



THE HEREFORD BRAND

Published Daily Except Monday, Saturday

Sunday With
Color Comics
25 Cents

75th Year, No. 88

Hereford, Deaf Smith County, Texas

Sunday, October 31, 1976

46 Pages

Polls Open at 7 a.m.

Presidential Campaign Ends Tuesday



Republican Workers

Last minute attempts are made by Republican party workers [L-R] Mrs. Billie Sonneberg and Mrs. Agnes Hicks to encourage voters to cast ballots for the Ford-Dole ticket and other

Republican candidates. They are part of the force that has manned the Republican headquarters located at 1503 East Park Ave.

By BOBBY TEMPLETON
Brand News Editor

Decision day is almost here and voters are still puzzled over their selection for president, vice president, and most other political races facing them on Tuesday. Polls open at 7 a.m. and close at 7 p.m. at precinct voting boxes listed on a separate story in this issue.

According to the most recent Harris Poll, Democratic nominee Jimmy Carter maintains a slight lead worth 47 per cent of the electorate while Republican nominee Gerald Ford holds 46 per cent of the voters. The remaining seven per cent of those polled are undecided.

CARTER HAD AN EARLY lead in the summer shortly after the Democratic Convention, but it has been sliced mostly due to some of his slipups such as the Playboy article interview and the charge he is fuzzy on the issues. Ford, though has made his mistakes such as claiming countries behind the iron curtain are not under the direct control of Russia.

Louis Harris, founder of the Harris Poll, claimed in a television interview Friday night that the question of which candidate is most honest has changed voter decisions. He claimed that Ford has always maintained an image of integrity and supposedly has proven honest in government. Carter is considered honest although voters seem more apprehensive about him, the poll shows.

Locally, the Republicans have been waging a strong fight for their candidates primarily Jim Reese of Odessa. He is challenging incumbent George Mahon of Lubbock, who has held his powerful 19th Congressional District seat for over 42 years.

It is a touchy race since Reese has heavily attacked Mahon's age, late 70's, and claims he has been influenced toward liberal votes to save his power chairmanship of the appropriations committee. He says he is the voice of conservative thought in West Texas.

Mahon, however, has been endorsed by conservative organizations and says his votes in 1976 have been conservative. He relies heavily on his power base as a means to get things done for West Texans.

ANDY SHUVAL, CO-CHAIRMAN of the Carter campaign here and county Democrat Club president, said in an inclusive story in The Brand Friday that the Democrat Party can carry the county with about 53 per cent of the vote. This was based on a survey conducted by party workers in each precinct.

Wes Fisher, county Republican Party chairman and Reese campaign organizer, said late Friday that an estimate by their party forces indicates the County will vote Republican by as much as 60 per cent of the ballots. This is more for president Ford and his running mate Robert Dole as ballots may be split among both parties.

He said that any voters needing rides to the polls may call the Republican party headquarters at 364-5181 and a ride will be arranged no matter whether the person plans to vote for Ford or Carter.

The Democrat Party doesn't have a permanent headquarters, but it is arranging rides also. It is headed up here by Shuval and Raymond Higginbotham, co-chairman of the Carter campaign, Robert Strain is the county Democrat Party chairman.

Both parties have promoted their candidates much in the same way with bumper sticker, campaign buttons, calls to voters, campaign rallies and door-to-door visits.

THE REPUBLICANS have mounted a stronger effort for Reese over any other candidate since he is the first candidate in some time to buck Mahon. Fisher said by the election, the Republican workers should have contacted every house in Hereford by door-to-door visits.

Shuval said that Democrats have conducted a heavy telephone calling (See ELECTION, Page 2A)



Democrat Supporter

Supporting the Democratic Party Carter-Mondale ticket in the election Tuesday is Charla Dickson, a senior at Hereford High School. She likes what the sign says as do the people who put it up—Mr. and Mrs. Raymond Higginbotham, 832 West Park Ave.

Mechanical Cow Gains Attention

SANTA ROSA, Calif. (AP) - What has three wheels, weighs 800 pounds, can spin on a dime and looks like a golf cart wearing a costume? It's a battery-powered mechanical cow, and Dick Knight says, "We call 'er Elsie."

Knight trains horses that specialize in "cutting" a cow from a herd and blocking its return so it can be weaned, examined, branded or sent to market.

He said Friday that he's delighted with Elsie, although some horses are a bit startled the first time as Knight demonstrated the machine, sitting inside on a practice run. Doc's Tom Tucker perked up its ears. Elsie approached, then lurched quickly and repeatedly as Elsie twisted and turned but held his ground as a cattle-cutter must.

Inside the machine, Gray was using two levers to steer. Four heavy-duty, rechargeable six-volt batteries powered its two 1/2 horsepower motors.

"With a cow, you go where she wants to go. With Elsie, we can control where she goes, and repeat the same moves as long as it takes to get the horse trained," Knight explained.

Knight, who charged about \$300 for a month's training, said he uses Elsie for 95 per cent of the work. But he still likes to test a horse against live cattle every week or two.

Elsie was put together by Mechanical Animated Animals, Inc., of Elgin, Ill., which began manufacturing the fiber glass machines last December. General manager Ed Heaney said about 60 have been sold in the United States.



That feller on Tierra Blanca Creek says he knows why Congress passes laws and always calls them bills...just look at the money they cost!

If you thing you've done a good job and it pleases you, that's good. If you think you did perfectly, you're in trouble.

YOUR VOTE is as personal as your fingerprint, use it! At a time when democracy is on the wane throughout the world, it is vital that we elect leaders dedicated to the principles in which we believe. Voting also belies the Communists' claim that the death of our free way of life is ordained by history.

At the top of the ticket, the so-called blunders of President Ford and Gov. Carter regrettably have overshadowed the substance of their respective positions during the campaign. Campaign rhetoric has also filled the Congressional races, where it is equally crucial to select those most likely to uphold the values that have made America strong.

On the local scene, the national races of most interest will be those for President, U.S. Senator, and U.S. Representative. We predict Deaf Smith County voters will split on the Presidential race, but will (See HEREFORD BULL, Page 2A)

Out of the Mouths of Babes

Students Vary On Thoughts Of Presidential Candidates

By KERRIE STEIERT
Brand Staff Writer

America's children may not be casting ballots during the national election Tuesday, but their little minds are not apathetic about the impending event.

A group of second and third grade students from local elementary schools were canvassed this week concerning their political awareness and some interesting replies were gleaned from their candid opinions.

Three questions were asked of the young sprites: (1) Who is Jimmy Carter?, (2) Who is Gerald Ford? and (3) What is the President's job?

Let these future voters speak for themselves on the aforementioned issues:

WHO IS JIMMY CARTER?

"He grows a peanut farm."
"He is a democrat?"

"Carter is a democrat republican."
"A peanut farmer."
"He is running for the democratic ticket."
"Jimmy Carter is a loser."
"He is a governor."
"He is trying to be president."
"He's the president."
"Never heard of him."
"He's trying to be like president Ford."
"He's the only one trying to be president."
"He might be president."
"He has four children."
"He's talking to the people. I hear him on the news all the time."
"He's good talking."
"My daddy and I watched the news and he said that if we

(See COMMENTS, Page 2A)

Voters Cast Ballots At 11 Polling Places

The Tuesday presidential election gets underway at 7 a.m. and continues through 7 p.m. according to Deaf Smith County Clerk B.F. Cain.

As of the deadline at 5 p.m. Friday, a total of 332 persons absentee voted in the election. This represents an increase of 42 persons over those casting absentee ballots in the 1972 presidential contest.

Cain said that 138 ballots were requested by mail and another 194 voters appeared in person to cast ballots. It was at least one hopeful sign that voter turnout in the election may be more than expected.

A total of 5,074 voted in the 1972 election with an absentee ballot count of 290 persons.

Another indication that voters may be out in numbers is that the amount of

registered voters is 752 more than the number registered in the May Democratic primary. However, nationwide, reporters tell the public that voter apathy is higher than it ever has been although it could be more indecision than anything due to the close race.

In the last Harris poll, Democratic nominee Jimmy Carter polled only 47 per cent of the electorate while Republican nominee Gerald Ford cut Carter's lead with 46 per cent of the voters. The remaining were undecided.

Registration cards should be in the possession of voters when they appear at polling booths.

As in the past, 11 precinct voting boxes are established. They are as follows:

Precinct 1, Drivers License Room of the Courthouse, Frank Bezner.

Precinct 2, Commissioners Court Room of the Courthouse, Tony Hoffman.

Precinct 3, Zinser residence, Frank Zinser.

Precinct 4, Simms Community House J.S. Stocks.

Precinct 5, Hereford Community Center, Clyde W. Russell.

Precinct 6, Dawn Community School House, L.J. Straffuss.

Precinct 7, Dawn Community Building, Mrs. H.V. McCabe.

Precinct 8, Walcott School House, S.N. Thweatt.

Precinct 9, Bippus Community House, C.F. Homfeld.

Precinct 10, Wildorado Church, Mrs. C.L. McBroom.

Precinct 11, Northwest School House, Raymond Higginbotham.

update sunday

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Dole To 'Rev Up' Campaign

SACRAMENTO, Calif. (AP) - Republican vice-presidential candidate Bob Dole says his remaining job before Tuesday's election is to "rev up" supporters, criticize the opposition and to "stay out of trouble."

Buoyed by recent polls showing GOP gains, Dole campaigns again today in California - with its prize of 45 electoral votes - with stops planned in Sacramento, Visalia, Bakersfield and Ontario.

"We're winning, we're winning," Dole told a rally in a San Jose, Calif., neighborhood on Friday.

False Advice Ignored

WASHINGTON (AP) - The Postal Service is ordering local postal officials to ignore advice from campaign aides that misrepresents a federal court ruling.

In letters and telephone calls, the GOP staffers have told local postal officials that an injunction forbids delivery of campaign literature mailed at the nonprofit rate, postal sources said Friday. However, there is no such injunction.

The nonprofit rate, considerably cheaper than other ways of mailing political literature, is used heavily by labor unions in support of Democratic candidates.

Watergate Issue Revived

CHICAGO (AP) - By reviving Watergate as a campaign issue three days before the election, Sen. Walter F. Mondale says he hopes to puncture President Ford's effort to picture himself as the candidate most worthy of public trust.

Modale, the Democratic vice presidential candidate, said Friday that if Ford and GOP vice presidential nominee Sen. Bob Dole had had their way at the time of the 1972 Watergate scandals "Richard Nixon would still be president."

Higher Car Prices Announced

DETROIT (AP) - Ford Motor Co. says higher-than expected labor costs may force it to raise the price of 1977-model cars beyond the 5.9 per cent average increase already announced.

Ford said Friday the new three-year contract with the United Auto Workers will increase labor costs by 13 per cent in the first year. That means the cost of 1977 cars may be as much as 9 per cent high than this year's, according to the industry's figures.

weather

WEST TEXAS: Cool temperatures throughout tonight and Monday. Clear to partly cloudy this week with the possibility of some precipitation. Warming trend probable.



Election--

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campaign with some door-to-door visits. Both party officials admit the race is very close but they are naturally confident of the respective candidates.

Fisher said recently that a survey shows Reese with 36 per cent margin of the votes while Mahon has only 27 per cent with the rest remaining undecided. "It will be close, but we're giving him (Mahon) a hard race," he said. "No matter who wins, at least we will have had an impact on the winners. Even Carter will affect Ford if he (Carter) loses."

Other contests on the ballot are the race for U.S. Senator between Democrat incumbent Lloyd Bentsen, and Republican Alan Steelman; the battle for a seat on the Texas Railroad Commission between Democrat John Newton and Republican Walter Wendlandt; and numerous other state and local races in which no opponents to the Democrats are listed.

BESIDES FORD AND CARTER and their respective running mates of Robert Dole and Walter Mondale, the following presidential and vice-presidential candidates are listed: American party-Thomas J. Anderson and Rufus Shackelford; Socialist Workers party- Peter Camejo and Willie Mae Reid; and Independent party- Eugene McCarthy (no vice president).

Local candidates are Bruce Coleman, county commissioner in precinct three; Alfred Smith, county commissioner in precinct one, Nell Miller, county tax assessor-collector; Michael P. Metcalf, district judge; Travis McPherson, county sheriff.

Two constitutional amendments on state water problems are on the ballot. One will increase by \$400 million the amount of Texas Water Development bonds that may be issued on approval of 2/3 of the legislature and the second amendment will increase to \$200 million the amount of Water Development bonds that may be issued for water quality enhancement purposes.

Reese Plans Airport Rally

Jim Reese, conservative candidate for the 19th Congressional District, said today that he will use a mobile Congressional office to remain informed of the opinions and views of the people from the district. Reese said, "Many of the citizens have been ignored by their representatives long enough. People should have the opportunity to discuss their concerns and problems with their congressman or his staff on a regular basis- at home."

I will need fresh ideas and suggestions- we need to get some good West Texas thinking into Washington." The office will be regularly scheduled to tour the district every two months.

Reese also announced he will conduct a tour through the district Monday, November 1st. He will be visiting the 17 county-wide district by airplane.

The plane will arrive in Hereford at 4:00 p.m. for an airport rally.

Briscoe Battles LittleCuba

DALLAS (AP) - Texas Gov. Dolph Briscoe has called on state Republican leaders to help stop a federal grant which will be used to set up a farm cooperative in the La Raza Unita party stronghold around Crystal City.

Briscoe said Friday as far as he is concerned "the motto of La Raza Unida was 'kill the gringo,' and as far as I know it still is."

"This grant was made over the objections of Democratic leaders in Congress," Briscoe told a Democratic gathering at a downtown Dallas hotel.

Briscoe attacked the Zavala County Economic Development Board, the grant applicants referring to the area planned for the farm cooperative as "a little Cuba." He termed the \$1 1/2 million grant an example of Republican fiscal irresponsibility.

U.S. District Judge Jack Roberts of Austin froze the grant Thursday to give Texas officials time to review it.

Contacted in Crystal City, Zavala County Judge Jose Angel Gutierrez, founder of La Raza Unita party, said the "gringo" reference was taken out of context and was made in a speech by him to a group of students.

Hereford Bull--

from page 1

give strong support to Sen. Lloyd Bentsen and Rep. George Mahon in the Congressional races.

We would not be surprised to see the Ford-Dole ticket win in this county. While this is traditionally Democratic territory, it is also considered "conservative" country and the national Demo party is controlled by liberals. Gov. Carter's stand for more government programs and more government spending is not particularly pleasing to some local Democrats. But the man at the top of the ticket doesn't make any difference to many party faithfuls.

Sen. Bentsen probably hurt himself with some Texas voters by starting a Presidential campaign and then withdrawing, because he made some unpopular moves while trying to acquire national status. We think he'll still win re-election and will carry our county.

Rep. Mahon has a tough opponent in Jim Reese--a young man who makes a lot of sense to area conservatives. But, Mahon's record is hard to overcome and his position and power for his Congressional district may never be matched again. Mahon's biggest handicap, we believe, is his age. Most voters, however, can only hope that they'll be as sharp and spry as this distinguished gentleman when they reach his age. Some areas polls have indicated Mahon will win by at least 2 to 1, and we agree with that estimate.

But remember--however you intend to cast your ballot, the most important thing is to select those you believe will do the best job and go to the polls Nov. 21

IN QUOTES

There is no sadder sight than a young pessimist except an old optimist
- G.B. SHAW

GOD HEALS, THE DOCTOR TAKES THE FEE
- SEN. FRANKLIN

Poetry HAS NEVER BROUGHT ME IN ENOUGH TO BUY A SHOESTRING
- WORDSWORTH



It was an early chilly snowfall for the Hereford kids who built this snowman. As the winter gets colder and colder, no doubt the neighborhood children will have even more fun. Appropriately, this snowman was built right beneath a Christmas like tree.

from page 1...

Comments

- vote for him, he'll go to every house and talk to the people."
- "He grows peanuts and has a wife and four kids."
- "He's from Georgia."
- "He has a pretty granddaughter."
- "He's trying to win."
- "He's president too."
- "He works to make us proud."
- "He's president of TV."
- "He has worked hard. He is not a lazybones."
- "My mother likes him."
- "I think he's ahead."
- "Carter works harder than Ford."
- "I don't know."

WHO IS GERALD FORD?

- "He's not president anymore."
- "He is president."
- "He makes speeches and tries to be president."
- "He was president, but now he is running."
- "I'm not sure."
- "He is president, but not really right now."
- "Some people say he's just trying to be president for the money."
- "Have never heard about him."
- "My Mama's tired of him."
- "He's good because he was president last year."
- "Some people are trying to kill him for attention."
- "He was president once and I think someone else should have a chance."
- "He was good last year."
- "He makes speeches."

- "Looks like a president."
- "He's a republican."
- "Gerald Ford is a republican. He was a president last year."
- "He is voting against Jimmy Carter."

WHAT IS THE PRESIDENT'S JOB?

- "He has a car dealer."
- "The president stays on TV all the time."
- "Picks up checks."
- "He lives in a big white house."
- "He gives you rules that you have to mind."
- "He takes care of our world."
- "He works papers and writes them."
- "Everytime I look up, he's on TV."
- "He works very, very hard."
- "To save our country."
- "To run the USA."
- "To make laws."
- "To help people live the way their suppose to live."
- "The ruler of the USA."
- "To be trustful and truthful and to make laws."
- "Talking to people."
- "He talks on the speaker."
- "To help the United States grow."
- "He vetos things."
- "To run the world writ."
- "Make laws decide."
- "A president's job is for two people voting against each other."
- "To help people make a better world."

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1969 Dodge all window van V8-automatic, total carpet job on interior. Sharp as a 73 model.

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TIME & TEMP. 364-5100 Your nextdoor neighbor.



"African Arrows" was a term used in Revolutionary War literature for the ancient technique of setting fire to defended places by the use of flaming arrows.

HEREFORD BRAND

ESTABLISHED 1901
Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Tuesday, Wednesday, Thursday and Friday afternoon and Sunday morning at 130 W. 4th St., Hereford Texas, 73045, by The Hereford Brand Inc. Subscription rates: Deaf Smith and adjoining counties--\$24 per year, other points--\$31.50 per year (tax included). Home delivery by carrier--\$2.90 per month, or \$29.40 per year, tax included.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the news office.

This newspaper is a member of The Associated Press, Newspaper Enterprise Association, Texas Press Association, National Newspaper Association, Panhandle and West Texas Press Associations.

Management: O.G. Nieman, president and publisher-editor; Lynn Brundage, assistant publisher and advertising manager; Bobby Templeton, news editor; Atha Melver, accounting; Charlene Brownlow, circulation.

FOR SALE

A bed type de van. Like new, good mattress and a velvet covered sofa in excellent condition also a 33" x 42" fire screen.

Music Teacher Turns Her Lessons Into a Playground of Learning

By CONNIE GRZELKA
NEW YORK (AP) — Children love music — until they begin taking music lessons. Then the instrument they enjoyed for plunking out odd notes suddenly becomes a symbol of frustration, says Madeleine Carabo-Cone, who has transformed the "pain and misery" of musical theory into fun.

Her students hop, skip and jump their way into the fundamentals of music. They use hundreds of games and even sip their juice in rhythm.

The professional violinist and teacher says right off: "Music is difficult to learn. The problem is getting it down to an accessible level and making it easy to grasp — to be able to hold it in your hand."

Her students do just that. The floors, walls, tables and even Miss Carabo-Cone herself all

say music. She uses the "Grand Staff" as the basis for her teachings. It consists of 10 lines with the bass clef taking up one side and the treble clef on the other half. Pointing to the huge staff on her studio floor, Miss Carabo-Cone says she divides it into "upper and lower playgrounds."

The children walk on the lines, curl up on them and "become" the musical notes by identifying with a certain spot on the staff.

A table with a "Grand Staff" tablecloth is where whole, half and quarter notes are formed with pretzel sticks, cookies and candy mints. There's also a "Grand Staff" box and wall chart. Even the smocks and tunic tops the music teacher wears to class are decorated with the music staff.

All of these elements work together to make learning music practically involuntary, says Miss Carabo-Cone.

"The child absorbs it naturally. He's always becoming something — a line, a note, a beat. By walking, talking and even sipping juice in time with the music, the child can identify with the notes, time values and sequence of the music." She aims at "continually stimulating the child's mind — and music is really just one part of it." Her classes of 4- to 8-year-olds also discover the alphabet and strengthen their reasoning skills by relating to the shapes, positions and sounds of the Grand Staff.

Miss Carabo-Cone explains that she came up with the basis for the method when she was about 5 years old.

"As a child, I used to get nervous when preparing for violin concerts. I had to memorize the piece and always wished I could have the music in front of me. One day, I put ribbons on the floor in lines and began jumping from line to line relating each note to the next. And it worked."

She developed the method several years later and has been teaching it in her studio since 1953.

Psychologists and educators have studied her system and have applied it to many other

areas of learning, she says. The teacher notes that she believes in "creating a foundation to build upon. People take so much for granted and assume a person knows certain things. This is a mistake. I want my students to know exactly what a line is, what a space is."

Because her method emphasizes the child's native abilities, she says it has been particularly helpful in teaching disadvantaged children. Teachers have reported that students' perceptions have risen after participating in classes.

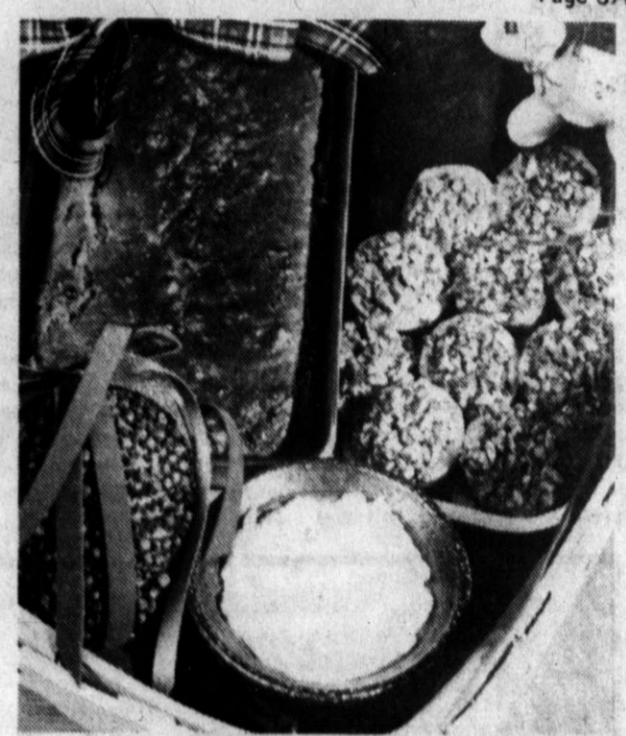
For some 10 years, Miss Carabo-Cone visited disadvantaged areas around New York instructing teachers in her method. She now spends most of her time traveling around the country conducting teacher training workshops.

She explains that after a few hours in one of her workshops, "teachers who know practically nothing about music find that they can lead a musical program successfully."

"I feel that a child can't learn an instrument and theory together — it's too much to absorb at once. He needs a foundation of note recognition and time values before he can pick up an instrument and play," she says.



MUSIC LESSONS strike a high note for the children in Madeleine Carabo-Cone's class as they take position on her studio floor playground in New York for a musical learning game. Miss Carabo-Cone uses hundreds of games to teach the youngsters the fundamentals of music.



HOLIDAY GIFTS TO MAKE AND GIVE—Christmas gifts always seem to mean more when they're homemade. You can't go wrong with Pecan Tassies, Ruby Red Marmalade, Peanut Butter Bacon Bread and Orange Spread, Texas Department of Agriculture home economists say. Also remember that pomander balls — clove-studded oranges that freshen closets — are easy to make and are a welcome gift.

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Sale 1.59 yd.
Reg. 1.99. Gauze solids. Popular polyester/cotton team: up with gauze prints. Choose from great solids for long dresses and tunics. 39/40" wide.

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SALE \$19.99 Main Store
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Save \$50 on our Pinto 23 channel mobile CB

Sale \$79.95
Reg. 129.95. JCPenney Pinto 23 channel mobile CB radio

- Full 4 watt output
- Variable volume and squelch controls
- Automatic noise limiter switch
- Operates on 12 volt DC, positive or negative ground
- S-RF meter for monitoring incoming signal strength and outgoing power
- Instructions, hardware, mounting bracket and FCC license application included

Expert installation available at extra cost. Sale price effective through Saturday.

New Low Prices on all C.B.'s NOW. Permanent reduction

Sale. 4-ply polyester snow tires.

Winter Tamer Snow tire. Features 4 plies of polyester. In the wide 78 series profile. Black-walls only. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
G78-15	3.00	27.99	24.99	2.58
H78-15	3.00	28.99	25.99	2.80

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Wheel alignment \$9.88*

Here's what you get:

- Suspension inspection
- Set caster and camber
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- Road test

*Most U.S. and many foreign cars. Add \$2 each for cars equipped with either air conditioning or torsion bars.

Save \$50 on our Golden pinto too MOBILE C.B. Covers all 23 channels

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SHOCK INSTALLATION 99¢ ea. When Purchased at Penney's Auto Center

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CHARGE IT AT PENNEY'S!
FREE REFRESHMENTS AT HERFORD TRAVEL CENTER MONDAY.

Cooling Trees Saves Peaches From Freezing

LUBBOCK—"During four of the last five years, South Plains peach growers have lost either all or a significant part of their peach crop to late freeze in the spring. Although in some years growers are able to produce a good crop, they risk losing everything during a crucial two to three-week period in late March and early April."

This conclusion led Dr. Bill Lipe, research horticulturist

with the Texas Agricultural Experiment Station at Lubbock, to try an old-fashioned remedy known as evaporative cooling which would delay blooming until freeze danger is past.

"The peach tree goes dormant in October," explains Lipe, "and remains in winter rest until early January on the South Plains. At that time, buds begin developing during periods of favorable temperature, or

above 45 degrees. If a freeze occurs after blooms begin to open, they are lost."

By wetting the trees periods of warm temperatures between January and March, Lipe found that buds are kept cool by the evaporation of water, retarding their development into fragile blooms."

Oliver Newton, National Weather Service agricultural meteorologist, and Dr. Otto Wilke, Experiment Station agricultural engineer, assisted Lipe in determining water requirements and microclimate modification potentials. Microclimate modification has to do with changing the immediate climate surrounding a given subject.

Lipe used an intermittent sprinkling device during the post-rest, pre-bloom period to set the buds.

A single lawn-type sprinkler head was placed in each tree at four feet above the ground, and was controlled by a thermostat-timer-solenoid valve system.

After the trees had completed their winter rest, the system was activated. Anytime the temperature rose above 45 degrees the trees were sprayed for 15 seconds, followed by a three-minute, 45-second "off period" during which evaporative cooling took place.

Lipe says that cooling the tree in this manner resulted in a two to three-week delay in bloom.

Two years ago, Lipe reports, in an experimental orchard near Seminole, the last damaging freeze occurred March 24 when 80 per cent of the blooms were open. Treated trees had only 40 per cent blooms open. A more than adequate crop was saved from the treated trees.

The next year, in 1975, a severe freeze occurred March 27 (18 degrees F) when 100 per cent of the blooms were open in the orchard, but only 65 per cent in treated plots. While the rest of the orchard was entirely lost, an adequate crop was saved from the treated trees.

Later, other freezes occurred April 2 and 3 (25-26 degrees,) and April 9 (28 degrees), reducing the treated crop to one-half bushel per tree compared to none in the remainder of the orchard.

This year, says Lipe, the last damaging freeze occurred March 20 (22 degrees F) while more than 95 per cent of blooms were open on check trees and less than 10 per cent were open on treated plots. In the resulting crop, 24 fruits per tree were counted on check plots compared to 206 fruits per tree on treated plots. This amounts

to a 900 per cent yield increase over the unprotected trees.

"In terms of water use efficiency, we have found that the best time to use such a system on the South Plains is January 1 to March 1," says Lipe. "During that period in 1976, water consumption by spraying was estimated at 17 acre inches. In addition to cooling the trees, adequate amount of water reached the

ground to satisfy irrigation requirements."

The researcher points out that the mechanism of evaporative cooling has potential in semi-arid regions with low relative humidity and adequate supplies of quality water. It has been adopted on apples in several western areas and has potential for peaches as well, he says.

F B Federation Head Has Plan On Deficit Spending

HOUSTON—The president of the 2,500,000-member-family American Farm Bureau Federation says that farm and ranch families have a sure-fire plan to do away with federal deficit spending.

The solution? No salary increases for any elected federal official until the federal budget is balanced.

Speaking Thursday (Oct. 28) before an agribusiness seminar called by the Houston Chamber of Commerce, Federation President Allan Grant praised Texas state "pay as you go" fiscal policies.

"If states like Texas can operate on a strict, balanced budget, so can the rest of the states, and so can this nation..." Grant said.

He said that farm and ranch people suggest an amendment to the U.S. Constitution requiring that Congress operate on a balanced budget each year, and that only in extreme national emergencies should this requirement be waived through concurrence of the House, Senate and executive branch.

"And while we're at it, let's

knock out legislative authority for wage and price controls. They deal with symptoms and not the causes of inflation. They are a broken crutch, and a temptation for political misuse," Grant said.

The farm leader noted that the economic climate of Texas has been attractive to industrial growth, and linked this attraction to the fact that Texas is a right-to-work state "known for its fair-but firm-attitude toward organized labor."

"Agriculture has been concerned about what appears to be the growing monopoly power of labor unions. We see government officials, political candidates and social leaders going out of their way to appeal to, and appease, organized labor.

"If you-as businessmen-were to engage in some of the practices common to organized labor, you would be vulnerable to Federal Trade Commission and Justice Department scrutiny, and possible action.

"While raising food prices through harvesttime strikes of fruit and vegetable processors, through antiquated methods to make work, through feather-bedding and slow-downs, union leaders have tried to distract consumer attention by suggesting that farmers cause higher food prices," Grant said.

He added that labor costs now represent more than half of the total food marketing bill, and make up 67.4 percent of the average food store's total operating costs.

Grant said it is unfortunate that repeal of the state right-to-work have become a major issue in the Presidential campaign. He noted that in 20 states, including Texas, the right of a worker to freely decide whether to join a union or not, has been protected by the law.

"In 30 other states, that precious right of free decision has been abridged.

"Farmers believe that the Constitution of the United States guarantees to each individual the freedom to engage in worthwhile work of his choosing, and that his freedom just not be contingent upon paying homage, or union dues, to any individual or organization," Grant concluded.

Liver Offers Variety

AUSTIN—Variety is the spice of life, and variety meats offer a good change from the usual weekly round of meats.

Liver is probably the most popular variety meat. Loaded with nutrients, it is an excellent source of iron, protein, vitamin A, the B vitamins and minerals. It is an economical source of protein, with virtually no waste.

Chicken livers are a popular type of liver. Long known as a gourmet treat, they are now enjoyed in regular menus. Right now, supplies are abundant, and prices are reasonable.

The Texas Department of Agriculture home economist advises that liver can be made unappetizing if overcooked. When preparing it, take special care to cook over moderate heat for a short time, just until tender.



Philadelphia's Independence National Historical Park and its surrounding streets are aptly termed "America's most historic square mile." Focal point of the park is the old Pennsylvania State House, now known as Independence Hall, whose cornerstone was laid in 1732. Here the Continental Congress convened in 1774 and here, two years later, Thomas Jefferson submitted the draft of the Declaration of Independence. The World Almanac reports.

Yours United

EASTER LION'S
"SPOOK HOUSE"
 FRI. and SAT. — 7:30 and 11 P.M.
 SUNDAY.....8:30 and 11 P.M.
ADMISSION — 50¢
 Includes Hay Ride from Easter Community Center to Spook House
 Proceeds to go to Easter Community Improvements. Everyone Invited.

From the TAP Kitchen

Texas Department of Agriculture - John C. White, Commissioner
CHUNKY SAUSAGE-CHEESE CHOWDER

3 Tbsp. butter
 1 cup chopped carrots
 1 cup chopped celery
 1/3 cup finely chopped onion
 3 Tbsp. flour
 2 cups water
 1/2 tsp. salt
 1/4 tsp. celery salt
 1/4 tsp. paprika
 1/8 tsp. pepper

1 can (12 oz.) whole kernel corn with red and green sweet peppers
 2-1/2 cups (about 10 oz.) sharp Cheddar cheese, grated
 1-1/2 lbs. smoked sausage, cut into 1/4-inch slices
 1 can (13 oz.) evaporated skim milk
 Chopped parsley

Heat butter, carrots, celery and onion in large saucepan until bubbly; reduce heat and cover. Simmer, stirring occasionally, 20 minutes. Stir flour into vegetable mixture. Cook over low heat, stirring constantly, until mixture is bubbly. Stir in water, salt, celery salt, paprika, pepper and corn. Heat until mixture boils. Gradually add cheese to chowder. Cook and stir until cheese is melted. Stir in sausages and milk. Heat until hot. Sprinkle with parsley. Yield: 8 1-cup servings.

For additional recipes send a postcard request to Commissioner John C. White, Texas Department of Agriculture, P.O. Box 12847, Austin, Texas 78711.

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SAVE ON ALL STOCK-ROLLS - ROLL ENDS - REMNANTS

REMNANTS OF ALL STYLES COLORS & SIZES

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Leisure Tex Mystic Scene Saddle Tan SCULPTURED SHAG BEAUTIFUL SHORT Reg. \$9.45 \$6.00 YD. CARPET ONLY!	

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Sugarland Mall SAVE-SAVE-SAVE! STOCK HAS BEEN REDUCED From 20% to 40% Listed here are just a few of the many savings we have in our store . . .

ROLL ENDS

12x10 MULTY COLOR	\$4.75 yd.
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PAD & INSTALLATION AVAILABLE Come out and SAVE in Sugarland Mall

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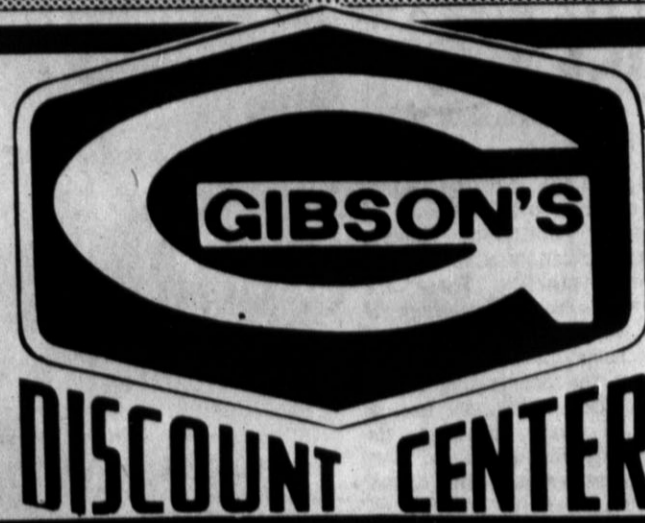
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6 Fl. Oz.

77c



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Ladies' **ROBES**
30% OFF G.D.P.

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32-Fl. Oz.

\$1.87



ALL BABY BLANKETS

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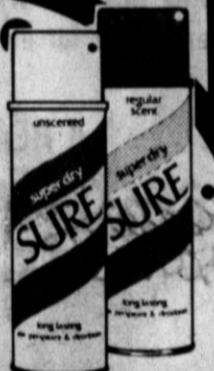
Reg. 79" **67c**
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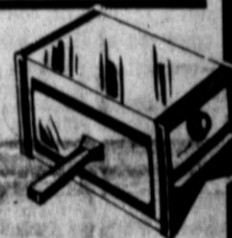
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Men's Wranglers SHIRTS



JUST ARRIVED!
 Reg. '8" **\$6.19**
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No. 7650 Deluxe Family size BAKER BROILER



Cleans itself as it cooks **\$31.97**

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English Leather AFTER SHAVE & COLOGNE

30% OFF G.D.P.

Gibson's ALCOHOL RUBBING



16-Oz.

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Waring Push Button BLENDER



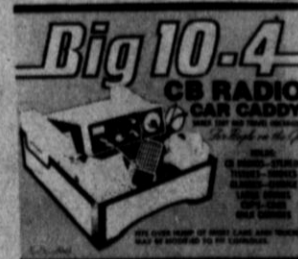
Stainless Steel Blades
 Two piece lid.
 Reg. '21" **\$17.99** Model 69-2

Futura Stoneware DISHES



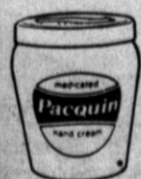
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Snack Tray Travel Organizer Reg. '6" **\$5.49**

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5.75-Oz.

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Double Mantle Self Cleaning Tip
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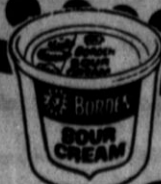


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Mix or Match **2/89c**

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5-quart bucket
 • Vanilla
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STARTS MONDAY AT 9 A.M. SHARP ITEMS MARKED WITH A ✓ MARK, ALSO GOOD AT SUGARLAND MALL STORE

At this time each year, we bring you our greatest event...The Anniversary Sale! STOREWIDE SAVINGS! Listed are just a few of the typical values you will find throughout the store. So come in and help us celebrate Our 36th Anniversary...and accept our thanks. Pick, Mary and Employees.

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SEE OUR MAGNIFICENT
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\$31⁰⁰ TO \$73⁰⁰

USE OUR CONVENIENT LAY-A-WAY PLAN!



As above, The
Look of
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• SHORT or
LONG STYLES
Many New Fall
Colors
\$27⁰⁰ to \$35⁰⁰

EASY STREET

Experience the most
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\$15³⁶
NOT ALL
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BLACK-
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ONE GROUP! LADIES'
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24" x 24"
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MEN'S

Levi's WRANGLER

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Cowboy Cut DENIM JEANS
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ISOTONER 500
with amazing
ISO-MASSAGE ACTION
for relaxing hands,
making them feel
more supple and
great while driving
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HANDS BEAUTIFUL®
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STRETCH - ONE SIZE



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CAFTAN
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\$21⁰⁰ to \$35⁰⁰
One size fits all!

Tailored Fleece Pajamas
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SALE Assorted
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Shells, Wrangler Shirts
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"NO-FAULT" DENIMS
100% COTTON 14 OZ. DENIMS
WITH SAFOR
FLARE LEG
JEANS
FITS SAVER OVER BOOTS
They come out of the
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Wrinkle-free Pucker-
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stretch more than 1% They
Tone great, get softer faster
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Slims & \$8³⁶
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Sizes 6 to 12
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SHIRTS
\$7³⁶
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"Etude" by Fieldcrest
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Several Colors
4 Piece Set \$8³⁶

Tony
Lama
BOOTS
15%
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SUPER VALUES!
SLACKS
Men's Higgins
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The look of LEATHER
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Smart tailored de-
tails...patch pock-
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DOWNTOWN AND SUGARLAND MALL

Westerner Rally Nips Herd, 15-7

By BOB NIGH
Brand Sports Editor

Hereford lead and went on to down the Whitefaces 15-7 at the Westerner Homecoming in Lubbock Friday night.

The game was a matter of halves; the Faces coming out on top in the first 24 minutes of play, only to see the hosts dominate the second half of play and grab the win.

directed Hereford to the lead in the contest following the opening kickoff. Lawson and company drove 64 yards in 15 plays, with Lawson capping the drive with an 8-yard scoring toss to James McDowell.

After Lubbock stalled at the Hereford 35 following the second-half kickoff, the Whitefaces, with Martinez doing most of the running, moved down to the Westerner 26 before finally stalling on a fourth-and-five play.

Lubbock moved back into the district race with the win, and now stands 1-1 after losing to Coronado two weeks ago. Hereford fell to 3-6 on the year, and to 0-3 in the district.

Lubbock takes on Monterey next Friday in a big showdown, while the Whitefaces take a week off before closing the season against the Plainsmen in Hereford on November 12.

outscored their eight foes by a 280-7 count, by far the best defensive showing in the 35 years.

Injured Quarterbacks Featured In Shootout

By TOM SEPPY
AP Sports Writer

WASHINGTON (AP)—The Dallas Cowboys meet the Washington Redskins in what could be a shoot-out between crippled quarterbacks for the National Football Conference East Division lead.

Staubach, the NFL's leading passer whom Washington Coach George Allen has described as the league's most valuable player at the end of the half-year mark in the season, fractured a bone in his throwing hand in last Sunday's victory over Chicago. He has said he wouldn't miss the game.

Lawson and Paul Bell took turns running with the ball on the Herd drive, which went to the Westerner 23 before a Lawson to Martinez pass fell incomplete on fourth down.

Day, replacing Duffy at quarterback, moved the Westerners to the Hereford 29 before the quarter ended. The Faces stiffened for two plays to have Lubbock facing a third-and-eight situation at the 25.

Lubbock took over with 2:25 left in the period, and began a nine-play, 67-yard drive to take the lead.

Thinking about the slightly disappointing season the Hereford Whitefaces are currently going through prompted an interest in how Hereford High School football teams have performed in the past, and what the overall won-loss record might be...

The starting quarterbacks on both teams, Dallas' Roger Staubach and Washington's Bill Kilmer, have been injured this season but it is doubtful that either will miss the nationally televised contest.

Sports Shorts

The Travers is the oldest stakes race in the country. It was named for William R. Travers, Saratoga Assn. president during the first meeting in 1863.

Joe Namath led the National Football League in interceptions last season with 28 of his passes falling into opponent's hands.

Charley Gogolak kicked 27 field goals in 45 attempts during his football playing career at Princeton.

The Whites faced the edge in all categories except for the one that showed points on the board. The Herd held the edge in first downs 19-12, and in total yards, 252-185.

Two more passes fell incomplete before Day came up with his second interception on the night with 23 seconds left to steal the doom of the Faces.

The Whites faced the edge in all categories except for the one that showed points on the board. The Herd held the edge in first downs 19-12, and in total yards, 252-185.

Five times the Faces scored 40 or more points in that happy season, and on three occasions they put more than 50 points on the board.

Pro Grid Standings

AMERICAN CONFERENCE

EASTERN DIVISION

WESTERN DIVISION

NATIONAL CONFERENCE

EASTERN DIVISION

WESTERN DIVISION

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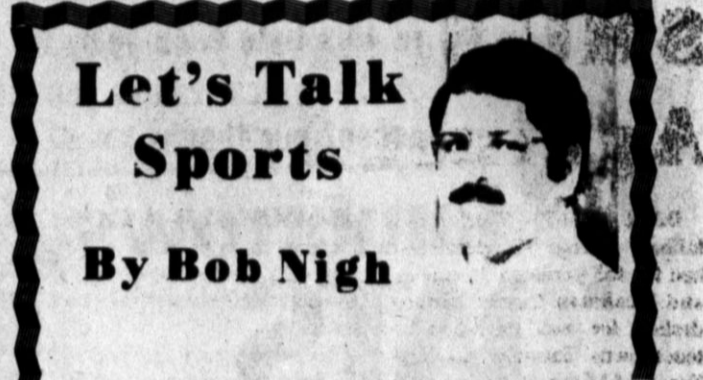
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Favored Tech Comes From Behind For Vital 31-28 Win Over Texas Saturday

By DENNE H. FREEMAN
AP Sports Writer
LUBBOCK (AP)— Junior tailback Billy Taylor soared like a springboard diver into the end zone on fourth down from a yard away with 7:20 to play Saturday, bringing 6th ranked Texas Tech

from behind for a vital 31-28 Southwest Conference football victory over 15th-ranked Texas. The victory kept the Red Raiders 6-0, unbeaten and untied and put them into a SWC tie with Arkansas at 3-0. Poised quarterback Rodney

Allison fueled the Tech comeback with his nifty scrambles and uncanny passing accuracy. Allison drove Tech 36 yards in 15 plays for the game-winning touchdown after freshman fullback Jimmy Johnson scored

his third touchdown of the game to put Texas on top 28-24 with 13:55 left. Allison dashed for 22 yards on a critical third and seven deep in Tech territory to keep the drive alive.

With first and goal to go at the Texas two, the shoulder-to-shoulder Longhorns put up a stiff stand and stopped Allison three straight times. Taylor, who had somersaulted over the Texas defen-

sive line for a touchdown in the first quarter, then delivered under pressure with a record Jones Stadium crowd of 54,187 giving approval. Tech's defense stopped a final Longhorn drive on the Red Raider 38-yard line. Texas

Coach Darrell Royal disdained a chance for a tying field goal and Tech linebacker Thomas Howard stopped Johnny (Gold Medal) Jones cold on the fourth and five play.

The preseason SWC favorite Longhorns dropped to a 3-2-1 record overall and 2-1 in the league standings. Texas, an underdog against Texas Tech for the first time in the history for the two schools, built up a 21-10 lead early in the third period when Johnson bolted 60 yards untouched.

Sloan Terms Tech Win 'Greatest Ever'

LUBBOCK (AP)— Shaking his head in disbelief and trying to curb a smile stretching across his face, Texas Tech Coach Steve Sloan sighed and said: "I can hardly stand up."

The personable young Red Raider Coach was almost overcome with emotion as he groped for words to discuss Tech's 31-28 Southwest Conference victory over rival Texas Saturday. "I believe this was the greatest game I've ever seen," said the former Alabama

quarterback. The come-from-behind verdict kept the 6th-ranked Raiders unbeaten through six games and tied with Arkansas for the SWC lead at 3-0. The triumph, unquestionably one of the most important ever for Tech, unfolded before an overflow crowd of 54,187 on a flawless football afternoon. Sloan poured out praise for almost everyone, but he couldn't say enough about junior quarterback Rodney Allison, who pulled the team

together when it was flirting with disaster and plagued with penalties. "Rodney was great," Sloan said. "The biggest play of the game may have been when he was trapped trying to pass and then scramble out for a first down there in the fourth quarter." Allison, confronted with a third and seven situation, scrambled 22 yards for a first down that kept alive the Raiders' final touchdown drive, a 76-yard affair. "I think it's one of the

greatest victories for Tech," Allison said. "We wanted it bad, we came from behind and got it. It was indeed a great victory." Allison's only harsh remark was directed toward a ruling in the closing minutes when three times he hammered unsuccessfully at the Texas goal. "I thought I had it on second down," he said. "I was mad when they didn't give it to me. It was a pressure situation and I think I had it." Billy Taylor scored the winning touchdown on fourth

down diving across the goal from inches away. "Billy Taylor and Larry Isaac also played very well," Sloan said. "The defense came up with the big plays when we needed them. 'I don't really think there was a turning point in the game—it was just too close all the way.'" Isaac, who gained 91 yards against the Longhorns, set a school rushing record at Tech, compiling 2,347 yards on 471 carries. He broke the existing record of 2,280 on 526 trips set by

All-American Donny Anderson in 1963-65. "Naturally, getting the record was a thrill, but it doesn't even come close to beating Texas," Isaac said. "Allison was absolutely superb," said Texas Coach Darrell Royal. "I thought the big play of the game was when he scrambled out of on third down after we had them stopped."

Tech continually lost momentum because of penalties. The Red Raiders were flagged 13 times for 79 yards and constantly stayed in hot water. Isaac broke the career rushing record of the famed Donny Anderson with a 91-yard effort. Texas played the second half of the game without fullback Earl Campbell who suffered a muscle pull. Strong safety Larry Duppe victimized Texas starting quarterback Mike Cordaro with an interception to set up the Red Raiders' first touchdown. But backup Texas quarterback Ted Constanzo scored on a two-yard bootleg and then Johnson ripped off his three touchdown runs to daze the Red Raiders. The 6-0 record is the best start for a Texas Tech team since 1941 and the Red Raiders have won 10 of their last 11 games.

Pitt Survives Syracuse Scare

PITTSBURGH (AP)— Tony Dorsett rushed for 242 yards, including a 33-yard bolt for the winning touchdown, as second-ranked Pitt survived a scare and defeated aroused Syracuse 23-13 Saturday in college football.

The Panthers, 8-0, fell behind 13-10 at 6:12 into the third quarter when Syracuse's Dave Jacobs booted a 55-yard field goal, longest ever at Pitt Stadium. However, Dorsett capped an

ensuing 80-yard touchdown drive with his 33-yard scoring run. That put Pitt ahead to stay at 17-13 and Carson Long raised the margin to seven points with a 47-yard field goal four plays into the fourth quarter. Syracuse, with quarterback Billy Hurley setting a new team record of 315 total offensive yards, drove deep into Pitts territory twice after that in the fourth quarter but failed to score.

Buckeyes Blast Hoosiers

BLOOMINGTON, Ind. (AP) Fullback Pete Johnson scored two touchdowns following Indiana fumbles and Ray Griffin raced 65 yards with an intercepted pass for another score Saturday as the eighth-ranked Ohio State Buckeyes whipped the Hoosiers 47-7 in Big Ten football.

Indian's defense held Ohio State without a first down until late in the second quarter. And the Hoosiers took a 7-6 lead when Scott Arnett connected with George Edgar on a 15-yard touchdown pass on the first play in the second period. The Indiana errors, however, put the Buckeyes back on top in the closing seconds of the half and Ohio State broke the game

open in the third period. A 59-yard touchdown pass from quarterback Jim Pacents to Jim Harrell late in the third quarter and a 10-yard TD run by Jeff Logan early in the final period put the game out of reach for the Hoosiers, who have not beaten Ohio State since 1951.

Discovery of Gold at Sutter's Mill

On Sept. 11, 1848, during the War of 1812, a British force 14,000 strong was turned back from northern New York by 4,000 Americans.

Discovery of gold at Sutter's Mill near Sacramento, Calif., Jan. 24, 1848 led to the Gold Rush of '49.

"A&M is an awesome football team," Meyer said Saturday after the Aggies bested SMU 36-0 in a regionally televised game. "Today we ran into the best team in the Southwest Conference."

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"Our defense did an outstanding job," said A&M coach Emory Bellard. "They completely and totally controlled the game." Bellard said the key to the Aggie victory was the containment of SMU quarterback Ricky Wesson, who led a near upset by SMU over Texas the previous week. "He has the ability to make the big play and we had to stop him. We played with controlled aggressiveness," Bellard said. Meyer scoffed at the suggestion that SMU left its best football on the field at the Texas game. "I think we proved that's not true in the first half today," Meyer said. The Aggies led only 3-0 at halftime, but Meyer added. "Then, we fumbled our first play or the quarter and it's 10-0 real quick." A&M went on to make it a rout in the fourth quarter. "Emotion alone won't win a

SMU Mentor Convinced Aggies Best In SWC

By WILLIAM E. BARNARD
Associated Press Writer
DALLAS (AP)— Texas A&M likely won't get the host spot in the Cotton Bowl game Jan. 1 even if the Aggies win the rest of their games, but Southern Methodist coach Ron Meyer is convinced they are the best the Southwest Conference has to offer.

game," Meyer said. "It takes emotion to win when you're outmanned physically, but there was all the emotion in the world at the Alamo and there were no Texas survivors." George Woodard, who carried 34 times for 155 yards, said,

"The offensive line did a super job today. I had a lot of holes to run through." "When your fullback runs like him, you also have to have some people up front who are working," said Bellard. "But when you have a fullback like

that, you'd better let him carry it." A&M kicker Tony Franklin, who was chasing a major college record for consecutive field goals of 11, failed on his 10th attempt, a 30-yarder in the second quarter. He said, "My plant foot slipped on that first field goal and I just jumped at it instead of taking my time."

Woody Hayes of Ohio State ranks fifth among football coaches in winning percentage. His teams won 213 games and lost 63 in 30 seasons.

Darrell Royal of Texas ranks third among active college coaches with 179 wins in 22 seasons.



HOLDING may bring a penalty on the field, but on the sidelines it's all part of the new look in cheerleading for the Navy. With the admission of the first women to Annapolis, the Naval Academy's cheerleading squad has also gone co-ed with two of the members here in action during a recent game.

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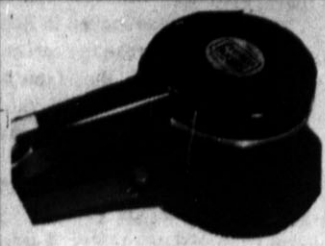
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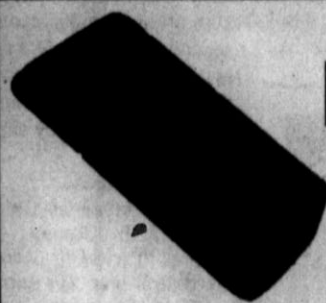
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The economics of gloom and doom

GOOD MORNING TODAY IS THE FIRST DAY OF THE END OF THE WORLD

By Randall Poe

This is the advertising pitch for a current movie, "The Omen," which is frightening people the way "Jaws" did in 1975. The dark, creepy marketing of this film reflects a new trend in movie-making. An armada of other current movies — including "Logan's Run," "The Tenant," "A Boy and His Dog," "The Devil Within Her" — also carry the doom germ. They're telling us the end is near.

"We're in the midst of an apocalyptic depression," says New York film critic Andrew Sarris. "Vietnam, Watergate, the blahs and belches of the Bicentennial make most audiences responsive to the

gospel of decline and fall." But the movies are only one vehicle on the doom caravan. Nowhere is calamity more pervasive than in modern-day economics. Doomsayers, like psychics, have found a bull market for their views. A growing number of economic Paul Reveres are crisscrossing the country, warning of bad times ahead.

Even as the presidential candidates are assuring us that happy days could be here again — depending upon who is elected, the doomsayers are predicting not simply depression but collapse. Some are forecasting death by inflation. Some are projecting death by government interference. Others are specializing in the obituary of the stock market. And a few are prophesying that unholy economic trinity: mass unemployment, runaway inflation and national bankruptcy.

The disaster scenarios, which are being scripted for

both fun and profit, clearly confound some observers. As Edgar Fiedler, former U.S. Treasury official, puts it: "Why are words such as crisis, chaos, calamity and cataclysm no longer saved for events like the sinking of the Titanic or the San Francisco earthquake but are rather the stuff of our everyday lives?"

One of the highest-paid merchants of gloom is Harry Browne, a bearded free spirit who catapulted to riches in 1970. He predicted the devaluation of the dollar in a book called "How You Can Profit From the Coming Devaluation," which became a massive bestseller. Browne urged people to cash in their paper money and buy gold and silver coins. In 1974 he spun another winner — "How You Can Profit from the Coming Monetary Crisis" — which made him a kind of modern-day Jeremiah.

Charging \$2,500 for four-hour private consultations, Browne found his market

limited. So he created a depression-inflation course on cassettes. The cost: \$49.95. He has held sold-out lectures at Carnegie Hall (charging up to \$40 a seat) and at other major halls. He has bought full-page ads in major newspapers showing scary pictures of the Great Depression, warning that the next depression will be much worse. It has already begun, he says. He talks of depression camps across the country and hungry people eating dandelions. "You are and your children will be cold and hungry. There will be no shoes for kids and few clothes," his ads say.

But Browne, like Jeremiah, holds out hope. "Following every economic disaster in history, the few individuals who possessed the vision and courage to act decisively to preserve their wealth have always emerged as the new rich." Follow me, says Browne.

Gloom is a contagious disease. A former vice

president of First National City Bank, John Exter, has carved a reputation for himself as a consultant and lecturer. He has been warning since early this year that the U.S. economy is moving toward a crash — "a depression of unparalleled proportions." Panic and bankruptcies are ahead, he says. "The problem can only get worse. The coming depression will be more severe than the Great Depression of the 1930s. I hate to say it but many people are going to suffer."

On Wall Street, the doomsayers have been multiplying like rabbits — but they are known as "bears." They sneer at the "bulls" who hang out at Merrill Lynch. One of the most famous bears is T.J. Holt, a brilliant Chinese stock analyst whose expensive newsletters always seem to be saying: GOOD TIME TO UNLOAD. Holt is a genius at finding clouds in clear-blue skies.

"If you are convinced that the market must go up in an election year and therefore



stock prices will keep rising onward and upward, don't bother to read further. But ... Holt then tells you why it's time to sell your stocks. He has been doing this for years and has developed a fancy reputation in financial

circles because he has often been right.

Most doomsayers are not very precise about when our final hour will arrive. But not Albert Sindlinger, who might be the Papa Bear of Gloom. An adviser to presidents (Nixon and Ford, among others) and major corporations, Sindlinger has been predicting a gigantic economic collapse since late last year. When his predictions didn't come through during the last three months of 1975, Sindlinger simply moved his timetable ahead. "We're being kept alive by a great hope syndrome," Sindlinger believes. "People keep hoping that there will be more jobs and more money but it's just hope. When they wake up it's going to hurt."

Sindlinger, who looks like Benjamin Franklin and works out of Media, Pa., has forecast enough major flips in the economy to make people listen. His consumer surveys and advice bring him up to \$100,000 a year from such major firms as Ford and Goodyear. His 22 years in the business haven't brightened his outlook.

"We are now six feet underground instead of last year's ten feet," he says. "But we're still underground. Things are being propped up because people are spending gains they don't have. We are living on false financial statements. Businesses, banks and people are carrying assets they couldn't possibly

sell tomorrow. Catastrophe is coming."

But hold it. Aren't we into the second year of a nationwide recovery? "It's false," he said. "Prices are coming down only for the things most people aren't buying. About 25 percent of the people are doing all the buying. What you have is one-fourth of the people trying to pull up the other three-fourths. Anybody with half a brain can tell you that can't last very long."

Every doomsayer has a demon. For Sindlinger, it's inflation. "If we could lick inflation, all would be ship ahoy and full speed ahead. But we're not going to do it. People are looking for increases in their incomes and that's going to cause further inflation."

The answer, he says, is to put controls on wages and prices. But he says nobody seems to be listening to him, including his political clients. Still Sindlinger keeps repeating in his rat-a-tat fashion that disaster lies ahead this year, that people are going to start selling stocks like crazy, that we'd better wake up.

Only a year ago, the doomsayers were predicting dollar-a-loaf bread, dollar-a-gallon gasoline, dollar-a-pound sugar. None of this came to pass, although we came close.

Celebrate the July 4th feeling on November 2nd.



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NOTICE OF ELECTION AVISO DE ELECCION

To the Registered Voters of the County of Deaf Smith County, Texas:

A los Votantes Registrados del Condado de Deaf Smith County, Texas:
Notice is hereby given that the polling places listed below will be open from 7:00 a.m. until 7 p.m.

TUESDAY, NOVEMBER 2, 1976
for voting in the GENERAL ELECTION to elect Presidential and Vice-Presidential electors, members of Congress, members of the Legislature, State, District, County and Precinct officers, and submitting two proposed constitutional amendments.

[Notifiquese por la presente que los sitios de votacion indicados abajo se abriran desde las 7:00 a.m. hasta las 7:00 p.m.,

MARTES EL 2 de NOVIEMBRE DE 1976
para votar en la ELECCION GENERAL con el proposito de llenar los cargos de electores Presidenciales y Vice-Presidenciales, miembros del Congreso, miembros de la Legislatura, oficiales del Estados, y los Precintos, y de someter dos enmiendas propuestas a la constitucion.]

Sam Morgan

By: [Por] Deaf Smith County Judge

LOCATIONS OF POLLING PLACES:

Direcciones de los sitios de votacion

1. Driver License Examiner Room- Courthouse
 2. Commissioners Courtroom-Courthouse
 3. Zinser Residence- West of Hereford
 4. Simms Community House- NW of Hereford
 5. Community Center- Park Ave.
 6. Ford School- N-385
 7. Dawn Community Bldg.
 8. Walcott School
 9. Bippus Community House-N.W. Hereford
 10. Wildorado Church- Wildorado
 11. Northwest School
- Absentee County Clerk's Office

Vote. It's the Bicentennial thing to do.



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Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

A landmark of 40 years took a new lease on life, a few days ago, when Mr. and Mrs. Greg Jones bought the old Andrews home and moved it southeast of Hereford about a mile, down Austin Road. They plan to decorate the two story house as they have time.

The house was built for the J.E. Andrews in 1936 and within its framework is timber taken from the old house, torn down on the location to make way for the house. The old house was of the vintage of the pioneer turn of the century houses of the area.

Old timers remember it as the Stanley home, pioneer family who was instrumental in building this country. The first Frio school house was a half dugout located a few hundred feet from the Stanley, further down on the bank of Frio Draw and was taught about 1902 by Miss Lenna Greer (later Mrs. Percy Estes of Dimmitt).

Miss Laura Harner, early teacher and later writer and historian of Amarillo, mentions the Stanley home as her boarding place, when she taught the first Frio School, the year following the dugout one, and remembered about walking across pasture land the mile and a half to the small wooden school house which was located across the road from the present Pat Robbins home.

Mr. and Mrs. A.T. Jones were guests of his daughter, Mrs. V.H. Harmon and Mr. Harmon at Tullia on Sunday. The occasion was celebration of Jones' birthday. His older children also came, including Mr. and Mrs. Elmer Jones, Mr. and Mrs. George Jones, Mr. and Mrs. J.P. Jones, and Mrs. and Mrs. Joe Benson, of Dimmitt.

Frio Homemakers Club met Tuesday in Southwestern Public Service Reddy Room for a program given by Mrs. Norman Harder, assistant CHDA. "Uses of a Blender" was her subject as she demonstrated several recipes and spoke on practical ideas for use of the appliance.

Hostesses for the meeting were Mrs. J.H. Brooks and Mrs. Billy Warrick. Others attending included Mmes D.F. Yandell, J.E. Warrick, Fred Walton, E.F. Vogler, Tony Ubranczyk, Annie Springer, Frank Robbins, Harlan Barber, Owen Andrews, Earnest Harder and Miss Alma Andrews.

Visiting Mrs. Annie Springer on Monday were her sisters, Mrs. John Francis, Plainview and Mrs. Joe Mercer, Silverton, and their husbands and their brother, Jeff and Mrs. Jeff Steele, of Sweetwater.

Mrs. H.M. Mobley and her sister, Mrs. Claude Price of Floydada spent last weekend with Mrs. Mobley's daughter Mrs. Earl Reno and Mr. Reno. Also coming for the visit was their other sister, Mrs. George Bentley of Monahans and their brother, Mr. and Mrs. J.W. Yalor, of Odessa.

Mr. and Mrs. Herman Vinson and Shelly of Childress, spent the weekend with her folks, the Floyd Coles.

Jimmy Jobe recently received his release from the Army upon his return to the States from an extended tour of duty in Germany. His wife, Nancy, and their two children had come on ahead and been here several weeks. The Jobses have gone to Dallas on business this week.

Attending the Annual Baptist Associational Womens Meeting at Amarillo on Monday were Mrs. Earl Harkins and Mrs. Clark Andrews.

Mr. and Mrs. Glen Edwards and Glynelda of Commerce, came Monday to visit relatives here including their mothers, Mrs. F.Y. Moreman and Mrs. D.Y. Edwards, both of Kings Manor.

Also they visited his brother and sister-in-law, Mr. and Mrs. Calvin Edwards, and her sister, Mrs. Frank Robbins, Mr. Robbins and family. Mrs. Calvin Edwards had just been able to return to her home after being seriously ill in Deaf Smith General hospital for several weeks. Also visited were others of Edwards family.



RIBBON 'ROUND the old maple tree in Dorset, Vt., has Bicentennial significance. Some 20 feet of yellow material went into the decoration of the tree, believed to be between 450 and 500 years old and said to be Vermont's oldest sugar maple. It was the centerpiece of a Bicentennial party.

Young Attends Convention

John Young, Mobile Comm. of Hereford, was in Chicago this week for the national service convention for communications products sponsored by Motorola Communications & Electronics, Inc. The firm is sponsoring the convention for its authorized service centers across the country.

The special program, the most prestigious of its kind held in the United States, opened at the Sheraton-Chicago Hotel.

Using the autumn theme "Homecoming", this year's program included seminars on the most recent radio equipment introductions for business and industrial use, developing radio technologies and new business management techniques. The seminars themselves were conducted by service, engineering and management personnel from Motorola's huge manufacturing facility located in suburban Chicago. Extensive tours of those facilities were planned.

The convention was not without its entertainment. Recently "retired" football great, George Blanda, and Harry James and his orchestra headlined the entertainment program.

Motorola sponsored the convention to bring service businesses up-to-date with the rapidly growing radio industry. The corporation is the leading manufacturer of radio equipment for business and industrial applications in the United States.

Comings And Goings At Kings Manor

Rubey McLaughlin had as her guests on Sunday her son Frank and his wife. They stopped on their way back from Lubbock, to their home in Oklahoma City.

Mary Crabtree had as guests on Sunday Mr. and Mrs. Fred Nelson from Levelland and Edwin Phillips of Tenafly, New Jersey.

Manor hostess, Zona Smith has gone to the bedside of her sister in Tempe, Arizona. She drove down with relatives. While there she plans to visit another sister in Bisbee, Arizona. We expect her back probably Wednesday or later.

Our beloved Dr. Seago and wife are home from a trip to Mt. Sequoia where Dr. Seago directed the Bible study at this conference. The following report is from the pen and the desk of Dr. Seago himself.

Roberta and I enjoyed the Mountains of Arkansas. They are beautiful in the fall. 200 people registered for the three day Conference on Retirement. The theme of the Conference was from the poem by Browning, "The best is yet to be".

Dr. Gason Foote was our preacher. He is still very active in teaching and preaching on a regular basis.

Dr. Elbert Cole was our lecturer in the field of Aging. He has had a very successful Pastorage in Central United

Methodist Church in Kansas, City, Mo., with his ministry to Senior Citizens under the arm of his Church called the Shepherd's Center.

Seeing some of our grandchildren while away added much to our trip.

Vena Hudson and her ladies have done it again! The "Show and Sell" sale sponsored by our Arts and Crafts Department had good attendance Friday and Saturday. Christmas specials were Angels (various sizes) wreaths, and candles.

Some other good sellers were baby quilts, stuffed animals and yo-yo dolls.

All the work these wonderful ladies to comes back to King's Manor in various improvements or needs such as kitchen ware, electrical equipment etc.

The sale isn't over. It will go right on until Christmas. So come in while the merchandise is here for you.

As we watched all the crowds and saw their sparkling eyes, we knew the Arts and Crafts were scoring again, as they always have.

What a group of workers they are! And how we do honor and respect them!

Friday at 2:30 p.m., several King's Manor ladies drove out to see the Holly Sugar Plant where loads and loads of beets are piled up and ready for processing into sugar, for which this area is famous. It was a place of much activity.

We stopped then at the home of Mrs. Jack Renfro who had

invited us for tea. This lady is an avid friend of the Manor complex and has been so for years.

Mrs. Renfro greeted us and showed us through her stately Ante-Bellum style home. Always gracious and vivacious, she then served us spiced tea, coffee, and cake or cookies. Some of us who wished her recipes, were given them by our generous hostess. Thanks to you, Mrs. Renfro.

Prochemco Sells Ranch

Prochemco, Inc. (OTC: Phem) announced that it had contracted to sell its 4,000 acre ranch in southern Mississippi to Mr. Brooks Griffin of Elaine, Arkansas. The ranch, including all livestock, was sold for \$1,850,000.

A \$400,000 payment has been received with the balance of \$1,450,000 due in January, 1977. The Company indicated that it would realize a gain on the land sale of approximately \$390,000 before taxes. Proceeds from the sale will be used to reduce Company indebtedness.

Prochemco, Inc. is an Amarillo-based company engaged in custom cattle feeding in Texas and Nebraska and the manufacture and distribution of the Murray and Carver brands

of cotton ginning and cotton seed processing equipment from facilities in Texas, Massachusetts and Tennessee.

Two feedlots are owned in Hereford.

SAN FRANCISCO (AP) Hector Carillo, a night bus boy at a restaurant, picked up the dishes from a table, saw a folded bill under a plate and automatically put it in his pocket.

At home, he realized that what he had thought was \$1 was actually \$100. Carillo figured it was a mistake, came in early the following morning and left the money with the manager.

A few minutes later, an agitated couple from Mexico came in, asking if the restaurant had by any chance found a \$100 bill on a table.

HEREFORD NOON KIWANIS CLUB

PANCAKE SUPPER

ELECTION DAY-NOV. 2, 1976

ALL YOU CAN EAT — \$1.50 per person

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BE SURE AND VOTE FOR THE CANDIDATE OF YOUR CHOICE—THEN COME ENJOY PANCAKES & SAUSAGE WITH US!

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We like to handle your business the way we handle ours. With legal tender, love and care. We understand the importance of Capital Investment Loans no matter how big — or small.

Make Money Management Easy!
Ask about our 24-hour Automatic Teller Machine

If you need money to expand — or whatever — call or just drop by. We've a wealth of experience you can bank on. Without getting nosy, we'll help you mind your business with the same care as we mind our own.
A good bank has more Answers than Questions!

THE FIRST NATIONAL BANK OF HEREFORD

MEMBER FDIC SINCE 1900

Can we afford four more years without effective leadership?

There is a critical decision to be made on November 2nd. It goes far beyond the question of which Presidential candidate can govern with integrity and honesty. We must determine which candidate has the ability and strength to lead our country out of economic chaos, and the vision to see that all Americans—not just the powerful and influential—have a better future.

During the past two years, the middle class has paid far too dear a price for a President lacking that ability.

Since Gerald Ford took office, the unemployment rate has risen 50%, from 5.5% or 5 million people, to 7.9% or 7-1/2 million jobless Americans.

Today's inflation rate of 6% is higher than it was at any time between the

Korean War and the inauguration of Richard Nixon.

The 1968 food dollar is now worth 57¢.

Mr. Ford's budget will account for the largest single deficit and more than 1/3 of the public debt incurred during our entire 200-year history.

Real GNP has actually declined during each of Gerald Ford's two years in office.

And who is most affected by these distressing statistics? Not the Washington establishment, or the economic elite courted by the Republicans. The burden falls on the person who can least afford it: the average American.

Jimmy Carter means to change all that. As President, he will make government responsive to your needs.

Tax Reform: "The average family in this country that makes less than \$10,000 a year actually pays a higher proportion of their income in taxes than the average family that makes more than a million dollars a year. That's disgraceful. We need to move toward a truly progressive and simplified tax system, with reduced tax rates for the average American."

Economy: "We'll never have a balanced budget nor an end to the inflationary problems as long as we have 7-1/2 million people out of work. Employment needs to be the major thrust of the whole domestic policy of our government."

Efficiency in Government: "We now have in the

federal government the most bloated, confused, wasteful bureaucracy ever created. There's no way to get an answer out of Washington and no way to understand what's going on there. We need to reorganize completely the executive branch of government, making it fair, efficient, effective, and responsive to our people's needs."

Housing: "No government that cared about our neighborhoods would stack the tax deck against them. A landlord can let a building run down and make a good living on tax breaks. But when a home owner spends a little hard-earned money fixing up his home, the assessor raises his taxes. And the FHA no longer

cares about families getting started in their own homes. I intend to restore the FHA to the time when, for a down payment, a family could get a mortgage which the government would insure."

Health Care: "We need a nationwide health care delivery system which will make adequate health care a right for all people."

Jimmy Carter has the strength to take charge of our government. If you are tired of paying the high price of Republican ineffectiveness, you have only one choice on November 2nd, and that choice is for change.



**Vote for
JIMMY CARTER.
A leader, for a change.**

Paid Pol. Adv. by Deaf Smith County Democrats, Andy Shuval, President.



AND A JUMBO BURGER to go, please. This double-decker is being towed across Hong Kong's Victoria Harbor to Kowloon to be used as a display for a new restaurant.

YMCA ACTIVITIES

(Oct. 31-Nov. 6)

SUNDAY
Barn, 7-9 p.m.
Men's Flag Football, Northwest Elementary School, 2 p.m., 3 p.m., and 4 p.m.

MONDAY
Game Room for Youths (Junior high, grades 7-9), First Baptist Church, 4-6 p.m.
Boys Gym (3-4 grades), Shirley School, 5-6 p.m.
Basketball (Senior high school girls) Central School, 7-8 p.m.
Volleyball (Senior high school girls) Central School 8-9 p.m.
Volleyball (Women), Shirley School, 7-9 p.m.
Basketball (Men), Little Bull Barn, 7-9 p.m.

TUESDAY
Program Committee meeting, First Presbyterian Church, 10 a.m.
Game Room for youths, (3-6 grades), First Baptist Church 4-6 p.m.
Boys Gym, (7-9 grades), Shirley School, 5-6 p.m.
Girls Gym (3-4 grades) Shirley School, 4-5 p.m.
Basketball (Senior high school boys), Central school gym, 7-8 p.m.
Volleyball, (Senior high schoolboys), Central school 8-9 p.m.
Volleyball (Men), Little Bull

WEDNESDAY
Girls Gym, (5-6 grades), Shirley School, 4-5 p.m.
Girls Gym, (7-9 grades), Shirley School, 5-6 p.m.
Stamp Collecting - Class, Community Center, 7:30-9 p.m.
Trimmastics Class, Little Bull Barn, 7:30-9 p.m.

THURSDAY
Game Room for Youths, (Senior high 10-12 grades), First Baptist Church, 4-6 p.m.
Tumbling (Boys 6-12 grades), Shirley School, 5-6 p.m.
Tumbling (Girls 6-12 grades), Shirley School, 5-6 p.m.
Volleyball, (Men), Little Bull Barn, 7-9 p.m.
Basketball (Women), Central School gym, 7-9 p.m.
Interchurch Athletic Leagues Organizational meeting, (All Hereford and vicinity churches pastors), First Presbyterian Church 7 p.m.

FRIDAY
Basketball (Men), Little Bull Barn, 7-9 p.m.

SATURDAY
Youth Flag Football League, Northwest School, 10 a.m., 11 a.m. noon, 1 p.m., 2 p.m. and 3 p.m.

The Speaker Reports



by Bill Clayton

AUSTIN—In my opinion the state should explore all avenues in cutting costs. One proposal I would like to be given serious consideration is a study which involves joint use of state facilities.

Recently Texas Woman's University authorized a study by an internationally-known consulting firm. The thrust of the study was to determine if there would be a savings if Texas College of Osteopathic Medicine and a proposed medical school for TWU used a joint site for their facilities. It is my opinion that the study made in that instance is just the tip of the iceberg.

Paul Harvey News

Tend To Dramatize

There is someone in your acquaintance who tends to dramatize every minor ailment. Usually, though not always, it's a man.

If he has a headache, he wants to Mayo Clinic flown in right now!

With the slightest sniffle he runs to the doctor and/or the druggist and stuffs himself with medication.

We call him a "hypo-chondriac."

He's a chronic worrier about his health.

Now a wise doctor recognizes that this fellow must never be told the truth—that there's "nothing wrong" with him.

He'd only switch doctors.

So the doctors listens patiently to his or her complaints, then prescribes some placebo so the patient will believe he is getting proper medical attention.

And usually his symptoms will respond to the sugar pill.

But if that patient, for his imagined or exaggerated ills, demands the entire spectrum of the physician's antibiotic arsenal—he becomes a danger to himself.

Similarly, there are some individuals who demand massive medication for the slightest economic discomfort.

Nobody likes to be pinched in the pocketbook. It is, at least, uncomfortable.

Most of us have learned to expect and accept periods when an overheated economy, after a long climb, has to pause to catch its breath.

But when it pauses to catch its breath during the fever of a political campaign, we hear demands for instant remedies.

American medicine has gone full cycle in the treatment of the so-called common cold.

Grandmother's generation believed that we should keep the patient warm and let the fever "break" itself.

Mother's generation discovered that aspirin could "hold the fever down," and that seemed to make sense.

Now the consensus is that even aspirin can be bad for colds.

And the passion for antibiotics has been diminished as we learn that strong medicines for minor ailments may diminish the effects of those medicines when they are needed for serious diseases.

Similarly, if American politicians—for the selfish purpose of making us "feel better" until after the election—should demand a massive money hypo from the Fed, they could lay us open to a post-election complication too dismal to contemplate.

Most campaigners are aware of these economic facts of life so their demands for "freer credit" and "fuller employment" are a cheap shot.

Inflation is not yet under control. That "fever" is half what it was a year ago; our debilitated dollar is "getting well," and a restoration of sound money is the best medicine for our country and the whole world right now.

It would be most unfortunate if the public, demanding a "quick fix," should prod the medicine men to overdose us.

A victim can contract rabies from eating game that has rabies or from the saliva of a rabid animal.

Hobart's Rich Kowalski ended his college football career last season with 4,631 yards rushing.

The American Football Coaches Assn. last January voted unanimously against the use of the head as a primary contact in blocking and tackling.

A total of 797 games involve the nation's 138 major college football teams this fall. The season ends Dec. 4.

How To Help Guests Stay Slim

By CECILY BROWNSTONE
Associated Press Food Editor

We've hit on a company supper menu to please summer's calorie-watchers as well as those carefree eaters who do not have to worry about weight problems.

Because we were bored with serving tomato juice "as is," we turned it into a cold soup by serving a lazy susan of help-yourself accompaniments to be added to it. With the soup we

offered a basket of crisp French bread and a small porcelain tub of sweet butter balls. This way our calorie-watching friends could limit themselves to the tomato juice and insignificant helpings of the accompaniments; others could add goodly portions of the accompaniments and enjoy the bread and butter.

To give flavor to the tomato juice the night before the supper we added some celery

leaves and sliced onion and green pepper to it, covered it tightly and refrigerated it. At serving time the next day we fished out the vegetables and poured the juice into our best soup cups. For the help-yourself accompaniments we chopped pimiento-stuffed green olives, hard-cooked eggs and cucumbers and arranged them in three matching serving dishes. We added parsley sprigs to the cucumber dish, but it could be minced and served separately.

For the main course we had grilled chicken and grated zucchini plus rice with currants and pine nuts. Fresh fruit plus bar cookies made the dessert. Slimmers eschewed the rice and cookies; others enjoyed them.

At the Republican Convention of 1860, the term "rail splitter" helped make Abraham Lincoln popular. In his youth he had split tree trunks for rail fences.

The first Congress to sit in Washington after it became the permanent capital of the nation opened its first session Nov. 17, 1800.

Constructed of marble, the shaft in Washington to honor George Washington was started in 1836 and completed in 1884. It rises 555 feet.

On Oct. 4, 1905, Orville Wright kept his plane in the air 33 minutes and 17 seconds.

Monaco has the densest population, with 27,000 people per square mile.

In 1840, the Baltimore College of Dental Surgery became the first dental college in the world.

Vitamin D was discovered in 1922.

The Great Plague in London caused more than 68,000 deaths.

Prof. Robert Koch announced the discovery of the tuberculosis germ March 24, 1882.

Samuel de Champlain created the Order of the Good Time, the oldest social club in North America.

Among the giraffe's many unusual traits are its ability to run faster than a horse and go longer without water than a camel.

The first car to drive faster than 100 miles an hour was the European opposed-piston.

G. E. D. TESTS
G.E.D. Tests are given regularly by Hereford High School.
For information and appointment to take the tests, call:
Robert L. Thompson 364-0843

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FOR CAPTURE OF LOST HEAT SAVINGS ON ELECTRIC HEATING BILLS

When you buy or build a new home, you'll get the reward if it's an Energy Efficient Home. Such a home saves energy by the use of more efficient insulation methods and with efficient electric heating equipment.

Heat is captured and retained where you need it... inside your home. Call the Electric Company this week for details on how to capture Lost Heat with the Energy Efficient Home.

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SALE!

SAVE 20%

COMMUNITY* STAINLESS

20-PIECE SET FOR 4
\$39.95 (Reg. \$49.95)

Set Contains: Four 5-Piece Place Settings

SAVE 20% on MATCHING SERVING PIECES

5-PIECE HOSTESS SET
\$17.60 (Reg. \$22.00)

Hostess Set Contains: Serving Fork, Sugar Spoon, Pierced Tablespoon, Gravy Ladle, Butter Knife.

Hurry! Sale Ends November 27, 1976

ONEIDA, The difference Our stainless steel makes.

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SERVING TEXANS SINCE 1877
SERVING HEREFORD SINCE 1927
ACROSS FROM THE POST OFFICE
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25" diagonal COLOR TV

Model WL9316NP

Insta-Matic® Color Tuning, Matrix Plus Picture Tube, Picture, Tone and Sharpness Controls, Illuminated Channel Numbers.

\$719.95

ServiceMiser CHASSIS with Super Module

Contains five advanced design Integrated Circuits. Result, the Super Module requires fewer parts. Fewer interconnections. Less wiring. So there's less to go wrong... more to go right.

PLUS

Supracolor SYSTEM

Supracolor is a remarkable new refinement even for Quasar. It produces an incredibly sharp, lifelike picture... right from the carton and throughout its entire life.

Quasar 19" COLOR TV diagonal

100% Solid State "Service Miser" Chassis

29,000 Volts of Picture Power (design average), "Insta-Matic" Color Tuning.

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The Electric Company

FOR SO MANY PEOPLE

Hot Dog Is American Favorite

BALTIMORE (AP) — The popularity of hot dogs continues to grow, reports the National Hot Dog and Sausage Council, which says that Americans in 1975 consumed more than 77 hot dogs per person — some \$2 billion worth — as compared with 72 hot dogs per person in 1974.

Although they are generally served at lunch or dinner, as well as for between-meal snacks and at sports events, they are sometimes on the menu even for breakfast, according to panel members of a consumer test conducted by an advertising agency here.

"My little girl likes to eat them for breakfast," one housewife explained. "And why not? They're easy to fix and it starts her for the day. My husband and I have hot dog omelettes," she added.

The panel of homemakers reported that they serve hot dogs, on the average, two times a week, sometimes even more often.

The variety of ways to prepare hot dogs was cited by the panelists as one reason for their popularity. Grilled hot dogs won out over all others, including boiled, broiled and fried.

"I served lunch guests a hot dog casserole and they loved it," said a panel member.

Ease of preparation was mentioned most often as a factor in the choice of hot dogs, with budget considerations ranking second.

"Many people on fixed incomes would rather cut down on anything than on their table," said one panelist.

All the panelists participated in blind tastings and commented on the taste, texture and color of the various brands served, ranking them accordingly. All were able to distinguish between the varieties of meats used — meat mixtures, all-beef and chicken — and each type had its partisans.

"Despite the adverse publicity regarding the questionable food value and additives in hot dogs, these consumers did not challenge the product itself," noted Hal Donofrio, president of Richardson, Myers and Donofrio, the Baltimore ad agency that conducted the test.

"The panelists seem to know that if they are not satisfied with a product, their complaints will be taken seriously by the manufacturer and the store."

Safe Cracker Opens Vault Of Memories

WHERE THE MONEY WAS. By Willie Sutton with Edward Linn. Viking, 339 Pages, \$10.

Willie Sutton has been booked again. But this time it's in a volume containing the memoirs of the famous bank robber, and a most arresting set of memoirs they make!

Sutton was born in 1901 to Irish immigrant parents in Brooklyn. A series of incredible coincidences carried him on his way to a career that specialized in breaking into banks and out of prisons. His first job was as a bank messenger where he learned about banks from the inside. A later job fixing small appliances made him skillful at disassembling burglar alarms. Working in a shipyard, the young Sutton learned how valuable an acetylene torch could be in slicing open a safe.

Sutton, nicknamed "The Actor," used his skill with make-up and costumes to gain entry to banks and jewelry stores, a trick he learned from his association with theater people. Before long, it became apparent that a life as a bank robber was about the only thing he couldn't escape from.

Sutton writes about his past intelligently and with refreshing candor. He is proud that his escapades hurt no one physically and proud that he was one of the top men at his "craft." His book is exciting when he takes us along on his robberies and escapes. His family life and personal associations, like anyone else's, are often warm and funny. But his life has its sad aspects, too, perhaps the saddest being that such a clever mind and so much energy were so misdirected.

There must be easier ways to gather material for a book, but they might not have resulted in anything quite so entertaining.

"Praise the Lord and pass the ammunition," was pronounced Dec. 7, 1941, by Chaplain Howell M. Forgy on the cruiser New Orleans as it was under Japanese attack at Pearl Harbor.

5th ANNIVERSARY We're Celebrating SALE BARRICK FURNITURE

3-Piece Spanish Style Living Room SOFA and 2 CHAIRS
Green or Orange Velvet
Reg. \$669⁹⁵ NOW **\$498⁸⁰** 3-Piece

SLEEPER SOFAS
Black or Green Vinyl
Full Size Mattress
Reg. \$319⁹⁵ NOW **\$228⁸⁰**

BEDROOM SUITE OAK
Dresser, Mirror, Nite Stand, Chest, Bed
Reg. \$599⁹⁵ NOW **\$464⁵⁰**

2 PIECE LIVING ROOM
Sofa Bed & Chair
Choice of Color
Reg. \$229⁹⁵ NOW **\$168⁸⁸** 2-Piece

RECLINERS
Choice of Color
Reg. \$129⁹⁵ NOW **\$88⁸⁸**
Easy Terms

EVERY ITEM IN THE STORE WILL BE AT THIS EVENT...IF YOU NEED FURNITURE NOW IS THE TIME TO BUY—SAVE UP TO 50% ON EASY PAYMENTS.

- Mediterranean Style **BEDROOM SUITE OAK**
- Dresser
 - Gallery Mirror
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Now's the time to save! We're having a sensational **5th ANNIVERSARY SALE KELVINATOR**



17 Cu. Ft. Energy Saver
SPECIAL MODEL With these Quality Features

- Completely "No-Frost"
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"NO-FROST" REFRIGERATOR-FREEZER
SAVE!
NO EXTRA CHARGE FOR COLOR **\$389⁹⁵** ONLY W.T.

Automatic Washers & Dryers



YOUR BEST BUY

BUY THE PAIR and SAVE MORE ONLY **\$499⁹⁵** W.T.

Model W530S
• 18 lb. Capacity
• 2 Speed—3 Cycle Selections
• 3 Water Temp. Selections
• Water Saver Control with Reset
• Porcelain Top & Lid
• Permanent Press & Knit Cycles

Model DE530S
• Automatic Termination
• Up to 110 Minutes Timed Drying
• 4 Temperature Selections
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\$309⁹⁵ W.T. **\$219⁹⁵** W.T.

Was \$774⁵⁰ NOW **\$544⁸⁸**

MATTRESS FAMOUS

FULL SIZE FIRM Reg. \$219⁹⁵
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TRUNDLE BED Walnut Color
WAS \$309⁹⁵ NOW **\$218⁸⁰**

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1 Group **CHAIRS** 1/2 Price

1 Group **LAMPS** 1/2 Price

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WILL BE MARKED DOWN FOR THIS FURNITURE OR AN APPLIANCE OR TV...NOW SAVE HOTS OF MONEY AND—BUY

3-PIECE VINYL LIVING ROOM

- Sofa
- Loveseat
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Black or Gold

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TAPPAN MICRO WAVE OVEN ONLY

Reg. \$399⁹⁵ **\$349⁹⁵** 1 TO SELL

3-PIECE LIVING ROOM
• SOFA • LOVESEAT • CHAIR
Green or Gold Velvet
Reg. \$534⁵⁰

NOW **\$398⁸⁸**

Register each time you are in our store for... **FREE DOOR PRIZES**

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GRAND PRIZE \$164⁵⁰ RECLINER

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Drawing will be 5:30 Tuesday, November 30,
No Obligation—Nothing to Buy—
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Age Limit 18 Years or Older

VELVET SWIVEL ROCKERS

- Blue
- Green
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Reg. \$114⁹⁵ **NOW ONLY \$78⁸⁸**
While They Last!

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MAJOR BRANDS

Reg. \$219⁹⁵ **NOW \$159⁵⁰ SET**
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WINE-SIZE HEADBOARDS \$19⁹⁵
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WINE-SIZE HEADBOARD \$54⁵⁰
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We buy good used furniture & appliances. We also sell yours on consignment. Bring us your old furniture & turn it into money!!

SHOP OUR RED BARN FOR USED FURNITURE AND APPLIANCES LOTS OF BARGAINS

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MODEL CL5223K
Early American style cabinet of Maple grain finish on hardboard.



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Each Model Reg. \$719⁹⁵

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MODEL CX5160W
Cabinet of Walnut grain finish on high impact plastic.

100% Solid State
Perma-Tint 19"

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EASY TERMS



MODEL MU4060S

Handsome decorator cabinet in Sand colored high impact plastic. Monopole VHF antenna.

SYLVANIA PORTABLE BLACK & WHITE TV

NOW **\$136⁵⁰**
EASY TERMS

SYLVANIA CONSOLE STEREO MODEL SCT3622K

Reg. \$499⁹⁵ NOW ONLY

EASY TERMS **\$298⁸⁰**



- * Early American style cabinet of Maple veneers, hardwood solids and decorative non-wood material
- * Features a built-in STEREO 8-TRACK TAPE PLAYER
- * Full size **BSN** AUTOMATIC TURNTABLE featuring jam-proof operation, diamond stylus, cue-pause control
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Gourmet Corner

The Saga of A Soup Called Vichysoisse

By TOM HOGE
AP Newsfeatures Writer

The French have always been great soup eaters and in the provinces they often make soup the main course at supper.

Most French housewives take chicken carcasses and ham and beef bones, save the liquid and use it for stock. This is the base for most French soups, enriched with some chopped fresh vegetables tossed in butter and sometimes with a handful of noodles added to give it body.

There are also tasty light soups that the French serve as a first course for a formal meal and in the summer they are often chilled.

Such a soup is vichysoisse, which has an interesting history. This delightfully refreshing dish was the creation of Louis Diat, the famous chef who presided over the kitchens of New York's Ritz-Carlton in its heyday.

Diat liked to recall how he hit upon this soup, which became so popular both in this country and in his native France. It seems he grew up on a farm in the French countryside near Vichy, and his mother used to make hot leek and potato soup frequently. In the summer the children would cool the soup with milk.

Years later when he had become a noted chef, Diat, casting about for a warm weather dish, remembered the soup that had so often sustained him as a child and how he used to cool it.

After experimenting one afternoon, Diat came up with an epicurean creation by adding chicken broth, butter and cream. He tried the soup on members of his staff and they pronounced it delicious.

Then came the problem of giving his brainchild a name. Diat recalled that his home had been near Vichy and that many of his wealthy patrons took the cure at this famed health spa and would know the name well. Hence Vichysoisse.

Vichysoisse began appearing on the hotel menu and it was a stunning success. Here is his original recipe, which appeared in "Cooking a la Ritz" by Louis Diat (Lippincott 1941).

4 leeks, white part only
1 medium onion
2 tablespoons sweet butter
5 medium potatoes
4 cups water or chicken broth
1 tablespoon salt
2 cups milk
2 cups medium cream
1 cup heavy cream

Slice fine white part of leeks and onion and brown lightly in butter. Add potatoes, also sliced fine. Add chicken broth and salt. Boil gently 35 to 40 minutes. Crush and rub through fine strainer or whirl in a blender. Return to heat and add milk and medium cream. Season to taste and bring to boil. Cool and rub again through fine strainer. When soup is cold, add heavy cream. Chill, add finely chopped chives, if desired, and serve. Serves 8. Good with chilled, dry white wine.

Thomas Paine's "Common Sense" was published in January, 1776.

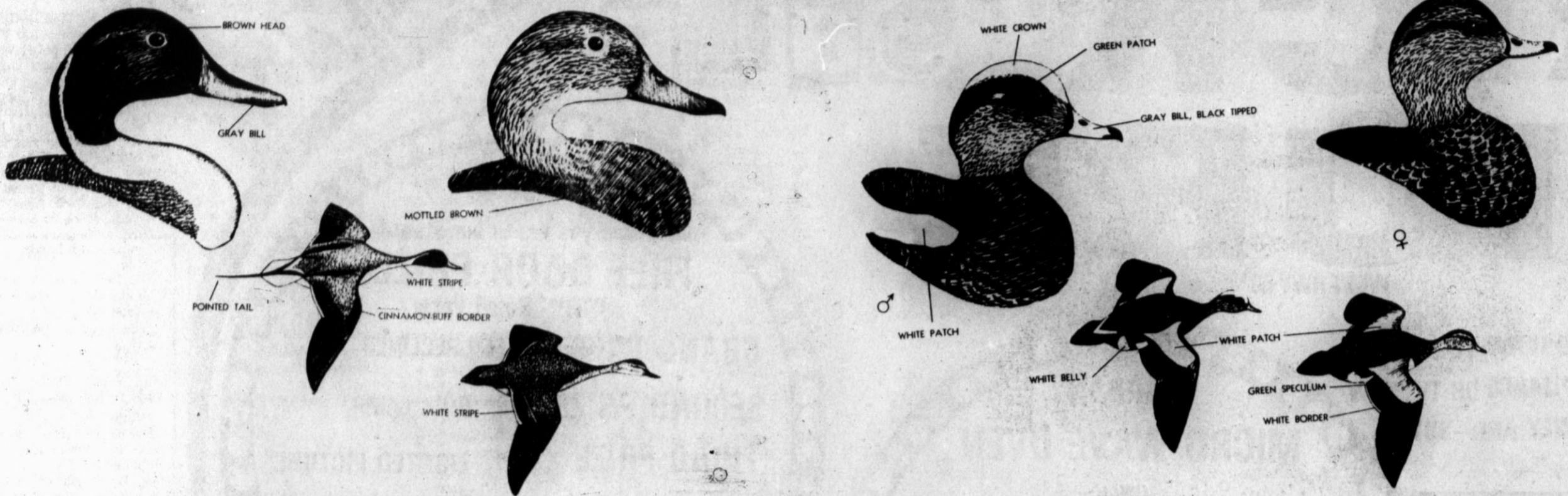
On June, 7, 1776, Richard Henry Lee introduced in the Continental Congress a resolution that "these united colonies are and of right out to be free and independent states."



See Rex Harris if you wish to buy, sell, or trade a farm or ranch

364-6633

Ducks Hunters Will Encounter During Early Portion Of Waterfowl Season



PINTAIL (SPRIG)

AMERICAN WIDGEON (BALDIE, OR BALDPATE)

IF YOUR INSURANCE AGENT CAN'T COVER YOUR ENTIRE BUSINESS, FIRE HIM.

Hire one guy who can take care of all your business insurance needs. An independent agent from the **PLAINS INSURANCE AGENCY**

You see, we don't work for an insurance company. We work for you. Which means we can shop around among many insurance companies for the right combination of price, service and complete coverage for your entire business. Which makes things a lot easier for you. Talk to us about it today.

PLAINS Insurance Agency
218 WEST THIRD 364-2232



Application For Fish Available

The Texas Parks & Wildlife Department's Inland Fisheries Division is currently taking requests from landowners for largemouth bass, sunfish and channel catfish to be delivered in 1977.

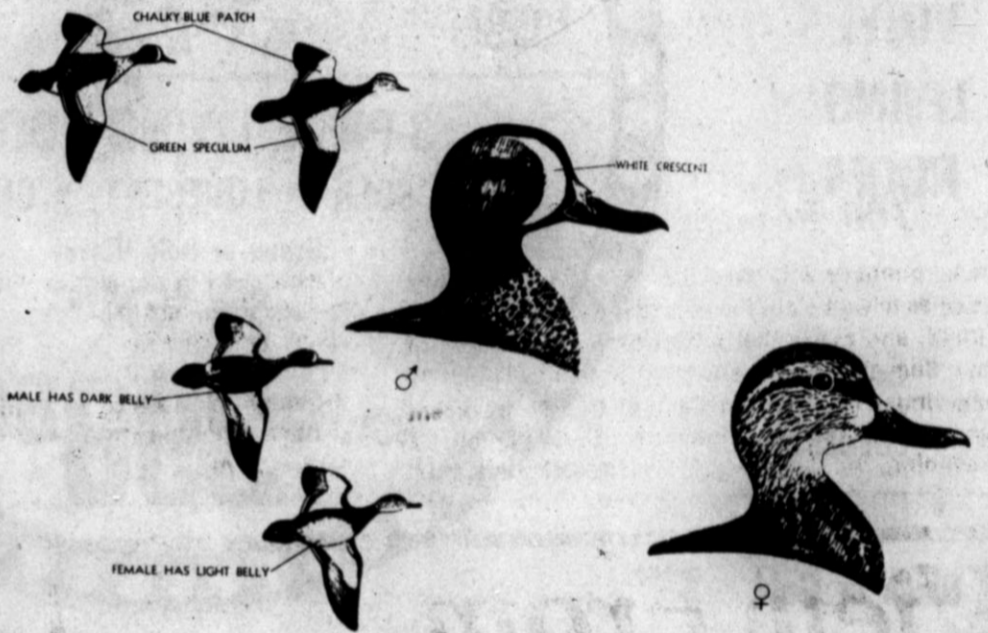
Deadline for receiving applications is Jan. 1, 1977, but landowners wishing to stock ponds are encouraged to get their applications in early.

Ted Lowman, P&WD hatchery coordinator stated, "The department will provide the three species of fish free of charge. To qualify for the service, a pond must wither

have never been stocked with the requested species, have completely dried and refilled since the last request or have had all fish chemically removed since the last request."

Computers records are kept by the P&WD on all stockings in private waters. Fish will not be stocked in ponds that contain the three species of native fish.

Tom Skiffington led the Saratoga steeplechase riders during the 1976 meeting with 18 winners in 59 races. W. B. Cocks paced the trainers, saddling 13 winners.



BLUEWINGED TEAL

Crane Permits Still Available

Free permits are still available from the Texas Parks & Wildlife Department for sportsmen interested in hunting sandhill cranes.

The season opened Saturday and continues through Jan. 30, 1977 in Zone A.

Permits may be obtained by writing the Texas Parks & Wildlife Dept., John H. Reagan Building, Austin, Texas, 78701.

Name, address and county of residence should be listed on the permit application.

BAG AND possession limits on cranes are three and six respectively.

Zone A includes the state's top sandhill crane hunting area with Lynn, Terry and Bailey counties showing the greatest hunter success.

All regulations applying to

duck and goose hunting, with the exception of the Duck Stamp requirement, apply to sandhill crane hunting.

The Muleshoe Jaycees conduct an annual crane hunt during November, and hunters in the Muleshoe and Enochs area have enjoyed numerous successful hunts by using gray rags propped on grain stalks in harvested milo fields as decoys.



Jaime and I have lived and raised our family here in West Texas. We love this country. But we're afraid our children won't have the kind of opportunity we have had if Congress continues to allow big government to grow unchecked. The bigger the government — the less freedom we leave to our children.

The future of America is bright — if we make it so... and the future of America is now.

Jim Reese

Jim Reese
U.S. CONGRESS

pol. adv. paid for by Jim Reese for Congress Committee, Jim Smith, Treasurer, Box 7098, Odessa, Tex.

Register all hand-guns?

Carter says yes.

Ford says no.

What do you say?

Say it on Nov. 2nd.
Vote for President Ford.

THE PRESIDENT FORD COMMITTEE, JAMES A. BISHOP, CHAIRMAN, ROBERTSON C. HUGHES, TREASURER

MARMADUKE®



"Stop him! He's got my credit card and is headed for the meat market!"



EEK & MEEK

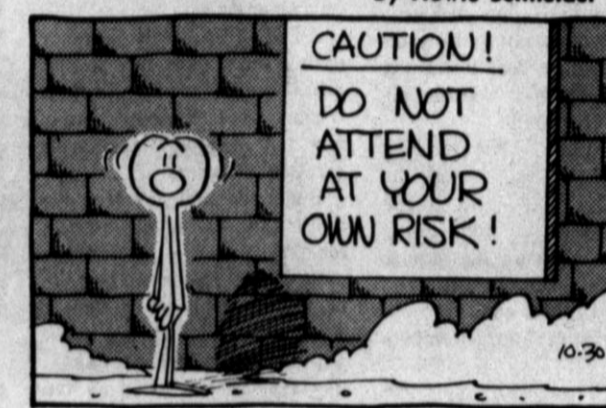


THE HEREFORD BRAND

Comics & Television Schedules



by Howie Schneider



THE BORN LOSER

by Art Sansom



FRANK AND ERNEST

by Bob Thaves



Networkings

"You Should See What You're Missing" will show you just that, all the controversial scenes that have been cut out of TV shows on commercial television in recent years.

various forms of censorship they've encountered. The interviews will be liberally sprinkled with footage, so you'll be able to judge for yourself whether the "protection" you're getting from the commercial networks is needed or wanted.

The Hereford Brand, Hereford, Texas, Sunday, October 31, 1976. been caught in the middle of the cutting game. "People who bring ideas to television development people are often invited really to leave their brains and their hearts and their feelings outside the door."

SUNDAY

- MORNING
6:30 THE CHRISTOPHERS
6:30 PUBLIC POLICY FORUM
7:00 GOSPEL JUBILEE
7:00 FAITH FOR TODAY
7:30 DUSTY'S TREEHOUSE
7:30 AMERICAN RELIGIOUS TOWN HALL

- 11:30 AMAZING GRACE
BIBLE CLASS
10 NFL TODAY
AFTERNOON
12:00 NFL GAME
7 NEWS
10 CBS NFL GAME

- 6:00 WONDERFUL WORLD OF DISNEY
7:30 SBCU FOOTBALL
8:00 ABC SUNDAY NIGHT MOVIE
"Live And Let Die" (1973)
Roger Moore, Jane Seymour, James Bond and a beautiful psychic who reads Tarot cards, doge voodoo spells, snakes, crocodiles and sharks, in pursuit of Harlem's Mr. Big.

- SYMPHONY
7:00 CLUB
7:30 SBCU FOOTBALL
8:00 ABC SUNDAY NIGHT MOVIE
"Live And Let Die" (1973)
Roger Moore, Jane Seymour, James Bond and a beautiful psychic who reads Tarot cards, doge voodoo spells, snakes, crocodiles and sharks, in pursuit of Harlem's Mr. Big.

DAYTIME

- MORNING
6:15 ENGLISH KINDERGARTEN
6:30 NEWS
10 AMARILLO COLLEGE CLASSROOM
15 EDUCATIONAL PROGRAMMING

- 9:00 SANFORD AND SON
7 SESAME STREET
10 PRICE IS RIGHT
11 LORENZO AND HENRIETTA MUSIC SHOW

- 39 HI DOUG (Tues.)
39 CHARISMA (W.)
39 ACTS 29 (Th.)
39 GOD OF OUR FATHERS (Fri.)

- 7 THE EDGE OF NIGHT
10 TATTLETALES
11 FELIX THE CAT
39 BUGS BUNNY

MONDAY

- 6:30 NEWS
1 BEWITCHED
15 ECOLOGY
15 MARCUS WELBY, M.D.

- 7:30 PHYLLIS
Casual dating turns serious when a handsome, secretive man announces that he's going to marry Phyllis Lindstrom.

- 9:00 DECISION '76
"Election Eve Special Report" NBC News correspondents John Chancellor, David Brinkley, Tom Brokaw and Catherine Mackinnon evaluate developments in the 1976 political campaigns and review the candidates and their prospects in Tuesday's national, state and local election contests.

- 10:15 MOVIE (Cont.)
10:30 TONIGHT SHOW
Host: Jean Rivers. Guest: Sam Levenson.

ACROSS 42 Radiation measure (abbr.)
1 Small bills
5 Single time
9 Time zone (abbr.)
12 Solemn pledge
13 Edible seed
14 Race
15 Cremation fire
16 Authorless
18 Hunts for
20 Needs
22 Greek letter
23 BPOE member
24 Time zone (abbr.)
27 Broke bread
29 Iron (Ger.)
33 Composite word
35 Space agency (abbr.)
36 Dinner course
37 Poetic movement
40 Beer glass

Once Poor, She Finds Joy in Giving Versatile Furniture Aids Decorating

By GALE TOLLIN
Associated Press Writer
MINNEAPOLIS (AP) — Before she was a millionaire generous with money gifts and Christian testimony, Rose Totino was a child of poverty who had one orange a year — on Christmas Eve.

"I'm happy I had a poor childhood," says Mrs. Totino, 61, who cooked up a fortune in pizza. "It helped me have compassion for others. I know what it's like to share a bike with six sisters and brothers."

The tiny, dark-eyed daughter of Italian immigrants says she acquired the joy in giving from her mother. Before she was wealthy, Totino recalls, "I could always afford to stir up a cake for a sick neighbor, or take care of the children when a friend was in the hospital."

Such acts may have given Mrs. Totino more satisfaction than when she now gives \$1 million or so for a benevolent cause.

"It's easier to sit down and write a check when you have the money," she says. "It's more difficult to take time to give help to a friend or neighbor."

In 1975, Rose Totino and her husband, Jim, sold their frozen food business to the Pillsbury Company for 258,091 shares of stock worth \$22,190,000. Mrs. Totino became a corporate vice president, the first woman to hold such a post in Pillsbury's 106-year history.

Mrs. Totino dropped out of school in the 10th grade. She took her first job in 1931, doing housework for \$2.50 a week. Her parents kept cows, chickens and pigs in a barn at their northeast Minneapolis home.

"Poor as we were, my mother always gave a loaf of bread or a half-dozen eggs to friends who'd come to visit," Mrs. Totino recalls. "If she had nothing to give, she'd apologize and ask the friend to come back tomorrow and she'd have something then."

That spirit of generosity became instilled in the young Rose. She says it's how she learned "the fun of giving."

One day in 1965, Mrs. Totino, a lifelong Catholic, "met the Lord" while driving to work, worrying about being \$150,000

in debt and feeling "in the utter depths of despair." The car radio was turned to a gospel station and she heard a minister saying personal salvation could be found through Christ.

"I pulled off the road, and I accepted Christ," she says. "I'd made such a mess of things, and I asked Him to help me. I said, 'Lord, if you'll help me out of this mess, I will spend the rest of my life serving you...'"

When she got to work that morning, a man from the Small Business Administration was there to say a \$50,000 loan had been approved for Totino's Finer Foods.

The Totino business story began in 1951, when Rose and her baker husband borrowed \$1,500, with their car as collateral, to open a small Minneapolis restaurant. They figured they'd meet the \$85-a-month rent if Totino's Italian Kitchen could sell 25 pizzas a week. As a hedge against an uncertain future, Jim kept his bakery job.

After 10 years, they took their \$50,000 savings and moved into the frozen Italian entree business. Two years later, the Totinos were \$150,000 in debt.

They saw hope in a frozen pizza business but lacked the capital for such a plunge. It was then the couple applied for a SBA loan. The \$50,000 built a plant but the SBA required that neither of the Totinos draw a salary until the loan was repaid. The family's income came from the little restaurant, which the husband still operates.

The pizza business flourished. In 1975, when it was purchased by Pillsbury, Totino's Finer Foods had annual sales of \$40 million, employed 375 persons and was the nation's second largest producer of frozen pizza.

Mrs. Totino has her office in a small nook of "Rose's Kitchen," an honest-to-goodness working kitchen of Italian design at the pizza plant in suburban Fridley. She holds business meetings at the kitchen table.

Though she is frequently called on to address large meetings, she says it's difficult for her. But she talks easily to individuals and small groups.



ROSE'S KITCHEN—Rose Totino, who cooked up a fortune in pizza, stands in her working kitchen of Italian design in pizza plant at Fridley, a Minneapolis suburb.



By ANDY LANG
AP Newsfeatures
What's new on the market?

THE PRODUCT — An anti-kickback device for chain saws. Manufacturer's claim — That this device weighs only about an ounce and fits over the nose section of the guide bar covering the sensitive area of the bar and chain where kickback reaction is generated... that it consists of a one-piece hardened steel tip and a high tensile mounting screw... that it can be installed or removed in a few seconds... that, in addition to eliminating kickback, the item helps protect the chain saw from dirt and rocks and helps avoid accidental contact of the chain with the ground or other obstructions such as other trees and masonry walls.

THE PRODUCT — An Acrylic latex contact cement. Manufacturer's claim — That, because of its water-based formulation, this contact cement is nonflammable, non-

toxic and gives off no harmful fumes as defined in the Federal Hazardous Substances Act... that it dries crystal clear in as little as 20 minutes... that a single coat is enough for most bonding jobs... that dry surfaces bond instantly upon contact without clumps... that adhesion is excellent on plywood, wood, hardboard, particle board, wood, leather, linoleum, styrofoam, metal and plastic laminates... that it is heat and water-resistant.

THE PRODUCT — A line of mallets with plastic heads. Manufacturer's claim — That these plastic-headed mallets feature break-resistant heads... that they will not absorb chemicals, oils or dirt... that the heads are cross-pinned so they won't fly off... that they are designed for working on wood and machinery without marring fine surfaces... that they come in four sizes — 4-ounce, 8-ounce, 10-ounce and 16-ounce.

By VIVIAN BROWN
AP Newsfeatures Writer
The Vacation Home Look is the new thing even in urban areas. People are generally looking for that kind of casual environment or the kind of thing they enjoyed in the second home they might have forfeited because of the economy. Or they may want a home that is more easily maintained.

For whatever reasons, that look is making great inroads, says interior designer June Gussin of Atlanta, who also helps manufacturers in their showroom layouts and designs. "For one thing the dining room has become an all-purpose room, utilized for entertaining or as a family room or whatever, depending on how it is decorated. Dining rooms are often used also for sleeping where you have a covered plywood platform which can be used for seating and then covered with a mattress to accommodate an extra guest," she says.

When you put a table in that area — similar to banquet seating in a restaurant — you are accomplishing three things, she explained. You have eating, sleeping and dining in a small space.

Mrs. Gussin's own dining room has been converted to an all-purpose family room with a small table by the window that can be opened to seat eight people. When she is serving more people, she uses the table as a buffet and provides guests with snack tables.

This informal arrangement makes for easier entertaining. Young people especially like wall units that are assembled together to hold stereo, books, recordings and art objects in such a room. It is a compact, neat look.

"In some of the newer apartments young people find that they have only plywood under the carpet when they want to remove it instead of the nice parquet they might like to have found. But such areas can be dressed with area rugs which are nice to put on top," Mrs. Gussin says.

In our transient society, it is wise to select furnishings that aren't stereotyped for any particular room, things that can be

transported easily and used anywhere in the home. Area rugs and screens are two of her favorite decorating devices and they travel with her from home to home. She has moved frequently in the last years.

If wisely selected, rugs may also be used as wall hangings for the color, pattern and texture provided. She thinks of them as works of art.

She likes screens "because they help soften the straight lines of a room," particularly at the corners. "They can camouflage architectural difficulties and like small rugs can be moved from room to room and home to home."

A great many homes are using more casual furniture, the natural rattans, sectional units and so on, a trend that is reflected in sales. It provides a peaceful, relaxed feeling all the year round, Mrs. Gussin explained.

But you don't need to discard furnishings to achieve

that casual look. Dropleaf tables and tables that are tiny and without leaves are ideal to use in a new way instead of in the center of the room, the traditional way. It is an especially good idea for retirement folk, who may be utilizing smaller space, maintains Mrs. Gussin, who is a member of the American Society of Interior Designers.

Hallways can be a waste of space, she maintains. She

The Amur River forms the northeast boundary between the Soviet Union and China.

The principle of the displacement of water was theorized by Archimedes.

Canada's 3,851,809 square miles make it the largest country in North America.

The largest lake in North America is Lake Superior which is 31,820 square miles.

turned her own into an art gallery and storage area. A decorative chest that holds table setting materials, chairs, an area rug and paintings on the wall create a room-like look.

Homemakers should buy what they really like and have no fears about mixing hand-me-downs with new furniture "just so long as everything is compatible in scale." And if you don't have family heirlooms, don't worry about it. You can start your own, she suggests.

New York became the 13th and last of the original colonies to ratify the Declaration of Independence July 9, 1776.

Parliament passed the East India Act in 1773. It granted the English East India Co. an exclusive monopoly on the sale of tea in the American colonies.

The Second Continental Congress convened in April, 1775.

HEREFORD NOON KIWANIS CLUB

PANCAKE SUPPER

ELECTION DAY-NOV. 2, 1976

ALL YOU CAN EAT — \$1.50 per person

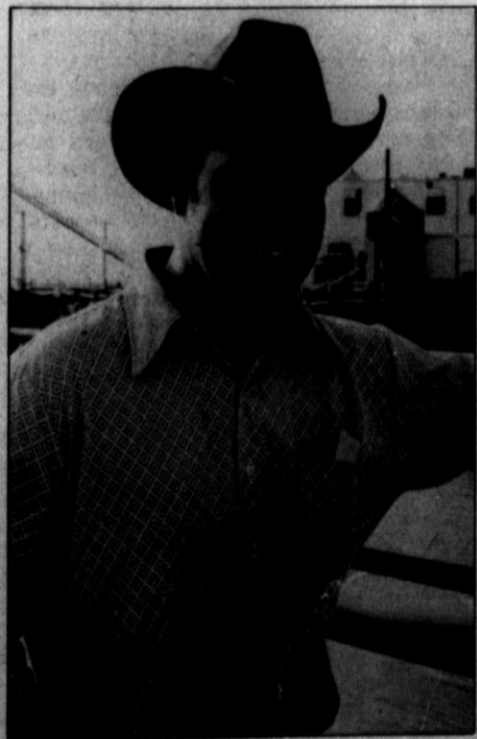
HIGH SCHOOL CAFETERIA

5 P.M. to 8 P.M.

BE SURE AND VOTE FOR THE CANDIDATE OF YOUR CHOICE—THEN COME ENJOY PANCAKES & SAUSAGE WITH US!

We've had too few friends in Washington in recent years. It's our turn now to support a friend who's worked for West Texas...

Senator Lloyd Bentsen.



"Senator Bentsen opposed beef price controls in 1974. The beef producers of West Texas can continue to count on the Senator for help in the future."

David Burnett, Cattleman

"Senator Bentsen has fought to see that West Texas farmers receive a fair price for their crops. He is keeping an eye on things for us in Washington, and we need to keep him there."

Glen Burgett, Farmer



"Senator Lloyd Bentsen has represented the major interests of West Texas extremely well. I think he will continue to do so, and he should be re-elected."

Jeanelle Spears, Woman's Varsity Tennis Coach

"Senator Bentsen has long been a friend of agriculture. He grew up on a farm. He also has been a friend of business while working to protect the consumer."

Johnny Bob Caruth, Agribusinessman



"Senator Bentsen has been a strong advocate and supporter of higher education. West Texas needs to keep this man in Washington."

Jim Blakely, Student

Tuesday, vote to keep a friend in Washington—Senator Lloyd Bentsen.

Political advertising paid for and authorized by Senator Lloyd Bentsen Re-Election Committee, P.O. Box 2023, Austin, Texas 78701, Joe Kilgore, Chairman; Larry Letcher, Treasurer. Copies of our reports are filed with the FEC and are available for purchase from the FEC in Washington, D.C.

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HEREFORD, TEXAS**
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WE SELL IN CASE
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AND PASS THE
SAVINGS ON
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WHOLESALE PRICES

New Hours: Mon. thru Sat. 8-8 Sunday 10-6
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PRICES GOOD SUNDAY, OCTOBER 31
THRU SATURDAY, NOVEMBER 6

<p>SWIFT PREMIUM CHILI 19-OZ. CAN 69¢</p>	<p>WHY PAY MORE FOR DRUGS? SHOP HEREFORD CASH & CARRY AND SAVE A LOT!</p>	<p>NESTLE'S CHOCOLATE QUIK 2 LB. CAN \$1.69</p>
<p>BAKE-RITE SHORTENING 3 LB. CAN \$1.09</p>	<p>WHY PAY MORE FOR DRUGS? SHOP HEREFORD FOLGERS COFFEE ALL GRINDS 1 LB. CANS \$1.95</p>	<p>BEST MAID SYRUP PANCAKE & WAFFLE QT. 79¢</p>
<p>BEN GRANTHAM BEEF PATTIES 12 LB. BOX \$10.49</p>	<p>WHY PAY MORE FOR DRUGS? SHOP HEREFORD POTATOES ALL PURPOSE 20 LB. BAGS \$1.23</p>	<p>BEST MAID DILL PICKLES 20-30 CNT. 1 GAL. \$2.09</p>
<p>SUNKIST ORANGES 10 FOR 63¢</p>	<p>GLADIOLA FLOUR 25 LB. BAG \$2.99</p>	<p>SHURFRESH MARGARINE QUARTERS 5 PKG. FOR \$1.85</p>
<p>ANT & ROACH SHELL SPRAY CAN 15 1/2 OZ. 99¢</p>	<p>FABRIC SOFTENER STA-PUF TEXIZE PINK 1 GAL. \$1.09</p>	<p>LAUNDRY DETERGENT TIDE GIANT SIZE \$1.19</p>
<p>PRESTONE OR ZEREX ANTI-FREEZE GAL. \$3.59</p>	<p>MOBIL OIL MOTOR OIL SPECIAL-HD 30 W 2 QTS. 89¢</p>	<p>SHOP HEREFORD CASH & CARRY FOR ALL MAKES & MODELS AT THE LOWEST PRICES STP FILTERS STP GAS TREATMENT STP OIL TREATMENT</p>



Classes like Interior Decorating provide individuals with the opportunity to learn color and

pattern coordination as they seek to make their homes more attractive.



The YMCA staff works long hours to provide the various activities the people want, from many different physical activities to educational classes. Director Claude Huard [Center] works with Youth

Program Director Weldon Knabe [Left] and Secretary Marilyn Conrad as they coordinate activities for area residents.

(Photos By Bob Nigh)

YMCA Provides Involvement For Local Residents



Toning up those long-ignored muscles doesn't come easy at first, but a well-balanced program of conditioning,

interspersed with various games, will soon have these ladies in tip-top condition.



Making your own Christmas decorations can be both pleasing and fun. A feeling of accomplishment and pride will accompany these 'artists' through the holidays.

The Hereford Brand

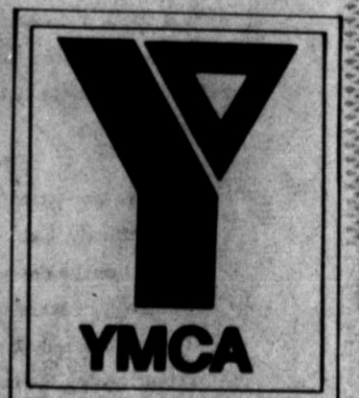
Page 1C

Hereford, Texas, Sunday, October 31, 1976



Area youths learn about teamwork and good sportsmanship when they participate in the Y sponsored Boys Flag Football league, where the emphasis has been placed on learning the

fundamentals of the sport rather than on just winning the game.





Bridge Booty Bagged

A number of prizes were awarded to winners of Kappa Iota's Annual Benefit Bridge Tournament, held Thursday evening at the Community Center. The Beta Sigma Phi Sorority Chapter reaped more than \$400, which will be sent to residents of Girlstown at Whiteface. Game winners, pictured

from left with their prizes, are Kathy Keeting, Sherry Wells, Marcella Hoffman, Tony Hoffman, Nora Paetzold and Hattie Gallagher. Not pictured is Mrs. Jeff Smart, who won the door prize, a set of card table and chairs.

Club Celebrates 25th Anniversary

Members and former members of La Madre Mia Study Club celebrated the club's 25th anniversary at a tea held Thursday evening in the home of Mrs. Herschel Black.

The special committee served as co-hostesses. They included Mmes. Stanley Simmons, Dwight McGee, Steve Hodges and Waldo Baxter. The planning committee for the affair consisted of Mrs. Bobby Owens and Mrs. Roger Williams.

Recognized as a special guest was Naomi Brisendine who was a member of the organization's sister club LaMers, organized in 1952.

Former members present from out-of-town included Mrs. David Honea of Dumas, Mrs. Bill Langford of Amarillo and Mrs. Harold Morton of Clovis, N.M.

Former members from Hereford in attendance were Mmes. Walker Paris, Glen Wilson, Dennis Lomas, Joe Henry and Betty Pickens.

During the tea, Mrs. W.E. Sparks presented a brief resume of the club's history and Mrs. Dean Herring told of the club's projects through the years.

Various projects, parties and club officers were recalled. A birthday cake was served from the refreshment table decorated in the club's colors of pink and blue to members present. They included Mmes. Doug Bartlett, Dickie Geries, Lynton Allred, Jimmy Andersson, Ken Rogers.

Others, Mmes. G.C. Merritt Jr., Charles Watson, Gerald Martin, Baxter, Wayne Lady, Bud Snyder, Don Taylor, Owens, Butch White, Simmons, Craig Smith, James Gentry, Williams, McGee, Herring and Sparks.

The next meeting was scheduled at 8 p.m. Nov. 11 at which time the group will work on posters to promote their bazaar and home tour Dec. 5.

BIRTH ANNOUNCED
Mr. and Mrs. Robert B. Terrell of Austin are the parents of a son, William Bryan, born Oct. 25. He weighed 7 lbs. 3/4 oz.

Grandparents are Mr. and Mrs. Byron Terrell of 309 Star and Mr. and Mrs. Harold Grissom of Lubbock.

4-H Club Studies US Flag

Mrs. Ira Ott was guest speaker Tuesday evening for members of Walcott 4-H Country Club, who met at Walcott School.

Presenting a program on U.S. flag etiquette, Mrs. Ott was introduced by club president Joe Monroe. After giving a history of the American emblem, the speaker read a poem, saying at this nation's flag is "more than cloth and is a symbol of American freedom."

For the 4-H'ers benefit, Mrs. Ott demonstrated the correct way to fold the U.S. flag and the proper ways to display the flag for table arrangements, stages and parades. She invited members of her audience to practice these techniques.

During business, the club discussed plans for a food workshop Nov. 22 at Walcott School. The activity will start at 4 p.m. that day with the club preparing and serving a meal.

Guests present included Mmes. Ott, Ira Scott and R.B. Miller. Members' mothers who attended were Mmes. Buel Monroe, Edwin Morrison, Layton Sawyer and Elmo Hall.

Club members in attendance were Sid Sawyer, Seth Sawyer, Scott, Wendy and Kathy Morrison, Don Hall, Tamara and Gaye Myers, and Monroe.

GUN SCULPTURE
LOS ANGELES (AP) — An estimated \$2 million worth of firearms and deadly weapons used in crimes and confiscated by the Los Angeles County Sheriff's Department have been crushed into scrap, as is the custom every year.

Usually the scrap is melted down, but this year's six tons of rubble, along with some bits and pieces from previous years' piles, are going to be turned into a sculpture.

The sculpture, designed by Sgt. Leonard Potesman, a Sheriff's Department artist, will consist of three cubes placed one on top of the other. Each cube face is four feet square and the sculpture will weigh approximately 15 tons.

Dubbed by Sheriff Peter Pitchess "A Monument of Futility," the art work will be placed at the Sheriff's Training Academy here.

Calendar of Events

MONDAY
Palo Duro Extension Club, home of Mrs. Lin Fisher, 706 Cherokee, 7 p.m.
Delta Xi Chapter of Delta Kappa Gamma Society, Friendship Court of First Christian Church, 7:30 p.m.
Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
Baptist Young Women of First Baptist Church, home of Linda Woodard, 131 Aspen, 7 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, 100F Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7:30 p.m.
TOPS Evening Chapter, Property Enterprises, 6 p.m.
Dawn Lions, Dawn Community Center, 7 p.m.
Buffaloes 4-H Club, Community Center, 4 p.m.
Summerfield 4-H Club, First Baptist Church of Summerfield, 6:30 p.m.

TUESDAY
Dandi-Doers 4-H Club, Community Center, 4 p.m.
Alpha Alpha Chapter of Beta Sigma Phi Sorority, K-Bob's Steak House, 7:30 p.m.
Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority, First National Bank Community Room, 7:30 p.m.
Baptist Women of Summerfield Baptist Church to meet at church 10 a.m.
Chamber of Commerce Women's Division, executive committee meeting at Hereford Country Club, noon.
American Legion and Auxiliary to meet at Legion Hall in Veterans Park, 7:30 p.m.
La Afiliatus Estudio Club, home of Tresa Hale, 303 Star, 3 p.m.
Tierra Blanca Home Demonstration Club, SWPS Reddy Room, 9:30 a.m.
Kappa Iota Chapter of Beta Sigma Phi Sorority, home interiors party at PNG Flame Room, 7:30 p.m.
Free blood pressure and diabetes test from 1-4 p.m. at Hereford Senior Citizens headquarters (formerly Central School).
Rebekah Lodge, 100F Hall, 8 p.m.
Hereford TOPS Club 576, Community Center, 9 a.m.

WEDNESDAY
Simms-Study-Craft Club, Thanksgiving luncheon in Simms Community building, 11 a.m. Former members invited.
United Presbyterian Women's Association, lunch at church, noon.
United Methodist women of First United Methodist Church, executive meeting at 11:30 a.m. followed by lunch at 12:15 p.m.
Noon Lions, Civic Club Center, noon.
Story hours for preschool children at Deaf Smith County Library, 10 a.m. and 3 p.m.
Knights of Columbus at KC Hall, 8 p.m.

THURSDAY
Church Women United to observe World Community Day at King's Manor, 9:30 a.m. Public welcome.
Wyche Home Demonstration Club, home of Mrs. Norman Hodges, 2:40 p.m.
Hereford Study Club, home of Mrs. N.D. Bartlett Jr., 7:30 p.m.
Summerfield Study Club's Anniversary Tea, Summerfield Baptist Church education building, 2:30 p.m.
Bay View Study Club, home of Mrs. J.R. Allison, 2 p.m.
Mothers of Twins "Multiple Miracles" Club, Caison's Steak House, 4:30 p.m.
L'Allegre Study Club, Deaf Smith County Library, 9:30 a.m.

FRIDAY
Merry Mixers Square Dance Club, Community Center, 8 p.m.
Annual 4-H Awards Banquet in the Bull Barn, 7 p.m.
Bud to Blossom Garden Club, home of Miss Gladys Settiff, 202 Sunset, 9:30 a.m.

Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, First National Bank Community Room, 7:30 p.m.
Kiwamis Club, Civic Club Center, noon.
Hereford Jaycees, Civic club Center, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
VFW, VFW Clubhouse in Veteran's Park, 8 p.m.
American Association of Retired Persons, Community Center, 7 p.m.
BPOE Lodge at Elks Hall, 8:30 p.m.

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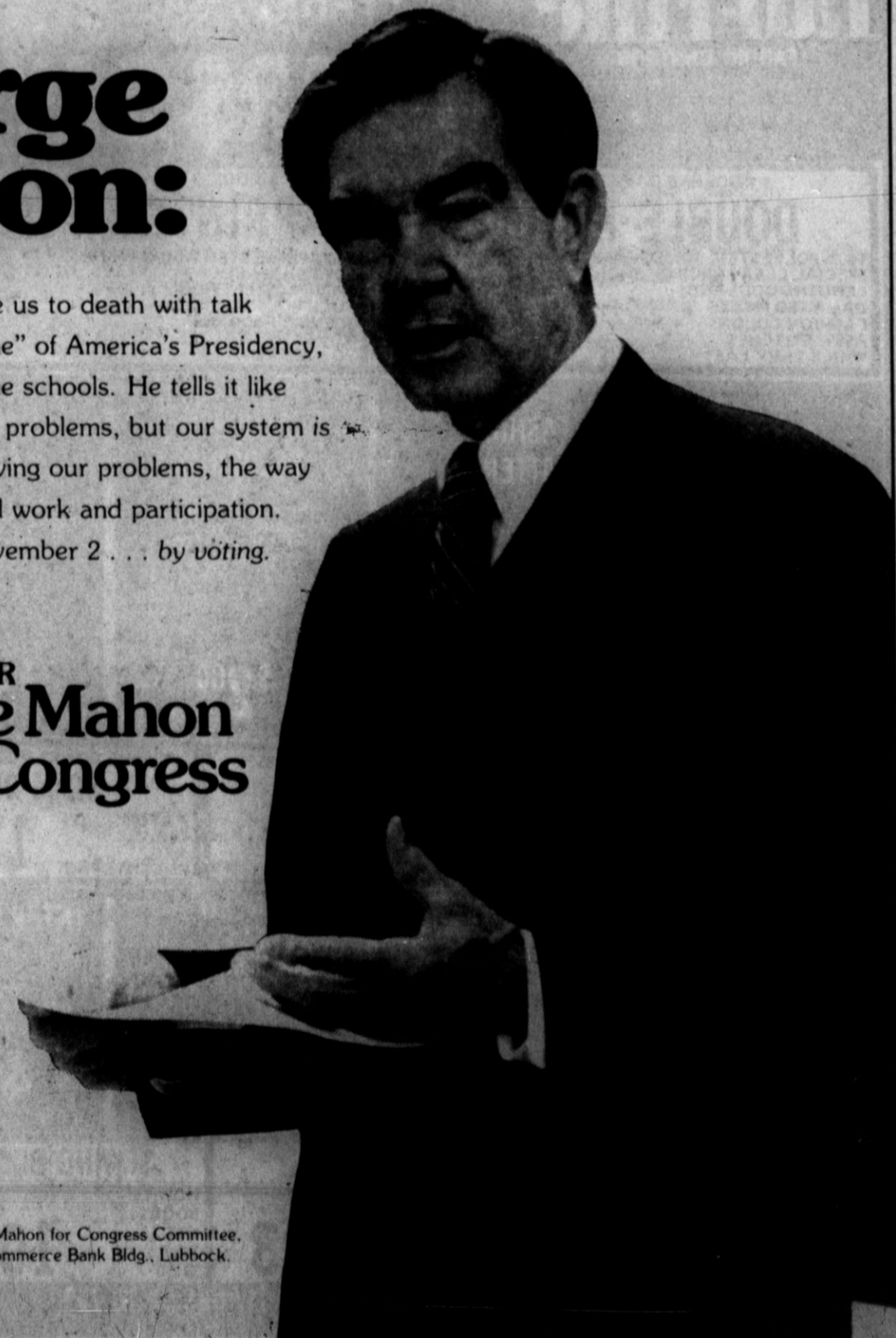
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ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

George Mahon:

He does not try to scare us to death with talk of the "dangerous decline" of America's Presidency, Congress, the courts, the schools. He tells it like it is. He agrees we have problems, but our system is working and we are solving our problems, the way we always have, by hard work and participation. You can participate November 2... by voting.

VOTE FOR George Mahon for Congress



Paid Political Adv. by The George Mahon for Congress Committee, H. E. Griffith, Treas., 310 Texas Commerce Bank Bldg., Lubbock.

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To Be Installed Thursday

Mrs. Eddie Reinauer Jr., left, will be relinquishing her position as president of Church Women United during installation ceremonies Thursday morning. To serve as officers are

Mrs. Jack Wilcox, president; Mrs. David Pruitt, vice president; Mrs. Dick Miller, treasurer; and Mrs. Glenn Roberson, secretary. The installation will be conducted on World Community Day.

World Community Day Observance Planned

Hereford Church Women United will assemble for a program and installation of officers at 9:30 a.m. Thursday in King's Manor Retirement Home. Free babysitting services will be available at First Christian Church. The assembly is scheduled in conjunction with World Community Day, which is following the theme "Into The Third Century--Unafraid." This global observance is designated

so that church women might "express their deep concern for the world community through prayer, action and caring." Church Women United will be following the creed "Because You Care...You Are There."

education and social welfare. "With refugees in Cyprus, helping women and children affected by the war, to rehabilitate themselves. "Where people need food, including Africa, Chile, Guatemala, South Dakota, Omaha, Nebraska and others."



Members of Wish-Ta-Ma-Wee Camp Fire group met Friday afternoon at Camp Fire Lodge to make Halloween pictures and sing songs. Refreshments were served by Linda Gonzales.

"With women who need water. Through special efforts, water was brought to the people of Madagascar, where the women no longer need to walk 6-8 miles each day, carrying water for their family's needs. "With earthquake victims in Guatemala. Church Women United sent \$5,000 immediately from the Hunger Fund. An additional \$10,000 was sent to meet continuing needs for long-term programs concerning health, sanitation, nutrition,

A spokesman for Church Women United said, "The Bicentennial celebration has given us a heartening look at our heritage. The year 2076 will be the U.S. Tricentennial. Not one of us will be alive then, but already we are looking towards it with hope and a certain fear." She continued, saying, "In our troubled world, all our strength and courage is needed to live today. Why not simply forget the future and live the present--the only moment that is totally ours to live? "We do not know all that is in store for us. Let us plan, work and pray together "Into the Third Century--Unafraid".

- FAMILY DINNER**
 Roast Chicken Succotash
 Salad Bread Tray
 Cocoa Sponge Beverage
- COCOA SPONGE**
 2-3rds cup sugar
 2 tablespoons flour
 1/4 teaspoon salt
 3 tablespoons unsweetened cocoa
 1 1/4 cups milk
 2 eggs, separated

In a medium saucepan stir together 1-3rd cup of the sugar, the flour, salt and cocoa. Gradually stir in milk, keeping smooth. Stir constantly over moderate heat until thickened and boiling; remove from heat. Beat egg yolks slightly; stir in a small amount of the cocoa mixture, then stir back into saucepan. Beat egg whites until stiff; gradually beat in remaining sugar. Gradually fold cocoa mixture into beaten whites until entirely blended. Turn into a 1 1/2 quart casserole; place in a pan of hot water; bake in a preheated 350-degree oven until a knife inserted in the center comes out clean -- about 1 hour. Serve warm or cold. Makes 5 or 6 servings.

Avenue Baptists Plan 'Homecoming' Dinner

Members of Avenue Baptist Church will observe the congregation's establishment here 30 years ago following church services during an anniversary dinner. Former members and friends are welcome.

Members of the church's pioneer will give the opening prayer. Avenue Baptist Church, will members, Mrs. E.H. Harper, The Rev. John Johns, pastor of deliver the closing message.

Mrs. Roy Landers will summarize the church's first 20 years during a program, following the meal. Former pastors of the Avenue Baptist Church will be present to recall highlights of the congregation's history.

Past ministers in attendance will include the Rev. Clarence Powell and the Rev. Don Larkin, now pastor of Summerfield Baptist Church. Further memories will be cited by F.E. Suttle, a former associate pastor of the church.

A lengthy gospel singing presentation is planned this afternoon during the celebration. Mr. and Mrs. F.A. Tucker, who helped organize the church, will lead the congregation in a hymn.

Nelda Rogers and her daughters will give a special music presentation, followed by Floyd Crofford and Mrs. T.B. Cox. Soloist Janie Auten Hill, will render a hymn prior to singing by a church quartet, including Homer Thomas, Mr. and Mrs. Don Davison and Mrs. Bill Wall.

Also, Homer Thomas and Sadie Shaw will join voices in a duet, to be followed by soloist N.E. Tyler.

Bill Wall is chairman of the welcoming committee for the "homecoming day" today. One



Students of the Six Weeks
 Students of the Six Weeks were chosen recently from grades 1-6 at St. Anthony's Catholic Church. From left are Angela Hund, daughter of the James Hunds; Michael Foster, son of the Boyd Fosters; Douglas Dettens, son of the Ralph Dettens; and Shyla Gerk, daughter of the Raymond Gerks.

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Sawdust Replaces Grain In Finishing Diet

LUBBOCK--Seventeen pounds of hydrolyzed sawdust produces the same results as ten pounds of grain in a growing, finishing beef cattle diet.

This replacement equation is true when, in weight, up to 40 per cent of grain is replaced by sawdust.

"So check the prices and make your choice," says Dr. Robert C. Albin, professor of animal science at Texas Tech University.

Sawdust is hydrolyzed by injecting steam and acids under pressure into it. The complex carbohydrates, that cannot be digested by ruminant stomachs, are broken down into palatable components by this process. The bark of the tree is formed of lignin, one of the complex carbohydrates.

Albin examined the grain replacement value of hydrolyzed

sawdust in a finishing ration for feedlot cattle during 117-day comparative trial with 342 feeder heifers.

Three feeding rations were used for the study with different levels of hydrolyzed sawdust. One ration contained no sawdust at all, the second replaced 19.75 per cent of grain in weight with sawdust and the third replaced 29.5 per cent grain with sawdust.

"When the price of grain is high enough, the feed industry could utilize sawdust for replacing a part of the grain," the Texas Tech animal scientist said.

The control heifers, who were fed no sawdust, gained 2.99 pounds per head daily as compared to 2.90 pounds by the heifers eating the 19.75 per cent sawdust-supplemented ration. Heifers on the 39.5 per cent sawdust gained 2.5 pounds daily.

Albin divided the 117-day test into five periods. The first two periods were for 30 days, the third was for nine days, the fourth 22 days and the fifth 26 days.

"During the fifth period," Albin said, "the 19.75 per cent sawdust diet cattle gained at a faster daily rate than those on the other rations."

The decreased performance is

accounted for by using lower cost sawdust rations.

The grain-sawdust conversion rate was based on weight gain figures, feed conversion values, live weight, carcass weight, dressing per cent, choice grade per cent and cutability scores.

Albin used hydrolyzed sawdust from a manufacturer in

Frohna, Mo.

Two plants for manufacturing hydrolyzed sawdust are being set up in Houston and Tulsa, Texas.

"But in this area sawdust is not as readily available as sorghum stubble or gin trash. Our next study will be to find out the substitution value of

sorghum stubble or gin trash in the traditional corn, soybean and sorghum diet for finishing beef cattle," he said.

The Texas Tech professor will present his study at the annual meeting of the Southern Division of the American Society of Animal Science, Feb. 6-9, 1977 in Atlanta, Ga.

Agriculture Exempt From OSHA For Year

COLLEGE STATION--Something has happened in our nation's capitol which will be of interest to all agricultural producers as well as other businesses, notes Dr. Gary S. Nelson, safety engineer with the Texas Agricultural Extension Service. As of Oct. 1, farms, ranches and other enterprises defined as "agricultural operations" who have 10 or fewer employees at any one time are exempt from all requirements under the Occupational Safety and Health Act (OSHA) for one year.

"Annual attempts to amend OSHA during Congressional floor debate on an appropriations bill succeeded this year," points out Nelson. "Certain

amendments have been attached to the appropriations bill for the Departments of Labor and Health, Education and Welfare. All OSHA operating funds for fiscal 1977 are in that bill."

The bill stipulates that no civil penalties would be proposed on first-instance OSHA violations (other than serious, willful or repeated violations) unless 10 or more violations are found, explains Nelson. The bill also exempts from OSHA coverage farms with 10 or fewer employees.

President Ford first vetoed the \$56.6 billion appropriations bill for the Departments of Labor and Health, Education and Welfare, including \$130.3 million for OSHA, on Sept. 29, on the grounds that it exceeded by \$4 billion the sum he requested for fiscal 1977. However, Congress overrode the veto the following day. The bill will provide \$130.3 million overall funding for OSHA, including appropriations for the preparation of inflationary impact statements, education, research and consultation activities, and an increase of the compliance staff.

"Someone has said that it is differences in opinion which makes horse races, and that is certainly the case here," contends Nelson. OSHA restrictions were designed to give some relief to small firms and small farms. OSHA estimates indicate 87.5 per cent of all farms in the United States have 10 or fewer employees. However, some Congressmen hold that "exemptions, regardless of the number of employees, regardless of the

type of industry, create a second-class group of American workers."

"Future resolution of these differences may be found in the rational use of cost-effectiveness studies which compare the cost of proposed legislation with the benefits received," believes Nelson.

Texas Pork: Storage Tips

AUSTIN--Consumers can expect to find increased supplies of Texas pork this fall.

According to Agriculture Commissioner John C. White, the state's farmers have stepped up production of hogs.

Texas pork is available fresh, cured, smoked and cured, and canned.

With such a variety of ways to enjoy pork, consumers will want to buy it often.

The Texas Department of Agriculture home economist offers the following tips on short-term storage of various pork cuts.

Fresh pork should be stored in the coldest part of the refrigerator. Prepackaged pork from the store should be either used the same day or the wrapping should be loosened before being placed in the refrigerator.

Cured and smoked pork may be stored in the refrigerator not more than 7 to 14 days in the original wrapper that has been loosened. However, canned hams, unless otherwise stated on the label, can be refrigerated unopened until ready to serve.

The Hereford Brand
Farm News




Compiled By JIM STEIERT Brand Farm Editor

McBride Urges Soil Sampling

Anytime after crops mature in the fall is an ideal time to take soil samples, says County Extension Agent Juston McBride.

Once plants reach maturity, he says they virtually stop taking up nutrients. Therefore, the soil's nutrient state will remain about the same until planting time next spring.

"There are many advantages to soil testing at this time," says McBride. "For one thing, you can now readily identify problem areas in a field. If you think fertility caused reduced yield or unusual symptoms in some areas, sample these areas separately so that a comparative evaluation can be made."

Other reasons for soil testing this time of year include

pleasant weather and more favorable soil conditions, he adds.

The possibility of fall application of all or part of next year's fertilizer soon after harvest is another important consideration, he adds.

Information on how to collect representative samples can be obtained from the county agent's office.

"This material should be carefully read for suggestions and precautions because only a properly collected soil sample can adequately reflect the existing plant nutrient levels," McBride says.

"It is important to provide the soil chemist with information about your land use plans for next year so that fertilizer-use

can be indicated on the information sheet accompanying soil samples whether regular tests or regular tests plus the micronutrients iron, zinc and manganese are desired."

McBride urges producers to get this job done before the rush next spring. "It's a step in the right direction for more profitable fertilizer use in 1977," he says.

Agrifacts . . .

At the time of the Revolution, wheat fields in New York State were yielding 25 to 35 bushels an acre. With poor fertilizing practices, yields dropped to 8 bushels an acre over the next half-century.

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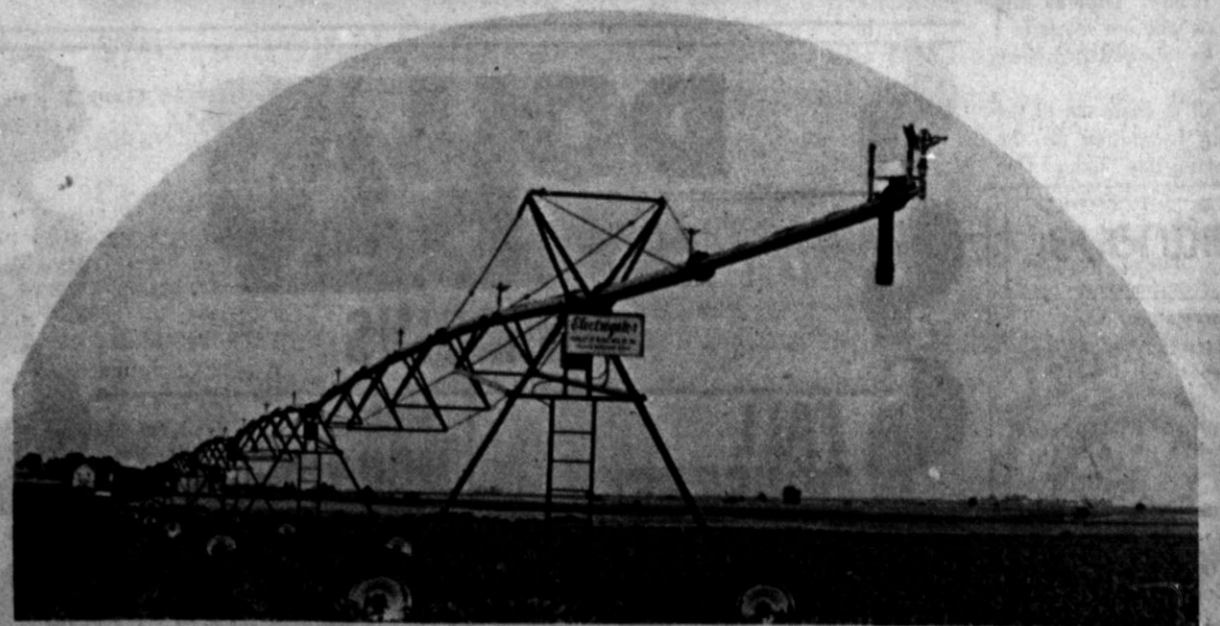
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Letter To The Editor

Ponder The Facts Before Voting, Reader Encourages Ballot Casters

Dear Editor,
The time quickly approaches when the citizens of this nation again will make the decision as to who will be their elected leader for the next four years.
On November 2, each of us who chooses to participate in our constitutional right to vote must have decided in our heart and mind, which man we feel will make the best leader, and we must accept our personal responsibility to mark our ballots for that man.
We have been subjected to one of the most unusual and comprehensive political campaigns in modern times. From primaries to the present we have seen candidates rise and fall until only two apparently stand at the top, a virtually-unknown farm boy from Georgia; and the very first man to ever serve as President of the United States without having received a single public vote for

that position.
We have seen the candidates and their running mates debate the issues on television. We have heard charges and counter charges. We have seen and heard political mistakes, misquotes, biased news reporters, and all kinds of gimmicks which have served to confuse more than educate the voter.
We have seen mud-slinging and small petty personal matters receive more news time than the large important economic problems which face our nation.
That is why I would like for us to forget, for the time being, Watergate, Playboy Magazine, defense budgets and the enslaved peoples of Eastern Europe; all important matters, but matters which serve to muddy the water around some of our local problems, those problems which affect our LOCAL economy.

Whether you are a farmer, a grocery clerk, a doctor, a meat cutter, a newspaper editor, a school teacher, a grain elevator operator, a city employe, a cook, a dishwasher, a housewife, a lawyer, truck driver, mechanic, banker or farm laborer; if you are a citizen of Hereford, Deaf Smith County, or the Panhandle of Texas, your economic well-being is totally, 100 per cent dependent upon the economic well-being of agriculture.
If you doubt this, then just close down all agriculture in the Texas Panhandle and you will find that you will have closed all of the business doors on Main Street, done away with all jobs, (except those supervising the welfare rolls) and will have caused the greatest exodus since the Israelis fled from Egypt.
If you can accept this truth, then perhaps you can accept

what must be said concerning the two major political candidates and the effects of their economic philosophy upon our local economy.
Since Gerald Ford was appointed by President Nixon to serve as Vice-President and then moved into the presidency, we have seen wholesale prices deteriorate to a point that most producers are on the verge of bankruptcy.
Under the guise of "freedom in agriculture" we have seen our President sit idly by while foreign countries were allowed to flood our nation with beef imports and destroy our local markets, thus destroying our local producers.
At the same time, under the guise of "freedom in agriculture" we have seen the nation's grain farmers urged to plant from fence to fence in order to feed the world, only to find that once the crop was harvested, those foreign markets were inaccessible due to PRESIDENTIAL EDICT in the form of EMBARGO!
And because of that embargo, wheat prices have dropped from \$5.50 per bushel to \$2.50 per bushel in the last 24 months; corn prices from \$3.50 per bushel to \$2.25 per bushel during the same period. (And at a time when production costs were skyrocketing.)
These actions by our President have robbed our local economy of millions and millions of dollars, and our national economy of billions of dollars of real income.
Income which could have been used to make jobs, lower taxes, and decrease our national debt.
At the same time, food prices have not been lowered by these actions and foreign countries HAVE received all of the grains they wanted, only at cheaper prices.
Now on the eve of the election, we see political maneuvering by the President to try and pacify the rural vote.
A promise of no more embargoes, price supports raised a minimal amount, and quotas placed on beef imports for the remainder of 1976 only! Bait by the fox to snare the chicken.
That is the Ford track record for agriculture.
Can Carter do better? No one knows because he has not yet had the opportunity to try.
He does say, however, that agriculture deserves and should get cost of production plus a reasonable profit for its commodities, and has definite plans as to how he will achieve these goals.
He was born on a farm, lives in a small rural community and is still involved in farming.
He understands rural problems.
This background should make him a little more concerned with our rural problems and should help him in formulating productive solutions to our problems.
I personally believe that this nation cannot long exist without all of the little "Herefords," around the country having a sound and prosperous economy.
Whether we are Democratic, Republican, or independent, on Nov. 2 when we enter the privacy of our voting booth, I feel we should ponder these facts very deeply before marking our ballots.
Gerald McCathern
419 Centre St.
Hereford, Texas.

COMPARATIVE POSITIONS OF CANDIDATES AND THE FARM ISSUES

The Issues	The Candidates	
	CARTER	FORD
1. Full Production	Yes	Yes
2. Target and Support Price Levels	Equal production costs	Minimum
3. Reserves	60-day reserves	None government held
4. Embargoes	None: except domestic shortages	None: except domestic shortages
5. P. L. 480	Expand but with diplomacy	Emphasize commercial sales
6. Food Stamp	Review with welfare program	Review with welfare program
7. Government Services	Increased support for research, grain inspection, and disaster relief	Maximum emphasis on private sector
8. Structure	Strong cooperative support	No interference

Ag Policy Must Be Stabilized To Increase Producer Benefits

COLLEGE STATION...to increase the benefits for agricultural producers in the United States, American agricultural policy must be stabilized, said a top national agricultural consultant here recently.
"Instability and risk are the cause of three agricultural problems that affect everyone," commented Dr. Luther G. Tweeten at a seminar conducted by the Department of Agricultural Economics at Texas A&M University.
He outlined these problems as the shift to the left in the supply curve, the same shift in the demand curve and the variation in these shifts that create a "social cost".
Tweeten, talking on "Agricultural Policy in an Unstable World," pointed out that one factor that might save the

dramatically shifting supply and demand curves would be the introduction of "buffer stocks" at certain times. He said that these stocks could only be introduced on the macrolevel (national or international) and could best be described as carryovers in agricultural supplies.
The economist supported the idea of these stocks being held by producers or private firms instead of the government, but he allowed that the stocks should be fixed so that they can be released into the public interest. "It's too risky for a private firm to have complete control, primarily because of the rising concern and interest of the consumers," he added.
Tweeten, presently a Regents Professor of agricultural economics at Oklahoma State

University, keynoted other factors that could cause instability in world agricultural policy.
"Imperfect expectation can cause a waste of resources and lost money for producers," the agricultural economist said. "Producers can receive a mean or average price for their produce but can also suffer a loss of efficiency in production because of miscalculations."
Tweeten gave these keys to increasing stability in agricultural policy. "One key is to stabilize price, not quantities. But it's not easy to get everyone involved in this. The other key to policy stability is determining the optimal level of storage."
For the benefit of the consumer, stabilizing or reducing the "social cost" while increasing the value of goods and services proves to be the best solution, noted Tweeten.
He pointed out that another problem that causes many clashes and often dilemmas is that farmers like high prices and low risks while consumers want low prices and high quality.
Tweeten concluded with the assumption that it is possible for risk and uncertainty to cause an overinvestment in agriculture, but that the "empirical evidence on this is not really in."

J.H. Clark Named To Yieldmasters Club

J.H. Clark of Dimmit was recently named a member of the DeKalb Yieldmasters Club for producing 197.37 bu. of corn per acre in 1976.
His yield, based on 15% percent moisture, was mechanically harvested from a solid block measuring 1.203 acres. An impartial third party verified the high yield which was recorded from a field of DeKalb XL-72aa.
Clark planted the crop on April 20 in 40-inch rows and harvested an estimated stand of 26,000 plants per acre on October 7.
His fertilizer program included 220 lbs. of nitrogen, 60 lbs. of phosphate, and 30 lbs. of potash. Clark controlled weeds with Eradicane at 1-gallon per acre and Furan, Sevinnmol and Toxaphene were used for insect control. An estimated 10 inches of rain fell on the crop from planting to harvest. Another 20 inches of water was applied through irrigation.
Concerning the hybrid's performance, Clark says, "My XL-72aa had large well filled ears and thrashed well. I certainly like the yield of this hybrid."
The purpose of the DeKalb Yieldmasters Club is to promote an exchange of ideas and information among the nation's

leading grain producers and to recognize them for their outstanding accomplishments as well as their important role in helping feed the world. Through the sharing of such information, the program also encourages farmers to adopt management and cultural practices.
Water Board Hearings Set For Dimmit Plants
A Texas Water Quality Board public hearing is scheduled to convene in Amarillo November 3 for the purpose of considering an application to discharge treated industrial wastewater effluent from a chemical fertilizer plant, and a request for a permit amendment of a corn starch processing facility. The hearing is to be held in Conference Room C of the Municipal Building starting at 1:00 p.m.
Goodpasture, Inc., operator of a fertilizer plant about a mile and a half southeast of Dimmitt in Castro County, produces anhydrous ammonia, non-prilled urea, ammonium nitrate and ammonium thiosulfate. The industrial wastewater effluent blowdown, boiler blowdown,

and wash down wastewater is discharged into an isolated playa lake and utilized for irrigation. Domestic sewage is routed into septic tanks.
Amendment to an existing permit is being requested by the Spreckels Sugar Division of Amstar Corporation. The applicant discharges process water from a corn starch processing plant, also located in Dimmitt. Three sedimentation ponds are to be lined with a material to limit seepage. When it becomes necessary to dewater the ponds, the effluent is pumped into an adjoining playa lake located on company-owned land. The wastewater is then disposed of by natural evaporation and the irrigation of 400 acres of farmland.

World Grain Exceeding Estimates

WASHINGTON (AP)—The Agriculture Department says world grain and rice production in the 1976-77 trade year will reach almost 1.3 billion metric tons, about 1.2 per cent more than estimated in mid-September and enough to allow the first rebuilding of stocks this decade.
That would amount to a 78 million ton increase over the preliminary estimate of the 1975-76 crops.
It means this harvest would be the first in five years that was significantly larger than the expected demand for the grains, a report Wednesday said.
Consumption of grains and rice was projected in the report at slightly more than 1.27 billion tons of 2,204.6 pounds each, leaving about 25 million tons of

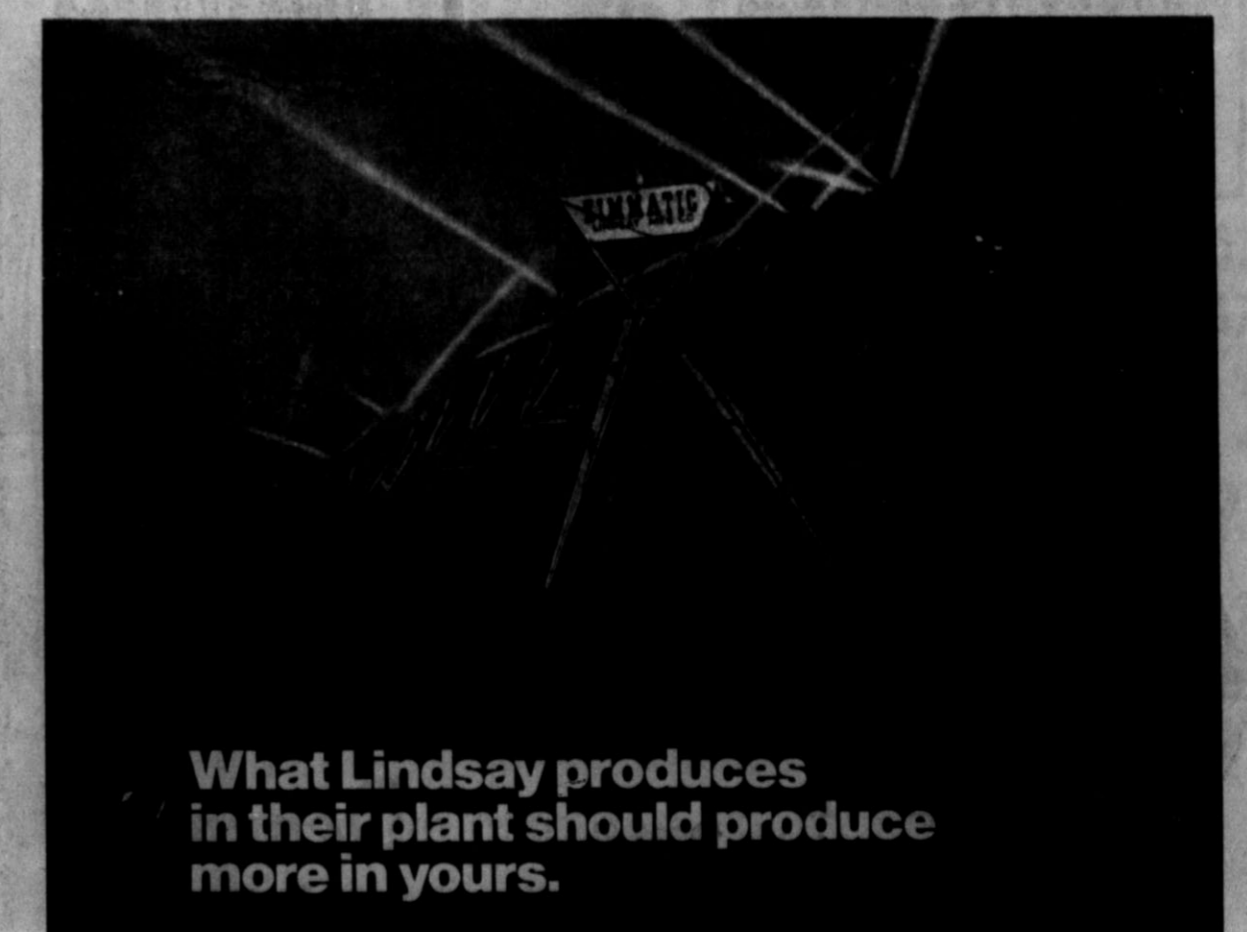
new grain for a world reserve next June 30.
"During the past seven years, consumption has averaged 12 million tons larger than production, with the result that stocks have declined," the report said.
A build-up of stocks generally is associated with a decrease in the upward pressure on grain prices and, in turn, less pressure on the prices of consumer food's raw ingredients.
The boost in the monthly estimates was a result of already reported improvements in the prospects for wheat and feed grain crops in the Soviet Union, Canada and Australia, said the Agriculture Department analysts.

"This year's projected excess of production over consumption is due to generally good weather for world crops in 1976, plus a continuation of the rather sharp upward trend of harvested area which began in 1973," their report added.
The forecast area being harvested worldwide was 735 million hectares or more than 1.8 billion acres.

Hereford Brand Farm News



Compiled By JIM STEIERT Brand Farm Editor



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Lindsay is one of the nation's pioneer manufacturers of electric center pivots. And one of the largest — now No. 2 and headed for No. 1. Because more farmers become Zimmatic users every year.

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For example, a flex feature and patented Uni-Knuckle take care of most twist and stress, ease the Zimmatic over rough ground. Heavy-duty gearboxes, made in Lindsay's plant, plus special high-torque motors handle steep grades, while an exclusive micro-switch control keeps the system running straight and true.

The Zimmatic control panel features meters, not idiot lights. And for extra years of service, the pipeline, towers and other critical exposed parts are protected by hot-dip galvanizing.

There's more. As your full-service Lindsay dealer, we back up your Zimmatic with factory-trained servicemen, a parts inventory... and a desire to serve you better. If you're looking for a center pivot that will be around for years to come, see us today about a Zimmatic.

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With Balanced Capacity.



The Golden '1500' is great for the combine man who wants big power, big performance and big comfort.

- Available with gasoline or diesel engine!
- Extra clean, quiet cab!
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- 50-inch combine with plenty of big harvest power!
- Balanced capacity between cylinder, separating and cleaning components!

Come in today and see our complete line of Sperry New Holland equipment.

SPERRY NEW HOLLAND HEREFORD S. Hwy 385 364-4001

Ford Committee Mails Letters To U.S. Farmers

WASHINGTON (AP)—President Ford's election committee has mailed about one million "Dear Fellow American" letters to farmers in at least 11 states where the farm vote is considered critical to Republican chances Tuesday.

Committee spokesmen said the letters, bearing Ford's signature, were directed primarily to the "more stable" farm families considered as potential Ford supporters. Copies also were mailed to specific individuals including representa-

tives of farm organizations, agribusiness and other farm-related groups. In the letter, Ford stressed his usual campaign positions on the economy, inflation and his use of "the application of common sense" in attempting to hold

back what he called "the free-wheeling Congress from spending us into national bankruptcy." Ford also applauded his vice-presidential running mate Sen. Robert Dole, R-Kan., as a person of "extraordinary energy and common sense."

According to the Ford committee, the mailing effort was directed primarily to farmers of Illinois, Indiana, Iowa, Mississippi, Missouri, Ohio, Oklahoma, South Dakota, Tennessee, Texas and Wisconsin.

The letter did not mention Democratic presidential candidate Jimmy Carter by name. Sources indicated that most were sent out in the past 10 days.

TGSPB Forced To Cut Back Research, Market Promotion

LUBBOCK—Texas Grain Sorghum Producers Board (TGSPB) voted at its regular bimonthly meeting on Oct. 12 to cut back its activities in market sales promotion and research due to reduced budget. The meeting was held at High Plains Research Foundation at Halfway.

According to TGSPB chairman C.C. Reed of Kress, the cutbacks have come at a crucial period. "It is tragic that we must cut back in the board's projects at a time when they are so needed, but we have to live

within our budget," he said. TGSPB is responsible for funding efforts in the development of domestic and foreign markets for grain sorghum. It also sponsors research which is credited with the development of greenbug resistant grain sorghum hybrids.

Reed blamed the reduced budget of TGSPB on two major factors:

--More corn and, consequently less sorghum has been planted in the 29-county area encompassed by the board in the High Plains;

--Apparent complacency on the part of many farmers to aid in the support of the board and to help solve common problems.

A five-cent per ton assessment on grain sorghum for board support is collected at elevators throughout the board area unless a producer chooses, in writing not to do so.

"Some farmers feel that since we are on the brink of controlling the greenbug there is no further need for work," Reed said. "However, they fail to see greater potential threats, such as spider mites, head

smut, grubs, stalk rot, and others."

TGSPB has hosted 170 grain buyers from six foreign countries during the past year on tours of the High Plains. The board also conducted sales seminars in nine Western and Eastern European countries promoting grain sorghum sales.

These tours and seminars have been greatly responsible for the 15 per cent increase in grain sorghum exports over last year, according to Reed.

Poland alone has bought 23 million bushels this year from

the U.S., but total feedgrain production still exceeds this amount by a large margin. If we still had this grain in storage would be at loan levels," he said.

In closing the meeting, Reed said the research and marketing projects will be reinstated "when more grain sorghum producers decide to invest in their future and funds are again available."

"It is a shame that we are having to cut back at all when TGSPB should be expanding

four-fold, but we can only do as much as farmers are willing to support," he said.

While poor farming practices causing erosion and other neglect of the soil prevailed well into the 20th century, there is evidence of early attempts at conservation methods dating back a century or more.

In 1865, more than 200 farms on rounded hills in Lycoming County, Pa. were being tilled according to strip farming practices, alternating crops like corn with uncultivated crops like grass or winter wheat. Slowly, the practice spread.

In 1928, the U.S. Department of Agriculture started to awaken many farmers to the threat of poor farming practices in its bulletin, "Soil Erosion a National Menace." But it took a farming disaster, the "Black Blizzard" of May, 1934 to drive the extent of the problem home.

Commodity Topics

BY E. ROBERT FLOREZ

Registered Commodity Specialist

During any election year, and certainly this one is no different, so many promises and threats are made by opposing office seekers that they become hard to keep track of, or to remember which candidate made them.

During the latest presidential contest some of the threats or promises made by President Ford and Governor Carter have not only been real but have actually come to pass. One case in point, and one that is sure to affect the pocketbook of practically every American was the action of President Ford to limit the importation of beef from suppliers outside the U.S. Commonwealth of nations.

Countries affected by this upstart action by the President are in the U.S. closest trading partners, Canada and Mexico. Also affected are Australia and New Zealand whose overseas beef sales account for their largest share of export income. For President Ford to shut off the U.S. market from these

traditionally reliable suppliers because of an accusation by Governor Carter that foreign imports are damaging the domestic market, does indeed raise many political and economic questions about the future sale of the free enterprise system in this country and how other countries watch the U.S. as it contradicts itself in its consitutional philosophy as a progenitor of enterprise, free markets and individual choice. Limiting these imports will have some severe consequences in our future trading relationships with these countries and really does little to benefit either the cattle producers or the eventual consumer of beef.

Initially, after the import limit are exercised, a strengthening of beef price should develop, and this event no doubt will cause those in the cattle producing industry some belated, though temporary joy. Because the market will again develop into a depressing situation as it has been over the past two or three years. The reason: There are just too many cattle on farms and in the feedlots to warrant higher price for the cattle producer, and in addition the total supplies of beef and other meats in the domestic cold storage network are bulging. Until their supplies of beef, pork and poultry are consumed the future price outlook for the cattle producers or hog and poultry producers cannot get much better than it is today, in fact it will probably stay low for a longer period of time than they would if import limits had not been imposed.

The only event that can cause stronger prices for beef would be to stimulate consumer demand, and the only way this can occur is to lower the wholesale and retail prices enough to attract grocery money that would otherwise have been spent on different products.

It becomes indeed a mixed matter of amazement and frustration to witness the American free market degenerate under the poorly planned, poorly executed policies of those elected officials who are elected to represent to other world economies the advantages of the American, free choice and free enterprise system. It becomes no matter of speculation nor slander to state that they are failing in their duty.

Agriquotes . . .

Plough deep while sluggards sleep and you shall have corn to sell and keep — Benjamin Franklin in Poor Richard's Almanac.

Allow union organizers on our farms and ranches without permission?

Carter says yes.
Ford says no.
What do you say?
Say it on Nov. 2nd.
Vote for President Ford.



Sugar Beets Anyone?

In this Colorado field the sugar company told farmers not to grow beets because of the heavy infestation of Nematodes. Our clients there had the farmers use compost and no fumigant was used — you can see the result.

This wambetween organism within the soil has been well documented by science, perhaps you would like to take advantage of some of this Natural Science Farming.

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Mix or Match in New Fall Fashion Colors

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GEBO'S SPECIAL \$22⁹⁵ Combination

Coordinated Dress Western Shirts
In Stock at Reduced Prices

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Flair Denim Jeans
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Denims
938 Flair Leg
50% Cotton 50% Polyester Lt. Blue, Tan
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Solids, Plaids, Stripes and Fancy
Sizes 14-32 thru 19-35

Reg. **10% off**
\$7⁹⁹ to \$12⁶⁰

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T-BONE STEAK	FURR'S PROTEN LB.....	ADV. SPECIAL	\$1 69
CHUCK STEAK	FURR'S PROTEN LB.....	ADV. SPECIAL	69¢
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STEW MEAT	FURR'S PROTEN-BONELESS LEAN CUBES, LB.....		\$1 09
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SHOULDER ROAST	FURR'S PROTEN SEVEN BONE CUT, LB.....		85¢
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PORK SAUSAGE LINKS	FARM PAC SKINLESS 12-OZ. PACKAGE.....	99¢
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CARRY-OUT LUNCH SPECIAL

1-FRIED CHICKEN
1 PT. GREEN BEANS
1 PT. POTATO SALAD
1 PT. WHIPPED JELLO

ALL FOR \$3 99

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FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!

Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

DOUBLE GREEN STAMPS

S&N

TUESDAY & WEDNESDAY

WITH \$2.50 PURCHASE OR MORE

DEL MONTE DRINKS	PINEAPPLE GRAPEFRUIT, PINK PINEAPPLE GRAPEFRUIT OR PINEAPPLE ORANGE, 46-OZ. CAN.....	55¢
ASPARAGUS	OUR DARLING NO. 300 CAN.....	49¢
PEAR HALVES	REMARKABLE 29-OZ. CAN.....	49¢
GREEN BEANS	DEL MONTE FRENCH STYLE, NO. 303 CAN.....	36¢
WAX BEANS	DEL MONTE CUT 16-OZ. CAN.....	39¢

DRESSING	KRAFT COLE SLAW, 8-OZ.....	69¢
	CATALINA, 8-OZ.....	65¢
DINNERS	KRAFT DELUXE, MACARONI AND CHEESE, 14-OZ.....	69¢
	SPAGHETTI WITH MEAT, 19½ - OZ.....	87¢

SOLO COZY CUPS	WITH HOLDER, 7-OZ. PKG.....	45¢
	REFILLS, 80-CT. 7-OZ.....	67¢
MARSHMALLOW CREME	KIDDS 7-OZ. JAR.....	39¢

PRUNE JUICE	FOOD CLUB 32-OZ.....	59¢
SPINACH	DEL MONTE SHOPPED OR LEAF, NO. 303 CAN.....	32¢
YARDLEY SOAP	LAVENDER BATH BAR.....	46¢


COOKIES	SUNBEAM 20-OZ. BOX SUGAR PECAN PEANUT COCONUT.....	59¢
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CATSUP	FOOD CLUB 14-OZ. BOTTLE.....	39¢
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KRAFT TARTER SAUCE	9-OZ. SIZE.....	57¢
HORSERADISH SAUCE	KRAFT 9-OZ.....	57¢
BEANS	DEL MONTE WHOLE GREEN BEANS NO. 303 CANS.....	3 FOR \$1
SWEET PEAS	DEL MONTE NO. 303 CAN.....	37¢
CORN	DEL MONTE GOLDEN CREAM STYLE OR FAMILY STYLE, NO. 303 CAN.....	3 FOR \$1

Frozen Food Favorites

POT PIES	TOP FROST, FRESH FROZEN, BEEF, CHICKEN OR TURKEY, 8-OZ. PACKAGE.....	29¢
POTATOES	LYNDEN FARMS SHOESTRING 20-OZ. PACKAGE.....	3 FOR \$1 00
POPSICLES	EGG BEATERS FLEISCHMANN'S 16-OZ.....	97¢
	PIE SHELLS TOP FROST 2-PIECE.....	45¢
	CORN TOP FROST 10-OZ. PACKAGE.....	3 FOR \$1 00



SOLID OLEO GAYLORD	1-LB.....	28¢
YOGURT	BORDEN'S 8-Oz. ALL FLAVORS.....	4 FOR \$1 00



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BLACK OR BROWN

\$1 22



SCOPE MOUTH WASH
24-OZ. SIZE

\$1 94



BIC CIGARETTE LIGHTER
EACH

87¢



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the first roll-on deodorant with Baking Soda.

DEODORANT ROLL-ON REG. OR UNSCENTED

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Furr's

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STORE HOURS:
WEEKDAYS 8 to 10
SUNDAY 9 to 9



SAUVE CONDITIONING SHAMPOO
16-OZ.

86¢



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REG. SUPER HOLD OR UNSCENTED
16-OZ. SIZE

93¢



HAND LOTION ROSE MILK
12-OZ. SIZE

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9-OZ. SIZE EACH

\$1 00

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PLANTS 4-INCH POT EACH **\$2.79**

☆ YOU PAY THE LOWER PRICE AT FURR'S
 ☆ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.
 ☆ ONCE-PRICED . . . ALWAYS PRICED.

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WE RESERVE THE RIGHT TO LIMIT QUANTITIES

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 4 INCH POT Ea.

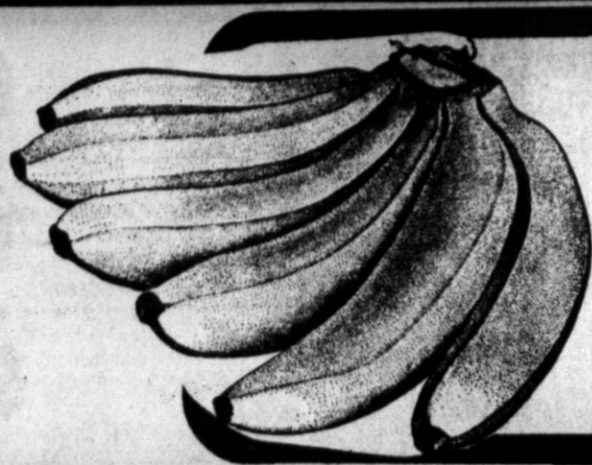
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TIDE
 GIANT SIZE
79¢
 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

SYRUP
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 SCOTT TOWELS
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13¢
 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

EGGS
 FARM PAC MEDIUM DOZEN
19¢
 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET



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CENTRAL AMERICAN FRESH LB..... **5 \$1.00** FOR

- CRANBERRIES** OCEAN SPRAY 1-LB. PACKAGE..... **49¢**
- AVOCADOS** CALIFORNIA FINEST..... **3 \$1.00** FOR
- CARROTS** TOP FRESH 1-LB. CELLO PACKAGE..... **27¢**
- APPLES** RED DELICIOUS OR RED ROMES LB..... **35¢**
- GREEN ONIONS** LARGE BUNCHES..... **2 FOR 29¢**
- FRUIT COCKTAIL** DEL MONTE NO. 303 CAN..... **43¢**
- PEANUT BUTTER** FOOD CLUB 18 OZ. SMOOTH KRUNCHY..... **79¢**
- CRACKERS** GAYLORD 1 LB. BOX..... **39¢**
- GRAPEFRUIT JUICE** FOOD CLUB PINK 46 OZ..... **49¢**
- SWEET POTATOES** GAYLORD NO. 303 CAN..... **3 \$1.00** FOR
- HOMINY** ELNA, WHITE OR YELLOW NO. 300 CAN..... **5 \$1.00** FOR
- PEACHES** BARONET NO. 2 1/2 CAN..... **49¢**
- TOMATO JUICE** DEL MONTE 46-OZ..... **59¢**
- PIZZA SAUCE** CHEF BOY-AR-DEE 10-OZ..... **39¢**
- RAVIOLI** CHEF BOY-AR-DEE, BEEF OR CHEESE, 15-OZ..... **55¢**
- AMMONIA** PARSON'S SUDSY, 56-OZ..... **67¢**
- MORSELS** NESTLE'S SEMI-SWEET 12-OZ..... **\$1.15**
- CHERRIES** MARASCHINO FOOD CLUB, 6-OZ..... **39¢**
- CHEERIOS** 15-OZ. BOX..... **92¢**
- SYRUP** BLACKBURNS WHITE, 32-OZ..... **79¢**

COFFEE
 MJB ALL GRINDS
 1LB. CAN **\$1.69**

SHOP Furr's MIRACLE PRICES

MISS ADMIRATION BOUDOIR DOLL

CHOOSE FROM SIX BEAUTIFUL COSTUME COLORS
LAVENDAR BLUE RED YELLOW PINK WHITE

Miss Admiration is dressed in a Large Beautiful 28-inch Flare Skirt that is Layered Lace on Satin. This dream doll stands a full 17-inches tall on her stand.

She features big moving eyes, movable arms and legs and rooted, washable hair.

Each doll has her own matching bonnet to compliment her lovely lace dress. Be sure your little girl has one of these beautiful dolls...but hurry... because this is an exclusive offer at Furr's for a limited time only.

COMPARE AT \$29.99
\$9.99 EXCLUSIVE AT FURR'S
 WHILE SUPPLY LASTS

Summerfield News

BETTY W. HAYES
Brand Correspondent

Lots of snow has fallen this past week. Moisture content has been good. There are still a lot of crops to be harvested and this has delayed them.

Returning home Monday after a weekend with the Rev. and Mrs. Don Larkin were their

children, Mr. and Mrs. Gary Larkin and Dustin of Great Bend, Kan. and Melissa Karst of Medicine Lodge, Kan. The group visited the Summerfield Baptist Church Sunday morning where Melissa, vocalist, brought the special music.

Mr. and Mrs. Robert Harris were in Spur Sunday. Returning home with them was Mrs. Harris's mother, Mrs. Tom Fields of Marfa.

Today and especially tonight (Sunday, Oct. 31) is the night the spooks and goblins come calling. Hope everyone is ready for them. However if you'd like to visit their "home", you might try the haunted house at Easter after 8:30 p.m. The house a large barn located across the highway from the Easter community building, should be

popping with lots of Halloween guests Sunday evening. The house is being sponsored by the Lions Club. Everyone is welcome.

Mr. and Mrs. James Dobbs and family - and Mr. and Mrs. Charles Sullivan of Sparta, Tenn. enjoyed Sunday dinner with Mrs. Lillie Dobbs of Hereford. The group then enjoyed a "sight seeing trip to Palo Duro Canyon.

The Sullivans of Sparta returned home Wednesday after visiting the Dobbs this past

week.

Mrs. Angus Tennington and children of Billings, Okla. visited with her folks, Mr. and Mrs. H.G. Behrends and her brother the Clarence Behrends this week.

Mr. and Mrs. Earl Lance and Mr. and Mrs. Guy Walser have visited this week with Mrs. Zella Mae Crump, a surgery patient in the Deaf Smith General Hospital at Hereford.

Mr. and Mrs. Tom Arrie of Portales, N.M. visited the Robert Harris family Sunday. Mrs. Tom Fields, Mrs. Harris's mother, returned to Portales with them for an overnight visit, returning to Summerfield on Monday where she is presently visiting with her grandchildren. The Harris left Wednesday for a business meeting in El Paso and returned Friday evening.

Mr. and Mrs. Eva Lookingbill and Timmie Sue attended wedding services Saturday in Amarillo

The Hereford Brand, Hereford, Texas, Sunday, October 31, 1976

Dickie Lookingbill, son of Mr. and Mrs. Bradley Lookingbill, and grandson of Eva Lookingbill. They also visited in the Jim Lookingbill home Sunday in Vega.

Rev. and Mrs. Don Larkin and Mrs. Jackie Edwards attended the annual meeting of the Amarillo Baptist Association Monday in the Fairview Baptist Church of Amarillo.

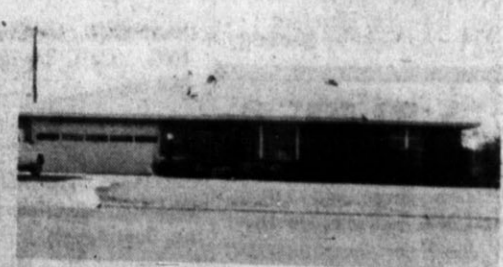
Mr. and Mrs. Guy Walser were in Amarillo Friday with

Mrs. Ethel Curry of King's Manor, accompanying them to her sister's, Mrs. R.A. Baker. Mrs. Curry, and Mrs. Abket attended the Claud Reunion on Saturday. The Walters in Amarillo Monday on business brought Mrs. Curry back to her home in Hereford.

Weekend guests in the Leroy Edwards home were Wesley McClain and their nephew, Andy Darnell of Eunice, N.M.

RALPH OWENS & ASSOCIATES, INC.

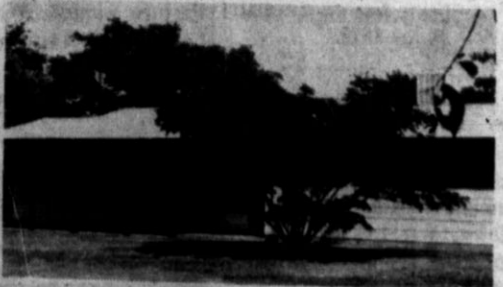
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Monthly Payments of \$203.00



Over 1700 sq. ft. - \$27,500.00



3 BR- Brick - Storm Cellar



Lg. trees - Lg. lot - \$24,500.00

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Two years ago, we purchased property through Mr. Campbell. To Realtors, it was considered an older house. This property was presented honestly and factually; we knew what we were buying. During the real estate transaction, we had occasion to need his help in a related matter. The ethical and efficient way he handled the situation earned our undying gratitude. The sincere interest he showed during our business association HAS CONTINUED and we rely on his judgment for many trivial matters. Needless to say, we are more than satisfied with his services.
W. T. W.
(Lumber Co. Manager)

Dear Gene,
I appreciate the friendliness and consideration you showed me on the sale of my property on Star Street recently. I am sure you will hear from me again soon.
Sincerely,
Mrs. C. E. C.
We sold her farm and 4 houses for her!

Dear Gene,
We appreciate the manner in which you handled our recent sale in Hereford. We are more than happy to recommend you and your company.
Very truly yours,
J. T. (Insurance Dealer)

Dear Gene,
Just wanted to let you know how very much we appreciated your handling the sale of our home in Hereford. When you and your staff took a lot of the burden off our family of handling the sales arrangements from start to finish, we thank you for being so patient and efficient.
Sincerely Yours,
J. D. V.
(Utility Co. Manager)

We have recently used Mr. Gene Campbell in two real estate transactions, in both cases, we found his services to be very satisfactory. We would be pleased to recommend him to others who are looking for assistance in buying real estate.
Sincerely,
A. M. S.
(Shop teacher, brother of Carl J. Smith, famed artist. We've handled 3 transactions for him)

Dear Gene,
You did us a very good job, fast and efficient. We appreciate it very much. I personally like the method of operation you use.
Thanks again,
C. H. S.
(Farmer, Businessman)

Dear Gene,
We have been very pleased with the way you have handled the sale of our property at Hereford, Tx. We are pleased with (the buyers)..... If we need real estate service again, we hope you can handle it for us.
Mrs. A. M. S.
(Housewife)

*Names, addresses of writers, or actual letters shown on request

OPEN LETTER TO FARMERS: In selling farmland, there is no substitute for EXPERIENCE.

Having been a farmer or business-man no more makes a Realtor a competent land agent than having had a pain would make him a physician. Farming is a specialized business of its own; marketing land is a completely different, sophisticated, profession. It's our profession, and we're second to none. Give us a try- we'll furnish references.

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<p>HERE ARE A FEW OF THE CHOICE FARM PROPERTIES WE ARE OFFERING FOR A SALE</p>	<p>1. CENTRAL LOCATION - 2 br upstairs - 3 br downstairs - low \$16,500 price - low down w/owner's loan assumor.</p>	<p>7. COUNTRY - But close in, on pavement. Luxury living - 4 bedroom - 3 acres, beautiful landscaping - all the extras. See this comfortable home today!</p>	<p>12. NORTHWEST - Under \$40,000, excellent location, l.p., drapes - lots of living area, 3 br - 1 1/2 b, let us arrange the terms and down payment for you!</p>
<p>320 Acres - 4 wells and tailwater pl. One of the best farms in the area.</p>	<p>2. NORTHWEST LOCATION - duplex - let rent help with your monthly payment. new modern 2 br - modern kitchen</p>	<p>8. NW DUPLEX - Luxury modern - each side has 2 br - 2 b fd. cath ceiling, sunken lr loan has been established. Buy me - rent one side, sit back and relax!</p>	<p>13. NORTHWEST - Handy to everything - today's BEST BUY under \$60,000. King size rooms - vaulted ceiling, microwave, tornado shelter, quiet location.</p>
<p>640 Acres - excellent water, 2 sprinklers, nice improvements, on pavement, priced right.</p>	<p>3. CENTRAL AREA - double garage - nice trees - 2 br - 1 1/2 b - nice older property. you'll like the comfort. Priced to sell.</p>	<p>9. NORTHWEST - Would you believe only \$28,000 for this northwest beauty? 3 br, 2 b, livable isolated mbr, large utility, double garage. Don't wait too long!</p>	<p>14. NORTHWEST - Located where you want to live. Under \$40,000 - 3 br - 2b, landscaped, ready to occupy - excellent financing or low assumption - don't overlook this beautiful home!</p>
<p>\$500 per acre - perfect land - deepwater - close to town - owner retiring.</p>	<p>4. QUADRUPLEKES - A 32 unit housing development - new - modern. Call us if you want a good return on investment!</p>	<p>10. NORTHWEST - KINGWOOD LOCATION - Sun-game room, large flowing living area with fireplace, ref air, 3 large br, double garage. A reasonable price, possession soon!</p>	<p>15. NORTH SIDE - Like rentals? Two extra units make your payments! 2 br - 1 1/2 b left for you - it's roomy and the price is low! Give us a chance to show you!</p>
<p>3,000 Acres - development land - some irrigation now - all subject to irrigation.</p>	<p>5. NORTHSIDE - 2 story, w/fireplace, new paint, 4 br, 1 1/2 bath, lots of comfortable room. Plus - a rental unit to help with the payments.</p>	<p>11. COUNTRY - Just E of city, with your own green house, 3 br, 1 1/2 b why don't you treat yourself to a look at this property today?</p>	<p>16. EAST SIDE - If this one isn't already sold, we can offer it at \$30,000, over 1900 sq. ft, 4 br, 1 1/2 b, large storage and shop. How about that?</p>
<p>960 Acres - 4 sprinklers - 400 ft. to redbed - on pavement - near elevators.</p>	<p>6. Northwest - Quality - custom home - a beauty outside, charming & luxurious inside. Basement; drapes, hutch, super fenced, all the extras, built for those who demand the best.</p>	<p>SELLERS-EVERYTHING WE TOUCH TURNS TO SOLD! BUYERS-OVER 125 PROPERTIES TO CHOOSE FROM</p>	
<p>Half section - 4 wells - tail water pit - brick home - close in - Call Today.</p>			

MEET THE "FIRST" TEAM
WE ARE READY TO SERVE YOUR REAL ESTATE NEEDS AT FIRST REALTY.

PAT FERGUSON 364-3335 364-6565
JAMES GENTRY 578-4285 289-5690
NANCY MOORE 364-1790 364-6565
JEANE COKER 364-6061 364-5439
NEIL COOPER 364-1783 364-4741
DORIS BRIDWELL SECRETARY 364-6565

PICK YOUR SAVINGS

Shur Fine



Harvest of Values

CARNIVAL OF VARIETY

NOW WE HAVE BOTH PROTESTANT OR CATHOLIC ADDITIONS



SHURFRESH HALFMOON LONGHORN COLBY

CHEESE
10 OZ. PKG. **89¢**



SHURFRESH-FULLY COOKED WITH NATURAL JUICES
Canned Hams
GELATIN ADDED
3 LB. CAN **\$4.59**



SHURFRESH TENDER TIMED BROAD BREASTED
Turkey Hens
U.S.D.A. GRADE A SELF-BASTING 10-16 LB. AVG.
LB. **59¢**



SLICED-VAC PAC
Shurfresh Bacon
"ONLY THE BEST IS LABELED SHURFRESH"
LB. **\$1.19**

SHURFRESH
Sliced Bologna 12 OZ. PKG. **79¢**
MEAT OR BEEF
Shurfresh Franks 12 OZ. PKG. **59¢**
U.S.D.A. CHOICE BEEF
Chuck Roast LB. **69¢**
U.S.D.A. CHOICE
Family Steak LB. **89¢**
(FAMILY PAK)
Ground Beef LB. **69¢**
(EXTRA LEAN)
Beef Ribs LB. **59¢**



REG. \$39.95
FIRESIDE

FAMILY BIBLE

\$11.95
EACH

DOUBLE GUNN. BRO. STAMPS
TUESDAY & WEDNESDAY
WITH \$2.50
PURCHASE OR MORE



SHURFINE STRAWBERRY
Preserves
18 OZ. JAR **79¢**



SHURFINE
MACARONI & CHEESE DINNER

5 \$1
7 1/4 OZ. BOXES



SHURFINE GOLDEN-W.K. OR C.S.
CORN
3 17 OZ. CANS **89¢**

TOTAL GROCERY SAVERS
SHURFINE CHILI TOMATO/BEF NOODLE/ CHEESE BURGER/HASH **2** BOXES **\$1.00**
SHURFINE **Applesauce** 3 16 OZ. CANS **\$1.00**
SHURFINE WHOLE **Peeled Apricots** 2 16 OZ. CANS **79¢**
SHURFINE MANDARIN **Oranges** 3 11 OZ. CANS **\$1.00**
SHURFINE **Fruit Cocktail** 2 16 OZ. CANS **79¢**
SHURFINE FANCY **Tomato Juice** 46 OZ. CAN **59¢**
SHURFINE CUT **Green Beans** 4 16 OZ. CANS **\$1.00**



SHURFINE YELLOW CLING-HALVES OR SLICED
Peaches
3 16 OZ. CANS **\$1.00**



SHURFINE CRANBERRY-STRAINED OR WHOLE
SAUCE
3 16 OZ. CANS **\$1.00**

SHURFINE **Spinach** 4 15 OZ. CANS **\$1.00**
SHURFINE WHITE OR GOLDEN **Hominy** 5 15 OZ. CANS **\$1.00**
SHURFINE **Tomato Catsup** 32 OZ. BTL. **79¢**
SHURFINE **Salad Mustard** 2 16 OZ. JARS **59¢**
SHURFRESH **Crackers** 2 16 OZ. BOXES **89¢**



SHURFINE ENRICHED
FLOUR

5 49¢
LB. PAPER BAG



SHURFINE VAC PAK-ALL GRINDS
COFFEE

\$1.59
1 LB. CAN

SHURFINE POWDERED
Cleanser
2 14 OZ. CANS **25¢**

SHURFINE EARLY HARVEST **Sweet Peas** 3 17 OZ. CANS **\$1.00**
SHURFINE WHOLE SWEET **Potatoes** 2 16 OZ. CANS **89¢**
SHURFINE **Sauerkraut** 4 16 OZ. CANS **\$1.00**
SHURFINE WHOLE PEELED **Tomatoes** 3 16 OZ. CANS **\$1.00**
SHURFINE CHICKEN **Noodle Soup** 5 10 1/2 OZ. CANS **\$1.00**

CHUNK STYLE **Shurfine Tuna** 2 6 1/2 OZ. CANS **\$1.00**
SHURFINE-CRUNCHY OR CREAMY **Peanut Butter** 2 12 OZ. JARS **\$1.00**
SHURFINE **Waffle Syrup** 32 OZ. BTL. **79¢**
SHURFINE RED MARASCHINO **Cherries** 3 4 OZ. JARS **\$1.00**
SHURFINE FRESH PAK **Cucumber Chips** 2 16 OZ. JARS **\$1.00**

SHURFINE SALAD
Dressing
32 OZ. JAR **59¢**

SHURFINE HEAVY DUTY **Aluminum Foil** 18" X 25' ROLL **69¢**
SHURFINE POWDERED-BLUE OR ALL PURPOSE **Detergent** 49 OZ. BOX **99¢**
ALL PURPOSE **Shurfine Bleach** GALLON JUG **59¢**
SHURFINE PURE VEGETABLE **Shortening** 48 OZ. CAN **\$1.19**
SHURFINE **Vegetable Oil** 48 OZ. BTL. **\$1.29**
SHURFINE EVAPORATED **Canned Milk** 3 14 1/2 OZ. CANS **89¢**
SHURFINE **Coffee Creamer** 11 OZ. JAR **59¢**
SHURFINE **Pancake Mix** 32 OZ. BOX **59¢**
SHURFINE MEDIUM **Grain Rice** 2 32 OZ. BAGS **\$1.00**

DAIRY & FROZEN FOODS

SHURFRESH IN QUARTERS **Margarine** 3 1 LB. CTNS. **\$1.00**
SHURFRESH **Cinnamon Rolls** 2 9 1/2 OZ. CANS **89¢**
SHURFINE FROZEN BROCCOLI SPEARS, BRUSSEL SPROUTS-CARIL FLOWER-CUP CORN **Vegetables** 3 10 OZ. CTNS. **\$1.00**



FARM FRESH ALL PURPOSE

RUSSET POTATOES
10 69¢
LB. BAG



SHURFINE FROZEN
ORANGE JUICE

5 \$1
6 OZ. CANS



SWEETMILK OR BUTTERMILK
SHURFRESH BISCUITS

9 \$1
8 OZ. CANS

TEXAS GREEN **Crisp Cabbage** LB. **10¢**
RED DELICIOUS **Fancy Apples** 3 LBS. **\$1.00**
RUBY RED TEXAS **Grapefruit** 5 FOR **\$1.00**

WE SELL AFFILIATED MONEY ORDERS

THRIFTWAY

SPECIALS GOOD NOV. 1-NOV. 6, 1976