

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, APRIL 28, 1905

No. 11

FOUR AND ONE-HALF INCH RAIN AT HEREFORD LAST SUNDAY

NEW GOODS

We are opening up New Goods almost daily--the very latest and most up-to-date styles. We are making bed-rock prices on these goods. We pride ourselves on having the newest goods all through our store that can be found in Hereford. We can make you prices, quality considered, which mean dollars in your pocket. Come in and see them for yourself.

...Ladies' Shirt Waist Suits...

| | |
|------------------------------|------------------|
| Percal Shirt Waist Suits | \$1.20 |
| White Lawn Shirt Waist Suits | \$2.50 to \$3.50 |
| Linen Shirt Waist suits | \$3.00 to \$4.00 |

.....Dress Goods.....

| | |
|--------------------|------------------------|
| Silk Grecian Lawns | 40 cents per yard |
| Silk Mulls | 60 cents per yard |
| New Lot of Mohairs | 40c to \$1.00 per yard |

New line of up-to-date Shoes and Oxfords

We thank our patrons for their liberality in the past and cordially invite them to continue doing business with us at the same old stand, assuring them that they will always get the best for the least money. One price to one and all.

D. R. GASS & SONS

HEREFORD, TEXAS

Items From Hart.

Miss Hallie Weeks had a chill last week and was not able to teach for two days.

A. R. Biggs of Duncan, I. T., who owns a ranch down here, spent a few days with his foreman J. C. McLain last week. He is much pleased with the growth of his steers, and conditions of all other stock on the ranch.

While riding south of here last week we found W. S. Dixon, our energetic tax assessor, over in Hale county hunting for some one who had not been assessed. Hunt them up Dixon. It is as much to your interest as it is to ours. If they hide out, go after them.

It is still raining down here, and we believe this to be the wettest season for March and April we have had for the past fourteen years. The farmer is almost ready to complain as he is not proceeding as he would with his crop. He is restless and tries to make us believe he would work if he had half a chance.

Mr. Powell foreman on a ranch in the southeast corner of Crosby county, who passed hart last Saturday lost 12 head of bulls out of 22, caused by the cold rain Saturday night. Some other stock were left by the trail to be gathered some future day. These cattle will be shipped to Kansas and put on grass for the summer.

We are up against a serious proposition. The continued wet weather is putting forth many obnoxious weeds which are very destructive to all kinds of farming and stock interests. It will require lots of labor to carry us over, but the man that will commence in time and kill all vegetation before it seeds will save much time and labor next year. The wise farmer proceeds with caution.

We are once more brought to sadness and almost tears to learn that old John turned up his toes and passed in his check for this life. Old John was a trusty old mule and has done much good service for, lo, these many years. He was as good under the saddle as he was in the collar. He was always on hand and ready to get into all kinds of mischief. So those who never saw a dead mule can be assured, they will die. We have great sympathy for his mate, old Jaek.

We are glad to note the movement and interest taken in cattle throughout the country. It looks now like we might be assured of a very good price for what we have for sale, and by close observation we see that high-grade stuff is topping the market. This is proof enough that the scrub must go and the sooner the better. If we can realize \$2.50 more for half-breeds than we do for

good calves what ought we to get when our herds run up to 2-3 or 7-8. A few figures will convince us that now is the time. We must have better stuff to eat the better grass. When our land was worth \$1.00 per acre any cow would give us a fair profit, but now our grass is better or at least it cost more and we must have better stuff to eat it. A scrub cow will never pay to graze \$5 land.

T. W. HART.

GRAVES & ELLISTON The Real Estate Men

Have both Panhandle ranches and farms for sale. Do you want a home cheap? If so; you should not hesitate a moment to write us telling what you want. Now is the opportunity of a life time to secure homes cheap, as our lands are rapidly advancing in value. Read what one of our farmers has done:

I came to Deaf Smith County, Texas, in 1891 from Iowa with nothing but wagon and team. In 1897, I received from Iowa about \$2,000.00. I now own 2880 acres of land, 500 head of cattle, a nice bunch of horses and a little bank stock. I raise on my farm almost anything I plant, grow principally stock feed. I consider this an excellent stock farming country and believe that stock can be fattened for market here cheaper than in the north.

I came here for my health, which has been fully restored.

R. J. KIBBE.

Metford, Texas, March 24, 1905.

All communications addressed to us will receive prompt and careful attention, or better still if you will come, we will show you the country without cost to you.

GRAVES & ELLISTON The Real Estate Men

A SNAP

IN REAL ESTATE
17-section ranch, 8 school sections and 9 sections leased, 12 miles southwest of Dimmitt. A bargain is sold at once.

C. F. KERR
Real Estate and Live Stock
DIMMITT, TEXAS

League Program.

Following is the Epworth League program for Sunday, April 30, 1905:
Topic—Responsibility of the church for the prisoner.
Leader—Miss Griffith.
“Before Prison”—C. E. Edwards.
Paper—Miss Syms.
“After Prison”—J. N. Jacobsen.
General discussion.

Items From Dimmitt

J. R. Gollehon is treating his residence in Dimmitt to a nice coat of paint this week.

W. A. Tate made a flying trip to Hereford Monday, returning Tuesday with supplies.

Judge M. F. Barber was called to Olton, Lamb county, on professional business this week.

W. P. Boyd and family of Cleo Community spent Tuesday with Jessie Warren and family.

G. T. Abbott passed through our town Saturday evening on his return from Hereford, where he went after ranch supplies.

Mr. Leamaster of the Spring Lake Ranch in Lamb county came in Tuesday, with his wife, the latter to receive medical attention.

W. A. Slover sold his interest in the drug store at this place to his son, W. J. Slover, who will continue business at the same old stand.

Sheriff Press Burnam, with an old friend of his, Mr. Owens, made a flying trip this week to the Sixty-nine Ranch in Bailey county.

County Clerk Harvey Cash went to Hereford Saturday returning Monday with Mrs. Cash and baby. Mrs. Cash is much improved by her stay in Hereford.

Editor Ray of the Hereford Brand in our town last Saturday looking after his business interest down here. We are always glad to see Mr. Ray for we think a newspaper man can tell us something.

W. S. Dixon and family of Cleo Community were shopping in our town Tuesday. Mr. Dixon just returned from Lamb county where he has been assessing taxes, and reports things in good condition down there.

Geo. Scarborough who has been manager of the Flag Ranch has given up his position and we understand Geo. is thinking of going to Old Mexico to look over the country, but we are sure he will do like all others, come back.

This community was visited by a big rain last Saturday night and Sunday, the largest rain that has fallen here in six years; it measured 4.7 inches, consequently our lakes are all full, crops and grasses of all kinds are looking well.

Dr. A. B. Parr and family have moved in the house they bought from Dr. Chas. E. Donnell. We are all glad to have a doctor because sometimes we need him. We understand that Dr. Donnell will locate at Canadian. The people of this community hated to see Dr. Donnell and family leave here, but they all wish him much success at his new location.

H. C.

I have a few seed Irish potatoes to close out at half price. C. E. Edwards.

Mr. Turrentine Passes Away.

Daniel Turrentine, who had been afflicted for several years and who had been confined to his room for several months, died on last Saturday night. Mr. Turrentine was among our best and most respected citizens and our entire community will sorely feel the loss.

The funeral services were conducted at the Methodist church Monday afternoon after which the remains were laid to rest in the city cemetery.

Their many friends will join the BRAND in extending sympathy to the bereaved family.

Wedding Announcement.

Cards are out announcing the marriage of Miss Georgia Blanche Herron to Charles Beazley Googer at the home of the bride's parents, Mr. and Mrs. F. Herron, May 7, 1905.

YOUR INVITATION

If you have never had any dealings with us, please consider this an invitation to give us a trial.

HEREFORD NATIONAL BANK
Hereford, Texas

The hens that lay are the hens that pay
Single Comb
White Leghorns
Greatest Layers in the World
Eggs—\$1.00 Setting
Stock at reasonable prices
Satisfaction Guaranteed.
MRS. LESTER WEAVER
Hereford, Texas

NOTICE TO ICE CUSTOMERS

Price of Ice Ice will be sold at the same old price--Fifty pounds and under one cent per pound; over fifty pounds seventy-five cents per 100 pounds.

As to Delivery We will deliver ice at your door every morning. Phone us or hale the wagon. No deliveries made in the afternoon for less than twenty-five pounds.

Remarks We sell commutation tickets at reduced prices, and we think you will find it more convenient to have your ticket punched than hunt for your pocket book. Price of tickets range from \$1.00 to \$7.50. \$1.00 ticket, 100 pounds; \$7.50 ticket 1000 pounds. Please do not ask us to charge ice as it is too inconvenient. All patronage appreciated. Our endeavor shall always be "Full weight and partiality to none."

WILL H. HINES, HEREFORD, TEXAS

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large Size 50c.

For Sale by T. M. COULSON & CO.

Deals in Wool.

That the sheep industry of this particular section of the Panhandle is assuming large proportions is known to those who have recently turned their attention to this industry. Those of our stockmen who have added sheep to their list have already realized that there is good money to be made, both from the sale of wool and the increase in the flock.

Geo. A. Sikes, vice-president of the St. Louis Commission Co., spent last week and the first part of this in Deaf Smith and Castro counties, buying the 1905 crop which amounted approximately to the following:

J. T. Rutherford, 10,000 pounds; J. P. Carr, 8,000 pounds; J. T. Gilbreath, 11,000 pounds; B. T. Bell & Sons, 10,000 pounds; J. W. Carter, 3,000 pounds; B. T. Ramey, 6,500 pounds; C. E. McLean, 3,000 pounds.

Making a total of 51,500.

Wants The Brand.

Burleson, Texas, Apr. 25, '05.
Editor THE BRAND,
Hereford, Texas.

Dear Sir:—

Enclosed find money order for 50 cents for which send me the best paper on the plains—THE HEREFORD BRAND. Let the paper come all the time. Yours truly,

J. O. FAIRES.

EULOGY ON THE PLAINS.

Illinois Man Writes Interestingly of the Country Adjacent to Hereford.

Galesburg, Ill., April 20, 1905.

THE BRAND:

Your paper comes to me regularly and I am highly pleased with it. Your able editorials are well written and must do good to all of your readers, together with your country correspondence which show the farming interest is well advanced. There is nothing like a good county correspondent to help out any paper, and that is what you have. I read it all with great pleasure. It brings back to my mind when this was a bleak prairie with here and there a settler. In looking over your plains, I could see the similarity. The gentle undulating prairie with here and there a pond of water, the same as used to be here in the spring of the year, made me think of the times years ago when on my mule I herded and drove cattle all over this country.

By the way, Judge Gough of your place stopped here one day on his return from Springfield, Illinois, and since that time I have heard a great many inquiries about Hereford, Texas, and her surrounding country. A great many of our people have gone to the Pecos Valley on excursion trains and mention the Windmill City. They all know where it is. The conclusion of the matter is if that country is half as good as Judge Gough says it is I want some of it. My advice to you is, if you do not wish to have your country settle up fast, why, keep the judge at home or out of this place. It looks now like a great many have made up their minds to see it for themselves.

Hoping you will continue to keep the BRAND up to its high standard, I remain, Yours truly,

BURR SHELDON.

For Trade.

\$3 1-3 acres of land in Caldwell county for land in the Panhandle. Address box 102, Hereford, Texas, or A. E. MYERS, Lockhart, Texas.

For Sale.

One of the best improved places in Hereford with five acres of land. Also one good family survey. Address, 1011 MRS. J. H. WILLIAMS.

WHAT WE WANT

The ranchmen from Tucumcari to Portales and from Bovina to Lubbock to know that we handle everything in large quantities and are making a reputation for the service which we give the public. If it's anything in General Merchandise, we have it in all the qualities and styles; if barbed wire, hog wire, coal, farming implements, the feed stuffs, they are here for you; if it's a house you wish to build, our lumber yard is chock full of the best grades of lumber. It is in this department that we are free to challenge all competition when it comes to low prices. Come, let us show you. Remember we do a general banking business.

LAIRD-HERRING MERCANTILE COMPANY

BOVINA, TEXAS

Ten Cent Reception.

The Ten Cent Reception given by the east side members of the Woman's Home Mission Society at the home of Mrs. J. K. P. Gilliland on last Friday afternoon and evening is reported to have been quite a success.

The afternoon's reception committee was disappointed because of the very limited number of matronly ladies who went in for the two hours' social pastime, but the evening's full crowd recompensed, as the several rooms of Mrs. Gilliland's spacious home was filled to the overflow with both old and young, and not one is slow to declare Miss Gilliland a very gracious and most excellent hostess for she put forth successful efforts to see that every one was made to feel it worth while to be present.

The evening's musical numbers and Miss Parmer's splendid rendition of a comical reading, the exchange of sympathies, pleasantries, smiles and jests, one with another, and the refreshments consisting of cake, gelatine and whipped cream seemed to be enjoyed by all.

The financial results of the reception amounted to \$14.25, for which the ladies extend to the public their appreciative thanks.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday, May 7th:
Subject—The power of His resurrection.

Leader—Matt Gilliland.
Scripture lesson—Rom. 6:3-13; Phil. 3:10-11.
Prayer and song.
Scripture reading, Jno. 20:1-10—Myrtle Harris.

The resurrection as a historical fact and argument for christianity—Paper by W. B. Beach.

The resurrection the crowning testimony of Jesus—Reading from quarterly by Maud Higgins.
Song.

The resurrection the great revelation of the future life—Reading from quarterly by Essie Beach.

The resurrection as a comfort to the believer—Reading from quarterly by S. H. Mount.

What the resurrection means to us—Paper by A. J. Oliver.

We were to have had this program easter, but on account of rain we failed to have any services.

Record Your Brands

A considerable number of stray cattle are in pastures near town. Record your brands with the county clerk and it may result in you recovering some of your cattle that have strayed off.

SAM F. DUNN,
Inspector.

Our New Flour.

We have just received a car load of the celebrated "Peace Maker" and "Gold Medal" flours and ask the public to call and examine these brands and get our prices. Every sack of these two brands is guaranteed to be the very best the market affords.

J. A. JOHNSON,
The Leading Groceryman.
Baptist Church Notice.

There will be no services at the Baptist church Sunday morning as the pastor will be out of the city. Special services Sunday night. Every member is requested to be present.

E. A. WESSON, Pastor.

New Shoes

We have just received a full line of Roberts, Johnson & Rand, the Famous Star Brand Shoes; also a large shipment of M. D. Well's Fine Shoes. These are two of the best brands on the market and every pair is fully guaranteed to be as represented. We have all the styles and lasts on the very latest patterns and extend a cordial welcome to all our friends to call and inspect these goods whether you wish to buy or not. We can save you money.

A large shipment of dry goods has been received in which all the latest fabrics are represented. Remember we are here for business and will appreciate your trade.

Yours truly

BEACH & KERR

DIMMITT, TEXAS

THE NEW STORE

When you need groceries, come to see me. I will try to interest you in quality and prices. I thank the public for the liberal trade which has been given me and I earnestly solicit a portion of your future business. "Quick Sales and Small Profits" is my motto.

B. BARNARD, HEREFORD TEXAS

CARDWELL BROS.

THE UP-TO-DATE GROCERYMEN

are after your grocery business good and strong. We have sold groceries in Hereford a number of years and can truthfully say we have exactly what you want in the way of something good to eat. One trial with us will convince you we know whereof we speak. We are agents for White Star Coffee, the finest high-grade coffee in town "famous for fine flavor." Try us

CARDWELL BROS.

THE UP-TO-DATE GROCERYMEN

Stringfellow-Hume Hardware Co.

Hereford, Texas

We Carry Parlin & Orendorf's

CANTON LINE

Of Implements

THEY ARE THE BEST

Stringfellow-Hume Hardware Co.

Hereford, Texas

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building
Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, Texas.

R. M. TRIMBLE
PAINTER AND PAPER HANGER
WORK GUARANTEED
Hereford, Texas.

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

DAVIS & RUSSELL
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE WITH GRAVES & ELLISTON
Hereford, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

A. B. PARR,
PHYSICIAN AND SURGEON
Dimmitt, Texas

Witherspoon & Gough. 48tf
Books and bibles—Smith's Drug Store. 10tf
Pure Ribbon Cane Syrup can be had at C. E. Edwards. 11tf

W. L. Sain of Boom spent Monday in Hereford on business.

W. A. Odell of Boom was a business visitor in the city Monday.

W. J. McMinn of Arney was in Hereford Tuesday after ranch supplies.

W. R. Evants, the Castro county ranchman, was in town on business Tuesday.

Geo. H. Wicker is local agent for New York Life Insurance Co. See him for insurance. 10tf

Prof. B. Stephenson of White Oaks, New Mexico, was a business visitor in the city this week.

I want your drug business. Will give you good prices and fair treatment. O. F. Smith, druggist. 11tf

J. P. Roberson, one of Boom's successful stock-farmers, transacted business in Hereford Monday.

Thos. Reilly, who recently purchased the Ross Harris place west of town, came in Monday after supplies.

Elder Randolph Clark arrived Tuesday from Thorpe Springs and will spend several days with his family.

While in Dimmitt Saturday, a BRAND representative was favored with the subscription of J. R. Wilkinson of Cleo Community.

L. Drury and son of St. Louis, Michigan, spent several days in the city this week figuring with our real estate men for Panhandle lands.

T. A. Turnbow, county treasurer of Castro county, was in the city Tuesday and was numbered among the business callers at this office.

W. J. Gilliland toured Castro county last week with Geo. A. Sykes who was buying up the 1905 wool crop from the sheep raisers in that county.

Say, what is that you have on your wagon? It is a Kingman cultivator, the best made, which I purchased from C. S. Richards at D. R. Gass' corner. 9tf

A. R. Biggs of Duncan, Indian Territory, returned home Saturday after spending several days looking after his ranch and cattle interests near Hart in Castro county.

Walter Sullivan and wife of Pilot Point have been in the city for several days, the guests of Mr. and Mrs. Geo. Cloyd. Mr. Sullivan will hereafter read the BRAND.

Col. and Mrs. C. C. Poble were in the city for several days this week in interest of the Texas Stockman-Journal which, by the way, is by far the best stock paper in Texas.

J. M. Coffin, a prominent banker of Itasca, and who has ranch interests in this county is the guest of his brother-in-law, E. B. Black, this week. While here, he will purchase a sufficient number of cattle to stock his ranch. Mr. Coffin has our thanks for moving his subscription a good period in advance.

Captain James W. Steuk, editor of the Earth, a Santa Fe journal published in Chicago, spent Monday and Tuesday of this week in the city, the guest of Judge L. Gough. The captain hunted buffaloes in this country before the Civil War and there are yet charms here for him. He was a welcomed caller at this office.

G. W. Irwin, Sr., who has been visiting his son, G. W. Irwin, in Castro county for several weeks, came in Tuesday and took the afternoon train for his home at Rosebud. Mr. Irwin called around before leaving to make sure that the BRAND would follow him and informed us that he intended to tell his friends all about the good qualities of this country.

J. E. Tucker left Monday for his home in Taylor after spending several days with Dr. C. Laird on the OYO ranch. Mr. Tucker informed a BRAND representative that he was more than pleased with the fine prospect which now exist in all the range country. Messrs. Tucker and Laird own the OYO ranch, consisting of about 20,000 acres of as fertile land as can be found in the universe. Their cattle are all in good condition.

Witherspoon & Gough. 48tf
Buggy paints—Smith's Drug Store. 8tf
List your lands, cattle, etc. with Barton & Miller. 8tf

Two Globe lamp globes for a quarter at The Famous. 8tf

W. L. Townsen of Bovina had business in Hereford this week.

Frank Chestnut of Arney was in Hereford Tuesday after supplies.

Misses Imo Gass and Margarette House visited friends in Canyon City Sunday.

Mr. and Mrs. R. L. Ball visited in the city Tuesday from their ranch east of town.

Business lot for sale cheap if sold at once. Address W. A. Smith, Hereford, Texas. 7-5t

C. H. Carl who ranches east of town was transacting business with our merchants Monday.

Thoroughbred Barred Plymouth Rock eggs, 50 cents per sitting of 16. Clarence Smith, Hereford. 7-8tp

Mr. and Mrs. Claude Gass left Sunday to spend a few weeks with the latter's relatives at Merkel.

Full blood Brown Leghorn eggs for sale at fifty cents for sitting of fifteen. Joe Dobbins—Phone 60. 8tf

Miss Fannie Turrentine arrived from Canadian the first of the week to attend the funeral of her father.

Who wants to trade a light buggy for a hack? See W. T. Smith at Hereford Fuel Oil Co.'s or phone 76. 9tf

C. H. Harlan who recently moved here from Endee, New Mexico, becomes a regular reader of the BRAND this week.

Charles Graves, who is attending Goodnight College, visited his parents, Mr. and Mrs. T. J. Graves, this week.

J. M. Atcheson of Frio community in Castro county was a pleasant caller at this office while in the city Saturday.

If you want life insurance why don't you buy a policy that you can get something back—The New York Life. G. H. Wicker, local agent.

The Hereford Mercantile Company on last Saturday shipped another car of amber cane seed to Dallas to be used for planting purposes in that county.

Geo. W. Irwin came in Tuesday from his Castro county ranch. Mr. Irwin had not been in the city before for several weeks and his friends were all glad to see him.

The firm of Graves & Elliston has sold \$15,000 worth of real estate and loaned \$23,000 since April 1st, 1905. They have done this by advertising their business through the mediums furnished them in Hereford. 10tf

E. E. McCrory last week purchased 170 head of one and two year old steers from C. J. Gardner of Arney, R. H. Norton and A. S. Gracey on private terms. They will be placed on Mr. McCrory's ranch north of town.

A. H. Elliston left Friday for North Texas points to work in the interest of immigration business for Graves & Elliston. Mr. Elliston had splendid success the last trip he made to that portion of the state and will continue his efforts in the same field.

Francis Wood and Mr. Mann, who came down with E. F. Connell last week, returned home Saturday quite enthusiastic over this country. Both gentlemen have good farms in Jackson county, Missouri, which they will likely sell and invest the proceeds here.

Christian Sailer, who is engaged in farming nine miles northeast of town, came in Tuesday after supplies and informed a BRAND representative that his 30-acre field of oats and also his wheat is looking fine and promises an abundant yield. Mr. Sailer is a firm believer in diversification and will plant several acres in cotton, corn, truck and the forage crops this year. In this connection we wish to state that Mr. Sailer has thoroughly demonstrated that a man can not only make a living but can make money on a quarter section of plains land. He has been living on a quarter section for three years, during which time he has made good money. Mr. Sailer says to make a living on 160 acres here is easy.

IT'S A PLEASURE

Say, isn't it a joy and pleasure all your life to know when you buy groceries of J. A. Johnson that you are not buying remnants of some one else's old stock.

John A. Johnson

Telephone No. 1

C. C. FERGUSON
Dealer in
Grain and Coal
Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**
Highest Prices Paid for Hides
The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

If You Buy From Us We Both Make Money

| | |
|--------------|--------------|
| Retailers | Plans Free |
| Sash | Schools |
| Doors | Churches |
| Screens | Court Houses |
| Lumber | Jails |
| Lime | Dwellings |
| Cement, Etc. | Etc. Etc. |

Hereford Planing Mill and Construction Co.
HEREFORD, TEXAS

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor

Our Specialties....

A N EASY SHAVE
NEAT HAIR CUT
CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first-class condition.

A. P. Murchison J. D. Thompson

Murchison & Thompson
LIVESTOCK SALESMEN
HEREFORD, TEXAS

We are receiving inquiries from the north for all classes of cattle. Parties wanting to sell for early delivery should list their cattle at once. We will attend all conventions.

OUR RECORD

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Rememehr That We Do General Repair Work

J. A. CANTERBURY
Boot and Shoemaker

.....NEW.....

Goods Arrive

We have just received a large shipment of Saddles, Bow and Buggy Harness and everything kept in a first-class saddle and harness store. Our stock is complete and we invite our friends to come in and let their wants be known. We have a number of good second hand saddles for sale or trade. Our specialty is general repair work.

Yours, to please,

T. J. GAMBLE
HEREFORD, TEXAS

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

WILL 26, 1905.

SANITARY NEEDS.

Rev. Jesse B. Haston Makes Able Argument in Favor of Cleaning the Town.

To avoid typhoid fever, keep the town clean. For the sake of public health, we must keep our premises clean. This is important, is it not? Is it not very important? Is it not worth the taking of some trouble, and of incurring some little expense? I desire, as a citizen of Hereford, to raise and second the motion made last week by the editor of the BRAND. All physicians tell us plainly that filth causes fever. We are in special danger. The high winds carry all manner of germ-bearing dirt into every nook of our homes. Many of the people neglect to have their closets renovated regularly, and do not screen the scavenger, hence the wind is seen carrying old papers and so forth laden with disease-breeding matter to every part of town and into everybody's door. Some of this filth finds its way into water barrels and cisterns, into dining rooms and kitchens. These germs often live for months and even years.

Much of necessary filth, trash and refuse can be burnt with little trouble. Spring is here; let us be warned. But little can be done without co-operation. One dirty home jeopardizes the health of four blocks.

I suggest, Mr. Editor, that you call for a symposium upon this doubly important matter, to appear in the columns of this live paper next week. Let the leading citizens, including the physicians speak. Or, which is still better perhaps, let us

have a meeting to consider the matter.

I, for one, truly believe that we are in danger.

Yours for the public good,
JESSE B. HASTON.

Would Get the Prize.

Mrs. E. F. Connell of Hereford, Deaf Smith county, is visiting the family of her nephew, Cy Grantham, near Thorndale. Mrs. Connell has twin boys who would no doubt be awarded the prize at any baby show in the state for size. They are only ten and one-half months old and one of them weighs 36 pounds and the other 40 pounds.—Thorndale News.

We wish to inform the editor of the above publication that he is entirely right in his conclusion. These twin boys have already carried away the prize among the finest lot of babies in the State of Texas. This occurred at the show given in Hereford last fall and we are sure that no other community in the state need compete when Hereford fails in this respect.

Mr. Barton Elected.

The Board of Directors has chosen Prof. Charles Q. Barton, for five years superintendent of the Decatur Public School, as president of the Panhandle Christian College. The BRAND editor has known Prof. Barton for several years and can freely say that his career in the school work has been one continual season of success and we believe that the Board has made a wise selection. Prof. Barton will arrive here about June 1st, and will begin work in earnest for next season.

N. W. T. P. A.

The executive committee of the Northwest Texas Press Association met at Amarillo last week to arrange the program and set the time for the next meeting which will be held in Hereford. August 11 and 12 were decided upon and a full program was arranged, which will be published later.

In this connection we wish to say that we already have the assurance that Hereford will do the proper thing in taking care of the association.

The north-bound Pecos Valley train went in the ditch near Artesia last Monday, but no special damage was done.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

DIRECTORS: Jno. E. Ferguson, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business, whether large or small. Prompt attention given to all matters entrusted to us.

DANIEL TURRENTINE.

Daniel Turrentine was born in Tennessee March 25, 1832. He died in Hereford, Texas, April 22, 1905, and was buried in the City Cemetery by the pastor of the Methodist Church. When a boy four years of age his father moved with him to Arkansas. In young manhood he loved and married Mary Elizabeth Holmes, a sister of Rev. S. T. Holmes of the Northwest Texas Conference. Their union was blessed with an issue of four boys and four girls.

In 1896 he moved with his family to Ellis county, Texas, and six years later settled in Hereford, Texas, where he lived until the Death Angel came to call him home. He leaves a wife and seven children. His oldest daughter, Annie, was married June 1903 to Rev. John Lewis Cannon who is a member of the Little Rock Conference.

At nineteen years of age he was thoroughly and soundly converted. He joined the Methodist church and for fifty-four years was a most consistent member. In the church he served for many years as class leader and superintendent. He loved the church and the Methodist preacher and for many years his home has been the preachers' home.

His religious experience was deep and profound and grew more tender and mellow as he got nearer home. During the past ten years he suffered greatly, but through it all he was patient and resigned. It was my great privilege to be with him frequently during the past few months. As we read together God's word and prayed, his face would light up with a heavenly glow.

As gently as a babe goes to sleep in its mother's arms, he fell asleep in Jesus at 8:45 o'clock Saturday evening to spend his first Easter Sunday with his risen and ascended Lord. Truly could it be said of this noble servant of the church—'Well done, good and faithful servant: thou hast been faithful over a few things, I will make thee ruler over many things; enter thou into the joy of thy Lord.'

May God bless and kee his loved ones until they shall meet forever beyond the River.

THOS. S. BARCUS, Pastor.

An Appreciated Compliment.

THE HEREFORD BRAND has enlarged to ten pages, on account of the pressure of advertising business. This one act speaks a whole book full for the progress and up-to-date-ness of Hereford, besides which loud protestations and claims are but as tinkling cymbals and clanging brass. It shows that the people there have the real spirit of progress, and that is what makes every town. And to tell the truth a good town would be built around a newspaper like the BRAND almost anywhere.—Amarillo Herald.

Mr. McDowell Dead.

J. C. Newman this week received a telegram from Garland telling of the death of J. S. McDowell which occurred at 7:30 a. m. April 25.

For Sale.

A sulky plow and cultivator, both as good as new. A bargain if sold at once. M. H. LILE, Hereford, Texas.

WHEN YOU BUY

You ought to consider two things,

Quality and Price.

Our line of Shirts is complete and up-to-date. We carry the newest patterns and latest styles, and guarantee the the quality and prices to be correct. We solicit a comparison and will take pleasure in showing you what we have.

Yours For Business

H. C. MYRICK

GENTS' FURNISHINGS

Burton-Lingo Co., LUMBER

OUR STOCK IS ALWAYS COMPLETE

Don't fail to call at our yard when needing Lumber, Posts, Fence Staves, Sash, Doors, Etc. Courteous treatment and square dealing is our motto.

WE WILL APPRECIATE YOUR PATRONAGE

Yours for Business,

BURTON-LINGO CO.

MISCELLANEOUS SPECIALS

FOR ONE WEEK, BEGINNING

SATURDAY, APRIL 29TH

- 15 Men's Suits, worth \$10.00, \$11.50 and \$12.50, choice \$6.95
- 25 Pair Men's Pants, worth \$3.50, \$4.00 and \$5.00, choice \$2.75
- Men's Hats, worth \$2. \$3 and \$3.50 (broken sizes), choice \$1.75
- One lot Men's \$1.50 Shirts (broken sizes), choice 95c
- One lot Ladies Skirts, ranging in price from \$2.50 to \$18.00 you can have your choice for 25 per cent off.
- One lot of Ladies' Belts, 25, 50, 75 and \$1 Belts, choice 20c
- About 100 pairs of Men's, Ladies' and Children's Shoes, (odd lots) to close out regardless of COST.
- 10-cent yard wide bleached domestic 7c
- 6 1/2-cent, 7-8 yard wide, bleached domestic 4c
- 2 bunches 5c finishing braid 5c
- 500 pieces Jewelry (all kinds), to close out at HALF PRICE
- 100 Good Needles (6 papers) 5c
- 300 hair pins 8c
- 6 dozen rice button (all sizes) 5c
- 50 good 5-inch envelopes 5c
- 2 Skeins Royal Embroidery Floss 5c
- 6 Spools Clark's O. N. T. Silkatene 25c
- 25 yards Good Round Thread Cotton Checks (fast colors) \$1.00

Remember we have the largest and best selected stock in Hereford. Examine our goods, compare our prices. You'll be convinced that we sell goods cheaper than you can get elsewhere. We guarantee to save you from 10 to 25 per cent on every purchase.

Yours For Business,

HEREFORD MERCANTILE CO.

HEREFORD, TEXAS

Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas



YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

G. A. F. PARKER,
President
J. P. CONNELL,
Vice-President

F. B. FULLER,
Cashier
ROSS W. DAVIS,
Assistant Cashier

The Western National Bank

HEREFORD, TEXAS

Capital \$50,000.00

Surplus \$7,000.00

This bank is always ready to make small loans.
It has never made a bad loan.
It has never forced a customer to sacrifice his property to pay up.
It confines its business exclusively to banking.
No part of its capital is invested in Real Estate except its banking house.
The President, Cashier and Assistant Cashier NEVER OWE THE BANK ANYTHING.
It solicits the business of all good people, be their accounts large or small.

AS COMPARISONS ARE TO OUR ADVANTAGE WE CAN AFFORD TO ENCOURAGE THEM.

THE DENVER ROAD
THROUGH THE TEXAS PAN-HANDLE.

SAVES PATRONS 300 MILES IN VISITING "COOL COLORADO" LEWIS & CLARK EXPOSITION, YELLOWSTONE NATIONAL PARK, OR CALIFORNIA POINTS, AND IT'S SERVICE SPEAKS FOR ITSELF.

FURTHER FACTS YOURS UPON REQUEST A. A. GLISSON, G. P. A. FORT WORTH, TEXAS.



On account of being delayed I will be absent until Thursday of next week.

W. E. ROBERTSON,
Dentist.

Erastus Gamble General Transfer and Delivery

The business of the public respectfully solicited.

PIANOS TUNED

Parties desiring their pianos or other musical instruments tuned, will please leave orders at Brand office. All work guaranteed.

C. DAUGHTRY.

NOTICE!

Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, May 10th and 11th, at the offices of Drs. Hicks and Rogers.

LET ME BE YOUR TAILOR L. A. RANKE

Suits made to order at home. Also orders taken for suits. Cleaning, Pressing and Repairing. Call and see me in the

REAGAN BUILDING
DEWEY AVENUE

Wall Paper—E. B. Black. 44

New supply of stationery—Smith's Drug Store. 10tf

See Cogdell at the Racket Store for early plants. 8tf

J. P. Terry of Castro county was in town Thursday after supplies.

For all kinds of field seed, see Fallwell & sons. Hereford, Tex. tf

B. C. Roberson of Boom was among our business visitors Monday.

Mrs. G. F. Pearce left Wednesday for Bowie to attend the bedside of her sister.

Kafir corn, shoe make and amber cane seed at Fallwell & Sons, Hereford, Texas. 7tf

Mrs. T. M. Palmer left this week to visit friends and relatives in Wichita Falls.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. 11

New line of fresh candies, including Lowney's fine candies just received. J. G. Callens. 11

We will save you from 15 to 35 per cent on dry goods. Think for a minute. J. G. Callens. 11

W. H. Walcott, who is engaged in cattle raising northwest of town, was seen on our streets Monday.

We make a specialty of white hosiery for infants and children, also children's vests. J. G. Callens. 11

J. L. Crawford, editor of the South Plains Homeseeker at Tulia, was in the city Sunday, the guest of the BRAND editor.

W. C. Holder, J. T. Hawkins, R. J. Anderson and T. W. Hart were in town Tuesday after supplies and farming implements.

B. G. Ramey of Castro county was in Hereford Monday and renewed the subscription of A. D. Ramey of Madill, Indian Territory.

J. F. Eddleman and father, A. F. Eddleman, of Boom were pleasant callers at this office Tuesday. The latter informed us that he has rented a house and will move his family to Hereford.

Rev. Thomas S. Parcus went down to Clarendon Tuesday afternoon to attend the Methodist District Conference. Brother Parcus preached the opening sermon of the conference Wednesday evening.

A. J. Smalley who recently purchased the S. N. Garvin section West of town returned from Hill county this week where he went to make arrangements to ship his household goods to that place.

Witherspoon & Gough. 48tf

See samples of wall paper at Racket Store. 8tf

List your lands, cattle, etc. with Barton & Miller. 8tf

A. P. Eaton of Dimmitt had business in the city Thursday.

We sell men's and boy's hats cheap. Try us. J. G. Callens.

Will Evans of Fort Worth was among our prospectors this week.

Bring your chickens to C. E. Edwards and get the highest price.

J. C. Womble of the North Draw came in Wednesday after ranch supplies.

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8tf

Turrentine Brothers left Thursday for Lakewood, New Mexico, their future home.

Come quick ladies—just received a new line of fine embroidered collars. J. G. Callens. 11

Prof. D. W. Hawkins this week sold to W. H. Walcott thirty two-year-old steers at \$20.

Ladies' fine bleached and double taped 15 cent vests, for one week, 2 for 15 cents. J. G. Callens. 11

Guy Pearce of Waxahachie arrived this week to look after his Panhandle interests and possibly do some trading in cattle.

I. N. Dillard, while in the city Wednesday, called around and ordered the BRAND sent to Mrs. R. A. Gaines of Annona.

N. E. Bockmon called around this week and placed us under obligations to him by sending the BRAND to J. W. Williams of Burleson for one year.

Dr. J. W. Hicks returned Tuesday from Clay county where he went to attend the bedside of his father, whom he reports as being greatly improved.

Geo. W. Dale, George and Henry Cloyd returned this week from Kansas where they went with three train loads of cattle belonging to parties down in the Pecos country.

For one week we will sell the finest children's slippers: \$1.25 goods for 95c; \$1.50 goods for \$1.25; \$1.75 goods for \$1.35. If you need slippers you can't afford to miss this. J. G. Callens. 11

A. W. Hudson of Emma, in Crosby county, shipped from Hereford today 13 cars of spayed heifers and 13 cars of cows. Mr. Hudson lost a car of bulls in the storm last Sunday while on his way up here.

J. D. Burkett was in the city this week and informed us that he sold his 17-month-old Hereford Bull at the Amarillo Convention for \$250. He was offered \$200 for a year-old of the same class but refused the tempting offer.

Our friend, Dr. W. P. Bartoh, informed us that Ed P. Bell of Lebanon, Tennessee, will arrive with his family next week to take charge of the doctor's five-section sheep ranch situated in the north part of the county. Mr. Bell is an old hand at the sheep business, and aside from this, will make investments in Panhandle lands.

HEREFORD LUMBER Co.

See us for cash bargains in Paints Oil, Varnishes and Glass. Complete stock. Correct prices. Let your wants be known.

HEREFORD LUMBER Co.

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

J. M. GARNER THE GROCERYMAN

THE Hereford Laundry

HUBBERT & HUBBERT, Proprietors. We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me, or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

NEW SODA FOUNTAIN ARRIVED

Introducing our new Soda Fountain, and it is complete in every part. We have all of the standard syrups, crushed fruits, iced drinks, in fact, everything all the up-to-date drinks and supplies handled by the soda fountain dispensers of the East. We have bought quantities and expect to make prices right, and we guarantee to keep in stock just what you want. Everything will be NEW AND UP-TO-DATE.

Our Mr. Wicker is agent for the Daily and Semi-Weekly Dallas News. Leave order for subscriptions with him and they will receive prompt attention.

DON'T FORGET THE PLACE

T. M. COULSON & CO.

...The New Corner Drug Store...

Baptist Board Meeting.

The executive board of the Paloduro Canyon Baptist Association met at the First Baptist church at Amarillo Wednesday, at 2:30 p. m., and was in session the entire afternoon.

Rev. Wilson C. Rogers, attended from Clarendon, and he tells us that the work of the various interests of the association were discussed.

Rev. Wesson, present pastor of the Baptist church at Hereford, was unanimously chosen as Missionary Evangelist for the entire association. His salary to be provided exclusive by the State Board of the Baptist general convention of Texas.

Rev. Wesson is a man of rare gifts as a missionary. A man of deep spiritual convictions and high social qualities. The Baptist congratulate themselves at being able to secure such a man, as it means much for the denomination in the Panhandle. —Clarendon Chronicle.

We heartily agree with the Chronicle in the tribute paid Bro. Wesson but we are glad to state in the way of explanation that he has not yet accepted the work tendered him. Bro. Wesson has a good work at Hereford and so faithfully has he watched over this work that his congregation will be exceedingly loath to give him up. Besides our entire community feel the pressing need of just such a man to live among us.

Bulls For Sale.

I have for sale at my place in South Hereford two registered Durham bulls, three and four years old. They go at a bargain. 6tf L. W. RICKETS.

Pedigree of "Richmond".

Dark grey Jack, foaled August 17th, 1901. Sired by "Shelby" he by Cassell, he by Queensberry, by Bob Lee, by Kickapoo, by Compromise, by Tipacano, by Black Hawk by Imported Warrior.

"Sheeby's" dam was out of Fandango, second dam "Bessie" by Kickapoo, third dam Florence, by Republic, fourth dam by Walker's Castillian.

Richmonds, first dam by Longfellow, second dam by Leo, bred to imported stock, and of the Strains in Kentucky.

Igo & Walker.

This jack will stand one half the time at G. T. Higgins ranch, ten miles north of town, and the remainder of the time at J. N. Askren's ranch east of town. \$8 to insure. Call on or write 4t G. T. Higgins.

Big Cattle Deals.

C. A. O'Keefe of Colorado City this week delivered to Johnson & Plumb of Independence, Kansas, 800 head of 3-year olds on private terms. Q. Bone of the same city delivered to the above firm 1000, 3-year-old steers and spayed heifers. The O'Keefe 3's are said to be the best ever before shipped from Hereford.

Both shipments were made from Hereford.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice. 5tf J. D. BURKETT.

Subscribe for THE BRAND—\$1.00

Educational Column.

"Out of sight, out of mind" is a proverbial saying often used, and far too often true. The world does not like it; it has a sad pathetic sound; it is cruel and selfish.

One universal desire of humanity is—to be remembered. Since time immemorial, men have tried to record their deeds in such a manner that the last inhabitants of earth shall know of them. They have attempted to erect monuments that will cause men to keep them in remembrance as long as time shall last. The great pyramids of Egypt were built for this purpose by kings whose bodies have been lifeless for more than forty centuries.

In Mexico, in the Ohio Valley, and in other parts of our country are mysterious mounds that some one raised years long past, that we might remember him.

One of the followers of Mohomet asked him how he might build for himself a monument that would endure for ages. The reply was: "Dig a well." Doubtless, it was the desire to be remembered that caused the erection of the great tower at Newport, Rhode Island, which is claimed was built by the Norsemen years and years before Columbus saw the New World.

History and biography have been, and are still being written because of the desire to be remembered. We mark the graves of our dead because the great, pathetic cry of every soul is "remember me." The mariner flings his farewell kiss with the hope that he will be kept in remembrance. Even our Divine Master in his last hours instituted a memorial service to perpetuate his memory and said: "This do in remembrance of me." The soldier on the battlefield with his best blood writes the words "remember me" on the heart of his country for which he died.

To this end, for ages past, nations and states have set apart certain days on which to hold services in memory of their heroes.

Friday, April 21, being the anniversary of the battle of San Jacinto which freed Texas from Mexican bondage, it was thought proper for the Public School to observe and remember, at least part of the day, with appropriate exercises. Immediately after the noon lunch, the school as a body marched to a beautiful site on the banks of the little stream that skirts our city, where orations were made in honor of the day.

Mr. Sam Bratton was the first to speak. As he stepped forward upon a ledge of rocks that pushed far out towards the water's edge, and stood with his hand extended not over the "Father of Waters" as he flows onward to the sea, but over the placid waters of our own Tierra Blanco. All was silent for a moment; then in a clear, full tone of voice, he spoke of the oppression of Mexico, our resistance, giving a synopsis of the battle of San Jacinto and Texas's freedom.

Mr. Bratton was followed by Mr. Elmer Dameron, who especially dwelt upon Texas's heroes, many of whom gave their lives as a price of the freedom and liberty that we now enjoy. Heroes they are, everyone of them, but not dead. No; they live, and shall live forever in the memory of the great State of Texas, as long as the mountains stand; the rivers flow toward the sea; as long as the shadows lengthen when evening comes, and the birds sing and the flowers bloom—so long shall Travis, Bonhan, Fannin and Crockett live. You may silence every orator and muffle every drum; but every quivering blade of grass that decks the graves of these heroes, and every rustling tree that stands guard near the old forts, and every warbling bird that flies through the atmosphere of freedom, will voice the silent soldier's appeal to the memory of loyal souls, as long as freedom has a name, humanity a lover, religion a devotee, and the world a patriot. Mr. Dameron thought that the people of our country should erect a monument to the memory of the noble Deaf Smith.

As the writer sat and listened to the addresses by these noble sons of Texas and saw the patriotism beam from their eyes she thought that our dead heroes were not dead but living again in the lives of our noblemen of Texas today.

Long may the "Lone Star" State of Texas shine as a star of the first magnitude in the firmament of our union.

GREAT THINGS FOR —1905—

We are determined to furnish the people of this section with the BEST GOODS—BEST ASSORTMENT and for LESS MONEY than at any previous time in the history of Hereford. We are in touch with the BEST markets in the country and can buy from any factory in America. Plenty of Go-Carts and Buggies for all the 1905 babies—come get one. 325 rooms of Floor-Coverings in stock—all kinds. Let us put you down a carpet. Have in stock over 100 kinds of Rugs. Have just received a large shipment of choice Glassware, Punch Bowls, Etc. Have nice stock of Wallpaper on hand. Special prices on jobs—figure with me. Handle the celebrated New Home and White Sewing Machines. A life-time guaranteed machine for \$20.00 cash. Some good second-hand Singer and New Home Machines for \$5.00 to \$12.50

E. B. BLACK, Furniture Dealer and Undertaker

COAL and GRAIN Cotton Seed Cake

We now have a large stock of Coal, Grain and Cotton Seed Cake and shall be glad to furnish the ranch trade in these lines. We can and will save you money on everything in Dry Goods, Groceries and Men's Furnishings. We lead in good goods and low prices. Your business will be appreciated.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER

ELISHA CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

HEREFORD MEAT MARKET

WETSEL & CLOYD, PROPRIETORS

We will make a reputation by killing only fat bees and extending to all our customers the same courteous and fair treatment which should characterize all other enterprises. We only want an honest living out of our business. Let your wants be known and we will supply them.

TELEPHONE NO. 15

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

TO HYPNOTIZE A MAN OR BEAST IS AN EASY THING (IF YOU KNOW HOW)

But you can't hypnotize a broken watch or clock so they will run. The thing to do, is to take it to a man who knows how to fix it and have it fixed. I can fix all kinds of broken Clocks, Watches and Jewelry for you. Bring them to me and while you are in my store just look at my stock of Watches, Clocks, Jewelry, Fountain Pens, Silverware and the many other pretty and useful articles I have on display.

Jno. B. Vannoy

Optician and Jeweler
HEREFORD, TEXAS

For the Children

To succeed these days you must have plenty of grit, courage, strength. How is it with the children? Are they thin, pale, delicate? Do not forget Ayer's Sarsaparilla. You know it makes the blood pure and rich, and builds up the general health in every way.

The children cannot possibly have good health unless the bowels are in proper condition. A sluggish liver gives a coated tongue, bad breath, constipated bowels. Correct all these by giving small laxative doses of Ayer's Pills. All vegetable, sugar-coated.

Made by J. C. Ayer Co., Lowell, Mass.
Also manufacturers of
Ayer's HAIR VIGOR, AGUE CURE, CHERRY PECTORAL.

CLEO COMMUNITY.

Geo. T. Abbot went to Hereford last Friday.

Still it rains. It has been raining two days and still cloudy.

Our preaching and Sunday school was rained out last Sunday.

L. R. Mathers and family will move to Coke county some time in the near future.

Misses Lenna Greer and Clara Shive visited Mrs. Geo. Abbott last Saturday and Sunday.

I spent last Thursday, Friday and Saturday in the Olton neighborhood in Lamb county taking an inventory of the peoples' property. I found them all busily engaged in farming. Most all of them are well up with their work. Some are done breaking land and are now planting. Those people down there have a beautiful country and we believe from their surroundings that they appreciate it and expect to make it their homes.

Our school in this community will close May 5 and if the weather is favorable we will have a school picnic at the Obethier ranch on May 6, that being the first Saturday in May. It is to be hoped that our entire neighborhood will turn out with well filled baskets and boxes, with good things to eat, as we invite and expect all those who possibly can from other communities to attend and we assure you we will do all we possibly can to entertain you. Now another word to the patrons of Shive school. As our teacher, Miss Lenna Greer, is doing all she can to make this picnic a success we should do all we can to help her and show her we appreciate the interest that she has taken in our school.

Bulls for Sale.

I have for sale at my ranch 10 miles south of Dimmitt in Castro county, 40 or 50 full blood Hereford bulls—one year old. Will sell any or all at \$35.00 per head. These are unregistered but are first-class and well worth the price. Apply to Lint Merritt at the ranch.
10tf F. H. OBERTHIER.

Christian Church.

Services and preaching next Sunday morning. At night the young folks will give their exercise, "Lighting the Nations."

Everybody is cordially invited, to be with us.

JESSE B. HASTON.

ALFALFA ON THE PLAINS.

G. A. F. Parker Testifies as to the Success of Alfalfa in the Panhandle—Farmers Urged to Plant It.

Five years ago I began sowing alfalfa on Plains land, where it was 150 feet to water. This was near Claude in Armstrong county where I then lived. I sowed at several different times and several different kinds of seed, sowing in all about forty acres. Of this, four acres were in Turkestan alfalfa. I found it was best to sow as early in the spring as possible to have your ground in thorough condition and be out of danger of frost. The advantage of spring sowing over fall sowing, is to give the plant a good start, and let it take deep root before cold weather. This is especially necessary if you let stock run on it, as stock will pull up and tramp to death the young plants. The young alfalfa is a very tender plant, but once it is firmly rooted it is extremely hardy.

I have cut from my plains land alfalfa, as much as a ton and a half of hay to the acre at a single cutting and I am told that it is now better than ever before. When I secured a stand, I did nothing to it except once or twice a year to harrow it with a drag harrow, and then the rest of the work was to harvest the crop.

No crop pays so well for the amount of labor expended. You waste no labor. You have nothing to do unless there is a crop to harvest, and then you are well paid for your work. It makes splendid pasture, especially at seasons when there is no other pasture. In the winter and early spring. Hogs can be raised on it, and there is no cheaper or better way to raise them.

In dry years the plains alfalfa doesn't do much good, but it will live, and when a favorable year comes it will yield a crop worth several times as much as the land it grows on—rather, should say, several times as much as the land now sells for, because I hold that the land is really worth more than any one crop that grows upon it and will continue to grow upon it year after year without replanting. For the best results for a hay crop, I would advise never to pasture, but the temptation to the stockman to turn in his hospital bunch is almost too great to resist.

Alfalfa is quite popular in Armstrong county now, and as it increases, so does the raising of hogs. Five years ago the farmers of Armstrong county bought their meat at the grocery store. Now they raise their own meat and ship out to market many car loads of hogs every year.

G. A. F. PARKER.

Failed to Recognize Them.

A couple of our freighters got back home this week. We hear that they had been away so long that their children failed to recognize them.—Lubbock Avalanche.

The reunion of fathers and children, husbands and wives as related above must have been a grievous affair. Think of the honest freighters being compelled to make the trip from Lubbock to Canyon City, at distance of 115 miles and return with their wagons laden with the necessities of life, only to be forgotten by their friends and loved ones. The public benefactors must have been sleeping on their way and will doubtless go down in history as Rip Van Winkle number two.

"WE HAVE THE BEST"

If Deere in quality, it is not dear in price. We are offering to our trade this season a line of Implements we can recommend without hesitation and upon which we stake our reputation as implement dealers. The builders of our lines are the John Deere Plow Company and the Davis Bradley Manufacturing Company, both of which have stood many years of competition and today stand in the front rank of implement builders. We want to invite the attention of the trade just at this season to our No. 1, No. 8 and No. 31 two row planters, and our No. 61 single row riding planter. Our listers are in a class to themselves and in point of construction and durability stand distinctly alone when compared to other makes. Come and see us before buying anything in the implement line. Our line of shelf goods, stoves, harness and saddles, windmills and wire is complete. We will appreciate your business and our prices are right. When in Hereford make your headquarters at our store.

GARRISON BROTHERS, Hereford Texas

Bovina Items.

A. L. Chesher, brand inspector, is with us again.

Frank Finney was in from Spring Lake Tuesday.

A Laird, wife and daughter were in the first of the week.

Misses Jessie and Lucy Turner went to Texico Tuesday.

Kelly Bros. & Laird shipped 22 cars of cattle last Friday.

Miss Rachel Marshall of Hereford is visiting friends in Bovina.

Frank Oyler leaves Wednesday for his home in Michigan. He will return in July.

Miss Lucile Mathews was visiting Misses Parten and Mersfelder Saturday and Sunday.

W. L. Simpson, Paul Warren and W. D. Johnson were among the number in town this week.

Mr. Skipworth came down from Amarillo Wednesday to receive some hides for Crowdus Bess.

The heaviest rain the Panhandle has experienced for a long time fell Saturday night, Sunday and Sunday night.

R. C. Oden of the Green Valley Ranch was in Bovina the first of the week. He has business in town quite often of late.

Janes Bros. brought in a herd Tuesday but on account of the washouts above they could not ship. They will ship three trains Wednesday.

Mr. and Mrs. John DeOliviera came in from their ranch to be present at the Easter services. On account of rain there were no services Sunday.

Rev. Chatfield will not fill his regular appointment next Sunday. He and Rev. Huntington will both be with us the following Sunday. Rev. Huntington is Sunday School Superintendent for Texas and Louisiana.

The Hereford Nursery.

Still has several thousand Locust, Fruit trees, etc., and a few nice roses to close out this spring. 11-2t

Presbyterian Church.

The following several series of evangelistic services have been arranged by the Presbyterians in my field, in which all the people in the respective communities are cordially invited to participate:

Hereford, beginning Friday night before the 1st Sunday in June, preaching by Rev. J. M. Shive of Gainesville.

Estacado, Crosby county, beginning Friday night before the second Sunday in July, preaching by Rev. Jas. O. Reavis, now at Nashville, Tenn., recently pastor of the First Presbyterian Church of Dallas, or by Rev. J. N. Ivy of Waxahachie.

Dimmitt, beginning Friday night before the first Sunday in August, preaching by Rev. Jesse Siler of San Angelo. Each of the above to continue at least over two Sundays.

Shive School House, Castro county, beginning immediately after the close of the Dimmitt meeting, to continue over one Sunday. Preaching here also by Rev. Jesse Siler.

Other meetings yet to be arranged will be announced later.

ALEXANDER W. CRAWFORD.

Introduced Alfalfa.

In after years, when the children of the present generation are growing old and the whole face of the plains is crowded with alfalfa—when our posterity has nothing to do but gather honey and look after the milk pail—then will we have the name of George Parker shouted throughout the land as the Moses who introduced alfalfa on our uplands and freed our people from bondage—the beef trust. George was the first one with the courage to try this plant and as it proved a success many others followed in his footsteps, and now we find fields of alfalfa all over the country. At our fourth of July rallies in the future when we hear the crowds yelling for "George" it will be a question whether it is for George Washington or George Parker.—Claude News.

Chamberlain's Cough Remedy the Best and Most Popular.

"Mothers buy it for 'croupy' children, railroad men buy it for severe coughs and elderly people buy it for la grippe," say Moore Bros., Eldon, Iowa. "We sell more of Chamberlain's Cough Remedy than any other kind. It seems to have taken the lead over several other good brands." There is no question but this medicine is the best that can be procured for coughs and colds, whether it be a child or an adult that is afflicted. It always cures and cures quickly. For sale by T. M. Coulson & Co.

Soil Culture Manual.

H. W. Campbell has a limited number of his "Soil Culture Manuals" which he offers to Castro and Deaf Smith county farmers at fifty cents each. These contain valuable information on soil culture and should be in the hands of every farmer. Can be had at W. H. Rayzor's office.

For Trade.

One-half section of land, four miles of Floydada, to trade for Hereford property.
7tf DAVIS & RUSSELL.

....The New.... Photograph Gallery

IS NOW READY FOR BUSINESS AND THE PUBLIC IS INVITED TO CALL AND INSPECT THE WORK. IN ADDITION TO GENERAL PHOTOGRAPHY, WE FINISH ALL KINDS OF KODAK WORK, TAKE VIEWS AND MAKE A SPECIALTY OF ENLARGING SMALL PICTURES. EVERY PIECE OF WORK TURNED OUT IS GUARANTEED TO GIVE SATISFACTION OR NO CHARGES WILL BE MADE. OUR PRICES RANGE FROM \$1.50 TO \$40.00 PER DOZEN, OWING TO SIZE AND QUALITY OF WORK. WE HAVE A BRAND NEW OUTFIT AND EXPECT TO MAKE HERE FORD OUR HOME. STUDIO ON NORTH DEWEY AVE.

MISS MAMIE JOHNSON
....Proprietor....

Impure Water the Source of Much Dread Disease

Long spells of fever can often be prevented by the proper care of the water supply. Begin at the bottom and have your well cleaned out nicely, then put in a galvanized barrel in the place of the old, wooden, water-soaked one that is already beginning to taste of impurities. Common sense teaches us this and by all means precautions should be taken in time to prevent sickness. Make up your mind in regard to the above and phone us about it. We can do an expert piece of work on your well and fit you up with all conveniences about your house water-works. We are making some nice galvanized milk troughs that will keep the milk cool. Let us hear from you at once about it.

Yours truly,
BELL BROTHERS
Hereford, Texas

**PRICKLY
ASH
BITTERS**

Helps Digestion

PURIFIES AND REGULATES

THE BOWELS

A MARVELOUS MEDICINE FOR DISEASED KIDNEYS

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label.

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