Coleman Concerned Over Alleged Abuses

Commissioners To Study Food Stamp Program

Concerned and alarmed by an increasing number of complaints about "abuses" of the Food Stamp Program. Deaf Smith County Commissioner Bruce Coleman has called for a discussion on the matter when the Commissioners Court holds a regular meeting Monday.

Coleman has invited the area food stamp supervises from America is attended.

stamp supervisor from Amarillo to attend the meeting and outline the administration of the program to commissioners. The topic is scheduled on the court's agenda for 2 p.m.

AT COLEMAN'S REQUEST, the Amarillo supervisor-Mary Ann Cathey—met with the commissioner and representatives of The Brand and KPAN Radio here earlier this week to learn more about the program. Too many citizens, it was agreed, know little of the program

and hear only the allegations of mis-use of the food stamps. Ms.Cathey realizes that "there will be

abuses of all government programs, but we try to keep them at a bare minimum." Adding that "it is a very good program," she stated that "we should balance off the complaints with all the good the the complaints with all the program has accomplished."

program has accomplished.

She pointed out that a "fraud investigation division" has recently been organized to check out alleged violations.

"If there are abuses here, I want to know about them. People can contact the Hereford Food Stamp office to get in touch with me." touch with me."

The supervisor said the office had received some anonymous calls which complained of abuses, but pointed out that "we must have specific informa-tion." She said the office also received

"input" from social agencies and minority organizations on administration of the program. "We administer the program as prescribed by law," she

ASKED ABOUT DOLLAR figures on the local program, Ms. Cathey reported that \$74,022 worth of coupons were cashed here in August and that the program had 461 participating house-holds at that time. Records indicated that participants of the food stamp program paid \$23,366 for the \$74,000 worth of coupons. The statewide average on bonus coupons is 68 per cent.

What are food stamps? A booklet

published by the State Department of Public Welfare states:

"Food stamps are not only for families on welfare . . It depends on your income and the number of people you're feeding. Food stamps usually have to be paid for, but the amount you get is worth more than what you pay.

"For example, a family of four with a NET income of \$100 a month might get \$150 in food stamps for \$25. But the rate changes every six months to allow for food price increases. The stamps are for people who can't work and for people who can. If you can work and you are 18 to 65-years-old, you must register for work. And you must accept a job offer you are capable of handling. You don't have to register to work if you are physically or mentally unable to work, or if you are caring for children at home who are under 18 years old.

'Net income is what you have left after income tax, social security tax, union dues and other automatic deductions from your paycheck. It is also

what is left after you deduct from your income such expenses as medical and child care costs. Rent or house payments that are more than 30 per cent of your net income can be deducted, as can utility bills, including an allowance for one

"THE TOTAL INCOME of a household is the combined salaries of all its working members and any other money coming in. Furthermore, the maximum financial worth of families or groups applying for food stamps can't be more than \$1,500 unless one member is 60-years-old or over, in which case maximum financial worth is \$3,000 for the entire household. If you are 60 and live alone, you are limited to the \$1,500 figure. To figure financial worth, you don't have to count your home and lot,

one licensed car, personal belongings like clothing and jewelry, or household goods like furniture and a TV.

"Food stamps are just like money, except that you can only buy food with them-no tobacco, alcohol or things you

The booklet points out that persons interested in the program can contact the welfare or food stamp office in their area to get an application form and set up an interview. Those found to be eligible are issued a Food Stamp Identification card. Each month the participant receives an ATP (Authorization to Purchase) card that tells how much they have to pay and how many food stamps they can get. The coupons can then be purchased, or picked up, at the post office.

Sunday The Hereford Brand

40 Pages



73rd Year, No. 98

Hereford, Texas, Sunday, Dec. 8, 1974

Pitman Outlet to Lower Meat Prices

By DAN WELTY **Brand Staff Writer**

Meat Store Expected to Open Dec. 18

The construction of a beef retail outlet in Amarillo by the Pitman Industries of Hereford will complete a new concept in the cattle industry - one company handling all phases of beef production from the pasture to the consumer.

Directors and officers of the Hereford cattle and grain company made the announcement at a news conference Thursday at the Texas Cattle Feeders Association office in Amarillo. The outlet will feature beef that has been exclusively fed and processed by Pitman and will be brand named "Pitman Beef."

THE OPENING December 18th of the facility will be the final step of John Pitman, company president, Cattle have already been taken from Pitman feeding facilities and slaughtered to begin the aging process that will be a trademark of meat sold through the outlet.

The concept, an innovation for the cattle industry, will assure beef buyers of high quality meat at prices noticeably below the prevailing cost of beef in Amarillo, John Pitman said. The arrangement will be advantageous to the company by providing a convenient, steady market for cattle from Pitman feedyards, he added.

The outlet, which will operate under the Pitman Beef name, will be located at 4312 West 45th in the 45th and Western shopping area. Pitts Harrison, vice president of Pitman Industries will supervise the management of the outlet.

Harrison said at the news conference that Pitman will be able to guarantee the quality of all the beef it sells because the company will control the cattle from backgrounding in the pasture and feeding at the firm's feed yards through custom slaughtering and dressing locally. The process ensures that the meat conforms to Pitman's specific standards for taste and tenderness, he said, and keeps prices

to the lowest levels possible. Pitman said part of the planning that went into the new facility was a survey of housewives to find out what they wanted in the way of services and meats. Six or seven housewives were polled to determine the average family's needs. It was indicated that surveys of this type will continue in order for the retail outlet to furnish products the consumer is best

Other features of the Amarillo facility will be a beef information booth, convenience items and eight different packs of frozen beef. The beef information booth will be for the housewife with questions about cuts of meats and to furnish cooking hints. In addition, the store will carry several non-meat items for the convenience of the housewife.

The outlet will also have facilities to permit customers to sample variety beef items and to learn how they can be used in menu planning, they said.

Pitman Beef will operate from 10 a.m. until 7 p.m. Monday through Saturday. Formal opening ceremonies will be held in January.

Harrison indicated that the new beef outlet will especially cater to families that buy beef in quantity. Pitman Beef will

offer eight different beef packs, matched to family size. Pack purchasers will be able to obtain a selection of meat cuts at significant savings from the average supermarket price, he suggested.

The quality of the meat in the frozen quantity packs will be the highest, Pitman said, just as the cuts that will be available singly to the consumer.

Questioned by newsmen, Pitman said that the company forsees savings for the consumer by elimination of the middleman "What we will try to do is make the transition from feedlot to consumer as elucioni as possible. We will use our own cattle right through to the

Asked how much savings the consumer could expect. Pitman said it was too early to tell. "As far as we there is no one else doing this. We'll just try to see. We've never done this before, but we'll try to make the efficiency count for us so we can get the beef to the consumer cheaply.'

Pitman said his company, which has operated in Hereford since 1930, is particularly pleased to be launching the plan in Amarillo.

"Hereford looks to Amarillo for a lot of things," the company president said, "so we enjoy the opportunity to do something in return for our neighbors. This chance for Hereford and Amarillo to join hands across the plains will be good for both cities, we believe."

Pitman's remarks were seconded by Bill Albright of the Deaf Smith County Chamber of Commerce, who also attended the news conference.

(See PITMAN, Page 2A)



MHMR Gets Kineanis Tree

The Hereford Noon Kiwanis Club presented the MHMR Center In Hereford with a Christmas tree Friday as part of their major emphasis on learning disabilities. Kiwanis president R.C. Hoelscher stands at left with Kiwanian Pat Hanlon. MHMR students Jimmy Dale Brownlow and Roger Garcia stand at the front of the tree

while MHMR representiive Mrs. Joe Warren stands at the rear and Hereford Newcomers president Mrs. Glenn Perry stands at the right. The Noon Kiwanis is raising funds for their projects with a Christmas Tree Sale on the parking lot of Safeway just off Park Avenue.

Area Talent To Perform 'The Messiah'

PROBABLY THE world's best-known work of religious music, Handel's oratorio The Messiah will be heard at 7 p.m. today in Hereford High School litorium. It is a favorite performance in churches and public auditoriums all over America and in many other nations this

Its performance has become a tradition in cities around the world, as the music which was acclaimed when it was first sung in 1742 has become

increasingly beloved. It is sung by nity choirs like the one to present it this evening, by church and school

ASSOCIATED with Christmas, the sections of the oratorio which relate the prophecies of Christ's birth and the Nativity story will make up the program here, about an hour and a half long.

Christmas Light Tour Set for getting their elderly members to the

DEFINITE arrangements for a bus tour of Hereford to view Christmas lights and outdoor decorations have been released by Mrs. O.G. Nieman, president of the Women's Division. Deaf Smith County Chamber of Commerce.

The Women's Division is sponsoring the tour in connection with its holiday lighting contest.

It will be held the evening of Thursday, Dec. 19, beginning at Kings Manor retirement home at 7 p.m. It is planned especially for the benefit of older residents including those living at the Manor, but is open to all who wish to join the tour, at no cost.

MRS. JACK McKinster has been named chairman of arrangements. A school bus will make the tour, courtesy of Hereford Public School officials.

Stops will be made in various parts of the city to pick up passengers; these places are to be announced soon. Churches will be asked to be responsible

choruses and professional choirs.

Included are such familiar songs as Comfort Ye My People, For Unto Us A

The tour is planned to last about two hours, including a stop for coffee and a program of carol singing by children of the community. The bus will be driven over residential areas of the city, past homes which are winners in the lighting contest and other striking decorative us of the season

FURTHER DETAILS are being worked out by representatives of the Women's Division.

Entnies are being received now by the Women's Division beautification committee for judging in the Christmas lighting contest. Mrs. W.C. Russell is chairman of

Entry deadline is Dec. 16. Cash awards will be made for the top three places in decoration of an entire home, best decorated window and doorway. In addition, groups of homes entered as blocks will be judged and a citation

Child Is Born, He Shall Feed His Flock, and to close the evening, the rousing Hallelujah Chorus.

Robert McFarland is directing the chorus of about a hundred members and a full orchestra which has several members of the Amarillo Symphony, residents of Hereford, Canyon and Amarillo, playing with high school orchestra members and instructors.

Soloists are Mrs. Bob Huckert, Mrs. Wesley Gulley; Dan Steele, a music student at West Texas State University. and Bob Davis of Amarillo.

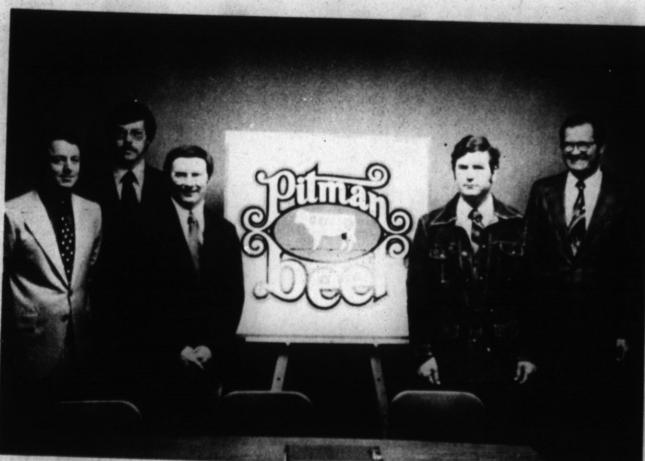
Mrs. Gulley, who has directed school and church choirs here and is frequently heard as a soloist, will sing the soprano arias, "There Were Shepherds, And Lo! The Angel, The Angel Said Unto Them, and Rejoice Greatly.

ALTO SOLOS to be presented by Mrs. Huckert are A Virgin Shall Conceive, O Thou That Tellest Good Tidings, Then Shall The Eyes Of The Blind and He Shall Feed His Flock.

Steele's baritone solos are Thus Saith The Lord, Who May Abide?, For Behold Darkness, I Tell You A Mystery and The Trumpet Shall Sound. Opening arias are by Davis, a tenor. They are Comfort Ye and Ev'ry Valley,

which are followed by the first choral selection, And The Glory Of The Lord. It has been several years since there was a complete presentation of The Messiah in Hereford, although selections from the oratorio are a part of the Christmas music in most churches,

(See MESSIAH, Page 2A)



Pitman Beef Officers

Officers of Pitman, Industries display the trademark of a soon-to-be-opened beef retail outlet in Amarillo. The outlet will feature beef handled from feedlot to consumer exclusivley by

Pitman. Left to right are Pitts Harrison, Marsh Pitman, Dennis Farley, Dean Stallings, and John Douglas Pitman.

(Brand Photo)

"When we're in her presence we feel as though we should curtsy and address her as 'Your Ladyship"

Miss Lillie Celebrates A Century of Active Life

By FAY GAUGGEL Kings Manor Reporter

A Westgate resident will be 100 years old on December 14. She is the second person of the King's Manor Complex to reach this age (a Mrs. Byed being the first one).

This time our resident is Miss Lillie Hostetler who was born December 14, 1874 near Tusco, Ill. on a farm. More than once I have heard her tell, with beautiful notalgia, of how her parents were so in love that they made a "Heaven on earth" home for her and her two brothers.

SHE FINISHED high school and then attended Eureka College. Eureka III. majoring in English. Her next step was to work as librarian in schools. Years later

she came to be librarian in Texas towns Borger, Amarillo and Hereford.

During these days she helped organize chapters of the Great Books Foundation which is a national group of real scholars who are interested in delving into an eight year course of Great Books chosen by the English instructors of our most prestigious Universities.

Miss Lillie is now totally blind and quite deaf, though she never complains. She says she isn't sick and this is true. But she is tired and too sensible to try to walk or move about much.

An amusing lime incident occurred some few years ago when she went to her doctor for a check-up.

"Now. Miss Lillie", said he, "What medication are you using now?"

"WELL, DOCTOR, about every week or ten days, I take a little bile tablet." When he seemed surprised she grew apprehensive saying, "Oh doctor, have I been doing wrong?"

"No. Miss Little, I'm simply amazed and amused to know that's the extent of your dosing yourself. I only wish I could have no more to do than that!"

Miss Lillie caught the humor of it and they laughed together.

One actually has to know Miss Lillie to appreciate her. Without a doubt she has the best enunciation, pronunciation, diction and sentence structure we've ever heard, all without seeming pedantic or unnatural in the least.

SHE NEVER LOSES her simple dignity or queenly deportment. Yet she is

as warm and approachable as a child. She is the queintessence of a lady and when we're in her presence we feel as though we should curtsy and address her as "Your Ladyshin."

Miss Lillie's philosophy of teaching is that some passages of literature should be memorized (Oh shades of ye old fashioned teachers!) She says it should be done in view of the fact that some may be in the future, as she is now.

Miss Lillie can truthfully say, "My mind to me a kingdom is." Silence and darkness cannot fetter her. From memory she can hear "The murmuring pines and the hemlocks", or she can see the gossamer mist of an Indian summer.

Congratulations, Miss Lillie, as you make it in age to the three-digit number. Blessings on you, Your Ladyship!

Crop Committee To Sponsor Clinic

A CROPS Clinic will be sponsored by the Deaf Smith County Crops Committee from 1.15 p.m. to 4.30 p.m. Thursday, Dec. 12, at the Hereford Community Center.

The clinic is of special significance this years as last year's clinic was rained out. County Extension Agent Juston T. McBride said. The clinic will include presentations of all the latest management and production procedures including the findings of all the result demonstrations.

The clinic will begin with introductions by Eldred Brown. Chairman of the Crops Committee.

AT 1:20 p.m.,De. Frank Petr., area agronomist for the Texas Agriculture Extension Service (TAES) will discuss planting management of corn and grain sorghums varieties, seeding rates planting mechanisms and row widths. The panel discussion will be led by Bill Hunt, sales manager for Pioneer Hi-Bred and a representative of Northrup-King Seed Company.

Dr. Bill Clymer, area entomologist of TAES, will present information at 1:50 p.m. on insect control of corn, grain sorghum and wheat. The panel discussion will be led by Bill Ellis of Growers Agriculture Services and Terry Pitts, a private consultant and aerial applicator.

FOLLOWING a coffee break, the following presentations are scheduled: production management of corn and grain sorghum and wheat Juston T. McBride; panel discussion on fentilization including feedlot manure and summary of fertility demonstration in Deaf Smith

County for 1974-Jim Valentine, area soil chemist for IAES; weed control - Dr. Allen Wiese, seed specialist for IAES Station at Bushland; irrigation and summary of demonstrations in Deaf Smith County for 1974 - Loon New, area irrigation specialist for TAES; and disease - Dr. Robert Berry, area plant pathologist for IAES.

Between 3:30 p.m. and 4:15 p.m., Ken Wendland, associate professor in the Department of Agriculture Business and Economics at WTSU, will discuss agriculture finance. The final presentation will be delivered by Paul Scott of Holly Sugar on Sugar Beet Production and Points of Consideration for New Growers. It will be given at 4:15 p.m.

Sheriff Warns Shoppers To Beware During Holiday

SHOPPERS, BEWARE this holiday season. According to law enforcement officers, it's prime time for burglars, thieses, pick pockets and confidence artises.

Trawis McPherson Sheriff Deaf Smith County Sheriff Department explained that not only are people careless about locking up valuables, but are also susceptable to criminal activity during this festive season.

"We're asking people to take some busic precautions to prevent burglary and theft while they're out shopping. We're also warning them to be aware of what they're out shopping. We're also warning them to be aware of what they're busing to guard against fraud and to asoid receiving stellen property."

"THE FIRST rule is Lock Up. When you heave home, don't leave the opportunity for someone to gain easy access to your house and walk off width your property." McPherson said.

He explained that burglary is a crime of opportunity. Eliminating that opportunity is what Crime Prevention is all about.

Lock up are the key words when shopping too. McPherson emphasized the importance of locking packages or any valuables in the trunk of the car to keep "temptation out of sight."

"IT'S important, too, that you lock the car for your personal protection." he said. "Also, separate your home keys from your ignition key when leaving your car in a parking lot or garage."

"We discourage leaving home with only Christmas tree lights lit since it calls attention to the presents arranged around the tree. That's like a neon advertisement that there are new items to be had, and that no one's around to see them taken."

McPherson said that the Crime Prevention Unit of Deaf Smith County Sheriff Department has more information on personal and property security precautions. He suggested that individuals call for printed materials on the subject.

There's more to reducing crime than the work of the law enforcement agencies. It takes action on the part of the individual to prevent crime by eliminating the opportunity for it to take place.

We want everyone to have a happy holiday season; so protect your valuables by locking up. When you leave your home, leave it with a "somebody's there" appearance. "At this time of year, be particularly wary of the door-to-door salesman and of "fly by night" street sales," he concluded.

Pitman --

from Page 1

Pitman Industries was welcomed into the Amarillo business community at the news conference by officials of the Board of City Development and the Amarillo Chamber of Commerce. The outlet is expected to employ between 10 and 15

Glenn Deen, president of the Texas Cattle Feeders Association and TCFA executive vice president Charlie Ball, said the Pitman concept is an example of innovative thinking by association members to solve some of the economic uncertainties facing the cattle industry.

Police Beat

School Board To Meet Tuesday Night

A PRESENTATION by Kids, Inc., consideration of the Bilingual Education Program, a seminar on sources of federal funding for education and a report on the naming of the elementary school head the agenda for the Board of Education's regular December meeting. at 4 p.m. Tuesday in the Administration Building.

Also on the agenda are reports on the enrollment, cafeteria, tax office, transportation, football receipts for 1974, December holidays and juvenile officer update on the 1974-75 school year.

School policies to be considered deal with protection of the rights and privacy of parents and students, personnel policies for measuring faculty and staff relationships and other personnel policies.

LARRY Dippel athletic director, will present discussion concerning the Athletic Program.

Messiah--

from Page 1

Almost everyone is acquainted with some of the songs, and from numerous magazine and newspaper stories, with the history of The Messiah.

It is generally known that German-born George Frederick Handel, living in England where his music had been very successful, saw a period of failure, poor health and financial reverses before he composed the oratorio that was popular from its first performance and marked a turn for the better in his fortunes.

There is no admission charge for the presentation here and the public is invited. Deaf Smith County Chamber of Commerce is helping to promote the community musical effort.

The decoration committee of the Chamber Women's Division, headed by Mrs. Calvin Goodin, is in charge of decorations for the auditorium stage.

Commissioners Plan Hearing on Petition

A public hearing on a petition to close a county road is the first item on the agenda when Deaf Smith County Commissioners hold a regular meeting Monday starting at 10 a.m.

Other items on the agenda include discussion of the local food stamp program, discussion on allocation of revenue sharing funds, and possible approval of a museum director. The commissioners are also expected to take formal action on increasing salaries for all county officers and employees.

Criminal District Attorney Andy Shuval is scheduled to speak to the court about submitting a bill to the legislature which would provide for the state to pay all of his salary.



For Local Cancer Victim

A special fund has been established at the Hereford State Bank for Mrs. Luther (Minnie) White, 63, of 110 Bradley, who underwent surgery Tuesday at St. Anthony's Hospital in Amarillo for a malignant brain tumor.

Mrs. White, a resident of Hereford for about 32 years, was in the Deaf Smith County General Hospital before she was transferred to the Amarillo hospital for the operation, according to Mrs. Albert Edwards, Mrs. White's neice. She was taken there Nov. 27, afterwhich it was immediately determined that an operation was necessary.

MRS. WHITE'S condition is considered weak. Without the operation, she couldn't have survived long, Mrs. Edward's explained

Edward's explained.

Any and all donations will be most appreciatively accepted since the cost of

the operation and associated medical services is expected to run quite high. Mrs. Edwards said. The White's had only a small amount of medical insurance, which won't cover the cost.

ALL DONATIONS may be deposited in the account of Luther White at the bank. This was arranged for the convenience of the White family so checks could be written when family are needed. The fund was set up Mrs. Edwards Friday and contributions will be accepted during normal banking hours.

"All deposits will contain the name of

the donor and we would be very grateful for any amounts." Mes. Edwards said. The family's only income comes from a small saw sharpening service run by

small saw sharpening service run by White as well as from a job he has with Brownlow Brothers.

A United Way Agency

CRC Offers Professional Services To Handicapped

THE CHILDREN'S Rehabilitation
Center Inc., one of the 11 agencies
benefited by the Deaf Smith County
United Way, serves the Texas Panhandle
and parts of Oklahoma and New Mexico
through a professional staff dedicated to
offering rehabilitation services to all
physically handicapped children.

Headquartered in Amarillo, the center receives funds from United Way campaigns in communities it serves. The greatest portion of the center's budget comes from the Amarillo campaign, although many services would probably have to be cut back if the serviced communities did not participate.

The Hereford area contains about 12 persons receiving center treatment. Of these nine live here.

THE CENTER turns away no one even if the patient can't afford its services. The staff of the center is

composed primarily of professionals who volunteer their services.

Included on the staff are nine orthopedic surgeons, one neurologist, four neurosurgeons, seven pediatricians, and one urologist. According to Richard G. Balke, executive director of the CRC, no other community is known that offers such an in-depth cross section of the medical profession in one program.

THE CLINICAL staff of the centurincludes physical, occupational and speech therapists as well. They are responsible for carrying out the prescription of the medical staff and teaching the child to live with his or her

disability.

Besides the United Way funds, the cener receives income from insurance policies, the State Crippled Children Program, the Building Fund Reserve and parent fees.

Alleged Exhibitionist Sought by Policemen

Hereford police are on the trail of a man described as being about 30 years old with an Afro-hair style who was seen exposing himself in front of two girls Tuesday afternoon.

According to the police report, the man pulled up to an address on Mimosa Street in a dirty white car. He leaped from the car wearing a green T-shirt, underwear, and waffle-stomper shoes. The police report says that the man growled at two girls in a front yard and then pulled down the underwear. He returned to his car and fled.

THE REPORT SAID the man has been seen repeatedly in the northwest section of the city. Four high school girls told police the man would sometimes stand near their driveways when they returned late at night, but would leave when the girls kept circling the block. The case is pending.

The Kenny Gearns Machine Shop on East Highway 60 was burglarized of about \$190 worth of car parts, tires, and tools. The burglary was reported Thursday morning and police believe the crime was the work of a small person. Entry was apparently gained through a barred window. The steel bars are spaced about nine inches apart.

A 25-year-old woman was arrested for shoplifting Friday and later released on \$500 bond.

Isabel Perez Puentes was observed by the manager of Duckwall's in Sugarland Mall taking small items from the shelves of that store and placing them in her pants. She allegedly walked from the store without paying for the items and was chased down by the manager. Police estimated the total value of the items was about \$15.

Police arrested three persons on charges of DWI in the past week, with one arrest resulting from a one car accident. A pickup was involved in a collision at Avenue A and Grand Street early Saturday morning, and officers charged the driver with DWI.

The only other accident police

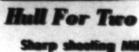
worked also was a one-vehicle crash. Police accident reports say the car was doing figure-eights at a high rate of speed on the parking lot of Northwest Elementary school when it slid out of control and knocked over a sign. Damage to the sign was estimated at \$30.

VOLUNTEER FIREMEN
were called out six times
between Monday and Saturday
morning. The week began at
6:02 a.m. Monday when firemen
were called to fight a barn
ablaze at 502 Austin Road. The
alarm had been too late,
however, and firemen only kept
the flames from spreading.
Firemen were called back to that

scene later that morning when the flames threatened to erupt, again.

Wednesday provided two alarms when fire fightens were called to the cottom gin south of town. A pile of cottom hurs were quickly extinguished. Later that afternoon, a small fire of cottom hurs was put out at the Big Tex Feed Yards.

An open flame heater was blamed for a house fire at 206 Avenue I Saturday morning. Four units of the volunteer fire department answered that call, and were forced to tear open a wall of the house that had fire underneath. Flames never developed but smoke filled the



Sharp shooting Mike Hull (33) goes to the air for two points against the Canyon Eagles in a contest the Herd won 68-67 in overtime. Hull, the Herd's postman, scored 22 points. John Johnson (42) tries to block Hulls shot as Herd guard Mike Munnerlyn (43) watches from behind. (For details see sports page story.)

1974

d

and

HOROSCOPE

cer June 21 - July 22 Moon @

July 23 - Aug. 22 Sup O.

orpio | Oct. 23 - Nov. 21

Aquarius | Jan. 20 - Feb. 18 |-

During the latter part of the week, you may be put to unusual expense on behalf of others. Don't permit yourself to be harassed about the affairs of someone close to you. You are most likely to be lucky over money matters during first part of the week. If entertaining, keep it simple and homey.

Ex-Newsman Now President's Friend, Advisor

Twenty years ago Bob Hart-mann was the Washington bureau chief of the Los Angeles times. Today he sits in a private office next to the President's in the White

with several lights, buttons and buzzers. "The President likes to use buzzers," he explains. "When this one comes on, I'm being called and I go right in."

Hartmann, like most newsmen, likes the excitement, pace and importance of a job

at the elbow of the free world's most important man. But it's a tough job.

His face shows the lines and wrinkles of sustained work and long hours--and good-living. He admits he often works into the wee hours of night but retains

an easy smile.

"The President is not a hard man to work for but it's a demanding job and I'm on call at any time," he said.

> SHOP EARLY BE SMART COWAN JEWELERS

> > Downtown

JCPenney The Christmas Place

Take 20% off all our knit tops, pant tops

Sale to 1360

CHARGE ILi

Big 20% savings on our men's easy-care knit sportshirt.

Sale

MEN'S PANTS RIOT

Cotton Casual and Corduroy Pants

20% to 50% off

texturized wovens.

Now 7.99

Orig. \$9.98 to \$16.00. Top quality men's dress slacks. In great looking woven

Save 45% to 65% Prs. FOR

Orig. 17" to 19"

Res. \$8.00. Long sleeve texturized polyester knit sport shirts. With long point collar, chest pocket and one-button cuff styling. In a color-fur assortment of solids and fancy patterns. Men's sizes S.M.L.XL.

JCPenney



25% off JCPenney steel belted tire.

JCPenney Steel Belted tire in the wide 78 series profile. Four piles of polyester cord and two belts of steel. Wrap-around tread. Modern whitewall design. No trade-in required.

Whitewall tubeless.

Tire siz	e Save	Reg.	Sale	+ fed. tax
E78-14	13.00	52.00	39.00	2.67
F78-14	13.50	54.00	40.50	2.83
G78-14	14.25	57.00	42.75	3.01
H78-14	14.75	59.00	44.25	3.20
G78-15	14.75	59.00	44.25	3.07
H78-15	15.25	61.00	45.75	3.28
	16.75			3.50

Women's fleece robes. Special 999

Beautiful robes of 80% Arnel® triacetate, 20% nylon fleece. Several styles in assorted colors. Sizes 10-18.

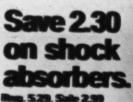
Closeout. Women's handbags \$2.88 14.88





IT!

OPEN TILL 9 P.M. EVERY NIGHT





Save 25%



able at extra cost.

Library Joins Area System

Deaf Smith County Library is one of 16 libraries to qualify for membership in the Texas Panhandle Library System (TPLS) organized under provisions of the Texas Library Systems Act.

The Major Resource Center for TPLS, which serves a 25 county area, is the Amarillo Public Library. This system will receive a \$135,000 grant which includes \$2,378.75 in State funds. This sum was appropriated by the legislature in 1973 and is allocated on a per capita basis. Also included is \$132,721.25 in federal Library



EISENHOWER DOLLAR ONLY \$1350

pendant Available in either antiqued gold electro-plate or silver oxidized finish in richly sculptured settings. A superb Christmas gift by Anson

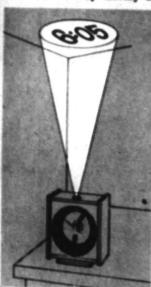
Cowan **Jewelers**

Services and Construction Act funds being used to demonstrate how systems can improve library service in Texas.

"Some 83 per cent of all Texans are served by 232 libraries that are members of the ten library systems," said Dr. Dorman H. Windrey, director of the Texas State Library, the agency that administers the Systems Act.

Like the people of Texas. library resources are unevenly distributed. In fact, 40 per cent of all Texans are served by the ten largest libraries. Grants made to the systems assist in giving all Texans access to materials and staff expertise that would otherwise be available only to users of the large libraries.

The area library is Lovett Memorial Library at Pampa. Community libraries are Hutchinson County Library at



New Ceiling Alarm Clock

This clock is really different! It projects the time in digital numbers on the ceiling of any darkened room. Invisible beam has no glare to keep you awake. ONLY \$39.95

Cowan Jewelers

Santa Says

Compliments of

Borger, Hemphill County Library at Canadian, Canyon Public Library, Rhoads Memorial Library at Dimmitt, Killgore Memorial Library at Dumas, Friona Public Library at Panhandle, Perry Memorial Library at Perryton, Shamrock Public Library, Hansford County Library at Spearman, Sherman County Public Library at Stratford, and Tulia Library.

Lions Plan Yule Party

"Julie", a movie about a Multiple Scierosis victim, was shown to the Hereford Lions Club as the program for a regular weekly luncheon meeting Wednesday at Civic Cl-

Linda Broadfoot, secretary of the Panhandle area of the MS Society, came from Amarillo to present the program. She was introduced by Ed Wilson, program chairman for December.

The club recognized the "students of the six weeks" from Stanton Junior High School, with club presid Wayne Lady presenting pens to Nickie Stipe and Dwayne Kimbell. Students are selected. on the basis of grades, citizenship and participation in school activities.

The weekly Leo Club repor director, made an announcement concerning the presentation of "The Messiah", which will be presented by a community choir Sunday night at the high school auditorium.

Lady also amounced that contributions are still being accepted for the area compaign to purchase coats and shoes for Girlstown, U.S. A.

The club will not meet on Wednesday next week, but will hold its annual Christmas party Thursday night at the Bull Barn, Ladies are invited and the club will host girls from the Girlstown campuses Whiteface and Burger.



Students of Six Weeks

Students of the Six Weeks from Stanton Junior High School were presented pens by President Wayne Lady during the weekly luncheon meeting of the Hereford Lions Club Wednesday at Civic Club Center. Receiving the awards were Nickie Stipe and Dwayne Kimbell. Students are selected on the basis of grades, citizenship and participation in school activities.

On Wall Street

from high school was presented by Cindy Ruther, president of the organization. Bob Mc-Farland, Methodist music Government Begins Pilot Project for SS Checks

That point in our society for thich the bankers have yearned for many years is now at hand.

Starting this month the government begins a pilot project for handling Social Security retirement checks in Georgia to 700,000 old-age pensioners, by asking them to permit the government to send their checks directly to their banks instead of mailing them to the recipient. More than 1,500

Well, it has finally arrived. of the Georgia pensioners have said "yes" to the direct deposit

The Treasury Dept. mails out illions of checks regularly and is almost choking on the huge volume of paperwork. Making payments through the banking system eliminates a tremendous work load, both for the Tréasury Dept. and the U.S. Postal System. By 1979 the Treasury plans to have over 16million regular federal payments transferred directly to the recipient's bank account.

To do this, the deposit instructions would not be sent by

mail, but by computerized tape over the direct wires of the Federal Reserve which cover all parts of the country. nks are so enthe over the potential that the Treasury has had to warn

forms omotional materials are dy. The Air Force is asking el to agree to direct osits of payroll checks under velfare checks instead of the

Acceptance of the direct

deposit program will be slow at first. There's just someth nice about being able to hold that check in your hand before cashing it or depositing it.

Dimmitt Youth Passes Course

Army Private Martin E. McIntosh, son of Mrs. Mae McIntosh, 507 S.W. Second, Dimmitt, completed a seven-week basic field artillery course at The Army Field Artillery Training Center, Ft. Sill, Okla. He learned the duties of a howitzer or gun section crewman. He also received

instruction in handling an preparing charges, com-



en depositing payroll checks r employees in a local bank,

By Travis C. Briggs

Q. I am 52 years old and partially disabled. I applied for social security but my claim was denied because my disability was not severe enough. I am working, but my job does not pay much. Can I apply for Supplemental Security Income as a disabled person and receive a partial

more severe. To be entitled to Supplemental Security Income payments or social security payments as a disabled person, your physical or mental condition must be so severe that it prevents you from doing any substantial gainful work and must be expected to last for a period of 12 months or longer or be expected to result in death.

partial disability. Q. My 18 year old son receives social security payments as a student. He will attend the same college next

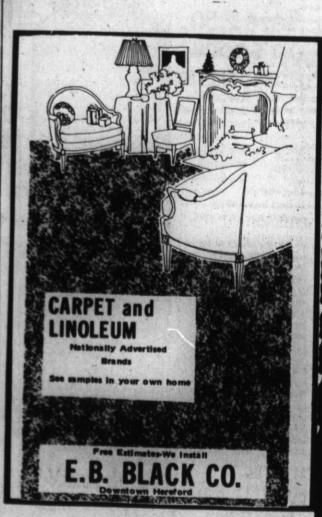
There are no social security or

Supplemental Security Income

payments made on the basis of

stop. He will continue to receive these checks during the summer months since he intends to return to full-time attendance after his vacation ends.





NLSI Dividends To Be Paid Soon

The Veterans Administration on January 1 begins paying for the first time dividends to about 600,000 Korean Conflict veterans who carry "RS" and "W" prefixed National Service Life Insurance (NSLI) policies.

Jack Coker, VA Regional Office Director, noted the dividends will be paid on anniversary dates of polices but pointedout they will be small in compariosn to those normally pad on other polices carried by veterans of WWI and II. The dividends were authorized last May under PL 93-289.

Dividends also may be used to pay insurance premiums in dvance, buy additional paid-up insurance, or to reduce debt on policy loans. Dividends left on credit are used to automatically pay premiums should the policyholder fail to do so.

VA mailed dividend option selection forms in October which allow acceptance of dividends in cash, or leaving them with the agency as a dividend credit or dividend deposit, both at interest.

Coker explained that the amount of dividend a veteran receives depends on the face value of the policy, his age at

time policy was issued and the number of months in force during 1975 dividend year.

Veterans with "RS" and "W" policies were urged to complete dividend option selection forms and mail them or inquiries to the VA insurance center which maintains the veteran's insurance records. Centers are located in St. Paul, Minnesota, and Philadelphia, Coker added.

TSTA To Hold Yule Banquet Monday Night

Texas State Teachers Association (TSTA) members will gather tomorrow at 7. p.m. in the high school cafeteria for the annual Christmas banquet.

Tickets for the occasion can be purchased from faculty representatives. TSTA members are urged to invite Future Teachers of America (FTA) as special guests.

Hereofrd High School Orchestra will provide dinner

College-Bound Veterans **Need Apply For GI Bill**

Certify early to get the best service on GI Bill checks is the advice offered to the veterans not now enrolled in college but who intend to attend during the 1975 spring term by Jack Coker, Veterans Administration Regional Office Director.

Coker said the Veterans Administration can have the veteran's first GI Bill check waiting for him at his school at the start of the spring term if he completes his certification

campus VA "Vet Rep" or the ' semestered

fall term are already certified to receive their benefits as they continue into the spring term. VA's mainconcern is the veteran starting college under the GI Bill for the first time this

VA Regional Office in Waco.

Most of the veterans who

attended college during the 1974

spring or those who attended previously and are starting again in January. They must be certified for school benefits if they want an advance GI Bill Veterans can contact the check when school starts next

Social Security Queries Answered

(Have you a question about social security? Address it to Travis C. Briggs, District Manager, Social Security Administration, 317 East Third Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.)

disability payment?

A. The disability requirements for Supplemental Security Income are the same as for social security. Therefore, you would not be entitled to SSI payments unless your condition has become

fall. Will his checks stop during the summer months? A. No. His checks will not

In Downtown Hereford

The Hereford Brand

Shop Hereford

974



\$100 Check Presented

Armon Lauderback, right, receives a \$100 check from Brand advertision manager Lynn Brisendine. Lauderback's son. Lynn Lauderback, won first place in the season Brand football contest, but is a student at Texas Tech so the elder Lauderback picked up the check. Second place went to Raymond Lueb with John David Bryant placing third. The Annual Brand Football Contest is made possible by participating Hereford merchants.

NEWS REPORT FROM WASHINGTON

The Nation's Defense-**Armed Services Committees-**The Pentagon-The Air Force

WASHINGTON, D.C.--One of the worries of informed reporters is the slipshod manner by which the nation acquires weapons for the armed services.

Time after time in recent years the military brass from the Pentagon has come before congressional committees (members do their best but are woefully uninformed) and sold a phony bill of goods. The taxpayers pay through the nose in billions and, often, the weapons bought aren't the best-won't do what has been claimed and cost more than had been claimed

The latest example of this process occurred in recent days before a House Armed Services subcommittee headed by Mel Price of Illinois (D). Price had initially had the courage to call for a hearing to look into a privately-built close support aircraft, the Enforcer. It costs far less than the Air Force's proposed close support aircraft. The private builder convinced most members of the subcommitteein August -- the Enforcer might save hundreds of millions and should be flight

The Hereford Brand

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith

Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas, 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$9 per year; other poin \$11.55 (tax included) per year. Home delivery by carrier, \$1.25 per month (tax Any erroneous reflection upon the

character, standing or reputation of any person, firm or corporation, which may ppear in the columns of this newspape will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Assn., Pannandle Press Assn., West Texas Press Assn., National Newspaper Assn.

Here's something only your man can wear.



It's a new fragrance called Mon Triomphe that will smell uniquely different on him than on anyone else. Mon Triomphe. After shave, cologne and combin gift sets \$4.00 to \$9.00.

McDOWELL DRUG **DOWNTOWN**

(Five Senators have twice written Defense Secretary James Schlesinger asking a flight test, all members of the Senate Armed Services or Appropriations committees, and of both parties-Jackson (Wash), McIntyre (N.H.) and Proxmire (Wis). Democrats, and Thurmond (S.C.) and Tower (Texas). Republicans.)

After the House hearing in August the powerful Air Force lobbying and public relations team, plus the brass, took over. While the Senators had addressed the Defense Department, the blocking effort because almost totally an Air Force

General Jones, Chief of Staff, ordered his top man at Wright-Patterson, General Stewart, to conduct a new evaluation of the Enforcer. The evaluation was toplevel, and found the Enforcer to have considerable prom-

But when the Air Force had its reply day before the House subcommittee recently, it brought along charts, computer studies, film projectors, etc. While the Enforcer looked good, it argued, it was not necessary to flight test it. It had all been worked out (by the Air Force of course) with computers! In the end, the computers showed the Enforcer wouldn't be cost-effective!

Not one member of the eleven-member subcommittee was able to refute the computers, charts, grafts, etc. (Chairman Price was fed weak, puerile questions by the committee staff.) None has the time, or staff, to match the Air Force's preparation. But one (Alabama's Bill Dickinson, R) noted the Air Force would spend more fighting a test (likely to prove embarrassing to the Air Force) than the test

JCPenney

would cost.



It's too late to shop early. That's o.k! We can handle everybody's last minute Christmas shopping.

So, you didn't get around to your Christmas shopping early. And you're running short of time and ideas. And there are some really special gifts you want for some really special people.

Just thumb thru your JCPenney. Christmas catalog-476 pages and thousands of gift ideas-at the right price, too. So, play Santa and give us a call.

Or, stop in at our Catalog desk Your gifts will be ready for pick-up

in just a few days. It's the fun way

STILL PLENTY OF TIME TO ORDER FOR CHRISTMAS! Shop by phone. Just call 364-4205

Prime Time

Is Your Bank Safety-Deposit Box Insured?

By Bernard E. Nask

h it was a fairly comtice not so very long abt if many older peo-

ays cover the full value of the

the "loss or destruction of any property, including money, placed in said safe." Thus, the bank is off the hook, and the

stomer is up the creek.

I don't want to alarm anyone cessarily, but this is a mat-

when a bank rare compared to bank holdups, robbed, the but they do happen. For insess suffered stance, in Laguna Niguel, Calif., people with robbers broke into 450 safechecking or sav-ings accounts rented by retirees—and stole are covered by some \$5-million worth of valu-the bank's own ables.

"I'm 72 now and just recovf safe-deposit boxes are broken ering from my second heart atnto and robbed, the people tack," one of the victims told
enting them are sometimes unleasantly surprised to learn that dead by the time they get this
he bank's insurance doesn't al-

That was in March 1972, and ts—if it covers them at all. present indications are that the age you may want to provide

Read the contract or form you If you don't have a copy, ask the bank for one— and don't be shy about telling them why you want to read it. This form should one close to you has a bank to read it. This form should strongbox—should look into spell out what protection you now while there's still time to have, and—even more importhave, and—even more import-ant—which of your valuables are excluded from coverage.

If you're not a whiz at deciphering the legalistic fine print of such documents, a good next step would be to have a talk with one of your bank's executives. In advertising their safe-deposit services, banks may imply all kinds of protection, but ask a banker a point-blank ques-tion—and follow it up with more for anything you don't whether you put it in your file insurance coverage.

If your bank does not provide adequate insurance cover-All too frequently, the safe-deposit box rental contract will contain a section limiting the bank's responsibility to the "ex-ercising of ordinary care" and against such losses?

Jesus Indications are that the your own. A growing number of insurers have responded to this situation by offering cover-age for safe-deposit boxes. Or, you might be able to have it gainst such losses?

you might be able to have it covered by a special "floater" to

her good idea is to m Whether you or your be ways helpful to have a guide to what's being insured. And the last place you want to keep this list of valuables is in your safe

Chances are your safe-depos box will never be robbed, but understand-about your box's or special bureau drawer, or even in the cookie jar-this list will prove valuable You can bank on it!



(firistmas Thoughtfulness Gecklist

This Christmas, take time to remember all the "special" people in four the with "special" Hallmark Christmas cards. An extra touch of thoughtfulness.

		_
n	Wife	
п	Huch	200

☐ Mother

☐ Father

☐ Mother-in-law ☐ Father-in-law

☐ Son-in-law

□ Son □ Daughter

□ Granddaughter ☐ Grandson

☐ Secretar □ Boss

□ Teacher

a □ Neighbor

Special friend

☐ Paper boy ☐ Postman

Your Purchase of \$3.00 Or More

Beautifully Giftwrapped At No Extra Charge

compliments.



he 1975 Hallmark Date ok and Pocket fie ways to re tant days. Stop by

Now At McDOWELLS

ndar...the special

That Perfect Gift, Shop Our Toiletry Department

For Her:

Arpege, My Sin & Via Lanvin all by Lanvin Rive Gauche by Yves Saint Laurent "Y" by Yves Saint Laurent Tabu by Dana Chanel No. 5

Jungle Gardena, Tuvara, Reverie by Tuvache Fame & Toujours Moi both by Cordoy Blue Grass & Memorie Cherie by

Elizabeth Arden Primitif, Golden Woods, Hypnotique, Aquarius by Max Factor Seven Winds by DuBarry

or Him:

Arden for Men Yves Saint Laurent **British Sterling** Max Factor Mon Triomphe **Old Spice**

For Either **Justin Billfolds**

Razors (Norelco, Remington, & Schick)



English Leather COLOGNE

It could make you more attractive to women. They love the aroma of English Leather Cologne. So use it sparingly the first time out. Because if you use too much, she may take advantage of you.

All Purpose Lotion

4-oz. crystal bottle -- genuine redwood box ... \$3.50 8-oz. crystal bottle-genuine redwood box...\$6.00



Match your cards with this new Christmas stamp!

This year, coordinate your Christmas card with its stamp! A beautiful Hallmark Christmas card of a Currier & Ives print features the same design used on a 1974 Christmas commemorative stamp. Great go-togethers for '74! Purchase your Currier & Ives Commemorative Christmas cards at

We Have A Full Line Of Christmas Cards In All Varieties

When you care enough to send the very best.

McDOWELL DRUG

DOWNTOWN

364-1313

Reg. 73'

MIRROR



2-Large KB14 Speakers

Reg. 1169"

Aurora

No. 5516

MONDAY NIGHT

FOOTBALL



Reg. 1411

100 A Parker Game NANCE

s Trading Game For Family Reg. \$2"

Reg. 1262

11" Square

Reg. \$337

Texasware Act I Tellow Daisy
32 Piece Set Of Six

ronic

Sportsman Flourescent Ray-O-Vac Reg. \$31"

AM Table by Realtone

No. 3109 Reg. 19"

Fabrege-Brut LUE SET

Skil No. 456-4" 2100 RPM Double Insulated for Added Safety

Match Point

4 Ft. Artificial Kennedy Pine TREE No. L4FR by Michale J. Newman

Reg. \$219

Reg. '11"



To Wrap All Your Gifts 100 Sq. Ft.

(11 yds.-4" x 1 yd.) 35 Crystal Brand
GHT SET

No. 2835FF Weatherproof uble Flasher Miniature

CANDLE

NOW

Reg. 125"

Reg. 122

Box of 12 Coby Glass

Asst. Colors Reg. 97"

Thermos Pint Reg. 11" No. 2242

Skil Power SAW

No. 1714 Reg. 116"

Christmas Tree STANDS

Reg. 1110

12 Mapsedy CL491

Instant Stick On

Twinkle Star TREE 11 Lights

AGS &

225 Christmas Gift Trims No. 820 by Kaycrest Reg. 49"



No. 627.

Reg. 11197

Make Gibson's Your One Stop iristmas centei

Vitamin Regulations and the Older Consumer

By Bernard E. Nash

There is an inescapable irony in Congress' current flirtation with legislation which, if passed, would seriously reduce the effectiveness of new Food and Drug Administration regulations establishing standards for the labeling and formulation of Bernard Nash vitamin products.

The FDA promulgated these On the other hand, if the regulations-which go into ef- term "silent majority" was ever fect in mid-1975—to protect an appropriate characterization consumers of nutritional supple- of any group, that group should ments by requiring proper label- be the nation's overall consumer ing of these products to tell the population which—as far as consumer exactly what he or vitamins are concerned-just she is buying. What is ironic is hasn't been heard from. that many senators and repre-

sentatives actually think that, gressional mailrooms with proby supporting legislation to tests that FDA regulations are hinder the FDA, they will be depriving them of their vitahelping consumers!

I think they came to this erroneous conclusion because become agitated about vitamins most of the voices they've been which, to them, are most likely

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

Let us be your

FDA regulation.

Jewelry Gift source for every occasion

Cowan Jewelers

WIDE 78 SERIES Four strong plies of smooth-riding polyester cord cave molded tread gives full d-to-road contact for long mile

Wide, aggressive 7-rib tread for excellent traction, handling and stability

FREE MOUNTING

Downtown AMERICAN GEM SOCIETY

Firestone 7

hearing belong and physical inadequacies. With these vitamins above 100 perto a small but vocal minority. winning biochemist, these claims able only by prescription. composed of nutritional fad- are usually advanced by people interested in selling vitamin dists and people products. As a result, vitamin with a financial interest in vitamin sales, who have been quite none of these claims have been strident in their opposition to proven through valid scientific experimentation.

For the most part, the people complaining about how their vitamins are going to be taken away from them are those who regard vitamins as a cure rather than a nutrient. As long as they don't harm themselves or anyone else in the process, I agree It is not the general consumer that they have the right to conpublic that has flooded Consume all the vitamins they desire. The FDA insists that no vitamin or mineral will disappear from the market due to mins. In fact, it is probably quite the new regulations; no one is. difficult for most consumers to taking their vitamins away from

What the regulations will do something they've been taking is protect the person I'm most in reasonable amounts for years concerned about—the innocent as compensation for potential consumer who knows little about nutritional deficiencies in their vitamins, but who wants to supplement his or her daily diet. However, in recent years, This person needs help-such as massive doses of various vita- the FDA is attempting to promins have been touted as cures vide—to avoid wasting money for a wide variety of ailments on useless dosages amidst the confusion of the nutritional marketplace.

> And, for the unwary, there are also dangers. Vitamins, when isolated from the foods in which they are normally found, are chemicals-and chemicals sometimes produce strange, unexpected results. It has been proven, for instance, that excessive consumption of vitamin A or D can produce a number of severe and harmful symptoms, which is why individual doses of

DELUXE CHAMPION

4-ply polyester cord

the notable exception of Dr. cent of the U.S. Recommend Linus Pauling, the Nobel Prize- Daily Allowances are now avail-

Since vitamins A and D are available in smaller individual doses, if a person is really desales have increased tremen- termined to consume a massive dously-even though almost amount of them, it is still possible for him or her to do so. However, it seems reasonable to assume that such people have some idea of what they're getting into-while the innocent consumer probably doesn't.

In the final analysis, it comes down to knowing what you're buying. If, for instance, you are taking normal individual doses of vitamin C to prevent nutritional deficiency, it will be sold as a dietary supplement. However, if you're taking massive individual doses of vitamin C to treat a cold, then the FDA would require that, since it is being promoted as a remedy, it should be sold as a non-prescription or over-the-counter medication. Thus, consumers will be able to know what they are

If you feel that you—as an average consumer-deserve this basic protection, let your senator know how you feel, so that the true voice of the consumer will have a chance to be heard before it is too late.

John C. Sawhill, acting head of the Federal Energy Administration:

"We're going to have to change our lifestyles in this country if we're going to solve the energy problem."

Charles Percy, Senator (R-

"The average family is paying substantially more in taxes as a per cent of income than the major oil companies."

Dear Debbie:

My husband used to be very lukewarm about sex, but all of a sudden he's driving me crazy. He just turned 45 and acts like the world were coming to an end tomorrow. Before I was lucky if we made love once a month. Now he comes home lunchtime, rushes back after work and won't leave me alone. Why didn't he behave like this 20 years ago when I would have enjoyed it? After all these years of indifference the shoe is on the other foot but I'm just not interested. Should I suggest he get himself a girlfriend?

Dear Tired:

You won't have to. Just be patient a while

I'm 15 years old. Everytime my uncle visits us, he picks me up and holds me for about 10 minutes, I keep telling him I'm not a baby anymore but he says I'll always be his little niece. He is 60. To add insult to injury, now he tells me I'm getting plump. I'm not getting plump, I'm just filling out, but his hands are so busy he doesn't even know what he's feeling. I've told my mother but she laughs and thinks it's Tunny. If you print this maybe she'll tell him to stop.

when he visits.

PERSONAL TO JILTED: Ordinarily it's proper to

says "He who Shops Hereford First is twice blessed." Now what does that mean?

longer and he'll get one on his own. Many women wish they had a husband like yours. I just hope you won't be one of them when he starts to stray. Dear Debbie:

Dear Manhandled:

Whether you're plump or not doesn't matter. He has no business feeling the filling. Tell him you're growing up and his horseplay makes you uncomfortable. If he persists, make yourself scarce

return the ring, but since you paid for most of it I'd tell him to go jump in the late.

If you have a problem, sometimes it helps to air it. Write to me in care of this newspaper. Personal replies aren't always possible, but I'll answer the letters of widest interest in this column.

((c) 1974, McNaught Syndicate, Inc.)



NO-FALT DIVORCE

CANBERRA, AUSTRALIA One of the world's most liberal divorce laws, a nofault arrangement that requires only a year's separation, has won approval in the Australian Senate and is certain to go into effect throughout the country.

Morton shifts his stand on gasoline tax.



FOR THE NEXT THREE DAYS RUN **OUR GREATEST** DICKIES SLACKS SALE!

DICKIES SLACKS 900 D Off

Regular G.D.P. Through



By Bill Albright, Executive Vice President

Deaf Smith County Chamber of Commerce

Ancient Hereford Proverb

Well the first blessing is that 'he' saves money because he doesn't spend 16 cents per mile, togo to and from. Let's see, 16 x 100 equals \$16.

Also 'he' saves time and that's often overlooked, but pretty valuable when you're in a hurry to get things done. Then of course, there's that blessing of economic benefit, where each dollar spent in a commu turns over or is spent again, seven more times before it

Hereford produce tax money which help to pay for our

schools and government.
Guess we'll have to change that
proverb to 'THRICE BLESSED'

We really help ourselves when we buy things from our own Hereford Merchants. (You might mention a word of thanks for the Christmas decorations which many of our mer-

chants help provide).

AND SPEAKING of those decorations you should know that these are the first new ones we've had in sometime. We've expanded the territory a hit to try to include more of the businesses and we promise to do

Hereford Jaycees for thier Hustlin' effort in getting the decorations up and to South-western Public Service for their part in "hooking them up."

Don't forget that the City of Hereford helps to pay a share of the expansus too and the County has a piece of the action-so everyone has a part in making our community take on the Christmas look. Thanks He-reford and Donf Smith County.

TONIGHT AT 7 p.m. we w he in our seats at the Hareford High School Auditorium wit-nessing and enjoying a very boautiful religious service. The Messiah, directed by Bob McFurland, with a chorus of more than 100 voices and a 25 piece orchestra. Decorations are courtesy of Marian Goodin and her committee from the Women's Division of Doof Smith County Chamber of

AT THIS TIME of year we are working on annual reports, committee projects and the budgets for 1975. We're also tting the final details toge for the Annual Banquet which by the way is Thursday, Jan. 9.

nobts or even cor why not stop by the office and let us know. You provide the ideas and support and we'll provide the Hustle Hustle

by H. BOSWELL YORK, R. PH. CHES

How many die each year from drug reactions? - N.D.,
Surprisingly few when you consider the amount of
medicine consumed each year. The Pharmaceutical
Manufacturers Association has two categories for listing
deaths from adverse drug reactions: (1) deaths of
patients who are suffering from nonlethal diseases and
(2) deaths of patients who are suffering from lethal
diseases. In each category about 3000 people die from
adverse drug reactions. adverse drug reactions.

Will stillbestrol arrest cancer in women? Also, what are its side effects? - J.C.

Stilbestrol is one of approximately a half-dozen medicines which is used to treat breast cancer, It is used primarily when women are past the menopouse. Stilbestrol or diethylstilbestrol as an estrogen (female hormone). Nausea and vomiting are con side-effects. There are numerous other side e which may occur less frequen be minimized by reducin adjustments should only be n

Benzocaine is an anesthetic. It may weight if you eat food for the Benzocaine can deaden your tastebuds.

most important aspect of your diet is What would happen if I didn't use of gularly on my contact leuses? - M.M.

You may end up with one or two red eyeba contamination collects on contact lenses just like emplace else. If it isn't removed, your lenses will improve vision, irritate your eyes and trap bacteria, who could lead to infection.

((c) 1974, McNaught Syndicate, Inc.) FOR LARGER

GIFT SELECTION COWAN JEWELERS Downtown

I have made no pl run in any Democratic pri-

429 or 460

P.A.G. Dealer CARL KLEUSKENS

See or call today to secure Top Yielding

MILO SEEDS

P.A.G. Full Season P.A.G. Medium Late 656 P.A.G. Medium Late 525 P.A.G. Medium 516 P.A.G. Medium 511

Order Before Jan., 2 1975

Dry Land

for Discount

SAVE \$2.801 } Our skilled mechanics will set caster, camber and toe-in to original specifications, NO ADDITIONAL CHARGE

Firestone SERVICE COUPON

FULL 4PLY

Offer ends
December 14, 1974 BRING IN THIS COUPON TODAY! 05 N. MAIN

small car tires

CHRISTMAS

MERICA Vol. 2

Safer Link With The City

Hereford residents will be linked to Amarillo by a safer avenue of travel once the construction of the 15th Street bridge in Canyon is completed over U.S. Highway 60. It connects the downtown of Canyon with the Hunsley Hills area of the city. Don Day, Texas Highway Department resident engineer in Canyon, said major excavation work was recently completed. Gilvin-Terrill Inc. holds the \$999,583 contract for the overpass project.

two years, more than 30,000

visitors have toured when the

Ranch Headquarters was

opened for a few hours each

weekend. Last summer, when

only Sunday tours were

available in good weather,

visitors from 47 states and 27

"THE GOAL," said Snyder,

"is to complete the Ranch

Headquarters in time for it to be

a full participant in the

celebration of the American

Persons who wish to con-

tribute to the completion fund

are asked to send donations or

pledges to the Ranch Headquarters Association, Box

Put a little

serendipity

into her

life...

These exquisite diamond

rings, all set in 14K gold,

are part of a special collec-

tion, limited to 12 designs only. Each ring is a spark-

ling tribute to quality,

inspired design, and out-

If there's someone special in your life, one of

these rings can add something special to her life.

HOLIDAY SPECIAL

20% OFF THIS SELECTION

Across From The

Post Office

In

Downtown

Hereford

standing value.

foreign countries came.

Bicenternial."

More Funds Needed To Complete Ranch

Campaign chairmen and remen met today to map final strategy for a Ranch parters Association drive to raise \$250,000 for completion of the Ranch Headquarters outdoor exhibit or ranching history at The Museum of Texas Tech University.

The Ranch Headquarters, when completed, will record with buildings and other visible

Savings Band Sales Climb Winters Arrival

United States Savings Bond Sales in Deaf Smith County otaled \$8,670 during the month of October. Sales for the tenperiod were \$202,928 the 1974 sales goal for the according to County Bond Chairman James H.

October sales in Texas totaled \$21,154,479 compared to sales of \$16,694,914 during the same period of 1973 — an increase of If per cent. Total sales for the mary-October 1974 period were \$155,016,443, representing 82 per cent of the \$236.8 million goal for the year.

SAWHILL OUSTED

John C. Sawhill is spending his last days as head of the Federal Energy Administration by trying to sell Congress on the same policies that led to his ouster. He is insisting on a tax of 10 to 20 cents on a gallon

The fear of competition explains much that happens business, politics and

records of the past, the history tours became available in of U.S. ranching from its January, 1973. During the past beginnings on the Rio Grande up through the High Plains of Texas in the 20th Century.

Ranch Headquarters Director Robert Snyder, one of four campaign chairmen, told those attending a luncheon meeting that approximately \$392,000 is yet needed to move and restore structures to complete the project. Of that amount, a goal of \$250,000 has been set for

TO DATE, more than \$150,000 has been spent by Texas Tech in preparation of the Ranch Headquarters site, utilities and personnel. The Ranch Headquarters Association has contributed more than \$300,000 for the moving and restoration of the historic structures on the site. And a private gift of which represents 113 per cent of \$100,000 for an orientation center and memorial gallery has been received. These contributions from university and the private sector, primarily within the ranching industry, have Headquarters within sight of its

goal, Snyder said. "We hope to have reached our \$250,000 goal in gifts and pledges by Dec. 31, 1974," Snyder said. Funds from other sources are being sought for site development and other requirements of the Ranch Headquarters.

Popularity of the project has already been demonstrated. More than 20,000 school children have toured the Ranch Headquarters since educational

23rd ANNIVERSARY SALE

COWAN JEWELERS Downtown

A Michener Book



Makes A **SUPERB CHRISTMAS GIFT**

> CENTENNIAL James A. Michener

With Centennial, James A. Michener turns to the History of his own

country a sweeping novel with over seventy main characters set in the American West, especially Colorado, and comparable in scope and grandeur to Hawaii and

CHRISTIAN BOOK **STORE**

347 N. Main St.

364-0550

Comings And Goings At King's Manor

BY FAY GAUGGEL

Mr. and Mrs. Clyde Naylor of Quitman and Robert Naylor of Richardson were guests in the home of Mrs. Lucile Naylor for the Thanksgiving weekend. The four attended a Naylor family reunion in Panhandle Saturday.

The Rev. and Mrs. Dewitt Seago initiated seasonal festivities for King's Manor folk Dec. 1 with a tea at their home 414 Sunset Dr. About 80 guests attended.

Among close friends there was much warmth and gaity as guests took turns at a table resplendent with Christmas decor in cloth, napkins, cup and plates.

The centerpiece of bronze and yellow chrysantheumums was presented to the Seagos by Attorney James W. Witherspoon of Hereford, a friend of

Mrs. Seago is a specialist in serving. Her cuisine smacked of the Pennsylvania Dutch or German, due to her choosing recipes handed down from her mother's cookbooks.

One especially toothsome cookie she called a strumpfbander (you pronounce it). These served with spiced tea and coffee made the refreshments something special. The Seagos were most gracious as host and hostess.

LIVE

TREES

TOO!

4499, Texas Tech University,

Campaign chairmen, fore-

man and Ranch Hands who

will be named to work on the

campaign will launch the

project at a 4 p.m. meeting

NOTICE:

CLASS OF 1964

Is having a 10 year

Reunion. If you have

not been notified, please

contact Mike Ferguson

247 Douglas, Hereford

364-2686

Monday in The Museum.

Lubbock, Tex. 79409.

Those assisting the Seagos were Mrs. John Stevenson, Mrs. Joe Williams, Mrs. Clyde Hudson, Mrs. Virgil Dodson, Mary Helen Fisher, Julia Welty, Leota Moore, Lucile Naylor, Ellen Lloyd, Kay Kendrick, Beulah Wright and Avis Thompson.

The monthly December birthday party at Westgate was given by the young homemakers of Texas Club. Those having birthdays were Lydia Bippus, Sarah Willough-by, Edna Doak, Lillie Hostetler, Glennie Hill, Sallie Turner and Opal Merrill.

Miss Hostetler was especially honored for having reached her 100th birthday. This lovely party surely put us in a happy holiday spirit.

PIONEER PHOTOS

MOUNTAIN VIEW, CALIF. The Pioneer II space craft has returned photographs of Jupiter as it zoomed at more than 24,000 miles an hour towards the big planet.

WALLACE UNDECIDED MONTGOMERY, ALA. --Gov. George C. Wallace says .he still was undecided on whether he will run for president in 1976 and has made no plans to run in any Democratic primaries.

EARLY DRAFT LETTER ABERDEEN, S.D.-Emie

Hoff got a government letter recently telling him to register with his draft board. Ernie's mother called local draft officials and they apologized for the trouble--Ernie is 8 years old.

NEW YORK & RATS NEW YORK -- A team of Health Department extermichoking. launched a war rats" plaguing a section of New York.

SCHENECTADY - Alice Scudder, 96, who may be the nation's oldest college student, has returned for another term at Schenectady County Community College.

REDUCED FOR

Bargain Rack of Brand New Boy's Girl's,& Men's Lined \$5 **Jackets Reduced**

Ladies' Suede Unlined

Ladies' Suede Cloth Lined Fur Trimmed

Ladies' Poplin Jackets

Ladies' Sherpa Coats Fleece Lined Ladies'

Ski Jackets

Tucumcari Industries, Inc. 2nd & Sampson

SPRAY

do-it-yourselfer!

Spray wreaths,



SCOTCH PINE TREE

6 Ft. Tall beautiful flameproof plastic tree with 100 tip ends. Moss green color. Complete with treee base. Get the Christmas spirit with a Scotch pine! Use year

TREE ORNAMENTS

AT TG&Y

Round and Oval, 12 to a box SAVE 35-LITE

SET

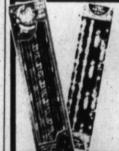


Weatherproof for out-

door or indoor use. Double flasher miniatures in assorted colors

25 LIGHT OUTDOOR SET

Assorted Colors or all Red or Blue



Christmas 4-roll foil wrap or

CHRISTMAS

TREE LIGHTS

5-roll paper wrap. Each roll measures 26" wide. Foil totals 25 sq. ft., paper 50 sq. ft.



Tinsel

land in silver or gold color. Measures 2" x 45 feet.



25 Stick-On 25 beautiful 1/4-

Doubl-Glos

CICLES

STRUNG TAGS & CARD



Assortment 43 pieces per package. Tag your presents this year with coforful cards from T.G.&Y.



TINSEL

Overtime! Herd Beats Eagles By One

DAN WELTY **Brand Sports Editor**

The rivalry between the Canyon Eagles and the Hereford Whitefaces goes back many, many years. Back to the days when the two were in the same AAA district and fought for the district crown.

That rivalry was more than evident Friday night as the Herd downed the Eagles 68-67 in an overtime game that had fans standing, cheering on their beam for several of the final

The win was a big one for the Herd, their second of the season compared with five losses. Hereford had beaten Tascosa during the Midland Tournament, but couldn't get in the win column anywhere else.

James Arney came to life in that overtime period to score seven of his 11 points for the evening hitting two field goals and three from the charity

Mike Hull led the Herd scoring with 22 points, Doug Charest had 12, and Lynn Tarr the rebound and the final buzzer

added 10. Lynn Wright was high for Canyon with 18 points and John Johnson had 17 points. James Walling hit 12 points for

seemed in jeopardy in the turning the ball over to on the clock. Hereford. As the ball was brought down the court and Hereford stalled to protect their 68-67 lead, a Canyon player tapped the ball out of Mike Hull's hands. The ball went loose and as Hull grabbed control, he straddled the midcourt stripe. Referee James Kyle blew the whistle, turning the ball back to Canyon with 10

Canyon was able to put a shot up with those few remaining seconds and Hereford fans and players watched in horror and hen jubilation as the ball bounced in the hoop and hopped back out. Hull came down with

perrys

Artificia I

Limited Time Only

6' SCOTCH PINE

CHRISTMAS

TREE

78 Tips, Metal Stand,

IMPERIAL MILK

Chocolate Covered

CHERRIES

seconds showing on the clock.

sounded, giving Hereford the

With the Hereford crowd and Canyon fans competing in yells across the Eagle gymnasium, the closing minutes of the The Hereford victory, even if regulation time proved exciting it was going to be a slim one, in themselves. Coaches Barry Arnwine and B.B. Kendrick closing seconds of the overtime used time outs to their fullest period. Walling hit a field goal advantage as it took several with about 30 seconds to go, minutes to play the final minute

> Canyon held a 58-57 lead with 1:36 of regulation time remaining. The ball changed hands on the court and Hereford called time out and Lynn Tarr went into the game for the Herd. It wasn't long before Tarr added two to the Hereford tally and Cany on called time out with it 59-58 and 58 seconds left.

A foul on Ken Cooper as action got back underway provided Canyon with the tying point. Hereford went into a stall and Arnwine called time again

action, a bobbled pass turned and Saturday. the ball over and James Walling was fouled. His free throw missed with 12 seconds showing, costing Canyon the win and sending the game into

Arney was fouled on the tipoff

of overtime and sank both free throws, but John Johnson hit a field goal to tie the game at 61all. A pass to Arney under the basket caught Walling fouling the Herd guard as he put two in, and the resulting free thrwo gave Hereford a 64-61 advantage. Johnson scored from the corner and the Eagles got two more for 65 points, but Tarr passed to Hull under the basket and the postman added two. Arney hit another field goal on a short jumper to give the Herd a 68-65 lead, and then Walling hit the final two points.

Hereford will be idle Tuesday night and then compete in the

with 27 seconds left. Back in Amarillo tournament Friday

	STATS			
Hfd- Canyon-	14 15 19 11			
Player	FG	FT	PF	T
Tarr	5-10	0-1	2	10
Hull	11-18	0	2	22
Arney	3-8	5-5	1	11
Nieman	2-8	0-1	2	4
Morales	0-1			1
Munnerlyn	4-7	0	0	8

Dave Charest 0-2 0 2 0

Doug Charest 6-9 0-1 2 12 Totals 31 6 12 68

	Canyon	FG	FT	PF	
	Walling	6	0-1	4	1
	Cooper	1	0	0	
	Flynn	3	3-4	1	
	Cooper	3	3-5	1	300
	Johnson	7	3-5	2	1
-	Wright	9	0	4	1
	The state of the s	STOPPING THE ST	THE LABOUR STATES	20050873	

Jayvees Win Two: Compete In Borger

The Hereford junior varsity gathered in two wins Thursday and Friday nights, and saw action last night in the Borger Junior Varsity Tournament. In the first night of the Borger tournament, the JV's downed

ONE MINUTE SPORTS QUIZ

- 1. What was the score of the recent USC-Notre Dame clash?
- 2. Who was the winner of the U.S.-Japan pro golf team match?
- 3. John Riggins plays pro football for what team? Who was named American League Rookie of the
- Year? 5. Who is the winner of the Heisman Trophy?

Answers To Sports Quiz

- 1. USC 55-Notre Dame 24. 2. The United States 3. The New York Jets.
- 4. Mike Hargrove, Texas Rangers.
- 5. Archie Griffin, Offio

Friday night they beat the Canyon junior varsity 51-46, and then traveled back to the Borger tournament Saturday for two more games. Results of the Saturday games at Borger were not available at press

The Herd sophomores lost their contest to the Canyon sophomores 35-31 Friday in the Canyon gymnasium. Although the sophs held an eight-point

Junior High Results La Plata 9th A

Morton 9th A

La Plata 9th B Morton 9th B

Stanton 9th A

the Pampa sophomores 74-52. advantage at the half, they were outscored 14-6 in the third quarter and 8-4 in the final period to suffer the loss.

Rowan Alexander was highpoint man for the Herd with 9 points while Mike O'Rand had 8. High for Canyon was Sullivan with 13. Howard had 9.

In the JV-Pampa soph game at Borger Thursday, James Mays led the Herd with 11 points. Barry Muller and Brent Sigle each had 10 and Archie

Hereford held the lead from the very beginning, outscoring the Pampa team in every quarter. It was 23-19 at the end of the first quarter, 41-27 at the half, 60-41 at the end of the third quarter, and the Herd won 74-52. Stanley Brown led Pampa with 13 points, Phill George had

Against Canyon Friday night, the JV's were led by Steve Cornelius with 13 points. Muller and Crim each had 11 and Mays added 8. Brian Dodson led Canyon with 9.

Hereford held the lead at the half 28-21 after a 16-9 first half margin. Outscoring Canyon 10-9 in the third quarter, Hereford slipped by the Canyon team 51-

Get That Rebound

James Arney, 5'9" guard for the Hustlin Herd, goes after a rebound against Canyon's John Johnson during the third quarter of action. Arney shot seven of the team's nine points during an overtime period to boost the Herd to a 68-67

Six Boxing Clubs Crowd Bull Barn

A crowd of about 500 watched thirty bouts in the Bull Barn Friday evening as the Hereford Boxing Club hosted five other boxing clubs for matches.

Amarillo, Lubbock, Levelland, and Canyon boxing teams brought boxers to compete against the Hereford boys. Coach and sponsor Harold

Wheeler commented on the final match of the evening in the 150-pound division. "Eddie De Leon of Hereford and Skip Witt of Lubbock had a crowd pleaser

Eddie fought Witt toe to toe and put him down in the

SHUGART COUPON Friday & Saturday December 13 & 14 Furr's 400 Sugarland Drive WALLET SIZE **COLOR PORTRAITS** 99¢ Extra charge

GROUPS

ight count Witt came back fighting. Eddie finally won by a

Two Hereford boxers won their matches on knockouts. Juan Ruiz scored a secondround technical knockout of Robert Buentello of Tulia in the 125-pound division. Jesse Guillen also scored a second round TKO in the 109 pound division, defeating tackie Williams of Levelland.

Results of the remaining

matches are listed below:

Edward Tijerina (Ama) decision over Jaime Herrera (Lub) decisioned James Garcia Javiera Herrera (Hfd), 44pound; Harvey (Tulia) decisioned Bobby (Lev), 52-pound; George Mendez (Lev.) decision David Ruiz (Hfd), 54-po Robert Martinez decisioned Manuel Palancia (Lub), 60-pound; Felipe Navarette (Ama) decisio Jaime Ruiz (Hfd), 50-pound; Tom Peterson (Can) scored a TKO in the second round over

Reed Rowell (Tul), 63-pour Joe Martinez (Tul) decision Jesse Lucero (Ama) 54-pound; Tom Mendez (Lev) decis David Bernal (Ama), 66-pos

Ted Clements (Can) decisioned David Tijerina (Hfd), 65-pound; Michael Tijerina (Ama) decisioned Jessie Herrera (Hfd), 63-pound; Michael Tijerina (Ama) decisioned Jessie Herrera (Hild), 63-pound; Bobo (1) Naverott (Ama) decisioned Avarado Tijerina decisioned Avarado Tijerina (Hfd), 63-pound; Joe Doss (Can) decisioned Joe Shipley (Lev), 74-pound; Peterson (Can) decis

Albert Naverette (Ama) decisioned Donny Mata (Tul), Peterson (Can), 85-p

Martin Alford Cardova (Tul), 163und; 144-pa





HAPPY **HUSTLIN'** HOLIDAYS

From your

Chamber of Commerce

KEEP YOUR MONY WORKING FOR YOU IN HEREFORD

and Patronize your Chamber Members

Look For This Sign

End Zone

NOTES ON FORMER WHITEFACES — Keith Kitis didn't start in the Red Raiders' first game Monday night, but he was soon in action and Couch Gerald Myers seems to be grooming Kitchens as the floor lender for the Tech basketball team...James Harris, freshman gridler at Tech, visitied in the home of Dr. and Mrs. Joe Whitley over the Thanksgiving holidays. He's looking forward to going to the Peach Bowl with the Raider s. Steve Nieman, Buff soph, ran the second leg on the mile relay team when West Texas won over Tech and LCC at an indoor meet in Lubbock Though we would s
Tuesday night. The WT team although they don'
set a school record for the indoor mile relay....Two Hereford eshmen have won letters for othell at Tarleton State at wille. Chuck High,

Lyan Lauderback, freshman at Texas Tech University, has been selected to march with Red Raider Band. He is HHS

A COUPLE OF weeks back we reported one press release from the Consumer's Product Safety Commission. Part of their statistics were based on a study made at the University of North Carolina. . . We found a few more of the findings of that

Quarterbacking, so says the report, is the safest job as far as football players go. In the five-year study at the top of the unjury list, followed by defensive tackles, linebackers, and offensive halfbacks.

AND SPEAKING OF IN-JURIES, a recent report to the American Medical Association ated that there are five n snow-skiers in the United States and that between MS,000 and 600,000 skiing inparies will occur in the next small animals.

There may be five million people who try to ski in the next or, but as far as a literal are not that many skiers. And look around, and the scenery from our observations, it's and solitude just wanted to always go home with the broken legs and pulled muscles.

F YOU PLAN TO SEND the over you. It did! mis camp this is the time to get d it urged early

and Roland sty of Amarillo are the two directors of and they have a fine

ne 1-7, June 22-38, 27-Aug. 2. There is a it's full every year. mation can be had rid Kent, WTSU, Box W.T. Station, Canyon, is, 7905. It's for kiddles

THE CHAMBER OF COM-MERCE Sports Committee Luncheon will be held Friday the 13th this month. Jake Webb says the meeting will be at Dickies.

BE LOOKING FOR an article to appear soon on sports injuries. Coach Larry Dippel has been saving information for us to write the article with.

WE HAVE, ON OCCASSION this fall, been involved in some of the simple things that can take your mind off the hustle and bustle of today's society. Though we would share a couple although they don't particularly

A tetrahedral kite is just one of the many odd shapes of kites that you can buy anymore. The father in-law brought one back macher, linebacker, were from a recent trip and we spent more time playing with it than more time playing with it than the younger kids it was meant

There's something really stimulating about standing with the cold Texas wind blowing at your back, all snug and warm in your heavy ski-coat. The tetrahedral kite can be made to fly in different directions, and if you spend enough time flying it, the crick in your neck gets unbearable. But for some reason it's a good hurt.

With Christmas approaching and us on a recent ski-trip, the thought of getting our own tree from the mountains seemed like a good one. The U.S. Forest Service provided the \$1 permit, the motel manager loaned us a saw, and away we went to the specified area.

It had snowed about six inches on top of the mountain, (about the only snow New Mexico has had), and we pushed the mini-pickup with it's mud-snow tires up the mountain till the only tracks we saw were those of wayward deer and

Course, getting the right tree was imperative and we finally found that one and got it loaded. m of the term, there That's when we took time to se people who have never make you scream for joy. on on the slopes before that Skiers in the super-high country say a that at high elevations you can breath in raw air and a

Everything is beautiful in it's



RAZOR NOW THEY'LL THINK WE CAME FROM CUBA! gh IV. Prestone Anti-Freeze

Register for free Christmas furkeys-Drawing daily, Need not be present.

imit-One Gallon Per Fill Up

NOW AT YOUR WEST 60 SERVICE CENTER Your Authorized PHILLIPS "66" Dealer

West on Huy "60"

364-2600

FRAZIER WANTS ALI

BY THE TIME your eyes peel this copy the press, television, radio and word of mouth, will have echoed the name MUHAMMAD ALI to the farthest flung civilized areas, perpetuating a household name known in every hamlet throughout the world. The 32-year-old former champion - after a seven-year wait - became the second man in boxing history to regain the heavyweight championship of the world when he gave George Foreman his first beating.

NOW JOE FRAZIER who lost his title to Foreman after being knocked out in the second round, January 1973 in Kingston, Jamaica, wants to become the third man in history to regain the championship, Floyd Patterson was the first heavyweight champion to lose the title and win it back during his first two out of three fights with Ingemar Johansson,

MUHAMMAD ALI, before dethroning Foreman, hinted that the fight in Zaire would be his last, but now is ready to go at least one more time say for 10 millions bucks, And Frazier is the man, Smokey Joe outpointed Ali in a 1971 extravaganza at Madison Square Garden. But Ali was awarded a 12-round decision over Frazier in their Garden rematch earlier this year.

SMOKEY JOE said, "As far as I'm concerned I whipped Cassius Clay twice," using Ali's other name, Obviously, Frazier wants to meet Ali in a rubber match in the worst possible way. The promoter of the Foreman-Ali bout, Don King, mentioned Frazier as the next challenger, provided Muhammad is willing. And he hinted that New York might be the place. King said, "You get the best exposure in New York, but there's a state tax problem that would have to be alleviated."

A BRIEF CAPSULE of the epic-making account of how the colorful and handsome Muhammad Ali wrested the crown from formerly rough-tough George Foreman, as seen by your sportstalker on closed circuit TV at Radio City Music Hall, was scored as follows: The first round was fairly even Foreman was ahead in round two. Ali took rounds three and four by an edge. Round five was even, Ali by a comfortable margin in round six, Foreman won round seven. At this stage the bout was up for grabs. Foreman kept pressing the attack, hammering away at the body. But his head bombs were mostly misses, or only caught leather as Ali used the ropes to advantage, In round eight Foreman was leg weary and arm heavy, and looked drunk. With two minutes, 58 seconds of the round gone, the temperature 80-plus degrees and the humidity in the 90s, Muhammad Ali's flashing fists (a left-right combination) connected on Foreman's iaw. He went crashing to the canvas in the center of the ring. Foreman was up at the count of 10, but certainly in no condition to continue.

((c) 1974, McNaught Syndicate, Inc.) BIG WHEAT AGREEMENT

BOTTLE VALUABLE

CAIRO-Agriculture Secretary Earl Butz has signed a \$36.5 million agreement with the Egyptain government under which the United States will ship Egypt 200,-000 tons of wheat or wheat flour during the coming year.

BAKER, ORE. -- Danny Wescote found an old beer bottle in the Eagle Cap Wilderness area which turned out to be a valuable collector's item. The 14-year-old boy has received offers as high as \$250 for the bottle.

Moonshining said big business in Russia.

U.S. trade surprises with trade surplus in October.





Across from the Post Office in Downtown Hereford

YOUR AUTHORIZED KEEPSAKE JEWELER





BIRDSEYE 12-0Z. CAN

10-0Z. PKG.

*************** FURR'S DOUBLE YOUR MONEY BACK

GUARANTEE! Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen

1/2 LB. POLISH SAUSAGE 1/2 PT. COLE SLAW 1/2 PT. POTATO SALAD

SERVES 2 ONLY \$159

....... PEA SALAD 69' PINT MACARONI SALAD 69' PINT

RRIES TOP PROST PROZEN 39° PIES JOHNSTON PUMPKIN OR MINCE 36-02. PKG.

CHUNK STYLE

14-0Z. CAN

YOU ALWAYS PAY THE LOWER PRICE AT FURR'S

Cans and Packages that show more than on price... YOU PAY LOWER PRICE As price increases occur, all pre-marked product on our shelves will be sold at the marked price until that supply is exhausted.

NOTE: The only exceptions to our pricing policy is when change timing is controlled by law;
ONCE PRICED......ALWAYS PRICED

SPECIALS

FOLGER'S COFFEE

1-LB. CAN

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

HUNT'S

TOMATO JUICE 46-0Z. CAN

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

GIANT

BOX

TIDE

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

BAKER'S

CHIPS CHOCOLATE FLAVOR 12-0Z. PKG.

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

Farm Fresh Produce

CALIFORNIA, RED EMPEROR, LB.

AVOCADOS CALIF. MED. 4 . \$100 ORANGES SAUELS4 LOS. 88°

POTATOES ALL PURPOSE RUSSETS ... 46 WALNUTS NEW LA.

MUMS ASSORTED COLORS EACH.

TOOTH PASTE COLGATE S-OZ. SUPER SIZE 150 OFF

CHRISTMAS **BOWS**

BURNWICK GIANT BAG OF 24 BOWS

59°

GIFT WRAP **FLAT SHEETS** 83 SQ.

FT. 20 SHEETS LIGHTED TREE TOPS

LIGHTS DECORATED TINSEL STAR DESIGN

\$259

4 UNBREAKABLE

CHRISTMAS **ORNAMENTS**

TINSEL

NOMA

ITALIAN

STYLE

LIGHTS

169

GARLAND 3-IN, 2-PLY 18 Ft. LONG GOLD, SILVER RED & GOLD

SINUTAB SINUS TABLETS

PKG.

PEPTO

BISMOL

LIQUID 8-0Z.

\$ 1 20 4-0Z.

RAZOR BLADES

PONDS LIGHT

MOISTURIZER

CREAM



WILKINSON BONDED



Hereford Will Hear
Christmas Music
Of 'Messiah' Today

A SETTING for the community charus and orchestra which will present the Christmas oratorio, The Messiah, at 7 p.m. today is being arranged by the decoration committee of the Women's Division, Deaf Smith County Chamber of Commerce. Mrs. Calvin Goodin, right, is chairman and Mrs. Robert Hickman a member-

who has worked with her on the replica of a stained glass window, focal point of the decoration. Christmas trees supplied by Hereford Meat Market will line the stage in the high school auditorium. with poinsettias from Park Avenue Florists and Flowers West. Mmes. Rex Lee and W.C. Davis are other committee members working on the decorations.



SOLOISTS are Mrs. Wesley Gulley, soprano, above; Mrs. Bob Huckert, alto, at right; Bob Davis, tenor, and Dan Steele, baritone, not pictured.



SINGERS in rehearsal were photographed this week. Robert McFarland, director, is pictured in inset above. He is minister of music in First United Methodist Church. The choir comprises members of various Hereford churches and others from this and neighboring cities. Some are from a community chorus recently organized under Chamber of Commerce auspices.



ORCHESTRA players, below and at bottom left, include professional musicians, some from the Amarillio Symphony, as well as students in Hereford High School Orchestra.



DOCTORS, lawyers, businessmen and housewives are included in the choir of approximately a hundred voices which will sing the famous music composed by George Frederick Handel in England more than 200 years ago.





The Hereford Brand

Christmas

The Ford Community

Christmas party is schedule

for 7:30 p.m. Friday in Ford

community building. Everyone

in the community and

surrounding area is invited to

attend with a special invitation

Each family is ask to bring a

Christmas dessert. Coffee and

punch will be furnished. For

entertainment Christmas carols

A special Christmas program

will be presented by the Ford 4-

H group in which they will tell a

Christmas story of each or-

will be sung

nament they made.

extended to all newcomers.

Party Is

Merry Mixers Hosts For Supper-Dance

Supper was served for several guests and members of Merry Mixers Square Dance Club Wednesday evening in Community Center, then they joined in an evening of dancing

Officers for the next term were elected with Mr. and Mrs. Al Harris chosen to serve as president. Couples are named to all offices in the club; Mr. and Mrs. Warren Hall are to be vice president, the Bob Hammocks treasurer, the Allen Evers secretary.

Mr. and Mrs. Henry Kuper will act as social chairman and also be club representatives to the Panhandle Square Dance Association, with the Gary Victors as alternates.

Guest couples, who are all-

COW POKES

STRIKE

FOR

dance class taught by the club caller, Sewart Buwan, were the Thompsons, Billy McAlisters and Gene Savages. Mr. and Mrs. Rex Williams from a Frinna club were guests, too, as was Lane Bowam

(S) far, we've found no worker who believes that he's overpaid and under-

it's not "un-American" to disagnee with others, regardless of what positions they

Kissinger energy plan wins good response...

By Ace Reid



Family Together

Mr. and Mrs. Arsenio Cortes of Miami, Fla., left, are enjoying their grandchildren, James and Yvette Pickett, as well as visiting with their daughter, Mrs. James Pickett, standing right. They plant to be here through Christmas. The Cortes family came to the United States, one at a time, after communists came into power in their home country Cuba.

Dinner Is Holiday Event

lub members and guests had a istmas theme and was wed by a fun-filled gift ange Thursday evening in Halbert Room of Hereford Country Club.

Gift puckages were drawn om those stacked around a ee, then a swap session was

s of club m sts and others invited

Mrs. Ansel McDowell, Chairman, and members of the social committee were hostesses. They include Mmes. H.L. Benefield, Homer Garrison, Jimmie Gillentine and Keith Simmer.

Dining in the beautifully decorated room were the stesses and their guests, also srs. and Mmes. Jack Juston McBride, Earnest Langley, Robert Josserand, Bill Griffin, Howard D.N. Garner, Herman Ford, R.W. Eades, Bruce

W.K. Golden and Hazel Davis.

Pageant Slated

The third annual Christmas Pageant at Holy Family Catholic Church at Nazareth is inced for three presen-Dec. 18, Dec. 20 and Dec. 23, in the church. Dress rehearsal is scheduled Wednesday evening.

The public is invited to the pageant with no admission

lon't want to leave," Mrs. Pickett explains, "and there are other reasons in addition to the

poor," Cortes adds. Now retired, Cortes was an intant and auditor. He

Cuban Home Just A Memory Scheduled

BY SUE COLEMAN

FLORIDA residents who are mong the hundreds of Cubans that state after fleeing the communist regime in their homeland, Mr. and Mrs. Arnio Cortes are visiting during the holiday season with their daughter, Mrs. James Pickett of 111 S. Douglas, and her

Hereford, as they lived here out a year and also in Amarillo for a time before settling in Miami. Mrs. Pickett, the former Maria Cortes, met her husband at Amarillo. They have been Hereford residents

Like most Cuban residents who chose to leave the island when the communists came to power, the Cortes family met us obstacles and were forced to leave all their property behind them.

MARIA AND a brother were the first to come to the United States, and lived in West New York, a part of the New York City area which is in New Jersey. She had just graduated from high school, and attended school tolearn English after she came to this country.

Mrs. Cortes was not permitted to leave Cuba for the United States, but was allowed to go to Spain, where she had relatives, so she came by that route. Cortes was able to join his family in 1966. Another daughter with her husband and children have since come to

Relatives of the family still live in Cuba. Like other residents of the country, some of them prefer to stay while many would leave if it were not for the sacrifices involved. Cortes says.

"SOME of the young men have been taken into the army and of course their families

liss of their property."

There are some people in
Cuba better off under comm, those are the very

GROUPS

The family laughs about the language problem in West Texas, where Spanish and English are commonly spoken. They speak those two, but find it difficult sometimes to communicate in either.

learned by Cortes in Jamaica, and the East Coast version by Mrs. Pickett, "and neither of m sounds the way West Texans talk," she says.

Also, their Cuban accent in Spanish is much nearer Castilian than the dialect spoken by Mexicans and Southwesterners, whom they often have difficulty in

The Picketts have lived in Hereford six years, attend the Church of the Nazarene and teach in its Sunday school, and he is a member of the Kiwanis Club. He is a salesman for Tide Products. Their children are Yvette, three years old, and James, two years her senior.

CowBelles Set Holiday Food Party

A tasting bee in the home of Mrs. Virgil Marsh, north of Hereford, will be a holiday social event for Hereford CowBelles, replacing their monthly business meeting and kprogram in December.

Special dishes prepared by the members will be sampled at the tasting bee, at noon Tuesday. On the hostess committee with Mrs. Marsh are Mmes. Joe Putt White, George Ritter, G.D. Caison, Ray Polan and J.N. Roberts.

The activity being emphasized by CowBelles this month is sale of beef certificates for Christmas gifts. Redeemable in purchase of beef at all markets, the certificates are available in any amount Their use will further the use of beef, major aim of the CowBelles organization.

Use a mixture of household bleach with baking soda ike a paste and apply with an old toothbrush to clean discolored or mildewed grout between your bathroom tile.

ASK

About Our FREE

8 x 10

OFFER

Friday & Saturday

Furr's 400 Sugarland Drive

December 13 & 14



At one time, the outline of a brilliant cut diamond seen from the side, in profile, was a genuine symbol of value. Unfortunately, through overuse and distoration, this diamond shape has become almost a meaningless cliche. Still, in proper context, it has meaning. And did you know that there are ideal proportions to which a brilliant diamond can be

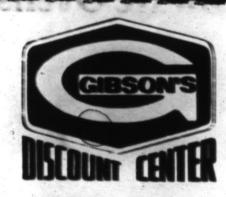
Seen from the top, a ideally a perfect circle. Seen from the side, starting from the top, the flat top of the diamond is called the table. Directly below it are the bezel, star and upper-girdle facets. This total area above the girdle of the diamond is the crown. The girdle encircles the diamond. Below it are the lower girdle and pavilion facets with a tiny facet on the bottom tip of the diamond called a culet. The part of the diamond below the girdle is collectively called the pavilion

The ideal brilliant cut was realized in 1919. Because of the optical properties of diamond. the closer a diamond is cut to its ideal proportion, the greater its brilliancy, scintillation (sparkle) and dispersion (fire). It is unfortunate that size, to many, is the most important factor in a dia mond

Proper proportioningand polishing-contribute more to the beauty of a diamond than size, flawlessness or the total absence of body color. The ideally cut diamond is proportioned to return. through the crown, maximum fire with maximum brilliance. In poorly cut stones, the fire is less because light is allowed to leak from the side of the stone through the pavilion facets. Because a diamond has extraordinary powers to reflect and refract light, it is beautiful. It is most beautiful when correctly

diamonds than proper cutting, though this factor is paramount. Drop by after the seasonal rush and we can continue this conversation in depth.

There is a lot more to



MILTON BRADLEY

TOY PRICES GOOD THRU DECEMBER 14



8, 1974

in Ford

Everyone ty and

nvited to

nvitation mers. bring a

ffee and

ned. For

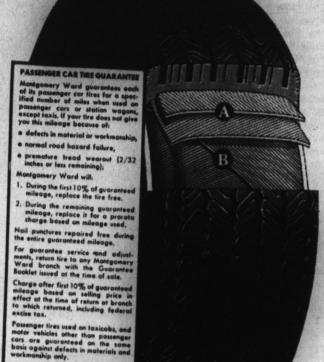
as carols

vill tell a ach or-

SUPER CAR BUYS

Save \$14-\$20 in pairs.

24,000-MILE GUARANTEED GLASS-TRACK BELTED TWIN GUARD TIRES. REGULARLY *29 TO *52 EACH



A 2 tough fiber glass belts keep tread flat for good traction. B 2-ply polyester cord body absorbs shocks for smooth riding.

low

A78-13 TUBELESS BLACKWALL PLUS 1.80 FEDERAL EXCISE TAX EACH AND TRADE-IN TIRES .FAST FREE MOUNTING

TUBELESS BLACKWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE PAIRS	PLUS F.E.T. EACH
A78-13	6.00-13	\$29	\$38	
E78-14	7.35-14	\$34	The state of the s	1.80
F78-14	7.75-14	\$36	\$51	2.33
G78-14	8.25-14	\$39	\$53	2.50
H78-14	8.55-14	The state of the s	\$58	2.67
A78-15	5.60-15	\$41	\$64	2.92
F78-15		\$32	\$46	1.98
G78-15	7.75-15	\$37	\$60	2.58
THE RESERVE OF THE PARTY OF THE	8.25-15	\$40	\$62	2.74
H78-15	8.55-15	\$43	\$66	
	WHITE	WALLS ONLY	400	2.97
L78-15	9.15-15	\$52		STATES THE
*WEst		Whitewalls \$2 -	\$84	3.19

SINGLES COMPARABLY PRICED

\$26-\$42 OFF PAIRS ... STEEL-TRACK BELTED GRAPPLER II. **GUARANTEED 34,000 MILES**



INSTALLED FREE

tharge in non-commercial passenge the Free Replacement Period shown

High energy starts. Free

replacement first 9 mos.

Fits most American cars.

TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos. FREE REPLACEMENT PERIOD: 24 16 12 9 6 3 Mos.

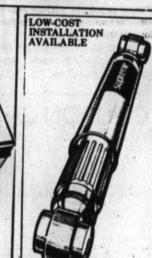
36-MONTH GUARANTEED BATTERY

Tubeless Whitewall Size	Also Fits	Regular Price Each	Sale Price Pairs	Plus F.E.T Each
A78-13	6.00-13	\$38	\$50	2.04
E78-14	7.35-14	847	\$63	2.47
F78-14	7.75-14	\$49	\$67	2.61
G78-14	8.25-14	\$52	\$70	2.79
H78-14	8.55-14	\$55	\$75	2.94
A78-15	5.60-15	841	\$55	
G78-15	8.25-15	\$54	\$72	1.97
H78-15	8.55-15	\$57	-	2.86
J78-15	8.85-15	\$61	\$78	3.06
L78-15	9.15-15	\$64	\$82	3.05

FOR PANELS, VANS, AND CAMPERS WARDS HI-WAY TRACTION TIRE • EXTRA-WIDE TREAD, RUGGED CORD BODY



Tube-Type Blackwall Size	Ply Rating	Regular Price Each	Sale Price Each	Plus F.E.T. Each
6.70-15	6	\$33	\$28	2.36
7.00-15	6	\$40	\$34	2.77
6.00-16	6	\$30	\$26	2.27
6.50-16	6	\$36	\$31	2.52
7.00-16	6	\$40	\$34	2.88
7.50-16	8	\$50	\$44	3.60



SAVE 3.00 LONG-LASTING

699 EACH PAIRS

REGULARLY 9.99

Exclusive nylon piston sleeves eliminate metal-to-metal friction for long working life. 11.99 ea., installed now 8.99 each.



SAVE 1.50 OUR EFFECTIVE AIR FILTER

Filters out 90% 149 of impurities running engine. REG. 2.99

SAVE 4.60

WARDS SUPREME

BRAKE SHOES

Pure asbestos, EXCH. Cardonal resins 1039 for long wear. Two-wheel set. REG.14.99



DEXCH.

REGULARLY 29.95

SAVE



SAVE 3.10 OUR SUPREME MUFFLER Tough galvanized steel for 1388 years of carefree service. REG. 16.98

Car shake? GET OUR FRONT-**END ALIGNMENT**

We correct cas-ter, camber, toe- \$1188 in to specs MOST Parts extra. CARS

BUY WHAT YOU NEED NOW-JUST SAY "CHARGE IT!"

Your complete auto center.



2 lb. box chocolates 2 lb. box fruitcake IMPORTED . 11-in. cheese tray

Buy any 2-Save \$1 FOR \$898 REG. BUY ALL 3 SAVE \$2

3 FOR \$1297 REG.



CHRISTMAS GIFT WRAP PACK \$699 REG. \$8.99



WARD ENTERTAINMENT SALE

Save \$12 to \$30...on Sound Holiday Bargains

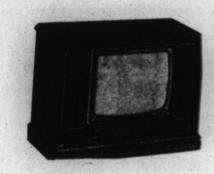
Capture the sounds of Christmas on our best cassette! AC/DC SAVE \$12 NOW **57.88**

3-Channel walkie-talkie 50% Off

SAVE! 2 FOR \$29.88* Reg. \$29.95 ea.

4-piece component with 2 speakers & headphones





SAVE *51

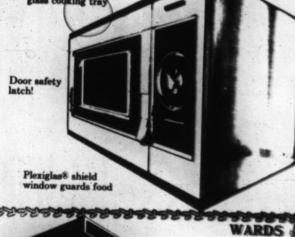
CONSOLE COLOR TV ONE BUTTON AUTO-COLOR



LOWEST PRICED

OVEN

ONLY







Save Interior on Wards interior

flat and Interior latex flat. Dries semiin 30 minutes. Clean up quickly with soap and water. In white only. gloss



Save \$2

99 REG. 3.99 GALLON

Save 3

GOC. 15 interior latex. Dries quickly to as matter finish. Clean up with soap and water. 15 colors.

dires first. Lenves a sorub builde, finite-resistant finish In Boulines, Engy wish



Save 3

CHARG-ALL LETS YOU "CHARGE IT" WITH CONFIDENCE latex.

Do it yourself. We'll help WARDS CARRIES ALL PAINTS IN STOC

Mrs. Kendrick has been active in the home demonstration club, 4-H organization and other community interests.

Other business discussed included the communty's annual Christmas party scheduled

Over 500 Watches to select from COWAN JEWELERS

Downtown

Mrs. Bob Kendrick was for Friday at Ford Community

guest speaker at their January meeting to explain ways of sponsoring a resident of Girlstown. That meeting will begin at 9:30 a.m. Jan. 8.

Mrs. Steve Meiwes game an informative program of hints on sewing with knits. Mrs. Jerome Friemel was

hostess to members present, Mmes. Raymond Flores, Opal Jackson, Kendrick, John A. Smith, Raymond Smith and Chuck Stokesberry.

New aid fund proposed at Food Conference:

One Day Only Tuesday Dec. 10th.

Indian Jewelry Trunk showing-Rings, Braclets, Squash Blossom Necklaces, by Navajo, Zuni and Hopi Indians

Hours

9 A.M. to 6 P.M.

COWAN JEWELERS DOWTOWN

(AB) WEMBER AMERICAN GEM SOCIETY



Mrs. Stephen Bezner ...nee Caroline Spinhirne

Fund Aided By Bazaar

Scholarship support was the program subject for Delta Xi Chapter, Delta Kappa Gamma, at a meeting this week in Mrs. Earl Holt's home, with Mmes. Rodney Laubhan, Tandy Legg. Lawrence Carlson, Huntsinger and Harold Wester as hostesses.

Mrs. Norman Kerr, chairman of scholarship and committee members Mmes. Jim Bookout, Elizabeth Wills and J.Frank Smith were in charge of a bazaar in which articles made by members were sold. Proceeds wnt to scholarships for Delta Kappa Gamma members.

Contributions were also made to the World Fellowship Fund which enables

educators of other nations to study in the United States.

Yearbooks were presented by the program committee, Mmes. Joe Bradley, George Chapman, Fred Mulkey Sr., Mary Hale, Clifford Kerr and Bob Hamman. Members voted to join Friends Of The Deaf Smith

County Library as a group. Informal talk and refreshments in a beautiful Christmas setting entertained 42 members after the business period.

> Inconsistent Bill: I've eaten beef all

of my life and now I'm strong as a bull.

Will: That's funny. I've eaten fish all my life and I

The Hereford Brand, Hereford, Texas, Sunday, December 8, 1974 Former Resident Weds Saturday

A former Hereford resident, Miss Caroline Spinhirne of Dallas, married Stephen Bezner of Euless Saturday afternoon in St. John The Apostle Catholic Church in Fort Worth. The Rev. William Aaron, pastor, of-

The bride is the daughter of Mr. and Mrs. Walter Spinhirne, now of Dimmitt and the om is the son of Mr. and Mrs. Ralph Bezner of Fort

Two arrangements of white gladiolas and candelabra corated the church.

The bride's sister, Miss Angela Spinhirne, served as maid of honor and John Bezner of Dallas was best man to his Brothers of the couple,

Michael Spinhirne of Dimmitt and Russel Berner of Dallas, escorted guests to the pews. Mrs. Pat Bradley of Fort Worth played traditional wedding songs for the

Given in marriage by her father, the bride wore a candlelight crepe satin gown she made and designed. The por-trait neckline was trimmed with a narrow lace ruffle and the hem of the skirt was adorned with a wide lace ruffle.

An insert of embroidered eyelet formed the raised waistline which tied in back with a satin ribbon and the sheer full sleeves gathered at a deep eyelet cuff.
She also wore a candlelight

horse hair picture hat with a lace-edged ruffle overlaying the brim. She carried a cascade of white, pink and blue pompons and white orchids.

Bridal attendants' dresses

were designed similar to the bride's gown. They were made of flower print jersey with a rose colored background. Miss Regina Spinhirne of Dimmitt presided at the

registry table at the reception in fellowship hall of the church. Misses Lori and LeAnne Bezner of Fort Worth served the three-tiered wedding cake and Mrs. Ricky Leatherman and

Miss Pam Williams of Dallas

served punch.

Pow-Wow"

Red-Black-Sand

centered with a pink flower

Leaving for a wedding trip to Monterrey, Mexico, the bride wore a navy blue jersey dress and a white orchid corsage.

The couple will be at home after Wednesday at 1301 Monterrey, Apt. 186, in Euliss.
The bride is employed as a caseworker for The Texas Department of Welfare. She graduated from West Texas State University in 1973 with a bachelor of science degree in social work and graduated from Hereford High School in 1969. Bezner is manager of

Champion Tire Store in Fort Worth. He graduated from Richland High School in that-city and attended Tarrant County Junior College.

Relatives from Hereford attending the wedding included the bride's grandparents, Mr. and Mrs. Henry Brorman, Mr. and Mrs. Joe Brorman and Mr. and Mrs. James Brorman.

Party Given Very Young Honoree

evening party Tuesday in the home of Mrs. Tom Burdett, where Mrs. Dan Dudley and Mrs. N.D. Kelso were also in the hostess group.

Jeri Lyn is the daughter of Mr. and Mrs. Jerry LaFrance, born Nov. 1. About 25 guests attended the party and presented gifts to the small honoree. Her mother was assisted in opening the packages by her grandmother and aunt, Mrs. Glen Stevick and Sally Stevick of Friona.

Seeing the gifts, and the baby, was part of the entertain ing the informal hour. The es served coffee, punch and cake from a table

Only a month old, Jeri Lyn Said By Couple

vows were exchanged by Miss Debbie Gamez and Armando Gonzalez in the sanctuary of First United Methodist Church, was the flower girl. Escort couples were Mes and Mmes. Able Aguirre, Kelso and Ramon Andre with Dr. Jordan Grooms. pastor, reading the marriage ceremony.

Parents of the bride are Mr.

Afternoon Vows

and Mrs. Isaias Gamez, and of the bridegroom Mr. and Mrs. Ignacio Gonzalez, all of Paired candelabra twined

with green foliage flanked a large bouquet of white gladiolas at the altar as a background for the wedding party. White hows marked pews on the central

Miss Silvana Gamez, sister of he bride, was her maid of honor

brother's best man. The bride's

udles. Ushers were H Gamez and George Go Given in marriage by father, the bride wore a f

Open House Slated

Open house is scheduled from 2 to 5 p.m. Dec. 15 at the fental Health-Mental Retardation Center here, with the sublic invited to see the facilities of the sheltered workshop Owners and managers of area businesses and industrie the might use the skills of these workers are especially it

vited to visit, Keith Schroyer, director, emp Serald Ford, President: "Our greatest danger to-day is to fall victim to the

"The American public expects the Democratic Congress to come to grips with the real problems facing the



FABRIC SHOPS 100% POLYESTER URIE KNITS 58-60" WIDE Create a festive wardrobe with versatile 100% Polyester Double Knit. Choose from an array of the season's latest colors and designs. All-easy-care, no-iron first quality on full bolts. Machine washable. Tumble dry. Reg. \$297 yd. T.G.&Y. Holiday Price. . . JERSEY PREFERRED \$150 to \$198 \$125 The perfect fabric for your season sewing. 90% Acetate and 10% hylon "Think Young II" Jersey Prints. 44/45" inches wide. Machine wash on delicate cycle. An ideal weight for dresses, blouses naiamas. 100% Cotton Traditional Dress Prints 44-45 inches wide and machine wash-able Ideal for dresses and \$147 blouses. Another great buy from T.G.&Y. ! FABRIC WAS Shop And Our Price. . . \$229 & \$239

S NOM



311°0

Shop early while our inventory is good, and while we have a good selection of sizes. Avoid those late shopping crowds

Your Bankamericard or Mastercharge is welcome, or use our convenient Lay-A-Way plan to hold your selection B, 1974

Wedding Date Set

Miss Lorie Jene Teters, daughter of Mr. and Mrs. Gene H. Teters of 235 Ranger, and Steven Lynn Brashear, son of Mr. and Mrs. George E. Brashear, 143 Juniper, will marry Dec. 21 in First Presbylerian Church. The bride-elect attended West Texas State University and the prespective bridegroom is a senior student at Hereford High School. Both are employed by Mr.

Garden Club Hears Story

ifficance of the Christmas ay as a religious oband a time of sharing nized in the program of on Beautiful Club Friday on in Mrs. Charles ndsomely decorated

Herman Ford read the of the first Christmas the Gospel of Luke,

Gifts to be sent to Girlstown

USA were also brought to the

Mrs. W.P. Axe and Mrs. Ford were hostesses with Mrs. Noland. Mrs. Earl Springer was welcomed as a new member and Mrs. Keith Sim-mer as a guest Other members present were

Mmes. A.L. Jordon, V.O.. Hennen, Ray Cowsert, T.J. Carter, Bruce Burney and N.D.

Recent Marriage Announced

It was announced at Alpha lota Mu Chapter of BSP Sorority meeting Thursday evening that a member Beverly Barrett, was married recently to Ron Davies. The chapter met in the home of Mrs. Ken

Members received acknowledgement that the chapter yearbook had arrived at BSP International contest. Also members decided to donate money to the sorority's state project, fund for austistic children.

The chapter's Christmas party was scheduled for next Thursday. Entertainment will be provided by Mrs. Ken Walser who will play the organ. A program on music was

presented by Carla George. She aressed that music was created

An executive is one who . cannot work unless he has assistants.

as a means to talk to Gods and that it is an international language understood by all

Mrs. Calvin Jones, who moved here from Sydney, Mont. was welcomed as a guest by members present.

They included Betty Barrett, Dixie Ford and Linda Wilhite, also Mmes. Bill Drake, Walser, Davis, Johnie Burkhalter, Gerald Sledge, Darwin Heun, Kenneth Glenn, Jerry LaFranche and the chapter sponsor, Mrs. Chuck Laing.

> INDIAN JEWELRY SHOWING TUES. DEC. 10 COWAN JEWELERS

> > DOWNTOWN

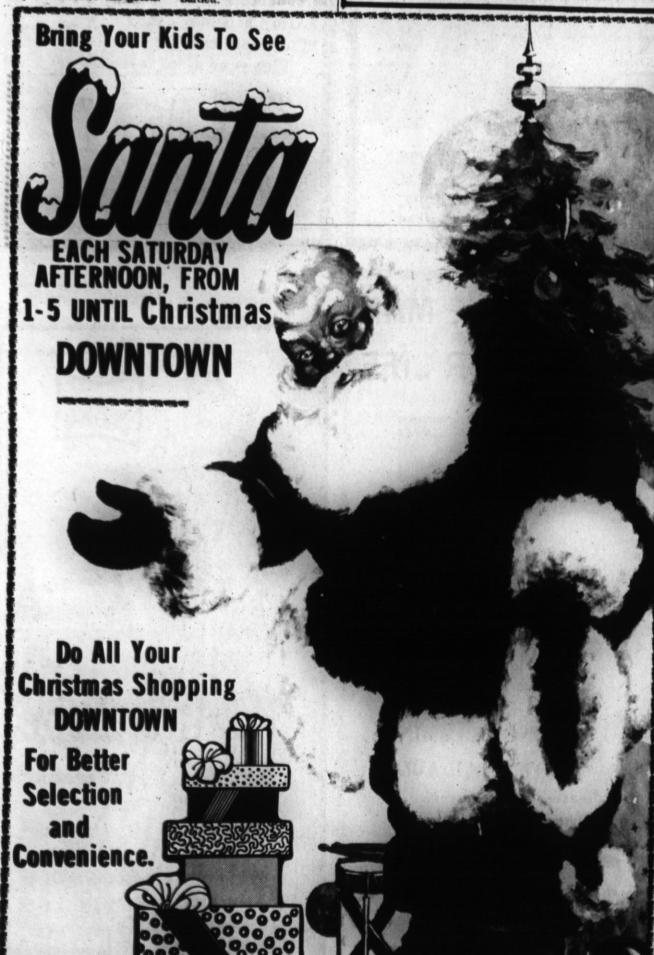
REGISTRO PARA LA DOCTRINA CRISTIANA SEMESTRE DEL INVIERNO

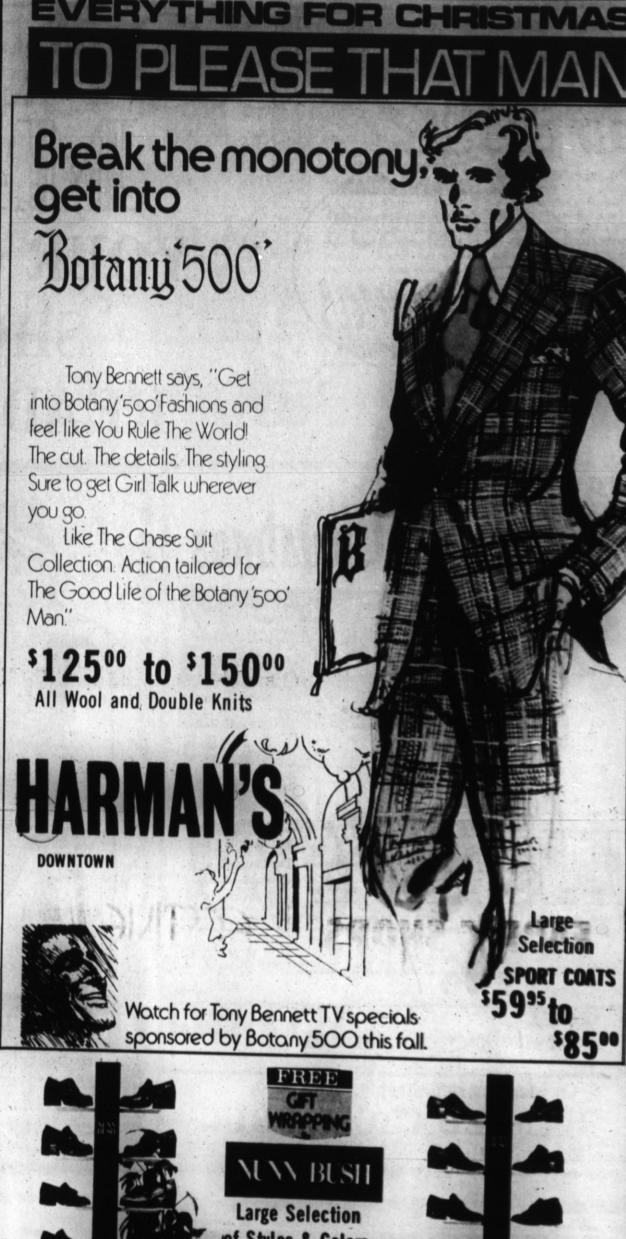
SAN JOSE-LA COLONIA SAN JOSE DOMINGO 8 DIC. 1974 10:00 A.M. - 11:00 A.M. EN LA ESCUELA

VEA SRA. Ma GARCIA 15 DIC. '74

REGISTRATION FOR CHRISTIAN DOCTRINE CLASSES LA MISION DE SAN JOSE-COLONIA JAN JOSE

> S.W. of CITY SUNDAY DECEMBER 8, 1974 10:00 A.M. - 11:00 A.M. IN THE SCHOOL SEE MRS. MARIA GARCIA









BOOTS by COWTOWN Hand Made **Prices From** 3795 to\$5995

BOOTS

by Texas Sizes 8½ to 3 PRICE 1/3 OFF



See Our Large Selection Bailey and Resistol One Special Group WESTERN HATS \$1795 to \$55





YOUR CHRISTMAS SHOPPING HEADQUARTERS

SANTA'S HOURS
Thursday - Friday

Saturday

4:00 to 7:00

Wonderful Christmas









MONOPOLY8
wher Brethery real estate trading \$695 Classic pursuit game combines link \$575
r all ages.

YAHTZEE -CONCENTRATION

3225 JEOPARDY N 3650 SCRABBLE TRIPOLY 3250

\$469 \$675

For one stop shopping come to

HAROLD CLOSE DRUG

SUGARLAND MALL

364-2344



right in front of our Fabulous
ANIMATED
CHRISTMAS

Santa's Mailbox is in

the center of the Mall

EXHIBIT

CANDY «

We have plenty of white chocolate now in stock.
Also Christmas candy Bowls
Chocolate covered Cherries
Plus your usual favorites at

CANDY





Starting December 12 Store Hours 9:30 A.M. to 9:00 P.M.

Fisher Price

Reg. 12"



CHATTER SALE \$ 1 9

Princess 26 Pc.

PUNCH SET

by Indiana Glass Reg. ³⁶"







MULTIPLE SET
Outdoor & Weatherproof
Limited Quanity SALE \$ 288

Renown 25 Light

CADBURY-Almond, Milk Chocolate & Brazil Nut 6-0Z.

CANDY BARS 2/88

ENTER NOW FOR DECEMBER 20th DRAWING





High Fashion...

With the personal touch of.....
MONOGRAMMING NOW AVAILABLE

FOR THE MAN

IN YOUR LIFE

(Please allow one week delivery af monograms)













Pick a print, pick a set of our newest pajamas for holiday night-life. Jacket, sleeveless tank top and pull-on pants in acetate-nylon jersey. Exciting seections now for sizes 10-18, 141/2-241/2.

mode o'day



Come in and browse, we do have something for everyone on your



Especially at Christman We Believe In The Blouse

OPEN TIL 9:00 through Christmas

Worn over or-

turtle shell in

red or black.

Everyone wants a Gift from

OPEN TIL 9:00 P.M. through Christmas Outstanding selection for juniors, misses and half sizes. FINAL MONDAY Half-size trio in turquoise, green or bronze. Sizes 14/2-24/2. Juniors' three-piece ensemble in \$28 rainbow heather. Sizes 5-15. CHARGE Misses two-piece jacquard stripe \$42 suit in navy or brown, 8-16.

WOGIFTS **FOR THE** PRICE OF ONE



r choice of three popular men's styles; Tri-Fold, Fold and Two-Fold, in four handsome new leathers. Frup' motif key holder. Black, Brown or Cordovan. In set attractively gift-boxed.

For a great selection of Gifts Come to

HAROLD CLOSE DRUG

OPEN TIL 9:00 til CHRISTMAS

364-2344



Long nylon sheer quines sorted prints with contrasting piping \$15. H. Long 50% cotton/50% Polyester quited, button-front robe with embroidered pocket. Pink, Blue or Maize. \$15.

G. Long nylon sheer quilted robe in as-

OPEN TIL 8:00 P.M.

 Fleece robe of 80% Arnel* triace-tate/20% Nylon with triple piping on Peter Pan collar and cuffs. Rose, Blue or Jade. SUGARLAND MALL

Candlelight Ceremony Conducted For Couple

Marrying in an afternoon wedding Saturday was Miss Maria Guadalupe Castillo and Gonzalo Guzman. The Rev. Pablo Garcia Sr., pastor, officiated for the service in Thompson Baptist Mission.

The bride is the daughter of Mr and Mrs. Ramon Castillo of 608 Grand and the bridegroom is the son of Mr and Mrs. Amado Guzman of 431 Barrett. White gladiolas and blue mums decorated the altar of the church and a pair of sevenbranch candelabra arranged on either side.

The bridegroom's sister, Miss Virginia Guzman, was maid of honor and the bride's brother, Arthur Castillo, served as best

Attending the bride as bridesmaids were Misses Zelda Ruiz, Janie Rodriquez, Alice Hill, and Sylvia Gonzales. Groomsmen included Johnny Valdez, Eugene De Leon, Freddie Garza and David Blea. Escort couples were Messrs. Mmes. Hector Tijerina,

PILOTS

MAN YOUR THROTTLES.....

If you are interested in Aerobatics

Training in 1974 Decathalon...with

inverted oil & fuel systems call

Spins, Aileron Rolls, Barrell Rolls,

1-806-355-6103

Loops, Cuban 8's, Immellams, Splits,

Hammerhead Turns, Inverted Flight,

included in primary course.

you'll ever make.

The best investment in flying

Special rates in effect to

bring it to you.....

was Moises Salazar, Julian Aguilar and Lupe Gonzales.

The daughter of Mr. and Mrs. Julian Aguilar, Anabell, was flower girl and candle lighters were the bride's brother, Ramon Castillo, and Paul

Escorting guests to their seats were Tony Cortez and Bobby Griego.

Mrs. Ken Walser accompanied Alberto Gomez who sang wedding selections.

Given in marriage by her father, the bride wore a white gown of lace over bridal taffeta. It was fashioned with a scalloped neckline accented with sequins and full sleeves gathered to lace cuffs.

Tiers of lace composed the bouffant skirt, and matching lace trimmed the chapel length veil. It was attached to a crown of small plastic flowers and glass ornaments sent to the bride by an aunt in Mexico.

She carried a bouquet of the handmade flowers and miniature glass ornaments.

Bridal attendants were attired in light blue gowns designed with empire waists.

Miss Lupe Rodriquez invited guests to sign the registry book at the reception in fellowship hall of the church. The wedding supper followed.

The bride is a graduate of Hereford High School where she was a member of Tri-Hi-Y, National Honor Society, Future Teachers Association, Mexican-American Club and Future Business Leaders of America.

The brideg room, employed at Armour's Food, also attended



Mrs. Gonzalo Guzman ...nee Maria Castillo

Pupils Host Bridal Shower

Pupils from Deborah Butler's K5 class at Aikman elementary school complimented her with a bridal shower after school Thursday at the R.W. Mayfield home, 916 Irving. Miss Butler is to be married Dec. 28 to Robert Lee of Lubbock.

Hosts for the party in a festive holiday setting were Paula Montoya and Todd Mayfield. Guests included Griselda Delgado, Wesley Brown, Lora Coffman, Mendy White, 'Kevin

Ward, Derek Holmes, Cindy Latham, Kerry Tucker,, Jerry Pacheco and Arthur Dzuik. They presented gifts to the teacher and wished her hap-

President Ford has announced the nomination of Frank G. Zarb, now an associate director of the Office of Management and Budget, to head the Federal Energy Administration.

piness in her marriage.

Christmas Tree Is Theme For Country Club Party

A festival of Christmas trees entertained Hereford Country Club members Friday evening as officers and directors with their wives were hosts for the annual holiday dinner-dance that traditionally signals the beginning of the Christmas party season.

Bob Josserand is president of the club this year, Eddie Reinauer Jr. vice president and Rudy Metz secretary-

Directors are Pete Caviness, Mark Hoelscher, Dr. Gerald G. Payne, Bill Griffin, Ross Latham, Bob Spangler, Jim Easley, Don T. Martin, Pat Robbins, J.A. McWhorter, Richard Ottesen and Wayne

A large Christmas tree was set at the east wall of the ballroom as a background for the dance floor and surrounding tables. Its branches, lightly frosted, were hung with gold and red balls and sparkling

Miniature trees were placed on red circular bases on the tables, perfect in decorative detail down to the tiny packages heaped around them.

Dinner was served from a round buffet table in the small dining room, where a green and white tree trimmed with gold bells was surrounded with poinsettias as a centerpiece. Half of the table was covered with a white cloth, half with red.

both brocaded in poinsettia Poinsettia plants were placed on either side of the clubhouse entrance, and green branches sparkled with gold were clustered at intervals around the ballroom walls to complete the decor.

An orchestra played for daming through the evening and in a custom at the yearly Christmas parties, guests gathered around the piano to ang familiar songs.

The couple will exchange wedding vows in First United Methodist Church with friends invited to attend. They will make their home in Lawton, Okla. (Bradly Photo) The only people who succumb to hard work are those

Kathy Hardy Bender, daughter of Mr. and Mrs.

R.C. Hardy of Summerfield, and Donnie R.

Morgan with the United States Army stationed at

Fort Sill, Okla., son of Mr. and Mrs. Darrell

Dirks of 211 Aspen, will marry at 5 p.m. Dec. 14.

who kill themselves dodging A new Cabinet is formed in Turkey.

To Marry Soon

Over 500 Watches to select from

COWAN JEWELERS



We want the best too - for YOU. problems - the very best answers. That's why we try to be the very best.

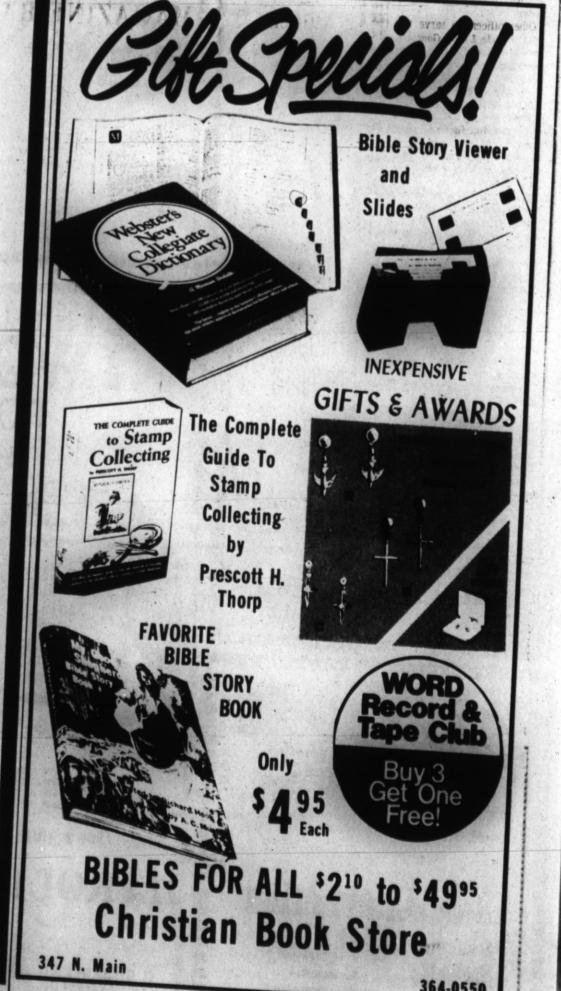
Come in and ask - whatever the ques-We not only have money. All banks tion. After all, the more you know about have money. We have solutions to your savings, checking and loans the better money needs, answers to your banking banking will be for us both.

IHE BEST OF ALL POSSIBI BANKS

A good bank has more Answers than Questions!

The FIRST NATIO BANK of HEREF

Member of FDIC



mber 8, 1974

e

Mrs.

arrell C. 14.

First

ed to

Tammy Rhodes, Cynthia Streun, Lori Warren, Hope Arellano, D'Lynn Dickerson and Becky Guerrero.

They were accompanied by he leaders, Mrs. Bud Kelley nd Mrs. Tex Rhodes

Christmas tree ornaments were made recently by If-E1-Ayo Camplire group when they met with lenders, Mrs. A.T. Griffin and Mrs. Dwaine

ifer Griffin, Kerry Hacker, Tanin Willson, Lynette Rhoten, Becca Gibson, Karla Driskell, Kinda Walker, Laura Martin, April Holly, Lesley Metz,

Four members of Kakan-Ki-Lo Group served supper in the he leaders, Mrs. Floyd nks and Mrs. Thompson. is was a requirement om to pass the Firen odes, Cristi Crawford and Deanna Pool prepared spaghetti and sauce, coleslaw, French brend, lemon cake and iced tea and served the food

Eliza beth Rangel was elected as new president by O-Ki-Ta-Mi Campfire group at their regular

year include Lydia Gonzales; vice-president; Sylvia Soliz, secretary-treasurer; Dara Gonzales, reporter; Becky Hughes, song leader.

e Mays, Christina Whatley, Elizabeth Rangel Becky Hughes and Lydia

Ti-Tawa Campfire group

Cheryl Fariss, viceresident; Carla Weeme secretary;

names were drawn for a

Slagle, Cheryle Farriss and Karen Milton and group Mrs. Gerald Sledge.

of men? posite sex we've got.

Home Repairs and Remodeling all Kinds FREE **ESTIMATES Rockwell Bros.** & Lumber Co. 104 S. Main

364-0033

CHAIN LIGHTS • Early American French Provincial





Hand Painted **MEXICAN** CANE BACK CHAIRS **STOOLS**

\$10.95 Excellent For Game Room

Patio or Basement



Large Selection

PICTURES WALL DECORATIONS

PRICE

Artificial

MAGAZINE RACKS-SMALL ACCENT TABLES-VALETS-TELEPHONE CHAIR OFF

SHEETS PILLOW CASES

Queen Size

Limited Number **Bedroom Suites Dining Room Suites** and Occassional Tables All at REDUCED PRICES

Gifts For The Baby

• Chests

Pottie Seat Stroller

• Car Seat

Rocker

• High Chair

Play Pen

• Toy Chest

Cradle

Table & Ch

Mattress

☆ Figurines

☆ Crystal Dishes

☆ Salt & Pepper

Shakers

Asbestos Egg

Paper

Weights

A Candles & Holders

☆ Mirrored Trays

Perfume Bottles

☆ Jewelry Boxes

☆ Place Mats

☆ Napkins

☆ Musical Dolls

☆ Ships

☆ Ash

Travs ☆ Perfumed

Soap

☆ Votine Dishes

☆ Floral Arrangements

→ PRICE

POLE LIGHTS

FLOOR LAMPS

Excellent Selection Now In

Stock!

& Styles



Stylish FOOT

STOOLS

RECLINERS La-Z-Boy & Berkline Mayfair Reduced Just In Time For **CHRISTMAS**



BEDROOM GROUP

Large Triple Dresser

Twin Mirrors

2 Night Stands

King Size Bed

Armoire Chest

Reg.

For A Gift Of Lasting Quality Come To

McGEE FURNITURE

511 N. Main

HOME OWNED-HOME OPERATED

364-2586





Supper Honorees

A buffet supper in Christmas motif was served for Hereford Jaycee-Ettes and four guests, prospective members who were entertained at this week's meeting. From left at the table are Mmes. Leon Tanck, Mike Major, Donnie

Writing Analyst Speaks To Club

Analysis of handwriting made by a guest speaker on the subject, then practiced by members and guests of L'Allegra Study Club under his direction, proved especially interesting at the club's Thursday morning meeting in Pioneer Gas Flame Room. Mary Gibson and Mrs.

> TRADE-IN-WATCH SALE **COWAN JEWELERS** Downtown

211 Ave. F

Open daily 10:00 AM-9:00 PM

ceramics, hand made rugs by Marie

NEW GIFT SHOP

Large Selection

Across for High School

Needle point, crewel, cross stitch & craft kits,

Maple & Pine gifts, Brass-Copper & Tinware,

MILDRED MARIES

& Grime.

Dwaine Walker were hostesses. The speaker was O.J. Bales of Clovis, a handwriting analyst and psychographic instructor, who told how handwriting characteristics can reveal personality traits. Hearers were asked to exchange and analyze specimens of their own handwriting.

Joyce Pike, dean of students at Amarillo College, and Cathy Robinson, a student, were guests at the meeting, as were Mmes. Tom LeGate, Dean Stallings, Calvin Goodin and Jonny Cloud

364-5452

800 lbs of water pressure mixed

with the best of detergents that

will positively remove that Dirt

No matter how much you nurse a grudge, it won't get

> Journal, Petersburg. Definition

Experience: Knowing a lot things you shouldn't do. Gazette, Sabula, In.

L'Allegra Club's Christmas coffee and gift exchange is scheduled at 9:30 a.m. Dec. 19, with Mmes. Joe Reinauer Jr., Terry Caviness, Gerald G. Payne, J.H. McCrary and Rudy Metz as hostesses.

Members present Thursday included Mmes. Jim Carnahan, Tommy Carnahan, Jim Conkwright, Dennis Farley, Cameron Gault, Wesley Galley, Burns Hamilton, Dennis Lomas, Bill Lyles, Aaron Hutto, Danny Martin, Metz, Payne, Eddie Reinauer Jr., Alex Schroeter, Bobby Veigel, Bill Warrick and Walker.

(D-Mass):

ncrease its contributions for the relief of Palestinian refugees in the Middle

PHI BETA KAPPA, the honor Peggy adds, "really are good bridge players." No descripti-ons of the others. society which carries the most

om Hereford. Sharon Read-mer was lately elected to Phi Anyway they like having dinner and playing bridge together periodically, and believe in enjoying the games rather than making grim contests of them. Nothing wrong with that

> A FAMILY dinner was served Thanksgiving in the home of Mr. and Mrs. Reuben Munsen, 206 6th Ave. Their daughter, Doris Jackson, with her children Tracie and Erick were present, also their son, Allen, and **Beverly Craig.**

From out of the state were Munsen's sister and her husband, Mr. and Mrs. Raymond Wentler of Humbold, Kan., and Mr. and Mrs. Elmer Munsen of Iola, Kan., Mr. and Mrs. Steven Stubbs came from Littlefield; Mrs. Stubbs is Mrs. Munsen's sister.

Another sister, Victoria Messer, visited with the group in the

THAT TALL, tumbleweed tree which is undoubtedly the center of attraction in the western Christmas decorations at First National Bank was constructed by Gladys and Hap Cavness "with some helpers," I

There was a good solid pole You might judge for yourself for the center, with wire around if you know the members with it to hold the tumbleweeds in place, then the spray was put on. Sounds rather simple but somehow I doube being able to produce a tree that would look

Moon Assigned

Moon, son of Mrs. Winona

residences opened to visitors this afternoon in the annual benefit homes tour sponsored by La Madre Mia Study Club. The tour will begin at 2 p.m. committee for the Bill Allen Club members have supplied home, 203 Sunset. handmade items for sale in a

Into Holiday Dress

bazaar at one of the homes, that of the W.E. Sparks, 506 Westhaven, where refreshments will be served by Mmes. Don Lane, Charles Watson, Craig Smith and Don Taylor. This committee will act as hostesses there, with the bazaar committee: Mmes. Richard Ward, Bud Snyder, Stanley Simmons, Waldo Baxter and

Toys For Tots

dolls given in the drive.

Holiday decor will add to the

beauty of four Hereford

men from the club will as hostesses. Those at the home of Mr. and Mrs. O.G. Hill Jr., 102 Douglas, will be Mmes. Herschel Black, Robert Priest,

G.C. Merritt, Charles Frye, Wayne Lady and C.D. Adams. Mrs. Dickie Geries, tour chairman, with Mmes. Gerald Martin, Lanny Crump, Jimmy Anderson and James Gentry will be hostesses with

Homes On Tour Put Mrs. Tom Burdett at 312 Douglas. Co-chairman of the chicken about letting your tour, Mrs. Don Walser, and magination take wing when Mmes. Gwynne Owen, Joe it comes to making up menus. Railey, Dean Herring and Even such exotic, exciting Lynton Allred are on the hostess dishes from the mysterious East are nothing to brood

Organizations as well as individuals in Hereford are being asked by the Veterans of Foreign Wars and its Ladies Auxiliary to contribute toys for the

annual Toys For Tots program in which VFW members collect and repair the

playthings to be given underpriviledged children at Christmas. A young

group, the Friendly Bluebirds of Aikman School, is joining the drive as Mrs.

P.B. Sowell, VFW Auxiliary president, and Mrs. Jim Loving look on in the background. Mrs. Loving spoke informally to the girls this week, explaining

the program. She holds a doll quilt, one of many made by Mrs. Susie Tiefel for

Seasonal decorations in all four homes have been arranged by Joe Frank Clark of Flowers

Visitors may begin the tour at any home, purchasing a ticket at the door if one has not been bought in advance. Price of a ticket is a dollar, and all proceeds go to the club's nmunity project fund to be divided among Deaf Smith General Hospital Auxiliary, the county library and Meals-On-

Golden Gleams

Who loves his country cannot hate mankind. -Charles Churchill.

He who loves not his coun-

in oven broiler about 2 min-utes each side. Makes 4 serv-ings; at least 8 for appetizer. try can love nothing. Keep athletes on your gift list

There must be an ath-lete or sports-lover in the Chances are that more

perited

COOKING

An Imperial Meal

about. Chicken Teriyaki is

not more inscrutable than stew, and you probably al-ready have all the ingredients.

CHICKEN TERIYAKI

2 large, whole chicken

1/4 cup soy sauce
1/4 cup honey
1/4 cup vinegar
2 tablespoons Bourbon
1 garlic clove, crushed

1/4 teaspoon powdered ginger 1 cup chicken bouillon

Split, skin and bone the chicken breasts. Cut in thin strips. Combine remaining in-

gredients and marinate meat about 1 hour. Turn occasion-

ally to season evenly. Weave meat strips on small metal skewers or moistened bamboo

skewers. Grill on hibachi or

breasts

There's no need to be

than one family member is interested in sports or has a favorite athletic ac-

Chances also are some-one would like a Christmas present connected with a favorite sport.

Little boys are often involved in all sorts of sports. Baseball equipment and football equipment for are popular presents for boys. Some youngsters de-velop a great interest in a particular sport, such as basketball, soccer or hockey, so don't forget about their athletic inter-

Particularly important these days, don't leave out a little girl or young lady. Females of all ages are becoming increasingly involved in athletics. So a gift involving a sport could be very appreciated by a

And for adults — give accessories for bowling, tennis or golf, to name

Hereford's Authorized LONGINES-Wittnauer DEALER



Small Talk

Beta Kappa, with 20 other students at Rice University. Sharon has been on honor roll at Rice since she began studies there as a history and Spanish major. And nobody here was surprised, as she was valedictorian when she graduated from Hereford High a few

e, has a new member

years ago. She is the daughter of Viola Readhimer, 213 Aspen. Congratulations are certainly in order for this latest scholastic honor, and the town can be proud of the coveted key Sharon will bring when she comes back

HER BRIDGE club is giving her a bad time Peggy Furr says, after she remarked in an interview that she belonged to "a crazy bridge club" and was quoted to that effect in The Brand, and the other club members say she gave them a bad name because they don't play Crary Bridge, they play a very intellectual type of game.

In fact they refer to their group as the Couth And Culture Club but Peggy says her sons just call it "that crazy bridge club" and she has adopted their

the Furrs are the Monk Johnsons, Hap Cavnesses, Gerald G. Paynes, Kenny Gearas, D.C. McWhorters and Orpha Clicks. The latter couple,



Edward Kennedy, Senator

"The United States should

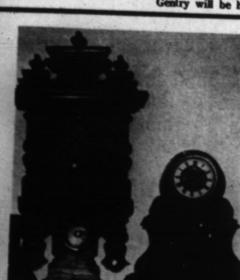
To Calvary Unit Army Sergeant Michael E.

Moon, 310 McKinley, is assigned as a scout in the Combat Support Company, 2nd Bat-talion, 5th Cavalry, 1st Cavalry Division at Ft. Hood.

His father, Earl K. Moon Jr., lives at 1306 E. 1st St., Dalhart.

Look Who's New

an are the parents of a son, Corey, born Dec. 4. He weighed 7 lbs. 12% oz.
Mr. and Mrs. Charles Albert
Spinhirne are the parents of a
daughter, Meysa Ann. born
Dec. J. She weighed 6 lbs. 1 oz.



For The Truly Unique **CHRISTMAS GIFT**

• Antique Clocks

Player Pianos



If You Are Looking For The Unique, Distinctive and Beautiful Type of Gift-SEE US!

J.E. SORRELLS ANTIQUES

3 Miles West on Harrison Hwy

289-5836



Page 11B

 Automatic trigger oiling * Low-tone muffler

6% lbs. plus bar and chain Wait no more. Here's the chain saw that prunes, trims, cuts through 20 inch logs and costs just \$89.95. Powerful 2.1 cubic

NEW From

HAMILTON

BEACH Scovi

Blender

2195

Three extra blend-in.

store-in, serve-in jars

Powerful 14-speed blender

medium and 8 oz. compact

48 oz. family size, 16 oz.

Large 40 oz. regular glass

Containers can be used for

Blender Plus jars

orange juice, instant

Always Reach for

HAMILTON BEACH

breakfasts, etc.

Plus Three

\$8995 GEBO'S



QUESTOR PUSH BUTTON SESAME ST.

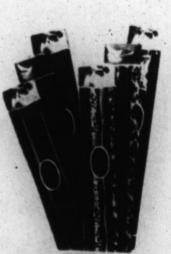
3222. Sesame Street and 5 characters who live there set the scene for a fun lesson in shapes. Push a button and a geometric shape opens to reveal the character pictured



TEETER TOTTER WATCH

7550. Children are enchanted by the Teeter Totter Watch that keeps up to three hours time and runs like an adult timepiece. Clear casing reveals the teeter-totter mechanism in operation. Non breakable main spring





4 ROLL-36" EX. WIDE HI-FASHION FOIL-PRTS. & SLDS. 04362 All new holiday designs plus hi-fash



25 BAG-O-BOWS litional holiday favorite. 25 Instan-

39¢

French Visitor Honored

Women in the Reinauer family entertained Joelle Burcier, house guest of the Bob Reinauers whose home is in Paris, at lunch in Hereford Country Club Thursday. Her husband and Reinauer were in the same squadron of U.S. Navy fliers, Burcier as an exchange student flier from France and Reinauer an officer who has lately completed his term of service and returned with his family to live in Hereford. From left are Mrs. Joe Reinauer Jr., Mrs. Bob Reinauer and Mrs. Eddie Reinauer Jr.

Calendar of Events

Wyche Extension Club

Christmas luncheon, home of

Mrs. L.B. Worthan, 12:30 p.m.

Ceramic Art Club luncheon.

home of Mrs. Lloyd Kirkeby,

Noon Lions Club, Civic Club

Deaf Smith County Historical

Museum open to public free of

Story hour for preschool

children, Deaf Smith County

THURSDAY

Organization, parish school

Summerfield Study Club.

home of Mrs. Guy Walser, 2:30

Calliopian Study Club

Christmas party with husbands,

home of Mrs. Edwin Axe, 7:30

Hereford Riders Club,

Avenue Baptist Victory Class Christmas party, home of Mrs.

Kiwanis Club, Civic Club

Jaycees, Civic Club Center 8

FRIDAY

Community Center, 8 p.m.

Bill Wall, 7 p.m.

Center, noon.

St. Anthony's Women's

Library, 3 to 3:30 p.m.

auditorium, 8 p.m.

11:45 a.m.

Center, noon.

MONDAY

La Madre Mia Study Club Christmas party, home of Mrs. W.E. Sparks, 8 p.m.

Home Demonstration Council Christmas party, Community Center, 2 p.m. Beta Sigma Phi City Council,

Friendship Room of Hereford State Bank, 8 p.m. Music Study Club, Christmas

party, home of Mrs. J.C. Mc-Cracken, 2 p.m. Jaycee-Ettes board meeting,

Deaf Smith Chamber of Commerce office, 7:30 p.m. Beta Sigma Phi City Council,

Friendship Room of Hereford State Bank, 8 p.m. VFW and Auxiliary, VFW clubhouse, 7:30 p.m. Rotary Club, Civic Club

Center, noon. Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's charge, 2 to 5 p.m. Steak House, 7 p.m. Masonic Lodge, Hall, 7:30 p.m.

Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY CowBelles tasting spree,

home of Mrs. Virgil Marsh, 11:30 a.m. to 1 p.m. Art Guild Christmas party, home of Mrs. Earl Holt, 7:30 p.m.

Pioneer Study Club luncheon, Hereford Country Club, 11:30 p.m.

Hereford Newcomers luncheon, Community Center,

Order of Eastern Star, Masonic Hall, 7:30 p.m. Veleda Study Club, home of

Mrs. Billy Wayne Sisson, 8 p.m. Lone Star Study Club, home of Mrs. G.W. Newsom, 3 p.m. County 4-H Adult Leaders Association, Community

Ford Community Christmas party, Ford Community Center, 7:30 p.m. building, 7:30 p.m. Sunshine Club Christmas Cultural Extension Club

party, home of Mrs. Ernest Christmas luncheon, Pioneer Flood Sr., 7:30 p.m. Natural Gas Flame Room, 12:30 Hereford Board of Realtors

luncheon, Dickie's Restaurant, Hereford Garden Center, home of Mrs. G.W. Newsom, 130 Rebekah Lodge, IOOF Hall, 8 Ave. C., 3 p.m.

Progressive Extension Club Hereford TOPS Club, Com-Christmas dinner for husbands, munity Center, 9 a.m. home of Mrs. T.J. Parsons, 7 BPOE Lodge, Elks Hall. 8:30

Kiwanis Whiteface Breakfast Weight Watchers Club, First Club, Dickie's Restaurant, 6:30 Baptist Church, 6:30 p.m. a.m. Duplicate Bridge Club, 309 WEDNESDAY

Western, 7:30 p.m. Sweet 'N' Fancy Decorating Club, Community Center, 9:30

Cultural Home Demonstration Club Christmas luncheon, Pioneer Natural Gas Flame Room, 12:30 p.m.

SATURDAY Deaf Smith County Historical Museum open to the public free, Saturday and Sunday 2 to 5 p.m. Story hour for children, grades 1 through 4, Deaf Smith

County Library, 10 until 11 a.m. Mon Amis Study Club Christmas party, Summerfield Baptist Church, 7 p.m.

My affections are first for my own country, and then, generally, for all mankind. -Thomas Jefferson.

You belong to your country as you belong to your own

-E.E. Hale.

He serves his party best who serves the country best.

-R. B. Hayes. He loves his country best who strives to make it

-R. G. Ingersoll.

Is Held By

rimmings was served to members and their families with various games providing entertainment during the

Also Mmes. Ralph Packard, P.M. Houser, J. D. Love and Novella Stallings.

1-18 goth bold Daughters attend

Mear died Sunday morning in a hospital at Cleveland, near

Cemetery near Hempstead. Mrs. Mear was a native Texan, born Nov. 29, 1898 at Wharton.

RECIPE By Sarah Anne Sheridan

A fine addition to your holiday entertaining recipes would be these two. They can be made now and frozen for later use.

Brandy Balls

Vanilla Wafers, 3 small boxes, crushed. 1½ T cocoa

2 T karo 1 c powdered sugar

1 c broken pecans 8 T Bourbon whisky

Mix all ingredients together and form into balls about one inch in diameter. Roll in more powdered sugar and place in sealed cans.

Date Loaf

1 box graham crackers. rolled fine pkg. dates, chopped 16 marshmallows, chop-

1 c pecans, chopped.

Mix with enough cream to hold together. Roll into logs and wrap in waxed paper. Place in refrigerator over night or freeze. Slice and

The Only Way It takes hard work to make easy living.

-Globe, Boston.

Fashionable Clothes do not make the man, but a good suit has often made a lawyer.

-Record, Columbia, S.C.

We Wonder

Why is it that a person who snores never has insomnia? -Eagle, Wichita.

Family Night HD Club

A Christmas theme was used at the Cultural Extension Club's family night Thursday evening in Pioneer Natural Gas Fla

Turkey dinner with all the

Those present were Messra and Mmes. GradyParsons,N.W. Jumner, Ira Scott,, J.G. Gandy, John Hunter, H.H. Wiseman Tom Hargrave, Paul Corbett. Arthur Dettmann, J.C. Price and Warden Hudgens and son

Norma Williamson and Sarah Hubble have returned from Hempstead after attending funeral services for their mother, Mrs. Lillian Cooke Mear, Tuesday afternoon. Mrs. Houston.

Final rites were at Shioh

Cannon Conducts Low Level Flights An integral part of F-111D

couple will reside in Canyon.

Couple To Marry

Miss Melinda Bills of Vega and Raymond

Warrick plan to be married in Vega Church of

Christ. The bride-elect is the daughter of Mr. and

Mrs. C. Edwin Bills of Vega and the prospective

bridegroom is the son of Mr. and Mrs. Billy C. Warrick of Ford Community. Miss Bills is a

student at Lubbock Christian College and

Warrick, a graduate of Hereford High School, is

a student at West Texas State University. The

aircrew training at Cannon AFB, N.M. is low altitude na vigation flights in the general area. This training is vital to the Air Force mission as it provides realistic simulation of actual missions and it is necessary for aircrews to maintain a high degree of proficiency. Civilian ilots should be aware of the low level route locations and be especially watchful when flying in those areas.

The low level routes at Cannon AFB are normally in use from 7 a.m. to 6 p.m., Monday through to Friday to insure the aircrews capability to perform their assigned mission, day or night. Aircraft will operate on these low level routes between the surface and 1,500 feet above surface and at speeds from 360

to 650 miles per hour. Civilian pilots who maintain an altitude of 2,000 feet above the ground will be well clear of

military aircraft in the low level routes. During the past two months usage of these routes has been reduced due to the migratory bird hazard. The number of flights will steadily increase as the migratory bird season passes.



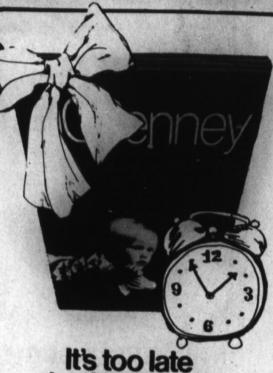
KESTER'S JEWELRY Acress from the Post Office in Downtown Hereford

The Hereford Brand, Hereford, Texas, Sunday, December 8, 197

The biggest trouble with success these days is that the recipe is just about the same as that for a nervous I'll slap your face."

-Pilot, Norfolk.

JCPenney



to shop early. That's o.k! We can handle everybody's last minute Christmas shopping. So, you didn't get around to your

Christmas shopping early. And you're running short of time and ideas. And there are some really special gifts you want for some really special people.

Just thumb thru your JCPenney Christmas catalog-476 pages and thousands of gift ideas-at the right price, too.

So, play Santa and give us a call. Or, stop in at our Catalog desk.

Your gifts will be ready for pick-up in just a few days. It's the fun way to shop.

STILL PLENTY OF TIME TO ORDER FOR CHRISTMAS! Shop by phone. Just call 364-4205

FREE HOLIDAY FOOD and CRA A fiesta of ideas . . . as bright as the ruby red ristras of sun-ripened chili peppers, which make such colorful Christmas decorations here in

the Southwest...food and craft ideas for the holidays red-hot ideas our home economists want to share with you . . . in our FLAME ROOM December 10, 1974, 2:00-4:00 p.m.

Just let us know you're coming. R.S.V.P. by

mailing coupon or calling 364-1322.

Home Service Advisor Pioneer Natural Gas Company P. O. Box 1738 Hereford, Texas 79045

Name

Address

ALL MODELS FEATURE 8-TRACK TAPE PLAYER/RECORDER and Two Plus Two Speaker Matrixfor 4-Dimensional Sound. The MOROCCO · Model FR925 DE, P—Features Stereo Precision oc., F-reatures Stereo Precision record changer with Micro-Touch® 2G tone arm, 8-track tape player/recorder and solid-state AM/FM/Stereo FM tuner/amplifier with flywheel tuning. Mediterranean style cabinet in Dark Oak color, or Super Screen Hereford's Oldest Appliance Dealer.

best.

ROBERT'S APPLIANCE

The Home of the Best Dollar Value

136 W. 3rd 364-1588

The ASHINGTON • F2040W Zenith quality chassis with Zenith Royalty Crest tubes and solid-state rectifier power supply. Clean modern design in grained Walnut color. Defuxe Video Range tuning system with 70 position LIME or

ophy Winner

Ann Zetzsche holds the trophy and medal she received this week as winner of the annual Voice of Democracy essay contest sponsored by the Veterans of Foreign Wars. With her are parents, Mr. and Mrs. George Zetzsche.

AnnZetzsche Takes Top Contest Honors

ers of the top three places the annual Voice of cracy contest were anced at a dinner for ans of Foreign Wars and dies Auxiliary members

BIRTH ANNOUNCED The Rev. and Mrs. Billy rents of a daughter, Deborah mn, born Dec. 3. She weighed bs. 3 oz.

lev. Pierson is a graduate of reford High School and is rrently pastor of the sembly of God Church at

Paternal grandparents are r. and Mrs. C.W. Pierson of reford. Maternal grandrents are Mr. and Mrs. anuel Lewis of Hammond, La.

Young lady motorist: "It's owing and sleeting and d like to buy some chains or my tires." "I'm sorry-we keep only

ceries." Motorist: "How annoying! they told me this was a

ards were presented as Thursday evening in the Civic Club Center.

Ann Zetzsche, daughter of Mr. and Mrs. George Zetzsche, received first place with her original essay which she record. for judging with other entries in the speech depart-ment of West Texas State University. The contest subject this year is My Responsibility As A Citizen.

Runner-up was Sara Ricketts, daughter of Mr. and Mrs. Forrest Ricketts, and third place went to Wes Strain, son of Mr. and Mrs. Robert Strain.

Winning entries go to a district contest, and may progress to national and competition for scholarships. The Hereford winner is a junior student in Hereford High School.

Each of the three who placed locally read his essay on the dinner program. Parents of the winners were special guests

Directing the dinner were Bob Vaughn. VFW Post com-mander, and Mrs. P.B. Sowell, Auxiliary president.

GIFTIDEAS

FOR FIRESIDES

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Manuel Alcantara, P.O. Box 1673; Mrs. Aubrey Bell, 506 McKinley; Mary Boum, 711 E. 4th; Emmett Brown, 402 a W 4th; Mrs. Leroy Barnett, Route

Edd Cardinal, 1405 Plains; Lester Combs, 109 B Kingwood; Mrs. John Dolan, 411 Ave. H.; Mrs. Janero Fernandez, Route 3; Terry Fite, 903 9th.

PATIENTS DISMISSED Mrs. Irene Ballard, Leticia Castillo, Michelle Badillo. Mrs. Frank Hernandez Sr., Mrs. Ica Price, Mrs. Charles Spinhirne, Mrs. Ed Tibljas, Dec. 5. Mrs. Pablo Villarreal, Mrs.

Francisco Isgura, Dec. 6.

GamezJoins Naval Force

Baldomero Gamez, son of Mr. and Mrs. Refugio Gamez of 310 Ave. J, left Monday for Orlando, Fla. where he will receive basic training in the United States

Gamez, a graduate of Hereford High School, will be specializing in electrical technology after nine weeks of preliminary Naval instruction.

BIRTH ANNOUNCED

Mr. and Mrs. Jimmy Gutierrez announce the birth of ason, James Allen, born Nov. 29 at Cannon Air Force Base in Clovis, N.M. He weighed 6 lbs. 13 oz.

Grandparents are Mr. and Mrs. J.C. Castor of 805 Blevins and Mr. and Mrs. George Gutierrez of 200 Blevins.

Dependable

The employment office was checking an applicant's references.

"During his stay with you," one former employer was asked, "was he a steady worker?"

"Yes, steady in a way," was the reply. "To tell the truth, he was motionless."



LIVING BIBLE Bound in Imitation Leather.

1020 Pages

CUSTOM ELECTRIC **SLICING KNIFE** Stainless Steel Blades

No. EK15

Q66

Aluminum Fluted

CAKE PAN

Make fancy looking desserts in a fluted pan. Avocado, gold or poppy colors.

NOW ONLY!

GIVAD

BRUT FLIGHT SET By Faberge'

Contains 1% oz. lotion, and 1 oz After Shave Balm in Travel Kit.

COLOGNE THREESOME

3 Only of 1/2 OZ. Cologne Assortment

\$450 ONLY

FINAL NET

Crest. Colgate in FAMILY SIZE **TOOTHPASTE** GLEEM, COLGATE OR CREST 7-OZ. SIZE

Coupon J. 16-0Z. Easy-Off **OVEN CLEANER** 99c

> WITH COUPON Coupon

32-0Z. MOP & GLO FLOOR 99c CLEANER

WITH COUPON



DIAPERS Daytime30's

Our Low Price ...

773

I've got 5 of these in stock!

(HOLIDAY SPECIAL)

BATTERY OPERATED TOYS

B/O Happy Decksy 2.99

B/O Silver Mou Loco 4.99 Reg. \$6.99 **B/O Turnover**

Choo Choo **B/O Randy Rider** Reg. \$5.39 '2.99 **B/O Mickey Mouse**

Reg. \$4.59 2.49 **Camper Cook Stove** 4.99

Lil Camper Trail Belt 4.99 Perfection Game Reg. \$7.77 4.99

Xlerator Figure 8 Racing Set Reg. \$24.88 *14.99

Table and Chair Set Reg. \$10.88 *5.99 **Barbie Friendship** Reg. \$11.88 12.99

Coupon CLOROX 2 ALL FABRIC BLEACH

WITH COUPON

300

COSMETIC PUFFS

Count

ember 8, 1974

etary who told "Stop and/or , Tulsa, Okla.

DER

Your Fireplace Beautiful!

Carl McCaslin **Lumber Company**

See Us For Just What

YOU Need To Make

364-3434

SCREENS

ACCESSORIES

GRATES

ANDIRONS

AC Choir Rehearses Last Season Concert

WE GIVE OLD-FASHIONED PERSONAL SERVICE at

The Amarillo College Choir will complete the first semester with a concert at 8 p.m. Tuesday in the Concert Hall-Theater of the Fine Arts Complex, open to the public at

The concert will contain works from all periods of music from early Gregorian Chant with alternating polyphony as represented in an epiphany hymn by G. Dufay.

represented on the program

INSULATE-CUT FUEL

CONSUMPTION

include Hassler. Brahms, Copland, Kubik, and Hunter as well as Several seasonal Carols.

The Chamber Choir will

present a modern adaptation of a 15th century madrigal dramatization titled "Sir Christemas" by Thomas Yeakle. "Sir Christemas" will feature Alan Brunton of 2015 Milam as tenor soloist; Madeline Henshaw, AC music instructor, on harp; and Resa Other composers to be Purser of 3715 Fleetwood, melodica

DISCOUNT STORE P

PROPER INSULATION

Will cut fuel bills up to

45% in winter.

keeps rooms 15% cooler

in summer

Check these advantages:

High insulating efficiency

Condensation protection

Radiant heat reflection

ermanent installation

24" Semi Thick

Per 100'

Snug fitting blanket

Easy Application

"The 48-member organization draws its participants from all segments of Amarillo College life and students are en-

couraged to maintain the high level of musical development begun in public schools through their college life," said Dr. Dale Roller, associate professor of music at AC. He added, "All Amarillo high schools and many schools from surrounding areas are represented in the choir."

In November the AC Choir

COTTON TRAILER REPAIR

4x6-20' No. 2Y.P.

4x4-8' No. 2 Y.P.

RUF-X-90 REVERSE BATTEN SID-

ING. 1½" wide square cut grooves on 12" centers create a dramatic

ally different plank effect. Rough-sawn surface adds a distinctive

rustic charm to any exterior . . . defies harsh weather, dents and years.

Grainless ... with no natural difects. Works easily

with ordinary capenter's tools. Finishes beautifully with paint or stain.

iighway 35 south

1x6-20' Rough Y.P.

48" 1x2 Welded Wire

MATERIALS

presented a concert before the Texas Junior College Choir Festival at San Jacinto College in Pasadena, Tex. Amarillo received the Honor Choir distinction from the executive board of TJCCF last year and thus received their opportu to appear before the full rship, said Dr. Roller.

In 1965 the Choir performed before the National Junior College Convention in Dallas. Each year the organization performs throughout the local community and on television.

291/2" BF

291/2" BF

LAWN FENCE

48"x100"

New Seaman

Navy Seaman Recruit Darrell W. Trolinder, son of Mr. and Mrs. Jim Evans of Route 3, graduated from recruit training at the Naval Training Center, Great Lakes, III. The training included instruction in seamanship, military regulations, fire fighting, close order drill, first aid and Navy history.

Airman Gilbert Alaniz Jr., son of Gilbert Alaniz Sr. of 601 Austin St., has been assigned to Sheppard AFB, after completing Air Force basic training.

During his six weeks at the

graduate of Hereford High School. His wife, Debby, is the daughter of Mr. and Mrs. Lee Glendale, Ariz.



essage of November 26. The proposal would mean an increased purchase requirement for all households except (1) certain households of tht or more persons, which have been paying 30 per cent of income and (2) those entitled to free food stamps under the law (one and two person households with net monthly income of less than \$20 and all other olds with income of less than \$30). For example, a four-person household with a monthly net income of \$150 after allowable

deductions (e.g., taxes witheld

shelter costs over 30 per cent of

income, medical expenses over

\$10, and child care expenses) now pays \$41 for \$150 in food

stamps. Under the proposed formula, that household would

pay \$45 for its food stamp

The proposal is in line with the provision of the Food Stamp

reasonable investment on the part of the household, not to

exceed 30 per cent of the

Current purchase

Judge bids TV end

F.C.C. eases curbs on

If you're on City

delivery and miss

The Brand.

CALL 364-2030

Thurs. Morning 8-11

Sunday Morning 8-9

ousehold's income.

abuse" of power.

Pay-Television.

Alaniz Assigned To Sheppard

The airman has been assigned to the Technical Training Center at Sheppa for specialized training in the wire maintenance field.

Air Training Command's Lackland AFB, he studied the Air Force mission, organization and customs and received special instruction in human

Airman Alaniz is a 1970

For Food Stamp Clients age of in of income paid for the food

increase was announced in President Ford's Budget

divered to P. Royal S Director, Food Stamp Division. Food and Nutrition Service. ter than Dec. 27.

SCHOOL

JUNIOR HIGH HIGH SCHOOL

me income pays the same

MONDAY - Corn dog with estard or beef raviola, green ans, buttered carrots, fruit, hot rolls, milk.

TUESDAY - Meat loaf with catsup, buttered potatoes, mixed greens, orange juice, cookie, hot rolls, milk.

WEDNESDAY - Barbe pork on bun or sloppy Joe, baked beans, potato chips, peach cobbler, bun, milk. THURSDAY — Chicken-fried

teak and gravy or baked ham, mashed petatoes, English peas, Jello with fruit and topping. Act specifying that the amount a household pays for its food stamps should represent a hot rolls, milk.

FRIDAY - Turkey pot pies or vienna sausage, yummy yams, cole slaw, rost ap-

ST. ANTHONY'S CATHOLIC SCHOOL MONDAY - Fish sticks with tartar sauce, mashed pota green beans, chocolate pude

buttered bread, milk.
TUESDAY — Beef stew with vegetables, cabbage-apple salad, cinnamon rulls, com-bread, milk.

WEDNESDAY chburgers, potato chips, fruit salad milk.

THURSDAY - Barbecued weiners, buttered potato blackeyed peas, peanut-butter cookies, rolls, milk. FRIDAY — Country fried

steak and gravy, tossed salad, corn, lemon fluff, rolls, milk

MBPXL Buys Truck Firm

Racing wheels

AUTHORIZED DEALER

Dress up your car, come in

and talk a deal.

Jay Lines, Inc., a contract trucking firm headquartered in

La Fleur stated that Jay Lines will operate as a wholly-owned subsidiary of MRPXL Corporation. The previous owner, Jay Trammell, will continue as the President of the

Jay Lines and its two affiliated companies, also in-cluded in the acquisition, lad revenues of four and a half

of MBPXL Corporation, has fiscallyear. They own 90 trailers announced the acquisition of and 21 tractors and loase an ional 21 trailers and 52 tractors from independent

MBPXL is paying cash and an adisclosed number of shares of MBPXL stock for

MBPXL Corporation was formed last September by the merger of Kansas Beef Instries, Inc. and Missouri Beef Packers, Inc. It operates beef shughtering and fabricating facilities.

BEAT THE PRICE INCREASE

PHONE 364-6002



Pay Cash & Save

MICHELIN

mailing address: P.O. Box 3467, New Hyde Park P.O., New York 11040 cable: Pneumiclin Lake Success

1: (516) 488-3500 (212) 895-0900

FARM DISCOUNT LUMBER & SUPPLY

2500 Marcus Avenue Lake Success, New York

November 18, 1974

ALL MICHELIN DEALERS TO: SUBJECT: Increase in Michelin Prices

Gentlemen:

Although there may be last-minute changes and the increases will vary in impact on some sizes where our prices could go above or below the percentages we indicate herein, we expect the increases to be in the vicinity of: +10.32% with some exceptions +11.19% with some exceptions

Passenger Tires Domestic Passenger Tires Non-Domestic Truck Tires Tubes - Will advise later.

+11 or 12%

Earthmover Tires

These price increases will become effective January 1, 1975. At the Michelin X Jubilee held in January, 1974, Michelin Tire Corporation

stated that we would try to build inventories in order to have a 60-day supply to carry us through the change-over period from European to U.S.A. production. Due to sales well beyond our projections, we find ourselves in a position of not having adequate supply in all sizes at the present

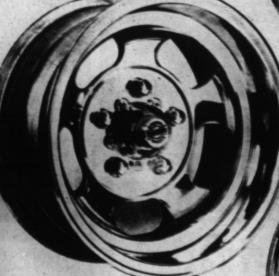
During the course of the convention, we also stated that we would hold the line on our passenger tire prices as long as possible and that we did not anticipate that we would be able to give any notice of a price increase. We find that we can give you notice of the anticipated increases effective

ANY TIRE NOT SHIPPED BY DECEMBER 31 WILL
BE INVOICED AT THE NEW PRICES EFFECTIVE January 1. We will do everything possible to fill all orders prior to the price increase.

BUY NOW



Trail Duster



CHALLENGER

ONE PIECE DISH MAG

Your complete TIRE CENTER



SHOOK TIRE CO.

600 WEST 1st.

"May We Serve You"

At Special Holiday Prices From abbie's MISTER SHOP BANK AMERICARD LAYAWAY

"WE CARE HOW HE LOOKS!"

30 DAY CHARGE

364-0204



1974

d

tan-fruit

ers

an 52 ent

an of he

ideal For Work Reg. Price



Men's DRESS SHIRTS

by Van Heasen SALE PRICE Long Sloove

Dacron & Cotton Reg. Price Also Kaits 1850 to 11800 Sizes 14 1/2 to 18 1/2

Size 28W to 46W.

New Fall Colors

Men's SLACKS

SALE PRICE 100× Polyester (Kaits) Solid Colors and Fancies

Reg. Price

Men's

SPORT COATS 100% Polyoster (Knits) Solids & Patterns New For Fall Size 38R to 46XL

	Rog. Price	SALE PRICE
1940	95**	65.00 4
	85**	55.00
	800	50.00
1940	75**	45.00
	650	39.00
	6000	35.00
	500	30.00

MEN'S SWEATERS

Cardigans, Pallorers, Shoreless Vests, Tartlenecks Washable Fall Colors Solids & Patterns Sizes S-M-L-XL

	Reg. Price	SALE PRICE	
	·2911	:22.95	everei.
- Sted	20"	16.00	\$840
	19	15.00	
Sade .	18"	14.00	198
	16**	12.00	
ted®	15"	12.00	tet
***		11.50	
	13"	10.50	
	10-	8.00	



Reg. Price OF OFF 127% to 13800

Men's CORDUROY COATS

Western Styled For Dress & Casual Wear Sizes 36R to SOL Reg. Price 139% to 144%

SALE PRICE

LEISURE SUITS

100% Polyector Patterns Only izes S-H-L-X1 tee. Price 17500

SALE PRICE

tern long SI	MARKET STATE OF THE STATE OF TH
PULLOVER	
Palmotos (Malla)	
Lauteut T 200G	Price SALE PRICE

Men's ALL WEATHER COATS Kaits & Poplins Zip-out Lining Water Repellent Warm & Comfortable

Reg. Price SALE PRICE _\$55.00 35.00 30.00

Free Gift Wrapping



REG. PRICE 1250 to 14915 SALE PRICE



Regular Wallete An Ideal Gift for him Reg. Price 1500 to 1100 SALE PRICE

of OFF

MG & TALL SHIRTS & SWEATERS

S-M-L-IIL

SALE PRICE

\$750

Men's ROBES

Solids & Fancies SALE PRICE Permanent Press Long & Mediam Longths, Washable Ideal Xmas Gift

Group of

MEN'S DRESS SHIRTS

Long Sleeve Dacron & Cotton, Also Knits & Solids & Patterns Sizes 14 1/2 to 17 1/2 Reg. Price

SALE PRICE

Reg. Price "1100/10 125" 1750 to 1300 en Every Night Until 9 P.M

UNTIL CHRISTMAS!



Miss Zinser Earns WTSU Scholarship

West Texas State University junior Diana Zinser of Hereford has been given the \$50 Panhellenic Scholarship Award. This is the second year Panhellenic has awarded the scholarship.

The Panhellenic Council is an association of regresentatives from various sororities on campus. Miss Zinser was chosen from among 8 nominees by women from the Amarillo City Panhellenic

Selection criteria, rather than emphasizing grades, were the contribution Panhellenic, her sorority and the Greeks in general.

She is the daughter of Mr. and Mrs. Frank Zinser, Jr., of Route 5 and is a 1972 graduate of

INDIAN JEWELRY SHOWING TUES. DEC. 10 **COWAN JEWELERS DOWNTOWN**

Hereford High.

A member of Chi Omega sorority, Miss Zinser, Jr., of Route 5 and is a 1972 graduate of Hereford High.

A member of Chi Omega serority, Miss Zinger has served as president of the WTSU Panhellenic Council as well as junior and senior delegates. She was elected to positions of freshman and sophomore senator in student government, and to the Senate Rules Committee. Miss Zinser is a member of Young Democrats and the Accounting Club, and is active in intramurals.

A Choice "Which would you rather give up, wine or women?" "It depends on the vin-

> Beginner Hold-up Man: "Stick'em

up . . . or else!" Victim: "Or else what?" Hold-up Man: "Don't confuse me . . . this is my first

WARREN BROS. 1410 Park Ave. CLOSED SUNDAYS 364-1423



This Weeks Special

1971 Ford LTD Country Squire 10 passenger wagon. 400-2 barrel engine Air and power. 45,000 verified miles. Lime green with wood decal. A sharp - Top Condition Wagon.

32195°°

1969 Toyota Curona 4 door. Air Conditioning, 4 speed. Red finish, Grey Vinyl interior, try this 25 mile per gal com-pact. It's in top condition. Protective Warranty.

1952 Ford Gran Torino 2 dr. Hardtop. Air and power. Beautiful caramel body finish with cardova vinyl top. Economical 302 V8. It's Love at first sight on this one.

1923 Furd Pick-up VS, Automatic, Air cond. new tires. Check the price on this late model.

1971 Dodge Demon 2 dr. coupe 6 cyl, automatic-power steering and airconditioning. Bronze metallic wir

1969 Ford Turino G.T. 2 dr. II-top Air and power steering 362-V8 Blue body finish with white vinyl top.

LET US TELL YOU

FREE

ends January 31, 1975.

you your money back.

with Ford.

Migrants To Discuss Vision Difficulties

Representatives from the State Commission for the Blind will be at Llano Estacado Farmworkers of Tejas in Colonial San Jose (Labor Camp) on the west side of St. Joseph Chruch Tuesday from 9:30 a.m.- 3:30 p.m.

The Commission for the Blind is a state agency designed to help people with eye problems. The Commission works not only with legally and totally blind but also works to prevent

Two basic programs will be presented: The vocational rehabilitation (VR) or adult program, which covers people from age 12 and above and the visual handicapped children (VHC), or children's program. which assists children from birth to 12 years old.

The VR program covers three main areas. The broadest area is medical services, which is for individuals with eye problems requiring medical treatment such as surgery or medication for glaucoma, cataracts, plerygiums or sudden decrease of vision. If economic and visual requirements are met, the Commission can pay for this medical treatment.

The VR program also offers training, which includes college training or personal adjustment training. There are two rehabilitation centers in Texas for the blind where an individual can learn personal adjustment skills, including

mobility and Braille.

Also, a homebound teacher is available who can work in a person's home and adjust them in the needs of personal skills and assist them to function in the home. Job placement is also provided as a VR service for the totally or legally blind and gives assistance in finding jobs which a visually limited person may be able to perform.

The children's program also offers medical services for hose who meet the economic requirements. These services are for children with severe visual loss and children with crossed eyes which may lead to vision loss and emotional maladjustment, children with congenital cataracts, and many other eye problems. Counseling services are also offered for children who are legally and totally blind.

When application is made with the Commission for the Blind for services, and the economic requirement is met, an eye examination will be paid for by the Commission. This application may be made at the LLano Estacado Farmworkers of Tejas in Colonial San Jose Tuesday from 9:30-a.m.-3:30 p.m.

For further information, call 364-6539. For possible medical treatment of eye problems, including a change of eyeglasses, contact the Commission at the Farmworkers of

Vikki Carr To Lead Christmas Seal Drive

Mrs. Jewel Smith of Hereford has announced that singer Vikki Carr will serve as the 1974 National Chairman of the Christmas Seal Campaign, getting underway in October, ember and December.

A native of El Paso, Miss Carr is urging the public to support the American Lung Association's programof fighting TB, emphysema, asth-ma and other lung diseases through Christmas Seal contributions for research, medical training, and community education programs.

Mrs. Smith said that the need for such funding is critical, with a severe shortage of chest specialists compounded by an about every five years and standing currently at over

> TRADE-IN-WATCH SALE

COWAN JEWELERS Downtown

ABOUT OUR FORD IRRIGATION ENGINES

AND WE JUST MIGHT GIVE YOU ONE.

But getting an engine free isn't the only reason for talking to

us. We want to tell you why right now is the best time to buy one.

GUARANTEED PRICE. There's no telling what inflation is

PAY FOR IT ON DELIVERY. We don't tell you when to take

going to do to the price of irrigation engines this spring. With

our plan, however, you pay 10% down and you don't have to

delivery. You tell us. You can take delivery any time. January.

February. March. So, you also get a guaranteed delivery date

GET THE IRRIGATION ENGINE YOU NEED. We have

engines. This is the best part. Because you get the best irrigation

the 300 CID 6-cylinder and the 428 and 534 CID 8-cylinder

engine on the market. Ford. Unlike most irrigation engines, ours have been modified for irrigating. Not for cars and trucks.

economical to operate. Very simply, they're designed to save

WE JUST MIGHT GIVE YOU A 428 CID. FREE. Come by

you don't have to be present at the drawing to win. Registration

But don't let that keep you from booking your engine early.

If you go ahead and buy one, and your name is drawn, we'll give

Come by right now. Any way you go, you're a winner

you time and money. And these days, that's exactly what

right now. Let us tell you about our irrigation engines and register for a free 428 CID. There's no purchase necessary and

Because of that, they're more durable so they're more

worry about the price going up in the spring.

and you don't have to pay for it until then.

500,000 new cases per year. Miss Carr has been in the forefront to protect the rights and health of non-smokers since a toxic allergy to tobacco smoke in night clubs almost cost her singing voice in 1973, as well as endangering her life through lung damage. Audiences now refrain from smoking while Miss Carr performs, at her request, and a trend has started in major night clubs to reserve section for non-smokers. Mrs. Joyce Seigler, R.N.,

Mrs. June Rudd, R.N., and Dr. Clyde Rush serve with Mrs. Smith as county representatives to the area Lung Association, formerly known as the TB and Respiratory Disease Association. They join Miss Carr in urging the public to fight lung disease through Christmas Seal donations.

Mmes. Smith, Seigler and Rudd attended an area conference for Christmas Seal campaign workers yesterday in

KEMP SUPPLY COMPANY

EAST HIGHWAY 60

364-3421

HEREFORD

Joyce's Journal

Make The Best Of Your Tree This Christmas by Joyce Shipp

western juniper it bears red

The species of tree you choose

will probably depend on your

location, family tradition, your

type of decorations and the

space you have to fill. Begin by

measuring the height and width

of your tree area. A 6- to 7- foot

tree is most popular, since most

homes have eight-foot ceilings.

To fill wide areas a Scotch

pine or Douglas fir may be your

best choice, while Balsam firs

are good for tall, narrow

spaces. Arm yourself with a

tape measure on your tree-

hunting rounds to be sure of

your tree size. Buy a tree close

to your required height; cutting

TAKE INTO account the

amount of tree that will show in

your room. A tree that fits in a

corner need not be as well-

shaped as one that stands in the

There are voluntary USDA

standards for Christmas trees:

Premium, 1 or Choice, 2 or

Standard. Briefly a Premium

tree is the most dense, with no

damaged sides, while No. 2 or

Standard may have light

density and only two un-

Naturally, prices drop with

tree quality, but you need spend

only the amount required for a

tree good enough for your

Looking for a fresh, healthy

tree is a simple but necessary

step. First, check that the tree

is free of vines, moss or lichen

(a fungus type organism). Be

sure the tree has a deep,

uniform color and a fragrant

RUN YOUR hand down the

branches, then bounce the tree

lightly on the ground to be sure

that needles are resilient and

firmly attached. The limbs

should be supple, not brittle,

and strong enough to hold lights

Choose a straight, cleanly cut

stem to fit evenly in the stand. If

it's moist and sticky with sap,

you can be sure the tree has

You'll probably buy your tree

a few days ahead of time so

store it with care. Cut

diagonally across the base, and

keep the tree outdoors. Set the

butt end of the tree in a con-

tainer of water, if outdoor

temperature is above freezing.

side, cut the stem straight

across to fit the stand. Choose a

sturdy, well-supported stand,

that will hold at least one quart

of water. Set the tree in the

stand, sprinkle or spray with

water, and fill the stand at once.

Refill the stand daily. There

are products available to

supplement the water in the

tree stand, to help trees

maintain freshness. Or you may

run a humidifier in the tree

room to prevent it from drying

Keep the tree away from a

fireplace, radiator, television,

candles or any other heat-

producing device. Before

stringing the lights, check for

exposed or faulty wiring and

use only flame-retardant

Finally, enjoy your tree throughout the holidays but

don't let it outstay its safety

period. Take it down right after

TRADE-IN-WATCH

SALE

COWAN JEWELERS

Downtown

decorations.

New Year's Day

When you bring the tree in-

and ornaments.

been freshly cut.

can spoil the shape.

middle of the room.

damaged faces.

needs

DEAF SMITH county Home Demonstration Council has planned a county-wide Christmas party for all Home Demonstration Club members, to be held Monday at 2 p.m., in Community Center.

WITH CHRISTMAS just around the corner, many of you are planning to purchase a Christmas tree. Maybe we can help you decide the right Yule

Tannenbaum is what the German settlers called their Christmas trees. Adorned with apples, gingerbread cookies and real candies, they were probably the first to decorate any New World homes. Today the Yule tree is a standard holiday feature in homes of every background.

Unlike the original Christmas tree owners who went out, hatchet in hand, to select a tree, most of us today pay hard cash for a tree cut far away and shipped to our neighborhood. The fine art of modern treebuying has its guidelines, mainly the following three:

Know the size and species of tree that best fits your needs. Look for a fresh, healthy tree. Store and set up the tree in

ways that will keep its good looks and maintain safety. The U.S. Department of Agriculture describes the five best loved, most available

Christmas trees of this country: BALSAM FIR with short, flat, dark green needles arranged featherlike on fine twigs. This tree has a very "open" appearance, and looks best with many decorations, garlands, and Or tinsel.

DOUGLAS FIR - has a similiar appearance to the balsam but the needles are arranged all around the twig, giving the tree a fuller appearance. Doublas fir needles are known for their ability to stick to the tree for a long time.

SCOTCH PINE -a full, longneedled favorite. This tree needs few decorations and is an attractive choice for a bushy table-top tree. The needles are long and grow in clusters.

search of an interestinglycolored tree. The needles are silvery blue-green and soft to touch. The look is full and

EASTERN RED CEDAR -The most unsual Christmas tree variety, with dark blue-green, scale-like leaves. Like the

Youth Cited Recently

Local high school student, Cameron Clements, won honors at the sixth annual High Plains Forensics Tournament recently at West Texas State University. Clements, son of Mr. and Mrs. S.F. Clements of 206 Sunset Dr., gamered second place in Boy's Persuasive Speaking competition.

Twenty-five Texas schools competed in the event involving more than 600 students.

The Sweepstakes Award, given to the school totaling the most points, was awarded to RL. Turner High School of Carrolton with 370 points. Second place went to Midland Lee High School with 251 points.

The Christmas season calls for sparkle and this is being seen on garments and in hair-dos. A bow of ribbon tied on top of the head, with ends hanging behind is a new idea. Sparkling crescents and stars are used to hold hair away from the face.

Letters To

Santa Claus

These are the things I want for Christmas — a doll named Cathy Quick Curl, a play radio

Santa I hope you will bring them. I have allways wanted those things for a long time.

I like you. Ha Ha!!! From Cynthia Barrera 202 Lake Street

Dear Santa Claus, I want a baby alive and a 10 speed and a set in spin and that is all I want.

I love you Santa Claus Thank you. **Emestine Vara**

717 Stanton Street Dear Santa. I am four years old. I want a

Big Wheel, smash up Derby, a Rock'Em Sock'Em. I have been a good boy sometimes, but I will be good all the time.

I will see you Christmas. John Grisham 614 Stanton

Dear Santa. My name is Amy. I am three vears old I want a Rub-A-Dub Doll and

Amy Grisham 614 Stanton

Dear Santa,

How are you and Rudolph and all the other reindeer doing? Are you ready for your ride on Christmas Eve?

I would like for you to bring me a real football, PlaySkool McDonald's, Scramble Van, Stunt and crash car, Evel and his stunt cycle, Dallas Cowboy football suit and Weebles West. Thank you very much.

Love. **Hunt Foster** 126 Juniper

Dear Santa, My name is Jeff. I am 4. I want a pickup, trailer, calves Please bring Jennifer a doll.

Thank you. Love, **Jeff Hicks**

P.P.S. Pleas put this in this Sunday's Paper.

Dear Santa, I want a doll for Christmas, a Baby Alive. That is all I want. And set in spin. Rosie Casarez

717 Stanton St. Dear Santa,

I play the flute. I am working on Christmas songs. Once we had a Santa come to our house. I love Xmas

I am hoping that you receive some nice gifts and everyone gets some nice gifts to. I wish you a merry Xmas. Bless you all for ever. Tell your raindeer Hello for

me and may God bless you. A little girl, **Kelly Beatty**

Dear Santa How are you doing. I hope fine. I also hope Mrs. Santa is

keeping you fat. Here is a list of what I want, I want a popcorn poper and I want an Easy Bake Oven and a Linckon Log Set. That is all for

Love.

Scott Shaw P.S. There will be a cookery in my stocking for you. Love agin.

Dear Santa.

I want a big dolls head that you can put make-up on, and I want a kintmagic because I like to play with both of them. I love you Santa,

Love, Andrea Beatty

Dear Santa I am writing you to let you

know that I want a train and big truck for Christmas and Set In Spin. OK, that's all I want. Richard Casarey 717 Stanton

Dear Santa. Please bring me a record player and a surprise. Bring Jimmy a modle 5 race set.

Bring Quincy a rattle. Thank you for the presents we got last time.

Becky, Jimmy and

Curtis 140 Greenwood

Santa Claus, record player for Christmas. Because I have being a very

nice girl.

Cynthia Charles Santa Claus. I want a Baby Life and a little

car not a real one, a play one.

Because I have being a good little girl.

Sonia-Lea Balderaz

Dear Santa, My name is Edward and I would like a bike, cement truck, dump truck, a semi truck and

trailer, back hoe, scraper, road packer. I have a two year old brother named Jeffery. He would like spring horse, little dump truck. Also a new baby doll, play guns

and rifles for both of us. We have both been good boys so you will come and see us.

Thank you, Edward and Jeffery

810 Knight

Dear Santa,

My name is Shenon and I am: a very good boy. I would like to have a dirt tractor, a dump truck and a roadgrader to play with in my sand box. I live at 337-Ave. C.

Thank you. Shenon Carlson

When events change your life, who knows if they change your life insurance needs?

A professional.

Southwestern Life Happiness is what we self

100 E. 3rd.

364-2343

Nutrition Studied By Pupils

1974

this

nts

v of

Contributed by R.W. Hairgrove
The students in Learning
Center D at Tierra Blanca
Elementary School have been subjects.

made predictions as to outcomes. In creative writing and art, the rats were also used as subjects.

variety and some of the mothers helped the teachers prepare a variety of Mexican food dishes for the students to sample. Elementary School have been studying nutrition under the direction of Deborah Evans, Sawana Shipley, Kathy Conway and Lily Goodin.

A control study using three rats provided by the National Dairy Council was employed. One rat, which the young people named Fat Albert, was on a regular balanced diet; a second rat, Mickey, was fed vegetables and a third rat, Junkey, ate junk.

Enthusiasm exhibited by the students who found the subject of nutrition more exciting because of their visiting "friends". Besides the motivation factor, the rats furnished concrete reinforcement to the students' ideas about the types of foods

needed for healthy bodies. The social studies activity was integrated into other subject areas such as : math, where the rats were weighed and their progress charted on line graphs; science, where the rats were observed and the students formed hy potheses and

ar with all of the foods

used so a tasting session was success with the rats enting a incorporated into the project.

Fresh coccnut and pinospple bealthier than "Junkey" who were compared to the caused had a diet of only junk fronts.



Observe Rats

These boys at Tierra Blanca School sit in front of the caged rats which were analysed by classmembers in a controlled study of nutrition. Common health rules were tested and observed by the pupils, including (I-R) Kyle Minchew, Kerry Beard, Ricky McCracken and Bobby

Wet Fall Hurts Cotton

As if summer drought, a wet fall, disease, hall and low prices were not enough, some cotton producers now may have to face the prospects of reduced grades and possibly even yield due to "barky" cotton.

The strange condition is the result of prolonged periods of wet, humid conditions during the latter part of the season, anys Dr. Robert B. Metzer, Cotton Specialist with the Texas Agricultural Extension Service.

Cotton plants that were killed

Cotton plants that were killed by desiccants, verticillium wilt or other diseases prior to the prolonged wet spell now have deteriorated to the point that limbs and stalks break off during stripping, he explains. Strips of bark are peeled from these broken sticks these broken sticks and limbs in harvesting and ginning

The former Lubbock-based specialist who now serves the state from Extension headquarters at College Station says that barky cotton will be reduced by delaying stripping until the cotton plant has time to

With green stalks, it is difficult to remove the bolls from the plant, requiring close setting of the stripper rolls to get the cotton," he adds. Under these conditions, considerably more barky bales

This would indicate a breakeven haul distance for manure

change varies with the distance
hauled.

"Under dry, open weather
conditions, stripping will improve each day. Grade,
whiteness of the cetton also will

improve with open weather. But, excessive delay of harvest will result in deteriorated plants, and thus bark, loss in grade and even yield can be

expected," he says.
"Only dry cotton should be harvested," Metzer advises. "This is essential in maintaining lint quality, whether it's ginned immediately or placed in storage."

SIMON ON RECESSION

Treasury Secretary William E. Simon predicts that the United States may be facing the longest recession of the postwar period. The current recession is the sixth since World War II.

ON INFLATION

President Ford has pronounced inflation as a "deadly long-range enemy" and asked Congress to act immediately on his budgetcutting and employment-aid programs.

KENNEDY URGES RELIEF Sen. Edward M. Kennedy (D-Mass), said recently the

United States should sharply increase its contributions for the relief of Palestinian refugees in the Middle East and should encourage other nations to help.

Publicity is usually the result of some work by the



Pick a winner and go easy/great complement to your patterned slacks in Roan Brown random cast leather

SUCK \$25"

Gattis Shoe Store

Sugarland Mall

Your Christmas "Shoe-Shopping" Headquarters

Manure Can Replace Fertilizer considerably more can be expected.

Manure used as fertilizer will produce just as much sorghum, corn silage and wheat as commercial fertilizer and is much cheaper, contends Dr. John M. Sweeten, agricultural engineer with the Texas Agricultural Extension Service.

Comparable yields were produced in the Texas High Plains with 10 tons of manure per acre and recommended fertilizer applications.

"It costs about \$40 to fertilize one acre of land with commercial fertilizer while the cost of fertilizing the same amount of land with feedlot manure is about \$23 where the haul distance is 10 miles. Assuming the same yields from the two acres, fertilizing with feedlot

of about 40 miles.

Because of the shortage of commercial fertilizer and the resulting high prices, the demand for feedlot manure as fertilizer has reached an all-time high, explains Sweeten.

"Last year when Texas cattle production reached a peak, four million tons of manure were produced. Most of this was used by crop farmers on the Texas High Plains," notes Sweeten.

"Today Texas feedlots are operating at less than 60 per cent capacity and the demand for manure from crop farmers

is exceeding the supply."

Charges for feedlot manure delivered to the field varies manure saves about \$17 per among feedlots, but a typical charge is about \$2.25 per ton for University System, specialist.

Ag Labor Taxed

Farmers who pay cash wages ployee's wages but me taxes on each employee, says Dr. Wayne Hayenga, economist for the Texas Agricultural Extension Service.

Agricultural labor refers to all services performed for hire on a farm and also includes domestic work in a private home. However, wages paid to a son or daughter under 21 years of age or to an employer's wife or husband are not subject to social security taxes.

"An employer must pay social security taxes on each employee who worked 20 days or more for any amount of cash wages during the year or who was paid \$150 or more in cash wages during the year," points out the Texas A&M University

report and pay social security security tax rate for 1974 is 5.85 per cent for the employee and the employer, which makes the total tax 11.7 per cent of the first \$13,200 in wages paid to each

If the total tax due at the end of a quarter is less than \$200, it can be paid directly to the In-ternal Revenue Service, using Form 943. If the total tax due at the end of any month other than December is \$200 or more, a: deposit must be made with an authorized commercial bank or with a Federal Reserve Bank, explains Hayenga. Such a deposit must be made with a Federal Tax Deposit Form

Complete rules and forms are System economist.

"The employer can deduct apply for an employer's identification number.

Shop Now For BIG SAVINGS!

During Our LAST 14 DAYS OF BUSINESS FOR HEREFORD HARDWARE

(unless we have found a buyer for the store before that date)

SAVE ON FRANCISCAN EARTHENWARE

20-45 Piece Sets 50% OFF!















ALL OTHER ITEMS IN THE STORE

Gifts of elegance for Gristmas!

Everyone on your Christmas list would appreciate a distinctive gift — wood writing instruments by Hallmark. From the world's most exquisite woods: Teak, Rosewood, Wenge, Tulipwood, Cordia,

McDOWELL DRUG

Tools, Plumbing Supplies, Electrical Supplies, Yard Tools & Supplies, Mechanical Tools, Heat Tapes, Water Containers, es Jugs, Mail Boses, Electric & Gas Heaters, Fans, Electric Finglisce Screens, Andirons, Bolto-all Types & Sizes, Wash Fence Chargers, Blue Ludre Shampon, Vacuum Cleaner acket Kniess (queen) Braces, Locks, Nails, Ice Freecers, Brooms & Mags, Paint, Hobby Supplies, Shot flomp Hage Pape, Pipe Fittings, Valies, Faucets,

lectric Appliances, Ovens, Toasters, Mixers, Blenders, Can Openers, Pop Corn Poppers, Skillets, Coffee Makers, Deep Fryers, rock Pots, Egg Poachers, Bean Pots, Warming Trays, Stainless Steel Flat-Ware, Farbreware, Kitchen Gadgets Pot Holders, Water Glasses, Cannister Sets, Cookie Jars, Mug Sets, Ironing Boards, Irons, Covers, Kromex, Trays, Candy Dishes, Bowls, Cream & Sugars, Candle Sticks, etc. Decorative Casseroles, Fondue Sets, Wooden Craft, Salad Bowls, etc Wall Decorations, Clocks, Trivits, Wilton Armetale, Themo Meters, Cake Plates, Covers, Bread Boxes, Viking Glass, Goblets, Sherbets,

Stem Ware, Candy Dishes, Ashtrays, Pitchers, etc. Presser Canners, Pyrex, Corning Ware, Corelle, Contact Paper, Cosco Utility Tables, Clothes Hampers, Hair Dryers, Clothes Steamers, Mist Curler Sets, Home Barber Kits, Electric Tooth Hair Detangler, Hot Combs, Rubbermaid Products, Cleaning Supplies and Brushes, Towel Bars & Bath Accessories Electric Knifes, Timers, Bun Warmers, Franciscan Earthenware, Cookware, All

HEREFORD HARDWARE

Terms: CASH...216 N. MAIN...ALL SALES FINAL!

WASHINGTON NOTES

President Ford has abandoned his goal of cutting this year's federal spending below \$300 billion. The bulk of the reductions would come in programs administered by the Department of Health. ation and Welfare and the Veterans Administration.

FOR GIFTS THAT ARE LASTING **COWAN JEWELERS** Downtown (

ARMS AGREEMENT

President Ford said the terms of his agreement with the Soviet leader Leonid I. Brezhnev would permit each nation to have an arsenal of 2,400 nuclear missiles or bombers with as many as 1.320 missiles in each country with multiple warheads.

Free advice, regardless of its origin, is almost

SUGAR BEET **ACREAGE** REQUEST

Growers wanting to grow sugar beets for 1975, must sign a request form at either the Holly Agriculture office or with a Holly Agriculturist during the period of December 9, 1974. thru December 20, 1974.

Holly Sugar Corporation Hereford, Texas Phone 364-2593

Tips On Ricking Cotton Save Money

your plans for this harvest season, a review of some of the major do's and don'ts might save some headaches and dollars by avoiding mistakes in putting your cotton into storage," says Marvin Sartin, Area Specialist with the Texas Agricultural Extension Service.

Some operators will use field storage equipment for the first time this fall, and many others are only into their second season with this new concept of cotton handling, Sartin points

Field storage of cotton has some real advantages in improving harvesting efficiency, but there are also some pitfalls that must be avoided if these systems are to be utilized effectively, the economist warns.

'Ricking is the most popular. manner of field storage on the Plains," he says. "This method was developed specifically for this area and is well adapted to dry or low rainfall conditions. Stacking cotton on the ground in a rick is successful if good management of the ricking operation is closely observed." He offers these basic considerations of ricking:

THE FUNDAMENTAL concept of ricking is cotton storage, the specialist believes. "When cotton is placed in a rick, you are usually committing it to be stored there for a period of at least several days, if not weeks. The site on which he rick is placed is vitally important in maintaining cotton quality through the storage period. The ground should be

FOR LARGER CIFT SELECTION COWAN JEWELERS Downtown

the most unique adillac of all...

firm and well packed without

"It is preferable that a rick be placed where the loader and conveyance equipment can reach it during adverse weather," he continues. "Loading a rick built on loose soil may be impossible if rain and snow occur and will result in scooping up clods, rocks, and soil with the cotton even during dry weather." If a high, well drained, firm location is not available where a rick is to be constructed, Sartin advises producers to make one. A little blade work with the tractor is

"Don't put your ricks in the skips in skip-row cotton without preparing the site first," he "Cutting small drainageways along each side of the site will assure that any rainfall which runs off the rick will be diverted away from the

bottom of the rick."

all that is necessary to build an

elevated level site for a rick.

"OBSERVATION OF a large number or ricks has shown that those running north-south are less prone to damage from drifting snow," he reports. "Ricks constructed east-west catch snow blown by northerly winds, resulting in large drifts against the north side of the rick. Snow, which melts fairly slowly, will wet the cotton in the rick if it is not removed. If snow does drift against a rick it damaged."
should be pushed away to In building a good rick, the

"IF YOU plan to insure your stored cotton, check with your insurance agent before beginning the ricking operation, "he strongly advises. Limitations will be placed on the size of each rick, the distance between ricks, and the location of ricks relative to public roads. It is much easier 12 to 18 inches.

an insurance company to change their requirements to fit your ricks."

THE SECRET to successful field storage is starting with dry cotton and protecting it against damage from moisture, Sartin points out. Cotton with relatively high moisture content (above 12 per cent) should not be stored in any marner.

Whether such cotton is in a rick or a trailer, it will heat and will at least damage the viability of the seed. To protect seed and lint quality, do not rick cotton that is above 12 per cent in moisture.

Be aware of green trash, green bolls, and damp weather since these factors can easily increase the moisture content of the seed cotton above the safe level. If you plan to catch planting seed from ricked cotton, take pains to keep the cotton dry and be selective about the particular rick from which you catch seed."

"ANYONE WHO has operated a rick compactor knows that his is easier said than done," Sartin says. "However, the construction of a well formed rick is necessary if the cotton is to withstand wind and wet weather without being

prevent the cotton from specialist explains that the damage."

primary consideration is getting a smooth rounded top on the rick without ridges and valleys. A common error by rick compactor operators that results in wavy ricks is moving the ricker forward too far between packing operations, he says. Forward movement between the cycling of the compactor should be limited to

Loose ends on the ricks are another common problem. Before beginning to construct a rick, the machine should be filled with cotton and then backed up to compress the cotton that will form the beginning of the rick. A similar operation at the end of the rick will aid in avoiding the loose ends which are subject to blowing and moisture damage.

Sartin figures that as the rick is constructed the rear portion of the machine should be raised two to four inches off

the ground each time the compactor is cycled. This assures getting maximum density in the rick. If the machine is not lifted during the cycling, there may not be enough cotton in the machine.

"Be careful about building ricks too high," he cautions. "The compactor has a brace on the rear that will drag across a tall rick, fluffing the cotton on the top. This cotton is prone to blow off and will more readily absorb moisture than cotton that is adequately packed."

many other problems encountered in ricking cotton. All county Extension agents on the

South Plains have a mimeographed publication, "Guidelines for Using the Rick Compactor," which discusses the operation of this equipment in detail. Studying this publication could save hundreds of dollars by avoiding some of

the pitfalls in building ricks

probably has the ability to

detoxify low levels of

mycotoxins, thus the problem

could be prevented by not

allowing cattle to eat too much

Not all molds produce toxin so

it is impossible, without ex-

tensive animal tests, to

determine if if a particular

moldy field is going to be

hazardous. Potentially

dangerous fields can be grazed

by cattle with a mimimum of

loss if care is taken, he con-

"Good managers can do this

by making sure that cattle are

full when turned on a stubble

field, by grazing only small

areasat a time to allow cattle to

glean only a limited number of

ears and by supplemental

feeding until most of the ears

cludes.

mycotoxin at any one time.

Sartin concludes.

Cattle Are Victims Of Moldy Poisoning

In the wet fall and winter of 1972 there was an increase in death losses of cattle grazing harvested corn or mile stubble. After-the-fact investigations in the Dumas area revealed that circumstances surrounding many of the deaths pointed to mold poisoning as the cause, according to a research veterinarian here.

Dr. John Coleman, scientist the Agricultural Experiment Station, says that similar moisture conditions have existed this year and if they persist into the winter they could pose a threat to cattle

"Moldy poisoning is a name that has been used to describe deaths of cattle and swine that graze harvested corn stubble," says Coleman. "This condition occurs more often during a wet fall that follows a dry summer. The wet fall delays harvest and increases the number of ears which drop to the ground and become moldy. Deaths of cattle usually occur from 3 to 30 days after being turned on the moldy

Greedy animals are more likely to get an over-dose of the mycotoxin and die first, but the death losses usually stop when the moldy grain is no longer available, he explains.

23rd ANNIVERSARY SALE

COWAN JEWELERS **Downtown**

kill very rapidly," the veterinarian adds. "Cattle eating smaller amounts of mycotoxins may appear depressed, off-feed, with bloody diarrhea, sometimes having a pale yellowish color of the membranes around the eye and mouth. There is no diagnostic change in the body temperature

or in the routine blood analysis. "Post-mortem examination reveals hemorrhages in various parts of the body. Smaller hemorrhages occur on the heart, liver and intestines as well as under the skin."

In swine, once these hemorrhages develop, the disease is usually fatal, Coleman says. There is no specific treatment for animals suffering from moldy corn

He believes the animal's liver are picked up," he suggests.

Dear Consumer Old or New Car

By Virginia Knauer

If you have had trouble with your car, you'll' probably be happy to know that someone in Washington cares. In fact, National Highway Traffic Safety Administration does more than care. It acts.

Write to Office of Consumer Affairs, Transportation Department, Washington, D.C. 20590. Explain the problem. Give your name, address and telephone number and include the make, model, year and serial number. Don't expect an answer unless NHTSA thinks the matter could be a safety defect. Then NHTSA will tell you and alert other owners of the same make and model car.

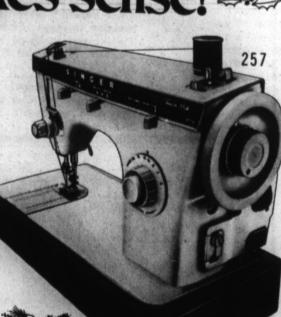
If you want an up-to-date report on defect investigations, write to Consumer Information Center, Pueblo, Colo. 81009. Ask for the free booklet called Motor Vehicle Defects

This year more than ever, A Singer Saving Gift makes sense!

FASHION MATE * zig-zag sewing machine

Christmas Sale Price

To sew is to save-and sew ing's easy on this machine. It has built-in fashion, zig-zag, blind-hem stitches, the exclusive Singer* front drop-in bobbin that ends bobbin fumbles, and more!



The finest TOUCH & SEW* machine by Singer Exclusive Singer * push-button bobbin, other great features. Carrying case or cabinet extra

Christmas Sale Price

We have a Credit Plan designed to fit your budget. We also have a liberal trade-in policy. reg. price

We Repair All Makes & Model

Machines

Sewing Basket. Sewing Chair Machine Cabinet | We Repair for 920 Singer

All used Machine 10% Off Vacuum Cleaners

OPEN TIL 7:00 P.M. SALE GOOD THRU DEC. 24

SANDERS SEWING CENTER



226 N. Main 364-4051

*A Trademark of THE SINGER COMPANY



Cotton Module Systems Move Into South Plains

On the South Plains more than 60 new module builders will be in operation for the first time this fall, says a Lubbockbased economist in farm management. While this system of handling and storing cotton is gaining popularity and has certain advantages over other methods, it also has specific requirements for successful operation.

1974

n. All

Rick

this

icks,

Marvin Sartin, area specialist with the Texas Agricultural Extension Service, points out that even though the High Plains climate differs from the Mississippi Delta where these machines have been used extensively, area cotton producers would do well to draw upon experiences of other cotton farmers to identify common problem areas in building modules of seed cotton.

Sartin offers several basic concepts of module machinery that each operator should understand and the pitfalls that should be avoided:

THE MODULE system was designed to serve a dual role, he says. It is a ture handling and storage system, giving the operator the alternative of moving the cotton directly to the gin in modules just as cotton trailers would be moved or of storing the cotton in modules at the farm, gin, or other convenient location.

"This flexibility is a primary differentiation in the concept of moduling as opposed to ricking. A cotton producer who owns the complete module system can exercise the decision of whether or not to 'store in the field' and utilize his equipment in either case," Sartin says.

IDEALLY, ALL harvesting should be delayed until the seed cotton contains less than 12 percent moisture, economist recommends. Such dry cotton will maintain seed and lint quality in a trailer, a module, or a rick. However, favorable weather conditions do not always coincide with cotton harvesting, and sometimes cotton must be stripped at higher levels of moisture.

'If this cotton is placed in

Sartin warns. "Take them your harvest," says the directly to the gin and have the specialist. "Some gin policies cotton ginned as soon as possible. Wet cotton has the hazard of heating and damaging the seed and lint; however, such cotton is in no more danger in a module than

in a tightly packed trailer."

If modules of cotton are to be stored, Sartin points out, a welldrained storage site should be selected. Because cotton is stacked on a pallet and can be moved easily, there is no particular need to prepare a storage site where the module will be constructed.

A central storage site may be prepared and maintained at the farmstead or other convenient place. The primary consideration in site selection is high ground that can be reached during adverse weather, he explains

AN IMPORTANT item for any cotton that will be stored is protection from moisture. Even though Plains weather is relatively dry, Sartin says modules should be tarped to reduce the potential danger from rain and snow. Modules are densely packed, twice as dense as a rick, and may be more subject to damage from wet weather than either ricked or trailer cotton.

The less dense cotton in a rick or trailer has more air movement and some chance to dry if it becomes wet. In a module, the cotton is packed tightly and will not dry if it gets

The size of the stack makes covering a module simple, while covering a rick is difficult and expensive, he figures. Because tarps are readily a vailable for modules, it is wise to cover them if they will be subjected to the weather for any significant length of time.

"IF YOU PLAN to insure your cotton during storage, obtain the requirements of your company prior to beginning

FOR GIFTS THAT ARE LASTING

COWAN JEWELERS

may cover your cotton part of the time, but many will require the cotton to be stored on the gin

"Expect regulations limiting the number of modules that can bestored in close proximity and prepare your storage sites accordingly."

THE TEMPERATURE of all modules should be monitored for the first few days of storage, he recommends. Most will show a rise in temperature for a day or two and sometimes for a week. As long as the tem-perature inside the module does not exceed 120 degrees, no damage to seed or lint should

However, if the temperature does reach this level, that module should be ginned as soon as possible to reduce any damage from heating. If dry cotton is used and unless excessive green trash is present, the temperature should not reach this height.

IT IS IMPORTANT that modules be well constructed to withstand the rigors of loading, unloading, and hauling, Sartin says. They should be packed as tightly as possible, especially on the ends.

"Strive to build a slightly rounded, uniform top on the module," he notes. "Even ough it will be covered with a tarp, low places on top will allow water to collect on the tarp, and it may eventually seep through A firm, rounded top will cause the water to run off and prevent this potential

Sartin says the primary enemy of stored cotton is

"If you start with dry cotton and keep it from getting wet, you should have a successful experience with field storage. This technological advance has many benefits for the operator who uses it wisely."

ABOUT HOM

Wearing layers of light clothing is warmer than one garment and quite fashion-

Plant hangers, made from inexpensive rope and beads, make excellent gifts for plant enthusiasts.

the ends.

The module builder operator should continue the packing between dumps of cotton to assure uniform density throughout the stack. Particular attention should be given to packing both ends as they are the most susceptible to crumbling during loading and unloading.

Hour: Sterile Moths . . . Fair Practices Comme Citrus Crop Down . . . Milk Produ STERILE screwworm flies are not the only sterile flies being raised in the Rio Grande Valley. Sterile moths that evolve into pink bollworms, the scourge of the cotton patches, are being mass reared at a laboratory in San Benito. The facilities are being expanded, and the goal of two million moths a week may be reached soon. On

October 4, 65,000 sterile pink bollworm moths were flown to Florida and dropped on areas where wild cotton flourishes. Intentions of the USDA are to prevent spread of the pink bollworm from south Florida. Eventually, the pink bollworm, which was first found in Texas in 1917 in a Robertson County cotton field, may be brought under control in a manner similar to the way screwworms have been and are being controlled. LIKE ANY INDIVIDUAL or any other agency, the Texas Department of Agriculture doesn't like to receive

complaints and tries to do all that it can to avoid causing justifiable complaints. Department personnel were gratified recently to know that one effort is meeting with some success: The staff of the Public Employees Study Commission recently commended the Department's eight-member Equal Employment Practices Committee which was set up by Commissioner White to try to avoid any discrimination within the Department. In a letter to Deputy Commissioner Bill Pieratt, the Study Commission wrote: "It is encouraging to see such an impartial and effective means of handling complaints... The cross-section of management and employees, blacks, browns, and women who comprise the committee instills trust in the persons who might have complaints so that they might voice their dissatisfaction without fear of reprisal."

Cover round containers. SHOP EARLY saved from groceries, with BE SMART colorful Christmas paper and tie with ribbon for home **COWAN JEWELERS** baked cookies for the neighborhood children. Downtown

Magazine Sales To Benefit 4-H

4H members across the state are undertaking a magazine sales campaign to meet financial goals set by each county for the new Texas 4-H Center at Lake Brownwood.

"4-H boys and girls will be participating in the Reader's Digest magazine sales program arranged through the Texas 4-H Youth Development Foundation," says Dr. Don Stormer, state +H leader, the sales program will run for some 60 days and is designed to raise about \$400,000 for the com-pletion of the \$1.4 million 4-H Center. The Center is being built on a 78-acre site on Lake Brownwood and is about 80 per cent complete. It is scheduled to open its doors in early 1975.

"The magazine sales program will provide an opportunity for all Texans to contribute to the new center and to secure or renew magazine subscriptions at the lowest possible rates," points out

Stormer. "The Center will serve as a headquarters for 4-H leadership training programs. "The new Center will be an

excellent training site for Texas 4H youth which now total more than 241,000. The 4-H program continues to show phenomenal growth with an increase in errollment of almost 96,000 during the past year. With this continued growth, the new 4-H Center will play an important role in providing viable programs for the youth of our state," contends Stormer.

He urges all Texans to support the drive to camplete the 4-H Center. 'We all have a stake in the youth of our state and nation, and we need to provide them with the means to grow,

SHOP EARLY BE SMART COWAN JEWELERS

Downtown

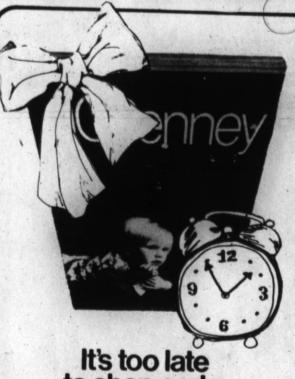
John a Dickson Publishing Co. The World's Tinest

> BIBLES Now Available in the Hereford area. THE NEW DICKSON **ANALYTICAL BIBLE** THE IDEAL GIFT

Order yours on time for Christmas PETE R. REYNA Sr. 802 Blevins 364-5615



Downtown **JCPenney**



to shop early. That's o.k! We can handle everybody's last minute Christmas shopping. So, you didn't get around to your

Christmas shopping early. And you're running short of time and ideas. And there are some really special gifts you want for some really special people.

Just thumb thru your JCPenney Christmas catalog-476 pages and thousands of gift ideas-at the right price, too. So, play Santa and give us a call.

Or, stop in at our Catalog desk. Your gifts will be ready for pick-up in just a few days. It's the fun way to shop.

STILL PLENTY OF TIME TO ORDER FOR CHRISTMAS! Shop by phone. Just call 364-4205

Ideal freezes more than 1,000 prices...

WHY GO ANYWHERE ELSE?



2-Leg Quarters, 2 Wings, 2 Giblets

Average

BUTCHER BLOCK BEEF

Chuck Roast

BLADE CUTS

Chuck Roast...... \$109

Arm Pot Roast CHUCK .. 99°



Prices effective thru Wednesday, Dec. 11, 1974. None Sold to Dealers. Limit Rights Reserved

> 9-9 SUNDAY 8-12 MONDAY THRU SATURDAY

LOCATED IN PARK PLAZA SHOPPING CENTER



BUTCHER BLOCK BEEF

MEADOWDALE ENRICHED

Cocoanut

14-02. 98 Karo Syrup

LIMIT 1 JAR WITH '5 PURCHASE

16-0Z. 42¢

CORDS

Box-O-Chicken

32-OZ.

PLUS BOTTLE DEPOSIT



GOLDEN HARVEST Sliced Pears

Chunk

LIMIT 1 BOTTLE WITH '5 PURCHASE



Blue Bonnet ... 6

Riscuits

CHEESE



ORANGE JUICE

CAMELOT FROZEN FLORIDA 160z. 52°

1-LB. 39¢

Pecan Rolls 11-02. \$ 1 09





LBS

To help you hold down the cost of living IDEAL FREEZES PRICES ON OVER 1,000 ITEMS FOR THE NEXT 60 DAYS

We think the most important thing we can do for you to help fight inflation is to freeze prices on as many items as possible for at least a 60 day period. So, starting today through February 12th, Ideal is freezing prices on over 1000 items including many of our own private label products plus many nationally advertised items too. Everything from frozen foods to household products.

There's not much we can do about commodity or wholesaler's price increases. But we do the best we can. At Ideal, we've always tried to offer you the best possible food quality at the best possible prices and we'll continue to do so.

We intend to extend our price freeze beyond February 12th if we possibly can and we reserve the right, of course, to lower our prices at any time, or to bring you advertised specials at lower than freeze prices. Come in and see how you can save during our price freeze on our specially tagged items.

You'll also see comparison tags showing you how to save even more on our brands compared to national brands.



IT'S THE IDEAL WAY
TO SHOP AND SAVE!



EDITORIAL

Food and Guilt

We have waves of movements and fads in this country and right now we seem to be on a food fad. Primary thrust of the food fad is an attempt to make the average American feel guilty about eating so much food when his counterparts in other lands are feeling hunger pangs.

There were numerous comments made regarding the traditional Thanksgiving dinner, a time when American families traditionally overstuff. Somehow, we are supposed to feel quilty about this and do something as sensible such as send this food to other lands

The world food problem is serious and it is complex. It is a problem that is getting the attention. of world leaders, including those in the United States. It is, however, a problem that the individual American will have little to do with, and a problem over which the individual has ne control.

The notion that Americans can help the food problem by not applying a bag of fertilizer to the front lawn because this bag of fertilizer will go into a field of India and help boost food production is just not so

This nation can produce more food than it is producing. But any solution has to recognize that the American farmer hasn't been given a great deal of incentive to put on fertilizer when the cost of it keeps skyrocketing and there is no assurance that the food he produces will be higher in price when he sells it.

The production of food depends upon a lot of factors that are not apparent to one who knows nothing about farm problems. The production of food is not as simple as feeding raw steel into one end of a factory and having shiny new automobiles coming out at the other

The production of food depends upon the weather, for one thing. Even irrigated crops vary with the weather and thus far there is no foolproof way to determine what the weather will be at planting time or harvest time. Right now America is in short supply on corn, soybeans, and other crops because of too much water at one time of the year and too little at another time.

The American farmer has been held down for decades with every increase in production followed by an immediate drop in price of what he produces. The cattle market is a good example right now. The cattle population was increased in order to put more beef on the table, but the price has fallen so low as to bankrupt countless cattle operators.

Our national policy has to take into account a growing importance of the American farmer, if this nation and the world is to have plenty of food. Thus far, the farming segment is treated badly in the political arena and only when people come up against the cold and unpleasant fact that food is getting in short supply will the farmer begin to receive the courtship that he deserves.

The Brand Files

THE PERRYTON HERALD

45 YEARS AGO

City Health Engineer H.E. Hargis had a test made of the Hereford city water in Amarillo last Saturday, showing that the water pumped at the local city water plant is almost pure, it showing a bacteria test of one bug, and in another part of town it showed five per cubic centimeter. Manager of a local creamery states that the plant purchased last Friday and Saturday of cream amounting to 7,736 pounds. It took 152 patrons to bring in this amount and is quite an encouraging increase in cream buying over a few weeks ago when the creamery business reached its lowest ebb.

35 YEARS AGO

Deaf Smith County's seven to eight cotton growers will have a chance to express their views Saturday on whether they favor or oppose cotton marketing quotas on the 1940 cotton crop.A few weeks ago J.F. Ward had a sign at his home which said, "FOR SALE. BABY CHICKS." Now he has taken down the old sign and put up another which reads," FOR SALE. FRYERS."

20 YEARS AGO

November building permits soared more than 300 per cent over the same period last year, according to City of Hereford records this week. A total of 16 permits were issued during the past month, amounting to \$100,150, while November, 1963, permits only totaled \$24,000...Defied by high winds and blowing dust, Hereford's annual Santa Clause Day, came off according to schedule Saturday afternoon. Approximately 4,000 persons were on hand for the event.

10 YEARS AGO

Winter laid its coldest fingers of the season on the Hereford area this past week, sending the mercury skidding into the 'teens early Friday, after spreading a thin, white blanket of sleet and snow over this section of the Panhandle at mid-week. Hereford downtown merchants will meet with the city commission at their next session and urged decreasing parking angles on Main Street to 30 to 35 degrees, this widening the driving lanes downtown.

. 5 YEARS AGO

A traffic violation and a futile attempt to conceal a key, resulted in the arrest of a former Hereford woman and a male companion and the discovery of an estimated \$15,000 worth of uncut heroin here in the early hours Thursday morning...Officials of United Fund are exerting all possible efforts to collect any further donations before "close out" operations begin. Reports from the majors of the Drive show that even though a great number of people in the area have made contributions to the Fund, there is still a large amount of eligible participants who have not done so.

1 YEAR AGO

Plans for a major expansion for the Armour Food Company's beef plant here were announced today. Tom Hamlett, plant manager, said plans call for a 25 per cent increase in slaughter capacity, a four-fold increase in fabricating, expanded cooler facilities and new officers...A Monday night major fire here resulted in more than \$100,000 damage to the John Osborn Buick-Pontiac car dealership. The front half of the building, which contains the new car showroom, offices and parts department, was gutted by



US Chamber Report

Inflation Strategy Mapped By Keynes

BY ARCH BOOTH

Today I'm going to be lazy and let someone else write the column. His name is John Maynard Keynes, the British economist whose ideas have influenced American economic policy for two generations

Very briefly, Keynes concluded that governments could smooth out the peaks and valleys in the business cycle by engaging in deficit spending during recessions and running a budgetary surplus during booms. The deficit spending counters recession and the surplus wands off inflation.

Unfortunately, we learned only half of Keynes's lesson. Deficit spending is very popular with politicians, who like to start new federal aid programs. But once an aid program is started, it is almost impossible to end. So, we have followed a policy of deficit spending in both recessions and booms. And that is the source of our present inflation.

Since we are in trouble for not paying close enough attention to Keynes, I think it's a good time to read what he had to say about inflation. The material is taken from his book, The Economic Consequences of the Peace, written after World War I:

"LENIN IS said to have declared that the best way to destroy the capitalist system was to debauch the currency. By a continuing process of inflation, governments can confiscate, secretly and unobserved, an important part of the wealth of their citizens.

'By this method. they not only confiscate, but they confiscate arbitrarily; and while the process impoverishes many, it actually enriches some. The sight of this arbitrary rearrangement of riches strikes not only at security, but a confidence in the equity of the existing distribution of wealth.

Those to whom the system brings windfalls, beyond their desserts and even beyond their expectations or desires, become 'profiteers,' who are the object of the hatred of the bourgeoisie, whom the inflation has impoverished, not less than of the proletariat "

Lenin was certainly right. There is no subtler, no surer means of overturning the existing basis of society than to debauch the currency. The process engages all the hidden forces of economic law on the destruction, and does it in a mann not one man in a million is able to diagn

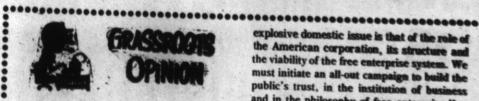
KEYNES IS equally current on the topic of price controls:

the currercy, by the force of law expressed in there regulation of prices, contains in itself, however, the seeds of final economic decay, and soon dries up the sources of ultime

'If a man is compelled to exchange the fruits of his labors for paper which, as ex-perience soon teaches him, he cannot use to purchase what he requires at a price com-parable to that which he has received for his own products, he will keep his produce for himself, dispose of it to his friends and neighbors as a favor, or relax his efforts in producing it.

"A system of compelling the exchange of commodities is what is not their real relative value not only relaxes production, but leads finally to the waste and inefficiency of bar-

All of which goes to show that we still have a lot to learn from Keynes — and we'd better



According to the director of information for the Minnesota Farm Bureau Federation, if inflation is to be checked, control of federal spending is an absolute MUST. And if federal spending is to be reined, the answer has to be a resounding 'NO' to demands for an evergreater flow from the federal treasury and a reversal of the trend toward centralized government."

Wealth is not who has it, but his who

-Benjamin Franklin.

"Americans rely on oil and natural gas," notes the American Petroleum Institute, "to provide 76 per cent of our power and energy, but we're using these resources faster than we are finding them. In fact, current estimates indicate that, by the year 2000, our petroleum energy requirements will triple. U.S. consumers have always been able to take adequate and cheap energy supplies for granted. The petroleum industry built up reserves, beyond what consumers were using, like a savings account. However, in recent years, we've been dipping into that savings account just to cover our everyday needs. And, at the present rate of energy use, if we don't replenish these reserves, we soon won thave anything left in the bank."

"As far as I am concerned, I think over the next two or three years, the most critical and

explosive domestic issue is that of the role of the American corporation, its structure and the viability of the free enterprise system. We must initiate an all-out campaign to build the public's trust, in the institution of business and in the philosophy of free enterprise."—Z.D. Bonner, executive vice president, Gulf Oil Corporation.

International interdependence, brought in focus by the energy crisis, underscorce the need to inventory other materials and minerals on the U.S. shortage list. U.S. Geological Survey sees a trend in other minerals paralelling the fuel situation and seeks congressional support for expanded exploration. Federal resources management is of key importance, says Repres Julia Butler Hansen, head of the Appropriations Committee. Public lands have 52 per cent of U.S. oil and natural gas; 39 per cent of coal; 40 per cent of uranium; 60 per cent of potential geothermal sites; and three fourths of shale oil lands.

"It is the conumers who are hart when the rates are held down so the utilities have to postpone construction and also pay higher interest charges...Is it not great that we have politicians protecting us? With friends like these, who needs enemies?" Professor Ross J. Wilhelm, University of Michigan Gra School of Business Administration



Talk of Texas

FOOTNOTE TO HISTORY -Massachusetts patriots will be dismayed to hear that one of the two casks that survived the Boston Tea Party of 1773 turned up not long ago in a Texas bank vault.

Apparently two tea crates survived the incident in Boston harbor on December 16, 1773. The rest of the tea casks sank after a band of American colonists, angered because of the tax imposed on their favorite beverage by Parliament, boarded a British merchant ship and tossed its cargo into the salt water.

One of the two tea casks has been a prized possession of the Daughters of the American Revolution for many years and has been displayed proudly at the Smithsonian Institution in Washington. The second crate which historians believed to have survived the harbor rip-off disappeared, however.

Somebody in Washington heard a rumor that the missing memento of the Boston Tea Party might have migrated to Texas. That was enough to send Henderson Shuffler, director of the Institute of Texan Cultures, and Conrad True of the San Antonio Conservation Society on a hunt for the historical treasure. Within a week they had alerted virtually every amateur historian in Texas to be on the lookout for one used tea crate.

They turned up the fact that a San Antonio woman, Mrs. George Waring, had indeed owned the 201year-old cask. On her death, it passed to her brother, William Cade Ford of Laredo. He stored it in a Laredo bank vault.

Now the cask is on display at the National Portrait Gallery in Washington. But it will be back in Texas soon to stay.

AT WORK

December and January are tough months for a lot of the state's wild

For these 62 days, trappers are permitted by law to take just about any animal whose pelt can be sold. Raccoons, opposums, wildcats, foxes, coyotes, wolves, nutria, beaver and mink bring the best prices. Rabbits aren't ignored, however, and even a house cat occasionally contributes its skin to the

Most of the pelts from Texas find their way to Europe. There they are turned into coats, jackets, stoles, hats and what not. For trappers, the fashion market provides both sport and hard cash. In some areas, like Leon County, the annual take in skins often exceeds \$100,000.

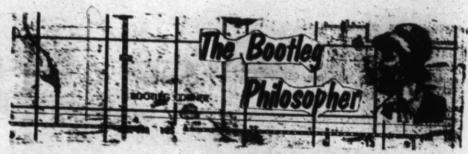
BELIEVE-IT-OR-NOT -Collegiate baseball players will be delighted to hear that the world's only split-level playing field is no

Austin's Clark Field, for almost a half century the home of The University of Texas baseball team, boasted a 12-foot-high cliff which sat in the middle of the outfield. Any ball hit onto the cliff was considered in play and outfielders had to scale the solid rock to retrieve it.

By spring, a new, modern baseball stadium will open. Clark Field will disappear and the rock cliff will be bulldozed to level the site for a building.

...REMEMBER WHEN Sidewalk salesmen eked out a living during the Great Depression of the 1930's by peddling neckties on the street?

For prices ranging anywhere from 15 cents to a dollar, the not-toofastidious male could pick up a useful, if sometimes gaudy, cravat.



e: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner takes a look at Congress this week, we think.

Dear editor:

As I understand it, one of the requirements set up by Congress for Nelson Rockefeller before he can be confirmed as Vice President is that he no longer give away any money to anybody who might be influenced by it. Can't even cancel any of his friends' debts.

I didn't pay much attention to this until yesterday when I read an article discussing the national debt.

ACCORDING TO it, the national debt is 487 billion dollars, up to week before last, and the interest on it is 31 billion dollars a year. I still hadn't paid much attention to this until the article went on to point out that 31 billion dollars a year in interest comes to \$429 a year for every family in the country. In other words, the principle.

Now what I want to know is, if

Mr. Rockefeller wants to cancel my \$429, what business is it of Congress? That ought to be between me and Rockerfeller, if I knew how to get intouch with him. It looks like every time a man has a chance to get ahead these days Congress throws a roadblock in the way.

CHANGING THE subject, I noticed that a Senator, reacting to President Ford's announcement that he'd gotten a nuclear arms agreement with the Russians between banquets on his recent trip abroad, said he ought to have it in writing.

I'm not sure I follow this. Say he'd gotten it in writing and the Russians later on found it convenient to violate it. What're we supposed to do? Have the Deaf Smith grand jury indict Brezhnev for breach of contract and try him before Judge H.C. Williams?

Even though the price of the stuff has skyrocketed, some contracts still aren't worth the paper they're written on. Yours faithfully,

A Tarmer's Creed

I believe hard work and honest sweat are the building blocks of a person's character.

believe that farming, despite its hardships and disappointments is the most honest and de way a man can spend his

I believe farming nurtures the close family ties that make life rich in ways money can't buy.

I believe my children are learnin values that will last a lifetim and can be learned in no other

I believe many of the best things in life are indeed free: the splendor of a sunrise, the rapture of wide open spaces, the exhilarating sight of your land greening each spring.

I believe true happiness comes from watching your crops ripen in the field, your children grow tall in the sun, your whole family feel the pride that springs from their shared experience.

I believe that by my toil I am giv-ing more to the world than I am taking from it, an honor that does not come to all men.

I believe my life will be measured ultimately by what I have done for my fellowman, and by this standard I fear no judgment.

I believe when a man grows old and sums up his days, he should be able to stand tall and feel pride in the life he's live 2

I believe in farming because it makes all this post

By The Garden Gate With Glad

To have success with amaryllis it is necessary that a few simple rules be followed. Many are potting amaryllis for Christmas gifts, and have asked

1974

wild

old.

ats.

ria,

ed,

the

find

les,

ort

he

ck

me to give some aids.

The bulbs can be potted from November until April. Use a fairly deep flower pot which has been washed and sterilized. I prefer clay pots because they hold mositure and breathe through their pores, which aids the bulb to make a better plant. The pot should be an inch larger in circumference than

the bulb. Placea small stone or broken pieces of a clay pot on the hole in the bottom of the pot. Plant the bulb with about half its depth above the top of the

Place the potted amaryllis in a warm shaded place, preferably where it has gentle bottom heat (70-75 degrees). Temperatures should be even day and night for best results. Water well (not soggy) before placing in the darkened area, very little water should be given until the bud is formed.

Once growth is started and the flower bud is well developed, the pot should be placed in a cooler and lighter tmosphere, not direct sunlight. At this state the roots can stand more moisture and regular waterin is required. Use tepid water, as cold water shocks the

When the amaryllis is in full bloom, cool night temperature (50 degrees) will lengthen the life of the flower.

Most amaryllis have two scapes, usually they grow one at a time. Therefore after the blossoms have faded on the first scape, do not neglect the plant; continue to water keep in same place and watch for the second scape, which a good developed

bulb usually produces.

Amaryllis planted now will flower during the holiday season, if properly handled. They are lovely Christmas gifts. before they start growth. In transporting afterpotting. use care that it is not chilled.

It is most interesting to watch the growth of the bulb. It seems you can almost see it push Since they come in beautiful rich colors, also white and striped, they are a favorite of

After flowering, the bulb be kept growing by g the soil moist. Add a should little plant food (bone meal is nended) from time to When chance of frost outside is past, take pot with lant and plunge this in the preferably

Top of the pot should be ab 2 inches below soil level. ded fertilizer can b ed on top of the soil area the bulb to regain gth and firmness which it lost while producing

Before any frost occurs, latter part of Sep

ellow and when it has may cut off the ove the top of the bulb. Leave the pot drya dn undistrubed for a month or two and then repeat the potting and

growing instructions. lant so the foliage grows le and rank, and does not produ s again. The resting int, also the repotting.

DEALER COWAN IEWELERS

There is a faint invigorating chill and a tang of wood smoke in the air as we prepare for the winter and for Christmas time. Autumn has been beautiful (except for the long rainy spell, but really that was a blessing) and as we start those shut-in days, let me suggest that we all grow one or more of the "Green

Donald C. Hand, horticulturist at the National Gallery of Art, has drawn up a listing of these house plants which are very hardy, in fact he says they are hard to kill. The list consists of agaonema, aspidistra, maranta, monstera, peperomia, philodendron (many varieties sanservieria, (really a dry weather plant and takes very little attention) scindapsus, syngonium and

Two of this group are "almost indestructible" - the aspidistra (cast-iron plant) and sansevieria (snake plant, or some call it mother-in-law tongue). These two are toughies, also most anyone can grow one or more kinds of the philodendron.

If you are not successful growing them in soil, try them in water. Some of my prettiest winter plants are philodendrons

grown in water. Boil and cool water in which to grow them; in adding new water use luke warm water which has been boiled, and let set awhile.

This rids the water of some of the minerals which are detrimental to plants. Rain or snow water is good.

Really these last ones mentioned seem to thrive in low light conditions, prefer dry rather than wet soil and will take any humidity level at all. These are especially nice, because when one goes on vacation they do not have to have attention. I have left mine as long as five weeks.

CHRISTMAS tree. Merchants are displaying Christmas trees all ready to be decorated. If you buy early, be sure and give the tree plenty of water. Make a new cut, before glacing in

Also may I suggest that you consider seriously a potted evergreen for your Christmas tree. I have used these for many years and today I have several growing in my yard.

Make Christmas time a merry, happy time, not a rushed, hurried and bad humor



Holly Sugar Road

Cabbage Thrive With Wind Shield

Texas Tech University agricultural researchers found that spring cabbage planted in the protection of winter wheat outyielded the unprotected cabbage by 143 per cent.

The test was made by vegetable researchers near Munday in Knox County 140 miles east of Lubbock and 75 miles west of Wichita Falls.

Grain Not Damaged By Discoloration

Nutritional value in grain sorghum is not affected by discoloration caused weathering, according to Jack King, research director for Texas Grain Sorghum Producers Board.



CARE OF CHRISTMAS CACTUS

Whether you're giving, receiving or already have a Christmas cactus, you should be prepared to give this sometimes temperamental holiday plant the right kind of attention. Its brilliant pink flowers which hang gracefully from the ends of flat-stemmed branches are well worth the effort. So named because it customarily sends forth its Juscious blooms around mid-December, Christmas cacti have been known to blossom several times a year and they are usually a joy to

The planting mixture for this plant should be humus soil and the pot should be on the smallish side as the plant likes to be root-bound, Winter, spring and summer, the soil should be kept consistently moist, but never so soggy that stems weaken and rot. In the fall (just before blooming time, especially), water more moderately and allow soil to dry between waterings. Although you might want to shade it somewhat in summer, in all other seasons the plant likes full sunlight. but coolish temperatures. A spot on a sunny window sill, close to the glass, is ideal.

their owners year round.

The trouble with getting ahead in life is staying

Over 500 Watches to select from **COWAN JEWELERS** Downtown

WATER DISTRIBUTION IS SUPERIOR and Equipment Co. "With prolonged rains we have had this year in the Texas High Plains area causing discoloration of grain, many grain producers and elevator

not grading No. 2," King said.
"We felt discoloration had little effect upon the nutritional value. Therefore, TGSPB collected samples of grain from grain exchanged in No. 2, No. 3 and Sample grades. We had a chemical analysis performed on each sample to determine nutritional levels. Results showed that all samples, regardless of grade, were equal in nutritional value when discoloration caused lower

operators have become quite

concerned because the grain is

grades," stated King. Tests proved that when all other factors are normal, discoloration alone does not change the nutritional value of grain sorghum.

The only tests which showed a decrease in nutritional value was a batch which had been labeled Sample grade because of test weight as well as weathering.

No. 2 grain sorghum is the normal trading grade. The mimimum test weight must be 55 lbs. per bushel, with maximum moisture content 14

Grade No. 3 must weigh at least 54 lbs. per bushel and have a moisture level of 15 per cent or

Sample is the lowest sorghum grade.

Dr. Robert Albin, animal nutrition specialist at Texas Tech University in Lubbock, stated after reviewing the samples he agrees that "according to these tests, there is no difference in nutritional levels due to discoloration."

"Thus the yields of cabbage in the protected area would have paid for the land taken out of cabbage production and devoted to wheat," said Joe D. Tidwell, who is in charge of the vegetable research program

"THE MAJOR benefit of the wind protection appeared to be in the promotion of crop growth," Tidwell reported. The heads of cabbage in the windbreak strips averaged 119 per cent larger than those in open ground, resulting in the average increase in yield of 143

Tidwell said the winter wheat windbreak had no consistent effect on cabbage stands. although the average number of plants per acre was slightly

higher in the protected strips. The cabbage was field seeded in February in three-bed strips between strips of winter wheat four beds wide. For comparison, cabbage was seeded at the same time in open ground, in beds without any kind of wind protection. The wheat was harvested June 3, leaving 10 inches of stubble height.

"THE REAL protection, however, came from the time the cabbage was seeded until near maturity," Tidwell said. The cabbage was harvested only two weeks after the wheat was cut.

The Texas Tech researchers said the benefits derived from windbreaks such as wheat strips are associated with the reduced velocity of the wind over the soil surface resulting in less drying of the soil and reduced water loss from the crop plants, as well as reduced abrasion of crop leaves and stems from windblown soil particls. The protection also ncreased soil and air temperature in the microclimatic zone near the ground. Increased air temperatures induce abrasion of crop leaves and

FOR LARGER **GIFT SELECTION** COWAN JEWELERS Downtown

stems from windblown soil

ncreased soil and air temperature in the microclin zone near the ground. Increased air temperatures induce more rapid crop growth and earlier maturity.

Increased soil temperatures accelerate root growth, the rate of nutrient uptake by crop roots, and the conversion in the soil of unavailable forms of plant nutrients such as nitrogen and phosphorus to readily available

Increased soil temperatures also aid water absorption by the crop plants and favor increased root extension into areas where additional water and nutrients are stored, Tidwell said.

Dr. John D. Downes, professor of agromomy at Texas Tech and director of the College of Agricultural Sciences vegetable research program, said that vegetable research in the Munday area had been under way since 1969.

"But thou, Bethlehem Ephratah, though thou be little among the thousands of Judah, yet out of thee shall be come forth unto me that is to be ruler in Israel."

1. Who is the author of this prophecy?

BIBLE VERSE

2. Of whom was he speak-

How long before the birth of Christ did Micah write? Where may this verse be

Answers to Bible Verse

I. The Prophet Micah.

Of Christ, the promised Messiah.

At least 400 years. Micah 5:2.

Competition returns to gasoline retailing.

> TRADE-IN-WATCH SALE

COWAN JEWELERS

Downtown

SANTA COMING VISITS BY APPOINTMENT PHONE: 364-0164 BY XI EPSILON ALPHA OF BSP

* NEWS * SPORTS * DRAMA * MORE STATIONS CABLEVISION

During The Month Of December Only!

OUR CHRISTMAS PRESENT TO YOU, a \$10 Cablevision

Installation Absolutely FREE!

HURRY! Offer Limited To Month Of December ONLY!

You Can See These Shows **ONLY** on Cablevision

* Kris Kristoffersen and Rita Cooledge In Concert, Sat., December 7, Channel 13

* National Finals Rodeo, Saturday, December 7, On Channel 11

Pick Up The Phone And Ask For FREE INSTALLATION NOW. You Pay Only The Monthly Service Charge

CALL CABLEVISION 364-3912

RELIGIOUS PROGRAMING *

The Hereford Brand, Hereford, Texas, Sunday, Decer SELL IT RAST! SELL IT RIGHT! SELL IT RIGHT!

By A. C. Gordon

CROSSWORD . . .

Phone 364-2030

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words) 1st insertion per word

Additional insertions, when paid in advance: per word

Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch Repeat insertion without copy change per col.

\$1.50 Display Advertising Not Classified under a heading. but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

FOR SALE

4" Pipe Posts-8' ft. long \$1 ft.

2 7/8" Pipe Posts-7 ft. .75 ft

Northwest Feed Yards, Inc.

P.O. Box 566

Hereford, Tx. 79045

VICTORIA

HOUSE OF ANTIQUES

Antiques and gifts,

New shipment of cut glass

Call 364-5636

For Sale: Size 7-8, 4 long

dresses, 3 short party dresses,

wedding dress · Chantilly lace

bodice, long train, hair piece,

New G.E. TV's-Special prices:

25" color consoles, \$499.95 with

TAYLOR FURNITURE

& APPLIANCE

603 Park Avenue

For Sale: Baling wire, \$33.50

per roll. 16 ft. well casing, 1/4

wall, new \$12.50. Farwell Pipe

& Iron, Farwell, Texas Phone

For Sale: Avocado green 30"

gas range. Automatic pilot.

self-cleaning oven. 2 years old.

FOR SALE

New wood panelings just

arrived - many pattern colors to

choose from - \$3.95 per sheet

ROCKWELL BROS & CO.

104 So. Main, Hereford

Phone 364-0033

481-3287.

Call 364-5380.

and up.

Company.

10" color portables, \$199.95

Call 364-1238.

For appointment:

me: 806 / 364-4614 or 806 /

B-1-98-tfc

B-1-22-21-tfc

B-1-21-46-tfc

B-1-17-48-tfc

.55 ft

.60 ft.

.65 ft.

.55 ft.

.06 ft.

2 3/8" Reject Pipe

1.9" 12 ga. New Pipe

Sandline Cable (new)

2 3/8" Upset

Cable

12' Gates

15' Gates

364-4460

1 7/8" New Pipe

1. FOR SALE Miscellaneous

FIRE WOOD PINON-OAK

Seasoned Bud Sparks - 364-1264 Dean Herring - 364-2203 B-1-13-tfc

For Sale: Like new 1972 Chemetro portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.

B-1-22-45-tfc

!! CARPET !! We have moved to 310 North 25 Mile Avenue

> **C&W CARPET** 364-3448

B-1-14-tfc

"THE SADDLE HOUSE" COMPLETE Riding Equip New & Used Saddles HIGGINS & SOUTH TEXAS ST. PHONE 364-3583

> 1B-1-5-tfc WE BUY AND SELL USED FURNITURE BARRICK FURNITURE **WEST HWY 60**

PHONE 364-3552 1B-37-tfc

!!WE HAVE MOVED!! KNOWLES AUCTION BARN ON MISSION ROAD

We have a full line of new and used furniture and appliances at bargain prices.

Open 9 a.m. Closes 5:30 p.m. 8:00 a.m. to 8:00 p.m. **BIG JIM'S FURNITURE**

Phone 364-1873 B-1-31-efc

FOR SALE 1-21" Color Console TV 1-19" B&W Portable WE MAKE HOUSE CALLS Repairs on all makes & models, color, B&W and radios. TOWER TV

248 Northwest Drive Phone 364-4740 B-1-25-tfc

Steel belt radial at reduced prices. Hurry while supply last. 50-HR78-15 and 50-GR78-15.

Firestone. Call 364-4333. B-1-17-45-tfc STATED



SECOND MONDAY

7:30 P.M. Thursday DEGREE WORK

L.J. Clark W.M. W.A. Phipps Sec.



Club

s every Sonday at 12:05 Civic Club Center (Jim Hill)



Civic Club Center (Jim Hill)

IN HEREFORD

Large corner lot 100 x 160 with large 4 bedroom house, 3 room basement. This property is business property, apartment house, office, etc. or make a fine home out of it. Property faces Park Avenue. Private financing can be arranged. Call or write:

R.C. Gentry 505-763-3926 P.O. Box 1485

1974 Prowler Travel Trailer. 15 ft. Call 364-2619 after 5:00. See

B-1-15-98-1p

Electric guitar with carrying case and amplifier, \$135.00; 13x14-9" plush shag carpet with pad, \$120.00. Good condition. 364-0278.

B-1-18-98-2c

\$48 ea. or upright. Good selection. Taylor Furniture & Appliance, 603 Park Avenue.

Good condition. \$75.00. For further information call 364-3556.

FOR SALE: RCA Stereo tape

VICE 364-5821. CLOSE OUT ON FREEZERS:

10 cu. ft. \$229.95 113 cu. ft. \$239.95 †20 cu. ft. \$299.95 WESTERN AUTO 3 rd & Main.

For Sale: 6 months old male chihuahua, Phone 578-4520.

B-1-22-21-tfc B-1-10-98-For Sale: 2 year old registered

gelding. Phone 364-3583. B-1-10-98-1c

B-1-22-98-2c

for Mom. \$125.00 Call 364-1346.

VICE 364-5821.

B-1-14-98-5c

For Sale: 195 bu. Caprock seed wheat. Clean, double treated and bagged. Call 364-4327 nights, or see at Scott Seed

B-1-48-tfc

B-1-21-48-tfc For Sale: Several used wall heaters, also some furnaces and used water heaters. Jesse

Barrett Plumbing, 364-1818. B-1-48-4p

DISHWASHERS ... the place to buy **CRIST APPLIANCE** 112 Miles Ave. Phone 364-6285

after the SALE it's the SERVICE that counts. B-1-48-8c

hone 276-5605.

For Sale: formal beige divan. B-1-10-48-tfc

FOR SALE Choice native pregnancy tested cows. Ideal for wheat or stalk fields. Several loads on hand. Sorted to suit. Also can sort up small bunches of strictly choice ng or bred heifers.

PHONE 806-481-9257 Farwell, Texas

For Sale: Tulsa winch, 9 tons, sed, \$275.00, 364-4603, B-1-10-22-4c

Castle Mobile Home, 2 bedrooms, 2 baths, unfurnished. Builtin dishwasher and stove. Buy equity and assume loan. 276-5865 after 5:00 p.m.

B-1-20-98-2c

Clovis, New Mexico 88101 B-1-98-4c

at 113 Northwest Drive.

.085 ft. NEW G. E. FREEZERS. Chest

B-1-15-98-tfc

For Sale: Two-seater bicycle.

B-1-98-1p ART LESSONS. \$25.00 six weeks. I furnish supplies. Call evenings 364-6339.

B-1-12-98-2c

players, car and home units. WILHELM TELEVISION SER-B-1-14-98-5c

B-1-98-1c

GARAGE SALE. 116 Oak Street. 1:00 p.m. to 6:00 p.m. daily December 10th through 14th. Antiques, furniture, appliances, clothing, many new gift items.

For Sale: Sears portable dishwasher. One year old. Coppertone color. Good Xmas

B-1-17-98-tfc FOR SALE: RCA Stereo tape players, car and home units.

WILHELM TELEVISION SER-

REMEMBER! Call Fuller for Fuller Brush

products. Jessie Fuller, 578-4377; or Cecelia Fuller, 578-4374.

S-1-14-14-tfc DELUXE CORSICANA FRUIT CAKES Business, individual or

direct mailing gifts ORDER NOW FOR Thanksgiving or Christmas Wesleyan Service Guild

Gladys Willoughby, 364-2060 S-1-18-7c For Sale: 3 miniature dachshund ouppies, registration pending.

See at 402 Union or call 364-3790. B-1-15-97-2c

FOR SALE Raggedy Ann dolls and oil aintings for Christmas gifts. 201 Union. CALL 364-1051. B-1-97-2c

FOR SALE: 1969 12x60, 2 bedroom mobile home. Ready for immediate occupancy. \$3800.00 Call 364-6397 after 7 p.m. all day Sunday.

B-1-20-97-2c For Sale: Complete CB mobile radio set-up. Call 647-3340 Dimmitt after 6 p.m.

B-1-12-97-tfc

Kind of tea Circle segment Nothing at all! Dome doily ACROSS 1 - Person skilled in story-telling 9 - To earn More severe

12 - To station
13 - Cardinal number
15 - Ireland
17 - Baseball 'Hallof -Famer"
18 - A shaky malady
20 - ... Anneal DOWN 20 - ... Appeal 21 - Football player Roman 101 Canadiancity (abb.)
- To seed
- Gondol...
- Nickel (chem.)

owners Mythological girl Totls Area unit Oard marking

Hand calculators for sale,

\$34.95 WESTERN AUTO, 3rd &

For Sale: 2 cragar Mags, 14" x

71/2" deep Una-Mag wheels.

For Sale: Heavy duty G.E.

Washer & Dryer, A-1 condition.

Remington 30-60 Model BDL

with Weaver four X Scope. Like

RED BRAHMAN BULLS

We now have a selection of over

80 quality service age bulls for

sale. Buy a Brahman bull now

and produce your own F-1

replacement heifers while cattle

prices are down. Solve your

calving problems by breeding

your heifers to a Red Brahman

BEN FITZGERALD

P.O. Box 3127

Tyler, Texas

Phone 597-2515

SORRY SAL is now a merry gal.

She used Blue Lustre rug and

upholstery cleaner. Rent electric

McCaslin Lumber

For Sale: Electric range, white,

\$100. Phone 364-2834; after 6

For Sale: 19" color portable TV.

For Sale: Painted shirts, shadow

boxes and plaques. Call

For Sale: Two twin beds

Hollywood frames, springs and

mattresses, pink velveteen head

boards. Good condition. Call

REBECCA POWELL

Area artist

will be making

MACRAME PLANT HOLDERS

Saturday, December 14th

Merle Norman Cosmetic Studio

in Sugarland Mall. Some

holders available now, and

THE proven carpet cleaner Blue

Lustre is easy on the budget.

Restores forgotten colors. Rent

B-1-22-97-2c

electric shampooer \$1.

Duckwalls, Sugarland Mall

custom orders will be taken.

shampooer \$1.

p.m. 364-1146.

507 Park Avenue.

364-6622.

364-0925.

new. Phone 364-0412.

B-1-10-98-1c

S-1-10-98-2c

B-1-12-98-4

S-1-13-98-2c

B-1-22-3c

B-1-23-97-2c

B-1-10-97-2c

B-1-10-97-2c

B-1-18-97-tfc

Unit of length Indefinite artic

364-0412.

Call 364-0680.

FOR SALE: Repossessed Futura 900 Singer. 364-4051, 226 Main.

METAL BUILDINGS We will fabricate and erect to your custom specifications a turn key: ☐Storage barn

Plant Warehouse ☐ You name it

TAGCO INDUSTRIES Hereford, Texas Phone 357-2222

For Sale: Story and Clark solid pecan piano. Call 364-5280. B-1-10-22-tfc For Sale - good used National Cash Register at 107 South

Douglas (off Bradley Street).

B-1-97-2c 2. FOR SALE

Farm Equipment See Us For Parts-Sweeps-Chisels Graham [Hoeme] Plows DAVIS IMPLEMENT **409 EAST FIRST** Phone 364-2811

B-2-35-tfc 175' Steel 21" I-Beams, 230 double 18" Beams. Tanks-3,000 to 150,000 gallons. Pressure tanks to 6,000 gallons. 364-0484.

B-2-22-3p For Sale: IHC No. 40, 4 row frail type stalk shredder. Call

B-2-13-97-2c

For Sale: 60A Hesston Stack Mover, ranch model, like new. Phone 806-227-4371, Sudan, B-2-12-97-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.

B-2-15-43-tfc INVESTIGATE the Kroy Air Powered Center Pivot Sprinkler before you invest. Good 10 year lease plan. Service from Clovis and Amarillo.

DWAINE PAUL 806-355-4863 B-2-20-13p B-1-97-tfc IHC front end loader, 1968

> B-2-98-6P For Sale: 8 ft. round stock tank, good condition. Reasonable.

> > B-2-11-98-1c

model #2504. Priced to sell.

Phone 364-6062.

Time period Bank Rate Financing Available

8 - Portuguese

9 - Slogan 11 - Inclination 12 - Ceramic

ware 14 - Aerial train

19 - Affirmative

22

State of being American

Pry furtively

Unyielding Bone A staff

missile

Tear Spouted Footwear

Fish eggs

The start of

"kibitzer

opper, and 17 ft. Glastron Boat & Trailer, outboard-inboard 150 V/6 Buick Engine, Easyload drive on trailer. B-1-10-97-2c CALL 364-0235 after 4 p.m.

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m. B-3-12-14-tfc

Must sell, together or separate. Call 267-2183, Vega.

Nice rig. Call 267-2183, Vega.

For Sale: 1973 Buick LeSabre. 37,000 actual miles, radial tires. Can be seen at 1209 Grand. 364-3744 or 364-0160.

Phone 364-0077 La Sabre, loaded. McGee Furniture

B-3-10-48-tfc For Sale: 1971 Lincoln. All

NEW & USED CARS w for sale at JOHN ORSBORN BUICK PONTIAC, GMC'S w location.

SELECTED **USED TIRES** \$3.00 UP 30 Day Guarantee

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250

FIRESTONE-364-4333 B-3-10-43-tfc

'68 Chevy Impala. All power. \$775.00 cash. Phone 364-1590.

SUGAR BEET GROWERS HERE ARE SIX GOOD REASONS WHY YOU NEED A VALLEY SPRINKLER NOW: -This year's side-by-side

tests prove higher tonnage and sugar. -Sugar prices are higher than ever - next year outlook

-End of year tax advantages. -Valley's long history of performance and reliability. -Valley is the economical and practical center pivot for automated irrigation.

Get the complete facts today. If you'll compare, you'll go Valley. Call Gary Victor, AVI, Inc. in Hereford - 806-364-5616. Muleshoe Office 806-272-3565 S-2-22-tfc

> See Us For **Mayrath Grain Augers** Also have parts in stock DAVIS IMPLEMENT **409 EAST FIRST** Phone 364-2811

> > B-2-35-tfc 3. FOR SALE

Automobiles FOR THE BEST BUY IN Pre-owned and personally selected cars

Contact COMBS USED CARS F.D. "Chick" Holbert (Owner) 1503 Park Avenue Hereford, Texas 79045 Office Ph. 364-1310 Home Ph. 364-1797

B-3-13-tfc FOR SALE '68 Chevy Pickup with camper

1963 GMC, V-8, 1 ton, flatbed with 1967 250 AMP welder. Good shape and ready to go.

1B-3-47-8c 1974 Ford 390, V-8 four speed, 1 ton welding truck with 200 AMP Lincoln Welder. 6,000 miles.

1-B-3-47-8c

B-3-19-21-tfc MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson

power, clean, good tires. Call 364-3271 or 364-0171 after 5:30. B-3-15-48-tfc

221 North 25 Mile Ave.

MONTGOMERY-WARD **AUTOMOTIVE SALES** 114 EAST PARK 1B-3-17-tfc

1B-41-tfc For Sale: Good used tires, \$5.00

66 Red 4 dr. Skylark Buick. Like new, gas range with grill in middle. 704 Avenue F. 364-0004.

'64 Elec. 225 2 dr. Buick, green with black vinyl roof. See this one at Shook Tire.

For Sale: 1970 Bonneville

Pontiac. One owner, 364-5291.

B-3-10-98-2c from Red River, N.M. If you fly FOR SALE: RCA Stereo tape a plane, there is an ai players, car and home units. WILHELM TELEVISION SERcross the road -fly in and a VICE '364-5821.

B-3-14-98-5c FOR SALE 1969 IHC F-1800 Series. Twin

screw. Excellent condition. '71 Dodge ¼ ton. '71 Dodge one ton. Call 364-0951.

For Sale: 1972 Buick Limite

tires. Call 364-4051.

Excellent condition with all 320 A NE Heneford. Three 6" extras. 151 Kingwood. rell. \$650 acre, 29 % dawn B-3-12-98-2c For Sale: '64 Chevy II. Like new 200 A.N. Umbanger: Two 4 and 6 inch wells: \$450.00 acre.

B-3-10-97-2c \$20,000 handle For Sale: 1971 Ford Galaxie 500. 640 A Dalhart. Two strong 8" Phone 276-5850. wells. two Valley Sprinklers, 4 pivots. \$500.00 A. B-3-10-97-tfc

B-3-16-97-tfc

4. REAL ESTATE

For Sale Or Trade

New Listing! 4 BR, Brick, 2

Baths. Assume 7% Loan with \$135 Per Month Payments Less.

Than \$7,000 Equity. 1400 Sq.

Extra nice 2 bedroom home,

Large 3 bedroom home - Irving

St. \$159.50 - assume FHA or

Beautiful 3 bedroom, 2 bath

1700 sq. ft. 3 bedroom, 2 bath

brick. Only 10 years old. \$23,000

with massive living and dining

Large 3 bedroom brick, 11/4

baths, central heat, ref. air.

Price \$28,000. Requires new

WHY BE CROWDED? Look at

this extra large 2 bedroom home

on one acre. Only \$10,500. Can

assure a loan of \$5500.00 with

payments of \$75.00 per month.

CARTHEL REAL ESTATE

Henry Reid - 364-5344

Al Wiley - 364-4985

Wayne Carthel - 364-0944

CHOICE 350

ACRES IRRIGATED

Deaf Smith # 1 County

Agriculture. Strongest water

area. Underground plastic pipe.

Beautiful wheat crop and

investment credit goes with

806-364-0484.

FOR SALE

Two four-plex apartments,

located in Beuna Vista. Fenced

yards, stoves, refrigerators.

Located at Nos. 334 thru 340

Lake; Nos. 333 thru 339 Adelito

Call 364-0404

HEREFORD HARDWARE

FOR SALE

Total price, \$65,000

includes building, land, fixtures

and inventory. Will finance

Contact

Ray Seale

364-4042 or 364-2075

TWO BEDROOM HOUSE

FOR SALE

Newly redecorated, excellent

location. Garage. Washer, dryer

Call 364-1845

after 5 p.m.

FOR SALE

shallow irrigation water, 2,000

plus gallons per minute at 40 ft. All in Buffel and Klein Grass.

Excellent hunting. \$375.00 per

CALL

512-866-2444 or

512-896-3264

acre.

1500 Acres new farm land.

connections. Fenced yard.

B-4-97-tfc

B-4-97-2c

B-4-19-10c

\$35,000 at 7% interest.

sale.

Streets.

B-4-42-tfc

B-4-98-3p

206 North 25 Mile Aven

area. Vicinity Tierra Blanca.

Stanton St. Assume loan.

Ft. Plus Garage - \$21,500.

Avenue C. \$15,000.

FOR SALE: 1973 Monte Carlo. 1-3500 A ranch-good impr Loaded. Includes tape. 14,200 mile. Call after 5 p.m. 364-2808 1-14,000 % nanch. 2 sets or 364-2965. improvements, well fenced.

> GRADY ROGERS 364-1949) on 364-0790)

I have Farm and Banch Buy

J.M. HAMBY

REAL ESTATE

15 Acres imigated land, mobile home and builton den, barns,

corrals, fenced and cross

esta. N. Men. 15 miles

nced. 1200 ft. fto

rement. Hwy 3, New 1

B.C. Gentry

P.O. Box 1485

Clouis, N.M. 88101

Phone 763-3926.

657.8 A North Herefred.

\$450.00 acre. Two 5" and three

6" wells. 2% miles under

ground pipe.

escial Bulbling. 6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest

ms, offices and loungo, etc.

B422-th EXCLUSIVE LISTING On this 3 bedroom brick ho sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has

DOUBLE SHARP This 3 bedroom, 1% bath, new aint, carpet, double g fenced yard. Equity and assume

loan. Priced \$23,500. CLOSE TO SCHOOL AND HOSPITAL bedroom home, single car-rage, nice yard front and back, fenced, also good chood. Has a small loan at 51/4 interest: Priced \$15,500

Owner will carry some second ean. Call for details. CLOSE TO GROCERY

STORE AND SCHOOL 3 bedroom, It bath with new aint and carget, also has nced back yard with storm shelter. Has existing loan with payments of \$165. Phicedi

OWNER ANXIOUS

bedroom-kitchen and liking

sell this duplen, h

m on both sides. Furnishe ith double garage and carport \$1,500 down and \$125. per month. Bented now for \$280.

per month. Priced \$14,000. LOOK \$49,000 DOWN Will buy this 1/2 section with nice brick home and machin barn. 3 wells with tail pit. You ed to see this place. Priced \$550. per acre. Good trms on

EARMER WANTING TO LEAVE Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home rith 5 small wells, land lays real good. Call for terms.

1/2 SECTION ON PAVING With 3 bedroom home and sor orrals, has some small wells. Has wheat on lands ready to graze. Wheat goes with salts. Priced \$325, per acre. Call for

REAL ESTATE OFFICE - 364-3566 Calvin Edwards — 364-101/7 Gerald Hamby — 364-1534

J.M. Hamby - 364-2553 EQUAL HOUSING **OPPORTUNITY**

B-4-22-3p

S. FOR RENT

RAMER SPACES FOR RENT west Mobile Lodge thone 276-5518 B-5-10-13-tfc

MED one and two B-5-12-46-tfc

Storage for rest. 364-1483 or 364-3937. B-5-10-50-tfc

PARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, directte and bath. Also 2 noms, living room, bitchen, tre and both. FORREST AVENUE

me 364-1887 1B-5-4-16

SUMMERFIELD mished. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

BANE WATER GARDENS THATTES PURNISHED DEPOSIT REQUIRED

B-5-20-rfc

ABOUTOR RENT Choice imigated section. Pully developed, Morellord area. Past high yields in sugar beets, corn and wheat. Fine house & burns. Consider selling. ither selling. Write: P.O. Box AR-673

flord, Texas 79045 B-5-21-9c

No pers. Adults only. 303 Avenue III, after 2 p.m. B-5-13-22-efc

Por Bosts Two furnished, 2 bedroom house trailers. No pets. Call 364-4086 after 3:30

B-5-14-97-46

person. Call 364-3388.

at: 2 bedroom unfur agantment, \$100.00 pe th. Must furnish refer s. 364-6798 B-5-12-22-rfc

HIDORADO AT and 2 bedroom furnished artments. All Bills publ, free the TV. Call 364-4332 after B-5-98-160

For Bent: 2 betreem furnis mobile home to small family. \$25,00 per week, 258-7245.

B-5-13-98-tfc For Rent: One small trailer or ment. Call 364-1818.

For Rent: Two bedroom house 3 es from town, on paven on. Call 364-

B-5-98-Up

B-5-98-lp

For Rent: 2 bestes nt. Bills puid. 364-2298 B-5-98-Up

ildred efficiency apartm one person only. Inquestion p.m. to 364-5315. B-5-112-98-ffc

BAMBOND WALLEY ILLE HOME PARK k Cherolese, 700 Block

\$3640

D MINI STORAGE or any storage needs. Size 102'x102', 100'x22' & 102'x32'.

\$5494fc

\$5.177-211-ffc

RAPARINENTS

\$5117-211-ffc mt. Call

WANT TO BUY: Old gold, rings, watches, old class rings, etc. angler's Di

6. WANTED

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.

B-6-22-31-tfc WANTED - CUSTOM FARM-

ING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. B-6-13-6-tfc

Want to buy - used trampoline. Call 276-5605. B-6-10-97-tfc Need wheat pasture for 1000

head cattle. Call 276-5515 B-6-97-2p

Want to look after wheat pasture cattle. About 500 head. Phone 276-5515; evenings. B-6-12-97-4p

8. HELP WANTED

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

NEEDED - Bus driver at Walcott School, apply at school office or call 289-5874. B-8-10-21-8c

Hide room labor wanted. We offer: □Good pay ☐ Paid vacation

Paid hospitalization Colorado By-Products 31/4 miles West Hwy 60 Phone 276-5331 days 364-2495 nites B-8-42-tfc

SALES MANAGEMENT TRAINEES UP TO \$800/MONTH

An 18-year-old national com pany requires a sales manager trainee for this area. Excellent opportunity for profitable advancement. There is no investment required and this is not an insurance sales position. You will receive up to \$200 per week while in training, with a rantee against commissions after completion of training Full fringe benefits including company-paid pension and profit sharing plan. We prefer mature individuals for this

If you enjoy meeting people and if you enjoy making an above average income, write to Mr. Mike Hensley, Box 673 ASA, Hereford, Texas C/O this newspaper with full details of your work background and snapshot if possible.

NEED school bus drivers. See Eldon Owens at school bus shop.

B-8-11-48-tfc

NOW HIRING Fry and broiler cooks, waitres busboys and dishwashers. Apply in person at CAISON STEAK HOUSE

823 West First B-8-22-tfc

NATIONAL COMPANY leeds man or woman mechan ically inclined, able to meet the public. Opportunity to earn good money in your area. Write: P.O. Box 2866 Amarillo, Texas 79105

WANTED - AGRICULTURAL SALES REPRESENTATIVE to call directly on growers to sell agricultural chemicals and fertilizer. Prior sales experience

and Degree in Entamology or Agronomy helpful but not Excellent starting salary plus sales incentives and other benefits including profit sharing

Reply to P.O. Box 673-ASR. AN EQUAL OPPORTUNITY EMPLOYER M/F

B-8-98-2c

B-8-97-2c



9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center months through 8 years After school care available 364-1293

B-9-46-tfc

EXPERIENCED married man, 48 years old desires work on farm. Formerly self-employed dry land farmer. Have never-farmed in this area but willing to learn. Contact: James Shepherd Box 133, Bronte, TX 76933

or 915-473-6721.

10. NOTICE

ALCOHOLISM INFORMATION

information on alcoholism, referrals for help, counselling. or programs on the subject of disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12. 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron

— One mile North of Big Daddy's Truck Stop. HEREFORD

B-10-12-tfc

IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

11/4B-10-34-tfc

11. BUSINESS SERVICE

We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown

B-11-13-51-tfc We repair all makes of TVS and Stereos. MONTGOMERY WARD*, 114 Park Avenue.

B-11-98-tfc B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

Phone 364-6617 B-11-21-tfc

DRAGLINE SERVICE TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

> JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28t6 **BOBBY GRIEGO**

WILL PICK UP

DRAGLINE SERVICE TAILWATER PIT CLEANING **DUMP TRUCKS** LOADER

Day Phone 364-0574 ht - 364-2322 1B-11-14-tfc

WANTED

100 to 150 watches a week to repair by latest approved **COWAN JEWELERS**

B-11-15-29-tfc

Sash-Weights, Gates; Doors, Floors; Walls, Halls; Shutters, Gutters: Basements, Casements; Stair Flights, Lights; Latches, Catches: Ventilators, Incinerators; Lavatories, 2nd stories; Light Switches, **Roof Pitches:** Sprung Frames, Leaky Drains; Ceiling Joists, Garage Door Hoists. Doorbells that won't chime, And other things that don't Rhyme.

CALL: ROBERT BETZEN PHONE 289-5500 All kinds Home and Building re

pair and remodeling. Painting and Decorating. B-11-46-tfc

KLEMME CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo-B-11-19-15p hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Idential-Commerce Turnkey job Straight finish Phone 364-5169

1B-11-39-tfc

PORTABLE WELDING Any kind of welding - Steel barns, sheds, all livestock pens, panels, etc. "If you can't op

here, we'll come there."
HARVEY ROWLAND 840 Avenue F Phone 364-1189

KELLY ELECTRIC Virgil Kelley **Electrical Contractors** Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30

Do you need sheet rock

repaired? Acoustical ceiling blown, painting, large or small iobs. Free estimates. Elvis Pool, 364-3348 B-11-97-4c

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy Phone 364-2300 S-11-12-40-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jowell Ph. 364-0580

S-11-2-40-tfc COMPLETE Turn Key Installati of Pumps and Big "T"

Nites — 4009 or 0075

PUMP CO. INC. HEREFORD DIMMITT FRIONA

364-0353 647-3444 247-3311 S-11-24-tfc

ROWLAND STABLES 840 AVENUE F **PHONE 364-1189** Stall rentals - Boarding -Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom.

Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco

CALL: Doyle Turner - 364-0811 Scott Turner - 364-4447 S-11-47-tfc

HEREFORD **ELECTRONICS** State License No. 1129 Douglas M. Kelley Owner COMPLETE ELECTRICAL SERVICE

Commercial — New Construc tion - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Friona, Call 364-0011

Day or Night 531 East First Street S-11-3-tfc FOR ALL

Consult The La Plata Agency 914 East Park Avenu Phone 364-4919 Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412 S-11-16-tfc

YOUR INSURANCE

FOR UPHOLSTERING try 364-3749 S-11-22-2c

AC Registration Altered

According to the plan for advance registration, students will be encouraged to fill in a trial schedule form before they report to their adviser for scheduling. This step will eliminate much time which has in earlier registrations been lost in consultation between student and adviser.

During this time of advance registration, students will be able to complete their registration entirely.

Another break in favor of the student is that tuition payment may be deferred until Jan. 7, even though the student has completed all other necessary steps in registering. The

energy through manure com-

bustion. The report was prepared by John M. Sweeten, a

specialist in agricultural

engineering and animal waste

The gross energy available

from manure combustion is

about 13 million BTUs per ton.

However, 25 per cent of this energy would be consumed

through moisture removal. An

additional 45 per cent would be

needed to operate air pollution

abatement equipment, leaving a net energy production upon

combustion of about 4 million

BTUs per ton of dry manure.

Sweeten's report says, "this

management.

'Manure Energy' A researcher at Texas A&M University has discounted the realized from refeeding and economical production of

> manure for such a capital intensive operation." Rather, Sweeten's research has concluded that manure applied at 10 tons per acre will produce just as much grain sorghum, corn silage and wheat

as commercial fertilizers. It takes 5.6 million BTUs energy per acre to manufacture, distribute and apply anhydrous amonia and concentrated superphosphate. On the other hand, the energy required to collect, haul and spread feedlot manure at 10 tons per acre amounts to 1.2 million BTUs per acre. And that includes a 10 mile haul distance.

attractive cards and envelopes

that will be sent you. The cards

will inform each person that you

have given to CARE, in his or

her name, to help people in dire

need. This makes a heart-

warming gift by itself. It also

makes a fine, thoughtful extra

gift for persons to whom you are

For each dollar donated,

CARE delivers six dollars

worth of aid. This is made

possible by buying supplies at

U.S. government farm com-

modities - obtainable only with

individual contributions as the

base - and enlisting host

governments' and com-

To allow time to receive the

cards, be sure to send your

holiday donation and list of

names as soon as possible to

CARE, 109 N. Akard, Dallas,

munities' partnership.

Tex. 75201.

i, low prices, by receiving

giving other presents.

Gift Plan Aids Needy

In these inflationary times, the special CARE Holiday Gift Plan enables you - at bargain rates - to send memorable "Season's Greetings" to relatives, friends, business associates and, at the same time, to save lives, feed hungry children, heal the sick and help poor families in Africa, Asia, Latin America and the Middle East to become self-supporting.

Simply send CARE the names and addresses from your gift list, with your contribution - at least \$2 , or more, for each name. Keep a copy of the list so you can sign and address the

13. LOST & FOUND

STRAYED: Male Doberman pinscher from 21/2 miles outheast of town. REWARD. hone 364-0045. B-13-14-98-tfc

14. CARD OF THANKS

CARD OF THANKS The family of Anna Ruth Collett wishes to express our thanks and appreciation to friends for the beautiful flowers, for food that was served and sympathy cards. Our heartfelt thanks to Rev. Jordan Grooms for the beautiful service.

Fred Collett Gean Block & family Dean Loerwald & family Euel Mann & family

CARD OF THANKS We want to express our sincere appreciation for the many acts of kindness and sympathy extended to us during the illness and death of our beloved Mother, Grandmother, and Great Grandmother, Odelia Huckert.

We thank you for the prayers, calls, gifts, flowers and food, and especially do we thank Dr. Rush and nurses at the hospital and the Westgate staff. We offer our deepest gratitude to Father McGarry, Father Adean and Rev. Dewitt Seago. May God bless each one of you.

Marie & Ralph Sears Anna K & Frank Huckert Mary K Silver. Kathy & Doug Rita & Joe Frank Huckert & Leah Betty & Larry Lance. Elizabeth & Mike Sylvia & Bob Huckert Patsy & Paul Morgan Vicky & David Huckert Barbara Huckert Ida Mae & Joe A. Huckert Jim Huckert Mary J. & Donnie Huckert, Dana & Gena Mary Ellen Davis, Larry, Mark & Chad

Students attending Amarillo College will be able to register now through Friday. by rising costs and the need for a little Christmas money. College officials, incidentally,

This is the first time that an advance registration has been conducted at AC in the College of Arts and Sciences, School of Biomedical Arts and Sciences, and the School of Technology. New registration changes are designed to take the frustration and complication out of the

necessary process and to make

it as simple and brief as

THE FIRST CHANGE is that pre-registration has been dropped in favor of advance registration. The difference is

advance registration besides the one already mentioned of permitting a student to entirely complete his registration for the more than semantic spring before the end of the fall semester is that it will reduce Man Discounts the length of the regular registration January. In years past the registration

has always taken two and onehalf days. Now, because many of the students will already have completed the advance registration, the regular registration period will last only does not account for the obvious a day and a half - from Weddisadvantages of centralizing nesday noon until Thursday evening, Jan. 8 and 9

The advance registration schedule applies not only to

are not making any predictions about spring enrollments, but one suggested that the in-

flationary pinch may force some students to attend a

relatively inexpensive college

such as AC rather than more

expensive colleges down state.

ANOTHER BENEFIT of the

deferred tuition payment is students currently enrolled but intended to provide relief for also to new students and to students already hard pressed evening college students as evening college students as

During the period of regular registration, students currently enrolled will report to the gymnasium or to their adviser according to an alphabetical schedule as usual. Those whose last names begin with letters A through H register Wednesday, Jan. 8; the remainder Thur-

NEW STUDENTS will report to their advisers also according to an alphabetical schedule.

The final change in registration procedure which should benefit students and faculty is the change in late registration. Heretofore. students have had to wait until the end of the first week of classes before schedule changes could be made.

This year late registration and schedule changes will both begin on Jan. 13, the first day of classes; The reason for this change, said a representative of the registrar's office, is to put the student's interests first.



STATEMENT OF NONDISCRIMINATION

Deaf Smith Electric Cooperative, Inc., has filed with the Federal Government a Compliance Assurance in which it assures the Rural Electrification Administration that it will comply fully with all requirements of Title VI of the Civil Rights Act of 1964, and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of its program and the operation of its facilities. Under this Assurance, this organization is committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of this organization.

"Any person who believes himself, or any specific class of individuals, to be subjected by this organization to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, Washington, D.C. 20250, or the Rural Electrification Administration, Washington, D.C. 20250, or this organization, or all, a written complaint. Such complaint must be filed not later than 180 days after the alleged discrimination, or by such later date to which the Secretary of Agriculture of the Rural Electrification Administration extends the time for filing. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations."

ENERGY QUIZ

An uninsulated house will require about twice as

much energy (electricity, oil, gas) to heat as a well insulated house.

Correct, Experts say that a four-inch layer of insulation will lower fuel costs by as much as 15 percent. Put up stone windows in the fall, take them down in

Wrone it you want to cut your air-conditioning costs.
The dead air space between the storm and the regular window is a good insulator and helps keep the house

You can save on fuel costs by turning down the

furnace 10 or 15 degrees and using a portable electric

Lower the thermostat 15 degrees at night to save fuel,

Wrong. Lower it no more than 5-10 degrees, or you'll

use extra fuel in bringing it back to normal in the

An open damper on your fireplace permits 20 percent of the heated air in the house to escape up the chimney

Right. Keep the damper closed when the fireplace is

When you leave a room for a few minutes, don't

bother to turn off the light, because whenever a bulb is

Wrong. No excess energy is used when a bulb is turned

Wrong. Wattage measures the energy die oulb uses,

A 40-watt fluorescent bulb gives more light than a

The filter of your furnace should be checked and

Wrong. Not if you want it to run efficiently. It should

be checked at least once a month to get the most out of

WHERE YOUR TAX MONEY GOES

the air with the greatest of ease? Well, the Pentagon recently spent \$375,000 of the taxpayers' money to find

That expenditure was presumably in the interest of national defense, but what about the government agency

that spent \$19,300 on a study of why children fall off

In these days of soaring inflation, when most

Americans are finding it harder to stretch their

paychecks to meet the constantly increasing prices, the

government is spending tax dollars on such projects as

\$46,000 to compile a dictionary of witchcraft, \$576,000 to teach mothers how to play with their

children. \$85,000 to study the effect of rural road

construction in Poland, \$35,000 to study wild boars in

We're not kidding - these are but a few of the projects being underwritten by your tax dollars, projects that the

National Taxpayers Union calls "questionable." The report has triggered an outburst of protests from citizens

all over the country. They're outraged to learn that their

taxes go to pay for such boondoggles as studies of Polish pigs, Central American toads and research on the smell of perspiration of Australian aborigines, And the

\$26,361 spent to buy an odor-measuring machine for

Citizens are complaining that such projects are

A lot of Congressmen are in agreement, such as Sen.

William Proxmire (Wis.), who sees little need in these

days of inflation for such projects as a study of the

language behavior of the chimpanzee. Rep. John Conlan (Ariz.) told the House of Representatives: "Working

men and women complained about this scandalous

spending situation, asking what they could do to help

What you can do, of course, is write your Senator and

ridiculous, and demanding that their representatives in

Congress put a stop to the waste of tax money.

fight this battle of the budget."

Marn Tyler

Pakistan, And \$35,000 to study lizards in Yugoslavia.

Know what a Frisbee is? The little plastic toy that looks like the cover of a soup tureen and flies through

turned on it uses a surge of averes nowe

Wattage indicates the amount of bulb light.

The amount of light is measured in lumens,

Right. And it lasts about 10 times longer.

100-watt incandescent bulb.

cleaned at the beginning of winter.

out why a Frisbee spins so nicely.

Wrong. Electric heaters use up costly energy.

the spring.

cool in summer.

every hour.

not in use.

the fuel.

tricycles?

Turkey.

INDIAN JEWELRY SHOWING TUES. DEC. 10

COWAN JEWELERS DOWNTOWN

Jordan urges U.N. to back Palestinians.

Peruvians link Corps to spying.

Resilient poor survive African drought.

French evict striking postal workers.

COKER REALTORS 364-6061

Hwy 60 & Main E.H.O.

MULTIPLE LISTING SERVICE

Buff-brick - older home. Excellent condtion with FHA committment. 3 large bedrooms, carpeted throughout - Cozy den with fireplace . low movein cost. Payments under \$200.00 month. Aikman school district.

Country home, \$2,000.00 down and owner will carry papers. 3 bedroom, 2 baths, stucco.

Town living in the country. 5 miles east of Hereford. Nice 3 bedroom, 2 bath brick home with over 1800 sq. ft. 1 acre of land on pavement \$28,500.00

LAND

322 acres — No improvements, 2 wells. Possession. \$320 per acre. Oldham county.

100 acres dryland. Possession. Veterans low percent loan could be assumed by qualified purchaser.

Jeane Coker 364-5439 Loreta Swanson 364-4857

Merlin Weber 364-2713 Chick Weemes 364-3169

"CALL US WE CARE"

THE SPICE OF LIFE Men are like wines, age souring the bad and bettering the good.

WE SPECIALIZE IN: Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs. LOAN MOTORS AVAILABLE 809 E. 2nd. 364-3572 HEREFORD, TX. Vertical Hollow Shaft

Electric Belt Driven Gear Head

Floating

Tailwater

Pump

Conserve that

water.

Guaranteed Satisfactory Service" Warren Owen.....Harvey Milton

Duro Chrome Hand Tools

OWENS ELECTRIC

REALTORS 601 N. MAIN HEREFORD, TEXAS

Unique 3 bedroom home in Northwest Herefor ith 2413 sq. ft. Only two years old, this home leatures a large completely finished and paneled cellent location.

364-0555

This Northwest location offers a 3 bedroom, 2 bath home with large beamed den with wood urning fireplace. Priced under \$30,000. Assume existing loan at 7 per cent interest or obtain new financing.

Move in to this new home by Christmas and hang your stockings over the fireplace mantel. Spanis design white brick home on corner lot. Buy now and select your own color schemes and carpeting. 95 per cent loans available.

Live on your own farm with this comfortable 3 bedroom home. One quarter section of good farm land with one irrigation well. Good yields and high allotments. Call for further details.

2 bedroom home with 902 sq. ft. completely redecorated. Low equity, low interest rate, and low monthly payments. Call for an appointment

Melrie Jayree 364-3766 Don Tardy 364-1006 Kenneth Campbell 364-6077 Charles Wagner 364-6475 Lloyd Sharp 364-2543 Ken Regers 578-4350 Dog Zimmerman





Marn Tyler Real Estate 111 Ranger 364-0153

Melvin Tiemann

Spacious 3 bdr. Brick home. Lots of Storage with 13/4 bath, Large LR.; Den, 2 car garage, covered patio on Ave K.

Mountain property near Angel Fire N.M. Cabins or cabinsites. Homes or Homesites, including several in the Baca Grande. Ranches -some with lakes or streams. Commercial and investment properties Near Angel Fire Ski Slopes.

Melvin Tiemann 711 Lee Ave

Hereford, Texas 364-6555

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the men '

JOHN ORSBORN

at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

****** HEATER ON THE BLINK? Call Us **BROWND SHEET** METAL

Holidays Call

364-3867 We service all makes & Models and have a wide selection of parts Steve 364-6395 Don 364-1920 Gid 364-2384

VALLEY WATER DRIVE CENTER PIVOT SPRINKLERS **INEXPENSIVE** PRACTICAL AVAILABLE NOW THE PERFORMER GET THE FACTS, GO VALLEY CALL: GARY VICTOR, AVI Inc. Hereford 806-364-5616 if no answer MULESHOE OFFICE: 806-272-3565



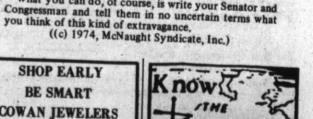
Robert (Bob) Rhoton

R & R REFRIGERATION AND HEATING SERVICE



save funds.

SHOP EARLY U.S. right to secrecy stirs BE SMART dispute. **COWAN JEWELERS** H.E.W. drug plan would Downtown



Is there much difference in the length of daylight in various parts of the United States?

Yes. At various times of the year there is quite a difference. For example, at the Winter Solstice, which this year comes on December 22nd, there will be more than an hour's difference in the length of daylight in Maine and Florida. Florida will see the sun more than an hour longer on that day.

Yet at the autumnal equinox, and the spring equinox, the hours of daylight are practically the same in northern and southern states. As in the case in December at the Winter Solstice, the hours of sunshine are quite different in the northern and southern areas. In June--at the Summer Solstice - the days in the north are longer.

Impact of coal strike is

Marijuana found to depress

quota for sugar.

FOR GIFTS THAT ARE LASTING **COWAN JEWELERS**

REAL ESTATE. INC. 508 S. 25 MILE AVE. PHONE 364-1251

113 BRADLEY

2 B.R., extra clean. All furniture stays, storm cellar, extra large lot. Phone for details

220 RANGER

4 B.R., 3 bath, 2,628 sq.ft. Beauty pleat drapes, fireplace, beautiful built-ins, intercom, 3 car garage, 7½ per cent loan. Call today

LOT ON 25 MILE AVE.

125 ft. frontage, 2 houses included. Houses and frontage can be bought separately. Owner will carry at 6 per cent interest.

We also have several good half sections priced to sell.

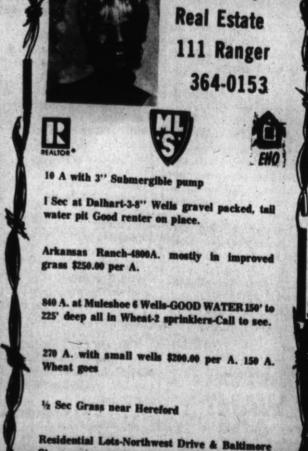


NORMAN HARDER

364-1677



鼠



spreading. male sex hormones.

President sets import

Downtown

IOHN ORSBORN

23rd ANNIVERSARY SALE

COWAN JEWELERS Downtown

350 acres on paving 12 miles from Hereford. All in cultivation, 2 firigation wells. cultivation, 2 irrigation were, % mile of tile. 300 acres of sowed wheat be wed wheat being par w . . . 3 bdr. home, building & corral - \$325. per acre at \$59,700. down and assume 29 year loan of \$54,000 at 51/2%.

960 acres ½ mile off paving, 630 in cultivation. 4-8" wells, all connected with tile, 4 bdr. brick home - tennant house, 2 large barns and other good improvements \$600. per

acres 1 mile from Hereford, \$300. down - \$65. month. . 3 acres Hwy 60 - 70'x100'

4 offices - 30'x90' building & 30'x60' shop building with 4 doors, all fenced 600' on Hwy 60, Price \$90,000. - \$30,000.

Nice 3261/2 acres, all cul., 5 irr. wells, 90 acres of sowed wheat, 85 acres of volunteer wheat being pastured now. Nice 3 bedroom home, barn and other imp. 2 tractors and other equipment. 12 miles from Hereford. \$290.00 per acre, \$25,000.00 down 25 years on balance at 8 per cent.

22 acres, 3-bedroom house, barn and other improvements 5 miles from Hereford, for sale, or would consider trading for a 2 bedroom trailer house, 10 ft. or 12 ft. wide on

Hereford, dig irr. well, and sign 20 year note on balance at 8 per cent interest.

Have other small tracts mproved and unimproved. Check with me for infor Call for J.M. HAMBY

Hamby Real Estate Office - 364-3566 Res. - 364-2553

DATE REPAIR BUICK PONTIAC IDLIDAY RUG CLEANING e Your CARPETS CLEANED GMC TRUCKS

LAND'S HIGH PLAIRS STEAMWAY



"THE BEST INVESTMENT ON

EARTH IS A PART OF IT.." 400 Acres. 3 Bdrm. 2 hath house, large garage, basement. Barn, 28' x 155' machinery shed. Industrial water is being pumped to farm equal to a 6"/well, 3 irrigation wells. Wheat, pumps, motors, sprinkler system, water contract all go for \$500 per acre.

480 Acres. Close to Clayton, New Mexico. \$200.00 per acre. All

300 Acres. Castro Co. 3 wells - 1% U.G. pipe, all wells fied together. 460 Acres Castro Co. \$360 per acre. 3 wells all fied together. \$83,000.00 in good lien to be assu

633 Acres North Plains. \$450 per acre lwys 2 full 8 " wells - one G.H. 360 pivot sprinkler one year old, 40 x 80 barn, 8 room house. Possession now. Good terms 652 Acres dry land. Ochiltree County - 550 Acres cultivated -balance

652.5 Acres. Deaf Smith Co at \$750.00. On pavement. All in crop for 1974. 6 wells, 3 bilrin. house, large barns.

800 Acres. Carson Co. 3 wells, good deep soil. \$650 per acre. Large ban may be assumed. Good terms on balance.

We have other good listings in Lamb, Hale, Deaf Smith and Castro Counties.

GIBSON REAL ESTATE & INSURANCE

Ronny Pagett

W.V. "Bill" Struve 364-6396 Jo Beth Shackelford 647-2342 364-1275 Launn Pagett

Wilbur D. Gibson

Assume Federal Land Bank loan.

UNDEVELOPED LAND

REALTORS

RTHWEST LOCATION

This exceptional well built 3 BR home, located in Northwest Hereford, is ideal for family living. More storage than one would believe. Ref. air, well established lawn. Close to

school and shopping center make its location very desirable.

Let Virginia Holmes show you this lovely home. #6-30172

Move in before Christmas. Can't ask for more. Exce

terms available and quick possession. 3 BR, quality build home. Lots of fruit trees, fenced, 2 car garage and ref. air.

N.W. and present payments are \$144.00 month. Make an appointment with Tommy Bowling before this one is gone. H-

This good laying land is located near Hereford on the

pavement. 320 acres with 4 six inch wells. 150 feet of water.

Owner will sell for 29 per cent down and carry some second.

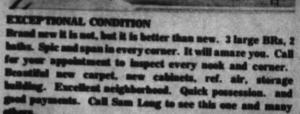
with 250 ft. of water, now in grass, located near Hereford.

fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develope. F-

Tommy Bowling 364-5638



Virginia Holmes 364-6520



311 E. PARK AVE.



in this spacious 3 BR home. Its no ordinary home. The bedrooms are extra large and livable. 2 BR's are 12x17' and the LR is 14'x19'. Patio dining area, modern kitchen and utility. All of this and more for only \$24,000.00. H-30188

FARMS DAWN AREA

& ASSOCIATES, INC.

802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should he a bargain at today's prices.

200 ACRES

3 wells, 2 miles tile, natural gas. pavement. 29 per cent dn. Owner finance balance.

North of Black, 5 wells, good soil, 2 return pits, clean, house and large harn. See it if you like good land.



Sam Long



Ralph Owens



364-6113

REAL ESTATE

INSURANCE **MOBILE HOMES**



364-6633

CAROL ROSE 364-0362



N.W. Hereford, over 1800 feet of living space, extra nice, lots of extras, call today only \$26,600.00









FHA — Monthly payments approx \$170. Pretty 2 BR home with refrig air, beautipleat drapes, all builtins, STORM CELLAR.

water on two sides. fishing - bonting - ski

IS A DREAM COME TRUE.



3-4-4





PLEASE CALL US TODAY ABOUT THESE EXCELLENT BUYS.

Listing MLS

Campbell Kealtors

218 West 3rd Street.

364-0780

The land market is strong and our farms are selling fast. The house market has never been better. Place your property with us now!



GRADY ROGERS Farms, Ranches **General Sales**



NEIL COOPER Commercial, Industrial **General Sales**





TED WALLING Land, Homes **General Sales**



GENE CAMPBELL Loans, Appraisals Counseling

Working As A Team, We Offer You:

★ Realtor Specialists

★ Desirable Properties

★ Realistic Appraisals

★ Uncomplicated Service

* Professional Counseling

★ Expert Loan Assistance

. EXECUTIVE'S HOME offered for sale by large corporation. Priced to sell, this home is located on Douglas Street and has everything you'd expect, including sprinkler syst fireplace, and plush game room. \$40,000.0.

•LAND BARGAIN! Nearly 658 acres of irrigated farm land. 5 good wells, underground tile, good Pullman soil. Really a good farm for only \$450.00 per acre.

•RENTAL OR INVESTMENT property - your choice of two good duplexes, identical in floor plan and price - \$11,500.00.

• VETERAN'S SPECIA!.. Remodeled 2 story home with 4 bedrooms, 2 baths, carpet, paneling, and fenced yard. What more could you ask for \$15,000,00?

 LARGE IRRIGATED FARM with 16 wells fied together, 2 lake pumps, nice improvement, Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.

• WESTERN STREET. Redecorated, roomy 3 bedroom, 1% bath, home built by Floyd McGee. Owner is moving, priced to sell. \$24,500.00.

.YOU CAN AFFORD this completely redecorated 3 bedroom home. New paneling and carpets, fresh paint. Has 11/2 baths and 2-Car garage 390.

. WEST OPPORTUNITY Buy this excellent locative all business operating at a steady profit. Owner retiring. Call for

• FOR THE LARGE FAMILY. Reasonably priced 4 bedroom, 2 bath home. Large bedrooms, fully carpeted. Only \$18,500.00.

. COMPARE THIS ONE:533,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.

WE CAN SELL YOUR PROPERTY!

10" OFF

DETERGENT

2 16 0Z 89°

315% OZ \$100

GIANT BOX

SHURFINE HALVES BARTLETT

KINNER SHORT CUT ELBO

MAXIM FREEZE DRIED Coffee

Pears

SHURFINE CUT

FAMILY SHOPPING

32 OZ. JAR SHURFINE

DRESSING

Mare Baking Needs

NO. 303 25°

WE WELCOME

NESTLES

40 BARS

IRFINE RED MARASCHINO

Ellis Pecans



FOOD KING **PAPER PLATES** 100 COUNT

CORONET ASSORTED 2-PLY

4 ROLL PKG.

BATHROOM TISSUE

FOIL

DIAPERS

DIAPERS

\$199

GRANDMA'S

DELI

LUNCHES

BAKED DAILY

Dary Items MIRACLE-IN QTRS. PARKAY SOFT CORN OIL Cheese SHRUFINE FROZEN FRENCH **FRIES**

GOLD MEDAL

FLOUR

25-LB. BAG







PRESTONE

1 GALLON

NTI-FREEZE

"89¢ Ground Beef ..69¢ _49¢ **Beef Ribs**

FOLGER'S 10 OZ JAR

Baking Heeds

CENTRAL AMERICAN

14 OZ.

ESTLE'S CHOCOLATE

RISTMAS STOCKING STUFFERS BAG CANDY

TROPHY FROZEN

STRAWBERRIES

WITH SUGAR

30 LB.CANS

DOUBLE GUNN BROS. STAMPS TUESDAY and WEDNESDAY

CLIP THESE COUPONS AND SAVE!

YALUABLE COUPON 25 MARYLAND CLUB WITH THIS COUPON VOID AFTER DEC. 14, 1974 THRIFTWAY FOOD STORES

VALUABLE COUPON



RAPES

3102 5 7 09