

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, DECEMBER 23, 1904

No. 45

CHRISTMAS GREETING AND A HAPPY NEW YEAR TO OUR READERS

**NO GAS NOR BIG WINDIES
BARGAINS! BARGAINS!! ALL BARGAINS!!!**

Not at actual cost but what it will cost you to let your judgment be your guide. Our goods must go and we will from this date until January first meet all "windies" or present schemes to sell by others

D. R. GASS & SONS, Hereford Texas

COLLEGE CHANGE

Local Board Transfers Add-Ran College to the Christian Church of the State of Texas

WORK BEGINS IMMEDIATELY

To Raise Money to Pay the Present Indebtedness. New Interest Revived and Much Enthusiasm Aroused Over the Future Prospects for the College at This Place.

What might be termed the beginning of a new era in the educational history of our community took place this week, when Add-Ran College, with all its landed property, became the property of the Christian Church of the State of Texas. This is one of the largest deals that has ever been consummated in the town, carrying with it a consideration of about \$40,000.

According to previous arrangement, T. E. Shirley of Waco, C. R. Gibson of Waxahachie and Judge Wilkinson of the supreme court at Austin, representing the Board of Trustees of the Texas Christian University, arrived Tuesday morning and met with the trustees of Add-Ran College at 2 o'clock in the afternoon, the purpose of the meeting being to ascertain the resources and liabilities of the college, also on what terms, if any, the property could be transferred to the University at Waco. With F. Herron at the chair, statements were listened to from both sides. The first proposition was to transfer the Hereford property to the Texas Christian University to be controlled by the latter school, but it was ascertained from Judge Wilkinson, who is legal adviser for the university, that its charter, as it is at present, would not admit of such a transfer; hence the only proposition left for consideration was to make the transfer to the Christian church of the state or to a board of trustees of the church. This seemed to have with favor from all the members of both boards, and a resolution was readily adopted requesting Judge Wilkinson, on behalf of the university board, to draft resolutions setting forth the reason for making the transfer. Talks were made by both Messrs. Shirley and Wilkinson in which they stated that

it was not their intention to take full charge of the school and manage it alone, but rather their purpose was to co-operate with the local support in making the institution a success. Mr. Shirley, who is in very close touch with the churches throughout the state gave it as his opinion that the major portion of the indebtedness could be liquidated by next June, a sufficient amount already having been raised for the immediate demands.

Since the transfer could not be made until an abstract to the property was made and examined, the meeting adjourned at 4:30 p. m. to meet again Wednesday at 10 a. m. A committee was appointed to prepare the abstract and all necessary papers in the meantime, so that when the work was resumed Wednesday there was no delay in doing but the signing of papers and placing the official seals.

The board of trustees of Add-Ran College appointed, as trustees for the Christian church of Texas, E. V. Zollars, President of the Texas Christian University, J. C. Mason of Dallas, J. M. Strong of Quanah, L. Gough and R. H. Norton of Hereford, to whom the following transfer was made:

THE STATE OF TEXAS,
Deaf Smith County.

Know all men by these presents: That Add-Ran College, a corporation created under and in accordance with the laws of the State of Texas, acting by F. Herron, president of its board of directors, and attesting this conveyance by its corporate seal, for and in consideration of the matters hereinafter recited in the resolution of the board of directors in pursuance of which this deed is made, and of the sum of one dollar to it in hand paid, the receipt of which is hereby acknowledged, has bargained and sold and does hereby

grant, sell and convey unto E. V. Zollars, of Waco, Texas; J. C. Mason, of Dallas, Texas; J. M. Strong, of Quanah, Texas; L. Gough, of Hereford, Texas; and R. H. Norton, of Hereford, Texas, the lands and premises and personal property known and described as follows: In Deaf Smith county, state of Texas, being a part of survey number sixty two (62) in block K3, in said county and known and described as block nineteen (19) of Evans addition to the town of Hereford, being the tract of land on which the College building of Add-Ran College now stands, and embracing the College campus, together with the buildings thereon and all furniture, equipment, and other personal property belonging to Add-Ran College and situated in said building or used in the maintenance and operation of said school or designed for such use. Also a one eighth undivided interest in the southwest quarter (S. W. 1) of section thirty-five (35) of township twenty (20) south, range twenty-three (23) east of Eddy county, Territory of New Mexico, heretofore conveyed to Add-Ran College by J. P. Synder.

To have and to hold unto the said Zollars, Mason, Strong, Gough and Norton, their successors and assigns forever, as fully as the same can be conveyed by such corporation in pursuance of the resolution of its board of directors hereinafter recited.

This conveyance is made, however, to said grantees in trust for Christian churches of the State of Texas and is executed in pursuance of a resolution this day adopted by the board of directors of said Add-Ran College, which resolution is as follows:

"Whereas, Add-Ran College is indebted and its property encumbered as follows: in the sum of about \$700.00 due Burton-Lingo & Co. and secured by mechanics lien on the College building and land on which it stands, for which indebtedness such property is liable to be sold during the ensuing month, and in the further sum of \$5,000.00, with interest, due L. A. Wyatt and secured by deeds of trust on its said property and buildings, and also other debts secured on other property of the College or unsecured; and said corporation and the subscribers and promoters by whom it has been established and maintained are unable to meet its debts and prevent the sale and sacrifice of its College property, and it is desirable, in order to secure the saving of such property and the successful continuance of the school that the aid, cooperation and support of the Christian churches throughout the State of Texas be enlisted; and the Board of Directors of Texas Christian University, at request of the membership of the church represented at a gathering thereof known as the State Lectureship, have by resolution agreed to accept said property and

to undertake its management as an auxiliary or branch college at Hereford of such Texas Christian University, and subscriptions have been raised to preserve said College on condition of its being placed in the ownership and control of the churches of the state through the said university maintained by said churches.

Therefore, Resolved, That the President of the Board of Directors of Add-Ran College is hereby empowered and directed to execute a deed of conveyance by said corporation, attested by its corporate seal, conveying the College building belonging to said corporation with the tract of 48 acres of land, more or less upon which the same stands, and all the personal property of said corporation in or used in connection with said school, subject to all existing lawful incumbrances thereon, to E. V. Zollars, of Waco, Texas; J. C. Mason, of Dallas, Texas; J. M. Strong, of Quanah, Texas; L. Gough, of Hereford, Texas; and R. H. Norton, of Hereford, Texas, as trustees for the Christian churches of the State of Texas. Also to assign and transfer to such trustees all notes and subscriptions of individuals made for the establishment and maintenance of said College, still uncollected.

It is the purpose of the conveyance authorized by this resolution that such trustees shall hold the title to such property and shall manage and control the school established thereon until such time as the Texas Christian University, by amendment of its charter if such amendment be deemed necessary, shall have power to take title to such property and to manage same and to conduct such College as a branch of said Texas Christian University. But this expression of the purpose of the conveyance authorized shall not be taken as a limitation upon the absolute title to be conveyed to said trustees and any conveyance made by them to any corporation other than Texas Christian University or to any board or body of trustees shall be conclusively taken to be within their powers as trustees and to be done in accordance with the direction and authority of the Christian churches of Texas, for whom they act as trustees.

Witness my hand this 21st day of December A. D. 1904, and the seal of said corporation attested by its secretary.

ADD-RAN COLLEGE,
By F. Herron, Pres.
Board of Directors.

Attest: T. M. Coulson, Secy.
THE STATE OF TEXAS,
County of Deaf Smith.

Before me, C. G. Witherspoon, notary public in and for Deaf Smith County, Texas, on this day personally appeared F. Herron, President of Add-Ran College, known to me to

DR. W. J. ROGERS
PHYSICIAN AND SURGEON
Special attention given to diseases of children.
Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.
Office at
T. M. COULSON & CO., drug store.

be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purpose and consideration herein expressed and in the capacity therein stated.

Given under my hand and seal of office, this 21 day of December A. D. 1904.

[SEAL] C. G. WITHERSPOON,
N. P. Deaf Smith Co., Texas.

Baby Show.
Monday afternoon as was previously announced, the baby show came off at the furniture store of E. B. Black, all "Black babies" having been barged. At about 2 o'clock p. m. the babies, accompanied by their mothers, began to roll in and soon all the vacant space in the commodious store was occupied and the show began. The ladies arranged themselves in double rows and exchanged babies so the judges would not know whose baby they were inspecting. The judges were Mrs. Coggell, Mrs. Walters and T. J. Graves, who did their work faithfully and impartially. The result of the first inspection was each judge's deciding in favor of a different baby from the other two, so they had to go back and reconsider, after which reconsideration they succeeded in agreeing upon E. F. Connell, Jr., as being the finest looking baby in Hereford. The judges, however, had great difficulty in arriving at this conclusion as there were many youngsters present whose beauty and fine looks are unexcelled.

E. F. Connell, Sr., was quite well pleased with the result of the show but he did not fully understand why E. F. Jr., took the prize over his twin brother, Ira Aten, Jr. The prize awarded was a beautiful \$8.50 medalion.

The following were represented in the show: Mary Lois Davis, Fray Stallings, Marylou Kiskpatrick, E. F. Connell, Ira Aten Connell, J. W. Johnson, Daniel Bell, Joel Lytton Gass, Barnard Hicks, Samuel Brents Harbison, Annie Fitzhugh Parker, Lillie Beatrice Norton, Caudie Ola Roberson, William Henry Oberther.

NEW BOOKS

We have just received a new lot of the latest books and would be glad to have you call and make your selections while the stock is complete

Latest Magazines and Periodicals

We are now in possession of J. P. Harding's prescription file dating from the present time back five or six years and we can refill any prescription from this file.

T. M. COULSON & CO.
...Druggists...

TREE PLANTING IN PANHANDLE

A. L. Bruce Gives His Method in the Clarendon News.

Realizing that I will have a very intelligent class who may investigate this subject, and knowing I am dealing with a difficult subject, I will be very pointed in my remarks, as the time is upon us to transplant trees.

First, buy the best, well tested varieties, good sized yearling trees, four to six feet high. Know what you are buying. This is one of the most important matters in an orchard. Have land in best of order, cross off to desired distance. Take post-digger, dig holes some eighteen inches deep, trim roots until they will pass down into a common post-hole without cramping roots. Be sure to remove all dead points of roots as far as dead, if it takes it to the main root. A tree will not grow with dead roots on it; better have none at all. If hole is too deep to receive tree, throw in nice pulverized dirt to desired depth. You may use rich top soil, but in no case use manure under the tree. Top to within about three feet of ground, using judgment according to root supply. Be careful not to leave too much top. Set tree in hole, lean a little south, fill in nice loose soil, filling hole over top of roots, then pour in water to cover dirt; throw in more soil until you are satisfied it is thoroughly settled in all crevices and filled well about the roots, then leave until water all soaks in, then fill with soil and press down firmly with foot, leaving tree leaning south. Don't be afraid to use the knife on the roots; cut all roots back until they are large enough to throw out a stout new root. When you cut a limb back to where it is large, it throws out a stout large growth; it is the same way by the root growth. Never leave a long, slender root, cut close and you will seldom lose a tree. Never dig a large hole. The tree will establish itself in firm ground quicker, stand drouth better and will not whip about any, nor become loose in the ground when set firmly. The tree when established in this manner is nearer like a tree in its original condition. Following this mode of transplanting will save thousands of trees each year and save most all damaged trees. If trees are received while frozen, saturate well with water and allow to freeze, then thaw in a shady place or cellar. By all means do not allow to lay and thaw as shipped, for it will kill the roots.

Minister Appreciated.

The following eulogy of Hereford's new missionary, Rev. J. G. Brendel, was passed by his church at Bartlesville, I. T.:

The First Baptist church of Bartlesville desires to express sorrow and regret for the resignation of the pastor, Rev. J. G. Brendel. Brother Brendel has been with us a little less than a year, but in that time he has done much work—work, the result of which will be seen in years to come. He has been a faithful, loving pastor, ever seeking to benefit his people and to enlist their best efforts in the Master's work. We sincerely regret his removal from us and will greatly miss his wise counsels, but we submit, and say: "Thy will be done," and we pray God to bless him and his family in their new home and work, and may the richest blessings, spiritual and temporal, be his in whatever field he may labor. The church securing brother Brendel for its pastor is to be congratulated. He is a man of deep and earnest piety, sound in the doctrines of his church—a man who stands for truth, morality and sobriety—and his preaching is energetic, forceful and emphatic. His sermons and his daily life are alike frank, emphatic, and full of magnetizing influence. When the "last great day shall come" we expect to stand by the side of Brother Brendel to "put our hearts beside his heart" and to unite our voices in praise to God that we were permitted to know each other and labor together in Bartlesville. We trust that in the changing scenes of this life, Brother Brendel may remember and believe that there are many in Bartlesville who are "trying to do what they can." Done in business conference, at Bartlesville, Indian Territory, November 26, 1904.—W. S. Ames, Clerk.

Christmas is About Here.

Come at once and buy a present for some loved one. I have something suited for everybody.

Watches, clocks and jewelry of all kinds, Conklins fountain pens (the best), knives, forks, spoons, butter bowls and other silverware, gold-filled and sterling silver thimbles, rings that will fit the baby and gold band rings that will fit anybody.

Come early so I will have time to engrave it for you. I engrave free until after Christmas.

JOHN B. VANNOY,
Optician and Jeweler.

Notice to Tax Payers.

Notice is hereby given to the tax payers of Deaf Smith and Parmer counties that the taxes for the year 1904 are now due.

J. T. INMON,
Tax Collector.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

Government Regulation.

Inspectors for the Federal Bureau of Animal Industry have received a circular of instructions regarding the Government scab regulations, in which they are admonished to use the greatest care before classifying cattle that are to be shipped as "exposed."

Under order No. 123, which is now in full force, exposed cattle destined for a point outside a State can only be shipped for immediate slaughter in cars that must be placarded "Exposed Cattle." It is with this classification that the circular referred to deals. The following paragraph are excerpts from the order:

"On and after December 1, 1904; amendment No. 1 to the Bureau of Animal Industry No. 123 will have expired and after that date you will be guided in your inspection of cattle according to instructions given in order No. 123 only.

"Such order, as construed by this office, means that cattle found free of scabbies may be shipped without dipping, and all exposed cattle going to a point outside the State can only be shipped for immediate slaughter in cars placarded 'Exposed Cattle,' or they may be shipped without restriction after dipping.

"Care must be taken, however, as to what is meant by 'exposed,' and it is urgent and advised by the chief of the bureau that an inspector must have absolute knowledge that cattle have actually been in contact with diseased animals or other indisputable evidences of exposure before classifying a shipment. The mere fact of cattle coming from a territory where scabbies exist does not prove exposure, or warrant an inspector in treating them as exposed."—Dallas News.

A Happy Thought.

Last year a mother said to a father, "What shall we give our boy for Xmas?" The father replied, "Something that will be of benefit to him through life—a scholarship for course of bookkeeping and shorthand in the Tyler Commercial College." The mother replied, "That's a happy thought, we will do it." They did and today that boy draws three times the salary he was drawing then, and is in line of rapid promotion with brighter prospects ahead.

Young man, young woman, if father or mother will not get you a scholarship in the Tyler Commercial College, get it yourself, it will be the best investment of your life. Many a young person who even had to borrow money a year ago in order to take a course in this school is now out of debt and has an excellent position and a bright prospect for future success. Decide today that your Xmas present shall be a scholarship in the Tyler Commercial College. If you are not familiar with the thorough practical courses they are giving at a reasonable cost, write for catalogue giving full particulars of their work and telling of the success of former students. Address Tyler Commercial College, Tyler, Texas.

Special Xmas Services.

At the Christian church next Sunday, we shall hold a special Christmas service, special music, etc., and a sermon appropriate to the joyful occasion.

You are cordially invited to be with us. No service in the evening. The Christian Endeavors will have a meeting at 4 p. m.

JESSE B. HASTON, Pastor.

NOTICE!

All parties knowing themselves indebted to me will please call and settle without further delay.

42-4t C. C. FERGUSON.

THANKS!

Allow me to use this means of expressing my appreciation to the public in general for their liberal patronage during the past year. I can assure you I do sincerely appreciate same, and ask that you may give me your business for 1905. I shall endeavor to give you better values than ever for the money

E. B. BLACK, Furniture Dealer and Undertaker

W. B. Mersfelder

HEADQUARTERS FOR

Dry Goods, Groceries and General Merchandise

We are prepared to take care of the ranch trade in every particular. Our stock of dry goods, groceries, feed and ranch supplies is complete and we will make them to you at prices commensurate with the times. We appreciate the liberal patronage extended us and it shall ever be our purpose to give our customers value received for their money. We have in connection with our business a livery and feed stable. Make our place your headquarters when in town.

W. B. Mersfelder, BOVINA, TEXAS

JOE CARTER

TOM CARTER

CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordillay solicited

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

HEREFORD MEAT MARKET

C. P. ARTHUR, PROPRIETOR

We deal in fresh meats of all kinds. The patronage of the public is solicited. Free delivery to any part of the city except on Sunday. Open till 9 o'clock Sunday morning and again at 4 o'clock in the afternoon.

Terms Cash

Phone No. 15

Panhandle News

The new gin at Lubbock has been completed and was opened for business last week.

The Amarillo Advocate has resumed publication again after several weeks' vacation. H. B. Martin is editor and proprietor.

On Tuesday of this week Mr. J. H. P. Jones of Matador, bought Mr. R. E. Dunn's holdings in the Childress National Bank, and will become the cashier of this institution soon after January 1st.—Index.

The Commissioners' Court after looking over a petition containing 236 names, ordered an election for January 7, 1905, for the purpose of letting the voters decide whether they still want prohibition in the county.—Vernon Hornet.

John Buckley sold to John B. Fulton of the Chickasaw Nation 320 acres of his farm for \$3,140. Mr. Fulton will move down next month. Mr. Buckley will put in a stock of goods in the Lutz brick building in a short time.—Vernon Hornet.

The Baptist educational commission of Texas has accepted the Goodnight College property and only the papers are now to be passed and the school goes into the correlated system. Ten blocks of lots will be put on the market at once.—Clarendon Chronicle.

We suggest that a meeting be called at an early date for the purpose of determining about a cotton gin at this place for next year. There are parties here who will put in the gin if the farmers will plant the cotton. Let us get together on this matter.—Stratford Star.

A. R. Cleveland was down from Bovina the first of the week looking after his claim and talking about buying the one adjoining. We learn that he has resigned his position as ranch foreman in Texas, and that he will bring some of his friends and come over across the line with us in New Mexico.—Trumpet.

We understand that Col. A. G. Boyce has resigned the position of General Manager of the XIT ranch which he has so long held and will remove to Amarillo. His sole reason for resigning, we are told, is for the purpose of retiring from actual business. He is to be succeeded by a Mr. Frasier.—Dalhart News.

A branch of the State Retail Grocer Association was organized here this morning by state representative Carnes of Denison, who is organizing branches in all the larger towns on the Denver. Every merchant in town has joined the association. J. D. Carroll was elected president, A. Mosely, vice president and F. O. Griffith, Secretary.—Quanah Tribune-Chief.

H. C. Crie of the Floydada Hesperian, was in town Tuesday on his way to visit relatives in Johnson County. He states that the yield of cotton for Floyd county this year

will not average over one-fourth bale per acre owing to the late planting. His opinion is that a large acreage of cotton will be planted in Floyd next year. He also said that the trade of his section once going to Quanah and Estelline is now nearly all coming to Canyon City.—Canyon City News.

At a recent meeting of the board of directors of the Baptist General Convention of Texas, Rev. A. E. Baten was elected general missionary to superintend the work of the denomination in West Texas. On last Sunday morning, Bro. Baten tendered his resignation as pastor of the Baptist church of this city to accept this larger work, which resignation has been accepted by the local board, though not without the deepest of regrets. Rev. and Mrs. Baten will make their home either in Fort Worth or Brownwood.—Amarillo Herald.

Stockmen's Excursion to Denver.

On account of the Annual Convention of the National Live-Stock Association and National Wool-Growers' Association to be held at Denver, Colorado, beginning January 10th, 1905, the Fort Worth & Denver City Railway Company ("The Denver Road") announces a rate of one fare plus \$2.00 for the round trip, applicable from all points in Texas. Tickets will be sold January 7th, 8th and 9th, will be good for return until January 31st, and holders will be allowed stop-over privileges on the going trip at and North of Pueblo within final limit.

As many matters of vast importance to live-stock interests are to receive attention in these conventions, an unusually large attendance is expected from all sections and it goes without saying that Texas will, in all respects, be well represented.

Those interested who may desire further information regarding transportation arrangements or wish to reserve sleeping car accommodations, etc. in advance, should address Mr. A. A. Glisson, G. P. A., "The Denver Road" at Fort Worth.

Gasoline Engines.

The Blakeslee is the best engine on the market for pumping water or for any use where power is used. All engines fully guaranteed. Complete pumping rigs, oils, etc. For catalogue and prices address CHAS. FIE, 40-4tp Gen'l. Agent, Graham, Texas.

Successful Bazaar.

The ladies of the Methodist church met with very encouraging results in their Bazaar which was held on last Friday and Saturday. They had made many nice things, all of which found ready purchasers. They also served oysters both days and at night, which helped to swell their gross receipts considerably. We understand the entire proceeds were over a hundred dollars which sum will be placed to the credit of the parsonage fund.

Laundry Notice.

I am now operating the Hereford Laundry and ask the public to give me a trial when you wish work done in my line. I guarantee all work turned out to be first class. Phone 91 and I will call for your bundle. 43tf

A. E. STANLEY.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities. 44tf

J. M. GARNER,

Groceryman, tf

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE

SUCCESSOR TO THE ADD-RAN COLLEGE

Business Normal School

HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or **L. A. WYATT, M. A.,**
President Vice-President

Not a Reformatory, but a Master Builder of Character.

OIL IN NEW MEXICO.

Artesian Well Yields Oil at the Dexter Townsite.

Roswell, N. M., Dec. 17.—Much excitement was created here today by the announcement that oil had been struck at the Dexter townsite artesian well. The report was confirmed from that point late this afternoon, and it developed that C. E. Tallmadge of the Tallmadge Southwestern Land Company has bought a half interest in the Dexter oil fields, containing 70,000 acres of land. The work of developing the main field will start at once. This afternoon a party of surveyors was started to survey a pipe line from the oil fields, forty miles southwest of Dexter, to the townsite. A stage line will be run from the Pecos Valley and Northeastern line, fifteen miles from the main oil fields. A town will be established at the oil fields and will be known as Oil City, N. M.

Thomas Teegarden of California is among the California capitalists interested with Mr. Tallmadge in this first undertaking. Mr. Tallmadge was interviewed this afternoon and said the report was correct, and that fifteen standard rigs had been ordered for the development of the fields, and work will begin on an extensive scale at once.

Well Pleased.

Guymon, O. T., Dec. 12, 1904. Mr. L. P. Landrum,

Hereford, Texas.

Dear sir:—The bill of trees and vines ordered of you arrived in due time and will say that I am more than pleased with them. They are the best lot of trees I ever bought, considering the price and I've been buying for twenty years. Many thanks for the extra vines. Will try to get my friends to order of you. Yours very truly,

W. D. SMITH

For Sale.

One-half or entire interest in a dry goods and grocery business. Best location and business in Hereford. Stock and real estate about \$20,000 or \$22,000. Ill health is cause of wanting to sell. 44-4t

STAMBAUGH & LIPSCOMB,

Hereford, Texas.

Salt.

I am headquarters for Stock Salt in No. 1 evaporated, lump rock and No. 4 crushed rock. Also packers' fine salt for curing meats. Special prices on large quantities. 44tf

J. M. GARNER,

Groceryman.

Money to Loan.

For money in sums, ranging from \$4,000 to \$15,000 at 10 per cent interest per annum for five years to be secured by deeded land, apply to GRAVES & ELLISTON, Hereford, Texas.

CHARTER OAK

STOVES

Have outlived half a century of competition and are growing more popular every day. The universal satisfaction, durability and cooking qualities of "The Charter Oak" will not be found in other makes of stoves. We have just received a large shipment of Cook and Heating Stoves. It will be to your interest to see us before buying stoves.

GARRISON BROS.

FARM LANDS

ALONG

"THE DENVER ROAD"

IN

NORTHWEST TEXAS

(THE PANHANDLE)

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not use us? Drop us a postcard.

A. A. GLISSON, GEN'L PASSENGER AGENT, FORT WORTH, TEXAS.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

Texas Distributing Co.

A. J. OLIVER, Manager

Manufactures and Sell Oil Paintings, Steel Engravings, Pastels, Photogravures, Etc.

AGENTS WANTED AT ALL TIMES GOOD WAGES

Nice line of Samples on display at their office in building opposite The Hereford National Bank.

REGISTERED BERKSHIRES

Best strain of breeding. Either sex. Old or young. Also good young pork hogs in thrifty condition. Just the thing to make your winter meat. Will exchange for cattle, young horse or mule colts. Yours for a deal

R. H. NORTON
HEREFORD, TEXAS

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price, \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, DECEMBER 23, 1904.

Now, that the College question has been settled, it behooves every good citizen to do what he can for the advancement of that institution. Some may think that because the Christian church of the state is behind the school it will not be necessary for them to exert themselves further. Such is a mistaken idea. It is not the intention of any church to build us up a great institution of learning while we sit with folded hands. They propose only to cooperate with us in the work. While the school, hereafter, will be distinctly a church school, yet it will be an institution in which all the heroic sons and fair daughters, not only in this town but throughout the entire Panhandle as well may come and fit themselves for life's conflicts without the slightest fear of being molested in their religious beliefs. The intention of the board is to make it a school for the people and we should all feel that it is our school, regardless of religious beliefs or church affiliations. The importance of a College in any community can not be over estimated. It not only enables parents to keep their children at home while they are completing their higher education, thus enabling them to look carefully after their morals and this at a very small cost, but such an institution never fails to wield an influence over the town in which it is located in such a manner as to raise the standard of citizenship and materially improve the morals of that town. We believe our entire people will fully appreciate the help which is coming from abroad and present a united phalanx in their endeavors to make the Panhandle Christian College an institution of high standing.

Subscribe for THE BRAND \$1.00

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

J. D. Burch spent Tuesday in Hereford.

Mr. and Mrs. A. J. Owen went to Hereford Tuesday.

I will try to give you a few dots from Cleo this morning.

I suppose our people are making preparations for Christmas.

I wish the BRAND boys and its many readers a merry Christmas.

Mrs. Eliza Burch is visiting her parents, Mr. and Mrs. Frank Chestnut of Arney.

We were informed that Malcolm Johnson was among the visitors at Sunday school last Sunday evening.

Mr. John Obethier has returned from his ranch in Yoakum county to spend the holidays with his father-in-law, W. B. Hamilton and family.

Jeff Gilbreath, one day last week, happened to a very painful, though I hope not serious, accident by his old buggy horse falling down and rolling over on him.

I must admit that news is very scarce with me. I haven't seen but a very few of our people in two weeks, as I have been in Parmer county helping build some fence for the Star ranch and while there I happened to the misfortune to get my foot badly scalded and since I came home I have been indoors all the time, and therefore have had but little chance to get anything to write.

W. S. D.

Miss Nunley Resigns.

The patrons and friends of Miss Kathrine Nunley will regret to learn that she has tendered her resignation as teacher of the sixth and seventh grades to the trustees to take effect today, her reason being that she needs a rest.

This comes as a complete surprise to all, as well as a sore disappointment to her pupils and patrons. Miss Nunley has been with the public school now for two years and has won the hearts of her pupils as no one but the true teacher can. She is exceedingly popular with the young people of the town and if she decides to return to her home at Thorpe Springs, she will be greatly missed in social circles. Her place in the school will be a difficult one to fill, which fact the trustees fully realize.

Cotton Thrashed.

Tucker & Jacobsen had their first experience in thrashing cotton boles Thursday when A. N. Seaton, living west of town, brought in two wagon loads of the unopened boles, from which a bale weighing 555 pounds was thrashed and ginned. This is something new in cotton ginning and while it was a success, Tucker & Jacobsen will not thrash any more this season or until they are better equipped. The bale referred to was purchased by J. Ray at the highest market price.

Attention Baptist.

You are earnestly requested to bring your presents for the Christmas tree at the Baptist church to the church house by noon Saturday, December 24th, in order that the committee may not be over-worked in placing them on the tree.

E. A. WESSON, Pastor.

Public Butchering

We give special attention to public butchering. Call on us when anything in this line is needed.

44tf C. P. ARTHUR.

The spring-like weather which has prevailed this week prevents one from realizing to the fullest extent that Christmas tide is almost upon us.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse—to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

Jones-Garvin.

On Tuesday afternoon at the home of the bride's parents, west of town, Rev. A. W. Crawford spoke the solemn words which joined the hearts and lives of Miss Lula Garvin and Eugene Jones.

The bride is the charming and accomplished daughter of Mr. and Mrs. S. N. Garvin and has the happy faculty of claiming all her acquaintances as her friends. She was popular in both church and social circles, where she will be greatly missed.

The groom is one of the Indian Territory's sturdy young farmers who is to be congratulated upon his good judgment in coming to Texas for his bride.

The happy couple left on the afternoon train for Creek, I. T., their future home.

The BRAND joins in extending best wishes.

Gin Notice

For the remainder of the season we will gin and grind on Thursday of each week. We would rather not do either from Christmas till January 1st.

44tf TUCKER & JACOBSEN.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be placed or left at the BRAND office. Phone No. 9. 51

This Means You.

All accounts not settled by January 1st will be placed in the hands of an attorney for collection. We must have our money.

It GALBREATH-FOX TRADING CO.

HOLIDAY RATES

To Illinois, Iowa, Minnesota, Kansas, Missouri, Nebraska, Colorado, Tennessee, Kentucky, North and South Carolina, Georgia, Florida, Mississippi, Alabama.

ONE FARE PLUS \$2.00

Dec. 20, 21, 22 and 26, Limit 30 Days

THROUGH SERVICE.
CONNECTIONS IN UNION DEPOT.

RATES TO OKLAHOMA AND INDIAN TERRITORIES,

December 24, 26, 31, and January 1, Limit January 4.
One Fare and Fifty Cents.



Only Line With Through Sleepers
Texas to Chicago

PHIL A. AUER, G. P. A.
Fort Worth, Texas.



"COMING AND GOING"

During the year 1904, The Pecos Valley Lines and Southern Kansas Railway of Texas have been making Railroad History in the Southwest.

COMING!

We have brought to the Panhandle of Texas and Pecos Valley more than one of the great army of homeseekers now attracted to this part of the world where there still remains opportunity to acquire cheap and productive lands.

GOING!

We have maintained the record of the "Cattle Trail Route" in handling the one great export product of this region. Requests for information should be addressed to

A. L. CONRAD, Traffic Manager
AMARILLO, TEXAS

HOW ABOUT YOUR STOVES

Winter is now upon us and it will be necessary for you to have a fire. Let us repair that old stove so that it will be almost as good as new. We will put it up for you and get it in good shape for the winter service

Give Us a Trial

Hereford Sheet Metal Works

T. R. REGAN, Manager

STAMBAUGH & LIPSCOMB'S

Clean Sweep Sale For Cash

WILL CONTINUE TILL DECEMBER 25TH

On Saturday the last day of the sale we will sell anything in our line of Jewelry at one-half price. Now is the time to buy your presents. Rings, Broaches, Stick Pins, Locketts, Watch Chains and Charms, Cuff and Collar Buttons, in fact everything in this line goes in this sale.

Stambaugh & Lipscomb

THE FAMOUS

Dry Goods and Groceries

We Credit No One

You Don't Have to Pay For Another Man's Goods

1 Package of Faultless Starch	10 cents
2 Packages of Faultless Starch	15 cents
4 Packages of Faultless Starch	25 cents
3-lb Package Best Gloss Starch	25 cents
5-lb Packages of Gloss (Glucose) Starch	35 cents
12 Bars of Nuts Soap	25 cents
7 Bars Diamond C Soap	25 cents

THE FAMOUS

South of Court House

SHORT LOCALS

News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.

Wall Paper—E. B. Black. 44

Miss Lillian Harvey is visiting friends in Amarillo this week.

W. A. Odell of Boom spent Wednesday in Hereford on business.

Maple Daniel took advantage of the low holiday rates and is visiting in Austin.

G. L. Abbott of Umbarger paid this office a pleasant visit while in town Wednesday.

Dr. A. D. Miller spent several days this week looking after his claim near Texico.

Mrs. Mary Fowler arrived Tuesday to visit her brother, R. C. Stanley, northwest of town.

Henry Farmer of Korb, Oklahoma, arrived Thursday and will make this his home. He will buy a three-section ranch.

Lee Gilliland, while in town Wednesday, called around and moved his subscription forward a year for which he received our thanks.

Mrs. J. W. Burks left Tuesday afternoon for Sedalia, Missouri, where she will spend the holidays with her parents. She was accompanied as far as Amarillo by Mr. Burks.

E. Mergert of Castro county came up Tuesday to meet his son and daughter who live in Dallas and who will visit their parents throughout the holidays. While in town, Mr. Mergert was on the lookout for a man to cultivate 200 acres of cotton for him next year, he having been fully convinced that we have a splendid cotton country.

Commissioner O. M. Daniel had business in the city Wednesday.

Jno. E. Day of the North Draw was in town on business Wednesday.

J. S. Copes of Dimmitt was negotiating with our merchants Wednesday.

W. L. Townsen, one of Bovina's merchants, spent Wednesday in Amarillo on business.

Eli Dunlap will leave this afternoon for Marlin to spend the holidays with his mother.

Murchison and Thompson went up to Amarillo Tuesday afternoon to look after business for the firm.

Mrs. Sarah Mitchell of Celina arrived Thursday and will spend the holidays with her sister, Mrs. H. Terry, south of town.

J. P. Burch who ranches north of town came in Tuesday with a load of lumber. He also took out a large kaffir corn crusher to be used on his ranch.

Mrs. Sallie Stone left Wednesday afternoon for Lawton, Oklahoma, where she will spend the holidays with relatives. She was accompanied as far as Amarillo by her son, Will.

Miss Florence Robinson of Artesia, who formerly attended College here, was married to a Mr. Price at Artesia Wednesday. They passed through Hereford on the afternoon train on their bridal tour to Colorado.

L. S. Landrum, who has been spending several weeks with his brother, L. P. Landrum, has decided to make this his home and will move his family here from Williamson county at once. Mr. Landrum will assist his brother with his nursery. The BRAND is glad to learn of Mr. Landrum's decision in the matter and believes he will have no cause for regret.

J. A. Williams left Thursday afternoon for Hillsboro where they expect to live for the present. Mrs. Williams having preceded him. It is not Mr. Williams' intention, however, to leave here permanently and may be away only a few months. We regret very much to lose them even for this time and hope they may find it to their interest to return earlier than they now think.

Petty Thefts.
Hereford has the reputation, both at home and abroad, of being the best town morally and otherwise anywhere in the West. Yet with all the boquets which have been hurled at her, there will occasionally come to light instances of petty thefts, which shows that our entire citizenship is not altogether immune from the influence which an opportunity of taking something which does not belong to them brings to bear. This was recently demonstrated when someone entered the smokehouse of J. A. Fox by night and took away several of his fine hams and shoulders. Between the 2nd and 5th of this month, he was relieved of three joints of meat, on Friday night two weeks ago he was compelled to give up three more joints and Sunday night the visitor came again, taking a joint and a side of ribs. Mr. Fox does not mind giving to charity, but he prefers that the offering be left at his dismission. While he has an idea who did the work, he has no accusations to make, but requests that the party comes and asks for what he wants and he will give it to him.

Rags Wanted
The BRAND will pay cash for your cotton rags. Bring them at once.

Hereford Fuel Oil Co.
For best coal and ice: Troy Womble, manager—phone 76. 9tf

Assessor J. S. Wyche was a business caller at this office Wednesday.

W. B. Beach spent several days at his ranch in Castro county this week.

B. F. Westbrook of Dimmitt was among our business visitors Tuesday and Wednesday.

Dr. R. W. Bounds was called to Panhandle City Tuesday afternoon on professional duties.

J. R. Hasting of Nazareth community tracted business in Hereford Tuesday and Wednesday.

We understand that Judge M. F. Barber, judge of Castro county, is erecting a residence in Dimmitt.

The public school and College will both give vacation for one week, resuming work January 2nd, 1905.

We are now the agent for Lowney's fine candies. When you want the best come to Callens' Bargain Store. 44tf

Anderson Brothers of Hart were in town the first of the week after supplies. They brought the remnant of their 1904 cotton crop.

A. J. Thompson, one of this county's most successful ranchmen living east of town, was mingling with friends on our streets Tuesday.

Mr. and Mrs. P. C. Rylant of Boom favored this office with a social call while in town Wednesday, renewing their subscriptions to the BRAND and Dallas News.

Walter Donald of Arney this week received by express a pair of thoroughbred mammoth Bronze turkeys, a present from his friend, J. L. Gaston, of Denton county.

The Canton Oil and Development Company passed through Thursday with their drilling and construction outfit for the Carlsbad oil field where they will begin operations at once.

Dr. J. A. Jones who recently moved his family here from Hale county is among the number who had their names placed on the BRANDS subscription list this week.

Miss Whitsett, daughter of Mr. and Mrs. J. S. Whitsett north of town, arrived Wednesday from Missouri, where she has been visiting relatives. She was accompanied on her return by her sister.

New Crop Evaporated Fruits

Just Received Fresh From California

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford.

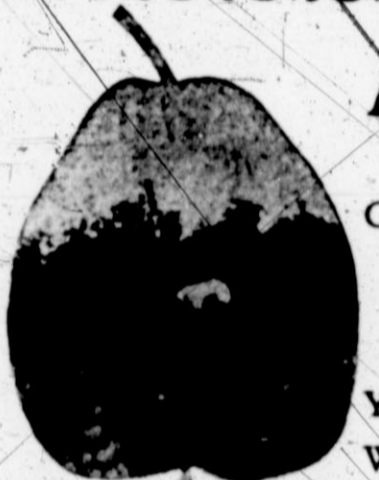
J. M. GARNER
THE GROCERYMAN

The Panhandle Marble Works

G. W. BACKUS, PROPRIETOR
VERNON, TEXAS

Marble and Granite Monuments, a Specialty.

J. H. CALLOWAY, Local Manager



THE Hereford Nursery

L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience in Texas.

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

SANTA CLAUS

will be at our store in all his glory. Don't buy your nice presents till you see our large and complete stock.

WE WANT YOUR PRESCRIPTION WORK

Smith & Orr, Druggists

TELEPHONE NO. 13

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank

Of Hereford, Texas

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay, W. S. Higgins, J. P. Slaton, Ross W. Davis

Top Grade Goods at Bottom Prices

At C. E. Edwards' Grocery Store

Fresh Groceries, a specialty. Sole agent for "Boss" and "Globe" brands of highest patents Flour. Phone me at once for your Christmas Turkey.

C. E. EDWARDS, The Cash Grocer

HEREFORD FUEL OIL CO.

DEALERS IN

Coal, Wood, Crude Oil and Ice

Our Specialty is Clean "Niggerhead" Coal. We Solicit Your Patronage.

TROY WOMBLE, Manager

TELEPHONE 76 PROMPT DELIVERY

The Brand \$1 per year

HEREFORD TRANSFER
W. T. SMITH, Prop'r.
Baggage Delivered to Any Part of the City
Your light dray work is solicited. Prompt service and quick delivery assured.

ON BANKING.

Interesting Paper Read Before the Panhandle Bankers' Association at Amarillo by G. A. F. Parker.

The relation of Panhandle Banks to the Stock Farmer is essentially a family relation, and something closer than a brother—usually the banker is a stock farmer before he becomes a banker, but, if not, so alluring is the business to him, that he soon gets some "cow brutes" and adds a ranch to his pleasures and experiences, if not to his profits. It is well that this is as it is for from actual experience our bankers understand the needs of their patrons, and we are enabled to give them the best possible service.

It is really amusing to talk with an eastern banker about loaning money upon livestock. What! he will exclaim, you have no other security for your money than a bunch of cows with pictures burned upon various places of their anatomy, and turned loose in a pasture the size of the state of Delaware! And when you inquire about this collateral to be told that, like satan they are "Going to and fro in the earth, and walking up and down in it." Lucky for the cowman if he can make satan's report; that the cow decorated with his brand, and ornamented with his mark, is still able to walk. The eastern banker is horrified at such recklessness. He wants his collateral actually pinned to the note and filed carefully away in his bank vault—not milling around in a snowstorm or turning tail and stampeding from a norther. And yet I think all Panhandle bankers will bear me out in saying, that so seldom do stock farmers fail to meet their obligations, that bankers' losses from this source are too small even for statistics.

As one of the organizers and first directors of The First National Bank of Amarillo, I believe that, next to our honored president, I am the oldest Panhandle banker in the Association.

Speaking from my own experience, I must confess for the cow man, that when you give him a check book he will use it till the last blank is gone, even though his account at the bank may be so red as to look like a string of yearlings had been dehorned right there. As to due dates, he knows nothing of them, and careless. His inquiry is likely to be "How many renewals do you fellows give." And yet with all his faults, I love him still, for the cow man has always paid me every dollar I loaned him, with interest thereon in advance. The eastern banker who is shocked at cattle security, will loan his funds without any security to some sanctimonious hypocrite, the worst enemy of the Christian religion, who will transfer his property to his family and then blandly sing "Jesus paid it all—the debt I owe". But the cow man has never treated me that way. Bless his honest soul, he is not a singer.

The question of securities is a progressive one, and we must keep pace with changing conditions.

I remember when our honored president would loan money to a Virginian without demanding any security at all, but he doesn't do that any more.

The pioneers of the Panhandle were the best set of men the world has so far produced, but as the country settles up we are getting all sorts and conditions of people and the banker must now learn enough of music to C sharp or he may B flat.

What of these changing conditions? Our country has already passed from a grazing country to a stock farming country, and is rapidly becoming a strictly farming country. We old timers can hardly believe what our eyes see. Only fifteen years ago a

little band of about eight Methodist people here in Amarillo made me chairman of the building committee and ordered me to build a church. There was then not a church building of any denomination upon the whole Staked Plains of Texas, and I had hard work to persuade our church extension authorities that one was needed.

Who can count the Panhandle churches now? I would like to know their number.

Fifteen years ago this was called a dry country. The U. S. weather bureau established a station here and has shown for many years a good average rain fall. Now it is known as a dry country only in a prohibition sense—Amarillo and Dalhart being the only wet points.

Fifteen years ago we were discussing whether sorghum would grow upon the plains. Now we have a cotton gin at Hereford; one of my neighbors is supplying the whole town with excellent celery grown in his garden and our farmers have organized a Truck Growers Association to ship car load lots of vegetables and melons to northern markets.

What is to become of the cow man? He is complaining that the rapid advance in the price of land makes his grass cost too much, and the man with the hoe is driving him out of business.

I believe the cow man is altogether right from his standpoint. Cattle raising as it has been done here in the past is no longer profitable. Fifteen years ago Jim Carter was the only man in Castro county and we all called him "The Duke of Castro". He had free range for his large herds, and was monarch of all he surveyed.

A few years later the cow man thought it hard to have to pay three and four cents per acre for grass rent. Now he can scarcely rent grass at all. He must buy the land and pay \$3.00 to \$5.00 per acre for it, making his grass cost 30 to 50 cents per acre. And still it is going higher. Plainly the old way of raising cattle is over—but is cattle raising over? I say no. The future of cattle raising here is to be much more glorious than in the past. We must realize conditions and change our methods, that's all.

To begin with we have the best beef producing cattle in the world. We have taken most of the premiums at the World's Fair and the Chicago Fat Stock Show. We can raise an abundance of all kinds of feed to fatten them. Missouri, Illinois, Iowa and other states, with a poorer breed of cattle, with a more rigorous climate, with a less fertile soil, which is sold at ten times the price of our land, still raise cattle at a profit.

Not long ago a New York man was in our town buying white-faced yearlings to ship to his farm in New York, and there develop them for market upon land worth \$100.00 per acre. The object lesson is too plain to admit of discussion. If the development of the past fifteen years continues for five years more cattle will be fattened from products of the Panhandle cotton seed oil mills, and slaughtered in a Panhandle packing house.

Our Panhandle bankers are fully alive to the possibilities of the future and in the changing conditions will prove the best friends and advisers of our wide-awake, enterprising people.

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

WITHERSPOON & GOUGH.

American Gentleman

A SWELL SHOE
made in all leathers and styles.



THIS IS ONE

PRICE: \$3.75

SHOE



MAKERS

WITH THE CHARACTER OF THE MAN



FOR SALE BY
Stambaugh & Lipscomb
Hereford, Texas

The Kickers.

They kick if you will and they kick if you won't,
They kick if you do and they kick if you don't;
They kick if you go and they kick if you stay,
They kick if you work and they kick if you play;
They kick if you fast and they kick if you eat,
They kick if you'r sour and they kick if you'r sweet;
They kick if you'r loud and they kick if you'r low,
They kick if you'r fast and they kick if your slow;
They kick if you'r short and they kick if you'r long,
They kick if you'r weak and they kick if you'r strong;
They kick if you'r fat and they kick if you'r lean,
They kick if you'r good and they kick if you'r mean;
There's nothing on earth 'mong the dead or the quick
At which they're not ready like donkeys to kick.
There ought to be some one with courage to tell
These kickers they're kicking themselves into—well,
Perhaps it would be just as well to refrain;
For telling would start them to kicking again.

—W. H. B.

Christmas Greeting.

1904 is drawing to a close, a year that merchants can not say has been a profitable one, yet we have no complaints to make and expect to continue our business and mode of conducting same as we have in the past, that is carry as complete a line as the trade demands, fair and courteous treatment to all, having full confidence in the future of Hereford and Deaf Smith county and integrity of her people.

lumber and expect to add to our already large stock that the spring and summer trade may be accommodated.

Thanking our friends for past patronage we ask a continuance of same, and wishing for one and all a merry Christmas and a happy New Year, we beg to remain,

Yours truly,
HEREFORD LUMBER CO.

Safe Blown Open.

The safe of the Hereford Business College Bank was blown open last night and had it not been for the early arrival of a new student the bank would have been considerably weakened.

The bank opened on time this morning and is doing business as usual.

Three Cars of Lumber Just Arrived

COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company
(SUCCESSORS TO LAIRD-CURTIS MERCANTILE CO.)
BOVINA, TEXAS

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

<p>Retailers Sash Doors Screens Lumber Lime Cement, Etc.</p>	<p>Plans Free Schools Churches Court Houses Jails Dwellings Etc., Etc.</p>
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HEREFORD, TEXAS

Up-To-Date Confectionery

I am opening a first-class confectionery in the J. P. Harding building and will be glad to have the public call on me when in need of anything in my line. Fine candies and cigars a specialty. Stationery, also fruits and nuts.

Yours for Business

Jas. Head, HEREFORD, TEXAS.

I HAVE A NICE LINE OF

HARNESS, SADDLES,

BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES

SAN ANTONIO, TEXAS

REFERENCE
JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

PROFESSIONAL CARDS.

C. P. ESTES, M. D.
PHYSICIAN & SURGEON
Office at Burns & Smith's Drug Store
Residence Phone No. 82
Hereford Texas

J. W. HICKS, M. D.
PHYSICIAN AND SURGEON
Office at T. M. Coulson & Co.'s
Drug Store, Telephone No. 39.
HEREFORD, TEXAS.

Witherspoon, Gough & Dodson
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

R. W. BOUNDS, M. D.
PHYSICIAN and SURGEON.
Office at T. M. Coulson & Co.'s
Drug Store.
ALL CALLS ANSWERED PROMPTLY
Residence Phone No. 44.

Santa Claus at Smith & Orr's.

S. T. Stout left Saturday afternoon for Quanah.

W. H. Rayzor had business in Amarillo several days this week.

Witherspoon & Gough represent nine old-line fire insurance companies.

Mrs. Lee Gilliland returned this week from a visit with relatives at Claud.

J. M. Gollehon of Dimmitt came up Tuesday after lumber and other supplies.

B. C. Roberson of Boom was mingling with friends on our streets Saturday.

Miss Celia Robinson returned Monday from a visit with relatives in Gainesville.

FOR RENT—25x80 brick building, centrally located. Address Box 255, Hereford, Texas.

Jas. Hughes, who is teaching the Frio school in Castro county, spent Sunday with home folks near Hereford.

C. S. Cardwell, a successful stock farmer living south of town, was negotiating with our merchants Saturday.

Mrs. J. A. Williams and little daughter, Zelda May, left Sunday afternoon for Hillsboro to visit relatives.

W. J. McMinn and J. L. Crum of Arney were business visitors in the city Wednesday and paid this office a pleasant visit.

Prof. J. F. Eddleman who has been teaching school south of Dimmitt in Castro county was in the city Saturday. We understand the professor has resigned his position as teacher and will devote his time to his ranch interests near Boom.

J. P. Snyder came in Monday from Carlsbad, New Mexico, where he had been looking after his interests. Mr. Snyder informed a BRAND representative that preparations are being made to commence the building of a town to be named Oil City, several miles northwest of Carlsbad and that a railroad is being surveyed between these two points.

DR. A. D. MILLER
will be pleased to do your
DENTAL WORK

Will Syms of Dimmitt was a business visitor to the city Monday.

A. P. Murchison spent last week in Kansas City, trading in cattle.

White Pine and Tar is the thing for your cough, at Smith & Orr's.

J. J. Portwood of Dawn was among our business visitors Tuesday.

Born—To Mr. and Mrs. H. Ward Bratton on the 16th inst. a fine girl.

J. P. Roberson of Boom was among our business visitors Saturday.

R. N. Mounts was in for a short while Saturday from his ranch west of town.

Misses Myrtle and Ethel Green of Texico visited Mrs. R. N. Mounts this week.

Mr. and Mrs. C. H. Carl were shopping in the city Tuesday from their ranch.

J. J. Anderson was among Boom's citizens who had business in the City Saturday.

Wanted—A lady to do cooking and general housework. Apply to Mrs. Ross Davis. 44-2t

Chas. C. Sanders, a prominent Castro ranchman, was transacting business in Hereford Saturday.

E. D. Renfro called at this office Tuesday and moved his subscription to the BRAND a year in advance.

Geo. L. Muse, the North Draw ranchman, spent Tuesday and Wednesday in the city on business.

R. C. Bridges, who is making a success of stockfarming, east of town, came in on business Tuesday.

J. O. Lindsey, the well-known Castro county ranchman, was purchasing supplies in Hereford this week.

J. R. Deindinger of Dallas spent several days in Hereford, and vicinity this week in quest of a car of mules.

Albert Johnson and Heil Witherspoon came in Saturday from Goodnight where they have been attending school.

If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonable prices. 1t

G. T. Higgins who lives north of town came in Monday and took the afternoon train for Vernon where he goes to purchase cattle.

A. Witherspoon of Stratford spent this week in Hereford, the guest of his brother, Judge C. G. Witherspoon, and other relatives.

J. B. Farley, who ranches 15 miles north of town, was in Monday after supplies and ordered the BRAND sent to his address.

We are glad, indeed, to see Troy Womble again able to look after his business affairs after having been confined for over two months with slow fever.

Uncle John Thomas who lives north of town several miles was in Tuesday after supplies and made arrangements for the BRAND to go to his address.

Dr. W. P. Barton and children arrived Friday of last week from Mt. Juliet, Tennessee, and will make Hereford their home. Dr. Barton owns a fine ranch in this county, north of town.

Ollie Curtsinger returned last week from Prosper in Collin county, where he had been gathering cotton. He, in company with his father, J. D. Curtsinger, called at this office Saturday morning and ordered the BRAND sent to W. M. Coochougher at Prosper.

THIS IS LOW YEAR
NATIONAL LIVESTOCK COMMISSION COMPANY
GOES ON RECORD

We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a rich reward as the years go by.

THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY
We call the attention of our Texas friends to the fact that our old stand-by, **Geo. Long**, of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments.

WRITE US WIRE US SHIP US
OFFICES: Chicago St. Louis Ft. Worth, Kansas City

G. F. LeGRAND, M. D.
PHYSICIAN & ACCOUCHEUR.
Office at Burns & Smith's Drug Store
Residence Phone 138.
Hereford, Texas.

Mr. and Mrs. Odell of Boom were shopping in Hereford Saturday.

Wanted—A doctor at once, but have no phone. See W. G. Ross.

For Sale—A good Jersey cow and calf. Apply to Stambaugh & Lipscomb. 32tf

E. Renfro of Arney was transacting business in the county capital Monday.

A. Fallwell left last week for Dallas and other North Texas points on business.

John Droke, one of Dimmitt's business men, had business in Hereford Tuesday.

Mr. and Mrs. F. J. Axe are rejoicing over the arrival of a fine girl on the 15th inst.

J. F. Rutherford was a business visitor Wednesday from his ranch northeast of town.

L. Davis returned Monday from a business trip to Roswell and other New Mexico points.

L. R. Bradley was in town Saturday after posts and other material with which to make improvements.

W. B. Green, one of Castro county's successful ranchmen, was in town Saturday after supplies.

W. J. Chapman and son, James, of the North Draw were in Hereford Tuesday after ranch supplies.

If you wish to keep your premises clean and thus preserve the health of your family, see D. W. Crawford. 34tf

J. R. McFarling who ranches about 12 miles northwest of town was transacting business on our streets Saturday.

Mrs. W. B. Dameron left last week for Marietta, Indian Territory, where she was called to the bedside of her mother who died later.

J. D. Burgh, the genial Castro county stock-farmer, was in the city Tuesday and favored this office with a pleasant visit, renewing his subscription to the BRAND.

G. E. Burns who lives several miles north was in town Monday after supplies. Mr. Burns informed us that he is making thorough preparation for a large crop next year.

B. F. Donald and Walter Harmonson left Monday afternoon for their home at Justin in Denton county after spending several days looking after their interests in Castro county.

Saturday was an unusually good day for our business men. All had thoroughly advertised their various sales and holiday goods and many were those who took advantage of low prices. We have failed to find a single instance in which business was not most satisfactory.

GROCERIES

If it's Groceries you want, it will be to your interest to call on

John A. Johnson
The Leading Groceryman
He keeps only the best qualities and his prices are right. Ask for the celebrated

Albatross Flour

Where Do You Buy Your Groceries?

That is a question that should interest all, for good, fresh groceries are indispensable to everyone's health. My stock is new, fresh and complete in every detail. Satisfaction guaranteed.

Prompt Deliveries a Specialty
Yours for Business,

J. H. CARDWELL

W. L. Fallwell W. C. Fallwell O. Fallwell
W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt AND FIELD SEED
Bois d'Arc Posts Cash for Hides Wagon Yard
International Stock and Poultry Food Connected

YOUR PATRONAGE SOLICITED

YOU'RE NEXT
For a Shave, Haircut or a bath at the
City Barber Shop
George W. Dale, Proprietor
THREE CHAIRS TWO BATH ROOMS
In the new brick building on South Dewey Avenue

HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor


Our Specialties....

A N EASY SHAVE NEAT HAIR CUT CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

Fifty Years the Standard

DR. PRICE'S
CREAM



BAKING POWDER

Made from pure cream of tartar derived from grapes.

PRICE BAKING POWDER CO
CHICAGO.

Letter From Dimmitt.

Dimmitt, Texas, Dec. 21, 1904.
Editor THE BRAND,
Hereford, Texas.

Dear Sir:

Will you permit a little girl like me, of ten years, to write you a few items? If so, I will begin about Xmas, as that is the most that interests little folks like me.

We are going to have a nice Xmas tree. The committee that was appointed to get the tree was composed of Edgar Ireland, Tom Tate and A. P. Eaton, and it fell to the latter one to go after it. It was bought in Brisco county fifteen miles away and hauled here in a wagon. It is a green cedar about twelve feet high, with such large limbs that it was hard to get it in the door of our new church house which has lately been completed. I hope old Santa will be able to load down its branches with presents.

Well, Dimmitt is going to be a big place some day. There are two dwellings being erected, Judge Barbers' and Robert Gollehon's.

Well, if my letter is printed I will write again next week.

LOIS EATON.

Elliston-Kellow.

On Wednesday afternoon of this week, Rev. Jesse B. Haston united in the holy bonds of matrimony James Byrle Elliston and Miss Fannie Bob Kellow at the home of the bride's parents, Mr. and Mrs. T. B. Kellow, north of town.

The groom is the eldest son of Mr. and Mrs. A. H. Elliston and both the contracting parties are among Hereford's most popular young people, both having a host of friends to wish them well.

Besides immediate relatives, only a few of their closest friends were invited to witness the ceremony.

They will settle on the ranch of the groom's father north of town, a new residence having been just completed for their occupancy.

The BRAND joins in extending congratulations and best wishes.

Notice to Teachers.

Notice is hereby given that we will meet at 3 o'clock Saturday afternoon, December 24th, to elect a teacher to fill the vacancy in the public school, caused by the resignation of Miss Kathrine Nunley. All applications should be made before that time. Respectfully,

T. J. GRAVES, President.

C. T. HERRING A. LAIRD L. H. SOUIRES
President Vice-President Cashier

HERRING & LAIRD
BANKERS
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us.

RULES FOR THE WOLF HUNT

In the Hill or Block Pasture, South of Amarillo, Monday, Tuesday and Wednesday, December 26, 27 and 28, 1904.

1. The hunt will be in charge of the following captains, who will be distinguished by a red sash: On the east side, John Baker, Frank Hill and Sam Stewart; west side, R. T. White, J. L. Wilson and Frank Trigg; south side, David Park, E. A. Cartwright, M. Doak; north side, T. W. Zimmerman, C. T. Kilgore and Jule Smith.

2. The lines on all sides will form inside the pasture fence at 9 a. m., and commence movement as soon as line is formed, absolutely not later than 9:30, as the captain may say.

3. As the south line covers the most important district, it being necessary to hold the wolves back from the Canyon, all parties from Canyon City and the south will be on the ground at the ranch of E. A. Cartwright as early as possible, by sun-up at least, the line to move at the same time as the others—not later than 9:30.

4. Firearms are absolutely prohibited, and all dogs must be kept in leash until the finish, when they will be turned loose by order of the captains.

5. Each division will proceed toward the center of the pasture in a leisurely manner, not attempting to chase wolves, merely to turn them to the center.

6. Owners of dogs will rendezvous at the ranch house of E. A. Cartwright on the evening of the first day, where food and lodgings will be absolutely free. Here the plans of each succeed day will be formed.

7. Everybody is welcome to attend, the only stipulations being that they carry no firearms, be sober, and obey the captains absolutely.

8. Ladies will be welcome, it being understood that they follow the lines, the same as participants.

9. As provision will be made only for those having dogs, all others taking part should bring their dinners along.

10. Those taking part are urged to use all reasonable care in passing through fences to leave them in good shape.

It should be remembered that everybody in the Panhandle is invited to attend the hunt, reporting to the captains, without firearms, and ready to obey orders, the captains will be located at proper intervals along their lines, and everybody should report to them and be assigned a place in line. Outlaw horses should not be ridden, as at the finish there will be a solid square of mounted men, and mean horses would not be likely to stand the excitement.

Disastrous Fire.

The Texas and Pacific Union depot at Fort Worth was damaged by fire on the 17th inst., to the extent of \$30,000. The lower part of the building is practically fire proof and hence the flames were confined to the upper part of the building which was almost totally destroyed.

This is said to have been the finest railway station south of St. Louis and the building will doubtless be repaired to its former proportions.

Fine Hog.

While in town this week, W. J. Chapman informed a BRAND representative that he recently killed a hog, which at 11 months old weighed 500 pounds. However, Mr. Chapman does not claim the credit in this instance as Mrs. Chapman looked after feeding and caring for it.

This is a pretty good evidence of what is possible to be done by feeding kaffir corn and finishing the product at home.

OFFICIAL ORGAN
FOR CASTRO COUNTY

OFFICIAL ORGAN
DEAF SMITH COUNTY

The Hereford Brand

Published Every Friday at Hereford, Texas

A Clean Eight-Page Weekly Newspaper, Devoted to the
Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its
Class of Readers

Best Equipped
Office in Panhandle

FOR CHRISTMAS

A Few Suggestions for Christmas Shoppers

STEEL RANGES
HEATING STOVES
WASHING MACHINES
CLOTHES WRINGERS
FOOT TUBS
BUGGIES
BUGGY WHIPS
LAP ROBES
SPURS
BRIDLES
QUIRTS

SADDLES
HARNESSES
NAVAJO BLANKETS
RIFLES
SHOT GUNS
REVOLVERS
GUN CASES
CARTRIDGE BELTS
FANCY LAMPS
ALARM CLOCKS
BOYS AXES

DISHES—all kinds
CARVING SETS
POCKET KNIVES
RAZORS
Razor Hones and Straps
SILVER PLATED WARE
Copper Tea Kettle, nickled
Copper Coffee Pot, nickled
Copper Tea Pot, nickled
ENAMELED WARE
EXPRESS WAGONS

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

Cattle Shipments.

The following shipped cattle to Kansas City this week: S. T. Howard, 1 car cows; Henry Weems, 1 car cows; C. V. Taylor, 1 car mixed; Taylor, Higgins and Robertson, 1 car mixed.

S. I. Lee this week bought 50 stock cattle from Judge C. F. Kerr of Dimmitt at \$10.

D. C. Laird of the OYO ranch drove 750 steers to their Canadian, Texas, ranch last week.

W. A. Slover of Dimmitt bought 100 head this week from J. W. Alexander on private terms.

J. T. Stout this week sold 2 cars of calves to R. L. Chandler of Amarillo at private terms.

Methodist Announcement.

Preaching at the Methodist church Sunday at 11 a. m., and 7:30 p. m. A cordial welcome for all. Special services with reference to Xmas.

A special service of the Senior League at 4 p. m. Miss Griffith will lead and requests all the young people to be out. A great service is expected. Everybody come!

Your pastor,
THOS. S. BARCUS.

Big Land Deal.

We are reliably informed that a Mr. Wetzel of Washington State, who arrived here last week, has closed a deal for 13,000 acres of Castro county school lands, the price paid being \$1.50 per acre. We understand the land is situated in the sand hills in the south part of the county.

Send the BRAND "back yonder."

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Arney Dots.

C. J. Gardner and Chas. Wicker are off for a few days to Mangum, Oklahoma.

Mr. Loona of Randall county was in the Arney community on the 13th and 14th buying a few fat cows.

G. N. Ward and J. M. Smith have their car load of horses about sold out that they shipped to Arkansas.

J. Q. Robinson and family of near Canyon were visiting their brother and uncle at Arney last Saturday and Sunday.

Revival Sunday Night.

Rev. E. A. Wesson informed a BRAND representative this week that they had an old-fashion Methodist revival at the Baptist church Sunday night, there being five conversions as a result of that special service. Bro. Wesson is doing a good work for his church and the result of his efforts will be felt in all the churches of the town.

SPECIAL CLUBBING OFFER

Every man should subscribe to his local paper, because from it he secures a class of news and useful information that he can get nowhere else. He should however, also subscribe to a first-class general newspaper. Such a newspaper is

The Semi-Weekly News

Thousands of its readers proclaim it the best general newspaper in the world. Its secret of success is that it gives the farmer and his family just what they want in the way of a general newspaper. It furnishes all the news of the world twice a week. It has a splendid page where the farmers write their practical experiences on the farm. It is like attending an immense farmers' institute. It has pages specially gotten up for the wife, for the boys and for the girls. It gives the latest market reports. In short, it gives a combination of news and instructive reading matter that can be secured in no other way.

For \$1.75 cash in advance, we will send The Semi-Weekly News and THE HEREFORD BRAND each for one year. This means that you will get a total of 156 copies. It's a combination which can't be beat, and you will secure your money's worth many times over.

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