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TWO SECTIONS

# The Hereford Brand

FIRST SECTION

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 18.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, MAY 15, 1930.

FIVE CENTS PER COPY.

## HIGH SCHOOL ENDS TONIGHT WHEN LARGE CLASS HEARS ADDRESS; RECEIVE DIPLOMAS

All scholastic work of the Hereford high school was finished Wednesday, and tonight final will be written for the 1930 class when Dr. J. A. Hill, of Canyon, delivers the commencement address.

For the last time as students in the home school the forty-eight seniors will assemble for the class addresses, the commencement talk, and the presentation of diplomas.

W. A. Daugherty is president of the class and Kathleen Cronin is secretary.

Honard East, son of Mr. and Mrs. Ed East, holding high honors among the boys, is salutatorian, and his subject is "Looking Backward."

Kathleen Cronin, daughter of J. T. Cronin, is honor student of the class, and she will give the valedictory in "A Dream of the Future."

The program which will be held in the high school auditorium tonight at 8:15 o'clock follows:

Processional: Miss Dessie Mae Steele.  
Invocation: H. L. Kester.  
Cornet Solo: Paul Wright Barnett.  
Looking Backward: Honard East.  
Piano Duet: Mary Broadwell and Mary Ines Hough.  
History in the Making: Charles Simpson.  
Quartet: Bernard Seed, Edward Robinson, T. E. Selger, Jr., and Charles Rice.  
A Dream of the Future: Kathleen Cronin.  
Address: Dr. J. A. Hill.  
Presentation of diplomas.  
Benediction: J. M. Gilliland.

## Chief Mercer Had Two Fires To Extinguish

Fire Chief Dow Mercer and his fire-fighters spent a busy and an anxious afternoon last Saturday, extinguishing two fires and in the process a severe blaze broke out during the heavy wind-storm.

At 1:30 in the afternoon a call came from the A. H. Elliott residence, and it was found that electric lines from the alley to the house were short-circuiting, with no damage except to the wire insulation.

At 2:25 the fire apparatus was rushed to Corbett's Cleaners, where the high winds had caused a blaze to start from the furnace. About \$300 loss was sustained in the burning of customers' clothes. Little damage was done to the building.

## W. A. Daugherty and Family Moving to New Mexico Ranch

W. A. Daugherty and son, Archie, and their families are making preparations to move to their new home in Curry county, New Mexico this week. Mr. Daugherty and sons have purchased a five and a half section ranch south of Grady about nine miles. The Daugherty's have lived in the Hereford country for nearly thirty years and the loved community in which they lived will suffer a distinct loss. The Brand and the many friends of the Daugherty's extend their wishes for continued prosperity at their new home.

## Municipal Band Will Give Program Sunday Afternoon

The weekly band concert will be held on the court house lawn Sunday afternoon at 2:00 o'clock. The Municipal band, under direction of E. E. (Pop) Frazier, will render a program of popular numbers, marches, songs and overtures.

## United Service for 3 Churches Sunday Evening

A united service of the Christian, Presbyterian and Baptist congregations will be held at the First Christian church Sunday night at 8:00 o'clock, with Rev. E. P. Gieser in charge.

## Rural School Exercises Set for Friday Night

The seventh grade classes of the rural schools will have their closing exercises in the Hereford high school auditorium Friday evening, May 16, at 8:30 o'clock, in the announcement of Judge Earl W. Wilson, superintendent of schools.

## Poultry Clinic Is Coming To Hereford On May 20th

A poultry clinic will be held in Hereford May 20, under direction of the Hillside Hatchery, according to an announcement by the manager, S. P. Conaway.

## INDUSTRIAL DISTRICT IS EXPANDING AND SANTA FE RELEASES HEAVY PAY ROLL

The Santa Fe railroad and American Railways Express Company will have expended several thousand dollars in wages for circulation in Hereford, and invested thousands more in the way of permanent improvements when the several projects under way have been completed.

## Where Hospitality and Barbecue Were Found



WOMBLE & SONS RANCH SCENES  
In the picture: Left, new brick home; right, new barn where barbecue and dance were held Friday; top panel, some of the high-priced Herefords for which the ranch is famous.

## Estimate of Suburbanites Said Too Low

Attention has been called by many that the estimate of Hereford people having suburban homes and not included in the new census just released is too conservative, as carried in the Brand of last week when the figure was placed at 500.

## Seventh Grade Class Heard Friday Morning

The seventh grade class will end its school year Friday morning in closing exercises, beginning at 9:30 o'clock at the high school auditorium, when G. A. F. Parker presents the citizenship medals.

## Chas. Walker Killed When Truck Ditches

Chas. S. Walker, age 32, met an untimely death shortly after 3:00 o'clock Tuesday afternoon when the truck in which he was riding turned over about fourteen miles west of Hereford.

## Fire Destroys Geo. Robinson Brooder-House and 500 Chicks

Fire arising from an unknown cause destroyed the brooder house and 500 baby chicks of George Robinson about 11:00 o'clock Friday morning at his farm home on the old Arnold place about 5 miles southeast of town.

## Chapter Red Cross Meets Storm Appeal

An urgent telegraphed appeal came last week from the St. Louis office of the American Red Cross to the Deaf Smith county chapter for aid of the stricken districts in the storm belts of Central Texas.

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## May Bring Up Road Paving During Year

The Highway No. 396 Association, the route serving Hereford, held its third annual convention in Amarillo Monday afternoon and a banquet that night.

## Good Will Men from Amarillo Enjoy Stopover

The Amarillo good-will trippers, composed of 100 business men and the high school band of forty members, spent two and one-half pleasant hours here Tuesday, arriving on their special train at 10:35 in the morning.

## LAMPS OF EDUCATION ARE DESIGNATED BY REV. E. P. GIESER IN CLASS SERMON

"Truth, memory, sacrifice, obedience, power, beauty and life are the lamps of education," said Rev. E. P. Gieser Sunday evening in the high school auditorium in the farewell sermon to the graduating class.

## HOME OF WOMBLE & SONS ON PALO DURO OPEN TO GUESTS WITH BARBECUE-BARN DANCE

### Miss Eloise Pitman Will Be Friona Primary Head

Miss Eloise Pitman, who has been teaching at Friona for the past two years, returned home to Hereford for the summer vacation period last Friday.

### Triplets Born Saturday to Mrs. Geo. Messenger

A message was received Saturday by J. N. Messenger that his son who lives on the ranch 20 miles west of Hereford had become the father of triplets.

### City Commission Makes Contracts For Appliances

A contract was made in a session of the city commission last week with W. A. French, representing an equipment company, for fifty units of sanitary appliances through which the commissioners hope to extend the city's sanitation system to those residences that are not served by sewer lines.

### Home Shortage Felt, and Many Are Building

The house shortage in Hereford at this time is found to be acute by the new people coming in and seeking living quarters.

barbecue of banquet proportions and a merry barn-dance were enjoyed by 150 people from widely scattered districts last Friday when they were guests of Mr. and Mrs. W. T. Womble & Sons at the latter's ranch 20 miles north of Hereford in the valley of the Palo Duro creek.

Two young juicy beebes had been barbecued, thirty gallons of steaming coffee, rich in pleasing aroma, appetizing salads, pickles, rolls and dozens of delicious cakes had been prepared to supplement the piece-de-resistance.

The affair was timed to come as a sort of dedication of the large and expensive barn, just completed and not yet used, which is to protect from the elements the diamonds of the ranch, 25 young Herefords of high caratage, valued up to \$1500 a piece and all sons of that impeccable kohlnoor of Hereford, Prince Domino, the \$10,000 sire.

W. T. Womble, himself, was head barbecuer and Frank Richards made the coffee that demanded so many seconds.

(Continued on Page Eight)

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Several houses are under construction and others are being planned, and it is thought a sensible building program will care for the growth here without the danger of over-building.

Mrs. A. K. Gillis is constructing a stucco duplex having four rooms and bath on either side and two basement rooms for each part of the duplex.

(Continued On Page Five)

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**POLITICAL ANNOUNCEMENTS,  
DEAF SMITH COUNTY**

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

For County Judge and Ex-Officio County School Superintendent:  
EARL W. WILSON  
C. W. HUMBLE

For County Attorney:  
JOHN A. COFFEE

For Sheriff and Tax Collector:  
JOHN B. MILLER  
J. T. CUNNINGHAM  
M. W. CORNETT

For Tax Assessor:  
IRA RICKETTS  
H. M. (Mack) BEACH  
R. A. (Artis) DANIEL

For County Treasurer:  
J. H. HEAD  
MRS. BESSIE L. SMITH.

For District and County Clerk:  
L. H. FOSTER  
RAYMOND HAWKINS

For Commissioner, Precinct No. 1:  
C. J. PADDOCK  
P. J. (Jack) ROSE  
W. A. KNOX

For Commissioner, Precinct No. 2:  
W. M. COGDELL  
J. T. GILBREATH  
W. B. PHILLIPS  
S. L. WALSER

For Commissioner, Precinct No. 3:  
J. T. GUINN  
J. K. GRAY

For Commissioner, Precinct No. 4:  
W. M. (Mal) STEWART

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Plants

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Corner of Second and  
Sampson

**Fast Work of Combines Will  
Flood Market With New Grain**

"Regardless of whether or not it pays to store wheat on farms, a certain amount of it is absolutely necessary. There will be a sufficient number of combines in the Southwest this year to harvest 80 per cent of the wheat crop, making this much of the crop ready for the market within three weeks from the time harvest begins," says H. M. Balner, director, Southwestern Wheat Improvement Association. Continuing he says, "The equipment of railroads and local elevators will be sufficient to handle about 50 per cent of the crop direct from the combines and the other half will have to be stored on the farms.

"Much farm storage space is already available but a large part of it is not suitable for combined wheat. Almost any kind of a water-proof construction is suitable for storing thoroughly dry wheat, but much of the combine wheat carries too much moisture for safe storing unless special provisions are made for drying it. Properly ventilated bins will take care of ordinary wheat, but if it contains a little too much moisture it will require a re-handling system, thru which the grain can be cooled and

dried while it is being moved from one bin to another. "While it is true that slightly damp wheat may be reconditioned in well ventilated bins, it is a very risky and dangerous practice. The degree of dampness of grain is usually no more than a guess as far as the farmer is concerned, and if it happens to be a little too damp no system of ventilation will reduce the moisture quickly enough to prevent the grain from sweating or getting musty. The safest and most practical way of storing wheat is through the use of farm storage units which provide for drying and cooling of the grain by moving it.

"Whether wheat seems dry or not, it is not safe to store it and trust to luck that it will keep. It should be constantly watched and if it starts to heat it should be moved from bin to bin until it cools and dries or it should be disposed of before it becomes damaged."

Mr. and Mrs. Fred Davis of Clovis spent last Sunday, Mother's Day, in the home of Mrs. Davis' mother, Mrs. J. D. Thompson.

**Wilford Taylor Named  
Umbarger Postmaster**

Umbarger, May 13.—Wilford Taylor, merchant, member of the local firm of Taylor & Friemel, has been named postmaster here to succeed Mrs. McAdams, resigned. Taylor was formerly tax assessor for Randall county.

**Clovis Youth  
Gains Honors  
at Texas Tech**

Clovis, May 14.—Hal Lary, son of J. L. Lary, banker, has just received announcement of his selection for one of the scholarships of \$1,000 for a year abroad, earned by this student as a junior at Texas Tech of Lubbock.

Lary will be one of ten students selected from American undergraduates to hold these scholarships in foreign countries during the academic years of 1930-31, and he will leave the United States in mid-summer for Switzerland where he expects to spend a good portion of the year studying.

This young man expects to enter some phase of the diplomatic service and most of his study will be along international lines. Lary is a polished speaker, has been on

Tech's debating team for three years and was awarded a \$250 scholarship in his freshman year for excellence in oratory. Also, he has been editor of the Treador, college paper, during the current year.

J. F. Bolin of Hale county was a visitor in Hereford Friday, inspecting lands and looking for a farm location for himself and brother.

**One Good Cow  
Equal to 36  
Average Ones**

The value of culling dairy herds which is being demonstrated by such men as L. A. Smith is being pointed out in the work conducted by W. T. Dungan, official cow

tester. "It takes 36 150-pound butters to equal one 400-pound cow," says Dungan, who cites figures showing how the high-production cow clears a yearly profit of \$50. "The average cow in Texas produces 150 pounds of butterfat a year valued at \$32.50 if sold at 21 cents. It costs on an average 1 cent to feed a cow, and the net return is only \$2.50. The 400-pound production cow will gross \$140, and the feed cost is the same, \$50."

**Whither Bound?**



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**SEED! SEED!**

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**Bargains for Friday and Saturday**

LETTUCE, large heads	7c
MATCHES, Carton	20c
CRACKERS, 6 lb soda	78c
CANDY, peanut brittle, lb	22c
GRAPE JUICE	Pint ..... 28c Quart ..... 53c
BEANS, Kidney, No. 2 can, 2 for	25c
FIG BARS, bulk, 2 lb	25c
SPUDS, new, lb	4c
CRACKERS, Edgemont, with can, Graham and Cream Soda	30c
CORN FLAKES	11c

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