The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year-Number 9

The Hereford Brand, Hereford, Texas, Thursday, March 10, 1932.

Five Cents Per Copy.

Farm Loan Committee Will Be Ready Friday

Cut Teachers' Salaries,

Board Election April 2.

JERSEY BULL SERIOUSLY

A Jersey bull belonging to Jas.

Mr., Robinson's life. After hurl-

ing him to the ground, the bull

two ribs and wracking others. By

chance it was the broken horn

that struck there. Had it been

its full length it probably would

have penetrated Mr. Robinson's

lungs or heart and killed him in-

stantly. The other horn gored

Jim Black accompanied

up in the wounds.

deep into the inside of his left

Meet Federal Representatives In Amarillo Today for Final Plans On Distribution to Local Applicants. Farmers Have Been Impatient.

E. B. Black, who with G. A. F. School Board the Farm Loan Committee to represent federal activities in the stribution of the recently passed 50,000,000 agricultural relief measexplained to those present at chamber of commerce luncheon day, that a committee has not yet no working plans to enable it to pass upon the advisability of making these loans. administering the loans, and is thought the committee will

Mrs. C. R. Bentley, stenographer coach and B. H. Hopkins as covaof the chamber of commerce, will tional-agricultural teacher. Other attend to the correspondence of teachers are being re-elected to the committee and will keep files their respective positions where of the work in her office at the their work has been satisfactory, city hall as she did last year for but because circumstances often the Seed and Feed Loan work. | make re-adjustments necessary, County Agent R. O. Dunkle and even after teachers have accepted Mrs. C. R. Bentley, stenographer a position, their names and the of the chamber of commerce, be positions they will occupy are uscause of the contracts they will ually not published until a short E. B. Black stated yesterday that back year after year.

it is now thought the committee will be ready to receive applicants the chamber of commerce offices loans to be made to farmers were highest. No reduction in salaries Mr. Sterling's comment follows ing to the last census reports.

effective at all points.

person may borrow, and not more the city. than \$1600 may be obtained by all the tenants of one landlord. The security for the loan must be an board members will be held Satabsolute lien upon the entire 1932 urday. April 2, according to nocrop of the applicant. The inter- tices posted over the city. Four est rate is 51/2 per cent, applica- members' terms will expire, A. H. tion must be made by April 30, the Streu, president; E. B. Posey, secloans mature November 30. No retary, and C. O. Lee and C. C. minors may obtain loans, a loan Acker, members. The length cannot be made by a person who terms of those elected will be dedid not farm in 1931, and only termined after election day by lot, those who are unable to obtain some will serve three years and loans from other sources for crop some one year. production in 1932 are eligible to make application.

The money borrowed may not be sed to buy machinery or livestock, nor may it be used to pay taxes or debts. Not more than 3.00 per acre may be borrowed R. Robinson, farmer living southwhere fertilizer is not used, ex- east of Hereford, critically injured cept for truck farming, in which Mr. Robinson Tuesday morning, case the limit is \$12.00 per acre when it attacked him in a lot at \$300 per acre may be expend the farm, \$1.00 for fuel or feed for live- Only the fortunate circumstance stock, \$1.00 for seed, and \$1.00 of one of the animal's horns being in miscellaneous expenses incident- party broken off, possibly saved al to erop production,

Must Plant Gardens, Applicants for a farm loan must agree to plant a garden sufficient for home use, and enough acreage in feed crops to care for the livestock used on the farm.

SUMMERFIELD CLUB TO HOLD QUILT SHOW FRIDAY - SATURDAY

Ladies of Summerfield community, under the auspices of their study club, will hold a quilt show in Hereford Friday afternoon and Saturday of this week in the L. Carlyle building adjacent to his store. Only members of the Summerfield club are eligible to compete for the prize to be given for the best quilt shown, but the members may exhibit the quilts

A charge of 15 cents will be made to all who view the quilt ATTEND FUNERAL OF show. Those who attend will be served refreshments and have the privilege of voting for the best quilt on exhibition, the voters to mother, Mrs. E. B. Black, with week because of inclement weather shows keen interest of the people no judges will decide the winner, day to attend the funeral of Mrs. delay would cause confusion with his parents, Mr. and Mrs. J. silver medal. The new campus next stop, to present its program but the greatest number of votes M. C. McFarland, wife of Dr. Mc- other approaching school programs, ious and happy year and it has B. McMinn. Both Mr. and Mrs. plans for A. & M. include land- at 7:30 that evening, and will be quilt on exhibition.

WAS MUCH WORSE

last year, and when, has been a subject of discussion up and down Main Street since last Friday's flurry sent the theromome-**Outlines Plans** ter down to uncomfortable temper-For Next Term above zero seemed to be accepted March 18. by most commentators as some thing to talk about. The school board of the Here-

Files of the Brand show that ford Independent District in regu- on the last three days of March lar session last week turned its last year a blizzark struck this The three local members will go consideration upon questions rela- region that filled all east and to Amarillo today to meet a fed- tive to the succeeding term of west highways, blocking traffic and eral representative who will issue school beginning in September. stalling the Pickwick stage east hardwood court, as they have not selection of teachers was of town so passengers were out all begun with the re-election of C. night, and sent the temperature games played so far this winter. H. Dillehay as superintendent, G. down to 8 above, for a record for school, T. E. McCollum as athletic for last year.

Gov. Sterling Advises Against **Highway Bonds**

Governor Ross Sterling knocked have with farmers who desire to while before school begins next askew the highway bond plans of ake applications for loans, will fall. . As a usual rule, Hereford Deaf Smith county paved road enaccompany the local committee to has been singularly fortunate in thusiasts this week when he was Amarillo today to also learn the having teachers of such training quoted in a press notice saying the complete details of the distribu- and ability that they serve for bond election defeated in Oldham SECOND ANNIVERSARY tion of the farm loans, to be more many successive years here, and county last week was unnecessary, fully conversant with its possi- the customary procedure is that and that he advised strongly almost the entire faculty comes against the voting of any road bonds by any county of the state.

It is evident the governor's

published in press reports Wed- was made last year, with the ex- the observation he was quoted as Because of lack of funds to get nesday of this week. These are ception that no advance, as has saying last week, in that he did books needed we have had to use thought to vary for different re- been customary heretofore, was not believe any county should vote the magazines, and we can confidently rely on this The state highway department gions, but a few will probably be given the teachers re-elected. The bonds for state highway paving. the county have been generous in whose "Stars and Stripes For. board to diligently perform their will designate the north and south reduction for next year will amount He feels justified in making the giving us the current numbers. In ever" will perhaps be one of the duties as members and get results. highway and maintain it after it The annual election of school

osition of paved roads in Deaf the country. in that direction to reach markets. done at this time.

GORES JAS. R. ROBINSON tance. ing's classification, but Deaf does come. Smith county's own people will be Through lack of funds we have served best by an east and west not been able to get many of the one going to build it for them.

thrust one of his horns in his Washington owner's side and breast, breaking Pageant to Be **Given Friday**

thigh and tore out a large piece despite any weather conditions, ed from another room in the court place the 90-pound steel between which at present do not seem very house to the library, which adds Hereford and Wilcey Switch, some S. O. Wilson, neighbor, was call- good, the pageant depicting the to the appearance of the office 40 miles southwest. The steel has

had crawled from the lot to safe- 7:45.

levening without fail. ...

Lions-Fireman In Basketball Game Next Week

The Hereford fire boys got all steamed-up over the 42-10 score of the Lions-Odd Fellows basket-AND CAME LATER ball game of last week, and say they would like to see any old bunch of Lions try to treat them that way. Both squads have been maneuvering for favorable positions on the calendar since then, and unless unforeseen circumstances atures. Reports vary as the lowest arise, the battle-royal will take degree reached, but 10 degrees place Friday evening of next week,

tionally good players and the game will be considerably above of basketball. Some of the fire been out in any of the charity

The contest next week is stagable to discuss the question M. Hudson as principal, Miss Edith low for that winter. That settled ed in the interest of the high citizens desiring the Shields as principal of Central the fruit on the quantitative basis school band and athletic organizations, the small admission charge going entirely to assist in furnishing a new truck for their use in making trips to other towns.



OF THE OPENING OF THE COUNTY LIBRARY

hatchet freely to the salaries of of the road program of Deaf ending March 7, is 48,211, an in- been received, purporting to be the Hereford city hall tomor- Hereford teachers for the coming Smith county, and until further crease of 14,897 over the year be- from the abductors of the child, fire. row morning, Friday, March 11. term, graduating the reduction explanation is made of his post- fore, or almost 1250 more per but they lead nowhere toward the Some of the regulations that from 10 per cent of the lowest sal- tion, it is probable little will be month. This is more than 8 books actual return of the baby to his will in effect in determining the aries, up to 16 2-3 per cent of the done to push the proposition here. per person in the county, accord- parents.

Smith county would seriously af- This year has not brought as fect one important highway here, many gift books as last year, but that of Harrison Highway, leading more magazines. There is hardly that of Harrison Highway, leading more magazines. There is hardly R. B. Cousins, first president additional penalty should our loss-west from Hereford across the a day passes that magazines are of West Texas State Teachers er continue to be excessive. This Santa Fe Special county for 40 miles to open up an not brought and it is impossible College, died at Kingsville March means that every property owner all-weather route for the people to estimate the good these have 3, after an attack of influenza, carrying insurance will be forced

never be anything but a county having the heaviest demand ever known, from the time of its es- this is a matter that directly afroad, yet it is easily an artery experienced because the number tablishment in 1910 until 1918, fects every one, and every citizen of commerce of vast importance of unemployed is greater. The when he resigned. He will be reto the countryside for a long dis- reading rooms of the cities are membered with affection by all assisting this board in trying to crowded and the demand is for a who came in contact with him. It is evident the north and south better class of reading than ever route across the county will fall before. It would seem that those within a state highway designa- out of work feet the necessity of tion eventually, and it with No. 33 preparing themselves for better would come within Governor Sterl- positions when the time for work

highway, and by no stretch of the books that we feel would have been Local Labor most optimistic imagination is any- used at this time, but we have tried to supply the people with every bit of material available.

The schools and clubs in the county are calling for material on the life and times of George Washington and we have a special section for this material.

costume appropriate to the time use that is made of resources at ber of them would be local labor- east side, of Washington. Special music for hand. Many libraries in the state ers who could qualify for it. He Young Coneway, who has won The special train visits all points his The pageant was postponed last gave us the standing, because it not each one could qualify. Deaf Smith county.

North-South Highway **Assured Designation**

HARRY RICE SAYS TO TRIM TREES AS HIGH AS YOU WANT THEM

H. L. Rice, whose business is Brunswick tires, but whose love is flowers and trees and green things growing, makes the observation this week that too many people, in pruning young shade trees they have put out, leave the limbs too low.

"Hardly anyone will believe it when you tell them," says Harry, but the distance from the lowthe tree eventually grows. Don't be never leave any limbs nearer the ground than you want them to trunk of the tree doesn't get any

Recent Events In World News In Brief Form

Lindbergh Baby Not Found. noted aviator. There is, as there and extinguishing fires. has been since the little fellow information is available concern the crime or arson; and The number of volumes of books ing the recovery of the baby. Sev- 3. To set up a fire inquest com- that a town away from a paved

John Phillip Sousa Dead.

Among them will be a limit of to approximately 121/2 per cent statement, he says, inasmuch as January we issued better than most famous march airs of all \$400 as the greatest amount one of the entire teacher pay roll of he feels there will be sufficient 1000 magazines. The late numbers times, died Saturday, March 5, serious matter and affects every tion to Austin was assured, and revenue from state gasoline taxes we let out for only a week, but So full of the details of lurid hap property owner in town. We have furthermore, the department has to finance all necessary programs the older ones we allow to be penings has the papers of the Na- for a number of years enjoyed in mind the building of a bridge without the counties voting bonds kept two weeks or four weeks to tion been, that little attention was the full 15 per cent reduction in over the Canadian River at Tasco-The abandonment of the prop those at considerable distance in paid to the illness of one of the greatest of Americans.

R. B. Cousins Dead.

Dr. Cousins was president of the to contribute his share to make The road in question will probably | Libraries over the country are college, or normal as it was then up for increased losses, therefore

Premier Briand Dead.

Aristide Briona, former premier of France and a world renowned advocate of peace, died Monday,

Will Be Used by. Santa Fe

G. A. Harris, section foreman The rural women's clubs are of the Santa Fe Railway in Herestudying along political lines this ford, has been receiving applicayear and we have a shelf reserved tions rapidly from workmen desiring to assist in laying the new Reports this morning were that | Recently file cabinets were mov- 110-pound rails being used to re-

fluenza,

State Department Reveals Much Knowledge of Local Circumstances and Express Desire to Bring Matter to Conclusion.

Commissioners **Appoint Board** On City Fires

The city commissioners in session this week took decisive action week to appear before the State relative to the increasing number Highway Commission with referof fire losses in Hereford, and named the members of a committee whose duty it will be to investigate state commission, and Judge Ely, the cause of any fire that destroys chairman, gave evidence of havproperty. The message of the city ing given the proposition a great commissioners is given below, and deal of study and had many acbe when the tree is grown, the needs no explanation or comment; curate details of the work ready it is full and complete in itself; at hand when they were approach-

> normal loss by fire in Hereford more consideration than we who during the past year makes it nec- live on it have imagined,' said essary that something be done to Mr. Dameron, in making his retry to hold our fire loss down to port, "and I would not be surprisnormal. The city commission has ed to see it assume proportions therefore created a Fire Prevention beyond what we have expected. Board by ordinance, to be compos- We were assured by those two ed of five members, whose duties members that the route would

the city officials and employes as an immediate decision, they exson of Col. Charles Lindbergh, to the best means of preventing pressed the opinion the designa-

was stolen more than a week ago, city officials as to the best ways as it can be done," an abundance of guesses, conjec. and means, to discourage, appretures and beliefs, but no definite hend and convict those guilty of the Hereford chamber of com-

The school board applied the statement will check the progress and magazines issued for the year eral more communications have mittee to work with the fire mar- highway these days is just as bad shal in the investigation of any off commercially as was the town

This board, as created, will be the railroad. We feel that Deaf composed of Fire Marshal, C. R. Smith county needs a complete Boyd; Fire Chief, Dow Mercer; county-wide program that will president chamber of commerce, serve all parts of the county, with W. E. Dameron; Judge Jno. P. routes leading from the east to John Phillip Sousa, premier Slaton, and Sheriff Jno. B. Miller, west and from north to south."

> we can reduce our fire losses we toward the north Plains and Colowill lose that credit and in addi- rado. tion thereto will be subject to an additional penalty should our jossshould put forth every effort in and convicting any one guilty of day afternoon, March 26, will be the crime or arson. By the co- of interest to everyone living in Fire Prevention Board we can and must reduce our fire losses to the

> In this connection we wish to say regarding the occasion. that few of us realize that the low insurance rates we have been the latest and most practical agenjoying for several years is due ricultural achievements applicable in a large measure to our faithful to each region visited," said Mr. and efficient fire department. They Dunkle, "is run by the Santa Fe stand ready at all hours to respond under the direction and with the to any call to protect our property cooperation of the Texas A. & M. and we should give them the credit that is due them.

E. S. IRELAND, Mayor.

C. H. DYAR, J. O. NEWEIA, Commissioners,

CHARLES B. CONEWAY GIVEN CONTRACT AT A. & M. COLLEGE

Chas. R. Coneway, of Friona, speakers who accompany it." ed by Mrs. Robinson, who witness life and times of George Wash corner. We have never been able been strung along beside the track nephew of R. C. Coneway here. Ample provision has been made ded the attack, but was ill within lagton, "Washington's Return", will to care for government bulletins, so during the past several weeks, who is now taking work leading to care for all who visit the train, the home and helpless. When Mr. be presented in the high school have not ordered them, but some and has to to a Master's Degree at A. & M. whether the weather be good or Wilson arrived the injured man auditorium tomorrow evening at of the best information in print do with taking up the old rails College, has been awarded a con- bad. If open air speaking is poscan be had for the asking. Now we and putting down the heavier ones, tract for rearranging the campus sible, loud speakers will be used ty. He is reported to be in a criti. The entertainment is one of the can get it and have it available About 185 men will be given at of the college. The work has been so that the audience may sit comcal condition but is expected to most extensive ever prepared in for ready reference. least several months employment made necessary by the re-routing fortably in cars near the train at recover unless fatal infection sets Hereford and will use 200 char by this work, and Mr. Harris as of a state highway from the west the station here, and get the full actrs, most of whom will be in by the State was due to sured the Brand the greater num- side of the college campus to the message of the respective ad-

the occasion will be presented surpass us in number of volumes said he already had about enough recognition for his ability as an served by the Santa Fe in Texas, FORMER CITIZEN IN TULIA under the direction of Ralph Smith, and in circulation, but it is our applications to fill the quota, but architect, submitted a plan for the and the programs vary in differturn-over of what we have that it remained to be seen whether or new campus, and received the ent portions of the state to be in award. He ranked second last keeping with the agricultural posyear for outstanding architectural sibilities and activities of the rethe their own qualification as Miss Edith Shields and Mrs. B. conditions, but those in charge in every phase of community acthat makes the best quilt. Thus H. Hopkins to Tulia last Thurs decided this week that further tivities. We believe it is not pos- spent last week end in Hereford the state, winning the Whitsell from Hereford to Friona for its received will determine the best Farland, formerly a practicing and would be presented Friday been a great pleasure to serve McMinn are recovering from in- scaping as well as re-arrangement at Farwell early Monday morning of physical details of the grounds. of the following week.

W. E. Dameron, president of the chamber of commerce, who presided at Monday's luncheon, gave a report of excellent progress being made in securing state designation of the north and south highway across Deaf Smith county as a state project, as a direct result of the trip he and Dr. D. K. Robison made to Austin last ence to the route.

D. K. Martin, member of the TO THE CITIZENS OF HERE- and south highway is a far bigger FORD: The unusual and ab- thing and has been given much shall be, among other, as follows: have the attention of the commis-1. To advise with and counsel sion, and although a rule forbids tion would be made at next 2. To advise with and counsel month's meeting, which is as soon

"Your board of directors of merce," said Mr. Dameron, "feels of a few years ago that was off

The unusual loss by fire is a has been hard-surfaced, the delegaour insurance key rate, but unless sa to give an outlet to the highway

of Much Benefit to All Interests

prevent fires and in apprehending Hereford from 1:30 to 4:30 Saturoperation of all citizens and the this territory was given further proof Monday noon when R. O. Dunkle, county agent, spoke before the chamber of commerce luncheon

"The train, which demonstrates College. The newest developments in scientific research and the results of actual practice in all phases of farm life will be exhibited and demonstrated on the train. It will be worth the while of anyone, whether they live in town or take part in any way with farming activities, to see this demonstration train and hear the

lowers of Bailey had immediately

Brand office. They had come in

The editor quoted an article in

stationery outside of the county.

the M. L. Hardy home Sunday.

and brother of Lubbock Sunday.

ord Sunday.

quite il is improving.

Andrew Sunday.

Kring Thursday

visited friends i

Mrs. John Hall visited Mrs.

Mr. Sanders, Chas. Johnson,

Littlefield.

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NOTICE TO THE PUBLIC Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Corral 83 Put Through The

Chute

I find the opinion being express ented to the assembly for its aped more freely each day that can- proval or disapproval. didates asking for the various offices of the community at coming was that of the county adminiselections should step out into the tration. Not one member of the for their money.

apparently thought the office be- missioners should have accurate longed to them once they got elect- knowledge, and if possible should ed, and they acknowledged no re- have been there to report to their from then on except to decide pub- on the matter, are just as vague the occasion being his birthday. lic questions as suited their individ- as before. ual interests as citizens. There seems to be an opinion that people have a right to think about what ber of commerce can accomplish should be done in a public way, things apparently impossible is and an official act is only repres- shown by the securing of the promentative of what can be determined ise of the designation of the north as the opinion of the majority of and south highway across the coun-

asking for office in Deaf Smith been told state highway engineers county who are willing to pledge said it was not possible. themselves to strive to learn the wishes of their people on public questions, give their wants every consideration, and if they find they cannot, as a matter of public policy, agree with the expressed wishes, give the petitioners an explanation of why their wants were denied.

weather played on the stylists day. during the past week. The season

Twenty-One Years Ago In Hereford

A movement was an foot to cut

The three banks of the city pub lished a statement to the effect that they would no longer pay overdrafts.

from the Lord Baltimore estate of that time with Mexico. colonial times being traced to the Mrs. J. W. Hicks family, she be-

for the wearing of new apparel visited the Halls Tuesday night. has been advanced more and more ahead of the weather each year until furs were worn in summer at Dimmitt Tuesday. and summer frocks to Christmas festivities.

Some must have thought the winter was over for this year and that new fall styles were in vogue. Imagine their surprise and chargrin this week when they found they were dressed appropriately for the weather!

An outstanding thing about last Monday's chamber of commerce luncheon was the fine representation of the business interests of Hereford and Deaf Smith county among the 66 members and guests. a week's stay in Amarillo. Every trade or profession had an advocate and every merchandise week end with Elaine Dyer. interest had someone there to keep up with the desires of the community as ascertained and pres- home.

The only missing representation open with statements as to the county commissioners court was way they would operate their re- there. It could not help but be spective offices, should they be disappointing to those who had elected. It is thought to be only made efforts to be present. Matfair that the people whose vote ters of vital concern to the citizen- and Saturday in the Smith home puts a candidate into office have ship of the county that everyone a right to know what they will get in attendance knew beforehand would come up for consideration I have known office holders who Monday, of which the county com-

That the directors of the chamty as a state highway should it I believe there are candidates be hard-surfaced; when I have

Jumbo News

BY EDNA HALL I. E. Beck and wife and Mrs. J. T. Hartley were in Amarillo

Monday Mrs. L. Baggott and Mrs. Beck That was an awful trick the visited Mrs. Ullman Hunter Tues-

Jack Litch and Frank Huseman-

Money For Your Vacation

You can play in the sea

or rent a cabin in some

mountain park, if you

start now to save for it.

A few dollars each week

will give you ample funds

for your vacation.

The First State Bank

unknown for many years.

off the Panhandle from Texas and in excellent shape, a quantity of and he reconsidered and withdrew annex it to Oklahoma, on the pre- land was being sown in oats, late his resignation before it had been tex that Panhandle and Oklahoma freezes had killed the peaches, but acted upon. interests were more mutual and apples and plums were considerthe rest of Texas didn't care any- ed safe, and a second carload of thing about the Panhandle, any- cotton seed had been ordered for friend, Mrs. Edgar Ireland of Dimdistribution to farmers for plant- mitt, had called for a visit at the

A complete train carried four companies of U. S. Army regulars through Hereford enroute to a which the county commissioners point nearer the border to be in there had made a Midland paper A lengthy article in the Brand readiness for international dis- "the official paper of the county" told of the prospective legacy putes threatening to break out at and spent 90 per cent of the tax-

Miss Nell Freeman spent Thes day night with Mabel Pincker Mr. Schofield took the agricultur. Pinckert Sunday. al boys to the Fat Stock show at

Ew Kuehn and family, Miss Addie Allred, Mr. and Mrs. Jim Done Adams and Mr. Sanders Baggs, Mr. and Mrs. J. F. Hart- were in New Mexico this week. ley and Paul Hicks visited the

Tincy Andrew visited Athalie and Maurine Wilder Sunday. Billy Dyer spent Sunday with

Miss Grace Winkle spent the

Rev. Boyless and family took Sunday dinner in the Press Dyer

Mr. and Mrs. H. C. Baird were Amarillo visitors Friday. Mrs. Sam Hunter spent Friday

night in the J. S. Smith home.

and Margaret Simp Mrs. J. J. Wilder spent Friday

C. Andrew and wife visited the C. D. Spencer home Sunday.

Miss Nelle Freeman, M. L. Simpson, Billy Hall, Lawrence and Leon Matthew, Eddle Lee Layne, Anderson Axe and Frankie Pinckert were sponsibility to their constituents constituents at least their findings Sunday guests of Bobby Pinckert,

Mmes. J. J. Wilder, Sam Hunter and Clem Gilliam attended Councity meet at Dimmitt Saturday. Finis Hunter went to Fort Worth

visited Grandma Sams Monday.

(From Files of the Brand, March | whose rightful owner had been | Oklahoma had single-banded

Recent moisture had put wheat wired their sentiments to him;

Texas was tarilled by the resig- The only difference between there ing a direct descendant of Lord nation of Joe Bailey, then senator and here as far as the Brand was Baltimore and apparently heir to in Washington, who had become concerned, was that it wasn't a portion of considerable revenues peeved when Senator Owen of "the official paper".

> Mr. and Mrs. F. L. Pinekert and Mabel called in the Pinckett home

Amarillo Tuesday.

Kring home Sunday.

Mary Ann Baird. Bill Kring returned Sunday from

Grandpa Metcalf is very ill Pauline Matthew visited Virginia

this week.

Mrs. J. J. Wilder and Athalie

WE MUST CLEAR

All our shelves and racks. We must sell everything, regardless of cost. Sock up NOW!

> **POPULAR** STORE-.

ents at Flagg.

Mrs. Tom Gunnells visited Mrs. Hall Tuesday afternoon. Saturday night in the Mariar home

Mrs. Minnle Marlar and daughter

and Mr. Oxford and family visited in the Beck home Sunday.

Flagg News

Miss Lillian High returned to her home in Altus, Okla., Tuesday after a visit with her sister, Mrs. O. Cates, here.

Flagg Plowboys played Dimmitt Fire boys a game of basketball Tuesday night, Flagg winning by one point. payers' money to buy the county

Mrs. Earline Pennington was in Plainview Tuesday. Mrs. Fay Dawkins had her tonsils removed Wednesday and is

Mrs. Fred Simpson and Mrs. F. E. Pearce visited Mrs. Ernest Jones Monday. Mr. and Mrs. Jim Berry visited Club met with Mrs. Bratcher

rapidly recovering.

Thursday and will meet with Mrs. Mr. and Mrs. Albert Schofield Adams the third Thursday. enjoyed a visit from his mother Mildred Lust spent Friday night with Elsie Irene Longan.

Mrs. Clarence Smith entertained a group of little boys and girls Chub Pinckert visited in Here-Monday, celebrating Sonny Smith's

Don't Sleep On Left Grandma Kring, who has been Side, Gas Hurts Heart

Helen Wilder visited Pauline If stomach gas makes you restless and unable to sleep on right side, take Adlerika. One dose Mrs. Andrew visited Josephine will rid you of gas or nervousness, Ovid Pinckert and bring sound sleep. City Drug

LESS CARE



LESS LOSS

JUST RIGHT Chick Starter

-Contains all the vitamines and minerals, besides the protein, carbo-hydrate, and fat needed. Its fibre content is a trifle under 3 per

> Mixed FRESH, of the best Ingredients Obtainable.

West Texas Feed & Seed Co

We Give Green Stamps.



Who Should You Patronize—the Stores that make the price, or the ones who meet them?

SUGAR, ten pounds _____ ORANGES, dozen _____ 19¢ LETTUCE, firm heads, well bleached __ 6¢ KARO, gallon _____ 53¢ CHEESE, full cream, pound _____ 18¢ DRY SALT, pound _____ BUTTER, Cream O' Plains, pound ____ 23¢ MATCHES, carton _____ 19¢ STRING BEANS, No. 2 can _____ 10¢ PICKLES, quart sour -----CRACKERS, 2 pounds _____ 21¢ FLOUR, Flavo, 48 pounds _____ PRUNES, 2 pounds _____ 18¢ BREAD, Hereford, 16-ounce _____ 8c LYE, Babbitt ______ 12¢ CORN, medium, 3 for _____ SUGAR, brown, 3 pounds _____ 25¢ BROOMS, Fancy -----SPUDS, U. S., No. 1, 10 pounds _____ 19¢ COFFEE, 3 lbs ______ 39¢ CRACKERS, 2 lbs Graham _____ 22¢ PEACHES, 2 1-2 can _____ 19¢

FREE DELIVERY

PHONE 249

Pat Hardy and family returned first birthday, though he was four ing a case of diphtheria in there and he received many gifts. list. Miss Leola Longan took dinner

Sunday from a visit with her par- years old, having been born Feb- home of Mrs. Elsie near Springiani March 20. Many little frinds were Mrs. Benswanger is on the s

E. Beck and daughters spent with Miss Gladys Jackson Sunday, FOR RENT, FOR SALE CARDS Mrs. Earline Pennington is nurs- AT BRAND OFFICE.

The Outstanding Event of the Theatrical Season

Company of 100 With

George Hassell-Allan Prior

Gertrude Enlarged Orchestra

Large Male Chorus

World's Greatest and Most Charming Operation Direct From Its Record Runs Chicago New York, Philadelphia and Boston

Prices Within Reach of Everybody Lower Floor \$2.50, \$2.00; Balcony, \$1.50 and \$1.00 (Colored Section 50c)

Mail Check With Stamped Envelope Enclosed WILBUR C. HAWK, care Globe-News, Amaril A Tri-State Fair Attraction.

Not To Exceed \$100,000.00 To Any One Person

To meet the need for MAXIMUM protection at MINIMUM cost during the period of economic readjustment

Kansas City Life Insurance Co.

Offers an

ECONOMIC READJUSTMENT **POLICY**

Rates per \$1,000.00

Age 35 _____\$ 9.15 Age 50_____\$14.93 Age 40 _____\$10.08 Age 55_____\$20.60 Age 45 _____\$11.76 Age 60_____\$29.90

If your estate has shrunk in value, you can GUARANTEE replacement of from \$1000 to \$100,000, if death should occur within the next three years, for an annual deposit of from less than 1 per cent to not over 3 per cent of amount replaced, depending on age. This policy may be converted to permanent insurance at the expiration of three years WITHOUT physical examination, but with additional premium deposit.

INVESTMENT CONTRACTS

As dintinguished from the protection contract referred to above, the Company also offers a variety of Investment Contracts providing absolute safety with excellent interest returns. Funds accepted for investment limited to \$250,000 for each investor.

KANSAS CITY LIFE INSURANCE CO.

Special Representative GEO. V. STAMBAUGH

Hereford, Texas

SEND COUPON NOW

Without obligation to me, you may furnish full information regarding the Economic Readjustment Policy.

Name Date of Birth

JOHN BOLING of Endee, N. M., speni ght in the John Boling

L. L. Womble and C. O. were in Amarillo Wed-

& Campbell and family were ng in Hereford one day last and Mrs. Carl Neil of Plain-

visited his sister, Mrs. Cecil last week.

and Mrs. J. M. Heaton and attended the Fat Stock Wednesday. Burum, C. McBroom and

McClain called on Mrs. Sam Tuesday afternoon. and Mrs. C. Cretsinger d-to Mrs. B. F. Ozee's place

and Mrs. Lewis Boyd of ney spent the week end with and Mrs. Ollie Grabbe, r. and Mrs. Otto Smith and

called in the J. M. Heaton Saturday evening. and Mrs. R. L. Campbell the week end with Amarillo

ouls Lee spent Friday in the Womble home loading some he had contracted for. ther Thomas and family of ford spent Sunday in the Tom

ain home. Smith and family were dinner guests in the John

s Lillian Hostetler visited riew last week with more ing material for the commun- last Thursday.

Dawn Items

By LOIS ANDERSON

large crowd attended Sunday Sunday. We had several tors from Canyon. Rev. O'Dowd ched a good sermon, J. Morris spent the week end

Fort Worth. iss Syble Smith spent the week with Miss Bernice Harris. lifford Stewart called in the E. Miller home Sunday evening. Misses Ruby and Jewel Harris day afternoon.

ed in the H. H. Miller home day evening. fr. and Mrs. Jess Dodson spent

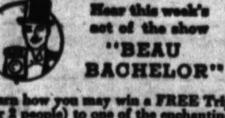
Kansas City Life Insurance Company

Co. V. Stambaugh Special Representative



Tomen Are Talking About

nd other latest plors. Chiffon for roning, medium ad service for TUNE IN FRIDAY



9:00 P. M. Every Friday. (Central Standard Time)

Over Columbia Broadcasting Company's Coast-to-Coast Hookup.

from Thursday night to Saturday in the home of her parents, Mr. and Mrs. W. L. Harris. The W. L. Harris family called

in the Stewart home Sunday. Miss Ruby Harris visited the Stewart home Monday afternoon. Wm. Harris visited Bill Mooney

Sunday. Chas. Galley spent Thursday night with Wh. Harris Miss Lois Smith visited the W.

A. Calloway home Sunday. The W. L. Harris family spent Sunday afternoon in the H. E. Miller home.

Miss Lois Harris spent Sunday

ian Bouules. Misses Mignon and Gladys Greer defects corrected. took supper with Miss Vivian Bowles Sunday.

Paul Bagwell spent Sunday with Clifford Stewart.

and Lois Anderson took supper save their pennies for a corrective with Misses Vivian and Margaret work fund, thus combining thrift Bowers Sunday.

10 CENTS, and JUMBO MILK and rural schools. An elaborate SHAKE 5 cents at QUALITY program has been arranged and

Daniel News

Thelma, one of the twin daughters of Mr. and Mrs. Howard Hershey, has been seriously fil, but is improving. They have had her in Hereford under treatment since

Mmes. E. W. Womble and Olile Grabbe of Fairview called in the W. R. Moore home Sunday Joe Thurmond and family spent

Sunday in Hereford with Mr. and Mrs. O. L. Shugart.

Mr. and Mrs. W. L. Thomas were in Wite Deer on business the

first of last week.

Mrs. Herman Denkil and baby spent several days last week with her mother, Mrs. Luna Jacobs. Mrs. C. L. Goad and son called in the J. S. Moore home Wednesday night.

Miss Izora Clark of Amarillo State of Texas \$1,000,000 called on Mrs. W. R. Moore Sun-

Canyon spent Sunday in the Ja-

of his brother, Hubert.

Mr. and Mrs. W. T. Thomas. Miss Angle Jacobs has been lll and unable to attend school for several days.

Mr. and Mrs. Floyd Tomlinson made a trip to Cisco last week. Mrs. J. S. Moore visited Mrs.

W. R. Moore Thursday. Mrs. Joe Thurmond called on Mrs. C. L. Goad Thursday.

SHERIFF'S SALE

STATE OF TEXAS,

County of Deaf Smith. By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County. Texas, on the 9th day of March A. D. 1932, by the Clerk thereof, in the case of L. A. Arnold versus R. A. Kelley et als, O. E. Boyer, J. O. Newell and T. J. Carter, No. 1953, and to me, as Sheriff directed and delivered, I will proceed Southwest Quarter (E1/2 of SW1/4) through March 26. the west half of the Southeast Quarter (W1/2 of SE1/4) and the pre-school children are most sus-The Great Value West Half or the Northwest Quar- ceptable to diphtheria, and the ter (W1/2 of NW1/4) of Section largest number of deaths from Number Sixty-seven (67) in Block diphtheria are in babies from one K-8; and all of the Northeast to three years? Children from cally, you'll be thrilled with the Quarter (NE%) of Section Sixtyeight (68) in Block K-8, all of the diphtheria and older children above described tracts in Deaf Smith County, Texas, and being located about nine miles west and two miles North of Hereford, Texas, and being located about nine miles west and two miles North of Hereford, Texas, and being located about nine miles west and two miles North of Hereford, Texas, and being located about nine miles west and two miles North of Hereford, Texas, and being located about nine miles west and the determine whether they have natively an adults need to three years? Children from three to 15 years are susceptable to diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children should be given the Schick test to determine whether they have native need to the diphtheria and older children from the diphtheria L. A. Arnold land,

> A. Kelley on March 9th A. D. 1932, successfully vaccinated before en- Bobble Ray. to satisfy a Judgment amounting tering school, and in many states Mrs. Charlie Wilhelm called on to \$19,338.53 in favor of L. A. this law is rigidly enforced, with Mrs. Thiele Monday afternoon. Arnold and against R. A. Kelley the results of no smallpox epiand O. E. Boyer, and costs of suit. Given under my hand, this 9th day of March A. D. 1932. J. B. MILLER, Sheriff.

ESTRAY NOTICE

known to be estray, viz: Fawn- county," and thereby make it a rillo visited their daughter and colored Jersey cow, with horns, better place in which to live. Im- family, Mrs. Mamond Elliston, this wearing leather balter. If not munication against diphtheria and week legally proven by the owner there- successful vaccination against the of within TWENTY DAYS from smallpox are necessary for a school Richard of Hereford called on Mr. the date hereof, I will proceed to child to win the Five Point con- and Mrs. Perkins one day this

Hereford, Texas, this 17th day point at a small cost. of February, 1932. H. H. BOARDMAN,

Taker Up.

County Health Activities

MISS GRACE BUZZELL County Health Nurse

MRS. GRACE F. GUTHRIE

Notwithstanding the prevalence of influenza, Miss Buzzell was able to meet 122 children for inspection during the month of Febafternoon with the A. J. Morris ruary. Among these, 68 defects were found, and 29 children under-Miss Wilma Smith of Hereford weight. Doctors and dentists respent Friday night with Miss Viv- port an encouraging response by parents of these children in having

The newly originated "dental honor roll" has proven an attractive feature, children seeming eager to be eligible for enrollment. Misses Inez and Alma Miller Children are being encouraged to with the health idea.

National Health Day, May 1 SQUARE MEAL 15 cents. LUNCH will be observed jointly by city 8-2c the occasion is expected to be a red-letter day in the public school life of the county.

> In view of the diphtheria im munization and smallpox campaign being instituted throughout the county, the health council invites the attention of Brand readers to the following pertinent excerpts from a recent address by H. W. Stanley of the Dallas chamber of commercee.

"Preventable disease may be properly classified as negligent homicide when the people of Texas realize this, they will wipe out this scourge that is infinitely more destructive than wars. Immunization and vaccination are means which science has given us for the elimination of disease and failure to avail ourselves of them is nothing short of criminal. To say nothing of its humanitarian meaning, the economic loss to the nation through preventable disease is appalling, being estimated at \$50,000,000 annually and to the

Texas is the only state in the nation that has not reached the Mr. and Mrs. Vernon Miller of first milestone in public health. This milestone was set by the colonles when in 1639 they enacted J. E. Thomas and family of Can- a law providing for birth and death yon spent Tuesday here in the registration. Today there are many countles in Texas that have spent Sunday with her parents, in consequence not a few of the state's ex-soldiers are fighting for their lives unaided because no birth certificate can be found. We deplore our low ranking in literacy. We should awaken to our low ranking in a more vital thing -public health. Texas ranks 30th in public health, Arkansas 8th.

Texas has a sanitary livestock commission for whose work the legislature appropriated last year \$500,000. For all measures that might be interpreted to be in the interest of the child, the appropriation was \$217,000. The comparison is illuminating."

Attention, Parents.

A county wide immunization campaign, for the purpose of eradleating two of the most dreaded. yet preventable diseases, diphtheria and smallpox, is being sponsored by the county health council, superintendents of city and rural schools, through the generosity of to sell, within the hours prescribed four local physicians, Drs. LeGrand, by law for Sheriff's Sales, on the Morgan, Thomasson and Robison, FIRST TUESDAY in April A. D. an opportunity is given you to 1932, it being the 5th day of said have your children protected, both month, before the Court House door against dihptheria and smallpox, of said Deaf Smith County, in the at the minimum fee of 25c for vaccity of Hereford, Texas, the fol- cination against smallpox and 50c lowing described property, to-wit: for diphtheria toxoid treatment. All of the Northeast Quarter Go to your family doctor for this (NE%); the East Half of the service, beginning March 14, and

Do you realize that babies and

All babies and school children Perkins Tuesday morning, as, and commonly known as the as well as adults need to be vac- Mr. and Mrs. Joe Baskin are cinated against smallpox. It is the proud parents of a new baby Levied on as the property of R. a state law that every child be boy, born February 25, and named

It is an accepted fact that parren to run out in the street in children die from diphtheria each Thieles, year than are killed by automo-Taken up at the residence of the biles. Children need not have visited Mr. and Mrs. Perkins last undersigned, living about 11/2 miles diphtheria or smallpox. What are Thursday. southeast from the Town of Here- you going to do about your childford, in the County of Deaf Smith, ren? Let our slogan be, "No diph- the Baskin home Wednesday. the following described animal, theria or smallpox in Deaf Smith Mr. and Mrs. Lagrone of Ama-Estray same in accordance with test. Here is an opportunity for week. every school child to win this

> Geo. V. Stambaugh visited with friends in Amarillo Sunday.

Student Prince . Coming to Amarillo



The presentation of "The Student Prince," best known of the Messrs. Shubert's operettas, in Amarillo on Monday, March 14, will bring to music lovers and theatergoers of the Panhandle a long awaited treat.

In entirely new dress and settings, the production comes to Amarillo direct from engagements in New York, Chicago, Boston, Philadelphia, and other cities of the East. Throughout its entire tour the operetta has been received by capacity audiences.

The Amarillo management has arranged for an unusually low price schedule for the production, ranging from 50 cents to \$2.50, because the booking follows the Joison engagement so closely. "The Student Prince" is one of

the few musical productions of recent years which mellows with age. It is destined to immortality in American music. Sigmund Romberg has outdone all his previous success with his new

masterpieces "The Berenade," "Deep in My Heart," "The Drinking Song," and many others continued in the operetta. The production will be presented by a cast of 75 persons, including a male chorus of 45, and famous internationally known artists in the

leading roles, George Hassell, Allan Prior, Gertrude Lang, Charles Chesney, Lee Beggs, Hollis Daveny, Marion Weeks, Gus Alexander, Robert C. Long, Margaret Cantrell, Edwin Frosberg and Belle Sylvia.

Notice of Sale of Real Estate Under Order of Sale.

THE STATE OF TEXAS. COUNTY OF DEAF SMITH.

In the District Court of Deaf Smith County, Texas. Whereas, by virtue of an Order

of Sale issued out of the District Court on the 2nd day of February. Mrs. Lora Higgins of Hereford no record of vital statistics and 1932, in favor of W. F. Karr as P. H. Gililland Tuesday. Mrs. dor's Lien and Deed of Trust Liens present. as against, O. D. Cockerham, O. T. Dendy, Will L. Davis and T. J. Carter defendants, and on a judgthe said 2nd day of February, 1932, in favor of O. T. Dendy defendant against O. D. Cockerham defendant, and for a foreclosure of a Vendor's Lien as against Will L. Davis and T. J. Carter, numbered 1964, on the docket of said Court, I did, on the 23rd day of February A. D. 1932, at 4:45 o'clock p. m., levy upon the following described tracts and parcels of land situate in the County of Deaf Smith, State of Texas, belonging to the said Will L. Davis, towit:

All of the North one-half (N1/2) of Section sixty-nine (69), in Block K-3, Deaf Smith County, Texas, containing 324.5 acres of

and on the 5th day of April, A. D. 1932, being the first Tuesday of said month, between the hours of 10 o'clock a. m., and 4 o'clock p. m., on said day, at the court house door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said Will L. Davis in and to said property. Dated at Hereford, Texas, this

the 23rd day of February, 1932. J. B. MILLER, Sheriff in and for Deaf Smith, County, Texas.

Wyche Items MRS. L. P. PERKINS

Mr. Morgan called on L. l

The Otts spent Sunday in the

Shultz home near Hereford. Mrs. and Mrs. Ben Kaeltzer anents would not allow their child- nounce the arrival of a baby girl. L. P. Perkins and family ate front of an automobile, yet more supper Monday night with the

Mrs. Morgan and Mr. Young

Mr. and Mrs. Eubanks called in

Mr. and Mrs. Eubanks and baby

Walter Gleaver and son of Mountainair, N. M., visited L. P. Perkins and family over the past week end.

Visitors in the Baskin home last

Harley Perkins and Mr. and Mrs.

Chas, Wilhelm. Ted Young and family, Jack Grady and family and Mrs. Ewton and children visited Mr. and Mrs. Morgan and Mr. Young Sunday. Mr. and Mrs. Thiele visited the Perkins home Friday evening. Mrs. Perkins spent Monday with Mrs. Eubanks in Hereford.

Mr. and Mrs. Russell Daniel and Aubrey Daniel and wife visited Buddie Curtsinger and wife Sunday.

Westway Items

BY WILMA NELL SIKES

Miss Frances Brown spent the veek end at Vega with her friend. Miss Marion Armatage.

Marcus Houser and Floyd Ross of Hereford spent Saturday night with Marlin Pierce. Mrs. Joiner entertained 14 girls

at a bunking party Thursday night, The girls went to the show, and on returning home were frightened by dummies put up during their absence. Sandwiches, fruit cake and candy were enjoyed by all present.

Miss Veda Short visited Bessie Junn Sunday afternoon.

Mr. and Mrs. J. Johnson visited Mr. and Mrs. N. P. Sikes Sun-

Oleta Hartman spent Saturday ight with Miss Hanna. Mmes, Cloyd, Daniel and Brumey of Hereford visited Mrs. Earl-

le Joiner Thursday afternoon. Claudell Sikes spent Saturday night with Jiggs Hartman. Mr. and Mrs. Frisbie of Hereford

visited Mr. and Mrs. R. M. Gunn Sunday. A group of young people met at the Pierce home Sunday afternoon

Mrs. Ross visited Mrs. Pierce Sunday afternoon. Mr. and Mrs. G. C. Hartman

and played tennis.

risited Mr. and Mrs. Grady Wilson Sunday. Lily May Sikes spent Saturday night with Irene Grimes.

Mr. and Mrs. E. Joiner visited his parents at Muleshoe Saturday. Rat Roe and Pauline Wilson visited Anita Jowell Sunday night. Mrs. Smith of Hereford spent Sunday with Mrs. D. R. Grimes. Inez Smith spent Friday with Wilma Nell Sikes.

Mr. and Mrs. P. C. Short and Court of Deaf Smith County, Tex- family have moved to the Hendrix as, on a judgment rendered in said place eight miles west of Westway.

Paintiff and against O. D. Cocker- Holland, Mrs. Slaton and Mrs. Gilham and O. T. Dendy as defend- illand gave interesting talks. A ants, and for a foreclosure of Ven- good number of members were

Miss Edith Shields was called to Vega last Thursday to attend ment rendered in said Court on the funeral services of a close





Your Car

-will run better if you let us repair it and replace worn-out parts with inexpensive used parts. We have used parts that are good for thousands of miles of service-and their cost is very

VESTA BATTERIES Sales and Service

Hereford Wrecking Co.

The class is maintaining a good, 10 cents. enthusiasm, with attendance averaging around 35 each Sunday morning. The lessons on Job have been continued for several weeks and have proved very practical

and applicable to everyday life. Quite a bit of interest is manifested in the subject of a social in the form of a Brunswick stew voted to take place real soon.

The class is for men who do not attend Sunday school elsewhere. Let everyone be present next Sunday morning when it meets at 9:45 in the Star Theatre. Line up for that Brunswick stew.

MEAL 15 cents or a LUNCH for

BUY NOW EASTER IS NEAR

Everything must go to the bare walls,

> POPULAR STORE

Max Factor's Society Make-Up A popular priced line of

toiletries—that compares in purity with the higher priced lines. A movie

star must use the best-that's why they select Max Factor's—Ask Us.

And Corner Drug Store Phone 105

PRESCRIPTIONS Carefully COMPOUNDED

Furr Food Store

Will save you money every day in the week. Here are a few of our many bargains for this week:

BEST FOR LUNCHES OR GROWING CHILDREN

Peanut Butter Five Pound PICKLES, bulk, nice size, dozen ____ 20¢

PORK CHOPS, nice and lean, 17c, 2 lbs 30¢ LUNCH MEATS, 5 kinds, 1 lb 25c, 2 lbs 45¢ OLEO, Silver Nut, 1 lb 15c, 2 lbs ____ 25¢ STEAK, baby beef, 1 lb 15c, 2 lbs ____ 25¢ COMPOUND, 1 lb 8c, 8 lbs _____ 62¢

Butter Any kind, 1 lb 25e,

BACON, sliced, 1 lb 20c, 2 lbs _____ 35¢ CHEESE, cream, 1 lb 20c, 2 lbs _____ 35¢ RAISIN BRAN, large package _____ 10¢ POTTED MEAT, 3 cans..... 10¢ GRAPENUT FLAKES, box _____ 10¢ PRUNES, fresh, 3 pounds _____ 21¢

FLOUR

Sunrise Combination Flour. We have a cheaper brand but not as good, 48 lbs

SCOTT TISSUE, 3 for _____ SEED POTATOES, white or red _____ 3¢ BEANS, Pinto, 10 lbs _____ 25¢ RICE, 5 pounds _____ 12¢ TOMATOES, No. 2 can _____ 8¢

LEMONS, dozen _____ 19¢

SUGAR

10 pounds

53c Free-A 78-page cook book. Has 260 recipes

19c

with each one pound can of cocoa. **COCOA** 1 Pound Can Hershey's



Admiration

Blended to suit your taste

Coffee 15.31°

SOCIAL CALENDAR

Meetings of the week. Thursday. Bayview Study club, club rooms, 3:00 o'clock.

Friday. "Washington Returns," pageant, 2:00 o'clock. high school, 7:45 p. m. Postponed

last Friday night,

-Monday. announced. 2:30 o'clock. Tuesday.

Lipscomb, hostess, 3'00 o'clock. Wednesday.

tan church, noon,

Missionary society meetings at their respective churches at the regular time.

MMES. TURRENTINE AND GILILLAND STUDY CLUB HOSTESSES

Fourth street, and in spite of the practicing, the rest of the guests bad weather one of the largest came in. An enjoyable evening was crowds of the season was present, spent in games. At a late hour Mrs. D. E. Turrentine was joint

hostess with Mrs. Gillilland. Texas Day, and the program was birthday cake and each guest was opened with "Texas, Our Texas" sung by the club. Following, the roll was called, answered by giving the name of a favorite Texan and Mrs. R. E. Kessie gave a discussion W. Harrison, J. B. Hammer, Miss of political problems facing Texas Sadie and Mrs. Rigler, Mr. and today, and then Mrs. Bob Higgins Mrs. W. F. Gillis, Leslie Roberson, gave a very good summary of the Misses Fern Carlisle, Irene Craw-Texas. Mrs. A. G. Bell talked Duncan, Thalia Parker, Neville about Texas women in public life. Wren; Messrs. Carl Spratt, Billie Mmes. Turrentine and P. H. GHH. Smith, Andrew Lee Habermacher, land gave discussions of Washing- Dennis Baker, Paul Jr. and Oliver ton in accordance with the bicentennial celebration. After the program a social hour was spent, the hostesses serving dainty refreshments consisting of a salad course and hot chocolate.

ANNOUNCING BENEFIT BRIDGE

In keeping with the idea of the Bicentennial year, the Junior Bay-606 East Fifth Street.

ervations may be had by calling as an outline "The Southerner," Miss Ina Mae Hastings, telephone Reservations are requested to be in by Tuesday, March 15.

Men's and boys' Suits, Ladies' Coats, Dresses of all kinds. Shees, Oxfords, Sox, Dress Shirts, Under Clothes, New Spring Hats, Caps, Dress Trousers, Luggage, Sweaters, Gloves, Ties, Etc.

> Nothing Reserved! **POPULAR** STORE

The FLAVOR-PROTECTED

COFFEE"

M.J.B's PAT'D

SEAL CAN'T

CLOSE UN

LESS THE

AIR IS OUT

Pound

36c

Two Pounds

72c

COCOANUT, Dunham, 1-4 lb _____ 8c

COCOANUT, Dunham, 1-2 lb _____ 16c

COCOANUT, Dunham, 1 lb _____ 30c

TOMATOES, No. 2, 3 for _____ 25c

CHEESE, full cream, lb _____ 20c

CRACKERS, Saltine Flake, 2 lb box __ 21c

GRAPEFRUIT, large seedless _____

COCOA, Mother's, 2 lbs _____ 25c

MILK, Carnation, 3 large or 6 small __ 25c

Money-Raising Sale!

NORTH HEREFORD DEMONSTRATION CLUB MEETING

The North Hereford Demonstra-

a Gearge Washington program, was hostess with a Colonial tea. Music Study club, hostess to be After the lesson a social hour was enjoyed. Mrs. W. F. Bowe told of her trip to Mount Vernon, and ed them to Mes. Elmer Dameron, was "Making Our Campus Christ-La Afflatus Estudio, Mrs. J. R. a play, "The Minister's Mistake," who represented Martha Washing- ian." Dr. H. M. Cook of the Eduwas given. Refreshments of cher- ton, and Miss Carey Estes, as Geo. cation Department represented the ry pie and whipped cream and hot Washington. The members wore faculty on the program, Lion's Club luncheon, Presbyter- tea were served to nine members beautiful Colonial costumes. The and six visitors.

ENTERTAINS WITH BIRTHDAY PARTY

Tuesday night Mr. and Mrs. Paul Foster surprised Miss Rozella Veazey with a birthday party. Early Mrs. Carl Gilliland entertained in the evening the Methodist orthe Pioneer Study club Tuesday chestra as is the custom, came to afternoon at her home, 600 East the Foster home and while busy Miss Veazey opened her many packages and passed the presents for The subject for discussion was all to see. Then she cut her huge given a piece. Refreshments of cake and ice cream were served to Mr. and Mrs. Jess Stanford; Mary Elizabeth and Bill Stanford, Mmes. belling of his service to Texas. A. C. Thompson, J. B. Jones, E. present problems of education in ford, Bess Westbrook, Martha Foster.

JUNIOR BAYVIEW CLUB ENTERTAINED BY MISS FLOYD WILSON

held by the Junior Bayview club Lloyd Edwards, A. C. Hales, B. M. as, located about seven miles east last Thursday night, when the met at the home of Miss Floyd Wilson, 506 Jackson. The subview club plans to sponsor a bene- ject was "Servants of the People." fit bridge Friday night and Sat- Miss Ina Mae Hastings was leader urday afternoon, March 18-19, at and Miss Lucile Hicks gave a biothe home of Miss Gladys Seigler, graphy of Sam Houston, using as her outline the book, "Raven" by The proceeds will be given to James. Miss Carey Estes gave a charity. Further details and res- biography of Robert E. Lee, using by Page. Both gave enjoyable talks. A lovely buffet supper was served by the hostess to the 15 members present.

Card of Thanks.

We wish to thank all those who so kindly assisted in any way during our recent sadness and bereavement in the great loss of our wife and mother. The many kind words spoken and deeds done, prove the good people of this community outstanding in time of need.

J. W. HARDING, DOROTHY HARDING RUTH HARDING J. W. HARDING, Jr.

Oranges . 19c

Spuds

No. 1, 15 pounds

Sugar ...

Cloth bag, 10 lbs

Fancy sliced, lb

16 ounce ____ 30c

7 1-2 ounce ____ 16c

Corn

Bacon ... 18c

25c

25c

COLONIAL TEA GIVEN BY MUSIC STUDY CLUB

tion club will meet with Mrs. J. Mrs. Homer Fox was the scene of of Hereford, played the offenery W. Brown Monday, March 14, at one of the most elaborate and at a union meeting of the young The club met last with Mrs. the Music Study club, in keeping Canyon at the Methodist church Arch Conklin, February 22, with with the spirit of the Bicentennial, Sunday evening. February 28.

entertaining program consisted of music representative of Colonial times. A feature of the program was the old fashioned minuet by Miss Lueta Borden of the Junior club. Tea was poured at a beautifully appointed table. The plate favor showed the proverbial cherry and hatchet with the inscription, "Music Study Club-1932-Washington-1782." During the hours from three to six more than 200 guests enjoyed the clubs hospital-

OTRA VEZ CLUB HAS EASTER BRIDGE PARTY

In a setting which carried out the effect of Easter time, Mrs. J. Parker was hostess to the Otra Vez club at her home on West Fourth Street, Wednesday afternoon of last week.

On each table was a tiny bas ket full of candy Easter eggs. These baskets were given to the high cut at each table at the end of the bridge playing.

Tallies and favors carried out the Easter idea. High score favor was awarded Miss Mabel Gass, guest, and Miss Martha Duncan, Dainty refreshments were club. served to:

Members: Mmes, Tom Carter, Roger Corbett, Alton Fraser, J. C. McCracken, J. M. Murchison, A meeting of much interest was J. M. Posey, J. W. Witherspoon, Wiltshire: Misses Emma Jeane and nineteen miles north of Here-Donald, Martha Duncan, Gilbreath. Guests, Mrs. V. Downs, Marvin Alston, Raymond Cone, Wesley Parker, S. P. Rosson, C. A. Skelton, Jim Robinson, Jim Black, Hubert McEntire, B. H. Hopkins, H. A. Close; Misses Bill Allen, Gladys Seigler, Dorothy Flannery and Mabel Gass.

In Appreciation

I want to thank you, dear friends, who ever you are that had a part in making it possible for me to go to May's. I am deeply grateful more than I can ever in all my life express and more than you will ever know. store for me. I dared not think February, A. D., 1932, eternity, forget you.

MRS. LULA ORR-LEWIS.

Good Will for Texas.

Business comes to those who have the most good will of prospective customers. Fred L. Haskett, former publisher of the Childress Daily Index, has mapped out Texas. for himself an ambitious program for this year in promoting a number of excursions to Mexico City. aska and J. F. Kliever to satisfy Mr. Haskett believes that Mexico a Judgment amounting to \$6464.37 business logically belong to Texas. in favor of H. P. Canode, and The way to get that business is costs of suit. to get Texans to visit Mexico and make contacts.

Beginning March 23, a party under his personal direction will leave Ballas So. Mexico City Six 8-30 days will be spent in Mexico City. and there will be a number of special trips. Headquarters will be at the Imperial Hotel in Mexi-

co City. The first party will be able to spend Easter Sunday in Mexico City. Mr. Haskett is thoroughly experienced in conducting tours, having taken a large party to Europe two years ago, and the public can be assured that a trip to school

Mexico City under his auspices

joyable vacation and if they want Tipton. days, just write to Mr. Hackett, trip to Kings Mills Thursday. this interesting trip.

More people ride on Goodyears visited her brother in Borger last than any other tire. There must week end. be a reason. Buy them at Ire- School is getting along nicely. land-Beavers Motor Co.

LOUISE JACOBSEN PLAYS IN CANYON CHURCH PROGRAM

Miss Louise Jacobsen, daughter Monday afternoon the home of of Mr. and Mrs. John Jacobsen charming affairs of the year, when people of the various churches of

The Student Religious Council Mrs. Fox received the arriving of W. T. S. T. C. had charge of guests at the door and introduc- the program, the subject of which

First Christian Church.

Rev. M. J. Johnson, pastor. Bible school at 9:45 a. m., A M. Jones, general superintendent. Morning worship hour at 11:00, o'clock. Next Sunday's subject 'What to Think About."

Evening hour services will be based upon the sermon subject, "Wisdom's House On Seven Pillars." Services at 7:45.

Since the evening hour service time has been moved a little later, the young people's Christian En deavor will now meet at 6:45.

SHERIFF'S SALE

STATE OF TEXAS.

County of Deaf Smith, By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County on the 9th day of March, 1932, by the Clerk thereof, in the case of Troy Womble vs. I. A. McNell. No. 1934, and to me, as Sheriff. directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in April 1932 A. D., it being the 5th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, Texas, the following described property, to-wit:

All of section No. 32 of block No. 7 of Deaf Smith County, Texford, containing 640 acres of land, and known as a Troy Womble section of land, said land to be sold subject to the superior lien of the Federal Land Bank of Houston, Texas, as same appears of record.

Levied on as the property of I. A. McNeil to satisfy a judgment amounting to \$15,508.51 in favor of Troy Womble and cost of suit. Given under my hand, this 9th day of March, 1932.

J. B. MILLER, Sheriff.

SHERIFF'S SALE

THE STATE OF TEXAS. COUNTY OF DEAF SMITH.

By virtue of an order of sale issued out of the Honorable 108th Before you paved the way, I did Judicial District Court of Potter not know what the future had in County, Texas, on the 27th day of about it much. Now I am going the clerk thereof, in the case to get well and ctill have a future of H. P. Canode versus J. F. in this life. You have helped-I Kliever and J. J. Sallaska, No. am so thankful. What ever you 9388, and to me, as Sheriff, directdid and which ever way you did it, ed and delivered, I will proceed I want you to know that I appre- to sell, within the hours prescribciate it and may Heaven bless ed by law for Sheriff's Sales, on you; I know that you will be the First Tuesday in April, A. D. blessed in having a part in saving 1932, it being the 5th day of said a life. . I shall never, throughout month before the court house door of said Deaf Smith County, Texas, in the City of Hereford, Texas, the following described prop Sunday. erty, to-wit:

The East one-half (E.1/2) of Section Number Five (5) in Block Garrett and Hughes E, File Number 4729, Originally Awarded to J. R. T. Bassett and containing 3311/2 acres of land, situated in Deaf Smith County,

Levied on this 2nd day of March, 1932, as the property of J. J. Sall-Given under my hand, this 29th

day of February, A. D. 1932. J. B. MILLER, Sheriff of Deaf Smith County,

A Want Ad in The Brand is a sure, steady worker-trylt out

Arney News Items BY MRS. F. W. FORTNER

Sunday morning, April 3. The day Several of our citizens have March, A. D. 1932, at 10 o'clock before will be spent in San An- been sick the past several days. | a, m., levy upon the following detonio, where an attractive sight- Mr. and Mrs. Roy Boyd of scribed property situated in the eeing tour has been arranged. | Plainview spent the week end with County of Deaf Smith, State of

to get a liberal education in a few Ben Fortner made a business Room 626, Adolphus Hotel, Dal- A telephone line from Happy Block Number Fourteen (14) of

is now in use. Mr. and Mrs. Ross Campbell scribed as follows. to-wit:

Our club met Tuesday.

Scherer Items

MRS. B. R. FULKERSON

Mr. and Mrs. Sibe Miller and son, Mark, left Thursday for Warrensburg, Missouri, where they will

make their home. Mr. and Mrs. Henry Broman and family of Hereford, Mrs. Nick Hollestien of Umbarger spent Sun-

day in the Clem Friemel home. Reece Allen of Wichita Falls was here looking over his land Fri-

Mr. and Mrs. Howard Morel have been sick the past week. Mrs. Rose Duncan has returned from a trip to Oklahoma.

August Skypola helped butcher hogs at the Stone home Saturday. Tony Ellwart returned home from Laketon where he has been work-

Mr. and Mrs. Clyde Strickland visited the Fulkerson home Sun-

Miss Lucy Fay Brunson spent

Saturday night with Misses Garrett and Hughes. Mr. and Mrs. Roy Boyd have re-

turned to the farm. Mrs. Brunson and daughter spent Saturday night with Fred

Brunson. / Mrs. Lloyd Harrell entertained with a party Friday night and everyone attending reported a fine

On the honor roll: Billy Louise Crawford, Alvin Friemel, H. J. Wells, Polly Ann Crawford. Mr. and Mrs. Jim Boyd attend-

ed the cattleman's convention in Amarillo last Wednesday. Mr. and Mrs. B. R. Fulkerson visited the Boyd home Tuesday

Mr. and Mrs. T. P. McCollister visited the Miller home Wednes

Mr. and Mrs. Lloyd Harrell took dinner in the Crawford home Sun-

Owing to bad weather Friday there was no school.

E. J. Duncan visited the Ragsdale home Friday. Lee Crawford and Mrs. McColister butchered hogs early in the

Ward News Notes

By MRS. W. P. CARAWAY

Ward Sunday school had 48 present Sunday.

Wiley Roberson sold and delivered some calves the past week. Helen Miles spent Monday night with Viola Hutson.

Mmes. Saltzman and Stivers spent Tuesday afternoon with Mrs.

Mmes. Bob Higgins Suggs and Lipscomb were in Amarillo last Wednesday.

Several ladies spent Thursday quilting with Mrs. W. P. Caraway. Hicks Roberson spent Tuesday night with Robert and Fred Hut-

Mrs. Berry Miles and daughter spent last week in Amarillo. Mr. Rutherford and family visited the John Hutson home Sunday afternoon. An interesting prayer service

was held in the Fred Moreman home Sunday evening. Let everybody be on hand Sun-

day afternoon and have a good, old time singing at Ward school house. Gladys Lewis spent Sunday with Allene Caraway.

ner in the Fred Moreman hom Miss Brunson spent Saturday night and Sunday with Misse

Mr. and Mrs. Seigner took din-

Mr. and Mrs. Jack Hutson visited in Vega last Tuesday with daughter, Mrs. Ledbetter. A. J. Sanderford returned to

Amarillo Sunday after a several days visit in the W. P. Caraway Arthur Baker has returned home

after an absence of three weeks, away at farm work. C. C. Warren and daughter, Mary Francis, are visiting in the Caraway home

THE STATE OF TEXAS,

COUNTY OF DEAF SMITH. WHEREAS, by virtue of an

order of sale issued out of the 108th Judicial District Court of Potter County, Texas, on a judgment rendered in said Court on the 5th day of February, A. D. 1932. Sunday was a fine day and a in favor of A. C. Thompson and good crowd attended our Sunday against J. A. Johnson, in the case of A. C. Thompson vs. J. A. John-Pretty weather of the past sev- son, May Johnson and C. S. Jones will be interesting and worthwhile. eral weeks came to a half Friday No. 9166 on the docket of said. The party will return to Dallas and has since been very cold. Court, I did on the 2nd day of Those wishing to have an en- her parents, Mr. and Mrs. Emmet Texas, as the property of the defendant, J. A. Johnson, to-wit:

The East 70 feet of Lots Numbers Five (5) and Six (6) in las, Texas, for information about to Arney has been completed and the Original Town of Hereford, Deaf Smith County, Texas, de-

Beginning at the Southeast corner of said block and running Thence in a Northerly direction with the East line of said

block, 100 feet; thence in a west hotels. Golf, theatre erly direction parallel with the special favors of other south line of said block 70 feet; be free to all visitors, Thence in a Southerly direction, all clubs in the distric parallel with the East line of urged to bring large said block, 100 feet; thence in to the convention an Easterly direction, parallel with the South line of said block, 70 feet to the place of beginning; and door glasses in all makes 'of and on the 5th day of April, A. D. The price is right at Ireland-1932, being the first Tuesday of ers Motor Company. said month, between the hours of 10 o'clock a. m., and 4 o'clock p. m., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all of the right, title and interest of the said J. A. John-

son, May Johnson and C. S. Jones in and to said property. Dated at Hereford, Texas, this 2nd day of March, A. D. 1932. J. B. MILLER,

Sheriff of Deaf Smith County, Texas.

DISTRICT CONVENTION OF LIONS CLUBS WILL MEET IN LUBBOCK

Under direction of District Governor Sam Braswell, Clarendon, Lubbock Lions have arranged the program for the district convention to be held in that city Monday and Tuesday, April 11-12.

Sessions will be held at the First Methodist church and the Lubbock and Hilton hotels, the Hilton having been designated as convention headquarters. The district known as 22-T, running from Dalhart to El Paso contains some 60 Lions clubs in as many towns with a membership of more than 2000 Lions.

"Lubbock Lions take pride in the fact that they have secured their International President Julian C. Hyer, for the feature number of the program," E. L. Pitts present said.

Senator Hyer will be in Lubbock the first day of the convention and will speak at the general session at the Methodist church in the evening. Gov. Braswell will be in charge of the busines sessions and the club will be asked to participate in the program and report progress made during the past year. Prominent Lion Mr. Coleman of Wichita Falis leaders from Amarillo, El Paso, has been here looking after his Fort Stockton, Pampa and elsewhere are being invited to contribute special numbers of the pro-

> Other civic groups of Lubboci the city administration and Texas Tech are cooperating in an effort to secure a full attendance and will aid in entertaining the visitors. Wives of visiting Lions will be invited guests of the Lubbock

CREAM 15c

We Pay the Transportation. Butterfat prices are low, we know, but the price we quote and pay is always actual market value. We need your cream and you need our market. Ship us your cream. FALLS CITY CREAMERY CO.

Falls City, Nebraska.

We replace broken wind

at your Grocery D Store

Your grocer also has a fresh supply of rolls and white bread,made in Hereford at our Sanitary Bakery

Saturday - Sunday

CAKES ----ASSORTEI

COOKIES

Hereford **Bakery**

Bakers Cash Grocery

MONT E. BAKER

SPECIALS FOR FRIDAY and SATURDAY:

FLOUR	48 pounds Guaranteed	77e
COCOA	Hershey's, lb can 23c, 36 lb can	13c
OXYDOL	Large, new package translated	19c
PRUNES	Large size, 4	313
APPLES	Large size, fancy wrapped, dozen	20c
PRESERVI	ES 16 oz, pure strawberry	22c
SOAP	White Loundry, 5 bars	lle
SALMON	Genuine pink Alaska, two cans	21c
SPUDS	Extra good, 25 pounds	42c

WEINERS 12c

Dry salt,

The Perfect Shortening, large 91c Grapefruit

OATS

BACON

"Without the Way there is no go

Without the Truth there is no

Without the Life there is no liv-

"I am the Way which thou shouldst

knowing.

follow,

am the Truth

shouldst trust.

shalt know the Tuth.

life."-Thomas a Kempis.

International Sunday School Lesson

March 13 JESUS COMFORTS HIS DISCIPLES

John 14:1-18

1. Let not your heart be troubl-

2. In my Father's house are many mansions; if it were not so, prepare a place for you.

3. And if I go and prepare place for you, I come again, and will receive you unto myself; that where I am, there ye may be also. 4. And whither I go, ye know

how know we the way?

life: no one cometh unto Father, but by me.

his works.

11. Believe me that I am in the Father, and the Father in me; or else believe me for the very works'

Father.

my name, that will I do.

my commandments. mforter, that he may be with

knoweth him; ye know him; for take eternal life as a gift?" asked he abideth with you, and shall be Mr. Moody in an address. I should

18. I will not leave you desolate: swered a young mechanic in his come unto you.

Golden Text: Peace I leave with

April 6, A. D. 30. Place: Jerusalem, the upper room of the last supper.

The date of the lesson for to-

"Jesus comforts his disand that for last Sunday "Jesus washes His disciples' is the same. Immediately The entire address is given in wrought were wrought not in their

ing the things that he said in the ed: believe in God, believe also introduction of his address. They were, evidently, the two most practical minds in the group, and it is well to connect their remarks would have told you; for I go to on this occasion with what is said of the present age is clearly taught the Father. in the lesson for today, "I will come again."-v. 3.

Assurance of the Future. In the Father's house are many 5 Thomas saith unto him, Lord. mansions; he is going thither to we know not whither thou goest; prepare a place for his disciples; he will come again to receive 6. Jesus saith unto him, I am them into the eternal home. Tothe way, and the truth, and the day we are emphasizing other the sources of inspiration to religious life and fortitude, and there are 7. If ye had known me, ye other incentives, but the appeal will I do." The promise is definould have known my Father also; of Christianity is greatly impovn henceforth ye know him, and erished if it leave out the pre- its mantle of confident hope all depured place in the Father's house 8. Philip saith unto him, Lord, and the return of Christ. Not show us the Father, and it suffic only will its appeal be impoverished, but its doctrine will be recognized and we understand to 9. Jesus saith unto him, Have compromised. Let us not forget whom, and through whom, and by been so long time with you, and that Jesus urged his disciples to whom to pray, our praying will bedost thou not know me, Philip? cherish that vision and hope. Paul come prevailing."-Rev. G. Camp-

he that hath seen me hath seen lived under the inspiration of an 10. Believest thou not that I am that he is able to keep that which the Father, and the Father is in I have committed unto him against me? the words that I say unto that day". He was persuaded that you I speak not from myself; but nothing in life or death could septhe Father abideth in me doeth arate him from the love of God, and that after death he would receive a crown of life.

The Way, the Truth, the Life. "Jesus saith unto him, I am the way, and the truth, and the life." 12. Verily, verily, I say unto "Then Jesus utters the Via Veriyou, He that believeth on me, the tas Vita; the first of all he says; works that I do shall he do also; 'I am the Way.' It was the very and greater works than these shall word that the disciples wanted, forter, that he may be with you he do; because I go unto the for they all felt like wanderers for ever." Here we see the Holy that night."-Rev. George H. Mor- Trinity. "There are the three perrison, D. D. "Notice that the sec-| sons mutioned, all of the in my name, that will I do, that ond and third predicates are not something for our salvation. 'I the Father may be glorified in the figures at all, but plain and direct will pray,' says the Son. 'I will statements. They are meant lit- send,' says the Father. 'I will 14. If ye shall ask anything in erally, 'I am the truth,' 'I am the comfort,' says the Holy Ghost."life'. They were evidently added C. H. Spurgeon. "Christ's prayer 15. If ye love me, ye will keep in order to explain or define the sense in which he said he was the 16. And I will pray the Father, way. 'I am the way,' said Jesus. and he shall give you another because I am the truth and the life'." "Jesus is speaking of himself as the way to heaven, not in 17. Even the Spirit of truth: the sense simply of a means to a whom the world cannot receive; place, but rather in the sense of for it beholdeth him not, neither a means into a life." "Will you be a great fool if I did not,' an-

"No one cometh unto the Father, you; my peace I give unto you: but by me." "They, therefore, not as the world giveth, give I who reject Christ have no access be troubled; neither let it be from the source and fountain of comfort here and glory hereafter." comfort here and glory hereafter." Rev. Samuel Nichols, D. D. Time: The evening of Thursday, "Thou art the Way; to thee alone From sin and death we flee: And he who would the Father

useful Christian."

Must seek him, Lord, by thee. -George W. Duane. Precious Promises.

"Verily, verily, I say unto you Christ's usual form of emphatic introduction to some especially important saying. "He that believafter the institution of the Supeth on me." With the belief for which followed the celebra- which the Lord had already given of the Passover, Jesus gave indubitable reasons. "The works his farewell address to the Eleven that I do shall he do also." "The the upper room in Jerusalem. miracles which the disciples

still Christ, and not they who did ereign will to his Father, asking the works; the greater their works, for that which he knows the Father therefore, the greater his honor." loves to bestow."-Robert Stuart Rev. Robert Stuart MacArthur, MacArthur. The word translat-D. D. "And greater works than ed "Comforter" is in the Greek these shall he do." "Jesus did not "Paraclete," or Advocate, one callsay greater wonders, he said 'great- ed to our side to plead our cause er works', greater in their scope in a court of justice. "The 'Comand variety, greater in their con- fort-er' whom Christ promised to chapters 14 to 17 of the Gospel of tinuity and wide utility." "Today his disciples was not only one John, which has been called "The we are in the midst of the greater who should sooth them in their Holy of holies of the Scriptures.' works. Greater than the opening sorrows, but should stand by them In the lesson text, the names of blind eyes is it to open spirit- in all their conflicts, their unfailof Thomas and Philip appear as ual eyes, for the eyes of sense ing friend and helper. "It is not must sooner or later be closed in the question with the believer who cial inquiries of Jesus concern- the darkness of death. It was is against him, but who is with great to raise the dead, but it is him."-A. J. Gordon. indefinitely greater to lead the soul to Jesus, who said, 'If a man keep my saying, he shall never see death'." In the first day of Peter's preaching three thousand of them selsewhere in the Gospels. are converted; greater works than The coming of Christ at the close Christ's, because he had gone to

Answer to Prayer Promised. "And whatsoever ye shall ask I in my name." Scripture regards a name as signifying a character, a personality. To ask anything in the name of Christ is not to use a formula, "in Christ's name," or anything of the sort; it is to ask in the spirit of Christ, in harmony with Christ, as Christ's representatives and followers. "That ite and complete. It covers with sires that any one can cherish in the spirit of Jesus Christ. "If once that platform of prayer be bell Morgan, D. D. "That the the Father; how sayest thou, Show assured future: "I know whom I Father may be glorified in the have believed, and am persuaded Son." Our prayers are to be in the name of the Son but they are to be addressed to the Father who sent the Son, and whose glory is therefore increased by all that the Son does to bless mankind.

"If ye shall ask anything in my name, that will I do." The promise is so vast that it must be repeated; it is too large to enter the mind at one hearing.

The Holy Trinity. "And I will pray the Father, and he shall give you another Com-

DRESS UP NOW Ladies Dresses, Coats, Hats, Hose, Wash Frocks, at a GREAT SAVING. Now is

> POPULAR. STORE

the time to buy!

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

We are having warm weather and small grain crops are growing

N. O. Phillips was an Amarillo isitor last Wednesday. Mrs. Blasingame and daughter. Fairy, have been visiting Mrs. Mc Murphy for a few days.

Misses Alma and Lucille Foxal were in Hereford Saturday. Ray Chapman celebrated his

19th birthday with a supper last Wednesday evening. Several boy friends at supper with him. Music was enjoyed throughout the eve-

Mr. and Mrs. Lewis McNeew of Adrian returned home from Beeville, Texas, after a visit there with relatives.

Mrs. M. B. Stone entertained a number of ladies at a quilting party last Thursday afternoon at her home. Miss Lucille Foxall was joint hostess.

am the Life which shouldst hope J. E. Jacobsen is recovering from a short illness Buren Spande left last week for

'If thou remain in my Way, thou an extended trip to Arizona. Mrs. Ernest Long and children And the Truth shall make thee visited in the J. M. Chapman home last Wednesday evening. And thou shalt lay hold on eternal

Mr. and Mrs. Claude Boble and son visited in the Sullins home in A WANT AD IN THE BRAND Hereford last Sunday.

The Difference Between

Cold and Comfort

The striking of a match and the turning of a

valve is the only difference we may immediately

realize. But to produce comfort instead of cold

requires several hundred miles of pipe lines and

an army of men who work diligently at their

Gas Service

Eternal vigilance on the part of all employees

is necessary to insure you against discomfort in

such weather as the recent cold waves. Daily

in the face of beating storms, through ice and

snow and over wind-swept roads, employees car-

ry on-for on them is the responsibility of pre-

venting an interruption of the unfailing gas ser-

West Texas Gas Company

vice you have come to expect.

task of furnishing you with good gas service.

Methodist Church.

Ernest E. Robinson, pastor. Sunday school at 9:45 a. m. Preaching at 11 o'clock, subject, Power for Christian Ministry". At 7:30 p. m., "Message to the Young People."

Young people's services at 6:30. Please do not miss church next Sunday.

Everyone welcome.

SHOES DYED ANY COLOR Work Guaranteed Come Get Your Shine 10¢

CHAS. SOWELL At Brooks Barber Shop

FOR JOB. WORK. TRY THE BRAND.

NOTICE

We will be closed Sundays, beginning March 13. By having your car services Saturdays you will accommodate us in working out this policy.

TAPP-IRELAND

Phone 113

"We Go the Extra Mile"



The Answer Is Have Money

IS YOUR brain like a "mad house" when it comes to

Unpaid bills . . . telephone calls . . . everybody you owe ASKING FOR MONEY?

STOP spending foolishly if you want to get ahead. START SAVING REGULARLY NOW We Welcome YOUR Banking Business

NATIONAL

THE



FEDERAL PESERVE SYSTEM

BUSINESS AND PROFESSIONAL DIRECTOR

BILL SMITH SERVICE STATION Garage-Phone 120 CONOCO PRODUCTS

113 West Third, Old Renfro Car washing and greasing, storage and road service.

DR. E. B. THOMASSON SURGERY General Practice Office Over Corner Drug

Residence 224 Office 37 ELECTRICAL REPAIRING Ignition, Battery, Lights

Starter — Generator

PHONES

WILLARD BATTERY STA.

GULF SERVICE STATION Third and Miles GULF PRODUCTS

Free Parking

INSURANCE

JNO. H. PATTON PHONE 50

Loans-Bonds

HEREFORD INSURANCE AGENCY TOHN MCLEAN, MARRIE

Our Office Is Now In the DR. B. M. WILTSHIRE J. A. FOX HOUSE • One block north of Mother's • • ◆ Park, on B Street, and one ◆ ◆ Over Sprowls-Cronin

> block west. DR. R. E. PERKINS

8. O. WILSON

Grade "A" Milk, 10c quart.

DR. G. F. LeGRAND Office Upstairs Buckner-Lambert Bldg. rst Door South Star Theatre Office Phone 678 Residence 244

Nunn Transfer

* HAULING OF ALL KINDS Day Phone 656, Night 761-J

> DR. T. L. MORGAN Physician and Surgeon

Buckner-Lambert Buuilding Residence and Office Phone 462

West Tailor Shop

MRS O. F. WEST, Proprietor "Well Pressed Is Well Dressed Clothes called for and delivered PHONE 385



Brand Want Ads Pay Good Dividends!

The TITLE to your land is vital. Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co. 51/2 Per Cent Federal Farm Loans

2nd PRIZE

\$2.50 IN MERCHANDISE

MRS. O. B. ROBERSON'S ESSAY

"Why I Like to Trade at Streu Hardware"

First, I can always depend on them having just what I want, when I want it. You get the very best quality for your

They have things out on display, in such clean and orderly way, you can see just what you want, without being showed.

And last, but not least, the friendliness with which you are greeted. All the clerks have a smile and "hello" for you as the door opens. So when I need anything in the Hardware line, I naturally rush to Streu Hardware and I never fail to find just what I want,

> MRS. O. B. ROBERSON. Summerfield, Texas.

We thank all contestants for their essays. All entries had many merits, but two disinterested judges selected these two for first and second awards.

Streu Hardware Company



THIS MUCH PURINA FEED A DAY WILL START ME RIGHT ALONG THE WAY TO LIFE, GROWTH, AND EARLY LAYING A PROFIT SWEET I'LL SOON BE PAYING

McLEAN & PITMAN

Phone 1

Eleven-Mile

Eunita Williams, Reporter.

Mr. and Mrs. T. W. Lynch and children called at the Earl Porter home Monday.

Ben Bates was in Hereford first

of the week. Kelly Gray was in this community on business Tuesday.

Ben Bates took dinner in the T. W. Lynch home Sunday. Misses Eunita and Estell Wil-

liams were ill this week. Mr. and Mrs. L. M. Williams and daughters called at the T. W. Lynch home Tuesday.

L. M. Turner is sowing oats. Mr. Gregg visited T. W. Lynch first of the week.

Ben Bates took six o'clock dinner in the L. M. Williams home Monday.

David Holcomb was trading in Hereford first of the week. Mrs. E. M. Green and son called at the Hudgins home Sunday.

Mr. and Mrs. Clarence Morrison and daughter spent Sunday eveing with Mr. and Mrs. T. W. Lynch, Bill Whitson was in Hereford one day this week.

Bert Doyle called at the D. B. Myer home Sunday.

Mr. and Mrs. L. M. Williams and daughters were in Hereford Tues-

Mr. and Mrs. Albert Hart are the proud-parents of a baby boy. Mr. and Mrs. Jim Williams and daughter are spending a few days with his parents, Mr. and Mrs. L. M. Williams.

G. W. Wells and Earl Porter called at the Williams home Wednesday.

Miss Grace Buzzell, county health nurse, visited the Messenger school first of the week. Miss Carmel Lee Guinn was ab-

ness Menday. Everybody in the community is

about through sowing barley. Mr. and Mrs. L. M. Williams and Hobby called at the E. M. Green home Wednesday evening.

Mr. and Mrs. R. J. Coleman were in Friona Saturday. A light snow fell in this com-

munity Thursday night. J. V. and G. W. Wells called at ness Thursday.

spent Saturday in Earth.

children called at the R .Myers minded. home one day recently. Hereford Tuesday.

Northwest News

By PEARL HOOVER

Mr. and Mrs. Buford Parmer and daughter, LaNelle, took supper in the Homer Clevenger home last Sunday.

Mr. and Mrs. Will Winn were called to Plainview on account of the death of his mother.

Mr. and Mrs. Staley Jones and Mr. and Mrs. J. R. Overstreet at- Hereford chamber of commerce to tended the cattleman's convention in Amarillo last Wednesday.

in-law in Amarillo Thursday. Mary Winn visited her brothers while her parents were in Plain-

Mrs. J. W. Thompson of Portales, N. M., spent the week end with her daughter, Mrs. Chas. Houser. spent Sunday in the Chas. Houser

Mrs. J. H. Stephenson and sons spent last week with her parents, Mr. and Mrs. Z. J. Steen.

BRUMLEYS HOG AND DAIRY SALE SUCCESS

The auction sale of pure-bred Hampshire hogs and Jersey cattle conducted in the sales pavilion Tuesday was very successful, when the inclemency of the weather and general conditions of the county are taken into consideration.

The sale continued as long as there was time Tuesday, and Mr. Brumley has been disposing of the few remaining animals at private sale since then Over 200 hogs and 40 head of dairy cattle were offered; the largest group combined in one sale here for a long

pay shipping charges.

ing order.

vance.

THE HEREFORD, TEXAS

PARENT-TEACHER ASSOCIATION

WASHINGTON RETURNS

A PAGEANT IN FOUR EPISODES, WITH 200 CHARACTERS

7:45 P. M., FRIDAY, MARCH 11

HIGH SCHOOL AUDITORIUM

SEA DREAMS

Scenes I and II deal with his boyhood ambitions, and his adventures among the Indians. Includes Indian dances, characteristics, etc.

THE MAN AND HOME

Scenes I and II deal with courtship of the widow, and home life with his family.

THE GENERAL, AND FAME

Scenes I and II tell of the period that brought fame to our herocommander-in-chief of the Continental Army-Revolutionary gloom.

THE NATION'S HOMAGE

Scenes I and II tell of his triumphal entry to the presidency and de picts his last birthday.

OLDHAM COUNTY VOTES DOWN PAVING BONDS

The election held in Oldham county last week to determine whether or not to issue \$115,000 in bonds to assist state and federal funds in paving Highway 66 sent from school on account of ill- across the south end of that county just north of the Deaf Smith county line, was voted down by Oldham citizens by a very small margin

It was thought to be one of the hardest propositions to vote in all of Texas, for nearly the whole county is rough and considered useable only for grazing. The entire north end of Oldham county voted solidly against the bonds, the L. M. Williams home on busi- and as a two-thirds majority is Mr. and Mrs. Fannin and sons 27 votes by which the issue was lost, gives the impression that Mr. and Mrs. B. D. Myer and the people there are very road-

A statement by Governor Ross E. M. Green and son were in Sterling last week that he considered it unnecessary for counties to vote road bonds as he before the election.

G. A. F. PARKER URGES CHAMBER OF COMMERCE FOLLOW U. S. ADVICE

G. A. F. Parker, member of the represent local interests before the United States chamber of com-Z. J. Steen visited his brother merce, at last Monday's funcheon spoke in behalf of new financial recommendations the national body has submitted to the commercial groups over the country for their consideration, asking for the approval or disapproval of the respective measures. In this way Mr. and Mrs. Herb Haultman the trend of commercial thought over the nation is determined, and as nearly as possible the majority of opinion along commercial lines is established for presentation for national legislation.

The measures brought by Mr. Parker to the attention of the local group Monday consisted of questions having for their purpose the solution of taxation problems facing the American people at this time, the national body making recommendations as to the best way of caring for them. The Hereford cha. r of commerce voted instructions to Mr. Parker favoring the recommendations as outlined by the national organiza-

Ham From Average flow An average hog will yield approximately 13 per cent of its live weight in ham.

TURN NOW

FARM SALES SEEM TO BE GETTING BACK TO NORMAL TIMES

Col. Ray Barber, auctioneer finds the number of farm and thought there would be sufficient stock sales increasing over the state funds to care for all needed country, apparently getting back road paving purposes, undoubtedly to the conditions of several years caused some votes in Oldham to ago when it was not unusual for be changed at the last moment several public sales to be held each week,

Quite a few New Mexico farmers and stockmen have been making use of Mr. Barber in their auctions, and several very successful ones have been held over there in the past few weeks. J. C. Wilks is clerk of a public sale of 40 head of work horses and mules to be cried at Friona next W. R. CAIN OVERCOME Tuesday, March 15, by Mr. Bar-

Way of the World

Buy provisions from a man for a year, or ten years, and he remains an impersonal institution known as a grocer; ask him for an empty packing box and he becomes your personal friend.

No End of Trouble

Correct one trouble and you cause another. Eliminate inferior people and the superior would have nobody to afford the contrast that keeps them satisfied.-San Francisco Chronicle.

Progressive News By OLIVE PERKINS.

Several friends of Rilla Mae Baker helped her celebrate her birthday Saturday afternoon. Mrs. Baker served the guests with a picnic box lunch. The afternoon was spent playing games.

Lyle Donovan visited Glenn Ricketts Saturday morning.

Leatrice Benson spent Sunday afternoon with Katherine Hershey. Mrs. and Mrs. O. E. Sherman visited Mr. and Mrs. Ed Childre Sunday evening.

Mr. and Mrs. Owen Neel and sons visited her parents, Mr. and Mrs. Vick, Sunday.

The Progressive Ladies club met with Mrs. Albert Higgins Wednesday, with all members present A program about Washington was given. Mmes. C. P. Caldwell, Haskell Benson, Misses Leatrice Benson and Eunice Caldwell joined the club. The next meeting will be with Mrs. Owen Neel.

Mrs. Tom Baker and children attended Sunday school and church at Dawn Sunday afternoon. Ira Jeanne Ricketts and Rilla

Mae Baker visited the Conklin girls Sunday. Mr. and Mrs. Jim Ricketts and

son of Broadview, N. M., visited their parents, Messrs, and Mmes. Ira Ricketts and Ray Hershey. over the week end.

Misses Edith Childre of Amarillo and Madge and Agnes Childre of Fort Sumner, N. M., spent the FOR SALE: High bred week end with home folks.

Mrs. Day of Floydada visited her son, Elwyn Hutchinson and family last week.

Miss Olive Perkins called on Mrs. C. R. Smith Sunday after-Mr. and Mrs. J. C. Cockrell visited the W. C. Russell home

last Sunday. Mr. and Mrs. Clyde Russell spent Sunday with her parents.

Mr. and Mrs. Luther Pevely call ed on the Childre family Sunday. Ray Hershey, Ira Ricketts and J. E. Blakemore were on the jury last week.

Rilla Mae Baker spent Saturday night and Sunday with Ira Jeanne Ricketts. 'Mr. and Mrs. Ray Hershey had

Lois Park spent Several days FOR SALE: 80 feet of black 21/4

Mr. and Mrs. Monhigan, who formerly live here, spent Sunday FOR SALE: Young, fresh Guernnight with Mr. and Mrs. Jeff Rob-

Clyde Russell and wife called in the Caldwell home Saturday

Mr. and Mrs. Cecil Hodges and daughters and Mrs. Redford of Canyon spent Sunday night with Mrs. Jeff Roberson. Mrs. Redford spent last week with Mrs. Hodges, Miss Boyd had Sunday night lunch with Eunice Caldwell.

WITH ESCAPING GAS

W. R. Cain, employe of the Gulf Service Station at the corner of Third and Miles, narrowly escaped asphyxiation by natural gas Tuesday morning when a small leak in a connection permitted gas to fill the room.

He was found in an unconscious condition by his nephew, J. C. Mc-Cullough, and although pretty sick for a while afterwards, is now apparently well on the way to re-

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

West Texas Farmers Burn Corn



Here is George W. Magness, Farwell, Texas, farmer, who concludes it is cheaper to burn his own corn, which he could sell for \$4 a ton, than it is to buy coal at \$10 a ton. He lives about eight miles out in the country and would have to truck his corn to town and the coal back. Many West Texas farmers are burning corn to heat their homes this

opies of Obituaries, Legal Pub

For Sale or Trade

FOR SALE: Pony and saddle. See Doyle Rose, phone 9003-F2. 8-1c

FOR TRADE: Have city lots to trade for good car; also have good milk cow for sale or trade. J. W. Murchison. 9-tfe

FOR SALE: A piano at a bargain. Box 673, or call at the Hereford FOR SALE: Bred Duroc gilts, at

Bess Turrentine. ment, garage and outbuildings. 4, 15 miles north and 8 miles Price and terms right, Call 553, west,

TYPEWRITERS, New and secondhand, Jowell Murchison,

sows, will farrow soon. 46-tfe

FOR TRADE: Residence in Tulia another in Plainview, both clear, will trade either of them for land and pay cash difference. E. W. Kinney, Plainview, Texas, Box

FOR SALE: Rawleigh Good-Health ford. Products at 306 West Sixth St. B. M. Wright, Agent, 1-tfc

FOR SALE: Thousands of Mastodon strawberry plants. See H. E. Sullins, or call at the Great West Nursery.

FOR SALE: Registered, roan Durham bull. Also a Round Oak gas range. See John B. Davis at Sum-

ast week with Mrs. Tom Baker, inch pipe, with pump rod and Mr. and Mrs. Jess Caldwell and working barrel, would trade for Miss Rice of Canyon spent Sunday 3-4 inch pipe. Owen Andrews, six night with C. P. Caldwell and fam- miles south on West Dimmitt Stated Meetings Each Second

> sey cow. See Clyde Honea at Hereford Motor Co., phone 39. 9-1p

"BABE" RUSSELL WILL RUN AT FORT WORTH and has until recently been a studay.

Judge and Mrs. W. H. Russell, will take part as a member of the yard dash with a mark of 9.8 who sent high school sprint rec- track team from there in the South- seconds ,and has tied the record TRY A WANT AD IN THE BRAND

FOR SALE: Stock, eggs or chicks from A. P. A. certified, blood-tested S. C R.hode Island Reds, Send for 1932 mating list. S. F. Warren, Friona.

FOR SALE: Several thousand bundles well headed hegari and sorghum. 2c at stack or 21/2c de livered. Mrs. W. I. Valentine phone 55-J, 11/2 miles south. 8-2c FOR SALE: Gasoline pressur

built in. T. C. Bates, 1030 25prices you can afford to pay. Mrs. Mile Avenue. FOR SALE: Six Jersey mfik cows. FOR SALE OR TRADE: New six all fresh in last six weeks, also lard. room modern house with base 35 shoats. B. R. Fulkerson, Rt.

cook stove, 3 burners and oven

FOR SALE: Rural telephone box, heating stove and Delco lighting Court system. All in good shape. Call 37-tfe A. L. Manjeot at Kemp Lumber

Company.

FOR SALE: Registered Jersey bull, Two years old. Price \$50.00. W. R. Scheihagen, Jr.

BABY CHICKS: Quality and satis faction guaranteed; heavy and light breeds, 8 cents and 6 cents each; custom hatching, 2 cents per Golden Rule Hatchery, Here-

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday, 8:00 p. m Visiting Brothers welco JOHN D. BIGGS, N. G. L. H. Foster, Secretary.



Monday Night of Month. School of Instruction Each Thursday Night. WANTED: Sewing of all kinds. Visitors Are Welcome. JAS. W. HOLLEY, W. M. J. S. JONES, Secretary.

FOR RENT: Modern duplex, nearly new; close in, furnished or un furnished. H. B. Webb, Phone

For Rent

FOR RENT: Furnished apartment F. H. Oberthier.

FOR RENT: Four room furnished apartment, modern. Call 456. C. Thompson:

FR RENT: Duplex, furnished \$20.00, unfurnished, \$15.00. Close in on Third Street. Fred Mil

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP FOR RENT: Furnished how close in. Cail Mrs. Henry Ha ings, phone 381.

FOR RENT: Modern apartment furnished or unfurnished. J. P. McMahon, at Skelton's Variety, o phone 747-W.

9-1p FOR RENT: Nicely furnished apartment with private bath and garage. Mrs. Hattle Rutherford phone 665.

Notice

NOTICE: Income tax returns compiled, rates reasonable. W. L. Alexander, care City Drug Store.

Lost and Found

LOST: Friday, a navy blue jersey jacket for child's dress, between South Main Street. Call Mrs. Ray Barber or leave at the Brand of

Wanted

dressmaking, etc. guaranteed. Mrs. 809 East Third. ords to new marks two years ago, meet in Fort Worth next Satur

dent at Texas University, is now Babe now holds the high school William (Babe) Russell, son of attending the Amarillo College and record of the state for the 100 western Exposition track and field for the 220.

FRIDAY AND SATURDAY Texas Grocery and Market

PHONE 353

FREE DELIVERY

SUGAR, 10 lb pure granulated, cloth bags 49c POTATOES, 10 pounds No. 1 SOAP, 10 bars White Laundry ______ 25¢ CATSUP, 14-oz large bottles, 2 for _____ 25c DILL PICKLES, quart jars, high grade ______ 19¢ CRACKERS, large box, 2 pounds_____ BANANAS yellow ripe, 3pounds MACARONI or Spaghetti, 3 large packages ______ JELLO, assorted, 3 packages _____ 21¢ TOILET PAPER, Northern Tissue, 3 rolls _____ 25¢ BEEF ROAST, best, pound ______ 10¢ HAMBURGER, all meat, 3 pounds 21c GOOD PORK ROAST, pound _____ SLICED BACON, cellophane wrapped, lb ______ 186 LARD, 100 per cent pure, pound BACON, sugar cured, half or whole, pound _____ 131/26

WATCH OUR WINDOWS FOR OTHER SPECIALS We Pay You More In Cash Or Trade for Your Eggs and Hens.

AMARILLO GREENHOUSE Telephone 22239. Nights 20603 or 5426 Price List On Request.

Save Money On Flowers By

Ordering Direct From Us

pay shipping charges AND ALSO allow you 50c for long distance telephone call when plac-

to you C. O. D. or when cash is paid in ad-

On orders of \$2.50 or more we will pre-

On orders of \$5.00 or more we will pre-

We are able to do this only when we ship

Make Money

Merchants who advertise in the Brand offer you news of their stores and their merchandise.

When they make a "good buy" from their jobbers, they give you news of the extra value, in their advertising. Read the advertisements carefully—they help you save—and interest from savings accounts makes money for you.

TRADE AT HOME

The Hereford Brand

"The Best Friend Your Community Ever Had"

Summerfield

BY MRS. L. JOHNSON

Home Makers Study club met March 3 with Mrs. M. Madden, with Mrs. Geo. Story as leader. They decided to have a quilt show March 11-12 at Carlyle's grocery, admission, 15c. everybody invited. Musbands night will be March 25 at Mrs. Lee Curry's.

Subject: Judicial and Executive System. Roll call, A Texas news item. Importance and powers of governor; Mrs. Britt Clark. Organization of state administration. (a) Superintendent commissioners and board, Mrs. W. Huntley (b) State courts, Mrs. L. L. Cannon. At the close of the program the leader had a contest consisting of some of the state officers elected by the voters, The names were misspelled and the ladies were to spell them correctly.

At the social hour refreshments were served 11 members and Miss Buzzell and one visitor, Mrs. Stev-The next meeting will be March 17, place undecided, with Mrs. C. R. Walser as leader. Lewis Jay and Walter Huntley

were in Amarillo Wednesday.

Guy Walser was in Canyon Saturday night.

Mrs. Ava Joplin, Friona, attended church here Sunday night, going on to Plainview with Rev. Coe. Bill Knox and family, Hereford,

apent the week end in the B. A. Atchley home. Mrs. J. A. Noland and daughters

Lakeview singing convention. H. Gray, Westway, was here last

Rev. Coe and family were here from Plainview Saturday night

and Sunday. H. Hawkins and wife have moved here from Hereford.

J. McMinn and wife of Abilene visited here and at Hereford the last Tuesday. past few days.

psne the week end with her aunt, Amarillo last Tuesday. Mrs. B. C. Roberson,

are in Hot Springs, N. M. C. R. Walser visited Amarillo

relatives last week. Joe Wallace is here from Oklahoma visiting M. Madden. B. Y. P. U. will give a program

at Frio Sunday night. Mrs. Phoebe K. Warner and daughter of Claude visited the Lee

Curry home Saturday. Roy Johnson and wife were

Amarillo Thursday. Joe Garrett of Ford spent the week end with Mack Noland.

Black visited his parents, Mr. and Tuesday to attend the Fat Stock Mrs. J. L. Lookingbill Sunday. | show. W. A. Wilson and family of Here-

lah Roberson Sunday. Ky Lawrence and wife are in

El Dorado, Okla., father, who is ill. Carl Frye and family spent Sun-

day in the Ray Johnson home. W. Eddlemon and family were in Plainview over the week end. Shade and Glenn Ratcliff were

SERVICE

PHILLIPS "66" PRODUCTS

-Fill Up and Fly-

J. L. SHARMAN

Southeast of Court House

the Adam Flowers home.

home this week. Miss Maude Noland entertained the young people with a bridge party Saturday night.

Mrs. C. Duniven, Amarillo, visited Mrs. W. Huntley Wednesday. Ray Johnson was in Amarillo

J. B. Saunders and family and Miss Ruth Smith of Hereford Mrs. A. J. Blakemore were in Mr. and Mrs. R. W. Stephens

Mrs. J. W. Jones, Oklahoma B. A. Atchley and J. A. Noland City, visited her parents, Mr. and relatives from Matador remained to the Star Mrs. E. C. Hewitt last week Bill Eddlemon is back on his farm after spending the winter in Cap Coconaugeer whre Snuday sup-

> R. M. Barbee and wife, Amarillo, home. visited the J. B. Saunders home

G. W. Mills and family, Amarillo, spent the week end with her parents, Mr. and Mrs. A. J. Blake- night with R. W. Stephens.

Alvin Hewitt was in Spearman last week.

Wilburn Eddlemon took the ag-L. H. Lookingbill and family of ricultural boys to Amarillo last

C. J. Paddock and wife of Hereford visited her mother, Mrs. Beu- ford spent Sunday in the L. L. Cannon home. Dave Stewart, E. C. and Frank

> Sunday and Monday. Those on the sick list: L. L.

> thy Fangman, James Vaughn, Eddlemon and Frank Lookingbill.

Ford Doings

MISS LA VERNE MANN

Sunday. Sunday school had an attendance of 81. Singing was held in the F. W. Brunson home. R. Poncheigh of Channing will the E. O. Dixon home Sunday. be at home now with Mr. and Mrs. E. L. Roberts.

his sister and family as guests C. W. and H. H. Frye called on my first bottle of Kruschen. Being last week end.

Several in the community have been ill the past few days. Wade Thweatt spent Sunday community Saturday.

night with G. L. Roberts. Hight, Misses Birdine and Tiny was given. Brunson, Vineta and Gladys Sim son, Blanche Larson and Thomas last Thursday.

Mr. and Mrs. Fly, Walker and with Sam Hunter at Jumbo. Mildred of Amarillo were Ford

visitors Sunday. in Clarendon Sunday.

E. H. Simpson, O. D. Frazier, er. W. Brunson, John Rempel, Deni-

and Ruth Lookingbill were at the here from Ward Sunday visiting son Hill and son, Homer, took and D. L. Brown of Blanco, Colo., theme a most interesting one. Of dinner in the D. B. Mann home C. J. Lance visited the Walser Monday.

the Fat Stock show in Amarillo. married. 'They will make their bandit. Mr. and Mrs. Ted Langley and daughters took supper in the Jno. Rempel home Sunday.

Mr. and Mrs. E. L. Roberts were in Amarillo Sunday. Birdine Brunson spent Saturday Seen On the night with Vineta Simpson.

had visitors from Conway, Amarillo and Matador Sunday. The spent the week.

Miss Lucy Faye Brunson and

Simpson took supper with La Verne Mann Sunday. F. W. Brunson spent Saturday

Easter News

By MISS LOUISE FRYE.

Cold weather is damaging bar ley, oats and wheat.

J. H. Sanders and family went Hewitt were in Roswell, N. M., the Ray Johnson home at Summerfield Sunday.

Mr. Fuller and family and Mr. called in the H. H. Frye home Sunday afternoon.

Ray Davis and family and Cecil parents, Mr. and Mrs. J. S. Smith. Louise Frye, Martha Medley

and Annie Mae Smith called in Rev. Thompson preached at Ford the Geo. Chambless home Sunday. Makes You Lose unday. Sunday school had an Rev. Brown, Phoebe and Mac Makes You Lose Rev. Brown, Phoebe and Mac Johnson of Sunnyside, Mr. and Mrs. W. S. Dixon of Frio visited C. W. Frye and wife visited the H. H. Frye home Thursday.

Mr. and Mrs. J. D. Jenkins had M. Slemmons and wife, Mmes. Grandmother Sams Sunday.

of Kansas City, Mo., were in this Kruschen I sleep plenty, eat as Mmes. M. Slemmons and Fred

Birthday guests of Euna Mann Walten attended Council at Dim-Sunday were Mr. and Mrs. J. L. mitt Saturday, when a rug exhibit a glass of hot water in the morn-

H. D. club will meet with Mrs. | convince you this is the SAFE Fred Walton Friday, March 11. and harmless way to lose fat-your Floyd Benson and family visited The meeting was postponed from money gladly returned.

Miss Etta Allison of Plainview safely.

were week end guests in the H. Allison home. They motored to home at Blanco. Mrs. Brown is a sister of H. Allison and Miss Estell Allison of this community.

Screen at

per guests in the F. W. Brunson ing over Will Rogers' in "Ambas- formance, also, sador Bill" that played here the Birdine Brunson and Vineta first of the week

Ken Maynard, hero of many western thriller, comes for today chance for those who dote stories of the West, to see

matinee and evening shows will be the feature program to close the week, being one of the newest releases and will feature Marlene Dietrich and Clive Brooks in a Chinese atmosphere, "Shanghai to the show in Hereford Sunday, Express". Manager J. C. Parker C. W. Frye and family visited made a special trip to see this picture and says it is one of the best. Those who take delight in Miss Dietrich's type of acting and Lookingbill, Allie Fae Lance, Doro- and Mrs. Art Manjeot of Hereford stories will find this one up to the standard that brings vast audiences to see each new production in which she appears. The story has Wheeler of Oklahoma are spend- to do with war-ridden China and ing the week with Mrs. Davis' a train on its way to Shanghai, which in itself should make the

Unhealthy Fat

Mrs. Ethel Smith of Norwich, Conn., writes: "I lost 16 lbs. with on night duty it was hard to sleep Mr. Wowles and Dick Martin days, but now since I am taking usual and lose fat, too.

To take off fat-take one-half teaspoonful of Kruschen Salts in ing before breakfast—one bottle cents. Get it at the City Drug Dan Allen spent last week end Store or any drugstore in America. If this first bottles fails to

last Friday because of bad weath- Don't accept anything but Kruschen because you must reduce

course, Warner Oland, without will be admitted for one cent whom no Chinese picture would than the cost of a Several Ford families attended Clovis Sunday morning and were be complete, has to be a Chinese

The famous story of Christ writ- of the usual circus side-show. ten by Governor Lew Wallace of Colorado, that has outsold all other novels dealing with the time of the early Christian era, comes next FILMS from us and get this FRE Sunday afternoon at 2:00 and 4:00 o'clock when "Ben Hur" makes its first appearance in Hereford in the talkies. Nearly all have seen the famous story either in play or picture, but the new presentation uses the original cast and gives voices to the parts. It will Some of the folks are still laugh- play for the Monday evening per-

The picture for Tuesday and Wednesday of next week is so new that little is known about it only in "Range Law", the sole at this time. Wallace Ford and on Liela Hyams play the chief roles and the name has been named "Freaks". It comes as one of Tomorrow night and Saturday's Manager Parker's special priced

presents all the freak attraction

FILMS DEVELOPED FRE KODAKS FURNISHED

SERVICE. QUALITY DRUG. 8-FOR JOB WORK, THY THE BRAN

> POULTRY CREAM **EGGS**

Bring Top Market Prices

IVA WHITE PRODUCE Second and Sampson

AUCTION

TUESDAY, MARCH 15

Rain or Shine Sale Begins at 1:30 p. m. In the Parr Building, Friona Texas

1-Black team, horse and mare, ages 5-6, weight 2500 pounds 2-Sorrel teams, horses and mares, ages 5-6, weight 2200 lbs 2-Gray teams, horses, age 6, weight 2200 pounds. 2-Black teams, horses, age 3-4, weight 2100 pounds

2-Gray teams, mares, age 5, weight 2100 pounds. 1-Black team, horses, age 4, weight 2000 pounds. 2-Brown teams, horses, ages 5-6, weight 2200 pounds

1-Team brown and bay mules, age 8, weight 2500 pound 1-Team brown mules, age 2, weight 1800 pounds. 1-Team brown mules, age 6, weight 2400 pounds.

TERMS-CASH.

J. C. Wilks

Ray Barber

TRADE EXPANSION SALE

Opening Special

Hundreds of yards of pretty 36 inch prints in fast colors and good quality, limit five yards to a customer, the yard-

5c

Now, just when you need the goods, Sprowls-Cronin and Company cuts loose with their big Expansion Sale, a selling event of such magnitude that no thrifty shopper can afford to neglect it. The sale is store wide, everything carries a low sale price without exception or reservation. Getting ready for this sale has left us little time to advertise, therefore, there will be many items not listed, but everything will be on sale at a price you like to pay. The chance of a lifetime to take your pick of high grade merchandise at the lowest prices ever offered in Hereford. Let nothing keep you away.

Opening Special

Ladies and Children's House Dress es, in good styles and made of very pretty materials, as long as they lsat, each-

39c

Remember the Date---Friday Morning, March 11th 9:00 o'clock!

Ladies'

new house dresses, \$2.95 values, in the prettiest styles and patterns you ever saw, your choice of the lot now only-

\$2.48

One lot Ladies' Silk Dresses in values to \$6.95, made of fine flat crepes and prints, to completely

S2.69

Big assortment of Ladies' Silk

Dresses in solids and prints, in

very pretty styles and patterns,

and excellent materials, each now-

Special

Ladies' Slippers in a big assortment styles, both high and low heels and Arch Support styles, values to \$6.00, choice the pair now only-

\$2.48

Ladies' Hosiery

Ladies Vanette Hose in 45 gauge and in the newest spring colors, choice now the pair-

88c

Special

Men's extra good broadcloth shirts in plain and patterns and in excellent quality, you usually pay \$1.00 for them-each now-

Shantungs

One big line of Shantungs in the most wanted colors and materials that sell everywhere at 75c the yard-

49c

Special

\$5.00—choice now only—

Outing Gowns

Ladies' outing gowns in a good grade of materials, but we have too many right now-all you want, each-

39c

Special

Ladies' House Dresses, all brand new and a big assortment from which to select-regular \$1.95 values and world beaters at that-choice now-

\$2.68 \$1.68

Bleach Muslin

Extra fine soft bleach Muslin, full yard wide, no starch, only 10 yards to a customer—the yard—

sted suits, all good styles and pat-terns in hard twist worsteds, values to \$22,50, the suit, now-

Men's

Curiee's Winton Line of Hard Twist Worsteds, all with two pair trousers, values to \$30.00, choice now of the lot only, the suit—

Curlee's Certified line of fines Worsted Suits, values to \$35.00 two trousers, and a steal at this price, the suit now only—

\$4.88 WATCH FOR THE BIG CIRCULAR! \$21.88 HEREFORD SPROWLS-CRONIN & CO. HEREFORD TEXAS



THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL

e Whiteface Roundup

THE STAFF Borden ____ Editor-in-Chief

Affred _____ Assistant Fellers ____ Sports elle Foster _____ Societies

Take Your Pen In Hand.

Here's your chance to exhibit our talent to some advantage. eanliness Institute is looking for be best original articles, editorials, erse, photographs and drawings n the subject of cleanliness, preared by high school students and pearing in high school publicaons during the months February

June, 1932. Ten dollars will be paid to each thor whose work is accepted by anliness Institute. These pubed articles may be submitted time until May 31. All matersubmitted must have appeared The Whiteface Roundup page. e articles should deal with general subject of cleanliness applied to high school students.
following list indicates the pes of articles desired: The best pression, from students' viewint, of the advantages of peral and community cleanliness n relation to health and good citnship. The best reasons and practical suggestions for promoting the habit of regular handwashing, both in and out of school. Descriptions of the most striking re- ducted. . . THE STAFF. sults from the teaching of cleaniness and personal hygiene, or om organized student efforts to permit cleanliness ideals.

Don't you see the point? This a high school publication, you are high students, there may be \$10 ahead for you. Further inormation regarding entries and articles can be had by interviewing the editor of the Whiteface

Don't Catch Influenz

Old Man Winter turned the les on us. All that delightful test number for class B bands. the past, at least for a while ber all those promise mother and dad about wearyour woolens, gargling and dling up in general? Let's back on them. It's not sible to get influenza, or even ething worse, again.

YOUR DOLLARS Will Go Further

fering! Merchandise at less that can't be dupli-led. Best of values.

POPULAR STORE

FILMS

No. 120 _____ 22e

85e No. 116 _____ 27e

FIRST AID SPECIAL

le Afga Pleuachrome

10e Borie Acid

25e Castor Oil

15c Epsom Salts

10e Sod. Bicarbonate

25e Antiseptie Lotion

\$1.20 Syrup |Pepsin

40c Beyer's Aspirin

\$1.25 Value

ALL FOR 79¢

\$1.20 Listerine 98e

50e Hair Oil 39e

75c Fitches Shampoo ... 69c

\$1.00 Cod Liver Oil, Nyal 89c

Listerine _____ 49c

15e Sp. Turpentine

BUILDING Close Drug Co.

THE NYAL STORE

SATURDAY SPECIALS

Many Other Money-Saving Specials Every

We are exclusive agent for Elizabeth Arden

Toilet Articles, DuBerry Toilet Articles,

King's and Whitman's Candies.

APPRECIATE YOUR PATRONAGE

DON'T CRY

Summer school isn't exactly a to be quite a few eligible for it.

doesn't want in the paper.

Percy Harris tried to do some panied them. work on the electric clock Thursday, but Mr. Dillehay wouldn't

Whiteface Party.

and overall party in the gym at day night. The question for dethe high school Saturday night. bate was, Resolved, That lobbying

sor, attended this class party. Everyone enjoyed the games took the affirmative. that were played and refreshments that were served afterward.

Wanted: Your Opinion.

terested in just any opinion, but start to finish, as the girls had On the whole, we think ourselves them and take them home. Very a conscientions staff and amusing games were played and strive to please, but the point is, at about 10 o'clock delicious rewhen are we pleasing? We earn- freshments were served to pracestly solicit your opinion, criti- tically all the senior class. cisms, suggestions and advice regarding the how, why, when and rionor Roll, Fourth Six Weeks. manner in which this page is con-

Monday Morning Assembly.

very recent death of John Philip lips. Sousa, who was perhaps our greatest composer of marches. So in honor to him, the band played Cloyd, Lucta Borden, Zelma Ruth three of his compositions, Wash- Shore, La Verna Womble, Doroington Post, Stars and Stripes thy Fullwood. and El Capitan. Other selections high school, and the festival con-

Surprise Birthday Party.

class friends gave Owen Miller michael, Basil McKinley. a surprise birthday party at the Freshmen, Odella Flowers, Jean home of Betty Jones, Bridge was Morgan, Elizabeth Spradley, Wayne played until about 11 o'clock when Evans, Clyde Hussey. delicious refreshments were served to Mary Elizabeth Ireland, C. J. Gaytha Wilson, Virginia Nix, Borden, Elaine Newell, Spaulding Bartley, Virginia Barnett, W. J. Fellers, Katherine Miller, June Alltye Ruth Pickett and Owen Mil-

Miss Frances Landrum, student of nursing in Baylor Hospital, in Dorothy Funderburg, Elsie Mac Dallas, arrived in Hereford Tues- Wilkins, Mary Jane Morgan. day of last week for a visit with her parents, Mr. and Mrs. L. P. Landrum, before resuming her studies following an attack of in-

\$3.50 Electric Clock for

\$1.39

\$2.50 Modern Copyright Books

Special, 39

\$1.00 to \$1.50

STATIONERY

Special, 59¢

AUTO SPECIAL

BOTH FOR \$1.19

\$1.00 Chamois

\$1.50 Alarm Clock

50e Par Shaving Cr. ...

25c Dr. West Tooth Paste 19c

50e Prophalactic T. Br. 39e

\$1.00 Hind H. & A. lotion 79e

50e to \$1.50 Face Po. Asst.

Special 39¢

Debates at Friona.

Tuesday night, March 1, both branch of athletics, but according the boys and girls debating teams to school statistics there are going of Hereford lost to those of Friona, Lois Smith and Mattie K. Sherman debated on the girls She has been at it again. Violet team, and Leslie Culwell and Ed-Marrs has done something she win Holland were on the boys team. The other two teams and the coach, Miss Crawford, accom-

Hereford Debaters Win.

Kellar Muse and Sherman Morgan, a team of debaters for Hereford high school, won over a team The sophomores gave an apron from Amarillo high school Thurslarge number of sophomores, as practiced in this country is de-

Senior Leap Year Party.

Monday night, February 28, the seniors mothers gave the senior Really, students, what is your class a leap year party at the opinion? Of course, we're not in- city hall. It was an uproar from we are when it concerns this paper. to ask the boys for dates, go after

High honor roll: Seniors, Martha White; Juniors, Wilma Jo will be just as good. H. E. H. Jones, Billy Ross Phillips; Sophomores, Adeline Schumacher; Fresh-The Monday morning assembly men, Barbara Buckner, Bill Mcprogram was quite fitting with the Lean; high seventh, George Conktimes. You doubtless know of the lin; low sixth, Viola Beryl Phil-

> Low Honor Roll. Seniors, June Allred,

Juniors, Irene Buckner, Mary Lee which they played were, The Gold- Curry, Louise Hamm, Katherine en Sandies, written by an Amarillo Miller, Peggy Mitchell, Mary Posey, man and dedicated to Amarillo Bonnie Jean Smith, Lenora Thom-

as, Patricia Wederbrook. Sophomores, Mary Kate Brotherton, Nancy Conkwright, Thelma Fulkerson, Helen Griggs, Frances Higgins, Marie Schumacher, Sallie Last Saturday night a group of Skelton, Wilma Smith, Loys Car-

High Seventh: Genevieve Orr,

Low Seventh: Billie Beene, Bettie Jean Ball, Imogene Roberson. High Sixth: Helen Ray Hamm, red, Betty Jones, Bob Hough, Bet- Jewell Reed, Irene Knox, Ernest Scheihagen, Varian Jay Fuller, Earl Oldham, Willie Karr.

Low Sixth: Chilton Foster, Karl Wilson Shirley, Jasper Vaughn,

Cowhand Banquet.

The Cowhands will hold their annual banquet at the Christian church Tuesday, March 15, All ex-Cowhands that left the club in good standing are cordially invited to attend. We also think we should take this means of expressing our appreciation to some of the leading men of the city.

This is to be a real feed, pre pared by the Lioness club. This expected to be the enjoyable affair it usually is, when the Cowhands have anything to do with This organization was just organized last year by Mr. Wilson and nine charter members. Since than there have been 25 men added worked very diligently on the programs, and it is expected that this banquet will be enjoyed by all

To the Seniors.

didate in the popularity contest? an agreeable profession because Are we going to let the candidates many friends were made and the from an under class get ahead of the seniors? Are we going to fall down on the job and let some other class get the credit for something cording to the person and also to that should have been ours? If the size of the paper. The greatyou are loyal to your class the an- er field now open is the country vote may put the senior candidates or bookkeeper. over, so get busy, senior classmen, we're depending on you.

A SENIOR.

New Club Organized.

A Spanish club was -organized by students in classes of Spanish I who had an average of 80 or above for the purpose of corresponding with Spanish-speaking stu- ize the local candy counters predents in other countries. The fer the Hershey bars because there club chose as its name, Las Ami- are no nuts and thus chewing begas Internationales. Wilma Jo comes a silent process, and per-Jones was elected president and haps an invisible process, depend-Elizabeth Spradley secretary.

Mr. and Mrs. T. E. Seigler and study halls or classes may secure daughter, Gladys, visited Miss names of these "sweet toothers" Blanche Donald in Canyon Sunday, from Miss Westbrook

New Music.

The band has some new music others.

gives a 30 minute concert practic- getting away from it? Would he ally every Monday morning from let this thing take his freedom, the 9:45 to 10:15. All visitors are one thing which he desired most?

Tennis Courts Improved.

new court is being made of caliche it at night. It appeared to have and the back courts of the old all manner of sizes and shapes. courts are being built up. New Would it never leave him alone? with Miss Parker as their spon- trimental to the best interest of posts were set and the business Perhaps he would wake up in the the people. The Hereford debaters men put up a new net. After all morning to find it gone but nofor not having some good tennis Everywhere he went it was there

Band Trip.

The band is to take another trip this summer. The band mothers have not decided just where we shall go yet, but it is supposed that we shall go to Elephant Butte Dam, Santa Fe, Albuquerque and several other interesting for them. piaces. Last year we made a trip to Carlsbad and Ruidoso, playing at towns in between. The band had a good time last year it lasts. and knows that the trip this year

A Grand Event.

or county jail. It was supposed some of the most popular students James to have been strictly a female af- in school but what does that mean fair and was given in honor of to a were Anita Jowell, Loys Carmi- Brand, chael, Andy Habermacher, Dorothy Fullwood, J. B. Noland, Violet Marrs, Wilma Jo Jones and the superb entertainer, Doug Henson, whose first act was to cause the party broke up.

The Occupations class has been honored with professional speakers the last two Fridays, with subjects pertaining to ur studies.

Miss Grace Buzzell talked to the class on the profession nursing. In her talk she gave the important points, such as the nature of the work, different fields open to nurses, requirements enter nursing schools, financial on girls. She indicated that the most important factors are to and chewing something else. work sedulously, and to possess an invincible character.

Last Friday Mr. Kessle talked to our class, on printing and editorship. He stated that newspapers were the most understandable ways of sending news when it cannot be spoken, and for this reason it requires accurate work. A man should have a realization that he must be correct, because to the organization. These have the profession is one of the most complicated.

Mr. Kessie gave us the disagreeable and the agreeable features. First, he thought that the greater part of the printers are disagreeable, because the work has What's the matter, Seniors? to be so very tedlous and accur-Why don't we get behind our can- ate. Then, he stated that it was work was always new.

We were given the financial and personal features which vary acswer will be "No". Remember your newspaper, and the stenographer

> The Occupations class feels greatly benefittted by these enticing speakers and we sincerely thank Miss Buzzell and Mr. Kessie for their time and influence,

> Miss Irene Crawford spent Saturday in Amarillo with friends.

These loyal students who patroning on one's experience in such matters. Teachers of afternoon Tragedy.

and will start on it soon after the days now it had been there. It that somebody is providing sus-Amarillo contests. Some of the had a dark, sinster appearance as tenance for afternoon study halls new numbers are. On the War- if death went hand in hand with path, The American Gentleman it. There was no way of getting March, Indian Boy, and a few away. Everywhere he went it dogged his steps, always around 10 CENTS, and JUMBO MILK To the Older Folk: The band him. Would there be no way of The thought sent a chill of horror up his spinal column. Would he never be rid of that thing? He had not the slightest idea of what The tennis boys are improving it was, but it had his nerves so ed Miss Blanche McDonald in Canthe courts the last few days. A on edge that he even dreamed of these improvements have been in the morning it was still there. made there should be no reason There was no getting around it. before him. His nerves were at the braking point. "Oh, well, I might as well give

up," said the fly, as he settled on the fly-paper.

JUNE.

Who's What In Popularity Contest.

Seniors: Thinks the world waits Freshmen: Wonders what it's all

about. Juniors: Don't care so long a

Sophomores: Knows it's all about

Come on, sophomores, get behind your representative and show these important-feeling classes just who Look, folks, the big event of you really are. We know we have the year has happened. It was a some stiff competition and are party given at the Cross Bar Hotel sending representatives up against Ruth Smith, but it turned out to Everyone will be watching for the be a general rough house. Boys picture of Frances Higgins and were later invited and a number Loys Carmichael in the Amarillo of uninvited guests arrived. These papers as well as in the Hereford

Assembly Talk.

On Tuesday of last week Miss Grace Buzzell gave an interesting lights to stop burning, and, as he talk in assembly. Her subject was says, this had the desired effect. the Five-Point plan. This plan He also made a deck of cards dis- is for better health among stuappear-they haven't been seen yet, dents, who have until some time Anyone finding them please return in April to gain these five points: to Bettye Miller. While the unex- Defects corrected, health habits pected guests were dancing, the performed, general attitude imothers were served refreshments proved, grades satisfactory, and in the kitchen and all good liars satisfactory vaccination. If the reported a good time when the student has carried out all of these five points he receives a certificate from the state. Before this certificate is issued, however, the state requires three statements, one from the doctor, one from the superintendent of the school, and one from the parents. This plan should be an inducement to better health habits.

The opinion of the History III C class is that Reaford's cousin does not live in South America. He lives, from the evidence the class has, in the Cannibal Islands. Reaford feasted from W. J.'s finfactors and the effect of nursing gers one day last week, or maybe "Butch" was carving the fingers

> Some Good Used Single-Row and Two-Row

Listers

And New Three-Row Listers

at GREATLY REDUCED

M. D. Womble



Orr's Tailor Shop

Miss Westbrook reports a great advance in sales on penny-bar What was that thing? For two Hersheys. The sales at noon prove

SQUARE MEAL 15 cents. LUNCH SHAKE 5 cents at QUALITY DRUG.

Miss Bess Westbrook made a business trip to Amarillo Saturday.

Miss Gwendolyn Spradley visityon Sunday. A. M. Smith of Clarendon was here over the week end visiting

Mr. Smith celebrated his 70th birthday while here. Mrs. A. A. Bennett of Arnett, Oklahoma, arrived Friday to visit

his daughter, Mrs. C. H. Dillehay.

Presiding Elder L. N. Lipscomb of the Amarillo district, held quarterly conference at the Methodist

her sister, Mrs. E. E. Fridley.

church in Hereford Sunday night. FILMS DEVELOPED FREE KODAKS FURNISHED. FILMS from us and get this FREE

SERVICE. QUALITY DRUG. 8-2c

TAG

ENDS SATURDAY There are still plenty of good values left. Attend our big-

"Towel Saturday" March 12

Unusual Values In Towels.

WEIR'S

FOR JOB WORK. TRY THE BEAND

While it lasts, bushel	\$1.35
Poncas Best, 48 pounds	80c
Winesaps, good size, dozen	21c
Per pound	2c
Concho, two for	21c
three for	14c
Swift's Jewel, gallon bucket	66c
10 pound cloth bag	5lc
No. 2 cans, three for	23c
Three-Minute,	8c
	Poneas Best, 48 pounds Winesaps, good size, dozen Per pound Concho, two for Swift's Jewel, gallon bucket 10 pound cloth bag No. 2 cans, three for Three-Minute,

Paying All the Market Justifies for Produce.

Saving Money Expensively

Scrimping and scraping and pinching pennies is not always real economy.

Being "Penny wise and pound foolish" is an only too common failing. You may waste time, health, beauty, opportunity for recreation or self-culture by saving moneypennies that would pay the wages of Electrical Servants to work for you and save, or make possible, any or all of those other things.

Texas Utilities Company

Mr. and Mrs. N. C. Vogele visit ed friends in Lubbock Monday and attended the style show there.

Thousands can't be wrong. Selfeders must pay-see the Panandle Lumber Company's plans and details.



HEREFORD, TEXAS

Thursday

Ken Maynard

"Range Law"

Friday and Saturday

MARCH 11-12



MARLENE

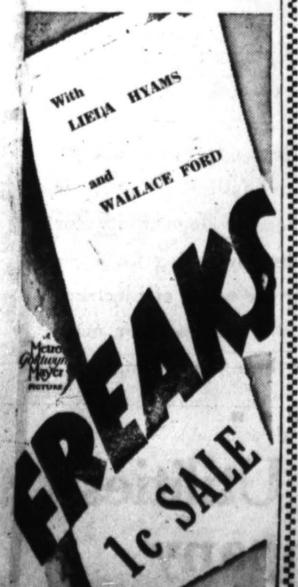


CLIVE BROOK

Sunday - Monday



Tuesday Wednesday MARCH 15-16



Mrs. J. E. Beyer returned home Sunday from a two weeks visit Hutchinson, Kansas, with her and wife, Mr. and Mrs. Ersel

Mr. and Mrs. J. E. Hill left last Thursday for Fort Worth to visit friends and attend the Stock Show.

Miss Mattie Swisher of Canyon, member of the Hereford Music Study club, attended the Colonial RICE'S. Tea given by the club Monday, and brought as a guest Miss Geraldine T. C.; and Mrs. C. C. Jameson, Methodist church

We carry a full line of pistons, pins, perfect Circle and McQuay-Norris ofl and compression rings and valves for all popular cars. Ireland-Beavers Motor Co.

Mr. and Mrs. L. F. Sheffey of Canyon visited her sister, Mrs. C. H. Dillehay, Sunday.

Mr. and Mrs. Curtis Hill of Roswell visited in the home of T. E. Seigler last Thursday.

Special for Saturday and Monday, 29 x 4.40 Brunswick, guaranteed by the makers and insured O Plains at your grocery. by Rice, \$4.05. Tube with tire only 75c extra.

visited Rev. E. P. Gleser in Hereford last Thursday.

Messrs. and Mmes. A. C. Thompson and Norfleet Williams were in Amarillo Saturday and Sunday.

Mr. and Mrs. W. F. Gillis attended the Style Show in Lubbock last Monday.

A home pays dividends. Keep in repair. Panhandle Lumber

Rev. Mark Beavers of Clarendon visited his sons, Hall and Lamar, and daughters, Miss Zoe Beavers up at Ireland-Beavers Motor Comand Mrs. J. W. Hendrix, here last pany.

QUALITY DRUG.

Why buy ordinary tires when 19 All-Weather tread at \$6.93. nesday of last week. Others as low as \$4.86, at Ireland-Beavers Motor Co.

OF A RANGE ROUSTABOUT

"Home never wuz like his," said the milkmaid as the cow stuck her foot in the

Nope, never wuz lik' whut sum uf us live in now. Yu kno' last' week I got ter tawkin' about yur an' my homes uf ter day. Wal, let's 5 go inter the kitchen an' luk things over. Thar's Ma with her apron on wurkin' over an ol' cracked top stove a cookin yer dinner. Yer kin count on Ma always bein' on the job. An' it shure is a Watch her lift thet hevy bucket uf water an' fill reservoir. Whop; she spilled sum on the floor. Luk at 'at floor, Splinters and worn. Wal, she'll hev ter git enother rag next time or else stick her han' ter pieces, Luk ut 'at er old kitchen safe whut she has ter use. Screen doors all dusty and smoky. Lukut the size of thet kitchen too: Gee, whut a lot uf change yer cud mak' in it jist ter help Ma an' make her work easier. A nice new floor, thet yu cud put some kinda uf a coverin' on. Throw thet old safe out an' give her nice Bilt-in cabinet, with a sink in it. Yu kno' it don't cost much now fer them things and Gee how it wud help Ma. Then yu kno' the hull country is tryin' ter put hull country is tryin' ter put one ter work an' yer might git sum one ter help real cheep now. Yu wud be doin' yer part in thet too.

R. H. KEMP LUMBER **COMPANY**

Phone Four-Four

Mrs. Audis Martin entertained Tuesday night at her home on E. Third Street in honor of her husband's birthday, with a bridge and pool party. Angel food cake and hot chocolate were served to Miss Gertle Horn, Messrs. and Mmes. Mont Baker, Glenn Weir, Carl Gilliam, Johnnie Orr, Tom Carroll and Mr. Obe Thurman.

Yes, we have fan belts. A

Miss Maurine Spradley who has Green, dean of women of W. T. S. been attending Jefferson University For Representative, 123rd District: in Dallas, returned home Saturday wife of the pastor of the Canyon after having completed her course in business training, and plans to enter W. T. S. T. C. at the beginning of the spring quarter.

> A 29-4.40 genuine Goodyear Speedway tire and tube at \$4.65. 9 All other sizes at ridicuously low Ireland-Beavers Motor For Sheriff and Tax Collector: prices. Company.

That brooder house, that chicken house why put it off? Make QUALITY DRUG for a SQUARE that investment today. Panhandle MEAL 15 cents or a LUNCH for Lumber Company, where you dol-8-2c | lar has sense as well as cents.

> M. M. Harding of the International Harvester Co., Clovis, made For County and District Clerk a business trip to Hereford Monday and Tuesday.

Butter is a home product. Cream

W. D. Keliehor had the misfortune of having his car slightly Rev. J. R. Sharp of the First damaged by another car backing For County Treasurer: Presbyterian church of Canyon into it. A fender, and one tire were damaged. Fortunately tire was an insured Brunswick and it didn't cost him a cent to have it repaired at RICE'S.

> W. J. Gammel of Canyon left last Friday after having attended court here last week.

spent Friday in Amarillo with her sister, Mrs. P. K. Bishop,

Miss Fern Carlisle visited in Amarillo last Saturday.

Radiator repairing that stands

B. Jones of Amarillo was here FIFTY CENT HAIR OIL or last Thursday as a witness in BRILLIANTINE 33 cents at the court. He is a former city en-8-2c gineer

Perry Pearson, attorney of Ama-Goodyears are so cheap? A 4.75- rillo, was here on business Wed-

> FIFTY CENT HAIR OIL or BRILLIANTINE 33 cents at the QUALITY DRUG.

> on your screen doors and windows. early in the season. Try the Panhandle Lumber Company.

Miss Frances Fullingim visited in Amarillo Saturday. Joe Dooley of Amarillo was in

Hereford on business Thursday of

You ask for those odd size tires at other places, then go to RICE'S and find them.

A 4.50-21 Goodyear All-Weather tire at \$6.35. Heavy duty at \$8.7, at Ireland-Beavers Motor Company.

C. C. Rockwell, John R. Mosley and L. Baskin returned Sunday night from an 1800 mile auto trip on business to Houston and Galveston. The going trip was via Fort Worth, while the return was made via Austin.

Insist on having butter produced in your local territory. Cream O' Plains is.

Vance Hough of Amarillo was business visitor in Hereford last

Miss Eunice Rutherford spent Saturday with Amarillo friends.

Ross Craig of Canyon attended the Brumley hog sale here Tuesday.

Mrs. J. O. Newell visited friends in Amarillo Saturday.

J. L. Hoffman has erected Star windmill on his farm nine miles southeast of Hereford.

Ready-cut tube repair patch kits only two bits at RICES.

Ezra Norton improved the Kerr Hardware building last week with a stucco surface on the back wall

and new paint and lighting fix-

porch and some new fences for his home on Catalpa Street, in

which Grant Fuller lives. \$1.75 pump, special for Saturday and Monday only, \$1.35, at RIOE'S.

The Busy Bees entertained their husbands and children with a party at the home of Mrs. J. E. Golden Wednesday evening, March 2. The evening was spent in playing forty-two and other games.

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their vice. The Legion as a whole was action of the Democratic Primaries for this payment, due to the finof July 23, 1932:

H. K. STANDFIELD

For County Judge and Ex-Offici County School Superintendent: EARL W. WILSON

(Re-election) C. W. HUMBLE C. T. KIBBE ARTIS RUSSELL

WOOD D. VAUGHN EZRA NORTON JNO. B. MILLER (Re-election J. WALLACE ROBINSON J. T. CUNNINGHAM ED CURTSINGER I. I. WEST EMETT HALES

W. FRANK BALL JOHNNIE BIGGS MRS. BESS TURRENTINE L. H. FOSTER (Re-Election)

W. L. PICKETT

For Tax Assessor: MACK BEACH (Re-election

(Re-election) For County Attorney: JOHN COFFEE (Re-Election

MRS. BESSIE L. SMITH

or Commissioner, Precinct No. 1: P. J. (Jack) ROSE JAS. R. ROBINSON S. O. WILSON

Mrs. Jim Holly and daughters For Commissioner, Precinct No. W. D. KELIEHOR W. B. PHILLIPS (Re-election) S. L. WALSER

> For Commissioner, Precinct No. 3: J. T. GUINN (Re-Election) E. M. JACK HERMAN GRAY W. D. NAFZGER.

nissioner, Precinct No. W. M. (Mal) STEWART (Re-election)

VOCATIONAL AGRICULTURAL TEACHER TO FORT WORTH BY SPECIAL INVITATION

B. H. Hopkins, vocational agricultural teacher of Hereford high school, attended a called meeting of similar workers from over the state when they convened at Fort Just about time to check up Worth last Friday evening. The group was called together by the You can always save money buying district and state representatives of the work, and Mr. Hopkins was invited to be present for the Harry Kibbe entertained with sevoccasion, one of the few men in eral popular cowboy songs that this part of the state to whom the were fully enjoyed by everyone. courtesy was exended.

> a little bit of the Fat Stock show and rodeo while he was there, and found it very enjoyable.

LOCAL ORGANIZATIONS SUPPORT VETERANS' PLEA FOR BONUS PAYMENT STATE OF TEXAS.

The Hereford post of the American Legion has joined the plea of the veterans of the World War bonus due them for overseas serbut with the passing of the \$2,-000,000,000 appropriation to refinance commercial interests over the nation, the veterans decided it was no more than just and right the government could and should pay off its account for past service rendered.

The Lions Club of Hereford a its meeting last week respectfully asked the views of the local Legion post relative to the movement and when assured the veterans here were in accord with the idea of the bonus being paid, the Lions went on record to endorse whatever stand the Hereford post takes, and would carry it through to the International Lions organization, as well as to the national congressmen serving this region.

A similar movement was pres ented to the chamber of commerce meeting Monday by Judge Jno. P. Slaton, and the local commercial body voted unanimously to endorse the bonus request. As Judge Slaton very aptly stated the idea: "Everyone who was inssociated with the war has now been paid off except the ones who did the fighting, and it's time that is

SPROWLS-CRONIN AND COMPANY INAUGURATE TRADE EXPANSION SALE

The dry goods and ready to wear business firm of Sprowls-Cronin & Company will this week use Brand advertising facilities to tell adjacent trade territory of a tremendous trade expansion sale by which the store proposes to "go out after business."

C. Terrell of Childress is directing the organization of the special event which opens tomorrow morning at 9:00 a. m., Friday, March 11. Mr. Terrell has a wide experlence in conducting sales of this nature over all of West Texas. While conditions are bad, he says, he sees many signs of improvement. He predicts a successful merchandising event in Hereford, as he says if a merchant offers real bargains and uses the proper advertising methods, as Mr. Cronin has done, there can be no doubt of its success,

Watch for the big posters crammed full of merchandising bargains the Brand has put out for the store this week.

Messrs, Lawrence Merrick and Delicious refreshments were serv-"Hop" says he got to take in ed to 11 members and 41 guests.

> Cream O' Plains butter-Pasteurized for your protection.

New Spiring MATERIALS

-The season's newest in all the new and wanted materials for early spring sewing-nothing has been left out in making this department the most complete.



Embroidery Linens

Embroidery Eyelet Linen, 36 inches wide, in the spring's newest patterus-

39c

Sheer Lawn

-Just the material for early sewing-you will have no trouble in finding the wanted patterns-

Printed Lace Cloth (36 INCHES)

-Lace cloth is something new for sport dresses and suits-

25c

Silk Rayon Beautiful spring patterns-

Stone Department Store

SHERIFF'S SALE

County of Deaf Smith.

to the federal government to pay trict Court of Deaf Smith Coun- isfy a judgment amounting to the remaining 50 per cent of the ty on the 10th day of March, \$1135.00, in favor of H. C. Bow-1932, by the Clerk thereof, in the case of H. C. Bowsher versus A. names are listed, subject to the opposed to asking the government F. McDowell et als wherein H. C. ancial condition of the country, McDowell, James Green, W. Jen-Bowsher is plaintiff and A. F. kins, S. J. Smith and Jessie M. Smith are defendants, No. 1947, and to me, as constable of Justice Precinct Number One, of Deaf Smith County, Texas, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on First Tuesday in April A. D. 1932, Patton and Cecil Guseman were it being the 5th day of said month, called to Winchester, Kentucky, before the court house door of last Friday by the sudden death said Deaf Smith County in Here- of their mother, Mrs. James D.

> The southwest one-fourth (14) of section number twenty-five (25) them in Township number three (3), north of range one (1), east of a Capitol Syndicate Subdivision as here, was 85 years of age. Funeral shown by a plat thereof of record services were held at 11:00 o'clock in the deed records of Deaf Smith Monday morning at the cemetery county, Texas, and being located in Winchester.

ed property, to-wit:

and situated in said county

Deaf Smith, Texas. Levied on by me as constant by virtue of said order of si By virtue of an order of sale on March 10th, 1982, at 9:30 oclock a. m., as the property of James ssued out of the Honorable Dis- Green and Jessie M. Smith to sat-

sher and cost of suit. Given under my hand, this 10th day of March, 1932. J. C. CARROLL, Constable

of Justice of the Peace Precinct Number One, Deaf Smith County, Texas.

MRS. JAMES D. LISLE DIES IN WINCHESTER, KENTUCKY, MARCH 4

Mmes. H. G. Conkwright, John ford, Texas, the following describ- Lisie. They were joined in Canyou by their brother, J. H. Lisle, who continued on the journey with

Mrs. Lisle, whose going will be regretted by her many friends

E. B. Black Co.

Is offering the greatest values in bedroom, living room and dining froom furniture that has ever been sold in the Panhandle. Our stock is complete—our big store is overflowing with up-to-date home furnishings—all of the latest the ma ket affords.

\$ 75.00	former price bedroom suite for	\$39.75
\$ 95.00	former price bedroom suite for	\$45.00
\$125.00	former price dining room suite for	\$62.50
	former price dining room suite for	\$40.00
\$147.50	former price living room suite for	\$72.50
\$175.00	former price used living room suite for	\$65.00
		a lua.

E.B. BLACK COMPANY

Some Extra Good Used Furniture Cheap. We Sell R. C. A.,

Victor and Phileo Radios.

"We Are Satisfied With Small Profits."

PIGGLY WIGGLY The Over the World

LETTUCE—

COMPOUND—

GRAPEFRUIT—

LOGANBERRIES-

APPLE BUTTER-SHOE POLISH—

SUGAR-

BEANS-

Walker's Austex, large

SALMON-

COFFEE

Vacuum Pack

TAMALES-



GRAHAM CRACKERS-

HAMBURGER, pound _____ 7 1-2c STEAK, pound _____ 7 1-2c ROAST BEEF, pound _____ 10c

STEAK, round, loin, T-bone, lb ____ 12 1-2c BACON, sliced _____ 18c