

# The Hereford Brand

Vol. 9

HEREFORD, TEXAS, MARCH 26, 1909

No. 7

## COMMERCIAL CLUB BANQUET

The Successful Blues Honored by the Defeated Reds by a Four-Course Supper

### A PLEASANT AFFAIR

Speeches and Toasts Indicated Fine Fine Spirit—A Royal Good Time Reported.

Last Suatrday night the members of the Hereford Commercial Club met in the First Annual Banquet at the opera house. The banquet was given by the Reds in honor of the Blues and every one present without a single exception has pronounced the affair the most successful event that has ever occurred in the city.

Two hundred and twenty covers were laid and practically all the members were present. It must be explained that this banquet was the result of a contest for members. A few weeks ago, upon motion and action of the Club, two members were chosen as champions who in turn selected the then remaining members by lot and thus divided the Club into two parts, known as the Reds and the Blues, same being named from the color of badges they wore. The contest waged hot, but when the count was made the Blues had won, and it was then "up to the Reds" to banquet the entire membership. The date was set for Saturday, March 20. The Club now has 300 members.

Invitations were sent out to members only. The few exceptions were: F. H. Gohlke, secretary of the Wichita Falls Chamber of Commerce, who was present and made a telling and pointed address; D. L. Meyers, traffic manager Pecos Valley Lines; F. W. Thomason, Sec. Dimmitt Club. Messrs. Meyers and Thomason were unable to be present.

The ladies of the Club who number twenty-six were present with but a few absent. Their presence added considerable pleasure to the occasion, especially the Reds, as one expressed his desire and willingness to take into his embrace any and all of the Blues, once their avowed enemies but now their friends and guests.

At 8 o'clock the members assembled at the Masonic Hall where they filed in grand march to the banquet hall. The double column led by the master of ceremonies, J. E. Garrison, passed up the stairway and circled the hall. When all the members were shown their places and while still standing, Rev. W. M. Baker, pastor of the Presbyterian church, pronounced the invocation. The toast master asked that all be seated. Mr. Gohlke, the visiting secretary from Wichita Falls, was seated on the right of the toast master; Hon. W. M. Knight president of the local Club was seated on the left.

Thirty-six Reds most of them being attired in a red cap and white aprons served as waiters. There was however one or two diversions from this. D. C. Laird one of the warmest workers for the Reds in the contest represented the colored waiter and had his face black and his hair kinked. C. W. Dodson, cashier of the First National Bank, and A. C. Elliott, champion of the Reds, were both "made up" to represent

the typical "cowboy of the West." They wore the regular dark woolen shirts, leather breeches, bell spurs, white crushed hats, red bandannas for neckerchiefs, and the belts and scabbards with white handle six-shooters. Their characterization must have been a success when their nearest friends in the hall and even the constable of the town did not know them, the latter threatening to place them both under arrest, while on their way from an up-town office down to the banquet hall.

After the toast master in his pleasing manner had made the introductory speech of the evening, taking for his subject, "What are we here for," in which he told the object of the occasion, the first course of the banquet meal was served. While the banqueters were enjoying a repast of oysters, the orchestra rendered a number of lively airs. In a few minutes, there being nothing remaining, the master of ceremonies called for a number of toasts.

The first by Jas. A. Hughes, devoted his remarks in the form of a toast to THE RULES. To this a response was made by Hon. Carl Gilliland, taking for his subject, THE REDS. He being a Blue, it was but natural so he said, that he was glad to be served by so worthy a set of men as the Reds.

Another course of chicken salad, cheese straws and coffee was served, the Reds now becoming well practiced waiters, many of whom were by this time receiving tips. Among the most successful in making a collection was Mayor S. B. Edwards, who rattled his ill gotten coin in the faces of his less fortunate brothers.

This course was followed by a toast from one of the cow-boys, who responded when the name of A. C. Elliott was called. He explained that Mr. Elliott had been called away and that he could not appear in his usual identity but that as his representative he would, with the permission of the toast-master, tell the banqueters what Mr. Elliott might have said if he himself had been present, delivering a toast to THE MEMBERS. The cow-boy paid a high tribute to the members and to the pioneers of the Plains. He was followed by W. H. Ray, who in his own way, made a toast also to the members, closing his remarks by saying something about the prayers of those which availed about as much as the Lord's prayer when turned out by a graphophone. His speech was well and happily received.

While some of the Blues were expected to be "played off on" somewhere in the menu, they did not realize what had happened until the serving Reds brought in "Cream of Kaffir a la Linao Estacado." Most of the banqueters "fell to;" some however, "shyed" at the dish. When the necessary cream and sugar was applied, with but one exception, the Cream of Kaffir was devoured. The dish was made of pure kaffir corn, ground on the ordinary corn mill and cooked in the same way as other breakfast foods. It was pronounced extra fine and at the close of the course, the toast-master proposed that three cheers be given to the dish, whereupon three hearty and lusty yells were given: Kaffir! Kaffir!! Kaffir!!!

Following the third course of kaffir corn mush, Hon. Jno. P. Slaton was called upon by the toast-master

(Continued on Page Sixteen)

## Hereford Society

Miss Frances Hammack is the guest of Amarillo friends this week.

Mrs. Kilburn, of Rogers, Ark., is the guest of Mrs. George Burns this week.

Mrs. J. P. Slaton returned Tuesday from an extended visit to relatives and friends in Dallas.

Mrs. J. A. Fox and little daughters, Ruth and Esther left Saturday for a visit to relatives at Mangum, Oklahoma.

Mrs. G. W. Barcus entertained a party of little folks last week in honor of the birthday of her little son Wilburn.

Mr. and Mrs. W. C. DeVoe and little daughter Matred, of Steeleville, Mo. are guests of Mrs. B. S. Arnold.

Miss Ruth Rigler who has been the guest of Miss Gregg for the past three weeks left Monday for Denver where she will visit before returning to her home in Philadelphia, Penn.

Mr. and Mrs. George Burns entertained the following friends at dinner Tuesday in honor of her guest Mrs. Kilburn: Rev. W. M. Baker and family, Mrs. Geo. Carr and family, Mrs. Burns and Miss Mary.

Miss Leila Gregg entertained a party of young people at dinner Sunday, March 14, complimentary to Miss Rigler. The guests were: Misses Hammock, Rattan, and Haile; Messrs. Nesbit, Woodburn, Wright, Walter and Carter.

Mr. and Mrs. O. E. Thomas very pleasantly entertained at "42" the following friends Friday evening,

March 19: Mr. A. M. Jones and wife, Mr. and Mrs. W. C. Witherspoon and Mr. and Mrs. B. S. Arnold. After the game which was an exceedingly interesting one Mrs. Thomas served refreshments of punch and fruit. Miss Bell who is a guest in the Thomas home assisted the hostess in making it pleasant for her guests.

The ladies of the Monday Afternoon Club, held their annual business meeting with Mrs. G. W. Irwin as hostess, Monday March 22. The following officers were elected to serve the ensuing year: Mrs. W. H. Garrison, president; Mrs. G. A. F. Parker, vice-president; Mrs. Elliott, corresponding secretary; Mrs. B. S. Arnold, recording secretary; and Mrs. G. W. Barcus, treasurer. After the business meeting the ladies spent an hour in rehearsing "The Old Maid's Association" which they will give at the Opera House on the evening of April 2nd. The proceeds of which are to be donated to the public library fund.

### MISSES RICKETS AND ANGEL ENTERTAIN.

Misses Rickets and Angel entertained the following guests at the Rickets' home Wednesday evening in honor of St. Patrick: Misses Beulah Potter, Glennis Coulson, Roberta Nance, Mate Hunt, Winona Arthur, Irma Gough, Ruth Wilson, Ina Gregg, and Messrs. Parks, Charlton, Fretz, Payne, Joss, Guinn, Long and Ricketts.

The time was delightfully spent in games and guessing contests. At a late hour refreshments were served in dining room, which was beautifully decorated in green and gold. The menu cards represented Shamrock leaves on which was written: "Sandwiches and pickles, punch and cake." This part of the program was thoroughly enjoyed by all, after which the guests departed assuring their hostesses of a very pleasant evening.

### MISSES HAILE AND RATTAN ENTERTAIN.

Miss Haile and Miss Rattan called together a party of St. Patrick's devotees to celebrate that good saint's day, Wednesday evening, March 17.

Those present were: Misses Rigler, Shirley, Moyer, Hendricks and Gregg; Messrs. Haile Collins, Woodburn, Wright, Daniels, Hutchison, Nesbit and Mr. and Mrs. W. C. Witherspoon.

The Dormitory rooms were bowers of green, much Shamrock being in evidence. Each guest received a sprig of Shamrock favor, before beginning to play 42. The tally cards bore hand sketches of the loved snake chaser. After a number of progressions at the 42 table, the hostesses ushered their guests into the dining room. Here one could easily fancy himself transported to the Emerald Isle. Festoons of Shamrock and lengths of green crepe paper were suspended from the green chandelier above the table. The lights on the table were subdued beneath green shades. Shamrock leaves were scattered with careless art over the linen. At each plate the guests found the promise of the following delicious three course menu written on a green Shamrock shaped booklet: "Ye Shamrock dine in nineteen nine." Shamrock's Irish stew, eggs in patty shells, Irish chips, St. Patrick's salad, butter-thins greened; Kilarney's Shwikey, Mrs. O'Flannigan's cake.

This was one of the most enjoyable and unique entertainments of the season.

## SPRING

is coming around the corner. Don't wait until the last moment to select your Spring Suit. A week or so's difference means first choice, a better fit and more service.

More individual features in these Spring suits of ours than any other make. The quality of the clothes regulate prices.

Our stock is full of nice new things for Spring and we are anxious to show you our goods.

# H. C. MYRICK

Exclusive Gents' Furnishings



## HE LIKES HEREFORD

Secretary Gohlke of Wichita Falls Pays Nice Compliment to Hereford.

F. H. Gohlke, Secretary of Wichita Falls Chamber of Commerce, while in the city took a survey of the town and surrounding country, going over the streets and taking an auto spin out in the country, in company with President Knight and others, and on his return and even while satisfying his critical eye, he expressed himself in no uncertain terms as to what he thought.

I had no idea what a beautiful little city Hereford is," said the Wichita secretary. "The fine streets and many modern residences and cottages indicate a thrift and permanency not to be seen in other towns. You have no shacks and few old houses and even these seem to be kept in good repair—and what a market for paint, you paint everything up this way.

"The many hundred windmills indicate that the water question in Hereford is one of easy solution and the water itself is fine. You are ahead on the water question. Factories and industrial plants will be attracted by the cheapness of the supply. Work out that point well and you will win.

"Your recent contest for members was a unique affair and has resulted, I am told, in bringing every business house and every real estate firm except one into the organization. I wish I could say this much for my town. With three hundred members you certainly will make things move. With the population this number must represent the leading citizenship of the town and whatever the

Club decides to undertake will, of course, have the strongest endorsement and backing.

"I have been in Texas but a short time but I am delighted with the way Texas people do things. Your club should use every available means to encourage the farmers and business men to work in co-operation. You secretary, whoever you may select, if he does his duty will be a very busy man. He will find a hundred avenues through which to work.

"I am pleased with the courtesies shown me while in your city and shall long remember the enthusiastic banquet which I had the pleasure of attending. You have some fine material for Club workers and I shall expect to hear of great things done this year."

Roscoe Davidson is back from a visit down East.

### Stock Men Notice.

The notice appearing in The Brand a few weeks ago was heeded by many but not all, and some valuable horses were past help. It will pay you to look it up. Three or four horses per day have taken Agotasia the past week.

I appreciate your patronage in the past and will look out for your interest, and if all accounts are paid me soon I will purchase the fastest and surest road machine possible to get to you.

6-2t F. E. BOWE, D. V. S.

Day Phone 1, Night Phone 142.

Choice hardy everblooming rose bushes and other hardy flowers and ornamental shrubs at the Hereford Nursery. 7-4t

### Septic Tank

The city is having a large septic tank built on the disposal grounds. This will insure proper disposal of all sewerage. The tank is being made of re-inforced concrete, is 26 feet in diameter and 16 feet deep.

Give us a trial and we will convince you that we know our business. Our specialty is horseshoeing but we are prepared to do general repair work. H. L. Rice. 1t

### Story of "The Little Prospector"

The play deals chiefly with the fortunes of the heroine, a young eastern girl, of good birth and lineage, who by the untimely death of her mother, is left to the care and guidance of a highly educated but drunken father, who, by the force of circumstances, has drifted out on the tide of destiny into the mining regions of the far west. The young girl possesses one great distinguishing virtue—filial love—and she bends all the energies of her nature to the reclamation of her father from his besetting vice, and incidentally prospecting for gold to retrieve the shattered fortunes of the family. It seems that her father, who is a practicing physician, has, by some means become possessed of a mining claim which was generally supposed to be worthless but which in reality was very valuable. The fact becomes known to the villain of the play, who takes advantage of the doctor's drunkenness to purchase his claim for a mere trifle. Just as this transaction is completed, the heroine, who has been prospecting on the claim, discovers a vein of gold bearing quartz, a specimen of which she takes to a young man with a collegiate education, he subjects it to a chemical test and discovers that it is unusually rich. From the foregoing facts a number of complications arise but everything ends happily. The sale of the claim to the villain is proved to be a fraudulent one and the property is restored to the rightful owner—the doctor is reclaimed—"The Little Prospector" marries the young assayer, and all goes "merry as a marriage bell." It is a very original and striking story of mining life in the far west, depicting the adventures of "The Little Prospector" ("Chic" Perkins.) The play is both humorous and pathetic, combining many myth provoking and irresistibly funny situations, with scenes and climaxes of the most intense dramatic interest. Fourteen

FOR SALE a fine 20 acre block of land one mile from town section. \$100 per acre. Geo. A. Stambaugh. 1t



"CHIC" PERKINS, in the "LITTLE PROSPECTOR"

Hereford Opera House, Thurs. Apr. 1

ADMISSION, - - 25c, 50c, and 75c

The "Argyle" Patent Oxford



You don't need to be an expert judge of shoe quality if you buy

The Floorsheim SHOE

Just look for the name. It stands for all the qualities a real good shoe must have.

Made over "Natural Shape" lasts.

Most styles \$5.00

H. C. MYRICK

Gents' Furnishings

## CITY BARGAINS

No. 1—2 lots on corner in good location. Price \$500, \$234 cash, balance in two annual payments at 8 per cent interest.

No. 2—4 1-4 lots well located in Evans addition. Price \$900 on good terms.

No. 3—room house, well and hand pump, 2 lots on corner, close in. Price \$1200, \$800 cash, balance 1 year at 8 per cent interest.

No. 4—8 room house, lot 100x200 feet, barn, coal and hen house, well and mill, well house, tank, etc., fruit trees. Price \$3200, \$1400 cash, balance \$25 per month at 8 per cent interest.

No. 5—7-room house, barn, corrals, well, etc., 1 acre. Price \$5000 on good terms. 2 acres adjoining can be had with place at \$1000 additional.

No. 6—5-room house, well and mill, 26x24 barn, sheds, trees, etc., 2 acres. Price \$1500 cash. Additional acre at \$500.

No. 7—5-room house well located in Evans' addition, lot 100x200. Price \$1400, \$750 cash, balance \$20 per month at 10 per cent.

No. 8—4-room house on Dewey Ave., well, lot 104x208 feet. Price \$1700, \$900 cash, balance 1 and 2 years at 8 per cent.

No. 9—4 acres in Rickett's addition. Price \$500 cash.

No. 10—extra well improved 26-acre tract in Rickett's addition. Must be seen to be appreciated. Price \$10,000, good terms and well worth the money.

No. 176—11 3-4 acres in Rickett's addition, 3-room house, large barn, well and mill. Price \$2750, \$1900 cash, balance 1 year at 8 per cent.

No. 173—7-room house, barn, shed, well and mill, hen house, buggy shed, 2 acres, 100 fruit trees, vines, etc. Easy terms.

No. 181—3-room house, centrally located, 2 lots, sheds, trees, etc. Price \$800, \$540 cash, balance 1 and 2 years at 8 per cent interest.

O. K. LAND COMPANY, Hereford, Texas

"THE HEADLIGHT" TICKET ON AN OVERALL MEANS YOUR MONEYS WORTH OR YOUR MONEY BACK! UNION MADE



HERE IS A STRAIGHT "SHOW ME" PROPOSITION. BUY A PAIR OF "HEADLIGHT" OVERALLS FROM OUR NEAREST AGENT. WEAR THEM TEN DAYS.

IF AT THE END OF THAT TIME YOU DONT THINK THE "HEADLIGHT" THE BEST OVERALL YOU EVER WORE—TAKE THEM BACK AND YOUR MONEY WILL BE REFUNDED TO YOU CHEERFULLY.

LARNED CARTER & CO. MAKERS DETROIT, MICH.

FOR SALE BY

GEO. A. STAMBAUGH

# FLOUR! FLOUR! FLOUR!

It is with pleasure and particular pride that we announce to you that we have just received a fresh car of that matchless flour---"Queen of the Pantry". If you would be smart, by a sack and the entire flour world will know that you have the Best Flour milled. You have already learned that if it comes from

PHONE 81 **JARROTT'S** PHONE 81  
IT'S NICE

### Lumber Yard Changes.

Alex Thompson has purchased the entire stock of lumber belonging to Hawkins-Fox Lumber Co. The deal was recently closed and Mr. Thompson has assumed charge of the business. The yard will be replenished with the best grade of material.

### Farm Hands and Servants.

Galveston, Tex., Mar. 20, 1909. Secretary Commercial Club. Hereford, Texas.

Dear Sir:

Many of the farmers have for along time wanted good farm hands, and as servants, and I believe that I can get all that you want here, as the vessels from Europe are bringing them from Germany, by the hundreds, and I am in touch with the German Consul at this port. If the people of that section don't take time by the forelock, there will be a great lack of help in that section of the country.

If you find positions for these people with the farmers, and the

people of Hereford, who are willing to advance their transportation from this port to Hereford, same can be deducted from their salaries, I think that I can give them what they need. No commission will be charged by me.

The next steamer arrives from Bremen, March 27. Please let me hear from you at once.

Yours truly,

H. D. RUCKER, Proprietor of the Korak-Monder Theatre Co. and the Korak Farm & Ranch.

### Auction Sale.

I have yet a number of household articles that will be sold at public sale right across from Brand office at 2 o'clock sharp Saturday, March 27, 1909.

J. P. Eskildsen.

### From Cleveland.

The Commercial Club is in receipt of a letter of inquiry from a gentleman in Cleveland, Ohio, who seeks information concerning the agricultural possibilities of

the Hereford country. He says that he is running a series of nine column ads in the leading Sunday papers of that city and wants to know something about taxation, schools and churches and writes the Club for authentic and accurate information. The Cleveland man will be given such data as he desires. He will also be sent a copy of the Mirage and other literature which may serve his purpose to advertise Hereford.

### To be Sold Under Execution.

Section 2, Block O; Section 7, Block L; Section 15, Block P; in Cochran and Yoakum counties will be sold to highest bidder at Lubbock, Texas, on the 6th day of April 1909. Any one wanting cheap land now is the time. For further information see or write.

E. F. CONNELL LAND CO.  
63t Hereford, Texas.

### Bush Temple

Dallas, Tex., Mar. 5, 1909. The entertainment given at Bush Temple by the Schubert Symphony Club and

Lady Quartette was fine indeed and was enjoyed by all, judging from the repeated encores which they received from the audience. I cannot speak too highly of their entertainment and can conscientiously recommend them to any one desiring a good enjoyable evening of pure fun and fine music.

Yours truly,

MARTIN L. COOLEY, Pres. First M. E. Church League.

The Schubert Symphony Club will appear at the Opera House, April 3.

### Notice.

All members of Hereford Camp No. 990, Woodmen of World are requested to be present at Hall Saturday night, March 27. We have some adoption work, also quite a lot of other business to attend to.

C. L. SULLIVAN, Clerk.

### Ladies!

I will be in town next week with all kinds of drawing work, clumpy lace and head scarfs.

CLARA BEEBE.

### Lime Kiln

DeGuire Brothers have built a small kiln on the banks of the creek near town and will try an experiment in making lime. If it proves successful they will put in a big plant.

### Notice.

To all parties who own land in the north part of Deaf Smith County. We are expecting a large number of land buyers next excursion, and will request all owners of land in Deaf Smith and Oldham counties, along the line of the Colorado, Hereford & Gulf railroad to list their land with us, naming lowest prices and best terms.

We have several automobiles and can show land from Wildorado and Adrian.

COLORADO, HEREFORD & GULF IMMIGRATION COMPANY  
Suite 1, 2, 3 and 4 Powell building,  
5-4t Amarillo, Texas.

## Get Your Hooks in the Panhandle

Where land is cheap in price but rich in quality, where the climate is healthful, and you can work out of doors nine-tenths of the year. We do not ask you to believe a word we say, but invite you to investigate for yourself. :: :: :: :: :: ::

### Statement from W. M. Smith.

"I came from Mercer county Missouri, nine years ago and settled on the place I now own. A man can cultivate more land on the Plains and with greater ease than he can in Missouri. One one 20-acre field, I have raised millet six years in succession, making a good crop each year. The fourth year, my neighbors said that the field would make 4 tons per acre, which sold at the barn for \$9.00 per ton; delivered at Hereford, it sold for \$12.00; thus this crop made from thirty-six to forty-eight dollars per acre. The farm I owned in Missouri recently sold for \$50.00 per acre, but I would not exchange my Panhandle farm, acre for acre, for it and be compelled to live on it. I have no land to sell. I have never failed to make a crop."

W. M. SMITH.

This Missouri farmer "On the Plains" owns 3,200 acres and has 300 acres in cultivation.



PANHANDLE FARM SCENE

### HOMESEEKERS AND INVESTOR'S EXCURSION.

Our excursion trains leave Kansas City each First and Third Wednesday mornings at 11 o'clock and are run for the comfort and convenience of Home-seekers and Investors exclusively and are not for tourists and sight-seers. After reading this ad if you are interested in our proposition and will join one of our excursions and make a personal investigation of our country, and if you do not find in your own estimation everything as good as we have represented, we will refund every cent expended for the trip and will pay you reasonable compensation for your time upon your personal presentation of this ad at our office. If you believe we have misrepresented the country and have caused you to spend your time and money without getting value received, we mean business, do you? You will enjoy every hour of the trip from Kansas City to Hereford. You will have use of our regular Pullman Tourist Sleepers, and after arriving at Hereford, we will show you over the country in our equipment of Automobiles. Our office at Kansas City is at the Blossom Hotel opposite the Union Depot. When you arrive there go at once to our office where you will find a representative and others ready to come to Hereford.

### Movement of Immigrant Outfits.

Amarillo, Texas, Feb 8th, 1909.  
J. P. Snyder Land Co.,  
Hereford, Texas.

Dear Sir:

Answering your favor of the 17th inst. During the year 1908 we unloaded at stations on our line in the Panhandle of Texas 1184 carloads of immigrant outfits. This compares with 1033 cars during the year 1907 and 494 cars during 1906, shows a remarkable improvement and seems to clearly indicate that the reputation of the country from an agricultural standpoint is well and permanently established.

The record at Hereford Station during this period is as follows:

1906 - 115 cars. 1907 - 145 cars.  
1908 - 156 cars.

This Hereford record we think is very good indeed and believe that it should be gratifying to your Company and those interested in your vicinity.

Yours truly,

D. L. MEYERS, G. F. & P. A.  
T. P. & N. T. R. R. CO.

We Are Owners Not Agents.  
Buy Direct and Save  
Commissions.

**J. P. Snyder Land Co**

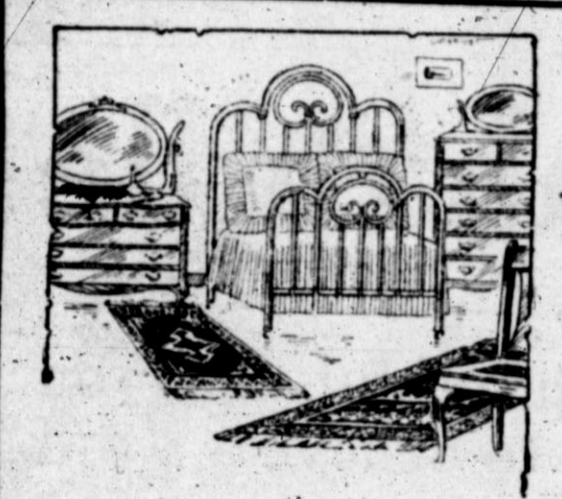
**HEREFORD,  
TEXAS**

# Greatest Sale Yet!

**BEGINS SAT. MAR. 27 FOR TEN DAYS CLOSSES TUES. APRIL 6**



**Davenport Beds**  
 We have a strong line of Davenports finished in Leather, Imitation and Velour Upholstery with massive Golden Oak ends.  
 Regular \$75.00 Davenports, now **\$59.75**  
 Regular \$50.00 Davenports, now **\$37.50**  
 Regular \$35.00 Davenports, now **\$28.75**  
 Regular \$12.50 Steel Davenports, now **\$0.00**



**Bed Room Suits**  
 Our line of Bed Room Suits is very extensive, comprising the best values to be had in any market. On these we offer exceptionally low prices. These must go.  
 Regular \$100.00 Suits, now **\$85.00**  
 Regular \$85.00 Suits, now **\$72.50**  
 Regular \$75.00 Suits, now **\$62.50**  
 Regular \$40.00 Suits, now **\$32.50**  
 Regular \$35.00 Suits, now **\$27.50**  
 Many other Suits in proportion.

Besides the above we have a great many Odd Dressers and Odd Beds that we can fit up in suits to the satisfaction of anyone.

For Ten Days, beginning Saturday, March 27th and continuing Tuesday, April 6th, we will have the greatest Value Offering Sale ever inaugurated in the Panhandle. In preparing for this Clearance Sale we have used the price knife vigorously and have cut the prices down to a minimum in all departments of our mammoth spring purchase of high grade and up-to-date merchandise. These last big shipments make our stock more complete than it has ever been and fills our store and warehouses full of the brightest and best and at the same time the greatest furniture we have ever had to offer. Our previous sales have gone far beyond our expectations. In all departments we have some enormous amount of goods and as a result have left on our hands some odds and ends that we wish to move and in order to get them out quickly we are offering them at unusually low prices.

Remember our Motto: "Quick Sales, Large Volume of Business and Small Profits."

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**OSTERMOOR MATTRESS**  
 BUILT NOT STUFFED

**\$15 FULL SIZE** GUARANTEED NOT TO MAT OR PACK

**DINERS AND ROCKERS**—In buying a Chair you must consider the Material. Our chairs combine these elements at prices which make them big values. We offer wide enough range of choice to enable you to make the most careful and profitable selection.

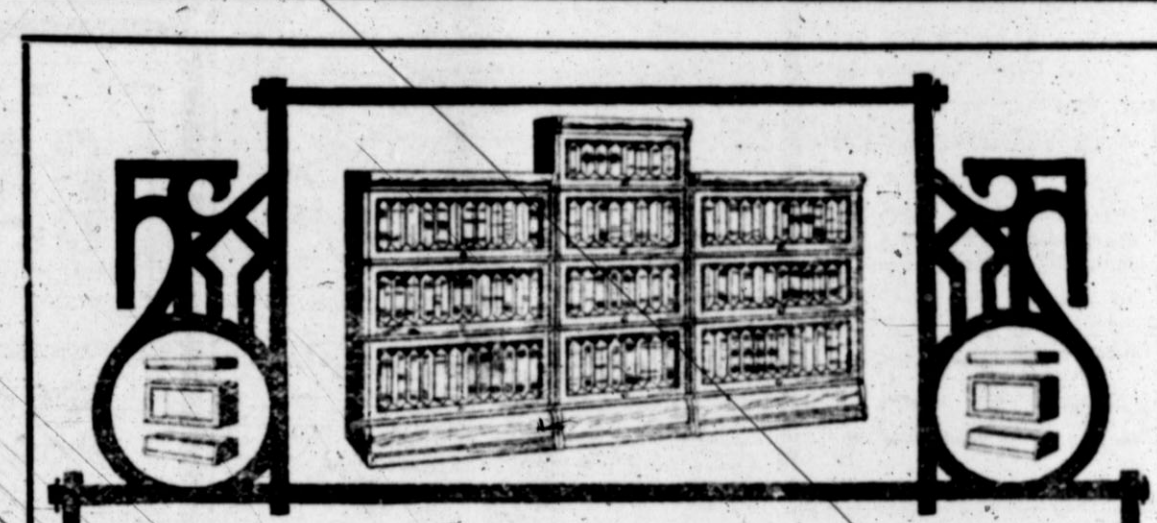
**Our Line of Iron Beds.**  
 We have just received a solid car of the famous Smith-Davis Iron Beds. This special car was carefully and judiciously selected with a view of getting the very best that money could buy. These beds that would best suit our customers. This line we take special pride and our judgment in purchasing was backed by years of valuable experience. Values ranging from \$1.95 to \$40.00.

**Wagner Quick Folding Go-Carts**  
 We have the extensively advertised Wagner Quick Folding Go-Carts. Opens or closes with one motion. The Wagner is the quickest folding, safest and handsomest go-cart ever designed for a child of any age. It has a wider seat, higher and firmer back, deeper dash than ordinary go-carts. The Best Go-Cart Made.

The above quotations represent only a very few of our goods and see for yourselves how much we can save you on your furniture bill. Purchases may be the same interest and same court. Our goods must move, and to make them move we offer prices the special inducements. You Cannot Afford to Overlook These Rare

**"Indiana Line" Kitchen Cabinets**  
 We have just received the best line Kitchen Cabinets ever brought to this section. The famous "Indiana Line". In workmanship and they cannot be surpassed. Are built for service and convenience. Most complete cabinets made. These we are offering in our Sale at a great Seduction. Ranging from \$35.00 down to \$12.50. Complete, including tops and bases.

**Our Line of China Closets**  
 We recently closed out almost our entire line of China Closets. We just received a new line of the very latest patterns.  
 \$45.00 China Closets, now **\$32.50**  
 \$43.00 China Closets, now **\$35.00**  
 \$35.00 China Closets, now **\$27.50**

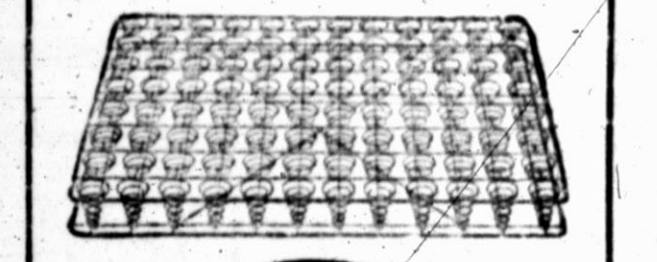


**The Globe-Wernicke Sectional Elastic Book Cases**  
 The Best Sectional Book Case on the market. With their Dust Proof Doors are easy to clean and to keep clean.

**Sewing Machines**  
 For the next ten days we will offer the greatest Sewing Machine Value ever given in Hereford. We have just received a large shipment of the famous Will C. Free Sewing Machine; a new machine made by one of the largest sewing machine concerns in America. A high grade machine embodying all the best there is in the latest improved machines with patented improvements of their own not found on other machines.  
 Our special extraordinary price on this \$60.00 machine for the next ten days is only \$33.75. Will deliver to any part of the city on three days trial and will explain fully every part of it. This price is strictly a cash price.  
 These machines carry with them the highest possible guarantee. Factory offers \$250.00 for any improvement on any feature of the machine.



**Odd Dressers**  
 Exceptional values in Odd Dressers. In this line we excel. At present we have on hand over forty different designs and patterns of the very best values and latest styles.  
 Regular \$25.00 Dresser, now **\$19.75**  
 Regular \$35.00 Dresser, now **\$25.00**  
 Regular \$33.00 Dresser, now **\$22.50**  
 Regular \$22.50 Dresser, now **\$16.75**  
 Regular \$20.00 Dresser, now **\$13.75**  
 All Chiffoniers and cheaper Dressers in like proportion.



The above cut is an exact reproduction of the BLACK THIN TAG found only on the original LEGGETT & PLATT patented single cone twinless spring beds. This line is positively imitated more than any other line of single cone spring beds on the market. Why? Because the idea of its construction is and has been for the past twenty years universally known to be the best. Compare the temper, workmanship and finish with that of the imitations. See that your springs bear the Black Thin Tag.

**About New Home Sewing Machines**  
 Office Furniture and Decorated and Plain China Ware  
 Besides the above mentioned we have the NEW HOME SEWING MACHINE, with both the Vibrating and Rotary Machine needs no introduction to the American people as it is already one of the most extensively used machines in the world. We also handle the Golden Star, Ruby and New Ideal, all of which are excellent machines in the and Stools form a very important part of our stock. Also a full line Typewriter Desks and Chairs. Painted China left which we will sell for cost during this Great Ten Days Sale. Remember the dates.

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The FURNITURE STORE—Ahead

# E. B. Black Co.

"TELL-THE-TRUTH" FURNITURE DEALERS AND UNDERTAKERS

O. E. THOMAS  
 Embalmer and Funeral Director

# Glenwood Sanatorium

A private home for the treatment of Chronic, Nervous and Mental Diseases, and selected cases of Alcohol and Drug addictions. . . . .

Climate high and dry, Invigorating air, plenty of ozone, Strictly Ethical, Efficient service and Modern Methods.

Dr. R. L. McMeans, Dr. J. R. Wrather and Dr. A. J. Caldwell, Attending Physicians.

The Land of Sunshine and Cloudless Sky

...For Full Particulars Address...

## Glenwood Sanatorium,

P. O. Drawer 459 - - - - - Amarillo, Texas

## Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

### Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847 Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.



### A Chance Meeting

with the kind of lumber we sell has made many a man our steady customer. If you run across an exceptionally well-built house of any kind, inquiry will generally reveal that the

LUMBER WAS BOUGHT HERE.

To have that kind of building for yourself, you'll be wise to have us supply the only kind of lumber which makes a good building possible. You won't find the difference in the bill, but you will find it in the lumber.

## Kemp Lumber Co.

## HARDPATCH

NO. 21519

Will make the Season of 1909 at Purcell & Son's Livery Barn.

SEASON PRIVILEGES \$10.00 PAYABLE IN ADVANCE

A chance to breed to a horse with a record as a sire. Being the sire of Hazelpatch 2.02 3-4 and many other good ones.

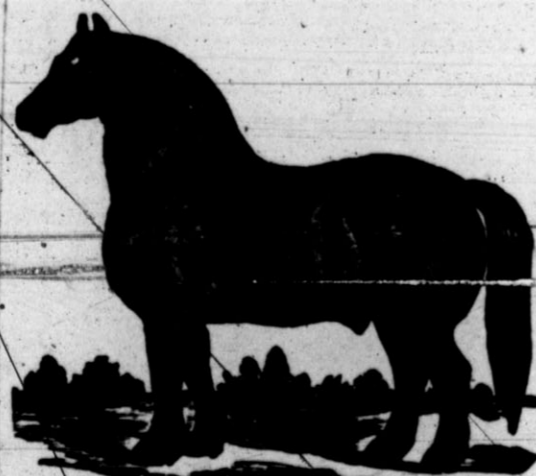
## E. M. COX



## FREE BOOK

This 90-page book is Dr. Terrill's latest and best treatise on the Special and Pelvic Diseases peculiar to the Male Sex, and it should be in the hands of every man—young or old—in America. This book describes in a brief, simple way Dr. Terrill's original and exclusive methods of treating Stricture, Varicocele, Specific Blood Poison, Nervous Debility, Sexual Weakness, Seminal Emissions, Unnatural Drains or Development, Syphilis, Piles, Catarrh, Epilepsy, and all Chronic Diseases of the Stomach, Kidneys, Bladder and Prostate Gland. This book will be sent absolutely free to any address, postpaid, in a plain sealed envelope if you mail this paper. All correspondence confidential. Consultation and a \$10 X-Ray examination is free. Address,

TERRILL MEDICAL INSTITUTE, Inc. 205 MAIN STREET DALLAS, TEXAS

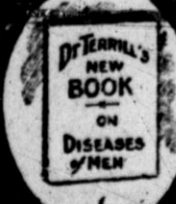


### STALLIONS AND JACKS FOR SALE

3 head of Perchon Stallions and 2 large Jacks for sale at Sherk & Stanek Feed Barn. These horses are from the Pine Ridge Stock Farm, Salem, Iowa, and will be sold. They are worth the money. Parties interested in such stock call and see them.

E. F. MAXEY

FOR MEN



Keep both eyes on Basin Heights. 1-tf

A. D. Goodenough has returned from a trip to Fort Worth.

A good Maltese Jack for sale or trade at the Hereford Nursery. 7-4t

See the Actual Settlers' Association for bargains in small homes 48tf

Jas. Alley of Independence, Mo., was a prospector in Hereford recently

I want to trade some good lumber for carpenter work. Alex Thompson. 7-2t

Would like to have a girl to help do house work. See D. W. Hawkins. 1t

H. Bodine of Marshallton, Iowa, was among the lot of prospectors recently.

See the Old Maids' Convention at the Opera House April 2. All home talent. 1t

Alex Thompson will trade lumber for unincumbered Hereford property. See him. 7-2t

Will L. Fisher of Grinnell, Iowa, was here this week taking a look at the country.

Cornfed steers at the Hereford market. Call by or phone your order. Phone 318. 5-4t

H. T. Herring of Amarillo was in the city yesterday afternoon coming down by private auto.

J. R. F. Price of Meford, Ia., has been in Hereford in the interest of his land holdings near here.

Don't buy that bill of lumber until you see Alex Thompson. He will save you a lot of cash. 7-2t

Get trees that have been inspected as required by the State of Texas, at the Hereford Nursery. 7-4t

J. D. Coursey of Independence, Mo. was among the many prospectors in Hereford last week.

H. O. Park left yesterday morning for Mineral Wells to try his hand at the mineral waters.

Mrs. C. W. Dodson and son Charles, left Thursday morning for a visit at Waco and Houston.

W. R. Miller of Roswell was in the city this week on business. Mr. Miller represents a big lumber mill.

Mrs. J. S. Wyche has gone on a visit to her mother in Mississippi. She was accompanied as far as Amarillo by Mr. Wyche.

A nice framed picture was left here during the holidays by some one. Anyone calling and paying for this ad can get same. Geo. A. Stambaugh. 1t

### Too Late to Classify.

FOR SALE 8-room house, small barn, 2 lots, lot of fruit trees. at a bargain. For particulars see Scherer Land Co. 7-tf

FOR SALE 6-room house, well and wind-mill, fruit trees, good barn, chicken house, corral, lot 100x140 ft near public school. Terms if desired. See C. O. Lee. 7tf

FOR SALE 225 head stock cattle, about 150 head cows, 50 head 2 year-old steers and heifers and 25 yearlings, about 50 young calves thrown in. All high grade Durham and Hereford except 10 head full blood Galloways. Will sell for 10 days. C. E. Money, Umbarger, Texas. 1t

FOR SALE, 8-room residence with two lots, east front, cement walks, large fruit trees of peaches, plums, cherries; also grape vines, berries, etc.; well and windmill, sheds stable and other outbuildings, only 4 blocks from post office. Price \$2500.00, terms \$1000 cash, balance in one and two years at 8 percent. See C. O. Lee. 7tf

## SEEDS

We have them our catalogue tells you about them. A postal will bring it February Price List now ready.

ROSWELL SEED CO.

## UP-TO-DATE LIVERY and

## SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

## SHERK & STANEK



See J. L. Johnson for Waterproof Building Blocks. Also for a Turn Key Job. Factory, Hereford, Texas. Phone 324.

## CARES FLIT AWAY

like the butterfly before the wind when you sense the feel of my cigars between your lips. There's a contentment in the smoking of them that will always bring you back. Their quality shows in the very way the smoke wreaths sway around your head. My cigars and a smile harmonize perfectly, and the former will always produce the latter. Drop around and test their fitness, a cool, sweet smoke is assured you. All the best brands.

## DRUGS T. M. COULSON CIGARS

## "EAT AND BE MERRY"

SAID THE OLD GREEK PHILOSOPHER

You can do this without fear of any pain from the gout if you buy from our well selected stock of groceries. It is our aim to get the best and purest in the market and only give our customers that which satisfies.

GIVE US A CHANCE AT YOUR GROCERY TRADE

## JNO. A. JOHNSON

Read the WANT ADS on Page Eleven

# Woman's Beauty

Some women retain their beauty to an advanced age. But women, who regularly endure pain, age rapidly, for suffering leaves its lasting marks on them.

Nearly all women suffer more or less with some form of female trouble. It should not be neglected. Avoid the pain—treat yourself at home by taking Cardui, as thousands of other women have done. Begin at once and give Cardui a fair trial.

# TAKE CARDUI

It Will Help You

Mrs. Katie Burlison, Goreville, Ill., tried Cardui and writes: "I suffered with female troubles, and was so sick I could not stand on my feet. Finally I began to take Cardui, and soon began to mend. Now I am able to do all my housework and am in much better health than I was before." Try it.

AT ALL DRUG STORES

# THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

# HEREFORD GLOVE FACTORY

MANUFACTURER OF

Fabric Gloves and Mittens

We guarantee our Gloves to be equal or better than those purchased in Northern Markets. They are made of the best Fabric and will not rip. Send in your order.

C. F. HACKER, Proprietor

# \$6.50 PER TON

We have some good coal on cars and in storage for \$6.50 and up. A few tons delivered from the cars will save you money.

W. L. FALLWELL & SONS

# FOR SALE

NO. 40315  
IMPORTED PERCHERON STALLION

**VIGOUREUX**  
is a beautiful Black, 16 hands high, weighs 1900 lbs when in good flesh. 6 years old. Imported by J. Crouch & Sons of Lafayette, Ind.



# HONEST JOHN

BELGIAN STALLION. STANDARD BRED.

Beautiful Bay with stripe in face, white hind foot. Foaled June 10th, 1901, weighs 1500 lbs.

I will sell one or both of the Stallions reasonable, and on easy terms. Guaranteed to be sure foal getters. For further information address:

JAMES M'CARREN OR EDWARDS O'BRIEN  
E. WILMINGTON, OHIO OR HEREFORD, TEXAS

## Local and Personal

Now is the time to plant your trees! L. P. Landrum. 7-4t

If you need some lumber and have a surplus team or two Alex Thompson will give you a good trade. See him. 7-2t

W. C. DeVoe of Stilwell, Mo., is in Hereford this week visiting and prospecting. Mr. DeVoe is an uncle of Mrs. B. S. Arnold.

H. C. Adams, treasurer of the S. W. Engineering and Construction Co. is in the city, arriving from New York Monday. He will remain here some ten days.

Our 19 years experience in Texas and New Mexico have taught us what variety of fruits are adapted here. L. P. Landrum. 7-4t

The Women's Relief Corps will meet at the Methodist church, 3 p. m., Wednesday, March 31. All members requested to be present. By order of the President.

L. E. Townsend of Galesburg, Ill., was among the prospectors last week and bought a piece of Hereford land. He will move down and join the pioneers.

D. E. Coursey of Independence, Mo., was in Hereford recently and bought a slice of Panhandle land. It is his intention to embark in some business in this city.

W. W. Bennett, T. H. Lacey, J. H. Davis, J. B. Millard, all of Coryell City, Texas and Ed Milburn of Gatesville, have been in Hereford, the guests of J. P. Ward. They were all well pleased with Hereford and may become citizens of the county.

A stock company recently organized composed of J. P. Snyder, F. E. Bowe, Vern Witherspoon, L. A. Ricketts, J. O. Newell, E. E. Ramsey and L. Gough has bought a \$2000 horse from E. F. Maxey, representing the Pine Ridge Stock Farm.

Dr. W. I. Joss of New Ark, Ohio, a brother of our Mr. J. F. Joss has arrived in Hereford with the full intention of making this his future home. The Dr. has been here on previous trips and has quite extensive land interests in this country and is very enthusiastic in his belief in the country's future. Dr. Joss comes to us well recommended as high up in his profession being a graduate of three of the best schools in the country. He expects to spend a few weeks in making some improvements on some of his holdings here, after which time he will probably enter the practice in our city. Mrs. Joss will arrive in a few days.



## THOUGHTFUL PEOPLE

will tell you the enormous business of this country could not be carried on without banks. They are a convenience that have become a necessity. Do business in a business way. Open a bank account and pay by check.

### THE FIRST STATE BANK

is as sound an institution as there is. Its numbers numbers the brainiest business men among its depositors. It would like to number you.

## FIRST STATE BANK

OF HEREFORD  
W. B. BEACH, President  
H. B. WEBB, Vice-President  
OTHO H. VARDAMAN, Cashier  
J. THOS WEBB, Assistant Cashier

# THE BRAND'S SPECIAL CLASSIFIED ADS

Matter for this column and local ads any where in the paper will be inserted at rate of one cent a word or five cents a line for each insertion. Pay in advance unless you can be easily found on the street or in your office the first of the month.

### LOST AND FOUND

LOST an old gold locket set with rubies. Finder please return to E. Dean at Thompson & Daniels garage and receive reward 1tp

LOST a black Fur Robe with a green plush lining somewhere about Stambaugh's store corner. Please return to Brand office. 7-2tp C. E. Tice.

LOST Baby's Teddy Bear, on walk, in front of my residence. Will finder please return him to the lonely little boy who wants him so much? 7-1t Mrs. T. A. Cox.

LOST a gold watch and fob. Waltham movement, between Tygret Hotel and southeast corner of College campus. Return to Tygret Hotel and get reward. 5-tf Miss Mary McMahan.

FOUND last Saturday ladies hand satchel containing some money. Owner can get same by calling at Brand office, proving same and paying for this notice.

### FOR RENT.

FOR RENT nice 4-room house, close to school. E. B. Black. 1t

FOR RENT 5 rooms in rear of our office. See O. K. Land Co. 7tf

FOR RENT—6-room house, 4 acres, 1 acre orchard, windmill and sheds, just outside city limits. Inquire at J. A. Johnson's store. 5-3t

### ROOMS AND BOARD

ROOMERS—Some roomers and boarders. Mrs. P. L. Johnson. 52-tf

WANTED 2 or 3 unfurnished rooms close in to town. Call at Woodburn's Drug Store. 1t

### MISCELLANEOUS

EGGS full blood white Wyandotte eggs at Hereford Dairy. \$1 for 15. Phone 9. 6-4t

WANTED man and wife wants place on a farm or ranch to work. F. R. McElhanie in care Brand office. 1tp

FOR SALE 200 bales of threshed Millet Hay. Inquire David Alburn, block west Purcell's livery barn. 7-2tp

WILL TRADE 5 acre block, 18 lots, in West Hereford for team and wagon and some cash. See D. N. Brockman, owner. 5-3tp

WANTED land listed with us for sale. 160 acre tracts preferred. Press Burnam Land Co., over Garrison Bros. 5tf

WANTED one to ten sections of land, improved or unimproved. Address this office. 5-4tp Edw. G. Nischwitz.

WANTED position as Stenographer or Typewriter. Can furnish best of references. Address Paul L. Holden, 315 Frazer St., Findlay, Ohio. 3-5tp

LAND—Wanted a section of land near Hereford. Will trade good property near Chicago which is paying good revenue. Say what you have and address Advertiser, care of The Brand. 47-tf

WANTED—To sell or exchange 25,000 growing trees, mostly apples on a 120 acre tract of land located near the Santa Fe railroad and adjoining South Hereford. Fine location for a Canning Factory. Will sell cheap or exchange for unimproved land. 51-tf O. K. Land Co.

FOR SALE—Two Cyphers Model, incubators, 150 egg size. Price \$20 each. L. A. Stroud. 1-tf

2-year-old Black Locust shades 5c each and up, at the Hereford Nursery. 7-4t

### LIVE STOCK FOR SALE

STOCK hogs for sale by Vern Witherspoon. 5-3t

HORSES FOR SALE see Fred Millard, the country horse dealer, for work teams. Farm 3 1/2 miles northeast; office at Betts & Millard's Drug Store. 7tf

### REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR SALE by owner 2 patent sections of perfectly good land, one hours drive from Hereford. Apply at Brand Office. 4tf

SECTION—Good section in Castro county, has 100 acres fine alfalfa land. The price is a bargain. 52-tf Gough & Russell.

IMPROVED SECTION 10 miles of Hereford, 1-2 mile from R. R. Bargain if sold at once. Write owner. Box 131, Hereford, Texas. 4-4tp

QUARTER—160 acres well improved, 7 1/2 miles from Hereford, 2 miles from Jewell. \$1000 cash closes a deal. 52-tf Gough & Russell.

HALF SECTION—A1 420 acres, 4 1/2 miles from Hereford, at Jewell. \$3,000 cash, balance on good terms at 8 per cent interest. 52-tf Gough & Russell.

FOR SALE—640 acres of fine agricultural land, 10 miles north of Hereford. Very cheap if sold this week.

3 sections of good land, northeast of Hereford, 9 miles south of Wildorado and 9 miles north of Dawn, shallow water, one of these sections is well improved. This is a great bargain, can give terms.

640 acres well improved, 4 miles from town, this is another good bargain, can give terms.

300 acres 4 1/2 miles from town, unimproved, a very desirable location, fronts on main road. Good terms.

640 acres 3 miles south of Vega, good terms.

We have several large tracts in Deaf Smith county, that are very near the new Railroad, suitable for small colony, if interested, it will pay you to investigate this.

Also a number of 1/4 and 1/2 sections unimproved and improved near town, we are offering these at a bargain.

If you are wanting something worth the money, give us a call. Murchison & Jones. 50-tf

### CITY PROPERTY FOR SALE

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

TO EXCHANGE—For city property either in 1/4 or 1/2 section. Also some real bargains in any size tracts from first hands for sale, good terms. Get busy and see Ed Dunlap. 6tf

NINE ROOM HOUSE—South front, large lot containing one acre land, well and windmill, lots of fruits, conveniently located and will be sold at a bargain, and on easy terms. See or write C. O. Lee for particulars. 1tf

FOR SALE my place near the College, 200x295 ft., 4-room house, hall and 2 closets. House in yard with 2 rooms, dugout, good barn and sheds, chicken house and 50 bearing fruit trees. For particulars address J. W. Ford. 5tf

FOR SALE OR TRADE—663 1/2 acres of land nine miles South of Hereford, Texas, 160 acres in cultivation, four-room house, fenced and cross fenced. Will trade for unimproved land in Kansas, Missouri, Illinois or Iowa. 2tf W. B. Park, Hereford, Tex.

SEVEN ROOM HOUSE—With two acres of ground fenced with woven wire, south front, well and mill with tank, 100 fruit trees, stable 14x16, also other out-buildings. This is one of the best bargains in town. For particulars see C. O. Lee. 1tf

IF YOU wish to buy lots or acreage in Hereford we can supply you with any number of lots or can sell you any size block from one to 80 acres. If you wish to buy either an unimproved or improved farm near Hereford we have some of the best bargains to be had in this locality. 5-tf C. O. Lee, Hereford, Texas.

## Why Pay Rent?

We have a residence with four rooms and bath, on two choice corner lots. If sold immediately will take

**\$1,600.00**

GOOD TERMS

## Choice Half Section.

We also have a choice half section, six miles from a real railroad and switch. 80 feet to water, seven miles from town and postoffice. This choice half section at a bargain. Good Terms.

**NO COMMISSIONS**

# THOMPSON & DANIEL AT THE GARAGE

## THE BANQUET

(Continued from Page Nine)

who named the subject, THE LADIES. Mr. Slaton first paid his respects to the Blues who were men and then turned his attention to the ladies who happened to be all Blues. He rehearsed the closing scenes of the friendly contest and remarked that the Reds thought they had won a great victory, but that when the committee made their report in the hall, that the Reds were also BLUE. He then paid his respects to the ladies and it is needless to repeat the nice things he said about them, not to mention the offer he made to take in his embrace all the Blues.

The last course of brick cream in the colors of the Club with angel food was served.

J. L. Fuqua, president of the First National Bank, and Dr. R. M. Johnson, both donned with white aprons, did the honors at the punch bowls, serving salmagunda beverage.

The after dinner speeches were of a stronger nature and more dignified in their mein. The first was delivered by Hon. W. M. Knight, president of the Club. His address was on the subject: The business men and the Club; shall the Club survive? It would be useless to attempt a full synopsis of his speech, tho his remarks, if read by those who did not have the pleasure to hear them, would give the full meaning of the Hereford spirit and the purposes for which the Club was organized. He made a strong appeal to the men of public mind and generous character. Mr. Knight was followed by a splendid, straightforward address by Mr. Golhke, secretary of the Wichita Falls Chamber of Commerce. He told something about the work of the Club at his own city, saying along with many other good things, that his town had raised \$10,000 for the annual expenditures and that Wichita had the second strongest organization in the state. He showed that a club when properly managed could be of great service and profit in many lines of endeavor. That the Club could be of as much value to the farmers as to the merchants and so-called business interests for what was of value to the merchant should be of equal advantage to the tiller of the soil. His address was well and favorably received. He was followed by T. E. Shirley, one of the hardest workers for the Blues in the contest. Mr. Shirley's speech was an appeal for financial aid to the Club. While the hour was late, approaching closely on the midnight shift, the result of his talk was the addition of some \$1,250 to the treasure of the organization. The pledges were taken in the form of a minimum and maximum, those pledging agreeing to give during the year from \$50 to \$150. The names of those who subscribed to this and also those who agreed to give lesser amounts will be found in another column. Adjournalment forced him to stop his appeal.

hibited a tri-color ribbon, showing the Reds and Blues united by the emblem of peace, WHITE. This by common consent will be the colors of the Club.

This story of the banquet is unusually long for a weekly paper, but it would not be complete without some mention of the manner and admirable dignity with which the toast master presided. He was always ready with an appropriate remark or quotation and many times elicited hearty applause. A storm of hand clapping broke out when he made reference to King Kaffir and his cow; also when, at the close of some toast he remarked: "The Reds may have gone down de-feet, but not in the head."

The first annual banquet has been pronounced by all present as a great success and the "beginning of the end" of slow-poke and anti-push in Hereford. Those members who were not present surely missed the "time of their life," and those who are not Clubbers will never know how much they have lost. But the door of the Club is open.

The ladies who furnished the supper have the thanks of the entire membership for the palatable "fix-ins" and the many good things served. No "mere man" could have added that delicacy of taste nor the appetizing flavor to the dishes.

The committee of the Reds who had charge of the general arrangements are to be complimented on the successful outcome of the entertainment and banquet. The orchestra members have the thanks of every present.

Following is a copy of the menu as served:

Congratulations were extended by a number of the Blues, complimenting the Reds on the success of the evening. In all the toasts and speeches it was shown that the Blues and Reds were now firmly joined together for one purpose. This was made so evident that the following Monday morning Mr. Shirley ex-

hibited a tri-color ribbon, showing the Reds and Blues united by the emblem of peace, WHITE. This by common consent will be the colors of the Club.

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### MENU

Ostrea Galvestonia  
With Fodder and Fresh Hay  
Minerva Plums Tooth Files

Chykkyn Sand Which Is  
Java with Chunk of Ballast and Scrap of Iron

Cream of Kaffir, a la Liano Estacado,  
with Hereford Lache and Ballast

Neopolitan Cream Bricks in Club Colors  
Farmers Joy and Angel Food

Salmagundi Beverage

Our specialty is horseshoeing but we are prepared to do general repair work. H. L. Rice. 1t

'Are You Going to Build a House?'

If so why not have plans and specifications when executed display a composition of utility, durability and good, pure Architecture without any "Ginger-bread." No buildings are too large or too small for my personal and prompt attention. I develop your own ideas into a practical set of plans and specifications with which they can be executed to the smallest detail, into a building which can be built according to your means and to your entire satisfaction. Sketches and estimates of your ideas will cost you nothing.

I have built many schools, churches, banks, offices and store buildings; also, all classes of residences from one to twenty rooms. My work will always have my personal attention and supervision; and, my earnest intentions are to always please my customer.

You are cordially invited to visit my office over Garrison Brother's Hardware Store.

J. C. BERRY, Hereford Tex.  
Phone 335. Box 134. 7-4t

### "The Old Maid's Association"

The Monday Afternoon Club ladies will present the farce comedy, "The Old Maid's Association" at the Opera House on the evening of April 2nd. Tickets on sale at Woodburn's drug store. Price of admission 35 and 50 cents.

Following is the cast of characters of the play:

Eliza Bougs, Pres.	Miss Gregg
Rebecca Ritrace, Sec. and Treas.	Mrs. Wray
Anxiety Leftover	Mrs. Slaton
Larena Hasbeen	Mrs. Arnold
Petimia Pickles	Mrs. Parker
May Haverman	Mrs. Warner
Desire A Man	Mrs. Barker
Josephine Bonapart Waterloo	Mrs. Bell
Mariomia Melissa Plack	Mrs. Matthews
Aim Ellen Patterby	Mrs. Jones
Balinda Bliss	Mrs. Elliott
Charity Hoppegood	Mrs. Price
Racket Ketcham	Mrs. Irwin
Minty Clovertop	Mrs. Garrison
Prof. Makerneux	Mr. Woodburn

### Prospectors Poisoned.

While a party of ten were on their return trip from Rock Island, New Mexico, last Monday they stopped at Vega and partook of a meal. After leaving in their autos for Amarillo, nearly every member of the party was sick, Dr. George W. McKinney of Illinois being the most serious. Others in the party were

J. F. Barker, manager of the Hereford Lumber Company, H. P. Canode and L. A. Hough of Amarillo. They hurried on to Amarillo where medical attention was given. Dr. McKinney after intense suffering died at the Amarillo Hotel Tuesday. The other members soon recovered from the affects of the poison.

# BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE

The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at

HEREFORD, TEXAS, or  
KANSAS CITY, MO.

**Star Land Company**

# The Hereford Brand

## 7 DAYS A GREAT SEVEN DAY SALE 7 DAYS of House Furnishings

Beginning Saturday Morning March 27

Closing Saturday Night April the 3rd

For Seven Days Only will this Great Opportunity be offered you. Parlor and Library Suits, Bed Room Suits, Dining Tables, Sideboards, Buffets, China Closets and Dining Chairs, Odd Dressers, Iron Beds, Springs and Mattresses, Art Squares, Mattings and Linoleums. Everything in House Furnishings go in this Seven Days Sale at prices never before heard of in the history of Hereford. For this Seven Days Sale, we are going to make Seven Special Prices. Goods mentioned below will only be on sale on the specified day. We only mention Seven Articles below. These are to show you about how unreasonably cheap we are going to sell House Furnishings during this Great Seven Days Sale. IRWIN & MATTHEWS' IS THE PLACE. "THE STORE THAT IS PLEASING."

### Dining Table

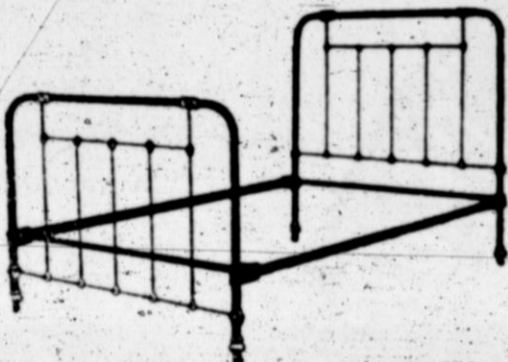


This beautiful 8-foot Extension Dining Table made in Golden Oak with pedestal or fine large legs. One that we have positively sold for \$25.00. These two patterns on sale Saturday, March

the 27th for the unreasonable low price of **\$14.45**

### Iron Beds

We have just unloaded, a solid car load of Iron Beds and on Friday, April 2nd we will make the following prices on three patterns. No. 865 as shown in



cut is a Regular \$6.50 value for only **\$3.95**  
A Regular \$7.50 Bed, No. 769 for only **\$4.95**  
A Regular \$4.35 Bed, No. 632 for only **\$1.85**

### Bed Springs



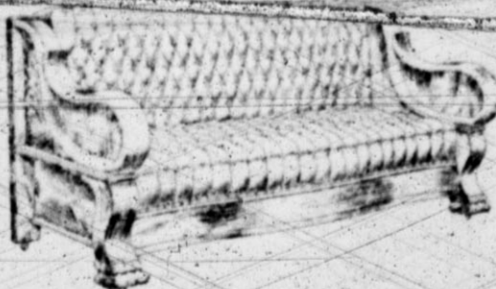
On Tuesday, April 1st we will sell Bed Springs at the following prices:

The Regular \$4.50 Guaranteed Single Cone Spring for **\$2.75**

The Regular \$3.50 Guaranteed Spring only **\$1.95**  
The Regular \$3.00 Spring for **\$1.65**

### Davenport

Tuesday, March 30th is the day to buy your Davenport. Note the prices and compare the goods. Regular \$85.00 Davenport Tuesday for only **\$57.50**



Our \$75.00 Davenport \$52.50 Our \$55.00 Davenport \$41.00  
Our \$42.50 Davenport \$28.00 Don't Fail to See Them

### ON SATURDAY, MARCH 27

we will have on sale the Dining Table shown on this page. Notice the Price and compare the table.

### ON MONDAY, MARCH 29

we will have on sale the Beautiful China Closet in Golden Oak, shown on this page. Note the Price on this.

### ON TUESDAY, MARCH 30

we will make prices on all our Davenports. Note the prices below Davenport cut shown on this page.

### ON WEDNESDAY, MARCH 31

we will make you prices on Matting that you will not have an opportunity to buy again this season anywhere in Texas for these prices.

### ON THURSDAY, APRIL 1

we will make a price on Bed Springs. Do not fail to remember the dates.

### ON FRIDAY, APRIL 2

we will have on sale three patterns in Iron Beds. The beds are "dandies" and the prices are the lowest.

### ON SATURDAY, APRIL 3

THE LAST DAY  
we will put on sale our immense stock of McDougall and other makes in Kitchen Cabinets. If you are needing a cabinet, don't miss this great opportunity.

### CHINA CLOSETS

Monday, March 29th is the day to buy your China Closet. This one will be on sale for the low price of **\$13.08**. We will have several more on sale prices ranging from \$13.08 to **\$21.90**



This China Closet we price you for \$13.08 is a regular \$23.50 Closet and cannot be bought for less after Monday, March 29th.

### Kitchen Cabinets



On Saturday, April 3rd we will make the prices on "McDougall" and other Kitchen Cabinets. These are the very best Cabinets on the market and cannot be duplicated elsewhere. The Cabinet shown here will be marked **\$25.90** a regular \$35.00 Cabinet. Another style at **\$27.85** that we have been selling for \$37.50. A regular \$18.50 Cabinet we will have marked only **\$13.90**. A regular \$16.50 Cabinet we will sell for **\$11.45**.

### Mattings

On Wednesday, March 31st you will have the opportunity to buy Mattings at the following prices. We will kindly ask the trade to allow us the privilege of laying the Matting, we will say within five days after you make your selection, and the selection must be made on above date to get the benefit of these very very low prices



Lot No. 100 China Matting, the Regular \$1.26 kind, Wednesday for **12 1/2 Cents**  
Lot No. 403 China Matting, the Regular \$2.25 kind, Wednesday for **17 1/2 Cents**  
Lot No. 501 China Matting, the Regular \$2.00 kind, Wednesday for **22 Cents**  
Lot No. 604 China Matting, the Regular \$2.00 kind, Wednesday for **25 Cents**  
Lot No. 700 China Matting, the Regular \$1.25 kind, Wednesday for **27 1/2 Cents**  
Lot No. 100 Japanese Matting, Regular \$1.25 kind, Wednesday for **27 1/2 Cents**

J. M. GILLILLAND  
Embalmer and  
Funeral Director

**IRWIN & MATTHEWS**  
FURNITURE AND UNDERTAKING

The Store that  
is Pleasing  
to Visit

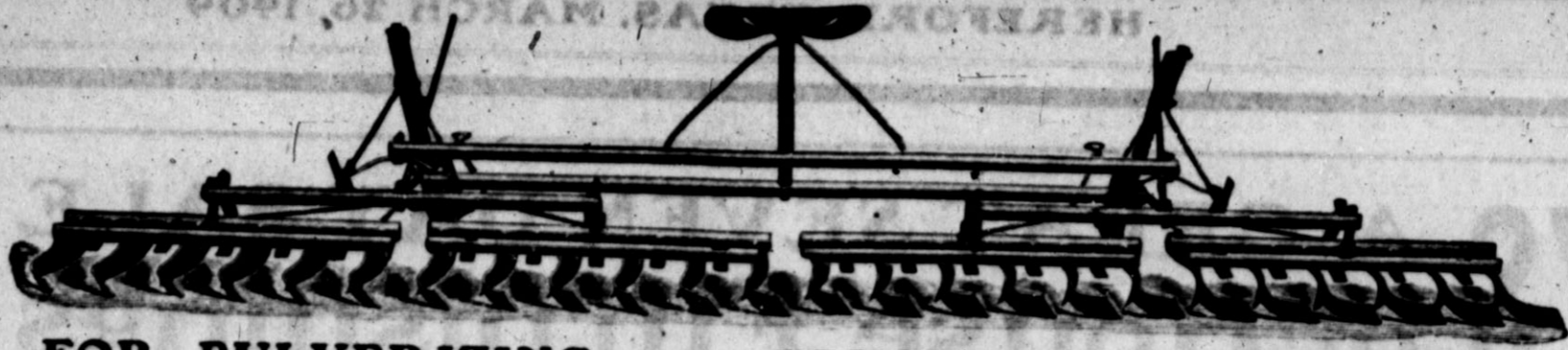


# KEEN KUTTER

- POCKET KNIVES
- TABLE-KNIVES
- BUTCHER KNIVES
- SCISSORS
- SAWS
- TOOLS
- SAFETY RAZORS
- DELPH ENAMELWARE
- FISHING TACKLE
- BASEBALL GOODS

Make Our Store Your Headquarters

# ACME RIDING HARROW



FOR PULVERIZING CRUSHING LEVELING

The "Acme" Harrow is the implement best suited to the preparation of soil after plowing, and can be used successfully on every kind of land, whether the soil is heavy or light. Owing to the shape and arrangement of the coulters, the "Acme" will prepare a perfect seed bed and will cover the seed in the best possible manner. The man who owns an "Acme" Harrow is completely equipped for the preparation of soil in all his fields, and he will find that the "Acme" will do everything a Harrow ought to do.

The "Acme" Harrow is made for one, two and four horses. This harrow does not bring up the trash, but pulverizes the soil and trash together in the finest shape to retain the moisture.

FOR SALE BY

## GARRISON BROS.

# JOHN DEERE

- DISC PLOWS
- MOULDBOARD PLOWS
- WALKING PLOWS
- ROD PLOWS
- ENGINE PLOWS
- DISC HARROWS
- DRAG HARROWS
- LISTERS
- PLANTERS
- HOOSIER DRILLS

Ask The Man Who Has One

## AT THE COLLEGE

Young Men Engage in Oratorical Contest for the Honors to Represent College.

Monday night in the presence of a fair sized audience, three of the College boys crossed swords in an oratorical contest for the honors to represent Hereford College in the Panhandle Oratorical Association to be held at Goodnight College next month. There were to be four in the local contest but only three put in their appearance, Ottis Parks, Fred Baird and Arthur Rogers. These young men had previously submitted their manuscripts to be passed upon by the judges. Another set of judges graded them on delivery Monday night in the contest. The ranking obtained in the two results made up the final grade or rank. As a result, Ottis Parks won second place and Arthur Rogers first place and will therefore represent the College at Goodnight.

Prof. Stonewall Brown was the presiding officer. He with the three young contestants appeared on the stage and were seated. Mr. Brown arose and explained the object of the contest and how the grading had been done. In order that the boys should have time to still their knees and swallow the frogs in their throats, Mr. Brown called for a piano solo, which was beautifully given by Miss Ina Gregg of the College girls.

After this the three young orators in the order named above delivered their speeches. Each one held the attention of the audience with little trouble and put forth their best efforts to win. All were heartily applauded and the young men received the congratulations of those present.

While the decisions of the judges were being tabulated, the Glee Club, under the leadership of Miss Shirley, sang two pleasing numbers.

Mr. Brown appeared with the announcement as given above. The defeated candidates congratulated the winner with hearty applause.

The entire evening was a pleasant occasion and the faculty of the College deserve credit for the effort put forth by the young men. It is planned to go down to Goodnight in a special car. The baseball team and the Glee Club will make up the larger part of the ship. Two or three members of the faculty will also go along.

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

### Lutheran Mission.

Rev. W. E. Dube, Lutheran Missionary located at Canyon City, in company with Mr. E. Harders of the city, paid the Brand office a visit only recently and stated that his people were organizing his scattered members in the Panhandle into working bodies. Mr. Dube said that he was pleased with the progress of the work and with the hearty reception given him by the people of the Panhandle. It is his wish to find out how many members of his faith are located near Hereford and get them together by appointment at some future date. Those who are identified with this body may see Mr. Harders who will take pleasure in giving them further information.

## FREE EXPRESS DELIVERY SOON

Hereford Has Reached the Point Where the Business Justifies Wagon Delivery of Express Packages.

The Commercial Club has undertaken to convince the Wells-Fargo Express Company that Hereford is now in the list of eligibles when it comes to the question of free wagon delivery of the express packages. It has been known that for some time the monthly receipts of the office exceeded \$1000 per month with many of the months going to about \$1400. The Club will push this matter until the company grants the concession. When the offices are moved into the rooms in the new depot would be a most appropriate time to introduce the innovation. Hereford people want and want it bad; the Club knows this; the Club represents the people and the Club is "going after it." Hereford will get it and that not far off.

### Baggage Hauled.

We have a baggage wagon in connection with our livery. Springs under neath for moving furniture without breakage. Trunks and express handled with care. Phone 249. SHERK & STANEK. 4-tf

## CHATTERINGS FROM PARROTT

Post Office Established with Rural Route Privileges—New Houses Being Built—Grocery Store, Barns, Etc.

The post office which has been established 15 miles south east from Hereford has been named Parrott by the department. This is in honor of A. Parrott Helphrey, who has been appointed as the first post master. He was in Hereford Tuesday and took out a supply of stamps, envelopes and stationery. The carrier will go out three times a week and will have the privilege of making route deliveries to all who place suitable boxes along the way. The route goes south to the southwest corner of Sunny Brook Farm; thence east 3 miles and thence in a direct southeast direction to Parrott. There are 35 families to be served at the post office, and about 12 or 15 more along the route.

In the immediate neighborhood of Parrott eight new houses are being built, all of which will be painted. Barns, fences, mills, etc., are going up on every side. The wells being bored are from 30 to 60 feet deep. One man struck water in just one hour and thirty minutes after setting the drill.

A. P. Helphrey will establish a grocery store and supply house. The post office and store will be in one large room of his residence for the present.

The last but not least item of news from that growing community, is the birth of an eight pound boy to Mr. and Mrs. Arch Bell. He is the first and is entitled to the honors attached thereto. The fond father and mother have not named him yet, but the men of the community have dubbed him, Panhandle Bill. If this name sticks, his friends should send in their congratulations.

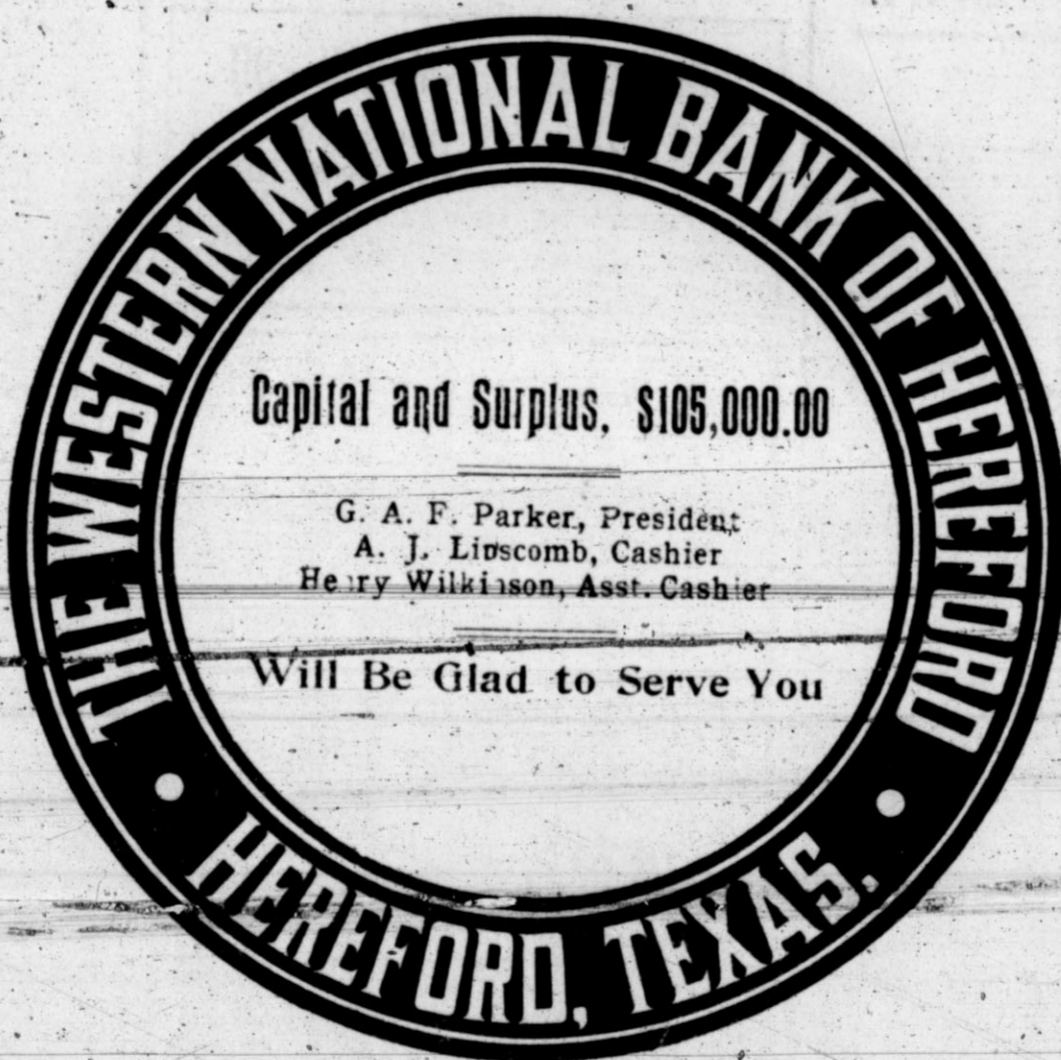
THE economy of using Devco Lead-and-Zinc Paint is in results as well as price.

You need fewer gallons than usual; that means less cost for painter. But it means a better job; the paint covers better and lasts longer.

Devco Lead-and-Zinc Paint will outlast ordinary paint about three to one as a rule.

Get it for your next job. Have your painter use it. ALFALFA LBR. CO., Agt.

WE are doing plow work and light rebaring, but continue to make horseshoeing a specialty. H. L. Rice.



J. F. JOSS

SEE US BEFORE YOU BUILD

LESLIE BASKIN



HEREFORD YARD IS LOCATED HALF BLOCK NORTH OF NEW SANTA FE PASSENGER STATION EAST SIDE OF STREET

LUMBER, SASH, DOORS, GLASS, PAINTS, OILS, VARNISH  
FENCE POSTS, LIME, SAND, CEMENT, BRICK

We aim to carry nothing but the better grades in everything handled; to extend honest, fair and courteous treatment to all our patrons, and promise complete satisfaction in every transaction. Our yard at Scherer, which is 19 miles Northwest of Hereford, will soon be open and we expect to furnish building material to Kelso tract-owners at Hereford prices. Give us a trial.

# WE ARE HERE TO STAY!

We want your land business. We offer the very best bargains to our purchasers. More immigrants are coming to the Panhandle than any other section of the whole country. You'll have to hurry if you want a home here while land is cheap.



A Panhandle Farm Scene

Join one of our special excursions for Hereford, Texas, that leaves St. Louis on Tuesday and Kansas City on Wednesday of the 1st and 3d weeks in each month. Our autos will be at your service to view the country and see for yourself its wonderful possibilities. Write us.

## EDWARDS-O'BRIEN LAND CO. HEREFORD, TEXAS

### LETTER FROM D. L. MEYERS

Traffic Manager of the Santa Fe  
Makes Report of Business at  
Hereford in 1908

Amarillo, Texas, Mar. 20, 1909.  
Mr. A. C. Elliott,  
Sec. Hereford Commercial Club,  
Hereford, Texas.

Dear Sir:  
I had made all my plans to attend the Commercial Club Banquet this evening, and regret very much that I find now that it will be impossible for me to go, as matters have come up today which require me to make a trip east tomorrow. If tomorrow was not Sunday, I could make the connection alright, but unfortunately our train No. 38 does not run on Sundays.

While in your city a short time ago I was much interested in the friendly contest between the Reds and Blues for additional membership in your Club, and the results obtained prove beyond any question that you have the right sort of workers in your midst. A city composed of public spirited citizens, who pull together in this way, is bound to go ahead, and we wish your Club much success in the campaign you have undertaken for a larger and a bet-

ter city. It will be the purpose of our company to co-operate with your Club in every possible way to bring this about.

I attach hereto a memo of carload shipments to and from Hereford during the year 1908. I am sure your people will be interested in these statistics, and I believe they will also be surprised at some of the figures.

The first two months of 1909 indicate that Hereford will keep up the pace set last year.

The movement of wheat, oats, other grain and hogs certainly speaks well for the agricultural developments of your territory. While the receipts of lumber, building material, agricultural implements and machinery show an industrial growth, which entitles your town to rank with the older cities in the southwest. Yours truly,

D. L. Meyers.

Carload shipments from Hereford during the year 1908:

Wheat	160
Oats	11
Other grain	15
Hogs	11
Other live stock	622
Miscellaneous	98
Total	917
Cars received:	
Coal	242
Lumber	256
Salt	12
Building material	109
Hay	45
Fruit and vegetables	43
Flour and feed	88
Agricultural implements and vehicles	17
Machinery	20
Emigrant movables	168
Miscellaneous	125
Total	1207
Total-carloads in and out	2124
Total No. of local tickets sold	8560
Total of coupon tickets	4090
Total No. of all tickets sold	12660

#### Roast a Rit

Here, you discontented knocker,  
Growlin' 'bout the country's ills;  
Chloroform yer dismal talker;  
Take a course o' liver pills.  
Stop yer durn ki-o-tee howlin'  
Chaw some sand and get some grit,  
Don't sit in the dumps a growlin'  
Jump the roost  
An' boost  
A bit!  
'Fall in while the band's a playin',  
Ketch the step an' march along—  
'Stead o' pessimistic brayin',  
Jine the halleluyer song!  
Drop your hammer—do some rootin'  
Grab a horn, you cuss, an' split  
Every echo with yer tootin';  
Jump the roost  
Ap' boost  
A bit!"

—Exchange.

#### Plant Stock Peas.

At the farmers meeting recently, it was decided to get prices on a quantity of whipperwill stock peas. All who would like to plant a few bushels will please notify the acting secretary of the Commercial Club so that as much as a car load can be ordered.

Keep your left eye on Baskin Heights. 1-1f

### The Home Bakery

For

Plain and Cream Bread, Buns,  
Rolls, Pies and all kinds of  
Cakes and Cookies

TOMPKINS & HACKER, - Proprietors

#### CONDENSED STATEMENT OF THE CONDITION OF

## The First National Bank HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES	LIABILITIES
Loans and Overdrafts \$316,563.58	Capital Stock \$50,000.00
U S Bonds and Premiums 51,816.41	Surplus and Profits (net) 51,970.20
Banking House and Fixtures 13,038.50	Circulation 50,000.00
Redemption Fund 2,500.00	DEPOSITS 383,579.58
Demand Loans 52,282.51	
Cash and Exchange 99,348.78	
\$535,549.78	\$535,549.78

OFFICERS: J. L. FUQUA, President  
C. W. DODSON, Cashier

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON,  
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JEWELL

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

### Pure Blood Means Strength



### NYAL'S Hot Springs Blood Remedy

means pure blood. Try it and will be convinced.

Boils, sores, pimples, skin diseases and rough skin indicate impure, thin blood. Nyal's Hot Springs Blood Remedy purifies and enriches the blood, driving out the poisonous materials that produce such disagreeable symptoms. It is for the same class of diseases as those treated at Hot Springs—hence the name.

Get a bottle at our store: we recommend it because we know what is in it—and every NYAL remedy is good. Price \$1.00.

E. T. Woodburn & Son

## RANCH AT A BARGAIN

On account of forced conditions and unavoidable circumstances beyond control of the owner, this big ranch is to be sold at a bargain. It is a 3,700 Acre Ranch, 4 miles of a good town. Six room house, barn for 10 head

of horses; 14 miles of woven wire fence, 4 feet high; 800 sheep, and farming tools to go with ranch. 2 wells and mills, 200 acres in cultivation.

LOW PRICE—AND—GOOD TERMS  
SCHERER LAND CO.

HEREFORD, TEXAS

## The Hereford Brand

D. W. Hawkins, Business Manager  
A. C. Elliott, Editor

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

### THE HEREFORD SPIRIT

No town of any consequence can hope to attain any degree of success without that town possesses and exhibits an individual spirit peculiarly its own. Just as a man with that individuality which sets him apart, but not necessarily above his fellows, makes of him a leader and a mold of public life, so a city by which its own public and individual spirit mounts the pyramid of state or national fame makes for itself a place in the catalog of reputable municipalities. Hereford must have this spirit. Those who were present at the banquet must have been convinced that Hereford did have and now has, if not before, that individuality of spirit and life which will make for itself a name among the cities of the state and nation. The Hereford spirit was manifest in that representative meeting. Those who were not present will never catch that touch of life; they have missed the impulse of contact with their fellows. The Hereford spirit will pervade the business, social and political life of the city. Public questions will be illuminated by the searchlight from the heart of that spirit. Hereford will possess an individuality peculiarly its own and by that will attain success in every line of public endeavor.

If you did not attend the banquet of the Reds and Blues, you missed the most enjoyable occasion ever held in Hereford.

WHILE the secretary of the Wichita Falls Chamber of Commerce was in Hereford, he was introduced to many of the citizens and at no time was he introduced to any one who was not a member of the Club. This was because the non-members were so scarce.

#### West Texas Man Does Well.

Down in the part of West Texas where G. C. Cauble lives, in the Big Springs district, things are moving, and everybody is farming and making money. Ten years ago Mr. Cauble went from the eastern part of the state out to the place where he now lives and invested in several thousand acres of cheap land. He has sold off enough to pay for all he bought and still has about 5,760 acres left. He is farming, raising horses and mules, and doing well. Last year Mr. Cauble raised over 100 head of mules, and he sold brood mares during 1908 to the amount of \$14,000. He had 1,200 acres of sod land broken out on his ranch this winter, and has built 6 good tenant houses on it. Cotton and all kinds of small grain, also kaffir corn and other forage feeds are raised there. Mr. Cauble has 10,000 bushels of grain in his grainaries. He has on feed at the cotton mill at Guthrie, Okla., 660 heavy steers which are about ready to market, and at Sweetwater 400 head. Yesterday he brought in 5 carloads of meal-fed steers, "There is not a more prosperous country than ours," said he. "We are turning our at-

ention to farming very fast and find that it pays well. Kaffir corn in endless quantities is being raised now in that part of the state. The most of it is crushed and shipped out of the country. What we keep back for our own use is also crushed. We feed it in that form to everything on the farm. I am feeding 160 head of 1 and 2-year-old mules. It makes one of the best feeds that can be found. Kaffir corn is a never failing crop, and the grain can be used in feeding anything we have on the ranch. I now have a barn on my ranch that cost \$2,500. It pays to build good farm buildings." —Kansas City Drovers Telegram, February 5th.

#### Texas Turpentine.

Texas, by increasing its output of turpentine from 74,350 gallons in 1907 to 200,650 gallons last year, and the production of rosin from 7,609 barrels in 1907 to 28,661 barrels in 1908 has shown a most unusual advance in turpentine and a healthy condition of her naval stores industry.

The state's progress in handling the yellow pine forests is evidenced by the fact that a greater percentage of turpentine is produced by improved methods, that is, by the cup and gutter, cup and apron, or similar systems, than in any other state. Last year 49 per cent of the turpentine was produced by improved methods and the yield was 43.5 casks per crop, higher than any of the other states excepting Louisiana, where there was also a high percentage produced by improved methods and a yield of 44.7 casks per crop.

#### Fatten Cattle With Peas.

The problem of how to raise sheep and cattle on a large scale on a comparatively small ranch has been solved by the land owners in the San Luis valley in Colorado, says Mr. L. H. Cheney, who recently shipped 25 double deck cars of sheep to the Kansas City market.

He did not raise the sheep on his own ranch. He purchased them in New Mexico and other places, shipped them to his ranch in Colorado and fattened them for market on peas.

"Pea raising is an extensive industry in the San Luis valley now," says Mr. Cheney. The land is very productive and we find we can get a far better price for our peas by feeding them to sheep and cattle for market.

We fatten the cattle and sheep in winter and market them. Fat cattle and sheep command a good price in midwinter. The San Luis valley lands produce large quantities of peas per acre.

The pea vines are cut and stored just as hay and it is the finest feed known, outside of corn."

#### Raise Broom Corn.

Last year's broom corn crop was so light that a practical broom corn famine exists and the staple is selling in Illinois for \$150 a ton for well cured brush. This shortage was caused by the low price of the brush in 1907, which discouraged the farmers from putting out a crop, and also the drouth of last year. These conditions give an encouraging outlook for the broom corn raised the coming season. We have it from the word of J. T. Frost, whom all our people know to be a reliable dealer, that buyers at Liberal offered recently to control the broom corn crop at \$120 a ton. This in a normal year means \$300 per acre for sod and \$40 per acre for old ground, provided the brush is well cured.—Optima (Okla.) Optimist.

#### New Wrinkle in Farming.

J. L. Davis has fitted up an attachment for his steam plow that promises to be an innovation in the line of modern farming in the Pan-

handle. He has attached six listers, each fitted with a planting attachment, to his steam plow engine. It has required some work to get everything in shape so that the listers will be held in place, but he is now confident that it is worked out so it will be a success for plowing and planting in new ground and old ground as well. Mr. Davis will start out soon to plant a number of acres of maize and kaffir corn on his place in the south part of the county and has made arrangements to put in large crops for others as soon as his own is completed. This attachment, if it is the success it promises to be, will save much labor and expense and will not only plow the ground but will plant six rows at each round.—The Stratford Star.

#### Good Money in Raising Millet.

O. C. Axtel, of Spring Lake neighborhood, and whose farm is near the line in Castro county, was in Dimmitt Monday to market his millet, which brought \$1.50 per bushel. Off of 80 acres he thrashed 1100 bushels that netted at the market \$1,650.00.

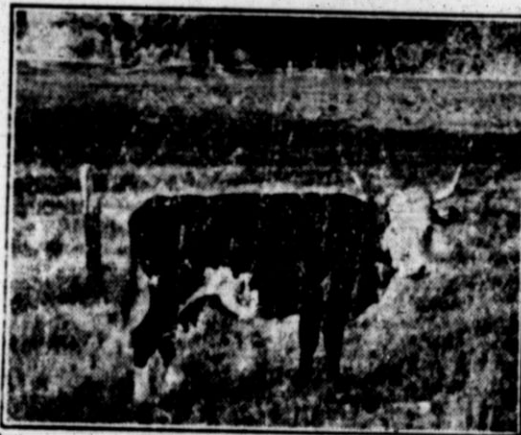
This was on sod land and the land cost \$15 per acre, breaking of land \$2 an acre; cutting \$1 an acre and a whole cost of about \$1,528 on the 80 acres.

After paying for the land and all costs of planting, harvesting, thrashing, etc., he cleared \$122 and the straw, which is not figured with the above and will bring \$8 a ton on the ground.

This is one of the many hundred of proofs that the first crop will pay for land and all expenses besides making a good profit on the first sod crop.—Dimmitt Plainsman.

#### Not For Sale.

After the 10th day of April my half section and the two Slagle sections are not for sale by any real estate man, so parties wanting to buy said lands will have to see me. A bargain offered in this land 14 miles northwest of Hereford. 6-3t I. N. Dillard.



### LUMBER CO

J. F. BARKER, Mgr.

Will sell you anything in the building line and make no effort to please you, as our grades will do that. We are born to do right and deserve no praise for it.

### BRIGHTEN UP

With Sherwin-williams Paint



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address BASKIN LAND COMPANY HEREFORD, TEXAS

## Satisfied Customers

are the best advertisement for the business man. This kind of advertising is our chief stronghold.

The best value money can buy in our line is to be found at our store.

We make your watch keep the best time.

**W. H. RAY,** Jeweler and Optician

Something That You Should Consider in the

## Building of a Home

Good Grades—Right Prices  
We refer you to our long list of satisfied customers.  
You should not fail to see us

**Alfalfa Lumber Company**  
C. M. Miller Local Manager

## WHY NOT TRADE

at Cardwell Bros., the leading up-to-date Grocymen. We are carrying a very heavy stock now and can handle our business promptly with our two delivery wagons. Try us one month. We can please you in every particular.

**Cardwell Brothers**

## J. F. COLLUP

DEALER IN

**COAL, HAY AND GRAIN,  
FIELD SEEDS AND STOCK SALT**

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. . . . Telephone No. 1.

**WE HANDLE ALL KINDS OF POSTS.**

# Superior Coal

"Niggerhead" Coal is acknowledged by all who burn it to be superior to any coal sold here. Our customers continue with us. We are steadily getting more. Do you burn "Niggerhead"? If so, you realize you get your money's worth. If not, get in line. Once burned, always burned. WE SCREEN IT. PHONE SEVEN-SIX.

Coal that burns—burns to ashes.  
Produces Greater Heat than any other like amount. Coal once bought always bought. That's:

RUGBY

# "Niggerhead"

A full line of Feed Stuffs kept in stock. We sell Trico the great cow feed. \$1.00 per 100 lbs.

Fresh Meal and  
Graham Flour  
Grinding Done for the Public

## HICKS & HARRISON

OUR MOTTO:  
Quality first, last and  
all the time.

### Local and Personal

G. H. Schofield was in Amarillo Monday.

Wonderberry seed at Jarrott's, 15 cents per package. 7tf

For fresh sweet milk Phone 9, the Hereford Dairy. 7tf.

J. C. McCullom of Castro county was trading in Hereford Tuesday.

G. A. F. Parker returned last Sunday from a trip to Southwest Texas.

Keep your right eye on Baskin Heights. 1-tf

See the Actual Settlers' Association for cheap town lots. 48-tf

See Wilson & Cloyd for all kinds of fresh meats and pure lard. 2-tf

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

A. H. Elliston returned from Illinois a day too late to enjoy the banquet.

I have a first-class tailor, so bring your suits and have them cleaned and pressed. J. M. Boone. 7-2t

A fresh car of Red Rust Proof Seed Oats at J. F. Collup's. Now is the time to sow. 2-tf

Odell Elliott has gone down to Dimmitt and is working with his feet under a ten point case in the office of the Plainsman.

A full line of packing house meats. Try a pound of our 25 cent butter. It gives satisfaction. 5-4t

Come to Marfa, Texas, the best stock country to be found and cheapest land. Write Wooley & Bollew. 3-7tp

A nice line of spring and summer samples, let me order you a nice suit of clothes. J. M. Boone. 7-2t

Rev. Story is in Cleburne this week to attend the meeting of the Board of Missions which is being held there.

For Sale cheap for cash. 1 disk harrow, 14 disk cultivator, 1 Mr. Bill planter, 1 section harrow, 1 turning plow. Call on J. M. Boone or Buck Roberts.

E. B. Black was at Black City on Monday and on returning reports that the wheat in that neighborhood is looking fine.

The party who found ladies watch last Sunday, March 7th is known. Please return to Tygret Hotel and no questions will be asked. Miss Mary McMahan. 1t

All the late Magazines, also the latest books for rent or sale at J. M. Boone's News Stand. 7-2t

See G. E. Burns for Locust Trees at the patch or delivered. Phone 304, one long, one short. 6-4t

Pure hog lard at the Hereford market. It is rendered from a sure enough hog. 5-4t

J. B. Phillips got back in time from Missouri to enjoy the banquet and find out that he was a Red. He "came across."

We have a well improved 20 acre tract in Welsh addition which we are offering at two thirds its present value. The Actual Settlers Association. 48-tf

Rev. C. N. N. Ferguson, financial agent of Clarendon College filled the pulpit at the Methodist church Sunday, preaching a strong sermon on broad lives and to an appreciative audience.

Editor Thomason of the Dimmitt Plainsman was in Hereford last Saturday and was speaking enthusiastically of the new growth which his town had put on. New store buildings and new residences are springing up on all sides. The Plainsman itself is a good booster.

The Rock Island is laying about three miles of track per day west of Wildorado, and will reach Adrian in about one month. A large well has just been completed with abundance of water rising about 40 ft. and contract has been let for water works system consisting of stand pipe 50 feet high. A large hotel building, several store buildings, and there will be held the Panhandle Settlers' Reunion on May 10, 11 and 12, which will be followed with an auction sale of lots. 5-4t

Dr. H. D. Rucker is curing the Galvestonians of their many ills and at the same time entertaining them under his big tent theatre. Rucker's Famous Korak Wonder Company has a record of 36 weeks in Houston, 29 weeks in Dallas, 21 weeks in Ft. Worth, 11 weeks in Beaumont, 12 weeks in Amarillo and 13 weeks in El Paso. His company occupied three Pullman cars on their trip of a 1000 miles from El Paso to Galveston. In another place Dr. Rucker writes about the German immigrants.

What Have You to Trade. I have 1500 acres fine valley land near Clayton New Mexico that I want to trade for land in or near Hereford. L. W. Ricketts. 5tf

J.M. Gililand Embalmer and Funeral Director. With Irwin & Matthews, Furniture and Undertaking. Day phone 115, night phone 251 or 232. 3tf

L. Baskin has procured a fanning mill and is cleaning several hundred bushels of Sorghum seed, milo maize and kaffir corn for spring planting. This seed is all extra fine and is his own raising. He will have several hundred bushels for sale and those wanting good seed had better place their order for spring delivery. 3tf

I will trade the balance of my lumber, about 200,000 feet for unimproved Hereford property. This lumber is stacked near my new residence adjoining college, where it can be seen. Rat Jowell. 52-tf

Junior B. Y. P. U. Program Subject: What Jesus taught God's fatherly care. Leader—Jewell Buster. Song.

Prayer. Minutes and roll call. Collection.

Scripture lesson: Mt. 6:24, 34, by Leader. Song.

Papers: "How God has always cared for me."—Ruth Hammock, Maude Dean, Lillie Carraway and Annie Laura Sasser. Song.

Short talks by all members on "God has always cared for me." Close with sentence prayers.

For Sale or Trade. 100 acres good land in Leavenworth county, Kansas; on electric

line between Leavenworth and Kansas City. Will trade for land in 10 miles of Hereford. Address Box 248, Hereford, Texas. 6-2tp

Fruit Trees and Ornamentals. Now on hand and at the right prices.

1000 Peach.  
500 Plums.  
500 Apple.  
100 Pear.  
50 Cherry.  
200 Grape.  
100 Rose Bushes.  
400 Chinese Arbor Vitae.  
Call and get prices.  
S. T. WORLEY, at Cottage Hotel. 1tp

For Sale at a Bargain. A new 4-room house on Dewey Ave., lot 104x208 feet. See O. K. Land Co. 1-tf



## ASK ME If you want to sell your Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office Opposite First National Bank **C. O. LEE** Phone 310 Hereford, Texas

## THE HAPPINESS OF HOUSE KEEPERS



depends largely on the character of the eating. Let us supply your groceries and they will go a long way toward insuring good eating at your house.

### WE ARE RECEIVING DAILY

Shipments of new goods such as Jellies, Jams, Preserves, Sulad Dressing, Evaporated Fruits, Seeded Raisins, Currants, Citron and Lemon

Peel, Codfish, Plum Pudding, Cranberries, Oatmeal, Pickles, Sauer Kraut and many other good things too numerous to mention. Just call at our store or phone us and let us tell you about them.

Yours for Business

## HUBBARD GROCERY CO.

Telephone No. 25

## BUCK'S STOVES

OUR STOCK OF

**Baker Perfect Barb Wire**

Painted and Galvanized.

**American and Ellwood Field Fences, Poultry and Rabbit Wire**

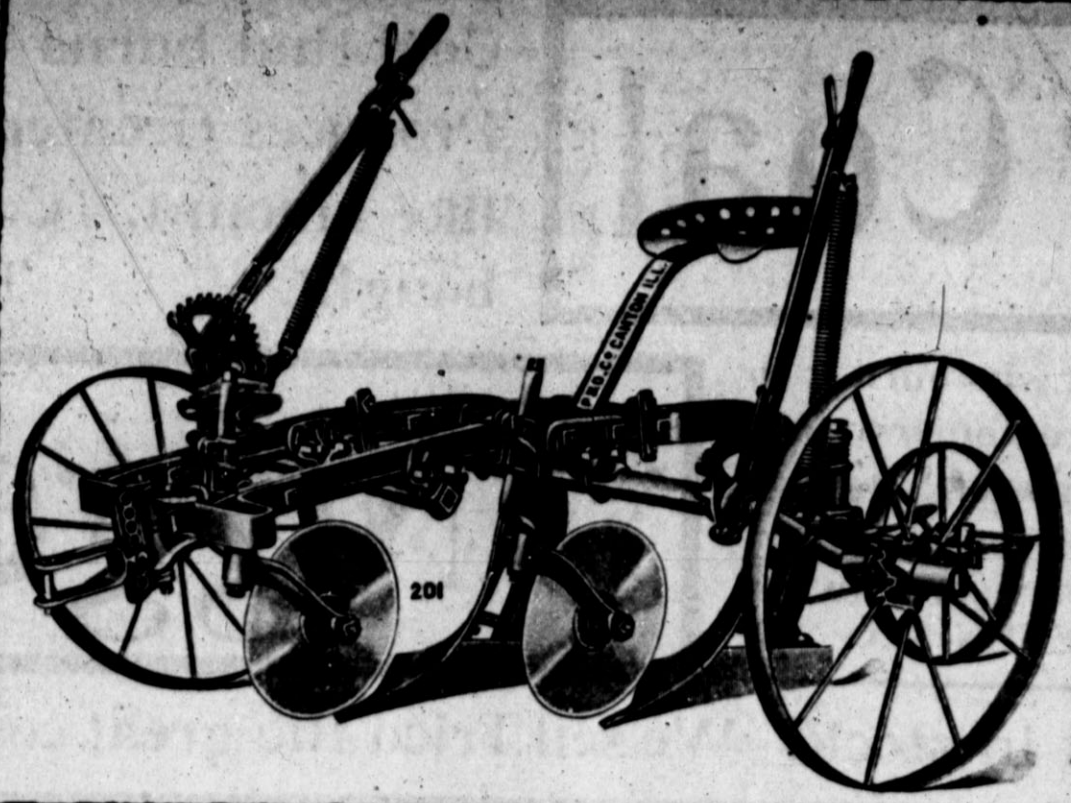
**Poultry Netting**

**Eclipse and Woodmanse Windmills**

PIPE AND CASING

IS COMPLETE IN EVERY RESPECT

**RAYO LAMPS** WITH EXTRA SHADES



Farmers who Make the Best Success of Farming break the land with

## THE WORLD CHAMPION SUCCESS GANG

Harrow it with the New Improved Tongue Truck Disc Harrow. Pack it with the Campbell Sub-Surface Packer. And Plant it with the P. & O. Double Row Planter. We carry a complete line of these goods at all times. Also Emerson Double and Triple Disc Plows, the Katydid Sod Plows, Pipe and U Bar Drag Harrows and all other Implements that

A Successful Farmer Uses or Needs DROP AROUND AND INSPECT THEM

## THE GREAT MAJESTIC RANGES

To the people who are Improving their new farm or building a new home in the city we take pleasure in showing you a complete line of

**Heavy Shelf and Builders Hardware**

that will interest the careful buyer.

We have just received a new line of FISHING TACKLE and GEORGIA CANE FISHING POLES. Also a nice line of BATH TUBS, Corner and Wall LAVATORIES, KITCHEN SINKS and other goods to complete a **Sanitary Plumbing Job**

FISHING TACKLE

NO ORDER TOO SMALL FOR OUR ATTENTION OR TOO LARGE FOR OUR CAPACITY

# WARREN HARDWARE COMPANY

HEREFORD TEXAS

### More Light.

The owners of the corner drug store building have "turned the light" on the prescription department of that store and have revealed some strange things. Heretofore the prescription clerk has worked in the dark but now his deeds have been exposed and his true character brought to the light. This was done by having a large window placed in the wall just opposite the prescription counter, where Mr. Jones presides. The strange things

revealed are the usual group of M. D.'s, the loungers and loafers and the box spittoon, which heretofore had not been hit often on account of the darkness. Mr. Coulson is now smiling and Dr. R. M. J. has learned a new tale.

### A White Swan Killed.

D. C. Laird brought in Wednesday morning a large white swan, which he declares he killed on a lake near town. The bird has pure white feathers, with black feet and beak, the wings measure seven feet

from tip to tip and the big goose weighs 25 pounds. A number of people eyed the stranger, some claiming it to be a crane. Mr. Laird had the bird embalmed by J. M. Gilliland and will ship it to Kansas City to be mounted.

### Mad—"Stopped His Paper!"

A couple of years ago a cranky sort of an old man came into this office and stopped his paper because something in it did not just suit his fancy. We have frequently met him on the streets since that time and it is amusing to note the look of surprise on the old fellow's face that we are still in existence regardless of the fact that he stopped his paper. Some day—and it won't be long, either—that old gentleman will turn up his toes. His heart will be stilled forever. Neighbors and friends will follow his lifeless clay to the silent city and lay them to rest among the flowers. An obituary will be published in these columns telling what a kind father, a good neighbor and beloved citizen he was—which the recording angel will overlook for charity's sake, and in a very short time he will be forgotten. As he lies out there in the cold, cold, graveyard, wrapped in the silent slumber of death, he will never know that the last kind word ever spoken of him was by the editor of that paper which in life he so spitefully "stopped." Did you ever pause just a moment and think that your editor, whoever he may be, will write your obituary some day and be glad to give it justice? —Exchange.

R. J. Godfrey was a pleasant caller at The Brand office Tuesday. He says he is better pleased with the country every time he comes. Mr. Godfrey is of Osage, Iowa, and is sending some papers back to his friends in an effort to have them investigate our country.

### Found the Pullie.

I receev de engin witch I by from you alrit but for why dont send no pullie. Vat is de use of de engine when she dont have no pullie. I am loose to me my kustomer sure ting by no having the pullie and dats not very pleasure for me. Vat is de matter with you mister Field-Bruntage Companee, is not my moneys so good like onnerder mans? You loose to me my trade and i am vere anger for dat and now i tells you dat you are a dam fools and no good, mister

Field-Brntage Companee. I send you back at wunce your engin tomorrow for sure bekwase you are such a dam foolishness peoples.

Yourse respectfulee,  
OLE OLSEN.

P. S. Since i rite this letter i find de pullie in de box. Excuse to me.

Mr. Olsen might have torn up his letter after finding the pulley but the world would have lost a piece of curious piece of literature. —Bank Journal.

## P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

## The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc. grown on the planes. We have ripe fruit every day rom May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

## COAL = GRAIN = HAY

We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado coal. Come and examine our coal and get our prices before buying.

Hereford Grain Co.

Phone No. 160

Free Delivery

## HEREFORD

and other points on

**Pecos Valley Lines**

best reached by direct connection with the A. T. & S. F. Ry.

BE SURE

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,  
Traffic Manager, Pecos Valley Lines  
Amarillo, Texas

**Professional and Business Cards**

Wm. M. Knight Jno. P. Slaton  
**KNIGHT & SLATON**  
 ATTORNEYS  
 First National Bank Bldg  
 Hereford, Texas.

Geo. W. Barcus Jno. C. North  
**BARCUS & NORTE**  
 Attorneys at Law  
 Hereford, Texas  
 Office in First State Bank building

**A. B. COLLINS**  
 PHYSICIAN AND SURGEON  
 Office over Coulson's Drug Store  
 Office Hours 9 to 10 a. m., 1 to 3 and 7 to 8 p. m. PHONE No. 234

**L. GOUGH**  
 GENERAL IMMIGRATION  
 NOTARY PUBLIC  
 Hereford, Texas

**O. E. THOMAS**  
 Funeral Director and Embalmer  
 With E. B. Black Co.

E. F. Connell W. D. Kelleher  
**E. F. CONNELL & COMPANY**  
 Real Estate and Live Stock  
 Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

**KING REALTY CO.**  
 Lands, Loans and Insurance  
 Notary in Office  
 Abstracting a Specialty Hereford, Texas

G. M. Suggs A. M. Jones  
**SUGGS & JONES**  
 ABSTRACTERS  
 Complete Abstract of Title to Deaf Smith County Lands.  
 HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
 Dealers in Panhandle Lands  
 Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

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**MURCHISON & JONES**  
 Real Estate and Live Stock  
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B. H. Smith D. F. Ashbrook  
**SMITH & ASHBROOK**  
 ALL KINDS OF INSURANCE AND LOANS. Phone 273.  
 Office 1st door South of First National Bank

**O. K. LAND COMPANY**  
 We Buy, Sell and Exchange  
 Panhandle Land a Specialty  
 See us Three Doors East of Post Office  
 A. H. ELLISTON, MGR.  
 HEREFORD, TEXAS

**J. C. BERRY**  
 ARCHITECT and BUILDING CONTRACTOR  
 Room 1 Upstairs Garrison Building  
 Phone 335.

E. S. Ireland R. A. Holland  
**DIMMITT ABSTRACT CO.**  
 ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS  
 Dimmitt, Texas

**A Hereford Enterprise.**  
 Those who have had the pleasure of going thru the block plant of J. L. Johnson's, located in the old rink are unreserved in their complimentary remarks, both as to the manner of manufacturing the blocks and the style and quality of the block turned out. The plant is turning out some fine specimens in the rock-face and panel-face blocks. Those who have ever had any prejudice against cement blocks can have the same removed by a visit to the plant. Mr. Johnson has a portable mixing machine which he can use on laying sidewalks. This machine is able to do the work of ten men or more.

**FARMER'S CONGRESS REPORTED**

President Hays of Farmer's Institute Makes Another Report on the Dry Farming Congress and Gives thinking Food.

A clean, concise, condensed, report of a meeting such as was the Dry Farming Congress at Cheyenne is an extremely difficult task and I shall not attempt it. Viewed however in the perspective after the lapse of several days time there are certain salient features which present themselves and these I shall briefly try to describe.

The most noticeable impression which I find remaining with me is a feeling of disappointment that I did not learn all the "whys," "wherefores" and "hows" connected with the subject of "Dry Farming." After listening to representatives from almost every state in the arid belt as well as to delegates from several foreign countries, I was forced to conclude that from the multitude of conflicting testimony, but a very few general facts upon which all were agreed could be discovered. I found that the adage "There is no royal road to learning" can be also applied to Dry Farming. Difference in latitude, altitude, soil, rainfall and general climatic conditions make the problem a different one in each section where dry farming is practiced. It is therefore impossible for the advocates of dry farming to meet on common ground and agree upon any method which will be applicable to all conditions. We can however start with certain fundamental principles upon which all agree and each of us then must work out his own problem upon his own land, keeping in mind the results he desires and not binding himself to any definite mode of procedure to attain those results.

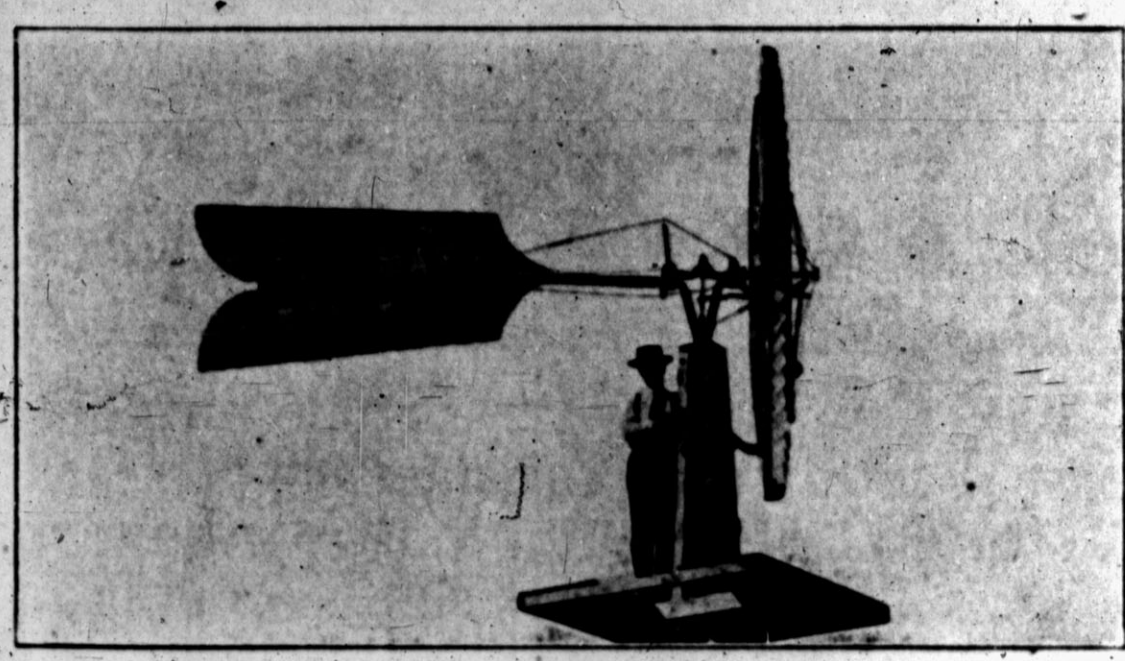
I was impressed with the fact that comparatively few ideas concerning Dry Farming have been brought out in addition to those we already possess. No new discovery of any great value was disclosed. On the contrary it was shown that the Aztecs of Mexico and the Manchurians of Asia have practiced Dry Farming for hundreds, possibly thousands of years. Our recent discoveries of these methods would come then properly under the head of a revival of a lost art, such as would be the forging of a Damascus steel blade none the less valuable because once before known.

There appears to be a feeling of jealousy existing between the followers of Prof. Campbell and those of Dr. Cooke of Wyoming. In the northern part of the arid belt we hear of the Cooke system. In our own locality and in Kansas, Nebraska, Colorado and the Dakotas it is the Campbell system. As far as I am able to learn the difference is the difference between "Tweedledee" and "Tweedledum." Prof. Campbell uses the surface packer. Dr. Cooke who summer tills each alternate year does not. The soils of the north and west being of volcanic origin and freezing in winter, disintegrate much more readily than do ours and consequently the necessity of the packer is not so apparent.

We had with us also the Government Expert. He came with his charts, his formulae and his mathematical computations. Our hopes were high as these learned representatives of the Agricultural Department set out with the aid of a stereopticon to tell us all about the theory of dry farming. One gentleman undertook to determine by chart whether better crops can be raised by fall plowing or by spring plowing. The result of three years' experimenting and an hour's talk was summed up in the following words: "Our results are so conflicting that we are forced to conclude that up to the present we have gained no reliable information upon the subject."

Another expert showed that in the south plains, reference being made to the Amarillo station, the rainfall was torrential and that only half an inch is absorbed by the soil, the remainder running off. Essaying to fit this theory with the facts as I know them I discovered that upon a fifteen acre lake upon our own sec-

**TUCKER AUTOMATIC WINDMILL**



The only one in its class. High winds does not affect it. Will run with less wind with same load than any other.

Beach Hawk (edge drop) Planters and Listers, also Pulverizing Harrows. Best made, do not fail to see them, you need them. Sulky, Geng, and Walking Plows. Disc and Lever Harrows, Towers Pulverizers and Surface Cultivators, just the thing for this country—they keep the moisture in the ground. Arcadian Malleable Ranges, when you use one you will never regret the day you bought it, made of the best material and strictly up-to-date. Wagons, Buggies, Harness and Saddles. We have the celebrated Humane Harness, never hurts your horse. Shop in connection. Come to see us.

**Hereford Hardware Co.**

tion which drains about five square miles of territory there should on the occasion of our 6 inch rain last summer have been over ninety feet of water, whereas there was but one foot.

I noticed or thought I did, a feeling of, shall I say, contempt on the part of the theoretical farmer for the work of the practical farmer and a feeling closely akin to this displayed by the "hand" farmer for the "head" farmer. This feeling of intolerance, if I am correct in so interpreting it is regrettable. Our government experimental stations are doing a good work for us, work

which we have not the time, patience, or equipment to do for ourselves. We can learn much that is interesting and valuable from their reports. Out of the mass of negative results which their investigations disclose come often positive facts which are of great value if accepted and applied in our practical work. I am impelled however to believe that much effort is wasted in trying to arrive at mathematical demonstrations regarding time, seed, humidity, etc., and not sufficient attention paid to physical soil conditions. These latter the practical farmer can control. It appeared to me a fatal omission that in the expert report upon the fall and spring plowing no account whatever was taken of the physical condition of the soils when the experiments were made. Failing to give us this information, the results could have no value to us.

This item of the physical condition of the soil is of the uttermost importance. It is the one factor which the dry farmer can absolutely control. Seasons, rainfall, frost all are out of his hands, the physical condition of the ground depends entirely upon the labor put upon it when applied intelligently. If the soil is once properly prepared and then kept in that condition by the right cultivation at the right time I believe that all the other problems of the dry farmer are easily solved.

The methods of cultivation used where natural rainfall is depended upon can also be used to good advantage where irrigation is practiced. It makes no difference whether the water falls from the clouds or is obtained from the ditch, the same care should be used to husband the supply in either case, the irrigator

should supply only the water necessary to grow his crop, more will be an injury. If alkali is present in the soil this will leach out and appear in the soil at lower levels ruining this for agricultural purposes. All means of conserving moisture practiced on the dry farm are applicable therefore to the irrigated farm. It is possible and at times profitable to utilize the natural rainfall exclusively, even on farms below the ditch. It is also recommended on the other hand that the dry farmer prepare for possible irrigation of a limited area by windmills, etc., in case of extreme drouth.

The selection of seeds is a highly important matter. Drouth resisting varieties should be bred and as far as possible seed which has become acclimated should be used. Those crops should be planted which prove themselves most suitable for the particular locality.

It was a matter of keen disappointment to us that the South Plains section was so poorly represented both in the number of delegates and upon the program. Our State Agricultural College had no representative whatever. Texas was represented by your two delegates from Hereford, myself and Mr. C. F. Reidel, an El Paso newspaper man, Mr. Martin, and a Houston railroad man, Mr. Atwater. No matters having special reference to conditions in the South Plains were discussed on the program, the nearest approach to

information in regard to proper farming methods. There would, I believe, be no better means of interesting him than to bring the Congress where the farmer can attend it. In spite of the difference of opinion manifested among the delegates there were several basic principles concerning methods of soil tillage upon which all were agreed. These were:

1. Deep plowing preferably in the fall.
2. Advantage of summer tilling.
3. Advantage of packing the plowed soil unless it is intended to let it lie for a year and summer till it.
4. The absolute necessity of tillage after each rain to prevent evaporation.
5. Necessity of using acclimated seed so far as possible.

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5. Necessity of using acclimated seed so far as possible.

Each farmer in the semi-arid district should practice the principles above stated making a careful study of his land in order to use such methods as secure the best results and use them at the proper time, leaving his seed out of the ground until his soil by proper tillage had reached the required physical condition.

We learned that successful crops are now being raised with half the rainfall which we get in the Panhandle. Mr. Parsons of Colorado reports that he has raised crops which received only 2 1/2 inches of rainfall during the growing season. We returned to Hereford more than ever convinced that the best approach to the problem of the dry farmer is to have government experts that "at Amarillo station, in spite of the excessive evaporation, good crops of Kafir, maize and EVEN other crops are grown. I believe that the executive committee should be urged to provide representation on the next program from the South Plains, not only in fairness to our district but that the program may be of value to farmers who, like ourselves, may be in attendance from this section for the purpose of gaining information."

I believe that the 1911 congress should come to Amarillo or some other Panhandle city. It is our turn; but it cannot be secured unless some effort is made to get it. It seems that as the development of the Panhandle country depends entirely upon the success of the farming population, every effort should be made to provide the farmer with all possible

**Notice.**  
 I hereby notify the public that they must not come below the sand pit on the creek for hunting or fishing. See the notice.  
 L. R. Bradley.  
**Jersey Cows.**  
 I have for sale fifteen jersey cows that or fresh or soon will be. These cows are good milkers. Call at my dairy 2 miles east of town and inspect them. Will sell one or all.  
 6-2t  
 Lester Weaver.

# Save this and Wait Until Saturday, March 27, 1909

# The Great Slaughter Sale

of the

## J.A. Fox & Company's Dry Goods Store

J. A. Fox & Company the most practical dry goods store of Hereford, Tex. will open a Great Slaughter Sale March 27th, and continue until Saturday April the 3rd, 1909 Be on hand early.

Any article purchased during this sale not satisfactory can be returned and money refunded. We have no junk to offer during this sale. As everyone knows that our stock is all new goods, therefore we assure you of finding one of the best stocks to select from at the lowest price you have ever had opportunity to purchase. We quote you prices below which we hope will interest all buyers.

There will be no goods reserved during this sale. Every thing goes at Slaughter Sale Prices, so don't forget the dates beginning March 27th and ending April 3rd. Remember the dates.

### Wash Fabric

Words like force to express the importance of these slaughter prices

Colored Lawns and Batistes in white and colored grounds, values worth up to 10c per yard, sale price, per yd **5c**

Figured Batiste, white and tinted grounds, regular 15c goods; sale price, per yard **9c**

Voiles in all the popular shades—light or dark, worth 25c, sale price, per yard **17c**

A new cloth in Lace Ginghams, worth 35c, sale price, per yard **23c**

36-inch India Linens, worth 40c per yard, sale price, per yard **23c**

Persian Lawns, worth 30c per yard, sale price, per yard **18c**

Checked Dimities, values up to 25c per yard, sale price **17c**

Lawns in colored grounds, were considered good values at 8c, sale price, per yard **4c**

### Staple Department.

Relentless and decisive price cutting on goods that are well known

2,000 yards of 36-inch Knight's Cambric, sold last year at 12½ cents per yard, sale price **9c**

2,000 yards of Green Ticket Lonsdale, worth 12c, sale price **8½c**

2,500 yards of Staple Check Ginghams, worth 5c and 6c, sale price **5c**

3,000 yards of Sheer Dress Linen Lawns, never before sold for less than 25c per yard, sale price **17c**

Old fashioned Feather Tick, guaranteed to hold your feathers, sale price **14c**

One case of India Linens, were sold at 15c, 20c, 25c, 30c and 40c, sale price: **8c, 12c, 18c and 22c**

Good Percales that were sold at 10c and 12c, per yard, sale price **8c**

### Silks

Japonika Silks worth 50c per yard, Slaughter Sale, per yard **33c**

Silk Foliards in the popular shades, with shaded dots, Slaughter Sale, per yard **63c to \$1.25**

Yard-Wide Guaranteed black Taffeta Silk, worth \$1.50, sale price, per yard **\$1.23**

30-inch black Taffeta Silk, worth \$1.25, sale price, per yard **98c**

Black Taffeta Silk, worth \$1.00, sale price, per yard **82c**

### Ladies' Tailor Made Suits

25 Ladies' Tailor Made Suits, made of the new cloth linenette, worth \$10.00, sale price **\$5.75**

### Embroideries and Laces

We would not exaggerate the statement to say that we have a million yards of Laces and Embroideries, in different designs.

Cambric, Hamburg and Swiss Embroideries, Edges and Insertions, absolutely every pattern bought this season, values up to 9c, all placed on one table at sale price, per yard **4c**

Insertions, Edgings and Beadings in Cambric and Swiss dainty pattern, on sale at, per yard **8c**

Extra wide Cambric and Hamburg Edges and Insertions, special patterns, 20c values, sale price **11c**

Skirt Flouncing in Cambric and Hamburg, extra wide, worth 25c per yard, sale price **17c**

5,000 yards of good Torchon Laces and Insertions to match, at sale price **6c**

Thousands of yards of Val. Laces and Edges, worth 25c per yard, sale price **15c**

### Dress Patterns

Think of it—a whole dress for 29c.

500 Dress Patterns, containing 10 yards each—all placed on one table. Former price of these goods was 8c to 15c per yard. They consist of Lawns, Batiste, Dimities and calico. One pattern each of your own selection; when you have purchased \$5.00 worth of goods, at 10 yards for **29c**

### Ladies' Muslin Underwear

Ladies' Gowns, Corset Covers, Skirts, Chemise and Drawers made from the best material, trimmed in hemsitching, tucks, ribbons, faces and embroideries.

Values up to 50c, sale price **33c**

Values up to 75c, sale price **48c**

Values up to \$1.00, sale price **69c**

Values up to \$1.50, sale price **98c**

### Millinery

In this Department we have been working over time for the past two weeks, getting ready for this big sale, and as we have not the space to give you prices on everything that we expect to save you 50 per cent, we will state right here that we will guarantee to you one of the most up-to-date stocks of Millinery to select from, and the price will be 50 per cent cheaper than you will expect, so be sure to visit our Millinery Department.

### Shoes! Shoes! Shoes!

Too many Children's Slippers—they must go, so bring your children to our store during this sale, and see what we can save you on your shoe purchase for your children.

A big line of Ladies' High Grade Oxfords to close out during this ten day's Big Slaughter Sale, so come out early while we can fit you in what you want.

Our Guarantee on all Shoes we sell: We positively guarantee to each and every customer buying a pair of shoes, that they contain nothing but solid leather, with solid leather insoles; in fact, we allow any customer to take any shoe out of our stock, cut it to pieces, and we will forfeit \$100.00 if there be found that the shoe is not as represented.

To the Men: We will sell you during this sale, a Calf or Vici Shoe under the above guarantee for **\$2.50**

Come and be convinced.

### Men's, Ladies' and Children's Hose

Ladies' fast black Hose, regular price 15c, sale price only **9c**

A fine Meca fast black Hose, worth 25c per pair, sale price **15c**

Children's fast black Ribbed Hose, worth 20c, sale price **12c**

Children's finest French Ribbed Hose, worth 35c, sale price **22c**

Just received 25 dozen Men's Fancy Hosiery; these hose were bought to sell at 20c, sale price **10c**

Men's Hose worth 35c per pair, in this sale at **22c**

### Grips, Suit Cases and Trunks.

Just before you leave for that trip, see what we can do for you on your purchase. You will be shocked at the low prices we will make you on a Grip, Suit Case or Trunk. They must go.

An Extra Special in OIL CLOTH for less than half the regular price. 2 1-2 yards of oil cloth for 27c, only two and one-half yards to each customer.

Attention! During this sale we will take subscriptions for the Pictorial Review at the low price of 50c per year. Remember that this is a first class \$1.00 per year magazine and that we carry a full one of the patterns all the time.

No subscriptions taken after Saturday March 3rd for less than one dollar per year.

### Notions.

Ladies' Handkerchiefs, worth 15c, in this Gigantic Sale at **4c**

Ladies' Hemstitched and Embroidered Handkerchiefs, worth 25c, in this Gigantic Sale at **11c**

24 dozen Sample Handkerchiefs, worth up to 20c, in this Gigantic Sale at **9c**

Hooks and Eyes, worth 5c, in this Gigantic Sale for only **1c**

One paper of full count good Pins, worth 5c, in this Gigantic Sale at **1c**

Featherstitch Braids, worth up to 10c, in this Gigantic Sale at **4c**

Good Lisle Thread Elastic, worth 10c, in this Gigantic Sale at **5c**

A box of good Toilet Soap, 3 cakes in box, sold elsewhere at 24c, for **10c**

24 Bone Collar Buttons, for **5c**

72 Rice Buttons for **5c**

Elite Shoe Polish **18c**

Gilt Edge Polish **18c**

### Table Linen and Napkins

\$1.50 values, 72 in. wide, this sale **\$1.19**

Handsome \$1.00 values, sale price **64c**

75c Damask at sale price **49c**

50c Damask at sale price **29c**

**Napkins**

A fairly good Napkin at per doz. **27c**

A better grade Napkin at per doz. **38c**

An extra good Napkin at per doz. **68c**

A good linen Napkin at per doz. **98c**

Imported linen Napkin, per doz. **\$1.29**

### Towels

Linen, White and Colored Borders, 40c values, sale price per pair **24c**

A good single Towel, worth 10c, sale price **3c**

40-inch Turkish Bath Towels, 35c values, in Gigantic Sale for **23c**

### Men's Dress Shirts

50 dozen Men's Sample Dress Shirts, worth up to \$2.75, all placed on one table, at a sacrifice of your choice for only **69c**

### Ladies' Vests

50 dozen Ladies' Sleeveless Vests, worth 10c to 15c, at sale price **6c**

### Ladies' Belts

50 dozen Ladies' Belts, nothing worth less than 50c, and some of them are worth up to \$1.00, all must go at choice for **23c**

Owing to the reputation established by J. A. Fox & Company's Store as a merchant of high-grade dependable merchandise, these prices are as represented, and not in any way exaggerated in this advertisement, and the buyer can have money refunded at any time for any reason whatsoever if not satisfactory to the purchaser. **OUR GUARANTEE:** We assure each and every purchaser absolute. We guarantee every garment, every price and every statement here made, and will exchange any purchase unsatisfactory for any reason whatsoever. Every article, every garment in the house marked in plain figures. One price to all. Sale Positively opens the 27th of March.