

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 19.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, MAY 21, 1931.

FIVE CENTS PER COPY.

## Diplomas Will be Awarded to Class Tonight

Thirty-six seniors who expect to graduate have been announced by H. Dillehay, superintendent, and they will appear in commencement exercises in the high school auditorium Thursday night, May 21, to hear an address by James M. Gordon, dean of the school of liberal arts, Texas Technological College, Lubbock, and receive their diplomas.

Following is the program for tonight (Thursday):  
Processional: Miss Dessie Mae Steels.  
Invocation: G. A. F. Parker.  
Piano duet, Hungarian Waltz: Mary Ellen Parker and Pauline Fincher.  
Meaning of Commencement: Virginia Bowman.

Vocal solo, "Trees": Marie Seed. If Our Bulletin Board Could Talk: George Mitchell.  
Vocal trio: Marvin Knox, Lois Sowell and Maurine Spradley.  
Our Pledge: Alberta Davis.  
Trombone solo, "Maid of the Mist": Marvin Knox.  
Commencement Address: James M. Gordon.  
Presentation of diplomas.  
Benediction: D. W. Hawkins.

Following the precedent of the past two years, parents of graduates are being used to speak the prayers.

There will be no formal seventh grade exercises this year, one reason being that half the pupils are already in high school, according to the superintendent. These school diplomas will be given out with report cards Friday afternoon at 3 o'clock.

## Brahma Breed Received For Experimenting

Will Womble and son received this week from Walter Hudgins of Hungerford a pure-bred Brahma heifer which they will keep on their ranch northeast of Hereford. While this species of cattle will be a curiosity to people of this region, it will be kept as an experiment to determine whether or not it will be practical to breed them for beef purposes in the Panhandle country.

Brahma cattle are peculiar in that they are immune to certain maladies fatal to ordinary cattle, and while they have proved to be profitable in South Texas it is a question if they can stand the more rigorous winters of the Plains.

## Begin Work On Baptist Church at Black Monday

Construction of a Baptist church at Black will start Monday morning when excavation begins on the basement, according to C. B. Russ and T. J. Hall of the building committee, who were in Hereford Wednesday looking after the financial matters.

The structure will cost about \$2,000. It will be of stucco and have a basement. Dimensions are to be 35 by 40 feet.  
Rev. E. H. Harper, who resides on 25-mile avenue, is the pastor who holds services there twice a month, every second and fourth Sunday.

Four members of the building committee are C. B. Russ, T. J. Hall, Z. Holley, A. C. Hays and D. R. Bennett.

## OLD SETTLERS OF PLAINS MEET MAY 23 AT PLAINVIEW

Unique features and relics of early times, covered wagons, top buggies and contrasting numbers of the pioneers and the modern, will be seen at the third annual round-up of Plains pioneers at Plainview Tuesday afternoon, May 23. At eating time a chuck wagon supper will be served by the cowboys themselves to all present.

## SCHOLASTIC HONORS GO TO ALBERTA DAVIS AND VIRGINIA BOWMAN



Alberta Davis, left, is valedictorian of the 1931 senior class by virtue of making the highest average grade, 90.42. In her junior year she was on the Annual staff, in the junior play, and was secretary-treasurer of the Girls' Reserve.

Virginia Bowman, right, was selected salutatorian on her grade of 90.38, missing a tie with Miss Davis by only four-hundredths of a point. Last year she was president of the Spanish club.

## Monday Blaze Does No Damage

Practically no damage was done to the home of W. B. Hewitts on South Lee avenue, across Tierra Blanca creek shortly after noon Monday. Prompt action on the part of the fire department suppressed the flames before the fire has made any headway.

## Industries In Hereford Will Be C. C. Topic

"Using Our Own" is the subject that has been announced as the basis for the program of the chamber of commerce at its weekly luncheon meeting Monday in the Stockman's cafe banquet room, and every citizen who loves Hereford is invited to be present.

Attention is called by the program committee to the fact that there are some facts about Hereford that should be known to all her people. It may be interesting to know what essential commodities are manufactured in Hereford. It may also be interesting information as to how much of these commodities is used here.

That the chamber of commerce is the servant of all the people has been demonstrated over and over. If there are those among the people of this community who do not know about this fact, all such are urged, it is stated, to acquaint themselves with the details of its activities.

At the luncheon Monday, it is declared that many pertinent and interesting facts will be given consideration by speakers who are informed relative to the subjects handled. Early this week a citizen, well known in Hereford and a resident for many years, said: "It is astonishing how little many of us know about Hereford and the Hereford country. We seemingly take the town and the great country by which it is surrounded as matters of fact without entering into the minute details even to the extent of posting ourselves. I believe that the chamber of commerce could engage in no work of greater importance locally than to acquaint our citizens with interesting facts relative to what we have and what we use are making of it."

While there is a suggestion in the foregoing quotation, it is said that the committee had previously arranged the program centering around "Using Our Own." A great time is expected at the gathering and all are urged to attend.

## CANYON HIGH LOSES ALL DIPLOMAS MYSTERIOUSLY

Mr. and Mrs. Paul Foster attended the commencement exercises of Canyon high school last week, where Hosea Foster, brother of Mr. Foster, graduated. When the time came for presentation of diplomas to the 45 members of the class none of the papers could be found, and it was announced that they had either been stolen or burned unintentionally by the janitor in destroying waste paper. Up to Wednesday the diplomas had not been recovered, said Mrs. Foster.

## Mrs. Chick's Father Dies

Mr. and Mrs. E. B. Black were in Plainview Friday attending the funeral of Mrs. E. F. Chick's father, Mr. and Mrs. Chick formerly lived here where Mr. Chick was manager of a variety store.

## District Court Will Conclude Work This Week

Special term of district court, which has been in session here since May 4, prosided over by W. J. Flesher, will adjourn at the end of the week. The court has been concerned with civil cases.

One matter that took up considerable time for hearing and decision was Chas. Hoover against C. T. Guseman, alleging breach of contract. A jury was empaneled, remaining over Sunday in consultation. Verdict was rendered for Mr. Guseman.

## Poultry Group Elects Voegel to Presidency

While the boys of the vocational agriculture class will still play a prominent part as in the past in staging the annual poultry show in Hereford, the Tri-County Poultry association is now officered by matured poultrymen in the district which includes Deaf Smith, Castro, Farmer and Randall counties as result of the election held recently.

It is the purpose of the organization to work hand-in-hand with the Future Farmers of Texas, a group of agriculture students under tutelage of B. H. Hopkins, which has functioned so smoothly in holding successful shows and creating an interest in better breeds of birds.

The new officers are N. C. Voegel, president; Mrs. Edith Hughes, vice president, and B. H. Hopkins, secretary-treasurer.

Seven directors were also named to assist in extending the work. Every poultry breeder of the counties concerned are invited to join the association as early as possible in order to have plenty of time to get ready for the poultry show, probably the first week in January.

The directors are James Cloyd, Jack Wright, R. P. Conaway, R. O. Dunkle, Mrs. W. S. Simpson, Horace Hershey and W. L. Kuker. At a later date a superintendent will be selected to direct details incident to the show.

## J. E. Ferguson, Former Banker, Dies On Coast

News has been received here of the death of Judge J. E. Ferguson on May 9 in Los Angeles, California. He was a resident of Hereford up to a few years ago and was at one time president of the First National Bank. He was a brother of C. C. Ferguson, local cattleman.

Deceased's wife was killed a little over a year ago in a motor car accident on the streets of Los Angeles.

The Fergusons were among the most prominent people of this section, being identified with the progress of the county for many years.

## SIX DELEGATES ATTEND STATE CHRISTIAN MEET

A delegation from the Hereford First Christian church attended the 40th annual state convention of the Disciples of Christ which met in Wichita Falls for four days last week, May 12-15.

There were over 1000 delegates in attendance, making it the best attended convention of the whole brotherhood, said Rev. M. J. Johnson, local pastor. There was almost perfect harmony in dealing with problems presented, he said.

## SENIOR GUARANTOR RETAINS POSITION FROM YEAR TO YEAR



B. H. Hopkins was so strongly endorsed by the seniors of last year who had chosen him sponsor that the new graduating class re-elected him as their surety of acceptable conduct during their last days in high school.

Mr. Hopkins is in charge of the vocational-agriculture classes. He coached a team of boys who won first at Plainview in dairy judging last month. Plans for commencement activities have been under his supervision.

## Brand as Paper Must Keep Near People's Heart

The Brand, as a representative of the press, is not concerned with how big Hereford may be made, but how well it may perform its task as a newspaper each week. R. E. Kessie, manager, told the more than 40 attendants at the chamber of commerce luncheon Monday.

"We, the Brand, must keep our ear near the heart of the territory so that something good may always be said, that friendliness may be carried from community to community, from individual to individual," he said, in directing the program on publicity.

It had been planned to have all the correspondents who write the weekly news from the score of communities within the radius of the Brand's circulation attend the luncheon, but some were unable to be present. The correspondents were introduced as integral parts of the news department of the paper.

Music was furnished, through courtesy of Ralph Smith, by members of the high school orchestra. Woodrow Ireland gave a cornet solo, Marvin Knox a trombone solo and Andrew Habermacher a clarinet solo. Miss Billie Hill was accompanist. These musicians will be in the band's concert tour into New Mexico, said Mr. Smith, who spoke of the proposed trip as a part of the town's favorable publicity.

"There is nothing that is for the interest of this community which the Brand will not endorse heartily and take the lead in its promotion if necessary," Mr. Kessie continued, in his purpose of giving the public an insight into their paper's functions, to explain why some things were omitted.

"Let all the good be published; the bad gets enough publicity by itself," he said.

"Publicity is a phantom that is being chased today. It is in an experimental stage, setting results some times and falling at others. No one can lay down rules to which publicity may conform and realize the desired results in every instance.

"Publicity done in a certain way may be right today and be all wrong tomorrow. Essence of publicity is friendliness. It must be truthful, sincere. False publicity generally brings a damaging reaction.

"The oldest form of advertising is perhaps signs or billboards. They have their advantages but are limited in being fixed. You must pass that way to get the message. The newest type is radio broadcast, effective in that it carries the human voice, but ephemeral in being soon forgotten.

"Half of what the Brand does in making a newspaper is done at a dead expense; the other half is for revenue. From that last angle the Brand is a business and must show a profit or cease to exist."

One thing the speaker would have his audience of business men remember was that the biggest (Continued on Last Page)

## Heavy Damage Done by Hail Near Westway

A devastating hail visited his immediate vicinity, eight miles west, last Saturday evening, according to N. P. Sikes, who was in Hereford Monday to file insurance claim for damage. He estimated his loss at 50 per cent. Other reports state that the severe hailstorm did not cover a wide territory.

## Two Prisoners Captured After Breaking Jail

Freedom for Sturgeon Steffins and E. J. Brunson, who broke jail here Thursday night, was cut short through efficient work of John B. Miller, sheriff, and a posse when they arrested Steffins in a wheat field Friday night at ten o'clock, 22 miles northwest of Hereford, and Brunson in a vacant house five miles farther out Saturday afternoon at two o'clock.

The two men escaped from jail quarters by breaking a hole in the ceiling, going through an air vent in the roof and sliding to the ground over several blankets tied together and anchored on the roof. The prisoners had been permitted liberty of the run-around during the day on account of the warm weather and in oversight were not locked in their cells Thursday night.

Citizens in the northwest part of the county were notified of the jail delivery, and at noon Friday Steffins and Brunson called at the home of W. S. Day and ate dinner. Officers were notified and the sheriff, accompanied by J. C. Allred, Jim Carroll, Ed F. Connell, R. V. Miller and Joe Bishop, began a search of the territory with successful results.

Brunson said he was on his way to a hiding place of friends in Apache Canyon, New Mexico, claiming outlaws had a rendezvous there stocked with provisions and well guarded by machine guns. According to Brunson, he met Jim Bryant, an escaped convict, two days after he stole a car here and was pulled out of a mud hole in the Apache canyon vicinity.

Steffins is being held here on a charge of stealing an automobile from A. H. Elliston about the middle of April. He was arrested in Sweetwater and the car was recovered there. Brunson was taken in Snyder, Oklahoma, and brought back to Hereford to stand trial for theft of N. F. Lock's car here the first of this month.

## Institutions of Higher Class Plea of Parker

G. A. F. Parker, who was elected a director at the Lubbock meeting of the West Texas Chamber of Commerce last week, immediately stepped into the harness and made "a hand" for the organization. He appeared before the agricultural division of Friday afternoon session and won unanimous support and praise of all when he spoke in behalf of the larger institutions of learning of the Plains region. He advocated the selection of county agents to supply the Panhandle counties from the graduates of Tech because of their training in an environment similar to this territory, as well as their training in agricultural subjects suitable to this region. He spoke in favor of larger appropriations and a more general state recognition of the worth of the Texas Technological College, Lubbock, and the West Texas State-Teachers College, Canyon, calling attention to the fact that Tech, after but six years of operation, now has but a few less students than A. & M. after more than 50 years, yet had only half of the state support, and that W. T. S. T. C. compares equally with any other of its class, but needed more support from the state in equipment and suitable buildings to care for the increasing number of students each year.

E. O. Eubanks, who attended the convention as a delegate with Mr. Parker, visited old friends and acquaintances in Lubbock while there.

## ROBERT BELL AND DELIA WEEDEN ARE OFFICERS OF CLASS



Robert Bell, left, is president of the senior class. He received a letter in football for his fine work last fall at center. Robert has also been a good student, rating the second highest boy among the graduates.

Delia Weeden, right, is the seniors' secretary-treasurer. She and Myra Hartman were close contenders for scholastic honors in their class, being only a little over one point behind.

## H. H. Marshall Takes Big Bass

With the coming of a little warm weather, fishermen have been reporting better success and bringing in some evidences of it. W. H. Nunn caught a 19 1/2 inch bass Saturday, but thought it not big enough to qualify in the Stregu Hardware contest, and didn't weigh it.

H. H. Marshall was not so modest about the nice one he caught Sunday and turned it in to be weighed. The scales recorded it for the contest with a score of six pounds, four and one-half ounces.

There have been several other large ones reported caught, but their weights have not been registered.

## Bankers Meet Is Optimistic, Plenty of Cash

The state bankers' convention at San Angelo last week carried an optimistic tone for the economic welfare of Texas in the future, through a gradual recovery from the depression, said H. R. Fritz, active vice president of the First State bank here, who returned Friday.

Asked about the probable effect of the low rediscount rate put into effect by federal reserve banks with respect to finances in the agricultural sections, Mr. Fritz remarked that it had little significance in speeding up the circulation of money, as the small banks had for several years been able to take care of their customers' legitimate needs without borrowing and that the attractive rates offered on rediscounts would not be generally utilized.

The strong institutions in the large financial centers, he said, were doing all they could to stimulate and revive business by offering money at one or two per cent, but they could get few takers, due to lack of safe and constructive enterprises. The banks of the country have all the money needed, and perhaps more, for assisting responsible people in well-directed operations but they had found it not sound practice to loan money where the element of risk approached that of gambling, Mr. Fritz said.

## Midgets Expect to Stretch Hides of Local Lions

It may appear that the lions are out to catch helpless lambs in the announcement by Jim Robinson that the Lions club has matched a baseball game with the Midgets for Friday week, but the young boys have such a keen bunch of players they may have it all their own way.

The Midgets expect to stretch out en masse and do the best they can against their youthful opponents, trying to make up with long hits what they lack in wobbly legs.

The game promises to be a show, a rip-roaring contest, and both sides will be disappointed if they do not have a big crowd out to do some rooting and a lot of razzing.

M. J. Allen, insurance man of Amarillo, was a guest of T. E. McCollum at the Lions club luncheon Wednesday.

## Territory To Southeast Gets One Inch Rain

Parts of the trade territory received good rains Saturday evening and several light showers fell in this immediate territory. The Jumbo community was reported to have received one inch, bringing timely moisture to the wheat whose rapid growth the past two weeks has been drawing heavily from the soil.

E. S. Ireland, mayor, said there was an inch fall on his 450 acres of wheat at Jumbo which promises much in the way of yield. The only drawback at present, he said, is that his grain is too thick to withstand periods of dry weather and frequent rains will be necessary to prevent deterioration.

Mr. Ireland undertook a few weeks ago to thin out the stand but was stopped by the rains. G. E. Kellar, 40 miles south of Hereford, has been planting some wheat in cultivatable rows for the past two years, and during the dry years has beaten his neighbors on his 40-inch rows.

Mr. Kellar stated last year he would carry on the experiment this year, paying more attention to details, using experience of the preceding efforts and keeping accurate records to be available to the extension service of the department of agriculture.

## Youth Narrowly Escapes Death, Bumped by Car

Dennis Baker, young son of Mr. and Mrs. Mont Baker, narrowly escaped being killed in an automobile accident Monday noon when he stepped from a car in front of another moving vehicle in front of the George Muse home on Lawton avenue.

He is reported to be recovering rapidly, having been removed from the hospital Wednesday to his home. Dennis was knocked unconscious and his injuries were thought to be dangerous. He was rushed to the local hospital where he regained consciousness or waked up Tuesday noon.

The young fellow was struck heavily by the approaching car and knocked to the pavement. In the impact the left light of the car was broken.

## Whiteface Band Leaves Saturday On Ruidoso Trip

The Whiteface band, under direction of Ralph Smith, will leave Saturday for Ruidoso and other New Mexico towns. Arrangements have been made for concerts in Roswell Saturday evening, in Carlsbad Sunday evening, in Cloudcroft Tuesday evening, Alamogordo Tuesday night, and Ruidoso Wednesday evening, returning home Thursday.

The band will spend Monday in Carlsbad cavern, as one of the interesting features of the trip. The chamber of commerce and mothers of band members are sponsoring the tour for the following 20 members:

Cornets, Woodrow Ireland, Dennis Baker, Arthur Thompson, Palmer Norton.  
Clarinet, Homer Henslee, Andrew Habermacher, Adine Hastings, Henry Kruger, Paul Conaway, Billy Ross Phillips, Joe Ray Krestler, Keller Muse.

Trombones, Marvin Knox, Hugh Harmon, Jesse Ray, W. B. Wilson, Bartone, Travis Counts; bass, Herbert Boardman, Ernest Schelbagen; alto, Rex Tynes, Eugene Harmon; flute, Zelma Ruth Shore; piccolo, Stanford Knox; E. clarinet, Billy Smith; alto clarinet, W. R. Scheibagen; bass drum, Laverna Womble; alto saxophone, Della Weeden; snare drum, Robert Horton; alto, Carl Spratt.

Ladies who will make the trip are Mmes. Homer Henslee, Bill Womble, Lon Shore, Mont E. Baker, Bill Smith and Ralph Smith.

To Business Women's Meet.  
Mrs. R. E. Adams will attend the convention of the Business and Professional Women's clubs in Amarillo next week. Mrs. Adams has been named a delegate from the Waco club, her former home, where she is well known as a writer.



**The Hereford Brand**  
 Published Every Thursday at  
**HEREFORD, DEAF SMITH  
 COUNTY, TEXAS**  
**WUNN-WARREN PUBLISHING  
 COMPANY, INC.**  
 PUBLISHERS  
**R. E. KESSIE,  
 Editor and Manager**  
 TELEPHONE 30—AT NIGHT 494  
**NOTICE TO THE PUBLIC**  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.  
 Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

**SUBSCRIPTION PRICES:**  
 Zones 1 and 2, per year \$2.00  
 Zones 1 and 2, six months \$1.00  
 Outside Zone 2, per year \$2.50  
 Outside Zone 2, six months \$1.50  
 Outside Zone 2, four months \$1.00  
**ALL SUBSCRIPTIONS STRICTLY  
 CASH IN ADVANCE.**



**Caught in The  
 Corral  
 &  
 Put Through The  
 Chute**

This has been commencement week for a fine class of girls and boys, and though the "commencement" designation may be an allusion, it is real to them—real as life can make anything. Right now that invigorating and salty tang is felt as breezes of the dawn sweep in from the seas of future's making.

The ship is at the port, trimmed for a voyage, and its flags are beckoning for its passengers of fair young ladies and hopeful young men who are adventurous as ancestral buccaniers. This may be only a happy moment in the lives of each and not a commencement in the sense the world knows it, but it has been well said that there is nothing but thinking makes it so, and this leaves the graduating week whatever the classmen are thinking it to be.

The joyous breezes presaging a bon voyage contain a little bitter whiff from the swamps of examinations, but that is rarely fatal on such a beautiful sea-coast view, and most of the seniors will be found in the ranks for their diplomas Thursday night.

A formal opening of Lake park has been tentatively discussed, but the children have already dedicated the spot and given it a more resounding opening with their laughter than a whole day of speech-making could have done.

As soon as the last bolts were fastened and the final links suspended, the kiddies rushed in and the only discordant note has been there is not enough play ground equipment to go around. The Lions club undertook with limited means to do a few small things for the amusement and health of the children, and the task soon grew out of proportion of what a young service club could be expected to perform. There is work at Lake park for every local organization

**Nineteen Years Ago In Hereford**

(From Files of the Brand, May 24, 1912)  
 P. W. Price, city clerk, has completed assessment for the town.  
 Sheep shearing machine started on a flock of 5,000 at the Trow ranch north of Hereford. Twelve sheep were sheared at the same time.  
 Porter Garnett, this city, employee of a railroad, was seriously injured when he fell from top of a car.

J. D. Thompson and George Cloyd had been in Childress to inspect a bunch of cattle with a view of buying.  
 W. S. West, superintendent of the Buckner ranch, was in town telling of the fine crops of oats and wheat.  
 Thos. J. Zook, Kansas City, had been here on business with cattlemen.  
 The First State bank had put in a safety deposit vault.

S. R. Ford, 74, father of Mrs. J. N. Askren, died at the home of his daughter, May 18.  
 O. G. Hill had opened a meat market at the first door north of Palace barber shop.  
 Hereford Electric Light & Power company had announced a big reduction on Mazda globes: 60-watt size, old price at \$1.20, had been reduced to 75 cents. They were guaranteed to give over two times as much light for same cost as the old carbon light.

and they are welcomed to join in the movement of making in Hereford a play ground adequate to accommodate all the young people of the trade territory.

While the park is municipally owned, it is dedicated to all children who care to come, regardless of where they live, and their parents are expected to bring them often. Improvements have been so rapid in the past few days that who is responsible cannot be kept up with. Benches have been built and set under the trees and merry-go-rounds have been set up by the city and other groups have plans of serving the community by needed additions to the park.

Just at this point one citizen has raised an important question which must be answered. The children are needing supervision and perhaps instruction while on the playground. There is no park keeper, and it is suggested that a plan be worked out whereby some one with authority may be on the grounds at the play hours to direct and guide. This is put forth as a suggestion, and the Brand is open for discussion on what should be done. If you have any ideas that may be beneficial, send them to the Brand and they will be published. This is something new to Hereford and a correct answer is wanted if it can be found.

**Fairview-Palo Duro Items**

By MRS. JOHN BOLING  
 Miss Hostetler made the school a brief but pleasant visit Thursday morning, making arrangements for us to have library books in our community this summer. Mrs. O. G. Smith has consented to keep the books in her home and Leda Smith will act as community librarian. Our records show the reading of 120 volumes by the adults during the past 8 months. School children have read at least 380 volumes, making a total of 500 volumes used in the community in eight months. We certainly have enjoyed Miss Hostetler's service. Grover Thomas made a trip to Endee, New Mexico, this week.

**Daniel News**

BY MRS. JOE THURMOND  
 Rev. Hubert Thompson delivered a very interesting sermon here Sunday afternoon.  
 Farmers have begun planting row crops.  
 Leota and Jack Brown spent Sunday night with Pauline and Ruth Moore.  
 Mrs. Cecil Hodges called on Mrs. Joe Moore Tuesday afternoon.  
 Betty Jo Thurmond was presented in recital at Canyon Tuesday night and at Amarillo Saturday night by her dancing teacher Mrs. Houser.  
 Mrs. Joe Moore and Mrs. W. R. Moore called on Mrs. Jeff Roberson Thursday afternoon.  
 Miss Park of Progressive attended church services here Sunday afternoon.  
 Mrs. Luna Jacobs and Audine called on Mrs. S. D. Blackwell in Canyon Tuesday afternoon and attended the recital there Tuesday night.  
 Mr. and Mrs. Joe Thurmond and Betty Jo attended an interesting program by the school children at Fairview Friday night.  
 Billie Blackwell of Canyon is spending the week with Betty Jo Thurmond.  
 Several attended the bacca-

**Arney News Items**

BY MRS. F. W. FORTNER  
 Several attended the bacca-

**KILLS GULF Venom** Flies and Mosquitoes  
 Roaches Ants Bed Bugs Moths

**Popular New Sheet Music**  
 JUST RECEIVED THE LATEST  
 COME IN AND TRY IT OUT  
**Geo. S. McConnell**  
 ELECTRICAL CONTRACTOR  
 LICENSED BONDDED  
 PHONE 340

**Home - Cooked MEALS**  
 HOME - BAKED PASTRY  
**CLUB CAFE**  
 Phone 498



**THIS BANK PLAYS NO FAVORITES**  
 At best the part we play in the commercial life of our city is a difficult one. However, we wish to emphasize the fact that we stand ready to offer the assistance of this institution to all persons of good character and responsibility, regardless of their calling or trade.  
 We are every bit as anxious to encourage and assist the small farmer as we are the big industrial corporation. Come and talk to our officers.  
 Thrift Accounts :: Safety Deposit Vaults  
**First State Bank**

reate sermon at Tulla Sunday; some the graduation exercises at Dimmitt Friday night, and others went to the program by Blue Ridge school Thursday night. Our school closes this week with a program Saturday night and all are invited. There was school Saturday to make up for a day missed.  
 The school trustees met Saturday night in a meeting.  
 A good rain fell here Saturday which helped the wheat.  
 H. E. Ferguson of Amarillo visited the Floyd Fortner home Wednesday. They are old friends.  
 Mr. and Mrs. Freemont left Saturday for their home in Foard county.  
 The teachers took the children for a picnic Thursday.  
 Relatives from Plainview and Hillsboro visited the Tipton home last Wednesday.  
 Club met at the school house Tuesday with good attendance.  
 Ben Fortner and Horace Tipton went to Borger Sunday.  
 John Hammond returned last week from Abatone after having spent a few days there on business.

HEREFORD GIRLS TAKE PART IN 1931 PAGEANT  
 Canyon, May 19.—Miss Kathleen Cronin and Miss Eric Marie Foster, Hereford, appeared in "Bit o' This—Bit o' That", the 1931 annual pageant, presented by the department of physical education for women of the W. T. S. T. C. on Monday evening.  
 Approximately 100 girls, students in the physical education department, took part in the pageant. All the costumes were designed and made by the girls themselves.  
 The annual program of the young women of the physical education department is always one much enjoyed by the audience, as much time is spent by the girls in rehearsals and in the designing of costumes.

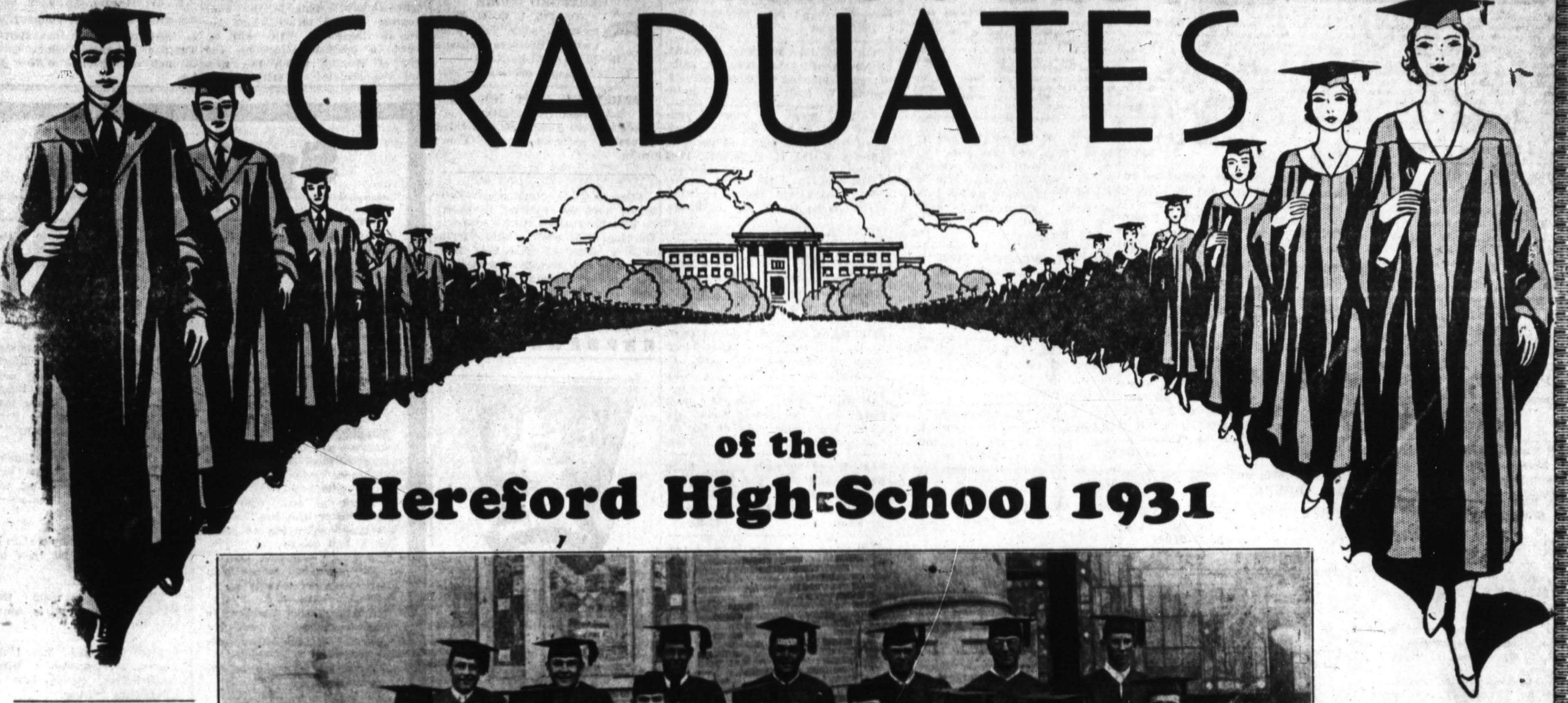
**JERSEY BULLS AT STUD**  
 SUCCESSOR'S BANDIT 300843  
 Sire—Imported Sybil's Successor. Progeny prize winner on the Island, Silver Medal bull and sire of many prize winners. Twenty-one daughters in the Register of Merit.  
 Dam—A Register of Merit Cow.  
 VEGA'S SYBIL'S GAMBOGE 324894  
 Sire—Imported Sybil's Gamboge 3rd, the greatest breeding son of "Old Sybil" a Gold and Silver Medal bull who recently qualified for a Medal of Merit. Sold for \$65,000.00.  
 Dam—A sixty pound cow under ordinary farm care.  
 There is No Better Breeding In This Country.  
 The above bulls will be at Stud to a few approved cows at our Farm. Fee, \$20.00.  
**CLEARVIEW FARMS**  
 Breeders of Island Bred Jerseys.  
 H. B. Girard Visitors Welcome Vega, Texas

**REED'S GROCERY**  
 Miss Lucy and H. D. Reed  
 Owners and Operators  
**Bargains for Friday and Saturday**  
 BANANAS, fancy yellow, green tip, per pound 6¢  
 LEMONS, 360, large, dozen 25¢  
 CORN, 1 1/2 pound can 12¢  
 CRACKERS, six pounds, soda 72¢  
 FIG BARS, two pounds 25¢  
 SOAP, P. and G., 10 bars 33¢  
 BEANS, Pinto, 7 pounds 35¢  
 GRAHAM CRACKERS, two pounds 25¢  
 WE DELIVER PHONE 249

**"When I sell anybody on Germ-Processed Oil once... they stay sold!"**  
 THE use of Conoco Germ-Processed Motor Oil becomes a decided preference once you have had it in your crankcase. Its value to your motor, and to you, is quickly demonstrated. You may never have need to call on it for the extra safety factor it provides. You may never drive fast enough to test its ability to stand up day after day at 60 miles per hour. But when your speedometer says it is your usual oil changing time and you find your oil in perfect condition for longer use... when your gas gauge tells you that your mileage has definitely increased... when the space of time between added quarts of oil and between repair bills has appreciably lengthened... then you know that you were right in changing to Germ-Processed oil.  
 So many motorists have changed to Germ-Processed and "stayed sold" that it has caused a real stir in oil circles. Join these motorists in their satisfaction. Stop today at the sign of the Conoco Red Triangle and ask for Conoco Germ-Processed Motor Oil. All grades 35¢ per quart.  
  
**CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL**  
 Travel with a Conoco Passport!... Send an outline of your proposed motor trip or let us help plan your trip. Get a Conoco passport, individually marked maps and other travel helps... all FREE! More than thirty thousand motorists used this service in the season just passed.  
 CONOCO TRAVEL BUREAU Denver, Colorado.



# GREETINGS TO GRADUATES



## of the Hereford High School 1931



### CARD OF THANKS

We, the Senior Class of 1931, wish to thank the merchants responsible for our tickets to the Alumni Banquet, and also to all those who have had a part in helping us make this year a success.

SENIOR CLASS OF '31  
Robert Bell, President

Photo by Hanna & Hanna.  
Back row, left to right: Robert Bell, class president; G. T. Higgins, E. W. Curtsinger, Rogers Orr, Henry Kuper, Travis Counts, Reavis Kerr.

Second row: Woodrow Ireland, Mack Noland, George Mitchell, Clyde McMahon, Homer Brunley, Billie Hawkins, Claudell Sikes, Marvin Knox.  
Third row: Lois Clayton, Lois

Sowell, Marie Seed, Myra Hartman, Della Wreden, secretary; Ruby Vaughn, Pauline Smart, Opal McMahon, Virginia Bowman, salutatorian; Mildred Pennington.  
Bottom row: Billie Hill, Addine

Hastings, Margaret Blood, Gladys Jones, Eileen Cochell, Pauline Fincher, Glenn Curry, Maurine Spradley, Ellen Marnell, Alberta Davis, valedictorian; Mary Ellen Parker.

## To The Class—

This gesture of our's in calling attention to the personnel of the Senior Class, is in compliment to a group of boys and girls whom we are glad to acknowledge as a part of our community. Some of these graduates are our children, all are our friends, and it is a pleasure, in their great hour, to wish them well and commend them on their scholarly achievement of completing the high school's curriculum.

While there is much ahead in the way of accumulating knowledge, Seniors, if you care to continue the student's life, what you have done is no

small thing. We have labored here to build a strong school, and its rating shows we have not failed.

The dynamic factor which justifies our faith in maintaining an expensive educational institution here is the fine young women and men who emerge from its corridors this time each year, like these who are pictured above.

We will miss you, 1931 Graduates, but we hope our friendship will never be broken. We take pride in your accomplishments; we rejoice in your happiness, and may your after-days be as delightful as your fondest dreams are picturing them. A successful and useful life is our benediction.

### With Heartiest Congratulations,

R. M. Allred,  
Delco-Light and Frigidaire  
Carl's Cash Grocery  
Fashion Dress Shop  
Corner Drug Store  
Baker's Grocery  
Ike's Cafe  
Weir's Variety  
Reed's Grocery  
West Tailor Shop  
Star Theatre  
Spowls-Cronin & Co.  
Popular Store

E. B. Black & Company  
Chocolate Shop  
J. O. Newell  
Smart Marinello Shop  
D. R. Gass & Son  
Geo. S. McConnell,  
Electrical Contractor  
Stone Department Store  
Hereford Bakery  
Hereford Wholesale Grocery  
Rountree Plumbing  
First National Bank  
Club Cafe

Hereford Insurance Agency  
Piggly Wiggly  
First State Bank  
Kerr Implement Company  
A. O. Thompson Abstract Co.  
Fox Mercantile Company  
Texas Utilities Company  
Carroll Service Station  
West Texas Gas Company  
H. R. Seed Implement Co.  
Panhandle Lumber Company  
Brumley Chevrolet Company  
Corbett & Company

Streu Hardware Company  
Hereford Chamber of Commerce  
McLean & Pitman  
Hereford Brand  
Kerr-Anthony Hardware  
Texas Meat Market  
City Drug Store  
Rice Drug Store  
A. C. Thompson, Lumber  
Western Tire Stores  
Beavers Bros.  
Shore's Market



# WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

## Lost and Found

**LOST:** Pink basket weave coat belt, with buckle. Phone 546-J. 18-1c

**LOST:** Box of tractor tools, reward. SPROWLS-CRONIN & COMPANY. 19-1c

**FOUND:** Quilt top about 10 miles northeast of Hereford. Call at the Brand office for information. 18-1p

**REWARD:** Will pay suitable reward for return of blanket taken from premises Tuesday night. C. H. Dillehay. 19-1c

## For Rent

**FOR RENT:** Two rooms with bath, six blocks north of hospital. Mrs. Minnie Wood. 19-1dh

**FOR RENT:** Furnished bed room, 408 Roosevelt avenue, two blocks east of court house. Mrs. B. H. Farmer. 18-1c

**FOR RENT:** Three room furnished apartment, modern. Mrs. Frances Barnard, 312 East Sixth street, phone 671-W. 19-1p

**FOR RENT:** Three room modern house, furnished apartment at 312 East sixth street. Phone 671-W. 18-1c

**FOR RENT:** Front bed room in modern home; private entrance to bath. Phone 496. 18-1dh

**FURNISHED** rooms for light housekeeping. Prices reasonable. First door east of Presbyterian church. Mrs. Rosa Speer. 19-1c

**FOR RENT:** Light house keeping rooms, reasonable rates. Phone 104. 700 East Second street. Mrs. J. M. McCord. 18-1p

**FOR RENT:** Front bed room in modern home. Phone 444. Mrs. W. M. Megert. 18-1dh

**FOR RENT:** Five room modern stucco house on 25-Mile avenue. R. L. Elliston. 18-2p

**FOR RENT:** Modern duplex, nearly new, close in; furnished or unfurnished. H. B. Webb, phone 746-W. 14-1c

**FOR RENT:** One modern 4-room house; also two unfurnished rooms. See J. H. Nix, Catalpa St. 15-4p

**FOR RENT:** Furnished apartment. F. H. Oberthier. 15-1b

**FOR RENT:** Three room modern apartment, unfurnished, in duplex just off the pavement on North D street, across southwest of Edgar Ireland home. Rent reasonable. Alex O. Thompson. 15-1f

## Wanted

**WANTED:** Work in a private home, by day or hour. Call 597-J. Susie Mae Daniel. 19-1p

**EXPERT** hemstitching, 8 cents per yard, thread furnished free. All colors. Satisfaction guaranteed. Out of town work given special attention. Mrs. Hugh Witherspoon, 311 West 5th, Telephone 192-J. 17-1c

**CALL 577,** and we'll get your flat. BURRELL. 17-1c

**FIRST CLASS** dress making and alterations. Mrs. Bernard, 312 East 6th Street, phone 671-W. 17-1c

## For Sale or Trade

**FOR SALE:** Two good young Jersey cows, fresh now. Mrs. D. E. Turrentine. 18-1f

**FOR SALE:** Duroc Jersey bred gilts and a few young boars. Mrs. D. E. Turrentine. 18-1f

**FOR SALE:** Baby chicks, J. O. Lytle, phone 94; room 14, Dunlap building. 18-1c

**FOR TRADE:** Amarillo residence property for Hereford residence property. Will pay cash difference. See J. G. Evans, Happy, Texas. 18-4p

**FOR SALE or trade:** One of the finest building locations in town to trade for reasonably good car and some cash. Jowell Murchison, at court house. 19-1c

I have sold out all my kaffir but have plenty of Red Top cane and dwarf maize seed, state tested, re-cleaned and sacked. Phone 9007. H. C. Bowsher. 19-1c

**FOR SALE:** Seed maize, hand-headed, dwarf and double dwarf, \$1.50 a hundred. Seven miles north and 3 miles west of Hereford. Fred Saltzman. 15-3p

**FOR SALE:** State Certified dwarf milo. This seed was grown under the state certification seed law. Fields were inspected three times during the growing season by state inspector. Germination test 95 per cent. Purity 99.32 per cent. J. P. Roberson. 18-3p

**GARDEN PLANTS:** Will have Thursday variety of plants from East Texas, far advanced, all kinds. Get early maturity. On vacant lot by Western National Bank. 18-1c

**FOR SALE:** Nice, bright baled alfalfa, 65 cents a bale, or \$20 a ton. H. T. Wedel, one mile west of Hereford. 18-2p

**FOR SALE:** New Remington and Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10-1c

**FOR SALE:** Old barn to be moved; also an old truck. Kester Jewelry Store. 17-1c

**FOR SALE:** Windmill, pipe, new 50-gallon overhead tank, tower, etc., at old Goodwin place, Jesse Giles, Vega. 17-2p

**FOR SALE:** Cornets, one \$25, one \$15, in good condition. Call 272. 14-1c

**FOR SALE:** One Steinway grand piano, or would exchange for a Steinway upright. Phone 272. 14-1c

**FOR SALE:** Three sod planters for sale cheap. Twelve miles north of Hereford. A. S. Higgins, Route 1, Hereford. Phone 9006-F21. 16-3p

**FOR SALE or trade:** 68,000 acre ranch in New Mexico; ideally planned and located to suit big cattleman. See Jowell Murchison at court house for details. 15-1c

A carload of new and perfect rugs on sale. Large size Axminsters and velvets, \$16.00 and \$19.00. Medium room sizes, \$12.50. Large sizes, wool Brussels, \$9.50 and \$11.50. Wiltons \$25.00, large felt base, \$4.50. Hundreds other fine rugs cheap at Amarillo Warehouse Co., First and Polk Streets, Amarillo, Texas. 15-3p

**FOR SALE:** Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-1c

**IF YOU** want to improve your herd, buy a good Milking Short-horn bull. Have reds and roans to offer now. Dr. C. T. Kibbe. 11-1f

**FOR SALE:** First class begari seed; government tested. If interested, phone 669-W. G. L. Woods. 15-4p

**FOR SALE:** Extra well improved 80 acres near town; 5 room modern house, barn, chicken house, shade trees, orchard, fine well, etc. Inquire at Brand. 17-3p

**FOR SALE or trade:** Three room house and two lots. One block north of Moore's tourist park. C. W. Hollums. 17-2p

**DOUBLE** dwarf straight neck maize seed, two cents; Sudan six cents. Four miles west of Adrian. Carter's Elevator. 17-1c

**FLOUR, 48 lb sack** ..... \$1.29  
**BRAN (mill run) per 100** ..... \$1.25  
Above Prices at the MILL  
**PACKARD MILLING COMPANY**  
Phone 29. 12-1c

**FOR SALE:** Two row horse drawn P. & O. lister in good condition. A. T. Jones, 10 miles south on 25-Mile avenue. 17-1p

**FOR SALE:** Building lots, \$50.00 fine lots facing on Federal Highway 60, soon to be paved, at low up; on gas line. Block of ten lots, on gas line, for \$350. One east front lot, extra big, on gas, light and phone lines, for \$105. Have prices and easy terms. Thousands of cars will pass over this road each day. L. Baskin, Owner. 9-1c

**FOR SALE:** Dwarf milo maize, very high germination and purity; about 90 per cent straight neck; re-cleaned, sacked, \$2.25 hundred. O. B. Russell, 11 miles north of Hereford. 17-1p

**FOR SALE:** Dwarf kaffir seed, \$1.50 per hundred pounds. Roy Duler, Summerfield, Texas. 17-2p

## Lodge Directory

**HEREFORD LODGE**  
No. 476, I. O. O. F., meets Monday, 7:30 p. m. Visiting Brothers welcome.  
R. L. DOWELL, N. G.  
L. E. Foster, Secretary.

**HEREFORD POST NO. 192**  
**AMERICAN LEGION**  
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

Miss Virginia Maddux of Falls began work as assistant bookkeeper for the Texas Utilities office in Hereford this week. Miss Virginia is a sister of Miss Lois Maddux who has been bookkeeper for the Utilities company here for the past several years.



**PERMANENT WAVES**  
**\$1.98**

**Smart Marinello Beauty Shoppe**  
Phone 492 for Appointment

**CONOCO PRESENTS GEORGE MEADOR, OPERATIC SINGER**  
George Meador, lyric tenor of the Metropolitan Opera, will be at featured artist on the broadcast of Conoco's listeners' hour over WFAA next Monday evening at eight o'clock. This is the final program of the series which began in December. He will be heard in operatic selections, the type of singing which has won him the acclaim of critics.

**NOTICE**  
All owners of city property who please call at City Office and render same for taxation before May 31.  
EVA SKELTON,  
City Assessor.  
E. W. Hardin, president of the Amarillo Hardware company, was a business visitor in Hereford Tuesday afternoon while enroute through with friends to New Mexico.

# Splinters

VOL. I. MAY 21, 1931. NO. 2

**Panhandle Lumber Co.**  
Hereford, Texas.  
D. H. ALEXANDER, Mgr.

Congratulations to the graduation class of '31; we are mighty proud of your success.

Henry: That's what I call tough luck.  
Carl: What's that?  
Henry: I've got a check for \$40 and the only man in town who can identify me is the one I owe \$50.

No one can expect to make a hit by aiming at nothing.  
James W. Witherspoon and wife are now comfortably situated in their new home built recently by Buckner, Lambert & Hicks, material furnished by the Panhandle Lumber Company.

Better see us if you are planning to build this season, as we have a complete plan service for your convenience.

Our many loyal customers have helped to make our business a success and we are pleased to tell them about it.

Many a man who has "gone over the top" would shrink from acting as judge of a baby show.

A man is incomplete until he is married and then he is finished.

If your home is not up-to-date, we can make it so.

Like grease upon the wheels of progress, is courtesy in business.

Sunday School Teacher: In what book do we find the account of the false prophets?  
Little Boy: In pa's income tax books.

Life insurance has been known to transfer a pale, unattractive woman into a fascinating widow.

By the way, we have some plans on a well braced and ventilated combination granary and machine shed that can be built in units.

When ever you are passing by, stop in just to pass the time of day or look around if you are not in need of any material. You are always welcome.

The farmer with a cellar full of potatoes, pork, canned fruit, sauerkraut, apples, jelly and hard cider doesn't give two whoops in a hurrah what happens in Washington or Wall Street.

**PHONE 656**

Wood Work of All Kinds Is Done At the Panhandle Lumber Company Planing Mill.

## Announcing a New Market



We are back in the market business again and sincerely appreciate the reception given us by our old friends and customers. We want to see all of you and hope to be able to serve you as before—with the best of fresh and cured meats.

You will find our free delivery ready to bring you out what ever you need in the market line, or we will dress poultry or prepare special orders as you require them of us. Hot barbecue every day now—get what you need.

**Cloyd's Market**  
Phone 75. We Will Buy Your Fat Butcher Stock

## PLANT THE BEST



Seed Tested for Germination and Purity of Type Makes Best Crop.  
For the very slight, if any, extra cost for state tested and approved seed you are planting security in a better grade of grain, higher yield per acre, and a better market. Why run the risk you do by planting "field run" seed?  
Kaffir, Maize, Double Dwarf Maize, Hogari, Red Top Cane, Sudan, White Sure-Cropper Corn, Big and Little Yellow Dent Corn, Sweet Clover.

**West Texas Feed and Seed Company**  
PHONE 265

## PIGGLY WIGGLY

*All Over the World*

Specials for Friday and Saturday

LETTUCE	7 <sup>1</sup> / <sub>2</sub> c
Extra large heads	
ORANGES	17 <sup>1</sup> / <sub>2</sub> c
Per dozen	
POTATOES	29c
New, ten pounds	
BANANAS	21c
Per dozen	
JELLY, Pure Fruit	19c
Currant, apple or grape, 16-oz glass	
MILK	25c
Large, three for 25¢, small six for	
TOMATOES	25c
Three cans No. 2 size	
PRUNES	44c
Gallon size	
SALMON	23c
Pink, two cans	
PEANUT BUTTER	19c
16-ounce jar	



# REPAIRS

WE make a sincere effort always to have on hand an adequate stock of GENUINE IHC Repairs for McCormick-Deering Farm Operating Equipment. We are in position to meet every reasonable repair demand on short notice. Nevertheless, there are definite advantages to you in ordering your parts and repairing your machines during the slack season rather than when you are in desperate need of the machines.

We suggest that you look over your equipment and order your GENUINE IHC Repairs now.

## Buchanan & Rosson

Hereford - Friona





**Adrian-Sims Notes**

BY MRS. J. M. CHAPMAN

Farmers are busy preparing land for row crops. School closes Friday. A program is planned for Friday night and Thomas school will unite with Sims school for this program. Thursday of this week both schools plan to go to Mohair canyon picnicking.

Rev. Pryor of Adrian is holding a series of services at Bippus at nights this week.

Kenneth Cook has returned to his home in Kansas.

Lige Ellison and family are here from Crosbyton. Three men came with them and will help Mr. Ellison build a granary.

Mr. and Mrs. Clint Treadwell and children called at the J. M. Chapman home Sunday afternoon.

Mr. and Mrs. Marshall Stone and Miss Maye McCaskey were Hereford shoppers Saturday.

Jim Ney McCaskey and Virginia Chapman were among the 47 to graduate from grammar school in the rural schools this year.

Both children were present at the program given Wednesday night at Hereford high school. Miss Alma Foxall, teacher, was also present.

Mr. and Mrs. Marshall Stone gave a party Friday night at their home. Games were played and 42 enjoyed during the evening.

Music was furnished by Messrs. Hubbard, Cook, Bogle, Dean and Chapman. Everyone enjoyed the evening.

Virginia Chapman had as her guests Wednesday night Misses Mabelle Phillips, Lois Phillips, Stella Lee Fortenberry and Alta Mae Fortenberry. They attended the graduation exercises at high school and later went to the show.

Jack Fortenberry was in Hereford Friday. Sam Steen went to Amarillo Friday.

FOR JOB WORK, TRY THE BRAND.

**Progressive News**

BY MISS OLIVE PERKINS

Messrs. and Mmes. Clyde Russell and Jim Ricketts visited Ira Ricketts and family Sunday.

Mrs. Jess Caldwell is visiting home people in Canyon.

Miss Gusta Samuelson, a former teacher here, has been elected to a position in the Adrian school. Ruth Park visited Eunice Caldwell Sunday evening.

Mr. and Mrs. Bowman, Virginia and Elizabeth Bowman and Wilma Arthur called in the Perkins home Sunday afternoon.

Messrs. and Mmes. Orin Russell and children and Clyde Russell made a trip to New Mexico last week. Mrs. Orin Russell visited her parents, Mr. and Mrs. John Counts.

Miss Louise Hunter and Arnold Hershey ate Sunday supper with Lois and Lucille Park.

Mr. and Mrs. Jim Park, Misses Lucille Park and Louise Hunter and Mr. and Mrs. Jim Ricketts called in the Hershey home Sunday evening.

Miss Estelle Counts of Fort Sumner, New Mexico, is visiting her sister, Mrs. Orin Russell.

School closed Friday with a community picnic on the creek. Our teachers next year will be Mr. Boyd and his sister, Miss Boyd.

Mr. Boyd left for his home at Perrin, and Miss Boyd is attending summer school at Denton.

Mrs. Jess Caldwell, who was the primary teacher, is not returning. She is undecided where she will teach next year. The patrons are sorry to lose Mrs. Caldwell.

Mrs. Bowman's Sunday school class was at Progressive Sunday afternoon and gave a fine program, which was enjoyed by all.

Lucille Park spent Saturday night with Leatrice Benson.

Mr. and Mrs. Jeff Roberson and sons, Mr. and Mrs. Cecil Hodges and daughters visited the Caldwell's Sunday.

Misses Lucille and Lois Park entertained as dinner guests Sun-

**Home Demonstration News**

MISS EMMA GUNTER, CH.D.A.

The Home Demonstration Council met Saturday afternoon with seven clubs represented. The main work taken up at the monthly business meeting of the clubs was about the all day clothing school that is to be held in Hereford on June 17. At that time the rural women are to have their house dresses made and ready for exhibit and judged that day. A program will be carried out, including a one-act play by the Wyche club. The different clubs will bring luncheon and will eat out in the open in the City park.

The following women were present: Mmes. Lee Currie, G. Morgan, J. M. Berry, C. C. Cook, Lou Perkins, Sanderlin, W. P. Caraway, Pink Gilliland, J. P. Slaton, S. A. Miller, T. P. McCollinter, H. H. Miller, August Frye, Noley Ellis-

day Misses Leatrice Benson, Katherine Hershey, Augustine Gregory, Millard, Weldon and Jake Gregory.

Miss Olive Perkins called on Mrs. Gerald Morgan and Mrs. Inez Humphries at Summerfield Friday afternoon.

ton and Miss Sanderlin.

A two day sewing machine school will be held in the club room of the court house Thursday and Friday from 10 a. m. until 4 p. m., both days. Every woman that is interested in learning how to use her attachments or wants to know anything about her machine, should come in and get the desired information this week. Mrs. Runyon of the district office in Amarillo will be here to give the instruction.

The Girls Office club will meet Saturday in the agent's office. The girls are asked to be ready to give their team demonstrations.

The past two weeks Miss Gunter has given the Foundation Pattern demonstration before eight clubs, helping block out, cut and fit the cloth pattern to over 20 women from these 20 patterns, and it is hoped that at least 80 house dresses or more will evolve. Each woman was measured, her measurements checked with a commercial pattern, then allowance was made on the cloth pattern for the fitted pattern. These cloth patterns will serve as a guide in cutting out different dresses, especially in fitting shoulder and arm and neck lines. The house dresses will be judged on the following points: workmanship, buymanship, suitability of color, design and finish. The foundation pattern will count 15 points.

**Flagg News**

By MRS. W. T. SUMMER

A heavy rain fell here Saturday afternoon and some damage was done by hail.

Arch Johnson visited home folks in Canyon last week-end.

Mr. and Mrs. W. A. Senter and W. T. Summer and wife attended

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I Will Teach a Six-Weeks  
**Summer School**  
MAY 25th-JULY 3rd  
AT HIGH SCHOOL BUILDING  
This is for failed subjects. Each student limited to two subjects. Rural pupils may check credits for high school use. One subject \$10, two \$15, in advance.  
See Me or Call 548 for Details.  
G. M. HUDSON

DR. D. K. ROBISON Residence Phone 500  
DR. E. E. ADAMS Residence Phone 477  
**Doctors Robison and Adams**  
PHYSICIANS AND SURGEONS  
Office Phone 282  
Office In Clark Building Over Rice Drug Store  
Hereford, Texas

**\$50,000**

**Paid to Winners of CAMEL CONTEST!**

R. J. Reynolds Tobacco Company takes pleasure in announcing that the decisions of Judges CHARLES DANA GIBSON, ROY W. HOWARD and RAY LONG in the \$50,000 Camel Prize Contest have been reached and that prizes accordingly have been awarded as follows:

**First Prize, \$25,000**

JAMES THOMAS SHARKEY, 101 Train Street, Dorchester, Mass.

**Second Prize, \$10,000**

MRS. WALTER SWEET, Navy Yard, Brooklyn, N. Y.

**Third Prize, \$5,000**

JULIUS M. NOLTE, Glen Avon, Duluth, Minn.

**5 Prizes of \$1,000 each**

- A. B. FRANKLIN, III, 52 Kirkland St., Cambridge, Mass.
- JOHN R. McCARTHY, 721 Main St., Williamantic, Conn.
- FREDERICK E. ROBINSON, Coronado Beach, Calif.
- WM. A. SCHRADER, 27th Apts., New Albany, Ind.
- DR. D. H. SOPER, 523 E. Brown, Iowa City, Iowa.

**25 Prizes of \$100 each**

- MARIE ALBERTS, 6252 So. Spaulding Ave., Chicago
- W. B. BARKER, JR., 420 N. Spruce, Winston-Salem, N.C.
- EUGENE BARTON, 3625 La Luz St., El Paso, Texas
- EARL H. LUGG, 1111 St. Louis, Mo.
- WM. C. ERBACHER, 308 N. Front St., Conway, Ark.
- LEROY FAIRMAN, 69 Dartmouth St., Forest Hills, N. Y.
- KATHRYN R. FRANCIS, 448 E. 22d St., Baltimore, Md.
- MRS. ALEXIS GODILLOT, 191 Waverly Pl., New York
- C. W. GRANGE, 2316 Central St., Evanston, Ill.
- C. S. GRAYBILL, Paxtonville, Pa.
- JOHN I. GRIFFIN, 1208 Jackson, Pueblo, Colorado
- DAVID C. HILL, Peyton and Arlington Rds., York, Pa.

**5 Prizes of \$500 each**

- F. CARTWRIGHT, Transp'n Bldg., Washington, D. C.
- EDITH COCHRANE, Glenvale Ave., Darien, Conn.
- BARBARA LAWLESS, Ardmore, Pa.
- JANE PARSONS, 325 E. 79th St., New York, N. Y.
- RICHARD W. VOGT, Green Bay Road, Waukegan, Ill.

- ELIZABETH JARRARD, Porter Apts., Lansing, Mich.
- J. W. KEATING, 523 Prospect Ave., Cleveland, Ohio
- J. H. KENNEDY, 2627 W. State St., Milwaukee, Wis.
- JOHN KILPELAINEN, West Paris, Maine
- DR. CLIFTON B. LEECH, 211 Angell St., Providence, R. I.
- W. J. FALLON, 1111 St. Buffalo, N. Y.
- MRS. L. C. MILLARD, 609 Stockley Gardens, Norfolk, Va.
- EUGENE SARTINI, 745 Chapel St., Ottawa, Ill.
- GREGORY LUCE STONE, 755 Texas St., Mobile, Ala.
- DR. C. L. THOMAS, Mount Airy, N. C.
- LEE R. WOMACK, 448 Tenney Ave., Amherst, Ohio
- J. ARTHUR WOOD, 21 Burke St., Mechanicville, N. Y.
- EMERY HERBERT YOUNG, Painted Post, N. Y.

**AN UNUSUAL VALUE AT**

**\$4.30**

F. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost.



THE FORD ROADSTER

Everything you want or need in a motor car at a low price

- Beauty of line and color
- Attractive upholstery
- 55 to 65 miles an hour Quick acceleration
- Fully enclosed four-wheel brakes
- Triplex shatter-proof glass windshield
- Four Houdaille hydraulic shock absorbers
- Rustless Steel
- More than twenty ball and roller bearings
- Economy Reliability Long life

See your dealer for a demonstration

THIRTEEN BODY TYPES

\$430 to \$630

F. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can buy a Ford on economical terms through the Ford Finance Plans of the Universal Credit Company.



IN congratulating the winners in the great Camel contest we want at the same time to thank most cordially the approximately million men and women who displayed their friendly interest by sending in an entry.

We wish also to thank the millions of smokers throughout the country for the appreciation they are showing for our new Humidor Pack as is evidenced by the notable increase in the sale of Camel cigarettes.

By means of this dust-proof, germ-proof,

moisture-proof Cellophane wrapping the rich aroma and full flavor of choice Turkish and mellow Domestic tobaccos have been air-sealed in Camels for your enjoyment.

If you have not tried Camels in the Humidor Pack all we ask is that you switch over to this brand for one day.

After you have learned how much milder, how much cooler, how much more enjoyable it is to smoke a perfectly conditioned fresh cigarette, go back to the harsh hotness of stale cigarettes if you can.

**CAMELS**

Smoke a fresh cigarette

© 1931, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



### "East Lyne" Opens Monday



It is predicted that some day the story of "East Lyne" will inspire some composer to write an opera that will surpass anything heard so far. The story is coming to the Star Monday, Tuesday and Wednesday of next week in a talking film. It is a great roman-

tic drama, featuring Olive Brooks and Conrad Nagel.

Given an advance notice of being bigger than the biggest love picture ever made, "Her Man" is scheduled for Thursday of next week. The story is brimful of drama and action, set in the colorful background of Havana.

### Classmen Told Be Productive, Build the Good

Thirty-six radiant seniors marched down the aisles of the high school auditorium Sunday evening under processional strains played by Mrs. Jesse Stanford, to hear the farewell sermon, pointed and inspirational, delivered by Rev. V. M. Cloyd, Baptist pastor.

The auditorium was filled to capacity by parents, relatives and friends who were present to honor the graduates and listen to an able baccalaureate address.

Special music was furnished by the municipal choir and a selected quartet composed of J. E. Beyer, A. M. Jones, Earle Roberson and John Olson. The invocation was spoken by Rev. M. J. Johnson; scripture reading by Rev. E. P. Giesler, and the benediction by Rev. H. Earle Smith.

**Old Greatness Defined.** Rev. Cloyd's subject for the evening was "The New Greatness", and to get the theme properly before the class and audience he contrasted the old conception of greatness with the new conception. Attention was called to the new basis of greatness in antiquity: possession and position.

This contrast was first traced from a national viewpoint. Egypt's national life was great, but it was based largely on possession, such as its long dynasties and the most fertile land in the world. Chaldea claimed prominence upon its possessions.

Phoenicia was a great nation because its people had ability to trade and had trading outposts at strategic points. Babylonia had her famous hanging gardens and was accorded greatness. Persia was great because of her great kings. Greece was given a high place for her love of beauty and emphasis on the beautiful. Rome stood supreme for centuries with vast domains which she ruled with law and order.

Then the personal viewpoints were outlined by the speaker in the light of history. From the Pharaohs down through the Caesars the same basis for greatness was found to exist. These individuals received honors and plaudits because of great possessions and power.

**The New Greatness.** The minister then took up the new greatness as exemplified in Christ's injunction that who would be great—let him be servant—and his explanation that he came not to be administered unto but to minister. The new greatness was discussed principally from an individual standpoint.

"This new greatness is not based on possession and position, but rather on services and sacrifices," said Rev. Cloyd. "We see that this is carrying out what Christ conceived it to be.

"From God's viewpoint also we find this is a fair basis. God was a servant of all. We see this in creation, preservation and redemption. In all these we see sacrifice and service of God toward mankind.

"If this be true, then how make man himself great?"

**Two Guiding Thoughts.** At this point the speaker urged the class to think seriously in choosing life's profession. In making the selection, he laid down two cardinal and guiding thoughts: Whatever each should engage in, let it be work that might contribute to the productive power of society and contribute to the sum total of goodness in the world.

Quoting from Thomas Carlie: "If any man find his work, do it well." Rev. Cloyd asked each student to find the work he or she could do best and then do it well. Refer to Dr. Truett. The discourse was concluded with

a reference to Rev. George Truett, noted Baptist pastor at Dallas. Rev. Truett was asked last fall at a banquet in Amarillo, attended by ministers, to give some testimony. He said he had thought of a number of professions before finally deciding to be a minister, and now after all these years he would testify that if he were given a thousand lives he would select for all work that might contribute to the productive power of society and add to the sum total of good in the world.

### WILL GIVE AWARDS AT BAPTIST SUNDAY SCHOOL

Sunday morning has been designated commencement hour for the Sunday school at the First Baptist church at which time more than 60 awards will be made. The school opens at 9:45 o'clock Sunday morning, under A. O. Thompson, superintendent.

Church services will be conducted at 11 o'clock by Rev. Cloyd, who will also hold preaching services at 8:15 in the evening, following the training service which begins at 7:15.

### Oklahomans Move Here.

Mr. and Mrs. T. W. Medlin and family, Duncan, Oklahoma, arrived Monday to spend the summer in Hereford. They are occupying the Jewell Murchison house at 310 Lawton avenue. Mr. Medlin is in the oil business in Oklahoma and has wheat acreage in Deaf Smith county. He will superintend the harvesting and marketing of his wheat crop this summer.

### LIONS TAKE UP PROBLEM OF SUPERVISION OF PARK

Question of a supervisor for Lake park was brought before the Lions club at its luncheon Wednesday, and the club was urged to take the initiative in formulating a plan of financing a monitor over the children on the playground during the summer.

It was explained that the city had exhausted its park budget and could not hire an instructor. It was suggested that the clubs of the town unite on a plan of getting a supervisor, each one being responsible for the work a week at a time. The matter will be put up to the clubs of the community for action.

Jim Robinson and John McLean were named a committee to work up a baseball game within the near future.

### Visits Classmates.

O. A. Somerville, who was a visitor in Hereford last week from Dodge City, Kansas, was a guest of Mr. and Mrs. E. C. Eubanks, 710 East Third street. Mr. Somerville, Judge W. J. Fleisher and Mr. and Mrs. Eubanks are old schoolmates.

### TRY A WANT AD IN THE BRAND.

**Too Late to Classify**

FOR RENT: Two furnished rooms, 110 West 6th St. 19-1c

FOR RENT: Furnished bedroom 408 Roosevelt, two blocks east of court house. Mrs. B. B. Farmer. 19-1c

FOR SALE: Hegari seed, high germination, two cents pound up to 500 pounds, \$1.75 hundred over 500 pounds. Still have 1200 bushels. Located 2 1/2 miles north of Progressive. C. P. Caldwell. 19-3p

FOR SALE: 18 foot combine. Has only cut 700 acres. Will sell and let party cut wheat for part pay. J. O. LYTLE. 19-1c

LOST: Key to Ike's Cafe. Finder may keep same, as we have no further use for it. We are open day and night. 19-1c

### Young People Told How To Become Great

Complimented as the best appearing classes ever produced by Deaf Smith county schools, 48 boys and girls received their certificates of promotion to high school before a full auditorium Wednesday evening, May 13, at the high school, and received pertinent suggestions from Joe L. Pope, secretary-manager of the Hereford chamber of commerce, on how to have a useful and happy life.

Preliminary music was furnished by the high school orchestra, under direction of Ralph Smith. Mrs. Jesse Stanford played the professional as the classes marched down the aisle to their places on the platform. Mrs. Ray Conaway sang "I shall not pass again this way." The 15 schools represented and their teachers were introduced by Earl W. Wilson, superintendent, and the address of Mr. Pope followed, who said in part:

**How to Be Great.** "Each of you want to be great, have influence, and I know of no better way than the words of the Master that who would be great let him be a servant. Such men as Edison and Lincoln became great through their determination. Use your talent well, be it little or big, and you will be great."

"Do your best in the field of service. Alvin York was an ordinary mountaineer of Tennessee. In the World War he did his best and became a national hero and his life now is devoted to helping his people. May all you young folk ever remain a part of your people; avoid any semblance of superiority. Regardless of your capacities, each has the power to perform an acceptable task.

"In our moments of reflection we ask ourselves if our work will live. Will what we do and what we are stand the fires of the future? That is what education is for. It is to aid you in having a small part in glorifying mankind. "College education is desirable but not essential, not a prime consideration. Life is the greatest university from which one may graduate. Many of our successful men and women had no higher education.

**Obedience Brings Liberty.** "Obedience to law is liberty. Obedience to the laws of health gives you health; obedience to the laws of God gives you happiness. Disobedience is folly, and there is no pleasure in having what belongs to another.

"It is a fine thing to be a Texas boy or girl. You have great possibilities, but you will get out of life only what you put in it. You cannot sow corn and reap a harvest of wheat. If you look for good things, for peace, joy, the true, the beautiful and wholesome, such things will be yours in life.

**How to Be Happy.** "One infallible rule to be lovely and happy is to keep busy. It makes little difference what you do but how you do the task appointed you. You will have a more useful future if you will fit yourself into the niche that your will or destiny has brought you.

"There is no difference between rural and urban minds or students. Agriculture is a great work, and each day farm life becomes more alluring. People are craving more the simple life of the country rather than the complex of cities.

**Be Only Yourself.** "Be yourself; do not be mere imitations for you will fail. Build a character of uprightness for such is essential to greatness. That boy

### SMALLER TOWNS ARE WHITE CORPUSCLES IN BLOOD OF TEXAS



J. W. CARPENTER

Industrial development is one of the greatest of Texas' present needs. Significance of this condition will be outlined by John W. Carpenter, president of the Texas Power and Light company, before the Texas Press Association in its annual convention in San Angelo, June 12.

Mr. Carpenter is recognized as one of the keenest students of Texas needs. He has been a leader in numerous movements during recent years, pointing toward decentralization of industry. Mr. Carpenter recently declared, "Our smaller towns are the white corpuscles in the blood of Texas. For several years they have been constantly losing their vitality. Today's trend is away from them. If they are to survive, which in turn means if Texas survives, they must have some industrial development. It is up to Texas to see that they get it."

### SCHOOLS AT THOMAS AND SIMS CLOSE THIS WEEK

Misses Alma and Lucille Fox, all, teachers of rural schools, were in the city Saturday preparing for close of their schools. Miss Alma has charge of Sims school and Miss Lucille is instructor at Thomas, a new school opened last year. Their schools will be out this week, having taken two weeks during Christmas holidays, and they will leave immediately for their home in Decatur.

### NOLAND GRADY CELEBRATES HIS FOURTH BIRTHDAY

Noland Grady observed his fourth birthday Monday afternoon at the home of his parents, Mr. and Mrs. Jack Grady, 117 Kibbe street, with ten of his small friends present, who brought him gifts. A birthday cake with four candles was prepared for the young fellow.

After numerous games had been played ice cream and cookies were served to David and Wayne Phillips, Alice Joyce Holley, George Ann Miller, Phyllis Jean Radovich, Frances Buchanan, Nancy Nellie, George Beach, Billy Gene Wilson and R. V. Sanders.

### Nazareth Youth Recovers.

George Schulte, whose home is at Nazareth, was able to leave the Deaf Smith county hospital Wednesday following an operation for appendicitis on Tuesday of last week.

or girl is a blot who has no character. Make glad your parents and friends, who have come here tonight to honor you, by living the kind of life which they hope for you."



GORDON DRUMMOND AT WORK IN HIS SHOP

Gordon Drummond, 17-year-old model builder of Washington, D. C., is working on the coach with which he hopes to win an award in the Fisher Body Craftsman's Build \$50,000 competition. The boy already has gained fame as a model builder, two of his airplane models, shown in the insets, being on display in the Smithsonian institution. Gordon, who has just graduated from high school, works from 4 p. m. to 4 a. m. and spends his spare time in his shop.

### Midgets Finish Game Just Like You Read About

The Midget baseball team of Hereford got their hands full of sand burrs and tall grass last Friday when they went out to Frio community to take on the school team there for a game.

The Midgets finally took the game 16 to 17 in the last half of the ninth after Frio had scored two runs against their three-run lead, and L. B. Russell struck out the last batter with the tying run on third base waiting to come in.



### SPECIALS! FRIDAY AND SATURDAY

Caramel Nut rolls, doz 24¢  
Coconut Sticks, doz .. 24¢  
Fruit Slices, doz .... 12¢  
We are now featuring small Fruit Pies at ... 10¢

Get Them Fresh at Your Grocers or Here.

### Hereford Bakery

## A. C. THOMPSON DEPENDABLE LUMBER

McKindley & Third

Phone 456

# AUCTION



### Sale of Dairy Cattle

## Thursday, May 28th

### 30 Pure Bred Non-Registered Jerseys

I will sell at public auction my dairy herd located at my farm one mile east of Hereford, Texas. Sale begins promptly at 1:30 p. m.

The Jersey cows offered in this sale are pure bred but not registered, ages 3 to 4 years—every one a good individual, marked true to type, heavy milkers, and all in good condition. A large per cent of these cows are fresh at this time, and the balance are heavy springers. Every cow is T-B tested. These cows were selected out of some of the well known herds around Decatur, Texas, and are considered one of the profitable herds of this section of the country.

Any one interested in buying good, clean, high-class dairy cattle will find prospects for a good row crop this season will no doubt create a good demand the cattle offered in this sale to be very profitable to own. The splendid prospect for dairy cattle this fall. Now is a good time to replenish your herds.

**A GOOD MILK COW IS A SAFE INVESTMENT AND INSURES PROFITS**  
**TERMS:** A note due July 15th, 10 per cent interest, with approved security, will be acceptable. Five per cent discount will be allowed for cash.

### D. B. Roberson, Owner

CLIFF ESTES  
Clerk

COL. RAY BARBER,  
Hereford, Auctioneer

## FRIDAY and SATURDAY SPECIALS

- TOMATOES, fresh, per pound ..... 12 1/2¢
- SPUDS, new, 8 pounds ..... 25¢
- SALMON, pink chums, three for ..... 29¢
- PEANUT BUTTER, 16-oz tumbler ..... 26¢
- POST'S BRAN, two for ..... 21¢
- CORN, Tendersweet, three No. 2 cans ..... 32¢
- MILK, six small cans ..... 25¢
- Honey, new crop, Texas, gallon extracted.... \$1.37
- HONEY, new crop, Texas, 1/2 gallon extracted 69¢
- SEEDS, garden, 4 five-cent American ..... 15¢
- BEANS, fresh and tender, two pounds ..... 15¢

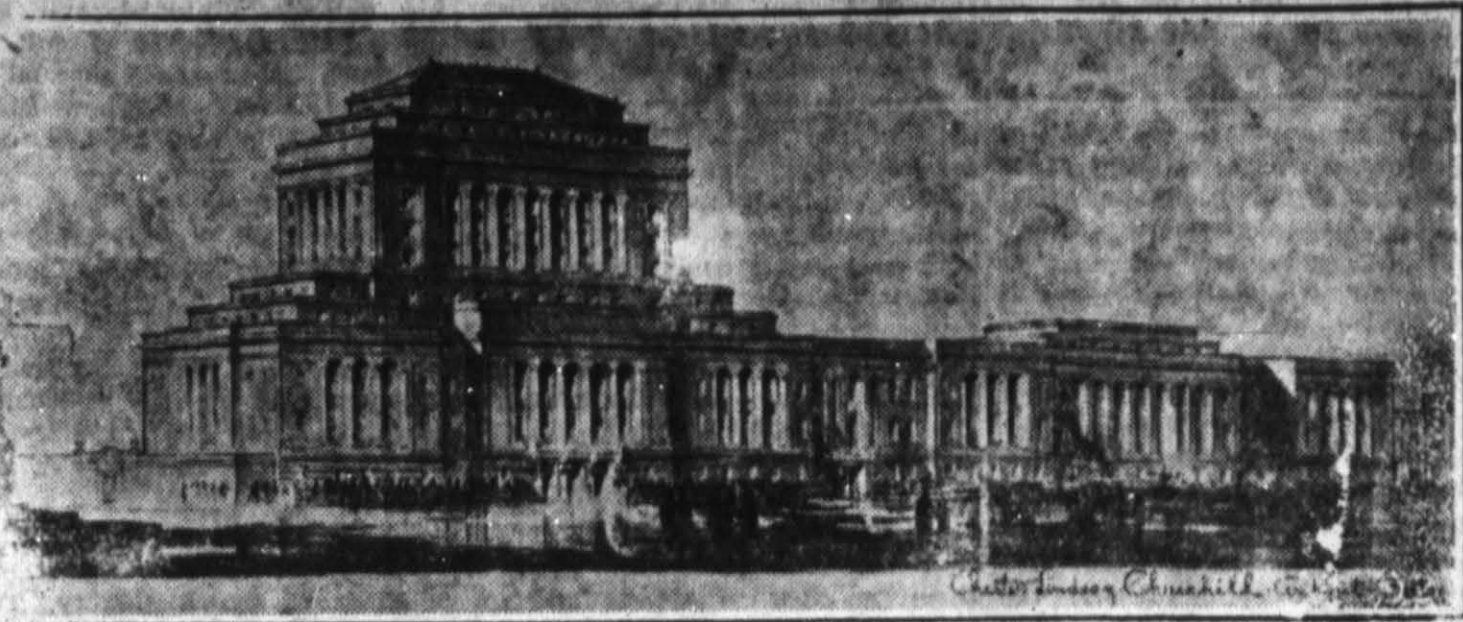
WE GIVE SILVERWARE COUPONS

## Carl's Cash and Grocery

Phone 324



## New Christian Science Publishing House



Boston, May 12.—Continued growth of the Christian Science Publishing society has necessitated expanded facilities, and a new building will start soon to cost about \$3,000,000, as shown above. Plans will be hastened in order to give work for the unemployed.

### Grady Accident Victim Sister to Mrs. Hacker

Miss Oletis Culppepper, age 16, who lost here life Monday morning in a school bus crash three miles east of Grady, New Mexico, was a sister of Mrs. W. H. Hacker, 111 Roosevelt avenue, this city. Seven other students were seriously injured in the accident. The bus was late and was traveling about 35 miles an hour, according to E. C. Ashby, owner and driver, when the wheels locked, causing the car, which contained 27 children on their way to school in Grady, to crash into the ditch and turn over several times. Miss Culppepper was instantly killed. She was the daughter of Mrs. J. A. Culppepper, who lives east of Grady.

## Book Reviews

**Gifts to Library.**  
The following persons have made gifts of books or magazines or both to the Deaf Smith county library since the last mention was made:

Mmes. Earl Springer, T. M. Boones, Lee Wilson, John Olson, DuBois Walker, Chas. Donald, Bob Wilson, G. L. Wood, Cliff Estes, Lee Curry, J. B. Jones, J. W. Berry, Bess Turrentine, G. P. Garrison, Clarence Smith, F. T. Rolison, Marie Sears, H. L. Broadwell, Hal Bruner, Jewell, C. A. Skelton, J. H. Weeden, M. S. Hornbeak, H. G. Conkright, E. C. Eubanks, Phil Radovich.

Misses Nell Hall, Olive Perkins, Ines Smith, and Judge W. H. Russell, J. A. Buckner, D. W. Hawkins, W. W. Bennett, H. B. Webb, Jack Garner, Dean Story, Miss Odie Matthew, Leonard Miller, George Shepherd.

The above gifts are greatly appreciated by everyone, says Miss Lillie Hostetler, librarian, as the donors gave many more books and magazines to be used when there was the greatest need.

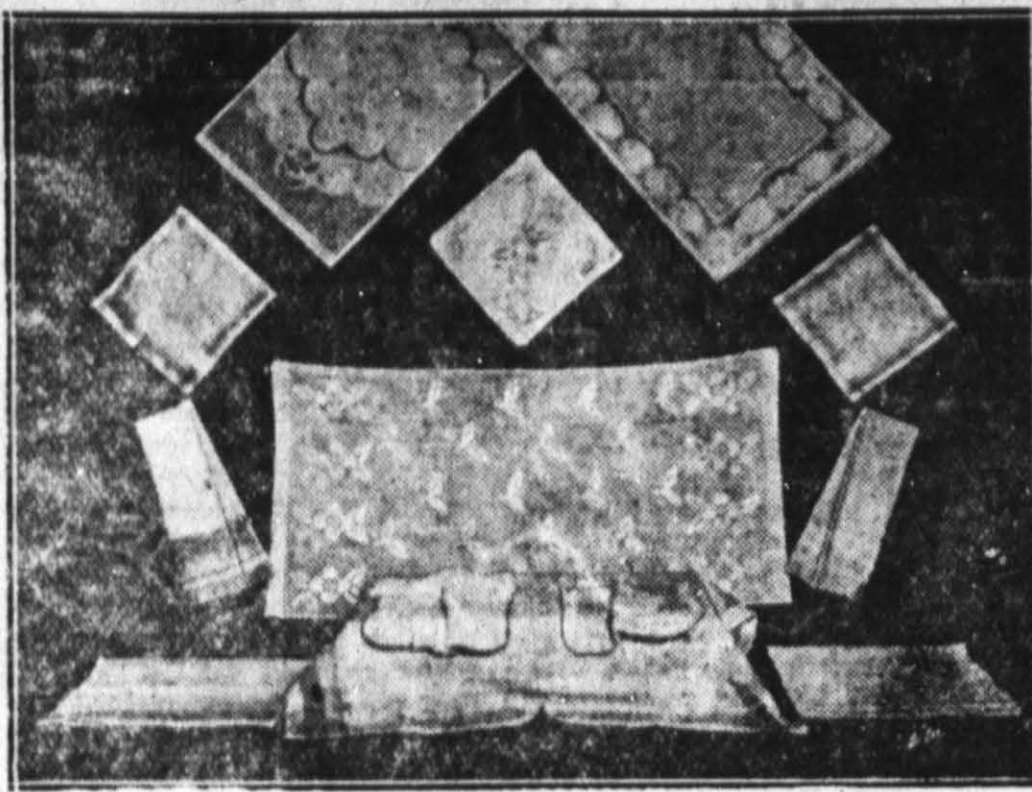
### Alumni Have Banquet Under Showman's Top

Beneath a canopied circus tent or "big top" of orchid and green streamers, dotted overhead with balloons of varied colors, alumni of the Hereford high school made merry Friday evening at the Baptist church, as host to the senior class, in their annual banquet and homecoming.

Clowns, tents and animals were in evidence everywhere at the best of a domineering ringmaster who punctuated his remarks and commands with the crack of a stinging whip and the great onerous circus idea was accurately promoted in detail down to side show features and a "circus delight" in the menu.

In the business session in the auditorium, presided over by Miss

## Ladies' Gifts Friday Night



Gift night is announced for Friday evening in connection with a good picture, "Big Money", at the Star theatre. All ladies will receive a valuable gift as pictured above, and the only consideration is a paid admission. Coming Saturday matinee and

night is "Not Exactly a Gentleman", based on one of the most adventurous and romantic periods of American life, opening of the free lands in the Dakotas to white settlers in the early '70s. Lew Cody and Eddie Gribbon are the villains.

Lucille Hicks, Miss Emma Jeane Donald was elected president for the coming year; Johnnie Biggs, vice president; and Miss Gwendolyn Spradley, secretary-treasurer.

A line of eager circus goers and ladies and gentlemen of the show was formed and entrance made at the circus gate, led by Alex O. Thompson, ringmaster. The new actors in the ring, 1931 seniors, were welcomed by Miss Hicks, trainer, and side show features were staged by Misses Eva Skelton and Lueta Borden.

A giraffe walk was put over by four clowns, Misses Lueta Borden, Marie Seed, Laverne Wombles and Ardelle Foster. Martha Duncan gave a reading, "Mademoiselle Flo", and the wild west show was in charge of Joe L. Pope, who topped off the comedy with stories and quips.

Visiting minister was Rev. V. M. Cloyd who gave the invocation preceding the banquet.

The ladies of the Baptist church served the banquet, and Mrs. J. H. Pitman was chairman of the decoration committee. The banquet tables carried out the general circus motif, showing colors of orchid and green, class colors of the evening's special guests, and were marked at intervals with miniature show tops, replete with saw-dust, animals and clowns. The place cards accented the same idea.

Plates were laid for 150 people and the menu consisted of fruit cocktail, green olives, fried chicken, cream gravy, buttered potatoes en parsley peas, hot rolls, jungle jelly, confetti salad, circus delight and demitasse.

Try Whis auto polish. You'll like it. RICE sells it. 1c

### Midgets Will Dedicate Game to Potsy Baker

The Midgets will lock horns again with the Westway boys at Westway Friday afternoon at 3:30, announces Homer Fox, sponsor of the club. Out of four starts this year the Midgets have no defeats and expect to add the fifth as soon as it can be played.

The game will be dedicated to their second baseman, Dennis Baker, who is laid up from an automobile accident. He will be missed as he is in clean-up position and wields a wicked stick. He is loved by every kid that plays with or against him for his good nature and love for the game. Fans can expect the Midgets to do their best Friday for "Potsy's"

sake. The Hereford boys know they have a real fight to win from Westway boys who are a good club and real sports. The Midgets say they will win, and Westway says Dennis is liked and could have their last shirt, but it is their time to win and they are out after the coming match.

20 x 4-40 Brunswick tires, \$5.25, and insured at no extra cost. At RICE'S. 1c

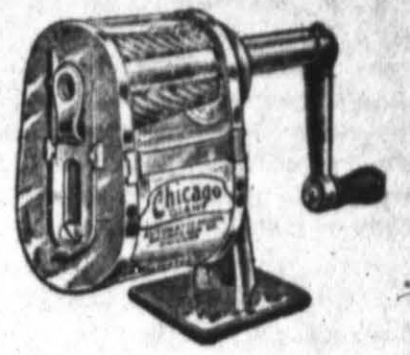
#### Silver Bandages

Bandages, made of silver, instead of cotton, apparently have the power of healing surgical wounds, according to Dr. P. Maritsch, of Vienna university, Austria. The silver, applied in the form of a thin leaf, he reports seems to have a marked antiseptic value.

#### Harder to Bear

It seems to me harder to find a man who bears good fortune well, than one who bears evil.—Xenophon.

**Mankind's Fallings**  
We are so presumptuous that we wish to be known to all the world, even to those who come after us; and we are so vain that the esteem of five or six persons immediately around us is sufficient to arouse and satisfy us.—Pascal.



For Sale by

The Hereford Brand

## CASH SPECIALS FRIDAY AND SATURDAY

Our Specials Are Absolutely CASH to ALL.

HAMS	Country cured, whole or half, per pound	19 1/2c
TOMATOES	No. 2 size, Portales brand, three cans	23c
PREMIER	Salad Dressing, large, 32c medium	22c
CATSUP	Large Bottle	19c
Pineapple	Libby's crushed, Gallon can	89c
Pork and Beans	Or black-eyed peas, 3 cans	23c
Marshmallows	Full pound package	19c
CLEANSER	Light House three cans	9c
Grapefruit	Florida seedless, large size, four for	25c
LEMONS	Large and juicy, per dozen	21c

Bakers Cash Grocery  
MONT E. BAKER

### BE WISE!



Keep Up With the New!

Hardly a Day Goes By Without We Receive From One to a Dozen New Items of the Most Recent Usage or Modern, Practical Household Necessities.

Every Time You Come to Town It Will Be to Your Advantage to Visit Us and Keep Up With the New!

ASK US!

City Drug Store



We Give

"J. & N."

Green Trading Stamps

Phone 100

### Milkman, Housewife, Sportsman, Winners in \$50,000 Contest



Top, James Thomas Sharkey, first prize winner; lower left, Mrs. Walter Sweet, winner of second prize; lower right, Julius M. Nolte, winner of third prize.

Pictures show the three major prize winners in the Camel cigarette contest. James Thomas Sharkey, 22, a milkman in Boston, was awarded first prize of \$25,000; Mrs. Walter Sweet, mother of three children and wife of a Marine Corps captain stationed at the Brooklyn (N. Y.) Navy Yard, won second prize of \$10,000, and Julius M. Nolte, real estate dealer, and former secretary of the Duluth Commercial Club, received the third prize of \$5,000. In addition, five prizes of \$1,000 each, five prizes of \$500 each and twenty-five prizes of \$100 each were awarded.

The three fortunate prize winners will go to Winston-Salem, N. C. where Camel cigarettes are manufactured, to receive their checks.

## MAY SALE ON DRESSES

Beginning Friday, May 22. Wonderful values in all type dresses. Sport, chic dresses, afternoon frocks. We can fit any size. Make your purchase early for your vacations.



- Lot No. 1, \$19.75 value \$12.75
- Lot No. 2, \$16.75 value \$8.75
- Lot No. 3, \$12.75 value \$7.75
- Lot No. 4, \$ 8.75 value \$3.75

### 3-Days Hose Sale

\$1.50 Guaranteed Hose, for three days, \$1.00

Beautiful Sheer Chiffons, \$1.95 value, for \$1.25, new shades

Try a Pair and You Will Always Wear Them.

Also Specials on Lingerie.

FASHION DRESS SHOPPE

### The Buying Guide for 34,000 Wideawake Readers



#### "FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer. This serves as the buying guide for 27,000 prosperous farmers in the states of Texas, New Mexico, Arizona, Southern Colorado and Western Oklahoma.

Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

#### DISPLAY RATES

Display Advertising Rates on Request.

The Southwestern STOCKMAN-FARMER

ROOM 14, NUNN BUILDING, AMARILLO, TEXAS

# Feeds

Feeds are cheaper right at this time than they have been in years. There is more money in feeding your livestock the proper feeds now than there was when you were getting high prices for your poultry and livestock, because the price of all feeds is lower in proportion than the price of livestock has been lowered.

Get Our Prices On COTTON SEED MEAL

PURINA CHOWS are unexcelled for all kinds of poultry and live stock feeding, and in addition we offer you low prices on TANKAGE, MEAT SCRAPS, BONE MEAL, CHARCOAL, OYSTER SHELL and GRAIN OF ALL KINDS YOU WILL NEED.

McLean & Pitman

PHONE 1

"If It's Feed We Sell It; If It's Grain We Buy It."



**Here and There**

BY MRS. C. E. TICE

We received showers Saturday afternoon and night and hail did considerable damage. Reports of one-fourth to two inch rains were received from different parts of the community.

Mmes. C. R. Smith, Vanderburg and E. E. Ramsey called on Mrs. Hardy Gillispie Thursday.

Percy Estes of Dimmitt was assessing taxes here last week.

Miss Edna Streum spent Sunday afternoon with the Misses Ham. Roy Boyd made a business trip to Clovis last Tuesday.

Several from here attended a ball game at Jumbo Sunday.

Messrs. and Mmes. C. E. Tice and Welts and Mrs. Guy Ham at-

tended the funeral of Mrs. E. W. Morgan Thursday.

C. R. Good, of Dawn, is moving his family to the Lance farm.

Frio school closed Friday, and parents took dinner and spent the day with teachers and pupils. After a short program the teachers were presented a beautiful embroidered quilt. Mr. King returns next year and Miss Helen plans to attend school. The Midgets of Hereford played Frio, the score being 16-17 in favor of the Midgets.

Mrs. J. W. Berry called on Mmes. Tice and Gillispie Wednesday of last week.

Several friends and neighbors surprised C. E. Tice Sunday, honoring his birthday. Present were Messrs. and Mmes. John Gaetz, Harry Gillispie, Leo Williams, J. J. Lindsay, J. W. Berry, Guy Ham,

and Gene Murdock, Mrs. Mary Tice and Jas. Edwards.

Mr. and Mrs. Gaetz called at the Welts and Streum home last Thursday afternoon.

Messrs. and Mmes. Paul Williams and Owen Andrews chaperoned a crowd of young folks on an all day trip to Palo Duro canyon last Sunday.

Mr. and Mrs. Mack Dixon called at the Barber home Sunday.

The Lance family were looking over their wheat prospects in this vicinity Sunday, and stuck in the mud and had to call on a tractor to help them out.

**Ward News Notes**

BY MRS. WILEY ROBERSON

Everybody in this vicinity is now busy with some kind of farm work.

Ward school closed with a fine program Thursday evening. The teachers and pupils are to be commended on their industry and thought with which they prepared this entertainment, also on their excellent work during the term.

Allene Caraway completed the work of the seventh grade here and received her diploma at the commencement exercises in Hereford last week.

A number from this community attended the seventh grade exercises at Hereford May 13.

Sunday school was well attended last Sunday.

Mr. and Mrs. T. W. Roberson and sons left Friday morning to visit with relatives and friends at Lamesa until Tuesday.

Miss Lucille Hughes left Friday to visit relatives in Irene, Texas. Miss Grace Garrett left for her home in Graham. Misses Hughes and Garrett were teachers of Ward school the past term.

Mrs. Bob Higgins and Mrs. Suggs enjoyed a visit with Misses Jessie and Maude Malone of Hereford Monday.

The Kelly family of Westway attended Sunday school at Ward and took dinner with Rev. and Mrs. Boyer and sons.

Miss May Harrison visited the Boyer home Sunday.

J. A. Sandifer of Amarillo and Paul Wimberley of Clayton, New Mexico, visited the Caraway home Friday night.

Lynn Powelson and family, Jas. Harrison and family were guests in the W. R. Harrison home Sunday.

Mrs. Emma Dixon of Hereford spent Thursday night with Mrs. Wylie Roberson.

Mrs. Hart of Amarillo is visiting her daughter, Mrs. Dean, this week.

**Summerfield**

BY MRS. L. JOHNSON

Dr. Barnett of Canyon delivered the commencement address at the school auditorium last Friday evening. Marylea Huntley, Cleve Meharg, Jr., Ruth Lookingbill and Gertrude Atchley were members of the senior class.

Misses Thelma Humphries and Eva Blakemore chaperoned a party of eight girls on a horseback ride last Wednesday afternoon.

Mr. and Mrs. J. L. Lookingbill and daughter, Ruth, and Maud Noland motored to Tulla for the week end and for a visit with relatives and friends.

The seventh grade students went

to Hereford Wednesday night where their graduating exercises were held at the high school auditorium.

Miss—Wilma Skypola of Westway spent Sunday with Beatrice and Pauline Faugleman.

Mr. and Mrs. Bill Knox and baby son of Hereford were Sunday visitors in the parental B. A. Atchley home.

Mr. and Mrs. J. B. Davis and family left Saturday for Wheeler county and other points where they will visit relatives and old friends for two weeks.

Mrs. Alton Lookingbill spent the week end with relatives in Hereford.

Prof. A. M. Walker was a business visitor in Canyon Monday.

Mrs. Inez Humphries left Sunday noon for Canadian after a few days visit with her brother, Gerald Morgan, and family.

The W. M. S. entertained the seniors and faculty with a bun party at the school house Monday night.

The hail storm which struck the south neighborhood last Saturday night did quite a lot of damage to wheat.

Lawrence Jensen of Amarillo visited over the week end with his sister, Mrs. Faugleman and family.

Miss Glen-Curry and Mack Noland are numbered among the high school graduates from this community.

**Attend Dimmitt Exercises.**

Attending the commencement exercises of the high school at Dimmitt Monday evening were Mr. and Mrs. C. F. Kerr and son, Reavis; Mr. and Mrs. F. J. Fieber and daughter, Genevieve; Mr. and Mrs. Hubert L. McEntire. Ray McEntire, brother of Hubert, was one of the graduates.

**Citation by Publication.**

THE STATE OF TEXAS,

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon C. I. Beck by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the court house thereof, in Hereford, on the first Monday in August, A. D. 1931, the same being the third day of August A. D. 1931, then and there to answer a petition filed in said Court on the 22nd day of April A. D. 1931, in a suit numbered on the docket of said Court No. 1888, wherein W. M. Stovall is Plaintiff, and L. E. Beck and C. I. Beck are defendants, and said petition alleging in substance, the following:

That on or about the 12th day of February, 1929, for value received the defendants L. E. Beck and C. I. Beck executed and delivered to plaintiff their one certain promissory note, dated February 12, 1929, payable to the order of plaintiff, at Hereford, in

Deaf Smith County, Texas, in the principal sum of \$1000.00, due one year after date, and bearing interest at the rate of ten per cent per annum, from maturity, until paid, interest payable annually, and further providing that if default is made in the payment of said note at maturity, and it is placed in the hands of an attorney for collection, then an additional amount of ten per cent on the unpaid principal and interest, shall be due, as collection fees.

That the defendants paid to plaintiff the sum of \$300.00, on or about the 3rd day of July, 1930, which was credited on said note at said time.

That plaintiff is now the legal owner and holder of said note, the same is long past due, and the

defendants and each of them, though often requested to do so by the plaintiff, have failed and refused to pay the same, or any part thereof, save and except the said amount as above alleged.

That plaintiff has placed said note in the hands of his attorney for collection, and that the attorney's fees provided for in said note are due, and the same is both reasonable and necessary.

That because of the defendants' failure and refusal to pay said note, interest and attorney's fees, the plaintiff has been damaged in the sum of \$1000.00.

That the defendant, C. I. Beck, is absent from the State of Texas.

WHEREFORE, Plaintiff prays that the defendants and each of them be cited to appear and an-

swer this petition, and that he be granted his judgment against the defendants and each of them for his damages, interest and attorney's fees, for costs of suit, and for such other relief, special and general as he may show himself entitled to either in law or in equity.

Herein fail not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Deaf Smith County, Texas, on this the 22nd day of April, 1931.

(Seal) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas.

17-4c

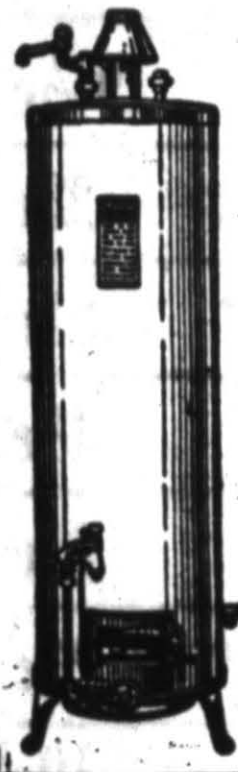


**Satisfaction**

Satisfaction comes with the use of a Rival Automatic Water Heater—a water heater you can rely upon to supply you with ample hot water for your needs. For it has been proved that greater economy, convenience and efficiency remove all doubt of "Carefree Hot Water Service."

A small down payment will install a Rival Automatic Water Heater in your home, subsequent payments to suit your convenience.

West Texas Gas Co.



**Have Money Study This Picture DO SOME THINKING!**

START SAVING REGULARLY NOW We Welcome YOUR Banking Business

**FIRST NATIONAL BANK** HEREFORD  
MEMBER FEDERAL RESERVE SYSTEM  
A Strong Bank Thoughtfully Managed

**Cabbage Plants Tomato Plants**  
A nice growth of Cabbage Plants now ready to go out.

**J. H. DANIEL**  
Across the street from West Texas Feed & Seed Company

**Maryland Woman Happy Now—LOSES 55 LBS.**

Edith J. Marriott of Baltimore, Md., writes: "Last winter I weighed 200 lbs. and was very much ashamed. I bought a bottle of Kruschen Salts which gave such wonderful results I bought more. After 4 bottles I weigh 145 pounds and all my friends say, 'How slender you've gotten—how did you do it?' I only say four words—thanks to Kruschen Salts."

A generous bottle of Kruschen Salts that lasts 4 weeks costs but 85 cents at the City Drug Store, or any drug store in America—take one half teaspoon in a glass of hot water every morning before breakfast—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar—that will help Kruschen take off your fat. Take Kruschen every morning—it's the little daily dose that does it—not joyfully satisfied after the first bottle—money back.

**FARMERS EXCHANGE**  
—If interested in selling your land, property, stock, machinery, or anything of value, list it with us.  
—We will find buyers for you and be of real service.  
—We also insure wheat against hail and give you service.

**J. O. LYTLE**  
Lois Bolor, Secretary Room 14—Phone 94 Upstairs, Dunlap Building

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<p><b>PHILLIPS "66"</b> and Ethyl gas, Mobiloil, Greasing, Tire Repairing, Etc. Phone 69 when in tire trouble. W. J. SMITH, Phillips No. 1, at Third and Schley</p>	<p><b>DR. J. W. HICKS</b> Upstairs In Buckner Lambert Building Office Phone 20 Residence Phone 594</p>	<p><b>FLORENCE B. MILLER</b> Osteopathic Physician A specialty made of female disorders and hemorrhoids. Reasonable Prices. Resident office 218 B Avenue Phone 150</p>
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<p><b>DRS. PERKINS</b> Hereford, Texas. Office 609 West Third St. Phone 475.</p>	<p><b>Fix-It Shop</b> All kinds of Furniture Repaired. J. J. BUCKNER Phone 751</p>	<p><b>ELECTRIC AND GAS WELDING</b> We Do All Kinds of Welding Water Tanks and Tubs. We build them new and repair them. BARNHART &amp; SHREVE</p>
<p><b>S. O. WILSON DAIRY</b> Grade "A" Milk, 10c quart. Phone 9027</p>	<p><b>BE WISE!</b> Buy Real Estate NOW for Quick Profits. See Us for Bargains. <b>Dunlap &amp; Cox</b> PHONE 128 Room 10 Dunlap Bldg.</p>	<p><b>INSURANCE Loans--Bonds</b> <b>HEREFORD INSURANCE AGENCY</b> JOHN McLEAN, Manager</p>
<p><b>GOOD PLUMBING PRICED RIGHT</b> <b>ROUNTREE PLUMBING AND HEATING</b> Phone 240</p>	<p><b>CHIROPRACTOR</b> <b>W. A. ROBINSON, D. C. Ph. C.</b> X-RAY EXAMINATIONS Massage with Deep-Therapy Heat. Corrective Diet. <b>OVER CORNER DRUG STORE.</b> Residence phone 464 Office phone 573.</p>	<p><b>CHIROPRACTOR and MASSEUR</b> <b>J. W. HENDRIX, D. C.</b> Office Over J. O. Newell's Store Free Consultation and Spinal Analysis. Phone 664.</p>

**HAIL INSURANCE**  
A "DON'T-KNOW-WHAT-TO-DO" PROPOSITION THIS YEAR  
**BUT—**  
We offer you a bona fide contract—No guessing—Pay losses when adjusted—No waiting for your money—Our adjusters are all tried—No commissions—Our customers have faith in our policies.  
**JOHN McLEAN**  
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X-RAY EXAMINATIONS  
Massage with Deep-Therapy Heat.  
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The TITLE to your land is vital.  
Our Abstracts correctly reveal the title.  
**A. O. Thompson Abstract Co.**  
5 1/2 Per Cent Federal Farm Loans

**Famous Work of Art**  
The Portland Vase, in the British museum, is an exemplification of the beauty of early glass. It is supposed to be the work of a Greek artist residing in Rome, and some antiquarians date its production several centuries B. C.



### Easter News

By MISS LOUISE FRYE.

Home Demonstration club met with Mrs. Fred Walton Friday. Miss Drennon met with the club and gave instruction in preparing vegetables for the table. After the program a social hour was enjoyed when the hostess served ice cream and cake.

Mozelle Whitfield, Alice and Opal Mobley graduated from the seventh grade Friday night at Dimmitt. Alice gave a reading.

Mrs. Bert Turner and daughter and Mrs. Ed Williams and children arrived last week from California to visit their parents, Mr. and Mrs. J. S. Smith and other relatives and to join their two sons who have been visiting here some time.

L. O. Norton and Mr. Kelly of Amarillo were dinner guests in the Coonaugher home last Friday.

Mr. and Mrs. Snyder of Olton visited Mr. and Mrs. B. Saxon Sunday.

Miss Martha and Ben Medley and Louise Frye attended graduation at Dimmitt Friday night.

The trustees received a shipment of books this week to be added to the school library. Most of them are for the lower grades.

We received from two to three inches of rain Saturday night accompanied by some hail. Floyd Hacker, Dow Mercer, Burt France and Judge Buck suffered the greatest damage.

### Wyche Items

MRS. L. P. PERKINS

We had a good rain and some hail Saturday night.

Correspondents enjoyed the program presented by the Brand at the chamber of commerce meeting Monday.

Mr. and Mrs. Young visited their son, Ted Young, and family in Hereford Sunday.

Guy Edwards and family visited home folks last week. Doyle Rose, Albert Thiele, Harold East and Hardy Rose called in the Sanderlin home Sunday.

John Boles of Las Vegas, N. M., visited the Perkins and Cook families last week.

Dora Lee, Arieta and Vernon Burgess visited Dorothy and Edward Perkins Friday.

J. E. Sanderlin was called to Oklahoma by the serious illness of his father and has not returned.

N. G. Elliston and wife called in the Perkins home Sunday.

Mrs. R. W. Elliston and children visited the Estes home one day last week.

Mr. and Mrs. Barton are rejoicing over the arrival of a new grandson at Hereford.

Mmes. Ewton and Perkins called

on Mrs. Young Friday. Hubert and Wilford Otolmer visited Ed Perkins Tuesday. Doyle Rose and family attended the closing program at Dawn Friday night, Nona Dean being on the program.

Mr. and Mrs. Thiele called in the Perkins home Monday.

Wyche club entertains at the clothing demonstration June 17th with a play. This is a day when all club women will show their skill in dress making. Miss Gunter plans an interesting program.

Mrs. Ted Young is ill at her home in Hereford.

Guy Edwards called in the L. P. Perkins home Thursday.

### Eleven-Mile

Miss Eunita Williams, Reporter.

Mrs. L. M. Williams and children were in Umbarger Monday.

The Deaf Smith county singing convention at the community church May 10 was well attended and all reported good singing.

Ernest Battle spent Monday and Tuesday with J. W. Luckett in Amarillo.

Fred Collet and wife were in Hereford Monday.

Mr. and Mrs. Stevens of Oklahoma are visiting their daughter, Mrs. Raymond Wells.

C. W. Humble of Hereford was here Wednesday.

Ernest Battle and brother and J. V. Wells were in Hereford Saturday.

Mr. Reeve was a Hereford visitor Monday.

Mr. and Mrs. Oille Otts visited her mother, Mrs. Campbell, the first of the week.

G. W. Wells and son and L. M. Williams were shopping in Hereford Saturday.

L. M. Turner went to Hereford Wednesday.

O. G. Hill visited his ranch in this community Monday.

Frank Vetter of Hereford was in this community Monday.

### Scherer Items

MRS. B. R. FULKERSON

Moses, W. H. Hubbard and McCollister spent Monday of last week with Mrs. B. F. Fulkerson.

All had an enjoyable time Tuesday night when they went to the creek west of Dean and had a wiener roast, given for the school and teacher, Miss Brunson.

Palo Duro Home Makers club met with Mrs. Dean May 14. Miss Gunter talked on attraction of a commercial pattern and cut a foundation pattern.

Miss Brunson left Friday for her home in Claude.

Miss Bessie Gunn of Westway spent the week end with Miss Ivy Ragsdale.

Several of this community felt uneasy Friday night when Sheriff Miller warned us to watch our cars, as jail breakers were in this community. One was captured that night in a wheat field one-quarter mile east of the B. F. Fulkerson home. The other was found Saturday in the Wesley house which is vacant.

Mrs. Hart of Amarillo spent the last two weeks with her daughter, Mrs. Dean.

Mr. and Mrs. Arlie Dean, Miss Brunson, Mr. and Mrs. McCollister, Mr. and Mrs. Crawford and Jack Hubbard attended a program at Ward Thursday night.

Miss Reginald Climer of Kansas arrived Thursday to spend the summer with her sister, Mrs. Voth.

Mr. and Mrs. Lee Crawford ate Sunday dinner in the Hubbard home.

Mr. and Mrs. Arlie Dean and Jack Hubbard were Sunday dinner guests at the Walker home.

Mrs. B. R. Fulkerson, Mrs. Lee Crawford, Miss Ivy Ragsdale were in Hereford Friday to do some shopping.

### NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

STATE OF TEXAS, County of Deaf Smith.

By virtue of an execution issued out of the County Court of Deaf Smith County, Texas, on a Judgment in said Court on the 13th day of October, 1930, in favor of A. M. Gillispie as next friend to Hoyt Gillispie, a minor, and against Will Sawyer, in the case of A. M. Gillispie as next friend to Hoyt Gillispie, a minor, plaintiff, against

Will Sawyer, defendant, numbered 968, in the County Court of Deaf Smith County, Texas, and on the docket thereof, I did on the 19th day of May, 1931, at 5:00 (five o'clock) p. m. levy upon the following described real estate located and situated in Deaf Smith County, Texas, as the property of Will Sawyer, to-wit:

All of the east one-half of section 32, block K-3, Deaf Smith County, containing about 320 acres, the same being known as the Will Sawyer section, and on the 7th day of July, 1931, being the first Tuesday of said month of July, 1931, between the hours of 10 o'clock a. m. and 4:00 o'clock p. m. on said day, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the rights, title and interest of the said Will Sawyer in and to said property.

Dated at Hereford, Deaf Smith County, Texas, on this 19th day of May, 1931, at 5:30 o'clock p. m.

J. B. MILLER, Sheriff, 19-3c Deaf Smith County, Texas.

### Ford Doings

By MISS EDITH MANN

School closed Friday with a program in the evening, given to a full house. Mr. and Mrs. Jenkins will teach here again next year.

Misses Vineta Simpson, Mildred Stewart, Oleta Reeves, Viola Rempel and F. W. Brunson, jr., graduated from grammar school and we are very proud of them.

Rev. V. M. Cloyd preached to a

good attendance Sunday. El Freeze of Plainview spent Tuesday and Wednesday with O. Turner and D. Larson.

D. S. Larson and family were in Amarillo Friday, Mrs. T. E. Kennedy returning with them for a few days visit.

Ryo Casey and family spent Sunday in the Turner home.

Ted Langley and family were supper guests in the Frazier home Friday.

Riley Casey returned from school at Childress Wednesday.

D. S. Larson and family and

Mrs. Kennedy spent Saturday afternoon with Mrs. Bob Dyer. O. D. Frazier and family called in the Hill home Saturday.

Little Homer Edward Hill drank coal oil last week. It made him very ill, but he is reported to be recovering.

Misses Ruby Rempel, Vineta Simpson and Marine Norton took supper in the Mann home Sunday.

Misses Dorothy and Norma Jo Langley too supper in the Stewart home Sunday.

Mrs. H. Climer spent Saturday night with Mrs. Geo. Benson.

Mr. and Mrs. Fly and son and Mr. Hill were here from Amarillo Sunday.

J. S. Garrett and wife were in Amarillo Friday.

D. B. Mann and wife visited the Simpson home Monday evening.

The O. W. club met Friday at the school house.

Thos. Simpson spent Saturday night with Clyde Mann. Bob Orr and wife took supper in the Simpson home Sunday. Singing was well attended last Sunday evening.

## New Ford Agency

Now Open for Business

AUTHORIZED FORD DEALERS SALES, PARTS AND SERVICE

—New cars and trucks on the floor; demonstration ready for trial any time; extra good used cars and trucks ready for immediate service.

—We expect to be open day and night during harvest.

LET US WASH, GREASE OR POLISH YOUR CAR.

## Durham Motor Company

South of the Post Office.

# Stone Department Store

Incorporated

3 BIG DAYS FINAL CLEAN-UP

# Stock Reduction Sale

Now for the FINISH! You thought we had put prices at the bottom last week, but the coming three final days---

## We Have Knocked the Bottom Out

The list below barely touches our big stock in spots. Lots and lots of feature bargains we haven't room to mention. Get in and get your share. It is here for you. It won't last long. Be here---

3 Days---Thursday, Friday and Saturday

#### BOY'S SUITS

Special clean-up for the last three days, values up to \$12.50, in two price groups—

**\$2.89 \$3.89**

#### NEW PRINTS

A new arrival this week we are opening up for these three final days, (350 yards of them) per yard

**15c**

#### CHILDREN'S SHOES

Special assortment arranged for these three days selling, make your own selections—

**69c**

#### WASH DRESSES

A group we have specially arranged for these three days, values up to \$1.95 will go for—

**49c**

#### NAINSOOK

"Mother's Pride," assorted colors, regularly priced at 35c per yard, now goes at—

**17c**

#### LUGGAGE

Suitcases, hatboxes, overnight cases, \$1.25 and \$1.50 values, while they last

**79c**

#### NEW PRINTS

500 yards guaranteed fast colors, 25% discount just opened, limited to 10 yards to a customer—

**10c**

#### LADIES' FELT HATS

A clean-up of all stock including values up to \$3.00, pick out your own—

**29c**

#### DRESS PANTS

Several additions to our former group, some that sold as high as \$6.00, your choice now

**\$1.00**

#### LL SHEETING

This is extra quality, you can safely buy all you want, there is no limit

**10c**

#### LADIES' SILK HOSE

Full fashioned, nice shades, \$1.00 and \$1.50 sellers, for three days only—

**69c**

#### CORSETS

"P. & N." and "Vogue" lines, closing out prices on garments selling as high as \$4.95 for—

**98c**

#### GILBRAE GINGHAMS

Look at this! You know Gilbrae Gingham as a 50c seller; come and get what you want for—

**13c**

#### MEN'S UNDERWEAR

Rayon, two-piece, specially reduced for these three days, 95c per garment value, choice

**49c**

#### PRINTED CREPES

Corticelli printed silks, \$1.95 value we have been selling low, now again reduced to only—

**98c**

#### OUTING

36 inches wide, regularly selling for 19c a yard, buy what you want, per yard—

**7c**

#### NEW STRAW HATS

Right at the beginning of the season, some new arrivals, arranged in two groups—

**98c \$1.95**

#### DOMESTIC

(Ten Yard Limit to Customer) New arrivals of this staple article replenished our supply and it is still going fast at—

**5c**

#### KRINKLE BED SPREADS

\$1.65 values, in colors, you know the quality, your choice while they last—

**69c**

#### KOTEX

Specially priced for these three days at four for—

**\$1.00**

# INCREASE YOUR EGG PROFITS!

—Feed your young pullets MERIT GROWING MASH, which is a scientifically balanced ration to develop the growing fowls into the best egg producers next winter when eggs are at their best.

—It is the care young pullets receive and the balanced feed that they get this summer that determines in a large measure just how profitable they will be next winter.

—MERIT GROWING MASH does the right thing—not over-stimulating nor stunting the growth, just a regular, uniform, natural development.



West Texas Feed and Seed Company

Phone 265

MERIT STARTING GROWING MASHES



# SPECIALS FOR FRIDAY AND SATURDAY

BANANAS, yellow ripe, per dozen	23c	Honey, Texas new crop, 5 lb bkt	Extracted... 73¢ Comb... 83¢	
POTATOES, new, six pounds for	23c	Toilet Soap, White King, very fine, 3 bars	22c	
ONIONS, white Bermuda, 3 lbs for	13c	Carrot Syrup, Vitamins A and B., per bottle	33c	
Bacon, breakfast, best grade, per lb	33c	OXYDOL, large package	22c	
TEA	Schilling's Green or Black, 1/4 Pound With Two-Ounces Black Pepper Free.	23c	BEANS, small Limas, 3 lbs for	27c

Our  
Specials  
Are  
CASH  
To  
All

## Hereford Wholesale Grocery Company

L. W. CARLYLE  
PHONE 164

## Social and Society

### Miss Duncan Entertains In Clever Party

The Otra Vetz club and a few guests were delightfully entertained last Wednesday afternoon by Miss Martha Duncan in her home at 202 F street. The house was decorated with yellow roses and garden flowers.

The tallies were hand-painted with Scottie dogs, as were the score pads used at each table. The table covers, hand-worked with dogs, completed the ensemble.

After the games Miss Eunice Gilbreath was given club high score prize, and Miss Gladys Selger received guest high. These prizes were playing cards bearing a Scottie dog. The hostess then allowed each present to cut for high and low cards. Mrs. Tom Carter cut high and Miss Lucille Hicks cut low. These prizes were score pads like those used by the hostess during the afternoon.

Following the party, the club invited Miss Emma Jeanne Donald, to become a member.

A salad course was served to the following guests: Misses Gwendolyn Spradley, Lucille Hicks, Gladys Selger and Miss Emma Jeanne Donald. Club members, Misses. Egbert Brady, Tom Carter, Roger Corbett, Alton Fraser, A. C. Hales, Jewell Murchison, Ike McClendon, J. M. Posey, James Witherspoon, B. M. Wiltshire and Misses Eunice Gilbreath and Desale Mae Steele.

### CAMPFIRE GIRLS VISIT PLACES OF INTEREST

Younger members of the campfire girls have used their last two meetings in visiting local places of interest. On May 6 they went to the water plant, descending into the well and were fascinated in watching the machinery at work.

At the next session the girls visited the hospital, the operating room and kitchen being points of most interest. The next meeting was held at the court house Wednesday.

TRY A WANT AD IN THE BRAND

### NORTH HEREFORD CLUB HAS STUDY ON CLOTHING

The North Hereford demonstration club met in the home of Miss Odie Matthews Monday, May 11. After a brief business session in which Miss Matthews was elected pantry demonstrator, Miss Emma Gunter gave an interesting discussion on clothing and alteration of a commercial pattern.

The club now has 14 active members. New members added at the meeting were Misses. J. W. Brown, J. Bernaur, J. Russell Daniel and R. G. Manning.

The next meeting will be with Mrs. R. J. Kibbe on Monday, May 25, at two o'clock. The program will be on clothing with the following numbers: Feet and their care, Mrs. Garrett Smith; Posture and its relation to clothing, Mrs. H. D. Blythe; A study of faces, a paper, Mrs. John Kropff.

### Farewell Party Given Miss Read

Mr. and Mrs. G. M. Hudson entertained Saturday evening at their home with a farewell party and handkerchief shower honoring Miss Velma Read, a member of the high school faculty who is not returning next year. The house was gaily decorated with colored balloons.

After the guests arrived, partners were found by matching couplets of well known poems and progressive forty-two was played. Then C. H. Dillehay presented the basket of handkerchiefs, gifts of her friends, to Miss Read. It was a rather sad occasion, for Miss Read has endeared herself to her associates and will be missed by faculty and students alike.

Refreshments of brick ice cream and cake were served to the following: Miss Velma Read, honoree; Messrs. and Misses. C. H. Dillehay, Tom McCollum, Kucker; Mrs. McMahan, Mrs. Hudson's mother; Misses Fern Carlisle, Rozella Veazey, Bess Westbrook, Gene Campbell, Carey Estes, Sadie Rigler and Irene Crawford.

### PRESBYTERIAN LADIES WILL GIVE MISSIONARY PROGRAM SUNDAY NIGHT

An interesting missionary program is announced by the ladies' auxiliary of the Presbyterian church to be held at the church next Sunday evening at eight o'clock. The public is cordially invited to hear the following numbers:

Prelude.  
Invocation.  
Hymn, "From Greenland's Icy Mountains".  
Responsive reading, Hymnal selection No. 46.

Prayer, Mrs. Ferguson.  
Solo, "Spirit of God", Wiedlinger; John Olson.

Ladies' chorus, "Lift up Your Heads", Lynna.

Solo, "I Sought the Lord", Stevenson; Miss Carey Estes.  
Quartet, "Savior Breathe an Evening Blessing"; Misses Giesler and Alexander, J. H. Olson and Rev. Giesler.

Our missions in the South and Central America; Mrs. Robison.  
The Spanish speaking people in Texas and New Mexico; Mrs. Alexander.

Our debt to these people; Mrs. H. L. Broadwell.  
Duet, "Shall a Man Rob God?"; Mrs. Giesler and Mrs. Alexander.

Offertory.  
Ladies' chorus, "His Love and Care".  
Hymn, "Hail to the Brightness of Zion's Glad Morning".

FRIENDSHIP CLASS  
VISITS PROGRESSIVE,  
GIVES PROGRAM

The following program of songs and talks was given at Progressive Sunday afternoon by the Friendship class of the Methodist church, the introduction being given by Mrs. C. C. Bowman, teacher.

Dr. T. L. Morgan discussed how best to promote fellowship between communities; spiritual discoveries through fellowship, by Miss Adams; solo by Mrs. B. M. Wiltshire; cooperation talk by Dr. B. M. Wiltshire; enthusiasm, by Ivan Mardis; duet by Mrs. Wiltshire and Mrs. Mardis; violin solo by Mrs. J. W. Hendrix.

W. I. Foust paid tribute to Progressive members.

### Federation Meets at Summerfield

The May meeting of the county federation of women's clubs will be held at Summerfield Thursday week, May 28, according to Mrs. George Garrison, president. The ladies will meet at noon when a covered dish luncheon will be served.

The following program will be held in the afternoon:  
Song, "America".  
Club Collect.  
Business session.

Report of seventh district convention by Mrs. George Benson of the Ford club.

Reading: Leatrice Walser.  
Vocal solo: Mrs. Carl Mountz.  
An address, "Do Women Want Prohibition?" Mrs. B. F. Guthrie.

WARD COMMUNITY  
CLUB HAS STUDY  
ON CLOTHING

The Ward community club met Wednesday, May 13, with Mrs. Malone as hostess, with ten members present who answered roll call with a short cut found in sewing.

The subject was clothing. Mrs. Suggs was measured and fitted with a foundation pattern, in the hands of Miss Emma Gunter.

After the business hour ice cream and cake were served to Miss Gunter, Misses. John Hutson, S. A. Edwards, George Rogers, Moreman, Malone, Montgomery, G. M. Suggs, Frank Stivers and Fred Saltzman.

The club will meet next with Mrs. Moreman Wednesday, May 27.

WEDDINGS DEMAND  
EVERYTHING BE  
SOCIAALLY CORRECT

The one time when everyone wants to be absolutely "socially correct" is at a wedding. A wedding is the most conventional of all social occasions, and it is governed by rules of good taste that have not changed to any extent in an entire century.

Correct stationery plays an important part in the appointment of the season's brides. Not only are there wedding invitations and marriage announcements to be selected, but also other stationery.

Visiting cards, too, are of course a necessity for the new bride. The Brand, however, has simplified the problem of selecting these by including them as a little wedding gift with the wedding invitations or marriage announcements.

### T. E. MAJOR OFFERS GAS WITHOUT CHARGE TO BAND

T. E. Major, distributing agent for Phillips Petroleum products, has notified the Whiteface band players that when they are ready to start on their six-day journey into New Mexico they may drive the cars to be used to one of the stations serving Phillips "96" and he will fill up the gas tanks without charge.

### G. A. F. PARKER MADE DIRECTOR OF W. T. C. C.

G. A. F. Parker was elected a director in the West Texas Chamber of Commerce Thursday in the annual meeting of the regional body in Lubbock. E. C. Eubanks and Mr. Parker composed the Hereford delegation which attended the convention there Friday.

FOR JOB WORK, TRY THE BRAND.

# HAIL! HAIL!

## Mr. Wheat Farmer:

We Believe It Will Pay You to Investigate the

# Panhandle Mutual Hail Association

We are now getting a large volume of business from our old members. The following is a brief summary of our contract:

It is a farmers' organization—for the farmer. Each member has a voice in its management.

The rate for wheat insurance is 10 1/2 per cent. We do not have the 10 per cent JOKER deductible clause, or the 25 per cent LIMITATION clause.

We pay on a 10 per cent loss. A 90 per cent loss is counted a 100 per cent loss.

Our contract provides for premium rebate to members.

No assessment can be made.

Loss adjustment can be made by arbitration.

Our contract is fair AND SIMPLE—has NO JOKERS to confuse you.

We call your attention to the following FACTS and COMPARISONS:

WITH A	With An Old-Line Company a
<b>\$5000 policy</b>	<b>\$5000 policy</b>
With Us, and a	With 25 Per Cent Loss Will
<b>25 PER CENT LOSS</b>	Leave You
You Are Entitled to	\$1,250
\$1,250 Less Your Premium,	Minus Your Premium of
\$525, Leaving You a Net of	\$500
<b>\$725</b>	Less 10 Per Cent DEDUCTABLE
	\$500
	Leaving You ONLY
	<b>\$120 net</b>

You are due more than six times as much from the Panhandle Mutual.

For the year 1930, which probably was the worst year for hail in the Texas wheat belt, we had about 985 crops insured—of which we paid losses on about 433 crops. The average loss on these 433 crops was 28 per cent.

On \$100 premium spent with us we paid 28 per cent loss, making \$110 net to the farmer. On \$100 spent with old-line companies on a 28 per cent loss, the net to the farmer was only about \$43.

So you can see that on the average loss we paid more than two-to-one over the old-line companies.

We also paid 35 per cent more on the investment on a total loss of crop than did the old-line companies.

The above are FACTS that CANNOT BE DENIED, in view of which it will surely pay you to take out your hail insurance with the Panhandle Mutual.

## Panhandle Mutual Hail Association

Rooms 1, 2, 3 and 4, Nunn Building.

Amarillo, Texas.

LOCAL AGENTS

H. H. Miller

J. O. Miller

Office with Buchanan & Bosson.

Office with H. B. Seed Implement Co.

## Making Better Gardens and Lawns

You need good tools for whatever kind of work you do, and this is as important on the lawn or in the garden as in any other occupation.

We offer you especially this week lawn mowers of proven merit that will give you years of satisfaction, and keep your lawns and premises neat and trim. Priced from—  
**\$10.75 to \$25.00**

Then we have for your selection grass catchers, lawn rakes, hose, ornamental sprinklers, shears and trimmers, and the best of lawn and garden fertilizers in

LOMA and VIGORO

# STREU HARDWARE CO.

## A GRUEN for Graduation

THAT day of days—it will mean so much more if remembered with a Gruen. But pride of ownership is only part of the satisfaction our Gruen Guild watches give. These celebrated timepieces have earned their reputation through sheer performance—through their accuracy, their fine dependability. Come in—you'll understand why we take pride in showing them.

VIRGIN DIAMONDS  
Blue Bonnet Wedding Rings

# F. M. KESTER & SON

"The Quality Store"



## International Sunday School

### Lesson

BY DR. J. E. NUNN

Sunday, May 24, 1931.

#### MEANING OF THE LORD'S SUPPER

Luke 22:7-23

7. And the day of unleavened bread came, on which the passover must be sacrificed.

8. And he sent Peter and John, saying, Go and make ready for us the passover, that we may eat.

9. And they said unto him, Where wilt thou that we make ready?

10. And he said unto them, Behold, when ye are entered into the city, there shall meet you a man bearing a pitcher of water; follow him into the house whereto he goeth.

11. And ye shall say unto the master of the house, The Teacher saith unto thee, Where is the guest-chamber, where I shall eat the passover with my disciples?

12. And he will show you a large upper room furnished: there make ready.

13. And they went, and found as he had said unto them; and they made ready the passover.

14. And when the hour was

come, he sat down, and the apostles with him.

15. And he said unto them, With desire I have desired to eat this passover with you before I suffer.

16. For I say unto you, I shall not eat it, until it be fulfilled in the kingdom of God.

17. And he received a cup, and when he had given thanks, he said, Take this, and divide it among yourselves.

18. For I say unto you, I shall not drink from henceforth of the fruit of the vine, until the kingdom of God shall come.

19. And he took bread, and when he had given thanks, he brake it, and gave to them, saying, This is my body which is given for you: this do in remembrance of me.

20. And the cup in like manner, saying, This cup is the new covenant in my blood, even that which is poured out for you.

21. Now behold, the hand of him that betrayeth me is with me on the table.

22. For the Son of man indeed goeth, as it hath been determined; but woe unto the man through me whom he is betrayed.

23. And they began to question among themselves, which of them it was that should do this thing.

Golden Text: This do in remembrance of me.—Luke 22:19. Time: Thursday, April 6, A. D. 30. Place: Bethany and the upper room in Jerusalem.

#### Introduction.

"It is not because we look upon it as a sacrament imparting a mysterious spiritual grace; it is, because the vision of Christ which we get when we partake of these emblems of his suffering, and the prayers to Christ that rise from our hearts when we recall what he has done for us, inspire us with a new devotion to him and put within us a courage to face our duties and trials, that we emphasize the importance of being faithful in celebrating this ordinance."—Frank M. Goodchild, in "Around the Lord's Table."

#### Jesus' Last Days.

"And every day he was teaching in the temple; and every night he went out and lodged in the mount that is called Olivet."—Luke 21:37 (revised version.) This verse summarizes the sections of Luke between the Triumphal Entry and our lesson of today. Chapter 21 contains also the incidents of the widow's mite and the prophecies of Jerusalem's fall. Luke's account of the supper follows the parallels of Matthew and Mark rather closely; but he adds some new material; verses 22:15 and 16, for example; and he alone mentions that it was Peter and John who were directed to make the preparations.

#### The Upper Room.

"And he will show you a large upper room furnished." Supplied with couches and tables for the feast. "There make ready." The lamb was to be cooked, the wine and unleavened bread, and bitter herbs were to be obtained, with the cup and dishes.

"And they went, and found it as he had said unto them; and they made ready the passover." This upper room was on the roof of the house, reached by outside stairs, and many think that it was part of the home of Mary, the mother of John Mark, "then a young man, who later wrote the Gospel bearing his name. From this supper, John Mark is supposed to have followed Jesus and the apostles into the Garden of Gethsemane (Mark 14:51, 52). To this upper room, according to tradition, the apostles returned after the ascension to engage in the ten days of prayer for the outpouring of the Holy Spirit (Acts 1:13). Thither Peter went after his deliverance from prison and found the disciples gathered there and praying for his release (Acts 12:12). It was in that house, probably, that Mark was converted by Peter (I Peter 5:13). Probably, also, it was there that Barnabas came into his first contact with the apostles, and was converted (Acts 4:36, 37; Col. 4:10). Probably Paul, when accompanied by Barnabas, lodged in this home when in Jerusalem (Acts 18:2). It was generally supposed that Mark had in this home that intimate association with Peter which seems to be reflected so clearly in the Gospel by Mark. This Gospel itself may have been written in the same upper room."—John W. Good, Ph. D.

#### Jesus Preparing for the Supper.

The heart of the apostles must be made ready for the new rite, so they might see its meaning and prize it. To that end all his actions in the upper room served. First, he washed the disciples' feet, thus rebuking them for their ambitions for superiority in position, John 13:3-16. Second, he spoke solemnly of his departure as they partook of the Passover meal, saying that the next time he ate it would be when "it was fulfilled in the kingdom of God, and that he would not drink of the wine again until the kingdom of God shall come. Third, he showed them how easy it was going to be for them to forget and betray or deny him, by stating that one of their number whose hand was on the table with him was already a traitor, and telling Peter about his coming weakness and denial, Luke 22:34. It was after these things which were not incidental, or accidental, that Jesus instituted the Lord's Supper; spoke the message of John 14-16, and offered the great intercessory prayer (John 17).

#### In Remembrance of Me.

When the Israelites, under the leadership of Joshua, had passed over the Jordan into Canaan twelve men were sent back, by the Lord's command, into the bed of the river to get twelve stones, and these stones were set up for a

memorial of that great deliverance. By these stones the event will be kept fresh in the minds and hearts of generation after generation. In like manner our Lord gave this new ordinance. Luke's record makes it very clear that he meant it to be kept permanently in the word "do this", which has in it the idea of continuation. And equally clear is the nature of it, "in remembrance of me". To quote Maclaren, "It is a memorial, and if we are to take our Lord's own explanation, only a memorial. There is nothing here of sacramental efficacy, but simply the loving desire to be remembered."

And how significant it is that Jesus chose to be remembered in terms of his suffering—the broken bread and the wine poured out. It puts the Cross at the center to become the most important, the most characteristic, the most inclusive of all the facts about him. It is as if he said, "If you forget everything else, don't forget the Cross." In the thought of Jesus the world could not really see him and know him except in terms of the Cross. Leave that out and you leave out the real Christ. "Remember that," said Jesus when he said of the broken bread, "This is my body," and of the wine, "This is the new covenant in my blood."

**Why Observe the Lord's Supper?** First, it is commanded and, therefore, loyalty demands it—at its institution Jesus said as to the first emblem, "Take eat"; as to the second emblem, "Drink ye all of it"; and to the entire ordinance, "This do in remembrance of me." Three divine commands: what loyal Christian can disregard them?

Second, it commemorates and, therefore, love demands it—nothing else so truly and so vividly pictures the broken body and the shed blood of the dying Lord as the two elements of this holy ordinance.

Third, it anticipates and, therefore, hope demands it—what a down-flashing from heaven and far

look into the glory yet to be there is in the words, "Till he come!" Not a table of the Lord is spread in the assembly of the saints here but that it points onward and upward to the ultimate banquet in the heavenly kingdom.

"As often as ye eat this bread and drink this cup, ye do show the Lord's death till he come."—I Cor. 11:26.

A memorial and a prophecy.

#### CENTRAL SCHOOL STAGES SUCCESSFUL SCHOOL MEET

The Central school track meet which was scheduled for May 1 but postponed on account of wet grounds, was held at the school Friday. Being staged as a postponed event, the entries were cut short, but it was successful as are all the affairs which come under the wing of Central school, according to fifty or more patrons who came out to see the athletic performances.

## Eat Butter for Health

Not all the imitations in the world can compare with butter for flavor, nor can the body-building, health-insuring qualities of sweet, pure butter be matched by any scientific composition.

CREAM O' PLAINS BUTTER is strictly a home product in every sense of the word. On the open market it ranks high in quality, flavor and food content. Those who use CREAM O' PLAINS are keeping and building home industries completely from the natural sources to the consumer.

**Farmers Creamery Ass'n, Inc.**  
Hereford Phone 3

Brand Want Ads Pay Good Dividends!

The inside of your FRIGIDAIRE, seamless, stainless without a corner, crack or crevice!



Terms will be arranged to suit the purchaser

Seamless, stainless, cornerless interiors of glistening Porcelain-on-steel are one of the many outstanding advantages of Frigidaire Advanced Refrigeration. There are many others. We invite you to come in and learn all about them.

THE NEW ALL WHITE PORCELAIN-ON-STEEL FRIGIDAIRE ARE SOLD WITH A 3 YEAR COMPLETE GUARANTEE

R. M. Allred  
PHONE 176, HEREFORD

## QUALITY MEATS AT LOW COST

There is no better equipment in the Panhandle than that we use in sanitarily butchering, chilling and preparing the meats we offer for your table. The old days of kill-and-eat meats is unsanitary and unsafe for human consumption.

We Invite You to Inspect Our Equipment.

## TEXASMEAT MARKET

## Building Fence

Whatever you need in fencing, we can supply in a guaranteed product that assures you years of satisfactory service.

Cedar posts, steel posts, staples, smooth wire, barbed wire, hog fencing, chicken fencing, lawn fencing, woven paling fencing, etc.

## R. H. Kemp Lumber Co.

## Would You Be Willing?

to return to the tallow candle or even the kerosene lamp for lighting, a coal or wood range for cooking, a Franklin stove as the sole source of heat, the horsecar or a horse and buggy as your sole means of transportation?

Your would not! Ask any householder and his wife to give up their automobile, electric lights or electric appliances and see what they say.

Then why continue old-fashioned methods of performing household tasks which are inefficient and laborious, when electricity will perform them for you? If your house is properly wired for electric service, there is no excuse for operating it in the most difficult and time-consuming way possible when this greatest of all servants is at your command.

## Texas Utilities Company

## Itchy Toes

Hand Ringworm, Athlete's Foot. Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Crotch Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease. Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

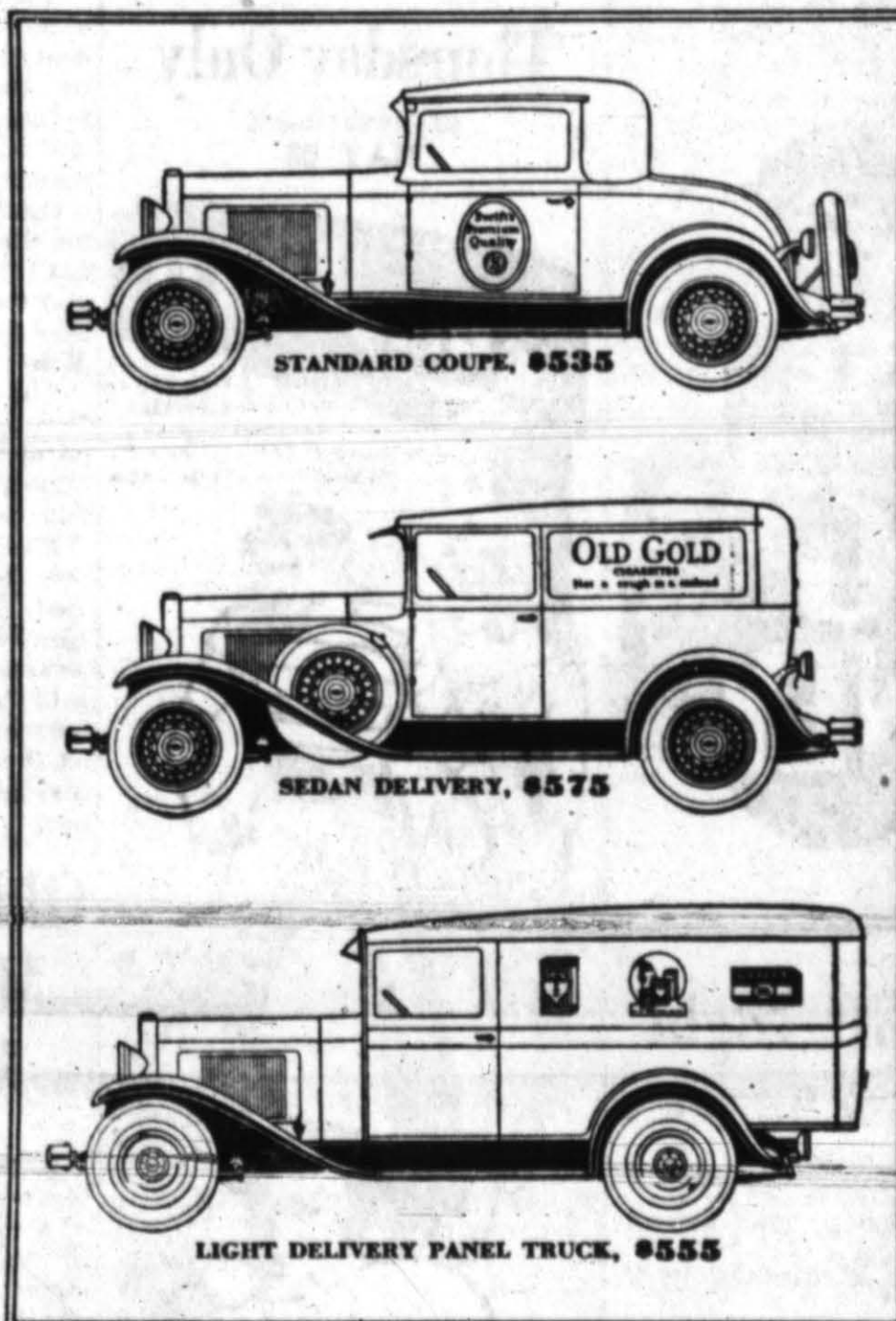
CORNER DRUG STORE

## 73 of America's leading business concerns have bought 27,605 Chevrolets

Prominent among the thousands of concerns using large fleets of Chevrolets are many of the leaders of American industry. In fact, 73 outstanding business firms have purchased a total of 27,605 Chevrolet cars and trucks. And the list is growing every day.

The reason for this preference lies in the unexcelled economy of Chevrolet cars and trucks, as proved by official cost records. These records show that 20 miles to the gallon is a common occurrence among Chevrolet cars. That oil expense is practically negligible. That Chevrolet cars and trucks require only a minimum of service attention. That they give satisfactory low-cost service over exceptionally long periods of time.

Naturally, an automobile with such a fine record of economy represents an extremely wise investment for any buyer! Especially so, when you consider the many advantages that Chevrolet offers above and beyond economy. Come in and learn what these advantages are—what they mean in terms of style, comfort, safety, reliability and value.



New Low Prices—Roadster, \$475; Sport Roadster (with rumble seat), \$495; Phaeton, \$510; Standard Coupe, \$535; Coach, \$545; Standard Five-Window Coupe, \$545; Sport Coupe (with rumble seat), \$575; Five-Passenger Coupe, \$595; Convertible Cabriolet, \$615; Standard Sedan, \$635; Special Sedan, \$650; Convertible Landau Phaeton, \$650. Special equipment extra. Chevrolet truck chassis, \$355 to \$390. Low delivered prices and easy terms. All passenger car and truck chassis prices f. o. b. Flint, Mich. All truck body prices f. o. b. Indianapolis, Ind.

## NEW CHEVROLET SIX

The Great American Value

See your dealer below

BRUMLEY CHEVROLET CO., Inc.



# Locals

Mrs. J. E. Alexander of Amarillo is visiting her sons here this week. J. W. Alexander and Joe L. Pope.

Oliver C. Sikes, Chrysler dealer at Clovis, was in Hereford Monday afternoon closing a sale for a car.

GREAT REDUCTIONS ON Work Clothing. POPULAR STORE.

Attorney and Mrs. Walter W. Mayes of Clovis were business visitors in Hereford Monday afternoon.

Mr. and Mrs. T. E. Seigler left Monday for Temple where Mrs. Seigler will undergo surgical treatment.

32 x 6 Brunswick truck tires, \$27.50, at RICE'S.

## BRAND AS PAPER

(Continued from Page 1)

thing in publicity is being friendly with prospective readers.

Tribute was paid to the correspondents present who were Miss Edith Mann, Ford; Miss Olive Perkins, Progressive; Mrs. C. E. Tice, Here and There; Mrs. P. H. Gilliland, Westway; Miss Edna Hall, Jumbo; Mrs. L. P. Perkins, Wyche; Mrs. L. Johnson and Mrs. Murdock, Summerfield; Miss Louise Frye, Easter.

## DIPLOMAS WILL

(Continued from Page One)

preventing any definite announcement covering those who will receive diplomas.

Robert Bell  
Homer Brunley  
Travis Counts  
E. W. Curtsinger  
Bill Hawkins  
G. T. Higgins  
Woodrow Ireland  
Reavis Kerr  
Marvin Knox  
Henry Kuper  
Clyde McMahon  
George Mitchell  
Mack Noland  
Rogers Orr  
Claudell Sikes  
Margaret Blood  
Virginia Bowman  
Lois Clayton  
Glenn Curry  
Eileen Cochell  
Alberta Davis  
Pauline Fincher  
Myra Hartman  
Addine Hastings  
Billie Hill  
Gladys Jones  
Opal McMahon  
Ellen Marnell  
Mary Ellen Parker  
Mildred Pennington  
Marie Seed  
Pauline Smart  
Lois Sowell  
Ruby Vaughn  
Della Weeden  
Maurine Spradley

The game last week was one in which no quarter was asked or given. There was plenty of spirit and the enthusiasm displayed left many of the players in a crippled condition. The final score was 14 to 6.

## Grid Victory Predicts Well For 1931 Team

Results of the spring football tilt between prospects of the regular Whiteface eleven and graduates and other ineligible. Wednesday of last week augurs well for a strong team next fall out of the Hereford high school.

The prospects went up against determined opposition and experience but put over two touchdowns for a victory. Coach T. E. McCollum has been optimistic after the spring workouts, and the classy performance of his younger proteges in a real hard struggle indicates clearly his hopes are well-founded.

Seniors were honored by being allowed to fill all the positions for the start, but the less experienced graduates were soon relieved and old-headers of the ineligible were substituted to give the embryos a tougher deal.

## Miss Weaver Honored.

Miss Beth Weaver, editor of the Prairie, weekly newspaper of W. T. S. T. C. Canyon, has been signally honored by the Texas Intercollegiate press in awarding first place this year to the Prairie in class B competition. Miss Weaver formerly lived in Hereford and is well known here.

## FRED OBERTHER VISITS MISSOURI ON BUSINESS

Among the guests of Judge I. R. Kelso of the Texas Utilities company at Cape Girardeau, Missouri, last Saturday were Fred Oberther, manager of the utility company at Hereford, according to the Southeast Missourian of May 18, which carried the following dispatch:

## Miss Weaver Honored.

Mr. and Mrs. George McConnell, and Mrs. Oscar Vaughn left Wednesday morning for a visit with relatives and friends in South Texas. They will visit Mrs. McConnell's sister, Mrs. Pete Woody, in McAllen. While in the Rio Grande valley the party will cross the border into Mexico, returning within about ten days.

## Better heed our warning and get those tire chains now.

At RICE'S.

## Mr. and Mrs. Frank Ball and two children, Bobbie and Pattie, returned Monday from a two weeks visit with homefolks in Kansas, Missouri and Illinois.

Mr. Ball says they saw some fine looking territory through the 2710 mile trip, but none of it seems so good looking as did the Hereford region as they came back home.

## Mr. and Mrs. Emmett L. Pyka and son, accompanied by Mrs. Pyka's sister, Mrs. Emma Matzick, visited friends in Plainview Sunday.

GRADUATION PRESENTS suitable and useful gifts for boys and girls, reduced prices. POPULAR STORE.

## C. C. Acker was called to Amarillo Monday as a witness in a case before federal court.

For an UNLIMITED time ONLY we are selling hamburgers for 5c each. IKE'S CAFE, 19-1c

## Mrs. A. K. Gillis was in Amarillo Tuesday for a minor operation.

Rev. W. A. Nichols, superintendent of West Texas Children's Aid and Welfare association, Abilene, was a visitor in the J. F. Ward home over the week end.

## L. F. Borden and family visited in the D. L. McDonald home at Amarillo over the week end.

Come in and let us show you the difference between our free service on Brunswick Insured tires and the kind of service you get with other tires. BRUNSWICKS at RICE'S.

## MRS. REDDER, NIECE OF A. A. OTT, DIES, AMARILLO

Mrs. Frank Redder, age 85, niece of A. A. Ott, Hereford, died at her home in Amarillo Saturday. Funeral services were held in Memorial park cemetery, conducted by Rev. Ira Keys, assisted by Rev. L. N. Lipscomb.

Mrs. Redder was before her marriage Miss Edna May Ott. She lived here several years ago and is well known in Hereford. She was the daughter of Mr. and Mrs. J. H. Ott. Mr. Ott died a number of years back, but Mrs. Ott survives, who was living with her daughter when she died.

Attending the funeral from Hereford were Mrs. W. J. Smith, Mrs. Carl Jennings, Mr. and Mrs. Wood Vaughn, Mr. and Mrs. Claude Higgins and A. A. Ott.

## Deaf Smith Is Fortunate.

Mr. and Mrs. Jim E. Hill returned the first of the week from Wichita Falls and Eldorado, Oklahoma. After attending the Disables of Christ convention at Wichita Falls they visited relatives and friends in Eldorado. Favorable conditions existing in Deaf Smith county were brought out, they said, in contrast to the deplorable status which the drought and depression have caused in Southern Oklahoma.

Q. Brown, prominent land owner of Briscoe county, was here Wednesday, having made a visit to the west part of Deaf Smith county. He said the wheat in that section was the best he had ever seen.

30 x 5 Brunswick truck tires, \$18.00, at RICE'S.

W. F. Gillis was a business visitor in Amarillo Tuesday with his sister, Mrs. Viola Williams, who underwent an operation at St. Anthony's hospital last week. Mrs. Williams is recuperating.

Mr. and Mrs. Frank Ball and two children, Bobbie and Pattie, returned Monday from a two weeks visit with homefolks in Kansas, Missouri and Illinois. Mr. Ball says they saw some fine looking territory through the 2710 mile trip, but none of it seems so good looking as did the Hereford region as they came back home.

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## Apple Blossom Time.

In the rotogravure section of the Denver Post, May 16, a charming photograph of Miss Dorothy Durham, Alexandria, Louisiana, sister of Gordon Durham of Hereford, appeared with the title, "When It's Apple Blossom Time".

Miss Durham is a student of the University of Arkansas, Fayetteville, and her picture was taken in an apple orchard during blossom time. She was dressed in white and surrounded by myriads of beautiful white blossoms.

## Church of Christ.

East Sixth street, Barle H. Smith, pastor.  
Bible classes Sunday morning at 10. Freshing at 11. Communion 11:45. Young people's meeting and children's drill at 7:00.  
Regular preaching services at eight o'clock. Bible study Wednesday evening at eight.  
Bible class Thursday afternoon. Meets with Mrs. J. I. Funderburg, at three o'clock, 311 West Sixth street.  
The public is cordially invited to all these services.

## FOR JOB WORK, TRY THE BRAND.

# STAR THEATRE

HEREFORD, TEXAS

Last Time Tonight THURSDAY, MAY 21

Saturday Only MAY 23 Matinee and Night



William Powell, Carole Lombard in the Paramount Picture "Man of the World"

Friday Only MAY 22



Also Gift Night We will give a free present for each lady's paid admission ticket, when also accompanied by a gentleman with paid adult ticket.

## Hard Riding Heroes

## NOT EXACTLY GENTLEMEN

but lovable are Victor McLaglen and pals Lew Cody Eddie Gribbon and Fay Wray

In this stirring Fox Movietone of the novel, "Over the Border" A "tough western" comedy that is sure to please.

Thursday Only of next week MAY 28



## Three Big Days

Of Next Week

Monday - Tuesday and Wednesday

MAY 25, 26, 27

An Old-Time Favorite Story. "EAST LYNNE"

## Ford Agency Is Opened Here by Gordon Durham

Announcement of the opening of a new Ford agency, an authorized dealership for Hereford, is made by Gordon Durham, well known in the Hereford and Dimmitt territories as an automobile salesman.

Quarters in the new Tom Carter building, south of the post office, have been secured and new cars and trucks are in the display rooms. The firm is known as the Durham Motor company.

## Old-Time Meat Man Is Back In Market Business

A familiar face is back in local business circles with the opening of a meat market by Geo. W. Cloyd in his former location, 302 Main street, next door north of the Corner Drug store.

## Mr. and Mrs. Emmett L. Pyka and son, accompanied by Mrs. Pyka's sister, Mrs. Emma Matzick, visited friends in Plainview Sunday.

GRADUATION PRESENTS suitable and useful gifts for boys and girls, reduced prices. POPULAR STORE.

## C. C. Acker was called to Amarillo Monday as a witness in a case before federal court.

For an UNLIMITED time ONLY we are selling hamburgers for 5c each. IKE'S CAFE, 19-1c

## Mrs. A. K. Gillis was in Amarillo Tuesday for a minor operation.

Rev. W. A. Nichols, superintendent of West Texas Children's Aid and Welfare association, Abilene, was a visitor in the J. F. Ward home over the week end.

L. F. Borden and family visited in the D. L. McDonald home at Amarillo over the week end.

Come in and let us show you the difference between our free service on Brunswick Insured tires and the kind of service you get with other tires. BRUNSWICKS at RICE'S.

1901 1931

WE HAVE SERVED YOU FOR 30 YEARS!

# E. B. Black Co.

Furniture :: Undertaking

Ambulance Service—Day or Night

Hereford, Texas

## We Are Open Day or Night

—No matter when you get hungry, come in to IKE'S for something good to eat. If you work too hard or are too tired during the day, come in for good eats when you get hungry at night—we'll be ready to serve you.

PROMPTLY, COURTEOUSLY, EFFICIENTLY

# Ike's Lunch Room

COME FOR A LUNCH AFTER THE SHOW

## Save Your Daughter

from the many foot-ills that you have "enjoyed" since girlhood. Practically all foot discomforts—whether bunions, corns, ingrowing toe-nails, grown-under toes, overlapping toes, or what-not—have been caused from ill-fitted shoes. Very likely this ill-fitting started in the old days when a shoe was considered a shoe just like an egg is an egg.

Shoes must be fitted conscientiously and a retailer must have a wide spread of sizes and widths in order to fit shoes conscientiously. In the old days he did not have them and some don't have them now

... but we have ...

# ENNA JETTICK SHOES

for Mother and Daughter which are made in

Widths AAAAA to EEE and in Sizes 1 to 12

## Special On Enna Jetticks

One Lot, About 200 Pairs at ..... \$2.95

One Lot, About 200 Pairs at ..... \$3.95

Look for the full name ENNA JETTICK on soles and lining

Listen to ENNA JETTICK MELODIES every Sunday evening over WJZ and Associated Stations

Listen to ENNA JETTICK SONGBIRD every Tuesday evening over WEAF and Associated Stations

Hereford Amusement Park

# Sprouls-Cronin & Co.