

SPORTS**Hereford corrals Randall, gets win at Raiders' expense...6A****VIEWPOINT****Proposed constitutional amendments examined...4A****WEATHER OUTLOOK****INSIDE**Viewpoint...4A
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SUNDAY, OCTOBER 17, 1993**The Hereford Brand**● **Hustlin' Hereford, home of Tony Edwards**

93rd Year, Vol. No. 75 Deaf Smith County, Texas

38 Pages 50 Cents**Harvest of beets 20 percent complete**

The sugar beet harvest around the Hereford area is under way, according to Holly Sugar agriculture manager Dennis Printz.

Work began Sept. 23 to bring the crop in from the 40,000 acres that are planted in sugar beets in Deaf Smith and area counties.

As of Friday, Printz said, "we're about 20 percent along.... We're right on schedule with harvest."

So far, he said, about 150,000 tons of beets have been brought to the Hereford plant for processing.

Yields as of this point appear to be similar to those experienced last year.

Printz said things will continue on an even keel as long as the weather holds out.

Holly is the only sugar beet processor in the area.

**Beets for processing**

A front-end loader laden with sugar beets is hauled from its storage pile in the background to the Holly Sugar processing plant on Friday. Sugar beet harvest is under way in the area, with work having begun late last month. Research is currently under way in New Mexico to see if beets can be grown near Artesia for transport to Holly Sugar here. See sugar beet research story, Page 5A.

Program up 25 percent in two years

Value of food stamps rises

The value of food stamps issued to residents of Deaf Smith County has increased over the past two years, but not as sharply as the program has jumped on the national level.

The food stamp program totalled \$208,704 in July of 1990 and increased by 25 percent to \$260,924 in July of 1992. Nationally, the value of food stamps jumped 46.6 percent during the month of July for those two years--from \$1.18 billion to \$1.73 billion.

Changes in the food stamp program are important because many experts feel that these mirror larger changes in the general economic climate. The reason is simple--more Americans use the food stamp program than any other "means" or income-tested program, and more are eligible for at least some assistance when they are not eligible for other assistance.

In Deaf Smith County, the number of persons receiving food stamps was 3,608 in July of 1990, and that number increased to 4,056 in July of 1992, or a 12.4 percent increase according to the U.S. Department of Agriculture.

However, during this same period, the number of food stamp recipients nationally had increased very sharply from 20.2 million to 25.7 million persons, representing a 27.2 percent increase. It also represents one of the

sharpest hikes in food stamp recipients on record.

Usually, an increase in the number of persons receiving food stamp assistance is an immediate indicator that economic conditions have worsened. It usually means that unemployment has increased or that employees are working fewer hours.

While the number of recipients and the value of stamps has increased more on the national level, the figures reflect that 21.2 percent of the population of Deaf Smith County received food stamps in July of 1992, compared to 10.2 percent of the national population.

The USDA points out that there are a significant number of persons who are eligible to receive food stamps but do not apply. This might indicate that household income has declined enough in some counties to make more people, who were already eligible, decide they have to receive some assistance.

The average value of food stamp assistance per person in Deaf Smith County was \$64.33 a month in July of 1992, up from \$57.84 in July of 1990. That represents an 11.2 percent increase. This was slightly less than the national average for the same periods which increased by 15.4 percent from \$58.20 to \$67.16.

Christmas Stocking Fund makes adjustments in annual giveaway

Christmas will come early this year for the community's less fortunate families, because volunteers working with Hereford's Christmas Stocking Fund are changing some deadlines.

A major change is a switch to a

shorter sign-up period of only one week this year. Another change will be in delivery of the Christmas boxes, tentatively scheduled for Friday, Dec. 17, one week prior to Christmas Eve.

"We're doing some reorganizing in hopes of providing better service

as well as enabling our volunteers to be with their families at Christmas," announced a spokeswoman for CSF.

Applications for assistance from the 1993 program will be accepted Nov. 8-12, from 1 to 5 p.m. daily, at the west end of the Hereford Community Center.

Applicants will be required to provide proof of county residence, and to furnish copies of utility or medical bills if they are requesting help with these items.

CSF serves the community's less fortunate, regardless of race, color, age, religion, handicap or national origin. Filing an application does not guarantee that assistance will be extended, since the charity program operates on limited funds and attempts to reach the most needy first.

CSF is administered by an anonymous committee of volunteers who screen applications and direct assistance. The charity is not affiliated with any other organization, although the Deaf Smith County chapter of the American Red Cross does assist CSF by providing office

space and volunteers to take applications.

While CSF has solicited donations of canned goods from students at various school campuses for the past several years, the charity will be looking to the Red Cross toys program this season by seeking donations of good used toys in working condition. No stuffed toys are sought. Several elementary schools are being asked to take part in this toy drive.

"The Red Cross has been a tremendous help to CSF in years past, and last year they ran short in meeting over 800 requests in the toy program," said a CSF spokesman. "Our committee feels that it's payback time and we want to make sure the Red Cross has enough toys to meet the needs this year. We will be sponsoring a toy drive on school campuses Nov. 15-19," he added.

CSF committee members remind local residents that their donations to the charity will be needed early this year, too. **The Hereford Brand** will again accept and report all contributions to the program.

Four people sentenced in District Court on charges

Probated sentences were assessed four defendants who entered guilty pleas in 222nd District Court Friday.

And, terms of probation for two defendants previously sentenced were modified.

Judge David Wesley Gulley presided during the court session. Charged with felony driving while intoxicated, Exiquio Padilla, 34, was sentenced to four years' probation and fined \$1,500, on his guilty plea.

Julian Benavidez, 40, also charged with felony DWI was given a five-year probated sentence and fined \$1,000.

Another felony DWI defendant, Carlos Rocha, 32, was sentenced to

a five-year probated term. He was fined \$1,000.

On a plea of guilty to burglary of a building, Richard Garcia Puente Jr., 28, received an eight-year probated sentence. He also was fined \$500.

Terms of probation of Pedro Morales, 31, convicted previously of criminal mischief over \$750/under \$20,000, were modified by Judge Gulley.

Probation terms also were modified for Stephen Flores Torres, 19, originally sentenced to six years' probation on a conviction for burglary of a motor vehicle. He was ordered to a residential treatment center.

Turnout low in first week of early voting

Early voters haven't exactly swamped the Deaf Smith County clerk's office since opening of the early voting period last Wednesday.

At mid-afternoon Friday, 16 persons had marked the length ballot for the Constitutional Amendment election.

Texas voters will decide the fate of 16 proposed changes in the oft-amended state Constitution.

Attracting the most attention statewide appears to be the amendment that forbids a tax on personal income without a vote by citizens of the state.

County Clerk David Ruland pointed out that the early voting period ends on Oct. 29 for the Nov. 2 election. There are 8,551 eligible voters in the county, he said.

Voters may mark ballots between 8 a.m. and 5 p.m. weekdays in Ruland's office.

Deaf Smith County farmer finds hobby in miniature Morris, wife work magic with woodBy **GEORGIA TYLER**
Staff Writer

When Fred Morris sees a truck or a car he likes, either in person or in a picture, he sets out to build one just like it, with a pretty important exception.

The end results are miniatures of the real thing.

But Morris does his building with only a few tools -- primarily, a carving tool, a scrolling saw and a band saw.

About two years ago, the Deaf Smith County farmer began working on his hobby mostly because he enjoyed the challenge.

"I've always liked to build things and I like to draw," said Morris, explaining that drawing is an integral part of his hobby.

He doesn't draw a plan for building a truck or a car, but he sketches what it's supposed to look like when he's finished. Although he doesn't build to scale, the miniatures are

A semi-trailer truck began as a piece of one by 12 white pine. When Morris was through, there was the tractor, trailer and all the accessories

of that kind of truck.

"The muffler is a piece of sunscreen I picked up," laughed Morris. "The radio antenna is a paper clip."

Morris prowls through hobby shops in search of items that appear realistic on a truck. For instance, colored stones from costume jewelry make good lights and reflectors, he pointed out.

His wife, Floradene, also took up a hobby about the time Morris began building trucks and cars. Her best efforts in painting have been on wooden plaques that her husband cut for her work.

"Some people think that it's decoupage," she said, "because it's so clear." One of her pieces won an award at the State Fair.

Trucks and cars aren't the only results of the Morris woodwork. He has carved animal heads on pieces of wood, starting with a piece thick enough for the head and the base.

One of his favorites is an eagle with outstanding feather detail. The model for the eagle was a picture. Morris carved a deer head for his first attempt in this kind of work.

He carves the animals on a single piece of wood that also forms the background.

Although Morris started building miniatures for his own enjoyment, others have found pleasure in his work.

"I built two trucks for Newton Trucking and another for Hereford Grain," he remarked.

Looking into the cab of a truck, the casual observer may wonder if he built the interior like putting together a ship in a bottle. But, Morris is so meticulous in the way he assembles his miniatures that the seams can't be found.

"I do the interior of the cab, even with the dash and gear, then put the top over it," Morris explained.

At this point in his work, Morris has built trucks and cars for display, not for children to play with.

"I don't put wheels that turn on them," he laughed, "but that's probably the next thing I do." Fred and Floradene Morris said they took up their hobbies for "something to do after the kids were

(See **MORRIS**, Page 2A)**Couple discovers talents**

A Deaf Smith County couple, Fred and Floradene Morris, discovered some hidden talents a couple years ago when he began building miniature vehicles and she took up painting. Between them are trucks, an oak Packard Touring Car and a white pine and redwood stake bed truck, circa 1928. Morris is holding a bald eagle plaque he carved and his wife's painting is exhibited on her plaque featuring a Native American chief.

OCT 17 1993

Local Roundup

TAAS test to be given

All Hereford High School juniors and seniors who have not passed the Texas Assessment of Academic Skills tests are scheduled to retake the test on the following dates: writing, Tuesday, Oct. 19; reading, Wednesday, Oct. 20; and mathematics, Thursday, Oct. 21. By law, all Texas public school students must meet minimum expectations on the Exit Level Test to be eligible to receive a high school diploma. For more information about the October testing, call Hereford High School at 363-7620.

United We Stand/America to meet

There will be a meeting of the united We Stand/America Hereford chapter at 7 p.m. Tuesday in the west end lounge of the Hereford Community Center. At the meeting, officers will be elected. Topic of discussion will be the recent purchase of the Smith Building by the Hereford Independent School District. A committee will be appointed to attend the next school board meeting. The session is open to anyone interested in the organization or in becoming involved in government.

Commodity distribution set

Panhandle Community Services will distribute a variety of commodities on Thursday in the Bull Barn. The distribution will be held from 9 a.m. to 3 p.m., or until all stocks are exhausted. Commodities scheduled to be passed out include butter, oranges, rice, peanut butter, peas, pinto beans, applesauce, fruit cocktail and potatoes. Not all commodities may be available to all patrons and selection may change without notice. New applicants need to bring proof of residence, which is a utility bill, and a valid drivers license with name and address. For more information, call Panhandle Community Services at 354-5631.

City to sell bonds

Bids for \$3 million in revenue bonds will be received at the regular meeting Monday of the Hereford City Commission. In other business, the commission will consider a resolution on interim electric rates, vote for Deaf Smith County Appraisal District directors and hear a request for a sewer line extension.

Hunter education class registration this week

Registration will be held this week for an upcoming Hunter Education course that is required before certain individuals can receive permits to hunt in Texas.

Registration and pre-testing will be held on Thursday, Oct. 21, at 5:30 p.m. in the Northwest Elementary School media center.

Classes will then be held from 5:30 p.m. to 10 p.m. on Oct. 25-27. Teacher for the course is Gary Billingsley.

"According to the Texas Parks and

Siamese twin's dad imprisoned

KENTLAND, Ind. (AP) - The father of a Siamese twin who was saved by a rare operation turned himself in to authorities Friday, hours after a warrant for his arrest was issued when he failed to show up for a probation hearing.

Kenneth Lakeberg walked into the Newton County Sheriff's Department office around 9 p.m. and surrendered without incident, said Sheriff Charles Mulligan.

Lakeberg didn't tell authorities why he skipped the hearing.

"We won't even be asking him those questions," the sheriff said.

After missing the hearing, Lakeberg was sentenced to a year in jail for slashing a cousin's hand during a Christmas Day brawl.

Superior Court Judge Daniel Molter, who sentenced Lakeberg, said he was prepared to show leniency.

County United Way introduces celebrity to represent fund drive

The United Way of Deaf Smith County has announced the arrival of a new spokesmodel to help out with the annual fundraising campaign.

In a special announcement on Friday, acting director Sally Nolen confirmed that supermodel JoLene will make several surprise appearances in Hereford to promote the United Way and its \$150,000 fund drive goal.

JoLene, who gives her age as 21, said she came here at no cost to the campaign to "raise awareness in the community of the services United Way provides and to encourage all the great citizens of Deaf Smith County to support the United Way with their time and money."

JoLene is a native of Possum Creek, La., where she graduated as valedictorian of her class at Possum Valley Consolidated High. She also attended school one year at Possum Heights Cosmetology College, where she majored in general studies.

Both Mrs. Nolen and 1993 Campaign Chairman Wes Klett hailed the arrival of JoLene.

"We are very fortunate to have someone of JoLene's caliber representing the United Way of Deaf Smith County and providing her services at no charge. We are certain this fine young woman will have a tremendous impact on our fundraising campaign."

Klett, who was out of town on business and unavailable for comment, provided a written statement.

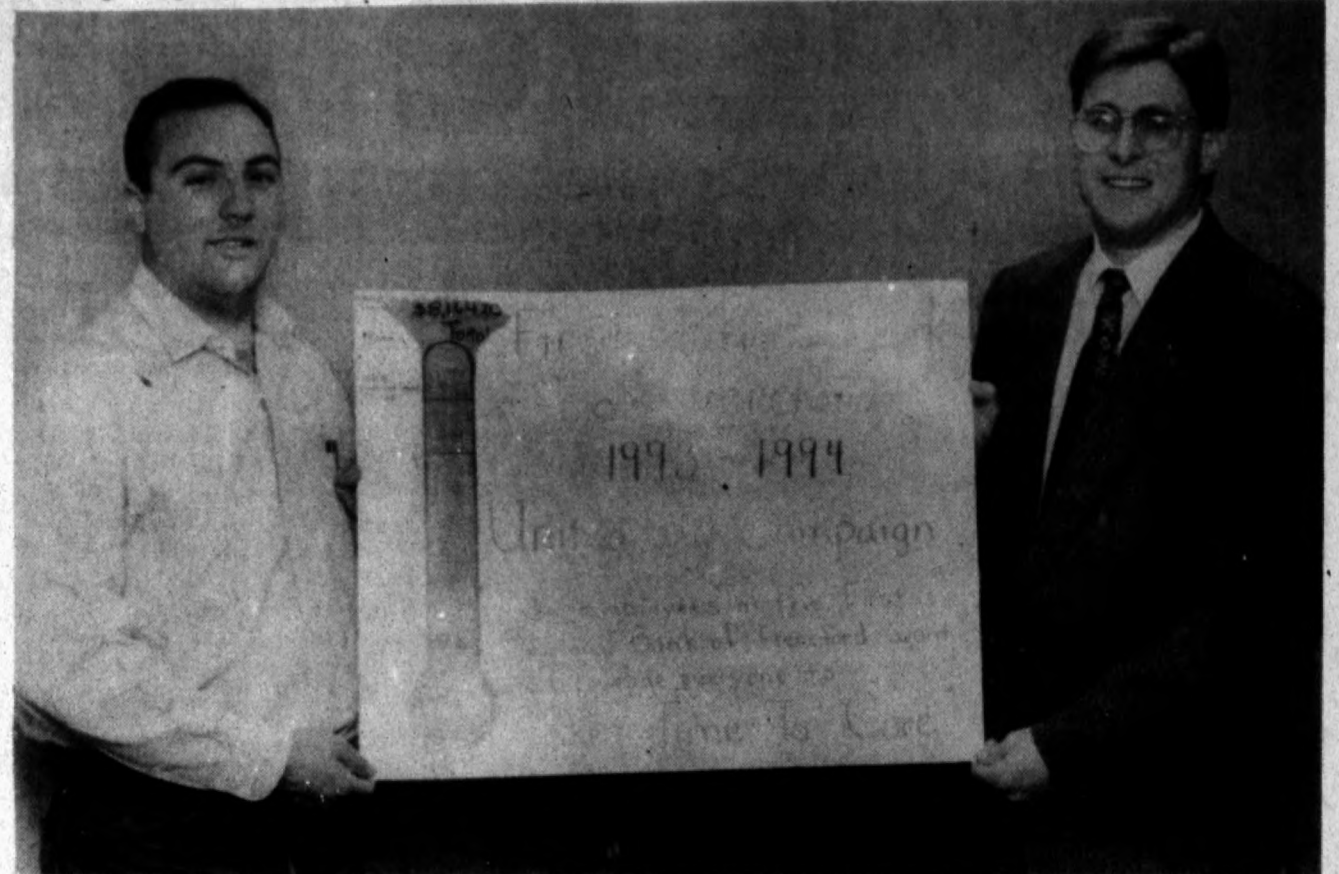
"Because my work requires me to be unavailable periodically, I welcome JoLene and her tremendous public presence to our campaign. I am

sure as the employee drives swing into high gear and we begin the stretch run of our 1993 fundraising campaign, that JoLene will be worth her weight in gold both to me and to

all our worthy agencies," Klett said.

Mrs. Nolen said the addition of JoLene to the campaign will do more than just add a body to the volunteer rolls.

"Her appearance at this stage of the campaign is very timely and certainly will give us a great deal of enthusiasm and encouragement to reach our goal of \$150,000," she said.



United Way success

Tony Yosten, left, chairman of First National Bank's 1993 United Way employee fundraising campaign, and Rodney Ruthart, a bank employee and member of the United Way of Deaf Smith County board of directors, show off the success of their campaign, held recently. Beginning with a bank contribution of \$3,000, employees set a goal of \$6,700 in their week-long campaign. By the end of the week, however, \$8,189.20 had been raised by the employees. Additional funds may be added, Yosten said, as three employees who were on vacation that week are contacted to give as well.

'Mardi Gras' theme of homecoming

Hereford High School homecoming is just a few days away and a variety of activities are planned to mark the occasion.

The theme of homecoming activities is "Mardi Gras."

A day's worth of festivities are on hand for Friday, Oct. 22, beginning at 2 p.m. with a pep rally.

At that time, the Homecoming Queen and King will be introduced to the HHS student body, along with

their court.

At 3 p.m., the Homecoming Parade will roll out of the high school parking lot. It will proceed south on Avenue F to Park Avenue, west to Main Street, then south to Second Street.

Anyone in the community is invited to participate in the parade, whether businesses, clubs or individuals.

Floats must be at the parking lot by noon Friday. Security will be provided during the pep rally.

Anyone wanting to participate in the parade needs to talk to Linda Lowe, student council sponsor, at 363-7620, for registration materials.

Prizes will be awarded to floats. Categories are: Most Creative, Most Mardi Gras and Most School Spirit. Winning floats will be on display

at Whiteface Stadium before the Homecoming Game.

The Homecoming Game pre-game festivities will begin at 7 p.m. in Whiteface Stadium. The Homecoming Queen and King and their court will be presented at that time.

Kickoff for the game between the Hereford Whitefaces and the Pampa Harvesters will be at 7:30 p.m.

Following the game, the Homecoming Dance will be held in the gymnasium.

Music will be provided by the Dance Machine and will feature a 10-foot video screen.

Administration sees better days ahead for economy

WASHINGTON (AP) - After enduring a long stretch when everything seemed to be going wrong with the economy, the Clinton administration is now breathing easier, hoping that better days are ahead.

Recent developments have certainly been favorable in a number of areas. Long-term bond rates fell to their lowest level in history Friday as investors reacted to extremely positive inflation news.

Declines in long-term bond rates helped to push mortgage rates down this week to a 25-year-low of 6.81 percent, with analysts predicting further declines in the months ahead.

Lower interest rates have stimulated demand in interest-rate sensitive sectors of the economy such as housing and autos. Car sales this year are at their fastest pace since 1989.

Laura Tyson, head of the president's Council of Economic Advisers, met with reporters Friday

to highlight those and other developments which she said were all pointing to a substantial rebound in economic activity in the second half of this year.

The administration came into office forecasting that the economy, as measured by the gross domestic product, would grow at an annual rate of close to 3 percent in 1993 only to see growth slump during the first six months of the year to an anemic rate of 1.4 percent.

That was particularly embarrassing since growth in the last half of 1992 had zoomed ahead at an annual rate of 4.6 percent, a period of time when candidate Clinton was taking then-President Bush to task for a weak economy.

In updating its economic forecast in August, the administration lowered its growth estimate for the year to 2 percent, when measured from the fourth quarter, but it said it still believed growth would rebound to 3 percent in the final six months of the

year and maintain that pace through 1994.

Tyson said the administration was optimistic that its forecast of a significant rebound in growth was indeed taking place.

The government will release its first look at economic growth, as measured by the gross domestic product, for the July-September quarter on Oct. 28.

Tyson refused to predict quarter by quarter how the economy would perform, but she suggested that growth in the fourth quarter might be even stronger than the third quarter, which was held back by the serious flooding in the Midwest.

Tyson said that recent favorable developments on inflation, with consumer prices showing no increase at all in September, suggested that the administration's prediction of a 3.3 percent rise in prices this year may be too pessimistic.

MORRIS

gone." Morris likes to bowl -- "every chance I get" -- but his hobby has afforded him more fun than he ever realized it could. Their enthusiasm and growing expertise spills over to others in the family.

Obituaries

CALVIN O. BUSE

Oct. 12, 1993

Calvin O. Buse, 64, of San Bernardino, Calif., a Hereford native, died Tuesday in San Bernardino.

Services will be at 11 a.m. PDT Monday in Mt. View Memorial Park. Arrangements are by Mead Mortuary.

Buse had lived in California about 40 years and had been a carpenter. He was a U.S. Army veteran and a member of the Veterans of Foreign Wars.

His mother, Agnes Buse, and a sister, Betty Lady, are Hereford residents.

Survivors also include his wife; three sons; four daughters; four brothers; another sister; 20 grandchildren; and four great-grandchildren.



Saturday's Hereford Police Department daily activity report contained the following arrests and incident reports:

- A 36-year-old male was arrested for DWI.
- A 19-year-old male was arrested for issuance of bad checks.
- Criminal mischief to a vehicle in the amount of \$780 was reported in the 300 block of Sunset.
- Domestic disturbances were reported in the 500 block of Blevins, the 900 block of South Schley and the 600 block of Stanton.
- Assault was reported in the 1400 block of East First.
- Window breakage in the amount of \$100 was reported in the 700 block of Avenue G.
- Charges were filed by a person against a neighbor for continuing to let a dog run loose.
- Theft of an item valued at \$50 was reported in the 1400 block of West First.
- Reckless driving was reported in the 900 block of South Miles.
- Criminal trespass was reported in the 300 block of McKinley and in the 600 block of North 25 Mile Avenue.
- Criminal mischief was reported in the amount of \$15 on East U.S. 60.
- Officers issued 13 citations.
- There was one minor accident.
- The fire department was dispatched to a grass fire, a combine fire and to an accident on South U.S. 385.

THE HEREFORD BRAND

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O.G. Nieman
Mauri Montgomery
Garry Wesser
Craig Nieman
Publisher
Adv. Mgr.
Editor
Circulation Mgr.



Traffic accident

Rescue workers from Hereford EMS and the Hereford Fire Department work to strap an accident victim onto a stretcher after he was pulled from the wreckage of this pickup truck in the early-morning hours of Saturday. The one-vehicle rollover

occurred just after 12:30 a.m. about five miles south of Hereford on U.S. 385. The victim, whose name was unavailable, was treated and released from Hereford Regional Medical Center after he was transported to the hospital at 1:19 a.m.

Kleuskens re-elected to TBS&W

Carl Kleuskens has been re-elected to the Tierra Blanca Soil and Water Conservation District Board of directors. He represents zone five of the district.

The district's purpose is to promote sound soil and water conservation programs on farm and ranch lands within the district and to serve as a voice for farmers and ranchers on conservation issues.

The board coordinates the efforts of local, state and federal agencies. It also has authority to enter into working agreements with agencies and private business to carry out its purpose.

School funding suit testimony ends in Austin

AUSTIN (AP) - Testimony ended on a light note Friday in the trial on the new school finance law, with the presiding judge leading the courtroom in singing "Happy Birthday" to an expert witness.

Texas Assistant Attorney General Toni Hunter presented education consultant Lynn Moak, who testified for the state, with a carrot cake topped by a single candle. It was his 49th birthday.

State District Judge F. Scott McCown of Austin plans to hear closing arguments in the case Monday.

Austin lawyer Rick Gray, representing poor school districts that are challenging the law, said he expected McCown to rule in two weeks to a month.

The lighthearted moment as the trial ended its second week demonstrates the friendly atmosphere in McCown's court, where the same lawyers and experts have faced each other for years in the long-running battle over school finance equity.

The Texas Supreme Court in 1989 ordered lawmakers to even out funding available to school districts of differing property. Schools rely on state aid and local property taxes.

Two previous laws aimed at meeting that order have been ruled unconstitutional.

HJH Roundup

By CAROLYN WATERS

Have you hugged your kid today? Have you encouraged your kid today? Many times kids, and adults, just need a pat on the back, an encouraging word or a nod of approval to give them the desire and at times, the courage to work a little harder and to do their best.

In January, 1981, as he left for the DPS Law Enforcement Academy, his dad, well-known for few words on occasions such as this, said, "Son, go down there and do a good job." He later revealed that when "the going got tough" he thought of what his dad had said and worked even harder because "Dad believed I would succeed."

Students at HJH are encouraged by being recognized as Students of the Month and Students of the Six Weeks with certificates and words of praise. We hope that each of you read the list of honor roll students for HISD and HJH. Congratulate these students for the fine job that they are doing.

Mrs. Walker's art students have done some of the most interesting art projects. They began with book mark size and extended the idea to a 12x18 inch picture of an animal out of its natural habitat and into a human habitat. We're not talking about ants at a picnic. These are a baboon surfing, an octopus artist, a rock-n-roll penguin, a turkey with shotgun on shoulder hunting... Some of these will be on display at the Education Fair in November and you will get a chance to see them.

Some more interesting work in the "north hall" is in the eighth grade reading rooms of Mrs. Perrin and Mrs. Miller. Their students have done research of the recluse spider and then extended the study by researching other spiders. To add to the information gained by research, the students each drew a spider, and they do look real, and wrote information about their chosen subject or spider. These projects on display add to the Halloween decorations!

Junior Historians went to the polls Friday to elect officers for the 1993-94 year for their chapter. Candidates for office gave very good campaign speeches and have campaign posters displayed in the halls. Results of the election will be revealed this week.

The first outing for Junior Historians will be October 30 as they go to Lubbock to visit the museum there. Other points of interest between Hereford and Lubbock will be visited also.

Four hundred and fifteen students, over half of HJH enrollment are on the Perfect Attendance list for the first six weeks of school. Fifty dollars in Hereford Bucks were presented to Pamela Lange and twenty-five dollar awards were presented to Clemique Walton and Ray Rangel, three of our

students with 100% attendance.

A video about Builders Club was shown last week to explain what the new club is all about. Teachers are recommending students to Mr. Chand and Mrs. Rudd, sponsors, for membership in this "first" for the Panhandle. Builders Club is sponsored by Kiwanis Clubs and is a young service club. Parents will be receiving letters soon that will further explain the club and will also serve as a permission slip for their student to participate. Qualities for potential members would include being service oriented, having a potential for leadership, good moral character and academic achievement is also considered.

Morals and values are qualities that a child begins to learn at a very early age. Parents and teachers and the community in which a child "grows up" have the obligation to set the very best example for our youth and to teach them from example so that they will be successful and will have morals and values to help them face their future.

From accounts given by his partners, his superior officers and others who knew him well, Richard, as a DPS Trooper, encouraged others to "do a good job." When his untimely death from cancer came on October 19, 1988, and the Lord took his hand, we feel sure that he heard, "Well done, they good and faithful servant."

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LAFAYETTE, La. (AP) - Country music singer Sammy Kershaw sure knows how to celebrate. And he's surely got reason to.

When Kim Kershaw gave birth to the couple's second child, Kershaw sent flowers to the parents of all the other newborns in the hospital.

Mrs. Kershaw and Emily Kristina Kershaw, who weighed 7 pounds, 5 ounces at birth Tuesday, left the hospital Thursday for home in Nashville, Tenn.

They could have named that baby "Gold." That's the status of Kershaw's second album, "Haunted Heart," since its 500,000th sale Monday.

Your Realtor Reports

Glenda Keenan

MORTGAGE FORECLOSURE

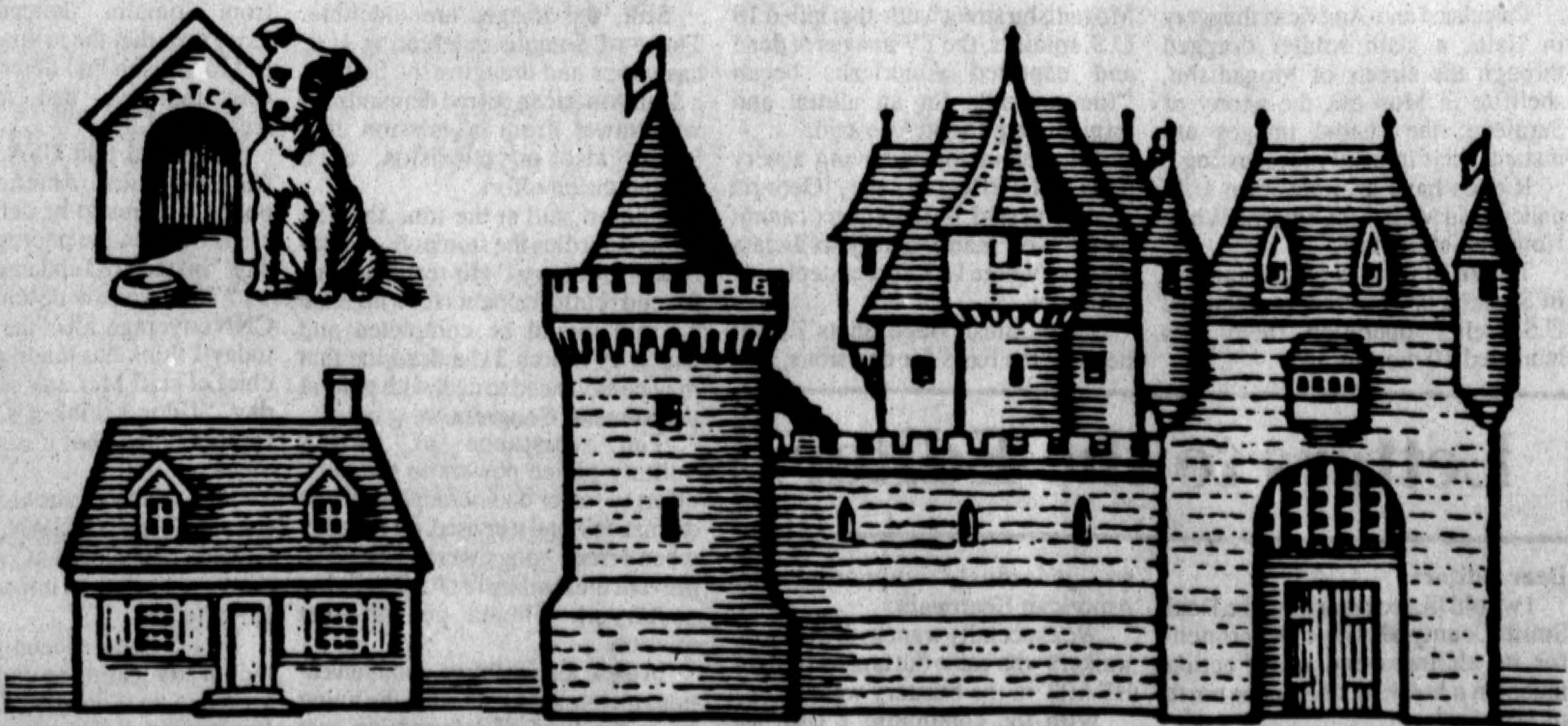
A mortgage is the pledge of property to secure a loan. If an owner falls behind in their monthly payments, the lender is entitled to take back or foreclose on the property. Simply stated, they can sell the property to recover their money. Although in most states owners do have the right to reacquire foreclosed property by paying the mortgage payments and foreclosure charges. If the property is sold under foreclosure, they would receive any cash left over after the loan(s) are repaid. The court will oversee this transaction to protect their rights. Fortunately, most lenders prefer to work things out rather than foreclosure. If you are having a problem keeping up with your monthly payments, contact your lender right away and see if something can be worked out. And for professional real estate advice we are only a phone call away.

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Speedy Nieman
Sunday editorial

Viewpoint

Page 4A—The Hereford Brand, Sunday, October 17, 1993

Absentee voting on the 16 proposed amendments to the Texas Constitution started this past week. Many of the propositions involve either "housekeeping" business or voting more bonds to help veterans or build more prisons. Personally, it's easier to decide which amendments we're voting against than it is to decide which ones to favor. For the record, we're voting against Amendment 1, 5, 6, and 11. We have reservations about No. 4 and voting for all the rest.

Proposition 1 is a strange one. It calls for issuing \$50 million in bonds by the state to subsidize or help "historically underutilized" private businesses. Underutilized businesses are those owned or operated by women or minorities. In an economy operating on the private enterprise system, an underutilized business ought not to be in business. If the marketplace has decided not to use a failing business, we doubt the state government can alter the situation. This one smells like a boondoggle to us.

Proposition 5 would set forth in the constitution the qualifications for county sheriffs. The constitution currently specifies terms, duties and other necessities, but doesn't spell out qualifications.

Every time the state pokes its nose in local government, it seems the taxpayer winds up paying a higher bill. The sheriff is a local employee and local citizens are the best judge of what qualifications a sheriff needs. They have a solution at the ballot box if he, or she, doesn't measure up.

Propositions 6, 8 and 15 are all about the office of county surveyor. We're against 6 and favor 8 and 15 for simple reasons. Six would grant the commissioners court of Jackson county the right to abolish the office of county surveyor without a vote of the people and for that reason, we oppose it.

On the other hand, No. 8 would authorize the court in McLennan County to call an election to see if voters want to abolish the surveyor. And, No. 15 is even better—it would grant all counties the right to call an election regarding the office.

Proposition 11 sets up strict rules and regulations for pension systems of local public entities. Again, the state is dabbling into local situations. This is a matter for elected local officials to take care of under the watchful eye of local citizens.

As we mentioned, we have mixed emotions about Proposition 4, which would require voter approval of any law imposing a state income tax, and specifies the amount to be dedicated to education and school tax relief.

This all sounds good but it appears that instead of prohibiting a state income tax, the legislature is providing an open inducement for voters to adopt one. And, we're not sure we need to dedicate the net revenues from an income tax before we get around to approving it.

We hope to comment on why we favor some of the rest in another column.

Lawmakers' addresses

U.S. Sen. Kay B. Hutchison, 703 Hart Bldg., Washington, DC 20510.
 U.S. Sen. Phil Gramm, 370 Russell Bldg., Washington, DC 20510. (202) 224-2934. Lubbock office: (806) 743-7533.

U.S. Rep. Larry Combest, U.S. House of Representatives, Washington, DC 20515. (202) 225-4005. Lubbock office: (806) 763-1611.

Gov. Ann Richards, State Capitol, Austin, TX 78711 (512) 463-2000.

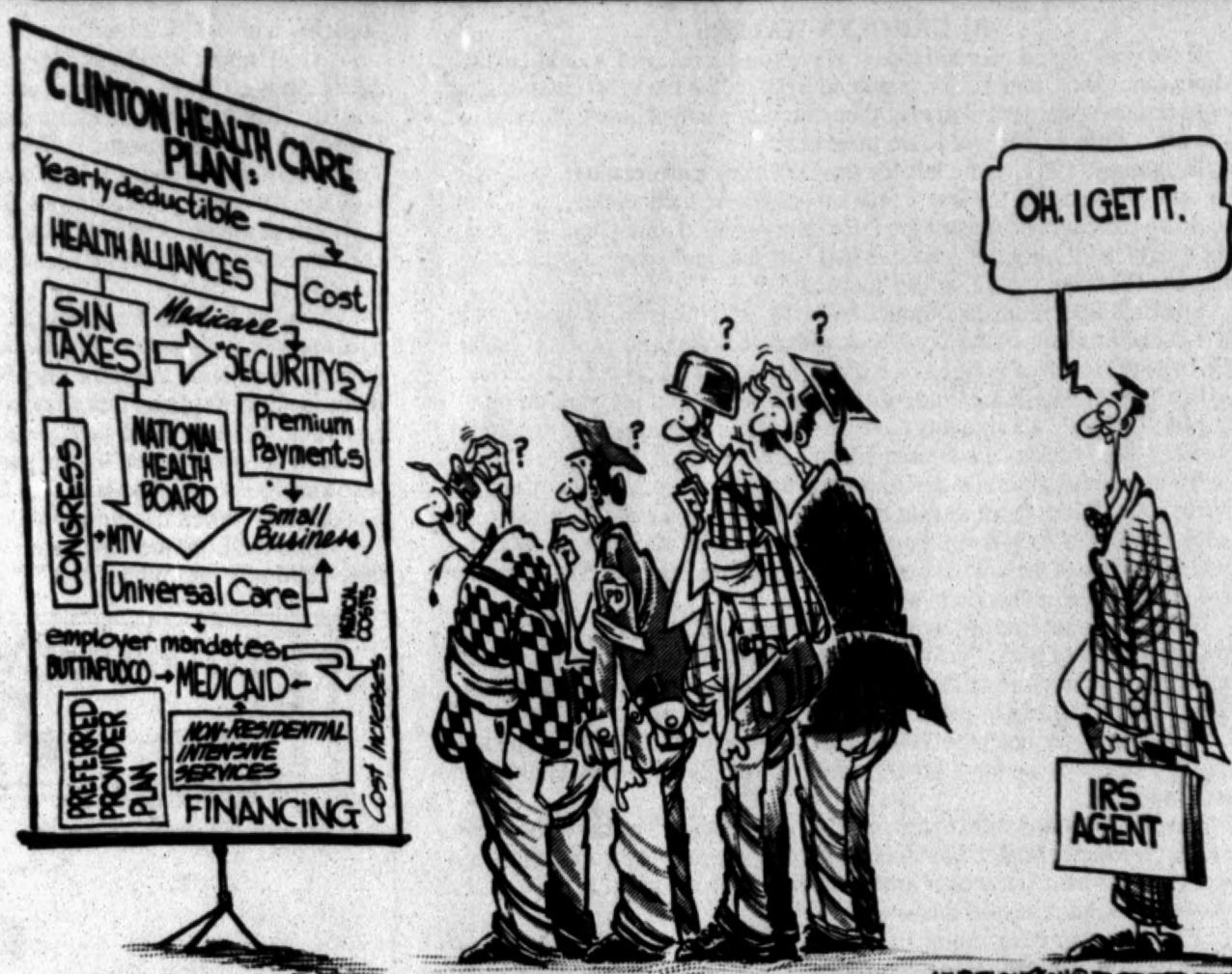
Lt. Gov. Bob Bullock, Box 12068, Austin, TX 78711, (512)463-0001.

State Sen. Teel Bivins, Box 12068 State Capitol, Austin, TX 78711. (512) 463-0131; Amarillo office—374-8994.

State Rep. John Smithee, State Capitol, Box 2910, Austin, TX 78769. (512) 463-0702. Amarillo office: PO Box 12036, Amarillo, 79101. 372-3327.

Ag. Com. Rick Perry, Box 12847, Austin, TX. 78711. (512)463-7446; Amarillo 358-7285.

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Out of the Blue

By Garry Wesner

Did you ever have a day when everything you did went wrong?

You know, the morning when you try to tie your shoes and the laces break, that you know the best possible thing you could do would be to crawl back in bed and write the entire day off.

Well I had a day like that the other day.

Film I tried to develop didn't come out, stories I tried to write had mistakes in them that I missed -- almost everything came apart around my ears.

For example, while trying to unbend a crimped film canister, I scraped the skin off one knuckle. Then, instead of developing the roll of film I had just taken pictures on, I carefully unloaded a fresh roll of film from my camera and developed it!

The only good thing about a day (or a week, perhaps) like that is that, sooner or later it all ends and life gets back to normal.

Still, I sure seems funny, doesn't it, that days that are full of problems seem to drag on for something like 48 or 72 hours, while good days where everything falls in place zip by in a flash.

I guess it all depends on your perspective, huh.

As you know, this is my first harvest season living in the Panhandle and I am anticipating learning all I can about Deaf Smith County agriculture and the crops grown around here.

I got my first lesson the other day

from Mary Zetsche (I can't pronounce it, I just spell it the way she did!) at Hereford Grain Corp.

While I took her picture, Mary took the time to explain a few things to me about her work.

For example, she told me, whether corn is rated as food-grade or not depends on the number of cracked and broken kernels.

I guess a food manufacturer wants the greatest number of whole kernels he can get, to have the highest quality product, whereas feedlot operators don't figure the cows mind what the corn looks like, as long as it tastes like corn and is nourishing.

Mary also explained the moisture content of grain is important, since the amount of moisture in a load of grain affects its selling price.

Also on the subject of agriculture, I guess you've notice that the sugar beet harvest is under way.

All I know about sugar beets so far is that they are white, travel in large trucks and somehow come out of the Holly Sugar plant in bags.

I have learned since being here that sugar beets and the Holly Sugar plant play a very important role in the economy of the area, as do corn, milo and wheat production.

Of course, the impact of the feedyards is obvious to everyone and also is very important.

Hopefully I'll have the opportunity to learn more about other county agribusiness entities soon.

If so, I'll pass the information along.

Another thing that is going on right

now in the community is the 1993 United Way of Deaf Smith County fundraising drive.

This past Tuesday, interim executive director Sally Nolen brought up a point that she said is misunderstood by some people in the community.

She said some people will not give to the United Way because it supports organizations that give abortions.

There are 12 agencies that are supported by the United Way of Deaf Smith County. While individuals within one or more of these agencies may be pro-abortion, Planned Parenthood or other abortion-advocating groups do not receive such funds.

These are the agencies: The American Red Cross, which provides disaster assistance, plus offers first aid, water safety and babysitting classes.

Big Brothers/Big Sisters of Hereford pairs children from single-parent homes with adults who are role models, mentors and friends.

Boy Scouts of America works here with more than 500 youth and 100 adults through four Cub Scout packs, four Boy Scout troops and five Explorer posts.

Girl Scouts focuses on girls, teaching them to make good decisions and to become the best they can be.

The Hereford Family Services Center provides mental health services for people, primarily the chronically mentally ill.

The Rape Crisis/Domestic Violence Center has operated since 1987, giving

help to sexual assault and domestic violence victims, as well as reaching out into the community through educational programs.

The Salvation Army gives help in time of need to local residents and stranded transients.

The High Plains Epilepsy Association gives medical attention to epilepsy victims, as well as counseling, employment assistance, transportation, medical arrangements and education.

The Hereford YMCA offers programs and services including sports, meeting rooms and youth programs. It has operated here since 1976.

Hereford Senior Citizens offers many services, including meals at the center; a meal program for homebound residents; recreational programs; transportation; physical fitness activities; and benefits counseling.

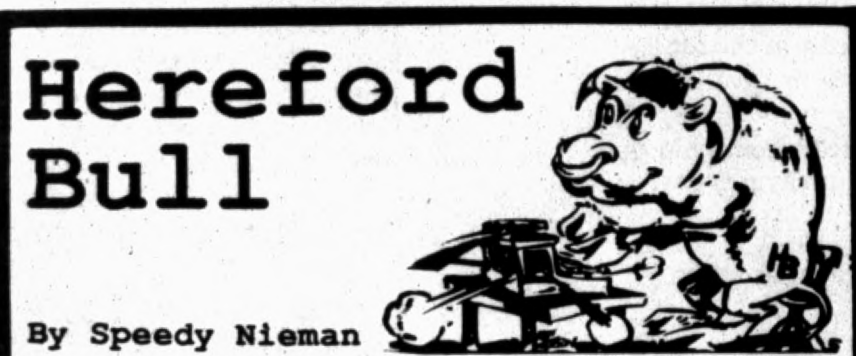
Camp Fire has more than 125 adult volunteers working with children in kindergarten through age 21.

The Children's Rehabilitation Center helps physically disabled children, working with schools to ensure quality medically supervised therapy, helping the child to learn to become independent as an adult and helping the family adjust to the disability.

As you can see, this is a very diverse group of agencies that reach virtually every segment of the city.

Well, that's it for this week.

Have a good week and remember, automobile manufacturers didn't put seat belts in cars just to look pretty. Use them.



That feller on Tierra Blanca Creek says when you talk, you can only say something you know. When you listen, you may learn what someone else knows.

If facts do not conform to the theory, they must be disposed of. (Is that an EPA ruling?)

Most of us know how to say nothing--few of us know when.

A local taxpayer called this week to complain that newspaper and taxing entity reports of "no tax increase" were inaccurate, saying his school taxes went up by about 20 percent.

We tried to explain that the reports regarded tax rates, which either remained the same or were raised slightly to the "effective tax rate." The effective rate is a rate that raises the same revenue as the year before. That rate increases to account for loss of revenues through factors such as valuations or exemptions.

The Hereford Independent School District and the City of Hereford kept the same tax rates for 1993-94--\$1,239 for the school and .42 for the city. The county adopted the effective rate, going from .4697 to .4855; and the hospital district approved the effective rate, going from .22 to .224.

The major factor which caused many taxpayers to see higher tax bills this year was the loss of the CED school tax exemptions. Taxpayers voted themselves some additional homestead exemptions under the CED plan, but when it was found unconstitutional, the exemptions went out the window, also.

Last year, when the CED tax and local school tax were both assessed, taxpayers had additional homestead exemptions on the CED tax. The school district provides a homestead exemption of \$5,000 off the value of the home. Those over 65 get an additional \$15,000 in exemptions.

Last year, the CED exemptions

amounted to an additional \$5,000 plus 20 percent of the value of the home. And for those 65 and over, the exemption included another \$20,000 over the value of the homestead. When you deduct those exemptions, the tax bill goes up.

Hustlin' Hereford, home of...

We've been running that line with the name of a local resident under the front page heading since Feb. 14, 1982. It has not appeared in every issue since then, but most of them.

We've carried the line all these years because of the great reception we've received from readers. Most of the names we select come from our subscriber list, but we also pick individuals who make the news.

We also accept suggestions from readers and print them when possible. We've included a large number of people celebrating birthdays, and folks who are nominated as good neighbors.

Unfortunately, we didn't compile a list of the names that were used, and we've probably had a few duplications. At any rate, we figure we've published the "home of" names of approximately 3,000 persons!

Faxing two pages costs less than a first-class stamp, according to a study conducted by the University of California graduate school. The average cross-country document can be faxed in 35 seconds at a cost about 10 cents in telephone charges.

Considering that fax paper costs a few pennies per sheet, the total cost per document is about 12 cents--which is less than half the cost of a first-class stamp. And, for cross-town traffic, faxing costs only pennies per document with no telephone charges.

Faxing loses its cost advantage after two pages on cross-country documents. The average cost of faxing three pages is about 50 cents in telephone charges.

**An AP news analysis
 Television becoming influential force
 in decisions regarding foreign policy**

By WALTER R. MEARS
 AP Special Correspondent
 WASHINGTON (AP) - In this television series, every episode is a crisis - and real.

Calculated anti-American thuggery in Haiti, a slain soldier dragged through the streets of Mogadishu, shellfire in Moscow, the agony of Sarajevo; the shared images are instant, their imprint more lasting.

It does have an impact on U.S. policy, said Mack McLarty, the White House chief of staff.

Televized images of the starving in Somalia were a factor when the U.S. relief operation there was launched 10 months ago.

That "daily, graphic and heart-rending television footage," said Sen. Sam Nunn, contributed significantly to President Bush's lame-duck decision. Then, after the Mogadishu street battle that killed 18 U.S. soldiers, the TV images of dead and captured Americans began "fueling calls for an abrupt and immediate pullout," he said.

"So television is having a very powerful effect," the Georgia Democrat said, but its images cannot be allowed inadvertently to dictate when or where U.S. forces deploy or withdraw.

"The latest video shots" can't become the basis for decisions, said

Sen. Christopher Dodd, D-Conn. Let that happen and the outcome could be U.S. missions that "simply follow the TV cameras wherever they may go," Nunn added.

Still, the images are indelible. Those of Somalis celebrating U.S. casualties and dragging the body of a dead American stirred demands for withdrawal from a mission that began, also on television, as a humanitarian effort.

Clinton said at the time that the scene "curdles the stomach... really makes me angry." His response was to send reinforcements for a mission he said would be completed and ended by March 31, a deadline that may be advanced to deal with pullout pressures in Congress.

The resistance of Haiti's military-police powers to the U.N. effort to foster democracy there was dramatized, and televised, on Monday when armed gangs were allowed to prevent the landing of a U.S. training contingent. Clinton put off that mission.

In these foreign crises, communications technology sends into the living room the kind of information that would have been beamed back only to the White House Situation Room in another era. Now Americans watch it along with the people who make policy.

"We are following events moment by moment," Clinton said Oct. 3, as CNN broadcast live television of the Moscow attack on hard-line holdouts in the Russian parliament building.

"As you know, we have access to television coverage there, so you are also pretty current on it."

Anthony Lake, Clinton's national security adviser, said the TV pictures from Somalia "helped make us recognize that the military situation in Mogadishu had deteriorated in a way that we had not frankly recognized."

Lake also told USA Today it is frustrating that American foreign policy "seems to be defined by the crisis or even the photograph of the day" instead of fundamental goals.

"This worldwide coverage, the CNN coverage, all of the technology today I think has made an impact," chief of staff McLarty said Wednesday. "I don't think it's controlling foreign policy, but it certainly is an element."

McLarty was answering viewer questions on C-SPAN, the cable network that televises Congress. And that, in turn, has an impact on policy at home.

In a Senate speech earlier this month advocating an end to the U.S. presence in Somalia, Sen. Robert Byrd said he didn't want it "misunderstood by those viewers who are watching through those television cameras that anybody here is advocating cutting and running."

EDITOR'S NOTE - Walter R. Mears, vice president and columnist for The Associated Press, has reported on Washington and national politics for more than 30 years.

Letters to the Editor

Dear Editor:
 I would like to commend the Deaf Smith County Sheriff's Department for its alertness and quick action taken on a break-in of a house north of Hereford.

Thanks to the deputies, those who broke into the house were apprehended on the spot. I really appreciate all of you at the sheriff's department--thank you very much.

Mara Tyler

Dear Editor:
 We wish to express our gratitude to the businesses and individuals who

so generously supported the American Heartwalk.

We especially want to thank those walkers who came out and walked for HEART in the blustery weather.

With the community's help we were able to exceed our goal -- AND WE DO APPRECIATE YOU!

A special thanks goes to KPAN for their remote broadcast from Whiteface Stadium and for those who sponsored the broadcast.

Charmayne Klett
 Deaf Smith Division
 American Heart Association



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NMSU tests growing sugar beets in Pecos Valley

By RICK HASSLER
Artesia Daily Press

ARTESIA, N.M. (AP) - What can you say about sugar beets, other than they don't end up on plates in little maroon-colored slices.

But they do end up as little white crystals in sugar bowls.

Carl Barnes, superintendent at the New Mexico State University Agricultural Science Center south of Artesia, whips out a pocket knife and slices a sliver from something that looks like a giant radish.

"Take a bite of this," he says.

It's sweet.

The center is growing nine varieties of sugar beets on three-quarters of an acre.

The center is in the first year of a trial project for the Holly Sugar Corp., testing beets to see if they can

be grown in the Pecos Valley.

The effort is to help Holly's processing plant in Hereford, Texas, keep operating a little longer each year.

Barnes says sugar beets were test-grown here in the early 1960s when the Pecos Valley was competing with other areas for the sugar beet processing plant that eventually ended up in Hereford.

"A lot of (sugar beet) research was done here then, and more was done in the late '60s," he says. "We knew we could grow sugar beets here, but the whole thing went into hibernation until 1991."

Holly has put \$1,000 into the project.

The end result is to help extend the processing season at the Texas plant, which runs from September to

January.

"They'd like to extend it a month or so," Barnes says. "They can't get their beets out with the sugar content high enough to make it profitable, and our (growing) climate makes it better to help them."

The maturity of the crop affects the sugar content. A plant rendering a sugar content of 16 percent or more would be considered ideal.

Sugar beets are best planted in the spring and harvested in the fall. Center personnel this year planted 30,000 sugar beet plants Feb. 17, March 16 and April 1.

Sugar beets need nitrogen-rich soil in which to grow, and soil samples taken in the Artesia area before planting showed the nitrogen level

was high, Barnes says.

The plant also apparently adapts well to the Pecos Valley's heavy alkaline soil.

"Once the plant is established, it's pretty tolerant," Barnes says. "It'll use somewhat more water than cotton but not as much as chili or alfalfa. One of its strong points is that it recovers well from hail and hot weather."

Ideally, a typical plant would weigh 2 or 3 pounds at harvest, but it can grow to the 10- to 20-pound range. The big ones can have more impurities, Barnes says.

Initially, the tiny plant is placed about one-half of an inch under the soil. At the peak of the growing season, though, it can reach almost two feet in length.

The part of the plant that remains underground is what interests Holly the most. The leafy tissue on top of the plant and other byproducts are sliced off during harvest and used for livestock forage.

A machine harvests the plant's root, and the raw sugar is refined into table sugar.

After harvest, the soil can be grazed or plowed under for soil development, Barnes says.

"We already know we can produce the tons of sugar," Barnes says.

The center's first harvest took place in August.

Plants harvested from the first and

second plantings had sugar contents of 14-1/2 percent to 15 percent, and those from the April planting had sugar contents of 13-1/2 percent to 14 percent.

"Our biggest contribution will be in helping identify the proper planting window, finding the latest you can plant to hit the planting window, and evaluating the different varieties of sugar beets," Barnes says.

Plans call for fall planting in nearby areas.

The project, which could run for at least three years, would require rotating acreage, Barnes says. A five-year rotation site to avoid root disease would be ideal, he says.

Food bank opens new dehydration operation

LUBBOCK, Texas (AP) - A new idea to feed the poor has sprouted in the fields of West Texas farmers.

On Friday, food experts from across the country joined hundreds of residents at the opening of what may be the world's first nonprofit dehydration plant. The facility is expected to produce 20 million meals a year for 3.5 cents a meal when it begins operating next fall.

Two years ago, leftover rations of dehydrated food from Kuwait were sent to the South Plains Food Bank.

The delivery of the food put into motion an idea that would grow to include efforts by the food bank and countless West Texans to help in the fight to feed America's poor.

Reports say West Texas farmers waste up to 60 million tons of food a year, with most of it rotting before it can be distributed by social service agencies.

Food bank director Carolyn Lanier envisioned the surplus vegetables being dried, packaged and distributed

around the world.

"If we operate just one shift a day for eight hours," Ms. Lanier said, "every day we'll feed enough people to fill the (Texas) Rangers' stadium. And if the produce is out there the way they say it is, we can run three shifts a day."

Friday's opening included a taste test of the dehydrated fare.

Reviews were good.

"Was that dehydrated food?" asked Robert Johnson, 57. "It wasn't any different. It was seasoned real good, and I got full real quick."

The dehydration plant is expected to cost \$6.7 million, and most of the money has been raised. Operating costs are estimated at \$640,000 a year.

Innovative Foods Inc., of South San Francisco, a for-profit dehydrating company that produced 4 million pounds of green beans for the war in Kuwait, has provided free technical assistance.



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Perot rallies backers for free trade battle

By TED BRIDIS
Associated Press Writer

TULSA, Okla. (AP) - With the fervor of an evangelist, Ross Perot is rallying his congregation against the North American Free Trade Agreement with a six-state trip across the Plains.

He tells supporters, mostly members of his United We Stand America, that those in Congress who vote for the pact will lose re-election in 1994. He is interrupted often by shouts; the crowd leaps to its feet regularly.

"We've made it clear. If they do vote for NAFTA, we'll vote them out in November and we will buy them a bus ticket to Mexico so they can work for 50 or 60 cents an hour," the Dallas billionaire said Friday night.

His speech in Tulsa was the first of six the former presidential candidate planned through Monday in the Plains. His schedule included stops in Des Moines; Milwaukee; Cheyenne, Wyo.; Omaha, Neb., and Dayton, Ohio.

NAFTA would remove virtually all barriers to trade and investment among the United States, Mexico and Canada over 15 years. Critics, including Perot and organized labor, argue it would send American jobs south to Mexico.

About 3,500 people attended Friday night's speech at Oral Roberts University, several waving placards that read "No NAFTA" and "\$4 a Day? No Way!"

Early in his speech, Perot ridiculed what he described as small crowds who attended pro-NAFTA speeches made by Clinton's cabinet. He ignored shouts urging him to run for president in 1996.

Perot, who did not take questions before or after his speech, repeated warnings about lost jobs and rebutted arguments that free markets in Canada and Mexico will create new jobs.

"If you lose your job, you stop paying taxes, stop paying social security and you go on welfare," Perot said. "That is a triple hit."

"I love these politicians in Washington who tell us Mexico is a big market. How can you sell anything to people who don't make anything? Everybody wants to do business with us because we buy. Why do we buy? Because our people make a decent wage."

Perot insisted he supports free trade, but then said: "If you want to sell it here, make it here."

President Clinton stepped up lobbying of reluctant lawmakers this month, after he was criticized by NAFTA supporters as being too lackadaisical.

Powerful Democrats, including House Majority Leader Richard Gephardt of Missouri and Whip David Bonior of Michigan, have announced they oppose the plan. So has the AFL-CIO, which strongly supports Clinton's health reforms.

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And as a hometown bank, we believe we should take on a fair share of civic responsibility. That's why you'll find many of our employees involved in the United Way, our Chamber of Commerce, our service clubs, our schools, churches and other civic affairs.

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Sports

Herd tastes thrill of victory at Raiders' expense

By JAY PEDEN
Sports Editor

Sparked by the return of tailback Marquise Brown and saved by two second-half interceptions, the Herd picked up its first real win of the season Friday.

With Hereford hanging onto a two-point lead with less than two minutes left, Herd defensive end Mark Kuper tipped a Randall pass at the line of scrimmage. The ball fell softly into the hands of safety Michael Brown,

sealing a 29-27 win for Hereford at Kimbrough Stadium in Canyon.

"Omigosh" and "paydirt" were among Brown's thoughts, he said, when he saw the ball floating towards him.

"There's no feeling like it," he said in a jubilant post-game lockerroom.

The interception stopped an impressive comeback effort by Randall, which started when the

Raiders trailed 22-6 and continued even when they closed the gap to 29-27 with 3:18 left in the game.

Hereford got another huge interception on the final play of the third quarter. Cameron Betzen's interception in the end zone spoiled a ripe opportunity for Randall to take the lead.

The win ended Hereford's six-game losing streak. The "1" in

Hereford's 1-5 record going into Friday was a game Tascosa was forced to forfeit. Coach Danny Haney didn't count the forfeit.

The Herd will count this one. "It's a whole new feeling," said senior captain Chad Carlile. "I think this is what we needed. It (the Herd's problem) hasn't been playing ability; it's been mental."

Carlile added that the win was

especially sweet because of Randall's 5-1 record coming in, and because it is Randall. A rivalry is springing up between Hereford and its closest Class 4A neighbor.

Marquise Brown returned to the lineup after a two-week rehabilitation of a sprained ankle. He carried 26 times for 201 yards and two touchdowns, including a 65-yarder that started the scoring.

"Marquise helped us out a great deal," Michael Brown said about his cousin. "He came back and showed us how to do it."

Quarterback Elias Reyna hit 9-of-13 passes for 139 yards and two second-half touchdowns.

"(We got) outstanding games from Elias Reyna and Marquise Brown," Haney said, "aided by a magnificent performance by the offensive line. They were out-weighted, out-manned, but never whipped."

Hereford did nothing on its first possession, but stopped Randall's first drive when quarterback Chad McBrayer fumbled it. Russ Watts caused the fumble, and Eric Ross recovered it at the Hereford 35-yard line.

Marquise Brown took a pitch and went untouched up the left sideline. One Randall defender had an angle on him, but Brown turned inside and ran diagonally to the end zone, staying two steps ahead of several Raiders all the way.

Reyna took the snap out of the kick formation and passed to Chris Vallejo in the end zone. Hereford led 8-0 with 7:15 left in the first quarter.

Randall wasted no time answering. McFarland went 69 yards up the right sideline before Betzen tackled him on the one-yard line. On the next play, McBrayer scored on a quarterback sneak with 6:29 left in the first quarter.

Randall ran for two points, but failed. That turned out to be the winning margin.

Hereford came right back and scored again, going 79 yards in 12 plays. Reyna hit fullback Justin Wright for passes of 17 and 14 yards, and Reyna took a bootleg nine yards on a fourth-down-and-six play.

Marquise Brown took it the final 13 yards, running over a defender at the five. Terance High kicked the extra point--he was perfect on three extra point kicks Friday.

Another of Randall's drives was stopped by a fumble at the Hereford 40. Linebacker Robert Jimenez slashed through untouched and hit McFarland in the backfield, dislodging the ball, and Vallejo fell on it.

Hereford covered most of the yardage in two long passes by Reyna: a 34-yard bomb to Homer Hamilton and 23-yard strike over the middle to Kuper, the tight end. Kuper ran through several tackles and took a big hit at the goal line, but he scored.

High's kick made it 22-6 Hereford

(See HERD, Page 7A)

Game Summary Herd 29, Randall 27

Herd	15	7	0	7	-29
Randall	6	0	14	7	-27

H-Marquise Brown 65 run (Chris Vallejo pass from Elias Reyna)
R-Chad McBrayer 1 run (run failed)
H-Brown 13 run (Terance High kick)
H-Mark Kuper 23 pass from Reyna (High kick)
R-Travis Vasquez 45 pass from McBrayer (Dimitri McFarland run)
R-Marcus Quesenberry 26 pass from McBrayer (run failed)
H-Marc Haney 21 pass from Reyna (High kick)
R-McFarland 7 run (Dustin Austin kick)

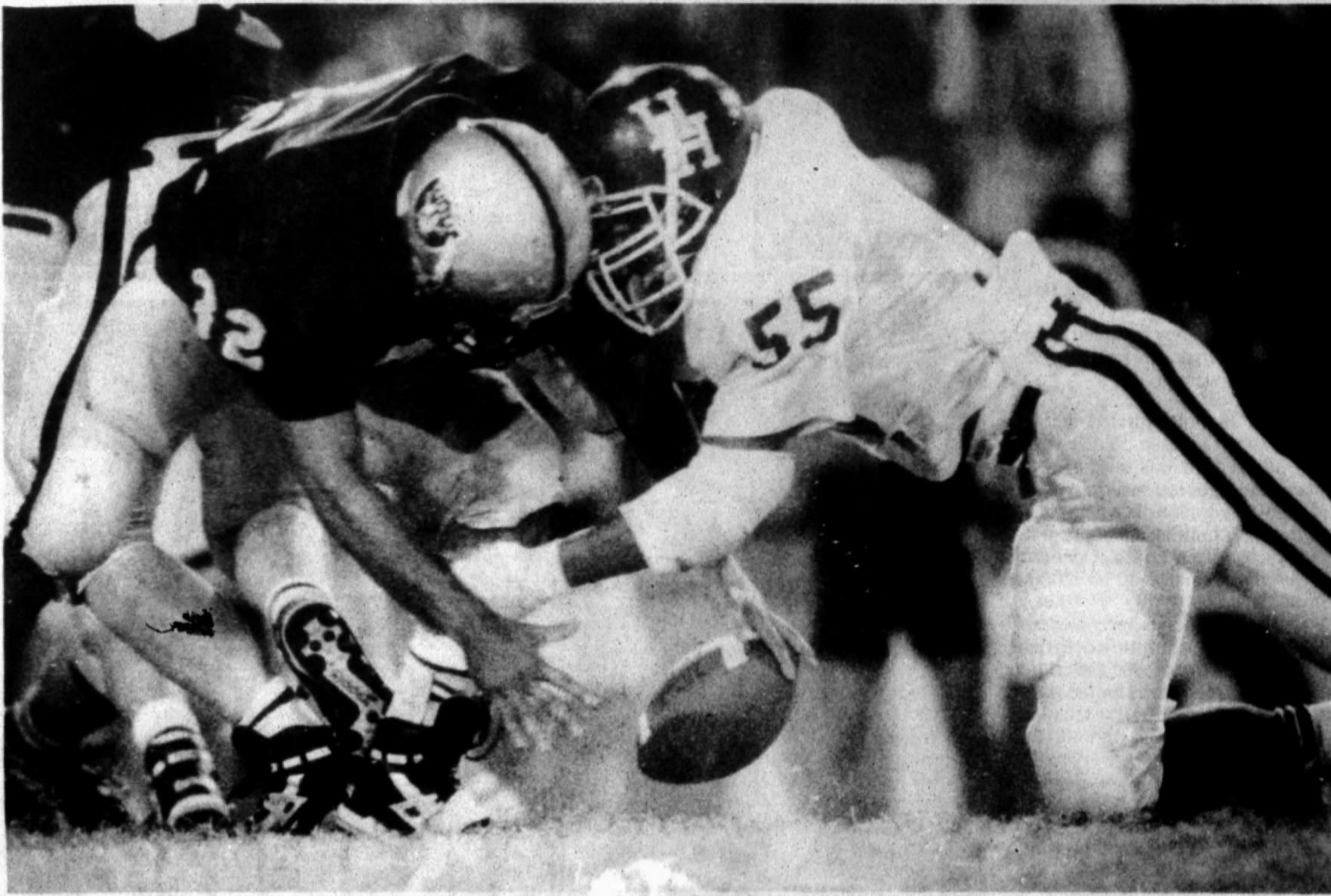
	Randall	Herd
First downs	21	19
Yards rushing	294	225
Yards passing	119	139
Total yards	413	364
Comp.-Att.-Int.	5-15-3	9-13-2
Punts-Avg.	1-36	3-35.3
Fumbles-Lost	4-2	1-1
Penalties-Yards	4-32	6-45

INDIVIDUAL STATISTICS

RUSHING-Hereford: Marquise Brown, 26-201; Justin Wright, 5-15; Elias Reyna, 1-9; Michael Brown, 3-0. Randall: Dimitri McFarland, 28-217; Brandon Stennett, 5-30; Chad McBrayer, 8-25; Marcus Quesenberry, 1-22.

PASSING-Hereford: Reyna, 9-13-2-139. Randall: McBrayer, 5-15-3-119.

RECEIVING-Hereford: Mark Kuper, 2-35; Wright, 2-31; Homer Hamilton, 1-34; Marc Haney, 1-21; Chad Carlile, 1-10; Michael Brown, 1-5; Marquise Brown, 1-3. Randall: Travis Vasquez, 2-68; Quesenberry, 1-26; Berkley Leonard, 1-23; Clayton Chance, 1-2.

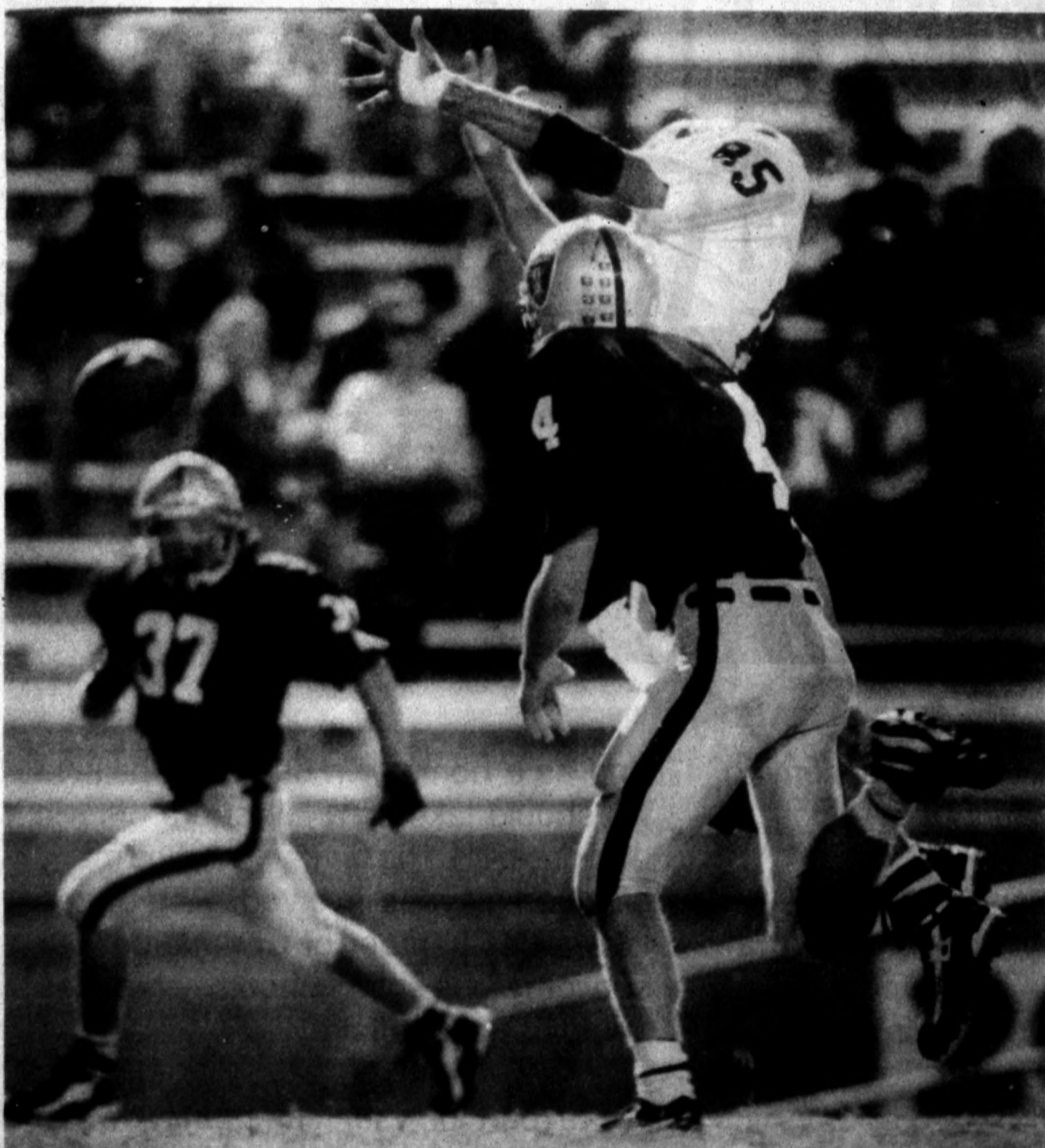


Photos by Mauri Montgomery

Head butting

Randall running back Dimitri McFarland (32) reaches in vain for the football he fumbled after a hit by Hereford linebacker Robert Jimenez (55). Hereford's Chris Vallejo recovered the

ball, setting up a Herd touchdown. Hereford survived a Randall comeback and won 29-27 Friday in Kimbrough Stadium. It was Hereford's first win of the season.



Putting the pressure on

Hereford's Mark Kuper (85) pressures Randall quarterback Chad McBrayer (4) into making a bad pass. It never got to Gene Bell (37).

Pampa, Borger lead District 1-4A

Hereford's 29-27 win over Randall leaves both at 1-1 and tied for second in District 1-4A.

In the other two district games played Friday, Pampa blew out Caprock 43-6 and Borger edged Dumas 20-15.

That makes both Borger and Pampa 2-0 in district play, while Caprock and Dumas are 0-2. Overall, the district's teams are: Pampa, 6-1; Borger, 5-2; Randall, 5-2; Hereford, 2-5; Dumas, 1-6; and Caprock, 1-6.



Welcome back

Hereford tailback Marquise Brown (2) looks for a way around Randall's Greg Sanderson and Hereford fullback Justin Wright. Brown returned to the lineup after missing two weeks with an injured ankle. He ran for 201 yards and two touchdowns.

Players have big nights statewide

By JAIME ARON

Associated Press Writer
DALLAS (AP) - Coaches love stressing the team concept, emphasizing that all players must contribute for a victory.

But occasionally individual players have such amazing games that they deserve to be singled out. Friday night's high school football action

was ripe with them.

There was Dwight Hunter of Class 5A's seventh-ranked Lewisville grabbing four interceptions and returning a punt for a touchdown in a 41-7 victory over Denton; John Humphrey gaining 303 all-purpose yards in the first half of No. 9 Galveston Ball's 68-16 whipping of Clear Lake; and Byron Hanspard's

313 yards in No. 4 DeSoto's 40-14 victory over North Mesquite.

Otherwise, there was little news in any class with losses by only two ranked teams - 4A's 10th-ranked Jacksonville and 1A's eighth-ranked Rankin - and convincing victories by all No. 1 teams. For the second straight week, no ranked teams faced each other.



This may hurt a little

Hereford's Richard Hicks set his sights on Randall quarterback Chad McBrayer as McBrayer pitches on the option.

HERD

with 7:41 left in the half. Randall threatened again when Lance Denton returned the ensuing kickoff 23 yards to midfield, but another turnover hurt the Raiders. McBrayer threw the ball straight to Vallejo, a linebacker who had dropped back into pass coverage.

An 18-yard run by Marquise gave Hereford a chance to score again before halftime, but Randall corner Gene Bell, covering Marc Haney tightly, intercepted Reyna's pass at the Randall three-yard line.

Randall made it clear early in the second half that Hereford first win wasn't going to be an easy one. McBrayer capped a 65-yard, 5-play drive with a 45-yard TD pass to Travis Vasquez, and McFarland ran for the two points.

On the ensuing kickoff, Michael Brown was held up by several Raiders after a 29-yard return and stripped of the ball. Randall recovered at the Herd 40, and two plays later McBrayer found Marcus Quesenberry for a 26-yard TD strike.

Randall ran for two points but failed again. Hereford held the lead, 22-20, with 9:14 left in the third quarter.

Hereford's next possession ended with an interception. The teams traded punts, but Hereford's punt from the end zone set Randall up at the Herd 36.

Randall needed three plays to run down to the seven-yard line, and McFarland took an option pitch in for an apparent score, but holding was called, wiping out the score. After an incomplete pass, McFarland was tackled for a one-yard loss by Carlile. McBrayer threw into the end zone on the next play, but Hereford's Betzen came down with it.

Betzen was unimpressed with his big play.

"I just scooted back and watched the quarterback throw the ball," he said.

That ended the third quarter, and Hereford held a 22-20 lead. Hereford used up nearly half of the fourth quarter to extend the lead, going 80 yards in 11 plays. Brown ran for 47

of those yards, and Reyna hit Marc Haney on a slant for the final 21 yards.

High's kick made it 29-20, ensuring that Randall would need two scores with 6:12 remaining.

The Raiders got one score fairly quickly, going 70 yards in seven plays. Quesenberry gained 22 yards on a reverse down to the Hereford nine, setting up McFarland's seven-yard TD run. Dustin Austin's kick closed the gap to 29-27 with 3:18 to play.

Randall elected not to try an onside kick, and that strategy worked when the Raider defense held on three plays. Hereford was forced to punt from its own 25, but Betzen got a 33-yarder off, keeping the Raiders out of immediate field goal range.

The tipped-ball interception came on Randall's second play.

"In my mind, I knew the quarterback would try to boot or get it out, so I was pass-conscious," said Kuper, a 6-foot-5 end. "To lose contain on the quarterback would have lost it for us. I saw the pass and went up for the tip."

Michael Brown caught the ball and returned it to the Randall 24, withstanding a Raider's attempt to strip the ball from behind. Reyna went down on a knee to run out the remaining time.

The Herd in the Kimbrough Stadium locker room looked and sounded nothing like the team after any of the six defeats.

"This gives us a little momentum for Pampa," Carlile said. The Herd hosts the Harvesters for Hereford's Homecoming at 7:30 p.m. Friday.

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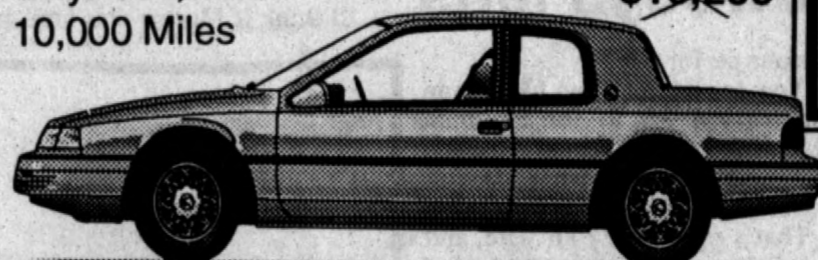


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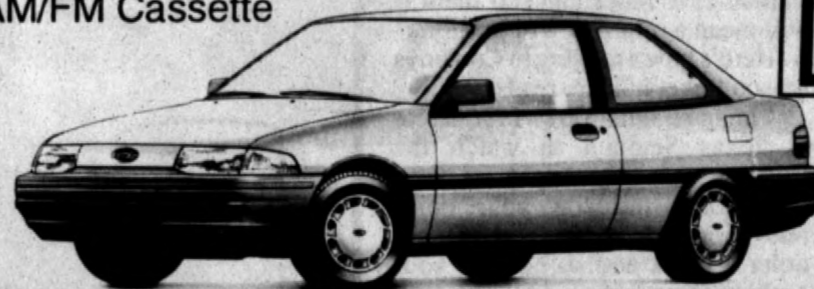


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Mavs' Davis returns to form after traumatic wreck

By BRAD TOWNSEND
The Dallas Morning News
WACO, Texas (AP) - The only visible remainders of the accident are the left elbow pad and beneath that, the three-inch scar.

If Mavericks forward Terry Davis stills feels the pain of the car wreck that shattered his elbow - and nearly his life - it doesn't show on the court. If he still carries the trauma of losing a friend in that same May 2 accident in South Boston, Va., it hasn't slowed his medical-miracle comeback.

When a team of surgeons reconstructed Davis' shooting elbow five months ago, what were the chances he would be in camp this fall?

"Zero," Mavericks physician Dr. T.O. Souryal said. "I was just hoping for him to be able to feed himself."

Yet in the past few weeks, Davis has started to resemble the 6-10, 250-pounder who led the Mavericks in rebounding 46 times last season. In pre-camp scrimmaging, he played with abandon. After one impressive sequence in which he blocked a shot and raced to the other end for a Derek Harper feed and lay-up, Davis clenched his fist and announced to everyone on the court: "It's just a matter of time."

Souryal is considerably more cautious. Davis 26, has regained full flexibility in the elbow. And eventually, Davis will require more surgery to remove the wires holding his elbow together and clean out scar tissue.

Souryal and Davis' physical therapist, Jeff Dietrichson, are using training camp to find out how far Davis has come.

"I've got a hardware store in there," Davis conceded. "A lot of wire, a lot of screws. Right now I'm more concerned if I take a real big fall, 'What will happen?' But as far

as getting it banged on, I'm not concerned at all."

Davis' fast track to recovery, faith and grateful-to-be-alive outlook have him believing almost anything is possible. When he and Dietrichson began rehabilitation five months ago, the focus was regaining everyday functions: eating, brushing his teeth, combing his hair. When he first returned to basketball, his confidence understandably was shaky.

"What's been most remarkable is just in the last three weeks that's gone away," Mavericks coach Quinn Buckner said. "He's just playing like Terry now. He's aggressive. He's going after rebounds the way Terry can. But that (uncertainty) was to be expected. I don't think it would be any different if it was you or I or anyone else in that situation. When you have an injury like that, there's a reluctance to test yourself to see if you're back at par for fear you may not be back."

"The most important part of Terry's rehabilitation, as far as I was concerned, was the emotional trauma of having had a fatality in that accident," Buckner said.

"The physical part is more of a function of how you are mentally. Once you get over the fatality, the rest comes with time."

For the most part, the night of the accident had been like a lot of other nights in Davis' teen-age and young adult life. It was a Saturday, a usual night out for Davis and three of his closest friends, Rodney Scott, Marlon Moody and John Daniels.

Davis had known Scott and Daniels since their days at Halifax County (Va.) High. Scott was on the same high school football and basketball teams as Davis. Davis' friendship with Moody didn't begin until after high school, when Davis was playing at Virginia Union and

Moody lived in nearby Richmond.

After gathering at Davis' mother's house that night, they got into Davis' 1992 BMW, headed nowhere in particular.

They stopped at a nightclub, but according to Davis "nothing was going on," so they left after only a few minutes.

They headed west on an unlit country road, Route 360, about five minutes from Davis' mother's home, listening to music and enjoying the night. But as he neared the Route 832 turnoff at about 12:30 a.m. Davis said he misjudged a steep curve in the darkness.

The BMW plowed into a tree. The car door caved in on Davis' left arm.

"All I can remember is just looking at the tree head-on," Davis said. "I seemed like everything went in slow motion. After I hit the tree, the only thing I remember is the air bag in my face, and I was saying to myself, 'I'm dead, I'm dead, I'm dead.' And when the air bag fell off my face I couldn't believe I was alive. It took me about three minutes to realize what was going on."

It didn't take Davis long to find out that Scott, sitting in the front passenger seat and Daniels, sitting in the right back seat, were not seriously hurt.

The three kept calling Moody's name, but he didn't respond. Soon after police and medical technicians arrived, Moody, 28, was pronounced dead.

It was first auto accident of Davis life, but not the first friend killed on that road. "I know four people who have gotten killed and God knows how many that have had accidents," Davis said. "It's death valley road, man, it really is."

Although police found no evidence the four had been drinking, Davis said Moody's family is seeking damages from the accident and resulting death.

"They were concerned about their son," Davis said. "They didn't know what the situation was. They thought it was a wrongful death. At the same time, accidents do happen. My God. I didn't want to see Marlon go, you know what I mean?"

"I think if Marlon was here and

knowing what happened, he would have gotten in the car a million more times," Davis said. "I saw the guy every day, all day. We rode in that car 500 times."

"I heard some actions have been filed," Davis said. "I'm not concerned. All I can do is put it in the Lord's hands. I wish the best for them. I have all the sympathy for them in the world. They lost one of their loved ones. I know how it feels to lost one of mine. My grief goes out to them."

Davis has not been back to Virginia since the accident, choosing instead to focus on his rehabilitation and the life he believes God salvaged that night. What he remembers as much as anything about the accident was the Mavericks' support. Souryal and vice president of operations Rick Sund took the team plane to Virginia and brought Davis back to Dallas.

There have been letters, flowers

and phone calls from Mavericks fans. When surgeons reconstructed an elbow that had been displaced by some two inches, splintered into six large pieces and according to Souryal, "a lot of smaller fragments, too many to count," most believed Davis would never play again.

"There was fear for a friend," said Harper, Davis' next-door neighbor. "I think I was one of the first people to hear it. He gave me a call after it happened. I was really pulling for him just to be OK. Forget the basketball part."

Davis' physical therapist, Dietrichson, has been amazed and, he said, inspired by Davis' perseverance. Most people who suffer a traumatic injury, Dietrichson said, go through five stages of emotions.

"He's really just skipped all of those stages and accepted it," Dietrichson said. "I think that's the

biggest thing."

Flashbacks to the accident still come, though Davis said not as often as before. The day he found out about Nets guard Drazen Petrovic's death in an auto wreck, Davis had to pull over his car and fight back tears and a queasiness in his stomach.

Will he make it all the way back as a player? Davis is counting on nothing less. It would mean making the most of his life's second chance.

"I wasn't able to travel, I wasn't able to have a fun summer, but at the same time, it's been the best summer of my life."

Davis said, "It enabled me to be more appreciative of a lot of things. It enabled me to see that each day is important. Tell people you love them. To enjoy life has meant a lot to me. I used to wake up and think it was just another day of my life. Now I see differently."

Jones tries to squeeze more money out of Cowboys fans

By DENNE H. FREEMAN
AP Sports Writer

IRVING, Texas (AP) - One of these days Jerry Jones could be selling balloon flights over Texas Stadium.

Nothing gets in the way of making a dollar. All Jones has to do is convince the Federal Aviation Agency.

You just may think the Dallas Cowboys owner has sold every nook and cranny of Texas Stadium. Other bold ideas are on the horizon which is limitless for an owner who doesn't mind selling post-game lockerroom interviews to Dallas-Fort Worth television stations.

Currently, all games are sold out to see the Super Bowl champions, including some crowded seats that Jones had put in ABOVE the aisles.

People in these seats look like they're jammed into old little red schoolhouse chairs from the 1930s.

Jones, of course, made suites out of the old press box and sold them to a nice cash register jingle. He built a new press box but the only problem with it is you can't see when Dallas fans get excited about something and decide to stand. Nobody thought to tell the builders to build the press box where heads don't get in the way.

Such is the price for "progress."

This year you can still plunk down \$250 to \$400 for a seat for a few games in one of the suites that Jones has yet to sell to corporate America. Hurry, hurry for these are going fast. You can get a laser-engraved autographed football if you act quickly.

But the highest flying kite being flown by the Jones money machine is, drum roll please, "The Platinum Club."

Platinum is expensive right? Try

this one on for size.

You, Joe Football Fan, can buy an option for a seat to The Platinum Club which will be located in the end zone under the Stadium Club, for, bugles please, only \$7,000 a seat.

That's right you, your wife, and little Billy can see the Cowboys play in Texas Stadium next year for only \$21,000. Forget Billy's college education. This is the deal to save for.

There will be 2,000 of these seats available. If Jones can sell them it will mean a return of \$14 million.

Here's how a mailing to Cowboys season ticket holders reads:

"Imagine sitting down in your seat at Texas Stadium to watch the Cowboys play. You put on your headphones, turn on your color television, adjust the comfort air, order a drink and sit back in your cushioned and oversized seat with extended legroom. It can't get any better than this. But it does. You've got reserved parking. We call it the Platinum Club. You'll call it amazing."

I'll call it amazing if Jones can find enough customers to plunk down \$7,000 to sit in the end zone.

But I've been amazed before by Jones and his love of the dollar. You remember the Emmitt Smith negotiations, of course. Jones cost the Cowboys the first two games of the season by trying to hold Smith's feet to the fire only to get his very own wallet singed to the tune of \$13.6 million. Now Jerry can pay Emmitt if he can find enough patrons for his \$7,000 end zone seats.

One of these days, the fans are going to get weary of Jones and his ticket price increases and decide to stay home. Everyone, of course, except for those with \$7,000 to burn.

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What about UVR coating on clear lenses? It's a good idea if your eyes are super-sensitive, or if you don't wear sunglasses outdoors. Compared with sunlight, UVR supposedly emitted by computer screens or fluorescent lights is not significant.

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Cowboys, 49ers battle in early season showdown

By DENNE H. FREEMAN
AP Sports Writer

IRVING, Texas (AP) - Troy Aikman has Sunday's showdown with the San Francisco 49ers in this perspective: "It's as important as an NFL game can get in October."

The Dallas Cowboys want to know how far they've progressed since a stumbling 0-2 start and they figure the 49ers will let them know in the Texas Stadium rematch of NFC title opponents. The Cowboys are six-point favorites.

The Super Bowl champion Cowboys and the 49ers, who lost 30-20 in the NFC championship game at Candlestick Park, have had their problems as they've each posted 3-2 ledgers.

The Cowboys have bounced back with Emmitt Smith to defeat Phoenix, Green Bay and Indianapolis after losses to Washington and Buffalo.

The 49ers have lost on the road at Cleveland and New Orleans.

At least both teams still have their

starting quarterbacks. Aikman has assorted injuries but he's still in the lineup as is the 49ers Steve Young, who broke a thumb on his passing hand in the preseason.

"This is a pivotal game for us," Aikman said. "This is a special game. The last time we played them we were the underdogs trying to make a name. Now, the NFL looks at us differently. It's not a must-win game but it's big. It's not make or break but it will show us where we are."

Aikman was brilliant when the Cowboys defeated the 49ers in the NFC title game, hitting 24 of 34 passes for 322 yards and two touchdowns. He currently is the No. 1 rated quarterback in the NFL.

He has a 101.5 rating to go ahead of the New York Jets Boomer Esiason (99.4).

Aikman has completed 69.1 percent of his passes and is averaging a league-high 9.26 yards per attempt. His performance has overshadowed his hand, elbow, rib, and shoulder

injuries. "I guess I'm just getting old with all this ailments," Aikman said. "At least it's not getting in the way of my performance."

San Francisco coach George Seifert worked with Aikman in the Pro Bowl last year. It was the game where Aikman caused a flap by leaving before the final gun to get back to Dallas.

"Tell Aikman he has my permission to leave at halftime on Sunday," Seifert joked.

Seifert said Aikman has become "a very decisive, strong and confident quarterback. The Cowboys are just as good as they were in January. All you have to do is watch the films."

Young said the game is very important to the 49ers even if it is early in the season.

"It's a big game," he said. "They came into our place and beat us for the NFC title. We want to go back and reclaim what we lost."

Permian's Case finds home at University of New Mexico

By PETE HERRERA
AP Sports Writer

ALBUQUERQUE, N.M. (AP) - At heart, there is still a lot of the boy in quarterback Stoney Case - the one who grew up in West Texas, fully confident he would find a home in Austin and a career in Dallas.

Mention his name and the NFL in the same breath and Case's face takes on the look of a quarterback who has just spotted a wide open wide receiver.

"I always said I was going to go to Texas and eventually play for the Dallas Cowboys," says Case. "That's the main reason I wanted to play football. I used to think that was the only reason to go to college."

Case never got to be a Longhorn, but he's come a long ways from the teen-ager who had a change of heart and direction in his senior season at Odessa Permian High School.

Instead of Austin, Case headed West to Albuquerque to be a pre-med student. In the process, he and second-year coach Dennis Franchione have found a pulse in a football program given up for dead by fans and foes alike.

New Mexico at 3-3 and with an open week is off to its best start since 1984. Without question it has been Case's week-to-week excellence that has the Lobos thinking they can end a string of nine straight losing seasons.

He is fifth nationally in total offense with an average of 308.3 yards a game, has thrown for 1,612 yards and has accounted for 22 of New Mexico's 26 touchdowns (13 passing and nine rushing).

In the Lobos' 42-35 win over Utah last week, Case passed for 336 yards, threw for four TDs and ran in the game-winner with 3:25 left.

"He has all the ingredients that you want in your starting quarterback," says Franchione. "He's a winner, he's a leader and he's a good person. I told someone he's the kind of guy you want your daughter to bring home someday."

So how did this sleeper of a quarterback and keeper of a human

being elude Southwest Conference schools after playing in their backyard for the No. 1 ranked high school team in the nation?

Texas signed Steve Clements, the state's 1989 Player of the Year who had thrown for more than 8,200 yards during his career at Huntsville High. Clements eventually transferred to Brigham Young, where he now is a backup quarterback.

Other SWC schools wanted Case to walk-on.

Case went 25-0 as a starter at Permian and his senior year (1989) quarterbacked the team to the Texas 5A state championship. But as the quarterback on a run-oriented offense, Case had only minimal opportunity to display his passing arm.

"You start in seventh grade learning that offense," says Case. "It's pitch to the right and fullback up the middle. I threw when we needed a big play, but otherwise I handed off and was the lead block."

The fact that Permian went undefeated and routed most of its opponents didn't help Case's exposure.

"My senior year, out of 16 games, I played till halftime in about 12 of them and never saw action in the second half."

Even Franchione, at the time the head coach at Southwest Texas State, didn't recruit him.

"They (Permian) had such a dominant team that he just had to hand it off and throw a few passes," said Franchione. "You weren't sure as a scout if they were winning because of Stoney Case or winning with him. At the time we were running the option at Southwest Texas and I concluded I didn't want him to run the option."

Case didn't want to run it either, and that's where New Mexico came into the recruiting picture.

"They (Lobos) were throwing it 30 to 40 times a game. They'd throw it more in one game than I would in five at Permian."

Case also felt he could help former

New Mexico coach Mike Sheppard turn the program around.

"New Mexico hadn't won very many games and I wanted to go to a school where I could make a difference. It was obvious the program couldn't go any lower."

Case was wrong. As a redshirt freshman, he watched from the sidelines as Fresno State rang up one touchdown after another on the hapless New Mexico defense in a 94-17 rout that Case rates as his most embarrassing night on a football field.

"I'm thinking to myself, I'm the third-string quarterback on a team that's getting beat 94 to 17. We lost more games in the first half of my freshman season than we had in my four years at Permian."

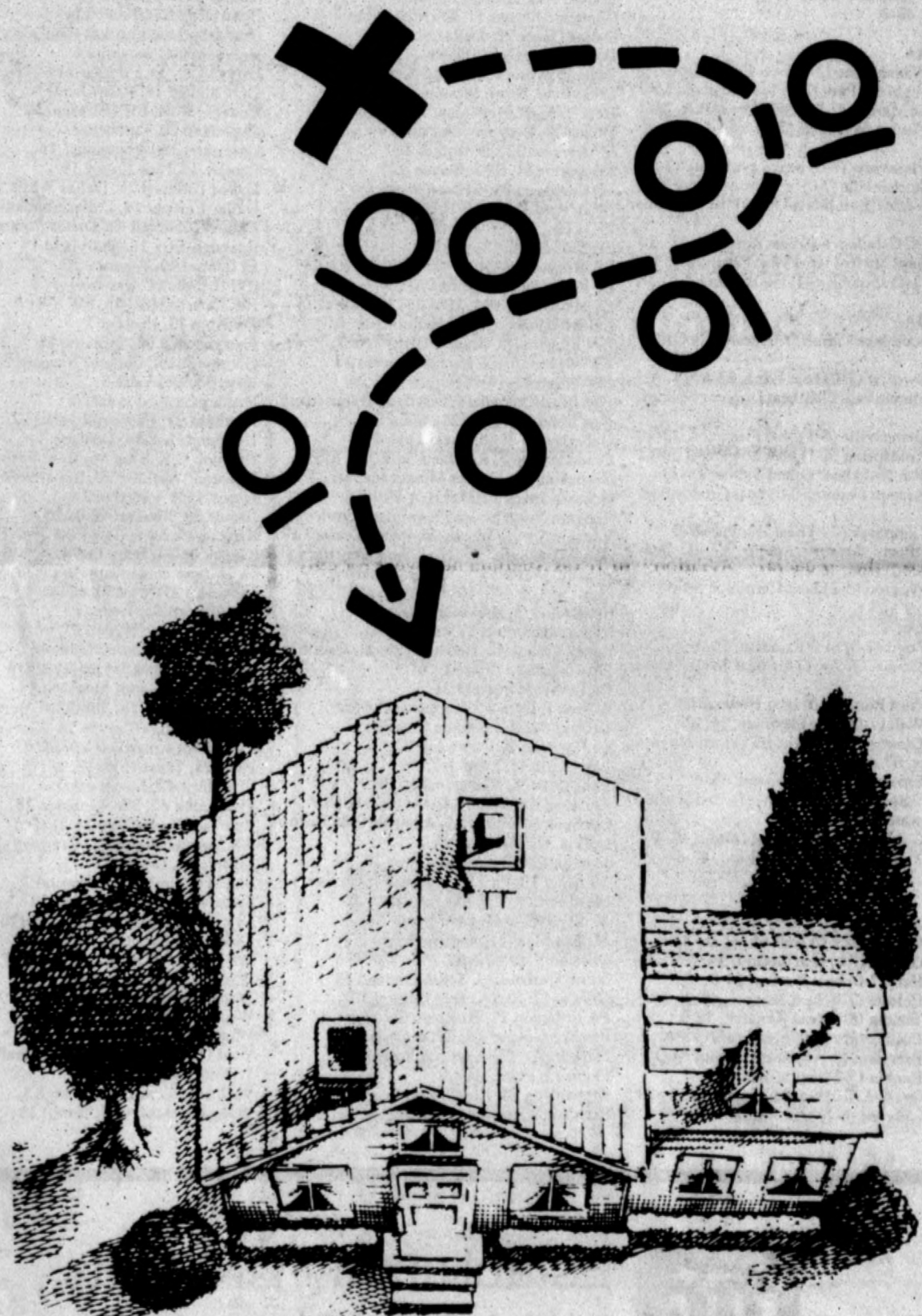
Case said he considered transferring after Sheppard was fired near the end of the 1991 season. That prospect became even larger with the hiring of Franchione, who had a reputation for preferring the option offense.

But Franchione went with a more balanced offense, gave Case plenty of freedom to throw and in the process found a quarterback who can also run the option on occasion. His three rushing touchdowns against Hawaii came off the option.

With success has come a change in Case's wardrobe. When he arrived in Albuquerque in the fall of 1990, he had no less than 50 Texas T-shirts and a handful of matching caps.

"My love affair had always been with Texas and it lasted through my first two years here," he said. "One day, I decided I had to get out or get into New Mexico. I put all my Texas stuff away and now I have just about everything New Mexico has to offer."

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Farm and Ranch

Corn, sorghum yield 'average' crops

Unpredictable weather, late planting get blame

COLLEGE STATION, Texas (AP) - The outlook for the sorghum crop appears average across most of Texas, because of unpredictable weather and late planting, the Texas Agricultural Extension Service reports.

Cloyce Coffman, Extension specialist for corn and sorghum at Texas A&M University, said yields and quality appeared quite variable depending on planting dates and the amount of moisture received. Coffman said, "Some fields were extremely low yielding due to late planting and extreme wetness problems. On the other hand, some fields yielded above average because of timely rains and adequate drainage."

"The Panhandle and Rolling Plains are just getting started on their harvest," he said, "but the rest of state from North Central to South Texas has had a crop in for a while."

Some parts of Central Texas where the fields drained well and the crop was planted on time had excellent yields. The upper coast had very low yields because of extreme late planting and heavy rains afterward.

The Abilene, Amarillo and Uvalde

areas experienced pea to baseball size hail Tuesday evening and Wednesday morning. Dr. George Alston, Extension agronomist in Stephenville, said while there is a possibility that damage was sustained, most crops that would have been sensitive to hail damage have already been harvested.

Paul E. Gross, Extension director in Amarillo, said no severe damage has been reported, but it is still too early to tell.

A low pressure trough continues to produce showers and thunderstorms, making this a wet week for Central and East Texas, said Jon Zeitler, meteorologist at the National Weather Service Agricultural Service Center in College Station.

"Rainfall from these storms will average from one half inch to an inch and a half, with a few spots receiving up to three inches by Thursday morning," Zeitler said. "Isolated spots in East Central Texas should expect scattered afternoon thunderstorms Thursday through Saturday."

Highs will range from the low 80s in High Plains to the mid-90s along the lower Rio Grande Valley. A storm system moving through the central United States should bring cooler

condition to the High Plains and North Texas on Saturday.

The first freeze of the season hit parts of the Panhandle area last week. Paul E. Gross, Extension director in Amarillo, said temperatures dropped to 32 degrees in the upper part of the Panhandle around Lipscomb, Moore, and Potter counties. "We received a little bit of ice here in the north eastern part," he said, "but it's not going to have a lot of impact."

Gross said the sorghum crop would be the most susceptible to freeze damage right now. "Many fields are trying to color and turn," he said, "but we probably need more time for grain sorghum to mature."

Gross said the sorghum crop in the Panhandle looks good, but many fields will be harvested late regardless of what happens. Good rains in the summer helped the crop, but many fields were planted later and could use another rain.

"We are very dry right now," Gross said. "The need for rain is critical to grow wheat. We have got 30 days left that we must have rain for the crop to make."

Charles Stichler, Extension agronomist in Fort Stockton said some of the sorghum that has been well irrigated looks good. "Harvest is under way," he said. "We do not have any insect problems, and September is our rainiest month, which really helped the crop."

Stichler said the crop was planted a bit late this year. Regardless, producers in the Far West usually do not harvest their sorghum until after the frost because they do not have grain drying facilities.

Lin Wilson, Extension director in Corpus Christi, said fall in the Coastal Bend region has been dry, and unless it rains soon, the livestock and fall crops could be affected. "We have had 120 days of no rain, and the livestock situation is rough because the grass is so dry," Wilson said. "A lot of producers are feeding hay because of poor pasture conditions."

Dr. Bob Robinson, Extension director in Lubbock, said producers are harvesting sorghum and cotton, and both crops look excellent.

"Yields are great on irrigated land. Both crops should be above average."

The following specific livestock, crop and weather conditions were reported by district Extension directors:

PANHANDLE: Soil moisture short. Cattle good. Pastures, ranges need moisture. Wheat planting nearly complete; moisture needed. Some wheat ready for grazing. Harvesting corn, some sorghum. Defoliating cotton.

SOUTH PLAINS: Soil moisture short. Pastures need moisture. Corn harvest nearly complete. Planting wheat; some emerged. Harvesting cotton; harvest-aid chemical application continues. Harvesting pumpkins, pepper, sorghum.

Demonstration shows leaner beef possible

WASHINGTON (AP) - Leaner beef can be achieved if various segments of the industry cooperate, say participants in a demonstration project directed by the National Cattlemen's Association.

"We can see from this project just what can be accomplished by doing things right," said Dr. Bill Mies, a Texas A&M University animal scientist who helped direct the project, called Strategic Alliances.

"We see the value of better market signals among segments, the value of pulling together," he said. "We see how we can manage existing genetics in cattle to meet the target of one-quarter inch external fat trim on wholesale beef. We see how the uniformity and consistency of final products can be improved for consumers."

Mies and other participants reported on the results of the recently completed project in this month's issue of The Beef Brief, published by the cattlemen's association.

One project objective that was attained was to reduce external fat on carcasses from the industry average of 0.6 inch to an average of 0.4 inch, the participants said. The wholesale boxed beef was trimmed to one-fourth inch external fat before being shipped to the retailer.

By reducing production of excess fat and making other improvements, participants saved \$43.50 per head, the report said. An additional \$20.29 in savings came from lengthened shelf life as a result of vitamin E feeding.

"Those factors represented an industry saving of \$1.7 billion per year," the report said. "When additional savings from reduction of trimmable fat are added in, the total saving comes to an estimated \$2.5 billion, furthermore, profits to the participants are increased."

The retailer involved in the project said the beef had less waste fat and more salable meat and was more consistent than normal. And because of the extra vitamin E fed the cattle, the project beef retained its desired bright red color for a longer time in meat cases.

State meeting slated for S&WC directors

The 53rd annual meeting of Soil and Water Conservation District directors will be held in Lubbock, beginning Monday and continuing through Wednesday.

State and national conservation programs will be reviewed and a variety of informational workshops will be offered for the approximately 1,000 persons attending the meeting.

"A panel of legislative leaders will discuss recently enacted legislation having an impact on soil and water conservation programs in Texas," said Clyde Gottschalk, Texas State Soil and Water Conservation Board director of information/education.

Among topics in workshop discussion will be the National Historic Preservation Act and USDA

Youth earns fair honors

A Hereford youth, Sy Olson, claimed reserve grand champion female honors in the 1993 Tri-State Fair Angus Show recently.

Olson first showed OCC Darlin 2359 to the top spot in the senior heifer calf division, then took the reserve grand champion ribbon.

The Hereford youth also showed the reserve junior champion heifer, OCC Charity, in the show.

Tom Strickland of Jackson, Miss., judged the show's 52 Angus bulls and heifers.

Soil Conservation compliance with its provisions when cultural resources are found on private land, Gottschalk added.

An environmental issues forum will address the Texas Clean Rivers program and the State Water Quality Assessments program. Coordination of this program with soil and water conservation districts will be discussed.

In another workshop, proposals for reorganization of the U.S. Department of Agriculture will be reviewed along with the impact on the Soil Conservation Service.

A training session for conservation district directors and employees will examine items relating to day-to-day operations of a soil and water conservation district.

Among speakers Tuesday for the conference will be Gerald Digerness, president of the National Association of Conservation Districts; Donald Swann, president of the Texas Soil and Water Conservation Districts; and Robert Buckley, executive director, Texas State Soil and Water Conservation District.

Dr. James Bruseth, deputy state preservation officer, Department of Antiquities protection, and Wes Oneth, state conservationist, will address the meeting Wednesday.

Officers, including president and vice president of the state association, will be elected Wednesday.

Bird migrations seen in Buffalo Lake area

Fall bird migration is underway and an increasing number of birds is moving through the Buffalo Lake National Wildlife Refuge and surrounding area.

Lynn A. Nymeyer, refuge manager, has reported sightings of several interesting species, including warblers as well as the more common kingbirds, flycatchers, hawks and sparrows.

Heavy rainfall in August provided water to Steward Marsh, Nymeyer said, with the result that several water-loving species have been observed, including ducks, herons, ibis, sandpipers and plovers.

He also reported that rehabilitation of the Umbarger Dam flood control structure is complete.

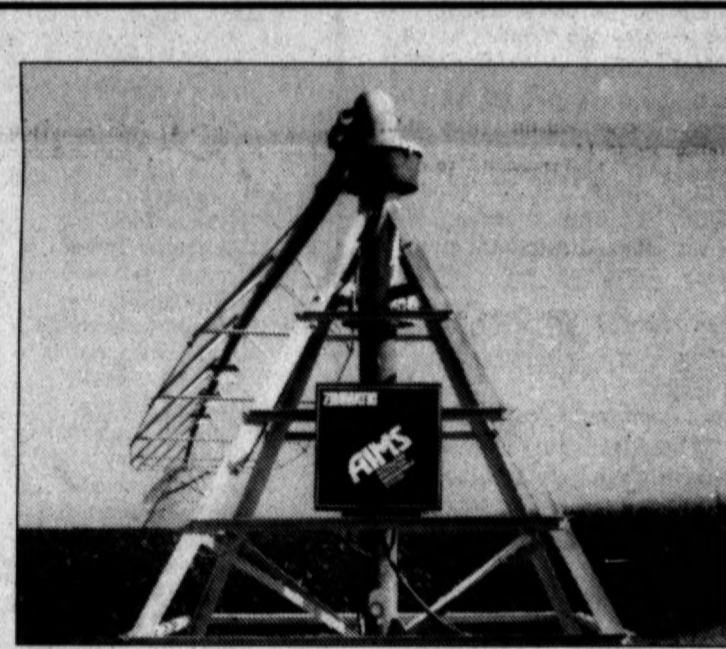
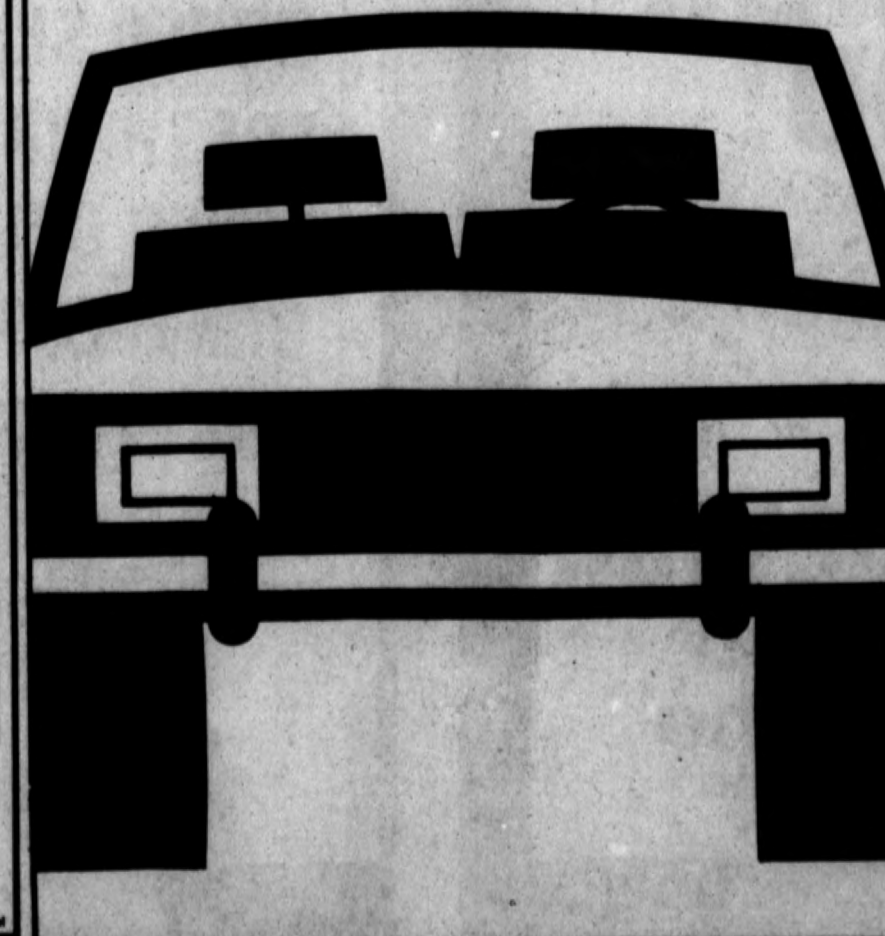
Nymeyer also announced that because of reduced pheasant population, no hunting of the birds will be allowed on the refuge during the next hunting season.

The refuge manager said he is interested in talking to interested groups in the area about the refuge and wildlife. He may be reached at 806-499-3382.

The refuge is open daily between 8 a.m. and 10 p.m. Camping is permitted in the designated area.

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- #4 Tower boxes - Check all electrical connections, control system, clean cams, check fuses, u-joints, switches, and clean tower boxes
- #5 Drivelines - Check all u-joints, seals, lug nuts, air pressure, drain gearboxes and refill with gear oil, check motor drop cables and junction boxes on motors
- #6 Main structure - Visual inspection for structure damage and weakness
- #7 Alignment - Run and line machine
- #8 Final check - Check for noises, leaks, and clean sand strap

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Residents shocked by loss of Admiral Baptist Church

By BILL WHITAKER
Abilene Reporter-News
BAIRD, Texas (AP) - Admiral's church of memories is now just a charred field of dreams.

Very early Monday morning, the Admiral Baptist Church - once jokingly dubbed the "disappearing church in Callahan County" - burned flat to the ground, the result of what Callahan County Sheriff Eddie Curtis says is arson.

Less than five hours after the Baird Fire Department was called to the blaze, two people were in custody - a 24-year-old man and a 16-year-old youth. The fire, which was reported shortly before 3 a.m. Monday, appeared to be a simple act of carefree vandalism, the sheriff said.

Reportedly, it didn't take much to start the blaze: Just a cigarette lighter and some wood taken from the church itself for kindling. The sheriff said the church was so utterly consumed by flames when area firefighters arrived, there was no purpose in putting water on it.

That evening, folks with links to the tiny Admiral community returned to the site, there to reflect upon the ashes and ponder their next course of action.

Not much remains of the Admiral community, 11 miles southeast of the county seat of Baird. Still, feelings about the place run strong.

Anger, sorrow, even a bit of gallows humor surfaced among those West Texas old-timers inspecting the rubble the other evening. But none of them had any doubts that bringing Admiral Baptist Church back home to sit outside the Admiral Cemetery was the right thing to do.

"Right here's where it's supposed to be, even if it is flat on the ground," Rosa Hass remarked during a stroll through the cemetery, away from the blackened landscape nearby. "Everyone else out here is flat on the ground and, well, it's all ashes to ashes, dust to dust anyway."

Mrs. Hass, who admits only to being "in the vicinity of 60," touches upon a bizarre chapter in Admiral's history almost three years ago. It concerns a deacon from the old, abandoned country church who sold the decrepit structure to an Abilene couple, who promptly hauled it off.

The 73-year-old deacon later explained he agreed to the idea of exchanging the church for a \$500 donation to the Admiral Cemetery

fund because, he said: "Nobody wanted to keep it from falling down. Nobody wanted to do anything and nobody's spent a dime on it since (it's disbanded)."

Admiral Baptist Church disbanded in 1968.

Just the same, an outcry arose among others connected with the old church, including another deacon, Roy Higgins. After attorneys were brought in, the Abilene couple agreed to give up the church building. By then, it had been moved to property the couple owned near Cross Plains.

And so, on Feb. 4, 1991, the Admiral Baptist Church came back home, this time for good. Later, Admiral folks began a program to fix up the church. Reportedly, more than \$5,000 and lots of volunteer sweat saw the church not only painted but reroofed.

Efforts to put the roof on went into full-gear just last spring in order to show the results to Mrs. Arthur Muriel Jones, 71, one of those behind the campaign to bring the church back to Admiral. By then, Mrs. Jones was well in the grip of cancer which, come June 20, would claim her life.

"They got it on there fast for her

to see," Mrs. Hass said. "But I don't know, when they showed her a picture of it, if she could be roused enough to really understand."

Still, the roofing of the church marked a victory of sorts for the Admiral community - and it ensured that when Mrs. Jones went to her grave, everything was picture-perfect on the grounds.

Now the old church is gone and the historic marker out front burned to black-gray. But Admiral folks remain convinced they did the right thing, bringing the building back.

"That's where it was always intended to be," said 61-year-old farmer and mail carrier Jimmy Cauthen, who lives nearby. "It's been there since about 1905 and it should've stayed, whatever happened to it - whether it fell down or burned down."

Already, Admiral folks are talking about what their next move should be.

"We'll do something yet," Mrs. Hass remarked. "We'll give it a proper burial. We'll erect something in its honor. It may be just a slab and a monument, but one thing's for sure - they won't be able to burn it and they won't be able to haul it off."

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Jaclyn Paschel
Valerie Pesina
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Lifestyles

The Hereford Brand—Sunday, October 17, 1993—Page 1B

Marriage planned

Former Hereford residents, Mr. and Mrs. Paul J. Zinser of Morrilton, Ark., announce the engagement and approaching marriage of their daughter, Robin Celeste, to David Frank Cherryholmes, son of Mr. and Mrs. Gerald Cherryholmes of Denton. The marriage is planned Nov. 26 at Sacred Heart Catholic Church in Morrilton.

The bride-elect is the granddaughter of the late Mr. and Mrs. Frank V. Zinser Sr. of Hereford and the late Mr. and Mrs. Carl Thines of Morrilton.

Miss Zinser is the sales manager of Unishippers Association of Dallas. The prospective bridegroom is the co-owner of Pipe-Con Inc. of Dallas.



ROBIN ZINSER, DAVID CHERRYHOLMES

Fall fashion hints given to association

"Looking Good in the 90s" was the theme of the recent monthly meeting of the Hereford Retired School Employees Association.

Margaret Lomenick introduced program speakers: Earl Brookhart of Brookhart's on Main; Linda Arellano, manager of Little's; and Heather Johnson and Cindy Walker of Merle Norman Cosmetics.

Brookhart demonstrated, with selections from his store, how one could build a coordinated wardrobe with navy as the basic color. Knit materials, natural fibers of cottons and silks and poly blends make clothing more comfortable, as well as easier to care for. He reiterated that lifestyles now are more casual and relaxed but with a few well chosen items, a man can go from casual to more formal and be prepared for any occasion.

Arellano wore a teal jacket and matching skirt with a patterned blouse and then showed sweaters, vests, pants, blouses, scarves and other items that would blend, mix and match with these basic wardrobe pieces. She also demonstrated an easy way to tie scarves and gave several fashion tips. She stated that some of the hottest items for fall are the broomstick skirts and the crocheted vests, and emphasized that length depended on the type of skirt worn and of one's personal choice.

Johnson used Louise Witkowski as a model and demonstrated beauty methods that illustrated how a soft,

natural look can be achieved by the use of color to enhance a person's features. Johnson stated that anyone can call for an appointment for a free make-over and consultation at her business.

Walker informed the group that many gift items can be found in the store's Gift Garden: games for children, scarves, music tapes, books, perfume, baskets, pillows, and throws for that special person on your gift list.

President Margaret Bell announced that members would meet at the center for lunch and a short business meeting Nov. 8 and then travel as a group to Canyon for a tour of the Panhandle Plains Historical Museum and then to Amarillo for a visit of the Quarter Horse Association. They will also have dinner before returning to the center.

Bobby Boyd stressed the need for everyone to receive their flu shots this year. He also mentioned that absentee voting would begin soon on the proposed constitutional amendments.

All retired school personnel are invited to attend the meetings held the second Monday of each month.

It's important that patients with high blood pressure see their doctors for proper diagnosis and treatment. In addition to medication, most doctors stress a low salt diet and exercise as important factors to keep blood pressure down. For those patients who meet poverty level criteria and lack health insurance, many pharmaceutical manufacturers offer indigent patient programs that provide free medication to doctors for their patients.

More than half a million unemployed Americans are skipping their high blood pressure medication to save relatively small amounts of money. That is the projection based on a newly released survey sponsored by the Pharmaceutical Division of Miles Inc.

ARMONK, N.Y. (AP) - Don Mattingly didn't get his Yankees into the playoffs, but he came through like a designated hitter for two charities this season.

Municipal Bond Investors Assurance Corp. of Armonk and Capital Re of New York City had pledged \$100 for each hit he got,

\$300 for each home run and \$200 for each run batted in.

Mattingly raised almost \$38,000, ending the season with a .291 batting average, 154 hits, 17 homers and 86 RBI.

The money goes to the Westchester Association for Retarded Citizens and Westchester-Putnam Special Olympics.

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Buddy & Susie Curtsinger

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NORTH GATE PLAZA & DIMMITT **ANTHONY'S**

Ann Landers

DEAR ANN LANDERS: I teach health to high school seniors. We discuss a wide range of topics, including the impact that parents have on their children (both positive and negative), and how this is reflected in their children's general attitude and ability to fit into society.

I asked my students this question: "How can you, as a parent, reduce your son's or daughter's chance of committing suicide?" The following answer was written by a senior student:

"The most important thing you can do is show your children you care about them for WHO they are, not for what they accomplish. Teach them how to cope with problems and how to handle failure. Be a good role model. If you deal with problems well and keep things in proper perspective, they will pick up on it. Praise them when they succeed so they will feel good about themselves, but don't go overboard, or they will be unable to handle failure. When things go wrong, let them know you still love them. Don't put on a lot of pressure because you want to relive your own childhood dreams. Let them be themselves and give them unconditional love."

I thought this student's answer was profound, and it applies not only to suicide prevention, but to many of the other social problems that our country is experiencing. I hope you will print it.--A.M., Darlington, Wis.

DEAR WIS.: Your student deserves an A for that response. The essay demonstrated a great deal of insight and mature thinking.

And you, A.M., are a superb teacher to encourage your students to explore real-life problems and discuss how to deal with them.

DEAR ANN LANDERS: Since I'm getting on in years, I recently asked my children what they thought about my moving so I could be close to one of them. Their replies were quite unsettling.

One said, "It's too cold here in the winter. You would be better off close to another member of the family." Another said, "I think you should stay where you are because you have friends there and our neighborhood is getting dangerous." The others didn't have any specific reasons but advised me to "think about it for a while." If other words, Ann, no one wants me close to them.

I did not mention the fact that it was the doctor's idea that I move near them for health reasons. When I told the doctor how my children responded, he was shocked. In retrospect, I guess I must have been a lousy mother. I am, however, baffled because I never tried to take over their lives and have been very independent ever since I lost my husband.

I don't want to be vindictive, Ann, but I'm deeply hurt and am considering changing my will and leaving whatever I have to friends who care. What do you think?--Any Mother, Any Town

DEAR ANY TOWN: I can understand why you feel hurt. As for your estate, you have a perfect right to do whatever you wish with it.

One more thought--are there any grandchildren who have shown an interest in you? Maybe one or two might amount to something if they were assured of a first-class education. Please consider it.

Gem of the Day: The acid test of good manners is acting like you've never heard the joke before.

Planning a wedding? What's right? What's wrong? "The Ann Landers Guide for Brides" will relieve your anxiety. Send a self-addressed, long, business-size envelope and a check or money order for \$3.65 (this include postage and handling) to: Brides, c/o Ann Landers, P.O. Box 11562, Chicago, Ill. 60611-0562.

DEAR ANN LANDERS:

Recently, you printed a letter from a man thanking a truck driver for saving his life. He was falling asleep while driving, and a truck driver kept blowing his horn to keep him awake. This is a fascinating coincidence because someone saved my life, too, and it also happened 33 years ago.

I was working on the Garrison Dam in Riverdale, N.D. At that time, it was the largest earth-filled dam in the world. I was working on top of a 130-foot surge tank when a crane hit me in the back with a cable, throwing me off the tank. I was headed for the concrete below, with no chance of survival, when a man by the name of Floyd Hartman grabbed me by the neck. He had his safety belt on and caught me about halfway down as I passed by him.

I was taken to the hospital with a few broken ribs and didn't get a chance to thank him. That was his first and last day on that job, and I don't know where he went. So thank you, Floyd Hartman, for saving my life.--Roger W. Daub, Center, N.D.

DEAR ROGER: What a terrific

story! I hope Floyd Hartman sees this and writes to let me know. Or--if anyone knows where Floyd is, will you please send him this column and tell him I want to hear from him? He should write to me in care of the Chicago Tribune. I'll keep an eye peeled for his letter.

DEAR ANN LANDERS: I am 37 years old and have never married. I dated a 35-year-old divorced man for five years. "Jack" and I were very

much in love. I wore his engagement ring for a year, and we talked of marriage, but we bickered a lot. I assumed this was just our style of communication.

We decided to get premarital counseling about our never-ending arguments. One counselor said our values were too different. Another counselor said we were made for each other. I postponed the wedding because Jack wouldn't continue with

the counseling. Also, he wanted to elope, and I wanted a church wedding.

Last January, I went over to Jack's house and caught him with his secretary. It turned out this 21-year-old gorgeous thing had moved in with him. Jack insists that he doesn't love her, but she cooks and cleans for him, which I never did.

Ann, we've been seeing each other behind the secretary's back. We agree

that we love each other, but he's afraid he hasn't the willpower or self-discipline to remain true to me. I still want to marry him.

I went to a doctor who told me I was depressed. I've tried dating other men, but I have no desire for them. What should I do?--Indianapolis Dilemma

DEAR INDIANAPOLIS: It

sounds to me as if the rocks in Jack's head match the holes in yours. I caution you, however, against marrying this Romeo unless he gets rid of the secretary and agrees to joint counseling. If he refuses--DROP HIM!

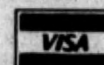
In 1949, Walter and John Huston became the first father and son to receive Oscar awards. They won for "Treasure of Sierra Madre."

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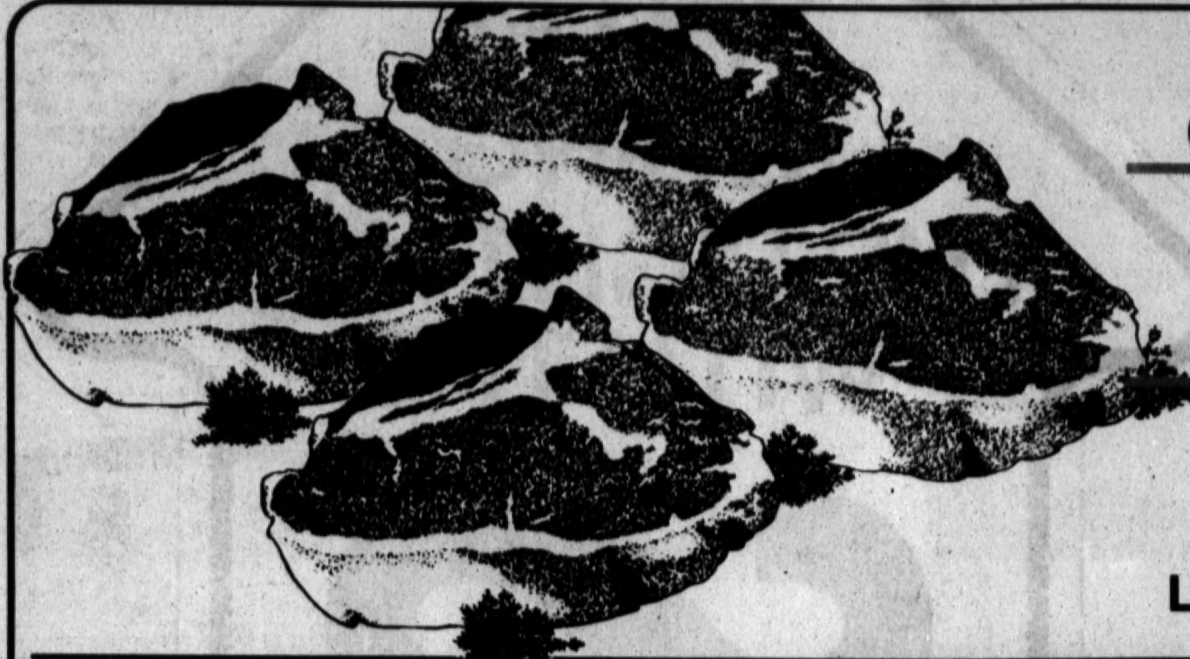
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Calendar of Events

MONDAY

Odd Fellows Lodge, IOOF Hall, 7:30 p.m.
 TOPS Chapter No. 1011, Community Center, 5:30-6:30 p.m.
 Rotary Club, Community Center, noon.
 Planned Parenthood Clinic, open Monday through Friday, 711 25 Mile Ave., 8:30 a.m. until 4:30 p.m.
 Nazarene Kids Korner, 1410 La Plata, Monday, Wednesday, Friday, 8:15 a.m. until 5:15 p.m.
 AA meets Monday through Friday, 406 W. Fourth St., noon and 8 p.m. For more information, call 364-9620.
 Spanish speaking AA meetings each Monday, 406 W. Fourth St., 8 p.m.
 Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.
 Deaf Smith County Historical Museum: Regular museum hours Monday through Saturday 10 a.m. to 5 p.m. and Sunday by appointment only.

TUESDAY

Good Shepherd Clothes Closet, 625 E. Hwy. 60, open Tuesdays and Thursdays, 9-11:30 a.m. and 1:30-3 p.m. To contribute items, call 364-2208.
 TOPS Chapter No. 576, Community Center, 9 a.m.
 Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.
 Hereford AMBUCS Club, Ranch House, noon.
 Social Security representative at courthouse, 9:15-11:30 a.m.
 Kiwanis Club of Hereford-Golden K, Senior Citizens Center, noon.
 Hereford Toastmasters Club, Community Center, noon.
 Hereford Rebekah Lodge No. 228, IOOF Hall, 7:30 p.m.
 Problem Pregnancy Center, 801 E. Fourth St., open Tuesday through

Great Plains states team up for habitat

A new wildlife conservancy initiative is bringing together states and provinces across the Great Plains. Known as the Great Plains Initiative, the cooperative approach was spearheaded by Western states seeking solutions to conservation challenges ranging from loss of wetland habitat to endangered species. According to the U.S. Fish and Wildlife Service, these states have previously made important natural resource decisions in virtual isolation from each other. The result has been a failure to avoid environmental crises before they occur.

As just one of any number of possible examples, several species of migratory water fowl need as nesting sites the dwindling wetlands that span the Great Plains states. While some of the states might be successful in stopping or reducing the loss of wetlands, many of these fowl will continue to be endangered unless all affected states can share the successful solution.

Under the new initiative, the states will pool their environmental and technical expertise. This will save costs, allowing the states to commit their resources to other needed areas.

The states will be in charge of the initiative, with major input from the U.S. Fish and Wildlife Service, which is funding a two-year test of the venture with a two-year \$200,000 grant. The U.S. Geological Survey, the Soil Conservation Service and the Environmental Protection Agency will also contribute.

Regional and technical meetings on various conservation issues will lead to an ecological blueprint for the Great Plains. Development of the blueprint was scheduled to begin in early spring.

NEW YORK (AP) - Donald Trump's latest production is a little on the small side for the tycoon who brought you Trump Tower and the Trump Taj Mahal.

Tiffany Trump was born to Trump's girlfriend, Marla Maples, on Wednesday at St. Mary's Hospital in West Palm Beach, Fla. The 7-1/2-pound baby is the fourth child for Trump and the first for Maples.

"He's thrilled," Trump spokeswoman Norma Foerderer said. "He said it was a miracle. He's very, very happy."

Tiffany's name, selected by The Daddy, is a reference to one of his business coups: his purchase of the air rights above Tiffany's that cleared the way for his Trump Tower on Fifth Avenue.

Trump's affair with Maples led to his split with wife Ivana in 1990 and their divorce two years later.

The lead pencil with an attached eraser was patented in 1858.

Friday, 9 a.m. until noon. Free and confidential pregnancy testing. Call 364-2027 or 364-7626 for appointment.
 Domestic Violence Support Group for women who have experienced physical or emotional abuse, 5 p.m. Call 364-7822 for meeting place. Child care is available.
 La Afflatus Estudio Club, 3 p.m.
 Baptist Women of Summerfield Baptist Church to meet at the church, 9 a.m.
 Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority, 7:30 p.m.
 Toujours Amis Study Club, 7 p.m.
 La Plata Study Club, 7:30 p.m.
 Hereford CattleWomen, noon luncheon.
 Hereford Board of Realtors, lunch at Hereford Country Club, noon.
 Ford Extension Homemakers Club, 9:30 a.m.

WEDNESDAY

Noon Lions Club, Community Center, noon.
 Young at heart program, YMCA, 9 a.m. until noon.
 Al-Anon, 406 W. Fourth St., 5 p.m.
 Knights of Columbus at KC Hall, 9 p.m.
 Well baby screening clinic for preschool age children, Texas Department of Health office, 914 E. Park Ave., 8:30 a.m. to noon and 1-3 p.m.
 Deaf Smith County Unit of the American Cancer Society, Hereford Senior Citizens Center, noon.

THURSDAY

San Jose prayer group, 735 Brevard, 8 p.m.
 Weight Watchers, Community Church, 6:30 p.m.
 Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.
 Kiwanis Club, Community Center, noon.
 TOPS Club No. 941, Community Center, 10 a.m.
 Hereford Toastmasters Club, Ranch House, 6:30 a.m.
 Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.
 Immunizations against childhood diseases, Texas Department of Health office, 205 W. Fourth St., 9-11:30 a.m. and 1-4 p.m.
 Al-Anon, 406 W. Fourth St., 8 p.m.
 Bud to Blossom Garden Club, 9:30 a.m.
 Elketts, 8 p.m.
 L'Allegra Study Club, 10 a.m.
 Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, 7:30 p.m.

Wyche Extension Homemakers Club, 2:30 p.m.
 Bay View Study Club, 2 p.m.
 Merry Mixers Square Dance Club, Community Center, 8 p.m.
 Red Cross uniformed volunteers, noon luncheon.
 VFW, VFW clubhouse in Veterans Park, 7:30 p.m.
 BPOE Lodge in Elks Hall, 8:30 p.m.
 Hereford Study Club, 7:30 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, Caison House, 6:30 a.m.
 Community Duplicate Bridge Club, Community Center, 7:30 p.m.

SATURDAY

Open gym for all teens, noon to 6 p.m. on Saturdays and 2-5 p.m. on Sundays at Church of the Nazarene. AA, 406 W. Fourth St., 8 p.m. on Saturdays and 11 a.m. on Sundays.

Harris is selected best speaker

Mike Harris was selected as the best speaker during Thursday morning's Hereford Toastmasters Club meeting held at the Ranch House.

Joe Don Cummings was named best evaluator and Clark Andrews was best topic speaker.

Clark Andrews led the pledge and Charles Minchew gave the invocation. The business session was presided over by Rick Jackson.

Dee Hamilton served as the meeting's toastmaster; Dan Hall, timer; Dr. M.C. Adams, "ah" counter; Joe Weaver, grammarian; Dave Kimmel, wordmaster; and "thwart", the chosen word.

Rick Jackson was topicmaster and topic speakers included Wayne Winget, Jigger Rowland, Clark Andrews, Sharon Ruland and Dave Kimmel.

Mike Harris spoke on "It Is Better To Give Than Receive," evaluated by Charles Minchew, and Nancy Griego spoke on "Nancy Griego," evaluated by Joe Don Cummings.

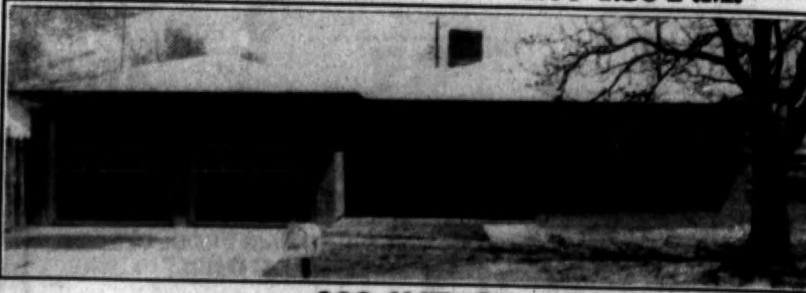
Sharon Cramer presented the reading and the joke was told by Jigger Rowland. General evaluator was Linda Minchew.

Gayland Ward was recognized as a special guest.

Thank You
 We want to express our deepest appreciation for all the kindness, food, prayers, support & love offerings shown to us during the loss of Bill.
The Bill Lookingbill Family
 Shara, Sid, Tammie Sue, Kevin, Loren & Eva

CAKE WALK
 (fund raiser for resident's special needs)
 Halloween Party & Family Night
 Everyone Welcome to Come Walk
6 P.M. Thurs. Oct. 21
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	364-4327	364-7948

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Red Cross Update

BY BETTY HENSON

A CPR class will begin at 7 p.m. Tuesday at the Red Cross office. Call the office to register.

The Christmas Toys Program is currently underway. We are cleaning toys and repairing as many as possible. We have some dolls that need clothes. If anyone would like to dress dolls, please call or come by the office to select some. We need boys toys in time to clean and repair them.

We need a small couch for a flood victim. Special thanks to the Fellowship of Believers Church and

Ray Zungia for their help.

The Disaster Committee will meet at 7:30 p.m. Thursday at the office. The committee will be scheduling classes and discussing ways to recruit more volunteers. The basic class for all volunteers is introduction to disaster services. This class gives a

broad overview.

Special thanks to all of the United Way volunteers for their work in the raising funds for so many of the local agencies.

The Deaf Smith County Chapter of the American Red Cross is a United Way Agency.



Parents talk with their youngsters only about 20 minutes a week on the average.



It's tournament time again!

Last year's Annual 42 Tournament, sponsored by the Pilot Club of Hereford, was very successful and organization members are hoping the next tournament will also be a success. The public is invited to participate in three tournaments with the first scheduled from 7-10 p.m. Thursday in the Hereford Community Center ballroom. Tickets, which may be purchased from Pilot members or at the door, are priced at \$5 per person with all proceeds used to benefit various community projects: The Lifeline Program, Big Brothers/Big Sisters, the Hereford Satellite Work Training Center, United Way, Camp Fire, etc. 42 tournaments have also been scheduled Jan. 20, 1994, and March 24, 1994. There will be prizes awarded and refreshments served at each of the tournaments and those purchasing tickets for the three events will be eligible to win the grand prize of a table and chairs to be presented in March. You do not have to be present to win.

HHS student presents Pioneer club program

Hereford High School student, Taylor Sublett, presented the program for members of the Pioneer Study Club when the group met recently at King's Manor to begin their new club year.

Sublett is the recipient of the Pioneer Study Club's scholarship to the High O'Brian Youth Foundation (HOBY). She reported on her seminar experience stressing that it had helped her make a career choice and that other doors had been opened to her as a result of participating.

The club's theme for the year is "A Better World For All" and its motto is "wisely training the physical, mental, moral and spiritual natures maketh a perfect man."

President Rosemary Thomas conducted the business meeting and Virginia Wood gave the invocation. Nell Culpepper, hostess, led the Pledge of Allegiance.

It was announced that bulbs had been ordered for Mothers Park.

Also, reports were made on the articles donated by the community to the M.D. Anderson Hospital. Books and magazines were collected and delivered to the Veterans Hospital in Amarillo.

A thank you note was read from the Deaf Smith County Historical

Museum acknowledging the prompt payment of the 1993-94 dues. The museum staff also invited the club to visit the museum and the E.B. Black House gardens.

A meal of chicken breast, asparagus, fresh fruit, garden salad, rolls and cheesecake was served to members: Thomas, Mary Panciera, Mary Jane Burrows, Culpepper, Catherine Gripp, Oleta Hoffman, Billee Johnson, Maria Escamilla and Wood.

NEW YORK (AP) - Jerry Garcia turned 50 last year tipping the scales at 300 pounds, puffing three packs of smokes a day and surviving mainly on junk food.

He fell ill, canceled gigs. The Deadhead rumor mill said the king of psychedelic rock was on his last legs.

A year later, the legendary Grateful Dead guitarist is a different man. Slimmed-down and a non-smoker, he eats vegetarian food, takes long walks, has a personal fitness trainer and now gets high from ocean diving.

"Diving takes up a lot of the space that drugs used to," Garcia said in The New Yorker's Oct. 11 issue. "It's an active, physical form of meditation."

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364-6221 MON. - FRI. 507 E. PARK AVE. 10 A.M. 5:00 P.M.

ASPEN, Colo. (AP) - John Denver's conservation think tank has a new director he hopes will bring a new focus to the group.

The folk singer announced Tuesday that Bartlett - her full name - will take over the Windstar Foundation.

Windstar officials reportedly were worried this year that the group had lost direction. Its activities had centered on the environment and the future.

"I want to acknowledge that, yes, Windstar is in a period of important transition, but I want to point out that perpetual change has characterized our organization since Tom Crum and I founded it in 1976," Denver said.

Bridal Registry

<p>Nancy Hill Billy Stephens</p> <p>Julie Allison Scott Alberty</p> <p>Kim House Andrew Gee</p> <p>Robin Zinser David Cherryholmes</p> <p>Tracey Hutton Drue Gault</p> <p>Krista Frederiksen Doug Detten</p>	<p>Alisa Hoelscher Brian Brown</p> <p>Angela Banner Rodney Straffuss</p> <p>Kristen Hicks Kent Hicks</p> <p>Michelle Ford Darren Dunham</p> <p>Cynthia Ruiz John Rickman</p> <p>Julie Frederiksen Dennis Detten</p>	
<p>Cyndee Meiwes Vincent Hester</p> <p>Kelly Jones John Tohm</p> <p>Ronda Fuston Brandon Ray</p> <p>Candice Chapman Steven Kuper</p> <p>Tori Mazurek Bryan Kenney</p>		

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COMBO OF THE MONTH

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Chapman, Kuper vows exchanged in Lubbock

Candice LeShel Chapman of Lubbock, and former Hereford resident, Steven Bernard Kuper, also of Lubbock, exchanged wedding vows Saturday evening, Oct. 9, in Christ the King Cathedral in Lubbock. Officiating was Monsignor Komiskey.

The bride is the daughter of Edward Chapman and Kitty Chapman of Arlington and the bridegroom is the son of Roy and Renee Kuper of Route 4, Hereford.

The altar was decorated with two ivory floral arrangements and the unity candle which was adorned with flowers. Pews were marked with ivory bows.

Audrey Shumaker served as maid of honor and Paul Kuper was best man.

Bridesmaids were Laurie Sartwell and Christina Kuper. Mark Kuper and Lee Chapman served as groomsmen.

Guests were escorted by John and Tino Malouf.

Flower girl was Kimberly Chapman, daughter of Mr. and Mrs. Bruce Chapman. Ring bearer was Aaron Hand, son of Mr. and Mrs. Danny Hand.

Julie Wyrick served as organist.

Presented in marriage by her father, the bride was attired in an elegant designer gown of ivory satin. The bodice was encrusted with sequins and pearls and featured a sweetheart neckline. The Juliet pouf sleeves were accented with satin rosettes and the full ballgown skirt

was attached to a deep basque waist. The skirt was adorned with beaded and sequined lace appliques and flowed to an ornately decorated cathedral-length train.

The two-tiered scalloped waist-length veil was attached to a Juliet cap of sequins and pearls. The bride carried a cascading arrangement of ivory roses and love knots. To complete her bridal ensemble, the bride wore a strand of pearls and matching pearl earrings.

Bridal attendants wore plumbeery floor-length fitted dresses fashioned with off-the-shoulder necklines. Each carried a nosegay bouquet of ivory and pink roses.

Mary Lynn Chote invited guests to register at the reception held in the Barcelona Court Hotel.

Jo Ann Gamboa poured punch and coffee and Mary Lynn Chote served cake. Also, assisting was Laurie Sartwell.

The three-tiered heart-shaped cake, adorned with fresh roses, was placed on a table covered with an ivory cloth and accented with an arrangement of ivory roses.

After honeymooning in Ruidoso, N.M., the couple resides in Lubbock.

The bride graduated from Arlington High School and attends Texas Tech University. She is employed by First National Bank in Lubbock.

The groom, a graduate of Hereford High school, also attends Texas Tech University. He is employed by Otto and Thibodeaux's Seafood and Bar.



MRS. STEVEN KUPER
...nee Candice Chapman

Annual jewelry sale planned by auxiliary

The Hereford Regional Medical Center's Auxiliary is hosting a jewelry sale from 9 a.m. until 5 p.m. Oct. 29 in the dining room lobby of the hospital.

The sale, which is a major fund raiser for the auxiliary, will feature fashionable jewelry for all occasions. For sale will be 14k gold and sterling silver earrings, bracelets, watches and

rings at exceptional values. Other costume jewelry and gemstones will also be featured.

Profits from the sale will be used for the hospital's adopt-a-room project and various auxiliary projects.

"This is a great time to do some early Christmas shopping," Quintna Waits, auxiliary president, said.



Thank You

Hereford High School Cheerleaders would like to "THANK" all of the young ladies who participated in the 1993 Cheerleading Clinic. It was a great success!

1993-94 Varsity Cheerleaders and Miss Syd - Sponsor

Christmas preparations discussed

Beverly Harder, Deaf Smith County extension agent, presented the program on preparing for Christmas when members of the Texas Association for Family Community Education met Oct. 13 in the home of Chris Larsen.

Harder gave several gift making ideas and recipes for holiday foods.

Larsen read the minutes from the previous meeting and the group decided to have a Thanksgiving dinner at 1:30 p.m. Nov. 7 in the Bippus Community House.

Members attending were Kate Bradley, Alta Mae Higgins, Larsen, and Lou Hall. Donna Smith was recognized as a special guest.

The November meeting will be held in the home of Mariellen Homfeld.

If you ride a motorcycle remember this: decreased traction due to rain or sleet on the road, plus decreased visibility due to rain, fog or other weather conditions means take special precautions.

Wishes

Nancy Hill
Billy Stephens

Kim House
Andrew Gee

Ronda Fuston
Brandon Ray

Candice Chapman
Steven Kuper

Tori Mazurek
Bryan Kenney

Bridal Registry

Alisa Hoelscher
Brian Brown

Kelly Jones
John Tohm

Michelle Ford
Darren Dunham

Angela Banner
Rodney Straffuss

Julie Frederiksen
Dennis Detten

Julie Allison
Scott Alberty

Cynthia Ruiz
John David Rickman

Tracey Hutton
Drue Gault

Krista Frederiksen
Doug Detten

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School Lunch Menus

HEREFORD PUBLIC SCHOOLS Breakfast

MONDAY-Blueberry pancake pup with syrup, cereal, buttered toast, diced peaches, milk.

TUESDAY-Little smokies biscuit or cereal biscuit, orange wedge, chocolate milk.

WEDNESDAY-Waffles with syrup or cereal, buttered toast, mixed fruit, milk.

THURSDAY-Ham, egg and cheese breakfast roll or cereal, buttered toast, grape juice, milk.

FRIDAY-Cinnamon toast or cereal, buttered toast, applesauce, chocolate milk.

Lunch

MONDAY-Mexican lasagna, seasoned green beans, mini corn on the cob, peach delight, butterscotch bar, garlic toast, chocolate milk.

TUESDAY-Fish strips with tartar sauce, macaroni and cheese, blackeyed peas, carrot sticks, lime sherbet, cornbread, butter, milk.

WEDNESDAY-Turkey pot pie, fresh garden salad with dressing, fried okra, Jello with fruit topping, hot rolls, butter, chocolate milk.

THURSDAY-Soft tacos with picante sauce, lettuce and tomato

salad, seasoned pinto beans, Spanish rice, pineapple tidbits, cinnamon rolls, flour tortillas, milk.

FRIDAY-chili dog with mustard, baked beans, Curly Q fries with catsup, fresh fruit choices, no bake cookies, bun, milk.

ST. ANTHONY'S SCHOOL

MONDAY-Tacos, rice, tossed salad, sopapillas, milk.

TUESDAY-Turkey pot pie, celery sticks, biscuit, peaches, milk.

WEDNESDAY-Submarine sandwich, tator tots, cole slaw, chocolate chip cookies, milk.

THURSDAY-Chili beans, okra, cornbread, pineapple tidbits, milk.

FRIDAY-Hotdogs, vegetarian beans, French fries, cornmeal cookies, milk.



CRIMESTOPPERS

HALLOWEEN CARNIVAL

Reservations are being accepted for booth space at our Annual Halloween Carnival Sunday, October 31st, 5:00 P.M. to 8 P.M. All civic service or Social Clubs are welcome. Deadline for reservations is Oct. 27th.

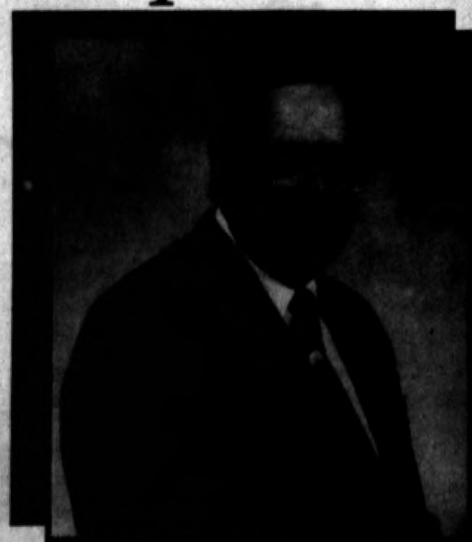
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Oct. 17-20



Tom Harguess: Minister
Elk City, Okla.

Sunday...
9:30 A.M. Bible Class: "The Powerful Word" (Romans 1:16, 17)
10:30 A.M. Worship: "God's Plan For Unity" (Eph. 4:3-6)
6:00 P.M. "The Heart Of The Matter" (1 Sam. 16:7)
Monday...
12:10 P.M. "Forgive & Forget" ...
The Four Stages of Forgiving.
7:30 P.M. "Salvation Our Only Hope"

(Romans 3:10, 23; 1 John 1:8, 10)
Tuesday...
12:10 P.M. Forgive & Forget ...
Some Nice Things Forgiving Is Not!
7:30 P.M. "Love Is The Answer" (Matthew 22:36 - 40)
Wednesday...
12:10 P.M. "Forgive & Forget" ...
How People Forgive
7:30 P.M. "Worship - AN OPPORTUNITY & A RESPONSIBILITY" (John 4:23 - 24)

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KELLY JONES, JOHN TOHM

Couple to wed

Kelly Lee Jones of Moreno Valley, Calif. and John Anthony Tohm of Hereford plan to be united in marriage Nov. 20 in First United Methodist Church of Riverside, Calif. The bride-elect is the daughter of Robert and Mary Jones of Moreno Valley and the prospective bridegroom is the son of Vernon and Rosie Tohm of Hereford.

Miss Jones is a 1987 graduate of Moreno Valley High School. She is currently employed as a legal

secretary at the law offices of Hill, Genson, Even, Crandall and Wade in Ontario, Calif.

Tohm, a 1989 graduate of Hereford High School, joined the United States Marine Corp in March 1990. Cpl. Tohm has served in Desert Storm and a tour in Okinawa, Japan. He is currently stationed at Camp Pendleton, Calif. awaiting a six-month deployment on the LSS Deluth in January 1994.

Graham serving on board of directors

Pat Graham of Hereford is serving on the Circle of Friends board of directors. She was introduced along with other board members during the organization's recent annual meeting. Also, during the meeting, Janie Hathoot of Canadian was installed as new president and others appointed included D'Ann Allen of Amarillo, president elect; Adair Buckner of Amarillo, secretary; and Glenna Henderson of Amarillo, treasurer. New board members are Mary Lynn Garth of Dumas, Jacquie Humphrey of Amarillo, Chris Lasley of Stratford, Linn Riley of Perryton, Sharon Strouhal of Amarillo and Ann Webb of Canadian. The Circle of Friends is a non-profit membership organization dedicated to helping cancer patients

and their families in times of need. Through its affiliation with the Don and Sybil Harrington Cancer Center, the Circle develops and implements fundraising activities primarily to provide financial assistance and patient care and support programs for those affected by cancer. The Circle works with the Harrington Cancer Center to provide cancer education opportunities for people throughout the region.

Annual activities supported by the Circle of Friends include the Race for the Cure, Caring Touch Christmas Card sales, parties for pediatric oncology patients and Camp Alphia. The organization also raises funds for projects at the Harrington Cancer Center.

Scrapbooks are subject of Toujour Amis Club program

Janet Cunningham of Plainview gave the program titled "Shoobox to Showcase" when members of the Toujour Amis Study Club met recently in the home of Kim Buckley. The guest speaker owns a business designed to help make safe and interesting scrapbooks to keep your favorite photographs in which is called Creative Memories. During roll call, each club member brought an item of memorabilia to display and explained its sentimental value. Hostesses for the meeting were

Diana Griffin, Shanna Hagar and Buckley. They served an assortment of desserts consisting of German chocolate cake, cream cheese brownies and apple crisp. Members present were Rhonda Banner, Judy Barrett, Trish Brown, Kim Bigham, Cindy Black, Patti Brown, Buckley, Tami Charest, Lisa Formby, Griffin, Hagar, Julia Laing, Sarah Lawson, Lauri Paetzold, Becky Reinart, Cindy Simons, Nena Veazey, Donna West, Marsha Winget, Jill Savoini and Kim Porter.

Between The Covers

BY JOE WEAVER

History is intriguing. If you try to categorize it, you can go a zillion different ways, but lately I've come up with my own divisions.

First are those great events that have momentous repercussions that everyone knows something about—the discovery of the New World, the American Revolution, the Alamo. Secondly are the incidents that may be a part of the whole but are more specific and perhaps not as well known, i.e., the life of Columbus, the Battle of Trenton, Travis' appeal for help. Thirdly are the events that have no bearing on anything as far as anyone can tell, but have an interest all their own. If history is a flowing river and incidents are streams and tributaries, these are the stagnant ponds left after the last rain. Of course, if you are a participant in these events—a fish in the pond so to speak—it's pretty important but there is no consequence to those in the main current except as an item of interest.

That's a lot of preparation to tell you about a couple of items involving the library. The first is this week's Family Film. Immediately preceding the Civil War, Secretary of War Jefferson Davis authorized the U.S. Army to experiment with camels as a means of transport in the deserts of the American Southwest. They were surprisingly successful, but the war intervened, demanding attention (and finances) elsewhere, and bringing an end to the experiment. The only effect of the whole matter, as far as I can see, is providing the basis for a hilarious movie.

Hawmps captures the spirit of the event, if not the facts. Bring the family to the library this Thursday at 7 p.m. for a good time and lots of laughs. Popcorn is a quarter a bag.

One of those great events that everyone knows something about is the Louisiana Purchase and the exploratory trip of Lewis and Clark. Upon returning, Lewis was made governor of the entire territory, which includes most of the U.S. west of the Mississippi. On a trip to Washington

to defend himself against ridiculous accusations, he turned up dead at a wilderness "inn" in Tennessee. The official report was suicide, but the facts, as slim as they are, would hardly support that position. I know that few other people are even interested, but last summer, I checked out an old book about the incident and became intrigued. The book was about as exciting as reading legal briefs, and I thought, "Someone could take this information and make a readable, entertaining murder mystery out of it. The incident is so remote, though, who would spend their time on it?" Ron Burns is who. Imagine my surprise a few weeks ago to find a review in some library journal about *The Mysterious Death of Meriwether Lewis!* This novel sees two old friends of Lewis, an Army captain and a naturalist, setting out to disprove that the great explorer was indeed murdered. The book draws heavily from truth (I say at the

risk of running some off), yet retains the suspense of a whodunit. (As a matter of fact, author Burns lists the book I read as one of his sources—(smart man).)

If you think you've eaten at McDonald's a few times, come see the display by Britni (7) and Brianna (9) Finley! Their collection of toys represents so many Happy Meals, Sam and Barbara should buy stock. Britni is a second grader at Aikman and her favorite book is *In the Haunted House*. Brianna is in fourth

grade at Bluebonnet and Charlotte's Web is her favorite. Both girls are active at Avenue Baptist Church and in YMCA sports. They enjoy all sports, particularly skating, biking, and terrorizing the neighborhood with their cousins.

If you missed the book sale this weekend, it will be set up for a few more days. Come in and pick up some bargains.

The past is but the beginning of a beginning.

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Charter Number 5802 Comptroller of the Currency Southwestern District	
Statement of Resources and Liabilities	
ASSETS	
Thousands of dollars	
Cash and balances due from depository institutions:	
Noninterest-bearing balances and currency and coin	5,562
Interest-bearing balances	0
Securities	26,923
Federal funds sold	0
Securities purchased under agreements to resell	0
Loans and lease financing receivables:	
Loans and leases, net of unearned income	45,729
LESS: Allowance for loan and lease losses	585
LESS: Allocated transfer risk reserve	0
Loans and leases, net of unearned income, allowance, and reserve	45,144
Assets held in trading accounts	0
Premises and fixed assets (including capitalized leases)	2,294
Other real estate owned	0
Investments in unconsolidated subsidiaries and associated companies	0
Customers' liability to this bank on acceptances outstanding	0
Intangible assets	0
Other assets	2,106
Total assets	82,029
Losses deferred pursuant to 12 U.S.C. 1823(j)	N/A
Total assets and losses deferred pursuant to 12 U.S.C. 1823(j)	82,029
LIABILITIES	
Deposits:	
In domestic offices	68,732
Noninterest-bearing	17,515
Interest-bearing	51,217
Federal funds purchased	1,150
Securities sold under agreements to repurchase	0
Demand notes issued to the U.S. Treasury	469
Other borrowed money	0
Mortgage indebtedness and obligations under capitalized leases	0
Bank's liability on acceptances executed and outstanding	0
Subordinated notes and debentures	0
Other liabilities	1,061
Total liabilities	71,412
Limited-life preferred stock and related surplus	0
EQUITY CAPITAL	
Perpetual preferred stock and related surplus	0
Common stock	1,000
Surplus	4,000
Undivided profits and capital reserves	5,617
LESS: Net unrealized loss on marketable equity securities	0
Total equity capital	10,617
Losses deferred pursuant to 12 U.S.C. 1823(j)	N/A
Total equity capital and losses deferred pursuant to 12 U.S.C. 1823(j)	10,617
Total liabilities, limited-life preferred stock, equity capital and losses deferred pursuant to 12 U.S.C. 1823(j)	82,029
We, the undersigned directors, attest to the correctness of this statement of resources and liabilities. We declare that it has been examined by us, and to the best of our knowledge and belief has been prepared in conformance with the instructions and is true and correct.	
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CASHIER	Title
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Donald M. Myers	
Joni Karris	
Rita Bell	Signature
October 15, 1993	Date

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MINDING YOUR OWN BUSINESS

Don Taylor

WHAT DO YOU KNOW?

First of two parts

"What do you know?" We often use this question as a greeting in some parts of the country. Sometimes we ask it in just two words "wadooya know?" In either form, it is a good question to ask everyone involved with your business from time-to-time.

Asking "What do you know," or more appropriately, "What do we know," is a source of inexpensive market research. Good research will generate useful information. All businesses need information to compete effectively. In this, the information age, it is critical to assess what we know periodically.

There are several areas in every business on which you should gather information. For example, as a typical business owner you would benefit from gathering information on your customers and suppliers, industry trends and your competitors. All of this informa-

tion is market research in its most simple form.

The collection of important information can start with the question, "What do we know?" You should follow up with a series of questions titled "What should we know?"

Customer research

Learning more about your customers is a healthy first step for every business. Customers are the only reason your business exists. Therefore, it is reasonable to assume that the more you know about your customers, the better you can serve them.

For example, you might begin with demographic characteristics. These are simple ways of dividing customers into classes or segments. Typical groups include age, marital status, income level, sex, race, geographic location and household size.

Other elements include psychographic and behavioral characteristics. Psychographic characteristics are measures of attitudes, interests, opinions and feelings. This knowledge will help you understand what your customers want, what they feel strongly about and how they see your business. You can use behavioral characteristics to describe and define why customers behave the way they do when shopping. You can use this information to learn how your customers compare prices, select stores, choose products and arrive at purchasing decisions.

Using the information

Research information can help you position your businesses to serve customers more effectively. When combined with personal observation and contact, it can prove very profitable. For example, one upscale dress shop owner who targeted wealthy, mature women noticed that her older, retired customers often brought their husbands along when shopping. The men soon grew tired of waiting and began

to fidget and fuss. The wives would frequently leave without purchasing anything or purchase something quickly that they would often bring back later.

Because the owner had carefully observed her customers, she took steps to remedy the problem. She had a contractor build a small cubicle that she equipped with three comfortable chairs and a small color television. She located it near the dressing area and next to the full length mirrors.

She encouraged the husbands to sit and enjoy the news or a ball game while their wives shopped. As a result, sales went up and returns went down. Both husbands and wives were more content with the shopping experience.

A children's clothing store manager noticed a similar situation with restless children. To solve the problem she turned a portion of her store into a children's play area. She carefully decorated the area with colorful cartoon character themes and added toys and games.

Because she knew her customers well, she selected only toys and games that were both educational and fun. The mothers, who could relax now that the children were both content and learning, spent more time shopping. As a result, sales per customer increased nearly 11 percent the following year.

Next week in part two of this series, we will share more important market research information. Don't miss "What Do You Know," part two.

You may write to Don Taylor in care of "Minding Your Own Business," Box 67, Amarillo, Texas 79105.

THE QUIZ

is a feature of the



NEWSPAPER IN EDUCATION PROGRAM

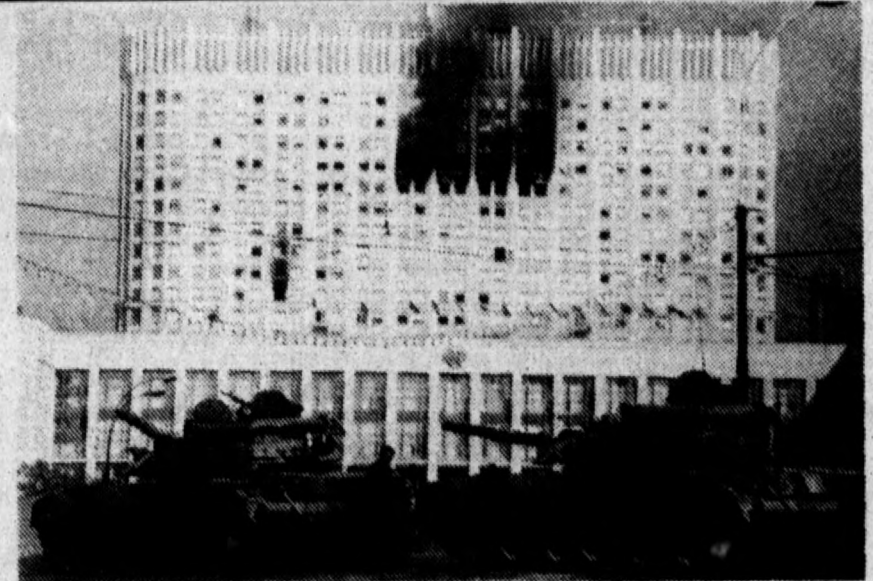
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THE QUIZ

THE QUIZ IS PART OF THIS NEWSPAPER'S NEWSPAPER IN EDUCATION PROGRAM

WORLDSCOPE

(10 points for each question answered correctly)



1) Boris Yeltsin is once again in control of Russia's government in the wake of an uprising in which hard-line opponents seized the building shown here. This building is where Russia's ... meets.

a-Supreme Court b-parliament c-President and Cabinet

2) President Clinton wants to send an additional 5,300 soldiers to Somalia in the wake of attacks on U.S. troops by followers of warlord ...?

3.) Some members of Congress say the current Somalia mission is technically a violation of the ... Act, which was passed in 1973 in the wake of the Vietnam War.

4) Last week, China exploded a nuclear weapon. The explosion violated a recent (CHOOSE ONE: unofficial moratorium on testing, the Nuclear Non-Proliferation Treaty).

5) Recently, the FCC announced that it will auction off sections of the airwaves to firms that want to create new (CHOOSE ONE: wireless phone, HDTV) networks.

MATCHWORDS

(2 points for each correct match)

- | | |
|---------------|--------------|
| 1-aggressive | a-inquiry |
| 2-vulnerable | b-emphatic |
| 3-research | c-helpless |
| 4-premium | d-constraint |
| 5-restriction | e-bonus |

PEOPLE/SPORTS

(5 points for each correct answer)

1) Michael Jordan stunned the sports world by announcing his retirement from basketball. Jordan is tied with (CHOOSE ONE: Kareem Abdul-Jabbar, Wilt Chamberlain) as the only NBA players to win six league scoring titles.

2) Author ... whose acclaimed novels include "Beloved," "Song of Solomon" and "Jazz," was recently awarded the Nobel Prize for literature.

3) Famed choreographer Agnes de Mille died recently at the age of 88. De Mille was perhaps best-known for her groundbreaking choreography for the hit musical ...?

4) Larry Johnson of the (CHOOSE ONE: Orlando Magic, Charlotte Hornets) recently signed a 12-year, \$84 million deal with the team — the biggest contract in NBA history.

5) College football fans were salivating over last weekend's meeting between top-ranked Florida State and its archrival ...?, which had beaten the Seminoles the past two years.

NEWSNAME

(15 points for correct answer or answers)



I recently became the second female member of the Supreme Court. Who am I?

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 - 71 to 81 points — Good
 - 61 to 70 points — Fair
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BLONDIE

by Dean Young and Stan Drake



Barney Google and Snuffy Smith

By Fred Lasswell



Marvin

By Tom Armstrong



The Wizard of Id

By Brant Parker and Johnny Hart

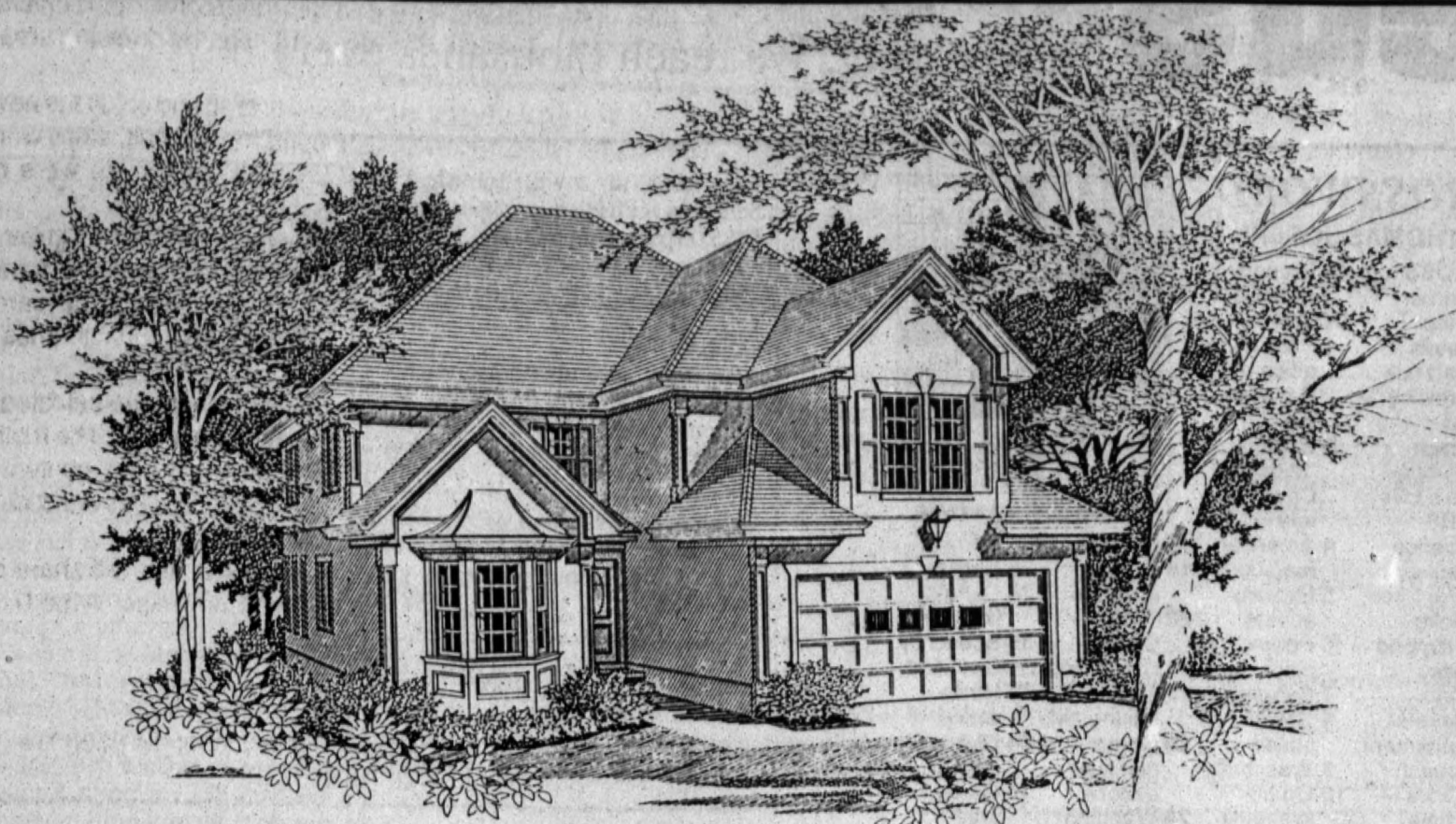


ANSWERS TO THE QUIZ

Week of 10-18-93

WORLDSCOPE: 1-b; 2-Mohamed Aidid; 3-War Powers; 4-
unofficial moratorium on testing; 5-wireless phone
NEWSNAME: Ruth Bader Ginsburg
MATCHWORDS: 1-b; 2-c; 3-a; 4-e; 5-d
PEOPLE & SPORTS: 1-Wilt Chamberlain; 2-Tom Morrison; 3-
"Oklahoma"; 4-Charlotte Hornets; 5-Miami

Real Estate



EXQUISITE PLAN FOR NARROW LOT

Vaulted Family Room Isolated To The Rear



© BY W.D. FARMER, F.A.I.B.D.

Upon entering the front door of this home, you are greeted by a visually delightful stair up to the bedrooms or a large cased opening leading to the living room, and an angular hall leading into the remainder of the first floor.

The first floor includes many unique features. A private study, a dining room open on two sides, and an open breakfast room are included just for starters. A half bath is tucked away in the hall area, convenient for daytime use.

The large kitchen includes all the luxuries, as well as a snack bar. Access to the garage is through the laundry room, and the basement stair is located beneath the stair up.

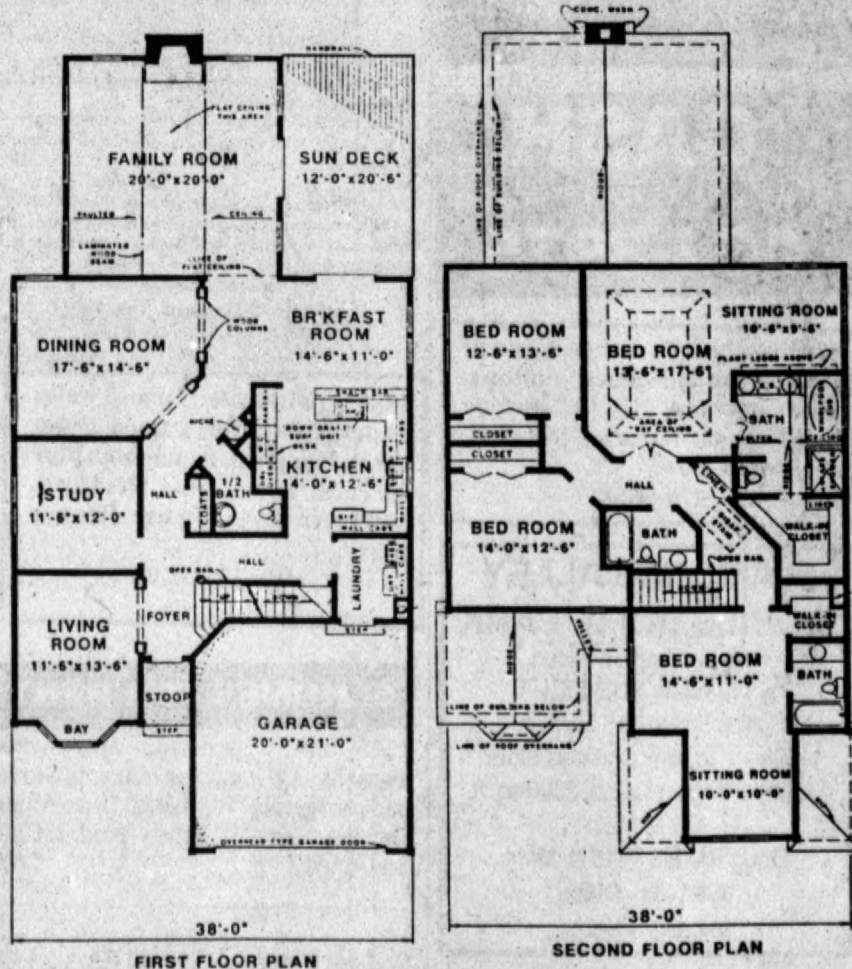
The 20' x 20' family room is isolated away at the rear of the home, and includes a vaulted ceiling with laminated wood beams and direct access to the sun deck.

The second floor contains four

bed rooms, two of which have private sitting rooms. The uniquely angled hall provides access to each bed room. The master suite is highlighted by a tray ceiling and a large sitting room for relaxation. The garden master bath includes a separate shower and whirlpool tub and access to a large open walk in closet. The bed room on the front of the house also includes a secluded sitting room, private bath and walk in closet. The remaining two bed rooms share a central hall bath and are generously sized.

The exterior is stucco with a combination of hip and matching gable roof design. The bay window in the living room gives the front distinction.

For further information on plan number 3408, a computer generated plan containing 3,407 sq. ft., write W. D. Farmer Residence Designer, Inc., P. O. Box 450025, Atlanta, GA 30345.



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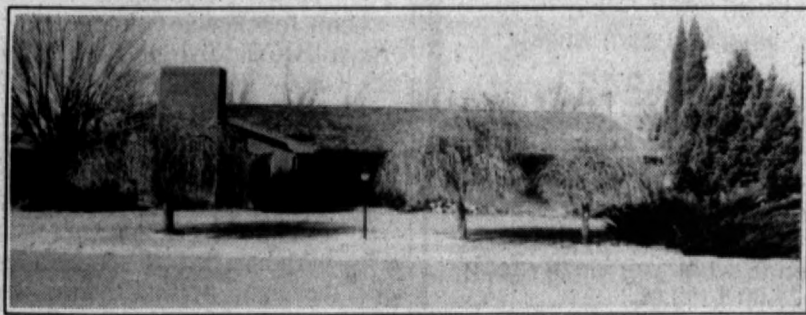
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242 BEACH - 3 bdrm., 1 3/4 bath, new carpet & kitchen & bathroom flooring, nice 17x36 swimming pool & nice size pool house.

433 AVE. H - 3 bdrm., brick, nicely decorated, large living room & dining room, bar in kitchen.

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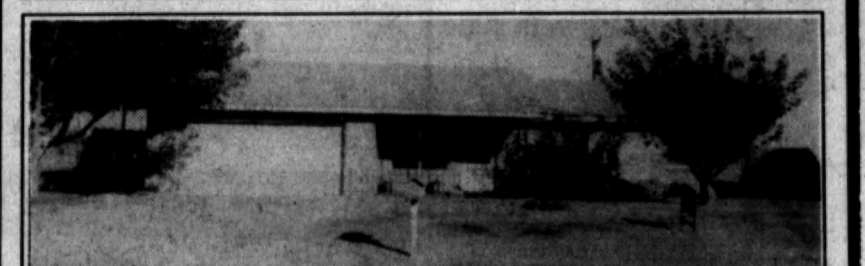
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234 HICKORY - Spacious 3-1 3/4-2, Fireplace. Price has been lowered.

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'Picket Fences' returns with Emmy's blessing



Tom Skerritt (center) plays Sheriff Jimmy Brock on CBS' Emmy-winning drama "Picket Fences," which returns for its second season on Friday. Co-starring with Skerritt are (clockwise) Kathy Baker, Justin Shenkarow, Adam Wylie and Holly Marie Combs.

BY JOHN CROOK

Sheriff Jimmy Brock (Tom Skerritt) finds himself one of the most decorated men in Rome, Wis., as "Picket Fences" begins its second season Friday, Oct. 22, on CBS. The critically acclaimed drama series, which drew low ratings in its initial season, recently scored the nearly unprecedented coup of winning Emmys for outstanding drama series, leading actor (Skerritt) and leading actress (Kathy Baker, who plays Dr. Jill Brock, Jimmy's wife).

As the second season opens with an episode titled "Turpitude" (written by series creator and executive producer David E. Kelley, directed by Michael Pressman), Rome's mayor, Bill Pugen (Michael Keenan), foils a carjacking. When he attempts to hold the man for law officers, the thug smilingly vows that, if the mayor sends him to prison, he will return someday and avenge himself. Panic-stricken, the mayor blows him away.

Jimmy's investigation quickly turns up forensic evidence that the mayor's assailant was unarmed at the time of his death. As far as Jimmy is concerned, his duty is clear: The mayor must be arrested and tried on murder charges.

The good people of Rome don't see it that way, however. A rising crime rate has sent mothers, including Jill, to a firing range to take marksmanship lessons from Max (Lauren Holly), one of Jimmy's deputies. As the townsfolk see it, their beloved mayor merely rid them all of an undesirable and dangerous individual.

In short order, Jimmy finds himself virtually without an ally in his campaign to oppose this kind of vigilante justice. The new district attorney in

town hasn't even had time to unpack his bags before being called upon to prosecute a beloved politician for a crime witnessed only by an elderly man who suffers from Alzheimer's disease.

Loose-cannon attorney Douglas Wambaugh (Emmy nominee Fyvush Finkel) sees this as the high-profile case that will vindicate him after years of ridicule for defending bad guys. The local judge (Ray Walston) shakes his head at Jimmy and grimly asks, "Do you have any idea what you have done?"

Kenny (Costas Mandylor), Jimmy's other deputy, deliberately tries to omit crucial information from an official report in hopes of helping the mayor. Jill, usually a bastion of strength, winces at the onslaught of criticism heaped on her husband in the national media (including commentary by Ed Koch, former mayor of New York City) and gently chides him for remaining so inflexible. "Everyone thought it was self-defense," she says. "You could have just let it be."

Skerritt more than reveals the quiet authority that helped win him the Emmy. Baker has far less to do in this particular episode, but the bond between Jill and Jimmy contributes to one of the most realistic marriages on prime-time network television. In the midst of all the intensity, scriptwriter Kelley manages to find time for a few throwaway comic bits ("Susan! Aim for the trunk, not the groin!" Max admonishes a sweet, grandmotherly type at the firing range).

Last season most TV critics put "Picket Fences" on their 10-best list for the year. Maybe now, after all the Emmys, the general public will discover the pleasures of this sweet-natured, funny, suspenseful and beautifully acted drama. It's a dying breed.

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Hanna K. *** (1983) Jill Clayburgh, Jean Yarns. A Jewish lawyer is torn between her Israeli lover and her new client, a Palestinian trying to reclaim his ancestral home. 2:00. October 21 1pm; 22 3am.

The Hard Men *** 1/2 (1957) Guy Madison, Valerie French. The deputy sheriff of a dusty cattle town enters into an affair with the wife of a vicious rancher. 1:45. October 21 3pm.

Harriet Craig ** (1950) Joan Crawford, Wendell Corey. An unscrupulous woman, through her attempts to dominate all about her.

teaches a death-obsessed teen a valuable lesson about the art of living in Hal Ashby's cult classic. 2:00. October 17 3am.

alienates those who love her. 2:00. October 23 11pm.

The Harvey Girls *** (1946) Judy Garland, Ray Bolger. The standards and men of an 1870s Western town are altered by a group of young waitresses. 2:30. October 17 4pm.

Havana *** 1/2 (1990) Robert Redford, Lena Olin. An American gambler falls into political intrigue through an affair with a rebel on the eve of the Cuban Revolution. (In Stereo) (CC) 3:00. October 23 3pm.

Herbie Goes to Monte Carlo ** (1977) Dean Jones, Don Knotts. The "Love Bug" finds love and larceny while in Europe for the Paris-Monte Carlo road rally. 2:00. October 18 7pm; 23 3pm.

Honeysuckle Rose *** (1980) Willie Nelson, Dyan Cannon. A band member's daughter comes between a touring country singer and his stay-at-home family. 2:00. October 17 1pm.

The Horsemen *** 1/2 (1971) Omar Sharif, Leigh Taylor-Young. The son of an Afghan sheik vows to regain his father's respect after being seriously injured in a grueling sporting event. 2:20. October 21 11am.

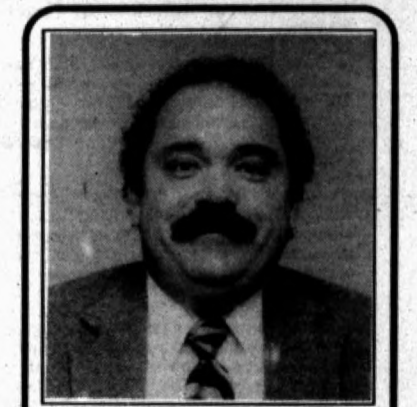
How to Beat the High Cost of Living ** (1979) Susan Saint James, Jane Curtin. Three suburban women look to larceny to fill their empty purses. 2:00. October 17 12pm.

The Howards of Virginia *** 1/2 (1940) Cary Grant, Martha Scott. A married couple finds that their political attitudes toward the Revolutionary War exemplify the differences between them. 2:30. October 19 11am.

I'm No Angel *** 1/2 (1933) Mae West, Cary Grant. A carnival dancer with a shady past and shadier friends falls for a playboy. 2:00. October 17 10am; 18 3am.

Intimate Strangers ** (1977) Dennis Weaver, Sally Struthers. A couple find that their deep love for each other cannot overcome the explosive emotions threatening their marriage. 2:00. October 17 11:30pm.

Jersey Girl *** 1/2 (1992) Jami Gertz, Dylan McDermott. A car accident inadvertently leads to romance between a successful graphics salesman and a day-care worker. (In Stereo) (CC) 2:00. October 18 7pm.



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TUESDAY OCTOBER 19

Table of TV programming for Tuesday, October 19, 1993, from 7 AM to 12 PM. Includes shows like Fraggles, Pooh Corner, Umbrella, Dumbo, Tracks, Care Bears, Gummi B., Lunch Box, Help!, Franken., and various news and sports programs.

TUESDAY OCTOBER 19

Table of TV programming for Tuesday, October 19, 1993, from 12:30 to 5:30 PM. Includes shows like (12:00) Movie: The Munsters' Revenge, Our Lives, Another World, John & Leeza, Oprah Winfrey, Maury Povich, Cur. Affair, NBC News, Body Elec., Sci. Frontiers, Yan Cooks, Sesame Street, Reading, Sandiego, Sq. 1 TV, Explorers, Garden, and various news and sports programs.

TUESDAY OCTOBER 19

Table of TV programming for Tuesday, October 19, 1993, from 6 PM to 11 PM. Includes shows like Movie: The Sword in the Stone, News, Cops, Saved-Bell, Getting By, Movie: Message From Nam, News, (3:5) Tonight Show, MacNeil/Lehrer Newshour, Nova, Frontline, Perspective, Arts, Thinking, MacNeil/Lehrer Newshour, and various news and sports programs.

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TUESDAY



PBS' "Frontline" on Tuesday investigates controversial new techniques in helping people, such as Jan Kochmeister and his daughter, Shalisa, cope with autism in "Prisoners of Silence."

Kid Galahad *** 1/2 (1962) Elvis Presley, Lola Albright. An ex-GI with a knockout punch is pushed into the world of professional boxing. 2:00. 📺 October 17 3pm.

Killer Instinct ** (1988) Melissa Gilbert, Woody Harrelson. A psychiatrist's career is thrown into limbo after an institutionalized patient she is forced to release commits murder. 2:00. 📺 October 19 3pm.

Kiss Me Goodbye *** 1/2 (1982) Sally Field, James Caan. A widow's new marriage is hindered by the appearance of her late husband's ghost. Inspired by 1978's "Dona Flor and Her Two Husbands." 2:00. 📺 October 23 1pm.

La Bamba *** (1987) Lou Diamond Phillips, Esai Morales. A fact-based account of Ritchie Valens' (1941-59) rise to musical stardom before his death in a plane crash. 2:00. 📺 October 23 3pm.

Lady in the Corner (1989) Loretta Young. The editor of a magazine returns from vacation to find the magazine is being sold to a porn publisher. 2:00. 📺 October 19 8pm.

Ladykiller *** 1/2 (1992) Mimi Rogers, John Shea. A forensic expert's investigation into a series of murders leads to her married lover and his unsuspecting wife. (In Stereo) (CC) 2:00. 📺 October 17 6pm; 23 1pm.

A Life in the Theatre (1993) Jack Lemmon, Matthew Broderick. David Mamet's tale of the hardships and triumphs of theatrical life as seen through the experiences of two actors. 2:00. 📺 October 17 11pm; 19 7pm.

Lifesense *** 1/2 (1991) Pioneering film techniques capture the diversity of life around the globe and mankind's relationship with nature. 2:00. 📺 October 17 7pm, 11pm.

Lo Negro del Negro Rodolfo de Anda, Arturo Martinez. Un hombre toma ventaja de su posición en el gobierno. 1:30. 📺 October 22 10:30pm.

Logan's Run *** 1/2 (1976) Michael York, Jenny Agutter. An agent in a city where people are not allowed to live past 30 flees to the outside world when he learns that his number is coming up. 2:30. 📺 October 17 9:35am.

Lone Prairie *** 1/2 (1942) Russell Hayden, Bob Wills. Crooks set their sights on a man's cattle ranch after learning that the railroad will pass through it. 1:15. 📺 October 23 5:15am.

The Long Hot Summer *** (1985) (Part 1 of 2) Don Johnson, Jason Robards. A drifter's arrival in a small Mississippi town has varying effects on the members of a wealthy family. 2:00. 📺 October 19 1am.

The Long Hot Summer *** (1985) (Part 2 of 2) Don Johnson, Jason Robards. Ben Quick's actions continue to divide the Varner family and the townspeople as he is suspected of arson and murder. 2:00. 📺 October 20 1am.

The Long Ships ** (1964) Richard Widmark, Sidney Poitier. A Viking adventurer battles it out with a rival Moorish chieftain during their search for a legendary artifact. 2:30. 📺 October 19 9:20pm.

WEDNESDAY OCTOBER 20

Table with columns for time slots (7 AM to 12 PM) and program listings including Fraggles, Today, Write, Gilligan, Good Morning America, etc.



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WEDNESDAY OCTOBER 20

Table with columns for time slots (12:30 to 5:30) and program listings including The Worst Witch, Our Lives, Body Elec., etc.

WEDNESDAY OCTOBER 20

Table with columns for time slots (6 PM to 11 PM) and program listings including Home-Donald, News, MacNeil/Lehrer Newshour, etc.

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Winn's LAWN AND GARDEN Winn's CANDY Winn's HOUSEWARES Winn's CLEANING SUPPLIES Winn's CRAFTS Winn's