

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th YEAR—NUMBER 51.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JANUARY 2, 1930.

FIVE CENTS PER COPY.

TELEPHONE SITUATION GETS ATTENTION OF DINERS AT C. C. LUNCHEON HELD MONDAY

Places to eat were at a premium Monday noon in the Baptist church dining room when the Chamber of Commerce was host to the returned college and university students of the city at the regular bi-weekly luncheon. Approximately one hundred guests and members enjoyed the hour together—thirty-two students at home for the holidays accepting invitation for all to be present. The luncheon menu was in keeping with the season of the year—roast turkey being the piece of resistance and accompanied by every good edible appropriate to the occasion.

President Seliger, who presided, opened the program with a suitable address to the visitors, and introduced Superintendent C. H. Dilley, who in turn presented the student guests of the day. It developed during this process that Hereford, as nearly as could be ascertained, had forty-eight young people who have been attending thirteen different colleges and universities the past fall.

Miss Margaret and Baby Thompson, accompanied by Miss Mattie Lou Harrison at the piano, rendered a beautiful vocal duet, and Miss Gladys Seliger gave a very entertaining version of the story of Pharaoh's Daughter, purported to have been related by a Negro Sunday school teacher.

R. G. Confield as manager and Lester B. Lynch as educational exponent of the Hereford laundry and dry cleaning company, were introduced as new citizens of the city. Mr. Lynch expressed the company's appreciation of the welcome the citizenship has given them since coming. A. L. Thomas, field representative of the General Motor Co. and guest of Frank Hall, was introduced.

The comedy stunt of the day was furnished by Alex Thompson, who gave in character a representation of a telephone conversation purporting to take place in 1920 while he was a candidate for dog-catcher. After calling the wrong number so he might accidentally get the right one, he told Len Carlie he had a hundred pounds of coffee ground and wanted him to come and get it. The conversation following developed the fact that Alex had to crank his phone he had attached it to a coffee grinder, and 100 pounds of ground coffee was the result of trying to call Len. As the service was had, connection was cut off, and when trying for a reconnection, the apparatus shot off like a gun, blacking Alex's face—and the farce was over.

A spirited series of talks relative to the present deplorable telephone situation in Hereford was made by President Seliger, J. E. Hill, A. O. Thompson, G. A. F. Parker and Mayor E. G. Ireland.

Speeches were in effect that the present Hereford telephone service, although promised for many years to be rebuilt and improved, was still of the old "Model T Ford type" that had to be cranked to get started. Definite promises had been made to put up and equip a modern building by the first of 1930, yet it is reported the telephone company has recently leased for another year its present location with an option for a second year's occupancy, and in a recent interview the district manager said there was no probability of any relief being given the situation during 1930.

The present franchise, it is understood, expired several years ago, and predictions were made that another company was ready to cooperate with the citizenship in establishing a new service in the city. It is apparent that the merchants and residents of the city will move practically unanimously to do anything to give Hereford the telephone service to which it is entitled, to the extent of either making out all existing phones or sign up with a new company who will guarantee adequate equipment and accommodations.

J. E. Hill Completes List To Investigate Telephone

J. E. Hill, who at Monday's Chamber of Commerce luncheon was appointed chairman of the committee to work out a solution of Hereford's telephone problems, with authority to appoint his assistants, has named Judge John E. Sisson, R. B. Black and G. A. F. Parker to help him.

Nunn-Warren Gets Another Paper in New Mexico

President J. Lindsey Nunn and Secretary-Manager David M. Warren were visitors at the Brand office Monday afternoon while en route to Clovis, New Mexico, to take charge of the Evening News-Journal, the daily paper of the Nunn-Warren Co. has added to its possessions, beginning the first of the year.

Annual Banquet of Chamber of Commerce February 4

Hereford's annual Chamber of Commerce banquet, wherein reports of the year's activities will be given and a contemplated program for the future outlined, will be held on the evening of Tuesday, February 4, according to an announcement made by Secretary J. A. Miller this week.

This banquet will be the biggest event to start off the New Year and its progressive program for Hereford and Deaf Smith county, and great preparations are being made to eclipse anything heretofore done. Speakers of state renown will be here and visitors and guests from all over the Panhandle, for the annual banquet of the Hereford Chamber of Commerce has always been an event to look forward to and is greatly appreciated by all who attend it.

RALPH FULLWOOD ALMOST DROWNED LAST THURSDAY

Little Ralph Fullwood, aged 15 months, son of Mr. and Mrs. E. A. Fullwood, narrowly escaped drowning last Thursday when he got too near a small fish-pond in the rear of the Fullwood lot where he was playing. Ralph was discovered by his mother and a relative, Earl Penton, just in time to save his life. He was hurriedly taken to the office of Dr. LeGrand where he was resuscitated, and is now reported to be in his usual good health.

Daughter of Mr. and Mrs. W. L. Venable Dies Here

Miss Fern Lucille, 15, daughter of Mr. and Mrs. W. L. Venable, passed away last Monday. The Venables live about two miles south of Bovina on a farm, having lived there about ten years. Funeral services were held in Bovina at the Baptist church the following day and the remains were laid to rest in the Bovina cemetery by the E. B. Black Co. funeral directors.

Karl Marsh Dies Sunday; Expert Dairy Inspector

Karl Marsh, 29, resident of River Road, Amarillo, died in the Deaf Smith County Hospital in Hereford at about 10:00 o'clock last Sunday morning, following an illness of only a few days. Mr. Marsh was for a number of years in the dairy business in Amarillo and at the time of his passing he was official cow tester of the Deaf Smith-Randall Cow Testing Association and city dairy inspector for this city. Besides his widow, he leaves one son, William, and three daughters, Ann Lou, Hazel Carline and Mary Louise. He was a member of the Christian church and was a World War veteran. The remains were shipped to Amarillo Sunday afternoon by the E. B. Black Funeral Directors Company.

Karl Marsh came to Hereford about a year ago and started the work of cow testing on a few herds and at the time of his death he had under his supervision practically all the best herds of dairy cows in both Deaf Smith and Randall counties. His loss to this community will be sorely felt, as he was one of the most conscientious workers among the dairymen that this county has ever had.

Mr. Marsh was also an experienced dairyman, an excellent show man in the ring with the exhibitors and a Missouri A. & M. graduate. The body was held at the Griggs Funeral Chapel Monday pending arrival of relatives from Indiana and Missouri.

Leslie Smith Dies at Home Here After Lingering Illness

An enormous crowd of Hereford citizens gathered at the First Baptist church last Friday afternoon at 4:00 o'clock to pay respectful and fitting tribute to the memory of a cherished friend, Leslie Earl Smith, who died Thursday afternoon and was laid to rest in West Park Cemetery the next day amid the wreaths and garlands of floral offerings from hundreds of sincere admirers.

Mr. Smith had been a resident of Hereford since 1904, and was counted a friend of all who came to know him. He was best appreciated, perhaps, from his active work in the Hereford brand, he being a faithful performer and always a favorite with the listeners.

Enlisting at the beginning of the World War, Mr. Smith served in the Navy during the conflict, his musical ability earning him a coveted position with Sousa's Marine Band. He was a member of the American Legion Post at Amarillo until Hereford Post No. 192 was organized this fall, when his membership was transferred here.

For several years he was employed as postal clerk in the Hereford post office, and was a general favorite with the patrons. The malignant disease which claimed his life made necessary his leaving that work some time ago. Most of the time since he had been a semi-invalid.

He and Miss Bessie Sanders were married July 4, 1923, who, with their little daughter, Wanda Jean, survives him. Through his long period of illness his loving helpmate has by faithful, untiring nursing, eased the pain of his disease-wracked body. Beside these two, Mr. Smith is survived by his mother and father, Mr. and Mrs. Clarence Smith, of Hereford, and two brothers, W. J. Smith, Hereford, and R. J. Smith, Plainview.

Doyle Mason Killed by Gun Shot Saturday

Mortally wounded from the accidental discharge of a 30-30 rifle in the hands of a friend and neighbor, Doyle Mason, 22, Deaf Smith county farmer, died en route to an Amarillo hospital early Saturday.

The gun was in the hands of Raymond Wells, who was at the Mason home to assist in butchering hogs, while Mason was standing nearby to stick them. While Wells was loading the rifle it was accidentally discharged, striking Mason just below the left ear and coming out above the right ear. Death was almost instantaneous.

The tragedy occurred on the Carter-Houston farm northeast of Hereford about 35 miles at the home of his mother, Mrs. Nora Mason. Mason is survived by his mother, four brothers and a sister. The remains were buried Saturday.

Beryl Witherspoon Married to Miss Grace Duffey

Beryl Witherspoon, son of Mr. and Mrs. Vera Witherspoon, and Miss Grace Duffey of Franklin, Texas, were united in marriage Thursday, December 26, in the Duffey home at Franklin. Immediately following the wedding the bride and groom motored to Hereford where they spent several days with home folks and friends.

Mr. Witherspoon is a graduate of the Hereford high school and in August of this year got his degree from A. & M. College. After graduation he accepted a position with the American Telegraph and Telephone Co. at St. Louis, at which place he has since been employed.

Miss Duffey is the charming and talented daughter of Mr. and Mrs. R. M. Duffey of Franklin, and formerly was a student at C. I. A. Denton. Mr. and Mrs. Witherspoon left last Tuesday for their home in St. Louis.

TECH STUDENTS READ THE HEREFORD BRAND

H. L. Hershey, of Texas Tech, is here this week visiting his parents, Mr. and Mrs. Ray Hershey. Mr. Hershey is a student at Tech and is majoring in agronomy. A file of the Hereford Brand is being kept, Mr. Hershey said, in the library of the college so that students that are not taking the Brand may read it.

TARDY TAX PAYER NOW IN BIG RUSH

The issuing of automobile licenses and plates beginning Wednesday is making the collector's office a busy place these days, and is apt to remain so for the rest of January, as tax paying time reaches its climax with the last day of the month, and always, despite earnest advice to the contrary, many folks wait until the last moment to pay taxes and are caught in such a rush that there is a great inconvenience to everybody—themselves most of all.

Joweh Murchison, deputy, says it is useless to try to get an auto license until a certificate is obtained showing that the lights of the car have been tested and approved. The testing stations so far designated this year are the Willard Battery Service Station and Beavers Brothers Garage.

Would Keep Tax Money Closer to Point of Origin

December 18, the County Commissioners Courts of 30 Panhandle and West Texas counties met in their second semi-annual session at Plainview. The organization is known as "West Texas County Judges and Commissioners Association," where the commissioners unite for the purpose of promoting legislative relief and to discuss the problems common to all.

The organization had its beginning at Lubbock last October, at which time it was agreed the association should meet twice each year, in April and September, at different places up and down West Texas, thereby enabling each section of the country to entertain the convention and to let its wants be known to the association. The next meeting place is Tahoka.

At Plainview the note was sounded and universally agreed upon that the county commissioners court is one of the most important units in our state government; the commissioners court is a unit in the state government that is in direct touch with the people, and knows the exact conditions, needs and wants of the individual county, and has the opportunity of knowing at first hand what is best for the people of the county. So this being the consensus of opinion of the body, it was resolved that said commissioners courts throughout all this western country join hands and go after the things that we need and which we have so long been denied.

The commissioners courts derive authority to act and get their commands to act through laws passed by the legislature of the state. Many of these laws are either unjust in their application to this action of the county or obsolete in their practical use. These laws will remain upon the statute books of the state until some one objects or offers a remedy. That is the purpose of this organization.

Such men as State Senator Clint Small, who has already done so much for West Texas in the land title fight, and State Senator Pink L. Fargish, are lined up 100 per cent for the organization.

Examples of injustice under existing laws might be given thus: A man owns a little \$3000 home and there is no way that he can escape paying taxes on same. Another man owns a \$3000 automobile and it is possible for him never to pay property taxes on it. The laws relative to assessing and collecting taxes on personal property are sorely in need of revision. The legislature has dumped burdens on the General Fund of the counties until the 25 cents on the \$100 valuation is spent before a small part of the debts against the fund are paid. This necessitates a transfer of funds to meet the situation. The Panhandle and West Texas counties need more representation on the state highway commission, need more state highways, better state highways, and those we have need more maintenance. West Texas counties ought to get back for West Texas and the Panhandle all the gasoline tax they pay into the coffers of the state highway commission, to build and maintain these needed highways.

The remedy of all these ills and

Christmas Lighting Wins Approval of Merchants

The Christmas lights that have decorated Hereford streets for the past week came down Wednesday. Comments from strangers and out of town visitors during the holidays were to the effect that the city was one of the most beautifully lighted and decorated towns in the whole Panhandle.

Two thousand red, yellow, blue and green lights strung criss-cross over the intersections, in the middle of business blocks, and loops in festoons on the court house and city hall made downtown Hereford a fairland of color. Too much credit cannot be given the city commissioners, county commissioners, chamber of commerce, and the committee in charge who arranged and made the decorations possible.

The Texas Utilities Company deserves much praise for the part it took in making the program as attractive as it was. The lights are now the property of the city and county and may be used for decorative purposes at any future time when they may be needed.

The only regret felt is that the lights should have been up for a week or ten days before they were. Many merchants have expressed themselves as having been more than willing to cooperate in the beautification of the city had they known in time to get decorations up in front of their business places. It goes without saying that this will be a positive result next year. Many made the best of the situation as it was, and put up what ornaments they could but that was nothing in comparison to what would have been done had the movement started earlier.

Mr. and Mrs. F. P. Dunkle returned to their home in Colorado Springs, Colorado, last Sunday after a ten days visit in the home of their son and family, R. O. Dunkle.

Accidental Shot Takes Life of Young Farmer

C. C. Hart, 19, who was accidentally shot in the head Christmas day, while hunting with a companion about 25 miles northwest of Friona, passed away at the Deaf Smith County Hospital here last Sunday evening.

No particulars of the accident have been heard at this time, but it is thought that the gun was discharged while he was in his car. His companion, a relative, was not near when the accident happened.

The victim of the accident was hurried to the hospital here immediately after the accident, but the wound was so serious that little could be done for the unfortunate young man. The remains were taken to Bellevue, N. M., Monday morning where funeral services and interment were held.

Western Chain Tire Store Opens Branch in Hereford

The Western Chain Tire Store has opened a business in the Stambaugh building on Second and Main streets. This group of stores operates with Federal tires, and the agency in Hereford will devote itself exclusively to the tire trade, receiving shipments in carload lots. G. A. Payne of Clovis, has moved to Hereford and will be manager of the company's store here.

PIE SUPPER AT WESTWAY

Westway is scheduled for a big pie supper and musical next Saturday night. Prizes will be offered for the prettiest girl and most homely man. Proceeds will go in part to the Westway school and part to C. O. Stephenson and daughter. A cordial invitation is extended to all.

many more as the occasion arises is going to be sought and diligently so in the legislature of the State of Texas, by the West Texas County Judges and Commissioners Association, backed up by the West Texas members of that legislative and other men and organizations of influence.

The world has its eyes upon the Panhandle of Texas, the most rapidly developing section of the United States today, and this organization of county judges and commissioners courts is going to do its part in bringing into rightful recognition this section, which is an empire of its own.

CONTRIBUTED.

HEREFORD HIGH SCHOOL ON ACCREDITED LIST FOUR TIMES IN AS MANY YEARS; A RECORD

New Baker Arrives in Home of Mr. and Mrs. Reynolds

Born to Mr. and Mrs. Rankin Reynolds, January 2, a ten-pound son, named Robert Wayne. Mr. Reynolds is proprietor of the Hereford Bakery and Mrs. Reynolds was formerly Miss Nellie Dunn, daughter of Mr. and Mrs. R. M. Dunn, of West Hereford. Needless to say, Mr. Reynolds is all smiles today and is passing the cigars.

Morgan-Carroll Take Over Chevrolet Filling Station

James Morgan and Charles Carroll have purchased the business of the Brumley Chevrolet filling station on East Third street and began dispensing Conoco gas and oil Wednesday morning, January 1.

Mr. Carroll was formerly a member of the Carroll & Corbett dry cleaning establishment up to a few weeks ago when he sold his interest to his partner, Roger Corbett. Mr. Morgan was formerly with the Magnolia Petroleum Co. as field man in this county, later he was a salesman with the local Piggly Wiggly grocery. Both men are energetic business men and will no doubt make a credible showing in their new undertaking.

Report on Palo Duro Park to Be Submitted to C. of C.

An important part of Monday's program at the Chamber of Commerce luncheon was omitted because the allotted hour of time elapsed before the entertainment was completed. A report prepared to be given by Judge C. F. Kerr, who is a member of the Palo Duro Park committee appointed for Deaf Smith county, could not be given. This is of great interest to Hereford citizens and will be given a preferred place on the program Monday, January 13.

W. D. Kellehor Offers Price To First 1930 Baby

W. D. Kellehor is noted for buying and giving unique gifts. This time Mr. Kellehor will give a child's bassinette to the first white child born in Deaf Smith county in 1930. Mr. Kellehor has purchased and presented to club boys and girls several handsome gold medals in the past few years, and now has branched out into the infant class. It is hoped that "Kelle" will keep on doing this good work. The bassinette is on display at the Black Furniture store.

H. A. Hoffman Opens Helpy-Selfy Grocery

What will be perhaps the biggest and best advertised opening of a grocery store ever held in Hereford will be given here Saturday when H. A. Hoffman holds the formal presentation of his new Helpy-Selfy. This announcement by a well known local merchant of long standing will no doubt be welcomed by his trade, since the change he is making will make it possible for everyone to take full advantage of as low cash and carry prices as are possible to be had anywhere.

The store was changed from its old appearance from the time it closed Christmas Day to the beautiful blue and white store the customers will find when the opening occurs Saturday morning.

Basketball Games Scheduled Here Over This Week-End

The Dimmitt high school cagers will play the Hereford basketball team next Friday afternoon at about 4:30. Immediately following this game the Dimmitt high girls play the Hereford girls. No admission charges at the door for either game.

On the following Saturday night the Friona high school basketball team plays the Hereford high, this game to start at 7:00. Immediately following this game the Friona high girls will clash with the Hereford high school team. H. P. Slett will referee all games.

For the fourth year in succession Hereford high school has been retained on the accredited list of colleges and secondary schools of the Southern States. This is the notification recently received by Superintendent C. H. Dilley of the Hereford schools from the State Department of Education, after the meeting of the association in Kentucky last month.

It is a distinct mark to the credit of the Hereford high school that for the past four years no qualifications have been made to its acceptance as an accredited school, which means that the subjects carried and the work done here is sufficient to pass all requirements of the association. A student graduating from Hereford high school is qualified without further examination to enter any college or university in the Southern States, and if necessary the credits may be exchanged with higher schools of learning in other parts of the United States on the same basis.

It is a coveted honor for a high school to be accepted as a member of the Accredited Colleges and Secondary Schools, and when reached it is usually with the provision that certain conditions be met before full membership is conferred.

No comment or suggestion for improvement in any way was made in regard to Hereford schools, and this being the fourth successive year of membership, the city has just cause to be proud, indeed, of its educational system.

Get Your Lights Tested Before Applying for License

Tax-paying time has arrived and the local sheriff and his office force are beginning to feel the pressure of the usual rush for this month. Sheriff Miller also mentions to the Brand that it would greatly aid him if all who came to his office to pay their automobile tax license fee would be sure to procure the usual light adjustment receipt before coming in to pay license fees.

Under the new automobile tax law the license fee has been greatly reduced, but all the money collected now stays in the county in which it is collected, this money to be used mostly for the road and bridge fund. Heretofore only forty per cent of the collections remained at home, but under the new ruling, even if the taxes have been lowered, counties, especially in West Texas, will be greatly benefitted.

NEW COMERS WOULD ADD TO PRESENT HOLDINGS

John M. Rose, of the Adrian district, was in Hereford Wednesday on business. Mr. Rose is quite a large land owner in the north part of this county and is negotiating with the present owners of the Hereford farm, his present ranch. Mr. Rose and family are new comers to the Panhandle, having formerly lived in Dallas. They are improving their farm with a new home and other buildings.

GOOD CHRISTMAS PRESENTS

J. A. Wear believes that the Brand is about as good and lasting Christmas gift as can be had, so he sent the paper one year to his daughter, Mrs. J. W. Kelley, of Dallas.

W. B. Phillips, another booster for the Brand, sent it as Christmas gifts to his two sons, Coy Phillips, Wildorado, and Earl Phillips, Hereford.

Mrs. N. M. Patton sent her son, Fred Patton, of Chicago, the Brand for a year.

GAS EXTENSIONS

F. W. Scovell was in Friona last Saturday checking up the prospective gas users in that city. Mr. Scovell says that our neighboring cities, Friona and Dimmitt, are to have gas piped in early in this year.

STORK SPECIALS

Born to Mr. and Mrs. M. R. Corbett, December 24, a son, named Mark Roger.
F. C. Smith, December 25, a daughter.
Joe-Oaks, December 25, a daughter.

The Brand desires to extend best wishes and congratulations to the parents who were blessed with such magnificent Christmas presents.

The Hereford Brand

Published Every Thursday at
HERFORD, DEAF SMITH
COUNTY, TEXAS

NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
Also Publisher of
THE PRIONA STAR
Prion, Farmer County, Texas

R. B. KESSIE,
Editor and Manager

TELEPHONE 180

NOTICE TO THE PUBLIC:
Any erroneous reflection upon the
character, standing or reputation
of any person, firm or corporation,
which may appear in the columns
of this paper, will be gladly cor-
rected upon due notice of same be-
ing given to the editor personally
at the office on North Main Street.
Entered as second-class matter at
the post office at Hereford, Texas,
under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year \$2.00
Zone 1, six months \$1.00
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Outside Zone 1, six months \$1.50
Outside Zone 1, three months \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.

Mr. and Mrs. Earl V. Bennett
were here Christmas day visiting
in the homes of Mr. and Mrs. D.
R. Gess and W. W. Bennett.

Mrs. George Thorp left Friday
for her home in White Deer after
spending the holidays here visit-
ing in the homes of her sisters,
Mmes. Abe and Eb Martin.

Mr. and Mrs. L. M. McBride and
family left for their home in Dal-
las Friday. Enroute the McBrides
will stop over a few days in Ama-
rillo to visit his mother and
grand parents, Mr. and Mrs. C.
B. Briggs.

C. F. Perkins left Friday morn-
ing for his home in Shenandoah,
Iowa. He was here over Christ-
mas visiting his father, F. D. Per-
kins, and his sister.

Dick Kimmons of Amarillo was
here last Saturday on a business
mission.

CITATION BY PUBLICATION

THE STATE OF TEXAS.
To the Sheriff or any Constable of
Deaf Smith County—Greeting:
You are hereby commanded to

summon Burrell Franklin, Leila
Franklin and John W. Henderson
by making publication of this Ci-
tation once in each week for four
consecutive weeks previous to the
return day hereof, in some news-
paper published in your County,
and if there be a newspaper published
therein, but if not, then in the
nearest county where a newspaper
is published, to appear at the next
regular term of the District Court
of Deaf Smith County, to be hold-
en at the Court House thereof, in
Hereford, Texas, on the first Mon-
day in February, A. D. 1930, the
same being the 3rd day of Febru-
ary, 1930, A. D., then and there
to answer a petition filed in said
Court on the 29th day of July,
A. D. 1929, in a suit, numbered
on the docket of said Court No.
1600, wherein Claudia B. McKen-
zie, Wesley R. McKenzie and Dar-
rell Dolan are Plaintiffs, and Bur-
rell Franklin and Leila Franklin,
R. B. Hoover, C. P. Cozart, F. M.
Cozart, John W. Henderson, Sam-
mie S. Connally, D. L. Connally,
Imogene Slade Hines and J. B.
Hines are Defendants, and a brief
statement of plaintiffs' cause of
action, being as follows:

That on or about March or
April of 1928, Claudia B. McKen-
zie was the owner of the South-
west Quarter of Section 25, Town-
ship 5, Range 3 East, Capitol
Syndicate Subdivision, Deaf Smith
County, Texas, in fee simple, and
that the defendant Burrell Frank-
lin persuaded her to deed said
property to him with the under-
standing that he would dispose of
it and assist Mrs. McKenzie in
taking care of certain debts; that
no consideration passed for the
deed; that said Franklin repre-
sented that he would execute back
a power of attorney that would
fully protect Mrs. McKenzie; that
relying upon his promises and be-
ing in ill health and unable to un-
derstand the legal aspects of the
transfer and being so overreached
by said Burrell Franklin, she
did execute the deed to him and
Leila Franklin on or about Feb-
ruary 25th, 1928; that said
Franklin executed a power of at-
torney on June 14th, 1928, but re-
voked same the following day; that
she did not know of said revoca-
tion until July 1st, 1928; that she
transferred said property to Dar-
rell Dolan, and when that deed was
filed, plaintiff first learned that
Franklin had revoked his power
of attorney and also had convey-
ed considerable other property
without her knowledge; that said
deed from Claudia B. McKenzie
to Burrell Franklin and Leila

Franklin was obtained through
fraud as aforesaid; that she re-
lied upon the fraudulent repre-
sentations of the said Franklin,
which induced her to part with her
title, and that all of said misrep-
resentations, coercion, duress and
persuasion were practiced upon her
without the knowledge of her hus-
band, Wesley R. McKenzie; that
subsequent to the filing of the orig-
inal petition, defendants Burrell
Franklin and Leila Franklin had
attempted to sell said property
to one R. B. Hoover. Plaintiffs
allege that said deed was not made
in good faith and that the prop-
erty was sold at a grossly inade-
quate price and that no consid-
eration actually passed for the
purported transfer and delivery of
said deed until after the pendency
of notice was duly filed of record;
that R. B. Hoover is claiming some
interest by reason of said trans-
action and that whatever interest
he claims is subordinate to the
rights of Plaintiff; that defend-

ants C. B. Cozart and F. M.
Cozart are claiming some charac-
ter of title by virtue of the con-
veyance of the said R. B. Hoover,
which is also subordinate to
plaintiff's rights; that the defend-
ants John W. Henderson, Sammie
S. Connally, D. L. Connally, Imo-
gene Slade Hines and J. B. Hines,
are each claiming some character
of interest in the land, but their
claims are inferior and subordinate
to the rights of the plaintiffs;
said cause of action being more
fully detailed in certified copy of
plaintiffs' petition hereto attached.
Herein fail not but have before
said Court, at its next regular
term, this writ with your return
thereon, showing how you have
executed the same.
Given under my hand and seal
of said Court, at office in Here-
ford, Texas, on this 24th day of
December, A. D. 1929.
(SEAL) L. H. FOSTER,
Clerk, District Court, Deaf Smith
County, Texas. 51-4c

**Hereford Nursery and
Landscape Architects**

Chinese Elms, best qualities, all sizes, from 50c to \$5.00.
For Thirty-seven years growers of and dealers in choice
fruits, shades, ornamentals, roses, bulbs, etc.

BEST BY TEST IN THE SOUTHWEST.

Out of more than 300 varieties in our own grounds
and we can landscape and plant them, too.

Call At Nursery or Phone 99

L. P. Landrum

Pomologist, Proprietor.

HEREFORD

TEXAS

**The Old
Greeting**

Ever we find it
Worth repeating.

The old, old wish
Of friendly greeting—

**Wishing You All a Happy
and Prosperous New Year!**

**Dr. Kibbe & Robinson
Chiropractors**

Buckner-Lambert Building—Room 207
Hours: 9:00 to 12:00 and 1:00 to 6:00

**Educational
Campaign**

MR. LYNCH, REPRESENTING THE

**Hereford Laundry and Cleaning
Company**

—Is here for awhile conducting a personal educational
campaign in interest to all who desire to become bet-
ter acquainted with the operation of a first class laun-
dry and dry cleaning plant. Mr. Lynch is at your ser-
vice and all you need to do is to PHONE NUMBER
298 and he will call on you personally and explain
the difference in the operations of a first class laundry,
where you can get first class work done, and the old
type of wash house. Mr. Lynch is an experienced laun-
dryman and dry cleaner, having been employed by the
same company owning two up-to-date laundries in
Lubbock and Wink, Texas.

**Hereford Laundry
and Cleaning Company**

M. HOWARD, Owner B. O. CANFIELD, Manager

**WATCH
THIS
SPACE**

FOR ANNOUNCEMENT OF

New Cars

WITH PRICE REDUCTION

**McAdams
Motor
Co.**

WHIPPET-KNIGHT MOTOR CARS
PHONE 176

Extra!

Extra!

**Beginning
Friday,
January 3**



—Off goes the New Year with a bang! Folks,
you know when Sprowls-Cronin & Company
say "half price" it means something to you
in the way of a real saving and that it gives
you bargains that you will appreciate.

**OUR ENTIRE STOCK OF WINTER COATS,
BOTH LADIES' AND CHILDREN'S GO AT
HALF PRICE!**

We have
about two dozen felt
Hats in ladies, and
about the same in
Children's Winter
hats. Get your
choice at \$1.00.
These hats are val-
ues from \$3.95 to
\$6.00. Think of it!
NOW AT \$1.00!



—Men's Suits and Overcoats still going at
great reductions. If you want a real bargain
be sure and see us before you buy.

**SPROWLS-CRONIN
& Company**

SYSTEM

"Saves for the Nation"

SAFEGUARD THE HEALTH OF YOUR FAMILY by buying san-
itary and quality food at the "M" SYSTEM STORE.

Specials for Friday and Saturday

SUGAR 10 lb cloth bag. **59c**
Family 10 lb.

PEARS, No. 2 1-2 37c

COFFEE 3 lb Admiration with
cup and saucer **\$1.50**

BLACKBERRIES, gallon 57c

FIG BARS, 2 pound 25c

JELLO, three packages 24c

PALM OLIVE, three for 21c

KARO, Dark, gallon 73c

WHEATIES 11c

MUFFETS 12c

Compound, Swift's Jewel 2 lb 33c
4 lb 62c
8 lb \$1.19

Farmers, Bring Us Your Eggs

WHY WE SELL FOR LESS-

1. Big Buying Power
2. Low Overhead
3. Modern Methods
4. Personal Management

HELPY-SELY

"A HEREFORD INSTITUTION"

OWNED AND OPERATED BY H. A. HOFFMAN

Buy Fresher Eggs & Butter Here
A HOME INSTITUTION
BOOSTING HEREFORD
FIRST, LAST AND ALWAYS
TRADE WITH HOME FOLKS AND SAVE!

WHERE YOU HELP YOURSELF AND SAVE

GRAND OPENING SATURDAY - MONDAY - TUESDAY
JANUARY 4 JANUARY 6 JANUARY 7

Store Opens at 8:00 A. M.

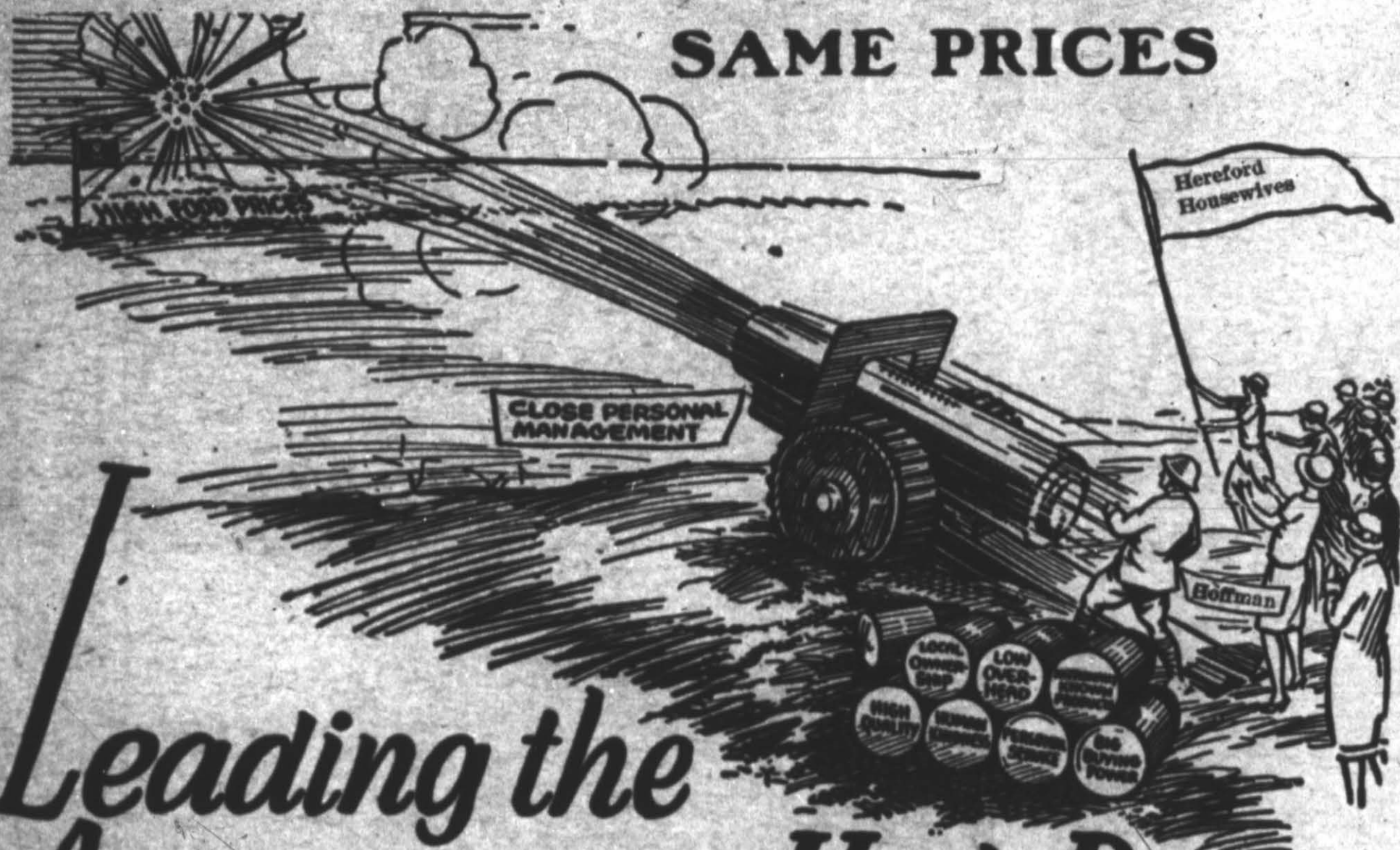
HELP YOURSELF HEREFORD

Good folks of Hereford, you have long heard about the wonderful Helpy-Sely Grocery Stores that are different with a capital "D."

At last, you have one of the unusual stores to serve you right here in Hereford. Your old friends, H. A. and Leo Hoffman, have remodeled, renewed and rebuilt their well known grocery store into a big, bright, clean blue and white HELPY-SELY. Same owners, same buyers, same managers—H. A. and Leo Hoffman—the folks you know—but a really DIFFERENT STORE.

A store where you "Help Yourself and Save!" Most convenient store in the world; it's easier to shop in a Helpy-Sely; here you find the finest quality foods at lowest prices! Cash and Carry, together with other original Helpy-Sely features and Big Buying Power enable us to sell the BEST for LESS!

Three Big Formal Opening Days—Saturday, Monday and Tuesday, January 4, 6 and 7. Extra Special Bargains all over the store, and FREE merchandise on all three days. You are cordially invited to visit this beautiful new store whether you buy or not. COME ON, FOLKS!



Leading the Army against High Prices—

BANG! BANG!! BANG!!! Go the Low price Guns of Helpy-Sely as the army for saving housewives money captures Hereford! "Ouch! Oh! Quit!" yell the High Price Food Fellows. "Hurrah!" shout the happy housewives, glad to be liberated from the tyranny of High Food Prices!

How does Helpy-Sely do it? Here's How: Big Buying Power, Low Overhead, Modern Methods and Close Personal Management by homefolks who OWN the store! Naturally our prices are LOWER on EVERY item EVERY DAY. Come and see for yourself. Let's Go!

H. A. HOFFMAN, Owner Buyer Manager

Below are the
EXTRA SPECIALS
for the Opening Days

SUGAR 10 LBS. 59c
25 LBS. \$1.49
Cloth Bags—Pure Cane. Limit One Bag to Customer.

Snowdrift 3 lbs. 59c
6 lbs. \$1.19

F. & G. OR SWIFT'S NAPTHA SOAP, 10 BARS 39c

MATCHES, 6 BOXES DIAMOND, full count 19c

Arbutus Flour 24 lb. 94c
48 lb. \$1.74

Mazola or Wesson Oil COOKING Qts 59c
OIL Pts 32c

Butter CREAM O' PLAINS LB. 44c

Peanut Butter VERIBEST 1 POUND 23c

Raisin Bran

SKINNER'S REGULAR 15c
TWO FOR 25c

Free Merchandise!

\$1.00 worth of FREE groceries will be given with each purchase of \$5.00 or more as long as 100 packages last.

Free Candy!

—All children accompanied by their parents, also all customers will receive FREE a large stick of Brown's Barber Pole Candy with our compliments.

Free Banks and Balloons for the Kiddies!

A Big Day for All!

—We will have good music all day for your entertainment. Come early, meet your friends at this big, friendly store! Stay Late—this will be a big day in Hereford.

APRICOTS, No. 2 1-2 can V.B. Brand 27c

APRICOTS, No. 2, V.B. Brand 21c

PEACHES, No. 2, sli., V.B. Brand .. 19c

APRICOTS, gallon 64c

CUT BEANS, No. 2 Wapco 14c

DAIRY MAID Korn Kernels 18c

CALUMET, 1 pound 29c

Sliced Bacon, Northern sugar cure 26c

Pork Link Sausage, lb 25c

Long Horn Cheese, lb 28c

Dry Salt Meat, lb 18c

FREE!

—A regular 15 cent package of Brown's Saltine Flakes will be given each customer who purchases one pound of BAKERY FRESH BROWN'S MARSHMALLOW Cakes and Specialty Cake Assortment—Regular Value 50c—

TODAY
29c



Maxwell House Coffee
One Pound 39c
Three Pounds \$1.18

Flag News

Mrs. W. T. Summer entertained her Sunday school class Friday afternoon, December 27, when interesting games were played for the amusement of those present, and refreshments were served, consisting of fruit salad and cake and orange juice.

Mrs. Cooke spent the holidays with her parents, Mr. and Mrs. Johnson of Hereford.

Mr. and Mrs. Dodson returned home Sunday from Olton.

Mr. and Mrs. O. E. Summer of Amhurst were visitors in the W. T. Summer home Friday.

CHURCH OF CHRIST

On Sixth Street between Sampson and Ashley Avenues. Services for January 2:

The church extends to you a hearty welcome to meet and worship with us. Let us study God's Word, worship in spirit and truth. Bible classes from 10 to 10:45. Preaching and communion from 11 to 12, subject, "I am the vine, ye are the branches," John 15:5. Evening service 7:30 to 8:30, continuing the morning subject for the evening lesson.

Mid-week Bible study Wednesday evening at 7:30, lesson, Prophecy and its fulfillment.

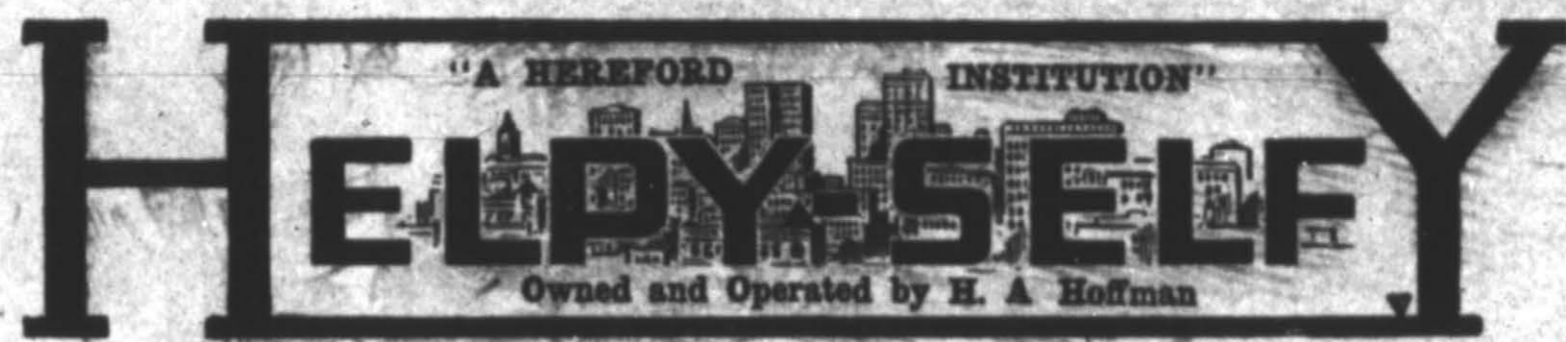
H. EARL SMITH, Minister. Phone 9020-F12.



**Happy New Year
To All!**

With Best Wishes for a Happy and
Prosperous 1930

We Wish To Congratulate



Texas Utilities Co.

**The family
provider**

It's the big wax-wrapped family caddy of Brown's Saltine Flakes... the most useful cracker that ever entered your home...



... the correct cracker with soups, salads, cheese

**Brown's Saltine
Flakes**

Made in Texas
by the
Brown Cracker & Candy Co.

We Welcome to Hereford The New and Modern Grocery



They have made extensive preparations to serve you well.

THINK OF THE SERVICE YOUR BANK RENDERS

For a Bigger and Better Hereford
For a Bigger and Better Community

The Western National Bank

Under Same Ownership and Management for Twenty-Seven Years.

Farmers, Bring Us Your Eggs!

WHY WE SELL FOR LESS—

1. Big Buying Power
2. Low Overhead
3. Modern Methods
4. Personal Management

HELPY-SELFY

"A HERFORD INSTITUTION"
OWNED AND OPERATED BY H. A. HOFFMAN

Buy Fresher Eggs and Butter Here

A HOME INSTITUTION BOOSTING HERFORD FIRST, LAST AND ALWAYS TRADE WITH HOME FOLKS AND SAVE!

Same Prices Monday and Tuesday

SUPER SPECIALS FOR OPENING DAY

Biggest Shears in Town!



Herford, your big, new, different Grocery Store—HELPY-SELFY—has the biggest "Shears" in the West! These "Scissors" are for cutting prices on finest quality foods! They are big, sharp and easy to use! Big Buying Power, Low Overhead, Modern Methods and Close Personal Management make the CUT DEEP AND FAST! WE KNOW how to use these Price-Cutters. Just look at the amazing Specials for Opening Days; then watch our EVERY DAY Specials and SAVE money on every item you buy here!

H. A. HOFFMAN.

MJB
COFFEE
VACUUM PACKED

COFFEE Special

3 lb can \$1.39
1-2 lb can FREE

The Flavor's Sealed In!

Texasweet

Grape Fruit Sweet, Juicy, each

5c

ORANGES

LARGE, dozen 57c
MEDIUM, dozen 34c
SMALL, dozen 21c

APPLES

DELICIOUS, large, dozen 57c
DELICIOUS, medium, dozen 34c
WINESAP, dozen 31c

Spuds 10 lbs. **35c** | **BANANAS** Fine Ripe Fruit, dozen **19c** | **Yams** 10 lbs. **39c**

PRESERVES, K. B., 2 lb jar, Strby .. 49c	PRESERVES, ass'td, flavors, 4 lb jar 91c	Del Monte 2 lb ass'td Jam, jar 43c
GRAPE JAM, 1 lb K. B. brand 23c	RICE, White House, 2 lb pkg 19c	PINTO BEANS, lb 9c
SALTINES, 2 lb, wax wrap 33c	All 5c Bar Candy, 3 for 10c	GRAPE JUICE, pints 28c

BB'R RABBIT SYRUP 5 lb 45c 10 lb 89c	JELL-O ANY FLAVOR 3 PKGS 25c	POST TOASTIES LARGE SIZE Limit 4 for Customer 12c	BAKER'S COCONUT CAN 17c
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Cake Flour PILLSBURY'S 2 Packages and 74c	OUR BEST Macaroni SPAGHETTI VERMICELLI EGG NOODLES 3 PKGS. 19c
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BROOMS GOOD SWEEPERS FOR 39c	OATS 3 MINUTE SMALL 9c LARGE 24c	OATS MOTHER'S CHINA LARGE 33c	POST'S BRAN FLAKES PACKAGE 12½c
MILK Carnation Small Can 5c	EAGLE Borden Milk, Can 21c	SALMON Chum Can 17 1-2c	RAISINS Sun-Maid, 15 oz Package 13c

TOMATOES No. 1 Can **7½c** Medium Size **8½c** No. 2½ Can **16c**

KARO SYRUP 10 lb 79c, 2½ lb 23c, 5 lb 39c	PALM OLIVE SOAP, 3 bars 22c	SOUR PICKLES Quart Jar, each 28c	WALKER'S FRUIT CORDIALS PINTS, 49c QUARTS, 69c
CORN, No. 1 Fancy 10c	COCOA, Hershey, half pound 17c	SARDINES, domestic, can 5 1-2c	CATSUP, Heinz 28c
PINEAPPLE, No. 1, Grt. 13c	CORN, No. 2 size, two cans 23c	CORN, White Swan, extra fancy, can 15c	GA. PEACHES, can 59c
HOMINY, No. 2 can 8 1-2c	PINEAPPLE, No. 2 1-2, sliced 27c	PEACHES, No. 2 1-2, extra fancy 31c	QUAKER Hominy Grits 10c
PUMPKIN, 2 1-2 Can 15c	HOMINY, No. 2 1-2 can 12c	PEACHES, No. 2 can, Veribest 18c	RAISINS, 4 lbs, Market Day 34c
COCOA, Hershey, large 32c	OLIVES, Queen, 10 ounces 29c	OLIVES, stuffed, 10 ounces 36c	

VERMONT, MAPLE FLAVOR SYRUP, Quart 52c

MAYONNAISE, Mrs. Cunningham's, 8 1-2 Ounce 15c SIZE FREE! 22c

White King Soap Granulated WASHES EVERYTHING Large **49c** Small **13c** | **Shortening** 8 lb. pail **\$1.04**

LETTUCE, head 5c	FRESH Green Beans, pound 12 1-2c	SUGAR STICK CANDY, per lb 19c	ONIONS, Yellow, pound 4c
TURNIPS, and tops, extra fancy 10c		CRANBERRIES, pound 24c	CARROTS, bunch 7 1-2c

Here and There.

Rev. One presided at Eric Sunday morning and evening, and with his family spent Sunday night in the Lester Spartzman home. Mr. and Mrs. M. D. Fincher spent Christmas with Dahlert relatives.

Mr. and Mrs. J. B. Harlin attended a forty-two party at the home of W. B. Harvath home Friday night. Friends are glad to hear that Mrs. Alaman, who is in an Anacapa hospital, is improving. She will be unable to return home for another week.

Messrs. and Misses, A. T. Jones, W. A. Springer, Lester Spartzman, B. A. Gilliam and Mrs. Springer and daughter spent Christmas with relatives at Kross.

Mr. and Mrs. Perry Eakes attended church at Frown Sunday night.

Mr. Barton of Wellington, who is visiting a new home on his farm south of Frio, moved his family here last of the week.

Mr. and Mrs. John Greta spent Monday evening at the C. E. Rice home.

Mr. and Mrs. Ray Bernard went to Fortstock Tuesday after a load of household goods.

Messrs. and Misses, Leo Williams, Mrs. Williams, Paul Williams, A. E. Outh of Lockney enjoyed Christmas dinner at the home of their father, Mrs. Jim Beagwell.

Messrs. and Misses, Tom Mobley and Harrison of Amarillo spent Sunday evening at Bean Ford's. Mr. Harrison intends to improve his land near Frio soon.

H. M. Mobley, J. B. Harlin and Cleaver Owen celebrated their birthdays together at the Harlin home Sunday when about 50 attended and a very enjoyable time was reported by all.

Orlinda Tree, who recently fell and broke her left arm, is spending some time at the C. E. Rice home, and expects to return to her home as soon as she is able to do her house work.

Mr. Short Springer enjoyed a visit from her mother, Mrs. Steele, of Silveston, during the holidays. George Mosby and M. D. Fincher helped Guy Ham fill bags Monday.

Mr. and Mrs. F. A. Hogan spent Sunday at the J. W. Berry home. New officers were elected at Sunday school. Mr. Alaman was re-elected superintendent; Elsie Andrews, secretary; Mr. Harlin, Messrs. Spartzman, Mobley and Harlin, gentlemen.

Mr. and Mrs. Heard of Lockner spent part of the holidays with their daughter, Mrs. Exka Williams and family.

Mr. Lewis and John Smith of Badlow Springs were called here by the death of their nephew, Leslie Smith.

Messrs. and Misses, Guy Ham, John Greta, C. M. Bell, J. B. Harlin and Walter Tree enjoyed the day Christmas at the C. E. Rice home, when he was decided to make this an annual event the same as the Thanksgiving dinner which is held at the Ham home each year. Messrs. and Misses, Chandler, Guy Ham and Jim Gartin rodeed at the E. E. Rogers home Christmas night.

W. H. Upton is breaking and on the Democrat section south of town. Mr. and Mrs. Ray Smith of Rowell spent Sunday with friends in Herford.

Rev. Assamus of Ladbok will preach at Frio Sunday night.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE, CHEAP.

CITATION BY PUBLICATION.

THE STATE OF TEXAS,
To the Sheriff of any County of Deaf Smith County—Greeting:
You are hereby commanded to summon the unknown heirs of J. L. Alfred, deceased, their heirs and legal representatives, by making publication of this citation once each week for four consecutive weeks previous to the return day hereof, in some

newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the County Court of Deaf Smith County, Texas, to be holden at the court house thereof, in Herford, Texas, on the first Monday in February, 1934, the same being the third day of February, 1934, then and there to answer a petition, filed in said court on the first day of December, 1933, in a suit numbered on the docket of said Court No. 919, wherein J. O. Alfred and E. L. Vineyard are petitioners, and Carl Norman, A. B. Norman, Loretta Floyd, Ben Floyd, L. A. Alfred, John Daniel, J. F. Daniel, Dobert Alfred, Ray Alfred, Leola Daniel, L. T. Barlow, Lila Alfred, a feme sole, Earl Alfred, E. O. Alfred, a minor, E. M. Alfred and J. B. Alfred, and the unknown heirs of J. L. Alfred, deceased, their heirs and legal representatives, are defendants; the nature of petitioners' cause of action being as follows:

Being action to administer and declare heirship, petitioners, J. O. Alfred alleging that he and the defendants named in said suit are the owners in fee simple of the following described tract of land, to-wit:

All of section No. eight (8), in block No. eight (8), BSAF, certified No. 1-994, located in Deaf Smith County, Texas, and containing 640 acres; being entitled there-to by virtue of being the sole and only surviving heirs at law of J. L. Alfred, deceased; and the petitioner E. L. Vineyard alleging that he is the owner, subject to the interest of E. O. Alfred, a minor, of the following described tract of land, to-wit:

All of section No. fifty (50), in block No. seven (7), certificates 1-394, BSAF, located in Deaf Smith County, Texas, containing 640 acres; having acquired the same by deed of conveyance executed by J. L. Alfred, deceased, on the first day of September, 1923, when he died, intestate, without having parted with title thereby; that no administration was taken out on said estate; that he took on his sole and only heirs at law, so far as known to petitioners, the above named defendants and petitioner J. O. Alfred; that said named heirs now own and hold and are entitled to all of said section No. 8, first above described, and that said E. L. Vineyard and petitioner, owns and holds and is entitled to all of said section No. 50, last above described, subject to the interest of said E. O. Alfred, a minor, by virtue of the stored deed of conveyance from the heirs of J. L. Alfred; the claims of all of said parties, petitioners and defendants, being subject to the interests of the unknown heirs, if any of said J. L. Alfred, deceased. Petitioners pray for judgment declaring and administering heirship, and for such orders and judgments as to the court may seem just and proper, under the law and the facts. Herein full note, but have you before said court, on the first day of the next term thereof, this showing how you have extended the same. L. H. POSTER, Clerk of the County Court, Deaf Smith County, Texas. Issued this the 31st day of December, 1933. L. H. POSTER, County Clerk.

same by deed of conveyance executed by J. L. Alfred, deceased, on the first day of September, 1923, when he died, intestate, without having parted with title thereby; that no administration was taken out on said estate; that he took on his sole and only heirs at law, so far as known to petitioners, the above named defendants and petitioner J. O. Alfred; that said named heirs now own and hold and are entitled to all of said section No. 8, first above described, and that said E. L. Vineyard and petitioner, owns and holds and is entitled to all of said section No. 50, last above described, subject to the interest of said E. O. Alfred, a minor, by virtue of the stored deed of conveyance from the heirs of J. L. Alfred; the claims of all of said parties, petitioners and defendants, being subject to the interests of the unknown heirs, if any of said J. L. Alfred, deceased. Petitioners pray for judgment declaring and administering heirship, and for such orders and judgments as to the court may seem just and proper, under the law and the facts. Herein full note, but have you before said court, on the first day of the next term thereof, this showing how you have extended the same. L. H. POSTER, Clerk of the County Court, Deaf Smith County, Texas. Issued this the 31st day of December, 1933. L. H. POSTER, County Clerk.

Salt
YOUR MEAT WITH
Figaro
It sugar cures and smokes in one operation.

also
Middlen and Kansas
Edin Dried Meat Salt

WE BUY PRODUCE
West Texas
Feed and Seed
Company
PHONE 285

We Congratulate Our New Customer

HERFORD "A HERFORD INSTITUTION"

EAT MORE BREAD

Owned and Operated by H. A. Hoffman

What can you buy for a DIME as essential as a LOAF OF BREAD?

Did you know that Amarillo Baking Company is producing a QUALITY BREAD—Never excelled for wholesome food

value—and seldom equalled anywhere!

Let BREAD form the basis of your meals—it is healthful and can be prepared in countless dozens of ways to delight the family!

At This Store You Will Find Genuine
Butternut Bread
"Rich as Butter—Sweet as a Nut"

Amarillo Baking Company
Amarillo, Texas



"The only coffee in keeping with our standards"—
Western Air Express

"M.J.B Coffee was selected as the highest quality obtainable."

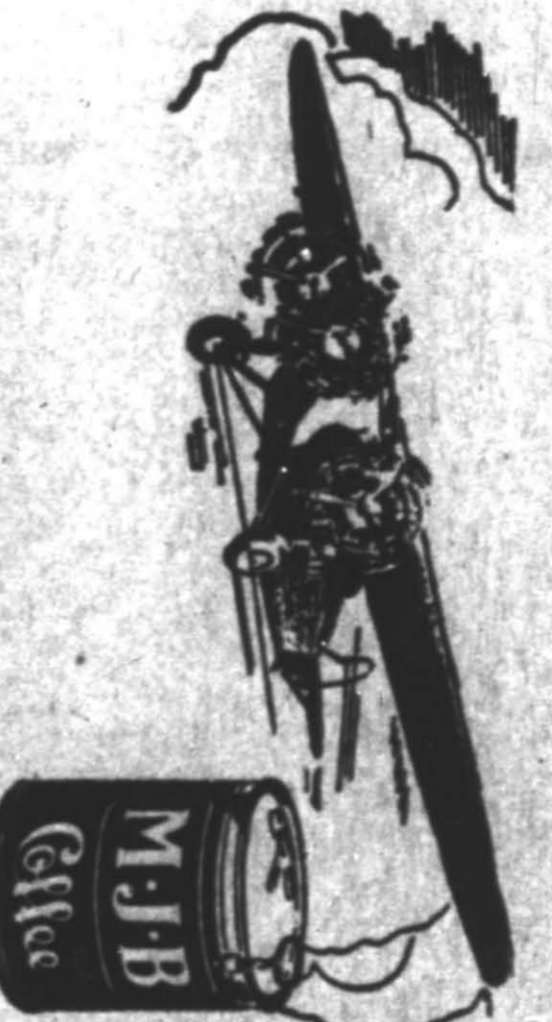
Sam Yakes
V. P., Western Air Express Inc.

Many people find that with M.J.B, the full-flavored blend, they use slightly less coffee. Whether you make it strong, mild or medium—M.J.B has the mellow coffee flavor that only this rich blend can give.

M.J.B is vacuum-packed in the new improved friction top M.J.B cans by M.J.B's own exclusive process. Ask for M.J.B Coffee at your grocery. Look for the letters on each can.

M.J.B COFFEE

SERVING M.J.B COFFEE ON THE LUXE PLANE OF WESTERN AIR EXPRESS.



WANT Ads

Notice to Advertisers: All classified advertising ordered to run "ill forbid" must have a written order; also the order discontinuing "it" ads must be in writing. It is to avoid misunderstandings. It will enable us to give you more satisfactory service.

Notice
 NOTICE—Please return the slip stapler you borrowed from D. R. GASS. 48tc

Wanted
 WANTED—Laundry work, unfinished, per dozen 45c; finished \$1.00 per dozen. 510 West Third Street. 51-1p

WANTED—Plowing or tractor work done right and priced right. ARCH CONKLIN, phone 9014-F13. 51-4p

WANTED—Young married man wants job on farm on shares, but will consider wages; experienced tractor and combine man. See me at A. K. Webster farm, or write W. B. Williams, Route 4, Hereford. 51-2p

WANTED—A second hand windmill and tower, also a four wheel trailer and used lumber. O. WILDER. 51-1tp

WANTED—To purchase about 25 Rhode Island matured pullets and a cockerel. JOHN M. ROSE, Adrian, Texas. 51-3p

WANTED—Acreage, about 5 acres, also full particulars, price and location. Call at Brand office. 50-1tc

WANT TO BUY—Half section of land near section 12, township 5, range 2 east. JOHN M. ROSE, Adrian, Texas. 50-3p

WANTED—I will buy your maize seeds and ear corn when matured and dry. BRUMLEY & SON, Hereford. 50-1tc

For Rent

FOR RENT—Light housekeeping rooms, also one sleeping room. First door east of Presbyterian Church. MRS. ROSA SPEER. 51-2c

FOR RENT—Five acres in West Hereford; also one extra large Round Oak heating stove for sale. MRS. E. J. WILLIAMS. 51-1tc

FOR RENT—Furnished apartment. MRS. R. F. BRAZIL. 51-1p

FOR RENT—A furnished bed room. Want a woman or school girl. 312 West Sixth at MRS. PERRY BARNARD. 51-1p

FOR RENT—Office rooms in the Howell-Ashbrook building. Phone 506. J. O. NEWELL. 44-1tc

Lost and Found

FOUND—String of pink beads. Owner may have same by identifying them and paying for this advertisement. 51-1h

FOUND—Two separate keys to Yale locks; may be car door keys; found in Baptist church auditorium. Owners may identify and redeem same by paying for this ad. 50-1tc

FOUND—Four miles north on 25th Avenue, one pair of gloves and six lamp fuses. Owner can have same by identifying and paying for this ad. 49-1tc



Mark Every Grave
 with an Osgood Memorial. Here you will find a design to exactly suit you—one which will be a source of pride and satisfaction to you throughout the years.
 FREE!
 Stop in, write, or phone for our new, valuable illustrated folder:
"HOW TO SELECT A MEMORIAL"
OSGOOD
 MONUMENT CO.
 25 YEARS IN AMARILLO
 200 Taylor St. Phone 2-0614
 Amarillo, Texas

FOUND—Pair of round lensed shell rimmed spectacles. Describe them and pay for this advertisement at the Brand. 45-1tc

For Sale or Trade

FOR SALE—1926 Hudson Coach at a bargain. See Scott Motor Service, Karr building, on Third and, Miles Ave. 48-1tc

FOR SALE OR TRADE—10 room apartment, close in, easy terms. Phone 456. ALVIN C. THOMPSON. 47-1tc

FOR SALE—Alfalfa for sale. E. B. CALDWELL, Rt. 2. 49-3p

Large Eastern Piano Manufacturer has a number of pianos in storage at Amarillo and rather than ship back will sell at a sacrifice. Address Manufacturers Wholesale Department, 905 Elm Street, Dallas, Texas. 50-3p

FOR SALE—Used No. 12 six disc seed plow in good working order. Good used 15-30 International tractor, just been worked over. Also good P. & O. horse drawn lister. BUCHANAN & ROSSON. 51-1tc

FOR SALE—A fine section, shallow water, fenced, well and mill, other improvements, priced within reason, same on terms. Don't lose any time if interested. A. A. OTT, Hereford, Texas. 51-2c

FOR SALE—Improved farms, "possession given." Close in vacant lots, 5, 10 and 20 acre tracts, some nicely improved, unimproved wheat land any size at right prices. Liberal terms. A. A. OTT, Hereford, Texas. 51-2c

FOR SALE—100,000 bundles of Nigeria feed for sale or can feed it on the farm to cattle or sheep. Located 25 miles northeast of Hereford. J. H. PITTMAN, Tulsa, Texas. 51-3p

FOR SALE—Practically new 1929 Chevrolet truck, heavy duty tires and grain bed. \$700.00 cash or \$700.00 terms. ALTON FRASER. 51-1c

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address P. O. Box 478, Hereford, Texas. 51-1tc

FOR SALE OR TRADE—Pontiac coupe in good condition; a bargain. A. E. POSEY. 51-1tc

FOR SALE—Practically new furniture, cheap. Call Brand office. 51-4p

FOR SALE—Extra good Jersey cow, four years old and fresh. Phone 137. H. C. BOWSER. 51-1c

ANY KIND OF WORK
 Done in wood.
REPAIR OR NEW WORK
 See Me at My Home
 In North Hereford.
 Phone 315 After 5 p. m.
J. J. (Scotty) BUCKNER

FOR SALE—One Round Oak heater, one steel range, one New Perfection 4 burner oil stove, with oven. Phone 137. H. C. BOWSER. 51-1c

FOR SALE—Spring barley, no Johnson grass or weed seed, 12 miles south of Hereford. L. M. CARTER. 49-3p

FOR SALE—One five acre, one ten acre and one 25 acre tract, all priced very reasonable and just outside the city limits. Phone 303. 48-1tc

FOR SALE—Barley seed, pure stuff, seed shipped in this spring and planted here on sod. No weed seed. Price \$1.00 per bushel. BRUMLEY & SON. 48-1tc

FOR SALE OR TRADE—12 acre farm, good house and barn, well, windmill and good chicken house. C. E. GATLIN. 44-1tc

FOR SALE—One pair very fine mule colts, just weaned; also 3 registered male calves, paper ready with them. E. COTTINGHAM. 48-1tc

FOR SALE OR TRADE—5 room house, close in, easy terms. Phone 456. ALVIN C. THOMPSON. 47-1tc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Hegari bundles, delivered anywhere in town, four and five cents. FRED MILLARD. 41-1tc

Lodge Directory
HEREFORD LODGE
 No. 478, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome
 I. I. West, N. G.
 L. H. Foster, Secretary.
HEREFORD POST NO. 192
AMERICAN LEGION
 Meets at 2:00 p. m., first and third Thursday night in County Court Room. 45



HELPY-SELY MAN
 Ivan H. Wood, Dallas, national representative of the Helpy-Selfy store system, is in Hereford this week assisting in the formal opening of the new Helpy-Selfy grocery here.
 Statements, Letter Heads, Envelopes, all Job Work at The Brand.

RICE DRUG STORE
 ELIZABETH ARDEN TOILET PREPARATIONS

Duncan Sisters Frolic
 IN
"It's a Great Life"
 The Duncan Sister whoop it up in All-Talking—Singing—Dancing film. Two of the most widely known stage stars.
Monday and Tuesday, January 6-7
"OH YEAH"
 —with Robert Armstrong and James Gleason and a cast of brilliant supporting screen stars, including Patricia Caron, Zaza Pitts and Paul Hurst. See this spine-tingling, laugh-provoking, breath-taking comedy.
 THIS SATURDAY MATINEE AND NIGHT
 WE EXTEND CONGRATULATIONS TO THE NEW
HELPY-SELY
Star Theatre

All Hereford Grocers
 SELL AND FEATURE
CREAM O' PLAINS BUTTER
 PASTEURIZED FOR YOUR PROTECTION AND MADE UNDER STRICTEST SANITARY CONDITIONS
 FARMERS' CREAMERY ASSOCIATION, INC., IS A HEREFORD ENTERPRISE, MAKING A PRODUCT AS GOOD AS THE BEST!
 WE CONGRATULATE OUR NEW CUSTOMER!
HELPY-SELY
Farmers Creamery Association, Inc.

MONEY TALKS BY YOUR CASH

ALL DENOMINATIONS
 I am your money, a Christian gentleman of many denominations. I am a power for good, and am consecrated to your service in all denominations at E. B. Black's, says Your Cash.
E. B. Black Co.
 We Are Satisfied With Small Profits

Our New Year's Resolution....
 —Is to work harder, and to be on the job longer, in order to give you better service in 1930.
HAPPY NEW YEAR!
ROCKWELL BROS. & COMPANY
 Lumbermen
 Here Since 1898.
 Phone Four—The Lumber Number..

Try a Want Ad in THE BRAND
FOR QUICK JOB SERVICE SEE THE BRAND.
Modern Merchandisers Say---
 Light Your Windows at Night—When Open for business use Plenty of Light in your store or office—let the people see to best advantage what you have to sell!
SEE THE NEW HELPY-SELY STORE AT NIGHT—SEE THE LIGHTS—SAY, BUY!
 "WE ARE PROUD TO SAY WE DID THE ELECTRICAL WORK"
Lee Electric Company

HELPS-SELY
 Let Us Place Your Insurance In Old Line Standard Companies That Really Protect and Safeguard Your Investment.
 It Is Modern Stores Like Mr. Hoffman Has Installed that Give Hereford Housewives All City Advantages. We Wish Mr. Hoffman Success.
HEREFORD INSURANCE AGENCY
 John McLean, Manager

Locals

Born to Mr. and Mrs. E. B. Handley, a son, December 30.

Born to Mr. and Mrs. C. T. Guseman, December 30, a daughter.

Miss Ary Fay Womack reached home last Sunday night from a trip to Amarillo and Memphis, where she spent the holidays. Miss Womack was accompanied to Hereford by Mr. and Mrs. Hicks Daniel, and family of Amarillo.

We are now equipped to produce whole milk to conform with city ordinance, No. 95. Phone 401-J. S. O. WILSON DAIRY. Itc

Mr. and Mrs. W. M. Cogdell and son Frank reached home last Friday from Abilene. Mrs. Cogdell and son returned to Abilene Wednesday morning.

James Edward Childre left on Thursday morning for Lubbock where he will enter Tech for the coming winter term. He will study engineering.

V. E. Weir and J. D. Curry of Friona were business callers at the Brand office Monday morning of this week.

J. L. Brooks, R. N. Edwards, W. Evans and Mr. Dupree of White Deer were here last Saturday for the purpose of holding a cooperative elevator meeting at the court house.

P. W. Price of Lockney was here attending to business matters Monday. He had been visiting his son, Edward Price, over the holidays. Edward Price is now with the Southwestern Public Corporation as a field man.

We are now equipped to produce whole milk to conform with city ordinance, No. 95. Phone 401-J. S. O. WILSON DAIRY. Itc

ANNOUNCEMENT

To the Voters of Commissioners' Precinct Number Three:

I am hereby respectfully asking the voters of said Commissioners' Precinct for their support in the coming Primary Election next July. I appreciate the confidence placed in me by your support in the past and I have earnestly tried to do my duty toward you as far as I was permitted under the law to do so. I shall continue to take an interest in your public affairs as your official if you will permit me to continue as your commissioner.

J. T. GUINN.

Mr. and Mrs. George Combs of Canyon were here the first of this week on a business trip.

George Young and family of Carrizozo, New Mexico, were here over the holidays visiting relatives, Mr. and Mrs. F. E. Bove and Mr. and Mrs. Vern Witherpoon and family.

Messrs. B. A. Fuller and Tom Gunnels of Dimmitt were here on business Monday morning. They were enroute to Endee, New Mexico.

S. E. Jefferson of Stratford was here the first of the week visiting in the home of Mr. and Mrs. J. L. Lookingbill.

Lem Sawyer of Sadler, Texas, John Sawyer, Jacksonville, Texas, and Logan Sawyer of Beaumont were here Monday settling up the W. A. Sawyer estate.

The Welch Machinery Co., located in the John Jacobsen building on Miles Avenue, has taken over the Rumely line in connection with their Rock Island line. Fred Welch, manager, says a cr load of Rumely tractors and combines parts will be kept in stock.

Misses Dorothy Blalock and Lilamae Smith returned to N. T. S. T. C. at Denton last Monday.

Wallace Lawton resigned his position as manager of the local Farmers Creamery the first of last week and H. R. Schulz has accepted the management of the plant, assuming the position the first of this week. Mr. Lawton and family left Hereford December 24 for Ralls, Texas, where he will hold a similar position.

Frank Cogdell is now a member of Simmons University Cowboy Band as a drummer. Mr. Cogdell says that the organization consists of about 100 members and that they were fast shaping themselves into a fine band.

Misses Babe and Bonnie Cook and Mr. and Mrs. W. M. Johnson and daughter, Miss Rosa Lee of Paducah, Texas, visited friends here last Tuesday.

Mr. and Mrs. E. A. Johnson left last Wednesday for El Paso where they will visit with relatives and friends for a week or ten days.

Mrs. J. D. Thompson left last Saturday for Perry, Oklahoma, where she will visit her two daughters during the holidays.

We don't misrepresent our tires. If we have a six-ply tire, we don't count the breaker strip and call in an eight-ply tire. Yours for fairness, H. L. RICE. Itc

Genuine Cordova Leather Goods

RICE DRUG STORE

Saturday Specials

- PARKER HOUSE ROLLS, dozen 15c
- HONEY PECAN ROLLS, each 25c
- MAPLE ROLLS, dozen 16c
- Apple Sauce Cakes, with butter-cream icing, each .. 35c
- Old-fashioned Pecan Pound Cakes, each 25c
- Pies, Butter Scotch, each 30c

All kinds of fancy cookies and French pastries.

We specialize in party orders, birthday cakes, wedding cakes.

ALWAYS TRY YOUR HOME BAKERY FIRST

CONGRATULATIONS

HELPY-SELF

WE ARE WILLING TO COOPERATE WITH YOU

Hereford Bakery

REYNOLDS & DUNN

ARBUTUS FLOUR

Will Be Sold and Featured by
Our New Customer--



We Congratulate Them on Selecting a
High Grade "Made In Texas" Flour

"Made In Texas—from Texas Wheat—by Texas Labor
in Texas Finest Mill"

Every Sack Guaranteed To Please
---Regardless!

Great West Mill and Elevator Co.

MILLERS OF ARBUTUS FLOUR

Amarillo, Texas

Hal Beavers and family and Mrs. Beavers' mother, Mrs. Hutton of Dalhart were in Plainview visiting Mr. and Mrs. M. M. Beavers on Christmas day. Mrs. Hutton returned to her home last Thursday morning after a several days visit in the home of her daughter and family.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County—Greeting:
You are hereby commanded to summon S. R. Ward, W. L. Hays, Hans Emil Fredrickson, John S. Banks, Chancy Guenckel, Miss Margaret M. Haskell, Joseph Preston, Dr. G. J. Krotasch, John Bridges & Harshbarger, Anna Ford, Charles H. Hawkinson, Charles H. Hawkinson, Paul Kujawa, Fred T. Thompson, George Warren Ather, James J. Morgan, Jacob D. Kiser, James E. G. Roberts, John F. Wideman, Joshua R. Brown, Joshua

R. Brown, John A. Mette, Thomas J. Kennedy, Albert M. Bernier, Sarah G. Hartley, Moses H. Bixby, Allie S. Farmer, Helen A. Thifault, Mrs. Lella W. Waring, Henry Daugherty, James T. Mason, V. E. Williamson, Edward H. Ruffin, Edward H. Heer, Jos. A. McClintock, Ernest Swift, Charlotte E. Vider, Miss Mae Mayer Smith, Gust Winterfeld, R. A. Haynes, Winfred Scott Beaver, Edward H. Becker & Company, Mrs. John N. Hess, John N. Hess, Mrs. Adam G. Edinger, Adam Edinger, John W. Hess, A. J. Brady, W. L. Hays, William Sanborg, Robert L. Munpower, William L. Allen, Jane M. Lithgow, James William Gillispie, William F. Bibson, Albert C. Faescke, Hayer M. Van Kirk, Frank Erickson, Thad D. Boughner, H. J. Pfeu, George B. Kell, Joseph H. Strong, Thad D. Boughner, Frank Erickson, Roy G. Van Atta, Ernest H. Wilkerson, Earnest H. Wilkerson, Rev. James B. Dare, Alonzo W. Jolley, W. V. McCarty,

Peter Weber, Jr., M. Luine Gatchel, John Craignyle, Anderson Crossley, and the unknown heirs of each every, and all of said above described persons and the unknown stockholders of The Cedar Valley Land and Cattle Company Limited, a defunct corporation, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January, A. D. 1930, the same being the 3rd day of February A. D. 1930, then and there to answer a petition filed in said Court on the 28th day of December A. D. 1929, in a suit, numbered on the docket of said Court as No. 1779, wherein Cora B. Parsons is Plaintiff, and S. R. Ward, W. L. Hays, Hans Emil Fredrickson, John S. Banks, Chancy Guenckel, Miss Margaret M. Haskell, Joseph Preston, Dr. G. J. Krotasch, John Bridges & Harshbarger, Anna Ford, Charles H. Hawkinson, Charles H. Hawkinson, Paul Kujawa, Fred T. Thompson, George Warren Ather, James J. Morgan, Jacob D. Kiser, James E. G. Roberts, John F. Wideman, Joshua R. Brown, Joshua R. Brown, John A. Mette, Thomas J. Kennedy, Albert M. Bernier, Sarah G. Hartley, Moses H. Bixby, Allie S. Farmer, Helen A. Thifault, Mrs. Lella W. Waring, Henry Daugherty, James T. Mason, V. E. Williamson, Edward H. Ruffin, Edward H. Heer, Jos. A. McClintock, Ernest Swift, Charlotte E. Vider, Miss Mae Mayer Smith, Gust Winterfeld, R. A. Haynes, Winfred Scott Beaver, Edward H. Becker & Company, Mrs. John N. Hess, John N. Hess, Mrs. Adam G. Edinger, Adam Edinger, John W. Hess, A. J. Brady, W. L. Hays, William Sanborg, Robert L. Munpower, William L. Allen, Jane M. Lithgow, James William Gillispie, William F. Bibson, Albert C. Faescke, Hayer M. Van Kirk, Frank Erickson, Thad D. Boughner, H. J. Pfeu, George B. Kell, Joseph H. Strong, Thad D. Boughner, Frank Erickson, Roy G. Van Atta, Ernest H. Wilkerson, Earnest H. Wilkerson, Rev. James B. Dare, Alonzo W. Jolley, W. V. McCarty,

County, Texas, containing 640 acres of land; that defendants unlawfully entered said land and ejected plaintiff and unlawfully withheld the possession of the land to plaintiff's damage in the sum of \$10,000; that the annual rental value of the land is \$1,000. Plaintiff pleads in the alternative that defendants claim an interest in said land by reason of liens securing the payment of one-half of \$4,000 and one-half of \$6,000 to be paid February 24, 1912, and February 24, 1914, as shown by deed in Volume 32, page 440 to 442 Deed Records Deaf Smith County, Texas, and Lien securing the payment of \$3,003 as shown in Volume 31, page 623 Deed Records, Deaf Smith County, Texas, which records are made a part of the plaintiff's petition; plaintiff alleging that said amounts have been paid and in the alternative if they have not been paid they are barred by limitation. Plaintiff also shows that defendants claim an interest in the land by reason of Oil and Gas Leases executed by S. R. Ward to W. L. Hays recorded in Volume 44, page 449 and 50 and 51, Deed Records of Deaf Smith County, Texas, and by reason of certain plat records in Volume 1, page 12, Plat Records Deaf Smith County, Texas, and by reason of transfers or assignments of said Oil and Gas leases to the different defendants herein, but that the said defendants never had any actual interest in said land. Plaintiff pleads she is entitled to said land by reason of limitations; and that she acquired title to said lands by patent from the State of Texas to Louis Butterfield; by deed from Louis Butterfield to F. M. Good; by deed from F. M. Good to Jot Gunter and W. B. Munson; by deed from Jot Gunter and W. B. Munson to Julian Gunter; by deed from Jot Gunter Julian Gunter to W. B. Munson; by deed from W. B. Munson to George Granville Campbell, Duncan Stewart James Graham, Thomas A. F. Kingscote, and George Dickson Fisher; by deed from Duncan Stewart, George Granville Campbell, James Graham, Thomas A. F. Kingscote and the executors of the estate of George Dickson Fisher to the Cedar Valley Land & Cattle Company Limited;

ed; by deed from the Cedar Valley Land & Cattle Company Limited to L. T. Lester; by deed from L. T. Lester and wife to C. R. McAfee; by deed from C. R. McAfee to L. T. Lester; by deed from L. T. Lester to H. C. and E. G. McCardell; by deed from H. C. and E. G. McCardell to G. W. Parsons; and by deed from G. W. Parsons

to plaintiff. Plaintiff prays judgment for title and possession of said land, for writ of restitution, for rents, damages, and cost of suit and for cancellation of said liens, Oil and Gas Leases and assignments thereof. Herein fail not, and have you before said Court, at its aforesaid

next regular term, this writ with your return thereon, showing how you have executed the same. Given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 28th day of December A. D. 1929. (SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas. 51-4



Have You A Safety Deposit Box?

IF YOU are keeping things of value and papers of importance where they are in danger of being lost through FIRE or THEFT, bring them to our bank TODAY and rent a Safety Deposit box. It will not cost much and your valuables will be SAFE.

Start Saving Regularly NOW
We Invite YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed

HEREFORD, TEXAS

MEMBER FEDERAL RESERVE SYSTEM

County, Texas, containing 640 acres of land; that defendants unlawfully entered said land and ejected plaintiff and unlawfully withheld the possession of the land to plaintiff's damage in the sum of \$10,000; that the annual rental value of the land is \$1,000. Plaintiff pleads in the alternative that defendants claim an interest in said land by reason of liens securing the payment of one-half of \$4,000 and one-half of \$6,000 to be paid February 24, 1912, and February 24, 1914, as shown by deed in Volume 32, page 440 to 442 Deed Records Deaf Smith County, Texas, and Lien securing the payment of \$3,003 as shown in Volume 31, page 623 Deed Records, Deaf Smith County, Texas, which records are made a part of the plaintiff's petition; plaintiff alleging that said amounts have been paid and in the alternative if they have not been paid they are barred by limitation. Plaintiff also shows that defendants claim an interest in the land by reason of Oil and Gas Leases executed by S. R. Ward to W. L. Hays recorded in Volume 44, page 449 and 50 and 51, Deed Records of Deaf Smith County, Texas, and by reason of certain plat records in Volume 1, page 12, Plat Records Deaf Smith County, Texas, and by reason of transfers or assignments of said Oil and Gas leases to the different defendants herein, but that the said defendants never had any actual interest in said land. Plaintiff pleads she is entitled to said land by reason of limitations; and that she acquired title to said lands by patent from the State of Texas to Louis Butterfield; by deed from Louis Butterfield to F. M. Good; by deed from F. M. Good to Jot Gunter and W. B. Munson; by deed from Jot Gunter and W. B. Munson to Julian Gunter; by deed from Jot Gunter Julian Gunter to W. B. Munson; by deed from W. B. Munson to George Granville Campbell, Duncan Stewart James Graham, Thomas A. F. Kingscote, and George Dickson Fisher; by deed from Duncan Stewart, George Granville Campbell, James Graham, Thomas A. F. Kingscote and the executors of the estate of George Dickson Fisher to the Cedar Valley Land & Cattle Company Limited;

ed; by deed from the Cedar Valley Land & Cattle Company Limited to L. T. Lester; by deed from L. T. Lester and wife to C. R. McAfee; by deed from C. R. McAfee to L. T. Lester; by deed from L. T. Lester to H. C. and E. G. McCardell; by deed from H. C. and E. G. McCardell to G. W. Parsons; and by deed from G. W. Parsons

to plaintiff. Plaintiff prays judgment for title and possession of said land, for writ of restitution, for rents, damages, and cost of suit and for cancellation of said liens, Oil and Gas Leases and assignments thereof. Herein fail not, and have you before said Court, at its aforesaid

next regular term, this writ with your return thereon, showing how you have executed the same. Given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 28th day of December A. D. 1929. (SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas. 51-4

Write down



NOW that list of things you'd like to buy. And THEN open a savings account at this Bank. You will be surprised how soon your small deposits, augmented by interest every six months, mount up, bringing within reach the things for which you've saved.

First State Bank



“Long Distance” costs less than ever before

Fourth reduction in three years effective Jan. 1

One good reason for using “long distance” — if you are not already familiar with its pleasant and profitable uses—is to be found in its constantly decreasing cost.

Hereafter, day “station-to-station” calls to points 60 to 300 miles away will cost 10 cents less in most cases, 5 cents less in the few remaining cases.

Annual saving to U.S. telephone users—5 million dollars.

A POLICY AT WORK

Walter S. Gifford, president of the American Telephone and Telegraph Company, recently declared this policy for the Bell System: "... a telephone service for the nation more and more free from imperfections, errors or delays, and always at a cost as low as is consistent with financial safety." Here you see a policy at work!

SOUTHWESTERN BELL TELEPHONE COMPANY



Every Housekeeper Should Know the Wonders of These Famous Products



MAZOLA—Nature's finest salad and cooking oil, pressed from the hearts of the finest corn. Sold in Pint and Quart Cans.



KARO—Natural corn syrup—the finest whole sugar syrup—for general sweetening and baking. 1 1-2 lb., 2 1-2 lb., 5 lb., 10 lb. Tins.



LINIT—When home laundry is done, Linit makes friends quickly, for it TRULY saves your fine linens and fabrics.



ARGO CORN STARCH—Used for thickening and all baking uses, a standard in American kitchens for years.

Corn Products Refining Company

1930

—No airplane has yet attained the height or the sustaining flight as the extent of our good wishes to you all for a Happy, Prosperous New Year.

—May your prosperity and happiness for 1930 be as endless as the horizon and as glorious as an evening sunset.

Hereford Wholesale Grocery Company

L. W. CARLYLE

Society

BRIDGE PARTY AT STEELE HOME

Misses Dessie Mae and Polly Steele were hostesses at a lovely and delightful bridge party given last Saturday afternoon.

The Steele home on East Third Street was beautifully decorated, which carried out the Yuletide season.

Games of Bridge began at 3:00 o'clock and continued until a late hour, when score favors were awarded, Miss Floyd Wilson receiving high score and Miss Grace Ferguson second. A delicious salad course was served.

EASLEY HOME SCENE OF ENJOYABLE PARTY

One of the most enjoyable parties given during the holiday season was that given at the home of Mrs. S. L. Easley, Mrs. Easley was assisted by Mrs. Paul Foster.

The delightful occasion was a party given by their teacher, Mrs. Easley, to the young men's class of the Methodist church. Each of the guests was accompanied by a lady friend and the evening was spent in candy making, games and instrumental and vocal music. At a late hour dainty refreshments consisting of a salad course, was served to 35 of the young folks.

Miss Katherine Russell of Miami, Texas, was an out-of-town guest.

FAMILY REUNION AT MRS. E. J. WILLIAMS HOME

Last week the following children and grandchildren were guests in the home of Mrs. E. J. Williams: Mr. and Mrs. John L. Williams and two children, Amarillo; Mr. and Mrs. Marshall King, Panhandle; Mr. and Mrs. L. E. McBride, and four children, Dallas; Hez and Jack Williams, Vermejo Park, New Mexico, and Miss Edna Lee Williams, Dallas; Mrs. Lella M. Jenkins and Jim Williams, Fort Sumner, New Mexico; Miss Irene Williams, Austin, and George Fink Williams, Denver, Colorado.

CLYDE GREGG VISITS FATHER

Clyde Gregg of Dodge City, Kan-visit in the home of his father, A. W. Gregg, over the holidays.

Mr. Gregg motored to Silvertown Tuesday of last week to visit his sister and family, Mr. and Mrs. Clyde Wright, all returning to Hereford Christmas day.

RELATIVES VISIT J. L. WILLIAMS HOME

Mr. and Mrs. J. W. Kef, Amarillo, Mrs. W. B. Cameron, children, White Deer; Mr. and Mrs. E. G. Brigance, Paducah; and Mr. and Mrs. Whittemore, Electra, all spent the Christmas holidays in the home of Mr. and Mrs. J. L. Williams. Misses Key, Brigance and Whittemore are daughters of Mr. and Mrs. Williams. Mrs. Whittemore, enroute home, visited Mr. and Mrs. Key in Amarillo.

QUAIL DINNER

Johnny McClendon, Babe Russell, J. A. Tapp and Woodrow Ireland hunted quail in the Texas-New Mexico breaks the first of last week. The hunters succeeded in killing a number of fine specimens and then celebrated Christmas day with a quail dinner at the Sunrise Cafe.

FORTY-TWO PARTY

Miss Ursulae Fridley entertained with a forty-two party at her home last Thursday night in honor of the young people home from school. She was assisted by her mother, Mrs. E. E. Fridley. Piano music by Miss Flossie Bowman, who has been teaching piano in Verpon, and by Miss Louise Jacobsen. Refreshments of punch, stuffed dates, fruit cake were served.

MISS LOUISE JACOBSEN ENTERTAINS

Miss Louise Jacobsen entertained a number of friends at a turkey dinner Saturday, honoring young people home from school. Some returned to work while others spent the afternoon with Miss Jacobsen.

DOUGLAS HOME SCENE OF TURKEY DINNER

Mr. and Mrs. R. O. Douglas entertained a number of friends at a Christmas dinner. The afternoon was spent playing forty-two and visiting.

YOUNG MATRONS SOCIETY MET TUESDAY

The Young Matrons Missionary Society met in the home of Mrs. H. E. Hershey Tuesday afternoon of this week. The purpose of this meeting was to elect and install officers for the ensuing year. The results of the election were as follows: Mrs. R. O. Douglass, president; Mrs. B. B. Parmer, vice president; Mrs. Wes Anthony, treasurer; Mrs. H. E. Hershey, corresponding secretary; Mrs. M. D. Fincher, recording secretary; Mrs. John Kropf, superintendent of study; and Mrs. C. M. Hicks, publicity agent.

The next meeting will be held in the home of Mrs. C. M. Hicks on Wednesday afternoon, January 10 at 3:00 o'clock. The officers were installed by Mrs. J. M. Fuller, and devotional services were led by Mrs. C. C. Bowman. Light refreshments were served at the close of the meeting.

MUSIC STUDY CLUB TO MEET

The Music Study Club will meet Monday, January 6, at the home of Mrs. Glenn Snyder. The club will then begin rehearsal on "Galla," by Gounod, at this meeting.

JUNIOR MUSIC STUDY GIRLS SING CAROLS

Girls of the Junior Music Study Club did their bit toward making Christmas cheer by singing carols on Christmas Eve. They visited many homes and sang the lovely old carols under the candle-lighted windows and finished the evening at the home of Mrs. Broadwell, where they enjoyed the warmth and Christmas spirit, as well as the refreshments served to them. Mrs. Conaway was with the Juniors on their serenade Christmas Eve.

On the following Saturday members of the club and their guests were invited to the home of Miss Mary Ellen Parker, when the following program was rendered: Piano solos by Miss Mary Elizabeth Stanford and Miss Anne Parker. This meeting terminated in a social affair, all engaging in games and puzzles. Dainty refreshments were served at the close by Misses Parker and Broadwell.

DINNER AT THE D. W. HAWKINS HOME

The home of Mr. and Mrs. D. W. Hawkins was the center of much mirth and happiness Sunday, December 29, when a group of young people from Amarillo and Plainview drove over to take dinner.

Mrs. Hawkins was assisted as hostess by her daughter, Miss Kathaleta Hawkins of Amarillo, who was home to spend the holidays. The guests arrived early in the morning and enjoyed several games of indoor croquet and some splendid music furnished by Miss Louise Jacobsen.

A delicious turkey dinner with many other good things was served at the noon hour to eleven guests and the hostess. The afternoon was spent in visiting and driving to show the guests our little city. After supper the guests had to leave in order to return to their respective homes as it was a long way. All reported that they had had a wonderful time and wanted to try it again some time.

HELPY-SELF STORE COMES TO HEREFORD

"Helpy-Selfy should be considered a local institution," explains H. A. Hoffman, manager of the new cash and carry grocery to open in Hereford next Saturday morning.

"Since it is a Hereford institution, all profits accruing from the business will remain in this city to enrich the community from which it gets its support. No change has been made in ownership or management—but if by operating under the Helpy-Selfy name and buying merchandise through that organization, I can offer the same merchandise for less money and increase the volume of my business, I am doing something for Hereford and at the same time helping myself—by conducting a more modern business and providing a better service than in the past. For that reason we will always feature Hereford-made and Dear Smith county-produced goods to as great an extent as possible."

HOLIDAY RECEPTION BY HEREFORD MATRONS

Quite outstanding is the social activities of many seasons was the lovely reception Tuesday afternoon given by four Hereford matrons, Meses. A. M. Jones, Grace F. Guthrie, W. E. Dameron and C. H. Dyer, at the Dyer home. The honor guests were Miss Mulvane of Fort Wayne, Indiana, niece and house guest of the Dyars; Mrs. Harry Johnson, Amarillo, sister of Mrs. Dyer, and the Misses Dameron, who are home from Washington, D. C., spending the winter with their parents, Mr. and Mrs. W. B. Dameron.

The Dyer home was beautiful in its elaborate decorations of the happy season, with gay holly wreaths, Christmas bells, lighted red tapers, bowls of mistletoe and a shining Christmas tree. A delightful musical program was given during the afternoon by some of the city's most talented artists. Delicious and artistic refreshments of brick cream and individual cake squares, topped with lighted candles in rose bud holders were served in the pretty dining room to the large number of guests who called from two until five. Besides the charming hostesses in the house party were Meses. E. W. Harrison, Ferguson, Parker, John McLean, Oberthier, O. G. Hill, Ray Conaway, Rice, Seed, Green, Canyon; Cockrell and Misses Swisher, Canyon; Parker, Baltimore, Md.; and Turrentine of El Paso.

C. D. Shaw to Lubbock

C. D. Shaw, who recently sold his interest in the Beene & Shaw barber shop, has purchased a half interest in the Ed Allen barber shop on Broadway, Lubbock. Mr. Shaw sold his home on East Third Street to Mrs. W. F. Gabbert and is making arrangements to move his family to Lubbock, probably the latter part of this week.

Mr. Shaw and family came to Hereford in 1919 from Knox City, Texas, and at that time purchased a half interest in the Beene & Bennett shop from Mr. Beene, who then was sole owner. Mr. and Mrs. Shaw will be greatly missed in Hereford as both took an active part in their church affiliations and were prominent in the social life of Hereford.

Mr. and Mrs. A. H. Phillip and J. L. Rogers reached home last Sunday from a visit with relatives and friends in McCook, Nebraska, over the Christmas holidays.

Helpy-Selfy Store Comes to Hereford

"Helpy-Selfy should be considered a local institution," explains H. A. Hoffman, manager of the new cash and carry grocery to open in Hereford next Saturday morning.

"Since it is a Hereford institution, all profits accruing from the business will remain in this city to enrich the community from which it gets its support. No change has been made in ownership or management—but if by operating under the Helpy-Selfy name and buying merchandise through that organization, I can offer the same merchandise for less money and increase the volume of my business, I am doing something for Hereford and at the same time helping myself—by conducting a more modern business and providing a better service than in the past. For that reason we will always feature Hereford-made and Dear Smith county-produced goods to as great an extent as possible."

"All merchandise sold by the Helpy-Selfy here is guaranteed by us wholeheartedly. If for any reason a customer is not satisfied, we will gladly give back his money or give him new merchandise. At all times we will do the right thing."

Helpy-Selfy is becoming a great institution. There are nearly 200 of these beautiful stores all over the state now. The organization had its beginning in a small building in Dallas only a few years ago. The name was coined by a Miss Maybelle Hill of that city.

J. L. Trussell and family, of Brownwood, Texas, are visiting in the home of Mrs. Trussell's parents, Mr. and Mrs. E. F. Connell.

All Metallic and Velvet Hats at reduced prices. HEREFORD HAT SHOP.

C. I. Beck and family left Saturday morning for their home in Miami, Arizona, after a visit here with relatives and friends for the past ten days.

FARM SALES

Two public farm sales are billed for next week, that of Dave Gallaway and Edgar Chase. Mr. Gallaway is located on the E. B. Black farm two miles west of the town of Black, and will offer a number of good Jersey cows, some mules, horses and farm machinery. Mr. Chase is located five miles south of Bovina and will sell seven head of horses, 17 head of milk stock, farm machinery, and about 75 head of Rhode Island and Black Minorca hens. Ray Barber will auction both sales.

"RULING THE ROOST"

The play, "Ruling the Roost," will be staged next Friday night, January 3, at 8:00 o'clock at the high school auditorium. Proceeds will be used to give a banquet to the Seniors. Between acts a number of specialties will be given by the players.

STORK SPECIALS

Born to Mr. and Mrs.—
George Millard, December 31, a son, named Robert Neal.
E. H. Simpson, December 29, a daughter.
W. H. Geyer, of Friona, December 27, a son.

MILLER HOME FROM DALLAS

John Miller and family reached home Thursday from a motor trip to Dallas where they visited in the home of Mr. and Mrs. Odell Elliott, she being a sister of Mrs. Miller, and with Mr. and Mrs. Dillon White. Mrs. White was formerly Miss Merle Granger of this city, and is a niece of Mr. and Mrs. Miller.

Quality tires at chain store prices (or less) is what has built up our fine business. Brunswick's at RICE'S.

Best Purgative for Colds

Relieves the congestion, reduces complications, hastens recovery.



Drs. Heard & Wiltshire, Dentists
Phone 234
Office Over Corner Drug Store

New Year Greeting to One and All!

We are putting our faith in Jehovah, the creator of the Universe.

We are putting our faith in His holy word, in His church and in His people.

We believe in our government, in our state, in our community and in our city.

We solicit the patronage of the public, and shall at all times endeavor to give courtesy, service and value to every patron.

A good list of Specials for this week-end.

Carl's Cash and Carry Grocery

Phone 324

CARD OF THANKS

Words are inadequate to express our deep gratitude to our neighbors and friends who so kindly aided us during the illness and death of our beloved, Leslie Smith.

We wish to express our appreciation for the many deeds of kindness, for the works of sympathy and comfort spoken, and for the many beautiful floral offerings. May God's richest blessings be upon each of you who in any way rendered service to us and to our loved one.

Mrs. Leslie Smith and Wanda Jean Mr. and Mrs. Clarence Smith Mr. and Mrs. Will Smith Mr. and Mrs. Ralph Smith T. J. Sanders and Family.

Miss Kathaleta has returned to Amarillo after a week's visit here with her parents.

Relatives visiting to the home of Mr. and Mrs. W. B. Anthony on Christmas day were Mr. and Mrs. W. B. Anthony, Jr., and son, and Mr. and Mrs. Herbel Beyer of Amarillo, Mr. and Mrs. Jamie Duncan of Hale Center, Mr. and Mrs. R. L. Davidson and family, Mrs. George Sasser and son, Duffy, Clovis, New Mexico.

Look for Prairie Dairie price this paper.

Mrs. R. H. Womack arrived home last Friday night from Coleman where she had been visiting in the home of her sister, Mrs. Carter Dibrel.

Mrs. Ida Hicks, of Centerburg, Ohio, arrived Monday of last week to visit in the home of her son Cliff Hicks and family, and will remain here for about one month.

Wrist Watches and Jewelry

RIEGER DRUG STORE

Texas Meat Market

—The choice of the discriminating shopper. Extra select fresh meats for your table.

Phone 353

Milk Prices—Grade "A" Raw

—Under the City Milk Ordinance, effective January 1, the public is assured better and safer milk, and we feel that the following schedule of prices is justified in the improved quality of the product:

Residences, Delivered:	Wholesale, Delivered:
1 quart at 15¢	1 pint at 6 1/4¢
2 quarts at 12 1/2¢	1 quart at 11 1/2¢
1 pint at 8¢	
1/2 pint of cream at 20¢	

—We hope to continue to please our patrons with constant improvement in quality and service.

PRAIRIE DAIRIE

PHONE 15

Announcement---

WE HAVE TAKEN OVER THE

Brumley Chevrolet Filling Station

And will begin operations Wednesday, January 1.

CONOCO OIL AND GAS

Phone 216 when you are having tire trouble—we'll be there quick.

James Morgan Charles Carroll

1930

May It Be Prosperous and Happy Throughout the Year for All!

We are wishing the best of good fortune for all of our patrons and friends during the coming New Year, and hope to be able to better serve you for the next twelve months than either we or you have known before.

R. H. Kemp Lumber Co.



I appreciate your patronage during the year that has just closed and hope to have a continuance of same for the New Year—1930.

My business is steadily growing, for which I am truly thankful to the Hereford and Deaf Smith county citizenship. When in the market for anything that goes into the home, don't fail to see me.

Jones Furniture Company

PHONE 111

HERFORD, TEXAS

Daniel News

There was a good crowd at the Christmas Eve night and all did a big time.
Mr. and Mrs. W. O. Thomas visited in Clovis in the home of Mr. and Mrs. Paul Creel last Tuesday and Wednesday.
Ed and Joe Moore and families a few days last week in the H. T. Moore home at Plainview.
L. V. Thomas, Elaine Wolfe, Yvonne Thomas and Thelma Bishop spent Thursday in the Dan Higgins home.
Messrs. and Mrs. Joe Moore

and Gus Laquey took dinner in the Will Moore home Christmas day.
Mrs. Wolfe, son and daughter spent several days in the home of her sister, Mrs. W. O. Thomas.
Mrs. Slaughter spent the holidays in Canyon.
H. F. Moore of Plainview is visiting in the Joe and Will Moore homes.
Miss Angie Jacobs visited a few days last week in the Progressive community.
M. B. Chain and sons were in Hereford Saturday.
Mr. and Mrs. Chas. Wall spent last week with his parents in Crosbyton.

C. O. Baird is visiting in the Laquey home, he being a nephew of Mrs. Laquey.
Miss Katherine Hershey spent the Christmas vacation at home in the Progressive community.
Mr. and Mrs. Thurmond and Miss Katherine Yant left last week for Decatur to visit, expecting also to go to Fort Worth, College and other points while away.
Miss Florence Woodruff spent the holidays with her parents in Baton, N. M.
Mrs. Jim Burns of Vega visited in the P. A. Brown home Sunday.
Mr. and Mrs. Jim Daniels took Christmas dinner in the Lemuel Shuggart home.
Edgar Gossett and family spent last week at Silverton with Mrs. Gossett's brothers.
Messrs. and Mrs. Lemuel Shuggart, Frank Druel and Ray Daniel, Amarillo, took dinner in the home of their parents, Mr. and Mrs. Joe Daniel, in Hereford Sunday.
Mr. and Mrs. Chas. Wall and Mrs. Jacobs were in Amarillo one day last week.
Those on the honor roll last month were Quentin Laquey, sixth grade and T. J. Jacobs, fifth grade.

Chas. Harrison has returned from Clayton, N. M.
Miss Hughes returned from Hereford Sunday to resume her school work.
Misses Garrett and Hughes and Mrs. Roberson called on Mrs. Jno. Hutson Monday afternoon.
L. F. Bezner, wife and son, Ed, spent the week end in Childress.

Ford-Doings

(This week's letter)

New officers were elected in our Sunday school last Sunday as follows: Howard Morel, superintendent; J. Y. Norton, assistant; Hardy Benson, secretary - treasurer; Maggie Morel, song leader; Mrs. Bill Schwartz, pianist; J. E. Hill, Bible class teacher; Mr. Vaughn, Bible teacher; Mrs. M. Stewart, intermediate; Maggie Morel, juniors; Birdie Benson, card class.
The community Christmas dinner was well attended and all reported a good time.
A number of young folks were given a Christmas party by Mrs. Howard Morel. Games and music were enjoyed until a late hour.
Mrs. Barney Mccaskey and family of San Jon spent Wednesday and that night at the Morel home. Mrs. Morel accompanied them home to spend a few days.
Mr. and Mrs. Joe Rempel and son are spending this week at Spearman.
Chester Norton enrolled at the Ford school Monday.
Visitors at the Bob Thurman home Sunday night were Misses Edith and LaVerne Mann, Dorothy and Marjorie Norton, Vineta Simpson and Ruby Rempel; Messrs. Clyde Mann, Jewell and Chester Norton, Cecil Raynor and Floyd and Thomas Simpson.
Mr. and Mrs. Edward Simpson are the proud parents of a baby boy born the 29th.
Mr. and Mrs. Bob Thurman spent Sunday at Plainview.
Mrs. J. S. Garrett has been on the sick list but is greatly improved now.
A. J. Sandorford ate Christmas breakfast with Mr. and Mrs. Ted Langley and dinner with Mr. and Mrs. John Mitchell.
Floyd and Thomas Simpson spent Sunday with Clyde Mann.
Mrs. Nola Bennett and Miss Marie Brumley of Hereford were visitors at Ford Sunday.
Margaret Roberts returned from Canyon last week to start teaching school at Ford following the holidays.

Ward News Notes

Dr. and Mrs. C. T. Kibbe and son and Mr. and Mrs. Arch Daugherty and daughter took Christmas dinner in the W. A. Daugherty home.
Mrs. Joe Hutson and family of Borger spent the holidays with Mr. and Mrs. Jack Hutson.
Mr. and Mrs. Ben Harrison of Bellview, N. M., spent Sunday in the W. R. Harrison home.
Mr. and Mrs. Bob Higgins had as their guests Christmas dinner Mr. and Mrs. G. M. Suggs, George Suggs, Miss Beatrice Hutson, Jim Coconaugher, Mr. and Mrs. Jim Lipscomb and Mr. Berry.
Mrs. D. O. Williams and daughter are spending the week with her parents, Mr. and Mrs. Jack Hutson while Mr. Williams is away in New Mexico on business.
Mr. and Mrs. Lynn Powelson visited in the home of her parents Mr. and Mrs. W. R. Harrison, Sunday afternoon.
Miss Beulah McKenney of Amarillo spent the week-end with her parents here.
Those enjoying Christmas dinner in the Jack Hutson home were Messrs. and Mrs. John Hutson and family, D. O. Williams and daughter, Bill Hutson and sons, Sam Hutson, Speegle of Hereford, and Mrs. Sonny Ledbetter of Vega.
Mrs. Sultsman called on Mrs. Caraway Friday morning.
W. A. Daugherty and family ate Sunday dinner in the C. T. Kibbe home.
Lish Malone and daughter spent the week-end in Plainview with relatives.
Mr. and Mrs. George Suggs and George Suggs visited in Vega Thursday.
George Lewis and wife took dinner in the John Northern home near Black Christmas day.
Mr. and Mrs. Nero Smith and Mrs. Wellman of Iowa Park spent the holidays in the Bob Allison home.
John and Jack Hutson went to Borger Sunday to take Mrs. Joe Hutson home, Mrs. Lee Hutson returned with them for a few days.
Archie Dean and family spent Christmas with Amarillo relatives.
Miss Garrett returned from Graham Sunday to resume her school work.
Althus Higgins and George Suggs left for Texas Tech Tuesday.
Mr. and Mrs. Jack and Mrs. Lee Hutson and son were in Vega Monday visiting.
Messrs. and Mrs. Buckner, Northern, Hodges and Allred called in the Lewis home Sunday.
Messrs. and Mrs. Higgins, Suggs and Lipscomb were in Clovis Friday visiting the Ernest Comber home.
A horse fell with Beauford Hutson Monday. No bones were broken but bruises were sustained.
Mr. and Mrs. George Lewis and Gladys took Sunday dinner in the home of Mrs. Lewis' mother, Mrs. Shults at Hereford.
Cap Coconaugher spent Christmas day in Clovis.
Jim Paulson spent the holidays in Clovis.
Wiley Roberson and family took Christmas dinner in the J. P. Roberson home at Hereford.
Mr. and Mrs. Suggs spent Sunday in the Jim Lipscomb home.

Westway News

School re-opened Monday and everybody is full of pep, ready to go to work again.
Mr. and Mrs. Lovell returned Sunday evening after having spent the holidays with relatives and report an enjoyable vacation.
Mr. and Mrs. Jim Hendricks are the proud parents of a new baby boy, born Saturday morning, December 28. Mr. and Mrs. Hendricks have rooms at the home of C. P. Author but will return to Westway as soon as she is able.
Mr. and Mrs. Dick Vaughn and family spent several days in the home of his brother, Tom Vaughn. Dick Vaughn is a carpenter at Amarillo.
Several from Westway attended the funeral of Leslie Smith, as he was well known in this community. We extend our heartfelt sympathy to the family.
Miss Wilma Nell Sikes spent the holidays with her parents here. She attends school at Abilene.
Mr. Eutys Pierce who attends school in Lubbock, visited his parents here recently.
Mrs. Tom Vaughn and mother, Mrs. A. B. Schulz, spent Friday and Saturday of last week in Amarillo with Mr. and Mrs. Fred Schulz.
Mr. Guinn and family spent Christmas day in Hollene, New Mexico, their former home.
Grady Wilson left last week to visit Mrs. Wilson's brother near Oklahoma City, also visiting Mr. and Mrs. Bunday who come to Hereford each summer.
Mrs. Perry Hobbs and children spent the holidays at Fort Worth with her mother who has been in ill health for some time.

Easter News

School was dismissed one week for Christmas. The boys and girls enjoyed seeing Santa Claus with his gifts at the Christmas tree Tuesday night at the school house, when a short program was given before distributing the gifts.
Mr. and Mrs. T. A. Mobley and family visited Mrs. Mobley's parents in Alamogordo, N. M. during the holidays and while there went to El Paso and Juarez.
Mr. and Mrs. R. B. White are living on the Cunningham place.
Miss Boyd returned Sunday afternoon from a short visit with home folks at Perrin.
Twyman Davenport is back with Lee Jones.
Mr. and Mrs. George Chamboess spent Christmas with his folks in Oklahoma.

There was a large crowd of home folks at the R. L. Sullenger home Wednesday.
Luke Medley spent Christmas in the home of his parents, Mr. and Mrs. H. B. Medley.
Audie Jones, Twyman Davenport and Myri Jones went to Sunday school at Frio last Sunday.
There were thirty-seven present Wednesday at the home of J. S. Smith.
Dinner was served at the Allen home Thursday for several of the neighbors.
Annie Mae Smith spent Sunday with Louise Ann Frye.
Miss Mattie Woodburn and Mr. and Mrs. E. D. Betts spent Christmas with Mr. and Mrs. C. W. Frye.
Mr. and Mrs. Harvey Smith moved to Big Square recently.
Eddie Lee Allen, Va Allen, Mel.

via Chandler and Steve Chandler went to Canyon Sunday.
Mr. and Mrs. Lee Green spent Christmas day with Mr. and Mrs. W. A. Elise.
Alta Lee Whitefield spent the Christmas holidays with her parents, Mr. and Mrs. B. F. Whitefield.
C. W. Frye was a Clovis, New Mexico, visitor Tuesday.
Olive Stagner is visiting in the E. M. Allen home this week.

Justice.
A case came before a police court involving the ownership of an eight-day clock. After listening to both sides, the court turned to the plaintiff.
"You get the clock," he said gravely.
"And what do I get?" complained the accused.
"You get the eight days," replied the justice.

The Drug Store In Hereford

RICE DRUG STORE



The same old greeting from year to year,
The same old message of joy and cheer,
But time makes the greeting no less dear,
We wish you a very, very happy New Year.

Kerr-Anthony Hardware Co.

Reduction

on Coats and Dresses

—In order to make room for the new Spring Coats and Dresses, we are offering all Fall and Winter Coats and Dresses at a BIG REDUCTION—A Money Saver—Look Them Over!

—Just received, the latest word in Chiffon and Georgette in dinner and evening dresses in the new SILHOUSTES, in all the NEW SHADES—

Veda Green, Balma Red, Rose Violet, Corn Yellow, Almond Tan and Black.

Don't Overlook the dandy line of COUNTRY CLUB HOSE.



Fashion Dress Shopp

The Joy of Achievement

—Is beyond question the greatest and most laudable of human emotions.
—The joy is doubly great, when achievement is the result of honest, conscientious and sustained effort to accomplish a worthy goal.
—During the year now gone, we have been diligent in our efforts to give you as nearly as completely satisfactory Gas Service as possible, and to accompany that service with a uniform courtesy to all.
—In beginning a new year we renew our resolve to merit your good will, your patronage and, we hope, your friendship, by a constant effort on our part to ever keep before our minds the idea of a "100 per cent service and courteous treatment to all."

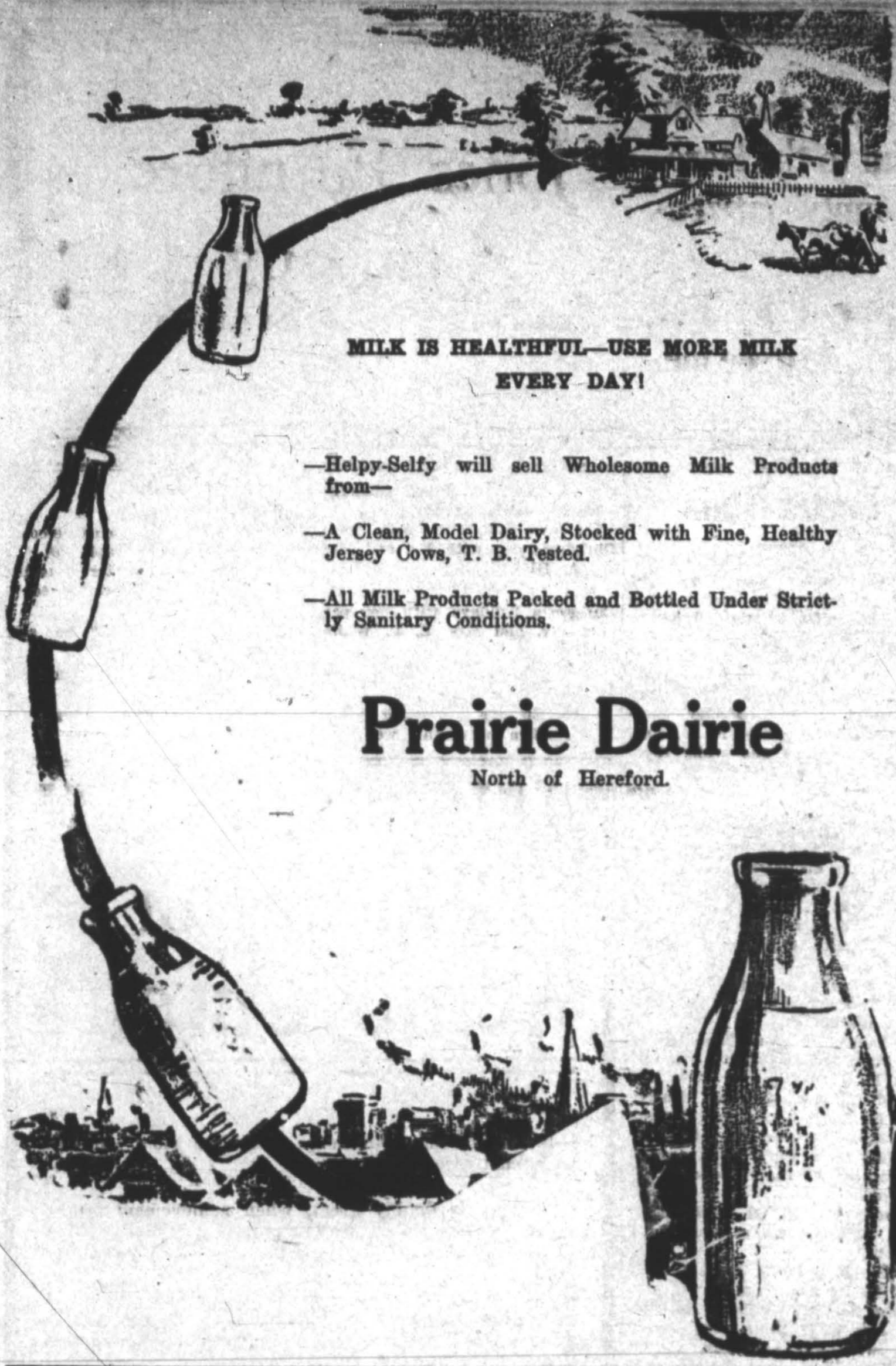
West Texas Gas Company

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- BANANAS, nice yellow fruit, dozen 25c
- POTATOES, ten pounds 32c
- CRISCO, 3 pound bucket 64c
- CRACKERS, 2 lb box Saltine Flakes 31c
- BLACKBERRIES, gallon size 56c
- SOAP, P. and G., 10 bars 38c
- RAISINS, 2 pound package 18c
- WHEATIES, Whole Wheat Flakes, pkg 10c
- COFFEE, Schilling's, 2 lb can 98c
- CANDY, 2 lb box, assorted chocolates 78c

FOR RENT. FOR SALE CARDS AT BRAND OFFICE. CHEAP.



MILK IS HEALTHFUL—USE MORE MILK EVERY DAY!

- Helpy-Selfy will sell Wholesome Milk Products from—
- A Clean, Model Dairy, Stocked with Fine, Healthy Jersey Cows, T. B. Tested.
- All Milk Products Packed and Bottled Under Strictly Sanitary Conditions.

Prairie Dairie
North of Hereford.

Brand Want Ads Pay Good Dividends!

Mrs. Dalton's

Home Made Mayonnaise, Sandwich Spread

and

Thousand Island Dressing

WILL BE SOLD AND BEAURED BY

HELPHY-SELFY

TASTE THE DIFFERENCE AND THEN BUY AN

8 Ounce Jar of Mrs. Dalton's Mayonnaise for only 22c

AND GET A REGULAR 15c JAR FREE!

Put Mrs. Dalton's On Your Buying List!

Locals

B. S. Arnold of Amarillo was here last Thursday on a business mission.

Those attending a big turkey dinner at the Earl Lance home in East Hereford were Mr. and Mrs. C. H. Carl, Frank Carl and wife, Joe Kendall and family, Chas. Walser and family, Mr. and Mrs. Fate Walser and daughter, Miss Zela, Ed Mosley and family, Geo. Mosley, Mr. and Mrs. J. C. Lance and Jerry Keenan.

J. N. Gollehon of Dimmitt was here last Thursday to meet his wife who had been visiting relatives in Clovis, New Mexico.

Wes Anthony, wife and little daughter, Helen, spent Christmas day in Dimmitt visiting relatives.

W. A. Miller and family of Stinnett visited his mother, Mrs. B. W. Miller, and brother, John Miller the first of last week.

Mrs. Stella Hall of Cedar Ridge, Colorado, visited last week in the home of her mother, Mrs. B. W. Miller.

Mr. and Mrs. Joe Hudson of Seagraves spent the Christmas holidays here visiting in the home of Mr. and Mrs. D. H. Alexander. Mrs. Hudson is a daughter of Mr. and Mrs. Alexander.

Visitors in the J. S. Jones home over the holidays were Mr. and Mrs. Jack Jones and three children of Austin, Mrs. A. F. Luse and children of Los Angeles, and Mrs. R. S. Pipkin of Mexia, Texas. Miss Pipkin and Luse are daughters and Jack is a son of Mr. and Mrs. J. S. Jones.

T. L. Hawkins of Plainview spent Christmas day in the home of his parents, Mr. and Mrs. D. W. Hawkins.

Mr. and Mrs. Henry Hastings and family spent Christmas day visiting in the home of Mrs. Hastings' parents in Tulla.

Mr. and Mrs. W. R. Bell of Pampa were here over Christmas visiting in the home of Mr. and Mrs. George Muse.

John P. Robinson and wife spent Christmas day in Dimmitt visiting in the home of Mrs. Robinson's parents, Mr. and Mrs. Cartwright.

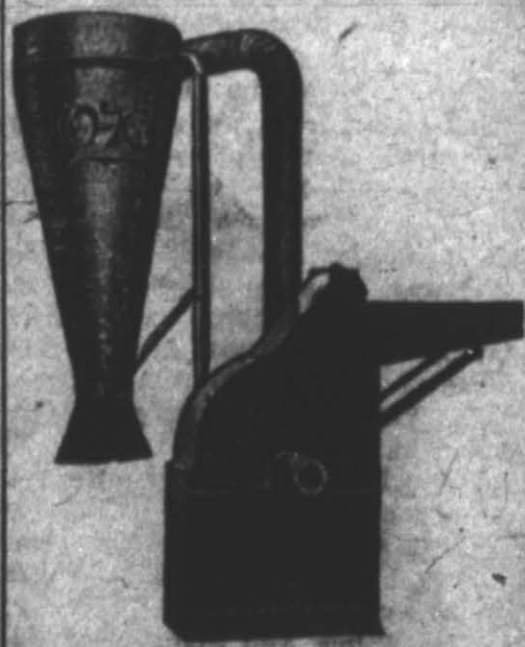
W. L. and G. F. Branson of Amarillo spent Christmas day in the home of their parents, Mr. and Mrs. B. L. Branson.

Charles Galbreath and wife of Lubbock spent part of the holidays here visiting with friends and relatives.

John Robinson and Taylor Thurmond made a business trip to Flagg last Friday.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to summon T. J. Comer by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published in your County; if not, then in the nearest County where a newspaper is published, to appear at the next regular term



O. K. Swing Hammer Type Feed Mills—

—Grind better and faster with less power. Cheapest mill with its capacity on the market.

Welch Machinery Company

of the District Court of Deaf Smith County to be holden at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January A. D. 1930, the same being the third day of February A. D. 1930, then and there to answer a petition filed in said Court on the 28th day of December A. D. 1929, in a suit numbered on the docket of said Court as No. 1778, wherein Statha Comer is Plaintiff, and T. J. Comer is Defendant, and said petition alleging that plaintiff and defendant were married on August 2, 1921, and separated on or about July 2, 1929, on account of cruel treatment. That defendant cursed and abused plaintiff, frequently striking her, and such conduct continued up to the date of the separation and his conduct was such as to render their further living together insupportable. That one child was born to them, a girl, Wilma Louise, age seven. Plaintiff prays for divorce and custody of the child.

Herein fall not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how

you have executed the same. Given under my hand and the seal of said Court, at office in Hereford, Texas, this the 26th day of December A. D. 1929. (SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas.

DR. D. K. ROBISON
Residence Phone 78-J

DR. R. R. WILLS
Residence Phone 114-W

DRS. ROBISON & WILLS
CLARK BUILDING
Phone 262

Joe Mitchell
Will Buy Your
Horses and Mules

500 Customers Can't Be Wrong!

Their loyalty testifies to the quality of merchandise they have been getting from time to time—also service in this day of strenuous competition.

We thank them all for their patronage during 1929, while we look forward to serving them even better in 1930.

Our trade in Hereford and country surrounding is rapidly growing. May we not suggest that you, whom we have not yet served, try us out next year.

Our Aim—To Help Improve the Panhandle
PANHANDLE LUMBER CO.
Quality - Service - Courtesy

QUALITY—SERVICE—COURTESY

Public Farm Sale

Monday, January 6

Residing in Deaf Smith County, two miles west of Black, Texas, the following:

JERSEY MILK COWS

- 6—Good Jersey cows, aged from 2 to 7 years.
- 2—Good Jersey heifer calves.
- 2—Good Jersey heifers, 2 years old, fresh soon.

HORSE AND MULES

- 1—Mule, weight 1200 pounds.
- 1—Mule, weight 1200 pounds.
- 1—Mule, weight 1100 pounds.
- 1—Black mare, 8 years old, weight 1100 pounds.
- 1—Black mare, smooth mouth, weight 1100 pounds.
- 1—Bay mare, 9 years old, weight 1150 pounds.
- 1—Bay horse, 9 years old, weight 1200 pounds.
- 1—Bay horse, smooth mouth, weight 900 pounds.
- 1—Bay mare, 7 years old, weight 800 pounds.

FARM MACHINERY

- 1—Good John Deere single row lister.
- 1—Emerson single row lister.
- 1—Eight foot disc.
- 1—Seven foot disc.
- 2—Good wide-tired wagons.
- 1—Narrow-tire, wood-wheeled wagon.
- 1—Low-wheeled wagon.
- 1—John Deere row binder.
- Several sets of good harness, collars and bridles.
- 1—500-size chick brooder.
- 1—Extra good four wheeled trailer.
- Several pieces of household furniture and a lot of miscellaneous articles too numerous to mention will also be included in this sale.

TERMS—All sums of \$25.00 and under are cash, sums over that amount will be given a six months credit when secured by bankable note bearing 10 per cent interest from date of sale.

Dave Gallaway, Owner

E. C. EUBANKS, Clerk.

RAY BARBER, Hereford, Auctioneer.

School Principal Endorses Sargon

"For six years I have been sending money and going through one of the best clinics in Texas trying to get my health back. I started Sargon about six weeks ago, gained 14 pounds and it did



DAN J. THOMPSON

more for me than everything else tried put together. My stomach was out of order and my digestion was so bad that I had to get rid of undigested food through a rubber tube in my throat. For a long time I practically live on milk. My color was bad and I was weak and nervous. I had taken six bottles of Sargon, and everything I want, my digestion is perfect and all my stomach trouble is over. I am well and strong and full of new strength and energy. Sargon Pills stimulated my liver and cleansed my system of all poisons."—Dan J. Thompson, 909 Waverly Avenue, principal of the Seaboard Public School, Dallas.

Ford Doings

(Too late for use last week)
Sunday school was well attended. Rev. Mr. Hornbeak ministered to an attentive crowd.
The community Christmas dinner was at the home of Mr. and Mrs. Howard Morell Christmas day.
A number of young folks were entertained with a jolly party at the home of W. L. Goard Wednesday night when everyone reported a nice time and expect another before long.
Mr. and Mrs. O. D. Frazier left Saturday for Mountain View, Oklahoma, to spend Christmas with relatives.
M. Stewart and family left this week for a Christmas vacation.
Mrs. F. W. Branson and children spent Saturday night with her parents, Mr. and Mrs. Hight.
Mr. and Mrs. Byrl Davis left Sunday for Oklahoma to spend Christmas.

Cecil Raynor and Jewell Norton spent Saturday night at the Mann home.
Visitors at the Edward Simpson home Sunday night were Misses LaVerne Mann, Blanche and Marie Thurmond, Marine and Dorothy Norton and Messrs. Clyde Mann, J. B. and C. O. Thurmond and Chester Norton.
Margaret Roberts went to Canyon Friday to spend Christmas with relatives.
W. L. Goard and family left last week for a Christmas trip with relatives at Wichita Falls and Iowa Park.
Visitors at the O. D. Frazier home Friday night were Mr. and Mrs. D. B. Mann and children, Emma and Clyde, Mr. and Mrs. John Remple and son and Sam Rempel, Jewell Norton and Cecil Raynor. Mr. and Mrs. Pat Murphy of Vega were visitors at Ford last Sunday.

Mr. and Mrs. Lester Weaver and two daughters, Lonie Beth and Mary, spent Christmas and the following day visiting in the home of Mr. and Mrs. N. C. Vogele.

A party composed of Hereford young folks visited in Clovis on Christmas day. Messrs. Forrest Minton, Ed Johnson and Bill Mitchell, Misses Vendell and Lyndell Brooks and La Juna Hanna making up the party.

Mr. and Mrs. F. L. Daniel of Plainview were here visiting her parents, Mr. and Mrs. I. O. Crosthwait. Mrs. Crosthwait and daughter, Miss Faye, accompanied the Daniels family to Plainview Christmas day.

Jack Cartwright spent Christmas day in Dimmitt with his parents.

Mr. and Mrs. Wm. Black of Lubbock spent Christmas day in the home of his parents, Mr. and Mrs. E. B. Black. William Black is representing the George Easley General Insurance Co. as a special agent with the entire Panhandle as his territory.

D. H. Alexander and family spent the holidays in the home of Mrs. Alexander's parents, Mr. and Mrs. A. P. Donnell of Silverton.

F. C. Randall and wife of Amarillo spent Christmas day here visiting in the home of Mrs. Randall's parents, Mr. and Mrs. G. R. Jewell. Miss Louise Jewell accompanied the Randalls back to Amarillo last Wednesday.

THE STATE OF TEXAS.

To the Sheriff or Any Constable of Deaf Smith County—Greeting: You are hereby commanded to make service by publication in a newspaper for thirty days, of the following notice, in words and figures as follows, to-wit:

No. 1690.
Claudia B. McKenzie, et al, vs Burrell Franklin, Et Al

Suit Pending in the District Court of Deaf Smith County, Texas.

To All Persons Interested in the

Above Entitled Suit:
Notice is hereby given that Claudia B. McKenzie, Wesley R. McKenzie and Darrell Dehan have filed interrogatories in a certain suit pending in the District Court of Deaf Smith County, Texas, wherein the aforesaid parties are plaintiffs, and Burrell Franklin, R. B. Hoover, C. B. Cozart, F. M. Cozart, John W. Henderson, Sammie S. Connally, D. L. Connally, Imogene Slade Hines and J. B. Hines, are defendants, No. 1690, to Claudia B. McKenzie, a witness who resides in Los Angeles County, California, the answers to which will be read in evidence on the trial of said cause; and has also filed an affidavit in said suit that the defendants Burrell Franklin, Lela Franklin and John W. Henderson cannot be found and that no notice or copy of interrogatories can be served upon them for the purpose of taking depositions, and that neither of them have an attorney of record upon whom they can be served; and that a commission will issue on and after the thirty days after the publication of this notice, to take the deposition of said witness, Claudia B. McKenzie.
Witness, L. H. Foster, Clerk of the District Court of Deaf Smith County, Texas.

Given under my hand and the seal of said court at office in the City of Hereford, this the 24th day of December, 1929.
(SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas.
And of this precept and how you have executed the same, make due return.
Witness L. H. Foster, Clerk of the District Court of Deaf Smith County, Texas.
Given under my hand and the seal of said court at office in the City of Hereford, Deaf Smith County, Texas, this the 24th day of December, A. D. 1929.
(SEAL) L. H. FOSTER, Clerk, District Court of Deaf Smith County, Texas.
Issued this the 24th day of December, A. D., 1929.
L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas. 51-1c

Mr. and Mrs. E. L. Hoyt returned to their home in Fort Worth last Thursday after spending a few days over Christmas in the home of Mr. and Mrs. C. H. Dillehay.

Mr. and Mrs. Frank Jesse and daughter, Betty Pauline, of Amarillo, were here over Christmas day visiting in the home of Mrs. Jesse's parents, Mr. and Mrs. W. W. Bennett.

DEAF SMITH COUNTY ABSTRACT CO., Inc.
114 West Third Street
O. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered—Phone 885

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.
Telephone 188 for Appointment.

MOST MOTHERS KNOW—
BR'ER RABBIT, THE PURE SUGAR CANE SYRUP—
LET THE CHILDREN EAT ALL THEY WANT.

—Br'er Rabbit satisfies that craving for "sweets"—
—Supplies Sugar in its most easily assimilated form.
—Put Br'er Rabbit Syrup on your shopping list.

Penick & Ford Sales Company, Inc.
Corn, Sugar Cane and Maple Products.
New Orleans, Louisiana

You don't have to cream Snowdrift

It's a lot easier to make a cake in the spur of the moment than it used to be before you had Snowdrift.
For Snowdrift is all creamed ready to blend, and it stays that way. You don't have to set it out of the ice box to soften—it takes up the sugar just the way it is. Just put Snowdrift and sugar in the bowl together—twirl your spoon around a few times, and you're ready to stir in the other ingredients.
Creamy Snowdrift is unusually easy to measure too. And it's now packed in an attractive new

NEW

blue and white can that is as easy to spoon out of as your own mixing-bowl.
Cake—and indeed whatever you bake is more delicious with Snowdrift.
It's nice for frying too, because it's so slow to smoke or scorch, and because food fried in Snowdrift is always wholesome.
Your grocer has Snowdrift now in two new large sizes, three pound and six pound.

Snowdrift

When You Think of
Macaroni, Spaghetti, Vermicelli or Egg Noodles
Think of

Made of Only Choicest Durham Wheat Under Strictest Sanitary Conditions
For Sale at All Grocers

SOLD AND FEATURED BY

HELPHY-SELF
"A HEREFORD INSTITUTION"
Owned and Operated by H. A. Hoffman

Fort Worth Macaroni Company
FORT WORTH, TEXAS

For Sale by **HELPHY-SELF** And Other Grocers

WALKERS Non-Alcoholic True Flavor FRUIT CORDIALS
—in all popular flavors

REDWINE
WHITEWINE
GRAPE
GRENADINE
APRICOT
PEACH
BLACKBERRY

Makes Any Drink Better!

An Excellent Stimulant!

Sold in Quarts and Pints. Walker's Cordials blend perfectly with any other added flavor or ingredients and should be in many homes.

ORIGINAL WALKERS CHILE POWDER
For making Mexican dishes, Chili Con Carne, Tamales and for flavoring and seasoning meats and vegetables. 1 1-2 and 4 oz. sizes in Round Tin Cans.
REMEMBER! LOOK FOR THE WORD "ORIGINAL."

PREPARED ONLY BY
PURE FOOD PRODUCTS, INC.
DALLAS, TEXAS, U. S. A.



May your happiness and prosperity of 1930 soar to new record heights, is the wish we extend to all our friends, patrons and employees.

May all the days be fair ones; may every balmy breeze bring you joy, and every tide come to you at flood time with wealth; and health, is our wish to you for this year.

Corner Drug Store

The *Rexall* Store

Day Phone 105

Night Phone 238 or 403-W

PRESCRIPTION DRUGGISTS

Locals

Hereford friends of Rev. and Mrs. W. R. Hill of Lenoir, Tennessee, were informed by an announcement that Lois, their daughter, was married to Verion P. Harmon December 26. The bride and groom will make their home in Floydada, Texas. Rev. Hill will be remembered here as pastor of the local Baptist church about three years ago.

Mr. and Mrs. Willis Fairchild of Plainview were guests of Mr. and Mrs. F. W. Scovell Sunday. Mr. Fairchild is assistant superintendent of the West Texas Gas Company at Plainview.

V. D. Rice, owner of the Rice Drug Store, will leave today to accompany his sister, Miss Mary Willard Rice as she returns to her studies at Oklahoma State University. He will take advantage of the trip to visit Oklahoma friends while gone for the next ten days.

Mrs. A. C. Thompson and Mrs. C. S. Williams visited in the Rev. E. B. Bowen home in Wellington over the week end.

Just received a shipment of early Spring Hats in felt and straw combinations. THE HEIFNER HAT SHOP.

Guests in the R. E. Kessle home here Thursday and Friday of last week were Mrs. Kessle's mother, Mrs. Bettie Jackson; sister, Miss Mildred Jackson; brother, Harry Jackson and family, all of Stratford; sister, Mrs. E. H. Campbell and son, Harold, of Hutchinson, Kansas; and sister, Mrs. C. N. Hendrick and husband, of Amarillo.

Gwynne Guthrie left Saturday night for Las Cruces, New Mexico, where he is with the New Mexico A. & M. College.

Bob Renfro returned home Tuesday from a ten days visit with his sisters, Mmes. Johnson and Mc-Minn.

Chain store prices don't bother us. We have the tire and the price. Brunswicks at RICE'S.

Word was received first of the week that Miss Katherine Miller, daughter of Mr. and Mrs. J. H. Miller of this city, that she was making satisfactory improvement. Miss Miller has been in a New York hospital in New York City for the past six months. Her mother is with her.

W. H. Nunn and family arrived home last Saturday from a motor trip to Kingsfisher and El Reno, Oklahoma. They visited in the home of Mr. and Mrs. R. T. Nunn at Kingsfisher and other relatives at El Reno.

Mrs. Everett Mason and daughter, Miss Zella Fay, returned to their home in Amarillo last Sunday after a few days visit in the home of Mr. and Mrs. John Whitset. Mrs. Mason is a daughter of Mr. and Mrs. Frank Bassett and has many friends here.

Mr. and Mrs. J. C. Cummins entertained the following guests in their home on East Third Street last Sunday: Mr. and Mrs. R. O. Douglas and family, Mr. and Mrs. E. R. Fridley and Mrs. V. A. Thomas. The guests were served a delicious turkey dinner and in the afternoon they enjoyed radio music and other entertainment.

Dries Up Colds In a Few Hours

The most disagreeable and embarrassing part of a cold is that constant, nasal discharge, which you can now stop in a few hours with Antronal, the latest and most scientific "Liquid Cold Remedy." Antronal is guaranteed to stop the irritation that causes sneezing and nasal discharge; dispel the congestion and relieve gritty, nose-aching pains; at the same time causing a gentle and complete evacuation of the liver and bowels. All druggists carry and guarantee Antronal, the largest selling liquid cold remedy in the world. (Adv.)

RICE'S DRUG STORE

Wayne Buster and Buster Biggs of Clovis spent last Sunday here visiting friends.

Mr. and Mrs. R. A. Hough and son, Reese, Jr., of Canyon were here visiting relatives and friends last Thursday.

Mr. and Mrs. T. E. Major spent Christmas day in Clarendon visiting A. E. Benson and family.

H. A. McCelvey and father of Southland, Texas, were here prospecting last Thursday.

Jack Sanders of Roswell, New Mexico, was here during the holidays.

Mr. and Mrs. Otis Turner and family visited in the Ira Connell home Sunday.

Mr. and Mrs. A. H. Streu and daughter, Melan Francis, spent Sunday in Amarillo.

Ask your neighbor how he likes Brunswick tires and RICE'S Instant Tire Service. Satisfied customers are our best advertisers.

ANNOUNCEMENT

To the Voters of Deaf Smith County:

Having been urged by many friends to ask for the Tax Assessor's office another term, I take this means of putting my wishes before the people. I thank all for their support and cooperation the three years that I have tried to the best of my ability to serve you. I will try to make a thorough canvas of the whole county so that the tax rate can be kept low as possible and ask you to investigate at all times the work I have tried to do, and will endeavor to give you a better type of service as I learn more each year about the work. Hope I will be able this coming year to devote more of my time to the work. If you see fit to give me your support and votes for another term, I assure you they will be more than appreciated.

Yours respectfully,
IRA RICKETTS.

Mr. and Mrs. E. B. Posey and family spent last Friday in Dimmitt with relatives.

PHILLIPS

"66"

GAS AND OILS

WEST & SNYDER



Firestone
BATTERIES

—any size you want—just the battery you have been looking for.

Firestone Warranty for Batteries

—Every Firestone battery is warranted against defective workmanship and material during its life. Any battery failure due to such defects will be repaired, on a reasonable allowance made on the purchase price of a new one.

Texas Filling Station

J. N. LENOX, Manager.

Mr. and Mrs. J. H. Pittman and daughter and Messrs. Mitchell and Pierce all of Tulla, were business visitors here last Saturday.

Mr. and Mrs. Ray Barber and daughter spent Christmas day in Plainview, visiting in the home of Mr. and Mrs. Everett Kinney.

J. O. Turner of Amarillo spent the first of last week visiting in the home of his daughter, Mrs. Ira Connell and family.

Sam Hutson of Vega was here the latter part of last week transacting business.

Mr. and Mrs. R. L. Lloyd and family of Amarillo spent Christmas day in the home of Mr. and Mrs. Roy Thompson.

Mrs. Harlen Lambert of LaJunta, Colorado, is in Hereford with her father, J. B. Phillips, who recently suffered a stroke of paralysis.

Dr. H. W. Duke of Amarillo was in Hereford last Tuesday afternoon on a professional call.

Mrs. Seth B. Holman, of Amarillo, was in Hereford Monday on a business mission.

Mrs. E. F. Connell and daughter, Miss Lula, reached home on Christmas Eve after a visit of a week or ten days in the home of relatives and old friends at Bartlett, Texas.

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

STAR THEATRE

HEREFORD, TEXAS

Program

Thursday and Friday
JANUARY 2-3
"Flight"

The sensational all talking romance of the Duro-Devil of the Air, Starring Jack Holt, Ralph Graves, Lila Lee.

ADMISSION 15-50c

SATURDAY
JANUARY 4

MATINEE AND NIGHT

"Oh, Yeah"

One of the greatest laugh riots ever produced. All talking comedy-drama.

REGULAR ADMISSION

Monday and Tuesday
JANUARY 6-7

THE DUNCAN SISTERS

"It's a Great Life"

You will say it's a great picture—all talking.

ADMISSION 15 AND 35c

Wednesday-Thursday
JANUARY 8-9

"Marriage Playground"

Starring Mary Brian, Huddy Gordon and a special cast. An all talking picture.

ADMISSION 15c AND 35c

E. F. Connell returned to Hereford Tuesday night from Bartlett, Dallas and other Central Texas points, where he was visiting relatives and friends.

Mr. and Mrs. J. F. Ward are in Mineral Wells this week where Mr. Ward is taking the baths at this famous health resort, while Mrs. Ward is visiting relatives and friends in Pittsburg, Grand Saline and Dallas, Texas.

Born to Mr. and Mrs. J. W. Hendricks, December 28, a son.

Arlie Dean, north of Hereford, was in town on business Monday.

Clem Shumaker is building a new six room stone home just west of 25-Mile Avenue.

Mr. and Mrs. Osham Moore of Dexter, Texas, arrived here Tuesday to spend New Years with a brother-in-law, H. W. Blythe, and wife.

Mrs. Charles Alexander, Amarillo, was in Hereford Wednesday visiting in the H. H. Hawkins home.

A. A. Ott spent Christmas visiting a niece in Amarillo.

Mr. and Mrs. A. W. Chandler left Wednesday for Stoneburg, Texas, to make their home.

O. L. Rutherford and family returned Sunday from a trip to East Texas.

J. G. Wherry, Umbarger manager for the Great West Mills & Elevator Co., is here studying details of his new position.

Mr. and Mrs. L. J. Bennett have moved to Hereford from Dawn and now occupy the Harry Jackson house, which they have purchased.

Mrs. Tracy Majors is visiting in Wichita Falls this week.

Thurmond Hawkins has returned to his home in Plainview after a visit here with his parents, Mr. and Mrs. D. W. Hawkins.

W. R. Snapp formerly of larger, is now managing the Great West Mill and Elevator property at Dawn.

RCA Radios and Tubes

RICE DRUG STORE



New Permanent Wave Machine Here

MRS. W. S. SMART is a Marinello graduate with fourteen years experience in all classes of Beauty work and is opening up a shop in her apartments at the Cummins Apartments. I will do all work at HALF PRICE until my down-town location is ready.

213 McKinley St. Phone 432-J

Happy New Year!

This is the day of resolutions; a Happy Day indeed, for most of us.

The world never looked brighter, nor was it ever so packed full of opportunity.

Let us resolve to enter upon a new year of determination, co-operation and savings inflation.

Western National Bank

"There Is No Substitute for Safety"

CASH SPECIALS FRIDAY AND SATURDAY

LYE	Babbitt's three cans	32c
CHIPSO	Large Package	21c
SOUP	White Swan, tom. or veg. 3 for	25c
Loganberries	Special pack, per gallon	73c
SYRUP	Pancake, per gallon	69c
PICKLES	Full gallon	63c
Peanut Butter	Quart jar	48c
Baking Powder	Calumet, 3/4 lb also	58c
APRICOTS	Choice dried Three pounds	52c
PEACHES	Choice dried Three pounds	50c

Bakers Cash Grocery

MONT E. BAKER.

New Year's Greetings'

The most extravagant optimist is a mere miser as compared with our prodigality in good wishes for your health, pleasure and prosperity throughout 1930.

May 1930 be a friendly year—gracious in its bestowal of blessings, generous in its awards, is the wish we desire to convey to all our patrons, friends and employees.

May the resounding New Year Bells ring for you the death knell of all trouble, misfortune and adversity and the birth of a new era of 365 days crowded with joy.

A. C. Thompson Lumber