

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

1934 YEAR—NUMBER 50.

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AROUND TOWN

Rights and Faces Seen

Our Stren is up and around after a minor operation performed Monday. John McLean said Gus was too grouchy to be sick. Anyway we are glad Gus is OK now.

Even if it is between seasons in the baseball world, this is worth mentioning: Hereford has a real Walter Johnson. He works as assistant to Alex Bateman in the county agent's office.

We were very happy when Bonnie Brumley made us a call Monday afternoon. He is looking so well and we are glad to say he is much, much better. Visit us again, Bonnie.

Ralph McCullough is still hunting for the person who Sunday night moved a Norton Motor Company car from in front of the shop. In fact, Ralph is so worried that he has enlisted the aid of the sheriff's office. But the poor man (who moved the car) left town, so we heard.

Grant Fuller and wife were visitors this week end in Roswell, driving their coupe down. Presto, change! They came back with a different car. How did you swap, Grant?

"Charge of the Light Brigade" Coming to Star

More than 50 years have passed since the commander of the 27th Cavalry led 600 a down the valley of the shadow of death and immortality. Saturday night the local theatre offers a preview of a re-enactment of that supreme sacrifice in a film titled "Charge of the Light Brigade."

The film is to show Sunday and Monday, also. Inspiration for the film was obtained from Alford Lord Tennyson's well known poem. It is said to be a magnificent production, featuring Errol Flynn and Olivia de Havilland, and is described as the most thrilling in the history of the screen.

The local theatre also offers other outstanding programs for the holiday season, according to their advertisement in this issue of the Brand.

Quail Judging Team Wins FFA Meet Saturday

Future Farmers of America clubs from 14 schools from over the Panhandle entered a special poultry judging contest held here last Saturday in conjunction with an area one district meeting of the Tulla District FFA clubs and the Tri-County Poultry Show. The team representing Quail, said to be the largest country school in Texas, scored first place over the visiting clubs. Hereford clubs were not eligible to compete, according to the rules governing host teams.

Quail scored first place with a total of 1102 points to edge out Tulla with 1031 points. McLean took third place with 1025 points, while Olton took fourth with 1017, Claude fifth with 995 and Friona sixth with 989.

High individual awards went to R. L. Maherry of Quail with 38 points of his team's 1102. D. York of Friona was second high with 374 points. Wilson Shaw of McLean was close behind York with 368 points, according to recorded sheets maintained by the Hereford FFA club.

The contests were begun with each boy of the various teams taking a standard of perfection test. The remainder of the contests included judging of both exhibition and production of Barred Rocks, Rhode Island Reds and White Leghorns.

Other teams besides those already mentioned entering the contests here Saturday were Memorial, Canyon, Silverton, Hale Center, New Deal, Abernathy, Texaco and Dimmitt. Complete scores and not been run Saturday to determine places further than sixth.

Santa Will Arrive By Airplane Friday Afternoon Ground Work Is Begun In Garcia Lake Oil Area

Hereford Citizenship Becomes Enthusiastic Over Outlook for Renewed Garcia Lake Activity

Civic leaders, business men and citizens of Hereford and Deaf Smith county became enthusiastically oil-minded this week as work was again begun in the Garcia Lake area after a shut-down of several years. Interest ran high as reports came in that ground work at the location was near completion and that drilling was expected to start within the next few days.

Seven employees of the contracted drilling company moved on the site last week and completed the rebuilding of the old derrick, living quarters and water pipeline. Approximately six years ago a play was made in that region and a well started within the four-section area of the lake. The contractors had drilled 1500 feet before work was halted and the location abandoned for lack of funds.

The present drilling company will continue with the work on the old well, it is understood, until it is down 4500 feet, according to contract. Lines from the lake to the rig have been reconitioned to serve water needs during the drilling and everything is said to be ready for the beginning of operations.

Leasing is still active in the area, according to C. R. Smith, local real estate dealer, and drilling is expected to start shortly after all the leases of the block have been signed and placed in a bank. The Capitol Company and Cook Estate are the major land owners of the Garcia Lake region.

"Original leases drawn on that area prior to the drilling operations several years ago have lapsed," Mr. Smith pointed out. "This called for the signing of new leases which are fast being completed." Dates set for the beginning of drilling had not been announced Wednesday, however it was understood that work would begin within the next few days.

Births-Deaths Filing Forms Received Here

Mrs. Effa Rutherford of the county clerk's office announced this week the arrival of forms for the correction of birth certificates, as well as those to be used in filing unregistered births and deaths, as adopted by the State Board of Health.

Birth and deaths since 1909 and not filed within the time limit prescribed by law may be filed now with these special forms. Affidavit of medical attendant in case of birth and affidavit by the one who buried the body in case of death is attached to the certificate. Births and deaths prior to 1909 may also be filed now under conditions set aside by the state.

Each year the birth and death records are becoming more important and the need of the record being stressed by the state. Such records, however, must be filed on the forms adopted and furnished by the State Board of Health.

Clarendon Man Improved from Hereford Wreck

Word from Clarendon last week gave information that A. W. Simpson of that city was recovering from bad bruises and cuts suffered when his truck turned over on a sharp curve seven miles west of Hereford Friday night, December 4. Light of an approaching car blinded Mr. Simpson causing him to miss the curve.

He was brought to Hereford where he received medical attention. His right arm was paralyzed for several days. He continued to Clarendon next day. The truck in which Simpson was hauling maise was completely demolished.

Hereford Fans Will Witness Amarillo Game

Hereford football fans this week were making plans to witness the invasion of the Steers from Fort Worth into Amarillo Saturday afternoon. It was estimated Wednesday that 100 fans from this city and county would see the semi-final championship game.

The Amarillo Sandies defeated the Abilene Eagles last week 46 to 13 to earn the right to meet North Side of Fort Worth, winners over Gainesville, 31 to 0, the same afternoon. The winner of the Amarillo game Saturday will meet the winner of the Kerrville - Port Arthur game for the state championship.

New Man Joins County Agent's Service Staff

W. R. Kimbrough arrived in Hereford this week to take up the work of Soil Conservation Assistant in the local county agent's office. He has been in the service for the past 18 months, having been located first in Kent county and later in Crosby county where he was employed in the conservation department.

Mr. Kimbrough began conservation assignments in Deaf Smith county, under the supervision of Agent Alex Bateman this week. The new assistant is accompanied by his wife, a former Seymour girl. He is a graduate of Texas A. & M., a football star of both high school and college days. His brother is head coach at Hardin-Simmons University.

Local Bankers Attend Called State Meeting

A special called state meeting of State Bank officials at Austin last Monday was attended by Cashier C. C. Acker and President C. B. Williams of the First State Bank.

More than 400 bankers, representing the state's approximately 300 banks, attended the meetings, which were called for the purpose of making plans for a proposed constitutional amendment.

The Hereford men were accompanied by Jess Osborn of Mulshoe and D. G. Anderson of Farwell. They left Sunday and returned Tuesday night.

Glee Club Will Give Christmas Cantata Dec. 17

The Hereford high school Girls Glee Club will be presented in its annual Christmas Cantata at the First Baptist church this evening beginning at 7:30. This year's presentation is under the title, "Chimes from Bethlehem."

HE VISITED HERE



Congressman Marvin Jones

Congressman Jones further illustrated his interest in the welfare of Deaf Smith county by his unexpected visit here Saturday to inspect various proposed water conservation projects. He was called to Washington Tuesday of this week.

MARVIN JONES VISITED HERE SATURDAY P.M.

Congressman Marvin Jones paid Hereford and Deaf Smith county a brief visit Saturday when he drove from Amarillo to make a personal inspection of proposed water conservation projects to be maintained in this county. On the way here he stopped to inspect the proposed dam site on Tierra Blanca Creek.

He was joined here by H. V. Hennen, secretary of the Hereford Chamber of Commerce, on an extended trip to various proposed conservation project sites, including a location 12 miles from Friona, near Bovina. Other locations in Deaf Smith county where proposed projects for water conservation would be made were visited and explained to the visiting Congressman.

These projects were further worked out in plans presented a call meeting of commissioners and citizens at the court house Wednesday afternoon and will be offered at a special meeting of the Panhandle organization for conservation work at Amarillo Saturday. Congressman Jones will further the proposed projects when they are presented to Washington officials in the near future.

Mr. Jones was accompanied by E. W. Hardin and A. A. Meridith.

Local Public Schools Close For Holidays

The Hereford public schools will close for the Christmas holidays Friday afternoon of this week and resume work Tuesday, December 29, according to announcement of Superintendent C. H. Dillehay.

This is the first year in some time that the local schools have not taken two weeks during the holiday season, but the fact that the 1933-37 school year was begun a week later than usual this year accounts for the shorter holiday period, the superintendent pointed out.

The Hereford school year, as a rule, begins the first Monday in September which is usually the first of the month. However, this year the first Monday was not until the seventh of the month, making the school opening come a full week late of the usual time.

Roy A. Nelson of Dallas and Charles Wolfila of Amarillo transacted business for the Home Owners Loan Corporation here Friday.

Conservation Committee Is Named Here

Twenty-five conservation and flood control enthusiasts of Deaf Smith county met at the court house here Wednesday afternoon and appointed H. V. Hennen to represent this county at the general Panhandle-Plains meeting in Amarillo Saturday morning at 9 o'clock.

They further elected a committee of ten citizens from various parts of the county whose objective will be to plan conservation projects for this county, after the proposed sites have been studied and findings reported to the body.

This county-wide committee will also inspect and report proposed projects suggested to them by citizens of the county. H. V. Hennen is to serve as chairman of the county group.

The basic idea of the giant Panhandle project is to convert this section of Texas into hundreds of major and minor pools and lakes through the construction of dams on creeks and draws. The slogan has become "Retain the water where it falls." It is believed that through this means the Panhandle's underground water supply will forever be retained, through seepage.

The committee appointed along with other interested parties will attend the Amarillo meeting and present this county's pending plans regarding conservation projects. Senator Hatch of New Mexico, and Congressman Marvin Jones were originally scheduled to be present, but it was learned that Mr. Jones had been called to Washington, since the first set for Saturday noon has been changed to 9 o'clock, due to the football game slated for the afternoon.

The ten men composing the county-wide committee are Bob Campbell, Vern Witherspoon, Wilson Gyles, Chas. Brown, C. S. Perring, Geo. Brumley, Geo. Messenger, Egbert Bradley, Geo. Muse and Chairman H. V. Hennen.

About Piggly Wiggly Ad

Brand readers' attentions are called to the fact that Piggly Wiggly grocery advertisement, usually to be found on the back page of this publication, is on page seven of this week's issue. The increase of space used by the Star theatre to announce outstanding features of this week's program accounted for the change of location for the Piggly Wiggly advertisement.

SOLD AT 9 A. M. FRIDAY

Who was it who said a Brand classified advertisement didn't pay? Last week the Brand carried a 10 line home-for-sale advertisement for W. E. Williams and at 9 o'clock Friday morning, less than 15 hours after the Brand went to press, the property was sold. Besides that, five other lots have been sold on the strength of that ad.

Eight people made inquiries regarding the advertisement at the Brand office before that hour Friday morning and they continued to come this week long after the sale had been made.

Would you give a few cents for a chance to make a property sale, rent a room or apartment, which would net you a nice profit? Try a Brand Classified—they get results.

BAND CLINIC ATTENDED BY LOCAL PEOPLE

Ralph Smith, director of the Hereford public school bands, and two band members returned last week from Lubbock where they attended a band clinic conducted under the sponsorship of the Texas Tech band and a Fort Worth music firm. The clinic was held Friday and Saturday.

The clinic was conducted for the purpose of playing selections for the 1937 band contests to be held in various sections of the state again this spring. Slaton high school and Texas Tech bands played the numbers during the clinic, which was under the general direction of A. R. McAllister, director of the Joliet, Illinois, high school bands.

The Hereford band members attending the meeting were Bill Smith and Glenn Smith. The party was accompanied by Mrs. Ralph Smith.

School Pupils of St. Anthony To Give Play

Children from the second, third and fourth grades along with one child each from the sixth and seventh grades will be presented in a Christmas play at St. Anthony's Hall Tuesday night of next week. It has been announced. Admission of 20 cents will be charged. Children of the school placed the tickets on sale early this week. The hour for the production has been set for 8 o'clock Tuesday night, December 22.

Santa's Parade Will Be Staged 2:30 Tomorrow

The Hereford Lions Club received a late radiogram from Jolly Old Santa early Thursday in which he stated, "Will arrive in Hereford at 2:30 tomorrow (Friday) afternoon. Am sending better than 2400 bags of fruit, candy and nuts by air mail today and will hand them out to school children of that area upon my arrival."

This is Santa's fifth annual visit to this city, under the sponsorship of the local Lions Club and details of his expected visit this year have again been conducted under the direction of the local organization.

ORDER OF PARADE

Hereford Lions announced last night that the parading school children would gather at the Methodist church on Main Street and await further instructions regarding the parade, which will begin promptly at 2:30 Friday afternoon.

In the line of order Santa will come first Central School band second, Central school students third, St. Anthony school fourth, rural school students fifth, local high school band sixth, local high school students seventh, Hereford fire department, eighth and automobile dealers last.

The line of parade will start down Main street and continue to second, then east to Sampson, back north to the court house and west on Third street to the Christmas tree at the intersection of Third and Main.

Local organization. The Christmas tree at the corner of Main and Third streets and the parade down Main street are the plans and work of the Lions.

Invitations were mailed out last week to all school teachers and officials of the Hereford trade area inviting children of the district to join the parade and welcome Santa when he arrives by airplane Friday afternoon. Indications early this week were that most of the invited schools would be present and cooperate in giving the white-whiskered old gentleman a cordial welcome.

Last year Santa, in cooperation with the Lions Club handed out near 2500 Christmas bags to children who greeted him and paraded down Main to the tree at Third street. This year the old fellow will circle over Hereford a few minutes before 2:30 and wave his welcome to the gathered youngsters before he lands and joins in the big parade.

A club committee worked last week on the finances and parade details and reported a favorable response from Hereford business firms.

W. S. Williams of Amarillo transacted business in Hereford Saturday.

County's Wheat In Fine Shape; Erosion Warnings Are Issued

A skeleton survey of wheat growing sections of Deaf Smith county this week found "wheat in fine shape, but needing some moisture," according to information obtained by Brand representatives.

Following fast upon the heels of the publication's survey came warnings from both the chairman of the county's wind erosion body and the county agent regarding precautions necessary toward prevention of over grazing of the new wheat which might create a hazard.

From the southeast part of the county J. I. Leub reported wheat conditions fine. E. B. Sowell, living 16 miles west and three miles north of Hereford, has 480 acres of wheat which was planted in late October. His report was "needing moisture but still shows promise of the best season in four years."

C. T. Putman, 10 miles north-east, with three-quarters of a section sowed in wheat, reported it short, but nice and green. About 45 acres of land devoted to wheat

was irrigated before the grain was sowed. C. V. Burgess, eight miles west, reported 275 acres in wheat and all looking good, although needing moisture. Willie Klewer, who lives in Sims community about 32 miles northwest of Hereford, has 150 acres of wheat, all looking good but could use moisture. Other areas of the county reported like conditions.

The erosion warnings were issued after Commissioners Allred and Cuipepper, in company with County Agent Alex Bateman, made an extended inspection tour of their respective precincts Tuesday. The trip was made as an effort to determine the proper methods which should be used to prevent blowing. They found in many cases that sheep grazing and measures were not only harming the new wheat crop but were creating erosion hazards.

"Only those independent operators who take measures to prevent land blowing will be eligible to

receive grants under the new set-up," was the reminder warning of the county agent.

The Deaf Smith County Wind Erosion body is exerting every effort known to help protect rural citizens of the county. They have expressed themselves as being ready to go the limit as far as finance and personal help is concerned, to keep ahead of the situation which this county might again face. "If the county blows again this year it will be due to lack of cooperation on the part of land owners," board chairman Mal Stewart pointed out.

In regard to those who failed to cooperate with the wind erosion program Mr. Stewart said: "The body will not look kindly upon one who has over grazed and created a hazard and then appeals to them for help."

Further warnings will likely be issued following a meeting of the county board here next Monday, was the prediction of those well informed.

Annual Poultry Show Claims Honor of "Best Quality of Birds Ever Shown"

Cash Premiums and Prizes Pay Breeders \$300

The seventh annual Tri-County Poultry Show closed its three-day exhibition here last Saturday night after visiting poultrymen and associational officials had acclaimed the 484 exhibited birds as "the best quality ever exhibited in a Tri-county show." Merchandise premiums, offered by local

grain and feed dealers and other Hereford business houses, added to the cash premiums brought the grand total of awards to approximately \$300.

Again Hereford and Deaf Smith county breeders composed the major list of exhibitors, while poultrymen from Plainview, Friona, Dulla, Muleshoe and Melrose, New Mexico, exhibited many prize winning birds.

Grand Champion of Show.
A silver loving cup was awarded to Jack Wright, Hereford White Rock breeder, for the grand champion of the entire show. The winner was a White Rock pullet. Mr. Wright also took championship honors with the champion cock and champion pullet of the show. Both birds were White Rocks.

Ross Fuller of Hereford exhibited the champion cockerel and champion male of the show, according to award announcements. Both birds were Buff Orpingtons.

The champion hen of the show was a Dark Cornish owned by J. P. Morgan of Plainview. A first year pen of single comb reds, owned by S. F. Warren of Friona, was announced as the champion

part-colored pen. J. M. Henderson & Son, one of the largest exhibitors of Hereford, received honors with the champion solid color pen (first year White Leghorns) and the champion pen of the show, also White Leghorns.

Many Visitors Here.
Among the many visitors attending the 1936 three-day show from over the Panhandle area were vocational agriculture judging teams from 14 high schools of this section of Texas. They conducted judging contests, using as their subjects various birds being exhibited. Each team was accompanied by their instructor and Future Farmers of America club officials, under which title the teams operated.

Small Show but Successful.
The number of individual exhibits, totaling 484, fell short of the 1935 show entries by approximately 50. However, William O. Tallant of Oklahoma City, American Poultry Association judge and manager of the poultry exhibits at the Texas Centennial last year, who judged the exhibits here again this year, pronounced the show "almost as nicely arranged as the Centennial exhibits," while Tri-County Poultry Association officials claimed the exhibits to be far in excess in quality of any previous show.

The exhibitors' efforts to score in the winning column this year, rather than register as a major exhibitor, accounted for the superior quality of birds shown in the seventh annual show, it was believed.

Associational officials who supervised the 1936 show were W. M. Emmons, secretary; N. C. Vogele, president; Ralph Smith, A. E. Bateman, C. E. Marcum, Bob Bailey, Ray Conaway, Jack Wright, Homer Thompson, Roy Henderson and Ross Fuller, all directors.

Crowns Visit Here.

Mrs. Gertrude Brotherton had as her guests last Sunday Mr. and Mrs. J. T. Cronin of Texola, Oklahoma. Mr. and Mrs. Cronin are former Hereford citizens and have many friends here who will be glad to know that they are getting along nicely in their new home.

DIMMITT BOY IS BACK FROM CHICAGO MEET

Elbert Summers of Dimmitt has returned from Chicago where he attended the boys and girls 4-H Club Congress during the International Livestock Exposition. He won his trip to the meeting through his club work with sheep.

He showed lambs in the boys 4-H club show at Lubbock last spring and won first place with his group of five crossed lambs. He and his brother showed 23 lambs at the junior livestock show at the Texas Centennial Exposition.

Records show that young Summers and his brother have netted themselves a profit on demonstration of more than \$500, including sales of lambs and wool and the value of lambs now on hand for sale. They won \$87 in premiums at the Centennial.

A railroad company awarded Elbert Summers' trip for his outstanding 4-H club work with lambs.

Rance News

EDNA BEHREND'S
Walter Wainscott and family visited in the Riggs home Wednesday evening.

Miss Emma Lowell Plunk visited with Edna Behrends Sunday. Mrs. Rule, A. L. Behrends and H. G. Behrends were in Dimmitt on business Monday.

Faye Wainscott took dinner with Agnes Behrends Sunday. There were 30 present at Sunday school Sunday morning.

Walter Wainscott and family, Edna, Mabel and Agnes Behrends attended church at Hereford last Sunday night.

Mr. and Mrs. Hamm of Hart called in the Wainscott home Saturday and Sunday.

Bippus Items

BY RUTH REESE
Hereford shoppers Saturday were Mr. and Mrs. Frank Canaba and children, Mr. and Mrs. Homer Dodson and son, C. V. Griggs and family, Mr. and Mrs. Chas. Hoover, Gene Simmons and family, Bill Winn and family.

Mrs. Froster and children, and Miss Froster of Chillicothe are visiting the E. Morrison home.

On the sick list are Mrs. Walton and two children, Ruth Reese and Miss Stella Fortenberry.

Bippus school will give a Christmas program December 23.

Messrs. Newell and Womble of Hereford were in this community Sunday, goose hunting.

Mr. and Mrs. Z. J. Steen were in Amarillo Monday.

A New Brand Reader.
Loyal B. Holland of Norman, Oklahoma, is a new Hereford Brand reader. He called at the publication's office last Friday and had the paper addressed to his Oklahoma home for the next 12 months.

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.

Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 585, of the Records of Mortgages and Trust Deeds of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 3rd day of February, 1925, by Blain Poff and Blanche Poff, his wife, for better securing the payment of one certain Promissory Note of Five Thousand Five Hundred (\$5500.00) Dollars, more fully described in said Deed of Trust, and executed by the said Blain Poff and Blanche Poff, his wife, payable to the order of the Empire Mortgage Company of Wichita Falls, Texas, at Wichita Falls, Texas, due on the 1st day of February, 1930, bearing 6 per cent interest per annum from date until paid, interest due and payable annually as it accrues, providing that failure to pay said Note or any installment of interest thereon when due shall entitle the holder thereof to proceed to collect the same and also provided for the payment of 10 per cent additional on the amount of principal and interest then due, as attorney's fees, if placed in the hands of an attorney for collection, which said Note was thereafter empowered to the due date of same duly extended by extension agreement, recorded and extending the then balance of \$5500.00 on said Note or Bond to the 1st day of February, 1936; said Deed of Trust covering the following described real estate situated, lying and being in the

County of Deaf Smith, and State of Texas, to-wit: The East Half (E 1/2) of Section Number Ninety One (91) Block M-7, B. S. & F. Survey, Patent Number 133, Volume 30, described by metes and bounds as follows: Beginning at the S. E. corner of said Section Number 91; thence West 95 1/4 varas for S. W. corner of this tract; Thence North 1918 varas to the North line of said Section for the N. W. corner of this tract; Thence East 95 1/4 varas to the N. E. corner of this tract; Thence South 1918 varas to the place of beginning containing 325.3 acres of land, Deaf Smith County, Texas.

And, whereas, the said Empire Mortgage Company duly sold, assigned and transferred said Note secured by said Deed of Trust to Rollinsford Savings Bank and said Rollinsford Savings Bank is the owner and holder of said Note.

And, whereas, the said Wiley L. Robertson, the Trustee named in said Deed of Trust, has refused to act as such Trustee and perform such trust, and said Rollinsford Savings Bank as said owner and holder of said Note or Bond secured by said Deed of Trust pursuant to the right and authority vested in it by said Deed of Trust, did upon the refusal of said Wiley L. Robertson to act as such Trustee, in writing appoint and empower me, a resident of the County of Wichita, Texas, to become the Trustee in said Deed of Trust as substitute for the said Wiley L. Robertson.

And, whereas, as such substitute trustee I did thereupon succeed to all of the estate, right, powers and trust granted or vested in the said Wiley L. Robertson by said Deed of Trust.

And, whereas, said Blain Poff and Blanche Poff, his wife, have made default in the payment of said \$5500.00 Note above described, due on the 1st day of February, 1935, and the same is now past

due and unpaid, principal, interest and attorney's fees, by reason thereof and as provided for in said Note and in said Deed of Trust, now aggregating principal, interest and attorney's fees, \$9,614.18, plus \$1,084.16, delinquent taxes upon said premises paid by said Rollinsford Savings Bank, as provided for in said Deed of Trust; and whereas, I have been requested by the said Rollinsford Savings Bank of Seimon Falls, New Hampshire, the owner and holder of said Note or Bond secured by said Deed of Trust, to enforce said Deed of Trust, I will offer for sale between the legal hours thereof, to-wit: Between the hours of 10 o'clock A. M. and 4 o'clock P. M. at Public Auction, to the highest bidder, on the First Tuesday in January, 1937, the same being the 5th day of said month, at the Court House door, in the town of Hereford, in Deaf Smith County, Texas, the

above described property, with all the rights, members and appurtenances thereto in any wise belonging. Witness my hand this 28th day of November, 1936.

H. L. HUNTER, Substitute Trustee.

FREE to sufferers of **STOMACH ULCERS** **HYPERACIDITY**
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PRICELESS INFORMATION for those suffering from STOMACH OR DIGESTIVE ULCERS, DUE TO HYPERACIDITY, POOR DIGESTION, ACID DYSPEPSIA, BURNING, GASTRITIS, NERVOUS HEADACHE, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES DUE TO EXCESS ACID. Explains the marvelous Willards' Masticin which is bringing thousands relief. Sold on 15 days trial.
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ABSTRACTS Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
Cliff Estes, Manager

THE HEREFORD BRAND
JOB PRINTING

FORD

advances into 1937 with the LOWEST PRICE IN YEARS

and new operating economy

THE ADDITION of a new 60-horsepower engine to the Ford line for 1937 brings you a new, low price and gives you a choice of two V-type 8-cylinder engines. 85 horsepower for maximum performance. 60 horsepower for maximum economy.

The 60-horsepower V-8 engine was originally developed for use in England and France, where fuel costs are high. It has been proven there for two years with brilliant success. Now, brought to America, it creates an entirely new standard of modern motoring economy!

The "60" engine, available in five body types, is built in exactly the same body size and wheelbase — to the same advanced design — with the same comfort and convenience as the "85." And it delivers V-8 smoothness at speeds up to 70 miles an hour.

Two engine sizes—but only one car and one purpose—to give you more miles and more satisfaction for your money in 1937.

FORD BASE PRICES FOR 1937	FORD FEATURES FOR 1937
\$480 AND UP At Dealers Plant	APPEARANCE —Distinctive design. Headlamps in fender aprons. Modern lid-type hood. Larger luggage space. New interiors. Slanting V-type windshield.
Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories Additional	BRAKES —Easy-Action Safety. Brakes with "the safety of steel from pedal to wheel." Cable and conduit control. About one-third less brake pedal pressure required.
AUTHORIZED FORD FINANCE PLANS	BODY —All steel. Top, sides, floor and frame welded into a single steel unit. Safety Glass throughout at no extra charge.
\$25 A MONTH, after usual down-payment, buys any model 1937 Ford V-8 Car— from any Ford Dealer—anywhere in the United States. Ask your Ford Dealer about the easy payment plans of the Ford Motor Credit Company.	COMFORT AND QUIET —A big, roomy car. Center-Poise, comfort increased by smoother spring-action with new pressure lubrication. New methods of mounting body and engine make a quieter car.

FORD MOTOR COMPANY

IRRIGATION OR WATER WELLS
I am in a position to give you a good bid on drilling or equipping any kind of well, from smallest water well to largest irrigation plant.
J. O. LYTLE
Hereford, Texas

Playing Santa Is Easy

Here is the formula: Deposit a small sum in the Savings Account each week. These small sums will help you to become a generous Santa in 1937.

Deposits Insured in Federal Deposit Insurance Corporation.

Where Your Savings Grow.

First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bond Thoughtfully Managed

To Mother with love
5 GIFTS IN ONE

AN EXTRA HOUR OF LEISURE EVERY DAY

FREEDOM FROM COOKING WORRIES

REAL SAVINGS IN COOKING COSTS

BETTER COOKING RESULTS EVERY TIME

A CLEANER COOLER KITCHEN

MAGIC CHEF GAS RANGE

Mother deserves everything you can give her on Christmas and on every other day of the year for years. When you give her a Magic Chef gas range, you give her more than just the world's finest modern, automatic gas range. You give her more leisure time, greater comfort and convenience in her daily tasks, and the satisfaction of knowing that her cooking results will be perfect every time. We have a complete line of the latest model Magic Chef gas ranges. See them in our store today.

Model Shown
SERIES 4700

LOOK FOR THE RED WHEEL WHEN YOU BUY A MAGIC CHEF

West Texas Gas Co.

Show Winners of Individual Prizes Named

The Herford Brand offers here a complete list of the individual prize winners of the seventh annual Tri-County Poultry Show held here last week end.

- White Wyandotte.**
Young pen, H. R. Patterson. Cockerel, 1-2-3-4, N. C. Vogele of Herford; 5, G. M. Hudson. Hen, 1-2-3, G. M. Hudson. Pullet, 1-2, Frank Cordell; 3-4, Cecil Walker; 5, Watt Mayo.
- White Leghorn, Single Comb.**
Young pen, J. M. Henderson & Son; 2, A. T. Frye; 3, Forbes Blakemore. Cock, Mrs. Ray Conaway; 2, J. M. Henderson & Son; 3, Mrs. Ray Conaway. Cockerel, 1, J. M. Henderson & Son; 2, A. T. Frye; 3, Defus Fellors. Hen, 1-2, Henderson & Son. Pullet, 1-2, Henderson & Son; 3, H. D. Robbins; 4-5, A. T. Frye.
- Production White Leghorns.**
Pullet, 1-2-3-4, Mrs. Ray Conaway.
- Single Comb White Rock.**
Cock, 1, Jack Wright. Cockerel, 1, William Bowman; 2-3, Jack Wright. Hen, 1-2, Jack Wright; 3-4, Warren Owens. Pullet, 1-2, Jack Wright; 3-4, George Fink; 5, Cecil Walker.
- Silver Laced Wyandotte.**
Young pen, 1-2-3, Ben Conklin. Cockerel, 1-2, Ben Conklin. Pullet, 1-3-4, Ben Conklin; 2-5, Otho McKee.
- Buff Rocks.**
Young pen, 1-2, N. C. Vogele. Cockerel, 1-2-3-4, N. C. Vogele. Pullet, 1-2-3-4, N. C. Vogele.
- Dark Cornish.**
Old pen, 1, J. P. Morgan; 2, C. C. Powell; 3, Mrs. Francis Hess. Young pen, 1, Francis Hess. Cock, 1-2, J. P. Morgan. Cockerel, 1, J. P. Morgan; 2, Mrs. Francis Hess; 3, J. P. Morgan; 4-5, E. B. Miles. Hen, 1, J. P. Morgan; 2-3, Mrs. Francis Hess. Pullet, 1-4, E. B. Miles; 2-3, Mrs. Francis Hess.
- Jersey White Giants.**
Cockerel, 1, James Wilson; 2-3, J. C. Cockerell. Pullet, 1-2, James Wilson; 1-4-5, J. E. Cockerell.
- S. C. Rhode Island Red.**
Young pen, 1, S. F. Warren; 2, C. J. Van Zandt; 3, S. F. Warren; 4, Lloyd Quisenberry; 5, J. P. Morgan. Cock, S. F. Warren. Cockerel, 1-2, Leo Roger; 3, H. D. Robbins; 4-5, S. F. Warren. Hen, 1-2, Lloyd Quisenberry; 3, E. F. Hewitt; 4, Ed Botts. Pullet, 1, Lloyd Quisenberry; 2, Raymond Patsold; 3, Leo Rogers; 4, S. F. Warren; 5, C. J. Van Zandt.
- Buff Orpington.**
Young pen, 1, Ross Fuller; 2, H. R. Patterson; 3, Will F. Granban. Cock, 1, Ross Fuller; 2, O. G. Hill; 3, Fred Millard; 4, Ross Fuller. Cockerel, 1-2-4, Ross Fuller; 3-5, Ralph Smith. Hen, 1-2, Ross Fuller; 3, Glenn Ricketts. Pullet, 1, Donald Brotherton; 2, Raymond Witherpoon; 3, Ross Fuller; 4-5, Ralph Smith.
- Buff Minors.**
Young pen, Britt Boyd, first. Pullet, 1-2, Britt Boyd.
- Light Brown Leghorn.**
Cockerel, 1-2-3-4-5, J. B. Overstreet. Pullet, 1-2-3, J. B. Overstreet; 4, J. K. Fore; 5, J. R. Overstreet.
- Jersey Black Giants.**
Hen, 1, Mrs. O. Wilder.
- Capon.**
Old pen, 1-2-3, W. H. Emmons.
- Barred Plymouth Rocks.**
Old pen, 1, Hilda Strafuss. Young pen, 1, Hilda Strafuss; 2, E. Hutcheson; 3, Wayne Coats. Cock, 1-2, Hilda Strafuss. Cockerel, 1-2, Hilda Strafuss; 3-4, E. Hutcheson. Hen, 1, Hilda Strafuss; 2-3, E. Hutcheson. Pullet, 1, Hilda Strafuss; 2-3-4, E. Hutcheson; 5, W. Coats.
- Buff Leghorn.**
Young pen, cockerel, hen and pullet, first place, H. E. Danforth. S. C. Rhode Island White. Hen, 1-2, J. L. Hurford. Pullet, 1-2-3, J. L. Hurford; 4, Mrs. Ray Conaway; 5, Chas. Weathered.
- New Hampshire.**
Cockerel, 1-2-3, Mrs. F. C. Benson. Pullet, 1-2-3, Mrs. F. C. Benson.
- Dark Brown Leghorn.**
Young pen, 1, M. C. Reeves. Cock, 1-3-4-5, M. C. Reeves; 2, J. B. Sowell. Hen, 1-2-3, J. B. Sowell. Pullet, 1-2-3, Chas. Gothen.
- Black Cochins Bantam.**
Young pen, 1-3, Glenn Smith; 2, R. V. Miller. Cock, 1, Glenn Smith; 2, R. V. Miller. Cockerel, 1-2-3, Glenn Smith. Hen, 1-2, Glenn Smith; 3, R. V. Miller. Pullet, 1-2, Glenn Smith.
- Black Rose Comb Bantam.**
Cockerel, 1, Jack France.
- Black Tail Jap Bantam.**
Cock, cockerel, hen and pullet, all first and second, Sarah Brash.
- White Crested Black Polish Bantam.**
Cockerel, 1, Jack Wright. Pullet, 1-2, Jack Wright.
- Golden Seabright Bantam.**
Cockerel, cock, hen, pullet, all first and second, Jackie Wright.
- Dark Cornish Bantam.**
Young pen, cockerel, cock, hen and pullet, all first and second place, Chas. Newell.
- Jap Silkies.**
Cockerel, 1-2, J. B. Sowell. Hen and pullet, 1, J. B. Sowell.
- English Caller Ducks.**
Drake, 1-2, Raymond Pierce. Female, 1-2, Raymond Pierce.
- Bronze Turkeys.**
Old tom, H. D. Robbins. Young tom, 1-2-3-4, H. D. Robbins. Hen, 1-2, H. D. Robbins. Pullet, 1, H. D. Robbins.
- Bourbon Red Turkey.**
Old tom, A. D. Hurford. Young tom, 1, J. D. Hurford. Hen, 1, A. D. Hurford; 2, J. D. Hurford. Pullet, 1-2-3-4, J. D. Hurford.
- The one of town exhibitors were J. P. Morgan, Plainview; S. F. Warren, Friona; C. J. Van Zandt, Tulita; Lloyd Quisenberry, Muleshoe; and Leo Rogers, Melrose, New Mexico. Other bird owners who entered the seventh annual show were citizens of Herford and Deaf Smith county.

Easter Items

BY LOUISE FRYE
Rev. Johnson preached here Sunday morning and evening. The day for church services has been changed from the third to second Sunday in each month.

Ben Medley and Foster Beall attended the basketball tournament in Dimmitt Saturday night.

Mrs. Johnson of Frigg is spending the week with her daughter, Mrs. H. Benson.

Mmes. Lem Carlisle and Ed East called on Mrs. Carl Frye this week.

Geo. Chambliss and family were guests in the V. C. Woolery home for Sunday dinner.

Cable Rae Frye visited Friday night in the Epperson home at Summerfield.

Messrs. and Mmes. Harry Smith and Sam Smith and families were guests in the E. M. Allen home Sunday.

Mrs. Tom Sanders and children and Mrs. Ira Woolery visited in the V. C. Woolery home Sunday.

E. O. Nixon and family attended services at Frigo Sunday.

Earl Springer and children called in the Carl Frye home Sunday.

Mmes. J. S. Smith and George Clark were in Amarillo Wednesday.

The school is preparing a short program to be given Wednesday afternoon before Christmas when this school will dismiss for the holidays.

E. M. Allen has purchased the W. M. Fields place one mile west of Easter school. The Allen family will move about January 1.

Rev. and Mrs. Johnson visited Sunday in the J. S. Smith home.

Visitors from Roswell.

Mr. and Mrs. Joe Mitchell of Roswell spent Saturday night and Sunday with their son, Bill Mitchell and family. They formerly lived here. Mr. Mitchell was a cattle buyer, until he moved to Roswell.

Mrs. Seldon Warren of Friona was shopping here Friday.

THE STATE OF TEXAS, Vs Chas. Harth, Beatrice L. Harth, and all unknown claimants.

No. 148 IN THE COUNTY COURT OF OLDHAM COUNTY, TEXAS. On the 11th day of December, 1936, C. L. Morris, A. L. McNabb and A. M. Miller, special

Visits in Clovis.

Mrs. Carrie Budd of Herford was in Clovis Friday of last week attending to business matters. While there she visited with her aunt, Mrs. Reba Herrington.

and Beatrice L. Harth, as is more fully set out in said petition of the State of Texas, acting by and through the Commissioners' Court of Oldham County, Texas, vs. Chas. Harth, Beatrice L. Harth and all unknown claimants, Docket No. 148, filed with the Honorable County Judge of Oldham County, Texas, on the 11th day of December, 1936; said commissioners having been sworn to assess said damages fairly and impartially, and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Judge of Oldham County, Texas, at Vega, Texas, in said Oldham County, on the 18th day of January, 1937.

Texas, is hereby directed and commanded to give notice to said defendants, Chas. Harth, Beatrice L. Harth and all unknown claimants, and each of them by making publication of this notice in some newspaper published in Oldham County, Texas, but if no newspaper is published in the nearest county where a newspaper is published, once a week for four consecutive weeks previous to the return date hereof, and said sheriff will make the return how he has executed said writ.

The Court house in Vega, Oldham County, Texas, for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said Chas. Harth, Beatrice L. Harth and unknown claimants and to each of them for the right of way and strip of land described in said Plaintiff's original petition filed with the County Judge of Oldham County, Texas.

Witness our hands this the 11th day of December, 1936.
C. L. MORRIS,
A. L. McNABB,
A. M. MILLER,
Special Commissioners, all of whose address is Vega, Texas.

Very Special for Xmas

Philco Radio

"A MUSICAL INSTRUMENT OF QUALITY"



and there are 52 models for you to select from, with prices ranging from \$20 to \$600. When buying a radio for your automobile specify a PHILCO. We have PHILCO replacement tubes that improve the performance of any radio. Radio's greatest convenience is the Philco Automatic Tuning

Easy Terms and Liberal Trade-In Allowances

Hereford Implement and Appliance Company
L. L. Womble, Owner. Phone 451.

WE HAVE EVERYTHING FOR HOLIDAY MENUS

NOW IS THE TIME TO BUY Christmas Foods

CHRISTMAS TREES 19¢ up
VARIOUS SIZES Priced from

NUTS	CANDY	NO. 10 FRUITS	Fruit Cake Ingredients
ALMONDS 21¢ Pound	HERSHEY'S KISSES 22¢ Pound	APRICOTS 43¢ No. 10 can	CHERRIES 39¢ Pound
WALNUTS 23¢ Pound	CHOCOLATE DROPS 10¢ Pound	PRUNES 29¢ No. 10 can	PINEAPPLE 39¢ Pound
BRAZIL NUTS 15¢ Pound	HERSHEY 11¢ Almond or plain, 1/2-lb bars	PEACHES 43¢ No. 10 can	CURRENTS 9¢ 7-ounce pkg
PECANS 33¢ Cracked, pound	ORANGE SLICES 10¢ Pound	CHERRIES 63¢ No. 10 can	LEMON PEEL 29¢ Pound
PEANUTS 11¢ Roasted, pound	CANDY 10¢ Christmas Banner-Mix, lb	GREENGAGE PLUMS 41¢ No. 10 can	DATES 25¢ Dromedary, 2 pkgs
PECANS 31¢ Giant Paper Shells, lb	CANDY 22¢ Chocolate Covered Cherries, lb	APPLES 37¢ No. 10 can	RAISINS 10¢ Sunmaid, 15-oz pkg

SALMON NO. 1 Tall can 10¢	MINCEMEAT Marvin, 9-oz pkg 8¢	FRESH FRUITS
RAISINS 4 lbs 20¢ 2 Pounds 15¢	POP CORN Jolly Time, 2 cans 25¢	GRAPEFRUIT Texas Seedless, bushel \$1.20
COCONUT Long Shreds 2 pound 21¢	SUGAR Powdered or brown, 5-lb pkg 23¢	ORANGES Texas Seedless, bushel \$1.70
DRIED PRUNES Medium Size 2 pounds 15¢	APRICOTS Libby's, No. 1 can 12 1/2¢	BANANAS Pound 4 1/2¢
SHORTENING Mrs. Tucker's 8 pounds \$1.03	LOGANBERRY JUICE Libby's, No. 1 can 14¢	CRANBERRIES Pound 21¢
SUGAR 10 Pounds Cane 55¢ 10 pounds beet 51¢	GRAPEFRUIT JUICE Olimto, No. 2 can, 3 cans 25¢	COCONUTS 3 for 25¢
COFFEE Schilling's 2 lbs 52¢, 1 pound 27¢	CUT GREEN BEANS No. 2 can, 3 cans 25¢	ORANGES Large Sunkist, dozen 29¢
COCOA Hershey's 1-pound can 10¢	PEARS Libby's/Bartlett, No. 2 1/2 can 19¢	APPLES Medium size, Winesaps, dozen 25¢
CRACKERS Excell 2-pound box 15¢	GELATINE Marvin, assorted flavors, pkg 4¢	ORANGES Medium size, Sunkist, dozen 21¢
RICE Two pounds 11¢	MACARONI SPAGHETTI Famous, package 4¢	CELERY Jumbo, crisp stalk 10¢
SOAP Crystal White 10 Giant bars 35¢	CORN, Libby's Country Gentleman, 17-oz can 14¢	QUALITY MEATS
CATSUP Glen Valley 14-ounce bottle 10¢	TOMATOES No. 1 can 5¢	ROAST Chuck cuts, pound 12¢
	CAKE FLOUR swansdown, 5-4 lb pkg 23¢	STEAK T-Bone, Loin, Round Bone, pound 19¢
	PRESERVES, Libby's Berry, No. 5 can 59¢, Fruit, No. 5 can 53¢	STEW MEAT Veal-Ribs, pound 10¢
	PINEAPPLE Hillsdale, half slices, No. 2 1/2 can 17¢	SLICED BACON Machine Sliced, pound 30¢
	KAKO Red or white, 5-lb bucket 34¢	LOAF MEAT Pork Adder, 2 pounds 25¢
	MILK Carnation, tall can 7 1/2¢, small can 4¢	CHILI Ready-to-Serve, pound 20¢
	SHREDDED WHEAT N. B. C., pkg 11¢	FRESH FISH Pound 23¢
	TOMATO SOUP Heinz, 3 cans 25¢	GINGER ALE Canada Dry, 12-oz bottle 10¢
	GRAPELADE Welch's, 16-oz glass 18¢	OYSTERS 5-ounce can 10¢
	CRANBERRY SAUCE Ocean Spray, 17-oz can 14¢	RIPE OLIVES, Libby's Extra Large No. 1 tall can 15¢, Buffet size can 9¢
	PEACHES, Libby's Sliced or halves, No. 2 1/2 can, 2 cans 35¢	PICKLES White sour or dill, quart jar 15¢
	WHOLE GREEN BEANS White Swan, No. 2 can 15¢	
	PEAS American Wonder, No. 2 can 10¢	
	FRUIT COCKTAIL Libby's, No. 1 tall can 15¢	

GOLD MEDAL FLOUR

48-Lb Sack \$1.77 24-Lb Sack 89¢

Great West Flour 24-Pound Sack 85¢ 48 lb. Sack \$1.67

PRICES GOOD ON THIS AD FROM FRIDAY, DECEMBER 18, THROUGH CHRISTMAS EVE! SHOP EARLY!

FURR FOOD

PRICES GOOD ON THIS AD FROM FRIDAY, DECEMBER 18, THROUGH CHRISTMAS EVE! SHOP EARLY!

A Page Of Childish Pleas To Santa Claus Lists Many Items

Dear Santa: I am a little boy four years old and live with my grandmother and grandpa. I have been a pretty good boy and I want very much for you to bring me a little truck, a teddy bear and a marble game; also some candy, nuts and fruit. Thank you, Santa.
R. A. Spencer.

Dear Santa: I'm a little girl 3 years old. I have been a good girl and would like for you to come to see me this year. I would like to have a baby doll and doll buggy, also some fruit, candy and nuts. Thank you, Santa.
Addie La Mon Spencer.

Dear Santa Claus: I have been a good little boy, even if I do have red hair. Please bring me a tricycle, a little car and a train and a football. I love you Santa Claus.
Franklin Hussey.
(3 years old)

Dear Santa Claus: I want a Shirley Temple doll for Christmas, a table, 2 chairs. I will love you very, very much. I am a little girl 7 years old.
Jo Ella Hussey.

Dear Santa: Please bring me a football and a big fire truck like I saw in Amarillo. I guess that is all. Please bring all my cousins something. I thank you for all you gave me last year. Lots of love to you.
Wadie Maurice Menasco.

Dear Santa Claus: I want a gun, a pack of toys, a Shirley Temple doll and a new dress. Thank you, Santa. I love you.
Patsy Wiltshire.

Dear Santa: I am a little boy 5 years old and have been pretty good this year so I would like for you to bring me some skates, a blackboard, bird-shooting game and house shoes. Hope you will be good to me and the other little boys and girls.
Reuben Howard Knox.

Dear Santa: I am a little girl 3 years old and I have been good this year so I would like for you to bring me a doll, doll buggy, house shoes and some candy and apples.
Alma Faye Knox.

Dear Santa Claus: We are two little girls and we have been good this whole year. So we want you to bring us a real rubber doll to play with. Please don't forget the other boys and girls and also mother and daddy. Your friends
Wanda Jean and Billie Louise Harrison.

Dear Santa Claus: Please bring me a dollie that laughs and cries and shuts her eyes. I want a doll buggy too. Thank you.
June Dameron.

Dear Santa: Please bring me an all rubber doll with sleeping eyes and who says Mama. Send her some clothes also. I want a school coat. Bring my sister a tricycle and a yellow pup. I go to school at Frisco. I am 9 years old and in the fifth grade. My teacher says she wants new window shades for the eight school windows. Yours truly,
Marcia Robbins.

Dear Santa: Please bring me a french harp, a little doll with hair and a mesh purse. My little brother and sister want a ball, red wagon and truck; mesh purse and doll. We all want nuts, candy and chewing gum. With love,
Mary Lynn Edwards.

Dear Santa I saw a doll with real eyelashes, rubber pants, white dress and slip, white cap and shoes. Please bring it to me. Remember other little boys and girls, and my mother, daddy, brothers and sister. Your friend,
Wanda Katherine Dixon.

Dear Santa I have been awful good. Will you please bring me a dy-dee baby for Christmas. Extra layettes for my dy-dee baby. One gift package on a black board while you are getting those things for me please remember other little children too. Your little friend,
Betty Jo Baggett.

Dear Santa: Would you please bring me some doll clothes and a little machine. We are going to turn out school Friday we will see you Friday afternoon in Hereford. I have a doll that you brought me two years ago. With much love
Dorothy Mopley.

Dear Santa: I do not want anything for Christmas. I want to divide with the poor. I will see you at the Christmas parade. I want you to bring my mother a coat and my father some house shoes. You friend,
Wanda Marie Allman.

Dear Santa: I want an eversharp pencil and fountain pen set and some doll clothes for my doll. I have had my doll two years and I would like some new clothes for her. Lots of love,
Lyla Robbins.

Dear Santa: I am a little girl in the second grade at Frisco. Please bring me a doll and red wagon. Your friend,
Beatrice Jones.

Dear Santa please read my letter I am a little girl and I want a doll buggy and a doll on a black board an som candy nuts if you can bring these things an bring all the other children somethen to love to you Santy.
Wondia May Crawford.

Dear Santa Claus: I am a little girl five years old. I have been very good. I would like for you to bring me these things. A doll, doll coat, a little trunk and a set of dishes.
Ava Gene Gore.

Dear Santa Claus: This day thus far we haven't had any spankings, Santa, and that is fairly good for us, for we are twins and it is so hard to be good. We want a tricycle, little trunk, telephone and baby buggy. Please remember all the little orphans. With love,
Phyllis and Frances Hunter.

Dear Santa Claus, North Pole: I would like to have a punching bag, boxing gloves, Teddy bear and a train that will wind up, and please bring me some candy and nuts. Merry Christmas!
With love,
Bobby Nell Millard.

Dear Ole Santy: I am a little maid just four years old. That you will Xmas aid I have been told. I've been very good. Well, anyway, sometime, I'd like it if you would remember me and mine. Please bring me a broom, A stove, table and chair. Pink dishes, forks and spoon, And a doll, if you dare. One that will cry, And can even talk, A real baby-why She might even walk. Daddy want nothing a'tall, Mother wants some dishes, Snazzy want a ball, Gee, I hope we get our wishes!
Georgina Rae Clark.

Dear Santa: We are a little boy and girl three and four years old. We want a wagon with lights, some tinkler toys, a baby doll and some little dishes and fruit, nuts and candy. Please bring us baby brother, Don, a teddy bear and a rattle to play with. Sammy and Patsy Rae Hardy.

Dear Santa Claus I want a Shirley Temple doll and a Mickey watch please that is all I want thank you Santa Claus from Barbara Ann Burney

Dear Santa: Here's what: Santa bring me some boxing gloves for Christmas and I would like a big horn but not a little one that would blow the next morning. Then Santa I would like for you to bring me a tiny scabbard and gun and belt. And Santa if you can do it make mother a new dress and bring to her and daddy a new shirt. Thank you, dear Santa.
Donald McCollum.

Dear Santa: I will be at Mama Gooch's for Christmas Santa.

Dear Santa Claus: I am a little girl seven years old and in the first grade. Mother says I have been a good little girl. Please bring me a Shirley Temple doll, pair of skates, wrist watch and candy and nuts. Bring Baby Brother a rubber doll and some rattles. Thank you dear Santa. Your little friends, Betty Jean White, Milton Earl White.

Dear Santa how are you I am fine and I've been mighty good boy. I am 4 years old and I will tell you what I want, please bring me a car with a trailer and a gun and scabbard and some nuts apples and oranges. I've been a real good boy and I help mother clean yard and help daddy drive the cows, with oceans of love. Thomas Howard West.

Dear Santa how are you I am fine I am a little girl 9 years old I will tell you what I want please bring me a doll and a pair of house shoes and a manicure set, with lots of love, Betty Ruth West.

Dear Santa I'm a little girl 7 years old and I will tell you what I want please bring me a big doll that cries and go to sleep and a set of dishes a doll carriage and some nuts oranges and candy and just anything you want to bring Im a very good girl I help mother do the dishes lots of love Ernestine West.

Dearest Santa Claus, I'm a little girl four years old. Will you please bring me a telephone a new dollie with real hair and a trunk to put her clothes in and some new dishes. I heard over the radio that you broke your leg I hope it's well now. Thank you, Santa, and I love you.
Coren Conklin.

Dear Santa Claus: I am a little girl six years old and I have been very good. I wish you would bring me a little breakfast suite, big teddy bear and some nuts, fruit and candy. Please Santa, don't forget the other little girls and boys. Be sure to go to see my little cousin Sharon Dee Moore. I am your little friend,
Patsy Ruth Miller.

Adrian, Dec. 5, 1936.
Dear Santa Claus: I want an airgun for Christmas, and candies, apples, organs, I am 8 years old and in the third grade. I have been awfully good this year, Santa. Love, Lane-Reese.

Dear Santa Claus: I have been a very good little girl, I think, and I want you to bring me a Shirley Temple doll, a doll buggy, a toy playana and a little blackboard and chair. Please fill my stocking with lots of candy and nuts. Be sure to come and see all the other good little boys and girls. Your little friend, Alice Jean Rutherford.

Dear Santa Claus: I want a car and a trailer.
Oliver Foster.

Dear Santa: I am a little girl 5 years old and I have tried to be a good girl and I am anxious for you to come. I want a Shirley Temple doll and a suit case for her clothes and a toy or two and some candy and nuts and remember my sister wants a Shirley Temple doll too but please remember the children all over the world and especially one less fortunate than me. I will be looking for you. Your little friend,
Doris Jean Hastings.

Dear Santa: I want to tell you what I want for Christmas. I want a few big little books and a Bionne sewing set. I suppose that is all I want. Your truly, Ruby Boyd.

Dear Santa: I am 7 years old and go to Rance school. I am in the second grade. I want a BB gun, firecrackers, cowboy suit, gun and caps. Bring lots of fruits, candy and nuts. Good-bye.
Andrew Behrends.

Dear Santa: Please bring us a cowboy suit, wagon and two small cars with a trailer.
Billy and David Behrends.

Dear Santa: We are looking for you. I am nine years old. I want a pistol and some caps. I want a flashlight so I can see. I want a sack of candy. Please bring the other children some toys and candy. Your friend,
Herman Buse.

I am a little boy 7 years old. I want a pistol and caps, a flashlight and don't forget a pocket knife and sack of candy. Please don't forget a toy sword for Jim Rule. Your friend, Owen Buse.

Dear Santa I am a boy 8 years old and I want an airplane, truck, nuts, oranges, apples and candy. My little sister is too little to write. She wants some dishes and a doll. Be good to mother and father. Your friend,
Clarence Behrends.

Dear Santa: I want a gun and plenty of shells, a whip, black hat with red band, pair of handkerchiefs, fountain pen and ink and read leaded pencil, lots of fruit, nuts and candy. Good-bye Santa. We are looking for you. Jim Rule.

Dear Santa: I have been a good girl and helped mother. I want a baby sister, doll trunk with clothes. I also want a pen and ink, candy, fruits and nuts. Don't forget Marie and Norma. Come soon. Your friend,
Mary Louise Buse.

Dear Santa: We expect you soon. Bring me some cooking vessels, knives, forks, spoons and a bicycle, red wagon, fountain pen and pencil set. Don't forget firecrackers, nuts, fruits and candy. I go to Rance school and am 8 years old. Don't forget other children in school. Your friend,
Marie Wainscott.

Dear Santa: I am 6 years old and go to Rance school. I helped daddy some yesterday. Please bring me a flashlight, whip that cracks, knife, tricycle, toy airplane and pen staff because I have learned to write. Your little friend,
Dale Rule.

Dear Santa: The Frisco school is going to turn out for the Christmas parade. I want to tell you what I want for Christmas. I want a desk, typewriter, gloves, Shirley Temple doll, sewing set and some candy. Yours truly,
Gwyndolyn Springer.

Dearest Santa, I am a little boy 7 years old. I want a airplane that winds up, a machine gun and a car with a trailer house. And anything else you want to send me. Your friend, J. L. McFarling, Jr.

Dear Santa Claus: I am a little girl six years old and I have been very good. I wish you would bring me a little breakfast suite, big teddy bear and some nuts, fruit and candy. Please Santa, don't forget the other little girls and boys. Be sure to go to see my little cousin Sharon Dee Moore. I am your little friend,
Patsy Ruth Miller.

Dear Santa: I want a wagon, Shirley Temple doll, baby buggy and bed. Your little friend,
Lola Faye Brunson.

Dear Santa: I want a baby buggy and Shirley Temple doll and bed. Your little friend,
Kathleen Brunson.

Dear Santa: Please bring Paul Bryan and me a little wagon some nuts, apple, orange, banana, candy. I'd like to have a new football if you have any extra ones. Bring Daddy a bicycle. Bring Granddaddy Alex a new car and some paint candy. Thank you, Santa Claus
Alex J. Schroeter.

Dear Santa: Please bring me a big doodle bug train that runs for Christmas. Also a color book and crayons. Fill my sock with candy, nuts and fruit. Billie More. PS I've been a good boy and I've helped mother and sisters a lot this year.

Dear Santa: I'm a little girl three years old and I would like a baby doll for Christmas. Please bring me a color book and crayons too. I would like to see my sock filled with candy, fruit and nuts Christmas morning.
Wilma Marie Moore.

Dear Santa: I am a little boy 8 years old. Will you please bring me a gun and holster, a guitar that I can play, a football and pump, a little pop-pop boat. I guess that is all. Santa I have a little sister 19 months old please don't forget her. She wants a baby doll, house slippers a little fur dog and books to look at. I believe that is all she has ask for. Thanks a lot, Santa. We will be looking for you. With love, your little friends,
J. B. Jr. and Myra Jo Sowell.
PS don't forget to bring us some nuts, candy and fruit.

Dear Santa: All I want is a pretty baby doll and her some clothes in a suitcase. Remember all the little boys and girls. Your little friend,
Jackie Wright.

THE STATE OF TEXAS
Vs. Alice Murtaugh, a feme sole; Leo F. Garrity, Trustee in Bankruptcy of the Estate of Frank Murtaugh, a Bankrupt; Frank Murtaugh, and all unknown claimants.
No. 150 in the County Court of Oldham County, Texas.
On this the 11th day of December, 1936, C. L. MORRIS, A. L. McNABB, A. M. MILLER, Special Commissioners, all of whose residence is Vega, Texas.

Witness our hands this the 11th day of December, 1936.
C. L. MORRIS,
A. L. McNABB,
A. M. MILLER,
Special Commissioners, all of whose residence is Vega, Texas. 50-4c

JIMMIE GAMMILL REFRESSES TOURNAMENT GAMES
Jimmie Gammill was one of the referees of the basketball tournament for both boys and girls held in Dimmitt Friday and Saturday.

Attend Funeral Services.
Those from Hereford who attended the funeral services for Clifford Gilbert held in Tulla Sunday afternoon were Mr. and Mrs. Claude Benton, Geneva Sue Benton, Mrs. Wiley Robertson, Donald Robertson, Mr. and Mrs. H. G. Conkright, Mr. and Mrs. Wirt Phillips, Mrs. I. L. West, Mr. and Mrs. Bernard Hicks and sons, James Bernard and Franz Lee, Mrs. J. W. Hicks and Miss Vida Hicks.

Herbert Boardman of WTSTC visited his parents, Mr. and Mrs. H. H. Boardman, over the week end.

estate of Frank Murtaugh, a Bankrupt, Frank Murtaugh, and all unknown claimants, Docket Number 150, filed with the Honorable County Judge of Oldham County, Texas, on the 11th day of December, 1936, said commissioners having been sworn to assess said damages fairly and impartially and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Judge of Oldham County, Texas, at Vega, Texas, in Oldham County, on the 18th day of January, 1937.

The Sheriff of Oldham County, Texas, is hereby directed and commanded to give notice to said defendant, Alice Murtaugh, a feme sole, Leo F. Garrity, Trustee in Bankruptcy of the estate of Frank Murtaugh, a bankrupt, Frank Murtaugh, and all unknown claimants, and to each of them by making publication of this notice in some newspaper published in Oldham County, Texas, but if no newspaper is published in Oldham County, then by publication in the nearest county where a newspaper is published, once a week for four consecutive weeks previous to the return date hereof, and said sheriff will make due return how he has executed said writ.

The aforesaid publication shall be notice to the said Alice Murtaugh, Frank Murtaugh, Leo F. Garrity, trustee as aforesaid and to all unknown claimants to appear at said time and place at 10 o'clock A. M. at the Court house in Vega, Oldham County, Texas, for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to Alice Murtaugh, Frank Murtaugh, Leo F. Garrity, trustee as aforesaid, and to unknown claimants for the right of way and strip of land described in said Plaintiff's original petition, filed with the County Judge of Oldham County, Texas.

Witness our hands this the 11th day of December, 1936.
C. L. MORRIS,
A. L. McNABB,
A. M. MILLER,
Special Commissioners, all of whose residence is Vega, Texas. 50-4c

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Summerfield News

BY MRS. ASA ATCHLEY
Rev. and Mrs. Tidwell were here from Plainview last week end. There were 48 at Sunday school last Sunday.

Miss Eva Gresson was a recent visitor in San Antonio. L. G. Harris of Vega was here visiting his parents recently. Albert Grosse and family have moved to Friona.

Mrs. W. H. Viles and daughter were in Friona last week end. Mrs. D. J. Curry Nell was one of five honor students at Wayland this semester.

There will be a Christmas program at the school house Thursday night. Miss Edith Nell of Plainview visited Mrs. B. E. Roberson this week.

Mr. and Mrs. Tandy Legg were in Amarillo Saturday. Mr. and Mrs. A. Flowers of Jumbo visited the Guy Waiser home Sunday.

Miss Viva Mae Thomas was home from Daniel last week end. Mr. and Mrs. Cullen Butler were in Amarillo Sunday.

YWA met with Helen Oglesby Tuesday night and a Christmas program was given. The Christmas party will be Friday night. J. R. Oglesby and family and Mrs. Asa Atchley and son visited the Gandy home at Wyche Sunday.

Ruth Atchley was in Dimmitt last week end. Miss Beatrice Lawrence was honored at a miscellaneous shower Wednesday. Guests from Hereford and other communities were present.

Daniel News

BY PAULINE MOORE
There will be a program and Christmas tree at Daniel school Wednesday night, December 23. All are invited.

A number of families from this community were in Amarillo Saturday.

Mr. and Mrs. Arthur Norman and Vady leave for Arizona Tuesday to spend the winter. Brother Holiglaw filled his appointments here Sunday.

On the sick list are Mary Jo Tomlinson, Pauline Moore, Neta Jo Moore and Frances Gill. F. Tomlinson and family were in Hereford Saturday.

Mr. and Mrs. Johnny Gunn of the Pierce community visited the A. D. Moore home Tuesday night. Mr. and Mrs. S. Tomlinson of Bushland visited the F. Tomlinson home last Saturday.

Mr. and Mrs. W. R. Moore called in the Caten home near Umbarger Tuesday. Mr. and Mrs. Tom McClain were in Hereford one day this week.

Dr. R. R. Williams spoke to members of the Pi Beta Gamma Science Club at WTSTC last Thursday evening.

On the sick list are Mrs. D. C. Waiser, Jr., and Bobby Noland. C. and H. Gandy of Wyche were here Thursday.

Lozier and Lenice Smith, Mr. and Mrs. B. H. Atchley, Christine, Gertrude and Asa Atchley were in Amarillo Tuesday.

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In Which To Order Personal Or Business Christmas Greeting Cards

For a more complete selection of beautiful Christmas Cards, for either personal or business use—your order must be placed early. Our samples are the most complete of any line carried in this city, but only an early order can assure you of prompt delivery.

More and more business firms are following the policy of sending Holiday Greetings to their patrons, which has proven of value to the respective establishment in that a personal contact is made between the business and the public.

Individuals will find just the card with just the greeting they would write their friends, should they attempt such an undertaking—IN OUR SAMPLES.

The Hereford Brand

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 12.

HEREFORD HIGH SCHOOL, DECEMBER 17, 1936.

PAGE 26.

7 WAYS TO KILL ANY ORGANIZATION

1. Don't attend meetings; but if you do, arrive late.
2. Be sure to leave before the meeting is over.
3. Never have anything to say at the meeting; wait till you're outside.
4. When at the meetings, vote to do everything, then sit and do nothing.
5. The next day find fault with the officers and other members.
6. Take no part in the organization's affairs.
7. Be sure to sit in so you can talk it over with a friend.
8. Get all the organization officers and give the organization nothing.
9. Never ask anyone to join the organization.
10. Talk cooperation, but don't cooperate.
11. At every opportunity threaten to resign and try to get others to resign.
12. If asked to help always say you haven't time.
13. Never accept an office, as it is easier to criticize than to do things.
14. If appointed to a committee, never give any time or service to it.
15. If you receive a bill for dues, ignore it.
16. Never read anything pertaining to the organization; you may become too enlightened.
17. Don't do anything more than you have to and when others willingly and unselfishly use their ability to help the cause along, then howl because the organization is run by a clique. Of course none of these apply to you, but wouldn't you feel ashamed if they did?

GUESS WHO!

My friends, the persons described last week in this column were Alva Barber, senior class president, and Nora Jean Russell (Roe), football queen and pep leader.

Boy.

He has black hair, blue eyes, is dark complexioned and not very tall. His favorite sport is football, and he was a letterman this year. His hair is wavy, and he says that is no fault of his.

Guess who!

Girl.

She is not very tall, five feet two inches, has brown wavy hair with golden tints, dreamy blue eyes and a round, plump face, although she is not stout. She is a librarian, and is the one who makes or breaks one, meaning that she makes out the fines. She likes to dance and drive cars, and her favorite song is, Organ Grinder's Swing.

Guess who! Answers next week.

EXCHANGES

Junior year—
When I first went to see her,
I showed a timid heart,
And when the lights were low,
We sat this far apart.
Senior year—
But when our love grew stronger,
We knew its joy and bliss,
We knocked out all its spaces
And went up close like this!
—The Tatler, Lawton, Oklahoma.

Stuff.

Stuff is a beautiful word because it means everything and nothing. Stuff is what elf-wings are made of, and cobwebs, and moonlight when it tangles in a baby's hair. Stuff is what makes a man stand up in the ring for 15 rounds when his eyes are full of blood. Stuff is what is in the encyclopedia Britannica, what is in the rings of Saturn, and what causes a comb to pick up small pieces of paper when you get through combing your hair. Yes, the word certainly has the stuff.—Western Graphic, Denver, Colorado.

Attends Funeral.

Floyd Benson of Hereford was among those who attended the funeral services held at Clarendon Saturday, December 5, for Mr. and Mrs. Carl Parsons and their young son, Carl, who were killed in an unavoidable car accident near Amarillo Thursday night, December 3. Mrs. Fred Rusk of Pampa also an occupant of the Parsons' automobile, was killed instantly. The entire Panhandle was paralyzed and grief-stricken over the untimely death of these well-known people.

Mrs. Albert Walker, district chairman of WPA, and her secretary Miss Johnson, of Amarillo were guests of Miss Jonny Estes Saturday.

H.H.S. Football, Pep Squads Banquet Held

The football boys and pep club girls were honored with a banquet Monday night, December 7, given by the Mothers of these groups.

Mr. Jesse Stanford acted as toastmaster for the occasion, in place of John Roberts, who was called out of town. Mr. Roberts, manager of the picture show, was out "showing" around. Mr. C. H. Dillehay gave the invocation. Helen Frances Streu and Billy Smith played a musical duet, accompanied by Betty Sue Hensley. The German band furnished music for the occasion.

Mr. Stanford spoke on the Value of Athletics to Boys. He stressed the importance of football in building up one's character and training for the future. He said, "The value of football is not in the game; but in the fine type of sportsmanship evolved from playing the game."

Mrs. Seth B. Holman said in her speech: "A well-dressed, well-drilled and well-behaved Pep Club is a good advertisement for a town, and the impression that the Pep Club makes on neighboring towns will be remembered long after the game." She said the Pep Club acted as a center around which the student body yelled during the football season.

In Captain Willett's talk on The Value of Athletics to Boys, he said: "Football teaches boys to take hard knocks and without question, cooperate in team work and fair play. Wilbur Willett was not the captain of a winning team this year; but of a hard-working team. The boys showed good sportsmanship and they played a clean, square game. The boys of '36 can be said to be winners, although they lost."

In behalf of the team, Captain Willett presented Coaches McCollum and Wilson with gifts.

Mary Ann Baird, president of the club, presented Miss Neville Wrenn, the sponsor, with a gift from the Pep Club. They had two of the best cheer leaders Hereford High School has ever known. Cheer leaders is right! Nora Jean Russell and Gertrude Wilson. The club could not have had two better leaders. These girls had the pep and spirit to help make the club what it was. The girls feel that credit should be placed where it is deserved, that is, to Miss Wrenn. She has been patient and helpful to the girls in every way. The girls are grateful for such a sponsor.

Lettermen for 1936 are Jack Higgins, Andy Schumacher, Jerrill Rutherford, Howard West, Lewis Hagar, E. B. Posey, Jr., Clyde Posey, Jasper Vaughn, Robert Green, Oscar Billings, Paul Foster, Bill Stanford, Sylvester Loerwald, Leonard Ralston and Captain Wilbur Willett.

VIGNETTES OF SCHOOL LIFE

Frances Borden.

What person has said, we may not change our personalities. Taking a hint from our English teacher, I watched a few particular students in the classroom, in the halls, on the campus, and at various activities. What a revelation!

One small-voiced, shy, bashful girl of the class room is another person when in the halls. She bubbles over with enthusiasm, life and animation.

A young lad makes friends easily, who takes part in school activities, is very reticent in the class room.

Such cases as these are not, to my observation always the rule. One girl who does not make friends easily, who is quiet and rather responsive to student affairs does her starring act in the class room. Ah, envied students!

Other students, and the majority, are usually as much at ease in the class room as anywhere else. Some students have a capacity for making friends with any and all people.

Which type of student will be the greater success in life, would be on my part an unfair prediction. I have, however, discovered some interesting dual and versatile personalities.

Restock Mill Iron Ranch.

Sixteen cars of cattle are to be loaded out of Friona this month and used in restocking the Mill Iron Ranch in Hall county, according to announcements issued by the new lessees, J. Milesworth & Son of Sierra Blanca. The Matador Land & Cattle Co. recently shipped all their cattle from the land upon the expiration of their lease.

Wyche Items

BY PEGGY VALENTINE

There will be a program and tree at the school house Thursday night, December 17. There will be treats for all.

J. D. Love and family moved to Messenger Friday.

C. E. Davis and family are home from a visit to Pampa. The death of Mrs. Davis' mother at Iowa Park is regretted by friends here.

Mrs. Rea and Vera visited the Callaway home in Hereford Sunday.

Several attended The Messiah in Hereford Sunday afternoon.

Mrs. Dock Roberson has been ill the past several days.

Mr. and Mrs. Carmie of Amarillo spent Sunday in the Patzold home.

DuBois Walker and family were in Amarillo Saturday.

Mrs. Dickerson is home from Amarillo where she has been employed as a nurse.

Ott Olson and family of Hereford spent Sunday in the Louie Olson home.

Mrs. Raule Harper returned Friday from Muleshoe where she had been at the bedside of her mother, who is improving from an illness.

Lottie Tyson was in Amarillo Monday night.

Christmas holidays begin for the school Friday noon. The children will attend the parade in Hereford in the afternoon.

Mr. and Mrs. B. D. Fortner of Arney visited the R. W. Elliston home Saturday.

Mrs. N. G. Elliston and Miss Ooten of Portus, N. M. were here over the week end.

Ethel Womble spent the week end with her sick brother.

Mrs. C. A. Skelton was in this community Friday.

Friona News

BY JOYCE LANDRUM

Mrs. C. F. Rogers and Mrs. Smiley Fulks were Clovis visitors Saturday.

Ray Landrum and Tommy Galoway were business visitors in Hereford Monday.

Mr. and Mrs. W. O. Kelly of Pampa visited her parents; Mr. and Mrs. Ira Miller here over the week end.

Curtis Spivey of Muleshoe called on Friona friends Sunday.

Mr. and Mrs. Ray Landrum, J. Stanley, P. L. and Miss Wayne New and Mrs. Neva Raylor were dinner guests in the J. L. Landrum home Sunday evening.

Miss Juanita Welch of Hereford was a guest in the C. F. Rogers home Sunday.

Miss Ella Marie and Joyce Landrum were in Clovis Saturday.

Dinner guests in the C. W. Dixon home Sunday were Mrs. W. O. Kelly of Pampa, Miss Gracie Miller, Friona, and Mr. and Mrs. Ray Landrum of Lazbuddy. Mrs. Kelly will be remembered here as Miss Massie Miller daughter of Ira Miller.

Mrs. Slats Clark was a Clovis visitor Saturday afternoon.

The Friona theatre was opened Thursday night.

Typing classes of high school met to choose officers on December 14 for the school paper.

Irvia Johnson and family were called to Tulla Sunday because of the death of his nephew.

Earl Beasley and George Parsons of Clovis were Friona visitors Sunday.

Jack Stanley went to Clovis Saturday.

Attend Dimmitt Tournament.

Among those attending the basketball tournament held in Dimmitt Friday and Saturday were Mrs. W. H. Russell, Mrs. James Wilson, Mr. and Mrs. C. H. Dillehay, Mrs. Tom McCollum, Mr. and Mrs. A. A. Foster, B. H. Hopkins, W. L. Davis, Harvey Nunn, Andrew Schumacher, Hubert Thomason, Karl Wilson Shirley, Dean Dunlap, Chilton Foster, Mildred Rutherford, Jack Higgins, Mr. and Mrs. Frank Lookingbill, Virginia Harman, Neville Wrenn, Harry Lookingbill, Mr. and Mrs. C. A. Duncan.

Miss Geneva Sue Benton, student at WTSTC, visited her parents, Mr. and Mrs. Claude Benton, over the week end.

BOY SCOUT NEWS

There will be a public meeting of the Court of Honor for Troop One, Boy Scouts of America, at the First Presbyterian church Monday, December 21, at 7:30. Parents and friends of the scouts are invited. At this meeting one or two of the boys present themselves for First Class rank and four or five for Second Class rank. It is hoped a large number of parents and friends will be present for this program.

Word has come from the National Council in New York that the local troop has complied with requirements to receive the James E. West membership achievement award. This award is given troops that show an increase in enrollment during the year over the year previous and have added at least five Scouts since November 1, this year.

Visitors Here from Sudan

Mr. and Mrs. Roy Brannon of Sudan spent Saturday and Sunday with her sisters, Mrs. Joe H. Pitts and Mrs. A. E. Hargett and their families. Mrs. Brannon will be remembered as the former Miss Dorothea Vernon.

AN EXTRA ROOM? TRY A WANT AD!

We Practice WHAT WE PREACH!

Many newspapers will continue to "hound" the local merchant to advertise. Week in and week out representatives of the publication will call on the various business firms and "preach advertising" never for once trying it themselves. Never for once spending valuable space to advise their readers of the merits of their publication, of the job work service they offer, of the office supply stock they handle. But, with the Brand it's different—we practice what we preach.

We Advertise!

We advertise because it is the only means we have to inform our readers of the many advantages our publication offers over the average weekly newspaper. We advertise our job printing department through the columns of the Brand because we know it is the best contact we could ever establish with our prospective job printing user. In brief, we advertise everything because we believe in advertising.

We Know It PAYS!

Results are obtained from every advertisement we run—which gives us reason to know that advertising pays. It costs so few cents per column inch that every merchant can afford it. Advertising isn't an overhead—it's an investment—and it pays.

"YOUR HOME TOWN NEWSPAPER"

The BRAND

THE CHURCH WORLD

BAPTIST CHURCH

Last Sunday was a good day at our church. Illness pulled our attendance down a little, but a great spirit prevailed. Bro. Bowen of Palo Duro joined the church. We are glad to have him in our church family. The good spirit revealed by the splendid offering encouraged every one of our hearts. The offering was \$312.74 for the morning. Several dollars came in at the night service. This week is starting off in a fine way. A good prayer meeting Wednesday night, with a splendid group of officers and teachers at their meeting.

Miss McMinn and the high school Glee Club will present the Christmas Cantata. We always enjoy that.

Subject for Sunday morning, Fidelity. In the evening the subject will be The Unconcerned.

PRESBYTERIAN CHURCH

The pageant, What Child Is This? is the highlight of services at the First Presbyterian church Sunday. It will be presented at the vesper service at 5. It will be worth your while to attend. At the morning hour Pastor Thorns will preach on The Christmas Spirit. There will be a special Christmas program at Sunday school at 9:45.

Tuesday at 7 the second annual Christmas banquet for young people and seniors will be given by the woman's Auxiliary. The program will be by the young people. Sunday school Christmas tree and white gift offering, Wednesday night at 7:30.

CHRISTIAN CHURCH

The Universal Christ will be the theme of the morning service. At the evening hour the annual White Gifts service will be observed. At that time gifts of money, canned fruits, clothing and other articles useful for the Juliette-Fowler Home in Dallas will be received. At this service the pastor, assisted by the young people will dramatize a cutting from Lew Wallace's Ben Hur. Early Monday morning the pastor and wife take gifts for the old people and orphans' home in their car and drive to Dallas for a few days visit.

Other services as usual through the week.

C. R. Boyd and sister, Mrs. Geo. Brown, of Oton, left Saturday for a visit with their mother, Mrs. Fannie Boyd, and a sister, Mrs. P. S. Atkins, at Clarksville. They also visited Mrs. J. W. Davis, another sister, at Rowie. The family plans to be together for the first time in 18 years.

METHODIST CHURCH

T. C. Willett, Pastor. Sunday school, 9:45 a. m. Morning worship, 11 o'clock. At the evening hour a Christmas pageant will be given, the theme of which is Glorified Giving, and is a companion piece with the playlet that was given last Sunday evening, Glorified Vision. The public is cordially invited to see this colorful pageant.

MEET A FRIEND EVERY SERVICE AT THE ASSEMBLY OF GOD CHURCH

(A place with a welcome) One block north of high school. W. A. McCann, Pastor. Sunday school, 9:45 a. m. Owen Neel, superintendent. Morning worship, 11 o'clock. Christ's Ambassadors, 6:30 p. m. Evangelistic services, 7:30 p. m. Prayer meeting, Tuesday, 7:30. Gospel Thimble Workers, Wednesday, 7:30 p. m. Women's Missionary Council, Thursday 2:30 p. m. C. A. Evangelistic Service, Friday, 7:30 p. m.

St. Anthony's Church Repainted.

Godwin & Robinson, Hereford painting contractors, began last week the work of repainting the exterior of the local St. Anthony church, school and living quarters. The roofs of the buildings were given a coat of red paint about three weeks ago, and the trim work is being done this week. No changes in the decoration colors will be made, it is understood. Red and white will again be used on the exterior trimming.

Christian Endeavor.

The young people's Christian Endeavor societies, along with the intermediates, presented a play at the regular mid-week church family night last week and this week will present another. Both societies will combine their efforts in a Christmas program Sunday night.

First Visit in 45 Years.

Mrs. Ellen Thompson of Lubbock is visiting her cousin, Mrs. E. J. Williams. There is nothing unusual about cousin visiting cousin, but in this case it was the first time the two had met in 45 years and neither recognized the other at the bus station here. Mrs. Thompson had lost the flesh that Mrs. Williams put on since their school days at Old Science Hall in Hays county, near Austin, where they attended that fashionable old school then conducted by Mr. Andrews, one of the earliest pioneer teachers in Texas. The two women are descendants of one of the oldest families in Texas.

Jumbo News

BY MRS. ULLMAN HUNTER
Mr. and Mrs. Clayton Devine of Oklahoma Lane, and Miss Thelma Holly of Happy, were week end guests in the F. J. Axe home. Mr. and Mrs. Finis and Carol Hunter were in Amarillo Thursday. Dawn boys basketball team defeated Jumbo on the Dawn court Friday. Jumbo girls won. Rev. and Mrs. White of Hereford attended church here Sunday. He is the new Methodist circuit preacher.

Mr. and Mrs. Sam Hunter spent Sunday in the E. M. Allen home at Easter.

Mrs. Pearl Cayton and children of Texhoma are visiting her sister, Mrs. Clem Gilliam.

Mr. and Mrs. Ullman Hunter were in Amarillo Saturday.

Mrs. C. Andrew and Noel Baggett have been quite ill but are improved.

Mr. and Mrs. L. A. Matthews were in Amarillo Monday.

Mrs. Addison Hunter spent a few days last week with her parents, Mr. and Mrs. E. C. Burks.

Misses Kitty Oxford and Maurine Wilder of Flag spent the week end with their parents here.

Demonstration club met with Mrs. Ullman Hunter Tuesday afternoon with a short Christmas program. Miss Izora Clark invites all club members to Dimmitt to be guests of the county council at a party December 22, at 2:30 p. m., at the Methodist church.

Mr. and Mrs. J. J. Wilder and Misses Kitty Oxford and Maurine Wilder were in Amarillo Saturday.

A number of people attended the rendition of Handel's Messiah in Hereford Sunday.

A wee new baby girl came to live in the J. C. Stok home last Wednesday.

Mrs. Ullman Hunter called on Mrs. H. C. Baird in Hereford last Thursday.

J. P. Woods of Hereford spent the week end with his daughter, Mrs. Clem Gilliam.

Rev. Bessiere of Canyon preached here Sunday.

Frio News Items

BY MRS. W. A. SPRINGER
Miss Koma Hyatt spent the week end in Dimmitt.

D. S. Jones and family spent Sunday in the D. H. Allman home. Miss Koma Hyatt, Mr. and Mrs. Cullen Butler spent Saturday in Amarillo.

W. A. Springer and family, Verzil Green spent Saturday in Amarillo.

A. T. Jones and family spent Sunday afternoon in the home of Mr. and Mrs. W. A. Springer.

T. L. Sparkman and family spent Wednesday in Amarillo.

J. E. Springer and family were in Amarillo Saturday.

COURTHOUSE RECORDS

Gas Leases.

H. L. Griswold and wife to C. R. Smith, Hereford, E 1/2 section 30, T-2-N, R-3-E, 320 acres.

Western Union Oil Co. to R. H. Tinsman, trustee, SE 1/2 and W 1/2 section 14, T-3-N, R-1-E, 240 acres.

Western Union Oil Co. to R. H. Tinsman, E 1/2 of W 1/2 of S 3/4 of section 15, T-3-N, R-1-E, 33 3/4 acres.

Western Union Oil Co. to R. H. Tinsman, W 1/2 of E 1/2 of section 3, T-3-N, R-1-E, 100 acres.

Western Union Oil Co. to R. H. Tinsman, NE 1/4 section 4 and SE 1/4 section 9, T-3-N, R-2-E, 320 acres.

Western Union Oil Co. to R. H. Tinsman, SE 1/4 section 24, T-3-N, R-1-E, 150 acres.

Western Union Oil Co. to R. H. Tinsman, S 1/2 of NE 1/4 section 25, T-3-N, R-2-E, 80 acres.

Western Union Oil Co. to R. H. Tinsman, E 1/2 of NE 1/4 section 17 and W 1/2 of SW 1/4 section 17, T-3-N, R-2-E, also W 1/2 of SE 1/4 section 20, T-3-N, R-2-E, 240 acres.

Western Union Oil Co. to R. H. Tinsman, NE 1/4 of section 8 and N 1/2 of SE 1/4 section 8, T-3-N, R-2-E, 240 acres.

Western Union Oil Co. to R. H. Tinsman, SW 1/4 section 26, T-3-N, R-2-E, 160 acres.

Western Union Oil Co. to R. H. Tinsman, E 1/2 of SE 1/4 section 22, T-3-N, R-2-E, 80 acres.

Western Union Oil Co. to R. H. Tinsman, E 1/2 of NW 1/4 section 13, T-3-N, R-1-E, 80 acres.

Western Union Oil Co. to R. H. Tinsman, W 1/2 SE 1/4 section 6, and E 1/2 of SW 1/4 section 7, T-3-N, R-2-E, 160 acres.

Western Union Oil Co. to R. H. Tinsman, S 1/2 of N 1/2 of section 18 and E 1/2 of NE 1/4 section 19, and E 1/2 of NW 1/4 of section T-3-N, R-2-E, 240 acres.

Progressive News

BY OLIVE PERKINS
Ira Ricketts and family spent last week end with Mr. and Mrs. Clyde Russell at Tux Roy.

Mr. and Mrs. Ray Hershey spent the week end with their daughter, Mrs. Dudley Buzzard, and family at Mulshoe.

Glenn, Dale and Lloyd Russell attended a party Saturday, given by Mrs. Howard Hershey in honor of her twin daughters.

Mr. and Mrs. J. L. Vicks and Mrs. Clarence Bolts spent Monday night with Mrs. Owen Neel.

Rev. Shepherd preached here Sunday afternoon. Mrs. Alva Wilson, Mr. and Mrs. Allred of Hereford visited at Progressive Sunday afternoon.

C. C. Bowman and family attended the Messiah in Hereford Sunday afternoon, and called on Mrs. Anna Diebel.

Arnold Hershey is visiting his sister, Mrs. Dudley Buzzard, in Mulshoe.

Mrs. Orin Russell and children spent Saturday with Mr. and Mrs. West in Hereford.

The Sunday school will give a Christmas tree, treats and program Christmas Eve night at the school house.

Joe Kendall and family called in the Caldwell home Sunday.

Jeff Roberson and family, Cecil Hodges and family spent Sunday in the Caldwell home.

Ralph Arseneaux spent Sunday with friends in Canyon.

Mr. and Mrs. Ira Ricketts attended the funeral of Mrs. W. E. Neal in Hereford Friday.

Mr. and Mrs. F. H. Oberthier and Mrs. G. H. Brooks and E. T. Brooks visited the Perkins home Sunday.

Luke McBrayer and family visited her parents, Mr. and Mrs. Ira Ricketts, Sunday.

Mr. Halle is putting in an irrigation well on his farm one mile north of Progressive.

Card of Thanks.

We use this means of expressing our appreciation to the many kind friends and neighbors for their kindness to us and offerings of beautiful flowers during the illness and death of our dear wife and mother, May God's richest blessing be theirs, is our wish.

W. E. Neal
Roy E. Neal and Wife
Harley R. Neal and Wife
Leslie L. Neal and Wife
Mrs. J. C. Ricketts and Husband.

J. T. Carroll, of WSTCO, spent the week end in Hereford.

NOTICE OF TRUSTEE'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Whereas, by virtue of authority vested in the Trustee, named and appointed in a certain Deed of Trust, recorded in Volume 27, Page 489, of the Records of Mortgages and Trust Deeds of Deaf Smith County, executed and delivered to such Trustee, Wiley L. Robertson on the 15th day of December, 1924, by Ernest L. Betts and Teleta A. Betts, his wife, for better securing the payment of one certain Prom-

issory Note of Forty Eight Hundred (\$4,800.00) Dollars, more fully described in said Deed of Trust, and executed by the said Ernest L. Betts and Teleta A. Betts, his wife, payable to the order of Empire Mortgage Company of Wichita Falls, Texas, at Wichita Falls, Texas, due on the 1st day of December, 1929, bearing 6 per cent interest per annum from date until paid, interest due and payable annually, as it accrues, providing that failure to pay said Note or any installment of interest thereon when due and shall entitle the holder thereof to proceed to collect the same and also providing for the payment of 10 per cent additional on the amount of principal and interest then due, as attorney's fees, if placed in the hands of an attorney for collection, which said Note was there after empowered to the due date of the same duly extended by extension agreements recorded, and extending the then balance of \$4800.00 on said Note or Bond to the 1st day of December, 1934; said Deed of Trust covering the following described real estate situated, lying and being in the County of Deaf Smith and State of Texas, to-wit:

All the South Half (S 1/2) of Section Number One Hundred Fifty Two (152), Block M-7, except that part of said Section

lying South of the N. line of the railroad Right-of-Way, certificate Number 1253, B. S. & S. F. Survey, patented to James W. Field by Patent Number 570, Volume 31, containing 317 acres of land.

And, whereas, the said Empire Mortgage Company duly sold, assigned and transferred said Note secured by said Deed of Trust to Rollinsford Savings Bank and said Rollinsford Savings Bank is the owner and holder of said Note.

And, whereas, the said Wiley L. Robertson, the Trustee named in said Deed of Trust, has refused to act as such Trustee and perform such trust, and said Rollinsford Savings Bank as said owner and holder of said Note or Bond secured by said Deed of Trust to enforce said Deed of Trust, I will offer for sale between the legal hours thereof, to-wit: Between the hours of 10 o'clock A. M. and 4 o'clock P. M. at Public Auction, to the highest bidder, on the First Tuesday in January, 1937, the same being the 5th day of said month, at the Court House door, in the town of Hereford, in Deaf Smith County, Texas, the above described property, with all the rights, members and appurtenances thereto in any wise belonging.

Witness my hand this 28th day of November, 1936.

H. E. HUNTER, 453c
Substitute Trustee.

Betts and Teleta A. Betts, his wife, have made default in the payment of said \$4800.00 note above described, due on the 1st day of December, 1929, and the same is now past due and unpaid, principal, interest and attorney's fees, by reason thereof and as provided for in said Note and in said Deed of Trust, now aggregating, principal, interest and attorney's fees \$7281.20, plus \$458.00 delinquent taxes upon said premises paid by said Rollinsford Savings Bank, as provided for in said Deed of Trust; and whereas, I have been requested by said Rollinsford Savings Bank of Salmon Falls, New Hampshire, the owner and holder of said Note or Bond secured by said Deed of Trust to enforce said Deed of Trust, I will offer for sale between the legal hours thereof, to-wit: Between the hours of 10 o'clock A. M. and 4 o'clock P. M. at Public Auction, to the highest bidder, on the First Tuesday in January, 1937, the same being the 5th day of said month, at the Court House door, in the town of Hereford, in Deaf Smith County, Texas, the above described property, with all the rights, members and appurtenances thereto in any wise belonging.

Witness my hand this 28th day of November, 1936.

H. E. HUNTER, 453c
Substitute Trustee.

LAST-CHANCE BARGAINS

for LAST MINUTE SHOPPERS

SHOP PENNEY'S FOR THESE PRACTICAL, USEFUL GIFT ITEMS THAT WILL REALLY BE APPRECIATED. SHOP NOW WHILE STOCKS ARE COMPLETE!



Women's Wool Sport JACKETS \$1.98

A Christmas gift to top them all! As smart as the new season itself. Navy blue. 12 to 20.



Lustrous Rayon Plush Table Scarfs 49c

Gifts that glow with color! Fringed on both ends. With gay air-brush designs in bright colors. Size 11 by 22 1/2 in. Others 29c and 98c.



Gifts That Last! Men's Shirts 98c

A practical suggestion. Fray-resistant fabrics in new patterns. Fast colors. No Craft collars.



Woolen GLOVES 49c

Gifts for Outdoor Girls

Gay as the holiday season! Bright colored fingers - rainbow-striped hands! Snug wrists!



Gaymode Chiffons 79c

Full Fashioned! Ringless!

Flattering because they're so sheer, ringless and perfect! Silk pique tops. Sizes 8 1/2-10 1/2.



Handmade Ties 49c

In Gift Boxes

They'll wear throughout the year. Resilient construction. A great range of new patterns and designs.



Fashionable New HANDBAGS 98c

One of the most amazing values we have ever offered... and just in time to put on your gift list! They look far more expensive! Fine quality simulated leathers in the newest grain. Unusual designs.



Men's Pig Grain JACKETS \$6.90

If he likes nice things he'll like one of these. Soft, durable leather, slide fastener front, sport collar. Two muff pockets.



She'll love this large Fitted CASE \$4.98

Shark grain covered case with 7 beautiful fittings including comb, brush and large mirror fitted in lid. Rayon lining. Two pockets in side of case. A practical gift for any woman!

Don't Forget Penney's Toyland

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

HEREFORD TEXAS

Flour



PACKARD'S BEST

\$1.69

FRESH MEAT HAMBURGER

TWO Pounds **25c**

CHRISTMAS Food Sale

CRACKERS A-1 SODA 2-Lb Box	17c
COFFEE Chase & Sanborn, pound	26c
BLANK PEPPER 1/2 lb	8c
15c, 3 oz. 10c, 1 1/2 oz.	
VANILLA Cagle's, 8-oz bottle	18c, 4-oz bottle
TOILET TISSUE Fort Howard, 3-roll box	19c
PECANS Large paper shells, pound	25c
NAPKINS Fort Howard, Havilap, 125-count	7 1/2c
PEAS Pure Maid, No. 303 size can, 2 for	15c
SALMON Pink, 2 cans	25c
APRICOTS Dried, 2 pounds	33c
MUSTARD French's, jar	10c

Mince Meat MARCO 28-Oz Jar 23c

FRESH PRODUCE

CRANBERRIES Quart	23c	ORANGES Texas, dozen	16c
LETTUCE Head	5c	SWEET POTATOES Pound	3 1/2c

TEXAS Grocery & Market

"NOT HOW CHEAP—BUT HOW GOOD"

GERONIMO PHONE 353 O. G. HILL, OWNER WE DELIVER GERONIMO

DEPUTY of the DEVIL

by
**Ben
Ames
Williams**

Copyright
Ben Ames Williams
WNU Service.

(Continued from last week)

She stared at him in amazement. "Ned, sometimes I can't understand you," she confessed. "There's a hard, ruthless streak in you. Most of the time you're gentle and loyal and fine; but I'm afraid of you myself, sometimes."

His lips were tight with rage. "I'm finding out a lot of things about myself," he exclaimed, and he laughed unpleasantly. "It's queer you never noticed them before."

"You've changed lately," she admitted. He cried: "I— But she touched his arm."

"Hush," she protested. Some one knocked at the door, and she opened it. Ruth was there.

"Thomas wants to know will you want him to drive," she said in a resentful tone.

Doctor Greeding shook his head. "No, I'll take Mrs. Greeding's car," he answered shortly.

And Mrs. Greeding, before Ruth could turn away, keeping the servant near as a shield between



"He's a Pauper, Always Will Be."

them, touched his arm. "Come, Ned," she said. "We'll have to hurry."

So they went downstairs together.

He drove headlong, some of the fury in him communicating itself to the car. The Jordan home was in Winchester; and Doctor Greeding came to the Fellowship and turned into it to escape the slower traffic on the avenue.

Mrs. Greeding protested uncertainly: "Ned, you're driving awfully fast!"

"You don't want to be late," he retorted harshly, and she shrank away from him.

A traffic light halted them; and when it changed to green, the car beside them leaped ahead and cut in front of Doctor Greeding.

His brakes ground to avoid a collision, and the offending car darted away. He said through clenched teeth:

"The rat! I hope he breaks his neck!"

The other car was no more than a hundred yards ahead of them. Doctor Greeding heard like an echo of his words a loud explosion, and saw the other automobile lurch drunkenly to the right against the curb.

It tilted up and over, and came down crashing. They were so close behind it that he had to jam on his brakes hard down to stop in time.

Other machines panned them in, and instantly there was a small jam of traffic, and a motorcycle officer swept to the scene.

Mrs. Greeding cried: "Ned, he must be hurt; go see!"

Doctor Greeding got out of his car. His legs were stiff, yet shaking. His shoulders jerked convulsively. His brow was wet and cold. There was in him an incredible certainty, hideous and horrifying, and yet in some dark fashion intoxicating and full of promise, too.

He went forward to where the policeman had dragged the driver out of the wrecked machine. The man lay limp, motionless.

"I'm a physician," said Doctor Greeding briefly, and the policeman gave way to him. Doctor Greeding made a swift examination.

"Then he stood up and brushed his hands; he spoke in a voice scarcely recognizable as his own. "Nothing to be done. His neck is broken, Officer."

The man was dead. He was a middle-aged man, a little shabby. He was an inexpensive car. It was crushed and battered now, fit only to be junked. The man, fortunately, had been alone. Doctor Greeding said: "Ned, dear, don't be ab-

terror and contrition—and a dazing sense of power!"

The policeman asked at large: "Anyone see what happened?"

Doctor Greeding cleared his throat, steepled his voice. There was no more anger in him; but rather a quick caution.

"He was driving very rapidly," he explained to the officer. "He passed us at the last traffic light, and cut in on me pretty sharply. Drunk, do you think?"

"No smell of booze on him," the policeman replied. "His front tire blew out when he hit the turn. I guess that's the answer." He produced his notebook and

took Doctor Greeding's name and address, then turned to the others who had pressed around.

Doctor Greeding, at the first opportunity, returned to his car, took

the wheel and moved away. He said nothing; but Mrs. Greeding watched him, saw his deep distress.

(Continued next week)



Just to Remind Travelers
of Our
**HOLIDAY
EXCURSION
FARES**

**Round-Trip Fares To Destinations
Throughout The United States**

Tickets will be on sale every day to and including January 1, 1937. Except to points in the East and Southeast tickets will be on sale on and after December 12, 1936. Final return limit will be Thirty Days in addition to date of sale.

For Full Details

Call J. E. BEYER Agent Hereford, Texas	Or Write M. C. BURTON General Passenger Agent Amarillo, Texas.
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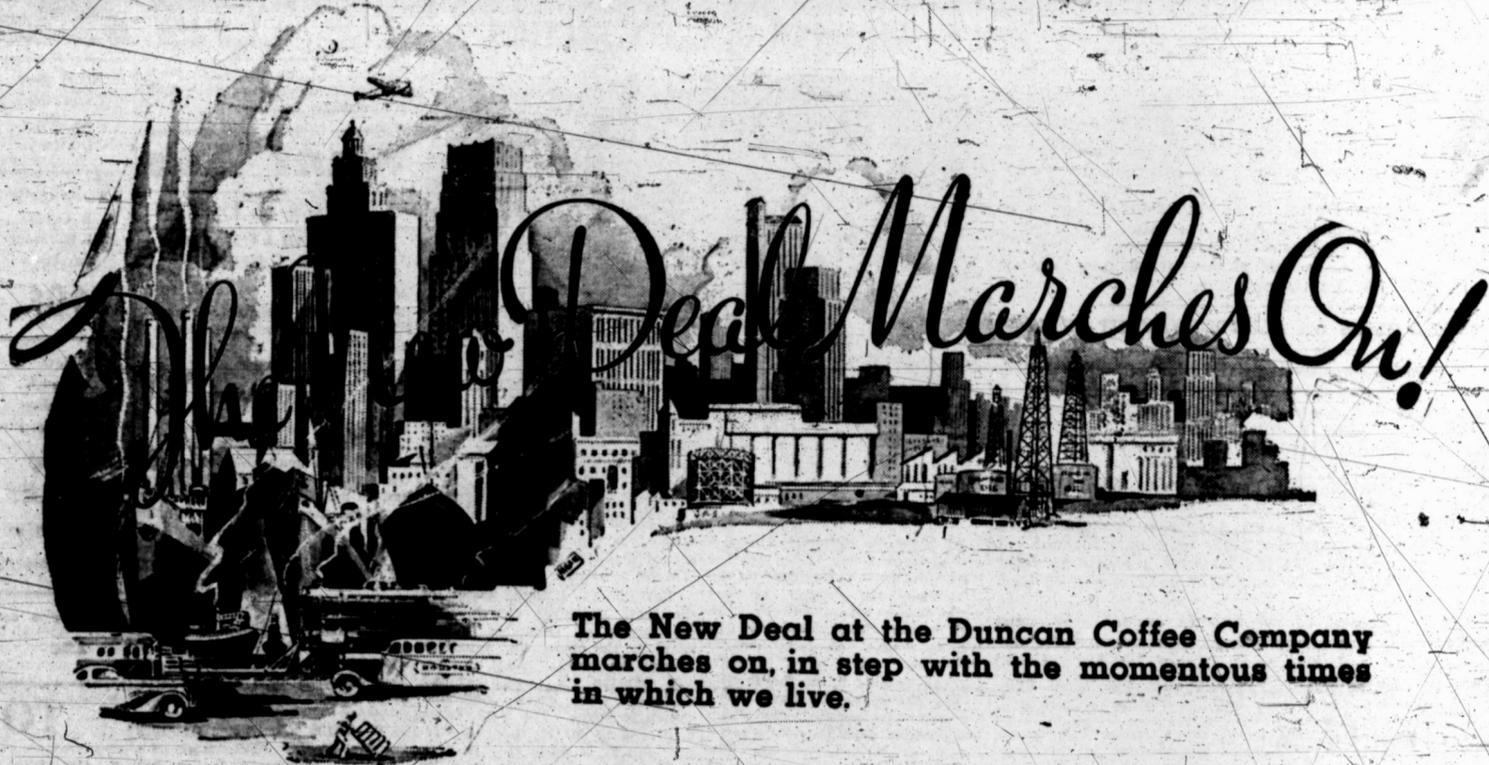
NOTICE OF SHERIFF'S SALE OF REAL ESTATE

Notice is hereby given that by virtue of an order of sale issued by the Clerk of the District Courts of Dallas County, Texas, on the 21st day of October, 1936, in a certain cause wherein Bankers Life Company, a corporation, is plaintiff, and J. N. Vernon and wife Jean Vernon, Ray L. Johnson, Mrs. J. S. Stansfield, a widow, Mrs. Tilda Draughon and husband, Robert E. Draughon, Mrs. Blanche Douglas, and husband, Herbert Douglas, Mrs. Lizzie Vickers, a single woman, individually and as independent executrix of the estate of Matricula English, deceased, Mrs. Carrie Black, individually and as independent executrix of the estate of Matricula English, deceased, and E. B. Black are defendants, No. 22796-D plaintiff recovered judgment against the defendant J. N. Vernon for the sum of \$10,576.13 with interest thereon from September 4, 1936, at the rate of 10 per cent per annum, and costs of suit, which judgment was rendered on September 4, 1936, in the District Court of Dallas County, Texas, for the 95th Judicial District of Texas, I have levied upon and will on the first Tuesday in January, 1937, same being the 5th day of said month, at the court house door in the city of Dimmitt, Castro County, Texas, between the hour of ten o'clock A. M. and four o'clock P. M. proceed to sell to the highest bidder for cash all the right, title and interest of said defendants, or any of them, in and to the following described real estate levied upon on October 28, 1936, as the property of said defendants, to-wit:

Situated in the Counties of Castro and Deaf Smith, State of Texas, being 640 acres and being all of Section No. 159, Block M-7, Certificate No. 1257 original grantee B. S. & S., Patent No. 65, Volume 30, Abstract No. 39, there being contained within said section 650.6 acres of land, but there is excepted about 10.6 acres granted for railway right-of-way, leaving 640 acres, said land located about 1/4 mile east of Summersfield, known as the J. N. Vernon farm and being the same land described in deed of trust from J. N. Vernon and wife to G. W. Fowler, Trustee, dated April 1, 1928, recorded in Volume 17, Page 166, of the deed trust records of Castro County, Texas, and in Volume 31, Page 57, of the deed of trust records of Deaf Smith County, Texas.

The above sale will be made by me to satisfy the above described judgment and the proceeds therefrom will be applied to the satisfaction of said judgment.

GARLAND BROWN, Sheriff
of Castro County, Texas.



The New Deal at the Duncan Coffee Company marches on, in step with the momentous times in which we live.

The human element in any problem comes first with Duncan. Three years ago, in the unemployment crisis that rocked the nation, and in the face of economists' opposition, the company discarded a series of machines and replaced them with human labor. Public approval, expressed in increased sales of Duncan coffees, was so marked that in spite of increased payrolls, no increase of prices to the consumer for his coffee was necessary.

The number of the Company's employees has been steadily increased, and will continue to be increased as the volume of sales requires. Yet . . . there has been no increase in the hours of each person's labor nor has there been any decrease in their wages. Not only that, but the Company has been required, in those three years, to do extensive re-modeling and new building—including a new roasting plant at Corpus Christi which will soon be under construction—to accommodate the increased business.

Each year, from the beginning, the Company has earned a bonus for its employees. And again this year the bonus will be not less than 10% of their year's earnings.

Consumer acceptance of those two fine coffees, ADMIRATION and BRIGHT & EARLY, is the force that makes such policies possible.



Still Coughing?

No matter how many medicines you have tried for your cough, chest pain or bronchial irritation, you can get relief now with Creomulsion. Your trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes of the germ-laden phlegm passages and soothe.

Even if other remedies have failed, don't be discouraged, your cough is amenable to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Creomulsion right now. (1936)

DUNCAN COFFEE COMPANY
A SOUTHERN OWNED AND OPERATED INSTITUTION
SELLING NOTHING BUT COFFEE AND TEA

The Hereford Brand

Published Every Thursday. Our Slogan—'More People—More Farm'

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39

MRS. SETH B. HOLMAN—Publisher and Manager
MARNEST E. HAYLEY—Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.
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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

COMPLIMENTS TO SHOW SPONSORS AND EXHIBITORS

The greatest compliment paid a Tri-County Poultry Association Show was expressed this year by visiting judge William O. Tallant, when he said, "the arrangement compared favorably with the Texas Centennial show at Dallas."

But the Brand is under the opinion that the greatest compliment yet came from W. M. Emmons, secretary and manager of the show, when he voiced the belief that "the quality of birds exhibited in the seventh annual show far exceeded those of previous years."

Mr. Emmons' remark as expressed plainly points out that both the exhibitors and the show have profited from the six previous exhibitions. The rural areas have become more perfect produce-minded. They are working their flocks better to acquire a better breed of birds. They are taking more interest in caring for, producing and exhibiting their produce. They are smarter by experience of the qualities which constitute the prize exhibits.

The Tri-County Poultry Shows have served as "schools" to the produce-minded farmers and the results of the lessons learned were to be found in "the better quality of birds" exhibited this year.

Credit for the success of the Seventh Annual Show must go to Mr. Emmons and his FFA boys, who detailed the display arrangements, and S. P. Rosson for his splendid cooperation in furnishing show space at his implement business location, not only this year, but for the past five.

HEREFORD GIRLS ON ALL-TOURNAMENT TEAM

The Hereford high school girls' basketball team further illustrated last week end that the gridiron is not the only place where team work and game spirit count toward the success desired when they were crowned winners of the Dimmitt invitation tournament and placed two team members on the all-tournament team.

Mary Turrentine, forward, and Gertrude Wilson, guard, were named all-tournament, to the outsiders, because of their outstanding and individual work—but those Hereford girls will tell you that they made the honor team only through the aid of their team mates. To the team as a whole goes the honor—and best wishes for a continued good season of team work.

Credit for the success of the seventh annual show must go to Mr. Emmons and his FFA boys, who detailed the display arrangements, and Mr. S. P. Rosson for his splendid cooperation in furnishing show space at his implement business location, not only this year but for the past five.

Respects Paid

Mrs. W. E. Neal

(BY J. E. HILL)

Seventy-six years ago, May 16, 1860, there came into the home of Mr. and Mrs. A. J. Heath a little girl, Dora Heath. At the age of about 22, she was married to W. E. Neal of Lawrenceville, Illinois. To this union were born three sons and one daughter, Roy E. and Harley R., of Lawrenceville, Illinois; Vena Neal Ricketts, only daughter, of Hereford, and Leslie L. Neal of Amarillo.

Mrs. Neal and her family enjoyed their Christian home, and she was always ready to take her place beside her husband in church work to help make this world a better place for her loved ones and friends to live in. She was ready, able and capable to render a reasonable service.

Mrs. Neal practiced this teaching: Study to show thyself approved unto God. She was well acquainted with her duty and she did it well. She also had knowledge of the many blessed promises to those who love and serve the Lord.

Thursday, December 10, 1936, at 10 o'clock p. m., the death angel came and took her beyond the river to the home of the redeemed, where there will be no more sorrow nor pain; but she was ready to join in that great chorus of heavenly band. Come we that love the Lord and let our days be known.

Mrs. Neal was one of the most beautiful characters I have ever known. Ever since she left this life, I have been trying to think of the one word that stood for her character and expressed her soul, and it seems to me that the word that comes nearest expressing her whole life is Devotion. She was a devoted daughter, a devoted sister, a devoted wife and mother, and a devoted friend and neighbor. Wherever she lived, she was devoted to her home, church and community. Modest and unassuming in all her acts. She made no pretense anywhere in any way, and yet with all her kindness and patience and gentleness of spirit, there was a firmness, a decision of character, deep down within her nature, that commanded the greatest respect and admiration of all her acquaintances.

From her childhood, Mrs. Neal was a member of the Methodist Church. When she was married to Mr. Neal she found him at work in the Christian Church. She

joined the Christian Church and joined her husband in this great work.

For several years Mrs. Neal had been in failing health. She faced every trial bravely, always anxious to get better and serve on a few more years, but willing to go when the Master called, always wearing that smile.

Mrs. Neal was more than a friend to us. She had come into our lives as a wonderful mother. How beautiful it was to sit in her presence realizing that the Spirit of God was directing her life.

The funeral service was conducted by Rev. H. M. Redford, pastor of the First Christian church of Hereford. The family was all present except one son, Roy E. Neal, who had returned to Lawrenceville. The remains were shipped to Lawrenceville, and interment was made in the White House Cemetery here. Accompanying the body were W. E. Neal, her husband; two sons, Harley R. and Leslie L. Neal, and her daughter, Mrs. J. C. Ricketts and Mr. Ricketts.

Home for Holidays

Hereford boys who are attending A. & M. College who are expected home Sunday for the holidays, are James Bell, Palmer Norton, Clyde Hussey, Edward Eullwood, Billy Patton and Jack Gilliland.

Attend Bar Banquet

District Attorney J. W. Witherspoon of Hereford attended the annual Amarillo Bar Association banquet, along with approximately 200 Panhandle lawyers, last Saturday night. Attorney General Wm. McCraw, as principal speaker, stressed more consciousness as to administration of justice and less emphasis on court room victories. The banquet was held at the country club.

Chocolate Shop Improvements

Phil Radovich, owner of the Chocolate Shop at Third and Main, has announced the completion of extensive improvements in the way of enlargements and improvements. An opening has been cut in the wall and the kitchen moved into the space in the rear of the McConnell Electric Company. The shop now enjoys addition booth and table room.

Gone to Oklahoma

Willie Kileover of the Sims community left this week for Bowie, Oklahoma, where he plans to remain until about the first of March. He has 150 acres of good wheat on his farm 32 miles northwest of Hereford.

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, December 15, 1905.)

A Baby Show was to be held December 16. Among those entered were: Bonita Johnson, Lois Hancock, Annie Fitzhugh Parker, Fray Stallings, Marie Bratton, Lulu Orr, Emily Gladys Bryant, Leola B. Morris and Lucille Hattie Heath, Ruby Noraine Moreman, Neva Collins, Charles Wilburn, Barcus, Ira Aten Connell, Walter Edwin Robertson, Louie Stimson, John H. Biggs, William Alexander Black, Samuel B. Harbison, Graham Curtis Marriek, Eugene A. LeGrand, Jimmie Lovelace, Master Womble, Joe Bailey Elliston, Ray Tucker, Master Cardwell, Daniel Bell, Raymond Hines, James Rexford Higgins, Barnard Hicks.

The Capitol Syndicate hold-

ings in Deaf Smith and Parmer counties was being cut into convenient tracts and offered for sale to homesteaders. This property consisted of some 1,500,000 acres.

The Brand commented as to the urgent need of good roads in this region, pointing to other areas which enjoyed this privilege.

Following heavy rains, the season's first snow fell Tuesday.

J. M. Witt was advertising a full and complete line of mustache cups and shaving mugs.

N. M. Bartley of High Prairie, Missouri, had accepted a position as bookkeeper at the Western National Bank.

(From The Hereford Brand, December 17, 1915.)

Much to the delight of a town full of happy children, Santa Claus appeared on the streets of Hereford and distributed many gifts.

Commissioner John Gregory announced he had produced 200 bushels of good sound corn on 3 1/3 acres of land.

Hereford had shipped the first solid car load of poultry ever to leave this county, the shipment going to Swift.

R. T. Brazil, city marshal, advertised thusly: "Lost: City road plow."

And G. W. Brumley told the world in reasonably large type that if they "wanted good apples, he would have to be seen."

FROM RAGS TO RICHES



In Waco the Methodist Home is giving these young ladies another chance in life. The picture on the left shows the children as they were found surrounded by filth and squalor. The oldest was acting as mother, obtaining meager food from "some place," preparing and cooking it for the family. The picture on the right shows the marvelous transformation which has occurred since they were taken in by the Methodist Home. The case is typical of hundreds of duplicate cases which are handled by the Home. Taking care of such children would cost about \$400,000 per year were it not for the fact that they become almost self-dependent as they grow older. Their needed financial assistance is only \$100,000 a year.

Rev. T. C. Willett, pastor of the local Methodist church, says the month of December is set apart by the church for donations toward the annual budget. A free-will offering is taken around Christmas, in every Methodist church in Texas. The local church is depending on the glorified giving plan, it is using this year as a Christmas program to raise its quota for the Home. A donation from any one, either in cash bequest or will, would be appreciated.

SOCIETY

BAPTIST CLASS HAS CHRISTMAS PARTY

The Home-Makers class of the First Baptist church met Thursday afternoon at the church for its monthly business meeting and annual Christmas party. Christmas suggestions were used in decorations and the holiday spirit prevailed throughout the afternoon.

Mrs. Alva Wilson, president, presided over the short business session. Bless Be the Tie was sung in unison and the prayer was given by Mrs. W. L. Alexander.

An entertaining program was enjoyed with a lovely gift-laden tree as the center of attraction as gifts were exchanged. A colorful refreshment plate was served to 20 members and guests.

DISCUSSION GROUP HOLDS MEETING

The Discussion Group had a round table discussion on the President's visit to South America at their regular meeting last Friday night, and touched on its importance in the light of the Monroe Doctrine and the present European situation.

Next Friday evening H. M. Redford will address the regular group meeting on the subject of the Exploration of the Inner World, by Tolson.

These meetings are held at the county library rooms at 7:30. Every one is welcome to attend.

Leave for Missouri

Mr. and Mrs. F. C. Winfrey left Wednesday for Carrollton, Missouri, after residing here for the past six years. They own a farm 25 miles northwest of Hereford and have in about 1500 acres of wheat. The two boys, Fred Estel and Lavarne, left about two weeks ago after every precaution had been taken regarding wind erosion. They will return in the spring. Mrs. Winfrey announced when she visited the Brand office this week and had the paper sent to their new location.

Approval Given For Purchasing W.E.C. Tractors

The Wind Erosion Conservation District of the Panhandle received approval from Washington this week for the purchase of 10 tractors to be used in conservation project work, it was learned Monday.

Deaf Smith is one of the nine counties of the conservation district which are to receive the use of the tractors. Other counties are: Dallam, Sherman, Hansford, Ochiltree, Lipscomb, Hartley, Oldham and Moore.

"The tractors should be received here within the next 20 or 30 days," H. H. Finnell of Amarillo, regional soil conservation, said this week.

Irrigation Pays

H. H. (Herbert) Miller didn't stammer when he remarked to friends in Hereford Saturday that irrigation pays. Mr. Miller recently sold a bunch of fat cattle which he had pastured on his irrigated wheat. They brought him a nice profit which he termed "a dividend check from his irrigation."

Irrigated Beans and Wheat

C. T. Putnam, of route one, called at the Brand office this week and moved the figures up on his paper for another year. While here he expressed himself as being highly pleased with irrigation since he harvested 25 bushels of wheat from each of the 93 acres he had irrigated last year, or almost five bushels better than most dry land of that section yielded. Besides wheat, he harvested enough pinto beans from 20 acres to receive about \$25 per acre from them. There was also 38 bushels of threshed grain grown on irrigated land. This year he has 45 acres of irrigated wheat already looking good.

Mary Elizabeth Stanford and George Conkles are among those expected home Tuesday from Lubbock Tech.

Want Ads

Mr. and Mrs. J. W. Witherspoon were in Amarillo Monday.

Mmes. J. A. Pitman, C. C. Rockwell and C. A. Skelton were Amarillo visitors Monday.

FOR SALE OR TRADE

- USED CAR BARGAINS
- 1934 Plymouth Coach
- 1930 Buick Coupe
- 1935 V-8 Truck
- 1935 Standard Chevrolet Coach
- 1934 Standard Chevrolet Coupe
- 1935 V-8 Pick-up
- 1932 Ford 4-Door
- 1936 V-8 Coach

BRUMLEY-WOODFORD CO.

FARM FOR SALE: 100 acres, extra well improved, 2 1/2 miles of Hereford on main highway, electric line by place, lights in house and all modern. Alfalfa and wheat on place. Good irrigation well in running order. A real snappy bargain if you want to irrigate. Priced to sell at \$43 per acre, \$3,000 Federal loan. See W. E. Williams, Hereford, Texas. 1c

FOR SALE: 2-year-old roses. I have just received a recent shipment of these roses. Buy now and have blossoms next spring. Mrs. J. F. Ward. 1c

FOR SALE OR TRADE: 1928 Pontiac Coupe. Will trade for livestock. Inquire at Rosson Implement Co. 1p

FOR SALE: 1934 Chevrolet coach A-1 condition, a bargain for \$300. Hereford Motor Co. 1c

FOR SALE: A few Buff Orpington roosters. C. P. Hussey, half mile south, 3 miles east. 50-1c

FOR SALE: A tract of highway property at very reasonable price. Inquire at Brand office. 44-1c

FOR SALE OR TRADE for bundle feed, two wagons, one 3-section harrow, one 1-row lister, one 2-row go-devil, one 1-row go-devil, one disc harrow, six horse eveners, one walking plow and four sets leather harness. See Guy Smith. 1p

MR. FARMER: If you need papering or painting done, will be glad to trade work for meat, either beef or pork. F. S. Smith, 310 West Third. 49-2c

ANTIQUES: Lamps, and glass. 725 West 16th Street, Amarillo, Texas. 49-5c

OWN A HOME: A real snappy bargain, a real home for only \$50 cash and \$5 a month for 20 months, a total of \$150. No interest. Consists of five lots, house 18x20 feet, good well of water, three blocks from highway, three-fourths mile to high school, in the edge of Hereford. See W. E. Williams. 49-1c

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 608. Prairie Dairie. 26-1c

For Rent

FOR RENT: 80 acres, about 8 miles southwest of Friona, joining H. J. Helms land on the south. \$25 cash rent. M. Fillenworth, 2901 South 24th Street, Omaha, Nebraska. 49-4p

FOR RENT: Comfortable wife's apartment. Newly decorated, hot and cold water furnished. Frances Apartments. 48-3p

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information, Fleming Business College, 606 1/2 Polk St., Amarillo, Tex. 53

Wanted

INSURANCE? Is your life protected? In case of death are your dependents protected? If not, call me and I will be able to assist you solve your insurance problems. R. E. Knott, Nebraska. P. O. Box 414, Hereford, Tex. 471c

Brooks' DRUGS

PHONE 99 HEREFORD TEXAS

Xmas Tree Decorations In New Designs!

Xmas Cards 8 Cards All Different Envelopes

10¢

New Cellulose Wrappings and Card

10¢

YOUR FRIENDS CAN TELL THE DIFFERENCE

Xmas Tree Lights 8 On Circuit

27¢

Xmas Cards 10 Cards Same Design Envelopes

29¢

Flashy Fall Seals In New Designs

10¢

People of discrimination who select their friends with care know the importance of such things in maintaining their friendship. In choosing their Christmas Cards, they need see first to quality, and new and unusual in design and treatment. Select your Christmas Greetings from among our complete showing of Hallmark Cards, a line nationally recognized for its unparalleled quality and artistry. Your friends will know the difference.

WHITMAN'S AND KING'S FINER CANDIES

Xmas wrapped. 60¢ to \$1.50 Pound. We Mail.

We have a complete line of Kitchen Fresh Candies

10¢ 30¢ 40¢ 60¢ 90¢

TOYS - TOYS - TOYS

HAVE YOU SHOPPED OUR TOYS? WE REALLY HAVE THEM—PRICED RIGHT AND OF HIGHEST QUALITY!

FOR HIM

\$1.25 Lavender Travel Shaving Sets **99¢**

All-leather Travel Set, fitted **\$1.39**

Genuine Leather Bill Folds **40¢ to \$5**

New Clip Shave Razor, the Latest Model **\$9.95**

Yardley Shaving Sets **\$1.65 to \$2.95**

Military Sets, Two Brushes and Comb, a real value **\$1.50**

FOR HER

Yardley Toilet and Bath Sets, \$1 to **\$2.75**

New All-Leather Fitted Travel Set **\$6.95**

Evening in Paris Sets **\$1.10 to \$4.95**

Cutex and Glass Manicure Sets **25¢ to \$3.35**

Beautiful New Wrist Watches **\$18 to \$40**

Montag's Fashionable Stationery **49¢ to \$1.50**

Electric Mixers with and without juicers **\$6.45 to \$19.95**

We have his favorite Pipe, Cigars, Tobacco and Cigarettes. Xmas Wrapped.

FEEDS

A MERIT FEED FOR EVERY NEED

MERIT-FED POULTRY GET SHOW HONORS AT TRI-COUNTY POULTRY SHOW

GRAND CHAMPION OF SHOW (White Rock Pullet)

CHAMPION PULLET (White Rock Pullet)

CHAMPION FEMALE (White Rock Pullet)

CHAMPION COCK (White Rock Cock)

CHAMPION COCKEREL (White Orpington Cockerel)

CHAMPION MALE (Buff Orpington Cockerel)

CHAMPION BANTAM OF SHOW (Golden Seabright Bantam)

DISTRIBUTED BY

West Texas Feed & Seed

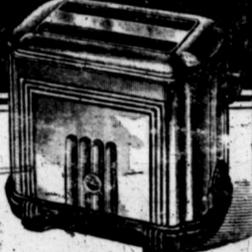
PHONE 208 HEREFORD

For her Christmas



Sunbeam Automatic MIXMASTER

We feature the famous Mix-master because it is the MOST POWERFUL portable mixer on all speeds. Mixes and beats more EVENLY with a WIDER RANGE of FULL-POWER beater speeds that won't slow down as batter thickens or you add ingredients. Has the new-type FULL-MIX beaters. Preferred by women everywhere. Complete with juice extractor, 2 lovely jade green bowls, only \$22.50.



Sunbeam Silent AUTOMATIC TOASTER

The new, more beautiful 2-slice Silent Automatic Toaster that toasts every slice alike once you set it for the kind you like. Can't burn or under-toast. Keeps toast hot until ready to butter and serve. Only \$10.95. Or with stunning 6-piece tray set, \$16.95.



Sunbeam COFFEEMASTER

Makes more delicious full-flavored coffee the VACUUM way twice as fast with Automatic table stove. Can be set to keep coffee hot after the brew is made at any temperature desired. Remove Brew-top and you have the loveliest of servers. Finest of all coffee-makers. 7-cup capacity (as illustrated) \$11.75. Complete with matched tray, sugar and creamer set, \$17.95.



Sunbeam Double Automatic IRONMASTER

The FASTEST HEATING iron ever made. Has larger ironing surface that stays hotter all through ironing. Also, Double Automatic Heat Control with Thumb-tip regulator up in the handle. Only 3 1/2 lbs. Saves hours—ends fatigue. Only \$7.95.

Texas Utilities Company



SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

DINNER IS GIVEN FOR CLUB

Members of the Pleasure Hour club and their husbands were entertained with a lovely holiday dinner Wednesday night of last week at the home of Mr. and Mrs. James Wilson. Red and green Christmas colors carried out the holiday theme for the party. A large green tree, beautifully decorated with colored lights and tinsel adorned one corner of the room. Holly-like coral berries in a mound of red and green leaves centered the long table where place cards tied to clever red and green nut cups marked the places for 12 guests. Attractive green and red glassware and tall red tapers completed the table decorations.

After dinner, gifts were exchanged and games of bridge were enjoyed. Mrs. Owen Stagner won high score for the ladies, and Boyd London won high for the men. Traveling prize went to Owen Stagner.

Guests included Messrs. and Mrs. Harry Lomas, W. J. Smith, Owen Stagner, Mrs. Smith McLeRoy, James Wilson, B. R. Dixon, Boyd London and Buford Farmer. Hostesses were Mrs. James Wilson, Boyd London, B. R. Dixon and Buford Farmer.

CHRISTMAS PLAY WELL ATTENDED.

A large and appreciative audience attended the presentation of "Bread" which was given at the regular church night meeting at the First Christian church on Wednesday night of last week. The story was written by a group of Northwestern University students under direction of Dr. Fred Tastman, and portrays a Christmas message in a different and unusual way. The Curtis family, during the depression, was represented by Carl Oldham as John Curtis, who wanted a tractor for Christmas; Erma Faye Robinson as the grandmother, who wanted a new bathroom; Nora Jean Russell as Martha Curtis who needed a piano; Margaret Blue, as the blind girl; Betty Cockrell, as Betty, and Clyde Oldham as Jim.

Due to its enthusiastic reception the play may be presented again during the holiday season.

Frlona Baby Died.

Charles Hadley Cannon, one year and seven months old son of Mr. and Mrs. I. D. Cannon, 10 miles south of Frlona, died at the Deaf Smith county hospital Thursday, December 3, after a four day illness. Services were held at the family home the following day with interment made at Frlona. The infant is survived by her parents, two brothers, Albert 14, and Aubrey, 12 years old.

BIRTHDAY DINNER FOR LOIS AGNES GILBREATH

Mrs. J. T. Gilbreath entertained at her home Friday with a lovely birthday dinner, honoring Lois Agnes Gilbreath on her 12th birthday. The guests arrived at the noon hour as a surprise to the honor guest.

A pink and white motif was featured in the dining room. The table was centered with a large pink and white birthday cake encircled with lighted candles in pink holders. Favors were chocolate Santa Claus, which heralded the approach of the holiday season in gay Christmas wrappings. Gifts were presented and each guest found a surprise favor as the cake was cut and served.

Those present were Nadine Newell, Rena Rae Renfro, Rachel Ireland, Mattie Louise Lawhon, Ruth Temple Hastings and the honoree.

MR. & MRS. HAROLD CLOSE NEW MEMBERS OF CLUB

Mr. and Mrs. Harold Close were elected to become new members of the Tuesday Dinner Club at a buffet supper given recently by the club at the home of Mr. and Mrs. Alton Fraser.

Christmas decorations, lighted candles and table appointments in keeping with the holiday spirit were combined to carry out the yuletide motif. Informally furnished the keynote for the occasion as the evening's interest centered around games of bridge.

Those present were Messrs. and Mrs. S. P. Rosson, C. C. Acker, Homer Fox, J. A. Pitman, Jack Wayland and Harold Close; Mrs. Seth B. Holman, Miss Eloyse, Pitman and the hosts.

CLASS ENTERTAINED WITH MONOPOLY PARTY

Members of Miss Lillie Hostetter's Sunday school class were entertained with a monopoly party at the home of Mr. and Mrs. Sherman Morgan Thursday evening. Long and interesting games of monopoly, and conversation furnished the evening's entertainment.

Delicious refreshments were served to Keller Muse, Lueta Borden, Virginia Lillard, Hal Kester, Lewis Woodford, Eleanor Pierle, Basil McKinley, Carl Oldham, Miss Hostetter, and Mr. and Mrs. Sherman Morgan.

B. & P. WOMEN HAVE YULE DINNER

Business and Professional Women were entertained with a Yuletide dinner at the home of Mrs. Reed Williams Saturday evening. The happy Christmas spirit was reflected in a color theme of blue and silver throughout the entertaining rooms and the colorful blue lights, shining silver trees and glowing candles produced an unusually charming effect. Four white candles burned on each table which was centered with a miniature tree. Dainty figures, emblematic of the Nativity, and white candles on a blue background decorated the buffet. Place cards were silver stars with names of guests in blue.

Following a short business session, Statistics of National Interest to women were discussed in the program on Progress Women Are Making in Business, and the following data was given: 65 per cent of national savings accounts is in women's names; 48 per cent of railroad stock is owned by women; 44 per cent of utilities stock and 40 per cent of all real estate are owned by women; 80 per cent of the annual tax on life insurance companies was paid by women; 80 per cent collecting inheritance tax were women, and 49 per cent of the annual property tax was paid by women.

Miss Rose Ransom of Jacksonville, Illinois, a guest, spoke on the club's work in her state.

Members of the organization are Gladys Skelton, Lillie Hostetter, Bessie Smith, Ora Reese, Eunice Peterson, Cecil Williams, Amy Walker, Lavina Gilliland, Jewell Dodson, Inez Clark, Edna Fincher, Ethel Robinson, Diahna Bradley, Belle Harris and Dessa Simmons.

MRS. R. E. McCULLOUGH BIRTHDAY HONOREE

Honoring her birthday, friends of Mrs. R. E. McCullough entertained at her home with a covered dish luncheon Wednesday of last week. Each guest brought a dish for the occasion which had been planned as a surprise to the honoree. In the afternoon conversation and games formed interesting diversions.

Attending were Mrs. J. M. Gilliland, B. H. Norton, Arthur Thompson, Carl Gilliland, Frank J. Eberie, W. H. Russell, Walker Nicks, Cliff Estes, Mal Stewart, Miss Joanne Hester and the honoree.

CLASS ENJOYS CHRISTMAS PARTY

Mrs. Tom Carroll's Sunday school class of the Baptist church entertained with a Christmas party at the home of Mr. and Mrs. W. L. Ayers Friday. A Christmas theme was emphasized in the decorations. A large Christmas tree, decorated with colored lights and bright tinsel furnished an added attraction.

On the program were Mrs. Geo. Clark, Mrs. H. Painter and Mrs. Merje Newell, who gave appropriate readings. Christmas carols were sung and gifts exchanged.

THE STATE OF TEXAS

Vs. W. F. Cramb, J. O. Cramb, if living, and the unknown heirs, their heirs and legal representatives of J. O. Cramb, deceased, and all unknown claimants.

IN THE COUNTY COURT OF OLDHAM COUNTY, TEXAS

On this the 11th day of December, 1936, C. L. Morris, A. L. McNabb and A. M. Miller, special commissioners appointed by the Court to assess damages of W. F. Cramb, J. O. Cramb, if living, and the unknown heirs, their heirs and legal representatives of J. O. Cramb, deceased, and all unknown claimants, by reason of the construction and opening of State Highway No. 13, upon, across and through certain lands, to-wit: Section Number 27, Block H-1, Oldham County, Texas, more particularly described in Plaintiff's Original Petition, reference to which is here made, to which real estate the fee simple title is in the said W. F. Cramb, J. O. Cramb, if living, and the unknown heirs, their heirs and legal representatives of J. O. Cramb, deceased, is more fully set out in said petition of the State of Texas, acting by and through the Commissioners' Court of Oldham County, Texas, Vs. W. F. Cramb, J. O. Cramb, if living, and the unknown heirs, their heirs and legal representatives of J. O. Cramb, deceased, Docket Number 149, filed with the Honorable County Judge of Oldham County, Texas, on the 11th day of December, 1936, said commissioners having been sworn to assess said damages fairly and impartially and in accordance with law, do hereby appoint as the time and place for hearing said parties on the matter, the office of the County Judge of Oldham County, Texas, at Vega, Texas, in said Oldham County, on the 18th day of January, 1937.

The sheriff of Oldham County, Texas, is hereby directed and commanded to give notice to said defendants, W. F. Cramb, J. O. Cramb, if living, and the unknown heirs, their heirs and legal representatives of J. O. Cramb, deceased, and all unknown claimants, and each of them, by making pub-

lication of this notice in some newspaper published in Oldham County, Texas, but if no newspaper is published in Oldham County, then by publication in the nearest county where a newspaper is published, once a week for four consecutive weeks previous to the return date hereof, and said Sheriff will make due return how he has executed said writ.

The aforesaid publication shall be notice to the aforesaid named defendants, W. F. Cramb, J. O. Cramb, if living, the unknown heirs, their heirs and legal representatives of J. O. Cramb, deceased, and all unknown claimants to appear at said time and place, at 10 o'clock A. M. at the Court house in Vega, Oldham County, Texas,

for the purpose of offering any evidence they may desire as to the amount of damages to be assessed against the State of Texas, and to be paid to the said W. F. Cramb, J. O. Cramb, the unknown heirs, their heirs and legal representatives of J. O. Cramb, deceased, and to unknown claimants for the right of way and strip of land described in said plaintiff's original petition filed with the County Judge of Oldham County, Texas.

-Witness our hands this the 11th day of December, 1936.

C. L. MORRIS,
A. L. McNABB,
A. M. MILLER,
Special Commissioners, all of whose addresses, Vega, Texas, are as follows:

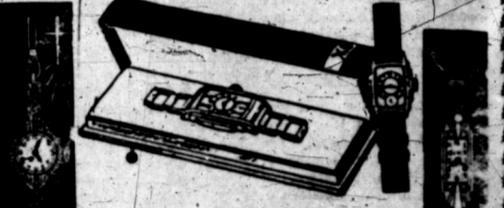
You'll Be Sorry

If true winter weather finds your car un-protected by winter lubricants, anti-freeze and a quick-starting winter gasoline. Drive your car around, or call us, today and get that final check before true winter weather pays its annual visit.

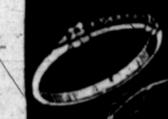
TEXAS SERVICE STATION

Glenn Snyder

Gifts That Make Christmas Memorable



Lady's Baguette WRIST WATCH
Diminutive and Dainty
\$39.50



Diamond Engagement Ring
\$29.50



Men's Wrist Watch, 15-Jewel Gruen
\$24.75

The Gift of fine Jewelry makes Christmas a day that is long remembered. Give a fine watch, a precious jewel, a gift that is always cherished. Our collection of gifts affords something appropriate for every name on your list.

F. M. Kester and Son JEWELERS



The Finest Kind of GIFT

The gift that fosters thrift—a savings account book! You make the initial deposit (any amount you choose of a dollar or more) and you start some lucky person on the way to independence. Christmas is a marvelous time to do this thoughtful thing... and this bank offers you its facilities.

Start a Savings Account!

First State Bank



NEW CHEVROLET 1937

The Complete Car - Completely New



Christmas Greetings TO THE FINEST FAMILY IN THE WORLD

From Dad

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE • NEW ALL-SILENT, ALL-STEEL BODIES (With Solid Steel Torus Top and Uni-steel Construction) • PERFECTED HYDRAULIC BRAKES (With Double-Articulated Brake Shoe Linkage) • NEW DIAMOND CROWN SPEEDLINE STYLING • GENUINE FISHER NO DRAFT VENTILATION • IMPROVED GLIDING KNEE-ACTION RIDE* (at no extra cost) • SAFETY PLATE GLASS ALL AROUND (at no extra cost) • SUPER-SAFE SHOCKPROOF STEERING* (at no extra cost)

THE ONLY COMPLETE CAR—PRICED SO LOW

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICH.

*Knee-Action and Shockproof Steering on Motor Driven models only. General Motors Installation Plan—monthly payments to suit your purse.

FOR ECONOMICAL TRANSPORTATION

Brumley-Woodford Motor Co.
HEREFORD, TEXAS

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 12

HEREFORD HIGH SCHOOL, DECEMBER 17, 1936.

PAGE 26.

Hereford Girls Win Tournament

The Hereford girls basketball team was awarded first-place trophy in the girls' division of the 1936 Dimmitt basketball tournament. Small individual goal basket balls were awarded to each member of both boys and girls all-tournament team. Among these were Mary Turrentine and Gertrude Wilson of Hereford.

Friday's Game.
Hereford girls breezed through their first game, beating Shallowater girls 50 to 9. At the half Hereford limited Shallowater to 10 points while making 40 for themselves. Evelyn Lovelady was high point girl, with 22 points. Ruth Atchley had 19, Mary Turrentine 14, Nora Jean Russell scoring the remaining 4 points.

Starting lineup, forwards, Atchley, Lovelady, Turrentine; guards, Wilson, Snyder, Cawthon.

The boys won their first game of the season, defeating Oklahoma Lane 26-20. The boys playing by far their best game of the season, made the first two points and continued to score 15 more till the half ended 17-12. Oklahoma Lane started with a spurt in the second half, but the whitefaces soon whitened down and began scoring. Vaughn was high point man with 13, Clyde Posey and E. B. Posey scored 8 and 4 respectively, Ray Nunn made the other point.

Starting lineup, forwards, Nunn and Vaughn; center, C. Posey; guards, E. B. Posey, Richtetta.

Saturday's Game.
By defeating Oklahoma Lane, Hereford played Happy. Happy won 44-24, and Hereford was eliminated. At the half the score stood 32-0 in favor of Happy. Hereford outplayed them in the second half, 15-12. C. Posey scored 15 points of the 24, Vaughn 4, V. J. Fuller 2, Nunn 2, E. B. Posey 1. Starting lineup, Fuller and Vaughn, Forwards; C. Posey center; E. B. Posey and Nunn guards.

The girls team defeated Happy 35-20. Lovelady was high point girl with 17 points; Atchley and

MR. G. M. HUDSON

Mr. Gay Myers Hudson came to Hereford in 1925 from Commerce, Texas, where he had been teaching in the Commerce High School. Mr. Hudson attended the Commerce High School as a boy and



later received his Bachelor's Degree from the East Texas State Teachers College, also of Commerce. Mr. Hudson attended the Texas Tech at Lubbock where he received his Master's Degree this past summer. He majored in English, with Spanish and chemistry as minors.

Mr. Hudson teaches physics and history, and is the principal of the Hereford High School.

Turrentine 10 and 8 points each. Starting lineups, forwards, Atchley, Lovelady, Turrentine; guards, Wilson, Whitehead, Cawthon.

Hereford girls reached the semi-finals by defeating Tulla 27-15. Evelyn Lovelady again led the attack with 13 points, Atchley made 9, Turrentine 6, Russell 2. Starting lineup, forwards, Atchley, Lovelady, Turrentine; guards, Wilson, Snyder, Cawthon.

Beating Dimmitt in the finals, Hereford girls won the girls' division of the tournament. The score was 34-21 for Hereford. Hereford had defeated Shallowater, Happy and Tulla in gaining the finals. Dimmitt had also won their previous tournament games.

The two teams played nip and tuck to end the first half 11 all. In the second half, Hereford scored 23 to Dimmitt's 11. Ruth Atchley scored the most points, 17; Turrentine 14, Lovelady the remaining 3. Starting lineups were Hereford, forwards, Atchley, Lovelady, Turrentine; guards, Wilson, Snyder, Cawthon. Dimmitt, forwards, Merrett, Miller and D. Merrett; guards, Langford, Butler, Dickson.

PRACTICE CANTATA

The Rhythm Rangers practiced for the first time in the Baptist church Thursday, December 10. Seats were assigned and the songs were sung. The cantata is called Chimes of Bethlehem. This is a composite example of the Rangers' ingenuity. The special numbers are all very beautiful and with the group songs, a very impressive and inspiring program results.

Edith Jackson will sing with Helen Danforth the soprano part of Joy to the World. The Rangers are working diligently on this cantata and it is expected to be a great success, as have preceding cantatas.

Why Teachers Do Get Gray.

Miss Fullingim: Oh, these children! (now think real hard, students, are some of those gray hairs caused by you?)

Miss Rigler: Responsibility of other people's children has made me gray.

Mr. Hudson: Mostly trying to get boys to stay out of detention halls and trying to get these love-sick girls to study.

Why Teachers Don't Get Gray.

Mr. Wilson: I have decided that hair growing downward and hitting something solid, falls out; hair growing downward and hitting something gray, turns gray; hair growing downward and hitting nothing, just keeps on growing. (Remember, he is not gray!)

Miss Carlisle: You just have to have a good sense of humor.

Miss Wrenn: I just don't intend to be gray.

Mr. Emmons: Blondes don't get gray, they get bald.

AN APPRECIATION

The football boys and pep club girls wish to thank all the mothers for the banquet given in their honor. If the mothers had not been willing to help, the banquet would have been a failure.

They also wish to thank Mr. Emmons' class of Ags and FFA dressing the turkeys.

Hi-Y Members Attend Banquet

Three Hereford boys and their sponsor, Mr. Hudson, attended a Father and Son banquet Monday night at Canyon. The banquet was sponsored by the Canyon Hi-Y Club and was held in the First Baptist church. There were 102 men and boys present from various towns over the Parkland. The banquet is an annual affair in which Hi-Y boys honor their fathers.

An outstanding program was given by various men and boys. Mr. G. M. Hudson was one of the guest speakers. Professor Condon of Canyon made the address of the evening. The Beacon Male Quartet of Amarillo sang several songs which were dedicated to men and boys present.

The boys present from Hereford were Donald Brotherton, Johnny B. Caraway and Charles Wilson. Each reported a worthwhile entertainment.

WRANGLERS MEET

The Wranglers met Wednesday in Miss Crawford's room at four o'clock for their regular meeting. Only a few members were present.

The question for interscholastic debating Nationalization or Munitions, is being discussed. Colleagues have been chosen and debates on the question are being outlined preparatory to the speeches that will soon be given.

WE HEAR

That Harvey Nunn says that it's a contraption of it is!

That Dean Dunlap has Dorothy Jordan's name on his notebook in so many places that Miss Rigler started to give the notebook to Dorothy. Be careful, Dean, that notebook may tell whether or not you'll be a senior!

That Carl Wilson Shirley had lost his shoe and when he found it Troy Womble had been using it for his horn case!

That on being asked why she did not answer sooner, Ruth Adams said, "Well, Mr. Wilson, I didn't hear you until the third time you asked the question."

That at Jerry Jowell's home, sunrise is about three minutes before the last bell rings.

That Mr. Hudson asked what a blotter was. The bright answer was: "Something you look for while the ink dries."

That Leo Rogers has no ambition unless it is to throw an egg into an electric fan.

That Mr. Hudson has a shotgun which he says will kill anything in front of it and half kills anything behind it.

SOPHOMORE PARTY SUCCESS

Some 40 Sophomores attended the Sophomore party at the city hall Friday, December 4, 1936. These jubilant sophomores enjoyed many running games of all types and descriptions.

Mexican beans, potato salad, onions, pickles, bread, apples, and coffee made up the refreshments served.

YOU ARE RESPONSIBLE

What would you think if you suddenly approached a book in which you knew there was a good illustration for your speech, only to find a gaping hole where the story had been? Suppose you were looking for a poem about Christmas and you found a book that had one listed in the index. This is exactly what is happening in our library. Several books and papers have been cut up in this manner.

Any person who will do such a thing has no respect for his fellow student. He does not stop to consider that the next fellow might have needed that bit of information badly. This paper clipping habit also shows lack of home training and laziness. A person who would rather cut out the page than spend five minutes copying it is certainly lazy. Another thing if these ambitious paper-cutters are allowed to continue in their ways, shortly there will be no library left.

So, fellow students, let us refrain from cutting up books and papers in the library. Let us consider that our library is for reference work and must be preserved for that purpose instead of being clipped to pieces.

CAN YOU IMAGINE—

Mary Jane Morgan wearing a pink organdy dress with a lot of ruffles and frills?

Thama Cawthon with long, black hair?

Billy Beene with no hair at all—you know, bald-headed?

Helen Frances Streu being anyway but timid and embarrassed?

Barbara Brotherton doing figure-skating on ice?

T. B. Bailey sweeping the kitchen at his house?

Edith Jackson playing the big

POSSIBILITIES

The latest scientific report finds new possibilities for the radio, such as sending flavor and odors over the ether. A radio program of the future may read like this: 8:00 o'clock p. m., first strawberries of the season broadcast from Florida; 8:15, scent of Japanese cherry blossoms, by the short wave from Tokyo; 8:30, reports on the livestock situation, with olfactory effects from the Chicago stockyards.

But with all great inventions such as this, there are drawbacks, such as a skunk strolling into the studio and sending the radio audience into confusion. Then there is the possibility that science laboratories will be installed with this apparatus, and during the broadcast of the preparation of certain gasses, the public would probably consider the invention a public nuisance. But it also has its good points, such as an olfactory broadcast from select home economic classes.

Viola Phillips doing anything but collecting money from someone for something?

Jerry Jowell getting properly squelched?

Virginia Nix hurrying?

Hertha Baer not looking as if she has just stepped from a hand-box?

Charles Spradley taking Fred Asfaire's place in the dance team with Ginger Rogers?

Helen Ruth Barber being absolutely mad, unhappy or disagreeable?

Wilbur Willett not being any larger than Spanky McFarland?

Helen Ann Snyder with a boyish bob?

Virginia Carlyle with no make-up on?

Clifford Estes being quiet for 30 minutes?

Mary Thelief not "booming" at someone?

Assembly with no announcements?

Harvey Nunn with an intelligent countenance?

Miss Wrenn with a pug nose?

Norma Jean Foster being dignified?

Ray Nunn not talking back to someone?

Lot's of people's faces when they read this?

SENIOR PERSONALITIES

Mary Ann Baird was born on February 2, 1921, in Hereford, Texas. She attended elementary school at Jumbo and all of her high school life has been spent here. She intends to go to college next fall and major in music and singing. Her favorite hobbies are singing and collecting movie star scrapbooks.

Donald Brotherton was born on February 1, 1919, on a small farm in Dallas county, but has spent most of his life in Hereford attending elementary and high school. He received the honor of being elected Cowhand Foreman this year. He is planning to go to college and become an archeologist. His favorite hobbies are hunting arrow-heads, picking turkeys and raising dogs.

WHAT ARE YOU SOWING?

"What life is made up of does not matter much, but what matters much matters very much," said Reverend E. N. Shepherd, pastor of the Baptist church of Hereford, as he addressed the student body of Hereford High School Tuesday, December 8. The one thought Mr. Shepherd wished most deeply impressed in the minds of the student body was the fact that "what a man soweth that shall he also reap." As his closing thought, he said, "Sow a thought, reap an act; reap a habit, sow a character and read a destiny."



\$1.00 Colgate's Or Palmolive Shaving Sets	89¢	50c Cashmere Bouquet Gift Box	39¢
\$1.50 Bill Fold And Key Case	98¢	\$2.25 Desk Lamps	\$1.89
\$3.50 Cutex Club Set	\$3.39	\$1.50 Prophylactic Brush Sets	\$1.39
\$1.50 Flash-Lights	\$1.19	50c Palmolive Or Colgate's Shaving Sets	39¢

COMPLETE ASSORTMENT.

Xmas Cards, Boxes, Wrappings, Etc.



Come to this store for Double-Key Nuts, toasted fresh with creamery butter—so different from ordinary salted nuts merely cooked in oil.

HOLIDAY NUT SPECIALS

Mixed Nut Tidbits, pound	59¢
Royal Bridge Mixture, pound	79¢
Cashew Tidbits, pound	54¢

FOR HIM
DELIVER in time for CHRISTMAS

WILSON BROS. SHIRTS
HAND-MADE TIES
UNDERWEAR

RUGBY GLOVES
HANDKERCHIEFS
SUSPENDERS
GARTERS

WILSON BROS. SOX
BLEND SUITS
MUFFLERS

MEN'S DRESS HATS
PAJAMAS
BELTS

The Man's Shop
Home Phone 211

CLOSE DRUG STORE

PERSONALS

Miss Aileen Hughes spent Saturday in Amarillo.

Ray Barber transacted business in Amarillo Monday.

Alberta Davis was in Amarillo Saturday.

Mrs. Roberta Oliver spent Monday in Amarillo.

Mr. and Mrs. C. H. Dyar were Amarillo visitors Wednesday.

Mr. and Mrs. Colby Conkwright were business visitors in Amarillo Monday.

Visitors in Amarillo Monday were Mrs. B. M. Wiltshire and Mrs. John Roberts.

Billy, son of Mr. and Mrs. W. L. Davis, is convalescing at his home after an attack in influenza.

Mr. and Mrs. Loyal Lusk of Lazbudd were here Tuesday shopping.

Mr. and Mrs. Percy Shepard of Dimmitt were in town shopping Saturday.

Mr. and Mrs. Charey Gunnalls of Dimmitt were here shopping Saturday.

Mr. and Mrs. W. E. Hicks of Garden City, Kansas, are in the city visiting relatives and friends.

Mrs. Ardelle George of Amarillo was a Hereford visitor Sunday.

Mr. and Mrs. Jack Grady and children were Amarillo visitors last Thursday.

Mrs. Paul Mathers and Mrs. John Olson were in Amarillo last Thursday.

Miss Eleanor Pierle visited her parents, Dr. and Mrs. C. A. Pierle, in Canyon over the week end.

Mr. and Mrs. Grant Fuller spent Saturday night and Sunday in Roswell on business.

Mmes. W. L. Davis, Alton Fraser Harold Close and Jack Wayland were Amarillo visitors Friday.

Mrs. Wirt Phillips and daughter, Viola, and Mrs. H. R. Patterson were in Amarillo Saturday.

Mrs. J. H. Dittman and daughter, Miss Elyse, spent Saturday in Amarillo visiting friends.

County Judge Chas. Ingram, of Vega was a Hereford visitor Monday.

David Harrison of Farwell was a week end guest of his mother, Mrs. E. W. Harrison.

Mrs. Henry S. Gooch of Amarillo spent the week end here as the guest of Mrs. Seth B. Holman.

Mrs. Elmer Patterson and children visited relatives in Canyon Sunday.

Mr. and Mrs. S. L. Walser and O. C. Holt spent Sunday in Borger.

Mrs. Walker Nicks and Mrs. E. T. Shreve were in Amarillo Monday.

Mrs. Walker Nix spent last week end in Portales, New Mexico visiting Mr. Nicks.

L. G. Harris of Vega was in town Monday attending to business.

Mmes. L. H. Shore and Arthur Thompson are spending today in Amarillo.

Mrs. John Renfro and daughter, Rena Rae, were in Amarillo Saturday.

Cecil Guseman left Sunday on a business trip to Lovington, New Mexico. He expects to return on Monday.

Mr. and Mrs. Bob Pipkin of Stephenville arrived here Tuesday night to spend Wednesday with Mr. and Mrs. J. S. Jones.

Mr. and Mrs. Oscar Hunt, Peter Harder and Miss Jones, all of Canyon, were here Saturday to attend the poultry show.

Liberal terms on all our used cars, and up to 18 months on late models. We are overstocked and must move our stock by the end of the year. If you are interested in a Dependable Used Car at reduced prices see us. Ireland Motor Company.

Mr. and Mrs. B. H. Hopkins of Dalhart were guests of Mr. and Mrs. W. L. Davis over the week end.

Mrs. J. D. Saunders of Slaton arrived Monday to spend several days with her sister, Mrs. John L. Wilson.

Mr. and Mrs. Frances Harris and baby are now making their home in Pampa, where he has accepted a position.

We have several late model cars we are offering at reduced prices. These cars will give you satisfactory service, and save you in operating expenses. We are reducing our prices to move these cars before the end of the year. See them before you buy. Ireland Motor Company.

Leaves for California.

Mr. and Mrs. Wilbert Carroll and son, Mr. Russell Carroll and Mrs. W. A. Carroll left Wednesday for a two weeks visit to California. They will visit in San Diego, Long Beach and Los Angeles and other cities.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	52	26	0.00
Friday	51	29	0.00
Saturday	53	28	0.00
Sunday	50	22	0.00
Monday	68	29	0.00
Tuesday	65	35	0.00
Wednesday	65	25	0.00
Thursday	63	35	0.00
Friday	??	32	0.00

Hospital Notes

Mrs. D. S. Gleason, Hereford, was admitted Saturday for medical attention. Her condition on Thursday was reported fair.

Mrs. D. C. Walton was to leave the hospital Friday.

Mrs. E. P. Grimes and baby were to be released Friday of this week.

Mrs. Anne Daughtry was to have undergone a major operation this, Thursday, morning.

Hold Open House.

The WPA sewing room will hold open house Friday afternoon honoring district officers from Amarillo. A short program will be given and refreshments will be served.

Benny Womble Improved.

Benny Le Grand Womble, young son of Mr. and Mrs. Troy Womble, who has been seriously ill with pneumonia for the past week, was reported improved at the Leaf Smith county hospital this week. He was in such condition last week that little hope was held for several days. Mrs. Womble, the child's mother, was also able to be up after a three weeks siege of erysipelas. The boy's father was injured when he fell while preparing to move a house but he too was reported able to be up this week.

New Son.

Mr. and Mrs. Virgil Morton are entertaining a new baby at their home, a son, Eddie Rae. He was born Sunday December 13, and both mother and baby are doing nicely.

Mrs. Elizabeth Erve Page of Nashville, Tenn., former student counselor at the Little House of Fellowship, under the auspices of the Episcopal church in Canyon, visited Miss Mattie Mae Swisher and Miss Eleanor Pierle here Tuesday. She was accompanied from Amarillo by Mrs. Robert Kay a sister of Scott Amend, who is connected with the soil conservation bureau here.

On Madrigal Program.

Miss Betty Jones, daughter of Mrs. A. M. Jones of Hereford, sang soprano in the Madrigal Club Christmas program at Canyon last Sunday. Press reports from West Texas State Teachers College announce Miss Jones is a junior in the college this year.

Fire Destroys Barn

More than 25 tons of straw and 200 bushels of grain went up in smoke when a barn on the D. L. McDonald farm three miles north of Hereford was destroyed by fire late Friday afternoon December 11. The blaze was discovered about 6:30 in the afternoon when the 250-foot-long barn-shed caught fire. There was approximately 1000 bushels of sacked grain in the shed but about 800 bushels were saved. The loss was not covered by insurance.

Central School Cafeteria Opens

With a capacity for serving approximately 50 children daily, the cafeteria at Central school opened officially Monday morning under the supervision of Mrs. Carl Cockerel.

Last week Phil B. Wilson, district NYA supervisor of Amarillo, was here with project forms and approved the starting of the work. Sections of the basement at the central school were given finishing touches early last week to complete the remodeling work on the "exceptionally nice new cafeteria rooms".

Eight NYA youths have been employed on the project thus far and others will be assigned as need calls for them, it is understood. Original plans allowed for as many as 16 girls to be employed.

Miss Irene Crawford was an Amarillo visitor Saturday.

STAR
Tues. - Wed.
BARGAIN DAYS
10c Matinee - Night 15c
Actually Filmed In
The Rose Bowl!

Heroes on the March
ROSE BOWL
WILLIAM FRAWLEY
ELLANORE WHITNEY
TOM BROWN
LARRY CRAPPL
GINNY BAKER

50 Stars
100 Beautiful
Glorified Girls!

THE GREAT ZIEGFELD

WILLIAM POWELL
MILVA LLOYD
LUISE RITNER

3 DAYS STARTING
SUNDAY, DECEMBER 27

STAR THEATRE
Hereford, Texas
Saturday Only

NEW POLICY
Kiddies 10c Adults 15c
Matinee and Night

**HEY! HEY!!
LOOK! SEE!!
FREE - FREE**

STAR THEATRE
Thurs. - Fri.
Reasons Nite
350

Reasons why your Christmas might be happier. You may register either day and be eligible!

On the Screen
Death-Defying Feats of Hilarity!

"FANCY MEETING YOU" ...sings DICK ...and fancy meeting all these stars in one big laugh-and-song-show!

STAGE STRUCK

SATAN
the MAN-KILLER
delivers the thrill hit of the year!

BENGAL TIGER
A Warner Bros. Hit!

We have the all-time... But Listen to the Cast!

DICK POWELL
Joan BLONDELL
Warren WILLIAM
FRANK M. HUGH
YACHT CLUB BOYS

STAR Theatre

Sunday-Monday

PREVIEW SATURDAY NIGHT

"NO MAN IS LOST WHILE SOME WOMAN LOVES HIM!"
Only one woman knew why "someone had blundered"... as "into the Valley of Death rode the Six Hundred"! And her secret was silenced for all eternity by the lips of the man she loved!

Errol FLYNN, Olivia de HAVILLAND

The CHARGE of the LIGHT BRIGADE

Based on Alfred, Lord Tennyson's immortal masterpiece, brought to the screen by Warner Bros., with a cast of 1,000's headed by PATRIC KNOWLES · HENRY STEPHENSON · NIGEL BRUCE · Donald Crisp · David Niven · Robert Donat
Directed by the man who thrilled you with "Captain Blood", Michael Curtiz

for Christmas



Give Comfort and Beauty

Add to the beauty of your home and at the same time add to the comfort of both you and your family with a comfortable chair or rocker. Give comfort and beauty this Christmas.

Occasional Chairs-Rockers

We have a large stock of occasional chairs and rockers and some real quality lounge chairs and platform rockers, which we are offering at special Christmas prices. Come in today and see these suggested beautiful gift items. We also have many other articles from which you may select useful and appropriate gifts.

E. B. Black Co.