

Wheat Growers Win Bout In Export Controversy

Following the confusion — and in some circles, near panic — over government intervention in a pending wheat and grain shipment to Russia over the past weekend, organized wheat growers have won a round according to Bill Nelson, Amarillo, an administrative officer of the Texas Wheat Board.

"We had Agriculture Secretary Butz' word early in the week that there would be no export controls on wheat and other grains. This was followed by William Simon's statement that all sales would be reviewed and then President Ford's statement that the shipment in question would be cancelled." Thus Nelson reviewed the chronology of the apparent crisis to The Brand.

"THE GOVERNMENT set a meeting with grain firms dealing in foreign sales to attempt to reach a policy. Organized wheat growers objected to this on the grounds that these firms were only brokers — that they did not own the grain and that the producers — who did own it — should be represented," Nelson said.

"In the face of this, the Washington conference was made an open meeting. Jerry Reese, executive vice president of the National Association of Wheat Growers (a recent Hereford visitor) and Gene Moos, a Washington state wheat grower, represented the association at this meeting," Nelson noted that Moos headed the association's committee on international policy.

The following guidelines grew out of that conclave, according to Nelson:

A SINGLE sale by a single company to one country in one week amounted to 100-thousand tons or more must have prior government approval. A single sale by a single company to one country in one day totalling 50-thousand tons will require prior government approval.

All other sales of wheat and other grains will only require 24-hour notice of the sale.

"The original controversial shipment was extra sensitive," Nelson said, "because the USSR had already gone on record as expecting a bumper crop of wheat by its own growers. The truth of the matter is there have been eight other requests for that much wheat and other grains from eight different countries besides Russia since Monday.

"At this point, I believe your wheat growers and other grain producers, possibly, can by the orderly marketing of their crops, realize the highest prices they have ever received. . . for wheat particularly," Nelson assured.

"BY ORDERLY marketing in this case, I mean withdrawing when the price is down and participating when the market price is up," Nelson pointed out.

"I want to emphasize one thing on the part of our organization: while we are solidly against government intervention in foreign trade, we are not a part of that segment who are demanding the ousting of Secretary Butz!" Nelson assured.



Little Tad

Tad Dixon, son of Hereford fireman, Richard Dixon, dons his dad's hat and boots and checked out "that big water gun" to be sure he was ready for an alarm. Tad was one of a host of youngsters touring the fire station as a part of the observance of Fire Prevention Week.



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Annexation of San Jose Given Council Hearing

The Hereford City Council, Monday night, managed to consider two requests for action and vote raises for city employees despite the fact that most of the meeting and all of the abilities of the five councilmen, City Attorney Earnest Langley and City Manager Dudley Bayne were occupied with a hearing on a petition for annexation.

The city had recently received a petition from residents in the Finlan subdivision known as San Jose. The matter was placed on the agenda for discussion and some 22 residents of the area appeared with their attorney, Juan Hinojosa of Washington, D.C.

RESIDENTS OF the area have problems of water supply, sewage disposal and bad streets. According to the history of the situation, these families built or bought in the sector outside the city limits for economic reasons since they did not have to comply with city building codes. The addition had once been a migrant labor camp and had a water well and lines to sites in the area. There has been a continuing problem and attendant controversy for some time over the water supply. Finally, those concerned organized and retained Hinojosa.

Even with City Councilman Paul Abalos' masterful job of interpreting for those not able to keep up with complicated legal explanations in English, the group took little interest in the fact that the area stood a greater chance of federal aid if they were not a part of the city and the offer of Mayor James Sears for the city to help them explore such possibilities.

Bayne explained that there were no federal funds available for the city to supply their needs once they were annexed. Sears and Langley tried in vain to explain that there were no city funds to supply water and sewer service, paving and curbs and gutters if they did annex the area without a bond issue which the council felt would not pass a vote of the taxpayers.

THE GROUP present for the hearing thought the thing to do was to call the election for a bond issue and seemingly could not comprehend that it would cost an estimated \$100,000 in engineering and legal work just to prepare for such an election.

Attorney Hinojosa and other spokesmen for the group declared that they did understand there would be certain expenses relative to meeting city codes once they were annexed and that those petitioning for annexation were willing to accept this expense. What they could not comprehend was why the council said it would cost \$1.5 million to supply water and sewer services.

It was again explained bi-lingually that the existing well and water lines could not be used by the city and that in

addition to laying sewer lines, these would be at least one lift station needed.

THEY WERE also told that it would cost each resident approximately \$400 to tie on to water and sewer facilities once the city had installed them. Too, it was noted that a large percentage of their

existing homes would be condemned under the city code that is visiting condemnation on structures now within the city limits. In addition, one city official inspecting the neighborhood in question counted more than 100 junk cars that would have to be removed . . . at the homeowners' expense.

Throughout the hearing the attorney for the group repeatedly asked the council to initiate annexation proceedings, even in the face of the stated handicaps and the further obstacle of state statutes that, per se, block such annexation. City Attorney Langley faced Hinojosa candidly at the close of the meeting and told him he believed he was pushing for annexation for "one more stick to whip us with" by suing for the services requested when the city could not supply them.

Hinojosa smiled and made his exit.

IN OTHER business the council felt a request for a road on the east line of the airport property would be more properly made to the county commission and let that body request from the city any needed action to open and maintain this artery.

Bill Albright of the Deaf Smith County Chamber of Commerce presented a

Dinner Set For Clayton

Plans for a "Bill Clayton Appreciation Dinner" have been announced in Hereford for Nov. 11, according to Bill Gentry, chairman of a countywide steering committee.

Clayton, an outstanding state representative from Springlake, is the leading candidate for the Speaker of the House position next year. Gentry said the dinner is "primarily for Deaf Smith County residents as a means of showing Mr. Clayton our appreciation for his service over the years."

THE DINNER is scheduled for 7 p.m. at the Civic Club Center on Nov. 11 with tickets priced at \$25 each. A steak dinner will be served and an informal program is planned. Proceeds above the dinner will be used in Clayton's House race and for travel expenses used to and from his district.

Other members of the steering committee arranging the dinner include Don Zimmerman, Jim Sears, Harlan VanderZee, Jimmy Alfred, Mrs. Margaret Formby, Jeff Carlile, and Mrs. Argen Draper.

modified version of the request for aid in printing new brochures tabled at the last council meeting. Albright explained that he had explored the possibility of reprints of the existing brochure in a small quantity to cover the needs of a few months. He requested \$450 from the city (the first request was for \$2,000) and it was voted upon the condition that the county voted a similar amount.

City Manager Bayne presented recommendations for cost of living wage adjustments. These ranged from 7.5 to 8.5 per cent across the board with the variance only a matter of rounding out to the nearest dollar. He told the council that such raises taking effect Oct. 1, would cost the city \$22,400 to the end of the current fiscal year.

The raises as presented were authorized without dissent.

Victim Is Pinned in Wreckage

A man identified as Fred Walker, Box 326, Sudan, suffered undetermined injuries Wednesday morning when his pickup truck collided with a cattle truck three miles north of Summerfield on Highway 1057.

Dense fog prevailed at the time of the accident shortly after 8 a.m. and according to the report of the mishap, Walker failed to see the cattle truck as it proceeded after halting at a stop sign.

WALKER, 63, was pinned in his vehicle for about 30 minutes while a team from the Hereford Volunteer Fire Dept., assisted by personnel from the sheriff's office worked to free him. John Gilliland worked his way into the crushed cab to dress the victim's head wound that was bleeding profusely.

After firemen had sawed through restraining points and removed the hood of the pickup which had gone into the cab, a wrecker pulled the wreckage apart and Gilliland removed the injured man and placed him in an ambulance.

Authorized personnel working at the scene said they were greatly hampered by a throng of spectators that gathered and refused to move back from danger points until forced to do so. Even as the ambulance left with the victim, onlookers had to be ordered out of the road so the vehicle could get underway to the hospital.

A HOSPITAL spokesman told Walker's son Jerry, who had been summoned, that the injured man suffered from a puncture wound in the head not believed to be serious and from as yet undetermined chest injuries but said he was conscious and speaking rationally.

Don Samuels investigated the accident for the Texas Department of Public Safety.

El Paso Game Crucial for Rest of Season

The Hereford Whitefaces, trying for a comeback after a stunning 35-7 loss last week, will meet El Paso Burges in the Border City Friday at 7:30 p.m. (8:30 p.m. Hereford time) for the Herd's last non-conference game this season.

The outcome of the contest could tell the story for the duration of the season for Hereford. A loss, especially a big loss, could destroy any momentum the Herd may have gained in their two wins of the season. A win might put the Herd on over the hump and make them contenders for the District 4-AAAA title. The Herd won the title last year, but has been picked to do no better than fourth in the conference this season. Hereford is rated a two-point favorite Friday night.

Hereford carries a 2-3 record into the contest with losses to Pampa, Palo Duro, and Amarillo High. Borger and Canyon were victories for the Herd, although by slim margins.

BURGES HAS a 2-1-1 record. They played city rival Ysleta to a 0-0 tie, beat Alamo 14-3 and Carlsbad 12-0. The only defeat Burges has suffered has been at the hands of Las Cruces Mayfield 24-17. Mayfield was in the New Mexico playoffs last year.

When asked about the Burges team Tuesday morning, Coach Larry Dippel replied, "We don't know a lot about them. We've seen three of their game films, but we've never scouted them in person."

"We pretty well know what they're going to do, though," said Dippel. "They're a big football team and they have some kids with some speed at their running back positions. Burges is a triple option team and they work out of a pro set. Defensively, they work a 5-2 front

and they stunt a lot from this 5-2 front. It would appear that they play more man to man in their defensive secondary than any other team we've met this year."

DIPPSEL SAID some offensive tactics of Burges could present problems for the Herd defense. "They could cause us some special problems because they shift on every play. They line up in one

formation and then shift to another during the count. With our monster man defense, we shift to one strong side and show our defensive strength on that side. Their shift will make us play differently in the secondary than we're accustomed to playing."

Commenting on the 35-7 loss to (THE BRAND, Page 2)

GoPro Leaders Named

The five sub-committee chairmen for the formation of the Goals for Progress Committee have been selected by directors of Deaf Smith County Chamber of Commerce.

The five men, and their sub-committees, are: Jim Conkright, quality of life; Tom Burdett, economy; G.G. Nieman, governmental functions; Herman Ford, education; and Lynton Allred, transportation.

DIRECTORS appointed the five chairmen during a meeting Tuesday morning, and all had been confirmed Tuesday afternoon. "We are highly pleased with the enthusiastic response of the men picked to serve in these positions," stated Roy Faubion, C of C president.

The chamber board initiated the GoPro committee "to plan, conduct research, develop and compile a comprehensive development program."

The need for the committee was outlined by C of C directors as a means of "developing programs, projects and priorities to insure the orderly growth and development of Hereford and Deaf Smith County during the fourth quarter of the 20th Century."

"THIS COMPLETES the work of the chamber board in organizing the GoPro committee," stated Faubion. Directors had previously announced the selection of Wesley Gulley as general chairman and A.J. (Major) Schroeter as vice chairman. The committee will be composed of 40 members when all sub-committees have been selected.

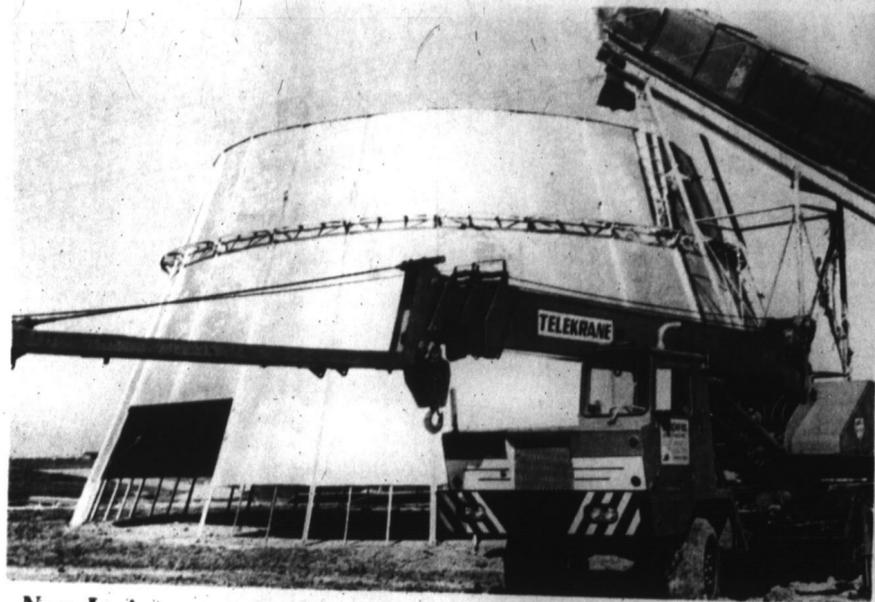
Still to be appointed are six members for each sub-committee. The organizational chart calls for the general chairman, vice chairman, and sub-committee chairmen to make these appointments. Each group will then select one of its members as vice chairman of that sub-committee.

In addition to the chairman, his assistant, and the five sub-committee leaders, the steering committee of GoPro will also include the mayor, county judge, and school board president.

THE FIVE chairmen represent a cross-section of the business community. Conkright is a farmer-rancher; Burdett is an attorney; Nieman is publisher of The Brand; Ford is in the insurance business; and Allred is in the wholesale oil and gas business.



GoPro Sub-Committee Chairmen: Conkright, Burdett, Nieman, Ford, Allred



New Incinerator

Engineers and materials arrived from Memphis, Monday and work began immediately on Hereford's new incinerator. Here is seen progress made by Wednesday noon. In the foreground with boom "at rest" is the huge

crane that will raise the remainder of the panels to give the big burner its cone shape. This new unit will have a complete inner liner according to City Manager Dudley Bayne who estimated the unit should be ready for use in 45 days.

Road Improvements Include Deaf Smith

Deaf Smith County has been allocated a considerable portion of the \$2.2 million set aside to upgrade Panhandle highways in the 1975 State Highway Safety and Betterment and Farm to Market Improvement program. Funds just approved by the Texas Highway Commission include \$499,000 for farm to market road improvements in the Panhandle, \$458,500 to upgrade U.S. and state highways and holds \$842,500 in reserve for use next year for seal coat projects in the Panhandle.

THE PROGRAM mostly provides additional funds for projects in previously approved programs. All projects in the program except one have been previously authorized by the Highway Commission. Amarillo District Engineer A.L. McKee said the following farm to market road projects and monies were approved: Deaf Smith County: This program allocates \$42,000 for a previously authorized project involving hot mix asphaltic concrete pavement to be laid on FM 2943 from where the FM road intersects with U.S. 60 three miles northeast of Hereford south to the Castro County line, a distance of 6.2 miles. McKee said the Highway Safety and Betterment portion of the program includes

westward to Holly Road (FM 2856), a distance of 2.8 miles. Work on removing the concrete median along this portion of U.S. 60 and creating a continuous left turn lane is nearing completion.

This program also adds \$10,000 for work on U.S. 385 in Hereford. Additional turn lanes are being constructed at the intersection of U.S. 385 (25 Mile Avenue) and Loop 211 (Park Avenue). The additional lanes will accommodate a heavy traffic flow at the intersection.

Highway Department resident engineer Donald D. Day of Canyon is supervising the FM 2943, U.S. 60 and U.S. 385 jobs in Deaf Smith County. Contracts for the three projects were awarded in June to Jake Diehl Dirt and Paving, Inc. of Hereford. Low bid was \$371,940.

THE 1975 State Highway Safety and Betterment and Farm to Market Road Improvement Program amounts to \$50.2 million in Texas. The program includes work on 709 projects in 201 counties, involving 4,328.2 miles.

The work to be performed under this annual program includes widening of pavements, providing additional surfacing, resurfacing, sodding, improvement of shoulders, and other work.

Fifty-two per cent of the work will be on U.S. and State-numbered highways, 47 per cent on farm to market roads, with one per cent reserved for later assignment.

Statement Endorsed By C of C

Following presidential intervention in wheat and grain exports over the past weekend, the board of directors of the Deaf Smith County Chamber of Commerce, by unanimous consent, issued a strong statement in support of beleaguered producers strongly represented in the economy of this area.

Here is the complete text of their statement:

"REPRESENTING the vast agricultural area comprising Deaf Smith County, Texas, the Board of Directors of Deaf Smith County Chamber of Commerce strongly and vigorously recommend immediate cessation of Federal Government intervention in economic activities resulting in controls, ceilings and restrictive regulations which deny or reduce the practice of free enterprise.

"Further, it is noted that the agricultural sector has historically been the target of selective regulation which impedes the orderly process of supply and demand. Such action is not in the best interest of this country, the State of Texas or the agricultural element of this community.

"OFFICIALS at all levels are enjoined to actively support legislation, programs and projects which will reduce or eliminate Federal intervention and will promote and foster the competitive enterprise system."

Where Have Pilots Gone? 250 Recorded in Hereford

[EDITOR'S NOTE: Benny Womble, local businessman, learned to fly during World War II although he was too young for a military flying career. His flying enthusiasm has never waned. Doing what he calls "doodling" Womble has gone a bit further than the bad-weather hangar talk about the good ol' days and the good ol' guys around the coffee pot. With an occasional note from our files, here is the "flight pattern" his thoughts have taken.)

By **BENNY WOMBLE**

Where have all the pilots gone?

That is a good question in spite of Hereford's 250 pilots and 29 private aircraft and many people are asking it. World War II turned out more pilots than at any other time in our history and at the close of hostilities, as they say, there seemed to be one government surplus airplane for each pilot and those selling for ridiculous prices.

SURPLUS DC-3s sold for as little as \$1,500. Primary trainers were as cheap as \$200 to \$300. A PT-17 could be had for as little as \$400 or \$500. This same airplane, after years of dusting usage, is being rebuilt now to standard usage and is being sold for about \$15,000.

In addition to the large number of military-trained pilots, the government established a flight training program where any eligible veteran could even start from scratch and learn to fly at no cost to him.

In the face of this apparent ready-made market, aircraft factories were turning out beaucoup planes in a variety to match any need a prospective flyer-buyer might have. All of this flight training programs and airplane production... assumed the returning vet was just dying to get into the air.

AT SOME point along this line of thinking, someone neglected to ask the veterans.

Those participating in postwar flight training were apparently more interested in using eligibility than in flying. As eligibility benefits were used up, enrollment dropped and flying schools were in financial trouble.

Returning military-trained pilots stayed away from civilian aviation in droves and the civilian-trained pilot soon did the same thing. As a result, the whole aircraft industry had a surplus of unsaleable airplanes and the used market dropped drastically.

MANY SMALL airplane factories closed down. Companies with such venerable names as Aeronca, Cuber, Ercoupe, Stinson, Swift, Taylorcraft, Luscombe, Porterfield, Interstate and many others were buried in the dust of disinterest.

So, the real question is... where did the pilots of this immediate postwar era go?

Ask among any group of acquaintances and the answer might surprise you. Successful businessmen from the field of agriculture to the legal profession have buried the talent of flying... and often, distinguished service records... under the abilities and accomplishments they pursue today.

Going from the question of **WHERE** they are to **WHY** they are, brought the number one answer that flying had become too expensive. Yet the person answering: "finances" spends as much on other things such as a boat, luxury car, motor home, nice travel trailer or an impressive collection of antiques, as... we have another question:

What is wrong?

EVIDENTLY, those who do fly and those who build personal airplanes have done a real poor job of selling the public the usefulness as well as the fun of flight. Too, safety has been underplayed. The fact that many think the commercial airlines the only safe way to fly is proof that a selling job can be... has been done.

The modern airplane is much safer and much easier to fly than the ones we had when I learned to fly back during World War II. Even radio navigation is now real simple to learn.

Most of those learning to fly today do so for business or career reasons. The Veterans Administration program is an advancement course now. Participants have to earn their own private license and pay 10 per cent of any VA course beyond that.

I ONLY KNOW, personally, of two local pilots either ex-military or ex-VA trained that are still flying. By now, I am of the opinion that only those who have paid their own way in learning to fly are going to keep flying to save their investment.

So, my own answer to my original question... where have the pilots gone?... is that they all just flew away.

[EDITOR'S NOTE: Interviews at the local level bring some of Womble's general observations close to home. Many pilots with combat records have charted other courses in the Deaf Smith County way of life. Some will talk about it; others are modest.

Earl Stagner, now an executive with a local automobile dealership, flew B-17s, then the larger B-29s from South Pacific bases during World War II. Stagner stayed in the reserve corps and spent many days expecting to be called up for the Korean War as a part of a combat-ready bomber crew but the summons never reached his camp. He said he considered aviation for a career following WWII, particularly the administrative end but there was a great deal of opposition at that level for the flying-oriented veterans. Too, he and his wife felt another career would offer a more quiet, stable atmosphere for raising a family.

Ed Linn, a local attorney, was a navy pilot during World War II. He said there was a time when he thought of flying for a post-war career but he had already determined on a law education and the war only delayed that ambition for a time. He added that, at the close of the war, he was tired of flying just as a truck driver would be tired at the end of a long haul.

Womble was correct. There are others in agriculture, real estate and other industries in the area who were modest about any discussion. However, all noted that they followed with interest the course of aviation on the local scene and felt themselves more active than most cities in this area.

Of the 250 local, active pilots, five are women and one of those, Dumas Smith at Hereford Flying Service, holds a commercial license. There are some 29 single engine private planes and four twin-engine aircraft at the local field.)

Summit Termed Constructive

By **JOHN TOWER**
Texas Senator

The Economic Summit, in Washington, D.C., culminated a month-long series of conferences on our national economy. Representing my colleagues in the Senate as well as the people of Texas, I attended and participated in the entire two-day summit, paying close attention to the views expressed by representatives of consumers, business, labor and the academic community.

Despite assertions that the Economic Summit would be a rhetorical exercise, it was in my view, very constructive. Representatives of virtually every sector of the economy exchanged views both formally and informally with a no-holds-barred attitude. The comments of the participants were thoughtfully conceived and articulately expressed. They will provide an excellent basis for policy formation.

The conference has shown that the blame for our current inflationary situation cannot be traced to any individual, group of individuals or event, but to a combination of strains placed on our economy by both internal and external forces, many of which are difficult to control. For one thing, we all make demands on our economic system without thinking how these demands are to be supplied.

Since the 1960's, we have come to regard the government as a bottomless well from which money can be drawn to quench the social thirst of our nation. We are all too late in realizing that these social programs must be paid for, and that we cannot just create more money for that purpose. We have learned the hard way that unlimited money supplies means unlimited inflation. What that means is that fiscal responsibility is the ultimate consumer protection.

We as Americans must rise to the great challenge of inflation as we have to other challenges as we moderate our demands on our economic system. If we do not conquer inflation we will lose not just some jobs or luxuries — we may lose our entire system of government and our free society as we know it.

I have given considerable

thought and attention to the direction we must follow and I would like to share with you my thoughts. I emphasize that our united actions will not produce instant solutions but gradual improvements over an extended period of time.

FIRST, WE must strive, particularly here in Congress, to remove the government roadblocks to private initiative. This entails cuts in government spending, responsible monetary policy enabling individuals and businesses to operate in an economic climate of growth and stability, and a reduction in taxes to allow private citizens to keep more of their earnings. All this means less government, but also more leadership.

Second, we must encourage more productive output and improve efficiency in federal

and state governments and in private industry. Government imposed restrictions of competition and our free market economy should be reviewed, and we must reevaluate government programs which impose enormous costs upon American business and the consumer. Private business and labor must also carefully evaluate their policies to eliminate waste and non-productive efforts.

Third, we must realize that halting the inflationary spiral will not be without some hardships and dislocations. Cautions, or hardship sharing, should be available to distribute the inherent pain of conquering inflation. Direct and immediate assistance to lagging industry must be considered as one such cushion as well as a constructive form of public service employ-

ment.

Fourth, inflation is not a unique condition for the United States. The entire world is economically interrelated, and any action taken by our nation may impact on other nations. This point is being emphasized by the World Bank and the International Monetary Fund which are holding their annual meetings here in Washington. Their message is all too clear — international cooperation is a prerequisite to world economic stability and order.

Most of all, we must not allow partisan skirmishes to sap strength from our all-out effort to conquer inflation. Our entire political and economic system — based on individual freedom of action — is at stake. Let us one believe that the costs will not be great.

Herd-- from Page 1

Amarillo High last week, Dippel said. "The boys were down after the game, they were disappointed, and reacted like we felt they should. We're going to come back, though. In fact, I think Monday's workout was the best we've had all season. The boys feel like they didn't perform against Amarillo High."

Amarillo High's coach, Ken Clapp, was heard in a radio interview Tuesday morning. "We were hungry for the win," said Clapp, "after our disappointing loss to Plainview the week before. Our boys played well, our line played excellently, and the sophomore Perry Williams did some fine running."

WHEN DIPPEL was advised what the Amarillo High coach had said, he replied, "We just didn't put out the effort that you do to win. I felt it was our worst game of the season. We lost to Pampa because of mistakes we made, but against Amarillo High we just didn't put out the effort. They were hungry and we knew it, but we didn't do anything about it."

Any changes in the Herd for the game against Burges? "Well, we're going to an I formation on offense. This will help us cut down on plays and improve our execution. We also hope to get better blocking out of our backs from the I formation."

Personnel will stay much the same as in past games, but Dippel will be losing the services of one player while gaining another. Roy Martinez, a promising

tailback, will not be able to play this week due to scholastic ineligibility.

ON THE other hand, doctors have given the go-ahead for Dave Charest to play again. Although Charest has been out with possible knee damage, doctors have released him to play. The extent of the knee damage is unknown, and Charest might play only a short time, or the rest of the season.

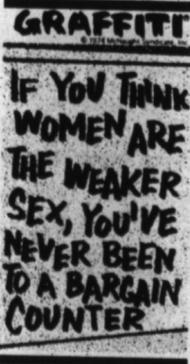
On defense, Kent Hollingsworth will be back in the secondary in place of Doug Charest. Hollingsworth has been out with a broken hand, and Dippel is not sure how effective Hollingsworth can play.

Carl Lee Graves, a sophomore, has been moved up to join the varsity squad. He began the season on the sophomore team, moved up to junior varsity last week, and to varsity this week. Graves will play out of the fullback position. "We have been pleased with the progress Graves has been making at running back. But he's a big kid and won't get to carry the ball much from the fullback slot. We will mostly depend on him to help us block," said Dippel.

COMMENTS ON sophomore Terry Brady's performance last week? "Brady has good feet. He's not quite as fast as he looks, he just has good footwork. He makes quick cuts. He just has that instinct to run."

Starters for the Friday night game will include offensive regulars Mike Crim at quarterback; Doug Charest and Brian Edwards at running backs; Mike Munnerlyn at wingback; Kevin Malone at right end; Ronnie Ohlg at split end; David Fish and Melvin Betzen at tackles; Kevin Fox and Danny Collins at guard; and Dennis Evans at center.

Defensive starters will find Kent Hollingsworth, Mike Artho, David Artho, and Mike Munnerlyn in the secondary. Defensive linemen will be Terry Bell and Jimmy Sanchez at ends; Vance Hennington and John Paetzold at tackles; and Luis Marquez at noseguard. Linebackers will be Dennis Evans and Danny Jones.



The Hereford Brand

Established 1901
Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$3 per year; other points \$4.20 per year. With The Sunday Brand—both papers \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 per cent sales tax).

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Punt, Pass, Kick Winners
 TOP: These are the 8, 9 and 10 year old winners in the local "Punt, Pass and Kick" competition. Back row from the left: Steven George, Jeffrey Streun and Mark Collier. Front row from the left: Don DeLozier and Stacy Evans. BOTTOM: 11, 12 and 13 year old winners are (back row from the left): Tony Martinez, Chris Schumacher and Jeff Flippo. Front row from the left: Felix Soliz, Mark Brown and Curt McNaney. These boys will go to zone competition in Amarillo, Saturday. Punt, Pass and Kick is an annual competition for these age groups fostered by Ford Motor Company. It is sponsored at the local level by Orval Watson Ford.

Dates Set For Teachers Exams
 E.B. Posey, Director of Teacher Certification at West Texas State University, has announced the testing dates for United States History examination. The tests are scheduled for teachers who wish to become certified to teach Texas and national history in public schools. West Texas State is designated National Teacher's Examination Center. Dates set for the test in the Canyon campus are Nov. 9, Jan. 25, Apr. 5, and July 29. Final dates to register for those tests are Oct. 17, January 2, 1975, March 23 and June 25. Those interested in further information regarding the testing program can receive a "NTE Bulletin of Information" from the Testing and Counseling Center, West Texas State University, Canyon, TX 79009.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. William Jobe, Rt. 2; Mrs. Blanche Hill, 116 Elm; Paul Hubbard, 631 Ave. H; Melvin Kalka, Box 683; Paul Jones, Bovina; Peter Hernandez, 200 Whittier; John Dawson, 607 Star; Mrs. Charles Cury, 106 Nueces.
 Mrs. Daniel Brooks, Friona; Mrs. Roger Barnett, Vega; Mrs. Alfonso Aguirre, Box 1132; Mrs. Leona Packard, Rt. 3; Eugene Mullican, Box 1875; Roy Monroe, Rt. 2, Reynaldo Martinez, Box 1571; Morris McGaughey, Wildorado.
 Andrew Kelly, Vega; Mrs. Emiliano Lasoia, Rt. 2; Mrs. Mildred Ramey, Kings Manor; Mrs. James Shafer, Friona; Mrs. Richard Sims, Rt. 5; Mrs. Johnnie Smith, Dismitt; Rafael Soliz, Box 1453; Henry Whittington, 230 Ave. D.

PATIENTS DISMISSED

Lillie Hostetler, Mrs. Mae Russell, Mrs. Ethel Logan, Mrs. Ricardo Mendez, Mrs. Macrina Quinones — Oct. 8.
 Mrs. Ramiro Garza, Mrs. Pete Casias, Anselmo Gonzales, Mrs. Trudy Hall, Mrs. Sam Pruitt — Oct. 7.
 Mrs. Daniel Koenig, Mrs. Buxy Arawinc, Mickey Roman, Mrs. Fernando Garcia — Oct. 6.
 Mrs. Jose Garza, Mrs. Adela Gonzalez, H.J. Thomas, Libby Wood — Oct. 5.

VA Announces Insurance Term

Vietnam-era veterans discharged during a four-year period before August 1 have until August 1, 1975, to apply for low-cost Veterans Group Life Insurance (VGLI), according to Jack Coker, Veterans Administration Regional Office Director.
 An estimated 2.7 million veterans separated from April 2, 1969, through July 31, 1974, are eligible for the insurance. It is designed as interim protection during readjustment to civilian life.
 Servicemen discharged since August 1 will receive application forms automatically, Coker added.
 Nonrenewable, five-year term coverage is available in \$1,000 increments up to \$20,000. Monthly premium for the maximum coverage is \$3.00 for veterans aged 34 and under and \$5.00 for those 35 and over.

Game Room Discussed

A new game room at Community Center was a point of discussion Sunday evening at a hamburger supper held for teenage board of directors at the Glenn Watts home, 308 Star.
 The new activity room, which is open to all teenagers from 3:30 - 6 p.m. each weekday, features air hockey, table tennis, foosball and a pool table. The recreation program is the result of six months planning by Mrs. Watts.
 Several tentative projects were discussed by the board members. A costume dance for high school students was proposed for Nov. 7, an open date in the Whiteface football schedule. Another dance, on New Year's Eve, was also considered.
 Football, table tennis and chess tournaments were nominated to begin after football season has terminated. The next meeting of the Community Center Teenage Board will be Oct. 20 at 8 p.m. at the center.

Look Who's New

Mr. and Mrs. Ricardo M. Mendez Jr. are the parents of a son, Ricardo III, born Oct. 5. He weighed 6 lbs. 14 ozs.
 Mr. and Mrs. Roger D. Barnett are the parents of a son, Cody Joseph, born Oct. 5. He weighed 7 lbs. 3 ozs.
 Mr. and Mrs. Ramiro Garza are the parents of a son, Ramiro Jr., born Oct. 5. He weighed 7 lbs. 12 ozs.

Services In First Aid, Swim Programs Rewarded

A 15-year service pin was presented to John Gilliland in the fall board meeting of Deaf Smith County Red Cross Chapter Tuesday morning at Community Center, and 10-year pins to Mmes. Ted Higgins, Wesley Fisher and C.E. Rush.
 Gilliland is currently county chairman of first aid, has been instructor in the water safety and first aid programs. He reported on first aid classes now in progress and demonstrated use of new equipment.
 The three women have all been active in the water safety program, as instructors in summer swimming classes held each year by the County Red Cross.
 Mrs. Richard Zinser, water safety chairman, gave a report of 1974 classes, saying that 732 were enrolled in the four sessions, 431 certificates were

granted for completion of classes, 40 instructors and 35 aides gave their services to teach children and adults to swim or improve swimming skills.
 Based on the customary charge for group lessons in swimming, the cost to students would have totaled \$24,705 if pay had been received for the instruction, she added.
 Mrs. T.E. Seigler Jr. summarized discussions at a recent meeting of nurses with a Red Cross disaster consultant, Odell Woodie of Lubbock. Don Daugherty, new disaster chairman for the county, reported \$30 contributed through this chapter for relief in the Honduras hurricane area. Genevieve Miller, executive secretary, read the proposed budget for 1974 and said the chapter has been able to meet

all its 1974 obligations in full because United Way reached its goal in 1973.
 The budget calls for a total of \$10,006, with \$4,289 for national requirements and \$5,717 for chapter requirements. In the latter category are \$1800 for service to military families, \$300 for disaster relief, \$315 for community health and safety, \$2400 for salary, \$600 for rent, \$197 for office supplies and telephone.



In Germany, fir trees were once believed to be able to cure gout.

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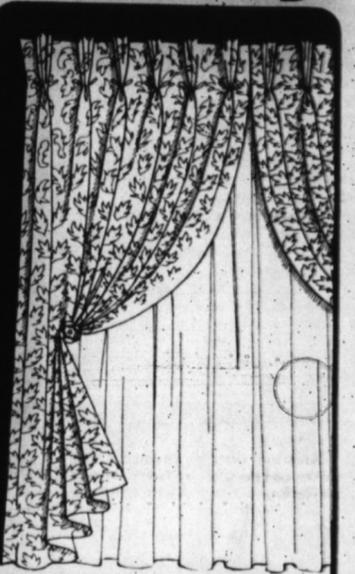
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CHARGE IT!

20% off all women's winter-weight sleepwear.

Sale 4.00 to 5.60

Reg. \$5.00 to \$7.00. Here's a sale to take the chill off winter nights. Our entire stock of women's winter-weight sleepwear 20% off. Long and short gowns, two piece sets, jump suit looks, some with feet. Cozy fabrics like flannel, polyesters and many more. And besides the bright colors we have prints, lace trims and appliques. Junior and misses sizes.

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JCPENNEY XTD TRUCK TIRES	SALE	F.E.T.	CARGOMASTER II SALE	SALE	Highway F.E.T.
TOP OF THE LINE			TRUCK TIRES		
825 x 20/10	\$99	\$6.31	825 x 20/10	\$99	\$6.31
900 x 20/10	\$110	\$7.40	900 x 20/10	\$79	\$7.40
1000 x 20/10	\$137	\$9.87	1000 x 20/10	\$99	\$9.87
1000 x 22/12	\$144	\$10.18	1000 x 22/12	\$105	\$10.18

Sugar Price Blamed On Demand

"Why the big increase in sugar prices" is a frequently asked question these days.

Although there is no one answer, one consumer marketing information specialist suggests that the biggest reason for the jump in the cost of sugar is the same reason that has upped many other food prices — demand has increased.

"As people around the world are becoming more prosperous, they are buying and using more sugar. Mrs. Gwendolyn Clyatt with the Texas Agricultural Extension Service, The Texas A&M University System, pointed out this week.

Supplies are not keeping up with the demand. The sugar industry has not been an expanding business. Historically, sugar has always had a small profit margin, and investors are not anxious to put their money into sugar mills and refineries when other investments

promise greater financial returns, she explained.

"This, along with tripled building costs, does not suggest any immediate increase in the building of sugar mills and refinery facilities.

"Another deterrent to building new facilities is the uncertainty of the supply of raw product. The largest part of our sugar comes from sugarcane, with nearly one-third of our domestic supply produced in Hawaii, Louisiana, Florida, Puerto Rico, and the Virgin Islands," she said.

Sugarcane production has decreased about 10 per cent in the last decade. Expansion of sugarcane production is not a speedy process as it takes nearly two years for sugarcane to get into commercial production.

But what can consumers do? "Sugar can be decreased or omitted altogether in canning and freezing. Ripe fruits may be

canned in water, fruit juice, or a light syrup instead of a medium or heavy syrup," Mrs. Clyatt suggested.

Small fruits such as berries can be frozen whole on trays without sugar and then packed into freezer containers.

But the specialist noted that we can't eliminate sugar in jams and jellies because sugar is essential for a high quality product which keeps well.

"Also, with obesity a major

nutritional problem in this country, many of us could well afford to cut out most of the sugar in our diets. Many times we add sugar out of habit to foods that really don't need any additional sweetening such as ripe berries and grapefruit.

Another way to reduce the use of sugar is to serve custard, pudding, fresh fruit and other less sweet desserts to replace pies, cakes and cookies, the specialist suggested.



GSPA Launches Fall Campaign

Oct. 1 marked the beginning of the fall membership campaign for Grain Sorghum Producers Association, according to A.R. Dillard, Deaf Smith County GSPA Director.

A GSPA director served on several top level advisory committees, including the Federal Energy, USDA's Feed Grain and the National Cost of Production Advisory Committees. Other county directors serve on state and county level committees, advising agriculture officials of the sorghum producer's viewpoint.

Dillard urged area farmers to mail their membership dues early this year. He stated, "Membership in GSPA is one of the best bargains available. For just \$10 annually, you get representation in Congress, contribute to world-wide market development and have

Hereford Cattle Break Records

A record-breaking 207,882 registrations were recorded by the American Polled Hereford Association during the fiscal year ending Aug. 31, a major milestone in the history of the hornless whitefaces, America's first native beef cattle breed.

The breed's growth momentum is reflected in figures released by the American Polled Hereford Association in Kansas City, Mo., which registered more than 200,000 animals for the first time in its history. This year's total shows a 26 per cent increase over last year's figures.

APHA President Orville K. Sweet attributes this continuous increase in registrations to the fact that Polled Herefords have

stayed with the "basics," emphasizing the importance of a calf from every cow each year, enough milk to raise a thrifty calf, superior growth rate that makes a profit and the naturally hornless head.

"The faith the breeders have in Polled Herefords is evident when one considers that Polled Herefords are the only major beef breed that has not experienced an over-all decline in registrations," Sweet says.

The theme of "204 in '74" was announced at the Association's annual membership meeting in Denver last January. APHA member-breeders responded by registering more than 3,000 more calves than the goal called for, indicating their optimism for the future of the breed.

Ag Credit Good In Texas

Texas country banks may be out-of-step with the rest of the country — they appear to be in good shape to serve farmers and ranchers, says an economist in agribusiness for the Texas Agricultural Extension Service.

Dr. Wayne Hayenga recently surveyed the state's agricultural lending institutions to determine the agricultural credit climate. There were 98 respondents among banks, production credit associations, Federal Land Banks, Farmers Home Administration and other credit agencies.

Sixty-one per cent of Texas banks reported they were actively seeking new farm and ranch accounts as compared to only 19 per cent that reported cutting back on loans because of a fund shortage. Also, last year they had to refer fewer customers to non-bank credit agencies or to correspondent banks. Loan-deposit ratios were reported normal in 55 per cent of the banks; 33 per cent reported a drop in loan-deposit ratios.

"We are closer than ever to seeing our goals fulfilled," Lowery said. "But, we must not let upon our financial support to Water Inc. until we are assured of an adequate supply of municipal, industrial and agricultural water." Lowery will organize more than 200 membership drive workers for the annual sign-up emphasis.

Members Sought By Water Inc.

Action today for water tomorrow will be the theme of the 1974 Water, Inc., membership drive and the month-long campaign will be launched at a Membership Drive Leadership Rally in Lubbock Nov. 9, according to James Hall of 626 Westhaven, member of the steering committee.

"We have set a goal of 1,200 members," Hall said "and we will be conducting a simultaneous effort to inform the general public about developments and expectations in water importation."

Other members of the steering committee are Edward G. Weber, Amarillo; Joe D. Unfried, New Home; J.W. Buchanan, Dumas; Sam Spikes, Seminole; Lloyd

Beef Values Varied Now

Beef features are more scattered this week — with ground beef, chuck cuts, sirloin, rib and round steak on special in some stores, one observer reports.

She's Mrs. Gwendolyn

Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Many features are on "baby beef" — and include chuck roasts and steaks, round steaks, ground beef and liver, she added.

Wind, Rain Eat Away Soil

If you can see signs of erosion on cultivated land, you are probably losing soil at the rate of more than 14 tons per acre per year.

"A loss this high shows that the land is inadequately protected," Tom Cunningham, Soil Conservation Service District Conservationist said. "Generally, losses much higher than this occur when rain or wind can strike bare cropland. Very steep unprotected land can lose more than 300 tons of soil per acre per year."

"It is not particularly important that the farmer or gardener is able to tell how many tons of soil is lost," Cunningham continued. "SCS conservationists can figure this for those who really want a good estimate. The important thing is that if the farmer and gardener can see erosion—something needs to be done, fast."

"A common misconception is to blame all visible water erosion on running water, which we call 'runoff,'" Cunningham said. "Runoff does cut ditches and rills, but is generally a sign of advanced problems, which actually start with raindrops striking bare soil."

"You can prove this to yourself by observing bare soil in a small flower box or enclosure. Beating raindrops will actually erode the surface of the soil by splash action with no runoff at all. On the other hand, if you cover the box of soil with clippings, or plant it thickly in grass, no measurable splash erosion will occur. What this tells us is that a cover on the cultivated land—either vegetation or a mulch—is the best soil protection."

"There are several things that farmers and gardeners can do about erosion," Cunningham said. "First, practices can be used that keep a cover on the land. Believe it or not, this can be done even in fields of sorghum, cotton, corn, or soybeans with a practice called minimum tillage."

"Contouring, crop rotation, terracing, and other methods are also helpful to keep runoff from carrying sediment from the field," Cunningham said.

"For the gardener, a compost heap is a good investment in

erosion control," Cunningham said. "Just build a big box of old boards or wire fence in a circle in your back yard and put all your leaves, grass clippings, and organic waste in it."

"Over time, nature will transform this material into excellent organic fertilizer. Mixed into the garden, compost will make the soil more spongy. It will absorb and hold more water. Used as a surface mulch, it will prevent water erosion."

Home gardeners can also use farm-tested practices. Contouring rows and using terraces in a home garden shortens the slope and reduces erosion. The contoured rows capture the soil particles that the raindrops knock loose from the surface.

Rotations—moving plants around in the garden—can serve as a conservation practice and will also reduce disease. And there are edible plants such as turnip greens that can be used as a protective winter cover crop.

"For the farmer, reduction of erosion starts with wise land use planning," Cunningham said. "A conservation plan utilizing up-to-date conservation methods is the farmer's best bet for full production and income over the long term with the smallest loss of his basic soil resource."

Conservation planning assistance is available. For more information, contact your soil and water conservation district office or the Soil Conservation Service.

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Short-term loan demand is expected to increase by 70 per cent, according to the responding institutions. Forty-seven per cent expect interest rates to remain about the same while 29 per cent expect a decrease.

Nearly half of the lenders reported that both current and expected demand for real estate loans would remain at current levels. Sixty-three per cent indicated that long term interest rates would remain about the same, with 19 per cent expecting rates to go down.

Losses Reported On Produce

Commodity Credit Corporation has released its report of financial condition for the fiscal year ending on June 30.

The net loss reported by CCC for the fiscal year was \$3,090,957,456 which is only 54.9 per cent of the \$5,632,142,744 loss reported for the previous fiscal year. The losses for fiscal year ending June 30, 1972 were \$4,666,022,486.

There were a few commodities reporting a gain, not

Waxy Sorghum Not Digestible

Texas Agricultural Experiment Station studies suggest that waxy sorghum is not more digestible than regular sorghum but is digested faster.

The findings came out of an overall project designed to boost nutritive value of sorghum. Approaches are investigation of basic factors influencing carbohydrate and protein utilization of sorghum by ruminants, and screening available hybrids for improved nutritive value.

Waxy sorghum has received publicity lately because of its apparent superior digestibility. Increases of 510 to 10 per cent feed efficiency have been noted in cattle fed waxy grain.

The sorghum gets its name from the glossy surface of a kernel when it is cut in two.

Waxy sorghum starch is almost all amylopectin, while non-waxy grain has about 75 per cent amylopectin and 25 per cent amylose.

In the Experiment Station study, two varieties of Redlan, differing genetically only in the mutant waxy gene, were evaluated by the "nylon bag" technique. Ground samples of

Grass-Fed Beef Labeled 'Fat'

Although grass-fed beef supplies are up and continuing to increase, the long-range picture still points to the return of grain-fed beef, contends a livestock marketing specialist for the Texas Agricultural Extension Service.

"More grass-fed beef and veal is available today because of large numbers of feeder animals and calves and a slack in demand from feedlots," points out Dr. Ed Uvacek.

"Yet, this will only be a temporary condition that should change by the end of next year. From there on, cattle feeding and fed beef production should once again move upward."

Why the contention that cattle feeding will again come into

prominence?

"The American public will still continue to demand high quality beef," points out the Texas A&M University System specialist. "The cattle feeding industry is based on the production of high quality beef and not simply to use up excess supplies of grain."

Uvacek believes the over-supply of cattle on pasture should be used up within the next 12 months or so. Low prices for calves, in turn, should ease the breeding herd expansion. This would bring supplies back in line with feedlot demands.

"By 1976 I expect feeding to be back at a high level and that grain will again be cheap," predicts Uvacek.

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Operation Identification Protects Citizens From Quick Burglaries

Operation Identification, a special crime prevention project of the Deaf Smith County Sheriff's Department, is at work cutting burglary rates here in Deaf Smith County.

If you own a color television set, stereo, or tape deck and tapes, chances are that this time next year you won't. At least, not the same ones.

You'll be out buying new ones to replace those you found missing when you left your doors unlocked "for just a few minutes" to run to the market or pick up the kids at school.

A few minutes — five or less — is all it takes for the average burglar of today to find out if you are at home, pick up a few valuable and easily resalable items place them in his car and be gone without a trace.

Unless an observant neighbor grows suspicious, calls the police or sheriff's office, takes down his license number, he

will be almost impossible to find.

Attempting to find him and returning your stolen items, is currently costing more every year in residential burglaries, and commercial property loss, and unaccounted thousands in insurance claims and police salaries.

And all this for a crime that, in addition to being the easiest to commit and the hardest to clear, is also the easiest to

prevent.

Operation Identification, originated in 1963 in California, has mushroomed throughout the country as more and more towns and cities across the country have recognized its effectiveness in cutting burglary rates.

With the cooperation of concerned homeowners and businessmen, cutting burglary rates can be remarkable easy. All a homeowner needs to do is

borrow a special engraving pen from the Deaf Smith County Sheriff's Department and mark his valuable items with his driver's license number, such as TX 251222.

For added security, take photographs, preferably in color, of items too small or delicate to be engraved, such as rings, other jewelry and fine silver or china.

Then display a sticker outside your home or business showing that items inside have been marked. When you do this, you've accomplished several things at one time.

You've advertised to potential burglars that your valuables

have traceable identification numbers.

If a burglar should take something in spite of the warnings, you've notified his "sense" that these items are easily traceable and will be extremely difficult to get rid of.

When law enforcement officers locate marked items in the possession of a burglar or fence, there's no question of being able to prove rightful ownership, which aids in the apprehension and conviction of burglars.

And, since drivers' license numbers in most states are in computerized banks available in seconds to law enforcement

departments, you've made it easy for your property to be returned to you.

Sound simple? It is. And it works.

When Chief Everett F. Holladay conceived the idea in Monterey, California, in 1963, enthusiasm was low. As burglaries occurred, more and more families signed up until there were 4,000 participating households in a town of 50,000.

Statistics from the National Crime Prevention Institute show that since 1963, only three burglaries have been reported among the 4,000 participants in Monterey while 1,800 have been reported from 7,000 non-

participating households.

Since then, cities all over the United States have become enthusiastic about Operation Identification as they watch burglary rates drop dramatically. But the success of the program depends on you, the property owner. It will not work unless you do your part in marking your property.

Some frequently stolen items which should be marked include bicycles, television sets, radios, tape recorders, guns, business machines, lawn mowers, hubcaps, stereo tape decks and cartridges, cameras, car wheels, tools and kitchen appliances.

But there's never been a burglary in your neighborhood? Then you're ripe for one — or more. A few hours now spent marking and photographing your property can save you days and even weeks of problems as you hope first for recovery, file insurance claims, and then probably wind up having to replace it all while someone else is enjoying your unmarked equipment — a "bargain" purchased with no suspicion of its being stolen merchandise.

Engravers may be checked out at: Deaf Smith County Sheriff's Department Phone: (806) 364-2311.



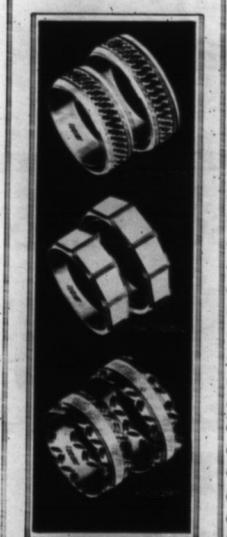
Completes Basic

Airman Macario Gavina, son of Mr. and Mrs. Marin Gavina of 902 S. Main, has been assigned to Chanute AFB, Ill. after completing Air Force Basic Training. He has been assigned to the Technical Training Center for specialized training as a fire protection specialist. Gavina is a 1973 graduate of Lubbock Learning Center. His wife, Edna, is the daughter of the Alfredo Guzmans of Lawton, Okla.

'74 CROP PROSPECT
The Department of Agriculture reported that the outlook for world grain production, with governments already worried over increasing hunger, has grown worse in the last month.

WHITE HORSE POOL
Construction of a White Horse swimming pool is scheduled to start about Oct. 1. It is expected to be completed for President Ford's use by the end of the year.

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Herd Running Out of Tailbacks

"Monday we had the best workout we've had all season," Herd head coach Larry Dippel told the Booster Club meeting Tuesday night. "We were doing fine this afternoon in our Tuesday practice, and then we lost Doug Charest. He reinjured his ankle and knee."

Dippel was not in the best of moods while announcing the loss of another tailback to the Whiteface Boosters meeting in the school library. Doug Charest has been playing with an injured ankle, and previously had not been responding to treatment. "But lately he had been coming along just fine," said Dippel. "We taped him with less restriction on the ankle and somehow it got injured again. We had planned to play him as little as possible this week to get him ready for the Plainview game (the first conference contest) and now it looks like we won't have him at all. We started the season with four tailbacks and now we are down to one."

tailbacks than the team can stand, Dippel has moved two more players up from the junior varsity squad. They are Carl Lee Graves and Russel Haskins. Dippel said the team went from their brightest weekend Monday to the lowest Tuesday with the injury to Charest. One bright spot is that Dave Charest, brother to Doug, has been released to play by doctors. He is recovering from an identical ankle and knee injury.

Dippel told the boosters that the coaches and the players were both displeased with the way the Herd played against Amarillo High. "What bothered us is that we didn't give an effort. There's just something that happens to you and you have a letdown. Sometimes the letdown pretty well goes unnoticed. But since we played Pampa we haven't had a chance for one of those letdowns. Our letdown showed against Amarillo High. They were hungry and they came in and took it away from us. I still say our best effort to date was against Palo Duro," said Dippel.

Later in the meeting, Dippel told the boosters that he wanted to make it clear that the boys didn't quit in the game. "I'm not saying that the boys had something going and then just gave it up. It's just that they never got anything started." The meeting began with a short presentation by defensive line coach Bob Keyes with the tackles and noseguards, or TNT people. Along with John Patezold, Vance Hennington, Clifford Fangman, Brian Edwards, Jerry Reyna and Luis Marquez, Keyes demonstrated defensive technique the line uses. The tackle-noseguard-tackle personnel showed differ-



Herd Favored By Two Against EP Burges

ent alignments they use, blocking techniques, and defensive strategies. Coach Rick Stewart presented the scouting report on El Paso Burges. "We haven't scouted them in person, but we have looked at some films. We know that they are a big football team, and they have some good speed and some good backs."

Stewart showed the offensive formation used most often by Burges, the pro set, from which they run the triple option and show the football. One play in particular that is a favorite of Burges is an off tackle play. Using this one play in either side, they gained 70 yards in one series against Yates. Burges will line up in one formation and shift to another on every down, according to Stewart. They usually line up in a double wing and then move to a veer-type formation. Stewart previewed a game film for the boosters, pointing out plays and techniques peculiar to the El Paso team. He also pointed out that the team does throw the ball, and generally throws well.

That would make Herdford a 1.8 point favorite over Burges, which is rated at 122.1. If true ratings were followed, Burges would be the two-point favorite. Herdford's drop in the poll placed only one opponent below the Herd, Lubbock High. The Westerners are rated 200th, with a power rating of 117.4. Plainview is 100th and power rated at 139, with Cornudas at 204, exactly 100 spots in front of Herdford, and power rated at 121.9. Lubbock University is in the 72nd position, and power rated at 125.2. Following the rating system, that would mean Herdford will end the season with a 44 record.

26. Midland	145.6	62. Littlefield	111.1	4. Celina	102.5
22. Midland Lee	144.7	70. Lub. Roosevelt	110.3	5. Sundown	100.7
35. Wichita Falls	141.3	98. Lubbock Cooper	106.4	6. Wortham	100.0
37. Pampa	141.1	99. Tulia	106.3	7. Paradise	100.0
41. Amarillo Palo Duro	140.0	104. Lockney	105.5	8. Runge	99.1
62. Odessa	137.0	143. Boys Ranch	98.4	9. Meridian	97.7
73. Lubbock University	135.2	174. Poshandle	92.2	10. Eden	97.1
86. El Paso Coronado	132.2	178. Dalhart	89.8	17. Lefors	91.5
92. Lubbock Coronado	131.9			56. Nazareth	76.3
100. Amar. Tascosa	130.9			89. Happy	65.3
108. Plainview	130.2			106. Lubbock	55.6
109. Amarillo	130.0				
125. Wich. Falls Hirschi	127.4				
131. Amar. Caprock	126.4				
139. El Paso Andress	125.9				
142. El Paso Burges	122.1				
152. Herdford	119.7				
205. Lubbock	117.4				



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2. Wharton	148.6
3. Brownwood	146.7
4. Curo	144.2
5. Frisco/Wood	143.8
6. Bransport	142.0
7. Snyder	140.2
8. Or. Steak	139.1
9. Iowa Park	138.1
10. Belton	137.6
11. Seymour	137.4
12. Monahan	136.7
13. Lubbock Encanto	130.6
14. Lamesa	126.8
15. Lubbock Dunbar	125.5
16. Perryton	122.6
17. Dumas	116.4
18. Canyon	115.9
19. Odessa Ector	115.7
20. Andrews	115.3
21. Muleshoe	103.1

AAAA

1. Royal	128.6
2. Aledo	120.6
3. Rankin	120.1
4. Memphis	119.8
5. Jim Ned	118.5
6. Slatton	117.7
7. Crowell	115.8
8. Falls City	115.6
9. Grapeleaf	115.5
10. Hardin	112.8
11. Vega	110.6
12. Hart	104.1
13. Stratford	103.4
14. Sanford-Fritch	99.7
15. Clarendon	99.4
16. White Deer	99.1
17. Shamrock	95.2
18. Canadian	93.7
19. Bovina	89.8
20. Wheeler	89.1
21. Claude	81.9
22. Farwell	79.2
23. McLean	72.9

AA

1. W. Falls/Heller	126.4
2. SA Highlands	124.8
3. Tyler/John Tyler	123.9
4. Odessa Permian	120.2
5. San Angelo/Central	120.1
6. Dalhin	120.0
7. Bangsview	119.7
8. South Houston	118.3
9. Abilene-Cooper	118.2
10. Potts	117.4
11. Ham-Farrell	133.2
12. Cameron Voe	131.9
13. Kenedy	131.0
14. Newton	128.6
15. Alpine	127.4
16. Comanche	126.7
17. Hooks	126.7
18. White Oak	125.8
19. Floydville	125.6
20. Coulson	124.7
21. Derritt	123.6
22. Spoutman	118.7
23. Childress	117.4
24. Friona	112.3

Revival
"Mildred Mills and the International Gospel Notes"

Will be appearing nightly Oct. 15, 16 and 17, at the Hereford Bull Barn. Gospel music and singing Holy Spirit Assisted, by Rodger and Terry Hawkins formerly of Hereford. All denominations invited, all races welcomed.

Mildred and son Artie Mills and the International Gospel Notes, headquarters at Revival Center, Comcat Lake Penn.

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Boxers Win Four

Hereford's Boxing Club traveled to Muleshoe Friday night for a round of bouts with other Panhandle towns and won four of nine bouts.

The club will play host to its own boxing matches to be held in the Bull Barn Friday night. Teams from Amarillo, Plainview, Olton and Hereford will be competing in the matches. In addition, the Deaf Smith County Peace Officers Association will be holding a pie sale in connection with the event.

In Muleshoe, sponsor Harold Wheeler was able to only get one boys matched with other competitors despite the fact

that 24 boys made the trip. Hereford, Olton, Levelland, Lubbock and Muleshoe teams were represented in the bouts. In the 100-pound division, Eddie De Leon, AAM Regional finalist, last year, won over a Levelland fighter who had a six inch height advantage and was four years older. Pat Hock.

Hector Guerrero won a decision over Dusty Stone of Levelland in the 100-pound division, while David Ratz defeated George Menden of Levelland in the 110-pound class and Jerry Saitz defeated Rocky Eshbars of Levelland in

the 110-pound division. Hereford's Jaime Ruiz lost a decision to Tony Rojas of Muleshoe in the 130-pound division. Julio Galindo lost on a decision to Scotty Cannon of Olton in the 130-pound class.

In the other bouts, Vincent Guerrero lost a decision to Arthur Amalla of Lubbock in the 130-pound division. Juan Ruiz lost a decision to Domingo Amalla of Lubbock in the 130-pound class, a decision not favored by Hereford fans.

The only other loss was Martin Lucero, who was defeated by Juan Vega of Muleshoe in the 130-pound class.

Prexy Leads Forecasters

Could new trends be shaping? For the first time in five weeks, Tom Simons, Booster club president, led our fearless forecasters in his picks. This surge of power still left Simons with the lowest average, however.

Simons missed only five winners, including the Monterey-Hobbs game, the El Paso Coronado-Tascosa game, the Southern Miss-WT game, the North Texas State-Drake tie game, and Texas A&M-Kansas game. Each of our forecasters was counted incorrect on the tie game. Simons improved his average to .60, after rising above .60 last week.

Dan Welty, Brand sports editor, leads our forecasters in season averages, though. Moving to .62 this week, Welty missed only six choices. Brand publisher Speedy Nieman also missed six choices. He and Larry Dippel are tied with season averages of .67, although Dippel was low man in our forecast this week with seven misses.

The only two games our forecasters missed completely were the North Texas State-Drake tie game and the Kansas game over Texas A&M. Welty was the only forecaster who correctly chose El Paso Coronado over Tascosa and was also the only forecaster to miss on Levelland at Lubbock and Seminole at Odessa Ector.

Two of our forecasters revealed their methods for choosing their games each week. Simons reported that he first puts down the teams he hopes will win, and then goes back to put in his picks. Welty says his system is very elementary, involving a list of the games, a dart board and several darts.

As conference play opens in many leagues, both college high school and professional, the games on our forecast list will change. Expect to see more pro games in the future, and fewer high school contests.

The best friends are those who seek nothing.

Fearless Forecasters

★★★

This Week's Picks

 Larry Dippel 84-41 .672	 Tom Simons 80-45 .640	 Speedy Nieman 84-41 .672	 Dan Welty 87-38 .696
Pampa at Monterey Lubbock at Caprock Coronado at Hobbs Plainview at Dumas Palo Duro at Canyon Levelland at Floydada Muleshoe at Morton Monahans at Seminole Sweetwater at Lub. Dunbar Dalhart at Friona Boys Ranch at Groom Lockney at Dimmitt WT at Idaho Baylor at Arkansas SMU at TCU Texas vs. Oklahoma Texas Tech at Texas A&M Rice at Notre Dame Dallas at St. Louis Houston at Minnesota Los Angeles vs. Green Bay Miami at Washington New England at NY Jets Pittsburgh at Kansas City San Diego at Oakland	Monterey Caprock Coronado Plainview Palo Duro Floydada Morton Seminole Lub. Dunbar Friona Groom Dimmitt WT Arkansas SMU Oklahoma Texas Tech Notre Dame St. Louis Minnesota Los Angeles Miami New England Pittsburgh Oakland	Pampa Caprock Coronado Plainview Palo Duro Floydada Morton Monahans Lub. Dunbar Friona Groom Dimmitt WT Arkansas SMU Oklahoma Texas Tech Notre Dame Dallas Minnesota Los Angeles Miami New England Pittsburgh Oakland	Monterey Caprock Coronado Plainview Palo Duro Floydada Morton Monahans Lub. Dunbar Friona Groom Dimmitt WT Baylor SMU Oklahoma Texas Tech Notre Dame Dallas Minnesota Los Angeles Washington New England Pittsburgh Oakland

DEAF SMITH GENERAL HOSPITAL
IN COOPERATION WITH AMARILLO COLLEGE

ANNOUNCES

A SHORT-TERM HEALTH COURSE
IN
NURSING ASSISTING

1:20 Clock Hours - 4 Weeks
BEGINNING: October 28th, 1974
ENDING: November 22nd, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m.
INSTRUCTOR: Peggy Oakes, R.N.
LOCATION: Deaf Smith General Hospital
ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date no later than October 27th, 1974.

COURSE DESCRIPTION: The course serves as basic preparation for those who are interested in becoming skillful in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

EQUIPMENT needed after about 2 weeks: White uniform, white hose, white shoes, watch with a sweep second hand, and a pair of bandage scissors. For males-- a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has quit school, no longer attending, he may apply for entrance if not less than 17 years of age.

Terri Beth Rush Wins Contest

Women are back in their winning ways as far as our football contest is concerned, and back with the lowest score of the season in the contest.

Terri Beth Rush chose 22 of 25 winners in our contest, only three incorrect choices, the lowest we've seen this season. Mrs. Rush may drop by the Brand office to pick up her winnings.

Mrs. Rush picked Coronado over Palo Duro and Muleshoe over Portales. Her other incorrect choice was the North Texas State-Drake tie game. Ties are counted incorrect on all entries regardless of choice. That would mean Mrs. Rush chose every college and pro game correct with the exception of the tie.

Second place winner was Lynn Lauderback, who led a whole series of contestants with four incorrect choices. Lauderback was closest on the tiebreaker score, however, with a guess of 39. Lauderback missed the Monterey-Hobbs game, the Southern Miss-WT contest, and Texas A&M-Kansas, besides the tie game. Lynn is a student at Texas Tech University.

in the contest with four incorrect choices and a tie breaker score of 35. Reed also missed the Monterey-Hobbs contest, the Southern Miss-WT game, and the Texas A&M-Kansas game, as well as the tie game.

An error on our part provided all entrants with a free answer. We listed El Paso Coronado at Amarillo which should have been El Paso Coronado at Tascosa. Each entrant's answer on that particular game was counted correct regardless of his answer.

Other contestants who had only four incorrect guesses were Gene Battersman, Gayle Colton, Saleh Igal, Cawthon Bryant, Marguerite McGee, Frankie O'Rand, Steve Veigel, Jeff Cassels, Mrs. Richard Stanley, Francis Farr, Lani Walterschied, Alan Wartes, Joyce Lomas, Neal Lueb, Larry Wartes, Laurie O'Rand, Beverly Bryant, and Jimmy Walker. Each was further from the tie-breaker score than our two winners above who also missed only four choices.

There are still 137 contestants eligible in our season contest, and with eight weekly contests to go, it could be anyone's \$100

at the end. We have listed below each contestants still eligible in the season contest. Scores represent the number of incorrect guesses. Lowest score of the five weeks has been dropped, but it is not necessarily the score that will be dropped from the 13-weeks total.

- (23) Jimmy R. Walker
- (24) Max Reed
- (25) Saleh Igal, Lynn Lauderback, Raymond Lueb
- (26) Lowell Rutherford, Marshall Shipp
- (27) Cawthon Bryant, Darrel Dirks, Mel Manche, Dorothy Mercer, Terie Beth Rush, Betty Rutherford, Joyce Shipp, Alan Wartes
- (28) Russell Fargman, Randy Farr, S.T. Loerwald, David McDonald, Roy Shipp, Lani Walterschied, Larry Wartes
- (29) J.D. Bryant, Beverly Bryant, Gayle Colton, Joe D. Cummings, Jane Duggan, Zane Foster, Mrs. R.D. Hubble, Cliff Johnson, E.H. Loerwald, Jack McKinster, Henry Ramackers, Joe Tighe
- (30) Dempsey Alexander, Jim Clark, R.D. Hubble, Bob Rents, Mary Shelton, L.V. Watts
- (31) Theresa Albracht, Gene Battersman, Jimmy Bell, Marie Cogdell, Gary Duggan, Patrick G. Higgins, George C. Lawrence, James McDowell, Marguerite McGee, Jay Morton, Mike O'Rand, Tom Rardin, Chuck Weemen, Marian Yates
- (32) Dennis Albracht, Tom Bayham, David Cawthon, Troy Foster, Mrs. Cheryl Hill, Betty Kelley, Tommy Lawward, Tony McHugh, Steve Olson, Frankie O'Rand, T.J. Parsons, Joe Waltersman, Stanley, Joyce Wartes, Joe Waltersman
- (33) Wade Baker, Curtis Barton, Ray
- (34) Barry Arwine, Bob Baker, Joyce Costney, Frank Cogdell, Joe L. Hamilton, Mrs. Melvin Kalka, Melvin Kalka, Dick Lookingbill, Ben Lueb, Laurie O'Rand, Judy Renfro, Jolene Williamson
- (35) Ricky Estrada, Victor Estrada Jr., Mrs. Arnold Fargman, Marie Loerwald, Pat Manche, Dale Smalls, David Smalls, Joy Stagner
- (36) Ernest Gilmore, Wallace Hill, Dave Hooper, David Manche, Mike Nabers, Jeff O'Rand, Dana Rush, Karen Spore
- (37) Mrs. Ray Brorman, Doris Bryant, Rob Lomas, Irene McKinster
- (38) Chris Hodges, Burke Inman Jr., Gina Inman, Jo Bailey, Judy Richards, Leland Shelton
- (39) June Owens, Nancy Richie
- (41) Dorothy Schumacher, Garry Yosten
- (43) Patsy Hampton
- (44) Dennis Gohsen, Glynis Yosten
- (45) Sherry Hoover
- (47) LeeRoy Burges, Dora Berend, Mary Beth Inman
- (48) Ewald Boyd
- (49) Gay Yosten
- (51) Dawna Inman

Brorman, B.F. Cain, Mrs. B.F. Cain, Jeff Cassels, Wayne Fuller, Melvin Hoover, Jerry LaFrance, Joyce Lomas, Neal Lueb, James Mercer, Eddie O'Rand, Rodney O'Rand, Gregg Richards, Larry Walterschied, Mrs. Joe Williamson

(31) Ricky Estrada, Victor Estrada Jr., Mrs. Arnold Fargman, Marie Loerwald, Pat Manche, Dale Smalls, David Smalls, Joy Stagner



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INFLATION—STATE SPENDING

One of the most pressing problems facing the citizens of Texas is mushrooming inflation. This has been brought about primarily by the creation of "phony" money to finance huge federal deficits.

This has a second unfortunate effect in that local and state governments are caught between ever rising costs of operation and a federally sponsored craze for turning all problems, large and small, over to government. When local and state governments begin to reach their taxing limits, elected officials usually reach out for the dangling bait of "Federal Funds" and "Revenue-Sharing" in order to avoid letting the voters know the true situation. This soon leaves them in the position of being "stooges" and "yes-men" for federal bureaucrats who want to take control of our lives (i.e. busing). I am opposed to having the loyalties of our state and local officials purchased by federal bureaucrats with our money, which has first been taken from us in taxes, or stolen from us by inflation.

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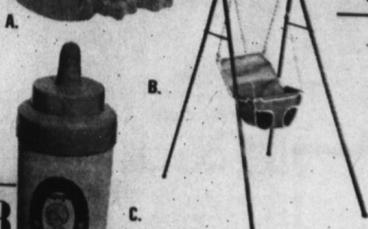
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100% Acrylic Asst. Colors 4-Oz. Skeins



Boys' FOOTBALL SHIRTS \$1⁴⁴ Ea.

100% Cotton, 3/4 sleeves. White with color numerals. Sizes 6-12.

Our Low Price...

SHAMPOO Flex By Revlon Balsam and Protein Treatment 17-Oz. Was \$1⁹⁹ \$1³⁴

Golden "T" VITAMINS Orange Flavored Chewable 100 Ct. Was \$1⁹⁹ 96¢

ANTI-PERSPIRANT Soft & Dry Non-Sting 8-Oz. Was \$1⁹⁹ 96¢

WOOLITE For All Fine Washables 16-Oz. Was \$1⁹⁹ 96¢

Golden "T" SPRAY STARCH Adds Body Without Stiffness 20-Oz. Was 59¢ 43¢

Glade AIR FRESHENER 7-Oz. Was 59¢ 36¢

Golden "T" WINDOW CLEANER With Ammonia Pump-Action Sprayer 32-Oz. Was 77¢ 53¢

SHAVE CREAM Reg. Or Menthol 11-Oz. Was 59¢ 16¢

Simms Lions Give Donation

In observance of World Lions Day Tuesday, Simms Lions Club donated \$1 for each member to CARE, according to Roy Blevins.

The international service day is designed to recognize civic and humane projects conducted by Lions. One of these projects conducted last month by Simms Lions was a shot gun raffle-broom sale. Ten per cent of proceeds were given to Cindy Hairgrove, daughter of the Roland Hairgroves, who was injured in a traffic accident in August. The remainder of funds was given to Girlstown. Robert Lloyd won the gun.

Mission Festival Scheduled Sunday

Worship services at 11 a.m. and 2:30 p.m. Sunday will observe an annual mission festival at Immanuel Lutheran Church, announced Herman J. Scheller, pastor.

Crippled children and Girlstown will be beneficiaries of money raised next month at a turkey shoot at Simms Community Building.

Only the Newspaper



ONLY THE NEWSPAPER lets you guard yourself with the facts. Freedom operates best in a fact-laden atmosphere — and your newspaper brings you the facts.



Double Beauty Spot.

Because the adjoining yards at the homes of Mrs. Jeff Roberson, 137 Ave. D, and Mr. and Mrs. Wallace Cox, 139 Ave. D, make a continuing picture of beauty in green lawn and blooming flowers, the two places together were designated Residential Beauty Spot of the Month by the beautification committee of the Women's Division, Deaf Smith County Chamber of Commerce. Front lawns with shrubs and grass are shown in the upper photo, while some of the colorful flower beds in both yards are glimpsed below.



Courthouse Records

WARRANTY DEEDS

V.D. Walker et ux to Virgil P. Walker et ux, all of S.E. 1/4 of sect. 65, block K-3.
T.J. Baker et ux to J.E. Davis, all that certain 640 acres of land, more or less, located about 3 miles S.W. from Wildorado.
Lone Star Agency Inc. to Larry Joe Norris, et ux, all of lot 33, Barber's Sub. of block 22, Evans Add.
Fred Ratliff et ux Lone Star Agency Inc., all of lot 33, Barber's Sub. of Block 22, Evans Add.
Boyd Knox et ux to Sylvia L. Cox, a part of lots 10, 11, and 12, Block 21, Whitehead Add.

Garry Richard Hathaway et ux to Sharon L. Rickman, W. 56 ft. of lot 22 and E. 8 ft. of lot 23, block 2, North Heights Add.
James O. Lee et ux to Betty B. Rice, S. 60 ft. of N. 214 ft. of lot 22 in block 21, Evans add.
Jim Monroe et ux, Jeff R. Carlie, a part of sect. 111, block M-7.
James H. Sears to Eugene M. Zinser, all of sect. 42, block K-8.
Pamela Kimbell to L.J. Kimbell, W. 1/2 of sect. 13, K-3.
Wesley Harold Eastley to Lester W. Sims et ux, all of lot 2, and N. 17 ft. of lot 9 of France Sub. of E. 1/2 of block 23, Evans Add.

Henry F. Lightfoot and Bobbie Jean Lightfoot, September 27.
Willie John Williams and Charlotte Ann Nolen, September 27.
Robert Jay Robinson and Sandra Jean Caison, September 28.
Jeff Royce Carlie and Earle Lyne Poarch, September 28.
Terry Lee Mickler and Sharon Kay White, September 28.

Sgt. Squier Joins Marine Artillery

Marine Sgt. Don R. Squier, son of Mr. and Mrs. Louis Squier of 118 Beach, is participating in artillery firing exercises at Camp Fuji, Japan. He is a member of the 3rd Battalion, 12th Marine Division of Okinawa. The training exercises are designed to improve the unit's capabilities in delivering timely, safe and accurate supporting fire for Marine infantry forces.

MARRIAGE LICENSES

Earl Edward Warrick and Maggie Naomi Davis, October 3.
James Clyde Pankey and Sandra Kay Inman, September 27.

EX-RESIDENT IS DEAD

Friends here have learned of the death of Henry Blythe, former Hereford resident, which occurred Monday at his home in Chico, Calif. His son, H.D. Blythe, lives in Amarillo.

Funeral Held For Ex-Resident Of Vega

Funeral services for Charles Adrian King, 26, of Aransas Pass, former Vega resident who was drowned in a boat accident Saturday, was conducted in the United Methodist Church at Vega Tuesday afternoon and burial was in Vega Cemetery.

Surviving are his parents, Mr. and Mrs. C.E. King of Vega; two sisters, Lynna King of Vega and Karen Witt of Amarillo; three brothers, Lynn of Abilene, Clark of Bryan and John of Omaha, Neb.; and his grandmother, Mrs. J.B. Clark of Wellington.

Rites Held For Koenig's Brother

Funeral services for Jerome Koenig, brother of Mark Koenig of Hereford, were conducted in St. Joseph's Catholic Church at Rhineland Saturday morning.

Funeral Is Held For Hereford Man

The funeral of Guadalupe Mancha, 73, of 328 Ave. D, was held Tuesday afternoon at Thompson Memorial Chapel, of which he was a member, by the Rev. Pablo Garcia, pastor. Burial in West Park Cemetery was directed by Gililand-Watson Funeral Home.

Mr. Koenig died Oct. 3 in a veterans hospital at Waco, after a long illness. Rhineland was his birthplace.

F.T.C. seeks to regulate car mileage claims.

Senate votes bill curbing aid for abortions.

BENEFIT BRIDGE
Tuesday Oct. 15, 8:00 P.M.

Community Center
Hi & Low Prizes for men and women...
Partners remain throughout night.
GRAND PRIZE: CARD TABLE & CHAIRS
Tickets at door or contact Mrs. Nelson Kendall
All proceeds given to Girlstown U.S.A.
Sponsored by KAPPA IOTA CHAPTER of BETA SIGMA PHI

Monte Carlo

Monte Carlo Landau Coupe

A Good Car To Trade For

AND WE WANT YOUR TRADE-IN

DOYLE JOHNSON
CHEVROLET-OLDS

N. 25 Mile Ave. 364-2160

DOLPH BRISCOE PROMISED NO NEW TAXES. HE KEPT THE PROMISE.

HIS NEXT STEP: A TAX CUT.



RE-ELECT GOVERNOR BRISCOE

Political advertising. Paid for by the Briscoe '74 Campaign Committee. David A. Dean, Campaign Manager, 1212 Guadalupe, Austin, Texas. Published by publisher's name and address must be inserted here.

SPEND A WEEK WITH THE WORD

Oct. 10 and 11 7:30 P.M.

BIBLE CONFERENCE
on the
SECOND COMING of CHRIST
from the
SECOND EPISTLE of PETER
Hear
EDDIE LIEBERMAN
an outstanding Jewish Christian

Thursday Night
The New Age

Friday Night
From Prison to Pulpit
How This Orthodox Jew Became A Christian

TEMPLE BAPTIST CHURCH
Ave. K. at Forrest Nursery Provided Hereford, Tex.

THE BIBLE AS IT IS FOR MEN AS THEY ARE



Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Mrs. H.M. Mobley recently visited her mother, Mrs. Leila Taylor, at Throckmorton, on the special occasion of Mrs. Taylor's 90th birthday. Other children of the honoree, Mrs. Jewel Price, Florida, Mrs. George Bently, Monahan and J.W. Taylor, Odessa, were also there for the family gathering. Mrs. Taylor lives in a convalescent home.

Mr. and Mrs. Raymond Mobley of Farmington and formerly from here, are now grandparents. Their younger son, Kirk and his wife had a girl born Sept. 25, at Farmington. The baby was named Cami Lynn.

Mrs. Floyd Cole was hostess recently at an informal tea honoring Mrs. Kim Gripp. It was a get-acquainted party for the new bride, who moved into the community recently. Her mother-in-law, Mrs. Spicer Gripp, and sister-in-law, Mrs. John Stokes of Mt Vernon, Wash. and neighbors in this and surrounding communities attended.

Mrs. H.M. Mobley and Nell Miller recently visited the Don and Raymond Mobleys at Farmington.

Mr. and Mrs. Homer West

and Linda and Donna of McAllen recently visited her mother, Mrs. B.H. Baldwin and other relatives here. They are getting settled into their new home, schools and community there after their recent move.

Mr. and Mrs. J.N. Burgin of Sinton recently visited the Jim Brooks here. The Burgins, former residents here, visited his grandmother Burgin at the home of a sister, Mrs. Dee Buttrill of Canyon. A granddaughter, Katherine Tyra, accompanied the Burgins.

The Rev. and Mrs. Sam Ogan and Sammy Ogan of Amarillo visited the Jack Andrews the last of the week. They were getting some early fall canning done from the Andrews garden. The Ogans also visited their other daughter, Mrs. Marsh Pitman and family, in Hereford, especially getting acquainted with the new Pitman daughter, Abbie Ann.

Mr. and Mrs. Mike Waldrip and Kathy, have moved to Amarillo. Waldrip is in the real estate business.

Also moving from the community into Hereford are Mr. and Mrs. Bill Warrick and sons.

A recent visitor of the Ken Andersons was her sister, Marilyn Larsen, of Pasadena, Calif. Miss Larsen also visited her father and others of the family living in this area.

Glenn Andrews of Carthage, Mo. was here for the weekend with his parents, the Owen Andrews and others of the Andrews relatives. Mrs. Andrews accompanied him home Tuesday, to visit a few days with Glenn, Juanelle and sons.

BYRD ON AMNESTY
Sen. Robert C. Byrd (D-W.Va.) said that he feared President Ford "has made another mistake in his offer of clemency to draft dodgers and war deserters in the Vietnam conflict."

Good judgment includes knowing the proper joke to tell on every occasion.



First Place Winners

This group of young twirlers recently entered the dance team division in a twirling contest in Lubbock where they placed first. Pictured are Lisa Snyder, Holly Veigel, Robyn Griffin and Melinda Rogers.

ANTHONY

DOWNTOWN AND SUGARLAND MALL

20% Off Values!



20% Off Coats!

Select Group of Men's, Women's, and Children's Fall and Winter Coats

Don't Miss These Savings!

Now's your chance to buy a new winter coat at a real savings! Children's coats for tots to teens, women's coats, and men's coats. Not all styles shown available in every store, but we have many for you to choose from so hurry in for the best selection.



20% Off Slacks, Sport Coats, and Suits!

Select Group to Choose From

Round out your fall wardrobe or start your Christmas shopping early. A select group of fine suits, sport coats, and slacks. Shop in October, relax in December!



20% Off Shoes!

Entire Stock of Regular Priced Shoes

All Kinds!
3 DAYS ONLY

Bargains galore! That's what you will find at Anthony's with 20% off our entire stock of regular priced shoes—men's, women's, and children's. Not all styles shown available in every store.



Anthony's
C. R. ANTHONY CO.

25% SALE



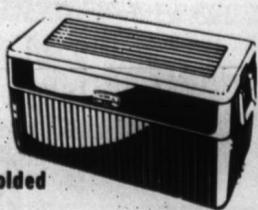
25% OFF ALL OUTDOOR GRILLS

Electric and Charcoal with assorted styles, brands and features



25% OFF ALL ICE CHEST

Large Family size, double insulated molded plastic with drain spigot



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FURR'S FROZEN FOODS



PRICES EFFECTIVE THRU 10-12-74

WE RESERVE THE RIGHT TO LIMIT / QUANTITIES

WE REDEEM USDA FOOD STAMPS

BROCCOLI TOP FROST SPEARS 10-OZ. PKG. **3 FOR \$1**

SPINACH TOP FROST CHOPPED OR LEAF NO. 303 CAN **5 FOR \$1**

STRAWBERRIES TOP FROST 10-OZ. PKG. **43¢**

COBBLER STILWELL, FRESH FROZEN ASSORTED FLAVORS EACH **\$1.00**

TOPPING TOP FROST FRESH FROZEN 10% -OZ. **49¢** **CORN** GAYLORD WHOLE KERNEL FRESH FROZEN 24-OZ. **59¢**

PIZZA TOP FROST ASS'T EACH **79¢** **OKRA** TOP FROST CUT 20-OZ. PKG. **79¢**

TOMATOES FOOD CLUB NO. 303 CAN **3 FOR 89¢**

GREEN BEANS FOOD CLUB NO. 303 CAN CUT **3 FOR 89¢**

TEA BAGS FOOD CLUB 100 COUNT PKG. **\$1.09**

DIPS BORDEN'S FRENCH ONION-SOUR CREAM-GREEN CHILI **3 FOR \$1.00**

DINNERS FRESH FROZEN
SWANSON'S HUNGRY MAN, 16-OZ. FISH N' CHIP, 15-OZ. FRIED CHICKEN, 12-OZ. SALISBURY STEAK OR 19-OZ. TURKEY. EACH **\$1.30**
POPSICLE 6-PK. Carton **47¢**

TATER TREATS TOP FROST FRESH FROZEN **69¢**
2-LB. PKG.

NO SALES TO DEALERS

HAMS HICKORY SMOKED SHANK PORTION WATER ADDED **79¢**

FRYERS **39¢**

STEW BEEF FURR'S PROTEN EXTRA LEAN CUBES LB. **\$1.09**

CHUCK STEAK FURR'S PROTEN LB. **79¢**

GROUND BEEF FRESH GROUND LB. **78¢**

BEEF ROAST FURR'S PROTEN SEVEN BONE SHOULDER CUT, LB. **89¢**

ROUND STEAK FURR'S PROTEN, LB. **\$1.09**

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen
1 WHOLE FRIED CHICKEN
1 PT. POTATO SALAD
1 PT. COLE SLAW
1 PT. JELLO
ALL FOR \$3.89

CHILI MORTON HOUSE WITH BEANS 24-OZ. CAN **79¢**

WE GIVE GOLD BOND STAMPS
DOUBLE STAMPS TUES. & WED. WITH \$2.50 PURCHASE OR MORE

ACCEPTAMOS CUPONES PARA COMIDA
FEATURE OF THE WEEK
ALVARADO TEASPOON Each **37¢**
COMPLETER PIECES AVAILABLE AT ANY TIME
4 Iced Tea Spoons \$1.00
2 Tablespoons \$1.00
2 pc. Salad Set \$1.00
3 pc. Serving Set \$1.00
Cold Meat Fork \$1.50
Pierced Pastry Server \$1.50
Gravy Ladle \$1.50

Farm Fresh Produce
GRAPEFRUIT FANCY SWEET, RUBY RED, LB. **22¢**
CARROTS TOP FRESH, CELLO-BAG 1-LB. **23¢** **ORANGES** FANCY CALI. SUNKIST VALENCIA LB. **27¢**
APPLES FANCY RED DELICIOUS 4-LB. BAG **99¢**

CORN OIL OLEO FOOD CLUB LB. **69¢**

SAVE 20¢ FOLGER'S COFFEE
1-LB. WITH COUPON \$1.15
WITHOUT COUPON \$1.35
EXPIRES 10-12-74
LIMIT ONE COUPON PER FAMILY

SUPER DISCOUNT SPECIALS

TIDE DETERGENT GIANT PKG. 54¢ GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	FLOUR FOOD CLUB 5-LB. BAG 39¢ GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	SUGAR HOLLY GRANULATED 5-LB. BAG \$1.69 GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	POT PIES FOOD CLUB ASSORTED 8-OZ. 2 FOR 5¢ GOOD THRU 10-12-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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SPRINGCREST PRE-WINTER BLANKET SALE

STARDUST THERMAL 100% Acrylic 5-Inch Nylon Binding, 2-LB. Weight, Tangerine, Blue Yellow, Lime 72" x 90"	\$6.49 EACH
ROYAL GARDEN PRINT 50% Polyester, 50% Nylon 72" x 90" 2-LB. Weight, 5 Inch Nylon Binding, Floral Designs in Pink, Blue Gold	\$6.99 EACH
MISTY NEEDLEWAVE Solid Color 50% Polyester, 50% Nylon, 4-Inch Nylon Binding, 2-LB. Weight 72" x 90"	\$5.99 EACH
CHECKMATE GINGHAM PLAID 100% Acrylic, 5-Inch Nylon Binding, 72" x 90" Size 2 1/2-LB. Weight, Blue, Yellow or Red	\$6.99 EACH

LIBBEY'S PACESETTER NOVELTY GLASSWARE
Red or Yellow Gingham JUICE, 6-OZ. **99¢**
Red or Yellow Gingham ROCKS, 10-OZ. **\$1.29**
Red or Yellow Gingham BEVERAGE, 12-OZ. **\$1.29**
Red or Yellow Gingham COOLER, 16-OZ. **\$1.49**
Novelty Denim BEVERAGE 12-OZ. **\$1.49**

TOOTHPASTE GLEEM TWIN PACK **\$1.19**

FDS ODOR ABSORBING SYSTEM 3-OZ. **\$1.29**

SWING TOP DUST BIN WASTE BASKETS **\$1.49**

HAND LOTION VASELINE INTENSIVE CARE 24-OZ. **\$1.49**

LILT SPECIAL HOME PERMANENT SKIN BRACER 8-OZ. **\$1.33**

SHOP Furr's MIRACLE PRICES

Young Pilots Try Wings

Cosmic rays, Gemini and Apollo, flying, and the Federal Aviation Administration are some of the topics studied by students in the Aero space Science program here at Hereford High School. Students talk about these subjects daily with their instructor, John Claypool.

The State Of Texas recognizes a total of four full years of aerospace science credit toward graduation from high school. Hereford is one of the few high schools that offers more than one year of this elective academic credit. None of the public schools in Texas have taken advantage of the full four years. However, along with Hereford, many schools offer at least one year of aero space. Hereford tries to offer that little bit of extra opportunity with aero space science II.

WHAT DO students study in Aerospace Science I? One thing that the student can take advantage of is a complete private pilot ground school. This is an in-depth study of navigation, aviation regulations, aerodynamics of light aircraft, weather and many other data

that the aircraft pilot must be aware of.

Add to this a study of the history of aviation dating from the Wright Brothers to the 1972 Skylab Project and we have a student that is starting to ask questions. Needless to say, that an inquisitive is one who is learning. Where can I get a job in the aviation field? What can I do in aerospace? Where can I get the advanced training needed for that job?

Often aerospace students are using those skills they learned in English class to write letters to the major aircraft firms asking questions, such as How many people did you hire last year? How many will you be hiring next year? What education will the people you hire need? Where can one get that education?

Aerospace I is a combination of math, health, chemistry, geography, physics and nearly all of the other subjects that a student studies in school. At present, there are 45 students taking aerospace I at Hereford High. What does it cost the student? Would you believe it only costs \$1.50?

AEROSPACE Science II is a one-semester course offered to students who have finished the first year of aerospace science. Those students interested in the

flying portion of aerospace science and who want to get their private pilot licenses may move along way toward that goal in Aerospace II.

In this class, the students meet and fly at the local airport. Most will solo during this class. Aerospace II has a lab fee of \$144 which is paid by the student receiving the flight training. This fee is similar to a lab fee for golf or bowling in P.E. classes. Each student in Aerospace II must pass a three class flight physical exam.

The Aerospace science program at Hereford High School has had a lot of help in achieving the success that it has had. Civil Air Patrol (CAP) gave about two hundred books to the high school library. These books form a nucleus to which other books over the years have been added.

Hereford High School, thanks to CAP has perhaps the best selection of aviation books of any school library in the Texas Panhandle. Another thing that has made the aerospace program possible is the people of Hereford. How can any program have any success without the support of school officials, teachers and most important of all—the local citizen?

DE Sponsors Candy Sale

Salesmanship was tested last week when the Distributive Education Department presented a candy sale, which enabled members to bring in over \$300.

A meeting will be held tonight at 7:30 at Dickies Restaurant. Watches will be given to the four best salesmen. Bud Eades from Plains Insurance Company will be the speaker. All members from HHS have been invited to observe the meeting.

A window display showing the fall fashions will be on exhibit at the DE Department and will be changed every two weeks.

The DE Department specializes in teaching the students fundamentals in salesmanship fields, such as department stores, florists and wholesale stores.

The officers for DE are president, Sandra Stallings; vice-president Elaine Burkhead; secretary, Valerie Mosely; reporter, Melissa Henry; and treasurer Cathy Carothers.



Leesa Sledge and Beverly Cole, vice president and president, respectively, of Future Business Leaders Association, have assumed their duties as top officers. Other FBLA board members are Gloria Mays secretary Mike Oglesby reporter, Mike Foster treasurer and Patti Robbins historian.

Club Spruces Up Retirement Homes

Key Club members were kept busy Saturday at Kings Manor and Westgate when they helped residents clean rooms and grounds.

Officers for Key Club are president Tommy Loerwald, vice-president Craig Nieman, senior board members Doug Charest and Kevin Malone, secretary Pete Hale, treasurer Dick VanderZee.

Some chores included moving furniture, shampooing carpets and washing windows.

Junior board members are Dan Simon and Mike Hull.

Sweetheart, Lauri Young, was there also.

Sophomore board members are Rowan Alexander and James Mays. Other members include David Artho, Bodie Lyman, Stan Fry, Gary Landers, Dennis Nunley, Rob Lomas, Lynn Tarr, Roony Ohlg, Darell Murphy, Mike Munterlyn, James Arney.

Also, Kevin Fox, Mike Artho, Dave Charest, Marshall Formby, Mike Foster, Steve Cornelius, Clayton Faubion, Mike Oglesby, Don Shaw, Robert Schumacher, Larry Landers,

Carl King and Don Brockman.

Other members are Jim Lawson, Blake Allen, Dennis Collins, David Sledge, Dale Tarr, Wade Ohlg, Mitch Guilan, Greg Hacker, Joe Flores and Kent Herring.

The Kings Manor Founder Day Celebration is Sunday. This is an annual project "the members look forward to and enjoy," according to Gene Brock, club sponsor.



Mellie Blasingame has been chosen as this year's FFA Chapter Sweetheart and will be responsible for the club's scrapbook and the presentation of awards at stock shows.

VICA Installs Officers

Industrial Cooperative training, a part of Vocational Industrial Clubs of America, will install officers at K-Bobs Monday.

Officers for this year are president, Tommy Talamenter; vice-president, Jeff Rose; treasurer, Randy Williams; parliamentarian, Manuel Flores; secretary Kelly Daniels; Sargent at arms, Eric Fowler; and Vince Garcia reporter.

Pam Kerr, 1973-74 VICA president and Clarkie Cook former HHS teacher, will install officers.

Plans for a Homecoming float will also be discussed at the meeting.

ICT, a self-supported club, is holding a sales campaign of license tag illuminators and running the concession stand on the visitor side during the football games Friday nights. All funds will pay expenses to district and state meeting.

ICT District meeting will be held in Amarillo February 6-8. ICT State meeting will be held in Houston April 24-28.

Girls Added To Intramurals

The intramural program, which began Oct. 1 in the gym, opened competition for all students.

This year's intramurals utilizes boys as well as girls.

Table tennis, tennis and horseshoes have begun with about 50 boys and 25 girls. The sports with the most enrollment are football, volleyball, basketball and track.

Each team consists of no more than 30 members and only

four per team can participate in regular sports. "All events, other than team events, can be entered by anyone even if they are not on an official team," said Coach Joe Tubb, intramural program director.

Some of the teams are:

BOYS
The Dame Bombers, manager — Roy Slotts; Cowboys Incorporated, manager — Scott Steinkruger; Warlocks, manager — Lynn Tarr;

Dedication Association, manager — Mike Hull.

GIRLS

The Soul patrol, manager — Beverly High; Dirty Diapers, manager — Pam Bradford; Chimp Champ Champions, manager — Sofia Pena.

Officials this year are Mike Munterlyn, tennis; Lynn Tarr, horseshoes; Doug Charest, table tennis; James Arney, football.

The Whiteface

Published as part of The Hereford Brand

by the Hereford High School Journalism Department

Hereford, Texas, Thursday, October 10, 1974



Band Expresses Emotion Through Music

A bright light shines on the ambitions of several local youth who are able to express their feelings through music. The band, Stray Leaf, is formed by hometown teenagers who demonstrate their music abilities here and throughout the Panhandle.

The young musicians are Rex Barber playing piano and organ, Frank Mancillas, drummer, Eric Fowler bass guitarist Ricky Locke lead guitarist and Hank Stringer, main vocalist. All are high school students with the exception of Ricky Locke who is an HHS graduate and currently a student at West Texas State University.

Ricky is an insurance major paying his way through school by working at Kimball Music Store in Sugarland Mall giving guitar lessons and working as floor salesman. Ricky is 1973-73 graduate of HHS.

Stray Leaf began their performing career with a charity program in the La Plata Junior High auditorium during the 1972-73 school year. Their performances were highlighted

by concerts in five area towns in May 1974. The group has played in Vega, Umberger, Bovina, Nazareth, Clovis, Darzette, Adrian and Folett.

Locally the youth have played at La Plata, their first dance at First Methodist Church, Hereford Country Club, the Community Center, the Skating Rink and for Catholic Youth Organization.

Stray Leaf has presented several concerts at Dameron Park and the high school auditorium, where they participated in the 50's day celebration. Also accompanying them in this event were Paul Galley, saxophonist, and Bobby De La Garza, trumpeter.

Stray Leaf is a combination of two former groups, Omega and Hard Steel.

The Omega Band consisted of Lee Line playing lead guitar, Wes Eades bass guitar and David Crume, drums.

From Hard Steel Tom Barber, drums, Rex Barber, on the organ and piano, Hank Stringer, vocal, and Eric Fowler, lead guitar.

The Omega lead guitarist,

Lee Line fell in with the other group members and soon started the present day, Stray Leaf.

Lee has temporarily dropped out of the group's performances, but is still a Stray Leaf member. He is presently attending the University of Texas at Austin where he is majoring in engineering.

Another ex-member is Randy Hoelscher. Randy played trumpet for three to four months and traveled with the group quite some time.

Dave Loerwald, Hereford graduate, managed the band during his senior year, 73-74. He also worked as Student Council president.

Stray Leaf intends to meet many engagements in November and carry on through the year, adding an all new itinerary of songs.

The name Stray Leaf was selected because it "brings out the imagination in the thoughts

of the members." It symbolizes "every man's dream of life's expression."

The Stray Leaf members best expressed themselves on their philosophy at a going away part for Lee Line and Randy Hoelscher. A medallion was presented by the group to Lee. The medallion said:

"Music — A way of Expressing, A way of Being, A way of Life... For us, Stray Leaf"

The group practices on Sunday afternoons and weeknights. Practice is conducted at Al Jordan's barn two miles south of Hereford.

Stray Leaf members would like to keep the group going but within the next year collage will probably separate many of the members.

MANY Stray Leaf performers also are in smaller groups. They

are mainly a social band playing for banquets and conventions. However, they also are interested in "cutting" a record.

The musicians are Rex Barber, piano and organ, Lisa Martin, main vocal, Hank Stringer, vocal, Reuben Mancillas, drums, Rex Lee, bass guitar and Ricky Locke, lead guitar.

On the whole, easy listening is the main type music presented. Halo Recording Industries East Hwy 60 is the recording agency used by the young group.

Recording fees are \$5 an hour per musician.

The group has performed for the Democratic Convention and the Teachers Banquets.

Rex Barber and Lisa Martin also play music at weddings. Lisa, daughter of Gerald Martin of 127 Ave. F., is a junior this year and an active choir student.

Cartoon Theme Chosen For Floats

A cartoon theme, selection of queens and the senior class supper were announced plans for Homecoming, Friday October 25.

After the morning display of floats, crowning of a queen at pep assembly and the afternoon parade, the Whitefaces meet the Coronado Mustangs from Lubbock at Whiteface Stadium, 7:30 p.m.

Student Council selected cartoons as the theme for floats this year. Seniors will build their float at the Little Bull Barn, Juniors, at the old Chevrolet house, Sophomores, at Dick Barret Produce Company. Last year's award for float competition went to the sophomore class.

Floats will be paraded down Main Street with the bands from HHS and Stanton and La Plata Junior High Schools. Beginning of the parade will be at 2:30 in the afternoon with HHS organizations presenting their floats.

Finalist for Homecoming Queen and attendants were announced Friday during the Hereford-Amarillo pep assembly held in HHS gym.

Gayle Yosten was announced as sophomore attendant and while Sara Ricketts is junior attendant.

Melissa Henry, Betty Griego, and Cindy Smart were the three finalist for Homecoming Queen. She will be crowned Homecoming day at the pep rally.

After the pep assembly and the parade, the senior class supper will take place at the HHS cafeteria before the game. Barbecued pork, and potato salad will be served from 5-7 p.m.

Mrs. Gary Billingsly and Mrs. Betty Mercer are the sponsors for the senior class. Officers are Doug Charest president, Shyla

Thomas vice-president, and Rob Lomas secretary. The senior annual queen candidate is Cindy Smart.

The football action begins that night at 7:30 p.m. when the Whitefaces meet the Coronado Mustangs from Lubbock.

At the Student Council meeting Wednesday, Homecoming committee members to select judges for the floats are Beverly Cole, Brenda Owen, Billy Word, Dirk VanderZee and Cindy Rutherford. To establish rules for building floats are Doug Charest, Pete Hale, Laurie Higgins and Cindy Smart.

Entry fees for Homecoming parade is \$10 for a float and \$5 for a car. Money from the floats goes to Student Council.

Work, it seems, has a way of getting in the way of recreation.

Contentment is a matter of reducing your wants and desires.



FTA Launches Season

Starting off the school year with a chili supper held in Mrs. Charles Bell's home, were the Future Teachers of America, with 20 of their 30 members attending.

D'lyn Davidson, program chairman, briefed new members on activities of last year's club. Mrs. Bell, advisor, welcomed new members.

Right now, members are getting faculty admission forms signed by their teachers which will allow them to be excused from class to teach at another school.

Upcoming activities for this month will be a candy sale which will help fund a scholarship to be given at the end of the year to a student who plans on becoming a teacher.

A District Convention Nov. 3 will excuse FTA members from school for a one-day workshop

at the West Texas State University Activity Center in Canyon.

A work day is also scheduled for Nov. 9 when members will hire out to anyone who needs a job done. They will do chores such as washing windows, painting signs, baby sitting and cleaning houses. Forty per cent of the money earned will go to help with expenses for the district. The remaining 60 per cent will be used to help send delegates to the February state convention in Fort Worth.

Sophomore students are urged to join so they can build the club enrollment up for the coming years.

Mrs. Bell remarked that it will be a "really good year for FTA because of the enthusiasm of last year's members, which is spreading to the new members."

Curtain To Rise On HHS Musical

Show Biz, a variety musical will be presented by the HHS choir, Monday and Tuesday in the high school auditorium.

The show will consist of comedy skits, solos, group numbers and dancing, with the music varying from the old days to modern favorites.

About 100 students who are mostly choir members, will be involved. Auditions were held earlier.

The money made from the show will go into the choir fund to pay for stage properties,

choir gowns and other choral expenses. It will also go for contest expenses and other choir trips.

Don Moore, choir director, says the show will last about 1 hour and 45 minutes.

Tickets will be sold at the door before the performance. The price is \$1.25 for adults and 75 cents for students.

"There should be a total effort from the students, and I hope the community will help support us," remarked Moore.

Team Prepares For Tournament

The HHS forensics team, will travel to Panhandle Oct 26 with one of the biggest groups yet to travel as a team with over 35 students involved.

They will attend 8-10 tournaments with district competition starting in early April. They will also host a tournament here Feb. 1.

When questioned about the chances of the team coming through with honors Donna Stroop, president, replied, "We have a lot of talent."

Forensics members have a meeting Oct 23, at 8:05 in Wayne Hodgson's class room; they will discuss the Panhandle tournament.

In a meeting last month they decided to buy T-shirts to wear to the tournaments they will attend.

Officers this year are Miss

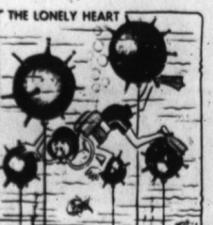
Band To Vie For 15th Win

Trying for their 15th consecutive first division rating, the HHS Band will be going to Frank Kimbrough Stadium in Canyon Oct. 29 for the annual marching contest.

Under the direction of Randy Vaughn, the band will be judged on their marching and playing skills. The group will be playing mostly rock music, with different types of marching, such as standard marching, the step-two drill and the circle drill.

The 153 students from Hereford will be just a few at the contest which involves the whole Panhandle. The contest will consist of junior high schools and class B-4A high schools.

"The attitudes of the kids is the best it's ever been as long as I've been here, and they are the best playing and marching band I've ever worked with. They also catch on quickly to the music," stated Vaughn.



Craig Nieman

Nieman Cited By Who's Who

Craig Nieman, senior at Hereford High School, was recently notified that he is to be featured in the Eighth Annual Edition of Who's Who Among American High School Students, 1973-74, the largest student award publication in the nation.

Students from over 20,000 public, private and parochial high schools throughout the country are recognized for their leadership in academics, athletics, activities or community service in the book. Less than 3 per cent of junior and senior class students nationwide are awarded this

recognition.

Craig, son of Mr. and Mrs. O.G. Nieman of 324 Douglas Street, is active in basketball, president of Fellowship of Christian Athletes, a member of Whiteface staff, vice-president of Key Club and co-editor of Round-Up.

Among other awards and honors held by Craig include American Legion, Boys State and high individual last year in intramural sports.

Craig plans to attend Texas Tech University upon graduation in May.

OEA Leaders Take Office

Office Education Association (OEA) officers were installed Tuesday at 7:30 p.m. in the Deaf Smith Rural Electric Medallion Room. Installed were president Rose Mary Dupnik, vice president Linda Betzen, secretary Linda Cornett will attend the area IV Vocational

Office Education workshop of VOE officers. As a fund raising project this year the VOE members are selling chocolate candy bars and table place mats. The candy bars sell for 50 cents and the place mats cost \$4 for a set of six.

Auxiliary Launches Idea For Senior Center



Conkwright, McQueen, Mrs. Durham ...talk Senior Center possibility

Steps to be taken in forming a Senior Citizens Center in Hereford were outlined at an open meeting of Kings Manor Auxiliary Tuesday, by Michael McQueen, former director of the successful center at Amarillo who cited experience there and in other Panhandle towns.

He spoke at a luncheon in Hereford Country Club, where representatives of Deaf Smith County Chamber of Commerce added their endorsement to the start of plans for a Hereford center, and pledged cooperation.

Jim Conkwright outlined the GoPro project lately launched by Chamber committees and told how the Senior Citizens Center would fit into its overall plan which includes a definite provision for meeting needs of the elderly.

Bill Albright, Chamber manager, said his office is

ready to help with immediate planning.

Much planning is required to begin a successful center, McQueen emphasized, saying that money, time and effort must be expended before actual operation starts.

He was concerned in preliminary work at Amarillo and in early months of operation. He is now with the Panhandle Regional Planning Commission as director of the regional office on aging.

That office can aid the sponsoring group here with technical assistance, plans, shared experience of other cities this size, and securing state or federal funds, he said.

McQueen said a multi-purpose Senior Citizens Center can be of any size, and may be operated entirely with local funds or with the help of federal and state governments. He advised a program to inform

the entire community of the proposal, and secure cooperation of other community organizations.

Steps toward the goal, he said, start with discovering actual needs of the elderly; then the sponsors should set priorities to decide which needs should be met first, list resources already available in the community and finally

make definite plans.

In the case of the Amarillo center, he said it began with a bare building lacking even utility connections. Goals set were food service, activities, transportation, art-craft classes, educational programs in cooperation with Amarillo College, health screening programs and volunteer programs to let members use

their talent, experience and ability for community service as well as to serve as volunteers in operating the center.

Membership dues are \$2 a year; food service and such things as craft class fees are kept low, he added.

Mrs. J.J. Durham, Auxiliary president, introduced visitors including Joyce Lyons, acting administrator at Kings Manor, Mrs. Don Davidson, activities director; Virginia Harrell, assistant activities director; and Jerry Barton, new director of nursing.

Mrs. Bill Davis introduced the speaker after the invocation by Dr. DeWitt Seago, Kings Manor chaplain.

Joyce Shipp Gives Program To HD Club

Money Management Through Crafts was the program given by Joyce Shipp, county home demonstration agent, to members of Palo Duro Extension Club Monday evening in the home of Mrs. Mickey Brisendine.

In her program, Mrs. Shipp listed various crafts which can be made and given as gifts.

Three guests were welcomed, Mmes. Ronnie Etheridge, Ed Brisendine and Byrd.

Members present included Mmes. State Norvel, Lynn Fisher, Ted Coleman, Tony Gorman and Dan Gorman.

No person who willfully violates the law is fit to enforce it upon others.



Couple At Home In Amarillo

Mr. and Mrs. Jimmy D. Pierce are at home in Palo Duro Apartments, Amarillo, after a short trip which followed their recent marriage in Dawn Baptist Church. Mrs. Pierce is the former Miss Susan M. Cox, daughter of Mr. and Mrs. Rea M. Cox of Dawn.

The Rev. Bill Tanner of Highland Baptist Church, Amarillo, conducted the double ring ceremony. Miss Vivian Cox, cousin of the bride, was her maid of honor and her brother, Tim R. Cox, was best man. Frank Cox, Johnny Cox and Dewayne Cox were ushers.

Wedding music was by Mrs. Ray Stewart, who sang Wedding Prayer, and Mrs. Carl Wimberley, organist.

The bride's floor-length lace dress, styled on slim lines with wedding ring collar and long sleeves with shoulder puffs, was a gift from her grandparents, Mr. and Mrs. T.B. Cox of Canyon. Her brief veil was borrowed from an aunt, Mrs. Doyle Cox of Amarillo.

Reception was held after the ceremony in the church hall, with Miss Dian Cox serving the cake and Miss Genora Beth Cox pouring punch. Miss Judy Cox was at the guest register.

The bride is a graduate of Hereford High School and Texas State Technical Institute at Amarillo. Pierce's high school studies were completed in LaFayette, Georgia.

Invitations Sent To Eastern Star

A number of friendship night invitations from area chapters were received by Eastern Star members and read during a routine meeting Tuesday night at Masonic Temple.

Local members will be welcome in Lockney and Amarillo on Oct. 19 and Petersburg Nov. 4.

Members sang Happy birthday as worthy matron Mrs. Robert Harris presented red roses to Mrs. Florence Fluitt.

Hostesses are Mmes. Opal and Bernard Robertson, Guy Walser and O.G. Hill Sr.

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Lemonade 41¢
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8-oz. Ctn.

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24-oz. Pkg.

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Shady Lane



History In Texas Told

First of the six flags which have flown over Texas, that of the French, was the topic for a program in Pioneer Study Club Tuesday. Members met for lunch at Hereford Country Club. Mrs. Henry Neely, whose French ancestry added emphasis to the historical saga, presented a two-part program. She discussed why the French came to Texas from the territory their nation held along the Mississippi River, then recounted this state's heritage from those early explorers. They flags with the French

leur-de-lis emblem in gold were placed at each table, while grouped flags centered tables. They were arranged by the hostess committee, Meses. Herman Ford, Ted Panciera and M.L. Simpson. In the business session Mrs. P.B. Sowell, Mrs. L.H. Lookingbill and Roberta Campbell were named to represent the club at the fall board meeting of Top of Texas District, Texas Federation of Women's Clubs, which will be held in Wellington next Wednesday.

Officers' and committee reports included the announcement that Pioneer Club won a merit award through the National Federation last year for its city park project. Mrs. Sowell directed the business session. Mrs. A.H. Close was accepted as a returned member, after recently moving back to Hereford from Lubbock. Those present included Meses. Paul Rudd, Delmar Sigle, Gay Walser, Frank Ball, Ralph McCullough, W.C. Hromas, O.G. Hill Sr., and Bonnie Brunley.

Officers At Work

Duties of Summerfield Study Club officers began in the summer, but club activity formally started last week with a meeting in Mrs. Ray Johnson's home. Pictured there, the 1974-75 officers are from left seated, Mrs. Mack Holland, treasurer; Mrs. Thurman Alchley, president; Mrs. Guy Walser, yearbook chairman; standing, Mrs. L.H. Lookingbill Sr., historian; Mrs. George DeLassier, secretary, and Mrs. Johnson, parliamentarian. Not pictured, Mrs. J.R. Euler is correspondent.

Gifts Are Approved For Two Causes

Newcomers Continue Project

Members of Lone Star Study Club voted to cooperate in a bedspread drive for Westgate unit of Kings Manor, at their meeting Tuesday afternoon in the home of Mrs. H.E. Henslee with Mrs. Dale Tinnin as co-hostess. Also, during the brief business session, the club decided to give a donation to Girlstown. Mrs. Jordan Grooms gave a program on "Prayer" saying that more people are involved in prayer today than ever before. She defined prayer as "a need, a stillness—the highest experience." "Prayer is the heart of Christian faith. It deals with vision of what might be. Prayer is a hunger that is never quite satisfied," the speaker said. There were 18 members present.

After hearing a review of activities at the Mental Health Mental Retardation Center here, Hereford Newcomers Club voted Tuesday to continue its assistance to this community service agency. The club met for a covered dish lunch at Community Center.

Keith Schroyer, new director of the center, spoke to the 20 members present. Also on program to tell of organizations open to women in the city were Mrs. O.G. Nieman, president of the Women's Division, Deaf Smith County Chamber of Commerce, and Mrs. Jack McKinster, a past president. Mrs. Schroyer was introduced as a newcomer to Hereford, although she and her husband formerly lived here for a time, before they lately moved back from Florida. Welcomed as new members were Meses. Gene Savage, Tommy Savage and Joe Warren.

Bake Sale To Benefit Club Set

The annual bake sale which Young Mothers Study Club will hold Oct. 26 to raise funds for club projects, was planned when members met Tuesday evening in SWPS Reddy Room. At the next meeting, Oct. 22, the group will make and decorate Halloween cookies for the sale. A lesson in bread dough sculpture, a popular craft at present, was given by Mrs. Rick Hutson, who displayed a variety of ornaments made from the special dough. Mrs. Chesley Johnston was hostess with Mrs. Stan Solomon as co-hostess. Mrs. Jim McDowell conducted the business session. Also present were Meses. Harvey Milton, Eldon Howell, Buddy Edwards, Greg Blackwood, Floyd Neill, Bill McAlister, Tommy Rambo, George Howard, Burl Spears, Bud Thomas and Jerry Tisdale.

Driving Course Lowers Rates

Registration is in progress at Amarillo College for a weekend defensive driving course which can lead to a 10 per cent reduction in a family's auto insurance rate. The session will meet from 8 a.m. until 5 p.m. Saturday in Room 111 of the West campus School of Vocational Arts Administration Building. Students may sign up between 8 a.m. and 4 p.m. through Friday at either campus Administration Building, said Charlie Gaither, supervisor of Community Service programs. Driving course instructors will be Walter Eubanks, director of public safety education and Lee Bradshaw instructor in the program. Action by the State Board of Insurance provides for a 10 per cent auto coverage reduction for persons who complete such courses in defensive driving. **NUTCRACKER HOBBY** SANTA ANA, CALIF.—Hal Davis has collected 1,300 nutcrackers over the last 20 years. He knows of one other collector in Ohio, who has 300 nutcrackers.

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Wieners	Each Pound	\$1.29
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Liver Cheese	Each Pound	83¢
Smokie Links	Each Pound	\$1.39
Sliced Bacon	Each Pound	\$1.79
Ham Steak	Each Pound	\$2.69
Mini-Hams	Each Pound	\$2.49
Boneless Hams	Each Pound	\$2.00

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Ann Roast **99¢**

SIMON **99¢**
Boneless Steak **99¢**
Eye of Round **99¢**
Cube Steak **99¢**

7-BONE ROAST **98¢**

Chicken Fried **99¢**
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Red New Crop

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Feminine Napkins 30-ct. Box

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Soft Drinks **249¢**
Diet Soft Drink 249¢

Keepsake
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Dawn Club Talks Convention Plans

Entertainment of the annual convention of District One, Texas Federation of Music Clubs, was planned in final detail at Dawn Music Club's meeting Tuesday afternoon in the home of Mrs. Ray Stewart. Mrs. J.B. Caraway was co-hostess.

The convention will be held in Dawn Nov. 9 with the TFMIC president, Mrs. Carl Ince of Gonzales, as a special guest. The luncheon at noon will honor Mrs. Ivan Fredericksen of Amarillo, district president, who will conduct business.

Mrs. Carl Winklerley is general convention chairman and program chairman. Mrs. Edgar Sewell is chairman of registration. Mrs. Alfred Smith of Lamesa is chairman of luncheon arrangements. Mrs. Clarence Betton is publicity. Mrs. Gerald Parker, Dawn club president, and Mrs. Ray Stewart, a member who is on the state board, will lead the club in playing business to visitors from over the Panhandle.

For the program Tuesday, Mrs. H.V. McCabe presented a chapter from the book, *Revolution and Meaning in Music* by Leonard B. Meyer, which forms the basis for the year's study. It was Carl Ince Day, with Miss Marie Hill and new in a lively program. Mrs. Parker played a Blank Guitron song, Little Betty Dear, as the opening piece. Mrs. H.E. Cunningham and Mrs. Walter Lottman sang *Down in the Valley*, with Mrs. Winklerley at the piano. Mrs. Cunningham accompanied Mrs. Lottman in a solo, *Caroline Love*.

A traditional song, *The Devil and the Partner*, had an unusual presentation as a musical reading by Mrs. Ed Sewell. Mrs. Caraway was accompanied by Mrs. Stewart in singing *Strawberry* and Mrs. Betton played *Green Leaves* as a piano selection. The group sang *Shirley* through to end the music.

BAKING SALE SATURDAY: The Dawn Day Care Center will sponsor a baking sale at 9:30 a.m. Saturday in Sugarland Mall, across from the post office. Mrs. Roger Cooper, all proceeds will go for improvements at the center and needed equipment and toys.



Mrs. David Lee

Let's Cook Colored Sequins Rocks Make Appealing Gifts

SANDY PANKEY
Bread Staff Writer

Cherry Pecan Bread and Raisin Orange Pound Cake. oven for 60 minutes.

CREWEL embroidering and making sequin pictures are hobbies of Mrs. David Lee of 809 Knight. "I like to work with my hands during the evenings while I'm watching television or listening to the stereo," says the charming red-haired homemaker.

"Most of the pictures I make are for Christmas or birthday gifts. I know I appreciate a gift more when I know the person has made it himself. Gifts made by someone are just more personal and meaningful to me."

DISPLAYED in the Lee's livingroom is a large sequined picture of a peacock which Mrs. Lee made several years ago. The picture is predominantly colored in shades of blue and green, highlighted by hot pink, white and gold. The bird which is outlined in black velvet is made by using braid, colored rocks and sequins.

CHERRY PECAN BREAD
1 cup sugar
4 Tbs. butter
1 egg
2 cups flour
3 tsp. baking powder
1/2 tsp. soda
1/2 tsp. salt
1 cup pecans
1/4 oz. can cherries
1/4 cup cherry juice
1/4 cup orange juice
1/4 cup water

Cream sugar, butter and egg until light and fluffy. Sift flour, baking powder, soda and salt together. Stir in nuts and cherries.

Combine juices and water and add dry ingredients to sugar mixture alternately with liquid. Blend well. Grease and flour bottom of 8x4x4 inch pan and leave hollow in center. Bake in 350 degree oven for 60 minutes.

RAISIN ORANGE POUND CAKE
3/4 cup chopped raisins
1 1/2 cup sugar
1 tsp. salt
1/2 cup shortening
2 cups flour
1 1/2 tsp. baking powder
1/2 tsp. cream of tartar
2 eggs

Grate 1 small orange and combine peel and juice plus water to make 1/2 cup liquid. Sift together first 5 ingredients. Add shortening and liquid with orange peel. Beat 2 minutes and fold in raisins.

Pour mixture into a greased 8x4x4 inch pan lined with foil. Bake in 350 degree oven for 65 minutes. ICING: Dissolve 1/4 cup sugar in 1/4 cup orange juice. Add 2 tsp. rum flavoring. Pour icing over warm cake.

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6 Foot Scotch Pine
\$10.00

Sneak-A-Peek at Christmas

Kraft Wrap
47¢

Decorated Metal Tins
28¢ 47¢ 67¢

Flannel Back Tablecovers
\$2.27

Doll Show Scheduled At Amarillo Center

Doll collectors will exhibit their hobby at the annual fall show of the Amarillo Doll Association Oct. 18-20 in Amarillo Civic Center. Mrs. E.J. Thompson, president, announces.

The public is invited to the show and sale, with admission of a dollar for adults and 50 cents for children. Hours are 10 a.m. to 7 p.m. Friday and Saturday, 1 to 6 p.m. Sunday. Proceeds will be contributed by the association to an organization for aiding mentally retarded children.

A feature of the show will be free lessons in making and styling doll wigs by Jo Morrow of Dallas.

Leader Explains Bicentennial Plan

Stressing interest and pride in local and national heritage, Mrs. Clint Formby was welcomed as a guest speaker Tuesday by Veleda Study Club in the home of Mrs. Frank Ziser Jr.

Mrs. Formby, who was introduced by Mrs. Armon Lauderback, club president, is co-chairman of Hereford's Bicentennial Commission.

She explained that the eight-member committee was formulated to plan goals for this area during the celebration of the nation's 200th birthday. Members were urged to read the two-volume books presented by the commission to Deaf Smith County Library.

The next club date will be guest day with Mrs. George Ritter as hostess.

Mrs. George Olson and Mrs. Bill Walden detailed proceedings of a meeting at Westgate Tuesday. They related a need for bedspreads at the home and club members voted to provide one.

Mrs. Lauderback appointed Mrs. Billy Wayne Sisson to investigate a need for drivers at Kings Manor. Driving services have been offered throughout last year by Veleda members. Refreshments were served to Misses Howard Birdwell, Gid Brown, Hugh Clearman, J.D. Gilbert, Richard Ottesen, Gwynne Owen, John Poindexter, Sisson and those on program.

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Touring Ranch Museum

★★★★

When a husband of Hereford residents toured Ranch Headquarters Museum at Lubbock Saturday, they found various interests. Brenda Formby, center in top left photo, came over from Texas Tech where she is a student to join her parents. Her father, Clint Formby, was the luncheon speaker and Mrs. Formby a hostess for the tour. Also a hostess, Mrs. Henry Sears is in the next photo beside Las Escarobadas Ranch headquarters building, being restored after removal from this county. Another view of that work, lower photo, is taken by, from left, Misses.

Bill Albright, Edgar Lemons, W.C. Hromas, Dick Barnard and O.G. Hill Sr. Other Hereford students at Tech met their mothers for the tour. From left, standing by picket fence are Debbie Hoover and Mrs. Charles Hoover, Karen Walden and Mrs. Bill Walden, Kima Marsh and Mrs. Virgil Marsh. Entrance to building of interest to Herefordites, right photo, is filled by Dr. and Mrs. M.C. Adams. This is the fort-like stone house in which the G.R. Jowell family lived before a later move to Deaf Smith County.

(Staff photos by Sue Coleman)

Tour Party Finds County Represented

Two buildings associated with Hereford history were of special interest to residents in a tour party Saturday at the Ranch Headquarters Museum on Texas Tech campus at Lubbock.

The Hereford group on the

tour sponsored by the Women's Division, Deaf Smith County Chamber of Commerce, also helped applaud the principal luncheon address made by Clint Formby of this city, chairman of Tech's board of regents.

A chaperon has took the tourists, with Mrs. Henry Sears and Mrs. Formby acting as hostesses and giving bits of information concerning the museum and history of the counties enroute to help the visitors appreciate what they saw.

They are members of the Women's Division committee on tours, which has Mrs. Joe Reinsner Sr. as chairman and Mrs. Jack McKinster as the other member. Mrs. Reinsner

made preliminary tour arrangements.

The date was that of the Ranch Headquarters Association's annual meeting, which featured the dedication of a double log cabin from a Mason County ranch and was designated as a day for honoring German settlers who pioneered in West Texas.

Family spoke after a luncheon lunch served by Texas Trails Chiropractors of Albany. His subject was Working Pastures for the Ranch Headquarters, and he spoke of Texas Tech University's share in establishing the unique outdoor museum where buildings of historic value from area ranches are being moved

and restored to provide a picture of a vanished era.

The Ranch Headquarters Association directs this work, accepts contributions and raises funds to carry it out. The project is keyed to area celebration of the U.S. Bicentennial in 1976.

Moved last year from western Deaf Smith County, the Escarobada headquarters building of Texas' famous XII Ranch is being reconstructed there and is expected to be ready for dedication next year.

Hereford visitors inspected it and were pleased to see that its walls are almost completed, roof frames up and one chimney restored so it is beginning to

look like its photographs made before it fell into disrepair.

If it is located in a spot on the grounds where a slope behind it simulates its original setting on the bank of Tierra Blanca Draw.

Also a focus for Herefordites' interest was the old Jowell home from a Palo Pinto County ranch, built by the grandfather of Corinne Jowell Neely of this city, the first George R. Jowell later was a pioneer of Deaf Smith County.

It is a sturdy rock structure, looking more like a fort than a home in keeping with its purpose of protecting the Jowell family from Indian raids on a still-dangerous frontier in the mid-19th century.

HS Sets Musical Revue

A musical revue titled Show Biz will be presented by Hereford High School Choral Department Monday and Tuesday, beginning at 7:30 each evening in the school auditorium.

Don Moore, choral director, describes the program as a variety of light musical entertainment, with skits, comedy routines, dances and songs by soloists, ensembles and entire choirs. The HHS varsity choir and both girls' choirs will be heard.

Piano, string bass and percussion from the HHS orchestra will accompany some numbers. The public is invited for this fall program. Admission charge will be \$1.25 for adults and 75 cents for students.

Board Officers

Assume Duties

Officers of Hereford Day Care board of directors were installed during a regular monthly meeting Monday at the Country Club.

Rex Easterwood, former chairman, introduced Mike Patrick as chairman, R.C. Hoelscher vice president, Mrs. Dennis Lomas secretary and Bill McCarley treasurer. Mrs. Keith Simmer, Robert Mayfield and Ed McCreary were chosen as new board members.

Mrs. Bettie Hammock reported from a parents committee that a bake sale will be held Saturday in Sugarland Mall. She also explained remodeling of the center, which has been painted and laid with new carpet.

Guests at the noon meeting were Bud Eades of Plains Insurance Company and Dan Warrick of Harvy Messenger and Company.

Others present included Dr. Joe Whitley and Dr. Jordon Grooms.

Only the Newspaper



BRINGS NEWS FROM HOME — to be read when time and studies permit. Only the newspaper performs this service so well. Plan a reading gift subscription for those away at school or in the service.

THE HOME GAME

by MARY FUREY CRYMES

TOPS IN TOPPING — For warm gingerbread or crisp fall evening, whip 4 tablespoons of frozen orange juice concentrate into an 8-ounce package of cream cheese. Add 1/4 teaspoon each of salt and cinnamon.

TISSUE PUFFS — Before storing away those summer jackets and dresses, try stuffing the sleeves with tissue paper. (I save all the tissue the stores put in dress boxes for this purpose.) They will look much sharper next spring when you unstore them.

CREATIVE TREASURE — With the great assortment of dried material now at its peak, here is a tip for creative decorating or perhaps gift-making for the holidays ahead. How about decorating picture or mirror frames with such dried material as nuts, tiny pinecones, seed pods, acorns or even dried beans? The combinations are endless, so let your imagination run wild. A dab of glue will hold your material, then spray or paint with a dull gold paint.

SECOND LIFE — Don't pitch those soiled, but unwashable stuffed toys that are dearly loved friends to your youngsters. Toss them briskly in a bag of corn meal to make them respectable again!

SQUEAKY CLEAN — Easiest way I've found to clean hairbrushes and combs is to swish through warm (not hot) water to which you have added a few capsules of ammonia. Combs, of course, may be soaked. To add a little stiffness to old brushes, rinse in water and alum.

SWEET SHOT — Did you know that placing about half a shot glass of vanilla on your refrigerator shelf eliminates odors and leaves it smelling very sweet indeed?

SCHOOL LUNCH GOODIES — With the price of sugar today, don't waste a smidgen of that cake icing! Spread the leftover between graham crackers for a sweet-treat cookie.

Dowells Celebrate

Mr. and Mrs. R.L. Dowell Sr. of 200 Whiteface celebrated their 55th wedding anniversary recently in the home of their son, W.B. Dowell, 132 Greenwood.

The Dowells' four sons and families were present, together for the first time in five years. They included Eugene Dowell of Anaheim, Calif. Mr. and Mrs. John Dowell of Denver, Colo., and Mr. and Mrs. R.L. Dowell Jr. of Amarillo.

Also present was Dowell's sister, Pearl Crump of Levelland.



In some parts of rural England, it's believed that fat from the snake that bit you will cure snakebite.

h.i.s

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Member F.D.I.C.

Haunted House Plans Made By Rainbow Girls

Plans were made to have a haunted house Nov. 1-2 by members of Order of Rainbow for Girls Monday evening in Masonic Hall.

The haunted house an annual project of the organization, will be located four miles north of town on Vega Hwy. Tickets will be on sale in advance.

Also, it was noted that during the next meeting on Oct. 21 Regina Bryan, Katrina Man-

ning and Neta Anderson will be initiated as new members. Jana Ray, worthy advisor, and Mrs. Rodger Ruland, Mother advisor, presided over the meeting with 26 members present.

Guests recognized were Mrs. J.A. McWhorter and Arthur Clark.

Also Charlie Brown, Bill Phipps, Vickie Ruland and junior past worthy advisor, Patsy Brownlow.

Mrs Horton Is Class Hostess

Mrs. G.K. Horton was hostess to Bethany Class of First Baptist Church in her home Friday afternoon. After a devotional talk by Mrs. T.W. Roberson, class business was discussed and refreshments were served in an informal hour.

Others present were Mrs. J.W. Israel, J.V. Pickens, H.E. Danforth, R.A. Daniel, Ky Higgins, C.J. Mountz, J.J. Buckner, H.J. Roberson and E.B. Moseley.

Holiday Crafts Shown

Decorations and gift items for Christmas were shown and discussed by the County Home Demonstration agents, Joyce Shipp and Sherry Harder, at a meeting of West Hereford HD Club Tuesday afternoon in Mrs. Roy Boyd's home.

They showed how attractive decorations can be made for homes, using materials that are easily obtained. Preceding their demonstration, Mrs. Ulys Pierce read a poem entitled The Tea Party.

Mrs. Floyd Walton was a guest. Members present were

Mrs. E.M. Cox, D.W. Allison, W.B. Phillips, Robert Boyd and Miss Evelyn Bell. The basket gift went to Mrs. Phillips.

Going to church is a habit that one should cultivate; there's little danger in it.

No community will grow and develop when its people are envious of each other.

School should be more than a-b-c factories, with skills adapted to higher grades.

Garden Club Group Takes Museum Tour

Ten members of Hereford Garden Club went on the bus tour sponsored by the Women's Division of Deaf Smith County Chamber of Commerce Saturday to Ranch Headquarters Museum on the campus of Texas Tech at Lubbock.

They toured the outdoor museum with its buildings from historic ranches over West Texas. After the barbecue lunch

they attended a showing of color slides of wild flowers from a ranch in Mason County, the original location of a log house which was dedicated in the morning program.

In the group from the club were Mrs. O.G. Hill Sr., president, and Mrs. W.C. Thomas, L.W. Norvell, G.W. Newsom, D.N. Garner, S.S. Williams, Margaret Shown, Bill Albright, Edgar Lemons and R.L. Ehridge.

BIBLE VERSE

"Mine eyes are upon all their ways: they are not hid from my face, neither is their iniquity hid from mine eyes."

1. Who was the author of the above statement?
2. Of what disaster was he prophesying?
3. What is its meaning for us today?

Answers to Bible Verse

1. Jeremiah, the prophet.
2. The utter ruin of the Jews.
3. That God is ever cognizant of our actions and knows our sins. Jeremiah 16:17.

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SAVORY OLEO..... 1-LB. CTN. **29¢**
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Tomato Juice..... 46-OZ. CAN **38¢**

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American Slices..... 12-OZ. PKG. **66¢**

MEADOWDALE
Green Beans..... 4 16-OZ. CANS **88¢**

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Vienna Sausage..... 5-OZ. CAN **29¢**

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Sliced Peaches..... 29-OZ. CAN **54¢**

CAMELOT CRUSHED, CHUNK OR
Sliced Pineapple..... 20-OZ. CAN **38¢**

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Hash Brown Potatoes..... 12-OZ. PKG. **52¢**

BIRD'S EYE
Cool Whip..... 9-OZ. CTN. **52¢**

CALENDAR OF EVENTS

THURSDAY
 Mon Amis Study Club, to meet in the home of Mrs. Leon Richards for tour of Textile Plant in Lubbock, 9:30 a.m.
 St. Anthony's Womens Organization, parish school auditorium, 8 p.m.
 Calliopean Study Club, home of Mrs. Paul Coneway, 8 p.m.
 La Madre Mia Study Club, home of Mrs. Wayne Lady, 8 p.m.

Duplicate Bridge Club, 309 Western, 7:30 p.m.
FRIDAY
 Cultural Extension Club, home of Mrs. Arthur Dettman, 140 Hickory, 2:30 p.m.
 Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
 Hereford Garden Club Flower Show, Southwestern Public Service Reddy Room, 3 to 6 p.m.
 Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
SATURDAY
 Story hour for children, grades 1-4, Deaf Smith County Library, 10 until 11 a.m.

MONDAY
 Music Study Club, home of Mrs. Ken Wabser of 103 Beach, 2 p.m.
 Beta Sigma Phi Council, Hospitality Room of Hereford State Bank, 8 p.m.
 VFW Auxiliary, VFW clubhouse, 7:30 p.m.
 Masonic Lodge, Masonic Hall, 7:30 p.m.
 Easter Lions Club, Easter clubhouse, 8 p.m.
 Jaycee-Ettes board meeting, Chamber of Commerce, 7:30 p.m.
 Rotary Club, Civic Club Center, noon.
 Odd Fellows Lodge, IOOF Hall, 8 p.m.

TUESDAY
 Kappa Iota benefit bridge, Community Center, 7:30 p.m.
 Cowbells luncheon and election of officers, Hereford Country Club, 11:45 a.m.
 Progressive Extension Club, home of Mrs. H.L. Hershey, 2 p.m.
 La Plata Study Club, home of Mrs. Jack Brown, 7:30 p.m.
 La Affatus Estudio Club, REA Medallion Room, 3 p.m.
 Kings Manor Founders Dinner, Lamar Garden Room, 7 p.m.
 Rebekah Lodge, IOOF Hall, 8 p.m.

Club Slates Bake Sale
 Members of Aggies Mothers Club made plans for their second annual bake sale to be held Saturday in Sugarland Mall, during their meeting Monday in the home of Mrs. Hilrey Aven. All proceeds will go into a scholarship fund. Members voted to send the Knights of Columbus, KC Hall, 8 p.m.
 Noon Lions Club, Civic Club Center, noon.
 Story hour for preschool children, Deaf Smith County Library, 3 to 4 p.m.

Hereford Brand to Browning Library at Texas A&M University so Hereford students could read local news stories. Members present included Misses. George Olson, Austin Rose Jr., Milton Adams, J.J. Durham, A.L. Hollingsworth, James Higgins and Thurman Atchley.
 John L. McCheslan, Senator (D-Ark), on defense bill: "The appropriation is adequate to meet the challenges raised by the current international situation."

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Clowning around

Emmett Kelly, Jr. never smiles. It is part of his sad-faced act to make other people smile. The "Crown Prince of Pantomime" speaks his belief in his Creator with action designed for laughter. He lives his religion in making fun without saying a word. His sad face, big red nose and 6 X 13" shoes create miles of smiles for sad-faced kids, troubled teen-agers and oldsters alike. He makes his own mold for making many happy. In pantomime, he told us he has visited thousands of hospitals in America and truly hopes to visit many, many more.

"Laughter is God's greatest gift to the world," Kelly says with his hands. It is really the answer to most all our problems. Born of circus parents, he carries the tradition that the show must go on. Living his "belief" he lives in a suitcase 365 days a year, and literally creates laughter for millions.

"There's never enough laughter in this world," he writes on his slate. "Maybe God is using me to help start smiles." Obviously, Emmett Kelly, Jr. believes in America, her churches and all they stand for as he laughs inside his unsmiling mask. "Here, we are free to smile," he pantomimes. *In America our Creator makes room for laughter.* It is a healthy sign.

You too, can smile on your way to worship in your favorite church this week.

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Small Talk

IT'S getting to be a habit; Tania Wilson and her horse, Danny, won three of the awards in the Quarterhorse Show at Guyton Saturday, going over into Oklahoma for honors after lately winning several in Texas. Tania received the prize for first place in junior division barrel racing and second in the open division, also third place in the poles event. She is the daughter of the Percy Wilsons.

A 35TH anniversary is not yet a Golden Anniversary, of course, but it does call for congratulations, which are here extended to Helen and Glen Nelson. The day was Tuesday, I believe, but Helen was not so eager to talk about that as about her grandson when I saw her in a coffee shop.

She happened to have some pictures of the grandson, of course, and he is a cute rascal. He is four-month-old Greg, son of Connie and Olin Nelson who live in California.

Helen was making plans to go with her husband this weekend to a state convention of justices

of the peace at Del Rio. When a convention is held all the way across the state, that's a good reason to make a sort of vacation trip of it.

ANOTHER note to reporters for clubs and other women's organizations: Where in the world are those yearbooks that we do need badly if we're going to keep up with your activities and see that you get the kind of publicity you need?

Quite a few have shown up after my recent appeal, and some more have been promised, but a lot are still missing.

Where are you, Calliopean Club? Mon Amis? AAUW? Bud To Blossom? Music Study? Art Guild? Simms Study Club? American Legion Auxiliary?

Also, XEA and AA Chapters of Beta Sigma Phi? The two ritual chapters have earned their gold stars by getting their books to us, but we are missing a BSP Council book.

And we don't have a single yearbook from church women's organizations. Sure would be nice to have some.



Weekend Bride-elect

Miss Rosario Cantu, daughter of Mr. and Mrs. Ernesto Cantu of 219 Hereford St., and Arturo Nava son of Mr. and Mrs. Romulo Nava of 312 Lake, will marry Saturday. The couple will exchange wedding vows in St. Joseph's Catholic Church. Miss Cantu, a 1974 Hereford High School graduate, is employed as a teacher's aide at Shirley Elementary School. Her fiance will be employed by Holly Sugar this season.

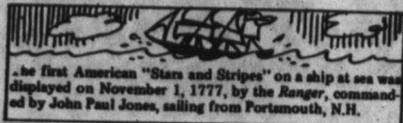
COLLEGE TEST ANIMALS

CORVALLIS, ORE.—Oregon State University utilizes more than 20,000 animals annually in university research projects. They include cows, horses, sheep, swine, poultry, snakes, spiders, fleas, crayfish, rats, Iginea pigs, rabbits and non-human primates.

AIRMAIL GOES BY TRUCK

SACRAMENTO, CALIF.—According to Sacramento Postmaster Frederic Rupp, much of the airmail out of Sacramento will now be sent by truck to San Francisco to be put aboard planes. He said the new system would not delay mail.

Good Old Days?
If Patrick Henry thought taxation without representation was bad, he should see it with representation.
—Outpost, Key West.



...the first American "Stars and Stripes" on a ship at sea was displayed on November 1, 1777, by the Ranger, commanded by John Paul Jones, sailing from Portsmouth, N.H.

Insanity
The reason some people are overweight is because at times they go starch craving mad.
—Record, Columbia, S.C.

STEEL BELTED TIRE SALE

Now 1/3 off.

STEEL-TRACK BELTED SNOW OR REGULAR TIRES.

REGULARLY \$38 TO \$64—LOW AS

25³⁰

A78-13 TBLS. WHITEWALL PLUS 2.04 F.E.T. EA. TRADE (NO TRADE NEEDED FOR SNOW)

YOUR CHOICE—STEEL-TRACK BELTED GRAPPLER POWER GRIP SNOW TIRE OR GRAPPLER II.

- (A) 2 steel belts stabilize the wide tread for gripping traction, lasting strength.
- (B) 2 body plies of polyester cord help absorb shock and give additional strength.

TUBELESS WHITEWALL SIZE	ALBO FITS	REGULAR PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
A78-13	6.00-13	\$38	25.30	2.04
E78-14	7.35-14	\$47	31.30	2.47
F78-14	7.75-14	\$49	32.65	2.61
G78-14	8.25-14	\$52	34.65	2.79
H78-14	8.55-14	\$55	36.65	2.94
G78-15	8.25-15	\$54	36.00	2.86
H78-15	8.55-15	\$57	38.00	3.06
J78-15	8.85-15	\$61	40.65	3.05
L78-15	9.15-15	\$64	42.65	3.20

*With trade-in (except snow tires). A78-15 Grappler II also available at similar savings. New steel wheels available to fit most American cars.

\$5 HOLDS YOUR SNOW TIRES TILL NOV. 15

FAST FREE MOUNTING.

POLY-TRACK HIGHWAY HANDLER

LOW AS **2 FOR \$36** B78-13 TUBELESS BLK. PLUS 1.83 F.E.T. EACH AND TRADE-IN TIRE

FOUR PLYES OF DURABLE POLYESTER CORD FOR STRENGTH, RIDEABILITY.

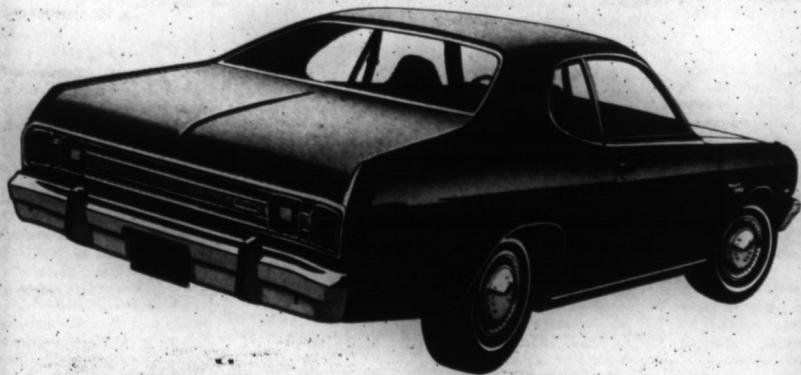
TUBELESS BLACKWALL SIZE	ALBO FITS	REGULAR PRICE EACH*	SALE PRICE IN PAIRS*	PLUS F.E.T. EACH
B78-13	6.50-13	\$34	\$66	1.83
C78-13	7.00-13	\$37	\$69	1.99
D78-13	7.50-13	\$39	\$72	2.15
E78-14	7.35-14	\$41	\$74	2.31
F78-14	7.75-14	\$43	\$76	2.47
G78-14	8.25-14	\$45	\$78	2.63
H78-14	8.55-14	\$47	\$80	2.79
I78-14	8.85-14	\$49	\$82	2.95
J78-15	8.55-15	\$51	\$84	3.11

*With trade-in tire. Whitewalls available in most sizes \$3 more each. H78-14 whitewalls also available at similar savings.

The Dodge Boys proudly present

'75 DODGE DART.

The car that's "right on target" for millions.



Sure, we "Good Guys" know it's tough to sell a car that satisfies everybody. (Maybe it can't be done?) Well, our new '75 Dart Sport comes mighty close. For economy, dependability, and sportiness—it's "right on target" for millions of Americans!

You like to "take it with you"? Dart Sport has room for five—plus a big trunk in back. (So big, in fact, it puts a lot of larger Fords and Chevys to shame.)

You like sure starts, easy maintenance, fewer tune-ups? Dart Sport offers all that with solid-state Electronic Ignition—proven on over two million Chrysler-built cars and trucks!

Your tastes run toward something sporty? Check out our new line of '75 Dart Sports right now. We've got what you're looking for!

CHECK OUT ALL THE NEW '75 DODGES AT

Dodge
AUTHORIZED DEALERS

JONES MOTORS

364-3150



SIDE TERMINALS EXTRA

INSTALLED FREE



WARDS BATTERY PROTECTION PLAN
Montgomery Ward will replace this battery at no cost to the original owner if it fails to exceed and hold a charge in non-commercial passenger car use during the Free Replacement Period shown.
TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos.
FREE REPLACEMENT PERIOD: 24 16 12 9 6 3 Mos.
After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a pro-rated amount for the time above performance, based on the current regular selling price less trade-in. Recharge to commercial use now guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.
For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

SAVE \$3.00

42-MONTH GUARANTEED BATTERY

Delivers up to 410 cranking amps. Fits most cars. 21.95 18-mo. batt. 18.95 exch.

3145 EXCH. REG. 34.45

WARDS SUPREME MUFFLER REPLACEMENT GUARANTEE
For as long as you own the car on which installed, Montgomery Ward will furnish a free replacement for any Wards Supreme Muffler which fails for any reason. If Montgomery Ward deems it necessary to replace the muffler, it will install the replacement free. Return muffler to any Montgomery Ward branch (any branch having installation facilities, if free installation included) with evidence of purchase. This guarantee does not apply to mufflers installed on commercial vehicles or to mufflers damaged in an auto accident.

Save 3.00



HOW LONG CAN A MUFFLER LAST?

2 years—maybe 3? Our Supreme is guaranteed for as long as you own your car. Fits most US cars. INSTALLED, REG. 21.95...NOW JUST 17.88

1388 REG. 16.95



SAVE 20¢ ALL SEASON OIL, QUART Gives super engine protection in any weather. SAE 10W-30. REG. 77¢



2.00 OFF TANGLEPROOF® BOOSTER CABLE Flexible, 12-foot, 8-gauge copper wire. 6V, 12V batteries. REG. 7.49



Car shake? GET OUR FRONT-END ALIGNMENT We correct caster, camber, toe-in to specs. Parts extra. MOST CARS **98¢**



SAVE 24% **ECONOMY 1 1/2-TON JACK STAND** Welded heavy-duty steel. Lock-pin adjusts 12-17" **2.99** REG. 3.98



SAVE 1.00 **LIVE RUBBER WIPER REFILLS** Wipe rain and PAIR snow clean off with live rubber edges. **1.66** REG. 2.69

SAVE TODAY AT WARDS LOW PRICES—SAY "CHARGE IT!"

Your complete auto center. **WARD**

114 PARK AVE.

364-5801

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES.
 Readers Ads (Minimum 10 words) 1st insertion per word 10c
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.50
 Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND.

5 p.m. Tuesday

1. FOR SALE Miscellaneous

FIRE WOOD
PINON - OAK
 Seasoned
 Bud Sparks - 364-1264
 Dean Herring - 364-2203
 B-1-13-tfc

For Sale: 9x12" Nylon floor carpets \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.
 B-1-16-28-tfc

!! CARPET !!
 We have moved to
 310 North 25 Mile Avenue

C & W CARPET
 364-3448
 B-1-14-tfc

CLOSE OUT SALE ON
 Two Squash Blossoms
 Indian Jewelry Necklaces
 1/2 Off
 Cowan Jewelers
 Downtown
 B-1-13-tfc

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
 New and Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 B-1-5-tfc

BICYCLE CLEARANCE. Cost plus \$5.00 in box. FIRESTONE. 364-4333.
 B-1-10-12-tfc

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
 WEST HWY 60
 PHONE 364-3552
 B-37-tfc

!! WE HAVE MOVED !!
 TO
KNOWLES AUCTION BARN
ON MISSION ROAD
 We have a full line of new & used furniture and appliances at bargain prices.
 Open for business 6 days a week
 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
 Phone 364-1873
 B-1-31-tfc

REPOSESSED GAS DRYER. Low priced. FIRESTONE 364-4333
 B-1-10-12-tfc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 irday
DEGREE WORK
 L.J. & W.M.
 W.A. Phipps Sec.
 Hereford
 Rotary
 Club
 meets every
 Monday at 12:05
 Civic Club Center
 (Jim Hill)

Lions Club
 meets each
 Wednesday, 12 Noon
 Civic Club Center
 (Jim Hill)

EQUIPMENT FOR SALE
 1960 IH 2 1/2 ton winch truck, hydraulic pto and poles. Good cond., good buy.
 1957 Chevy, 2 dr. Sedan Classic.
 1974 Hvy duty compressor, p.h.p. Wisc. gas engine, 3.5x3.5 Quincy comp. 80 gal tank, 200 ft. hose and couplings.
 Two 1/2" air impacts.
 Two sets 1/2" impact sockets used less than 10 hours.
 Two 200 gal gas tanks on stands with hose and nozzle, etc.
 One used 6 ton elec. chain hoist.
 Newly new 20 ft. heavy chain rigged to operate on 24 v. batt.
 54,000 ft. 1/4" stnls steel cable, new, 1800 ft. spools.
 600 ft. 4" casing.
 Will consider trades for Jimmy, Blazer, 1 ton trucks, portable welders, or acreage, anything.
 Call Gary Victor
 364-5616
 B-1-35-tfc

REPRO STEREO
 Electrophonic component stereo, 200 watt amplifier, AM-FM stereo radio, built in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:
Martins Sound Center
 Corner of Georgia and I-40
 Amarillo, Texas
 B-1-3-tfc

SINGER TOUCH & SEW
 Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobby in machine, etc. Desk cabinets, with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed. Daily 10:00 to 7:00, closed Tuesday. Sewing Machine Service Center, 1307 West 8th., 373-4802. Amarillo. B-1-8-tfc

CLOSE OUT FLOOR MODELS
 Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
 Corner of Georgia & I-40
 Amarillo, Texas
 B-1-3-tfc

FOR SALE
 1-21" Color Console TV
 1-10" B&W Portable
WE MAKE HOUSE CALLS
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740
 B-1-25-tfc

For Sale: AKC registered Chinese Pug puppies. Call 364-0656.
 B-1-10-11-tfc

For Sale: Repossessed TV's. Good buys. Call 364-4333. Firestone.
 B-1-10-11-tfc

For Sale: Kenmore Deluxe Electric Range. Top double ovens, pullout cooktop, Avocado green. Like new. \$225.00. Call 364-5154.
 B-1-18-12-tfc

MAYTAG....
 the one to buy in the First Place.
CFIST APPLIANCE INC.
 Sales & Service
 Andy and Catherine Anderson
 112 MILES
 Phone 364-6285
 B-1-13-tfc

For Sale: 1973 Kawasaki, Big Horn 350, also three hole trailer with brand new tires, tool box and all accessories. Call 258-7742 after 8 p.m.
 B-1-22-11-tfc

For Sale: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.
 B-1-12-tfc

For Sale: 20x64 barrick building to be moved. Ivan Block, 364-0296.
 B-1-10-36-tfc

FOR SALE: New panels for portable corrals. 5'x2" tall by 15" long.
 364-6047, 364-6461
 289-5811
 B-1-16-40-3c

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
 B-1-26-13-tfc

For Sale: Electric range. Call 364-6358 after 5:00 p.m.
 B-1-10-14-2c

For Sale: 1971 Honda, SL 350; 1972 Suzuki 250 Dirt Bike. Call 364-5460.
 B-1-13-14-3c

For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.
 B-1-10-14-tfc

Beautiful kittens ready for new homes. 364-4178 after 5:00.
 B-1-10-14-2c

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
 B-1-11-14-tfc

FOR SALE: Clean, avocado Tappan Range. Original value \$260.00, now \$200.00. Call 364-5380.
 B-1-13-14-tfc

For Sale: 200 Bu. Caprock seed wheat... Clean, double treated and bagged. Call 364-4327 nights.
 B-1-15-14-tfc

Will give away four puppies to good homes. Will make good house pets. Phone 258-7648.
 B-1-15-14-2c

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1.
 Hereford Hardware
 B-1-19-14-2c

For Sale: Fresh pinto beans, snaps or shells, already picked. 312 So. Kingwood, or 364-3840.
 B-1-15-41-2c

For Sale: Early American Style Hercules couch. Call 364-2389 after 5 p.m.
 B-1-11-41-2c

RUMMAGE SALE. Lots of clothes for men and much miscellaneous. 440 Avenue H. Saturday & Sunday.
 B-1-41-1p

GARAGE SALE. Everything must go. Clothes, dishes, glasses and antiques. 210 Avenue I. Thursday, Friday, Saturday.
 B-1-41-1p

GARAGE SALE. Drapes, stereo, baby highchair and miscellaneous. 140 Ranger. Saturday, October 12th.
 B-1-13-41-1c

For Sale: Registered white German Shepherd, 1 1/2 years old. \$40.00. Call 364-3476.
 B-1-12-41-1c

GARAGE SALE. Friday 9 to 6. North 385, next to Herf's Drive in, in old Quik-Chik Building.
 B-1-41-1c

GARAGE SALE. 216 Beach. Thursday & Friday. Baby furniture, toys, miscellaneous.
 B-1-41-1p

GARAGE SALE. Today only from 8 to 5. 328 Centre.
 B-1-41-1p

GARAGE SALE. 113 Aspen. Saturday & Sunday all day.
 B-1-10-41-1c

GARAGE SALE. 210 Douglas 9 to 5. Saturday only.
 B-1-41-1c

SPOTS before your eyes - on your new carpet - remove them with Blue Lustre. Rent electric shampooer \$1.
 Duckwalls, Sugarland Mall
 B-1-21-41-2c

For Sale: Small oak extension table, 4 oak chairs and one oak coffee table. 216 Star.
 B-1-41-1p

LARGE SELECTION
 latchedhook rug and pillow patterns, crewel kits, needlepoint worked patterns and painted canvases.
DAN'S OF CANYON
 B-1-41-4c

FLUFFY soft and bright are carpets cleaned with Blue Lustre. Rent electric shampooer \$1.
 McCallin Lumber
 B-1-18-41-2c

For Sale: 3 piece contemporary living room suite. 364-1630.
 B-1-10-41-tfc

2 year old lineback buckskin gelding, gentle, broke. Call 364-3583.
 B-1-10-41-2c

FIREWOOD
 \$70.00 cord; \$37.00 rick for pinon. \$75.00 cord, \$40.00 rick for mixed. Delivered and stacked. 1 to 3 day delivery.
 Call 364-2643
 after 2:00 p.m.
 B-1-41-4c

For Sale. Part poodle puppies. Call 364-3315.
 B-1-10-41-2c

2. FOR SALE Farm Equipment
 See Us For
 Parts-Sweeps-Chisels for
 Graham (Hoeme) Plows
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-3-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.
 B-2-11-32-tfc

For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.
 B-2-11-11-tfc

For Sale: 7700 John Deere Combine, 1971 model diesel, 4 row, 444 cornhead, 24 ft. maize platform. Phone 276-5569.
 B-2-19-14-2c

For Sale: 4 row cornheader for 510 Massey-Ferguson. Phone 385-5486 Littlefield, Texas.
 B-2-41-4p

See Us For
 Mayrath Grain Augers
 Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-3-35-tfc

For Sale: 1967 Plymouth Barracuda. Call 276-5822 after 8 p.m. and Sundays.
 B-3-11-14-tfc

4. REAL ESTATE For Sale Or Trade
 Commercial Building—6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
 Realtor, 364-6633
 B-4-14-tfc

For Sale: 3 bedroom, 2 bath house. Utility room plumbed for washer and dryer. Call 364-1418 anytime weekends or after 6 week days.
 B-4-23-14-tfc

3. FOR SALE Automobiles
SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

For Sale: '69 Dodge Pickup. Phone 364-3867. Brown Sheet Metal.
 B-3-10-13-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0977
 B-3-33-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-20-tfc

NEW & USED CARS
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

For Sale: '68 Bonneville. Loaded, one owner. Call 364-6635 after 5 p.m.
 B-3-11-38-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 B-41-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.
 B-3-17-7-tfc

1973 Monte Carlo; tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965.
 B-3-25-35-tfc

Clean, 1971 Chrysler Newport. One owner, power and air. 816 Avenue K.
 B-3-10-13-2p

FOR SALE
 1964 Chevy, 80 Series tandem twin screw, 5 speed with 3 speed box. Straight air, new 10 hundred rubber, 20 sq. ft. bed and hoist and toppers. Top condition. Call 806-647-5677.
 B-3-13-4c

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact
COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

\$1750 DOWN
 on comfortable 3-bedroom home located near grade school. Price 17,000, bal. \$170.00 per month.
\$1,500.00 DOWN
 3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller home.
NORTHWEST HEREFORD
 3 bedroom brick, 1 1/2 baths, double garage, must see to appreciate. Call for complete details.
MOBILE HOME LOTS
 Priced at \$1,500.00 each, does not include plumbing - terms available.
\$265.00 PER ACRE
 Low Down Payment
 320 acres located on paving, one irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 7% interest for 9 years, balance due 10th year.
IMPROVED HALF SECTION
 4 small wells, Priced \$300.00 per acre. Nice 3 bedroom home, possession at closing.
A NICE BRICK HOME
 and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre, \$49,000.00 down balance at 7 1/2%.

1962 Studebaker, 4 Dr. V-8. Automatic. 248 Northwest Drive.
 B-3-10-14-4c

1969 Pontiac Lemans. Clean, low mileage, complete new tune-up. Phone 364-2954 or 364-1763.
 B-3-14-14-3c

For Sale: 1967 Plymouth Barracuda. Call 276-5822 after 8 p.m. and Sundays.
 B-3-11-14-tfc

\$150.00 takes a good running 1961 Comet Station Wagon. Has a Sears Die Hard Battery still in warranty. It even has a windshield washer. See at 213 Beach. 364-4664.
 B-3-29-41-2c

4. REAL ESTATE For Sale Or Trade
 Commercial Building—6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
 Realtor, 364-6633
 B-4-14-tfc

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 B-4-23-14-tfc

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 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

For Sale: 1967 Plymouth Barracuda. Call 276-5822 after 8 p.m. and Sundays.
 B-3-11-14-tfc

4. REAL ESTATE For Sale Or Trade
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 Realtor, 364-6633
 B-4-14-tfc

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 B-4-23-14-tfc

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I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-20-tfc

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
 B-4-11-14-tfc

FOR SALE
 80 Acres in wheat; dryland; on pavement, 18 miles from town. Good well with 5 h.p. sub. pump. Realtor 364-6633.
 B-4-20-41-tfc

Levely home on Stanton, 3 bedroom, 2 baths. Assume loan. Call for appointment TODAY.
 B-5-15-10-tfc

Extra large 3 bedroom on Irving. Equity assume loan or get a new one. Worth the money.
 B-5-15-10-tfc

9 acres in town. Real nice for trailer park or commercial use.
 Cozy 2 bedroom home. Nice carpet for \$15,000 on Avenue C.
 B-5-17-29-tfc

3 bedroom on one acre, out of city limits.
 4 bedroom near shopping center. \$12,000. Call for appointment.
 2 1/2 and 5 acre home sites. 24% down or cash.
 Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.
 B-5-13-14-tfc

Clean, 1971 Chrysler Newport. One owner, power and air. 816 Avenue K.
 B-3-10-13-2p

FOR SALE
 1964 Chevy, 80 Series tandem twin screw, 5 speed with 3 speed box. Straight air, new 10 hundred rubber, 20 sq. ft. bed and hoist and toppers. Top condition. Call 806-647-5677.
 B-3-13-4c

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 Pre-owned and personally selected cars
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COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

\$1750 DOWN
 on comfortable 3-bedroom home located near grade school. Price 17,000, bal. \$170.00 per month.
\$1,500.00 DOWN
 3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller home.
NORTHWEST HEREFORD
 3 bedroom brick, 1 1/2 baths, double garage, must see to appreciate. Call for complete details.
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 Priced at \$1,500.00 each, does not include plumbing - terms available.
\$265.00 PER ACRE
 Low Down Payment
 320 acres located on paving, one irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 7% interest for 9 years, balance due 10th year.
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 4 small wells, Priced \$300.00 per acre. Nice 3 bedroom home, possession at closing.
A NICE BRICK HOME
 and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre, \$49,000.00 down balance at 7 1/2%.

160 acres, one good 8" well, 1/2 mile off pavement.
 If you wish to buy or sell call CARTEL.
WE TRY HARDER
 Member-Multiple Listing Service
 Wayne Cartel - 364-0944
 Al Wiley - 364-4985
 B-4-37-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
 Phone 364-1887
 B-5-10-41-tfc

FOR RENT: One bedroom furnished apartment. Bills paid. 364-3734.
 B-5-10-41-tfc

FOR RENT: Two bedroom house. Carpeted, carpet. Call 364-2959.
 B-5-41-1p

6. WANTED
 Want to lease or rent 1/2 section or more land for corn. Will pay extra for flat land with lots of good water.
 Craig Smith
 Route 1
 Olton, Texas 79064
 Phone 285-2501
 B-6-14-8c

WANT TO BUY:
 Old gold, rings, watches, old class rings, etc.
 Spangler's Diamonds
 Sugarland Mall
 Phone 364-0070
 B-6-48-tfc

WANT TO LEASE: Corn, wheat and sugar beet pasture. From 100 to 2,000 head of cattle. Pay top price. Call 364-6047.
 B-6-21-40-3c

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
 B-6-13-6-tfc

Emission Devices Affect Car Costs

BY JOHN L. HILL
Attorney General

Environmental Protection Agency under the Clean Air Amendments passed by Congress in 1970.

These amendments set strict limits for the hydrocarbons, carbon monoxide, and nitrogen oxides emitted by cars. Although the EPA hasn't required any particular devices

in order to meet these strict standards, most of the new cars will be using single catalytic converters to neutralize polluted emissions by trapping and treating them after they leave the car's combustion chamber.

How will these emission controls affect the performance of this year's car models? The EPA says that some new cars may be a bit harder to start in cold weather and somewhat slower to warm up. They may also be a little more hesitant in operation.

THE NEW CARS will require the use of a different type of gas, one that is unleaded and

phosphorus-free. Unleaded gas is expected to reduce the health hazard of lead emitted in auto exhaust, especially in many urban areas, where cars are the major source of lead in the air. This new gas will cost more, but its extra cost may be offset by the fact that its relative cleanliness compared to standard gasoline means spark-plugs and mufflers should last longer.

anyone to remove or render inoperative the emission control system of a car before its sale, or for the manufacturer or dealer to do so after the sale. A fine of up to \$10,000 can be assessed for each violation.

Texas Air Control Board regulations also prohibit tampering with emission control devices. The Attorney General's Environmental Protection Division, which represents the Board, warns that violation of these rules are punishable by civil penalties of up to \$1,000 a day.

Both the Environmental Protection and Consumer Protection Divisions of the Attorney General's Office recently notified garagemen, service station owners, and publishers of a book on emission control bypass methods of such penalties. They also pointed out that additional civil penalties could be assessed for violations of the Texas Deceptive Trade Practices Consumer Protection Act if misleading claims are made regarding fuel economy by bypassed systems.

Consumers who believe their car's emission control system has been tampered with should contact the Attorney General's Environmental Protection and Consumer Protection Divisions.

Some '75 models may get better gas mileage with emission controls and unleaded gas, others may not. The main factor in determining gas mileage is the car's weight. A car weighing one-half as much as another will get about twice the gas mileage as the heavier car. Air conditioning and automatic transmission may also lower gas mileage. On heavier cars, the new controls may lower gas mileage slightly, but the fuel economy of smaller, lighter cars won't really be affected.

The Attorney General's Environmental Protection Division lawyers say that consumers who are serious about getting better gas mileage should plan fewer short trips, avoid fast "jackrabbit" starts, keep cars tuned up, consider purchasing radial tires, and drive at a steady speed of between 30 and 50 mph depending on driving conditions. All of these can result in a more efficient use of gas.

As for price of the '75 cars with emission controls, a National Academy of Sciences report estimates that the new equipment will raise the sticker price about \$100. Inflation and any optional equipment would be additional.

The EPA cautions that tampering with the emission control system of a new car can hamper performance and fuel economy and could cause engine damage. Also, under the Clean Air Amendments, auto manufacturers must provide a five-year or 50,000-mile warranty on emission control systems in new cars, and tampering with the system might void this warranty.

IN ADDITION, the Clean Air Amendments make it illegal for

225 HICKORY \$31,400
231 HICKORY \$30,900
233 HICKORY \$33,500
Aprx. 10% Down
30 Yr. Loan @ 7%
CALL Bob Auddell
622-0651

EXPERT REPAIR
On
BUICK PONTIAC
GMC TRUCKS
JOHN ORSBORN
Free Pickup
Phone 364-0990
HOME OWNED

10. NOTICE

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'til 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-12-4c

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road by City Dump
Anton A. & June Deasing
Phone 364-3350 or 364-3777
1/4 N-10-34-4c

11. BUSINESS SERVICE

Will do home repairs — Doors, windows, lights, minor plumbing or repairs, etc. Call 289-5500 early mornings or late evenings.
B-11-18-39-4c

Custom swathing, stacking and hauling. Alfalfa, silo and corn stubble. Hession stack hand system. 364-2907.
B-11-15-39-4c

JOHNSON IRRIGATION
Peerless PVC Plastic Pipe
Don Johnson, 364-2870
Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas.
B-11-8-4c

R.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-4c

HALE TRAILER SALES
Horse & Stock Trailers
All sizes
ALBERS MILLING CO.
So. 385 ... 364-5370
B-11-37-4c

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS
Turn key jobs or straight finishing
Jim Gonzales — 364-0375
Joe Garcia — 364-1497
B-11-33-4c

DICKEY'S DOZER SERVICE
Dirt Work — All Kinds
Bull Dozer — Scrapers
Motorgrader
See or Call
FLOYD DICKY
S.E. 4th & Behler
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-4c

We buy old gold rings, mountings, etc., for Sweet Refinery.
Covans Jewelers
Downtown
B-11-13-51-4c

STEREO REPAIR
Guaranteed repair work on all brands of stereos and sound equipment at
MARTINS SOUND CENTER
2461 1-40 WEST, AMARILLO
PHONE 355-9557
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WILL PICK UP THE JUNK CARS FREE
Call 364-3350 or 364-3777
B-11-28-4c

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE BOBBY GREGG
Day Phone 364-0574
Night — 364-2522
B-11-14-4c

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential Commercial
Turnkey Job
Straight Babb
Phone 364-5169
B-11-39-4c

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL
CLIFF JOHNSON, 364-2811
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WILL DO re-tilling and yard work, any kind. Phone 364-1268.
B-11-10-11-4c

13. LOST & FOUND

WANTED
100 to 150 watches a week to repair by latest approved methods.
COHAN JEWELERS
B-11-15-29-4c

PIANO TUNING. Call Elton Clark. 364-0628.
B-11-10-41-4c

14. CARD OF THANKS

CARD OF THANKS
On behalf of our beloved Danny, we wish to express our appreciation for the kindness shown us. Above all, we are truly grateful to each individual for all their efforts. It is at such a time that friendship is truly appreciated and makes our loss somewhat less.
To Captain Colgan and all individuals on behalf of Uncle Sam, we truly are grateful for everything. People like these help make up our great Democracy. Uncle Sam can truly be grateful for having people like these represent him.
To the SAWD and the Gaudingmans, we appreciate the meals served.
To the people that reacted negative in our efforts to get things organized, we pity them because they are the ones needing most help. Danny was first of all a human being and that is the greatest honor one has in life, but above all he was proud of serving his country and we'll always share in this. May the Lord truly bless each one.
Mrs. Connie Padilla
Mike Conrado Family
Lucia Padilla Family
Kenneth Grove Family
Lucy Padilla Family
John Guzman Family
Wilfrido Ignacio Rosencold, Manuel, Ricky, Tony and Vicky Padilla.

LEGAL NOTICE

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION
(As required by the Act of Aug. 12, 1970; Section 3685, Title 39, United States Code)

THE HEREFORD BRAND is published weekly at 130 W. 4th St., Hereford, Deaf Smith County, Texas, 79045. Location of the headquarters or general business office of the publishers is 130 W. 4th St., Hereford, Deaf Smith County, Texas, 79045.

O.G. Niccum, 324 Douglas St., Hereford, Texas is publisher and manager editor; **Ray Hunter, Hereford, Texas**, is news editor.

Hereford Brand, Inc. is owner of the newspaper and stockholders owning or holding one per cent or more of the total amount of stock are: **O.G. Niccum, Hereford, Texas; James Roberts and Roberts Publishing Co., Andrews, Texas; Robert Brown and Walter Barclay, Lamesa, Texas; and Roy McQueen, Seminole, Texas.**

Known bondholders, mortgagees, and other security holders owning or holding one per cent or more of total amount of bonds, mortgages or other securities: James M. Gilchristine, Hereford, Texas.

The circulation of this newspaper is as follows—with the average number of copies each issue during preceding 12 months listed first, and actual number of copies of single issue published nearest to filing date listed second:
Total No. copies printed (net press run) — 4,725—4,750.
Paid circulation—Sales through dealers and carriers, street vendors and counter sales, 3,099—3,118. Mail subscriptions, 1,252—1,277.
Total paid circulation—4,351—4,395.
Free distribution by mail, carrier or other means—Samples, complimentary, and other free copies, 136-145. Copies distributed to news agents but not sold, 98-88.
Total distribution—4,577—4,628.
Office use, left-overs, waste, control, spoiled after printing—148-122.
Total—4,725—4,750.
I certify that the statements made by me above are correct and complete.
O.G. Niccum
Publisher

CARD OF THANKS
The family of Merced Perez wishes to express their sincere thanks to all the people of Hereford, Texas, who extended their love and kindness in every way, during the loss of our beloved son and brother.
Sincerely,
Mrs. Estelina Perez and Family
Del Rio, Texas, 78840

Legal Notice

LEGAL NOTICE
THE STATE OF TEXAS
To: **SABAS ORTIZ**, Respondent.

You are hereby commanded to appear by filing a written answer to the Petitioner's Petition at or before ten o'clock A.M. of the first Monday after the expiration of sixty-two days from the date of the issuance of this citation, same being Monday the 18th day of November 1974, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 1st day of October A.D. 1974, in this cause, numbered 7229 on the docket of said court, and styled, IN THE MATTER OF THE MARRIAGE OF DAISY GARCIA ORTIZ, PETITIONER, AND SABAS ORTIZ, RESPONDENT.

A brief statement of the nature of this suit is as follows, to wit: Suit for divorce and custody of minor child, Martin Ortiz, as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Subscribed and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 1st day of October A.D. 1974.

Attest:
LOLA FAYE VEAZIEY Clerk, District Court, Deaf Smith County, Texas.
By Virginia Eastley Deputy (SEAL)

T-40-4c

Many consumers in the market for a new car are wondering just what it is that the new emission control devices do, why they are needed, and most of all, how they will affect a car's performance and cost.

NEWSPAPER FREEDOM'S GUARANTEE

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LOLA FAYE VEAZIEY Clerk, District Court, Deaf Smith County, Texas.
By Virginia Eastley Deputy (SEAL)

T-40-4c



Newsprint -- Where It Comes From; Where It Goes

Americans today are reading more than 63 million copies of daily newspapers and, every Sunday, over 51 million copies. Add to this 35 million copies of weeklies and by any measurement, that's a lot of newsprint!

Communication values aside, some environmentalists have expressed concern about the use of so much paper. Last year, for instance, total consumption of newsprint in this country came to 10.5 million tons. Over the past decade, newsprint consumption has had a relatively steady annual growth rate of 3%.

Considering the variety of shortages facing the nation, coupled with environmental concerns, many people want to know where all the newsprint will come from. For that matter, are we depleting our forests to satisfy our hunger for news and other information? And what happens to all that paper once it's discarded?

According to the American Paper Institute, the national trade association of the pulp, paper and paperboard industry, a glance at some of the facts and figures on newsprint production and recovery last year should answer these questions.

First of all, the major portion of newsprint used in the U.S. comes from sources outside the country — 65% from Canada, 3% from overseas suppliers. The other 32% is produced by U.S. mills.

Groundwood pulp, made by grinding wood into very small fibers, is the basic raw material for newsprint. This type of pulp includes not only the cellulose fibers of wood but also other material forming the tree. This means the yield of papermaking fiber per cord of wood is roughly 50% greater than for papers made with cellulose fibers for newsprint. So fewer trees are needed for newsprint.

Whole logs, however, are not the only ingredient. In this country, some 25% of the fiber that goes into the production of newsprint and other paper is made from wood residues from lumber and plywood manufacturing. (Some major companies in western states are now using 75% wood residues to make newsprint.) Moreover, nearly 14% of all newsprint made in the U.S. is

produced from recycling old newspapers.

In these times, when it is extremely important to get the most use out of fiber, many mills print their products from 32 lbs. to 30 lbs. per 500 sheets, thus using 6% less fiber for newsprint. Some page size, gaining further savings with no appreciable effect on their coverage of the news or advertising linage.

Despite all these conservation measures, there may still remain the question: Are trees in short supply? The answer is no. Unlike many of the nation's resources, trees are an endlessly renewable natural resource. On forest lands owned by paper companies the emphasis is as much on tree growing as it is on harvesting. On the 500 million acres of commercial forests in America (14% of which is owned by industry) we are growing 32% more wood than is being cut.

Nonetheless, the U.S. Department of Agriculture forecasts that as the nation approaches the 1990's, annual demand for timber could exceed annual growth. Two of the major solutions to the problem are technology and intensive land management.

For example, the roots and branches of the tree historically could not be used for papermaking, until modern technology stepped in. Today, using whole-tree chippers, some companies are converting entire trees to chips, right in the forest, for shipment to mills. And though this type of operation is now in its early stages, it has already been estimated that the process could increase the yield of the nation's forests by 50% to 100%.

Intensive land management is already a highly developed skill among industrial forest owners, who are growing 52 cubic feet of wood per acre. The Federal government, on the other hand, the largest single land owner with 21% of the acreage, grows only 30 cubic feet per acre. Given adequate funds, Federal foresters could undertake the same kind of intensive land management as industrial owners and increase their timber production

significantly.

Careful cultivation and harvesting of timber, however, is actually only half the picture. While some industry experts are looking ahead to plan for an adequate supply, others are concerned themselves with ways to utilize paper once it has been discarded. And these efforts are paying off.

For the first time in this century, wood residues, waste paper and secondary fibers (flax, straw, jute and others) now constitute more than half of the country's fiber consumption. Waste paper consumption alone is expected to increase 5.7% this year and again in 1975.

Newsprint itself is a valuable fiber resource that can be recovered before it enters the so-called solid waste stream. Separated from trash, old newspapers can be collected and sent to paper mills which turn it into new products. Contaminated by other refuse, they can be used as fuel to provide energy.

Last year, some 2.5 million tons of old newsprint — about 25% of the newspapers published — were recycled into new paper products, such as newsprint, folding boxes, building paper and board, and many others.

Overall, the industry believes it has the answers to the future supply of newsprint and paper in general, because of increased recycling, the expansion of whole-tree use, a greater reliance on secondary fiber sources, and intensive management, hopefully of all commercial forest lands. But, the experts agree, the nation must give more support to community recycling programs and continue to harvest its new timber wisely.

IN ADDITION, the Clean Air Amendments make it illegal for

You've Never Seen
Such Thorough
Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. 364-2644

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Saturday Only
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"FARMERS" OLSON CENTER PIVOT SELF PROPELLED IRRIGATION SYSTEMS
• OLSON FLEX UNITS HAVE HEAVY-BALL POINTS ON EACH TOWER
• LONG WHEEL BASE
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FOR THE BEST DEALS ON NEW or USED CARS
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AT JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.
364-0990 364-1222

WINTER IS ON THE WAY... Don't let him sneak upon you... Have your heating system checked and repaired now
CALL: 364-4714
Robert (Bob) Rhoads
R & R REFRIGERATION AND HEATING SERVICE

Commonwealth Theatre
FRI. SAT. Charles B. Pierce's **BOOTLEGGERS**
FRIDAY 8:15-8:25 SAT. 1:00-2:15 4:40-5:35-8:25
THURS. FRI. SAT. "IT CAN BE SAID, SIMPLY AND WITH THANKS, THAT IT IS AN ABSOLUTELY TERRIFIC MOVIE"
THE THREE MUSKETEERS
TELESCOPE PRINTS BY DE LUCA
PLUS RIO LOBO with John Wayne
GATES OPEN 7:30 TOWER DRIVE IN

WRESTLING LUCHA LIBRE
SATURDAY OCT. 12 STARTING TIME 8:30 PM
COLUMBUS DAY SPECTACULAR
MAIN EVENT
BLACK JACK MULLIGAN vs. KILLER KARL KOX
Alex PEREZ vs. Mike [THE NAME] DUBOIS
Abio SATO vs. GOLIATH
El LOBO vs. Gregory WATSON
HEREFORD BULL BARN
Nightly \$1.00
Sat. Mtn. 2.00
Kids 75c

WEEK NO. 2
OCTOBER 7-12, 1974

EXTRA BONUS STAMPS NOW AT

THRIFTWAY

A BETTER WAY TO SAVE.....

WE RESERVE THE RIGHT TO LIMIT THE QUANTITIES.



PORK ROAST LB. **89¢**

WILSON CORN KING BONELESS
HAMS
WATER ADDED \$1.19
LB. HALF OR WHOLE



CHUCK ROAST
BLADE CUT
LB. **75¢**

FAMILY STEAK
LB. **89¢**

RIB STEAK
LB. **\$1.09**

GROUND BEEF
FAMILY PAK LB. **75¢**

PORK CHOPS
LB. **\$1.09**

MARGARINE
59¢



MARYLAND CLUB
COFFEE 3-LB. CAN **\$2.99**

BETTY CROCKER ASSORTED FLAVORS
LAYER CAKE MIX 2 BOXES **\$1.00**

LEMON FRESHENED BORAX
Fab
10c OFF LABEL DETERGENT
FAB 89¢

DOUBLE GUNN BROS. STAMPS
TUESDAY & WEDNESDAY
WITH \$2.50 OR MORE PURCHASE

EXTRA LARGE TOOTHPASTE
GLEEM II 59¢
5-OZ. TUBE

ORCHARD **BREAKFAST DRINK** 64-OZ. **59¢**
THREE FLAVORS

DEL MONTE **FRUIT COCKTAIL** 303 CAN **39¢**

WHIPPED **MAYONNAISE** 16-OZ. JAR **69¢**

HIPOLITE **MARSHMALLOW CREME** 9-OZ. JAR **39¢**

WIPES **BAGGIES** 39¢

WIPES **HANDI WIPES** 59¢

- AIRWICK SOLID ROSE OR LEMON **AIR FRESHENER** 5-OZ. SIZE **59¢**
- SHURFINE ALL VEGETABLE **SHORTENING** 48-OZ. CAN **\$1.79**
- BAKER'S **CHOCOLATE CHIPS** 12-OZ. PKG. **59¢**
- SKINNERS SHORT CUT **ELDO MACARON** 8-OZ. BOX **29¢**
- ALL FLAVORS **HAWAIIAN PUNCH** 46-OZ. CAN **49¢**

PRODUCE SPECIALS
CELERY HEARTS CALIFORNIA PKG. **49¢**
GRAPEFRUIT TEXAS RUBY RED 5-LB. BAG **79¢**

WASHINGTON DUMPLING **PEARS** LB. **39¢**
ALL PURPOSE RUSSET **POTATOES** 20-LB. BAG **\$1.59**

NEW CROP MARYLAND **SWEET YAMS** LB. **25¢**

RED FARMER ESTATE **APPLES** LB. **29¢**

- STANLEY'S **CONDIMENT** 16-OZ. JAR **49¢**
- WIPES **WIPES** 24-OZ. CAN **89¢**
- WIPES **WIPES** 7-OZ. CAN **39¢**
- WIPES **WIPES** 12-OZ. JAR **49¢**
- WIPES **WIPES** 10-OZ. PKG. **49¢**
- WIPES **WIPES** 14-OZ. PKG. **79¢**
- WIPES **WIPES** 2-OZ. PKG. **59¢**

25c OFF LABEL DETERGENT
COLD POWER KING SIZE BOX **\$1.59**



BROCCOLI SPEARS 3 **89¢**
MEAT POT PIES 4 **\$1**

THRIFTWAY
426 N. MAIN
HEREFORD, TEXAS
DOUBLE GUNN BROS. STAMPS
TUESDAY & WEDNESDAY



"MOON MIST" FINE TRANSLUCENT PORCELAIN CHINA
SPECIAL THIS WEEK
SAUCER 49¢
EA. WITH EACH \$5.00 PURCHASE

100 BONUS STAMPS
With this coupon and the purchase of \$10.00 MORE IN PURCHASES
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of 15 OZ. BTL. INTENSIVE CARE VASELINE LOTION
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of 1-200 CT. BOX KLEENEX FACIAL TISSUE
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of 1-4 OZ. SHAMPOO HEAD SHOULDERS
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of 10 LBS. BAG RUSSET POTATOES
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of 1-13 OZ. PKG. JENO'S PIZZA
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

50 BONUS STAMPS
With this coupon and the purchase of 1-10 OZ. BOX WHEATIES
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of 1-1 LB. PKG. SLICED SHURFINE BACON
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
With this coupon and the purchase of 2-16 OZ. PKGS. SHURFINE FROZ. HLVS. STRAWBERRIES
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

75 BONUS STAMPS
With this coupon and the purchase of 10 OZ. PKG. SHURFINE FROZ. NON-DAIRY WHIPPED TOPPING
Coupon Good Oct. 7-12, 1974
Limit One Coupon Per Customer

100 BONUS STAMPS
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100 BONUS STAMPS
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PEARS

Full Bushel **\$8.50**
50-LB.
For Canning or Preserving

29¢ LB. OR 4 LBS. \$1.00

Colorado Red Delicious

APPLES

40-LB. BOX

\$8.50

CRISP-SWEET

29¢ LB. OR 4 LBS. \$1.00

JACK-O-LANTERN PUMPKIN

Buy Now While Selection is Good

7 1/2¢ LB.

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PINTO BEANS

25-LB. \$13.95 100-LB. \$49.00
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AT THE SIGN OF THE WHITEFACE BULL



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PORK CHOPS **99¢**
LB.

25-LB. BEEF FROZEN READY FOR FREEZER
FREEZER PACK **\$29.95**

CUT & WRAPPED READY FOR FREEZER
1/2 BEEF **85¢**
LB.

220 to 250 LB. AVG.
WE REDEEM USDA FOOD STAMPS

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NOW IN STOCK!

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ORANGES TEXAS 18-LB. BAG **\$3.00**

GRAPEFRUIT TEXAS RUBY RED **\$3.00**
18-LB. BAG

POTATOES RED OR WHITE JUMBO **\$7.50**
100-LB. BAG

TOMATOES CALIF. RED RIPE **\$1.00**
39' LB. OR 3 LBS.

LETTUCE LARGE FIRM HEADS **3 FOR \$1.00**
39' HEAD OR 3 FOR \$1.00

OKRA FRESH CRISP TEXAS **\$1.00**
39' LB. OR 3 LBS.

CORN COLORADO FRESH FILLED EARS **8 FOR \$1.00**
2 FOR 29' OR 8 FOR \$1.00

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39' EACH OR 3 FOR \$1.00

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EAST TEXAS 1-LB. 25' 5-LB. 1'1"

Large Shipment Just Arrived
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Hanging Baskets-Tropical Plants

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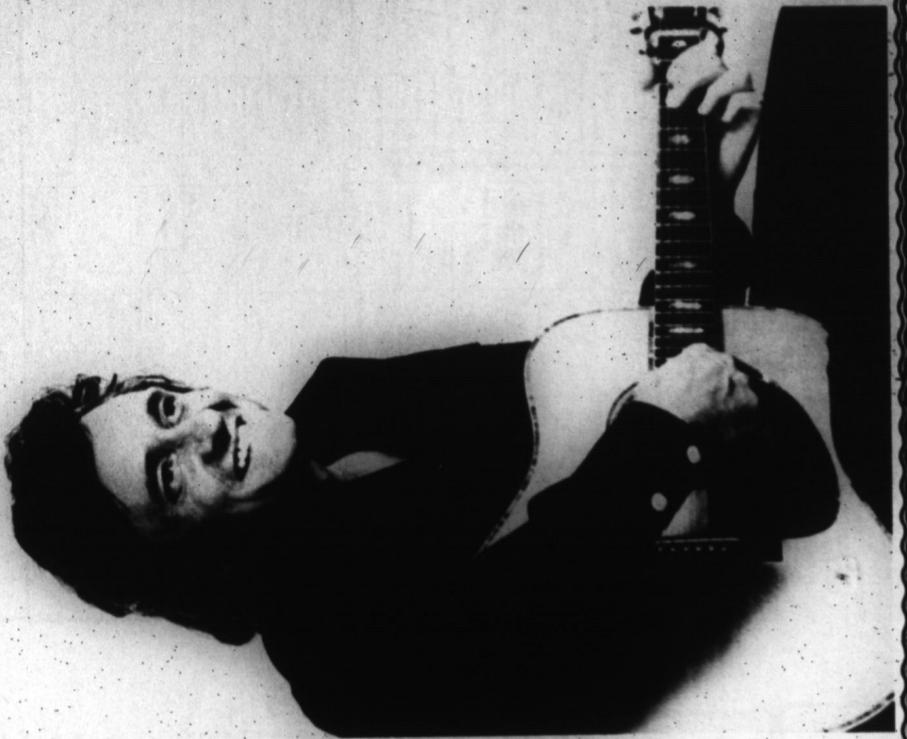
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