

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 26.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JULY 9, 1931.

FIVE CENTS PER COPY.

County Fair Leaders Urging Probable Exhibitors to Save Bundles of Small Grain Now TIME WILL SOON BE GONE By End of Next Week Practically All Will Be Harvested and Not In Condition For Exhibition

That no time is to be lost if Deaf Smith county is to have the most exhibits possible for its annual county fair next September, is the opinion of those who were chosen to be responsible for its success. Leaders in each community are urged to be on the alert to have the best specimens of the various crops selected at the proper time and in the condition in which they will be needed for use at the fair.

In many communities this work is being carried on diligently but so many uses made of specimens and in so many departments may they be entered for exhibition that it is always possible there will be too few of them. Wheat and the small grains must be gathered in bundles for certain classes of exhibition, and if they are not gathered in the next few days, much of the finest Deaf Smith county ever produced will be forever out of the running for competition at any fair.

The following two interviews tell the story plainly, and show the extent of interest these two responsible workers are maintaining in making the county fair exceed any before attempted.

"Making a successful county fair," says R. O. Dunkle, county agricultural agent, "is the task of every enterprising citizen in the county, and not that of a few willing souls who are always ready to be used for the general good."

Commenting on the statements of Mr. Dunkle, J. E. Hill, president of the Deaf Smith County Fair association, says: "And 'Dunk' is exactly correct about this matter. I said at the time it was determined to conduct a fair this year, that we have the possibility of making the oncoming exhibition of farm products the greatest this county has ever known. I still say this same thing, but in order to do this all of us must work together."

"Many of the producers on the farms of Deaf Smith county know that they have prize-winning crops, but they allow the fact that they are busy to prevent them from devoting the few minutes required to gather and save for us just the samples we should have. We are trusting the people of the county to get busy on this matter, and not allow the opportunity to pass without getting the offerings saved for the fair."

"This week and perhaps a part of next will be the final days in which to gather wheat, oats, barley and rye. If we wait until the harvesting of these crops is over we cannot get it in good form. It is also time to secure samples of threshed grain for the high-test samples are the ones that will take the premium money and the blue ribbons at the fair. Let us not forget these facts and be governed accordingly."

"Finally, let us not forget about the hay crops, alfalfa, sweet clover and every other crop or product of the farm and meadow. We want this to be as we have previously indicated, the best fair this county and this section have ever known, and we know that it will be just exactly this if we will get in and each one of us do our part to that end."

HEREFORD BANKS SHOW EXCELLENT STATEMENTS

With the call for statements regularly issued the last of each June, the two banks of Hereford showed a healthy condition of the finances of this region.

The combined deposits of \$775,000 shows an increase, and the loans of \$628,000 shows a falling off from the figures of the last published statements in April. The combined resources of the banks have also gained in this period.

Mrs. W. E. Betts and Mrs. Eva Roegan of Clovis were in Hereford Monday to attend the funeral of Mrs. Della P. Baker.

Ford Woman Is First In Test In Dress Array

Mrs. Floyd Benson of Ford, Mrs. Paul Williams of Frio, and Mrs. H. E. Miller of Dawn were first, second and third winners in the wardrobe demonstrators' contest held at the court house Wednesday, July 1.

Mrs. Benson had a printed pique dress that cost \$120, having an estimated value of \$300 as a finished article. Her award was a hanging bookshelf. She scored 81 points.

Mrs. Williams received the highest number of points on her dress, 72, but other things reduced her total. A picture, story book, fountain pen and dress were considered in the scoring. Her material was an Arno print costing 92 cents and worth \$3.00 completed. She was given an ice cream freezer for second place.

Mrs. Miller's dress was a Borden print, material purchased for \$1.37 and valued as an article at \$3.00. Her prize was an angel food cake pan.

These women studied special colors and designs that were good for their type. They also made an inventory of their wardrobes and planned for future purchases.

Among those who did not get to participate, Mrs. Noicy Elliston had made particular studies of textiles, designs and colors appropriate for herself, and Mrs. Ben Davis of Summerfield had worked hard on her record book and had made worthwhile progress on her project.

In the program for the county, each home demonstration club was supposed to select or have a volunteer to take up the study of clothing for a period of six months and later for the rest of the year. As time went by all the clubs organized with the exception of two old and two new, and had their demonstrators working on wardrobe specialty.

Up to the last month the following women were preparing for this contest: Mrs. Floyd Benson, Ford; Mrs. H. E. Miller, Dawn; Mrs. Paul Williams, Frio; Mrs. Ben Davis, Summerfield; Mrs. Noicy Elliston, Wyche; Mrs. Nicks, Westway. Mrs. Bruce Plummer did some work for the Deaf club until she moved to town.

Mrs. Lish Malone was to have been the demonstrator, but when the contest was held heavy rains cut short the attendance.

Martin Is New Man On Brand: Neill to Clovis

A change in the working force of the Brand was made the first of this week when E. A. Martin, recently with the Daily Leader of Okemah, Oklahoma, began as advertising solicitor for the Brand, and John A. Neill, who for more than a year past has been editorial writer for the Brand was transferred to Clovis, New Mexico, where he will be telegraph and city editor of the Evening News Journal.

Mr. Martin is a son of H. B. Martin, for years owner of the Martin Printing Company of Amarillo, and knows the printing industry as it applies to the average shop "from the inside out." In addition, Mr. Martin is a graduate of the Amarillo high school, with two years training at Oklahoma University and two years at Missouri University, and holds the bachelor's degree from its school of journalism. The Brand offers him and his work to the community as an addition to the service the paper renders.

While here Mr. Neill made a host of friends who will join with the Brand force in congratulations upon his distinct promotion to a field of activity for which he is so well suited and wish for him every success.

REV. GEISER FAMILY HOME FROM VISIT

Rev. E. P. Geiser, pastor of the Presbyterian church, accompanied by his family, has returned from his annual vacation, having spent the greater part of the time visiting with relatives and friends in Chicago. He says that while in the Windy City he enjoyed the cool, refreshing nights always prevalent in the Texas Plains country.

Filing Date For T-P Exceptions Set For Sept. 1

The first preliminary skirmish to carry on the fight of the Texas & Pacific Northern to obtain the permit to build its full line of 333 miles from Big Spring to Vega, with lines leading to Lubbock and Amarillo instead of just the south portion recommended by Examiner Weed, is apparently won according to word received by Judge John P. Slaton, president of the chamber of commerce, this week.

The communication comes from G. O. Bateman, vice president and attorney for the T. & P., and says that time for filing exceptions to the report of Examiner Weed has been extended from July 14 to September 1. The contention of the towns and territory to be served that there was not sufficient time before July 14 to prepare exceptions to the report was the first point raised, and the granting of an extension until September 1 is taken by those in close contact with the work as a very optimistic sign. This will give time for better preparation of argument for granting the entire permit as originally asked.

Commerce Body Luncheon To Be at Club Cafe

Promptly at Monday noon the chamber of commerce will gather at the Club cafe for luncheon and an informal program. Every citizen, whether actively identified with the chamber of commerce or not, is cordially invited to be present. Matters of interest to every citizen of this section of the country will be given attention.

E. F. Skinner, new manager of the Club cafe, makes the announcement that the luncheon will be up to a high standard, and he joins the officers of the chamber of commerce in their invitation to the citizens of this city and section to partake of the good things offered.

Regret has been expressed during the present week not only by the officers, but by the general membership that the luncheon could not be held last Monday, by reason of a change in the management of the Club cafe where these functions have been held for the past several weeks. It is anticipated that no further interruption in the regular weekly schedule of luncheons will occur.

Baby Boy at Ulin Streu Home

Raymond Oliver Streu, weight 9½ pounds, is a new citizen of Hereford this week, arriving at the home of his parents, Mr. and Mrs. Ulin Streu, Tuesday night. The grandparents, Mr. and Mrs. A. H. Streu, think he will make a fine hardware merchant and the parents seem to see indications that he will be a great musician.

Immunization Recommended by School Board

In recognizing that children are the greatest asset a community may have and that their health and lives are of prime importance, the members of the Hereford school board deserve the highest praise for the recommendations they made this week urging local citizens to do their part in completely immunizing all children from diphtheria and smallpox. A statement by Miss Nell Hall, county health nurse, is found elsewhere in the Brand this week and the school board's article of explanation follows:

The Hereford school board recently voted to join hands with the state health department and local health authorities in seeking to have school children immunized against smallpox and diphtheria. For many years the colleges and public schools in the cities have required vaccination against smallpox. The local board is not yet ready to take that step, but might be forced to do so in case of a serious epidemic, or it might be required by state law as the importance of the prevention of contagious diseases is being recognized more and more.

Members of the board feel that vacation time is the best time to take steps to prevent disease. To wait until an epidemic occurs may cause serious loss to the child through absence from school, such loss also being a loss to the school. The methods of protecting a person from these two dreaded diseases are both safe and sure, and cause but little inconvenience or expense.

Immunity is given for such a time in each case that inoculation is the wise thing for all people in the case of smallpox, and for the younger children as a precaution against diphtheria.

It is understood by board members that the state health department is prepared to furnish the serums free on the request of the local health officer, and that a campaign will be waged in August to have the greatest possible number of children immunized against these two diseases. The cost of giving the serum will be very small if there is any charge at all. The board feels that it cannot too strongly urge the cooperation of parents in this matter for the health and general welfare of their children.

Hospital Makes Good Report In Month of June

The Deaf Smith County Hospital has made an interesting report of its operations during June. A total number of 17 patients were served, seven being surgical cases, two medical cases, four accidents and four obstetrical, the last being divided equally between boys and girls. There were no fatalities during the month.

Eight of the patients were from (Continued On Last Page)

Big Shake-Up In Contestant's Standing As They Hustle In With Many New Subscriptions ONE MORE WEEK BIG VOTES

Tuesday Night, July 14th, Will See Big Decrease In Voting Power of Three Year Subscriptions

Harvest In Full Swing Following Delay by Rains

Slight rains toward the end of last week delayed harvest operations near Hereford, but it is expected to be at its peak during the coming week. Much of the wheat is being held by farmers in granaries or is being plied on the ground in the fields.

That about forty per cent of Deaf Smith county's estimated 410,000 acres of wheat is now harvested is the opinion of Hereford's elevator and grain men, when a check-up was made by a visit to the grain businesses Wednesday morning.

Asked as to the amount of the crop which had been harvested and which had found its way to the elevators, the estimate was that from 25 to 40 per cent of the crop harvested so far had been sold, the balance either being stored in granaries or plied on the ground in the fields.

Estimates placed on the average yields for the 1931 crop by grain men were from 15 to 23 bushels average, with most of them staying around the 18-bushel mark. Granted the average yield is 18 bushels, when the harvest is finished Deaf Smith county will have contributed 7,380,000 bushels of wheat to the world's supply.

It is also the opinion of several of the grain dealers after talking with various wheat farmers that the crop for 1932 will be cut by at least 25 per cent, due to the low price which has prevailed for the 1931 crop, which has crippled many wheat farmers to a noticeable degree.

The price prevailing Wednesday was 29 cents a bushel, with one firm paying 30 cents a bushel to its members, with the 29 cent price prevailing to all non-members. It was estimated, however, the average price paid for the crop so far was above the 30-cent mark.

To date the Hereford dealers have shipped over 500 cars of grain. There are four large elevators and seven ground loaders in Hereford, affording quick unloading facilities to all who bring their wheat to this market. Day and night service is afforded.

Williams Party Attends Rodeo At Las Vegas

Miss Edna Williams of Dallas has been visiting her mother, Mrs. E. J. Williams, during the past week. Another daughter, Mrs. Ethel Williams, was down from Amarillo to visit homefolks at the same time. The family made a week-end party on a trip to Las Vegas, New Mexico, to attend the annual Fourth of July rodeo, going by way of their ranch near Fort Sumner, New Mexico, where others joined the party.

"Hes" Williams, a son, was one of the successful contestants in the rodeo events and captured several prizes.

Illinois People Visit Here. Charlie Hagenstos and sister, Miss Hattie, of Peoria, Illinois, are in Hereford this week, guests of Mr. and Mrs. Brit Boyd and other friends and old acquaintances, they having lived here some eighteen years ago. They are also looking after their farm and harvest interests five miles south of town while here.

They, with the Boyds and other friends, made a trip to Portales, New Mexico, Wednesday to visit Mrs. Boyd's parents, Mr. and Mrs. W. L. Sain, also former citizens here.

Sensational developments have taken place in The Brand's big subscription campaign during the past week. Turn-ins of money and names by various contestants have caused many shake-ups in the standings with first one and then the other taking the lead in the counting.

So close is the standing of contestants it would be a hard guess now to predict who would be the winner. Much depends upon what is done between now and Tuesday night, July 14. Any one of the worker can place herself in a comfortable position with just a little extra effort and extra support from her friends.

Extra Votes Allowed. To take advantage of the extra votes allowed on three-year subscriptions might mean a lead that could not be overcome, for after July 14 a three year subscription will decrease 50,000 in voting power.

Let it be stated here that no one has a walk-away for the new Chevrolet six sedan. And no one is hopelessly beaten. A good bunch of subscriptions turned in by any single contestant could place her in the lead at this time. Each contestant should realize that the big prize lies within her grasp.

Be Safe—Not Sorry. If you halt now for a single moment; if you weaken for a single day, or if you overlook one single opportunity to better your chances to win, you are surely taking the most desperate risk of losing the big prize already partially won and which really belongs to you and you are nearly certain to bring dismal disappointment upon yourself as well as your friends who will take it as sorely as you will yourself.

A Fight to the Finish. Don't forget that this is a battle hereafter, craft helps, speed, too, but the rugged strength and lasting qualities of a few hundred thousand votes means victory here as the same traits win any battle.

Vote discreetly; hustle swiftly; watch and battle persistently to the end, and if you do not win at that it will be for no other reason than that some competitor embodies all your strength to a greater degree. Remember, this and next week, each subscription is worth considerably more.

After July 14 there is a decline in the scale of votes and after July 28 the votes are almost cut in half.

If you would be a winner, get your lead now. Never again will subscriptions count as many votes as now. Remember, Winners Never Quit—Quitters Never Win!

LIONS IGNORANT OF BIG-TIME BASEBALL

J. Wallace Robinson, in charge of the Lions club program Wednesday noon, showed the members how little they knew of the national pastime by giving out a series of questions pertaining to the great players and important events of the past several years.

The varied and vague answers given indicated that however flashy the Lions might be in benefit games, they did not know much about the major league players.

Rev. Chas. T. Whaley, father of H. K. Whaley, was the guest of his son, and Homer K. Fox was the guest of Jim Robinson. Some of the Lions think Jim just brought Homer along to back up some of his contentions concerning baseball players in case they were questioned.

The loss to the club of John A. Neill, secretary-treasurer, transferred to Clovis this week, was brought up by Leon Pradent Robinson, and H. E. Kessie was elected to take his place.

Work reported done for the past week was the installation of ball-bearing banners on five of the swings in Lake Park.

IT'S NOW OR NEVER!

Your subscription given to your favorite contestant between now and Tuesday night, July 14, will count far more toward helping her win the grand prize in the Brand's subscription campaign than it will at any other stage of the race.

Three-year subscriptions have double voting strength now and up to JULY 14.

Your Favorite Is Here:

- MISS RUTH WOLFE, Hereford.
- MISS LOUISE JOHNSON, Hereford.
- MISS GLENN CURY, Summerfield
- MISS OPAL McMAHON, Hereford
- MRS. MARVIN MUNDELL, Hereford
- MRS. B. R. FULKERSON, Hereford, Route 4
- MISS LOVIE MAYFIELD, Dawn
- MISS MARY BEZNER, Hereford
- MRS. J. J. BOLING, Wildorado

The Herford Brand

Published Every Thursday at
HERFORD, DEAF SMITH
COUNTY, TEXAS

MUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS

R. E. KESSIE,
Editor and Manager

TELEPHONE 80—AT NIGHT 498

NOTICE TO THE PUBLIC
Any erroneous reflection upon the char-
acter, standing or reputation of any per-
son, firm or corporation, which may ap-
pear in the columns of this paper, will
be gladly corrected upon due notice of
same being given to the editor person-
ally at the office on North Main Street.

Entered as second-class matter at
the post office at Herford, Texas,
under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.

Nineteen Years Ago In Herford

(From the Files of The Brand,
July 12, 1912.)

M. P. Garner, son-in-law of Theo-
dore Cochell, narrowly escaped
death on the Fourth through ac-
cidental discharge of his gun when
he started to shoot an owl. His
necktie was cut from around his
neck. Mr. Garner was county clerk
of Randall county.

The Civic League was prepar-
ing to clean up Herford from a
physical standpoint.

John Bennett of Coryell spent
two weeks here with his uncle, W.
W. Bennett.

W. J. Chapman, northwest, kept
an itemized farm ledger of all re-
ceipts and expenditures.

Lester (Bugs) Wilkinson had
bought a new 1912 model motor-
cycle capable of making 70 miles
an hour.

Mrs. H. G. Conkright had ac-
companied her sister, Miss Thorn-
ton Lyle, to Winchester, Ken-
tucky, for a two months' visit.

W. L. Palmer had purchased an
interest of Copes in the sheet me-
tal and plumbing firm of Copes
& Palmer.

Miss Minnie Barnard had been
visiting Mrs. W. Peterson in Plain-
view.

Mrs. E. I. McCoy and daughter,
Velma, of Celina had visited Mrs.
McCoy's daughter, Mrs. Russell Car-
roll here. Miss Iva Biggs went
home with them.

The Kelso community celebrat-
ed the Fourth with a picnic and
ball game.

The Library club gave an enter-
tainment in which a Tom Thumb
wedding was a feature. Bride and
groom were Ethel Dunlap and Al-
bert Snyder.

how to present it in pictures
and type, and knows that an
advertised product is the best
buy from a customer's view-
point.

That's enough about us
here at the Brand.

Those baseball games that
were played as benefits for
the equipment at Lake Park
several weeks ago are not al-
together a thing of the past,
but are apt to show up sud-
denly almost any day now.
There is a new organization
reported to be holding secret
practice, that says it is going
to show the way the national
pastime should be played, and
serves notice that little up-
starts like the Lions, Chamber
of Commerce, Legion and all
others are in for a hard time
from now on.

Well, we'll see about that
when the time comes.

If somebody doesn't get hurt
with all that double parking
being done on Main street, it
will be a miracle. It makes a
body feel proud of an organi-
zation like the Railways Ex-
press Agency that always has
time to park in to deliver its
packages. It's hard to under-
stand the urgent rush of some
who don't have time to park
in even if an open space is
immediately before them.

Some of these days that fire
truck is going to come along
and light right in the middle
of one of the double parking
jams. It is our impression
the truck would hit pretty
hard. The pity of it is some
of our folks might get hit who
are there only because they
can't get through.

Did you ever notice that the
worst part of a highway is
always right where you can't
dodge it? Looks like the ap-
proaches to bridges and cul-
verts are the roughest and
bumpiest parts of the whole
road. Somebody sometime is
going to discover the idea that
the worst wrecks result from
such places and advocate road
workers keep those narrow
places where it's dangerous
to dodge, as smooth as the
other parts of the highway.

Mrs. C. R. Bentley, secretary of
the chamber of commerce office,
left Friday on a vacation until
next Monday. She will visit re-
latives in Mexico.

**Fairview-Palo
Duro Items**

By MRS. JOHN BOLING

Fairview, Palo Duro, July 3.—
Mr. and Mrs. Clarence McBroom
were in Herford last week and
visited Mrs. Clarence Brown, who
is there with a new son.

Mmes. Barnhart and Jess Hea-
ton and children have returned
to their homes in Oklahoma.

Miss Dottie Heaton is still in
the hospital and is improving very
slowly.

W. B. Bowen spent the week-end
in the Tom McClain home.

Some few combines started last
week and by the middle of this
week harvest was in full swing.

Mr. and Mrs. W. S. McCrae and
daughter, Mildred, of Denton vis-
ited her parents, Mr. and Mrs. W.
M. Grabbe, and brothers, Willie
and Ollie.

Mrs. Hannah, Irene and Mrs. E.
W. Womble and son visited Mrs.
John Boling last week.

Grandmother Allred of Plain-
view spent last week with her
daughter, Mrs. A. R. Norman and
family. She is visiting her son,
J. C. Allred of Herford this
week.

Stauvas, of the Phillips Gas
company at Wildorado was taken
to the hospital Saturday because
of burns sustained about the face
when he lighted a match over open
gas and the gas exploded.

Mrs. Ranch and daughter, Miss
Hilda, of Fort Worth visited Mr.
and Mrs. Will Grabbe this week.

Mr. and Mrs. Tom McClain were
in Herford Friday.

Mrs. E. W. Womble and her sis-
ter, Mrs. Royce Satterwhite visit-

ed their father, Gus Thomas, and
brother, Stanley Thomas, Sunday.

L. A. Wells of Amarillo took
dinner in the C. Cretzinger home
Monday.

J. C. Allred, W. M. Grabbe, sr.,
and H. H. Hannah are each build-
ing large granaries on their farms
here for the storage of wheat.

Mr. and Mrs. Buster Bradley of
Amarillo visited in the C. Cret-
zinger home Sunday.

Edgar Gossett of Des Moines,
New Mexico, visited in the W. A.
Chapel home last week.

Jim Woodruff of Raton, New
Mexico, is here looking after busi-
ness interests.

Messrs. and Mmes. M. O. Miles,
R. K. Bishop, Jim Holley and daugh-
ters, and Mrs. Edward Meeks
and daughter visited in the Speedy
Cretzinger home last week.

Temple Jarnagin made a busi-
ness trip to Groom and Vega last
week.

Mr. and Mrs. David Weeden and
little son were down from Strat-
ford visiting homefolks over the
past week end.

**Renew Your Health
By Purification**

Any physician will tell you that
"Perfect Purification of the Sys-
tem is Nature's Foundation of
Perfect Health." Why not rid
yourself of chronic ailments that
are undermining your vitality?
Purify your entire system by tak-
ing a thorough course of Calotabs,
—once or twice a week for several
weeks—and see how Nature re-
wards you with health.
Calotabs purify the blood by ac-
tivating the liver, kidneys, stomach
and bowels. In 10 cts. and 35 cts.
Packages. All dealers. (Adv.)

Ford Doings

MISS LA VERNE MANN

Ford, July 3.—Nearly everyone
in the community has been harvest-
ing the past week and the wheat
seems to be turning out better
than had been expected.

There were only 17 present for
Sunday school this week because
of the harvest.

Misses Oleta and Leota Reeves
spent Saturday night with Miss
Maurine Norton.

W. M. Taylor is here visiting
his sister, Mrs. W. M. Stewart.
Cecil Raynor arrived here Fri-
day night to work through the
harvest.

Chester Norton returned home
Friday afternoon from Oklahoma
where he has been working.

J. D. Gordon is here from Tex-
ola, Oklahoma, visiting in the B.
F. Reeves home.

Mr. and Mrs. D. B. Mann and
daughter, Euna, Mr. and Mrs. J.
E. Hill, Mr. and Mrs. Hardy Ben-
son and children and Mrs. Parks
called in the D. Hill home to see

their new son Sunday.

Miss Ethel Tooley was visiting
in Vega Sunday.

Mr. and Mrs. Hogan, of Cora,
Oklahoma, are staying with Mr.
and Mrs. John Rempel, working
through harvest.

Mrs. Monroe, who is staying in
the Short home, was a Ford visit-
or Sunday.

B. Fair and children motored
to Amarillo Sunday to see their
wife and mother.

Several in this community at-
tended the funeral of Tom Bassett
in Herford Saturday.

The C. W. Club met Friday, July
3, at the school house.

Mr. and Mrs. J. L. Hight and
A. J. Sanderford were visitors in
the F. W. Brunson home Sunday
afternoon.

D. B. Mann made a business trip
to Herford Monday.

Irvin Reeves returned home
Monday. He has been in Okla-
homa, working.

Leona Rempel spent Friday night
with Birdine Brunson.

Miss LaVerne Mann visited Miss
Birdine Brunson Sunday after-
noon.

Mrs. R. B. Young of Kansas
City, who has been the guest of
her daughter, Mrs. W. L. Alexan-
der, is visiting in Quanah.

**CLOYD'S
MARKET**

At Our Old Stand
302 MAIN STREET
Specializing

In fresh and cured meats,
hot barbecue every day.
Special orders prepared.

Sanitary Frigidaire
Equipment.

PHONE YOUR ORDERS
Phone 75. We Deliver



Caught in The
Corral
&
Put Through The
Chute

With the passing of John A.
Neill from the Brand force to
the position of telegraph and
city editor of the Clovis Even-
ing News-Journal, the writ-
ing of this series of articles
falls upon the neck of the
Brand manager, and from
henceforth and now on its
subjects are apt to be varied
and its logic subject to sud-
den fits and starts in any
and every direction.

Before getting away from
that subject we want to say
right here and now that John
A. was one of the most pleas-
ant and congenial fellows with
whom we ever had the privi-
lege of working. Just drop a
hint of what we wanted done
and without fail it was always
done better than we hoped for.
The Brand force just quit try-
ing to make him mad—it
couldn't be done. We also
quit using the dictionary while
he was here, and now we have
to start all over again.

You might have thought I
was wrong in saying the re-
sponsibility for these articles
rests on the manager's neck,
but if you could see what hap-
pens when one goes wrong,
you would know what I mean.
Don't fail to get acquainted
with E. A. Martin who comes
to the Brand this week as ad-
vertising man. He knows what
he is doing, and that is to
make advertising profitable to
those who use it. He's had the
training and the experience,
knows worthy merchandise and

**MERIT STARTING and
GROWING MASHES**

**INCREASE YOUR
EGG PROFITS!**



Years of experimenting
have proved the fact that the
care given young chicks to
keep them in constant growth
with the proper development
will make them into better
egg producers during the lay-
ing season.

MERIT GROWING MASH
is a scientific formula pre-
pared to give special feed to
growing chickens that they
will be developed into pro-
ductive adult birds.

Satisfied customers around
Herford testify to the prac-
tical value of MERIT GROW-
ING MASH.



**West Texas Feed and
Seed Company**
Phone 265

Wheat Growers, ATTENTION!
We Are Buying Wheat at Our Usual Place of Business
SELL US YOUR WHEAT

**EXPERT
WELDING**



We
Specialize
On Farm
Machinery

When engines crack, com-
bine parts break or any farm
machinery needs repairing, don't
buy new parts. We repair them
perfectly and give them the
strength of new parts. We are
as near as your phone. We work
in your field.

Beams & Marrs
211 EAST THIRD PHONE 23

**REED'S
GROCERY**

Bargains for Friday and Saturday

SUGAR, ten-pound cloth bag	59¢
RAISIN BRAN, two packages	25¢
HOMINY, 2 1/2-pound can	10¢
KRAUT, 2 1/2-pound can	12¢
CORN, No. 2 can, two for	25¢
COOKIES, Barrel, vanilla, ginger, lemon	25¢
FLOUR, Home-made, 48 pounds	99¢
COMPOUND, Swift's Jewel, 8-pound bucket	99¢

WE DELIVER PHONE 940

**Drive a Six
and you'll buy a Six**



So much more smoothly
does a six perform—so
much more quietly, comfortably
and flexibly—that, once you have
experienced the pleasure of driving
a six-cylinder car, you will never be
satisfied with less.

Nor is it necessary to be satisfied
with less. Six-cylinder performance
is today within the reach of every
new car buyer in America—for
Chevrolet is one of the world's low-
est-priced automobiles.

Moreover, you can enjoy six-cylin-
der performance in the Chevrolet
Six without one penny extra for
maintenance and operation. It
costs no more for gas, oil and tires!
And maintenance expense is actu-
ally reduced by the freedom from
destructive vibration.

Drive a Chevrolet Six and discover
these facts for yourself. Come in
today!

New Low Prices—Chevrolet passenger car
prices range from \$475 to \$850. Truck chassis
prices range from \$355 to \$590. All prices f. o. b.
Flint, Mich. Special equipment extra. Low de-
livered prices and easy G. M. A. C. terms.

Any Chevrolet dealer or salesman will give you with-
out obligation, a free ride in a Chevrolet Six—any time

NEW CHEVROLET SIX
The Great American Value

See your dealer below

Brumley Chevrolet Co., Inc.

Summerfield

BY MRS. L. JOHNSON

Several fine showers have delayed wheat harvest, but have done much good for the row crops.

Mrs. C. E. Walser and son, Guy, returned to Amarillo Friday, and on their return were joined at Canyon by Leastrus Walser, who spent the week end here with some folks.

Misses Doris Robinson of Amarillo and Lenora Hamilton of Tulsa are visiting Mrs. Ott Behrens.

S. Battcliffe of Ford visited one day last week with his sister, Mrs. Adam Flowers.

Jean Flory of Amarillo is visiting in the home of her cousin, Mrs. Andrew Behrens.

Mrs. Lee Curry and daughters Glenn and Mary Lee, spent the past week-end in Charendon, joining other relatives in a family reunion at the home of Mrs. Davis.

Mrs. J. H. Murdoch left last Wednesday for Wenatchee, Washington, for an indefinite visit with her children.

Mrs. E. C. Dodson of Amarillo came last Friday to make a visit in the home of her daughter, Mrs. W. L. Huntley.

Walter Norton of Chicago has been spending several days in the L. Johnson home, visiting his uncle, W. J. Southern.

Mr. and Mrs. Hamilton still are visiting relatives and friends at Ropesville.

Miss Opal Hays, former teacher at this place, visited in the community Sunday.

Miss Nola Neill of Canyon visited her sister, Mrs. Bernard Roberson over the past week end.

Mr. and Mrs. J. A. Noland left Monday afternoon for Lockney, being called to the bedside of her mother, Mrs. Nance. Later reports say that Mrs. Nance passed away before they reached there.

Mr. and Mrs. Clayburn Carr visited friends at Black Sunday afternoon.

Mr. and Mrs. Brooker Pence and children of Amarillo spent the

week end in the home of Mr. and Mrs. Ray Johnson.

Miss Laura Black of Charendon is making an indefinite visit with her cousins, Glenn and Mary Lee Curry.

Easter News

By MISS LOUISE FRYE.

Rain Saturday night put a stop to wheat harvest a few days.

Mrs. B. Saxon and son called on Mrs. Dixon recently.

Harry Frye and family left Wednesday for Davenport, Iowa, where he will harvest his wheat and oats, returning in September.

Misses Martha Medley, Hazel Chambliss and Mary Lou Sanders spent Sunday in the Carl Frye home.

Marion Turner took dinner with Ben Medley Sunday.

Harry Frye and wife spent Monday evening in the B. Saxon home.

Miss Louise Ann Frye spent Thursday with Miss Annie Mae Smith and Jennie Turner.

Mrs. Fred Walton had her small sister, Grace Doris of Portales, New Mexico, with her last week.

Opal Mobley spent Thursday with Mrs. Harvey Allison and Miss Estelle Allison.

Mr. and Mrs. Clem Gilliam of Jumbo spent Sunday in the Saxon home.

Mrs. Tally is staying in the Allen home during harvest of her wheat. She lives at Lubbock.

Mrs. Fred Walton gave a party for her Sunday school class last Tuesday afternoon, when games were played and refreshments enjoyed.

Maria Turner spent Thursday in the Allen home.

W. Fields, Portales, N. M., was here last week.

Lee Jones was here from Marlow, Okla., last week.

Mrs. Jewel Turner visited her brother, Harvey Smith, and family at Big Square one day last week.

Flagg News

By MRS. W. T. SUMMER

Jim Duckworth and family of Jacobboro are here visiting in the Cass Arms home.

Mrs. Sid Sherry was a Dimmitt visitor Friday.

Miss Rebecca Mosler entertained the girls 4-H club Wednesday. Miss Drennan gave a demonstration on canning English peas to the seven members present.

Sunday night singing at the church is being well attended. Miss Ina Pierce and Mr. Floyd will arrange a special musical for Sunday night.

Rain visited this section Wednesday night, retarding wheat harvest a few days.

Mr. and Mrs. N. A. Arms were dinner guests in the Cass Arms home Sunday.

Rev. Meek attended church at Cleo Sunday morning.

Rev. Coe will fill his regular appointment here next Sunday morning and night. No services Saturday night.

Sunday school opens promptly at 9:30 on account of a number of members attending conference at Bethel. Don't forget to come early.

Mr. and Mrs. Kennedy will leave soon for Colorado where they go for their daughter's health.

Tom Rogers and family have located on the farm recently occupied by Mr. and Mrs. Creasie.

Jumbo News

BY EDNA HALL

Mrs. E. S. Ireland and children visited the Hardy and Hall homes Friday.

Joe Hardy and son of Shalioater visited M. L. Hardy Wednesday afternoon.

Miss Louise Jacobsen of Hereford visited in the P. H. Dyer

home the latter part of the week.

Mrs. J. W. Berry visited Mrs. M. L. Hardy Thursday.

F. H. Dyer and family visited relatives at Tahoka the first of the week.

Mr. and Mrs. C. Andrews and daughter visited Mr. and Mrs. N. Andrews Friday.

Mrs. Ovid Pinckert and Means visited Mrs. Ovid Pinckert Thursday.

Mrs. Ovid Pinckert visited Mrs. Lowell Baggott Wednesday.

Alma Ruth Andrews was suddenly stricken with appendicitis Friday afternoon and was rushed to the Plainview sanitarium and operated on Friday night. As Mr. and Mrs. Andrews were enroute to Plainview their car collided with a truck, turning over and cutting Mr. Andrew's finger off and bruising Mrs. Andrews. Mr. Andrew and Tincy are doing well.

Mr. Hall had the misfortune of getting his car burned Sunday.

Miss Josephine Hardy visited Miss Joan Barnett Saturday.

Mrs. Taylor Oglesby visited the Littleton and Schofield homes the latter part of the week.

Miss Ruby Berry spent Tuesday night with Miss Kate Sublett.

Pauline Andrew spent Friday night with Mr. and Mrs. Noel Andrew.

Mr. and Mrs. M. L. Hardy, Johnnie and Kathleen and Mr. and Mrs. E. B. Wright and daughter visited the F. L. Pinckert home Sunday.

Mrs. Albert Schofield and son returned Wednesday from a two weeks visit in Belton.

Mmes. B. M. Hines, Walter Means and Oaice Bulls visited Mrs. Ovid Pinckert Monday.

Miss Kathleen Hardy spent Wednesday night with Mabel Pinckert.

Misses May Golden and Gladys Carthal are visiting in the W. Carthal home.

Pat Hardy and wife spent Friday in the Noland home.

E. S. Ireland is building a new granary on his farm here.

Joe Hardy and son are here from Shallow Water harvesting.

Mmes. Halls and Pinckerts and Miss Mabel and Bobby picked cherries at Mrs. Hardy's Friday.

Miss Freda Woods is visiting her aunt, Mrs. C. Gilliam.

Elaine Dyer turned a truck over Wednesday, spilling a load of wheat but doing no serious damage to herself or truck.

Mmes. Ireland, Boone and Bell visited the Hall home Saturday.

Mrs. Hazel Sparks and children spent a few days with Mr. Hacker and cooked for harvest hands.

Miss Sylvia Peters visited Mrs. M. L. Simpson Sunday.

Noel Andrews and wife of Hereford, Mr. and Mrs. Ovid Pinckert

visited the F. L. Pinckert home Sunday.

Miss Laura Beck spent Sunday with Freda Woods.

Dee Woolsey and wife and Mrs. Kring visited the Keeler home in Hereford Sunday.

L. E. Beck and wife visited the Bell home at Summerfield Sunday.

Mr. and Mrs. Dee Woolsey visited in Amarillo Friday.

C. Beck and family of Denver, Colo., are visiting the L. E. Beck and Oxford homes.

Mrs. Lena Johnson visited Kate Sublett Saturday.

J. Oxford and wife are visiting his parents, Mr. and Mrs. Leo Oxford.

Newell Morris visited Bill Hacker Sunday.

Mr. Andrews has returned home from Plainview.

Mrs. Lena Johnson visited Mrs. Woolsey Sunday afternoon.

Miss Marie Seed returned Saturday from Plainview where she has been visiting Miss Ruth Houston.

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon the heirs of Samuel F. Brown, deceased, the unknown heirs of Samuel F. Brown, deceased, and the unknown heirs and their heirs and legal representatives of the unknown heirs of Samuel F. Brown, deceased, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the third Monday after the

second Monday in July A. D. 1931, the same being the 3rd day of August A. D. 1931, then and there to answer a petition filed in said Court on the 30th day of June A. D. 1931, in a suit numbered on the docket of said Court as No. 1908, wherein Tom Bandy is Plaintiff, and the heirs of Samuel F. Brown, deceased, the unknown heirs of Samuel F. Brown, deceased, the unknown legal representatives of the said Samuel F. Brown, deceased, and the unknown heirs of Samuel F. Brown, deceased, are Defendants, and said petition alleging:

That on or about the 29th day of June, 1931, he was lawfully seized and possessed of the following described lands and premises, situated in Deaf Smith County, Texas, holding and claiming the same in fee simple, to-wit:

First tract being a part of the southeast quarter of Section No. 2, Block M-7, Original Grantee B. S. & F., Certificate No. 1285, described as beginning at a brick in a pit, the southeast corner of said Survey No. 2, and running thence North 594 varas; thence west 475.2 varas; thence south 594 varas; and thence east 475.2 varas to the place of beginning, containing 50 acres of land. Second tract being a part of the southeast quarter of Section No. 2, Block M-7, Grantee B. S. & F., Certificate No. 1285, described as beginning at a point in the east line of said Survey No. 2, 594 varas north of the southeast corner of said section and running thence north 356.4 varas; thence west 950.4 varas; thence south 950.4 varas; thence east 475.2 varas; thence north 594 varas; thence east 475.2 varas to the beginning, containing 110 acres of land.

That on the day and year last aforesaid, defendants, and each of them, unlawfully entered upon said premises and ejected plaintiff therefrom, and unlawfully withheld from him the possession thereof to his damage in the sum of

\$3,000.00. That the reasonable annual rental value of said land and premises is \$500.00. Plaintiff pleads a regular chain of title by Patent and Deeds from the State of Texas to himself.

Plaintiff further pleads in the alternative that the defendants, and each of them, asserts some claim to said land, which is an apparent cloud on plaintiff's title, but that said claims are only apparent and not real.

Plaintiff pleads he and his grantors have had the peaceable and adverse possession of said land, cultivating the same and paying all taxes thereon, claiming the same under deeds duly registered, for more than ten years, and is

entitled to the land by reason of the three, five and ten year statutes of limitation.

Plaintiff prays for the title and possession of the land, for rents and damages and costs of suit, and for removal of all clouds upon his title.

Herein fall not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this 30th day of June A. D. 1931.

(Seal) L. H. FOSTER, Clerk, District Court, Deaf Smith County. 25-4c

Splinters

VOL. 1. JULY 9, 1931.

Panhandle Lumber Co.
Hereford, Texas.
D. H. ALEXANDER, Mgr.

Our sympathies are extended to the families of Joe Baker, Mrs. Mary Palmer and E. H. Norton in their sad bereavements.

Young Husband: Last night when I got home my wife had my chair drawn up before the fire, my slippers ready for me, my pipe filled, and—
Old Friend: How did you like her new hat?

When you build a new home you expect to live in it for a long time, therefore you should build it right, both in material and design. We are at your service on both of these points.

Harry: S'awful hot today.
Charles: Yeah, I feel like taking off my skin an' sitting around in my bones.

When ever you think of house plans or any kind of building, just think of us. We have the plans.

Whatever became of the old-fashioned girl who had to have her clothes loosened when she fainted?

The continuously polished surface of a hardwood floor never accumulates dust or dirt.

We will gladly help you to the last detail when planning your home, without imposing obligation on you.

Hubby: My wife doesn't believe in serving me canned foods all the time. True, she has a can opener, but it is only used in case of an emergency—in case the delicatessen store isn't open.

If you feel that you can not afford hardwood floors for the whole house, just start with one room and finish the others as you feel you can afford it and your home will soon have an additional value you can be proud of.

Puzzle: Find the pork in a can of pork and beans.

A new hardwood floor certainly puts the final touch of beauty to a room.

We suggest that you ask the wives who have hardwood floors if it makes housekeeping any easier.

A friend of ours just completed laying hardwood floors and he says his wife is tickled to death because she will not have to do any more back-breaking scrubbing.

PHONE 656

Wood Work of All Kinds Is Done At the Panhandle Lumber Company Planing Mill.

Keep a Picture Record



of your outings



We have a camera in the size and style that you prefer. And we are always ready to advise you on methods of taking better pictures.

FILMS FOR ALL CAMERAS

City Drug Store



We Give

J. & N.

Green Trading Stamps

Phone 100

SPECIALS

FOR

Friday and Saturday

All Fireworks HALF PRICE

BULK CANDY 19c Pound

CHEWING GUM Three for 10c

OKEH RECORDS Four for \$1.00

WEIR'S VARIETY

Here Are Unusual Bargains for the Men

Friday, Saturday, Monday and Tuesday

NO. 6121

Men's Blue Serge Suits

CURLEE BRAND

\$35.00 Value \$17.50

Two Pairs of Pants With Each Suit

BIG ASSORTMENT

Boys' Suits 1-2 Price

LARGE ASSORTMENT

Straw Hats

\$1.00 to \$3.00 Values 98c

Quality Dress Hats

\$5.00 Value \$2.39

We have just received a large shipment of the new styles which are included in this sale.



Big variety of MEN'S LOW QUARTER SHOES

\$1.95

See Our Window

Men's low quarter CALF SKIN SHOES

\$3.95

See our window

Men's fine low quarter GUN METAL SHOES

\$2.95

A dandy dress shoe

Sprouls-Cronin & Co.

Complete Elevator Service—

—We are in a position to handle your wheat in whatever way you wish. We have made arrangements whereby we can store your wheat for 30 days or for 12 months.

We are the Only Bonded Elevator In Deaf Smith County —Our equipment is the best and our desire is to please you. If we can be of any service to you, use us.

We Never Close!

McLean & Pitman

PHONE 1

Chamber of Commerce Has Taken Active Part In Many Projects In Past Few Months

In return for the many nice courtesies and compliments extended the Brand by the Hereford Chamber of Commerce during the past few weeks in encouraging the

launching of the Brand's subscription campaign, and telling the city and Deaf Smith county of the advantage to all concerned of extending and filling in the sub-

scription list to a complete coverage of the trade territory served, the Brand feels duty-bound to summarize and spread the word about the good works the Chamber of Commerce has been doing. The Chamber of Commerce has taken part in, promoted or is now carrying on the following projects in the interest of the Hereford community:

Continued working for the extension of the Texas & Pacific Northern railroad from Big Spring to Vega.

Places the office and its facilities at the disposal of the farmers of the county seeking federal feed, fuel, seed and maintenance loans from the United States treasury, which enabled many to plant their crops which they declared would otherwise have been impossible.

Organized for the improvement of a state highway extending from Brady to Vega, through Hereford on 25-Mile avenue via Dimmitt, Hart, Plainview and thence south. Numerous meetings held and survey and brief now being made, while traffic census has just been completed to offer before the close of the present month to the Highway Commission meeting in Austin.

Entered National Sixty Highway association for Texas, and registered in for committee and official service for the final hard-surfacing of the roadway named.

Stimulated Hereford manufacturing enterprises, according to the facilities at hand, and gave assurance of loyalty to them.

Discouraged the coming of additional mercantile and other establishments in which the field is already crowded.

Attended gatherings of citizens in various rural centers, tending services and cooperative interest on all constructive programs.

Cooperated with Lions club and other organization in financing park improvement and playground supervision.

Furnished prizes through home demonstration work, to rural clubs in connection with their annual exhibits of products in their homes betterment projects.

Offering prizes for improvement of general county-wide sanitary conditions through destruction of flies under direction of the state

sanitarian and the local health center.

Telegraphed protest to the Interstate Commerce Commission against increased freight rate on grain sought by railroads, and received assurance that such would not be granted at an early date by the organization in charge.

Protested to Governor Sterling and highway traffic department arrest and detention of those engaged in hauling wheat from across New Mexico state line. Responsive to this protest, representative came from Austin for conference and adjustment of existing differences in Hereford and surrounding communities.

Dispatched wire of protest to Farm Board of the Federal government relative to unloading the millions of bushels of wheat held by the organization on the market at this time. Joining other protestants throughout the wheat producing belt, it is felt that this time and money were well spent.

Attended meetings and gave support to the initial opening of public park in Palo Duro canyon, near Canyon, looking upon the venture as being an opening wedge to creation of a Palo Duro state park at some time in the none too remote future.

Joined Clovis and other New Mexico communities in a campaign for the protection and development of federal highway No. 69, as a main artery of local and tourist travel, when it appeared that its future was threatened.

Joined hands with the agricultural agent in feeding demonstrations and farm visitations, for the betterment of the conditions of the people.

Assisted with school and other programs, when requested, and held its good office in readiness when sought by Hereford, or Hereford country interests.

Has lent assistance to the task of gathering samples for the oncoming Deaf Smith county fair, September 16, 17 and 18, in which work and other related activities it continues.

The foregoing are by no means all of the items to which the chamber of commerce has given attention, but they are prominent in the list. To these might be added a substantial interest and correspondence with reference to adequate hotel facilities.

Great care has been exercised to waste no money and to engage in those undertakings that promise the good of the entire people, with injury to none of them.

Canning Raises Value of Bees.

A beef in the can is worth four in the lot, beef canning demonstrations have shown. Twenty-nine beehives worth \$298.20 on foot made 2121 quarts of canned meat worth \$1272.60, says a home demonstration agent. The average cost of cans, fat and condiments for canning was \$9 per calf, leaving an average profit of \$23.79 per animal canned. The varieties of meat put up included roast, rolled roast, steak, meat loaf, hash meat, soup stock, sandwich spread and silver paste.

Girls Improve Homes As Side Line

As a side line to gardening, canning, poultry keeping, sewing and dairying, 20 girls in the Odell 4-H club have reported the following home improvement work to their home demonstration agent. They have cleaned their yards 69 times, planted 34 permanent vines, 107 evergreen shrubs, 37 roses, 17 trees, 5 fruit trees and 25 beds of flowers; made four pairs pillow cases, four bookshelves, a library table and a magazine stand, varnished three chairs, a table, dresser and two beds, and fixed over two chairs.

Vernon Stores Sell Many Cans.

Total sales of 10,300 tin cans since last September is reported by three Vernon hardware stores in a check up by the home demonstration agent on the biggest meat canning season on record here. This is estimated to be half of the cans sold and used in Wilbarger county. Since October 110 beehives have been canned in eight home demonstration clubs alone.

CITATION BY PUBLICATION

THE STATE OF TEXAS. To the Sheriff or any Constable of Deaf Smith County, Greeting: You are hereby commanded to summon Fred G. Brunk, Emma Brunk and S. D. Brunk by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in the City of Hereford, on the first Monday in August A. D. 1931, the same being the third day of August A. D. 1931, then and there to answer a petition filed in said Court on the 27th day of June A. D. 1931, in a suit, numbered on

the docket of said Court as No. 1907, wherein A. Allison is Plaintiff, and M. M. Gregg, L. J. Hatley, Fred G. Brunk, Emma Brunk and S. D. Brunk are Defendants, and the following is a brief statement of plaintiff's cause of action:

A suit in trespass to try title by plaintiff against all of said defendants in which plaintiff seeks to recover of and from each and all of said defendants both the title to and possession of the following described lands, situated in Deaf Smith County, Texas, to-wit:

Being 300 acres of land off of the south end of the section of land sold to W. B. Garvin by the Capitol Free Hold Land and Investment Company, Ltd., by deed dated January 17, 1902, recorded in Volume 10 at pages 394-5 of the deed records of Deaf Smith County, Texas, the same being a part of League Number 409 1/2, and patented to Abner Taylor by patent Number 442, Volume one; the 300 acres being all of said section except 160 acres out of the northwest corner sold to Dan Davy, and 180 acres out of the northeast corner sold to Mrs. S. E. House; and being the land conveyed to Fred G. Brunk by Mrs. Emma Brunk and S. D. Brunk by deed recorded in Volume 60 at page 492 of the deed records of Deaf Smith County, Texas; The same being the said south 300 acres of said section so conveyed by said deed recorded in Volume 10 at pages 394-5 of the deed records of Deaf Smith County, Texas, described as follows: Beginning at a point on the east line of said Capitol League, Number 409 1/2, at the northwest corner of said section No. 67, block K-8, of the Tyler Tap R. R. Company survey; thence north with said east line of Capitol League Number 409 1/2, 1900 varas to a point; thence west 1900 varas to a point; thence south 1900 varas to a point; thence east 1900 varas to the place of beginning.

He also alleges that on February 12, 1931, in cause number 908, in the County Court of Deaf Smith County, Texas, entitled Earl Brumbo vs. Fred G. Brunk, said court rendered judgment in favor of the plaintiff, Earl Brumbo, against the defendant, Fred G. Brunk, for the sum of \$772.40, with interest thereon from September 9, 1930, at the rate of 6 per cent per annum, and costs of suit and for foreclosure of an Attachment Lien issued out of said court in said cause and levied on said land;

And that on the first Tuesday in June, 1931, under an order of sale issued on said judgment, foreclosing said Attachment Lien, the same was sold at the Court House door of Deaf Smith County, Texas, by a constable of said county, in which the said order of sale had been placed for execution and that plaintiff became the purchaser at said sale, and through said sale acquired his title to said land;

Plaintiff also charges in his petition that all of the defendants are claiming some right title, interest and estate in and to said lands, the nature of which is unknown to plaintiff, and that such claim creates a cloud on plaintiff's title to said lands.

That by deed dated May 14, 1929, recorded in the Deed Records of Deaf Smith County, Texas, in Book 60 at page 492, the defendant, Emma Brunk, who was then the owner of said lands, joined by her husband, the defendant, S. D. Brunk, sold and conveyed said lands to the defendant, Fred G. Brunk, and as part payment therefor, the defendant, Fred G. Brunk, executed and delivered to the defendant, Emma Brunk, payable to her order, five notes for \$880.00 each, all dated May 14, 1929, due and payable on or before 1, 2, 3, 4 and 5 years from date respectively, and each bearing interest from its date at the rate of 6 per cent per annum, interest payable annually; and that said notes are described and recited in said deed and record thereof, and that each and all of said notes and interest thereon have been paid, but the Vendor's Lien securing them has not been released and that the defendants, Emma Brunk and S. D. Brunk, are claiming that no part of said notes and no interest thereon has been paid and that they have a valid lien on said land securing the payment, all of which casts and creates a cloud on plaintiff's title to said lands.

Plaintiff prays for judgment against all the defendants for title to and possession of said lands; for his rents; that the claims of rights, titles, interests and estates of the defendants; and the apparent Vendor's Lien shown by the said recitations in said Deeds of said notes; and the claim of the defendants, Emma Brunk and S. D. Brunk, that the said indebtedness and lien on said land still exist, all be cancelled, annulled and removed as a cloud on plaintiff's title to said land; for costs of suit and for general relief.

Herein fail not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford this 27th day of June, A. D. 1931.
(Seal) L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas. 25-4

N-O-T-I-C-E-!

After 15 years in the baking business it has taught us that quality goods and fair dealings are the only foundations upon which to build a business. We will not offer premiums with our bread, for we will not sacrifice quality to do so, but will continue to give you the best quality bread that can be produced.

FRIDAY and SATURDAY SPECIALS

- Nine-inch Cherry Pies 23c
- Nine-inch Assorted Fruit Pies 21c
- All cookies, per dozen 12c
- Fruit Rolls and Doughnuts Per dozen 21c
- Special Decorated Layer Cakes Each 39c

We will have one of the largest assortment of cakes you ever saw and will be at a price you can't afford to bake yourself. Phone your grocer—he will get what you want.

Hereford Bakery

PHONE 166

GOOD NEWS!

of

Hereford and Happenings
In Deaf Smith County

Bargains Offered By
Your Local Merchants

Know What Your Friends
Are Doing!

Subscribe for

The Hereford Brand

"YOUR HOME TOWN
NEWSPAPER"



PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

- TOMATOES— 7c
Fresh, pound
- GRAPES— 14c
Malaga, pound
- LETTUCE— 6c
Nice, firm head
- BANANAS— 4c
Pound
- FLOUR— 98c
Western Scout, 48 pounds
- SALAD DRESSING— 29c
El Food, eight ounces
- PANCAKE FLOUR— 29c
Large package, Little Crow
- BEANS— 10c
String, No. 2 size, per can
- KARO— 59c
Blue Label, gallon size
- 3-Pound Can COFFEE, White Swan— \$1.39
One large pkg White Swan Oats FREE

WILL SEND YOU 60 GOOD MAGAZINES AND THIS NEWSPAPER

FOR ONLY \$2.75 FOR ONLY

YOU CAN HAVE YOUR CHOICE OF ANY FIVE OF THE MAGAZINES LISTED BELOW FOR A FULL YEAR (TWELVE MONTHS)

Why pay more for your magazines when you can buy them at less than cost through your home town newspaper? You can actually get five of America's leading farm and fiction magazines at this amazing price if you order now. If you act quickly you will receive six magazines during the next year for just a little more than the price of this newspaper. Don't hesitate to send your order if some of these come to you now. Renewals will be extended twelve months ahead of your expiration date.

ACT QUICK!

SEND DOLLAR SAVING \$ NOW! THIS COUPON

Gentlemen: I wish to take advantage of your magazine bargain offer. I am enclosing the above amount in payment for a one year subscription to your paper and the five magazines that I have marked with an X below:

NAME _____
STREET or R.F.D. _____
TOWN _____ STATE _____

American Poultry Journal Household Magazine
 The Country Home Illustrated Mechanics
 Everybody's Poultry Magazine Pathfinder (Woody)
 The Farm Journal People's Popular Monthly
 Gentlewoman Magazine Poultry Success
 Good Stories Standard Poultry Journal
 Home Circle Successful Farming
 Home Friend Women's World

Home Demonstration News

MISS GUNTER, G.M.D.

Miss Gunter wishes to say in regard to the food preservation work that the non-acid vegetables such as asparagus, beans, corn, peas, beets, spinach, and meats can not be safely canned by processing in boiling water, but must be sterilized under pressure with approved time and temperature.

Pressure cookers are now standard equipment and are readily available at small cost. The department of agriculture and extension service does not recommend any particular make, but it is important that the pressure kettle be equipped with thermometer and pressure gauge for proper control.

There is now no excuse for continuing to take risks involved in canning non-acid foods without adequate pressure cookers. This comes clear and emphatic from F. Woods, director of scientific work in Washington office.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Adrian-Sims, July 3.—Miss Gunter met with the 4-H club girls Thursday morning at the home of Mrs. Phillips. A demonstration was given in salad making.

Harvest is well under way with good yields reported in most of the fields.

Whistle Frazier is home again after visiting for a while with relatives at Hillsboro.

Wesley Collier is working again for Lige Ellison. He came in from Farland, California, last week.

Mr. and Mrs. George Burns and Mr. and Mrs. Robert Burns and children of Deming, New Mexico, and Mrs. Harper of Hereford visited in the J. M. Chapman home last Thursday.

The ladies 4-H club met last Thursday afternoon at the school house. Miss Gunter was in charge of the meeting and gave full particulars of an adequate diet, also amount required for canning during the six months non-productive period of the year.

Mr. and Mrs. J. M. Chapman and family visited in the Joe Jessko home last Sunday.

Loren Luellen arrived here last week from Missouri and will work for Mr. Cook during harvest.

Arney News Items

BY MRS. F. W. FORTNER

Arney, July 8.—Mr. and Mrs. Fremont Chatfield of Poard county spent the week end with her parents, Mr. and Mrs. Norman, and other relatives.

Mrs. Miller and two sons of East Texas are visiting their daughter, sister and family, Mr. and Mrs. Russell.

Frank Harper of Wellington came Tuesday to visit his brother, Boyce, for a few days.

Cerlie Harper is here helping through harvest. A number of others have also come in to help.

Harvesting is now in full swing and wheat is making a fair yield.

Mr. and Mrs. F. W. Fortner motored to Borger Tuesday to visit their son, O. L. Fortner.

Mrs. Hale and son, Robert, left for their home in Hot Springs, Arkansas, after a visit with friends here a few days.

Otto Fortner and daughter of Borger, arrived Sunday to visit relatives here for a few days.

Mr. and Mrs. E. Tipton and boys attended a dance Saturday night in the home of Mr. and Mrs. Lee Ott.

TWO MEALS DAY BEST FOR STOMACH TROUBLE

Skip one meal and drink water instead. Wash out stomach and bowels each morning by drinking water with spoonful of santonin, buckthorn bark, saline compound (called Adierka).

Adierka brings out poisons you never thought were in your system. If you are nervous, can't sleep, full of gas, it will surprise you. Adierka contains no harmful drugs. Get it today; by tomorrow you feel the wonderful effect of this German doctor's remedy. City Drug Store.

LOST 20 POUNDS OF FAT IN JUST FOUR WEEKS

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 years old and weighed 170 pounds, until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 pounds. I also have more energy and furthermore I've never had a hungry moment."

Fat folks should take one-half teaspoonful of Kruschen Salts in a glass of hot water every morning before breakfast—an 85 cent bottle lasts 4 weeks—you can get Kruschen at the City Drug Store or any drug store in America. If not joyfully satisfied after the first bottle—Money back.—Adv.

THE STATE OF TEXAS

To the Sheriff or Any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon James A. Burch, the unknown heirs and their legal representatives, and the unknown legal representatives of the said James A. Burch, the unknown heirs and their heirs and legal representatives of the unknown heirs of James A. Burch; Mrs. J. A. Burch, wife of James A. Burch, and the unknown heirs and their unknown legal representatives and the unknown legal representatives of the said Mrs. J. A. Burch, and the unknown heirs and their legal representatives of the unknown heirs of the said Mrs. J. A. Burch; by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the first Monday in August, A. D. 1931, the same being the 3rd day of August A. D. 1931, then and there to answer a petition filed in said Court on the 23rd day of June A. D. 1931, in a suit, numbered on the docket of said Court No. 1896, wherein F. A. Paul is Plaintiff, and James A. Burch, the unknown heirs and their legal representatives, and the unknown legal representatives of the said James A. Burch, the unknown heirs and their heirs and legal representatives of the unknown heirs of James A. Burch, Mrs. J. A. Burch, wife of James A. Burch, and the unknown heirs and their unknown legal representatives, and the unknown legal representatives of the said Mrs. J. A. Burch, and the unknown heirs and their legal representatives of the unknown heirs of the said Mrs. J. A. Burch, are Defendants, and a brief statement of plaintiff's cause of action being as follows:

Plaintiff alleges that he is the owner in fee simple and is lawfully entitled to the possession of the following described land in Deaf Smith County, Texas, to-wit:

Tract 1: All of Section No. 13, Certificate No. 27, in Block K-Six (K-6), Galveston, Brazos & Colorado N. G. Ry. Co., Original Grantee, lying in Deaf Smith County, Texas;

Tract No. 2: All of Section Number Twelve (12), in Block K-Six (K-6), Certificate No. 29, Galveston, Brazos & Colorado N. G. Ry. Co., Original Grantee, lying in Deaf Smith County, Texas;

Tract No. 3: All of Section Number Twelve (12), in Block K-Six (K-6), Certificate No. 29, Galveston, Brazos & Colorado N. G. Ry. Co., Original Grantee, lying in Deaf Smith County, Texas.

That Defendants and each of them are claiming some interest in said lands, said interest being apparent but not real, but constituting a cloud on Plaintiff's title; Plaintiff further claiming said lands as against said Defendants, and each of them, by reason of deeds under color of title and adverse and peaceful possession, use, enjoyment and occupancy under the three, five, ten and twenty-five year Statutes of Limitation; Plaintiff prays for judgment against each and all of the defendants for title and possession of said lands, that cloud be removed from title, and for damages.

Herein fall not, but have before said Court, at its next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Hereford, Texas, on this 23rd day of June A. D. 1931.

(Seal) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas. 24-4c

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon Fred G. Brunk, as once before you have been commanded to summon him by personal service of citation and now to summon him by making publication of this Citation once in each week for four successive weeks previous

Be Careful of Meats During Hot Weather

Fresh meats are easily contaminated and unless kept at a low temperature, may deteriorate enough to be a menace to health. Properly kept fresh meats are healthful at all times. Our especially built cooling equipment correctly cools and chills our home-slaughtered animals and keeps the meat in a healthful condition at all times.

TEXASMEAT MARKET
WE DELIVER PHONE 353

to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the first Monday in August, A. D. 1931, the same being the 3rd day of August A. D. 1931, then and there to answer a petition filed in said Court on the 16th day of September A. D. 1930, in a suit, numbered on the docket of said Court No. 1850, wherein Chris Olson is Plaintiff, and Fred G. Brunk is Defendant, and said petition alleging in substance, the following:

On or about August 20, 1929, plaintiff was owner of the following described personal property, to-wit:

One light plant, 2 cages, 1 black bear, 2 lions, 1 brown bear, 1 cage, 5 monkeys, 1 cage, 2 panthers, 1 cage, 1 leopard, 1 cheetah, 1 Sumatra tiger, 1 cage, 1 steel arena (20 ft.) in ten sections; six sections reserve star back seats, 9 sections blue seats, 5 ponies (Arizona pintos), sixty (60) feet round top tent, one thirty (30) foot middle piece, 3 center poles, all quarter poles and side poles, three hundred twenty (320) feet side wall, one (1) marquee.

On or about said date, plaintiff sold said personal property to defendant, and as part payment, defendant executed and delivered to plaintiff two notes, one for \$500.00 due on or before November 18, 1929, and one for \$1000.00, due on or before August 20, 1930, both notes dated August 20, 1929, said notes executed by defendant, and payable to the order of the plaintiff, both bearing interest from date at the rate of six per cent per annum, to maturity, and twelve per cent thereafter, said interest payable semi-annually, and each note providing that failure to pay it at maturity, the maker thereof, would pay a reasonable attorney's fee for the collection thereof.

On or about November 18, 1929, defendant, in renewal of said \$500.00 note, executed and delivered to plaintiff, a note payable to his order, ninety days after November 18, 1929, for the sum of \$500.00, bearing interest from date to maturity at the rate of six per cent per annum, and ten per cent thereafter, and providing that if it is placed in the hands of an attorney for collection, an additional amount of ten per cent on the principal and interest would be added thereto as attorney's fees.

On or about June 2, 1930, defendant had not paid said note for \$1000.00, or the said renewal note for \$500.00, or any part of said notes, or any interest thereon, and defendant, for a valuable consideration, resold to the plaintiff the above described personal property, except one of the said monkeys and one of the said panthers, and on or about said date, plaintiff and defendant entered into a written contract, dated June 2, 1930, by which plaintiff rented and leased to defendant all of said personal property so resold to plaintiff, as well as one 1924 model Reo truck, and five saddles, for a term beginning with June 2, 1930, and ending with November 15, 1930,

and as a consideration therefor defendant agreed to pay plaintiff \$2000.00 in the following manner: ten per cent of the gross daily receipts derived from conducting a traveling show or circus with said personal property, and in case the said ten per cent of said gross daily receipts was insufficient to pay the entire \$2000.00 by November 15, 1930, then defendant would pay plaintiff any unpaid balance thereof on said date.

That although both parties intended that the said truck and saddles were to be included in said written contract with the other property, through mutual mistake in preparing said contract they were omitted therefrom and not described therein, but that the same were, together with said other property, delivered to defendant at the time said written contract was entered into.

The said written contract provided that if defendant should fully comply with all the terms and conditions thereof, and pay to plaintiff the said sum of \$2000.00, as and in the manner provided for therein, on or before November 15, 1930, that plaintiff would convey to defendant the title to said personal property so leased, and cancel and surrender said two notes, dated August 20, 1929, for the respective sums of \$500.00 and \$1000.00.

At the time said written contract was made the said note for \$500.00, dated August 20, 1929, had been renewed, by said note for \$500.00, dated November 18, 1929, and it was intended by the parties at the time the written contract was entered into to refer to and describe said note for \$500.00, dated November 18, 1929, instead of said note dated August 20, 1929, and the reference to said note for \$500.00 as being dated August 20, 1929 was a mutual mistake on the part of plaintiff and defendant.

The said written contract provided that time is of the essence thereof, and should defendant fail to pay any of the said rentals at the times and in the manner provided for therein, or refuse to fulfill any other agreements contained therein, to be performed and fulfilled by defendant, plaintiff could, at his option, declare said contract terminated without notice to defendant, and take possession of the personal property, and re-

tain the said note for \$1000.00 and the said note for \$500.00 dated November 18, 1929, but through mistake described in said contract as being dated August 20, 1929, as liquidated damages, and in satisfaction of such damages as plaintiff would suffer by reason of such breach of the contract on part of defendant.

If plaintiff be mistaken in his allegations that the notes were to be retained by him as liquidated damages, then that when said written contract was entered into it was agreed and understood between the parties that if defendant breached said contract said notes should be retained by plaintiff as a penalty therefor.

That after said property was so delivered to defendant, defendant converted to his own use said saddles, which were of the value of \$175.00, and said truck, which was of the value of \$200.00, and has not accounted or paid to plaintiff therefor, said damages.

That defendant has breached his part of said contract in that: the contract provided that it should be defendant's duty to use said personal property in carrying on a traveling show or circus and pay to plaintiff ten per cent of said gross daily receipts derived therefrom, and on August 12, 13, 14, 17, 20, 21, 22, 23, 24, 28 and 29, 1930, defendant gave traveling show and circus performances and on each of said dates received daily gross receipts therefor, and defendant kept account of such receipts, plaintiff had no opportunity to do so, and does not know the amounts of said receipts but said amounts are unknown to plaintiff, but that said gross receipts average not less than \$100.00 daily, and defendant has refused to pay plaintiff any portion of said gross receipts and by reason thereof plaintiff elected and declared said lease contract terminated.

That the said personal property except the saddles and trucks so converted by defendant, are in Deaf Smith County, Texas, in possession of defendant, and is of the value of \$1500.00.

On September 16, 1930, plaintiff employed attorneys to institute this suit and placed said note for \$1000.00 and said note for \$500.00 dated November 18, 1929, in said attorneys' hands for collection and agreed to pay them ten per cent of the principal and interest on each of the notes, which plaintiff charges was necessary and reasonable attorneys' fees for the services of said attorneys.

Plaintiff prays for judgment for the principal and interest due on said notes, for said attorneys' fees, for \$375.00, the value of said saddles and truck converted, the title to and possession of said personal property and costs of suit.

Herein fall not but have before said Court, at its aforesaid regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in the

Foot Itch

Millions Have Athlete's Foot

Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderma? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderma acts with amazing speed, because designed for this particular skin disease. Nixoderma is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

CORNER DRUG STORE

Don't Read This

Job. Experienced and Reliable. Paints and Paper Hanger.

Wants to figure on your work and guarantees a satisfactory job.

PHONE 448

ELLIS S. J.

HELP STABILIZE A HOME INDUSTRY

The Farmers' Creamery Association is strictly a Hereford trade territory home proposition. Cream prices are maintained at a higher level because we are here. Local capital is invested in our plant. We use only local products, and manufacture CREAM O' PLAINS BUTTER, the finest and sweetest you can find anywhere.

Farmers Creamery Ass'n, Inc.
Hereford Phone 3

A. C. THOMPSON
DEPENDABLE LUMBER

McKindley & Third Phone 456

40,000

Conoco Passport Holders
are on Vacation Highways



THESE motorists have requested and received free 1931 Passports from the Conoco Travel Bureau. In addition more than a million are using Conoco Road Maps. Now they are on the highways of America... fishing in the Minnesota Lakes, viewing new scenes in the Rockies, lazying thru restful days in the Ozarks, exploring historic spots in the East... swimming, golfing... enjoying vacation time to the utmost.

As these motorists travel the highways Conoco stations will be their stopping places for service and information. These stations are not merely sales points for Conoco Germ Processed Motor Oil, Conoco Ethyl Gasoline and Conoco Balanced Blend Gasoline; each is a *field outpost* of the Conoco Travel Bureau, rendering many special services, which include:

- Local Road Information
- Fishing Information
- Hotel Information
- Package Checking
- Mail Forwarding
- Camp Information
- Assistance in Obtaining Repairs and Making Necessary Purchases.

The Conoco Travel Bureau... maintained by the Continental Oil Company... is the only free national service of its kind. It is the culmination of years of growth of the idea of service to travelers, dating from the earliest days of the oil industry. This free service is at your command, whether you plan a long trip or a short one. Stop at Conoco stations, identified by the Red Triangle; call on Conoco men for service. You'll find each a well-informed friend.

CONOCO TRAVEL BUREAU

CONTINENTAL OIL BLDG. DENVER, COLORADO MAINTAINED BY CONTINENTAL OIL COMPANY IN THE INTEREST OF AMERICAN MOTORISTS

City of Hereford, Texas, on this the 25th day of June, 1931. (Seal) L. H. FOSTER, Clerk, District Court, Deaf Smith County. 25-4c

Question? Answer Question? Answer

... a long distance telephone call gives both sides of a conversation — at once! Fast! Satisfactory! Cheap!

FRIGIDAIRE 15th ANNIVERSARY JUBILEE

Special Jubilee Offer

VISIT OUR SHOWROOM NOW ANNIVERSARY GIFT TO ALL VISITORS

Make it a point to pay us a visit during the next few days. For we are celebrating Frigidaire's fifteenth anniversary and have arranged a special program that you won't want to miss.

Among other things we are making a special Jubilee Offer to those who purchase now—an offer that will surprise you with its generosity. We are presenting an Anniversary Gift to all adults who visit our showroom. And we are giving a dramatic demonstration of the enduring qualities of Frigidaire Lifetime Porcelain.

We are also showing how the Cold Control speeds the freezing of ice and desserts—how the Hydrator makes even wilted vegetables fresh—how the Quickube Ice Tray releases ice cubes with finger-tip pressure—one at a time or a whole trayful.

Come in today and receive your Anniversary Gift.

During the Jubilee we will install Frigidaire in your home for a Small Down Payment

—the balance arranged to suit your convenience

FRIGIDAIRE
GUARANTEED FOR 3 YEARS

R. M. Allred
PHONE 176, HEREFORD

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-1/2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Lost and Found

LOST: Monday, suit case containing lady's clothes, between Hereford and four miles north on 25-Mile avenue. Please return to Trayon Barkley at Mrs. Jim Higgins. 26-1p

FOUND: Model A Ford wheel and tire south of Hereford. Owner may recover same by paying for ad and identifying wheel. At Brand office. 20-1tc

For Rent

FOR RENT: Five room house, all conveniences, admirably located. Phone 766. 25-1c

FOR RENT: Very desirable five-room house, new; less than block from pavement W. C. Hromas, phone 163. 20-3dh

FOR RENT: Modern apartment in brick duplex, Mrs. Hattie Cockrell, 611 Miles Avenue. 26-1p

FOR RENT: Furnished apartment, F. H. Oberthler. 15-1tc

ANNOUNCEMENT

Mrs. W. S. Smart will leave for Dallas July 30, for post-graduate study under teachers of the New York and Chicago Marinello School.

GET PERMANENT NOW



Shampoo and Finger Wave **50c**
By Miss Edna Wheeler and Miss Edith Chandler
Shampoo and Finger Wave **75c**
By Mrs. W. S. Smart
Realistic Permanents, one for **\$8.50**
If two come together, each will be but **\$5.00**
Tulip Wood Permanents **\$8.50**

Smart Marinello Beauty Shoppe

Phone 492

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-1tc

Wanted

HEMSTITCHING, eight cents a yard. Thread furnished free. Mrs. Hugh Witherspoon, 311 West 5th, phone 192-J. 21-1tc

WANTED: A farm. Have good equipment to farm with. Lewis Harvey, Happy, Texas. 24-3p

CALL 577, and we'll get your fat. BURRELL. 17-1tc

Notice

NOTICE: All my real estate and property is now withdrawn from the market or sale. Alvin C. Thompson. 23-1tc

Lodge Directory

HEREFORD LODGE
No. 476, L. O. F., meets Monday, 8:30 p. m. Visiting Brothers welcome
R. L. DOWELL, N. G.
L. H. Foster, Secretary.



HEREFORD LODGE
NO. 849, A. F. & A. M.

Stated meetings on each Second Monday ever month. Lodge instruction each Thursday night. Visitors are welcome.
L. A. RAY, W. M.
J. S. JONES, Secretary.

HEREFORD POST NO. 192 AMERICAN LEGION

Meets at 8:00 p. m., first and third Thursday night in County Court Room. 46

For Sale or Trade

FOR SALE or trade at real bargain, my home place in Hereford. See me or Otho Beene. 26-1tc

FOR SALE: A good section of Wesley, 610 East Fifth Street, Phone 134. 26-2p

Ask for FLAVO FLOUR at your Grocer's.
PACKARD MILLING COMPANY
Phone 29. 12-1tc

FOR SALE or trade: One of the finest building locations in town to trade for reasonably good car and some cash. Jowell Murchison, at court house. 10-1tc

FOR SALE: Combine, tractor, wheat drill and plows. See E. C. Eubanks, at Western National bank Hereford, Texas. 20-1tc

TRADE: Clear income city property to trade for West Texas and Plains land. Located at Carroll rooms. B. C. Rose. 26-1c

FOR SALE: Two-pound frying chickens, 50c each. Phone 445. Roger Brunley. 21-1tc

FOR SALE: Nice new modern house, five rooms, hall and bath; fine location. W. F. Karr, 506 Ross Avenue. 26-1p

FOR SALE: Baby chicks, J. O. Lytle, phone 94; room 14, Dunlap building. 18-1tc

FOR SALE: Extra nice, large library table, chiffrobe, small bookcase, chiffoneer, nice dresser, all oak. Mrs. W. F. Karr, 600 Boss Avenue. 26-1p

WILL EXCHANGE: 330 acre improved farm about 30 miles south-east of Hereford for registered Hereford cows and heifers. Ralph Wright, Route 2, Happy, Texas. 26-4p

FOR SALE: New Remington and Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jowell Murchison, Court House. 10-1tc

FOR SALE: Two ton International truck in good condition, priced right. M. D. Womble, Implementa. 22-1tc

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-1tc

FOR SALE: Several 4, 5 and 6 room houses, easy terms. Phone 456. Alvin C. Thompson. 23-1tc

FOR SALE: Building lots, \$50.00 fine lots facing on Federal Highway 60, soon to be paved, at low price on gas line. Block of ten lots, on gas line, for \$350. One east front lot, extra big, on gas, light and phone lines, for \$165. Have prices and easy terms. Thousands of cars will pass over this road each day. L. Baskin, Owner. 9-1tc

TRACTOR Value seat rings, installed while you wait. Case and International 75c each. Bishop's Auto Shop, Canyon, Texas. 24-4p

WANT TO TRADE nice ranch, well improved, stocked with cattle, horses and mules, clear of debt, for wheat land, stock, furniture, hardware or gent's furnishings. A. E. Whithead, Slaton, Texas. 24-4p

SHERIFF'S SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH.

By virtue of an Execution issued out of the Honorable County Court of Deaf Smith County on the 24th day of June, 1931, by the Clerk thereof, in the case of General Motors Acceptance Corporation versus B. B. Farmer, Case No. 942 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in August A. D. 1931, if being the 4th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford, the following described property, to-wit:

All of lot 1 and the north 20 feet of lot 2, block 3, original Town of Hereford, situated in Deaf Smith County, Texas. Levied on as the property of B. B. Farmer to satisfy a Judgment amounting to \$342.13 in favor of General Motors Acceptance Corporation and cost of suit.

Given under my hand, this 8th day of July, 1931.
J. B. MILLER, Sheriff. 26-3c

COMFORTABLE LIVING ROOMS MADE IN CALDWELL COUNTY

Lockhart—In spite of had times a total of \$1,043.56 was spent by the 176 demonstration club women who cooperated in the improved living room work in Caldwell county. Of these 99 were home owners and 86 were tenants. Natural light and ventilation were improved in 42 homes by adding 18 new windows and changing the location of 24 windows and doors. Better artificial light was provided for 11 rooms. Heat was provided for the first time in 14 of the rooms and better methods of heating worked out in 32 others. Eighteen walls were improved. Eighteen commercial rugs and 16 hand made ones were added to the rooms. In 34 rooms new furniture was added, in eight 62 old pieces were refinished, and in 46 it was rearranged. Draperies were added in 32 rooms. Undesirable pictures were removed in 36 of the rooms, useless bric-a-brac from 18, and useless furniture from 16. Pictures were rehanging in 27 rooms.

The cost of these improvements ranged from 30 cents to \$78.60. The money to pay for many of them was made by the club women themselves.

Home Demonstration Families Not Fed by the Red Cross

Crowell.—Described by the local key banker as "the best thing that has happened in Foard county in 77 years", a food exhibit recently arranged by the home demonstration club women of the county showed at least 100 varieties of home grown food in each club booth, and 207 kinds in the winning booth. To the comment, "This does not look as though Foard county had had over 800 families fed by the Red Cross," an exhibitor replied, "You don't understand. We are having this exhibit now to show the people that they can live at home if they will plan a food budget and work to get it filled."

YOUNG COUNTY WOMAN HAS PROFITABLE GARDEN

Graham.—In her year around garden Mrs. J. T. Hamilton, Murray Home Demonstration Club member of Young county, has had an abundance of Swiss chard, beets, onions, spinach, radishes, lettuce, cabbage, mustard, turnips, greens, carrots, collards and sage for family use and a surplus to sell and feed to livestock. She furnished 175 heads of lettuce and large quantities of cabbage, carrots and turnips for the banquet served by the 4-H clubs to a convention in Graham in March, and an equal amount for a luncheon given during another convention there. She has also sold 75 bunches of radishes, canned 116 quarts of greens, given away quantities of other vegetables and also in addition fed green stuff from her garden to five cows and calves, three hogs and 125 chickens and turkeys.

Wharton County Women Go In for Braided Rugs

Wharton.—Brains and ingenuity have always been able to furnish a substitute for hard money as the living room improvement demonstrators of the home demonstration clubs of Wharton county have proven once more. Thirty-four braided rugs have been completed by these club women, 22 are now under construction and materials for nine others have been collected. This material consists of the discarded rice sacks which have been damaged in storage and which in the past have been allowed to rot in the fields when the rice was flooded. Permission to collect and utilize the sacks was easily secured by the club women.

Pantry Demonstrators Plant Fruit in Nacogdoches County

Nacogdoches.—In order to assure well filled pantry shelves, members of the home demonstration clubs of Nacogdoches county are planting fruit trees, berry vines, grape vines and year around gardens. With a definite goal for the year of six fruit trees and six berry vines for each member, 16 members of the Oak Flat club have planted a total of 229 fruit trees, 123 berry vines and 18 grape vines. Only 70 fruit trees were already in these orchards at the beginning of the year.

ON TEXAS FARMS

By W. H. Darrow, Extension Service Editor.

Mrs. John Yanacek and her whole family were busy shelling English peas for canning at their Trinity county home. E. L. Myers, county agent, drove up and they called on him for an easier method. He loosened the governor spring on the electric washer to slow the speed down one-half, and in 40 minutes three persons had fed four bushels of peas through the wringer with only about one-half pint of peas mashed or broken.

Ninety per cent of the more than 200 home demonstration club members in Titus county report that they are preparing meals for their families at no greater expense than former meals cost, and that they have taught their families to eat many new vegetables.

Carrying the live-at-home movement beyond the growing of food and feed, 67 of the 200 home demonstration club women in Collingsworth county have improved their living rooms, of which 22 made improvements without cash expense.

At a cost of 11 cents per acre, R. L. Tiffin of Young county saved between 20 and 30 bushels of oats per acre by spreading five pounds per acre of poison bran mash for army worms in May, as suggested by the county agent. The poisoned area made sixty bushels per acre against 30 to 40 bushels on the unpoisoned.

Because 25 dairy cows could not keep down 25 acres of sudan pasture, Ben McCasella, dairy herd demonstrator near Raymondville, began filling his silo with it, to find that 16 acres made 57 tons of ensilage even though the cows grazed continuously.

Last Rites for Mrs. Della Baker Held Monday

Testimony of the high esteem in which she was held by friends was evidenced by the impressive funeral services held Monday afternoon at 4:30 o'clock in the Presbyterian church for Mrs. Della P. Baker. Banks of flowers around the altar and casket, and a crowded, tearful congregation showed the affection held by friends and acquaintances for a loved one departed.

Mrs. Baker died at her home in Wichita Falls Saturday afternoon, July 4, and was brought to Hereford Sunday evening. The funeral was conducted by Rev. J. R. Sharpe of Canyon, a former pastor here. Interment was made in West Park cemetery in one of the most beautiful floral settings ever arranged in the city.

Mrs. Baker was the eldest daughter of Mrs. Mary Palmer, 304 McKinley Avenue. She was born July 14, 1884, and was 46 years, 11 months and 20 days old at the time of her death. Besides her mother, she leaves to mourn her loss her husband, Joe Baker, Wichita Falls; a brother, Walter Palmer, Abilene, and a sister here, Mrs. Ezra Norton. Mr. Baker and Mr. and Mrs. Walter Palmer accompanied the body here from Wichita Falls, as did the mother and Mrs. Norton who had been there the past several weeks.

Mrs. Baker's father, T. M. Palmer, preceded her in death several years ago, and is also buried in West Park.

A first daughter, little Miss Mary Lovell, appeared at the home of Mr. and Mrs. E. R. Cloyd Monday of this week, to be a probable torment to two small older brothers when they get bigger. Mother and babe are reported doing fine.

COW PAYS \$29 PER TON FOR HOME GROWN FEEDS

In spite of low milk prices Jersey cows have turned home grown bulky feed into profit and kept up the fertility of the soil for J. F. Taylor, dairy herd demonstrator in Wood county. As reported by J. W. McGown, county agent, the ration for the first three months of the year consisted of ten pounds daily of ground hogari bundles, six pounds Bermuda hay, five pounds ground peanut vines including nuts, and 2 1/2 pounds cotton seed meal. They produced an average of 20 pounds of milk per day and at market prices it brought \$20 per ton for the ground roughage after figuring \$5 per ton for the grinding and counting the manure worth the labor of caring for the cows. Mr. Taylor states that the cows have given more milk during this period on this demonstration system than ever before at the same time of the year.

Former Brand Employee Here.

Mr. and Mrs. Smith McLeroy of Chicago, arrived last Thursday to visit with his brothers-in-law, Henry Cloyd and James W. Robinson, and other relatives. Mr. McLeroy is a printer and formerly lived in Hereford, working for the Brand from 1907 to 1910.

MAKING GARDENS PRODUCE IN SUMMER

College Station.—"It is not too dry to prolong the life of your garden into the hot summer months even in drouthy areas, if you have a spring, windmill or surface tank handy," says J. F. Rosborough, horticulturist in the extension service, Texas A. & M. College and United States department of agriculture. "With an available water supply it is not a matter of money, but of a little extra labor to divert surplus water into the garden plot, and that it pays is given ample testimony by home demonstration garden demonstrators," he states.

Mr. Rosborough cites the garden of Mrs. Herbert Bossey of Ward community in Haskell county as a demonstration of the fact that West Texas was not too dry for gardens last year. She produced more than 4000 pounds of high quality vegetables worth \$248.83 from one-sixth of an acre by irrigating from a small tank. "Irrigation is not needed everywhere,"

he says, "but women in all parts of Texas are demonstrating that the nearest year around garden is—the highest its value."

Sub-irrigation systems, especially those using lathe tiles, are coming into increased use in gardens in many sections of the state, and Mr. Rosborough recommends the installation of these systems at the end of the spring garden season in preparation for the planting of early fall gardens in August. The cost of a lathe tile system should be about \$7 for the average garden, he estimates, and cites the Extension Service circular No. 274 for complete plans.

"There are instances of sub-irrigation systems in operation in East and South Texas, but it is in West Texas that home demonstration agents have developed their greatest use," points out Mr. Rosborough. "Carson county home demonstration club women have recently installed 16 of them using lathe, scrap lumber, clay tiles or old iron pipes from nearby old fields."

A Want Ad in The Brand is a sure, steady worker—try it out.

WELDING

We do electric and acetylene welding at reasonable prices. 20-inch one-way discs rolling 40c

JOHN N. JACOBSEN

Auction

Sales are Profitable

Permit me to suggest that you book your auction sales at your earliest possible convenience in order to secure the date you prefer.

I am booking sales over a large territory this season. The splendid results obtained in recent sales of live stock, farm equipment and real estate has convinced the owners to sell at auction, the well known method by which you can get your buyers in one group and convert your property into ready cash in a day, and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best reference.

YOURS FOR A REAL SALE

Ray Barber, Auctioneer

Superior Sales Service

Phone 241 Hereford, Texas

Sales Dates and Literature May Be Arranged at THE HEREFORD BRAND

Automobile and Truck REPAIRING

We are equipped to give you complete and thorough work on your truck or car, and you can depend on it standing up to your expectations. Our service includes straightening fenders and body dents, fitting new glass in windshields and doors and mechanical repairs second to none in Hereford.

We sell and recommend Goodyear Tires. Perfect-Circle piston rings, Gulf gasoline and Gulf Pride oil, and Moco batteries and a general line of accessories.

Ireland-Beavers Motor Company

Dodge Sixes, Eights and Trucks and Plymouth Cars

HELP YOURSELF

SPECIALS FOR FRIDAY and SATURDAY:

- SUGAR, 10-lb cloth bag 55c
- Saltine Flakes, 2-lb box 28c
- Coffee, 3 lb Admiration, with cup and saucer 99c
- SALMON, pink, No. 1 can 12c
- Tomatoes, Portales, No. 2 can 7c
- Soap, Crystal White, 10 bars 33c
- Pickles, sweet, Hapyda brand, quart jar 33c
- Corn, Standard No. 2 can 11c



LAVA
Takes the dirt but leaves the skin
3 for 22c



CAMAY
Soft, creamy lather in any kind of water
3 for 21c

Society

Bridge Party Honoring Mrs. Alston

Mrs. Albert Ross was a charming hostess to a circle of friends Thursday afternoon of last week with a bridge party at her home honoring Mrs. Marvin Alston.

The following guests were present: The honoree, Mrs. Marvin Alston; Mmes. Tom Carter, Wallace Cox, S. P. Rosson, Finis Owen, Jim Black, Jesse Stanford, Elmer Dameron, Ivor McClendon, Jowell Murchison, Paul Foster, B. M. Wiltshire, J. C. McCracken, John Coffee, Ines Polk, Dow Mercer, Alton Fraser, Jim Withers, Travis Dameron, C. H. Dyer, Cliff Acker, J. M. Posey, Frank Lucas, Roy Jowell; Misses Zella Mae Walker, Gladys Selgier, Martha Duncan, Ruth Elliston, Mabel Gann, Zoe Heavers, Mattie Bell Owen and Mary Owen.

When refreshments of ginger ale, lime Sherbet and cake were served at the close of the playing, Miss Mabel Gann was found to be winner of high bridge score.

ENTERTAINS FRIENDS AT BUFFET SUPPER

Miss Opal McMahon was hostess to a party of friends with a buffet supper at the home of her parents in West Hereford Sunday evening at eight o'clock. The following guests were present: J. C. McCullough, J. C. Lane, Burt Alexander, Sherman Morgan, Kellar Muse, and Misses Virginia Barnett, Violet Marra, Ardelle Foster and Wilma Jo Jones.

METHODIST WOMAN'S MISSIONARY SOCIETY

The Woman's Missionary society of the Methodist church held its quarterly social meeting at the home of Mrs. M. L. Steele Wednesday, July 1, at four o'clock. A goodly number were present despite the downpouring rain, and a very interesting program was given.

Devotional: The Spiritual Awakening; Mrs. C. C. Bowman.

Instrumental numbers by Mrs. J. C. McCracken and Loreta Erwin.

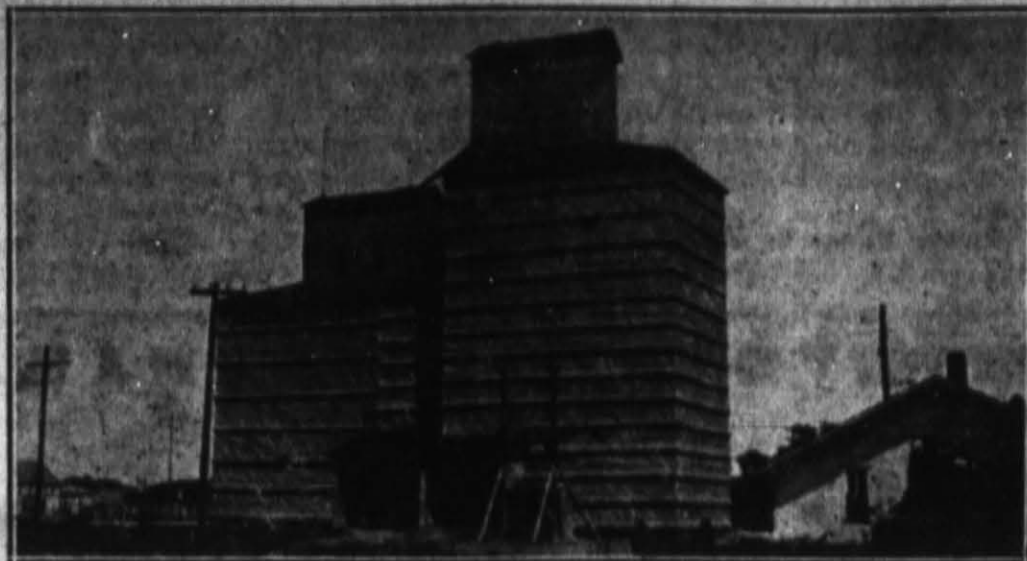
Vocal solo: Mrs. B. M. Wiltshire.

Reading: Martha Dumess.

Each responded with encores.

Refreshments of ice cream and angel food cake were served by the hostess to the thirty members and visitors present.

Leslie Neal, son of W. E. Neal, and former citizen of Hereford, has been very ill in the Northwest Texas Hospital in Amarillo but is reported to be improving at this time.



A grain elevator where growers market their wheat. Here machinery hkes the front end of the truck into the air, dumping the

load into an underground pit. Elevator devices carry it to an overhead bin and from there it is transferred into freight cars to be carried to terminals.

Otra Vez Club Entertained by Mrs. McClendon

One of the most clever parties of the season was given by Mrs. Ivor McClendon when she entertained the Otra Vez club with a pajama bridge affair. As the guests arrived they were taken on a dress parade through the house, which was beautifully decorated with cut flowers. Honors in bridge went to Mrs. Travis Dameron, guest, and Mrs. Alton Fraser, club member.

Guests present were Mmes. A. N. McWright, Travis Dameron, Dean Rice, Inez Polk; Misses Owens, Rupy Faye Bennett, Gladys Selgier, Zella Mae Walker, Bady Rice, Virginia Stovall, Eloise Pittman.

Club members present: Mmes. E. L. Bradley, Lloyd Edwards, Alton Fraser, A. C. Hales, J. C. McCracken, B. M. Wiltshire, J. W. Witherspoon, Finis Owen, J. M. Posey, Jowell Murchison; Misses Emma Jeanne Donald and Martha Duncan.

CHALK TALK PROGRAM BY YOUNG MARRIED PEOPLE'S B. Y. P. U.

The young married people's B. Y. P. U. will present an impressive chalk talk program next Sunday evening at the 7:30 hour. The subject deals with the life works of Barnabas and is one that will be enjoyed by all. A cordial welcome is extended the general public and visitors.

Christian Church.

Rev. M. J. Johnson, Pastor.

Bible school at 9:45 a. m.

Morning service subject, "The Net Cast Into the Sea".

Evening service subject, 8:30: "Why So Many Failures?"

Christian Endeavor services at 7:00. Prayer meeting Wednesday evenings at 8:30. Thursday evening at 8:30 we will present stereopticon pictures of Bible subjects, especially interesting to children. The public is cordially invited.

B. C. ROSE GRAN COMPANY NOW READY FOR WHEAT

B. C. Rose, who for the past two years has handled wheat in Hereford is again established here and his scales are located at the Alston-Ross Lumber yard.

Mr. Rose is assisted this year by his son, Emmett, who is to be in charge of the grain business, the elder Rose devoting a part of his time to his extensive real estate business.

The B. C. Rose Grain company has also established a business at Friona again this year.

HENRY R. LUEB DIES AT DAUGHTER'S HOME

Henry R. Lueb, about 73 years of age, died of apoplexy at the home of his daughter, Mrs. Joe Loerwald, in the Wyche community Sunday afternoon.

Funeral services were held at early mass at St. Anthony's Monday morning, and the body was taken Tuesday morning to Amarillo to go by train to Lindsay where burial was made Wednesday.

Mr. Lueb came to this region about seven years ago and for several years had made his home with his sons and daughters near here.

Sons are John, Pete, Bob and Henry Lueb, and his daughters are Mmes. Fred Pittner, Joe Klinehart and Joe Loerwald.

NORTH HEREFORD DEMONSTRATION CLUB

The North Hereford Demonstration club will meet in the home of Mrs. Ed Cox on Monday, July 13, instead of July 6, as was stated last week. All members are urged to be present.

Card of Thanks.

We are sincerely thankful to our friends for their many tokens of love and sympathy expressed in this great sorrow of ours.

Mrs. Chas. Jowell and Children.
Mrs. J. T. Jowell.
Mr. and Mrs. Boy Jowell.
Mr. and Mrs. Chas. Jowell.
Mr. and Mrs. Spencer Jowell.

FOR JOB WORK, TRY THE BRAND

Analysis Made of News Stories Brand Carries

Because the Brand missed its regular mailing time last week the office was run over with inquiries and personal visits to learn why the paper was late and how long it would be until the Brand would be out. The thousands of eager readers each have something important to find in the Brand, and spend money regularly to keep up with its contents.

What's in the Brand? Have you ever stopped to consider just what's in the home town paper each week as it comes to you? Perhaps not, for you probably have not taken the time to stop and analyze the paper column by column and page by page.

Just to satisfy our own curiosity and to get an accurate check-up on the kind and quality of news that goes to make up the paper each week, an analysis was made of last week's issue and here is what was found:

News letters from ten of the various communities of Deaf Smith county carried by regularly paid correspondents. These news letters tell of the happenings in the various communities, relating in detail the community life. This department of the Brand is looked upon as one of its most important features for it deals with the folks that play one of the most important roles in the business life of the county.

There were 23 news stories on the front page of the paper last week. These stories dealt with topics of vital interest to every one in the town and community. In the entire paper there was to be found a total of forty headed, well written news articles, dealing with information of vital local interest.

There were 45 personal mention items, 13 social items on the society page, 650 names were mentioned in the various news items, with a total of 572 column inches of reading matter.

There are five regular weekly features in the paper. They include Corral and Chute, Home Demonstration News, Ranch Activities by the county agent, Nineteen Years Ago column, and the Sunday school lesson.

Advertisements were carried by 54 of Hereford's leading business firms, telling the readers of the fine quality of merchandise carried in these various establishments, quoting prices in most cases that may be compared with prices of any town or city.

A noticeable feature in this check up of the quality of news the Brand carried last week was the fact that not a single line of reading matter was carried as filler just to fill space. Every item in the paper was put there for its reader interest or because it was a paid advertisement.

The management of the Brand urges its readers to make a check up occasionally of the paper they look to for local news and features. It might be that they could help make this good paper a better paper by doing this and make suggestions as to what would improve the paper.

WRONG NAME PUBLISHED ON GUEST LIST AT LOGKAND STEAK FRY

In publishing the guest list of the steak fry given by Mr. and Mrs. Louie LeGrand, there was an error in substituting Mr. and Mrs. George McConnell for Mr. and Mrs. George LeGrand.

Local Women Pledge Hoover Their Support

At the mid-year executive meeting of the state W. C. T. U. a motion was unanimously adopted that President and Mrs. Hoover be invited to bring in person messages to the state convention this October. The date for the convention will be set at the convenience of the distinguished visitors.

Each local union was asked to write the President, urging him to come to Texas. The chamber of commerce here wired the White House an invitation in behalf of the W. T. C. U.

All letters to the President will be sent to Austin and from there forwarded to Mrs. Claude de Van Watts, president of Texas W. C. T. U., who is now in Washington. Dr. Isora Scott, national director at Washington for the union, and a cousin of Mrs. E. E. Ramsey of Hereford, will go to the White House with the Texas group to present the invitation.

President Hoover Invited.

The following letter has been sent by the Hereford union:

"We, the organized mother-love of Hereford, Texas, do urgently request the honor of your presence at the annual convention of the Texas W. C. T. U., which meets at Austin in October, 1931.

"We feel that the memory of the honor conferred will linger with our children's children for generations—that you came to Texas out of love for them and their future welfare in an effort to proclaim the sanctity of the 18th amendment.

"Your honored presence in our state will be an inspiration to the thousands of Texas dry voters who so nobly remembered you at the polls, forsaking allegiance to the political party of the South—so dear to them—in order to place you, an avowed candidate for the dry cause, in the highest office of honor in the nation.

"Your presence at this convention at this time will be a blow to the lurking wets who so derisively defy you. And we believe the Texas convention will be an inspiration and pleasure to you. Will you come?"

"We extend this invitation from the Panhandle of Texas, a section large enough for a state in itself, whose population is 100 per cent American, possessed of high ideals for future generations, and by the strict enforcement of the 18th amendment we hope to keep it so.

"Thanking you in advance for the acceptance of our invitation, please think of us as your loyal supporters."

Mrs. Maudie Keith Culwell is president of the Hereford W. C. T. U.

WEATHERFORD PASTOR VISITS SON HERE

Rev. and Mrs. Charles T. Whaley drove into Hereford Tuesday for a vacation and visit with his son, H. K. Whaley and family. Rev. Whaley is pastor of the First Baptist church at Wetherford. H. K. had been on a business trip to Dallas and returned just in time to greet his parents. A sister, Miss Wanda, has been visiting here for the past several weeks.

Mr. and Mrs. George McMahon and Mr. and Mrs. Jake Boydston spent Sunday in Amarillo with their mother, Mrs. Sid Casebolt.

VOCATIONAL TEACHER MAKES VACATION TRIP

Mr. and Mrs. B. H. Hopkins, accompanied by their friends, Mr. and Mrs. M. D. Lewis, of Italy, Texas, have returned from a week's outing in the Rocky Mountain region. They stopped for a climb to Pike's Peak and later went for a brief stop in Denver, contacting incidentally, a few other of the less famous points.

Indianans Here.

H. M. Lantz and Walter Faut, both of New Palestine, Indiana, are spending two weeks here. They have been the guests of E. F. Connell. The visitors own land in Deaf Smith county and may increase their holdings.

GOLF TEAM GOES TO HAPPY SUNDAY

The Hereford team of the Wheat Belt golf league will go to Happy next Sunday for their next scheduled game. The locals are now tied with Plainview for the top position and the race is going to be a close one from now to the finish. Other matches scheduled for Sunday are Clovis at Vega, Lockney at Canyon and Plainview at Tulia.

LIVESTOCK STILL THE BEST FEED MARKET

Fred Kemp has found that he gets one and one-half times as much for home grown crops fed to high bred livestock than he could get on the cash grain market. Four acres of milo maize and one acre of red top sorghum he found to be seven times more grain than he needed to finish a Hereford calf won in a contest last fall, and which he sold at Lubbock recently for 12 cents per pound with a net profit, exclusive of prizes, of \$7.28. The calf gained 410 pounds in 150 days at a cost of 6.3 cents per pound of gain on a ration of 1200 pounds ground milo heads, 1470 pounds bundle sorghum, 280 pounds cotton seed meal and plenty of salt and ground limestone. Good shelter and lots of pure water helped, he says. The feeding was part of a demonstration in raising feed for sale through livestock.

Mrs. B. R. Anderson, formerly Miss Inez Ricketts, and now living at Borger, was operated on at the Northwest Texas Hospital in Amarillo Tuesday of this week, and is reported to be convalescing.

Attention! Mr. Wheat Farmer—

We have again established our offices in Hereford, located at the Alston-Ross Lumber Company.

We are also buying grain again this year at Friona, and will be found at the Truett-Landrum Lumber Company yard.

Would appreciate a chance at your wheat.

Day and Night Service

B. C. Rose Grain Co.

Phone 463. Hereford, Texas

The Buying Guide for 34,000 Wideawake Readers



"FARMERS' MARKET PLACE"

If you have something to sell to the farmer or stockman—whether it be hogs, dairy cattle, fencing or a harvester, you will find a buyer among the readers of the Southwestern Stockman-Farmer. This serves as the buying guide for 27,000 prosperous farmers in the states of Texas, New Mexico, Arizona, Southern Colorado and Western Oklahoma.

Make your wants known through the "Farmers' Market place." Rates are five cents per word for one insertion, or four cents per word per insertion when inserted in three or more consecutive issues.

DISPLAY RATES Display Advertising Rates on Request.

The Southwestern STOCKMAN-FARMER ROOM 14, NUNN BUILDING, AMARILLO, TEXAS

Anvil Work of Aged North Dakota Smithy Brings Him College Degree

"THANKS, thanks to thee, my worthy friend, For the lesson, thou hast taught! Thus at the flaming forge of life Our fortunes must be wrought."

THESE were the lines, you recall, that Longfellow addressed more than half a century ago to "The Village Blacksmith," in his memorable poem.

Out in Fargo, N. D., the other day, North Dakota Agricultural College, like Longfellow, rendered its thanks to a blacksmith. But instead of dedicating a poem to him, presented him the honorary degree of master of artisans.

Work Brings Fame

Halle Chisholm is his name, and to him goes the rare distinction of being perhaps the first blacksmith in this country to receive an honorary college degree on the merits of his work as a smithy.

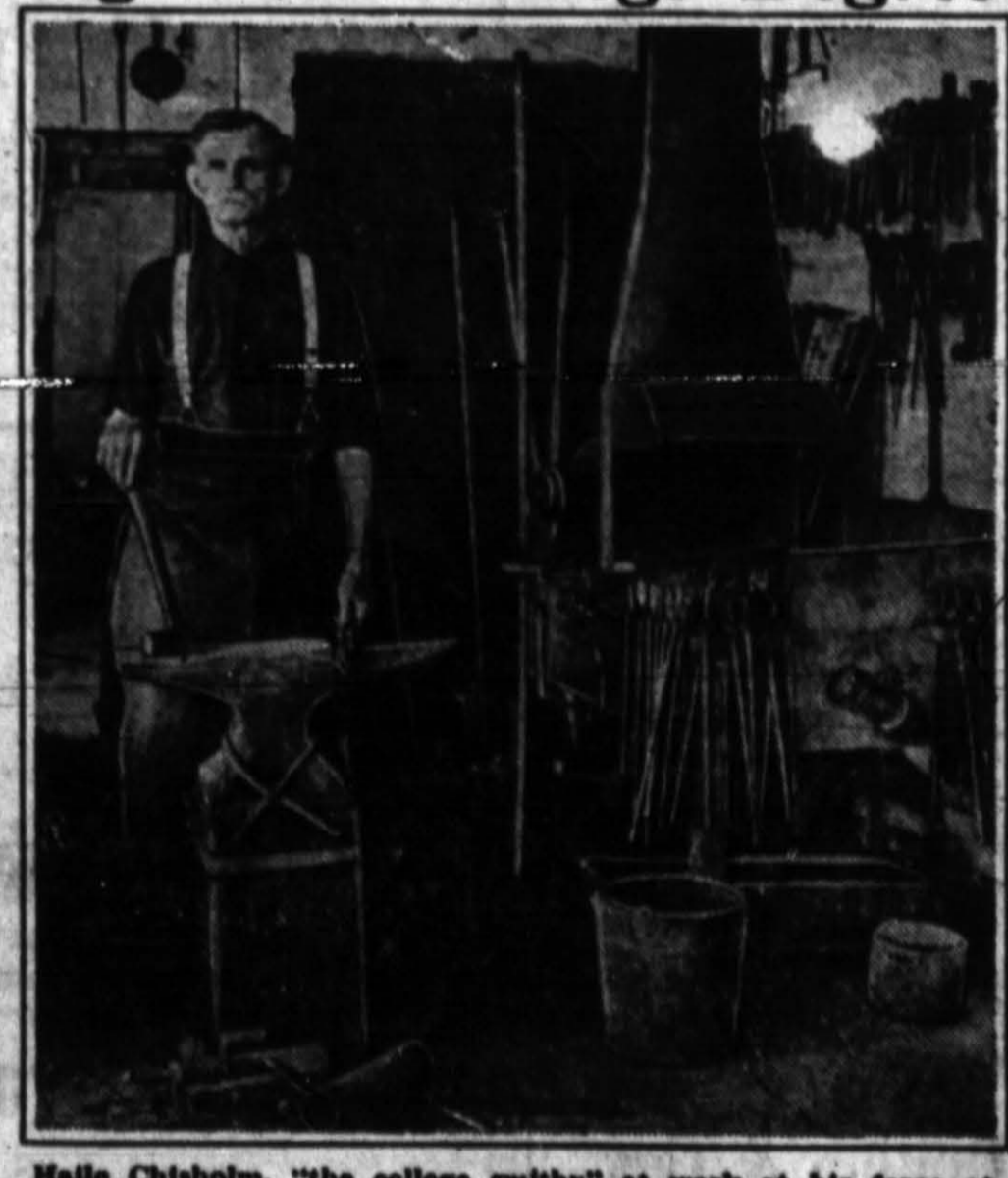
For 29 years, "the college blacksmith," as he is known, has been an instructor in metal and ornamental blacksmith for the institution.

His recognition results not so much from his long and loyal service to the institution as from his intricate hand-wrought iron pieces which have gained him wide repute. In Fargo folks say "he has the soul of an artist." And they point to his most important work, the hand-wrought gate and gateway which leads into the famous Roosevelt Park on the grounds of the North Dakota state capitol at Bismarck.

Retire? A Raise, Rather!

Halle Chisholm has heard the merry ring of the anvil for 66 years. Born in upper New York state on Oct. 23, 1851, he went to work as a smith at the age of 14, having learned the trade from his father. He has been at it ever since.

In 1898, after he had worked as a railroad blacksmith in Vermont, he came to Fargo to work for the Northern Pacific railroad. He left that job in 1902 to accept another at the state college. As he was getting along in years he resolved to stay at the college 10 years and retire.



Halle Chisholm, "the college smithy" at work at his forge at North Dakota Agricultural College. He is thought to be the first blacksmith to receive a college degree on the merits of his forge work.

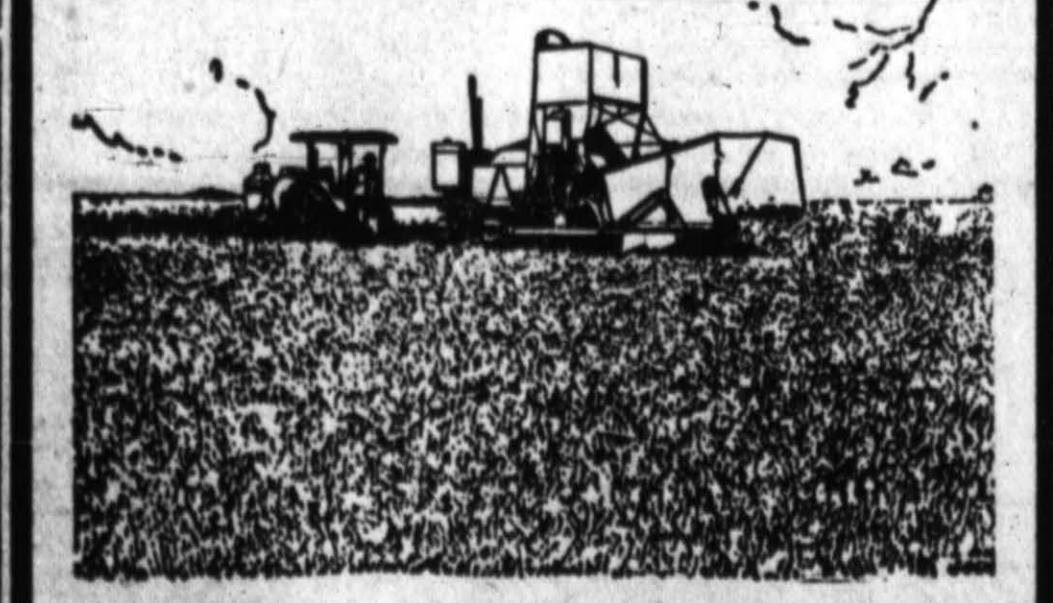
When the 10 years had passed, Mr. Chisholm, at the age of 70, advised the college authorities that he was ready to retire. "I thought," he said, "that they would want to get rid of me by that time." But the college authorities answered by giving him a raise in salary and sent him back to work. "So now," the college smithy says, "it is up to them—I'll stay as long as they want me."

His Ten-Hour Day

Chisholm, despite his advanced years, works arduously at the anvil 10 hours a day. He spends his leisure time making the designs he later works out in iron. Though machinery has ruined the business of making hand-wrought iron work, this gray-haired artisan of the forge says there are so few workers in iron left that the demand far exceeds the supply.

Just after Chisholm had been awarded his degree at a ceremony at which college deans, city and state officials were present, a reception was given in his honor in Fargo's "Lincoln Log Cabin." In the cabin were three hand-wrought chandeliers, fireplace sets, candlesticks, candelabra and lamps and other small pieces. All of them had come from the master's forge.

Wheat Harvest.....



WE WANT TO BUY YOUR GRAIN!

We are prepared to give you prompt, reliable, courteous services at all times. Highest Market Prices Possible. Your Business Appreciated.

S. E. CONE GRAIN CO. Hereford. Phone 576.

International Sunday School

Lesson

BY DR. J. E. NUNN

July 12, 1931.

THE PREACHING OF THE APOSTLES

Acts 3:1 to 4:31.

1. And they spake unto the people, the priests, and the captain of the temple, and the Sadducees, came upon them.
2. Being grieved that they taught the people, and preached through Jesus the resurrection from the dead.
3. And they laid hands on them, and put them in hold unto the next days; for it was now even-tide.

4. Howbeit many of them which heard the word believed; and the number of the men was about five thousand.

5. And it came to pass on the morrow, that their rulers, and elders, and scribes,
6. And Annas the high priest, and Caiaphas and John and Alexander, and as many as were of the kindred of the high priest, were gathered together at Jerusalem.

7. And when they had set them in the midst, they asked, By what power, or by what name, have ye done this?
8. Then Peter, filled with the Holy Ghost, said unto them, Ye rulers of the people, and elders of Israel,

9. If we this day be examined of the good deed done to the impotent man, by what means he is made whole:
10. Be it known unto you all, and to all the people of Israel (that by the name of Jesus Christ of Nazareth, whom ye crucified, whom God raised from the dead, even by him doth this man stand here before you whole.

11. This is the stone which was set at nought of your builders, which is become the head of the corner:
12. Neither is there salvation in any other: for there is none other name under heaven given among men, whereby we must be saved.

13. Now when they saw the boldness of Peter and John, and perceived that they were unlearned and ignorant men, they marvelled; and they took knowledge of them that they had been with Jesus.
14. And beholding the man which was healed standing with them, they could say nothing against it.

Golden Text: We must obey God rather than man.—Acts 5:29.

Introduction.

The portion of the Scripture selected for today by the International Sunday School Lesson Committee comprises all of the first chapter of Acts and the first 31 verses of the fourth chapter. All of this should be carefully read in order to obtain the proper setting of the printed lesson.

Two of the apostles, Peter and John, probably the oldest and the youngest of the twelve, close companions and co-workers, went up to the temple to worship at the house of prayer, the ninth hour, about three o'clock in the afternoon. Near the gate of the temple was a helpless beggar, lame from his birth. This man, seeing

Peter and John approaching, asked alms of them, expecting to receive a money contribution. Peter, looking on him with sympathy, said, "Silver and gold have I none; but such as I have give thee; in the name of Jesus Christ of Nazareth, rise up and walk." Immediately he was healed and began "walking and leaping and praising God." A great crowd speedily gathered about the man, filled with amazement at the wonderful miracle that had been wrought. Peter assured them that it was not by his power or wisdom or holiness that the miracle had been performed, but that it was through the power of Jesus Christ that the man had been healed; and he began the notable sermon, a part of which is our lesson today.

Peter and John in the Temple.
Peter and John were speaking within the temple precincts. The members of the council will have been hanging around, listening, watching. "Captain of the temple" is "the ruler of the house of God" of Nehemiah 11:11. He had certain civil as well as religious duties; was a priest, second only to the high priest in dignity. The Sadducees are specified, because they were the more powerful, aristocratic contingent of the Sanhedrin. This council was designated "their rulers, elders and scribes" in verse 4:5. Annas was high priest A. D. 7-14, but seems to have retained the office, emeritus fashion, even down to the term of his son-in-law Caiaphas (John 18:13). Of John and Alexander we have no further knowledge. It was before this same council, let us remember, that Jesus had been arraigned.

After Pentecost.
We are told that after Pentecost and the remarkable ingathering "on that day", the disciples gathered at Jerusalem "continued steadfast" to the teaching, in fellowship and in worship. There was a community of life and possessions. The Twelve (Matthew had taken Judas' place, 1:26) exercised the power that Jesus had conferred upon them to work miracles. There were continual accessions to the young church.

Opportunity.
As Jewish Christians the Twelve still took part in the temple worship, or at least parts of it. As they were about to enter the temple for afternoon prayers Peter and John tarry at the Gate Beautiful to perform a beautiful act of mercy. The crowd that assembles, after the manner of city

crowds, affords Peter a fine preaching opportunity, his second sermon, in Acts. It is a brave, pointed, effective message: indeed, it increased the number of believers from three to five thousand, did this sermon, but it got Peter and his companion into trouble with the leaders of the Jewish state church. They are arrested and pass the night in jail.

The Miracle.
Peter and John are repeatedly paired in the Gospels and the earlier parts of Acts. We may believe that they were devoted to each other; yoke-fellow in Christ's service should be. What a splendid apostle team they made, complementing and supplementing each other as they did!

It is impossible to locate the Beautiful Gate on any plan of the temple. Josephus, without doing so, speaks of it as wonderfully ornate, of Corinthian brass, overlaid with plates of gold and silver, and fifty cubits high. People going to or coming from a church are likely to be in a charitable mood, and so beggars frequent the church doors; as in Italy and Spain today.

The lame man is a type of the people all around us, spiritually lame or impotent, who need but an outstretched hand, and a lift, to be brought into the saving kingdom of Christ. Incidentally the miracle speaks a strong word against materialism. Health and strength of body are better than silver and gold, but infinitely better is spiritual wholeness. To ask for money and get what this

lame beggar got—it is the way in which God responds to many of our petitions.
The Humility of Peter and John.
One gracious thing about the accomplishments of the apostles, especially when marked by wonderfulness, is that they take none of the credit upon themselves. Notice how positive Peter is about this. And why should such a deed be wondered at? he means. If you knew Jesus Christ as we do, you wouldn't wonder. To give all the credit to the Christ in whose name we work—who works in us, is ever the mark of the true Christian worker.

"Preaching and charitable effort go hand in hand, like Peter and John on their way to the temple."
—Philip Schaff.

What Pentecost Has Done for Peter.

The bearing of the apostle is after all the remarkable thing about this whole incident. Can it be the same Peter who had denied his Lord the night of the arrest? now as intrepid and steadfast as there he had been cowardly and vacillating! Our last lesson was about the Holy Spirit, and the Holy Spirit accounts for Simon Peter's amazing transformation. "Then Peter, filled with the Holy Spirit." Yes; Spirit-filled he dares to say to the lame man, Walk! Dares to face the august assembly of his nation, and address it in outspoken, accusing, dangerous language. Then add to this explanation that of the hostile council: "They had been with Jesus".

In the old days when every community had its flour mill, people could always tell if you had been in the miller's company; he would have left his white mark on you. You can't be much with your Lord without giving evidence of the contact.

Power Equal to the Task.
Lubbock, in his "Jesus and the

American Mind" has a reflection that perhaps throws some light on this transformation of Peter and its relation to Pentecost: "One startling fact about Pentecost never should be forgotten. It was when the apostles faced the Pentecostal task that they received the Pentecostal power. There is a divine economy in the supplying

of power. It is not given to those who do not need it, but to those who are facing a task that requires it."

J. H. Weedon was home from Stratford Sunday. He reports his wheat yield in Sherman county to be running around 37 bushels per acre.

Keep Valuable Papers

SAFE

You owe it to yourself and those dependent upon you to keep valuable documents away from prying eyes and hands, and absolutely safe from destruction by fire or any other means.

The new safety deposit boxes we have installed in our vaults are solely for such protection. No one but yourself can possibly have access to your papers, yet you can consult them in privacy at your leisure whenever you wish.

The boxes are in several sizes to fit the needs of different customers, and there are vaults for locking away silverware and heavier valuables when you wish.

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Massage with Deep Therapy Heat.
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Is Roofing Time

Summer is roofing time—time to invest in cedar shingles and a lifetime of security for your home. Now is the time to have this work done, when prices are lower than they have been in years. Call and consult with our experts for an estimate.

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Save Time and Fuel In Canning

AND COOKING

10 Reasons for Using a Pressure Cooker

1. Time, labor and fuel are saved.
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5. An entire meal of three different courses can be cooked at the same time, without the flavors blending.
6. Food flavors are better because there is no loss of juices in cooking.
7. It can be used as a fireless cooker.
8. An entire meal including the dessert can be properly cooked in thirty minutes.
9. Can be used for canning fruits and vegetables.
10. Its use means more comfort and less work for the house-keeper.

It cooks thoroughly, quickly and without waste. It preserves all the flavors and goodness of the food. Three separate dishes of entirely different foods may be cooked in separate dishes at the same time without blending flavors.

Old hens and roosters if cooked 40 minutes in a NATIONAL Cooker will be as tender and nutritious as spring chickens which cost very much more. Similar savings can be made with cuts of beef, mutton or pork.

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Moths, Bed-Bug



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IF YOU were a business man what kind of a partner would you choose?

Thousands of opportunities are open today for the thrifty young man. PERHAPS RIGHT THIS MINUTE your employer is watching you, studying your habits, waiting to offer you your lifetime opportunity.

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A Strong Bank Thoughtfully Managed



SPECIALS FOR FRIDAY AND SATURDAY

Compound, 8-lb bucket	92c	Salad Dressing	Thousand Isle, Mayonnaise, Sandwich Spread, two 8-ounce jars for	33c
Peaches, gallon	48c	Hams, Morris Supreme	Skinned, half or whole, one pound	21c
Soap, laundry, Sunny Monday, 10 bars	32c	Tomatoes, nice pinks, 1 lb		7c
Post Toasties, two for	25c	Candy	With ice tea glass and coaster free, one pound	35c
Apricots, evaporated, three pounds	42c	Prunes, medium size, three pounds		25c

Our
Specials
Are
CASH
To
All

Hereford Wholesale Grocery Company

L. W. CARLYLE
PHONE 164

GRAIN MANIPULATORS AND OTHERS PIN LONG EARS OF GOVERNMENT

Harvest is here. Harvest not for the farmers but from the mers. As is usually the case in control of prices of agricultural products have once again exerted their heaven-born power control the market and knocked skids out from under grain prices. After duly and faithfully during the government that they are simply able to control prices promising to see that prices set up and after the government at their request stepped from market they have only succeeded in knocking prices to the lowest level in the history of this country.

You can bet that they will do what they said they would. They see that prices go up all right, of course they will, but it will after the farmer has been forced to sell his wheat at the lowest price he was ever offered. Then the farmer has sold his wheat, prices will recover and the farmer, the man who raised grain and the man who is entitled to a just compensation for his labor, will see his profits into the pockets of the speculator. If these grain manipulators have not pinned the long ears of the government, no one did.

The government has proven its ability to cope with the situation. As glib as an infant, federal authorities have swatlow hook, line, sinker and all. The only salvation left to the farmer to form an organization of his own. To adopt policies used by manufacturers. To produce what will sell at a good price. There is not one iota of sense raising 600 acres of wheat to 35 cents and a loss when every farmer would raise only usual amount, it would sell

at a profit. Believe me, a profit on 300 acres is better than a loss on 600.

Manipulators force the market to low levels at harvest time and the farmers are forced by those who hold their notes to sell at these low prices. What a life! Just like cutting a man's throat and making him like it.

Do you know that today it takes four bushels of wheat to buy a sack of bran, and bran is only a by-product of wheat. Yearling hides bring 30 cents each, but go down and buy some pump leathers for your windmill. You will find that it takes two whole hides to buy three such leather washers.

It certainly is a great life. After bankrupting the farmer and pinning the badge of serfdom on him, money powers will wonder why they can't sell their manufactured products. As we said before, it certainly is a great life!

157 SHELBY COUNTY HORSES DIE OF HEAT

Shelbyville, Ind., July 3.—One hundred and fifty-seven horses, owned by Shelby county farmers with a tax valuation averaging \$57 each, have died as a result of the heat wave. Thirty-six horses died Friday, thirty-three Saturday and twenty-eight Sunday. Others died earlier last week.

Delphi, Ind., July 3.—Charles Ginn, manager of a fertilizer plant here, reports that in the last three days eighty-four horses have been overcome and died of the heat.

The horses dying from heat prostration were being used in pulling binders and plowing corn, according to Walter Faut, who is visiting in Hereford from New Palestine, Indiana.

Wyche Items

MRS. L. P. PERKINS

Mr. Lueb, father of John, Pete, and Ben Lueb, died suddenly Sunday evening for paralysis.

Relatives from Abilene have been visiting in the Jack and Doyle Rose homes the past week. Jerry Kennin called in the Sanderlin home Sunday.

Mr. and Mrs. Wagner have returned from Temple where he has been taking treatment.

L. P. Perkins and family ate dinner in the Cook home Sunday. Mrs. Cook and Perkins called on Mrs. N. G. and R. W. Elliston Sunday afternoon.

Mr. and Mrs. Homer Euton and children are visiting in the Noah Euston home this week.

Chester Lindsey and family spent Sunday with the Jess Lindsey family.

Mr. Bandy was at his farm on business Sunday.

Mrs. A. Rutledge and little daughter and Harley Perkins of East Texas visited in the Perkins home the past two weeks.

The club will meet July 14 with Mrs. Tommie Lee.

Members of the club are asked to meet with the commissioners July 15 at the court house for the purpose of making a plea to restore our demonstrator.

Mr. and Mrs. Louis Lee of New Mexico visited in the N. G. Elliston home Friday.

Two fine rains the past week have been of great benefit to row crops and has not stopped combining to any great extent.

CONTROLLING FLIES IN SUMMER CATTLE FEEDING

College Station.—Pointing out that summer feeding of beef calves on sudan grass or other good pasture has proven relatively profitable on Texas farms if flies can be controlled, A. L. Smith, beef cattle specialist in the A. & M. College extension service calls attention to an effective method of combatting flies in the feed lot as suggested by J. N. Wheeler, county agent in Jack county.

In a feeding demonstration last spring with 40 calves owned by Joe Bloodworth the attack of millions of flies May 1st was repulsed by use of poisoned milk and lime spread on the manure pile.

Formaldehyde was mixed in shallow pans with sweet milk at the rate of one ounce of poison to one pint of milk. Bread crumbs were placed in the pans for the flies to alight on, and pans put on boards around the barn high enough up to be out of reach of stock. Fresh bait was put out every morning for a week, and once a week thereafter. Several sacks of 25 lbs. each were spread on a large manure pile to stop the hatching of flies. Within three days very few flies could be found and the calves were comfortably finished July 1. Mr. Bloodworth is now feeding 71 calves for summer finishing.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

CITATION BY PUBLICATION

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon J. B. Johnson, Cora Johnson, Paul Johnson, Margaret Johnson, and the unknown heirs and legal representatives of each of the aforementioned individuals, and the unknown heirs and legal representatives of the unknown heirs of each of the aforementioned individuals by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the first Monday in August A. D. 1931, the same being the 3rd day of August A. D. 1931, then and there to answer a petition filed in said Court on the 30th day of June A. D. 1931, in a suit, numbered on the docket of said Court as No. 1900, wherein G. L. Woods, of Deaf Smith Coun-

ty, Texas, and William P. Lethermon, of De Baca County, New Mexico, are Plaintiffs, and J. B. Johnson, Cora Johnson, Paul Johnson, Margaret Johnson, Margaret Johnson and the unknown heirs of each of the aforementioned J. B. Johnson, Cora Johnson, Paul Johnson, Margaret Johnson, Margaret Johnson, and their legal representatives, and the unknown heirs and legal representatives of the unknown heirs of each of the aforementioned, are Defendants, and said petition alleging:

That the plaintiff, William P. Lethermon was on June 1, 1931, and still is the fee simple owner, and was in possession and entitled to the possession of the following tract of land situated in Deaf Smith County, Texas, particularly described as a part of section No. 111 of block M-7, beginning at an iron pipe set in the south line of the public highway which said beginning point is 125.9 varas south 38 degrees 45 minutes west of an iron rod set 31 varas west of the southwest corner of section 61 of block K-3; thence south 26 degrees east, 93 varas to an iron pipe for corner; thence south 75 degrees west, 81 varas to an iron pipe for corner; thence north 70 degrees 15 minutes, west 40.5 varas to an iron pipe for corner in the south line of the public highway; thence north 38 degrees 45 minutes east with the south line of the public highway 124 varas to the point of beginning. That the plaintiff G. L. Woods was on June 1, 1931, and still is, the fee simple owner, and was lawfully seized and possessed of the following tract of land, excepting only that part thereof above alleged to belong to William P. Lethermon, situated in Deaf Smith County, Texas, particularly described as a part of section No. 111 of block M-7, beginning at the northeast corner of said section 111, thence west with the north line past the southwest corner of section 61 of block K-3 to a point 31 varas west of the said southwest corner of section 61, to a point in the south line of the public highway; thence south 38 degrees 45 minutes west with the south line of the public highway to a point in the center of Tierra Blanca Creek; thence south 48 degrees 30 minutes east with the meanderings of said creek about 160 varas; thence south 68 degrees 30 minutes east with the meanderings of said creek 273 varas to a point in the east line of said section at the center of said creek about 360 varas south of the northeast corner; thence north with the east line to the point of beginning. SECOND TRACT: a part of section No. 111 of block M-7, beginning at the center of Tierra Blanca Creek at a point 370 varas south of a rock set in the southwest corner of section 61 of block K-3; thence up the said creek with its meanderings south 80 degrees 30 minutes west 140 varas; thence south 45 degrees west 95 varas; then south 73 degrees west 25 varas; thence south 79 degrees 45 minutes east 250 varas; thence north 100 varas to center of creek and point of beginning.

That thereafter on June 2nd came the defendants and made entry and asserted claim and title to all the aforesaid lands unlawfully to plaintiffs' damage. That the plaintiffs derange their title from J. M. Boone by transfers of vendor's lien from him and foreclosure and sale thereunder to A. W. Canfl and by mesne conveyances from A. W. Canfl to E. A. and T. C. Roberts, from E. A. to T. C. Roberts, from T. C. Roberts to J. R. Mosley, from J. R. Mosley to J. P. McMahon, from J. P. McMahon to G. L. Woods; that William P. Lethermon deranges his title in privity with G. L. Woods and from him by mesne conveyances from G. L. Woods to J. H. Witten, from J. H. Witten to W. A. Harmon, from W. A. Harmon to William P. Lethermon. That the defendants assert some sort of title because they claim the foreclosure sale was irregular and invalid. That plaintiffs have held possession of said premises long enough to perfect title under the three, five and the ten year statutes of limitation, and that all rights of defendants are otherwise barred by limitation and laches, and constitute only a cloud to plaintiff's true and lawful title. Wherefore plaintiffs pray for issuance of citation, for judgment for the title and possession of said premises respectively, that their titles be quieted and clouds removed, and other equitable and le-

gal relief. That this suit is brought as well to try title as for damages.

Herein fall not, and have you before said Court, at its aforesaid

next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in

Hereford, Texas, this the 30th day of June A. D. 1931.

(Seal) L. H. FOSTER, Clerk, District Court, Deaf Smith County.


VACATIONLAND'S SUMMER PLAYGROUND IN BEAUTIFUL NORTHERN NEW MEXICO

Where swift, sparkling, mountain streams, abundantly stocked with trout, beckon with siren-like song to the fishermen.

Where scenic wonders of the timbered mountainous regions afford quiet and rest to the tired business man from the hot and sultry cities.

Where Sunny Days and Clear, Cool Nights, high in the mountains, bring restfulness and health to the weary.

All of these can be reached over excellent highways within a few hours drive from Raton, New Mexico, the Gateway City to Northern New Mexico's ideal summer Playground.



The Raton Chamber of Commerce

RATON, NEW MEXICO

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- Bank Pin
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- Time Book
- Blotter Set
- Clip Boards
- Order Books
- Eternal Inks
- Stamp Pads
- Postal Scales
- Thumb Tacks
- Carbon Paper
- Cloth Patches
- Receipt Books
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- Ticket Punches
- Collection Books
- Indelible Pencils
- 4 x 6 A-Z Index
- Stone Note Books
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Week-End Specials

<p>CLOSE OUT OF 24</p> <h3>SILK DRESSES</h3> <p>Values to \$16.95</p> <h2>\$1.95</h2> <p>—There are only 24 of these dress values. Come early!</p>	<p>Values to \$5.95</p> <h3>HATS SUMMER</h3> <h2>\$1.00</h2> <p>Every summer hat in our store goes at this price.</p> <p>Full Fashion</p> <h3>Silk Hose 79c</h3>
<p>Vat Dyed PRINTS, Yard</p> <h2>10c</h2>	<p>Children's Wash SUITS</p> <h2>45c and 79c</h2>
<p>GOLF</p> <h3>NICKERS</h3> <p>\$2.45 and \$3.45</p> <p>Tweed and worsteds—Real values.</p>	<p>Dress Shirts</p> <p>\$1.95 and \$2.45 Values</p> <h2>\$1.39</h2> <p>Men's fancy Madis and broad-cloths. Ide, Lenox and Lust-ray brand quality shirts.</p>
<p>MEN'S TAN</p> <h3>OXFORDS</h3> <h2>1-2 Price</h2> <p>Your choice. All tan oxfords in the store at half price!</p>	

Stone Department Store

Incorporated

"MOST FOR YOUR MONEY"
HEREFORD, TEXAS

Progressive News

By PROGRESSIVE CLUB GIRLS

People of this community are busy harvesting wheat.
Mr. and Mrs. Ernest Henry were supper guests in the Park home Sunday night.
Jasper Cockrell and family of Herford visited the Webb home Sunday evening.
Mr. and Mrs. Clyde Russell visited her folks Sunday afternoon.
Rev. Smith of Herford filled his regular appointment here Sunday afternoon.
Otha Jones and family of Tip-ton, Oklahoma, visited in the J. M. Blakemore home Sunday.
Miss Katherine Hershey entertained the girls of the community with a quilting Wednesday. Each guest brought a dish which was spread with others at noon. All are reported to have enjoyed the day.
Lois Park returned home Saturday from Daniel where she had been helping Mrs. Cecil Hodges during harvest.
The community was shocked to learn of the death of Charles Jowell. We extend to the family our deepest sympathy. Mr. Jowell had been the rural mail carrier for the past seven years on route one, and served us faithfully and will be missed by everyone.
Mrs. Alford May visited in the Park home Sunday evening.
Boys and girls of the community helped Melvin Webb celebrate his 11th birthday last Saturday.
Mr. and Mrs. J. E. Blakemore and sons visited in the Donovan home Sunday evening.
Mrs. Owen Noel has been on the sick list the past week.
Mr. and Mrs. Jim Ricketts spent last Monday and Tuesday in the Ira Ricketts home.
Mrs. Tom Baker and children attended singing at Westway Sunday evening.
Harvey Low visited in the Donovan home Sunday.
Carl Donovan and family visited in the Webb home Sunday evening.
Jake Gregory visited Howard Posey Sunday evening.
Mrs. Owen Noel spent a few days with her mother last week.
Mrs. Opal Hutchinson visited Mrs. Owen Noel last Wednesday.
Mrs. Walter Caldwell visited Mrs. Tom Pardue last Wednesday.
Everyone is invited to attend singing at Ward Sunday, July 12.

Daniel News

By MRS. JOE THURMOND

Combines have been running for the past week. There is still lots of grain to be cut. Wheat is yielding from 15 to 35 bushels per acre. The weather has been fine for harvesting. Two little showers stopped the work two afternoons last week. A good rain would help the row crops. The land is being plowed as the wheat is cut.
Mrs. Willie Chappell of Umbarger called on Mrs. W. R. Moore Tuesday.
Mrs. Lana Jacobs and Mrs. Durwood Vernon were in Herford Monday.
Gordon Whitaker returned to his home at Plainview Friday, after visiting his sister, Mrs. W. R. Moore.
Mrs. Bob Ward and Miss Lydia Sutton of San Angelo are visiting their mother, Mrs. D. E. Sutton.

and uncle, W. L. Shugart.
Mrs. Floyd Tomlinson and Mrs. W. R. Moore were in Herford Monday.
Mrs. Joe Thurmond called on Mrs. Floyd Tomlinson Thursday afternoon.
The A. D. Moore and J. A. Hudgins families of Running Water were here Tuesday visiting Joe and W. R. Moore.
Jim Chamblee and sons moved the past week down near Herford.
Mr. and Mrs. Bill Kepler and children of Plainview spent last Thursday night with her sister, Mrs. Joe Moore.
Wyntle and F. J. Jacobs visited Pauline and Ruth Moore Sunday.
Mrs. Joe Moore spent Saturday with Mrs. W. R. Moore.
Mrs. John Bolling of Fairview called on Mrs. W. R. Moore Saturday.
There will be church services at Daniel Sunday afternoon, July 12, at three o'clock. Everyone invited to attend. Rev. John O'Dowd of Canyon will preach.

Here and There

By MRS. C. E. TICE

Wheat cutting was delayed several days last week on account of the heavy rain which fell Wednesday evening.
Mr. and Mrs. John Gaetz and sons spent Sunday afternoon at the C. E. Tice home.
Harry Gillispie spent the week end with his family near Pampa.
Mr. and Mrs. E. A. Roberson of Amarillo spent Saturday night and Sunday in the home of his sister, Mrs. Leo Williams.
Mrs. W. R. Rigdon and children of Lockney are visiting in the J. J. Lindsay home.
C. L. Goad and children spent Sunday in Umbarger.
Mrs. Lester Sparkman was on the sick list last week.
Mr. and Mrs. Ace Campbell of Crosbyton, Mr. and Mrs. Melvin Mitchell, Mr. and Mrs. Oscar Campbell and Horace Gillispie were dinner guests at the K. F. Campbell home Sunday.
Mr. and Mrs. Paul Williams spent the week end with relatives at Floydada.
Chas. Hagenstoz and sister, Miss Maggie, of Peoria, Illinois, visited Sunday in the C. E. Tice home. They formerly lived here and are here looking after business interests.
Dr. and Mrs. W. F. Nicholas of Pampa spent the week end at his farm here.
Mr. and Mrs. Smith of Vega were Sunday guests in the John Jordan home.
Mrs. Elaine Fenniken of Goree, returned to her home after a two weeks visit with Miss Odessa Goad.
Mr. and Mrs. C. E. Tice, Lloyd and Maxine enjoyed ice cream at the J. J. Lindsay home Sunday night.

Scherer Items

MRS. B. R. FULKERSON

Scherer, July 3.—The Palo Duro Home Makers club met June 25 with Mrs. B. R. Fulkerson. Roll call was answered with the vegetables I have chosen to demonstrate. There were eight members present. Miss Hall gave a talk. Mrs. Hubbard gave a canning demonstration and cooked peas, potatoes, prunes and rice. A

short play was given by Miss Ragdale and Miss Oliver, which was enjoyed by all. The next meeting will be at the home of Mrs. W. L. Hubbard July 9.
Miss Ragdale spent Wednesday evening with Miss Oliver.
Mrs. Dean visited Mrs. Hubbard Tuesday.
Mr. and Mrs. B. R. Fulkerson went to Amarillo Wednesday.
Miss Polly Anna Crawford spent a few days with Mrs. B. R. Fulkerson.
Sib Mayes visited in the Ragdale home Friday night.
Mr. and Mrs. Roy Boyd, Mr. and Mrs. Clyde Boyd spent Sunday in the Fulkerson home.
Mr. and Mrs. W. H. Hubbard and son took dinner in the Arlie Dean home Sunday.
Mr. and Mrs. T. P. McCollister visited the Crawford home Sunday.
The Palo Duro Home Makers club was entertained Friday evening by the Progressive club at the school house. Several games were played and prizes given Mrs. Dean McCollister and Friemel. Refreshments of ice cream, cake and tea were served. Members of our club who attended were Mrs. Dean, Miller, McCollister, Friemel, Crawford, Fulkerson and Hubbard, and all had a splendid time.

Ward News Notes

By MRS. WILEY ROBERSON

Everyone is very busy in harvest operations. Showers Saturday afternoon delayed harvest but helped row crops.
Mr. and Mrs. Arlie Dean, Jack and Mary Louise, Mr. and Mrs. Hubbard and Jack Hubbard and Hardy Ross visited in the Wiley Roberson home last Sunday afternoon.
Cap Coconaugher spent the week end with home folks south of Herford.
Mrs. Lipscomb called on Mrs. Suggs Monday.
Mr. and Mrs. Bill Hutson visited in the Jack Hutson home Sunday afternoon.
Mrs. J. W. Hicks, Miss Vida Hicks, Mrs. E. B. Hicks and sons, Bernard and Bobbie, and Miss Gladys Hicks all of Herford were Sunday afternoon visitors in the home of Mr. and Mrs. Wiley Roberson.
Mrs. Jones, Mrs. Sheek and three children and Miss Ruby Jones left last Tuesday for their homes in Alamosa, Colorado, after a weeks visit in the home of their sister, Mrs. B. C. Donald.
Mrs. Rutherford, Mrs. Hammer

and Mrs. Jesse Carter and baby were out last Tuesday morning looking over farm interests.
Mrs. Suggs spent Saturday night with Mrs. Lipscomb.
Relatives from Spur are visiting in the Arlie Dean home.
Miss Vida Hicks of Herford is visiting this week in the Wiley Roberson home.
J. H. Wagner is home from the hospital at Temple very much improved.
Mrs. Stivers called on Mrs. John Higgins Wednesday afternoon.
J. O. Newell and little daughter, Virginia, have been spending the past several days vacationing at Ruidoso, in the mountains west of Roswell, New Mexico. Mrs. Newell expects to join them next Sunday.

THE STATE OF TEXAS

To the Sheriff or Any Constable of Deaf Smith County—Greeting:
You are hereby commanded to summon J. W. Wright, Mrs. J. W. Wright and E. R. Casteel, their unknown heirs and their legal representatives, and the unknown legal representatives of the said J. W. Wright, Mrs. J. W. Wright and E. R. Casteel, and the unknown heirs and their heirs and legal representatives of the unknown heirs of J. W. Wright, Mrs. J. W. Wright and E. R. Casteel, by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be hold-

on at the court house thereof, in Herford, Texas, on the first Monday in August, A. D. 1931, the same being the 3rd day of August, A. D. 1931, then and there to answer a petition filed in said Court on the 23rd day of June, A. D. 1931, in a suit numbered on the docket of said Court No. 1897, wherein George W. Ware, Laura Adele Ware, a widow, Fannie Minerva Ware Funk, joined pro forma by her husband, Arthur N. Funk, Emily Jane Ware Rux, joined pro forma by her husband, George Rux, Jennie Mary Ware Dunn, joined pro forma by her husband, Bert F. Dunn, and Lucy Bell Ware Wilson, joined pro forma by her husband, Clyde E. Wilson, are Plaintiffs, and J. W. Wright, Mrs. J. W. Wright and E. R. Casteel, their unknown heirs and their legal representatives, and the unknown legal representatives of the said J. W. Wright, Mrs. J. W. Wright and E. R. Casteel, and the unknown heirs and their heirs and legal representatives of the unknown heirs of J. W. Wright, Mrs. J. W. Wright and E. R. Casteel, are Defendants, and a brief statement of Plaintiffs' cause of action being as follows:
Plaintiffs allege that they are the owners in fee simple and are lawfully entitled to the possession of the following described land in Deaf Smith County, Texas:
Being all of Sections Nos. 35 and 53, Block K-6, G. B. & C. N. G. Ry. Co. Survey,
and that heretofore, on the 1st day of June, 1931, the defendants and each of them unlawfully disposed the plaintiffs of said lands; that defendants and each of them are claiming some interest in said land, said interest being apparent but not real, but constituting a cloud on plaintiffs' title; plaintiffs further claiming said lands as

against said defendants and each of them by reason of deeds under color of title and adverse and peaceable possession, use, enjoyment and occupancy under the three, five, ten and twenty-five years statutes of limitation; plaintiffs, further alleging that The American-Canadian Land Company was a co-partnership composed of E. Van Metre, Sam S. Wright and J. W. Wright and that title to said land was at one time taken by Sam S. Wright pursuant to the terms and provision of a contract of purchase by The American-Canadian Land Company, and that the said Sam S. Wright held title for the benefit of said co-partnership and with full right, power and authority to sell and convey the same, and that said subsequent conveyance by Sam S. Wright was in all things binding and valid upon the said other members of said co-partnership; and plaintiffs pray for judgment against each

and all of the defendants for title and possession of said lands, the cloud be removed from title, and for damages.
Herein fall not, but have before said Court, at its next regular term, this writ with your return thereon, showing how you have executed the same.
Given under my hand and seal of said court, at office in Herford, Texas, on this 23rd day of June, A. D. 1931.
(Seal) L. H. FOSTER, Clerk,
District Court of Deaf Smith County, Texas. 24-4c
Notice of Liquidation.
The Western National Bank of Herford, located at Herford, in the State of Texas, is closing its affairs. All note holders and other creditors of the association are therefore hereby notified to present the notes and other claims for payment.
G. A. F. PARKER,
President.
20-8c

A GOOD PLACE TO EAT

WE NEVER CLOSE

IKE'S CAFE

I. O. CROSTHWAIT

It may be good and not be ours, but it can't be ours and not be good
316 Main St. Herford, Texas



Emerson Fans

10-inch ball bearing, oscillating Emerson fan—

\$16.50

FIVE-YEAR GUARANTEE

Appliances and Fixtures.

GEO. S. McCONNELL

ELECTRICAL CONTRACTOR

104 East Third Phone 340

Carl's Cash and Carry Grocery

Phone 324

To Our Patrons:

No Special prices quoted this week. This does not mean we do not have specials—we have a larger and cheaper list this week.

Our Specials On Display at the Store

We have a reason for this change. Don't fail to see us. We are here to meet any fair competition. We are still paying highest market price for poultry, eggs and cream.

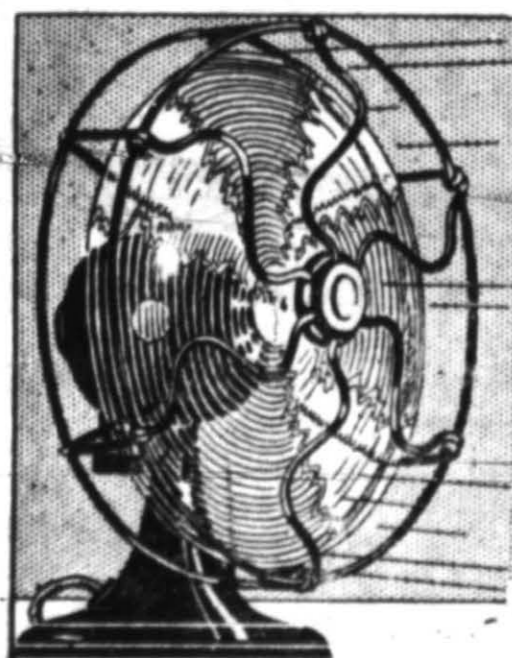
WE WANT YOUR WHEAT—

We have automatic dial truck scales and a fast dump to give you sudden service and get you on the road back for another load.

Time counts a lot and we save it for you. We pay the highest price the market will stand at all times, and are open all day and all night.

FARMERS ELEVATOR COMPANY

J. L. BROOKS, Herford, Manager.



Keep Cool

WITH A

Westinghouse FAN

WESTINGHOUSE FANS give you autumn breezes during the warmest days of July and August. For the kitchen, the desk or the bedside, Westinghouse Fans are unequalled.

Texas Utilities Company

HEREFORD TEXAS



BUY! NOW! SALE BUY! NOW!

OUR SALE CONTINUES WITH PLENTY OF VALUES

Hundreds of thrift-wise shoppers have reaped the harvest of bargains offered at such ridiculous prices in our store-wide sale. And each shopper comes back again and again for more of the high-grade merchandise we are selling at cost and far below cost.

FOX MERCANTILE COMPANY

Forewarned Is To Be Forearmed

NO BONUS VOTES ON 3-YEAR SUBSCRIPTIONS AFTER TUESDAY, JULY 14

To be forewarned is to be forearmed when talking to prudent people. All contestants are warned that no bonus will be given on three-year subscriptions after July 14. All money taken in on subscriptions must be turned in on that date. Subscriptions will count after July 14 for only their regular published schedule.

It is up to every contestant to place themselves in a safe position by this date, as it will be much easier to win with this extra vote. Urge your friends to get in with their help NOW. Explain to them that it means more to you to have your subscription by July 14 than it does later. Remember, just a few more days to work and somebody will drive a new Chevrolet Sedan. Who will it be? Are you a winner or just a runner in the campaign? Your success all depends upon your own self. If you lose no one will be to blame but you. Get busy and stay busy!

RULES GOVERNING CAMPAIGN

1. Any reputable man or woman may enter this campaign and compete for awards. Nominations may be taken at any time during the first two periods of the campaign.
2. No employees or blood relatives of any employee of this paper will be permitted to enter this campaign. This does not exclude correspondents of this paper and the campaign manager reserves the right to accept or reject any nomination.
3. The winners of the awards will be decided by their total number of votes, being represented by votes issued on subscriptions and coupons clipped from the paper.
4. Contestants are not confined to their own particular town or community in which to secure subscriptions, but may take orders anywhere in his section, or for that matter anywhere in the United States.
5. Cash must accompany all orders where votes are issued. There will be no exception to this rule.
6. Votes are issued on subscriptions. Subscribers should ask for votes when paying their subscriptions.
7. Votes can not be purchased. Every cent accepted through this campaign must be represented by subscriptions.
8. Votes are not transferable. Contestants can not withdraw in favor of others. Should a contestant withdraw from the race his or her votes will be cancelled! Neither will it be permissible for one to give or transfer subscriptions to another. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the campaign manager.
9. Any collusion on the part of contestants to nullify competition or any other combination, arrangement or effect to the detriment of contestants or this newspaper will not be tolerated. Any contestant entering into or taking part in such arrangement, or effect will forfeit all right to an award or commission.
10. Any vote issued on subscription may be held in reserve and cast at the discretion of the contestant. The printed coupons appearing from time to time in this paper must be cast before they expire according to the date printed thereon.
11. In the event of tie for any of the awards, the contest manager shall have full authority in the matter of determining awards.
12. In case of typographical error, it is understood that neither the contestant nor the publisher shall be held responsible except for the necessary correction of the same.
13. No statement, assertion, promise, either written or verbal, made by any solicitor or contestant will be recognized by the publisher or the contest manager.
14. Every contestant is an authorized agent of this paper and as such may collect subscription payments from present as well as new subscribers.
15. It is distinctly understood and agreed that contestants will be responsible for all money collected, and that they will remit such amount in full at frequent intervals or demand of the campaign manager.
16. No standing of the contestants will be published. Their vote standing to remain a secret. The contestants and the management will be the only persons to know the standing of the contestants until the final close.
17. Each contestant at the close of the campaign will be allowed to select his or her own judge to assist the management in determining the winners in the contest.
18. A ballot box for all votes for the last period of the campaign will be provided and each contestant will deposit his or her vote in this secret ballot box. This plan of a secret ballot for the last period eliminates any chance for deals in this campaign in which one contestant would receive favors.

The Judges of the Campaign

It is the sincere aim of the Brand to conduct this Campaign from start to finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interest of the participants, therefore we will allow each participant to select her or his own judge to count the votes the last day of the campaign and to recheck all the records kept by the Campaign Manager, and to see that each contestant is given the correct vote count.

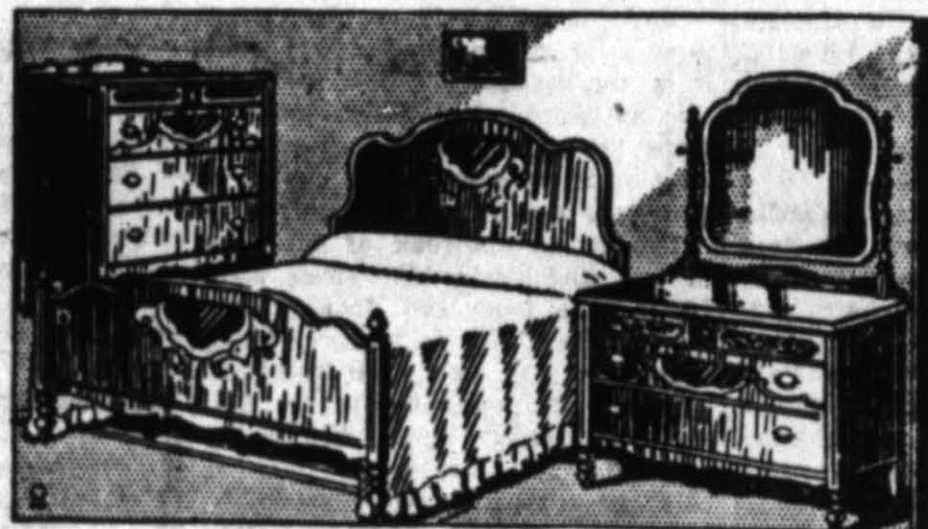
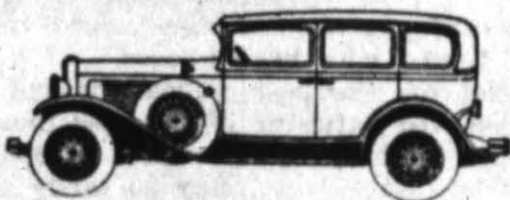
Schedule of Votes and Subscription Price of the Hereford Brand During Subscription Campaign

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
Embracing the first weeks (terminating on July 14) the following votes will be issued for subscriptions:	Embracing the fifth and sixth weeks (terminating July 28) the following votes will be issued for subscriptions:	Embracing the last 10 days (terminating August 8) the following votes will be issued for subscriptions:
1 year, \$2.00 -- 10,000	1 year, \$2.00 -- 7,500	1 year, \$2.00 -- 5,000
2 years, \$4.00 -- 25,000	2 years, \$4.00 -- 20,000	2 years, \$4.00 -- 15,000
3 years, \$6.00 -- 50,000	3 years, \$6.00 -- 40,000	3 years, \$6.00 -- 30,000

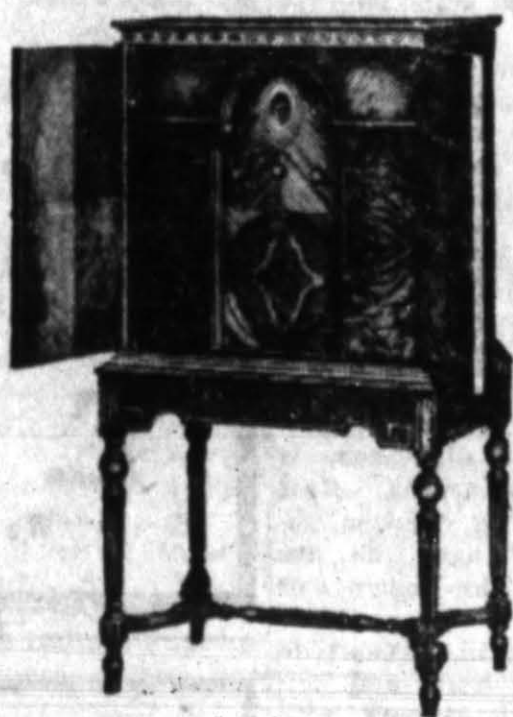
The above schedule of votes is on a declining scale, positively will not be changed during the competition. However, a special ballot, good for 50,000 EXTRA votes will be issued on every "club" of \$20.00 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule. This newspaper reserves the right to include job printing and advertising, in which event the above schedule of votes will obtain and in the same ratio of increase for larger orders up to a limited amount. No subscription will be accepted for less than one year, nor for more than three years to advance from any one candidate.

LIST OF AWARDS

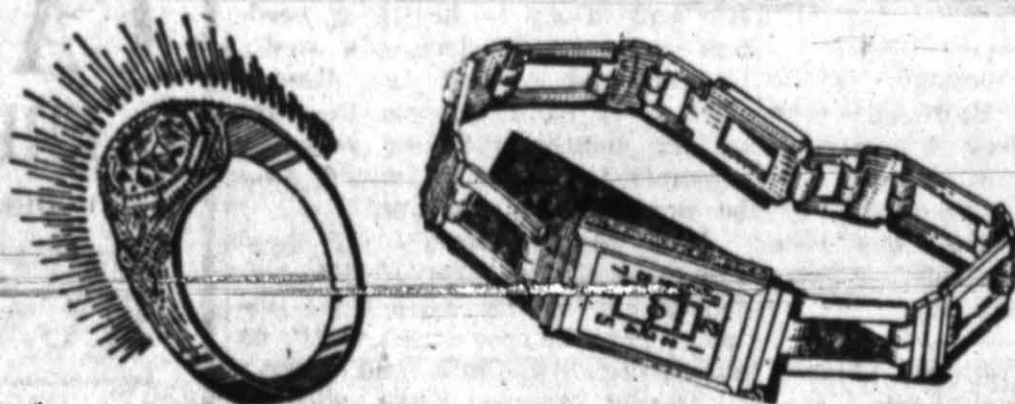
FIRST PRIZE: A beautiful Chevrolet Special Sedan, purchased from and now on display at BRUMLEY CHEVROLET COMPANY.



SECOND PRIZE: A fine bedroom suite purchased from and now on display at Black Furniture store. Winner of this prize may exercise the choice between this suite, living room or dining room suit, not to sell for more than \$250.00.



THIRD PRIZE: This beautiful High Boy Majestic Radio, selling for \$195. Purchased from and now on display at Orr's Tailor Shop.



FOURTH AND FIFTH PRIZES: This beautiful \$75.00 Virgin Diamond ring and the \$45.00 Lady's Green Wrist Watch purchased from and now on display at the Kester Jewelry Store.

What to Do First

(1) Fill out the "Entry Blank" and bring it to the campaign manager, Hereford Brand. Then you will be given a club member's receipt book and full instructions which will enable you to start right out after subscriptions. (2) Turn in your first subscription with "First Subscription Blank" and you will have over 100,000 votes with a flying start. (3) Tell your friends that you are out to win one of the big FREE prizes. Ask your friends to subscribe through you. Each subscription counts thousands of votes. (4) Make daily report of your very best effort, each and every day and you will be a WINNER. Ten per cent Cash Commissions given to all non-prize winners who remain in the Campaign until the close. This is a Campaign in which Everybody Wins. To share in this Cash Distribution you must turn in at least FIVE one-year subscriptions each week of the Campaign.

Campaign Plan In Brief

The object of this big prize distribution is two-fold. Primarily, to increase the already large subscription list of this newspaper, to collect arrearage and advance subscription payments from present or old subscribers, and at the same time to afford the live-wire, energetic hustlers of this city and surrounding territory an opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned. The plan adopted is the fairest and most impartial conceivable. There will be no "special vote offers" inaugurated during the life of this campaign. The plan is straight forward and simple, and is fully outlined in this announcement. Let it be understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and one into which no element of chance enters. One feature of this campaign is the fact that "Everybody Wins". There will be no LOSERS in this race.

You Have Always Wanted Your Own Car

You have always wanted a fine new car and now is your time to obtain it. Just six short weeks of intensive work and you call this car your very own if you will just make up your mind to do so. What would bring you more pleasure than to call this car your own? And it is not impossible for that to happen. Just real hard work for the next few weeks will bring you this realization. What work could you engage in for the next few weeks that would mean \$805, the price of this beautiful car? You can not lose in this campaign, for if you stay in you will win some one of the five prizes, besides the cash commissions paid to non-prize winners.

Subscription Prices to The Brand and How They Will Count for Votes

1 Year \$2.00	10,000
2 Years \$4.00	25,000
3 Years \$6.00	50,000

The first period of the campaign will close Tuesday, July 14, 1931. 50,000 extra votes will be given for each three year subscription turned in during the first period. For each club or combination of \$20.00 the same number of extra votes will be given.

NOMINATION BLANK GOOD FOR 50,000 EXTRA VOTES!

You can nominate yourself or any other person. This coupon will count for 50,000 votes when properly filled and sent to the contest manager, only one coupon will be credited to any one candidate.

PLEASE NOMINATE:

Name

as a candidate in The Brand's Get Good-Will Campaign

FIRST SUBSCRIPTION COUPON

Address

Signature of person making nomination.

Good for 50,000 Extra Votes

Name of Subscriber

Address

Candidate

\$..... Amount enclosed.

This coupon, accompanied by the Nomination Blank, will start you with 50,000 votes, plus the regular votes allowed on the subscription, as shown in the schedule. For example, if the subscription is one for 12 months, the total votes will be 60,000. Only one of these allowed to a candidate.

**A WINNER NEVER QUILTS-A QUITTER NEVER WINS!
SEE THE CAMPAIGN MANAGER TODAY!**

Locals

Mr. and Mrs. A. A. Foster were in Canyon Saturday.

Dust goggles at Corner Drug Store.

Mrs. C. A. Skelton is in Las Vegas visiting relatives.

Misses Jay and Charsa Ruth Alston of Sweetwater are here visiting Mr. and Mrs. Albert Ross.

Gilbert and Rosella Purcell of Amarillo are here visiting Mr. and Mrs. Cliff Estes.

Mary Lee and Beverly Ruth Alexander are in White Deer visiting with friends.

Mr. and Mrs. Jim Black and Mrs. E. B. Black were in Amarillo Friday.

Mrs. Grace Hughes Dyer returned Tuesday from Spearman where she had been visiting her sons.

J. C. Parker and Burl Johnson were up from Portales Tuesday transacting business.

We are running mighty low on Brunswick truck tires, but have wired for more. At RICE'S.

Mrs. Travis Hill, Mrs. Rayford Ricketts and Mrs. W. M. Megert spent the Fourth in Amarillo.

Miss Wilma Jekerson and Maxine Felks of Panhandle are here visiting Miss Virginia Lane.

Always some bargains on our bargain table at the Corner Drug Store.

Mrs. Victoria Wilson and Miss Helen Sisk were Carlsbad Cavern visitors over the week-end.

Mr. and Mrs. Harry Tietjan were in Amarillo on business Monday.

Mrs. Percy of Dimmitt spent Sunday in Hereford visiting her mother, Mrs. John Estes.

Truckers are certainly appreciating RICE'S Instant Tire Service now.

Ward Garrison, who has been here visiting Andrew Pat Jones, returned to his home in Lubbock Sunday.

Good any time, and a God-send when company comes—that Steffen's ice cream at the Corner Drug Store.

Mr. and Mrs. Marvin Alston spent Saturday in Merkel and Sweetwater visiting both Mr. Alston's and Mrs. Alston's parents.

Bill Flenniken of the A. C. Thompson Lumber Company, visited home folks in Amarillo Sunday.

George Taylor, prominent automobile dealer of Panhandle, was a business visitor in Hereford on Tuesday.

A cool place these hot evenings. The ice cream parlor at Corner Drug Store.

E. A. Comer has been over from Clovis this week looking after business interests and visiting relatives and old-time friends.

C. P. Hamilton has been up from Vernon the past week and this looking after the harvest on his farm south of Hereford.

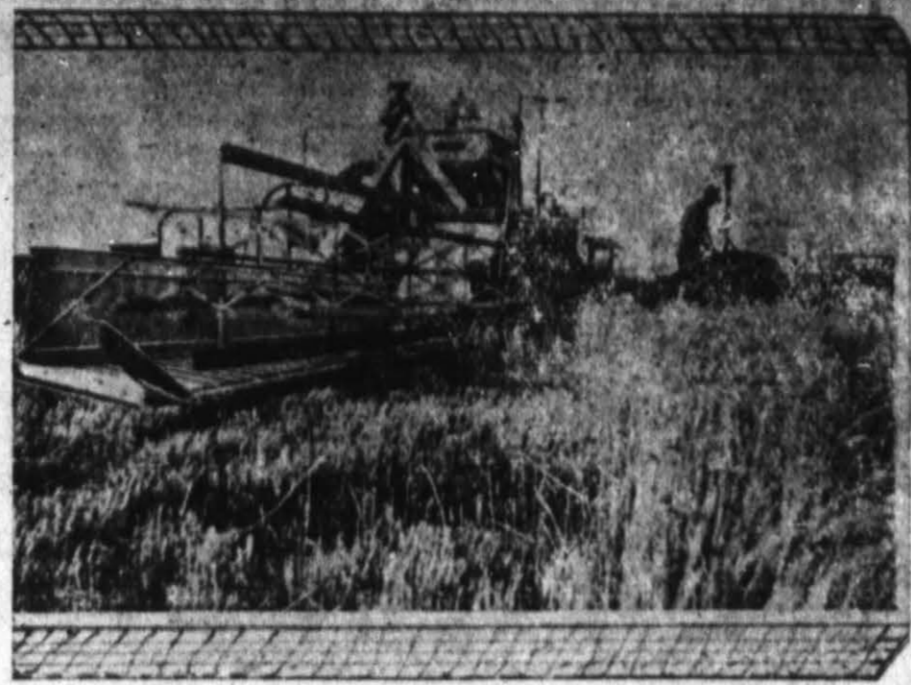
Mary Catherine, Barbara Jane and Donald Brotherton spent Friday, Saturday and Sunday in Amarillo visiting their uncle, G. F. Branson.

Truck jacks are right in style now. We have plenty and a good assortment at RICE'S.

A. C. Jackson and family of Lubbock spent the Fourth and Sunday visiting in Hereford, the guests of his sister, Mrs. R. E. Kessie, and family.

Miss Pearl Bright and niece, Miss Nattie Jean Black, both of Canyon, are visitors this week in the home of Mr. and Mrs. Lee Conklin.

Brunswick balloon tires are insured by RICE'S. Ask your neighbor how he likes our service.



Modern combine in operation, presenting a typical scene of saving the territory's wheat crop. The grain is cut, threshed and dumped with one piece of machinery into trucks for hauling to market or to storage.

Dr. W. A. Robinson, chiropractor, expects to leave Hereford next Monday for Denver where he will take a several weeks post-graduate course, and at the same time enjoy the mountain air and scenery.

Mrs. A. O. Thompson and daughters, Misses Margaret and Ruby, returned home Friday from a several weeks visit with home folks and relatives in Paris and Deport.

Mrs. Margaret Hayes, sister of Mrs. A. O. Thompson, is visiting here this week before returning home to Phoenix, Arizona, from Paris and Deport.

We try to keep running board luggage carriers on hand. At RICE'S.

Mrs. Lula Orr Lewis, who has been in the hospital for the past two months, was removed Saturday to the home of her mother, Mrs. W. F. Orr.

Mr. and Mrs. Leonard Click of White Deer are here with Mr. Click's parents, Mr. and Mrs. J. L. Click. Mr. Click is harvesting his section of wheat ten miles northeast of town.

Don't start on that vacation trip with those old worn out tires. RICE will allow you all they are worth on new Brunswicks.

J. F. Hickman of Wichita Falls was here the latter part of last week harvesting his wheat crop. Mr. Hickman while here was the guest of Mr. and Mrs. W. F. Gillis and Mrs. W. A. Gillis.

Arthur C. Thompson returned Thursday of last week from a trip to Hamilton, Kansas, where he accompanied Mrs. Thompson and Arthur, Jr., to visit her mother, Mrs. L. Short, during the summer.

Earle Marie Foster, Hal Kester, Zelma Ruth Shore, Woodrow Glibreath, Virginia Barnett, Ward Garrison and Wilma Jo Jones spent Sunday afternoon at Bell's ranch visiting Robert Bell.

Mrs. Clifford Whiting of Fort Defiance, Arizona, spent the week end in the L. P. Landrum home. Mrs. Whiting will be remembered in Hereford as Miss Jesse Carpenter, a student in the high school here several years ago.

Mrs. Everett Payne and small son, Roger, left Friday morning for Saddle, Texas, where she will enjoy a two weeks visit with her parents, Mr. and Mrs. Lem Sawyer, former residents of Hereford.

H. K. Whaley, manager of the Stone Department Store, has been in Dallas this week buying fall merchandise and attending market and buyers' conventions. Os-

Salmon of Slaton, has been here helping while Mr. Whaley was gone.

A letter from G. M. Hudson, high school principal, advises that he and his family are visiting home folks and friends in Oklahoma City, Dallas, Honey Grove, and other warm points at present unknown for the next several weeks.

Mr. and Mrs. Littrell Spratt of Vaughn, New Mexico, who were on their return home from an extended vacation trip that carried them to Los Angeles, California, and Little Rock, Arkansas, were Sunday visitors here in the home of his parents, Mr. and Mrs. I. H. Spratt.

Earl E. Wilson, former citizen and business man of Hereford, now living at 6132 Belmont Avenue, Dallas, is visiting old friends and acquaintances here this week. Since leaving here some ten years ago Mr. Wilson has been band instructor for a group of towns adjacent to Waco.

H. B. Webb left Wednesday for a visit with his sister in Westfield, New York, it being his first trip back to scenes of his boyhood days for 14 years. He expects to visit scenes near there of the first oil well in the United States, and to go through the oil fields where he worked fifty years ago.

DEAF SMITH COUNTY Health Service
MISS NELL HALL
COUNTY HEALTH NURSE

During periods of financial depression there is more danger than ever of diseases breaking out in epidemic form. So many people have their normal resistance lowered by limited diet, exposure, etc., thus becoming more susceptible. More than at any other time do we need to take precautions to protect ourselves from preventable diseases.

Smallpox and diphtheria are two of the most common diseases which we have in epidemic form. These may be safely prevented by use of immunizing doses of serum or vaccine.

Many people think that smallpox is so mild at the present time that it is not necessary to use preventive measures. But if vaccinations were never done it would not be long until we would have the virulent type again in the country.

During an outbreak of smallpox in Los Angeles in 1926 there were 164 deaths from the disease. Of the number 144 had never been vaccinated; 15 had been vaccinated over 20 years before; 6 had been vaccinated only after being exposed. The cost to the city of this one epidemic was \$500,000.

In an eight-year period the state of Illinois had more than 30,000 cases of smallpox, representing an estimated community loss of \$3,000,000. In ten years Massachusetts had only 253 cases, representing a loss of \$25,000. What made the difference? One state requires all school children to be vaccinated. The others trust to luck.

Diphtheria is another of the severe communicable diseases of childhood. It is spread by the discharges from the noses and throats of people who have the disease, or apparently healthy persons who carry the germs in their noses and throats. About one in every hundred of the population is a diphtheria carrier who is capable of spreading the disease.

Year after year diphtheria is causing over 10,000 deaths. Most of these occur among children under five years of age who are most susceptible. The money loss is untold.

Diphtheria is often responsible for some abnormal heart and kidney condition which appears later in life. Such a waste of human life and injury to health is needless since all children can easily be protected against the disease.

If every child between the ages of six months and five years is immunized, diphtheria would soon be practically wiped out.

Why pay so heavily for these things in money, loss of life, suffering and anxiety when these diseases may be prevented with no cost, very little pain and worry?

During August there will be given the opportunity to have all of each family vaccinated against smallpox and immunized against diphtheria without any cost. This is made possible through the co-operation of the state department of health and local physicians.

Bring your children to the doctor's offices in town and have them given the immunizing treatment, thus insuring them freedom from smallpox and diphtheria.

HOSPITAL
(Continued from Page One)

Hereford, two from Friona, one from Summerfield, one from Dimmitt, one from Nasareth, two from Bellview, New Mexico; one from Clovis, New Mexico, and one from Texhoma, Oklahoma.

This week the hospital is installing Troy laundry equipment of the latest model, acknowledged the best made. This will permit the hospital to care for its laundry needs at any time or for any emergency.

Mrs. M. F. Hall of Borina is a patient at the hospital this week.

Miss Eunice Cone of Lubbock is spending the summer with Mr. and Mrs. Raymond Cone and helping during wheat harvest at the Cone elevator.

Seen On the Screen at the Star

Showing for the last time today, the Star theatre is presenting Lewis Stone and Leon Janney in "Father's Son", a Booth Tarkington story of home life that is sure to have appeal to children and grown-ups alike.

Friday and Saturday a favorite, Buck Jones, puts over a western picture in "Desert Vengeance". A feature of this picture is that Manager Pickett is admitting any farmer and his family for one bushel of wheat.



TALLULAH BANKHEAD in "Tarnished Lady" A Paramount Picture

Monday and Tuesday will see the one-cent feature of admission that proved so popular this week. The picture will be "Tarnished Lady" with Clive Brooks and a new star, Tallulah Bankhead, in the leading roles.

J. H. Addison and son of Dallas were guests in the home of friends, Mr. and Mrs. R. M. Johnson, west of town about eight miles the first of last week. Mr. Addison and son are in the insurance business, one of the oldest firms in Dallas. Mr. Addison in his travels over West Texas expressed himself as liking the Hereford country best.

NFW METHODS OF DOCKING LAMBS SHOW SAVINGS

Burdizzo plinches which are coming into common use in West Texas for simple livestock surgical operations, have been demonstrated a paying proposition in docking lambs by James D. Prewitt, county agent of McCulloch county, on the ranch of D. S. Pumphrey of Mercury. After docking 50 lambs with a pocket knife, resulting in a death loss of four, Mr. Pumphrey recently tried the plinchers on 1200 lambs without a single loss. He estimates that he would have lost 48 lambs worth \$144 had he sustained the same percentage of loss in using the pocket knife on the main lot that he did on the first 50. He notes another important saving in the avoidance of losses of weight and screw worm infestation that often accompany the knife operation.

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

STATE OF TEXAS, COUNTY OF DEAF SMITH. By virtue of a Plures Execution issued out of the Justice of the Peace Court of Justice Precinct Number One, of Deaf Smith County, Texas, on June 10th, 1931, on a judgment rendered in said Court, on the 26th day of December, 1930, in favor of C. A. Skelton and against J. R. Higgins and Claude Benton, in the cause of C. A. Skelton, plaintiff, vs. J. R. Higgins and Claude Benton, defendants, numbered 1127, in such court, in which case the said C. A. Skelton recovered judgment against J. R. Higgins as the principal maker of the note sued on, and on which judgment was rendered and Claude Benton as endorser thereon, and said judgment was paid off and satisfied by the said Claude Benton, together with all interest and costs, and I did, on the 25th day of June, 1931, at six o'clock p. m. levy upon the following described tracts and parcels of land, situated in Deaf Smith County, Texas, as the property of J. R. Higgins, to-wit:

All of the West one half of Section No. 2, Block K-8, Deaf Smith County, Texas, and the northeast one-fourth of section No. 2, block K-8, except the southeast one-fourth of said northeast one-fourth of said section No. 2, block K-8, all contain-

ing 440 acres of land, known as the J. R. Higgins land about 11 miles northwest of Hereford, Texas; and on the 4th day of August, 1931, being the first Tuesday in said month, between the hours of ten o'clock a. m. and four o'clock p. m., on said date, at the Court House door of said County, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said J. R. Higgins in and to said property.

Dated at Hereford, in Deaf Smith County, Texas, this 25th day of June, 1931.

J. C. CARROLL, Constable, Justice Precinct No. One, Deaf Smith County, Texas. 25-4c

50c
A BUSHEL FOR YOUR
WHEAT

When traded by the producer for greasing and tire service at

Bill Smith's Phillips Station No. 1
Corner Third and Schley

Sales Service

Reconditioned Car Values

Furniture

In your home the furnishings add much to its attractiveness and speak volumes for your good taste. Our big stock of furniture makes a selection easy for you. Our store is brimming full of good values at greatly **REDUCED PRICES.**

\$175 former value Dining Suite now **\$97.50**
\$175 former value Living Room suite now .. **\$97.50**
\$175 former value Bedroom suite now **\$97.50**

All other suites in like proportion; all house furnishings much cheaper. Let us show you.

E. B. Black Co.

"We Are Satisfied With Small Profits"

CASH SPECIALS FRIDAY AND SATURDAY

Our Specials Are Absolutely CASH to All

SUGAR	Ten pound cloth Bag	53c
PUMPKIN	Gallon tin	29c
SOAP	P. & G. Crystal White ten bars	33c
FLOUR	Tulla's Best, 48 lbs. guaranteed	99c
Post Toasties	Two packages large	23c
New Spuds	No. 1, twenty pounds	39c
GRAPES	Fresh California, large white, per pound	14c
BANANAS	Not over-ripe, per pound	4c
TOMATOES	Portales brand, No. 2 size, three cans	22c
LETTUCE	Firm heads	6c

Bakers Cash Grocery
MONTY E. BAKER

These Cars In

GOOD MECHANICAL CONDITION

Terms and Trade Priced Right

—1929 Buick Sedan. A car for people with pride, good rubber and paint.

—Real bargain in a Chrysler coach. See this one.

—Beautiful Oakland Sedan. Good tires, Duco polish job.

—Two 1929 Ford Coupes. In good shape.

—1928 Whippet Sedan. Lots of transportation in this car. Economical.

—1930 Ford Sedan. Good paint and new seat covers. OK.

—Buick pick-up. Very useful around the farm and to haul oil.

Durham Motor Company
"Service That's No-ble"
Phone 39

STAR THEATRE

HEREFORD, TEXAS

Last Time Tonight
THURSDAY, JULY 9
"Father's Son"

The Star is proud to present this great human story... of a boy whose dad gave him everything, but understanding... and a woman, who sacrificed the man of her heart for the child of her heart.

ALSO GIFT NIGHT!

Monday and Tuesday
JULY 13 and 14

1c SALE

Friday and Saturday
JULY 10 and 11

COLUMBIA PICTURES presents
BUCK JONES in
DESERT VENGEANCE

Directed by LOUIS KING

If you accompany any one who pays a 35-cent ticket, you can see the show for just one cent more. Two persons for 36 cents.

TALLULAH BANKHEAD
CLIVE BROOK
"Tarnished Lady"

Presenting Paramount's New Star, TALLULAH BANK

HEAD—the American actress who captivated all England.

Wednesday and Thursday
JULY 15 AND 16

"The Passion Flower"

with
KAY JOHNSON, LEWIS STONE and KAY FRANCIS

FOR JOB WORK, TRY THE BRAND.