

# The Hereford Brand

Vol. 7

HEREFORD, TEXAS, DECEMBER 6, 1907

No. 48

## Art Rug Sale

Have Your

**Floor  
Coverings**

Put Down  
Now

### For the Next Ten Days

We will without question, have the Greatest Sale of RUGS of every description, we have ever had. We have just received our big stock of Holiday Rugs-- over Five Hundred Rugs and over \$1,500.00 worth. These new creations are direct from the mills of W. J. Sloan Co., and Alexander Smith & Sons--the Greatest Carpet and Rug mills in America. These goods will be sold for about 25 per cent less money than you are in the habit of buying them for. We have Five Times as Many PICTURES for the Holidays as usual. The most extensive selection and the finest display of art. They are beauties, come in and see them.

See us for all  
kinds of

**China**

and Fancy  
**Lamps**

Yours very truly,

**E. B. BLACK**

Furniture Dealer

UNDERTAKER

### THE PIANO CONTEST CLOSES

Heavy Voting During the Last Days of Contest--Closed Saturday

#### COMMERCIAL CLUB THE WINNER

Miss Sisk a Close Second--Both Sides in Doubt Until Last Count Was Made

As the end of the contest approached, the contest waxed warm. The friends of the two leading candidates worked hard up to the last moment and both sides made a record for the large number of votes cast. The friends of the Commercial Club and Band "got busy," the latter part of the week and did some most effective and telling work. The friends of Miss Sisk were not idle by any means; they rallied to her support royally; even her many Kentucky friends took a hand in the contest and sent in hundreds of votes. Tho she lost, yet she feels grateful to her hundreds of friends who cast their votes for her.

The judges were Judge C. G. Witherspoon, Judge W. H. Russell and Cashier O. H. Vardeman. With the assistance of two or three clerk's these gentleman began Tuesday afternoon at 3:30 to count the votes. It was decided to count only the votes of the two leading contestants, as they were so far ahead of all the

others. At about 10 o'clock after several hours of work on the part of the judges and clerks, the result was announced. The friends of both sides became anxious as the count was being made and many friends phoned and inquired as to how the contest was going. Nothing could be given out until the last figure was made. The judges then gave out the result as follows:

Commercial Club and Band 128,189  
Miss Jessie Sisk 110,675  
Scattering votes, estimated 75,000

The contest was conducted by the

merchants as an advertising proposition, offering a handsome Monarch piano. While the Club and Band won by a majority that appears large, yet they had in Miss Sisk an opponent worthy of their steel.

Miss Jessie Sisk is the beautiful and accomplished young daughter of Mr. and Mrs. G. R. Sisk, who came to Hereford from the good old state of Kentucky a little more than a year ago. Miss Jessie is a bright and splendid pupil in the ninth grade of the Hereford high school and stands high in her classes. Always wearing a winsome smile, she greets her friends; and even in the moment of defeat, it did not desert her. Beginning with only 35

votes and standing the 15th in the contest, she gradually gained until she stood at the top of the list, where she remained until next to the last week. She took the defeat as only one of courage could do, feeling that she had not failed in her duty and her work in the least. The Brand congratulates her for the manner in which she worked in the contest.

#### Notice.

Everyone is hereby invited to attend a Christmas-gift shower at Mrs. John D. Jarrott's on Saturday, December 14th. Given for the Buckner's Orphan Home. Children are especially invited to come from two to three p. m.

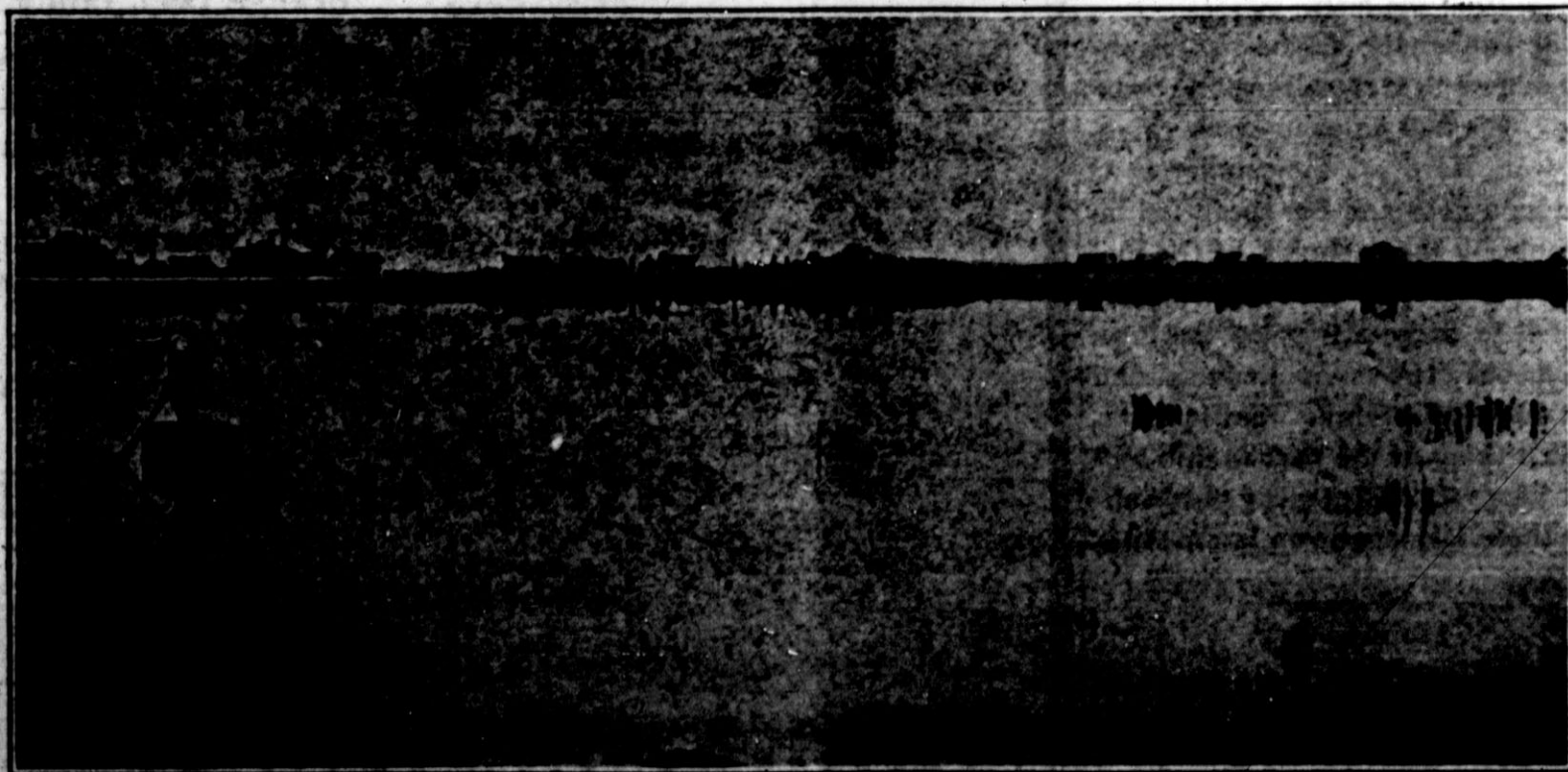
Subscribe today for the Brand.

#### Sidewalk Construction.

The building of good sidewalks continue. The owners of business property along Dewey Avenue are falling in one by one and are having the most substantial cement sidewalks put in. There has not been a cessation of the work since the first section was put in some months ago. Fine walks have just been completed in front of the Gass property on the corner of Dewey Avenue, another on the property next to the Bogard building, and two sections are just being finished in front of Myrick's and Johnson's. The walks in front of Cardwell's and Rayzor's new buildings finishes them off in the proper style. With a few more sections, Dewey Avenue will have sidewalks on both sides, making quite a striking contrast to the condition of the sidewalks one year ago. Then, when visitors would come, they would invariably remark about the clap-trap walks that maintained; now, you will hear nothing but words of highest praise for the enterprise of the city and its citizens. So let the good work continue.

Then when Dewey Avenue is cleared of all rubbish remaining from material for buildings and sidewalks and the Santa Fe puts in the proper crossing and grade, that street will be one of the best and prettiest streets in all the Panhandle.

Cold weather is coming. You will need hot fires. You had better let us repair your old fire before it is too late. You may wish you had. Sewell & Brazil. 36tf



Hereford in the Mirage



# A Christmas Present Free

From now on up and including Christmas day with every \$25.00 CASH PURCHASE we will give free to the buyer a

**Silver, Gold Lined Sugar Shell  
or Silver, Gold Blade Butter Knife  
Hand-Painted China Cake Plate**

We have the largest and finest stock of Hand-Painted China in our city. We sell you a complete 100 piece Dinner Set in Blue and Gold, or White and Gold for \$12.50 in imported English Porcelain China. Come in and inspect our line of Laprobes from \$2.50 to \$25.00 each. During December we are giving 10 per cent on Laprobes and Horse Blankets.

We have Christmas Presents in

**Fine Carving Sets  
Rogers Silverware  
Haviland China  
Japanese Novelties  
Fine Shot Guns  
Majestic Ranges  
Buck Heaters  
Buck's Cook Stoves  
Moon Buggies**

We cordially invite everybody to come in and inspect our goods.

YOURS VERY TRULY,

Hardware

## Stroud-Gary Hardware Co.

Implements

NO. 6812

### Bank Statement

Report of the Condition of The Western National Bank at Hereford, in the State of Texas, at the close of business, December 3, 1907:

RESOURCES.	
Loans and discounts	\$228,129.15
Overdrafts, secured and unsecured	5,787.38
U. S. Bonds to secure circulation	50,000.00
Banking house, furniture and fixtures	6,218.12
Other real estate owned	3,772.06
Due from National Banks (not reserve agents)	4,246.72
Due from state Banks and Bankers	4,740.92
Due from approved reserve agents	28,659.66
Checks and other cash items	473.15
Notes of other National Banks	3,575.00
Fractional paper currency, nickels and cents	173.62
LAWFUL MONEY RESERVE IN BANK, VIZ:	
Specie	\$ 5,702.95
Legal-tender notes	1,830.00
	7,532.95
Redemption fund with U. S. Treasurer (5 per cent of circulation)	1,750.00
<b>Total</b>	<b>\$345,058.73</b>

LIABILITIES.	
Capital stock paid in	50,000.00
Surplus fund	35,000.00
Undivided profits, less expenses and taxes paid	4,612.65
National Bank notes outstanding	50,000.00
Due to approved reserve agents	1,305.73
Individual deposits subject to check	104,521.65
Time certificates of deposit	25,018.67
Cashier's checks outstanding	4,600.03
Bills payable, including certificates of deposit for money borrowed	70,000.00
<b>Total</b>	<b>\$345,058.73</b>

THE STATE OF TEXAS }  
COUNTY OF DEAF SMITH } ss.  
I, G. A. F. PARKER, President of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
G. A. F. PARKER, President.  
Subscribed and sworn to before me this 5th day of December, 1907.  
[SEAL] N. M. BARTLEY,  
Notary Public.  
Correct—Attest:  
FRANK W. WILSON }  
B. C. D. BYNUM } Directors  
J. L. SMITH }

The Hereford BRAND is still One Dollar per year.

### "AUTOMOBILE SHERIFF"

Sheriff Connell has Gained such Cognomen—Kansas City Star Dubbs the Deaf Smith Man.

The Kansas City Star published a picture of Sheriff Connell with some of his friends in a big automobile and dubbed him the "Automobile Sheriff" of Texas and the Panhandle. While the picture does not do credit to our big sheriff yet it shows that his work has attracted attention even beyond the borders of the state. The Dallas News, during the Fair, publishes an article concerning Mr. Connell and his work as sheriff, and the Brand reproduced it. The Star says:

Ed F. Connell of Hereford, Tex., is known throughout the Southwest as the automobile sheriff. He acquired that title more than a year ago when he bought a big red motor car and began using it to chase criminals. He has followed fugitives all over the staked plains of Texas and far into Mexico in his auto. He has never failed, so far, in capturing his man.

The Panhandle region is admirably suited to fast automobile running. For 200 miles in every direction from Hereford the country is as level as a floor and the speed is limited only by the capacity of the machine. It is not unusual for Mr. Connell to make a trip to the town of Lubbock, 100 miles distant, and back in the same day. Cattle stealing is a thing of the past in this section since Mr. Connell got to running the evil-doers down in his automobile.

#### Gasoline Plow.

Dr. Lloyd of Oak Grove Missouri who owns a large ranch of little more than ten sections, located about 25 miles north of the city is now in Chicago where he is making a deal

for some of the most modern and up-to-date farming implements and equipment. One of the things he is purchasing is a 20-horse gasoline motor plow, with which he intends to break out within the next two years some 4000 acres of the fine land in his ranch. He will have about 1200 acres for next year's harvest, a large part of which is already sown and growing. This gasoline plow will be used not only to turn the sod, but to pull other heavy machinery such as big sectioned harrows, sub-packers, and at threshing time will be used as the motive power.

Besides this, Dr. Lloyd will bring overland from Kansas City a Holman motor carriage. His wife will

accompany him on this long trip, and they expect to receive a great deal of pleasure from the trip. They will come direct to Hereford where the family will make their home. The motor carriage will be used to run out to the ranch whenever occasion or business demands.

Dr. Lloyd is making and will continue to put in substantial improvements on his property. Good houses, large stock and machinery barns will be erected. Wells will be sunk, mills and tanks erected, carrols built, pastures enclosed and everything done to make the ranch the best in all the Panhandle.

Wheat will be made the principal crop, the oats and other small grains will be raised. A large acreage

will be put to feed stuffs, such as Kaffir, maize and corn.

This enterprise will be watched with considerable interest, but no one doubts that Dr. Lloyd will make a success.

#### Dining Room Opening.

The editor of the Brand with several others enjoyed the "opening" of the dining hall at the Central Hotel by having a middle seat at one of the tables loaded with a sumptuous dinner. The dining room is new and clean, the menu was all that the most fastidious could demand.

Beginning Saturday, 7, special bargains will be given on dressers, washstand and center tables. C. G. English, Second Hand Store. 43tf

Good Groceries

## Christmas Groceries

Good Service



are here in bountiful supply. Raisins, currents, nuts, citron, candied lemon and orange peel, fancy crackers and all the rest of the good things that mark the season.

Come and select yours before the rush commences. With a few exceptions everything bought now will keep till needed. So buy now instead of waiting until you actually need the groceries. Our delivery service is apt to be pretty well taxed by that time. Phone us your orders for

### CHRISTMAS TURKEY

Don't Forget Our FRUIT CAKES are Best on Earth.

# Hubbard Grocery Company



# A REMOVAL SALE

**O**WING to the fact that we are going to have to remove our goods from present warehouses in the near future, we are going to make **ROCK BOTTOM** Prices to the trade for the next ninety days on following articles: Farm Trucks, Wagons, Anchor Buggies, Surries and Hacks, Windmills and Windmill Fittings, about three cars of Baker Perfect Barb Wire, in galvanized and black, several thousand pounds of smooth American Wire, a large line of Kingman Gang Disc Plows, Disc Harrows, Sulky Plows, Riding Attachments, Sod Breakers, Mold Board Plows. A large line of nice Heating Stoves--all sizes, Cook Stoves and Ranges of the best make. Special bargains on all Leather Goods, Harness and Saddles, Lap Robes, Horse Blankets, Washing Machines, in fact everything in our stock will be sold at the greatest bargains ever known in the city of Hereford. If it is bargains you are hunting, come in and let us figure with you.

Yours very truly,

No Trouble to Show  
Goods

## Hereford Hardware Co.

Buy your Hardware  
from Us

### A PANHANDLE STORY.

#### Farmer John and his Experience as Told by the Parson of the Plains.

Written especially for the Brand.

"Am I a home builder and can I make agriculture more honored?" "These are the questions that ran through John's mind as he read Commons, on Races and Immigrants in America," and realizing for the first time that in all Europe, Asia and Africa there was but one race in the seventeenth and eighteenth centuries that had the preliminary training necessary to plunge into the wild forests and establish homes and agriculture.

"It was the English race that established itself in America, not because it was the first to come not because of its armies and navies, but because of its agriculture. Every farm carved out of the wilderness became a permanent foothold, and soon again sent out a continuous colony of sons and daughters to occupy the fertile land."

While fired with this inspiration John received a copy of the Hereford Brand and saw therein a great opportunity, in a new country, to realize his cherished desires to make a home, attractive, beautiful, profitable and influential. Thoroughly imbued with this idea, and realizing that time was money, he boarded the west bound train and arrived on the fertile plains of Texas. He purchased a piece of virgin soil for \$15.00 per acre, paying one third down, and the balance on long time at low rate of interest.

On January 10, 1908 he returned with a willing help-mate and began the building of a home. He became a life subscriber to the Hereford Brand, took farm journals and periodicals, studied scientific soil culture and landscape gardening and tilled the land to make it yield its

best. He adorned the yard by planting three rows of trees on each side, mainly black locust, walnut, elm, maple and white ash. The front yard was adorned with roses and flower beds, the back yard with trees, not in rows, but here and there, as in the forest.

In well arranged plots he planted strawberries, black berries, dew berries, goose berries, an apple orchard of Missouri Pipin, Jonathan, Limbertwig, Ben Davis, Wine Sap, Yellow Transparent and Red June. Pears, Kiefer and Dwarf Duchess. Plums, Burbank, Golden, Pool's Pride and others. Peaches, Mamie Russ, Elberta, Summer Snow, Old Mixen Cling and Indian. Cherries, one hundred trees of fine varieties and a vineyard of the finest selection, all of which bore fruit in its season, fifty and a hundred fold. A grove of forest trees, cotton wood, black locust and walnut, was planted for beauty, protection and profit, and one half acre in garden. He built an earthen tank 200 feet long, 20 feet wide, and four feet deep, and the wind mill kept it full of pure water. On the banks he sowed blue grass seed, as he had among the trees in the yard, and on this lake he placed a flock of ducks.

He fenced a hog pasture adjoining, and sowed it in alfalfa, and planted a row of trees all around it. When the ground was getting dry and the alfalfa grazed short he replenished the moisture by irrigating from this tank. He fenced the tank so the hogs could not destroy the bank, and planted trees around it just four feet from the waters edge. He erected a commodious barn and back of it a machinery hall, where, when not in use, he stored all manner of farm implements, to be sheltered from the summer's sun and the winter's storm.

He sowed forty acres of alfalfa, and divided it into two farms for

convenience. Ten acres of bromus grass added to the hay crop and furnished winter and spring grazing. Each fall he sowed acres of selected seed, each summer reaped a bountiful harvest. Hogs, sheep, poultry, Jersey cows, and well bred colts added yearly to his bank account.

Is this attractive? Ask the passer by as he views the thrifty scene. Ask John, as on the 15th day of June 1913, he drives into the barnyard, teeming with flocks and broods, owing "No man anything, save to love one another," the evening breeze laden with the fragrance of new mown hay, his farm waving with golden grain, the pekings gliding swiftly on the lake, the apple boughs laden with choicest fruit, the cherries upturning purple cheeks to the setting sun, the gentle zephyrs frolicking with the leafy twig, the dove cooing in the grove and the mocking bird warbling its sweetest melody to make pleasant the evening hour. The moon crossing the milky way and sending forth its silvery beams declaring that darkness shall not hide this beautiful spot. On the threshold he imprints a kiss upon the cheek of the woman he loves and lifts the "Cherub Child" from her arms, seats himself in the easy chair, hums lullabies to the cooing infant and sings "Home Sweet Home."

Gentle reader, young farmers, and the rising generation, this is no idle dream nor fairy fancy, but John is a real man, (any man), who realizes the foundation upon which this Republic is built, and wants to be a corner stone upon which it must forever stand, and all this and more too, within the allotted time, can be accomplished on the fertile plains, in the Panhandle of Texas.

PARSON.

#### Second Hand Sax.

The Hereford Nursery wants to buy all the second hand sacks you have on hand. 432t

#### Public Improvements.

The city and the county have been doing some very substantial improvements on the roads and streets, and more work is under contract to be done. The city thru its council has had more than \$2500.00 worth of improvements put on the main streets of the town in the last three months, the recent work, being the grading and macadizing the cross streets and having put in along the main street eight enforced concrete culverts and bringing the cross streets and main streets up to the same grade. The city is having graded the two streets leading to the court house square from main street, where the county will take up the work and put in substantial grading and culverts on three sides of the square. The street on the east of the court house

will be graded so that the water will not collect near the jail as it has been doing. This grade will also relieve several of the residences in that neighborhood from the water overflow.

#### A Big Radish.

G. M. Suggs brought to the Brand office Tuesday morning, the largest radish yet shown in Hereford. It measured 17 inches long and 17 inches in circumference. He says that his wife raised the vegetable and is entirely responsible for the wonderful size.

#### Notice to Tax Payers.

I will commence collecting city taxes October 1st. See me at C. E. Edward's real estate office.

33-1f HENRY HUBBERT,  
City Marshal and Collector.

M. M. Major

C. M. McGhee

## Major & McGhee Photographers

We are increasing our facilities for handling all kinds of work. Views made and finished promptly. Reasonable prices. Satisfaction always.

### PORTRAITS A SPECIALTY



**RESOLVED**  
 YOU MAY NOT WANT SNOW  
 SHOES - BUT YOU DO WANT SNOW  
 STOCKINGS OR SNOW CLOTHES.  
 CLOTHES MAY BE WARM BUT THEY  
 MUST BE HANDSOME WHO  
 WANTS CLOTHES THAT DONT FIT?  
 I DONT, BECAUSE I KNOW THAT  
 PEOPLE JUDGE ME BY MY TASTE  
 IN CLOTHES BUSTER BROWN



YOU CERTAINLY ARE NOT GOING TO LET WINTER PASS WITHOUT GETTING SOME GOOD WARM CLOTHES ARE YOU? IS NOT YOUR UNDERWEAR WORN THIN? IS NOT YOUR LAST WINTER'S SUIT TOO SHABBY FOR YOU TO WEAR DURING THE HOLIDAYS? IS NOT YOUR OVERCOAT WORN AROUND THE BUTTON-HOLES AND SLEEVES? LOOK AT THEM YOURSELF REAL WELL BECAUSE YOU KNOW OTHERS ARE GOING TO LOOK AT THEM. WHY NOT COME BEFORE THE CHRISTMAS RUSH AND WHEN OUR STOCK IS FULL, AND PICK OUT THE THINGS YOU NEED? WE KNOW OUR GOODS WILL WIN BY COMPARISON, AND WE GUARANTEE THE PRICE AS LOW AS ANY "SALE PRICE."

RESPECTFULLY,

**H. C. MYRICK**

**Educational Column**

"Acquire not only learnings, but the habit of learning."

Ethel Edwards and Oliver Shurtliff are new pupils in the 10th and 8th grades respectively.

We are sorry to lose Frank and Otis Mosely from our school. They will leave soon with their parents for the South Plains where they will make their future home.

The public school has now entered upon the fourth month with a total enrollment of something near five hundred.

Miss Mina Dameron has been employed to teach the 3rd grade which was made vacant by the resignation of Miss Maggie Ray.

Children are not educated until they catch the charm that makes a gentleman or a lady.

The Teachers meeting held at Claude, Nov. 29 and 30 was a success throughout. About fifty-five teachers were in attendance, and the program was a very enthusiastic one. The next meeting of the Association will be held in Amarillo some time in April. The coming Summer Normal will be held at Amarillo.

There will be a quarter-day holiday given today (Friday) to the room making the highest percent of attendance and the lowest per cent of tardiness for the past two weeks.

After a number of weeks' absence caused by sickness, Clara Dunlap is in her place in school again.

Will some High School student explain fully the mirage of our Plains? We will give space in next week's educational column for the answer.

It is said that a flea jumps two hundred times its height, and while it usually does land on its feet, it often fails, especially when it falls on a perfectly smooth surface where the claws can get only a slight hold.

The faculty of the Hereford Public School bemoans and bewails the loss of one of its most trusted and faithful members. Cupid's piercing darts have been flying hither and thither among this body for some time, but until the last day of November, late in the evening no one had been struck. Somehow on this day when off her guard for a moment, Miss Maggie Ray received a fatal wound from Cupid's shaft. Supt. E. H. Wray and Miss Millicent Griffith were near at hand when Miss Ray succumbed, but all their efforts toward restoration were in vain and the end soon came.

Girls and boys tell to each other all the good you can about the people you know; tell to each other only the good things about the people of whom you speak; tell to each other the things which will make you think well of people and of life; tell to each other the things which will make your sun shine and your heart glad.

Parents, do you realize that soon one-half of our present school term will be in the past and that you have not visited the school at all? Are you suited with our methods of instruction? If so, why not come and tell us about it?

Miss Lottie Hough, one of the 9th grade girls, entertained a number of her girl friends at a six o'clock dinner on Tuesday evening. The occasion was in honor of Miss Lottie's sixteenth birthday.

**House Bargain.**

New seven-room house with 2 porches, 3 wardrobes, well and fences. On lot 75x140 feet on the 5th block from Brand office. Price \$2500.00 on terms to suit purchaser. Inquire at BRAND office. Z 38-4f

**Santa Claus Coming.**

The Brand has been informed that Santa Claus is now on his way from his ice house in the snow country, bringing a big load of presents for the children in the Panhandle. He has sent word that he will be sure to remember the children whose letters have been sent in by the Brand. All the children in whose home a copy of the paper goes are invited to send their letters to the Brand office so that they can be published in the big Xmas number. Then old Santa will know what you want and can have the list made out before he gets to your house and thus save a lot of time.

The Xmas number will be the biggest and best issue the Brand has ever attempted. The cover pages will be printed in colors, showing dear old Santa driving six big Teddy bears; the inside pages will be fully illustrated with beautiful pictures telling the story of good Xmas times; old Santa's picture with a thousand of his admirers will adorn one page; the merchant's advertisements will tell the good fathers and mothers where the best goods can be bought for the least money. If you miss a copy of this issue you will always regret it. Several hundred extras will be printed to supply the demand,

but to be sure, you had better speak for a few copies before they are all gone. The several hundred extra copies will be sent out, yet no extra charges will be made for advertising space. Every firm in the city should be represented in this issue.

**Lands Must Sell.**

At once, 660 acres, 4 miles east of Dimmitt in Castro county, six room house, 100 acres old land nearly ready for wheat, or will rent to the right man. Also section 23, blk K 3, 3 miles east of Hereford on creek, 200 acres broke and contracted to put in apples, 50 acres sub-irrigated valley to put in alfalfa, finest hog or sheep ranch in Panhandle; price \$18 per acre, 1/4 cash, balance 1 to 4 years 8 per cent. See Owner. J. T. JOWELL. 43tf

**A Masquerade Box Social.**

The greatest event of the season given by the Rebecca Lodge of Hereford. Everyone asked to come masked and the ladies bring a box containable sufficient for two persons. Everyone urged to assist in this good work. Proceeds for the benefit of the lodge. A prize will be given to the best masked couple.

The masques can be had at the El Merito drug store. The social will be held Friday night, Dec. 27.

**Hereford Grain Co.**

We Pay Highest Prices For  
**Wheat, Oats, Kaffir and Maize**

**We Buy Hides**

**We Sell Coal**

**Come and See Us**

**KRESO**

Combination of Coal-Tar Derivatives.  
 (NON-CARBOLIC.)

**A STANDARDIZED DISINFECTANT, ANTISEPTIC  
 CLEANSER, DEODORIZER AND PURIFIER**

Kreso possesses advantages which make it better and safer than any other material for household disinfecting, and it is preferable to carbolic acid, because it does not burn, to chloride of lime, copperas, etc., because

First. It is safe. In the dilution recommended it is practically non-poisonous, and can therefore be used freely, and is safe to have around. It is not caustic or irritating; it does not attack metals, and therefore does not destroy plumbing; it does not permanently stain washable fabrics.

Second. It is effective. Our laboratory tests require that in a 1% solution it must destroy the most resistant disease-germ (the green pus germ) in one minute. It thus disinfects, cleanses and purifies. It destroys foul odors, not by substituting another, but by destroying the cause of the odor.

Third. It is standardized; always the same. You can depend upon it.

Kreso is particularly valuable in preventing an outbreak of contagious diseases, by destroying infection, cleansing, purifying and promoting sanitation. It is the ideal disinfectant for HOSPITALS, RAILWAY STATIONS, PUBLIC BUILDINGS, SCHOOL ROOMS, BATH-ROOMS, WATER-CLOSETS, URINALS, KITCHEN SINKS, STORE ROOMS, OUT-HOUSES, GARBAGE BOXES, CESSPOOLS, STABLES, DOG-KENNELS, CAGES, ETC.

For all general disinfecting purposes mix Kreso with water (warm preferred) in the following proportions:

1 tablespoonful Kreso,	3 pints water.
1 pint Kreso,	12 gallons water.

making approximately a 1-to-100 solution.

**SAFE AND EASY TO USE.**

FOR SALE BY

**T. M. COULSON**

**LLANO ESTACADO NURSERY**

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

**B. H. SMITH**

**THE  
 INSURANCE  
 MAN**

See Him About The Nice Things He  
 Has In His Office for You

Office over  
 First National Bank

Hereford, Texas

**Still Complete**

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

**The Hereford Nursery**

**Do You Want to Make  
 Some Money**

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

**Kemp Lumber Co.**

J. W. Burke, Local Manager

Hereford,

Texas



# GILLILLAND FURNITURE CO.

Husbands Read this and think it over. We have a Large Line of

## KITCHEN CABINETS

That we are now closing out such a price that every man can give his wife

### A Handsome Christmas Present

in spite of this great money famine.

Come in and look at our

### ROCKERS

and think of their value, also our Dressers, Davenport, Sideboards and China Closets.

House Furnishing Our Delight

Day Phone 115

In fact everything in our entire store is now selling at the Greatest

### BARGAINS

ever known in the history of Hereford. Come in and see our bargains whether you buy or not.

Undertaking Our Specialty

Night Phone 113

#### Prohibition the Paramount Issue.

The Tribune does not lay claim to possession of prophetic ken, or care to pose as a reader of the future, but the signs of the times seem to us to indicate some things quite clearly.

One of these is that Prohibition may be the paramount issue in Texas next year; that ere the flowers bloom in the spring the state will be divided into two camps on the liquor license question.

It may be doubtful if the opponents of license will care to risk a vote on a prohibition amendment to the constitution, as they did in 1887—when they risked and lost. They have seen the action of Georgia and Alabama; they note the tendencies in Mississippi and North Carolina, and therein do they get a clue for procedure in Texas. All the signs indicate that the prohibition element will seek to capture the majority in the Texas legislature in next summer's primaries, and when the legislature assembles in January, 1909, it will enact a law prohibiting the manufacture or sale of intoxicants in Texas. "If we can do that, keep the saloons closed two years," say the anti-license element, "it will stand for

years. No anti-prohibition legislature can be elected, at least not in many years."

There is ample reason to assume that such is the program. The notes of preparation can be seen and heard daily, on all sides; and there are not lacking potential political interests and influences that for obvious reasons would welcome such an issue. It would excite the people as no other issue can, and obscure other issues that might otherwise be paramount—and perplexing.

People who are interested, one way or the other (and who is not interested), may as well commence making their preparations, for the issue will arrive on time. It will not miss any connection or be sidetracked. Who will be leaders? Just wait and watch the politicians.

It will be a fateful departure, laying aside local option principles—for precinct or county—which Texas Democracy has sanctioned, for state prohibition, which Texas Democracy, thus far, has not sanctioned. Georgia, Alabama and Oklahoma, the trio Democratic, have said the policy is regular. Will Texas fall into line with them? That is the question

that will likely be answered, one way or the other, in Texas next year.—Waco Tribune.

#### W. H. M. Society.

There was once more a gratifying attendance at the W. H. M. Society, which met Tuesday afternoon Dec. 4, in business session.

Mrs. Story's name was added to roll.

A letter to the society, from Rev. A. C. Smith, was read asking the society to buy three articles of furniture, practically new, which he left at the Parsonage. It was decided to do this.

The Treasurer was instructed to pay Mr. Parker four dollars in part return for his generosity in having made up the deficit in settling for our Lyceum course.

Our next meeting, December 17, which will be our devotional service, will be held at Mrs. Parker's home. There will be a special program.

Mrs. Geo. Barcus generously proffered her home for our business meetings during the remainder of the winter.

PRESS SUPT.

Big sale at Hubbard & Barnetts.

#### Albert Taylor

The company of players with Mr. Albert Taylor at the head held down the boards at the Hereford Opera House Wednesday and Thursday evenings. The play Wednesday night, In the Peaceful Valley, was one of the best put on here this season, Mr. Taylor taking the leading part. Tho the house was not as large as a smaller admission would have gained, yet it was no less appreciative. Wednesday afternoon, a matinee was put on. Thursday evening, A Poor Relation was presented to a moderate house. The playing was good, but not up to the first night. No one can always be at their best.

Mr. Elrod deserves credit for the way he is managing the house for its first season. All the shows that he has put on have been clean. He hopes to keep the reputation of the playhouse such that all may feel free to go.

#### Hereford in the Mirage.

The Brand publishes this week the first of a series of pictures of Hereford and the Panhandle which will continue every week thru the

year. The picture "Hereford in the Mirage" is really not a mirage at all but a real picture of a portion of the city reflected in Chautauqua Lake. One interesting thing about this picture is that it is a fairly good view when turned "up-side down." The view is a "reflection," (a mirage), taken when the water of the lake was quiet.

#### Map of Northwest Texas.

The map shown in this issue of the Brand is the latest one of the Plains or the Panhandle and was made especially for the Brand. It shows the new railroads under construction and projection that will intersect at Hereford. A clear outline of the "Staked Plains," named Llano Estacado by the Spaniards, is given, showing what is locally called the "Cap Rock." This is the best small map of Northwest Texas ever published. It may not be correct in every detail, but as far as the general outlines and prominent features are concerned, is reliable. This too is made a beginning of what may be styled "Illustrated Hereford and the Panhandle" as will be presented by the Brand the coming year.

# HUBBARD & BARNETT'S

Large stock is being reduced rapidly, if you need SHOES, SHIRTS, HATS, QUILTS, BLANKETS, COMFORTS, LADIES' NECKWEAR, HANDKERCHIEFS and FURS, etc. You can save big money by attending this sale, today.

Bring the Cash With You

Take Advantage of These Low Prices



# The Brand

B. W. HAWKINS, Business Manager.  
A. C. ELLIOTT, Editor.

Address all communications to  
THE HEREFORD BRAND

Official Organ for Deaf Smith  
and Castro Counties

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Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, DECEMBER 6, 1907

## THE FINANCIAL SITUATION.

The Brand does not know the causes that have brought on the present financial strain. It is doubtful if any one knows. The conditions are most peculiar. Nearly every section of the country has been prosperous; good crops have been made, the mills and factories have been running at full capacity, the foreign trade has exceeded all past records, there was more money in circulation at the beginning of the panic than has ever been since the panic during the Cleveland administration; then, what has caused this sudden stress in financial circles. Some of the wisest financiers more than a year ago predicted just such conditions as now exist. They based their predictions upon the undue amount of speculation and other unsafe financial ventures. The failure of two or three of the largest concerns of the country, simply opened the eyes of the people to this unwanted and undesirable condition and they began to withdraw their savings from the banks of the country. The large money centers, like New York and other places, were the first to feel the press. The exhaustion of the deposits in the large banking institutions was like the withdrawal of blood from the heart—the entire body felt the loss and was weakened. It is only when the blood of the body is freely circulating that the body is in the best condition. This is as true in the system of finance as it is in the circulation of the blood of the body; if the heart is weak, the body is weak; if the heart is strong, the body feels the impulse. Not to begin to assign a reason, the whole matter may be summed up in just one word,—CONFIDENCE, and the lack of which among the people of the country has brought on the present conditions. Of course, behind this there must be a complication of causes. A doctor may announce that a man has died of "heart-failure," but that is not a disease, it is only the result of a disease. Any man will die if his heart fails. So, there must be in the body-politic or the body-finance a destroying disease that has for months and even years been eating away the tissue and taking away the vitality that must exist in order to have a healthy condition. The old-time doctors would, no doubt, advocate "bleeding" the patient and this is exactly what many have not only advocated but actually done. They saw the body-finance growing weak and sick from some unknown cause to them and they took out their lances and began the "bleeding" treatment. The blood that was still giving life was wanted to be taken out of the veins of commerce. The hundreds of foolish doctors wrote their prescriptions in the form of "demand checks" and waited at the bed-side of the patient to be sure that all the blood was exhausted. While in the medical world, "bleeding" is no longer considered and looked upon as a relic of semi-barbarism, yet in the financial world,

the doctors are still practicing the system and at the present time, are applying the remedy with a vengeance. When will the people leave off such unsafe and unwise methods? If all the money that has been withdrawn from the banks of the country should be immediately returned as deposits and thus put back into circulation, the present financial strain would be almost instantly relieved and the country would mount again the chariot of progress and go on to victory.

### Texas Pecan Diet.

We find much in the present conditions to be thankful for. It will prevent many a man from taking his happy family to Texas to face starvation and discontent so long as they may live. It would be no surprise to us any day to hear of the people there being so hard pressed for the necessities of life that they have been forced right down to a pecan diet and the person in Texas attempting to live on pecans alone always dies a horrible death.—Globe.

In enumerating his Thanksgivings, the editor of the Globe is thankful that times are hard in Missouri so his friends cannot move to Texas. No, he cannot stop the procession. Even a "pecan diet" does not scare them. Thousands are leaving Missouri for Texas every year. This editor has tried to scare his people by saying that the land in Texas was not worth anything, that Texas cattle had ticks on them, and now he warns them of the "horrible death" from pecan diet. The Brand predicts that this same editor will be living on acorns and saffras tea.

### Letter to Orr Bros.

Hereford, Texas.

Dear Sirs:—You'd strike it rich if you could find a way to shave your customers in less time, for less cost, and make the shave last twice or three times as long.

You wouldn't shave the same person so many times, or get so much of his money, but the whole town would be talking about you, and everybody would come to you for a shave.

Devoc lead-and-zinc is exactly that in paints. It takes fewer gallons and it wears longer. Costs less for the job, and you don't have to do it again for years and years—six years at least.

"Fewer gallons; wears longer." Takes fewer gallons to paint a house with Devoc lead-and-zinc than with mixed paints; and it wears longer than mixed paints or lead and oil.

Yours truly,

F. W. DEVOE & Co.,  
New York, Chicago and Kansas City.  
P. S. Alfalfa Lbr. Co. sells our paint.

### Mr. and Mrs. Webb Entertain.

On November 28th a number of friends were gathered to do honor to an old time Thanksgiving dinner that no one is more capable of preparing than Mrs. Webb and her sister Minnie.

The table was beautifully decorated with white and yellow chrysanthemums. The viands were palatable to the most fastidious epicure.

After two hours of serving, we arose, feeling that there were no more turkey to gobble, no more pumpkin pies etc., longing for a revival of the old Greek custom of long lounging couches where all the guests could have full length.

The afternoon was spent so pleasantly that an uneasy look came on the face of our hostess for fear we were going to invite ourselves to stay a week, but a smile followed when all said good bye.

Those present were: Mrs. C. R. Moreman, Mrs. Claud Moreman, Mrs. Mercer, Mr. Wm. O'Brien and family, Dr. Hicks and wife, Miss Lyda Wasson, Mrs. Effie Edwards and Master Bryan and Lloyd Edwards. Thanks to our hostess.

A GUEST.

J. L. FUQUA, President

C. W. DODSON, Cashier

# The First National Bank

HEREFORD, TEXAS

CAPITAL	- - - - -	\$ 50,000.00
SURPLUS AND PROFITS	- - - - -	27,087.60
SHAREHOLDERS LIABILITY	- - - - -	50,000.00
TOTAL	- - - - -	\$127,087.60
TOTAL ASSETS	- - - - -	500,000.00

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

## INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

## DO IT NOW

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.

Yours very truly,

**J. H. KING, Agent**

### Central Hotel.

The Central Hotel is now prepared to serve first class meals. Rates \$1.50 per day, single meals, 35 cents. The Central caters to the city trade. Sunday dinners to church goers. Don't cook at home on Sunday, but bring your family to the Central, where dinner is waiting. A new, clean dining room; an excellent menu and a cheerful service at your command.

### Dr. Ratliff Leaves.

Dr. J. D. Ratliff left Thursday for Oklahoma City where he will open a dental office and will make his future home. The people of Hereford regret to have Dr. and Mrs. Ratliff depart from their midst, but bespeak for them a pleasant location in their new home.

The Hereford BRAND is still One Dollar per year.

### Improved Farm.

One fine section, no lakes, every foot can be plowed, 320 acres in cultivation, 80 acres now in wheat, 15 acres in winter oats, plenty of water, fenced and crossed fenced, well, wind-mill, tanks, 5-room house, good barns. Raw land adjoining selling at \$18; this can be handled for \$7, balance to suit buyer. For information write box 248, Hereford, Texas, or inquire at Brand office. It

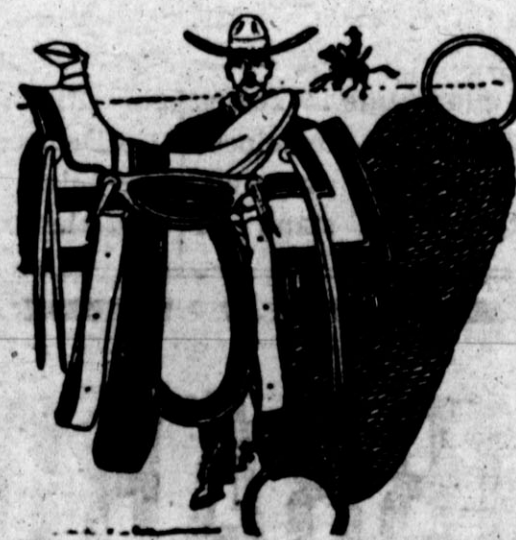
## FOR STOCK SADDLES

J. A. Canterbury takes pleasure in showing his line of Harness and Saddles, the kind that wear well and look well. If I have not got what you want I will make it for you.

Come in Strangers and let's get acquainted.

Yours very truly,

**J. A. CANTERBURY**







## Your Hand's In Your Purse

all the time if you keep your cash about you. You see so many little things you buy because the money is so handy. You wouldn't buy half of them if you had an account at

### The Western National Bank.

You would decide that you didn't need them bad enough to warrant drawing a check. The price of those many things you wouldn't buy would make a very comfortable saving at the end of a year. Ever think about it in that way.

## The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00  
SURPLUS - - 35,000.00

G. A. F. Parker, President      J. L. Smith, V. President      F. B. Fuller, Cashier

Mrs. E. L. Hough, who lives some sixteen miles from the city came on Monday and took the train for Kansas where she will visit her relatives for a few weeks.

Miss Etta West of Milford, Texas who has been visiting her cousin, Mrs. Jim Hughes, for the past several months, returned to her home on Wednesday. Miss West made many friends while in the city and it is to be hoped that she will return again.

Dr. W. J. Rogers says that he is too busy to make out bills and go around to collect; so if you know yourself to be indebted to him for professional visits, he will appreciate a "call" from you at an early date. Call at his office and settle your account. 36-1f

Nice Hereford residences, small farms near Hereford quarters, half and whole sections of land can be exchanged through my agency. My advertisements in the Brand have brought several inquiries and propositions from non-residents. Sam H. Morris, Hereford Real Estate Exchange. 38tf

#### For Ten Days.

Ten large work mules for sale 3 miles east of Dimmitt. 1tp

H. H. BURKS.

#### Snell-Ray.

On the evening of November 30th, in the city of Amarillo, Mr. J. W. Snell and Miss Maggie Ray, were united in marriage, Rev. Ferguson, pastor of the Methodist church officiating. Only a few friends and relatives were present. This romance was somewhat of a surprise, tho not unexpected, to the many friends of these young people and they come forward with their congratulations. Miss Ray is an accomplished young woman, popular among her many friends. She was making a successful record as teacher in the Hereford public schools, this being her second year. Mr. Snell is a prominent business man of Crowell, Texas, holding the responsible position of cashier of the Crowell National Bank. The Brand extends to these young people its glad hand wishing them a happy journey thru life.

#### Telephone Girls Wanted.

The Hereford Telephone Co. wants several girls to operate switch board. Apply to R. H. Hemley, at Hereford Telephone office. 41-1f

#### A Social Event.

On November 28th W. R. Higgins threw the doors of his country home open to a few of his friends, and at an early hour the guests began to arrive, and to begin the evenings enjoyment which consisted in different games, conversation, etc., and in another room a few enjoyed 42. The evening was certainly enjoyed, but the climax was reached when Mrs. Higgins assisted by Mrs. Suggs requested the guests to lay aside their games for a short time, and repair to the dining room to partake of refreshments which had been prepared by Mrs. Higgins which was enjoyed by all. The cakes were as fine as one could wish. It was indeed a success and those who failed to attend missed a great deal more than they imagine. All present voted it one of the best of the season. May all who were there be permitted to go again some time in the near future, and enjoy the hospitality of this happy home. Mrs. Higgins did honor to the occasion and proved herself an entertainer equaled by few. M

#### New Blacksmith Shop.

We have recently established a new blacksmith shop near J. F. Easterwood's Livery barn, horse-shoeing a specialty. Call and see us. 43-4tp  
SHELTON BROS.

## Panhandle Real Estate is the Best Investment



in the world today. DIAMONDS are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

## W. H. RAY

...Jeweler and Optician...

## TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

## WARREN GRAIN CO.

Successors to J. F. Collup

## T. M. Palmer Lumber Comp'y

DEALERS IN

## LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us.

## T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

## REGISTERED HE REFORDS

All ages of Fine Bulls for sale at reasonable prices.

CATTLEMEN SHOULD SEE ME

## J. D. BURKETT

Brand Want Ads Bring Results

## Local and Personal

Big sale at Hubbard & Barnetts.

Notice the big art rug sale on first page this week.

Geo. W. Dale went to Texico Wednesday returning Thursday.

Dr. G. J. Stapleton of Dimmitt was in the city a few days since.

See D. R. Gass & Son for bargains in men's clothing. 1t

Try a few of those Dipped Almonds at the Elite. 1t

A. D. Buck of Spring Lake, was registered at the Tygret on Monday.

Fancy chocolate and Dipped Almonds at the Elite. 1t

If it is windmill or well work you want, call us. Sewell & Brazil. 39tf

See the Ferris wheel at the Elite for post cards. 1t

Boys clothing at 25 per cent discount. D. R. Gass & Son. 1t

J. Ray went to Amarillo Wednesday, presumably to see how that city looked "after the election."

If you are in a hurry to have your baggage hauled, just phone Smith at 87 or 226. 43tf

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

All my laprobes that I have left I will close out at cost for spot cash. J. A. Canterbury. 43tf

Mr. and Mrs. C. T. Herring of Vernon came in last Saturday and went out to their ranch near Hereford.

Miss Mina Dameron has accepted a position in the public school, taking the place of Miss Maggie Ray, resigned.

Avis Kirkpatrick has appeared on the streets after several days confinement in his room on account of sickness.

J. P. Wood has returned from a trip to Coryell county. He says this section of the country is in far better shape than that.

Beginning Saturday, 7, special bargains will be given on dressers, washstand and center tables. C. G. English, Second Hand Store. 43tf

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

We would like to put in some good flues with our concrete blocks. They make the best and safest flues. 42-1f  
W. F. WEST & CO.

W. T. Smith never misses a train with your baggage. His wagons will call at your house. Phones 87 and 226. 43tf

Married—At the home of the pastor on Thanksgiving Day, Mr. Claude O. Norton and Mrs. Iva Dickson, Rev. J. N. Wooten, officiating.

A. C. Thompson is now able to come on the streets after a serious attack of fever, which he contracted on going to Dallas, where he was to enter school.

The friends of L. W. Vaughan will be pleased to know that he is improving and that no serious complications have arisen in the conditions of his health.

L. A. Simpson of Zacatecas, Mexico, formerly a resident of this city, but now in the mining business in old Mexico will be here for several weeks. He is enthusiastic over his mining interests.

Special Sale on all kinds of Mexican Drawn Work and Clumpy Lace, Friday, Saturday and Monday, Dec. 13, 14 and 16, three days only. Don't fail to call and see it at Mr. Stambaugh's store. Clara Beebe, Agent. 43-2t



**Additional Locals**

Special Prices on all saddles. J. A. Canterbury. 42-tf  
 Phone 76 for salt. E. W. Harrison. 31tf  
 Mrs. Lou Walters of Amarillo is visiting in the home of her son, W. Walters, this week.  
 Rev. G. S. Hardy, presiding elder, was in the city this week and filled the pulpit at the Methodist church last Sunday to the perfect satisfaction of his audience.

Come and enjoy a true picture of Southern life Monday night, Dec. 9.  
 T. H. Beach of Dimmitt spent a day in Hereford this week looking after his business interests.  
 Col. J. E. Howard came in with the excursionists last night and went out to his ranch today.

The rage last season and getting the go again. Sweetest Girl in Dixie, Monday night Dec. 9. 1t  
 Let us wrap your pipe with asbestos. Guaranteed that it will not freeze. Sewell & Brazil. 39tf

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building. Amarillo, Texas. 27-tf

B. Scott who owns a fine farm between here and Canyon City was a caller at the Brand office this week.

Last season's most successful Southern play. Monday night, at opera house. 1t

Young man! Stop at El Merito Pharmacy tonight for a box of Fine "Allegretto Candy" for your lady.

J. L. Fuqua, president of First National Bank, was seen to board the afternoon train for Amarillo on Thursday.

Sweetest Girl in Dixie. A Southern play written by a Southern woman. At opera house, Monday night Dec. 9. 1t

A big excursion arrived in Hereford last night in the north. The largest number of prospectors that have been here this fall are now enjoying some of the Panhandle ozone.

Mrs. Jim Cardwell has been on a visit to her father and mother at Clovis, N. M., for some days. This accounts for the look of "goneness" that has taken possession of Mr. Cardwell.

Col. J. H. Ransom and Major J. W. Squyres were taken this week down the Panhandle Short Line by E. Renfro in his big car. They go to look over the road and for Major Squyres to meet the people along the line.

**CLASSIFIED ADVERTISEMENTS**

Brand Want Ads Bring Results If you want anything or have something for sale, list it in this department.

**MISCELLANEOUS WANTS**

I WANT.—Your carpenter work. See or phone me No. 104. Ward Bratton. 37tf

WANTED.—To lease a farm with stock for a term of years. Apply at this office or see T. A. Haskins. 43-2tp

WANTED—Position as governess. Long experience in teaching good testimonials. See Rev. E. D. Morgan or write me at Hereford, Texas, Mrs. Sarah Morgan. 42-4t

WANTED—A restaurant keeper to run a restaurant in connection with a 21-room hotel, now run on European plan. Nicest furnished rooms in town. Located near business centre. Dining room 30X30 feet. Plenty of kitchen room. For further particulars address or call on Jno. Yarbrough, Hereford, Texas. 42-4t

**LIVE STOCK FOR SALE**

MULES.—Good span of mules for sale. See Byrle Elliston for a bargain. 40-tf

FOR SALE—Anyone wanting a good milch cow. See J. H. Harris near cemetery. 42-3tp

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31tf

FOR SALE.—Horses, hogs, mules and mares, one and a half miles northeast. Fred Millard. 37tf

FOR SALE—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-tf

FOR SALE—Two 2-year-old and one 1-year-old thoroughbred Percheon mares. Combined weight 3300 and broke to work. A. H. Morris. 41tf

FOR SALE.—I have a number of single comb brown leg horn cockrels for sale at 50 cents to \$1.50. See J. P. Eskeldsen, north of College campus. 43tf

**TO EXCHANGE**

FOR EXCHANGE—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29tf

EXCHANGE—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-tf SAM H. MORRIS.

B. M. and Baron Hester and their mother, Mrs. B. D. Galloway, left this week for Corpus Christi where they will spend a part of the winter.

Dixie Land—Where the women speak softest and the men fight quickest, and the sun shines brightest. See this portrayed Monday night at opera house. 1t

Miss McXie May and Grace Mason who have been students in Hereford College will leave tomorrow to join their father and mother in Dallas. The college people regret to have these two young ladies leave the college circle as both have been faithful and energetic students.

The new firm composed of C. C. Shelton and L. F. Shelton who have opened a shop near Easterwood's barn and will make horse-shoeing a specialty. These men are recently from Kentucky, the former having been working in the city for some months. Both have moved their families here and intend to make Hereford their home.

**LOST**

ESTRAYED—From home one white, heavy set mare with roached mane. Report any information to E. Renfro 37tt

LOST, STRAYED OR STOLEN—One large iron gray horse, no brands, 3-year-old past. One sorrel white-faced horse, one foot has been badly cut, branded I G O on hip. Reasonable reward will be paid for iron gray horse or for information as to whereabouts of said horses. Claude Witherspoon. 1t

**REAL ESTATE FOR SALE**

FOR SALE.—My residence cheap for cash. Mrs. Delphia Cox. 35tf

FOR SALE.—Two houses and lots in one block of public school. See C. T. COX. 36tf

LOTS OF LOTS—For sale on installment plan. SAM H. MORRIS. 18-tf

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. tf

FOR SALE.—1/4 section choice land in Farmer county near Bovina, will consider property in Hereford as part payment. Grimes, Hereford, P. O. box 141. 43tf

FOR SALE.—Section 34 in Block K. 3. Fine smooth section, fenced on three sides. Has good well and windmill on it. Is 7 miles northeast of Hereford. Price \$20 per acre if taken soon. Address box 411 Washington, Ill. 39-tf

**FOR RENT—OFFICES**

FOR RENT—Good office, well located recently occupied by Bowers & Dunlap. See Park & Bourn. 41-tf

FOR RENT—Office rooms. Inquire at Hereford Telephone Company's office. 42-tf

**LAND FOR RENT**

FOR RENT.—20 acres of land in Block 27, Ricketts addition. Apply to T. J. Williams, Morganfield, Kentucky. 39tf

FOR RENT—Nice quarter section of land 7 miles from Hereford. Good three room house and 80 acres in cultivation. Park & Bourn. 41-tf

**FOR RENT—DWELLINGS**

FOR RENT.—6 room house with barn, garden etc. Sam H. Morris, agent. 38tf

FOR RENT—Good two-room house, good sheds and one-half acre of ground. House close to the public school. See J. F. Collup. 41-tf

**ROOMS FOR RENT**

ROOMS.—For rent. Mrs. Chas. Havenhill. 37-tf

FOR RENT.—Three furnished rooms close in. Apply to Mrs. H. H. Taylor. 39tf

ROOM—Nice furnished room for rent at \$7.50 per month, at Mrs. W. G. Dent's. 42-2tp

TO RENT.—Two furnished rooms for light house keeping. Mrs. W. B. Dameron. 39-tf

**MISCELLANEOUS**

FOR SALE, TRADE OR RENT.—50 acre block well improved close in. See Fred Millard. 43-4t

FOR SALE.—About 150 feet new pickett fence taken up in sections at 25 cents foot. J. N. Russell. 394t

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

FOR SALE—One nearly new walking sod-plow, and one sulky plow with hood attachment. Byrle Elliston. 40tf

FOR SALE—My residence and my new two story brick building at a bargain. J. M. Bogard.

BALED MILLET—I will deliver good baled millet at 35c and 45c. Phone or see Fred Millard. 43-4t

FOR SALE.—Remington typewriter in good repair, or will exchange for a No. 1 milch cow. John W. DeAtley. 38tf

FOR SALE.—Good 2 seated covered hack, or would exchange for good surry or carriage and pay difference. John W. DeAtley. 38tf

FOR SALE—Good new four room house—one acre of ground. Buggy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27tf

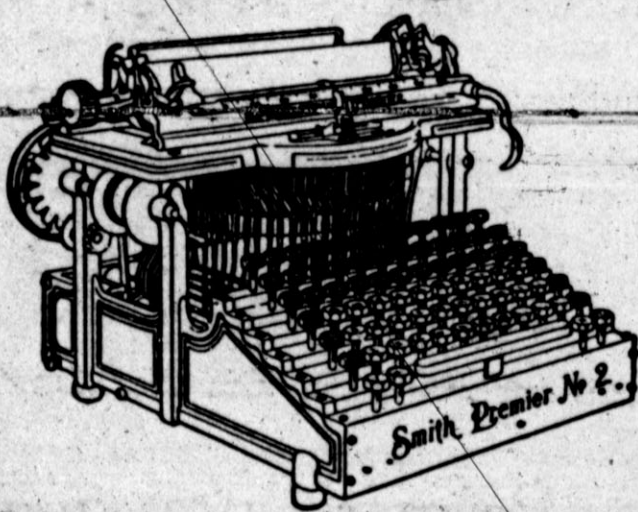
FOR SALE.—The Christian church building and lots 4, 5 and 6 in block 31 town of Hereford. Also the improvements on the S. E. corner of block 45 which is the little yellow house on Dewey Avenue, two blocks north of the old telephone office. See L. Gough. 39-tf

FOR SALE.—Good four room house, good barn, shed and out buildings also some fifty bearing fruit trees and nice lot of grapes, 9 lots in alfalfa, block in all, 5 blocks west of First State Bank. Consideration \$3500. Will sell part or all. H. K. Baughn. 43-6tp

**CAN PLEASE YOU**

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money If you will investigate, you will find this to be our record.

**Jno. A Johnson**  
 Hereford, Texas



YOU write a letter to Jones enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

**The New Tri-Chrome Smith Premier Typewriter** will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

**The Smith Premier Typewriter Co.**  
 1687 Champa St., Denver, Colo.

**P. R. Purcell & Sons**  
 Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD - TEXAS

The patronage of the general public is cordially solicited

**BOONE BARBER SHOP**

E Z Shaves. Hot and Cold Baths on Short Notice

L. E. THOMPSON - Proprietor

**Brand Ads are the Winners**



# 3840

## Acres Improved Near Hereford, Texas.

Good House and Outhouses,  
Good Wells Windmills All Under  
Fence-250 Acres In Cultiva-  
tion. This property, can be  
bought now for \$13.00 per acre.  
The tract consists of six sections  
can divide it into 3 parts of two  
sections each about \$1,800.00  
per section cash balance in pay-  
ments of from 1 to 10 years at  
8 per cent. This is a bargain.  
Write for information.

### MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas

#### OKLAHOMA IN TEXAS.

A Recent Addition to the Panhandle  
Writes to His Home Paper—Is  
Well Pleased.

Hereford, Texas, Nov. 22, 1907.  
To the Enterprise and its Readers:

For the benefit of those who wish  
to secure good cheap homes on easy  
terms, in a good climate where there  
is good water at a depth of from 50  
to 75 feet, and near the best town  
in the Panhandle, with more wealth  
to the number of population, than  
any other town. The town is located  
on the P. V. of the A. T. & S. F.  
Ry. and another road is being built  
in the southeast and northwest direc-  
tion, which will be known as the  
Panhandle Short Line, and will have  
its shops here when the road is com-  
pleted.

This is a good town, morally and  
otherwise, with good schools,  
churches, one college and no saloons  
or devils dens, so you see it is out of  
the ordinary. This county took five  
first prizes and one second prize on  
products at the Dallas Fair; alfalfa  
was one. This is a good wheat  
country. I will close my letter by  
wishing the readers, also the editor,  
the best of health and prosperity and  
would be glad to hear from anyone  
and will answer all letters.

Your friend,

L. E. THOMPSON.

#### Tree Planting.

The Brand has been advocating  
the planting of trees along the side-  
walks for several months. Many  
have already put out a good lot of  
fine locust trees and a number of  
others have had the ground prepared  
for spring planting. It would be  
well for every property owner to have  
the ground plowed this winter, thus  
making a good bed for spring plant-  
ing. It has been suggested that the  
Civic League take this matter up  
and solicit every owner to plant trees.  
Some simply put the matter off, they  
all mean to plant trees in time, but  
have postponed it this fall until now

it is most too late, tho the trees will  
do well if put out during this month.  
If the Civic League could in some  
way communicate with every prop-  
erty owner in the city and ask them  
to help beautify the town by plant-  
ing trees, the Brand feels confident  
that many, if not all, would comply  
with the request.

#### Letter List.

List of unclaimed letters remaining in the  
post office at Hereford, Texas, Nov. 30.  
Mr. Latha Akers, Mr. R. D. Armstrong,  
Earl Blankonbaker, J. W. Booth, M. C.  
Brock, Oscar Clopp, Mr. Ransa Clemensen,  
Mr. M. E. Dotson, Holland & Wills, Mrs.  
Fred Hunter, J. C. Jones, W. C. Jones, Mr.  
Emmitt Kent, Mr. C. E. Kent, Mrs. Law-  
horn, Mrs. W. B. McClesky, John  
McGheehee, W. W. Meeke, Mrs. Wm. Nor-  
ris, L. P. Newell, Will Simon, Carl Silver,  
J. W. Stone, Berry Stucker, Mrs. Mary  
Williams, Mrs. S. A. Williams, Fred Wil-  
liamson, R. L. Wilson, Walter Thompson.

When calling for these letters, please  
mention that they are advertised.

Respectfully,

CLARENCE SMITH, P. M.

#### Change Managers.

The Alfalfa Lumber Company has  
made a change in the local manage-  
ment of the yard at this place. J.  
N. Nickols who has had charge of  
the yards since the firm opened for  
business in Hereford has resigned on  
account of his health and leaves for  
Cedar Vale, Kansas, where he will  
make his future home. C. M. Miller  
of Kentucky will take the place of  
Mr. Nickols. He comes to the busi-  
ness circles of Hereford highly  
recommended. While Hereford re-  
grets to lose the present manager,  
yet the Alfalfa Lumber Company is  
placing their business in good hands  
in the person of Mr. Miller.

#### Moved to New Quarters.

I have moved to my new quarters  
on Dewey Avenue and I am revising  
my list of lands. If you wish to get  
advantages of our Eastern agents,  
you had better come in and relist  
with me. Yours for business,  
41-tf W. H. RAYZOR.

The Hereford BRAND is still One  
Dollar per year.

#### Commuted Sentence.

Associated Press.

Chicago, Ill., Nov. 27.—A special  
to the Tribune from Washington,  
says:

"Moved by a mother's tears and  
pleadings, Ambassador Creel of  
Mexico, wired last night to Jose  
Marie Sanchez, the Governor of  
Chihuahua, recommending that the  
sentence of Dr. Charles Harle, Wil-  
liam Mitchell and Leslie Hulbert,  
Americans condemned to be shot  
there, to be commuted to twenty  
years imprisonment.

The three men who were condem-  
ned for two murders in connection  
with insurance frauds, had been set  
for December 6.

Ambassador Creel, who is the ac-  
tual governor of Chihuahua, but has  
no authority act while detached to  
fill a diplomatic mission to this coun-  
try, said that he felt sure that San-  
chez would follow his recommenda-  
tion.

The appeal to Ambassador Creel  
was made by Mrs. Annie L. Harle,  
of Abilene, Texas who is the mother  
of Dr. Harle. After practically ev-  
ery other means for obtaining clem-  
ency had been exhausted.

The three men, two of whom are  
from New York, were convicted and  
sentenced in 1905 for numerous frau-  
dulent insurance policies, issued by  
the trio, on supposed dead policy  
holders. There was no claim, it is  
said, to base the action against the  
men charged with the offense.

Mrs. Harle was at one time a re-  
sident of Hereford and engaged in  
the millinery business. She had  
many friends here and they may be  
interested to know that thru her in-  
fluence, the life of her son has been  
spared. The Brand knows nothing  
of the criminal charges against her  
son, Dr. Harle, but it admires the  
courage of the woman and her love  
for her son. The women never fail  
you in time of greatest trouble.

#### Concrete Walks.

Let us figure with you on putting  
walks in front of your residence or  
your store. We are in Hereford to  
stay and guarantee our work.  
42-tf W. F. WEST & Co.

#### Old Man Dies Suddenly.

Mathew Lindsey, who has lived  
here about a year, was taken suddeny  
ill last Saturday evening and died  
early Monday morning. He was  
about 60 years old but was at his  
work on Saturday morning as usual  
and feeling in his usual good health.  
He was raised in Texas, but had  
made his home for a while in Ros-  
well before coming to Hereford. He  
had raised a large family, several of  
whom were with him at the time of  
his death. Interment was made at  
the Hereford cemetery.

#### For Sale at a Bargain.

Good 4-room house, well and wind,  
mill, chicken house, stable, lot, gar-  
den, etc., together with one acre of  
ground in southwest Hereford, near  
our home. Terms, 1-3 cash, bal-  
ance on 12 months time at 8 per cent;  
also about 4 acres of very desirable  
ground near the above premises,  
fenced and cross-fenced, 3 acres in  
orchard and 1 in alfalfa. Terms 1/2  
cash, balance to suit purchaser.  
38-tf JOHN W. DEATLEY.

#### Card of Thanks.

We, the children present of the  
late Mathew Lindsey who departed  
this life December 2, 1907, take this  
method of expressing our heartfelt  
thanks to the friends and neighbors  
who so kindly came to our assistance  
in the last illness and burial of our  
dear father. May God's richest  
blessings abide with you all! is our  
sincere wish.

GILBERT AND SIDNA LINDSEY,  
MR. AND MRS. J. W. McDOWELL.

For fresh Jersey milk, call on the  
Hereford Dairy. Phone No. 9. 24-tf

## Alfalfa Lumber Co.

Dealers in Building Material of all  
kinds. Our Motto: "Best grades  
and right prices. Our intention is  
to please the public. If we make  
mistakes we are at your service to  
correct the same.

Alfalfa Lumber Company  
J. M. NICHOLS, Local Manager

## FIGURE WITH US

We now have the largest supply of Storage  
Coal ever received in Hereford and will  
make it exceedingly interesting for those  
wishing to lay in their winter's supply for  
the next sixty days. Coal will be scarce this  
season and those who buy now will not get  
cold next winter. We wish to say that  
everything that is sold from our yards is  
either cash or in 30 days. Please do not  
ask or expect longer time.

## Fallwell & Sons

## DINNER!!

When you want things for  
dinner phone Argo & Jarrott.  
They sell groceries that are  
clean and fresh.

## ARGO & JARROTT

## YOU CAN'T Afford to Miss

Seeing our line of  
Fall and Winter  
Goods, consisting of  
Suits, Ladies'  
Skirts, Hats, Caps,  
Boots and Shoes.



Also our line of samples for Men's Suits. We can guarantee you  
a fit. When in town we would be pleased if you would give us  
a trial if in need of anything in General Merchandise, either Dry  
Goods or Groceries. Soliciting a liberal share of your trade, and  
assuring you of our desire to serve you in any way that we can.

## LEE & GOLLEHON

Dimmitt, Texas



Charter Oak Stoves

# We Have Just Received

GARLAND STOVES

a car load of CHARTER OAK and GARLAND STOVES. Heating Stoves in styles and prices to suit everybody. Come and see them. We are still headquarters for HOOSIER GRAIN DRILLS, MOLINE WAGONS, JOHN DEERE PLOWS, COLORADO PERFECT BARBED WIRE, WOOD-STAR, LEADER and SAMPSON WINDMILLS, and everything you need in GENERAL HARDWARE.

YOURS TO PLEASE

## GARRISON BROS

Make Our Store Headquarters

### Reaching the Goal.

Some weeks ago, the Brand announced the intention of raising the number of subscribers to the 2000 mark and, no doubt, it will give pleasure to many of the friends to know that the goal is about to be reached. With a little additional work on the part of the subscription department, the mailing list will show that many bona fide subscribers. Judging from the claims of other Panhandle papers, the Brand has, perhaps, a larger paid subscription than any other paper on the Plains, the Daily Panhandle not excepted. This is not a boast, and, if any other paper has more than that number of bona fide subscribers, the Brand will gladly place the honor where it belongs.

Do the Brand readers realize what this large circulation means? To the readers, the large circulation means that a better paper can be issued than if the subscription was one-half or one-fourth that number; to the advertiser, it means that their ads go into 2000 homes and that the

paper is probably read or seen by 8000 different people. According to this, from the standpoint of the advertiser a paper with a circulation of 2000 should be worth four times as much as a paper with only 500. But as a matter of fact, the Brand does not charge any more for its space now, than it did when boasting of less than half two-thousand subscribers. If the rates for space had been increased as the circulation increased, the Brand would be getting double its present rates. This the merchants of the city know and appreciate as may be concluded by glancing over the advertising columns of the Brand any week. Many of the other papers of the Panhandle have commented on the liberal and free use the Hereford merchants make of printer's ink in their business. The business firms of the city have made a reputation on account of the manner in which they advertise as well as the amount of newspaper space they use.

But where does all this number of papers go? The Hereford country

is sparsely settled and there are not 2000 homes in the territory of Hereford's trade. This is true. A look at the mailing list will show "where the Brand goes." First, there is but few homes in Deaf Smith, Castro and Parmer counties in which the Brand is not read. The list of Hereford would surprise even the older settlers and there is not a post office in the three counties mentioned that a number of papers do not go each week; in fact, the list of Panhandle towns is large. But there is another feature that will be of special interest to real estate men. The Brand goes to twenty eight states, three territories, (New Mexico, Arizona and Alaska,) and also old Mexico and Canada; most of this circulation reaching subscribers in Illinois, Indiana, Iowa, Kansas, Kentucky, Missouri, Ohio, Tennessee and Oklahoma, thus making the Brand the best medium for the real estate people. The management would be glad to show the list to those wishing to use the columns of the Brand for advertising purposes.

Experience has taught that it is safe to conclude that it is the circulation of a paper that brings the best results to the advertiser. How can the large advertisers afford to pay the national journals and magazines from \$800 to \$2000 a page for a single issue? The answer.—The circulation, the people are reached. Records show that a single \$1000 ad in one of the popular magazines brought more than \$100,000 worth of business. On the same scale a weekly newspaper will give results, if it has the circulation.

The Brand hopes to keep in touch with every enterprise in all the Hereford territory and the management has in contemplation a plan by which it is purposed to make the paper the best advertising medium in the Panhandle; not by boasting, but by having the circulation. Watch the Brand grow.

### What's the Matter?

The Daily Panhandle publishes a large display ad for Amarillo, one feature of which is a radiant star, under which appear the legend, "Amarillo, Star of the Panhandle." On the margin of the ad, there appears to be an old map, which does not even show Canyon City and Hereford. The Brand thinks that the Big Panhandle Daily should make apologies for using an "out-of-date" map. Another feature of the ad is this: In mentioning the business concerns of the city, a long list is given, naming the banks, hotels, mills, shops, schools, churches, but not once does it mention the large number of saloons. This must have been an oversight on the part of the Daily and, no doubt, the saloon men will feel alighted when their attention is called to the seeming discrimination against them. Why mention the whole-sale, retail and manufac-

turing concerns and leave out the saloons? Was it done intentionally? Does the Panhandle want to give the impression that Amarillo has no saloons? Surely not. What's the matter with the saloons that they should not be listed in Amarillo's business directory? They bring more money to that city than the grocery stores and churches? The Panhandle advertises Amarillo as the commercial center of the great Southwest but it fails to mention one class of important business. Explain the omission.

### The Last Lubbock Leader.

With this issue the Lubbock Leader ceases to exist. The critical condition of Mrs. Jno. W. Dale, wife of the proprietor, necessitates her removal to another climate where it is to be hoped she will be benefited. Having no chance to lease, and feeling that the town would be ably represented by the other paper it is thought, under all these conditions to cease its publication. It is with deep regret we do this, but a man's duty to his family is his greatest

care and should be attended to in time. All unexpired subscriptions will be taken over by the Lubbock Avalanche and filled out their full term. The editor will start, in a few days, with his sick wife, for a more congenial climate where he hopes to better her condition. With these few sad words the Lubbock Leader bids you good by.—Leader.

The fraternity regrets to lose Mr. Dale and hopes that his wife may be restored to health speedily. The Leader has been a good Panhandle paper, always defending the right and condemning the wrong, upholding the Plains and the people of the Plains.

### Llano Estacado Nursery.

Now is a good time to plant fruit shade and ornamental trees. We have a good assortment and would be pleased to show you through our grounds. We guarantee satisfaction. Come to see or write us. We are located one half mill S. W. of Depot. Hereford, Texas.

S. L. BOONE, Proprietor.  
W. F. STIMTON, Manager.

## ...A Big Doll to be GIVEN AWAY

At **HEREFORD PHARMACY**

A ticket goes with each dollars cash purchase. Come in early before the goods are picked over.

H. O. PARK, Prop.

## A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

**BURNAM REAL ESTATE AND LIVE STOCK CO.**  
Dimmitt, - - Texas

## Too Many Goods

**I** HAVE decided there is entirely too many goods in this town for the number of people here and the size territory to draw from. A large part of our territory has been cut off from Hereford during the past 18 months. On that account I have decided to cut our \$20,000.00 of dry goods down to \$10,000.00 during the next 3 months. We expect to reduce it by making very low prices on every line that we are overstocked in. It will be to every ones interest and a saving of money to get our prices before buying.

**George A. Stambaugh**



# First State Bank of Hereford

HEREFORD, TEXAS

**CAPITAL \$30,000.00**

Solicits the accounts of the citizens of Hereford and surrounding country upon sound Banking Principles.

We call your attention to the following safeguards of a Texas State Bank, as laid down by the Texas State Bank Law:

1st. No officers of a State Bank shall be indebted to the Bank in any sum whatsoever without the written consent of the Board of Directors obtained and recorded before the loan is made, and no Director shall borrow more than ten per cent of the capital and surplus without the written consent of the Board.

2nd. A State Bank shall at all times have an amount of cash on hand, and cash due from other banks equal to at least twenty-five per cent of the aggregate amount of its demand deposits.

**Your account, whether large or small, respectfully solicited . . .**

W. B. BEACH, H. B. WEBB, OTHO. H. VARDEMAN,  
President Vice President Cashier

### Panhandle Short Line.

The visit of Major J. W. Squyers, whom Col. Ransom has associated with him in the promotion of the Panhandle Short Line, has put a new strain of confidence in the ultimate building of the road. These gentlemen are in touch with men of means who are willing to take up the bonds of the road as soon as they are ready for the market. Col. Ransom is working harder than ever in the interest of the road and is preparing to make contracts for ties and steel. These contracts are ready to be closed. The steel is come off the Sap, where that road is laying some heavier material, is in fine shape, being somewhat heavier steel than is usually laid for a new road. Timbers for the three bridges between here and Dimmitt have been

estimated and will come along with the ties and other material.

The present indebtedness of the road, which has really been in the way for some time, has been arranged for and the promoters are free to go ahead with the construction.

It now remains for the people along the line to "get busy." Hereford is ready and willing, and is doing her part and more. All the points along the route should show that they mean to enjoy the prosperity which will surely come on the completion of the road.

### Good Grass to Lease.

8,000 acre ranch in Castro county to lease for a number of years, grass fine. T. F. NANNY, Brownwood, Texas. 43-4t

### Radish and Radish

G. W. McMillan brought to the Brand office this week two large red radish claiming them to be simple pure Democrat radish and raised by a Democrat in a Democrat garden. One measured 12 and the other 14 inches in length. The fact that the Panhandle can grow such immense quantities of this vegetable, should put it into somebody's "noggin" that they might be utilized for more purposes than for the table. It might be necessary to manufacture them into relishes, or, if cooked would make a fine stock food. Why don't somebody try it?

The Sweetest Girl in Dixie is a purely Southern play. The author has woven into this play the spirit of the new South; the South of the days following the reconstruction period, with such success that it creates an atmosphere of its own that clings to it until the fall of the last curtain. See this most popular Southern play at opera house Monday night, Dec. 9.

### DECIDE FOR PROHIBITION.

One Majority in Amarillo and About Twenty in the County.

By a majority which some reports give as thirty-four and others as seventeen, the citizens of Potter county yesterday decided for prohibition. The judges count will be canvassed by the commissioners' court in special session. The commissioners will then give out the official returns and enter the order putting prohibition in force. By statute the time in which prohibition can be put into effect is not less than thirty days after the election nor more than ninety days.

The results in yesterday's election are given in accuracy for the county precincts as follows:

Precinct 1, (east side)	
Antis	278
Pros	210
Precinct 5, (west side)	
Antis	159
Pros	210
Precinct 3, (Hill school house)	
Antis	4
Pros	10

### PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.  
PHYSICIAN AND SURGEON  
Office at Coulson's Drug Store  
Residence Phone 77 Office Phone 105

W. A. PRICE  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Res. Phone 222 Office Phone 300  
Hereford, Texas

R. M. JOHNSON,  
PHYSICIAN AND SURGEON  
Home at Stinson Residence.  
Office at Coulson's Drug Store.  
Hereford, Texas

S. D. HOWSER  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Hereford, Texas  
Residence Phone No. 244

J. W. HICKS,  
PHYSICIAN AND SURGEON  
Diseases of Eye, Nose & Throat a Specialty  
Office over Coulson's Drug Store.  
Office Phone Residence Phone 217

J. M. GILLILLAND  
Funeral Director and Embalmer  
With Gilliland Furniture Co.  
DAY PHONE 115 NIGHT PHONE 113

O. P. SUTHERLAND  
DENTIST  
Office in Opera House Building.  
Phone  
HEREFORD, TEXAS

DR. H. H. TAYLOR  
PHYSICIAN AND SURGEON  
Office upstairs in Odd Fellows Building.  
Residence Phone 138 Office Phone 16

W. M. MEGERT  
LAWYER  
Office over Garrison Brothers  
HEREFORD, TEXAS

G. M. SUGGS A. M. JONES  
SUGGS & JONES  
ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.  
Hereford Texas

A. B. AXTELL, C. E. S. D. MILLER  
AXTELL & MILLER  
CIVIL ENGINEERS  
EAGLE BUILDING AMARILLO, TEXAS

Wm. M. Knight Jno. P. Slaton  
KNIGHT & SLATON  
ATTORNEYS  
First National Bank Bldg.  
Hereford, Texas.

Geo. W. Barcus Jno. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in Western National Bank building

BAKER & WITHERSPOON  
Attorneys-at-Law  
PRACTICE IN ALL THE COURTS  
Hereford, Texas

W. L. SIMS  
LAWYER  
ABSTRACTS OF TITLE  
FARMERTON TOWN LOTS  
Farmerton, Texas

E. F. Connell W. D. Kelleher  
E. F. CONNELL & COMPANY  
Real Estate and Live Stock  
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

L. GOUGH  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, Texas

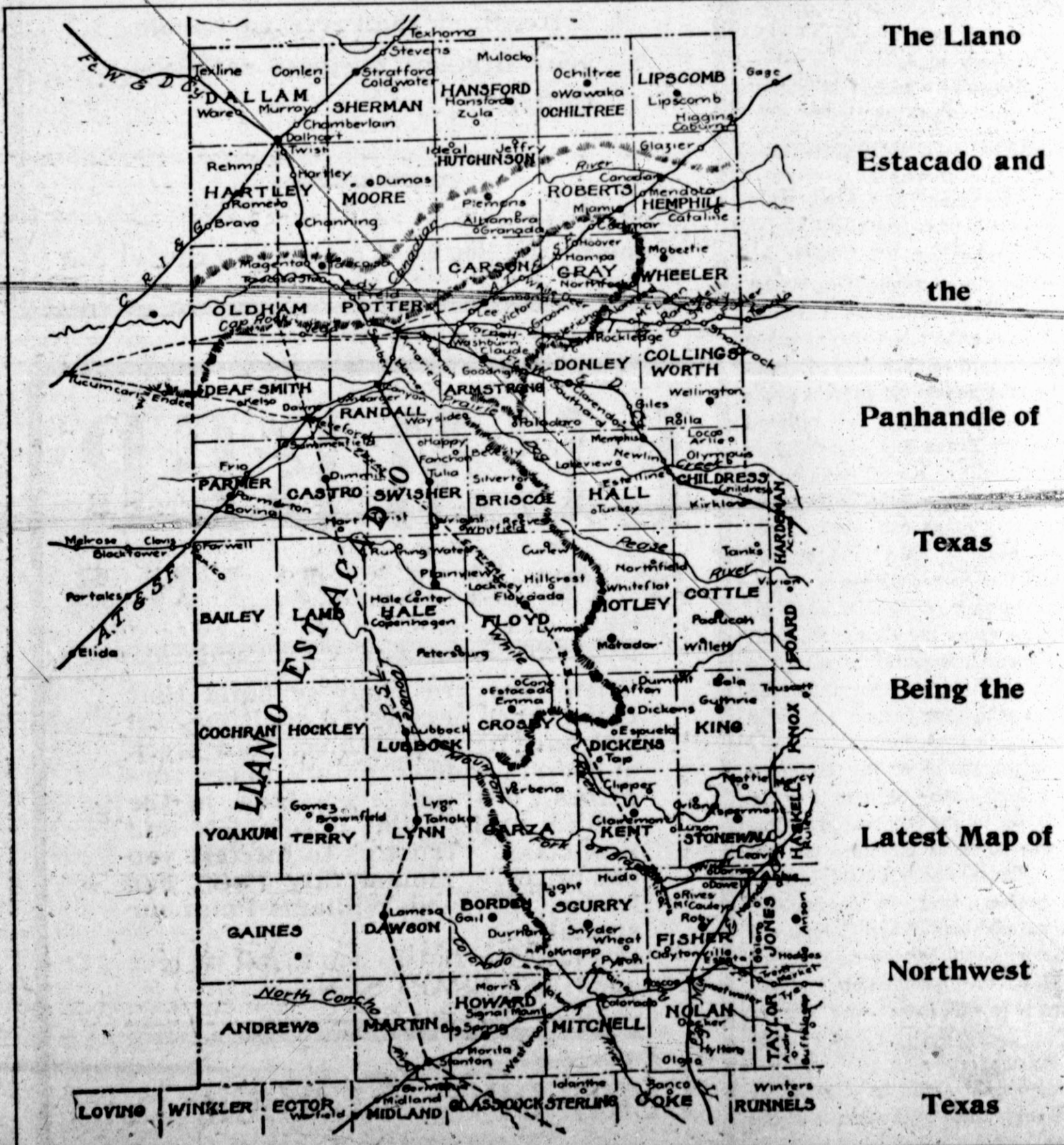
C. G. Witherspoon W. Cauda Witherspoon  
C. G. Witherspoon & Son  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

C. L. Davis Jno. W. DeAtley C. B. Oxendine  
HEREFORD REALTY COMPANY  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business given us.

SAM H. MORRIS  
HEREFORD CITY PROPERTY  
RENTAL AGENT  
ABSTRACTS ACCOUNTING  
Office over Garrison Bros. Hdw. Store-Phone 72

J. W. ENGLISH  
Real Estate  
Office South Side Public Square

A. P. Murchison Jr. S. Jones  
MURCHISON & JONES  
Real Estate and Live Stock  
Hereford, Texas



# HEREFORD

and other points on

## Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

### BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MEYERS,  
Traffic Manager,  
Pecos Valley Lines,  
Amarillo, Texas

### Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager  
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

**Registered Hereford Cattle**  
Herd Headed by Strike Six, No. 156847  
Ankled by Texas Tom, No. 20446  
Will sell a quantity of young stock either singly or in car load lots

**Subscribe for the Brand --- \$1.00**



**YOU LOSE MONEY** if you do not attend **HUBBARD & BARNETT'S BIG STOCK REDUCING SALE.** They are turning goods into cash at a rapid gait. You don't often have the opportunity to buy such merchandise at these extremely low prices.

**Come Prepared to Pay Cash**  
**Take Advantage of this Opportunity to Save Big Money**

**Press Extracts**

The Claude News announces that Claude is after the new Presbyterian College.

Amarillo has long been short on a good "chaser," but now they won't need even that; the town has gone "dry" and the "water-wagon" will be buying water in Hereford before many days.

The teachers returning from the Panhandle Teachers Association all report a most profitable meeting. One of the young lady teachers from Hereford failed to return with her usual name, having the misfortune of losing her own but taking the name of another.

McLean, Gray county, has a musical organization which bears the peculiar but significant name, "The Peruna Band," and from its membership one would suppose that its purpose was to furnish music for the public, but when its meeting place is a drug store, one must conclude that it also furnishes refreshments as well as music.

P. M. Randal has picked out over forty bales of cotton from a patch of 57 acres this fall. All the picking

is not done yet and he expects to get about fifty bales. This is not half bad for upland on a year like the past year has been. He has sold all his cotton and received over ten cents for every bale, some of it bringing up to twelve cents. He thinks this is a marvelous country. He has a half section of land a half mile from town and it all paid out and is on easy street. Hall County Herald. This beats some of the famous cotton fields of the lower Brazos. Think of it—A Panhandle farmer raising a bale to the acre on up-land. What will the poor millionaires do when the Panhandle farmers withdraw their bank deposits?

**League Program.**

Following is the League program for Dec. 8th:  
 Leader—Velma Patton.  
 Topic—Christ's Law of Service.  
 Song 39.  
 Song 59.  
 Lesson Reading—Gal. 6:2.  
 Song 82.  
 Lesson discussion ten minutes.  
 Song 167.  
 Recitation—Bessie Snyder.  
 Duet—Eessie Johnson, Annie Price.  
 Recitation—Stella Johnson.  
 Piano Solo—Mamie Inman.  
 Roll call.  
 Business.  
 League Benediction.

**LUCID INTERVALS.**

"Would you rather be lucky or be rich?"

"Rich, and then I should not need to be lucky."

"What is a fort, Sammy?"

"A place where soldiers stay."

"And what is a fortress?"

"Where soldiers' wives stay."

Teacher—Now, boys, two and two always make four, and nothing else.

Johnny—Don't they sometimes make 22, sir?

Head Librarian—What did you do with the copy of our reference book, "Classified Dates?"

Assistant—Put it with books on dried fruit industry.

Bjones—Hi there, what's all this hurry about?

Offley—This is my wife's winter hat, and I'm trying to get home before the fashion changes.

"Gentlemen of the jury," asked the clerk of the court, "have you agreed upon a verdict?"

"We have," replied the foreman. "The verdict of the jury is that the lawyers have mixed this case up so that we don't know anything at all about it."

"What has become of the big man who used to beat the bass drum?" asked the private of the drum-major.

"He left us about three months ago."

"Good drummer, too, wasn't he?"

"Yes; very good. But he got so fat that when he marched he couldn't hit the drum in the middle."

**RAILROAD COMMISSIONER.**

Hon. O. B. Colquit To Visit Hereford, Saturday, December 14—Will Address the People.

During a visit at Austin Hon. W. M. Knight obtained a promise of Hon. O. B. Colquit to the effect that he would visit Hereford on Saturday, December 14, and deliver an address to the people on the subject of railroad building in Texas and especially in the Panhandle. He will take up the subject in such a way as to show that Texas roads can be built by Texas people. Mr. Knight has written the commissioner a letter, since returning giving him some information about the Panhandle Short Line, which information is needed in the office of the commission for the purpose of making certain estimates of construction et cetera.

It is the desire of the Hereford Commercial Club to give a wide circulation to the fact that Mr. Colquit will come to Hereford on that date. Those who read this article will confer a favor by passing the information along. Mr. Colquit will be accompanied by the railroad engineer of the commission and together they will inspect the Denver and the Pecos Valley roads while in the Panhandle.

This occasion should be made of some importance to the people of the Plains. Mr. Colquit is perhaps the

best informed man as to the condition of the railroads in Texas and will be in a position to talk intelligently on the subject.

We regret that Hereford has not a more commodious and inviting depot at which he may alight from the train, but the good people of the city

and the surrounding country will be able to otherwise give him a hearty welcome. We will open the gates for his coming and the people of the Plains should see to it, that he receives a large hearing when he comes. Remember the date—Saturday, December 14. The hour and place will be announced later.

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**HEREFORD LUMBER CO.**



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