

The Hereford Brand

Vol. 8

HEREFORD, TEXAS, October 23, 1908

No. 37

Keep Your Eye on What's Going on at Our

Compare our Prices with others

FURNITURE STORE

Compare our Goods with others

There is always something taking place that will interest you. If you are an economical buyer, it will pay you to watch for our announcements. If you are in need of reliable goods at lowest possible prices, our store will command your attention. We ask you to carefully compare our prices with ANYONE'S QUOTATIONS.

Davenports

Handsome Davenport Bed Special. 72 inches between the arms, 46 inches wide when back is lowered, 23 inches deep when used as a Davenport, 48 high carbon Bessemer steel springs, frame quarter sawed oak, massive 2-inch oak arms, wardrobe underneath seat. Price, figured Velour or No. 2 **\$27.50**
Leather.....

Couch Special

Smooth top Couch, handsome, veneered in beautifully quarter sawed Oak. All steel indestructible spring construction, covered with excellent grade of figured velour. We **\$9.75** offer now for.....

Three-Piece Parlor Suit

A new design in high-grade suits, beauty and simplicity combined with strength, selected Mahogany finish, **\$21.75** piano polish. This special suit.....

Other suits in different finishes and designs.

Chiffoniers

The greatest Chiffonier offer ever made by any firm. Golden Oak, large and roomy, fine cast brass handles, drawers **\$5.95** large and roomy; tremendous value, only.....

Sideboards

Made in Golden Oak finish, high glass, top drawers swelled and quartered, large linen drawer and cupboard with two double doors below, French bevel plate mirror—exception- **\$13.75** al value—our price.....

Rockers

Oak finish, cobbler seat, high arms and back securley **\$2.45** braced throughout, comfortable rocker, special.....

A very handsome design Oak rocker, golden oak finish **\$2.95** highly polished, Extraordinary value, only.....

A beautifully designed large arm rocker, quarter sawed, golden oak, high top with broad, shapely panel, large, strong, massive design; best possible design and finish; an exception- **\$4.75** al value for.....

Wholesale and Retail
Furniture Dealer

E. B. BLACK

O. E. THOMAS
Embalmer and Funeral Director

CITY GOES AFTER SEWER MATERIAL

Commissioner Kelihor at Texarkana in Charge of Loading Pipe and Other Material.

Street Commissioner W. D. Kelihor left Tuesday afternoon for Texarkana where he will attend in person to the loading of the sewer pipe and material for the city sewer. There will be several cars loaded at once, the total cost of which delivered at Hereford will be about \$5,000.00. There will be three sizes of pipe, 6, 8 and 12 inches, costing respectively about 11, 18 and 30 cents per foot. The T's and Y's and other fixtures are extra. It is thought by Naylor Edwards that it will take some fifteen days to put the material on the ground, ready for work. Then a force of men will be put to digging the ditches. The main will run from the distribution beds near the river on or about block 60 in the Whitehead addition; thence up Roosevelt street to Pennsylvania avenue; thence down that avenue to block 77; thence up Bennett street to Twenty-Five Mile avenue; thence north on the avenue to about block 63. From these mains, laterals will be run so that practically all the town north of the railroad will be in touch with the system. As funds are available and the needs require, the mains and laterals will be extended so that all

of the "built up" part will have sewer connections.

Off For the Fair.

A party of Hereford folks have been enjoying the sights at the great Texas Fair this week. Those leaving for the opening day were: Mr. and Mrs. J. W. Robinson, Mrs. Kelihor, L. W. Ricketts, Miss Alice Gamble, and Mr. J. O. Jenkins. On last Saturday, Mr. and Mrs. Chas. Donald, Mrs. G. W. O'Brien and Mr. and Mrs. Woodlee of Dimmitt followed and will join the crowd.

Shoots Hawk 200 Yards.

Sheriff Connell is making a reputation for long shooting. Last Saturday he and a party of friends in his auto went out to a lake to shoot a crane. But on approaching the lake a large hawk was spied. The auto sheriff called attention to it and remarked that he would try for him. With a winchester rifle, he brought down the hawk at the distance of two hundred yards by actual count.

Booster Edition.

The Quanah Tribune-Chief, under date of October 15, comes out with a big "Booster Edition," containing 32 pages of well written matter. The artistically set ads, the news and editorial matter, the general descriptions of the county's resources and the city's advantages, would do credit to a paper of more pretentious proportions.

Mrs. H. H. Hawkins, Misses Hattie and Jennie Edwards, were in Amarillo shopping last Saturday, returning Sunday.

A HOME-MADE FRUIT CELLAR

A Depository of Good Things—The Store House of the Land of Milk and Honey.

Upon invitation, a representative of The Brand made a visit to the home of Mr. and Mrs. Geo. A. Stambaugh recently when he was shown into their fruit cellar. Having heard many stories about how the good folks in Kentucky and Missouri store away the good things for winter, loading their cellars with apples and jams, potatoes and pumpkins, when the door was thrown open and a good view was taken of the interior, the aforesaid representative imagined that he had been suddenly transported to the regions where the land literally "flowed with milk and honey." Permission was given to sample a few of the apples, which with the rest of the company were greatly enjoyed.

The cellar itself is a model, being built underground, the walls constructed of brick laid in cement. It is 8x12 feet with an arched ceiling about 8 feet above the cement floor. On two sides there are wide shelves, the lower one forming shallow bins in which the apples are placed. Cement steps lead down into the cellar from an outside door which is closed by a solid shutter. But the cellar itself, which is said to cost over \$100, is more like a depository of

the gods in which they have stored their sweetest nectars and viands for an approaching feast with the queens of the fairy land.

After some persuasion, a list of the many things that wonderful cellar contains was obtained and for the benefit of those who may never have the opportunity to visit this store house of the gods and for the good friends in North Texas and other unknown parts of the land, an inventory is herewith given.

Of canned fruit, put up in glass jars, there are several kinds: Two varieties of cherries, five varieties of plums, six varieties of peaches, five varieties of apples, three varieties of grapes, dewberries and pie-plant.

Of preserves, also put up in glass jars, there were found to be cherries, plums, grapes, peaches, apples and dewberries; and then there were a lot of butter and jam including several varieties of plums, grapes, dewberries, peaches and apples; also a few jars of spiced plums, peaches and apples. And to top the list, there were 10 quarts and 60 glasses of jelly. In all there are 300 quarts of canned fruits, preserves, jellies and jams. But this is not all that this magic cellar contains. Canned tomatoes, jars of chow-chow, stuffed peppers in jars were there to whet the appetite. And last, but not least there were 11 bushels of apples, 5 varieties in all, stored in bins.

No Missouri cellar ever had such a load of "goodies." An Indiana gentleman who visited the place this week, said that he had never seen such an exhibition of fruit, and as to

(Continued on Page Three)

SAVES TWENTY DOLLAR BILL

Young Lady Clerk at Depot Rescues Money of Stranger from Fire and Receives \$0.00.

While waiting for his ticket to be filled out at the station last Tuesday afternoon, a stranger came near losing a good twenty-dollar bill in a peculiar manner. Miss Nellie Robinson was at the window waiting on the purchasers of tickets and the stranger was counting out his money while she was making out his ticket. A puff of Panhandle wind deftly took up the bill and wafted it straight to the stove, the door of which was open, and, quicker than it takes to recite the story, the bill was playing with the hot embers. Miss Nellie seeing the face of the surprised man and the fate of the bill, put her hand into the hot stove and recovered the money. The man was so excited he even forgot to thank the young lady for her thoughtfulness not to mention dividing the amount of the bill with her. If he had been as thoughtful as she, this might have been the beginning of a pretty romance.

C. T. Dobbins was in the Denver wreck last week and received quite severe injuries in so much that he has been unable to get out to attend to business.

The Stroud-Gary Hardware Company

Have sold their stock of merchandise to Chas. W. Warren and L. A. Stroud, to be delivered to them on January 1st, 1909. All accounts and notes due Stroud-Gary Hardware Company will be collected by the present firm. Everyone that owes them either notes or accounts are requested to come in at once and settle, as they must all be paid at the earliest day possible. All goods that are sold from now to January 1st must be paid for the first of the month following.

Thanking everybody for their liberal patronage in the past and commending the new firm to your favorable attention, we are, Truly yours,

Everything in Hardware



STROUD-GARY HARDWARE CO.

Everything in Hardware

YOUNG LADY BURIED ALIVE

Remains Under Ground Twenty-Four Hours—Awakened in Presence of Large Crowd.

The gentleman with a Hindo name and a Hoodo job dropped into Hereford last Friday and advertised that he would hypnotise and bury alive a woman and keep her under ground for a period of twenty-four hours. Promptly as he had announced, the gentleman in the presence of a large crowd who had gathered to witness the performance, hypnotised his wife, who was a young woman some 25 years of age, and placed her in a coffin. The box containing the coffin was then lowered about one foot into a grave which had been dug on the vacant lot next to the Western National bank. Two air-vent pipes were so placed that the subject could get fresh air, and an electric light which had been previously placed in the coffin, and a mound made over the box completed the burial. All during the day, by paying for it, one could take a look at the young woman who had been "buried alive."

On Saturday night at the opera house in the presence of the largest crowd ever assembled in that building and one that tested its holding qualities, the hypnotist awoke the young lady who seemed none the worse by having spent a night and day under the cold clods. He also partially "worked" on some young men whom he claimed were hypnotised and could have them perform for the fun of the audience, if they wanted to submit to the ordeal. He did some other stunts such as allowing some men to bend a large rod of iron while he held it in his teeth. He also permitted some of the "light weights" to strike him a few rounds just for the fun of it, claiming that he felt no pain. He jabbed a hat pin thru his jaw and claimed it didn't hurt a bit.

As to the hypnotic part of the show, the writer lays no discredit to his work. He, no doubt, had some

sort of influence over the young woman and likely did make the young men feel his magic power, but all that rod bending, hat pin jabbing and other like feats, were evidences of a fake pure and simple. If the gentleman had buried the young woman for the time mentioned, then hypnotised a few subjects on the stage and let it gone at that, the show would have been very good, but when he began to ring in those old slight-of-hand tricks as evidence that he had power of pain, they brought his entertainment down to the level of a Hindo fake. But the crowd enjoyed it and the "being fooled" part also. When another like show comes along, the writer and the rest will march up and pay the price.

A Country Boy—Zeke—is coming to Hereford Thursday, Oct., 29. Watch for the street parade. 1tc

Take a look at J. H. Bowers' big new barn now under construction for the kind of lumber J. A. Fox has to trade or sell. 37-tf

Week of Prayer.

The Womans Home Mission Society will observe a week of prayer commencing Sunday at 11 o'clock. Monday and Tuesday at 3:30 all members urged to come.

Lots in Evant's Addition.

We have four lots in this addition near College, east front. that we are offering very cheap for the location. 1t MURCHISON & JONES.

We will make the price and Guarantee the Lumber, what more do you want? J. A. Fox. 33-tf

May Work Negroes.

On account of the scarcity of laborers in the Panhandle who are experienced in digging sewer ditches, Engineer Hawley may be compelled to ship some Central Texas negroes to Hereford to do that part of the work.

"Zeke, The Country Boy."

Park B. Prentiss, rural comedy, "Zeke, the Country Boy," which will be presented at the Hereford Opera House on Oct., 29 is sure to delight theater-goers with its manifold attractions. It goes without saying that no one salient success has been accorded a comedy in years, and the usual interest aroused over this production is especially gratifying to the management. An extended analysis of "Zeke, the Country Boy" is unnecessary,—suffice it to say that in atmosphere, movement and color it sweeps along in a succession of most laughable and enjoyable situations until the playgoers fairly revel in truthful and satirical comic episodes. "Zeke, the Country Boy" is essentially a play to interest artistic audiences with its fine touch of the foibles of human nature, and in wit, humor and philosophy it has a flavor peculiar to itself. It is the biggest production of comedy seen in years, and the scenic investiture, together with the number of people employed in the picturesque scenes make it a spectacle at once diverting and entertaining.

Park B. Prentiss has given the comedy a pretentious production. T. H. Delihaut is the central figure in this splendid comedy and other members of this remarkable cast make an assembly of unusual strength and ability. Watch for the noon-day parade.

See Wm. Cogdell's house now in construction for a sample of the lumber that I have for trade J. A. Fox. 36-tf

GLASSES!

Fitted Correctly, Scientifically and Accurately; for headache, eye strain and poor vision. No guess work. Satisfaction assured.

DR. I. H. MILLER
Office: T. M. Coulson's Drug Store

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Newly Furnished Centrally Located
Rates \$2.00 Per Day

RITCHEY HOTEL

MRS. J. B. McALLISTER, Proprietor

The best is none too good for our patrons

Come and Make Yourself at Home

THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

A HOME-MADE FRUIT CELLAR

(Continued from page 1)

the apples, they excelled in size and quality to anything in his state.

During the summer and fall, Mr. Stambaugh gave to his friends a lot of fresh fruit. Many came and bought, carrying away basket after basket of fresh plums, peaches and apples. But when it is known that all of this was raised on a small patch, the surprise will be greater and will teach others that, by a little effort, all can have these good things. Mr. Stambaugh has only 4 lots, each being 50 by 140 feet. One whole lot is in alfalfa, the poultry yard occupies the half of another. Then there is the house, the cistern, the windmill, the water tower, the barns and the garden to occupy the remaining space, but still there is room for enough trees to produce all this variety of fruit.

Mr. and Mrs. Stambaugh are modest in their possessions and did not care to have a "to-do" made about it, but as a newspaper man is hard to "get around," they yielded to his entreaties for an inventory of their cellar and now see what he has done with it. Mrs. Stambaugh must be given credit for all the work in canning and preserving this fruit.

TEXAS IS ALL RIGHT

An Australian on the Plains of Texas Makes Some Observations.

In a report to his government after an extensive visit to the United States for the purpose of investigating the methods of farming and especially the methods used in what is termed the American Plains, W. Strawbridge, Surveyor General of South Australia, makes some observations on conditions in the Panhandle of Texas, or more properly on the "Plains of Texas."

The report as published in Campbell's Scientific Farmer, the headed, "Texas All Right," would appear from the text that, at least, the part he visited was not a good farming district. The writer is somewhat surprised that the editor of The Farmer would permit such a statement of errors to be made when Mr. Campbell himself is fully acquainted with the facts, and, in as much as The Farmer has a wide circulation in the North and Northwest, some corrections should be made. The report was published in the September number of Mr. Campbell's journal.

After making comments upon the conditions of farming in Colorado, Wyoming and other places, Mr. Strawbridge then comes to Texas, and in fairness to him, his entire report on the conditions on the Plains of Texas is given:

TEXAS ALL RIGHT.

I traveled from Pueblo to Amarillo, in the State of Texas, which is called the "Panhandle country," where Mr. Campbell said dry farming was successful, and was not surprised at the success, as I found that for some years the rainfall had been about 20 inches. It seems in the central states that the term "dry-farming" is applied to all farming carried on without irrigation; so, having little to learn there, I went westerly to Hereford, near the border between the state of Texas and New Mexico, as I had a little of introduction to Judge Gough, who, I was informed, was dry-farming in a poor district. I had no means of ascertaining what the actual rainfall was, there being no bureau or weather station within many miles. The weather was exceedingly hot and the dust most disagreeable.

The country round as far as could be seen was very poor and dry, excepting for a narrow strip west of the town, which was irrigated from a small spring. Judge Gough's farm is about three miles north-west of the town, on rising ground, very similar to other farms, as far as soil is concerned, being a light sandy loam of fair depth, with a stiffer subsoil. He drove me out, and said he generally followed what is called Campbell's methods: ploughs about 7 inches deep, packs the soil, and works it well during the summer. Most of the land was either fallowed or under maize, a fine crop, good enough for 40 bushels to the acre. Last year on land carefully worked he had 25 bushels of wheat; and on land adjoining, of same quality, put in the ordinary way, he had only 10 bushels to the acre.

RESULTS OF SOIL CULTURE.

The soil in fallowed land, prepared for seeding in September, was, as in other cases, moist below 3 inches down from the surface, but dry in adjoining land not so prepared. He intends sowing Turkey Red wheat, which seems a general favorite for dry country, as it is sown in the autumn. Durum stands drought best. It is sometimes sown in the spring as it does not stand frost well; but spring wheats do not, as a rule, yield so much as those sown in the autumn. A farmer in the neighborhood, Mr. H. H. Stanley, on 12 acres of land which he plowed deeply, and had well cultivated since the 1905 crop was off, as an experiment reaped and carefully weighed the wheat obtained, with a result of 32 bushels and 33 lbs. per acre. The adjoining land returned only 10 bushels. This can be vouched for by Judge Gough and several persons in the district. The rainfall is stated to be 14 inches.

While it is true that some years the rainfall in the Panhandle has fallen as low as 20 inches, still the average has been nearly 24 inches according to the bureau at Amarillo.

From what source the Australian got the information that Judge Gough "was dry-farming in a poor district," cannot be imagined. It could not be that he learned it in Amarillo for the General states that "having little to learn there, I went westerly to Hereford." Judge Gough may have a farm in a poor district but the results of his farming would indicate otherwise. Twenty-five and thirty bushels of wheat to the acre would not show poor land. In fact, the district around Hereford in every direction has as fine land as can be found in the world.

Again the visitor from the big island is mistaken when he says that he had no means of ascertaining what the actual rainfall was, "there being no bureau within many miles." There is a bureau at Hereford and has been one for nearly four years. The rainfall for 1905 was 26.59 inches; for 1906, 25.16 inches; 1907, 21.96 inches; and for the first nine months of this year, 1908, it has been 20.04. The average annual rainfall for the period reported has been 25.36 inches. So much for the rainfall.

But the next statement of the gentleman would certainly be sad if true. "The country round as far as could be seen was very poor and dry, excepting for a narrow strip west of town, which was irrigated from a small spring." If other visitors to Hereford get this impression, why is it that so many farmers are locating on this "very poor and dry" land, and that narrow strip west of town—where is it? Everybody should try to get on it as the favored spot. But to finish this accurate statement, the gentleman with a title from across the seas, makes another equally as brilliant remark, when he says, "Judge Gough's farm is about three miles north-west of town and very similar to other farms." The other farms, "as far as could be seen," were very poor and dry; therefore, Judge Gough's farm is "very poor

News That Will Interest You

The New Furniture Firm

Irwin & Matthews

WE have been open for business just **ONE WEEK**, and from the way we have been putting out Furniture, we are sure we have bought the right kind of business. We have had all the business we could easily take care of, and feel assured that we will continue to have a fine business.

Irwin in Market

Our Mr. Irwin left Monday, October 19, to visit all the best Furniture markets in the East. While there he will buy the right kind of house furnishings at the **RIGHT PRICES**. When these goods are in we expect to show the trade the best selected and most up-to-date stock of Furniture ever shown in this or any other city in the Panhandle. **WE WANT TO SHOW YOU** and sell you your needs.

Compare Our Goods With Others

The Prices Will Convince You

Irwin & Matthews

All Kinds of House Furnishings

Successors to the Hereford Furniture Co.

J. M. Gililand
Embalmer and Funeral Director

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	40,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$140,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

and dry." Good logic, yes,—but either his eyes or his memory is sadly at fault.

The report on the results of soil culture is, in the main, correct, but he spoils the whole thing when he says that the "rainfall is stated to be 14 inches." The writer does not believe that Judge Gough or anyone else made such a statement. This could be a printer's error and should have been 24 inches instead of 14, as it is currently reported that the

rainfall at Hereford is about 24 inches.

If the Australian report about the other sections of the United States are as incorrect as the one he made regarding the Panhandle of Texas, it is feared that his visit to the Great American Plains will be of little benefit to his countrymen. The government spending a large sum of money to send a man half-way around the globe to investigate the methods of farming and then to receive a re-

port that is so full of errors, when the facts were easily obtained, is a sure sign that "all cannot read and run."

The writer feels that Mr. Campbell should give this modest reply to the readers of The Farmer, in as much as the statement made by Mr. Strawbridge will be taken by many to be an accurate statement of facts in regard to the Plains of Texas.

Let us oil your mill 50 cents per month. Copes & Palmer. 28 ff.

The Hereford Brand

D. W. Hawkins, Business Manager
A. C. Elliott, Editor

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

THE FIRE COMPANY.

Since The Brand has sprung the question of a volunteer fire company a number of young men have expressed their willingness to join in the organization of such a company, if the city will indicate its intention of supplying such an organization with suitable fire-fighting apparatus. It now remains for the mayor or others in authority to issue a call to those who would join a company and to outline the intended purposes of the city. Of course, nothing could be done without water. A system of water works for the business part of town would not cost a big pile of money, but even if it did, the entire cost might be saved in one fire. In as much as everyone has a private system of water-works, it would not be necessary, at the beginning to extend the system over all of the built up part of town. What do you say about it?

WANTS INFORMATION.

The Brand is in receipt of a letter in which the writer is in search of information. The first question propounded is: "Are there any real estate agents in the town?" In answer to this, a copy of The Brand will be sent. The writer then goes on to say that he is looking for a cooler part of Texas and where the country was not filled up with foreigners. Finally he asks, if there is a nice home for sale in this locality. The local ads in The Brand will answer this question for him.

This is what the readers of any paper want. When they pick up a paper or receive a sample copy from a new country, the ads are scanned closely. For this reason, no real estate firm should allow a single issue of the paper to appear without his name in it somewhere. One man who has been running a series of catchy locals for the past several weeks has reported that their business has been good, making an average of a sale each day in the week. Some inquiries have come from Indiana and other states. It don't pay to advertise unless you have something that people want or unless a demand can be created for the thing advertised. The Brand carries more local and classified ads than any other paper on the Plains and the fact that this has been the case for the last two years proves that the advertiser's are getting results or they would quit. Try a classified ad. Folks look there first for what they want. It costs no more to get in.

WILL IT BE OWNERSHIP?

The railroads of Texas since the creation of the commission have gradually been brought more and more under the control of the state. Ten years ago the question of government ownership was agitated by certain elements of political society, following the advocated policy of the great Commoner of Nebraska. Texas Democrats, however, were shy of the proposition at that time

and even now are, as a rule, opposed to government ownership of the railroads. The action of the state government in building two lines of railroad for its own and the public accommodation will have a peculiar effect on the platform demands. The Rusk Penitentiary road now being constructed is to form a connection between the penitentiary and the Texas & New Orleans and the I. & G. N. roads. Another road is also being built from the State Sugar Farm to the Houston, Brazos & Northern line. Both these roads will be used for freight and passenger service and they may be the beginning of public ownership of the roads in Texas. Some of the roads are now claiming that the extent of interference and control amounts to practical ownership and that it is only a matter of time when the state will have absolute control of every department of the Texas roads.

TO REBUILD AMARILLO SHOPS.

Special from Austin to Dallas News Says Loss Was \$200,000.

Austin, Tex., Oct. 19.—Avery Turner of Amarillo, general manager of the Santa Fe lines in the Panhandle, was here today to secure an extension of time for building certain small depots on the Pecos Valley line. He reported that \$10,000 depots are now being constructed at Canadian and Hereford. He told the commission that yesterday's fire in the terminals at Amarillo destroyed \$200,000 worth of property, including twelve engines, and that every available mechanic on the line would be rushed to Amarillo to rebuild the shops. All structures except the storehouse were destroyed.

Does this mean that Hereford is not to have a new depot as scheduled. If it falls in the class of "certain small depots on the Pecos River line," Hereford is to be disappointed. But the dispatch says that a \$10,000-depot is now being constructed at Hereford. There are some brick on the ground, but no dirt has been turned yet. Who will tell what this means.

GENERAL ELECTION

President and Congress of the United States of America to be Elected.

Just eleven days from today the sovereign people of the United States will march to the polls and choose for themselves a new president. Many of the states will also elect members of Congress and their state and county officers. In Texas, voters must hold a poll tax receipt or be exempt from the action of that law before they will be entitled to vote.

There are in all some seven parties with presidential candidates: The two main and leading parties, Democratic and the Republican, the Prohibitionist, the Socialist, the Populist, the Socialist-Labor, the Independent, and there may be one or two others. The great campaign is being waged between the Democratic party with Bryan as leader and the Republican party with Taft as their standard bearer. The Republicans claim that they have "saved" the country several times; the Democrats have already been counting the noses of the presidential electors and have found a good safe majority on their side of the fence. On November 3rd, the battle of ballots will be fought. The Democratic forces will charge the strongly office entrenched Republican army. The result of the quadriennial battle will be watched with interest not only by the people of this country but the entire world.

J. A. Fox will trade you lumber for any old thing.

Democratic Ticket

- For President: W. J. BRYAN.
- For Vice President: J. W. KERN.
- For Governor: T. M. CAMPBELL.
- For Attorney-General: R. V. DAVIDSON.
- For Representative 106th District: J. R. BOWMAN.
- For County Judge: W. H. RUSSELL.
- For County Attorney: W. M. MEGERT.
- For Sheriff: E. F. CONNELL.
- For County Clerk: W. M. COGDELL.
- For County Treasurer: C. E. SMITH.
- For Tax Assessor: J. W. FORD.
- For Justice of the Peace, Precinct No. 1: J. H. TURNBOW.
- For Constable, Precinct No. 1: C. S. RICHARDS.
- For Commissioner Precinct No. 1: L. R. BRADLEY.
- For Commissioner Precinct No. 2: H. B. MCKINLEY.
- For Commissioner, Precinct No. 3: H. F. SHELTON.
- For Commissioner, Precinct No. 4: GEO. L. MUSE.

BONHAM FIRE DAMAGE \$20,000

Eight Business Houses Seriously Affected by Most Disastrous Blaze in Years.

Bonham, Tex., Oct. 14.—The most disastrous fire that has visited Bonham for many years occurred this afternoon. The fire started in a hay shed on North Center street. The flames soon spread to the wagon yard of W. L. Barrett, on North Main, and aided by a strong south wind, swept everything before it. From there to Robinsons & Baker's livery stable, two blocks north, where it was gotten under control by the fire company. The total loss is estimated as follows:

- Ben Moss, wood and coal yard, loss \$3500; no insurance.
- W. L. Barrett, wagon yard and hay barn, loss \$2500; no insurance. Also 20 head of hogs.
- J. S. Kennedy, brick building, loss \$3,000; insured for \$1,000.
- Robinsons & Baker, blacksmith shop, loss \$500; covered by insurance.
- Swift & Co., loss \$3,500; insurance unknown.
- R. D. Owens, commission broker, loss \$750; insurance to cover.

All parties owning property in Hereford, or land in Deaf Smith and Castro counties are requested to write Baskin Land Co., Hereford, Texas. We have cash buyers. Give complete description and lowest cash price in first letter. 24-1f



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

Our REPAIRING Department



is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware

Engraving and Special Manufacturing

W. H. RAY

Fine Watch Work and Jewelry Repairing

BE CAREFUL WHAT YOU EAT

WE HANDLE

ALBATROSS FLOUR THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds of FRESH GROCERIES. We were here in the beginning and know who to please you by keeping you supplied with the best of good things to eat

Cardwell Brothers

BUY YOUR

LUMBER

FROM

Kemp Lumber Co.

J. W. BURKS, Local Manager

Refreshments

A glass of our Ice Cold Soda is is very refreshing these hot days. We serve all the late and popular drinks of the season, and use only the purest Fruits and Syrups in their manufacture. We also serve the best Ice Cream in Hereford. Call in and see us the next time you are "down town." We promise you the best service as well as the best drinks. Give us a trial.

DRUGS **T. M. COULSON** CIGARS

Chalmers-Detroit "30"

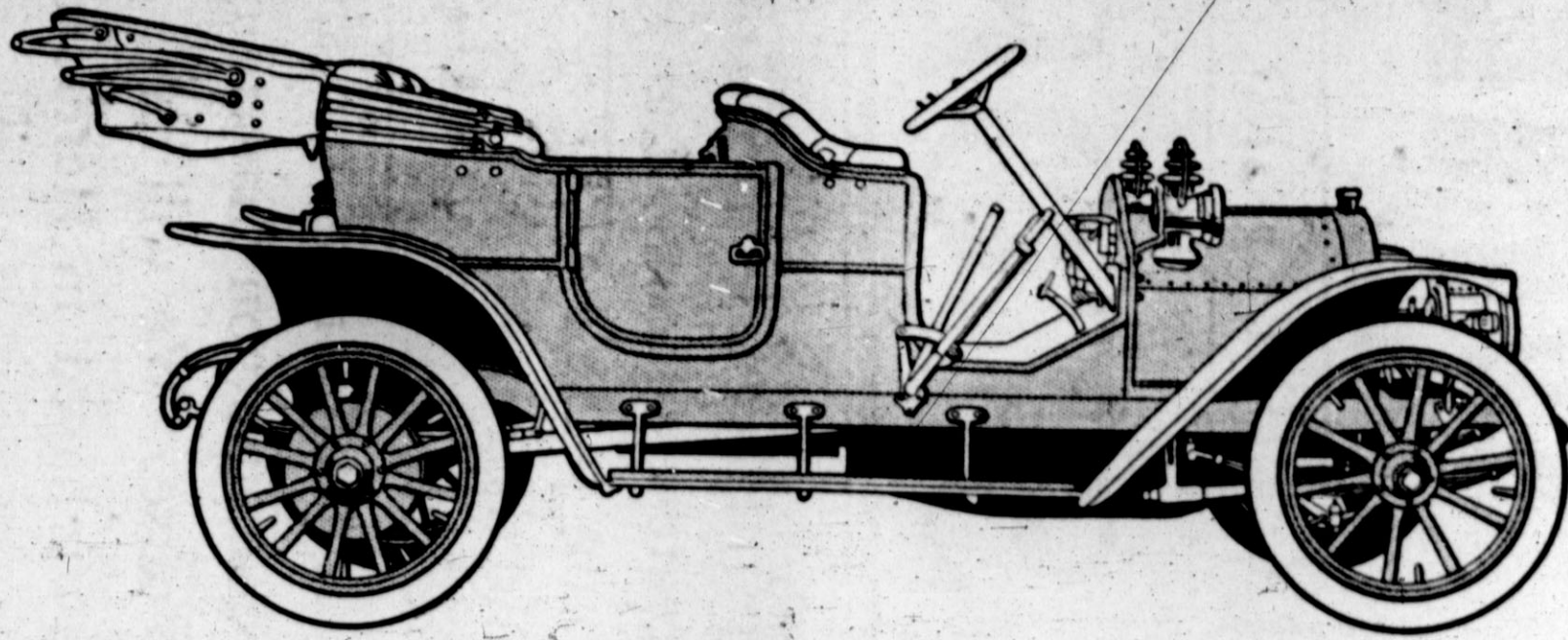
1909 Models Ready Touring Cars, Tourabouts, Roadsters

"It's a Good Car"

No doubt other 4-cylinder cars will be offered around \$1,500. It remains for you to compare them. Here is one that has two years start of all others. It is not a makeshift—not an experiment.

This one has behind it all the reputation—all the skill and experience—we gained in making that incomparable car—the Thomas-Detroit 40.

The car combines the best foreign features with the best American. Yet it copies neither foreign or American.



A high-grade 4-cyl., five-passenger, 24-30 h.-p. car, made by the makers of the Thomas-Detroit Forty.

The Chalmers-Detroit '30' seats five comfortably, has a 110 inch wheel base and it weighs 2,000 pounds. Painting and upholstering are high grade. The motor develops 24-30 h.-p., sufficient to drive the car 40 to 50 miles per hour. The three-quarter elliptic springs, as used on the best foreign cars, give perfect comfort in riding. A car you can take pride in.

Compare it with rival cars—with any car costing up to \$2,000. We are willing to abide by your judgment.

Price \$1,600, with lamps, horn and tools, F. O. B. Hereford, Texas.

Thompson & Daniel

Hereford Society

Miss Roxie Witherspoon left Monday for Farwell where she will be the guest for some time of her sister Mrs. Guy Rogers.

Mrs. G. H. Guinn and daughters, Misses Lora and Effie Lee, spent Saturday and Sunday with relatives in Canyon City.

Mrs. J. F. Barker spent Saturday and Sunday of last week in Amarillo.

Mr. and Mrs. G. W. Irwin left Monday for a trip to Kansas City and St. Louis. They will likely be gone two weeks.

Mr. and Mrs. Emmett Cardwell returned Sunday from their wedding trip and will now be at home to their friends in this city.

Dr. and Mrs. Quarey, who have been the guests of B. L. Hammock and family for the past ten days, left Tuesday for Roswell, New Mexico, where Dr. Quarey goes for his health.

Mr. and Mrs. W. R. Evants entertained a small party of friends at their country home south of Hereford at dinner Monday. Owing to the inclement weather several of the invited guests were unable to be present, but those who braved the weather felt many times repaid for the disagreeable drive, they were

compelled to make to accept of the genuine hospitality which is ever characteristic of the Evants home.

Mrs. G. W. Barcus and Miss Sudie Bell Warren delightfully entertained a party of ladies Saturday afternoon from 4 to 6 o'clock in honor of their sister, Mrs. Wm. F. Norris who is visiting them from El Paso. As the guests arrived, they were invited into the dining room where they were served with fruit nectar from a punch bowl banked with flowers, and which was made more beautiful by the thought that these sweet peas and other blossoms that have cheered our homes so long were the last greetings of this season. Progressive 42 was engaged in for an hour, after which the hostess served a dainty luncheon consisting of fruit, salad, bread and butter, sandwiches, olives, coffee and mints. Before the guests departed they were favored with several piano selections rendered by Miss Collins, and a delightfully humorous reading by Miss Gregg. For some time the social life of Hereford has been rather dull and the pleasure of this little affair was greatly enhanced by this fact. Mrs. Norris is not a stranger in Hereford having visited here last season and the ladies were glad to renew their acquaintance with her. Those present

were: Misses Collins, Vaughan, Jowell, Gregg, Francis and Georgia Hammock, Jessie and Morris; Mesdames W. H. Garrison, Gibson, Meabows, Fox, Warren, Lipscomb, Irwin, Story, Arnold, Price, Slaton, Oberthier, Snyder, Collins, Russell and Hough.

In honor of Mr. J. A. Fox's birthday, Thursday, October 21, Mrs. Fox surprised him by having a dinner party. The occasion proved a very pleasant one for the small party of friends united. The dining had no significance for the honored member of the household, however, as he seemed quite shocked when asked by Rev. W. M. Baker at the dinner table what mile stone he had reached that day. Merely another example of the strenuous life of the typical American too busy to make note of such an eventful date.

Miss Anna Collins very pleasantly entertained a small party of young married people at "42" Tuesday evening. An invitation to the Collins home always means a good time and several hours were happily spent on this occasion in playing games and listening to sweet music furnished by the hostess and some of the guests. Refreshments of chocolate and devil's food cake were served at a late hour, after which the guests departed pronouncing the evening a delightful one. Those present were: Mr. and Mrs. A. M. Jones, Mr. and Mrs. Emmett Cardwell, Mr. and Mrs. Asberry, Mr. and Mrs. B. S. Arnold and Mr. and Mrs. N. J. Matthews.

See O. E. Thomas' new home now about completed for a sample of the lumber furnished by J. A. Fox. 37-tf

We have bargains in all kinds of City property, either lots, residences or business property. You can't lose money if you buy now. Murchison & Jones. It

Big Red Ad.

J. A. Fox Co.'s double page ad in red this week may contain just the bargain you have been hunting. Read the red ad and after you have read it once, read it again and it will be re-read.

Notice.

To all Modern Woodmen of America in Hereford of Estacado Camp No 12058 and visiting neighbors you are kindly invited to attend Camp, especially Tuesday night next, as there is business of importance and there should be a large attendance. Come out and get right. By order of the Camp.

L. E. THOMPSON, Camp Clerk.

T. B. Slaughter of Umbarger was in the city Wednesday on business.

We were too busy to write you last week. Come in now and we will wait on you promptly. Murchison & Jones. It

As an investment what can beat Real Estate in a live town like Hereford? The population will increase in leaps and bounds. Buy now. Murchison & Jones. It

Subscribe for The Brand—\$1.00.

MAITLAND COAL

We now have in transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

W. L. FALLWELL & SONS

What Did You do with Your

? **Summer** ?
Wages ?

If you want to spend some of it, it will go farther and get the BEST GOODS at

Hubbard & Barnetts

Our stock of Underwear, Quilts, Blankets, etc., is very complete. We appreciate your trade and give you "one hundred cents worth of goods for every dollar spent."

Call at John D. Jarrott's GROCERY STORE

For

- Bulk Olives,
- Maraschino Cherries,
- McClaren's Imported Cheese,
- Peanut Butter,
- Cream Mints,
- French Peas.

If it comes from Jarrott's its nice.

GREAT SLAUGHTER SALE

HEREFORD, TEXAS

BEGINS SATURDAY, OCTOBER 24, 1908

HEREFORD, TEXAS

J. A. FOX & COMPANY'S STORE

Prices will reach the lowest limit in this great sale of Dry Goods, Notions, Boots and Shoes. \$25,000.00 worth of high grade Dry Goods to be sacrificed during this big Slaughter Sale at J. A. Fox & Company's store. We propose to make this sale the greatest success of any sale ever

\$25,000

put on in Hereford or surrounding country; not what they are worth, but what we are going to sell them at during this Great Slaughter Sale, owing to the conditions that have and still exist and the mild weather so far, we find that we are overloaded with winter goods that must be sold. Therefore, during the next ten days we are going to make prices that will move the entire stock of winter goods. Our stock is brand new—no shop-worn goods go in this sale—all brand new merchandise, therefore, we ask you to visit our store during this sale, as we assure you that you will not be disappointed. You will see 2 1-2c tickets on 5c goods; 12 1-2c tickets on 25c goods, throughout the entire house. We will have plenty of help in the store to wait on everybody, so come expecting to get the cheapest Dry Goods that you have ever purchased in Hereford, Texas.

\$25,000

Staple Goods

Canton Flannels that sold for 15c go in this Slaughter Sale for **10c**
 Canton Flannels that sold for 12c, Slaughter Sale price only **8c**
 Canton Flannels that sold for 10c, Slaughter Sale price only **7c**
 Green ticket Lonsdale Bleached Domestic that sold for 12c, Slaughter Sale **9c**
 Diamond Hill Cambrics that sold for 12c, Slaughter Sale **8c**
 All 12 1/2 and 15c Shirts go in this Great Slaughter Sale at **10c**
 10-4 Bleached Sheetting that sold for 30c, Slaughter Sale **23c**

Extra

SPECIAL
 2 1-2 yards of Oil Cloth for **29c**
 Only 2 1-2 yards to each customer.

Ladies' High Grade Cloaks

In this department we have too many goods, and realizing the fact that we are not selling them as fast as we should on account of the mild weather, we have decided to turn them loose at a sacrifice, so we make the following low price on the entire stock:
 All our \$25.00 Cloaks go in this Slaughter Sale for **\$18.00**
 All our \$20.00 Cloaks go in this Slaughter Sale at **\$14.00**
 All our \$15.00 Cloaks during the Slaughter Sale at **\$9.00**
 All our \$12.50 Cloaks go in this Slaughter Sale at **\$7.50**

Special

Staple checked Apron Gingham, worth 7 and 8c per yard, in Slaughter Sale **4c**
 All sweaters to close out at actual cost.
Gloves
 While in the Market this season we purchased 75 doz. Men's and Boys' Jersey Ribbed Gloves, in the very best quality,

Hosiery

All our heavy Fleece Lined Hose, in ladies' and children's, former price 25c and 35c, go in Slaughter Sale at **18c** per pair
 Children's black seamless Cashmere Hose, sizes 5 to 9, the kind you have always paid 35c for, Slaughter Sale, **18c** per pair
 Boys' Hose, the best 25c hose on the market, our guarantee with each and every pair, go in this Great Slaughter Sale for **18c**
 50 dozen, Ladies' fast black Hose, bought to sell for 20c per pair, Slaughter Sale **8c**
 50 dozen, Men's fast black socks, bought to sell for 20c per pair, Slaughter Sale **8c**

Underwear

Dress Goods

They must go. We have no room for Winter Dress Goods at this time of the year.

Broad Cloth sold for \$1.50, in brown, black, blue, tan and fancy, Slaughter Sale, per yard **75c**

24 individual Dress Patterns, containing 7 yards, all this season's goods, no two alike, worth \$2.25 per yd, Slaughter Sale **\$1.25**

27 individual Dress Patterns, containing 7 yards each, no two alike, all this season's goods, worth up to \$1.75 per yd, Slaughter Sale **98c**

Mohairs in tan, black, brown, grey and blue, 36 to 44 inches wide, sold up to 75c per yard, Slaughter Sale per yard **45c**

Panama, 36 to 44 inches wide, in tan, brown, blue and black, sold up to 85c per yard, Slaughter Sale price, per yard **45c**

All-wool Serge in brown and black only, 50 inches wide, sold for \$1.25 per yard, Slaughter Sale price per yard **67c**

24 pieces of Cotton Suiting, made especially for children's school wear, sold for 12c per yard, Slaughter Sale **8c**

price, per yard

9 pieces of half-wool Suiting, sold for 45c per yard, Slaughter Sale **23c**

The very best quality of Flannelets, sold up to 15c per yard, Slaughter Sale **8c**

500 yards of Wash Silks, 26 inches wide, sold for 45c per yard, Slaughter Sale **29c**

125 yards of 34-inch guaranteed Taffeta Silk, sold for \$1.50 per yard, Slaughter Sale

A big lot of Waist Patterns at 1-3 off the regular price.

Embroidery and Ribbon

1,000 yards of Embroidery colored edges, worth up to 7c per yard, Slaughter Sale **4c**

One big lot of Embroidery all piled up on one table, worth up to 15c per yard, Slaughter Sale **8c**

All Ribbons put on one table and sold in the Slaughter Sale at exactly one-half of the former price.

Notion Department

Gilt Edge Shoe Polish, the 25c kind, in this Slaughter Sale for **15c**

Elite Shoe Polish, the 25c kind, will go in Slaughter Sale for **15c**

J. B. Williams Shaving Soap sold for 10c, in Slaughter Sale **4c**

144 Shirt Buttons given during this Great Slaughter Sale for **4c**

72 Pants Buttons to go in the Great Slaughter Sale for **7c**

48-inch Turkish Towels sell for 45c, during Slaughter Sale **24c**

25 dozen Barber Towels, worth 10c, during Slaughter Sale **4c**

A good pair of child Hose Supporters, worth 15c, in the Slaughter Sale **9c**

Good brass Pins, sell for 5c, during the Great Slaughter Sale **3c**

A full count Iron Pin, sells for 4c, in the Slaughter Sale for **1c**

White Stay Binding, at Slaughter Sale price, 12 bunches for **7c**

Lead Pencils, at the Great Slaughter Sale, 1 dozen for **9c**

Clark's Thread for, per spool **5c**

Bone Collar Buttons, 12 for **2c**

Men's Hats

Jno. B. Stetson Hats, sold for \$7.50, in Slaughter Sale **\$4.98**

500 Jno. B. Stetson Hats at the Great Slaughter Sale **\$2.95**

8 dozen, Men's Hats, bought to sell for \$2.00, in Slaughter Sale **\$1.13**

Shirts

One lot of Sample Shirts, nothing in the lot worth less than 75c, and some of them worth as much as \$1.75, all placed in one lot at the Great Slaughter Sale, a bargain, **44c** price.

This is the opportunity you have been looking for. Buy your shirts now, get two or three for the price you have been paying for one.

Suspenders

Boys' Suspenders worth up to 25c per pair, Slaughter Sale, per pair **8c**

25 dozen imitation goat Suspenders, sold for 35c, in Slaughter Sale **12c**

Men's heavy work Suspenders, sold for 40c, Slaughter Sale **19c**

LOOK! READ THIS SPECIAL!

To every customer buying as much as \$5.00 worth of goods during this sale, we will give 10 yards of Calico for **29c**

Think it over, a whole dress pattern for 29c

You will find in the above, Dress Goods worth 25c per yard, in this sale at 5c per yard. You will find Dress Goods worth 50c per yard, in this sale at 19c per yard. You will find Dress Goods worth 75c and \$1.00 per yard, in this sale at 38c per yard. Everything at reduced prices.

OUR GUARANTEE

All articles are guaranteed to be just as represented, and any purchase made during the sale not proving satisfactory, will be exchanged or money refunded.

Don't Forget the Date, Saturday, October 24

Remember, Sale begins Oct. 24 and continues for 10 Days

HEREFORD,

J. A. FOX & CO.

TEXAS

Come during opening hours and get your share of bargains

50 dozen, Boy's heavy Fleece Underwear, sold for 50c, Slaughter Sale **23c**

Ladies' Fleece Lined Vests, sold for 50c in Slaughter Sale **23c**

Ladies' fine ribbed, Fleece Lined Vest and Pants, sold up to 75c, Slaughter Sale **47c**

75 dozen, Men's high grade wool Underwear, bought at 50c on the dollar, we will sell at exactly one-half the wholesale cost.

Shoes

Men's patent Colt Fox Blucher, sold for \$6.00, Slaughter Sale at **\$3.98**

Men's Patent Colt, sold for \$5.50, in the Slaughter Sale **\$3.65**

Men's Vici Kid that sold for \$5.50, in Slaughter Sale **\$3.50**

Men's Army Call Shoes every pair guaranteed to be made of solid leather, sold for \$2.75 and \$3.00, in this Slaughter Sale **\$1.98**

Men's Marine Call Shoes, every pair guaranteed to be made of solid leather, sold for \$3.00, in this Great Slaughter Sale **\$2.37**

Buy Your Children's Shoes

of us and get a guarantee with each and every pair that they are absolutely solid leather throughout, and sold at the following prices: Boys' and Girl's school shoes, made in Marine Call, Vici; sizes run regular 5 to 8, 8 to 11, 11 to 2, at a regular discount of 25c on each and every pair.

Ladies' Shoes

We claim to sell the best Ladies' Shoe in Hereford for \$2.50 per pair, that contains nothing but solid leather, and we propose to sell this shoe during this sale for

\$1.98

and guarantee each and every pair to be made of solid leather. To prove this we will willingly cut any shoe in our house for any doubting customer.

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM



REGISTERED HEREFORDS

All ages of Fine Bulls for sale at reasonable prices.

COME AND SEE THE CATTLE

J. D. BURKETT

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

NURSERIES AT HEREFORD AND LOCKNEY

Hello Central!

Give me Smith & Ashbrook, No. 273. Hello! Who is this? Is this you Smithy? Yes. Please cover my new house with a \$1,500.00 policy in some of those good companies you represent.

RINGS OFF

N. E. Hord David Derden Sam H. Morris

N. E. Hord Land and Live Stock Co.

Large tracts for Colonization purposes, and small tracts at special prices and terms to the actual settler. See us.

Offices: Amarillo and Hereford Amarillo and Hereford City Property

The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

C. F. HACKER, Proprietor

Local and Personal

Rev. W. L. Epperson of Ft. Worth was in the city this week.

Watch for the noon-day parade of Zeke, the Country Boy. 1tc

The Post Office barber shop will run three chairs Saturday. 1t

Figure with us on water tanks and plumbing. Copes & Palmer. 28 tf.

Buy your saddles and buggies from the Hereford Hardware Co. 28tf

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

All the latest sheet music at Smith's in Opera House building. 2t

J. B. Harwell recently from the hills of Tennessee, has accepted a position with H. C. Myrick.

Mrs. E. R. Davis and Mrs. J. O. Jenkins made a pleasant call at the Brand office Wednesday afternoon.

Be sure to see Zeke, the Country Boy, at the Opera House Thursday, Oct., 29. 1tc

Others are taking advantage of our bargains—why not you? Murchison & Jones. 1t

The fixtures are all in now at the Post Office barber shop. Everything new and first-class.

Watches, clocks and jewelry repaired at Smith's. All work guaranteed. 36-2t

Get Smith's prices on pianos—he will save you the agent's fat commission. 36-2t

The P. O. Barber shop has received a fine line of fixtures and is now prepared to improve the "looks" of all his old and new friends.

Funniest show going—"Zeke, the Country Boy," will appear at the Opera House Oct. 29. Fine band and orchestra. 1tc

Lumber, to trade for good Land notes. J. A. Fox. 33-tf

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bove. 23-tf

Rev. O. W. Dean returned last Saturday from Canadian, Texas, where he held a successful revival, there being 47 confessions. All of the students of the Canadian Academy, except four made confessions.

Mr. and Mrs. Harmon Beach left Wednesday for Sherman, where Mrs. Beach will make a month's visit. They will see the Dallas Fair, and at the Fair, Mr. Beach will attend the convention of independent telephone people.

C. S. Richards, Squire Turnbow, C. T. Dobbins and Judge Russell were summoned to appear as witnesses at Amarillo the first of the week. Squire Turnbow and Constable Richards were the only ones who went up. They took in the Sells-Floto while there.

You Are Invited

To the Post Office barber shop where you can get the best haircut, shave, shampoo or massage in the city. 37-2t

First Snow.

The first snow of the season fell yesterday afternoon coming from the northeast. About two inches fell. The thermometer was standing at 30 degrees this morning.

House on Installment Plan.

If you have a lot, I will furnish you the lumber on the installment plan for your house. See me about particulars. 33-4t

H. H. HAWKINS.

Lumber, Lumber, Lumber, to trade for cattle, horses, mules and city Property. J. A. Fox. 33tf

Apples.

I will have a car load of cheap apples in bulk in Hereford Oct. 23 and 24. The last car of the season. Come early if you want cheap apples. 1tp

J. R. BALLARD.

Let me figure on that barn you are going to build, will save you big money. J. A. Fox. 33-tf

CLASSIFIED ADVERTISEMENTS

LOST AND FOUND

LOST—Sunday Oct., 18th in Hereford; one long Fox Fur. Finder will please leave at, First National Bank and receive reward. 1t

HELP WANTED

WANTED—Girl or woman to do general housework. Call at L. W. Vaughan's. 1t

MISCELLANEOUS WANTS

WANTED—Two registered Jersey cows, calves at foot, and a few registered Berkshire sows. G. L. Marshall, Del Rio Ranch, Salado, New Mexico. 1t

WANTED—Good clean cotton rags wanted as soon as possible at The Brand office. No old quilts, comforts or strings will be accepted at any price.

FOR RENT—ROOMS.

FOR RENT—Unfurnished room. See J. M. Cochran at J. P. Snyder's office. 1tp

FOR RENT—HOUSES

FOR RENT—A good two-room house close to school for a good long term. J. F. Collup. 35-tf

REAL ESTATE FOR SALE

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

Lots for Sale—In growing part of Hereford at very low prices. J. M. Boone. 39-tf

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

A SNAP—In an improved 160 acre tract close in. See the Actual settlers Association. 37-tf

FOR SALE—The Robertson ranch, near the new town of Adrian. Unimproved. \$8.50 per acre bonus. M. V. Robertson. 28tf

For Sale or Exchange—A 5 roomed with house, barn, windmill and garden spot. Will sell or exchange for 1-4 section. W. M. Cogdell, 36-2t

FOR SALE—114½ acres 1½ miles from town. 100 acres in cultivation also 5 roomed house 2 blocks west of depot; enquire of owner. David Alban. 37-4tp

FOR SALE—New seven room house price \$2000, 1-3 cash balance in monthly or yearly payments. Six lots in Evans addition, price \$65.00 each. Also three lots on Dewey avenue. C. S. McMillon 34-tf

For Sale—5 room house and three lots close in. Barn, well and windmill \$2,000. Reasonable terms. Also a 4-room house with hall, well, windmill, good barn and other improvements, for \$1900 cash. J. M. Boone. 36-tf

FOR SALE—Two quarter sections, 1 half-section and 1 section of land from 3 to 10 miles northwest of Bovina. All good land, can plow every foot. Price right and terms easy. Address F. D. Perkins, Shenandoah, Iowa. 27-10tp

LIVE STOCK FOR SALE

FOR SALE—A few Duroc Red spring pigs, choice for breeding. E. E. Ramsey. 32-tf

HOGS—Sixty-five head of hogs cheap for quick sale. Also pair heavy horses. See W. I. Brockman. 2tp

FOR SALE—2 teams, good young work horses. One team of which is very gentle, not afraid of autos. See J. B. Farley. 37-2t

HORSES—Work horses and mules for sale. Write or phone owner at Summerfield. J. B. Roberson. 37-4tp

HORSE—Good, gentle, young work horse for sale at a bargain. Cash will buy him. See Berry Orr at Warren's wagon-yard. 34-4tp

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

MISCELLANEOUS

FOR SALE—A nice Cable piano. See W. M. Mathis, Hereford. 1tp

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

MAPS—Hereford city and Deaf Smith county maps for sale by Suggs & Jones, Abstracters. 27tf

FOR SALE AT A BARGAIN—A \$45.00 light plant, hollow wire, three lights of 750 candle power each. Hubbard & Barnett. 36tf

BALED MILLET—Nice fresh baled millet for sale. Either by ton or bale. Delivered in small lots. Fred Millard, one mile from College. 1t

SLAUGHTER SALE—Beginning today we will offer our entire list of Land and town property at the owners lowest price. Come early and avoid the rush. Murchison & Jones. 1t

PROPERTY OWNERS—All parties owning property in Hereford or land in Deaf Smith and Castro counties are requested to write Baskin Land Co., Hereford, Texas. We have cash buyers. Give complete description and lowest cash price in first letter. 24-tf

For Sale—Two steam plow outfits. One engine a 22 horse power, the other a 32 horse power, all in good shape and ready for use. Also two separators that are run by these engines. Farm implements, mules and horses. Easy payments, plenty of time, 8 per cent interest. J. S. Mollenhour. 36-4tp

FOR SALE—One 8-year-old bay horse, weight 1150 pounds; one 8-year-old bay horse, weight 1050 pounds; one 7-year-old bay horse, weight 1000 pounds; one 4-year-old bay mare, with foal, weight 1050 pounds; one 8-year-old gray horse, weight 1000 pounds; one 12-year-old gray mare, with foal, weight 1100 pounds; 1 wagon, 1 disc, 1 harrow, 2 sod plows, a 240-egg incubator, 3 sets of work harness, 45 acres of feed. One and a half miles west of Norton's place. J. G. Johnston. 1tp

Wonderhose

Four Pair One Dollar

EVERY pair of Wonderhose is warranted to wear. In case of dissatisfaction return the imperfect goods and they will be replaced free of charge.

H. C. MYRICK

See Hal Hawkin's house now in construction, for a sample of the Lumber that I have for trade for any old thing, J. A. Fox. 33-tf

To Agents.

All my lands in Deaf Smith and Castro Counties is off the market except the south half of section No. 64 in block K-4. 36-2f

J. R. T. BASSETT.

HIGH CLASS GOODS AT LIVE AND LET LIVE PRICES

John Deere Stag Sulkey, Stag Gang, Double Disc and Tripple Disc Plows; Hoosier Grain Drills; New Moline Wagons; Celebrated Velie Buggies; Sampson Geared Windmills; Star and Leader Wood Windmills; Colorado Perfect Barbed Wire, pliant and tough; Charter Oak, Round Oak and Garland Stoves. Come and let us show you these goods, and also figure with you on Windmills, Piping, Casing, Etc. Also anything in Heavy Shelf and Builders' Hardware. Our Prices are Right.

Make Our Store Headquarters
When in Town

GARRISON BROS.

Watch Our Ads

Local and Personal

Geo. L. Muse was in Amarillo Tuesday.

A. P. Murchison was in Canyon City this week for a day.

Judge J. E. Ferguson made a trip to Amarillo on Tuesday.

Sheriff Connell was in Amarillo on Monday and Tuesday.

Geo. W. Dale made a trip to Kansas City returning Sunday.

Attorney M. J. Quigley returned from Fort Worth last Sunday.

Bring your kodak films to McGhee & Eskildsen to be finished. tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Have a few good stoves left at a bargain, at Second Hand Store. 37-tf

McGhee & Eskildsen are the ones to finish your kodak films. 23-tf

Buck Roberts of Clovis dropped in Tuesday to visit friends and relatives.

Mrs. Geo. Guinn and children spent a few days visiting in Canyon this week.

Mrs. W. H. Langston of Portales is visiting in the home of Mr. and Mrs. W. P. Edwards.

Mrs. Harvey Cash and children of Dimmitt left Tuesday for a visit with relatives at Houston.

If you want any views of your home or farm scenery see McGhee & Eskildsen. 23-tf

Mr. and Mrs. Hugh Witherspoon, Mr. and Mrs. E. L. Cox left Sunday afternoon for the Dallas Fair.

If you want a home on easy payments that will double in value soon, come to us. Murchison & Jones. 1t

Will give a ten per cent discount on all enamelware at the Second Hand Store, Saturday. 37-2t

A good second hand Kodak wanted. See M. M. Major at W. M. Megert's office. 1t

Our sale is going on now. Drop in and buy or list something with us. Murchison & Jones. 1t

Miss Padgett will be pleased to plan and make that dress or suit for you. At J. A. Fox & Co's. 6-3t

Barclay T. Bell of Dimmitt passed thru Hereford Tuesday on his way down into the state on an extensive visit.

Mrs. J. P. Collier left this week for Mineral Wells. Mr. Collier accompanied her as far as Amarillo, returning yesterday.

Mr. and Mrs. D. C. Laird and daughter of Dimmitt passed thru Hereford Tuesday on their way to Fort Worth and Dallas.

Hon. Jake Literal of Missouri who has been here for several days looking after his farm and ranch returned to his home Wednesday.

Buy from us now and we will sell it for you next year at double the present price. Pin this in your hat. Murchison & Jones. 1t

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

McGhee & Eskildsen are prepared to do the best grade of work in photography ever done in the town. All work guaranteed. 23-tf

Mrs. T. H. Beach of Dimmitt was called by telegram Tuesday to her former home at Sadler, Texas, on account of the death of her mother.

We want to sell 1/2 million dollars worth of land and town property this month. Attend our sale and get a bargain. Murchison & Jones. 1

Mrs. J. H. Buckner left Wednesday afternoon for a month's visit at her old home in Missouri, in the meantime, Mr. Buckner and the children will "bach."

Buried Alive! Not on your life! We are wide awake and selling every day. Drop in, and list your property with us. Murchison & Jones. 1t

Mr. and Mrs. Eli Dunlap left Tuesday afternoon for the Dallas Fair. They will also visit old friends in Central and North Texas and will be gone some two or three weeks likely.

The art loving people of Hereford and especially the many friends of Miss LeNoir Dimmitt, will be pleased to learn that she is now permanently located at 808 W 22nd Street, Austin, Texas, and has in her home a well equipped art studio.

Mrs. Emma Norman, daughter of Mrs. G. H. LeGrand, who died at Dallas recently was buried in the old family grounds at Kaufman, Texas. The Brand misstated the name in last week's issue. Mrs. LeGrand is spending a month in Oklahoma.

Mr. Prospector: If you have come here with an emmigration agent you should buy from him. He was at a big expense to get you to come here and his land is just like ours. If you came alone come to see us and we will show you some bargains. Murchison & Jones. 1t

Fall Suit Time Is Here

Have you seen our new display of Schwab's ready-to-put-on-and-wear-a-long-while Suits for Fall? They're handsome garments—the finest we ever saw and the most attractive you'll see this season; made right; styled nobby, fitted perfectly, right in price. Schwab's one-price labels "on the sleeve." Don't delay seeing them. Come early and see these handsome new models. Be one of the first to sport a Schwab 1909 model.



At \$15

We show several different styles and patterns in Schwab's Famous \$15 Special Suits. These suits have won the reputation of being the best in America at the price. Why? Because the Schwabs of St. Louis specialize \$15 Suits and make more \$15 garments than any clothing manufacturer in the United States. See the garments and you'll know why.



At \$20

We show a great line of Suits. They are Schwab's \$20 "Better-Grade" Suits—set-price labels on sleeve that insure good service, fine tailoring and guaranteed materials. We are selling more \$20 Suits than ever before since we've introduced these \$20 "Better-Grade" Suits. They give satisfaction, that's why. Buy one this season.



At \$10

We have a line of "Ten Dollar Bill" Suits. They're unquestionably the best-made and best-fitting \$10 Suits in America. They're made in the sanitary shops of the Schwabs of St. Louis. Why not get the best? They cost no more than the ordinary.

At \$25

We show a number of attractive styles in Schwab's \$25 Superior Suits. There's only one trouble with these suits: they last too long. Whenever we sell a Schwab's Superior Suit at \$25, we don't expect to see the purchaser for a long while, unless he tires of it.

YOU shouldn't choose your Fall Suit or Overcoat until you look through our display of Schwab Clothes. These clothes are growing in favor with a rapidity that is making other manufacturers sit up and take notice. No matter what brand of clothes you've been buying in the past, an honest comparison of Schwab Clothes will prove to you why these garments are becoming so popular.

GEO. A. STAMBAUGH

Good Things For the Table



are easy to choose here. No matter how delicate your appetite may be, we have something to tempt it. If you are tired of the usual things to eat, just come and see our

STAPLE AND FANCY GROCERIES

What to have on your table will no longer be a worry after you have visited our store.

With so many tempting things to choose from you cannot fail to find something new and something good every time you come here.

Give us
a Trial
Order

HUBBARD GROCERY CO.

Phone 25
for Prompt
Deliveries

Agents Wanted
Throughout
the
United States

Call on
or Write us

The Star Land Company

Main Office 1113 Commerce Building.

Kansas City, Mo.

FOX & GYLES, Agents
Hereford, Texas

Branch Office, Hereford,
Texas

We Own and
Control All
the Lands We
Offer for Sale

Perfect Titles
Guaranteed

WE are now offering eighty thousand acres of land for sale. We also have contracts to sell other large bodies of land, and having superior facilities for disposing of what we offer, our supply will not last very long. We are fitting up new offices both at Kansas City, Mo., and Hereford, Texas, to handle our growing business this year. All mail to either office will receive immediate attention. Our territory is the United States of America. We will sell you land, or will sell your land for you. The Jewel in the Panhandle Empire of Texas is Hereford, which is surrounded by fine farms and located in the only real shallow water belt of the Panhandle. Let us show you our alfalfa, wheat and oat fields of from forty to one thousand acres. Come and see us; drink our clear, cool water; breathe our pure air—come to the Hereford country, the home of contentment and wealth. We have six new automobiles at your service at all times. Come on any excursion date. Buy your ticket to Kansas City and from there take our train of coaches via Santa Fe to Hereford.

The Star Land Company FOX & GYLES, Agents
Hereford, - Texas

ASKS STATE AID ON NIGHT RIDING

President Neill of Texas Farmers' Union Sends Telegram to Governor Campbell.

Fort Worth, Tex., Oct. 14.—In line with the declaration of war on night riders by the Farmers' Union, President Neill has telegraphed Gov. Campbell requesting that he, on behalf of the State, offer a reward of \$500 for the apprehension and conviction of a night rider, pledging the support of the Farmers Union in any way they may assist.

Before leaving for Comanche and Howard Counties today, where he will meet the county unions. Mr. Neill announced this action and reiterated his statements as to his eagerness for the night riders "so-called" to be brought to light for the exonerated of the union and to show to the country that the enemies of the union are at the bottom of the plot.

When asked as to the position of the union relative to the proposed amendment for levying taxes in the rural districts for school purposes, Mr. Neill said:

"The Farmers are for it, first, last and all the time. One of the prime objects of the union is to bring about better conditions in the rural districts for the education of our children, and we are heartily in sympathy with the rural district taxation move to that end."

New Tin Shop.

In a new building on Miles avenue, Tom Woods and H. H. Hawkins have opened a tin and plumbing shop. Mr. Woods will have charge of the work and will bring his valuable experience to the service of his patronage. The firm will make a specialty of heating plants and sewer plumbing.

A Few of Our Many Bargains.

One quarter section 4 1-2 miles southeast of Hereford; quarter section 5 miles southeast of Hereford; quarter section 3 1-2 miles west of Hereford; five sections improved north of Hereford; several unimproved sections northeast of Hereford; one fine section near Vega at a bargain. Come in and let us show you. Murchison & Jones. 1t

The Largest Potato.

Roy Gough has the honor of having raised the largest sweet potato of the year. One day recently while the family were at the table, something was said about potatoes and Judge Gough expressed a desire to get a good sample for a friend to take North with him. Roy remarked that he thought he could get a nice one after dinner. So, accordingly, he went out to the patch and soon returned with a mammoth tuber. It weighed 7 pounds and measured about 2 feet around. This is some potato.

See F. H. Oberthier's house now in construction for a sample of the lumber I have for trade. J. A. Fox. 35-tf

EXPECT MANY HOMESEEKERS

Migration to Panhandle and the Plains Country Gets Larger Every Year.

When wild geese begin to migrate to the South it is the sign of the early approach of winter and also the sign that the farmers of the North and the Northwest who contemplate seeking new homes in the South, will begin to move Texasward. Generally about Nov. 1 the homeseekers business begins to open and from then until spring the trunk and transcontinental lines that connect the North and Northwest with the South have all they can handle in the way of passenger business to this section.

If the future is to be judged by the past, the fiscal year 1908-09 will be a record-breaker with the Fort Worth & Denver and Wichita Valley roads, which are making big bids for homeseekers.

During the fiscal year 1907-08, 643 more cars of emigrant cutfits were handled than in the previous year. The records show that during the year 1907-08, 1,991 cars of emigrant outfits were located on the lines of the Fort Worth & Denver and Wichita Valley roads, as against 1,848 for the previous year. The increase for the year 1906-07 over the year 1905-06 was 505 cars, only 843 cars having been handled in the year 1905-06.

Should the ratio of increase be the same this year, as last year, the Fort Worth & Denver and Wichita Valley roads expect to handle at least 2,500 cars. The homeseekers who visit the Panhandle this year will see such bountiful crops harvested that prior to moving their families from their northern homes to Texas, they will induce many others to come.

"It would be surprising," said General Freight Agent W. F. Sterley of the Denver road yesterday, "if we don't handle at least 3,000 this year."

The great Rock Island system also traverses the Panhandle section of the state, as does the Katy, and both of these lines make it a special feature of their traffic department to bring settlers to the territory traversed by them, and while the records were not obtainable for these lines, it is understood that a good increase over the previous year is shown for the fiscal year just ended.—The Record.

Non-Resident Land Owners.

We expect to have large excursions from now on and can sell your land for cash. Write us giving location, lowest price and terms. Edwards-O'Brien Land Co., Hereford, Texas. 35-4t

See my figures before you buy your lumber, enuf said, J. A. Fox. 33-tf

TABLE DELICACIES

Phone No. 7

That's it—something good to eat—treat your stomach with respect.

Phone No. 7

We will continue the business at old stand and solicit a share of your trade. You will not find a more complete line of Groceries in Hereford, and with our specialty of prompt deliveries, we KNOW we can give you entire satisfaction.

JNO. A. JOHNSON

Choice Farm Lands

I am now offering for sale or trade 11,115 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County, and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the townsite of Halsell. 200,000 acres around this land was sold last year to actual settlers.

Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

J. P. Hammett, Hereford, Texas
or C. L. Davis Realty and Immigration Co.

LET US SHOW YOU

Our Saddles and Harness. If we don't happen to have what you want, let us make it for you. We make anything from a throat-latch to the complete trappings.

J. A. CANTERBURY

The Exclusive Horse Goods Dealer

Extra!

The Florsheim SHOE

Here's great news!—Our Fall Florsheims have just arrived, snappier, handsomer, more striking than ever. And with all the regular Florsheim good points—highest grade materials, dependable workmanship, "natural shaped" lasts—you know, if you have ever worn a Florsheim.

Don't think of buying a shoe till you've inspected these new models. They express the last word in shoe style. Let us "show you."




H. C. MYRICK

CONSTIPATION

You have tried all kinds of pills, waters and cathartics for Constipation and Liver Complaint. Now get the **NR Tablets**. Take **NR Tablets** and see how much better they are. See the difference in results. Their action is never attended by that all-gone-sick sensation—they make you feel better the minute you take them. They brace you up and put new life in you, make you feel stronger and better, because they are made to rest into the entire digestive system. One dose will convince you. Get a 50c box.

BETTER THAN PILLS FOR LIVER ILLS.
E. T. Woodburn & Son, St. Louis, Mo.



NR Nature's Remedy NR
REG. U.S. PAT. OFFICE
NR TABLETS NR

E. T. WOODBURN & SON, - Hereford, Texas

HEREFORD

and other points on
Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE
your ticket reads via Santa Fe **all the way.** Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,
Traffic Manager, Pecos Valley Lines
Amarillo, Texas

SOUTHERN LIGHT AND HEAT MFG. CO., Amarillo, Texas



The Problem of Economic Lighting, Heating and Cooking Solved.

Our system meets every requirement in town and on the ranch. Demonstrations made free of charge on premises of prospective purchasers. For particulars and special liberal terms, address SOUTHERN LIGHT AND HEAT MFG. CO., Amarillo, Tex.

GOING TO BUILD?

That is a good plan. Another good plan will be to let me figure with you. I will guarantee to do a job you will be proud of. Plans and specifications given prompt attention. . . . Blue Prints a Specialty.

J. T. WILLIAMS

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load
Lots

TAKE A DRIVE!

HAVING Purchased the Easterwood Livery Barn we are now ready to serve you with the best drivers or saddlers. We will also run a Sales Stable in connection with our other business. See us for work stock or drivers.

SHERK & STANEK

Educational Column

"No legacy so rich as honesty."
Calla, Clara and Hayland Lambert are new pupils in the 8th, 7th and 4th Grades respectively.

Are sorry to note the absence of Ruth Wilson from school on account of illness. Miss Ruth is a member of the Senior Class, and one of the willing workers in the High School.

Young people, there are more inventions unthought than perfected; more industries unplanned than established; more ideas undeveloped than matured.

Nothing really worth while is arrived at without some heartache and some backbreak.

English locomotives have no cow-catcher. They would be quite superfluous, since English engines have no chance to catch a cow, or, for that matter, any moving obstacle. Throughout the whole of England no railroad is allowed to cross a street at grade, and walls and fences keep out all intruders through every mile of its entire length. All the bridges and embankments are made of stone, giving one a feeling of security. In England no baggage is checked.

The Eighth Grade welcomes Elizabeth Dunlap as a new pupil.

History tells us that Gray labored seven years on his "Elegy." In fact, he worked upon it until it became a flawless gem of English literature. There is, perhaps, no other poem in the English language of which every line will bear such careful scrutiny as Gray's Elegy. Every word, and in particular, every adjective fits into its place as perfectly as a piece of Florentine mosaic.

Miss Mamie Inman and Essie Johnson two of the bright girls of the High School visited in Amarillo Saturday and Sunday.

All were pleased when Orville Brunk entered the High School. The Senior Class now numbers twelve pupils.

It may be interesting to know that London is more than two thousand years old. It was a British settlement when Julius Caesar landed near the Dover cliffs, yet, only seven hundred years ago, although already thirteen centuries old, it contained less than fifty thousand inhabitants. It had not reached a million, even at the opening of this century; but now it has more than five and a half million. There are more people in London than in all the New England States combined, or than in the whole of Switzerland, and more than twice as many as in Norway. Every four minutes a human soul is added to its population, and at a little longer interval one disappears. This metropolis has about seven thousand miles of streets, to go through all of which would be equivalent to walking across the American continent and back. On an average a new building goes up every twenty minutes.

"There are gains for all our losses, There are balms for all our pain, But when youth, the dream, departs It takes something from our hearts, And it never comes again."

Miss Lora Guinn a member of the 10th Grade spent Saturday and Sunday with relatives in Canyon City.

Dorothe Boardman is a new pupil in the First Grade.

WANTED—Every boy and girl in Hereford that is of school age to attend the Public School.

Boys if you would fill places of honor, of trust and of profit in the years to come, you must prepare yourselves and get ready now.

Lona Tabler has been out of school the past week on account of sickness.

We are sorry to note that on account of ill health, Jewell Buster has been compelled to leave off her school duties for a time.

Parents, are you coming to see us?

See Mrs. J. W. Hough's house now under construction near the College for a sample of the lumber we have to sell or trade.
J. A. Fox. 37-1f

T. S. Shirley of Castro County was in town Monday and Tuesday.

Professional and Business Cards

W. J. ROGERS, M. D.
PHYSICIAN AND SURGEON
Office at Coulson's Drug Store
Residence Phone 77 Office Phone 105

W. A. PRICE
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy
Res. Phone 220 Office Phone 300
HEREFORD, - TEXAS

R. M. JOHNSON,
PHYSICIAN AND SURGEON
CITY HEALTH OFFICER
Res. Phone No. 109 Office Phone No. 105

J. W. HICKS
PHYSICIAN AND SURGEON
Office over Coulson's Drug Store.
Office Phone 298 Residence Phone 217

DR. H. H. TAYLOR
PHYSICIAN AND SURGEON
Office upstairs in Odd Fellows Building.
Residence Phone 138. Office Phone 16

DR. G. F. LeGRAND
PHYSICIAN AND SURGEON
Office at El Merito Pharmacy.
Residence Phone 244 Office Phone 300

O. E. THOMAS
Funeral Director and Embalmer
With E. B. Black

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office
Abstracting a Specialty Hereford, Texas

E. F. Connell W. D. Kelleher
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

JOB PRINTING

The kind we do always Pleases

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, - - - Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, - - - TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

SAM H. MORRIS
HEREFORD CITY PROPERTY
RENTAL AGENT
ABSTRACTS ACCOUNTING
Office over Garrison Bros. Hdw. Store--Phone 72

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

The Rayzor Colonization Co.
PLAINS LAND AND CITY
PROPERTY
HEREFORD, TEXAS

O. K. LAND COMPANY
We Buy, Sell or Exchange
A. H. ELLISTON & SON, Mgrs.
Three Doors East of Post Office
HEREFORD, TEXAS

J. C. COMER
CONTRACTOR AND BUILDER
Plans and Specifications given special attention.
HEREFORD, TEXAS

COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado Coal. Come and examine our coal and get our prices before buying

Hereford Grain Co.

Phone No. 160 Free Delivery

Something That You Should Consider in the

Building of a Home

Good Grades—Right Prices
We refer you to our long list of satisfied customers. You should not fail to see us.

Alfalfa Lumber Company

C. M. Miller Local Manager

CHRISTMAS EDITION

Usual Xmas Number to be Greatly Enlarged—Children's Letters to be Published.

The Brand will appear with its Xmas number but greatly enlarged. The children's Santa Claus letters which proved to be such an interesting feature last year, will be given a prominent place in the edition. While it is a long time off until the noisy clinking of the sleigh bells will be heard, even in the minds of some of the older children, yet, in publishing a country newspaper, time must be taken for the planning, the composition, the editing, the type-setting, the printing and a dozen other things to be done, known only to the printery. And then old Santa Claus must have time to make up the toys and joys of the Christmas stocking. Some things, which he does not make, will have to be brought from over the sea. There being so many more children on the Plains this year, he will have to make a new list of names and places to visit.

Now then, let the older heads begin to think, (the smaller heads have already been doing some heavy thinking), prepare for the approaching holidays. The merchants, of course, have sent a big order to the Santa Claus stores for a supply of everything that goes to make a happy Xmas day. But they will have to let old Santa know that they will have them, so when he runs short, he can buy them at the store. Yes, old Santa reads the advertisements in The Brand, especially the Christmas number. First, he reads all the children's letters to find out what they want; then he makes a list, and that list includes everything from paper caps to steam engine, and goes in search of all the "wants" thru the advertisements in the paper. If he finds what he wants, he is ready to buy.

This year the Christmas number will appear before the week containing the holiday.



Between the Past and Present

methods of transmitting money, the comparison is entirely in favor of the present. The only robberies you ever hear of are those where cash has been sent instead of checks.

THE FIRST STATE BANK

issues drafts payable anywhere you like. They are far safer than currency and the expense of sending is less. You'll be wise to employ them when you settle your accounts next time.

FIRST STATE BANK

OF HEREFORD
 W. E. BEACH, President
 H. B. WEBB, Vice-President
 OTTO H. VARDAMAN, Cashier
 J. THOM WEBB, Assistant Cashier

What a Difference!

A Waco news item says an exciting incident is related by Dr. H. W. Smith, who is just home from Plainview, Lubbock and that section. An auto party out near Lubbock spied a bunch of antelopes and tried to run down the animals. The race continued for miles, and finally the antelope, which had not been allowed to rest, the auto running thirty-five miles an hour on the home stretch, came within sixty feet of the fleeing animals. One member of the party shot with a target rifle, striking an antelope behind the ear and killing it. Dr. Smith says it was one of the most exciting races he was ever in.

So much for the news feature of this incident. But when the shades of the Plainsmen of long ago witnessed this modern method of the chase on their happy hunting ground they must have given a snort of indignation, provided shades of departed cowpunchers are able to snort.

What a difference from the romantic days of old? A rattling "smelling" go-devil in a wild tear after antelope—it is just too much. —Daily Panhandle.

And what about that \$1,000.00 fine that Dr. Smith forgot when he was a-chasing of that ante in his auto? Perhaps there are so few of them now and the doctor is rich enough to enjoy such high priced game, or perhaps, again, he has been in "ante" up games before. No matter, he had a great chase over the Plains of Texas and enjoys the distinction of being a modern Nimrod.

Jr. C. E. Program.

- Subject—"A Temperance Pledge."
- Leader—Robert Mullenhour.
- Song—"Bring them in."
- The Lord's Prayer in concert.
- Bible lesson by Mayme Feemster.
- Lesson explained by superintendent.
- Prayer.
- Lesson story, "How a Pledge Helped."—Lucile Weems.
- Roll call, each to respond with some thought on temperance.
- Song—"I'll Live for Him."
- Mission Study—"The needs of the Mexican youth."
- Business.
- Mizpah.

The man who has been stealing lumber over in East Texas for me has got to vamoose. So I have only a few cars of cheap lumber left to trade. You will have to get busy if you want any more cheap lumber from J. A. Fox. 35f

Trial Trip.

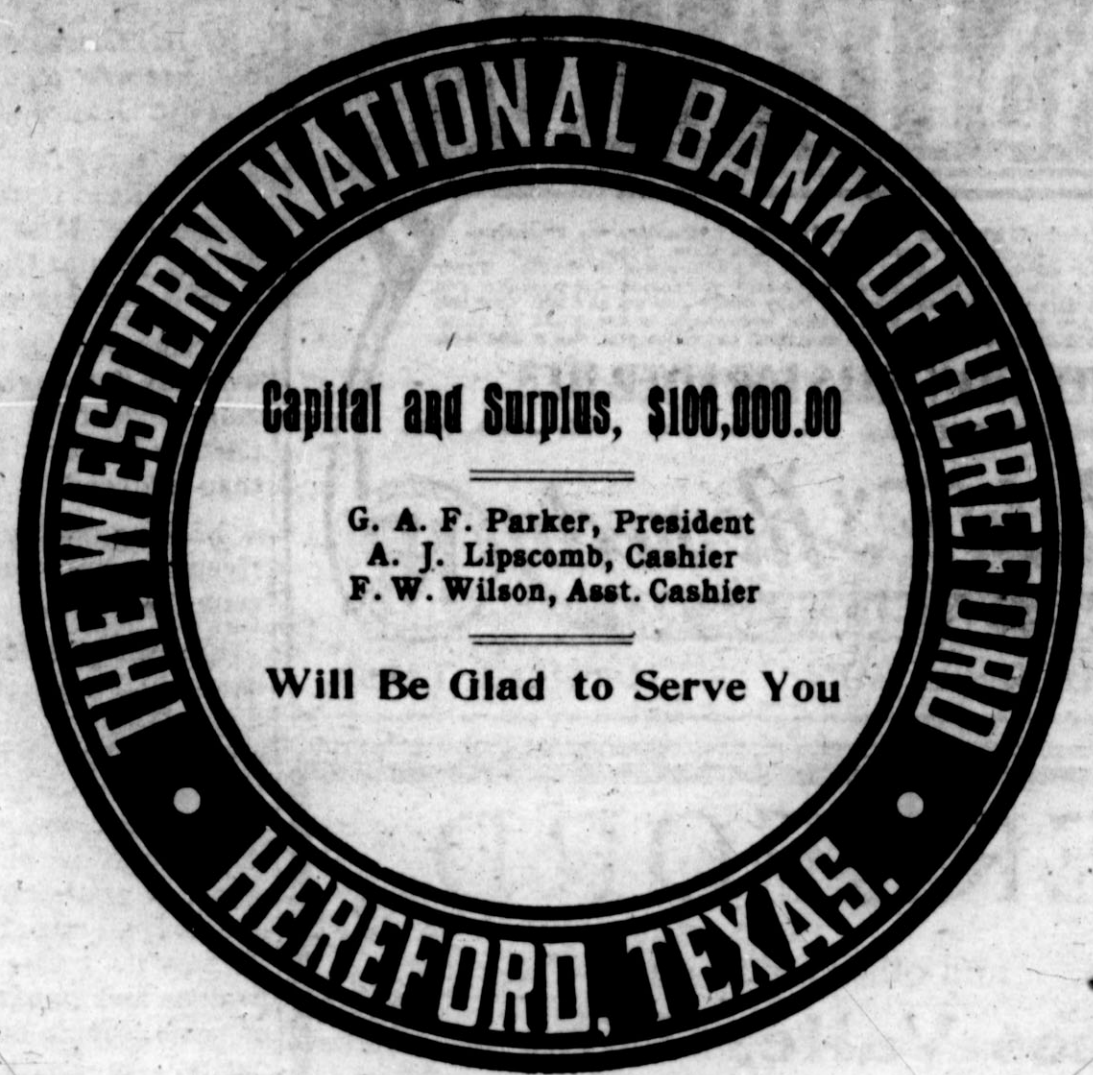
Main line train No. 3 passed thru Hereford going west early Wednesday morning on a trial trip. There were several of the officials of the Santa Fe on the train and this trip is to determine the the schedule for the new trains that are to be put on about November 1. Another train also went east and this is supposed to be the William Hearst special.

New Meat Market.

A new firm composed of H. H. Hawkins, C. P. Arthur and C. T. Dobbins have opened a meat market on Sampson avenue across the street from Garrison's warehouse. They are fitting up an up-to-date market and have employed an expert cutter. After the first of the year, they will be located one door north of The Brand office. The market will also handle all kinds of vegetables in season and will carry a line of cured meats.

Adrian and Return.

On Tuesday of each week we will run our car to Adrian for the Benefit of prospective buyers for Adrian lots. See us Saturday or Monday O. K. Land Co. 36-2t



EMPIRE GRAIN DRILL

NOW IS THE TIME THE CAREFUL FARMER IS PLANNING FOR NEXT YEAR'S WHEAT CROP. YOU DO THE WORK; LET US FURNISH THE TOOLS. WE CARRY AS GOOD A LINE AS MADE. LET US FURNISH

The Plow, The Harrow, The Pulverizer and The Drill

USE THESE TOOLS PROPERLY AND THE YIELD WILL FOLLOW. LET US SHOW YOU THESE GOODS BEFORE YOU BUY. THE TOWER PULVERIZER IS THE BEST TOOL OF THE KIND EVER PUT ON THE MARKET. WE CARRY A FULL LINE OF HARDWARE, IMPLEMENTS, WAGONS, BUGGIES, WINDMILLS, STOVES, TIN AND ENAMELWARE, GUNS, AMMUNITION AND CUTLERY.

HEREFORD HARDWARE CO.

Warren Grain Co.

For Grain, Feed, Coal and Posts. Will Pay the highest market price for all kinds of Grain and Field Seeds

We Solicit a Share of Your Business

Don't Burn Up Your Home!

LET US EXAMINE THAT OLD GALVANIZED FLUE. PERHAPS IT NEEDS RETINNING : : : : :

WE UNDERSTAND OUR BUSINESS

Copes & Palmer