

MAKE EVERY PAY DAY
BOND DAY
JOIN THE PAY-ROLL SAVINGS PLAN

Published Every Thursday

"but one ISM in America—and that's AMERICANISM!"

Our Slogan—"More People—More Farms"

42nd Year—Number 46

The Hereford Brand, Hereford, Texas, Thursday, November 12, 1942

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Around Town

Sights and Faces Seen

The Ration Board was going in circles Tuesday afternoon when the radio announcement of postponement of gasoline rationing came out and the board had not received any notification of the change of plans—which is why ration boards leave home, according to Member Crisis Rentr.

Have you noticed the 4-H Club exhibit in Penney's window this week? It shows the girls' activities in contributing to the war effort—both through systematic purchase of war securities and through winning the battle of production on the farm front. Incidentally, this is National 4-H week.

Town certainly was deserted on Armistice Day—a lot of citizens evidently took one of those "last" flings with their tires to go to celebrations in neighboring cities.

If you eat in town, you may have been confused lately to see a girl working in two cafes on the same day—but you probably weren't seeing things. It's really happening because of the shortage of cafe help.

Are you curious about the WAAC's, those favorite subjects for cartoonists and radio gagsters? Dy Bradley is going to have a WAAC officer in Hereford as speaker at a meeting a week from Monday and give us a chance to learn the true facts in the case. Complete details on time and place of the meeting will be found in next week's paper.

Maybe it was all clear in YOUR mind that the Whitefaces were district champions after they beat Tulla so beautifully last week, but the title was not official until Tuesday morning when Supt. Knox Kinard received notice from Dalhart forfeiting their game.

And if Phillips gets to be district champion, there will be a chance for revenge and (Continued on Page 12)

Harris Funeral Rites Held Here Yesterday

Funeral services were held yesterday morning at the Black Funeral Home for William A. Harris, 68 year old farmer, who died early Monday morning at the Deaf Smith County Hospital.

Mr. Harris died as the result of injuries received Friday when he slipped and was caught in the cylinder of the combine on which he was working.

Survivors include four sons, Henry Harris, Claude Harris, Eldon Harris and Edgar Lee Harris, and four daughters, Lucille, Harris Haggart, Norine Harris Jones, Verna Mae Harris and Betty Harris.

Rev. Joe Wilson, pastor of the Prisons Baptist Church, was in charge of the funeral rites. Burial was in West Park Cemetery.

Hereford Relatives Attend Todd Funeral

A large group of relatives from Hereford last Thursday attended funeral services for Jop Todd at Canadian, Texas.

Mrs. Todd is the sister of John Patton, Mrs. Ma Ricketts and Mrs. J. O. Newell; others from here who attended the funeral were Mrs. Patton, Mr. and Mrs. Charles Newell, Mrs. Virginia Griffith, and John Willoughby, Capt. and Mrs. Dale Nix of California and Miss Georgine Henson, a niece of Amarillo, were also present. Capt. Nix, a nephew, was reared by Mr. and Mrs. Todd.

Mr. Todd was widely known over this section, having been extensively engaged in the cattle business and visited here often in connection with cattle trades.

Hereford Cops District Title To Make Three-in-Row Record To Preach Sunday



Rev. Walter P. Jennings of Plainview, pictured above, will preach at the Christian Church Sunday morning on the subject, "A Faith That Holds and a Hope That Achieves." Rev. Jennings will hold the morning service in the absence of the pastor, Rev. H. M. Redford, who is holding a revival meeting at Plainview. There will be no evening service at the Christian Church.

Bring Certificates of War Necessity When You Apply for "T" Gas Book

Operators of trucks and buses must have their certificates of war necessity before applying to the local war price and rationing board for their mileage rations. E. H. Norton, chairman of the Deaf Smith County War Price and Rationing Board announced today.

"The certificates of war necessity issued by the Office of Defense Transportation form the basis for our issuance of transport rations to these commercial vehicles," Mr. Norton said.

Each war necessity certificate states the number of miles the vehicles for which the certificate is issued will be allowed to travel during a three-month period. The certificate also states the number of gallons of gasoline needed to cover this mileage.

The rationing board will determine the amount of transport rations to be issued for the vehicle on a basis allowed in the certificate. In no case is the board permitted to allow more gasoline than is stipulated in the certificate.

The "T" books will be tailored to the allowable mileage by tearing out coupons.

Local Beauty Shops Specialize In War Bond, Stamp Sales

Beauty treatments and bond sales go together.

That is the gist of the announcement made this week by Ona Faye Smith and Ruth Houser of the Beauty Mart and Charm-Aid studios, who state that they are now specializing in the sale of war bonds and stamps and are hoping to make a war security sale to each customer who gets a regular appointment.

Part of a nation-wide campaign by the beauty industry, the local drive is intended to show that the beauty shops are doing their share in the war effort and to prove that they are entitled to a fair share of the materials now hit by war shortages.

"We are going to keep a careful record of all bond and stamp sales," Miss Smith and Mrs. Houser state. "And we are earnestly requesting our customers to make regular purchases of war bonds and stamps in our shops a habit for the duration."

GET IN THE SCRAP TODAY!

Acknowledged officially as District 1-A Champions Tuesday morning when Dalhart forfeited the game cancelled in October, the Hereford Whitefaces are looking forward to a hazy schedule this week following their 56-0 victory over the Tulla Hornets last Friday.

This makes it three district pennants in a row for Hereford. Coach H. V. Stanton reported Tuesday that Hereford's opponent in the bi-district tilt was still undecided, with both Phillips and White Deer, District 2-A contenders, still facing regular scheduled conference games in their own district.

If White Deer wins their game with Phillips Friday, the Whitefaces will probably go in to battle for the bi-district crown two weeks from now. If Phillips comes out winner in the Friday game, it will probably be two weeks before the 2-A title can be decided; and Coach Stanton states that Hereford would probably try to schedule a game during this period to keep the team in shape for regular competition.

TULLA GAME RAGGED
The game with the Tulla Hornets, despite the heavily Whiteface-titled score, did not show such smooth co-ordination of plays, good blocking and backfield ball-toting as the Whitefaces have displayed during most of the season.

Play in the first half was ragged, with most scores made on individual initiative, the coach reports, and the Herd did not really begin clicking as a unit till the last half.

Tulla threatened only once in the third quarter, when a passing barrage took them to the Hereford 15 yard line.

Touchdowns were made by Red Merrill, 4; George Weems, 2; Oochie Worley, 1; Lloyd Olson, 1; and Danny Russell, 1. Foster Hill made three points after touchdown and Russell (Continued on Page 12)

Fuel Rationing Panel Appointed For County

F. A. Gyles, Henry Hastings and E. S. Ireland have been appointed to the special gas rationing panel of the Deaf Smith County War Price and Rationing Board, it was announced this week.

The new committee will meet in the commissioners' court room but no meeting dates have yet been set pending more definite announcements of the starting date for mileage rationing.

The new board will be in charge of issuing rationing certificates for passenger car owners entitled to more than the basic "A" book and will also issue "T" books to owners of trucks and pickups holding an ODT certificate of war necessity.

Miss Gertrude London will be clerk for the new board.

Local Board Clarifies Status of Voluntary Enlistment in Services

To clear up many misunderstandings which have arisen regarding the possibility for voluntary enlistment in the Army, Navy, Coast Guard and Marines, the Deaf Smith County Selective Service Board this week released the following statement:

A registrant can still enlist voluntarily in the Navy, Marine Corps or Coast Guard up to "the moment of induction" by the Local Board. However, before doing so he must receive a statement from his local board that he has not been classified in either Class 2-A, 2-B or 3-B and that he is not entitled to be placed in any of such classifications by reason of his being a necessary man engaged in (dairying, livestock or poultry farm production).

A registrant may still voluntarily enlist in the Army, but before doing so he must obtain from his Local Board a statement that he has not been "ordered for induction" and will not be so ordered for induction within one week.

Gas Registration Postponed Until Nov. 21

Champion Dunker of the World



Showing off his technique to interested spectators, Eric Lindstrom, 18, of Fort Benning, Ga., displays championship form which brought him the title of Champion Dunker of the World. Three soldiers and three sailors competed for the title.

Farmers Vote at 2 P. M. Tomorrow On Members of County AAA Committee

In line with suggestions to save time, the Deaf Smith County AAA Committee today announced that all district elections for delegates to pick the 1943 AAA Committee for the county will be held starting at two o'clock tomorrow (Friday) afternoon. To save on transportation, elections are being held at nine district points in the county and each farmer has received a map from the county office, showing the district divisions and the voting place for each locality.

Only change in polling places as announced in last week's Brand is that the election in the Messenger Community will be held at Bootleg Store instead of at the home of Mrs. Charlie Brown.

Nine polling places in the county are as follows:
A. Bippus Community House.
B. Simms — Ted Rohrbach Home.
C. Fairview — Fairview School.

Delegates chosen at the election tomorrow will meet Saturday to choose the members of the county committee who will serve for the coming year.

Idle Tires Must Be Sold To Govt. And Questions, Answers Show Why

Local rationing board members are authority for the statement that very few idle passenger type tires have yet been turned in to the Railway Express Agency for sale to the government, and in the hope that this slowness in turning in idle tires is caused by misunderstanding of the reasons for the program, the following questions and answers by the O. K. A. are printed to clarify the main features of the plan:

Q. Why is it necessary that I sell my idle tires?
A. The rubber shortage is serious. Your government must have tires right now—today—to ration for essential use.
WHAT HAPPENS IF I DON'T DO IT?
Q. What happens if I don't sell my idle tires?
A. When national gasoline rationing starts—probably about Dec. 1, if you or any member of your household related to you by blood, marriage or adoption has more than five tires per passenger car, you will be denied the privilege of using gasoline in any passenger car you own.

Q. What is an idle tire?
A. An idle tire is any new or used passenger type tire (even if it needs repairs) in excess of three mounted on running wheels, plus one spare per motor vehicle. Tires that are beyond repair are idle tires, but should be sold to a scrap dealer.

TUBES WANTED, NOT DEMANDED
Q. What about tubes?
A. You will not be refused gasoline because you possess idle tubes but they are urgently needed. The government will buy all usable tubes that are offered.

Q. Must truck tires be turned in?
A. The gasoline refusal does not apply to idle truck-type tires, or tubes, but the government will welcome the patriotic action of truck owners who offer idle truck tires and tubes. However idle passenger type tires must be turned in, even if set aside for use on trucks, if the owner applies for a passenger car gas ration.

November Named Scrap Harvest Date For Farms

Thanks principally to the efforts of Deaf Smith County school children in the recently concluded scrap campaign, the county is now entitled to fly a Victory Salvage Pennant from the Courthouse flag-pole. From Sept. 1, to and including Oct. 24, 616,000 pounds of scrap metal were turned in to Hereford scrap dealers—but it is the hope of the Salvage Committee that this collection record can be met and exceeded during November, which Governor Coke R. Stevenson has proclaimed "Texas Farm-Ranch Scrap Metal Harvest Month."

Despite the good showing made in the recent drive, untold tons of scrap still remain on the farms and ranches of the county and it is expected that farmers and ranchers will make a difference (Continued on Page 12)

O. K. Tire Shop Installs New Re-Capping Machine

O. K. Tire Shop, 313 N. Main Hereford, has this week completed installation of a new O. K. Re-cap Machine and announce that they can do re-cap work equal in quality to any available in this section.

The new high-pressure machine can operate on 15, 16, 17 or 18 inch tires and the high pressure method has a tendency to eliminate sidewall heat.

Ceiling prices prevail on all re-cap work and the management of The O. K. Tire shop urge customers in this area to bring in their re-cap jobs now, pointing out that experienced mechanics are now prepared to give the same good service on re-capping which they have been giving in all tire repair services.

Hose Collection To Enlist Co-operation Of Local Merchants

Although the stocking collection campaign has been underway since last week, the War Production Board has officially announced Nov. 16 as the starting date for the national drive, and further details on the local collection were released today by Mrs. A. L. Manjeot, chairman of the campaign in Deaf Smith County.

Each store in Hereford handling women's hose has been officially designated by the War Production Board as collectors, and Hereford merchants have been asked to give full cooperation to the drive. Periodically each collection of hose will be picked up by a representative of the collection committee, and when 100 pounds have been collected, the hose will be shipped. Mrs. Manjeot points out that it takes 1500 pairs of silk hose and 2300 pairs of nylons to add up to 100 pounds.

Kind of hose to be donated are:
All silk
All nylon
Mixture of silk and nylon
Mixture of silk and rayon
Mixture of nylon and rayon
Mixture of silk and cotton
Mixture of nylon and cotton

So far, no demand has been made for lingerie made of these same materials but the ladies are asked to save these garments for a possible collection drive later.

Mrs. Manjeot states that the hose are used to make powder bags for the armed forces. They are woven into silk bags into which charges of powder are placed for generating the power required to expel a shell from guns of high calibre. Silk is the only cloth that burns completely and leaves no hot embers, thus making possible rapid recharging of the big guns.

"No one makes a profit from this collection," Mrs. Manjeot points out. "All services for collection and shipment to the government are donated."

Registration for gasoline rationing in Deaf Smith County will be held on one day only, Saturday, Nov. 21, instead of on the 19th, 20th and 21st, announced on the radio as state-wide dates after the order Tuesday postponing registration one week.

Because of the necessity of closing school during the registration if it were held during the week, ration board members and school officials Tuesday decided on the Nov. 21 date, stating that the one day registration should give adequate time, if car owners come to Hereford High School equipped with all necessary information for the registration blanks.

As stated previously, car owners are asked to bring their certificate of title and registration receipt for the passenger vehicle and to have the serial number of four mounted tires and one spare for the vehicle.

All extra unmounted passenger type tires (including scrap tires) owned by the registered car owner or by a member of his household, must be disposed of by Nov. 22, ration board members emphasize. These tires should be turned in to the Railway Express Agency; the owner will get a receipt and the government will later forward payment at authorized ceiling prices for the extra tires.

As yet, the effective date for national gas rationing has not been announced, but the date of Nov. 22, announced earlier, became ineffective with the (Continued on Page 12)

Real Need To Send Xmas Mail Early This Year

Pointing out that the Post Office Department now is starting the most gigantic task in its history, the movement of a deluge of Christmas parcels, cards and letters while maintaining the flow of millions of pieces of mail daily to and from our armed forces all over the world, Postmaster J. R. Lipscomb today requested the fullest measure of public co-operation in seeing that the Christmas mail gets through.

Specifically, the postmaster requests that all letters and parcels be mailed earlier than ever before and that all addresses be properly inscribed.

Retail sales, always a good indication of the volume of Christmas mail, are reaching an all-time high, Mr. Lipscomb declares, adding that the post office department is facing this rush with a greatly decreased staff. About 25,000 experienced postal workers have already been taken by the war services. Arrangements are under way to add thousands of temporary personnel to postal staffs but this manpower is hard to find and is inexperienced. Facilities of railroads and air lines are already highly taxed by war time transportation emergencies; and winter weather, already here, is sure to bring transportation complications.

"The Post Office Department is making strenuous efforts to avoid such a terrific jam as occurred in 1918," Mr. Lipscomb states. "It can only succeed in those efforts if the public will co-operate by mailing early."

Bishop and Plummer Are Chosen As Patrol Leaders

Joe Bishop was chosen to lead the Wolf Patrol and Ben Plummer was chosen leader of the Hyena Patrol by the Troop Council when Scouts of Troop 1 held their weekly meeting Monday night.

In observance of Armistice Day, the Scouts were given a quiz on correct flag etiquette; and Urlin Streu, scoutmaster, gave a description of the first Armistice Day as it affected a typical American family.

Mr. Streu emphasized the sacrifices made by soldiers during the first World War and the responsibilities faced by people today in working out a lasting peace.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 39

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.



Hallum Decides He Joined Air Corps At Right Time

Lt. Lynwood Hallum, who wrote to his mother last week that only ten per cent of any class of air corps trainees is now being commissioned, thinks that he joined up at the right time.

Lieutenant Hallum, a bombardier in the 309th Bombardment Squadron, Columbia (S.C.) Air Base thinks that Hereford is going sissy, cancelling two football games because of the weather, recalling "We used to play them in sandstorms and rain alike."

His letter continues: "I have been flying pretty regularly lately though I didn't tonight because the targets were being repaired. I had my best mission to date yesterday. Just a lot of good luck I guess, but I had the whole field talking about it an hour later. I had four direct bulls-eyes on the target."

"Day before yesterday we devoted the whole day to target practice. Shot the sub-machine gun, Garand semi-automatic rifle, 45 pistol, 30 cal. and 50 cal. machine guns."

Hallum states that about half of his class has gone overseas and he tried to swap with some of them "but no soap."

He concludes with a description of his new mustache, which he says has started a new vogue at the base. "We are in competition to see who can grow the best one right now, but I already have a good head start."

Fullwood Stationed At Oklahoma Air Base

Cpl. Melvin J. Fullwood, son of Mrs. Emma Edwards of Hereford, has recently been transferred from an Arizona Air Base to Will Rogers Field, Oklahoma City, Okla., where he is attached to the U. S. Army Air Force bombardment base.

Corporal Fullwood is assigned to a quartermaster company at Will Rogers Field.

Geo. T. Jones Gets Cadet Appointment

George T. Jones, son of Mr. and Mrs. A. T. Jones of Rt. 2, Hereford, is now enrolled as an

aviation cadet in the Army Air Forces Pre-Flight School for pilots at Maxwell Field, Montgomery, Ala.

Cadet Jones is a graduate of Hereford High School and has served 20 months in the U. S. Army when appointed an aviation cadet in the Army Air Forces, Sept. 17, 1942, at Camp Blanding, Fla.

Lt. Ovid Pinckert In U. S. Ferrying Command

Lt. Ovid Pinckert, member of the U. S. Ferrying Command, may be serving with part of the forces now operating in the U. S. second front in Africa; at least his parents, Mr. and Mrs. F. L. Pinckert, Rt. 3, Hereford, believe that he has been ferrying planes to points in Africa.

Pinckert, who holds the rank of first lieutenant, has had 16 years of flying experience and served as an instructor at U. S. Army flying schools in the Panhandle and New Mexico before joining the U. S. Army Air Corps in January, 1942.

Jumbo News

MRS. ULLMAN HUNTER
Mr. and Mrs. L. A. Matthews had as their guests last Sunday Mr. and Mrs. Cecil Cayton, Sr. and Mr. and Mrs. Cecil Cayton, Jr., of Claude.

Cpl. Harvard Bishop spent part of his furlough in the Matthews home with his wife Pauline, and together they visited with his sister, Mrs. Lem Brock and family and friends at Florent. He returned to his camp Friday.

Mrs. Finis Hunter spent the week-end in Fort Worth where she met her son, Orval Pierce, who is now stationed at Blackland Field at Waco.

J. M. Richardson had as his guests over the week-end Clay Garrison and Charlie Stone of Shreveport, La.

C. C. Hunter Sr. left Tuesday for Hot Springs, N. M. to improve his health. He is suffering from Asthma.

Mr. and Mrs. H. C. Baird had as their guests toa duck dinner, Wednesday evening Mr. and Mrs. J. M. Richardson and Mr. and Mrs. Ullman Hunter.

Mrs. M. L. Simpson, Mrs. Ullman Hunter and Mrs. H. C. Baird were the members who held their regular meeting of the auxiliary in the home of Mrs. Baird. The hostess conducted the lesson.

Sgt. Bob Baird of Lubbock was home Sunday for the day. He was also permitted to attend Homecoming at Canyon Saturday. He had as his guest Sunday, Miss Bettye Rolosen of Hereford.

J. J. Wilder, F. J. Hiltbrunner and Mesdames Clem Gilliam and Ullman Hunter held the election Tuesday. There were only ten votes cast.

J. C. Stark left Thursday for Houston for a convention of County Commissioners.

Mr. and Mrs. Elvin Barlow and Mr. and Mrs. Delbert Barlow spent Sunday at Earth with their parents.

Rita Grace is the name of the new granddaughter of Mr. and Mrs. J. J. Wilder. Her parents are Mr. and Mrs. Gerald McElroy of Dublin.

Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency. Elizabeth Womple. 46-2tc

COURTHOUSE RECORDS

Warranty Deed

Mrs. Janette Hart, J. M. Hart, C. V. Love, Mrs. Irene Combs Barker and Clyde Barker to Geo. B. Combs, 288 acres off the west side of Section 10, Blk. E; also 151 acres off north side of Section 11, Blk. E.

J. J. Perkins and Lois Perkins to G. W. Hund, Jr. and Thekla M. Hund, 200 acres of land, being a part of Section 110, Blk. M-7, B. S. & F, cert. 1232.

Walter L. Brant and Eschol B. Brant to Hazel Lewis, SW 1/4 of Section 130, Blk. M-7, Cert. 1242 BS & F.

Vern Witherspoon and Myrtle Witherspoon to A. E. Jury and Bessie K. Jury, all of E 1/2 of Section 87, Blk. M-7.

George W. (Washington) Ware to Fred Zimmerman, all of Section 55, Blk. K-6.

Federal Land Bank of Houston to L. F. Borden and Grace Borden, deed of trust.

Federal Land Bank of Houston to C. D. Spencer and Nannie Spencer, deed of trust.

Federal Land Bank of Houston and Federal Farm Mortgage Corporation to Jeff M. Neely, H. T. Neely and Lucille M. Neely, deed of trust.

Deed Of Trust
C. A. Hoover and Lillian Hoover to Land Bank Commissioner, all of E 1/2 and NW 1/4 of Section 12, Twn 4N, R 2E.

C. A. Hoover and Lillian Hoover to Federal Land Bank of Houston, all of E 1/2 and NW 1/4 of Section 12, Twn 4N, R 2E.

H. T. Neely and Lucille M. Neely to Southwestern Life Insurance Co., 2860 acres of land more or less, situated about six and one-half miles SE from Wildorado, and all of Sections 49, 52 and 57 and E 1/2 of Section 53, all in Blk. 7, BS & F.

WISE AND OTHERWISE

The outstanding characteristic of native American (Indian) speech is its diversity.

A dozen summits of the Owen Stanley Range, in New Guinea, are more than 10,000 feet high.

Pineapples weighing 20 lbs. are common in the New Hebrides Islands.

Apparatus has been built to enable photographers to take flashlight shots of the ocean bottom.

U. S. civilian auto tires represent about one million tons


of rubber. In early times hemp served as the standard of exchange in Kentucky.

More than half of the railroads in Chile are owned by the government.

A lightning bolt, Westinghouse scientists have discovered, travels in two sections, the first a feeler or pilot stroke with a current of only a few amperes and a speed of "only" 100 miles a second. But then comes the second section which is devastating—a flasher traveling at nearly 20,000 miles a second and delivering a discharge of from 10,000 to 200,000 amperes.

Science has discovered that young mosquitoes are attracted to light as moths are.

An eminent medico, Dr. Paul Dickens of George Washington University, says that "anyone with high blood pressure has a race going on in his body to see whether he will die of apoplexy, kidney disease or heart failure. The race is usually won by heart failure."



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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Program Of Timely Interest Given By Bay View Study Club Members

Wilbur D. Harman
Miss Paula Jenkins
Announce Marriage



Announcement of the marriage of Miss Paula Wanda Jenkins, daughter of Mr. and Mrs. R. T. Jenkins of Larlat, Tex., and Wilbur David Harman, son of Mr. and Mrs. B. L. Harmon of this city, has been made here. The wedding date was Wednesday, Nov. 4.

Rites were held at the home of the bridegroom's parents with the Rev. James Alken officiating.

Mrs. Harman is a graduate of the Oklahoma Lane High School and has been employed here at the Food Store.

Mr. Harman is a graduate of Hereford High School and is

A program of timely interest was presented at the Bay View Club meeting held Thursday afternoon at the home of Mrs. H. L. Broadwell.

Mrs. E. W. Harrison presided in the absence of the president and directed the roll call which dealt with important men in the World War effort. Interesting, intimate events in the lives of Donald Nelson, Henry Kaiser, Douglas McArthur and Leon Henderson were recounted by Mesdames A. M. Jones, E. B. Hedrick, G. W. Heard and E. W. Harrison.

A review of the book "Cordell Hull" by Harold Hinton was given by Mrs. Henry Sears who gave a vivid, concise picture of Hull's boyhood in Tennessee, his part in the first World War, his political career and his influence in world affairs of today.

Mrs. J. W. Spradley described the history, beauty spots and resources of Hull's Tennessee.

Mrs. John McLean told something of News Analysts and Commentators, giving style and characteristics of several outstanding men of today.

Those attending the meeting were Mesdames Bob Wilson, J. W. Spradley, J. B. Stoker, J. P. Slaton, Henry Sears, F. T. Rolson, G. A. F. Parker, M. B. McLean, Paul Mathers, J. W. Kirby, Knox Kinard, D. H. Alexander, E. W. Harrison, John McLean, G. W. Heard, E. B. Hedrick, A. M. Jones and the hostess.

TRY A WANT AD

assistant manager of the J. C. Penny Company Store.

Calliopian Club Hears Review Of "The Good Old Days"

Miss Katherine Kirby was hostess to members of the Calliopian Club Thursday evening.

Miss Mary Kate Brotherton gave the program for the meeting as she reviewed "The Good Old Days" by David L. Cohn. The review covered the history of the United States from 1905 to 1940, retold from the Sears-Roebuck Catalog.

Prefacing her remarks by the quotation "By their goods ye shall know them," Miss Brotherton traced the American way of living as described in the Sears-Roebuck Catalog saying in part, "The most scrupulous statistics on increased acreage of soy beans and alfalfa, the most elevated dissertation on our tendency to chronic philanthropy could not make us understand that 'cranky' hysterical, brave, hard-minded Chosen Race, the Americans, half so completely as Mr. David Cohn's parade of the wares we have been buying and paying for and actually jugging into our homes and offices this past fifty years. For the Sears-Roebuck catalogs present a diary of the times—the clothes we wore, the books we read, the entertainments we enjoyed and the medicines we took—it's all there—a perfectly good history source, whose authenticity cannot be questioned."

Members present were Mrs. Alton Fraser, Mrs. Jimmie Gillelentine, Mary Kate Brotherton, Mrs. J. E. Kirby, Lois McCaslin, Mrs. W. C. Pitman, Declinae Ramey, Mrs. Wayne Evans and the hostess.

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Bridge-Luncheon Entertains Club

Luncheon and bridge was the order of the day for the Wednesday Luncheon Club last week when Mrs. Alton Fraser was club hostess at her home on East Eleventh Street.

Fall flowers were used to decorate the home and the table from which the luncheon was served had a centerpiece of small white chrysanthemums encircling a mound of red chrysanthemums.

After the luncheon contract games made up the entertainment with Mrs. C. C. Acker playing high. Mrs. H. A. Close was a special guest.

Members attending were Mesdames S. P. Rosson, W. L. Davis, J. C. McCracken, C. C. Acker, W. M. Emmmons, Oscar, Easley, H. K. Fox and the hostess.

Oklahoma Wedding Announced Here

Mr. and Mrs. F. S. Smith have announced the marriage of their daughter, Theresa Belle Smith, and James W. Throckmorton in Oklahoma on Friday Oct. 30. The wedding took place in Purcell, Okla. The bride wore a navy blue sheer dress and she used black accessories.

Mrs. Throckmorton attended Hereford High School and Draughn's Business School in Oklahoma City. Both Mr. and Mrs. Throckmorton are employed by the Pullman Transportation Company in Oklahoma City. He expects to be inducted into the armed forces soon.

Patriotic Colors Used At Party For Tuesday Bridge Club

A patriotic note of color was emphasized in appointments for the three table party given for members of the Tuesday Afternoon Bridge Club at the home of Mrs. Knox Kinard this week. Red and white chrysanthemums were arranged in blue containers and tallies and other bridge accessories repeated the Armistice Day theme.

War stamp awards went to Mrs. W. L. Davis, who made high score for club members, and to Mrs. Jim Black, who made high for guests. Patriotic colors reappeared in the refreshment course.

Members and guests attending were Mesdames W. J. Stanford, W. M. Emmmons, W. L. Davis, Glenn Snyder, Brian McDonald of Ozona, Will S. Kerr, Jim Black, Jim Lipscomb, Paul Mathers, George V. Stambaugh, Glenn Weir, F. H. Oberthier and the hostess.

Mr. and Mrs. W. L. Davis attended the Texas A & M-S. M. U. football game in Dallas Saturday and there they met their son, Billy Davis, and Jack London, both Texas A & M students, for a brief visit.

North Hereford H. D. Club Elects Officers For Year

Mrs. J. P. Jordan was hostess to members of the North Hereford Home Demonstration Club Thursday evening. Roll call was answered by members giving amounts of canned or otherwise preserved foods.

Members voted to entertain the South Hereford Home Demonstration Club on Nov. 18 at St. Anthony's Guild Hall. All members of both clubs are urged to attend the party.

Officers elected at the meeting were: Mrs. Earl DeHart, president; Mrs. Fred Saltzman, vice-president; Mrs. O. L. Rutherford, secretary-treasurer; Mrs. G. A. Frye, recreation leader; Mrs. R. A. Fullwood, reporter; Mrs. George Parker and Mrs. Frank Wilde, council delegates.

Refreshments were served to Mesdames W. M. Cogdell, W. H. Russell, G. A. Frye, Otto Olson, Earl DeHart, George Parker, J. B. Miller, Carrie Kropff, J. I. Richardson, O. L. Rutherford, Pat Robinson, R. A. Fullwood, Fred Saltzman, Frank Wilde, N. N. Livesey and Mrs. R. F. Doss, a visitor.

Band Parents Have Business And Social Meet

The regular monthly business and social meeting of the Band and Orchestra Parents Association was held at the high school Thursday evening.

After a short business session forty-two games were enjoyed and refreshments carrying out a Thanksgiving theme were served to the members.

Hostesses arranging the entertainment for the evening were Mesdames Walter Dunlap, chairman, W. A. Dobbins, Jess Ford, R. P. Edwards and Dudley Green.

Coterie Club Members Enjoy Contract Party

Contract games entertained members of the Coterie Club Friday afternoon when Mrs. E. B. Hicks was hostess at her home on Witherspoon Avenue.

Red and white chrysanthemums in bouquet arrangements decorated the house.

Mrs. N. E. Milburn, a special guest, played with members and the defense stamp award for high score went to Mrs. W. A. Teter.

Attending the party were Mesdames E. B. Hedrick, Knox Kinard, J. W. Witherspoon, C. F. Moore, F. L. Lucas, W. A. Teter, Grant Fuller, N. E. Milburn and the hostess.

Wyche 4-H Club Meets At Home Of Miss Oliver

The Wyche 4-H Club met Friday in the home of Miss Sadie Lee Oliver, with the main item on the program a demonstration by Mrs. J. F. Matthews of Dawn.

A new treasurer, Alysene Malm, was elected; and the club also elected a song leader, Zoia Faye McBrayer, and a benediction leader, Iona Whittington.

Attending the meeting were Alysene Malm, Betty Joanne McBrayer, Nannie Mae Malm, Jonirene Joiner, Jo Ella Hussey, Iona Whittington, Mrs. H. H. Caraway, Miss Oliver and Mrs. Matthews.

Dawn Study Club Hears Talk On "Physical Fitness"

Dawn Study Club met Tuesday afternoon in the home of Mrs. H. E. Miller with Mrs. J. Field Matthews as guest speaker.

Beginning her talk on "Physical Fitness" with a discussion on nutrition, the speaker pointed out that one out of every three persons is undernourished. Quoting from Scientific American she said in part, "American people are not as physically fit as they were twenty years ago. Statistics prove that more days were lost last December from colds than from strikes."

Mrs. Matthews concluded by giving seven health rules and urged that the rules be followed in order to aid in the national health program.

Continuing the club's study

of Psychology Mrs. W. J. Stewart read a paper on "How to Win Friends" quoting, "Friends trust you as an individual, they trust you but don't burden you with their woes."

Members attending the meeting were Mesdames W. J. Stewart, Carl Wimberley, Walter Galley, Lester Galley, C. P. Galley, Fred Fain, Baker Womble, W. P. Caraway, Hardy Stephens, Ernest May, C. A. Wimberley, William Wimberley, Alfred May, A. T. Frye and the hostess.

Mrs. Haile Is Club Hostess

Mrs. Meade Haile was hostess for members of the Justakrd Club on Wednesday last week. Two special guests played with members. They were Mrs. C. F. Moore and Mrs. E. B. Hicks. Mrs. J. W. Witherspoon made high score for the defense stamp award and Mrs. N. E.

Milburn, second high. Others present were Mrs. Grant Fuller, Mrs. Henry Sears, Mrs. Kellar Muse, Mrs. George V. Stambaugh and the hostess.

ROOMS TO RENT? TRY A WANT AD
ONE OLD IRON = 30 GRENADES
GET IN THE SCRAP TODAY

Protect
WHAT HAVE YOU INSURED!
John McLean
Insurance Agency
112 W. 3rd Phone 273

"Busy as Rommel"

... and as far behind with my work ... but on this occasion, I wish for you a Happy and Prosperous ARMISTICE DAY. May our next one bring us Peace and a return to the American Way of Life!

Beavers Bros.

P. S. Come to see us about your Glass Troubles—in fact, anything that ails your car ... "Our Work Stands Up—We Make It".

When you get your Beauty Shop Appointment, Buy a BOND or STAMPS!



Let's do a man-sized job on War Bonds, too!

Back up the second front with renewed effort on the home front and make regular bond and stamp purchases every time you come to our shops for an appointment.

Bonds and Stamp Sales are NO SIDELINE with US! This is our job to help win the war ... so add your Bond and Stamp purchases to your beauty budget!

Savings and Bonds will stop INFLATION!

Charm-Aid Studio
RUTH HOUSER
Phone 220

The Beauty Mart
ONA FAYE SMITH
Phone 3

LET JACK FROSE DO HIS WORST!
WARM WINTER WEAR
FOR DAY AND NIGHT
Stylish With Imagination for Fall!
Women's Dresses
—Dressy Models
—Casual Styles
—Sport Frocks
4.98
Chin-lifting styles that will give you a new outlook on life! Midriff and long torso types for that slim-through-the-middle look! Pert two-pieces that double for suits! Swank tailored types for many occasions! Rich colors! 12 to 20.
Warm! Inexpensive! Smart!
Women's Fall Coats
12.75
—RICH FABRICS
—FINE COLORS
—NEW STYLES
In double or single-breasted types fitted or boxy. Gay plaids or of fashionable fleece, and novelty fabrics! Warm, autumn tones! 12-20.

HAPPY BIRTHDAY TO YOU!
It's OUR birthday, to be sure ... but we want to make it one that you will look back on with satisfaction and pleasure. We want you to remember, when the days of peace come again, and you have the comfortable security of the War Bonds you bought with your Penney's savings, that Penney's stood by you with dependable values.
The thrift lessons we learned in the years since Penney's first began, come into their full use now. They have prepared us to serve you ... now when solid merit and savings mean more than they ever have!

Fine Cape Leather Jackets
8.90
Comfortable, warm and sturdy! Smooth-grain, glossy and fully lined with rayon or bold cotton plaids!

Drum or Sport Slacks
4.98
Gabe ridings, covers, hard finish and soft weaves to pick from—all with lots of stamina and verve of style!

Men's Sanforized Shirts
1.19
Smooth weave shirts in fast color patterns that KEEP their lustre!

Two-Tone SWEATERS 2.98
Men's Marathon HATS 2.98
Men's Twinecraft SHOES 4.79
Boys' Warm JACKETS 3.12
Boys' Colorful SWEATERS 1.98

New Flatters!
Women's Hats
—Cloche Brims
—Skyscraper
1.49
Crown!
A new hat will set your mood! Intriguing sport styles, smart dressy types, casual models—for any occasion!

Fall Handbags 1.59
Cleverly Designed Gloves 1.98

Cynthia SLIPS
1.29
Lovely lace trims in 15's. Others in tailored type! Long wearing crepe!

Fetching Styles For Fall!
SPECTATOR PUMPS
Alligator print, smartly tailored! Comfortable!
3.49

Girls' All Wool Skirts
Swing styles or with plaids!
2.29

SMARTLY PATRIOTIC RAYON HOSIERY
Glamorous-looking sheers, and in smart heavy weights with dainty picot tops, reinforced heel and toe.
98c

Special Choice GIRLS' COATS
8.90
Tweed!
Fine Fleece!
She'll set the pace for the school set!
Well tailored in princess or coachman styles, single or double breasted type! 7 to 14.

Girls' New Fall Jackets
3.98
Plaid of fine herring bone! 7 to 14.

School OXFORDS
Sports styled shoes! Sautised linings!
3.49

Beauty and Comfort for Your Home This Autumn!

Part Wool BLANKET 5.90
Beautiful blend of wool, rayon and cotton.

Priscilla Curtains 98c
Billows of airy cash-merer-velvet.

Chiffon SPREADS 4.98
Charming designs—lovely soft colors!

Sport Hat PRINTS 27c yd.
The perfect fabric for smart sport frocks.

No-Do-Gay PRINTS 23c yd.
Gay checks, stripes and floral patterns.

Better To Be Drafted Than On The Draft Board, Scribe Concludes After Study Of Draft Board Tribulations

"To, the poor Selective Service board member—he is damned if he does and he is damned if he doesn't," writes George E. Scribe, a staff writer for the Hereford, Pa., Tribune in a recent article of commiseration written after a personal investigation of the trials and tribulations of members of Crawford County Local Board No. 3, which has its offices at Meadville.

"The pre-Pearl Harbor days, when there were more men who wanted to go than there were quotas to fill, have been passed," this writer observes, "and headaches have multiplied for the Selective Service board members."

He specifies and comments: "They have long since found that they carry their selective duties with them everywhere they go in the county, even after they step out of the Selective Service Board Headquarters."

CURBSTONE QUIZZES

"John Doe, a Crawford County farmer, stops them on the street and tells them he doesn't know how he'll ever be able to run his farm if his son, whose number has come up, is called in the draft. They walk a few more steps and Joseph Doe, who runs a small factory, stops them to ask what he's supposed to do if he wants to apply for occupational deferment for one of his men. They aren't even a half-block away from the Selective Service office, and James Doe stops them. He wants to know if his number is up yet and when he'll go.

"There are hearings after hearings on individual cases.

"There are regular board meetings.

"There are special board meetings.

"There are surly registrants who damn them as 'persecutors' and refuse to listen to iron-clad regulations laid down by National Selective Service Headquarters and Congress.

"There are dense registrants who will have everything explained to them in detail. They'll nod their heads in assent and say: 'I don't get it.'

"There are registrants who will angle for every possible deferment clause in the regulations when their number comes up.

"All of these lads are the exception; but there are hundreds of registrants, and there are enough of them to pile up headaches in every direction.

"As if this ordinary routine of Selective Service business were not enough, the local boards are showered with anonymous post-cards and letters. Every crank who ever wrote a letter to a newspaper or to his Congressman now writes to the Selective Service Boards.

"The Selective Service board member is called nasty names and accused of everything under the sun by these 'crackpot' writers who won't sign their names.

WIVES ARE WAR WIDOWS

"All of this and the Selective Service board member still has to put in his regular working day in private business or industry to earn a living for himself and his family.

"The wives who are left behind when their husbands go into service are not the only 'war widows.' The wives of the Selective Service board members can form their own 'war widows' union.

"Would you like to be a Selective Service board member?"

"Not on your life.

"I'd rather be drafted.

"The hours are better.

"And you get paid."

—Wellington Leader

The automobile took us far from home and now we must try to be cheerful as we walk back.

Westway Items

By MRS. MERLIN KAUL

The W. S. Rice family has the sympathy of the community in the loss of their home last Tuesday by fire. The origin of the fire is unknown but was noticed about 4 p. m. Several neighbors rushed there but were unable to save any of the contents. Mr. and Mrs. Rice had gone to town and their sons William and Don A. were at school. The J. A. Roe family was among the first to learn of the fire and they kept the boys at their home until their parents returned from town. Mr. Rice carried no insurance. C. P. Grimes of Hereford, Elmer and Roscoe Winkler were helping him put an upstairs floor in the granary the first of the week and the family will move into it temporarily.

Mr. and Mrs. W. S. Rice and William, Jr., were guests Saturday night in the C. P. Grimes home at Hereford.

Mrs. Liston Wilson of Wyche and Mrs. T. B. Cox attended a meeting of the cook book committee at the home of Mrs. Merlin Kaul Wednesday.

Mr. and Mrs. Francis Carthel and Chester, Mr. and Mrs. Hershel Carthel, Barbara and Teddy, of Lockney were guests Sunday in the Maurice Tannahill home. They came to make the acquaintance of young Gary Keith.

Mrs. F. W. Dodson and Miss Elma Smith attended the Home Coming Football game at WEL SC at Canyon Saturday afternoon.

Little Erlene Connally, small daughter of Mr. and Mrs. Richard Connally, has been ill with a bad sore throat.

Mr. and Mrs. Grady Wilson, Jr., visited Sunday with Mr. and Mrs. H. I. Nickerson at Hereford.

Mrs. G. V. Hartman accompanied her brother Herman Schulz of Amarillo to Leavenworth, Kan., last week where they are visiting relatives.

Sam Little of Gunnison, Colo., visited several days last week in the Paul Rudd, J. B. Little and Earl Little homes.

Elvin Wilson, Wanda Marie Allmon and James Nolan Edmondson were among the students from here who attended the football game at Tulla Friday afternoon. Elvin continued on to Lubbock where he was a guest Saturday of Jack Allmon and Daniel Turrentine.

Mrs. Jimmy Day of Atlanta, Ga., was a guest from Thursday until Saturday in the home of her sister, Mrs. Paul Rudd. She also visited her father, J. B. Little and her brother, Earl Little and family.

Mrs. Hubert O'Connor has returned to her home in Amarillo after spending several days here helping care for her sister-in-law, Mrs. Elmer Combs.

Mrs. W. E. Combs of Plainview was a guest several days last week of Mr. and Mrs. Elmer Combs and boys.

Mr. and Mrs. Orville Landers and Iva Gale of Hereford were visitors Sunday in the Joe Landers home.

Nelson and Glenn Pierce of Hereford spent the week end with their grandparents Mr. and Mrs. A. C. Pierce.

Mr. and Mrs. Elmer Combs and boys went to Amarillo Saturday where they spent the weekend with Mrs. Combs' brother Hubert O'Connor and family.

Mr. and Mrs. Henry Almon and Wanda Marie and Betty Jane Robinson of Hereford attended a family dinner Sunday at the Ray McIntyre home at Floydada. It was in reality an early Christmas dinner with

turkey and all the trimmings, and all of Mrs. Almon's relatives in this vicinity were present to enjoy it.

Mrs. Grace Earp and daughters Veda Jo and Charlene of White Deer were guests Sunday of Mrs. J. S. Earp and Jack. They attended Sunday School here. Mrs. Roy Landers of Olton was also a visitor at Sunday School.

Mr. and Mrs. Henry Taylor, Mr. and Mrs. Robert Caviness, and Mrs. Roy Landers all of Olton were guests Sunday in the R. M. Gunn home.

Mrs. F. W. Dodson and Monte Max and Miss Elma Smith went to Olton Sunday where they visited with their parents.

Mrs. Frank Weaver of Hereford assisted Mrs. Merlin Kaul with house cleaning Friday.

Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency, Elizabeth Womble. 46-2tc

Frio News

BERTHA LEE HEATH

Relatives from Childress and Muleshoe visited Mr. and Mrs. G. W. Sparkman and Orville over the week end.

The Owen Andrews family Mr. and Mrs. T. L. Sparkman, Jr., and son and Mr. and Mrs. T. L. Sparkman, Sr., also visited in the G. W. Sparkman home honoring Mr. Sparkman's birthday.

Friends of Mr. and Mrs. W. S. Dixon gathered at the Earl Springer home Friday night at a "42" party in their honor. The Dixons are moving to Dimmitt in the near future and they will be greatly missed from our community, in which they have lived for 21 years. A large group attended the party.

Mr. and Mrs. Jim Brooks and Mr. and Mrs. Deward Taylor of Hereford were Sunday visitors

Miss Alma Andrews visited

Mrs. Charles King in Amarillo. Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency, Elizabeth Womble. 46-2tc

Mrs. H. C. Baird.

Mrs. E. W. Harrison, Mrs. G. A. F. Parker and Mrs. H. I. Broadwell were in Amarillo Sunday and Monday. On Sunday they visited their children who live there and on Monday they attended the Harmony Club Patron and Guest Day program at the Municipal Auditorium.

Mrs. J. M. Boone left Sunday for Wichita Falls where she is visiting her daughter, Mrs. Leta Barnett.

Mr. and Mrs. D. H. Alexander went to Ft. Worth Friday to spend the weekend with their son, Burl Alexander and family.

Mr. and Mrs. Lyle Blanton, accompanied by Nadyne Newell and Bessie Francis Caraway, went to Ft. Worth the past week end. Mr. and Mrs. Blanton visited their daughter Lylabeth, who is in a Ft. Worth hospital following a major operation. They report that plans are being made to bring Lylabeth home in about three weeks.

While they were in Ft. Worth their son, Darrell Blanton and Richard Petersen, both students at Texas A & M College, visited with them.

Mrs. Brian McDonald of Ozona is spending this week here in the home of her husband's parents, Mr. and Mrs. C. F. Kerr, and with other relatives.

LOCALS

MISS BAIRD IN HOSPITAL

Miss Mary Ann Baird, who underwent an operation at Deaf Smith County Hospital Monday, is reported as doing satisfactorily. Miss Baird came to Hereford Monday morning after being ill a week at Vernon where she is a member of the Vernon Public School faculty. She is the daughter of Mr. and

Mr. and Mrs. S. A. Thornton of Lockney spent Wednesday in the J. M. Dixon home. Mrs. Thornton is a sister of Mrs. Dixon.

Mr. and Mrs. H. D. Robbins and family spent Sunday in Canyon in the home of Mr. Robbins' brother, Rhea Robbins.

Mr. and Mrs. Joe Hastings of Dimmitt visited in the J. M. Dixon home Monday evening.

Mr. and Mrs. J. M. Dixon, Lurline and Wanda visited in the home of Mrs. Dixon's brother, W. R. Childers, of Canyon.

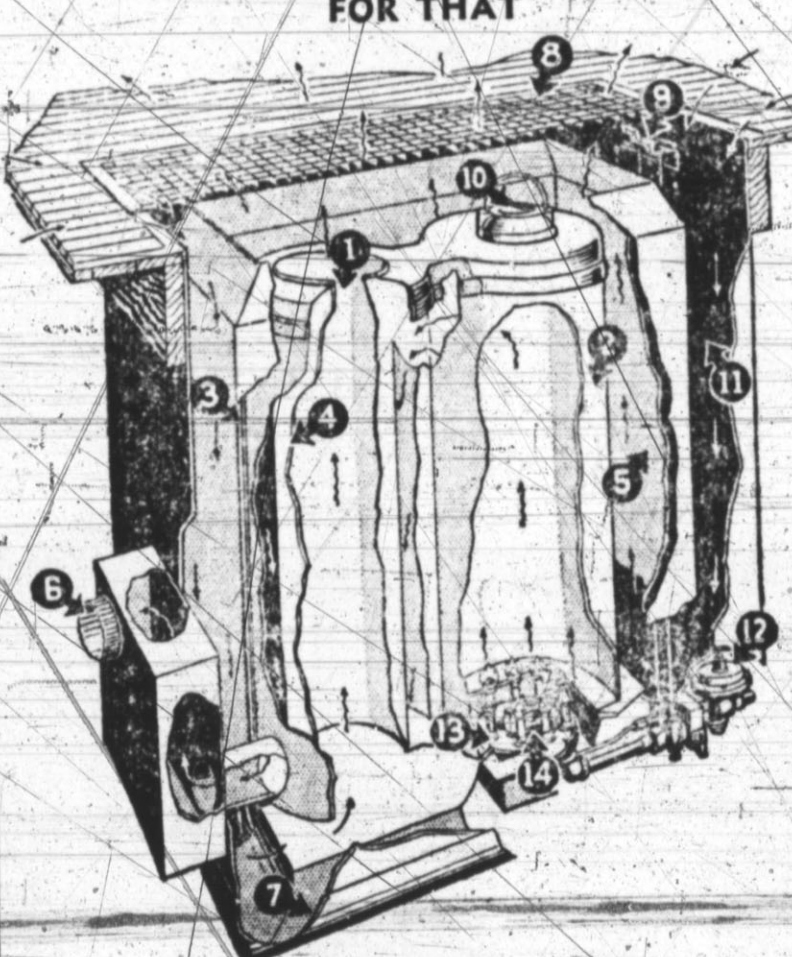
The Home Demonstration Club met with Mrs. W. A. Springer Wednesday. Miss Oliver was present with a demonstration. New Pollyanna friends were selected and the following officers were elected: Mrs. Fred

Axe, president; Mrs. Earl Springer, vice-president, and Mrs. W. A. Springer, secretary and treasurer. The Christmas club party was discussed and Mrs. Earl Springer's home was selected for the meeting the second Wednesday in December.

Mrs. Bertha Heath and sons visited friends in Amarillo over the week end.

Miss Alma Andrews visited

SEE US NOW FOR THAT



"Coleman" FLOOR FURNACE

... for COMFORT... HEALTH... ECONOMY

Hereford Lumber Co.

Home Owned — Home Operated



Lay away a GIFT A DAY

Picture FRAMES \$1.75

Military BRUSHES \$1.00 UP

Electric HEATING PADS

KODAKS \$7.95 UP

Bondair LAMPS \$5.00 SET

Give Her Beauty POND'S Beauty Box 98c

Make good your resolution to do your Christmas shopping early. Gifts to men in service must travel long distances. And while we have a vast variety of sparkling gifts, we haven't been able to get all we wanted of every item, due to war-time demands upon manufacturers. To be certain of getting exactly what you want for every person on your list, lay away a gift a day, and your Christmas shopping will be easy, enjoyable and economical.

COTY'S COREY BILL FOLDS

COMPACT and LIPSTICK SETS... \$2.95

COFFEE MAKERS... \$3.75

Amity... \$1.00 to \$10.00

YARDLEY'S GIFT SETS for Men and Women!

Early American OLD SPICE SETS 100 up

Cutex MANICURE Sets 100 to 500

for Ladies, Men! LUGGAGE 750 up

Men's SHAVING Sets 100 to 500

Gift STATIONERY 50c to 400

Ladies' DRESSER SETS 750 to 2500

Parke & Shaffer Fountain Pens 125 to \$10

BATH SETS Coty's, Yardley's, Old Spice and others.



MEASURED IN MINUTES

Very often, we receive a prescription which our training and experience tell us must be filled with all possible speed... cases where relief is measured in minutes as much as in grams. It is here that our skill comes to the fore as we speedily weigh, measure and mix the prescribed drugs while maintaining the professional precision and accuracy that are active ingredients in every prescription.

NOTICE—Just received 400 pounds of Aلتicide Weed Killer. This is our allotment for next spring; advise now regarding your needs... 20c Pound

CLOSE Drug Store

PRESCRIPTION DRUGGISTS

The Royal Store Phone 13

Packard's Best Flour

is Now Enriched with VITAMIN B1

... for your Health's Sake—Use "Packard's Best"

Many good cooks insist on Packard's Best Flour because of its excellent quality and uniform baking results. NOW, you can buy Packard's Best with the assurance that it also safeguards the health of your entire family, because every sack is enriched with VITAMIN B-1. Ask your grocer for Packard's Best and join the throng of housewives who are constant boosters of our fine product.

Packard's Best Flour is made from wheat grown in this territory.

"Ask the Woman Who Bakes"

Packard Milling Co.—Hereford, Texas

Well Done, Whitefaces, Well Done!

The Whiteface Round-Up

Here's a Toast to the District Champs!



"Round-Up" Staff
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Asst. Editor—Ruth Tucker
Business Mgr.—Wanda Whitaker
Asst. Bus. Mgr.—Kathryn Acker
Proofreader—Felix Pyka
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Banner Awarded To Speech Class for Oct.

The Speech Class was chosen to receive the Assembly Banner award for the month of October, Monday morning at the Student Council meeting. The representatives were told to remind the classes of the duties which are to be paid to the Student Council each month. The Student Council has a constitution which will be read to each of the classes sometime in the near future, giving them an idea of the rules and the laws by which the Council abides. After reports were given from the class representatives, the Council adjourned.

Extra! Extra! They Won!

Have you met Daisy Mae of Dogpatch? You probably have. But have you met Daisy Mae of Hereford High School? Just in case you haven't, we want to introduce to you the winners of the contest held to determine the Daisy Mae, Lil' Abner and Sadie Hawkins of Hereford High School. They are Daisy Mae—Wanda Lee Lloyd; Lil' Abner—Wilson Millard and Sadie Hawkins—Carlie Rae Frye. Candidates for these honors were from the Senior Class: Daisy Mae—Billie Erlene Sexton; Lil' Abner—Luther Worley; and Sadie Hawkins—Carlie Rae Frye. From the Junior Class: Daisy Mae—Juanita Wiseman; Lil' Abner—Elwood Skypala; and Sadie Hawkins—Marie Davis. From the Sophomore Class: Daisy Mae—Wanda Lee Lloyd; Lil' Abner—Eugene Sparks; and Sadie Hawkins—Margaret Barber. From the Freshman Class: Daisy Mae—Dorothy Dishman; and Lil' Abner—Wilson Millard. The winners of these honorable Dogpatch positions were chosen by a group from the faculty.

Smoking and Drinking Are Discussed in Hi-Y

"Men and Monkeys" was the devotional subject of the Boys' Hi-Y last Tuesday night. G. P. Owen, program chairman, led the devotional. The subject for the round-table discussion was "Physical Problems that Face Youth Today." Lloyd Manjeot gave a talk on this subject. "Smoking and Drinking" were two phases of this discussion which were particularly discussed. Ed Young was elected reporter for the club. David Phillips, having met with the membership requirements, was voted into the club. The president gave to the visitors the requirements for becoming a member. Plans for the annual Father-Son banquet were made, and the club voted to change the time of the banquet from 8:00 to 8:30. Lloyd Manjeot gave the club purpose and slogan. The meeting adjourned with the Hi-Y benediction.

Freshmen Give Play

Did you know that Margaret Norwood owns a swanky Fifth Avenue hat shop equipped with all the modern furnishings? If this is news, you should have been in assembly last Thursday to witness the cleverest program of the year. For furnishings and aids in her shop, Margaret got assistance from the audience. Eugene Sparks and Edward Roberson were the elevators. J. W. Merrill, Christine Smith and Betty Jane Robinson were the lights. (Wonder why they were suitable?) Wanda Lloyd was the clock; Bill Dameron the mirror; David Phillips, the cash register; Daniel Russell, the hat rack (how very charming he was with his three hats!) John Pittman and Foster Hill were the floor walkers. As no shop is a success without its customers, Joan Rosson, accompanied by her husband and small son, S. A. Putts and Don Bookout, tried on practically all the hats in the store. In spite of protests from her "better-half" and annoyances from the very troublesome child, Joan finally bought a hat. The play really was unique and amusing, as the laughter from the audience proved. Splendid work, Freshmen!

"IN FLANDERS' FIELDS"
An Answer
C. B. Galbreath
In Flanders fields the cannon bloom,
And fitful flashes light the gloom,
While up above, like eagles, fly
The fierce destroyers of the sky,
With stains the earth wherein
you lie
is redder than the poppy bloom
In Flanders' fields.
Sleep on, ye brave. The shrieking shell,
The quaking trench, the startled yell,
The fury of the battle hell
Shall wake you not, for all is well.
Sleep peacefully, for all is well.
Your flaming torch aloft we bear,
With burning heart an oath we swear
To keep the faith, to fight it through
To crush the foe, or sleep with you
In Flanders' fields.
Girls, do you know what hair ribbons signify? Here are the meanings:
RED—going steady
BLUE—in love
WHITE—innocent
GREEN—Wants a date
PURPLE—LONELY
BROWN—nobody's baby
ORANGE—jealous
BLANK—angry
Independent Student
Rosemary Phillips: "Did you have your hair cut?"
L. J. Clark: "Naw, I washed it and it shrank."

Wheat Teaches Music

Everyone has been wondering who the Glee Club teacher is. She is Miss Charlotte Wheat, who graduated from T. S. C. W., Denton, Texas, in 1940 with a B. S. degree. Miss Wheat likes good music, swimming and tennis. She dislikes people who always have a complaint to make. Her home is Seymour, Texas, where she taught last year. She thinks Hereford is one of the friendliest places she has ever known.

Have You Seen?

The sweaters that the girls wear backwards? (Do you suppose they are asleep when they put them on, or do they do it on purpose?)
Frances Gollehon when she wasn't chewing gum?
Henry Perry in one of his studious moods?
Wanda Lee Lloyd with George Weems?
The list of lost and found articles on the bulletin board in the study hall? (Especially the one that says "Found—Quentin Williams' car will start without pushing!")
The many vamps who are continually trying to capture your best beau?
That "blank" look on Mary Sue Whitaker's face when anyone mentions geometry?
Miss Easter's smile? (She has two very winsome dimples.)
V. C. Hopson's bright red hat?
John Douglas Pittman in the eight period study hall? (Incidentally, he is there everyday and he would enjoy having some company.)
The flashy socks the boys are wearing?
Geraldine Kendall when she wasn't hungry?
Charles Sanders' red plaid wool flannel shirt? (It's so bright you couldn't miss it.)
Mr. Hudson! Why are you tardy this morning, J. D.?
J. D. Roach: Classes started before I got here.

Eight Seniors Chosen As New Members For Scholarship Society

Eight Seniors have recently been honored by being chosen as members to the local scholarship society. From a list of the highest ranking Seniors, (only scholastics considered for this selection), faculty members selected those who, in their opinion, best met the qualifications of the local society and the national society. Those named to membership in the scholarship society are: Marcella Koelzer, Felix Pyka, Margaret Olson, Vera Rea, Margaret Barrett, Hardy Benson, Kenneth Rudd, Robina Culpepper.

Juniors Dislike

"Likes and dislikes" was the theme of the program at the Junior class meeting last Wednesday. Everyone told of his pet dislike, and it seemed the majority said history and English. Barbara Robertson doesn't like her dates to flirt with other girls when she is supposed to be occupying their time. Can you blame her? A report was made of the financial status of the class, and it seems to be pretty good, so far. The Junior Mothers organized last Tuesday, and they say that they will get behind the class and help in every way possible. Officers elected were: Mrs. W. H. Russell, president; Mrs. E. B. Hicks, vice-president; and Mrs. George Millard, secretary-treasurer. The Juniors plan to give a play in the near future. The purpose is to raise funds for the Junior-Senior banquet.

Students Want To Meet Grable and Demosthenes

"What famous person would you like to meet? No, he doesn't have to be living today, just any famous person." That was the question your snooping reporter shouted at innocent bystanders the past week, and this is the information received. It seems that, according to the answers, there is no such thing as a universal hero at H. S. nor a special type of hero. Nearly everyone came in for their fair share of attention, everyone from Demosthenes to Betty Grable. Felix Pyka said he would like to meet Demosthenes because he was the world's greatest orator and Bill Hutson said he would like to meet Betty Grable for reasons already apparent; and along the same line, Fern Pittman wants to meet Mickey Rooney; Cornelia Hamilton wants to meet any Notre Dame football player. Joe Bishop wants to meet MacArthur, and Bonnie Miller and Imogene Anderson want to meet the President, Franklin Roosevelt (Democrats—no doubt). Texie Ruth Reynolds wants to meet Hitler—with a gun in her hand, and Geraldine Kendall, of all people, wants to meet Santa Claus—optimistic, isn't she?

Central Chatter

8C is glad to have a new pupil, Gerald Main from Waynoka, Oklahoma. Boys and girls are not the only things who desire an education. This was proved beyond a doubt when the black crow flew in the window during Miss Womble's study period. He has made a few visits since.
Room 6B is glad to welcome Edward Holden from Wichita Falls.
Since 7A won the scrap contest, they have decided to see "Wings for the Eagle." Dorothy Trimble has withdrawn.
The fourth grades wish to thank Mr. Smith for the jumping ropes he gave them.
The band received a letter from H. P. Cooper, who is at Hot Springs, New Mexico. If anyone wishes to write him, his address is Box 927, — Southern Hotel.
Miss Hancock: What is the outstanding contribution that chemistry has given to the world?
Nollet: Blondes.
Mrs. Buckner: Well, Jessie Ann, what did Mr. Smith think of your rendering of the morning, noon, and night Overture?
Jessie Ann: After I'd played a few bars, he told me to call it a day.

Tri-Hi-Y Puts Bulletin Board In Study Hall

"The Value of Church Attendance" was discussed fully by the Tri-Hi-Y club Tuesday night. A meeting of the executive council preceded the main meeting. Plans were made for the projects which the club hopes to carry out. One project already completed is the bulletin board in the study hall which is always full of interesting and useful information. Margaret Olson, president, called the meeting to order. After the roll call and minutes, she read two letters which the club received. The program, "The Value of Church Attendance" was opened with the girls singing "Faith of Our Fathers." Margaret Olson, Betty Dunlap, Arlene Millard, and Mary Ruth Russell, gave a short skit which cleverly brought out the main ideas. Phyllis Radovich then conducted a discussion on the topic. A prayer led by Miss Crawford and the Tri-Hi-Y benediction closed the meeting.

Worley, Sexton, Frye Play Capp Characters

Familiar members of the Senior Class became Al Capp's well known, Dogpatch characters when the Senior Class met in Room 30 on November 4. Luther Worley was elected Senior Lil' Abner. Billie Erlene Sexton is Daisy Mae, and Carlie Rae Frye is Sadie Hawkins. The Seniors will give their parents a reception sometime in the near future; so the President appointed the four following committees to make arrangements for the program: Evelyn Walker, Jeane Williams, and Bruce Beene are on the food committee. The decoration committee has for its members Nona Deen Rose, Bettye Sue Morton and Ella Mae Parsons. Carlie Rae Frye, Felix Pyka, and Wanda Whitaker are on the invitation committee. Patcy Batton, Phyllis Radovich, and Margaret Barrett compose the entertainment committee. Mr. Hudson reminded the class that graduation time would soon be here and suggested that the group decide about caps and gowns and Senior exemptions from finals. Because of lack of time, the class was unable to do so.

Orchestra Will Play Second Victory Concert Thurs. Night, Nov. 19

One week from tonight, the orchestra will present its first public concert. The orchestra will play the second Victory Concert which will be given in the high school auditorium at 8:00 o'clock on Thursday, Nov. 19th. The orchestra is the best in a number of years, according to Ralph Smith, band director. The balance and intonation have been improved considerably, which accounts for the better playing. The orchestra will play selections from Weber's "Der Freischutz," Franke's "Intermezzo Russe," Bela's "Lustspiel Overture," and a number of other selections. Joan Smith, who played flute at the beginning of the year, is now playing cello. Ellen Posey and Naomi Brumley will soon be playing violins in the orchestra. Three students are taking lessons on the viola and will in a short time play in the orchestra. They are Billie Jane Smith, Marcia Robbins, and Wanda Dixon. With the addition of these students, the orchestra will be almost complete, lacking only one bass violin.

"IN FLANDERS' FIELDS"

John McCrae
In Flanders' fields the poppies blow
Between the crosses, row on row,
That mark our place; and in the sky
The larks still singing bravely fly,
Scarce heard amid the guns below.
We are the dead: Short days ago
We lived, felt dawn, saw sunset glow,
Loved and were loved, and now we lie
In Flanders' fields.
Take up our quarrel with the foe!
To you, from falling hands we throw
The torch—be yours to hold it high!
If ye break with us who die,
We shall not sleep, though poppies grow
In Flanders' fields.
Miss Rigler: "Haven't I seen you somewhere before?"
A. J. Robinson: "Yes, mam. I took this course under you last year."
Miss Rigler: "Hmmm. Remarkable resemblance."

District Champs!

What a football team!!! Do you people of Hereford realize that our team has not been scored on? Recall the scores and you'll see that we beat Clinton 13-0, Dimmitt 32-0, Dumas 32-0, Friona 24-0, Panhandle 29-0, and Tufta 59-0. For the past two years, our team has been hailed as District champs; and if you have noticed any unusually bright faces this week, you'll know it's because our boys are District champs again.

F. H. T. Has Finished Bond and Stamp Sale

If anyone has noticed the table in front of Hall's Drug Store on Saturday afternoon, the F. H. T. has been selling stamps and bonds. They took this project for the month of October and as October is over, they are closing their booth. They have sold \$278.50 in stamps and \$1,220 in bonds. This makes a total of \$1,498.50 in war stamps and bonds.

Notebooks Reveal All

Yehudi is still the "little man who wasn't there," according to several notebooks your reporter has seen. Everybody who has a Whiteface notebook has his favorite player's initials or picture of the football hero. Most of the Senior football boys have Billy London written on theirs. Ina Mae Hewitt has "You are My Sunshine" printed on her notebook; then listed all over the space below it, she has the names and addresses of nearly every boy in the armed forces. How do you rate, Ina Mae? Bill Cawthon's beautiful blue notebook boasts the phrase "Blues in the Night." Bill, does it really keep you up nights or is it the girl whose initials are J. B. ? Some person is going to see that his notebook is well taken care of—in any case: "Throw this in first in case of fire" and "In case of flood, climb upon me; I'm always dry." Now we know who Fern Pittman dreams about. Her notebook says: "Fern plus John David." Other students' notebooks have only the name of a subject, such as, Ag. III and English IV. Of course, there is always D. R. plus W. J. W., N. D. R. plus R. M., P. G. R. plus D. S., and W. L. L. plus G. W. You can figure these out to the best of your ability because it is about time someone concentrated on textbooks instead of notebooks.

Uncle Sam Says:

"You don't have to be drafted to serve your country!"

- You Serve Your Country when you Buy WAR BONDS!
 - You Serve Your Country when you use Tires and Gasoline Wisely and Conservatively.
 - You Serve Your Country when you Pay Taxes.
 - You Serve Your Country when you do your part in preventing inflation.
- Remember, when you save at any age, you are serving your Country and Helping to Win The War!

The First State Bank

MEMBER F. D. I. C.



Prince Hereford

I haven't known Coach Stanton three years yet, but he's a grand fellow and a very agreeable one, too. He's easy to get along with, especially now that the Whitefaces haven't been scored on this season. Of course, I'll admit he has a swell bunch of boys on the team; but without his capable coaching, they likely would not have the record that they now do. Won't you join me in "Hats off" to a splendid coach who is also a mighty fine man! Somehow, I got the news that Miss Hancock went to Oklahoma and Miss Wheat to Seymour the past week-end. The pep squad girls are all agog about their banquet tomorrow night. I hope each girl got a date with the right boy.

My, My! It surely was quiet here in school Armistice Day when everyone was away; but the crowds today have made up for that. I didn't know there were so many people in Hereford, but they all came to get their gasoline ration cards.

Miss Hall went to Dallas for an executive meeting of the Texas State Teacher's Association, which met Friday and Saturday.

Oh, oh! Tomorrow is Friday the Thirteenth! Nuff sed.

I never in my life saw such a "lousy" looking bunch of kids as came to school on Sadie Hawkins Day. I'm glad that doesn't happen often.

Virgil: Miss McCaslin, what is the difference between a cat and a comma?
Miss McCaslin: I don't know. What is the difference?
Virgil Young: A cat has claws at the end of its paws, while a comma is a pause at the end of a clause.

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HEREFORD



BULL

By Jimmie Gillentine

Major Schroeter just blew in with an unusual request. He says the war production board wants the women to donate their hose to the war effort.

Just about any kind of hose are sought in the drive including: all kinds of silk, nylon, mixture of silk and nylon, silk and rayon, nylon and silk, silk and cotton and nylon and cotton.

D. W. Hawkins was by the other day and left some fine November Strawberries. They are of the Maston ever-bearing variety and were very tasty.

Here's a radio joke:

A fellow who lived in a boarding house had been having considerable stomach trouble and finally went to his doctor for an examination.

"I've been drinking two cups of hot water every morning for more than a year," the fellow answered "but my landlady sells it coffee."

So far none of the boys have sent in "service" jokes. What's the matter, do you guys stay on KP all of the time?

Here's one Bob Thompson read in Private Hargrove's clever new book:

A rookie was on sentry duty when his sergeant happened along.

"Halt," said the rookie, "and give the pass-word."

The sergeant took a few steps when the rookie repeated his challenge.

"Halt," and "Give the pass-word."

"What's the idea?" demanded the non-com, a bit peeved.

"My orders," replied the rookie, "are to command 'Halt' three times, then shoot. You just finished your second halt."

If you haven't read "See Here, Private Hargrove," then you should make application for it at the library.

Things are looking mighty good. People want action and they are getting it.

They want to get the job done in a big way and come on back home. Actually, the American soldier is no better than any soldier as long as they operate in formations, but the very minute he is thrown on his own resources he goes to town.

In other words, when the situation arises requiring initiative and brains sense the American always goes ahead. This means that our parachute troops, tanks, aviators and infantry are going to be far superior. The record of our marines is outstanding due to this factor.

I figure that the war will be over by this time next year—and a lot of people say I am crazy. I guess they are right, because I really think it will be over by next harvest. This may be wishful thinking, but the people in Axis countries are also doing a lot of wishful thinking. They are getting hungry and cold—and these

SOCIETY

Bridge-Dinner Entertains Club

Mr. and Mrs. H. K. Fox were hosts with a bridge dinner-party at their home Tuesday evening for members and guests of the Tuesday Dinner Club.

Miss Eloyse Pitman made high score for the ladies and J. A. Pitman scored high for the men in the games.

Attending were Mr. and Mrs. Alton Fraser, Mr. and Mrs. C. C. Acker, Mr. and Mrs. S. P. Ross, Mrs. Seth B. Holman, Miss Eloyse Pitman, E. B. Hedrick, J. A. Pitman, H. A. Close, Mr. and Mrs. A. R. Bateman, Mr. and Mrs. Oscar Easley and the hosts.

Messiah Rehearsal Monday Evening

With 45 members already participating and an even larger attendance expected Monday evening, practice sessions on Handel's Messiah are being held each week at the Methodist Church, according to Miss Mattie Mae Swisher, director.

"Special invitation is extended to new-comers," she said. "We expect to present the Messiah on December 6, and the local chorus will be assisted by singers from neighboring towns. Only three more rehearsals remain."

Mrs. J. C. McCracken is pianist for the presentation this year.

LOCALS

FIREMEN'S DANCE

Featuring Marie Hetrick and her Rhythm Clowns, the Hereford Firemen will sponsor a dance here Friday evening, Nov. 13, according to announcements today.

Mrs. F. S. Janes of Olton has been visiting her parents, Mr. and Mrs. E. W. Cawthon, this week.

Miss Mary Nicks, student at W. T. S. C. Canyon, will spend the weekend here with her parents, Mr. and Mrs. Walter Nicks, and her brother, Jack Nicks, who is here on furlough from Athens, Ga.

Tom Alderson returned this week from Dallas, where he has been visiting markets in the interest of securing additional merchandise for his store.

Mr. and Mrs. C. J. Nelson left today for their home in Chicago after spending the week with Mr. and Mrs. Lester Galley, Mr. Nelson, fuel traffic manager for Chicago, Burlington, Quincy railroad, expressed much interest in this section.

ANNOUNCE DAUGHTER'S BIRTH

Mr. and Mrs. Joe Hill, Jr., of Pacific Palisades, Calif., have announced the birth of a baby daughter, Sue-Ann, on Wednesday, Nov. 11. Mrs. Hill is a daughter of Mrs. A. M. Jones and the paternal grandparents are Mr. and Mrs. J. A. Hill, Canyon.

CIRCLE MEETING

Circle Three of the Woman's Society for Christian Service of the Methodist Church met at the home of Mrs. Frank Terrell yesterday afternoon. The study of Latin America was continued with Mrs. Terrell in charge of the program. Mrs. Hattie Rutherford, Mrs. J. B. Jones and Mrs. Ella Lamb gave talks on the program.

things have won more wars than guns, ships, airplanes and tanks.



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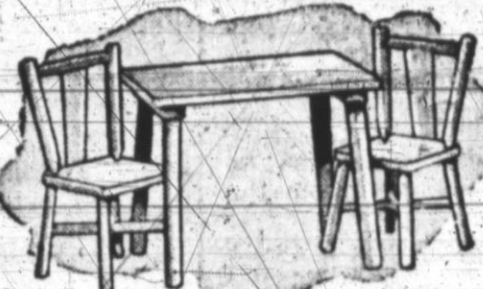
A dream of a doll, sweet and cuddly, dressed in her lovely organdy dress and hat. Composition legs and arms.

16" Doll with Wig 2.98 14" Baby Doll 1.29 23" Doll, gorgeous, lovable 5.95



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3-Piece Maple Finish Table and Chair Set. Now the children can have their own tea parties at their own table. Sturdy. Table 20"x14", 16 1/2" high. 3.49



Teaches First-Aid Lessons Early ARMY NURSE'S KIT. Little sister! Here's your Red Cross kit to nurse the dollies. Uniform, stethoscope, first-aid kit, etc. 1.98

BATTLE TOYS FOR THE PARLOR FRONT

BATTLE TOYS FOR THE PARLOR FRONT. Thrills Young Imaginations Combat Plane 69c, Shoots Harmless Sparks Sparking Tank 1.39, A Speedy Water Toy PT Torpedo Boat 55c.

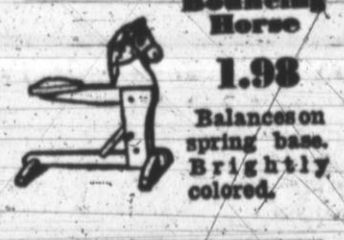
Merry Christmas. Learning Becomes Fun With An EASEL BLACKBOARD 1.69. School days at home. 18" x 24" blackboard with alphabet and numerals. Color charts on reverse side.



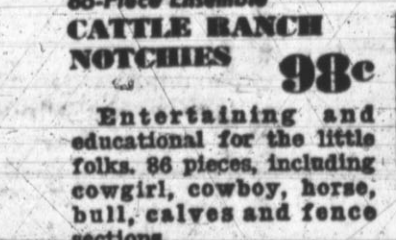
Fun For Young And Old Combination GAME SET 2.39. Dad—here's fun for the whole family. Backgammon, Chess, Dominoes, Checkers—all in one box.



Record Book 1.89. Four 7" double faced children's records.



Bouncing Horse 1.98. Balances on spring base. Brightly colored.



86-Piece Ensemble CATTLE RANCH NOTCHES 98c. Entertaining and educational for the little folks. 86 pieces, including cowgirl, cowboy, horse, bull, calves and fence sections.



Rocket Shot PIN BALL GAME 98c. Fun for the whole family. Beautifully lithographed board complete with set of marbles.



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CASH DISCOUNT—When paid in Advance 3 classified ads will be run for the price of 2. (Absolutely does not apply if ad goes on books.)

DEADLINE—No Classified ads accepted for publication after 10:30 Thursday morning (date of Publication.)

NOTICE!

NOTICE: A number of good saddles in stock. Boots made to measure. Quality Shoe and Boot Shop, 608 Broadway, Plainview, Tex. 44-47p

FOR RENT

FOR RENT: Bedroom for adults. 506 Jackson Street. 46-11c

FOR RENT: 2-room furnished apartment, 611 E. 3rd. 46-11c

FOR RENT: One light house-keeping room. Adults only. W. A. (Al) Vaughn, 311 N. A St. 45-21p

FOR RENT—The west store room in my building will be vacated by the Employment Office about Dec. 1. F. H. Oberthier. 45-11c

FOR RENT: Bedroom to 1 or 2 men, south front, private entrance, adjoining bath, good bed. 710 E. 3rd St. 44-31p

FOR RENT: One room for light housekeeping also bedrooms for men. Three blocks north and one west of High School. F. N. Pittman. 44-31p

LOST AND FOUND

FOUND: A man's shoe on South Main Street, also a child's coin purse. Owners may have same by identifying and paying for this ad. Inquire at The Brand Office. 46-11D

LOST: Tire 16-750, Serial No. T6173833682. Reward offered. S. P. Rossom. 46-11p

FOUND: A boys plaid jacket, owner may have same by identifying and paying for this ad. Inquire at The Brand Office. 46-11D

FOUND: Ladies purse, owner may claim by describing purse and contents and paying for this ad. E. M. Cantrell, K Street. 46-11D

FOUND: Champion bicycle tube. Finder may claim same and pay for ad. 46-11d

STRAYED: From my place 14 miles South East of Hereford, one white faced cow branded 7- on left side. Finder please notify J. J. Wilder. 46-11p

LOST: A large cream colored milk cow, with health tag in ear. Branded H laying down and diagonal line above the brand on left hind leg. If anyone sees this cow please call 153-J. 46-11c

LOST: Please return screw jack borrowed from J. A. Buckner. 46-31p

STRAYED: Mixed Jersey milk cow, Strayed from W. J. Talbot farm 7 miles northwest of Friona about Nov. 7; running V brand right hip and ribs. \$5.00 reward. Notify Elvira Talbot, Friona. 46-11p

STRAYED: Several steer yearlings branded AC (connected) on left side, hip or flank. Possibly other brands. Please notify V. C. Wimberly, Vega, Tex. 46-31p

LOST: 10 head Whiteface calves steers and heifers, crop left ear, also ladder on left shoulder or C-alash or right hip. Jack Bradley, phone 661-J or call The Brand, 30. 44-31p

FOR SALE OR TRADE

FOR SALE: A type hog house, natural gas range stove and heater also 3 chairs. Mrs. Oliver Rudd. 46-11p

FOR SALE—One registered Hereford Bull or will trade for calves or pigs. Gregory Bros. 46-11p

FOR SALE: 3 sows with pigs. Owen Andrews. 46-11p

FOR SALE: Turnips, 50c per bu. you bring sacks, 1 mile north of 9000 end 9th St., R. L. Jackson. 46-31p

FOR SALE: Why go to a sale and give \$100.00 cash for pigs when you can buy my nice Hampshire girls, bred or open, for \$35.00? 50 head to pick from. Also have a nice Jersey cow, fresh, would sell. D. H. Allmon, 7 1/2 miles west on Harrison. 46-11p

FOR SALE: Uncle Sam says "It's later than you think" for Christmas shopping so mail EARLY. I have the famous Fuller-line of brushes, including the popular hair-brushes and beard sets. Mrs. A. G. Bell, 807 W. 3rd. 46-11c

FOR SALE: 2-room apartment. Phone 193-W. 46-11p

FOR SALE: 310 gallon tank, Roper range, hot water heater, 3 heating stoves all butane, 6-foot Frigidaire, Philco cabinet radio, Matka cooler, must sell quick. See Mrs. F. W. Dodson, Westway school. 46-11p

FOR SALE: House trailer, 6 mi. east, 1 mi. north on C. E. Reinauer place. 45-31p

FOR SALE: Leonard refrigerator. Mrs. I. E. Woolery, north-west Hereford. 45-31p

FOR SALE: Registered Milking Shorthorn bull, 14 months old. George Roberson, 6 miles South-west Hereford. 45-21c

FOR SALE—One two-room, 14 x 24 house. Celled with yellow pine. See C. W. Dixon, Friona, or write A. C. Brigrance, Oton, Texas. 11p

FOR SALE—Five, Bigboned Poland China Male Pigs. Subject to Registry, \$15.00 each. W. H. Flippin, Rt. 3, Friona, Texas. 11p

FOR SALE: G. E. Seven Ft. Refrigerator; 4-PC. Bedroom Suite; Singer Sewing Machine; Radio. All nearly new; in excellent condition. See Mrs. W. P. Gentry or Mrs. O. T. Bailey, Club House at State Park. 46-11p

FOR SALE: 100 early white rock pullets, laying. Mrs. Oscar Hunt, 9 miles on old Dimmitt Highway. 46-21p

FOR SALE OR TRADE: Good clean 1940 V-8 Tudor, will trade for late model pick-up also two yearling shorthorn bulls. Charles L. Pingel, Vega, Texas. 46-31p

FOR SALE: Choice section, \$18; choice 320 acres, \$20. Claud Higgins, phone 642-J. 45-31p

FOR SALE: 200 acres in wheat 11 miles Hereford, irrigation district, all wheat goes. Price \$25, good terms. Claud Higgins, phone 642-J. 45-31p

FOR SALE: Improved 300 acres, irrigation well, house, sheds, 60 acres wheat, well located. Price \$35. Claud Higgins, phone 642-J. 45-31p

FOR SALE: Dandy 4-room house and 10 acres. Price \$2650.00, \$1000.00 cash. Nice two-room house, \$1000.00, good terms. Claud Higgins, phone 642-J. 45-31p

FOR SALE: Practically new McCormick Deering double unit milker, also one sow to farrow soon. W. P. Axe, 8 miles south on Brooks place. 45-31p

FOR SALE: Beautiful semi-precious polished stones, \$1.50 up. Large selection Indian relics. Bob Bailey. 45-21c

FOR SALE: Winter barley seed, 75c bushel. This barley made 80 bushels per acre this year. S. O. Wilson. 45-31p

Winter BARLEY SEED

Fraser Milling Co.

FOR SALE: Improved 320 acres, well located, half in cultivation, balance grass, \$15.00 per acre, \$1600.00 cash will handle. Claud Higgins, phone 642-J. 44-31p

FOR SALE: A modern house almost new, 6 rooms and bath, also built-on garage to match, lot is 100x140 ft. East front on 610 McKinley ave. Could consider renting it as a duplex, the room upstairs is 18x20 ft, with 4 casement windows to the east. See the owner, J. L. Johnson, Schley Ave. 44-31p

FOR SALE: East half of section 95, Blk. M-7, Castro County, 7 miles south Hereford. Good improvements and fine irrigation well, butane fuel, priced \$50.00 per acre, terms if desired. P. J. Wooldridge, 210 W. 10th Ave., Amarillo, Tex. 44-31c

FOR SALE: Four 2-room modern

houses in Sundown, Tex. Can be easily moved. Apply at Sundown Townsite office. 44-41p

FOR SALE: 3 International tractors, sizes 15-30, 10-20, 22-35, all on rubber. One 36-inch Nichols and Shepherd separator on rubber. See L. J. Wilkowski, 805 W. 11th, Plainview, Tex. 44-31p

FOR SALE: 4-unit apartment, a home with an income. Mrs. O. K. Higgins. 44-31p

FOR SALE: Nice 4-room house and ten acres, choice land, price \$2750.00; large 9-room house, ideal for rooming house, price \$2500.00. Phone. 642-J. Claud Higgins. 44-31p

FOR SALE: Registered milking Shorthorn bull calves, 3 roan calved March 1941, 1 red calved May 1941. Select yours now. R. A. Frye, Dawn, Tex. 44-31p

SEED POTATOES

Better book early—
We are exclusive agents for the Irvine & Cottom Certified Seed, grown at either Texline or Dillon, Montana.

Craner & Gault

43-12tc

FOR SALE:

East half of Section 95, Block M-7, Castro County, 7 miles south of Hereford. Good improvements and a fine irrigation well. Butane fuel, priced \$50.00 per acre. Terms if desired.

P. J. Wooldridge

210 West 10th Ave., Amarillo, Texas. 44-31c

WE specialize in brake re-lining. We will do the rest. Our new Bring in your brake shoes and burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-11c

WANTED

WANTED TO TRADE: Borger property for one-half to one section of Hereford farm land, with improvements. Write or see, M. G. Caywood, 706 Monroe St., Borger, Tex. 46-11p

WANTED: To lease two sections grass, with improvements and some farm land. H. W. Bagley, Canyon, Texas. 46-11p

WANTED: Small middle aged lady without dependants for job, good pay. Apply in person after 6 P. M. South East part town. House No. 370. Apply at once. 46-21p

WANTED: 100,000 rats to kill with Ray's Rat Killer, guaranteed. Sells for 35 cents, 50 cents and \$1.00. Harmless to anything except rats and mice. Also Ray's Roach powder. Halle Drugs. 41-131p

WANTED: To buy threshed kafir, maize or hepari in vicinity of Joel switch. Can haul from combine or thresher. E. C. Reinauer, one mile north Joel Switch. 45-31p

WANTED TO BUY: Bundle food, grain, heads or snapped corn. A. J. Elwart at Ingrave feed lots 1 1/2 mile east from Moore's Filling Station. 44-31c

SOCIETY

"America At War" Is Theme Of Study For Pioneer Club

"America Goes To War" was the subject for discussion at the Pioneer Study Club Tuesday afternoon when the club met at the home of Mrs. Burl France.

Mrs. O. G. Hill was in charge of the program using illustrations from Fortune Magazine to further describe America at war. She discussed "For what kind of peace are we fighting," stressing the importance of winning the peace as well as the war.

A guest at the club meeting was Mrs. J. H. Bowers of Houston. Members present included Mesdames A. G. Bell, J. E. Beyer, Noah Ewton, N. E. Gass, Ray Johnson, J. M. Gilliland, P. H.

Gilliland, C. T. Guseman, Bob Higgins, O. G. Hill, J. B. Jones, F. M. Kester, Wirt Phillips, B. E. Roberson, T. E. Seigley, R. A. Tynes, Frank Terrell, Al Werner and the hostess.

Mrs. Carlyle Entertains Club

Mrs. L. W. Carlyle entertained members of the Elite Sewing Club at her home Thursday afternoon.

Red Cross knitting, sewing and fancy work provided diversion for the afternoon and a delightful salad plate was served to Mesdames E. E. Fridley, Lyle Blanton, H. V. Williamson, Noah Ewton, Ross Fuller, Frank Terrell, J. C. Cummins, Guy Newsom, Edna Jett and the hostess.

Wyche Club Plans Thanksgiving Party

Wyche Home Demonstration Club met at the home of Mrs. G. E. Thiele Thursday afternoon for a business and social meeting.

During the business session members voted to sponsor a community Thanksgiving supper on Friday evening, Nov. 20, at the Wyche School.

Plans were discussed for the annual Christmas party which will be held Thursday after-

Lone Star Study Club Enjoys Program On Child Training Problems

A program on Child Training was featured at the Lone Star Study Club meeting held Tuesday afternoon at the home of Mrs. Jack Grady. Roll call consisted of members discussing individual child problems.

Mrs. Louie LeGrand gave a review of the book "As the Twig is Bent" by Leila B. Holman. The book dealt almost entirely with child training problems and Mrs. LeGrand stressed two quotations from the book which expressed the theme. They read "We must learn to control our children if they are to be happy" and "Train up a child in the way he should go and he

will not depart from it". In discussing "The Hand that Rocks the Cradle", Mrs. Jerry Morrow described The Cradle in Evanston, Illinois, and The Lena Pope Home in Ft. Worth, both institutions for underprivileged children. Members of the club voted to provide a quilt for the Lena Pope Home upon learning of a shortage of bedding there.

Those attending were Mesdames R. G. Blue, Roger Corbett, O. L. Clegg, H. E. Henslee, Jim Higgins, John Jacobsen, Jr., Joe Kendall, Louie LeGrand, Nelson McRight, Jerry Morrow, Guy Newsom, Coy Phillips, Earl Phillips, Ralph Smith, Chas. Sowell, Owen Stagner, Robert Thompson, M. H. Wiseman, Jimmy Best, Tom Majors, re-elected to membership, and the hostess.

Those present were Mesdames Dock Roberson, W. B. Saxon, W. P. Graham, R. W. Elliston, Jim Gandy, Liston Wilson, H. H. Caraway, Ira Ott, A. J. Bezner, R. L. Cocanougher, Miss Sadie Lee Oliver, the hostess and two guests, Mrs. Tom Bowlin of Amarillo and Mrs. Mary Ott.

Virginia East Elected To Univ. "Who's Who"

Miss Virginia East, senior in Hardin-Simmons University at Abilene, has been elected to Who's Who in American Colleges and Universities. Students are selected on a basis of schol-

arship and because of their record in extra-curricular activities, athletics and future possibilities.

Who's Who Among Students in American Universities and Colleges is a national means of recognition of the outstanding students in their respective schools and selections are made by committees from the respective universities and colleges.

Home Economics Unit Meets With Mrs. Kerr

Meeting Monday at the home of Mrs. Will S. Kerr, the Hereford Home Economics Unit made plans for exhibition here sometime after the first of the year of a series of movie pictures on nutrition.

It was announced that a limited quantity of the Vitamin games described in a recent issue of the Brand are now available for sale and persons interested in purchasing these games should call Mrs. Bob Wilson. Present were Mesdames J. H. Olson, Paul S. Mathers, James Aiken, Jr., Bob Wilson and Clyde Cocanougher, Miss Sadie Lee Oliver and the hostess.

Mrs. Edna Jett and daughter Joan made a business trip to Portales, N. M. Saturday.

AT OUR FOUNTAIN

Double-Rich MALTED MILK

With Wafers... 20¢

A Delicious Delightful Drink

TAKE PART OF YOUR CHOICE IN WAR SAVING STAMPS

"WE SELL FOR LESS"

HAILE DRUGS

PHONE 99

PRICES FOR FRIDAY-SATURDAY-MONDAY

Walgreen Agency Drug Store

CAMERA FANS

REMEMBER, WE STOCK FRESH FILM!

30c HILL'S COLD TABLETS (Limit 1) 23c

IRONIZED YEAST TABLETS \$1.00 SIZE 69c

BORIC ACID CRYSTALS or POWDER 29c

LUX SOAP

REGULAR 10c BAR (Limit 3 Bars) 3 FOR 19c

COUPON

DISPENSER PACK 50 PAPER NAPKINS With Coupon 8c

TIME'S HAVE CHANGED

Once this was the symbol of a Drug Store. Time changes many things but to Our Store, this same principle holds true today as of old.

"COMPOUNDING PRESCRIPTIONS WITH THE UTMOST CARE IS THE MOST IMPORTANT SINGLE THING IN OUR BUSINESS"

Depend on our Pharmacist For ACCURATE Prescriptions

DR. LYON'S 18c

25c TOOTH POWDER (Limit 1) 18c

FACE TISSUES 26c

"PERFECTION"—BOX OF 500 (Limit 2) 26c

IVORY SOAP 3 FOR 28c

FLAKES

Pint Size MINERAL OIL U.S.P. HEAVY 29c

1-Lb. Size EPSOM SALT MEDICAL USE 16c

For Hair! 60c KREML FOR LOOSE DANDRUFF 39c

1.25 Size SIMILAC BABY FOOD 89c

60c SYRUP PEPPIN 38c

\$1.00 GARDUI TONIC 59c

Brushless! 50c MOLLE SHAVE CREAM (Limit 1) 32c

Pound Box Chocolate Covered Cordial

CHERRIES 33c

"VICTORY" PORTFOLIO 24-sheets & 24-envelopes 39c

COFFEE IN A JIFFY! 10cup glass coffee maker 1.89

SAFE KOTEX NAPKINS Wonderfull! Box of 12 22c

WEEK-END SALE SPECIALS

AMORAY COLOGNES, 6-oz. 50c

MERCUROCHROME, 1/2-oz. 13c

J-D DENTURE BRUSH 49c

STATIONERY 24 SHEETS OR 24 ENVELOPES 9c

Valentine Tooth Brush 19c

1-oz. ZINC OXIDE 19c

WASH CLOTHS 6c

Magnesia TOOTH PASTE 2137c

ASPIRIN TABLETS, WALKER'S 100's 39c

Minoyl Mineral Oil PINT 59c

Vitamin A-D TABS., 100's 11c

Bismidine Powder, 5-oz. 50c

10c Box TOOTH PICKS 6c

25c CASTOR OIL, 4-oz. 21c

60c SYRUP PEPPIN 38c

\$1.00 GARDUI TONIC 59c

Brushless! 50c MOLLE SHAVE CREAM (Limit 1) 32c

Economical Dr. West's VRAY-Modern Dental Cream 50c Size Now only 39c

Cleans and brightens Refreshes your mouth. New Dispenser Cap!

V MAIL STATIONERY Pkg. 20 10c

Saves valuable over-seas cargo space.

Exceptional "Bonus Offer" COMBINATION FOR ORAL HYGIENE

25c Keller Mouth Wash

25c Nylon Tooth Brush

A 50c Value BOTH for only 39c

Potent Vitamins!

Olaesen's A-Y-Tol A-B-D-G CAPSULES Bottle of 25 69c

Four essential vitamins in each easy-to-take capsule.

THIAMIN CHLORIDE Tablets—1-MG, 50's 39c

COD LIVER OIL TABLETS—100's 98c

100 Caps A-B-D-G \$1.98

V MAIL STATIONERY Pkg. 20 10c

Saves valuable over-seas cargo space.

SAFE KOTEX NAPKINS Wonderfull! Box of 12 22c

Whole Natural BEZON High Potency Vitamin B Complex for "B" deficiencies consisting of: Niacinamide • Pantoic • Calcium • Nicotinic • Thiamin's Supply of 30 Capsules 25c

THIAMIN CHLORIDE Tablets—1-MG, 50's 39c

COD LIVER OIL TABLETS—100's 98c

100 Caps A-B-D-G \$1.98

KING'S HOME PACKAGE CHOCOLATES

2 lbs. \$1.25

FIRST AID KIT In Metal Box 59c

LAUNDRY SOAP 3 Bars 13c

HOT WATER BOTTLE 49c

BAUME BEN-GAY 7c TUBE, MILD OR REGULAR 59c

50c MENNEN'S BRUSHLESS SHAVE CREAM JAR 43c

"PYREX" NURSERS Heatproof 9-cm. Narrow 20c

2-QUART HOT WATER BOTTLE 49c

50c MENNEN'S BRUSHLESS SHAVE CREAM JAR 43c

VICKS Vapo-Rub FOR COLDS, 3 1/2" SIZE 27c

15c OLIVE TABLETS "EDWARDS" 11c

100 ASPIRIN 13c

Box of 30 Hardwood CLOTHES PING 4-in. Steel Polished 9c

With Compound

PABUM HEAD'S LARGE 39c

WOODBURY 50c FACE CREAMS 39c

BLUE JAY CORN PLASTERS 33c

61 DRENE SHAMPOO "SPECIAL" 79c

25c O'trs PILLS 19c

Pt. Milk Magnesia 23c

COMPLETE LINE OF GLOBE Veterinary VACCINES

SEE US FOR SCHOOL SUPPLIES

WE HAVE DEFENSE STAMPS FOR YOUR CONVENIENCE

Ask for S. & H. GREEN STAMPS at the CITY DRUG STORE PHONE . . . 100

Typhus Fever On Dangerous Rise In State

Austin.—Reports coming in to the State Health Department indicate an increasing incidence of typhus fever throughout the State without any particular regard to urban or rural population.

Inasmuch as nearly 900 cases of typhus fever have already been reported in Texas this year, Dr. Geo. W. Cox, State Health Officer, is urging full cooperation from all communities whether large or small in a campaign to exterminate rats and thus control the increasing prevalence of typhus.

It must be kept in mind that the rat acts as a reservoir of the typhus germ and the rat flea is the means by which the type of typhus found in Texas is transmitted to man. Rats are liable to travel many miles from one community to another, and it is therefore obvious, Dr. Cox said, that it will be necessary to make the rat extermination program cover the entire state.

Dr. Cox has recommended a program in addition to the already widely used poisoning campaigns, which he believes, will assure more than temporary typhus control. This program includes: first, making food inaccessible to rodents through proper garbage collection and disposal; second, rat-proofing of homes and other buildings; third, keeping at least two traps set and baited in every home which is not rat-proofed; fourth, proper educational measures.

Concerning the educational campaign, Dr. Cox pointed out that since the typhus fever rat is known to inhabit practically every section of the state, it will take state-wide cooperation to exterminate it. In order

If You Suffer From Sick-Headaches Billious Indigestion

With That Sour Sick Feeling Because of Insufficient Flow of Bile from the Gall Bladder

Try stopping up your liver bile flow this simple easy way with Kruschen—the famous English Salts now made in the U. S. A.

This may be just what you want and need to help release the flow of that precious digestion-aiding bile juice to relieve your sick feeling.

Get a bottle of Kruschen Salts today—all good druggists have this famous product—take half a teaspoonful in a glass of water (hot or cold) half an hour before breakfast and keep it up for 8 days.

Try it to relieve that miserable depressed sour sick feeling when due to this cause as well as for relieving constipation.

Get Kruschen today—see if you're not joyfully surprised—at Halle Drugs and all progressive drug stores.

A Valuable Prescription . . . FREE

Here is a prescription for wealth. It may be worth hundreds of dollars to you, young man or woman. We venture to pass it along to you, free.

"Guard yourself with Savings, which you add to regularly"

Savings mean protection; they mean happiness. Once you get the habit of regularity in saving money—it is such an easy and satisfying habit—you are on the main road to financial success.

Buy WAR BONDS SOLD BY THIS BANK WITHOUT COST TO THE PURCHASER OR THE GOVERNMENT AS A PATRIOTIC SERVICE

MEMBER F. D. I. C.

First National Bank

MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

to do this, the public must become adequately acquainted with the habits of the rat and the various control measures that may be applied.

The State Department of Health has moving picture films on this subject and has issued a bulletin outlining rodent control measures. This bulletin will be mailed free upon request, Dr. Cox said.

Vega News

MRS. D. E. MCKENDREE

Friends in the Vega community were made sad Sunday, when word was received of the death of J. L. Hight of Canyon. Mr. and Mrs. Hight formerly lived here and their friends were numbered by the score. Funeral was held in the Claude cemetery.

Roy Horrell, Jr. who is attending Wayland college in Plainview spent the week end in Vega. Mrs. N. E. Wiseman motored to Canyon Saturday to visit with her daughter, Mrs. Roy Taylor who is attending West Texas State college.

Jaqueline and Walton Robertson of Amarillo visited Vega friends Saturday night and Sunday.

Mr. and Mrs. G. A. Miller and children of Canyon spent Sunday visiting the A. M. Millers.

Owen Williams Jr. and Leon Price left Sunday for Dallas where they were inducted into the navy.

Miss Fanny Slutz and Roger Morris, Jr. who are attending West Texas State college in Canyon spent the week end with home folks here.

Miss Susie Salmon of Brice accepted the teaching position recently vacated by Miss Opal Kibrell and took up her duties this week.

Mrs. D. T. Rogers of State College Arkansas, is visiting her daughter, Mrs. Q. Williams and family.

Mr. and Mrs. K. R. Loyd and family of Adrian, Mr. and Mrs. Roy Horrell and family and Mr. and Mrs. Glen Boydston and son Ted were Sunday dinner guests in the C. E. Slutz home.

On Tuesday night this week the T. J. Mears, who live south of Vega had the misfortune to lose their house by fire saying very little of their belongings as when they awoke about 12:30 A. M. the building was about ready to fall in.

Mr. and Mrs. Henry Klein and son Henry Jr. of Lubbock visited Mr. Kilen's mother, of Adrian, and relatives and friends in Vega over the week end.

Mrs. W. O. Denny returned home Thursday from Calif. where she visited her sons Martin and Wilburn.

Mrs. Edith Horrell who has been visiting in Stratford returned to Vega Wednesday to spend the winter with her daughters, Mrs. E. E. Duncan

and Mrs. O. O. Slutz. B. L. Freeman went to Amarillo Friday to be with his niece, Mrs. M. E. McCray of Los Angeles, Calif. who was enroute to Blackwell, Okla. to visit relatives.

Mrs. Verne Helmig was hostess to the Nifty Needle Club at her home in South Vega, Tuesday afternoon, where the following ladies enjoyed several hours in hand work and friendly conversation: Mesdames, Emma McNabb, Miller, Clark, Cova Jinks, E. Wiseman, Watkins, Green, and McKendree. Lovely refreshments were served at the close of the afternoon.

Local chapter of the Red Cross report the high School as well as the grade school enrolled in the drive for membership 100 per cent.

The Seniors are working hard on their play, "The Life of Riley," which they will give, Nov. 20. Miss Mary Louise Loyd is directing the play.

Word has just been received that the infant daughter of Mr. and Mrs. J. G. Love has had a major operation and is in a serious condition.

Mrs. Susie Blanton of Amarillo called on her friend, Mrs. D. E. McKendree, this week.

Among those attending the football game in Canyon, Saturday between West Texas State College and Hardin-Simmons were, Mr. and Mrs. Eugene Halburton, Mr. and Mrs. Raymond Thompson, A. M. Miller, Roger Morris, and Charles Houseman.

Misses Frances Slutz, Geneva Loyd and Joan Scott who are attending West Texas State college are home with relatives this week end.

Rev. and Mrs. A. L. Hicks will leave Sunday afternoon for Fort Worth to attend the Southern Baptist Convention which

will convene in that city next week.

W. P. (Dad) Ballard is some what improved from his recent illness, but is still confined to his bed.

Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs, Deaf Smith County Insurance Agency, Elizabeth Womble. 46-2tc

Summerfield

MRS. JIM CLARK

There were 81 in Sunday School Sunday and a good crowd attended the evening services too.

Mr. and Mrs. Lee Curry and Miss Pearl Prachar were business visitors in Amarillo Saturday.

Mr. and Mrs. J. B. Noland and Linda spent the week end near Plainview with his sister Mrs. Joe Story, Mr. Story and daughters.

Miss Louise Lauce underwent an appendectomy at the Deaf Smith County Hospital Wednesday afternoon. Her condition is good and she will be moved from the hospital probably about the middle of the week.

Mrs. Ben Wilhelm is home after spending several days at Allison with her parents.

The Study Club met Thursday at the home of Mrs. D. C. Walser, Mrs. Mack Noland was in charge of an interesting program taken from The Atlantic Monthly Magazine. The next meeting will be a covered dish luncheon at the home of Mrs. Ky Lawrence on Friday Nov. 20. Due to a conflicting meeting the time has been changed from Thursday to Friday.

Mr. and Mrs. Ray Johnson Mrs. Lee Curry, and Mrs. L. B. Lookingbill held the Election Tuesday at the school.

Fabin Renner and Genele Carter were absent from school Friday because of illness.

The Paul Stipes family moved last week to Canyon. They planned to move sometime ago but Mr. Stipes could not get time off from his work in Amarillo to assist in the moving until last week.

The school regrets to lose Clyde, Jesse, and Joyce, who were such good workers;

This Community extends its sympathy to the loved ones of Stanford Harper who passed away Sunday at his home in the Rance Community. Mr. Harper had been ill for several months.

School will be dismissed Wednesday for Armistice.

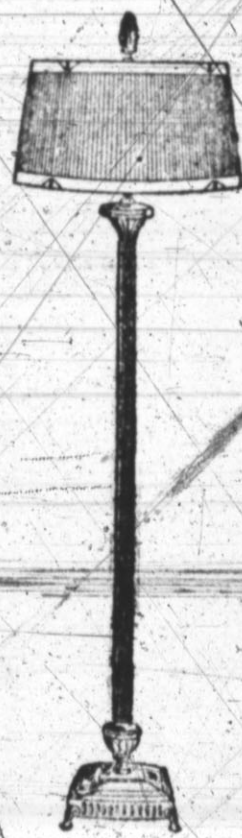
Mrs. Albert Cross and children of Amarillo visited Mrs. Chas. Noland Saturday morning. Mrs. Cross and children were on their way to Friona to visit her mother. The Cross family are former residents of Summerfield.

Mr. and Mrs. Otho Noland

Advertisement for 'I LOST 52 LBS. IN FOUR MONTHS!' featuring a woman's photo and details about the AYDS diet plan.

ALL-METAL I. E. S. FLOOR LAMPS ARE STILL AVAILABLE

Buy Now!



We now have available a limited stock of 1942 ALL-METAL I.E.S. Floor Lamps. As far as we can tell, these are the last ALL-METAL Floor Lamps we will be able to offer to you for the duration. Take advantage of this last opportunity. Come in today and make your selection.

These lamps are made in attractive styles in finishes of Ivory and Gold, Bronze and Silver. Shades in matching colors made of parchment, cloth on parchment, and all silk. For the convenience of our customers, terms may be arranged.

Southwestern PUBLIC SERVICE Company

Comic strip panels with dialogue: 'MAC, I'LL PAY YOU MORE THAN YOU'RE MAKING AT SMITH'S IF YOU'LL WORK FOR ME AFTER SCHOOL. HOW ABOUT IT?' 'OK, MR. LARSON.' 'TUES. MAC, DELIVER THIS PACKAGE TO MR. BURNS.' 'SURE, MR. LARSON.' 'WED. HMMM—I WONDER WHERE MAC IS TODAY.' 'MR. LARSON—REMEMBER WHEN YOU SENT ME TO MR. BURNS YESTERDAY? I'M WORKING FOR HIM NOW. HE OFFERED ME MORE MONEY THAN YOU PAY.' 'FRRING RRRING'.

Comic strip panels showing a character running and a tiger.

Large advertisement for Star-Telegram Fort Worth, featuring subscription rates and a 'BARGAIN DAY' promotion.

Advertisement for Stambaugh Dependable DRY CLEANING, Phone 160.

LOCALS

Mr. and Mrs. Horace Whistler of Amarillo visited her parents, Mr. and Mrs. O. G. Hill, and friends here last weekend.

Mrs. Warner W. White left Thursday for her home in Jefferson City, Mo., after spending the past three weeks with her mother, Mrs. Rosa Speer and sister, Mrs. B. F. Marrs and family. While Mrs. White was in Texas Mrs. Speer and Mrs. Marrs accompanied her to Clovis, N. M., to visit in the home of Mrs. Marr's daughter, Mrs. Milton Orr.

Arthur Baker, son of Mr. and Mrs. Don Baker of Borger, spent the weekend in Hereford with his grandparents, Mr. and Mrs. H. H. Hawkins.

Relatives spending Sunday in the C. F. Moore home were Mrs. Hoyt Gurry and children and Mrs. Floyd Gunn of Plainview. Mrs. O. F. Rea of Abertathy, all sisters of Mrs. Moore, her father, I. C. Houston of Abertathy, Mr. and Mrs. Billy Houston and children and Mr. and Mrs. Claude Houston of Abertathy.

Mrs. H. A. Close has gone to Rawlins, Wyo., to visit with her mother, Mrs. Mary Draper. She will also visit her son, Harold Close, Jr., who is a student in the University of Wyoming.

COGDELL TO MIAMI BEACH

Frank Cogdell who left several weeks ago to be inducted into the armed forces is now stationed at Miami Beach, Fla. Mr. Cogdell will attend Officers Candidate School there for 12 weeks.

Mr. and Mrs. Woodrow Slaten and daughter, Sandra Jean, of Portales, N. M., spent Sunday in the home of Mrs. Slaten's parents, Mr. and Mrs. S. O. Wilson.

Guests in the home of Mrs. C. P. Cockrell Sunday were her daughter, Ann Cockrell of Amarillo, Miss Jean Spande of Adrian and Sgt. James Sprouse of Amarillo Field.

Mrs. Effie Gooch of Amarillo spent the weekend here in the home of Mrs. Seth B. Holman. Accompanying her home was Mrs. Rolla Townsend, also of Amarillo, who had spent the week here with Mrs. Holman.

H. L. Turns of Bowie was a weekend guest in the home of his daughter, Mrs. John T. Sims.

Mrs. Wirt Phillips had as her guests last weekend her sister, Mrs. Frank Ball and son, Francis, of Tucumcari, N. M., and Mrs. Penticost and daughter Joan of Clovis.

Mr. and Mrs. A. R. Bateman and children, and C. C. Rockwell went to Dallas last weekend to attend the Texas A & M - S. M. U. football game Saturday. They were accompanied home by Mrs. Rockwell who had been visiting her sister, Mrs. Jack Mounts, in Dallas.

CORRECTION

The Card of Thanks signed by "The Spencer Family" which ran in last week's Brand, should also have carried the name of "The Andrew Family."

Mrs. J. A. Pitman and children and Mrs. E. B. Hedrick left Sunday for Dallas to visit relatives. Mrs. Pitman will visit her sister, Mrs. Jack Mounts and Mrs. Hedrick will visit her daughter, Mrs. Lamar Hamilton, and mother at Palestine.

Mr. and Mrs. W. E. Dameron went to Lubbock Saturday to see the T. C. U. - Texas Tech football game. There they met their daughter, Miss June Dameron, a student at T. C. U., for a brief visit.

Mr. and Mrs. E. H. Norton were in Amarillo Sunday to visit his father, R. H. Norton, and other relatives.

John F. Taylor of Canyon was in Hereford Monday visiting Wes Brady and other old friends.

Ollie Fox returned Monday from Waxahachie, where he has been visiting relatives.

The first adhesive postage stamp of Great Britain was made in 1940 and bore a portrait of young Queen Victoria.

There are no "national" holidays in the United States. Each state decides on its own observance.

New Lease On Life



Increase In Dodder And Johnson Grass Points Need for Certified Seed

LUBBOCK. —Warning West Texas farmers of an alarming increase of dodder and Johnson grass in alfalfa and grain sorghum samples, Commissioner of Agriculture E. J. McDonald urges them to buy only tagged seed and to read all seed tags carefully. His warning is based on a report from the branch state seed laboratory on Texas Technological college campus that samples from several West-Texas counties have shown the presence of both weeds, which are hard to control by ordinary cultural methods.

"Because dodder is parasitic, new growth can be started if the farmer attempts to drag the weed from the field", Early Peltier, Lubbock laboratorian, quoted McDonald as saying. "The vines is to hoe the infested spots, burning the hay where cut, and using oil if necessary."

Excessive rainfalls of the last two years have helped spread Johnson grass at an alarming rate, he explained. Farmers are urged to clean their fields of it before attempting to harvest this year's bumper grain sorghum crop, because just a few stalks can contaminate all of the seed harvested.

The state seed law requires that all field planting seed be tested for germination and purity, and that each container bear an official Texas seed tag

when offered or exposed for sale.

"The official state tag is therefore the farmer's best protection when buying seed," McDonald says. "He should demand a tag for every container."

Seed will be tested free at either the branch laboratory in Lubbock or by the state seed laboratory, Department of Agriculture, Austin. Tags may be obtained, already printed, for one cent each.

Wyche Items

By IONA WHITTINGTON

L. A. McBrayer of Carlsbad, N. M., was a Sunday night guest in the home of L. L. McBrayer. Mrs. Paul Kelly and son, James, of Borger, were week end guests of Mr. and Mrs. E. C. Hewitt.

Bob Edwards and children visited Mr. and Mrs. A. E. Edwards Sunday afternoon.

C. W. and Harry Reeves attended the football game in Tulla Friday afternoon.

H. D. Doak and Mrs. I. E. Wolery were guests in the home of Mr. and Mrs. H. B. Whittington Sunday.

Ina Mae Hewitt attended a football game Saturday at Canyon.

Mr. and Mrs. H. B. Whittington made a business trip to Amarillo Saturday. Mr. and Mrs. G. E. Kinslow and Mr. and Mrs. J. M. Whittington of Hedley returned with them for a short

visit. There will be a Thanksgiving Supper at the Wyche School House on Nov. 20 to which the community is invited.

Jap Dickerson, Jr., who is in the Air Corps, stationed at Dalhart, is spending several days here and is planting some barley.

Mr. and Mrs. Dee Seiver and daughter and Mr. and Mrs. Ernest Robbins and children of Eric were guests in the home of Mr. and Mrs. D. D. Layman Sunday.

Walter Via of Happy worked on the Noah Ewton place Monday.

Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency, Elizabeth Wombie. 46-216

Nora doesn't like to see her husband under the influence of liquor, but she says he is still more foolish when he is under the influence of perfume.

GOSSIP

From Here and There

Our sister-in-law, who has nothing to do, is completely exhausted at night after she has finished all her nothings.

Ben has too much confidence in heaven. He tells poor people heaven will provide, and he is so sure of it that he passes them by on the other side.

We were pretty religious yesterday when the wind reached 60 miles, but it is calm today, so we don't feel the need of religion now.

Violin strings are made from sheep gut and the strings on the bows from horsehair, while the wood of the bows comes from Brazil.

Every tanker sunk last spring in the Axis submarine drive along the Atlantic Coast cost enough gasoline to drive 15,000 cars from New York to San Francisco.

The flesh of a mammoth frozen in a glacier for almost a million years, when thawed out, was eaten by dogs with no ill effects.

NOTICE!

Let Us Handle Your FARM SALES

LIVESTOCK AUCTIONS

B. E. Brumley
Lloyd Otten

LET US HELP YOU

PLUG THE LEAKS

THAT DRAIN YOUR HEAT

★ SAVE HEALTH

★ SAVE FUEL



★ SAVE MONEY

INSTALL STORM SASH MADE WITH LIBBEY-OWENS-FORD Quality Glass

By letting heat escape unchecked the average home uses twice as much winter fuel as it should. You can save up to 30 per cent of your fuel bill by installing storm windows and doors. The small investment required will be quickly returned to you through savings. Phone us now for free estimate.



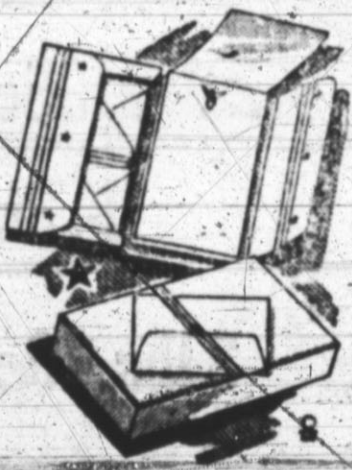
KEMP LUMBER CO.

PHONE 44

GRANT A. FULLER, Mgr.

INVEST YOUR FUEL SAVINGS IN WAR BONDS AND STAMPS

Official
V-MAIL
Stationery
19c 29c 59c



... also
Army
Navy
Marines
Navy Air Corps
Army Air Corps
Stationery . . . in convenient
Packets.

White 49c
Colors 59c
3 Packages \$2.00
(Name imprinted)

BLUE STAR
BIBLES

White cover, full leather bound.

\$3.50

The
HEREFORD
BRAND

OUR WAR TIME GOAL

There was a time when a man's greatness was measured by the number of people who served him. Today his greatness is measured by the number he himself serves. He is worthy of abundant living who serves well. We are working harder, conserving material, and ask your cooperation by having your tractors put in shape this winter.

McRight & Wilson
Tractor Supplies—Welders & Machinists



TELEPHONE SERVICE IN WARTIME



We are trying to give our nation in war what we have always tried to give in time of peace—the best telephone service in the world. We can't build more lines to do it, because most of the metal is needed for arms. So the longer long distance lines, carrying vital war calls, are becoming more and

more crowded. When you think of calling a faraway city, won't you please ask yourself:

1. Is it necessary?
2. If so, how can I keep it short?

War calls come first, and we know you'll gladly help clear the way for them.

SOUTHWESTERN BELL TELEPHONE COMPANY

WHAT'S COOKIN'?

(Material prepared by the local home economics unit.)

A Texan recently released from internment in Germany has reported on the nutritional situation of people in the Reich. Ernest Flacher, A. P. correspondent was asked: "What is the average daily menu of the average German family? Are there indications of a decline in health because of lack of food?"

His answer was: "The average daily menu per person is less than two ounces of meat, one pound of potatoes when available, less than three ounces of fat, one egg about every ten days, an abundance of rutabagas, carrots in season, and an occasional apple or orange. A layman could not observe any decline in health. However some cities were reporting an increasing death rate, possibly attributable to reduced resistance to disease because of inadequate or unbalanced rations."

Which brings home the idea that in spite of shortages and rationing in many lines, America is still a very fortunate land so far as food supply is concerned though we could still do with a little more information and wisdom when it comes to filling the family grocery budget.

"ENRICHED BREAD"

And one bit of information which all of us can use concerns the subject of "enriched" bread and flour.

First off, "enriched" does not mean richer flavor or fattening. It is not an advertising stunt but signifies that the most needed nutrients of the wheat have either not been removed—as in whole wheat bread—or flour or else that the nutritive elements have been added—as in enriched white bread and flour.

"Enriched" white bread has almost the same nutritive value as whole wheat bread, because the principal nutrients lost in refining have been put back.

Ninety per cent or more of all bread eaten in America is white, by public choice.

While most nutritious dark bread is whole wheat, few people eat more than a little of it.

Most dark breads contain only 20 to 40 per cent of whole wheat flour.

Ninety-eight per cent of all flour used in America is white

One-Man Army



Capt. Henry J. Adams, Jr., of San Diego, bagged 15 Japs single-handed in a recent engagement on Tulagi Island.

flour.

"Enriched" white flour is likewise vastly more nutritious than ordinary white flour.

LET'S FINISH THE JOB

What we need is to have it all "enriched". Then everybody will be better fed even if they don't ask for "enriched" or whole wheat products.

But don't expect bakers and millers to go to the extra expense of making "enriched" breads and flour unless customers show the demand by asking for the new products. There is no law requiring producers to "enrich" their products.

It is your patriotic duty when you buy bread or flour to insist that it is "enriched," because better food will make us a better nation of workers and fighters.

Science has proved it.

T. J. Hutchings of Erwin, Okla. has lived in the same house for 44 years and no door in the house has ever been locked.

Dawn Items

By MRS. CARL WIMBERLEY

The first issue of the school paper, "Dawn Trifles" made its appearance this week and featured writings of Sallie Womble, June Dodson, John Morris, James Ritter, Joy Miller, Wynell Fain, Margaret Fritsche, Pat Miller, Glenna Fay Finley, Fred Frye and Billy Morris.

Sarah Jean Stevens of the first grade and Sallie Womble from the sixth grade made the honor roll for the first six weeks work.

Thirty were reported at Sunday school this week. Rev. H. M. Stevens held services following the Sunday School hour.

Mrs. Minnie Silvers will be here possibly Nov. 16 to open the school cafeteria but the children will bring their lunch until a definite announcement is made. There has been delay in getting official papers fixed up.

Water has been piped into the cafeteria this week and a beef calf has been brought to be put in cold storage.

Mrs. Johnnie Womble and Mrs. George Suggs of the finan-

ce committee for the lunch program are planning a carnival to be held soon.

Mrs. L. A. Little of Amarillo is visiting with her parents, Mr. and Mrs. A. H. Frye. Mr. Little is stationed at Ft. Sill, Okla.

Reece Stewart who is stationed in the Hawaiian Islands has been promoted to the rank of Corporal. He is in the medical corps.

The Study Club met Tuesday in the home of Mrs. H. E. Miller with 18 present. Plans were completed for the Thanksgiving dinner for the members and their husbands which will be held at the home of Mr. and Mrs. Carl Wimberley, Nov. 17 at 8:00 p. m. There will be no afternoon meeting that day.

Mrs. T. F. Fain was welcomed as a new member.

Mrs. C. G. Stewart of Canyon is visiting in the home of Mr. and Mrs. J. R. Dodson and Mrs. L. M. Harris.

Mr. and Mrs. Roy Holmes and daughter of Phillips visited last Sunday in the home of Mr. and Mrs. W. A. May. Mr. and Mrs. A. J. May of Hereford were dinner guests.

Mrs. J. O. McVay, Mrs. Vanfleet and Chester May of Hutchinson, Kan., who spent the week

end in the home of W. A. and Ernest May, left Tuesday for their homes.

Late potato harvest has been underway this week on the William Wimberley and Womble farms.

Miss Sarah Smith was in the hospital in Canyon Wednesday with a throat infection, but was able to resume her college work Thursday.

A number of friends had a surprise covered dish luncheon and gift shower for Mrs. Jim White in Canyon Thursday, celebrating her birthday. Those who were present were Mrs. J. Field Matthews, Mrs. Ernest May, Mrs. W. P. Caraway, Mrs. Iverson Leake, Mrs. William Wimberley, Mrs. Floyd Tomlinson of Daniel, Mrs. Ben Louder and Mrs. Ira Fleming of Canyon.

A birthday party was given for Mrs. A. H. Frye at her home Friday afternoon. Among those present were Mrs. A. T. Frye, Mrs. R. A. Frye, Mrs. W. J. Stewart, Mrs. Lloyd Bentley, Mrs. J. G. Coe, Mrs. N. R. Miller, Mrs. H. E. Miller, Mrs. L. E. Miller, Mrs. C. F. Finley, Mrs. Harriette, Mrs. Dodson, Mrs. Little, Mrs. Caraway and the honoree. Gifts were sent by Mrs. Jim White,

Mrs. C. C. Stewart and Mrs. Carl Wimberley.

Mr. and Mrs. H. E. Miller and family attended the football game in Canyon Saturday afternoon.

Mr. and Mrs. G. L. Chastine of Whitharral were week end guests in the Miller home.

Mr. and Mrs. E. A. Oberst, Mr. and Mrs. Elmer Oberst and daughter, Velda, and Miss Shive of Canyon visited Sunday in the home of Mr. and Mrs. William Wimberley.

Charles Galley left Saturday for Lubbock where he will receive training in the Air Corps.

Mr. and Mrs. Clayton Nelson of Chicago arrived Saturday to visit Mr. and Mrs. Lester Galley. Mrs. Galley and Mrs. Nelson are sisters.

Mr. and Mrs. John Wick announce the arrival of a baby boy, born Thursday, Nov. 5 in an Amarillo hospital. Mr. Wick is stationed at Camp Gruber, Okla., and Mrs. Wick is making her home with her parents, Mr. and Mrs. Paul Artho.

Mr. and Mrs. James Gandy and children of Wytche visited in the J. R. Oglesby home Sunday.

Little Ralph Atchley who goes to school at Canyon was a visit-

or at school Monday.

Mrs. Walter Galley called in the Roy Botsford home in Hereford Friday.

Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency, Elizabeth Womble. 46-2tc

Heiselman News

MRS. B. A. WEST

Mr. and Mrs. Floyd West are the parents of a baby boy, born Nov. 9. He has been named Tommy Duane.

J. D. Love bought some cattle in Santa Rosa, N. M., and moved them here last week. He also moved his horses home from Tucumcari, N. M.

Mrs. B. A. West and children visited Sunday in the Robert Hobbs home.

The farmers of this community are about caught up with their row crops.

Solon C. Byrd of Amarillo was out Saturday looking after his farm.

Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency, Elizabeth Womble. 46-2tc

CHEERFUL SERVICE . . . LOW PRICES AND THE BEST FOODS AWAIT YOUR APPROVAL



lower prices

Specials Good for FRIDAY, SATURDAY and MONDAY!

REMEMBER. Every purchase you make at Furr's is sold under a Guarantee . . . You MUST Be Satisfied!

WHY PAY MORE? Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!

LARD Pinkney's. 4-lb. Carton **69c**



PRODUCE

- | | |
|--|---|
| SOAP P&G — Giant Bar 5 for 19c | CRYSTAL-WHITE Large bars 5 for 19c |
| OXYDOL Large Box 23c | TOWELS Paper, Northern, rolls 2 for 19c |
| CRISCO 3-lb. Can 71c | TISSUE Northern — Roll 5c |
| SOAP Toilet, Palmolive — Bath Size 10c | BABY FOOD Gerber's 3 cans 20c |
| SUPER SUDS Box 23c | CLEANSER Sunbrite — Tall Can 5c |

LARGE SIZE TEXAS GRAPEFRUIT 6 for **19c**

TEXAS ORANGES 2 doz. **35c**

CABBAGE lb. **3c**

WHITE OR YELLOW ONIONS 3 lbs. **10c**

CRANBERRIES lb. **23c**

Pancake Flour Victory. 20-oz. Box 2 for **15c**

- | | |
|--|--|
| SOAP Toilet, Camay 3 for 27c | DOG FOOD Gro-Pup, Kellogg's — Large Box 23c |
| SALAD DRESSING Blue Bonnet — Quart Jar 29c | CORN FLAKES Kellogg's, Big 11-oz. box 2 for 17c |
| SALAD DRESSING Bestyett — Quart Jar 35c | MUFFETS Quaker, 8-oz. box 2 for 19c |
| MUTARD Quart Jar 12c | MACARONI or SPAG. Skinner's 2 for 15c |
| MIL-NOT; Filled Milk. "Te Whips" tall cans 2 for 17c | FLOUR, Furr's Finest. 24-lb. 95c Baking tested, guaranteed Sack |
| MILK, Chocolate Malted, Kraft's Can 27c | CRACKERS Premium, Nabisco Box 19c |

MEATS

for Friday, Saturday and Monday

YOUNG, TENDER, FAT HENS lb. **25c**

BEEF POT ROAST lb. **27c**

FRESH LIVER lb. **22c**

FRESH LARD lb. **18c**

BEST SPREAD OLEO lb. **19c**

BLUE BONNET OLEO lb. **25c**

Fresh Water Cat Fish, Trout and Oysters, Just Arrived

TOMATOES Concho. No. 2 Can 2 for **25c**

- | | |
|---|---|
| ASPARAGUS All Green, cuts and tips — Picnic can 15c | CORN, Concho, Cream Style, No. 2 can 2 for 23c |
| POST-TENS 10 Assorted Cereals — Box 23c | BLACKBERRIES King of Ozarks, No. 2 can 2 for 25c |
| OKRA White Swan — No. 2 Can 12c | SHREDDED RALSTON Boxes 2 for 25c |
| GREEN BEANS Wapco — No. 2 Can 15c | TISSUE Lady Dainty (500-Count, 21e) 200-Count 10c |
| COCKTAIL Fruit, Concho, No 1 Tall Can 15c | POP CORN Jolly Time, white or yellow 2 for 25c |

PEANUT BUTTER Royal Red **37c** Full Quart

CATSUP Nu-Way 2 14-oz. Bottles **25c**

BLEACH Nu-Way Quart Bottle **10c**

Fryers — Fryers — Fryers

WONDERFUL TOYS FOR GIRLS AND BOYS

AT **KELLOGG'S** AT **KELLOGG'S**

COMPLETE LINE OF GENUINE **HORSMAN DOLLS** HORSMAN "BABY DIMPLES" **\$2.98**

Aluminum TOYS "Like mother's", a complete set cooking utensils. 59c to \$1.25	Truck and Steam Shovel A regular construction outfit, crane and all. 3.95 & 4.95	Trailer TRUCKS 98c
MUSICAL TOPS They spin and play tunes. 19c - 35c - 39c	DRUMS 39c, 59c, 1.19	Convoy TRUCK with 2 cars 1.75
4-Piece MILITARY TRAIN \$1.59	ARMY TRUCKS In Khaki Colors 89c	Large Size DUMP TRUCK 1.75
Games . . . Gifts . . . Doll Books . . . Metal Toys!	New, Streamlined Wood TOY PRODUCTS	COWBOY Outfits 1.49 2.98
		Picture PUZZLES 15c & 25c

Use Our Lay-Away Plan

We have a large variety of Toys . . . because we bought early! We urge you to do the same. When these are gone, there just won't be any more. Buy now — use our Lay-Away Plan.

KELLOGG'S **5c to \$1.00**

Large Selection of Christmas Cards!

Let's Cook Something



Everyone loves fruit cake and there are numerous ways of making them. Several calls for white fruit cake have come in and here is a recipe used by Mrs. Jim Black that makes for "table talk" every time she serves the cake. It is so reliable that it has become her favorite. This should be made now.

SOUTHERN WHITE FRUIT CAKE

- 1 2-3 cups white raisins
1 cup candied citron
1 cup candied cherries
1 cup candied pineapple
1 cup candied orange peel
1 cup candied lemon peel
2 cups blanched almonds
2-3 cup shortening (part butter for flavor)
1 cup sugar
1 2-3 cups flour
2-3 cup water
1 1/3 teaspoon baking powder
pinch of salt
6 egg whites

Wash the raisins, then "puff" them by dropping them into water at the boiling point, turn off the heat and let them stand 15 minutes. Drain and dry before using. Shave the fruit thinly with a sharp knife, cut the almonds into small pieces and toast them in moderate oven.

Cream the shortening, add sugar gradually and cream until fluffy. Sift flour before measuring and then sift flour, baking powder and salt together. Mix one cup of the flour mixture with the mixed fruits and nuts and add the remainder to the creamed mixture, alternating with the water. Stir in the fruit and nut mixture and fold in the egg whites which have been beaten until stiff. Line an angel food cake pan with waxed paper and bake 1 3/4 to 2 hours in a 300 degree oven.

Do You Remember?

Nov. 14, 1902

Galbreath, Fox and Co. advertised "ten yards of the best calico on earth for 35c."

Not less than 20 or more than 50 dollars was the penalty posted for violation of Hereford's Sunday laws.

F. M. Avis and family left for Phoenix, Ariz., where they planned to make their home.

A. G. Bell, cashier of the First National Bank, was spending a three week vacation at Round Rock.

Sheriff Raines of Montague county arrested every "cold storage" operator in Bowie for violation of the local option law.

Misses Nora and Mary Gamble

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germs, mucus, phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

Palo Duro News BY ETHEL ALLRED

Last Sunday the time of beginning Sunday School and church at the Palo Duro Baptist Church was changed. The Sunday School service will start at 11:00 o'clock A. M. and preaching service at 12:00. At night the B. T. U. will start at

7:30 P. M. Everyone is urged to attend each service.

Mr. and Mrs. J. C. Allred and Ethel also Mr. O. G. Smith made a business trip to Amarillo Monday. Mrs. J. C. Allred and Ethel visited in the home of Mr. and Mrs. Cecil Allred and family of Amarillo.

The Ladies Missionary Society of Wildorado took lunch and spent the day last Wednesday with Mrs. L. H. Carter. There were many that attended and many that could not attend sent gifts. Everyone had a very enjoyable day.

Dick Allred made a business trip to Hereford Tuesday.

Ray S. Daniel of Amarillo visited in the home of Mr. and Mrs. L. B. Fowler and son Harold Dean of this community Tuesday.

Mrs. L. H. Carter spent Sunday in the home of Mr. and Mrs. Dick Allred. In the afternoon Mrs. Carter and Mrs. Allred visited in the home of Mr. and Mrs. L. B. Fowler and son Harold Dean, who recently have moved to this community to their new farm home.

There have been several in this community that have been sick with colds.

Mr. and Mrs. R. E. Gatlin and sons, Jimmie and Johnnie of Pampa, spent the week-end in the home of R. S. Oliver and Miss Elsie Oliver of this community. Mrs. J. H. Cain has been staying in the Oliver home for several months while her husband is working in Borger. Mr. and Mrs. O. G. Smith and family had supper and visited in the home of Mrs. L. H. Carter Wednesday night.

Mr. and Mrs. J. C. Allred and Ethel visited their daughter and sister Mrs. D. W. Henry of Plainview Friday and part of Saturday. They also visited Mrs. Allred's brother and family Rev. and Mrs. J. H. McClain of Ralls Friday night. Mr. and Mrs. Allred and Ethel returned to their home Saturday afternoon.

Mrs. E. W. Womble and son E. W. Womble Jr., attended the Homecoming and the football game in Canyon Saturday.

Visitors in the home of Mr. and Mrs. R. L. Campbell last week were Mr. and Mrs. D. N. Hunt of Clinton, Okla. and Newlin Jones of Sayre, Okla. These are old friends of Mr. Campbell.

Mr. and Mrs. O. G. Smith and family made business trips to Hereford and Amarillo Friday.

Visitors in the home of Mr. and Mrs. E. W. Womble Monday were Mr. and Mrs. Claude Fort of Lovington N. M.

Mr. and Mrs. R. Y. Corrier and family Roberta and Kenneth visited in the home of Mr. and Mrs. P. M. Elrod and Doris of Wildorado.

Rev. Marvel Upton visited in the home of Mr. and Mrs. A. R. Norman Sunday.

Miss Marie Hicks of Wildorado visited with friends in Lubbock Sunday.

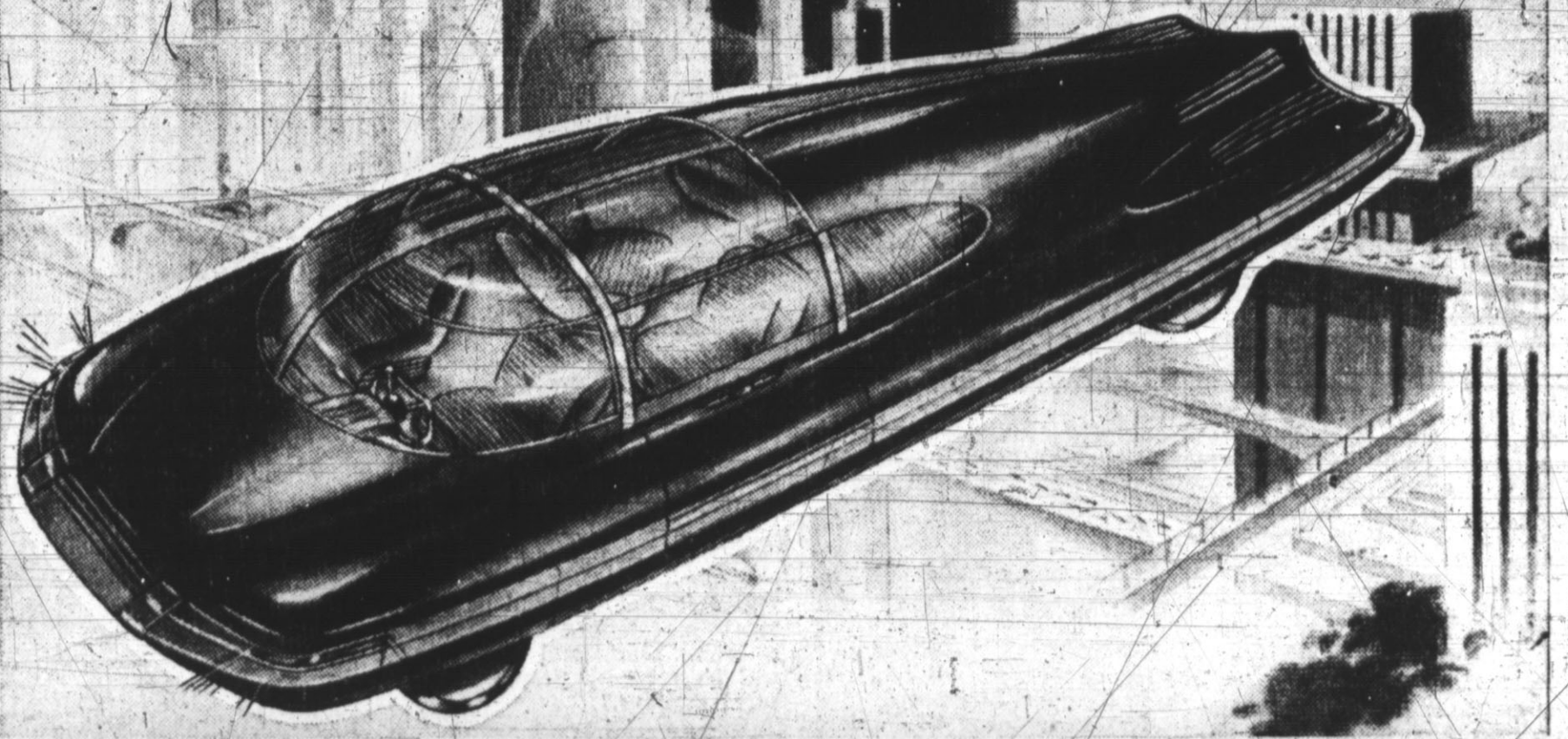
We regret to hear of the illness of Mrs. T. C. Jones of the Bushland Community, and hope and pray for her recovery to

health. She has undergone a very serious operation.

R. E. Oliver made a business trip to Amarillo Saturday.

Visitors in the home of Mr. and Mrs. J. C. Allred and Ethel

AFTER THE WAR...



what will your new car be like?

GREAT CHANGES in automobiles are certain after the war. What will they be?

Will your post-war car be teardrop in shape? ... Will it have sealed plastic windows to preserve air-conditioned interior temperature? ... Have "shiftless" transmission? ... Longer-lasting synthetic rubber tires? ... A smaller engine using higher octane gasoline to deliver greatly increased horsepower per pound of weight?

The answer to the first of these questions is still uncertain. But to the two final queries, synthetic tires and engine power, Phillips Petroleum Company can suggest affirmative replies.

Phillips is prepared for the coming great improvements in personal transportation, because long before Pearl Harbor, Phillips scientists in the superbly equipped Phillips Laboratories Building

were engaged in never-ending study, research, experiment, exploring the limitless possibilities of petroleum chemistry.

Slowly but surely, there emerged new processes, new products, new benefits. Even before the war, much of this purposeful knowledge was channeled into the national defense effort. Now, all of it has been "enlisted" for the duration.

Phillips vast resources of raw materials and Phillips knowledge have made the company one of the largest suppliers of 100 octane aviation gasoline to the Army Air Corps, the Navy, and the United Nations' air forces; have made the company an important participant in the U. S. synthetic rubber program.

As a user of Phillips 66 Poly Gas and Phillips 66 Motor Oil, you surely share with us the pride that comes of knowing that Phillips is doing its part in the Nation's victory effort.

"Car of the Future" from MECHANIX ILLUSTRATED Magazine, by Marshall S. Scall, N. Y.



Phill-up with Phillips for Instant Starting

community. Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency. Elizabeth Womble. 46-2tc

Sunday were, Miss Neta Jo Moore, of this community and Mr. and Mrs. Charles Anderson of Hereford.

Miss Janelle Womble spent Sunday with Joyce Moore of this

community.

Fire strikes without warning. Be prepared with insurance tailored to the farmer's needs. Deaf Smith County Insurance Agency. Elizabeth Womble. 46-2tc

MASONIC BULLETIN Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night. Sylvester Slagle, W. M. E. L. Brady, Secy.

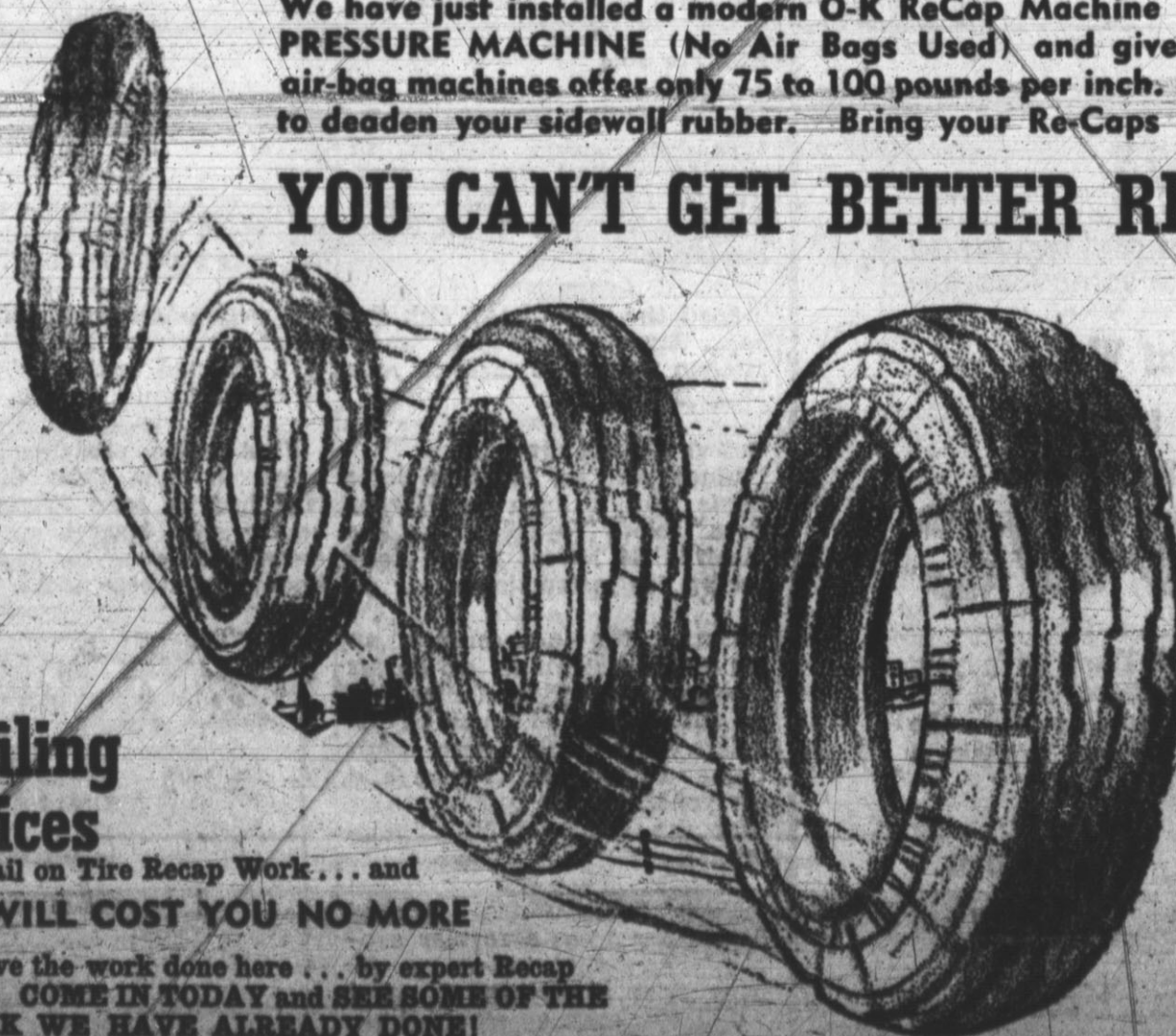
WE ARE NOW EQUIPPED TO

Re-Cap your Tires

Our Modern "OK" Machine Handles 15, 16, 17 or 18-Inch Tires!

We have just installed a modern O-K ReCap Machine . . . and are ready to serve you! This is a VICE-PRESSURE MACHINE (No Air Bags Used) and gives a pressure of 3,000 pounds per cubic inch, whereas air-bag machines offer only 75 to 100 pounds per inch. This eliminates sidewall heat, which has a tendency to deaden your sidewall rubber. Bring your Re-Caps here — Don't Take Chances!

YOU CAN'T GET BETTER RECAPS ANYWHERE!



WE ARE STILL IN THE Tire Repair Business

and offer the same high quality service as during the past six months. Bring us your tire repairs!

BRING YOUR RECAP CERTIFICATES TO

OK TIRE SHOP 313 MAIN STREET HEREFORD, TEXAS

PROTECT YOUR GAS APPLIANCES

They're More Valuable Now Than Ever Before

A proper check-up now will save food, fuel, and prolong appliance life and let you . . .

Buy More War Bonds

WEST TEXAS GAS CO.



Ceiling Prices

Prevail on Tire Recap Work . . . and IT WILL COST YOU NO MORE

to have the work done here . . . by expert Recap men. COME IN TODAY and SEE SOME OF THE WORK WE HAVE ALREADY DONE!

SONS in the SERVICE

James Ray Coleman Takes Basic Training

MERCED, Calif.—A Farmer County youth just completed his basic flight instruction at the Merced Army Flying School with Class 13-A.

He is James Ray Coleman, twenty-one, son of Mr. and Mrs. Raymond J. Coleman of Messenger Community.

Student Coleman is a graduate of the Frida High School and later attended Texas Tech where he was a letterman on the college football team.

He received his primary training at Hancock College in Santa Maria, Calif., and he will now go to another field to receive his advanced training. At the completion of a ten-week advanced course, Student Coleman will become a staff-sergeant in the U. S. Army Air Forces.

Wilson Student Officer

Kermit Wilson, son of Mr. and Mrs. S. O. Wilson, who is a flying cadet at Luke Field, Phoenix, Ariz., has recently been appointed a student officer with the rank of captain.

Wilson will receive his wings Nov. 30.

Higgins at Officer School

G. T. Higgins, who has been stationed at the Army Air Force technical school at Scott Field, Ill., has been transferred to the Miami Beach (Fla.) officers' candidate school of the Air Corps ground forces.

He is a son of Mr. and Mrs. Rob Higgins.

Rites Held In Friona For Sanford Harper

Sanford Harper, 40 year old farmer living in the Rance Community in Farmer County, died at his home Saturday and funeral rites were held Monday at the Friona Baptist Church with Rev. Joe Wilson, pastor, in charge.

Born in Arkansas, Mr. Harper came to Farmer County in 1926 from Oklahoma.

Survivors, besides his wife, include three sons, Clifton H., 15; B. C., 13 and Gary H., 11, and two daughters, Sandra Marie, 2, and Nancy Carolyn, 8-months.

JACK NICKS HOME ON FURLOUGH

Jack Nicks arrived home yesterday for a short furlough after completing a three months course in pre-flight training at Athens, Ga. Jack, who is the son of Mr. and Mrs. Walter Nicks, was in the group of 60 Sky-Busters that went from the Panhandle to the Georgia training camp.

Hereford Cops

(Continued from Page 1)

made two, to total the Maroon and White's 59 points for the game—and incidentally to ring up an impressive 259 points to 0 for all opposition in games this season.

Starting lineup was Russell, LE; Manjot, LT; Hussey, LG; Dameron, C; Brock, RG; Rudd, RT; Hill, RE; Merrill, Q; Worley, LH; Weems, RH, and L. Olson, F.

Substitutions were Dishman, LT; Higgins, LG; G. Olson, RG; Johnson, RT; Don Roberson, Q, and Williamson, LH.

Gas Registration

(Continued from Page 1) postponing of registration on Tuesday by state order received here Tuesday afternoon.

The local board was ordered to postpone registration by a telegram from Mark McGee, State OPA Director.

November Named

(Continued from Page 1) gent effort to bring in their remaining scrap this month to the nearest junk dealer.

Let's continue to keep Deaf Smith County in the lead on the home front.

Around Town

(Continued from Page 1) will the Hereford fans love it!

There was bound to be a reaction. That is after the immense popularity of "Deep in the Heart of Texas" along comes "A Touch of Texas" in which the singer earnestly desires to get out of "What he's deep in the heart of".

J. L. Hight, Former Hereford Man, Dies At Home in Canyon

Funeral services for J. L. Hight, for many years a resident of the Hereford territory, were held last Monday afternoon

Ernest Wade Takes Over DeLuxe Cleaning Plant

Ernest Wade this week returned from Ft. Sumner and completed purchase of the DeLuxe cleaning plant. Mr. Wade expects to take over active management of the plant, which will in the future operate under the name of Wade Cleaners, remaining in the present location on South Main Street. The shop will open Monday, Nov. 16.

"I am glad to be back in Hereford," Mr. Wade said, "and I want my friends to visit me in the new location."

Packard Now Selling "Enriched" Flour In This Trade Territory

In keeping with government recommendations, Packard's Best flour is being enriched with Vitamin B-1, according to announcements made today by Harry Danforth.

"The new B-1 enriched flour is now on sale over the entire territory," Mr. Danforth said. "We feel that this will be even more important when gasoline rationing starts and more flour will be used by people in the rural sections."

HOSPITAL NOTES

Mrs. Macey Watson, major operation, Nov. 4.

Miss Mary Ann Baird, operation, Nov. 9.

Katherine Brunson, major operation, Nov. 11.

Mrs. Roy Wagener, burned, doing nicely.

Rex Higgins, improving.

Mrs. Floyd West, boy, born Nov. 9.

Raymond Paetzold, operation, Nov. 12.

Each of the hands of the Japanese idol Daiboth is full of hands.

at the Claude Methodist Church with Rev. J. F. Michael officiating.

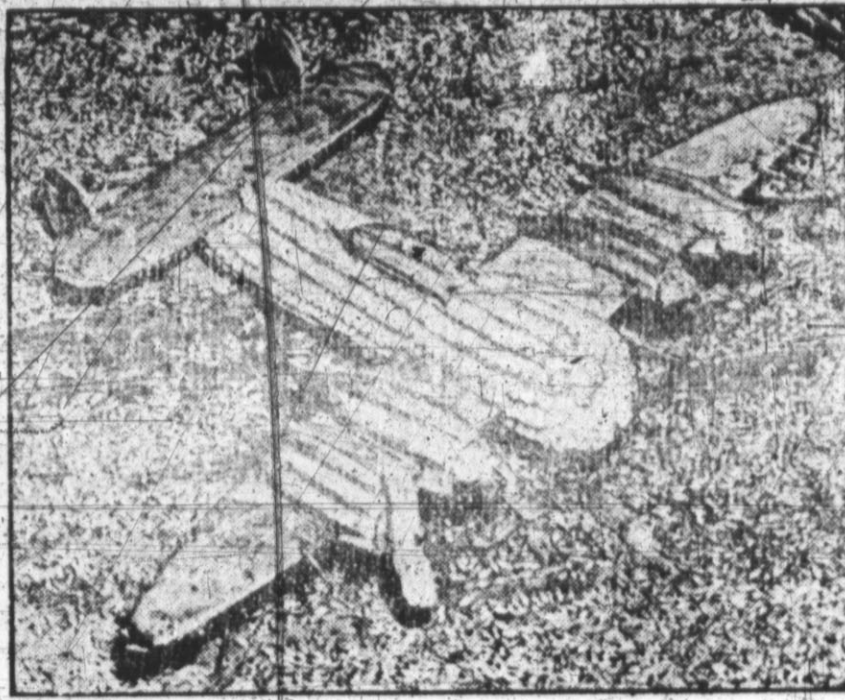
Mr. Hight died last Sunday morning at his home in Canyon, where he lived for the past ten years.

He was a member of the Presbyterian Church of Canyon.

Pallbearers were Oscar Brunson, Horace Dye, Roy Brunson, Oscar Harris, J. I. Ballengee and George Brunson. Burial was in the Claude Cemetery.

Survivors include his wife and one daughter, Mrs. F. W. Brunson of Hereford, and several grandchildren.

Fortress of Food

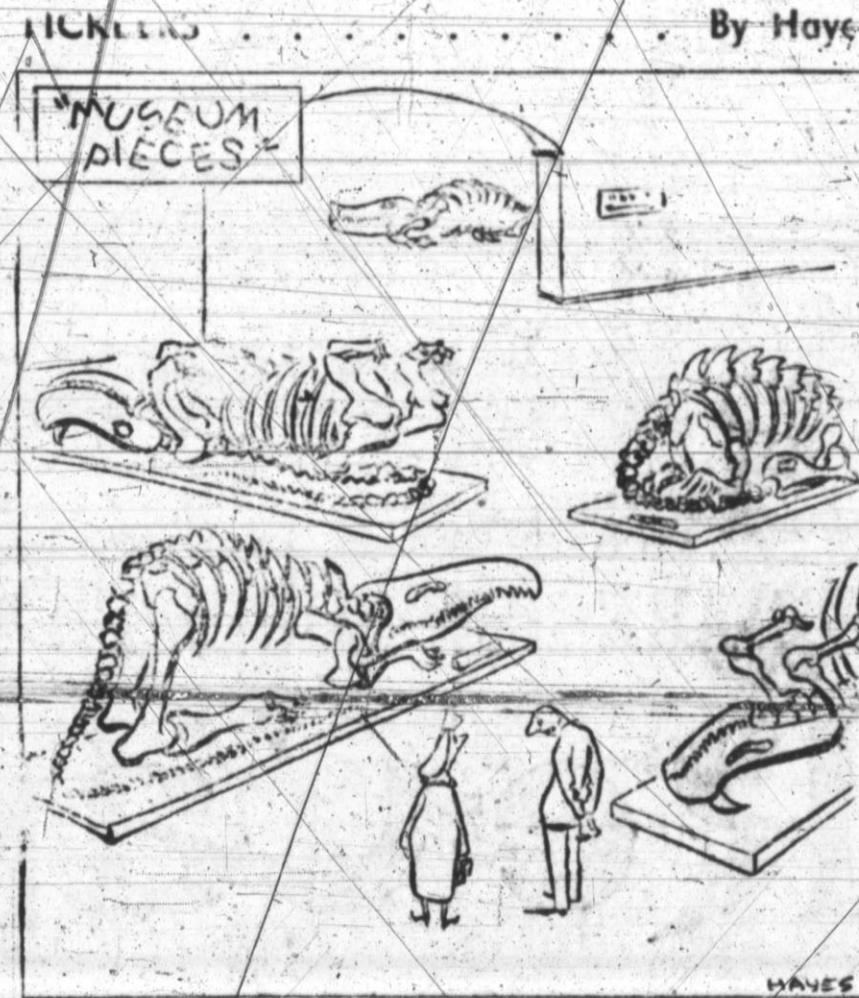


To illustrate their belief that food will help win the war, 4-H Club members in Guilford county, N. C., built this model "fortress" made of corn, okra, peanuts and tobacco.

Glider Pilot Takes Off



Army men of the British Glider Regiment are learning to control and navigate gliders under RAF tutelage. This pilot will eventually guide airborne regiments to front lines.



"It's our winter policy—hibernating, you know."

SHORT STUFF

Run For Joel

Joel McCrea is the only star ever to be in more than one picture for Preston Sturges. In succession, Joel was in "Sullivan's Travels," "The Palm Beach Story," and "Great Without Glory."

Load the guns that'll lick the Japs. Save every drop of waste kitchen fats. Take them to your Meat Dealer.

Bette's Aid Sought

Since word got out that Bette Davis uses a loom in Warner Bros. "Now, Voyager," she has received 34 letters from fans asking for instructions.

During the last century, an old Spanish custom at Easter fiesta was throwing of eggs filled with perfumed water by revelers. The shells were emptied and filled with cologne, and everyone had fun popping them over the heads of other celebrants.

Each fleet in the United States Navy has a regular supplementary fleet known as the base fleet consisting of naval auxiliaries such as repair ships, hospital ships, supply ships, oilers and tugs.

All you have to do to prove you are in there swinging in the scrap drive is to show your metal.

Two-thirds of the world oil supply comes from the United States.

The highest volcanic peak in the world is Sahama, in Bolivia. It is 21,000 feet high.

A well preserved church and other structures mark the site of a Russian settlement founded in California in 1819.

First noise abatement campaign in New York City was launched by John Ericsson, inventor, who bought up all the crowing roosters he could find and wrung their necks.

FOR VICTORY



Fruits and flowers do not mix well in storage. Apples, for instance, give off small quantities of injurious ethylene.

It does you no good to talk about justice. Of course if there were justice you would be at the top, but you had better go ahead and try to make a living here at the bottom.

Since our niece and her husband lost their money they are religious, but they don't seem as enthusiastic as they did when they were on their way to perdition.

Household Hint

When the oven is cool enough clean up any rimover or burned food, preventing stale odors. Leave the door open until oven

is thoroughly dry and aired. A well-cared-for oven will do its most efficient work.

Nearly 70,000,000 sick persons in the United States lose over one billion days from work or normal activities annually.

Pope Pius XI possessed the costliest watch in the world.



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STAR THEATRE
Hereford, Texas

Friday and Saturday, Nov. 13-14
GENE AUTRY and Smiley Burnette
"BELLS OF CAPISTRANO"
2nd Attraction—
"SECRET ENEMIES"

SUN. - MON. - TUES. - Nov. 15-16-17
"Radio's" Red Skelton
Ann Sothern
"PANAMA HATTIE"
Paramount News — Color Cartoon

Wednesday - Thursday, Nov. 18-19
SHIRLEY TEMPLE
William Gargan — Guy Kibbe
"MISS ANNIE ROONEY"
Selected Short Subjects



Texas Hereford's Bargain Theatre!

Friday and Saturday, Nov. 11-12
TOM KEENE
—in—
"WESTERN MAIL"
Serial — 2 reel Comedy

Saturday Preview, Sun. - Mon. Twp.
Laraine Day — Barry Nelson
—in—
"A Yank On The Burma Road"
Color Cartoon — Travel

Wednesday & Thursday, Nov. 18-19
Geo. Murph — Ann Shirley
—in—
"MAYOR OF 44th STREET"
Jimmy Stewart in
"WINNING YOUR WINGS"



Watch for "Spy Smasher"

REPORT OF MILK GRADES

OF LOCAL DAIRIES

The grades of all local licensed milk producers have been determined by the local department in accordance with specifications of the state and national codes.

CONTAMOTESTER RESULTS

MAY TO NOVEMBER

Producer	Grade	Rating Time	Type	Curdling Time	Butter Fat
Cream O' Plains	A	28 hrs.	L	32 hrs.	4.1%
P. M. Houser	A	29 hrs.	L	31 hrs.	4.0%

Open Monday!

I have purchased the DeLuxe Cleaner's equipment and beginning Monday, Nov. 16, will be open for business in the same location which has been occupied by the firm.

—Ernest Wade.

SAVE MONEY AT THESE REASONABLE PRICES!

SUITS and PLAIN DRESSES
CLEANED and PRESSED

60c

Many of you know me and know the type of work which I will give you. Although my prices will Save You Money, you can rest assured that I will give you the best work possible — and I do have the equipment to do the job right. I invite you to give me a trial and I will do my best to make a regular customer of you.

Wade Cleaners

Phone 27

We Call for and Deliver at these Low Prices!