Curtain Goes Up On Lions Club Carnival

Sights and Pages Seen

Sarlin Gilliland apparently tried to keep his return home a secret. fore we spotted him on the street, and he made the announcement to and everyone else that he passed his embalmer's examination.

Jimmie Robinson, Mont Baker, Lem Carlyle and Frank Richards, all formerly in the grocery business here, had a session at Welr's Tues-day, probably saying that the grocory business today "ain't what she us'ta be."

L. Womble recalled Tuesday that it was just such a day back in 1918 when a drinking rain changed to snow, and before it ended amounted to 16 or 18 inches,

Mai Stewart returned from Dal-las last week end, with the remark he had to take his children there

(Continued on page six)/

Ernest E. Hayley New Editor of nereiora Brand

ADRIAN ODOM GOES TO FOSITION WITH CHILD-PER DAILY INDEX

Adrian Odom, editor of The Brand for the past 16 months, is police radio broadcasting station, with a light blanket. Similar preleaving this week-end for Child.

"at the earliest possible time".

L. G. Phares, chief of the State duties Monday as advertising sales.

"I. G. Phares, chief of the State duties Monday as advertising sales."

L. G. Phares, chief of the State duties Monday as advertising sales.

"All of Deaf Smith and sur
(Continued on page seven)

of Mr. Hayley's ability to fill his We want everyone to meet Mr. Hayley and feel sure he will liked. He is accompanied by Mr. and Mrs. Odom have made

my friends here who will regret o have them leave, and will join he Brand in wishing them every cess in their new work.

Hereford Group lakes Band Trip

tay at Dallas.

Students from Hereford making trip were Eugene Harman, am major; LaNelle Scheihagen,

AY TO BE PRESENTED AT CHRISTIAN CHURCH

tian church will present the set at Rice Institute, take it Iron act play, Bread, at the church's week church night program ber 16 printed Jack's picture as the individual star of the Rice attack, carrying the ball 19 times for a gain of 132 yards, an aver-

SHOWS WILL BUN THREE NIGHTS, OPENING AT 6:30 EACH EVENING

o'clock tonight on the Hereford Lions Club indoor carnival in the spacious Pitman Elevator building, and the ery goes up for spectators to try their skill

Prizes and a free show will be last year. dded attractions on each of the three nights. Sixteen or more games of skill, amusement booths and similar attractions will be

The Lions Club has pursued ambitious plans to make the carnival the outstanding event of the year. Committeemen have entered the

attend two, or even three nights.

The club plans to make the carnival a semi-annual affair, and every effort will be extended to make each show bigger and better

amocinted to \$16,846 as compared with \$9,824.42.

Despite the fact next year will be an "off year" for elections, only one poll tax less than last year's first properties. we understand that Ray Coneway almost had a fit when he learned his name was accidentally left off the list of Tri-County ally left off the list of Tri-County all left off the list of Tri-Coun

Officers Seek Radio Station

TO OBTAIN HOOK-UP

acting editor of the paper at Spur during the illness of Editor W. D. Starcher. Before going there he was with papers in Los Angeles, could be reported to the central station at Amarillo and a broad-california, and Seymour, Texas. cast made from that office to reach the sheriffs of this area at much reduction in the present L. L. Womble

(Continued on page seven)

NOVEMBER PASSES WITH NO MOISTURE RECORDED

Hereford and immediate area experienced one of its dryest and clearest fall months during Nov-

Méan maximum temperature, 61 has not degrees; mean minimum tempera-futuré. ture, 20 degrees; mean tempera-

CURRENT PAYMENTS AS OF DECEMBER 1 ARE \$6,000 ABOVE 1935

Current state and county tax collections for 1936, for the period Meet Thursday ending December 1, were more than \$6,000 higher than current

A survey of payments made late Jowell Murchison, showed that Sereford delegates are preparage to attend a highway meeting

A decrease of nearly \$1,000 was line and Farwell. shown in first half payments of Following the highway session presented each night, so there will be no repetition for those who attend two, or even three nights.

Moisture

Hereford and area received its

ed delegates from 25 other Pan- out most of the day. Early Tues. of the services here. handle counties Monday at Ama. day night the falling moisture rillo to discuss cost, ways and turned to snow, but little more an, born at Cottonwood, Callameans of establishing a regional than enough to cover the ground han county, on October 17, 1893.

man of the Childress Daily Index. ed how a station might be estab- rounding counties benefitted by the Ernest E. Hayley, formerly of lished in Amarillo to serve the precipitation. In the north and Panhandle and at the same time west parts of the county the fall Poultry Show succeed Mr. Odom. He has been become a part of the state-wide was reported heavier than at

Purchases Firm

L. L. Womble has announced the purchase of the M. D. Womble Implement Company, which was ember. Figures from the record ble assumed charge last week, al-Government station here though the deal had not been completed at the time. Mack Womble has not announced his plans for the

The name of the company is ture, 45 degrees. Maximum tembeing changed to the Hereford Imperature, November 11, 71 degrees; plement and Appliance Company. perature, November 11, 71 degrees; plement and Appliance Company, minimum temperature, November No other changes in personnel or policies of the firm were announcential at Dallas last week end, perature range, November 11, 45 degrees; clear days, 22; cloud the featuring of Oliver and Dempany, alldress and Wichita Falls ending and several during the two-wind, 5 days; sand, 3 days, mois-

Sports Scribes Laud Play of maon, Dean Story, Hugh Har-In and Herbert Boardman.

AT CHRISTIAN CHURCH Jack Russell, the "bull-yearling" Houston Teachers game as he from Hereford, has been stepping broke up a Bearkat pass. . Russell was one of the main reasons

er at Rice Institute, take it from why the Owls trimmed the Bear-Houston sports writers

Tax Payments Word Picture of Largest Lake In Show Increase Northwest Texas Painted Here Friday

Delegates Set For Highway

collections for the same period WILL SEEK QUICK ELIM-last year. INATION OF UNPAVED GAP ON HIGHWAY 60

available for the entertainment of taxes during October and Nov- in Amarillo next Tuesday and to the throngs expected to pack the ember. For the same period last work toward a quick elimination year, collections amounted to \$19.- of the unpaved gap on Highway 60 between the Randall County

appointed to give Hereford strong representation at the highway

(Continued on page seven.)

"Mace" Whitman

HEREFORD BUSINESS MAN IS LAID TO REST IN

first moisture since October, when the Black Funeral Home last Funeral services were held from the Government station atop the Brand office recorded 15 inches man, 14-year-old, Hereford citizen, who passed away last Wednesfollowing an illness of several months. Interment was made in nancially able to provide them with Slated Saturday Rain, with intermittent sleet Dreamland Cemetery at Canyon, nour hing food will be given City and county officials of Here-ford and Deaf Smith county join-and snow, fell in a drizzle through. The American Legion had charge warm, wholesome noon-day meals

Mr. Whitman was a native Tex-

FOLLOWING TRADITION. HUNDREDS WILL VIEW AREA'S FINEST BIRDS

A week from today the Tri-County Poultry Association opens its seventh annual show, with exhibitors entering their prize birds from over the Panhandle of Texas and Eastern New Mexico.

Because of the precident which has, in six years, far extended the boundaries of the original three counties involved, plans are being made to care for 500 or more entries. The show is to be held in

(Continued on page seven)

CHILDREN, SANTA WANTS YOU TO WRITE A LETTER TO HIM

Children, the Brand has just received word from Old Santa that he is anxious to know what you want to receive this Christmas. And be asked the Brand to take your letters again this year and to print them so that he can find out what you want

him to bring.

Santa wants you to write these letters early, too. So get started right away so he will have plenty of time. If you cannot write, get your older brother or sister or your mother or daddy to write your letter just as you tell it to them.

Send or bring the letter to the Brand just as quickly as possible, and by all means not later than December 15, and the Brand will print them on December 17. The letters that come in after December 15 will not be printed until the day before Christmas, and that's awfully late to tell Santa what you want him to bring you.

HANDEL'S MESSIAH WILL BE PRESENTED ON DECEMBER 13

The Hereford Civic Chorus will present Handel's Messiah at the First Baptist church at 2:30 o'clock Sunday afternoon, December 13. Preparations for the event, which has become a traditional part of the Christmas season in Hereford, went forward Monday night when the rehearsal was well attended

and considerable interest shown Soloists for this year's presentation will be Mrs. R. P. Cone-

way, Mrs. Carl Mounts, Mrs. B. Blanca Project M. Wiltshire, Miss Ruby Thompson, Miss LaNelle Scheihagen, and Miss Mattie Mae Swisher. The local membership includes a large number of Hereford people and several new members from Dawn.

It has been announced that Emil F. Myers of Amarillo will be guest conductor and Mrs. Lila Austin Myers will be guest

Committeemen have entered the affair with competitive spirit, each group attempting to prepare the most popular booth of the entire show. A different free show will be presented each night, so there Complete Plans For

Representatives of several lo cal organizations met at the wel. fare office last Friday night to lay plans for the operation of Central School cafeteria, which probably will be in operation

by December 16. H. V. Hamilton, district supervisor of NYA projects, Amarillo, was present and outlined the cafe-teria project as prepared for Here-ford. S. P. Rosson, school board representative, announced the basement room being prepared for the cafeteria, probably will be increadiness by the end of the week. Mr. CEMETERY AT CANYON Hamilton said the approved project would be returned by that

Supervisor Named.

Mrs. Carl Cockrell was re-named Turkey Dressing

Children from families not fiat the cafeteria. Around 50 were fed daily last year. Other children will be allowed to buy their meals at reasonable prices, which have not yet been determined.

Cafeteria Committee.

It was suggested that a cafe.

teria committee be appointed from the representative clubs and organizations, to have complete charge. Another meeting was to be called to work out this problem.

(Continued on page seven)

PENNEY COMPANY WILL PAY CHRISTMAS BONUS

The announcement was made this week by C. F. Moore, manager Inc., of Plainview, to come after of the local J. C. Penney Company, store, that the associates of the store will share in a Christmas bonus. The company recently authorized an extra payment for News Stand Has thorized an extra payment for over 25,000 associates in all stores. New Location offices and warehouses. All regular employees who have been with the company over a year will receive two weeks extra pay, and

ANNUAL POOTBALL BANQUET TO BE HELD MONDAY NIGHT

High school football players and pep squad will have their annual post-season banquet at 6:45 o'clock Monday night at the First Baptist church.

Ex-lettermen are eligible for two tickets each, Coach Tommie McCollum announced, and may obtain one or two tickets at 50 cents each from himself. Jimmie Wilson or Miss Neville

Demonstration

INSTRUCTIVE MEETING TO BE HELD AT WEST TEXAS FEED AND SEED

A demonstration of turkey dressing will be held at 2:30 o'clock Saturday afternoon at the West directions on the new law state. Texas Feed and Seed company, Postmaster Walter L. Pickett an-County Agent Alex Bateman announced early this week. Considerable interest in home dressing of turkeys for marketing purposes has led to the demonstration, he said. All turkey growers are urged to attend.

Mr. Bateman said an effort will be made to pool turkeys here and (Continued on page seven)

The Hereford News Stand movthose employed for shorter periods ed on December 1, and is now work again, it continues as though will receive proportionate amounts, open at its new location, 307 E. C. Sams, president of the North Main Street, one door south are also shown by the employer, company, said the year 1936 "has of the Fox Cleaners. The stand and the employee's record is adbeen the most successful in the was moved into a separate build- justed accordingly. history of our business". Mr. Moore ing from the old location in the expressed his delight at the de Whitehead barber shop, where it cision. "The Hereford store, like was originally established in what the entire Penney company, has was then the Beene & Bennett barhad a splendid year," he stated. ber shop, in 1915 by C. W. Bennett. THIS TIME FOR COLLECTIONS

Mr. Bennett' announced that in addition to about 350 magazines

Scout Court of Honor to Give Floyd Ross First Class Test

A Boy Scout Court of Honor is present troop to reach the high to be held at the First Presbyter- rank. fin church at 7 p. m. December
The Court of Honor will be the ure for past week, furnished by 21, at which time Patrol Leader first to be open to the public. The Department of Agriculture's weather the station in Hereford.

Class Scout examination and intro community is invited to at Wednesday. restitute of the First Class emblem. tend.

On Saturday, December 19,
Floyd Ross will have completed his two months service as a Second Class Scout and at the same time will have fulfilled his aim of becoming a First Class Scout investiture of badges below the minimum of time allowed.

The minimum of time allowed first class rank, however, is not done in public.

Hereford Will Assist Tierra

PLANS GET UNDER WAY TO OBTAIN 100 - FOOT DAM ACROSS STREAM

A group of Hereford citizens Friday afternoon voted to en. dorse a proposed dam across Tierra Blanca creek in Randall and Deaf Smith counties, which would create the largest body of water in Northwest Texas,

The plan, studied for some time by citizens of Canyon, headed by its chamber of commerce, was presented to the local people by a representative group from Canyon at a meeting in the county court room. About 30 persons were

Paint Wonderful Picture.

Word pictures of the recreational center such a lake would afford, its value as a flood control and water conservation project, were fluently painted by enthuslastic citizens who had caught up the idea as "the greatest thing ever planned in the Panhandle" and by those who had long dreamed of the possibilities of the site southwest of Umbarger.

The proposed location of the dam is between three and four miles south and a half mile west of Umbarger. As explained by W. A. Warren, president of the Canyon Chamber of Commerce, the about 36 miles. Acress the widest

(Continued on page seven)

Security Forms Due Saturday

Employees' social security blanks must be turned in at the post office not later than Saturday. nounced they are coming in slowly, and urged haste in complying with the regulation.

Once the employee is listed on the forms and has received his card, his worries are over-unless it's a bother to have the one per cent deducted each month. have the Plainview Creameries, His report each month shows the certification numbers of his employees. If a change in employment takes place, the certificate number is dropped by the former employer, and added to the report of the new, and the recording of money paid in continues as before. During the time a person is not employed, his account is uninterrupted. Changes in salary

The act becomes effective on

Field Supervisor Carl Hill has and, all leading newspapers which announced that the Emergency Crop Miss Leona Tiefel returned to the stand carries in stock, a new and Feed Loan office here will weatherford Sunday after spending several days here with her ed, and that in connection with floor of the court house. All borparents, Mr. and Mrs. Jake Tiefel, the business of the stand, he will rowers wishing to pay crop or feed Miss Tiefel is employed with the handle Angel one-way plows, Tex- loans may make payments to Mr. J. C. Penney store at Weather as Ohio implements and Baldwin Hill or his secretary, Miss Vera Brynes.

Mr. Hill said collections are surprisingly good, indicating an improvement in the agricultural industry in this section.

Weather Chart

Wednesday : Thursday ---Friday -----Saturday

ughter, Mrs. O. F. West and illy, in Plainview. She will ren to Hereford next week.

THIS WEEK AT THE



A HAPPY THANKSGIVING

Reasons Nite

Phere are reasons enough to make your Thanksgiving a real one if you register either Thursday or Friday and your name is called.

ON THE SCREEN



NEW POLICY Super Western and **Outdoor Action Programs**

The foremost writers of action stories with the screen's most popular stars will be shown on these days.

Zane Grey's



ew Price Policy, Saturdays Kiddies 10¢ Aduls 15¢

MIRROPHONIC SOUND true reproduction of the original.

(Continued from page one)

Miss Clara May, of Wilson, who had worked with the young people for the past month, and Jimmie Allred, BTU director, were given a large amount of credit for the success of the youngsters, as were rillo wisitors Saturday. those who competed with them but failed to win.

Ancient Tortoise.

A specimen of a tortoise that lived on this continent about 35 million years ago, is on display in the collection of fossil animals in the Ernest B. Graham hall in the Field museum, it was announced recently. The shell and skeleton of the animal which is 48 inches long, were found in a sandy bluff along the North Platte river in western Nebraska and the specimen was reconstructed in the museum laboratories.

AN EXTRA ROOM? TRY A WANT AD

THEATRE Sunday - Monday

Preview Saturday Nite BOB (BAZOOKA) BURNS from Van Buren, Arkansas, heads the list of this madcap of melody!



PLU8 Color Cartoon and News

Tues. — Wed.

Bargain Days

MATINEE 15¢

Perry Mason has the most difficult time of his career trying to solve this, his most baffling case!

"The Case of the Black Cat"

> Ricardo Cortez June Travis

MIRROPHONIC

SOUND true reproduction of the original.



Mr. and Mrs. Luke McBrayer and

J. C., will spend Thanksgiving M. M. Beavers. Day in Borger with relatives.

Floydada and other South Plains

Mrs. Meadle Jones of Santa Rosa; New Mexico, arrived Saturday to visit her sister, Mrs. O. K. Hig-

Mrs. Alvin Thigpen and small son of Munday, Texas, visited her sister, Mrs. John Coffee and family last week.

Mrs. M. L. Steele returned Friher son, Sam Steele and family.

N. E. Gass returned Monday ther, C. L. Gass, Ringgold, Texis improving now.

Mr. and Mrs. C. T. Guseman and daughter, Cecelia, will spend the Thanksgiving holidays in Coldwater, Kansas, with Mr. Guseman's mother, leaving this afternoon.

A. P. Murchison of Ada, Oklahoma, spent Sunday and Monday in Hereford visiting his mother, Mrs. Lela Murchison, and his brother, J. M. Murchison,

Mrs. Orlan Wilson and children Clark Lee and Sharie, of Clovis, New Mexico, visited in the home of her parents, Mr. and Mrs. Jim Clark, over the week end.

The Deaf Smith county library has secured another copy of Gone With the Wind, by Mitchell; since the demand was so great that one copy could not satisfy it.

Mr. and Mrs. James Plott of Frederick, Oklahoma, spent last week end with Mrs. Plott's parents, Mr. and Mrs. C. C. Bowman and family, of the Progressive

and the week end with her parents, Mr. and Mrs. Jake Tiefel. the Penney store here.

Mrs. L. C. Chaplin of Hereford under special permit of the S returned Tuesday night from Clin- retary of Agriculture. ton, Oklahoma, where funeral services were held Monday for Mrs. Adaline Walker. Mr. and Mrs. Dick Walker returned Monday home of her mother, Mrs. E.

Dr. and Mrs. J. W. Hendrix and children of Progressive were Ama- daughter, Joan Carolyn, will leave ance, the Value, and the effective illo visitors Saturday.

for Lamesa this afternoon to ness of diphtehria immunization of children, he said, is a well established fact to the medical profes-

Rev. H. M. Redford and Troy and family returned to their home Womble spent last Thursday in in Laketon Sunday after spending a week in the T. C. Bates home.

Deaf Smith county hospital.

Mr. and Mrs. Jack Rose and is delay." Mr. and Mrs. Lan Shore were to leave Wednesday night for Tahoma to spend the Thanksgiving holf- the people of a community may condays with Mrs. Shore's daughter trol the number of cases of this and Mr. Rose's brother, Mr. and preventable disease and that im-Mrs. Aaron Rose.

day from Fort Sumner, New Mex-ico, after spending a week with Ann Dillehay and Miss. Eleanor partment for the month of Octo-Pierle were guests of relatives in ber shows that diphtheria is on Canyon Sunday. C. H. Dillehay the increase. The first week of met them there, enroute home from October showed 27 new cases reafternoon from a visit to his bro- Austin, where he transacted business last week, and made the reas. C. L. has been quite ill but turn trip to Hereford with them.

> LIST ROGUES' GALLERY OF BIRDS AND ANIMALS

The skylark is a "blithe spirit" in English spirit, but in American agriculture it is an undesirable alien and is to be excluded from the United States, according to instructions recently issued to customs officials.

Based on a declaration by Secretary of Agriculture Henry A. Wallace, the instructions, issued by Secretary of the Treasury, Henry Morgenthau, include the skylark in a list of birds and mammals "injurious to agriculture and horticulture." Their importation is "absolutely prohibited and permits for their importation will not be issued under any circumstances."

Other birds designated as in jurious are the common or house myna, crested or Chinese myna or starling, European bullflinch, European yellowhammer, greenfinch and chaffinch. Mammals denied entry to the United States statement today from A. C. Wilare the black or house rat, roof liams, president of the bank, reor Alexanderian rat, common or vealed. As nearly as can be esti-Miss Leona Tiefel, cashier and brown rat, European rabbit, Euro- mated, says Mr. Williams, this bookkeeper for the J. C. Penney pean hare, all species of fruit bats benefit will be divided among Company at Weatherford, came or flying foxes and all species of owners of 63,075 farms.

The Lacey Act of 1909, which She was formerly employed with is administered by the United its the importation of injurious Mr. and Mrs. S. B. Walker, birds and mammals and provides Mrs. Ida Hall, Rev. and Mrs. Ebb that no person shall import any Randell of Farwell, and Rev. and form of wild animal or bird except

> Mr. and Mrs. J. M. Simpson of Amarillo spent last week in the Harrison.

THANKS

my many friends and customers for the splendid business afforded me during the time I have been in the Cafe business in Hereford. It is my sincere wish that my friends and customers manifest their support and patrolate to my successors, Mr. and Mrs. Paul E. Foster, in the future. It has been a pleasure to serve

Again I Thank You

I. O. [IKE] Crosthwait



Is Not Complete Without Good BAKED THINGS

And your Turkey will taste better, too-If you buy your bread and pastries at the

DIPHTEHRIA YIELDS TO IMMUNIZATION

With sporadic cases of diphtheria eing reported from various comunities in Texas, Dr. John W. Brown, State Health Officer, has issued another warning to citizens to be on guard. The importsion of today and it is possible Mr. and Mrs. Ernest Caldwell diphtheria is a preventable dis-

"Since diphtheria immunization is now a procedure of proved val-Mrs. Caldwell is the sister of Mrs. ue," Dr. Brown said, "It places Bates, who is convalescing in the the control of diphtheria in our hands, but the greatest obstruction to elimination of diphtheria

"Mass . immunization . in schools and clinics has demonstrated that munization is a simple and harmless procedure. However, the fact Mrs. C. H. Dillehay, T. J. Dille. that 134 cases of diphtheria were ported to the department, the second week showed 17, the third week 27, and the fourth or last week the alarming number of 63

> new cases. "The fact that diphtheria is most dangerous to the very young children makes immunization not only a school problem, but a pre-school problem. Parents who fail to observe a precaution which may prevent a fatal illness are taking a heavy responsibility. This immunizing agent is absolutely safe to administer. There is only a slight local reaction, and practically no constitutional or troublesome after effects. It confers a life-time immunity in the majority of case

> "It is hoped that every commun ity, if it has not already done so, will commence to wage a campaign to have all pre-school and school children immunized against diphtheria."

Saves Over Seven Millie

Texas farmers who have refinar ed their debts through the Federal Land Bank at Houston will profit by a gross interest saving of more than \$7,259,000 for 1936, a THANKS

APPRECIATE PATRONAGE

VOGELE MILLINERY PARLOR

A Season Of THANKSGIVING

At this time of the year it is fitting to pause from our work to give thanks to HIM, the giver of every good and perfect gift. Too, we want,at this time, to say how thankful we are for our friends and cus tomers for the business we have enjoyed.

Christmas is most here and we invite you to visit our store and see the new line of holiday goods we have on display. We will be glad to show them to

F. M. Kester&Son

OPTOMETRIST and JEWELER

MOVED

We have moved our offices and Richmond University from our old location on North Main Street to our new and modern location.

Upstairs

Above Streu Hardware Company

We will be completely moved and ready for patients and students by Monday, November 30. We have completely remodeled and redecorated our new offices, modernizing them in every respect. We invite you to inspect them.

Thanksgiving Greetings

RICHMOND UNIVERSITY

Lyle H. Leelle, M. C., Po D.D. C.

A Happy Thanksgiving to Everyone

RACKERS	CAKES /
raham Saxet, 2 pounds	Sunrise, assorted, pkg
RAPE JUICE	STARCH Staler's pkg
mart 29¢, pint	
	COCOA, Hershey's
ottle	Pound can 12¢, 8.02 can
ARSHMALLOWS	
ound 15¢, half pound	Big 4 10 bars 25¢
	STRAWBERRIES . OOA
INEAPPLE coken Slices, No 2, 2 cans 25	All Gold, No. 2 can
· · · · · · · · · · · · · · · · · · ·	

TUNA

Cans

SALMON

Pink, 2 cans

OVALTINE

SYRUP

POTTED MEAT

Large can 574. PEACHES

TOMATO JUICE Swift's, 3 cans

Pound 27

DATES BULK 2 Pounds

JELLO Extract, gallon 94¢, half gallon ALMONDS POP CORN Giant yellow, 2 CRISCO Worth's Maple, gallon 694, 1/2 6 pounds \$1.17. 8 COCOANUT

FRESH FRUITS and VEGETABLES

ORANGES Texas, medium, size CELERY FRESH COCONUTS ONIONS



Curtain Goes Up On Lions Club Carnival

AROUND

Sights and Paces Seen

Sarlin Gilliland apparently tried to keep his return home a secret. At least it was several days bewe spotted him on the street. and he made the announcement to nd everyone else that he passed his embalmer's examination.

Jimmie Robinson, Mont Baker, Lem Carlyle and Frank Bichards, all formerly in the grocery business here, had a session at Weir's Tues-

(Continued on page six)

Ernest E. Hayley Radio Station New Editor of Hereford Brand

ADRIAN ODOM GOES TO OSITION WITH CHILD-RESS DAILY INDEX

Adrian Odom, editor of The Brand for the past 16 months, is leaving this week and for Childress, where he will assume the duties Monday as advertising sales—Highway Patrol, told those gatherof Mr. Hayley's ability to fill his at much reduction in the present L. L. Womble We want everyone to meet fr. Hayley and feel sure he will e liked. He is accompanied by

Mr. and Mrs. Odom have made nany friends here who will regret have them leave, and will join ccess in their new work.

Hereford Group Takes Band Trip

Seven Hereford students at West as Teachers College were among nnial at Dallas last week end ress and Wichita Falls en-

AY TO BE PRESENTED AT CHRISTIAN CHURCH

young people of the First act play, Bread, at the church's week church night program The Houston Press on Novem-Wednesday. The characters ber 16 printed Jack's picture as

SHOWS WILL BUN THRE NIGHTS, OPENING AT 6:30 EACH EVENING

o'clock tonight on the Hereford Lions Club indoor carnival in the spacious Pitman Elevator building, and the ery goes up for spectators to try their skill or est haburgers and drink

Prizes and a free show will be added attractions on each of the three nights. Sixteen or more games of skill, amusement booths and similar attractions will be \$25,867.10 were paid on current ing to attend a highway meeting three nights, Sixteen or more available for the entertainment of the throngs expected to pack the

all formerly in the grocery business here, had a session at Welr's Tues day, probably saying that the grocely business today. "ain't what she us ta be."

L. L. Womble recalled Tuesday that it was just such a day back in 1015 when a drissing rain changed to snow, and before it ended amounted to 16 or 15 inches, and remained on the ground for 50 days.

Mal. Stewart returned from Dallas last week end, with the remark he had to take his children there so they could see it rain. But if that was the purpose of the trip, he left a few days too early.

We understand that Ray Cone way almost had a 5t then he learned his name was accidentally left of the list of Tri-County.

(Continued on page six)

In through the throngs expected to pack the day, probably asying that the grocely business believes the day, probably asying that the grocely business today. "ain't what she ustanding event of the year. Committeemen have entered the affair with competitive spirit, each of the year. Committeemen have entered the affair with competitive spirit, each of the year. Committeemen have entered the affair with competitive spirit, each of the year. Committeemen have entered the affair with competitive spirit, each of the year. Committeemen have entered the affair with competitive spirit, each show in first half payments of doubling full payments for the propose of perfecting a Pansant affair, and with the remark the propose of the trip, he left as few days too early.

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(Continued on page six)

Officers Seek

TO OBTAIN HOOK UP

City and county officials of Here ford and Deaf Smith county joined delegates from 25 other Panhandle counties Monday at Ama-

man of the Childress Daily Index. ed how a station might be extab-Ernest E. Hayley, formerly of the Dickens County Times, will succeed Mr. Odom. He has been a part of the state-wide during the illness of Editor W. D. Starcher. Before going there he was wife papers in Los Angeles, Could be reported to the central California, and Seymour, Texas.

We regret to lose Mr. Odom. We regret to lose Mr. Odom, cast made from that office to feel fortunate in having a man reach the sheriffs of this area

(Continued on page seven)

NOVEMBER PASSES WITH NO MOISTURE RECORDED

Hereford and immediate area clearest fall months during November. Figures from the record

degrees; mean minimum tempera- future.

OF DECEMBER 1 ARE \$6,000 ABOVE 1935

Current state and county tax collections for 1936, for the period ending December 1, were more than \$6,000 higher than current

A survey of payments made late

Moisture

Hereford and area received its moisture since October, when the Black Funeral Home last Thursday for Thomas Mason Whitman, 44-year-old Hereford citizen, who passed away last Wedness

Rain, with intermittent sleet and snow, fell in a drizzle throughout most of the day. Early Tuesday night the falling moisture turned to snow, but little more than enough to cover the ground with a light blanket. Similar precipitation was reported over the entire Panhandle.

Interment was made in Dreamland Cemetery at Canyon. The American Legion had charge of the services here.

Mr. Whitman was a native Texton was an active Texton was an active Texton was an active Texton was reported over the ground with a light blanket. Similar precipitation was reported over the entire Panhandle.

Continued as a several months. Interment was made in Dreamland Cemetery at Canyon nour! Ling food will be given warm, wholesome noon-day meals at the cafeteria. Around 50 were fed daily last year. Other children from families not financially able to provide them with nour! Ling food will be given warm, wholesome noon-day meals at the cafeteria. Around 50 were fed daily last year. Other children from families not financially able to provide them with nour! Ling food will be given warm, wholesome noon-day meals at the cafeteria. Around 50 were fed daily last year. Other children from families not financially able to provide them with nour! Ling food will be given warm, wholesome noon-day meals at the cafeteria. Around 50 were fed daily last year. Other children from families not financially able to provide them with nour! Ling food will be given warm, wholesome noon-day meals at the cafeteria. Around 50 were fed daily last year. Other children from families not financially able to provide them with nour! Ling food will be given warm, wholesome noon-day meals at the cafeteria. Around 50 were fed daily last year. Other children from families not financially able to provide them with nour! Ling food will be given warm, wholesome noon-day meals at the cafeteria. Around 50 were fed daily last year. Other children from families not financially able to provide them with nour! Ling food will be given warm, wholesome noon-day meals at the caf

All of Deaf Smith and surrounding counties benefitted by the

Purchases Firm

Implement Company, which was completed this week. L. L. Womble assumed charge last week, al-Government station here though the deal had not been completed at the time. Mack Womble Mean maximum temperature, 61 has not announced his plans for the

ture, 29 degrees; mean tempera-fure, 45 degrees. Maximum tembeling changed to the Hereford Imperature, November 11, 71 degrees; plement and Appliance Company. minimum temperature, November No other changes in personnel or 3 and 24, 18 degrees; widest tempolicies of the firm were announceperature range, November 11, 45 ed. The company will continue degrees; clear days, 22; cloud the featuring of Oliver and Dempdays, 4; partly cloudy, 4. High ster implements, Electrolux refriguend, 5 days; sand, 3 days, mois-

otts and wichita Falls endits and several during the twoy tay at Dallay. Students from Hereford making the trip were Eugene Harman, um major; Lanelle Scheihagen, ary Gonda Bigger, Howard Willmson, Dean Story, Hugh Harin and Herbert Boardman. Jack Russell In Rice Grid Game

er at Rice Institute, take it from why the Owls trimmed the Bear-Houston sports writers.

The Houston Press on November 16 printed Jack's picture as the individual star of the Rice

Another issue carried a fourcolumn spread of the "Bull Yearling" sailing through the air to
knock down a pass. The paper
stated: "Jack Russell was caught
high in the air in the Rice-Sam

(Continued on page seven)

Jack Russell, the "bull-yearling" Houston Teachers game as he from Hereford, has been stepping broke up a Bearkat pass. . Rushigh as a sophomore football playkats."

Wednesday. The characters ber 16 printed Jack's picture as one of the three outstanding stars one of the three outstanding stars in the Sam Houston Teachers' game. "Rice, using substitutes and with Bull Yearling Russell running account: "Jack Russell turning Goodman, Erms Fac Robins, wide and handsome, it Betty Goodman, Betty rell, and Jim Goodman, Clyde Houston Teachers team, 34-7," the recent down the sidelines for 31 present.

Tax Payments Word Picture of Largest Lake In Show Increase Northwest Texas Painted Here Friday

Delegates Set For Highway

collections for the same period WILL SEEK QUICK ELIM-last year. INATION OF UNPAVED GAP ON HIGHWAY 60

taxes during October and Nov- in Amarillo next Tuesday, and to ember. For the same period last work toward a quick elimination year, collections amounted to \$19. of the unpaved gap on Highway

IS LAID TO REST IN

mercury down to 26 degress Tues-day in Albuquerque, New Mexico, commendably last year. Children from families not months. Interment was made in nancially able to provide them with

FOLLOWING TRADITION. HUNDREDS WILL VIEW AREA'S FINEST BIRDS

A week from today the Pri-L. L. Womble has announced its seventh annual show, with exthe purchase of the M. D. Womble hibitors entering their prize birds from over the Panhandle of Texas and Kastern New Mexico.

Because of the precident which boundaries of the original three counties involved, plans are being made to care for 500 or more entries. The show is to be held in b

(Continued on page seven)

CHILDREN, SANTA WANTS YOU TO WRITE A LETTER TO HIM

Children, the Brand has just received word from Old Santa that he is anxious to know what you want to receive this Christ-mas. And he asked the Brand to take your letters again this year and to print them so that he can find out what you want him to bring.

Santa wants you to write these letters early, too. So get started right away so he will have plenty of time. If you cannot write, get your older brother or sister or your mother or daddy to write your letter

Just as you tell it to them.
Send or bring the letter to the Brand just as quickly as possible, and by all means not the Brand will print them on December 17. The letters that, come in after December 15 will not be printed until the day before Christmas, and that's awfully late to tell Santa what you want him to bring you.

HANDEL'S MESSIAH WILL BE PRESENTED ON DECEMBER 13

The Hereford Civic Chorus will present Handel's Messiah at the First Baptist church at 2:30 o'clock Sunday afternoon, December 13. Preparations for the event, which has become a traditional part of the Christmas season in Hereford, went forward Monday night, when the rehearsal was well attended and considerable interest shown Soloists for this year's pres-

entation will be Mrs. R. P. Cone-

way, Mrs. Carl Mountz, Mrs. B. M. Wiltshire, Miss Ruby Thompson, Miss LaNelle Scheihagen. and Miss Mattie Mae Swisher. The local membership includes a large number of Hereford people and several new members from Dawn.

It has been announced that Emil F. Myers of Amarillo will be guest conductor and Mrs. Lila Austin Myers will be guest

Complete Plans For School Cafeteria

Representatives of several local organizations met at the wel. fare office last Friday night to lay plans for the operation of Central School cafeteria, which probably will be in operation by December 10.

H. V. Hamilton, district supersor of NYA projects, Amarillo, was present and outlined the cafe, teria project as prepared for Here-ford. S. P. Rosson, school board representative, announced the basement room being prepared for the cafeteria, probably will be in read-iness by the end of the week. Mr. CEMETERY AT CANYON Hamilton said the approved project would be returned by that

Mrs. Carl Cockrell was re-named Turkey Dressing

It was suggested that a cafeteria committee be appointed from the representative clubs and organfzations, to have complete charge. Another meeting was to be called to work out this problem.

(Continued on page seven)

PENNEY COMPANY WILL PAY CHRISTMAS BONUS

of the local J. C. Penney Company, store, that the associates of the store will share in a Christmas County Poultry Association opens thorized an extra payment for bonus. The company recently auover 25,000 associates in all stores, offices and warehouses. All regular employees who have been with the company over a year will receive two weeks extra pay, and

HELD MONDAY NIGHT High school football players and pep squad will have their

ANNUAL FOOTBALL

BANQUET TO BE

annual post-season banquet at 6:45 o'clock Monday night at the First Baptist church. Ex-lettermen are eligible for

two, tickets each, Coach Tommie McCollum announced, and may obtain one or two tickets at 50 cents each from himself, Jimmie Wilson or Miss Neville

Demonstration Slated Saturday

INSTRUCTIVE MEETING TO BE HELD AT WEST TEXAS FEED AND SEED

A demonstration of turkey dressing will be held at 2:30 o'clock office not later than Saturday, Saturday afternoon at the West directions on the new law state. Texas Feed and Seed company, Postmaster Walter L. Pickett an-County Agent Alex Bateman an- nounced they are coming in slownounced early this week. Consid- ly, and urged haste in complying erable interest in home dressing with the regulation. of turkeys for marketing purposes has led to the demonstration, he said. All turkey growers are urg. ed to attend.

Mr. Bateman said an effort will be made to pool turkeys here and have the Plainview Creameries, this week by C. F. Moore, manager Inc., of Plainview, to come after

(Continued on page seven)

News Stand Has

will receive proportionate amounts, open at its new location, 307 uninterrupted. Changes in salary E. C. Sams, president of the North Main Street, one door south are also shown by the employer, company, said the year 1936 "has of the Fox Cleaners. The stand and the employee's record is adbeen the most successful in the was moved into a separate build- justed accordingly. history of our business". Mr. Moore ing from the old location in the expressed his delight at the de- Whitehead harber shop, where it January 1: cision. "The Hereford store, like was originally established in what the entire Penney company, has was then the Beene & Bennett bar- CROP LOAN OFFICE IS OPENhad a splendid year," he stated ber shop, in 1915 by C. W. Bennett. THIS TIME FOR COLLECTIONS

Mr. Bennett announced that in addition to about 350 magazines Miss Leona Tiefel returned to the stand carries in stock, a new and Feed Loan office here will Weatherford Sunday after spend- popcorn machine has been install- be open each day on the third

Scout Court of Honor to Give Floyd Ross First Class Test

A Boy Scout Court of Honor is present troop to reach the high to be held at the First Presbyter- rank. ian church at 7 p. m. December

The Court of Honor will be the ure for past week, furnished by

21, at which time Patrol Deader first to be open to the public. The Department of Agriculture's wea-Floyd Ross will appear for First troop will be present, and the entire community is invited to atvestiture of the First Class emblem. On Saturday, December 19,

Floyd Ross will have completed will be ready for second class tests, and will be passed on at

ond Class Scout and at the same this session of the Court of Honor. time will have fulfilled his aim of hecoming a First Class Scout in the minimum of time allowed. In the minimum of time allowed. will be the first scout of the done in public.

Hereford Will **Assist Tierra Blanca Project**

PLANS GET UNDER WAY TO OBTAIN 100 - FOOT DAM ACROSS STREAM

A group of Hereford citizens Friday afternoon voted to en. dorse a proposed dam across Tierra Blanca creek in Randall and Deaf Smith counties, which would create the largest body

of water in Northwest Texas. The plan, studied for some time by citizens of Canyon, headed by its chamber of commerce, was presented to the local people by a representative group from Canyon at a meeting in the county court About 30 persons were room. present.

Paint Wonderful Picture.

Word pictures of the recreation al center such a lake would afford, its value as a flood control and water conservation project, were fluently painted by enthuslastic citizens who had caught up the idea as "the greatest thing ever planned in the Panhandle' and by those who had long dreamed of the possibilities of the site southwest of Umbarger.

The proposed location of the dam is between three and four miles south and a half mile west of Umbarger. As explained by W. A. Warren, president of the Canyon Chamber of Commerce, the lake would have a water line of about 36 miles. Across the wide point it would be approximately

Security Forms Due Saturday

Employees' social security blanks must be turned in at the post

Once the employee is listed on the forms and has received his card, his worries are over-unless it's a bother to have the one per cent deducted each month. The employer is held responsible. His report each month shows the certification numbers his emment takes place, the certificate number is dropped by the former employer, and added to the report of the new, and the recording of money paid in continues as before. During the time a person is not employed, his account is The Hereford News Stand mov- inactive, but when he starts to has, he six rears, far extended the those employed for shorter periods ed on December 1, and is now work again, it continues as though

and all leading newspapers which announced that the Emergency Crop ing several days here with her ed, and that in connection with floor of the court house. All borparents, Mr. and Mrs. Jake Tiefel, the business of the stand, he will rowers wishing to pay crop or feed. Mrs. Tiefel is employed with the handle Angel one-way plows, Tex- loans may make payments to Mr. J. & Penney store at Weather- as Ohio implements and Baldwin Hill or his secretary, Miss Vera

Mr. Hill said collections are surprisingly good, indicating an improvement in the agricultural industry in this section.

Weather Chart

ther station in Hereford.
Day Max. Min. Moist.

Thursday ---Friday -----Saturday

Bible school, 9:45 a. m. Morning worship, 11 a. m.

present. The aim of the school is 150 by end of the year. Woman's

ext Lord's Day. The pastor will bking a message on Renewing the H. M. Redford, minister; Mrs. Flame. A place will be set apart in the adultorium for special missionary offerings. Tuning In will be the theme of the evening wor-Christian Endeavor, 6:30 p. m. ship. The young people will have Evening worship, 7:30 o'clock. charge of the choir, Sixty-one were present Sunday night, 18 of them being young people.

Mrs. Homer Norton of Dimmitt Day will be observed at the church was here Saturday shopping.

and Mr. Webster



said:

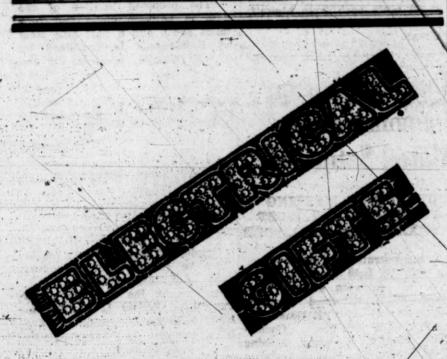
great resources, as of wealth, did it, you might as well tell the numbers, etc. . . as a strong bank . . . vigorous, forceful, su- woman insisted stiffly. perior of the kind, powerful forcible."

institution lives up to the words of Mr. Webster in every respect. "Hello, Myra," he said casually. Bank with us and be assured of "What's the trouble?" Bank with us and be assured of doing business with a bank him. She was a large, fair woman "Strong and thoughtfully man- with hair a little too insistently aged. Y

First National Bank



A Strong Bank Thoughtfully Managed



Are the most popular, most enduringand the most appreciated gifts in the world . . . The cost is small in comparison with the service rendered. MAKE THIS AN

Electrical Christmas

TOASTER \$1.95 PERCOLATOR \$3.95 I. E. S. LAMP \$3.95 HEATING PAD \$3.95 ELECTRIC IRON

\$3,95 ELECTRIC CLOCK \$4.20

WAFFLE IRON \$5.95 ROASTER \$15.90

TOASTER SET \$16.95 ELECTRIC MIXER

\$17.95 COFFEE SERVICE

\$17.95 REFRIGERATOR \$113.50

==COMPANY

DEPUTY

Ben Ames Williams

Copyright Ben Ames Williams

(Continued from last week)

"Who's been here?" Mrs. Greeding demanded. "Who's been upstairs? It couldn't just fall; and even if it did, it wouldn't break all to bits like that! That statu-"STRONG" means - "Having ette was valuable, Ruth. If you bruth."

"I didn't, Mrs. Greeding," the

And Mrs. Greeding said apologet ically "Of course not. I didn't mean to seem to doubt you. But who else has been upstairs?"

We are proud to say that this Doctor," Buth returned. the door between the two rooms.

Mrs. Greeding turned toward

"Ned!" she cried. broken my statuette! See!"

"Probably fell off the stand," he suggested.

"Nonsense!" she cried indignantly. "A fall might have cracked it; but it's just ground to

"It must have been an accide Myra," he urged impatiently, "Never mind that now. You can get another. I want to talk to you!" He looked toward Ruth, and the woman grimly disappeared.

"Another?" Mrs. Greeding cried, indignantly. "Another, indeed! Ned, don't you realize that works of art don't come by the dozen! That statuette was unique! It was one of Payson's things, and he's pracically my discovery, and that would have been priceless when he became known. Another! Ned, metimes you're the most irritat-

Doctor Greeding fought to keep fair of the statuette was disquiet ing enough, certainly, but there were other matters better worth discussing. He managed a smile.

"I'm sorry, Myra. Perhaps if you subsidize Payson sufficiently he'll do you a copy. I expect he will be glad of the commission." "But he can't, Ned! Works of

Doctor Greeding said sharply:
"Tosh, Myra! Drop it, can't you?"
"But it looks as though some
one had just pounded it and pounded if!" she urged, in an increasing mystification. "It could

not possibly break all up that way just by falling." He said irascibly: "Will you be still! Forget the fool thing. It isn't worth all this talk, surely."

She stared at him shrewdly. "Ned, you've been drinking!" she "I can always tell. Your eyes are red. Whatever has happened to upset you? It isn't like you to come home and get drunk

He cried in a deep exasperation: Stop 'it, Myra!"

She was suddenly pale. "Why, of course, Ned," she said placat "I didn't mean-" seemed puzzled, incredulous. came to him, kissed him. sorry, Ned. I didn't mean to both er you. Had a hard day?" "No!" he barked.

"Then you're worrying about one of your patients."

He shook his head, patted her shoulder roughly. "Not at all," he insisted. "I'm a little tired, nothing more." He released her and she turned back to the dress. ing table. "We must dress 'now," she said. "We're diffing at the Jordans', you know."

"Ruth told me," he assented. She began to undress. "You'd better hurry of you'll be late," she

He hesitated, but the time was in fact short; and in such matters was punctilious. He went to his own room, to the shower. But presently, fitting his studs, he came to the door between their rooms again, and saw that she

tone carefully casual:

"She's going somewhere with Ju-self in love with Dan."

two girls as pretty as Nancy and turned pale; but said nothing.

Judith are likely to go anywhere "You knew he was," he said

"I didn't ask! Ford Minick, like about it, Ned," she urged defenly, or Ethan, or Pete Masters, or sively. "I-I've only guessed. I've some of that crowd."

ly interested in any special young Nancy-understand her better-" man," he remarked. "Or at least if she is, she conceals the fact rising wrath. from the paternal eye."

tell us when she's ready." The Doctor was conscious of a

eservation in her words. "How about Dan Carlisle?" he asked bluntly. "Oh, Dan hasn't the money to-

play with their crowd," she said, after a moment. "Of course, Nancy knows him." "I've seen him here once or twice," he assented scornfully. "He

seems a pleasant youngster; but can't imagine any man worth his salt deliberately taking to teaching as a profession." "I've heard Professor Carlisle

lecture," she commented. "He's charming old man."

"No doubt," the Doctor agreed

His collar pinched his neck as ognized that she had known about he fumbled with the button; he Dan, and had wished him not to made a wry face. "Not alone, sure- know; and his face congested with ly," he protested. His tone was anger at the thought! She saw his light, amused. "I don't suppose countenance in the mirror and

in a low voice, accusingly. "I don't know," she admitted. "Nancy's never spoked to me seen no more than you. It's only "Nancy doesn't seem particular, that I'm perhaps a little closer to

"Closer?" he ejaculated in "She's afraid of you, I think, "Probably there will be, by and Ned," she confessed. "You do act ,"_his wife agreed. "Nancy'll sometimes as though you owned her, you know."

"Afraid of me?" His cheek was purple. "Why should any daugh-

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brushing her hair; he asked in a in a dry tone; but he said then ter be afraid of me? I'm

"No," Mrs. Greeding told him, not justify Nancy's imagining her"No," Mrs. Greeding told him, self in love with Dan."

He saw her eyes widen, and rectith."

His collar pinched his neck as oguized that she had known about the same and known about

But-you've always had your owe,

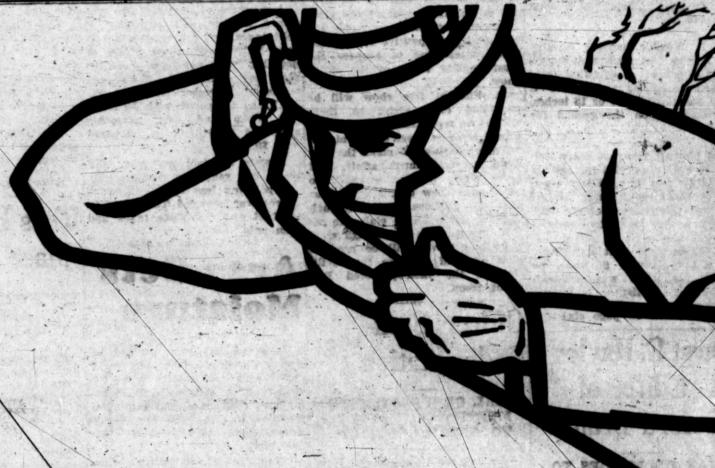


are finished in pleasing tones of color, complemented by polished chromium in just the right proportion to add dignity, and brightness in any room. Modern, but not extreme; colorful, but not gaudy, they harmonize with home fur-

nishings and become not only a very effi-cient heater, but an attractive piece of

Circulated heat gives healthful warmth!

West Texas Gas Co.



Winter be blowed!...

OIL-PLATE YOUR ENGINE

This is exactly true: Oil-Plating supplies lubrication in LESS THAN NO TIME AT ALL!

Faster than "instantly"... faster than the fastest flowing Winter oil might even begin to flow, Oil-Plating is ready to lubricate.

That's because a genuine Rlating of Conoco Germ Processed oil is always left firmly bonded to every working part. Like any other real Plating, this Oil-Plating cannot run off. After hours or days of standing in the cold, Oil-Plating is still perfectly ready-to-go.

Now these days you read on every side, how poorly-oiled starting causes most engine wear, and how fast a Winter oil ought to flow. But you cannot have even a doubt of sure starting-lubrication, when it is always UP IN ADVANCE. That's Oil-Plating ... a plain, straight, economic reason for changing to your correct freeflowing Winter grade of Conoco Germ Processed oil - patented. Costs no more than changing by hunch.

CONTINENTAL OIL COMPANY CONOCONGERM PROCESSED



THE MAN'S SHOP

HOMER FOX—Phone 111 IN BY THREE—OUT BY SIX

Fox Cleaners & Hatters



That is exactly the attitude the motorists takes when his engine is OIL-PLATED with CONOCO GERM-PROCESSED MOTOR_OIL, and CONOCO gasoline gives mediate starting on the coldest morning.

DEMAND CONOCO GASOLINE AND CONOCO GERM PROCES Sewell Service Statio



MRS. JOHN McLEAN, Society Editor

CLUB ENTERTAINS HUSBANDS HONORS

Complimenting Mr. and Mrs. Autumn leaves and sharry pointments for the lovely affair,

DUT-OF-TOWN VISITORS

renge. A beautiful backet fill-flowing with colorful fruit. Hand with richly colored fruit and painted place cards accentuated prays of bittersweet, encircled the theme of the party and miniavith oak brown and red-orange ture turkeys added to the decora-eaves centered the dinner table, tions as clever individual favors.

irs. Herbert Patterson and the club, as toastmistress. Mrs. Bes. frs. C. C. Acker.

Merit HEADS the SHOW



When Poultrymen gather for the Seventh Annual TRI.COUNTY POULTRY HOW next Thursday, the talk of fine birds will invariably lead to a dis-cussion of the advantages of using

Feeds

West Texas Feed & Seed PHONE 265

Phone 181-W

WITH DINNER AND PROGRAM Members of the Junior Pionee derbert C. Patterson of Wichita, club entertained their husbands thusbands, who were holiday visitors and friends with a delightful dinn the home of Mrs. R. G. Sisk, ner at the Baptist church Tuesdre Seth B. Holman entertained day evening, November 24. Thankswith a diamer party Friday evening suggestions were used in the attractive decorations and ap-

ouse decerations, carrying out large cornucopia, representing the blor tones of red, brown and traditional horn of plenty, over-

Stender orange tapers in crystal Tall white candles burned in orange folders illuminated the scene.

A four-course menu was served of Mr. and Mrs. J. A. Pitman, Mr. program was given, with Mrs. nd Mrs. Jack Wayland, Mr. and Homer Brumley, president of the for games of bridge and to Mrs. Ardelle George impressively et Mr. and Mrs. Patterson were sang Thanks Be to God.... Vocal fr. and Mrs. Prentiss Rosson, Mr. duets were sung by Miss Genevieve Mrs. Harold Close, Mr. and Eberle and Miss Ruby Thompson. Alton Fraser and Mr. and A vocal number, The Sweetest Little Lady, was given by Mrs. George

and appropriately dedicated to the club. - Lueta Borden and Margaret Schroeter staged a unique pup-pet show, Let Me Call You Sweet-

Elmer Patterson, Lilburn Ray, Genevieve Eberle, Babe Russell, Luctz Borden, Hal Kester, Bill Edelmon, Virginia Lillard, Keller Muse, Ruby Thompson, and Byron George. Mrs. Ardelle George was a special guest.

Mineral Wells, visited Mr. Alex- er, 21 members of the family being ander's father in Eastland, visited friends in Fort Worth and the Centennial exposition in Dallas. They spent Thanksgiving day with their daughter, Mrs. Joe Hudson II, Mr. and Mrs. A. L. Haberer and family, Mr. and Mrs. A. L. Haberer and family, Mr. and Mrs. A. R. Haberer and family, Mr. and Mrs. H. R. Haberer and family in Seagraves, and enroute home they stopped in Silver-ton for a short visit with Mrs. Alexander's parents, Mr. and Mrs. A. P. Donnell.

HOME FOR THANKSGIVING

Mrs. R. G. Sisk had as her guests for the Thanksgiving holidars daughter and husband, Mr. MR. AND MRS. F. T. ROLOSON and Mrs. H. C. Patterson, of Wich- DINNER HOSTS ita, Kansas. Mr. Patterson left Sunday for New York on a bushremain for a longer visit.

for Thanksgiving Day, her daughter. Mrs. Frank Ball, Mr. Ball guests were served delicious fruit and children of Tucumcari, New cocktail and wafers. On each plate

1933 Plymouth, 4-Door

and Ready to Go

\$340

1929 Ford Coupe

\$100

1929 Ford Pick-Up

PROGRAM ON 20th CENTURY MUSIC

Inovations and Prejudices. She said: "Three minds are required to obtain the full fruits of music, the composer, the one who performs and the one who listens. The dent. New committees were appropriate of these are the listeness. The listeness of the president of these are the listeness. The listeness of the president of these are the listeness. The listeness of the president of these are the listeness. The listeness of the president of these are the listeness. The listeness of the president of these are the listeness. The listeness of the president of these are the listeness. The listeness of the president of these are the listeness. classes. First, the heart listeners uary. foot listeners who get their music 12. through rhythm.

there are three stages, Birth, Ma- DINNER IN AMARILLO turity and Decay. The new modern music is full of discord. Old Mrs. Mountz said.

gave plane numbers showing the Stephenson recently. difference between 15th and 16th Christmas time suggestions were ANNOUNCEMENT

Those present were Messrs, and Mmes. Frank Cogdeft, Homer Brumley, O. H. Culpepper, Ed Johnson, Lynn Kester, Sherman Morgan, Bill Mitchell, Troy Moore, Elmer Patterson, Lilburn Ray.

Elmer Patterson, Lilburn Ray, A trio, O- Bonejesu, by Pales- were shown of interesting places Ralph Roden, A. J. Schroeter. Miss trina, was sung by Misses Ruby visited by Dr. Stephenson while Thompson and Eloyse Pitman and on previous hunts:

entertainment were: arrangement, Mrs. Bessie Patterson and Mrs. Gussie Edelmon; program chairman, Mrs. Margaret Schroeter; table decorations, Mrs. Homer Brumley and Miss Ruby Thompson.

Guests of Mr. and Mrs. John Haberer during the Thanksgiving Holidays were Mr. and Mrs. Henry Paul Foster. Members voted to donate \$25 to the high school lowing the publication of the following th troit, Michigan, they visited relatives in Dodge, Nebraska, and Ekalives in Dodge, Nebraska, and Dodge, Nebraska, and Dodge, Nebraska, and Dodge, Nebraska, and Dodge

They spent several days in home of Mr. and Mrs. John Haber. AN EXTRA BOOM? TRY A WANT ADI County, Texas, in cause No. 408, and family, Mr. and Mrs. J. M. Haberer and family, and the hosts.

Mr. and Mrs. Rose left Mon. day for Los Angeles, where they will visit a brother, Charles Rose, and a niece, Mrs. Henry Sherman, the former Ruth Haberer of Here-ford, before returning to their home in San Francisco.

Mr. and Mrs. F. T. Reloson were ness trip, and Mrs. Patterson will hosts at an attractive dinner given Thanksgiving Day at noon. Low Mrs. Sisk also had as guests burning fires furnished a cheerful were clever Thanksgiving wishes.

In the dining room miniature turkeys marked the place of each guest at the large table, which had for its centerpiece an unusual heirloom. A beautiful old fashioned brass lamp, shaded in yellow and soft brown, that cast gleams of light on appropriate table ap-pointments. Nut cups carried out the autumn color motif.

Those present were Mr. and Mrs. W. Kirby, Miss Katherine Kirby, Miss Mattie Swisher, Mrs. Florence McClellan, Mrs. J. B. Ham-mer, Miss Ona Hammer, Miss Betty Jane Roloson and the hosts.

MRS. ARLIE DEAN HOSTESS FOR LAE CLUB

An interesting meeting of the LAE chib was held at the home of Mrs. Arlie Dean Tuesday afternoon. Mrs. Jim Lipscomb president, directed the business ses Members responded to roll call with interesting items conerning current events.

The program subject was Making Friends. Mrs. George Suggs discussed the lesson topic, Leadership. A parliamentary drill was onducted by Mrs. Bob Higgins. Plans were discussed for the club Christmas party, which will be given at the home of Mrs. Wliey Roberson December 15. Members present were Mmes. Jim Higgins, Jack Hutson, Jim Lipscomb, Bob Higgins, George Suggs and Arlie

Mr. and Mrs. Buford Parmer and daughter, LaNelle, left Friday for a Thanksgiving vacation trip. They will visit in Wichita Falls, Fort Worth, Dallas and Weatherford. They were accompanied by Mrs. Mace Whitman.

BAND AND ORCHESTRA PARENTS MEET

Music, by Marion Bauers, were past month. Mrs. John Renfro vary Baptist church. ably discussed by Mrs. Carl presented \$25 to the organization Mountz, leader, who spoke on which had been donated by the The Art of Listening, and Past American Legion Auxiliary, to be NUNN HOME

greatest of these are the listeners pointed and the next meeting will Panhandle; his brother, S. M. printed in said county, and the reand they may be divided into three be held the first Tuesday in Jan. Nunn, and niece, Mrs. Vera Brown, turn day hereof, when said court

emotions; second, the head listen- an emergency "Tag Day" which Nunn of Hereford. ers who get their music through will be conducted by high school their intelligence, and third, the band girls on Saturday, December VISITORS ENTERTAINED

composers were interested in tended a lovely dinner Tuesday by the Kerr family during the return day hereof, which said pleasing the ear and words were night in Amarillo, given by Dr. holidays. A Thanksgiving dinner time is as above stated, with your sacrificed to harmony. Today, and Mrs. W. B. Stephenson at Thursday, with all the children returns thereon showing how you harmony is the servant of the the Country Club. The informal at home, and a birthday dinner have executed the same, together words, and we find modern compos- affair entertained dentists and their Saturday for Mrs. Kerr's oldest ers delving into the past to find wives from Amarillo and neigh- son, Bryan, and her youngest son, ways to express theirs thoughts," boring towns, and an interesting Reavis. Both birthdays being on feature of the menu was roast November 28. This talk was illustrated music- venison, which was a part of the Mr. McDonald is manager of the ally by Mrs. C. H. Dyar when she rewards of a hunt enjoyed by Dr. city water works in Ozona.

century music and the music of used in decorations and minia-

were shown of interesting places

LEGION AUXILIARY HAS SPECIAL BUSINESS MEETING

Mr. and Mrs. D. H. Alexander returned Friday from an extended visit to several points in Texass. They spent several days in bottom of Mrs. 11 and Mrs. Haberer's four sons at Big Square. Sunday a family reunion was held at the bottom of Mrs. 12 and Mrs. 13 and Mrs. Haberer's four sons at Big Square. Sunday a family reunion was held at the bottom of Mrs. 14 and Mrs. 15 and Mrs. 16 and Mrs. 17 and Mrs. 18 and Mrs. 18 and Mrs. 19 and Mrs.

SPENDS THANKSGIVING WTH PARENTS.

Twentieth Century Music was studied at the meeting of the Tuesday evening at the high school children motored to Silverton on Music Study club gathered at with 20 members present. Mrs. Thursday where they spent the davit, and which said account for of the Court at office in the city The first two chapters in the Officers and committees gave re-ed the Thanksgiving sermon at by said court, sitting in matters of December, 1936. new study book, Twentieth Century ports of work done during the the union services held at the Cal. probate, at said court house on

who get their music through their. The finance committee announced vey Nunn and family, and Ray same may be contested, is the church Sunday evening, Decem-

Sunday after visiting several days day hereof. Dr. and Mrs. G. W. Heard at Two celebrations were enjoyed this writ before said court on the

ture reindeer with Santa Claus All football and pep girl mothers A Mighty Fortress, by Martin and his sleighbells adorned the are urged to be present at a spe-Luther, in a chorus of eight voices table. Small snow-covered fir cial meeting Friday, December 4.

Deaf Smith County, Greeting: You are hereby commanded to cite all persons interested in the estate of Lillian Gabbert, deceas-ed, to appear at the County Court of Deaf Smith County, Texas, to be holden at the Court House The American Legion Auxiliary thereof, in Hereford, on the 14th

ceased :

Florence McClellan has on this 2nd day of December, 1936, filed in the County Court of Deaf Smith

on the Probate Docket thereof, with the annu entitled "In Re: The Estate of er to a copy hereor, Lillian Gabbert, Deceased't, her the same has been published the said 14th day of December, 1936, and all persons interested in said estate may appear and con- A True Copy I certify.

of Panhandle, and his son, Har shall hear said account, and the be given at the First Presbyterian first Monday after service is per- ber 20, at the vesper service at 5 fected by this citation being pub- o'clock. What Child Is This? a lished once in the newspaper pub- pageant will be present under the lished in said county, and said direction of Mrs. J. C. Thorns. Mr. and Mrs. Bryan McDonald publication shall not be less than The cast has been chosen and re-"In the growth of everything DR. AND MRS. HEARD ATTEND and children of Ozona, Texas, left ten (10) days before the return hearsals started.

with his mother, Mrs. C. F. Kerr. Herein fail not, but have you

EXTRA ROOM!

LET A WANT-AD Rint Your

be home of Mrs. W. J. Stanford. Lee Conklin, president, presided. day with his parents, and preach the final settlement shall be heard of Hereford, on this the 2nd day L. H. FOSTER, Clerk of the County Court, Deaf Smith

County, Texas. test the same, should they desire Mrs. J. B. Miller, Sheriff, Deaf Smith County, Texas.

To Give Christmas Program.

A special Christmas program will

AUCTION SALE Every TUESDAY Hereford Sales Pavilion

A big sale is assured for next Tuesday

Plenty of buyers for all classes of cattle and hogs. It will pay you to take advantage of this sale, whether you want to buy or

Henry Hennen Clerk.

Ray Barber Auctioneer

NOW OPEN

White Face Lunch Room

Hereford's newest lunch room is now open for business in the location formerly occupied by the Big. Dip Ice Cream Stand. We feature lunches and short orders—catering to both business men and school children.

Come in and try our delicious coffee . . tasty sandwiches . . . lunches and short orders.

Operated By D. W. Brown

Hereford's Xmas Toy Headquarters Streu Hardware Are Now Open at



Not mere toys, these bikes and tricycles, but the pride and joy of

every boy or child who owns one!



ELECTRIC TRAINS TRAINS THAT WIND UP STREAM-LINED AUTOMOBILES CARRIAGES and CARTS TRUCKS(Dump or Regular) FIRE WAGONS

BOYS' and GIRLS' BICYCLES KIDDIE CARS and WAGONS AIR GUNS and TOY RIFLES GAMES OF ALL KINDS FOOTBALLS GIRLS' DOLLS (All Sizes)





DOLL BUGGIES SETS OF DISHES ELECTRIC STOVES BLACKBOARDS

AND DOZENS OF OTHER TOY SUGGESTIONS

Streu Hardware



We have the greatest selection of toys in years, all arranged in their own

departments so that you can see them all and make your selections rapidly.

Toys are more attractive and more interesting than ever before. Thrill your

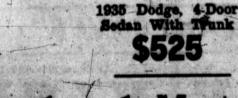
children with modern toys. For the rest of the family we have-



They're just the things the modern home-maker wants from Santa electric gifts

that save time-glassware, Fiesta colorware, and silverware that are both beautiful and serviceable—all give years of service, yet are priced considerably low!





of the bargains are listed here:

1935 Dodge 2-Door

Sedan With Trunk

1930 Chevrolet Coupe

1934 Plymouth 2-Door Sedan, A-1 Condition

Ireland Motor Co.

If you want to give yourself or family a substantial gift you couldn't possibly do better than to provide one of these outstanding values in re-conditioned cars. The choice is big and the savings are big. Only a few

IN OLD STREU HARDWARE BUILDING

Dawn Items

BY MARGARET BOWERS families of Amarillo spent Thursday evening in the E. F. Seymour

Monday for Ranger to visit Mrs. Caraway's parents, Mr. and Mrs. J. C. Bargsley

Christine Hopkins of Lubbock spent Thanksgiving in the W. J. Stewart home.

Alma and Inez Miller were home from WTSTO for the holidays. Mr. and Mrs. Grady Coe and Amarillo Saturday.

L A. Smith and family spent Sunday in the Otto Smith home at Daniel.

Jed Johnson of Washington, D. C., visited the H. E. Miller home last Friday.

Cecil Mariner of Bovina spent the week end at home. Mr. and Mrs. Clifford Stewart

visited relatives in Amarillo Saturday and Sunday.

days in Amherst läst week. program as entertainment.

Select your gifts NOW. A

50c Deposit will hold any

gift for you. Shop now and

SPECIALS

CASHMERE BOUQUET

Gift Box 39¢

COLGATES or

PALMOLIVE

Men's Gift Shaving Set 89¢

100 Haliver Oil Caps. 89¢

Pint Cod Liver Oil __ 79¢

35c Bromo-Quinine __ 29¢

ide H & H Cough Syrup 39¢

5 Bars Colgate's Soap 27¢

BUILD UP YOUR HEALTH.

WITH ABBOTT

VITAMIN PRODUCTS

* PACKARD'S

BEST

Flour

FLOUR

MCKARD MILLING EO

48-POUND

SACK

GERONIMO

get the best selections,

Mr. and Mrs. Homer Barnes were in Amarillo Thusday.

Arleene Caraway entertained with a buffet supper and theatre party Friday night in honor of G. M. and C. M. Dudley and their Miss Christine Hopkins of Lub-Mrs. L. R. Underwood, Doris

Smith and several members of the W. P. Caraway and family left London family are on the sick list. Ray Bowser and Margaret and Doris Jean were in Amarillo Fri-

L. A. Smith and family spent Thanksgiving with relatives

Herbert Mariner, Canyon student, spent Thanksgiving at home. Miss Mary Bowles spent Thanks-Mrs. L. R. Underwood were in giving with her parents in Fort Worth.

J. B. Caraway was home from school in Hereford last week end J. L. Thannisch and family of Dickens spent Thursday in

Homer Barnes home. Walter Frye of Littlefield visiting home folks.

Miss Mary Broadwell, daughter of Mr. and Mrs. H. L. Broadwell, Hartland Caraway spent several and who is now a member of the public school faculty in Tulia, Dawn literary society met Tues- attended the Homecoming Celeday night, with a Thanksgiving brations at Trinity University in Waxahachie Thanksgiving.

GIBSON

GREETING CARDS

2 for 5¢, 5¢ and 10¢

GIBSON CARDS ARE

BEST!

NUTS

Fresh Shipment of

ALL KINDS OF NUTS

Delicious to Serve At Any

Time!

Whole Mixed, lb ____ 59¢

Cashews, Ib _____ 54¢

Peanuts, Ib _____ 35¢

2-POUND

MARTHA WASHINGTON

CHOCOLATE

SPECIAL

\$1.60 Value for _ \$1.29

NYAL 1937 CALENDAR

Pound

PEAS

FIELD CORN

OLOSE DRUG

Christmas Gift Headquarters

Wyche Items

BY PEGGY VALENTINE Wyche community regrets the departure of the Ben McBrayers and Rev. and Mrs. Roy Patterson McBrayers moved to Hereford Monday to make their home. The Pattersons have been transferred. We enjoyed their stay and wish happiness for them in their new sur-

Visitors from Canyon, Dawn, Amarillo and Vega attended the Thanksgiving program at the school house Wednesday night.

roundings

J. D. Love and family spent Thanksgiving with relatives at Sherman, and attended the Centennial in Dallas.

Mr. and Mrs. Ben McBrayer left behind a "thank you" for the farewell party at the school house Saturday night and for friendships enjoyed during their stay here. Rev. Roy Patterson delivered his farewell sermon Sunday morning. Mary and Walk Bradly of Here. ford, Nolie Elliston, R. C. Valentine, Mr. and Mrs. Ben McBrayer. spent Thanksgiving in the Dock

hood butchering. Miss Ooten and Mrs. Nolie Elliston spent the holidays here. Bob Edwards and family Hereford spent Thanksgiving the A. E. Edwards home.

Roberson home, doing the neighbor-

the Chapin home in Friona last Thursday.

Fred Henry and family spent Thanksgiving in Isaac.

Messrs. and Mmes. Buchanan and Mullins spent Thanksgiving in the W. B. Saxon home. C. E. Rea and family were

Amarillo Tuesday. E: J. Boeskin and family spent Tuesday in Amarillo.

Mr. and Mrs. Gordon Gold Amarillo spent Thanksgiving the DuBois Walker home.

spent Sunday in Farwell. R. C. Valentine, D. R. Carmichael, DuBois Walker and R. C.

Clyde LaGrone and family of the R. W. Ellistons. E. C. Hewitt was in Borger for

Thanksgiving. R. W. Elliston and family visited the B. D. Fortner home at Arney Thanksgiving. Bernice remained there until Saturday.

Miss Womble entertained ber room Monday with a party, honoring Junior McBrayer. Games were played and refreshments served. Peggy and Lorene Valentine and gressive Sunday afternoon.

Thornton Shirley attended a social at the Hereford Baptist church Monday night, in honor of Miss Green and Mr. Green last week Clara May.

Hazel Henry of Amarillo visit. Monday,

Bill Montgomery visited his mother, Mrs. Faye Montgomery, in Amarillo over the week end.

10¢

25¢

25¢

19¢

MEATS

COURTHOUSE RECORDS

Substitute Trustee's Deeds Mary M. Herbst, Potter county, by substitute trustee; to Peck, Wright, Peck Investment C NE 1/4 section 23, block K-11.

Quit Claim Deed. J. L. Shasman, Imperial county, California, to Laura Murphy, NW1/4 section 85, block M-7. Warranty Deeds.

Fred Collett and wife to Kansas City Life Insurance Co., N1/2 sections 3-3-2.

North Texas Federal Savings and Loan Association to John A. Coffee, Lot 3, Britain's subdivision, of block 73.

F. P. Achten et al to Harold N. Achten, NW1/4 section 87, block

Panhandle Improvement J. E. Hill Investment Co., lot block 1, Morris subdivision block 3, Evants addition.

Progressive News

BY OLIVE PERKINS

A community meeting was held at the school house Thanksgiving Thursday with Mr. and Mrs. Bill day. In the forenoon the school C. E. Rea and family visited children gave a program. At noon a lovely dinner was served cafeteria style to about 100 guests. Rev. Redford preached the Thanksgiving service in the afternoon. The Edwards quartet sang a number. Attending from outside the community were Rev. and Mrs. Redford, Messrs. and Mmes. E. E. Ramey, Howard Hershey and Morgan and Mr. Kelly of Whitten-Mrs. Askren, Hereford; Mr. and Mrs. Berry Miles, Ward; D. Y. Edwards and family, Hereford, E. in Henry and family, Dimmitt.

Miss Agnes Hicks visited her Mr. and Mrs. DuBois Walker brother in Hereford Thursday evening, and her parents in Canyon over the week end

Ralph Arseneaux and Arnold Valentine, Jr., were in Amarillo Hershey were in Amarillo Satur-

Mr. and Mrs. Jim Ricketts of Amarillo spent the week end with Pecos, N. M., announce the birth of a boy Thursday morning.

Wayne Kimmons and Dan Smith of Wagon Mound, N. M., were guests in the Caldwell home last Thursday.

C. C. Bowman and family went to Amarillo Saturday. Owen Neel and family visited his parents and brother at Mem-

phis during Thanksgiving. Rev. Hornbeak preached at Pro-

Dan Smith of Wagon Mound, N M., visited his sister, Mrs. Chas. Glenn Ricketts spent Sunday

night in the Luke McBrayer home E. Henry and family of Dimmitt visited Mrs. Henry's parents, Mr. and Mrs. J. L. Park, Thanks. giving day and attended the pro-gram and dinner at the school

Arnold Hershey spent Thanks-

giving with his parents.

Miss Edith Childree of Amarillo and Miss Agnes Childree of Lovington, N. M., spent Thanksgiving with their parents, Mr. and Mrs. Ed Childree.

Charles Green and family spent Thanksgiving day with Mr. and Mrs. Reed, near Hereford. J. E. Blakemore and family

visited his parents south of Sum-merfield Thanksgiving day. Mr. and Mrs. C. C. Ferguson

called in the Perkius home Sunday afternoon

The school children enjoyed a two-day vacation last week.

Miss Odessa Cockrell spent Saturday night with Miss Ira Jeanne

Ricketts. Mr. and Mrs. Ira Ricketts visited his parents, Mr. and Mrs. W. A. Ricketts in Hereford last Mon-

Frio News Items

BY MRS. W. A. SPRINGER Mr. and Mrs. Brown of Olten isited in the C. R. Boyd home Sunday.

Mr. and Mrs. D. S. Jones spent Thanksgiving in Electra. Miss Koma Hyatt spent the holi-

days with her parents in Dimmitt. Mr. and Mrs. Elmer Dixon visit. ed in the W. S. Dixon home Sun-

Mr. and Mrs. Paul Williams spent Sunday in Dimmitt. Mr. and Mrs. J. E. Andrew and Alma spent Sunday in the T. L. Sparkman home.

Mr. and Mrs. Elver Jones visited the Owen Andrews home Sun-

Born to Mr. and Mrs. Owen Andrews, November 24, a dangher, who has been named Veradelle. Mr. and Mrs. Chas. King of Pringle spent Thanksgiving visiting relatives here.

The play Tuesday night was well attended. After the play cocoa and sandwiches were served by the Frio Worthwhile club ladies.

Messrs, and Mmes. W. S. Dixon,

W. A. Springer and family, Deward Robinson, Mmes. M. A. Springer and A. T. Jones, Miss Helen Jones, Adelia Benson and Belle Hicks visited Sunday in the Owen Apdrews home.

Easter Items

Daniel News

BY PAULINE MOORE

relatives near Lockney Thanksgiv-

Mrs. Orville Moore, J. D. Stice,

ing holidays in Fort Worth.

Moore as guests Sunday.

Wyer of Muleshoe.

burg, and Mr. and Mrs. Harold

Olton and Plainview.

Dave Moore

Clappell.

Tomlinson and family visited

BY LOUISE FRYE

Miss Louise McClure spent the holidays in Claude and Wichita

Mrs. Joe Moore and children have been visiting relatives near Mr. and Mrs. H. F. Benson were awaken about midnight Sunday by a car wreck in their front yard. Mr. and Mrs. Frank Finney and One of the young men was s children ate Thanksgiving dinner ly injured. Mr. Benson and Jack Johnson took them immediately with A. D. Moore and family. Johnson took them immediately Rev. and Mrs. Holtzclaw ate to the Dimmitt hospital. Their Sunday dinner with Mr. and Mrs. names were not learned.

Miss Mattle Woodburn of Hereford spent Wednesday night with F. Tomlinson and family, Pauline and Ruth Moore attended the Mr. and Mrs. Carl Frye, and acshow in Hereford Saturday night, companied the Frye family to Clovis for Thanksgiving, where they Dick Allred and family are attending the Centennial this week, had dinner with Mr. and Mrs. W. E. Betts, later attending the Clo- Plainview last week. Mr. Hoover of Amarillo called vis-Portales football game. in the W. L. Moore home Tuesday.

Mr. and Mrs. J. S. Smith and Misses Viva Mae Thomas and Mary Posey spent the Thanksgiv. daughter took dinner Thursday in with the Jack Hutsons. the Harvey Smith home at Big Irvin Shugart has been caring

Square, Geo. Chambless and family, with for the Joe Moore farm while he relatives, were guests in the Lynn ing her sister, Mrs. Bill Axe home Thanksgiving day. who is in the hospital. Coy Phillips and family of Here-Joe Max and Sue Woolery, Eve-

ford attended church here Sunday. lyn Benson, Brittain Chambless Mr. and Mrs. Sam Griggs spent and Chas. Frye have been on the Sunday with Mr. and Mrs. Mcsick list this week. Joyce Carter visited Friday night Mr. and Mrs. W. C. Thomas,

with Carlie Rae Frye. L. V. and Wannie of Canyon spent Ben Medley and Foster Bell attended the football game in Amarillo last Thursday. Glenna Lucille Moore had Mar-

Caroline Frye, Annie Mae Smith, cena and Trillis Oglesby and Ruth Ben Medley and Foster Bell called on Mr. and Mrs. W. A. Epperson at Summerfield Sunday. Guests in the Cooper Morgan

V. R. Gardner and family of home Thanksgiving were Captain Tulia spent Sunday in the V.- C. a new oil town in East and Mrs. C. C. Craddock, Miss Woolery home, and all had dinner Mrs. Baker will be rememb Gertrude Long, and W.C. Morgan with Mrs. I. W. Woolery of Frio the former Miss Golds B of Lubbock, Mr. and Mrs. James community.

Ward News No

MRS. GEORGE SUGG Thanksgiving is over and of the folks are back on the The school had two holida; Mrs. Smith spent the, he

with relatives at Ralls. Mr. and Mrs. Berry Miles last Thursday at Progressive Mrs. Sonny Ledbetter of has been visiting the Jack home the past few days.

Mr. and Mrs. Ernest Co.

Clovis spent Friday night Mr. and Mrs. Bob Higgins. Miss Lillie Hutson of Colo., spent Saturday in t Hutson home.

Robert Viegel and famil several days , with relative

Mr. and Mrs. D. O. Will Abernathy spent Thursday Mrs. Jimmy Gardner to ner with Mr. and Mrs. Ja son Sunday. She had bee

Mrs. Montgomery spent days last week with Mrs Suggs in Hereford.

Mrs. Bill Hutson, who went an operation at the 1 in Hereford last Tuesday, i nicely.

Jim Lipscomb is in Fort to attend a farmers meetin

Locate at Bryson, Text

Dr. and Mrs. J. O. Bake recently located at Bryson daughter of Mr. and Mrs.

Try First to Buy in Hereford A WANT AD WILL GET THAT

Cold Weather Need **Priced To Meet The Smallest Budget**

Here you will find the largest showing of winter needs ever assembled in our Hereford Store at prices far below what you would expect to pay. Store opens at 8 o'clock-courteous salespeople to serve you!

Genuine Sportelads



ne of the finest

Children's Undies

Flannel ROBI

Heavyweight Unions



for winter weather! Rib knit cotton, lightly fleec-

shoulders, cuffs on

legs and sleeves.

Military

BLANKETS! 72 x 84 Part Wool Double Blanket. **52.79**

Don't Forget



fort. Corduroys and melte Blizzard and Hunter mod



Men's Ox-Hide

Durable 2.20 blue denim lined with 50% wool blanket cloth. Built to wear like iron. Warm!



\$1.69

wears like leather! Made so



"Where A Nation Shops And SAVES"

HEREFORD ...

GERONIMO

Coffee FOLGER'S DRIP TOMATOES Portales, 3 cans JELLO All flavors, 2 packages -PINEAPPLE

No. I flat can, 3 for -2-LB BOX 17C Crackers

CORN FLAKES Kellogg's, package MINCE MEAT Marco, 28-ounce jar APPLE BUTTER

Bliss, quart jar ----

PRODUCE.

CRANBERRIES, Qt 23¢ HAMBURGER GRAPEFRUIT, 6 for 25¢ LARD

LEMONS, Sunkist, doz 27¢ 2 pounds SPUDS, Red, 10 lbs 21¢ BRING YOUR CONTAINER

Grocery & Market "NOT HOW CHEAP-BUT HOW GOOD"

TOXX

PHONE 353 O. G. HILL, OWNER WE DELIVER

TRS. JOHN McLEAN, Society Editor

ISITOR HONORED

T LOVELY PARTY

A lovely party in the form of and Helen Ann Snyder at the home 12:30 o'clock. This will be a covof Mr. and Mrs. Glenn Snyder on ered dish luncheon and members o Miss Margaret Lambert of La hostesses. unta, Colorado, who was a visit-r in the city during the holidays. at Canyon, will speak on Internastertainment and refreshments Club will give two choral numbers. Wilkins, Viola Phillips, Barbara Jane Brotherton, Faye Crosthwait, Messrs. Bill Smith, Ray-Nunn lora Jean Russell, Helen Ann Donald Brotherton, Charles Sprad-Suyder and Margaret Lambert; ley, Paul Foster and Billy Beene

Phone 181-W COUNTY FEDERATION MEET

The County Federation of Wom-Saturday night get-together was en's Clubs will meet December 4, en by Misses Faye Crosthwait at the Presbyterian church at ovember 28. The affair was an of the Summerfield Study Club social compliment paid and the Bay View Club will be

A variety of games furnished tional Relations. The Music Study ere served to Misses Elsie Mae Members of all federated clubs of the county are urged to be

You'll Be Sorry

. . If true winter weather finds your car un-protected by winter lubricants, anti-freeze and a quick-starting winter gasoline. Drive your car around, or call us, today and get that final check before true winter weather pays its annual visit.

TEXAS SERVICE STATION

Glenn Snyder

Look Ladies!

Did You Know We Have FINGER WAVES

for both men and women, at very reasonable prices?

COME IN AND ASK ABOUT OUR PRICES

Bill's Barber Shop



Travelers FARES

Round-Trip Fares To Destinations **Throughout The United States**

Tickets will be on sale every day to and including January 1, 1937. Except to points in the East and Southeast tickets will be on sale on and after December 12, 1936. Final return limit will be Thirty Days in addition to date of sale.

For Full Details

Call J. E. BEYER Agent Hereford, Texas

M. C. BURTON General Passenger Agent Amarillo, Texas.

Deep-Cut Values!

\$1.20 Syrup Pepsin, mild laxative 79	•
50c Milk of 290	
\$1.25 Creomul-	
10c Lux or Life 219	
50c Williams 299	
35c Bromo-	

	Rubb hol, fu	oing		194
	Jerger on, a	n's value		79¢
45c Orea Both	m an	Buoy d Sos	Sha	ving 29
	Aspi			27¢

\$1 Wine Cardui 69¢

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

Don't Forget "Tasty"

- Ice Cream It's a real food, made fresh daily, all flavors, Quarts 25¢

Fresh Chicken Salad Sandwich

Head & chest colds 23¢

Hot Milky Way. A real Try This 23¢

Visit Our Christmas Display WE REALLY HAVE TOY VALUES—WAIT FOR OUR

BIG CIRCULAR FOR DETAILED DESCRIPTIONS

Announcement of the engage-ment and approaching marriage

AT BRIDGE-DINNER

of Miss Beatrice Lawrence and Mr. J. B. Noland of Summerfield with Mrs. Anna Mae Johnson, Miss Lucreita Wilson and Miss Juanita Welch as co-hostesses.

ENGAGEMENT ANNOUNCED

Autumn leaves and snowberry furnished attractive decorations, maize blending into golden brown: tractive affair. Tables were centered with tall white candles in silver holders, from which streamers extended to wedding rings concealed under place cards bearing J. B., December 27th."

Welch gave a toast to the bride and groom-elect.

them to the honor guests.

Those present were Messrs. and Mayes. Onias Carroll, Russell ed a nephew, Carl Dean Mountz, Whitehead, Charlie Noland, Ky in Amarillo. Lawrence; Misses Christine Fincher, Thelma McMinn, Juanita Welch, Lucretia Wilson, Mrs. Anna Mae Johnson, R. A. Daniel, Irving Welch, Finis Owen, Homer Hens-lee, Forest Minton, Mr. and Mrs. Joe Kendall and the guests of

Miss Lawrence is the daughter of Mr. and Mrs. Ky Lawrence, and Mr. Noland is the son of Mr. and Mrs. J. A. Noland, all of Sum-

COLLEGIANS HOME FOR HOLIDAYS

Among the Hereford collegians home for the holidays were Geneva Sue Benton, Jean Snyder, Bob Baird, Patricia Wederbrook, Betty Bruce Jones, Mary K. Brotherton, from WTSTC, Canyon. Ora West, Avis Mathews and J. B. Harlan, from Wayland, Plainview. George Conklin, Mary Elizabeth Stanford, Roy Hastings, Junior Thompson, Billie Ross Phillips, Paul Coneway, Christine Fincher, Homer Henslee, Genevieve Orr, Rollin Orr and Berry Orr, from Lubbock Tech. R. A. Daniel, Altus, Oklahoma, Junior College; Elizabeth Ireland, Trinity University, Waxahachie; Nancy Conkwright, and Mr. and Mrs. Carol Holtzclaw, Baylor University, Waco.

DRAMATIC HITS OF '35-'36 STUDIED BY PIONEER CLUB

An interesting meeting of the Pioneer Study Club was held at Pioneer Study Club was held at the home of Mrs. M. D. Womble Tuesday afternoon, November 24, with Mrs. Burl France assistant hostess. Mrs. M. D. Womble, president, directed the short business session. Trend of Modern Drama was discussed by Mrs. Jack Rose.

A comprehensive and entertaining book review, The Idiots Dellight, was given by Mrs. H. D.

light, was given by Mrs. H. D. Reed. Delightful refreshments were served to 16 club members.

WOMBLE-MITCHELL NUPTIALS SPOKEN

In a quiet but impressive ceremony in the Central Pr sbyterian church, Amarillo, Wednesday evening, November 24. Miss Laverna Womble and Mr. Maurice W. Mitchell, Dr. R. Thomsen, pastor, ofdiciating.

Mrs. Mitchell is the daughter of Mrs. W. T. Womble of Amarillo. Mr. Mitchell is a teacher in the Industrial Arts Department of the Central Junior High School in Amarillo.

The couple will make their home in Amarillo.

HEREFORD STUDENTS MAKE TRIP WITH BUKFALO BAND

The WTSTC Buffalo band left Wednesday of last week for the Centennial Exposition in Dallas. Four boys and one girl from Hereford, who are members of the band, made the trip with them.

The band played several con-certs in Dallas and Fort Worth. Making the trip were Howard Williamson, LaNelle Scheihagen, Herbert Boardman, Dean Story and Hugh Harman.

SIX CANDLES FOR ANN GALLOWAY

Six candles topped the lovely birthday cake, which was the center of attraction for little Miss Ann Galloway of Amarillo, Sunday yhen Mrs. Seth B. Holman entertained dinner guests.

Celebrating the happy occasion with her were Mr. and Mrs. M. Y. Galloway, Miss Helen Ann Pitman and Miss Eloyse Pitman.

TEACHERS SPEND HOLIDAY AT HOME

Teachers who spent the Thanksgiving holidays at their respective
homes were Miss Eunice Rutherford, Tulia; Miss Elizabeth
Vaughan, Amarillo; Miss Edna
Daughetee, Pampa; Miss Eleanor
Pierie, Canyon, and Jimmie Gammill, Lubbook.

INFORMAL AFFAIR FOR VISITORS

Among the Thanksgiving social affairs which brought many families together were those enjoyed by relatives and friends of Mrs. to celebrate the occasion. Each was made at a lovely bridge-dinner H. F. Lambert and family of La guest furnished a covered dish given Thursday evening at the Junta, Colorado, who arrived Wed- for the affair and the lovely new home of Mr. and Mrs. Joe Kendall nesday to spend the holidays with his parents, Mr. and Mrs. Frank Lambert, and with her mother, Mrs. J. B. Phillips.

At noon Thursday Mr. and Mrs. Frank Lambert entertained carrying out a color theme of soft with a lovely Thanksgiving dinner. At the same time Mr. and Mrs. The Thanksgiving motif was used Carl Mountz entertained guests in the appointments for the at- at their country home. Among them were Mr. and Mrs. Frank Daniel of Plainview and Mr. and Mrs. I. O. Crosthwait.

Thursday evening Mrs. Mountz entertained the entire family group the announcement, "Beatrice and with an informal supper party." Saturday Mr. and Mrs. H. F. A delicious three course menu Lambert and three children visited was served to 24 guests. Irving old friends at Big Square and were entertained in the home of Mr. and Mrs. Roy Haberer. Until High score prizes in games of seven years ago the Lamberts livbridge were awarded to Mr. and ed in Big Square and operated a Mrs. Onias Carroll, who presented large ranch there. He is engaged in the cattle business in La Junta, Enroute home Sunday they visit-

MRS. BONNIE BRUMLEY

IRRIGATION

WATER WELLS

plant.

Hereford, Texas

HONORED WITH SURPRISE

I am in a position to give you a good bid on drilling

Mrs. Bonnie Brumley was honored with a surprise birthday dinner Sunday when friends gathered home was a scene of congenial and happy associations as friends and relatives enjoyed the day.

.Those present were Messrs. and

or equipping any kind of well, from smallest water well to largest irrigation

J. O. LYTLE

Mmes. E. J. Reynolds, S. B. Walk. Friona, Mr. and Mrs. Harry Caser, Bill Knox, Dick Walker, Mrs. sell of Portales, New Mexico, Mr. J. B. France, Wanda Jean France, and Mrs. Bonnie Brumley and Mr. and Mrs. L. C. Chapin of large group of children.

BUSINESS AND

THE CHOCOLATE SHOP

Cold Drinks, Candle

INSURANCE

JNO. H. PATTON PHONE 50

ABSTRACTS Of All Deaf Smith County Land Titles. DEAF SMITH COUNTY ABSTRACTS INC. Cliff Estes, Manager

The title to your land is vital Our Abstracts correctly reveal the title. A. O. THOMPSON ABSTRACT CO. 4 Per Cent Federal Farm

DR. J. W. HENDRIX Chiropractor and Masseur

109 B Street-Just North of Mother's Park Phone 341 for Appointments

THE HEREFORD BRAND JOB PRINTING

Stock up Now!

ATS dinute, large size 18¢, small size 9¢ ANCAKE FLOUR nt Jemima, large pkg 23¢ AMALES bhardt's, No. 2 can 19¢	CUT OKRA Evangeline, No. 2 can SUGAR Brown or powdered, 3 lbs SCOTT TOWELS 2 rolls 199	FRUIT CAKE
SUGAR	10-Pound ETO	CITRON

AP FLAKES	PRESERVES 24¢
rstal White, 5-lb box '	Libby's, 16-oz glass 21¢
ILET SOAP 47¢	TOMATOES.
molive, 3 bars	No. 2 can, 3 cans 25¢
EEN BEANS	TOILET TISSUE
ite Swan, No. 2 can15¢	Charmin, 4-roll box23

Sh	orte	enin	g Mrs. 8-Lb	Tucker's, I	03
BLACKEYE	1		NACH	-	15

BLACKEYE PEAS El-Food, Fresh, No. 1 can	SPINACH -
	Libby's, No. 21/2 can
SHEREDDED WHEAT	JET OIL
N. B. C., pkg	Shoe Polish, assorted colors, bottle
BABY FOOD	CORN Libby's Const.
Libby's or Clapp's, 3 cans 20	Country Gentleman, 17-oz can -

Qt. jar 25¢, Pt jar 15¢, 4-pt jar 9¢ SALAD DRESSING LIMA BEANS 2-lb pkg Crestal White, 10 giant bars ____. 35¢ SOAP

PINEAPPLE

CURRANTS 7-oz pkg -----

RAISINS, Seedless

ORANGE PEEL

Marvin brand, 74-oz pkg --

4-lb pkg 29¢, 2-lb pkg -----

COCOA HERSHEY'S 1-Pound Can

CANDY SPECIALS

10¢

CHOCOLATE DROPS

CANDY BARS

1/2-lb bars, 2 bars _____

Pound

Chocolate covered, 1-lb box

HERSHEY'S KISSES

Hershey's Candy Bars

5c bars, 3 bars

ORANGE SLICES

CHERRIES

PEACHES

10¢

23¢

APRICOTS No. 10 Can 43¢

CATSUP-

KRAUT

TOMATO JUICE Libby's, No. 1 Tall Can

COFFEE SCHILLING'S 1Lb Can | 2 Lb Can 520

SNOWDRIFT 23¢ 6-pound can

Heinz, 14-oz bottle

Van Camp's, No. 2½ can, 2 cans 25¢

10¢

Van Camp's, No. 21/2 can 2 cans

CATSUP

PRUNES

Kerns, 11-oz bottle =.

	CHILL, G	ebhard	lt's	1
Ì	With beans,			
	SPICED-I	BEAN	S'	
	Gebhardt's,	15-oz	an, S	cans

FRESH FISH

15¢ GELATINE

RALSTONS Whole wheat cereal, pkg _____ Marvin, all flavors, pkg Fresh Meats

CELERY 11c GRAPEFRUIT 23¢

ORANGES. California Navels, dozen Medium size Winesaps, dozen SPUDS. Red or White, 10 pounds ___ ONIONS Yellow, pound ----

Fine to fry or bake, pound Chuck cuts, pound

GROUND MEAT GROUND MEAT
Fresh ground, 2 pounds Seven bone, pound ____ PICNIC HAMS Mild cured, pound -----SLICED BACON . Machine sliced, pound

PRICES GOOD

A Convenient

The Hereford Brand

Our Siogan--- More People --- More Farms Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN _____ Publisher and Manager

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under the act of March 30, 1879.

NOTICE TO PUBLIC

g erroneus reflection upon the character, standing or reputation of person, firm or corporation, which may appear in the columns of paper, will be gladly corrected upon due notice of same being given he editor personally at the office at 402 Main Street, Hereford, Texas.

WILL PANHANDLE POLICE GO MODERN?

Capt. M. L. Berry of the State Department of Public Safe ty, boss of the Panhandle district, last week evisioned a union of Panhandle peace officers, brought together by a radio hookup that would give them advantages which they had never gested that merchants get to- ed to \$243.80, which was to dreamed until recently, over criminals who prey upon the gether and put sidewalks in be used to buy seats for part citizens of this country.

Captain Berry's picture shows a broadcasting station at a central point, with receiving sets placed in every sheriff's office, tuned in for a flash from headquarters on a crime that has been committed-a flash that will have every officer on a lookout within a few minutes; whereas today some officers do not know of a major crime until perhaps the follow- patent medicines advertised in of town when he made the find. Mac Pitman had been out visitor Saturday. ing day. (That was the case in the Friona bank robbery.) Some officers may even be able to equip their automobiles with receiving sets. Instead of spending many dollars calling every sheriff in the Panhandle after a major crime has been committed, only one call, to radio beadquarters, would be neces-

Captain Berry pointed out that citizens of the Panhandle must give their support, morally if not financially, to this movement if it is to be successful. When we are called upon to do this, we should back the cause with every ounce of our energy. It is a movement that will pay big dividends in preventing crime, recovering stolen goods and apprehending

AN OLD ARGUMENT REVIVED

Forty-five boys reported for basketball practice at Hereford High School last week. It is the first time in years-if ever that this has happened. Heretofore Coach Tommie Mc-Collum has almost had to beg boys to play basketball in order to get a complete squad. Why the sudden interest?

One might believe it is a result of the poor football season, the first Hereford has seen in many moons, and that is indirect- been leveled out but feels as if ly responsible. Because the football team did not go into the he had the steam roller run over district and inter-district clashes, basketball practice was him to complete the job.—State started weeks earlier than ever before. For once the boys feel Line Tribupe. they are getting started with the other clubs of the section and have a chance to get somewhere during the regular season.

This interes bears out our contention that if the football This interes pears out our contention that if the football is that fellows like me who embed to fight tuberculosis in a stateseason were cut shorter, basketball—every bit as thrilling,
much faster and better physical training than football—would to participate. A lot of us so much faster and better physical training than football—would to participate. A, lot of us go Christmas Seals went on sale come to the front in the Panhandle. Large gymnasiums would broke and wind up when we are throughout the nation. replace cracker boxes. The sport would pay its own way. 65 with nothing. The mortality movement was started last Thanksgiving. Three of the four Class B districts in the ing. A greater percentage of Panhandle favored it, but one district voted it down. There business firms fall than do farmshould be some way to bring that group into line, and give ers. Many farmer readers won't basketball its greatest boost in this region.

Kesters Attend

Morrow Lectures

Dr. F. M. Kester, optometrist,

and son. Lynn, a student eptome-

trist, of this city attended a spe-

cial lecture by Dr. John F. Mor-

row, Jr., of the bureau of visual

science, American Optical Co., of

Dr. Morrow, who lectured on

The Hereford optometrist has

aid to Dr. Kester, one of this

area's leading optometrists, in that

they have given him the same op-

portunity to keep abreast with

the latest researches and equip-

ment as eye specialists of the

larger cities. He has recently in-

stalled the latest model muscle

training machine in his offices here

one of the association's meetings.

in the conduction of a free clinic

for eye examinations of the stu-

Kester and daughter, Kathlyn, ac-

Announce Birth of Daughter.

ed of the birth on November 22,

of a daughter, Colleen Anita, to Mr. and Mrs. Ralph Wolfe in Jacksboro, Texas. The young lady weighed 8½ pounds and is the

Dr. Kester and son are now co-

ings at various Panhandle and and are due the driver of the car

vention-meets have proved of great ity (Plainview) Weekly.

subjective methods of refraction,

Around Town

(Continued from page one) Poultry Association officials, but W. M. Emmons said the error did not excuse him from helping put the show over.

There is still considerable misunderstanding concerning employees social security blanks, Postmaster Walter L. Pickett has reported. Southbridge, Mass., at the Herring duced to the lowest number in First of all, they must be in not Hotel in Amarillo Sunday, in the later than Saturday, but only about regular Sunday meeting of the 60 had been turned in yesterday. Panhandle district association. It is the duty of employer to see that every person' in his employment fills out an application, erthopitics in strabismus and color The blanks must be filled our cor- and form field studies, is a man of nectly, and where error appears, high educational qualifications, he the postmaster is required to re- having done considerable research turn the blank for correction work in keratometry and taught Therefore, it is not safe to wait various classes in Pennsylvania until the final day and since each State College of Optometry. His blank must be checked car fully, lectures were of much interest and to wait will work a hardship on great benefit to the local men, they the postal department. The most report. common errrors are the omitting of the county in which the applicant was bern, and the failure to give the applicant's mother's West Texas points for the past maiden name. P

Ike's Cafe is spic and span and newly decorated, with attractive at Clovis next month. The conlittle brie-à-brac that gives it a pleasant atmosphere. Mr. and Mrs. Paul E. Foster have started right in to make the cafe a most delightful place, and their first efforts certainly are successful. And speaking of re-decorating, Frank and Wilson Gyles have done a neat piece of work during the last few days at Piggly Wig-

Methodist Church Announcements.

Sunday school at 9:45, Ray Coneway, general superintendent.

Preaching at 11 a. m. and 7:30 dents who wish the services. Two p. m. Morning theme, Putting children are being examined daily the Cart Before the Horse, the first number of the Christmas programs, the general title of which is A Christian Christmas. The theme will be developed, climaxing friends during the lecture hours. a beautiful Christmas pageant. At the evening hour on the 13th, the young people will give a play, Glorified Vision, the second num-ber of the series. To catch the idea, you should hear the pastor morning. This program is Jacks and by church officials and weight

December 1, 1905.)

night, 68 citizens contributed the sum of \$458.50 to be used for the purpose of paving man," had purchased the Strat The Avenue was to be grador to make it passable in all the coming marriage of Joe L. weather.

left off its patent insides and was appearing as an all- (From The Hereford Brand, home print paper.

front of their places in safe of the school building there. condition for pedestrians.

By Their Words

AND. OURS

I have been hearing out on the

treets quite a bit about the pos-

sibility and the probability of

paying several blocks of Friona

streets, I the funds to be secured

by WPA loans and grants.-Friona

The depression has been refer-

red to as a leveling out process.

A reader of this paper, who has

had more than his share of re-

verses, says that be has not only

believe this, but it is true just

A major political party can

survive a long period of defeat of its Presidential candidates—as the

Democratic party, which didn't

White House in 1920, 1924 and

1928, so vividly demonstrated today. But can a major party sur-

vive an election in which its of-

ficeholders-who are the sole source

of the patronage that is so vital

to any political machine are re-

history? That question is now be-

ing considered privately by Re-

publican leaders—and publicly by

practically all of the country's

publicists and political columnists.

Drivers who violate simple rules

of safety should be arrested, re-

gardless of whether there is an

accident or not. Drivers general-

ly should practice courtesy, as

lights when approaching other cars

cating that the car is going to turn

off the road are easy to make,

following you. The only way to

in the night time. Signals indi-

Ochiltree County Herald.

the same.-Wellington Leader.

From The Hereford Brand, wrong with your system.

A LONG TIME AGO IN HEREFORD

A fine boy had been born to At a mass meeting Tuesday Mr. and Mrs. L. P. Landrum,

Ed Manson, a "fine young

December 3, 1915.)

in 1905. Influenza seemed not ence Biggs. He was digging arms. not yet intended. Numerous sand in the creek just west the Brand were guaranteed to The lower jaw bone had been of school several days because cure anything you might have pierced by an arrow head, of illness.

Conditions Good

Conditions are good in Here-

ford, Deaf Smith county, and

this respective area of Texas,

according to the latest report of the United States Chamber

of Commerce in the November

issue of the Nation's Business.

Aside from an area includ

ing Wichita Falls, Dallas and

Fort Worth; one around Waco, another along the Rio Grande

Valley, and a fifth below House

ton, the business map shows no

other "good conditions" areas in Texas. The remainder of the

state is reported as "fair".

CHRISTMAS SEALS ARE

The only thing that worries James V. Allred, endorsed the

permit."

me about the Social Security Act 30th annual Christmas Seal Sale

ON SALE OVER NATION

Texas' first citizen; Governor

Governor Allred said: "The de.

the state and national tuberculo-

their purposes. Texas has been

generous in contributing to the

Texans who purchase Christmas

which remained sticking to the

Boardman had remained alone in Lubbock for the holidays .. and without food for three days. He crawled 100 yards Landrum visited in Muleshoe last to a well where he obtained Sunday. water. He was found by Wm. ed and surfaced in an endeav- Cards were out announcing Chapman after having been exposed to the weather three this week Carter and Miss Sydna Rog- exposed to nights, and with

> In a disastrous fire at Clovis to death and a large frame in Dimmitt Friday. building destroyed.

News went hunting, shot off from Hereford Thursday. ront of their places in safe of the school building there, ondition for pedestrians.

An incomplete human skeled qualified to advise other hunt-osborn, who are attending school of Hereford. Write to Mrs. Charlet of the ers. to be careful with fire-off amount of their places in safe of the school building there. News went hunting, shot off Misses Mildred Hughes and FOR SALE: A part of Block No. Mary Edna Davis, and Forest of Hereford. Write to Mrs. Charlet of the end of one finer, and felt of the end o

Baptist Church.

Everyone finds a welcome at the Baptist church. A report of the BTU convention in Abilene was Sears spent Thanksgiving in Dal-given last Sunday night. Local contestants did not place first, but one. Miss Crawford, placed third in using the Bible. G. P. Owen made one mistake in the memory contest. That mistake kept him from placing first.

of the convention. When 11,000 young people from all parts of Texas meet for the Lord's work, many things happen. Departmental conferences discussed phases of work, and many problems were worked out, and all representa-tives returned with new ideas to make the local work more effective. Many will work hard so they may go to Beaumont next

BTS, 6:30 p. m. Preaching by pastor, 7:30 p. Monday, 4:15, YWA. Wednesday, 3, WMS. Wednesday, at 4:15, GA.

Wednesday, at 7, teachers' meeting: 7:30, prayer meeting; 8, choir

sis associations are accomplishing Death Takes

Texas Tuberculosis Association by of the death of Mrs. W. O. Stark, ty Commissioner of Precinct No. 2 to the limit that their means will and children, and Mr. and Mrs. Wm. McGehee. Mr. Stark spent Seals this year will assist their ter.

state and local tuberculosis associations in a concerted drive planned for 1937 to reach more people daughter, Helen Frances, returnbetween the ages of 15 and 45, ed Sunday from Alamosa, Cololeading cause of death, with those giving holidays with their son, methods of diagnosis, prevention Urlin, and his family. Mrs. Urlin and cure which have reduced the Streu and son, Raymond Oliver, returned to Hereford with them death rate from tuberculosis more than two-thirds in the past 30 mas holidays, when they will be and will remain through the Christjoined by Mr. Urlin Streu.

Friona News

BY JOYCE LANDRUM Miss Beatrice aldine McFarland, Voloris Shaffer, Martha Slagle and Gordon Shackeford, Nelson Welch and Harold

Miss Lucille Routh and Joyce

A. S. Curry and family returned from Dallas Saturday. Alvy Pope visited relatives here

P. L. New, Alva Pope, J. B.

in Friona one day last week. two babies had been burned ters visited Mrs. Spurgeon Webb on balance W. E. Williams. Earl Beasley of Clovis was in

Friona Thursday. The editor of the Clarendon L. B. Redwine was in Friona

Lecile Walker was a Hereford Mr. and Mrs. J. R. Roden were

Wayne and Miss Freida Johnson were in Hereford Thursday. J. L. Landrum and Sloan Osborn were in Plainview Friday. Mr. and Mrs. Slats Clark, Miss

Mildred Chappel and Miss Madge

Mrs. Seth B. Holman and Mrs. H. C. Baird spent Wednesday in Canyon, where they attended a FOR SALE OR TRADE: In birthday dinner honoring their ed farm, mile south Endee. Trade brother, Harvey Cash, given by for house in Hereford or sell re Mrs. Cash. They were accompanied by Miss Mary Ann, daughter east Boardman's pump. of Mrs. Baird, who visited her cousins, Misses Billie Bee and Natalie Flesher, over Thanksgiving. Miss Natalie returned with her for the week end.

Vital Christianity will be the subect of a sermon at the First Presby J. C. Thorns, pastor. The evening services are held at five unheard of terms of tule o'clock. Sunday the theme will be can also earn your be As Good as the Average. Attend the

service at this popular hour.

Sunday school, 9:45 a. m.

Christian Endeavor, 6:30 p. m. Prayer meeting Wedn

the purchase of Christmas Seals who died Tuesday, November 24, Deaf Smith County, Texas, I hereeach year. The 30th such sale at Plainview. Her daughter, Mrs. by give notice that there has been in the nation presents a challenge Eldon Morgan and family, of Here-found running at large and not to good citizens everywhere. As ford attended the funeral services, entrayed, the owner of which is your governor, I earnestly hope held Wednesday afternoon. Others unknown, one Whiteface beffer that the citizens of Texas will who attended from this place were about 17 months old, weighs about contribute to this cause this year Mr. and Mrs. W. R. Scheihagen, 600 pounds, has horns, no marks, no brand, no tattoo, ranging on the Slaton farms five and six the week end here with his daugh- miles west of Hereford since May, 1936. Sections Nos. 29 and 31, place, Section No. 29, and if not Mr. and Mrs. A. H. Streu and legally proven away by the owner thereof, within 20 days from date hereof, the same will be adverwhere tuberculosis is still the rade, where they spent the Thanks- tised, and said commissioner will proceed to sell the same according

T. W. ROBERSON, Commissioner Precinct No. Deaf Smith County, Texas.

Frank Richards arrived day from San Bernardino, fornia. He will spend several in Hereford looking after busin

Miss Vera Byrnes of Vega re Kicked by a horse, H. H. Lillards were home from school is now with the Emergency Crop in Lubbock for the holidays.

For Sale or Trade

The Texico Trumpet had parents, Sunday, December 3. broken bones cutting through vis Tuesday. A. A. Crow of Abernathy was lences, garage and chicken hous Located close in to town. Small Mrs. C. F. Rogers and daugh- down payment and liberal term

> FOR SALE: Good hegari bundle feed. J. G. Evans farm, 8 miles north of Summerfield.

FOR SALE: A tract of highway property at very reasonable pri Inquire at Brand office.

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Heasonable Dairie.

FOR SALE OR TRADE for live stock, tractor lister and plow all ready to go, bargain. Wm. Ash & Son, Allie-Chalmers dealers, Umbar-

For Rent

FOR RENT: Comfortable winte apartment. Newly decorated, h and cold water furnished. Fran Apartments.

FOR RENT: Bedroom. F. /Ward, Phone 250.W.

can also earn your bo Polk St., Amerille, Tex.

INSURANCE our life protected? In

P. O. Box 414, Hereford, Tex. 47t Beware Coughs from common cold

That Hang On

soothe and heal the inflame branes as the germ-laden is loosened and expelled.

most of them do, such as dimming District States St

Your Days Are Numbered!

In Which To Order Personal Or Business

Christmas Greeting Cards

For a more complete selection of beautiful Christmas Cards, for either personal or business use your order must be placed early. Our samples are the most complete of any line carried in this city, but only an early order can assure you of prompt More and more business firms are following the policy of sending Holiday Greek-

ings to their patrons, which has proven of value to the respective establish that a personal contact is made between the business and the public. Individuals will find just the card with just the greeting they would write their friends, should they attempt such an undertaking-IN OUR SAMPLES.

Hereford Brand

four years and plans to meet with decrease the heavy toll of autoother specialists in a like meeting mobile accidents is to make drivers generally more careful.-Commun-

HYDE

as a result of a demonstration at Mr. and Mrs. S. R. Mudgett. the week end in the R. M. Gunn operating with the Hereford school

> day in the Lawrence home. Miss Louise Walthall spent the

Mr. and Mrs. Ray Clark and spent the week end in the Hyde

Mrs. L. O. Gore, Gladys and Ava Gene spent Thanksgiving and the week end in Hereford with

Miss Stella Mae Gore.

Westway Items

GLADYS GORE and GWENDOLN Mr. and Mrs. Ray Myers of

Lockney spent the week end with J. H. Ross of New Mexico spent

Mmes. R. M. Gunn, Joe Landers and Vesta Mae spent Thanksgiving

Mrs. F. M. Kester, Mrs. Lynn week end with her parents in Olton. companied the local specialists to Sarah Janne, and J. F. Newton Amarillo, where they visited with

> Carl Putman and family of Dawn pent Sunday in the V. Skypala

CELEBRATE WEDDING

John L. Ross, son of Rev. and

Miss Gonda Biggers, a member

The Discussion Group will meet

what is worthwhile for discussion

Hospital Notes

Roy C. Hobbs, Vega, seven pound,

E. W. Young, seven pound, five

and one-half ounce daughter, born

Saturday night, mother and child

Jacqueline Reddock, Albuquer-

que, New Mexico, admitted Sun-

day for medical treatment, im-

d leg to be re-set today.

Charles Adams, Friona, fractur-

Mary Helen Cross, appendix op-

Born to Mr. and Mrs.-

munkty.

Mrs. James T. Ross, of Woodward.

ANNIVERSARY

MRS. JOHN-McLEAN, Society Editor.

METHODISTS ATTEND HARVEST DAY PROGRAM

Rev. T. C. Willett, past of the Rev. T. C. Willett, past of the Mr. and Mrs. Alex Thompson were honored on their wedding a delegation of localities to the anniversary, Thanksgiving Day. Annual Harvest Day Program at with a turkey dinner at the home the Northwest Texas Conference of Mrs. Jennie Thompson.

at Amarillo Wednesday. This annual district meeting of the WMS tion by their children, Mrs. Mar-

The high note of the conference Bryan Schroeter, and Miss Ruby ty and diligence in the work of Jessie Morris. the organization, and was impressively presented by Mrs. W. SON OF FORMER PASTOR Fox of this city. The life IN ARTISTS GROUP membership cost \$25 and the money goes to missions, it has been ex-

Boaz was the principal speaker. Woodward recently.

Herefordites who attended were James T. Ross is a former pas-Beavers, Florence McClellan, M. in high school, has received fav.

O. Green, E. W. Harrison, L. A. orable recognition as an artist.

Bicketts, Al Werner, J. B. Ham—He was one of a group of artists Many details have not been Lyons, says, "Jack Russell, hard washing and conditions."

PALO DURO C. E. UNION

Canyon, Amarillo and Hereford OPERATION IN AMARILLO vill meet in monthly meeting of Inion on December 8 at the West of the junior class in WTSTC, underwent an appendicitis opera-tion last Thursday in the North-

ed at the last meeting in Here-ford Nevember 16, will be install-

Keeping Christ in Christman.

DISCUSSION GROUP A large number of young people MEETS FRIDAY EVENING leties of these towns and a social at 7:30 Friday evening at the hour after the business and prolibrary and will decide what sublook the project over before re.

gram has been planned. The Injects will be included in the work
termediate and Junior groups are this year. Everyone is cordially
termediate and Junior groups are this year. Everyone is cordially
wick stated, and we want to
get estimates on all costs, etc.
NRS keeps up with the qualifications of the youths employed, and
a social to the project over before re.
Aside from the cafeteria proinvited to come and present a
get estimates on all costs, etc.
NRS keeps up with the qualifications of the youths employed, and
a list of firms and individuals ings of the Unit

LET'S GO, **FOLKS**

TO THE TRI-COUNTY POULTRY SHOW see Us At the Show. Discounts On Orders

oked Before January HILLSIDE HATCHERY

Word Picture

(Continued from page one)

Contains 18,000 Acres.

mate center and about 40 feet the park club house Monday.

first discussed by others than Can- Hereford. The high note of the conference Bryan Schroeter, and Biss Ruley for the local people was the pressure of the local people was the pressure of the Rosson Implement Company that Development as park resident. Mr. building, which not only affords Dowell has had charge since the plenty of space, but also provides county was also involved. Hareford CCC camp was moved out almost ample lighting facilities to enlocal society. The honor was Mrs. Sallie Carter, Mrs. Ella Kerr, county was also involved, Hereford CCC camp was moved out almost ample lighting facilities to enson on January 21, 1920. They paid Mrs. Ward by the Hereford Mr. Troys Carmichael of Borger, also was invited to go into the a year ago. society for her faithfulness, loyal- Mrs. Jennie Thompson and Miss matter and assist in working it out. / "We want you to know about it and if you are interested, to help work out more details and then try to interest higher authorities.

Get Fish Hatchery.

ce during which Bishop H. A. of Artists at a meeting held in has voted to locate a fish hatch- on the 22 . . . ery in the Panhandle if a suffi- The Houston Post shows "Quar-

> the Northwestern Association of artists has been outstanding.
>
> The Owis. The made into the agricultural department of punts and Miss Foster, the high school as an advance accompanied by Mr. and Mrs. Buto set up a WPA project to an And there you have a picture Jack Wright, Ralph Smith, W. M. night from Dallas, where they artists has been outstanding.
>
> ject, but an attempt will be made most consistent back."
>
> to set up a WPA project to anto set up a WPA project to anAnd there you have a picture of Bull Yearling Russell as he sideration, as well as the type ranks of freshman star, junior of dam that would be needed to college luminary and Hereford underwent an appendicitis opera-hold the water, and the a tion last Thursday in the North-mate cost of construction. hold the water, and the approxi- High School pexformer. west Texas Hospital in Amazillo.

The Government apparently is She is reported to be recover-ing rapidly and is expected to re-tional centers, he stated. It is Miss Winnis Morton, First turn to classes soon. Miss Big-christian church, Amarillo, will gers is the daughter of Mr. and struction for the purpose of ir-have charge of the program, which mrs. Henry Biggers of Sims com-rigation. However, it was pointed out that such a lake in all probability would raise the water level in the Hereford shallow water if needed to handle the work They district by several feet.

Jones to Study Plan. by the

11 ounce daughter, born Monday, mother and child doing fine. private affairs and would not eral class of work. have the recreational value of Those attending the meeting the larger lake, in which the Gov. from the various organizations a series of small dams would be Egbert Bradly, Masonic Lodge; preferable, they would work to Glenn Weir and Charlie Bennett,

ward that end. It was suggested that a meeting of representatives of all Panhandle Roloson, Bay View Club; E. C. counties be called in Amarillo foleration Wednesday, condition good. December 8, to form a "sifting" Mrs. L. R. Bradly, Eastern Star;

Mrs. R. B. Hutson, condition committee to which Panhandle Mrs. C. A. Skelton, Business and good, probably to the released this projects could be presented and Professional Women's Club, and they are forwarded to Washing visor. ton. It is believed such a committee would eliminate many of the undesirable projects which would be turned down in Washington, and by acting as a unit would have a much better opportunity of securing those projects entire Panhandle. Every county will be invited to be represented at the meeting.

Officers Seek

(Continued from page one)

cost of such tie-in reports, the of ficials gathered were informed. 1,000-watt power station would cost between \$5,000 and \$6,000, it was pointed out, with the average cost, under the present plan, of approximately \$200 on the part of each county taking part. How-ever, it was also suggested that the cost be allocated according to them, rather than letting each

population. iffs, county judges, commissioners concern has not been made in this from the 26 countles and radio tatives of the Highway Patrol was ment at Saturday's meeting. named to take "responsibility for More than 600 turkeys are to be

A body of eight composed the this year, Mr. Bateman estimat-delegation from this city and ed. Fifteen leading producers aver-county included Wallace Cox, E. age approximately 40 birds each T. Allred, Wylie Roberson, Mal for the market, and a number of Stewart, Earl W. Wilson, J. O. Smaller producers will be included. The Hereford group was joined at Amarillo by B. R. Dixon, dressing of turkeys and instructions.

Pat Lawhon Park Caretaker ,

long when filled extending west- Pat Lawhon has been named wrday adjoining the I ward to a point near the west caretaker at the Hereford State line of the Bradly place—about Park, by the Soil Conservation the lunch room plans to special Association, and S. Perrin of caliche treatment under the plans four miles from Hereford. Service, which has taken over the difference treatment under the plans to special Association, and S. Perrin of caliche treatment under the plans to special Association, and S. Perrin of the Bippus community were selected to the present WPA project have old CCC barracks within the park, dhildren's lunches, sandwiches, etc. According to estimates, the lake Vern Witherspoon announced this Mr. and Mrs. D. W. Brown would be 100 feet deep at the week. Mr. Lawhon and family came to Hereford from Plainview dam, 80 feet deep in the approxi- moved into the Hving quarters of on November 21. They are making their home at present at the

deep at the Deat Smith county Mr. Witherspoon said it is his line. It would cover a total of understanding that the SCS plans approximately 18,000 acres. on placing a company of soft con-The proposed project, which servation workers in the barracks, when worked out probably will be probably next spring. They will was attended by representatives of garet Schroeter, her husband, and when worked out probably will be probably next spring. They will be probably next spring.

Sport Scribes

(Continued from page one).

Clyde Warwick, publisher of the of bounds on the Bearkat 19-yard Mrs. J. O. Haymes, district sec. Oklahoma, was elected treasurer Canyon News, said the Fish, Game line . . . Royall hit the line for City will arrive probably on Wed. was taken to Albuquerque. His cary, presided over the confer- of the Northwestern Association and Oyster Commission already 8, and Russell made a first down

cient water supply was obtained terback Jack Russell of Rice scormes. M. L. Steele, W. O. Fox, tor of the local Presbyterian He pointed out that this project ing the opening touchdown in the C. Cummins, J. F. Ward, Hall church, and John L. Ross, a senior would meet the requirements, and first quarter after circling Sam Many details have not been worked out, he stated. No borings have been made to determine the type of soil and "it, could turn out that we don't even have a project, but an attempt will be made."

PALO DURO C. E. UNION

He was one of a group of artists

Many details have not been have a project in the brother and one sister, I have been washing and conditioning of birds for show are to be beid Thursday and Friday nights at 7:30 o'clock in the agricultural department of punts and, all in all, was Rice's the bight washing and conditioning of birds washing and conditioning of b

of the land that would be inunis this season at Rice Institute,
dated also must be taken into conafter having graduated from the

Complete Plans

(Continued from page one)

County Ranks First.

Several of those present argued tempts to place them in private National Bank, Panhandle Lumber both sides of the project in a employment. Persons having need for this type of service in their homes should apply to NRS, he stated. He also announced that It was pointed out, however, that the district in their packard Milling Co., W. J. Smith, the small lakes tend to become first in the district in their gen-

ernment seems to be more greatly were: Mr. Rosson, school board; interested. Nevertheless, spokes- John Olson, Red Crss; Ralph Smith men stated, if the group finds that and John McLean, Lions Club; American Legion: Mrs Paul Foster, Legion Auxiliary: Mrs. F. T. lowing the highway meeting on funds for the Red Cross last year; their merits passed upon before Mrs. Dyaltha Bradly, TRC super-

Delegates Set

(Continued from page one)

gathering. They include Jesse which would actually benefit the Stanford, George Muse, C. J. Paddock, Jim Hill, George Brumley, Wilson Gyles, S. O. Wilson, Chiff Acker, Gus Streu; Ike Crosthwait N. E. Gass, Vern Witherspoon, Ernest Medkief, E. S. Ireland, A. O. Thompson, W. M. Stewart, T. W. Roberson, Jack Rose, H. D. Culpepper, Ernest T. Allred, John Pitman, Troy Womble, Mrs. Seth B. Holman, Ezra Norton, Alton Fraser, Oscar Easley, L. L. Le-Grand, Alton Miller, S. B. Walker, F. H. Oberthier and H. V. Hennen.

Turkey Dressing

marketed in Hereford's trade area

NEW LUNCH ROOM OPENED IN CITY LAST SATURDAY Attending State

The White Face Lunch Room, operated by D. W. Brown, brother of Fred Brown, opened last Sat-urday adjoining the Brown Pro-

The lunch room plans to special

Poultry Show

(Continued from page one)

time. All entries must be in on was a Mason and Shriner. He the evening prior to the opening was also a member of the Church

nesday night, and the show will wife and a brother, Gene Whitbe under way next Thursday morn- man of Canyon, were at his bed- visor said. "There wouldn't be any ing. At the end of three days, side when death came. prizes will have been awarded, Survivors include his wife, Mrs. and hundreds of visitors will have Alma Whitman, and a niece, Norinspected some of the finest poultry ma Jeane Foster, of Hereford;

Emmons and perhaps others who have had considerable experience will direct the classes. Visitors may bring their own birds to be

Here from Wichita Falls conditioned for the show, but others will be on hand with which to Dr. and Mrs. F. M. Kester of which they are bandled.

by the National Reemployment Ser. Packard Milling Co. has announced that 12 25-pound sacks of Pu-

> E. B. Black Co., Alderson's Variety Store, Strey Hardware, Close ers, Ireland Motor Co., John Mc-Lean, I. O. Crosthwait, Weir's Food Store, City Drug, Piggly Wiggly, J. C. Penney Co., Corner Drug, Gass. Dry Goods, Fashion Dress Shoppe, Farr Food Store, Brooks' Drug, Plains Insurance Agency, Star State Bank, W. L. Davis, Bill Kerr, R. J. Richardson, L. H. Foster. Alex Thompson and Brumley-Woodford Motor Co.

Farm Convention

yesterday, today and Friday.

The convention will make up a A second proposed project, pendstate farm program for 1937 and ing, will call for the continuation make recommendations to national of the work through 60 blocks authorities at Washington.

Funeral Rites

(Continued from page one)

Hereford FFA members will thence to Hereford in February, start early next week getting the 1929, and Mr. Whitman engaged show room in order, and entries in business here. He was a memwill start coming in at the same ber of the American Legion and of Christ.

his father, J. H. Whitman, of Can-

will be on hand with which to Dr. and Mrs. F. M. Kester of tinue through Wednesday. The demonstrate. Pullets and hens are this city had as their guests dur-first session is called at 3 o'clock preferred because of the ease with ing the Thanksgiving holidays Mr. Sunday afternoon. About 250 perand Mrs. K. A. Long and daugh sons will be present. which they are handled.

Several additional primes have been announced for the show since the printing of the premium lists.

and Mrs. K. A. Long and daugh sons will be present.

All agricultural heads of Texas the printing of the premium lists.

Clear to the niece of Dr. Kester. Miss tives of the Department of Agricultural heads of the Department of the Departm Olga Long is a student in Wichita culture at Washington with be The project is set up for 16 For the first light brown Leghorn cliga Long is a student in Wichita culture at Washington will be girls, although more can be added pullet, the Consumers' Fuel Assigned to handle the work. They sociation is offering five quart cans must come from families listed of Beaver-Penn lubricating oil.

On 20 Blocks

Jim Lipscomb, president of the More than 20 of the original 56 Deaf Smith County Agricultural blocks of city streets to receive Association, and S. Perrin of caliche treatment under the plans ed Saturday by the county farm been completed to date, the Brand council to represent the associa- was informed this week. The retion at the Texas 'Agricultural As- maining 36 blocks, with favorable sociation convention in Fort Worth weather, will be completed within the next eight weeks.

more, the officials announced Tues-

Approximately 75 men have been working on the project, at the rate of 30 cents per hour and allowed to earn near \$30 per month. With the city furnishing sponsor-superintendent, tools and materials from the Boardman pit, total cost will not exceed \$6,000 for the first 56 blocks, according to announced fig-

"The work being done is of good quality, at a cost less than private contract," the project supervisor pointed out. "The men employed are exceptionally good in that they give eight full hours of work on the job," the superchanges made in the employees if I were doing the work with my private money."

Work toward completion of the remaining 36 blocks will continue through the winter, it has been announced, with the men being allowed to make up for the bad wea-

BATEMAN WILL ATTEND MID-WINTER SESSION

County Agent Alex Bateman will attend the annual mid-winter conference of county agents and home demonstration agents of three districts, to convene in Sweetwater Sunday. The meeting will con

SPECIAL corree pare

ADMIRATION One-pound jar

ADMIRATION

Daisy Churn Jar, 3 pounds

84c

BRIGHT AND EARLY Spoon FREE, one pound

COFFEE SERVED FREE ALL DAY SATURDAY **Hudson's Grocery**

L. L. WOMBLE ANNOUNCES the Purchase of

M. D. Womble IMPLEMENT CO.

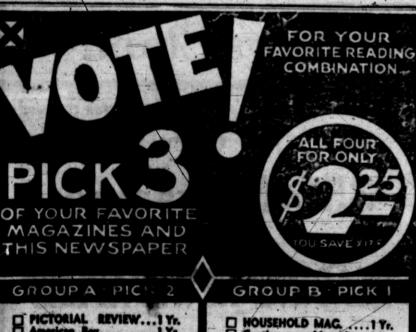
The change in management of this Hereford firm was completed this week. Although now operating as the HEREFORD IMPLEMENT AND APPLI-ANCE CO., it will continue a policy of year-round service to the public. A wide variety of leading merchandise makes this a popular house throughout

Featuring:

Oliver & Dempster Implements **Electrolux Refrigerators** Maytag Washers Philco Radios

You will always find several well-trained, experienced salesmen ready to serve you. Courtesy and interest is a part of that training. A repair department, maintained by experts, is also at your disposal.

Hereford Implement and **Appliance Company**



McCALL'S MAGAZINE .

HIS OFFER SUARANTEED

ACT

TODAY

Gentlewoman Magazine . 1 Yr. WOMAN'S WORLD 1 Yr. Breeder's Gazette ... | Yr.
Country Home ... | Yr.
The Farm Journal ... | Yr.
Good Stories ... | Yr.

Check ! Magazine thus (x)

Hereford Lions Club

Carniva

THURSDAY - FRIDAY - SATURDAY

December 3rd, 4th & 5th DOORS OPEN AT 6:30 P. M. AT

Pitman Elevator

FREE!

FREE!

Announcing Farmers Oil & Grain Company's

"Get Acquainted Offer"

Cash Prizes and Show Each Night

Remember the Dates

Don't Miss

FOR QUICK JOB SERVICE SEE THE BRAND, shopping

Friday

Saturday

In order that the fuel users of Here-

ford and Deaf Smith county may be-

come better acquainted with both

our policy and our products, we will

feature two big "Get Acquainted"

days this week end by giving absolutely free oils, gasolines, cash and

other products to those who register

one of the two days. There is nothing

to buy! Just pay us a visit and reg-

Rance News

EDNA BEHRENDS L. Behrends and family isited at Kress last Sunday. R. L. Rule and family returned from Colorado where they have been visiting their two sons.

___ Sylvia Behrends of Canyon spent the Thanksgiving holidays with her parents. George Behrends and family and Mr. and Mrs. Mayo of Dim-

mitt visited in the A. L. and G. Has Exhibits H. Behrends homes Thursday. Miss Eva Blakemore of Amarillo visited with her parents, Mr. and Mrs. A. J. Blakemore,

Wednesday and Thursday. R. L. Rule and family attended church at Friona Sunday.

Bippus Items

BY RUTH REESE

Hereford shoppers Saturday ere Mr. and Mrs. Frank Canaba and children, Mrs. Jones, Henry Griggs, Mr. and Mrs, C. J. Reese and children, Jack Fortenberry, Mr. and Mrs. Howard Dodson, and Mrs. George Bippus, Mr. Mrs. Chas. Hoover and child-Mrs. Whitson and sons.; Mr. and Mrs. Jack Fortenberry

and Miss Stella visited relatives in Clovis Sunday. Rufus Mason and family were

Thanksgiving dinner guests in the Jack Fortenberry and Stella

ere in Canyon Wednesday. Bud and Marvin Morrison were n Hereford Monday night. Mr. Steen called in the Bippus

hool Wednesday. Mr. and Mrs. Gene Simmons were in Hereford Saturday.

Mr. and Mrs. R. B. Newsome of Dimmitt were here Monday

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

HEREFORD HIGH SCHOOL, THURSDAY, DECEMBER 3, 1936

PAGE 21

Central School

Central School put on their yearly exhibit last week. It was the colonial Art Exhibit from Oklahoma. This consisted of 225 masterpiece pictures, all in full color. The pictures were large and well hung; and were from old masters down to the modern. Each picture had the name of the picture and the name of the artist printed at the bottom of it. About \$55 was taken in. This money will go to buy six new pictures for the building. The room which sold the most tickets gets first choice. This was Miss Pitman's first grade Rutherford's room.

The children were taken through the exhibit by rooms, while the feachers explained to them ings as well as the new and modern ones.

HONOR AWARDED

In assembly December 24, Mr. IS ORGANIZED Hudson made a presentation of a ten dollar check to Mildred Hack-

er. Miss Hacker was given third tion. prize, which was \$10. Conse-

mbly program. December 10 Senior Class as-

mbly program (a one-act play ssembly program.

December 17-Hi-Y

Club Assembly program. Assembly program. January 28-Athletic

February 4 Sophomore Assembly program.

Assembly program.

Hereford High School Pep Squad



Gertrude Wilson, Nora Jean Rus. Lee Hussey, Nina Burleson, Mary sell, leaders. Second row: Helen Virginia Whitehead, Mary Ann permanent school fund as soon as Ruth Barber, Mildred Hacker, El- Baird. Fourth row: Ionne Woods, sie Wilkins, Hellen Danforth, Lottie Tyson, Faye Crosthwait, the Irene Knox, Virginia Harman, pictures. It was found that the Mildred Rutherford, Melba Schulz, children like the old picture paint- Gladys Lewis. Third row: Mary Beth Hicks, Barbara Jane Broth- Wrenn, Nelle Hill, Virginia Nix, erton, Mary Jane Morgan, Caroline Beverly Alexander, Thama Caw-Frye, Jeane Williams, Betty Sue thon, Frankabel Roberson.

GIRLS' HI-Y

A group of 33 girls of Hereford er and a plaque to the president High School met in the study hall of the Student-Faculty Associa- Monday, November 16, to discuss tion.

Miss Hacker entered a contest club. Mr. Hudson, sponsor of the concerning old relics. She describboys' Hi-Y met with the girls to the student body Tuesday, Noved and drew several pictures of and explained to them the prob-an old wedding ring brought her lems of organizing and problems subject dealt with The Origin of from Germany by her grandmoth- that would arise after organiza-Thanksgiving, and Why Thanksgiv-

A nominating committee, Virginia quently the school to which she Lee Hussey as chairman from the Thanksgiving was observed by he belongs was presented a plaque. Senior class; Mary Tiefel, Junior country except the United States. The president of the Student-class; Mary Louise Dean, Sopho and there is no calendar day real-Faculty Association, Virginia Lee more class, and Annie Jo Owen, by designated as the holiday is Hussey, accepted the plaque, and Freshman class, was appointed to declared by the President of the n her acceptance stated how proud nominate several girls for tem. United States. The Reverend ent, and sponsor, Miss Neville Hereford High School is to have porary chairman of the club and Thorns told of his first Thanksgivstudents like Miss Hacker, who a program director, who are to ing and how he still yearns for are willing to work and bring be voted upon in the next meeting a piece of pie which he could not are willing to work and bring be voted upon in the next meeting, a piece of pie which he could not honor to themselves and their school.

COMING ATTRACTIONS

COMING ATTRACTIONS

COMING ATTRACTIONS

December 3—Freshman Class As.

be willing to give up many of thing to be thankful for. December 15-Public Speaking their pleasures and some of their time in order to make the club a and-fold more to be thankful for success. They must be willing we have lost the real spirit and to do some work and sacrificing thought of Thanksgiving and think for the club to live up to the slo. only of it/as a flay for Texas Uni- churches which we January 14—Home Economics gan which is, "Clean Speech, Clean versity to beat A. & M., or some town," said Reverend Thorns.

Athletics, Clean Scholarship, Clean other big football game. "We are "So, this Thanksgiving pause for a moment or two and think sembly program.

Is "To create, maintain and ex- to see what we have to be thanktend, throughout the school and ful for. community, high standards of "We can be thankful for our Christian living and Christian school, teachers, and, yes even

From left to right, front row: Hensley, Viola Phillips, Virginia

Helen Jones, Melvina Stewart, Mary Lee Alexander, Miss Neville

Mr. Thorns

ing Should be Observed.

Until only a few years ago

The girls who join the club must have today, and yet/they had some

"Today when we have thous-

Mr. Dillehay Returns

Mr. C. H. Dillehay returned Sur day, November 22, after attending a State Board of Education meet ing at Austin, which was held from November 19 to the 22. He went for the purpose of selling school district. "The bonds that bore a per cent," said Mr. Dillehay, "were substituted for 5 per bonds making the total interest saving \$17,000 for the remaining 28 years. The bonds to be replaced were issued on the Central School, the old high school, and the present high school building."

The State Board of Education has agreed to buy bonds for the the legal papers have been approved by the Attorney General. The onds will then be printed and the exchange will be made.

While away, Mr. Dillehay saw several former students of Hereford High School, namely: Nancy Conkwright, Bill McLean and Jim Kirby; also he saw Miss Gladys Hicks, a former teacher of Here-

Among the guests of honor were Governor Allred, five ex-governors of Texas, representatives of both tative of all the colleges in

To Help Council

have the large feasts which we Ann Baird, Virginia Nix and Mel-

FREE. MOTORONL

20 Free Automobile Crankcase Drains and Refills With AMALIE Pennsylvania, Motor Oil

\$25 IN CASH - ABSOLUTELY FREE!

1 Arvin Hotwater Heater for the Auto **50 GALLONS ROADRUNNER GAS**

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When in need of motor products, remember we carry a most complete line -including ROADRUNNER GAS, DANCIGER GASOLINE, DIAMOND OILS and GREASES, AMALIE Pennsylvania Motor Oil. TRACTOR FUELS

and other needs of the motor-operating public.
Our location is—the old Cone Elevator, south of Santa Fe tracks on Lee
Avenue—easily found and the "savingist" place in Hereford for you.

Farmers Oil and Grain Company

Alton Fraser, Manager

Phone 484 Open Day and Night

BY MRS. ASA ATCHLEY Elton Johnson, teacher in Amaillo College, spent the holidays in

Troy Welty and family have holidays, noved to Frio community, and Ben Koelzer has moved to the Welty

Mrs. Asa Atchley entertained he Junior Sunday school class at baby girl, born November 22. party Friday night. Mr. and Mrs. Woodrow Welty day last week.

pent Sunday in the Troy Welty D. C. Walser and Chas. Noland

were in Amarillo one day last Kurt Streun returned to Oklaioma last week. He had been at

B. E. Roberson and family are

Mrs. Roberson's parents. Kathleen Wade of Floydada visit.

bie Jean Walser and Gertrude At-

Lester Sattle was in Amarillo Monday. Mr. and Mrs. Willis Edelmon

visited

Amarillo during the

Mr. and Mrs. Chas. Noland visited in Plainview recently. Mr. and Mrs. Hollis Walser

Los Angeles are the parents of J. A. Noland was in Farwell

There will be a Lottie Moon program after Sunday school next J. W. Cox of Beliview, N. M.,

pent Thanksgiving here Mr. and Mrs. Cullen Butler spent the holidays with their parents in Dimmitt.

Tandy Legg spent the holidays home from a visit in Merkel with in Plains, Kansas. His wife and daughter returned home with him.

Kathleen Wade of Floydada visit.

Kathleen Wade of Floydada visit.

d friends here this week.

Good Creit Is A Good Friend - Treat It As One



No person loves or even likes to mistreat a friend and, after all, credit is a friend.

erate of you and your family—as consider ate as you would be of a good personal friend, Pay your bill promptly, treat your obligations as you would a friend—as a SACRED TRUST.

HEREFORD/CREDIT ASSOCIATION DØROTHY H. ROSS

Summerfield News | On the sick fist last week were | Ted Staats and family, and Thanksgiving in the Walter How-

HEREFORD **News Stand**

Now Open for Business at Its New Location-307 North Main Street, 1 Door South of Fox Cleaners

We Carry

350 Magazines

LEADING NEWSPAPERS

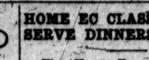
Just Installed a New Popcorn Machine To Serve You This Delicious Refreshment.

In Connection With the News Stand, We Handle

Angel One-Way Plows **Texas-Ohio Implements Baldine Combines**

WE INVITE YOU TO TRY US FIRST!

PAGE 22.



Assistant Editor - Thama Cawthon Business Manager - Jack Barber sistant Business Manager _ Chil-ton Foster.

STAFF MEMBERS

Editor-in-Chief _ Mary Turrentine

Humor Editor _ Erma Faye Rob-Exchange Editor _ Imogene Rob-

and Johnny Willett

Wilson, Elysie Wilkins, Jack colors and spirit. Williams.

CREDIT POINTS

Since that time the personnel of Nell Ewton as host. the high school has changed; to repeat the explanation of this system, with its various modifications.

The purpose of this plans is: the various organizations, pro- bell and Walter London. ducing greater student participaall worthy efforts of the student gin, so if it is possible, students, ion she was after. body, rather than placing emphasis be present every day.

these points are given: A-15; B-12; the highest number of credit the 33rd vertibrae, in the neck school work has been done here. C.9; D.0; F.9. The extra curricular activities have been divided
into three groups, with designated
into three groups, with designated into three groups, with designated into three groups, with designated into three groups, with designated into three groups, with designated into three groups, with designated into three groups, with designated into three groups, with designated into three groups, with the groups and three groups, with the groups and three groups, with the groups and three groups are (3), band and orchestra; (4) department; (5) editor-in-chief of the class; (5) grad- on some one else's chair. It has nation with "high honor" shall be been said, "we think best when roup receives from 15 to 20
After reflecting for a few min-might be classed as "progressive". Green When the staff has decided to write a staff has decided to wr

of the year. The awards are tion upon the Hereford High teeth! as follows: (1) a special award School's credit point system?

HOME EC CLASSES SERVE DINNERS

The Home Economics girls of ning, preparation and serving of and this is where:
family and company dinners.

Miss Sayde Rig

problem of serving family dinners days.

Sports Editor Land Billy Smith had the honor of serving two com. attended the Texas State Teach-Columnists - Mary Jane Morgan pany dinners; one class served ers' Association in Fort Worth. members of the faculty and the Reporters: Mary Lee Alexander, other class served the members Amarillo. Miss Gwendolyn Sprad-Virginia Carlyle, L. A. Ricketts, of the school board. The dinners ley went to Clovis, and Miss Fran-Norma Jean Foster, Nola Mar- were attractive and the tables ces Fullingim went to Amarillo. garet Blue, Mary Tiefel, Grant were very beautifully arranged. Miss Rhita Sullivan spent the Fuller, Clifford Estes, Charles carrying out the Thanksgiving time in Dallas. Miss Thelma Mc-

Nicks, Thama Cawthon, Jean For the company dinner, the class served members of the faculty, selected from the class Miss gentleman of leisure, made a trip Bobble Turner as hostess, and Miss Ira Jeanne Ricketts as host. Several years ago in faculty The class that served the school days as much as the students did. new system of credit points. Owen as hostess and Miss Martha VIGNETTES OF SCHOOL LIFE meeting it was decided to effect board selected, Miss Annie Jo

STUDENTS ABSENT

Students who have been absent for more than one day the past week are Elnora McKinley, Doug-(1) To promote good scholarship; las Beene, Billy Smith, Robert dents in an effort to think.

tion; (4) to recognize and reward class roll down to a lower mar- prone to wonder if it was an op-

trision and points allotted are: mention; (4) graduation with their poor bodies for feet, just guitar and collecting arrowheads.

Group I: Football and basketball "honor" shall be the highest 10 to put their flat-footed appendages

Group II: (1) members of all phonor to the school, on their pencils will soon be eat. There are pation in Interscholastic League events not otherwise provided for; (4) reserve men on teams; (5) staff members; (6) reporters on paper; (7) glee club. According to the school of the school of the recommendation of the school of Group III: Three points. (1) students at Texas University, and few people sleep like this).

aptains of football and basketball recently was admitted to an In all my observations I failed two points; (4) Freshman of the credit point system by smell wood burning. sore president, five their work. Mildred Hacker won recently. Does not the achieve-Under this credit point system ment of these former students and us awards are given at the present ones cast favorable reflec-

The Family that SAVES

Can Welcome Santa!

HOW TEACHERS SPENT HOLIDAYS

During the holidays most of the second year classes have been the teachers of dear old Hereford giving holidays in Tulia.

studying, as a problem, the plan. High just had to go somewhere Nellie Jo Shreves spent the

Miss Sayde Rigler went to Each group of three had the Amarillo to shop during the holi- for the Thanksgiving holidays.

The dinners were very attractive as did Miss Fern Carlisle. Miss ly served, carrying out the Thanks- Irene Crawford spent one day in Friona and one in Amarillo, Mr. The Home Economics girls also C. H. Dillehay and Mr. Emmons

Miss Virginia Vaughan went to

And last, but not least: Mr. downtown to the dentist: We hope all the teachers enjoyed the holi-

(Frances Borden)

Did you ever watch people when they think? I watched the past week perhans to my loss, but certainly to my amusement, some of the queer antics done by stu-

iduals; (3) to stimulate interest Rudd, Clara Jo Neil, Camilla Camp. her eyebrows and dug furiously ors there. Beverly has no other Every day of absence brings the effort to produce thought. I was so she says. She expects to go

Some young lads have missed The following cirricular work, is given to the student having been contortionists. They rest on 1119, in Lockney, Texas, All of his great the student having been contortionists. They rest on 1119, in Lockney, Texas, All of his great the student having been contortionists.

this group receives from McLean, a recent graduate, is now heavy that they must prop up says, "We're going to beat 'em out points."

One of the three ranking college their heads on their hands (a there this afternoon. You all

3.5 points; (2) pep squad honorary fraternity. Present stu- to find any blockheads in our 3.5 points; (3) club prest dents are also showing the value school. When they think you can

(5) Junior and Senior third place in a Centennial liter- Mr. Emmons: How can you tell styles, and getting hats that concents, 1-5 points; (6) other ary contest for a historical essay an old chicken from a young one? ceal a portion of her fair complex-Harte Rea: By the teeth.

know that chickens don't have favorite saying is, "I can't see you,

HOW STUDENTS SPENT HOLIDAYS

Rowena Odell spent the Thanks-

holidays with Mary Turrentine. Helen Seed went to Canadian

Mary Ann Baird went to Canto the other members of the class. Mr. Hudson remained at home, you and Amarillo for the holidays. Billy Smith spent the holidays hunting.

L. A. Ricketts spent the holidays hunting and attending the football game in Amarillo,

Mary Tiefel spent the holidays at her cousin's home near Friona, Helen Ruth Barber spent the holidays at Dimmitt.

Helen Streu went to Alamose Colorado, for the Thanksgiving holidays. Melvina Stewart spent the holi-

days in Dallas. Thama Cawthon went to Borger

SENIOR PERSONALITIES

Beverly Ruth Alexander was born in Ozona, Texas, May 4, 1919. She spent part of her school days in White Deer, Texas, but the last eight years have been spent in Hereford.

Beverly received the honor of winning first place in a contest in Home Economics III last year. After this contest was over she went to the Home Economics Rally One brilliant young girl knitted at San Angelo and received honvocation besides getting married, to college and receive her education. Her favorite hobbies are designing clothes, sewing and read-

GUESS WHO?

utes, it is easily seen what this Since scientists have made food The answers to the puzzles will be Group II: (1) members of all system has achieved. It has not from wood, these people who chew printed the week following the

come out and help us."

She is tall, rather slender and blond, with blue eyes. She is very good at creating new hair Mr. Emmons: How can you tell styles, and getting hats that con-She likes California and ion. Mr. Emmons: Now, Harte, you wants to go to college there. Her I have my hat on."

Jumbo News

BY MRS. ULLMAN HUNTER

Miss Margie Dickerson, who has been working in the M. L. Simpson home, returned Wednesday to her

home in Cordell, Oklahoma. S. M. Nunn and Mrs. Vera Brown of Canadian visited their Hunter relatives Thursday. Mr. Myers and Miss Currie went to Canyon Wednesday to spend

J. M. Richardson of Shreveport, Louisiana, is visiting the Ullman

Demonstration club met with

Mrs. Clem Gilliam Tuesday. A

short Thanksgiving program was

given and the following officers

for next year elected: Mrs. Clem

Gilliam, president; Mrs. Addison

Hunter, vice president, and Mrs.

Sam Hunter secretary and treas urer. There is to be a new dem-

onstrator appointed - for Castro

county following the resignation

Pauline Matthews of WTSTC spent

Hereford Monday to see her bro-

ther, Earl Wood, who was leaving

Umbarger ate Thanksgiving din

ner with her parents, Mr. and Mrs.

Mrs. Ira Ott and her mother-in law of Wyche called on Mrs. M.

WHY SUFFER FROM AN ULCERATED STOMACH-COLI-TIS, INDIGESTION, SOUR OR UPSET STOMACH?- WHEN THIS NEW SCIENTIFIC MED-ICAL DISCOVERY, M-S-T, IS GUARANTRED TO RELEEVE

YOU. Go to the Corner Drug tore today and call for M-8-T and use it for ten days, then fl

Oryal Pierce, Lucille Dyer and

Mrs. Clem Gilliam went to

Mr. and Mrs. Wilford Taylor of

of Miss Izora Clark.

the holidays at home.

for San Francisco..

F. L. Pinckert.

the holidays. +

Hunter family.

NEW . On THE AIR . Phillips Poly Follies . Tune in your CBS station, every Tuesday, 9:30 P.M. R. S. T. preached here Sunday. He was a Devotional worship, 11 a. m. L. Simpson Tuesday. Mr. and Mrs. Addison Hunter dinner guest in the Ullman Hunter Christ's Ambassadors, 6:30 p. 1

Carrol Hunter and Finis were in Amarillo Monday. Mr. and Mrs. E. D. Wilmeth

MEN COULDN'T LAUGH AT US

WOMEN-DRIVERS IF WE ALL

I KNOW! -BECAUSE I USED TO

. HAVE TROUBLE STARTING.

I USED TO STALL IN TRAFFIC

HAD TO SHIFT GEARS A LOT.

AND BESIDES, IT

ACTUALLY SAVES

ME MONEY.

BUT PHILLIPS 66 CHANGED

ALL THAT - OVERNIGHT!

USED PHILLIPS 66 POLY GAS.

went to church in Hereford Sun-Mr. and Mrs. Oris Jennings of Lazbuddy visited in the M. L. Simpson home recently.

The Burks of Arney visited Mrs. Addison Hunter Thanksgiving.

L. A. Matthews was in Canyon Wednesday.

Miss Doris Hardin of Canyon girls will be hostesses. visited her aunt, Mrs. C. C. Hun-

Mrs. Frank Schooler of Dimmitt called in the Dewey Owens home Sunday afternoon.

Rev. J. R. Sharpe of Canyon Neel, superintendent.

EXTRA FAST STARTING requires extra high test gasoline

which Phillips offers at the price of ordinary motor fuel . . because

Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline

her parents, Mr. and Mrs. P. H. W. M. C. Thursday, 7:30 p. m. Dyer, Sunday. Evengelistic Service Friday, 7:30. Dyer, Sunday. Mrs. Wilburn Axe, who is teaching school at Norton, N. M., was FREE to sufferers of

home for the holidays. She and Wilburn went to Abernathy for a short visit with Ray Axe, who is in the hospital there. The community meeting will be Friday night. The high school

ASSEMBLY OF GOD CHURCH

"A place with a welcome." One block north of the high school, W. A. McCann, Pastor Sunday school, 9:45 a.m., Owen

Evangelistic Services, 7:30 p. m Mrs. Clay Hughes of Frio visited G. T. W., Wednesday, 7:30 p. m.

> STOMACH ULCERS HYPERACIDITY

Willard's Message of Relief PRICELESS INFORMATION for

New CHEVROLE 1937 The Complete Car-Completely New Harte: Maybe not; but I have. Guess Who? Answer next week



HIGH-COMPRESSION VALVE-IN-HEAD ENGIN

PERFECTED HYDRAULIC BRAKES

SAPETY PLATE GLASS ALL AROUND

NO DRAFT VENTRATION

Modern Tail-Lamp . . . from Turret Top to Stylcrest Wheels . . . it's the newest, most beautiful and most dependable of all low-priced cars.

THE ONLY COMPLETE CAR-PRICED SO LOW

MPROVED GLIDING KNEE-ACTION RIDE (at no extre cost)

NEW DIAMOND CROWN

SPEEDLINE STYLING

NEW ALL-SLENT, ALL-STEEL BODIES

SHOCKPROOF STE

Brumley-Woodford Motor Co.

Santa is a jolly, but expensive, old fellow. However, to the family that maintains a savings account, Santa is more than welcome at the Christmas Season.

Money which has been saved during the year can be used to such advantage at Holiday Time that more and more families are opening savings accounts with us.

You, too, may welcome Jolly Old Santa in 1937 if you open a savings account NOW

First State Bank

B. G. Shelby of Friona was a business caller here Tuesday: Mrs. H. L. Broadwell was an

Amarillo visitor over the weekend, rillo visitor last Thursday.

Miss Jonny Estes spent Thanksgiving with her sister, Mrs. Leonard Harrell, in Abernathy.

" Mr. and Mrs. Allen Bell Adrian were in town Wednesday, Mrs. O. F. West was an Am

L. W. Carlyle and small son transacted business in Amarillo Friday.



Thurs. - Fri

Reasons Nite

You may attend the show Thursday matinee or night or Friday matinee and register. If you have registered and your name is called you will be eligible to receive the award, even though you are not present to answer to the announcer.

-On the Screen-

The Funniest Picture of the Year



Saturday Only NEW POLICY

SUPER-WESTERN and OUTDOOR ACTION

PROGRAMS The foremost writers of action stories with the screens most popular stars will be shown on ity. Misses Tallie and Madeliene these days.

DOUBLE BARRELED ACTION!

BUCK JONES

ture we will play this year

The Great

Ziegfeld"

Bob Taylor, America's grand

new boy-friend, is back on

the screen in his most soul-

thrilling romancel What excitement for feminine

hearts when he crushes

lovely Barbara in his arms!

MICKEY MOUSE

and

NEWS REEL

PHANTOM RIDER

GUNS and

GUITARS

DOROTHY DIX

Subjects

SUNDAY - MONDAY

PREVIEW SATURDAY NICHT

BOB TAYLOR'S GOT A THRILL

FOR EVERY GIRL IN TOWN!

ing in Hedley, Texas. Mrs. J. W. Hicks returned home Sunday from a visit with relaives in Lometa, Texas.

Have your Photo made

vacation with Donnie Gaetz.

. F. Kerr, last week end.

Why not? Hanna & Hanna.

in Amarillo.

tending to business.

Mrs. Harold Close and children and Mrs. O. G. Hill spent Friday

ranch Tuesday, shopping and at-

Mr. and Mrs. Bill Bell and fam-

Bell and mother spent Thanksgiv-

a business trip.

Mrs. W. S. McClung and daugher, Mary Beth, were guests in the homes of John and Bobo McLean Sunday.

Mrs. J. D. Hensley of Canyon reurned home Sunday after spending the Thanksgiving holidays with her daughter, Mrs. N. E. Gass.

Mrs. Ola Ridgway of Canyon spent Thanksgiving here with her Watch for the Opening Date sons, Clay and Drew, and their of the Most Important Pic-

> Mr. and Mrs. George Sheltor and Miss Vernie Mullen of Ama rillo were Thanksgiving day callers in the John Gaetz home.

Mr. and Mrs. Ab Posey and hildren visited Mr. and Mrs. Johnny Biggs in Littlefield during he Thanksgiving holidays.

Mr. and Mrs. Homer Brumley were guests of her parents, Mr. and Mrs. S. W. Montford, in Lubbock Thanksgiving.

Mr. and Mrs. Tom McColli m and on, Donald, spent the Thanksgiving holidays in Estelline visiting Mr. McCollum's parents.

J. F. Snyder, father of Glen Snyder, left Friday for Phoenix, Arizona, where he will make an extended visit.

We have the lowest prices ever for Xmas Photos. Our studie at 704 25 Mile Avenue. Banna &

Mr. and Mrs. Bonnie Brumley and Mr. and Mrs. George Brumley were business visitors in Amarillo Monday.

Miss Belle Harris was joined by a sister from Higgins, Texas, in Spearman for a visit with relatives over the week end.

Mrs. John Wayland of Amarillo refurned home Friday after spending Thanksgiving with her son, Jack Wayland and wife.

Miss Eloyse Pitman returned nome Saturday after spending the Thanksgiving holidays in Amarillo with friends.

Mr. and Mrs. J. M. Simpson and small son of Amarillo were visit-ors in the home of Mrs. W. Harrison Sunday.

Misses Ora West, Avis Mathews and Miss Thelma Jo Hamilton, of Floydada, were in Amarillo Fri-

Mrs. E. W. Harrison and son, David, of Farwell, were guests in the home of Mr. and Mrs. J. M. Simpson in Amarillo during the Thanksgiving holidays.

Mr. and Mrs. Leslie Neal and sons, Gayle and Buddle, of Ama-rillo visited Sunday in the home of his parents, Mr. and Mrs. W. E. Neal, Mrs. Neal and both boys returned to Amarillo Sanday, Mr. Neal remained to spend several days with his mother, who has

during the Thanksgiving holidays. Hereford Monday.

Mr. and Mrs. Dow Mercer spent Thanksgiving day in Amarillo with acted business in Hereford Mon- are former local citizens. Mr. and Mrs. Otis Williams, Sr.

nicer to give. Hanna & Hanna. Thanksgiving. Herman Paetzold of Custer City,

Mr. and Mrs. Frank Daniel of Oklahoma, spent his Thanksgiving Plainview, visited her parents, Mr. Roger Brumley of Tulia visited giving. his parents, Mr. and Mrs. George

Helen Seed visited their mother, over the Christmas holidays. Miss Betty Rose Kerr of Olton Mrs. C. W. Seed, in Canadian visited her parents, Mr. and Mrs. over the week end.

Mrs. J. W. Carter of Plainview visited her daughter, Mrs. Dink lege, Plainview. Mrs. Mary Bainnm visited rel.

in Amarillo for several days:

Mr. and Mrs. J. H. Head.

Mr. and Mrs. C. A. Skelton had Parker and little son, Tommy, of rillor El Reno, Oklahoma.

University after be holidays. ter, Mrs. George Story.

Miss Frances Hutson of Borges Mr. and Mrs. Allen Bell of Ad- Mr. and Mrs. Jim Burton and MOTHER GOOSE RETURNS vas a guest of Miss Gladys Lewis rian were business visitors in children left last week for Oakland, California, to make their home, after a short visit with O. D. Cockerham of Sudan trans- friends here. Mr. and Mrs. Burton nursery family have come to life

Keith Guthrie of Sanford, and Miss Mary, E. B., Jr., and Ellen made their appearance in Here. Xmas presents this year—nothing J. C. Line of Panhandle were Louise, and Miss Veda Mae Thom- ford yesterday. guests of Mrs. B. F. Guthrie over as, returned Sunday night from Thanksgiving hotidays.

> and Mrs. I. O. Crosthwait, Thanks- by her sister, Mrs. Belle Hodges, righted by Western Union. of Los Angeles, will leave Friday for Wichita Falls for a visit with Mrs. Frank Cogdell and Miss relatives. They expect to be gone and daughters, Melvina and Mild-

grand daughter, Harriet Carter, tion. Miss Thelma Jo Hamilton of spent the Thanksgiving holidays Floydada spent the Thanksgiving in Amarillo visiting Mrs. Rutherholidays with Miss Avis Mathews, ford's two daughters, Mrs. W. A who was home from Wayland Col- Perciful and family, and Mrs. Beulah Lee Carter.

ors Friday. They were accompter in Lubbock. Her mother re- visit. Your friends and loved ones anied home by Mrs. W. M. Rigler, turned home with her after a will want your Photo this Xmas, who had been visiting relatives visit of severeal weeks in Lub-

Mrs. Jessie Groner and daughter, Mr. and Mrs. Edgar Johnson Miss Mozelle, returned to their Mr. and Mrs. Burl France, Wanta home in Plainview Thursday eve. Jean France, and F. L. Lucas ning after spending Thanksgiving visited in the home of Mr. and John Whitsett was in from his Day with Mrs. Groner's parents, Mrs. Fletcher Rogers in Happy Thanksgiving.

> Mrs. Bessie Davis and son. as guests for the Thanksgiving Joel, spent Thursday in Amarillo holidays their two daughters, Mrs. with Miss Joyce Davis. She re-Pete Garrett of Carlsbad, New turned with them for a week end Mexico, and Mrs. Tom Parker, Mr. visit. She is in school in Ama-

Mrs. L. E. McMinn of Pitts-Mrs. Joe Hill arrived Wednes- burg, Texas, and three children; Our studio is now located in Mrs. & M. Jones. Mr. Hill will leans, Mr. Clyde McMinn of Meriour home, 704 25-Mile Avenue join her here during the Christ-dian, Mississippi, and Mr. Otis Hanna & Hanna, Hereford, Tex- mas holidays and they will visit McMinn of Mt. Pleasant, Texas, 1c relatives here and in Canyon. Mr. were guests of Mrs. J. F. Ward and Mrs. Hill have been in Dal- Saturday. Mrs. McMinn is a sis-Alton Fraser of the Farmers Oil las the past several months where ter-in-law of Mrs. Ward, and while and Grain Company, left Monday they have been connected with the the visitors were here Mrs. Ward for Albuquerque, New Mexico, on Admiral Byrd exhibit at the Cen- accompanied them to Summerfield tennial. They plan to enter State where they were guests of a sis-

Mother Goose and others of her again—this time in telegrams—or in this instance, kiddiegrams, or-Mrs. E. B. Posey and children, iginated by Western Union. They

The kiddiegram is a special tele. Fort Worth, where they spent the graph service for children, made up on blanks attractively decorated with nursery characters in Mrs. Mary Palmer, accompanied bright colors. The service is copy-

Mr. and Mrs. W. M. Stewart Mrs. Hattle Rutherford and days at the Centennial Expost- Leslie announced the purchase

Fred Carswell and daughter, loan, returned to their home in Weatherford Friday. They were spent the Thanksgiving holidays here to attend the funeral of Mace with her parents, Mr. and Mrs. Miss Sayde Rigler and Miss Fran. Mrs. Lee Cocanougher returned Norma Jean Foster accompanied guests while at home Miss Lorene ces Fullingim were Amarillo visit. Sunday from a visit with her sistem to Weatherford for a short Wherry and Miss Johnson of

TO INSURANCE SESSION

R. E. Knott left yesterday morn ing for San Antonio where he will spend a week at a Great Ameria can Life Insurance Co. conventio Mr. Knott won an all-expense trip to the home office and convention but finished eighth in production of life insurance during November. He also stands high in the company, for the period beginning September 1, having written \$85,000 in insurance since that date.

Dr. Lyle H. Leslie returned this week from a trip that took in sev eral states. He was accompanied by Bascom and Orval Gibson, red, returned Sunday night from Glenwood, Alabama, who became Dallas where they spent the holi-chiropractic students here. new equipment for Richmond Unt-

Miss. Louise Jacobsen of Vernor Whitman, held Thursday. Miss John Jacobsen. She had as house

LET US HELP YOU WITH YOUR

CHRISTMAS SHOPPING

We have a nice assortment of Pictures, Fancy Kapoc Filled Pillows, and Scarfs of Various Sizes. Some new Lounge Chairs, Rockers and Occasional Chairs.

The 1937 Model Perfection Oil Ranges Are Now On Display. See Them!

E. B. Black Co.

Value Shoppers! Quality Shoppers! LOOK NO FARTHER FOR YOUR NEEDS

Flour



PACKARD'S

BEST

24-Pound Sack

48-Pound Sack

FRUIT CAKE INCREDIENTS

CITRON Pound _ ORANGE PEEL LEMON PEEL CHERRIES Pound PINEAPPLE Pound ---GINGER CURRANTS 2 packages CHERRIES Marachino, 5-os bottle BABO

2 /15c Cans

Mother's, 2-Lb Can **19**c

JELLY Carrant, Quince, Crabapple, glass POUND CAKE Hostess, 25c size WALNUTS Soft shell, pound ALMONDS

OLIVES

BRAZIL NUTS GINGER ALE Large bottle . PLUM PUDDING, Date Pudding, Fig Pudding, Heinz,

PECANS

Paper Shells. I

BUCKWHEAT FLOUR

Pound 45¢, 1/2 lb

JAM Old Orchard, 41/2 lb pail MEAT LOAF Dixie, lb can, 2 for CRACKERS 2-pound box ___ RAISINS 4-pound package

APPLE CIDER SUGAR Brown or powdered, 2 lb OLEOMARGARINE Red Rose, pound ... PRUNES

SOUP Heinz, can CHERRIES Chocolate covered, 15 box PEANUT BUTTER White Swan, stuffed, 31/2-oz bottle

LETTUCE

ONIONS

GRAPEFRUIT

Head

1-pound package CHILI BLEND

POPCORN. White or yellow, 2 lbs

APPLES mail Winesaps, BANANAS

Tuesday-Wednesday Bargain Day

MATINEE AND NIGHT

THE GUARDED HEART OF DIAMONDS ROW THAT

WAS TOO HOT FOR CROOKS TO ENTER!

10¢