

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 48.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 27, 1930.

FIVE CENTS PER COPY.

High Point in Thanksgiving Observance Will Be Clash of Whitefaces with Tullas

A good football game is held out for local fans for Thanksgiving afternoon, on Whiteface field, when the Tullas Hornets meet Whiteface herd in a return game and the last of the season. Seven of the local seniors are playing their last high school game.

It was the Hornets that stung the herd out of the conference run last month in Tulla in a football game 13-12, and Hereford has not become reconciled to the result. The boys think they are a better team, and will take the field all keyed up to show the other county visitors a few things in the scoring art. Richard Vega is able to take his place in backfield, having been out several weeks with an injury. He was good ground gainer at Tulla and is eager to pound the Hornet again.

The game will be called at 2:30 p. m. Tulla will be here with a pep squad and band; the Whiteface pep squad and band and the bands are in aim to keep the sale rallied, and a colorful afternoon is expected. There will be a raise in prices, admission ranging at 25 and 50 cents.

MANY ATTEND FUNERAL OF S. J. WILLIAMS

Funeral services were held at the Llano cemetery chapel, Amarillo, last Friday morning for S. J. Williams, who died November 17 in Corpus Christi, Rev. W. F. Garvin, former Methodist pastor at Hereford, and Rev. J. M. Fuller, present pastor, had charge of the services.

Among those attending the rites from Hereford were Mr. and Mrs. O. B. Williams, Mr. and Mrs. W. J. Smith, Rev. and Mrs. J. M. Fuller, Mr. and Mrs. Walter Dunlap, Mrs. Bessie Smith, Mrs. Alvin C. Thompson, Misses Floyd Wilson, Viola Carpenter, Floy Jenkins; Messrs. W. G. Cogdell, C. C. Acker, Jesse Stanford, Miles Roberson and J. S. Jones.

Boy Scouts to Have Improved Program in '31

The drive to raise funds for boy scout activities in Hereford realized close to \$400, and Scout Executive Roberts said he would carry on the program here proportionately to the plan outlined under the larger financial aid. The goal was set at \$500, and the Lions club accepted sponsorship of the scouts and took the lead in getting up a fund to promote the boys' work for another year. Hereford has two boy scout troops and A. P. Conaway and Rev. W. B. Boulton are the scoutmasters.

COUNTY AGENT SPEAKS ABOUT CULLING FLOCKS

November and December is a good time to start culling the flock, says B. O. Dunkle, county agent, who is willing to assist in the process if enough poultry owners will agree on a place and time for a demonstration.

"Flocks should be culled four times a year," Mr. Dunkle claims, as a better plan, fall, winter, spring and summer. "Legs of good layers should be banded each time with a different color band each time they are culled, so that one may detect all-season layers."

"Do not remove any of the old bands from previous cullings, and those that get four bands may well be put into the breeding pens. Seasonal banding will also give a check on the hens that are good layers at a time when eggs are high. Naturally, summer layers are not as good as winter layers. Also, be sure to give the hens a chance. Give them the right kind of feed and care of them properly for best results."

Soldiers and Firemen Line Up for Charity

Two brand new football teams, carved out of old material, however, will be seen here next Friday week, December 5, in action on Whiteface field when the American legion and fire department draft 22 ball carriers and line chargers and back them to win. Proceeds of the game will go to charity.

The teams will be made up of old-timers and favorites, and the clash is guaranteed to be a thriller. Everyone will be soft and spongy and a nice bounce is promised in every play. Dash and vim for the opening plays are indicated, but a slow motion picture effect is looked for before the game runs many periods as the players lay gentle hands on each other or fade out to the sidelines.

Hiram Palmer Injured

Hiram Palmer, cook for Ike's lunch room, was painfully injured Wednesday night of last week while cranking his car in front of the cafe. The engine back-fired, causing the crank to strike Mr. Palmer on the back of his right-hand mid-finger. Fred Mason had to render assistance to the injured man who was overcome by the shock and pain.

BIBLE DEPARTMENT OF SCHOOL THANKS PUBLIC

Appreciation for the generous response from the public in the Thanksgiving program at the Baptist church Sunday evening is expressed by the Bible department of the high school through the instructor, Miss Estes. The offering will not only enable the department to purchase the "Master Library", said Miss Estes, but the encouragement means much to the children in religious work.

Rock Island Is To Start Rail Work In January

From 150 to 200 men will find employment the first of the year when actual construction on the new Rock Island railroad starts from Vega to Forrest, New Mexico, running through Deaf Smith county, if unofficial announcement proves correct. It is claimed that the work has been postponed until after January 1 in order to put the expenditures under the 1931 budget.

C. B. Davis, division freight agent for the Rock Island, has spent several days at Vega and in the north part of Deaf Smith county, determining extent the Texas & Pacific Northern would affect his new line for evidence to present at Lubbock. According to Mr. Davis, the two lines, if built, would parallel each other for about 16 miles.

Present plans are for the Rock Island to be in readiness to handle grain from the territory served by harvest time next year. There has been an increased acreage of wheat which is looking good.

Visit Hereford Lodge

Visitors from the Clovis and Dimmitt lodges attended the special initiation of the local Masonic lodge last Thursday evening when work in the third degree was put on. From Clovis were W. S. Carmack, C. E. Speight, T. D. McMillan and H. L. Marsh.

A return call was made by Hereford Masons to the Dimmitt lodge last Friday evening.

Jack Sanders of Carlsbad, a brother of Mrs. Bessie Smith, was in Hereford on a visit during the week-end.

E. W. Morgan Injured by Pistol Shot

E. W. Morgan of Canadian, and a former resident of Hereford for 14 years, was accidentally shot Tuesday afternoon and is in a critical condition, according to a message received by Gerald Morgan, a son who lives at Summerfield and who left immediately for his father's bedside.

It was said a jammed shell in a pistol was discharged while Mr. Morgan, who is 77 years old, was tampering with it. The bullet entered his right side and went thru his body, probably penetrating his intestines.

Hold Services Of Thanks At Church Today

Special Thanksgiving services will be held this morning (Thursday) at the First Baptist church, beginning at 9 o'clock. Rev. J. M. Fuller will preach an appropriate sermon.

Mr. and Mrs. Rankin Reynolds made a trip to Stamford, Jones county, on business matters.

BUSINESS DEPRESSION IS SOLVED AT LAST

California artichoke growers not only know how to make artichokes grow but they have a pretty good idea how to find a market for them. When the bottom threatened to fall out of prices, they did not spend their time complaining, but pooled some money for advertising and put on the market just enough to keep the prices stabilized.

Grow or deal in what the people want or need, advertise the products at a fair price, and a desirable turnover will be obtained. This is the remedy proposed by Roger Babson, America's greatest business pulseholder.

HEREFORD PARTY WILL SEE THANKSGIVING GAME

Mr. and Mrs. C. H. Dyar, Mr. and Mrs. A. M. Jones and Miss Frances Dameron left November 17 for points in South and East Texas. They visited in Dallas, Houston, Galveston and San Antonio, and are in Austin today to witness the annual football game between Texas University and A. & M. College. Mr. and Mrs. Jones will see their son, Andrew Pat, who is a student in A. & M. The party expects to arrive home next week.

Coast-to-Coast Highway Routed Thru Hereford

A bitter fight among western states was ended last week when the national association of highway officials designated federal highway No. 60 to continue from Amarillo to Hereford, Clovis, Fort Sumner and Los Angeles, the first transcontinental auto highway thru the Panhandle.

This is by far the most important road project ever given this region, according to chamber of commerce officials along the route. It starts at Norfolk, Virginia, on the Atlantic coast and stops at Los Angeles on Pacific coast. It is the shortest route across the United States and is entirely below the Mason and Dixon line, an all-southern pathway, with a big part paved and strong sentiment in unpaved counties to more for hard-surfacing.

This designation and the Broadway of America along the Texas & Pacific railroad will carry all the mid-western and southern traffic to the west, but the new highway 60 is favored to serve the greater number of travelers because of its tapping of heavy eastern travel and giving these tourists a shorter distance.

Some idea of the importance of the designation may be gained in reference to the stiff fight put up by states to the north of Texas and Oklahoma, especially Kansas and Colorado, to get number 60, lasting several months. It will be one of the nation's great cross continent-highways and will link many north and south routes at various points as feeders.

Mr. and Mrs. W. F. Gillis were Amarillo visitors Monday night.

Presbyterians Will Build New Edifice; Work Starts at Once, Unit and Manse

PROGRAM AT TABERNACLE ANNOUNCED FOR TONIGHT

A Thanksgiving program by the Full-Gospel Sunday school at the tabernacle is announced for Thanksgiving night. Everybody is given a cordial invitation to be present.

Hear Great Violinist

Among the Hereford people who heard Fritz Kreisler, the world's greatest violinist, in Amarillo last Friday night were Mrs. A. O. Thompson, Mrs. H. K. Fox, Mrs. G. A. F. Parker, Mr. and Mrs. R. E. Kessie, Misses Lucille Hicks, Mary Broadwell, Mary Ellen Parker, Velma Reed, Emma Gunter, Ruth Kessie and Charles Ferguson, Jr.

Vega Smashed Under Deluge of Touchdowns

Although held to six points in the first quarter, the Hereford eleven piled up seven touchdowns, mostly in the second and third periods, to smother Vega's gridmen 45 to 0 on Whiteface field Friday afternoon before a small crowd that shivered in a cold November day.

Nearly everybody in uniform had a chance to play, and seven boys came in for Vega at one time just before the first half was over. It was soon evident that the visitors could not stop the Whiteface chargers or do anything with the

Starting Lineup.		
Hereford	Pos.	Vega
Ireland	le	Allred
Higgins	lt	Wood, P
McCullough	lg	Splinhirn
Bell	c	Robinson
Noland	rg	McKendree
Orr, R.	rt	Boydston
Climer	re	Filppens
Russell	q	Wood, E.
Wilson	rh	Hale
Whitehead	lh	Looney
Habermacher	f	Jinks

C. C. Acker, referee; H. P. Sindt umpire; John Patton, head line-man; Onias Carroll, timekeeper.

line on offensive, and they tried to make up the difference by a barrage of passes which were generally wild or intercepted until the last minutes of play, when three successive air-tries pointed to a touchdown, but an interception cut short the threat. Vega's only real chance to cross the enemy's goal line.

Whatever ground-gain capacity Vega may have had was shattered at the opening when a concealed receiver near the sidelines muffed a pass that would have meant a counter. The visitors were kicked off, frequently around the neck, for hard falls.

Following a punt following the kick-off, Russell and Habermacher tried out the line and found it easy. A touchdown resulted without a halt, and there was no longer any doubt about the outcome. Hereford showed strength in every department except kicking goals. Habermacher is a safe punter, but he is not a long-distance-kicker and had trouble elevating the ball on place-kicks.

Play by Play.

Hereford kicked off to north goal to Looney on Vega 15, returning to 30. Hale made 4 right end.

(Continued On Page Five)

MAYOR AND MARSHAL GET THEIR GAME, TWO DEER

In a short hunting trip to the Blanco range in New Mexico, Mayor E. S. Ireland leads Hereford nimrods with a ten-point black-tail deer which he shot on his second day out in the deer country. His prize has almost a perfect head, and the mayor plans on mounting his trophy. His companion, C. R. Boyd, city marshal, did not come back empty handed, either, succeeding in bringing down a six-point buck after several shots.

Announcement of the Presbyterian church of Hereford that work will start Friday on its new building will be received with pleasure by Presbyterians and friends of the church in this territory, as the dreams and labors over a long period of time have come to definite fruition.

While only the first unit, the basement, will be built under present plans, the completed edifice at some later date will be one of the fine church buildings in the Panhandle, finished either in brick or stone, said Rev. E. F. Giesler, the pastor, who stated Wednesday that it was hoped conditions would permit the use of stone when the superstructure was added.

The present frame structure will be torn down and the new church put on the same site, using whatever lumber that is available from the old building.

The manse has been sold and will be removed, to be replaced by a modern six-room brick residence for the pastor. Work will be carried on simultaneously for both church and manse. Rev. and Mrs. Giesler removed Wednesday to West Fourth street near Central school.

While construction is under way all Presbyterian services will be held in the district court room at the court house.

New Rail Line Biggest Case Ever Presented

Certain official circles in Washington concerned with railroad building and employment seem to think that three weeks' time will be allowed at Lubbock December 8 in introduction of evidence before the Interstate Commerce Commission on the T. & P.'s application for its Panhandle line, according to Jno. P. Slaton, one of the main leaders in the citizenship intervention that allows witnesses to appear and give testimony.

"This is the biggest case that has ever been presented to the I. C. C.," says Judge Slaton. "It affects more different routes, rates, towns and interests, and is far from being a local project. It affects all interests in five or six states."

"We didn't have the money to pay out \$1500 for data to be compiled by the census bureau on about 30 counties, so we had to cut our cloth much smaller than the pattern. We actually needed farm figures from the wider area and they would have been of much benefit to us in the hearing, but lack of finances forced us to draw in our lines."

The dispatch states that the I. C. C. case will begin December 8 and probably continue for the balance of the year. It has the information that President Hoover had taken a hand and authorized the census department to compile farm data which was needed by the towns, but a countermanding order was received on account of the \$1500 cost entailed. The bureau will, however, expedite groupings for ten counties, covering only the ones traversed, at a smaller cost. It was first given out that these figures would not be available until February, but J. F. Lucy of Dallas, southwestern director of President Hoover's emergency committee, took a hand and had an order issued for this phase to take precedence and be allotted immediate attention.

It is the custom of the bureau to charge for making special tabulation under such circumstances, and \$1500 was the first estimated cost. No estimate was made for the lesser work that will be done, if not available at time of the hearing, the commission will be asked to receive it later.

The finance committee of the local chamber of commerce, composed of Harry Fritz, John Olson and A. M. Jones, are dealing with the Hereford problem of collecting money for witness expenses for several weeks' stay in Lubbock.

On Day of Plenty to Eat, President Would Have the Needy Remembered



In his Thanksgiving proclamation, President Hoover observed that America has suffered far less than other peoples from the present world's difficulties and he calls upon the Nation to celebrate the occasion by extending aid to those who are in need and suffering from causes beyond their control.

"Our forefathers bequeathed to us a custom of devoting one day of every year to universal thanksgiving to Almighty God for the blessings of life itself and the means to sustain it for the sanc-

Stork Specials.
Born to Mr. and Mrs.:
P. L. Houser, girl, November 25,
Claud Longbottom, girl, Marian Elizabeth, November 25.

tuary of home and the joys that pervade it," runs part of the President's message to the citizenship.

Particular mention was made of the arts and sciences that enrich the people's lives and enlarge con-

trol of nature for prevention of disease and in protection of childhood as outstanding accomplishments to be thankful for.

"I do enjoin the people to remember those in need and suggest that a proper celebration of Thursday, November 27, should include that we make sure that every person in the community, young and old, shall have cause to give thanks for our institutions and for neighborly sentiments," was the concluding part of the President's proclamation.

The Hereford Brand

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HEREFORD, DEAF SMITH
COUNTY, TEXAS

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COMPANY, INC.
PUBLISHERS

R. E. KESSIE,
Editor and Manager

TELEPHONE 30—AT NIGHT 496

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Caught In The
Corral
&
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Chute

Everybody who has a child has a smart one, of course, and ours is no exception. We took her to her first football game last Friday—she is just four years old—and after hearing the teams called after various animals became interested and wanted to know what all the elevens in the country are called. We told her that Hereford was Whitefaces, Quitaque Panthers, Clovis Wilcats, Dimmitt Bobcats, and Canyon the Eagles. "Why don't you call Canyon Polecats?" she innocently asked, not liking the switch to the bird kingdom.

News from Washington that the approaching hearing for our new railroad will last for three weeks or more, continuing through the holidays, is rather significant. It may mean that the Interstate Commerce Commission will make a determined effort to settle the matter in the one sitting, instead of holding several short ones at intervals of several months apart, as has been the custom in the past, dragging final decision down into the tail-end of 1931 or even into 1932.

A long railroad session is

19 Years Ago In Hereford

(From Files of The Brand, November 24, 1911.)

J. B. Bowers recovered in district court here \$2000 from M. F. DeWitt, amount paid the latter for the 'Big-Four' saloon at Texico. Plaintiff claimed he thought he was buying saloon, fixtures and building, and court sustained him.

J. T. Jennings, 12 miles south of Hereford, was shipping 40 pounds of butter weekly to Amarillo from his herd running on native grass, with very little feed.

H. L. Blood, owner of a sheep ranch near Kelso, had regained his health and was preparing to visit his former state.

The Williams place in northeast Hereford, residence and 80-acre tract, had been sold to J. R. Nelson of Hall county, who planned to put in a big well and operate the farm intensively.

Hereford high school had again defeated Amarillo high on the latter's grounds, 24 to 10, the Whitefaces having an undefeated season so far.

A farewell reception was given Judge and Mrs. C. G. Witherspoon at the Presbyterian church, preceding their departure to Bakersfield, California.

A Japanese tea party was given in farewell at the Cordova hotel to Mrs. J. H. Cardwell, who was leaving for Dallas. Meses. W. H. Russell and Edwards were hostesses.

Rec. A. M. Lohman, Lutheran minister, had visited Amarillo.

For sale or trade; buggy in good shape. E. E. Adams, Summerfield.

Mother's Club had met with Mrs. J. T. Rutherford for a Thanksgiving program. Mrs. Vanderburgh's subject was Counting our Mercies, an admirable paper suited to the occasion.

J. C. Baker of the north part of the county had moved to Black City to operate the ranch of E. B. Black.

Miss Waldine Wilson, daughter of Mr. and Mrs. J. H. Wilson was teaching the Wumble school near Wildorado.

Mrs. Draper of Amarillo had been visiting Mrs. J. W. Hicks.

Mrs. D. A. Shirley had as her guest her mother, Mrs. Hannaford of Granbury.

Col. C. T. Herring of Amarillo had been down to look after the Flagg ranch in Castro county.

F. H. Britain had moved his confection store into his own building, vacated by D. L. McDonald.

Leslie Moreman had taken a shipment of fat cattle to Kansas City.

Harvey Cash, abstractor of Castro county, had made a trip from Dimmitt to Hereford.

Lester Guinn had gone to Louisville, Kentucky, on business.

Commissioner John Gregory of Kelso had been to town.

wanted and is favorable, but it calls for a larger expense account for witnesses who will have to be available at all times. Deaf Smith county will have to produce a number of witnesses on a variety of subjects which the commissioners will want to learn about and of which they ought to know. We of Hereford must get up this financial pool within the next few days and see that we are properly represented from an evidence standpoint when this all-important matter comes to bat. We have all heard that old jingle of a kingdom being lost for want of a horse-shoe nail, and our case for a \$13,000,000-project may fall through because a witness could not stay at the trial for want of funds.

Every trial case must have witnesses, regardless of the battery of lawyers arrayed to see that technical justice is meted out. The prisoner at the bar who wanted to exchange the court's appointed attorney to defend him was eminently correct when he said he would like to swap him off for a first-class witness or two. Let's all assure Judge Slaton that his

plea before the commissioners will not sag in lacking support of all the testimony-givers he thinks are required.

The Walcott pupil who penned an article on an ideal student, as a sort of answer to the Dawn school girl's dissertation of an ideal teacher, is not lacking in dramatic instinct. After enumerating some pleasant qualifications, the ar-

title is abruptly closed with, "We have never seen one".

The Brand is battling 100 per cent in locating owners of lost goats. The angora that liked the premises around a home on South Main street and decided to put up for the winter there, is now back with its rightful owner. Everybody is happy, thanks to a 25-cent want ad.

The agricultural scientists who organized at Summerfield last week solemnly decided that the hog was naturally a clean animal. One speaker apologized for what he had previously said about swine, declaring that he was then convinced that the hog was both a scholar and a gentleman and that human beings could well pattern after this well-known meat animal which, it was asserted and probably proved, eats and drinks what is good for him. One scientist—we are not informed whether it was John Olson or G. A. F. Parker—is authority for some other hog facts: that the porker will choose a clean water bath to a mud-hole and that if offered different kinds of feed he will select a balanced ration and not eat any more than he needs. That must be a scientific hog these ex-aggies were eulogizing.

Egg Mash, 100 pounds, \$2.50 and \$3.15. FARMERS' ELEVATOR COMPANY. 441f

Edgar Ramey of Dimmitt was in the city Friday on business.

TO THE STOCKHOLDERS OF THE PECOS AND NORTHERN TEXAS RAILWAY COMPANY:

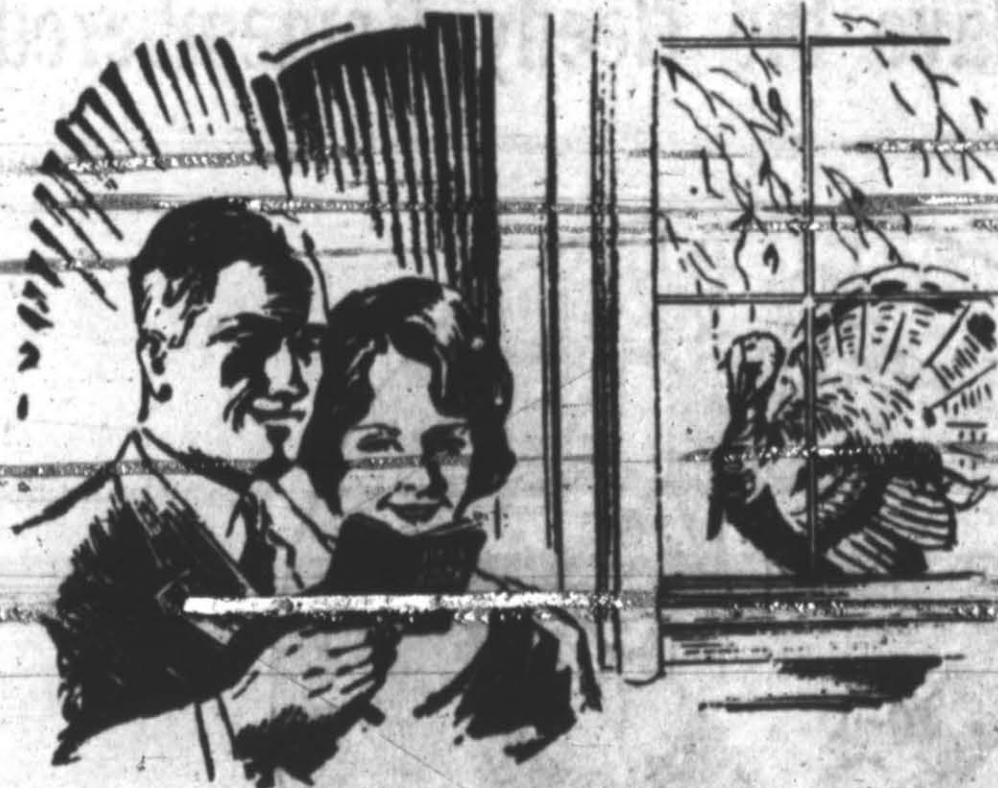
You are hereby notified that the Board of Directors have called a meeting of the stockholders to be held in the City of Amarillo, County of Potter, State of Texas, at the principal office of the Company on the 10th day of February, 1931, between the hours of 10 o'clock A. M. and 4 o'clock P. M., to consider and act upon a proposition to authorize the execution by the Company of a mortgage or

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HEREFORD, TEXAS



deed of trust to be called "general mortgage" or by such other name as may be determined, on all of its railroad properties now owned or hereafter acquired, to secure bonds to be hereafter issued in series, so much of such bonds as may be necessary to be used from time to time in paying or exchange for the bonds and other indebtedness of the Company, other bonds to be issued to be used for the acquisition, construction or

extension, of railroads, addition and betterments to such railroads and properties now or hereafter owned, and for other lawful corporate purposes, each series of bonds to be issued to mature at such time and provide for the payment of such lawful rate of interest, to be tax free or not tax free, to be convertible or not convertible into shares of capital stock as may be determined by the Board of Directors, and to

contain such other terms and conditions as may be determined prescribed by said Board, and mortgage to contain such terms and conditions as may be prescribed or authorized by the stockholders at said meeting.

J. N. FREEMAN, Secretary
46-10c
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PHONE 468

THE WHITEFACE ROUNDUP

NEWS OF HEREFORD HIGH SCHOOL



Whiteface Roundup

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KEY AND FOOTBALL GAIN FLIGHT, BUT SOME STILL CALL ORIGIN OF THIS DAY

By PAULINE SMART.
 Thanksgiving! And with the men of the word comes the thought of holidays, food and a good time. Football games! A big turkey gobber in state upon a silver platter surrounded by everything that good to eat. Pumpkin pies! Cranberry sauce, pudding! America! Then there comes the thought of the origin of Thanksgiving in America and the Thanksgiving tradition in other countries. More than 300 years ago there lived on a bleak December day on the east coast of Massachusetts a small group of Englishmen. They tried to worship God in their way and they came far to do making one of the most noble heroic attempts ever recorded in history for mere sustenance. The Pilgrims and the Puritans suffered through a severe winter of hardships, suffering starvation, and constant fear of the Indians.

The second year was better, the Pilgrims were becoming more experienced in the ways of life in the country. Autumn was beautiful, and the crops were harvested.

Governor Bradford called a meeting of all the people in the New England countryside to observe several days for Thanksgiving and fasting. Pilgrim fathers killed a game and the mothers baked cooked meats, vegetables, and berries for the coming days of fasting.

The Indian friends were invited to the feast, too, brought barbecued turkeys. The day arrived! King Phillip, Governor Bradford and John Miles Standish held places of honor at the feasting table. The Pilgrims and sweethearts bustled themselves in the kitchen and prepared the men. One of the most noted prayers of thanksgiving that has ever been recorded was given that day. These people had something for which to thank God.

The governor of Massachusetts had that time appointed a day to be set aside for thanksgiving. The South a day of thanksgiving was not general until 1853, when the governor of Virginia sent a message to the legislature requesting that a day be set aside for thanksgiving. Some of the Pilgrim leaders and gentlemen of the spacious plantations bitterly objected to special days set aside for thanking God, referring to the Pilgrims as relics of puritan bigotry.

Abraham Lincoln in 1864 issued a proclamation setting aside a national day of thanksgiving. Every President since then has proclaimed such a day, which is second only to Christmas in extent of celebration.

Thanksgiving is not new. Thanksgiving days go back several thousand years, however. The children of Israel in the camp of the wilderness went out in the morning and gathered manna. The Israelites inaugurated the festival of the Tabernacle.

Bringing the festival of thanksgiving to more recent times, we recall a harvest festival called Thesmophoria which resembled the Jewish feast of the Tabernacle. The feast honors Demeter, the goddess of the soil and harvest. It was celebrated in Athens in November by the housewives.

Two noblewomen were chosen to perform sacred rites and to prepare the feast. On the first day of the festival, amid great rejoicing, women, gaily bedecked, went to the Cliff of Colias where stood the Temple of Demeter, and where three day celebration was held. The women next went to Athens where the three day festival was held. This festival by this time was a riot of mirth and dancing, and a sow was offered to the goddess. Symbols of the harvest goddess were poppies, corn, and a pig.

The harvest home is the name of the day of Thanksgiving in England. This day goes back to the Saxons who dressed up in fantastic clothes and wore ears of grain in a parade in honor of the goddess. The horses were draped in red. America has her lively carnivals, parades, fairs and most popular to the high school students, the football games between the favorite nearby towns, and the lively over-stuffed feeling that one has after a feast of old man turkey gobber and pumpkin pie.

CALENDAR OF EVENTS

The social calendar and its relation to student social activities, should be known to every one enrolled in Hereford high school. Its purpose and function is several-fold. The social calendar committee, under control of which are the social functions of students, is composed partly of representatives from the faculty and from the students. It is a part of the student government, its jurisdiction extending to all high school affairs and parties for mixed groups of high school pupils.

The social calendar, on which must be entered all the social occasions mentioned above, has a threefold purpose. In the first place it is to prevent conflicts of dates for the many parties, further to assure the providing of proper chaperones and places for the occasion, and lastly, to limit the number of affairs so as to afford nights for study.

Certain regulations are enforced as to the time of application for places on the calendar. This must be made at least seven calendar days prior to the date requested for the proposed social affair.

FEATURE STORY

"Say! Did you see Mr. Hudson trying to catch a rooster the other day?"
 "No, but I heard about it. Who hasn't heard about it?"
 "You don't know what you missed if you didn't see him."

This is some of the conversation we have heard since about one-thirty Monday afternoon. For at that time there was quite a commotion and a great deal of laughing near the window in civics class room. Everyone in the class rushed to the window just in time to see Mr. Hudson, breathless and panting, catch an old rooster which he had chased all around the grounds at the back of the school building. You can guess that it was a rather amusing spectacle.

We wonder if Mr. Hudson had a chicken supper Monday night—he deserved one.

DRAMATIC CLUB GIVES INTERESTING PROGRAM AT REGULAR MEETING
 The Dramatic club meeting Friday was perhaps the most interesting and most amusing that that organization has had so far. Misses Addine Hastings, Marie Seed and Messrs. G. T. Higgins and Woodrow Ireland enacted the play, "The Lunch Hour". This play is the humorous account of a much-hated bachelor physics teacher, and an equally disliked old maid English teacher. The two instructors in eating their lunch together and are spied upon by two pupils with ??? each has a great deal of trouble.

Miss Marie Seed and G. T. Higgins took the parts of the instructors and Woodrow Ireland and Addine Hastings played the parts of the two pupils.

FRESHMAN PARTY

About fifty freshmen were entertained with a party at the Johnson home in town last Thursday night, November 13. Several indoor games were played and refreshments of sandwiches, cookies and cocoa were served. The class appreciates the efforts of the Johnsons and their hospitality was much appreciated.

BAND-DRAMATIC PROGRAM A GREAT SUCCESS
 The program given by the band and dramatic club Thursday night was very successful.

Before the plays, the band rendered a concert with special numbers given by Miss Addine Hastings and LaVerna Womble and Woodrow Ireland.

After the concert the club presented the plays, "Bean of Bath" and "Station YYYX". Miss Zelma Ruth Shore and Russell Whitehead and Marvin Knox had parts in the former and Pauline Smart, Alberta Lewis, Richard Stone, W. B. Wilson, Jack Russell, Francis Counts and Theda Lou Wilson took parts in "Station YYYX".

The proceeds of this program will be divided between the band and dramatic club. It is understood that the latter is to give its share to the high school library.

These two organizations are to give one program a month and the public is urged to attend.

Out SMART-ing 'Em

IT'S NOT TOO LATE NOW

How has the second six weeks of the school year turned out for you? Has it been hard for you to get into the swing of school, with the result that your grades have been lower than you feel is representative of your best work? Perhaps you flunked so far. Don't get discouraged and downhearted if you did. Just let that spur you on to greater effort now to make that up, and make a good grade at the end of the next period. You can do it, for the teachers are very sympathetic and willing to help you get the most out of your work.

Perhaps the novelty of living in the building with a hundred or two girls has been a handicap, for if you are at all inclined to be sociable, it is indeed a temptation to sit down and talk. These contacts are pleasant but can some times be harmful if too much indulged. Just remember that those girls will be near you for the next five and a half months and that you will have plenty of opportunities for seeing them, and by the end of the year their jokes will be stale and the tales of their high school days will be as familiar as your own.

Snap out of it and prove that you can do what you are coming to school for. Get to work and pass your grades, but do more than that—get something from them that will be worthwhile to you all your life. Learn here to use your brain, to save your physical body and conserve wasted time for something really profitable and pleasant. When mid-term is over, time will speed by, until the first thing you know the end of the term will approach, exams will be staring you in the face, term papers will be sending you to the library, and notebooks will be due. Are you going to be ready for it, without weary nights of feverish cramming? Now is the time to prepare your answer to that.

HOMER BRUMLEY ENTERTAINS BOYS WITH DANCE

Homer Brumley was host at a dance given in the Brumley Chevrolet show room Saturday evening, November 22. The dance was given in honor of the football boys and their girls.

Those present were Mack Noland, Pauline Smart, Russell Whitehead, Opal McMahon, Jack Russell, Zelma Ruth Shore, Andy Haberacher, Marie Seed, Robert Bell, LaVerna Womble, Woodrow Ireland, Violet Marrs, G. T. Higgins, Addine Hastings, Jesse Ray, Louise Jowell, Marvin Knox, Lois Sowell, Richard Stone, Anita Jowers, Rogers, Oz, Mildred Pennington, Sandy Jowell, Billy Allen, Billie Hill, Homer Brumley, W. B. Wilson, Jack Gilliland, Spaulding Bartley, Jimmy Mears, Tom Robinson, Bernard Seed and J. B. Noland.

LATINAO SOCIAL

The Latinao Social was organized to order by the president on October 31. The president appointed the following program committee: Rosilee Snyder, chairman, Louise Hamm and Margaret Paetzold. The president appointed an entertainment committee: Marguerite Fuller, chairman, Arthur Thompson, Jr., Maxian Culwell and Sylvia Behrends. Plans were made for a party to be held Friday night, November 21. We decided to invite two guests each.

The club was organized October 24. We elected the following officers: Mary Lee Curry, president; Louise Hamm, vice president; Miriam Culwell, secretary-treasurer; Arthur Thompson, club reporter, and Miss Veasey, sponsor. We selected a name, Latinao Socia. Our colors are purple and gold. Our motto is "Labor Omnia Vincit."

Miss Campbell chaperoned Mr. and Mrs. Hudson to Amarillo Friday night.

Francis Linville of Hereford spent the week end with Thelma Sawyer.

Remember the Pep Squad Carnival December 5!

COWHANDS ENTERTAIN

An enjoyable week-end affair was a party in the high school gym

by the Cowhands. The gym was decorated with school colors. Several games were played and three tables were arranged for bridge.

Wilma Arthur motored to Friona Friday night to see the basketball game between Vega and Friona.

Misses Westbrook, Crawford and Wheeler motored to Amarillo Friday night and Saturday night to the concert and play.

Bargain Days

In

Newspapers!

Here's a Word of Advice--Take It!

—Along with the special reduced rates of the Amarillo News and Fort Worth Star-Telegram, the Hereford Brand is permitted to offer special combination rates to its subscribers that will effect tremendous savings in subscription money, as follows:

Regular Rates	
Amarillo Daily News (daily and Sunday) per year	\$ 8.00
Fort Worth Star-Telegram (daily and Sunday) per year	\$10.00
Fort Worth Star-Telegram (daily without Sunday) per year	\$ 8.00
Hereford Brand, weekly, per year (within 150 miles)	\$ 2.00

Special Combinations	
By Mail and During November Only	
Amarillo Daily News, special rate alone	\$ 5.00
Hereford Brand and Amarillo News, each one year for only	\$6.00
Fort Worth Star-Telegram, special rate alone	\$ 7.45
Friona Star and Star-Telegram as above, each one year for only	\$8.00
Star-Telegram daily without Sunday	\$ 5.95
Hereford Brand and Star-Telegram as above, each one year for only	\$8.45
Weekly Pathfinder, regular price, one year	\$11.00
Hereford Brand and Pathfinder, each one year for	\$2.50

The above rates apply only to mail subscriptions, but expiration dates may be set for any time in the year for any of the papers. If your present subscription does not expire until later, the new subscriptions will start at that time.

Both the Amarillo News and Fort Worth Star-Telegram will be delivered free during November to those taking advantage of the above rates and subscriptions will be dated as of December 1st.

JUST A SUGGESTION—The papers may be sent to different addresses, and some dandy Christmas gift ideas might occur to our readers.

The Hereford Brand



Thanksgiving Greetings—

It is very appropriate this week that we extend to our large circle of friends and customers our thanks for the excellent patronage given us during the year and wish you best of Thanksgiving festivities. May we also remind you that

it is the result of just such hearty friendship on your part that we are prompted to give you the best of drug store service possible at all times, and urge you to visit us at every opportunity afforded. Come and see what is new this week.

CITY DRUG STORE

We Deliver, Phone 300.

The Store That Strives to Please

"PRESCRIPTIONS A SPECIALTY"



We Give

J. & N.

Green Trading Stamps

Summerfield

BY MRS. L. JOHNSON

The Home-Makers Study club met with Mrs. Henry Kendall last Thursday afternoon. Program was serving and preparation of citrus fruits and was led by Miss Eva Blakemore. Roll call was answered by a favorite recipe for preparing citrus fruits. Those taking part were Mmes. Gerald Morgan, L. L. Cannon, Ray Johnson, Otto Behrends, Henry Kendall and Ky Lawrence. The hostess served refreshments of home-made candy to 15 members and two visitors, Mrs. E. C. Dodson, Amarillo, and Mrs. Guy Easley, Crowell.

B. Y. P. U. will put on a program at Frio Sunday night.

W. L. Huntley attended a banquet at Clovis Thursday night.

Mrs. Walker's home economics class served a banquet at the school house in honor of ex-agric

of this district, there being 24 of them present.

B. Y. P. U. group 1 entertained group 2 at a social at the church Friday night. Refreshments were served and a pleasant time enjoyed by all present.

Miss Leatrus Walser entertained several young people in her home honoring the birthday of her brother, D. C., one night last week.

Miss Lucille Hays of Black was a week end visitor with Miss Beatrice Lawrence.

Mrs. L. Johnson was an Amarillo visitor last Saturday.

Mrs. W. L. Huntley has been entertaining her mother, Mrs. E. C. Dodson, of Amarillo this week.

Mrs. R. D. Lance and daughter and Lester Suttle returned from a trip to Tennessee last week. Mr. and Mrs. Geo. DeLozier returned with them.

Mrs. A. J. Blakemore who has made a visit with Amarillo relatives, is at home again. Miss Maud Noland entertained

several girl friends to dinner last Sunday.

Mrs. Guy Easley and baby of Crowell are visiting her parents, Mr. and Mrs. A. J. Blakemore.

Mr. and Mrs. W. L. Hunter and daughter and Mrs. G. P. Owens were Sunday visitors in the Hartman home at Westway.

Mrs. J. W. Wilson and daughter were visitors in the Gerald Morgan home recently.

The federation of women's club meet at the Baptist church in Hereford next Monday. Everybody come and bring a covered dish for luncheon and enjoy a good program in the afternoon.

Making It Hot.

Tillie—"But, mother, I cannot marry him. He's an atheist and doesn't believe there is a hell."

Mother—"Go ahead and marry him, dear, and between us we'll convince him he's wrong."

Mr. Binks was busily engaged with a spade in the mud beside his car when a stranger hailed him.

"Stuck in the mud?" he asked. "Oh, no," replied Mr. Binks cheerily. "My engine died here and I'm digging a grave for it."

Dad Misses the Point.

"John, it's positively shameful the way Junior talks. I just heard him say, 'I ain't never went nowhere.'"

"Shameful? Why he has traveled twice as much as most boys of his age!"

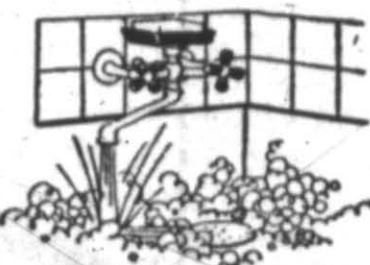
"Loan me \$5 will you?" "Sorry, but I have but \$4.75." "Well, give me that, I'll trust your for the other quarter."

Lights On Little Economies



Always melt soapflakes in hot water before putting them into a washer. The convenience of ready hot water, kept constantly on tap with an automatic gas water heater is not only a time saver on wash day but simplifies this usually hard job.

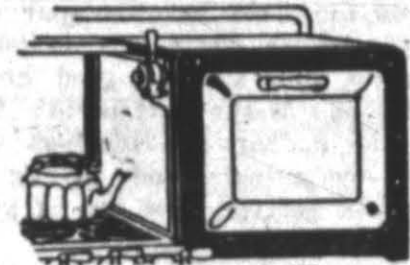
To wash long, straight laces, first roll them smoothly around a bottle and fasten the ends. Then dip the bottle up and down in warm suds of soap flakes, letting the suds seep through the lace. Rinse in the same way by swirling the bottle around in clear, luke-warm water. If the lace has been carefully wound ironing should be unnecessary.



Hot soapy water, flushed down the sink each time after the dishes are washed, will cut grease, leaving the trap and drain pipes free and clear. Such care of a sink should eliminate the need for it to be ever opened by a plumber for cleaning out.

It is no news that food cooks more quickly when covered, but the question is what foods can be covered and what ones cannot. All foods in which rapid evaporation is necessary such as jellies, jams, candies and icings should not be covered. Any others, however, can be, with success in cooking and a saving in food.

Don't use a large gas burner when a small one will do. Don't light burners until the food is all ready to go on the fire. Don't heat a kettle full of water when you want only two or three cups. Always keep a small kettle handy to heat small quantities of water. It will save money for you.



Cooking by temperature may be accomplished in one of two ways—by an oven regulator and by the use of a thermometer. The oven regulator assures an even maintenance of temperature. A thermometer requires watching, but will indicate the temperature being maintained.

In some gas ranges the broiling oven can be used when the baking oven is going. This makes possible another saving in fuel.

To thoroughly clean spinach first wash it in warm water. This loosens the sand and dirt. Then wash in cold water. Use two large pans filled with fresh water and lift spinach from one to another. Instead of pouring the water off. Any dirt left will be found at the bottom of the cooking water and should not be stirred up.



Another practical habit is to turn the gas off before instead of after removing the cooking utensil from the range.

No Money, No Girl.

"Talk about a woman's sympathy! I told my best girl the other night that I was broke." "What did she say?" "She said so was our engagement."

"Don't you think the singer has a wide repertoire?" "Yes, but it wouldn't show so much if she'd wear a different kind of a dress."

He Must Be In Love.

Cop—"You say the judge is sent-minded?" Clerk—"Well, in court today dismissed the prisoner, sent the jury, scratched his desk, hit himself on the head with a gavel."

This is the only Christmas na & Hanna has reduced prices in photos and frames. fgd.

FRIDAY and SATURDAY SPECIALS

- POTATOES, ten pounds 21¢
 - COMPOUND, 8-pound bucket 93¢
 - PRUNES, gallon can 39¢
 - COFFEE, Schilling's, 1 pound 41¢
 - SYRUP, Sunnyland, gallon 87¢
 - ORANGES, dozen, medium size 27¢
 - POST PRAN, two for 21¢
 - FORK and BEANS, Wapco, 3 for 22¢
 - MINCEMEAT, White Swan, two pkgs 19¢
- Candied fruits for fruit cakes.

26-Piece Silverware given away Saturday, 4:30 p. m.

Carl's Cash and Grocery

Phone 32

TURKEY

WITH ALL THE TRIMMINGS

THANKSGIVING DINNER

Stockman's Cafe

O. R. BAKER, proprietor

We have been feeding people for 16 years. We can please you.



CHRISTMAS CARDS



Perhaps you haven't thought of Christmas Cards yet, but Christmas is just around the corner and you are going to order some between now and Christmas, so why not have it over with?

Our stock is clean and fresh, beautiful new designs—etchings, parchments, novelties—all with fancy envelopes to match.

We have a special department to serve you.

A telephone call will bring our representative to your home with samples and suggestions that will make it easy for you to make a selection.

Get this much of your Christmas shopping out of the way before the holiday rush.

You May Have Your Name In Regular Type Printing or Raised Lettering.

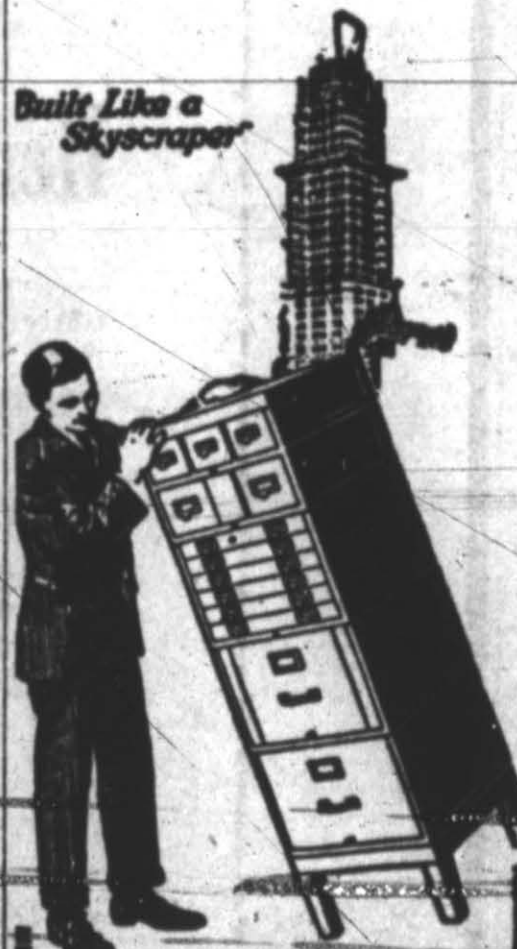
ORDER NOW!

Our New Samples Are Here. Come In Today Before the Holiday Rush!

We Will Deliver In December

The Hereford Brand

PHONE 30



SHAW-WALKER Steel Letter Files

SKYSCRAPERS in miniature, having girders, cross-pieces, sills, etc., of channel-steel, interlocking and bracing each other against strain. In addition, it is solid one-piece steel—made so by electric spot-welding. No nuts—no bolts—no rivets—no rods—no screws. Draws non-rebounding—stay closed without superfluous mechanism. Will run silent, smooth and speedy 100 years without repair or attention.

Visit our San Francisco and San Diego Depositions. You will understand why when you examine a Shaw-Walker file inside your old equipment. You will also understand our proposition. Money back if it isn't the best file you ever owned.

Phone us to send you a Shaw-Walker File today.

THE HEREFORD BRAND

L. N. Oliver of Amarillo was in Hereford Saturday on business.



A Pledge for Thanksgiving

The deepest satisfaction is always found in Giving, rather than receiving.

We are thankful for the privilege to Give. It is gratifying to know that we have tried to serve the public well. Public confidence is a rich reward. We need no other incentive to strive towards even higher standards. Our entire personnel makes a Thanksgiving pledge of Service.

West Texas Gas Co.

"MODERNIZE WITH GAS"

FOOTBALL

(Continued from Page One)

Pass incomplete, and Looney got at right tackle. Punted to Whiteface 42. Habermacher raced on left tackle for 13 yards, and Russell followed in same place for 13 more. Whitehead made a yard. Pass to Wilson good to 19 yard line. Russell made 8, and Habermacher added 5. Habermacher went over in two tries for a touchdown. Extra point try failed. Wood received kick-off on his 18 yard, returned to 37. Climer and Habermacher stopped line plays and Hale punted to Russell on end 30 yard. Russell lacked foot of first down at left tackle. Showalter went in for Allred at right end. Habermacher made first down near passed to Whitehead for four yards. Whitehead lost 4 at right end. Pass to Ireland good to Vega yard. Russell picked up 10 yards. After advancing to 27 yard line, pass was intercepted by F. Wood who fumbled, recovered by links of Vega on 18 yard. Punted to Hereford 45, returned to 49. Quarter ended with ball on Vega 5 yard in Whiteface possession. Hereford 6, Vega 0.

Second Quarter.
Habermacher attempted to pass, as rushed and lost 4 yards. Punted to Vega 4 yard line, grounded by Climer. Hale punted to own 7, returned by Russell 10. Russell and Habermacher made first down to 13, and pass behind line. Climer went to 6 yard line. Russell plunged for touchdown after Habermacher carried to 1-yard line. Extra point too low. Bartley substituted; Watkins in for Vega.
Hale stopped on 25 yard line a kick-off by Hereford. Pass to links good to own 40 yard. Berry went in for Noland at guard. Hale had to punt to Hereford 37 yard line. Habermacher and Russell pushed ball back to Vega 40. Bartley made 9 yards at left tackle. Climer relieved by Cloyd. Habermacher hit center for 2 yards. Russell and Bartley made it first down. Russell on off tackle went 2 yard line and Habermacher made touchdown and kicked extra point. Almost whole team of substitutes went in for Vega. Hale received kick off on 15 yard and punted before being downed to Russell on Vega 43. Russell made 7 yards, and Habermacher 10 yards in two plunges. Russell made an attempt to pass as half ended with ball on 13 yard.
Hereford 13, Vega 0.

Third Quarter.
Vega kicked off to south goal, turned 10. Whitehead made 10 yard first down on cut in at left end. He made 3 more on pass, Bartley made 5 and Habermacher led for first down. Whitehead rushed tackle to 35 yard. Habermacher trotted behind forward line for 6 yards. Pass to Wilson made first down on 29. Line plays moved up to 17 yard. Bartley and Habermacher advanced to 4 yard. Bartley cut back thru left tackle for touchdown. Extra point failed.
Hale returned kickoff to own 30, pass intercepted by Wilson on the Vega 43. Russell at off tackle for 7 yards. On fake Habermacher went around right end for touchdown, untouched and unnoticed. He ran for extra point failed.
Short kickoff to Vega 38 yard, Hale passed to Hereford 45. Pass intercepted by Habermacher on own 46, returned to Vega 19. Russell made 15 yards at right end. Wilson went over left guard for touchdown. Pass to end man good for extra point.
Jinks brought back kickoff from 5 to 30 yard, Ireland went back to end man for James.
Vega 0.

Fourth Quarter.
Wood's pass incomplete. Ireland stopped. Hale receiving pass, three yards. Pass to Wilson made 5 yards. Punted to Vega 46, enabled by Vega. Pass intercepted by Wilson on 59 yard, returned 14 yards recovered by Wilson, lost Habermacher punted out of bounds on Vega 16. Pass to Wilson on high ball to him but threw all to prevent heavy loss, was nullified. Half distance to goal, but from 8 yard line was blocked and recovered by Hereford on yard. Russell made touchdown at right end, and then rushed off tackle for extra point.
Vega kicked off to Hereford 7 yard, nice return made, but Hereford penalized back to 9 yard. Punted out of danger to own 39, Hale passed to Showalter good to Hereford 25. Orr knocked down pass. Second pass no good. Ball was over to Hereford on own 20 yard line. Bartley punted to Vega 3. Higgins and Noland relieved. Vega drew penalty for two incomplete passes, and then made forward for 10. Hale punted to Hereford 30. Ireland relieved.
Bartley punted to Vega 44. Pass to Jinks good for 5; another pass to Jinks made 6; third pass to Hale good to Hereford 14 yard. Fourth consecutive pass intercepted on Hereford 20. Vega drew 15 yard penalty. Line plunges put ball on 43 yard when game ended.
Hereford 45, Vega 0.

Weg Pellets, 100 pounds; \$2.00. ELEVATOR CO. 44-1

Dawn Items

BY MISS LOVIE MAYFIELD

Dawn, Nov. 22.—J. E. Mayfield and family of Amherst visited in the W. P. Mayfield home last Tuesday.
Mrs. Paul Frye of Amarillo visited in Dawn last Tuesday.
Miss Anna Marie Straub who is working at Canyon, visited the school last Tuesday.
C. W. Crosslin and family of Canyon spent last Tuesday in the A. J. Morris home.
R. E. Broadwell of Wilson, Oklahoma, is here for an extended visit with his daughter and family, Mrs. W. J. Stewart.
Due to a fall while playing basketball last Tuesday afternoon, Miss Lorena Mayfield has been suffering from a sprung ankle.
Glenn Greer and Bob McConnell left last Friday for a hunt in New Mexico.

W. F. Harris and family, accompanied by Miss Maxine Barnes, visited in the E. E. Doak home at Tucumcari, New Mexico last Sunday.

J. A. Cheatum and Ed Manton visited in the W. F. Mayfield home last Sunday.

Misses Faye Irwin, Gladys and Mignon Greer called in the C. L. Goard home last Sunday.

Doyle Christian and Harland Barnes called in the W. F. Mayfield home last Sunday evening.

Several attended the singing at the school house last Sunday evening.

Mrs. W. J. Stewart called on Mrs. I. A. Binam last Tuesday afternoon.

NOTICE

TO ALL OWNING OR CLAIMING ANY PROPERTY ABUTTING UPON THE HERINAFTER MENTIONED PORTION OF STREET IN THE CITY OF HEREFORD, TEXAS, AND TO ALL OWNING OR CLAIMING ANY INTEREST IN ANY SUCH PROPERTY:

The Governing Body of the City of Hereford has ordered that the hereinafter portion of street be improved by raising, grading and filling and installing concrete curbs and gutters where adequate curbs and gutters are not now installed on proper grade and line and paving with 2 1/2 inch Vertical Fibre Brick on 1 inch Sand Cushion on Natural foundation, together with incidentals and appurtenances, and contract has been made and entered into with Henry C. Farmer & Co. for the making and construction of such improvements. Estimate of the cost of such improvements for portion of said street has been prepared.

The portion of said street so to be improved, together with the estimated cost of the improvements for portion of said street, and the amount or amounts per front foot proposed to be assessed against the abutting property and the owners thereof, on such portion of said street, is as follows:

"B" Street, from its intersection with the North Property Line of Eleventh Street to the North Property Lines of Lot 11, Dodson Sub-division of Block 15, in the Evans Addition, and Lot 4, Block 14, in the Evans Addition, a distance of approximately 521 feet, known and designated as Unit or District No. 56; the estimated cost of the improvements is \$4,200.50; the estimated amount per front foot to be assessed against abutting property and the owners thereof for improvements exclusive of curb is \$3.2708; total estimated amount per front foot to be assessed against abutting property and owners thereof is \$3.7208.

A hearing will be given and held at and before the Board of the City of Hereford, Texas, on the 13th day of December A. D. 1930, at 10 o'clock a. m., in the City Hall in the City of Hereford, Texas, to all owning or claiming any property abutting upon said portion of said street, and to all owning or claiming any interest in any such property. At said time and place, all owning or claiming any such abutting property, or any interest therein, shall be and appear and will be fully heard concerning said improvements, the cost thereof, the amounts to be assessed therefor, the benefits to the respective parcels of abutting property by means of the improvements on the portion of said street upon which the property abuts, and concerning the regularity, validity and sufficiency of the contract for, and all proceedings relating to such improvements and proposed assessments therefor, and concerning any matter as to which they are entitled to hearing under the law in force in the city and under the proceedings of the city with reference to said matters. Following such hearing, assessments will be levied against abutting property and the owners thereof, and such assessments, when levied shall be a personal liability of the owners of such property, and a first and prior lien upon the property as provided by the law in force in the city, and under which the proceedings are

taken, being the Act passed at the First Called Session of the Fortieth Legislature of the State of Texas, known as Chapter 106 of the Acts of said Session.

The improvements on said portion of said street constitute an entirely separate and distinct unit of improvements, all to the same extent as if entirely separate and distinct proceedings had been taken with reference to the improvements and assessments therefor in connection with improvements on each such portion of said street or avenue, and the assessments against the property abutting upon any unit shall be and are in nowise affected by any fact or circumstance relating to or connected with the improvements in other units.

Of all said matters and things, all owning or claiming any such property or any interest therein, as well as all others in any wise interested or affected, will take notice.

Done by order of the Board of

Ex-Aggies Elect Dunkle Head of Farm Scientists

"The value of wheat as a feed for all classes of livestock", presented in a paper read by Prof. T. M. Moore of Canyon, was the principal subject for discussion at the November meeting of the Agricultural Council, held at Summerfield Wednesday evening, November 19, composed of 20 former students of agricultural colleges of America.

Mr. Moore, who is in the department of agriculture at W. T. S. T.

Commissioners of the City of Hereford, Texas, this 24th day of November, 1930.
(Seal) EVA SKELTON,
City Clerk, City of Hereford, Texas.

C., had given much time in preparing the subject. He presented a digest of all the best and most recent information available on experiments conducted at a score or more of experiment stations throughout the country. The information presented was received with rapt attention by those present who were mostly technically trained men in agriculture. Following the speech, a lively round table discussion developed, ably led and handled by A. C. Magee, county agent of Castro county.

The home economics club of the Summerfield school served the dinner, and that they did so satisfactorily was borne out by the many complimentary remarks from those present. Miss Leatrus Walsler favored with two readings which were well rendered.

J. M. Hill, U. S. department of agriculture, spoke briefly and interestingly of the work in the control of rodents and predatory animals in Texas. Mr. Hill is in

charge of rodent control in the Panhandle district comprising 59 counties.

Officers of this new organization were nominated and elected as follows: President, R. O. Dunkle, county agent, Deaf Smith county; vice-president, T. V. Weaver, vocational agriculture teacher at Dimmitt; secretary, J. H. Olson, Hereford; directors, T. M. Moore, Canyon, and A. M. Walker, school superintendent Summerfield.

The Agricultural Council is the result of a meeting in Hereford last month, attended by technically trained men in agriculture from Deaf Smith, Randall, Castro and Farmer counties. It was decided then to form an organization for the purpose of keeping up with the newest trends in agriculture, and of sponsoring the best interests of the farmers in this section of the Panhandle. The meeting at Summerfield was the first program put on by the new club and regular program meetings will be held monthly.

The board of directors was instructed to submit for adoption at the next meeting, some time next month, a name for the organization and a constitution and by-laws. This group is declared by Prof. Frank B. Phillips of Canyon to be the first organization of its kind ever initiated in the nation, so far as he knows. One of the men attending has termed those present agricultural scientists, and in its future work the technical side of their university and college training will be stressed.

In spite of bad weather, the meeting was well attended. Those present were J. M. Hill, U. S. D. A., A. C. Magee, T. M. Weaver, Judge Avery and Mrs. Hastings, Dimmitt; T. M. Moore, W. T. Dungan and W. H. Upchurch, Canyon; N. A. Smith, Black; G. F. Morgan, Vernon Harmon and A. M. Walker, Summerfield, and B. H. Hopkins, Harry Seed, H. L. Hershey, Glenn Snyder, R. O. Dunkle, Dr. R. E. Adams, G. A. F. Parker and J. H. Olson, Hereford.



THE NEW CHEVROLET SIX HAS MANY IMPROVEMENTS



The introduction of the new Chevrolet Six marks the most impressive forward step in Chevrolet's twenty-year record of constant progress and improvement.

For this Bigger and Better Six offers new beauty of line and color, new luxury, new completeness and new quality—yet it sells at lower prices!

In every curve and sweep of Chevrolet's modern lines—in every detail of its smart new Fisher bodies, you will see the fine hand of the master designer and the skillful craftsman. And the more closely you inspect it, the more deeply impressed you will be.

The improvements in the new Chevrolet Six begin at the smart new chrome-plated headlamps and extend throughout the entire car. The radiator is deeper and unusually efficient. Due to the increased wheelbase, the lines are longer and lower, giving an air of exceptional fleetness and grace. And the new Fisher bodies combine with this more attractive exterior appearance, a new degree of interior luxury.

The upholstery is of fine quality mohair or broadcloth,

carefully tailored and fitted. The number of individual springs in the rear seat cushions has been increased by 25%. The windshield and windows have been redesigned to provide wider vision. And all interior fittings have been made more pleasing to the eye.

The chassis of the new Chevrolet Six has also been refined and advanced in a number of different ways. The frame is heavier, deeper and stronger than before. There is a smoother operating, long lived clutch; a sturdier front axle; an entirely new steering mechanism of the worm and sector type; an easier shifting transmission. In fact, every vital feature of the new car has been made better and more satisfactory to the owner.

Obviously, these many improvements are responsible for a higher standard of quality than before. And they become doubly significant when you consider that they are offered in a car which provides the smooth, quiet, flexible performance of a 50-horsepower, six-cylinder motor—the comfort of four long semi-elliptic springs and four hydraulic shock absorbers—the safety of a gasoline tank at the rear of the car—and an economy of operation not surpassed by any automobile.

AT NEW LOW PRICES

Five as it is, the new Chevrolet Six now sells at lower prices—making the economy and satisfaction of Chevrolet ownership even more outstanding. We urge you to come in and see the Bigger and Better Chevrolet. Its modern design reflects the spirit of the times—and it represents a value which will command the interest of every buyer in the low-price field.

The Phaeton	\$510	The Coach	\$545	Sport Coupe with rumble seat	\$575
The Roadster	\$475	Standard Coupe	\$535	Standard Sedan	\$635
Sport Roadster with rumble seat	\$495	Standard Five-Window Coupe	\$545	Special Sedan	\$650

NEW SPECIAL EQUIPMENT EXTRA **SIX**
Chevrolet Trucks from \$355 to \$695. All prices f. o. b. Flint, Michigan



IT'S WISE TO CHOOSE A SIX

Brumley Chevrolet Co., Inc.

Hereford, Texas.

Want Ads

Lost and Found

FOUND: Blue lady's kid gloves. Owner may have them by identifying and paying for this ad. Call at Brand office. 46-1db

Wanted

WANTED: A nicely furnished apartment, with garage, about December 1, prefer duplex. Inquire at Brand. 43-tfc

PEOPLE with small means can now own a home and get into it on two weeks notice under my plan. See L. Baskin, phone 138. 41-tfc

For Rent

FOR RENT: Four room house and 20 acres of land, half mile west of Hereford. \$25 a month. T. J. Carter, phone 314. 46-1c

FOR RENT: Two apartments in Duplex, furnished or unfurnished, modern. Phone 148. J. M. Gililand. 45-tfc

FOR RENT: Apartment, with outside entrance, also garage. Phone 354-W. Mrs. J. P. McMahon. 46-tfc

FOR RENT: Furnished apartment for adults only. Phone 444. Mrs. W. M. Megert. 46

FOR RENT: Furnished apartment of three rooms, kitchenette, private bath. Mrs. W. B. Dameron, phone 100. 43-tfc

FOR RENT: Two furnished, modern apartments with garage, one block north of high school, MRS. E. J. WILLIAMS, Phone 482-W. 38-tfc

FOR RENT: Apartment, furnished or unfurnished. F. H. Oberthier. 42-tfc

FURNISHED: 8 room apartment, also 2 rooms, modern, close in. Phone 418-W. Mrs. Grace Hughes Dyer. 46-1c

SPLENDID three room apartment, either furnished or unfurnished. Inquire 517 East Eleventh, or phone 194. 37-tfc

For Sale or Trade

FOR SALE: Beautify your home by planting evergreens, shrubs and shade trees. Phone 250. J. F. Ward. 45-tfc

FOR SALE: Good fresh milk cows, also hegrira bundles. O. E. Sherman. 45-2p

FOR SALE: Fresh Jersey milk cows. Clarence Smith. Phone 154. 44-4p

FOR SALE: Watkins products. Ask for my special. Geo. W. Smith, phone 9025-F2. 44-tfc

FOR SALE: White Leghorn pullets, Johnson strain, now laying. Phone 354-W. 44-tfc

FOR SALE: Plant your evergreens, shrubs and shade trees now. Phone 250, J. F. Ward. 45-tfc

HOME GROWN Irish potatoes for sale: No. 1, 2 cents, and No. 2, 1 cent a pound. At Twin City Implement company, south of city hall. Guaranteed to cook good. Joe Ballinger. 46-1p

FOR SALE: Or exchange, choice city lots at remarkable bargains. JOWELL MURCHISON. 18-tfc

FOR SALE: Twelve or more Rhode Island pullets, April hatched. Call or see me, two miles north on 25-Mile Avenue. Mrs. John Kropff, phone 9000-F2. 46-1p

FOR SALE: Ten room modern apartment. Five room modern bungalow, easy terms. Phone 456. A. G. THOMPSON. 35-tfc

FOR SALE or trade, used cream separator in A-1 condition. Buchanan & Rosson. 46-2c

FOR SALE: Flavo flour at your grocery. 48-lb sack \$1.40. If you can't find Flavo at your grocery, get it at the mill. Just as good as any—give it a trial. COMMUNITY MILLS. 41-3p

FOR SALE: \$7,800 for improved 140 acres only 2 miles from Hereford, 120 acres in crop goes with sale, 6 per cent terms. \$2,800 for fine 80 all in cultivation. Bargain price on section, all in cultivation and well located. \$3,500 for improved 20 acre place edge of town, gas available, 6 per cent terms. L. BASKIN, phone 138. 28-tfc

FOR SALE or trade: Papeck grinder good as new. See Claude Higgins. 45-4p

\$30 per acre for 320 located 28 miles northwest, near railway, 1 mile to school, 240 in crop goes with sale; also lease on other half section. \$30 per acre for improved quarter on creek, 120 in crop goes with sale; also lease on other quarter nearby, 10 miles to elevator. \$2750 for well improved 5 acre place, gas, electric lights and daily mail service. \$350 for block of ten lots, natural gas available. \$2750 for 8 room modern house with two big lots, east front. \$200 for fine east front building lot, gas and electric service. Easy 6 per cent terms. L. BASKIN, owner. 23-tfc

FOR SALE: Hegari bundles, delivered. FRED MILLARD. 38-tfc

FOR SALE: Have a fine assortment of fruit trees and grape vines at right prices. Phone 250. J. F. Ward. 45-tfc

MAPS: Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome
HERMAN STEWART, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

SHERIFF'S SALE

STATE OF TEXAS,
County of Deaf Smith.
By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 6th day of November, 1930, by the clerk thereof, in the case of N. E. Gass versus J. H. Weems, individually, and as guardian of Eugene Weems and Nola Mae Weems, and against C. P. Ringer, Eugene Weems, Nola Mae Weems, W. F. Weems, Lucille Schultz and her husband, Fred Schultz, Oden Weems, Roxana Schultz and her husband, Walter Schultz and C. D. Caldwell, case No. 1656 and to me, as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January A. D. 1931, it being the 6th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

The East half of Section Number Twenty-three (23), and the West four hundred forty (440) acres of Section Number Thirty-six (36) in Block K-8, Deaf Smith County, Texas.

Levied on as the property of J. H. Weems et al to satisfy a judgment amounting to \$2,625.07 in favor of N. E. Gass and cost of suit.

Given under my hand this 25th day of November, 1930.
J. B. MILLER, Sheriff.

By J. M. MURCHISON, Deputy. 46-3c

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN
We have had moisture which will be beneficial to wheat. A. J. and W. F. Fisher of Ames, Okla., are moving to Adrian.
C. Glasscock is erecting a barber shop at Adrian. Mr. Wingate will have charge of the shop.
E. C. Chapman of Adrian is having his building remodeled and will install a filling station.
A revival under leadership of Rev. Pryor is under way at Adrian. Rev. Douglas Carver, White Deere, is assisting.
Misses Nell Hall and Emma Gunter visited Sims and Dean schools Thursday and organized a 4-H club at Sims.
J. M. and Ray Chapman were in Hereford Wednesday.
Misses Alma and Lucille Fox-

all visited the N. O. Phillips home Sunday.
J. P. Collier is in New Mexico on business this week.

Daniel News

BY MRS. JOE THURMOND
Rev. Hubert Thomson preached here Sunday afternoon.
Mr. and Mrs. W. M. Moore attended church at Palo Duro Sunday, taking dinner in the W. A. Choppelt home.
Mr. and Mrs. Durward Vernon spent the week end with his parents in Hereford.
B. F. Stice and R. Q. Teague were in Amarillo Saturday.
Mark Strickland and family of Canyon attended church here Sunday later called on Mr. and Mrs. W. R. Moore.
Floyd Tomlinson returned Friday from Kerrville where he went deer hunting.
Pauline and Ruth Moore spent Sunday with Vaughn Dell Looney.
Miss Ejoye Jacobs was at home from Canyon over the week-end.
Mr. and Mrs. O. L. Shugart and daughter of Colorado and spent the week end in the Joe Thurmond home. They are former residents.
Honor roll: Walter Beckman, Leota Brown, Glen and Arlton Thomas, Veronica Beckman, Ruth and Pauline Moore, J. D. Stice, T. J. Jacobs, Irene Dinkel.

OPENING FIRST CLASS JEWELRY ANNOUNCED

C. R. Bentley is announcing an important change in business policy by discontinuing his pawn-shop, musical instruments and several other features and will conduct in his same location on West Third street a first class jewelry store of the highest type.
Mr. Bentley is of the opinion that the public in general desires a better class of merchandise than formerly handled, and he plans to have a stock in the jewelry line that will please the trade and cater to a more cultured taste.

Walcott School

Noel, Marvin, Mildred and Laverne Garrett have enrolled in school, having recently moved here from Bonham.
Leonard Lueb has entered school. Roy Mason and Alvis Gibbs are trapping at City Lake.
Mr. Dameron was here to see after his farm recently.
Rufus Locke and wife spent Sunday with the Martin family.
Mrs. Auel Jones and children visited the Shults home recently.
Fred Wolfington and Geo. Walker are home from Colorado.
Margaret Camp visited Peggy and Lou McKinley in Canyon over the week-end.
Mr. and Mrs. John Hacker visited the Culppeper home Sunday.
Keith Pigg has returned from a visit in Tennessee.
Mrs. J. F. Ross was a recent visitor to her farm here.

Felix Kuykendall is away on a business trip.
Our school is corresponding with a school at Gold Hill, Oregon.

Ford Doings

BY MISS EDITH MANN
Welfare club met at the school house Friday afternoon. Ten members answered roll call with Mycanning budget for 1931. After the prayer, pledge and state song, Mrs. G. G. Rempel gave a talk about A meal from my pantry in 30 minutes. Mrs. D. S. Larson discussed How I plan school lunches. The remainder of the afternoon was spent socially. Mrs. Swartz invited the club to meet in her home Friday afternoon, December 5.
Miss Gunter met with 4-H girls Friday at the school house.
Club yells and songs were selected and the girls expect to make a big showing in their work. The club ladies have purchased

a new heater for the school house.
Mr. and Mrs. Morel visited Ollmer home Friday.
D. S. Larson and family visited the Schwartz home Friday evening.
W. M. Stewart sold 15 registered cattle to Bill Adams, El Paso.
Sam Rempel was here from Amarillo last week.
Mr. and Mrs. O. D. Frazier visited the J. Rempel home Sunday.
D. B. Mann, wife and Euna dinner in the Davis home Sunday.
Miss Vineta Simpson spent Sunday with Miss La Vern Mann. Supper in the now now now.
W. M. Swartz and wife had supper in the Langley home Sunday.
Dorothy and Marine Norton Sunday with Ruby Rempel.
Mr. and Mrs. W. M. Stewart visited the Fly home in Amarillo Sunday.
Ed Sprouse of Vega spent Sunday in the Ollmer home.
Eve Casey and wife were in Amarillo last week.

Thanksgiving... Appreciation

We would take this opportunity to express to our friends and the public in general our heartfelt appreciation of your kind consideration during the past year.
We desire than you should know at all times how fully we want to please you whenever we can.
Every department of our organization is well equipped to serve you better than at any previous time.
Again thanking you and with kind good wishes, Sincerely yours,

E. B. Black Company

House For Sale:

Presbyterian Manse, consisting of five rooms and bath, and located just north of Presbyterian church. If you want a bargain, file your bid before 5 o'clock Saturday afternoon, November 29, with D. H. Alexander, at Panhandle Lumber Company, or E. S. Ireland, at City Hall. The right to reject all bids will be reserved.

Thanksgiving

We want to thank our friends and customers whose patronage during the year has made our business possible, and whose endeavors are doing so much for the progress of this region.

The "Cream" of the Cream Savers

The McCORMICK-DEERING brings you thoroughly perfected BALL-BEARING CONSTRUCTION. It's the tried-and-true cream saver—the BALL-BEARING CREAM SEPARATOR!



Buchanan & Rosson Hereford - Friona

McCORMICK-DEERING
Known for Years as the World's Easiest-Running Cream Separator

Big Removal Sale Friday and Saturday Only

Rather than move our large stock, we have decided to put on this BIG REMOVAL SALE. Prices have been cut to the core. Come Early!

Open at 9:00 a. m. Open at 9:00 a. m.

EXTRA HEAVY WORK SHIRTS 98c Regular, each 79c	BOYS' 230 WEIGHT OVERALLS Sale Price, pair 79c Sizes 2 to 16	WASH FROCKS \$1.95, now, each \$1.39
MEN'S 230 WEIGHT OVERALLS \$1.49, J. & L.'s, pair 98c	FIVE ONLY LADIES' COATS \$26.50 each, now, each .. \$12.95	ONE BACK WASH-FROCKS Clean-ups, choice 49c
MEN'S AND BOYS' EXTRA HEAVY UNION SUITS Including Hanes'. Men's Suits 69c Boys Suit 69c	98c Rayon Bloomers, pair 79c \$1.69 Rayon Gown, each .. \$1.29 \$1.95 Rayon Pajamas, suit \$1.49	GIFT GOODS, 25 PER CENT DISCOUNT All Enamel and Aluminum Ware 20 PER CENT DISCOUNT
ALL SWEATERS 20-PER CENT DISCOUNT	HOSIERY \$1.49 Full fashioned, pair \$1.19 98c Full fashioned, pair 79c 49c Rayon Hose, pair 39c 49c Rayon ribbed hose, pair .. 39c 25c Cotton Ribbed Hose, pr. 19c	All Kitchen Cutlery 10 PER CENT DISCOUNT We Offer the Famous U H L CHICKEN FEEDERS 98c values, each 75c Buttermilk Feeders 65c Values, now 45c Every year with the next Spring's hatching.
GLOVES 49c Leather palm, pair 34c 49c Canvas, pair 10c 12-oz canvas, 2 pair 25c Heavy Jerseys, 2 pair 25c	BERETS 39c for, each 25c 69c for, each 49c 98c for, each 79c	LUGGAGE 98c Suitcase 69c \$2.45 Suitcase \$1.79 \$3.49 Suitcase \$2.79 \$4.75 Locker Trunk \$3.49
ALL LADIES' HATS AT GREATLY REDUCED PRICES! While they last, 66 x 80 Part Wool Double Blankets, beautiful plaids, pair \$2.95 66 x 80 Part Wool Blankets, plain with pink or blue trim, pair \$1.99		ALL COSMETICS AT A GREAT SAVING! 25 PER CENT DISCOUNT

FREE!

To the first twenty-five (25) persons whose purchases exceed one dollar (\$1.00) or more we will give one six or seven-inch hand painted plate FREE.

We Start Moving Into Our New Location Saturday Night. Store Closes at 9:00 P. M.

CHICK-HAGOOD VARIETY

Social and Society

Miss Steele, Dr. Wiltshire Wedded Sunday

Although quietly solemnized, an event of wide interest to residents of Hereford and Abilene was the marriage of Miss Polly Steele and Dr. B. M. Wiltshire which nuptials were celebrated at the home of the bride in Hereford Sunday morning at nine o'clock, with Rev. J. M. Fuller of the Methodist church officiating.

Only members of the immediate family and close friends witnessed the ceremony.

The bride was gowned in an American beauty chiffon dress, in princess style and lace-trimmed. She wore black moire slippers and her only ornament was a string of cameo pearls.

The bride is the youngest daughter of a prominent pioneer family of the Panhandle, Mr. and Mrs. W. L. Steele. She is an accomplished vocalist and ranks among the loveliest of the young girls of the city. She was graduated from the Hereford high school and spent two years in W. T. S. T. C. and one year in S. M. U., Dallas.

Dr. Wiltshire is the only son of Mr. and Mrs. W. B. Wiltshire of Abilene. He has had a dental office in Hereford for the past year and a half, having graduated from the Abilene high school and received his degree from the Texas Dental College, Houston.

A wedding breakfast followed the ceremony and seated were Dr. and Mrs. B. M. Wiltshire, Mr. and Mrs. M. L. Steele, Mr. and Mrs. Sam D. Steele, Mr. and Mrs. J. A. Neill, J. C. McCracken and Miss Dessie Mae Steele.

The couple will make their home in Hereford in their new home which will be completed on East Third street within the near future.

BAPTIST GIRLS WITH SCHOOL AT CHURCH FRIDAY

Friday evening the girls of Mrs. Durham's Sunday school class entertained with a delightful social at the Baptist church.

Those present were Bill Hawkins, Christine Huntzinger, George Mitchell, Elva Brunley, Mildred Pennington, Rogers Orr, Hoyt Gillispie, Hazel Dunn, Henard East, Thornton Shirley, Dorothy Smith, Clarence Strange, Mr. and Mrs. Gordon Durham and family.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

P. T. A. WILL MEET TUESDAY

The next regular meeting of the Central school P. T. A. will be held Tuesday, December 2, at 3:30 o'clock in the Central school building. Following the association's session, room-representatives will be called into a meeting. It is desired that all parents attend.

Miss Lillie Hostetter will give an interesting talk on child study work.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

THANKSGIVING PROGRAM GIVEN FOR KINDERGARTEN

Mrs. Alton Fraser gave a delightful Thanksgiving program in the club rooms of the court house Wednesday morning at 9 o'clock for her kindergarten pupils.

Eight People Celebrate Birthday

A unique birthday party, perhaps the only one of its kind anywhere, was held at the Jewell Murchison home last Sunday. The particular date fell upon Dr. C. T. Kibbe's birthday, but the affair was much larger in scope, being a natal celebration for all present excepting the wives.

This joint birth observance has become an annual event, and commemorated the passing of another milestone by a group of people who were born in this section during the fall of 1897. A big turkey dinner was set with every delectable accessory to 14 people, and many pleasant hours were enjoyed by these Eighteen Ninety-Sevens.

In the group were Messrs. and Mrs. Wes Brady, Cecil Hodges, Roy Gough, Oden Weems, C. T. Kibbe, Jewell Murchison, Miss Mary Brady and Cecil Walker.

JACK GILLILAND GIVES DANCE

Jack Gilliland entertained a small group of friends at his home Wednesday evening with a dance. The guests present were Sherman Morgan, Maurine Spradley, Milton Orr, Opal McMahon, Clyde McMahon, Della Weeden, Burl Alexander, Violet Marrs, LaVerna Womble, J. C. McCollough, Marie Seed, Andrew Lee Habermacher, Zelma Ruth Shore and Jack Russell.

MODERN BRIDGE CLUB MEETS

Modern bridge club members were entertained at the home of Miss Virginia Barnett Saturday afternoon. Billie Hill and Della Weeden tied for high score.

Two other local sportsmen who met their hearts' desire on New Mexico hunting grounds are S. P. Rosson and Vern Witherspoon, who have returned home with a buck each.

Arm Broken.

Arthur Thompson, Jr., student in high school, had the misfortune to break his arm while playing in the gymnasium Tuesday. The boys were racing across the floor and stopping themselves by thrusting their palms against the wall. In doing so, both bones suddenly snapped in one of Arthur's arms. He was given immediate medical attention, and bore up bravely under the pain while the fractures were set.

Northwest News

By MRS. M. L. STRADER

N. O. Phillips left Friday for a business trip to Crosbyton.

Misses Velma and Reva Wright were visitors in the J. G. Fortenberry home Sunday.

Miss Altha May and Estilla Lee were callers in the Strader home Sunday.

Janette Blasingame has been on the sick list several days.

Mr. and Mrs. N. O. Phillips and Misses Alma and Lucille Foxall went to the canyons Sunday.

Mrs. Ed Mecaskey entertained the club Thursday.

Miss Gunter was at Sims school and organized a 4-H club last week.

Hugh Fortenberry called at the J. G. Fortenberry home Thursday.

Mr. and Mrs. Wm. George and son of Fargo, Okla., are visiting his sister, Mrs. M. L. Strader and family.

Klingman, of Electra, Will Preach Sunday

An exchange of pulpits with Rev. C. O. Klingman of Electra will be made for next Sunday by Rev. J. W. Boultinhouse, pastor of the First Christian church. Rev. Klingman will preach here Sunday morning at 11 o'clock and in the evening at 7:30. The Electra pastor has held many good church charges in Texas, and is noted for his ability as an author, having written several books and quite a number of magazine articles of a religious nature. He spent one year as a missionary in Japan, and his wide experience promises some interesting messages to the Hereford audience.

Rev. and Mrs. J. W. Boultinhouse and little son left Tuesday for an extended trip through Central and North Texas. They will visit relatives in Olton, Abilene and Coleman. Stops will be made in Breckenridge and Graham and they hope to arrive in Dallas Saturday in time to see the football game between T. C. U. and S. M. U. They expect to return home the middle of next week, visiting relatives in Kirklind, Childrens and Amarillo enroute.

MONTE CARLO ON SCREEN TODAY; CHANEY FOLLOWS

Monte Carlo is showing at the Star theatre Thanksgiving day and Friday. Not as the name might imply, it is an excellent comedy, free of any vulgar, gambling or rough features. It is an enjoyable picture suitable for the highest type of subtle comedy entertainment.

Next week for two days, Mon

Leslie Strader, Mr. and Mrs. Wm. George and son, Mrs. M. L. Strader and son were in Hereford Tuesday.

Book Reviews

"As God Made Them," reviewed by Miss Emma Jeanne Donald: This book, by G. M. Bradford, contains written portraits of some 19th-century Americans pictured as God made them, rather than as man would fashion them. In this very readable biography Bradford has selected five types of men.

The statesman is represented by the well known trio, Webster, Clay and Calhoun; Journalists with Horace Greeley; actors with the famous Edwin Booth; the scholar by Frances James Child, and the scientist by Asa Gray.

We have heard much of these men, but Bradford makes them live anew and stand out in our minds as if we had known each of them personally. The author is particularly good in this new kind of biography, called Psychobiography, which tends to be selective rather than inclusive. He analyzes the man and gives traits of each that make them of per-

manent value.

Bradford also cites little personal things that make his subjects seem more human. For example, in connection with Francis Child he tells of his overwhelming desire for roses. Asa Gray loved dogs, and it is said this typical scientist would leave asters to rot with his dogs. The actor Booth had stage fright, according to Bradford, everywhere but on the stage. Read for yourself this fascinating biography.

Other biographies of note now at the library are: Bradford, Lee the American; Barker, Stephen F. Austin; Wister, Seven Ages of Washington; James, The Raven; Horn, Trader Horn; Autobiography of Calvin Coolidge, and Wiggins, My Garden of Memory.

A Good Mixer.

"Are you a doctor?" she asked the young man at the soda fountain.

"No, madam," he answered, "I am a fizzician."

BUSINESS MENS' ASSOCIATION, Inc.

OFFER THANKSGIVING SUGGESTIONS

Pay Your Bills Promptly Each Month

AND KEEP A GOOD CREDIT RATING

The convenience of a charge account, or knowing you have the "Money in the Bank" when you give a check, is much to be thankful for.

HOW IS YOUR RATING WITH THE FOLLOWING MEMBERS:

- | | | |
|----------------------------|-------------------------|------------------------|
| First National Bank | Willard Battery Station | Panhandle Lbr. Co. |
| First State Bank | Blythe Bros. | Buchanan & Rosson |
| Western National Bank | City Drug Store | M. D. Womble |
| Hereford Brand | Rice Drug Store | Welch Machinery Co. |
| Whiteface Printing Co. | Corbett & Co. | C. A. Skelton |
| Sprouis-Cronin & Co. | Orr's Tailor Shop | S. C. McAdams |
| D. R. Gass & Son | West Tailor Shop | W. D. Kelleher |
| J. O. Newell | Cal Farley Tire Shop | Magnolia Station |
| Mont E. Baker | Hereford Motor Co. | Texas Station |
| Carlyle Grocery | Brumley Chevrolet Co. | R. J. Richardson |
| Streer Hardware Co. | Rockwell Bros. Lbr. Co. | Phillips Petroleum Co. |
| Farmers Elevator Co. | A. C. Thompson Lbr. Co. | Continental Oil Co. |
| Wesley Store | R. H. Kemp Lbr. Co. | T. & P. Coal & Oil Co. |
| West Texas Feed & Seed Co. | | Gulf Refining Co. |

BARGAIN!

We have two Frigidaires for sale at real bargain prices. These Frigidaires have been used only a few months and are as perfect in every detail as new machines, and will be sold under the same guarantee of service as a new Frigidaire.

Blythe Bros.

PHONE 176

TOYLAND IS OPEN!

This is the big event we have all been waiting for. At eight o'clock next Saturday morning we will be ready to show you the greatest array of Gift Goods and Toys that you have ever seen in this or any other town. We have bought long, patiently and carefully and we feel safe in saying that if an item is new and has merit you will find it here at a price that will save you money. All we ask is that you come and look, for we know you will be convinced. Come Early, Come Often!

Skelton's Variety Store

16 Years In Hereford

They Came! They Saw! They Bought!

The greatest sale in our history, at this season of the year, is in full swing. People that have attended this great sale are convinced of the tremendous bargains we are offering on everything in Dry Goods, men's fine Curlee Suits, best known lines of Shoes, Ladies - beautiful Ready-to-Wear men's and boys' Outdoor Clothing, Sweaters, Wool and Dress Shirts, Hats - in fact, everything in the store is priced for quick action. If you have not attended this sale, come now and take advantage of these very low prices.

HERE ARE A FEW OF THEM! EVERYTHING IN PROPORTION!

- | | | | |
|---|---------------|--|---------------|
| Men's Overcoats of fine Melton cloth | \$8.95 | Percales in beautiful patterns, fast color, 36 inch .. | 10c |
| Men's fancy Sox very special, pair | 19c | One rack of Ladies' coats, some with fur collars | \$8.95 |
| Men's 27-inch Leather Coats, very special at .. | \$7.95 | One lot of Ladies hats newest styles, choice | \$1.69 |

Come Now While the Stock Is Complete

Sprouls-Cronin & Co.

HEREFORD

International Sunday School

Lesson

BY DR. J. E. NUNN

November 30, 1930.

**ZACCHAEUS, THE PUBLICAN
A Business Man Converted.**

Luke 19:1-10

GOLDEN TEXT: The Son of man came to seek and to save that which was lost.—Luke 19:10.

Introduction.

Jesus, as in our last lesson, was on his way to Bethany, and to Jerusalem, where he was to be crucified. He had come from Peraea, the land east of the Jordan, where he had gone to preach and heal, that he might be out of reach of his enemies in Judaea who were plotting to kill him. But now his time had come. On this last sad journey he had reached Jericho, an important city in the Jordan

valley, about six miles from that river and fifteen miles from Jerusalem. This was the city so wonderfully captured by Joshua. Elisha sweetened the waters of the great spring which still bursts forth at Jericho, and in those days there was a school of the prophets at the city. Near Jericho Zedekiah, the last king of Judah, was captured by the Chaldeans. In Christ's time Jericho was a large city, though now it is only a wretched collection of mud-butts. Situated more than a thousand feet below the level of the Mediterranean, it had a tropical climate, was known as the city of palm trees and was famous for its balsam and henna and "the rose of Jericho".

Zacchaeus—a Lost Man.
The story of Zacchaeus is a parable of salvation. "The tenth verse seems the summing up of the

whole transaction. It contains its moral. Sometimes the Lord left the meaning of his words and parables to be guessed; but here the meaning is so blessed, and embodies in such a degree the very essence of his whole appearance and work that he seems fearful we might not draw out of it its real contents; and so he himself adds the principle which is illustrated, saying, "The Son of man came to seek and to save that which was lost." Now, every sinner Jesus saved and to save that which was lost. This is the principle of this parable; "there must therefore be some reason why the Lord so emphatically affirms that the principle is illustrated here. We have here, surely, a more vivid and more wonderful instance of the salvation of a lost man, by the Son of man, than we have anywhere else. And it is a great sight to see more wonderful far than that bush burning and not consumed. Let us turn aside a little to behold it: It may be that, while we are looking, that Seeker and Saviour may find some of us. And that it may be so, let each of us while looking, think of himself, and cry: 'I have gone astray like a lost sheep; seek thy servant. Let my soul live, and it shall praise thee.'—Prof. A. B. Davidson.

A Seeking Sinner.

"And he sought to see Jesus who he was." Zacchaeus the publican was not so hardened in his sinful life that he did not shrink from the bitter contempt of all his fellow Jews, and long to see the celebrated rabbi who preached and practised love to all men, even the most degraded. "It had doubtless been a disadvantage to Zacchaeus to be small, and on this occasion he may have been inclined to reproach himself upon his size. But his weakness became an element of strength; his misfortune was converted into an advantage of great value. Necessity is often our best friend. We do things because we have to do them, and in the doing of them from necessity, we often secure that which we would not have had but for the seemingly unfavorable conditions that coerced us."—William Jennings Bryan.

The Seeking Saviour.

The sinner was seeking the Saviour, all unconsciously, and at the same time the Saviour was seeking the sinner. It is always that way. No one ever tried to find Christ but Christ came more than half way to meet him. "Zacchaeus, make haste and come down." Those gracious words may well have been the first kindly greeting which the publican had received for many years; we may have no doubt that Zacchaeus made haste to obey. "For today I must abide at thy house." This was certainly an unbelievable honor. That the great rabbi should condescend to speak to him was marvel enough, but that he should actually seek the hospitality of a despised tax-gatherer—that must have amazed Zacchaeus and the crowd beyond measure. "And he made haste to obey, and came down, and received him joyfully." "He could not believe his own eyes and ears. That this great prophet, whose face he had been so breathless to see, should actually stop and call his name,

and invite himself to his house, and that he should actually be walking with him back to his house! Zacchaeus was well-nigh beside himself with amazement and delight."

Zacchaeus, a Changed Man.

"And Zacchaeus stood, and said unto the Lord." We should be glad to know what went before, by just what process Christ led Zacchaeus up to his splendid statement; but, though it would be instructive to know, if we have Christ's spirit in our hearts we shall be told what to say as we try to lead souls to him. In any case, different souls must be won in different ways. "Behold, Lord, the half of my goods I give to the poor." Zacchaeus did not speak to the company at the table and crowding curiously at the door, but he made his enormous sacrifice to Jesus himself, as if it was a gift he was making to his new-found friend. "I give" does not announce a habit but a purpose and promise: "I will give." "And if I have wrongfully exacted ought of any man." Zacchaeus does not admit his iniquity in so many words, but it was hardly necessary, his business being what it was, together with his reputation as a sinner and the hatred in which he was held. "I restore fourfold." That is, he would restore fourfold, "far more than was required by the Mosaic law, which only demanded the restitution of a fifth part beyond the principal (Num. 5:7)."

Today Is Salvation Come.

"And Jesus said unto him, Today is salvation come to this house." "Can you not see Jesus, with a beautiful, tender look on his face, rise from the table and lovingly put one hand on Zacchaeus' shoulder and take his right hand in his, while all those present are trying to swallow a big lump in their throat?" "The change in the man is radical, absolute. He is thrown off his center. An hour ago his work centered in graft, now it is centered in giving; his heart centered in hate, now it is centered in charity; his life centered in self, now centered in others. This is what salvation meant to Zacchaeus." Not that Zacchaeus did not say that he would give up his business, but implied that he would redeem it. Tax collecting is necessary, only let it be made honorable. Notice also that Christ saw that the salvation of Zacchaeus would involve his entire household, he knew that Zacchaeus would not let it abide with himself.

Genuine Repentance.

"We find in the action of Zacchaeus a full page, life size picture of old-fashioned, thorough-going repentance. Where repentance is genuine, it costs. Tears are cheap—there are those who shed bucketsful of them and they have no more worth or significance than so much rain water. Remorse is cheap—it may be merely the pain of being found out, not involving any serious change of purpose. Repentance, where it is real, is more precious than diamonds and rubies. It foretells the upward movement of a soul which will outlast and outshine them all. Repentance means an about face, the putting away of dishonest purpose, the actual movement of the life to-

ward that light where there is no darkness at all."

The Son of Man.

"For the Son of man." The title which was evidently Christ's favorite name for himself, asserting his complete union with man, that loving connection between deity and humanity which the Saviour came to establish. It was a well known Old Testament title of the prophesied Messiah, "Come to seek and to save that which was lost." In this great sentence, one of the greatest ever spoken or written, we have the essence of Christ's mission, the summing up of Christianity. It means four things: (1) that mankind is lost without Christ; (2) that Christ came from heaven to earth; (3) that he is constantly seeking man, ready to respond to any seeking soul; (4) and that when a human soul meets the divine soul in Christ, the human soul is saved. All theology is wrapped up in those fourteen words. They form the perfect conclusion of this beautiful story of Zacchaeus.

Lost.

"Lost" is the darkest work in the history of languages. It means separation from God. It means no peace. It means no happiness, no joy. It means all that separation from God. It means no peace. It means no happiness, no joy. It means all that there is in the punishment of sin."

Found.

"The opposite of being lost is being found, and the opposite of perdition is recovery. 'I have found my sheep which was lost,' is the message of the gospel."

Special Lesson.

Jesus wanted the world to know how inclusive his gospel was to

be. He spread out his arms very, very wide. He says, here in the Zacchaeus incident, "See, even this hated, despised publican class I take in." The Jews were offended, but we give glory to God for the witness of his mercy in Jesus. He has always been one of Christianity's strong points and blessed characteristics; that it does

not exclude the excluded. What we find him receiving into his fellowship a man like Zacchaeus, we dare say—any one of us—to ourselves, "Surely, he will take me in."

Hog Supplement, 100 lbs., \$3.50
FARMERS ELEVATOR CO. 44-45

Give Photos Christmas. 45-4

Jewelry



Announcing A Change of Policy

We have discontinued our pawn shop, musical instruments, fire arms, etc., and will henceforth conduct nothing but a first-class jewelry store of the very highest type. We invite you to visit our shop and inspect our merchandise—there is nothing better to be found.

CONSIDER JEWELRY FOR
CHRISTMAS GIFTS

Bentley's Jewelry Store

Highest Quality of Watch Repairing.



In Gratitude---

While the nation is today expressing its gratefulness for the blessings of the year drawing to a close, may we add with those voices of the business people of Hereford our appreciation of the new friendships won this year and extend the hand of gratitude again to the old friends who have for years been among our most-appreciated possessions.

Texas Utilities Company



Next year
you need
a
Big State
Newspaper!

The FORT WORTH STAR-TELEGRAM

LARGEST CIRCULATION IN TEXAS

Will be completely and accurately posted during these disturbed business times.

THE THREE PAGES OF MARKETS

Will bring to you the one COMPLETE business report—which you can not afford to miss.

Subscribe now during BARGAIN DAYS for the biggest newspaper, with all the news, the very best exclusive entertainment.

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RATES in TEXAS, OKLAHOMA and NEW MEXICO
ORDER AT HEREFORD BRAND

FORT WORTH STAR-TELEGRAM
and Fort Worth Record

AMON G. CARTER, President.



We Thank You—

For the courtesies and friendships extended us this past year we are deeply appreciative, and want to take occasion at this time to thank those whose cooperation has made our business possible.

Old friends are true friends, and we feel it is well that we take this opportunity now to let our customers and patrons know we are grateful to them for the friendships, old and new, that have come to us this year to add to the long list of the years before.

West Texas Feed & Seed Co.

Phone 265

Closing Out

Auction



Fine Jewelry

Am offering my entire stock of watches, diamonds, jewelry, silverware, clocks, etc. at public auction. A wonderful chance to buy your Christmas presents at your own price.

Come in now and pick out your presents and have them laid aside. We will have them put up at your suggestion. Select your presents now while our stock is complete. A great opportunity to buy cheap.

To introduce our sale we are giving away free

Free 25 Beautiful Umbrellas

to the first 25 ladies attending the opening sale Saturday, November 29th at 2:30 P. M.

A beautiful diamond ring or some other nice prize will be given away free at the close of each sale, afternoon and evening.

YOU ARE WELCOME TO COME IN ANY TIME AND SHOP.

Don't Forget the Time and Place: SATURDAY, NOVEMBER 29th, 2:30 p. m. at---

W. H. Ray, Jeweler

WOODS & COMPANY, Auctioneers.

HEREFORD, TEXAS

SPECIAL FOR FRIDAY AND SATURDAY

SHORTENING, 8-lb bucket 99c
 GRAPEFRUIT, each 5c
 PANCAKE FLOUR, 2 packages 25c
 PINEAPPLE, No. 1, flat crushed or sliced, 2 25c
 HONEY, pure, 10-lb bucket, extracted . . \$1.15

MEAL, 10-lb sack 33c
 POPCORN, Jolly Time, in bulk, 2 lbs 23c
 OLIVES, quart jar 42c
 JELLO, three packages 25c
 HOT TAMALES, Ratchiff's, two for 25c

Our
Specials
Are
CASH
To
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**Hereford
Wholesale
Grocery
Company**

L. W. CARLYLE
PHONE 164

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Mr. and Mrs. Dick Allred visited her brother, A. G. Grisham and family at Littlefield Saturday and Sunday.
 Mr. and Mrs. Clarence McBroom were in Canyon Thursday.
 Mr. and Mrs. Dan Higgins and her parents, Mr. and Mrs. Thomas, and grandmother, Mrs. Fannie McDonald went to Haden, N. M., last week to visit Mrs. Higgins' sister, Mrs. Willie Chappel.
 H. G. Oglesby was in Amarillo Friday.
 Mr. and Mrs. W. B. Phillips, Mr. and Mrs. Earl Phillips and family of Hereford, and Messrs. and Mrs. E. W. Womble and L. L. Womble visited the C. O. Phillips home Sunday.
 Misses Ethel Allred and Lela Mae Oglesby were guests in the Tom McClain home Sunday.
 Mrs. Joe Pope and Leuana of

Lela Lake visited the H. J. Oglesby home several days last week.
 Mr. and Mrs. H. A. Odell and family of Silvertown visited her brother and family, Otto Smith.
 We had a light snow here Wednesday of last week.
 Bud Heaton attended Sunday school at Palo Duro Sunday.

Arney News Items

By MRS. F. W. FORTNER

Snow fell over this vicinity on Wednesday of last week.
 Mr. and Mrs. Bill Hendrix went to Clayton, N. M., Saturday to visit relatives.
 Ray Cole and family spent Wednesday in the M. Davis home.
 Mr. and Mrs. E. Tipton were in Plainview Wednesday.
 Mrs. Lee Hutson spent Tuesday with her daughter, Mrs. M. Davis.
 Jumbo played basketball here Friday, winning the game.
 Several young folk attended a party at the H. L. Elliston home at Hereford Tuesday night.

Mr. McGee of Dimmitt culled several flocks of chickens here last week.
 Mr. Davis and family visited the Earl Davis home at Joel recently.
 Ben Fortner was in Canyon last Tuesday night.

Progressive News

By MISS OLIVE PERKINS

Mrs. Tom Baker called on Mrs. Caldwell Friday evening.
 Miss Rebecca Jurd returned to her home in Abilene Sunday after visiting in the Hershey home the past week.
 Mr. and Mrs. Jess Caldwell, Miss Louise Hunter and Arnold Hershey ate supper with the Park family Sunday.
 Mrs. Donovan is in Gage, Oklahoma, visiting friends.
 Mr. and Mrs. Luke McBrayer and daughter visited her parents, Mr. and Mrs. Ira Ricketts last Thursday.
 Mrs. Owen Neel visited her mother, Mrs. Vicks, last Wednesday.
 Mr. and Mrs. Blakemore and children were dinner guests Sunday of Mr. and Mrs. Jess Caldwell.
 Mr. and Mrs. Jim Ricketts spent the week end with their grandparents, Mr. and Mrs. Ricketts, of Hereford.
 Mr. and Mrs. Joe Kendall and children and Mr. and Mrs. Jeff Roberson and son spent Sunday with the Caldwells.
 Mrs. Owen Neel helped Mrs. Donovan on meat Friday.
 Mrs. Walter Caldwell spent Monday with Mrs. Webb.
 Mr. and Mrs. Bowman, Virginia, Elizabeth and William called on Mr. and Mrs. Caldwell Sunday.
 Mr. and Mrs. Ira Ricketts and children visited Mr. and Mrs. Luke McBrayer Sunday.
 Mrs. Vernon and daughter of Roy, N. M., are visiting her mother, Mrs. Vick, and sister, Mrs. Neel.
 The Progressive Woman's club met with Mrs. Weathered last Wednesday. Owing to the stormy day not many of the members were able to attend. Plans were made for the Christmas party to be held the second meeting in December and for the federated meeting at the Baptist church December 1. After a social hour Mrs. Weathered served delicious refresh-



BERNARD BARTON



Try to smile - and pretend - all the while - But since you want a way - What's the use?

Bernard Barton's Playing of Instrument Gives True Rating

New York City.—Though the drum is ordinarily relegated to the back of the orchestra, there are some super-drummers who bring it to the fore. Bernard Barton, manager of the Weede Meyer Orchestra, is one great musician who is a drummer.
 "Though the basis of our music is the African drum, the drum has not been developed as have the other instruments in the band," Barton apologizes for his adored medium. "Yet the tom-tom beat of the drums from tribe to tribe in Africa has made the basis for American jazz. Though we have appropriated, we have done little to elaborate this beat.

"Musicians as a rule do not take the drum seriously and it is only on rare occasions that one gets the musical value out of the instrument. Yet it would not be possible to have a dance orchestra without a drum, although any other instrument might be substituted for it. Drum beats are the teeth of the band."
 Mr. Barton has studied the drum in many lands, he says. "In Haiti, natives often drop from exhaustion, trying to keep up with the rhythm of their elongated tomtom."
 "Many of our most popular tunes are real drum numbers and I am surprised that more leaders don't take advantage of the possibilities of the instrument. 'What's the Use?' the fox trot ballad that is played and sung everywhere, is typical of the kind of dance tune that shows up drum possibilities at their best."

That's One On Mr. Bandit.

Lazarus: "Did you lose much when your store was robbed last night?"
 Levy: "Ha! Not as much as if I had been robbed the night before. You see I just marked down prices 20 per cent on everything yesterday."

Pig Starter, 100 pounds, \$3.25.
 FARMERS ELEVATOR CO. 44-11

CASTRO COUNTY MEN GET FIRST AIRPLANE

Dimmitt, Nov. 25.—The first airplane to be owned by Castro county men is a Swallow plane, purchased by Ivor and George Bagwell. The machine was bought in Wichita, Kansas, and used to fly to Dimmitt. George Bagwell has taken flying lessons in Floydada and California.

CASH SPECIALS

Please Do Not Ask Us to Charge These Specials as They Are Cash.

FRIDAY AND SATURDAY		
COFFEE	Morning Joy, large can cup and saucer	\$1.32
SALMON	Selected pink three cans	39c
Peanut Butter	Five pound bucket Pecan Valley	84c
SOAP	P. & G. or Crystal White, 10 bars	36c
BEANS	Pinto Mexican, 10 lbs., New crop	45c
Marshmallows	Lily of the Valley 1 lb pkg	20c
Cut Beans	Stringless, Wapco, No. 2 size, three cans	39c
PEACHES	Gallon tin	52c
CATSUP	Large bottle White Swan	19c
FLOUR	Great West Gardenia, 48-lb bag	\$1.25

Bakers Cash Grocery

MONT E. BAKER, Proprietor.

D. K. ROBISON, M. D.

RESIDENT PHONE 500 OFFICE 282



Enjoy Our THANKSGIVING MENU

—Roast Turkey, Dressing, and everything that goes with it.
 —Will start serving dinner at 11:00 o'clock.

CLUB CAFE

TED THOMAS, Proprietor

The Sale You Have Waited for OUR ENTIRE STOCK MEN'S SUITS AND OVERCOATS ON SALE

Wednesday, Thursday, Friday, Saturday

AT HALF PRICE

These garments are in price class regularly from \$20.00 to \$60.00, consisting of Serges, Tweeds, Worsteds, Gaberdines, and many others.

Many are hand tailored. Custom-made suits of famous makes and all are new in style and color.

SIZES FROM 20 TO 44

SEE OUR WINDOWS

C. E. STONE COMPANY



ments. The place for the first meeting in December will be announced later.

Sherm Williams visited Mr. Baker Friday evening.

Black

BLACK SEVENTH GRADE ENGLISH CLASS

Mr. and Mrs. Edgar Whitefield, Lakeview, spent Sunday with Mr. and Mrs. J. J. Crawford.

Misses Audaline and Pauline Smith, Mr. Clayburne, and Jake Mahler spent Sunday afternoon with Mr. and Mrs. G. Wylie.
 A party was enjoyed at the home of Mrs. John Price Saturday night.

Sidney McKinney is in school again after a long absence.

Miss Dovie McKinney spent Sunday afternoon with Miss Lucille Hays.

Misses Oleta McKinney, Bell and Ina Taylor spent Sunday with Misses Mildred and Elizabeth McMurry. They were all from Friona.

Miss Vena Mae Welch spent Sunday with the Misses McLean.
 Mary Esther, Doris and Kenneth McMurry spent Sunday with Martha Bell and Tracy Price.

Geraldine Hinds spent Sunday in the Horton home in Friona.

Mr. and Mrs. Tom Rogers spent Sunday in the C. R. Russ home.

Maxine and Nadine Vines spent Sunday with Bessie George.

L. M. Worts and family spent Sunday in the Cross home.

Clifton Johnson, Manuel Hawk Sidney McKinney, and Bud Barnett spent Sunday with Charley and Denver Bennett.

J. F. McKinney and family spent Sunday in the Bennett home.

L. A. Clymore and family spent Sunday in the Roy Johnson home at Friona.

John and Dave Galloway and Bill Moak spent Sunday afternoon with J. W. Vines.

Bud Barnett, 4-H club member, bought two baby beavers which he will fatten for the Fat Stock association.

We are extending to our Friends and Customers the

Greetings

We feel are due them in appreciation of the pleasant trades relations we have enjoyed this year.

May we call your attention to our complete assortment of coal suitable to all any requirement? It's Colorado, either in Coke, Lump Coal or Washed Nut Coal, all chemically treated to remove all soot and reduce smoke nuisance to a minimum.

McLEAN & PITMAN

PHONE 1

Social and Society

Shower Given For Mr. and Mrs. E. Mauk

Surprising in its denouement was the shower given by Miss Frances Landrum Wednesday evening, honoring Mr. and Mrs. Edwin Mauk, recent bride and groom. The couple had to do the first "family wash" when gifts were brought to the bride in a wash-tub, equipped with a rubboard. Mrs. Mauk performed the washing and her husband put the things on the line—many useful and beautiful articles presented by friends for their home.

Bridge and forty-two were played, and chicken salad, sandwiches, olives and coffee were served to Messrs. and Meses. Lee Lambert, J. L. Mauk, Roy Smith, Charles

Newell, R. V. Miller; Misses Vondell Brooks, Willie Allen, Norma Powelson, Lois Sowell; Messrs. Nelson McWright, Beauford Crotch-walt, Frank Huckert and Forest Minton.

BAY VIEW CLUB STUDIED ROLVAAG IN LAST SESSION

Study of Ole E. Rolvaag was made by the Bay View club in the club-rooms last Thursday afternoon. Roll-call was answered by current events. The following program was given: Author's life and place in literature, Mrs. D. K. Robinson; Setting and atmosphere in "Giants in the Earth"; Mrs. J. A. Miller; Psychological development of the main characters, Mrs. Geo. Garrison.

Norwegian writers will be discussed at the next session on December 4.

Give Photos Christmas. 45-1f

Announcement Bridge Given In Steele Home

The bridge party given by Miss Tessie Mae Steele at the M. L. Steele home Saturday afternoon on East Third street turned out to be a pretty pre-nuptial event in its announcement feature that the hostess' sister, Miss Polly Steele, was soon to become the bride of Dr. B. M. Wiltshire.

The reception rooms were tastefully decorated in a color scheme of pink and green which were also noted in the supplements of the occasion, Thanksgiving turkeys, containing candied mints, bedecked eight tables of bridge, and five games were enjoyed by the guests. Miss Gladys Selgler won high score, and second went to Mrs. Oscar Easley.

After the games, covers of white with pink and green borders, napkins to match, were laid. In the center of each table stood a tall pink candle, which were placed and lighted by the honoree, Miss Polly Steele. Electric lights were switched off, and then salad plates were brought in, carrying out the color predominance, with green lace doilies and pink rosebuds. The rosebuds held mints that conveyed the announcement in green inscription, "Polly and Doc".

The plate of sandwiches, potato chips, olives, individual pumpkin pies topped with whipped cream, and hot chocolate were served to Meses, Oscar Easley, H. W. Blythe, Lloyd Edwards, Tom Carter, Alton Fraser, J. K. Blythe, James Witherspoon, A. C. Polk, J. M. Posey, A. C. Hales, Egbert Bradley, J. B. Jones, G. T. Gulna, Hubert McEntire, Sam D. Steele, J. A. Neill, C. C. Acker, Finis Owen, Roger Corbett; Misses Floyd Wilson, Gladys Selgler, Frances Oberthier, Martha Duncan, Frances Gulna, Jeanette Rogers, Fern Carley, Imogene Wilson, Dorothy Flannery, Lucille Hicks, Eloyse Pitman, Emma Jeanne Donald and Polly Steele.

MISS EMMA JACKSON ON SERVING COMMITTEE AT VARSITY RECEPTION

Panhandle girls who are students at the University of Texas are mentioned in the house party given at Kirby Hall at the university last Friday afternoon, an annual affair at the dormitory, when a reception for the new minister, L. N. Spellman, was given. Miss Emma Jackson of Hereford helped serve refreshments. Miss Thelma McLean of Plainview was chairman of the house council.

W. W. CLUB OF WARD MET WITH MRS. G. M. SUGGS

The W. W. club of Ward met Wednesday, November 19, with Mrs. G. M. Suggs as hostess. Owing to the snow, only four members were present. After a business session and a short discussion of the Thanksgiving program, refreshments of pumpkin pie and coffee were served to Mrs. Jim Lipscomb to Meses. Higgins, Wiley Robinson and G. M. Suggs.

The next meeting will be with Mrs. Jim Higgins Wednesday, December 3.

REALISTIC WAR STORY REVIEWED BY JUNIOR BAY VIEW CLUB

Junior Bay View club met last Thursday evening with Miss Imogene Wilson in a study of Renarque's stark and realistic novel of the World War, "All Quiet on the Western Front". Miss Floyd Wilson discussed the setting and atmosphere of the story which was written from the standpoint of, and by, a German soldier who entertained no delusions of war being a thing principally of blood, wracking pain, horror, terror and destruction of mind and body. Miss Emma Jeanne Donald talked on the author's purpose and point of view.

The next meeting will be held December 4, with Miss Zella Mae Walser as hostess.

MUSIC STUDY HAS FRENCH AND ITALIAN OPERA PROGRAM

The Music Study club met Monday afternoon in the home of Mrs. A. C. Thompson as joint hostess with Miss Mattie Mae Schisher of Canyon. Mrs. Jeff Gbreath led the drill on French and Italian opera. Program numbers were selected from Cherubini, Bizet, Verdi, Meyerbeer and Rossini.

FRIENDSHIP CLASS IS FAST GROWING

The Friendship class of the Methodist church is growing rapidly and there were 43 people present last Sunday morning. A contest is now on, and the captains and workers will appreciate new members and visitors. Mrs. C. C. Newman is teacher. Young people are welcome.

Federated Clubs Will Meet Monday

The Deaf Smith county federation of women's clubs will meet Monday, December 1, at 12 o'clock noon in the First Baptist church. Immediately following the covered dish luncheon, the following program will be rendered:

Business session.
Beautifying the homestead; Mrs. J. P. Slaton.
Our children, Miss Nell Hall.
Duet, "Les Huguenots," Mrs. Jesse Stanford, Miss Dessie Mae Steele.

Solo: Mrs. R. P. Coneway.
Viola solo, Prayer and Air, "Der Freischutz"; Mrs. A. C. Thompson.
Reading: Mrs. Grace Guthrie.
Report from recent state meetings.

Invitation for next meeting to be held in March.
Song: Mrs. Coneway.
The Frio and Progressive clubs are acting as hostesses and are planning to serve luncheon promptly at 12 o'clock in order for the program to begin on time.

All women of the county interested are urged to be present.

BIG CARNIVAL

Kalamazoo Carnival at the high school December 5. Come and have a jolly time with the pep squad and band. Admission 10 cents.

Cotton seed Cake or Meal, per ton, \$36.50. FARMERS ELEVATOR COMPANY. 44-1f

Egg Pellets, 100 pounds, \$2.00. Bill Conkright and L. J. Bal-FARMERS ELEVATOR CO. 44-1f. Linger of Pampa were here Sun



Meet Me

AT

Ike's Cafe Thanksgiving Day

And we will have a Turkey Dinner!

FOR QUICK JOB SERVICE SEE THE BRAND.



From One Old Friend To Another

We want to express at this Thanksgiving time our appreciation of the old, tried-and-true friends whose presence has done so much to add brightness and pleasure here during the past year, and extend to our new friends won during this time our gratitude for their companionship and good will.

Fox Mercantile Co.

Fashion Dress Shoppe

Post-Thanksgiving Sale



Begins Friday and continues ten days at knock-down prices on both dresses and coats. You will be surprised to see the marvelous values we are giving you now. Coats going for less than cost. Ladies who appreciate quality will surely purchase one of them.

Now is the time to buy your Christmas hose and lingerie. Special on chif-fon hose, \$1.50 value, three pairs for \$3.75

Beautiful silk gowns, pajamas, bloomers, French panties and out-size bloomers—the ideal Christmas gift.

Also have in now a few numbers in Spring Styles, and will be having new ones all the time from now on.

Just received the latest word in metallic hats, also velvet and metallic, satin and metallic, all Skinner's satin hats in the latest styles and shapes. See the Big Sale all next week on Millinery and look up the Specials for this week.



Vogele Millinery Parlor

PHONE 201



Farms and Ranches City Property and Lots

We have large and small tracts of excellent land for large ranches or the small farmer.

For Quick Sales List Your Land With Us.

Hill & Ricketts Co. Realtors

Clark Building.

Phone 358.

WE ARE THANKFUL

Everyone has many things to express thanks for at this Thanksgiving time. Most of all, we desire to express appreciation for the confidence that our customers and friends have manifested in this institution during the past year, and for the good will they have shown toward it.

We trust you have been pleased with the manner in which we have served you.

Our Aim—To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy • Quality • Service



Thankful—



In the rush and hurry of the year with its perplexities and unsolved problems that confront us, it is well that we pause in humble appreciation of the manifold favors we have received, and express our gratitude.

First State Bank

PIGGLY WIGGLY

Sell Over the World

SPECIALS FRIDAY and SATURDAY

ORANGES 24c
California Navels, dozen

SWEET POTATOES 25c
Ten pounds

TOMATOES 27c
No. 2 can, three for

COFFEE, Folger's 43c
2 lb. can, 24c, one pound can

WASHING POWDER 21c
Large Naptha, package

PORK and Beans 23c
Wapco, three for

FLOUR \$1.15
Gardenia, 48 pounds

PINEAPPLE 20c
No. 2 can, broken, sliced, per can

SPINACH 21c
No. 1 tall can, two for

CORN 28c
Pioneer, 3 cans

Here and There

BY MRS. C. E. TICE

Here and There, Nov. 22.—G. E. ... of Plainview spent part of week in the W. A. and Earl ... homes.

The high wind Sunday destroyed many fences and telephone ... were down in places.

Mr. and Mrs. Henry Allman, ... King and Miss Helen King ... Sunday guests in the W. S. ... home.

Mr. and Mrs. John Turner spent day with Mr. and Mrs. Walter ...

Mr. and Mrs. J. B. Harlin, Mr. ... Mrs. H. M. Mobley and Miss ... Andrews attended the ... in Amarillo Friday.

Mr. and Mrs. Erks Williams and ... Mrs. Paul Williams spent ... day in the Lee Williams home.

Mrs. J. W. Berry and Mrs. Paul ... Williams spent Friday afternoon ... Mrs. C. E. Tice.

Carl Springer is installing an ... igation well at his place.

Mr. and Mrs. Jeff Steele of Sil ... rton spent Thursday night at ... home of his sister, Mrs. W. ... Springer. Mr. Steele is moving ... Roy, New Mexico.

Mr. and Mrs. Clarence Wright ... pent Sunday in the Paul Wil ... lams home.

Mr. and Mrs. J. W. Berry, Mr. ... and Mrs. J. B. Harlin were Sun ... day guests at Erks Williams.

Owen Andrews hauled maize ... heads from the John Gaetz farm ... Tuesday.

Dr. and Mrs. Nicholas and Mr. ... and Mrs. Cleon Hunter of Pampa ... went Sunday at their farm.

The Worth-White club met with ... Mrs. C. E. Tice Tuesday, with ... Mrs. Berry, Earl and W. A. ... Springer hostesses. Eleven mem ... bers answered roll call with My ... nning budget of 1931. Mrs. Jor ... dan was a visitor.

Mrs. J. E. Andrews and daugh ... ters, Miss Mattie and Etie, and ... Miss Leatrus Benson were shop ... ping in Amarillo Tuesday.

Miss Blanche Beauford of Can ... yon spent the week end here with ... her parents.

Alton Steele and Mr. Matthews ... of Lockney spent Sunday night in ... the W. A. Springer home.

The program given by the school ... Saturday night was well attend ... ed and greatly enjoyed by all. ... Harold Lindsey held the lucky ... number and got the quilt.

Mr. and Mrs. J. J. Lindsey and ... children spent Sunday in the C. ... E. Tice home.

The housewives are wanting the ... wind to cease long enough to get ... the week's wash on the line.

Junior Williams spent Monday ... night in the Paul Williams home.

Ward News Notes

BY MRS. WILEY ROBERSON

Mrs. Wright and sons, James ... Green and Norman Castleberry of ... Vernon spent the week end in the ... W. P. Caraway home.

Mr. and Mrs. Jas. Harrison and ... daughter visited in the W. R. Har ... son home Tuesday evening.

Milen Roberson of Hereford and ... Mr. and Mrs. Jim Lipscomb were

Sunday guests in the Wiley Rob ... erson home.

Jas. Greer spent Saturday night ... with Floyd Harrison.

Mr. and Mrs. Ernest Selgner ... called on Mrs. Caraway Saturday.

Mrs. Sonny Ledbetter and daugh ... ter spent Sunday in the home of ... her parents, Mr. and Mrs. Jack ... Hutson.

Arile Dean returned Saturday ... from a hunting trip in New Mex ... ico.

Mrs. Suggs, George Suggs, Mr. ... and Mrs. Jim Lipscomb were in ... Amarillo Saturday.

Mrs. Crutchfield is on the sick ... list this week.

Mrs. George Lewis called on Mrs. ... W. P. Caraway Thursday.

Mr. and Mrs. Bob Higgins and ... son visited the Jim Lipscomb home ... Thursday night.

Mrs. Brunson spent Saturday in ... Amarillo.

High honor roll for third month ... of school: Frances Hutson, Allene ... Caraway, Freddie Hutson, Obed ... Caraway, Wiley Hicks Roberson, ... Robert Hutson, Robert Lady. Hon ... or roll: Winnie Malone, Gladys ... Lewis, Della McKinzie, Doris Lady, ... Harold Saltzman, Chas. Higgins, ... Elizabeth Higgins, Viola Hutson, ... Luella Higgins, Billy Boyer.

Ward, November 21.—Mrs. Suggs ... called on Mrs. Zion Montgomery ... Monday.

Owing to the sandstorm Sunday ... morning there were only 23 at ... Sunday school.

Mrs. Flowers, Mrs. Selgner and ... Mrs. Saltzman called on Mrs. Jim ... Lipscomb Friday afternoon.

Mr. and Mrs. Wiley Cox from ... Rush Springs, Oklahoma, spent 3 ... days last week in the George Rog ... ers home.

Maye Harrison called on Mrs. ... Bob Higgins Friday afternoon.

Lon McKinzie spent Friday night ... with Floyd Harrison.

Mrs. Hubbard and Mrs. Wiley ... Roberson spent Friday afternoon ... with Mrs. Arile Dean.

Miss Hughes spent the week end ... with Miss Lillith Boyd at Eas ... ter.

Mr. and Mrs. Lynn Powelson vis ... ited in the W. R. Harrison home ... Friday evening.

Mrs. Bob Higgins called on Mrs. ... G. M. Suggs Tuesday.

Mr. and Mrs. Johnnie Kemp and ... son of Adrian called in the Wiley ... Roberson home Saturday morn ... ing.

Mr. and Mrs. Lynn Powelson vis ... ited in the W. R. Harrison home ... Friday evening.

Mrs. Bob Higgins called on Mrs. ... G. M. Suggs Tuesday.

Mr. and Mrs. Johnnie Kemp and ... son of Adrian called in the Wiley ... Roberson home Saturday morn ... ing.

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Mr. and Mrs. G. M. Suggs and ... George took Sunday dinner in the ... home of Mr. and Mrs. Jim Lips ... comb.

Miss Gunter met with the girls ... of the 4-H club Wednesday.

Mrs. Malone and Mrs. Selgner ... helped Mrs. Saltzman quilt sev ... eral days last week.

Freddie and Robert Hutson were ... visitors Monday night with Mil ... ey Hicks Roberson.

Mr. and Mrs. Bill Hutson and ... sons visited Mr. and Mrs. John ... Hutson Sunday afternoon.

Billie Boyer entertained Robert ... and Freddie Hutson in his home ... Saturday night and Sunday.

EXPECT 1000 BIRDS AT SLATON POULTRY SHOW

Slaton, Nov. 25.—A 50-year char ... ter has been granted for the Texas ... Panhandle-Plains Poultry assoc ... iation and it has been sent to the ... officers. The association was char ... tered without capital stock for the ... avowed purpose of improving the ... poultry industry in 54 counties of ... the Plains region. R. P. Coneway ... of Hereford is included in 30 ... members of the board of direc ... tors.

Arrangements are being complet ... ed rapidly for the first annual ... show to be held here December ... 10, 11 and 12, and prospects are ... that there will be more than 1000 ... birds on exhibition. About 2000 ... catalogs have been sent out to the ... leading breeders of the area. Spe ... cial meetings have been planned ... for hatchery operators.

Mr. and Mrs. G. M. Suggs and ... George took Sunday dinner in the ... home of Mr. and Mrs. Jim Lips ... comb.

Miss Gunter met with the girls ... of the 4-H club Wednesday.

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DIMMITT VOTES BONDS TO ADD SCHOOL UNIT

Dimmitt, Nov. 25.—Bond issue ... of \$35,000 for erection of a phys ... ical education unit to the high ... school was voted by a big major ... ity. The addition will be made ... some time next year.

Cecil Montgomery has been elect ... ed Commander of the Legion post ... here; E. Weeks, vice commander; ... W. D. Durée, adjutant, and Bob ... Allen, service officer.

Dimmitt's first poultry show will ... be held here December 5 and 6, ... sponsored by the Future Farmers' ... organization of the high school. ... There will be no entry fee and the ... show will be open to all classes ... and breeds.

Cotton seed Cake or Meal, per ... ton, \$36.50. FARMERS BLEVA ... TOR COMPANY. 44-1f

FOR JOB WORK, TRY THE BRAND.

Backache Leg Pains

If Getting Up Nights, Backache, ... frequent day calls, Leg Pains, Ner ... vousness, or Burning, due to function ... al Bladder Irritation, in acid condi ... tions, makes you feel tired, depressed ... and discouraged, try the Cystex Test. ... Works fast, starts circulating thru ... the system in 15 minutes. Erased by ... thousands for rapid and positive ac ... tion. Don't give up. Try Cystex (pro ... nounced Sias-tex) today, under the ... Iron-Clad Guarantee. Must quickly ... ally these conditions, improve test ... ful sleep and energy, or money back. ... Only 60c at

CORNER DRUG STORE

PHILLIPS "66" and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble W. J. SMITH, Phillips Station No. 1, on East Third

SHOE SHOP Repair anything in leather Shoes, Harness, Saddles, Canvas on Combles. Jack's Shoe Shop North Main Street

L. A. RAY PLUMBING Phone 142-J

LANHAM'S FILLING STATION Phillips Gas and Oils. Phone 206 when you run out of gas or have a punctured tire on the road.

Nunn Transfer HAULING OF ALL KINDS Day phone 65, Night 420-J

GREAT WEST NURSERY One and a Half Miles north-west. General Nursery stock. @ H. E. SULLINS & SON. Phone 334-J

MATTRESS RENOVATING Furniture Repair Work, Saw Sharpening, Crating and Packing, Car or Furniture Upholstery: RUSSELL DANIEL Phone 206

Fix-It Shop All kinds of Furniture Re-paired. J. J. BUCKNER Phone 313

De LUXE BARBER SHOP Now Open, North Side of Building with Jack Hager Shoe Shop Prices, Hair Cut 35c Shave 20c

WANTED FARM and RANCH LANDS No Commissions W. F. SEIBOLD Box 1945 Amarillo Texas

INSURANCE Loans--Bonds HEREFORD INSURANCE AGENCY JOHN McLEAN, Manager

CATHOLICS WILL HAVE THANKSGIVING EVENTS

There will be a Thanksgiving ... dinner at the Catholic hall Thurs ... day noon, announces Father Salva ... tor. And tonight at 8:30 o'clock the ... girls will stage a play, "My Irish ... Rose", which will be quite an en ... tertaining feature.

Through an omission in the ... list of business firms making poss ... ible the cafeteria for the Cen ... tral school, the H. A. Hoffman gro ... cery was not included in last week's ... issue of the Brand, in which the ... ladies of the Parent-Teacher as ... sociation thanked the donors for ... their assistance. Helpy-Selfy store, ... owned and operated by H. A. Hoff ... man, was a liberal contributor to ... the enterprise, and the error of ... not acknowledging this firm's part ... was unintentional and the over ... sight is regretted.

Give Photos Christmas. 45-tfe

BUSINESS AND PROFESSIONAL DIRECTORY

DUNLAP & COX REAL ESTATE Let us have your listings for Sale or Exchange. Phone 128 Room 10 Dunlap Building

Every Day Service TRUCKING TO AMARILLO Dawn and Umbarger. HAWKINS-FOSTER LINE Phone Orders to Amarillo 8068 Hereford 309

DR. J. W. HICKS Upstairs In Buckner Lambert Building Office Phone 400 Residence Phone 217

DR. G. F. LeGRAND Office Upstairs Buckner-Lambert Bldg. First Door South Star Theatre Office Phone 400 Residence 244

Dr. B. M. Wiltshire, Dentist Over Sprowls-Cronin & Company Buckner-Lambert Building ROOM 3 PHONE 470

CHIROPRACTOR CORRECT ANALYSIS AND DIET X-RAY AND PATHO-NEUROMETER TECHNIC CABINET BATH AND DEEP THERAPY RAYS FOR APPOINTMENTS PHONE 207, RESIDENCE 464 LADY ATTENDANT W. A. Robinson, D. C., Ph. C.

DR. T. M. MONTGOMERY EYESIGHT SPECIALIST 626 Polk Street, Amarillo, Texas —Will be in Hereford First and Third Thursdays in each month. Eyes tested and glasses fitted. OFFICE RAY'S JEWELRY STORE. Telephone 188 for Appointment.

FREE EXAMINATION Perkins & Perkins, D. M. 609 West Third Street. Phone 475

WEST TAILOR SHOP MRS. O. F. WEST, Proprietor "Well Pressed Is Well Dressed" Clothes called for and delivered—Phone 885

Brand Want Ads Pay Good Dividends!

DEAF SMITH COUNTY ABSTRACT CO., Inc. Office In the Court House C. P. McCOLLOUGH, Manager ABSTRACTS LOANS

A FEDERAL FARM LOAN Is the Best Loan Contract On Real Estate 1. Lower rate of interest. 2. Liberal pre-payment privileges. 3. Easy to get large tracts segregated into smaller loans. 4. Easy to obtain a release of part of the security. 5. Reasonable loan values approved. A. O. THOMPSON, Secretary-Treasurer. Our Abstracts Correctly Reflect the Records. THOMPSON & IRELAND ABSTRACTERS Hereford Texas

A. C. THOMPSON DEPENDABLE LUMBER McKindley & Third Phone 456

The YELLOW PENCIL with the RED BAND EAGLE PENCIL CO. MIKADO

Let us pause for a while in our hurry of business activities and express our appreciation of the good things that have come to us this year, and acknowledge to those who have made it possible, our heart-felt thanks.

R. H. KEMP LUMBER COMPANY

Extra-easy Starting
Phill-up with Phillips 66
highest test fires quickly
always in vapor form when it reaches your motor
THE GASOLINE OF CONTROLLED VOLATILITY

W. J. (Bill) SMITH, No. 1 CAL FARLEY TIRE SHOP D. D. LANHAM
MORRIS MATTHEWS MRS. GEORGE M. JAMES, Wesley J. T. HARTLEY, Jumbo T. E. MAJOR, Agent



TURKEY DAY, in 1621—

—The first THANKSGIVING was a very colorless affair compared with our own celebration. But those Pilgrims were as happy as they could be and were thankful for what they had accomplished.

—Thanksgiving Day, 1930, we should be in the same frame of mind, and accept things as they are and appreciate them. There is no business depression—everybody is scared. Let's all step out, be on our toes and take advantage of our opportunities.

—Some philosopher said: "The world is moving straight ahead more serviceably than ever before into the greatest business era it has ever seen".

—Finish that feast off with a big Cigar or a box of NUNNALLY'S CANDIES. The folks will appreciate it.

Phone 105

CORNER DRUG STORE

STAR THEATRE

HEREFORD, TEXAS

Thanksgiving Day and Friday



MONTE CARLO
A Paramount Picture

NOVEMBER 27-28

An infectious comedy that is sure to please. This is not a tough, gambling picture, but one you will enjoy.

Locals

J. C. Cummins spent the week-end with home folks here, driving over from Portales where he has business connections. Mrs. Cummins and J. C., Jr., accompanied him for a visit in Amarillo Sunday.

We sell the best radio in America for the money. E. B. Black Company. 46-2c

Mr. and Mrs. D. W. Leach and daughter of Childress are visiting her parents, Mr. and Mrs. E. W. Cawthon, this week.

WE ARE READY TO SERVE YOU
Do your Christmas purchasing here. Everything on sale. POPULAR STORE

Misses Mary and Beth Millard were Amarillo visitors Monday.

Just received a shipment of fresh dry cells, hot-shots and radio B batteries at RICE'S. 1c

Johnathan Pitman and John Patton went to Amarillo Tuesday on business.

Hanna & Hanna is making low prices on photos for Christmas. Hereford. 1c

Mrs. George Gammon and daughter, Joan, of Canyon will spend Thanksgiving with her parents here, Mr. and Mrs. Omar Baker.

Pig Starter, 100 pounds, \$3.25. FARMERS ELEVATOR CO. 44-1f

Dr. C. T. Kibbe has returned from Kansas City where he attended the American Royal Stock show which was concluded Saturday. Dr. Kibbe also shipped two carloads of cattle to the Kansas City market.

Harvey Allison, who lives south of town, was in Hereford Tuesday on business. He moved to this section from Plainview last February.

Gas ranges and heaters, also hot water heaters. E. B. Black Company. 46-2c

The hunting party composed of John B. Miller, Jess Carter and C. W. Humble, who joined Judge C. R. Sutton at Marfa and spent a week near the Mexican border on trail of deer, returned home Saturday empty-handed. It was not poor marksmanship, they said, but the poor hunting grounds that caused their failure.

These jacks are going fast but of course we know there is more. The best at RICE'S. 1c

George L. Mizer and a friend, Mr. Bailey, of Indiana, were here during the past week visiting at the home of the former's cousin, H. L. Rice, after a tour of South Texas and the Rio Grande valley. They went from here for a trip into Colorado before returning.

Mr. and Mrs. A. A. Foster and family were visitors in Amarillo Saturday.

R. L. Bailey, genial assistant at the Rice Tire Shop, has been seriously ill at his home in South Hereford for the past two weeks.

Mr. and Mrs. Clarence Dixon of Mills, New Mexico, have been visiting relatives here.

Hanna & Hanna's low prices in Christmas photos are in effect. Hereford. 1c

Roy Arnold and daughter, Dorothy, are visiting relatives in Wichita Falls.

Mr. and Mrs. Frank Daniel of Plainview will spend Thanksgiving with her parents here, Mr. and Mrs. I. O. Crosthwaite. Mrs. Crosthwaite and daughter, Faye, expect to accompany them back to Plainview for the week-end.

PART WOOL BLANKETS
79 for 80, double for \$2.89
Clothing for men and boys at one-half price. Now is your chance to buy at a great saving. POPULAR STORE

Mrs. F. F. Farrell and Mrs. N. E. McEntire of Canyon visited in the D. R. Gass home.

Ted Houston of the Panhandle Lumber Co. is spending Thanksgiving with his mother in Wichita, Kansas, this week.

Mr. and Mrs. Ernest Roll of Wichita, Kansas, spent the past week with Dr. and Mrs. F. E. Bowe. Mrs. Roll will be remembered as Miss Annie Laurie Lovelace.

Miss Louise Jacobsen, teacher of Jumbo school, spent the week-end with her parents, Mr. and Mrs. John Jacobsen.

See our beautiful bedroom furniture at such low prices. E. B. Black Co. 46-2c

Mrs. Dick Rountree returned the latter part of last week from Montebello where she visited her parents. A sister, Miss Lillian Leigh, returned with her.

Miss Lonie Beth Weaver, editor of the Prairie at Canyon, spent Sunday with Mr. and Mrs. N. C. Vogele.

Brunswicks, the insured tires, they cost no more—usually less. RICE sells them. 1c

Mrs. L. N. George of Canyon was in the J. E. Beyer home Sunday. She directed the Methodist church choir for the Sunday services.

Give Photos Christmas. 45-1f

Mr. and Mrs. Dick Rountree and Miss Lillian Leigh spent Sunday with friends in Clovis.

Hog Supplement, 100 lbs. \$3.50. FARMERS ELEVATOR CO. 44-1f

Gulford Miller, who is attending school in Canyon, was home for the week-end with his parents, Mr. and Mrs. John B. Miller.

George Heard, student in W. T. S. T. C., visited his parents, Dr. and Mrs. G. W. Heard Saturday and Sunday.

We have lots of new and pretty things for the Holiday trade. Come see us. E. B. Black Co. 46-2c

Mr. and Mrs. H. E. Hill of Pampa returned with Mrs. Hill's father, E. F. Connell, Thursday to spend Thanksgiving holidays in Hereford.

J. L. Trussell left last Thursday for Little Rock, Arkansas, where he will visit with relatives. Mr. and Mrs. Trussell's home is at Brownwood, and they have been in Hereford for a few weeks' visit with her parents, Mr. and Mrs. E. F. Connell.

If you are perfectly satisfied with the tire service you receive of course you'll stay with it. If not, try RICE'S Instant Tire Service. 1c

Misses Molly Rae and Kathleen Cronin spent the week-end here with home-folks. They are college students at Canyon.

Mrs. Virginia Stovall, who is teaching in Vega school, was at home during the week end with her parents, Mr. and Mrs. William Stovall.

Mr. and Mrs. Edwin Mauk are at home in the Matt Gilliland apartments.

Give Photos Christmas. 45-1f

Miss Eloyse Pitman, teaching in Friona school this year, spent Saturday and Sunday with home folks here.

Mr. and Mrs. Sam Steele and little daughter of Fort Sumner, New Mexico, visited with relatives over the week-end.

Mr. and Mrs. Eddie P. Smith of Canyon were recent visitors in the Mrs. W. M. Megert home.

Mr. and Mrs. A. H. Elliston were Canyon visitors Sunday in the home of their son, Burl.

J. W. Kellehor of Woodward, Oklahoma, spent Tuesday and Wednesday of last week here with his parents, Mr. and Mrs. W. D. Kellehor.

Give Photos Christmas. 45-1f

Mrs. Si Booser of Amarillo was down Saturday and Sunday to be with her parents, Mr. and Mrs. J. H. Wilson.

Miss Bessie Lee Barnard, college student at Canyon, visited her mother, Mrs. Frances Barnard, the past week-end.

The next time try a Brunswick, the insured tire. They are famous for quality. 1c

Report from University of Texas states that Frank Cogdell, son of Mr. and Mrs. W. M. Cogdell, will go out for freshman tennis this season.

Mrs. W. J. Todd of Canadian and Mrs. Young of San Antonio were recent visitors in the home of Mrs. N. M. Patton.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Scherer Items

By MRS. B. F. FULKERSON

We had quite a little snow on November 19.

John Ball and Allen Brown of Warrensburg, Mo., spent the week with Mark Miller. These boys visited Carlbad cavern Tuesday. W. H. Hubbard killed a beef Monday.

Mr. and Mrs. B. F. Fulkerson were in Amarillo Tuesday.

Mrs. H. A. McCoy of Moberly, Mo., spent the week end with her mother, Mrs. Miller.

Mmes. Arley Dean and Lee Crawford visited Mrs. Hubbarly Monday evening when the afternoon was spent quilting.

Howard Morel was a visitor in

the Fulkerson home Thursday.

Mr. and Mrs. Lee Crawford spent Tuesday morning in the Benale Fulkerson home.

E. D. Voth of Dalhart spent

Monday with his brother, W. C. Voth, while enroute to Kansas.

Sherm Williams of Poplar Bluff Mo., spent Sunday with Mr. and Mrs. B. F. Fulkerson.



Things Are All Right and We Know It!

"Let the howlers howl, and the growlers growl, and the prowlers prow, and the gee-gaws go it! Behind the night there is plenty of light, and things are all right—we know it." So let's forget all the little things that have not come out exactly as we wanted them to and sit down to A BOUNTIFUL THANKSGIVING DINNER, our hearts filled with gratitude to a merciful Master who allows us, still the privleges of

Living and Laughing and Loving Western National Bank "There Is No Substitute for Safety"

THANKSGIVING

We want you to know we appreciate more than mere words can tell the excellent business relations we have held with the folks in our trade territory. This has been one of the most pleasant years in business we ever passed and we know it has been due largely to the friendly feelings we have found manifested for our establishment wherever we went.

No doubt it was this cooperative helpfulness on the part of our customers that enabled us to lead our district (and it is a large one) in the sales of new and used cars for October, a circumstance of which we are very proud and which drew national recognition to our city and community.

We extend our best wishes today—it is your good will that makes our dependable service a valuable asset to you the year around.

Yours For Sales and Service

Brumley Chevrolet Co.
Incorporated

"A Reliable Institution"

Phone 216.

HEREFORD, TEXAS

Saturday Only
Matinee and Night
NOVEMBER 29



ROMANTIC CROOK DRAMA
LAST of the LONE WOLF
with BERT LYTELL
PATSY RUTH MILLER
Directed by RICHARD BOLESLOVSKY

Monday and Tuesday Only
DECEMBER 1-2-3



LON HANEY talks in **THE UNHOLY THREE**

Next Week
Thursday and Friday
DECEMBER 4-5



CLARA BOW
Night
"Her Wedding"

COMING:
Week After Next



3 BIG DAYS

December 8-9-10

RICHARD ARLEN
in "The Santa Fe Trail"
A Paramount Picture