

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, JANUARY 27, 1905

No. 50

BETTER PAY YOUR POLL TAX BEFORE FEBRUARY 1, 1905

TWO OF THE ESSENTIALS

SHOES

Lend us your ears and travel with us through what we have to say and you can't fail to become interested. Our White House Queen Shoes, for both men and women, which we sell at \$4 and \$4.50 respectively, took the highest grand prize at the St. Louis World's Fair, this being the highest prize awarded. These shoes are made on lasts both comfortable and stylish, of the best materials the market affords and by expert workmen. Those who try the White House Brand always wear them. Guarantee.

MACHINES

We are sole agents for the New Royal, full cabinet, ball bearing sewing machines, which are guaranteed for 20 years and, than which, there are none better. This machine is a beauty and is built for durability and speed. We do not hesitate to say that it is equal in every particular to other machines which are being sold for \$70 and \$80. Our reduced price \$30 and \$40.

When you need anything in our line, come in. We can and will save you money.

D. R. GASS & SONS, Hereford Texas

Items From Hart.

C. D. Attaway reports that he has lots of feed for which he can find no sale.

Ray Bros. are digging a well for James Merritt on the ranch he bought from J. A. Stegal.

G. B. Edwards is feeding some cattle for P. F. Bussey, who failed to raise enough feed for his cattle this winter.

W. J. Killough was in Hereford the first of the week to meet his wife and children who have been visiting in Hood county for a few months.

We are pleased to note that the Ft. Worth Stock Journal of January 18th is quoting us down this way, and it is very encouraging to our community.

R. J. Anderson reports this morning that one of his two-year-old heifers gave birth to a calf that weighed eighty pounds. Who can beat this? If you want the finest, "biggest" and best stuff in the cattle line come down our way and we can serve you.

H. D. Cody and wife were visiting at Ed. Kisers' Sunday.

J. T. Hawkins left for the south-east last Sunday to be gone about a month, presumably to get help. Oh, well, we will await his return to tell the rest.

W. J. Anderson was named as administrator in his father's will at Lynnville, Tennessee, and left for that place last week. He will be gone two or three months.

Arthur Boyd of Cleo was visiting his brother-in-law, Jesse Warren, last week. He had his grey bounds with him, and they took in a coyote, the scalp and hide of which is worth seventy-five cents. Come again Arthur.

T. W. Hart is breeding some thorough-bred cattle on his small ranch beginning at the bottom rung of the ladder. He learned long ago that, "Large trees from little acorns grow. Large streams from little fountains flow." There is no beginning ever so small that if given proper attention and care that does not give the one interested a profit sometime in the near future. Now as this vast country of big ranches has been turned into small stock ranches it is demanding the best of everything on the farm. We are reminded that the "hit-or-miss" method of breeding cattle is fast passing away. Better ideas and more lofty thoughts are our aim. The farmer who wishes to raise a few calves every year must breed his cows to a high-grade male and raise a calf that is more profitable than the scrub can ever be. We must have good cows and pure-bred males for good results, and the higher the grade of stuff the better. Only high grade animals should be aimed at, as they alone can make the most out of the feed given them. The high grade calf makes a profitable gain and the scrub a gain without profit.

A Snap in Small Ranch.

340 acres patented land, 12 miles from Hereford. Well improved. Good house, well and windmill, small orchard, 100 acres in field, \$300 worth of baled millet and feed, 2 wagons, disk plow, new mower and rake and other farming implements. Owner has to sell and it all goes for \$3000-\$800 on long time, or \$5 per acre if land is sold separately.

B. W. MILLER, Land Agent.

Other ranches for sale, large or small.

CLEO COMMUNITY Items From Dimmitt

Doings in Castro County as Reported by Our Correspondent.

Mr. and Mrs. G. D. Sikes were at preaching last Sunday.

Mr. and Mrs. Geo. Abbott went to Hereford last Saturday.

J. D. Burch and T. J. Sawyer went to Hereford last Monday.

Mr. editor, please accept my thanks for the compliment passed on the BRAND correspondents in last week's issue.

Mr. and Mrs. Will Vaughn and Howard Hamilton of Vaughn ranch near Dimmitt visited W. B. Hamilton and family last Sunday.

Our Sunday School elected J. T. Gilbreath, superintendent; A. J. Owen, assistant superintendent; Miss Fannie Burch, secretary, and Miss Etta Dixon, assistant secretary.

Rev. A. W. Crawford of Hereford filled his regular appointment at Shive school house last Sunday evening and preached as good a sermon, I think, as I ever heard, using as his text 2nd Corinthians 5:10.

The Cleo grangers, or quite a number of them at least, began plowing last Monday morning. The land is in fine condition for plowing since the snow and we can get our land all broken this year. We predict fine crops for the plains. I, for one, expect to plant cotton again if it is a low price now, it is likely to be better next fall, and we know it is a crop that can be shipped out and bring in some money. But we don't know so much about our forage crop.

Water Works.

Thos. R. Reagan is putting in a water works system this week for the protection of the business portion of Hereford. A large tank and windmill will be erected at the Hereford Sheet Metal Works and a three-inch water way will be put in along main street with a two-inch hose for each place of business.

This will be a source of great convenience in furnishing water for domestic purposes as well as a great protection against the loss of property by fire and the business men are readily taking up the proposition.

In Need of Bottles.

Please see that we get our empty milk bottles.

CLARK DAIRY CO.

Mr. Carter is on the sick list.

Mrs. Eaton has been sick the past week.

All the farmers are busy turning the soil.

W. S. Slover has bought the Alexander drug store.

Mrs. T. H. Beach is visiting her friends at Hereford.

Baby Cash has been sick the past week but is improving.

A. P. Eaton made a flying trip to Hereford for grain last week.

W. W. Parker stayed all night with A. P. Eaton Tuesday night.

Bro. Crawford filled his appointment Sunday and a good crowd was there.

There was a musicale at Mrs. R. Gollehon's, which was well attended and a good time reported.

Mrs. Press Burnham went to Hereford Wednesday to consult a doctor. She has been sick for several days.

Mrs. John Droke has her carpet that she sent to Hereford to be woven by Mrs. Cowart and it is certainly nice.

Mr. and Mrs. Tom Tate took Orion Lovelace, the former's brother, to the doctor at Hereford Saturday, where he will remain until well.

John Droke was seen returning from Hereford through the mud last week with his wagon loaded with groceries. That means that Dimmitt is getting to be a flourishing little city.

Farmers' Institute Program.

Following is the program of the Farmers' Institute to be held at Dimmitt, Saturday, February 11th. Advantages of farmers' and truck growers' organization. Address by Col. S. T. Howard.

Good roads. Led by W. S. Dixon. Discussed by C. F. Kerr, M. F. Barber, G. A. F. Parker and A. J. Lipscomb. General discussion.

Onions and their culture. Led by J. M. Gollehon. Discussed by Frank Saalfeld, S. B. Harbison and F. G. Edmonds.

For Sale.

2 sections land. One 7 miles from Hereford, improved, \$7 paid out. One 8 miles from town, fenced, windmill, \$5 paid out. 2 1/2 head stock cattle for \$1,600, \$1,000 cash balance on time.

J. W. ENGLISH.

Prof. Clark Takes New Work.

Prof. Randoft Clark returned Tuesday from Central Texas where he is now engaged in preaching and incidentally working for the Jarvis College at Thorpe Springs. Mr. Clark has been called to the pastorate of the Christian churches at Lancaster and Arlington which work he will continue till next autumn when he will take up active work for the above-named school which will be under the immediate control of his brother, Dr. Addison, and himself, two of Texas' foremost educators.

For the present, Mr. Clark's family will live in Hereford. In referring to the Panhandle, Mr. Clark said that he intended to spend his summers here and plant his orchard and vineyard, so that when he has served his time in the school room he can retire to his beautiful Panhandle home and spend the remainder of his days in peace.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

DANGER

in having your flues in bad shape when it doesn't cost anything to have them examined and if you want them fixed we will do it cheaper than you can get it done anywhere else. We also repair windmills or bursted pipes or anything in the tin line. We are now selling drinking tubs, tanks and everything in our line at a very low cost. All we want is for you to come around and let us figure on your work.

Yours for business

Hereford Sheet Metal Works

T. R. REAGAN, Manager

READ THIS

List carefully and if in need of any of these articles send in an order and we assure you it will have our very closest attention and that you get a bargain in what you want.

- Hand Made Stove Pipes
- Heavy Clothes Boilers
- Bread Boxes
- Metal Churns
- Bath Tubs
- Wash Tubs
- Milk Troughs
- Water Barrels
- Oil Tanks and Cans
- Lard cans, any size
- Water Tanks
- Stock Tubs, all sizes
- Fire Guard Burners
- Stove Drums Re-lined

In fact anything in the tin ware or sheet metal line. We can make just what you may want. We also do windmill repairing at a very reasonable charge. General repair work a specialty. Shop on Main street opposite Western Nat. Bank. Yours very truly,

BELL BROTHERS

T. M. Coulson & Co.

The New Corner Drug Store
HEREFORD, TEXAS

PHONE 105

A store where you get the "glad hand" and a square deal. A store that keeps honest goods and sells them for what they are worth, no more no less. A store where you are welcome whether you need anything or not. We are state agents for school books. We sell or rent all of the latest copyright books also sell periodicals and magazines. We are always at home and never too busy to treat you right. Come and see us.

We are now in possession of J. P. Harding's prescription file dating from the present time back five or six years and we can refill any prescription from this file

T. M. COULSON & CO.
...Druggists...

CITIZENS' MEETING.

Attention Given to Questions Pertaining to the Public Weal.

A mass meeting of the citizens of Hereford was called to meet at the court house Tuesday night, the purpose being to consider the solution of problems relating to the advancement of our community. The meeting was well attended and was presided over by J. M. Garner. The object of the meeting being stated by A. J. Lipscomb, the various topics were left open for discussion. Attention was first given to our immigration prospects for 1905 which were considered by no means bad. A committee which recently conferred with the management of the Pecos Valley Road, and for which committee Mr. Lipscomb reported, was assured that our entire people would have their hearty co-operation in our efforts to place the merits of this country before the people of other states. We were also assured by the railroad authorities that in case the Texas Railroad Commission makes Amarillo a common shipping point that the same will be immediately extended to Hereford.

The question of keeping the trail through Castro and Lamb counties open was thoroughly ventilated and the following committee was appointed whose purpose it is to visit the institute to be held at Dimmitt February 11th and ascertain what can be done in this direction. W. B. Beach, T. J. Graves and J. M. Garner.

A second committee, composed of

The Commoner

Mr. Bryan's Paper

Now is the time to secure Mr. Bryan's paper. All democrats need the paper and Mr. Bryan needs the support and co-operation of all true friends of reform. The Commoner has commenced to organize the democratic hosts for 1908. Mr. Bryan's advocacy through the Commoner of public ownership of railroad and telegraph systems, the election of U. S. judges and U. S. Senators by popular vote, direct legislation, the overthrow of private monopolies, tariff reform and other issues, insures interesting and instructive reading as well as new life to the party. The Commoner and The Brand both one year for the low price of \$1.75.

G. R. Jowell, J. E. Ferguson and J. W. Hough, was appointed to confer with Col. C. C. Slaughter with a view to obtaining concessions in the way of continuing the trail through his pasture in Lamb county. The best of good will prevailed at the meeting and much good is expected to result. Adjournment was taken at 9 o'clock.

Election of Officers. (CONTRIBUTED)

At the M. E. Church, on the afternoon of Thursday, February 2nd, Mrs. J. H. Stinson, president of the Woman's Home Mission Society, urges the attendance of each and every member as that is the session when the annual election of officers is to be held.

In connection with this announcement an earnest invitation is extended to the Methodist lady members, who have not yet allied themselves with this body of zealous workers, to meet with the society on next Thursday afternoon, give their names for enrollment as members and start out with the organization for an earnest and lively year's crusade. Only monthly business meetings are held and each member's little dime in monthly dues helps greatly in the broad and benevolent work of the society at large in procuring parsonages in remote districts and the maintenance of schools for the ignorant and rescue the fallen; then, in a new town like Hereford, help is needed in raising local funds with which the home parsonage and home church are furnished and improved. Ought not each one to be the happier because she has not withheld her mite from the society's connective work nor her help toward home improvements that are so much needed at present?

Several ladies who gave their names for enrollment during the summer's contest for membership have never attend the meetings, and it is hardly known whether or not they consider themselves members. It is urged that if possible with them, that they attend next Thursday's meeting; also, all the long enrolled members who have not been regular in attendance.

Hereford Bulls.

Our shipment of Registered Bulls are now offered for sale. Can be seen at C. C. Ferguson's wagon yard. Call and see them.

48-3t BRADLY & NORTON.

Sweet Potatoes for Sale.

If you like fine sweet potatoes, call on D. E. Weaver. Leave your orders with Cardwell Bros. or J. A. Johnson.

Y. P. S. C. E. Social.

Beginning a series of such entertainments to be given during the season, the Endeavor Society gave a social function on Friday evening, January 20th.

Through the kindness of Mr. and Mrs. Emmett Vanderburgh there beautiful home was thrown open to the Christian Endeavorers and their sister societies for an evening of pleasure. Shortly past candle-lighting time it was evident that the young people of Hereford would be on hand. They came in full force and a well filled house was the result.

While the crowd gathered, to prevent unnecessary "Wall Flowers" the time was spent in telling stories, asking conundrums, spinning yarns, solving puzzles, etc. Each one present participated in this character of fun and their minds were awake and ready for papers which at this moment were passed by Misses Vanderburgh and Trebby. The papers contained twenty questions, each question hinting in some way the name of a country, island or river of the Americas.

Excitement now took possession of the young people, for each seemed so anxious first to answer correctly all the questions. When papers were checked, it was found that several had perfect papers, and as a reward for such each was given a feather to wear in his or her cap.

A musical program was at this juncture entered into by a chorus of voices joining in singing that good, old song, "Mary and Martha have just passed along." This was followed by selections both vocal and instrumental. Not the least enjoyable were some pieces rendered by Messrs. Webb, Witherspoon, Inmon and Gough. Mrs. S. J. Dodson and Elder Haston contributed a duet and special selections of negro melodies.

Misses Vanderburgh and Trebby were untiring to keep all busy in a pleasant way, and deserves the thanks of all present. An invitation was extended by Miss Miller to those present to meet the C. E.'s at their next social four weeks hence. Elder Haston read a choice selection just before the crowd dispersed. The entire evening was a complete success, from first to last, and all left, feeling as expressed by the poet:

And the night shall be filled with music
And the cares that infest the day
Shall fold their tent like the Arab
And as silently steal away.

D.

Dissolution Notice.

Hereford, Texas, Jan. 11, 1905.
The partnership heretofore existing between the firm of Witherspoon & Gough, and S. J. Dodson has this day been dissolved my mutual consent. Witherspoon & Gough will continue as formerly, while Mr. Dodson will still have his offices with them and will devote his time exclusively to law and collections.

We assure the public that the most friendly relations exist among us, and that as far as consistent, our efforts will be united. Appreciating your generous patronage in the past, we are.

Yours very truly,
WITHERSPOON & GOUGH,
S. J. DODSON. 48-4t

Christian Church Services.

From this date there will be preaching by the undersigned at the Hereford Christian church the first, second and fourth Sundays in each month. The Presbyterians use the house on the third Sunday. Sunday school at 10 a. m. each Lord's day, Judge Gough, Supt. Christian Endeavor at 4 p. m., Junior Endeavor at 3 p. m. Prayer meeting Wednesday evening. Singing practice Friday evening. You are cordially invited to worship with our congregation. JESSE B. HASTON, Pastor.

MATTING SALE

Have just received a large shipment of Imported Straw Matting, comprising some of the best goods and select Japanese designs. As an introduction of these fine and beautiful goods, ranging in price from 42 1-2c to 50c per yard, we have decided to offer them to the public for three days

Monday, Tuesday, Wednesday,
of next week at
35C PER YARD FOR CASH

Buy your Matting for spring NOW. No extra charge for laying these goods

Yours for fair treatment

E. B. BLACK, Furniture Dealer
and Undertaker

W. B. Mersfelder

HEADQUARTERS FOR

Dry Goods, Groceries and
General Merchandise

We are prepared to take care of the ranch trade in every particular. Our stock of dry goods, groceries, feed and ranch supplies is complete and we will make them to you at prices commensurate with the times. We appreciate the liberal patronage extended us and it shall ever be our purpose to give our customers value received for their money. We have in connection with our business a livery and feed stable. Make our place your headquarters when in town.

W. B. Mersfelder, BOVINA,
TEXAS

JOE CARTER

ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

HEREFORD MEAT MARKET

WETZEL & WETZEL, PROPRIETORS

We deal in fresh meats of all kinds. The patronage of the public is solicited. Free delivery to any part of the city except on Sunday. Open till 9 o'clock Sunday morning and again at 4 o'clock in the afternoon.

Terms Cash

Phone No. 15

ONION CULTURE.

Much Valuable Information is Given by an Onion Expert.

Lawrence, Kan., Jan. 20, 1905.
Secretary Hereford Truck Growers Association, Hereford, Texas.

Dear Sir:—

Agreeable to promise I have secured such information as is obtainable relating to the culture of onions and take pleasure in conveying same to you herewith.

First in order is the selection of varieties—the Bermuda—either white or red—the former preferable, and the Prizetaker appear to be the ones which promise best results in your locality and climate, as they bear transplanting well—a method which seems to be becoming more generally adopted each year, and these sorts also attain a larger size, are milder and more profitable every way than others in the market.

It will be necessary to construct either hot-beds or cold frames at once and sow the seed soon in order to get them early for transplanting, and the seed should be procured at once. I will try in as few words as possible to outline the "modus operandi" of preparing plants and transplanting same to the field, cultivation, etc. The construction of a hot-bed is told about in my little book on gardening sent you. It takes about one and one half ounces of seed to sow a space 3 feet by 6 feet the size of an ordinary hot-bed sash frame. This will give about 5000 or 8000 plants. 120,000 plants are needed to set an acre. Sow seed in frames one inch deep, firm down well after sowing and filling rows. Don't sow broadcast. Drill the seed. Water sparingly, only as really needed and expose plants to open air whenever pleasant weather obtains and cultivate at intervals to keep weeds down and soil loose.

When plants come up, if too thick, thin them out severely and clip the tops occasionally to keep from growing top heavy, and clip both roots and tops when taking up for transplanting.

When plants are about the size of a pencil, pull up and transplant to a ground previously well prepared, setting plants one inch deep, no more, and pressing earth to them firmly with a dibble as you would strawberry plants.

Set plants in rows which are 14 inches apart, 4 inches apart in the rows. Your ingenuity will suggest a way to construct a marker for the rows.

A good steady boy will set from 2000 to 4000 plants per day after a few days practice. The plants must be kept free from weeds and cultivated often whether planted in drills or broadcasted, and a double wheel hoe of Planet Jr. design No. 12 is perhaps the best tool to use, and for hand cultivation use the Lang's hand weeder. When the tops fall and begin to shrivel up it is time to begin pulling at once, and get them out of the ground as quickly as

you can. Gather on dry day if possible, see that no rain or dew falls on them and put under shelter on dry floors or in open sheds to cure. A week will suffice, if dry weather, to cure them ready for storing. You should raise 1000 bushels per acre easily. This method is the most profitable, surest and takes really less work by far than the old way of drilling in field. We offer a book—the New Onion Culture by T. Greiner price 50 cents post-paid which will give all the details you want about the new and old way.

The information above given is partly from Mr. Greiner's book and applies to climates of relatively the same temperature as western and southwestern Kansas and Oklahoma. The climatic conditions about Hereford as was told me by Mr. Howard and others seems to require about the same time of planting as with us here. In southeastern Texas seed beds are made in September or October and transplanted when weather has become cool.

I trust this will be of use to your growers and will be pleased to secure and transmit any further information I can get if you will kindly advise me.

Please let us know how much acreage you intend putting in not only in onions but other truck and will be glad to furnish you same at as low prices as reliable seed can be supplied. Trust the books I sent you on gardening have arrived safely ere this and the new catalogs also. If any more catalogs are wanted please send me the names of parties desiring them and I will see they are sent at once. Waiting your further pleasure and with regards to all the gentlemen I had the pleasure to meet there I remain,

Very truly yours,

JOHN MILTON FITCH.

With F. Barteldes & Co., Lawrence, Kansas.

P. S. Directions for Watering—Apply to seeds in germination. Don't let roots of plants become dry after they get to growing. I failed to receive a copy of the BRAND so far.

Chamberlain's Cough Remedy Absolutely Harmless.

The fault of giving children medicine containing injurious substances, is sometimes more disastrous than the disease from which they are suffering. Every mother should know that Chamberlain's Cough Remedy is perfectly safe for children to take. It contains nothing harmful and for coughs, colds and croup is unsurpassed. For sale by T. M. Coulson & Co.

Free! A Ton of Coal Free!

We will give a ton of best coal to the one guessing nearest the number of mixed shot in an ink bottle which is sealed and on exhibition at our office. One guess for each 500 pounds or five guesses for each ton of coal bought of us in January for cash or to be paid for on the first day of February. Shot will be counted February 2nd. Phone 76. HEREFORD FUEL OIL CO. 47-3t
Troy Womble, Mgr.

SESSION OF INSTITUTE.

Program as Previously Announced Carried Out. Much Interest Developed.

Saturday was a beautiful day and the farmers of Deaf Smith and Castro counties turned out on rather a large scale to witness the program which was published in a recent issue of the BRAND. Also the business men of Hereford were well represented which fact made the meeting more interesting and crowned it with greater success; for it made the farmers to realize that men of every vocation were with them in their efforts to develop the country.

President Howard was tardy, so Vice-President J. M. Atcheson took the chair and called the house to order promptly at the time agreed upon. In the absence of the secretary, W. H. Rayzor was elected secretary pro tem.

The discussion of the onion question was ably led out by S. B. Harbison, who is recognized as authority on the subject by all who have witnessed his former success along this line. Mr. Harbison did not deal with high-spun theories but gave sterling facts which he has gathered from actual experience. The method of planting and cultivation was thoroughly explained as was also every other leading feature in the production of onions. The eyes of some new comers were opened wide when Mr. Harbison stated that he raised 3500 pounds last year on one-fourth acre of ground. The discussion was continued by Messrs. Green and Cardwell of Castro county and Messrs. Sybert, Howard and Landrum and others of Hereford.

It was decided by the Institute that it would be cheaper and better to plant seed instead of sets and the following committee was appointed to select seeds: S. T. Howard, W. H. Rayzor, H. B. McGee and F. G. Edmonds. After carefully considering the merits of the different varieties of onions, the committee selected the White and Red Bermuda, American grown. Col. S. T. Howard was appointed to purchase the seed.

The discussion of the question of opening up roads in this and surrounding counties was led by F. G. Edmonds and ably discussed by Jno. E. Ferguson, H. B. McGee, A. J. Lipscomb, E. B. Orr, C. S. Garrison, S. T. Howard and others.

Much interest and enthusiasm was developed in the discussion and everyone seemed to be anxious to have public highways opened and maintained throughout the country. The question was left for further consideration at subsequent meetings.

The following additional pledges to plant onions this year were made: Ed Smith, 1 acre; Joe Nix, 3 acres; R. W. Bounds, 1-2 acre; J. M. Sybert, 1-2 acre; B. F. Stanley, 1 acre; S. B. Harbison, 1 barrel of sets; P. R. Purcell, 1-4 acre; J. M. Atcheson, 4 acres; J. L. Beach, 1-4 acre; J. S. Wyche, 1-4 acre; F. G.

BARGAINS

The Cash Store is offering the following bargains in odds left from their clean sweep sale

Ladies' \$10 Jackets	\$5.00
Ladies' \$7.00 Jackets	\$3.50
Ladies' \$6.00 Jackets	\$3.00
Ladies' \$5.00 Jackets	\$2.50
Ladies' \$3.00 Jackets	\$1.50
Ladies' \$11 Tailor-made Suits	\$6.00
Ladies' \$10 Tailor-made Suits	\$5.00
Ladies' \$7.50 Tailor-made Suits	\$3.75
Ladies' \$5.50 Shirt Waists	\$1.50
Ladies' \$5.00 Shirt Waists	\$1.00
Ladies' \$1.50 Wrappers	\$1.10
Ladies' \$1.10 Wrappers	.70
Ladies' 85-cent Wrappers	.55
Men's, Ladies' and Children's Shoes to close out regardless of profit	
Men's Hats (in broken sizes) to close out at a very low figure	
Men's Wool Underwear	
\$1.50 garment	\$1.00
\$1.25 garment	.85
\$1.00 garment	.65
85-cent garment	.55

The Cash Store

The Hereford Mercantile Co.
Hereford, Texas

GARRISON BROS.

Are showing a line of implements, carefully selected to meet the requirements of the plains farmer. They are the products of three of the most reputable and progressive factories in these lines. We will be glad to show you our Disc Plows, Harrows, Riding and Walking Listers and Cultivators, Grain Drills and Planters. We are headquarters for Windmills, Pipe, Pipe Fittings and Cylinders. We want your business and will make it to your interest to come and see us.

GARRISON BROS.

Edmonds, 1-2 acre; C. S. Cardwell, 1-2 acre; J. E. Martin, 1-2 acre; T. J. Sandifer, 2 acres; Earnest Brown, 1-4 acre.

The following new members were added: Jno. E. Ferguson, C. S. Garrison, A. J. Lipscomb, J. K. P. Gilliland, E. B. Orr, S. S. Evans, J. L. Beach, L. W. Ricketts, T. J. Sandifer, A. P. Armstrong, T. M. Coulson, J. C. Mauk, J. E. Martin, W. B. Miller, L. S. Landrum and W. J. Driggers.


On invitation it was unanimously voted to hold a meeting at Dimmitt on Saturday, February 11th for which meeting there will be a special program prepared and at which prominent officials of the Pecos Valley Road will be present. The time now having arrived, the institute adjourned to meet again in Hereford the first Saturday in February and at Dimmitt February 11th.

B. Y. P. U. Program.
Following is the B. Y. P. U. program for Sunday, January 27:
Subject—The believer's hope contrasted with the unbeliever's.
Leader—O. F. Smith.
Scripture lesson—Luke 16:19-31.

Short talk by leader on scripture lesson.
Prayer.
Song.
The frailty of the unbeliever's hope—Sister Brendel.
The comfort and joys of Christianity in this life—W. A. Park.
Solo—Bro. Wm. McClain.
The contrast of the two, both in this life and the life to come—A. J. Oliver.
Scripture reading—Jno. 14:1-2.
Myrtle Harris.
Scripture reading—Rev. 21: Rev. 22:1-6—W. B. Beach.
Solo—Bro. S. S. Evans of Waco.
What have you to cheer your heart?—Voluntary remarks.
Closing exercises.

For Lease
One and one-half sections of land near Arney, Texas, 175 acres in fine state of cultivation. Apply to E. RENFRO 49-8t

A Bargain.
I have for sale 964 acres of land two miles east of Hereford. Apply to J. G. AYERS, Chillicothe, Texas.



A Kidney Medicine THAT CURES THE KIDNEYS.

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE PRICE \$1.00 PER BOTTLE

T. M. COULSON & CO., Special Agents

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

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STRICTLY IN ADVANCE

FRIDAY, JANUARY 27, 1905.

THE session of the Farmers' Institute which was held at the court house on last Saturday afternoon has created considerable interest both among farmers and business men. People throughout the country are beginning to realize the influence for good which is emanating from the institute and everybody seems willing to co-operate in every way possible in carrying on the work. At the meeting referred to above, a number of new members had their names enrolled, thus signifying their desire to take their place in the front ranks of the great army which is battling with a firm determination to never relax their efforts till the victory of reducing this country to a strictly agricultural basis has been won. We can perhaps look to the truck growing department for the greatest revelations during the ensuing year, but our farmers are men of long experience and will not fail to realize that they should carry the great and valuable principle of diversification into all their efforts at farming. Those who have not yet attended these meetings would do their community a valuable service to make a change in the program and be present the first Saturday in February at the court house. Also remember that a grand time is expected at Dimmitt on Saturday, February 11th.

THE eruption which is causing blood shed in Russia—between the laboring classes and the army is only another indication that at no distant future the people upon whom the stability of the empire is now resting will rise up in their indignation and, with one mighty stroke, sweep away the tyranny and oppression which have been the controlling influences in the policy of the government for centuries. The power of the tyrant is fast being relinquished in all civilized portions of the world and it is believed that the great and final struggle is now on in Russia.

THE EXPERIMENT STATION.

One point, of vital importance to every man in the Panhandle and which is being overlooked, is the asking of the present legislature to establish an experiment station somewhere on the plains. This feature of development has been looked after and supplied in every other section of the state and has been entirely neglected here. We do not believe this to be the fault of our legislators but rather that it is due to the fact that we have not let our wants and needs be known to them. In this day of push and progress, we must ask if we would receive.

The importance of such an enterprise is well known to everyone. In those communities in which they have been established, the cause for so many reverses has been removed and successful farming has been greatly augmented.

While we believe near Hereford to be the most suitable place for the station, owing to the fact that our community has perhaps made greater progress along the line of advanced farming than any other community in the Panhandle, yet we could well afford to surrender our claims to some other point in order to secure the enterprise. We believe there should be a strong petition sent up from every town in the Panhandle asking the legislature to make provision for the station and leave the matter of location with the A. & M. College.

This is a move which should have careful consideration and Hereford would lose nothing by being first to start the ball rolling.

ONLY a few more days will have passed when it will be too late to pay poll tax for 1904. This is a question which concerns every American citizen who is within the age limits. The poll tax is levied by law and the payment can be forced accordingly. The burdens of government should fall upon all alike and the man who is worthy the name of "citizen" will not willfully overlook the matter.

THREE thousand five hundred pounds of onions on one-fourth acre of ground would open the eyes of a New Jersey market gardener. This was produced in Deaf Smith county last year and sold readily at the fancy price of three cents per pound, which brought the producer \$105 per quarter acre or \$420 per acre. Watch the indicator and see what good things 1905 will bring us.

Wanted—A doctor at once, but have no 'phone. See W. G. Ross.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$18,000.00

A BETTER RECEIPT

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

Institute Program.

Following is the program of the Farmers' Institute to be held at the court house in Hereford Saturday, February 4th:

1. Experiment station. (a) Importance of. (b) How to secure it.—Led by Jno. E. Ferguson; discussed by Carl Gilliland and L. Gough. General discussion.
2. What other vegetables besides onions shall we raise?—Led by Wm. Curfman; discussed by B. F. Stanley and J. M. Atcheson.

New Grocery.

I have installed a brand new stock of groceries in my brick building—everything fresh and as good as money can buy in this market. I do not expect or ask a lion's share of your trade but would very much appreciate whatever you may see fit to give me. My purpose and aim is to try to please and merit your patronage by honest and fair dealing and by giving you as low prices as can be had at any store in town.

Yours to please,

B. BARNARD.

Lecture at C. P. Church.

"The Semite's Struggles for Empire" will be the subject of a lecture to be delivered Thursday night by Rev. J. K. Howard. The lecture is based on Mr. Howard's travels through Syria and Palestine and will be full of scenes and incidents of interest. It will be given for benefit of Ladies Aid Society. Admission 15c each or two for 25 cents. Purpose of lecture, to benefit the people, not to get money.

More Finished Cattle.

J. P. Burch returned Thursday from Kansas City where he went to market a bunch of steers which he had been feeding at home. They were in fine shape and sold readily on the market at \$3.90 per hundred. Mr. Burch is greatly encouraged over his success at finishing for the market and will continue the good word along this line.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

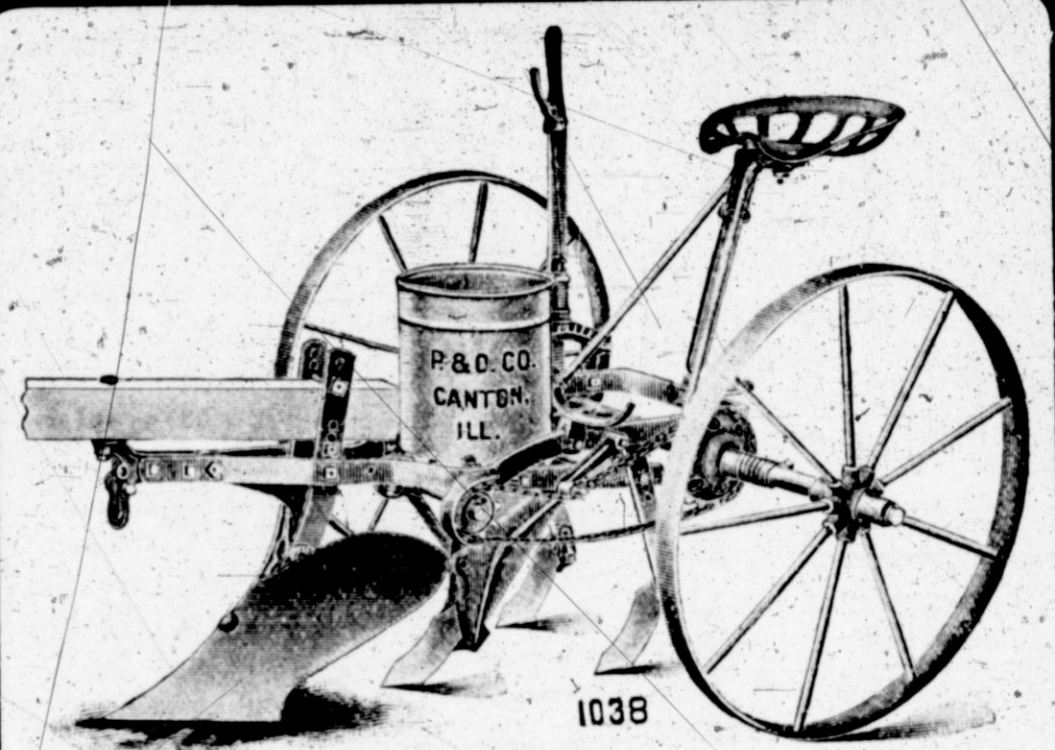
44tf J. M. GARNER,
Groceryman.

Wanted.

150 to 200 head of cattle to pasture. Plenty of grass and water. 28 miles northwest of Hereford. Write or call on
50-3t E. L. MANGUI,
Vega, Texas.

For Sale

440 head good grade stock cattle. One-half cash, balance in twelve months time.
tf J. T. RUTHERFORD.



JUST RECEIVED

A car load of Implements consisting of Single and Double Row Cotton and Corn Planters, Cultivators, Disc Harrows, Disc Plows, Etc., Etc. The above cut shows our Single Row Cotton and Corn Planter and Middle Burster. The frame is all steel. The wheels are adjustable to width of rows. The feed is driven by chain from main axle. It has perfect balance whether in or out of the ground. Will work perfectly on the ridge, in the furrow or on the level.

Stringfellow-Hume
HEREFORD, TEXAS

CLOSING OUT SALE

In Men's and Boys' Ready-Made

CLOTHING

We are offering our entire stock in the above lines at actual cost with a view to discontinuing same. Below we quote a few of the many bargains which we have for our customers.

Men's Suits

\$15 Suits, cost	\$10.50
\$13 Suits, cost	9.50
\$12 Suits, cost	9.25
\$11 Suits, cost	7.50
\$9 Suits, cost	6.50
\$5 Rubber-lined Duck Overcoat, cost	3.50

Boys' Suits

\$6 Suits, cost	\$4.50
\$4 Suits, cost	2.75
\$3 Suits, cost	2.25

We make a specialty of taking orders for tailor-made suits. The latest styles and perfect fits guaranteed. Yours truly,

BEACH & KERR
DIMMITT, TEXAS

The Cash Store

DROKE & GOLLEHON, PROPRIETORS
Dimmitt, Texas

We are carrying a well selected stock of Dry Goods and Groceries, also have a limited stock of hardware. We ask the public to call and inspect our goods and get our prices before making your purchases. Our motto is, Fair Dealings and Quick Sales.

Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

NEW JEWELRY

This week I have on display my new line of Jewelry, which I assure you is well assorted. Below I mention a few articles: Gold filled fob chains Odd-Fellow, Masonic and Woodmen Charms, and Pins, Neck Chains, Locketts, Gold Pens, Fountain Pens, Stick Pins, Broach Pins, Chatelaine Pins and other things too numerous to mention. Just come and see for yourself.

Jno. B. Vannoy
Optician and Jeweler
HEREFORD, TEXAS

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Witherspoon & Gough. 48tf

Judge Jno. P. Slaton is spending this week in Ft. Worth on business.

Headquarters for Roswell cider, celery and apples at Barnard's. 1tf

The ton of coal is worth your while; don't overlook it. Hereford Fuel Oil Co.

Chas. Smith has accepted the position as salesman in the grocery store of B. Barnard.

W. A. Odell of Boom was a pleasant visitor at this office while in town Saturday, renewing his subscription to the BRAND.

J. W. English came in Wednesday from his ranch west of town to pay his 1904 taxes. He was a business caller at this office.

J. F. Lockney and family of Amarillo passed through Hereford Thursday on their way to Roswell, near which place they will settle on a claim.

The balance of the car of bulk apples have been stored at the Racket Store of W. M. Cogdell and will be on sale there until sold. Geo. W. Eagle. 46tf

Come in, pay your coal bill and guess at the number of shot in the bottle. You may be the lucky one and win a ton of coal. Hereford Fuel Oil Co.

A. S. Bassett, who recently purchased a \$150 registered Hereford male from L. R. Bradley, the Tierra Blanco Hereford breeder, was a caller at this office Saturday and informed us that he had traded this animal for an older one at an additional cost of \$75. —Amarillo Herald.

Mrs. Fletcher Rogers of Bovina is visiting in Hereford today.

Don't forget your chance for a ton of coal. Hereford Fuel Oil Co.

T. J. McGill of Lamb county was in town Thursday to market his last bale of cotton.

B. F. Stanley had his first bale of cotton ginned Thursday. He will hold for a better price.

We are now the agent for Lowney's fine candies. When you want the best come to Callens' Bargain Store. 44tf

Harvey Cash, Castro county's popular clerk, had business in the city Monday and was a pleasant caller at this office.

E. Megert, one of Castro's prominent ranchmen, came in Wednesday after supplies, the first time he had been here for over a month.

J. E. Smith of Dimmitt was in town Thursday with a bunch of fine hogs to market. While here he made arrangements for the BRAND.

I am offering my entire herd of High Grade Hereford cattle in numbers to suit purchaser on one and two year's time. R. H. Norton. 1f

Mrs. S. H. Mount and children arrived Tuesday from Carlsbad where they have been with their husband and father for several months.

See F. G. Edmonds in the Barnard store for Singer sewing machines, bands, oil, etc. Old machines repaired or taken in part payment on a Singer.

Geo. W. Eagle resigned his position as salesman for B. Barnard this week to accept the management of the pumping stations at Hereford and Canyon City. Mr. Eagle is an engineer of old and is perfectly at home in his new work.

League Program.

Following is the League program for Sunday, January 29:

Topic—Missionary.

Leader—Miss Bates.

Song—"Jesus, the Light of the World."

Prayer.

Origin of Missions—C. E. Edwards.

Song—"Send the Light."

Ourselves as missionaries—Miss Turrentine.

The cost of Christ's missionary service—J. N. Jacobsen.

Song—"Rescue the Perishing."

The Missionary Motor—Miss Syms.

Song—"Go Tell the World of His Love."

Benediction.

Church Announcement.

We are requested to say that there will be no preaching at the Christian church on next Sunday, but instead there will be a joint session of the Senior and Junior Endeavorers. There will be talks by special speakers on "Heroes of Foreign Missions." Everybody is invited to attend and participate.

Dental Notice.

To all that may desire my services come in soon as I will have to make a professional trip near Hale Center in Lamb county. Will leave about the 3th or 6th to be gone two or three weeks.

A. D. MILLER, Dentist.

For Sale or Trade.

Good four-room dwelling house, located two blocks east of court house. For further information call on

OSCAR WITHERSPOON, 46tf Hereford, Texas.

Wall Paper—E. B. Black. 44

For Sale—A good Jersey cow and calf. Apply to Stambaugh & Lipscomb. 32tf

Mr. and Mrs. A. H. Elliston went down in the Peecos Valley on business Thursday.

Chas. Hodges and little boy were among our visitors Thursday, the former renewing for the BRAND.

If you want High-Grade Hereford cows or heifers on one and two year's time. See R. H. Norton. 1f

Miss Abbie Hubbard, daughter of W. A. Hubbard of Castro county, returned Saturday from Vernon where she had been visiting relatives for several months.

E. L. Mangum of near Vega was a pleasant caller at this office while in town Thursday. Rev. Thos. S. Barcus went out with him and will preach at Vega Sunday.

Mr. and Mrs. J. T. Wetsel arrived from Clay county Thursday and will make this their home. Mr. Wetsel being one of the proprietors of the Hereford Meat Market.

Rev. H. B. McGee left on Wednesday afternoon's train for Amarillo from which place he will likely go to Missouri to work in inducing settlers to come to Hereford.

J. M. Dawson of Waco lectured to a large audience at the Baptist church Monday night on christian education, his purpose being to raise an endowment fund for Baylor University.

A party, composed of E. Renfro of Arney and L. W. Ricketts and O. Fallwell of Hereford left Wednesday on a hunting excursion in New Mexico. They left Hereford in private conveyance.

Eli Dunlap this week purchased 100 head of yearlings from different Castro county ranchmen, the average price being about \$11 per head. They were placed on Mr. Dunlap's ranch in Randall county.

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the steck is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

J. M. GARNER
THE GROCERYMAN

The Panhandle Marble Works

G. W. BACKUS, PROPRIETOR
VERNON, TEXAS

Marble and Granite Monuments, a Specialty.

J. H. CALLOWAY, Local Manager

Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

SMITH & ORR

Wants your drug business. We handle a full line of drugs, sundries, books, bibles, etc. Books for rent.

Smith & Orr, Druggists

TELEPHONE NO. 13

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier

The Western National Bank Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay,
W. S. Higgins, J. P. Slaton, Ross W. Davis

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage.

TROY WOMBLE, Manager

TELEPHONE 76

PROMPT DELIVERY

The Famous

Dry Goods and Groceries

Three Papers of Gold Eyed Needles	5 cents
Six Papers in a Book for	5 cents
Twelve Bachelor Buttons	5 cents
Eupion Oil per Gallon	20 cents
Unzle Sams Overalls, Stars and Stripes, each	60 cents

Located South of Court House.

The Brand \$1 per year

HEREFORD LUMBER CO.

Let us figure your bill of lumber. We have saved others money and will you.

HEREFORD LUMBER CO.

SIX-SHOOTERS TRUMPS

Col. Avery Turner Served an Apprenticeship as Conductor on a Line Where it Wasn't Considered Fashionable to Pay Fare.

In the early days of mountain railroading in the West, Col. Avery Turner had the reputation among "bad men" of being a very "bad man." This did not mean that the colonel would steal or otherwise be guilty of an infraction of the law. It was a sincere compliment paid by real "bad men" to the nerve and shooting ability of the young Santa Fe conductor who had come from the Panhandle plains to the mountains with a determination to run a passenger train to make revenue for the company.

This was a somewhat difficult task for from Lama to La Junta there were few characters in those days respectable enough to believe that they owed anything to a soulless corporation for taking them over the division.

Few conductors had lasted out the month on the mountain division. Either there was a funeral, a trip to the company's hospital to get the daylight shut out of their anatomy or a nervous breakdown from a constant attempt to collect fares while looking down the barrels of ponderous forty-fours. When Turner, now vice president and general manager of the Pecos Valley Railroad system, arrived in La Junta he was a weak appearing, inoffensive, quiet and short-spoken young man, who walked with a slight stoop, spoke with a drawl and acted like a living apology for himself. The first trip out, however, when a trainload of "bad men" thought they would take a free ride just because it looked so easy, Avery inaugurated a novel method of collecting fares. Having renewed friendship with "Billy the Kid," the terror of all Western terrors, he employed him as an assistant conductor. The method was this: Billy and Avery would step into the front and rear door of a coach simultaneously, lock the doors, and, with rifles leveled, would shout, "Hands up, every mother's son of you." Up would go the hands and then while Billy kept them covered Avery would proceed to collect the fares.

In this manner passenger receipts increased amazingly on the Mountain division, and so did the respect which the "bad men" had for Avery Turner. It finally got so he rarely had trouble and would always accept an I. O. T. for a fare with a certainty that it would be made good.

Not long after Turner had established his standing in the community the bartender of the toughest "joint" in Trinidad came to him for advice.

"I'm going to hitch up and drive double," said the bartender, "and I want to do the job up in A-1 style. Now, being as you're a married man,

I thought I'd ask you how much such a job ought to cost."

"Give some idea of the blow out," replied Turner.

"Well, we're going to Dodge City, going to stop at the swellest joint there for about two weeks, have all the fun there is going and then come home with you."

Turner made a hurried mental calculation, and then advised his friend that he believed \$500 would do the trick. Two weeks later the married bartender hailed Turner as his train pulled into La Junta.

"You're a nice kind of a friend to have," declared the bartender, sourly.

"What's the matter?" demanded Turner.

"Matter enough. Didn't you tell me that \$500 would do that job up and plenty to spare?"

"Well, you see," began Turner, "I never got married in just the grand style you wanted, and all I could do was to give you my best judgment.

"Well, if you ask me, it was punk. Say, that \$500 wasn't a starter. It lasted a few minutes after the knot was tied, and then it was me to the hock shop. All my sparks went, one after the other, then Sallie threw in hers. These were followed by the watches and other valuables, and when they were gone we had to steal out of the joint we were stopping at, leaving an unpaid bill. Huh! \$500. Say, but that wedding shindig of yours must have been a back number with moss on it. Why don't you get married over and do it up decent like."

"Not for me if it winds up the way yours promises to," declared Turner.

"What interests me now," continued the bartender, "is whether you will take us to Trinidad—the walking's bad."

"Got any collateral?"

"These." And the bartender pulled out two new, nickel-plated hammerless revolvers. The hammerless was a new invention and he had bought them upon arrival in Dodge City.

"They cost \$24 apiece," he declared, "and you can keep them until I pay our fare."

Turner agreed, and, taking the weapons, gingerly placed them in his grip. When he left his train that night he took the guns from his grip and started to his hotel. He had never seen a hammerless before and he was afraid of them. Not daring to put the new-fangled weapons in his pockets, and it being dark, he carried one in either hand, muzzle down and pointed outward so that in case of accident they wouldn't shoot him through the foot. While walking in this manner up a deserted street Turner suddenly heard a voice only a few feet in front of him call, "hands up, and don't make a fuss about it, either."

"I threw my hands up, all right," declared Turner, when telling about it at the Astor the other night, "thankful that I had a gun in either hand. As my hands went up, I began clawing for the hammers with both thumbs. But there was nothing doin'. Never before in my life had I been scared clear through, and never since have I experienced the awful terror which came over me as the guns refused to go off, and I realized that I was there with new-fangled hammerless guns, which I did not know how to work. The sensation was terrible. It seemed minutes before I finally got those blamed cannons into action, and I wondered why I was alive, with that fellow standing not five feet away from me."

"He must have been a dub of a hold-up man," declared an old

plainsman, who was lounging in the Indian room.

"Well, I emptied both guns at him as fast as I could, and being something of a shot I was utterly paralyzed when nothing dropped. Apparently my fusilade had hit nothing. The fright I had felt when I didn't find the hammers gave way to utter disgust at what I supposed was loss of nerve, and I took good aim, and threw first one of those blamed hammerless guns at him and then the other one. Both hit him fair and square, and yet he didn't drop. If you're the evil one himself, I shouted, I'll get you with this one, and I pulled my own forty-four.

"Before I could use it a voice called in frightened tones: 'For God's sake, Turner, don't shoot any more. Where in the world did you get that arsenal?'"

"Thereupon twenty-five fellows rose up out of the ditch, and I saw for the first time that I had been shooting at a post, dressed up like a man."

"Pretty good joke," commented the plainsman.

"On the other fellows," continued the colonel. "It appears they had been discussing various men as to their gameness. Some allowed I wasn't the real stuff, just a bluff, you know, and so they rigged up that game to try me out. Dan Canfield afterward admitted that before my cannonading was over they all thought they were dead men. 'We didn't suppose there were so many guns in the whole world,' he said."—New York Telegram.

Chamberlain's Cough Remedy the Best Made.

"In my opinion Chamberlain's Cough Remedy is the best made for colds," says Mrs. Cora Walker of Portersville, California. There is no doubt about its being the best. No other will cure a cold so quickly. No other is so sure a preventive of pneumonia. No other is so pleasant and safe to take. These are good reasons why it should be preferred to any other. The fact is that few people are satisfied with any other after having once used this remedy. For sale by T. M. Coulson & Co.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities.

J. M. GARNER, Groceryman.

Wanted

By a young man, a job on a farm any time between the first and tenth of February. Address

EMILE RECK, 49-3t Claude, Texas.

American Gentleman

A SWELL SHOE
made in all leathers and styles.



THIS IS ONE

PRICE: \$3.75

SHOE



HAMILTON-BROWN
LARGEST
WORLD
SHOE CO.
ST. LOUIS, U.S.A.

MAKERS

WITH THE CHARACTER OF THE MAN



FOR SALE BY
Stambaugh & Lipscomb
Hereford, Texas

Three Cars of Lumber Just Arrived

COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company
(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

<p>Retailers Sash Doors Screens Lumber Lime Cement, Etc.</p>	<p>Plans Free Schools Churches Court Houses Jails Dwellings Etc., Etc.</p>
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HEREFORD, TEXAS

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts.

Yours for Business

Jas. Head, HEREFORD, TEXAS.

I HAVE A NICE LINE OF

HARNESS, SADDLES,

BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK
AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE
JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

Colds

It should be borne in mind that every cold weakens the lungs, lowers the vitality and prepares the system for the more serious diseases, among which are the two greatest destroyers of human life, pneumonia and consumption.

Chamberlain's Cough Remedy

has won its great popularity by its prompt cures of this most common ailment. It aids expectoration, relieves the lungs and opens the secretions, effecting a speedy and permanent cure. It counteracts any tendency toward pneumonia.

Price 25c, Large Size 50c.

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE AS FORMERLY
Hereford, Texas

DR. T. E. PRESLEY
SPECIALIST
Eye, Ear, Nose and Throat
Oklahoma Block
Office hours: 9 to 12 a. m. 2 to 4 p. m.
Roswell, New Mexico.

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the G. R. Hay brick building
Hereford, Texas

GRAVES & ELLISTON
Dealers in Real Estate. Ranch Property a Specialty.
No deal too small to receive our attention
Hereford, Texas.

C. L. DAVIS
DEALER IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to me.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county.
Dimmitt, Texas

Amarillo Steam Laundry
AMARILLO, TEXAS
All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.
GEO. W. DALE, Local Agent

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

C. L. Davis had business in Amarillo Monday and Tuesday of this week.

J. D. Burch of near Dimmitt was in town Monday with a load of feed for sale.

L. M. Williams who lives south of town came in Wednesday to pay his taxes and transact other business.

For fire insurance in the best old-line companies, see T. J. Graves & Company. They have had twenty years experience and will appreciate your business. 47tf

W. J. Anderson of Hart came in Saturday and left on the afternoon train for a visit to relatives and friends at Lynnville, Tennessee. He will be gone about three months and that he might keep posted on Panhandle doings, ordered the BRAND to follow.

Miss Lucy and Tom McDowell arrived Monday from Hobart, Oklahoma, where they have been visiting several months. Their home is in South Haven, Michigan, and they will spend the remainder of the winter with their mother, Mrs. A. F. McDowell, who is boarding with Mrs. W. G. Ross. Miss Lucy is an accomplished musician, having been a student at the American Conservatory in Chicago.

Witherspoon & Gough. 48tf
C. S. Cardwell was in town Monday after supplies.

A ton of coal free—don't miss it. Hereford Fuel Oil Co.

C. V. Taylor was a pleasant caller at this office Wednesday.

B. C. Robertson of Boom was purchasing supplies in Hereford Tuesday.

W. J. Killough of Hart spent several days in Hereford this week on business.

J. E. Turner of Dimmitt was in the city Monday after coal and other supplies.

Found—A lady's cape. Owner call at this office and pay for ad and take the cape. 49tf

Rev. Mr. Brendel filled his regular appointment at Bovina Sunday, returning home Monday.

Geo. A. Brandon, editor of the Canyon City News, spent Sunday in Hereford, the guest of the writer.

Mr. Triplett and son of Hale county were in Hereford Monday and took out two wagon loads of grain.

A car load of corn and cotton planters, disc plows, cultivators, disc harrows, seeders, etc. Stringfellow-Hume. 50-3t

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices. tf

We call attention to the display ad of Beach & Kerr in this issue of the BRAND. Also to the card of Harvey Cash.

W. B. Green came in Monday and left on the afternoon train for Hill county in response to a message apprising him of the serious illness of his father.

Say, isn't it a joy and pleasure all your life to know when you buy groceries of J. A. Johnson that you are not buying remnants of some one else's old stock. 50tf

Fred Collmer this week purchased thirty-five fine yearling steers from G. D. Sikes of Castro county on private terms. They were driven to Mr. Collmer's ranch west of town.

W. L. Townsen of Bovina had the misfortune of breaking his arm Monday, caused by falling off a wagon. He came up to Hereford on the afternoon train for medical attention.

H. C. Myrick and family of Mertens arrived Monday and will make Hereford their home, Mr. Myrick having purchased the gents' furnishing department of the Galbreath-Fox Trading Company.

A. J. Oliver this week sold his residence to W. A. Hancock of Prior Creek, Indian Territory, possession to be given at once. Mr. Hancock's family arrived this week and will make Hereford their home. The deal, we understand, was made by W. H. Rayzor.

A BRAND representative paid Texico and Bovina a short visit Saturday and found both these towns prospering. At Texico the farmers are considerably aroused over truck-farming and will probably work with our local association in this respect for the present.

Wetsel & Wetsel moved their meat market this week across the street to the building recently vacated by J. A. Canterbury, and belonging to Geo. W. Dale. The Messrs. Wetsel have many improvements under contemplation which, when completed, will give Hereford an up-to-date market, well prepared to take care of the trade.

Witherspoon & Gough. 48tf
Judge L. Gough spent Saturday in Bovina on business.

J. E. Rhodes spent several days in Dalhart this week on business.

White Pine and Tar is the thing for your cough, at Smith & Orr's.

J. H. Holland came in Saturday from his Castro county ranch after supplies.

If you wish your cattle and hogs butchered in first class shape, see C. P. Arthur. 48tf

Superintendent Garwood of the Pecos Valley System had business in the city this week.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas. tf

W. W. Parker who lives near Hart in Castro county transacted business in the city Saturday.

Mr. and Mrs. M. W. Shelley returned this week from Abilene where they have been spending the winter.

No guess will be recorded on coal sold that is not paid for at the close of business February 1st. Hereford Fuel Oil Co.

J. O. Lindsey of Castro county was transacting business in the city Saturday and paid this office a pleasant visit.

J. T. Inmon, J. C. Newman, G. A. F. Parker and A. J. Lipscomb were business visitors to Amarillo Saturday night.

J. L. Smith, president of the National Bank of Commerce of Amarillo, spent Wednesday in the city on business.

L. W. Ricketts called around Saturday and ordered the BRAND sent to Mrs. M. J. Anderson at Cedar Hill for one year.

We have a new feature to show you in the the way of a single row cotton and corn planter. Come and see and do it now. Stringfellow-Hume. 50-3t

Mr. and Mrs. G. T. Abbott of Castro county visited in Hereford Sunday and Monday. Mr. Abbott was a welcome visitor to this office, renewing for the BRAND.

Stringfellow-Hume Hardware Co. have received a car load of single and double row cotton and corn planters. Come in and see the best planter on the market and do it now. 50-3t

Dr. W. E. Robertson left Sunday afternoon for Memphis, Tennessee, and other Tennessee and Mississippi points where he will perfect the organization of a mining company in which he is interested.

We received a letter this week from C. R. Smith, manager of the Escabada Division of the XIT ranch, enclosing check with the additional order to send the BRAND to J. L. Smith of Tulsa and J. W. Skipworth of Wright.

J. G. Roberts of Charlie in Clay county arrived this week to look after his interests in this county. It will be remembered that he purchased E. V. Taylor's well improved section east of town last summer. Mr. Roberts is yet undecided about moving here, he having valuable land interests in Clay county.

S. J. Dodson happened to an accident this week which came near costing him his eyesight. He had occasion to stoop to gather up something in his room in the darkness and struck his eye against the back of a chair inflicting a very severe wound. However, the physician thinks that with the proper care the sight will not be lost.

FRESH GROCERIES

If you want fresh groceries, come to our store; if you want any other kind, you will have to go elsewhere. We handle stock salt in car lots.

John A. Johnson

Where Do You Buy Your Groceries?

That is a question that should interest all, for good, fresh groceries are indispensable to everyone's health. My stock is new, fresh and complete in every detail. Satisfaction guaranteed.

Prompt Deliveries a Specialty

Yours for Business,

CARDWELL BROS.

Burton-Lingo Co. Lumber

Hereford, Texas

We are now getting in our new stock. Come and see us when you want Lumber, Sash, Doors, etc. It will pay you to see us before you buy. We can and will save you money on anything in our line.

Burton-Lingo Co. J. W. BURKS Local Manager

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

HEREFORD TONSORIAL PARLORS

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Our Specialties....

A N EASY SHAVE NEAT HAIR CUT CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

Fifty Years the Standard



**DR. PRICE'S
CREAM
BAKING
POWDER**

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO. CHICAGO.

SCHOOL NOTES.

Louella Barton entered the third grade the past week.

Lester Guinn is quite sick with throat trouble at the present time.

Lewis Garner and W. P. Barton were enrolled in the primary grade on Monday.

Mabel Weaver returned to school after an absence of two weeks, caused by sickness.

Lora Guinn, Lottie Williams and Irvine Crawford after two weeks absence are again in school.

The Public school has received the new books for its library, and we feel very proud of them.

If anyone doesn't know how to spell "gosling" and "cuckoo", just ask some member of the sixth grade.

We are glad to have Tucker Wyche with us in school again. He was absent sometime on account of sickness.

French Davis has been quite sick for several days. We are sorry to know of her illness, and miss her in her classes.

"Tramp, tramp, tramp, the boys are marching." This occurs, when Mr. Hawkins gets out and makes his wondrous music on the triangle.

Mr. Haston and Miss Winans of the College visited us on Monday evening. Their presence was an inspiration, and we were gladdened by their coming.

Rev. Barcus made the school a very pleasant visit on Tuesday. We were delighted to have Mr. Barcus with us and hope that he may visit us again soon.

Miss Jessie A. Winans will give a literary and musical entertainment at the College soon. She is now drilling a number of the Public School pupils for this occasion.

Stomach Troubles and Constipation

"Chamberlain's Stomach and Liver Tablets are the best things for stomach troubles and constipation I have ever sold," says J. R. Cullman, a druggist of Pottsville, Mich. They are easy to take and always give satisfaction. I tell my customers to try them and if not satisfactory to come back and get their money, but have never had a complaint. For sale by T. M. Coulson & Co.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

School for Children.

Miss Wright is teaching a school for first and second grade pupils at her home in West Hereford. Hours 9 to 12 o'clock a. m. Charges \$1.25. Your patronage solicited. 1tp

Hello Central!

Put me in a phone at once. Wife is sick. 50-2t

In Social Circles.

(CONTRIBUTED)

"Gather the rosebuds while ye may, Old Time is still a flying; And this same flower that smiles today, Tomorrow will be dying."

One of the most pleasant social functions of the season, was the entertainment of the "reading club" and a number of its friends in "open session" on Monday evening, at the elegant home of Mr. and Mrs. W. B. Dameron in West Hereford.

Miss Dameron as hostess assisted by Misses Beatie and Bates began receiving at 8:30 o'clock, and in a short time the spacious parlors were filled with the "beauty and chivalry" of our city.

On entering, each lady and gentleman was presented with a card; the ladies' cards bearing quotations from noted authors, while each gentleman's card bore a unique suggestion of the name of one of the authors of these quotations.

For a time, it seemed quite a task for each author to recognize his quotation and claim it for his "very own". From this the guests were hurried to the "Donkey Party", where peal after peal of laughter came in rapid succession in watching each one, after having been blindfolded, trying to replace the tail which had been detached from this poor animal. Miss Griffith succeeded in placing the tail nearest the proper place, and was therefore awarded the "blue ribbon."

The next feature in the round of entertainment was "progressive games", which were entered into with a great deal of zest and pleasure. In this, Mrs. Vannoy and Mr. Hawkins won the honors as was evidenced by the beautiful volume of "Robert Burns" which they received.

After this, dainty refreshments were served in the dining room, and it would seem that the guests had been suddenly exalted to the position and station of the "gods of old" on Mt. Olympus, and ate their food of Ambrosia and Nectar. One of the most pleasing features of the evening's entertainment was at this point when the "toasts" were being given and when all drank to the health and happiness of the "reading club" and its friends. On returning to the parlors, a lively game of charades was indulged in, and "All went merry as a marriage bell."

Miss Beatie now entertained at the piano with three choice selections. Father Time had stepped so lightly that no one was aware of the lateness of the hour until the President of the "club," Mr. Hawkins, assured the guests that it was time for them to return to their homes and indulge in "Nature's sweet restorer—balmy sleep."

The event was one of marked pleasure throughout, and adds to the popular favor in which social circles hold the charming hostess.

Those present were: Mesdames Hawkins and Vannoy; Misses Turrentine, Dameron, Beatie, Bates, Parmer, Gamble, Griffith; and Messrs. Hawkins, Vannoy, Harrison, Lipscomb, Jowell and Barcus.

Services at C. P. Church.

The regular Sunday service will be held at C. P. church Sunday morning at 11 o'clock. Sermon by the pastor Rev. J. K. Howard. A cordial invitation to all.

Recital.

We are requested to announce that Miss Jessie Winans will give a musical recital at the college chapel on Wednesday evening, February 8th. Everybody invited.

Delivery Notice.

I have made arrangements with W. G. Dent to deliver my groceries and ask the public to phone me when in need of fresh groceries. C. E. EDWARDS.

Five O'Clock Repast.

On last Saturday afternoon, Mrs. J. H. Stinson invited several of her neighbor friends to her very hospitable home for several hours' playing of pleasing games and to participate in a splendidly prepared five o'clock dinner which was given in honor of her recently acquired niece, Mrs. Fletcher Rogers, who was the guest of both Mesdames Stinson and Rogers during last week.

The invited neighbors were, Mesdames Dodson, Newman, Davis, Walters, Rogers and Ray, all of whom refused the cordial urging of the hostess to enter into a game of flinch, dominoes or bunco, as the opportunity to talk, so long done without on account of having been kept shut in by inclement weather, had to be taken advantage of; so, as is ever the wont in feminine gatherings, the current of good humor and enthusiasm ran high and a time that was indeed jovial was much enjoyed.

At the hour of five, all were requested to pass into the dining room which held a much extended table heavily weighted with a sumptuous dinner that not one failed to enjoy immensely and to do well her part in manifesting a proper appreciation of Mrs. Stinson's excellent ability in the culinary department of her home—that appreciation being proved by every one's eating and talking, talking and eating until she could eat no more; and very soon after leaving the table, it was with regret that they found they could talk no more as the home-going time was come. On departing, each guest's words expressed much gratitude to her hostess for the excellent dinner and for the pleasant afternoon spent in the genial atmosphere that ever and always pervades her home.

Tyler Commercial College Graduates in Demand.

We have just been asked for a number of students to stand the special stenographic Civil Service Examination to be held by the Government next month. Two regular examinations are held each year for the purpose of securing sufficient stenographic help for the Government, but the supply this year is short and they have to hold a special examination. The Tyler Commercial College is the only school in the south that requires sufficient speed and accuracy of its students to enable them to pass this examination as soon as their course is finished. Schools teaching the old systems and requiring only 100 to 110 words per minute for graduation in shorthand could not think of having their students pass this examination.

There is also a great demand for the Tyler Commercial graduates as court reporters, as it makes a specialty of teaching this subject. Anyone interested in a stenographic course should consider carefully the importance of taking it with a school that gives them the training for the very best positions in our state and U. S. government as well as in the very best law and railroad offices. Students that less than a year ago were drawing from \$15 to \$25 per month on the farm or behind the counter are now earning from \$75 to \$125 as railroad stenographers, court reports and government stenographers.

It was the excellent, thorough work done in our departments of bookkeeping, telegraphy, penmanship and shorthand that enabled us to enroll 959 students last year, and 137 students during the past 20 days. Write today for catalogue, Address, TYLER COMMERCIAL COLLEGE, Tyler, Texas.

Hereford Fuel Oil Co.

For best coal and ice. Troy Womble, manager—phone 76. 9tf

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BY A GREAT RAILWAY**

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LITTLE ROCK	MEMPHIS	OKLAHOMA CITY
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Fort Worth, Texas.**

FARM LANDS

ALONG "THE DENVER ROAD"

IN NORTHWEST TEXAS (THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postal.

A. A. GLISSON, GEN'L PASSENGER AGENT, FORT WORTH, TEXAS.



"COMING AND GOING"

During the year 1904, The Pecos Valley Lines and Southern Kansas Railway of Texas have been making Railroad History in the Southwest.

COMING!

We have brought to the Panhandle of Texas and Pecos Valley more than our share of the great army of homeseekers now attracted to this part of the world where there still remains opportunity to acquire cheap and productive lands.

GOING!

We have maintained the record of the "Cattle Trail Route" in handling the one great export product of this region. Requests for information should be addressed to

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Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

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HUBBERT & HUBBERT, Proprietors.

We are now ready to make those old clothes of yours look new. Clothes neatly repaired and cleaned. We solicit your patronage.