

HIGH SCHOOL ATHLETES IN COMPETITION AT INVITATION MEET ON FRIDAY AFTERNOON

A great concourse of athletes will be much in evidence around Hereford high school and its athletic field tomorrow (Friday) afternoon when the invitation track and field meet gets under way at 1:30. Amarillo, Canyon, Vega, and Dimmitt high schools will be a hand to mix with the Whitefriars track squad in a series of fifteen events calculated to test the prowess of the contestants.

Fourteen or fifteen Hereford boys will represent the Whitefriars in the contests, which will include the 100, 200 and 440 yard dashes, the half mile and mile runs, a mile relay, and a special relay of varied distances, 220 yard low hurdles, 120 yard high hurdles, running high and running broad jumps, pole vault, javalin and discus throws and shot put.

During the afternoon while the track meet is in progress, Amarillo and Hereford high schools will stage a tennis meet of their own on the courts just south of the athletic field. This will consist of a match of singles and one of doubles.

A considerable number of loving cups and trophies are being awarded winners of different feature events during the day, among them being a handsome loving cup by the City Drug Store to the winning team, a trophy by the Star Theatre will go to the high point winner of the day. Hereford Wholesale Grocery will give a loving cup to the winner of the broad jump. Corner Drug Store will present a loving cup to the winner of the 220 yard dash. Beaver Bros. will give a loving cup to the team winning the mile relay, and D. R. Gann & Son will present a loving cup to the winning team in the special 440 yard relay.

There will be no admission charged to the field day meet. The track and field are in excellent condition and some of the best track and field athletes in the whole Panhandle will take part in the meet.

Mr. and Mrs. E. E. Fielday, accompanied by Mr. and Mrs. T. L. Welch and little daughter, and Mrs. L. Broadbent, visited friends in Canyon last Sunday.

HEALTH NURSE ADVISES AS TO KEEPING HEALTH

Health has been defined as the "state of being hale, sound; or whole in body, mind and soul." As it has also been defined as that state in which we are able to live and serve best.

Personal hygiene is a practical subject. What we know about hygiene is of little importance. It is that what we practice every day which is vital to health. Then the test that we make for ourselves should be what we do, instead of what we know.

In order to be able to live most and serve best there are a few health rules which we should daily observe. Many regard the health habits of children and to be preserved only during childhood. In order to maintain health, proper habits should be practiced from birth throughout life.

These health habits may be summed up as follows:

1. Hygiene of Diet:
 - a. A whole diet consisting of fresh vegetables, milk, at least one quart for each child and one pint for adults, daily; hot cereals, meat once each day; fresh fruits, eggs, butter and bread.
 - b. Care of the body.
 - c. Rest and sleep.
 - d. Care of mouth and teeth.
 - e. Exercise: Plenty of exercise, fresh air and sunshine.
 - f. Cultivation of wholesome activities: a. games and sports for youngsters; b. hikes, picnics, swims, part in games and sports for older people.
 - g. Hygiene of Straight Thinking:
 - a. Development of wholesome mental habits; b. confidence; c. Faith in the goodness of life; d. Open mindedness; e. Unselfishness.

Good physical health favors good mental states. We are less prone to find fault with our families and our neighbors if we are normal physically.

MISS NELL HALL,
County Health Nurse.

QUITAQUE MAN TO OPEN FURNITURE STORE HERE IN SOUTH MAIN BUILDING

C. L. Burns and family arrived here Tuesday of this week. Mr. Burns has leased the north half of the Britain-Dunlap building for the purpose of engaging in the exchange and new furniture business.

The Burns family came here from Quitaque, Briscoe County. Mr. Burns has a son, C. C. Burns, in Dimmitt who is connected with a furniture store there.

Ex-Service Men Offered Aid In Getting Compensation

Ex-service men are insured in getting their compensation by making application to C. W. Humble, service officer of the local American Legion organization. He stresses the fact that all applications should be made on or before April 6 and that transportation and a fund for expenses will be provided those who desire to go before the examining board of the Regional Office of the Veterans Bureau at Oklahoma City.

More Oklahoma People Now Deaf Smith Farmers

Frank Henderson and son, I. L. Henderson, both of Gage, Oklahoma, are here this week inspecting their land holdings recently purchased in this county about 22 miles northwest of town.

The Hendersons are to begin to break-out about 300 acres of sod next week of which a part will be planted to row crops this spring and the remainder to be prepared for a wheat crop next year. They do not expect to remain here permanently this year, but expect to improve their half section next year and make this farm a permanent home.

Legion to Perfect Auxiliary Organization Thursday Night

The Hereford Post of American Legion will meet tonight at 8:00 o'clock in the county court room to finish the organization of their Legion Auxiliary, the ladies' branch of the order. There is a temporary auxiliary serving at the present time and it is the plan of the Legion to elect permanent officers tonight.

The mothers, wives, sisters and daughters of Legion members are eligible for membership in the auxiliary and the Hereford post is desirous of building up that part of their organization here. Legionnaires are urged to bring those who may become members of the ladies' organization to tonight's meeting.

Sank Ramey says that Chenorio, Wilkes and Pete have promised there will be something to eat down in the basement.

Trailer License Law Modified By Legislature

An act to amend Bill No. 6, recently passed in the 41st Legislature in the second called session, exempts a farmer from payment of a trailer license fee where the weight of said trailer is less than 4000 pounds, provided that the trailer is operated or moved temporarily upon the highway. The term "operated or moved temporarily" upon the highway is defined in this law as follows: "The operation of conveying between different farms and the operation or conveyance from the owner's farm to the place where his farm produce is prepared for market or where same is actually marketed and returned."

There is another clause in the above act that expressly states and warns that a trailer owner is exempt from license in accordance with the above, is not to ignore the other provision of the law in regard to tall light, dimensions of trailer, etc. The bill becomes effective April 10, 1930.

It is reported to this office that 63 trailer owners of this county have already paid license so far this year and that no provisions has yet been made to refund the license fee to those who have paid on trailers exempted by this act.

Harrisons to Continue Home in Hereford

The many Hereford and Deaf Smith county friends of Mrs. E. W. Harrison were delighted to learn this week, after the announcement last week of the sale of the Harrison elevator that the family will not leave here but continue to make Hereford their home.

RABID CAT BITES SON OF H. KOCH

Little Billie Joe, eighteen-months-old son of Mr. and Mrs. Herman Koch of the Ford community, northwest of Hereford, is being treated here for prevention of rabies as the result of the bite of an angry cat last week. Immediately after the child was bitten, the heads of the two cats at the home were rushed to the State Pasteur Institute at Austin and last Thursday a telegram from there pronounced the case a positive one of rabies.

Dr. D. K. Robinson, who is treating the case, administered the first serum Friday, which will be continued daily for fourteen days, ending Thursday of next week, April 10.

It is unusual for rabies to be treated locally, for until the past few years it has been necessary for a patient to go to a Pasteur Institute to be treated. Modern science has made possible the keeping of serum used during the first seven days of the treatment, and by the expiration of that time the remainder of the serum has had an opportunity to be prepared.

The treatment of the case here has saved several days time in getting the first serum administered, not to mention the heavy incidental expense of railroad fares and hotel accommodations while waiting for the 14 days of the treatment to pass. Billie Joe is brought in each day for the treatment and is taken back home without loss of time or great inconvenience.

By getting the treatment administered in time, positive results are assured, as the Pasteur treatment absolutely prevents the development of rabies.

CALIFORNIAN BUYS LAND NORTH OF HEREFORD

R. H. Saylor of San Jose, California, recently purchased the C. H. Dyer half section north of town lying between 25-Mile and Progressive Avenues. Mr. Saylor is a brother-in-law of R. R. Jackson of this city and expects to improve his farm and make his home there.

Miss Zella Mae Walser, daughter of Mr. and Mrs. S. L. Walser of Hereford, who is a student at Canyon College, appears on the honor roll of 61 names for the winter quarter there. Miss Walser will receive her degree from Canyon in June.

Albert Murchison, son of Mrs. Lella J., and brother of Jewell Murchison, arrived here Wednesday from his home in Isle of Trinidad. Mr. Murchison is an oil well driller and flew from the islands to Miami, Florida, and came here the remainder of the way by rail, stopping over a few days in Oklahoma City to visit friends.

Wm. D. Nedger of Olton was here last Sunday and Monday visiting friends.

EXTRA NORTON BUILDING NEW FIVE ROOM HOUSE

Extra Norton has under construction a new five room stucco residence and two room basement on his lot just east of the home place. Mr. Norton says the new house will be modern in every respect, including hardwood floors, and all the convenience of a city home.

Unanimous Vote Favors Retention Present City Dads

The city election Tuesday was quiet, less than fifty votes being cast, and all of them unanimous for re-election of the former board of city commissioners for another term of two years.

Thus Mayor E. S. Ireland and Commissioners J. O. Newell and C. H. Dyer will serve the City of Hereford. These gentlemen asked to be relieved of the care and responsibility of the city's affairs when their terms expired, but in accordance with the wishes of nearly 500 signers to a petition asking them to remain in office, they agreed to serve again if re-elected.

PITNER SHOWS PROFIT IN DAIRY ENDEAVOR; HE CARES FOR HIS ANIMALS

Fred Pittner, South Hereford, has demonstrated the past two months, February and March, that a profit can be made on good dairy cows if handled correctly.

In March, Augusta Pioneer averaged 26.1 pounds of milk daily. The test was 6.5, and the total pounds of butterfat produced for the month was 48.9. The value of the product was \$33.92. The feed cost was \$10.61, leaving a profit of \$23.31. Maiden of Fern Dell, a two year old heifer, produced a profit in the same month of \$20.32.

Mr. Pittner is an ideal dairyman. He feeds his cows at the right time, houses them in good barns, milks three times a day and is always at home on the job. His profit on one cow and four two-year-old heifers for March was \$87.98.

Amarillo Man Building New Home On 25-Mile Avenue

P. K. Babcock, formerly a business man of Amarillo, let a contract Monday to H. N. Gregory, local contractor, for a seven room brick veneer residence and basement to be located on 25-Mile Avenue north of the city limits about a half mile.

Mr. Babcock is a retired business man, and purchased a ten acre block on the east side of the Avenue where he expects to build a model home and improve the grounds, converting it into a typical suburban residence. Mr. and Mrs. Babcock have been living here for the past month and are getting acquainted with their new surroundings.

Health Nurse Continues Work In Rural Schools

Miss Nell Hall, county health nurse, and C. W. Humble made calls at three rural schools the past few days, the first at Danley and the other two calls at Fairview and Dawn Tuesday of this week. The usual routine of examinations were made of the children and reports were made and filed at the office of the County Health Center.

Business Men's Association Is Now Functioning

The Hereford Business Men's Association is operating now with thirty-three members, according to H. L. Graham, manager, who stated that the organization is making steady progress toward a substantial organization.

The offices of the association are located on the second floor of the Newell building.

Semi-Pro Ball Team Likely for Coming Season

That there is plenty of enthusiasm for the organization of a semi-professional baseball club in Hereford this summer was evidenced by the number who attended the meeting for that purpose called in Dr. D. K. Robinson's office last Friday evening. It did not take long to decide something was going to be done, and they went at it by electing Jimmie Robinson as manager, Leonard (Pat) Curtisinger assistant manager, and H. K. Fox as secretary-treasurer. Negotiations are now under way to purchase a suitable tract of land, properly enclosed it, and build a grandstand, to provide an attractive and permanent ball park for the city.

Much interest is being manifest in semi-professional baseball by the towns over the Panhandle this summer, and Hereford expects as usual to be right up among the rest of them.

Several Entries In Dairy Show from This County

Quite a number of dairy enthusiasts around Hereford and in Deaf Smith county will go next week to the big annual dairy show to be held in Plainview on April 7, 8, 9 and 10. Most of those who have expressed an opinion on the question seem to be going on Tuesday. Quite a few exhibitors from this region will have animals in the show ring there.

Secretary Miller expects to line up a definite bunch to make the trip, during the luncheon hour time at the Chamber of Commerce luncheon next Monday.

CHAMBER COMMERCE HEARS SPEAKERS IN HEALTH WEEK PROGRAM AT WEEKLY LUNCH

Rebekahs in Regular Session Tuesday Night

The Rebekah Lodge met in regular session Tuesday night. After the regular business session, Mrs. R. J. Kilbe made an interesting report on the Grand Lodge meeting held recently in Abilene, to which she was a delegate representing local Rebekahs. Her report was well received by all who heard her. She also stated that she had visited the I. O. O. F. Home in Abilene and there visited with George Linville, a former Hereford boy. "George," Mrs. Kilbe said, "will leave the home at the end of this year but will continue his studies in music in which he is majoring, in a school at Lubbock."

It is reported that Mr. Linville has developed wonderful talent for music and the Home is going to see that his education along that line will be developed.

Dawn Taking on Metropolitan Afs; Electric Lights In Use

The village of Dawn will enjoy the luxury of electric lights, according to announcement made by the Texas Utilities Company here this week. Both elevators at Dawn will be equipped with electric power and lights, and the individual residences and business houses will have electric current available when they desire it. The installation equipment is arriving this week.

Special Section for Dixon Motor Co. This Week

The Brand acknowledges with pride this week the excellent cooperation of the Dixon Motor Company and the Harmon Motor Company of Amarillo, as well as the trades people and business folks who helped make the Dixon Motor Company Oakland-Pontiac Section of the Brand possible. Only in cities like Hereford is the production of such an enterprise possible. It takes people who work together, who share each others troubles and happiness and appreciate seeing another adding to the progress of the town, to all join together in one undertaking of congratulation. The Brand has been glad to extend its services as spokesman for the community in presenting to all the world Hereford's pleasure in greeting a marked improvement and a step further forward made by one of its business institutions.

Olle H. Dixon, as manager of the Oakland-Pontiac agency here, has provided for a day of entertainment for all who come to Hereford next Saturday, April 5, and plans to make it a time to be remembered.

Chamber of Commerce to Stage Lighter-Vein Program

The Chamber of Commerce will meet in its regular luncheon next week at the Methodist church, according to the announcement made Wednesday by Secretary J. A. Miller. The programs for the past several weeks have been rather heavy ones with little of an entertaining nature except the excellent music during the serving of the luncheons, and Mr. Miller says he wants next Monday's program to be mostly entertainment and fun from start to finish.

School Board Election to Be Held Saturday, April 5

Next Saturday, April 5, is school election day in the Hereford Independent District, and the polling place will be the county commissioners room at the court house.

Welch Machinery Company Moves to New Location

Fred Welch, owner and manager of the Welch Machinery Company, states that he is moving his stock of farm machinery and tractors to the Britain building on South Main Street where he will operate from his new location this season. Mr. Welch was formerly located in the Jacobsen building on Miles Avenue.

Seventy members and guests were in attendance Monday at the Chamber of Commerce luncheon served by the Baptist ladies in the basement of their church. During the serving and eating of the sumptuous lunch and orchestra music, those boys made everybody happy with their playing and it will be a real pleasure to hear them again at any time. The performers were: H. P. Sindt at the piano; A. B. Posey, trap drums; Wright Ireland, tuba, with Urien Streu and J. A. Tapp talking through their saxophone.

O. W. Humble presided over the program which was arranged around the theme of Milk and Health Week, as outlined by National and State health departments.

County Judge Earl Wilson was the first speaker and promptly offered his services in a clean-up campaign by saying he would make a hand any time any one would call on him to haul away rubbish this week. "We all have to work at this thing to get it done," the Judge said, "The mayor's proclamation, the paper's publication and the Chamber of Commerce resolutions won't clean up the trash. Somebody has to do the work. Let's get busy and do it." Judge Wilson also mentioned another point that was very timely when he said, folks at Hereford get so used to seeing an old piece of machinery, broken down fence or pile of trash that it ceases to be as offensive as it was at first sight, and is accepted as a matter of course, yet a stranger's first impression of a town is the most lasting one, and every unsightly thing adds to the displeasure and dissatisfaction visitors will experience in the city this summer.

Miss Nell Hall, county health nurse, spoke of her plans and the cooperation she has received in her work, and expressed the desire to see this region one of the healthiest in all of Texas. She cautioned parents in the supervision of children's health, and put in a plea for vaccination, clean environments, stamping out disease-bearing premises, destruction of mosquito and fly-breeding places and urged the cultivation of a recreational hobby for everybody, to get out of doors, get enough sleep, and study to make life a joy to oneself and to others.

Chairman Humble next paid tribute to and introduced those who had contributed to the dairy products used in the luncheon: S. O. Wilson and H. P. Sindt, who had furnished the milk, Fred Pittner who furnished the cream, Farmers Creamery who furnished the butter, and Mistletoe Creamery of Amarillo, who had furnished the ice cream.

W. T. Dunnegan, dairy inspector and cow tester of Deaf Smith county, was next on the program and spoke in tribute to the owners and dairy producers here for their cooperation in putting the standard milk ordinance into effect in Hereford, and assisting in keeping records, etc. of the cow testing work. "However," Mr. Dunnegan said, "we aren't much more than started. It takes a long time to change from the old order to the modern, sanitary way of handling dairy products, and there is still much to do."

Howard Ferguson, manager of the Panhandle-Plains, Inc., and a dairyman of years of experience, was next introduced and he in turn presented each of the other visitors from Amarillo who appeared on the program. Mr. Ferguson in a brief way touched on the importance the dairy industry has had in the development of the human race and showed how through the history of the ages the civilization that was the user of dairy products, and pioneers who took their cattle with them succeeded in their new homes while others without dairy stock had failed in the same locations.

"The human race in its progress has never got very far away from the dairy industry," said Mr. Ferguson. "Dairymen don't approve by a long ways of many of the things the standard milk ordinance makes them do, but invariably it has proved out that the ordinance was best, so what else was there to do but comply with it?"

In commenting on the present

(Continued On Page Seven)

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POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON

For County Attorney:
JOHN A. COFFEE

For Sheriff and Tax Collector:
JOHN B. MILLER
J. T. CUNNINGHAM
M. W. CORNETT

For Tax Assessor:
IRA RICKETTS
H. M. (Mack) BEACH
R. A. (Artis) DANIEL

For County Treasurer:
J. H. HEAD
MRS. BESSIE L. SMITH

For District and County Clerk:
L. H. FOSTER
RAYMOND HAWKINS

For Commissioner, Precinct No. 1:
C. J. PADDOCK
P. J. (Jack) ROSE
W. A. KNOX

For Commissioner, Precinct No. 2:
W. M. COGDELL
J. T. GILBREATH
W. B. PHILLIPS
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN
J. K. GRAY

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART

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This New Powder
Kills Rats and Mice
But Nothing Else

Squill Kill for Rats
and Mice

Squill Kill can be used in the home with safety. Has been proven by actual test that it kills rats and mice and does not injure other animals. Kills more rats and mice per dollar.

NOT A POISON—PRICE 50c
CITY DRUG STORE
Squill Kill Drug Company
Barnesville, O.

Arney News Items

BY MRS. F. W. FORTNER

Snow fell Wednesday and Thursday, melting as it struck. This moisture will be of great help to the wheat.

Mr. King was on the sick list Wednesday, spending that night in Canyon. We are glad to say that his oldest daughter who was badly burned last week is improved. Ben Fortner spent the week end with friends in Crowell.

Miss Athlee Tipton of Plainview spent Sunday with home folks. Several Arney's sold hens last week for 23 cents a pound.

Mr. Boy's sister, who has been visiting the past week in his home left for her home one day last week.

Mr. and Mrs. Clifford Franklin are the proud parents of a baby boy born Friday morning at the hospital in Hereford.

Mr. and Mrs. Walter Graham are the proud parents of a baby girl born one day last week at the Tulsa sanitarium.

Miss Flossie Fortner left Friday to return to her work in Wichita Falls.

Arney and Jowell played ball Sunday, Arney winning, then Canyon played Arney and we were defeated.

Freemont Chatfield returned last week from a visit with relatives in Sanger, Texas.

Misses Rachel and Edna Burks spent the week end with relatives in Amarillo.

Mrs. Charles Cox and daughter Mrs. Ray Cole visited in the J. E. Boyd home Tuesday afternoon.

The scholastic census of all districts of Castor County is being taken and must be filed this week.

Wheat is growing fast and is looking fine since the snows and showers.

Ray Cole was attending to business in Tulla Monday.

Sunday was a beautiful day and a large crowd was out to Sunday school.

Our big display ad on Atwater Kent Radios, price and contest will interest you. ORR'S TAILOR SHOP. Phone 16. 11-2c



Whose hand before did your DIAMOND adorn?

Lost, sold or stolen, eventually finding their way back to regular channels of trade, diamonds pass from one hand to another. Is such a stone a fitting gift? Genuine Virgin Diamonds, direct from the mines, of guaranteed color and standard price, may be obtained through an Authorized Virgin Diamond Dealer

F. M. KESTER
Jeweler and Optometrist
In Distinctive Hand Carved Mountings from \$25 to \$2500

VIRGIN DIAMONDS

DR. RICHARDSON WRITES ABOUT CHILDREN

"Jealousy is one of the most evil and commonly encountered traits in all walks of life and so must constantly be reckoned with in all human relationships," writes Dr. Frank Howard Richardson in his article on Child Education.

Dr. Richardson goes on to say: "One of the greatest services that parents can render their children is to so bring them up that jealousy will play as little a part in their lives as in humanly possible. For jealousy in some degree is a very human trait, and few of us there be who are at all times wholly free from some tinge of it."

"One of the outstanding things about jealousy—one that should give parents pause—is the fact that it rarely develops after maturity. The man or woman who is jealous was a jealous boy or girl; he has suffered from this tormenting obsession all his life; and it is almost hopeless to attempt at this late date to cure him. While if he is a child, however, much can be done by thoughtful parents who take their responsibilities seriously, to prevent the beginnings of this noxious growth; of if it once gets a start, it is the most difficult weed in the world to eradicate."

"The jealous child is one of the most unhappy mortals imaginable. He is constantly looking for slights that were never intended—and finding them, too! He

grudges every good thing that comes to his fellows, feeling that in some way he is being deprived of what is accorded them, and that whatever of good is said of them implies something correspondingly derogatory to him. Every manifestation of approval given by his father or mother to one of his brothers is, by the alchemy of the little green god, transformed into a slight directed at him.

"The chief joy of the jealous child—if we can use the word 'joy' for such a joyous exultation as he feels at these times—comes when he sees his play fellows deprived of something that they wish or disappointed in getting a treat that they have desired. He may strive to conceal this perverted satisfaction, knowing the disapproval that it will elicit, and knowing, too, that he will receive censure for it; but it is there nevertheless, to be detected by some one wise in the ways of childhood."

PORTALES SEES GAS LINES CLEANED OUT

On Thursday morning the gas company turned the gas on at the city gates to blow out the line between Clovis and Portales.

When the gate was opened, with a roar the gas formed a jet a hundred or more feet high, and a stream of sand, trash, rabbits, and rats were blown into the air.

In laying the gas line, much trash gets into the main and rabbits find it a tempting place to hide. As the line is sealed up everything in the line for miles re-

mains there until the line is cleaned by blowing out.

With a pressure of 150 pounds to the square inch, this accumulation moves with the rapidity of a cannon ball, and the gate is left open until the air is clear.

It took around one hour to clean the line between Portales and Clovis.—Portales, New Mexico, Valley News.

Atwater Kent radios have wonderful tone, simply constructed so that troubles are almost nothing. Get an Atwater Kent if you want real radio happiness. ORR TAILOR SHOP. Phone 16. 1-tfc

Mr. and Mrs. Lee Denny of Vega were business visitors here last Thursday.

OTTO SCHICK, COMPOSER, teacher of Violin, Clarinet, Trumpet, Saxophone, Cello, advanced students on piano, teaches the school of Intonation, which means correct tones on above named instruments at each individual student's home, if convenient, in the presence of their parents.

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Disc Plow

The Hitch Fits the Ground **Ohio**

An adjustable hitch is now part of Charlie Angell's "One-Way" Disc Plow.

A quick, simple adjustment and you have increased the down draft on the discs for greater penetrating power. It gives the same results that "loading it down" does without destroying the mechanical balance of the plow.

The plow also has a new nose for the road. Change the wheel direction and the plow pulls endwise, making it much narrower so that it goes through gates or stores away easily.

Come in and see this new improved Angell "One-Way" Plow.

J. A. WEAR IMPLEMENT COMPANY
Phone 108 Hereford, Texas

Of the hundreds of thousands of owners **not 1** has paid a cent for SERVICE

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GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

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The Big Store With The Little Price

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Why throw away good shoes, when they can be brought here and repaired and made to look almost like new—giving you good wearing service for a long time? There is nothing that feels so good on the feet as an old pair of shoes all repaired up in good shape.

PRACTICE ECONOMY

—Leading shoe merchants of Hereford as customers of ours. They buy their shoes at wholesale price, but they know that it is economy to have them repaired. Bring your next pair of shoes to us when in need of repair.

GUARANTEED REPAIR WORK DONE ON SHOES
HARNESS, SADDLES, BELTS, CANVASS.

Jack's Shoe Shop

M SYSTEM
"Saves for the Nation"

Miss Lucy and H. D. Reed
Owners and Operators

FASTER TURN-OVER ON FRUITS AND VEGETABLES—
Is the best reason we can give for always having fresh vegetables and delicious fruits. We specialize in this department and are proud to render the service which seems to satisfy so many customers.

Bargains for Friday and Saturday

LETTUCE, large, hard heads	6c
COFFEE, 3 lb., cup and saucer	\$1.28
TEA, M. J. B.	1.4 lb 19c 1.2 lb 37c
COOKIES, assorted, lb	30c
DATES, Dromedary	19c
CORN FLAKES, Kellogg's	11c
RAISINS	15 oz pkg 10c 2 lb pkg 18c 4 lb pkg 30c
CANDY, bulk, assorted	22c
CORN, No. 2 Justice	15c

WE DELIVER **PHONE 240**

Poultry Supplies

A COMPLETE ASSORTMENT OF POULTRY SUPPLIES FOR THE LITTLE CHICKS

BASEBALL TIME IS HERE

—and we are stocked up on a high grade of baseball goods. See our lay-out before you buy.

Garden Hose, Rakes, Shovels, Hoes, Spading Forks, Everything you will need for making the spring garden.

Kerr-Anthony Hardware Co.
PHONE 160

Cash Specials

FOR
Friday and Saturday

SHORTENING, 8 pound bucket	\$1.10	PEACHES, gallon can	62c
PRESERVES, 6 1-2 lb bucket	92c	PICKLES, sour, quart jar	23c
HONEY, Gallon can	\$1.25	COFFEE, Schillings, 2 lb can	92c
SOAP, P. and G., 6 bars	25c	PLUMS, G. G., No. 2 1-2 can, two for	35c
CRACKERS, 2 lb box Saltine	29c	MINCE MEAT, per package	10c
BANANAS, dozen		23c	

Hereford Wholesale Grocery Company

L. W. CARLYLE

WANT Ads

All classified advertisements must be made in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-3 cents per word for the first insertion, and 2-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any base may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads: intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted

WANTED—Any kind of house work. Apply at 200 West Tenth Street. 12-1p

WANTED—One or two rooms for light housekeeping, furnished or unfurnished; must be downstairs; prefer no small children. Box 462. 12-1p

WANTED—House work by the day or hour. See me at 800 Lee Avenue. MISS BONNIE ELLISON. 12-1p

List your flowers for Easter, flowers, pot grown, tomato and pepper plants, plants for your window box and flower beds, early and avoid being disappointed. NETTIE PRICE SLATON. 11-4p

WANTED—To buy an acre of land edge of Hereford preferred. On terms. BOX 462. 11-2p

WANT LISTING on good Plains land. Have buyers for four sections if terms are right. Want 2 sections on crop payment plan, can pay \$1.00 down and \$2.00 at harvest. Want 640 acres, improved. Can pay \$4,000 cash. W. T. HOLMES, Pampa, Texas, Box 321. 9-4c

WANTED—Plowing with tractor, good outfit, do good work and priced right. See ARCH CONKLIN, phone 9014-F4. 11-4c

For Rent

FOR LEASE—Sec. 8-3-4 in Deaf Smith county, Texas, for breaking; for one first year's crop with the preference of pre-renting should I rent it again. PATRICK MCENULTY, Sr., Denton, Kansas. 12-4p

FOR RENT—Five room house with lights, water and gas. MRS. E. A. HEINE, 311 West Fifth St. 12-3p

FOR RENT—Furnished rooms, one block north of high school. Phone 109-W. MRS. E. J. WILLIAMS. 11-tfc

FOR RENT—Two furnished modern light housekeeping rooms. Phone 224-J. MRS. J. D. THOMPSON, 25-Mile Avenue. 11-2c

FOR RENT—Nicely furnished room for two gentlemen; separate beds; bath adjoining; every convenience; with meals. Phone 212. 9-4c

FOR RENT—Furnished bed room in modern home, all conveniences; with meals if desired; \$7.00 per week; two gentlemen; located west of 25-Mile Avenue. Phone 186. MRS. M. J. DAWSON. 12-tfc

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome J. T. HARRIS, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FOR SALE—New six room house, modern, close in, good terms. A. O. THOMPSON. 9-4c

FOR SALE—My residence for sale or trade, North McKinley Avenue, Hereford. Write RALPH SMITH, 1200 Houston Street, Plainview, Texas. 9-4p

Lost and Found

LOST—A red Conklin fountain pen, with an "H" carved on end. DAVID HARRISON. 12-1c

FOR SALE—Shade trees and Amoor River hedge. J. F. WARD, phone 250. 11-tfc

FOR SALE—I have a few pink cannas, "City of Portland," at 15c each, or \$1.50 per dozen. NETTIE PRICE SLATON. 12-tfc

FOR SALE—Half and half cotton seed at 75c bushel; also some country hard; 4 1/2 miles south on Dimmitt road. E. M. POTTER, Star Route. 12-2p

FOR SALE—Coco Cola iceer, good as new; will sell cheap. Call phone 150, residence 402 B St. 12-1p

FOR SALE—Three gas heaters, one gas plate, hot water tank, grubbing hoe, pick, shovels, post hole digger. MRS. E. A. HEINE, 311 West Fifth St. 12-1p

FOR SALE—640 acres in Moore county, all in wheat, 1-4 delivered to buyer; possession August 1, together with share in royalty, and lease rental included in price of \$26.50 per acre; small cash payment and good terms. See A. K. WEBSTER, Care Cotton-Brumer-Atwood, Phone 2-221, Room 1011, Oliver-Eagle Bldg., Amarillo, Texas. 12-1c

FOR SALE—Lease contract for 1930 and 1931 on fine wheat tract of 2090 acres, 1290 in growing wheat, 3-4 of crop goes to buyer, 1-4 to be delivered as rent; 640 acres sod broken, 1080 to be broken and receive \$2.00 per acre cash. \$6500 worth of tractors, drills, plows, combine, etc. goes with cash price of \$10,000. This is worth investigation, an exceptional opportunity requiring quick action. A. K. WEBSTER, care Cotton-Brumer-Atwood, Phone 2-221, 1011 Oliver-Eagle Bldg., Amarillo, Texas. 12-1c

FOR SALE—Some well located resident city lots on the pavement for sale or trade. Also have two residences and a 20-acre block for sale or trade. FRED MILLARD. 7-4c

FOR SALE—Good used 15-30 International tractor, just worked over. BUCHANAN — ROSSON. 8-4c

MAPS—Deaf Smith county maps for sale 50c each. THOMPSON & IRELAND.

Beautiful your home lawn with evergreen, a good assortment. See J. F. WARD, Phone 250. 11-tfc

FOR SALE OR TRADE—One good model AA Forl truck in first class running order. WELCH MACHINERY CO., Hereford, Phone 33. 6-tfc

FOR SALE—Good pigs. DR. C. T. KIBBE, four miles northwest. 10-tfc

FOR SALE—Edison Console phonograph and 70 records in good condition. RICE DRUG STORE. 10-3p

FLOWER PLANTS FOR SALE—Shasta daisies, phlox, golden glow, verbena, petunia and other plants. Call 272. 10-4p

FOR SALE—Seven head Jersey heifers, fresh soon. J. W. MARNELL, Route 4, 5 1/2 miles north on 25-Mile Avenue. 10-3p

FOR SALE OR TRADE—Three pure bred, full blood German Police puppies; some used guns and a few well located city lots that I own. Everything priced to sell or will trade for anything. JOWELL MURCHISON. 6-tfc

PRODUCE!

—We want your cream, eggs, chickens, hides, etc. and will pay the highest cash market price.

Your Patronage Appreciated

L. B. Roberts
Corner of Second and Sampson

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 190 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 51-tfc

FOR SALE—Single comb Rhode Island Red hatching eggs, 50 cents a setting. Call 9001-F13. 11-1c

FOR SALE—Hatching eggs from pure bred dark Barred Plymouth Rocks, \$3.00 per 100; 50c per setting. F. D. PERKINS, Progressive Avenue, Rt. 1. 11-2p

FOR SALE—Oat and winter barley seed. J. F. WARD, Phone 250. 11-tfc

FOR SALE—Pure bred Barred Rock eggs for setting. MRS. J. N. MESSENGER, phone 427-J. 11-p2

FOR SALE, WITH POSSESSION \$3,500 for improved 20, edge of town. \$7,000 for improved 140, only 3 miles from town. \$4,000 for quarter, with 120 in wheat, wheat goes with land. \$7,200 for fine 320 northwest 21 miles. \$2,250 for close in home, modern. \$2,500 for improved 5 acre place. Two sections raw land to lease for wheat, 5 years. L. BASKIN, or Phone 138. 4-tfc

FOR SALE—160 acre farm, close in; price reasonable. Phone 404-J. MRS. F. J. EBERLE. 9-tfc

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

\$5,900 for half section northwest of Hereford, small house, fenced, 240 in cultivation, 120 acres in wheat, all good, immediate possession. Address L. BASKIN, Owner, Hereford, Texas, phone 138. 9-tfc

CREAM WANTED—37c

Farmers, don't be misled where Cream Buying stations sometimes meet our market price for cream, because they can't keep it up. Regardless of what others pay, we guarantee our price is top market value. No honest man can pay more and be fair to himself and shippers. Our steady patrons who ship regularly know they are getting the most for their cream. Please ship us your cream. Ref. Richardson County Bank. FALLS CITY CREAMERY CO., Falls City, Nebraska.

FOR SALE—Rhode Island Red hatching eggs, 40c per dozen, 50c per setting. H. T. WEDEL, one mile west. 10-4p

FOR SALE—Gold Bank Mammoth Brouse turkey eggs per setting. Leave orders at Grocery. 10-4p

Funnygrams

From Rice's

Brown: "Where has your car been for the last two weeks?"

Black: "I'm having a one-day paint job done on it."

Time Savers: The railroads, the telegraph, the telephone, radio and Rice's Instant Tire Service!

Joe: "Brown persists in darting out into the street in front of my car, then glaring at me when he reaches the sidewalk."

Jim: "Then looks injured, I suppose?"

Joe: "No, not yet; but he will soon if I have any luck."

We'll leave it to you. Do you think we will still be in business to back up our 20,000 mile guarantee on Brunswick Super-Service Tires? SPECIALS FOR FRIDAY AND SATURDAY

Nickle-Plated Pliers 19c

Runningboard Luggage Carriers \$1.25

30 x 3 1-2 Oversize, guaranteed tire ... \$4.95

BRUNSWICK ARE FAMOUS FOR QUALITY!

H. L. RICE



McCORMICK-DEERING NEWS

Good equipment makes a good farmer better

Published by
Buchanan & Rosson

Watch This Space Every Week



Announcing Buchanan & Rosson Newspaper

One Used One-Ton International Truck for Sale Cheap.

Don't fail to see the demonstration Friday, April 4, of the new Farmall Attachments.

HEREFORD

AND

FRIONA

Locals

ors over the week-end in B. and C. W. Anthony were Robert Anthony of and Mr. and Mrs. Virgil of Amarillo.

bling eggs for sale from good Island Beds, 50c per set. MRS. O. L. RUTHERFORD. 12-2c

and Mrs. N. J. Lenox were arillo on a business trip y of this week.

D CLEANED—We are now ready to clean your field seed. WEST TEXAS FEED AND SEED CO., Phone 265. 2-1c

H. and F. E. Nunn motored igher, Oklahoma, last Sat- and returned home Sunday g. They visited in the home and Mrs. R. T. Nunn, par- t W. H. Nunn. 12-1c

ning and pressing done to you. ORR'S TAILOR SHOP, 16. 11-2c

F. Hinchey, vice president of est Texas Gas Company, and Hinchey, of Amarillo, visited Tuesday of this week with nd Mrs. F. W. Scovell.

Presbyterian Missionary So- will hold a bake sale Sat- April 19th. 12-1c

Flossie P. Kohn, who has serving as postal clerk here in January, left Sunday for ome in Panhandle. She will up her former duties as clerk office there.

Mrs. G. H. Brooks left Wednes- day for Amarillo where she will visit her daughter, Mrs. P. J. Woolridge, for the next ten days.

Marcelling, 50c; finger waving, 50c; facials and other beauty par- lor work. MRS. CARL JENNINGS —Phone 430, 507 McKinley Street. 12-4c

J. E. Hicks and family visited friends in Clovis Saturday and Sunday.

The Campfire Girls will have a Bake Sale, Saturday, April 5th, at the Texas Meat Market. 12-1c

SEED CLEANED—We are now ready to clean your field seed. WEST TEXAS FEED AND SEED CO., Phone 265. 2-1c

Judge L. Gough of Amarillo was a business visitor here Tuesday of this week.

The Presbyterian Missionary So- cety will hold a bake sale Sat- urday, April 19th. 12-1c

V. T. Glenn, who has extensive land interests in the north part of Deaf Smith county and lives in Amarillo, was a business visitor in Hereford Monday.

The Junior Music Study Club meeting dated for April 5, has been postponed to April 12, with Misses Bettie and Wilma Jones as hostesses. The meeting has been postponed on account of the Federated meeting in Amarillo on April 5, when several of the Juniors expect to attend.

Fort Worth papers report the death there of W. S. McClendon, father of Mrs. G. W. Wells, of Hereford, last Sunday.

R. E. Kessie and family were visitors in Clovis over the week- end.

M. A. Crum, Friona business man, was here Monday afternoon. Mr. Crum is in the real estate busi- ness.

SEED CLEANED—We are now ready to clean your field seed. WEST TEXAS FEED AND SEED CO., Phone 265. 2-1c

Mrs. M. Clinkscales and daugh- ter, Joe Ann, together with Misses O. N. Miller and A. R. Richardson were up from Friona to attend to business matters in Hereford Monday.

Claude Richardson, formerly man- ager of the O. E. Stone mercan- tile store here, left with his fam- ily for Dallas last Wednesday. He has been transferred to Green- ville, Texas, where he will have charge of a similar store.

Albert Danson, of Chillicothe, Texas, was here last week visiting in the home of L. A. Finch, living twelve miles southeast of town.

J. Lindsey Nunn, president of the Nunn-Warren Company, and Seth B. Holman, editor of the Southwestern Stockman-Farmer, were in Hereford a short time last Thursday while enroute to New Mexico points.

CARD OF THANKS!
We wish to extend to our many friends and neighbors our deep ap- preciation of their kindness shown us during our late bereavement. The many beautiful flowers were especially appreciated, as their ex- pression of sympathy extended to us.
Mrs. O. F. Gallagher and Children. 12-1p

Ralph Smith of Plainview was here last Saturday transacting business.

Dr. D. K. Robinson is this week moving into the Mrs. Mary Palmer residence.

Mr. and Mrs. S. F. Bosson and little daughter reached home Wed- nesday of this week from Sweet- water where Mrs. Bosson spent the winter with her parents.

J. B. (Burl) Elliott, a former Hereford citizen, was elected vice president of the Canyon Chamber of Commerce at the noon day luncheon on Tuesday of last week.

Womack's Specials

FOR FRIDAY AND SATURDAY

SNOWDRIFT, 3 lbs 67c, 6 lbs	\$1.31
PRESERVES, pure strawberry, two lbs	65c
JELLY, imitation fruit, 5 lbs	60c
OATS, Three-Minute, large	20c
SOAP, White Naptha, six bars	25c
CHILI CON CARNE, two for	25c
BANANAS, per dozen	23c

WE PAY MARKET PRICE FOR EGGS.

Announcement

OF MASSEY-HARRIS AGENCY

We are now ready to show the farmers and those interested in POWER FARMING MACHINERY the famous

Massey-Harris Line

This includes the certified Wallis and All-Purpose four-wheel drive tractors, power plows, one-ways, reaper-threshers, listers, cultivators, deep-furrow drills, tandem-disc harrows, etc.

If you contemplate using any power machinery, it will pay you big to see us. Watch for DEMONSTRATION DATES.

Our Aim - To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy - Quality - Service

FRIDAY and SATURDAY Specials

RAISINS, four pound package	31c
RAISINS, two-pound package	18c
APPLES, Winesap, dozen	23c
SYRUP, Mary Jane, gallon	72c
GREEN BEANS, No. 2 can, two for	21c
HOMINY, Wapoo, No. 2 cans, three for	25c
OATS, 2-Minute, large package	21c
PEANUT BUTTER, 16-oz tumbler	29c
COFFEE, Star Brand, 3 lbs, with cup and saucer	\$1.05
PEACHES, Gallon	63c

Carl's Cash and Grocery

Carry Phone 324

Sale On Coats



—Have a few numbers to close out practically at COST. Come in and make your purchase while they last.

—The dress coats are made of wonderful materials, in SPORT, also PORASHEAN TUEILL. Broad Tail and Squirrel Trim.

SPRING DRESSES
—A wonderful selection in Spring Dresses at \$5.00 and up.

HOUSE FROCKS
—Beautiful line of House Frocks, guaranteed fast colors. Priced at \$1.95 and \$2.95.

Kerr-Anthoness Shop

PHON

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

POTATOES, new crop, 3 lbs	25c
PEAS, No. 2 can, two for	21c
RAISINS, 4 lb pkg., seedless	31c
KARO, Blue Label, gallon	61c
SOAP, P. and G., five bars	19c
JELLO, all flavors, three for	25c
BEANS, Mexican, five pounds	32c
OATS, Mothers China	30c
NUCOA, pound	21c
BLACKBERRIES, gallon size	56c
CAKES, bulk fig bars, 2 lb	25c

Let Us Get Acquainted

Realizing there are many new families moving into the region served by Hereford and that we are going to be too busy to make a visit to each home, we want to invite each new citizen of the county to come in and get acquainted.

This advertisement isn't meant as a sales talk—we just want to get to know you, and would like for you to get to know us. Come on in—let's get acquainted.

ROCKWELL BROS. & COMPANY

Lumbermen
IN HEREFORD 32 YEARS.
Phone Four—The Lumber Number..

SPECIALS

Friday and Saturday

Pecan Pound Cake	25c
Dalmer Rolls	25c
Oatmeal Raisin Cookies, 2 dozen	25c
Boston Cream Pies	25c

Large Flour Sacks, Dozen .. \$1.00

We have our new Pullman Formula tried out, and offer you a better Pullman. It's richer, sweeter and Better. Watch for it in a new wrapper.
TRY IT SURE!

HEREFORD BAKERY

\$99.50

—Is the remarkably low price of the beautiful FEDEL CO "Special" Washer.

—Just a small payment down and a few dollars each month places this washer in your home.

—It washes your clothes quickly, thoroughly and gently.

—Call our office for a FREE demonstration. We want you to take one of these washers and give it a thorough test. Satisfy yourself before buying.

IT'S FULLY GUARANTEED!



TEXAS UTILITIES CO.