HUSTLIN' HEREFORD HOME OF Karen Solomon

Today's weather OUTLOOK

Cloudy and cool

Tonight: Cloudy with a 70 percent chance of rain, rain changing to sleet and snow after midnight, low 25

Thursday: Cloudy and cold with snow likely, high in the mid-30s, chance of snow is 70 percent.



Extended forecast

Friday through Sunday: Cloudy with a chance of rain or snow, lows upper teens to mid-20s, highs in the 40s.

Hereford weather

Tuesday's high, 47; low, 26; no precipitation.

STOCK SHOW





As the animals began arriving for the annual 4-H stock show, Jordan Satterfield (left one of several steers from the trailer to the Deaf Smith County Bull Barn. Judging photo) goofs around with his underweight steer. Meanwhile, Brick Wall (at right) leads of steers begins later today.

Inside Today



Whassup? Super Bowl to sport clever ads. — Page A7

■ McCain, Bush locked in a tight race in Arizona

TEMPE, Ariz. (AP) -Arizona's John McCain and Texas Gov. George W. Bush

are in a tight race in Arizona, but most Republicans polled figure Bush the national winner, according to a new survey.

McCain A poll of

Arizona Republicans who voted in the last two primaries from 37 percent favor McCain and 30 percent back Bush with an error margin of plus or minus 4.2 percent.



Bush

The undecided factor was 20 percent.

Steve Forbes drew percent, Alan Keyes, 4 percent; Orrin Hatch who now

has withdrawn - and Gary Bauer, 1 percent each.

The results of an October poll were about the same -McCain, 39 percent; Bush, 31

However, 69 percent said they believe Bush ultimately will win the nomination.

The poll conducted by KAET-TV and the Walter Cronkite School of Journalism at Arizona State University surveyed 527 likely voters.

Judging of steers begins today

gins today, there will be some month. new names.

Although many of the exhibitors' names - Campbell, Hoelscher, Johnson, Schlabs, and Urbanczyk - are familiar in local stock show circles, the veterans are being joined by several newcomers, age 8

the stock show circuit are the younger brothers and sisters of older participants, but others have been persuaded to exhibit by friends who are gins at 2 p.m. Thursday for showing animals. Still others have just moved to the area and are new to the local

Joining the newcomers is ing of steers, judged by Den-Cason Cole, who will be showing a steer for his first project. Cason had the opportunity to bring his steer to town for the

When the steer judging be- 4-H Project Show earlier this

This year, more than 140 exhibitors from five counties will show more than 35 steers, 195 hogs, 122 lambs and 13

The steer weigh-in was Tuesday afternoon at the Deaf Smith County Bull Barn.

Weigh-in for Deaf Smith Many of the newcomers to County participants with hogs will be 2-4 p.m. today, with out-of-county entrants weighing in after 4 p.m. Lamb and goat weigh-in be-

> country entrants and 3 p.m. for out-of-county entrants. The actual show begins at 6 p.m. today with the show-

nis Poole. Hogs will be judged at 4 p.m. Thursday by Lance Ryan. Scott Dass will judge goats

beginning at 4:30 p.m. Friday, with lambs to follow.

The sale begins promptly at noon Saturday. Deaf Smith County students participating in this year's

event are: Dawn Auckerman, Kylee Auckerman, Jerry Baird, Brandon Beavers, Catherine Beville,

Lauren Beville, Nelson Beville, Dieter Brannon, Macy Brannon, Gary Brorman, Ryan Buchanan, Chelsea Campbell, Craig Campbell; Also, Tara Carroll, Lewis

Castro, Cason Cole, Corey Collier, Jordy Collier, Wade Crenshaw, Lark Duncan, Stephen Edwards, Collin Esqueda, Kalyn Esqueda, Josh Fetsch, Kory Gallagher, Kasi Gallagher, Jordan Hicks, Joshua Hicks, Kyle Higgins, Alyssa Hill, Ryan Hoelscher, Seth Hoelscher;

Brynne Huffaker, Kristen Huffaker, Trent Huffaker, Evan Isaacson, Ian Isaacson, Ivory Isaacson, Jerad Johnson, Justin Johnson, Glenn Kahlich, Phillip Kahlich, Taylor Kinsey, Eddie Lacey, Michelle Langehennig, Stephanie Langehennig, Carley Lassiter;

Also, Celeste Louder, Erin Louder, Nathan Louder, Cindy Marnell, Katie Marnell, Shyla Martin, Tyler Martin, Cody Matsler, Jarret May, Morgan Meiwes, Kailey Meiwes, Hank Messer, Victoria Messer, Amanda Moss;

Landon Noland, Also, Rhiana Noland, Allyson Paetzold, toni Kay Payne, Kevin Prisk, Kinsey Reeve, Stephanie Reinart, Steven Reinart, James Rodriguez, Patrick Rodriguez, Rene Ruiz, Kenneth Ryan, Gary Schlabs,

Also, Harrison Hoffman, Janae Schlabs, Jenna Schlabs, Keely Schlabs, Kelley Schlabs, Tim Schlabs, Blake Schilling, Chad Schilling;

Also, Holly Schilling, Ana egundo. Gilbert Segundo, Segundo, Brian Shelton, Amanda Smith, Carla Smith, Caleb Straughan, Ben Sublett, Eddie Trotter, Urbanczyk, Kesli Urbanczyk;

Also, Madison Urbanczyk, Vincent Urbanczyk Vasek, Amanda Wall, Shane Wilcox, Shayla Wilcox, Terence Wilhelm, Chris Williams, Donna Wyman, Blake Yosten and Brionne Yosten.

Exhibitors from Randall County are J.T. Laramore and Montana Laramore.

Castro County Exhibitors will be Raynee Bradley, Joshua Hill, Ross Hunter, Ryan

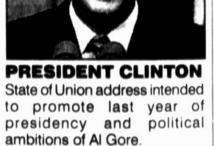
Please see SHOW, Page A9

Clinton breaks into campaign

Wedged between the lowa caucuses and New Hampshire primary, President Clinton grabs the spotlight Thursday night with a State of the Union address intended to promote the last year of his presidency and the political ambitions of his partner, Al Gore.

It will be a speech watched by millions of Americans, probably Clinton's biggest audience of the year.

Clinton will boast about the nation's extraordinary prosperity, which in February will turn into the longest economic expansion in history. He'll catalog hundreds of billions of dollars



worth of programs he'd like to see Congress approve to crown the final year of his presidency - from health insurance and medical research to education initiatives and tax breaks for the working poor.

It's Clinton's night and his big speech. But the president probably will be thinking, at least in part, about how his remarks could help Gore, the man sitting behind him at the rostrum of the cavernous House chamber. Five days before the New Hampshire primary, Gore will rush back to Washington to occupy that seat and lead the applause for

Clinton. White House officials return the favor by keeping Gore's

Asked which team Clinton favors in the Super Bowl, presidential spokesman Joe Lockhart turned to his staff and asked jokingly, "What do you think the vice president wants him to say?

One of the most important contributions Clinton can make to his legacy is to help Gore become president and

Please see CLINTON, Page A9

projected that there will be a \$23 billion surplus this year without using Social Security's own hefty surpluses.

Though final figures for fiscal 2000 won't be

known until after the year ends on Sept. 30, CBO

Demos charge budget surplus figures bloated

WASHINGTON (AP) - New federal projections that the surplus could hit up to \$1.9 trillion over the next decade could boost lawmakers' hopes for election-year tax cuts and spending increases.

The projection by the Congressional Budget Office virtually doubles the agency's

last estimate in July. CBO Director Dan Crippen was set to formally present the figures today to the Senate Budget Committee. In prepared testimony, he said the estimates were based on "the mid-range of possible outcomes" for economic and budgetary performance, and conceded actual surpluses "could be considerably different from those projections."

At least for now, the impact of the new figures is chiefly political.

On the presidential campaign trail, the new numbers - almost twice the \$1 trillion CBO estimated in the summer - are good news for leading GOP candidate George W. Bush.

He has proposed a five-year, \$483 billion tax cut that could be paid for by the new numbers. Some, including candi-

date Sen. John McCain, R-Ariz., have said Bush's plan eats up too much of the projected surplus.

Republicans cited them to claim they lived up to their pledge last fall to not use Social Security surpluses for other programs.

Though final figures for fiscal 2000 won't be known until after the year ends on Sept. 30, CBO projected that there will be a \$23 billion surplus this year without using Social Security's own hefty surpluses. The projected \$1.9 trillion surplus, for the decade ending 2010, also excludes Social Security funds.

"The Republicans are right. They did not spend any money that belongs to Social Security," said the Senate Budget Committee Sen. chairman, Pete

Domenici, R-N.M. But Democrats complained that the \$1.9 trillion surplus projection was bloated. They argued that it unrealistically assumes that a large portion of federal spending will either be frozen at this year's levels, or

Tipster to get reward

By Julie L. Carlson Hereford Brand Staff Writer

Deaf Smith County Crime Stoppers once again handed out money to a lucky tipster. Officer Rob Roach reported

Tuesday night at the organization's meeting that tips called in by an informant led to the arrest of a man on charges of delivery of a controlled substance.

The suspect had a criminal record, both as an adult and as a juvenile, and a history of dealing cocaine and marijuana, Roach said. Roach said the informant

has been a repeat caller and all of the calls have led to an Crime Stoppers voted to re-

ward the informant \$150, based on a point scale used for each arrest and reliability of the informant. In her report, treasurer

Cara Dearing said there is \$579.09 in the Crime Stoppers regular account and \$17,019.21 in the reward account. The maximum amount given to a tip ster is \$1,000.

Roach also reported Crime Stoppers is able to use the empty DARE trailer. The trailer is equipped with a snow cone maker and popcorn machine, which could be used for Crime Stoppers public relations tactics.

Questions were raised about

Please see **REWARD**, Page **A9**

HEREFORD BRAND

Local roundup

TBSWCD taking tree orders

The Tierra Blanca Soil and Water Conservation District will continue taking orders for bareroot trees, shrubs and potted evergreens to be used as windbreaks, through March 13. Delivery is scheduled for March 22.

Senior parents discuss prom

The parents of the class of 2000 will have a meeting at 7:30 p.m. Thursday at the HISD building in the Southeast Open

The senior prom, which will be in May, will be discussed. All senior parents are encouraged to attend.

Frameworks holds meeting

There will be a Family Frameworks meeting regarding birth order from 6-7:30 p.m., Thursday, at Tierra Blanca School Gym. Babysitting will be provided.

4-H concession stand opens

The 4-H concession stand is now open from 9 a.m. until close of the stock show each day. Menu items include barbeque sandwiches, Frito pie, sausage on a stick, chocolate cake, soft drinks and candies.

All proceeds from the concession stand go to help the various Deaf Smith County 4-H clubs.

Stock show kicks off

The 2000 Young Farmers Stock show kicks off today with the steers beginning the show at 5 p.m. Pigs need to be weighed in today and will show tomorrow beginning at 4 p.m. with sheep and goats weighing in Thursday and showing on Friday.

James Davis medical fund

A medical fund for James Davis of Dimmitt, formerly of Hereford, has been set up at FirstBank Southwest. He was employed at Boyd Machine and First Supply for several years.

THE ASSOCIATED PRESS

News digest

Juvenile offender executed

HUNTSVILLE, Texas (AP) — It's been almost a decade since Larry Wilkerson's wife was shot and left to die on the floor of the laundry where she worked.

Leta Ann Wilkerson was behind the counter in August 1990 when a teen-age gunman burst in, opened fire and emptied the cash register. He left the 30-year-old mother of two for dead.

On Tuesday night, Wilkerson traveled to Huntsville from Conroe with the oldest of his two daughters, Kristy. Standing silently in a witness room, Wilkerson watched his wife's killer

"Justice has been served," he said afterward.

Glen Alan McGinnis was 17 when he shot Mrs. Wilkerson to death for \$140. Without so much as a whimper, McGinnis received a lethal injection Tuesday night.

LUBBOCK, Texas (AP) — A rare but fatal brain disease has led to the death of a Central Texas woman, officials

confirmed Tuesday. The 51-year-old San Angelo woman died of Creutzfeldt-Jakob disease, or CJD, on Nov. 24 at University Medical Center in Lubbock. However, doctors said the woman suffered from a different variant of the disease than the one blamed for the deaths of more than 50 people in Europe. Those deaths led to a "mad cow disease" scare in Europe.

Research has shown that people can get sick with various forms of the disease after eating meat from cattle infected with bovine spongiform encephalopathy, or BSE.

CJD is not contagious, but it can be transmitted by direct contact or ingestion of infected brain matter, said Dr. Eileen H. Bigio of Dallas, who performed the autopsy on the

unidentified woman. Researchers suspect that prions, an infectious protein particle, may be the cause," Dr. Bigio, a neuropathologist at Parkland Hospital in Dallas, told the Lubbock Avalanche-Journal. "So the disease is transmitted via this protein."

Judge imposes harsh penalties

DENTON, Texas (AP) — Walking into Judge Philip Vick's courtroom dressed in shorts isn't such a good idea - but it might be worse to have a cell phone go off in your shirt pocket.

Vick, who presides over the 158th District Court, leads Denton County judges for the number of contempt charges slapped on people for pagers or cell phones ringing in his

During the last two years, he has issued 25 contempt of court citations for the offense and recipients have to immediately pay the district court clerk \$100 or be thrown in jail.

Six of the 25 contempt of court charges initiated by Judge Vick have been against lawyers.

Vick told The Dallas Morning News it's all about decorum — and not distracting from the focus of a case.

Elsowhoro:

DRY TEXAS: The federal government should help states better prepare for droughts and more quickly issue aid to devastated farmers, Texas officials told members of a national commission studying drought policy. Texas is in its third drought in four years. ...SMOGGY SKIES: State officials considering new emissions standards for Texas heard testimony Tuesday from environmentalists and the auto industry. Houston recently earned the distinction as the nation's smog capital and environmentalists have urged the state to adopt California standards for lower emissions from cars. ... WHOLE FOODS: The nation's largest natural-foods grocer has agreed to pay \$226,000 of overtime ewed to thousands of workers.

HerefordBrand

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Managing Editor Donald M. Cooper Jay Guerrero

Math for St. Jude's



Math-a-thon winners -- Students from Hereford Junior High recently had the opportunity to participate in a math-a-thon benefitting St. Jude's Children's Hospital. The top winner, Kimberly Jackson, front center, earned a Sony CD walkman, a T-shirt and a carry-all sport bag. The students completed math problems and had donors pay a certain amount for each problem they worked. All donations went to benefit research at St. Jude's Children's hospital. Other winners, in no particular order are Sarah Yosten, Amanda McElmurry, KeLee Hoffman, Amanda Lucero, Chris Leal, Jesus Murillo, John Griffin, Rebecca Romero, Jacyln Pashel, Phillip Kalich, Ben Coneway, Heather Warren, Erasuo Dominguez, Zack Ambold, Jamie Greber, Marketta Nichlaus, Sabra Paetzold, Juan Ramirez, Joseph Hernandez, Alex Evenson and Austin Ward.

School rankings not good

SACRAMENTO, Calif. (AP) New public school rankings released by the state as part of a high-stakes bid to reverse lagging test scores are provid-ing parents with an unprec-edented portrait of their children's schools and class-

The state Education Department rated each of the nearly 7,000 public schools on their students' 1999 achievement test scores, broke down per-formance by various demo-graphic factors and even noted the average education levels of parents.

Schools with high percentages of low-income students, minority children, English learners and teachers working on emergency credentials drew the lowest marks in the Academic Performance Index released Tuesday.

Overall, black, Hispanic and poor students scored well below the median ranking, while white and Asian students were above it, according to a computer-assisted analysis by The Associated Press.

Deadbeat gamblers face seizure

Clinton finds unusual ally in gambling industry

WASHINGTON (AP) -President Clinton has enlisted an unusual ally in his effort to squeeze child support pay-ments out of deadbeat parents: the gambling industry.

Clinton's budget for fiscal 2001 will contain a proposal under which gambling outlets could seize the winnings of patrons who owe child support. The White House estimates that this maneuver alone could bring in \$348 million over five years.

The gambling provision is one of several items in Clinton's budget seeking to collect \$2 billion in back child support in the next five years.

The largest amount, \$1.2 billion, is expected to come through streamlining of rules governing distribution of child support to ensure that more of the money goes directly to families.

Besides collecting gambling purses, the remainder of the child wupport payments were to be gathered through efforts from booting the cars of delinquent parents to providing funds to help unemployed fa-thers who could support their children if they had jobs.
"We view this as the next

big step in welfare reform," said Bruce Reed, Clinton's domestic policy adviser. "We've put mothers to work, but they shouldn't bear the whole burden. Fathers should go to work and support their children as

Clinton will highlight the fathers program in his State

arrested and charged with

- A 20-year-old man was

arrested and charged with

unauthorized use of a motor

- A 21-year-old woman was

arrested and charged with bail

jumping and surrender of

responded to a trash fire at 508

FIRE DEPARTMENT

4:59 p.m. Firefighters

of the Union address Thursday night, Reed said.

The president's budget plan sets aside \$125 million for one year to assist 40,000 low-income non-custodial parents — primarily fathers — in finding work, meeting support payments and re-establishing re-lationships with their children. The program builds on \$350 million in fatherhood initiatives operating under welfareto-work efforts at the Labor Department.

The White House was an-nouncing the child support initiative today, as new data was being released showing child support collections nearly doubled between 1992 and 1999, from \$8 billion to \$15.5 billion. About \$1.3 billion of that money was collected by withholding federal income tax refunds, the White House said. The rest came from steps such as garnishing wages, seizing bank accounts and capturing driver's or other licenses.

Under the gambling proposal, casinos or other gambling establishments would check to see whether their big winners owe child support as they go through procedures for withholding federal income

winnings of those who do. It would apply to winnings through casinos, dog racing, jai alai or keno, Reed said. It would not apply to winnings from lotteries, which already are covered under current law.

Under the simplified collection rules, states would be given incentives if they allow custodial parents to keep all the child support paid for their children if they leave welfare, or keep up to \$100 a month if they are in the prkcess of

leaving welfare for work.

Other methods Clinton is proposing for collecting child support include:

-Attaching a boot to the cars of parents who have failed to pay. A pilot program in Virginia successfully collected an average of \$5,000 from each delinquent parent. The White House estimated this would allow states to collect \$183 million over five years.

-Denying passports to parents who owe at least \$2,500 in child support. This would tighten a current program under which passport applications or renewals are rejected for parents who are \$5,000 in arrears. The White House estimated it would generate \$36 million in additional payments.

taxes. They would seize the Contaminated dip recalled

Senor Felix 5 Layer Fiesta Dip, Trader Joe's 5 Layer Fiesta Dip and Delicioso 5 Layer Fiesta Dip has been linked to 16 cases of food poisoing and has been recalled. It is manufactured by Senor Felix of

Baldwin Park, Calif., and is sold locally at Costco, Trader Joe's, Wal-Mart and the Puget Consumers Co-op.

The dips were distributed nationwide, primarily through Costco and Trader Joe's.



They've arrived -- Animals for the 2000 Hereford Young Farmers Stockshow began arriving at the Bull Barn Tuesday afternoon. Participants Eddie Trotter, center, and Ben Sublett were on hand to help unload the steers.

HEREFORD BRAND

Emergency services

assault.

vehicle.

surety.

Activities reported by emergency services personnel for Jan. 25, 2000 include the following

POLICE DEPARTMENT Arrests

 A man was arrested in the 100 block of Avenue A and charged with several misdemeanor warrants and a felony

warrant. Incidents

 Indecency with a child was reported in the 700 block of La

 Criminal mischief was reported in the 300 block of North 25 Mile Avenue. A runaway was reported in

the 300 block of Blevins. - A welfare concern was reported in the 200 block of

North Lee. - A two vehicle accident was reported in the 100 block of North Ranger.

SHERIFF'S DEPARTMENT Arrests

- A 21-year-old man was arrested and charged with sexual assault.

- A 21-year-old man was arrested and charged with terroristic threats.

- A 19-year-old man was arrested and charged with three counts of delivery of cocaine.

- A 37-year-old man was

THE ASSOCIATED PRESS Texas lottery

Cash Five The winning Cash Five numbers drawn Tuesday by the Texas Lottery: 1-9-12-32-35

Pick 3 The winning Pick 3 numbers drawn Tuesday by the Texas Lottery, in order:

LIFESTYLES

HEREFORD BRAND · Wednesday, January 26, 2000 · A3

At the Center

Senior itizens

MENUS

THURSDAY - Mexican stack, Spanish rice, pinto beans, salad fixings, tostados, pineapple; or

sausage patties.

FRIDAY - Fried fish scrib-blers, mashed potatoes, black-eyed peas, coleslaw/fruit, lemon cake; or cook's choice, lemon pudding.

MONDAY - Pepper steak on seasoned rice, buttered carrots, fruit salad, vanilla pudding; or chicken breast on rice, Harvard

beets, D'zerta pudding.
TUESDAY - Chicken fried steak with gravy, mashed pota-toes, Normandy vegetables, lime gelatine with pears, Boston cream cake; or sliced ham, plain

cake, D'zerta salad. WEDNESDAY-Chicken strips with gravy, sweet potato patties, buttered peas, peach with cottage cheese, vanilla pudding; or beef brisket, D'zerta pudding.

ACTIVITIES

THURSDAY - Pool classes, quilting 9 a.m.-3 p.m., exercise class, oil painting 9-11 a.m., Thrift

Store open 9 a.m. - 5 p.m.
FRIDAY - Pool classes, quilting 9 a.m. - 3 p.m., line dancing 1011 a.m., Thrift Store 9 a.m. - 5 p.m. MONDAY - Pool classes, quilting 9 a.m. - 3 p.m., line dancing 10-11 a.m., doll class 1-4

TUESDAY - Pool classes,

quilting 9 a.m. - 3 p.m., exercise class, Golden K Kiwanis noon. WEDNESDAY – Pool classes, quilting 9 a.m. - 3 p.m., ceramics 12-4 p.m., Thrift Store 9 a.m. - 5

PPHM is **Bay View** program

Michael Graver, curator of art at the Panhandle Plains Historical Museum in Canyon, was guest speaker at the Jan. 20 meeting of Bay View Study Club in the home

of Helen Langley.
Graver showed slides of recent acquisitions of the museum and spoke of cultural patrimony, keeping the art of our region here, as part of our cultural pursuits.

Margaret Bell, president, conducted the business meeting prior to Graver's presentation.

A nominating committee of past presidents was selected to prepare a slate of officers for the March meeting. Committee members are Helen Langley, Lois Scott and Lou Davis.

In attendance at the meeting were Roberta Caviness, Elizabeth Holt, Ruth Allison, Karen Wimberley, Nancy Hays, Pat Fisher, Della Hutto, Lois Gililland, Helen Rose, Sue Sims, Yiota Malouf, Ruth McBride, Beth Burran, Bell, Davis, Scott and

The next meeting will be Feb. 3 in the home of Pat Fisher. Margaret Diller will present the program on Latvia and Lithuania.

Demonstrations given for L'Allegra Club



Program presentation - Dianna Kimmel, left, demonstrated a chair massage on Diana Griffin while Keith Ann Gearn, center, discussed stress management for members of L'Allegra Study Club, from left, Judy Wall, Jody Skiles, Mary Janet Bricker, Kitty Gault and Suzanne Smith.

Creators Syndicate

Ann Landers



Landers

Landers: I have been having an ongoing argu-ment with my wife, and I am hoping you will print this in the paper. I really need

"Sally" gets relief from using a heating pad on her aching back. The problem is, she insists on leaving the heating pad plugged in and turned on, whether she is using it or not. On more than one occasion, I have awakened at night to find the heating pad still turned on after Sally has fallen asleep. The last time this happened, I unplugged the pad and put it on the floor. When she woke up the next morning and discovered what I had done, she

became furious, and accused me of being "controlling." I found some information on the Internet about electrical safety and showed it to her, but she still doesn't believe it. Ann, is it dangerous to leave a heating pad on all night? I don't want to fight with my wife, but I don't want to die in a fire, either. Should grit my teeth and ignore the danger, or keep unplugging the

danger, or keep unplugging the pad after she falls asleep, and let her yell at me in the morning? — Walt in Virginia

Dear Walt: It can be extremely dangerous to leave ANY electrical appliance on all night. The appliance should be turned off and unplugged. Show this column to Sally. Maybe she will quit yelling at you after she sees this in the you after she sees this in the

Dear Ann Landers: I read Dear Ann the letter from the woman who questioned her husband's fidelity because he liked to run errands without the kids. You thought she was unduly suspicious. That may be true in some cases, Ann, but most women should trust their in-

tuition, especially when there are other clues.

The same thing happened to me 11 years ago. Short trips to the grocery store began to take two or three hours. He often told me he was workovertime, and when I called his place of employment, he was never there. Usually a slob, my husband began taking a sudden interest in his appearance, and bought a bottle of highly scented after-

I hid my head in the sand, thinking whatever was going on would pass. Shortly after I became pregnant with our third child, he admitted he was seeing another woman, and planning to live with her and support her six kids. His disappearance from our lives caused lasting damage to our

Ann, when a woman notices things like long walks and unexplained absences, she has the right to suspect her husband is up to no good. The consequences of philandering can be devastating, and we women must keep our eyes open, and protect ourselves and our children. — Never Blind Again in Utah

Dear Utah: I agree there were sufficient clues to war-rant suspicion. You were a little slow on the uptake, Sister. I hope you insisted on support. He has already got-

ten away with plenty.

Dear Ann Landers: I've been working in this small office for over a year. Since the day I started, a man (who shall be unnamed) always uses the women's washroom. It was never a problem, until re-cently, when he walked in on me for the third time. It was extremely embarrassing. He did not seem a bit upset by the intrusion, and never even said, "Excuse me."

We have since purchased new locks for the door, but using that washroom always makes me nervous. I don't know why a man would want to use the ladies' washroom in the first place. Does the lady with all the answers have an answer to this one? — Some-where in the United States

Dear Somewhere: The most logical reason I can come up with for a man using the ladies' washroom is that it is closer than the men's, and when there is an urgent need, the restroom nearest is the one of choice.

An alcohol problem? How can you help yourself or some-one you love? "Alcoholism: How to Recognize It, How to Deal With It, How to Conquer It" will give you the answers. Send a self-addressed, long, businesssize envelope and a check or money order for \$3.75 (this includes postage and handling) to: Alcohol, c/o Ann Landers, P.O. Box 11562, Chicago, Ill. 60611-0562. (In Canada, send

To find out more about Ann Landers and read her past columns, visit the Creators Syndicate web page at www.creators.com. ANN LANDERS (R) COPYRIGHT 2000 CREATORS SYNDICATE, INC.

Dianna Kimmel, clinical massage practitioner, and Keith Ann Gearn, who teaches stress management, gave the program at the Jan. 20 meeting of L'Allegra Study Club. While Kimmel demonstrated a

chair massage on Diana Griffin, Gearn spoke on the three levels of stress. Her presentation provided ways to recognize the symptoms of stress as well as methods of stress management, such as flexibility exercise, massage and aromatherapy.

Judy Wall was the winner of a

drawing for lavender essence.

Melissa Clarke won the drawing for a full body massage demonstration. While Kimmel performed the demonstration, she discussed the different types

of massage she offers.

Winners of other drawings were Barbara Kerr, Jan Weishaar, Kitty Gault and Karen Payne.

Members attending the meeting were Suzanne Smith, Mary Jane Bricker, Shelly Menke, Kerr, Gault, Griffin, Wall, Weishaar, Clarke and Payne.

Hostesses were Gault and Griffin.



FREE DELIVERY to your funeral home of choice within 100 miles of Hereford.

HEREFORD, TX 363-2700

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1-10×13 994 Deposit \$12.00 Due at 1. 8×10 Pick up 5×7 (plus tax)

3×5 16 King Size Wallets Regular Size Wallets



Alco #293 1115 W. Park Ave. Hereford, Texas **Photo Hours:** 10-1 2-7 Friday, Jan. 28th &

Saturday, Jan. 29th Group charge

99¢ per person

During this promotion

Vist Our Web Page www.shugartstudios.com







· Hereford Established 2000

403 E. 1st Street (inside Taylor Mart) (806) 363-6922

Also available for private parties and catering.

THE GOLDEN LIGHT CAFE

The Golden Light Cafe was established in 1946 in Amarillo, Texas by Chester "Pop" Ray and his wife, Louise. Pop was born in 1889 and died in 1971. Actually Pop got sick about a week before The Golden Light was open so his son Charles and wife Edye opened the doors for the first time. Charles got some plywood, built a few booths, and with some hamburger meat and buns grossed \$10.48 the first day. Pop was well in a few weeks and ran the cafe until 1957, when he got tired of cooking hamburgers and sold the GLC to Dorothy Gaulden. Dorothy ran it until 1979. Then Bill and Pat Alexander bought it and continued to serve those same great hamburgers. The chili recipe has changed with each owner... Pop's recipe was lost, Dorothy won't let me have hers, and I couldn't cook Bill and Pat's great taste consistently. As tradition would have it, I have my own recipe now... don't even think about asking for it.

The original Golden Light Cafe is the oldest restaurant in Amarillo and perhaps the oldest restaurant continuously operating in the same location anywhere on Old Route 66.

Today the Amarillo restaurant has many of the same customers Pop had in 1946. They were there when the doors opened and I can only hope they never see them close. Our newest location in Canyon, Texas opened in 1999 and is operated in the same spirit and tradition as the original restaurant.

As the fourth and possibly last owner of this wonderful bit of history, I would like

you to enjoy yourself and take the time to remen	Mar	c Reed
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PIF is subject of presentation by Bell to Pilot Club of Hereford



Charter president of the Pilot Club of Hereford, Margaret Bell, presented the program on Pilot International Foundation during the Tuesday morning meeting.

Margaret Bell, charter president of the Pilot Club of Hereford, presented the program on Pilot International Foundation during the Tuesday morning

meeting.
Bell was introduced by Patsy Giles, then assisted in her presentation by past presidents Brenda Thomas, Betty Taylor, Peggie Fox and Yvonne Simpson. Pilot International Foundation

(PIF) is a charitable and educational foundation used as a vehicle to strengthen Pilot Club projects and to spread the image of Pilot as an organization of service and friendship.

Since 1977 more than \$1,196,000 in grant money has been disbursed by PIF to local clubs as aids for brain-related assistance, safety programs and scholarships for continuing education in studies to help those with brain-related disorders.

During the business meeting, Thomas reminded members that the annual Mexican stack supper fund-raiser will be Feb. 10 in the Hereford Community Center. Tickets are available from all club members.

Guests were Anchor Club vicepresident Seth Pietsek and Doris Huckert.

Special recognition was given to maintenance employees of King's Manor Methodist Home when Maintenance Day was observed last week. Shown with certificates are, from left,

Larry Carlson, Reuben Perales and Chon Vargas. Self Improvement

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Looking Back

Today in History

By The Associated Press Today is Wednesday, Jan. 26, the 26th day of 2000. There are 340 days left in the

> Today's Highlight in History:

On Jan. 26, 1950, India officially proclaimed itself a republic as Rajendra Prasad took office as president. On this date:

In 1788, the first European settlers in Australia, led by Capt. Arthur Phillip, landed in present-day Sydney.

In 1802, Congress an act calling for a library to be established within the U.S. Capitol.

In 1837, Michigan became the 26th state.

In 1861, Louisiana seceded from the Union. In 1870, Virginia rejoined

the Union.

In 1911, the Richard Strauss opera "Der Rosenkavalier" pre-

miered in Dresden, Germany. In 1942, the first American expeditionary force in Europe during World War II went ashore in Northern Ireland.

In 1962, the United States launched Ranger III to land scientific instruments on the moon; the probe missed its target by some 22,000 miles.

In 1979, former Vice President Nelson A. Rockefeller died in New York at age 70.

In 1998, President Clinton forcefully denied having an affair with a White House intern, telling reporters, "I did not have sexual relations with that woman, Miss Lewinsky."

Ten years ago: Attorneys for Manuel Noriega challenged the jurisdiction of U.S. courts to try the deposed Panamanian leader on drug-traffick-ing charges, and said Noriega should be declared a prisoner of war.

Five years ago: A little more than three weeks after Republicans took control of Congress, the House endorsed a balanced-budget amendment to the Constitution designed to eliminate chronic federal

One year ago: President Clinton welcomed a frail Pope John Paul II in St. Louis as

the pontiff began his seventh pilgrimage to the United States. King Hussein turned over temporary operation of Jordan to his eldest son and returned to the United States

for urgent medical care.

Today's Birthdays: Actress Anne Jeffreys is 77. Actor Paul Newman is 75. Movie director Roger Vadim is 72. Cartoonist Jules Feiffer is 71. Sportscaster-actor Bob Uecker is 65. Actor Scott Glenn is 58. Singer Jean Knight is 57. Activist Angela Davis is 56. Actor David Strathairn is 51. er Lucinda Williams Rock singer-musician Eddie Van Halen is 43. Actress-comedian Ellen DeGeneres is 42. Hockey star Wayne Gretzky is 39. Musician Andrew Ridgeley is 37. Rhythmand-blues singer Jazzie B. (Soul II Soul) is 37. Gospel

singer Kirk Franklin is 30.
Thought for Today:
"What we really are matters more than what other people think of us." - Jawaharlal Nehru, Indian statesman (1889-

Tiara headpiece in style for bride

By The Associated Press

Tiaras are in, thanks to the wedding of Sophie Rhys-Jones and Britain's Prince Ed-

National wedding retailer David's Bridal reports that prospective brides showed up at their outlets soon after the royal nuptials with photos of the bride with her cropped hair adorned with a diamondstudded tiara.

The company's headpiece buyer, Chris Visco, thinks it was the cathedral-length, diaphanous veil attached that was the key and that it was a good foil for a short hairdo. She illustrated that a tiara looks as regal with a casual do as it does with hair pulled into a sophisticated upsweep, a la Audrey Hepburn," Visco

Not to worry if you don't have a fabulously wealthy mother-in-law to pour diamonds on your newly wedded head, she says. There are many reasonably priced ver-sions encrusted with faux pearls, jewels and crystals.

Of course, if you want the real thing, it's available. Real diamond tiaras are in evidence for celebrity weddings (Vivica

Listening.



Fox, Valeria Mazza) and were included a recent showing of Vera Wang's bridal collections, according to the Diamond Information Center.

An alternative, suggested by Lynn Ramsey, president of the Jewelry Information Center, might be a diamond hair clip. Don't expect the bride to

appear on the aisle in a gown that looks like an overdone pom-pom. The newest looks are sleek — and bare. Take the latest designs from

high-end bridal designer

The **One** to see:

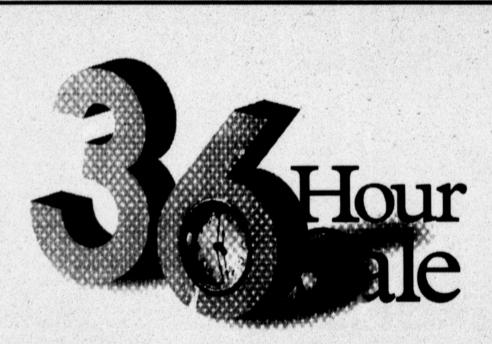
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Amsale. One of her most glamorous dresses is a slim sleeveless A-line of glossy silk zibalene with a dramatically plunging backline. It has discreet pearl and crystal beading on the shoulder straps and around the wide, sweeping hemline. Another has a bare-armed fitted tank bodice with spaghetti straps with a basque waist with tiny pleats; there is pearl and crystal applique at the neckline and waistline. The full skirt has a cathedral train.

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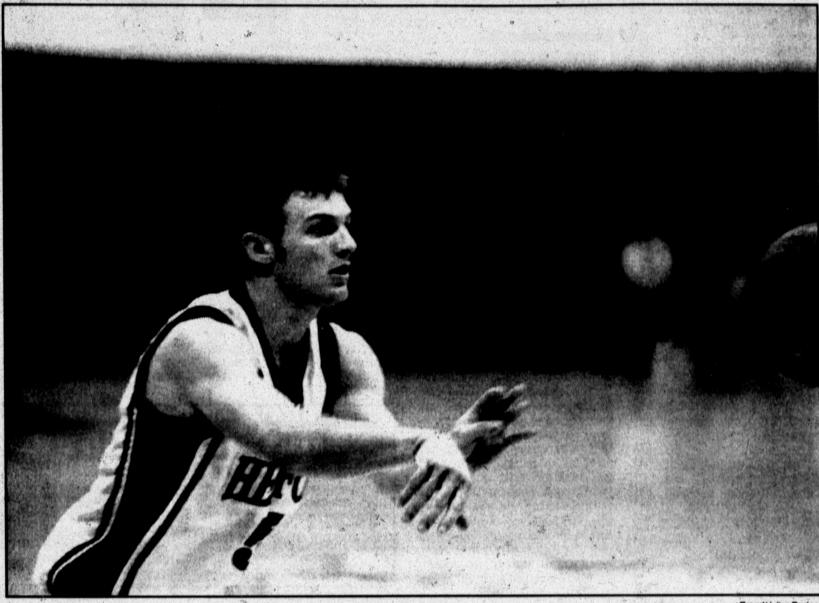
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A5 · HEREFORD BRAND · Wednesday, January 26, 2000

Devilshy



Steven Northern passes the ball to a teammate on Tuesday night. Northern and the Whitefaces blew out Dumas, 69-40.

Whiteface basketball pounds Dumas, 69-

ord Brand Sports Editor They were due a flat game. But even if they play a have been little out of sync, the Here- missed shots D-8 ford Whitefaces seem to find a way to strike down an opponent.

Thanks to a 23-point out-burst in the third period, the Whitefaces improved to 4-0 in District 3-4A play following Tuesday night's 69-40 drubbing of the Dumas Demons at Whiteface Gym.

"It's so hard to play at that level night in and night out," Hereford coach Randy Dean said. "These guys have done a great job of showing up with a lot of intensity and emotion. Tonight, we were a little bit flat and it can be

expected once in a while."

There may early on in the game, as the Whitefaces were six for 14 in the first period, but they were still able to burn

Dumas. Cody Hodges' seven points and Slade Hodges' and three-pointer late in the first put Hereford up 14-8 after one period.

Hereford 69, **Dumas 40**

H — 14 18 23 14—69 Dumas (??): Chris Calvert 1-5 2-3 4; Robby Davis 0-2 2-2 2; Escar Garcia 3-3 0-2 6; Ryan Higley 2-2 0-0 4; Joe Marion 5-5 0-0 10; Chase Potter 2-5 0-0 4; Brandon Sims 1-2 0-0 2; Brandon Stroebel 1-1 1-1 3; Chris Washington 1-2 1-2 3; Zach Wilson 2-2 0-0 4. Totals: 18-32 5-10 40.

Hereford(13·10, 4·0): Slade Hodges 5·11 0·0 12; Cesar Soto 1·2 0·0 3; Tim Dudley 1·1 0·0 2; Jerry Harmen 0·0 2·2 2; Eric McNutt 3·8 0·0 7; Cody Hodges 13·16 0·0 29; Cody Marsh 2·7 1·2 5; Chayse Rives 2· 3 0·0 4; Steve Northern 2·4 0·0 5. Totals: 29·55 3·4 69.

Halftime — Hereford 32, Dumas 16. Three-Pointers — Dumas: None; Hereford 7 (C. Hodges 3, S. Hodges 2, Soto 1, Northern 1). Fouls — Dumas 8; Hereford 12. Rebounds — Dumas: 11 (Davis 3); Hereford: 18 (Marsh 7).

pressure and that helped us win the game," Cody said, who finished the night with a game-high 29 points. "Dumas had to work for their

points tonight and I think we played well, but not as well as we should."

Not to worry. Cody added another seven points

came

out with a lot

of defensive

while Slade added another five points in the second as

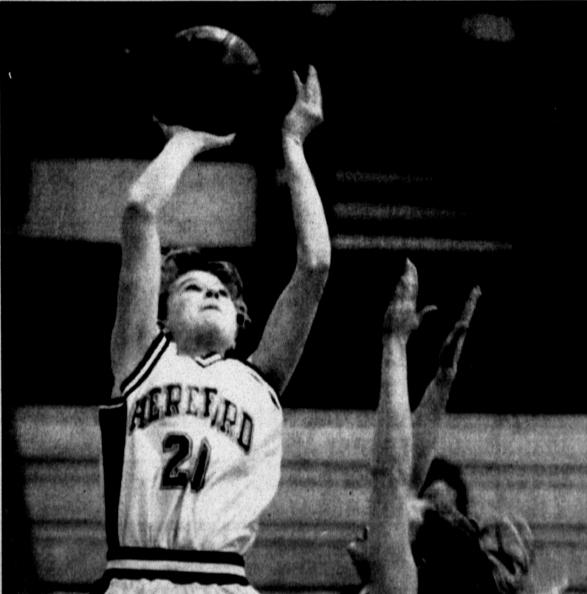
Hereford started to pull away. A big reason for the extending of the lead is Hereford's pressure defense. The press hurt Dumas as it committed 23 turnovers in the contest.

"We knew what our job was when we came in today and we just took it to them. We just came out as a team, played well on defense," said Slade, who finished with 12 points, although he was just five for 11 from the floor.

"We can shoot the ball any given night and we just came out and played the best de-

See HERD, Page A6

Having a devil of a time



Toni Eicke attempts a jump shot over a Dumas defender on Tuesday night. Eicke and the Lady Whitefaces survived the physical play of the Demonettes and took the win, 38-34.

■ Lady Herd survive Demonettes, 38-34

By Yuri Soto

Hereford Brand Sports Editor

Hereford gets another shot at Amarillo Palo Duro this Friday night at Amarillo.

But the Lady Whitefaces had to first survive, then prevail, by a narrow 38-34 margin, a tough, physical game against the Dumas Demonettes.

Despite scoring no points in the second period Tuesday night, the Lady Whitefaces escaped the rough, physical clutches of the Demonettes and improved to 5-1 in Disrict 3-4A play.
Now, the Lady Whitefaces

See LADIES, Page A6

Hereford 38, **Dumas 34**

Dumas (??): Jennifer Bonner 3-5 0-1 6; ShaylaDavis 1-1 1-1 3; Elisheba Matthysse 2-3 0-0 6; Beth Ratliff 4-12 2-4 11; Holly Raltiff 2-4 2-2 6; Kasi Womble 1-5 0-0 2. Totals: 13-30 5-8 34.

Hereford (19-5, 5-1): Sarah Griffin 0-5 2-5 2; Valerie Guzman 2-2 2-2 7; Toni Eicke 3-5 1-2 7; Tiffany Mercer 1-2 2-2 5; Shyla Martin 1-1 1-1 3; Ashley Fangman 4-4 2-5 10; Tori Walker 1-3 2-2 4. Totals: 12-25 13-20 38.

Halftime — Dumas 12, Hereford 9. Three-Pointers — Dumas 3 (Matthysse 2, Ratliff 1); Hereford 1 (Mercer 1). Fouls — Dumas 17; Hereford 12. Rebounds — Dumas: 13 (H. Ratliff 6); Hereford: 14 (Eicke and Martin 3).

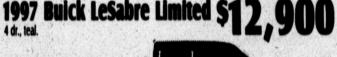
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Spurs spike Clippers, 105-82

SAN ANTONIO (AP) — After playing the defending NBA champions close in two earlier games this season, the Los Angeles Clippers didn't come close in the third.

Big nights from Tim Duncan and David Robinson. plus 41 points from the bench, provided a one-two attack that led San Antonio to a 105-82 win over Los Angeles on Tuesday night.
"With Tim Duncan and

David Robinson, this team (San Antonio) is going to get the shots they want. They just have so many options," Los Angeles rookie Lamar Odom said. "We played well for a half but this team is just too good to get down that much and expect to come back."

Duncan scored a game-high 24 points, while Robinson

In two earlier games this season in Los Angeles, the Spurs struggled to win 99-94 and 99-93. This game was a different story as the Spurs opened the fourth quarter with a 19-6 run and to sent

"I thought we still played

From Page A5

the Clippers to their ninth straight defeat.

San Antonio now leads the all-time series between the two teams by a 76-24 count.

"We picked up the defense in the second half and every-one realized they had to make their shots," San Antonio coach Gregg Popovich said. "L.A. has a lot of young, talented players. We picked up the defense and it was

huge for us."
With Antonio Daniels leading the way with 11 points, the Spurs' reserves outscored Los Ángeles' 41-15. Another factor was free throws; San Antonio was 26-of-37 to only 8-of-10 for the Clippers.

"The game was a carryover from last game," said Robinson, who also tied Duncan for team-high honors with 13 rebounds. "We came out and established our defense early on. We did some good things."

by Derek Anderson's 22 points, while Odom added 16.

The Clippers, who were outrebounded 54-36, were led

balance," Clippers coach Chris Ford said. "This has been the story all year long. We play well for stretches and then a costly turnover or taking a bad shot causes it to snow-

After leading 77-67 going into the fourth quarter, San Antonio put the game away with its big run, going ahead 96-73 on two free throws by Malik Rose with 6:15 to play.

Los Angeles could get no closer than 19 the rest of the

San Antonio closed out the third quarter with a 12-4 run to lead take a 10-point lead into the fourth.

We concentrated good, but we had lulls," said San Antonio point guard Avery Johnson, who added 10 points. "A lot of people come in here and think like we think sometimes, that this should be a blowout, but they played hard. We did what we needed to do and we got people min-utes. Come playoff time, everybody needs to be ready."

After trailing by as many

quarter, San Antonio went on a 16-1 run and led 43-37 on Terry Porter's layup with 5:23 to play before halftime.

Robinson had 15 first-half points as San Antonio led 54-50 at intermission. Ander-

son had 15 for the Clippers.
"Same story," Clippers
guard Eric Murdock said. "We play well for a half or three quarters and then we have a big letdown. It's just something we have to work on."

Minnesota 92, **Houston 84**

HOUSTON (AP) — The Minnesota Timberwolves didn't get much scoring from anyone but Kevin Garnett and Terrell Brandon. They were enough.

Garnett scored 27 points s the Minnesota Timberwolves held on to snap the Houston Rockets' sixgame winning streak with a 92-84 victory Tuesday night. Brandon added 26 points

and dished out eight assists and Garnett also had 12 rebounds.

Yenzer, Hodges to be honored by TPSHOF

From Staff Reports
If Cody Hodges and Craig
Yenzer keep

getting more awards, they might need a new shelf.

Yenzer and Hodges were named coach and player of the year by Cody the Texas Panhandle Sports Hodges Hall of Fame.

Yenzer and Hodges will be honored in a ceremony on Sunday, Feb. 6 at 2 p.m. at Ordway Auditorium in Amarillo College.

Hodges threw for ever 2,500 yards and 24 touchdowns in a season the Whitefaces advanced to the Class 4A Division I state championship game. Here-ford lost to Texas City, 27-14 in Irving.

Yenzer, who completed his fourth season with the Whitefaces since replacing Danny Haney in 1996, has compiled a 26-15 record in Hereford. Yenzer and Hodges are the

second and third honoress by the TPSHOF in 1999-2000. Brenda Kitten was named coach of the year. All three will be honored Feb. 6.

Boys 9th Hoops get

basketball team continued to win thanks to a sweep of Amarillo High on Monday.

The 'B' team defeated Amarillo High, 52-47.

The 'A' team improves to 9-4. The 'B' team improves to

8-3, 8-1 in district play.

The 'A' and 'B' teams return to action Monday, starting at 6 p.m. when they visit Valley View.

much-needed wins

From Staff Reports

The Hereford 9th grade boys

The 'A' team defeated the Sandies 53-49. Derek Mendoza scored 21 points to lead the Whitefaces.

irbans & Vans

"This team has a fragile as nine points in the second

hard and made Dumas work to get their opportunities,' as it cleared the bench. Dean said. The way they were swarming around on defense, they had to work so hard because we were swarming around, creating enough easy opportunities to get an easy margin and we didn't let them get back in the game." From then on, Hereford

kept on swarming.
Cody added 13 points in the third period, three straight baskets off steals on Hereford's side of the court, to help Hereford increase the lead to 28 points.

His three-pointer with 1:40 left in the period put Hereford up 55-25.

Hereford never looked back

"As you could tell, we weren't as psyched up about this game as the one coming up Friday," Slade said. "We knew what we had to do to get to the game Friday night. In the back of our minds, we were thinking about Friday night, but the intensity was still in this game."

The fourth quarter was more of a marathon as seven different Hereford players combined for 14 points in the quarter to get the victory.

Steven Northern's threepointer with two minutes left sealed the fate for the De-

"It was a good win because it gives us our fourth district win and it creates a bit of space between us and the rest of the district," Dean said. "It does set up a big game against Palo Duro."

The Whitefaces now face the near-impossible task of trying to beat the Dons, but this is a game young men like the Whitefaces look formarbles.

"It's going to be fun and that's what you prepare and look forward to in a game of that magnitude," Dean said. "All our guys are looking forward to it and we believe we could go over there and get the job done.

"One thing we got to keep in perspective is that it's just one game and when we get through with that one, we got five more," he added. "It will be a lot of fun."

From Page A5

can get excited about the Lady Dons of Palo Duro.

"I think we were saving our intensity for Friday night against Palo Duro and that's what I told the girls," Hereford coach Key Harrison said. "It was a physical game and you have to be strong to score because the refs were not calling any fouls. But, it's the nature of the game sometimes and they stepped up and kept battling."

Early on, the Lady Whitefaces looked like they were going to cruise against the Demonettes, just like they did Jan. 7.

Two Toni Eicke baskets ands a three-pointer late in the first period by Valerie Guzman put Hereford ahead,

But then the rough play came from the Demonettes. The Demonettes forced

turnovers off Hereford entry passes into the lane and denied the Lady Whitefaces any scoring opportunities in the second period.

After scoring a paltry four points in the first, Dumas, led by two three-pointers by Beth Ratliff and Elisheba Matthysse, took a 12-9 lead at halftime.

The Lady Whitefaces were held to 0 for 4 in the second period and turned the ball over nine times.

"The way the game was called, I thought we got fouled when we attempted some shots, and it's free for anybody to score when they do not call a foul," Harrison said. "Dumas had to deal with

the same things. They were a little bigger and more physical and that had something to do with it."

Dumas continued the physical play against the Lady Whitefaces in the third period as Beth Ratliff pounded the ball inside, taking advantage of the smaller Hereford posts, Ashley Fangman and Shyla Martin, and scoring six.

But Fangman was able to get inside the tough Demonette front line and score four points in the period. Tiffany Mercer added five, including a three-pointer at the beginning of the third, to cut Dumas' lead to 23-21 after three periods.
"I don't think we were ex-

pecting them to be as rough as they were," said Fangman, who finished the game with 10 points to lead the Lady Whitefaces. "We didn't play as well as we could tonight because we are saving it all for Palo Duro."

The fourth period was so much different for both

Dumas' Jennifer Bonner got two inside baskets and Matthysse added another three-pointer to keep the Demonettes nip and tuck with Hereford.

But Fangman, Shyla Martin and free throws helped the Lady Whitefaces make a comeback.

A three-point play by Martin with 1:55 left helped Hereford get the lead for the first time since the first period

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ward to. It could be pointed out as the game for all the

"We just had to block out, be strong, rebound and go strong while putting the ball back up," Martin said. "Coach told us at halftime to be strong, rebound, block out and not let them beat us physi-

cally." A basket by Valerie Guzman gave the Lady Whitefaces a five-point lead.

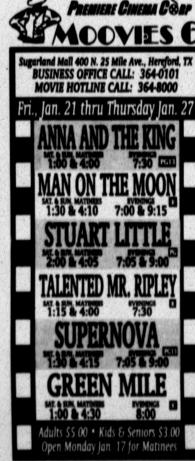
Two free throws by Sarah Griffin with 33 seconds left in the game sealed the deal for Hereford as they escapeed with the win.

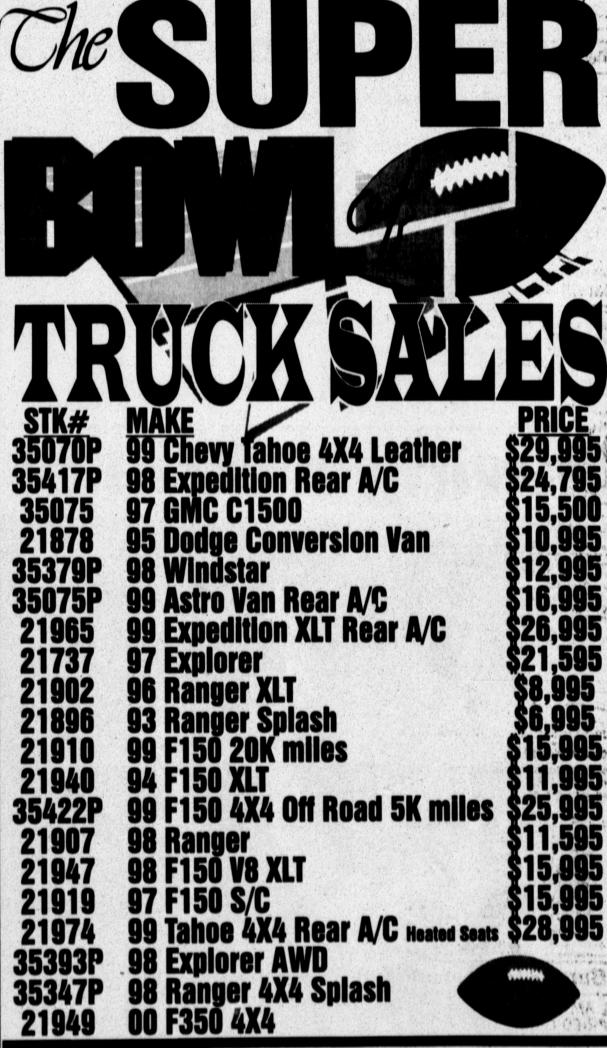
Now that the Dumas scare is behind the minds of the Lady Whitefaces, they can get their matchup against tough Palo Duro, who have already beaten Hereford ear-

lier in the year, 63-62. "It's a big game Friday night and we'll be ready for that," Harrison said.

Shyla Martin should be one of the excited players to get another shot at the Lady Dons.

"We hope to come out strong and play harder in that game," she said.





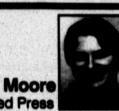
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Lost City

Fri. the 13th

Whasssup?

Super Bowl XXXIV to sport clever ads



Frazier Moore Associated Press

ther than the usual complaints that the Super Bowl was boring, Electronic Data Systems Corp. hopes the nation's watercooler chatter Monday will focus on ... cat herding.

If every office resounds with someone's imitation of the advertising line, "Herdin' cats - don't let anybody tell ya it's easy," then EDS will know it got a good buy for the roughly \$4.4 million it's paying to air its goofy com-mercial on Sunday's Super Bowl.

Exactly what the 60-second spot is trying to say about Plano, Texas-based EDS may be a mystery to most viewers. The company, which manages computer systems for industry and government, is by no means a household name and its ad says little about its business.

A parody of John Ford westerns with a nod toward Marlboro Country, the spot depicts weathered cowpokes driving hundreds of cats across the plains.

It's hilarious. And for a company like EDS ("managing the complexities of e-business," according to the commercial's tag), getting viewers' attention and getting

them to talk ain't hay. Other Super Bowl sponsors will be after the same thing:

a little attention. Unlike EDS, everybody knows what Budweiser is. Rather than make claims about superior taste, one of the three commercials will continue a campaign to tie the product to an attentiongetting catchphrase, "Whasssssssup?"

And whassssssup? According to the commercial, a perfect combo: "Watching the

game, having a Bud."

Another Bud spot plays
good citizen. Grabbing a
buddy's keys, retired hockey star Wayne Gretzky volunteers to drive his chum home from the bar in what turns out to be a Zamboni (one of those vehicles used to clean ice). Only when we see it do we realize that his buddy is a rink tender.

"Surprising how well this thing handles," Gretzky says as they chug down the street.

The third Bud spot shows a dapper fellow being called away from a black-tie affair to his stable, where, never even changing from his evening duds, he helps deliver a foal.



"Congratulations, fella," the gentleman vet says to the new "dad," a Clydesdale proudly prancing about in the corral.

Those are the only words spoken during the spot and never is the product shown. But the message equates Budweiser with sophistication, prosperity and manliness, chased with a bracing "awwwwwww!"

The sell is harder, yet the approach zanier, in a spot for the HotJobs.com Web site.

Two mucky-mucks from some blue-chip firm are entertaining a job prospect at their club. Over cigars and brandy, the boss intones, "Nobody can beat our offer."

But the job prospect is a human-size HotJobs trademark — a giant hand with raised index finger. The hand retorts, "Stanley, please," then reels off rival offers that make your starting salary look like cab fare."

"You know what?" says Stanley. "I don't like you. But I'll give you what you want." Tag: "All the best jobs and

the tools to find 'em," as a hand scorches itself on the smoking HotJobs logo yeow!

Ads like that can sure score in a boring football game, even if a viewer doesn't need a new job.

Frazier Moore can be contacted at fmoore@ap.org

'Millionaire' tops ratings on three nights

NEW YORK (AP) - You can't get any better than this: ABC's three airings of "Who Wants to Be a Millionaire" ranked one, two and three among the most-watched TV shows last week.

The game show gave ABC another weekly Nielsen Media Research victory, and made a tight season race even tighter.

"Millionaire" drew 29.5 million viewers Sunday, compet-ing against the Golden Globe awards on NBC, and 30.1 mil-

lion last Tuesday.

Last Thursday was the best, when 32.4 million people watched, just under the game show's all-time biggest audience. It gave ABC a win on a night NBC used to dominate.

The "Millionaire" success

hasn't necessarily translated to its imitators. NBC is doing well with its "Twenty One" revival, but CBS's "Winning

Lines" and Fox's "Greed" had mediocre showings last week. ABC averaged 15.8 million viewers in prime time last week (10.1 household rating, 16 share). CBS had 12.9 million viewers (8.9 rating, 14 share), NBC had 12.8 million viewers (9.0 rating, 14 share), and Fox had 11.3 million viewers (7.3 rating, 11 share).

"Malcolm in the Middle" continues as a success story for Fox. With 19.2 million viewers, it was second only to a "Friends" rerun for most popular comedy or drama series last week.

Television

Lost City of Atlantis

Full House | Caroline | Movie: Only the Lonely (1991) John Candy, ***

WEDNESDAY **JANUARY 26** 6 PM 6:30 7 PM 7:30 8:30 9 PM 9:30 10 PM 10:30 8 PM 11 PM Digital TV Newshour Newshour With Jim Lehrer Living Edens Culture Shock Movie: Radio Flyer (1992) Elijah Woo World Gone Wild 700 Club Ent. Tonight Twenty One News Law & Order **West Wing** (:35) Tonight Show Movie: Noah Tony Danza. (:40) Movie: Splash (1984) Tom Hanks, Daryl Hannah. Britney Spears MusicVids Zorro (:05) WCW Thunder Fresh Pr. Ripley's Believe It or Not! (:05) WCW Thunder Ripley's Believe It or Not! WCW Fresh Pr. News Two Guys Norm Drew Carey | Spin City | 20/20 Mews Home Imp. City of Angels Movie: Stolen From the Heart (2000) Tracey Gold. (:35) Late Show 3rd Rock Simpsons Beverly Hills, 90210 **Get Real** Mad Real TV College Basketball Maryland at North Carolina College Basketball Florida at DePaul **NFL Dream** Movie: Tiger Woods Movie: Senseless Marion Wayans. ** 'R' (:35) Movie: The Truman Show Jim Carrey. *** 'PG' Lateline (4:45) Movie: ** Beaches **Real Sports** Movie: Color of Money Movie: Nobody's Fool Paul Newman. *** '7' 'R' Movie: Power Play Shannon Tweed. 'R' Hot Line Movie: Movie: Princess O'Rourke Movie: Up the Down Staircase (1967) Sandy Dennis. **1/2 Movie: Our Miss Brooks (1956) ** 1/2 Dead Man's Gun **❷** Waltons 18 Wheels of Justice Magnificent Seven Bassmaste Wild Discovery On the Inside CIA: America's Front Line | CIA: The New Threats On the Inside CIA 23 Law & Order Investigative Reports American Justice Law & Order Biography Chicago Hope Golden Girls Golden Girls Designing 2 Intimate Portrait Movie: The Cold Heart of a Killer (1996) ** 1/2 Football Last Word Helmet GST Hardcore Football FOX Sports News ER ER Movie: Die Hard (1988) Bruce Willis, Bonnie Bedelia. *** Movie: Die Hard (1988) *** Hey Arnold! Rugrats Thornberrys Rocket Hillbillies Hillbillies Hillbillies Hillbillies D JAG Walker, Texas Ranger Movie: Double Impact (1991), Geoffrey Lewis ** (B) Sonadoras Nunca Te Olvidare Tres Mujeres ?A Que No Te Atreves? Viviana-M

THURSDAY JANUARY 27

Crypt Tales | Cr

Mummles: Tales-Crypts Golden Gate Bridge

	7 AM	7:30	8 AM	8:30	9 AM	9:30	10 AM	10:30	11 AM	11:30	12 PM
0	Barney	Teletubbies	Sesame Street	el	Arthur	Dragon	Barney	Teletubbles	Noddy	Zoboo	Mr Rogers
0	Kids	Mary Kate	Itsy Bitsy	CBN Special	700 Club		Boss?	Itsy Bitsy	Itsy Bitsy	Wiggles	Storytime
0	Today				Later Today		Leeza		Judge Lane	News	Days-Lives
0	Timon	Pooh	PB & J Otter	Out of Bx	Bear	Rolle Polle	Pooh	PB & J Otter	Out of Bx	Bear	Rolle Polle
0	Fam. Mat.	DiffWorld	Little House	on the Prairie	Little House on the Prairie		Mama	Mama	Matlock		Hunter
0	Good Mornin	g America			Live Regis & Kathie Lee		The View		Brown	Brown	News
0	Early Show				Dr. Joy Browne		Price Is Right		Young and the Restless		News
0	Magic Bus	Business	Martha Stew	art Living	Paid Prog.	Paid Prog.	Benny Hinn	Life in Word	Kenneth C.	Robison	Mathis
0	Sportscenter		Sportscenter		Sportscente	Y .			Sportscenter		Tennis
0	(:05) Movie:	Hester Street	Carol Kane.	(:45) Movie: (Golden Needl	es Joe Don Bak	rer. * 'PG'	Movie: For Pete's Sake Barbra Streisand.			Movie:
20	Movie: Dead	Poets Society	Robin Williams	s. ***'2 'PG'	(:15) Movie:	In the Line of C	Outy: Hunt for	Hunt for Justice ** Movie: Desperately Seeking			Susan **
a	(6:00) Movie:	King Kong	(:15) Movie:	Under Fire (198	33) Nick Nolte	Gene Hackman	n. *** '2 'R' Movie: The Karate Kid Part III Ralph Macchio. **				
3	Movie: Murd	er, My Sweet	1945) Dick Pow	vell. ***'>	Movie: Borr	to Kill (1947) L	awrence Tierr	**15			
2	Paid Prog.	Paid Prog.	Dukes of Ha	zzard	Alice	McCoys	Dallas		Aleene's Creative Living		Waltons
23	Páid Prog.	Paid Prog.	Assignment	Discovery	Home Matte		Design		Christopher Lówell		Home
23	Northern Ex	osure	Night Court	Night Court	Murder, She	Wrote	Magnum, P.I.		L.A. Law		Law & Orde
0	Designing	Designing	Next Door	Attitudes	Chicago Ho	pe	Party of Five		Unsolved Mysteries		Movie:
2	Sports	Last Word	Sports	Last Word	Golf Texas	Paid Prog.	Paid Prog.	Paid Prog.	Paid Prog.	Paid Prog.	Source .
30	CHIPs		Lois & Clark	-Superman	In the Heat of the Night		Movie: Brewster's Millions		(1985) Richard Pryor. **		Movie:
0	Hey Arnold!	Rugrats	Little Bear	Blue's Clues	Maisy	Franklin	Gullah	Busy World	Little Bear	Blue's Clues	Franklin
Œ	Videos	Videos	Almost	Something	Ned-Stacey	Fired Up	Wings	Wings	Working	Naked Truth	Single Guy
0	(6:00) Despie	rta America			Maite		Girasoles Para Lucia		Enamorada		Infierno-Par
0	Year by Year		Real West		In Search In Search		FBI-Story Crimes		Weapons at War		Malmedy
0	Monster	Beakman's	Incredible H	ulk	Sightings		DarkShad	DarkShad	Highlander: The Series		Twilight Z.
60	Charles	Parent	Fam. Mat.	Wayans	Knight Rider		Matlock		Hawaii Five-0		News

	12:30	1 PM	1:30	2 PM	2:30	3 PM	3:30	4 PM	4:30	5 PM	5:30
Ø	Body Elec.	Alexander	Jenkins	Noddy	Reading	Arthur	Wishbone	Zoom	Arthur	Creatures	Wishbone
0	Life-Louie	Donkey	3 Friends	Kids	Angela	Allen	Big Wolf	Addams	Two-Kind	Partridge	Partridge
0	Days-Lives	Passions Donny & Marie		-			Oprah Winfre		News	NBC News	
0	Madeline	Mermaid	Ducktales	Timon	Aladdin	Brotherly	Ready-Not	Torkelsons	GrowPains	GrowPains	Smart Guy
0	Hunter	Movie: Matlock: The Witness Killings (1992) ***		Cosby Show	Cosby Show	Full House	Full House	Roseanne	Roseanne		
0	Jeopardy!	One Life to	Live			Rosie O'Don	nell	Judge Judy	Judge Judy	News	ABC News
0	Bold & B.	As the Worl	d Turns	Guiding Ligh	ht	Sally		Hollywood	Texas	News	CBS News
Œ	Mathis	Forgive or f	orget	Divorce	Roseanne	Magic Bus	Rangers	Beast Wars	Digimon	Nanny	Grace Under
0	(12:00) Tenn	is Australian C	pen Men's S	emifinal		SuperBowl	NFL's Super	Bowl Team	Up Close	Sportscenter	
©	(12:00) Movie	(12:00) Movie: Defiance (:45) Movie: Tommy Tricker and the Stam				p Traveller	Movie: Gamera: Guardian		Movie: Looking for Lola		
20							mmy Boy Chris Farley. 'PG-13' (:45) Movie: Dead Poets Society			clety 'PG'	
a	Movie: The F	ostman (199	7) Kevin Costne	r, Will Patton.	16 'R'		Movie: Titani	c (1997) Leona	rdo DiCaprio, F	Cate Winslet. *	*** 'PG-13'
3	Movie: Key					Movie: My Ma	an and I (1952)	Movie: Cockeyed Mircl			
2	Waltons	Dukes of Ha	zzard	McCoys	Alice			Dukes of Hazzard			
3	Home	Design		Christopher	Lowell	Great Chefs Great Chefs		Gimme Shelter		Your New House	
23	Law & Order	Northern Ex	posure	Night Court	Night Court	Murder, She	Wrote	Magnum, P.I.		L.A. Law	
0	Movie: ** L	ocked Up: A	Mother's Rage	Movie: Invis	ible Child (1999) Rita Wilson.	**	Designing	Designing	Golden Girls	Golden Girls
23	Source	Golf Heinek	en Classic Fir	st Round		John Brady			Sports	NBA Action	
00	(12:00) Movie	e: Executive	Action (1973)	Kung Fu: Legend		L.A. Heat		Dark Justice		In the Heat of the Night	
0	Kipper	Doug	Doug	Hey Arnold!	Ace Ventura	Garfield	Rocko's Life	Double Dare	Kenan & Kel	All That	Catdog
Œ	Boston	Movie: Dou	ble Impact (199	1), Geoffrey Le				the latest		Baywatch	
0	Infierno-Par	Cosas del A		Gordo	El Blablazo	Cristina	Primer Impacto		Fuera Noticiero		
0	Malmedy	20th Centur	у .	In Search	In Search	FBI-Story	Crimes			Massacre at Malmedy	
a	Twilight Z.	Lost in Spa		Quantum Le	ap	Star Trek			Sliders		
60	News	MacGyver		Caroline	Bzzzi	Cosby Show	Full House	Cosby Show	Parent	Wayans	Fresh Pr.

	6 PM	6:30	7 PM	7:30	8 PM	8:30	9 PM	9:30	10 PM	10:30	11 PM
Ø	Newshour V	ith Jim Lehrer	Attenborough in Paradise Fender		Fender	Flesta	Mystery!		Charlie Rose		Newshour
0	Boss?	Boss?				Certon (1995) Kellie Martin. Hidden Secre			700 Club		Boss?
0	News	Ent. Tonight	Friends	Frasier	State of the	Union Address			News (:35) Tonight		Show
0	Movie: You	Lucky Dog Kirk		(:35) Movie:	Up, Up and A	way	Movie: Robin Hood: Men in Tights Cary			Elwes. 'PG-13'	Zorro
0	Fresh Pr.	Fresh Pr.	(:05) Movie:	Octopussy (19	83) Roger Mo	ore, Maud Adan	15. ***		(:05) Movie:	Never Say Nev	er Again ***
ō	News	Fortune	Be a Million		_	Union Address			News	Seinfeld	Nightline
0	News	Home Imp.	Diagnosis N	Aurder	State of the Union Address		4274			(:35) Late Sh	OW WC
0	3rd Rock	Simpsons	Road to Fan		State of the	Union Address	The Colonial States	Mad	Frasier	Cops	Real TV
0	NFL Dream			L Dream Season College Basketball Cincinnati			ati at Louisville				Basketball
0	Movie: Look		Movie: The	Mask of Zorro	Antonio Bande	ras. 'PG-13'	(:15) Movie:	Eruption F. M	urray Abraham.	'R'	Linc's
80	Movie: Dead		Inside the NFL Movie: The Siege Denzel Was		A STATE OF THE OWNER,		Real Sex 18		NFL		
a	(3:30) Movie		Movie: Shat	Movie: Shattered Image (1994) Bo Derek, John Savage.						Erotic	Movie:
B	Movie: Coci			in' in the Rain						(4) Debbie Reyn	nolds. ***
8	Waltons		Movie: The Man Who Broke 1,000 Chi				Road to Stardom		Dallas		In-Fish
3	Wild Discov	ery	On the Insid			wilight Zone	Into the Unknown		On the Inside		Twilight
0	Law & Orde		Biography		Investigativ	e Reports	Inside Story		Law & Order		Biography
0	Intimate Por		Chicago Ho	pe	Movie: Hav	You Seen My		Son? (1996), William Russ		Golden Girls	Designing
0	Football	Last Word	FOX Sports	NBA Basket	ball Golden St	tate Warriors at	Houston Rockets		College Basketball: USC a		Ore.
8	ER		_	_		ey, Jeff Daniels.	TAXABLE DISTRICT OF THE	_	b & Dumber (1	994) Jim Carre	y. **
0	Hey Arnold	Rugrats	Thornberry	Skeeter	Hillbillies	Hillbillies	Hillbillies	Hillbillies	Hillbillies	Hillbillies	Hillbillies
8	JAG		Walker, Texas Ranger Movie: Sweepers (1999) Do				olph Lundgren.	**	Walker, Tex	as Ranger	Stalkings
(B)	Sonadoras	75 M.S. 120 M.S. 19	Nunca Te O	lvidare	Tres Mujere		Lente Loco	Picardia	P. Impacto	Noticiero	Viviana-Med
0	20th Century Disappearance		Mummies: Tales-Crypts Plumbing-Civilization			Secrets of World War II		Anasazi			
0	THE RESERVE OF THE PERSON NAMED IN					b Wire (1996) P			Movie: Barb	Wire (1996) *	4
60	Full House	Caroline	-		Lenny Henry. *** News		100	MacGyver		Heat	

Comics

The Wizard of Id

By Brant Parker & Johnny Hart



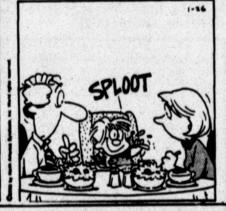




Marvin

LET'S LOOK AT THE POSITIVE SIDE JEN ... MANBE MARVIN IS SO GIFTED, HELL GET A FULL COLLEGE







Biondie[®]

By Dean Young & Stan Drake







Beetle Bailey®

WILL YOU GIRLS GET ME SOME COFFEE? WE'RE NOT VERY WELL. I WILL GOFERS, GET IT MYSELF! GET IT YOURSELF





By Fred Lasswell





ASSIFIEDS

HEREFORD BRAND · Wednesday, January 26, 2000 · A8

Hereford Brand

Since 1901 Want Ade Do It All

You Want It You Got It! CLASSIFIED

> 364-2030 Fax: 364-8364 313 N. Lee

CLASSIFIED ADS

Classified advertising rates are based on 20 cents a word for first insertion (\$4.00 minimum), and 11 cents for second publication and thereafter. Rates below are based on consecutive issues, no copy change, straight word ads.

	하면데보건데됐네?	
Times	Rate	Min
I day per word	.20	\$4.00
2 days per word	.31	\$6.20
3 days per word	.42	\$8.40
4 days per word	.53	\$10.60
5 days per word	.64	\$12.80

CLASSIFIED DISPLAY

Classified display rates apply to all other ads not set in solid-word lines -- those with captions, bold or larger type, special paragraphs, all capital letters, Rates are \$5.30 per column inch.

LEGALS Ad rates for legal notices are \$5.30 per column inch.

ERRORS

Every effort is made to avoid errors in word ads and legal notices. Advertisers should call attention to any errors immediately after the first insertion. We will not be responsible for more than one incorrect insertion. In case of errors by the publishers, an additional insertion will be published

. ARTICLES FOR SALE

TASCOSA BEEF 100% Genuine Hereford Beef

Locally grown and fattened in Hereford, Texas No implants---No hormones "Just Pure Beef?" Fed whole corn, red top cane and supplement

TASCOSA INDUSTRIES
P.O. Box 871
212 E. New York St. Hereford, Texas 79045 806-364-3109

REBUILT KIRBYS 1/2 price with warranty. Other name brands. \$39 & up. Sales and repairs in your home, on all makes and models. Call 364-

THE ROADS Of Texas and The Roads of New Mexico are on sale at The Hereford Brand in book form. Both maps are \$14.95 each plus tax. Discover roads you never knew were there. Hereford Brand, 313 N. Lee.

12" ROCKFORT Fosgate base speaker Sub-woofer w/carpeted box. Call 364-8408.

FREE DOG! Looking for loving home for loving dog. All shots up dated. Call 364-1903.

NEW STEEL Building in Crate. 40X22 was \$5,880 now \$2,830. Must Sell! 1-800-292-0111.

FOR SALE! 2-AKC Old English Bull Dog puppies. Ready February 14th. Call 364-1965.



2. FARM & RANCH

CUSTOM GRASS Seeding and Field Preparation. Includes: Working new ground, plowing out grasses for new stands, or over seeding current grasses. JOE WARD 364-2021 (day) or 289-5394 (night).

10-TOWER GIFFORDHILL. Converted to center drive and LDN. Located 7 miles north on 385 1/2 west. \$8,000. Call 344-2176.

CUSTOM PLOWING/DMI 9300 John Deere. For more information call Ernest Flood at 289-5381.

3. AUTOMOBILES

FOR SALE. Classic '69 Chevy Impala. 300 HP 350. 87,000 Actual miles. Call 258-7253 days or 258-7752 nights.

FOR SALE! '96 Dodge Grand Caravan, SE Gold Edition, 3.8 liter, quad seats, am-fm, cas-sette, CD Infinity Sound System, rear air, new tires, 88,000 miles. \$15,500. Days 364-1166 (Dan) or 344-5239. Evenings 364-1239 & leave message if no answer.

See Us Before You Buy Marcum Motors Co. Clean Used Cars & Trucks 413 N. 25 Mile Ave. 364-3565

FOR SALE: 1998 Grand AM SE. 10,000 miles, white 2-DR. \$9,850.00; 1994 Buick Skylark. 42,000 miles, white. \$4,500.00. Call 364-0766.

FOR SALE: 1994 Buick Century. Needs some work. AS IS \$3,750. Call 364-8394 after 6:00p.m.

1997 BLAZER. 4X4, White, 57,500 miles. \$16,500. Call 363-6753 (evenings).

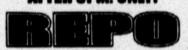
MICHIGAN LOADER Model L75 4WD. Bad engine. \$1,650.00. Call 357-2450.

1986 Z-28 Camero with T-top. New, motor, and extra's. Call 364-1965.

FOR SALE! 1997 Chrysler Sebring LXI 2D coupe. Loaded (too much to list). Priced at loan value \$12,500. 1996 Hyundai 4-Dr Accent. \$4,150. Call 364



1991 CHEVY S-10 MINI TRUCK WITH CALIFORNIA TARGA TOP. MAKE OFFER CALL 359-9542 FOR APPT. AFTER 5PM. ONLY!



4. REAL ESTATE

HOME BUYERS! 1999 Government Assistance Program is available to first-time home buyers with low to moderate income. You could receive up to \$7,500 in assistance. Call Kyle Michaels at 356-9444 to apply.

FOR SALE By Owner! 304 Avenue J. 2 Bedroom, 1 Bath. \$2,000 down, \$240/month. Call Robbie 364-3955.

REPAIRMAN! \$7,981.09 Where is, as is. 14X60 2-1 1/2 with fireplace. Great for Hunting or Fishing. 806-749-4062, 877-749-

HAVE LAND Need home? Your land can be your down payment. New & used homes to choose from! come by and check us out. Clayton Homes, 2005 N. University Ave, 806-749-4063, 877-749-4063.

NO PAYMENT For 90 days! Limited time offer! this applies to all new & previously owned homes! Clayton Homes, 2005 N. University Ave., 806-749-4062, 877-749-4063.

ONLY \$25,969.72 Repo. 3-2 DW Special! Must see to believe at Clayton Homes. 2005 N. University Ave., 806-749-4062,

CROSSWORD

CROSSWORD By THOMAS JOSEPH

41 Hypocrisy 42 Bagel's ACROSS 1 Concentration 6 One of

DOWN **Baldwins** 1 Clerks. 10 Silly 11 Boxing at times 2 Out, need in a way 12 Rabbit 3 Star

on a 13 Unyieldmap ing 14 Fix copy 4 Foot or fathom 15 Dress 5 Rep.'s size 16 Scoundrel counterpart 17 Haggard

6 Stepped down 18 Bounder 7 Reason movie 22 "Sesame 9 Yielded Street" 11 Foliage character

8 Madonna

type 29 Auction buy 32 Blubber 33 Craggy 34 Weather map line 36 Fast

37 Less strict 38 Sri -39 Actor Claude 40 Zodiac

sign

runner

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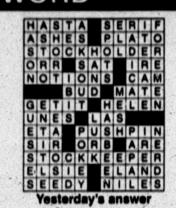
19 Black

bird

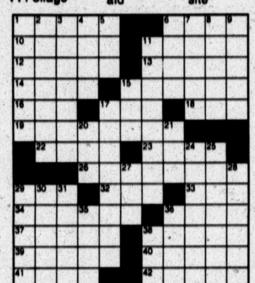
23 Diner

26 Silver

chow



15 Greek 27 Blunder letter 28-17 Toy spoon 29 Purple racers 20 Apt. ad shade 30 Honshu abbr. 31 Poison 21 Sal, in song 24 Fairy 35 Crooked 36 Mata queen 25 Breathing 38 Research



DOUBLE YOU Dollars! Tell us your tax refund and we will match it as down payment on the purchase of a new home. Limited offer. Clayton Homes, 2005 N. University, 806-749-4062, 877-749-4063 (Up to \$2,500).

MILLENNIUM MADNESS!!! We will match your tax refund. Call now before the money runs out! Clayton Homes, 2005 N. University Ave., 806-749-4062, 877-749-4063 (Up to \$2,500).

TIRED OF Paying rent? Don't delay...Lay-a-way Today! Use your tax refund as your deposit on a new home. Clayton Homes, 2005 N. University Ave., 806-749-4062, 877-749-4063 (Up to \$2,500).

IT'S INCOME Tax time...And that's new home time! Let us match your tax refund for the home of your dreams. Clayton Homes, 2005 N. University Ave., 806-749-4062, 877-749-4063 (Up to \$2,500).

SMOKEHOUSE IN Umbarger for sale. Call 499-3712.

HOUSE FOR RENT! 2 Bedroom House. W/D hookups. Call 364-2131.

5. RENTAL PROPERTY

NEED EXTRA Storage space? Need a place to have a garage sale? Rent a mini storage. Two sizes available. Call 364-4370.

BEST DEAL In Town! 1 bedroom efficiency apartments. Bills paid, red brick apartments. 300 block West 2nd. 364-

NICE, LARGE, Unfurnished apartments. Refrigerated air, two bedrooms. You pay only electric — we pay the rest. \$335/ month. 364-8421.

ALONZO APARTMENTS. 1-Bedroom, \$150.00; 2-Bedroom, \$175.00; 3-Bedroom, \$200.00. Call 364-8805.

DIAMOND VALLEY ENT., INC. MOBILE HOME PARKS

Hereford-Amarillo Commercial Buildings

Doug Bartlett - 415 N. Main 364-1483 (Office-Hereford) 383-2183 (Office-Amarillo) 364-3937 (Home)

Now Leasing

Guardian Self Storage 1409 E. Park Avenue 364-5778

3-BEDROOM DUPLEX. New carpet, appliances& garage. Nice. Not pets, please. \$500/ month plus deposit. Call 267-

NICE 3 Bedroom Mobile Home. Stove and refrigerator furnished. 912 S. McKinley. Call 364-6444.

NICE 3 Bedroom home w/ fireplace. Double car-garage, fenced yard, NW area. References & deposit required. Call H-364-2519, W-364-2030 ask for Dianna.

FURNISHED APT. For rent. Bills paid \$275.00/month. Call 364-3876 or stop by 109 E. 6th, Apt. A.

2 BEDROOM, 1 bath. W/D hookups, No pets.\$300/month plus deposit. Call 364-2486 after 6:00p.m.

2 BEDROOM Apartment. Stove, fridge, fenced patio. Water & cable paid. Call 364-



8. EMPLOYMENT

CATTLE TOWN Feedlot is taking applications for a penrider. See Gary at the Feedlot on Hwy 60.

TSD HOLDINGS, Inc.-Tank division, has a position open for a Loader. Job consists of washing and loading trailers. Must be 23 Yrs. of age, have 1 yr. OTR driving experience with Class A CDL. Contact Mike Corlis at 800-366-7462.

Subscribe to the Paper by call 364-2030

Also accepting applications for food service attendants in Friona, TX. Must be at least 18 yrs. old. No prior experience necessary - will train! Benefits include vacation, 401K Plan, no Sundays, or major holidays. Contact Carrie or Nieves at (800) 530-4309 between 8-5, M-F for appointments

LVNS NEEDED To fill new openings. Pick your shift at a great place to work! Call Pat Ancona at 806-364-0661.

HEREFORD GRAIN Corp. accepting applications for accounting position. Experience or degree required. Send resume to P.O. Box 910, Hereford,

NOW HIRING! All positions including management. Please apply at Hereford Pizza Hut, 1304 W. 1st Street.

Hereford Regional Medical

Beniness Office Manager
ponsible for managing the facility's
accounts receivable, billing,
lections, and data processing. Must
s thorough knowledge of medicare,
edicaid and blue cross procedures,
egree in business administration or
five years of business office
expersince in hospital setting is
quired. Send resume to: Personnel

Hereford Regional Medical Center P.O. Box 1858 Hereford, Texas 79045 Fax: 806-364-3852 Call: 806-364-2141

FIELD TECHNICIAN Needed for Texas Service area based in Hereford. Responsibilities include: service, maintenance, product delivery, installation of machine & systems. Strong electrical & mechanical skills required. Computer background helpful, related degree & or equivalent. Experience ferred. Send resume to: Field Technician, P.O. Box 3025, Greeley, Colorado 80633. E.O.E.

OPPORTUNITY FOR Director of Nursing for our campus of care is available to the right candidate. Contact Lynn Watkins. King's Manor Method-ist Home, 806/364-0661.

The Deaf Smith County Sheriff's Department has opening for the position of Part Time Cook/Corrections position of Part Time Cook/Corrections Officer. Applicant must have a High School Diploma of G.E.D. equivalent. They must be at least 18 years of age. Pick up and return applications between the hours of 8:30 am and 4:30 pm, January 24-February 4, 2000 to Nan Rogers, Room 206, County Treasurer's Office, Deaf Smith County Courthouse. Equal Opportunity Employer.

El Departamento del Sherife en el Condado de Deaf Smith, hoy esta aceptando aplicaciones para la posicion de Cocinero/Oficial Correccional/a parte del tiempo. El aplicante debe tener su diploma de Escuela Secundaria o el equivalente de G.E.D. Deben de tener no menos de 18 anos de edad. Levante y regrese aplicaciones de las 8:30 am a las 4:30 pm, Enero 24-February 4, 2000 con Nan Rogers, Cuarto 206, en la oficina de Tesorero en la Casa de Corte del condado de Deaf Smith. Empleador de Oportunidad Igualado.

BRADFORD TRUCKING An E.S.O.P. Company Now Taking Applications

Hiring for cattle haul. Must have 3 years experience and be acceptable by insurance company, pass DOT drug screen and physical. Benefits Include: insurance and raise after 60 days, vacation after 1 year, retirement paid by Company.

Contact Odell Ward at 1-800-522-5164 or Fax or Send Resume to: P.O. Box 129 Cactus, Texas 79018 fax no. 806-966-5532

J.T. TRUCKING Is now hiring! Must be 21 years old, CDL License with tanker's endorsement. 2 years experience with clean driving record. Will be transporting dry and liquid commodities. Competitive pay. Call Johnny at 806-647-5014.

AN AMARILLO Based company is looking to expand in the Hereford area, creating 10 entry level positions: F/T pay is \$2,000/month to qualify or book a personal interview call 354-6702.

INSURANCE CSR. Prefer computer experience in Microsoft Office Suite. Send resume to: P.O. Box 31, Hereford, TX 79045. All inquires confidential.



AP PAYROLL Position available at local medical facility. Experienced desired, but will train the right person. Candidate must be a self-starter with strong organizational skills. Flexible scheduling and competitive wages. Please submit resume in confidence to: Administrator, Hereford Care Center, 231 Kingwood, Hereford, Texas 79045.

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State laws forbid discrimination in the sale, rental or advertising of real estate Land advertising for real estate which is violation of the law. All persons are hereby informed that all dwellings advertised are available on an equal opportunity basis.

Writing want ads that really sell!

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· Give the price. A newspaper consultant says 70 percent of classified readers won't respond to an ad with no price.

· Use key words to describe what you're selling. The key words for a car are make, model, year, body style, color, mileage and price. If it's a house, key words are location, type of

construction, number of bedrooms and baths, and condition. · Don't use abbreviations. It's tempting to abbreviate and save money if ads are billed by the line. Brand ads are billed by the words, so spell them out so readers won't be confused trying to figure out abbreviations.

· Don't be misleading. Think accurate and factual when you write. Be sure to include a phone number and the best times to

is now accepting applications for a part-time Clerical. Duties consist of taking pre-apps, filing, updating HUD correspondence, maintaining waiting list and assisting the Jousing Specialist. Computer knowledge is required. Must ve a high school Diploma or GED. Applications available at 1011 East Park Avenue. Equal Opportunity Employment.

HEREFORD CABLEVISION Is now taking applications for customer service representa-tive. Qualifications: Must work well with public, good telephone skills, knowledgeable on 10 key, computer. Responsible for cash drawer. Apply in person at 119 E. 4th. A Equal Opportunity Employer.

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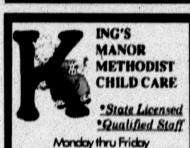
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DAILY CRYPTOQUOTES — Here's how to work it: AXYDLBAAXR is LONGFELLOW

One letter stands for another. In this sample, A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

CRYPTOQUOTE

KZBXNDM GTGQTUY GPM GZYQZWND

MVNJDNKEND. — C.Q. SXNKID Yesterday's Cryptoquote: WELL, WE CAN'T JUST STAND AROUND HERE DOING NOTHING — PEOPLE WILL THINK WE'RE WORKMEN. — SPIKE MILLIGAN

MVNH CTPKI MPUY TENU LH

Schlabs Hysinger



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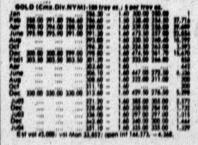
Amber Griffth Richard Schlabs Phone 364-1286 Each Trading Day After 5:30 R.M. for Recorded Commodity Update

Prices effective: January 26, 2000

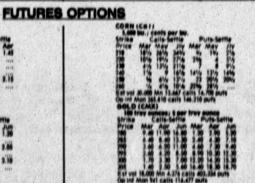
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nights," Bradley chuckled.

GOP debate set

Hatch leaves race after poor showing in Iowa

MANCHESTER, N.H. (AP) - With the field narrowed by an Iowa defeat, the Republi-can presidential candidates were meeting for their final debate before New Hampshire voters weigh in the nation's first presidential primary next

week. Sen. Orrin Hatch of Utah, who limped away from Mon-day night's Iowa caucuses with 1 percent of the vote, planned to drop out of the nominating

contest today, an aide said. His decision would leave a

five-man field with Gary Bauer, Texas Gov. George W. Bush, millionaire publisher Steve Forbes, Alan Keyes and Sen. John McCain of Arizona.

Bauer, meanwhile, was trying to dampen speculation about his political future after finishing fourth in Iowa, with percent of the vote, behind

Bush, Forbes and Keyes.

"There was some speculation in the media last night that because I didn't get second or third or whatever that I might be out of the race," Bauer said Tuesday night in Exeter. "So it's great to be at Exeter to be able to say I was raised a fighter. So if anything, the results in Iowa will cause me to work twice as hard here in New Hampshire."

On Tuesday, McCain told reporters: "I am fully prepared

to be president of the United States — more prepared than any other candidate."

That dovetailed with a new television ad he began airing a day earlier, which says he is the "only candidate who knows the military and understands the world."

Bush, coming off a win in the Iowa caucuses, said Midwest voters had seen in him what Texas voters had en-dorsed through two elections, as well as what a majority of Republican senators and governors support through their endorsements.

Forbes, bolstered by placing second in Iowa with 30 percent of the vote to Bush's 41 percent, labeled himself the "authentic conservative" and said: "The Republican establishment has met its match."

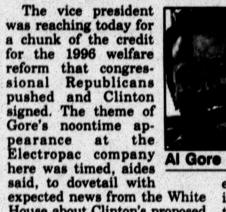
'A whole new ballgame'

MANCHESTER, N.H. (AP) The abbreviated race for New Hampshire is shaping up on the Democratic side as, in Bill Bradley's words, "a whole new ballgame," with Vice President Al Gore seeking opportunities to hitch himself to President Clinton's economic coattails.

Gore, who boomerangs between shunning Clinton and embracing him, has settled on the latter in his attempt to win next week's primary and deny Bradley any comeback from his sound defeat

in Iowa. Before meeting Gore tonight for their last pre-primary Hampshire debate, Bradley campaigned at a YMCA day care center to promote his agenda for middle-class working families. He told youngsters that he understood the challenges of

single parenthood because he cared for his daughter while he was in the Senate. "We had cereal most of the



expected news from the White House about Clinton's proposed budget for new welfare-to-work investments.

Gore's all-out drive for New Hampshire includes spending about \$20,000 on a half-hour "infomercial" to air here on Saturday, two days before the vote. Not only was Gore

campaigning on the current record-breaking economic expansion, but also on the premise that he could lead the country into

deeper prosperity.
"The question that must be answered in this election is



we're better off than seven years ago. We know that we are," Gore said. "The ques-tion is can we do even better?" On Thursday, Gore

not whether or not

was briefly suspending his commitment to campaign in New Hampshire "every minute of every hour of every day" lead-ing to next Tuesday's ballot, to fly to Washington to be in

the House chamber for the State of the Union address. "What the Clinton-Gore administration has done over the

last seven years economically helps Al Gore a lot, and I think President Clinton will be a very valuable asset during the campaign," said Bob Shrum, a top Gore adviser. Gore's message could find

particular resonance in New Hampshire, where unemploy-ment has plunged by 5 per-cent during the Clinton-Gore tenure and jobs are created at a rate of 16,000 per year. The state was losing 10,000 a year in 1992.

SNOW

From Page A1

Hunter, Bailey Nutt and Charley Nutt.

Parmer County exhibitors are Robbie Jan Barrett, Kaison Graham, J'Lond Jarecki, Cassie Jo London, Luke London, Jordan Monroe, Kelby Monroe, J'Mae Randolph and

T.J. Randolph.

Oldham County exhibitors will be Aron Fangman, Jacob Fangman, Madeline Fangman, Shelley Fangman, Courtney Lookingbill, J.W. Wagner, and Janie Wagner.

Reward

From Page A1

insurance for the trailer. Roach will gather more details and present the information later.

During the meeting, new officers were installed. They are Charles Brownlow, chairman; Daniel Villarreal, vice chairman; Melinda Brownlow, secretary; and Melva Perez,

Clinton

From Page A1

is a factor in developing Clinton's own agenda.

"They're not going to jeopardize the Gore campaign in any way with any initiatives that might be politically unat-tractive to Gore," said political Clinton also has his mind scientist Shirley Anne on the Senate race of his Warshaw of Gettysburg Col-

lege.
But on the other hand, she said, that doesn't mean Gore gets to srite Clinton's script.
"This is still the Clinton administration and they are very try."

firmly in charge."

Thomas E. Mann, senior fellow at the Brookings Institusure that Gore is protected. You proceed with your presidency but check what you propose to do against its likely impact on the Gore candidacy," Mann said. "The object is to do no harm — and preferably to do some help.

"Gore also realizes the strongest thing going for him in ministration was "not in the

carry on the work of the this election are the govern-Clinton-Gore administration. It ing successes of the Clinton administration and the broad successes in the economy and improvements in American society," Mann said. "It would be foolish to run away from

> wife, Hillary. "I think she's done a good job with this and she's getting into it," he said Tuesday. "I think it would be a good thing for New York and a good thing for our coun-

Even before his speech, Clinton went out of his way to credit Gore for some of the tions, said Clinton will make administration's big-ticket proposals. The president said, for example, that it was Gore who persuaded him to expand a health care program for needy children to include their parents, as well. "I thank the vice president for this pro-posal," Clinton said.

Lockhart said Clinton's ad-

business of micromanaging our policies to try to help or hurt any campaign." But he ac-knowledged there is coordination between the Clinton and Gore teams.

"There always is. We talk to their staff all the time,' Lockhart said. "But the agenda that the president's going to lay out is the president's agenda."

The spokesman would not say how much of it came from Gore. "There's a long list of people in that category who want things," he said, but it is the president who decides how to lay out the speech.

Clinton will offer a boost in the minimum wage, a pre-scription drug benefit under Medicare, tougher gun con-trols and a patients' bill of rights. In health care coverage, alone, Clinton is proposing a \$110 billion initiative saying it would be the largest investment in health coverage since Medicare was established

Grandmothers eager for Miami meeting

THE ASSOCIATED PRESS

News digest

WASHINGTON (AP) - The grandmothers of 6-year-old Elian Gonzalez are ready to head to Florida for a government-ordered session with the Cuban boy while political ma-neuvering intensifies over leg-islation to make him a U.S.

The two women made an impassioned appeal to Congress on Tuesday not to pass such a bill, saying Elian was a Cuban citizen and belonged with his father and them in

"It's our right to see our grandson and take him back

home," Mariela Quintana, the ing Elian's repatriation to Cuba child's paternal grandmother, said during a visit to Capitol

They won't be able to do that at today's session with Elian in Miami, however. The meeting, planned for 4 p.m. EST, was set as just a visit by the Immigration and Naturalization Service after efforts by the grandmothers to see their grandson in Miami on Monday

fell through.
They still looked forward to the visit.

"I don't know if I'll cry or if I'll laugh" when seeing Elian for the first time in more than two months, Raquel Rodriquez, Elian's maternal grandmother, told CNN late Tuesday after

the INS ruling.
President Clinton supported the grandmother's cause, hinting he might veto the citizenship legislation if it passes. And those in the Senate seek-

suggested they might use delaying tactics, including a filibuster, to keep the Senate from debating the measure. Winter headache - rising

fuel costs amid the cold STAMFORD, Conn. (AP) -It was heartwarming news for

needy residents struggling through the winter in New England and Alaska. President Clinton released \$44 million in emergency heating fuel funds on Tuesday.

Authorities estimate the aid will help tens of thousands of U.S. families in coming weeks.
A sharp and sudden increase in heating oil prices has stunned many consumers, including Alex Terentino of Stamford. He said he feels as

if fuel suppliers have him over a barrel twice over. Terentino has seen the amount he pays for home heating oil go from 99 cents per

gallon to \$1.89 in a matter of weeks, while his bill for natural gas at his Stamford butcher shop has doubled in the last

Religious feud erupts

on Oregon roadsides
PORTLAND, Ore. (AP) —
Foes of roadside memorials for cur-crash victims are waging an ideological war with Christian believers by posting signs bearing black crosses with a red slash through them — and some with the Satanic mark, "666."

The anonymous placards are part of an escalating public debate in Oregon over whether crosses and other memorials familiar in states across the country should be allowed at crash sites.

Transportation workers recently began removing religious memorials after people complained they aren't appropriate on public roads.

SNOW JOB?

Weather delaying release of reports

WASHINGTON (AP) — Government numbers crunchers, out of work for two days because of the snowstorm that raked the East, will be delaying release of at least one economic indicator.

The Labor Department is postponing release of its Employment Cost Index until Friday. The index is considered the best measure of changes in wages and benefit costs and is closely watched by financial markets. It was originally slated for release Thursday.

The Commerce Department announced that Friday's release of the Gross Domestic Product — the total output of goods and services — would take place on schedule. However, officials said, some of the data tables normally included in the report may not be ready in time because of the government shutdown.

The report on the GDP, which would be for the fourth quarter of 1999, is considered the broadest measure of the economy's pulse and is a key economic indicator for economists, financial markets and the Federal Reserve.

Federal Reserve.

The storm forced the federal government to shut down today and on Tuesday.

Storm surprised forecasters

Thousands shivered today in stranded cars, waited at airports or dug themselves out from nearly 2 feet of snow as forecasters admitted that the deadly East Coast storm was a nasty surprise.

"We're really cursing those computer models," said Andrew Woodcock, a meteorologist with the National Weather Service in Sterling, Va. "They had the low (pressure system) way out to sea."

The storm, however, raced north along the coast Monday and Tuesday, dumping nearly 2 feet of snow in places. Flurries were expected today across parts of the Northeast as the storm system moves out to sea and more delays were expected at major Eastern airports, some of which were shut down Tuesday.

Many schools and businesses across the East also were closed again today, along

with all Philadelphia city offices and courts and most Maryland state offices. And more than 150,000 people were still without power in the Southeast today.

Traffic deaths on snowy and icy roads were reported from the Carolinas to New York, and two people were found dead of exposure in South

In Great Barrington, Mass., the search resumed today for a 5-year-old girl missing and feared dead after she and her 9-year-old brother tumbled into the icy Housatonic River while walking to school Tuesday. The boy was treated and re-

Hundreds of motorists waited for help today along Interstate 85 in North Carolina, which was virtually shut down by jackknifed trucks for a 20-mile stretch near the Virginia state line. National Guardsmen and Highway Pa-

Some states seem to be reluctant

trol officers were sent to help. Some of the stranded motorists had been in their cars since Tuesday afternoon, they complained in cellular phone calls to broadcasters in the

"I've been here since 2:30 and I don't understand why no one's come," one irate motorist, who identified herself only as Cheryl from San Di-

ego, complained today. Elsewhere in North Carolina, hundreds of travelers were stranded at Raleigh-**Durham International Airport**, where airlines were not expected to begin carrying passengers again until Thursday morning. The airport had a record 20.3 inches of snow.

By today, up to 22 inches of snow had fallen in North Carolina, with 20 inches in Maryland, 19 in Virginia, 15 near Washington and in north-central Massachusetts and 14 in southern New Jersey. Farther south, Georgia was reeling from a weekend ice storm that caused an estimated \$35 million in damage.

"We were definitely hood-winked in this case," said Paul G. Knight, a meteorologist with the Independent Penn **State Weather Communications** Group in University Park, Pa.

"Wow. Eating a lot of humble pie this morning," Dewey Walston wrote Tuesday to fellow weather service forecasters in Washington, where 250,000 federal employees were given another day off.

States of emergency were declared in parts of Georgia, North Carolina and Maryland, with the National Guard called in to help clear roads and

rescue motorists. Nearly 127,000 people remained without electricity today in North Carolina, where the town of Pinehurst had no water service because of power

Staying alive in market

As a consumer, you may think that the business of business is almost totally consumed with thoughts of you and ways to entice you into like hawks.

buying its products. Think again. You're important, no doubt about it. But businesses today are spending more time than ever watching competitor moves, selling to them, buying from them and merging with them.

The marketplace is in flux, and if companies fail to evolve with it they can find themselves out of the race.

It's why Internet providers and potential Internet marketers are cozying up to each other. And why big companies ers to become big ger still. The value of mergers exceeded \$1 trillion last year, a record. A new record

is likely this year. And so you find Time Warner seeking to buy EMI Group, a music company, and America Online planning to acquire Time Warner, and Procter & Gamble negotiating at one point to acquire Warner-Lambert and American Home Products after being scorned earlier by Gillette.

It's not all about buying one another. They're seeking various other alliances as well, formal and informal.

Ford and General Motors are seeking other companies to join their Internet marketplaces in acquiring supplies. Drugstore. com Inc. has agreed to pay \$105 million to display its name on the home page of Amazon.com's Web site. And food companies, such as Kellogg and Pillsbury, are allying with Webvan Group, an Internet grocer.

It goes on like this, week after week. Companies that once spoke mainly to con-

sumers now aim their messages at other companies. And, lest they be outmaneuvered, they're watching each other

John Cunniff

Associated Press

routine, as companies trample on each other's ideas, intentionally, inadvertently or questionably. Suits are common. Wal-Mart and other retailers, to cite a case, are suing Visa and MasterCard for alleged antitrust violations.

come treacherous, mainly because of the explosion of new techniques associated with the Internet. The Internet empowers consumers with new options. It changes production methods. It can give sudden rise to brand new competi-

For some companies, the best assurance of a spot in the new marketplace is to cover all possibilities, by merging into behemoths that make them multipurpose powerhouses, ready for all comers.

Others are still testing the market, allying with Internetsavvy companies that will allow them to study the new technology, test it, and determine how they might benefit from it.

Whichever way they choose, most companies today recognize, albeit in some instances reluctantly, that the old ways of doing things, sound as they were in their time, might fail

It isn't that they've lost

But right now, staying alive

Patent fights are almost

The marketplace has be-

in the new marketplace. sight of the consumer. How could they completely ignore the end buyer? In fact, most companies have as their goal the long-term enhancement of consumer relationships. The better to serve you, they say.

is important.

to endorse breakup of Microsoft cated she is leaning toward a ban on some of Microsoft's WASHINGTON (AP) -Some states active in the behavior toward others in the Microsoft antitrust case don't technology industry rather than a forced restructuring necessarily favor the Justice Department's plan to break

successful companies, state attorneys say. That signal of potential division within the government's ranks could complicate settlement talks and the next important phase of the trial.

up one of the world's most

Although debate continues in secret among the 19 state attorneys general deciding what to recommend about Microsoft Corp., there is risk the government might fail to bring a unified proposal on sanctions to U.S. District Judge Thomas Penfield Jack-

Illustrating the difficulties in achieving such consensus,

to be specific," said Mont-gomery. "Quite frankly, I indicated to my staff when we started this lawsuit that I was not looking out for a structural solution as much

as a conduct solution." An official in another of

of the software giant.

Calling the dilemma "the most difficult professional de-

cision I ever got involved

with," Ohio Attorney General

Betty Montgomery told The Associated Press that a breakup of Microsoft "has

"I have to tell you that my

bias is toward a conduct reso-

lution, but again it's too early

never been on my top list."

the 19 states, who spoke on condition of anonymity, also has hinted that a breakup considered the "death penalty" among possible remedies — might be too disruptive for consumers.

Critics have suggested a court-ordered breakup could result in different — even incompatible — versions of Microsoft's dominant Windows software, which is entrenched as a de facto standard for running most of the world's personal computers.

Jackson, the trial judge, previously told government lawyers bluntly to agree among themselves before they present any plan for sanc-

"I would not like to have to deal with divergent points of view," Jackson told them in a private meeting in Novem-

Iowa Attorney General Tom Miller, who is coordinating the effort by the states, acknowledged there was "no lock step" among them, but said it was inaccurate to suggest attorneys general were at loggerheads over what sanctions to recommend.

"To imply there is a lot of division among the states is an enormous leap, an enor-mous stretch," Miller said. He declined to discuss internal talks about remedies, saying they were too closely linked to secret settlement negotiations.

In the government's final legal filing before the next round of courtroom arguments, it rebutted claims made by Microsoft in earlier filings.

Coke to cut 6,000 jobs

ATLANTA (AP) - Coca-Cola plans to eliminate 6,000 jobs, its biggest employment cutback ever, as part of a major

restructuring at the world's largest soft drink maker.

The cuts announced today will affect 2,500 positions at the company's Atlanta head-quarters, 2,700 overseas, and 800 jobs around the United States. Coke estimated that the cuts will save \$300 mil-

The size of the cuts surprised many analysts who had predicted Coke would trim 2,000 to 4,000 jobs.

It is the latest move by the company to boost its profits since President Douglas Daft was designated to become chairman and CEO after its April shareholders' meeting.

Daft called the cuts "painful both for those within the com-



too many to list in this ad! So come by today and take a look!

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Just drive through our used car department and check out our great sale prices on EVERY USED CAR AND TRUCK!



Immigrant farmers bring techniques, seeds, crops

(AP) - When Efren Avalos left his home in Mexico for a better life in the United States, he brought more than his farming skills. He brought

Today, Avalos, who farms in California's lush Salinas Valley, grows a breed of red corn common in his homeland but unavailable in local supermarkets. He also grows small, unique tomatoes called tomatillos, an edible cactus called nopales and special fava beans that are cooked in the pod.

Avalos wouldn't be growing these crops if there weren't a market. In fact, business is

"Although a lot of American people don't recognize my crops, we have so many Latinos living in my area that I sell out," he said.

Avalos is one of hundreds of immigrant farmers making

homelands.

For Avalos, it's not just immigrants snapping up his produce. This year, he sold 100 pounds of organic purple toma-tillos a week to Whole Foods markets, charging about \$1 a pound. Whole Foods resells the tomatillos to customers for twice that price.

"I wasn't sure I was going to find a market, but now I think I should plant even more," he told farmers last week at Eco-Farm 2000, the nation's largest annual gathering of organic farmers.
While Avalos grows prima-

rily for the burgeoning Latino population in his region, Central Valley farmers - including thousands of Southeast Asian immigrants - are growing and marketing their own array of ethnic specialty crops.

"Lemon grass, winter melon,

PACIFIC GROVE, Calif. a good living growing fruits red basil, bitter eggplant, lo-P) — When Efren Avalos and vegetables from their tus roots — maybe you never tus roots - maybe you never heard of this stuff, but this is what we love to grow and eat," said Michael Yang, a Hmong immigrant who works with farmers in Fresno through the University of California's cooperative extension program.

Yang said there are more than 850 Southeast Asian families farming in Fresno County, including Cambodian and Thai. They sell their produce

through wholesalers and at farmers' markets, renting land

from large property owners.

Because their crops are uncommon, Yang said they sometimes have a hard time convincing brokers to buy it. However, as these items become mainstream, the farmers have a distinct advantage over traditional farmers because they've been growing the crops for generations, he said.