# Japanese Feint For New Bases Of New Guinea 

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ICkes Says Oil Use Due Sharp Slash

Germans, British Exchange Scattered Sea, Air Blows Hamburg Left Ablaze After RAF Assault

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| FOR KIDNAP |
| IN NEW YORK |

## Three Army Planes Crash In Northwest



Civilian Use Must
Be Pared Greatly
To Meet War Needs Be Pared Greatly
To Meet War Needs
WAshington, May

## 8ay

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Business News On Page 3


Japanese Burma Gains Pose New Threat To China, India

# Socitily 

The Big Spring Daily Herald

## - Downtown Stroller






 Girl Scout Leaders Begin School Toda
For Instruction For Instruction





baby-gentle SUDS SO RICH... SWAN IS SWELL FOR BATH OR KITCH! - Gentle? Say ... Swan in babygentie. Pure as imported castien
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bithe him with Swan. Swanderful for duds and dibhes, tool Tyy itl


NiwI SWAN FLOATING SOAP


| eat at the CLUB CAFE a. "Wo Nover Cloen" c. DUNEMM, Prop. | To Have Coffee Here <br>  <br>  |
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| $\mathbf{K E}_{\substack{\text { Yon } \\ \text { Qunity } \\ \text { Photos }}}$ | TAYLOR ELECTRIC CO no zikitial Contrition |
|  | Leon's Flowers Oholce Pot Plants <br>  |






## Calendar Of Weeks Events


 Singers Will Convene Next At Big Lake

Forsan Church Has Homecoming $\pm=$ $=5=$



| altar society will meet at 7:30 o'elock at st. Thomas rectory. <br> OARDEN CLUB will meet at 3 o'clock with Mrs. Cuift Wlley, 1010 11th Place. |
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Wednediay
Pamlathen CLAss will meet at
10:30 oelock at
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o'elock at the Firat Methodiat
o'clock at the Flrat Mothodibe
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National Congress Of P-T Hears Talk On Child Labor And The War


1930 HYPERTON CLUB will mee
at 1 'oclock at the Settles hote
for luncheon
HOWARD CoUNTY HD COUN.
CL Will meot at 2 o'tiock in the
county agents ofice. JUNIOR MEDEIC BTUDY CLUB
will meet at $12: 30$ o'elock at the
$\begin{aligned} & \mathrm{By} \text {, } \\ & \text { sA } \\ & \text { The }\end{aligned}$

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Lee Hanson left Sunday for Amun
rlllo to be whi his daughter, Mrs.
C. $M$. Phelan, who is ill.
C. M. Phelan, who is II.
Mr. and Mra R Moy Luaby and
daughter left Sunday for Lubbock
W. H. Scott returned saturday
'War Board News' Is Well Read


- Red Cross Calendar -


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Colorado City Juniors Give Banquet For Seniors And Faculty

| VISITS AND |
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| VISITORS |






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## BROOKS

## LITTLE

## ATTORNEYS-AT-LAW

 State Nat'l Bank Bldg.Phone 393


## Simple Arithmetic

THE MORE people see your ad, THE MORE results you'll get

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HARRY LESTER AUTO SUPPLY CO. Complete Equipment Lines
maciníe shor service brake drom service
Telephone $244^{- \text {CRANKSHAFT GRINDING }}{ }_{404}$ Johnon Street

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electric power, and that is electric power, and that is
why Texas Electric Servioe Company employees are Company employees are
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| free ar circulation ICE IS the reason why Grves ru-mior Wo Have Several New <br>  Thino SOUTHERN ICE CO. |
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B'Spring Auto Parts-Glass In New Home



New Services- have been added by w. Kh Meles, tn the

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## ROCKWEL BROS. \& CO.

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Say
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Grocer.

| Saved! | We Glve Special Attention To Hatr Styling |
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| One Palr Of Eyes <br> because hits parents brought him to us "promptly" at the firat sign of eye strain! |  |
| Dr. Geo. L. Wilke <br> $w$. ord $\xrightarrow{\text { OPTOMETRIST- }}$ | Settles Beauty Shop 305 Rumnels - Yhone is |

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## THE CLUB CAFE

## D\& H <br> Luecrac co. <br> Vineyard Nursery Vontatapatys Or Too Smarg ${ }^{-1}$ <br> Fixtures and Supplies <br> nis Ruanels Phone 301 <br> $\qquad$ <br> very harmoul in the the \#pring an <br> BIG SPRING TRANSFER CO. <br> Insured, State-wide \& Nation-wide Moving <br> We, Do All Kinds of Moving and Xiventock Healligy. Day Phone 632 -KYLE GRAY- <br> You Can Help National Defense  Big Spring Iron \& Metal Co.

## THE ASSOCIATED PRESS $\bar{N} E W S ~ I N ~ P I C T U R E S ~$











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THOSE OPEN SPACES-Pulling strings is a matter of







NOW FOR THE ROLL-OVER-TO ritht the upadde-down hull, if is rolled over on alleghity



BOTTOMS DOW N-Upikht the subchaser befags bult ity


Seven Champions To Defend Titles In S'west Tourney



The Big Spring Daily Herald

## Cardinals Trip Dodgers Twice In Wild Games

Hornsby Has Stuff For Cats ${ }^{\text {' Win }}$


Preakness Gets Added Interest By Derby Upsets


Aggies Out To GrabS west Baseball Title

## Local Bowlers

 Share In State Tourney Prizes


AMERICA AT WAR $\star \star \star$ Cartoon by J.R.WILLIAMS


Here's How You can Help wIN the War!

E Es-there is one fast, stre way we alf by buying our share of Defense Bonds and Stamps. The money is put to work at once to buy the gums, planes, and tanks an invincible América needs and must have to win
through to Vietory" Bonds can be bought for as little as $\$ 18.75$ (for the $\$ 25.00$ Bonds). You can start buying Defense Bonds by buying Defense Stamps-as little as 10 cents. Start today-and keep it up. Make every pay day BOND DAY!
catrou U.S. Defense HBNDS $\star$ STAMTS THIS SPACE IS CONTRIBUTED TO NATIONAL DEFENSE BY

There Are Lots Of Good Reasons Why Your Car Runs Better And
Lasts Longer When Servieed Regularly
Flew's Service Stations
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Editorial－
Improving Security Program First Task

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## 48

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## The Big Spring Herald


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 up in a hammock．＂

Bronc Rider Gets Thrown，Kicked





Nou，mother，sou KNOW he always winds Welp，Mat are you trying to toll MODEST MAIDENS
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Six Gals On One Set Energy Has Limits Even

Doesn＇t Mean Bloodshed For Cantor And Jolson
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The Timid Soul

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itted ant ntted amount of eackh，but I I bope a prosede oftered for anale
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Whe secretary of one of our mle patting up shalves and what－not．

The hardware elerk explained
that tools were not too plentiful，

（home field of tho Washington
Senators ball club）．
And the clerk，apparently dazed



 taken to detalling employes to
other offices just to find out what
they are doing The government is taking the
Initiative in the ealiary－allotment The President thas appointed Rear
Admiral Charles Conrad to prot
mote the plan mmong government Saves Tires The Only Real Way



People Send Strange Things To President


# YOU＇RE IN LUCK IF YOU READ THIS PAGE EVERY DAY 

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 and GrillsBriquets ．．．lb．5c Grills ．．．$\$ 1, \$ 2, \$ 3$

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## MEAD＇S fine BREAD


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QUICK CASH $5.00{ }^{\text {AND }}$

Paymente To FIt
Tour Pocketbook Your Signature Getrin
The Money No Endorsers or Security Peoples Finance Co．

HOOPER RADIO

RADIO LOG



[^0]:    Place your ad in the newspaper that goes into the homes in Big Spring and you will be sure of a larger reader group and big results. These results are based on the fact that your ad in The Big Spring Herald is not only seen by a large group of readers, but is accepted by them. Plan an advertising campaign in The Herald and watch the business roll in.

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