

The Hereford Brand

MORE
"Something to Sell!"

TUESDAYS—TWICE-A-WEEK—FRIDAYS

THE HEREFORD BRAND, TUESDAY, NOV. 29, 1921.

More Hogs!
More Poultry!
More Dairy Cows!

ABE McNEIL GIVEN TERM 2 1/2 YEARS

CONVICTED LIKE BROTHER OF VIOLATING DEAN LAW

PLEA OF GUILTY

Entered by Wright Who is Given Two Years With Suspension

If you don't want to be a juror better keep away from the district court room. At least Messrs. J. A. Buckner, Alvin Thompson and Charlie Paddock will do you that.

Tuesday afternoon the case of the state vs H. C. Wright, charged with the theft of over \$50 was called. No jury had been summoned. Nine members of the Abe McNeil jury, discharged Sunday night, had been recalled for questioning and were in the courtroom. The Wright case promised to be short and it was decided to use these nine men. Sheriff Purcell started out to tie up three more jurors when in called Messrs. Buckner, Thompson and Paddock, sight-seeing. "Stand up, gentlemen, and be sworn," said the judge, smiling. Dumfounded, the three waited a moment, then grinned and complied with the court's request. The jury was complete.

Wright pleaded guilty and the state recommended a suspended sentence. He was charged with taking some auto and accessories off a car about the time of the McNeil distilling operation in the western part of the county. He had worked for the McNeils, and evidence showed he had fallen into the McNeil company. The jury gave him two years and suspended the sentence. Abe McNeil, brother of H. C. McNeil, who received four years from a jury last week for violation of the Dean law, also found guilty in district court Sunday night and his punishment fixed at two and a half years in the penitentiary.

Weather Man "In Bad" Thru Lack Of Snow or Rain

Continued dry weather is beginning to get on the nerves of a lot of people about. Everything is suffering for lack of moisture. It has been a time in this country since such a fall has occurred. Many people beginning to water their trees and shrubs for fear that continued dryness stunt or kill vegetation.

Indications for snow or rain have been good in spots for ten days. On Monday clouds were hanging overhead and moisture was close at hand. A number of people have fallen out with the weather man over the predicted amount of last week which failed to materialize. The weather man replies that the storm simply jumped over this town and went eastwards.

At any rate, if Uncle Sam's prophet is to restate himself in the hearts of the Hereford people, he had better hurry and make good on some rain now, pronto.

LYCEUM COURSE IN NEED SUPPORT OF PEOPLE OF TOWN

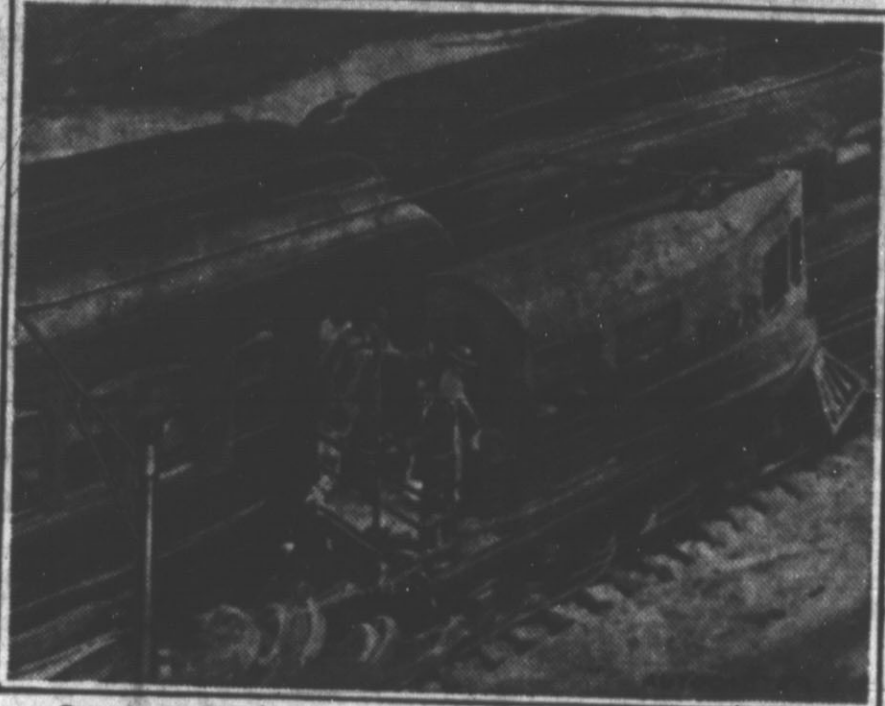
Among the matters presented to the men's luncheon, held at the Women's Cafe last Monday, were the report of the school lyceum course and the convention of the Panhandle Swine Breeders Association. G. A. Baker, president of the school, made a report of the present condition of the lyceum course. He stated that the sale of season tickets had been sufficient to insure all the expenses contracted for and asked the business men in every way and suggested that hereafter before an attraction is billed, a special committee be appointed to canvass in the sale of

Harrison made a report on the meeting of the directors of the Panhandle Swine Breeders Association at Amarillo, detailed account of which is in another column of this paper. Luncheon next Monday will be held at the City Cafe.

Axtell Departs

Axtell left Hereford for Los Angeles, Calif., Tuesday morning on a trip. Mr. Axtell will also visit Mrs. M. E. Hindman.

HOW'S THIS FOR HAIR LIFTING?



Stepping off a limited passenger train going 60 miles an hour sounds like suicide, but railroad scientists are experimenting so that people can be transferred from swift trains to local trains. A trolley track runs parallel with the main line. The trolley car, operated with powerful motors, speeds up as the limited approaches, and when both are under the same rate of momentum, a trap connection is let down from the platform of the trolley car to the platform of the train car and the passengers pass over. The trap is then raised, the motor car slows down to a stop at the next station and the transferred passengers alight. We print the above picture, by special arrangements, from the coming issue of Popular Science Monthly.

Two Thousand Copies The Brand Bought By New York Concern To Advertise The Hereford Country

The Brand force is exhausted this week after filling an unexpected and unusual order. Two thousand extra copies of last Friday's issue of The Brand were expressed to New York Sunday morning.

The Publishers Autocaster Service Company of New York, the big national concern that furnishes The Brand with cartoons, ad cuts, features, etc., did The Brand the honor of ordering these two thousand copies of the paper which they desired to use in soliciting more business, using The Brand as a sample of how their service is best utilized. Considering the fact that the Autocaster company has over 2,000 newspaper subscribers, The Brand felt highly complimented over being picked out for this particular order.

From an advertising standpoint Hereford should receive tremendous benefits from this order, as these papers will be sent out all over the United States and the town will get real advertising, without a cent of cost to it, that could not be purchased with money at any price.

Cordova Hotel is Transferred To New Management

Will Adkisson, proprietor of the Cordova Hotel, announced this week that he has sold his interests in the hotel to Mrs. Lilly Chapman, and will give possession on December 1. Mrs. Chapman is a sister of Mrs. Preston Florence of Bovina.

Mr. Adkisson and family will visit Mr. Adkisson's mother and brother for a few days after the first and will then go to Phoenix, Ariz., at which place Mr. Adkisson has a brother.

SHIELDS CONCERT CHRISTIAN CHURCH GREATLY ENJOYED

Harry K. Shields, of Los Angeles, California, and his company, composed of Misses Ina Gregg and Elizabeth Oberhiser, Vivian Stambaugh, and the Christian Church choir, gave a concert at the Christian Church Monday night to a large and appreciative audience. The concert consisted of vocal solos by Mr. Shields, a saxophone duet by Mr. Shields and Mr. Stambaugh, piano numbers by Miss Gregg, several selections by the choir, and a saxophone solo by Mr. Shields, accompanied by Miss Oberhiser. Mr. Shields left Hereford Tuesday morning for Los Angeles, where he will engage in a revival at that place.

Stereopticon Lecture

At the Presbyterian Church next Sunday, Dec. 4, at 7 o'clock, there will be given a stereopticon lecture on "The Empire of the Great Northwest," Alaska.

While the Senior and Intermediate Endeavor Societies are having their programs in their respective rooms, there will be a program conducted in the main auditorium of the church on the subject of the pictures to follow. All those who are not members of the Endeavor Societies are cordially invited to come and bring someone with them.

Rifle Company of National Guard Is Mustered in

Hereford's Rifle Company, officially known as Company F, 142nd Infantry of the National Guard, was formally mustered into the service last Saturday afternoon. The roster contains the names of 54 charter members. The mustering ceremony was conducted by Major C. A. Adams of Wichita Falls and Captain S. M. Hankins of Quanah. Captain Ewell Morris is in command.

Headquarters have been established on the second floor of the Gordon building and equipment is expected to reach here within the next ten days. The next drill will be held on Friday at six o'clock at the armory.

Community Day is Success; Ladies Make Work Plans

Hereford's first Community Day last Friday was a success, although Mrs. Phoebe K. Warner of Claude, one of the speakers, failed to reach the meeting. Mrs. Carl Goodman of Amarillo, district president of the Federated Clubs was present and led the discussions and suggestions for work.

Most of the day was taken up in planning ways and means of how the women of Hereford can aid the women in the counties of Deaf Smith, Castro, Parmer and Oldham in making community life more pleasant and profitable. The fact that this movement is for ALL the women of the district and not alone for club women was stressed. The idea seems to be how the club women can make themselves more useful in their community. In all probability the local federated clubs will soon go out to the various neighborhoods and towns and suggest organizations for local benefit and in which the Hereford ladies may help in small ways. Literary societies, debating societies, local libraries, sewing clubs, pig and other clubs for the children, etc., all enter into the plan of work.

It is understood that Mrs. J. E. Ferguson of Hereford has agreed to accept the local leadership in this work.

In addition to a sumptuous dinner Friday and the discussion of ways and means the day was spent in selection of various committees to consider different phases of the work. It is felt that a splendid start in the right direction has been made and that much good will gradually develop from this first meeting.

FATHER OF OTHO BEENE DIES HERE QUITE SUDDENLY

Jesse William Beene, father of Otho Beene of Hereford, who has only been a resident of Hereford since November 17, passed away Monday morning after a short illness. Mr. and Mrs. Beene and two daughters arrived here the middle of the month, expecting to make their home on the Otho Beene ranch, four miles northwest.

Funeral services have been announced for 10:30 o'clock Wednesday morning from the residence of Otho Beene, conducted by the Rev. M. M. Beavers of the Methodist Church.

Mr. Beene was past 68 years of age and had been engaged in farming the greater portion of his life. A brother, J. L. Beene, and a nephew, W. U. Beene, of Merkel, Texas, arrived Tuesday morning. Another brother, C. B. Beene, of Coryell, Texas, is expected here Wednesday morning in time for the funeral.

SWINE BREEDERS CONVENTION AND SALE HERE WILL BE HELD JANUARY 18-19

FULL MEETING OF DIRECTORS AT AMARILLO CONSIDERS DETAILS FRIDAY. CATALOGUES OUT IN TEN DAYS

POULTRY SHOW HELD SAME DATES

Plan is to House the Poultry in the Sale Pavilion Under The Seats in the Auditorium. Local Committees Can Now Get Busy and Close up all Details

HE COMES TO US FOR GERMANY



Snapshot of Baron Edmund von Thermon, the German charge d'affaires, who has just arrived in this country to reopen the German embassy in Washington.

MRS. JOHN McLEAN BACK FROM TRIP TO WICHITA FALLS

John McLean went to Wichita Falls last Saturday to bring Mrs. McLean and little son, William Franklin, home. They drove through in their car coming home, after spending Sunday and Sunday night with relatives in Clarendon.

The Panhandle Swine Breeders convention and sale will be held at Hereford on Wednesday and Thursday, January 18 and 19. This was decided upon at a meeting of the directors of the association at Amarillo last Friday. Leslie Neal, E. W. Harrison and W. S. Williams represented Hereford at the meeting. Also the first two gentlemen, along with Secretary Lewis of Childress, were named as a program committee for the convention and sale.

The meeting at Amarillo was unique in that every single director was present, the first time this has happened in the history of the association. Earl Lewis of Childress was elected secretary to succeed H. G. Ware of Tulsa, resigned. It was decided to put out the catalogues within the next ten days. The convention will be held on January 18 and the sale on the 19th. A maximum of forty-five good hogs will be auctioned off at this sale. It was stated that prospects for a splendid sale could not be better.

The selection of January 18 and 19 as the dates for the Swine Convention has also decided the dates for the Hereford Poultry Show, which will be held in conjunction. It is the present intention to show the poultry in the Sale Pavilion, under the seats of the auditorium, if permission for this can be obtained. The Poultry Committee can now get busy and begin preparations in earnest for the show.

Firemen Remembered in a Very Substantial Way

Another nice compliment, manifested in a substantial way, has been paid the Hereford Fire department. Tuesday morning W. D. Kellehor, local agent for the Magnolia Petroleum Co., handed Chief Rockwell a company check for \$25. The letter from the company to Mr. Kellehor read as follows:

"In view of your report concerning the good work done by the Hereford Volunteer Fire Department in the handling of a fire near our plant there recently, it affords me pleasure to hand you herewith check in amount of \$25 in their favor, which please be good enough to turn over to proper party, along with our thanks and best wishes." The letter was from the Amarillo manager of the company.

This fire brought the department \$50, as E. W. Harrison also gave the boys \$25.

There is another donation being made to the department which the boys appreciate very highly and of which they desire to make public acknowledgment. The laundry work for the gymnasium and shower bath is being done absolutely free of charge by H. L. Broadwell of the Hereford Laundry. There is quite a quantity of this laundry work every week, all given the boys without cost. The department wishes to express its thanks publicly to Mr. Broadwell for this generous donation.

PRESBYTERIANS IN TWO ATTRACTIVE NUMBERS SUNDAY

The Presbyterians had two very interesting programs Sunday. In the morning at the eleven o'clock hour the various departments of the church were heard from, no dry statistical reports, either. For instance, there was a reading by Nadine Hastings as representative of the Primary department of the Sunday School; a reading by Evelyn Witherspoon, and some songs by the Junior Endeavor Society. Five of the Intermediate Endeavorers dramatized the story of Moses' babyhood. And so on, thru the departments.

The Ladies presented a very striking program Sunday night. Characters, dressed in the native garb of the countries and people which they represented, told of what the Home Mission Board was doing for them as well as portraying their great needs. An appreciative and attentive audience aided greatly in the presentation of this unique program.

Appeal Letters To Santa Claus Already Arriving; The Brand Will Print Them All on December 23



It's Santa Claus letter time again! Already the Kiddies are beginning to take their pencils in hand and carefully set down in black and white just what they want Santa Claus to bring this

year. The Brand is collecting these letters for Santa Claus and will see to it that he gets them. To be quite sure he does not overlook anything in any of these appeals from the little folks, The Brand will print all these letters in its issue of Friday, December 23, just before Christmas, which falls on Sunday this year.

Just address your letters to Santa Claus, Kiddies, care of The Hereford Brand, and they will be printed in full just in time to refresh the kind old fellow's memory before he starts on his annual rounds.

A LITTLE EARLY PERHAPS—BUT DESERVED



The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1, per year \$2.50
Six months \$1.50
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

MEMBER
AMERICAN PRESS ASSOCIATION

HONEY PHILOSOPHY FOR 1921

What good is there in any plan that breaks down under the very conditions it was called up to face? In every single phase of life in this living world plans are adopted only for the purpose of making the conditions of the matter at hand better. When they don't they are swiftly thrown into the discard. Lenin, in admitting the utter failure of Communism in Russia, blames the failure on the conditions it had to face. Out of his own mouth, therefore, he admitted that the plan called communism is no good—therefore, an useless, dead one. Shovel in the dirt, men!

THE MULE BAROMETER

Some folks judge the times by the market for diamonds. In Alaska—parts of it, anyway—the business populace watch the price of gold dust. On Wall street they say economic conditions in America go up and down with steel.

But say what they please about barometric pressure of diamonds, shining gold and herculean steel, they have to go some to find anything better in barometers than the mule, the gentle mule, the mule with forty-hoss' power heels, the mule of our fathers!

The mule as a barometer of business absurd? Listen to what comes from Missouri, which is the home by the the home by the way of the poet, Dr. J. J. Valines, otherwise "Uncle John":

Just now the mule trade is good in cotton sections, therefore business conditions are improving in the south. Mules for mines aren't selling well, so the coal mining business is slow. Sugar mules are depressed; it follows that there are hard times in the sugar industry. The demand for draft mules is good, accordingly road construction is booming. Farm mules are quiet, so the farming business is quiet; it follows too, that farm implement manufacturer

ARMS AT DISARMAMENT CONFERENCE



Outside Memorial Continental Hall at Washington husky, well-armed marines tramped every place, making all those who would enter show authorized credentials.

ing is slow. Rice mules are in the dumps, so rice farming must be up against it.

But glory be, and best of all, the army mule trade is quite poor because the war industry is at a very low ebb!

THE DEPRIVITY OF LAZY INDIFFERENCE

We know of a public school ma'am who teaches French and who has just given one of her classes an examination test, has herself examined their papers—forty of 'em—and marked each individual paper, all in the space of a 40-minute hour. In other words, a test that was just about worthless because the 40 pupils only had 20 of the 40 minutes in which to show what they had actually learned in the preceding month. There was no need of this senseless speed because the teacher is expected to go over the examination papers at the conclusion of the five-hour recitation period.

The explanation, of course, is that the young woman was merely lazy—didn't want to work after the regular school period—and carelessly indifferent to her high duty.

It is simply amazing how this twin-headed microbe of inefficiency and laziness has spread over America in this last decade. It has invaded all classes—not everybody, but great masses of people. Millions haven't the slightest pride in the thing they are doing in life. All they care is to rag grudgingly and stupidly through a routine of alleged brain or hand labor for a few hours a day and draw as much pay for it at the end of the week as they can make the higher up "guys" hand over.

This vice has never bitten very deeply into the people of the country districts but it is epidemic and rampant in all our cities.

The farmer has suffered deflation to the hilt. The mass of the city people has resisted it successfully so far, at

the same time mending their ways not a bit. We wish hard times for nobody, but it looks very much as if nothing less than real poverty will cure the city masses of the depravity represented by that French teacher.

Let's thoroughly understand that indifference is mediocrity and mediocrity is bankruptcy. God will that the nation escape that!

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

YOU ARE HEREBY COMMANDED to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS.

To all persons interested in the Estate of George G. Smith, Deceased, Wm. M. Knight, has filed in the County Court of Deaf Smith County, an application for Letters of Administration upon the Estate of said George G. Smith, Deceased, which will be heard at the next term of said Court, commencing on the First Monday in December, A. D. 1921, the same being the 5th day of December, A. D. 1921 at the Court House thereof, in Hereford, Texas, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

HEREIN FAIL NOT, but have you before said Court on the said first day of the next term thereof, this Writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this 19th day of November, A. D. 1921.

(SEAL) A. L. BIGGS, Clerk
County Court Deaf Smith County,
Texas.

73-75 By Marie B. Burns, Deputy.

C. T. KIBBE, D. C. CHIROPRACTOR

Office in Clark Bldg. Upstairs
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Barrett & Wilkes Contractors

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Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.



TWO PILGRIMS

1621 1921

The first fall harvest of the Pilgrim fathers, just three centuries ago, typified THRIFT.

Golden grain and fat turkeys meant more to them then, than bags of gold, as they faced the long New England winters.

Time moved on and our nation prospered. Our definition of harvest has broadened but we are none the less thankful for our stored-up thrift.

Today it is often the growing BANK ACCOUNT that we are thankful for. Many folks have had occasion to thank the intelligence which prompted a saving account.

After all, MONEY is the real harvest—the ultimate return on our labors—bringing us the comforts and joys of living.

First State Bank & Trust Company



Holiday Baking

is no longer a dreaded task. Especially when you know that

Great West and Amayllis Flour

can be procured at your grocery.

Great West Mill & Elevator Co.

Phone 265 B. R. DIXON, Mgr.

Uncle Johns Josh

SHOW ME A MAN THAT CAN CUT A PIE INTO FIVE PIECES.



Ford

THE UNIVERSAL CAR

Sedan \$660
F. O. B. Detroit
With Starter and demountable Rims

Complete Satisfaction

Complete automobile satisfaction is the result of buying wisely and economically rather than the desire and means to buy extravagantly.

Figure out your every automobile requirement and you will find it in a Ford Sedan—a family car of distinction and beauty—a car of comfort and convenience—a car of dependability and service—a car that will give you complete satisfaction.

You should place your order now if you wish to avoid delay in delivery.

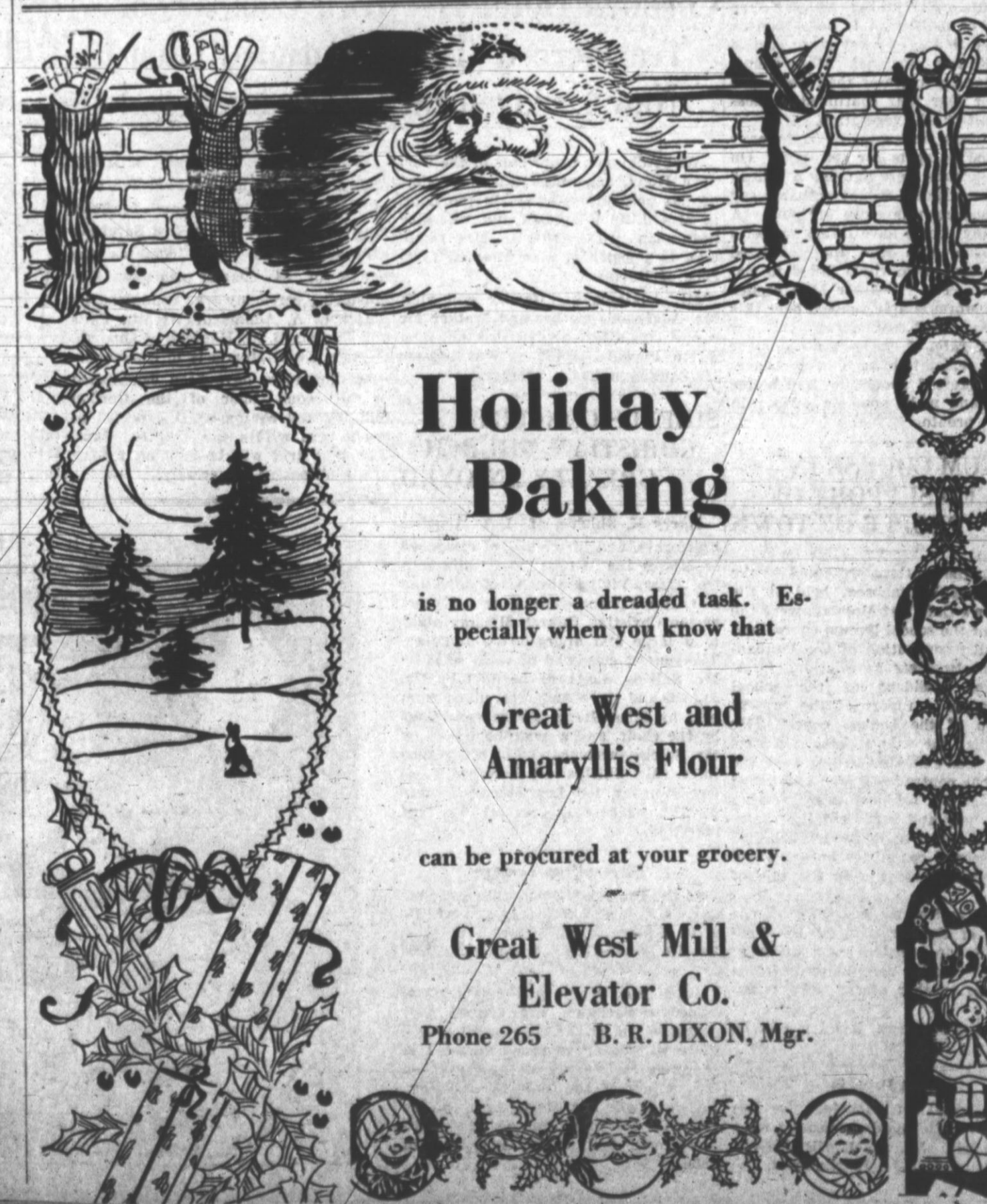
Wilkinson & Stocking

Smiling?

Why certainly!

I have just taken out a HARTFORD Fire Insurance Policy with

M. F. BARBER Insurance Agency



FARM WOMEN TO HAVE OWN FARM BUREAU DEPARTMENT



Mrs. V.B. Schuttler, Chmn.; Mrs. A.E. Bridgen; Mrs. Ezetta Brown; Mrs. John C. Ketcham

BY ROBERT FULLER
Special Correspondence

Chicago, Nov. 29.—The newest thing in the farm bureau movement is a woman's department which shall, just as nearly as possible, represent the great and important congregation of farm women in the country.

President Howard of the American Farm Bureau Federation, has appointed a committee off our women to work out the details of the women's farm bureau department and they will no doubt present an outline of a plan shortly.

The committee consists of Mrs. Vera Busick Schuttler, Missouri; Mrs. John C. Ketcham, Michigan; Mrs. Izetta Brown, West Virginia, and Mrs. A. E. Bridgen, New York.

The personnel of the committee was chosen by President Howard from a long list of names of women already well identified with farm bureau or farm organization work. Mrs. Bridgen

is known throughout New York for her active labor in developing the home bureau. She is president of the Cortland county home bureau and president of the state federation of home bureaus.

Mrs. Vera B. Schuttler, chairman of the committee, has played an important part in the organization and development of the farm bureau in Missouri. She has served as a member of the executive committee of the St. Francois Farm Bureau, a member of the executive committee of the Missouri Farm Bureau Federation, voting director in the American Farm Bureau Federation, member of the committee on relations to the College of Agriculture and Secretary of the Farm Bureau Roads Convention.

Mrs. Izetta Brown is the owner and manager of a dairy of pure bred Holsteins and Jerseys in West Virginia. In addition to her dairy she operates two

general farms. Mrs. Brown has had an active part in national affairs.

Mrs. John C. Ketcham also brings to the committee a wealth of experience. She was for years closely associated with her husband in his work as Master of the Michigan State Grange. For the first two years she was a member of the executive committee of Michigan Farm Bureau Federation. At present Mrs. Ketcham holds a number of important offices.

A woman with the title of Assistant Secretary will head the department. The committee will also develop a program of work for women members of the farm bureau. This program of work will probably be largely concerned with the improvement of the social side of farm life. It will have to do with the establishment of community centers, the rural church, boys' and girls' clubs, consolidated schools, etc.

20 COUNTY AGENTS NOW ON PLAINS

"Where you find a county that is progressive enough to employ a county agricultural agent, there you will find a county that is a leader in crops," stated D. P. McCallib, Panhandle-Plains supervisor of the Texas Farm Bureau Federation, with headquarters in Amarillo.

It may be news to some people to learn that the Panhandle-Plains country is getting near the top in the number of agricultural agents in its counties, but such is to be expected for the first thing a stranger learns when he arrives in this country is that the people are always on the alert to find means of advancing the country.

Of thirty-eight counties in the third district, as arranged by the Agricultural Agent at the Texas Agricultural and Mechanical College, twenty of them have agricultural agents. Six of them have been employed during the past year, and seven other counties are now making arrangements to get agents as soon as they can secure them.

The counties that have secured agents during the past year are Knox, Gray, Dallam, Donley, Collingsworth, and Wichita, Hansford, Ochiltree, Deaf Smith, Briscoe, Motley, Farmer and Bailey are after agents.

This is a record to be proud of, taking into view the fact that in the extreme southwest part of the district there are several counties that have less than 500 population each, but must be counted in as part of the thirty-eight.

As the state and federal government will pay a good part of the salaries of county agents, there is little reason for any county not to have one. Where there is not work enough, according to the opinions of the county commissioners and others in authority, to keep an agent busy, they can cooperate with some other county in securing the services of the agent. This has been done by Potter and Oldham Counties, and the fourth place won by the latter county and the high standing of the first, at the Dallas Fair shows what can be done through the assistance of such experts.

Mr. McCallib said in closing.—Lubbock Avalanche.

11 COME 11; BOY WAS BORN LUCKY

ARTESIA, N. M.—Master Jesse J. Whitted, son of Mr. and Mrs. Paul Whitted, old time residents of Artesia, has made his appearance at the residence of his parents at their home in Amarillo.

The elevenish young gentleman was born at the eleventh hour of the eleventh month of the year at 1911 Pierce Street of the leading Panhandle city, and weighed eleven pounds. The message announcing the advent of the youngster was received at Artesia at 11 a. m. and was the eleventh message received by the Western Union that morning.

T. W. Whitted, grandpa of the kid, weighs 211 pounds and every ounce of his adipose tissue shook with laughter at the rate of eleven times a second when he read the message.

Pierre S. du Pont, chairman of the E. I. du Pont de Nemours & Co., makers of munitions, says his company has lost, as a result of the war through taxation, accrued profits of twenty years.

RECORD BREAKING HOG SLAUGHTERED

Mr. D. A. Muse butchered a hog at his place last Friday which was too heavy to hang up and weigh before being cut to pieces. So they dressed it

and then weighed it piece by piece and it weighed 906 pounds. It was probably one of the largest ever butchered in this county. The hog was a full blooded big bone Poland China and too large for meat, so he was made into lard. We have not learned how much lard was obtained.—Wellington Leader.

This is the Place
To get your car
Repaired.

This is the place to buy your Tires and Tubes. Get a Para Belle or Fisk and save the worry.

Thompson Garage

Across the street from the Courthouse.

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POTTED PLANTS

in

Cyclamen

are coming on

Funeral Designs

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PHONE 95

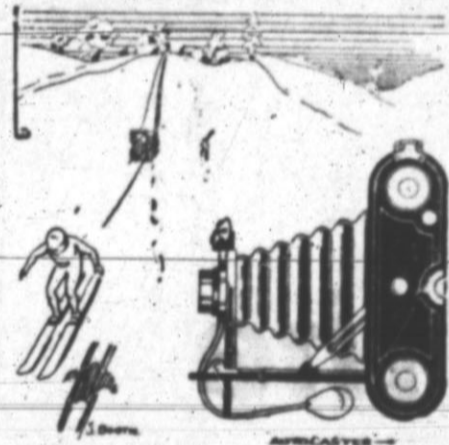
Hurley Soap

Have you tried it in your washing machine? It does the washing better and is cheap.

5 lbs. (20 washings)
Only \$1.50

We have it.

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"SAY YOUR CHRISTMAS GREETINGS WITH YOUR PORTRAIT"

Make your appointment now.

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MONUMENTS

Granite, Marble and White Bronze Can Give Time

Will erect same.

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For Sale

Nice 5 room residence, good location, fruit and shade trees. Price \$3,500. Will trade for cows, calves, or yearling steers, if cattle priced right. See

J. H. Pitman
Hereford, Texas

Good Year Tires and Tubes

Cheaper Now than ever before in the history of the automobile industry

Buy Goodyears and be sure of the Quality

30x3, Plain	\$ 9.85
30x3 1/2, Non-skid	10.95
32x3 1/2 All weather	19.15
32x4 All weather	25.45
33x4 All weather	26.80
34x4 All weather	27.35

All sizes in stock

Wilkinson & Stocking
AUTHORIZED FORD AND FORDSON AGENTS

THE FAIR RACKET STORE'S

Big Xmas Sale

Starts Thursday, December 1, and Continues 25 Days

You can depend on getting big bargains in glassware, aluminum, decorated and plain china, and holiday goods of every description. This is the place to make your dollar do its duty.

BUY YOUR HOLIDAY GOODS EARLY

With every 50c purchase you will receive a ticket to the big doll to be given away the 24th.

BIG CITY BREAKING DOWN; SMALL TOWN LOOMS, SAYS FORD

(Editor's Note—This newspaper has been specially permitted by the "Review of Reviews" to quote the following from Judson Welliver's interview with Henry Ford in the coming issue of that publication.—Editor.)

INTERVIEW WITH HENRY FORD

"A few decades ago, there were local flouring-mills in the small towns. Then came patent processes, big mills, consolidation. The little mills were shut down. Now they are making small flour-mill plants that will produce the same flour, in very small establishments; and we shall be returning presently to the old system of the local mill, supplying the local market. That will cut out another item of waste transportation.

"The new era will see a great redistribution of industry back to the country. This country has got to live in the country; industry must be taken back to the country; small cities and towns should supply more of their requirements, diversify their industries, enable local capital to finance their business, and thus keep it in the financial control of the people who have the greatest interest in its success. Financing industry is all wrong; the thing to do with industry is, to run it; under the management of people who own it, and who stay on the job.

"Make every community as nearly independent as possible. The great modern city is an abnormal development. It tends to break down under its own weight. It is socially bad and economically unsound. You can see the evidences of this, in the acute housing problem of cities, and in the breakdown of municipal facilities, especially traction systems."



In Memory of Our Mother
In the grave now softly sleeping,
Where the flowers gently wave,
Lies the one we loved so dearly,
In her silent, lonely grave.
Peaceful be your sleep, dear mother,

'Tis sweet to breathe your name,
In life we loved you dearly,
In death we do the same.
A few days ago you left us,
How we miss you, mother dear,
And remember all your kindness,
As we drop a silent tear.

In the home a face is missing,
There is now a vacant chair,
We no longer hear your laughing,
Echo on the morning air.
As the autumn leaves are falling
On the old homestead you loved,
How we'll miss you by the fireside,

When we visit home so dear,
In a land that is far brighter,
Where the joys are ever new,
Where there is joy, love, and kindness,
Mother, this will wait for you,
Children.

A writer who escapes criticism is not a writer. He is just a scribbler.—Bvrett, (Pa.) Republican.

The reason people place very little value on advice is because they don't have to slip out after night and break a law to get it.—Baltimore News.

Tell 'em what you want to sell thru The Brand.

Xmas Duds

Spruce up for the Xmas Festivities—you will want to look your best at the Parties and Social Events.

Let Us Clean and Press Your Clothes

**C. P. Ringer's
Tailor Shop**

Society

Parent-Teacher Club

The Parent-Teacher Club will meet at the High School Friday, Dec. 3, 1921, at 8:30.

Music—Misses Zoe and Gladys Beavers.

Reading—Beulah Lee Rutherford.

Round Table Discussion—Miss Griffith.

Community Dinner

A splendid community dinner and a genuine good time took place on Thanksgiving Day at the home of Mr. and Mrs. Guy Ham, southeast of town, when a number of their neighbors joined with them in making the day one long to be remembered. Each family brought something to add to the already heavily laden tables. There was roasted turkey and duck, salads of various kinds, apple pie, good old pumpkin pies, cakes, and other good things in abundance. The hours passed very pleasantly with conversation, games and music, as Mr. and Mrs. Ham proved themselves to be able entertainers.

One who was there.

Mrs. A. J. James

Mary E. Hibler was born near Brunswick, Mo., March 4, 1867, and died at her home in Friona, Texas, Nov. 18, 1921. She was united in marriage to A. J. James, Dec. 26, 1883. To this union were born eleven children, nine of whom, with their father and one brother, survive. Two preceded her in death. She was a devoted wife and mother, a kind and considerate neighbor. The funeral sermon, by Rev. Fawns, of Farwell, was given the most respectful attention and approval by the audience of friends and relatives, after which the remains were laid to rest beside her two sons in the

Friona cemetery. The bereaved have the sympathy of the entire community.



Of course, not every one likes our Special Blend Coffee, but at least 95 per cent that try it buy it again. "Ask your neighbor."

"The taste is like the odor and that is delicious."

for Christmas Shoppers

Come to the Big Store of the Xmas Cheer

for your presents for ALL the family.
There's something appropriate here
for all ages and both sexes.

For the Little Ones

Dolls

Trains

Airplanes

Everything to delight the Kiddies.



For the Middle Ones

Jewelry Wrist Watches

Watches for both ladies and men in Waltham, Elgin and South Bend makes.
Pearl Necklaces
Manicure Sets

Genuine Ivory for the Ladies' Dressing Tables.



For the Older Ones

As well as the Little Ones and Middle Ones.

Clothing Shoes
Everything a human being wears!

Hats Overcoats



For Sale

By Owner on easy terms, a dandy little home tract of 25 1/2 acres of choice land and well located right at edge of town, all in farm with good well and some trees; \$100 down, bal. 1 to 10 years.

One good 4 R frame house, just out of corporate limits; \$250 down, bal. 1 to 10 years.

One well improved home of 6 R with barn, sheds, orchard and an acre of land; small cash payment, bal. 1 to 10 years.

120 acre farm at edge of town, will cut in tracts to suit and sell on ten years time.

Well improved 1/2 section, only 6 miles out, on long time and very easy terms.

A. H. Elliston

D. R. Gass & Son

CLASSIFIED COLUMNS
 Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—One good work horse, or will trade for milk cow.
 70-tf E. W. Price.

FOR SALE—Suits tailored to your measure, prices away down.
 66-tf Orr's Tailor Shop.

FOR SALE—Pure Bred Barred Plymouth Cockerels. Phone 311-R32.
 74-2t-Pd J. B. Harlin.

FOR SALE—A few household furnishings, also a good piano.
 74-4t-Pd Mrs. M. F. Dalton.

FOR SALE, or Trade—Fine young, black-jack. Will sell on time.
 74-3t A. H. Elliston.

FOR SALE—A few good gilts.
 75-2t-Pd W. H. Gilbreath.

FOR SALE—\$920.00 gets possession of 480 acres of choice land. Easy terms at 5 percent. Address 32, Emporia, Kansas.
 75-2t-Pd

FOR SALE—One fresh milk cow, 4 yrs. old. See
 75-2t-Pd H. C. Wedel, 1 mile west.

FOR TRADE—4 city lots in Block 60, three blocks from Central school. Will trade for a car.
 75-2t-Pd H. L. Brislin, Box 285.

CAN supply a limited number of customers with butter, delivered on Tuesday and Friday. Call 338 for terms.
 75-4t-Pd Mrs. T. T. McDermott.

TO EXCHANGE—Acreage near Endee, N. Mex., Quay Co., for Residence and small acreage near or in suburbs of Hereford. Address Box 78, Grady, N. Mex.
 73-4t-Pd

Sand, gravel, general hauling. Drives ways graveled. Team work, all kinds, including plowing and moving dirt, with dump wagons.
 74-64 Pd John C. Mooney, Fone 75-F3.

FOR RENT

FOR RENT—A two room house near High School. Apply to C. P. Arthur, at Texas Meat Market.
 75-2t-Pd

FOR RENT—House; also 2 rooms in another house.
 75-tf H. L. Broadwell.

WANTED

WANTED—To prepare deeds, contracts, Last Wills and Testaments, examine Abstracts of Title, carefully and correctly for those desiring to keep out of litigation. B. Frank Bule, Attorney, Office in Court House, Hereford, Texas.

WANTED—We want to do your cleaning and pressing.
 66-tf Orr's Tailor Shop.

COUNTY RECEIVES \$203,000.00 FOR A THROUGH HIGHWAY
 Two hundred and three thousand dollars has been allotted Wilbarger county

by the Federal Government through the State Highway Commission to supplement county bond money to be used in laying concrete on the Colorado-to-Gulf highway. This is dollar for dollar on the amount which will be expended by the county, and will take the paved road just twice as far as would otherwise be possible.—Vernon Record.

VALUE OF USING GOOD Sires GRAPHICALLY DEMONSTRATED

To show what may be accomplished in a relatively short time in the improvement of cattle through the use of good sires and careful mating with females of good type, there will be a graphic presentation of what the "Better Sires-Better Stock" campaign has accomplished in inducing farmers to do away with scrub and grade sires and use purebreds of good type instead. Every raiser of live stock from poultry to cattle is eligible to receive a certificate in this campaign. The men who have been conducting this movement will be there to explain the plan to those interested.

WHAT A GIRL DID IN PIG CLUB WORK

What a girl or boy can do and the future possibilities of the hog in the Panhandle of Texas is brought out in Donley county by Miss Marie Bowers, a girl thirteen years of age. Last spring Mr. Roy W. Hendrix, our county agent started a Boys' Pig Club and in a short time Miss Marie Bowers was added to the club. She with her father went to the farm of Mr. W. L. Butler and Son

near Lelia Lake to purchase a pig and picked out what to some looked like a little stunted pig, but Marie saw the future possibilities of that pig and again her good judgment, buying it on time and giving her note for \$76.00 due this December. She brought the pig home, put it in the stock yard and fed her regularly as well as giving her exercise every morning. This pig was seven months old when Marie purchased her

and fed her \$3.50 worth of feed consisting of maize, corn meal (cooked), kafir corn and plenty of milk. As Marie was anxious to have her pig ready for the Donley County Fair at Clarendon, September 22nd to 24th, she started brushing and giving the pig her daily bath, and the night before the Fair she put the pig in a wagon and started to town. The next morning Marie took her pig to the pen and when

the day came for judging, she was the only girl among a crowd of boys, each one driving their pig around for the judges to pass upon; and Marie's pig won over all in the club as well as the champion and the grand champion. Next she went to Pampa, Texas and at this place she again won champion as well as grand champion. Marie has since sold her pig for \$300.00, making a very handsome profit on same and

says she will join the Pig Club in Donley county for another year.—Clarendon News.
 A man claims to have discovered a weed that will cure the tobacco habit. We know what it is, but we don't know the name. They make five-cent cigars of it.—Phoenix (Ariz.) Republican.
 Good Printing at the Brand.



"You Tell 'em"
SANTA CLAUS



that they simply cannot get a job of poor printing at

THE HEREFORD BRAND

Change in Location

I am now situated in the brick building 2 doors west of my old stand. Ready for business.

Tubb Shoe Shop



Buick Drives Through the Third Member—Not the Springs

A Buick rear spring accidentally broken, can't mis-align the axle and tie you up on the road. Buicks drive through the torque tube third member on the Axle—Buick springs only support the body and insure easy riding. This design is found elsewhere only on the highest priced cars.

Buick Sixes		Buick Fours	
22-Six-44	\$1495	22-Four-34	\$ 935
22-Six-45	1525	22-Four-35	975
22-Six-46	2135	22-Four-36	1475
22-Six-47	2435	22-Four-37	1650
22-Six-48	2325		
22-Six-49	1735		
22-Six-50	2635		

All Prices F. O. B. Flint, Michigan



E. Renfro & Son
 Local Agents

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

From Neighboring Towns

JOEL

Earl Clements took his car Thursday morning and went to Parrot for his sister, who teaches at that place and then went to Canyon to attend the football game.

There was a good sized crowd at the school house Thursday for our Community Thanksgiving meeting. A short Praise service was held before dinner, and the program after dinner. The boys enjoyed the day playing football. At the close of the program a prairie fire was seen in the northeast so the singing was broken up.

Several carloads and people on horseback went to help put out the fire, but were too late. The fire did little damage, burning less than a quarter section of grass.

We were pleased to have with us Mr. and Mrs. Will Dixon and son, Ollie, at our community dinner. Come again.

Mrs. Hollis Galley and children spent Thanksgiving at the S. J. Rice home.

Geo. Conklin took advantage of the holiday Thursday to move his household goods to town where he and his wife are domiciled over the Conklin Produce store.

O. L. Sharp received a message Thursday morning that his son, Orles, who is attending school in Clarendon would be in Canyon on that day at the ball game between Clarendon and Canyon. Mr. Sharp and family went up to see him.

Felix Robison and family came out from Hereford to eat turkey with us and visit with old neighbors.

Mr. and Mrs. Wm. Negeline took Sunday dinner with the Charley Johnstone family.

C. P. Galley came home to spend Thanksgiving with his family.

SPRING LAKE

Mr. and Mrs. Jones, of Hale Center, are visiting their children, Earnest and Charles, and their families this week.

Mr. and Mrs. Ollie Burch visited at John Turner's home Sunday.

J. I. Phipps and wife and Cecil Johnston attended the sale at Arch Johnson's Wednesday.

Mrs. Chas. Jones spent last week visiting in Plainview.

Mrs. Earnest and Sam Jones visited in Hale Center last week.

Mr. and Mrs. Dalton went to Plainview Sunday.

The party at Mrs. Tucker's last Friday night was a decided success. The "kid" part of it was carried out to the letter, as most all, old and young, that

SPECIAL WASHINGTON SNAPSHOTS OF ARMAMENT CONFEREES



Here are photographs taken in the streets, of the chief delegates of the principal foreign nations now in disarmament conference at Washington. At the left are Sir Auckland Geddes (left) and the Rt. Hon. Arthur J. Balfour, British delegates. At the right, Premier Briand (left) and Albert Sarraut, for France. In the middle, Baron Shidehara (left) and Admiral Kato, for Japan.

were present, dressed like kids. All had a grand good time.

Bro. Fort, of Dimmitt, preached at Sunnyside Sunday.

Well, Thanksgiving Day is over and to say we had a fine time at Spring Lake is expressing it lightly. A big dinner and a big crowd, which made the social side of it enjoyable to all, and then, after dinner, the bazaar was

carried on nicely and things sold well, from which we realized something like ninety-five dollars.

Ben Phipps and Cecil Johnston made a trip to Hereford Saturday.

GOOD BREEDING NECESSARY FOR POULTRY SUCCESS

By R. M. Sherwood, Poultry Husbandman, Texas Experiment Station

One man said, "Egg production must be bred into hens before it may be fed out of them." In other words hens must be well bred before they will be profitable even though they are well cared for. This principle was well demonstrated at the Texas Experiment Station, Substation No. 10, College Station, in an experiment using 340 pullets of medium quality but not from the highest bred stock; 17 pullets whose sires were bred for highest production, and whose dams laid well but whose breeding was not known; and 15 pullets

whose sires and dams were of the highest breeding, they having been trapped and pedigreed for many years.

The results of the past years trap nesting at the Station show that of the 340 pullets of medium breeding, only 5 or 1 1/2 percent laid over 200 eggs before November 1st. Of the pullets from pedigreed cockerels and unpedigreed hens, 3 or nearly 18 percent laid over 200 eggs before that date. Of the 15 pullets from pedigreed cockerels and hens, 5 or thirty-three and one-third percent laid over 200 eggs before November 1st. A number of the pullets from this last class are from Texas No. 4, the hen that laid 261 eggs her second laying season and has laid 191 eggs her third season and is still laying. She has two months to complete the third year. She laid 24 eggs during the month of October of this year.

The pullets at the Texas Experiment Station now are all from pedigreed

cockerels and a number of them are from pedigreed cockerels and hens. These are all Single Comb White Leg-horns.

The feed given these fowls is not a complex mixture of feeds that are expensive. The fowls receive milo for grain, together with a dry mash made of one part each of bran, shorts and tankage and two parts of ground milo. Sour milk plentifully fed will take the place of tankage; but the hens should have all they will eat of the sour milk. They have free access to water, oyster shells and green feeds at all times.

Uncle Johns Job's

SHOW ME A REAL WOMAN WHO WON'T SAVE MONEY IF HUBBY GIVES HER A CHANCE.



Eggs, Poultry, Cream, Hides

We Pay Cash

The Golden Rule Produce Co.

Rear of old Stambaugh building

Turner Sheet

Metal Works

Plumbing—Roofing

All kinds of sheet metal work done.

Phone 31

B. F. Turner

Bowsher Feed Grinders

A size to fit any farmer's job—from the largest to the smallest. We also carry the

Wilson-Wetterhold Mills

There are no burrs in this mill to wear out, and the "beater" principle is used.

SEE THEM ON OUR FLOOR

Substantial reductions in price on both Mills have lately been made. Let Us Supply Your Wants.

The C. O. Lee Hardware

HOGS

Fat hogs, Lean hogs, Big hogs, and Little hogs—I buy 'em, every day in the year, except Sundays, and pay the top price. Be sure and see me before you sell.

G. W. Brumley

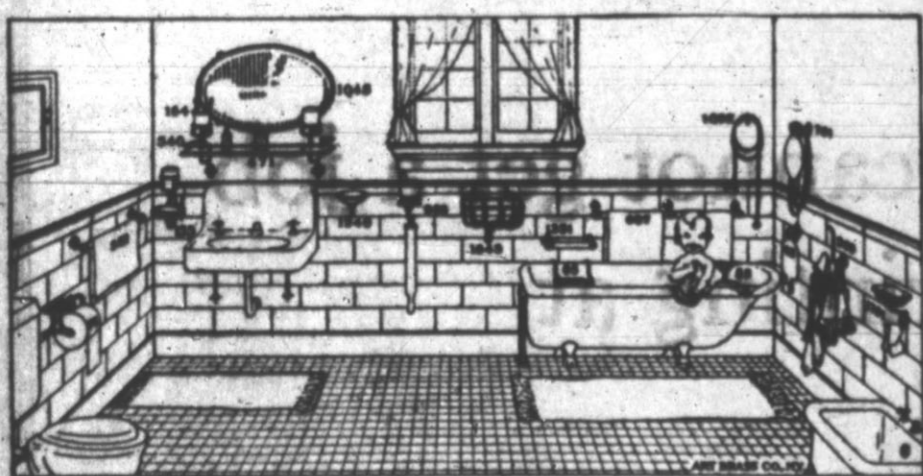


PLEASING PALATES is not a once-a-year job of ours. We do it every day in the year with Norris Exquisite Candies.

"Hurry Back Sometime"

Geo. E. Burns

Phone 300



SAN-O-LA

Bath Room Suggestions

The complete San-o-la Bath Room is the nearest approach to perfection in Sanitary Science.

The cost of this San-o-la luxury is comparatively small. See the full display in our store and get the actual prices. This new material on hand—you don't need to wait.

Repair work—the kind that gives you satisfaction always.

Jno. Cummins

Phone 323

Christmas Suggestions FOR MEN

BATHROBES

All new patterns, and at a price you can afford.

HOSE

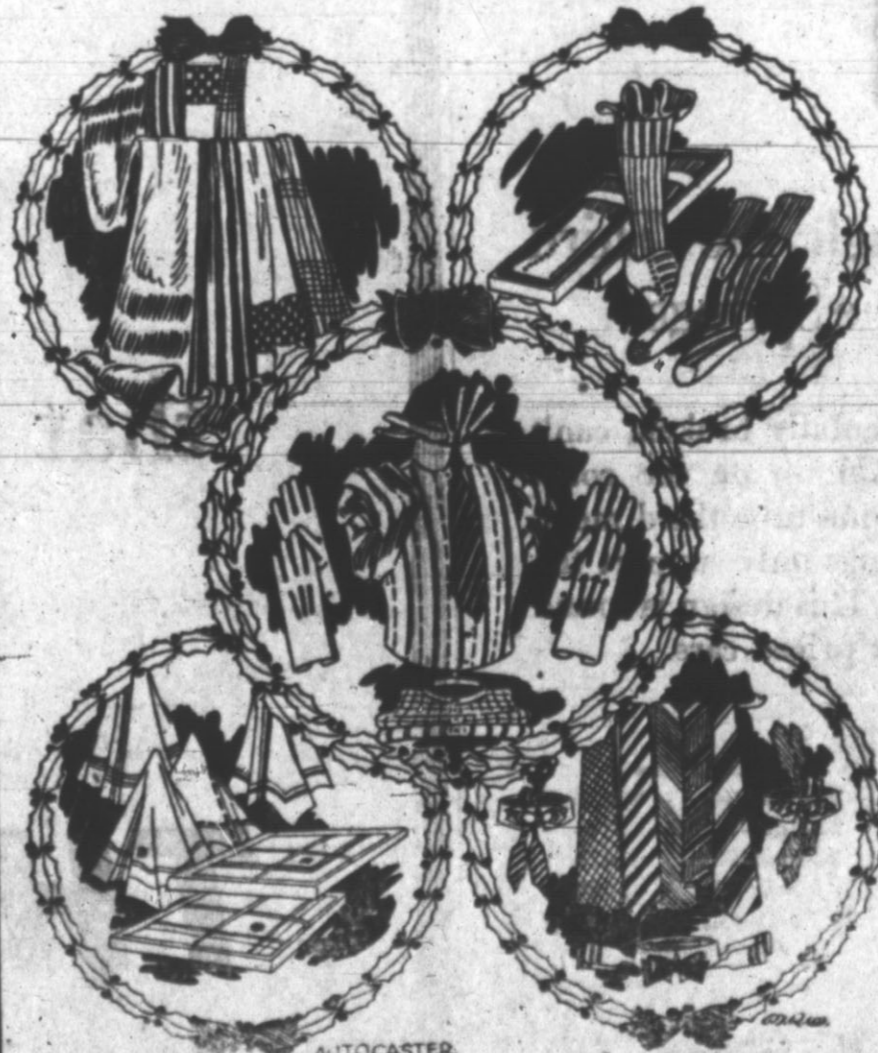
Men's Phoenix Silk Hose, in all the new colors, Price 75c and \$1.00. Also Wool Hose, in the fancy Wool or Plain, Price 50c to \$1.50.

SHIRTS

Men's Dress Shirts, in Silk, Silk-fibre Madras and Percale, beautiful assortment to select from. Price \$1.00 to \$5.00.

NECKWEAR

Just received a new shipment of Xmas Neckwear in all the new shades, in both knit and wide end silk. Priced 50c to \$2.50.



PAJAMAS

Pajamas, in outing flannel or cambric, one or two piece suits.

HANDKERCHIEFS

Handkerchiefs, from the cheapest, 5c, to the Best Linen, in Initial or Plain.

SWEATERS

Bradly Sweaters, in Coat Style and Slip-overs, plain and fancy stripes; Price, \$3.00 to \$10.00. Buy early.

GLOVES

Men's Dress Gloves. The useful gift. Genuine Moco gloves, Kid Gloves, in silk lined and unlined. Heavy sheep lined driving gloves, with or without gauntlets. Price, \$1.50 up.

Fox Mercantile Company

TEXTLINE MAN WAS ACCIDENT VICTIM

Friends of James McArthur were shocked to learn of his death, by accident, early Tuesday morning, at his farm twelve miles southwest of Textline in the New Home district, Union county, New Mexico.

The young man slept on his place across the road from his parents' home, and was an early riser. When he failed to appear at the usual time on Tuesday morning, his mother went across to his room to call him, thinking he had overslept. She was horrified to find his lifeless body on the floor near his bed, with a rifle shot entirely through his body.

The young man had been rising early and going out to watch for coyotes which have been destroying their turkeys, and indications made it plain that he had reached hastily for his rifle which he kept in a corner of the room at the foot of his bed, and in pulling it toward him, the trigger caught and was jarred, causing the gun to explode. The gun was found lying on the floor, partly under the bed, and at right angles to the body. He fell sideways and lay on the floor by the bed. The room where the accident occurred is a small one and James was unable to stand upright in it, only in the center of the room; the ceiling sloped sharply. James was 6 ft., 7 1/2 in. in height in stocking feet, so in reaching in the corner for his gun as he did, he would remain doubled until he had backed nearly to the center of the room. His body was still warm when found by his mother. He was completely dressed, with the exception of his coat.—Textline Enterprise.

BROTHERS-IN-LAW SHOOTING SCRAPE

Jim Todd shot and killed James Roy at St. Vrain Wednesday morning of this week. Roy drives the school truck at that place and had just come in from his route bringing the children to school. After the children had gotten out of the truck Roy drove to the garage nearby and was having his car filled with gas. It seems from the report given by eye witnesses that Todd approached Roy here, and there was some conversation as to whether the driver of the school car had properly treated Todd's children, whereupon it is said Roy was heard to have said: "The trouble is not with the children but with you." It is said that the men exchanged only a few words until a shot rang out and Roy was mortally wounded with a bullet wound through his abdomen coming from a 38 calibre pistol.



Roy died in about fifteen minutes and as far as the News has been able to learn made no dying statement.

Only one shot was fired by Todd and it is said that Roy was unarmed.

James Todd and James Roy were brothers-in-law, the latter being a brother of Todd's wife. There is said to have been quite a bit of feeling between the two men for the past several weeks, caused from the division of property in which both were interested. Men acquainted with both believe this

possibly led up to the tragedy occurring Wednesday morning.—Clovis News.

A DANG DING DONG JANGLE

"Gentlemen: Why is it that your switch engine has to ding and dong and fizz and spit and clang and bang and buzz and hiss and bell and wall and pant and rant and howl and yowl and grate and grind and puff and bump and click and clank and chug and moan and hoot and toot and crash and grunt and gasp and moan and groan and

whistle and wheeze and squawk and blow and jar and jerk and rasp and jingle and twang and creak and rumble

and jangle and ring and clatter and shriek and smoke and smell and scream yelp and howl and hum and snarl and like hell—all night long? puff and growl and thump and bump "Very truly yours, "Jake," and choom and boom and clash and "Phoenix, Arizona. slam and throb and creak and quiver Remember that Poultry Show at and rumble and roar and rattle and Hereford next January.

We pay the very top market price for Turkeys.

Conklin Produce

FARM LOANS

We are now making loans on Farms and Ranches, at a reasonable rate of interest. All inspections are made by E. S. Ireland.

Ashbrook & Ireland

Fone 141, Rooms 9-10, Elliston Building

FUNDS AVAILABLE NOW!

Let's Trade

Buy, Sell, or Trade Anything

If we haven't got what you want, we'll get it.

E. H. Shore & Son

311 Main St.

Weigh Your Dollars

carefully, especially these uncertain times, before allowing them to slip from you.

Deposit them *here* and watch that indicator go!

1st NATIONAL

PERSONAL SERVICE ABSOLUTE SAFETY

MEMBER FEDERAL RESERVE BANK

HEREFORD, TEXAS

W. B. POSEY, ACTIVE DEPT. PRES. & CASH. J. C. PICKETS, ASST. CASHIER

"Service is Our Motto"

We give you Mechanical Work for \$1.00 per hour. We give you all night service in our Garage. We appreciate your business.

Service Garage

McAtee & Braden, Props.

Uncle John's Ash

AS AN EDUCATION TEST WHY DOESN'T EDISON ASK WHO JOHN D. JR. IS.

COPYRIGHT 1921 PUB. AUTOCASTER, SERV. CO.

LET'S BUILD

At this time there is a tingle in the air that hints of coming winter. Start to Build that New Home.

Rockwell Bros. & Company

Phone 4.

1st BASKIN LAND CO.

RELIABILITY

I offer the following described property at low prices, with small cash payment and easy 6 percent terms:

- Tract 1. W. 1/4 Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford.
- Tract 2. N. W. 1/4 Sec. 33-4-3, located 28 miles N. W. of Hereford.
- Tract 3. N. E. 1/4, Sec. 21-4-1, located within 3 miles of state line.
- Tract 4. N. W. 1/4 Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.
- Tract 5. S. W. 1/4 Sec. 17-2-4, located 17 miles West of Hereford.
- Tract 6. Being 38 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway.
- Tract 7. Being Blk. 45, Evans Addition to Hereford, contains 14 acres.
- Tract 8. Being Blk. 42 Evans Addition to Hereford, contains 10 acres.
- Tract 9. Being the 8-room Berry plastered house, Address L. Baskin, Owner, Hereford, Texas

"Wear-Ever"

TWO-QUART THICK HARD SHEET

Aluminum Stew Pan

for ONLY **59c**

(Regular price \$1.45)

Come to our store TODAY and get one of these genuine "Wear-Ever" TWO-QUART Stew Pans at the exceptionally low price of 59¢. Try it on your stove and KNOW why it is that more than two million American housewives prefer "Wear-Ever" to all other kinds of aluminum utensils.

Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT

DODGE BROTHERS MOTOR CAR

It is owned by many who can afford to pay anything they wish for the things they use.

It is always bought because of its known value and its after economies.

The gasoline consumption is unusually low. The tire mileage is unusually high.

Motor Sales Company

Hereford, Texas

The Panhandle Swine Breeders Convention and Sale, With Hereford's Poultry Show, January 18-19, 1922

BRIEF NEWS

Charley Carroll went to Dallas Saturday morning.

For Cleaning and Pressing, Orr's Tailor Shop is best by test. Phone 16.

A. Lawrence made a business trip to Phoenix, Ariz., Saturday.

Boys, have you guessed at the weight in the Wagon? Dunlap Hdwe. Co.

Mr. and Mrs. E. A. Beebe, of Amarillo, were in Hereford Thursday.

A garment to be cleaned? It should go to Orr's Tailor Shop.

Mrs. E. E. Simmons, of Amarillo, was in Hereford on business Friday.

10c worth of Christmas Seals may cure your child of Tuberculosis.

Miss Pearl Davis visited her parents at Wayside, Texas over the week end.

Fresh meat at the Hereford Produce all the time. J. H. Wilson.

T. B. Slaughter went to Temple, Texas Tuesday morning.

Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.

Geo. Millard, of Adrian, Texas, was in this city Saturday.

Indian corn and corn chops for the chickens. Jones & McLean.

G. F. Morgan and family and Mr. and Mrs. T. V. Humphrey for a few days.

You will need those dishes for Xmas. Dunlap Hardware Co.

Homer Orr, of Miami, Texas, arrived in this city Saturday.

Fleischman's Yeast
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. Hugh Witherspoon went to Summerfield Tuesday morning to visit in the home of Mrs. Lawrence Johnson.

For Rent—December 1st, modern residence, one block of the Central School. J. B. Jones.

J. Beverly, J. T. McMillon and Paul Williams, of Crowell, Texas, were in Hereford Sunday and Monday.

Denatured Alcohol for your radiator, \$1.00 per gallon. Hereford Produce, I. H. Spratt.

J. Aldridge and Les Chamness, of Farwell, Texas, arrived in Hereford last Friday on business.

25c worth of Christmas Seals may help all our children to be healthier men and women.



Miss Nellie Carson visited in the home of Mrs. Jim Black Thursday and Friday.

Crystal Family Wash, 12 pounds for 75c. Hereford Steam Laundry.

Atty. Harry D. Patton and W. B. Mersfelder, of Clovis, were in Hereford last week on court business.

Bran, shorts and meal for the chickens. Jones & McLean.

J. H. Mecaskey left Hereford for his home at Decatur, Texas Monday morning.

Enamel Ware, and China Ware at half price at Dunlap Hardware.

Chas. Smith returned from a business trip to Ft. Worth Saturday morning.

Time to get that winter Coat or Suit cleaned up. Phone 16. Orr's Tailor Shop.

J. H. Bowers and family moved into the Eli Dunlap residence on Monday of this week. Mr. Bowers sold his home place last summer.

With each \$5.00 cash purchase we will sell you sixteen pounds of sugar for one dollar. Hereford Produce, I. H. Spratt, Mgr.

J. L. Curtis and family returned to their home at Amarillo Saturday morning, after a visit with relatives, Mr. and Mrs. C. M. McShee, for a few days.

Fresh meat at the Hereford Produce all the time. J. H. Wilson.

Mr. and Mrs. Clarence Cunningham after a visit of a few days in the home

of Lee Kendall and Chas. Caldwell, left Hereford for their home at Louisville, Texas, Saturday morning.

Noties to Stockmen
We have our vat charged for dipping for lice. See us, if you want to dip. 75-4t Norton & Fuqua

Miss Gladys Armstrong, of Groom, Texas, a sister of Dr. C. L. Armstrong, arrived in this city Saturday morning to spend the week end.

The Hereford Laundry is open for the inspection of all visitors.

Miss Margaret Barger left Hereford

for Albuquerque, N. Mex., Monday morning, where she will spend the winter.

Indian corn and corn chops for the chickens. Jones & McLean.

Miss Katie Gatewood returned to her home at Canyon Monday, after a two weeks' visit with her sister, Mrs. J. H. Miller.

With each \$5.00 cash purchase we



Going to Help that Chicken Show?

If so, better
Feed your hens Conkey's
Laying Tonic. It's Great.
'30c

Corner Drug Store
Phone 105

will sell you sixteen pounds of sugar for one dollar. Hereford Produce, I. H. Spratt, Mgr.

Mr. and Mrs. J. W. Halston returned to their home at White Deer, Texas, Monday, after a visit of several days in the home of their son, A. J. Halston.

Did you see that Kiddie-Wagon in our Window? We are going to give it away Dec. 3rd. Dunlap Hardware Co.

Mrs. W. C. Grefenkamp and W. B. St. John, of Amarillo, visited in the home of B. Y. Schuette Thursday and Friday.

Chickens, Attention!
The feathered kind, another shipment of meat scraps, the kind that makes them lay. Jones & McLean.

Mrs. Frank Tressie and daughter, who have been visiting in the home of Mr. and Mrs. J. A. Hughes, returned to their home in Cleveland, Ohio, Friday.

Bran, shorts and meal for the chickens. Jones & McLean.

Brand Classified Ads get quick results. Try one.

Turkey Trot Special

TURKEYS
Get Our Prices Before You Sell YOURS

Hereford Produce

A Wide Range of Helpfulness for Farmers and Stockmen

The Western National Bank of Hereford invites the accounts of farmers and stockmen on the basis of the wide range of practical assistance it can offer them. Its officers extend the Bank's facilities in equal measure to both small and large depositor.

Western National Bank

When You Pray For Rain

and get beautiful sunshine and restless dust, that is when you appreciate the saving realized on quality groceries bought at

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT

The G. and R. Grocery

FRANK A. GYLES
J. R. RUTHERFORD

HEREFORD, TEXAS

Uncle John's Josh

THE MOST IMPORTANT PARTS OF OUR BODY ARE OUR FEET YET WE WALK ON THEM



Whom

will you blame when this town is out of coal this winter?

We will not be able to get enough coal this winter to supply everyone.

We cannot store enough to protect you.

You must help us and help yourself by buying out of the few cars rolling. Must get the Cash to keep the Coal coming.

Jones & McLean Grain Co.
Fonc No. 1

NOW IS THE TIME TO OWN YOUR HOME

The nation needs around 1,500,000 homes. Mills are selling lumber at or near cost to produce. Freight now amounts to \$5.00 to \$10.00 per thousand feet. Lumber cannot go lower, in face of these facts. It may go higher. NOW is the time to build. We will be glad to help you with your plans.

PANHANDLE LUMBER CO.

OUR AIM - TO HELP IMPROVE THE PANHANDLE

Whatever Your Politics or Religion

It is a fact that whatever your Profession or business, *Good Service* pays better than any other one thing. Our business is nothing but *Insurance*. When you are enrolled on our books, whether it is for Fire, Life, Accident, Health or any other kind of Insurance, you have the benefit of the Service of the Strongest Insurance Agency in the Panhandle, whose Manager has had thirty years Insurance experience, and who knows the best Service pays the best dividends.

Anything Insured Anywhere

The T. K. Wilson Insurance Agency