

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

36th YEAR—NUMBER 21

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, MAY 28, 1936.

FIVE CENTS PER COPY

## Ralph H. Barnett Succumbs Tuesday To Heart Attack

GENERAL SERVICES FOR PIONEER RESIDENT IS TODAY

Ralph Barnett, 53-year-old Hereford citizen, widely known throughout this section, died suddenly at about 5:15 o'clock Tuesday morning of heart failure. Shortly after he left a cafe where he had eaten breakfast, his body was found in front of Black's Furniture Company.

Funeral services were to be held at Black's funeral home this afternoon at 2 o'clock, following the arrival of members of his immediate family from California. The rites were to be conducted by Rev. T. C. Willett, pastor of the First Methodist church.

Death Came Suddenly. Mr. Barnett was manager of the Hereford Insurance Company. Apparently in the best of health Monday night when he had a long talk with C. A. Skelton and at about 5 o'clock Tuesday morning when he had breakfast at Flowers Cafe, he left the cafe to go to his office. A few minutes later the body was discovered.

Relatives were notified, and a son, Paul Barnett, of Pampa, and J. Ray of Amarillo, a brother-in-law, came to make arrangements for the last rites. Mrs. Barnett and a daughter, Virginia, were to arrive this morning from Los Angeles, where they are making their home.

Here About 39 Years. A familiar figure here for about 30 years, Mr. Barnett came to Hereford shortly after 1900 from Whitesboro, where he was born August 26, 1882, and reared. He was at first associated with the Hubbard and Barnett Mercantile Company and later engaged in real estate, insurance and other business. He served as postmaster of Hereford from 1912 to 1916, at which time he resigned. In 1924 he and A. M. Jones entered the insurance business, and about a year later he obtained Mr. Jones' interest and gave the company its present name.

Survivors include Mrs. Barnett, son and daughter, two brothers, Leo Barnett of Alameda, Calif., Ma, and Frank Barnett of Kingsville, and two sisters, Mrs. J. Ray of Amarillo and Mrs. Frank Barrow of Whitesboro.

## Death Claims Mrs. Jensen

Mrs. Katherine Jensen, 52, passed away last Friday afternoon at the Deaf Smith county hospital, following an illness of three days. Funeral services were held in Hobart, Oklahoma, her former home.

Mrs. Jensen resided one mile east of Hereford. She was born in Germany on June 2, 1883, and was married to Henry Jensen in 1901. She came to Hobart in 1920, and removed to Deaf Smith county last March. She was a member of the Presbyterian church.

Survivors include Mr. Jensen, one son, Alvin, of Hereford, and two daughters, Mrs. Clara Kertel and Mrs. Louis Carlson, both of Nebraska.

## SMITHS WADE MUD IN SIX-HOUR DRIVE AND MAKE IT—

Mr. and Mrs. Bill Smith do not think a six-hour drive from Farwell is their idea of a pleasant tour, but it required that much time to come from Farwell Sunday night.

They had been to Rudoso for the week end. At Farwell they were forced to follow the detour, around Friona. They ordinarily would have gotten home in time for supper, but they dined in Plainview and got here after midnight.

However, in Rudoso they partook of an elaborate as well as tasty fish fry with relatives. And Bill said he supposed that, along with the good soaking the entire area received, probably worth the drive.

## AROUND TOWN

Sights and Faces Seen

Bob Vaughn displayed a bass weighing about eight pounds—the largest found stranded by the flood water of the Tierra Blanca late last week.

Another big "find" was a 10-pound turtle, captured on the golf course by Douglas Beene and Jerry Rutherford. They planned to carve their initials and the date on his back and turn him loose.

O. Wilder believes so strongly in contouring that he got out in Friday's rain to put more furrows in his pasture. One of the first to practice contouring in this section, he said a number of years ago he got a three-inch rain that soaked the fields only about three inches. At the same time, a lake at the edge of his place became completely filled with water. "That started me to thinking," he said. "I had been robbed of most of my moisture, but now the fields hold virtually every drop."

That was the case over the entire soil conservation project—and wherever such practices are followed. Fields that were contoured were literally floating in water, and contour-furrowed pastures had water standing from one furrow to the next. Fields not on contour were washed clean. There is no effective argument against such a concrete example of what contouring will do.

Visited the project during the rain with O. T. Williams. We had been warned about riding with him, but paid no heed to the warning. After he picked out the deepest ditch on the whole project to slide into, we pass the warning on and advise serious consideration if ever he invites you to drive over the project with him during a rain.

Bessie Smith is county judge for a week while Mal Stewart is away, and her one ambition is to perform a marriage ceremony while in office.

Jim Lipscomb claims to have found a three and one-half inch catfish on the roadside at his place Tuesday morning. This followed a young flood Monday, he said, with it raining bullfrogs and catfishes. He added, the frogs held a communicative meeting Monday night; he had paid the preacher and wanted to subscribe for the Brand for two years.

Mrs. Matt Gilliland says now that Matt can understand why she cannot sleep when he is supposed to return home at night from a trip but falls to get in. She went to Plainview Friday with Mrs. Carl Gilliland to attend the Old Settlers Reunion. They planned to return before night but didn't make it. Matt retired about 9:30, but became so worried he got up, dressed, walked to E. B. Black's to get the company truck and drove to the Canyon pavement looking for them. Feeling convinced, then, they had remained in Plainview, he returned home. They had returned as far as Canyon, where they decided to spend the night rather than try to make it home.

## Install Eastern Star Officers

The Eastern Star will have installation of elective and appointive officers at the hall here Monday afternoon at 8 o'clock. All members are urged to attend.

Elective officers to be installed are: Worthy Matron, Mrs. Iva Concanougher; Worthy Patron, Rev. H. L. Thurston, Friona; Associate Matron, Mrs. Virginia Hunter; Associate Patron, Alex. Thompson; Conductress, Mrs. Beanie Roggen; Friona; Associate Conductress, Mrs. Clara Shaw; Secretary, Mrs. Myrtle Witherspoon; and Treasurer, Mrs. Ollie Bandy.

## Lions Topple Odd Guys In Opening Tilt

IT'S FAIR TRACK MEET AS LEOS FOUND OUT 17-16 VICTORY

BY HOMER FOX. The Odd Fellows and Lions opened the City League Wednesday afternoon in a fair track meet with the Lions nosing out the Goat Herders by one point. Can't say about the I O O F bunch being Odd Fellows, but they had plenty of odd ball players. Jess Russell started for the Odds and after a few innings of doing his best without getting any one out on purpose, he was relieved by Singletary. Course Jess had wonderful support, as the Lions made 11 runs off two hits—anyway, just imagine J. M. Posey singing Grand Opera and you have Jess' Pitching figured out—they both would be a tie.

Bateman started for the Meat Eaters and did a fair job until the fourth frame when the Odds

(Continued on last page)

## Deadline Nears For Candidates

Candidates for district and county offices will hit top speed in their campaigns within a few days, as they learn definitely who their opponents will be or if they are among the fortunate few who are unopposed.

Next Monday is the final day for filing candidacies for district offices. The final date to qualify for county and precinct offices is June 13. On June 8 the county executive committee is to prepare the ballot. Expense accounts must be filed between June 25 and July 1, inclusive.

## REMODELING WORK BEING DONE AT MODE BEAUTY SHOP

Remodeling work is going on at the Mode Beauty Shop, owned and operated by Mrs. Kate Sinds. When completed, the shop will be done in black and silver, with furniture and other fixtures carrying out the scheme.

New equipment is also being added. Mrs. Sinds announced. Included is a new sterilizer which will be used to sterilize all equipment.

## Undergoes Operation.

Anna Marie Kuper, daughter of Mr. and Mrs. L. J. Kuper, was taken to an Amarillo hospital last Friday, where she underwent an appendix operation. She is reported doing nicely and may be brought home Sunday.

## Teachers Scatter After Students Complete Work

School has closed; 48 seniors have received diplomas and completed their graduation programs; teachers have scattered to various homes, making plans for the summer, and only the work of straightening up and making annual reports.

The commencement exercises Friday night, followed by an entertainment by the graduates' mothers, completed the school year. Superintendent C. H. Dillehay presented the diplomas and named honor students and those receiving special awards. George Conklin, valedictorian, will have his name placed on the school's honor shield as the highest honor student, and he also received a gold medal for being among the five highest for four consecutive years.

Bronze medals went to the high five per cent of the student body of points. They were Mary Virginia Eberle, E. B. Posey, Jr., Billie Jo Roberts, Juanita Ray, Viola Phillips, Mary Turrentine, Sibyl Callaway, Mary Jane Morgan, Virginia Lee Hussey, Imogene Roberts, Ira Jeanne Roberts and Martha Beer. Those receiving honor

## TO MAKE HOME HERE



REV. H. M. REDFORD



MRS. H. M. REDFORD

## Rev. Redford To Conduct Revival

TO BECOME PASTOR OF CHRISTIAN CHURCH SEPTEMBER 1

Rev. and Mrs. H. M. Redford will arrive in Hereford early next month to begin a revival meeting at the First Christian church on Wednesday night, June 3, and continuing through Sunday night, June 14. Services will be conducted at 8 o'clock with the exception of Saturday night. The people of Hereford and surrounding communities are cordially invited to attend.

Following the revival, they will return to their present pastorate at Arlington. During August they will attend Chicago University. After a short visit among relatives and friends, they will make their home here, Rev. Redford to become pastor of the local church.

Rev. Redford holds both A. B. and E. D. degrees from Texas

(Continued on last page)

## June 16 Set As Hereford Day At Fair

BAND TO ATTEND; BAND MOTHERS TO PRESENT STAR ATTRACTION

Tuesday, June 16, has been designated as Hereford Day at the Texas Centennial Exposition in Dallas, and in order to be present that day, the high school band will leave Hereford June 15, Director Ralph Smith announced Tuesday.

By virtue of their tie with the Vernon High School band in the recent contests sponsored by the North Texas School Band and Orchestra Association at Amarillo, the local musical organization will be the official Centennial band for the day. All expenses while in Dallas will be cared for by the Centennial board.

The Band Mothers have sponsored numerous events during recent months to provide funds for the trip, which will be of considerable value to Hereford and this territory. One such event, which is attracting wide interest, is to be staged at the Star Theatre tonight and tomorrow night in the form of a men's burlesque bathing beauty and style show. Some 30 local citizens will take part, appearing first in ladies' evening gowns, parading in all seriousness while the announcement of their sponsoring firms is just the opposite of what such announcements should be. The second appearance is in beach wear—old style, over-size and ultra-modern attire will be shown. On the first night ten winners will be selected to enter the final contest tomorrow night. Comic prizes will be presented to winners Friday night. These prizes have not been announced.

Director Smith has called a meeting of band members for 8 o'clock Monday night at the city hall, at which time plans will be made for the Dallas trip and it will be determined which musicians will make the journey. All band members are urged to be present.

## Stewart to Washington.

County Judge Mal Stewart left last Thursday for Dalhart where he joined delegates from the other nine soil conservation districts and continued to Washington Friday. They were to be gone for a week, presenting plans and discussing problems of the special districts with government officials.

Mrs. J. A. Vernon and children of Sudan spent the week end with Mrs. Vernon's daughters, Mrs. Joe H. Pitts and Mrs. A. F. Harbert and their families. She also visited a number of friends here.

## Over Seven Inches Of Moisture Result Of Week of Raining

Stanley Sent To Plainview

W. R. Stanley, Resettlement engineer who for the past several weeks has been conducting an irrigation survey around Hereford, Monday was transferred to Plainview to conduct a barometric survey in that area. Both localities are seeking a rural resettlement project. He expects to be sent back here in two or three weeks to conduct a similar survey.

C. J. Borden, who has been assisting Stanley, will continue the local survey on several wells. Twenty-two wells have been tested and 11 others are lined up for tests, although only a few of them probably will be examined before the work is stopped.

## Womble Tells Of Cuba Trip

M. D. Womble, who returned Monday from Havana, Cuba, and New York, where he accompanied the \$25 Philco dealers who won a recent nation-wide sales contest in their respective districts, believes he has had one of the grandest trips it is possible for a man to take.

He left Amarillo two weeks ago last Monday, spending exactly 14 days on the trip and covering 7,500 miles. Accompanied by four other dealers from the Amarillo district, he went to Fort Worth, where they joined other members of the party on a through Pullman to New York.

They averaged two and a half days to New York, from New York to Cuba, and a similar time returning, with about two days in Havana. They spent one night in Gotham on the outward journey and five hours returning. This time was taken up with sight-seeing, including a visit to New York's famous Chinatown. Of greatest interest on this visit, Womble says, was the Chinese temple and dinner in a world famous Chinese cafe.

The boat trip was like a carnival, he stated, with many kinds of entertainment. Five loving cups were given for contest winners, one of which was returned to the Panhandle by Dick Coon of Dalhart, who won trapshooting by breaking 19 out of 25 targets. The return trip, Womble said, was uneventful except that they sighted a dead whale that protruded about five or six feet above the water. All was not play, however, for at 2 o'clock each afternoon they were called together for radio lectures and demonstrations. Boake Carter accompanied them on the trip and broadcast each evening.

The group was met at the dock in Havana by the Cuban Tour Commission, who supplied automobiles for the visitors throughout their stay. Womble listed highlights of the visit as follows: Highest interest, Christopher Columbus cemetery, where he spent a most interesting 45 minutes; insight into Cuban social, religious and political life; a visit to Morro Castle, built in 1587, and the thought of Havana's 600,000 inhabitants engaged in the production and sale of whiskey, tobacco and perfumes. Most impressive: The beggars who tread 100-foot water about the boat as it dropped anchor and begged for change to dive for. Most enjoyable: When he arrived back in Fort Worth and learned it was raining cats and pitchforks in the Panhandle.

## DRY GOODS STOCK WILL BE MOVED TO LUBBOCK

Stock of the Southern Trading Company, successors to Sprowls-Cronin Co., will be moved to Lubbock during the first part of next week and the local store closed. H. H. Holme, manager, has announced. The lease on the building has been given up.

Mr. Holmes, whose headquarters are in Lubbock, has been here for approximately three months managing the store. He plans to return to his home next Tuesday. The local store will be permanently closed Monday night.

## ENTIRE HEREFORD AREA RECEIVES FROM FOUR TO EIGHT INCHES

After more than a week of raining—light, slow showers that lost no moisture and downpours bordering flood proportions—near record precipitation has been received over the entire Hereford area, which once again knows what it is to have plenty of moisture.

Seasoning is said to be the best in years—some estimate the showers as the most beneficial since 1928. Every portion of the area has received its share, as clouds picked out first one section and then another upon which to loose their fury and torrential waters. Almost 7.5 inches here.

Hereford, since Monday of last week, has received a total of almost seven and a half inches. Over the territory the precipitation varies, according to estimates, from about four to eight inches, with the higher amount in the extreme northwest section of Deaf Smith county.

"We are ready for it to clear up now," farmers say, "so that we can get in our row crops and look forward to a bountiful harvest next fall."

## Highways, Roads Blocked.

Roads that were a few weeks ago made impassable by drifting sand are now impassable because of mud and water. Highways were blocked during the early part of the week between Hereford and Farwell and between Hereford and Dimmitt. Highway traffic was first routed around Friona via Bovina, later via Plainview

(Continued on last page)

## Pupils of Miss Borden In Revue

Miss Lueta Borden presented her pupils in their second annual dance revue at the high school auditorium Monday night at 8:15 o'clock. Nearly 400 guests and patrons thoroughly enjoyed the revue. Miss Rosalie Raymond of Amarillo appeared on the program as guest artist. She and Miss Borden gave several splendid duets. As a special feature following the program, Miss Raymond gave a burlesque solo dance that proved one of the high spots of the entertainment.

Miss Genevieve Eberle gave a vocal number. Mrs. Ardelle Morgan was pianist.

The program was divided into four parts. The first, A Very Modern Child Dreaming; second, Diversions; third, Pink Illusion, and last, The Finale. Students appearing were Marian and Frances Borden, Mary Ann Baird, Orville Hill, Rena Rae Renfro, Polly Dixon, Betty Jane Robinson, Juanita Buford, Wanda Jean Smith, Mary Estelle LeGrand, Corneille Bateman, Leona and Evelyn Luke, James Murphy White, Joan Carwell, Martha Nell Ewton, Norma Jean Foster and Frances Buchanan and Artis Fallwell of Friona. Melvin and Marvin May were prevented from appearing by illness.

## BUT HARTLAND CARAWAY FAILS WHEN CAR GOES FOR SWIM

It was probably through no intention of its own, but Hartland Caraway's automobile went for a swim Sunday night. It required considerable persuading to get it out of the water.

Caraway, of Dawn, and Glenn Ratcliff were driving at the side of a lake northeast of Jumbo late Sunday, and stuck in the mud. Ratcliff went after a tractor but the rain became so hard he could not return.

Caraway stayed in the car until about 8 o'clock, but water pouring into the lake filled it rapidly, and when it reached the floor boards, Caraway abandoned the machine. The next day he returned to see what could be done. Only about eight or nine inches of the top of the automobile was in sight above the water!



Gladys Stone left last Wednesday for Amarillo where she has accepted a position in the district WPA office.

**Mr. Farmer:**

We have a nice selection of field seed, all cleaned and sacked in good bags. You don't buy weed seed and blow dirt when you buy your seed from us. Come in and look them over for yourself.

- KAFIR SEED
- DWARF MAIZE SEED
- WHEATLAND MAIZE
- HEGARI SEED
- RED TOP CANE SEED
- SEEDED RIBBON CANE
- SUDAN SEED
- SURECOPPER CORN SEED
- JUNE CORN SEED
- YELLOW DENT CORN SEED
- SQUAW CORN SEED

**Our Prices Are Right**

**Bulk Garden Seed**

**West Texas Feed & Seed**

Phone 265

**Dawn Items**

**BY MARGARET BOWERS**  
Rev. Roy Patterson will hold his regular preaching services here Sunday, May 31.

Dawn school patrons, teachers and pupils enjoyed a basket dinner at the school house Friday. This was the closing of school.

Mr. and Mrs. H. H. Miller and sons, Mr. and Mrs. L. A. Smith and family, and Miss Margaret Bowers attended the baccalaureate sermon in Canyon Sunday night.

Mrs. Walter Galley and son, Clifford, visited Mrs. Ray Bowers Wednesday.

The Dawn Study Club met May 19 in the home of Mrs. Tandy Legg.

In connection with the club, Mrs. Legg, Mrs. Ernest May and Mrs. Jeff Robertson gave a miscellaneous bridal shower in honor of Miss Mary L. Chambers. The honoree received many lovely gifts. The next club meeting will be June 2, with Mrs. Alfred May as hostess.

Singing school will meet Monday night, June 1, at the Dawn school house with John F. Taylor as instructor.

**Dimmitt News**

**By EMILY McLEAN**  
Bill Easter fell from a windmill Thursday. He was taken to a Plainview hospital Saturday. His back was fractured. He was reported doing well as could be expected Sunday afternoon.

Misses Norma Cowser, Thelma Jones and Harold Gladman attended the seventh grade graduation exercises in Gruver Thursday evening.

Little Dub Parks was ill with tonsillitis last week, and is recovering nicely now.

The senior class attended the show in Hereford Thursday evening. Making the trip were Robbie Kendrick, Novlene McKinney, Florette Meek, Lucille Dyer, Pauline Rothwell, Vivlene Murphy, Sybel Nell Waggoner, Zonell Brown, Sam Kirkpatrick, G. C. Mayles, Clifton Sparkman, Pat Hyatt, Leon Lile, Leslie Louder, and L. C. Gatewood. They had Kathleen Rothwell, Bob McLean, Jim Elder and J. G. Davis as their guests. LeRoy Landers, sponsor, also made the trip.

Mrs. Etta Brashears and Elnes McCollum were in Amarillo last Thursday.

Mrs. Woodson Brown and Mrs. Andrew Elder were in Lubbock Wednesday and Thursday. Mrs. Elder's mother, Mrs. George Barnett, returned home with them.

Mrs. Burgess of Happy is visiting the home of Mr. and Mrs. Carlos Reynolds.

A revival began at the Methodist church Thursday evening and will continue until May 25. Rev. C. R. Wooten is doing the preaching.

C. D. Alexander, 15-year-old brother of Mrs. R. E. Cogswell, died Friday at his home in Plainview. His death was caused from injuries received when he was run over by a tractor at his father's home near Floydada. Interment was made in the Floydada cemetery.

Mr. and Mrs. H. P. Clemmons and Hardy Smith are visiting in Oklahoma City.

LeRoy Landers left Thursday for his home in McLean.

Mr. and Mrs. B. McLean were called to Clovis Friday by the serious illness of his sister, Mrs. C. W. Dixon, of Friona.

Dr. and Mrs. R. E. Cogswell will leave Dimmitt soon for a few days in New York, where he will study. Mrs. Cogswell, who has been elected principal of the grade school for next year, will study at Columbia University.

The five-month-old son of Mrs. Billie Latham was buried in the Dimmitt cemetery Tuesday afternoon. The child died of diphtheria Friday afternoon. Survivors besides his mother are two brothers, Ira E. and David, and a sister, Helen Latham.

Miss Jo Cowser and nine of her basketball girls from Gruver were stranded here over the week end. They were en route to Ruidoso to spend the week.

Ray McEntire has been confined to his home north of Dimmitt the past few days by mumps. He has been attending WTSTC.

Miss Daphne Hutching, who is attending business college in Amarillo, is visiting her parents, Mr. and Mrs. W. A. Hutching.

Mrs. Mark Cowser, who has been visiting in Abilene, returned home Monday.

Floyd Ashcraft has been sick the past week.

Karl Stewart of Tulla visited in Dimmitt Saturday.

Mrs. Alta Gladman and sons left Tuesday for an extended visit with relatives in Oklahoma and Kansas.

Wes Anthony of Big Square visited in Dallas this week end. It was reported Dimmitt has received 6.15 inches of rain up to Monday noon.

**BLEEDING GUMS HEALED**  
The sight of sore gums is sickening. Reliable dentists often report the successful use of LETO'S PYORRHEA REMEDY on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails.

**BROOKS DRUG STORE**

**Bippus Items**

**BY BRYAN BRESS**  
School closed May 15 with a picnic in the breaks north of the school. Those who enjoyed the picnic dinner were Mr. and Mrs. J. B. Overstreet, J. T. Reese, W. H. Dodson, Mrs. Bill Whitson, Mrs. Webb Adrian, Ruth, Junior and Lane Reese, Chester Dodson, James Whitson, John Leinen and the teachers, Miss Davis and Mr. Harris.

John Leinen and James Whitson were given ties by their teachers for not being tardy nor absent during the school year. This was James' first year.

The community gave Miss Davis and Mr. Harris a surprise party at the George Bippus home Thursday night, May 14. Forty-two was played, cocoa and cake enjoyed by about 40 guests.

Chester Dodson recently won \$7.50 in the Safety Contest sponsored by the Amarillo Globe-News. He came out second in the race.

**Friona News**

**GERALDINE McFARLAND**  
Girl Scouts met Thursday evening in the basement of the Congregational church. All the books of Nature were finished and turned in to Mrs. Stover. Second-class test was passed by nine girls, Jane Ann Warren, June Maurer, Eunice Mae Weir, Nancy Shackelford, Frances Buchanan, Jean Crawford, Carolyn Lange, Anna Loyd Thurston and Jacqueline Wilkinson. They will receive badges soon.

Boy Scouts met Thursday evening for the first time since receiving the troop number assigned them, which is 21. Two patrols were organized, Hyena, with Roy Hughes leader, Sam Weir assistant, and Eagle, Patrol, Luther Loveless leader, with an assistant to be named. James Ray Roden was elected permanent scribe. The meetings are held Wednesday evenings at 7:30, unless otherwise announced.

The entire 1935-36 faculty of the Friona school was re-elected for the coming year, with O. M. Stewart, superintendent. All have not accepted. John F. Davis will not return, nor will Miss Birdwell, Miss Mary Beth Sheely, who was married a week ago. Mrs. Clark may accept another position, and if so will not return. Mr. Stroud expects to be back, also Mr. Williams, Mr. Montgomery and Mr. Morris, who had a leave of absence to accept a scholarship, expects to return.

Henry McLean, of Black, has sold his farm and will move to Friona.

Miss Marian O'Brian, daughter of Mr. and Mrs. T. A. O'Brian, whose home is a few miles southeast of Friona, has been elected to teach in the Miami schools the coming term.

The Junior Women's club had their last meeting of the year Tuesday evening, May 19, at the home of Miss Mary Katherine Crawford. At the business meeting new members were voted into the club, Mrs. Charlie McLean and Mrs. R. K. Belew. After the program, refreshments were served 15 members and two guests, Mrs. Rex Johnson of Borger, and Mrs. Charlie McLean.

Mrs. F. S. Truitt was a visitor in the J. B. McFarland home Wednesday evening and night.

Miss Sarah Ann Moore, daughter of Rev. David Moore, left the first

**COURTHOUSE RECORDS**

**Warranty Deeds.**  
Edgar Martin et al, of Stephens county, to Nelson Pierce, Curry county, N. M., one acre in NW corner of NW 1/4, section 31, Capitol League 435.

D. D. Cort and wife, Nodaway county, Mo., to Verna M. Bosch, Nodaway county, 8 1/2 and NE 1/4 Block K-3.

J. W. Hanlan and wife to O. K. Howe, 200 acres off E side section 150, block M-7.

C. C. Bowman and wife to Ruby Thompson, N 1/4 of NW 1/4, section 47, block K-3.

J. L. Hoffman and wife to Tom Bandy, Swisher county, W 1/2 section 26, and NE corner section 41, block M-7.

**Marriage Licenses.**  
Loy Smith and Frankie Mae Burleson.  
Roy A. Harris and Billie Higgins.

M. B. Lionberger and Henrietta Lee Jones.  
Miss Lillie Morgan of Hugoton, Kansas, is visiting in the home of her brother, Lee Morgan.

of the week for Dallas where she will spend the summer with her grandmother.

**MICE**  
are easily exterminated with

**Rat Rid**

the safe and dependable exterminator. A Red Squill preparation, is relatively harmless to human beings, domestic animals and poultry when used as directed.

**BROOKS' DRUGS**

**FORMER HEREFORD BOY BORGER VALEDICTORIAN**

Bruce Keith, son of Mrs. George Keith, formerly of Deaf Smith county, was valedictorian of Borger High School this year with an average of 93.87 per cent for the past four years. The grade won him a scholarship presented to the school's highest four-year student.

Bruce is 18 years old. He was born on a farm near Wyche and attended grade school here until he was 12 years old.

Mrs. John B. Miller and sons, Gullford, Billy and Bobby, and daughter, Mrs. Jack Cartwright and two children, left Saturday for Mrs. Cartwright's home in Los Angeles. She spent several months here with her mother.

**OFFICE TO BE OPEN MAY 30**

The dental office of Dr. Geo. W. Heard will be open Saturday, May 30, ready for business. Dr. and Mrs. Heard are returning from Chicago this week end.

**DR. G. W. HEARD, DENTIST**

**Allis - Chalmers**

The Best Buy In Tractors



**Full Two-Plow and Three-Plow All-Purpose Tractors**

Now is the time to buy one of these Allis-Chalmers All-Purpose tractors and take advantage of the beautiful rains we have had, by trying to conserve part of it for future use.

**SUPER-FLEX OIL REFRIGERATORS**  
and  
**STEWART-WARNER ELECTRIC REFRIGERATORS**

**Pevley & Seed**

Implement Company

**THOUSANDS ARE NOW USING NEW TONIC PRESCRIPTION TO HELP BUILD RUGGED STRENGTH**

Sensational Sale of Williams S. L. K. Formula Is Making History in Hereford This Week—Missouri Doctor's Prescription a Boon to Many Weak, "Run Down" Men and Women.

**From Far and Near Users Voice Their Praises**

Crowds which the last few days have thronged the Close Drug Store where the doctor's prescription, Williams S. L. K. Formula, is being distributed, have borne ample testimony to the enthusiastic reception which this meritorious tonic preparation has had in Hereford. Apparently the remarkable success with which this tonic prescription has met

**Great Relief After Taking One Bottle**

From Iowa comes the report of Mrs. May Kopp, a well-known resident, who says: "After taking one bottle of Williams S. L. K. Formula I was greatly relieved. It is expressing it mildly to say that I am well pleased and can cheerfully recommend Williams S. L. K. Formula to others."



Although Williams S. L. K. Formula has been available in Hereford only a short time, many users here are enthusiastic in their praise of it.

**What Williams S. L. K. Formula Is and What it Does**

Williams S. L. K. Formula is intended for those "run-down" conditions due to simple anemia of the hypochromic type, often indicated by a feeling of weakness, lack of weight and appetite, and unhealthy pallor of the skin. Such conditions commonly are due to a deficiency of necessary elements for forming rich, red blood. Williams S. L. K. Formula supplies a valuable mineral element necessary for the production of red blood, and is a splendid tonic for the system. It also acts as a mild stomachic tonic, is mildly laxative and a mild diuretic stimulant for the kidneys. Williams S. L. K. Formula is a highly concentrated liquid, is easily assimilated and starts to work almost immediately. Only small doses are required. One teaspoonful taken in water, makes the equivalent of a brimming glassful of tonic and system-cleansing elements.

**Make This Guaranteed Test**

If you feel "tired-out," "run-down," lacking ambition and pep; if appetite is failing and you are losing weight; don't suffer another day without trying Williams S. L. K. Formula. The first bottle must produce results or money back. This fair-play guarantee is backed fully by the distributors of Williams S. L. K. Formula, and also by your local druggist, so you take no money risk. No matter what other medicines you may have tried, in justice to yourself, make this test of Williams S. L. K. Formula today.

CLOSE DRUG STORE



ket, many users have sung their enthusiastic praises for the benefits which they declare it has given them. J. B. O'Daniel, Corydon, Iowa, writes: "I have just completed a course of Williams S. L. K. Formula and am thankful for its wonderful benefits. I had suffered for over 10 years. Had to force myself to eat what little I did. I was advised to try Williams S. L. K. Formula. I noticed a difference while on the first bottle. I sure feel like a new man. My former nervousness is gone and I sleep like a brick. I am working every day."

**Was in Bed 6 Weeks—Now Feels Fine**

A letter from Mrs. A. P. Hughes, well-known resident of Kansas City, states: "I was very weak, highly nervous. Was in bed 6 weeks. While in bed a friend advised me to try Williams S. L. K. Formula. I tried one bottle. Began eating and sleeping soundly. I continued taking S. L. K. until I could do my household and walk around. Then continued to gain strength. Seemed as strong as possible for a person 53 years old."



**WE QUIT!**

**Mon., June 1**

**YOUR LAST CHANCE**

**TO BUY!**

**Stock To Be Moved to Lubbock**

|      |    |      |    |    |    |    |    |      |  |
|------|----|------|----|----|----|----|----|------|--|
| 1936 |    | JUNE |    |    |    |    |    | 1936 |  |
| 1    | 2  | 3    | 4  | 5  | 6  | 7  | 8  |      |  |
| 8    | 9  | 10   | 11 | 12 | 13 | 14 | 15 |      |  |
| 16   | 17 | 18   | 19 | 20 | 21 | 22 | 23 |      |  |
| 24   | 25 | 26   | 27 | 28 | 29 | 30 |    |      |  |

TAKE OUR WORD FOR IT! When we say we are through, we mean it. The owners of the building have been notified that we are going to vacate after June 1. There will be no postponements. We're through! You have one more BIG WEEK-END in which to get in on these GREAT BARGAINS—GREATER SAVINGS than have ever been offered in Hereford on such merchandise as you know the SPROWLS-CRONIN stock to be. Don't put off purchasing what you need any longer, for on Tuesday you'll have to go elsewhere and pay full price!

**When the Door Is Locked Mon. Nite It Will Remain Locked Until the Truckers Come to Haul the Remains of the \$10,000 Stock Away!**

**Hundreds of Bargains Remain**

THIS GREAT STOCK IS BY NO MEANS DEPLETED! There are hundreds of items that will fill your needs—that are new and stylish—that are worth considerably more than the price you pay here. From men's hats, suits and shirts to ladies' coats, dresses and piece goods—shoes, gloves, underwear, and dozens of other items, we can fill your order in the proper size and style!

**SAVE! SAVE! SAVE!**

**THIS WEEK - END ONLY**

**Southern Trading Co.**





**CAUGHT IN THE WILD**

(Continued from last week)

In the week which followed, he alternated more climbs with trips around into the muskeg swamps. He led his sweating, sweating charge over niggerhead grass, where the heavy-bodied man had to jump nimbly from one big tussock to another or take a tumble.

Miss Ramill tagged along on these grueling hikes. She also made another climb up the gulch. Garth cached in the cave the hundred pounds of smoked moose meat he had brought up on his pack-board. He then led on up the glacier, halfway from its foot to the top of the pass. That gave the three climbers some real ice work. Coming back, Garth knocked three brace of fool hens from spruce limbs with a stick.

The half dozen grouse made a pleasant change. But even with a pair of salmon berries for dessert they proved a scant meal for the four meat-eaters. The last leg of moose had already been baked and eaten, the tongues broiled, and the second muffle stewed. The remainder of the smoked meat would not last long. So far, Garth had not interfered with Huxby's all-day panning out of the platinum alloy. He had not even asked to look at the take of precious metal. Food was a different matter. Instead of shooting another moose, he called upon Huxby to join in a caribou hunt.

A band of the big animals had drifted along the tundra terrace over towards the glacier. Garth counted 15. He waited until the band came within 75 yards. He

then let drive, shooting rapidly yet with careful aim. One after another dropped, each with a bullet through the head. The stupid beast's stared in the direction of the sharp reports. But they could see nothing. The sixth went down before the nine survivors wheeled and clattered off in panic-stricken flight.

The flaying was well under way when Huxby and Miss Ramill came hastening across the tundra ahead of Mr. Ramill. The girl eyed the clean delicious-looking white fat on the first flayed body. "That looks good, Alan! Vivian, you can go back to your mining. Dad and I will help here."

Her father called out a panting suggestion for Huxby to wait and carry down a load of meat.

"No need," Garth said. "Don't stop, Huxby. Most of this venison is going on ice. None will be allowed to spoil."

The engineer did not linger. He had looked none too well pleased over the girl's familiar use of Garth's first name. Along with his displeasure about this, there could be no doubt of his eagerness to get back to the platinum panning.

When Garth finished the flaying of the caribou, he started to dress out the bodies. Greatly to his astonishment, at the cutting of the second caribou, Lillith took the belt and began to help. Mother Nature had cracked the polished shell of artificiality in which the pampered heiress had been encased. The girl's last few days in the Wild had awakened primitive instincts ground deep into the nature of woman during the remote past of mankind.

So, upon reflection, Garth's amazement passed. He had managed to cover it, even at the first, when Lillith Ramill took the belt in her slender hand and severed the neck bone of the caribou with a single blow.

Her father was the one who stared. He sat watching the girl's quick, eager wielding of the hand-ax, his mouth slack, almost agape. Garth could only surmise how she had always been coddled and pampered. Her father knew it. He knew how, since her childhood, she had been wrapped about with silken luxury, waited upon by attentive servants, petted and spoiled.

The millionaire had been born on a farm. He could recall seeing his mother help butcher sheep and hogs. But she was a farmer's wife. Lillith would not have known how to prepare a spring chicken for the pan. And now she was cutting up caribou.

Aside from an occasional word of direction, Garth said nothing. When he finished dressing out the fifth carcass, he handed his knife to his eager helper, packed a load of meat and carried it to the ice cave.

Down in the gulch bottom he chose a pothole stone that would hold perhaps three quarts. In the bowl he coiled a wick of twisted dry caribou moss, piled in caribou fat, and lighted the wick. When the fat melted, the wick burned with a strong, steady flame. Caribou ribs furnished a grating on which to broil steaks. The fat meat was deliciously tender, its flavor between venison and beef.

When even Mr. Ramill could eat no more, Garth carried the stone lamp into the ice cave. Upon his return, he had Mr. Ramill and Lillith look close at the caribou skins.

"You see they are hair, not fur. But every hair is hollow. Nothing is warmer than a caribou parka. In fact, the winter coat is too warm to be worn. That is why I killed six now instead of one. You have never wintered in the North?"

Mr. Ramill tensed as if provoked. "Wintered? You cannot mean to infer that you expect to stay on here. We have your promise to take us out."

Garth answered Mr. Ramill: "You have my promise—more's the pity. A winter in an Eskimo would be a wonderful experience for Miss Ramill. However, she will, of course, prefer to go back to jazz and cocktails, to paint, powder and lipstick."

She flared: "And rid of you?" "To be sure. That above all else," he agreed. "So how could I deprive you of that pleasure or fail to give your father and your fiancé another chance to blink me out of my placer claim? I agreed to get you back to the Mackenzie. When we reach the old post, we part company. You and Huxby will then be free to go as far as you can."

"But in that case—No, you can't make me swallow it. I know you are not such a fool as to risk losing that placer," said Ramill.

Garth laughed outright. "What do you take me for? Your brand of gold-digger? Gad, there's the nubbin of it all. It's the reason why men like you and Huxby lose out. You worship the golden calf. Yet what value is there to riches other than what you get from them? Can you think of a more enjoyable game than playing draw poker, with our lives in the jackpot, and Fortune dealing us the cards of chance?"

"What's the catch?" inquired Miss Ramill, with a sudden upwelling of her sophisticated cynicism. "Lives in the jackpot—that means nothing. It's your placer that's in the pot. What stakes do you consider we have in to balance it?"

"That would be telling," he teased. "You'll know if I win. If I lose, it will not matter to any of you what you've risked. The show-down may come sooner than I expected. Your father is already in fairly good shape. We'll start the trip out as soon as those caribou skins have been tanned."

**CHAPTER VI**

**Hell In the Muskeg.**  
Garth sat beside the camp fire, sewing new moccasins for himself. Nearby the billionaire dealer in mines and his fastidious daughter scraped the raw sides of the six caribou skins and rubbed them with the tanning mixture of fat, liver and brains. Garth had told them that they could either tan the skins or wait for him to do it. Until the tanning had been finished, the trip would not begin.

Mr. Ramill was so keen to start back for civilization that he went at the disagreeable task with energy and determination. Lillith not only worked as vigorously as her father, she showed a real interest in the tanning.

Huxby took no part in this preparation of the skins. When he came down to the camp from the platinum placer, the sight of his fiancée's doing such squaw work struck him speechless. He stared in blank amazement. When at last he found his voice, he started to threaten Garth:

"You've gone a bit too far, you roughneck. Stand up, or I'll kick you up. I am going to—"

The girl broke in, with cool scorn: "Turn off, old dear. You're set on static. It's not interference we want. Dad and I are giving this performance under our own direction. You see, it's a bargain. Alan agreed to start our trip just as soon as these skins are all tanned."

The mining engineer drew back. "So soon as that. My dear girl, if he's going to rush us off, I don't see how I can spare any time here in camp. I haven't sampled all the area of that placer."

"You'll have two more days for it," Garth told him. "Only, don't forget that an alloy of platinum and gold weighs more than lead. You'll be toting my 60 per cent, along with the 40 for yourself and Mr. Ramill. If you hide the loot in your pockets, you'll go down like a shot the first time you slip into a musket pool or quagmire. Think

of the all-around enmity that would mean. You lose your life, Mr. Ramill would lose his man Friday. Miss Lillith her fiancée, and I—I lose my 60 per cent!"

Mr. Ramill interposed: "It's no joke, Vivian. I've seen a strong swimmer sunk by the gold in his money-belt. A bag can be thrown off the shoulders. Another thing, Garth is to receive his three-fifths of whatever you have panned out. That is understood."

"It was his bargain," Huxby replied.

He went to gorge on the leg of caribou that Garth had roasted over the fire on a twist-thong of rawhide. When he could eat no more, he hastened back to the placer trough to resume his panning.

(Continued next week)

Mrs. Charlie Whitehead left Saturday for Los Angeles for a visit with her sister, Mrs. Tom Canaling.

**SHERIFF'S SALE**

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of an Order of Sale issued out of the Honorable District Court of Tarrant County on the 6th day of May, 1936, by the Clerk thereof, in the case of Standard Savings & Loan Association of Detroit, Michigan versus Olla Barnett, J. C. Carroll, Floyd Wilson, Jessie Baron, R. D. Baron, Pauline Connally, R. N. Connally, Hazel Barnett, Elizabeth Haralson, R. L. Haralson and Darrell Haralson in Cause No. 8701-A and to me, as Sheriff, directed and deliv-

ered, I will proceed to sell, within the hours proscribed by law for Sheriff's Sales, on the FIRST TUESDAY in July A. D. 1936, it being the 7th day of said month, before the Court House door of the City of Hereford, the following described property, to-wit:

The West Sixty-Eight, (68) feet of Lots Seven (7) and Eight (8), in Block Forty-One (41), Hereford, Texas, as shown by plat in the Deed Records of Deaf Smith County, Texas.

Levied on as the property of Olla Barnett, J. C. Carroll, Floyd Wilson, Jessie Baron, R. D. Baron, Pauline Connally, R. N. Connally, Hazel Barnett, Elizabeth Haralson, R. L. Haralson, Darrell Barnett to satisfy a Judgment amounting to \$2,926.44 in favor of Standard Savings & Loan Association of Detroit, Michigan and cost of suit.

Given under my hand, this 12th day of May, 1936.

MRS. J. B. MILLER, Sheriff, Deaf Smith County, Texas. By J. O. Newell, Deputy. 19-3c

**Why We Sell Sound Protection**

At the time of selling an insurance policy, all protection looks nearly alike.

Months later—should a loss occur—our reputation depends on the performance of our companies.

An agent building a sound business and not looking for one premium sale—urges you to insure where you can have no regrets now—or later.

INSURE NOW!

**McLean Insurance Agency**

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**When in Amarillo-**

Welcome Visitors, to **THEBY'S CAFE**. We give you more and better for less money. Meals 25c and 35c. 411 Polk St. Amarillo

**STERLING SALES CO.** Ball and Roller Bearings for Tractor, Truck, Car. 50 per cent savings guaranteed. 214 W. 7th. Phone 2345 Amarillo Texas

**DR. J. FRANCIS BROWN** Amarillo, Texas. Specialist in Proctology (Diseases of the Rectum). Piles treated without the knife. Eruptions and Varicose Veins. Treated with Medicine. No Confinement. Write for booklet or come to Office for examination. Office—206 Oliver-Eagle Bldg. Phone 6652

**DR. MAYO - BENNETT** DENTAL - CLINIC - LABORATORY. PLATES \$7.50 UP. We Save You More Than We Charge. 318½ Polk 2-3436 Amarillo

**D. V. ROSS** Maker of Fine Boots and Shoes. All kinds of boot and shoe repairing. 100 E. 5th St. Amarillo, Tex.

**TURKISH BATHS** Experienced operators. Specializing in Physio-Therapy massage and scientific weight reducing. Battle Creek Electric Cabinet and Steam Bath. Suite No. 3 Massie Building 318½ Polk St. Phone 2-2738 Fern Smith, Mgr. Amarillo, Tex.

**Amarillo Livestock Sales Co.** At Western Stock Yards. Where buyer and seller meet every Monday—Phone 8100. **BILL HALE, Manager** **JACK COULTER, Auctioneer**

**GOOD PARAFFINE BASE OIL AT HALF PRICE** 25c and 30c Per Gallon. **WHOLESALE OIL COMPANY** 1900 W. 3rd St. Amarillo, Texas.

**DANA HARMON DANCE STUDIO** Dancing, Piano, Expression. New Location 202½ W. 10th. Summer classes begin June 2. Special attention given, out of town pupils. Write or phone for summer rates. 202½ W. 10th. Phone 8558 Amarillo

**CHIROPRACTOR** ELECTOPATHY. 15 Modern Machines that science has perfected for your health. Electrical wave, Radio Wave, Hot and Cold rays for every ailment or disease. Specializing in skin, blood, nerves, glands, chronic and acute diseases. The value of these machines is in the quick results. Also in our clinic we are equipped to give Mineral, Turkish and Radio Baths. **DR. C. L. HELMS** 10-11 Numm Bldg—5th & Polk St.—Phone 2-2462

**BOX CARS FOR SALE** Delivered to Hereford and vicinity. Pick out your car at 10th and Garfield, Santa Fe Yard, or write Post-office Box 1199. **JONES CONSTRUCTION CO.** Phone 8784 Amarillo, Texas

**IRRIGATION PUMPS** Manufacturers of the Amarillo Turbine Pump, Geared Heads, Belt Heads. Can furnish the U. S. Verticle Hollow Shaft Motors, pumps of high efficiency, long life and heavy construction. We Rebuild All Makes of Turbine Pumps. **AMARILLO WELDING AND MACHINE WORKS** Phone 6913. Amarillo, Texas 217 N. Polk

Used Pipe and Supplies. **WATER WELL EQUIPMENT** Fittings of all kinds. **Wes-Tex Pipe & Supply Co.** Phone 2-3368 Amarillo, Texas

**THE AMARILLO COLLEGE OF MUSIC, Inc.** 1222 Tyler Street, Amarillo, Texas. Emil F. Myers, director—23 years in Amarillo. Voice, piano, violin, band instrument, dancing, musical theory, dramatic art. STATE ACCREDITED in four courses of college music. Enroll any time. Write for bulletin of information. Summer Term Begins June 1.

**AMARILLO COTTAGE CAMP** Welcomes you to our modern apartments. Private baths, all conveniences, prices moderate. 1616 W. 6th St., Amarillo, Tex.

**DR. CLAUDE WOLCOTT** ESTABLISHED 1892. Fourth Floor, Oliver Eagle Bldg., Amarillo, Texas

**BOOTS-BOOTS** D. V. ROSS Maker of Fine Boots Offers a **CENTENNIAL SPECIAL** HAND-MADE BOOTS \$10.00 And Up for a Short Time Only. 109 East Fifth Street, Amarillo, Texas. Expert Boot and Shoe Repairing

When in Amarillo **RIDE THE RED CABS** Phone 5371. **Anywhere in the City 15c AMARILLO TAXI**

**ENROLL NOW** Thorough training guaranteed in all state approved courses. Write or call for details. Under direction world famous educator, Dr. Herbert Hughes. **Amarillo Barber & Beauty School** 812 E. 4th St. Amarillo

**AUTOMOBILE LOANS** Cash Advances, Refinances, 15 to 18 Months on Late Models. **HALL-BATES AGENCY** 605½ Taylor St. Phone 5088 Amarillo, Texas

Time to **CLEAN THE RADIATOR AND REPAIR THE AUTO** Cleo Johnson and Miller Radiator, Body and Paint Works. 413 West 6th St., Phone 2-2759 Amarillo, Texas

**AMARILLO BATHORUM** Treatment of Rheumatism, Neuritis, body reducing, Massage, baths—steam, electrical, mineral. Physician in charge. Phone 4946. 1701 Polk Amarillo, Texas

**Dressing Up For Centennial**

The Texas Company is installing indoor washing and greasing rooms, flood lights and other improvements in its station to better serve the motoring public.

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Visit Us for Texaco Service

**Credit is Like a Looking-glass**

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USE YOUR CREDIT— BUT PAY PROMPTLY

**HEREFORD CREDIT ASSOCIATION** DOROTHY H. ROSS Local Affiliation of the NATIONAL RETAIL CREDIT ASSOCIATION

**Started and Baby**

**CHICKS** CUSTOM HATCHING

**Hillside Hatchery**

5. Main St. Phone 70

**No Siree!**

I wouldn't try to tell you about the workings of a bank any more than I would expect a banker to come into my business and tell me how to run it. When you want to bank, just pick an institution with a reputation such as that of THE FIRST STATE BANK and then just let them worry about the rest of it. And you can be sure that they will do a good job of it.

Start A Savings Account Now!



**First State Bank**



# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
ADRIAN ODOM Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office, at 402 Main Street, Hereford, Texas.

### THE SUMMER YOUTH CENTER IDEA

Occasionally someone comes forth with an idea, originated for one reason or another, or springing from a group of ideas along various lines, that becomes outstanding in merit and worthy of the support of every citizen who hopes to improve his community.

Just such a idea is the one coming from the office of Mrs. Dyalithia Bradly. Born of necessity to furnish employment for the 15 girls on NYA rolls who this week complete their service with the Central School cafeteria, the idea has become, in our opinion, one of the most worthy ever considered for the vacation-time occupation of the youth of the city.

The plan is to secure the use of the state and city park as a play ground, where the girls as group leaders, under the direction of a supervisor would direct children at play, reading and educational activities, such as woodcraft study and swimming. Children between the ages of about six and 14 would have the time of their lives, and they would get far more benefit from supervised activity than they would if turned loose to find their own entertainment in parks, vacant lots, on the streets or at home.

Many parents would appreciate the opportunity to turn their children over to supervisors for five hours each day, too!

At the time this was written it was not known if the plan could be put through as an NYA project. If this is accomplished, however, the citizens of Hereford would have to provide the supervision, just as they did in the case of the cafeteria. From experience with the cafeteria, it is estimated that this will be about \$50 a month.

Such a summer program is worth far more than that to the children of Hereford.

### DUMP GROUND COURTESY

An effort is being made to clear away much of the unsightly dump ground east of town, especially that part which is visible from the highway, but a number of local folk are not cooperating. Wallace Cox has called to our attention the fact that some people carry trash to the dump ground and toss it out at the first handy spot, perhaps on the side of a hill overlooking the highway, a space that has just been cleared away.

This probably is thoughtlessness on the part of most guilty persons. If everyone will cooperate by dumping their trash into ravines now partly filled, the task of hiding the sore spot will become much easier.

### By Their Words AND OURS

Political campaigns must have slogans. One opponent has tagged the present governor "Jaunty Jimmie". Such an appellation is not entirely without merit. It takes a jaunty spirit and an inexhaustible store of energy to get the things done that Alford accomplishes. He wears down those around him to a nub, while he himself keeps up with an unbelievable drive. He receives and answers more mail than any governor of Texas ever did. He sees more people than any governor in recent times. A famed Washington newspaper correspondent recently told a Texan that the Texas governor worked harder and longer than did the president himself.—Ochiltree County Herald.

We folks living in the Southwest think we are pretty smart and al-

so progressive, but a lot of development has been caused by folks just getting up against it and working out of hard problems in the best way possible to make a living.—Curry County Times.

In a recent report the American Automobile Association pointed out that for every mile and a half of our highways there is a filling station or a garage. . . Few motorists who have had trouble on the road will say there are too many gas and service stations, but there is one thing they will have to admit and that is that efforts should be made to keep these thousands of service places from marring the landscape.—Muleshoe Journal.

Judge Tom F. Hunter of Wichita Falls, in addition to several other candidates, has thrown his hat into the ring (for governor). He came out with the ringing declaration that Governor Alford has mistreated the aged poor who are expecting to share in the benefits of the Old Age Assistance Law in Texas. He further charged that the governor is not "attend-

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, May 26, 1905.)

Chesher, Morgan, Walters and Wetsel were expected to form the pitching staff of the Hereford baseball team, and the editor modestly admitted they and other Hereford boys could easily beat any team northwest of Fort Worth.

Construction work on the Texico-Belen cut-off for the Santa Fe extension was due to start soon.

"Clean up. Burn the trash. Clean the closets. Throw the slops far from the house. We must have a clean town," the editor urged.

It wasn't good weather for berries, but Judge Gough had gathered 11 gallons of strawberries and three gallons of gooseberries in a single day.

Miss Mina Dameron had entertained in honor of her friend, W. T. Wilson.

Closing exercises of Hereford schools were declared the best in the history of the town.

Eli Dunlap had "thrilled the heart" of the editor by presenting him a full gallon of home-made strawberries.

Was Hereford elated! Out of three games of baseball here against Amarillo, the old home team had taken just three.

The Hart correspondent admitted that all his town needed was a dry goods and grocery store, blacksmith shop, doctor, preacher, telephone construction, up-to-date real estate agent, notary public, and last, but not least, a money order office. He did not so state, but intimated that a few citizens might be necessary before his town would have the status of a real city.

(From The Hereford Brand, May 28, 1915.)

Sam Bratton had been toastmaster at the annual alumni dinner, attended by 86.

Misses Irma Wilson, Minnie Dea Coffin, Laura Stickle, Alma, Emma and Ruby Norton, Helen, Jessie, Cotta and Bessie Sisk, Hazel, and Waldine Wilson, Grace Lucas, Dimple Gass, Mary Jones, Olive Perkins, Doris Bowers, Mabel Betts, Lois Garrison, Ethel Fuqua, Clyde Wilson, Madde McLean, Gladys Johnson, Belah Head, Bess Nance, Mattie, Meda and Belle Woodburn had been entertained in the home of Mr. and Mrs. E. B.

Black, the party being given in honor of Misses Wilson, Coffin and Stickle of Canadian.

Travis Dameron, with a rating of 94.08; Bess Roberson, 94.05, and Grace Wilson, 92.57, were ranking students in the high school course.

Carl Cockrell and John Patton, Misses Alta Renfro and Gladys Ivy had spent Sunday in Mohair Canyon, "where they spent the day 'near to Nature's heart'."

Mr. and Mrs. Mark Cowser of Dimmitt were attending the Exposition in San Francisco.

Husbands of Bay View Club members were tendered a picnic on the creek Tuesday by their wives.

"What effect would the increase of the Tenth Legion have on the answer to the call of missions for money?" was the subject of a discussion at Christian Endeavor by Frank Gyles.

Most of the want ads told of fine farming land in other regions which the owners desired to trade for property in the Hereford area.

ing to business'. The governor answered the last charge by announcing he will make a week's trip through the East with a special Texas Press Association train, trying to interest people in the big centers in Texas' Centennial celebration. Mr. Alford evidently feels secure in his belief that he is not neglecting the business of the state and that the voters are not going to take seriously the charges made.—Floyd County Hesperian.

That is just the kind of governor we want—one who'll get out and go places and advertise Texas—and not by giving the state a black eye every time he sticks his nose over the border into another state. We have, for instance, fully appreciated his visits into the Panhandle, the first governor who ever took an active interest in this section of the state. We'll bet Homer Steen and his Hesperianites a new hat that the voters of Texas will not take any charge against Alford seriously enough to eject him from the state house and push him back on that little side street in Austin "where lobbyists feared to tread."

Between the leadership of Roosevelt and that of the Liberty League, the farmers have no more difficulty in choosing than between bread and a stone. To the Lib-

### POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 25, 1936:

- For State Senator, 31 District: CURTIS DOUGLASS, CLINT C. SMALB (Re-election)
- For State Representative, 123rd District: G. H. (Jack) LITTLE

For District Attorney: JAMES W. LWITHERSPOON (Re-Election) PERRY T. BROWN

For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON H. V. HENNEN T. P. M'COLLISTER

For Sheriff, Tax Assessor and Collector: J. C. ALLRED J. O. NEWELL H. M. (Mack) BRACER

For County Commissioner, Precinct No. 1: JIM CARROLL P. J. (Jack) ROSE (Re-election) S. O. WILSON

For County Commissioner, Precinct No. 3: H. D. CULPEPPER (Re-Election)

For County Commissioner, Precinct No. 4: ERNEST T. (Dick) ALLRED

For County and District Clerk: L. E. FOSTER

For County Treasurer: MRS. BESSIE L. SMITH (Re-election) MRS. NONA JOWELL

ty Leaguers, the new farm plan is a danger signal because it adds to the buying power of the nation's farmers. As far as they know, this country is still as the Pilgrim Fathers found it—soil as fertile, vegetation as lush, game as abundant.—Curry County, New Mexico Times.

France wouldn't be so worried about the German soldiers on the Rhine if they thought Hitler would be satisfied with the Rhine and not want a slice of melon, too.—Dalhart Texan.

High school graduates may not appreciate the change in their lives just at this time, but when school opens again next September they will be keenly conscious of it.—McLean News.

Germs, we read, often change their characteristics. The things act almost human some times, in their cussedness in picking the time and severity of attack.—Pampa Daily News.

Most every Muleshoe citizen can remember when his grandmother was a pretty important person around the house. She was especially important when medical advice was needed. He also recalls that it was along about this time of year that she did her greatest job of dosing—and the dose was sulphur and molasses. It was one great "spring toule" familiar in every home.—Muleshoe Journal.

A movement is on foot to change the name of West Texas State Teachers College, leaving out the word "Teachers". One recent authority of the Board of Regents believes more stress will be placed upon courses which are not required in the teaching profession, but which prepare students for other professions.—Canyon News.

During the past two or three years the Texas Highway Department has spent something like \$400,000 in Donley county, and a large part of that expenditure went for labor.—Clarendon News.

Wise home owners do not have to be told that paint is a good investment, or that lime and other disinfectants liberally and properly used will protect the health of the neighborhood. They also know that early screening is more satisfactory than waiting until the flies have had a chance to deposit their eggs inside the house before the screens are put up. Yet some people always postpone and neglect these things. So it is to them we issue this reminder—spring is here and it is the duty of every good citizen to put his premises in a healthful and attractive shape.—Muleshoe Journal.

Some men living in the North Plains section of Texas has announced that he will be a candidate for congress against Marvin Jones of Amarillo. Don't know who he is but he is surely optimistic. An outsider looking on would say that it would be a pretty hard job to beat Marvin Jones for congress. He has not only served the Panhandle district well and faithfully but has been a friend to the farmer and stockman of the entire nation and has become a national figure. With all due respect to the ability of his opponent, who also seems to be a man of prominence on the North Plains, it would be an unappreci-

### CONTROL MOSQUITO TO STOP MALARIA

A marked saving in human lives and improved health conditions may be obtained in large measure by an educational program for the control of the mosquito, suggests Dr. John W. Brown, state health officer.

"Malaria is transmitted to humans," he said, "by the bite of the Anopheles mosquito. This mosquito acquires the malaria by biting a person who has these parasites in his blood. She (it is the female who transmits this disease) then bites a well person. The parasites enter the blood, grow and multiply there. Poisons are formed and carried in the blood stream to all parts of the body. The person bitten by the carrier mosquito begins to shiver with chills, burn with fever, and to have a 'head-ache'."

"Prevention of malaria should start with the protection of humans from the bite of the infected mosquito and continue through to the elimination of the mosquito."

"The protection of humans may be accomplished by screening all houses to prevent the entrance of mosquitoes. A 16-wire mesh screen should be placed over all openings. Be sure that all chimneys,

cracks and other openings are covered.

"The malaria mosquito breeds in still water and the pools and grassy edges of running water, as well as many places where water is allowed to collect or stand. The female mosquito then lays her eggs on the surface of the water, where they float, and in a few days hatch into 'wiggle-tails.' These live in the water and in time turn into mosquitoes. These changes must take place in the water and require from 12 to 14 days in summer to complete the cycle.

"In order to prevent the malaria mosquito from breeding, destroy their shelters by removing brush and weeds, and drain or otherwise control their breeding places in water by spraying the surface with oil or putting top-feeding minnows in waters where oil or drainage cannot be used.

"Consult your health officer or sanitarian about methods of control in your community."

### First Presbyterian Church.

Pastor J. C. Thorns will preach Sunday morning on "What Now?" Evening worship at 8 o'clock. Sunday school meets at 9:45 a. m. Christian Endeavor vesper Tuesday night at 7 o'clock.

# Dempster 4 Row Crop Machine Is the Answer!

Are you worrying about how to handle your land now, to save the moisture from this long-looked-for rain?

The DEMPSTER 4-ROW LISTER DRILL will come nearer to doing it than any tool we know of. Come in and look them over before you buy anything else, as we believe you can save money by doing so. Now Available With Or Without Power Lift!

## An Outstanding IMPROVEMENT In Row Crop Seeding!

- ELECTROLUX Refrigerators
- MAYTAG Washing Machines

# M. D. Womble IMPLEMENTS

### QUALITY

The kind of stock and the kind of workmanship are two leading factors in quality printing. Let us cooperate with you on your next job of printing.

### SERVICE

That's what you get when we do your printing. When you give us an order you can rest assured that the stock, the work and the price is right.

## The Hereford Brand

### PRICE

Our prices are as moderate as the quality of our work is high. We solicit your printing and guarantee to satisfy your desires in quality, service and price.

# 20% OFF

On All LAWN MOWERS



Keep your lawn fresh and beautiful this summer. Now is the time to start!

## STARTING A GARDEN?

—And why not? With the moisture in the ground, you have a chance to grow a fine garden at little cost. It will pay you in the long run to be fully equipped for such an undertaking. We have a complete line of hoes, rakes, plows, spades, hose—all the equipment necessary!

# STREU HARDWARE CO.



**THANKSGIVING SERVICES PLANNED BY BAPTISTS**

Thanksgiving services for the splendid rains that have covered this territory will be held at both the morning and night services at the First Baptist church Sunday, Nov. 1. B. N. Shepherd, pastor, has announced. The public is cordially invited to join in both services. "God has blessed us with fine rains," he stated, "now what is your attitude?"

A WAVE-UP WILL SELL THAT COW!



**The Loveliest Expression for Decoration Day**  
**May 30**  
 Cut Flowers and Pottery Plans at Reasonable prices.  
**HEREFORD FLORAL CO.**



**Color Magic**  
 A can of LOWE BROTHERS QUICK-DRYING ENAMEL and a brush will make old, chipped, peeling, shiny and new in 15 minutes. It is the only enamel that cleans, whitens, and shines anything, whether it is metal or wood or glass. And it dries so fast that you can use it on anything you want to paint.

**R. H. KEMP Lumber Company**  
 Home 44

**Classified Ads**  
**Are Little Workmen Who Pay Big Dividends**  
 At a cost so small that it can hardly be considered at all, farms, automobiles, washing machines, radios—practically everything—are being sold daily through these ambitious little salesmen.

**THREE INSERTIONS For the Price of Two**  
 Often people advertise articles that may be sold over a period of several weeks, or, sometimes the first attempt fails—therefore, we offer this special rate to induce still better results from classified ads.

**PHONE THREE OH!**  
**THE Hereford Brand**

**Taxes Cannot Be Cut, Says Small**

While economy has been uppermost in the minds of Texas legislators, slashing taxation to the bone at the present time would be like closing the barn door after the horse is gone, according to Senator Clint Small. He referred to old age assistance payments, and a treasury deficit of \$12,000,000 as obligations which must be met by taxpayers. "The future now appears free of new demands for spending the state's money," he said. "Although there has been no reckless expenditure in Texas, as compared to those in other states, and by the national government, drought and depression compelled the legislature to pass expensive bills that otherwise never would have been introduced. "Times are improving. The public is thoroughly conscious that free spending of state funds works a hardship on both rich and poor alike. The money must be repaid." However, he reminded taxpayers that an overwhelming vote was given the pension amendment, an added expense of not less than \$15,000,000 to be paid annually. The additional burden, he declared, calls for not only strict economy in all branches of the government but immediate new revenue to pay aged persons the pensions clamored for all over the state. "No one industry can bear sufficient taxation to relieve the strain on the state treasury," Small said. "It would be unable to compete with competitors in other states, forced to close its doors and thus destroy the goose that lays the golden eggs for that much labor." A bill Senator Small has proposed would increase the tax 25 to 35 per cent on all natural resources and on corporate interests. Revenue from such a bill, he announced, would raise but \$8,000,000. "Either an income tax or a selective sales tax is the only other recourse," he said. "A State income tax, supplementing the federal income revenue act, seems to be objectionable to all classes in Texas. It would of necessity hit at the low-salaried group." He suggest a tax similar to the one now on gasoline, cigarettes, whiskey, beer and wine, to which no one has objected. Small believes a levy on still other non-essentials would pay the pensions and reduce the deficit. The senator's tax analysis, made at the West Texas Chamber of Commerce convention in Amarillo last week was hailed all over the state as the most logical solution yet advanced. He is generally recognized as the outstanding authority on state finances and has had a leading part in all major tax legislation of the last decade.

**Card of Thanks.**  
 We wish to express our gratitude and appreciation for all who assisted us during the illness and death of our loving husband and father. We especially thank the pallbearers, sorrow girls, those who sang and sent flowers.  
 Mrs. I. E. Woolery and Family, Mr. and Mrs. V. C. Woolery and Family, Mr. and Mrs. Tom Saunders and Family, Mr. H. C. Doak.  
 Mrs. E. B. Posey and daughter, Ellen Louise, returned Saturday night from a visit with Mrs. Posey's daughter, Mrs. Claude Louisa, and family, in Fort Worth.

**Expect 100,000 At Pampa Fete**

One hundred thousand Panhandle pioneers, oil men and other citizens are expected in Pampa June 2 to 5 inclusive for the Panhandle Centennial Celebration. Dedicated to the "sustained courage" of Panhandle Pioneers, the celebration follows two pre-centennial celebrations held here in 1934 and 1935, and will be the only Panhandle-wide celebration of its kind this year. Three big pageants depicting the struggles of early day settlers, and the first great scouts of the Panhandle will be staged during the celebration along with a big parade each day, two or more dances each evening, rodeo each afternoon except the first when baseball will be on the card. Other entertaining features include a polo game, horse show and a relic auto race. Governor James V. Allred speaks June 2, Boy Scout day, June 3 is oil men's reunion day and a \$2,000 entertainment fund has been subscribed for a free barbecue and a stag show for all oil men. June 4 is old timers day and June 5 is governors' day, with Governor Clyde Tingley of New Mexico billed to make the principal address.

**West Point Appointment.**

Alton Donnell of Canyon, a nephew of Mrs. D. H. Alexander of Hereford and a senior at West Texas State Teachers College, has been appointed to the United States Military Academy at West Point. He rated second in academic examination in competition with 25 other men. He is to be at West Point in July, according to a letter of instruction from Congressman Marvyn Jones.

Miss Bonnie Scoggin of Altus, Oklahoma, is visiting her sister, Mrs. Emmett Milburn.

**Lions Urged to Help Save Soil**

Chief Agronomist Newport of the regional Soil Conservation office in Amarillo, in a short talk before the Lions Club last week urged business men to assist the conservation service in getting its useful information over the territory. There are only 142 soil conservation headquarters in the United States, he said. One was placed here because this area represents a condition brought about by wind erosion and run-off water when it rains. "You want to save this land because it is your stock in trade," he asserted. "Therefore, it is their (staff members) and your duty when they find something useful to spread it out over the territory to be used for the protection of this country. "We believe that conditions merit the best thinking. There are problems and questions to which we do not know the answer and may never know, but we hope the good features of the soil conservation program will spread to the general farmers."

**NOTICE**

County property owners, please call at Court House and render your property for 1936. June 1 is the final date.  
 MRS. J. B. MILLER, Sheriff, Deaf Smith County, Texas.

**NOTICE**

City property owners, please call at City Office and render property for 1936 on or before June 10.  
 EVA S. PITMAN, City Clerk.

Mr. and Mrs. J. T. Cronin and children of Texola, Oklahoma, and Mrs. Cronin's mother, Mrs. Eula Rambo, of Amarillo, visited friends here last week end.

**HEREFORD'S STORY IS TOLD IN MY HOME TOWN CONTEST**

(The following was entered in the My Home Town contest at the West Texas Chamber of Commerce convention this week in Amarillo by Billie Jo Roberts. Although Miss Roberts did not enter the finals of the contest, she did an excellent job of representing Hereford and presenting facts about the community.)  
 About half a century ago a lone cowboy made his way across the level plain. Suddenly he stopped. The beauty of the place, the ocean of waving, luxuriant grass, the little stream winding in and out among the trees, lured him to make his home here. This was the beginning of Hereford, my home town. How proud and happy I am, in the privilege of representing it.  
 Hereford, the county seat of Deaf Smith county, is located on the Texas-New Mexico line on the Santa Fe railroad. The 2,000 inhabitants of Hereford do not boast of a large city; but instead are proud of their little jewel city. Here we have the cosmopolitan advantages of the modern theatre, parks, library and excellent educational facilities, without the vice, graft and bustle of the metropolis. Hereford is extremely fortunate in having splendid educational opportunities. In our high school, which is affiliated with the best colleges and universities in the United States, the students are given many extra curriculum advantages, including music, clubs and sports of all kinds. Hereford is a town of football heroes, the Whitefaces having won district championship repeatedly, and often finals. Our band and glee clubs are among the best in the state. My home town is advantageous not only in educational opportunities, but also in the stability and integrity of its industrial life. We are surrounded by 250,000 acres of very rich land under which lies a bountiful supply of water which is utilized for irrigation by economical pumping. The beautiful, spring-fed Tierra Blanco River, stately trees, miles of pavement, well-kept lawns, fine trees and buildings make our little city a veritable jewel.  
 The thousands of acres of rich lands surrounding Hereford are stocked with the finest and most expensive cattle in the world, 95 per cent of which are high grade Whitefaces; on account of the extreme smoothness and fine quality of the cattle, the Hereford stocker habitually tops the Kansas City market. What other town of the same size can boast of a \$12,000 creamery that sends butter as far east as Chicago and New York, three grain elevators shipped 6,000,000 bushels of wheat and other grains in one year. We have a modern, up-to-date flour mill, producing first class flour which is shipped to many other cities.  
 However, much of this advancement is due to that progressive and constructive organization known as the chamber of commerce which has acted untiringly for the benefit of our citizens.  
 More than all this, Hereford is a friendly, honest and optimistic town. A locked door is an insult to your neighbor. There is not more friendly and "howdy-stranger-walk-in" attitude existent than in Hereford. In Hereford the smile is a little wider, and the handshake carries with it a double portion of good will.  
 The lone cowboy and all the hardy pioneers after him, have conquered their frontiers. The wild animals, Indians and famines—but we of this generation have a new frontier to conquer—the depression. If we prove worthy of our heritage and practice the lessons of honesty, loyalty, cour-

**State To Have Big Cash Fund**

The State ad valorem tax rate has been reduced from 77 to 62 cents and the state will have a cash balance of more than three million dollars in all of the operating funds, except the Confederate pension funds, at the end of the current fiscal year, Governor James V. Allred told the Texas Bankers' Convention. "This cash balance of three million dollars," the Governor said, "will be maintained even after the increase of the scholastic per capita apportionment from \$17.50 for the current year to \$18.50 by the State Board of Education." "The \$18.50 per capita apportionment is the largest ever made by the State of Texas. It will effect the destiny of about 1,558,000 scholastics. During the Allred administration about three million dollars will have been paid for the Centennial. Every dollar of the available free school fund has been paid and appropriations for rural aid have been increased by two million dollars per year. Since September of last year \$2,731,000 has been set aside for sinking fund and interest on the State's bonded indebtedness. The State owes at this time \$13,537,750 on the twenty million dollar relief bonds voted in 1933. Taxpayers have been saved approximately four and three-quarter million dollars by the slash in the State ad valorem rate from 77 to 62 cents, the Governor pointed out.  
 age and faith our forefathers left us, we will conquer our frontier. My home town is practicing these lessons and in fighting its way back with the spirit of optimism and courage, with chin up, and a smile on its face, and that's the reason I am proud of Hereford—My Home Town!

**Tempting Suggestions for Cool "HURRY-UP" Meals**

**Grocery Item Prices Good Friday, Saturday and Monday**

|  |     |  |     |   |     |
|--|-----|--|-----|---|-----|
| TOILET TISSUE Charmin, 4-roll box                    | 23¢ | CHOCOLATE SYRUP 16-oz can                                | 10¢ | PREMIUM FLAKE Crackers, N.B.C., 8-oz pkg  | 9¢  |
| CATSUP Heins, large bottle                           | 21¢ | SOAP FLAKES Crystal White, 5-lb box                      | 29¢ | RITZ Small pkg                            | 15¢ |
| PEANUT BUTTER Wapco, quart                           | 23¢ | PALMOLIVE SOAP 3 Bars                                    | 14¢ | O'CEDAR POLISH Large size 37¢, small size | 19¢ |
| MACARONI or Spaghetti Beechnut, 16-oz pkg            | 14¢ | SUPER SUDS 2 Packages                                    | 15¢ | HOMINY, Wapco No. 2 1/2 can, 3 cans       | 25¢ |
| COFFEE, Scilling's 4 to the \$2, 2 the \$1 1/2, 1 lb | 26¢ | CRYSTAL WHITE 5 Giant Bars                               | 18¢ | PRUNES 50-90, size, 2 pounds              | 15¢ |
| COCOA Hershey's, 1-lb can                            | 12¢ | (Ask for details about Turkish Towels being given away.) |     | CATSUP Glen Valley, large bottle          | 10¢ |
| BAKING CHOCOLATE 3/4-lb bar                          | 9¢  |  |     |   |     |

|                                   |     |             |    |
|-----------------------------------|-----|-------------|----|
| <b>COCOA</b> PEERLESS 2-Pound Can | 13¢ | 1-Pound Can | 9¢ |
|-----------------------------------|-----|-------------|----|

|  |     |
|--|-----|
| <b>WHITE KING</b> Granulated Soap, large box         | 30¢ |
| WHITE KING Toilet Soap or A-PLUS HEALTH SOAP, 3 bars | 13¢ |

|  |     |  |     |
|--|-----|--|-----|
| PEACHES, Libby's Sliced or halves, No. 2 1/2 can | 17¢ | SPINACH, Libby's No. 2 1/2 can                     | 15¢ |
| ASPARAGUS, Libby's All Green, picnic can         | 15¢ | CORN, Libby's Country Gentleman, No. 2 can, 2 cans | 25¢ |
| RIPE OLIVES, Libby's Tall can                    | 15¢ | POTTED MEAT, Libby's 2 Cans                        | 9¢  |
| QUEEN OLIVES, Libby's Large size, quart jar      | 37¢ | VIENNA SAUSAGE, Libby's Can                        | 9¢  |
| ORANGE JUICE, Libby's 2 tall cans                | 25¢ | CORNED BEEF HASH Libby's, No. 2 can                | 15¢ |
| KRAUT, Libby's No. 2 1/2 can                     | 10¢ |  |     |

**Coffee**  
 MAXWELL HOUSE LB.  
**25c**

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**Crisco**  
 The Digestible Shortening 3-Pound Can  
**55c**

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**Sugar**  
 10 Lbs Beet In cloth bag **50¢**  
 10 Pounds Cane In cloth bag **51¢**  
 —LIMIT—

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**Flour**  
 PACKARD'S BEST  
 48 Pounds **\$1.50**  
 24 Pounds **80¢**

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**SEA FOAM**  
 48 Pounds **\$1.25**  
 24 Pounds **69¢**

**Libby's**

**Fancy Baby Beef Steak** Loin, T-Bone Short Cut, Lb **19¢**

**STREAK** Beand, pound **22¢**  
**ROAST** Brisket or Pot Roast, pound **12¢**  
**PEANUT BUTTER** Two pounds **19¢**  
**OLIO** Pound **16¢**  
**SALT MEAT** Best grade, pound **15¢**  
**BOLOGNA OR FRANKS** Pound **10¢**

**CHEESE** Lb. **15¢**

**BANANAS** Dozen **12¢**  
**GREEN BEANS** 3 pounds **14¢**  
**ORANGES** 216 Size, dozen **25¢**  
**SPUDS** New Red, 10 lbs **39¢**, 5 pounds **21¢**  
**APPLES** 3 dozen **25¢**  
**ONIONS** Dry, 5 pounds **9¢**  
**GRAPEFRUIT** Large size, 6 for **23¢**

**LEMONS** Sunkist 300 Size Dozen **30¢**

**FURR FOOD**

**Compound**  
 Mrs. Tucker's 8-Pound Carton **90c**



# Texas Climate Highly Lauded By Ikin During 19th Century

Climate added its charm to the picture of Texas nearly 100 years ago, as depicted by Arthur Ikin, English consul to the republic in his "Guide to Emigrants," published in London in 1841. Ikin, interested in bringing English colonists to the new country, wrote in glowing terms of the historical background, the geographical and physical features of Texas. One copy of this rare little book is in the Texas Collection in the University of Texas Library.

Ikin wrote of the Texas climate as follows:

"Texas has generally been represented as enjoying a climate vastly superior to the low lands of Mexico and Louisiana, between which it lies. This, as far as relates to purity of atmosphere, is unquestionably the case, and there are physical causes which sufficiently account for it.

"1. There are no extensive swamps, owing to the gradual fall which efficiently drains the whole country from the mountains to the sea.

"2. With the exception of the wooded margins of the waterways, Texas is an open country, exposed to the drying rays of the sun, and where no accumulations of vegetable matter can form.

"3. As compared with Louisiana, it is more within the influence of the trade winds, which, increasing in force during the summer months, when they also extend their influence to this latitude more fully, have the effect

of wonderfully tempering the ardour of the sun's rays.

"However, as regards health, the climate is much modified by the peculiarities of the different regions already described. In the low alluvial districts there is, during three or four months, a partial liability to attacks of intermittent bilious fever, though by no means to an extent that can be called epidemic. In the wooded 'bottoms' of the rivers in this region, the fevers will frequently assume a very severe character; but in general, a proper regimen will prevent, or a few simple doses of calomel and quinine will cure them. It may be here observed that most of the casualties that have happened to new settlers have been manifestly owing to the exposure of privations incidental to new countries. It is much doubted by the profession whether yellow fever has ever visited the republic. If the severe sickness which two or three years ago afflicted two Texian towns was indeed that scourge, its introduction was accounted for by direct communication with New Orleans, and by local and temporary causes of miasmatic influence.

"In the rolling and hilly country the air is inexpressibly pure and elastic, the water clear and rapid and every thing indicates unusual healthfulness. About Bexar, the oldest settled part of Texas, epidemic diseases are wholly unknown; and throughout nearly all the country west of the Colorado, the rosy cheeks of the

children are alone convincing evidence of the absence of miasma.

"The Texian summer may be considered to begin in March, and to last till the end of November. During this period the prevalent winds are south-easterly; little more rain falls than is beneficial to the farmer; thunder is not infrequent. The thermometer generally ranges between 80 degrees and 90 degrees. The delightful breeze already mentioned, and which blows quite a fresh gale across the prairies during the hottest months, seldom permits a much higher temperature, and renders that indicated by the thermometer far more bearable than would be supposed by those who had experienced the same in New York or Paris.

"As a proof of this many wear woollen and sleep under blankets throughout the year. The coolness of the nights is remarkable. The remaining months, although also favored with a considerable portion of delightful weather, are characterized as winter months by the not infrequent occurrence of heavy rains, usually occurring at the change of the moon, and severe storms of wind from the northward. The latter follow the rain or fair weather very suddenly, and are marked by an instant and extraordinary depression of the thermometer. They seldom blow above three days in continuance. In January and February they are often really severe, and the writer would have supposed them to be very trying

to the unprepared system, relaxed a few hours previously by a perfect summer heat, had he not himself passed nights on the wet ground, and with no other shelter from their fury than that afforded by the woods, without any ill effects beyond the temporary inconvenience and suffering.

"Snow is seldom seen except on the mountains.

"Texas is not without some share in those usual concomitants of warm climates, noxious insects and reptiles.

"In many of the unsettled districts rattlesnakes, and a few copper-headed and moccasin snakes are found, though a bite is rarely heard of. (Note: That the bite of the rattlesnake is so invariably fatal, as some have stated, the writer would venture to suggest, a doubt, having seen both men and animals that have been bitten and recovered—the latter without the application of any remedy.) About the settlements serpents are seldom seen, the hogs, as is well known, speedily destroying and devouring even the most poisonous species. The annual burning of dry grass of the prairies must also free large tracts at once from these reptiles. Species of the tarantula, centipede and scorpion are also sometimes found.

"Far more really annoying than any of these vermin is the tiny mosquito, of which, in the lower country, at the fall and spring of the year, there are great numbers. In the upper country they are seldom troublesome, and in the lower regions during the summer months they disappear before the breeze.

"There is an evil in the Texian climate far greater than any yet enumerated, namely, the inclination for luxurious indolence to which it predisposes, and to which the ease wherewith the first necessities of life are procured further inclines. The settler will have much greater reason to be on his guard against this agreeable poison, than against that of the anguis in herba."

## FULLWOOD'S ROTARY WINDMILL AND PUMP ATTRACT ATTENTION

"Battery Bob" Fullwood, who makes things that "run" during his spare moments, has a new slow motion pump to work on his rotary automatic windmill, which has just finished a 15-month test with flying colors, and now the Karl Keen Co., of Sioux City, Iowa, has expressed an interest and is sending an engineer here to look over the inventions.

Fullwood calls his new pump a valveless rotary force pump. He had it running at 66 revolutions per minute, and small model though it is, it was pumping eight gallons per minute in a steady stream. It was being run by a washing machine motor, but is so constructed as to fit directly on to the windmill. The water is forced up by slow motion, whereas ordinary pumps are forced to fly at high speed.

The windmill already has proven its efficiency. Operated by four blades that catch the force of the wind throughout the wheel's revolution, it also has a control that shuts off the blades if the speed becomes too great. For 15 months the mill has run during high winds and soft breezes, and during that time it was never greased. After completing the test, Mr. Fullwood took the mill apart to find that none of the bearings had shown the slightest wear.

## FIRST METHODIST CHURCH

Mrs. J. O. Haynes will speak to the church and Sunday school next Sunday morning. She will talk of the organized work of the children in the church. After her address she will meet officers and teachers of Sunday school in a brief workers council. She will begin speaking at 10:30 a. m.

At the evening hour we will have the third of the series of memory services. This one will be "Memories of the Old Camp Meeting." The old mourners' bench, old camp meeting songs and perhaps a tableaux will make the camp meeting live again in the memory of those who knew them. This will not be a show, but a devoutly religious meeting. Come and bring old friends and young ones, too. Hour, 8:15 p. m.

T. C. WILLETT, Pastor.

## CARL SPRATT WILL GET DEGREE AT WEST TEXAS

Burford Carl Spratt, son of Mr. and Mrs. I. H. Spratt, will receive his bachelor degree from the WTSTO today, one of 94 students to compose the graduating group. Mr. Spratt was a member of the men's chorus, band and Wesley Foundation. Science club and the Antler. Students and faculty have been busily engaged the last week in preparation for the close of the spring term and opening of the summer session, which will take place June 2.

## CORRECTION

Pallbearers at the funeral of Billie Ray Putts last week were incorrectly reported to the Brand because of late changes. The pallbearers were W. A. Watson, Albert White, Burt France, Wilson Gyles and Frank Gyles. The Brand takes this opportunity to correct the error.

AN EXTRA ROOM? TRY A WANT AD!

## Sure Shot VALUES

|                        |            |                         |               |
|------------------------|------------|-------------------------|---------------|
| 1 HUSKIE               |            |                         |               |
| 1 POST BRAN            |            |                         |               |
| 2 POST TOASTIES        | 35c        | Per Bottle              | 23c           |
| Turnip Greens, 3 cans  | 25c        | Potted Meat             | 2 cans 9c     |
| No. 2 cans             |            | Vienna Sausage          | can 9c        |
| Pork & Beans, 4 cans   | 25c        | Peanut Butter           | jar 23c       |
| White Swan             |            | Red & White, 16-oz size |               |
| Salad Dressing         | qt 35c     | Prunes                  | 3 lbs 15c     |
| Sun Spun               |            |                         |               |
| OXYDOL                 |            | SOAP                    |               |
| Large Package          | 21c        | Red and White           | 10c           |
|                        |            | 3 Bars                  |               |
| Fig Bars               | 14c        | Grape Juice             | pt 14c        |
| Cellophane bag         |            | Red & White             |               |
| Grape Juice            | qt 26c     | Tomato Juice            | 3 cans 25c    |
| White Swan             |            | C. H. B.                |               |
| WAXED PAPER            |            | FLAV-R-JELL             |               |
| 2 Packages For         | 15c        | 3 Packages              | 14c           |
| Tomatoes               | 3 cans 25c | Coffee                  | lb 27c        |
| Wapco, No. 2 cans      |            | Admiration, glass jar   |               |
| MILK                   |            | OLIVES                  |               |
| Red and White          | 19c        | Quart Jar               | 34c           |
| 6 small or 3 tall cans |            |                         |               |
| Crackers               | 2 lbs 17c  | Peas                    | can 10c       |
| A-1                    |            | Green Bay, No. 2 can    |               |
| BEETS                  |            | FLOOR POLISH            |               |
| No. 2 1/2 Can          | 10c        | Best Yet                | 31c           |
|                        |            | Quart                   |               |
| MEATS                  |            | Fruits-Vegetables       |               |
| Bell's Market          |            | Carrots                 | 3 bunches 10c |
| Bologna                | lb 13c     | Lettuce                 | per head 5c   |
| Bacon, sliced          | lb 31c     | Radishes                | bunch 5c      |
| Nucoa                  | lb 17c     | Home Grown              |               |
|                        |            | Oranges                 | 3 dozen 25c   |
|                        |            | Small size              |               |

Weir's Red and White Food Store

## Pains In Arms, Hands-Couldn't Rest At Night

Can Do All Her Work Now and Feels Fine After Taking Williams R. U. X. Compound.

Mrs. Ivan Yargus, Belknap, Iowa, writes the following letter about her remarkable improvement after suffering for 20 years.

"I had such pains in my back, shoulders, neck, arms, and hands that I couldn't rest at night. I couldn't raise my arms to comb my hair and felt like life wasn't worth living.

"While looking over the paper one day I saw an ad for Williams' R. U. X. Compound. I got a bottle, and after taking two doses the pain began to leave. I have taken this medicine now for a little over two weeks and feel like living again. I can do all my work now, where before I had to have help."

Follow Mrs. Yargus' example. Don't suffer torturing muscular rheumatic pains of the arms, legs, shoulders and body any longer without trying Williams' R. U. X. Compound. Being a liquid—highly concentrated, already dissolved—it starts to work almost immediately. It is not just something to "rub on" but Williams' R. U. X. Compound works from the "inside out."

WILLIAMS' R. U. X. COMPOUND'S PAIN RELIEVING ingredients are absorbed into the blood and carried to sore, inflamed muscles and parts, giving a feeling of ease and comfort which is a blessing to sufferers. Try WILLIAMS' R. U. X. COMPOUND TODAY. The first bottle of Williams' R. U. X. Compound must produce results or money back. For sale at the CLOSE DRUG STORE.

E. V. M. Sodality.

Sunday will be remembered in the annals of the Sodality at St. Anthony's church. During their three months probation the young ladies have looked forward to the day when they will be formally received as Sodality members, privileged to wear the Sodality colors, blue and white. The ceremony of reception will take place at 7:30 p. m., following which the newly received Sodality members will direct the procession of children and crowning the statue of Our Lady.

The Sodality is also preparing a blue and white tea in honor of Sodality Mothers, to be held Sunday afternoon from 3 to 5. The Sodality is making the most of this opportunity of showing honor and gratitude to their mothers.

## CLEVER REPARTEE MARKS "PETTICOAT FEVER"

"I haven't seen any kind of a woman for six months, a white woman for nine months and a beautiful woman like you for two years."

So says Robert Montgomery when he takes his first look at Myrna Loy and almost loses his mind in joy. You would too if you hadn't seen a girl for 48 months and then someone like Myrna dropped in for an indeterminate stay.

Every now and then a comedy comes along that causes us to do zip-ups of joy. Here is a peach. The situation is hilarious. The dialog is brisk, the cast tremendous. It's the first time Montgomery and the gorgeous Loy have been together since "When Ladies Meet," and with Reginald Owen playing the role of the sputtering and pompous idiot the cast is perfect. The story is that of a young wireless operator isolated from all feminine company in desolate Labrador. Imagine his surprise when a smartly-groomed young lady appears from an airplane grounded for lack of gasoline. The fact that her titled fiancé, Reginald Owen, is with her doesn't make a great deal of difference to the radio man who is suffering from something that for want of a better name can be called "petticoat fever". The sound of a rustling petticoat is enough to make him jittery. The picture has been produced with a minimum of effort. Its dialog was regarded as strong enough to carry the film along in interest. Since the handling of clever repartee has become Miss Loy's stock in trade, it was natural to cast her with glib Montgomery. Given good lines, these players can provide as many real laughs per reel as any two stars of their caliber.

Don't fail to see this comedy at the Star two days, starting Sunday and running through Monday. We know you will go away pleased.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RED ON. TRY A BRAND WANT AD NOW!

**WE'VE Sold Out**

ALL OUR

**RAINCOATS FIREMEN'S HATS UMBRELLAS and HIP BOOTS**

BUT LOOK AT THESE

**Clear Weather Values**

Women's **SLACKS** \$1.00 \$1.00 \$1.00

Men's and Women's **Bathing Suits** \$1.00 \$2.00

Just arrived and ready for you. All wool, heavy weight in all latest styles.

**Allen-A Silk Hose**

The new spring hosiery in sheer, light shades specially adapted to fit your spring costume without sacrificing serviceability.

69¢ 79¢ 89¢ \$1 \$1.25

Lace and Dotted Swiss **Street Dresses** \$2.00 \$1.00

Ideal garments for this time of year—Lace Dresses \$2.00 Dotted Swiss \$1.00

**Piece Goods**

A complete line of crepes, organdies, linens, crapes, etc., in solid and fancy designs for warm weather.

**D. R. Gass & Son**

FLORESKIN AND FRIENDLY SHOE DEALER

**When Buying A Lister Always Remember What JOHN DEERE SERVICE Means to You**

John Deere listers are especially adapted to this section and are made by a firm with almost a hundred years reputation for making only high quality farm implements and standing back of its machinery. We set these implements up exactly right before we turn them over to you. We are always ready to help you understand the operation of the equipment we sell. We also maintain prompt repair service so that when parts become worn, you can renew them without loss of time.

Now That It Has Rained and Rained, You Will Have to Keep the Weeds Under Control—See Us Today About a John Deere Lister!

**BE SURE TO CONSIDER THESE FEATURES WHEN YOU BUY**

**Kerr Implement Co.**



Word has been received by Hereford friends of J. C. Burton that he is still confined in the Veterans Hospital at Muskogee, Oklahoma, and is doing slightly better. He will enjoy letters from any of his old friends here.

Col. and Mrs. W. S. Williams of Amarillo and Frank Williams of Phoenix, Arizona, arrived in Hereford Wednesday. Frank Williams will remain here for some time looking after farming interests.

# SOCIETY

MRS. ADRIAN ODOM, Society Editor Phone 447-W

## BAPTIST WMS MAS MONTHLY MISSIONARY MEETING

The Baptist WMS met in regular missionary program of the month last Wednesday afternoon, with 28 members present.

The program opened with a song and was followed with prayer by Mrs. Artis Daniel. Devotional was led by Mrs. J. D. Bourne. A prayer by Mrs. Bessie Davis followed the devotional. Mrs. Alex Thompson gave The Youth Movement, and Mrs. W. L. Alexander a Missionary Movement Is a Youth Movement. A song, Give Your Best to the Master, was sung by the group.

The Like and the Unlike of the Youth Movement was given by Mrs. Wiley Roberson. Mrs. Otto Massey discussed What Can We Do About the Youth Movement? A special musical number was given by Virgil and Louie Young. Mrs. Savage discussed a paper: Sinning for 50 Years.

A social hour followed the program and a light refreshment was served by the Dorcas Circle.

## MRS. JONES GIVEN SURPRISE LUNCHEON

Members of the Florence Reed club of the Eastern Star Circle gave Mrs. Minnie B. Jones a surprise luncheon last Tuesday. Members met at Mrs. Jones' home during her absence and had a lovely covered dish luncheon ready upon her return. Seventeen members were present and all enjoyed a delightful social hour following the luncheon.

Mrs. Jones plans to leave next week for Minneapolis, Minnesota, where she will spend the summer with her daughters.

## MEETING IN AMARILLO LUNCHEON CLUB HAS

Members of the Luncheon club motored to Amarillo last Wednesday where they met Mrs. B. H. Hopkins of Dalhart, a former member, and had their regular luncheon at the Rose Bowl.

Those who attended were Mrs. J. C. McCracken, B. M. Whitshire, W. L. Davis, C. C. Rockwell, Alton Fraser, Colby Conkright, Oscar Easley, Jack Wayland and Hopkins. Another guest, Mrs. John Rector, of Amarillo, attended.

## SENIOR BAND MOTHERS HONOR JUNIOR GROUP

Officers of the high school Band Mothers club honored the Junior Band Mothers with a party Monday afternoon at the home of Mrs. H. D. Reed. Spring flowers were used in the rooms as decorations. Mrs. Reed had charge of the program and gave a welcome to the Junior Band Mothers. Napolitan Night, a trombone solo, was played by Jean France. LaNelle Scheithagen sang Dark Eyes, and Hertha Baer gave a violin solo. Air-Varies, by Weigl. An appreciation to the Junior Band Mothers was given by Mrs. Reed. Mrs. Wiley Roberson played the guitar and sang The Tumbling Tumble Weeds, and Where Azaleas Are Blooming.

Ice cream topped with fresh strawberries, Southern nut rolls and lady fingers were served to the 46 guests present. Misses G. B. Smith, Henry Williamson, Gaston Baer, Cliff Estes and Lee Conklin were joint hostesses.

## MISS ELIZABETH SPRADLEY TO RETURN

Miss Elizabeth Spradley, daughter of Mr. and Mrs. J. W. Spradley, returns home this week from Belton where she has been attending Mary Hardin-Baylor College. Miss Gwen Spradley left Saturday morning to drive to Belton and return with her.

Miss Elizabeth Spradley is a member of Gamma Literary Society, one of the school's outstanding freshman organizations. She will assist with plans to select incoming freshmen for the society next fall. Commencement exercises were held Monday, with final examinations continuing through today.

## MISS MARY BROADWELL TO RECEIVE DEGREE

Miss Mary Broadwell is one of 65 students who will receive their degrees from Trinity University at Waxahatchie Monday, when the institution holds its 67th annual commencement exercises.

Miss Broadwell is the daughter of Mrs. H. L. Broadwell, who has made her home during the winter at Waxahatchie. She was active in glee club, Alpha Chi, players club, YWCA, Bios and Life Work Recruits.

Miss Iona Bender of Panhandle spent several days last week with Mr. and Mrs. O. C. Holt, who took her home and spent the week end in Panhandle.

## FRIDAY BRIDGE CLUB MEETS WITH MRS. C. C. ROCKWELL

Mrs. C. C. Rockwell was hostess to the Friday Bridge club last Friday afternoon. After the games a salad course and frosted ginger ale was served to Mrs. Charles Donald, B. F. Guthrie, Travis Dameron, Harold Close, Dow Mercer, C. C. Ferguson, Bill Kerr, John Olson and the hostess.

## PRESBYTERIAN LADIES MEET WITH MRS. WILL KERR

The Presbyterian Auxiliary met in the home of Mrs. Will Kerr Tuesday afternoon. The song, I Love to Tell the Story, opened the program. A short business meeting was held, after which Mrs. J. C. Thorns discussed The Spiritual Life. Devotional was led by Mrs. Joe Bodkin. A paper, Spanish Speaking Americans was given by Mrs. J. W. Alexander. Mexicans, another paper, was discussed by Mrs. Thorns.

Allison James School, a dialog, was given, the parts being taken by Mrs. J. T. Gilbreath, Jr., and Mrs. Buren Sowell.

## Hospital Notes

**Births.**  
To Mr. and Mrs. U. V. Pierce, 7-pound, 3-ounce boy, born last Thursday. Mother and son doing fine, dismissed from hospital this morning.

**Hospital.**  
Clyde Knox underwent operation last week for ruptured gastric ulcer, doing nicely.

Alberta Davis, teacher at Bippus, is acting as county school superintendent this week in the absence of Judge Mal Stewart. She is checking in rural schools.

## Want Ads

### For Sale or Trade

**FOR SALE:** Bulk garden seeds; garden plants such as tomatoes, cabbage, sweet potatoes, etc. Fresh shipment of onion plants. Hereford Floral Co. 18-tfc

**FOR SALE:** Flower seeds, Dahlia and Gladioli, flower plants such as pansies, snapdragons, salvia, etc. Hereford Floral Co. 18-tfc

**FOR SALE:** Choice alfalfa hay, \$12 per ton. W. G. Slagle, Joel Switch. 20-3p

**FOR SALE:** Cane seed, Red Top, well matured, re-cleaned, state tested. Price \$1.75 per hundred pounds, can deliver in Hereford. Albert Higgins, 12 miles north. 20-3p

**FOR SALE OR TRADE:** I own 320 acres about 18 miles west of Hereford and 100 acres near Dimmitt, all in wheat, either of which I would consider selling or exchanging for Southern California property. J. S. Warner, 110 West 5th, Santa Ana, California. 20-4c

**FOR SALE:** Good milo maize and kafir, for feed or seed, \$1.00 per hundred pounds without sack. See Owen Andrews, six miles south of Hereford. 20-3p

**FOR SALE OR TRADE:** Subscriptions to Capper's Farmer; (America's Choice) will trade for poultry and eggs, also junk batteries, brass, copper, aluminum, etc. Highest prices allowed. See or write Joe Pitts, 310 Ross Avenue, Hereford, Texas. 1-p

**FOR SALE:** A bargain, deep-furrow McCormick drill, perfect condition. Frank Barber or Jim Harrison. 1p

**FOR SALE:** All kinds of lawn grass seed. West Texas Feed & Seed. 1c

**FOR SALE:** Bulk garden seed of all kinds. West Texas Feed & Seed. 1c

**FOR SALE:** Field seed, re-cleaned and tested. No weed seed, dirt or trash in our seed. West Texas Feed & Seed. 1c

**FOR SALE:** Full line of light farm equipment for using horse power. Also horses and cows. Sell all or part. Inquire at the Brand. 21-3p

**FOR SALE:** Grain, milo or kafir, at Black, Texas. Farmers Associated Elevators. 1c

**FOR SALE:** Five-year-old Jersey milk cow, fresh soon, gives five gallons a day. Ralph Smith. 21-3p

### For Rent

**FOR RENT:** Three room furnished apartment. Mrs. Frances Barnard, 312 East 6th Street. 1p

**FOR RENT:** Furnished apartment. 508 Jackson. 21-4t

**FOR RENT:** Two furnished bed

## Attend Woolery Rites Last Week

Out-of-town relatives who attended the funeral of Ira E. Woolery early last week were Mr. and Mrs. L. R. Goodner and family of Tulla, Mr. and Mrs. R. E. Brookshire and family of Silverton, Mr. and Mrs. H. L. Doak of Grady, New Mexico, Mr. and Mrs. E. E. Doak and family of San Jon, New Mexico, Mr. and Mrs. R. A. Doak and family of Trinidad, Colorado, Mr. and Mrs. R. M. Hill of Silverton, Jessie and Robert Hill and Charles Dickerson, also of Silverton.

The services were held Tuesday of last week, following Mr. Woolery's death Monday, conducted from the First Methodist church. Pallbearers were Burlin Gardner, a nephew, of Tulla; Mack Dixon, Mr. Whittington; Oscar Easley, Wilson Gyles and Orville Pierce. Flower girls were Mes. Marion Rutter, Mack Dixon, Finis Hunter and Henry Allman.

rooms in his home. Mrs. Nona Jewell, 510 Lawton Avenue. 1p

**FOR RENT:** Two or three nice rooms, furnished or unfurnished. Mrs. J. H. Harris, 910 Miles Avenue. 1c

**FOR RENT:** 210 acres, two miles south of Ward school. 320 seven miles southeast of Hereford, 320 ten miles north of Friona, 320 two miles north of Walcott school. Alex Thompson. 1c

### Wanted

**SALESMAN WANTED:** Man wanted for Rawleigh Route of 800 families. Good profits for hustler. We train and help you. Write today. Rawleigh Co., Dept. TXE-352-8A2, Memphis, Tenn. 1p

**STEADY WORK—GOOD PAY**  
Reliable MAN WANTED to call on farmers in Deaf Smith County. No experience or capital needed. Write today. McNesa Co., Dept. S, Freeport, Illinois. 1p

**THE NEXT 10** young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex. 52

### Lodge Directory

**HEREFORD LODGE**  
NO. 849, A. F. & A. M.

**Stated Meetings** Each Second Monday Night of Month. School of instruction each Thursday Night. Visitors Are Welcome.  
W. C. NIX, W. M.  
EGBERT BRADLY, Secretary

**HEREFORD CHAPTER, O. E. S.**  
Meets Each Second Tuesday Night, 7:30.  
MRS. MARY BAIRD, W. M.  
MRS. MYRTLE WITHERSPOON, Secretary

**HEREFORD LODGE I. O. O. F.**  
O. L. RUTHERFORD, N. G.  
No. 476  
Meets Monday, 8:30 p. m.  
Visiting Brethren Welcome  
L. H. FOSTER, Secretary

**REBEKAH LODGE**  
Meets Every Tuesday at 8:00 p. m.  
MRS. EDNA FINCHER, N. G.  
MISS URSALEE FRIDLEY, Secretary

W. O. W.  
Camp No. 990  
C. L. WHITEHEAD, C. C.  
E. E. FRIDLEY

### Lost and Found

**STRAYED:** One bay mare, weight about 750 pounds, smooth mouth, wire cut scars on shoulders. Please notify Henry C. Ford, Route 3, Hereford, Texas. 1p

**STRAYED:** Paint colt, 3 white legs. Notify Grady Wilson. Will pay for trouble. 1p

**STRAYED OR STOLEN:** From

## VOGELE MILLINERY PARLOR

—has the best special ever for Friday, Saturday and all next week. You can get you a lovely hat for \$1. We will have hats from \$1 upward to \$6.50—every hat a bargain. All children's Hats Going at \$1

**SOFTIES — 50c and 75c**

## A Personality Permanent

### BEFORE YOUR VACATION

The crowning success of your vacation! Come in and let us design a 'Personality' coiffure that will see you through the summer months in smart style. You'll like the skillful work, the artistry of our coiffure experts. Our prices are never high. Phone 107 for appointment.



## The Mode Beauty Shop

KATE SINDT, Proprietor.

## Brooks' DRUGS & OILS

### Friday and Saturday Specials

**50c Pepsodent TOOTH PASTE 33c**

**Milk Magnesia FULL PINT... 33c**

**60c Campana ITALIAN BALM... 45c**

**55c POND'S CREAMS 39c**

**FOR COLDS**  
Cough Relief 49c  
Cough Syrup 50c  
35c Vick's 29c  
Vapo-Rub 53c  
Baume Bengue 53c

**Monarch HOT WATER BOTTLE 49c**

**100 ASPIRIN TABLETS 33c**

**TOILETRIES**  
Cold Cream 33c  
Lotion 23c  
Shampoo 39c  
Tidy Dressing 49c

**6oz-8oz ZONITE ANTISEPTIC 41c**

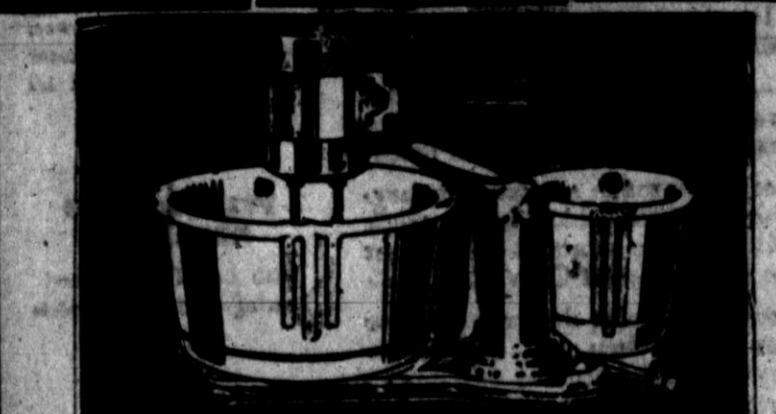
**GILBERT ALARM 1.99**

**SPECIALS**  
Buffings 39c  
Crib Shooting 14c  
Tooth Brush 39c  
Shampoo 19c

**Pint Russian MINERAL OIL 49c**

**PHOSPHO COMP 89c**

**10 Fo-Do RAZOR BLADES 25c**



**Positively Sensational!**  
**Mastercraft 15 SPEED Automatic FOOD MIXER.**  
Mixes...beats...whips... \$16.50 Value  
Quicker and Better!  
The only mixer meeting every food mixing requirement. Makes cakes, breads, eggs, whip cream, mixes beverages.  
**7.95**

## 7.45 Inches of Rain

When the Total Gets to

**12 Inches**

We are going to install a complete line of outdoor motor boats—Meanwhile, we have

## Wilson Brothers HABERDASHERY

"Finest Popular Priced Wear On the Market"

And Still Do the Best

## Cleaning - Pressing

WORK IN HEREFORD

## Fox Cleaners and Hatters

Phone 111 HOMER FOX In by 3—Out by 6  
We Meet All Advertised Prices in Hereford!

## Popular Store

### Silk Dresses

At Values That Will Amaze You!

New Sheer Dresses arriving daily are marked at Sale Prices... New sheer materials, Habiti Sheers, Chiffons, Chiffonese, Whispering Waves.

### All Labeled Dresses

We guarantee these quality dresses cannot be surpassed.

### All Knit Suits

marked down to the lowest price. Beautiful New Satin Slips \$1.95 All kinds of new silk undies at great savings.

### New Linen

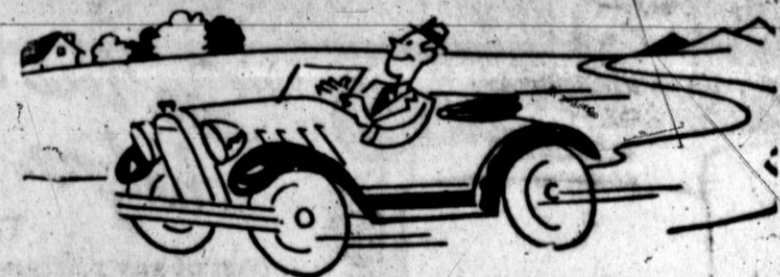
### Handkerchiefs

All hand made, hand embroidered, 15c to \$1



Since

**1919**



## We Have Been "Watching The Fords Go By"

... Just 17 years ago we started selling Ford cars to the motoring public, at that time featuring the snappy "vertical" models of the day, and especially the touring car with its side curtains.

Since that first sale we have watched the cars improve year by year until our show room now contains the finest low-price car on the market—THE 1936 FORD V-8.

In all these years of selling Ford cars we are still of the opinion that we are offering the best that money can buy in motor car economy and performance.

YOU HAVE THE RAINS—WE HAVE THE USED CARS

## Look Over the 1936 Ford

## Hereford Motor Company



**Health Service**  
 MANOLOGY CHIROPRACTIC  
 COLON IRRIGATION MINERAL BATHS  
**Dr. R. E. Perkins**  
 Phone 246. 710 N. Main St.

**BUSINESS AND DIRECTORY PROFESSIONAL**

**THE CHOCOLATE SHOP**  
 Plate Lunches Sandwiches  
 Cold Drinks, Candles Magazines.

The title to your land is vital  
 Our Abstracts correctly reveal the title.  
**A. O. THOMPSON**  
**ABSTRACT CO.**  
 4% Per Cent Federal Farm Loans.

**INSURANCE**  
**JNO. H. PATTON**  
 PHONE 59

**DR. J. W. HENDRIX**  
 Chiropractor and Massour  
 100 B Street—Just North of Mother's Park  
 Phone 341 for Appointments

**HOGS**  
 Please bring your hogs on Friday for Top Prices.  
**G. W. & H. L. Brumley**

**THE HEREFORD BRAND**  
**JOB PRINTING**

**What Is Asked About Pensions**

This is the second of a series of questions that the people of Texas are asking. Orville S. Carpenter, state pension director, answers them frankly and to the point:

Q. How many people are there in Texas past the age of 65 years?  
 A. Over 300,000.

Q. Definitely, if Texas gave each of these \$30 a month, would the Federal Government pay half of it?  
 A. No.

Q. If each of the 300,000 received assistance, where would the money come from to pay the bill?  
 A. It would come only from the taxpayers of Texas.

Q. Could we pay everyone past 65 years of age \$30 a month if we desired and were willing to do so without the millions that the Federal Government will contribute?  
 A. No, we could not because the Old Age Assistance Amendment to the Texas Constitution provides for payments not to exceed \$15 per month per person.

Q. Then \$15 per month would be all that we could pay if we gave everyone past 65 years of age assistance without the help of the Federal Government?  
 A. Yes.

**Progressive News**

**BY OLIVE PERKINS**  
 Harold and Delbert Conklin are visiting their grandparents, Mr. and Mrs. Ray Hershey, for a few days.

Mr. and Mrs. Gilbert Donovan of Amarillo are visiting their parents, Messrs. and Mrs. J. L. Park and Carl Donovan.

Mrs. Howard Hershey and Arch Conklin and daughters spent Friday night with Mrs. Ray Hershey.

The club met with Mrs. Owen Neal Wednesday afternoon. After a business meeting, games were enjoyed. Refreshments of ice cream and cake were served to the 15 members present. The next meeting will be with Mrs. Luke McBrayer.

Carl Donovan is quite sick with intestinal influenza.

Arch Conklin and family spent Sunday in the Hershey home.

Ira Jean Ricketts is to be congratulated on receiving one of the bronze medals given outstanding pupils of Hereford High School.

Arnold Hershey spent Sunday with his parents, Mr. and Mrs. Ray Hershey.

Miss Eunice Caldwell spent last week with her sister, Mrs. Cecil Hodges.

On account of rain, no services were held here Sunday.

This community has received five rains the past week. The road north of the school house is under water. Quite a lot of hail fell, ruining lots of early gardens.

Owen Neal and family spent Friday night with Mr. and Mrs. Vicks.

Miss Ira Jean Ricketts spent Friday night with Mrs. Claude Ricketts.

Very few from this community attended commencement or class night exercises on account of the heavy rains. Noel Higgins was graduated from the high school from this community.

**Jumbo News**

**BY MRS. ULLMAN HUNTER**  
 Mr. and Mrs. E. D. Wilmeth were in Borger Monday and Tuesday.

Mr. and Mrs. S. M. Hunter made a business trip to Amarillo Saturday.

Mrs. Holley and Bags of Amarillo spent Saturday in the C. Kring home.

David Myers of Canyon was in this community Wednesday.

The D. E. Miller family, who were living on the Beck farm, moved to Lubbock Thursday.

Mrs. Adam Flowers, who has been visiting in Roy, N. M., returned home last week.

Mrs. C. D. Gilliam was hostess to a party Friday afternoon announcing the engagement and approaching marriage of Miss Athalie Wilder and Mr. Joe Taylor, of Panhandle. The afternoon was spent playing games and recipes were given the honored guest. An interesting contest consisted of boxes of candy given each guest, and on each piece of candy was a letter. The word "engaged" was formed by Mrs. Ullman Hunter, who won the prize. When this was opened it revealed in big bold letters, "Athalie and Joe." The color scheme of amber and white was cleverly carried out during the party and in the refreshments, which consisted of cake and old-fashioned wedding punch. Those enjoying the occasion were Mrs. M. L. Simpson, J. J. Wilder, Geo. Millar, Matthews, Ira Ott and her mother-in-law, Carrol and Ullman Hunter, Misses Loree Sullivan, Athalie Wilder and the hostess.

Bob Zane and Dicky Axe celebrated their birthday Sunday by having their little friends in for dinner.

C. I. Beck was here from Lubbock Sunday.

The community extends sympathy to the Woolery family in the passing of their father and husband.

Mr. and Mrs. E. D. Wilmeth will spend the summer in Borger where he has work.

The young people's Sunday school class and others gathered at the home of Mr. and Mrs. Wilbur Axe Friday night and surprised them with a party. The evening was spent in games and making ice cream. The climax to the party came when a rather suspicious looking character with a pack knocked on the door. He informed Wilburn he had stuck in the mud and would like to spend the night as he had some valuable property in his pack. Wilburn, proving a good neighbor, admitted him. To the young couple's total surprise, the pack revealed many pretty and useful gifts. Guests were Messrs. and Mrs. C. D. Pinckert, Lynn Axe, Addison and Ullman Hunter; Misses Lucille Dyer and Athalie Wilder; Fred and Andy Axe, Wayne Dyer and John Hardy Wood.

There was no Sunday school on account of the rain. This community has received the most moisture it has had in several years.

Dr. and Mrs. George W. Heard will return from Chicago this week end.

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**ASTHMA**  
 Most Asthmatics suffer with Head Colds or Hay Fever. BROWN'S NOSE OIL has given many Asthma Sufferers relief in 20 minutes. If your nose is stopped up, you can Breathe Freely soon after applying BROWN'S NOSE OIL, the Two-Way Treatment for the relief of Asthma, Head Colds and Hay Fever. Price \$1.00. Sold by: **CLOSE DRUG STORE**

Dr. and Mrs. George W. Heard will return from Chicago this week end.

**CLOSE DRUG STORE**  
**ASSEMBLY OF GOD CHURCH**  
 "A place with a welcome." One block north of the high school, W. A. McCan, Pastor  
 Sunday school, 9:45 a. m., Owen Neal, superintendent.  
 Devotional worship, 11 a. m.  
 Christ's Ambassadors, 8:30 p. m.  
 Evangelistic service, 7:30 p. m.  
 Prayer meeting Tuesday, 7:30.  
 Bible Study, Friday, 7:30 p. m.

**SHERIFF'S SALE**  
 STATE OF TEXAS,  
 COUNTY OF DEAF SMITH.  
 By virtue of an order of sale issued out of the Honorable Forty-Sixth Judicial District Court of Wilbarger County on the 5th day of May, 1936, by the Clerk thereof, in the case of J. E. Lockett, as Guardian of the persons and estate of Lois, Leota Lockett, Olin Lee Lockett and Mattie Juanita Lockett, minors, Guy Hamm, and Janie Lee Simmonds versus J. David Thompson and Homer E. Thompson, Cause No. 6325 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed

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 STATE OF TEXAS,  
 COUNTY OF DEAF SMITH.  
 By virtue of an order of sale issued out of the Honorable Forty-Sixth Judicial District Court of Wilbarger County on the 5th day of May, 1936, by the Clerk thereof, in the case of J. E. Lockett, as Guardian of the persons and estate of Lois, Leota Lockett, Olin Lee Lockett and Mattie Juanita Lockett, minors, Guy Hamm, and Janie Lee Simmonds versus J. David Thompson and Homer E. Thompson, Cause No. 6325 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed

**WANTED ONE MILLION MORE MOTORISTS TO TRY PHILLIPS 66 POLY GAS**

**Phillips**

Something big, new, and important has happened to gasoline... something dramatic and exciting... an improvement so commanding that recent estimates indicate 1,000,000 motorists have switched from regular, low-octane motor fuels to Phillips 66 Poly Gas.

During May, to add another million drivers to our many millions of satisfied customers, we urge only one trial.

We do so because we realize that any amount of time—no matter how short—is more than worth the cost of a few cents more for every gallon of Phillips 66 Poly Gas.

Whether you judge it by the way you feel about a "trial" light, or by the way you feel about the savings you will quickly feel the difference.

The extra energy units of POLY GAS.

...the accurate monthly reliability of Phillips 66 Poly Gas... the higher octane and higher anti-knock... these combine to give you more power and more miles, smoother pick-up and better handling. All without paying a penny more per gallon.

But these advantages hit only the high spots in the way which your own motor will tell you. And it's a continued story of top performance and motor economy for every regular user of the new Phillips 66 Poly Gas.

The way you can see your gasoline gauge is low, remember that you have an opportunity at the Orange and Black 66 Shield.

An Exceptional, Long-lasting Oil... the effect of Phillips 66 Poly Gas is to produce a more uniform quality of oil... in a gasoline premium quality oil only 20¢ a quart, in ordinary-weight oil in both, 25¢ a quart.

**Phill-up with Phillips for Greater Mileage**



**YOUR FRIENDSHIP**

—We value it—and because of that value—we strive in all ways to put a most real helpful co-operation into every transaction—large or small—we invite you to test it.

**The First National Bank**  
 OF HEREFORD  
 MEMBER FEDERAL RESERVE SYSTEM  
 A Strong Bank Thoughtfully Managed

**Remember this: ONLY NORGE HAS THE ROLLATOR COMPRESSOR**

*"See the Norge before you buy"*

The most important part of any refrigerator is its mechanism. Norge and only Norge has the simple, surplus-powered, efficient, economical, dependable, almost everlasting Rollator cold-making mechanism.

Before you buy a refrigerator for your home, come and let us give you the inside facts about Rollator Refrigeration efficiency and economy.

Choose the Refrigerator with the Press Action Lullator \* Combination Bottle and Dairy Rack \* Sliding Utility Basket \* Adjustable Shelf \* Improved Automatic Flood Light \* Closely Spaced Shelf Bars \* Almost Everlasting Rollator Compressor \* Many other improvements and refinements.

TERMS AS LOW AS **14c** A DAY

Ask for Details About the Norge **10-YEAR WARRANTY** On Rollator Compressor Unit

**Fullwood Battery & Electric Sta.**

**You want POWER You want ECONOMY You also want LOW PRICE**

Nowhere are they combined so perfectly as in Chevrolet trucks

**Be Wise. Economize. Buy Chevrolet!**

**POWER**—to pull your loads! First choice—Chevrolet! It has the greatest pulling power of any truck in the entire low-price range!

**ECONOMY**—to save you money! First choice—Chevrolet! It's the most economical truck in the world for all-around duty!

**LOW PRICE**—to conserve your capital! First choice—Chevrolet! It sells at the lowest price at which you can buy any high-powered truck!

All the qualities which make a truck a money-maker—all the qualities which make truck operation profitable—are yours in the highest degree in these big, powerful Chevrolets.

See your nearest Chevrolet dealer today for full information. And then... Be wise—economize—buy Chevrolet trucks!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN  
 GENERAL DELIVERY INSTALLMENT PLAN—MONTHLY PAYMENTS TO SUIT YOUR PURSE

**CHEVROLET TRUCKS**  
**Brumley Chevrolet Company**  
 HEREFORD, TEXAS



# SOCIETY

MRS. ADRIAN ODOM, Society Editor Phone 447-W

## Honored with Bridal Shower Miss Maude E. Noland Is

Miss Maude E. Noland was honored with a lovely bridal shower Monday in the J. A. Noland home. The affair announced her approaching marriage to Joe Story of Peoria, Illinois.

A piano solo, "At Dawning," was given by Mrs. Troy Welty. Mrs. Ray Johnson gave a recipe, How

to Make a Home. Mrs. Alton Lookingbill gave a toast to the bride, and sang "I Love You Truly," accompanied by Mrs. Welty.

Master Brady and Jimmie Lookingbill, nephews of the bride, pulled in a laundry wagon and placed it before the bride-elect, who was seated in a beautifully decorated pink and white chair. A large number of gifts were received.

Refreshments of pink and white brick ice cream and pink and white angel food cake were served. Hostesses were Meses. O. F. West, Ky Lawrence, L. B. Lookingbill, B. K. Greeson and L. H. Lookingbill.

Miss Noland was to leave this morning for Peoria, where she is to meet Mr. Story, who has been there the past two months employed in a tractor factory. Miss Noland is the daughter of Mr. and Mrs. J. A. Noland. She has lived

## MISS MARY CHAMBERS HONORED WITH SHOWER

The Dawn Study club met last Tuesday in the home of Mrs. Tandy Legg, with the following program given: A Paper, Paths to the West, Mrs. Lester Galley; Free Land for All, Mrs. Adolph Frye, and Trappers and Traders, Mrs. Ray Bowers.

Following the program, a miscellaneous shower was given Miss Mary Chambers by the club and other women of the community. The living room was decorated in pink and white, with a pink geranium pot plant forming a centerpiece for the table in the center of the room. Eugene Roberson gave a greeting to the bride-to-be, and Mrs. Jeff Roberson, dressed as a negro wash woman, presented the gifts in a clothes basket.

Mrs. Ernest May and Mrs. Legg, hostess and assistant hostess, served refreshments of pink and white cake and ice cream.

here for the past 19 years and has been employed at the Kellogg variety store for the past nine months. Mr. Story is the son of Mr. and Mrs. J. D. Story of Hereford. He lived here 14 years before going to Peoria.

## MISS ALBERTA DAVIS HONORED WITH PARTY

Friends of Miss Alberta Davis surprised her with a birthday picnic supper last Tuesday night at the state park.

Those who enjoyed the roasted wieners, ice cream and birthday cake were Messrs. and Meses. A. H. Davis, Allan Hughes, T. W. Roberson, George Suggs, Bill Hutson, Mrs. H. H. Hawkins, Lucille Park, Lucille and Alleen Hughes, Taylor Oglesby, Kitty Oxford, Wesley and Altus Higgins, Donald and Hicks Roberson, Elma Shugart, Theresa Smith, Bullie Louise and Katherine Davis and the honoree.

Mrs. Clara Nance returned Saturday afternoon from Clovis where she had been visiting her son, Walter.

## Farmers Point To Benefit Of Contour Work

### RAINS BRING PROOF OF VALUE IN CONSERVING OF MOISTURE

While rains all the contour furrows and terraces which hold the moisture in the spot where it falls and water runs into prepared tree sites to bring life to the tiny plants, farmers to the west of Hereford sing praises of the work of the Soil Conservation Service. The following statements were made by co-operators last week end:

John P. Slaton: I have lived in this county over 30 years and have been farming about 15 years. As everyone knows, the past five years the wind erosion has been so great that our entire county, and especially the western two-thirds of it, was nearly destroyed because of the careless and negligent manner in which the farms were cultivated. My farms are located west of Hereford and in the block which has been taken over by the Soil Conservation Service. I have been watching the results of their work in terracing and especially contouring and I am convinced that if our farmers follow the plans, advice and demonstrations of the Soil Conservation project, we will bring the country back to its most prosperous productive years. Of the many thousands of trees which they have planted in our county, I am of the opinion that that undertaking will be successful. Altogether, I believe, that the work of this soil conservation undertaking is one of the greatest things ever introduced in the Panhandle.

B. A. Atchley: I have signed a cooperative agreement with the Soil Conservation Service because every other program that I had signed up with the Government had been a benefit to me. After seeing the good that has been done by the work completed, I say to sign and get as much good as you can out of it, because these programs have been life-savers to the community in general.

G. C. Hartman: Contour farming, in my opinion for some time, is the only way to farm. I had rather contour my pasture than my field as it does more good for the amount of work that I have to do. I haven't lost any water during this rainy spell where I have done any contour work. If I had not had my pasture contoured, I would have lost at least one-third and maybe more of the water, and these rains have been slow in falling. I am heartily in favor of the tree program and think that every farmer should try to raise trees. These trees have a better chance to grow than the average farmer's trees because they get more water than normally falls on them.

Ray L. Johnson: Had my land been terraced and contour furrowed, I could have saved all of the four inches of rain which has fallen in the last few days. I am sure that I have lost at least two inches of it. The moisture has penetrated about eight or ten inches. I am sure that had all the moisture been held on the land it would have penetrated to the depth of 20 to 24 inches, or maybe deeper. My land is what is considered level. On more sloping land than mine the run-off has been greater and the penetration from six to seven inches.

## Stomach Sufferers

If you are suffering from indigestion, atonic dyspepsia, sour stomach, gas pains, "raw stomach," inflammation of the intestines (enteritis), gastric acidity and sick headaches, due to excessive acidity, you can't afford to ignore these warning signs. You should try at once the Doctor's Prescription, known as Gasa Tablets. If you allow these conditions to become worse, the acids may eat into the delicate mucous membrane of your stomach and intestine and possibly cause dangerous ulcers. Gasa Tablets are pleasant to take and they start to work in just a few minutes to give gentle, effective relief of pain and discomfort caused by excessive acidity. They soothe the raw, inflamed lining of the "acid stomach" and help convert starchy foods into dextrose, which is so essential to energy of the body, and preservation of health. Because of their remarkable success in many cases of acidity, and digestive troubles resulting from acid conditions, Gasa Tablets are offered now to sufferers under a guarantee that the first bottle must produce results or money back. For only a few cents a day, you may now have the benefits of this Doctor's Prescription which has helped so many other sufferers to a greater joy of living. Ask your druggist today for Gasa Tablets. Take just one or two of these quick-acting, soothing, antacid tablets and see how they help your stomach to "take a hearty meal." At Close Drug

## Black

By MRS. H. L. McLEAN

The good rains this county has received the past week have renewed the courage of the farmers and they look forward to good planting conditions for row crops. Lucille Hayes and Ervan Kimmins were married Sunday, May 17, and left immediately for a trip to Carlsbad and other points west. This should have been in last week's paper, and the corresponding regrets the delay in reporting the marriage of this popular young couple.

Lois Presley visited in Hereford last week, the guest of Mrs. Kate Sindt and Mrs. Verner Melugin.

Charley Hays has accepted a position with the International people in Clovis and went there the first of the week to go to work. Mrs. Verner Melugin has been engaged as principal in the school here for another year.

Cecil Vandiver has accepted work on the Santa Fe railway until September 1, when he will drive the school bus another year.

The social club met with Mrs. Jim Black May 21, with seven members present. A program on Mothers was carried out in due form. Refreshments of nut cake and heavenly hash were served. Next meeting will be with Mrs. H. L. McLean.

## Frio News Items

By MRS. W. A. SPRINGER

Frio community has had good rains. Most of the lakes are full. An estimated total of six inches has fallen in the past week.

Mr. and Mrs. Elmer Jones and baby, and Miss Alma Andrews spent the week end near Wheeler in the home of Dave Benson. Miss Olivia Benson returned home with them after having spent several weeks here.

Mr. and Mrs. Deward Roberson of Amarillo were Sunday dinner

guests in the J. E. Springer home. Mr. and Mrs. W. S. Dixon spent the week end in Clovis visiting Mrs. C. E. Dixon, who is in the hospital there.

Mr. and Mrs. T. L. Sparkman, Mr. and Mrs. W. A. Springer and Mary Lois spent Sunday in the A. T. Jones home.

Mrs. A. T. Jones returned to her home from the Deaf Smith county hospital last Friday and is doing well.

Dr. and Mrs. R. R. Wills and Miss Katherine Shimp were in Amarillo Sunday afternoon.

## IMPETIGO



This infectious skin disease is common among children. BROWN'S LOTION quickly breaks these sores. First bottle guaranteed.

6c and \$1.00 sizes  
CLOSE Drug Store

## "THE MOST BEAUTIFUL CAR IN ALL DODGE HISTORY"

Say Famous Auto Editors and Fashion Authorities About the Big, New, Money-Saving Dodge

AT VERY first glance you will be struck by the smartness and beauty of this big, new, Money-Saving Dodge—killed by America's foremost fashionists as the "Beauty Winner" of 1936. You, too, will thrill to its long, low, graceful air-style lines and the exquisite styling of its interior appointments.

But this striking new beauty is but one extra-value feature that the new 1936 Dodge gives you. Already owners all over the country report amazing economy of operation—18 to 24 miles to the gallon of gas, up to 20% savings on oil. The new Dodge "Beauty Winner" also gives you Balanced Driving Control... the



Through the Official Chrysler Motors Commercial Credit Company you can buy 4% Time Payment Plan you will find it easy and less costly to arrange than payments to fit your budget.

Ireland-Beavers  
Motor Company

"Fonder fans of a styling new beauty... the most fashionable body job I've seen this year." —Sally Crane, Fashionist, Bonwit-Teller, New York.

## L. H. SPRATT PRODUCE

### Field Seeds

BROOM CORN, NO. 7  
RED AMBER CANE  
RED TOP CANE  
SUDAN  
CHILTEX  
RED HEGARI  
GERMAN MILLET

We Buy  
CREAM, POULTRY, EGGS

Don't Forget to Visit Our  
ICE CREAM STAND  
and try some of our delicious  
ICE CREAM!

## Selling Implements

on  
The Basis of

## Customer Confidence

Eleven years in one city, selling one line of implements—building confidence and making service mean something more than just an implement dealer.

We are featuring at this season our **WE-40 TRACTOR**; No. 53, Three-Row Lister and Ten-Foot Field Cultivator.

See these tools on our display floor, or, better still, let us demonstrate them on your farm.

Don't Let This Moisture  
Get Away

# Rosson Implement Co.

Hereford Your IHC Dealer Phone 51

## TEXAS Centennial DALLAS, TEXAS 1936



JUNE 6  
NOVEMBER 29  
Ride The Train

FAST—  
SAFE—  
COMFORTABLE—

Round Trip Fares  
As Low As  
\$7.95

Liberal Stop-Over  
Privileges

For Complete Details  
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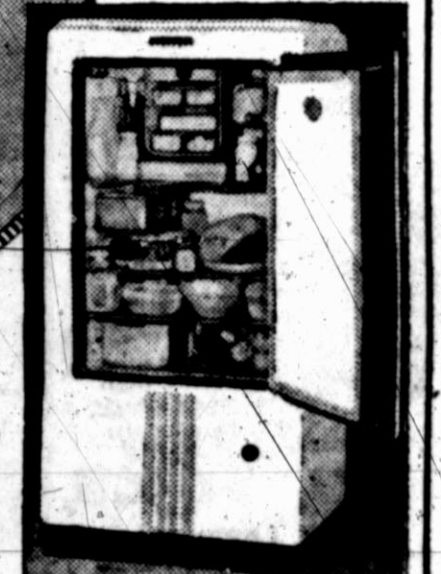
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T. B. GALLAHER  
General Passenger Agent  
Amarillo, Texas

## ENJOY MORE VALUE in low-cost trouble-free refrigeration



PROTECTED  
AGAINST SERVICE EXPENSE  
SINCE 1914

with the  
time-tested Westinghouse  
Hermetically-sealed  
Mechanism



## Compare It Point by Point

See the new Westinghouse... Notice the graceful stream-line styling... the moonstone accessories... the clever eject-o-cube ice trays... the seven point temperature selector, and the time tested hermetically sealed mechanism... with five years protection against service expense.

PRICES RANGE FROM \$113.50  
Liberal 3-Year Terms

## Texas Utilities Company

# Close Drug Store

## Home of 60c Purchase Plan

BUY J.B.B. BONDS FROM YOUR JUNIOR!

ANY JUNIOR CAN WIN FIRST NOW WITH YOUR HELP!

- J.B.B. SPECIALS—
- \$30.00 COUPON with Ice Cream Sodas ..... 10¢
  - \$30.00 COUPON with Malted Milks ..... 10¢
  - \$30.00 COUPON with Sundaes ..... 10¢
  - \$15.00 COUPON with Coca Cola ..... 5¢
  - \$60.00 COUPON with Glazo Nail Preparation ..... 20¢
  - \$75.00 COUPON with Black Draught ..... 25¢

**\$10.00** COUPON extra to each person who brings in this ad and makes a purchase of these specials

## Regular Every Day Specials

- 50c IPANA Tooth Paste ..... 39¢
- 50c PEPSODENT Tooth Paste ..... 39¢
- 1.20 SYRUP of PEPSIN ..... 99¢
- 60c SYRUP of PEPSIN ..... 49¢
- 1.00 CRAZY CRYSTALS ..... 89¢
- 50c HINDS' Almond Cream ..... 39¢
- 1.00 HINDS' Almond Cream ..... 79¢
- 50c JERGEN'S Lotion ..... 39¢
- 1.00 JERGEN'S Lotion ..... 79¢
- 1.00 WINE CARDUI ..... 89¢
- 75c LISTERINE Antiseptic ..... 69¢
- 25c DR. WEST Tooth Paste ..... 19¢
- 75c VASELINE Hair Tonic ..... 69¢
- 50c MURIEL Aster Cleansing Cream ..... 39¢
- 25c GLAZO Nail Preparation ..... 29¢
- 75c FITCHES Shampoo ..... 69¢

BORDEN'S  
Quality Ice Cream  
Pints ..... 15c  
Quarts ..... 25c  
Clean, Courteous Service At Our Fountain—Curb Service—



**STAR THEATRE HEREFORD**

MATINEE DAILY 1:45

Thurs. - Fri.  
10¢ Bargain Matinee 1:30 to 6:00 15¢

On Our Stage  
NITE ONLY

Men's Burlesque  
Bathing Beauty  
and Style Show  
The Funniest Show You  
Will See This Year!



Complete Change of  
Show Each Day!

ON THE SCREEN

Dravery and bullets  
make this outdoor  
action story  
outstanding!



Only Zane Grey Could Tell  
a Story Like This!

Friday  
"The Golden  
Arrow"

Geo. Brent-Bette Davis

Saturday Only  
10¢ EVERY-ONE! 10¢



Joan Perry  
Directed by David Selman



Sunday - Monday  
Preview Saturday Nite

CHARLES  
**Starrett**  
GALLANT  
DEFENDER  
Joan Perry  
Directed by David Selman



MONMONTGOMERY  
MYRNA LOY  
"Perils of  
Fever"

REYNOLD OWEN  
WINFRED SHOOTER

**PERSONALS**

Mr. and Mrs. Lee Morgan spent the week end in Liberal, Kansas.

Travis Dameron spent the first of the week in Bowie.

Ernest Medkief was in Amarillo Monday.

E. M. Haile of Kingman, Kansas was a business visitor here last Wednesday.

Mrs. Lloyd Kearns of Los Angeles is visiting in the P. A. Turnbow home this week.

Mrs. Ernest Medkief and Mrs. Travis Dameron went to Amarillo Tuesday afternoon.

Mr. and Mrs. E. H. Norton left Tuesday for a business trip to Oklahoma City.

Leslie Neal of Amarillo spent Friday and Saturday here with his parents, Mr. and Mrs. W. E. Neal.

G. W. Drumley left Tuesday night for Kansas City where he had shipped three carloads of cattle.

Misses Billie Bee and Natalie Flesher are visiting their cousin, Miss Mary Ann Baird. They arrived Monday to spend the week.

Dorothy Nell Trimble of Clovis, who has been visiting Lois Ann Cockrell, returned to her home Tuesday.

Mr. and Mrs. Earl McElwee of Sulphur, Oklahoma, are visiting Mrs. McElwee's sister, Mrs. W. L. Davis.

Mrs. T. M. Palmer returned Wednesday night from a two months visit with her sister in Los Angeles.

Mrs. Nona LeGrand left Wednesday for Oklahoma City where she is employed as a P. B. X. operator for the Phillips Company.

Calloway Gammill of Lubbock spent several days last week here with his brother, Jimmie Gammill.

Women's Missionary Council of the Assembly of God church will sell pies and doughnuts at the Furr Food Store Saturday, May 30th.

Mr. and Mrs. D. H. Bryant and daughter, Sarah Agnes, and Miss Mary Jo Green left Tuesday for Abilene to attend the graduation exercises at McMurry College, where Noel Bryant is graduating.

Mr. and Mrs. Ed Johnson returned Thursday from Socorro, N. M. where they had been visiting Mr. and Mrs. John A. Johnson and Mrs. Johnson's sister, Mrs. J. T. Wheeler.

Alton Fraser returned home Saturday night to attend to business matters, and returned to Fort Worth Monday night. He is with his father, whose condition early this week was unimproved.

Mr. and Mrs. Prentiss Rosson and daughter, Jo Ann, attended the Old Settlers Reunion in Plainview Friday, returning Sunday, accompanied by Mother Rosson, who will visit here.

Mr. and Mrs. Bill Smith and daughter, Minnie Dea, took Mr. Smith's parents, Mr. and Mrs. Clarence Smith, to Ruidoso, New Mexico, Friday, meeting relatives from El Paso. Miss Smith continued to El Paso for a visit.

The following students of West Texas State Teachers College, Canyon, returned to their homes here this week-end: Betty Jones, J. T. Carroll, Carl Spratt, Pat Wederbrook, Troy Carmichael, Ernest Kerr, Louise Hamm, Effie Lee Whitsett, Geneva Sue Benton, Dean Story, Jim Kirby, Louise Walshall, and Mary Kate Brotherton.

**FOR SALE**  
1935 Splendid Chevrolet Coupe.  
1933 Chevrolet Coupe, complete Motor Overhaul.  
1929 Panel Chevrolet, good delivery wagon.  
1929 Chevrolet Coupe.  
1929 Dodge Sedan.  
We have three good used trucks for sale.  
**BRUMLEY CHEVROLET CO.**  
Most Road Work Near Dallas.

In a period of 28 months the Texas Highway Department has spent \$52,004,528 to construct, widen and otherwise improve the state's highway system. A major share of this fortune has been extended on traffic arteries leading into Dallas.

**Show Electrical Phenomena.**  
Speech transmitted by a beam of light, a person's height measured as he walks and fountains turned on by photo-electric cells were among the phenomena demonstrated by Texas Tech engineers at their annual engineering show.

**OVER FOUR MILLION SPENT ON RESETTLEMENT PROGRAM**

The Resettlement Administration is spending more than four million dollars of taxpayers' money in Texas and Oklahoma this year for purchase of land and construction of farm buildings, which will be sold to selected farm tenants and other low income farmers. How much of this money will come back to the United States Treasury? How much of it will be lost forever to the taxpayers? Answering these questions, D. P. Tritt, Regional Director of Resettlement, has released the following statement:

Denmark has been doing this sort of thing for more than a quarter of a century. During the first 25 years of the Denmark land buying program, the government financed purchase of 11,451 farms. During that entire period the total loss to the government from fall-out of purchasers to meet their payments was only \$9,085. This amounted to a loss of only 35 cents for every \$1,000 which the government had advanced.

It can hardly be said that the Danes selected their purchasers more carefully than they are being selected by the Resettlement Administration. Only 15 per cent of Danish farmers owned land when their land buying program was started, and now more than 90 per cent own the land. The land buying program was extended to practically the entire farm population.

**Vitamin A Needed To Raise Pulletts**

Mother Nature never intends for a pullet to lay eggs when she is five months old. Nature's plan is for a chick to be hatched in late spring or early summer then after a long leisurely growing period be ready to lay next spring. Nature's way, the pullet's food consists of weed seeds, bugs, green stuff and a little grain that she picks up here and there.

Under Nature's plan, a pullet will lay but 60 to 80 eggs a year, says J. H. Burrell of the Poultry Department of the Purina Mills. These eggs are laid in the spring when eggs are plentiful and prices low. With today's conditions, a poultryman cannot afford to let nature take its course. He must have eggs in September and October when egg prices are highest. Every egg in the fall is worth two in the spring.

Burrell points out that in order to build a healthy bird, the pullet must go into the laying period with a good reserve of vitamin A in its body. It draws on this reserve through the laying period. Poultry raisers have had to depend on alfalfa leaf meal, corn meal and fish oils to supply vitamin A. Alfalfa and corn meal are bulky and it is impossible to include enough of each in the growing ration to build up a large reserve of vitamin A. A new vitamin A concentrate, Pur-a-tenne supplies in concentrated form an abundance of vitamin A. It is derived from carotene, a yellow-colored substance called pro-vitamin A. When Pur-a-tenne goes thru the liver of an animal it becomes colorless vitamin A, the same as found in cod liver oil. Yellow-colored pro-vitamin A as found in Pur-a-tenne is very stable when mixed in feed.

Pulletts of average need an abundance of vitamin A. Green stuff

**Lions Topple**

(Continued from page one)

got to him for seven runs. Don't know whether the Lions would have them out yet, but after the ball had been kicked from center field to back-of-back-stop, Doc Wills, who was callin' em' wrong, finally picked up the ball and tagged a runner or something, any way it was the third out. Ox Emmons, Lee Morgan and Tommy McCollum hit every thing the pitchers hit at them, and this Bateman hits the apple in a fair way himself. It was a lot of fun—too muddy to play ball for the first time that anyone can remember. You can bet one thing—there is about 25 birds around town today that will have a hard time combing their hair. The Lions and Firemen will lock horns Sunday afternoon. Will be a small gate fee of 10 cents to help pay for some new equipment that is being used in the City League. This should be a good game—the Lions bunch has the looks of a fair ball club, and, of course, you know the Firemen are never whipped—not many time anyway.

is rich in vitamin A in the spring, but as the pullet grows and its vitamin A needs increase, the hot summer sun burns up the green stuff and reduces its vitamin content. Science has put Pur-a-tenne in the growing ration to overcome this and give pullets the vitamin A they really need.

Misses Ora West and Mary Posey are home from Wayland College, Plainview, where they attended school the past year.

**Over Seven Inches**

(Continued from page one)

and Farwell and finally via Canyon and Lubbock, thence to Farwell.

The Tierra Blanca went on a rampage Friday morning, the first of any proportion in several seasons. As thousands of cubic feet of water rushed down the stream, 25-Mile Avenue bridge was under about five feet of water; the city park was flooded, with picnic tables and ovens washed away, and the stream was about 100 yards wide at the city golf course. The South Main Street underpass from the city to the state park was carried out by the rushing water.

**Frio Draw On Rampage**

Frio Draw was over a mile wide at Frio on Friday morning as the result of a two-inch rain north of Clovis late Thursday night, following on the heels of hard rains in the area earlier in the week. Highway 60 was flooded, causing the detours mentioned above. Hundreds of fish were stranded as the flood waters subsided on the Tierra Blanca. Lake beds over the entire area were filled as water poured off the surrounding unterraced land.

Following more than three inches of rainfall on Monday and Wednesday of last week, Hereford received 2 of an inch Thursday night, with heavy fall to the west. Another .7 fall was registered Friday afternoon, and .6 of an inch came down Saturday. Falling steadily

**Rev. Redford**

(Continued from page one)

throughout the afternoon and night Sunday, the total was boosted by .25 inches, to which was added .25 of an inch Tuesday.

Christian University and has spent considerable time studying at the Chicago University. He has been engaged in pastoral work for the past 14 years. He is not a stranger here, having held a revival meeting at the Christian church in 1935. Mrs. Redford has 10 years teaching experience in public schools and is a capable worker in the field of religious education. Try First to Buy in Hereford.

**STAR THEATRE**

Hereford, Texas

Tuesday Only  
BARGAIN PRICES ALL DAY  
10¢ BARGAIN 15¢ SHOW

A MILLION DOLLARS  
WORTH OF LOVE AND  
SIX BUCKS IN CASH!



ROSS ALEXANDER  
ANITA LOUISE  
Joseph Cauthorn  
Directed by William Redfern

**Save \$1 on Each Rug  
SPECIAL CASH PRICE**

**Heavy Weight Rugs**

|  |               |
|--|---------------|
| 9x12—Regular Price \$7.95                    | <b>\$6.95</b> |
| Special Cash Price                           |               |
| 9x10½, Regular Price \$7.25                  | <b>\$6.25</b> |
| Special Cash Price                           |               |
| Heavy weight, 6 and 9 feet Widths Yard Goods |               |
| Regular Price, Per Square Yard, 65¢          | <b>55¢</b>    |
| Special Cash Price, Per Square Yard          |               |
| (Extra Charge for Laying)                    |               |

**Medium Weight Rugs**

|  |               |
|--|---------------|
| 9x12, Regular Price \$6.95                     | <b>\$5.95</b> |
| Special Cash Price                             |               |
| 9x10½, Regular Price \$6.75                    | <b>\$5.75</b> |
| Special Cash Price                             |               |
| Medium Weight, 6 and 9 Feet Widths, Yard Goods |               |
| Regular Price Per Square Yard 55¢              | <b>45¢</b>    |
| Special Cash Price, Per Square Yard            |               |
| (Extra Charge for Laying)                      |               |

**E. B. Black Co.**



**Tasty FOODS Promptly DELIVERED**

|                             |     |
|-----------------------------|-----|
| SOAP FLAKES                 | 29¢ |
| Crystal White, 5-lb pkg     |     |
| PINEAPPLE, Broken Slices    | 29¢ |
| Hula Hula, No. 2 can, 2 for |     |
| JELLO                       | 19¢ |
| 3 packages                  |     |
| PEANUT BUTTER               | 25¢ |
| Quart jar                   |     |
| NUCOA                       | 19¢ |
| Pound                       |     |
| MACARONI                    | 13¢ |
| 3 packages                  |     |
| SPINACH                     | 25¢ |
| No. 2 can, 3 for            |     |
| MATCHES                     | 19¢ |
| Carton                      |     |
| PEACHES                     | 15¢ |
| In syrup, No. 2½ can        |     |
| JAM, Grape                  | 49¢ |
| 4-pound jar                 |     |
| CRACKERS                    | 17¢ |
| 2-pound box                 |     |
| BAKING POWDER               | 17¢ |
| K. C., 2 cans               |     |
| PRUNES                      | 25¢ |
| Gallon                      |     |
| MUSTARD                     | 15¢ |
| Quart jar                   |     |
| OLIVES                      | 35¢ |
| Quart jar                   |     |
| TOILET SOAP                 | 20¢ |
| Lux, 3 bars                 |     |
| BABO                        | 13¢ |
| 2 cans                      |     |
| BEANS                       | 25¢ |
| Cut, No. 2 can, 3 for       |     |
| SALAD DRESSING              | 25¢ |
| Quart                       |     |
| GRAPE NUTS                  | 18¢ |
| Package                     |     |
| SOAP                        | 18¢ |
| O. K., Yellow Bar, 5 bars   |     |

**A Housewife's**

Biggest satisfaction is a thoroughly reliable grocer. One whose stock is ever fresh and of quality A No. 1; whose prices are reasonable; and whose deliveries are as prompt as a train schedule. It is our constant policy to live up to this standard. We are sure your patronage will be rewarded by genuine value received.

**INDIVIDUAL TEA BAGS**

Package of 5 ..... Price 29¢



1 FREE with ¼ Pound ..... 21¢  
2 FREE with ½ Pound ..... 41¢  
4 FREE with 1 pound ..... 80¢

**Schilling**



COFFEE  
Schilling's, pound ..... 26¢

**10¢ Nail Brush**

for only 10¢ (2 for 19¢)  
and 2 TOPS from 10¢ PKG. of  
**SUPER SEEDS**  
2 for 19¢

**Fruits and Vegetables**

|                 |     |
|-----------------|-----|
| APPLES          | 10¢ |
| Dozen           |     |
| ONIONS          | 10¢ |
| White, 3 pounds |     |
| CARROTS         | 10¢ |
| 3 bunches       |     |
| LEMONS          | 29¢ |
| Large, dozen    |     |
| ORANGES         | 50¢ |
| Bulk, 10 pounds |     |
| TOMATOES        | 10¢ |
| Pound           |     |
| GRAPEFRUIT      | 25¢ |
| 6 for           |     |
| BANANAS         | 5¢  |
| Pound           |     |

|                              |        |
|------------------------------|--------|
| SOAP                         | 15¢    |
| Palmolive, 3 bars            |        |
| GRAHAM CRACKERS              | 23¢    |
| 3-pound box                  |        |
| COCOA                        | 14¢    |
| 2-pound box                  |        |
| GRAPEFRUIT JUICE             | 10¢    |
| No. 3 can                    |        |
| CAKE FLOUR                   | 27¢    |
| Softasilk, package           |        |
| COMPOUND                     | 47¢    |
| 8-lb carton 89¢, 4-lb carton |        |
| FLOUR                        | \$1.28 |
| Seafoam, 48-lb sack          |        |

**PIGGY WIGGY**  
ALL OVER THE WORLD  
FRANK CYLES, Manager PHONE 81. BUY AT HOME