

## County Taxpayers League Formed at Saturday Meeting

### Plan to Effect Savings by Helpful Constructive Economical Suggestions to County Officials.

The adjourned meeting of proposed taxpayers association reconvened in the district court room last Saturday afternoon to finish the organization work and make the body permanent.

The principal feature of the meeting was the report of the by-laws and regulation committee. It had prepared governing rules for the body which were voted upon and approved by those present. At the suggestion of the committee, which was composed of J. C. Lance, T. E. Seigler, Grady Wilson and Carl Straufus, Frank Owens was elected permanent president of the association, Troy Womble vice president, and Claude Hicks secretary. The name Deaf Smith County Tax Payers League was given the body.

The president and vice president, by virtue of their offices become members of the moving force of the League, which has been named the Expenditures Committee, other members of it being selected one from each precinct of the county. They were chosen at Saturday's meeting. W. G. Slagle from No. 1, W. E. Hicks from No. 2, S. I. Riggs from No. 3 and Carl Straufus from No. 4.

This committee of six men will exert their efforts looking toward the reduction of tax levies and the expenditure of tax moneys collected by the county, when that can be done without impairing the necessary functions of government. The League will not endorse but will protest the levy and, or, expenditures of any taxes not absolutely necessary.

Any natural person who is a taxpayer in the county may be a member of the League. No public official may be an official of the League.

Each member of the League has a right to determine for himself the necessity exists in any case and may govern himself accordingly.

A permanent membership committee of Mrs. Edith Hughes from precinct No. 1, W. E. Neal from No. 2, A. Roe from No. 3, and Jno. Whitsett from No. 4, was elected. Nearly 350 members were reported at Saturday's meeting.

There are no membership fees, nor may any official receive compensation.

The governing body of the League will be its Expenditures Committee, its six members being elected for one year at the annual meeting in the district court room on the second Saturday in April. This committee meets when and where it is thought to be expedient, a majority constituting a quorum.

It will be the work of the League to recommend to public officials tax matters as it sees best, for reduction of expenditures of tax money, and to cooperate with officials in an effort to secure such reductions, never asking any consideration without showing how the effects desired may be accomplished, keeping in mind the necessary functions of the government, that they be not impaired.

The work of the League will be accomplished by cooperation rather than criticism, the purpose in general being to furnish constructive economics in government, and not merely to object to high taxes.

### Amaryllis Contests

The Pie and Cake Baking Contest, sponsored by the Parent-Teacher Association of Hereford, will be judged on Friday. Prizes totaling \$20 in cash and 108 pounds of Amaryllis Flour will be awarded. Amaryllis Flour must be used in baking the cakes and pies for entry in the contest. A number of substantial prizes will be awarded each day of the cooking school.

## Bad Weather Prevents Golf Match Sunday

Only eight members of the Hereford club made the trip to Tulla Sunday for the inter-city match, and no competitive contest was held, each one of the Hereford players choosing a Tulla opponent with a series of individual matches resulting. Of the eight Hereford men competing, four won and four lost.

The local club will go as a unit to Clovis next Sunday to return the match played here a week ago, Hereford winning at that time 12-9.

The Wheat Belt Golf League will open the Sunday following, April 24, with Hereford playing at Tulla.

## Local Baptists Present Cantata at Clovis Sunday

The Gardner group of the Hereford Baptist Young People's Union sponsored a trip to Clovis Sunday afternoon and evening, at which time the cantata presented by them here Easter Sunday was given before the congregation of the neighboring city.

About sixty Hereford folks made the trip, the young people being accompanied by a number of older members of the local organization. The journey to Clovis was made in return for the courtesy extended by the B. Y. P. U. from there a month or more ago when its members visited in Hereford and put on a Sunday evening program.

Mr. and Mrs. Clement Burkmyer and daughter, Patsy, of Amarillo visited Mrs. Burkmyer's parents, Mr. and Mrs. E. B. Black, and other relatives and friends in Hereford the first of this week.

## BAKING SUCCESS A MATTER OF CARE, DECLARES MRS. IHRIG

### Famous Home Economist Declares Baking Demands Careful Attention Even from the Best of Cooks.

In connection with the pie and cake baking contests being sponsored by the Hereford parent-teacher association with the assistance of the Great West Mill & Elevator company, Mrs. Leona Rusk Ihrig, special demonstrator conducting the Hereford Brand's cooking school today, Wednesday, Thursday and Friday afternoons, has much to say regarding the proper use of an oven.

"There is more magic in the oven than in any other kitchen utensil," she declared.

"In baking, the element of time must be double checked. A matter of minutes may mean the difference between a culinary masterpiece and rank undigested indigestion. Fortunately the woman whose baking hours can be arranged free from interruption. Many a phone call has heralded the cremation into cinders of what might otherwise have been beautiful cakes or biscuits.

"One of the oldest among professions, and one that is known to nearly every nation, regardless of stage of development or racial background, is baking. The earliest Biblical reference to cooking is to the art of baking. Archaeologists have not yet plumbed the unfathomable depths of the past, to such a degree that the crumbling guests have not revealed

## THREE PANHANDLE COUNTIES IN ROAD ALLOTMENT LISTS

Austin, April 11.—The Highway Commission today entered orders allowing construction of an \$80,421 project on Highway 117 in Hutchinson county to go forward, the county putting bonds in escrow rather than cash from their sale. It added \$2,722 to an allotment for building an overpass on Highway 75 in Wheeler county.

Designation from Dalhart to the Oklahoma line officially was made for Dallam county.

Louise Jacobsen, who has been spending the winter in Canyon attending college, was in Hereford Saturday and Sunday visiting her parents, Mr. and Mrs. John Jacobsen.

## First Lindbergh Bill Shows Up In Connecticut

Greenwich, Conn., April 11.—A middle-aged woman fled from a bakery here tonight after a note which she had offered was identified positively by the proprietress as one of the Lindbergh ransom notes.

Police said the note bore the number KB 6387539A.

The woman, who had come to the store in a green sedan driven by a chauffeur, grabbed the note and ran when the proprietress, described by police as a Mrs. Decorville, exclaimed:

"Why, that's one of the Lindbergh bills."

The bill number originally was announced at police headquarters as KB 3387529A, a number which did not appear on the official list of ransom notes. Officials announced later, however, that a check had shown the next to the last digit was a 3 instead of a 2. Mrs. Decorville, who has resided in Greenwich less than two weeks, had a newspaper list of the ransom bills posted beside the counter. She told the police the woman, well dressed and attractive, entered the shop at 5 p. m. and tendered the note after ordering a strawberry pie and a loaf of bread.

## THINGS TO REMEMBER:

WHO: Mrs. Leona Rusk Ihrig.  
WHAT: Hereford Brand Cooking School.

WHEN: Tuesday, Wednesday, Thursday and Friday afternoons, from 2:00 to 4:00 o'clock, April 12, 13, 14, and 15.

WHERE: Star Theatre, Hereford.

WHY: To lecture on and demonstrate the fine art of cookery.

ADMISSION: ABSOLUTELY FREE.

PRIZES? Yes, plenty of them—be on hand to get yours.

COOPERATING AGENCY: The Hereford Parent-Teacher Association in sponsoring a cake and pie baking contest in connection with the cooking school, to give cash and merchandise prizes.

## Famous Biographer Dies In Massachusetts

Wellesley, Mass., April 12.(AP)—Gabriel Bradford, 60, internationally known biographer, died at his home here last night. He was a direct descendant of Governor Bradford of Plymouth Colony. Despite poor health during the greater part of his life, he won much literary fame with books on Darwin, General Lee and others.

## Prizes Will Be Given Each Day by Merchants

Five six-pound sacks of Amaryllis Flour will be given away each day by the Great West Mill and Elevator Company.

Butter is furnished by the Farmers' Creamery Association.

Milk and cream are furnished by the S. O. Wilson Dairy.

Meats are furnished by Texas Market and Grocery.

General Electric Refrigerator, tables and kitchen cabinet are furnished by E. B. Black Company.

The L. & H. Gas Range and Hot Point electrical appliances are furnished by A. H. Streu Hardware Company.

The cooking utensils and kitchen glassware are furnished by C. F. Kerr Hardware Company.

Bread is furnished by the Hereford Bakery.

Groceries are furnished by Piggly Wiggly Grocery.

The Plymouth automobile is furnished by Ireland-Beavers Motor Company.

The electric current is furnished by the Texas Utilities Company.

Natural gas is furnished by the West Texas Gas Company.

Amaryllis flour is furnished by the Great West Mill & Elevator.

City Drug Store will give an electric waffle iron.

Kemp Lumber Co. will give a pair of kitchen cupboard catches.

Ike's Cafe will give a 50 cent meal.

Panhandle Lumber Co. will give a pint of Roger's Lacquer.

Snowdrift Co. will give 12 cans Snowdrift shortening.

Corner Drug Store will give a chocolate malt drink each day.

K. C. Baking Powder is furnished by K. C. Baking Powder Co.

Snowdrift shortening is furnished by the Snowdrift Co.

The above merchandise will be distributed free among those who attend the cooking school.

It is given in the spirit of cooperation with the Brand in its endeavor to make the cooking school reach its highest possible success.

It is probable there will be other merchants join the ranks of those contributing free merchandise to those who will be at the Star theatre to hear Mrs. Ihrig's lectures and see the demonstrations.

## NEW TELEPHONE BOOKS BEING DISTRIBUTED

The Southwestern Bell Telephone Company is this week distributing new directories of the city, to replace the soiled and out-of-date ones. The new ones are bright and snappy in appearance and add a note of freshness to the offices over town.

## Vocational Agriculture Boys Win First at Plainview Show

### FOOTBALL GAME THURSDAY AFTERNOON WHEN SENIORS MEET 1932 WHITEFACES

The close of the spring football training period for next fall's Whitefaces will be reached this afternoon at 4:30 when the seniors face their old team mates left over and the newcomers on the squad in the annual spring classic game.

Considerable rivalry has developed over the supremacy of the two teams, and it will lack much of being simply a play-boy affair. The seniors will have the brains and craft that made the 1931 team the wonder of all those that met it on the gridiron. It will be worth watching.

The game will be played under the new rules recently adopted and which will be in general use next season.

## Methodist Choir Goes To Friona Next Sunday

The choir of the Hereford First Methodist church will go to Friona next Sunday evening to present a choral program before the congregation of the Methodist church of that city.

Mrs. J. C. McCracken, who directs the local Methodist singers, has taken the choir several places recently to conduct very successful meetings in song. The popularity of the organization increases with each presentation, the Friona trip being made next Sunday in response to an invitation occasioned by the singing of the group at Black several weeks ago.

Duane Orr, son of Mr. and Mrs. J. S. Orr of Hereford, made the honor roll for the spring term at Texas Tech with an average grade of B on 18 term hours of work, according to the report of the registrar's office.

W. C. Morgan, son of Mr. and Mrs. Cooper Morgan of Hereford, made the honor roll for the spring term at Texas Tech, with an average grade of B on 17 hours of work, according to the report of the registrar's office.

## VEGETABLES, ONE OF MAN'S OLDEST ARTICLES OF FOOD

### Modern Science Demands Analytical Handling of Vegetables and Food Preparation.

As far back as history records, fresh vegetables have formed an item of human diet. In fact, man's first agricultural efforts were no doubt inspired by a desire to increase the production of some edible vegetable items peculiar to his habitat. In these earlier days before the development of pottery making, vegetables were eaten raw.

We have written records in Egypt of cucumbers dating back more than 3000 years, although it is only within the past few years that the real food value of the cucumber has become recognized by science. Carrots, radishes, onions, turnips and other bulbous vegetables easily secured from the ground, were esteemed delicacies at the dawn of written history.

One of the earliest biblical references to food stuffs, refers to Jacob, cooking the lentils, by means of which he stole his brother's Esau's birthright. Boiling later became the accepted method of vegetable serving, although to a less degree they were accepted as salad components. Lettuce, as the basis of all our salads, was established in the

### Class Follows Record of Two Weeks Ago at Lubbock and Brings Honors to School and City.

## Mrs. Van Bibber Given Honors At Panhandle

Mrs. H. C. Van Bibber, president of the Hereford Parent-Teacher Association, was a delegate from here to the district convention, meeting in Panhandle Thursday and Friday of last week and reports a most enjoyable meeting there.

Mrs. Van Bibber was one of the honor guests of the assembly, appearing on the program of the convention Friday, at which time she gave a report of the activities of the local group, the results obtained during the past year, occasioning comment and being given special consideration by the convention.

Delegates numbering 243 were in attendance from over this district.

## Place Estimate of Wheat Crop at 76 Per Cent

Austin, April 11. (Special to the Brand)—The condition of Texas wheat on April 1 was 76 per cent of normal, compared with 90 per cent last year and 78 the 10-year average. The crop is in much poorer condition than a year ago, especially in the Panhandle. Temperature and rainfall were favorable prior to March, but freezes, high winds and lack of rainfall during the past month have been distinctly unfavorable. However, there is an ample supply of subsoil moisture, which, with fair rains to furnish some surface moisture, may produce a crop larger than is now expected.

A condition of 76 per cent on April 1 indicates a probable production of about 35,500,000 bushels, compared with 37,433,000 bushels produced in 1931, 31,840,000 in 1930, and 44,550,000 bushels in 1929.

The vocational agriculture boys of Hereford high school, gave a creditable performance in the poultry and judging contests at Plainview Monday and brought home to their city and school, by tying Crosbyton for first place in poultry and taking first place in dairy judging.

James Cloyd, George Smith and Robert Hamilton made up the poultry team, George taking first as individual in the whole contest, third in egg production judging and fourth in examination; Robert taking second in exhibition judging and sixth in the whole contest. The points taken by the Hereford team was an exact tie with the boys of the Crosbyton school to divide first honors in poultry judging.

The dairy judging team was composed of Loys Carmichael, Orland Wilson and Berry Orr, and they walked away with first honors of the show, for the second year in succession. In the Holstein class Orland took third as individual and the team took second place. In the Jersey class, Loys was second individual and the team was third. In the dairy judging as a whole, Loys took second, Berry fourth and the team first place.

By virtue of having won first in dairy judging for two years, the Hereford team keeps possession of the annual loving cup for a second year, and should the local team win again for a third time before another team has annexed three victories, it will mean permanent possession of the cup. Tulla is the only school that is a dangerous competitor for this honor, its teams also having won two dairy judging wins to its credit.

B. H. Hopkins, vocational agriculture teacher, accompanied the two teams to Plainview Monday. Twenty-seven dollars in prize money were brought home by the Hereford boys, each individual keeping his own winnings and that of a team as a whole going to the vocational agriculture class.

## JUMBO SCHOOL OFFICIALS VISIT CANYON COLLEGE

Canyon, April 12 (Special to the Brand)—H. C. Baird, J. J. Wilder, C. Kring, F. J. Axe and L. E. Beck, members of the Jumbo school board, and Albert Schofield, the principal of the school, were visitors at the West Texas State Teachers College Saturday. They selected Freeman Curtis, a senior student, as a teacher for their school for the coming year.

While in Canyon they visited the museum of the Panhandle-Plains Historical Society. These men made the last of 301 persons who have visited the museum since April 1.

## Weather Today.

Dallas, April 12 (10:30 a. m.)—(A)—West Texas should receive increasing cloudy weather with warmer temperatures this afternoon and tonight. Cloudy conditions expected for Wednesday.

Washington, D. C., April 12—(AP)—The attending physician reported the condition of Senator Harris of Georgia, suffering from a critical heart trouble, to be so serious today that recovery is not expected. Intestinal disorders made necessary an operation several weeks ago, his heart weakening under the strain.

Billie Hawkins, a student in W. T. S. T. C., spent the weekend in Hereford with his parents, Mr. and Mrs. D. W. Hawkins.

Mr. and Mrs. Henry S. Fuller, of Fort Sumner, were in Hereford the first of this week as guest of their nephew, Grant Fuller, and family.

(Continued On Last Page)

**SIDELIGHTS**

By MARVIN JONES, Member of Congress from Texas.  
The House of Representatives has been making a real effort to reduce the expenses of government. In this I am sure they are responding to a public desire.  
In the six department bills already passed by the House, the total appropriations have been reduced more than 500 million dollars below the appropriations for last year. When all of the bills have been passed, it is expected that the reductions will be more than 700 million dollars below last year's appropriations.  
This is approximately 150 mil-

lion dollars below the amount asked for by the president through the budget.  
The House of Representatives has reduced the amount the President has asked in his budget recommendations every year for the last ten years since the budget law was enacted. The reductions this year will be greater than they have ever been before. However, I think they should be still further reduced.  
The great problem before the American people is that of reducing the activities and expenses of government, local, state and national.  
There are a number of bureaus and commissions which should be

abolished. Others should be restricted and economies practiced wherever possible.  
I am opposing new appropriations as well as any increase in old appropriations. I expect to continue this course, as further savings must be made and the cost of government reduced along all lines.  
Government should not engage in any line of business that is suited to private enterprise, not only because it costs the government more, but also because it interferes with private initiative.  
It is advisable for the government to engage in regulation only so far as is necessary to see that there are fair dealings and equal

opportunities as between individuals and enterprises and to see that monopolies and special privileges are prevented. This is the proper function and here the activity of government should end.  
That government is best which interferes the least with rights and privileges of the individual citizen, and it should go no farther than to exercise its legitimate part in preserving equal opportunities for all.

cent more than the cost of admission for one person. This should be one of the most attractive productions of the week.  
**Flagg News**  
By MRS. G. B. FRAZIER  
We still have winter weather. Mrs. Leon Price spent last week with her mother, Mrs. E. Gage, while Mrs. Price and several others attended the ginner's convention at Dallas.  
Ely Lorane Simpson spent Sunday night with Elsie Irene Longan.  
Mr. and Mrs. W. A. Senter and daughter spent the week end with relatives in Slaton.  
Rev. Coe and family were here Saturday night and Sunday.  
Rev. Groom preached at each of Sunday's services.  
P. T. A. met last Friday night with a good crowd and fine program.  
Club will meet with Mrs. Senter Thursday, April 21. Every club members is urged to be present

and bring some one else.  
C. J. Johnson fell on a cellar door while playing Sunday and stuck a silver under his shoulder. We hope this will not prove to be

anything serious.  
News has been received here that Fred Simpson's brother, Q. Simpson, was in a car accident and that he was in a serious condition.

**Seen On the Screen at the Star**

Tuesday and Wednesday will find Marion Davies and Clark Gable playing leading roles in an old-time favorite story that has delighted millions of readers, "Polly of the Circus".  
These two days features will also be the special 1-cent sale pictures of this week, that is, two persons will be admitted for 1

**To Quote Mrs. Ihrig:--**



"The home is the wife's business, and should be conducted on a business-like basis. Accounts must be kept in order, and expenditures recorded in the budget book. I have found a checking account with the bank is a simple method of keeping these records."

**The First State Bank**

**CONVENIENCE—**

—In housekeeping is obtained by having plenty of electrical outlets handy to your appliances.  
**GEORGE S. McCONNELL**  
Phone 759-W

**MRS. LEONA RUSK IHRIG**

Selects the  
**HEREFORD LAUNDRY.**

—And during the cooking school she will tell you why it is more economical to send your clothes to the—

**HEREFORD LAUNDRY**  
PHONE 298

**"Wonderful!"**

**MRS. IHRIG SAYS:**

"All of the groceries I needed for my demonstration were available. The service, the spirit of cooperation and the helpful suggestions given me were wonderful. I can sincerely endorse the PIGGLY WIGGLY STORE and the fine stock of groceries and fresh vegetables it offers the housewife."

**PIGGLY WIGGLY STORE**

**BAKE A CAKE OR PIE**



**Win a Prize!**

All you have to do is bake a cake or pie, or both, and bring them to the Hereford Brand Cooking School next Friday morning before 11 o'clock. There is no restriction as to the kind and number of cakes and pies you enter. The only requirement is that you use Amarylils Flour.

Mrs. Leona Rusk Ihrig, in charge of the Cooking School, will be the judge of the cakes and pies entered, and award the prizes. All cakes and pies, whether or not they win prizes, go to the Cafeteria Fund of the Hereford Parent-Teachers' Association. This organization will conduct a sale of the cakes and pies in the lobby, after the lecture, next Friday afternoon. The remaining cakes and pies will be on display and sale next Friday evening and Saturday. You will help this worthy cause by becoming a contestant, by buying a cake or pie, or by doing both.

Prizes will be as follows: **CAKES**—first prize, \$10.00; second, \$5.00; third, 48-lb sack Amarylils; fourth, 24-pound sack Amarylils; and fifth, 12-lb sack Amarylils. **PIES**—first prize, \$5.00; second, 48-lb sack Amarylils; third, 24-lb sack Amarylils, and fourth, 12-lb sack Amarylils.

Good Flour Milled From Good Panhandle-Plains Wheat



Great West Mill and Elevator Co., Amarillo

**You Are Invited to Attend The Hereford Brand's COOKING SCHOOL**

BE SURE AND NOTICE  
**MRS. LEONA RUSK IHRIG'S DEMONSTRATION USING**

**KC BAKING POWDER**

**25 Ounces for 25c SAME PRICE for Over 40 Years**

The demonstrator will show you that in using a Double Action baking powder such as KC you get fine Texture and Large Volume in your baking—that you can use less than you do of high priced brands. You will realize that it is not necessary to pay war prices for baking powder.

Then try KC yourself. Give it the oven test and judge by results.

**OUR GOVERNMENT USED MILLIONS OF POUNDS**

free A NEW EDITION of the **Cook's Book**  
The KC Cook Book contains thirty excellent recipes — bread, muffins, cakes and pastries. You can get a copy Free by indicating that you are a user of KC Baking Powder and enclosing four cents in stamps to cover postage and packing.  
Address, **JAKUES MFG. CO.** Dept. C-D., Chicago, Ill.  
Gentlemen: Enclosed find 4 cents in stamps. Please mail copy to  
Name \_\_\_\_\_  
Address \_\_\_\_\_

**He's Gone to Measure Cosmic Rays**



PROF. ARTHUR H. COMPTON of the University of Chicago has started on a journey that will take him to the mountain ranges of Panama, Peru, New Zealand, Australia, Hawaii and Alaska and on many peaks he will try to measure the intensity of cosmic rays with the instrument with which he is here seen. The device consists of a steel "ionization chamber" containing argon. Around the chamber are spheres of lead and copper weighing 200 pounds. Through these walls of metal no other but "cosmic rays" can penetrate. The effect of the rays will be to set up an electric current in the argon. This current will be measured with an electrometer.

**Summerfield**

By MRS. L. JOHNSON

The Home Makers Study club met Thursday, April 7, with Mrs. Joe Kendall. Ladies met at noon and bring a picnic lunch. As the leader was absent Mrs. Lee Curry took charge with a program on Texas. Roll call, A Texas hero. The beginning of the Texas of today: Glenn Curry. Origin of the names Texas, read by leader. Texas' flower, tree and bird: Mrs. Barnard Roberson. Miss Martin demonstrated remodeling of old clothes, which helped all present. Seven members were present. The next meeting will be with Mrs. Lewis Jay, April 17, Mrs. L. L. Cannon as leader.

Mr. and Mrs. J. B. Saunders were called to Amarillo last week by the death of his father. They returned home Monday.

Mrs. Officer of Turkey is visiting her daughter, Mrs. W. Edlemon.

Lloyd, Alton and Harry Lookingbill were in Tulla Thursday.

Mrs. J. Robinson of Canyon is staying with her daughter, Mrs. Geo. Story, who is very ill.

B. Y. P. U. planned a picnic Friday, but on account of bad weather went to Joe Kendall's with the lunch. Games were played and lunch enjoyed by 25.

Misses Christine Chapman, Fannie Manning and Mary Lee Curry, Messrs. Dick Coffee, Burford Fellars and Jack Garner, Hereford attended B. Y. P. U. program put on by Hereford at Clovis Sunday.

Miss Gertrude Atchley visited Mrs. W. Hawkins at Ford last week. Mrs. W. Huntley and Geraldine

and Mrs. Mattie Banning of Pine Bluff, Ark., were in Amarillo Saturday.

B. C. Roberson and wife and J. Roberson of Hereford are visiting in Wichita Falls.

Mmes. John Hicks and Cal Brown and Jake Roberson, Canyon, visited the Britt Clark and Geo. Story home Tuesday.

Messrs. and Mmes. B. Roberson, J. Kendall and Bill Edlemon, Alton Lookingbill, Asa Atchley, D. J. Neill and Ky Lawrence were business visitors in Amarillo Friday.

Mr. and Mrs. Perry McMinn who have been teaching at Muleshoe, moved to his father's farm north of here.

Wilburn Edlemon and wife spent the week-end in Plainview.

J. L. Lookingbill and wife are visiting her brothers near Fort Worth.

Walter Huntley and family and Mrs. Mattie Bonning were in Tulla last Thursday.

Jake Roberson and son of Canyon visited their daughters and sisters, Mmes. Geo. Story and Britt Clark, Sunday.

Mrs. Bob Rown of Canyon visited her parents Mr. and Mrs. C. H. Churchill, Saturday.

Mrs. Lee Kendall is ill at the home of her daughter, Mrs. Ky Lawrence.

Mrs. A. Redder, Hereford, visited Mrs. L. Huckert last week.

J. A. Noland was in New Mexico one day last week.

Mrs. C. D. Godwin of Hereford visited Mrs. Johnson first of the week. Mrs. Johnson is improving.

Miss Mildred Fullwood spent Sunday with Miss Leatrus Walser

Miss Mard Noland entertained with a bridge party Saturday night. Mrs. E. C. Dodson of Amarillo is visiting her daughter, Mrs. W. Huntley.

The four teachers, W. Edlemon, H. Still, Misses Christine Chapman and Fannie Manning, were re-elected for another year.

High winds have done little damage to wheat.

Miss Beatrice Lawrence went to a B. Y. P. U. program in Clovis Sunday night.

Mrs. O. G. Hill of Canyon visited

ed the L. ohnson home Sunday.

Messrs. and Mmes. J. B. McMinn and G. F. Ward and Mrs. Walter Nicks, Hereford, visited the Geo. Story home Thursday.

The teachers entertained the basketball teams with an ice cream supper at the school house last Thursday night. Games were played and there was plenty of ice cream for all.

Betty Joe and Geraldine Kendall, Joel Davis, Lois Brady Lookingbill and Junior, Billy Behrends

and Everett Storey were on the sick list last week.

Mr. and Mrs. Ivor McClendon of Amarillo visited her parents, Mr. and Mrs. George Gulann, in Hereford the first of the week.

Watch For Your FULLER BRUSH MAN Will Be Here Next Week. Has a Gift for You.

**Cleo Items**

BY MRS. W. E. CONNER

The country was saddened to know Mr. Hickman had to return to the sanitarium, and hope he will soon be back at home.

Wind and cold the past week has damaged wheat and fruit crops hereabouts.

Earnestine Waggoner spent Saturday night with Lorene Conner.

Mrs. Claude Waggoner and son, R. C., spent Sunday and Sunday night in the Ernest and Ed Waggoner homes.

Those visiting in the W. J. Jordan home Sunday were Mrs. Ale Allie and small daughter, Mrs. W. E. Conner and Lorene, and Earnestine Waggoner.

Mr. and Mrs. Tom Patterson were Sunday dinner guests in the Ernest Waggoner home.

Mrs. Claude Boyd visited Mr.

H. H. Houchen last Monday.

Mr. and Mrs. Faulks visited home folks in Hall county the past week.

Mrs. W. E. Conner visited Mrs. Elmer Dixon Thursday.

MRS. EARL BROCK ENTERTAINS CRESCAT SCIENTIA CLUB

Thursday of last week Mrs. Earl Brock was hostess to the Crescat Scientia club. After a business session a social hour was enjoyed and delicious refreshments were served to the following members: Mmes. Herman Stewart, Pearl Singleterry, Fred Welch, Edgar Sowell, Henry Williamson, Troy Moore, Beryle Matthews, Charlie Sowell, Ralph Sears Earl Brock and Buran Sowell.

Mrs. J. I. Hand of Friona visited friends in Hereford last week.

Chosen for the COOKING SCHOOL

**Cream O' Plains Butter**

Churned in our spotless, modern Creamery at Hereford . . . FRESH at your grocers.

Farmers' Creamery Ass'n., Inc.

Hereford Texas

**70¢ WHEAT**

Chicago Basis

—The J. I. Case Company will take your 1932 wheat at the above figure, in payment of new machinery bought at this time. See our new model L Tractors at \$100.00 reduction in price.

**C. A. Skelton**

**Mrs. Leona Ihrig**

Selects

**KITCHEN UTENSILS**

- Household Necessities—
- Kitchen Glassware—
- And Accessories—

From the

**C. F. KERR HARDWARE CO.**

—There is no Kitchen complete without the right kind of Kitchen necessities. It takes all these little articles to help a good cook prepare a meal . . . in our store those of you who attend the cooking school will find everything from Table Glassware, Dishes, Utensils and all the necessary articles for your kitchen and for your home.

**C. F. Kerr Hardware Co.**

at the

**Cooking School**



**Hereford Made Bread** is used exclusively

Mrs. Ihrig Says:

"I shall not give a recipe for home-baked bread during the Brand Cooking School because it is not necessary inasmuch as the bread Produced by the HEREFORD BAKERY is of such wonderful quality."

Your Grocer Has a Fresh Supply Baked Today

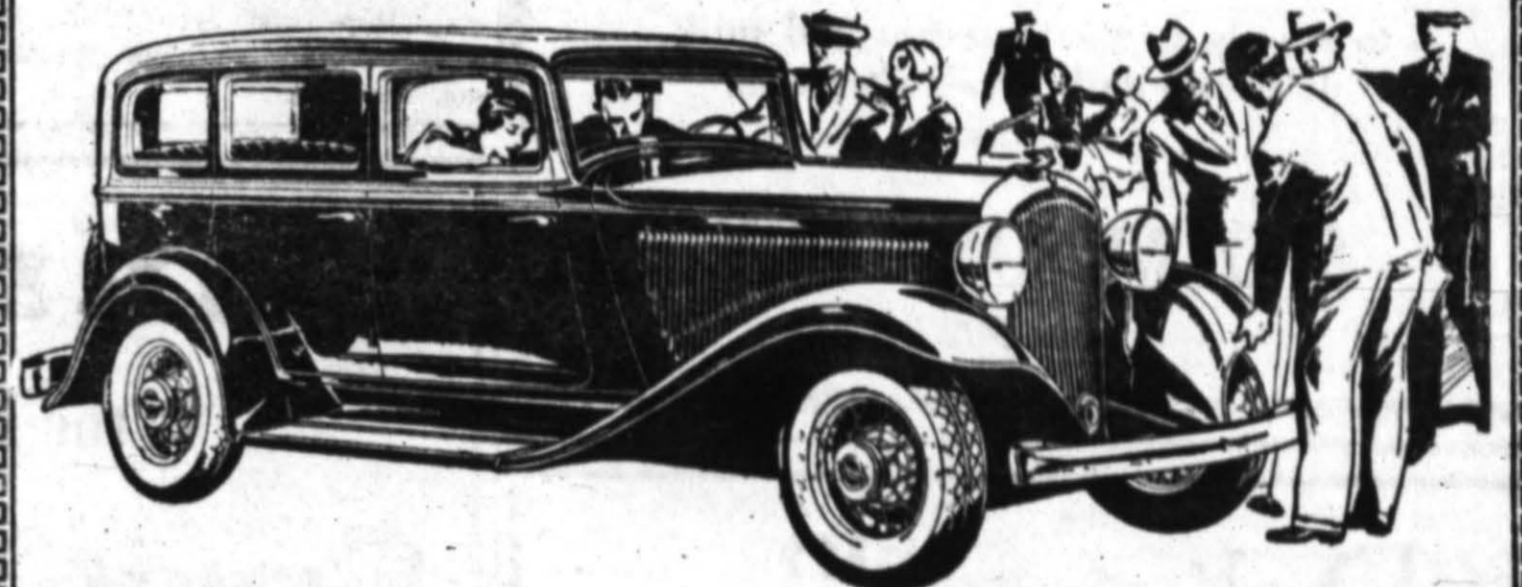
**Hereford Bakery**



**"Only \$728 for the COUPE"**

Delivered? Then It Truly Is the-More-for-the-Dollar Car" Says Mrs. Ihrig

Mrs. Ihrig discovered that the NEW PLYMOUTH is built without compromise, to a new ideal of value—and priced for the thinner pocketbooks of 1932. A car that is a joy to handle with its automatic clutch, free wheeling, easy shift, silent second transmission. We invite you to compare the PLYMOUTH, feature by feature, with the other two cars in the low-priced group.



**Ireland-Beavers Motor Co.**

Attend the **Cooking School** Every Day

Hear what Mrs. Ihrig says about electrical appliances in your home. She suggests that you have convenient wall-plugs to make house work a pleasure.

—Mrs. Ihrig will demonstrate a number of time and labor saving appliances.

**Texas Utilities Company**

## Vegetables

(Continued from Page One)

ingredients, which can not be scorned. The tremendous improvement of transportation facilities leads to these hitherto perishable and reasonable items an accessibility undreamed of in our grandmother's days.

The greatest of care must be used, however, in computing the food values of vegetable items in order that a balanced menu may be obtained. Only a thorough knowledge of the scientific background and the chemical analysis of the members of the vegetable family can qualify a person to serve as an intelligent dietitian. More than ever cookery is being regarded as a fine art and as an exact science. The mother who would secure for her children the proper phosphorus value of onions, or the mineral content and nutriment of other vegetables must have assistance in her calculations. Many health vegetable

dishes require greatest skill in handling, in order that they may not become unpalatable. Here again seasoning is essential.

Mrs. Leona Rush Ihrig one of the nation's greatest experts in home economics and cookery, who is conducting the Hereford Brand cooking school, brings to her work an amazing background based on laboratory experience of the inherent and relative values of vegetable dishes. In this cooking school, which she will conduct today, Wednesday, Thursday and Friday, Mrs. Ihrig will preside in a modern kitchen in which she will demonstrate the actual preparation and cooking of vegetable items, and explain in detail the values to be obtained from each. Many public appearances in her chosen work have lent to Mrs. Ihrig an extremely charming stage presence. While she deals with what might be otherwise a dry subject from a highly practical standpoint, her personality so colors her incidental remarks that she holds her listeners at rapt attention, at the same time bringing to them the latest findings of

the world's greatest food laboratories in the preparation and selection of balanced food rations without losing, but rather, gaining in the general palatability of the menus prepared.

Information heretofore considered unattainable forms a regular portion of her discourse, and the little tricks and short cuts of cookery that can make all the difference in the world between drudgery and skilled endeavor, are graphically portrayed by Mrs. Ihrig as she works in her own kitchen before the eyes of those assembled.

The Brand wishes to remind its readers that these lectures are entirely free of charge and without obligation. It is suggested that every housewife should be checking on the incidental data published in the Brand from day to day regarding the cooking school and should make plans immediately to attend not only one lecture, but all of them, carrying her note book with her in order that she may obtain the maximum amount of advantage.

### MISSSES HOPE AND JOYCE WEBB HONORED AT PARTY

Little Misses Hope and Joyce Webb were entertained at a lovely party at the home of Mr. and Mrs. Henry Williamson Tuesday of last week. Hope and Joyce are the daughters of Mr. and Mrs. J. T. Webb of Los Angeles, who are former residents of this city.

Dainty refreshments were served to the following guests: Mary and Billie Angelo, Lloyd Howton Manjeot, Charles O'Dell, Wyona Jane Welch, Twyla Jean and Mary Francis Collinger, David Neal Beavers, Hope and Joyce Webb, the honorees, and Thurman Williamson, the host.

## Tommy Horner Will Help With Cooking School

Hereford attendants at the Brand cooking school which opens today will be pleased to see an old friend acting as assistant, stage manager or whatever is necessary to be done, in the person of "Tommy" Horner, perhaps more intimately known to his associates as "Little Jack Horner." Mr. Horner made fast friends with Hereford folks last fall when he came down from Amarillo to write stories of the Whitefaces during the football season. He comes with Mrs. Leona Rusk Ihrig, demonstrator of the school, and is making himself useful in as many ways as there are opportunities presented.

Mrs. J. C. Parker is hostess of the cooking school and in her charming way assists in greeting attendants and extending a cordial welcome to all who come to the theatre.

Mrs. Charlie owell is assistant to Mrs. Ihrig and will be responsible for the advance preparation of foods and material for the various demonstrations.

Registration cards are given each person who goes to the cooking school each day. These are being distributed under the direction of the Parent-Teacher Association, Meses Homer Henslee and Cliff Estes serving as the committee to attend to that duty.

Mrs. Ernest Handley and children of Albuquerque, New Mexico, arrived Saturday for a visit in the home of Mr. and Mrs. R. P. Brazil.



"Even if you take scandal with a pinch of salt," says generous Gene, "it doesn't make it savory."  
(© 1932, Bell Syndicate.)—WNU Service.

NATURAL GAS GIVES YOU  
SPEED IN COOKING  
**WEST TEXAS GAS COMPANY**

Brand Want Ads Pay Good Dividends!

# G - E

Electrical  
Refrigeration

Was Selected for the

## Cooking School

Attend every day and see Mrs. Ihrig  
Demonstrate the G. E.

### E. B. BLACK COMPANY

The Big Store With the Small Profit

## S. O. Wilson Dairy

was selected by

MRS. LEONA IHRIG

to supply her with cream and milk  
delivered daily fresh after each  
milking.

S. O. WILSON DAIRY  
Phone 9027

## "Delicious!"

"The food served by the NEW CLUB CAFE is delicious and the service excellent," says Mrs. Ihrig.

She Choose the New Club Cafe  
for "between lecture" meals.

### The New Club Cafe

## WEDNESDAY and THURSDAY

Showing the

# NEW FORD V-8

## Hereford Motor Co.

Hereford - - - - Texas

## Thursday

Is the First Day

### Rexall Original Radio

## ONE CENT SALE

3—BIG DAYS—3

Third and Main **Corner Drug Store** Phone 105

**Rx PRESCRIPTIONS Carefully COMPOUNDED**

# FREE!

We Will Give As An  
Attendance Prize, the

## House Dress

Featured by Mrs. Ihrig at the Cooking School Wednesday.

This is one of our \$1.95 dresses that we are featuring for

# \$1.00

This Week Only.

Mrs. Ihrig Is Also Wearing Stonecrest  
Guaranteed Hose

**Stone Department Store**  
Incorporated

## Say "Hello" to Kansas City

for \$1.20  
after 8:30 p. m.

(Station-to-station rate for 3 minutes)



East entrance of Union Station, Kansas City

Just tell Long Distance... "I'm calling Kansas City, Harrison 9900." Or, if you don't know the number, say "Give me Kansas City... I'll talk to anyone at Mr. Henry Wilson's residence, 1500 South Broadway." That's the way to place a station-to-station call.

Usually you will be connected while you hold the line... in a few moments you'll be talking to friends or business acquaintances in Kansas City.

Even in the daytime station-to-station calls (on which you will speak to anyone who answers at the number called) are cheapest. And they're reduced about 25 per cent between 7 and 8:30 p. m. ... about 50 per cent between 8:30 p. m. and 4:30 a. m. Some examples:

From	To	For
Hereford	Oklahoma City	80c
Hereford	Wichita, Kansas	95c
Hereford	Denver, Colo.	95c
Hereford	Hot Springs, Ark.	\$1.30

(Station-to-station rate after 8:30 p. m.)

Moving? ...



don't forget  
your telephone

If you plan to move, let us know when and where as soon as you can... preferably ten days in advance. If you'll give us sufficient notice, we'll try to have your telephone connected on or before the day you move. Here are some of the people you'll probably want to call:



Perhaps you'll need an extension telephone in bedroom or kitchen... an individual line... or other improvement in the telephone service you have been using.

It's a good idea to plan such changes in advance. We'll be glad to help you. Just call the business office.

SOUTHWESTERN BELL TELEPHONE COMPANY