

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 13.

The Hereford Brand, Hereford, Texas, Thursday, April 7, 1932.

Five Cents Per Copy.

Annual Cooking School Will be Held Next Week

Occasion Promises to be One of Interest As Entertainment and Prizes Draw Increased Attention.

From the great interest being manifested in the cooking school to be conducted by Mrs. Leona Rusk Ibrig, under sponsorship of the Hereford Brand, in the Star theatre, Tuesday, Wednesday, Thursday and Friday afternoons of next week, it is evident that the school has accepted an obligation which will tax its abilities to the utmost to meet the expectations of those who have expressed their pleasure and appreciation of the Brand in undertaking such an event.

The Parent-Teacher Association of the city is cooperating with the school by sponsoring a cake and pie baking contest with the assistance of the Great West Mill and Elevator Company, which promises to be one of the most interesting and entertaining features of the four days. Mrs. H. C. Van Bibber, president of the P. T. A., with a capable corps of assistants, will be in charge of the contest.

The help of various agencies, with Hereford merchants' cooperation, makes the holding of the cooking school possible with the exception of the cost in money, which responsibility the Brand has assumed and will need the friendly consideration of every local help. The cooking school is free for the city, it is absolutely free, it is given with the express intention of bringing to Hereford programs and features impossible of attainment without some reputable business guaranteeing its fulfillment.

It is not possible to enumerate the pleasant surprises to be experienced by those who attend the cooking school. Mrs. Ibrig comes to Hereford only because ten papers combined their resources to make her visit within the reach of everyone, and she conducts a school in each town. Among them are Lamesa, Memphis, Dalhart, Shamrock, Midland, Spearman, Panhandle, etc.

Prizes galore will be distributed, some in the form of souvenirs, some as awards each day to the winners of the cake and pie baking contests, some for attendance at the school, etc. The full list has not been compiled, but it grows daily as the time for the school approaches. Grand prizes in cash will be distributed in addition to the merchandise awards.

The Brand Daily.

Part of the service the Hereford Brand will contribute to make its first annual cooking school a success is to publish a paper each day while the school is in operation. Those not familiar with newspaper possibilities and the amount of energy, foresight and manual labor incidental to publication, will probably not understand just what a task the Brand has set for itself in issuing a daily paper. Nevertheless, it is an indication of what the Brand contributes to the best interests of Hereford community, and how to what lengths the paper always ready to give the best service to its readers. All the advertising in the world cannot buy such a will to understand a community's welfare and work toward its accomplishment. Selfish interests are forgotten, and only the clear-cut desire to help to the best of its ability, prompts the Brand to undertake the task and

The Brand is gratified to receive the encouragement so many Hereford organizations have indicated, among them being several civic and school clubs that have dispensed with their regular meeting for next week that all members may have the liberty and pleasure of attending the cooking school.

There will probably be another issue of the paper reach its readers before the school opens.

Lounsbury's Hold Farm Sale Next Tuesday

Arriving Lounsbury and son are advertising this week a livestock and general farm auction at their southwest of Hereford next Tuesday, April 12. There will be 75 head of hogs, 10 head of dairy cattle, farming and household equipment and turkeys and chickens. The sale begins at 1:30.

COOKING SCHOOL INSTRUCTOR



Mrs. Leona Rusk Ibrig who will be in charge of the cooking school to be conducted by the Hereford Brand in the Star theatre building on the afternoons of April 12, 13, 14 and 15. It is planned to issue the Brand as a daily paper during a time approximate to the operating of the school. All the classes of instruction will be absolutely free and many valuable prizes and souvenirs will be distributed each day of the school.

SON BORN TO COACH AND MRS. T. E. MCCOLLUM

A fine baby boy, who has been named Donald Edwin, was born to Mr. and Mrs. T. E. McCollum at the Deaf Smith county hospital Wednesday evening, April 6. The high school reports that Coach is doing as well as could be expected.

Tax Meeting Well Attended and Work Begun

About 125 citizens of Deaf Smith county manifested their desire to make an endeavor to lower taxes, when they assembled last Saturday afternoon in the district court room to discuss the situation and effect a temporary organization to put the general idea into practice.

George Muse, president of the First National Bank, was chosen to serve as chairman and Claude Ricketts as secretary until permanent officers will be elected. Two committees, one to secure members, and another to draft rules and by-laws of the organization, were appointed by the chairman, one from each precinct in the county. For the membership committee, Albert Higgins will serve from precinct one, Alex O. Thompson from precinct 2, Fred Collett from precinct 3, and John Whitsett from precinct 4. On the rules and by-laws committee J. C. Lance will serve from precinct 1, T. E. Sailer, precinct 2, C. C. Gray Wilson, precinct 3, and Carl Stratus, precinct 4.

It was decided that there be no membership fees or pay for any officers, it costing nothing to anyone to belong to or become part of the organization. There can be no charges made for any purpose, nor can any compensation be given to anyone for any work done for or by the organization. Slips of paper passed through the audience while the program was in session were collected at the finish and contained the names of 124 of those present who signified a desire to become members of the tax league.

The meeting was adjourned to reconvene next Saturday afternoon at 4:00 o'clock in the district court room, at which time further organization work will be completed.

Judge Carl Gilliland, who was largely instrumental in bringing the matter to a public gathering, spoke at length before the close of the session, giving statistics on national, state, county, city and school taxes, showing their rate of increase and presenting argument that it would be impossible for people to continue paying taxes unless they were reduced to a lower scale.

Health Council Plans Parade For April 29

The county health council is moving forward with its plans to hold a Community Child Health Program Friday, April 29, culminating in a demonstrative parade to be participated in by the civic, public and community organizations of the county. The council has adopted the slogan: "Support Your Community Child Health Program—It Protects Your Home." The following bulletin has been issued:

"The Deaf Smith county health council and superintendents of city and rural schools are sponsoring a county-wide health demonstration, in the form of a parade, at 1:30 p. m. sharp, Friday, April 29, to be held in Hereford.

As your part in cooperating we invite organizations to enter a decorated float or car, representing your club. All cars will form in line at the Christian church on Main and as far north as necessary.

Line of parade is as follows: High school band. Rural schools. Parochial school. Central school band. Central school. Junior high school. High school. Junior health school. Adult health clubs. Well baby and pre-school child float.

Decorated cars. Help the county health council to make this National Child Welfare day a real success by responding. Call Mrs. Ray Barber at your earliest convenience whether or not you desire to enter.

MRS. B. F. MARRS, City Chairman. MRS. RAY JOHNSON, Rural Chairman.

Picarded cars or individuals are acceptable for the parade, bearing designation of the organization or business house or firm represented. It is the earnest desire of the county health council to make the Health Parade on April 29, a red letter day for Deaf Smith county children.

LIONS WILL ATTEND DISTRICT CONVENTION AT LUBBOCK NEXT WEEK

A number of members of the Hereford Lions club will go to Lubbock Monday of next week to attend the district convention April 11-12. C. C. Acker and R. E. Kessie were elected delegates from Hereford, but cooking school activities of the Brand will prevent the latter from attendance. An alternate will be chosen in his stead.

Rev. M. J. Johnson, as the entertaining guest of W. J. Stanford, made Wednesday's luncheon this week a time of meditation and reflection for the Lions, when he spoke of the fulfillment of scriptural prophecies, referring specifically to the invention of the automobile, flying machine and radio.

Thirty-two Lions and guests partook of Wednesday's bountiful luncheon and the usual enjoyable fellowship of the club was much enjoyed.

MARY FRANCES CLONIGER CELEBRATES FIFTH BIRTHDAY

To honor little Mary Frances Cloniger on her fifth birthday, her mother, Mrs. B. G. Cloniger, entertained with a party at her home, 510 Jackson street, Monday afternoon. Many games were played, and the white birthday cake, adorned with five-lighted pink candles, was served with Dixie cups filled with white and pink ice cream, after which each little guest was presented with a balloon as a favor.

Those helping Mary Frances celebrate were Elizabeth Ann Dunlap, Ruth Temple Hastings, Frances Buchanan, Arlene Millard, Margaret Barber, Carolyn Gleser, Margaret Olson, Twila Jean Cloniger, Madonna Morrison, Maydell Beavers and Nadine Newell.

SPECIAL CLEAN-UP CAMPAIGN

L. E. S. Ireland, Mayor of the City of Hereford, do hereby designate the week beginning Monday, April 11, and ending Saturday, April 16, as CLEAN-UP WEEK, and hereby respectfully request all citizens of the town to cooperate by cleaning their premises of all refuse matter, and placing all non-burnable matter in the alley so that it may be hauled away by the city's truck.

I hope all will do their duty in making Hereford as clean as it should be. Respectfully, E. S. IRELAND, Mayor.

Frost Predicted In Community for Tomorrow

A weather report by special telegraph service from the U. S. Weather Observatory to the Brand this morning warns of probable frost in Hereford and Deaf Smith county tomorrow (Friday) morning, and asks that proper notification be given.

GOLFERS DEFEAT CLOVIS; TO TULIA NEXT SUNDAY

The Hereford golf club sent the visiting Clovis delegation home in defeat, 13-9, Sunday afternoon in a scheduled friendly match that had no bearing on the Wheat Belt golf league games that begin within a few weeks. Twenty players from each city took part, besides the matches played by the ladies, both of the latter being won by Hereford. Mrs. A. E. Foster and Mrs. J. M. Posey defeating Mrs. Hugh Skiles and Mrs. C. E. Worrell.

Among the men J. M. Posey, Doug Fox, J. J. Clark, S. P. Ross, A. A. Foster, Ab Posey, Frank Mosley, Cliff Estes, Artie Russell, H. R. Fritz, John Cunningham, E. R. Posey and L. R. Landrum winning, and J. A. Pitman, J. H. Patton, H. L. Rice, Homer Fox, J. M. Pitman and Wirt Phillips losing. Voline Downs played a tie with Olen Sasser.

An incident affording much pleasure to the Hereford aggregation was that of E. B. Posey winning his match on the 18th hole by pitching into the cup while away from the green.

In compiling the score by the new method to be used by the league this coming season, Hereford won by 3-4 of 1 point, yet by last year's rule winning by 13-9. The Hereford club will go to Tulia next Sunday for a friendly inter-city match before beginning the league season there two weeks later.

FOOTBALL FOES OF NEXT FALL DETERMINED IN MEETING AT CLAUDE

Supt. C. H. Dillehay and Coach T. E. McCollum were in Claude Tuesday to attend a meeting of school officials to divide up District One of Class B for interscholastic football play next fall. The sections were again divided this year, and from Tuesday's conference it is learned Hereford's opponents will be Tulia, Dimmitt, Friona and Farwell before being required to face other teams from over District One.

WHITFACER TEAM ARE JOINING FOR THEIR ANNUAL GAME WHICH CLIMAXES THE SPRING TRAINING PERIOD, AND LOCAL FANS WILL BE GIVEN THE PLEASURE OF WITNESSING THE CONFLICT THIS COMING TUESDAY, APRIL 12.

RAYMOND FLYNN BURIED HERE MONDAY MORNING

Raymond Flynn, 22 son of Mr. and Mrs. E. O. Flynn, died of pneumonia at the family home two miles west of Hereford last Saturday afternoon, April 2. Funeral services were conducted in St. Anthony's church at 9:00 o'clock Monday morning by Fr. Salvator and Fr. Gabriel, after which interment was made in St. Anthony's cemetery.

Raymond is survived by his father and mother, seven brothers and two sisters, all of whom live at the home here.

Black, Gass, Buchanan New City Commission

C.-C. Luncheon Brings Program of Much Interest

Seventy members and guests partook of the monthly chamber of commerce luncheon served Monday noon in the basement of the First Baptist church by the Band Mothers of Hereford high school. W. E. Dameron, president of the commercial organization, presided.

A most enjoyable program of music was given by six members of the band and the girls' glee club quartet. The former group have banded themselves into a musical unit under two different names, answering either to the title of "German Band" or "Hungry Six," according to the needs of the occasion. They gave ample evidence to the right to lay claim to either name Monday. The girls sang beautifully and were given an ovation by the diners. They won first place several weeks ago in contests against the best in the Panhandle at the Amarillo music festival.

New attendants to the monthly luncheon, H. A. Close of the Close Drug Store, and Miss Lula Mae Martin, county demonstration agent, and J. E. Holland, farmer west of town and neighbor of G. T. Hartman, director, were introduced to those present.

C. H. Dillehay, superintendent of schools, gave an account of the coming Child Health Day Parade to be held in Hereford April 29 under direction of the county health council, with various civic, business and public organizations assisting, voicing an urgent appeal to all who possibly could to give assistance in making the occasion a red letter day for the children of the county.

President Dameron commented on the highway situation in its present stages in the county, stating that forces were at work that gave the feeling of confidence the north and south road across Deaf Smith county will eventually be designated as a state highway.

He also expressed the opinion of the board of directors of the chamber of commerce, they acting as a committee on the recent county highway bond proposition, that

(Continued On Last Page)

VOCATIONAL AGRICULTURE TEAMS WILL COMPETE IN PLAINVIEW SHOW

B. H. Hopkins, vocational agriculture teacher in Hereford high school, will go to Plainview the first of next week to enter the dairy and poultry judging contests of the annual Plainview Dairy Show.

The boys of the local class made an exceptionally good showing at Lubbock week before last, and it is expected their training at exhibition work in competition there will fit them for better results next week.

PANHANDLE HISTORICAL ASSOCIATION WILL MEET IN CANTON NEXT FRIDAY

Announcement comes of the annual meeting of the Panhandle Historical Association to be held in W. T. S. T. C. next Friday, beginning at 2:30 that afternoon and coming to a climax with the banquet that evening at 7:30. G. C. Dameron, treasurer of the country pioneer, has been a member of the association since its origin, and usually has an important part in its program each year.

VIRGINIA ALYCE MORTON BURIED HERE SATURDAY

Virginia Alyce, 12-year-old daughter of Mr. and Mrs. Virgil Morton, died here Friday, April 1, after a brief illness and was laid to rest the following day in West Park cemetery. Funeral services were preached Saturday afternoon in the Assembly of God church by the family pastor, Rev. J. A. Thomas. She was born February 20, 1921, and had lived her whole life in Hereford.

She is survived by her parents, two sisters, June and Loraine, three brothers, Virgil Ira, LeGrand and Johnny Joe, and a host of childhood friends and playmates.

Heaviest Poll of Votes In Hereford History Elects Ticket that Should Best Serve Interests of City.



Mrs. J. M. Chapman of Adrian community has 225 young chickens ready to put on the market this week as broilers. She has already secured a satisfactory market for them as rapidly as she can deliver them. She also has 100 other little chickens just a week or two younger than the 225 and will put them on the market in a short while.

While others were worrying about the depression this past winter, Mrs. Chapman culled 200 from her flock of 350 hens and sold them dressed to an engaged market at the rate of about three dozen each week or two. Her 150 hens she has left are averaging over 100 eggs per day. She has an incubator of about 600 egg capacity that will soon hatch off a lot more baby chicks, from which she expects to raise her laying pullets for next winter.

Mrs. Chapman has kept a record of her family's poultry, dairy and pork products, the amounts of money received and how much was spent for family upkeep, for the past 20 years. In that time the "cows, sow and hen" have brought returns of from \$480 to \$1220, and the family grocery bills have varied from the highest at \$252 down to the lowest at \$48 on different years.

City Experiences Robberies Over Past Week End

The theft of automobiles and their loose parts has been prevalent around Hereford during the past week, three distinct cases being reported. A car in front of the H. Williamson home in North Hereford was taken Saturday night and it is said to have been entirely stripped of its accessible working parts.

Another belonging to a citizen in West Hereford is told to have been jacked up and both rear wheels and tires taken, as well as the generator from the engine. Burglars broke into the high school Monday night and, apparently in search of valuables, wrought much havoc throughout the building by breaking glasses in doors, prying doors from their hinges or from their casings, and ransacking in general for whatever of value could be found.

It is often publicly announced that no money or merchandise of intrinsic value is ever kept at the school building, yet the door was penetrated. The wanton destruction and desecration of so fine and efficient an edifice as the Hereford high school building and its important bearing upon the child life of the community by the beauty and dignity of its perfection, should shame anyone even though not a resident of the city.

Tuesday night of this week the Ford coupe of Dr. E. E. Robinson, pastor of the First Methodist church, was taken, and on the same night the license plate numbers, 351-157 were taken from the car of Dr. R. E. Perkins. As neither have been heard from or recovered, the presumption is that the stolen numbers were put on the car to confuse its identity.

WHEAT BEING DAMAGED BY HIGH, DRY WINDS

Reports from rural sections indicate that high winds and blustery weather of the past few weeks has seriously damaged the wheat and unless moisture conditions improve there is danger of a tremendous loss to the crop in general in this county. A considerable quantity is already destroyed beyond resuscitation.

In the heaviest poll of votes probably ever witnessed in a city election, Hereford citizens Tuesday of this week elected E. B. Black Mayor, N. E. Gass and J. D. Buchanan commissioners, to serve as the official governing body of the city for the next two years.

The vote as recorded by the judges and clerks for the respective candidates follows:

For Mayor.
E. B. Black 210
N. M. Bartley 187
Jno. P. Stanton 88

For Commissioner.
N. E. Gass 343
J. D. Buchanan 215
C. R. Smith 184
C. M. Hicks 139
J. A. Pitman 130

Mayor E. S. Ireland, in commenting upon the election Wednesday morning in answer to the often-heard remark that perhaps there might be a run-off or second election to determine the winner from the two high, inasmuch as none but N. E. Gass had a majority of the 400 votes polled, stated emphatically that Tuesday's election was definite and did select Mr. Black, Mr. Gass and Mr. Buchanan as the incoming city commission.

The new officials will take charge of the city's affairs some time within the next 30 days, according to reports given out at the same time.

Mayor E. S. Ireland and Commissioners J. O. Newell and C. H. Dyer have served the city as its governing board for the past six years, being drafted by the citizenship on two successive occasions to continue in office, and have guided Hereford through its greatest period of development. It is probable they would have again been drafted to continue, but jointly they refused and would give the idea no consideration.

The incoming administration will be faced with one of the most critical conditions a new board has ever had to confront in the city. Mayor Black's platform of reducing utility rates and taxes will give the commission plenty to ponder over, while working toward its accomplishment. The problem is the same as is faced by nearly all towns over the country at this time, other communities apparently having as turbulent election days as were at Hereford Tuesday.

HIGH SCHOOL BAND RECEIVES NEW HONORS

Word comes from the Southwestern Band and Orchestra Conservatory of Dallas that the high school band of Hereford, playing and winning first honors as a Class B organization in the recent Amarillo Music Festival, has in addition been awarded second place among all bands competing there at that time, for the De Luca March contest. This places the Hereford band with a higher rating than all others at the recent Amarillo festival, with the exception of the one winning first place in the Class A contest.

Mr. and Mrs. J. C. McCracken and Dr. and Mrs. E. M. Wiltshire motored to Ft. Worth Sunday to attend a meeting of the Sinclair Oil Co., returned home Tuesday. Mrs. Steele returned with them. Mrs. Steele had been called away by the death of her sister, Mrs. J. F. Carpenter. Funeral services were held for Mrs. Carpenter last Friday afternoon in Bridgeport, Texas.

WILL ATTEND STATE AND NATIONAL HEALTH MEETS

Miss Grace Buzzell, county health nurse, and Mrs. Chas. Donald, vice-chairman of the county health council, will leave Friday for San Antonio where they will attend the convention of the National organization of public health nursing to be held there during the next week. At the same time and in conjunction with that body of workers, the Texas state health nurses' association will meet as will the American public health association.

Miss Buzzell and Mrs. Donald expect to be back at home the Sunday following, April 10.

Summerfield

By MRS. L. JOHNSON

The young peoples Sunday school class had a party at the B. A. Atchley home Friday night. Games were played and refreshments served to about 25.
 Jim Gandy of Tulla visited his sister, Mrs. J. R. Oglesby, here last week.
 Born to Mr. and Mrs. H. Still last Wednesday, a baby girl.
 Mr. and Mrs. H. C. Jackson, Mena, Johnnie Biggs and James Morgan of Hereford visited Mrs. Aiton Lookingbill Sunday.
 Mrs. Mattie Bowen of Pine Bluff Arkansas, is visiting her brother,

Walter Huntley and family.
 Walter Huntley and Lewis Jay were in Canyon Monday.
 Lloyd Lookingbill and family of Black visited Sunday in the L. B. Lookingbill home.
 Miss Grace Eddleman, who has been visiting her brothers here, returned to Plainview Sunday.
 Mrs. Guy Easley and daughter have returned from a visit with her parents, Mr. and Mrs. A. J. Blakemore.
 Ben Davis and family and Mr. and Mrs. Barns of Hereford visited in Amherst Sunday.
 Mr. and Mrs. V. Dodson of Palo Duro and Mrs. E. C. Dodson of Amarillo visited Mrs. Walter Huntley and family Sunday, Mrs. E.

C. Dodson remaining until Tuesday.
 M. D. Fincher and family of Hereford, Mr. and Mrs. Cecil Lady of Dean, visited the L. Curry home Sunday.
 Alva Wilson and family, Hereford, Chas. Roberson and family and Mrs. Beulah Roberson visited relatives in Portales, N. M., Sunday.
 A. J. Blakemore and wife visited relatives in Amarillo Sunday.
 Rev. Groom of Pampa preached here Saturday night and Sunday. Rev. Coe preached Sunday night.
 Miss Dorothy Fullwood spent the week end with Ruth Lookingbill.
 J. B. Sanders and family visited his parents in Amarillo Friday.
 Several families surprised Barnard Roberson with a birthday dinner Sunday.
 Andrew Behrends and wife and Henry Behrends moved Grandpa and Grandma Behrends from near Hereford to Kress Wednesday.
 Mrs. Walter Huntley was in Amarillo Tuesday.
 Joe Wallace, who visited his cousin Marvin Madden here, returned to his home in Sweetwater, Oklahoma, this week.
 Mrs. Lawrence Johnson is improving from her illness.
 Bill Eddleman visited his parents at Plainview last week.
 J. R. Oglesby and family spent the week end with her parents at Tulla.
 Grady Patton and family, Mrs. Scott and Duke Kinchar of Tulla were Sunday guests in the Lee Curry home.
 Gerhard Scharub of Gatesville visited the Will Schults home last week.
 Messrs. and Mmes. J. A. Noland and J. L. Lookingbill attended church at Flagg Sunday.
 Obe Roberson was re-elected as trustee at the election Saturday.

is now slowly improving.
 Mr. Brimer and family of Plainview visited the home of Mr. and Mrs. Buddy Roe Sunday.
 Inez Smith spent Saturday afternoon in the Brashear home.
 Dr. R. Grimes and family visited the Bob Denney home Sunday.
 The ladies club had a quilting at the G. C. Hartman home Monday. The day was spent quilting a friendship quilt for their president, Mrs. P. H. Gilliland, as a token of her loyalty to the club work the past year.
 The club had as guests Mmes. Slaton, Nix, Houser, Howton and Manjeot of Hereford.
 T. L. Vaughn and family visited the V. Skypola home Tuesday.
 Mrs. Preston, mother of L. O. Gore, is visiting the Gore home this week, and expects to return to her home in Clovis soon.
 Mrs. Pierce visited Mrs. Turrentine Wednesday evening.
 April 1 the larger pupils, a few patrons and the teachers, Mr. and Mrs. Joiner, went for a picnic in the breaks, remaining all day.
 Mrs. Buford Luttrell of Albuquerque, N. M., is visiting her sister-in-law, Mrs. Benton Luttrell.
 V. Skypola and family spent Sunday in the C. Schumacher home.
 Bob Gilliland spent the week end with his grand mother, Mrs. Gilliland, in Hereford.
 O. Wilder and family took dinner in the Sikes home Sunday.
 Betty Brashear spent Saturday night with Inez Smith.
 Noel Bryant of Hereford preached a good sermon Sunday morning to the members present.
 Mr. and Mrs. G. W. Wilson visited the Roe home Sunday evening.
 Gladys Gore spent Wednesday night with Billie Jim Sikes.
 Mr. and Mrs. Buddy Roe visited the Grady Wilson home Thursday night.
 The play, "Happy Valley," was taken to Pringle, about 150 miles northeast of here, Saturday night. The play was a success, and will probably be given at Dimmitt Friday night and then perhaps at other places.

Mr. and Mrs. Joe Moore and children spent Sunday in Amarillo with Mr. and Mrs. John Duty.
 Mr. and Mrs. Herman Dinkil spent Thursday night with her mother, Mrs. Luna Jacobs.
 Thelma Ruth Bishop, Wyntie Jacobs and Pauline Moore spent Tuesday night with Wannie Thomas.
 Mr. and Mrs. Clarence Beckman of Umbarger called in the Walter Beckman home Friday afternoon.
 Mr. and Mrs. W. R. Moore entertained company from Plainview Sunday.
 After having spent some time here with his sister, Mrs. Floyd Tomlinson, Joe Golden returned to his home in Plainview Thursday.
 Misses Ova and Una Vernon of Hereford spent Saturday night with Miss Angle Jacobs.
 Mrs. Floyd Tomlinson visited Mrs. W. R. Moore Friday afternoon.
 Mrs. W. R. Moore spent Wednesday with Mrs. Joe Thurmond.
 Joe Moore has been hauling gravel for the foundation of a granary he is building on his farm.
 Mr. and Mrs. Hughes called in the W. R. Moore home Tuesday evening.
 Mrs. Durwood Vernon spent Wednesday afternoon with Mrs. Floyd Tomlinson.
 Mrs. Carter of Wildorado spent Tuesday with Mrs. Hubert Thomson.

Arney News Items

BY MRS. F. W. FORTNER

A large crowd attended singing at the school house Sunday night. We meet each Sunday night.
 S. J. Taylor and family of Leveland spent the week end with their daughter, Mrs. Floyd Fortner.
 Miss Rachel Burks has returned to school at Canyon after a week end spent with home folks.
 Woodrow Tipton spent the week end with his teacher, Miss Nadine Wrenn, of Happy.
 The school dismissed Friday and all took lunches and went to the canyons for a picnic.
 Mr. and Mrs. A. W. Fortner and Flossie returned from a visit in Wellington with friends.
 Mr. and Mrs. Porter White of Muleshoe visited relatives here the past week end.
 Mr. and Mrs. M. Burks of Springerville, N. M., are visiting relatives here for a few days.

Reduce Blood Pressure, Reduce Your Weight

Red Cross Laxative Pills overcome that condition which causes fat to be stored up in the body, a diseased condition caused by faulty elimination. They prevent skin sickness by keeping the blood cool and lowering arterial tension. Their mild action stimulates the secretions of the liver, kidney, stomach and bowels. Relieve appendicitis, gall stones, biliousness, sick headache and constipation. Red Cross Laxative Pills are sold by all druggists for 25c. —adv

FURR FOOD MARKET

Is featuring 4-H Club Baby Beef this week, from Mr. B. A. Atchley's farm west of town. This meat is no higher in price than the ordinary meats, and has the right amount of fat to make it tender and juicy. We guarantee you more for your money in quality, groceries and meats.

See Our Circular for Everyday Bargains.

Close Drug Co. SATURDAY SPECIALS

\$1.50 ALARM CLOCK FOR 79¢	\$1.50 FOUNTAIN SYRINGE FOR 98¢
One Pint BATHING ALCOHOL 39¢—TWO FOR 50¢	One Pint NYASEPTOL ANTISEPTIC FOR 59¢
\$1.00 AUTO CHAMOIS FOR 69¢	50c AUTO SPONGE FOR 39¢
25c Castor Oil	19¢
45c Olive Oil	33¢
50c Milk Magnesia	39¢
25c Nyal Corn Solvent	19¢
\$1.00 Cod Liver Oil	79¢
15c Spirits of Turpentine	11¢
50c NYDENTA TOOTH PASTE FOR 39¢	50c NYAL MILK MAGNESIA FOR 39¢

WE APPRECIATE YOUR PATRONAGE

Westway Items

BY WILMA NELL SIKES

A large number enjoyed the play, "Happy Valley" at the school house Friday night. Proceeds will be used to buy equipment for the school house and grounds. Music by the "Hungry Six" band of Hereford was also enjoyed.
 Grady Wilson returned Saturday from a visit with his parents at Abilene. His father has been seriously ill with blood poison but

NOTICE

My new assistant, Miss Leah Hatley, who is an experienced beauty operator, is taking appointments for all phases of beauty work. She is especially skillful on marcel.

MRS. MORENE HONEA

Morene's Beauty Shop

Located in Close Drug Mrs. Honea, Prop.—Phone 107

Scherer Items

MRS. B. R. FULKERSON

Much of the wheat in this community has been damaged by the high winds and sand.
 Miss Brunson had Mr. and Mrs. Arlie Dean as dinner guests Wednesday evening.
 Mrs. Clifford Sanders and Miss Wills visited Miss Ragsdale Wednesday.
 Mr. and Mrs. Lloyd Harrell and children went to the show Thursday night.
 Miss Ragsdale visited Miss Gunn Tuesday.
 Mrs. Caldwell spent Wednesday with Mrs. Powell.
 Billy Louise and Polly Anna Crawford spent Thursday night with Mrs. B. R. Fulkerson.
 Cap Coconaugher and Miss Brunson went to the picture show last Thursday night.
 B. F. Fulkerson entertained last Friday night with a forty-two party. Quite a number were present. At a late hour refreshments of cake, coffee and sandwiches were served.
 Mrs. Clifford Sanders of Frederick, Oklahoma, is visiting her parents, Mr. and Mrs. Wills.
 Mr. and Mrs. B. R. Fulkerson visited the Crawford home Thursday.
 Miss Brunson spent Saturday night with Misses Garrett and Hughes.
 Mr. and Mrs. P. H. Luck ate dinner with Mr. and Mrs. Roy Boyd Sunday.
 Mr. and Mrs. Lee Crawford took Sunday dinner in the B. R. Fulkerson home.
 High honor roll, Billy Louise Crawford, Honor roll, Ralph Wills, Mary Louise Dean, Mae Wills, Vincent Friemel.
 Mr. and Mrs. B. R. Fulkerson, Miss Ragsdale and E. J. Duncan attended the singing at Bohannan's Sunday night.
 The Play Boys met the Hereford team Sunday in a baseball game. The score was 9-4 in favor of the Play Boys.
 Miss Brunson and Cap Coconaugher attended singing at Ward Sunday night.

Daniel News

BY MRS. JOE THURMOND

The W. T. Thomas family moved Friday from near Wildora, and Thursday night people of this community went in and visited them. At a late hour the ladies served cake and cocoa.
 Mr. and Mrs. Hubert Thomson and family spent Friday night and Saturday in Canyon in the home of his brother, J. E. Thomson.
 Mr. and Mrs. O. L. Shugart and Elma spent the week end in the Joe Thurmond home.
 Mr. and Mrs. C. L. Goad entertained Saturday night with a party. The young people played out-door games, while the older ones played forty-two. Refreshments were served by the hostess to the many guests.
 Mr. Thomson and Miss Hershey took their pupils and had school on the creek Friday.
 Ruth Moore spent Tuesday night with Betty Jo Thurmond.

STOLEN!

Model A, 1931, Black Ford Sedan, with red wheels, Engine No. A-3570656, License No. 350-945.

DR. ERNEST E. ROBINSON

SPECIAL ON MAGNETOES

Until May 1 the following prices for cleaning greasing and adjusting

American Bosch	} \$1.00
Robert Bosch	
Eiseman	
International	
Splittorf	—\$1.50

We use only genuine factory parts
 New or rebuilt magnetoes.

WILLARD BATTERY STATION
 313 Main Street.

\$1 Dollar Days \$1
 Friday and Saturday, April 8-9

Ladies' and Misses' Printed Broadcloth Pajamas Two Pairs Only	\$1	Ladies' and Children's Shoes Odd lots and broken sizes, while they last	\$1
Fancy Print Vat Dyed, Fast Colors, large assortment	\$1	Quadrega Print Guaranteed fast color, fancy patterns	\$1
Ladies' and Misses' Dull Finish Rayon Hose Flat Tops	\$1	Men's Dress Shirts Fancy and Solid Colors Values to \$1.95 Sizes 14 to 17	\$1
Silk Voile Spring Prints and Solid Colors	\$1	Men's Light-Weight Unions Taped Shoulder and Spring Back	\$1

Sprouls-Cronin & Co.

Texas Grocery and Market

FRIDAY AND SATURDAY SPECIALS
 PHONE 353 FREE DELIVERY

SUGAR, pure granulated, 10 pounds	49c
SALAD DRESSING, El Food, 25c size	19c
TOILET PAPER, Northern Tissue, 3 rolls	25c
POTATOES, No. 1, ten pounds	15c
OLIVES, Queen Brand, quart jars	49c
SALMON, good, pink, 3 cans	33c
SOAP, White Laundry, 10 bars	20c
GOLD DUST, 6 small boxes	25c
BISQUICK, Gold Medal, large box	34c
MILK, large Carnation, 3 cans	25c
JELLO, assorted flavors, 3 boxes	21c
MACARONI or Spaghetti, 3 large boxes	15c

MEAT SPECIALS

GOOD BEEF ROASTS, pound	10c
STEAK, round, loin or T-bone, pound	15c
HAMBURGER, pure meat, pound	5c
CALF LIVER, pound	10c
BACON, Pinkney's sliced, pound	18c
CHEESE, Longhorn, No. 1, pound	18c

Fruits and Vegetables—Nicest and Most Complete Line in Town—
 We Pay More For Your Eggs.

Progressive News

By OLIVE PERKINS.

Mr. and Mrs. Clarence Botts are the proud parents of a boy born Friday, April 1. He has been named Clarence Dale. Mrs. Botts is staying with her mother, Mrs. Vicks.

Misses Ames and Madge Childre of Ft. Sumner, N. M., and Edith Childre, of Amarillo, spent the week end with their parents, Mr. and Mrs. Ed Childre.

Miss Boyd and Lawrence Boyd spent Sunday with the Benson.

Donald and Ben Conklin of Hereford visited their grandparents, Mr. and Mrs. Ray Hershey, Saturday.

Mr. and Mrs. Chas. Green and children visited her parents, Mr. and Mrs. Chas. Smith at Westway Sunday.

A son was born to Mr. and Mrs. Orin Russell Saturday, April 2. This is their third child.

The community will help put out trees and a fence at the school house Friday afternoon. Everyone who can help is asked to come.

Mmes. Ray Hershey, J. E. Blak-

more and Owen Neel visited Mrs. Clarence Botts Monday afternoon.

F. D. Perkins and Miss Olive visited in the H. T. Wedel home Sunday afternoon.

Mrs. Ira Ricketts attended the birthday dinner for Mrs. E. E. Ramsey of Hereford last Wednesday.

Forbes Blakemore spent Saturday night with Glenn Ricketts and Glenn visited Forbes Sunday.

Mr. and Mrs. Raymond Saylor attended the Sunday school banquet at the Baptist church Friday night.

Mrs. Olive Davis Boston and mother, Mrs. Davis, of Fairview called on Mrs. W. C. Russell last week.

Mr. and Mrs. Ira Ricketts and Ira Jeanne visited his parents Sunday.

Mr. and Mrs. Ray Hershey and Katherine spent Sunday with Howard Hershey and family.

A large crowd enjoyed a party at the school house Friday night. Ice cream and cake were served.

Mr. and Mrs. Raymond Saylor and daughter called in the Perkins home Sunday evening.

Misses Eunice Caldwell, Virginia and Elizabeth Bowman, Wilma Arthur and Ralph Webb, Cecil Boyer, Lester Kelley and Floyd Griffith, with Miss Parker and Mr. White as chaperones enjoyed a picnic Sunday at the canyon southeast of Canyon.

Large assortment of sun-glasses at City Drug Store. 13-1c

H A. P. A. CERTIFIED CHICKS PAY Custom Hatching Hillside Hatchery

GAS SERVICE

Never Sleeps
Even When You Do

West Texas Gas Co.

PUBLIC SALE

Tuesday, April 12

PROMPTLY AT 1:30 P. M.

—On the Elliston farm, four miles southwest of Hereford on highway, and three miles south.

75—HEAD HOGS—75
FARM MACHINERY
COWS, CHICKENS and TURKEYS

Also one-way plow, McCormick-Deering tractor and nearly new deep-furrow drill to be sold on long time terms.

Lounsbury & Son, Owners

Ray Barber, Auctioneer.
Miles Roberson, Clerk.

Bakers Cash Grocery

MONT E. BAKER

BACON	18c
Pinkney's, sliced, pound	
WEINERS	12½c
Per pound	
MATCHES	17c
Carton, six boxes	
SPUDS	22c
Large No. 1, peck	
LYE	22c
Box, three cans	
SUGAR	49c
Pure cane, 10-lb bag	
HAND SOAP	10c
Kirk's Cocoa, hard-water, 3 bars	
PEANUT BUTTER	26c
Quart jar	
COCOANUT	22c
Fresh, bulk, pound	
CHERRIES	15c
Red pitted, No. 3 can	
ORANGES	19c
Large size, dozen	
CANDY	17½c
Pound	
COCOANUT CUSTARDS—an entirely different secret formula makes this delicious NEW candy.	

Wyche Items

MRS. L. P. PERKINS

Mr. Morgan visited Mr. Barton Sunday morning.

Mr. Young visited L. P. Perkins Friday afternoon.

L. P. Perkins received a letter from the Valley stating his father, P. G. Perkins, has been ill, but is improving.

Mr. and Mrs. Smith visited Mr. Cottingham's mother one day last week.

Visitors in the Smith home last Thursday night were Mr. and Mrs. T. W. Malone, Alfred Grant, C. E. Ramsey, Grandmother Grant, Jack Gibson, Misses Fannie and Mabel Kimball, Otis Malone and Sid Bills, all of Dimmitt. The evening was spent singing and enjoying popcorn and home-made candy.

Paul Smith and wife visited Ruth and Ralph Wolfe Sunday.

Mr. and Mrs. Eubanks and baby Richard called on Mr. and Mrs. Perkins Monday.

Mrs. Barton, Dorothy, E. W. and Dorothy and Edward Perkins ate Sunday dinner with Mr. and Mrs. Head.

Little Wylie Ewton has been ill with tonsillitis.

Jack Grady and family, Ted Young and family and Mr. Perkins and family spent Sunday with Mr. Young and Mr. and Mrs. Morgan.

Mrs. Barton, Dorothy, E. W. and Dorothy and Edward Perkins ate Sunday dinner with Mr. and Mrs. Head.

Being all of the south one-half (S½) of section No. 28, township 5, north of range 2 east, of a Capitol Syndicate Sub-division, of record in the Deed Records of Deaf Smith County, Texas, containing 320 acres.

I did, on the 30th day of March, 1932, at 5 o'clock p. m., levy said Order of Sale upon the above described lands as the property of W. J. Harris, one of the defendants in said suit, and on the 3rd day of May, 1932, which is the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day at the court house door of Deaf Smith County, Texas, I will under and by virtue of said Order of Sale and said levy offer for sale and sell at public outcry to the highest bidder for cash all the right, title, interest and estate that the said W. J. Harris, and the said W. A. Parsons, H. E. Wall and J. S. Laing, or either of them, had in and to the above described lands on the said 15th day of September, 1928, or at any time thereafter, in satisfaction of said judgment.

Dated this the 30th day of March, 1932, at Hereford, Texas. J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 12-3c

The Interscholastic meet for Oldham county was held at Vega last Saturday. Wildorado won a number of honors, including first for both boys' and girls' debating teams. Earl Norman of the Palo Duro community was high point man, winning six first places and one second. We are very proud of Earl as an all-around fine boy.

Mr. and Mrs. Cecil Alfred visited relatives at Plainview last week. Frances E. Campbell left Sunday for Canyon where she will enter school for the last semester.

Ford Doings

MISS LA VERNE MANN

(This week's letter)

Mr. Carter of Wildorado was a visitor here Sunday.

Mr. and Mrs. Major of Hereford attended services here Sunday, accompanied by his mother.

A P. T. A. has been organized here. A meeting was held Saturday night at the school house to decide whether to join the state and national congress of P. T. A., and it was voted that we be a local organization for the time being. All interested are urged to join us and work for the welfare of the children of our community.

The next meeting will be Friday, April 15.

Ted Langley and family and O. D. Frazier and family visited the H. Climer home Saturday night.

Nancy Ann and Billy Garrett spent Saturday with Mrs. H. M. Benson, Nancy Ann spending the night there and attending Sunday school at Ford Sunday.

Thomas Simpson spent Saturday night and Sunday with Clyde Mann. Other visitors in the Mann home Sunday morning were E. H. and Floyd Simpson, H. L. Roberts, Rudy Poncha, Jack and Wade Thweatt.

Mouzon Thweatt spent the week end in Amarillo.

Dinner guests in the H. M. Benson home Sunday were Messrs. and Mmes. Floyd Benson, Leonard Parker, and George Benson and the children.

G. L. Roberts and Rudy Poncha spent Thursday night in Channing. Relatives of the Roberts family returned for a visit.

Friends from Dimmitt were Sunday dinner guests in the Ted Langley home.

Several from this community attended the speaking in Vega Friday night and the track meet that was held the following day.

Several from this community attended the speaking in Vega Friday night and the track meet that was held the following day.

Several from this community attended the speaking in Vega Friday night and the track meet that was held the following day.

Several from this community attended the speaking in Vega Friday night and the track meet that was held the following day.

Several from this community attended the speaking in Vega Friday night and the track meet that was held the following day.

Several from this community attended the speaking in Vega Friday night and the track meet that was held the following day.

Parsons, H. E. Wall, and J. S. Laing for the sum of \$386.61, with interest thereon at the rate of 6 per cent per annum, from the date of said judgment; and in favor of Lillian Gabbert, against said W. A. Parsons, H. E. Wall and J. S. Laing, for the sum of \$191.25, with interest thereon from the date of said judgment, at the rate of 6 per cent per annum, and in favor of E. D. Gist against the defendant H. E. Wall for the sum of \$205.14, with interest thereon from the date of said judgment at the rate of 6 per cent per annum, in favor of the said W. B. Arnold, Mary P. Wilkinson, Lillian Gabbert and R. D. Gist, which said judgment was rendered by the said District Court of Deaf Smith County, Texas, in cause number 1804, and entitled W. B. Arnold, et al, vs W. J. Harris, et al, and for a foreclosure of a Vendor's lien as it existed on the 15th day of September, 1928, on the following described lands, situated in Deaf Smith County, Texas, to-wit:

Being all of the south one-half (S½) of section No. 28, township 5, north of range 2 east, of a Capitol Syndicate Sub-division, of record in the Deed Records of Deaf Smith County, Texas, containing 320 acres.

I did, on the 30th day of March, 1932, at 5 o'clock p. m., levy said Order of Sale upon the above described lands as the property of W. J. Harris, one of the defendants in said suit, and on the 3rd day of May, 1932, which is the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day at the court house door of Deaf Smith County, Texas, I will under and by virtue of said Order of Sale and said levy offer for sale and sell at public outcry to the highest bidder for cash all the right, title, interest and estate that the said W. J. Harris, and the said W. A. Parsons, H. E. Wall and J. S. Laing, or either of them, had in and to the above described lands on the said 15th day of September, 1928, or at any time thereafter, in satisfaction of said judgment.

Dated this the 30th day of March, 1932, at Hereford, Texas. J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 12-3c

Fairview-Palo Duro Items

By MRS. JOHN BOLING

The Interscholastic meet for Oldham county was held at Vega last Saturday. Wildorado won a number of honors, including first for both boys' and girls' debating teams. Earl Norman of the Palo Duro community was high point man, winning six first places and one second. We are very proud of Earl as an all-around fine boy.

Mr. and Mrs. Cecil Alfred visited relatives at Plainview last week. Frances E. Campbell left Sunday for Canyon where she will enter school for the last semester.

Clip This
COUPON
It is
GOOD FOR 5c
On Any Drink, Saturday
April 9, only, at the
City Drug Store



—from good young beef

Satisfaction Guaranteed
—Will appreciate part of your business.

—We have fish on Mondays and Fridays.

We Deliver
Phone 75

J. M. WILSON MARKET

She will be greatly missed at Fairview for she was known and liked for her good sportsmanship and thoroughness in class work.

Mrs. M. H. Brown received word last week of the death of her daughter in San Antonio. She was unable to attend the funeral and is staying with Mrs. Groves Burum of Panhandle while Mart is away for the funeral of his sister.

Rev. and Mrs. D. W. Henry of Plainview visited Mr. and Mrs. Cecil Alfred Saturday and Sunday.

Mr. and Mrs. R. L. Campbell made a business trip to Canyon Friday.

Mr. and Mrs. C. Cretsinger called on Mrs. B. F. Oze at Amarillo Tuesday.

The Cecil Alfred home was the scene of a family reunion Sunday when Mr. and Mrs. J. C. Alfred and family of Hereford, and Rev. and Mrs. D. W. Henry of Plainview were dinner guests.

Mrs. John Boling and children called on Mrs. Homer Guinn last Thursday afternoon.

Mr. and Mrs. Otto Smith were in Hereford Friday.

The meeting with the home demonstrator in the home of Mrs. Burum, planned for Friday afternoon, was called off on account of the death of her daughter.

John Boling and family and Mrs. C. Cretsinger spent Sunday in the Cretsinger home at Panhandle.

The Wildorado Methodist church will be on the air over WIDAG of Amarillo at 2:30 o'clock Sunday afternoon, April 24.

The Wildorado Methodist church will be on the air over WIDAG of Amarillo at 2:30 o'clock Sunday afternoon, April 24.

CREAM WANTED 15c

We Pay the Transportation.
Butter market's weak, and will probably be lower by end of week. Remember we always pay actual market value so ship us your cream.
FALLS CITY CREAMERY CO.
Falls City, Nebraska.

Mrs. E. L. Campbell called on Mrs. Guy Robinson at Wildorado Tuesday afternoon.

Messes. and Mmes. O. Alfred and R. L. Campbell called in the O.

J. Grabbe home last week. Mrs. Grabbe was able to resume teaching Monday.

FOR JOB WORK, TRY THE BRAND.

Carl's Cash and Grocery

COFFEE, 2 pounds . 81c

White Swan, Vacuum Jar, pound 42c

FREE—White Swan gelatine with each pound Coffee demonstration—come in for your cup of FREE COFFEE

RAISINS	PEANUT BUTTER
4 lb package 35c	16-oz jar 16c
SYRUP	APPLES
Pure Louisiana Cane	Fancy Winceaps
Gallon 51c	Dozen 12c
TABLE SALT	PRUNES
1½ lb box 3c	2-lb package 15c
FORK AND BEANS	WHEATIES
Wapco	One package regular price
6 cans 39c	Another package 1c

CORN, 4 cans 59c

WHITE SWAN WHOLE GRAIN

FREE, with each purchase of corn, one No. 2 Wapco Cut Beans.

COTTON FABRIC WEEK

APRIL 7 TO 14



Paris sponsored COTTON during recent style openings. Then smart 5th Avenue shops took up the call of cotton. And now Stone's, with a significant showing of thousands of yards of colorful plain and printed cotton fabrics—unusual patterns—new weaves—exclusive fabrics—for dress—for school—for street or sports.

36-Inch COTTON BROADCLOTH PRINTS 19c Yard Suitable patterns for pajamas and dresses guaranteed fast, of course	36-Inch COTTON LAWNS and VOILES 19c Yard Beautiful prints in pastel shades, color fast
36-Inch COTTON PERCALE PRINTS 7½c Yard All guaranteed fast colors.	36-Inch COTTON LL DOMESTIC 5c Yard Unbleached—washable
36-Inch COTTON PRINTED BATISTE 25c Yard —of course color fast	36-Inch COTTON SUMMER PRINTS 10c Yard Beautiful new patterns, guaranteed tub fast
36-Inch COTTON BRADFORD PRINTS 12½c Yard Guaranteed colors	36-Inch COTTON MANCHESTER PRINTS 15c All guaranteed fast colors
36-Inch DOTTED COTTON SWISS 39c Yard Pastel shades. Colors and dots guaranteed	Printed COTTON WASH FROCKS 49c and \$1.00 Guaranteed colors—Size 14 to 46
36-Inch COTTON MESH CLOTH 19c Yard For sport or for dress, guaranteed washable	Printed COTTON WASH FROCKS \$1.95 Beautiful colors and designs suitable for sport and street wear

Stone Department Store

International Sunday School

Lesson

BY DR. J. E. NUNN

April 10

HOW SIN BEGINS

Genesis 2:15-17; 3:1-8

Gen. 2:15. And Jehovah God took the man, and put him into the garden of Eden to dress it and to keep it.

16. And Jehovah God commanded the man, saying, Of every tree of the garden thou mayest freely eat:

17. But of the tree of the knowledge of good and evil, thou shalt not eat of it: for in the day that thou eatest thereof thou shalt surely die.

Gen. 3:1. Now the serpent was more subtle than any beast of the field which Jehovah God had made. And he said unto the woman, Yes, hath God said, Ye shall not eat of any tree of the garden?

2. And the woman said unto the serpent, Of the fruit of the trees of the garden we may eat:

3. But of the fruit of the tree which is in the midst of the garden, God hath said, Ye shall not eat of it, neither shall ye touch it, lest ye die.

4. And the serpent said unto the woman, Ye shall not surely die:

5. For God doth know that in the day ye eat thereof, then your eyes shall be opened, and ye shall be as God, knowing good and evil.

6. And when the woman saw that the tree was good for food, and that it was a delight to the eyes, and that the tree was to be desired to make one wise, she took of the fruit thereof, and did eat;

and she gave also unto her husband with her, and he did eat.

7. And the eyes of them both were opened, and they knew that they were naked; and they sewed fig-leaves together, and made themselves aprons.

8. And they heard the voice of Jehovah God walking in the garden in the cool of the day: and the man and his wife hid themselves from the presence of Jehovah God amongst the trees of the garden.

Golden Text: Watch and pray, that ye may enter not into temptation.—Matt. 26:41.

Time: The Bible does not say when man was created, and the geologists are greatly at variance in regard to the time when the human race appeared on the earth.

Place: Somewhere in Asia, and probably in the Babylonian Plain.

Introduction.

When God had finished his creative work before man was created, he makes a special announcement that he is going to create man in his own likeness and image. This he does as his crowning act of creation. Man was made of the dust of the earth. God next plants a garden eastward, and in it he places many trees bearing fruits good to be seen and good for food. In the midst of the garden there are two trees—the tree of life and the tree of the knowledge of good and evil. God placed man in the garden and gave him instruction to care for the garden. He was to eat of the fruit of the garden except one tree—the tree of the knowledge of good and evil; of that he must not eat. The penalty for the violation of this positive command was death the day he did it.

The First Temptation and Fall.

Then came the serpent, the subtle, malicious enemy of all that is good. Eve was alone when he appeared. By lying insinuations, he beguiled her into disobeying God, and she ate of the forbidden tree and gave to her husband; and thus came sin into the human family, and through them to all mankind through all the ages. Jehovah pronounced a curse on the serpent, the man, the woman and the earth. Jehovah God sent them forth from the Garden. A guard was placed at the garden gate to keep the way to the tree of life. Sin had entered into the human family, and the gloom of night

settled down on Adam and Eve. The one who was to redeem the race from sin was far away down the centuries—Jesus the Christ, the Son of God.

Two Voices In the Garden.

Two voices were heard in the garden. One was the voice of God blessing, commanding, warning. The greatest test of man's obedience was the prohibition concerning the tree of knowledge of good and evil, "Thou shalt not eat of it; for in the day that thou eatest thereof thou shalt surely die." Quickly there came another voice, that of the serpent, saying, "Ye shall not surely die," but "ye shall be as God knowing good and evil." Thus in verses 1-5 we have all the elements of temptation as we know it today. The consciousness of limitation was aroused; the question why was raised; the imagination was kindled to see pleasant possibilities in rebellion and disobedience; doubt as to the reality of punishment for disobedience was injected; and a question as to the motive of God was planted, along with the sense of having been deceived or defrauded in the restriction. So came the temptation upon whose issue hung the story of the ages. It was a contest of two voices in the soul of man.

Sin Enters the World.

The man and the woman whom God had created chose the way of disobedience, and in that moment nature received its deadly infection. Their eyes opened, they did know good and evil, but far from becoming like God, they quickly developed the traits of the serpent. When the voice of God called again, they hid themselves in the shame and falsehood became the armor of fear. "The one taste alters our attitude towards God and conscience and life. It is a veritable Circe's cup. At one brush it wipes out all the peace, and joy, and self-respect and boldness of innocence, and numbers us among the transgressors, among the shame-faced, and self-despising, and hopeless. . . . It is but one step, but it is like the step over a precipice or down the shaft of a mine; it cannot be taken back, it commits one to an altogether different state of things." (Dodds.)

Hope for the Sinner.

The chapter that records the beginning of human sin with the curse of pain and sorrow and hardship and death, records also a curse upon the serpent which came in the preaching heart of man the basis of hope. God said to the serpent, "I will put enmity between thee and the woman, and between thy seed and her seed; it shall bruise thy head and thou shalt bruise his heel.—Chap. 3:13.

The Old Testament from this point on is the story not alone of man's fight against sin, but of God's grace in guiding and drawing man back to himself. And the story of grace reached its climax in the coming of Jesus Christ, the Son of God, "to take away the sin of the world." He opened the way to the city of God, and as man will he is releasing them from the power of the serpent and restoring them to fellowship with the Father.

Personal Responsibility.

There are those who try to escape the responsibility for their sins by throwing off on Adam, saying they are not accountable for the innate disposition to sin imposed on them by Adam. This lesson affords the opportunity to answer that heresy. The answer is, that Adam sinned deliberately; and so men sin now deliberately. Adam was endowed with the power to choose between right and wrong; so are men now so endowed. "Nobody pulled the wool over Adam's eyes." He was amply warned, and knew that God had said what Satan denied. He did not sin until he had gotten the consent of his will to sin. It is even now so. When a man stands in the presence of temptation, he stands there warned, endowed with intelligence and a will and the power to choose. If he yields, he does it deliberately, and the guilt is his and not Adam's.

Honest Labor a Blessing.

When God placed man in the Garden of Eden, he did not consign him to a life of idleness. Labor is a blessing, not a curse. The most undesirable thing in all the world is utter idleness on the part of people who are well able to work. People who hang around and do nothing from morning to night are a menace to themselves and to the community. The old saloon with its large crowds of idle men hanging around was the fruitful garden in which most of the dastardly evil found its origin. "An idle brain is the devil's workshop" is a proverb which has come down through the years.

When God thundered from Mt. Sinai, "Six days shalt thou labor," it was no new idea in the mind of God. It was a restatement of what he had told Adam in the days of creation. The Sabbath of rest is a command of God; so it is a command to labor six days and do all the work for that week.

Special Lesson.

"One sin may alter everything. It would be difficult to picture a greater contrast than between the beginning and the ending of our chapter. The gladness of the sunlight has departed, and the heav-

ens are overcast with cloud. All things are changed; it is a different world. One act of disobedience has done it all. Remember, then, that a single act or deed may change the current of a man's whole life."—Rev. George H. Morrison, D. D.

"Oh! what need have we to watch and pray lest we enter into temptation! With so vigilant and subtle an enemy without; with so weak a garrison—perhaps with many traitors—within the citadel of our souls; what need have we to tremble lest we fall! When man fell he was shut out from the tree of life; but a new Tree of Life hath been planted in the world, even the blessed cross of the Redeemer. Of the fruit of that Tree may we eat and live. Strengthened with that food we fear not the assaults of the evil one."—Rev. W. Walsham How.

NOTICE

All owners of city property will please call at City Offices and render same for taxation for 1932.

EVA SKELTON,
City Assessor.

NOTICE OF SALE UNDER ORDER OF SALE

STATE OF TEXAS,
COUNTY OF DEAF SMITH.

By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court, on the 8th day of February, 1932, in favor of Guy R. Varnum, and against W. E. Stevens, one of the defendants in said cause for the sum of \$5296.87, with interest thereon from February 8th, 1932, at the rate of 6½ per cent per annum, and costs of suit, and for a foreclosure of a Deed of Trust lien on the following described lands, situated in Deaf Smith County, Texas, to-wit:

All of the N½ and the SE¼ of section No. 86, Block K-4, certificate 1-380, B. S. & F. survey, containing 488.8 acres, which said Deed of Trust was dated April 15, 1925, and is of record in the Deed of Trust Records of Deaf Smith County, Texas.

I did on the 30th day of March, 1932, at 5 o'clock p. m., levy said Order of Sale upon the above de-

scribed land, as the property of said defendant, W. E. Stevens, and on the third day of May, 1932, which is the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door of Deaf Smith County, Texas, I will, under and by virtue of said Order of Sale, and said levy offer for sale and sell at public

outcry, to the highest bidder for cash, all the title, interest or estate that the said W. E. Stevens and Claude Higgins, H. W. Engle, the First National Bank of Hereford, a banking corporation, O. H. Peterson, Randolph Holland, Edith Bergh Holland, Elmer C. Holland, Bernice J. Holland, and Leigh F. Watson, Jesse Harrington, and the Godfrey Investment

Company, a corporation, or either of them had in and to the above described lands, on the 15th day of April, 1932, or, at any time thereafter, in satisfaction of said judgment.

Dated this 30th day of March, 1932, at Hereford, Texas.

J. C. CARROLL, Constable of Justice Precinct No. 1, Deaf Smith County, Texas. 12-3c

SAVE for Your Vacation

—Today, start a separate account for Vacation Savings. Feed that account steadily, bit by bit, week by week . . . You'll never miss the money you deposit. But next summer you will spend glorious weeks as a result of this easy, prudent policy.

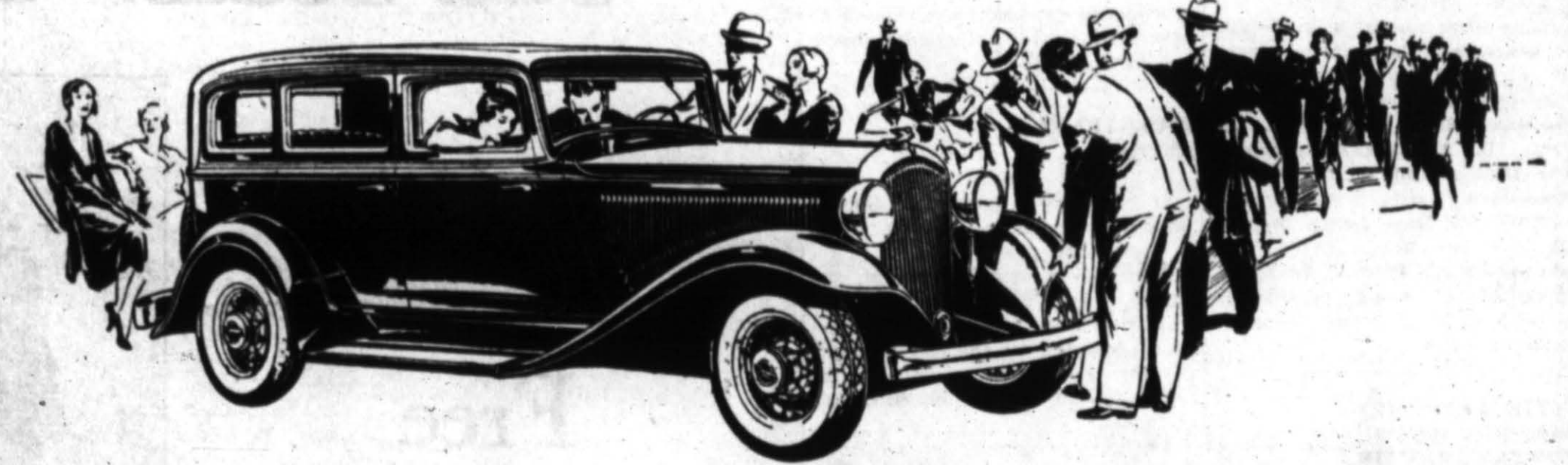
—SAVE



Open Your Account Today

The First State Bank

HERE IT IS!



The New and Finer

AS LOW AS \$495 1932 PLYMOUTH . . . "the more-for-the-dollar car!"

There's a new car in town—a new and finer Plymouth.

You can't help but see it, and admire it, as it travels the streets and highways—smartly low, impressively long, first away in traffic.

Right up-to-the-second in modern engineering. Built without compromise, to a new ideal of value. Priced for the thinner pocketbooks of 1932.

And what a performer! Floating Power is the answer. Marvelous Floating Power to be found in no other low-price car. Smooth, vibrationless power.

A fast, surefooted car that takes sharp turns at open road speeds without sideway.

A car thoroughly safe, with its Safety-Steel Body—its unfailingly sure hydraulic brakes—its lower center of gravity.

A long, spacious, roomy car in which comfort is a Reality.

A car that is a joy to handle with its Automatic Clutch—Free Wheeling—Easy-Shift, Silent-Second Transmission.

Compare it, feature by feature, with the other cars in the lowest-priced group.

Find out for yourself how much more this new 1932 Plymouth gives for every dollar invested—why it is called "the more-for-the-dollar car."

Come in today. A car will be ready for you to drive.

PLYMOUTH

WITH PATENTED

FLOATING POWER

Ireland-Beavers Motor Co.

Plymouth and Dodge Bros. Cars



CLEANING and PRESSING

PHONE

16

Orr's Tailor Shop

NOTICE TO THE PUBLIC

—We are in no way connected with the Great West Baby Chick Company.

West Texas Feed & Seed Co.



Have Money

Have a Bank Balance

YOU can have WORRY . . . you can have PEACE . . . it is up to you! You will have worry just as long as you spend your money FOOLISHLY.

You will have peace as soon as you make yourself spend WISELY and increase your bank balance.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business



THE FIRST NATIONAL BANK HEREFORD

A Strong Bank Thoughtfully Managed



MEMBER FEDERAL RESERVE SYSTEM

WOMEN'S PAGE

MARTHA LEE DUNCAN, Editor, Phone 642-W

SOCIAL CALENDAR

Meetings of the week.
Thursday.
 Bay View Study club at club room in court house, 3:00 o'clock.
Tuesday.
 Pioneer Study club, Mrs. A. A. Foster and Mrs. H. G. Conkright, hostesses, 3:00 o'clock.
Wednesday.
 Lion's Club luncheon, Presbyterian church, noon.
 Missionary society meetings at their respective churches at the regular time.
 The Junior Music Study club will have their open program on April 9, at the home of Mrs. H. L. Broadwell.

MRS. TOM CARTER CLUB HOSTESS

Spring suggestions predominated in decorations and appointments of the lovely bridge party given by Mrs. Tom Carter Wednesday afternoon of last week when she was hostess to the Otrava Vez bridge club at her home on West Sixth Street.
 The house was appropriately decorated with pink flowers. Tiny cactus plants were presented to the one cutting high at each of eight tables. Mrs. Jim Black played high for the guests and Miss Martha Duncan high for members.
 Dainty refreshments were served to Meses. Jim Black, M. B. McLean, Jess Stanford, F. L. Lucas, Buri France, Ruby Shirley, Elmer Dameron, J. A. Pitman, Grace Guthrie, W. F. Gabbert, Jimmy Robinson, J. L. Fuqua, B. H. Hopkins, V. T. Downs, F. H. Oberthier, J. J. Clark, Misses Dorothy Flanery and Eloise Pitman, guests; Meses. E. L. Brady, Roger Corbett, Lloyd Edwards, Alton Fraser, J. M. Posey, A. C. Hales, J. C. McCracken, J. M. Murchison, J. C. Parker, J. W. Witherspoon, B. M. Wiltshire, Misses Gladys Selgier, Eunice Gilbreath and Martha Duncan.

MRS. ERNEST MAY IS COMPLEMENTED BY LOVELY SHOWER

Mrs. Ernest May, who before her recent marriage was Miss Bess Hopkins, was honored with a miscellaneous shower given by Mrs. C. A. Skelton and Mrs. Carl Mountz at the home of Mrs. L. F. Borden, 920 Twenty-Five-Mile Avenue, last Thursday afternoon at 4:00 o'clock. The house was beautifully decorated with cut flowers and fern. Those appearing on the program were Meses. J. C. McCracken, Carl Mountz, B. M. Wiltshire; Misses Lueta Borden and Marth Duncan.
 The lovely gifts were cleverly presented by Miss Lueta Borden while Mrs. McCracken played "The Wedding of the Painted Doll."
 Vari-colored sweet peas were presented each guest as favors.
 Mrs. Homer Fox.

NETTIE LEE GREEN CHARMING HOSTESS AT SOCIAL AFFAIR

Miss Nettie Lee Green proved a most charming hostess to a party given at the home of her mother, Mrs. W. B. Green, Wednesday evening of last week at 7:30 o'clock. A most delightful time was witnessed by all. At a late hour popcorn, cake and cocoa were served.
 Those present were the Misses Ruth Gillispie, Ruth Easter, Doris Lady, Alton Funderburg, Irene Funderberg, Bernice Funderberg, Mr. and Mrs. Gillispie, Mrs. Green and the hostess, Miss Nettie Lee Green.

"LAUGHING BOY" STUDIED BY BAY VIEW CLUB

"Laughing Boy," by Oliver La Farre, was discussed at the meeting of the Bay View study club last Thursday afternoon, when it met with Mrs. Rex Tynes at her home, 606 Main Street.
 Mrs. D. H. Alexander introduced the interesting program by giving the Biography of author and place in literature of the "Laughing Boy". The customs, traditions and philosophy of the Navajo Indians was then discussed by Mrs. R. H. Womack.
 Musical entertainment for the afternoon was furnished by Mrs. G. A. F. Parker and Mrs. R. P. Conaway.
 A nice crowd was present.

NORTH HEREFORD DEMONSTRATION CLUB

The North Hereford Demonstration club will meet Monday, April 11, at the home of Mrs. Johnnie Biggs, 305 West Sixth Street, instead of Tuesday, April 12, as had been planned. This change was made so as to cooperate with the Hereford Brand in their cooking school, April 12-15. A very interesting lesson is being prepared for the meeting.

JUNIOR BAY VIEW CLUB HAS PROGRAM ON DRAMA

The Junior Bay View club met in an interesting program last Thursday night when Misses Jeanette Rogers, Dorothy Flanery and Fern Carlisle were hostesses to the club at the home of the latter on East Sixth street.
 The subject for discussion was "Drama of the South" and the subject was well handled by Miss Gladys Selgier, speaker of the evening, who gave a brief report of Southern settings in drama and then read two plays about the South, written by Southern Authors. The played showed two types, the first being a tragedy, "The Lord's Will," the second a comedy, "Saved".
 Clever refreshments were served by the hostesses and the club adjourned at an early hour.

COMMUNITY CELEBRATES J. E. COCKRELL BIRTHDAY

Neighbors and friends of J. E. Cockrell gathered at his home Sunday, March 26, to assist in making his birthday a memorable one. There was no evidence of depression indicated by the quality and quantity of good things to eat, and to spare. The afternoon was spent in social visitation and with games of entertainment, while the children were enthusiastically pursuing an Easter egg hunt.
 Among the families participating were those of John Johnson, W. R. Matthews, Ted Matthews, W. A. Long, Garrett Smith, Henry Blythe, Henry Williamson, R. O. Douglas, H. D. Reed, Mack Beach, G. W. Heard, J. E. Cockrell and Mr. and Mrs. W. B. Beach and Miss Lucy Reed.

ANNUAL BANQUET OF BEREAN CLASS

The annual banquet of the Berean class of the First Baptist church was held Friday evening, April 1, with 90 present including the members, their wives and other invited guests.
 A noted magician was present, and upon request performed some very difficult, slight-of-hand tricks. The Baptist quartet entertained with a group of songs. Those present pronounced the affair a huge success.
 The Bereans extend a hearty invitation to prospective members to meet with them each Sunday morning at 9:45.

BICENTENNIAL REPORT

If you have a picture of George Washington please display it in a prominent place.
 The benefit bridge given by the Junior Bay View club last week was the first celebration of the year promoted by the city committee for the celebration of the bicentennial of George Washington's birthday.
 The county schools are cooperating with the committee. The senior, junior and sub-junior boys and girls of the rural schools will hold their declamation contests at the county court house April 22. A large per cent of the declamations will deal with George Washington.
 Throughout the summer at dates to be announced in the near future through the Brand, Ralph Smith and his band will give concerts at some public place.
 The committee expects to be able to announce a complete program soon and it will appreciate the cooperation of any individual or organization in its endeavor to keep George Washington and his precepts before the public for the ensuing year.

FRIENDSHIP CLASS OF METHODIST CHURCH HAS GOOD MEETING

Last Sunday morning at the regular hour the Friendship class of young people of the Methodist church, with their teacher, Mrs. C. C. Bowman, had an interesting lesson, when they had as guests Mr. and Mrs. Marion Hill and Mr. and Mrs. McDowell of the San Jacinto Methodist church of Amarillo. Later Mesas and Meses. Hill and McDowell spent the day as house guests of Mr. and Mrs. R. M. Allred. At this meeting of the class the following officers were elected for the ensuing quarter: Grant Fuller, president; Dr. B. M. Wiltshire, vice president; Mrs. Paul Foster and Miss Willie Allen, joint secretary and treasurer.

It is interesting to note that as welfare work this class has adopted a baby, Johnnie Ray Dudley, and provides ways for the mother and children to attend Sunday school.
 The class adjourned after planning to have charge of the opening exercises at Sunday school next Sunday and everybody is asked to please be there.

THREE HEREFORD STUDENTS IN W. T. S. T. C. HONOR ROLL NUMBERING NINETY-THREE

Mrs. Bessie Hill, Frances Holman and J. C. Line of Hereford were among the 93 students of the West Texas State Teachers College whose names appeared on the honor roll for the winter quarter which has just closed.
 This was the largest honor roll in the history of the college.

MUSIC STUDY CLUB HAS PROGRAM ON RUSSIAN MUSIC

Russian music was studied at the meeting of the Music Study club last Monday afternoon, April 4, when it met at the home of Mrs. H. L. Broadwell, on West Third Street.
 The program was opened by Mrs. Broadwell and Miss Mary Broadwell playing a duet. Mrs. C. H. Dilley then gave an interesting discussion of Russian composers and their music. A quartet composed of Meses. J. B. Jones, C. C. Acker, A. O. Thompson and H. H. Hawkins sang the Wanderer's Night Song, by Rubenstein, which closed the program.
 4.50 x 21 tube, RICE'S Anniversary Sale, price 85c.

WESTWAY GIRLS' HOME DEMONSTRATION CLUB

The Westway girls home demonstration club was organized Tuesday, April 5. Twelve girls were enrolled. Officers are Stella Mae Gore, president; Pauline Wilson, vice president; Gertrude Wilson, reporter; Lily Mae Sikes, secretary-treasurer.
 Members are Pauline Wilson, Stella Mae Gore, Lily Mae Sikes, Gladys Garner, Gertrude Wilson, Beth Weaver, Lily Weaver, Mary Turrentine, Belinda Sikes, Cosette Denney, Irene Grimes and Wilma Skypola.
 The girls voted to have Mrs. P. H. Gilliland as sponsor. Pauline Wilson was appointed to be wardrobe demonstrator for the club. The gardening demonstrator will be appointed in the near future.

Mrs. J. F. Carpenter, sister of Mrs. M. L. Steele, of Hereford, died at her home in Caney, Oklahoma, Tuesday of last week and was buried in Bridgeport, Texas, Friday afternoon. She will be remembered by a number of Hereford and Caney friends as Mrs. J. M. Anderson.

ESTUDIO CLUB MET TUESDAY

La Aflatus Estudio club met Tuesday in the home of Mrs. G. M. Suggs. The program on The Carolinas led to interesting discussions of how other states might profit by following the example of these two old Southern States. Roll call was answered with an outstanding character in the early history of the Carolinas. The program consisted of a very interesting talk on The Present Political Commendations of North Carolina, by Mrs. Bob Higgins, followed by a description of The Road System, by Mrs. Jack Hutson. Mrs. John Hutson read an interesting paper on the Schools of the Carolinas.
 After the program delicious refreshments were served.

ASSEMBLY OF GOD CHURCH WILL BEGIN REVIVAL

Rev. J. A. Thomas, pastor of the Assembly of God church, announces a series of revival services to be held in the church, beginning Friday evening, April 15, and extends a cordial invitation to all people to come and worship with the congregation.
 The services will be held only during the evening hour each day, beginning promptly at 8:00 o'clock. Rev. A. C. Bates, superintendent of this district of the Assembly of God organization, will be the evangelistic preacher to deliver the sermons of the meeting.

Community Bible Class.

Attendance now average 50 and enthusiasm is mounting rapidly. The class has decided to have its picture made next Sunday morning, and an urgent request is made that all members be present at that time, having brought a prospective member and reminded others to come, lest they forget.
 The subject for next Sunday morning lesson is Ahab and Jezebel. The class meets in the Star theatre building at 9:45 and invites all men not members of other Sunday school classes to attend.

Notice to Music Club Members.

The meeting for the Music Study club to be held April 11 has been postponed until April 18.

SUNDAY SCHOOL CLASS SPONSORS PICTURE HERE

Mrs. S. L. Eearley's Sunday school class of boys of the Methodist

church is sponsoring the picture to be played at the Star theatre, Friday and Saturday of next week, "Are These Our Children?" The class receives a commission on the amount of sales of tickets made prior to the presentation of the picture, and will use the money thus derived to assist former classmates in financing their college careers.

First Christian Church.

A special congregational service will be held at the 11:00 o'clock hour, by order of the church board, and every member is urgently desired to be present.

The subject for the evening hour sermon at 8:00 o'clock will be the one intended for last Sunday, "Duty of Man to God, and Man to Man."

Other services of the day and week as usual. Come and worship with us. You are welcome.

FOR JOB WORK, TRY THE BRAND

\$25.00 REWARD!
 —For information leading to the recovery of the 1931 Ford coupe stolen Tuesday night in Hereford.
DR. ERNEST E. ROBINSON

The Hereford Brand

Invites You to Attend Its First Annual

Cooking School

TUESDAY-WEDNESDAY-THURSDAY-FRIDAY
APRIL 12 - 13 - 14 - 15

Free Prizes
 Free Merchandise
 Each Afternoon
 Star Theatre



MRS. LEONA IHRIG
 Nationally Known Cook and Home Economics Expert

Interesting
 Instructive
 It is For You
 Be There Every Day

Prizes—In Cash and Merchandise
 Will Be Given by the
Great West Mill & Elevator Co.
 To Winners In a Baking Contest Sponsored by the Hereford
Parent-Teachers Association

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through

personal mention columns. All of the above styled advertisements, with the exception of Cards of Thanks, short Announcements and Reading Locals, cost 1-1/2 cents per word for the first insertion, and 3/4 cent per word for each subsequent insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

of Thanks cost 50 cents each in the usual form, when of more than ordinary length, the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type, add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

For Sale or Trade

FOR SALE: Sweet potato, onion, cabbage, tomato, reset tomato, beet and pepper plants; and baby chicks. Write for prices. T. Jones & Co., Clarendon, Tex. 13-3p

FOR SALE: A piano at a bargain. Box 673, or call at the Hereford Brand. 1dh

For Rent

FOR RENT: Good three room house with water furnished. C. E. Gatlin. 13-1c

FOR RENT: Four room house. Inquire at Piggly Wiggly. 12-1fc

FOR RENT: Nicely furnished bedroom, three blocks east of court house. 403 Roosevelt Avenue. Mrs. B. B. Parnier. 13-1c

For Sale

FOR SALE: One extra nice Clark-Jewell gas range, with heat regulator. J. M. Murchison. 13-1fc

FOR SALE: Oscar Hunt strain Buff Orpington eggs at 50c for 16. Mrs. Troy Womble, 600 25-Mile Avenue. 10-4p

FOR SALE OR TRADE: Large heavy ice box, 5x6, McCray, six drawers, painted white. Furr Food Store. 13-3c

For Rent

FOR RENT: Modern duplex, nearly new; close in, furnished or unfurnished. H. B. Webb, Phone 360. 6-1fc

FOR RENT: Brick duplex, unfurnished, close in. Phone 250, 13-2c

FOR RENT: 213 1-3 acres, nine miles from Hereford; all in cultivation and fenced. Ella Karr, 123 N. Copper Avenue, Deming, New Mexico. 11-3p

Watch For Your FULLER BRUSH MAN He Is In Town. Has a Gift for You.

Lodge Directory

HEREFORD LODGE
No. 478, L. O. O. F.
meets Monday, 8:00 p. m.
Visiting Brothers welcome
JOHN H. BIGGS, N. G.
L. H. Foster, Secretary.

Wanted

WANTED: To buy a good work mule, single and bowers, located at Joel Switch. 13-1p

EGGS reduced to \$3.50 per 100, 75 per cent hatch guaranteed. Chicks \$8.00 per 100, 300 for \$22.50. Flock A. P. A. certified and banded also tested free from B. W. D. S. F. Warren, Friona, Tex. 13-4c

FOR SALE or trade: Ten tube Victor radio, with electric Victrola. Sold new for about \$300. Will trade and prefer livestock. Box 747. 10-4fc

FOR SALE: Rawleigh Good-Health Products at 306 West Sixth St. B. M. Wright, Agent. 1-1fc

Political Announcements

DRAPE SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 26, 1932:

- For Representative, 123rd District:** H. K. STANDFIELD
- For County Judge and Ex-Officio County School Superintendent:** EARL W. WILSON (Re-election) C. W. HUMBLE C. T. KIBBE ARTIS RUSSELL
- For Sheriff and Tax Collector:** WOOD D. VAUGHN EZRA NORTON JNO. B. MILLER (Re-election) J. WALLACE ROBINSON J. T. CUNNINGHAM ED CURTSINGER L. I. WEST EMMETT HALES
- For County and District Clerk:** W. FRANK BALL JOHNNIE BIGGS MRS. BESS TURENTINE L. H. FOSTER (Re-election) W. E. FARGETT
- Tax Assessor:** MACK BRACH (Re-election)
- For County Treasurer:** MRS. BESSIE L. SMITH (Re-election)
- For County Attorney:** JOHN COFFEE (Re-election)
- For Commissioner, Precinct No. 1:** F. J. (Jack) ROSE JAS. B. ROBINSON S. O. WILSON O. J. PADDOCK
- For Commissioner, Precinct No. 2:** W. D. KELLEHOR W. B. PHILLIPS (Re-election) S. L. WALSER
- For Commissioner, Precinct No. 3:** J. T. GUINN (Re-election) E. M. JACK HERMAN GRAY W. D. MATZGER
- For Commissioner, Precinct No. 4:** W. M. (Mal) STEWART (Re-election)

Home Demonstration News

LULA MAE MARTIN, AGENT.

The agent spent Monday in the office preparing the demonstrations for the month and receiving visitors. Several office calls were made. The entire day Tuesday was spent in the Westway community. A girls 4-H club was organized with Stella Mae Gore as president, Pauline Wilson, vice-president, Lily Moy Sykes, secretary-treasurer, and Gertrude Wilson reporter. The Westway home demonstration club met with Mrs. Pink GRIHLAND, with ten members present. Miss Ruth Wolfe visited the club. Plans of work were discussed by the agent. The club voted to have an all day meeting May 3, at the home of Mrs. Tom Vaughn.

Adrian-Sims Notes

Rev. Hodges of Adrian filled his regular appointment at Sims Sunday night.

Miss Bussell and Miss Martin of Hereford, county health nurse and home demonstration agent respectively, met with the ladies and girls of Sims community Wednesday afternoon at 2:30 to organize a demonstration club and home demonstration organization here.

Our club voted to meet each first and third Wednesday afternoon of the month. Miss Bussell will meet with us the first Wednesday, and Miss Martin comes the third Wednesday afternoon. Officers elected were, Demonstration club, Mrs. Bohannon, chairman, Mrs. Treadwell, vice-chairman; Geneva Bohannon, secretary and treasurer; Miss Foxall, Council representative; Lois Phillips, reporter. For Health club, Mrs. Chapman, chairman.

Mr. and Mrs. Jack Fortenberry are the proud parents of a baby girl, born March 25.

Mr. Stone of Stamford visited his brother, M. B. Stone, recently. J. B. Hall has gone to Phoenix, Arizona, where he will stay awhile for his health.

J. P. Collier has sold his oil station to the Farmers Oil Company of Oldham county.

Easter News

By MISS LOUISE FRYE

The H. D. club met with Mrs. Coccaughner Friday. A program on child welfare was given. The hostess, assisted by her daughter, Miss Maggie, served refreshments during the social hour. The next meeting will be with Mrs.

New Plymouth Car Now On Display Here

Setting new standards of quality for cars in the lowest price field and described by its maker, Walter P. Chrysler, as the "biggest package for the money ever offered in the automobile industry," the new and finer 1932 Plymouth is on display here today at the show-rooms of Ireland-Beavers Motor Co., local Dodge and Plymouth dealers who sell and service the Plymouth cars.

Nine body styles on the longer 112-inch wheelbase with overall length of 174 inches, 14 1/2 feet, with exclusive features never before found in cars in the lowest price range.

With a 65 horsepower engine mounted in floating power engine mountings, the new Plymouth is vibrationless and, like its predecessor the first floating power Plymouth of which more than 100,000 are now in daily use throughout the country, it has the smoothness of an eight and the economy of a four.

Floating power, of course, is the outstanding feature of this remarkable new offering in automobiles, but floating power is but one of many features that make this car outstanding not only in its price class but among motor cars in general.

As a result of its increased wheelbase and the use of the new double-drop rigid X-type frame, the new Plymouth is not only longer and lower, but has a distinctive appearance achieved only by the incorporation of these features for the first time in a car selling for less than \$600.

The new 1932 Plymouth has free wheeling and an automatic clutch, built in as two units and meticulously synchronized by the greatest engineering group in the automotive industry to produce what unbiased automobile authorities have described as the last word in effortless driving.

The new Plymouth has easy-shift silent second transmission; steering shock eliminator, internal expanding four-wheel hydraulic brakes with centrifuge brake drums, safety steel bodies—insulated against noise, heat and cold, 44-inch hood with no cowl band, counter-weighted crankshaft and countless other distinctive features of appearance and mechanical construction.

Among the new Plymouth's features are also included silver-dome high compression head, acceleration pump on carburetor, automatic spark advance, vacuum controlled spark retard, automatic throttle opening on choke, automatic intake heater, intake silencer, balanced manifold, six-chrome exhaust valves, light alloy pistons with four rings per piston, double-bored cylinders, precision type main bearings, manual type starter, full pressure lubrication, drilled oil passages, oil cooling, oil pump, oil filter, crankshaft ventilator, ventilator air cleaner, pump circulated water system, heat indicator on dash, shock absorbing clutch disc, seven ball and roller transmission bearing, hand-brake on transmission, 18-inch wire or wood demountable wheels, silent U spring shackles, rubber core shackles on front of rear springs, hydraulic shock absorbers, one-piece double braced fenders, two cowl ventilators, built-in radio antennae, bonderized fenders and other sheet metal parts and hand-proof door locks.

Lost and Found

LOST: Greek letter sorority pin, kite-shaped, with letters A O on black center, surrounded with small opals. Finder please return to Miss Lude Hicks for reward. 13-1c

LOST: Tuesday afternoon, 1 sack maize chops, between feed store and E. F. Connell home. Inquire at Brand office. 13-1dh

Card of Thanks

We take this method to express our sincere thanks to our many friends for their kindness during the sickness and death of little Virginia Alice. We especially thank Dr. LeGrand, the pastor and members of the church, Miss Bradley's room; also the other teachers and the Sunday school class. May God's richest blessings rest on each and every one of you.

Mr. and Mrs. P. V. Morton and Children
Mrs. Addie Winkler
Mr. and Mrs. Roscoe Winkler
Mr. and Mrs. Bill Morton
Mr. and Mrs. Lon Morton
Mr. and Mrs. Grady Morton
Mr. and Mrs. V. R. Sales. 1p

FARM AND POULTRY NOTES

There were five containers of food canned per inhabitant in San Augustine county in 1930, and 39 in 1931. Perhaps this is a greater ratio of increase than in the state as a whole, but it bears out the belief that Texas has gone a long way toward "selling the home market first."

F. G. Rodgers of Spur is making American cheese as coached by the Dickens county home demonstration agent and is selling it to his grocer. He says it is a good way to dispose of surplus milk.

"When \$1 weekly pays the grocery bill it isn't hard to sell enough eggs and butter, even at low prices, to make a living," declares Mrs. John Eastman, 4-H poultry demonstrator in Mason county.

Jumbo News

BY EDNA HALL

Bro. Bayless filled his appointment here Sunday.

F. L. Pinckert and family visited the Noel Andrew home Sunday.

Mr. and Mrs. Jim Baggs of Amarillo spent Saturday night and Sunday in the C. Kring home.

Mr. and Mrs. Clarence Lelaire visited friends near Hereford last Sunday.

Miss Nelle Freeman visited Athale and Maurine Wilder Sunday.

Mrs. Pat Hardy visited her mother, Mrs. Nolan, near Flagg a few days this week.

Ben Andrew and family visited in the C. Andrew home Sunday.

Mrs. W. A. Hunter visited Mrs. Hogan and Mrs. Kenneth Hunter Saturday afternoon.

Mr. and Mrs. Sam Hunter and daughter visited in Hereford Sunday.

Miss Pauline and Wilhelm Houseman and Jack Litch visited the Hall home Friday night.

Little Paul Andrew spent Saturday in the Pinckert home.

Mrs. Hazel Sparks and children spent Saturday night with her father, Mr. Hacker.

Mrs. Schofield and Miss Freeman were Amarillo shoppers Friday.

Bro. Bayless and family visited L. E. Beck and family Sunday.

Mrs. Tom Gunnells spent Friday with Mrs. Pinckert.

Juanita McGinnis spent Saturday night with Mrs. Ovid Pinckert. Virginia Meechem visited Johnnie Hardy Thursday afternoon.

Miss Opal Mobley visited Mrs. Ovid Pinckert Saturday evening.

Mrs. Hall visited relatives in Hereford the latter part of last week.

Mr. and Mrs. Stewart and son, Ed Harrell, attended church here Sunday night.

W. A. Hunter went to Kansas City with a shipment of cattle Saturday.

Mrs. M. L. Hardy, Johnnie and Kathleen visited Mrs. Hardy's mother at Portales, New Mexico, Saturday.

The young peoples' Sunday school class will present the play, "Mammy's Lil' Wild Rose" Wednesday night, April 13. No admission will be charged. Everyone is invited to come.

Miss Clark met with several of the ladies and the home economics girls at the home of Mrs. Wilder Tuesday and helped can a beef.

Perry Graham ate dinner Tuesday in the M. L. Hardy home.

Seen On the Screen at the Star

The two Barrymores, John and Lionel, are co-stars in the final showing tonight of "Arsene Lupin," a story of French criminal intrigue, one of them playing the master crook and the other taking the role of the expert detective.

Friday and Saturday will bring "Ladies of the Big House," a story taken from the experience of women who have fallen into the clutches of the law and must serve prison sentences. The theme of the plot is largely concerned with penitentiary life and crooked politics.

"The Big Parade," conceded by many to be the best picture of the World War, comes for Sunday afternoon's matinee programs at 2:00 and 4:00, and also for Monday. The present showing of the famous masterpiece of the screen is a new adaptation that includes sound, a feature readily understood as important in such a picture.

The one-cent special of next week, coming Tuesday and Wednesday, will bring one of the most delightful presentations of a loved story that can be imagined, when Clark Gable and Marion Davies appear in "Polly of the Circus." It should justly be the most attractive feature of the week's program. The usual one-cent admission price will be accepted for a second person accompanying another who pays the full admission.

As the Hereford Brand's free cooking school will be conducted Monday, Tuesday, Wednesday, Thursday and Friday afternoon of next week, it is highly probable Manager J. C. Parker of the theatre, will have announcements of importance to make each day. The comfort and convenience of the building, with Mr. Parker's genial courtesy and cooperation will make the cooking school a meeting place of unparalleled attractiveness.

Thursday and Friday's shows will be a treatise on modern youth and its problems as they are and as they appear to the adult minds of the day, "Are These Our Children?"

Ward News Notes

By MRS. W. P. CARAWAY

Mrs. Wiley Roberson and son returned home Thursday from Mrs. Hicks.

Miss Thompson spent the week end with Misses Hughes and Garrett. Mr. and Mrs. H. L. Caraway

Guarantee 70c Price for Wheat On Machinery

The International Harvester company has issued a statement whereby it pledges itself to allow 70 cents a bushel for wheat, 50 cents a bushel for corn, either of which delivered to Chicago, and 8 1/2 cents a pound for cotton delivered to New Orleans, when applied on the purchase price of certain important crop-producing and harvesting machines.

The following quotation is made: "We are convinced that the reluctance of farmers to buy certain implements needed for the economic production and harvesting of their wheat, corn and cotton crops is due to the present unsatisfactory prices of these commodities, and we believe if they are assured of higher prices for their products, they would not hesitate to purchase the new cost-reducing machines that they need.

"In order to meet this situation spent Sunday in the G. M. Suggs home.

The Ward school party was well attended Friday night.

Mrs. Suggs entertained the club Tuesday afternoon.

Mr. and Mrs. H. L. Caraway spent Tuesday in the W. P. Caraway home.

A. J. Sanderford has returned to Amarillo after a short stay in the W. P. Caraway home.

Let everybody come to Ward each second Sunday to singing. Prayer meeting each Sunday at 3:00 o'clock, except on the second Sunday.

Mmes. Jack and John Hutson called on Mrs. Jim Lipscomb Saturday.

Mr. and Mrs. G. M. Suggs visited in the Dawn community last Thursday.

Berry Miles and daughters spent the week end in Amarillo.

Misses Hughes and Garrett spent Sunday in the W. P. Caraway home.

Mrs. Clyde Webb spent Saturday night in the Jim Lipscomb home.

Mr. and Mrs. Bray of Hereford spent Saturday night with Mr. and Mrs. Oscar Miles.

High honor roll in Miss Hughes' school: Luella Higgins, Robert Hudson, Helen Miles. Honor roll: Elizabeth Higgins, Freda Hutson, Hicks Roberson, Gladys Lewis.

High honor roll, primary room: Dorothy Miles, Harold Saltzman, Ralph Patterson, Obed Caraway, Tiny Higgins, Darrell Rogers; honor roll: Roy Saltzman, Robert Lady, Charles Higgins.

The Home Demonstration club meets with Mrs. Ernest Seigner April 13, for an all-day meeting.

See Our **FRIDAY, SATURDAY AND MONDAY SPECIAL ON DRESSES**



Never before have you purchased such lovely dresses in knits, plain and printed crepes. A lovely assortment, going at

\$3.95

Another rack of lovely dresses and Sunday night frocks, going at

\$5.00


Regular \$12.75 to \$14.75 going at

\$9.75

You will be convinced when you see these lovely dresses at such unusually low prices. No Exchanges—No Refunds

Reduction on spring coats—they are lovely. Beautiful pastel skirts and sweaters.

FASHION DRESS SHOPPE



John Deere Tractor Demonstration

of Model "D" and General Purpose with equipment

TUESDAY APRIL 12

On the Hugh Weathers Farm, one-half mile north of Carl Mountz, on 25-Mile Avenue.

Kerr Implement Company

Northwest News

By PEARL HOOVER

(This Week's Letter.)
Mr. and Mrs. Jack Fortenberry are the proud parents of a baby girl, born March 25.
Mrs. J. C. Morrison and daughter, Marjorie, accompanied the teachers and school children on their treasure and Easter egg hunt last Friday afternoon.
Bud Morrison and Mrs. Fred Burns celebrated their birthdays by giving a party in the J. E. Morrison home Saturday night.
Mrs. George Bippus and son, Herbert, were shopping in Hereford Saturday.
Mr. and Mrs. C. T. Reese were Hereford shoppers Saturday.
Mr. and Mrs. T. O. Clemmens, friends of Mr. and Mrs. Staley Jones, of Panhandle spent the week end in the Jones home here.
Mr. and Mrs. Claude Norris and Leona spent Sunday in the Albert Norris home.
A large crowd attended church Easter Sunday and an egg hunt was given for the junior classes.
Mrs. Whitley Wallberg and son and Manna Steen of Happy are visiting in the Z. J. Steen home in this community.

(Last Week's Letter)

Miss Grace Buzzell, county health nurse, inspected the school children last Friday.
Z. J. Steen and J. R. Overstreet went to Amarillo on business last Saturday.
Claude and Albert Norris were shopping in Hereford Saturday.
Mr. and Mrs. Herb Houlton of Bellview, Mr. and Mrs. Staley Jones and daughter, Evelyn, Mr. and Mrs. J. R. Overstreet, Mr. and Mrs. O. B. Kingston of Logan, New Mexico, Mr. and Mrs. Chas. Hoover and family, Leona and Alene Norris, Violet and Herbert Bippus, Bud Morrison and Buster Hayes went to the Canadian River on a picnic Sunday.
Mr. and Mrs. Z. J. Steen and Wayne Cleveland attended the funeral of Mr. Steen's brother-in-law at Amarillo Monday.
Chas. Hoover and J. R. Overstreet went to Hereford Tuesday.
Mr. and Mrs. Staley Jones called in the J. R. Overstreet home Tuesday evening.
Mrs. Homer Clevenger visited

the Will Winn home Tuesday while Mr. Clevenger and Mr. Winn were in Hereford.
Mr. and Mrs. Carl Wise were shopping in Hereford Wednesday.
Mr. and Mrs. G. C. Snell called in the J. W. Kirby home Wednesday afternoon.
Mrs. E. R. Reese and Z. J. Steen are on the sick list this week.
R. O. Dunkle visited the 4-H club boys Wednesday.
Mr. and Mrs. Buford Farmer and daughter, LaNelle, were out from Hereford Friday.

Ford Doings

MISS LA VERNE MANN

Ford, April 1.—Charles Simpson, who is attending college at Abilene, spent the week end with his parents here.
Mr. and Mrs. J. D. Jenkins were visiting near Happy Sunday.
Thomas Larson returned to school Monday after a long illness. Blanche Larson is expected to re-enter soon.
Mrs. H. Climer spent one night last week with Mrs. O. D. Frazier.
Little Orville Buller has pneumonia in one lung.
Mr. and Mrs. G. G. Rempel and children, who spent the winter in California, are back at home near Ford again.
Mr. and Mrs. George Benson and daughter and Mr. and Mrs. Leonard Parker and small daughter were Sunday dinner guests in the Floyd Benson home.
Mouzon Thweatt spent Sunday night with Floyd and Thomas Simpson.
Charles Simpson was hurt rather badly Sunday when he fell from a car on which he was riding.
Mr. and Mrs. D. B. Mann and Euna, Mrs. H. M. Benson and son and Mrs. Parks and Mr. and Mrs. Bob Orr and children visited in the Simpson home Sunday evening.
Mr. and Mrs. Led Landiey and children were supper guests in the O. D. Frazier home Sunday.
Misses LaVerne Mann and Vinta Simpson and Monzon Thweatt and Floyd and Thomas Simpson visited in the O. D. Frazier home Sunday evening.
Mr. and Mrs. Albert Buller and children visited in the D. O. Hedrick home Sunday evening.
Mrs. D. B. Mann was very ill the latter part of last week.

Cleo Items

BY MRS. W. E. CONNER

There was an average crowd at Sunday school Sunday.
Mr. and Mrs. Dixon of Cleo spent Sunday in the Elmer Dixon home here.
Mr. and Mrs. Ollie Bunch of Amarillo visited Cleo community Sunday.
Mrs. Ross Simms is on the sick list this week.
We are glad to report Mr. Hickman still improving.
Leslie Mae Jordan and Lorene Conner visited in the J. R. Harris home Sunday.
Mrs. W. E. Conner visited in the W. J. Jordan home Sunday.
Mrs. J. H. Waggle visited in the W. E. Conner home Monday afternoon.
Mr. Suckey and daughter of Plainview are visiting in the Lamb home.

Here and There

By MRS. C. E. TICE

Last Friday the teacher of Frio took the children to the creek near town and spent the day picnicking. The children had formerly been running away from school on April 1, and so this year the teachers gave them a glad surprise. Misses Elsie and Alma Andrews and Elmer Jones accompanied them.
Mrs. J. W. Berry called on Mrs. J. J. Lindsey Saturday afternoon.
Mrs. Joe Hastings and children of Dimmitt spent Sunday with Mrs. Frank Barber.
Dr. Nicholas and wife of Pampa spent the week end at his farm near here.
Mr. Doss and Melvin Mitchell helped Leo Williams work on his well Monday.
Mr. and Mrs. Ramey Elliston and children enjoyed ice cream at the J. J. Lindsey home Saturday evening.
Elmer Burns of Bippus called at the Fred Smith home Saturday.
Mr. and Mrs. Guy Hamm called at the Fred Struen home Sunday afternoon.
Mr. and Mrs. Earl Springer were Sunday guests of J. W. Berry.
Jack Allman spent Saturday night with Junior Williams.
Mr. and Mrs. J. J. Lindsey spent Sunday evening at the C. E. Tice home.
Mrs. K. R. Hunter was able to be removed from the hospital to the home of her mother, Mrs. P. A. Hogan.
Mr. and Mrs. Jodie Benson spent Saturday night at the A. T. Jones home and the neighbors went in and gave them a miscellaneous shower.
Mr. and Mrs. Luther Ramsey went to Plainview Sunday to see a very sick friend, Mr. Caldwell, who is in the hospital there.
Mr. and Mrs. Melvin Mitchell spent Friday evening at the C. E. Tice home.
Mr. and Mrs. J. N. Benson spent Sunday as guests in the K. F. Campbell home.
Mr. and Mrs. Paul Williams spent Sunday with Mr. and Mrs. Minor Robbins.
Mr. and Mrs. R. T. Green have moved back to the farm, they having been residents in town the past two years.
Mr. and Mrs. Walter Tice of Umbarger brought little Duane to a doctor last Thursday night. He was quite sick for several days.
Mr. and Mrs. Alvis Frazier moved to the Tom Ivey place last Thursday.

NOTED COMEDIAN WILL BRING FAMOUS PLAY TO AMARILLO APRIL 16

Fred Stone, in the liveliest, most sumptuous musical comedy offering in his career, "Smiling Faces", is coming to the city auditorium, Amarillo, matinee and evening, Saturday, April 16. In Mr. Stone's support is the finest cast he has ever had, headed by his own delectable daughter, Paula, who, during the two years she appeared in "Ripples", in which piece of her father's she made her stage debut, won for herself a host of admirers. Her artistry has ripened, and in "Smiling Faces" her singing and dancing are more delightful than ever, and her personality more irresistible.
"Smiling Faces" is the merriest sort of musical melange, with highly humorous plot complications. Mr. Stone has devised an entirely fresh set of typical stunts and tricks.
In addition to Miss Paula Stone, Mr. Stone will be supported by such well known musical comedy lights as Roy Royston, Lott Loder, Billy Taylor, Doris Patston, Hope Emerson, Isabel O'Madigan, Adora Andrews, Eddie Garvie, Boyd Davis, together with the Albertina Rosch Dancers, and a company of 75, including a veritable garden of lovely femininity.

Flagg News

By MRS. G. B. FRAZIER

We are needing rain now. The wind and sand have whipped out lots of the wheat.
Mrs. N. A. Arms is on the sick list.
Club meets with Mrs. Sid Sheffy April 7.
Three new trustees were elected April 7, A. D. Floyd, Russell White and James Miller.
P-T. A. was postponed until Friday night, April 8, on account of several in plays were on the sick list.
Mr. and Mrs. Doc Jones and

family visited with G. B. Frazier and family Sunday afternoon.
Louise Wathall is able to be back in school again.
Mr. and Mrs. A. D. Floyd visited with James Miller and family Sunday.
Mr. Dodson and family of Olton spent Sunday night with Fay Dodson and wife.

ESTRAY NOTICE

Taken up, January, 1931, on premises of the undersigned, living about four miles northwest of the town of Hereford in the county of Deaf Smith, the following described animals known to be estrays, viz: two whiteface cows, coming three years old, no brands, tattooed in left ear. If not legally proven by the owner thereof within TWENTY DAYS from the date hereof I will proceed to Estrate the same in accordance with law.
C. T. KIBBE, Taker Up, Hereford, Texas, this 25th day of March, 1932. 13-3c

LOIS RUSHING MARRIES MISS EVA BRAND, OF PLAINVIEW, MONDAY

Lois Rushing, formerly living in Hereford and more recently of Dimmitt, married Miss Eva Brand of Plainview Monday and the bridal party visited friends in Hereford Tuesday while enroute for a trip through Carlsbad Canyon.

Kansas City Life Insurance Company

Geo. V. Stambaugh
Special Representative

Mexico, where Mr. Rushing will be associated with ranch in etc.

To Whom It May Concern:

The Great West Baby Chick Company is the wholesale department of the Henderson Farm and Hatchery, and no other parties are connected.

ROY HENDERSON, Manager

From BROODER To MATURITY

JUST RIGHT FEEDS INSURE HEALTHY GROWTH

Your flock will show more profit on a steady diet of JUST-RIGHT feeds, mixed fresh daily to a tested formula of all necessary minerals, proteins and other essential ingredients.

JUST RIGHT Chick Starter, JUST RIGHT egg mash and JUST-RIGHT dairy ration.

WEST TEXAS FEED AND SEED COMPANY
We Give Green Stamps



—Field Inspected, State Certified Grain Sorghum Seed, Highest Yielding Milo, Kafir and Hagari under seventeen-year test on State Experimental Station.
Grown by J. P. ROBERSON & SON, Hereford, Texas.

\$3.95 Each
Tubes 92c
29x4.40-21
\$3.83 Each IN PAIRS

A new set for...\$15.32!
Lifetime Guaranteed
GOODYEAR SPEEDWAY
Supertwist Cord Tires

New High Peaks in Goodyear Value!

Husky, dependable, guaranteed tires and tubes—you get these matchless bargains because millions more people buy Goodyears. Come see them!

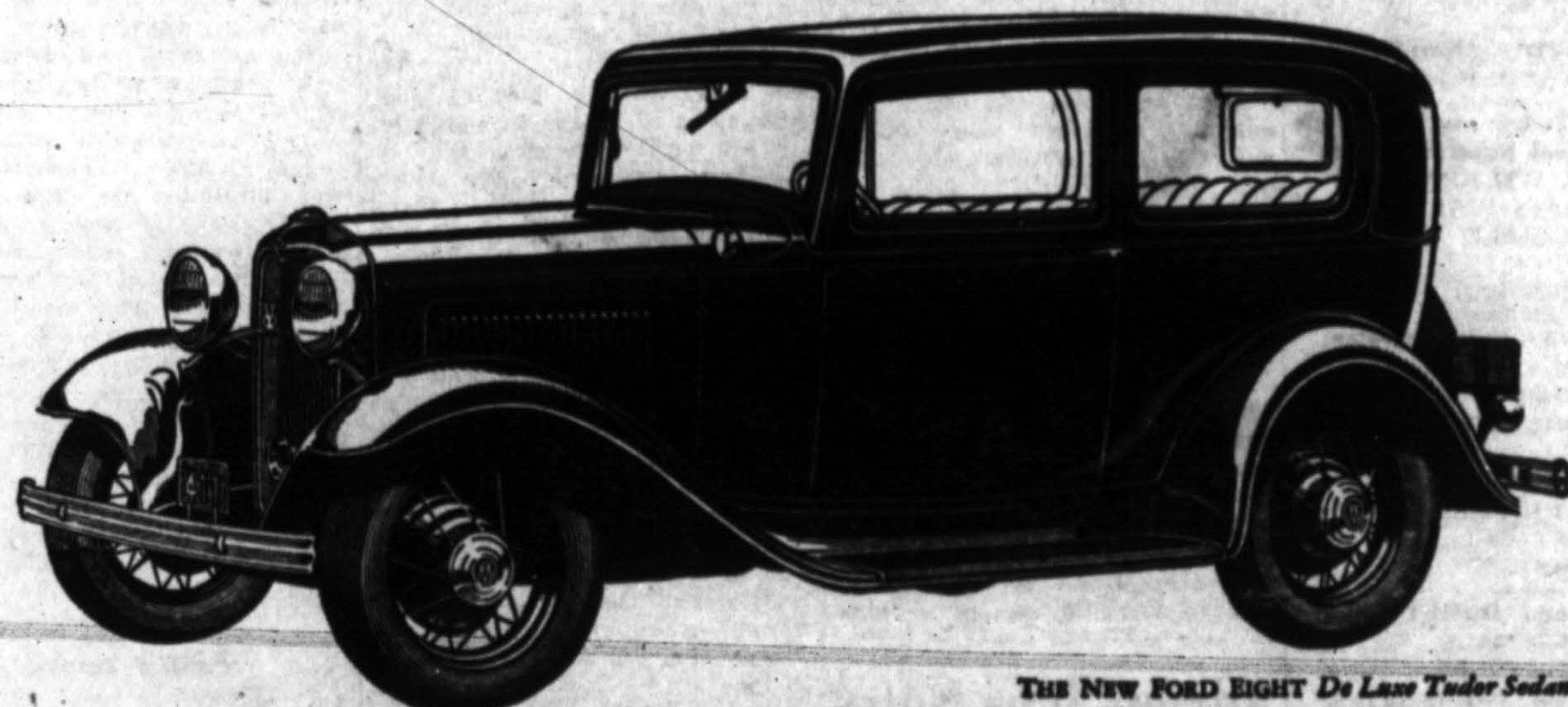
Full Overload	Price of Each	Each in Pairs	Tube
29x4.50-20	\$4.30	\$4.17	8 .91
28x4.50-21	4.37	4.23	.97
28x4.75-19	5.12	4.97	.94
29x4.75-20	5.20	5.04	.91
29x5.00-19	5.39	5.23	1.00
30x5.00-20	5.45	5.29	1.14
31x5.00-21	5.72	5.56	1.16
28x5.25-18	6.15	5.97	1.02
31x5.25-21	6.63	6.43	1.16
32x5.25-21	6.97	6.46	.86

TRADE
in your old tires for the new 1932
GOODYEAR ALL-WEATHERS
New Low Prices

Tune in Goodyear Programs
Wednesday 8:00,
Saturday 8:00.

Ireland - Beavers Motor Co.
Dodge Bros. and Plymouth

ANNOUNCING THE NEW FORD V-8 Cylinder



THE NEW FORD EIGHT De Luxe Tudor Sedan

Eight-cylinder, 90-degree V-type, 65-horse-power Engine • Vibrationless
Roomy, Beautiful Bodies • Low Center of Gravity • Silent Second Gear
Synchronized Silent Gear Shift • Seventy-five Miles per Hour • Comfortable
Riding Springs • Rapid Acceleration • Low Gasoline Consumption • Reliability

New self-adjusting Houdaille double-acting hydraulic shock absorbers with thermostatic control... New rear spring construction... Automatic spark control... Down-draft carburetor... Carburetor silencer... Bore, 3 1/16 inches. Stroke, 3 3/4 inches... Piston displacement, 221 cubic inches... 90-degree counterbalanced crankshaft... Large, effective fully enclosed four-wheel brakes... Distinctive steel-spoke wheels with large hub caps... Handsome V-type radiator... Graceful new roof line and slanting windshield of clear polished plate safety glass... Single-bar bumpers, chromium plated... Low, drop center frame... Mechanically operated pump drawing fuel from fourteen-gallon gasoline tank in rear... Choke on instrument panel... Individual inside sun visors... Cowl ventilation... Adjustable driver's seat... Choice of Mohair, Broadcloth or Bedford Cord upholstery in all de luxe closed types.

THE NEW FORD FOUR-CYLINDER CAR
An improved Ford four-cylinder, 30-horse-power engine, operating with new smoothness, is available in fourteen body types at \$50 less than the corresponding V-8 prices listed below.

A GREAT NEW CAR AT AN UNUSUALLY LOW PRICE

Roadster . . . \$460	Coupe . . . \$490	De Luxe Roadster \$500	De Luxe Tudor \$550	De Luxe Fordor . \$645
Phaeton . . . 495	Sport Coupe . . 535	De Luxe Phaeton \$45	De Luxe Coupe 575	Victoria . . . 600
Tudor Sedan . 500	Fordor Sedan . 590		Cabriolet . . . 610	Convertible Sedan 650

(P. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra. Economical terms through Authorized Ford Finance Plans of Universal Credit Co.)

YOUR POWER SUPPLY

As much electricity as you can use—or as little as you may require; at the place where you want it, at the time when you want it—reliable and continuous, always ready, instantly delivered.

THESE STANDARDS OF ELECTRIC SERVICE HAVE RESULTED FROM YEARS OF BUILDING

Large, efficient power plants, and widespread networks of transmission lines to serve groups of towns, have resulted in the ample power supply available everywhere today.

Texas Utilities Company

THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL.



The Whiteface Roundup

THE STAFF
Lueta Borden Editor-in-Chief
June Allred Assistant
W. J. Fellers Sports
Ardelle Foster Societies
W. B. Wilson Jokes

On Honesty.

We have all heard the old saying, "Honesty is the best policy." Have we entirely forgotten this or have we come to disregard it through too much repetition? One of the two has evidently happened. Surely this school is no worse than any other high school, at least, we hope not. But stealing is becoming entirely too prevalent. Maybe you don't call it that, perhaps you call it "hooking" or "snitching." Perhaps you do it all in fun, with the intention of returning the article. Such may be the case; the article may be practically worthless. Yet any form of taking stealthily any article without the owner's knowledge or permission is stealing.

Not only do I refer to stealing, but there are other forms of dishonesty. For instance, there is the copying during examination or the telling of small fibs to extricate oneself from an uncomfortable situation. You don't want to be branded as one of those who practice such nefarious arts. And above all, don't let the fear of being caught be the only reason for your playing fair. If there's one thing people admire, want, and even seek, it is honesty in those they deal with. Play fair and you will receive the honors and admiration of your fellow students, your teachers, parents and the community.

Staff Notice to Readers.

Owing to the departure of the jokes editor, W. B. Wilson, from this school, a new one was to be found. The editor, upon the advice of the sponsor and consent of the senior class, has appointed Leslie Culwell to serve during the remainder of the year. Your cooperation with this new editor is needed.

Students, Use Prudence.

The above little ditty should be our motto in reference to the six weeks' examinations, which, incidentally, are the last ones this year. Do your best. A great deal depends upon them. Next six weeks at this time we won't be merely suffering six weeks' examinations, we shall be in the throes of something worse, which by the way, happens to be called "final exams."

Interscholastic Eliminations.

This week the public speaking class is busily engaged in holding Interscholastic League contest eliminations. The events which are being entered are debating, extemporaneous speaking and declamations. One boy and one girl from each event will represent this school at the contests in Amarillo.

Band Trip.

Band members have decided on the trip they are to take this summer. The question was put to the band last Friday and the band voted for a long trip. This is the outline of our trip: The first town is Roswell. The band will spend a day and night there. Roswell is a beautiful city and it seems that the band is always welcome there. After the stay at Roswell we shall go to Ruidoso, then to Elephant Butte Dam, to Albuquerque, Las Vegas, Santa Fe, Taos, Cimarron, where we shall spend a few days. Then we shall start the return trip. There will be two trucks and only two cars taken on the trip this time. Everyone is anxious to go because everyone has a good time. Our trip grows every year. Until some day we hope to take a great trip that shall make our band very well known. Mr. Smith said we would take as few chaperones as possible and the band seconded the motion. A band of 30 pieces will take the trip this time. This includes all seniors in the band. There's to a trip as good as the one last year.

Plink-Plink In the Library.

What did we hear in the library lately? Plink-plink, ah, now we understand. Billie Valentine is busily typing out those names of persons who can't check books from the library because of grades and, well, other important reasons. Isn't that too sad? Little Miss Muffet sat on a tuffet, and made of her knees such display that the old-fashioned spider, embarrassed beside her, was actually frightened away.

German Band.

The German band played for the play given at Westway Friday April 1. The Hungry Six is getting more and more popular and we hope to have more engagements. The band also played for the chamber of commerce luncheon on April 4. Everyone seemed to like our music and we liked the eats given us. The band is a small organization of only six members. The instrumentation is two clarinet, cornet, trombone, bass horn and trap drums. It is a recently organized unit and is not so well known as we should like for it to be. All business is appreciated.

Orchestra Program.

The Hereford high school orchestra gave a 30 minute program on Monday morning, April 4. The program was thoroughly enjoyed by all. It consisted of five numbers, most of which were new to the high school and were taken from a new set of books which the orchestra has needed badly.

The orchestra has not had many articles in the Round-up so we thought we should let people know about it. We have a fair orchestra, not good, but fair. We have had trouble getting one started and we hope to have a better one next year.

Debates.

Kellar Muse and Sherman Moran lost debate on the question of lobbying, taking the affirmative, to a boys' team from Friona, held Tuesday night, March 30, at the high school. The same night at the same place, on the same question and again taking the affirmative, Zelma Ruth Shore and Ardelle Foster won over a Friona team of girls.

Two nights later Kellar and Sherman, Lois Smith and Mattie K. Sherman debated Canyon at Canyon. As they had no judges present, naturally there was no decision for either side.

Senior Practice.

The senior grid players have started their football practice this week and plan to give that next year's squad a fast and furious game. They were in Monday checking out the old discarded suits, getting ready to smash somebody's face or get even with some of the lower classesmen.

They plan to win that game just as much as the new squad is. The date set for the game is Tuesday, April 12, and will be played under the new rules, so everyone should be out to see this game to know how the next year's squad will show up. No one can tell you how the outcome of this game will be, not even Madam Ellis, but the seniors heard and believed her Friday night.

Hereford Loses to Canyon.

Last Friday afternoon the Hereford netters went to Canyon to play Canyon in a return tennis match, amidst wind and sand. The boys hunted around in the hills and mountains of the tennis courts for the balls and finally lost to Canyon.

Henslee was the only man who took his match, with a 6-1, 6-3 sets. Carlyle represented the other singles man and for the doubles Allred and Bartley, and Miller and Fellers represented the local team. The only thing that the boys had to say was, "Wait until we get them on our home court."

Picnic.

Last Sunday some of our people took advantage of the spring weather by going to Gordon's country club for a picnic. They were Betty Ruth Pickett, Owen Miller, Bettye Jones, Harold Broadwell, Virginia Barnett, W. J. Fellers, Virginia Line, Spaulding Bartley, Bettye Miller, Burl Alexander, Margaret Miller, of Stinnett, Percy Harris and Mrs. Miller. No one was seriously injured and after they had reached home they all expressed their thanks for a good time.

Chewing Gum.

You can find it on the market, you can find it in the store, you can find it on the ceiling; you can find it on the floor; you can find it in the office, and in the study hall; you can find it on assembly days, and even that's not all. On the teacher's desk you'll see it; sometimes beneath it, too; you can find it on your breeches, and the bottom of your shoe. You can find it in the Northland, and in the Sunny South—but the place you'll see it mostly is in Harold Broadwell's mouth.

Change Senior Play Cast.

A change was recently made in the senior play cast. Spaulding Bartley who had the part of Bob Durant was replaced by Andrew Lee Habermacher. It was not that Spaulding did not fill the part well, he just had too much to do with his tennis practice, etc. The senior play and tennis are both practiced at four o'clock and he was needed in both places. One just had to give way for the other, so it happened that tennis won. It was regretted that Spaulding had to give up the part, but it is felt that Andrew Lee will fill the part creditably. There will also have to be another substitution, that for W. B. Wilson's part, since he has left school. It is thought that W. J. Fellers will take this part. Good luck!

Vegetarian Love.

Do you carrot all for me? My heart beats for you and my love is as soft as a squash, but I'm as strong as an onion, for you're a peach. With your turnip nose and your raddish hair you are the apple of my eye. If you cantelope with me, lettuce marry anyhow, for I know weed make a peach of a pear.

Home Economics Club Party.

The home economics club enjoyed a social last Friday night at the home of Louise Johnson. Supper was served to Miss Parker, sponsor, Miss Wrenn, Ruth Marie Mount, Lueta Borden, Mattie K. Sherman, Katherine Poff, Patricia Wederbrook, Myrtice Wyle, Ruby Keeler, Ruth Keeler, Inez Easter, and Louise Johnson. After supper they attended the second show. The following were guests: Miss Wrenn, Lueta Borden, Katherine Poff, Patricia Wederbrook, Ruby Keeler and Inez Easter. Everyone enjoyed the evening very much.

Work On Point System.

Some time ago you will recall this paper published an article on the credit point system with a list of the things that would merit points and the number of these points. There has been some delay on the work but at the present time the computation is nearly complete for the first semester. Remember that merits that are not used to cancel demerits count, that membership in approved clubs and grades on curricular work count. Also recall that the teacher or sponsor in charge determines, between the two extremes allowed her or him, just the number you will receive. Don't expect to sleep on the job and get 20 points when you don't honestly deserve two points.

Hi-Y Elects New Officers.

New officers elected Wednesday in the senior Hi-Y club for the coming year will be Paul Conway, president; Homer Henslee, vice-president; Billy Phillips, secretary, and George Smith, treasurer. This year's officers are Noel Bryant, president; Carl Spratt, vice-president, and Paul Conway, secretary-treasurer. According to our sponsor, Mr. Hudson, depression will be gone by next year and the club will have plenty of work, so the job of secretary-treasurer has been divided.

The Student's Prayer.

Our teachers who art on earth, Hallowed be their luck, When solid is done, Trig must come, And test day, as it is on others, Give us this day an easy test, And forgive us our zeros As we forgive those who made hundreds, Lead us not into copying, But deliver us from falling, For this is the power to tell us, -before we begin, Answers to all questions, Amen.

Too Bad.

(Aporogies to Shakespeare) In honor of Pu-Kuky: "Did he gone, did he went, did he leave I all alone? Oh, how could him treat I so, it cannot was." Author unknown.

Miss Crawford: Give me the principal parts of swim.
Zelma Ruth: Swim, swam, swum.

Miss C.: Good; now of dim.
Zelma Ruth: I'd rather not.

Nancy Conkright thinks bacteria is the back entrance to a cafeteria.

Cope says it is better to remain silent and be thought dumb than to speak and remove all doubt.

West: What kind of a car is that?
McCullough: It's an R. F. D.
West: Whaddya mean, R. F. D?
McC.: Rescued from the dump.

Mrs. Hudson worships her husband by placing burnt offerings before him three times a day.

Lueta Borden's definition of love is "the feeling that makes a woman make a man make a fool of himself."

The last report on business conditions is that suspenders are still holding up.

"Breathes there a student with soul so dead, who never to himself has said, when faintly hearing the tardy bell, words that rhyme with ham and dell?"

Jack Cartwright got bow-legged from reading so many Western stories.

Prayer of next year's football squad: "Help us to beat those seniors."

We would like to know when Cartwright and Jones changed names with Orr and Marrs.

New pupil in school. Welcome, Butchle, again.

Hope.

Dejectedly he gazed out through the bars, but a close observer could have noticed a look of grim determination handed down to him by a long line of fighting ancestors. He hated the very sight of those bars. For two years now he had been confined and had suffered behind them. Bad water, days without food, days when that faint ray of hope which was far down in the depths of his soul, wavered and almost went out. And then there were the nights. Ah, those awful, sleepless nights. Strange noises, lights flashing on the bars causing weird shadows on the walls of his prison. He might never leave this prison. The very thought sent little chills of horror over him. He shuddered. He was a canary.

Assembly Talk.

Last Tuesday morning in assembly a very interesting talk was delivered by Dr. E. E. Robinson. His subject was "Grit, Get and Gumption." He brought out some things that the average person should, yet does not, do. His whole talk was centered on the fact that we should have grit enough to get up and get, but should also use a little common sense in doing it.

The Sophomore Class.

Maude Noland, Now what was that I heard you say last? I believe it was something about the sophomore class. Now, if it was, just let me tell you that we certainly had some popular representatives from any point of view.

Listen to me and I will tell you That Francis-Higgins is just the stuff, And Loys Carmichael is not a bluff. Now, I guess you will pipe down awhile, And give the Sophomore class one big smile.

If not, I'll give you some more facts, To negrely show you we are not slacks, Now, for example, our reporter, Virginia Line, Reports things that make shivers run down your spine, And next comes Sally Skelton, our secretary, She is probably the world's theory, And let me remind you again and again, If you want a good close friend, Just pick a member of the sophomore class, And he will be a friend unto the last.

INSURANCE

Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEMAN, Manager

Attention, Boys.

To satisfy the majority of the boys and to avoid any unnecessary trouble, the Roundup publishes the following low-down on the following co-eds of H. H. S. (Girls, don't be alarmed if your telephone tries to ring off the wall):

The analysis is:
\$—Those who have a steady.
c—Those who are open for dates.
x—Those who dance.
s—Those who attend Sunday school.
z—Those who are teacher's pets.
C—Those who have a car.
z—Those who are in love.
Laverna Womble—\$xcz.
Louise Jowell—z.
Martha White—zc.
Zelma Ruth Shore—\$cxz.
Violet Marrs—cxz.
Ardelle Foster—\$(Sherman)c.
Virginia Barrett—cxcz.
Lueta Borden (just recently) cc ccc.
Elaine Newell—cZszc, (pc)
Estelle Gilliland—\$Zz.

DON'T CRY.

By Pu-Kuky.

Faculty Yell:

Raw, Raw, Raw
Jaw, Jaw, Jaw,
We'll stunk 'em all
Haw, Haw, Haw.

Miss Rigler: Name a great universal theme.

Nancy: Love at first sight.

A stag should be called "no-body's fool," says Virginia B.

Detour: The roughest distance between two points.

Always put off at night what you are going to put off in the morning.

Wilma Jo: No boy ever made a fool of me.

Jack C.: Who was it, then?

Betty Jones: Is your brother at home from college?

Sally G.: I guess so, or either someone has stolen the car.

Burl: I hate dumb women.

Zelma Ruth: Ah, a woman hater.

(Correct, Zelma Ruth, you are correct.)

Ruth Marie: I've changed my mind.

Jiggs H.: Does it work any better?

Jimmie C.: Where did you get the dog hair on your coat?

Bobbie B.: Puppy love, I guess.

This is too much, Burl; at least I would have made her think it was the real stuff.

Miss Veasey: What is a monopolist?
Sherman: One who can own his cigarettes and smoke them.

J. B. says that when he goes to dances he is so fast he always finishes before the orchestra does and gets to rest.

The way to keep yourself warm at night, according to Violet Marrs, is to reach for a blanket instead of a sheet (sweet).

Arthur T.: What would I have to give you for just one little kiss?
Virginia Line: Choliform.

Sally: How do you like school?
James G.: Closed.

Jack: Wake up!
Climer: Can't.
Jack: Why not?
Climer: I'm already.

Beenie: I'm going to play sol.
Betty M.: Alone?

Plebus: I was out with an Easter girl last night.
James C.: How's that?
Plebus: She was hard-boiled and painted up.

Peggy M.: Do you like corn on the car?
Miss Parker: I never had one there.

Spaulding: I was out with a to-dancer last night.
P. B.: How come?
S.: Just look at my toes.

Since the financial depression, Jack C. has been singing, "I can't give you anything but love" to all his girls.

Miss Wrenn: All ladies and gentlemen please get to work, including J. C.

Miss Carlisle: Do you know what the unemployed in New York are doing?
Frank Pope: Yes.
Miss C.: What?
F. P.: Nothing.

Miss Crawford says J. C. walks dis-jointedly.

Coach: Did you take a shower?
Walter S.: No sir, is one missing?

Father: What is your favorite hymn.
Ruth S.: The one you chased out the back door.

Why do some pupils think the three Jacks have been sick for at least three days?

Louise: Do you know the difference between a donkey, an auto and a sigh?
James: No; what?
Louise: A sigh, O dear; an auto is too dear.
James: But what about the donkey?
Louise: You, dear.

Sculptor: A man who makes faces and busts.

Mr. White: What's the interest on \$1000 for two years? Wilbur, pay attention.
Wilbur: For two per cent I'm not interested.

H. D.: Would you rather die with your shoes on or off?
Buddy S.: With them on.
H. D.: How come?
B. S.: So I won't stomp my toe when I kick the bucket.

Kellar Muse upon his wedding day Was a most excited creature, He handed his bride the marriage fee And tried to kiss the preacher.

I guess these teachers will quit fighting in the dressing room now. Did you ever hear of a teacher having to run a student belt line? If you have, you've heard of a "sport".

Exams, exams, everywhere, And quarts and quarts of ink, But not a teacher will leave the room And let a fellow think.

Every man has his price and every woman her figure.

Rain is wet
Dust is dry;
Life is short
And so am I.—Peewee Bartley.

Mr. White: Are there any absentees here today?

Rich old grandpa Galliland—enough said.

My sweet bunch of "Li-lacs"—Ray.

Four animals went to the circus, a duck, a pig, a frog and a skunk. All of them got in except one. The duck had a bill, the pig had four quarters, the frog had a green-back, but the skunk only had a scent, and that was a bad one.

Mr. Daniel: When that young cub who's been paying attention to you comes here again I'll sit on him.
Nora Alice: Oh, let me do it, father.

BUSINESS AND PROFESSIONAL DIRECTORY

HILL SMITH SERVICE STATION
Corner First and Main
PHONE 168
PHILIPS '66' PRODUCTS
Car washing and greasing, and road service.

DR. E. B. THOMASSON SURGERY
General Practice
Office Over Corner Drug Store.
PHONES
Residence 224 Office 37

ELECTRICAL REPAIRING
Ignition, Battery, Lights Starter — Generator
WILLARD BATTERY STA.
Phone 284

GULF SERVICE STATION
Third and Miles
GULF PRODUCTS
Free Parking

INSURANCE
JNO. H. PATTON
PHONE 50

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEMAN, Manager

Our Office is Now in the J. A. FOX HOUSE
One block north of Mother's Park, on B Street, and one block west.
DR. R. E. PERKINS
Phone 475

S. O. WILSON DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

DR. G. F. LeGRAND
Office Upstairs
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

West Tailor Shop
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385

DR. B. M. WILTSHIRE DENTIST
Over Sprouis-Cronin
Phones
Day, 470 Night 474

Nunn Transfer
HAULING OF ALL KINDS
Day Phone 656, Night 761-J

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
Residence and Office Phone 462

Brand Want Ads Pay Good Dividends!

The TITLE to your land is vital. Our Abstracts correctly reveal the title.
A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans

Locals

Mr. and Mrs. R. H. Wozack visited their son, Oscar, in Amarillo last Monday.

Seth B. Holman of Amarillo made a business trip to Hereford Tuesday.

Mrs. Forest Randall of Amarillo is spending the week in Hereford visiting her parents, Mr. and Mrs. "Rat" Jowell.

Bulk garden seed will save money for you. West Texas Feed & Seed Co. 11-3c

Mrs. Jay Ray of Amarillo spent last Tuesday in Hereford visiting her brother, Ralph Barnett, and family.

Good to the last "knot". Panhandle Lumber Co. 13-1c

Mrs. Viola Williams went to Amarillo last Sunday to remain for a visit with friends and relatives.

Delmar Rayzor visited Charlie Lester in Amarillo last Monday.

Mrs. Will Burk of Amarillo was a guest of Mrs. E. B. Black in Hereford last Tuesday.

Mr. and Mrs. J. W. Witherspoon and Miss Gladys Seliger visited friends in Amarillo Saturday evening.

Breakfast suggestion: Hot biscuits and Cream O' Plains Butter. 13-1c

Mrs. W. O. Fox and Mrs. C. C. Acker and daughters visited relatives and friends in Amarillo Saturday.

Miss Mattie Lou Harrison, a teacher in Friona, spent the week-end in Hereford with her mother, Mrs. E. W. Harrison.

First line six-ply Brunswicks at less than other's second line prices during Rice's Anniversary Sale. And INSURED, to boot. 1c

Carl Kemp of Dimmitt made a business trip to Hereford Tuesday.

Mr. and Mrs. Alton Fraser were in Clovis on business Saturday.

Mr. and Mrs. W. B. Wiltshire, new residents in Hereford, visited their daughter, Mrs. J. A. Nell, in Clovis last Sunday, and brought little Miss Nancy Nell home with them for a visit.

Mr. and Mrs. Rex Tynes visited friends and relatives in Amarillo Sunday.

Get your Crazy Crystals at the City Drug Store. Call 100 for free delivery service. 13-1c

Miss Bessie Lee Barnard visited friends in Clovis Saturday.

Plant now with bulk garden seed from West Texas Feed & Seed Co. 11-3c

Artis Russell spent last week-end in Clovis with Dick Manson.

Mr. and Mrs. Mont Baker visited friends in Amarillo Sunday.

Mr. and Mrs. Harold Close made a business trip to Clovis Saturday.

Do you have a 1924 garage and a 1932 automobile? They sure won't fit. Consult Panhandle Lumber Company and get this corrected. 13-1c

Marlin Gilliland visited friends in Clovis Saturday.

Mr. and Mrs. Jesse Stanford visited friends in Dimmitt Friday evening.

Look at this: A new 4.50 x 21 six ply INSURED tire at RICE'S Anniversary Sale, only \$6.15. And INSURED, of course. 1c

Mrs. L. F. Sheffey of Canyon spent Saturday in Hereford as the guests of her sister, Mrs. C. H. Dillehay.

Will Hawkins of Fort Worth arrived in Hereford Saturday to visit his brothers, D. W. and H. H. Hawkins.

"Zip" golf balls—big value. Full of life and pep, for only 25c. City Drug Store. 13-1c

Mr. and Mrs. N. C. Vogele made a business trip to Amarillo Monday.

A message was received by Mr. and Mrs. W. E. Hicks from their son, Caldwell, of Garden City, Kansas, announcing the birth of a daughter, Mary Sue, on April 6.

More garden seed for less money. West Texas Feed & Seed Co. 11-3c

C. B. Guyger of Waco visited in Hereford this week as a guest of Mr. and Mrs. T. E. Seliger.

Mrs. R. M. Alfred is attending the cooking school in Amarillo this week and visiting relatives and friends there.

Paul Wilson, who has been attending the A. & M. military camp in San Antonio for the past few weeks, returned home Tuesday.

Thank you for past and future business. Cream O' Plains Butter. 13-1c

Mrs. Frank Jessie of Amarillo visited her sister, Mrs. H. D. Reed, in Hereford the first of this week.

Leland Lee of Lubbock was in Hereford last Wednesday visiting his parents, Mr. and Mrs. C. O. Lee.

Mrs. Jess Carter and daughter, Harriet, who have been spending the winter in Austin, returned to their home here the first of this week.

And last, but not least, when you have your next blow-out don't forget to call on RICE'S Instant Tire Service. 1c

Friends of Mrs. Olan Bassler of Hydro, Oklahoma, received a message this week of the death of her husband on Friday, April 1. Mrs. Bassler was the former Miss Kathleen Beech, who was a teacher in the local public schools a few years ago.

Mrs. Tom Webb and children left for their home in Los Angeles last Thursday after a short visit here. Mrs. O. O. Curtin, who came with them, left Tuesday for Los Angeles. Both ladies have recovered from injuries received in an automobile wreck on their way to Hereford.

Waffle irons and popcorn poppers for only \$1.40 at City Drug Store.

C. E. Gatlin last week made a trip to the Rio Grande valley, returning from Brownsville via Corpus Christi and Dallas.

C. W. Humble and Finis Owen visited friends in Amarillo Sunday.

Mrs. M. L. Steele was called to Oklahoma Wednesday by the sudden death of her sister.

Mrs. E. L. Klott and daughter, Eunice, of Lubbock visited relatives and friends in Hereford last Tuesday.

C-C. Luncheon

(Continued from Page One)

as the governor of the state and the highway department are now at variance as to the way counties should go about financing such road building, the directors thought it expedient to let the matter lay until more definite information was possible.

As a closing feature of the day's program, the three candidates for city mayor, who were present, were asked to speak on their respective platforms. E. B. Black, who spoke first, reiterated his published statement, pledging his efforts toward reduction of all taxes and public utility rates, reaffirming his intention of appointing a strong committee to assist the city commission in making decisions, and appealed to the voters to support his candidacy for his past record of community integrity and progressive leadership. Mr. Black said the people and not public officials are to blame for the present state of high taxes, and in closing his address expressed positive assurance of his election as mayor the next day. N. M. Bartley spoke briefly of his candidacy, saying he was still in the race, had no prepared speech ready, but pledged his efforts to cut down city expenses and reduce taxes.

Judge Jno. P. Slaton opened his remarks by saying he was not a candidate, although his name had been placed on the ballot; yet he had asked for their vote, and under those conditions asked that he be permitted to tell the truth. Addressing the voters as John and Sally Citizen, Judge Slaton said it would be very unwise and foolish to elect him mayor, and hoped they wouldn't do it, and pointed out the fallacies and impossible promises the other two candidates had pledged themselves to accomplish.

Only two pledges did he make to the voters, one to fire some of the city employes, the other to reduce some of the salaries, and would give bond that he would do it if elected. Again, he said that should those who listened to complaints, against the mayor's actions and although knowing he had done, right yet would not have the courage to be outspoken in his defense, he would also give bond that he would resign!

Judge Slaton's talk was given with a vein of humor that approached the ridiculous, yet there was a current of truth running through its length that made his speech one of keenest enjoyment to those attending the luncheon.

Mr. and Mrs. Cliff Estes and Miss Johnnie Estes went to Hillsboro last Sunday on business, returning Sunday.

RICE'S Anniversary Sale will end Saturday, April 9. Better hurry. 1c

Mr. and Mrs. J. L. Rogers and Mrs. Brit Boyd spent the week end with Mrs. Rogers' and Mrs. Boyd's parents and brother and families near Portales, New Mexico.

Norton Headrick and family of Amarillo were Sunday guests in the R. E. Kessie home, Mrs. Headrick and Mrs. Kessie being sisters.

Gladys Marie Phillippi visited Saturday and Sunday with Mary Evelyn Sain, in Portales, New Mexico.

All good things must come to an end. RICE'S Anniversary Sale will end Saturday night. 1c

A. C. Jackson and family of Lubbock visited Sunday in the home of his sister, Mrs. R. E. Kessie and family.

Miss Mattie Woodburn and her sister, Mrs. Carl Frye, of south of Hereford, were called to Claude Sunday and Monday of this week by the death and burial of their sister-in-law, Mrs. Jim Woodburn.

Dawn Items

By LOIS ANDERSON

Sunday school was well attended Sunday, and Rev. O'Down of Canyon preached a good sermon.

The picnic Friday in the Joe Beckman pasture was well attended by the whole community. We had athletic contests before and after noon. We played baseball, had potato races, sack races and various other contests. The game committee consisted of Clifford Stewart, Dewey Bagwell and Arnold Selinger. Everyone reported a fine time.

Walter Frye spent Wednesday night with Irwin Botsford.

Mr. and Mrs. Jess Dodson spent from Wednesday until Sunday in the home of her parents, Mr. and Mrs. W. L. Harris.

Mr. and Mrs. O. D. Williams and O'Dell Williams spent Friday night in the home of Mr. and Mrs. W. L. Harris.

A. J. Morris and family spent the week end at Childress.

Card of Thanks.

I take this opportunity and means of thanking my many friends and supporters in my race for mayor.

N. M. BARTLEY.

In Appreciation.

I want to express my thanks for the confidence indicated by the voters in electing me commissioner of the city. While not working to be elected, I am pleased to have been chosen, and assure you I shall make the best official it is within my power to be.

N. E. GASS.

In Appreciation.

I want to thank the friends who placed their confidence in me by electing me as one of the city commissioners in Tuesday's election. It shall be my endeavor to serve the city to the very best of my ability.

J. D. BUCHANAN.

E. B. BLACK EXPRESSES APPRECIATION AND STATES POLICIES

To the Tax-Payers and Voters of Hereford:

By your vote last Tuesday you expressed a preference for me as your mayor. I take this as a compliment, I assure you. I have always been willing to share my part of the community's responsibilities, and to help work out its problems. I don't think you will question that fact.

You know full well the problems which we are face to face with. Not only we ourselves, but likewise our neighbors. In my platform I made you certain promises that I would undertake to do WITH YOUR HELP. If you want these things accomplished, then come and join hands with me and the new city commission and help put it over.

We will do the things that you are willing to help put over, and accomplish that measure of success, dependant upon the backing and cooperation we receive from our citizens.

We are all concerned about lower utility charges. None of us would desire to undertake to face an unfair or unjust rate, but current conditions, the utilities of our country have an opportunity to make friends with the people by voluntarily lowering their scale of charges in keeping with the present earning ability of our people. By so doing they will make friends and it will finally result in a net gain for themselves.

E. B. BLACK.

Mrs. Lulu Hill left Sunday for Brownwood for a visit with her sister, Mrs. J. L. Trussell, and family.

County Health Activities

MISS GRACE BUZZELL
County Health Nurse

The regular meeting of the Deaf Smith county health council was held in the office of the county health nurse Friday, April 1, with 11 members present. Reports of Miss Grace Buzzell, county health nurse, and also of the committee chairman were heard. The equipment committee is working on a plan which will include layettes and obstetrical packages for delivery cases in homes.

Plans for the national health day program made up the major discussions of the meeting. The diphtheria immunization and small-pox vaccination campaign has been a success in that about 200 children have been made safe from the two diseases.

Nurse's Report.

School visits, 20.
Children inspected, 308.
Children defective, 277.
Defects found, 323.
Corrected, 1 tonsil, 1 dental.
No. 10 per cent underweight, 53.
Public health talks, 29.
Home visits, 5.
Junior health club meetings, 4.
Infants inspected, 1.
Pre-school children inspected, 3.
Pre-school clinics held, 1.
Adult health club meetings, 8—
at Summerfield, Westway, Wyche, Frlo, Ford, Bippus (new), Thomas-Sims (new).

Public meetings, Dawn in evening, high school assembly, physical culture class, county health council and May Day program.

Deaf Smith County Farmers Find Pig Feeders Profitable

Under the direction of County Agent R. O. Dunkle, a number of Deaf Smith county farmers have been using hog feeding methods as advocated by the Santa Fe demonstration train last Saturday, and the success of that type of self-feeder has been well established here. The feeders are copied after a design furnished by A. & M. College and have shown their practical value in the saving of feed and the rapid growth that hogs make when fed by them.

Lester Galley, P. H. Gilliland, Mrs. Bess Turrentine, Geo. Robertson, J. M. Chapman, Minord Koelzer and H. L. Hershey have been using the self-feeders for several months, and give testimony of the rapid gains hogs have made from their use. In nearly every instance the hogs have doubled in weight and better, in about half the time they were fed by old methods.

The instance of P. H. Gilliland's 16 pigs that weighed an average of 35 pounds on January 29 when put on the self-feeders, and when weighed 28 days later averaged 72 pounds, is illustrated.

The self-feeders do not mix all the grains together, but gives the hog the selection of whatever part of the ration it chooses. The whole grain is in one compartment, a mixture of equal parts of tankage and cottonseed meal is in another, and minerals of two parts bone meal and one part of salt is in still another place. The hog soon learns their location and eats from the compartment containing the part of the ration most suited to its needs.

FOR JOB WORK, TRY THE BRAND.

Liberty Dollars

Decreased in value at our store. Fifty dollars will buy practically as much as \$100 did a year ago—if you buy from us.

- \$45.00 Rug value for only \$29.75
- \$35.00 Rug value for only \$19.75
- \$250.00 Living room suite value for \$150.00
- Splendid 3-piece used suite for \$35.00
- Eight-piece used dining room suite, extra good for \$39.75
- A fine seven-tube radio for only \$49.75

E. B. BLACK COMPANY

"We Are Satisfied With Small Profits."

PIGGLY WIGGLY FRIDAY - SATURDAY

- Lettuce Nice, firm heads 6c
- COFFEE, Maxwell House, 3 lb can 96c
- Yams Texas, none better, per lb 3c
- RAISIN BRAN, a delicious cereal 10c
- Sugar Pure Cane, 10-lb cloth bag 49c
- FLOUR, Hereford, 48-pound sack 69c
- Prunes Bulk, medium size, 3 lbs 18c
- PINEAPPLE, Sunkist, No. 1, sliced or crushed 9c
- Olives Quart jar 38c
- SALAD DRESSING, Krafts, 8-oz jar 10c
- Crackers 2 lb box Snow Flakes 17c
- SCOCO, Shortening, 8-lb bucket 63c
- Snowdrift Pure white, and creamy 3 lb. can 46c
Guaranteed Fresh 6 lb. can 87c
- Hamburger, lb 5c
- Beef Roast, lb 10c
- Pork Chops, lb 12½c
- Sliced Bacon, lb 18c
- Steak, lb 12½c
- Cheese, lb 18c

STAR THEATRE

Friday - Saturday
APRIL 8-9



SYLVIA SIDNEY

'LADIES OF THE BIG HOUSE'

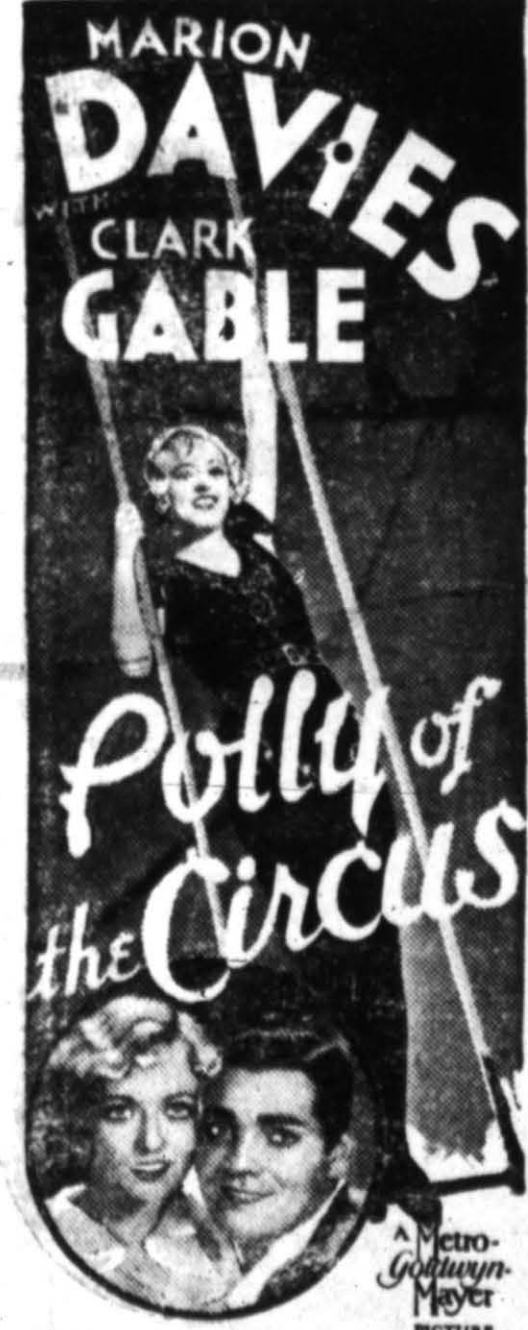
A Paramount Picture

Sunday Matinee
AND MONDAY
APRIL 10-11

BIGGER THAN EVER THE BIG PARADE IN SOUND

Tuesday
and
Wednesday
APRIL 12-13

1 CENT SALE
ONE ADULT—35c
TWO ADULTS—36c



COMING:
Thursday and Friday
"Are These Our Children?"

This is a story of modern youth of today and a picture every man, woman and child should see. This picture is being sponsored by Mrs. Easley's Sunday school class, "The Hunters."

R R A N M D O B L I N G S

"Hum never was like this," sed the King of Hobos as the Welfare Committee set another plate of chicken for him ter eat.

Wal, nabor, les start at ther bottom of this here room —Fust thing yer otter du is ter hev a new floor put in. This here wun has bin used so long it otter be penshuned. Now of yu'll git sum of this here thin Oak floor an' jist lay it over the old one here it'll du jist fine. Now creep up the walls an' of yu tuk all thet thar old canvas an' paper off an' put sum of this here Sheetrock over the old walls an' then paint it or yu kin kalsomine it, ef yer want ter it wud make 'em jist as purty as everythin'. Take them thar winders. Gosh 'uk lik' they wuz tryin' ter git tu the top of the rum. They wuz all the stife when yer put 'em in thar, but nowadays they make 'em tall sideways an' kinda narrer in hite. An' yu kin do it war me I'd put in an exter one so's tu giv mor life in here. Ef yer goin' ter wuk the hole hous over yer cud lower the seclin' an' mebbe hev rum upstairs fer sum mor rooms. Yu kno ef yer reely want them thar yunguns ter stay hum with yer yer cud shure mek a nice plaz of this jist with a little wuk an' muneey. Yer kno house styles change jist like automobiles an' everythin. No use livin' in a 1800 hous an' drivin' a 1932 car.

R. H. KEMP
LUMBER
COMPANY
Phone Four-Four

TRY A WANT AD IN THE BRAND