

Democratic, GOP Farm Platforms Similar

A News Analysis

[Editor's Note—The following story is the first in a two-part series dealing with the proposed policies of the Democratic and Republican parties and their presidential candidates concerning American agriculture. Today's story compares and contrasts the agricultural platforms of the two parties. Portions of the information contained in the article were obtained from the October edition of Progressive Farmer magazine.]

By JIM STEIERT
Brand Farm Editor

Promises abound when presidential

election time rolls around every four years.

FOR A period of a few months, pledges of solutions to virtually every problem facing the country are fervently made by vote-hungry candidates, and through their golden oratory, Americans are led to believe that the good life is a mere mark on the ballot away—provided they mark that ballot for the right candidate.

Small wonder Americans are often confused about just where candidates stand on specific issues.

With American farmers wielding significant economic influence, both the candidates and the parties they represent have adopted stands on the key agricultural issues they hope will woo the farm vote this year.

Although the candidates themselves frequently voice differing viewpoints on specific issues, the farm platforms adopted by the Democratic and Republican parties are similar in many areas.

THE GENERAL philosophy of the Republican platform concerning agriculture emphasizes that "Government should not dictate to the productive men and women who work the land", and

points out that in the opinion of the platform formulators, "we are at last moving toward making effective use of our resources."

The Democratic philosophy is that, faced with an uncertain economy, full production cannot be achieved without parity income assurance to farmers. The platform emphasizes that parity returns to farmers on the basis of cost of production plus a reasonable profit must be assured.

Concerning export controls, the Democratic platform calls for intensified efforts to expand long-term agriculture exports abroad, while preventing "irresponsible and inflationary sales

from the American granary to foreign purchasers." Food and fiber production are singled out to be used as "part of a constructive foreign policy."

The Republican platform calls for the government to guarantee farmers "unfettered access" to the marketplace and states that American farmers deserve protection from subsidized exports from foreign nations.

THE REPUBLICANS voice opposition to government-controlled grain reserves while the Democrats want any surplus production stored on the farm in such a manner as to isolate it from the marketplace, in order to protect the people of the world from famine.

Both party platforms support the Capper-Volstead Act in its present form, thus granting their backing to farmer cooperatives.

The parties have similar stands concerning farm labor, with the Republicans calling for the passage of labor relations legislation which is responsive to the welfare of workers and to the particular needs of food production, with such legislation recognizing the need to prevent work stoppages during critical harvest periods. Democrats call for programs of assistance to farm workers in housing.

(See PLATFORM, Page 2)



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Construction Continues Low Through September

By BOBBY TEMPLETON
Brand News Editor

A new monthly low in building permits issued by the city was reached in September as construction was valued at only \$254,750, which is drastically lower than totals experienced early this year.

The figure brings the year's total to \$6,637,900. No matter how slow the building has been during the past two months, the 1976 total is already an annual record, far surpassing the previous high total set in 1965 when Sugarland Mall was built.

Most of the construction resulted from new single family residential structures. Four houses were built for a value of \$174,000.

The largest house was permitted to Mike Ferguson for \$75,000. It was the single largest permit for the month. Other residences include the following: \$30,000—Richard Bunch; \$54,000—Boggs Construction Co.; and \$15,000—Jimmy

Blair and Gary Rudd.

The largest commercial structure erected included a \$35,000 store and service station being constructed by R.L. Pool. To accommodate the station, located at the corner of Highway 385 and Park Ave., the former Gulf Station was demolished. A permit was issued for it but no value is accorded such an action.

In 1976, building has been booming mostly due to commercial structures such as the Hereford Grain Company elevator, the new Hereford State Bank Building and the new surgical wing on Deaf Smith General Hospital.

At this time last year, the building permits totaled only \$2,403,952.

The trend this year is opposite of last year's, when the first six months were slow and closing months flourished with construction. This year, the first seven months have recorded record totals due primarily to the mild weather. So far, the remaining months have not kept pace with the other months.

The highest monthly total was in April when construction totaled \$1,295,340. Last month was the second lowest with a \$282,080 only to the low experienced in September. Million dollar figures were also recorded in February and May.

Permits issued are as follows:

- \$1,200—Bill Stocker, mobile home.
- \$6,000—Joe C. Tijerina.
- \$2,500—Mid States Homes, Filberto Vallijo, residence repair.
- \$150—Mrs. Coy Black, storage facility.
- \$30,000—Billy J. McKibben, alter and repair residence.
- \$1,000—Homer Thomas, garage.
- \$300—Fred Fox, storage facility.
- \$500—Virgil M. Bomar, storage facility.
- \$400—Guy Weddell, car port.
- \$600—Donnie King, move in addition and garage to residence.

Carter Likes Rock 'n Roll

LONDON (AP)—Jimmy Carter says he like rock 'n' roll and things popular music has had a "profound influence" on American life.

In an interview shown Tuesday night on the BBC-TV rock program "The Old Grey Whistle Test," the U.S. Democratic presidential nominee said he has close personal friendships with members of many rock groups and that several of them have helped his campaign.

Oral Arguments Presented For School District Suit

The oral arguments in the \$400,000 civil suit against the Hereford School of trustees were heard in the Federal District Court of Judge Halbert O. Woodward in Lubbock today.

A trial on the suit, filed by former La Plata Junior High School Teacher Wayne Woodward, was held on Sept. 21 in Amarillo. Witnesses then testified concerning circumstances surrounding reported distribution of American Civil Liberties Union materials handed out by the teacher and his subsequent dismissal from employment. Actually, he was not offered another contract for the ensuing

year after he completed the terms of his existing contract.

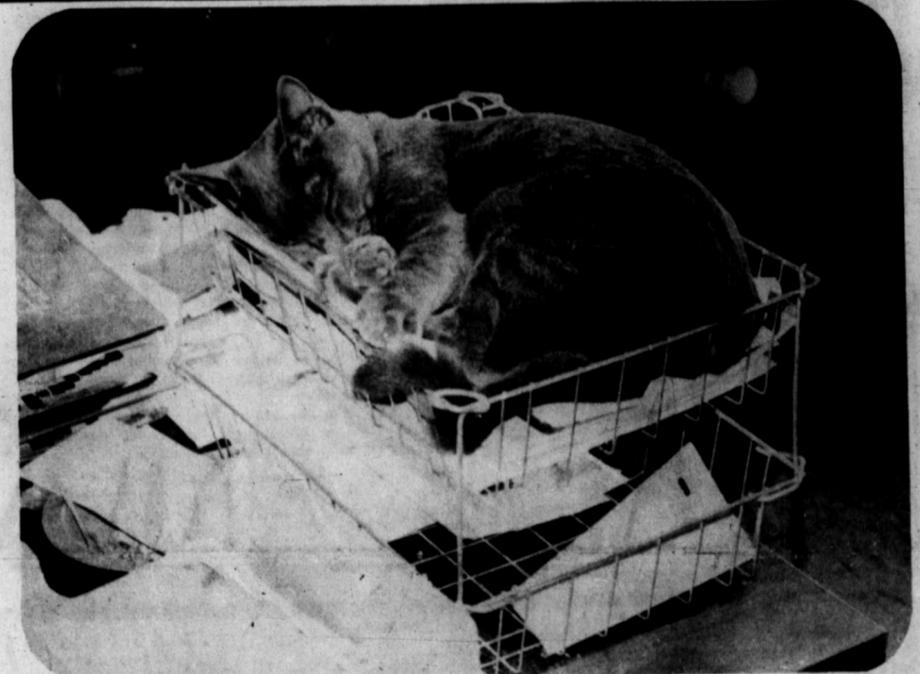
He claims that his due process rights were violated and that no proper reasons were ever given for his dismissal. In the trial, Woodward said it had affected his efforts to find other employment.

School attorneys argued at the trial that Woodward created his own problems through uncooperative attitudes with the administration and obstruction to communication since they had to go through this attorney Green. Legal arguments presented included the fact that Woodward simply completed the terms of his contract and was therefore not actually "fired" as well as repeated attempts by the administration to work out problems with Woodward.

Today, school attorneys Richard Green and Earnest Langley presented arguments for the school trustees and lawyers Robin Green of Amarillo and Thomas Griffith of Lubbock presented statements for the plaintiff.

Defendants in the case are former school superintendent Roy Hartman, La Plata, principal Pat Hughes, and school board members serving at the time. They are Jim Conkright, president, Lynton Allred, James Gentry, Danny Martin, Ron Zimmerman, Clark Andrews, and Jim Arney.

No decision on the case was expected today since the judge will no doubt want to consider transcripts of the oral arguments and other material and testimony concerning the case.



Sleeping It Off

It doesn't matter to this solemn cat whether he's in the basket or paper is. Ever since Gray, the cat, was a young kitten, has slept in this double decker paper holder at the Bob and Marcy Purina Feed

Store on Highway 385 South. It adds an odd touch to dull routine of most work days. [PHOTO BY LANNY SMITH]

Juries Hand Out Stiff Sentences In District Court Drug Trials

The Deaf Smith County Courthouse experienced busy court action this week as two more juries decided stiff penalties for two drug offenders and a visiting district judge helped out with guilty pleas from numerous defendants.

With 69th Judicial District Judge Mike Metcalf presiding over the jury trials, Judge Howard C. Davison of Lubbock helped the court process automatic sentences for those pleading guilty to crimes.

Late Tuesday, Metcalf processed the formal sentencing of Clifford Morris

Russell Funeral Services Set

Mrs. Virginia W. Russell, 56, a resident of Walcott community, died at approximately 4 p.m. Monday in Northwest Texas Hospital at Amarillo following a lengthy illness.

Services will be held at 2 p.m. Thursday at First United Methodist Church with Dr. Jordan Greems, pastor, and the Rev. Morris Means, pastor of Westway Community Church, officiating. Burial will be in West Park Cemetery by Gilliland-Watson Funeral Home.

A memorial fund has been established in Mrs. Russell's name for Westway Community Church.

Born July 18, 1920 at Baird, Tx., she married L.B. "Scat" Russell on March 3, 1941 at Fredrick, Okla. The couple came to this area in 1952 from Chicago, Tx. and he is the principal of Walcott schools.

A former teacher, Mrs. Russell was a member of First United Methodist Church.

Survivors include the widower; a son, William, of Baird; three daughters, Mrs. Mary Stapleton of Los Angeles, Calif., Mrs. Martha Ishibashi of Seattle, Wash., and Miss Rene Russell of the home; her parents, Mr. and Mrs. Bill Work of Baird; a brother, John Work of Dallas; two sisters, Mrs. Marth George and Patsy Work, both of Baird; and two grandsons.

Walton, who was tried last week and given a 10-year probation sentence in the state prison. He was charged with the murder of his son Clifford Leonard Walton, who was killed on Feb. 20, 1975. The trial lasted two days.

One jury found William Bert Haile guilty late Monday night of delivery of marijuana after hearing testimony all day from various law enforcement officers and witnesses. He was given a six year sentence in the Texas Department of Corrections with no probation granted due to prior offenses.

Haile also was given an additional three years in the state prison for violations of a probation according to Criminal District Attorney Andy Shuval, who prosecuted both cases along with his assistant Schlan Atkinson.

The jury was out for about three hours to decide the guilty verdict at 10:10 p.m. Monday and remained out until 12:07 a.m. Tuesday to arrive at the sentence. Haile was defended by Russell Busby.

Also convicted of delivery of marijuana was Joe Yanez Lopez, who was sentenced to eight years in the state prison. The trial was concluded Tuesday after lengthy testimony all day. He was defended by Ken Tarleton.

The jury in the Lopez case returned at 2:30 p.m. Tuesday with the guilty verdict and at 4:04 p.m. with the sentence. No probation was given.

The defendant decided to take his allowed 10-day waiting period before formal sentencing. Haile waived the 10 days.

Witnesses in the Haile case included Juan Guittierez, Robert Barnes, Ray Seggett, D.P. Johnson, Harold Wheeler, and Dorothy Word. Those testifying in the Lopez trial were Guittierez, Barnes, Seggett, Lopez and Glen Johnson.

Also in District court Tuesday, the probations of Phillip Chavez and Allen Ray Graves were revoked and original sentences imposed. Chavez was sentenced to two years in county jail on a felony driving while intoxicated charge and Graves was given three years in the Texas Department of Corrections on a felony theft charge.

Jurors serving in the Lopez trial are as follows: Ted Eicke, Floyd Houdashell, Mrs. Edward Dzuik, Burke Inman, Roy M. Landers, Mrs. Sid Killough, Harold Searcy, Deloris Phipps, Israel Vera, Mrs. Jerry Albracht, Nelson E. Kendall, and Mrs. R.A. Crist.

Serving on the Haile jury were the following: Joe Meyer, Mrs. J.M. Dawson, Mike Morrison, Carloyn Waters, Mrs. Jim Monroe, L. Oren Davis, Douglas Morris, Patricia Barber, R. Duane Wyly, Janis Bell, Mrs. W.C. Davis, and Ray Chambliss.

Cases in District Court are expected to continue throughout the week.

Presidential Debaters Prepare For Tonight

SAN FRANCISCO (AP)—Jimmy Carter says he's ready to slug it out with President Ford in tonight's debate on foreign and defense policies, but White House aides say Ford isn't preparing for what may be the toughest questions he'll face.

The second of the three debates between the two presidential candidates is scheduled for 9:30 p.m., EDT, at the

historic Palace of Fine Arts in San Francisco. The three major commercial networks and the Public Broadcasting Service will televise the encounter.

There have been suggestions that Ford may be asked during tonight's debate about the effect on African nations of the racial slur that led to Monday's resignation of his agriculture secretary, Earl Butz.

update wednesday

Mahon Here Thursday

Congressman George Mahon is scheduled to be in Hereford Thursday to kickoff his re-election campaign in this area. He is to meet with friends and supporters at noon, and a press conference is set for 1:30 p.m. The veteran representatives of the 19th Congressional District was in Odessa Tuesday and Lubbock Wednesday. News media from Deaf Smith, Castro and Parmer counties were invited to the Thursday press conference here.

Mayaguez Report Attacked

WASHINGTON (AP)—Republicans are complaining about the timing and content of a congressional report that is critical of the handling of the Mayaguez incident. The General Accounting Office, in a report issued Tuesday, said Marines were ordered to invade a Cambodian island and rescue crewmen from the captured cargo ship, despite reports that the crewmen were no longer on the island.

Vietnam Truth Not Told

HOUSTON (AP)—Retired Gen. William C. Westmoreland says the late President Lyndon B. Johnson treated the Vietnam war as "a sideshow... and did not elvel with the American people."

Westmoreland, once Vietnam field commander, said Tuesday that Johnson "should have told the nation that the war would be long, that the war was a matter of principle, and that the national needed to close ranks and win it."

The four-star general, who was defeated in a bid for the South Carolina Republican gubernatorial nomination in 1974, was in Houston to promote his book "A Soldier Reports."

Fallout Not Dangerous

WASHINGTON (AP)—Radioactive fallout from a recent Chinese atomic explosion is not a threat to public health in the United States, federal officials say. Nonetheless, public health specialists in some states urged citizens to wash homegrown fruit and vegetables before eating them. Officials say the Chinese announced the blast on Sept. 26. The radioactive cloud from China then crossed the Pacific and was detected in the northwestern United States last Saturday and in the East the following day.

weather

West Texas: Cloudy north portion and fair south tonight. Cloudy Thursday. Scattered rain and drizzle most sections tonight and Thursday. Much colder most sections Thursday. Low tonight upper 30s north and mountains to near 50 south. High Thursday near 50 north to near 80 extreme south.

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Firearms Theft Under Investigation

City police are currently investigating the theft of two handguns which occurred Tuesday.

Roy Dale Messer of Hereford told police that his pickup was broke into Tuesday.

Two pistols, valued at approximately \$630 were taken from the vehicle.

Platform

from page 1

employment, health, social services and education.

BOTH PART platforms call for an overhaul of estate tax problems facing agriculture. The Republican platform gives its backing to legislation increasing the estate tax exemption to \$200,000 and allowing farm property valuation on a current use basis, and also calls for extension of the time of payment in the case of farms and small businesses.

In its platform, the Democratic party promotes reworking federal estate and gift taxes "to alleviate some of the legal problems faced by farm families who would otherwise be forced to liquidate their assets to pay the tax."

[—TOMORROW— what the candidates say on farm policy.]

Present Speed Limit May Be Dangerous, Study Shows

COLLEGE STATION (AP)— A Texas A&M Study shows that since auto drivers are most comfortable cruising at about 70 miles per hour the current speed limits could lead to "greater accident hazards."

Dr. Ron Morris of the university's Texas Transportation Institute said the purpose of the "very limited" study was to determine the driver's most comfortable speed.

The test was conducted by 18 volunteer students driving three contemporary vehicles on an isolated portion of Highway 30. The drivers, who knew nothing about the experiment, were told to drive a specified route at a comfortable speed.

"We expected the speed to increase steadily but found instead that the drivers went immediately to a constant speed in about three miles and stayed there

varying about three m.p.h.," Morris said.

Morris explained the results at the 14th Annual Symposium of the SAFE Association, an organization of safety and survival equipment researchers, manufacturers and users.

He said the mean comfortable speed was about 70 m.p.h.

"From this, it is reasonable to conclude that the probability that the entire population's comfortable speed is 55 m.p.h. is essentially zero," Morris said. "If the difference between comfortable speed and legal speed is large, the driver is placed in a stressful and fatiguing situation."

"This additional stress can lead to exposure to greater accident hazards," Morris said. "Further, the constant throttle correction will result in poor engine performance and efficiency."

Ford Strikers To Vote On Tentative Agreement

DETROIT (AP) — The 22-day-old strike against Ford Motor Co. is expected to last at least another week while workers vote on a tentative agreement which puts union members on the road toward a four-day work week.

The three-year accord, reached late Tuesday, must be ratified by 170,000 United Auto Workers members who struck the No. 2 auto maker in 22 states at midnight Sept. 14.

Union officials say it could take a week to 10 days to win ratification and end the walkout, which has shut Ford assembly and manufacturing plants and halted the firm's North American production.

The agreement made it seem likely that the strike would not damage the nation's economic recovery. Financial analysts had said the walkout could have serious impact if it lasted longer than a month.

UAW President Leonard Woodcock said details of the settlement would not be announced until after it is reviewed today by the union's international executive board and on Thursday by the union's National Ford Council.

But sources said a key element in the pact is a provision for 13 more paid days off spread over the three years, in addition to 33 holiday and vacation days Ford workers now received each year.

The union had demanded more paid days off as a first step in its long-range goal to shorten the work week to preserve current jobs and create new ones. The idea is to force the industry to hire more workers to replace those taking time off.

Sources said the additional time-off provisions are tied to attendance requirements - a worker must be on the job the day before and after his scheduled extra day off to get

paid for it. Other provisions, sources said, include general wage increases averaging about 3 per cent a year, an additional first-year increase of about 20 cents an hour, continuation of a cost-of-living protection formula, special cash supplements for retirees and improvements in fringe benefits.

Currently, Ford workers average nearly \$7 in hour in straight wages plus fringe benefits estimated to cost about \$4 an hour.

Some union officials have

expressed concern that the settlement may be rejected by the 25,000 skilled tradesmen at Ford, who are being polled separately this year. If the tradesmen reject the pact, UAW bargainers may return to the table before putting the pact before production workers.

The dual vote is in response to a revolt in 1973 by the independent minded skilled tradesmen, who rejected the last settlement but were overruled by union executives.

As a concession to the

tradesmen, the new pact is said to contain a special wage boost for them, starting at 25 cents an hour and depending on classification.

An end to the walkout and resumption of normal production also could be held up by unresolved disputes over local working agreements.

Only 37 of 99 Ford bargaining units have reached accord on local agreements, and company officials conceded Tuesday that the walkout likely will not end until the remaining disputes are resolved.

Clayton Questions Off Campus Courses

AUSTIN (AP)— Speaker Bill Clayton asked the Coordinating Board, Texas Colleges and Universities, to explain why more than 6,000 off-campus courses are being offered by state schools.

"I am surprised that the cost

of these courses to the taxpayers of Texas is not readily available," Clayton said.

He said he was particularly concerned with the cost since state universities and colleges are asking the 1977 legislature for more than a 50 per cent

increase in appropriations.

"I don't think we should continue to pay for courses without knowing what it's costing us," he said.

Clayton said he was "startled" to learn that more than 4,000 off-campus courses at the

graduate, senior and junior levels are being taught, plus more than 2,000 at sophomore- and freshmen-year levels.

"I had no idea we were supporting this magnitude of teaching off our campuses," Clayton said.

Butz Comments Draw Readers To Lubbock A-J Newspaper

LUBBOCK (AP) — About 200 people showed at the Lubbock Avalanche-Journal office after the newspaper said anyone could drop by and read the comment which led to the resignation of Agriculture Secretary Earl Butz.

The Avalanche-Journal published a notice on page one Tuesday morning extending the offer. The actual comment was distributed by wire services but not as a part of a story for publication.

One farmer and his wife drove

70 miles from Yoakum to read the remarks, then copied it down to take back to other farmers.

Lubbock, on the Texas South Plains, is a large farming center for the state and its 159,000 residents are mostly conservative.

About a third of the curious were black, the newspaper said, and about half were women.

Half of all those who read it said they were not particularly shocked, and that it should not have cost Butz his job because private talk had nothing to do with how he ran the Agriculture Department.

"Several said it wasn't the comment which was so terrible,

but rather Butz' lack of discretion in making it, and the lack of discretion by Watergate figure John Dean, who fed it to the news media.

Half the blacks who stopped by thought the comment was relatively unimportant.

Some of the women said they were embarrassed—but none blushed, the paper said. The Beaumont Journal did the same in their Tuesday afternoon editions and by late evening the announcement had attracted several persons.

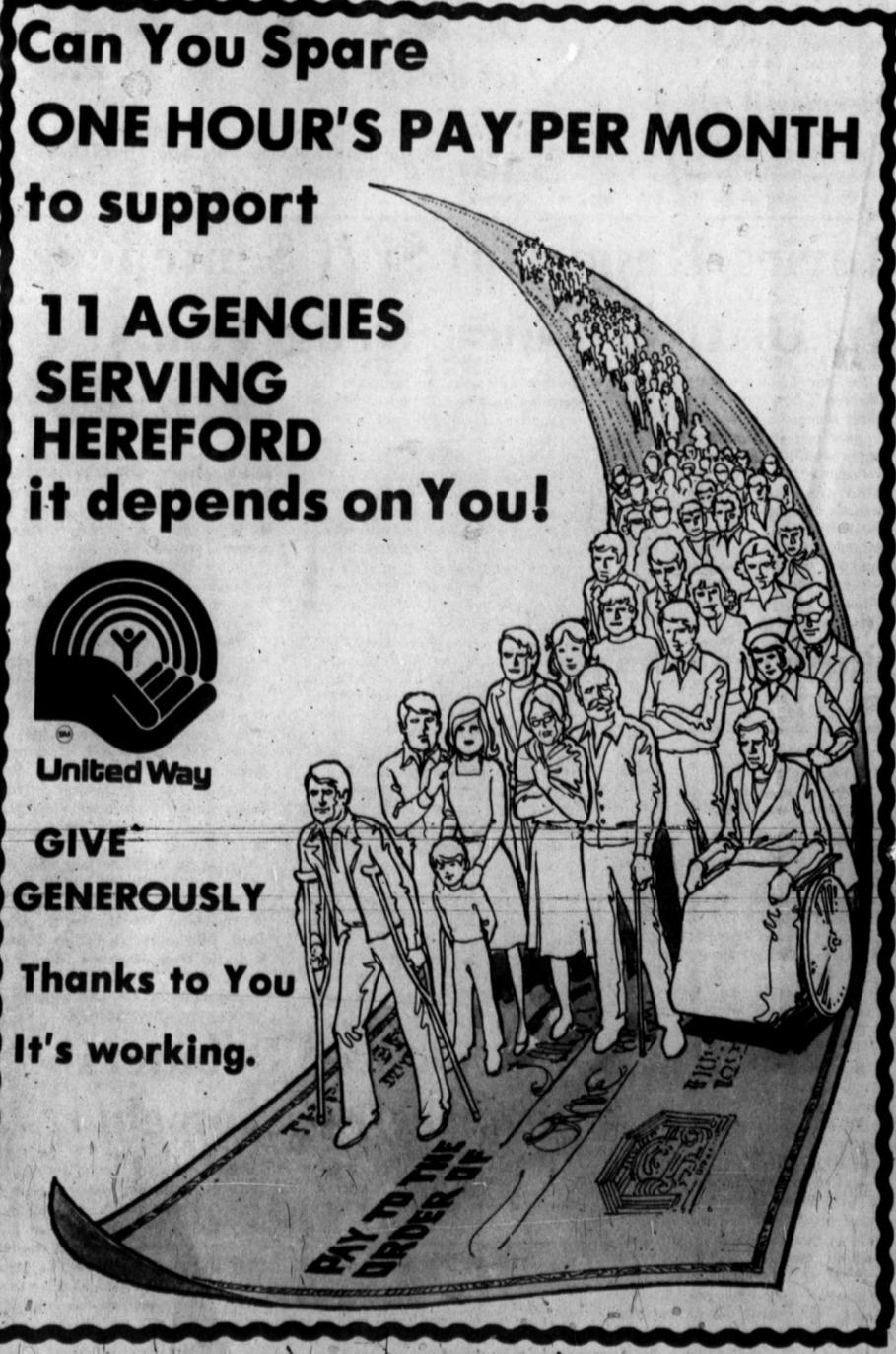
The boss grumps that if he were a mindreader, his talent would be wasted around this office.

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Re-Election Letters Paid For Out Of Taxpayers' Money

WASHINGTON (AP)— Hundreds of thousands of letters from congressmen seeking re-election are being mailed to voters at public expense.

The mass mailings constitute the latest instance of what critics say is use by congressmen of the free mailing privilege to win votes.

Congressmen are prohibited from making mass mailings to their constituents within 28 days of an election. So Monday was the deadline and congressional mail facilities were busy.

At one time Monday, an employe pushing a mail-filled hamper from a hallway outside the House folding room to a loading dock said, "We've been

working nights and weekends for three weeks." Another said of the mail volume, "It's unbelievable. It's as bad now as I've ever seen it."

A third was asked why there was so much mail. "It's election year," he replied.

The assistant postmaster for the House said the men were working to deliver to the Postal service before midnight mass mailings by about 20 representatives. The Senate superintendent of mails declined to say whether large mailings had been sent by any senators.

Mass mailings frequently are newsletters recounting a congressman's accomplishments

and are addressed only to "postal patron." They are stuffed into every mailbox in the congressional district or, in the case of a senator, in the state.

In the place of a stamp is a frank, a facsimile of the Congress member's signature, which allows the item to move through the mail without charge.

The citizen lobby Common Cause, which has filed suit challenging the constitutionality of the franking privilege, contends the privilege is an unfair advantage for an incumbent. Common Cause has estimated the value of the free mail at 70,000 per cent for a House member.

Butz' Temporary Replacement Has No Ties To Agriculture

WASHINGTON (AP)— John A. Knebel, acting agriculture secretary following Earl Butz' resignation, brings to the post a variety of government experience both within the bureaucracy and Congress, but no agriculture experience.

Knebel celebrated his 40th birthday Monday, the day Butz resigned his Cabinet post following an uproar over Butz' obscene racial slur about blacks.

President Ford can have an acting secretary for 30 days under the law and then must make an interim appointment until Congress returns next year.

Two or three other Republicans are thought to be candidates to replace Butz in addition to Knebel. Two former assistant secretaries, Clayton Yeutner and Richard E. Lyng, were mentioned in early speculation.

Knebel was among Butz' close advisers who had huddled with the embattled secretary

Saturday night to discuss what he should do following the adverse reaction to his racial slur, Knebel, like the others, was reliably reported to have urged Butz to stay on.

In the meantime, Knebel took over Butz' campaign engagement in Ohio and Pennsylvania for Sunday and Monday at the secretary's request.

When Butz quit Monday, Knebel was at a farmers' box lunch in Mansfield, Ohio, campaigning for the Ford ticket. After Butz quit, Knebel defended him as "a patriot... not a bigot" and said that Butz' remarks had not been intended as malicious.

Knebel, a graduate of West Point and American University law school, practiced law in Washington until he joined the staff of the House Agriculture Committee in 1969 as an assistant counsel for two years.

He then was named general counsel of the Small Business Administration until being

named general counsel of the Agriculture Department in January 1973. He left that post in April 1975 to return to law practice and then last December he was named under-secretary, the No. 2 post.

During this 10 months as undersecretary, Knebel has enjoyed good relations with Republican members of Congress and at least a working relationship with Democrats on the House and Senate agriculture committees.

As undersecretary, Knebel has been the department's principal coordinator of investigations into corruption within the nation's grain inspection system.

Unlike most top USDA officials, Knebel has no distinct ties to any farm group or university.

A native of Tulsa, Okla., he and his wife, the former Venie Marks of Wyckoff, N.J., have three children and live in the Virginia suburb of McLean, Va.



Injured Players

Injuries to these three linemen have reduced the depth of the Hereford Whitefaces this season. Guard Wade Ohlig (L) will see action for the first time this year in the Dumas game. He suffered a knee injury in a pre-season scrimmage. Guard Jim Fish (C) will see limited action for the first time in three weeks after being out with a knee injury he suffered in the Borger game. Greg Brockman (R) is still out of action after his knee was injured two weeks ago. The possibility exists that the stalwart center-linebacker may have the knee operated on in the near future. [BRAND PHOTOS]

Sooners Picked By Two; A&M Favored Over Tech

By HERSCHEL NISSENSON
AP Sports Writer

NEW YORK (AP) - Hey, Darrell Royal, who's going to win Saturday's Texas-Oklahoma game?

"I don't have any predictions on the outcome," says the Texas coach.

Hey, Barry Switzer, who's going to win Saturday's Oklahoma-Texas game?

"It'll probably be a toss-up," says the Oklahoma coach.

I mean, how's a forecaster supposed to pick a winner if the coaches can't offer any more help than that?

One method might be to consult the standard - and very

often reliable - signs.

Might the Longhorns be looking ahead to Southern Methodist? Are you kidding?

Was Oklahoma "up" for Iowa State last week? Iowa State?

Will the Sooners be honing their spurs for Kansas next week?

Yes! Yes! A thousand times yes! Last year's Kansas game - KU 23, OU 3 - is the only one Oklahoma's lost in four years.

Unfortunately, the one thing wrong with this theory is that it's virtually impossible for either side to look past the other in the Texas-Oklahoma game. Call it the War of the Wishbones, the River Riot or whatever you can call it, it's one of college football's classic rivalries.

And this corner calls it ... Oklahoma 16-14.

Last week's score of 56 right, 13 wrong and one tie for a percentage of .812 silenced some of the disgruntled alumni. The season count is 192-77-5-714.

Michigan State at Michigan: Michigan Coach Bo Schembeler says sports writers should be "homers," - i.e., they should be fans of the teams they're assigned to cover and should write positively about them. No "homers" necessary this week, Bo, despite the bitter intrastate rivalry ... Michigan 42-7.

Georgia at Mississippi: On the theory that Ole Miss was looking ahead when it got bumped off by Auburn and Georgia was sky-high for Alabama bumped off by Auburn and Georgia was sky-high for Alabama, here's the Upset

Special of the Week ... Mississippi 21-17.

Stanford at UCLA: "You should always play percentage football," says UCLA coach Terry Donahue, explaining why the Bruins punted on fourth-and-one from the Ohio State 43 with less than four minutes to play last week and settled for a 10-10 tie. The vital signs point to a Stanford upset but the percentage says ... UCLA 31-17.

Nebraska at Colorado: Neither team was impressive last week. Both should be on the ball this week, especially ... Nebraska 28-20.

Maryland at North Carolina State: The records say the Terrapins should play ten pins with the Wolfpack, but records don't mean anything in this Atlantic Coast Conference biggie ... Maryland 29-25.

Kansas at Oklahoma State: The Cowboys' next five games are with Kansas, Colorado, Oklahoma, Missouri and Nebraska. Talk about living dangerously. A hunch says this could be the Second Upset Special ... Oklahoma State 24-21.

Texas Tech at Texas A&M: Tech could be the surprise team of the Southwest Conference ... if they ever played a game. The Red Raiders have the two weeks off already this season with only two games under their

belt. Better they should take this week off, too ... Texas A&M 21-14.

Army at Penn State: "We're 1-3, I don't know how else to put it," says Joe Paterno, trying to explain Penn State's subpar record. "We can't wear people down like we used to." Army, 3-1, is one of the country's surprise teams but this might be

KANSAS CITY (AP) - The indoor track and field championships of the National Association of Intercollegiate Athletics will return to Kansas City next February after a two-year absence.

Harry Fritz, NAA executive secretary, said the tournament would be held Feb. 25-26 at Municipal Auditorium in Kansas City, the site of the championship meet for its first nine years. It was held the past two years in Greensboro, N.C. Fritz said the meet will feature 17 NAA events and six high school events.

Mickey Mantle still holds the World Series records for most homers, 18, and most runs batted in, 40. He played in 12 World Series with the New York Yankees.

John Lister of New Zealand is the first foreign golfer to win a PGA tour event this year.

asking a little too much of Leamon Hall and his miracle workers ... Penn State 28-14.

Dartmouth at Yale: Dartmouth's Big Green but Yale's the team with the inexperience ... Dartmouth 14-12.

Auburn at Memphis State: The Tigers will win this game. The Tigers won last year 31-20. The Tigers also are Auburn.

Memphis State won last year. This year ... Auburn 24-10.

Kentucky at Mississippi State: Kentucky gets caught between Penn State and LSU ... Mississippi State 16-9.

Plainsmen Top District

By BOB NIGH
Brand Sports Editor

The Monterey Plainsmen have come through five games of non-district play with an unblemished record, and their standings in the district statistics categories bear out their dominance.

The Plainsmen lead the district in total offense, total defense, scoring, scoring defense, and have individual players on top in fumble recoveries, pass interceptions, total offense, and scoring.

Monterey grabbed the offensive lead from the Hereford Whitefaces after a 308-yard night against Hobbs, New Mexico last Friday. The Whitefaces stalled for only 158 yards total offense in their 31-0 loss to Amarillo last week to fall into second place.

The Plainsmen boast a 240.8 yards-per-game average, while the Whitefaces are close behind with a 231.8 mark. Lubbock High is third in offense with a 210.4 average, while Coronado is fourth at 164.2, and Plainview fifth with 151.2 mark.

Defensively Monterey is allowing opponents 185.0 yards per outing, while runner-up Coronado is averaging 212.4 yards-per-game given up.

Hereford is third defensively with a 231.8 standard, Plainview is fourth at 252.8, with Lubbock last with a 312.4 mark.

The Plainsmen have scored 104 points enroute to their five wins, while allowing opponents just 35. Lubbock is second in scoring with 80 points, but is fourth in scoring defense with their five opponents scoring 93.

The Herd has a totaled 69 points, but is last in scoring defense with 112 points allowed. Coronado sports a 1-4 record, but is virtually even in the points race. The Mustangs have given up 64 points, while having scored 62.

Plainview has scored fewer points than any other team in the district with 28, and is third allowed with 90.

Individually Greg Isreal of Monterey leads the district in interceptions with five. Lubbock's Ernest Day has three steals for second place, while

Eleven American boxers went to the Olympics in Montreal and five won gold medals.

Mike Wooten of Monterey and James McDowell of Hereford each have two swipes.

Tim Hendrick of Monterey leads the league in fumble recoveries with four. Teammate Ron Reeves has fallen on a pair of enemy miscues, as have four other players. Hereford's Jim Fish is included in that group.

Lubbock's Victor Lugo increased his district lead in rushing with 129 yards in his team's 16-7 victory over Odessa Ector last week. Lugo has 460 markers on the ground, far ahead of runner-up Ron Reeves of Monterey, who has 322 rushing

Boosters Plan Another Coffee

Hereford Whitefaces Boost Club president Dick Montgomery has announced that the club will hold a post-game coffee for all Herd fans following the homecoming clash with Coronado on October 22.

"We had a good turnout for the first one following the Canyon game, and feel that the fans would enjoy another one," Montgomery said in making the announcement Tuesday night.

The coffee will be held in the La Plata Junior High School cafeteria immediately following the game.

The Boosters are also still selling the stadium bags (Snug Bugs) at a cost of \$15 each, and have received a new shipment of booster caps, which will sell for \$5.

The boosters also discussed entering a float in the Homecoming Parade.

Herd coach Fred Upshaw stressed that he and the coaching staff had not given up on the players, and that some changes may be coming prior to district play in his address to the group.

"We are not giving up on the kids...we feel that our kids, in some cases, have not performed, and we are going to find out why," Upshaw said.

"The problem is with us, not our opponents...we have the ability to be a good football team," he added.

In a report on the injury situation Upshaw had some good news and some bad news for the boosters. "Wade Ohlig will see some action Friday for

yards.

Hereford's Carlee Graves is sixth in rushing with 233 yards, while teammate Russell Harkins is ninth with 163 yards.

Hereford's Jim Lawson is third in passing after five games, but trails two players who have thrown only one pass each.

Lugo has connected for 45 yards, and David Walden of Monterey has hit on one attempt for 36 markers. Lawson is 14 for 34 for a .412 percentage and 175 yards. Lawson has connected for three touchdowns also tie Lubbock's Jerry Duffy for the

first time this year, and Jim Fish will also see some limited action," the coach said.

The bad news is that standout center-linebacker Greg Brockman may have to be operated on for a knee problem suffered two weeks ago.

"Dr. Payne, the team physician, wasn't too optimistic," Upshaw reported. "Greg went to a specialist in Amarillo today (Tuesday) and hasn't reported back what he said," he added.

A report Wednesday morning said that a definite decision on the operation won't be made for another week.

According to Upshaw the doctor suspects a possible torn cartilage or stretched ligament in Brockman's knee.

The event, which drew

lead in that department.

Hereford's McDowell closed the gap in the receiving race he lost the lead in for the first time two weeks ago. McDowell has 12 receptions for 145 yards and a 121.1 average per catch.

Lubbock's Robert Carrasco also has 12 catches, but has 153 yards to edge McDowell with a 12.8 average. Roy Martinez of Hereford is fifth in the category with 73 yards on six catches, and Herd tight end Rowan Alexander is seventh with 56 markers on five receptions.

Martinez remains in second place in individual scoring this week behind Reeves of Monterey. Reeves has eight rushing touchdowns for 48 points, while Martinez has three TDs on passes and has added two more rushing and one extra point for a 31 total.

Lawson is ninth in the category with two touchdowns on the ground and one two-point PAT for 14 points.

Team	W	L	T	Pct.	PP	PA
Monterey	5	0	0	1.000	104	35
Hereford	2	3	0	.400	99	112
Lubbock	2	3	0	.400	80	84
Coronado	1	4	0	.200	62	84
Plainview	1	4	0	.200	25	90

Local Youth Wins Fourth

Greg Palmer, 12-year-old son of Mr. and Mrs. Bill Palmer of Hereford took fourth place in the Junior Division of the First Annual Aspencade Cup Observed Trials held Saturday, October 2 in Ruidoso, New Mexico.

The event, which drew

motorcyclists from Texas and New Mexico consisted of five divisions. Riders had two hours to complete a rugged pre-laid trail, which contained obstacles.

The Trials was sponsored by the Aspencade Motorcyclist Convention, and the Ruidoso Hondo Valley Chamber of Commerce.

There has been one tie in the 12 games played so far. The Bengals and Vikings played to a 13-13 deadlock last Saturday. Other games last week had the Cowboys over the Cardinals 27-6, the Packers downing the Jets 26-6, the Saints over the Oilers 24-8, and the Redskins downing the Dolphins 27-7.

The round robin games don't actually count toward the final championship, which will be decided by a tournament to close out the season.

unbeaten.

Y Flag FB Has Schedule Change

The adult men's flag football league sponsored by the Hereford area YMCA will get underway this Saturday, and as a result the youth league's games have been moved up 30 minutes.

The boys game which have been scheduled at 9, 10, and 11, a.m., and 1, 2 and 3 p.m. on Saturday have been rescheduled.

Starting this Saturday the boys will start at 8:30 a.m., and will play straight through with the last game beginning at 1:30 p.m.

The adult league will begin play at 3 p.m. with three games to be played each afternoon. The schedule this Saturday will have the Bengals-Cardinals at 8:30, the Jets-Vikings at 9:30, the Packers-Cowboys at 10:30, the Oilers-Rams at 11:30, the Dolphins-Chief at 12:30, and the Redskins-Saints at 1:30.

After two weeks of play there are three teams undefeated in the boys league. The Cowboys, Saints, and Redskins are all 2-0. A big game this Saturday will pit two of those, the Redskins and Saints, in a battle of the

HOUSTON (AP) - The World Hockey Association's Houston Aeros have cut their roster to 19 players by cutting two players.

The Aeros announced Tuesday that right wing Murray Hall and left wing Jan Popiel have been sent to the Aeros' Central Hockey League affiliate in Oklahoma City.

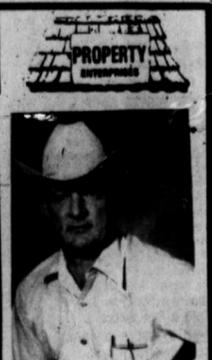
Hall's departure reduces the number of original Aeros to seven.

TUSCALOOSA, Ala. (AP) - Alabama's defense has been injury riddled, prompting Coach Paul Bryant to move two players to bolster the lineup for Saturday's date with Southern Mississippi.

Bryant said Tuesday that running back John Crow has been moved to the defensive backfield, while defensive end Barry Krauss has been changed to linebacker.

ANNOUNCING: BETTY THOMAS

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MOLLY JO'S BEAUTY SALON
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Betty welcomes patrons and new customers
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Size FR78-14, Plus 2.63 fed. tax, Reg. 57.00
Size GR78-14, Plus 2.80 fed. tax, Reg. 60.00

Sale \$49
Size GR78-15, Plus 2.88 fed. tax, Reg. 63.00
Size HR78-15, Plus 3.07 fed. tax, Reg. 65.00
Size LR78-15, Plus 3.34 fed. tax, Reg. 72.00

Sale prices effective through Saturday.

3 BIG DAYS, THUR.-FRI.-SAT.

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JCPenney Winter Radial Snow Tires. 2 fiber glass belts, radial ply body. In the wide 78 series profile. No trade-in required.

Tire size	Save	Reg.	Sale	+ Fed. tax
BR78-12	11.50	45.99	34.49	2.03
ER78-14	13.00	51.99	38.99	2.45
FR78-14	13.50	53.99	40.49	2.63
GR78-14	14.25	56.99	42.74	2.87
HR78-15	15.00	59.99	44.99	2.88
LR78-15	15.50	61.99	46.49	3.07
LR78-15	17.25	68.99	51.74	3.34

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Sale 5.59**

Reg. 8.59. JCPenney heavy duty shock absorber. Features 1-3/16" piston with "O" ring design. Available for most American and foreign cars. Expert installation available at extra cost. JCPenney full replacement warranty for as long as you own your car or truck. For as long as you own your private car or truck, we will replace this JCPenney Heavy Duty Shock Absorber if it fails due to defects in material or workmanship, or, if it wears out, with a new one of equal or superior value. And if the original Heavy Duty Absorber was installed by JCPenney, we will install the replacement Shock Absorber free of charge. Just contact us.

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After
Marriage

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TOWER
DRIVE-IN

Networkings

Last season the National Geographic specials became collectively the highest rated documentaries ever broadcast on public television. This viewer thought the producers batted about 500 on the films, with "The Incredible Machine" and "The Search for the Great Apes" outstanding among the four offerings.

Maybe this year they'll do even better, as a new quartet of adventuresome films in the National Geographic tradition will air on PBS. Film crews have been at work all over the world gathering footage, since a three-year grant from Gulf has allowed more leeway in production and planning.

Producer Nicolas Noxon took off to the Florida Keys to trace the story of one man's quest for a king's ransom, held captive by the sea for over three centuries -- a

quest which has ended in both triumph and tragedy. Treasure, airing Dec. 7, is the resulting film.

Terry Sanders and Freida Mock have witnessed the fulfillment of an Indian prophecy made by the great Sioux holy man, Black Elk. In the midst of the despair and defeat of his people, he predicted that five generations after his death the Indian people would be reborn. The New Indians, scheduled for Feb. 15, tells of this rebirth.

In Hawaii, producer Dale Bell has documented the heroism of another people who have met the challenge of their ancient heritage. Guided by the stars, currents and ocean swells in a huge double-hulled canoe, they have conquered skeptics and the open Pacific on a 3,000-mile voyage of rediscovery. This Voyage of the Hokule'a will be aired Jan. 18.

Finally, Irwin Rosten, on a path few Westerners have taken, has followed the mighty Volga River to bring to TV an inside look at the world's largest country. The soul of the Russian people is captured in The Volga, airing March 8.

Television's most famous comedienne, Lucille Ball, will be saluted in the grand Hollywood tradition in "The Lucille Ball 25th Anniversary Special," Sunday, Nov. 28 over CBS.

Among the industry's noted personalities who will honor Lucy are Desi Arnaz Sr., her former husband and partner, Milton Berle, Carol Burnett, Richard Burton, Sammy Davis, Jr., Bob Hope, Vivian Vance and John Wayne.

He claimed he could get out of anything and he al-

ways did. He drew bigger crowds and made more money than any other performer in the history of vaudeville. He spent the last years of his life on a one-man crusade to expose spiritualists as frauds, yet he desperately wanted to believe in them. He was The Great Houdini.

The life and time of Harry Houdini -- magician, escape artist, illusionist -- are explored in "The Great Houdinis," an ABC Friday Night Movie entry, airing Oct. 8.

Melville Shavelson, who wrote and directed the film, discovered that there was a lot more to Houdini than just his magic: "When I was first approached about doing this film I had my doubts, since I couldn't see where it would go beyond magic, which didn't really interest me," he said. "But then I began to research his

Thursday



MERLE HAGGARD guest stars as Red Turner, a country-western singer trying to make a comeback with some help from Jason Walton, who's taken up playing the piano in a roadside cafe to pay for his tuition. on *The Waltons* (Oct. 7 8-9 p.m., ET) over CBS.

Friday



PAUL MICHAEL GLASER, as the great Houdini, finds even he can't escape from the pressures of having a loving wife, **SALLY STRUTHERS**, compete with a possessive mother, **RUTH GORDON**, on *The ABC Friday Night Movie: "The Great Houdinis"* (Oct. 8 8-11 p.m., ET).

WEDNESDAY

- DAYTIME SPECIAL**
 3:30 **ABC AFTERSCHOOL SPECIAL**
 "Francesca Baby" A story of a 15-year-old girl's attempts to cope with the problems created by her mother's alcoholism.
- DAYTIME MOVIE**
 1:00 **"Rope of Sand"**
- EVENING**
 8:00 **NEWS**
 11 **BEWITCHED**
 12 **ECOLOGY**
 13 **MARCUS WELBY, M.D.**
 6:30 **ADAM-12**
 7 **TO TELL THE TRUTH**
 10 **BEWITCHED**
 12 **MacNEIL - LEHRER REPORT**
 7:00 **NBC MOVIE OF THE WEEK**
 "How To Break Up A Happy Divorce" Barbara Eden, Hal Linden. A couple agree on an amicable divorce until the

- wife has second thoughts and goes to great lengths to make her husband jealous enough to agree to a reunion.
- 7 THE MUPPET SHOW**
10 GOOD TIMES
 When Thelma's favorite teacher visits the Evans' home, she first falls for J.J.'s paintings and then for J.J.
- 11 GUNSMOKE**
12 FIRING LINE
13 700 CLUB
7:30 BARETTA
 "Runway Cowboy" Baretta has gained evidence to bring a ruthless extortionist to trial, only to discover that the female judge trying the case, a dear friend of Baretta's, is the blackmailer's latest victim who is being forced to pay off by ruling for an acquittal.
- 10 BALL FOUR**
7:57 10 BICENTENNIAL MINUTES
8:00 ALL IN THE FAMILY
11 MY THREE SONS

- 10 NOVA**
 "Death of a Disease"
- 8:30 4 7 10 PRESIDENTIAL CANDIDATES DEBATE**
 Live coverage of the second debate, between Republican Presidential nominee Gerald R. Ford and Democratic Presidential nominee Jimmy Carter.
- 11 LOVE, AMERICAN STYLE**
12 SURVIVAL KIT
13 THE ROCK
 9:00 **9:00 MOVIE**
 "The Land Raiders" (1969) Telly Savalas, Arlene Dahl. A town boss in Arizona territory causes slaughter of a wagon train.
- 10 NEWS**
11 GOSPEL CRUSADE
9:30 10 MOVIE
13 THIS IS THE LIFE
 10:00 **4 7 10 11 NEWS**
12 STAR TREK
 10:15 **11 MOVIE (Cont.)**
 10:30 **4 NBC NEWS SPECIAL**

- 10 CBS LATE MOVIE**
 10:45 **4 TONIGHT SHOW**
 Host: Johnny Carson.
11 GUNSMOKE
 11:00 **12 EDUCATIONAL PROGRAMMING**
13 WYATT EARP
 11:15 **11 MOVIE ELEVEN**
 "The Badge or the Cross" (1970) George Kennedy, Ricardo Montalban. The senseless bomb murder of his wife compels a policeman to give up his career and become a priest.
- 11:30 10 THE LUCY SHOW**
11:45 7 THE ROOKIES
 "Something Less Than A Man" A drunken ex-cop is set up by hoodlums to take the blame for the murder of a gang leader. (R)
- 12:00 10 TRI-STATE NEWS**
12:15 4 TOMORROW
12:50 7 MYSTERY OF THE WEEK
 "Scream" Pamela Franklin. (R)
- 1:00 11 NEWS**

THURSDAY

- DAYTIME MOVIE**
 1:00 **11 "A Matter of Humanities"**
- EVENING**
 6:00 **4 7 10 NEWS**
 11 **BEWITCHED**
 12 **ANTHROPOLOGY**
 13 **MARCUS WELBY, M.D.**
 6:30 **ADAM-12**
 7 **TO TELL THE TRUTH**
 10 **BEWITCHED**
 12 **MacNEIL, LEHRER REPORT**
 7:00 **4 GEMINI MAN**
 "Double Take" With the help of plastic surgery, a foreign agent poses as Sam Casey and penetrates Intersect's security to steal top-secret files.
- 7 WELCOME BACK, KOTTER**
 "Sweatside Story" The Sweathogs form a club, almost get involved in a rumble and Mr. Kotter tries to set them straight.
- 10 THE WALTONS**
 Jason, who has lost his scholarship at the music conservatory, and taken a job playing piano in a local roadhouse, feels he could start his own band if a faded country-western singer would join him.
- 11 GUNSMOKE**
12 GREAT PERFORMANCES
 "Rubens: Works of Chippin-Andre Previn and Arthur Rubenstein"
- 13 700 CLUB**

- 7:30 7 BARNEY MILLER**
 "Quarantine" (Part II) A night becomes an unscheduled encounter session for Barney his detectives and their guests when they are quarantined.
- 7:57 4 NBC NEWS UPDATE**
 A one-minute summary of the latest news.
- 10 BICENTENNIAL MINUTES**
8:00 4 NBC'S BEST SELLER
 "Captains And The Kings" Young Joseph Armagh learns some hard lessons--treason and treachery can be profitable; love does not always win out; and the people one trusts are not always worthy of that trust.
- 7 TONY RANDALL SHOW**
 "Case: His Honor vs. Her Honor" The Honorable Judge Franklin becomes infatuated when he meets another judge, Eleanor Hooper, and they try to find some privacy together by meeting in Atlantic City.
- 10 HAWAII FIVE-O**
 A Hawaiian history museum curator, who is a member of the Governor's Kamehameha Days parade committee, secretly plots to turn criminal and stage the biggest bank robbery in island annals.
- 11 MY THREE SONS**
12 DANCE IN AMERICA
8:30 7 NANCY WALKER SHOW
 "The Affair" When her daughter, Lorraine suspects her husband of involvement

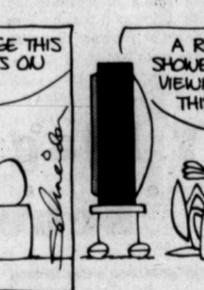
- with another woman, Nancy and Kenneth offer soothing words of advice, but these wise words face their severest test when Kenneth drops a bombshell of his own.
- 11 LOVE, AMERICAN STYLE**
12 MANNA
13 VAN DYKE AND COMPANY
7 STREETS OF SAN FRANCISCO
 "The Thrill Killers" (Part II) With the clock moving against them, Lt. Stone and Inspector Robbins attempt to find the gang which kidnaped an entire jury and seriously wounded Inspector Keller.
- 10 BARNABY JONES**
 J.R. Jones, Barnaby's young cousin, arrives in Los Angeles determined to avenge the death of his policeman father. Guest: John Denver.
- 11 9:00 MOVIE**
 "Pride of the Yankees" (1942) Gary Cooper, Theresa Wright. Biography of Lou Gehrig nicknamed "the Iron Man" of baseball.
- 13 NEWS**
10 SPIRIT OF '76
9:30 13 THE GOODIES
10 HI DOUG
10:00 4 7 10 11 NEWS
12 RIVALS OF SHERLOCK HOLMES
13 STAR TREK
10:15 11 MOVIE (Cont.)
10:30 4 TONIGHT SHOW
 Host: Johnny Carson.

- 10 KOJAK**
 "Therapy In Dynamite" A psychopathic bomber's victims seem to have no relation to one another and it's Kojak's problem to stop him before he kills again.
- 10:45 7 GUNSMOKE**
11:00 12 EDUCATIONAL PROGRAMMING
13 WYATT EARP
11:30 10 CBS LATE MOVIE
 "Banacek: The Three Million Dollar Piracy" George Peppard, Arlene Martell. A handmade, jewel encrusted 2,000 pound wooden coach is mysteriously missing after being loaded aboard a freighter, and Banacek tries to figure out how it could have been removed from a steel container that had been welded shut.
- 11:45 7 LUCY SHOW**
12:00 10 STREETS OF SAN FRANCISCO
 "For The Love Of God" Detectives Stone and Keller battle the terrifying threat of an insane priest killer in the Bay City. (R)
- 11 MOVIE ELEVEN**
 "The Ring" (1953) Gerald Mohr, Rita Moreno.
- 12:00 4 DAN AUGUST**
 "In The Eyes Of God" An ex-priest's life is endangered when a crazed killer fears he will reveal the secrets of the confessional.
- 1:00 10 TRI-STATE NEWS**
1:15 11 NEWS

MARMADUKE® by Bard Anderson



"You better just coach... The other team thinks it's unfair for us to have somebody who can run, kick, pass and chase them off the field!"



ACROSS	50 Mulberry bark	51 Clutch (pl.)	52 Letter	53 Sea bird	54 Ever (poet.)	55 Recognize	56 So (Scott.)	
DOWN	1 Unluck (poet.)	2 Interlock	3 Organic compound	4 Meadow	5 Tree with fragrant flowers	6 Highly (Latin)	7 Her Majesty's ship (ab.)	8 Mariner's

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THE HEREFORD BRAND comics

Society

The Hereford Brand.

Mrs. Howell Crowned Sweetheart

Mrs. Bud Howell was crowned Alpha Iota Mu Chapter sweetheart by Mrs. Ken Walsler, who was the reigning sweetheart, when members and their husbands and guests met Saturday evening at Pioneer Natural Gas Flame Room.

During the evening, the group played crazy bridge and other games.

Members and husbands present included Messrs. and Mmes. Bob Goss, Eldon Koch, Floyd Neill, Nes Lixon, Bud Thomas, Joel Williamson, Eldon Howell and Max Stipe.

Other guests present included Messrs. and Mmes. Bob Nigh, Roger Owen, Ken Walsler, Terrell Hodges and Mrs. George Malouf and Mrs. Jim Roberts.

4-H Club Elects Officers

Members of Buffalo 4-H Club elected new officers for the coming year when they met Monday afternoon at Community Center.

Gary Jones will serve as president; Chad Stephan, vice president; Kirk Sparkman, secretary; Kirk Minchew, reporter; Kevin Sparkman, council delegate.

After the business meeting, refreshments were served by Kirk and Kyle Minchew and club leader, Mrs. Lynn Jones. The group then toured the police station with Officer Roger Scott serving as tour guide.

Those attending included Brett Baldwin, Kevin and Kirk Sparkman, Kirk and Kyle Minchew, Steve Brush, Gary Jones, Monty Hutto, Andy McCathern, Jeffery Bussey, Brad Walsler, Kurk Fowler, Kip Svalge, Chad Stephan and Doug Owen.

Aikman Parents To Meet

Parents of students at Aikman Elementary School are invited to a meeting of Aikman Parent Teacher Organization, scheduled at 7:30 p.m. Thursday at the school.

Faculty members will be introduced and a brief business session is planned. Fourth graders will present the program, to be directed by Mrs. Johnny Latham and fourth grade teachers.

First Aid Program Tomorrow

The correct procedures for administering first aid following an accident of sudden illness will be demonstrated Thursday during a workshop at Hereford Community Center. All citizens are invited, free of charge.

The clinic will begin at 10 a.m. tomorrow. John Gilliland, who has had paramedic training, will demonstrate the basic methods of first aid treatment and will answer questions from the audience. Refreshments will be served after the informative program.

Mothers Of Twins Change Club Date

Multiple Miracles, Mothers of Twins Club, has changed the date of its next meeting, originally scheduled tomorrow afternoon.

The organization will now convene at 4 p.m. Thursday, Oct. 14, at Caison Steak House. Speaker will be Schalan Atkinson, assistant District Attorney, who will explain the positive aspects of the proposed Equal Rights Amendment.



YMCA Drive Promoted

Bill Johnson and Mary Parker, standing, explained the attributes of becoming a member of Hereford's recently-formed YMCA during a luncheon Tuesday for the Chamber of Commerce Women's Division. The duo were introduced by Berta Ottesen, program chairman for the quarterly membership meeting.

Ann Landers Funerals Provide Proof



DEAR ANN LANDERS: Just when you seem to have it all together, you come up with some off-the-wall advice that is totally wacky.

I refer to the 17-year-old who had an aversion to death, funerals and wakes. You suggested counseling. A teenager who is repelled by death and dying is far healthier than the sickies who are attracted to morbid movies, reckless driving and suicide.

Funerals aren't for the dead. They are for the living who want sympathy or an emotional binge. When I was 17 I told my parents I would not attend their funerals. They were shocked, but I kept my word. Maybe it was preognition, but I was on the other side of the world when they died and I couldn't attend.

Bread for the living is more important than ceremonies for the dead. I hope my beloved and bereaved go to Disneyland when I die. I'd prefer that they had a little fun rather than tear themselves apart with grief. It would make me much happier in the next dimension. -- J.L. Seagull

DEAR J.L.: Dozens of readers wrote to express the same point of view. Parts of their letters (and yours) made sense. But most authorities on death say the funeral provides proof that the deceased is gone. Many mourners need this in order to combat the denial mechanisms. Funerals also allow for releasing pent-up emotions. And last but not least -- they offer an opportunity to pay last respects.

DEAR ANN LANDERS: I'm a 20-year-old college student who will have completed her senior year by June 1977. I will also be getting married to a young man, 23. He has a high-school education.

Lennie works very hard (50-60 hours a week) as a floor clerk in a supermarket. He is very ambitious and would like to get into a better-paying field. Len is good with motors and wants to be a mechanic. But several of my friends and relatives have warned me against "marrying below my station." They say I'll be ashamed of him when my vision clears and the stars are no longer in my eyes.

I am very much in love with Lennie and he loves me. I've told everyone who is against Lennie to go to hell. Those snobs are not going to live my life. I'm determined to do what I think is right for ME. What do you say? -- Brooklyn

DEAR BROOK: I say you can do what you think is right

without telling anyone to go to hell.

These days a lot of mechanics make more money than Ph.D.s. Moreover, any kind of honest labor is respectable. The world needs mechanics. When a car breaks down, an anthropologist or a psychologist isn't much help.

DEAR ANN LANDERS: You make me sick. Don't married people know enough ways to aggravate each other without you printing letters suggesting more?

I refer to that hard-of-hearing woman whose husband irritated her by moving his lips and not uttering a sound. She thought the battery in her hearing aid

was gone and it upset her a lot when she finally caught on.

Now my husband is doing the same to me. You do more harm than good. -- Former Reader in San Diego

DEAR FORMER: Hate to lose you, dear. I hope your husband tells you that your letter made the column.

Is alcoholism ruining your life? Know the danger signals and what to do. Read the booklet, "Alcoholism -- Hope and Help," by Ann Landers. Enclose 50 cents in coin with your request and a long, stamped, self-addressed envelope to Ann Landers, P.O. Box 1400, Elgin, Ill. 60120.

CAMPFIRE GIRLS

Members of Wakan Ki Lo eighth grade Discovery Club sponsored by Marsh Cattle Co., began their new year recently by starting work on a group Torch Bearer Beauty and Grooming Aides.

The meeting was held at A-I Beauty and Wig where Mrs. Pat Ferguson gave a program on the proper care of hair, cutting and styling.

At the conclusion of the program, Mrs. Ferguson was presented with a Camp Fire pin as a token of appreciation.

Group leaders are Mrs. Bill Thompson and Mrs. Floyd Eubanks.

Members present included Susan King, Shavon Sisson, Judy King, Tammy McCathern, Rhonda Hollowell, Jill Paschel, Cindy Gamez, Janet Burdine, Brenda Parson, Crist Crawford, Deanna Pool and Ramona Rhodes.

Mr. and Mrs. Richard Torres are the parents of a son, George, born Oct. 2. He weighed 7 lbs. 14 oz.

Mr. and Mrs. Doyle Bainum of Route 3 are the parents of a daughter, Cami Rebecca, born Oct. 4. She weighed 6 lbs. 4 oz.

Mr. and Mrs. John Smith of 609 Ave. H. are the parents of a son, Adam Lee, born Oct. 4. He weighed 5 lbs. 7 1/2 oz.

Mr. and Mrs. Francisco Mendoza of Dimmitt are the parents of a daughter, Margarita, born Oct. 4. She weighed 3 lbs. 11 oz.

Mr. and Mrs. Donald Chandler of 712 13th are the parents of a daughter, Robin Lynn, born Oct. 4. She weighed 7 lbs. 6 oz.

Mr. and Mrs. Ruben Silva of 307 Lake are the parents of a daughter, Nancy C., born Oct. 5. She weighed 7 lbs. 12 oz.

Cerro Aconcagua is the highest mountain peak in South America. It rises 22,834 feet.

DON'T BUMP ELBOWS WITH YOUR NEIGHBOR

Contact James Gentry at First Realty of the Southwest about spacious, restricted YUCCA HILLS NORTH

Duo Appointed By Chamber Women

By KERIE STEIERT Women's Editor

Carroll Ann Simmons and Sharon Davis were nominated for positions as directors of the Chamber of Commerce Women's Division Tuesday during the quarterly membership meeting. The luncheon was held at Hereford Country Club.

The pair were nominated by a committee led by Helen Lee, who submitted the nominations. It was announced that Donna VanderZee will assume the Women's Division presidency in January, when Georgia Sparks will conclude her tenure in that office.

SEVERAL POINTS of business were considered by the crowd of 50 Chamber women while Mrs. Sparks presided. Topics discussed included:

--Virginia Adams extended an invitation for nominations for the Chamber's "Woman of the Year" award. Nominees must be active in the Women's Division and in civic affairs. Nominations can be submitted through letters, marked "Woman of the Year," to the Chamber office.

--Thelma Marsh, chairman of the tours committee, announced that the chartered bus trip to museums at Panhandle, and Pampa is scheduled Thursday, Oct. 14. Departure time is 9:30 a.m. with return estimated at 5:30 p.m. that same day.

Cost per person is \$5 with cold beverages to be provided on the bus. Tour participants are asked to bring sack lunches. Reservations must be confirmed by Oct. 12. Entertainment will be provided on the bus by several residents of Dawn community.

Enhancing the upcoming tour was Ruby K. Sears, a member of the sponsoring committee, who described the two historical sites to be visited.

--A virtually new honor was bestowed by LaJean Henry, who announced the quarterly recipient of the Torch Light award. The award is in recognition of a woman who is a leader in the development of individuality in professional and daily life.

Honored for this quarter was Kathryn Acton, director of nursing at Deaf Smith General Hospital. Mrs. Acton, who is the mother of four children, was chosen for her dedication to the Vocational Nursing Program, which was initiated here last year.

The Torch Light title was given for the first time three months ago to Pauline Howard, who expressed written appreciation during the meeting for this honor. Mrs. Acton is the second woman to be so recognized.

OPENING THE quarterly meeting was Leatrice Clark, who gave the invocation. Miss Teen Hereford Patti Hendon provided dinner music at the piano and several guests were

introduced.

Berta Ottesen, program chairman, introduced the two program speakers, Mary Parker and Bill Johnson, representing Hereford's YMCA membership drive. Johnson is president of the local campaign and Mrs. Parker is treasurer for the organization.

The YMCA drive here stems from the Goals for Progress Committee of the Chamber of Commerce. Through the efforts of this task force, it was officially decided that this community needs the recreational facilities available through the "Y" system. Hereford's YMCA, which is also open to women, was chartered in February and on July 15, a professional director, Claud Huard, was hired.

Johnson explained that numerous community facilities are being temporarily utilized for YMCA recreation programs, organized by Huard. Johnson stated that if Hereford meets this year's United Way goal, it will not be necessary to conduct an additional YMCA campaign for members. He urged local citizens to "give their fair share" to the United Way.

The importance of YMCA membership now has emphasized by Mrs. Parker, who stated that the only way that Hereford can build a "Y" center is to enroll members this year. It is estimated that 750 to 1,000 individual memberships are needed for construction of a YMCA here. There are 376 members now, including 52 family memberships, 74 adults and 46 youth.

Hereford's YMCA will be working next year under a projected budget of \$60,000. Half of this budget will come from the United Way proceeds and 50 per cent will be provided by membership fees.

Mrs. Parker praised Huard's efforts and reported that 144 flag football team members are now participating in the YMCA program. She stated, "We have a genius for a 'Y' director in Huard, who has already put programs to work."

The duo stressed that the YMCA must have a broad support of the community before a facility can be built. They described the organization as "the most exciting thing offered in Hereford in a long time."

Luncheon Scheduled

All members of the Women's Golf Association are required to attend their End-of-the-Year Dutch treat luncheon Thursday at noon at Hereford Country Club.

During the affair, members will elect new officers and will make plans for their membership tournament scheduled Oct. 16.



Community Efforts Cited

Kathryn Acton, at right, was presented the Torch Light Award for her efforts in the Vocational Nursing Program here during the Chamber Women's Division general membership meeting Tuesday at Hereford Country Club. The honor was bestowed by LaJean Henry for the second time since its inception.

Club Members Assemble Tuesday

Several letters of correspondence were read to members of La Afflatus Estudio Club when the group met Tuesday afternoon in the home of Mrs. Sam Morgan. Mrs. Cecil Braly served as co-hostess.

Miss Della Stagner, president read a letter for Naomi Schroeter, chairman of the Cancer Society, encouraging women to be more aware of how to examine themselves for breast cancer. Pamphlets were also distributed concerning cancer to members.

The Senior Citizens sent a letter stating that their organization will conduct a blood pressure clinic each month and also extended an invitation to the club to take part in their activities this month.

Correspondence was also read from King's Manor Retirement Home regarding their Founder's Day Dinner scheduled Nov. 16.

Mrs. Emmitt Hale led the club collect and minutes and the

treasury report was given by Mrs. Ira Ott, secretary-treasurer.

Mrs. A.H. Cook presented the program in which she gave a brief synopsis from the book "Stars of Country Music" by author Bill Malone. Some of the country western stars she included in her program were Loretta Lynn, Gene Autrey, Johnny Cash, Bob Wills, Jimmy Roberts and Hank Williams.

Members present included Madeline Bell, Lucille Hughes, Della Stagner, Carol Whiteside, and Mmes. Braly, Cook, Marlin Gilliland, Hie, W.F. Johnson, B.F. Markham, Morgan, Ott, Byron Terrell, A.B. Higgins, T.W. Roberson and George Suggs.

The next meeting was scheduled at 3 p.m. Oct. 19 at the home of Mrs. Ott.

Only state in the Union with counties divided into areas called "hundreds" is Delaware.

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Very Important Protection at Very Inexpensive Prices!

HEAVY DUTY SHOCK ABSORBER
Lifetime Guaranteed
ONLY \$1288 Each Installed
LIMITED WARRANTY
Monro-Matics will last in normal use as long as you own your car, or Firestone will replace them on proof of purchase from Firestone, charging only for installation.

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Repack front wheel bearings and install new front grease seals.
\$588 Drum type
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Includes up to 5 quarts of high grade oil.
\$588 Any Amer. car and light truck.
Call for an appointment to avoid delay.

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Any 13" size in stock
ONLY \$1600 Blackwall
\$1795 \$2095 Blackwall
E, F and G 78-14/15 H, J78-14/15 L78-15
All prices plus 34c to 55c per tire.
Whitewalls add \$2 each
No trade-in needed!

CLOSE OUT ON 76 MODEL 1566 INTERNATIONAL HARVESTER TRACTORS

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* A FREE TRIP
WILL BE GIVEN TO THE FARMALL WORKS FACTORY.
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ALL TRACTORS THAT ARE FINANCED UNTIL OCT. 31 WILL HAVE FREE INTEREST UNTIL MARCH 1, 1977

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10 days, per word: 59	8.85
Monthly, per word: 1.00	15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rate: \$1 per column inch.

Cards of Thanks: \$2
Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising, news and circulation, dial (806) 364-2030.

1. FOR SALE Miscellaneous

NEED GOOD homes for 1/4 German Shepherd and 1/4 Collie puppies. \$10 each. 364-0597. 1-70-2c

Have moved, and have built-in so must sell electric range. Avacodo green. Continuous clean. \$250 firm. Call after 4 p.m. 364-6940. 1-70-10c

Used 27 Cu. Ft. Coppertone refrigerator-freezer. 364-1857 after 5 p.m. 1-70-tfc

Beautiful walnut 3-drawer cabinet for Singer Golden Touch. \$150. Call 364-6006 after 5 p.m. 1-70-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1-1-tfc

CALL YOUR LOCAL USED COW DEALER for Seven days per week **DEAD STOCK REMOVAL.** 364-0951 1-1-tfc

For Sale: 3-speed Ford all-synco transmission, \$50. Call 364-6006 after 5 p.m. 1-54-tfc

BABY PARAKEETS and Finches. 364-1017. 1-10-32-tfc

Okra for sale. You pick. 364-6178 after 6 p.m. 1-43-tfc

Be prepared. Cemetery spaces 1-2-3-4. Lot 136, section C in Rest Lawn Memorial Park of Hereford. All four \$700. J.C. Clearman, Rt. 1, Gorman, Tex. 76854, Phone 817-639-2532. 1-63-10c

DELTA JEWELERS is liquidating all our merchandise. Make a fair offer. 515 Park Ave. 1-63-tfc

Tam 101 and Centurk seed wheat treated and bagged. Leo Witkowski. 364-0991. 1-65-tfc

HAYGRAZER. \$1.20 bale. 2x4x6' Oak 50c. Storage tanks 1500 to 150,000 gallons. Semitrailers propane, diesel, gasoline. Concrete batching plant. Mixers. 364-0491. 1-66-5c

Buy good used furniture & appliances. **BIG JIM'S FURNITURE & APPLIANCES** 111 Archer St. (Labor Camp Road) 1-42-tfc

LUSKEY roping saddle with a Bowman tree. Good condition. 364-4246. 1-69-5c

DARLING KITTENS free to good homes. 364-6617 or 332 Douglas. 1-69-5c

One 20 gage pump vent rib shotgun. One Midland CB Delta tune, all crystals for auto. 364-1278 after 7 p.m. 1-69-3c

GOOD USED carpet for sale. Call 364-4305 after 7 p.m. 1-69-3c

Need some Amway Products? Call The Power's Family 364-6884 or 364-2485. 1-67-tfc

For sale: 2-20 gallon salt water aquariums. Call 289-5590. 1-67-tfc

For sale: Good used carpeting and fire place screen. Call 364-1317. 1-68-tfc

For sale: AKC registered Samoyed puppies. Call 364-4590. 1-68-5c

Beauty shop equipment for sale. Call 647-5363, 406 N.W. 7th, Dimmitt, Texas. 1-68-5c

1/2" sheetrock, \$1.79 sheet. Composition shingles, \$16.95 sq. Carpet \$3.99 yard. Exterior Latex paint, \$5.95 gal. Rockwell Brothers Lumber, 104 S. Main. Phone 364-0033. 1-68-tfc

Used 27 Cu. Ft. Coppertone refrigerator-freezer. 364-1857 after 5 p.m. 1-70-tfc

1A. GARAGE SALES

MOVING SALE. 233 Ave. B. Thursday, 1 to 7. Oct. 7. 1A-70-1p

GARAGE SALE Friday, Saturday. 804 Columbia Drive, in front Tierra Blanca School. Pool table. Miscellaneous items. 1A-70-2p

GUITARS, records, radios, stereo, books, beds, heaters, sewing machines, saber saw, tables, miscellaneous. 401 W. Third. 1A-69-5c

2. FOR SALE
Farm Equipment

CLOSE OUT DISCOUNT PRICES.

New 20' bushhog
Offset disk
Snap-on duals for 18.4x34.
1150 Swather—complete engine overhaul.
4-row service shredder.
Cab for 930 Case tractor.
30' sweep plow.
Kraus 14' tandem
Lilliston shredder.
CASE POWER & EQUIPMENT
Box 553—Dimmitt Hwy.
Phone 364-2015 2-70-tfc

Call 806-426-9402, Wildorado, or contact Charles Hall, Vega, Texas. 2-66-5c

For sale: '70 model GMC Truck. 2 miles north of town, Phone 364-1542. 2-S-T-W-Th-S-5c

TUBGRINDER, Diesel engine. Good grain trucks with hoist. White diesel truck tandem axle drive. Cable dump semitrailer. Freightliner tandem axle diesel. Hopper bottom semitrailer. 10x65'x50 Ton Fairbanks scales. Steel storage and pressure tanks 1500 to 152,000 gallons. Diesel and propane semitrailers. Concrete batching plant and mixers. 364-0484. 2-66-5c

A good buy on 1972 Montego Brougham, Automatic, all power, air, clean. Excellent condition. 364-6465. 3-68-5c

For sale: 1972 Yamaha 250. Excellent condition. Call 364-4964. 3-68-5c

Five grain trucks with hoists. See Troy Ray, 1210 Elm St., Friona, Texas. Phone 247-3153. 3-35-tfc

3 Grain Beds

20"x96" Midwest Grain Platform

40" sides, 12" tip tops

52" swingout gate, tarps, Galion 30 ton Hoist

52" sides, 30 ton Hoists.

RALPH OWENS
CALL 364-6665 2-48-tfc

105 JD Combine, diesel, clean, shedded, 444, cornhead with corn savers. 285-2357. 2-46-tfc

763 IHC corn head. Good shape, 289-5851 or 289-5892. 2-46-tfc

FOR SALE
16" well casing, new steel, 18 1/2 per lb.
6" and 8" column pipe.
Highest price paid for junk iron.
FARWELL PIPE & IRON
601 Avenue A, Farwell, Texas
Phone 481-3287. 2-1-tfc

BUY—SELL—TRADE
New and used farm equipment.
The "Honest" Trader
MM-T-Bone Treinen
Phone Days 806/238-1614
Bovina; Nights 806/247-3084
Friona. 2-1-tfc

NEW CUMMINS—DIESEL SALES & Parts Representative Oglesby Equipment Co., Inc. 2-1-tfc

See Us For **PARTS SWEEPS CHISELS FOR GRAHAM (Hoeme) Plows DAVIS IMPLEMENT** 409 E. First Phone 364-2811 2-33-tfc

See Us for **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT** 409 EAST FIRST Phone 364-2811. 2-1-tfc

For sale: 1963 Chevy tractor and 33 ft. grain bed. Phone 364-2942 after 5:30 p.m. 2-67-5c

JD 643 Corn head, 1975 Model, cut only 100 acres. \$7500 firm. Call 806-267-2168 or contact Charles Hall, Vega, Texas. 2-66-5c

3. VEHICLES FOR SALE

1976 Ford Van. Fully equipped. Beautifully converted. \$8850 will buy it. Call 364-6788 or 364-5481. 3-66-tfc

1973 T-Bird. Extra clean and loaded. One owner. 364-2937. 3-65-10c

NEW & USED CARS now for sale at **JOHN OSBORN BUICK PONTIAC, GMC'S** new location 221 North 25 Mile Ave. 3-8-tfc

1973 Grand Prix SJ. New tires. New battery. Excellent condition. Call 647-3248 Dimmitt, Texas. 3-67-5p

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 3-41-tfc

'72 Ford pickup. Good engine. 3 speed transmission. 109 Avenue C after 5 p.m. 3-67-5p

Extra clean 1971 two ton Chevy truck, 18' bed. New motor and tires. Call 364-3484. 3-67-tfc

3-A FOR SALE
RV'S & CAMPERS

JONES MOTORS franchised dealer for Sunflower self contained camper-trailers. 19' to 40' trailers. Park models, fifth wheels or any model. So. Hwy. 385. JONES MOTORS, Chrysler-Plymouth. 364-3150. 3A-38-tfc

JACK'S MARINE SUPPLY is your newly franchised dealer for Venture Camp Trailers. Jack's Marine, East Highway 60, 364-4331. 3A-62-10c

Like new, Coachmen fiber glass topper, tinted sliding windows for LWB. \$325.00 Phone 364-6617. 3A-68-5c

4. REAL ESTATE / For Sale Or Trade

TWO BEDROOM rock house in Logan, N.M. Built-ins. 4 miles from fishing. 1 block from town. \$6,000. 364-0008. 4-70-5c

For lease: three new offices, central heat, ref. air, On Hwy. Call 364-3566 days; 364-2553 nights. 5-13-tfc

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We pay cash for Used Cars
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FOR SALE CARS
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1976 Ford Van. Fully equipped. Beautifully converted. \$8850 will buy it. Call 364-6788 or 364-5481. 3-66-tfc

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4. REAL ESTATE / For Sale Or Trade

For lease: three new offices, central heat, ref. air, On Hwy. Call 364-3566 days; 364-2553 nights. 5-13-tfc

6. WANTED

CUSTOM HARVESTING
2 new 750 MF's
New Chevy trucks
Call: Leslie Grey
405/666-2248 or 666-2276. 6-68-5p

CUSTOM FARMING deep chiseling, moldboarding, discing, floating, 120 h.p. tractor. 16 ft. equipment. Mike McGee, 578-4565. 6-20-tfc

WANTED: Wheat pasture. Would consider volunteer for short time. 364-3117 or 364-2907. 6-59-tfc

WANTED: CUSTOM FARMING. Call Dwight Shirley 364-6087. 6-93-tfc

WANT TO BUY:
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070 6-48-tfc

Wanted: Corn and milo harvesting. 30" and 40" rows. C.R. Berryman, Phone 289-5870. 6-64-tfc

8. HELP WANTED

PART TIME male attendant at Thin Line Spa and Health Club. Call 364-6261 for appointment. 8-70-5c

SALES LADY needed, preferably between age 20 and 35. Apply Harman's Downtown. 8-70-tfc

NEEDED: a nursery worker for Temple Baptist Church. Salary \$2.25 hour. Call 364-6616 or 364-1892. 8-69-5c

SERVICE MANAGER
Hereford's leading automobile dealership needs a service manager. Applicants should have experience in personnel management and be efficient with paper work as well as being able to meet the public.
COWBOY CHEVROLET
P.O. Box 1231
Hereford, Texas 79045
Attn. Mr. Bob Goss 8-69-tfc

MALE HELP WANTED: Commonwealth Theaters are needing responsible person to operate projection equipment at Tower Drive In. Age not important. Only responsible need reply. Good pay, short hours. Contact manager at Star Theater. 8-69-5c

Wanted: Experienced pump setters. Good starting salary and footage paid. Excellent opportunity for hard working individual. Contact Ken Glenn, Big T Pump Company, Inc. Box 827, New York Ave. Hereford, Texas 364-0353. 8-66-5c

Experienced mechanic wanted. Apply in person at Joe's Auto Clinic, 119 Funston. 8-50-tfc

HEAVY MACHINERY mechanic. Experienced rebuilding trucks, semitrailers. Good salary and bonus. 364-0491. 8-66-5c

Need experienced meat cutters and boners. High wages with many benefits. Must want to relocate to stoney resort area. Call 806-357-2241. 8-29-tfc

Accepting applications for Animal Control Warden (Dog Catcher). Contact Capt. Morgan at Hereford Police Department, 364-2323. 8-64-tfc

Needing school bus drivers. See Eldon Owens at School Bus Barn. 8-17-tfc

PAINTING CONTRACTOR
Julio Pesina
204 Catalpa St.
Hereford
364-4898 7-59-23p

9. SITUATIONS WANTED

WILL BREAK horses. References available. Call 364-2033. 9-70-5c

WANTED: Corn cutting. Combine 6 row 30" head. 5 tantum trucks, deliver anywhere. Also three maize machines. Call 364-5116, Hereford, Tex. Located Jack's Trailer Court, 1 block South of hospital. Vernon Carter. 9-61-10p

WOULD LIKE to baby sit 2 or 3 children in my home Monday through Friday. North 25 Mile Ave. 364-3103. 9-69-5p

WILL BABY SIT in my home full time. 364-2503. 9-69-5c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron. One mile North of Big Daddy's Truck Stop.
HEREFORD IRON & METAL
North Progressive Road
By City Dump
Anson A & June Dearing
Phone 364-3350 or 364-3777. 10-34-tfc

GENERAL ELECTRIC
Authorized sales and service. Expert service on all major brand appliances. Taylor & Furniture & Appliance 603 Park Avenue, Hereford. Phone 364-1561 10-25-tfc

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12:00 1:00 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY 10-1-tfc

WEDNESDAY, 12 Noon
Civic Club Center
(Jim Hill)

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12:00 1:00 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY 10-1-tfc

WANTED: Roto tilling yards and gardens. Also complete lawn seeding. Call Jay Manion at 357-2382. 11-20-tfc

TV & STEREO RENTAL AGENCY
Black & White & color
364-5077 after 4 p.m.
Gary & Peggy Betts 11-15-tfc

PIANO TUNING and repair in Hereford and surrounding area. Free estimates on work. 364-1777. 11-69-5c

GET OUR PRICES BEFORE YOU BUY
We sell, install & maintain all types plumbing materials. Reem Water Heaters Wall Furnaces — all sizes, double & single
Free Estimates
Every Job Guaranteed
BARRETT PLUMBING
364-1818 24 hours a day 11-63-tfc

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Hereford
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Hereford
364-4898 7-59-23p

PAINTING CONTRACTOR
Julio Pesina
204 Catalpa St.
Hereford
364-4898 7-59-23p

Singer approved dealer. Sales and service on all sewing machines and vacuum. Phone 364-4051, 226 North Main. 11-30-tfc

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169 11-39-tfc

ROTOR TILLING yards and gardens. Call Robert Betzen, 289-5500 early mornings or late evenings. 11-1-tfc

GRANADA ELECTRIC CO.
Residential Commercial
Industrial
Larry Granada, 712 Stanton
Phone 364-2947 11-1-tfc

BOBBY GRIEGO DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
LOADER
DOZER 11-1-tfc

WILL PICK UP JUNK CARS FREE
Call 364-3350 or 364-3777 11-24-tfc

WEDDING PHOTOGRAPHY. Modern and custom poses, prompt, efficient service, plus reasonable rates. Lanny Smith 364-3953, any day of the week. See at 401 Sycamore. 11-43-tfc

TEX-MEX DITCHING
Phone 364-4907
All your ditching needs
Turn key job
Free estimates 11-35-tfc

KELLY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential-Commercial
All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 11-15-tfc

12. LIVESTOCK

STOCKER CATTLE for sale. Pasture wanted, for stocker cattle. Western Feed Lot. 364-2723 or 258-7549. 12-37-tfc

13. LOST & FOUND

LOST: on south edge of Hereford, black and white pony. **REWARD.** 364-2994. 13-68-5c

LOST: Male red Dachshund, no collar. Tuesday night from vicinity 430 Ave. I. Answers to Charley. **REWARD.** Call 364-9010, night

MONTGOMERY WARD

TRUCKLOAD SALE!

Automotive, Appliances, Paint



Save 25%-30% Steel-belted Road Grappler.

- 2 impact resistant steel belts
- 2 smooth-riding polyester plies

LIMITED 32,000-MILE WARRANTY

TUBELESS WHITEWALL SIZE	REGULAR PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
A78-13	\$40	\$28	1.86
C78-14	\$43	\$32	2.12
E78-14	\$47	\$34	2.41
F78-14	\$50	\$36	2.56
G78-14	\$53	\$39	2.71
H78-14	\$57	\$42	2.93
G78-15	\$55	\$40	2.79
H78-15	\$60	\$43	2.99
L78-15	\$64	\$48	3.31

*WITH TRADE-IN

LIMITED WARRANTY
Wards warrants its passenger car tires for specified miles when used on passenger cars, except taxis. If your tire does not give you this mileage because of defects, abnormal road hazard failure, or premature tread wear, unless due to misalignment, Wards will: 1. During first 10% of warranted mileage, replace the tire free. 2. During the remaining mileage, replace for a prorated charge based on mileage used. For adjustments, return tire to Wards with Warranty Booklet.
Fluorocarbon charge based on price in effect of tire at time of return to which returned, including Federal Excise Tax.

Free mounting.

Road Grappler sale priced thru Oct. 12.

\$26 to \$44 off pairs.

Road Grappler
Steel-belted radials.

LIMITED 42,000-MILE WARRANTY

Tubeless Whitewall Size	Also Fits	Regular Price Each*	Sale Price Pair*	Plus F.E.T. Each
BR78-13 [†]	175R-13	\$55	\$ 84	2.14
ER78-14	185R-14	\$66	\$100	2.49
FR78-14	195R-14	\$70	\$106	2.69
GR78-14	205R-14	\$76	\$116	2.89
HR78-14	215R-14	\$82	\$124	3.07
GR78-15	205R-15	\$78	\$120	2.97
HR78-15	215R-15	\$83	\$126	3.15
JR78-15	225R-15	\$87	\$132	3.31
LR78-15	235R-15	\$91	\$138	3.47

*With trade-in. †Single Polyester radial ply.

Grappler Radial II on sale thru Oct. 26.



Save 14-17% Hi-Way Traction Heavy Service

Hi-Way Traction Heavy Service

Tube-Type Blackwall Size	Ply Rating	Regular Price Each	Sale Price Each	Plus F.E.T. Each
6.70-15	6	35.00	\$31	2.42
7.00-15	6	37.65	\$32	2.83
7.00-16	6	42.00	\$36	2.91
7.50-16	8	47.05	\$40	3.59

NO TRADE-IN NEEDED

Nylon cord LT tire sale thru Oct. 26.

Select used tires... 5⁹⁹ and up



MAINTENANCE-FREE GET AWAY 48
Up to 485 cold cranking amps for extra-heavy-duty starting and accessories. Never needs more water.
34⁸⁸ EXCH
REGULARLY 41.95
INSTALLED FREE. FITS MOST US CARS.

SAVE \$3.00
HEAVY-DUTY T&C SHOCKS EACH
With more control than most originals.
5⁹⁹
REG. 8.99
Most US cars.

SAVE 3.10
WARDS DWELL-TACH TESTER
Checks point dwell, RPM of all engines. For 6V and 12V.
16⁸⁸
REG. 19.98

Engine tune-up.
For most US cars. Labor only.
16⁸⁸
6-cyl. cars.
We'll install points, plugs, condenser and rotor. Check PCV valve and air filter. Set dwell then time engine.
4-cyl. cars, 14.88
8-cyl. cars, 18.88
Cars with air conditioning extra.



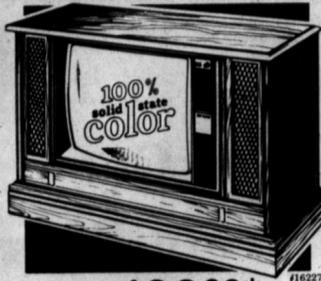
4.11 OFF
LOW-COST INSTALLATION AVAILABLE
WE REPLACE THIS MUFFLER FREE
Wards Supreme muffler is warranted as long as you own your car. Fits most.

LIMITED AS LONG AS YOU OWN CAR MUFFLER WARRANTY
For as long as you own the car on which a Wards Supreme Muffler is installed, Wards will furnish a free replacement for this muffler if it fails for any reason. If Montgomery Ward originally installed the muffler, it will install the replacement free. Return muffler to any Montgomery Ward branch (any branch having installation facilities). (Free installation included) with evidence of purchase.
This warranty does not apply to mufflers installed on commercial vehicles or to mufflers damaged in an auto accident.

LOW-COST INSTALLATION AVAILABLE

15⁸⁸ REG.
19.99

Every Appliance in the Store Now on Sale!
+ FREE Merchandise Certificate with select appliance purchase October 7-13



NOW ONLY **499⁸⁸***
Will be 699.95 '77 Gen. Cat.

CUT \$200
+ **FREE \$15**
CERTIFICATE
TOTAL \$215
Offer Expires October 13

25-inch Diagonal Color Console T.V.

- New massive 47-inch cabinet
- One touch auto color tuning corrects fuzzy picture
- Negative matrix tube delivers high-contrast images
- New fleshstone correction circuit



+ FREE \$5
CERTIFICATE
ON FREEZER . . . OR STEREO SYSTEM
Offer Expires October 13

- 8-cu. ft. Compact Freezer
- Adjustable cold control
 - Removable sliding basket

199⁸⁸*

- AM/FM Stereo System
- Solid state 8-track receiver with speaker matrix switch for 4D sound
 - Full size auto changer

139⁸⁸*

Was 169.95 Fall '76 Gen. Cat.



CUT \$30

+ FREE \$5
CERTIFICATE
Offer Expires October 13



All-Frostless 15.2 cu. ft. Refrigerator!

- Adjustable shelves including shelf in freezer
- Dual cold controls
- Reversible doors
- Twin crispers
- Butter keeper and egg rack

299⁸⁸*

Certificate Explanation: The Special Truckload Sale Merchandise Certificate, in the denomination specified, will be given on applicable appliance purchases, October 7 through 13, at the Wards Catalog and Automotive Center listed below. The sales unit will notify the customer when the Certificate arrives from the nearest Parent Catalog House upon verification of sale, and customer receipt of merchandise. This Certificate is redeemable on any catalog purchase made before 1-31-77, at any Wards location.

*Plus transportation and handling



CUT \$40

- 2-speed Upright w/Attachments
- 12-inch beater bar brush
 - Precise up-front adjustment perfect for any carpet
 - Large dust bag fills from top

Was 109.95 Fall '76 Gen. Cat.

YOUR CHOICE 69⁸⁸*

CUT \$20
2.0 H.P. Canister

- Super suction for deep down cleaning
- All steel construction—deluxe tools
- Triple filtration traps more dust—cord rewind



Was 89.95 Fall '76 Gen. Cat.

SERVICE NATIONWIDE
Prompt service, factory parts



Save \$1 to \$3 Interior latex paint.

- A \$1 off 10-color flat.**
 - Dries in only 1/2 hour
 - Soap and water clean-up
- B \$3 off 25-color flat.**
 - Easy 1-coat application
 - Dries to washable flat
- C \$3 off Wards semi-gloss.**
 - 25 fade-resistant colors
 - Soap and water clean-up
- D \$3 off 100-color "Life."**
 - Wards finest indoor flat
 - Warranted up to 8 years

3⁹⁹ Reg. 4.99 gallon.
Your choice.
6⁹⁹ Reg. 9.99 gallon.
8⁹⁹ Reg. 11.99 gallon.

ALL PAINT IN-STOCK FOR IMMEDIATE DELIVERY

114 Park Ave. 364-5801

NO PAYMENTS 'TILL FEBRUARY '77 ON MAJOR APPLIANCES
Finance Charges are Applicable during the Deferred Period
MONTGOMERY WARD

ESCAPE: FIRST THING TO DO

Exactly what would you do if act when fire strikes in the right now you heard the crackle of fire in your kitchen. Exactly what would you do if, in the middle of the night, you family was sleeping soundly and you awakened to the smell of smoke?

People who don't have ready answers to these questions are making their family's and their own lives, declares Fire Chief Osborn. For these are the people who don't know how to

rehearse escape measures, the Chief points out. Here are some points from Chief Osborn and NFPA to help you plan:

1. Carefully figure out at least two routes to the outside from the children, knows exactly what to do. Then hold family fire drills regularly.

2. Prepare a home life safety plan for your family, he urges. Make sure everyone, including the children, knows exactly what to do. Then hold family fire drills regularly.

especially bedrooms. Allow for that they are low and large blocking of stairways and halls enough to get through.

3. For upper floor escape use any available porch and garage roofs, ladders or-- for agile children, especially--trees as this as quickly as possible once ways down to safety. Be sure exit windows work easily, and

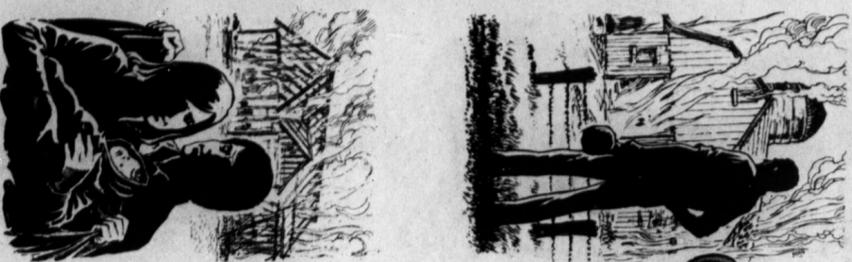
4. Pick an outside assembly point where the family will meet, and be sure everyone understands the rule "Once Out-Stay Out!"

5. Know how to call the fire department from a street box or neighbor's telephone, and do this as quickly as possible once everyone is out of the burning house.

IN CASE OF FIRE: CALL 364-2121

DON'T LET IT ALL UP IN SMOKE PREVENT FIRES

Tragedy By Fire Can Strike Out At Anyone... Anytime! Be Aware!



Fire prevention is not a one man job. Your local fire department is trained to handle fires when they occur... but it's everybody's job to stop fires before they start! We must all be aware of the rules for fire safety... practice them.

Most fires can be prevented, just by using some common sense. Keep attics, basements, and other storage areas free from clutter. Have all electrical equipment and wiring checked regularly. Put out all cigarettes and campfires completely. Let's all work to make this a fire-safe community.

PITTMAN

PITTMAN INDUSTRIES, INC.

P. O. BOX 1937, HEREFORD, TEXAS 79045 (806) 364-0101

BURNING CLOTHES DANGEROUS TO CHILDREN, ELDERLY

A little girl was seriously burned when her dress caught fire because she was too close to an electric heater... An elderly woman's dressing robe was ignited when the loose sleeves brushed the burner of a kitchen range... A small boy playing with other children was fatally burned when he fell or was accidentally pushed into a bonfire.

These are typical cases from the files of the National Fire Protection Association, says Fire Chief Ron Osborn. Clothing fires are a major cause of fire deaths each year, as well as thousands of painful, sometimes disfiguring injuries. The most frequent victims are children and elderly persons.

ELECTRICALLY-SAFE HOME HELPS PREVENT FIRES

Electricity powers many of the necessities and conveniences in the modern home, but it can also cause trouble unless given a reasonable amount of attention and care, says Fire Chief Ron Osborn.

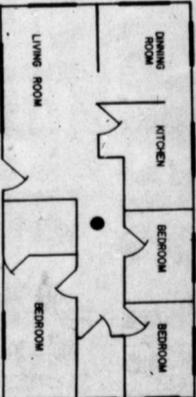
1. Are electrical appliances caused by misused or defective electrical wiring and equipment, says Chief Osborn.

2. To see if there might be uncorrected electrical hazards in your home, try answering questions:

1. Is the right size fuse (15 across power lines, and is it equipped with a properly grounded lightning arrester?)
2. Do you use extension cords
3. Are electrical appliances checked periodically to make sure they are in good operating condition, and are they repaired or replaced at the first sign of trouble?
4. Are electrical appliances installed where it cannot fall across power lines, and is it equipped with a properly grounded lightning arrester?
5. Is your television antenna

DETECTORS SAVE LIVES...

LOCATE SMOKE DETECTORS NEAR THE SLEEPING AREA



IN A ONE FLOOR PLAN WITH ONLY ONE SLEEPING AREA, THE SMOKE DETECTOR SHOULD BE PLACED BETWEEN THE SLEEPING AREA AND THE REST OF THE HOUSE.

Where there is Smoke...

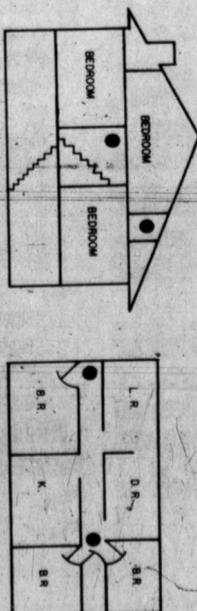
COLLEGE STATION—National Fire Prevention Week is designated each year to emphasize precautions which can be taken to prevent injuries and loss of life and property from fire. This year Fire Prevention Week is Oct. 3-9, and homeowners are encouraged to consider installing an early warning system as a fire safety measure.

"A residence burns every 45 seconds, adding up to 1,000 per day and almost 700,000 per year. Nearly 7,000 persons die in these fires and at least one-fourth of the victims are children under 14," points out Dr. Gary Nelson, agricultural safety engineer with the Texas Agricultural Extension Service.

Since a high percentage of these deaths takes place while people are asleep, an early warning system can be a life saver, emphasizes Nelson. Although many different types of heat and smoke detectors are available at varying costs, one or two strategically placed, simple-station smoke detectors can do the job. Estimates show that if homes were equipped with an early-warning fire detection device, between 40 and 50 per cent of the people killed in homes fires might be saved.

"Most dwelling fires start by smoldering; that is, one of the first combustion products to originate from a house fire is likely to be smoke. Therefore, a smoke detector would appear to be more suitable as an early-warning fire detection device than a heat detector," notes the Texas A&M University specialist.

Smoke detectors are self-contained units that can run on batteries or can be plugged into existing electrical systems. The cost averages \$50 per unit. Two types of effective smoke detectors are listed with the U.S. Consumer Product Safety



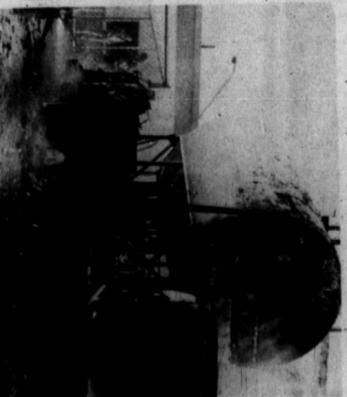
IN HOME WITH MORE THAN ONE SLEEPING AREA ON THE SAME LEVEL OR ON DIFFERENT LEVELS, A SMOKE DETECTOR SHOULD BE INSTALLED TO PROTECT EACH SEPARATE SLEEPING AREA.

ON NOVEMBER 11, 1971...



A hose running to a tank truck ruptured, spilling oil onto the ground and bursting into flames that roared higher than nearby highlines...

The Hereford Volunteer Fire Department answered the call, bringing the fiery blaze under control in a short time under the most hazardous of conditions. The extreme courage and determination of the fire-fighters kept the fire from spreading and the loss to a minimum.



OUR HATS OFF TO THE HEREFORD VOLUNTEER FIRE DEPARTMENT FOR THE FINE JOB THEY HAVE DONE IN THE PAST AND FOR THE INVALUABLE SERVICE WE KNOW THEY WILL CONTINUE TO PROVIDE IN THE FUTURE. A JOB WELL-DONE, GENTLEMEN!

CONSUMER'S FUEL CO-OP

116 New York

364-1146

PERSONAL HAZARDS

People are responsible for most of the common hazards and usually offer the greatest problems to ourselves and the Fire Department. "Personal Hazards" cover the habits and personalities of people who live, work or visit in the community. Whenever you have people you have fires. Careless smoking habits, negligence in removing trash, poor working attitudes and other careless or unkindly acts by the individual are ever present hazards. These are all related to all human behavior.

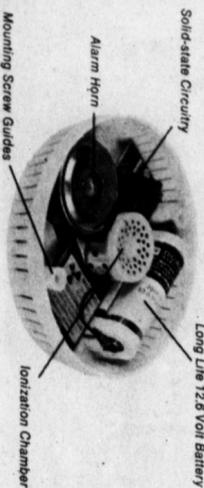
SPECIAL HAZARDS

A special hazard is the one that arises from a unique process or an operation that is characteristic of a certain occupancy. Repairs, maintenance, new additions or construction of new buildings also create special hazards. Some special hazards are:

- PAINTING
- WELDING
- FLAMMABLE LIQUIDS
- DUSTS
- ACIDS
- PROCESSING CHEMICALS

KWIKSET IONIZATION

Fire Alarm
THE EARLY WARNING SMOKE & FIRE DETECTOR



- FOR HOMES**
- MOBILE HOMES
 - APARTMENTS
 - TRAVEL TRAILERS
 - RECREATIONAL VEHICLES
 - CAMPERS

THE KWIKSET FIRE ALARM WILL ALERT YOU TO FLAME, SMOKE, VISIBLE OR INVISIBLE PRODUCTS OF COMBUSTION. STOP IN FOR MORE INFORMATION.

CARL McCASLIN
LUMBER CO. 344 E. 3rd
364-3434

The Hereford Brand, Hereford, Texas, Wednesday, October 6, 1976



FIX-UP

Unsafe or worn out mechanical equipment or improper electric wiring are also causes of fire everywhere. Be sure all electric cords and appliances are in good repair. Regular maintenance schedules should be provided for all heating equipment. Neglect or carelessness at home or work may cause the loss of your life or the injury of those

THE COMMON HAZARDS

Common fire hazards are found in almost all occupancies. They will encourage fire to start and will aid the spread of fire once it has started. Some of the most frequent conditions and practices that encourage fire to start are:

- HOUSEKEEPING
- PACKING MATERIALS
- PAINTS
- FLAMMABLE LIQUIDS
- CLEANING & FINISHING COMPOUNDS
- HEATING
- LIGHTING
- POWER

The Hereford Brand, Hereford, Texas, Wednesday, October 6, 1976

HEREFORD VOLUNTEER FIRE DEPARTMENT ROSTER...

- | | |
|-------------------------|-------------------------|
| Ronnie Bell | Tim Homer |
| Kelvin Betzen | Donnie Houle |
| Bill Brady | Chuck Leing |
| Jerry Collier | Randy Leing |
| Bill Craig | Tom Lange |
| Chuck Donley | Mike Melior |
| Ed Dolozier | Albert Maxwell |
| Jap Dickerson | Mort McCoullough |
| Richard Dickson | Reuben McGilvray |
| David Dodge | Dale Morgan |
| Chap Feds | Ron Osborn |
| Wayne Fuller | Tex Rhodes |
| Jim Garner | Robert Rhoton |
| John Gilliland | Gerald Sledge |
| Lou Gilster | Jay Spain |
| Paul Hager | Max Stipe |
| Paul Hamilton | Butch Trevino |
| Glen Hendrickson | Jerry Walls |
| Ted Higgins | Larry Walls |

DON'T PLAY WITH FIRE...



PREVENT IT!

Smith & Co.
Funeral Home, Inc.

105 GREENWOOD • HEREFORD, TEXAS 79045 • PHONE 364-8533

STOCKPILING GAS IS DANGEROUS WARNS FIRE CHIEF

Is it worth risking your life, your home and your car just to avoid running out of gasoline? "Every consumer who 'stock-piles' gasoline exposes his family and his possessions to the real danger of deadly explosion and fire," warns Fire Chief Ron Osborn.

"In the face of gasoline shortages, many householders and motorists are hoarding fuel without thinking about the tragedies they could cause," says the Chief.

Be alert to gasoline's danger signals, the Chief urges consumers. "Any smell of gasoline in a storage room or automobile trunk is good evidence of a vapor leak in the container and should be taken care of immediately," he says.

To store gasoline at home, Chief Osborn recommends, "Approved safety cans, which should be used elsewhere, are designed to vent vapors, which make them unsuitable in an automobile. Instead, use a container with perfect seals on both the cap of the fill opening and the pouring spout. Also, never fill the container completely—leave a little room for the gasoline to expand as it's warmed by the heat of the day and of the car."

"Carrying extra gasoline in the trunk of the car also can create an explosive situation," he further warns. "Gasoline vapors can filter from the trunk into the car's interior where the striking of a match or an electric system spark can set off a powerful explosion."

"If spare gasoline must be carried on the road, use a metal or approved plastic can that is absolutely vapor-tight," Chief Osborn recommends. "Approved safety cans, which should be used elsewhere, are designed to vent vapors, which make them unsuitable in an automobile. Instead, use a container with perfect seals on both the cap of the fill opening and the pouring spout. Also, never fill the container completely—leave a little room for the gasoline to expand as it's warmed by the heat of the day and of the car."

IF FIRE STRIKES...

Seconds count! Your house is on fire! Have you taken the time to make your family fire safe?

Develop a Home Escape Plan. Hold a practice fire drill. Then continue to practice until each member of the family knows exactly what to do. Your local fire station will be glad to help you.

Learn how to call your fire department. Can you call from a neighbor's house? Is there a pay phone nearby? Where is the closest street alarm box?

Home fire extinguishers can help put out small fires and get you safely out of a burning building. But don't take any chances—get your family and self out of the fire and always call the Fire Department—even if you think you've extinguished the blaze.



Know your exits. Provide ways to get to the ground from each room in the house. Try to provide at least two exits from each room. To help contain possible fire and smoke, sleep with all doors closed.

Don't wait until fire strikes. For your safety—PREPARE NOW!

FIRE PREVENTION WEEK OCT. 3-9

PLAINS

Insurance Agency



218 W. 3rd

364-2232

FIRE PROTECTION RULES

15 WAYS TO PREVENT FIRES IN YOUR HOME!

The following precautions are designed to help prevent some fires in your home. They are important!

- one** Before turning your heating system on each year have it inspected and serviced. Have your flues and chimneys cleaned periodically. Replace heating system filters (if any) in accordance with manufacturer's instructions.
- two** Keep matches away from stoves, heaters and children. Store them in a metal container high out of the children's reach.
- three** Keep the cover of matchbooks closed when striking matches. Always strike away from you, but never towards another person.
- four** Before retiring, check to see that no cigarette ashes may have dropped unnoticed behind chair cushions. Make certain all tobacco and matches are out before emptying ashtrays.
- five** "No Smoking" in bed must be a stringent rule. This means sitting up as well as lying down.
- six** If your home has a fireplace, be extremely careful when starting fires. Liquids used to start outside barbecues can be dangerous when used indoors. Always cover the fireplace opening with a screen while a fire is burning. Make sure your fire is extinguished before retiring, and the fireplace opening is completely covered with a screen.
- seven** Make certain that gas (or other portable) heaters are placed so that they cannot tip or be tripped over. Keep them well away from any combustible materials.
- eight** Arrange curtains and drapes so that they cannot blow in the direction of stoves, heating units, candles, toasters or any likely source of heat that would provide ignition for combustion.
- nine** Never use kerosene, gasoline or other combustible substances to quicken a fire, which has already been started.
- ten** If you keep gasoline for use in a power-mower, etc., store it in a strong, metal safety-type can with self-closing caps on the openings.
- eleven** Keep it outside of the home, or at least in a cool place.
- twelve** Keep your stove and broiler free of accumulated grease.
- thirteen** Remove all rubbish and leaves from your own and surrounding property.
- fourteen** Clear your basement, closets and attic of old rags, papers, mattresses, broken furniture or other combustible odds and ends.
- fifteen** Dispose of old paint, varnish, etc. as quickly as possible. If you must keep it, store it (upside down) in a metal cabinet in the garage or in a cool portion of the basement.

The Hereford Brand, Hereford, Texas, Wednesday, October 6, 1976

The Hereford Brand, Hereford, Texas, Wednesday, October 6, 1976

COMMON — SENSE SAFETY TIPS

Many fires — with the exception of fires from lightning, spontaneous ignition, and a few other causes, such as friction, short circuit, storage of materials (hay, etc.) can be traced in some way to matches.

1. The head of the match contains chemicals (sulfides) which take fire easily when heated. In order to create heat by friction when the match is struck, the head has been manufactured to contain particles of ground flint.
2. Fires can be prevented by careful use and storage of matches and a knowledge of their properties.



Careless use of smoking materials leads the list in fire causes. Sensible disposal and care in handling of cigarettes, pipes, cigars and matches will prevent most fires.



Electricity is a leader in causing fire. A great many fires are caused by defective wiring, over fusing, bad insulation, poor extension cords and other causes.



Fire insurance, while not a deterrent to fire, is of greatest importance to the home owner. It is instrumental in alleviating the money losses which would otherwise have to be carried by the owner alone.



The Telephone and fire alarm box are very effective and certain instruments of notifying authorities of a fire emergency.

1. Think before you speak. Give the proper address, telephone number, and the nature of the call (fire in a building, car fire, rescuistator call, etc.
2. Pay attention to what the alarm operator asks you—answer any questions he may ask.

PROTECT your family!

PROTECT your business!



Fire can strike at anytime! Install a smoke alarm system in your home and make periodic checks of your wiring. Also, check your insurance policy to make sure that you have adequate coverage should a fire strike!

Do you have maximum coverage should fire destroy your business? Keep your fire insurance policy up-to-date while you take every precaution to avoid fires.

PROTECT your home!

Check your homeowner's insurance policy for adequate coverage. The cost of replacing a house and its contents damaged by smoke and flames has increased over the past few years. Make sure that you have enough insurance to pay for rebuilding your home if it burned down today!

WE SALUTE THE
HEREFORD VOLUNTEER FIRE DEPARTMENT
DURING
FIRE PREVENTION WEEK
OCT. 3 THROUGH 9

CALL US FOR THE BEST IN FIRE PROTECTION & COVERAGE

LONE STAR AGENCY, INC. 364-0555



Lone Star Agency
INC.
601 MAIN STREET
HEREFORD TEXAS 79045
OFFICE 364-0555



WHAT WOULD YOU DO...

IF A FIRE BROKE OUT IN YOUR HOME?

You would grab your family and head for the nearest door or window that would take you to safety. Then, you would call the local fire department and your insurance agent. If you have adequate insurance, you won't have to worry about replacing, rebuilding or repairing anything destroyed by fire.

OWEN INSURANCE AGENCY
ROGER OWEN
364-6931
GWYNNE OWEN

FIRE EXTINGUISHERS

Many small fires have been extinguished or prevented from spreading because the proper extinguisher was available at the right place at the right time. The home owner must recognize and assume four major responsibilities:

1. Make sure that his whole family recognizes the necessity of reporting fire immediately and getting out of the house.
2. Familiarize the whole family with the capability of the extinguishers.
3. Train the family as to the difference between Class A and Class B fires and how proper extinguishers are applied to these fires.
4. Maintain extinguishers in good operating condition.

Some fire extinguishers are designed for use on particular types of fires. Some are usable on all types of small fires. Manufacturers furnish instructions on the use of the extinguishers, whether for Class A or Class B fires, or both. Their extinguishing effects, methods of operation, maintenance, including inspections and recharging are also part of the instructions.

In most cases, two approved extinguishers will serve the purpose for the average size house — one for the kitchen, for burning liquids and grease (Class B), and the other located in some handy spot, for Class A fires.

In an area that is remote from a fire department, the need for extinguishers in the home is increased. In such circumstances, more than two extinguishers may be advisable.

FIRE DESTROYS
PRACTICE FIRE PREVENTION