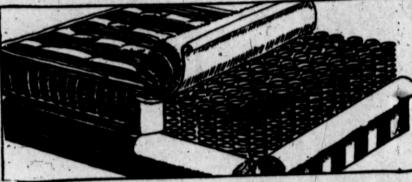
Presbyterians to Meet.

The membership of the Presbyterian church will meet at a fel- ored at West Texas State mach lowship dinner at the church next ers College in Canyon. Dean Tuesday night at 7 o'clock. This Story, son of Mr. and Mrs. J. D. is the first of a series of chuich Story of near Summerfield, has night meetings such as were held been elected vice-president of the last year. Following the dinner, sophomore class. Carl Spratt, son a discussion, of Mexico and its of Mr., and Mrs. I. H. Spratt of \$75,540," Lyndon B. Johnson, state problems will be presented by the this city, was elected by the pastor and members of the congre- science class to serve as program

Given College Honor

Two local boys have been chairman during October.

Mattress Special



Inner Spring, All-Steel, 182-Coil Mattress, Sisal Pad Insulation next to Springs, thick layer of Cotton Felt. Covered With Heavy Blue and White Ticking

> Roll Edge and Hand Tufted A Good Value at \$19.75, but This Week

One third of your life is spent in bed-use a GOOD Mattress. Let us show you this mattress and others that we have.

E. B. Black Co.

It Will Pay You to Stock Up AT THESE LOW PRICES

ALAD DRESSING 2		RK and BEANS		Queen, quare jan	35¢
SALT ound pkg., 2 for		ACKERS		CORN FLAKES Kellogg's, 3 packages	25¢ k
HONEY	8¢ MI	LK arge cans or 6 small cans	19°	COFFEE Pound package	174
PINEAPPLE Crushed or sliced, 3 cans 2		FFEE ite Swan, pound	.29¢	TAMALES Ratcliffs, 2 cans	25¢
CORN White Swan, No. 2 can, 2 for 2		RDINES erican, 3 cans	/13°	PRESERVES 2pound jar	34¢
an	No.	MATOES 2 can, 3 for	25¢	GRAPE JUICE	15¢
PEACHES or APRICOTS Mariposa, syrup pack, can SANDWICH SPREAD	O Veg	UP, Phillips retable or tomato, 3 cans -	22¢	MACKEREL Tall caus, 3 for	25¢
SOAP . /	Her CO	mpound can	12 ^{1/2¢}	FRUIT JARS Quart size	68¢
	Oc M	ARSHMALLOWS	7¢	PEPPER Lb. pkg, 27¢ , ½ lb	14°×

MEATS

STEAK, round or loin CHEESE Pound -----HAMBURGER

Crystal White Soap Deal

FIVE BARS SOAP and ONE 10c SUPER SUDS

Fruits and Vegetables

APPLES Colorado Jonathans, bushel __ CABBAGE 15¢ OGANGES California Tokays, 2 pounds Peck -----CRANBERRIES

GGIN / / GGIN

Frank Gyles Mgr. - Phone 81 - Hereford, Texas