

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

34th Year—No. 25.

The Hereford Brand, Hereford, Texas, Thursday, June 28, 1934.

Five Cents Per Copy.

## First Cattle Checks Are Received; 1590 Bought

First checks in the Government cattle buying program arrived here Tuesday. The program started on June 15 with cattle being bought throughout the primary drought area as a relief measure. Animals bought are either condemned as unfit for human consumption and killed on the spot or shipped to the canning plant at Amarillo. Through Tuesday night 1,590 head had been purchased. Of this number 842 were adjudged fit to eat and shipped, while the remaining 748 were condemned and killed. These cattle were bought from 153 different owners whose cattle inventoried 5,604 head.

Total money that will be paid for the 1590 head is \$17,076. This entire amount will be paid within ten days, says Dewey Reed, county agent. Checks are arriving in every mail.

Owners who are willing to sell cattle at the price range set in the program are urged to register at the county agricutural office. Inspectors and appraisers will not call otherwise to make the deal. Every head of cattle in the county is eligible to be sold if the owner so desires.

The responsibility of delivering the cattle to the stockyards here is the seller's. Once delivered, the cattle are the property of the relief department. Prices paid range from \$3 to \$20 per head. The movement affords opportunity for stockmen to cull herds and receive payment.

## Over 200 Apply For Wheat Loan

More than 200 applications for wheat loans have been made in this county, according to Miss Peggy Mitchell, who is taking the applications at the chamber of commerce office in the court house.

These loans are for summer fallowing and putting in the crop to be harvested in 1935. The limit is \$400 and is based on \$1 per acre in cultivation.

Original deadline on these loans was June 15, but was extended to July 15. On the local committee are George Muse, chairman; A. H. Stren and H. G. Conkright.

## Crippled Children May Get Treatment

Crippled children of Deaf Smith county may obtain free treatment if they are unable to afford it through the Texas Society for Crippled Children. Application may be made through County Judge C. W. Humble.

One youngster will go to Amarillo Friday to begin a course of treatment under a specialist, Humble said. Others may be taken for examination at that time if they will apply to the county judge.

Application is made to Humble, then the child is taken to Amarillo for clinical examination after which application is made to the Crippled Children's Society and arrangements are made for treatment. Any child under 21 years of age is eligible.

## Midgets Win Pair; Take Lead

The Midgets took the league leadership Tuesday with an 11 to 7 win over the Odd Fellows. The Firemen and Lions clash today in the final game of the first half. If the Lions win, the Midgets will be the first half champs. The Firemen have a chance to finish in a tie by taking the contest.

(BY HOMER FOX)

What a ball game! What a ball game!! Last Thursday these fast traveling Midgets crossed bats with the roaring Lions and finally won out 11 to 7. It was a classic, folks—a pitchers' battle like you would expect out of Lefty Grove and Dizzy Dean. Allison for the Lions and Kester for the Midgets. Just stood toe to toe, swapped punch for punch. Allison allowed four hits and Kester three, and with perfect support this ball game was a dilly.

In their half the meat-eaters made us about half sick. Acker was first up and singled. Close singled into left, Acker started for home and was trapped between third and home, but Russell dropped the ball at third and Close went to second. Wattman Robinson walked up to the plate with a ball game on his shoulders and he liked it, so cracked a hard grounder to Russell at third, the ball took a high hop and looked like a single, but Russell took to the air and brought it down. Acker going home and Tubby was headed for first. L. B.

## Concert to Open New Grid Plant

Hereford High's new football field will be opened with a band concert Friday evening, July 28. At that time the public will be invited to inspect the newly completed bleachers and the resodded playing field which is now deep in lush Bermuda grass.

No cars will be allowed inside the enclosure and children may play on the grass. There will be no admission charge. The concert by the high school band will start at 8:30. The Band Mothers' Club will serve ice cream under the floodlights.

The new bleachers, 44 yards on the west side, and 16 on the east, were built with relief labor from materials furnished through subscriptions to seats. The field was resodded last winter, and a pipeline was installed this spring, making it possible to water the grass plentifully.

"We have about the finest athletic field to be found among the Class B schools of West Texas," B. H. Hopkins, athletic manager, declares. "We are justly proud of it and want everyone to come out and examine it."

## Local Members Attend Eastern Star Meeting

The district convention of the Order of the Eastern Star was held in Canyon Monday, June 25, with delegates from all parts of the district and a number of Grand Lodge officials present.

Among those from the Hereford Chapter attending were Misses M. D. Womble, F. M. Kester, F. E. Bova, G. L. Woods, Jack Rose, Ullman Hunter, Horace Baird, L. A. Ray, L. E. Brady, Lee Conkright and Vern Witherpoon.

## ESTES GETS BIG BASS; NO END TO HIS BRAGS

Everyone who has even seen Cliff Estes this week has been bored to death with his yarn about a four-pound bass he caught Monday afternoon out on Egbert Bradley's creek. "He nearly knocked the water out of the creek," Cliff allows. "Yes, sir, I thought he weighed a ton. Still believe the scales I weighed him on was wrong."

Cliff almost got the scare of his life when little Cliff hooked one a few minutes later. He got his breath back, however, when the youngster's fish turned out to be only a two-pounder.

The Texas Paper Makers Association recently awarded Gaston Baer, owner of the Popular Store, first award on the best ad written on wrapping paper. The ads were judged according to set-up, effectiveness and simplicity, according to Dinty Bensch, traveling salesman for the Amarillo Paper Co., who was here the first of this week.

## HOME CONTEST RULES GIVEN; BEGIN JULY 1

Prizes in the home beautiful contest will be \$10, \$5 and \$2.50. Mrs. Frank Cogdell of the Junior Pioneer club, is directing the contest as a part of the community clean up and beautification drive.

The contest will begin July 1 and last through August. Prizes will be awarded on a basis of the amount a home is improved during the two months. First judging will be done next week.

Prizes were donated by the Chamber of Commerce, Lions Club and Junior Pioneers. All homes are eligible to compete in the contest and those wishing to enter are asked to get in touch with Mrs. Cogdell.

A number have already entered and several more are expected. Score cards are to be used in grading the homes will be the same as used last year. Details enumerated in the score card will be published as soon as they are all worked out.

## Streu Installed As Lions' Boss

Augustus H. Streu, new president of the Lions Club, was installed at the meeting Wednesday noon. Harold Close, vice president, Bill Smith, treasurer, and Louie LeGrand and Mac Womble, directors, were also installed. Cleveland W. Humble conducted the installation.

Tribute was paid Harry Rice, outgoing president, by B. H. Hopkins, vice president. He pointed out that membership of the club under the Rice regime had grown from 36 to 50. The club has furnished glasses and medical attention to nine who had defective eyes. Bleachers at the high school field were constructed partly thru the work of the Lions and numerous smaller accomplishments were recorded during the year.

John McLean, secretary, was given a great deal of credit for the club's progress during the past year by Rice. McLean was re-elected as secretary.

The same meeting of the Lions club, to be held here, will be July 25. It was announced at the meeting, Berger, Panhandle, Amarillo, Dalhart and Hereford clubs are in this zone and will have representatives at the meeting.

## Masons Install Year's Officers

Hereford Masonic Lodge installed new officers Monday night, June 25, as follows: James Wallace Robinson, Worshipful Master; W. C. Nix, Senior Warden; M. D. Womble, Junior Warden; R. E. Perkins, Senior Deacon; Harold Close, Junior Deacon; Miles Robinson, Treasurer; Egbert Bradley, Secretary; W. R. Thomas, Senior Steward; L. A. Ray, Junior Steward.

## Crime Is Big Problem Says Clint C. Small

"The enforcement of our laws and the crime situation in Texas make up the paramount issue in this campaign," declared Senator Clint C. Small, speaking in the Amarillo Municipal Auditorium Monday night as he brought his campaign for governor to the Panhandle.

The Hereford band, under leadership of Ralph Smith, and a group of Small supporters, headed by District Attorney James Witherpoon, assisted in making the reception by Small's friends and home folks one of the greatest ever extended any candidate visiting this section of the state.

At noon he addressed a luncheon of the county campaign chairmen of the 31st Senatorial district. He told of the increasing support given his campaign in all parts of Texas and of the high type of men rallying to the Small banner. Local leaders interested in the Small campaign predicted for him an overwhelming majority of votes in his home senatorial district.

Small ridiculed claims of other candidates who have said that the state ad valorem tax could be abolished. "I wish it could be," he said, "but that is impossible at this time and furnish to Texas the kind of schools she needs and demands and to maintain our highway system."

He does believe, however, that with the collection of millions of dollars in taxes now on the delinquent rolls, which will be paid as business continues to improve, the ad valorem tax be reduced 25% within the next two years.

He pledged support to the educational interests of the state, from the rural schools to the higher institutions of learning. He also said that there was dire need for Texas to care for the humanitarian needs of those unfortunates who are not in a position to care for themselves.

To cope with the crime situation in Texas, Small proposed the establishment of a state police force, combining the Texas Rangers and the State Highway Patrol. "I would like to see these officers well armed, equipped with motor patrol, a state police radio system, and a state identification bureau," he said.

Small flayed Attorney General James V. Allred by charging that the attorney general's department had not done its duty to curb the "book-making and wide-open gambling now going on all over this state. "I never voted for our present race horse bill and I favor its

(Continued On Page Five)

## Pair Jailed Here In Depot Robbery

Because two men appeared suspicious to Omer Baker and L. B. Redwine, filling station attendant, they are now in the county jail, charged with the robbery last Friday night of the Santa Fe freight depot. The two, giving their names as Hope Nicely and Clifford Barrett, were caught in Amarillo. They live there.

When the pair drove into the filling station on South Main Street Friday evening, Baker and Redwine took the number of the car. Later when it was learned the station had been burglarized, the car was traced to Amarillo and the pair arrested by Sheriff John B. Miller and Special Agent Chester West of the Santa Fe.

The burglars made their entrance by prying open a window on the east side of the building. They took away about 1000 cigars, two tires and tubes, a dozen half gallon cans of fly spray and several bottles of rubbing alcohol.

## Mrs. Nannie Ross Dies In Estelline

Mrs. Nannie Ross, 85, died at the home of her daughter, Mrs. Jack Cobb, at Estelline Wednesday afternoon.

The remains were brought here this morning. Funeral services are being held this afternoon at the Presbyterian church at 3 o'clock. Burial will follow at West Park Cemetery.

Mrs. Ross was a pioneer of Deaf Smith county, and lived here until the death of her husband about eight years ago, when she went to Estelline to make her home with her daughter. Mr. and Mrs. Ross were charter members of the local Methodist church.

## COUNTY NEEDS 100-ACRE PLOT AS PARK SITE

Deaf Smith county and others in the designated drought area can have state parks if they can furnish suitable sites of 100 acres or more at no cost to the Texas State Parks Board.

This comes as a result of the expansion of the CCC program to embrace 35 additional camps as a relief measure. If the county can furnish a site it will be fully developed by the CCC with all labor, materials, equipment and technical supervision provided.

This information was brought to the attention of the local American Legion Post by R. O. Whitaker, chief engineer of the Texas State Parks Board.

The site and project must be accepted by the Parks Board and approved by the National Park Service. The program is to get under way by July 1; consequently action must be taken immediately. County Judge C. W. Humble states there are no funds with which to purchase a site. "If Deaf Smith county is to profit from this opportunity, the site must be donated," he said.

Frank Gyles, commander of the American Legion Post, said his organization will make an effort to find a site which will be given.

## FIRST CREAMERY MANAGER HERE DIES IN IOWA HOME

N. O. Bendickson, first manager of the local Farmers Creamery, died at his home in Anamosa, Iowa, recently after an illness of about two years.

Mr. Bendickson will be remembered here as the founder of the Farmers Creamery Association in 1929. He planned the business, setting of machinery and made the first butter in the plant. He remained here about eight months and left for Iowa late in 1929.

Funeral services and burial were held the first of last week at Decorah.

## Grandmother Sams Has 102nd Birthday Party

Grandmother Sams of Easter community, probably the Panhandle's oldest citizen, celebrated her 102nd birthday last Sunday with a party at the home of her daughter, Mrs. J. S. Smith.

One hundred and two guests attended the party. A birthday cake with 102 candles was made by a neighbor. Grandmother Sams is in unusually good health and spends most of her time making quilts.

## NEW RELIEF FARM LOANS WILL BE OPENED HERE IMMEDIATELY

Drought relief funds from the \$100,000,000 drought relief appropriation to farmers and stockmen made available by Congress for the purchase of feed for farm and range livestock and to plant forage crops in primary drought areas in Texas, New Mexico and Arizona, will be disbursed immediately, according to announcement made today by Charles W. Sherrill, regional manager of the Southwestern Emergency Crop and Loan Office at Dallas.

Explanation of the regulations governing the loans will be made at a meeting to be held at the Midland chamber of commerce offices in Midland Thursday, June 28. The meeting will be conducted by Mr. Sherrill and attended by the local county administrators of the Federal Emergency Relief Administration, county loan committees, county agents, chamber of commerce executives and field supervisors of the regional office, he said. Applications for aid will be accepted from Texas counties, including Deaf Smith, immediately after the regional conference at Midland, Sherrill said.

In discussing the provisions of the regulations, Sherrill pointed out that applications can be accepted only from applicants residing in counties designated as primary drought areas. Applicants eligible to receive consideration must have no means or other source of credit enabling them to undertake the production of a forage crop or crops or to purchase feed for their livestock.

Loans will be advanced in monthly installments, with a supplemental application necessary for each month's requirements.

The lien securing the promissory note given will be subject to non-disturbance agreement to be executed by lien holders, if any, who must agree to take no steps to enforce the payment or collection of any claim against the borrower

(Continued on Page Eight)

## Relief Payroll Mounts As Highway Work Is Increased

### Not to Measure Unmarked Fields

Measuring of wheat farms to check compliance with reduction contracts is almost complete in Deaf Smith county. June 30 has been set as the deadline. A number of tracts have not been measured because farmers do not have them staked off as instructed.

These will not be measured nor the second allotment payment made to owners unless the fields are staked off, Dewey Reed said. It is up to the farmer to stake off the fields and make arrangements to have them measured, otherwise they will lose their payments.

Federal inspectors are here this week checking the work of local measuring crews. Upon completion of their work the certificates of compliance will be forwarded to Washington for payment. The second allotment payment will amount to nine cents per bushel, instead of eight in the drought area.

### Manney Conducting Indefinite Revival

Rev. E. E. Manney of the Assembly of God church opened a revival last Sunday night in the tent tabernacle north of the high school building. The meeting will continue several weeks. Assisting Rev. Manney are his wife and daughter, Dorothy, and Mrs. Minnie Woods of Amarillo.

Beginning Sunday night, July 1, Manney will give a series of Bible lectures on current events in the light of Bible Prophecy. Services begin at 8:30 each evening.

### Reward Is Offered For Missing Youth

Reward of \$50 is being offered by Mr. and Mrs. E. M. Thorpe of Foss, Oklahoma, for information as to the whereabouts of their 17-year-old son, Edward Thorpe, who disappeared from Oklahoma University at Norman last April 18.

Newspapers throughout the Southwest have been asked to cooperate in the search for the youth. Anyone having a possible clue is requested to communicate with the parents or the Clinton, Oklahoma, Daily News.

## NEW RELIEF FARM LOANS WILL BE OPENED HERE IMMEDIATELY

Savings up to 2 1/2 per cent can be effected by payment on or before Saturday. To the principal of 1930 taxes will be added 30 1/2 per cent; to 1931 taxes, 24 1/2 per cent; and to 1932 taxes, 18 1/2 per cent. In addition there will be a delinquent cost to pay.

### Delinquent Taxes Will Go Up July 1

Saturday will be the last day delinquent state and county taxes may be paid with penalty of only six per cent and without interest. On July 1 the old law, calling for 10 per cent penalty and interest of six per cent per annum, will again be in force.

Explanation of the regulations governing the loans will be made at a meeting to be held at the Midland chamber of commerce offices in Midland Thursday, June 28. The meeting will be conducted by Mr. Sherrill and attended by the local county administrators of the Federal Emergency Relief Administration, county loan committees, county agents, chamber of commerce executives and field supervisors of the regional office, he said. Applications for aid will be accepted from Texas counties, including Deaf Smith, immediately after the regional conference at Midland, Sherrill said.

In discussing the provisions of the regulations, Sherrill pointed out that applications can be accepted only from applicants residing in counties designated as primary drought areas. Applicants eligible to receive consideration must have no means or other source of credit enabling them to undertake the production of a forage crop or crops or to purchase feed for their livestock.

Loans will be advanced in monthly installments, with a supplemental application necessary for each month's requirements.

The lien securing the promissory note given will be subject to non-disturbance agreement to be executed by lien holders, if any, who must agree to take no steps to enforce the payment or collection of any claim against the borrower

(Continued on Page Eight)

Local relief payrolls this week will increase over last week's \$2,000. W. W. Chilton, administrator, announced yesterday. More than 60 men will draw checks Saturday for work on the Highway 33 improvement projects in the city. Fifty-three were on this payroll last week. There are now 23 working on the sanitation jobs throughout the county.

The community gardens and a half dozen smaller and scattered projects are using labor daily. The number of workmen is being increased as men qualify for work, Chilton said. A number have found employment in the wheat fields, for the duration of harvest who will become eligible with the end of harvest.

Formal approval of the project calling for improvement of Highway 33 between the city and the Randall county line has been given by both the relief and highway departments. This will provide for surfacing the road with caliche. Chilton expects to give Engineer Cooper Dewey men to start this project within the next few days.

More than 20 cars of cattle had been delivered to the relief department here Wednesday. Fifteen cars had been shipped to Amarillo and five cars of animals were on hand at the stock pens.

The cattle are purchased by the Government in the emergency relief program and either killed or delivered to the relief officials here and are shipped to the canning plant at Amarillo.

A statewide child welfare survey will be started in the county next week, Chilton said. Complete information is not available.

Representatives of every family whose income might warrant are asked to get in touch with the relief office as all those eligible for relief will be given work on these various projects. The number who may work in the county is limited only by actual needs.

### Six Hereford Boys Can Enlist In CCC

Six Hereford boys may enlist in the CCC to fill vacancies allotted the county in the CCC expansion. W. W. Chilton, relief administrator, is the recruiting officer. Boys between 18 and 25 years of age who are interested in a six months enlistment in the corps are asked to apply at his office. Boys coming from families on relief rolls will be given preference. They will be certified and sent from Hereford next week, probably July 3, Chilton said.

### Bailey Campaigners Visit In Hereford

W. R. Rutherford and J. O. Whittington of Amarillo were visitors in Hereford Wednesday, working in behalf of the candidacy of Congressman Joe Bailey for the United States Senate.

They stated that support of Bailey in Deaf Smith county, is good. Ed Connell is campaigning here for the young congressman.

Both Rutherford and Whittington are personal friends of Bailey. Whittington is a prominent oil and cattle man of Amarillo and has extensive oil holdings in East Texas. "Bailey is a real friend of the independent oil operator and the cow man," he declared, "and unlike Tom Connally, you know where he stands on every issue."

## SEEK BEER VOTE FOR COUNTY ON JULY 28; MANY SIGN PETITION

A petition calling for a vote on the local option law to allow sale of three-two beer in Deaf Smith county will be presented to the commissioner's court this week.

Several copies of the petition were put in circulation Monday and sufficient signatures to make the calling of the election mandatory were obtained by Tuesday afternoon. Ten per cent of the voters in the last general election, 150 in all, were required to sign.

July 28, date of the Democratic primary, is the day specified in the petition for the election. Commissioners will act on the petition at next week's regular meeting. Calling of the election will be a formality.

Deaf Smith county kept its local option law in the election of last August 26 by a vote of 385 to 156. There was little agitation either way before that election. The columns of the Brand will be open to all who wish to air their views on the subject, provided they sign their names.

## Frona Golfers Beaten Sunday

Chalking up their sixth straight win, members of the Hereford golf club clinched the championship of the Wheat Belt league Sunday with a 7 to 6 victory over Frona. As usual, J. M. Posey led the pack with a par smashing 66, a half-dozen under perfect figures. He was the only shooter to equal par. All of Hereford's eight match players were under 80.

One more match, at Muleshoe July 15, is on the local club's schedule for the first half. Annual tournament of the league will be played at Muleshoe July 22.

Results of Sunday's matches: Posey 66, Roden 77; Pitman 76, Heath 80; Rice 79, Lange 84; Bud Posey 76, Stark 80; Young 77, Willis 79; Clark 78, Gammon 86; Allied 75, Fleet 82; Fox 76, Mincher 80.



**Jumbo News**

BY MRS. J. W. BERRY

Take Produce to Cart's Gro. if J. E. Johnson, formerly of this place, now of Lockney, accompanied by Mr. Dobson, called on Jumbo friends one day last week.

Farmers are busy plowing row crops, and a few have a little wheat to harvest.

Orval Pierce, son of Mrs. Finis Hunter, went to the home of his grand parents, Mr. and Mrs. L. O. Norman near Arney, to help thru wheat harvest.

Mr. and Mrs. J. E. Springer and children called on Mr. and Mrs. J. W. Berry Wednesday evening.

Mrs. M. L. Simpson was in Dimmitt last Thursday morning in interest of the home demonstration club work.

Mr. and Mrs. C. E. Leasure and three sons visited the Foreman family at Pampa last Sunday.

Miss Nellie Freeman, a former Jumbo teacher, called on friends here Saturday afternoon. She has been elected to teach the coming year at Lipscomb.

Miss Barbara Ann Hunter, five-year-old daughter of Mr. and Mrs. O. C. Hunter, spent several days last week at Slaton with her aunt, Mrs. C. O. Kirkland and family.

Bud (Buddy) Spencer has been suffering the past week with a severe case of tonsillitis.

Mr. and Mrs. F. J. Axe were Canyon visitors Sunday.

Mr. and Mrs. J. E. Boyd and son, Phil, and daughter, Pauline, were Sunday guests in the Arthur Matthews home.

Mrs. Anna Armes of Oklahoma City, who has been visiting rela-

tives in Hereford the past few days, came Monday afternoon to the home of her cousin, Mrs. W. A. Hunter, for a visit.

J. F. Hacker spent Sunday with his son, Frank, and family in Hereford.

Phyllis and Frances Hunter were Sunday guests of their cousins, the M. L. Simpson children.

Carl Wolf, son of Mr. and Mrs. C. A. Wolf, who has been employed in Amarillo the past two months returned last week to his home here to help with the harvest.

Mr. and Mrs. A. C. Flowers and son, Jack, called in the W. A. Springer home Sunday afternoon.

Mrs. Ella Walker and son, Clinton, of Lubbock called in the home of her brother, L. E. Beck and family Sunday afternoon. Clinton is recovering from an appendix operation.

Friends of Mrs. W. H. Wilkerson will be glad to learn that her condition is somewhat improved from a week ago. Her children who came from a distance have returned to their homes, but Mr. and Mrs. C. C. Hunter and children spent Sunday with her. Mrs. Hunter is a daughter of Mr. and Mrs. Wilkerson.

Jesse Stanford of Hereford gave a very inspiring message at Jumbo Sunday morning for the layman's program of the Methodist church. There was also special music by the Jumbo singers.

Mmes. H. C. Baird and Ullman Hunter attended the O. E. S. school of instruction held at Canyon Monday. They were accompanied by Bob and Mary Ann Baird, Bob going back to school there after having spent the week end with his parents, Mr. and Mrs. H. C. Baird.

Mrs. J. W. Berry called on Mrs. Lydia Grant in the C. E. Ramsey home last Sunday evening. Grandma Grant is quite sick and under the care of a doctor.

C. Kring had the misfortune to lose one of his best milk cows from bloat last Sunday. He also had a sick horse last week, but it recovered.

Mrs. Ira Woolery returned to her home last Wednesday after having cared for her new grandson, born recently to Mr. and Mrs. Clayton Woolery, northwest of Hereford. Mrs. Woolery and babe are at the home of her sister, Mrs. Tom Sanders, in Hereford.

The Junior Presbyterian Missionary Auxiliary met last Thursday with Mrs. Jessie McGinnis. The next meeting, June 28, will be with Mrs. M. L. Simpson.

A number from this community attended the birthday dinner of Mrs. Sammis of near Easter last Sunday. Grandma Sammis was 102 years old June 25, and is in good health for one of her age.

Dr. A. R. Matthews of Muleshoe spent a Sunday recently in the home of his son, Arthur Matthews and family.

Mr. and Mrs. W. A. Hunter spent Sunday in the Tip Nunn home in Hereford. Other guests of the day were Frank Wiles of Olton, C. Wiles, Beebe, Arkansas, Mrs. Leona Best, Mrs. G. Wiles of Newport, Mrs. Anna Armes also of Oklahoma. Some were relatives of the Hunters while others were old school mates who had not met before for 40 years. A most enjoyable day was spent talking over old times.

Mr. and Mrs. T. H. Potts and daughter, Tomie Ruth, of Memphis and Mr. Potts' sister, Mrs. Elsie Letcher and a daughter, Joyce, of Texarkana, spent Sunday in the L. E. Beck home. Mrs. Elsie Letcher and daughter stayed over for a longer visit with her sister, Mrs. Beck.

**Ford Doings**

BY LA VERNE MANN

A goodly number attended Sunday school and heard a good sermon by Rev. L. E. Godwin after a short program by the junior class. Next week the junior class will give a program. Everyone invited to attend.

Mary Jane Jones of Amarillo visited her aunt, Mrs. J. L. Height, last week.

F. W. Brunson injured his foot some time ago and is unable to get about this week.

Mrs. T. R. Langley, who is suffering with rheumatism, was improved Sunday and able to use her hands, but for several days she was unable to move any part of her body. Visitors to see her Sunday were Mmes. T. E. Major of Hereford, Ida Parker, Minnie Benson and John Langley.

Messes. and Mmes. H. M. Benson and children, D. B. Mann and daughters, Mrs. Parks and Doyle Kelley, Mr. and Mrs. Joe Phipps are staying there while Mrs. Langley is recovering.

LaVerne and Euna Mann spent Thursday with Birdine and Virginia Brunson.

J. S. Garrett and family spent Sunday visiting relatives. Billy returned home with them after spending the week.

Virginia Brunson spent Tuesday night with Euna Mann, who returned home with her to spend the day.

A. K. Webster called on D. B. Mann Tuesday morning.

**Dean News**

BY MARY LOUISE-ELSIE FRIEMEL

A pie supper was enjoyed at the school house Friday night. A number of candidates were present and a nice time was reported.

Mr. Crane of Claude is here cutting his wheat.

Elsie Friemel spent Friday night with Granda Biggers.

Mr. and Mrs. Wiley Roberson called in the Arlie Dean home Wednesday evening.

The Adrian ball team defeated our boys Sunday afternoon 8-5.

Mr. and Mrs. Glenn Rutter and children spent Sunday with Mr. and Mrs. B. R. Fulkerson.

Ted Roebek is cutting wheat for Mr. Crane.

Mr. and Mrs. Arlie Dean, Jack and Mary Louise visited Mr. and Mrs. H. R. Cocanougher Friday evening. Mrs. Cocanougher will be remembered as Miss Brunson, who taught our school four years. We wish them much happiness in their new home.

Norma Stone is spending the summer with her aunt, Mrs. M. B. Stone.

T. P. McCollister and family, John Morris and children ate Sunday dinner with Mr. and Mrs. Sid Barclay.

Dale Schillings of Lincoln, Nebraska, was here Wednesday looking after farm interests.

Judge J. E. Swepton and daughter, Aldene, of Tulsa were here last week end visiting in the home of Rev. and Mrs. T. C. Willett. Judge Swepton preached the morning sermon at the Methodist church to a large audience.

**POLITICAL TICKET**

The following candidates are seeking nomination to the offices under which their names are listed, subject to the Democratic Primary to take place July 28, 1934:

For District Attorney: JAMES W. WITHERSPOON (Re-Election)

For Representative, 133rd District: H. K. STANFIELD, (Re-election)

For County Judge: O. W. HUMBLE (re-election)

For Sheriff: JNO. B. MILLER (re-election) OMER BAKER H. M. (Mack) BRACH PINK H. GILLILLAND JIM L. MAUK J. C. ALLRED

For County Treasurer: MRS. BESSIE L. SMITH (re-election) MRS. NONA JOWELL MRS. MARGARET ORR

For County and District Clerk: L. H. FOSTER (re-election) E. D. REED L. W. CARLYLE

For Commissioner, Precinct No. 1: P. J. (Jack) Rose, (re-election) J. C. CARROLL

For Commissioner, Precinct No. 2: T. W. (Wily) ROBERSON W. B. PHILIPPS TOM L. VAUGHN

For Commissioner, Precinct No. 3: GEO. C. MESSENGER E. M. JACK MARK S. BENEFIELD H. D. CULPEPPER

For Commissioner, Precinct No. 4: J. M. (Jim) CHAPMAN T. P. MCCOLLISTER JOHN WHITSETT ERNEST T. (Dick) ALLRED C. S. PERRIN

For Justice of the Peace: G. M. SUGGS

High and Animal Inspector: BONNIE E. BRUMBLEY J. W. (Walk) BRADLY

For Constable: D. H. CONNELL R. R. (Dick) DIXON

**Bovina Style Show.**

One hundred and ten attended the style show of slips and cotton dresses made by individually fitted foundation patterns held in Bovina by the Farmer county demonstration club June 19.

Mrs. Dora R. Barnes, state clothing specialist of the Texas Extension service, was judge of the first and second year wardrobe demonstrators and of dresses and slips entered by cooperatives.

A covered dish luncheon was served by the Bovina home demonstration club and iced lemonade was served as they left in the afternoon.

The afternoon program was directed by Mrs. Ralph Wilson. Mrs. G. W. Williams and Mrs. E. T. Caldwell of Bovina led the audience in a song, and stunts were given by girls of the Homeland club; a reading by Mrs. Travis Brown of Rhea.

Robert Burton, 4-H club girl of Lasbuddy, first place winner in the county contest, and Virginia McElroy, of Rhea, won second.

FOR JOB WORK, TRY THE BRAND

**Don't Wait Until It Is Too Late-- Insure Now**

Consult us and you can be fully protected against fire, accident, theft and liability

**HEREFORD INSURANCE AGENCY**  
John McLean, Owner.

**ONE PRICE LAUNDRY SERVICE IN HEREFORD**

The Hereford Laundry and Dry Cleaning Co. and the newly established City Laundry and Cleaners have agreed on a uniform set of prices for the various services they offer their patrons. A list of the prices that will be charged in the future is presented here.

HERE ARE OUR PRICES FOR VARIOUS SERVICES:

- 1. FAMILY FINISH Apparel, pound ----- 18¢  
Flat Work, pound ----- 7¢
- 2. ROUGH DRY Pound ----- 7¢  
Flat work finished, apparel starched, dried
- 3. THRIF-T First 15 pounds at 6¢, Additional, lb 5¢  
Flat work finished, apparel returned damp
- 4. SEMI-FINISH Minimum 5c, pound ----- 5¢  
Apparel dried, flat work finished
- 5. UNIFORMS Waitress, each ----- 20¢
- 6. FLAT WORK Pound, finished ----- 7¢
- 7. Washing Machine Service Minimum 39c, pound --- 3¢  
Returned Damp.

**HEREFORD LAUNDRY & DRY CLEANING CO.**

Phone 298

**CITY LAUNDRY & CLEANERS**

Phone 333



**THE HELPING HAND OF SOUND BANKING**

For any modern family the services of a good bank provide the one reliable assistance in the managing of ordinary and extraordinary financial affairs. As a helping hand in the economical planning of expenses and savings, your bank is much more than a place in which to deposit and withdraw money. Learn more about the many ways a bank can be of help and how sound banking means sounder living for you. We'll be more than glad to explain the many family features of our friendly organization.

Commercial Accounts Invited

**The First State Bank OF HEREFORD**

**Harvest Is Here Our Market Is Convenient...**

Our Elevator is bonded and licensed and prepared to store your wheat with absolute safety.

We give prompt and courteous service and full measure and weight on all grain.

You can obtain the highest cash price available for your wheat.

See Us When You Harvest

Dependable service and top prices.

**GRAIN - COAL - FEED**

**McLean & Pitman Grain Company**

Phone 1. Buy At Home We Deliver.

**To the Farmer SERVICE**

REPAIR SERVICE

MECHANICAL SERVICE

We carry a complete line of repairs for all McCormick-Deering machinery used in this territory and maintain a No. 1 mechanical service for your convenience. Is this not worth your consideration when you are looking for new equipment?

TWO USED SIX-FOOT HARROW PLOWS

**Buchanan & Rosson**

HEREFORD

YOUR I. H. C. DEALER

FRESNO



# Shop for QUALITY FIRST in Drugs

You can afford the best, when it comes to Drugs, and you should insist on nothing less. At our prices, you can fill all your needs for first quality drugs and toiletries, and you know that you have obtained the best at the smallest outlay.

When you have a prescription to fill, bring it to us. We specialize in dependable prescription service. Each prescription is compounded of fresh, finest quality ingredients and is checked to assure you of an accurate filling of the doctor's order.

LADIES—FREE CONSULTATION BY DOROTHY PERKINS BEAUTICIAN THIS WEEK

SEE HER AT OUR STORE

## CITY DRUG STORE

THURSDAY, FRIDAY SATURDAY

## THE CHURCH WORLD

### First Methodist Church

REV. T. C. WILLETT, Pastor

Judge J. E. Swepston of Tulsa brought us a very fine message at the morning hour Sunday and the evening service was an inspiration to the pastor. We thank the men of the town for their fine response—they have given us material for a number of sermons and will be preaching them soon. The evening services of July will be given to the young people of the church. The general pulpit theme will be Building the Home. The homes of the near future will be built by the young people of today. The foundation of the

home is partially laid before the marriage ceremony is said. The home of tomorrow is affected by the associations of today. The pastor will read from his pulpit a brief statement from the young ladies of the church on what they expect of their boy friends and then out of his experience and observation, backed up by the word of God, he will try to direct these young men and boys into the right path of life. The young people will furnish the music for these services. Father and mother, if you are really interested in the future welfare of your boys and girls, show it by backing them up in these services. Communion at the morning

### St. Anthony's Church

Sunday, July 1, mass at 8, second mass at Bovina; benediction at 8 p. m.  
Weekday mass at 7 o'clock; Saturday at 8 o'clock. Thursday evening, 8 to 9, Holy Hour.

### FUNDAMENTAL BAPTISTS

Everyone is invited to four services a week at the Fundamental Baptist church, one and a half blocks south of Chevrolet Motor Co. Bible school at 10 a. m., and preaching at 11 and 8:30 each Sunday. Prayer meeting and Bible study Wednesday at 8:30 p. m. Come and enjoy these services with us. We promise you a spiritual feast.  
Coleman Campbell, Pastor.

### MANNEY RE-ELECTED PASTOR ASSEMBLY OF GOD CHURCH

E. E. Manney was re-elected as pastor of the Assembly of God church of Hereford at the annual election Monday night, June 25. Other officers elected were Mrs. E. M. Rice, secretary; Owen Neel, treasurer, and Dave Curry, deacon, for a five year term, succeeding J. A. Leckliter, whose three-year term expired. The election was held under the tent just south of the church after the evangelistic service. Rev. Manney was elected pastor of the local church last fall.

### Malaria In State Showing Increase

According to information reaching the Texas State Department of Health, the number of malaria cases is increasing; a sharp turn upward was noted for May. This is directly related to a parallel increase in the number of mosquitoes. The Malaria Unit reports that not for years have they noticed such large numbers of mosquitoes. Probably one item that favors this increase is the mild winter and rainfall which leads to many temporary collections of water. Of course the breeding of mosquitoes is not limited to temporary water, but they are the ones that often are the cause of the increase of the mosquito population. They must have water to propagate.

Attention paid to the following and similar points will largely reduce the opportunities for mosquito breeding: Remove all trash from the back yard, including old cans, pails, bottles and automobile tires or bodies. Clean up the premises.

Put new washers in leaky hydrants. Screen rain water barrels or oil them regularly. Get some top-minnows and place them in lily ponds and cisterns. Look over the roof gutters and drain spouts and remove trash and straighten up any sagged portions. Change the water in flower vases frequently. If there are low spots in the yard where water stands for days after a rain, either fill or drain these places. In any event before complaint is made about mosquitoes to the health department, be sure that your own premises have been thoroughly inspected and found free from mosquito breeding places.

J. W. Blossom of Oklahoma City, traveling agent of the Railway Express Agency, was a business visitor here Tuesday.

### NOTICE TO BIDDERS

The Commissioners Court of Deaf Smith County, Texas, will receive bids at Hereford, Texas, on Monday, July 16, 1934, for the purchase of one or more power road maintainers. Said maintainers to have about the following specifications: Weight, about 14,000 to 16,000 pounds; Horse Power, about 30 to 50; cost about \$2,000 and \$4,500.

Such bids to be made on the basis that the bidder shall take as part payment one used Russell Maintainer.

It is the intention of the Commissioners' Court to issue Time Warrants in payment therefor, said warrants to bear interest at 6% per annum with maximum maturity date February 15, 1935. (Or, to be paid cash in 30 days.) Bidders shall attach certified check in the amount of 5% of bid. The Court reserves the right to reject any and all bids.

Signed: C. W. HUMBLE, County Judge.  
25-3c Commissioners' Court.

### PRESIDENT PUSHES HOUSING PROGRAM

President Roosevelt has designated Harry L. Hopkins, federal emergency relief director, to take charge of the housing program, and has informed congressional leaders that the legislation for the program must be passed before adjournment as the major essential to economic recovery.

Hopkins succeeds Frank C. Walker, executive director of the national emergency council in

charge of the program. With its passage by congress, Hopkins would be designated federal housing administrator.

The president, in informing legislative leaders that the bill, designed to rebuild the nation not only residentially, but commercially and industrially, has determined to make the housing program the focal point of recovery from now on.

He has taken this action on the advice of congressional leaders—and with what officials regard as

the wholesale support of labor and enabled to reemploy a large portion of the millions now out of work in the heavy goods industries.

The vast extent of the program envisages reconditioning of homes, apartments and industrial plants to the extent of from three to five billion dollars and new construction to the extent of many more billions.

Officials, in the highest circles, have said publicly and privately they regard the program as the

most extensive yet undertaken by the Roosevelt administration.

### Tech Enrollment Up.

A total of 1598 students have enrolled for the first term of the summer session at Texas Technological College. This is a 50 per cent increase over the enrollment for the corresponding term last summer.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

# Great Savings

ON FINE FOODS  
AT FURR FOOD  
FRI., SAT. MON.

FLOUR  
48 Pounds Sunrise  
for  
**\$1.54**

MEAL  
10-Pound Bag  
for  
**25¢**

LETTUCE  
Nice firm head for  
**5¢**

Beets, Radishes and Onions, 3 large bunches for  
**10¢**

Grapefruit  
Six for  
**23¢**

New Spuds  
10 Pounds for  
**19¢**

100 Pounds for  
**\$1.80**

Hinds' Honey and Almond  
50c Size for  
**35¢**

Cold Cream  
Quality Guaranteed  
1 Pound Jar for  
**29¢**

HONEY  
Pure, 1 pound Glass Jar for  
**21¢**

COFFEE  
Schilling's, 1-lb can **31¢**  
BON AMI  
Powdered, can **13¢**  
GINGER ALE  
De Sota, large 24-oz bottle **15¢**  
LIME RICKEY  
De Sota, large 24-oz bottle **15¢**  
GRAPE JUICE  
Church's, pint **15¢**  
SOAP  
Blue Barrel, 5 bars **19¢**

COCOMALT  
1-pound can **43¢**  
Salad Dressing  
Miracle Whip, quart **27¢**  
BLACKBERRIES  
Gallon can **36¢**  
TOILET TISSUE  
Charmin, 4-roll box **23¢**  
SUGAR  
Powdered or brown, 2 pkgs **15¢**  
HY-PRO  
Quart bottle **17¢**

APPLES  
Gallon can **39¢**  
PEACHES  
Gallon can **39¢**  
GOOSEBERRIES  
Gallon can **39¢**  
STRAWBERRIES  
Gallon can **59¢**  
SANI-FLUSH  
Can **21¢**  
MELO  
2 cans **17¢**

GRAPENUTS  
The Pkg. **18c**

POST BRAN  
Flakes Pkg. **16c**

SWANS DOWN  
Cake Flour lge. pkg **27c**

MARSHMALLOWS  
Edward's, 1-lb pkg **17¢**  
SYRUP  
Karo, red or blue label, gallon can **55¢**  
TOMATOES  
Standard, No. 2 cans, 3 cans for **25¢**  
CUT GREEN BEANS  
Standard, No. 2 cans, 3 cans for **25¢**

PINEAPPLE  
Sure Hit, sliced or crushed, No. 2 can **15¢**  
MILK  
Borden's or Carnation, 3 tall or 6 small **18¢**  
FLOOR WAX  
Johnson's, 1-lb can **59¢**  
TUNA  
Abbey, white pieces, No. 1/2 can, 2 cans **25¢**

Shortening  
Mrs. Tucker's, 8-lb carton **58c**

MALT  
Blue Ribbon, 3-lb Can **55c**

TEA  
Lipton's Yellow Label, 1/4-lb **21c**

SPINACH  
Standard, No. 2 cans, 3 cans for **25¢**  
LIGHT-BULBS  
General Electric, 15 and 25 watt, each **10¢**  
STRAWBERRIES  
Red Dot In heavy syrup, No. 2 can, 2 cans for **35¢**  
TOILET SOAP  
Palmolive, 3 bars **14¢**

SALMON  
Fancy Red Alaska, No. 1 tall can **19¢**  
BOTTLE CAPS  
Bell Dog Brand, carton **17¢**  
JELLY  
White House, pure apple, 2-lb jar **21¢**  
COFFEE  
Break O' Morn, 1-lb pkg **19¢**

Steady  
We are Cutting Fancy Grain-fed, Whiteface Yearlings

Steaks, lb **15c**  
Hamburger **7c**  
Roast, lb **9c**

## BEEF

BACON  
Pinkney's Smoked slabs, per pound **18¢**  
CHEESE  
Kraft's Elkhorn, per pound **19¢**  
SALT BACON  
The good kind, per pound **15¢**

FRANKS  
Mince Ham, Bologna, 2 pounds for **25¢**  
BACON  
Pinkney's Special, sliced, pound **23¢**  
BUTTER  
Fresh Creamery, pound **25¢**

# FURR FOOD

FREE DELIVERY

We Will Remain Open Until 6:30 Evenings.

SELLS ALL KINDS OF FEED; BUYS CREAM, HIDES, EGGS AND CHICKENS

PHONE 74

## NOTICE

B. BANDY, Blacksmith, formerly from Hereford, has now taken over the Caldwell Blacksmith business at Dimmitt and would appreciate all business from old and new customers. Disc Rolling a Specialty.

## SWIFT

## Cream Station

In A. H. Elliston building on Third Street, half block east of First National Bank. We buy cream, poultry and eggs. Pay the highest market price, give correct tests, and certainly will appreciate your patronage.

### FREE PARKING

space in rear where plenty of room has been provided by the city.

W. R. ONSTEAD, Manager

## WE STILL WANT YOUR HIDES

Cattle are still being killed in the government relief drive, and we are handling worlds of hides.

BUT WE CAN HANDLE MORE HIDES  
Bring Them to Us.

West Texas Feed and Seed Co.

Home of Just-Right Feeds.

Phone 265.

We Buy Produce.

## WE JOIN THE ENTIRE GAS INDUSTRY IN RECOMMENDING ELECTROLUX REFRIGERATOR

### —QUICK FACTS—

LOWEST OPERATING COST. PERMANENT SILENCE. FREEDOM FROM COSTLY REPAIRS. SPLIT SHELVES. TRIGGER TRAY RELEASE. EVERY MODERN CONVENIENCE



Operates for Less Than **3c** A Day

See Your Nearest Gas Refrigerator Dealer.

West Texas Gas Co.



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
DE WITT LANDIS Editor  
W. C. NIX Foreman

Subscription Rate:  
Zones 1 and 2, \$1.50  
Per Year.  
Other, \$2.00 Per  
Year.



Entered at the post-office at Hereford, Texas, as second-class matter, under Act of March 3, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### CANDIDATES OR MARTYRS?

Twice this spring The Brand has carried articles or editorials on the unfair aspects of box suppers and pie suppers staged to raise money at the expense of candidates for public office. It was pointed out that the only remedy would be for candidates seeking office to form an organization, agree not to attend these functions, then stick to it. If no candidate attends, then none is hurt.

A recent edition of the Vernon Times flays the practice in strong terms, calling it a racket. "We hear very little about this racket," says the Times, "because the victims are in a position where they can't quawk."

"Of course, it is generally understood that the proceeds will go to the church, the school or some organization. But regardless of where the money is going, it is taking unfair advantage of the candidates, for they are 'on the spot' and have to kick in."

Some (of the candidates) are not overburdened with money, in fact the majority are not. We wouldn't think of going out with a gun and lining them up and relieving them of 50 cents or \$1 a round—we use pies instead.

"Just stop and think the situation over. We work our racket on the candidates while they are running for office and perhaps they take the viewpoint that if the taxpayers hook them every chance they get during the campaign, it's nothing but fair that they hook the taxpayer every chance they get while in office."

In this issue of the Brand is an advertisement, bought and paid for, announcing a pie supper to be held next week. We do not condemn the people of the community putting this on—they are merely doing what others have done and what they have done before. These pie suppers have always been considered legitimate enterprise, and those who put them on are the best citizens of the communities.

The answer lies with the candidates themselves and not with those who stage the affairs. It is up to them to get together and determine what practices they will recognize and what functions they will attend. We suggest they form an organization and set the dates they will hold rallies in the various places throughout the county and stick to the arrangement.

### OLD AGE PENSIONS

Much is being written these days regarding the old age pension plan of Dr. F. E. Townsend of Long Beach, California. So well has his plan caught on that literally thousands of letters are being written Congressmen urging its adoption. One paper in the Panhandle asks editorially if he is crazy or a Moses.

Dr. Townsend's plan would have Congress enact a law under which the federal government would pay to every citizen over 60 years of age, man or woman, a pension of \$200 a month on the following conditions:

1. That they engage in no further labor, business or profession for gain.
2. That they take oath to and actually do spend the entire amount of their pension within 30 days after receiving it.
3. That their past lives are free from criminality.

The plan would be financed by a federal sales tax, thereby distributing the tax burden to every person. It is claimed that jobs would never be scarce for the younger people. It is pointed out that there would never be a shortage of money in circulation.

"The burden of charity and the restrictions of poverty may both be removed by this plan," it is claimed. "It is estimated that a 10 per cent advance in the cost of commodities and the tremendously increased buying power of the public through this plan, will not only pay the entire cost of the pensions roll but will, in addition, pay off in a decade or two, the entire public debt."

Some form of social insurance is necessary and will come, we believe. Perhaps this is it. Complete data on Dr. Townsend's plan may be obtained in a booklet from W. F. Hutton, 916 Eighth Avenue, San Diego, California.

## Food News That's GOOD NEWS

- TEA, W. P., with a nice tea glass ..... 15c
- EXTRACT, vanilla, 8-oz bottle ..... 15c
- VINEGAR, pure apple cider, bring your jug, gallon ..... 25c
- CANDY, 5c bars, 3 for ..... 10c
- PORK and BEANS, can ..... 1c
- BEANS, Pinto, 6 pounds ..... 22c
- COFFEE, pound ..... 15c
- CORN FLAKES ..... 10c
- BRAN FLAKES ..... 9c
- MAPLE SYRUP, pure, in fancy bottle ..... 25c
- TOILET TISSUE, 2 for ..... 15c
- MATCHES, carton ..... 23c
- MALT, Blue Ribbon ..... 54c

CONOCO GAS AND OIL

## GEORGE'S GROCERY and STATION

Lee Avenue and Ninth Street. Paved? Yes, All the Way Out—Plenty of Parking Space

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, June 28, 1933.)

Plainview, then 65 miles from a railroad, had started something when she claimed to sell merchandise cheaper than any railroad town on the Plains.

Amarillo and Hereford had played a ball game here, and the Amarillo Advocate in reporting the game said Hereford won by a score of 15 to 1. That got under the Brand editor's hair, for, said he, the score was 25 to 0 in favor of Hereford. That defeat was so decisive that Amarillo refused to play Hereford a second game.

Woodmen of the World had given a big picnic under a big tent spread near the Christian church, and the event was widely attended.

Ball games: Between the Fats and Leans, 22 to 18 in favor of the husky lads; Canyon vs Hereford, won by Canyon 14 to 9; another game with Amarillo; 14 to 1 for Hereford; then the Leans walloped the Fats 18 to 7.

G. A. Sachse had sold his interest in the Galbreath Fox & Co. to other members of the firm who were to continue the business under the same firm name.

Canyon and Randall county Fat Stock Show, Randall County Reunion, and get-together of Confederate soldiers were to be held in Canyon August 4, 5 and 6.

(From The Hereford Brand, June 27, 1913.)

Miss Lois Garrison had been employed as a teacher in the Sum-

merfield school.

G. W. Brumley and C. R. Holman had opened a new grocery stock two doors south of the First State Bank.

John Harrigan, J. H. Head, R. A. Hall and Harry Jackson had shipped a car containing 23,600 pounds of wool out of Hereford, the first load of the season.

Deaf Smith county had received a splendid write-up by The Country Gentleman, and much good was expected to be accomplished by that great paper's comments.

The Brand was agitating organization of an association to handle the affairs of the cemetery, complaining of the haphazard way some of the graves were located.

## By Their Words

What Panhandle Papers Say

Some one asked us the other day why we used the expression "we" in writing this column, when only one had anything to do with it. The answer is obvious. Who's going to come rushing in here with blood in his eyes and a brick in his hand when he thinks that he's going to have to jump three or four instead of one?—Clarendon News.

Musings of the moment: Much that we know is wrong. Science now tells us not to envy the giants of yore—old time—they merely had disease of the pituitary glands. So did the dinosaurs. But nature has advanced through freaks and abnormalities of the mind as well as the body. The world would be poorer if all its abnormal folk had died in infancy. Many a picture invention, musical composition, came from minds known not to have been normal.—Olin Hinkle, in Pampa News.

There are two kinds of gall. One is an organ of the body and the other is of the mind, or a purely psychological nature. Gall of the body is often painful to your own body, but gall of the mind gives more pain to the other fellow. For instance: you have seen a man go out to work with a bunch of men when he knew he was out of tobacco, and bum tobacco all day and the next until the habit became chronic. Occasionally you see a person who gets confused and calls gall nerve, but it will burst like a soap bubble and nerve will carry you right on through. You often hear of an outlaw being nervous, but it is more gall, indigestion and desperation than nerve. Gall may seem to work fine for a while, but it will leave a bitter taste in people's mouths after a while, and then fall to function.—McLean News.

Along about this lazy time of the year in the ordinary American community the gossipers begin to whisper idle rumor and often straight out lies. This has been called the curse of the smaller communities, but the cities are not free from it, and nearly every circle has at least one gossiper. Spreading the truth about the weaknesses and faults of people is bad enough, but rumors idle and untruthful should bring upon the heads of the gossip peddlers the instant and stern condemnation of all men and women who love truth, peace, and goodwill. No good is served by gossip. Deliver us from the gossiper.—Clarendon News.

## Health Officer Warns Of Dangers of Fourth

Taking note of the approach of the great patriotic National Holiday, July 4, which this country has celebrated for 138 years, Dr. John W. Brown, state health officer, calls attention of the people of Texas to some of the dangers of careless celebrating. Each year on the 5th of July one reads of the appalling number of accidents which occurred over the Fourth. It is not alone the wounds received from explosives that increase our death toll. Injuries from automobile accidents, splinters, nails and other penetrating wounds in which dirt may be carried into the skin heighten the hazard of tetanus or lockjaw. Such wounds should be promptly treated by a physician.

If the day's pleasure includes a swim, caution should be used and no attempt made to do more than your strength will permit. If a drowning takes place, artificial respiration should be started at once and continued until a doctor arrives.

Automobile accidents have usually one of three causes—exceeding the speed limit, driving on the wrong side or falling to grant the right of way. It can be seen that the chief factor of auto accidents is the judgment of the "machine" within the machine. Caution should guide the holiday activities so that the day may be remembered with joy instead of sorrow.

### No Such Critter

A writer declares that contented citizens are a town's best assets. But who ever knew a contented citizen?—Florence (Ala.) Herald.

## Public Opinion

Editor of The Brand:

Will you please give me space in your paper to thank the business men of Hereford who so kindly cooperated with me in my last Sunday evening service. I asked them to answer for me the question: "Why business men do not go to church." They were kind enough to do so and I appreciate it. They have brought me under lasting obligations to them. Their replies to my question will make me a better preacher and I shall strive to make my church program more interesting and helpful to them. They will always find a welcome at my church when they can come and I am sure they will find the same hearty welcome at all of the other churches of this town. I hope they will give the church a larger place in their lives. So many of them said to me, "I used to go to church—but I don't know"—there they would stop. Others said, "My father and mother raised me to go to church—but—there they would stop. I fear something has gone out of the lives of these men—something they need. Try coming back to the church, men. Maybe you will find it again. The church wants more than just your money—the church wants you. The church does have its faults—the pastors are not perfect men—but still the church with all its faults, has the world. The pastors, however imperfect they may be, have dedicated their lives to the service of their fellow man. You look over these imperfections in your business and professional institutions and associates. Why not treat the church with the same charity and give to it the support of your strong personality? It needs you and you need it.

I cannot refrain from asking space for just one of the many replies I received to my question, "Why business men do not go to church." It stirred my thinking. Here it is:

1. The church house is no more a tabernacle of worship.
2. The church people no longer is a Christian Brotherhood.
3. The preacher has substituted for the vital Gospel message little essays.
4. The sermons we hear when we go are as cold as an iceberg.
5. The song service is a cheap little concert. When I go I feel like I was in an icepack.

Then he adds this exhortation: Preacher, preach the Gospel with power and demonstration of the Spirit, build a fire in the pulpit and we will crowd your church. And closes with this comment: The recent two weeks meeting did not knock off splinters enough to kindle a fire.

I shall make this the basis of a sermon in the near future. I will announce it in the Brand and I want this brother, whoever he is, to hear me. Again I want to thank you. I also want to thank The Brand for the special notice it gave to this service and to my subject for the evening. I have always found my home town paper ready to cooperate with me in the work of the church. The church has a standing invitation to use its columns. I thank you, Mr. Editor, for your splendid notice of my service and for space for this article. Again I thank you. T. C. WILLETT, Pastor, Methodist Church.

## Viva Villa Will Show At Star This Week End

Few motion pictures have attracted the attention being given Viva Villa, which opens with a preview at the Star Saturday night, plays Sunday afternoon and Monday and Tuesday nights. Wallace Beery portrays the role of the Mexican bandit and whose revolutionary exploits rocked the world in the decade preceding the World War.

With Beery is an all-star cast made up of Fay Wray, Stuart Erwin, Donald Cook, George Cook, George E. Stone, Leo Carrillo and Katherine de Mille, to mention only a few. Ben Hecht wrote the screen play. It is said the picture has not a dull moment and that Beery achieves and even exceeds the superb acting that marked his work in The Champ, Hell Divers, Dinner at Eight, The Secret Six, Tugboat Annie and Min and Bill.

## Park Dedication To Begin July 4

Formal dedication of Palo Duro State Park, 25 miles southeast of Amarillo, will be marked with a five-day celebration, beginning on July 4. D. E. Colp, chairman of the state park board, announced.

Panhandle Park boosters and the state and national park officials are aiming to make the occasion of the formal park opening the greatest outdoor festival ever staged in this section.

Contract has been signed between Leonard Stroud, world-famous rodeo rider and promoter, for five afternoon rodeo performances and evening entertainments.

A pageant is being written for the park opening, it was announced. There are 20 wild bucking horses in the canyon at present, and Fred Marshall, who has charge of them, reported that Stroud had asked to lease them in addition to his regular string in order to make the Palo Duro rodeo the biggest event possible.

Stroud is bringing a company of 20 Indian performers as well, according to Mr. Marshall.

Since the state and sectional political races will be nearing the home stretch by the Fourth of July, the park authorities are expected to arrange several speaking programs for the numerous candidates.

Letters have been sent to all chambers of commerce organizations in the Panhandle area inviting them to assist in staging the big affair. High state officials in addition to park leaders will be invited to participate in the dedication activities.

Miss Edgh Park is spending a two weeks vacation in Colorado.

## Westway Items

(BY WILMA SKYPALA)

Take Produce to Carl's Gro. if R. M. Gunn, Joe Landers and Guy Lawrence made a business trip to Martin, New Mexico, Sunday.

Mr. and Mrs. H. Painter of Hereford had supper in the R. M. Gunn home Sunday.

Brother Parris preached a good sermon here Sunday afternoon. A large number heard the sermon.

Mrs. Guy Lawrence spent Sunday night with her mother, Mrs. R. M. Gunn.

Mr. and Mrs. Estes Wilson and family of Abilene, Mr. and Mrs. Ellis Wilson and children of Hereford, Mr. and Mrs. Lester Williams Mr. and Mrs. Homer Driver and Mr. and Mrs. Rat Rowe visited in the G. W. Wilson home Sunday night.

Miss Gertrude Wilson spent Saturday night with her aunt and uncle, Mr. and Mrs. Ellis Wilson, in Hereford.

Vincent Friemel of Dean spent Saturday night with Edgar Skypala.

Frank Tackitt spent Saturday night with Marlin Pierce. Mr. and Mrs. Herman Gray visited Sunday in the R. M. Gunn home. Leon Hartman went to McLean Sunday.

## BATTERIES

\$4.00 AND UP

We vulcanize tubes—no cold patches.  
New door handles with two keys, for Chevrolet, \$1.00  
New and Used Jacks at a Saving.  
Good two-wheel trailer for sale and a trailer for rent.

## Daniel Tire Shop

## PRINTING

THE HEREFORD BRAND

For JOB PRINTING and OFFICE SUPPLIES

# AUCTION PIE SUPPER

FRIDAY, JULY 9, 8:30 P. M.

Bippus Community Building

—24 miles west on Harrison Highway, and 13 miles north.

—We invite every candidate of Deaf Smith county and every one else that wants to have a lot of fun to attend the pie supper.

—We are going to have some fund, and don't mean MAYBE.

## What Is Texaco Certified Lubrication?

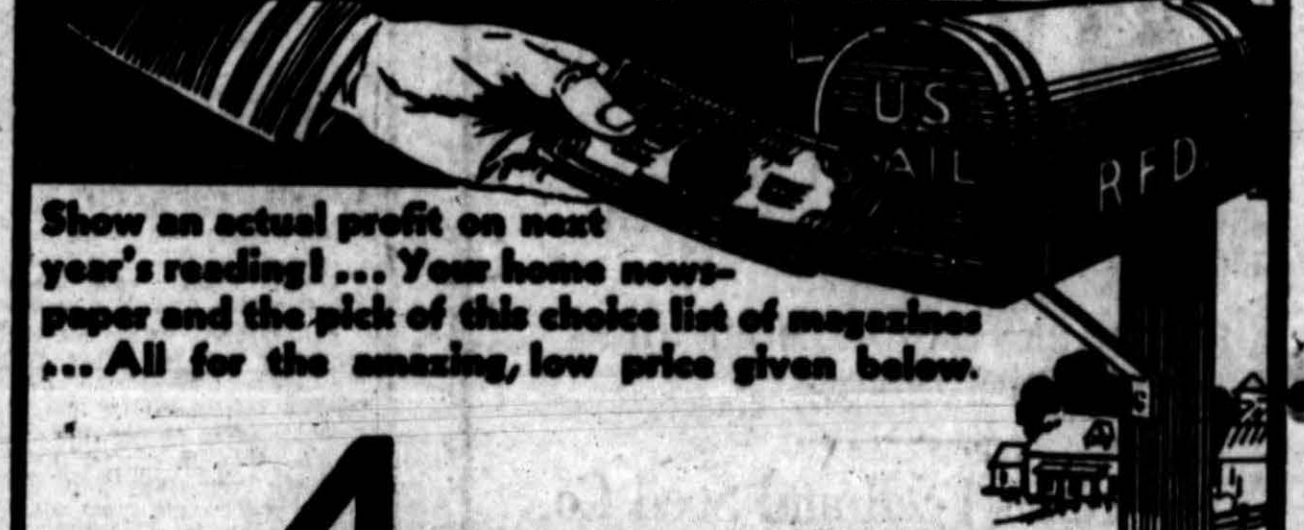
Texaco Certified Lubrication is a service of better car protection. It provides for the application of the correct lubricants to every part of your car by men who are trained in car lubrication. More next week about correct lubrication.

## Texas Service Station

GLEN SNYDER

## THE HEREFORD BRAND Offers You

A Great Subscription Bargain that means MONEY IN YOUR MAILBOX



Show an actual profit on next year's reading! ... Your home newspaper and the pick of this choice list of magazines ... All for the amazing, low price given below.

Select 4 of these Famous Magazines

GROUP-1 SELECT ONE MAGAZINE	YOU GET 1 MAGAZINE FROM GROUP-1	GROUP-2 SELECT THREE MAGAZINES
<input type="checkbox"/> Better Homes & Gardens, 1 Yr.	3 MAGAZINES FROM GROUP-2 <i>this new paper</i> ALL FIVE ONLY <b>\$2.25</b>	<input type="checkbox"/> Progressive Farmer ..... 2 Yrs.
<input type="checkbox"/> Delineator ..... 1 Yr.		<input type="checkbox"/> The Country Home ..... 2 Yrs.
<input type="checkbox"/> Hollywood Movie Mag. .... 1 Yr.		<input type="checkbox"/> Southern Agriculturist ..... 1 Yr.
<input type="checkbox"/> McCall's Magazine ..... 1 Yr.		<input type="checkbox"/> Copper's Farmer ..... 1 Yr.
<input type="checkbox"/> Movie Classic ..... 1 Yr.		<input type="checkbox"/> Gentlewoman Magazine 1 Yr.
<input type="checkbox"/> Pathfinder (Weekly) ..... 1 Yr.		<input type="checkbox"/> Good Stories ..... 1 Yr.
<input type="checkbox"/> Pictorial Review ..... 1 Yr.		<input type="checkbox"/> Home Circle ..... 1 Yr.
<input type="checkbox"/> Open Road (Boys) ..... 2 Yrs.		<input type="checkbox"/> Household Magazine ..... 1 Yr.
<input type="checkbox"/> Screen Book ..... 1 Yr.		<input type="checkbox"/> Illustrated Mechanics ..... 1 Yr.
<input type="checkbox"/> Screen Play ..... 1 Yr.		<input type="checkbox"/> Mother's Home Life ..... 1 Yr.
<input type="checkbox"/> True Confessions ..... 1 Yr.	<input type="checkbox"/> Needlecraft ..... 1 Yr.	
<input type="checkbox"/> Radioland ..... 1 Yr.	<input type="checkbox"/> Successful Farming ..... 1 Yr.	
<input type="checkbox"/> Check 1 Magazine thus (X)	<input type="checkbox"/> Women's World ..... 1 Yr.	<input type="checkbox"/> Check 3 Magazines thus (O)

## IF YOU PREFER YOU MAY CHOOSE ALL 4 MAGAZINES FROM GROUP 2

### Our Guarantee To You!

This wonderful offer is available to old and new subscribers to this newspaper. We guarantee the fulfillment of all magazine subscriptions and you have positive assurance that this generous offer is exactly as represented. Requests will be extended for full term shown.

Please clip list of Magazines after checking 4 Publications desired. Fill out coupon carefully.

Outcomes: I enclose \$ \_\_\_\_\_ Please send me the four magazines checked with a year's subscription to your newspaper.  
NAME \_\_\_\_\_  
STREET OR P. O. \_\_\_\_\_  
TOWN AND STATE \_\_\_\_\_



# Park With Us, Mr. Farmer

Make our yard your headquarters during the harvest season. Our convenient location, close to the elevators and mill, makes it handy for you to park here while you go up town. We have lots of parking space and will be glad to have you use it.

**Rockwell Brothers & Co.**  
LUMBERMEN

Phone 4. So. Main St.

## SOCIETY

### Billye Valentine Weds Melvin Harris

Miss Billy Valentine and Mr. Melvin Harris, popular members of the Hereford younger set, were married last Saturday evening in Amarillo by Dr. G. L. Yates, pastor of the First Baptist church. A group of friends, including Misses Beatrice Buchanan, Katherine Miller, Mary Elizabeth Stanford, Ruth Marie Mountz, Shirley Hales, and Messrs. Loys and Troys Carmichael, James Garrett, Gaylord Newell and Don Atherton, was present. The bride was attractively attired in a navy and powder-blue dress, with white accessories. She is a daughter of Mr. and Mrs. W. I. Valentine and is a graduate of Hereford High school as is the groom. The couple are spending several days in Amarillo, after which they will return to Hereford for a while before making an extended trip.

### Ruth Marie Mountz In Recital Sunday

Miss Ruth Marie Mountz, talented young Hereford pianist, will give a recital next Sunday afternoon at the Amarillo College of Music. She is a pupil of Lila Austin Myers of the College. Mrs. Helen Lambert Jones of Altoona, Pennsylvania, vocalist, and Clifton Janak, popular Amarillo singer, will assist in the recital. It begins at 3 o'clock. Opening the program, Miss Mountz will play Bach's French Suite No. 4. In the second part she will give Mendelssohn's Preludium and Henselt's If I Were a Bird. Mrs. Lambert, accompanied by Mrs. Myers, will sing several numbers as the next portion. Numbers from Rachmaninoff, Carpenter and Louis Victor Saar will make up the fourth part, after which Mr. Janak will sing, accompanied by Marcelia Myers. Hungarian Rhapsody No. 11 from Liszt will be the next part, after which Mrs. Lambert will sing. The recital will close with the first movement of Mozart's Concerto in A Major. Miss Mountz has been a pupil of Mrs. Myers for a number of years and is considered among the section's leading pianists. She recently attended the national instrumental contests at Des Moines where she played accompaniments for Herbert Boardman who competed in the tuba section.

### Mrs. Lloyd Honored At Surprise Party

Friends of Mrs. Bob Lloyd who is here from Altus, Oklahoma, surprised her at the home of her sister, Mrs. Roy Thompson, last Thursday with a covered dish luncheon. The table was laden with delicious things to eat. Following the luncheon a social hour was enjoyed. Mrs. John Harvey entertained with a number of good readings. Little Misses Wanda Lee and Florene Lloyd rendered a duet. Norma Jean McCullough gave several readings, and solos by Mary Anna Thompson and Louise Lance. Present were Misses W. H. Russell, J. D. Thompson, R. B. Young, Barrett Sowell, Edgar Sowell, Edgar Mosley, H. Gray, J. S. Orr, W. I. Valentine, French Thurmond, W. L. Alexander, Edna Short, R. C. Valentine, Harry Whitechurch, G. S. Hooper, Ezra Norton, Roy Thompson, R. E. McCullough, Arthur Thompson, John Harvey, and Billie Valentine and Mary Lee Alexander.

### WOLFINGTON-WARD WEDDING

Jim Wolfington and Miss Nadine Ward were united in marriage Saturday night, June 28, at the Assembly of God church in Hereford, Rev. E. E. Manney, pastor, officiating. The groom is the son of Mrs. L. B. Wolfington, and has lived in Deaf Smith county for the past nine years. The bride is a daughter of Mr. and Mrs. N. B. Ward of Hereford, and has been a resident of this city for the past five years. The newly-weds will make their home in Hereford.

### EDWARDS-HARRELL WEDDING CELEBRATED

H. J. Edwards and Miss Nina Fae Harrell were united in marriage Sunday noon, June 24, at the home of Mr. and Mrs. M. T. Hagar, Rev. E. E. Manney, pastor of the Assembly of God church, officiating. Mr. Edwards is a son of Mr. and Mrs. A. E. Edwards, who live about eight miles southeast of Hereford, and has lived in this section for the past 16 years. The bride is the daughter of C. R. Harrell, who lives 12 miles south of Hereford, and has lived in this section the past four years. After a short visit at the home of the groom's parents, the young couple will make their home about 20 miles south of Dismitt.

### LUNCHEON FOR MRS. J. B. JONES

Last Thursday, at the home of Mrs. J. B. Hammer, the Win One Sunday school class entertained with a most delightful covered dish luncheon honoring Mrs. J. B. Jones who leaves soon for Minneapolis to attend the wedding of her daughter, Martha Duncan, to Gerald Peterson of that city. Following the luncheon and a brief business session, a social hour was spent by the 29 ladies present in visiting and expressions of interest in and good wishes for the bride-elect. Mrs. Matt Gilliland and Rev. T. C. Willett were invited guests. Mrs. Hammer was assisted by Mrs. Jack Spratt.

SMALL (Continued from Page One) repeal," he declared as loud applause greeted this remark. "The power," Small claimed, "to curb such open and flagrant violations of our laws, lies in the hands of the attorney general, and not the governor." He listed the abuse of the pardon power of the governor as one of the contributory causes of the crime condition in this state. "If I am elected your governor, when my term is ended, I will turn it back to the people of Texas, as clean and unstained by graft, abuse and inefficiency. I will conduct this high office in such a way as to cause no shame or embarrassment to those who have been so loyal and faithful to me in the past."

## GIRL SCOUT NOTES

Last week Betty Joe Cockrell celebrated her 13th birthday by inviting the Whiteface troop to her home for refreshments. These were delicious. Many more happy birthdays, Betty Joe.

Instruction was given in home nursing which was very interesting. Since school is out the troop has four new members, Betty Joe and Lois Cockrell, Bobby Turner and Virginia McDonald. The troop is very happy to have these four new members and know they will be good Scouts.

The tank which the Lions club repaired for the troop will soon be ready for use. So, take your bathing suits out of moth balls and get ready for a dip. The time is 4:00 o'clock, the place is the Girl Scout room in the courthouse, the day is each Wednesday. You are invited to come.

### Methodist Young People Party.

A group of 24 young people had a party on the lawn of the Methodist church Friday night. Games were played and afterwards potato chips, pickles, sandwiches and ice tea were served. A most delightful time was had by all.

## Want Ads

### Lost and Found

STRAYED: From my yard north of Hereford, one brown, two brown and white, and one black and white. Reasonable reward for information leading to their recovery. Claude Higgins. 25-2p

LOST: On Dismitt road bridge south of Hereford, gray coat with leather sleeve, containing business cards, Martin Western Road Machine Co., Los Angeles, and office of Edward L. A. Williams, P. O. Box 1602, Amarillo, Tex. 1p

LOST: Red and four-foot poultry wire between Hereford and Summerfield, Thursday night. B. E. Roberts. Summerfield. 1p

LOST: Black Parker Duofold fountain pen. Jim McCombs, court house. 1c

### Wanted

EXPERIENCED housekeeper wants work. Call 559-J. 1p

WOMAN wants transportation to Los Angeles. Will share expense. See Willis Wilson, Consumers Service Station. 1p

### For Sale or Trade

FOR SALE: Good bundle feed, 3 1/2 tons; maize seeds, 12; cotton seed 50 cents. W. E. Owen & Sons, 10 miles northeast of Dismitt. 20-tfc

FOR SALE, SHEEP: Have several small flocks worth the money. See me for prices on a sized lot. G. Bell, Dismitt, Texas. 21-tfc

FOR SALE: One 15-30 McCormick Deering tractor; one 22-30 McCormick Deering; one John Deere Model D tractor. C. Skelton. 24-2c

## Peppy Afternoon at the Office

Our well-balanced hot weather menus give you the proper kind of nourishment—food that tastes good and gives you lots of pep.

Try our Plate Lunch.

## IKE'S CAFE

Phone 11 for Reservations.  
Open Day and Night.

# July Clearance

## A Store-Wide Event at Sprawls & Cronin Co.

—Here's a sale that features just WHAT you want, just WHEN you want it. We've taken really drastic reductions—which will be a signal to thrifty shoppers to be here bright and early for best selections.

FOR THE WEEK,  
FRIDAY, JUNE 29  
THROUGH JULY 5

### A Real Buy!

Gunmetal  
Oxfords  
**\$2.98**  
Pair



### SPORT OXFORDS

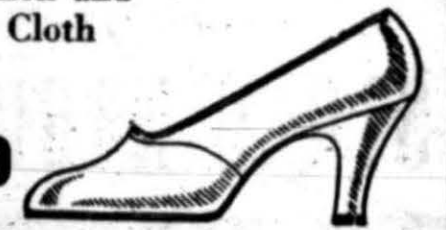
Tan, White,  
Black, White  
**\$1.98**



### You Can't Afford to Miss This. PUMPS AND OXFORDS

White Linen and  
Marcel Cloth

**\$1.29**



### WHITE KID and BUCK

**\$1.98**  
Pair



These are our regular \$2.48, \$2.98 and \$3.95 shoes.

### MEN'S and BOYS' KEDS

All sizes and  
colors,  
**69¢** Pair  
Odorless  
Hygienic  
Insoles



### TAN WORK SHOES

Ratan Uppers, Long Wear Soles  
**\$1.79** Pair

Children's One-Strap Shoes  
Patent Leather  
Light Kid

**98¢**



### MEN'S OVERALLS

220-Weight, Blue Denim  
at **79¢** Pair

### COVERT WORK PANTS

For Men—All Sizes  
at **79¢** Pair



KNITTED  
BLOUSES  
Pastels and  
whites, \$1.98  
value—

**98c**

Sizes 34 to  
40.

Regular \$1 Knitted Blouses at  
**49¢**. White with pastel trim.

### Organdie Blouses

White, pastels,  
\$1 Values  
**\$4.90**



### Kiddies' Dresses

Dotted Organdie  
and Batiste,  
\$1.29 Value  
**79¢**

Sizes 1, 2, 3

### SKIRTS

—for women and misses, rough crepes and knits, whites and pastel shades, \$2.25 and \$1.98 values, while they last—

**\$1.49**

### Guaranteed Cheviot Work Shirts



Heavy weight, full made  
Think of a guaranteed shirt at this price. Compare and you'll find it worth two shirts sold at this price.

One Lot

Boys' Wash Pants  
A Real Good Quality

**79¢**

HOW DO YOU SPELL "REFRIGERATION"?

N-O-R-G-E

THAT SPELLS E-C-O-N-O-M-Y TOO!

**NORGE**  
Rollator Refrigeration  
DOWN PAYMENT  
AS LOW AS **\$10.00**

## Fullwood Battery and Electric Station

## SPECIALS For Friday and Saturday

- SPUDS, 10 lbs, red **18¢**
- TEA, W. P. brand, in nice 3-oz glass **13c**, two for **25¢**
- RAISIN BRAN, box **11¢**
- SOAP, Armour's, large yellow bar, 5 for **19¢**
- LYE, Hooker, 3 cans **25¢**
- GINGER ALE, large bottle **14¢**
- PEACHES, gallon tin **42¢**
- STRAWBERRIES, gallon tin **59¢**
- PEARS, gallon tin **38¢**
- BLACKBERRIES, gallon tin **41¢**
- PRUNES, gallon tin **29¢**
- TOMATOES, No. 2 cans, 3 for **27¢**
- WASHING POWDER, Borax, 5 boxes **19¢**
- COMPOUND, 8 1/2 can **62¢**
- SOAP, Creme Oil, reg. 8 bars, 4 for **18¢**
- SPAGHETTI, White Swan, No. 1 tall, 3 **27¢**
- VIENNA SAUSAGE, can **7¢**
- TOILET TISSUE, Velvet, 3 rolls **13¢**
- PAPER PLATES, 3 dozen for **25¢**
- CLEANSER, Sunbrite, 2 cans **9¢**
- SALMON, pink, can **12¢**
- MILK, 6 small or 3 large **19¢**
- CRACKERS, Brown, 2-lb. Saltine **25¢**
- CANDY, Orange Slices, 2 lb 25c, 1 lb **13¢**

- FRUITS AND VEGETABLES
- LETTUCE, head **6¢**
  - BUNCH VEGETABLES **4¢**
  - FRESH TOMATOES, pound **7¢**
  - LEMONS, dozen **28¢**
  - ORANGES, 288 size, dozen **21¢**

## Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver  
Brings Us Your Eggs—Market Price—Day At Home.



### Summerfield News

BY MRS. GUY WALSER

Rev. Smithee and family were here Sunday, he filling his appointments.  
Mr. and Mrs. Perry McMinn and Miss Deloras Bellar were Clovis visitors Monday.  
Mr. and Mrs. Ernest Lewis and Mrs. H. M. Mincy of Wellington and Mrs. L. H. Holmes of Canyon were guests of Mr. and Mrs. Will Snapp last week.

O. G. Hill and family, Harold Close and family of Hereford were guests of Mr. and Mrs. Ray Johnson Sunday.

Most of the farmers of this community have been harvesting the past week. The yield for the most part is very low.

Mrs. Fred Streun who has been in the Hereford hospital for some time, is slowly improving.

Misses Ruby Thompson, Irene and Barbara Buckner of Hereford attended church here Sunday night.

The Girls' Auxiliary met Sunday with Miss Viva Mae Thomas at Hereford. They planned to have a house party Thursday at the home of Mrs. Walter Huntley. Five members were present.

J. R. Oglesby spent the week end with relatives at Colorado. Mrs. Oglesby and children returned home after a visit there.

Mrs. Jonnie Biggs and daughter

### Progressive News

BY OLIVE PERKINS

were guests of Mr. and Mrs. Alton Lookingbill one day last week.

Miss Wilma Harris of Canyon visited friends here last week.  
D. J. Neill preached at Black Sunday morning and night for Taft Holloway.

Mr. and Mrs. Taylor Smithee and Gordon, Mr. and Mrs. Walter Huntley were in Bosina Sunday afternoon to help organize a new Baptist church.

Jake Heiseman and family of Vega spent Sunday with Mr. and Mrs. Louie Huckert.

Z. T. Huff of Wayland College of Plainview was a business visitor here last week.

The Baptists of the Tierra Blanca Association held a school of missionary instruction here last Tuesday. Main speakers were Mrs. J. E. Leigh of Dallas, and other visitors were present from Lubbock, Plainview, Clarendon, Bovina, Dimmitt, Friona, Hereford. At noon a basket lunch was served by Summerfield ladies.

Mr. Kellehor of Plainview was a business visitor here last week.

The Great West Mill & Elevator Co. plant opened for the wheat season with Will Snapp as manager.

Mr. and Mrs. Benford McMinn and Miss Thelma of Hereford attended church here Sunday and were guests of Mr. and Mrs. B. C. Roberson.

Mmes. A. J. Blakemore and Ed Peacock were in Dimmitt one day last week.

Herman Stewart and family of Hereford were guests in the Dave Stewart home Sunday.

Mr. and Mrs. Carl Oglesby of Eagle Pass visited Mr. and Mrs. J. R. Oglesby Friday.

Miss Mary Lee Curry of Plainview spent Sunday with her parents, Mr. and Mrs. Lee Curry.

Harry Cannon and Jack Streun returned last week from Bellview where they have been playing.

Wm. Edelman returned to Plainview Saturday after a visit here.

Mr. Taylor and family spent a recent week end in Amarillo with friends.

Mr. and Mrs. J. C. Crump of Borger and Mr. and Mrs. S. L. Walser of Hereford visited in the Joe Kendall home one day last week.

Mrs. J. P. Gandy of Wyche, Mrs. Hanna of Amarillo, and Doyle Vines visited Mrs. J. R. Oglesby Monday.

An all day meeting was held at Rance school house Sunday, with Rev. Schwartz of Tulla preaching. A basket dinner was served at noon.

The B. A. U. elected officers for the next quarter as follows: B. E. Roberson, president; Mrs. Alton Lookingbill vice president; Alton Lookingbill, secretary.

Tech Group to Mexico.  
An expedition of Texas Technological College archaeologists will leave for Mexico City July 19 and return August 23. The trip will be a part of the regular work of the College and will carry advanced credit. The party will spend four weeks in studying, reading, lectures and inspection of ruins, museums, galleries, libraries, palaces and monuments, under the direction of Dr. W. C. Holden, leader of the recent Yaqui expedition into Sonora, Mexico.

### COURTHOUSE RECORDS

Warranty Deeds.

Chas. C. Moore et ux to Virginia Moore Wrather, section 52, block K-7.  
E. H. Simpson to Lulu M. Loyd, et vir, W 1/2 section 51, block K-4.  
P. P. Morris et ux to J. G. Evans, NW 1/4 section 20, township 5N, range 4E.

H. J. Oglesby et ux and Virgie Oglesby et ux to Claude Higgins, S 1/2 of section 30, and W 1/2 of section 11, block K-7.

Willie M. Lusk et vir to Alexander and Carrie B. Walker, 8 1/2 acres of E 1/2 of section 18, E 1/2 of section 17, and N 200 acres of E 1/2 of section 18, block K-8.

H. D. Stine et ux to Della M. Hanlan, 200 acres in the east side of section 151, block M-7.

Marriage Licenses.  
Melvin Lee Harris to Billy Lee Jean Valentine.  
Eugene Roberts to Alta Lumpee.  
Jim Wolfington to Nadine Ward.  
H. O. West to Bessie Lee Barnard.

Stork Specials.  
Born to Mr. and Mrs. Harry Taylor, Monday, June 25, a daughter.  
Geo. B. Pace, a son, June 18, still birth.

Bernard Seed, who recently graduated from Simmons University in Abilene, will teach the next school year at Rule. He will teach science and coach in the athletic department.

### Friday and Saturday

## THRIFT SPECIALS

WESSON OIL AND MIXERS	42c	
COFFEE, Maxwell House, 3 lbs	87c, 1 pound	29c
SNOWDRIFT, 1 pound	15c	
TEA, Schilling's, 1/4 pound	15c	
MEAL, 10 pounds	23c	
FLOUR, Western Beauty, 48 pounds	\$1.53	
BETS, No. 2 cans	11c	
PINEAPPLE, broken slices, No. 2 1/2 cans	16c	
WHOLE WHEAT FLAKES, Kellogg's, 2 for	15c	
TUNA FISH, can	14c	
JANCO GELATINE DESSERT	4c	
BAKING POWDER, K. C., 25 ounces	19c	
SALAD DRESSING, quart	29c	

### OUR QUALITY MEATS

HOT BARBECUE (bring your bucket for gravy), lb	15c
PURE PORK SAUSAGE, 2 pounds	15c
HAMBURGER, good fresh meat, 2 pounds	15c
BEST BEEF ROAST (young meat) lb	16c
STEAK, Round, Loin or T-bone, pound	15c
BOLOGNA FRANKS or MINCED HAM, pound	12 1/2c

All kinds of Lunch Meat for Picnics.

## Texas Market & Grocery

PHONE 353—FREE DELIVERY



**Donald Hawkins**  
SERVICE MAN FOR



Mr. and Mrs. Frank Williams of Phoenix, Arizona, arrived here last Sunday. Mrs. Williams is visiting this week in Amarillo with relatives and friends. Mr. Williams is harvesting wheat on his ranch west of town.

### Get Ready For Canning Time

See our complete stock of NATIONAL and AUTOMATIC pressure cookers and canners—NATIONAL, AUTOMATIC and BURPEE sealers. All kinds of cans, jars and supplies.

## STREU HARDWARE CO.

# Attention HOUSEWIVES!

## 10% DISCOUNT

—On all groceries bought with our produce checks. However, we have an excellent list of SPECIALS for customers who do not have our produce checks.

# SUGAR

We Have In Stock Now Less Than 7,000 Pounds at

# \$5.15

Per 100 Pound Sack

—Sugar can be purchased with our produce checks. This exceedingly low price will apply only on the sugar we now have on hand.

—Sugar will be much higher after July 8 by reason of the added tax. Lay in your canning supply now before our present stock of sugar is exhausted.

## CARL'S Cash and Carry GROCERY

### Dawn Items

BY INEZ MILLER

There was good attendance at Sunday school and singing last Sunday. It is planned to have singing each Sunday evening.

The club women met Thursday afternoon with Mrs. Luke, with Misses Lois Smith, Francis Bover and Inez Miller visiting. Mrs. C. L. Findley is a new member.

Miss Lorena Hopkins of Wichita Falls is visiting in the home of her aunt, Mrs. W. J. Stewart. Friends of Mrs. Leak are glad to know she is improving after an illness of several days.

Mrs. W. K. Clayton of Denver is a guest in the home of her sister, Mrs. Ed Reynolds.

H. H. Richardson and children, Harold, Edna and Verda, and William Gilbert of Elida, N. M., are here to stay through harvest.

Mrs. Walter Galley was a visitor in the L. A. Smith home last Thursday.

W. F. Newman of Claude visited the home of his daughter, Mrs. C. L. Findley, Friday.

Miss LaVerne Frye of Hereford visited the L. A. Smith home a few days last week.

Miss Maude Brookshire of Canyon spent the week end in the Harris home.

Mr. and Mrs. Clifford Newman of Bovina have been visiting Mr. and Mrs. C. L. Findley.

Mr. and Mrs. O. G. Smith and family of Wildorado visited the L. A. Smith family Friday.

H. H. and Harold Richardson and Misses Verda and Edna Richardson and Inez and Alma Miller were guests in the H. E. Miller home Sunday.

Mr. and Mrs. H. A. Britt of Canyon spent Sunday with their daughter, Mrs. Ed Reynolds.

Mr. and Mrs. Arch Conklin of Hereford visited the L. A. Smith home Sunday.

Misses Edna and Verda Richardson and Inez and Alma Miller visited the L. A. Smith home last Monday.

Mrs. L. N. George has been visiting her sister, Mrs. Leak, at Panhandle.

FOR JOB WORK, TRY THE BRAND

## BUYING and SELLING THROUGH THE WANT ADS

# WHEAT STORAGE

We are ready to store your wheat at the rate of 1 Cent Per Bushel Per Month.

Farmers must stand their own shrinkage.

## 100% Insurance

# Packard Milling Co.

PHONE 29

## A Guarantee That Counts

We absolutely guarantee GOODYEAR ALL WEATHERS AND PATHFINDERS against all road hazards for 12 months and for life against defects in material or workmanship.

If a tire falls in a year it will be replaced with payment for time used.

If Your Tubes "Pinch" and Puncture—use Goodyear Tube! Thick, tough rubber against rim resists pinching, chafing. Cost a few cents more than standard tubes—worth dollars more in the stops they save.

Ride on the Big Super Soft Tires the New Cars are Wearing—**GOODYEAR AIRWHEEL**. Ask for our Changeover Offer.

<b>GOODYEAR SPEEDWAY</b>	<b>GOODYEAR PATHFINDER</b>
Set As Low As <b>\$18.80</b>	Set As Low As <b>\$24.84</b>
4.50 x 20	4.75 x 19

**43% MORE MILES** of REAL Non-Skid Protection—cost YOU nothing extra in the great NEW "G-3" GOODYEAR ALL-WEATHER. Get our price in your size.

**GOODYEAR**  
The Public's First Choice—for 19 Years  
Prices subject to change without notice and to any State sales tax

## Ireland-Beavers Motor Co.

PHONE 383—We Come—On the Run!  
HEREFORD, TEXAS  
Good Used Tires \$1 up—Guaranteed Tire Vulcanizing



# Sell Us Your WHEAT

It will pay you to see us before you sell. Phone 576 for prices. We are equipped to handle your grain and solicit your patronage.

S. E. Cone Grain and Seed Co.



## Have Money

### Be A Big Man

TO BE A BIG MAN you must climb the ladder of success one round at a time and watch every step. One false financial move and you are GONE... take care of your money.

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

STRONG BANK THOUGHTFULLY MANAGED

## Black

BY MISS NOBLE McLEAN

The community club house was opened to the public last Friday evening for the first time with a party. Ice cream and cake were served to 80. Clubs of the community worked to get the rooms in order and the building will be for the use of the community. The house is equipped with tables, chairs, dishes, etc. necessary for entertaining. Business houses in Hereford and Friona gave freely to this cause and the community takes this means of thanking them.

The ladies social and study club met with Mrs. Tom Presley last Thursday afternoon. Messrs. and Misses H. L. McLean and Melugin have returned from Whitehouse where they were called last week to the bedside of Mr. Melugin's father, who is ill.

Mr. and Mrs. Moke and Leo Lawhon are visiting in Arkansas. Irwin Kimmins who is attending W. T. S. T. C., this summer spent the week end here with relatives.

Miss Noble McLean is visiting her parents, Mr. and Mrs. H. L. McLean. She has been in Lubbock the past three months.

A. C. Hays and family have as guests Mrs. Hays two brothers, the Messrs. Tarpey and families of Bonham and Greenville. They expect to visit Carlsbad Caverns before returning home.

D. J. Neill of Plainview preached here Sunday, filling the appointment of Rev. Hallway, who is conducting a revival at Mills. Mr. and Mrs. Jim Clark and Miss Mary Lee Curry of Summerfield were with him.

Calvin Rusk was elected superintendent of the Baptist Sunday school Sunday, with Jimmie Hays as assistant; Miss Lucille Hays, pianist; Miss Lucille McLean, chorister. Messrs. Hez Ray, Calvin Rusk, D. R. Bennett, Clyde Hays and T. L. Welch teachers.

Manuel Hawks and family have moved to near Friona to make their home.

Oran Bennett and family of Hobbs, N. M., spent the week end with his parents, Mr. and Mrs. D. R. Bennett.

Dennis and Bobbie Ray of Amarillo visited their cousins, Betty Jo and Mary Jane Ray, last week, returning home Sunday.

Juanita Welch was a guest of Kathryn Fullwood of Hereford last week.

Many of the farmers of this section are through harvesting. None have reported very good yields of wheat. Some of the best fields were badly damaged by hail last week.

Nadine Vines, who has been visiting her uncle in Amarillo, returned home Sunday.

Jimmie Pritchard of Canyon is visiting his uncle and aunt, Mr. and Mrs. Jim Black, here this week.

Mr. and Mrs. M. E. Garrett and daughter, Bennie Ruth, left Sunday morning for Henet, California, to visit relatives. Mr. Garrett is manager of the J. C. Penney store. They will be gone two weeks.

## Messenger News

BY MISS BUNITE WILLIAMS

Take Produce to Carl's Gro. if a large number attended our Sunday school Sunday. Rev. Harrison filled his appointment and was accompanied by his wife and son.

Rev. S. W. Hamilton of Wichita Falls spent part of the week in the home of his sister, Mrs. L. M. Williams.

Homer Sharp and family were guests in the John Rouse home Sunday.

Altis Williams and W. A. Whitson were in Friona Wednesday. John Mosley and Tom Carter were here from Hereford recently.

Everybody is busy harvesting wheat in this community.

R. J. Coleman and family called in the J. H. Hudgeons home Sunday.

Elwyn Green of Oklahoma Lane visited the home of his sister, Mrs. H. L. Agee, Saturday.

Bill Myers has been working for H. L. Agee the past week.

Mrs. Gid Terry and daughter attended church and Sunday school at Messenger Sunday.

J. H. Hudgeons has been helping Jack Doyle combine this week.

Dwight Rouse of Clovis who has been spending a few days with his parents, Mr. and Mrs. John Rouse, returned home Sunday.

Word has been received that George Neil Coleman, who was operated on at Elk City, Oklahoma, that she is improving.

Mrs. Homer Sharp has been on the sick list recently.

Born to Mr. and Mrs. Clayton Woolery, a son. Mother and babe are doing well.

Anne Terry spent Sunday in the Taylor home.

B. M. Younge left last week for Canyon where he will spend a few weeks with his wife, who is attending school there before returning home to Paducah.

Frank, Leo, Ed and Alton Benson spent the week end with relatives at Hereford.

Bill Shaffers is working for Frank Wilde.

## Here and There

BY MRS. C. E. TICE

Most of the wheat farmers in this area began combining last week. The yield varies from two to ten bushels per acre.

Mrs. A. T. Jones and children spent Sunday in the Henry, Kendall home.

Mrs. J. J. Lindsey and children were Sunday visitors in the E. T. Brooks home.

Mr. and Mrs. Melvin Mitchell and son, Doane, of Hereford spent Sunday evening in the K. F. and Ace Campbell homes.

Henry Kendall and family were in Amarillo last Thursday.

Mr. and Mrs. Carrol McClinnin of Wheeler visited the D. O. Benson and J. E. Andews homes last week.

Geo. A. Springer, Henry Andrews, T. L. Sparkman called on Weldon Lindsay Sunday and later went hunting.

Mr. and Mrs. John Farmer of Summerfield were Sunday visitors in the Whitaker home.

Bill Craig and family of Hereford visited in the W. L. Tice home Sunday.

Mrs. John Phillips is visiting her parents at Arney.

W. A. Springer and family attended the birthday dinner of Grandma Sams near Easter. Mrs. Sams celebrated her 102nd birthday. She is able to be up most of the time and 101 people were present at her birthday party.

Several cows have been sold the government in this community, most of them having been condemned.

Mrs. Wright of Lamesa is visiting her daughter, Mrs. Atwood.

Mr. and Mrs. Louie Olson were Sunday visitors in the R. W. Elliston home.

W. A. and K. F. Campbell were in Dimmitt Saturday.

Mollie Jo and Lois Standifer of Hereford spent part of last week with Kittle Kloe Harlin.

Rev. Brewer is expected to fill his appointment at Friona Sunday. Bart Bartus of Los Angeles spent part of last week with his niece, Mrs. W. A. Springer.

Mr. and Mrs. J. H. Trimble and children, Dorothy Nelle and Larry, left Saturday for Slaton where they will visit in the home of Mrs. Trimble's parents, Mr. and Mrs. J. F. Myatt.

## Ward News Notes

MRS. WILEY ROBERSON

Take Produce to Carl's Gro. if Mr. and Mrs. Harding of Borger visited Tuesday and Wednesday in the home of Mr. and Mrs. Jack Hutson returning home Wednesday after taking Wayne Hutson with them for a week's visit.

Mr. and Mrs. Fred Saltzman and family spent Sunday in the Will Carroll home in Hereford.

Mr. and Mrs. James W. Scott of Hollis, Oklahoma, spent last week here in the home of their daughter, Mrs. Fred Moreman.

Mr. and Mrs. V. Y. Gearheart, Charles and Eva Mae came Sunday for an extended visit in the Wiley Roberson home.

Edwin Hutson returned Wednesday from a visit in Gruver with his aunt, Mrs. Bob Brooks.

Mr. and Mrs. Ernest Seigner, Mr. and Mrs. Albert Oden and baby, and Mrs. John Higgins visited Sunday in the Gregory home.

G. M. Suggs and son, George, and Wesley and G. T. Higgins took Sunday dinner with Mr. and Mrs. Jim Lipcomb.

Fred Donaldson of North Carolina is here to spend the summer with his aunt, Mrs. W. R. Harrison.

Mr. and Mrs. Jeff Roberson and sons ate supper in the Wiley Roberson home last Tuesday night.

J. T. Hutson returned to his home in Borger last Wednesday.

Mr. and Mrs. Fred Moreman visited in the homes of Messrs. and Misses W. P. Caraway and Sebe Edwards at Progressive last Sunday afternoon.

Mr. and Mrs. Jim Lipcomb were Dimmitt visitors Saturday.

Miss Veda Hicks of Hereford and Miss Jane Pegues of Arlington spent last Wednesday in the Wiley Roberson home.

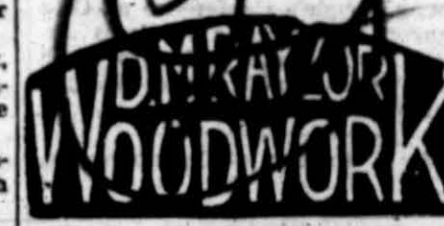
Susie Lipcomb spent Monday afternoon with Beatrice Hutson.

Farmers are busy combining this week.

Mr. and Mrs. W. R. Higgins and Altus and Mrs. G. M. Suggs returned Monday from a visit in Dallas and Quitman.

## FURNITURE

I don't know my onions, I'll admit, but I sure do know wood working.



Call 204 to 234 PER GALLON GOOD TRACTOR OILS FOR SPECIALS Save Money This Year 134 W. Third, Amarillo

## TUNE IN!

Packard's Best

Is on the air with PETE AND HIS PALS

12 o'clock noon.

NICA, CLOVIS, N. M. 1370 Kilocycles

## New and Improved CONOCO

GERM PROCESSED MOTOR OIL

Is now on sale at the following filling stations:

W. J. (Bill) Smith, corner Main and First, Hereford.

R. M. Gunn, Westway.

Bellar and McMinn, Sam Houston Highway.

Homer Johnson, Friona on highway.

C. T. Guseman, on Highway 25 miles west.

Geo. Reddock, Ninth and Lee Avenue, Hereford.

OSCAR EASLEY, Agent

Phone 478. Hereford

# Enjoy Life More

—By letting electricity do the things, the hard, tedious, disagreeable tasks, that may have always seemed inseparable from our homes and our jobs.

—There's an electrical servant to perform or help in performing almost every job. These electrical servants are not costly—they're not complicated—they serve uncomplainingly year after year. And the cost of operating them is almost negligible.

—Enjoy life more—by making a small investment in electrical appliances for the home, store, office and place of business.

## Texas Utilities Co.

## BUSINESS AND PROFESSIONAL DIRECTORY

### ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO. 5% per cent Federal Farm Loans.

### INSURANCE

INSURANCE JNO. H. PATTON PHONE 50

### LUNCHES

### THE CHOCOLATE SHOP

Plate Lunches Sandwiches Cold Drinks, Candles, Magazines.

### EAT A CHICKEN DINNER AT EVER-READY LUNCH

Sleep on Sealy Mattresses At Hanson Hotel.

### PHYSICIANS

DR. T. L. MORGAN Physician and Surgeon Above Corner Drug Store Office Phone 462 Residence Phone 463

### OPTOMETRIST

F. M. KESTER Registered Optometrist A thorough examination with the newest and most modern instruments and equipment. 316-B Main Street.

### DON'T

Neglect Your Eyes

Dr. T. M. Montgomery At Drug Third Friday Each Month.

### DISH RAGS

MADE OF BOIL-PROOF PAPER. Wash and reuse. Save money. Buy at Hereford Office.

## HOW BIG A LUBRICATING JOB CAN A QUART OF OIL DO?

HERE is a record of motor protection and low consumption that conclusively proves how big a lubricating job a quart of oil can do. Six strictly stock cars, with one fill-five quarts only—of six different, nationally advertised motor oils were run to "destruction" at the Indianapolis Speedway under AAA Supervision. Under exactly similar conditions the cars were operated until their motors failed. Here is the result: Oil No. 4 went 1713.2 miles; Oil No. 6 went 1764.4 miles; Oil No. 5 finished 1815.9 miles; Oil No. 1 completed 2266.8 miles. Oil No. 3 totalled 3318.8 miles. Oil No. 2 New and Improved Conoco Germ Processed Motor Oil, topped up the amazing total of 4729 miles! That was 300 miles farther than the first oil to go out, and 1400 miles farther than the last oil to fail.

Such demonstrated superior quality of great film strength, ability to withstand increased heat, resistance to dilution—such proved performance should guide your future oil purchases. Be safe—look for the Red Triangle Sign.



THE HIDDEN QUART STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY



Here are the representatives of the contest board of the American Automobile Association who supervised every detail of the test and effected the records made.



Here is the winner—the car that covered 4729 miles in 50 hours, lubricated with New and Improved Conoco Germ Processed Motor Oil.

## NEW AND IMPROVED CONOCO GERM PROCESSED MOTOR OIL

EXCLUSIVE NEW FEATURES PROTECTED UNDER SEVERAL U. S. PATENTS



# OPENING

Thursday, Friday, Saturday

At my new location in the RICE BUILDING, second door north of Western National Bank Building



June Sale of  
Summer's  
Favorite  
BRIMS

**\$1.00**

and up

I will appreciate a visit from you  
to my new store.

**Vogele Millinery Parlor**

# STAR THEATRE

HEREFORD, TEXAS

FRIDAY ONLY

Matinee and Night

**"The Show Off"**

Featuring Spencer Tracy and Madge Evans

Chapter Four of

**"Mystery Squadron"**

NEWS AND COMEDY

Always a big show on Fridays, and Always 10c

Attend the Matinee

SATURDAY ONLY

MATINEE AND NIGHT

Now for a real big laugh

**"HORSEPLAY"**

With Slim Sumner and Andy Devine  
Special Show Subject—Only 10c Admission

Get Ready for the Big Show!

Preview Saturday night—Sunday matinee—Sunday night 9:30, after church—Monday and Tuesday Nights—5—BIG SHOWINGS—5

**PANCHO VILLA RIDES AGAIN!**



WALLACE  
BEERY

**PANCHO VILLA**

Special News and Comedies

ADMISSION—Children 10c, Adults 35c.

BANK NIGHT EVERY WEDNESDAY NIGHT

COMING JULY 8, "WONDER BAR"

# LOCALS

Miss Jonnie Estes spent Sunday and Monday in Lubbock.

Geo. McCullough of Clovis spent Monday with his brother, R. E.

Mrs. Pearl Roberts of Lubbock visited Miss Jonnie Estes last week.

County Agent Dewey Reed was in Portales, New Mexico, Wednesday on business.

Mrs. Mary Palmer and Mrs. Ezra Norton and son, Palmer, spent Monday in Amarillo.

Mrs. Mandy Sullivan of Amarillo is visiting here with her brother, J. I. Funderburg.

G. R. Reddoch and R. R. Jackson made a business trip to Dimmitt Wednesday morning.

Chariton Stovall of Cotton Center is visiting in the home of his aunt, Mrs. W. O. Stark.

Albert Baer of San Antonio is here on an extended visit with his uncle, Gaston Baer.

Born to Mr. and Mrs. Will S. Kerr, a son, Friday, June 15, who has been named William Patrick.

J. A. McCullough, Mr. and Mrs. Roy McCullough of Amarillo visited in the R. E. McCullough home Sunday.

Mrs. L. E. Gordon and two sons of Pampa visited in the home of her sister, Mrs. Homer Fox, last Sunday.

Harry Lee Johnson of Amarillo was here last week visiting in the home of his aunt, Mrs. C. H. Dyer and family.

Mrs. J. T. Lomax of Meridian is visiting in the home of Dr. and Mrs. T. L. Morgan this week. She is Dr. Morgan's grand mother.

Mrs. F. T. Jennings of Vancouver, Washington, is here for the summer visiting her sons, Carl, B. R. and Waldo Jennings.

Mrs. W. J. Todd of Canadian was here Monday visiting with her mother, Mrs. N. M. Patton, and family. Miss Virginia Newell accompanied Mrs. Todd, her aunt, to Canadian where she will spend several weeks.

Those who are attending the Young People's Conference at Ceta Canyon this week are Misses Ardelle Foster, Sallie Gilbreath, Ruth and Velma Smith, Ruby Vaughn and Wilma Jo Jones.

J. F. Snyder of Lawrenceville, Illinois, is here for a several months stay in the home of his son, Glenn Snyder. Mr. Snyder usually spends his summer vacations here.

Mrs. N. C. Vogele has moved into her new place of business in the new Rice building just north of the Western National Bank building. The interior of the building is finished in orchid and stippled gray, with walls in light cream. Other decorations are fancy vases and flowers and one of the largest live ferns in town. Mrs. Vogele has been in the millinery business in Hereford the past 24 years.

S. B. Walker and family returned home from a two weeks vacation in Kansas and Missouri. They visited relatives and friends in Harper, Kansas and in Kansas City, Missouri.

Miss Virginia Lillard and Buford Crothwait returned Tuesday afternoon from a stay of several weeks with Mrs. Ike Crothwait at Cucara Camps, Colorado. Mrs. Crothwait will remain in Colorado for the summer.

W. J. Smith and family, and Mont Baker and family returned Tuesday night from Del Norte and Denver, Colorado. They were gone two weeks and enjoyed fishing and the outing trip. On their return they visited the Royal Gorge.

Mr. and Mrs. Carl London left Saturday for their home in Oklahoma City after a week's visit in the homes of his two brothers, Walter and Boyd London. Mrs. A. E. London of Beeville, mother of the London brothers, who arrived here last week, will remain for the summer.

Mrs. Carl Jennings, proprietor of the Star Beauty Shop has leased the south half of the Rice building and will move her shop there next week. It is her purpose to make the move that she may give her patrons a better and more commodious shop where she can more conveniently care for her business.

Mr. and Mrs. E. U. Johnson and two daughters, Mary Margaret and Patricia Elaine, of Mexico, Missouri, are here visiting in the home of Mrs. Johnson's aunt, Mrs. T. N. Heifner. Mrs. Johnson will be remembered here as Miss Mildred Cross, who made her home here many years. Mr. Johnson is assistant manager of a J. C. Peasey store in Mexico.

Relatives who visited in the R. T. Nunn home last week were Rev. Roy Nunn and son and his family, of Park Hill, Oklahoma; Mrs. J. H. Aram, a cousin of Mr. Nunn, Oklahoma City; J. F. Wiles, of Olton, a cousin of Mrs. Nunn; C. E. and Elmore Wiles of Searcy and Beebe, Arkansas; Miss Dee Wiles and Mrs. Leona Best, cousins of Mrs. Nunn, of Newport, Arkansas. Rev. Nunn preached at the morning and evening hours Sunday at the Presbyterian church.

## FARM LOANS

(Continued from Page One)

nor disposes of any property until January 1, 1936.

Applications must be submitted to the Emergency Crop and Feed Loan committee for the county in which the applicant's livestock is located or forage crops to be planted. Headquarters of the county loan committee will be at the office of the local county relief administrator who will serve as a member of the county committee. Stenographic and other help will be supplied by the relief administration, according to agreements reached in conference with Col. Lawrence Westbrook of the Federal Emergency Relief Administration, Mr. Sherrill says.

Local arrangements for handling the loans will be announced as soon as possible. On the Deaf Smith county committee are Geo. Muse, chairman, H. G. Cookwright and A. H. Streu.

1927 G-E introduced the first refrigerator with a 2 YEAR GUARANTEE

1931 G-E Monitor Top the first electric refrigerator to give a 3 YEAR GUARANTEE

1932 Unparalleled G-E performance made possible the first 4 YEAR SERVICE PLAN

## NOW 5 YEARS PROTECTION

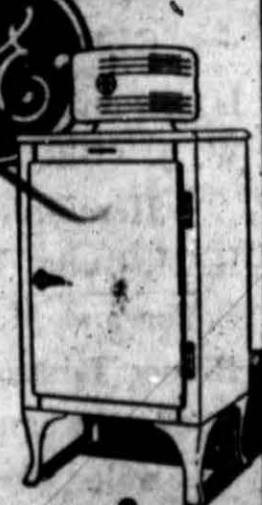
FOR ONLY \$1 A YEAR

The standard four year warranty ... PLUS 4 years additional protection on the sealed-in steel mechanism for only \$1

The mechanism represents approximately 70% of your investment in any electric refrigerator. Peerless performance of the G-E Monitor Top has made it possible for General Electric to protect your investment 5 years for only \$1 a year!

Now, to this matchless mechanism has been added brilliant new beauty and distinguished cabinet styling. New 1934 models are the finest and most attractive refrigerators General Electric ever built.

In G-E Refrigerators you will, of course, find all the modern features.



Also see the new G-E flat-top model . . . aristocrat of popular priced refrigerators.

**E. B. Black Co.**

# It's Piggly Wiggly's FIRST ROUND-UP

of Nationally Advertised Brands in a dramatic SALE of QUALITY FOODS

CORN No. 2 Standard, 3 cans	25¢
CRACKERS Two pounds	21¢
RINSO Large Package	21¢
TOILET SOAP Lux, two bars	13¢
LUX Large size, package	22¢
JELLO 4 packages	25¢
Cake Flour Gold Medal	29¢
Peanut Butter 16-oz. can	14¢
SOUP Campbell's, any variety, 3 cans for	25¢
SPINACH Texas, No. 2 can, 3 for	25¢
MUSTARD Quart	15¢
SARDINES Large can	10¢
SALMON No. 1 tall, 2 for	25¢
PRUNES Gallon size	29¢

Flour PANHANDLE MAID \$1.59 48 pounds

CORN FLAKES Package	10¢
POTATO FLAKES Package	4¢
LIME RICKEY 24-ounce bottle	14¢
GINGER ALE 24-ounce bottle	14¢
STRING BEANS No. 2 can, 3 for	25¢

Spaghetti 300 size, White Swan 3 for 25¢

Hipolite Marshmallow Cream Large Jar 23¢

4lb. 16c  
4lb. 31c

POST TOASTIES Package	10¢
TOILET TISSUE Fort Howard, 8 for	23¢
COFFEE Chase and Sanborn, 3 lbs 93¢, lb	32¢
CORN BEEF Large can	15¢
ROOT BEER Hires Extract, 35c bottle for	19¢
RICE 3-pound Cello package	22¢

FRUITS AND VEGETABLES	
Lemons, large, dozen	28¢
Oranges, 288 size, dozen	19¢
Tomatoes, 3 lbs	23¢
Lettuce, head	6¢
Carrots, Beets, Onions,	
Mustard, 3 bunches	10¢
Cabbage, pound	3¢
Spuds, new, 5 lbs	14¢

**PIGGLY WIGGLY**  
ALL OVER THE WORLD

PHONE 81. FRANK GYLES, Manager BUY AT HOME