

# The Hereford Brand

Vol. 7

HEREFORD, TEXAS, SEPTEMBER 20, 1907

No. 32

## OUR DOCTRINE

We believe that Honest Goods can be handed out to Honest People by Honest Methods. We believe in working, not weeping; in boosting, not knocking and in the Glory of the Grocery Business. We know your wants and we want your business.

## ARGO & JARROTT

### PANHANDLE RAINS.

The Fort Worth Record gets Mixed—Central Texas Suffers but not the Panhandle

The Fort Worth Record of September 9 announces in bold head lines:

Rain and cool winds break long period of drouth and hot days—Panhandle country thoroly soaked.

The Record then goes on to say that Fort Worth smiled and splashed around in two rain-storms Monday. "That's right, there were two of them—2—count 'em—2," are the exact words. "It was a generous drenching, cooling downpour—and yet, according to the weather man's instruments, it measured only 15-100ths of an inch." Under these sensational headlines and big print, the Record continues the story by saying that during the last 59 days,

the total rainfall for Fort Worth and vicinity has been .39 of an inch, but the precipitation for August 14, which fell only in the city, amounted to .23 of an inch. This leaves but .16 of an inch for the country around Fort Worth since about July 12, when they had nearly 3 inches of rain.

The BRAND does not object to the Record telling the truth about the rainfall for the Fort Worth district, but when put in connection with the Panhandle as it did and leaves the impression that this section of Texas had been suffering from a "long period of drouth and hot days;" the BRAND objects. The Record glories over the fact that two—that two—showers fell in one day and that the people enjoyed the novelty of smiling and splashing around in the two rain-storms. The facts are these: The Panhandle has not suf-

fered from any lack of rain during the summer. The records of the weather stations show that the Panhandle has had more rain than it needed. The Hereford station reported over 3 inches for July and over 8 inches for August. The Record should have known this, and yet it makes the impression on its readers who are not conversant with the facts that the Panhandle was about to succumb to the awful drouth, for it says:

"Wheat farmers will be especially helped. The ground was so hard plowing could not be done. Grass was burning up on the range, water holes were drying up and cattle were faring badly. It is now thought that the grass will be saved."

Wouldn't that shock his Annaniasitic majesty? It is true that a big rain fell along the Denver, but that the Panhandle in any sense was suffering from a drouth is far from the truth, neither were we sweltering in hot days and nights. During August, it was not necessary for the ladies to take their fans to church on Sunday night, it was so pleasant. What's the matter with the Record? The BRAND fears that it does not yet know where the Panhandle is or such statements could not be made. Does it imagine that the Panhandle begins just in the suburbs of North Fort Worth? If the Record reporter would read the Panhandle papers, any of them would keep him posted as to the rainfall and crop condition. Why man alive, the Panhandle has on hand one of the biggest mutton and feed crops ever raised in Texas.

Some of our farmers will not be able to harvest their crop of maize and Kaffir. The BRAND is going to arrange for the Record man to make a visit thru the Panhandle. If he has never been beyond the borders of north Texas and into this great country, it will do him good to see this part of the world, and when he returns to his home city, he will be constrained to say, "If all the world is as big as the Panhandle, she's a whopper."

### Circumference.

The excitement that prevailed in the BRAND office last week, when Mr. Witherspoon left those big pears made the peace and pear editor write 12 inches in diameter instead of 12 inches in circumference. However, when the eating of the pears came about, the taste seemed to be 12 inches in diameter.

### New Firm.

A new firm under the style of J. A. Fox & Co. has opened up a general dry goods store in the building recently occupied by Park's drug store. The building has been thoroly renovated, new shelving, new plate glass show cases, double show windows, and other elegant furnishings have been installed. They have a new stock of goods fresh from the markets and the store is open today for the first time for the inspection of friends and prospective customers. Mr. Fox, the senior member of the firm, is not a stranger in Hereford and his progressive business methods are well known to the old timers of the Plains. The new firm is welcome to the business circles of the city and the BRAND bespeaks for their enterprise a share of the business of the country.

### REGISTERED HEREFORDS

All ages of Fine Bulls  
for sale at reasonable  
prices.

CATTLEMEN SHOULD SEE ME

J. D. BURKETT

### Do You Want to Make Some Money

If you do, when you want anything in the Lumber line come to see us. We have the largest stock that has ever been carried in Hereford. We have just unloaded a car of windows, all sizes, also a car of screen doors. Our prices are down to the "rock bottom" mark. It will pay you.

Kemp Lumber Co.

J. W. Burks, Local Manager

Hereford,

Texas

# Buy McCormick Row Binders

To harvest your maize and kaffir crops with. They give you **SATISFACTORY SERVICE** that no other binder can approach. McCormick Sisal Twine is the best on the market.

## PLOWING TIME IS HERE

and the best implements to plow with are the Success Sulky and Gang Plows, the Moline Double Disc Plows. You get the best quality in the world in these lines. Superior Force Feed Single and Double Disc Grain Drills--the best of all. Moon Bros. Fine Buggies, Florence and Bain Wagons, Eclipse Windmills, Baker Perfect Barb Wire, a car load of Iron Roofing, the best and largest line of Buggy and Wagon Harness in Hereford. Queensware and Glassware, best quality and lowest prices in town. Majestic Ranges, Bucks Enameled Cook Stoves. A full and complete line of hardware of every description, at prices that make us the leaders in our line in the great Panhandle. Your welfare our study.

Truly your Friends

# Stroud-Gary Hardware Co.

Hereford

**Died in Fort Worth.**

Our sister, Miss Rebecca Collins, of nervous prostration, at her home 110 West Ireland St., Ft. Worth, Texas, Sunday morning, at 5 o'clock, September 8th, 1907. She had been confined closely at her home for a year and for the last three months had not been able to leave her room. She was a traveling missionary and was widely known. She had many friends in Western Texas who will learn with both surprise and sorrow of her decease. She was a most

earnest Christian worker, and her death was a very triumphant one.

The funeral service was conducted by Rev. R. C. Armstrong of the Northwest Texas Conference and a truer and sweeter eulogy we have never heard pronounced upon the life of any one than Bro. Armstrong gave of our departed sister, taking for his text that portion of Scripture which he said was most applicable to her life, Gal. 6:14. "But God forbid that I should glory save in the cross of our Lord Jesus Christ by

whom the world is crucified unto me, and I unto the world."

The training for her called-of-God work was received at Moody Institute, Chicago; when Mr. Moody himself and Dr. Tarry, were Principals of Institution. Her last trip north was a few years back, when she went as an invited guest to the great reunion of former students at Moody Institute, and also to the home of the founder of Zion City.

A native of Mississippi, a daughter of Louisiana and for many years a resident of Fort Worth.

Before entering upon the life of a missionary she spent several years as an efficient teacher in the school room.

Two sisters are left, Miss May Collins of Fort Worth and the writer, the remainder of the family having passed on before us.

MRS. HATTIE COLLINS HEATH,  
Memphis, Texas.

**Pickle and Kraut Kegs for sale at J. G. Callens.**

**Broken lots of men's pants at Bargains. Callens. 31-2t**

**Business Change.**

D. W. Pinkston & Son sell to W. A. Hubbard and Ralph Barnett. Mr. Barnett will move his stock of goods from his old stand into the building occupied by Pinkston & Son, and the new firm to be known as Hubbard & Barnett will increase the combined stock with new goods. This new concern will make a strong combination in the business circles of the city as both men are conversant with good business principles. The BRAND bespeaks for them a satisfactory career.

**Notice.**

All customers holding trading stamps will please bring them in and get premium at once.

D. W. PINKSTON & SON.

**DEMOCRATIC OKLAHOMA.**

**Constitution and Prohibition Carried by a Large Majority—Democratic Victory.**

The new State of Oklahoma has gone Democratic by a good majority, if the meager reports hold out as indicated; the Constitution with state prohibition adopted by big vote; Greer county gives a 3 to 1 majority for the Democrats; "Cyclone" Davis predicted a victory for prohibition; the city of Lawton goes wet by 16 votes; the Democratic chairman claims a majority of from 75,000 to 100,000 for the constitution.

**Weather Report.**

Hereford was visited by a good shower Thursday night that settled the dust and reduced the temperature considerably. Friday night, also a small shower fell. During the night the first real norther of the

season came down and the thermometer went down.

**BOYLAN & COMPANY TAILORS**

Have no shop room at present. Mr. Boylan will be on the streets for a few days and will receive your orders for fall and winter suits. As soon as they can secure a suitable place, they will open up again. Special prices made on orders booked now. :: :: :: ::

**TELEPHONE NO. 39**

## THE FIRST STATE BANK

OF HEREFORD

**CAPITAL \$30,000.00**

We are now open for business and solicit the accounts of our friends in and around Hereford. All accommodations consistent with sound banking extended to our customers.

W. B. BEACH,  
President

OTHO H. VARDEMAN,  
Cashier

## We Can Please You

We now have a Full Line of Samples for Fall Suits, and guarantee a perfect fit. Come and see us before buying. We make a specialty of ordering skirts for ladies. We also have a full line of Cigars, Tobaccos, Magazines, etc. Ready at all times to clean or press your clothes. We will give you **FIRST CLASS** work. :: :: ::

# James Moses

# CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

**Jno. A Johnson**  
Hereford, Texas

at 8 o'clock. A most cordial invitation is extended to the un saved to be present.

The Sabbath morning service occurs at 11 o'clock. At four o'clock Sabbath afternoon, Mr. Lewis will speak to children and their parents on "Harnessing young colts."

Mr. Temple has been here all week and has been training a large chorus of children who will sing some special songs at the Sabbath night service. There will be other special numbers at each night service.

At the close of a meeting held in Seymour, Texas, in April of this year, the local paper had this to say concerning it:

"There were in all about 120 professions. Many of these have joined the different churches and others will yet. Last Sunday there were eight professions at the Methodist church and 25 additions. There have been 25 additions to the Presbyterian church and will be more yet. It is said that all the available material in the Presbyterian church was used up and that there was only one man left whom there was any hope of getting. This shows to what extent the Presbyterians were prepared for the meeting.

But not only was there a great gathering of souls, there was also a great awakening among Christians. If words mean anything religion will mean more than it has before. There were perhaps 75 who agreed to establish some kind of family altar in their homes. There were also about 40 who agreed to try the tithe system until January 1st.

Too much could hardly be said in praise of those who conducted the meeting. Bro. Lewis is an evangelist that is seldom equaled anywhere and he endeared himself once to those who heard him. Bro. Temple was not only a singer of great power himself but knew how to get music out of his audience."

### The Piano Contest.

There is a general shifting of positions this week. Miss Sisk goes to the head of the class for the first time by 669 votes, Miss Rowe still holds the third place, while Misses Argo and Davidson exchange positions. Somebody has been busy this week. Those who are supporting the candidates should vote promptly—read the rules.

### Piano Contest.

Jessie Sisk	4871
Roxie Witherspoon	4202
Jimmie Rowe	2720
Katie Davidson	2228
Audry Argo	2215
Commercial Club and Band	1272
College	1174
Public School	954
Frio School	718
Bessie Curtsinger	674
Julia Green	549
Nellie Robinson	395
Dimmitt Church	387
Etta Dixon	364
Mary Lindsey	321
Baptist Church	316
Ingalls Gyles	237
Lizzie Anthony	237
Louise Fere	211
Maggie Argo	181
Ethel Laughlin	153
Ola May Keeler	126
Emily Bell	106

### The Presbyterian Meeting.

The evangelistic meeting at the Presbyterian church began Thursday night with prospects of a successful issue. The Rev. R. W. Lewis, of Roswell, New Mexico, is the evangelist and Mr. Edward K. Temple, of Bowling Green, Kentucky, is the singer.

Mr. Lewis is known to some of the Hereford people and comes highly commended as a gospel preacher and a winner of souls. Mr. Temple sings the gospel winningly and is an able director. Having been a student in Moody Institute of Chicago, he comes with the zeal characteristic of one who does Christian work for the love of it.

There will be three services held each day. Very special importance attaches to the Bible readings which Mr. Lewis conducts at 8 o'clock each morning. These morning services are always highly prized for their great helpfulness to Christians.

The children's meetings are held at 4:15 each afternoon, except Sabbath when the hour is 4 o'clock. The evening service begins promptly

# HEREFORD HARDWARE CO.

Now that the plowing season is at hand and every eye turned to that of preparing their land for the planting season, it is very necessary for us to use the implements that are most adapted to this soil, and that can be bought most reasonable. We do not claim to have the best implements in the world, but we do claim and guarantee them to be as good as the best, and a great deal better than the most of them, and if they are not as represented, will cost the buyer nothing. We carry a complete line of gangs, sulkeys, walking plows, the noted HOOSIER DRILLS, land rollers, drag harrows, disc harrows, celebrated wide and narrow tire WINONA WAGONS, ANCHOR BUGGIES, heavy team harness, light driving sets, windmills, piping, casing, windmill fittings, HARRY BROS. CISTERNS, UPRIGHT TANKS and STOCK TANKS, stoves and ranges, builders' hardware, in fact we carry a complete line of hardware in every department. When in need of anything in our line call on us, we are anxious to please.

Yours truly

**Hereford Hardware Co.**

### The Christian Revival.

The meeting being conducted at the Lake Pavilion by the Christian church continues to draw large audiences and much interest has been manifested by the Christians of every faith and order in the city. Rev. Chalmers McPherson has been delivering some fine gospel sermons; the song leader, Prof. McKinney, has given splendid service each day and evening. Up to date, there has been 22 additions to the church and a revival of Christian faith and work. Tho this meeting is under the supervision of the local Christian church, yet every minister and many Christian workers in the town, irrespective of church, has helped and has supported the work by their presence and prayers. The good feeling existing among the churches of Hereford is the favorable comment of all. The meeting will continue until Sunday.

### Falling Meteor.

The meteor which was seen falling by Texico people Monday afternoon

is supposed to have struck the earth somewhere to the northeast of Santa Rosa. Immediately after the meteor was seen at Santa Rosa two terrific explosions followed by a rumbling noise shook the earth like an earthquake. The large brick buildings were shaken till their occupants thought they would fall and engines were almost thrown from the tracks. From the time that elapsed after the meteor was seen until the explosion occurred it is estimated that it must have struck at least twenty-five miles from Santa Rosa, and as the jar was like an earthquake at that place the meteor must have been of stupendous size.—Trumpet.

This meteor was seen by Hereford people. The falling body left a smoky streak in the sky as it fell. Had it fallen at night instead of day, it would have been a brilliant spectacle.

I have some fine residences for sale or to trade for cattle. A. O. Thompson. 30-1f

### To Wheat Growers.

I have 500 or 600 bushels of last years wheat for sale. No smut, no Johnson grass. \$1.00 per bushel. You will have to hurry as I have sold half or more. Can see sample at my office. 32-2t

H. H. HANKINS.

### Moved.

Drs. A. L. and L. F. Taylor moved their offices from the Coulson Drug store to rooms in the Odd Fellows building. Dr. R. M. Johnson will occupy the offices made vacant by their removal.

A big line of outing and wool flannels at Geo. A. Stambaugh's. It

### Acreage Property.

Now is the time to make money on Hereford city property. The biggest money is in acreage property. I have 80 acres adjoining the town on the south which I will sell in 5 and 10-acre blocks at a very low price for the next few days. J. P. SNYDER.

THE BEST MONTH YET

# SEPTEMBER

THE BEST MONTH YET

We are determined to make this our banner month for the year up to now. That means that our every energy will be exercised to full strength. Our stock was never more complete and we are now showing double the stocks usually carried. Our big line of Art Rugs is a marvel to all--both in beauty and price. Our Linoleum stock is varied--selections superb, quality the best, prices the most reasonable. Parlor Furniture--the latest, Bed Room Goods--the most beautiful, Kitchen Furniture--the most convenient to be found. We are prepared to handle a large volume of business, and we are doing it. Why? Simply because we are selling goods on a very close margin of profit. Come see us. Yours truly,

WE WILL DO YOU GOOD

**E. B. BLACK**

WE NEED YO'IR BUSINESS

# FIRMS CONSOLIDATE

The J. D. Thompson Land Company and the B. W. Miller Land Company have consolidated, J. D. Thompson, B. W. Miller and H. B. McKinley constituting the new firm. The members of this firm have been the leaders in the land and cattle business at this place for a number of years and can give their customers the benefit of their long experience both in buying and selling land and cattle. We mean to treat our customers so well that if we trade once they will come to us again. All property and cattle listed with us for sale will receive our personal attention. We sell land in all size tracts from town lots to 100,000 acres. A. C. Thompson and W. A. Miller will be in the office at all times to serve our customers.

## HEREFORD TO MEXICO.

### Engineers now Running Line Across Great Staked Plains of Texas By the Santa Fe.

Surveyors are now working out of Odessa on a railroad projected from Hereford south, across the great staked plains of Texas to some undetermined terminus in the republic of Mexico, according to Will N. Waddell of Odessa, who is in Fort Worth.

Mr. Waddell says that he was unable to learn positively what interests the engineering party represented, but the consensus of opinion seems to be that the Santa Fe is behind the movement, and that this is a part of that big system's plans to extend to Mexico.

Working north out of Odessa, it is the evident object of the surveying corps to run a line north via Shaftet's Lake in Andrews county, thence north through Gaines, and near the boundary lines separating Yoakum and Terry, Cochran and Hockley, Bailey and Lamb, Farmer and Castro, to Hereford.

Though the accepted belief seems to be that the Santa Fe is really backing the proposition, information is that the road will be built by Kansas City, Chicago and Western Texas capital. Six prominent Western Texas bankers are said to be associated with the undertaking, and the project is already financed, it is claimed.

Such a railroad would draw from a remarkably large and productive trade territory. None of the counties between Odessa and Hereford are favored with transportation facilities. Now the principal avocation of citizens of the dozen counties is stock raising, but the soil is declared to be good for agricultural purposes, especially for the production of cotton and corn. The country is often referred to as the Llano Estacado of Texas, is well watered, and among the most fertile prairie

lands in the Southwest. Wheat, it is claimed, can also be produced abundantly if railroad facilities are provided. At the present cattle raisers find it necessary to take their stock between fifty and 200 miles to reach a rail outlet to the Fort Worth and northern markets.

The proposed railroad would connect at Hereford with the Santa Fe system, giving an outlet to Colorado, and the Pacific coast as well as to Kansas City, Chicago, and the general north and east. Connecting on the north with the Fort Worth & Denver City and on the south with the Texas & Pacific it would place a great and rich section several hundred miles nearer Fort Worth from a standpoint of railroad facilities.

Below Odessa the road would doubtless connect with the Orient for Mexico traffic. The road would be about 400 miles in length, and would, it is suggested, prove a tremendous feeder for trunk lines as well as a wonderful developer of the section traversed.—Record.

The BRAND is of the opinion that this is another Santa Fe scare like the one about the Panhandle Short Line being a Santa Fe project. It may be that this is intended to interfere with the Panhandle Short Line movement as it would parallel the road for 200 hundred miles, but if the Santa Fe wants to build a road out of Hereford in the direction outlined, the people will not object, but the BRAND feels that this interview in the Record is simply for the purpose of distracting attention, and to make the promoters of the Panhandle Short Line uneasy. That the Santa Fe is jealous of the Panhandle Short Line can hardly be doubted, but that it intends to run a line as indicated is one of the improbabilities. However, some of our citizens think that the Santa Fe means business. The BRAND hopes it is. Of course, this is Santa Fe territory and ought to take it, but if it waits until other roads are projected, the business will be divided.

### Letter List.

List of unclaimed letters remaining in the postoffice at Hereford, Texas, for the week ending August 31, 1907:

Miss Louisa Archer, Miss Cora Mai Brown, Joe Brown, Mrs. D. D. Brown, Mr. A. G. Bowling, Mr. Thomas Charlton, Mr. Javious Dly, Mrs. P. J. Ellis, Mrs. Wm. Govis, Mr. I. N. Greer, Mrs. S. R. Hunter, Mr. Chist Hanson, Mr. N. A. Hardeman, Mr. M. Y. Hereford, Miss Emma Lane, Mrs. Thos. Lacy, Mrs. Jennie McGowan, Mrs. F. Manning, Mrs. Geo. Maxwell, Mrs. Alma Rogers, Mrs. Leora Robinson, Mrs. Mary Reed, Mr. Dorman Steele, Miss Pearl Smith, Mrs. Kate Smith (3), Mr. M. W. Shelly Jr., Mr. Alan Thompson, Mrs. Della Taylor, R. M. Trimble, Mr. A. E. Wiest Jr., Mrs. Willie Wilson, Mr. Arto Willingham, Mrs. Nellie Patton, R. E. Patten.

When calling for these letters, please mention that they are advertised.

Respectfully,

CLARENCE SMITH, P. M.

Phone 76 for salt. E. W. Harrison. 31tf

### Farm and Stock Show.

After the big success of the recent farm and stock show, despite the predictions of failure on the part of some, an effort has already put in motion to inaugurate a bigger and grander farm and stock show for next summer. Many of those who had exhibits were surprised at the good showing made in such short notice and many who did not bring in an exhibit, when they saw what there was in the hall, remarked that, if there was one next year, that they would bring in something that would

beat the present exhibit exhibits "all holler." That's right, the best pumpkins are always left in the patch. Well, dear sir, you will have the opportunity to bring in the biggest of all your "craps" next September. Larger and better places will be provided for the farm and garden exhibits and better quarters built for the stock show. Keep this show in your mind all the year, work to that end, plant to that end, and when the call is made, respond with cheerfulness. It will be a greater success.

Subscribe for the BRAND.

### Tournament Prizes.

The following named young men won in the riding tournament:

First Day:—C. S. Purcell, first prize; Carl Shirley, second prize; W. W. Stevenson, third prize.

Second Day:—C. S. Purcell, first prize; W. W. Stevenson, second prize; Claude Norton, third prize.

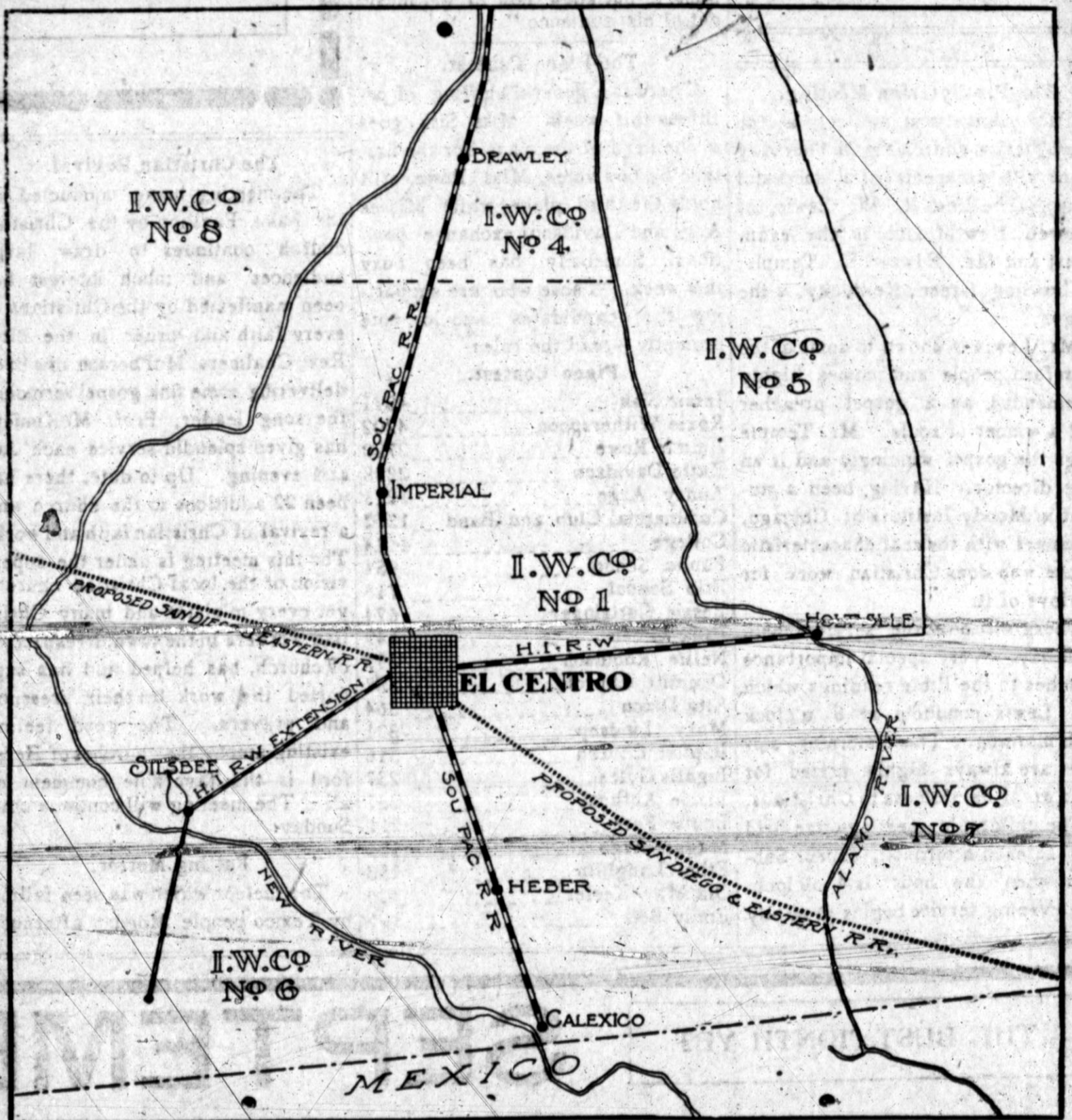
### Land Owners Notice.

I am going East soon and if you have anything cheap to sell tell me what you have. Will bring you a buyer.

S. L. ADAMS,

With E. F. Connell Land Co.

## Roosevelt as a Real Estate Man



"Lands in Imperial Valley will be worth from \$500.00 to \$1,500.00 an acre" so said the President in his message to Congress recommending that an appropriation be made to control the waters of the Colorado that irrigate this marvelous soil. The present rush of people to this section and the soaring values of land have proved that Roosevelt is right. The river is successfully and permanently turned by the Southern Pacific's unlimited funds, the County Seat Election was held in August giving the County Seat to El Centro. Railroad facilities are multiplying, the county hums with industrial life, improved telephone systems for the farmers, vast cold storages, electric and steam power plants, handsome churches, schools and magnificent brick structures have just been completed and yet the beginning has not been seen.

Cantaloupes netted this spring from \$150.00 to \$464.00 per acre, two year old grapes brought \$300.00 an acre in the field. Hog raising and dairying pay as no where else in the United States. The finest alfalfa in the world grows here and is harvested the year round. Fruits and vegetables supply the earliest market, as frost and winter are unknown.

Now is the time to come and invest before prices are out of your reach. To see the wonderful IMPERIAL VALLEY OF CALIFORNIA is to be convinced. For full particulars and fair dealing see or write

## Ira Aten Land Company

El Centro,

California

## PHONE YOUR WANTS

To the Hereford Steam Laundry and they will do your work on short notice. We will call for your bundles and deliver same free. All work guaranteed to be first-class.

Hereford Steam  
... Laundry ...

# NOW IS THE TIME

To get yourself in readiness to SOW small grain. The past season has demonstrated the fact that we have a wheat country, if the seed is properly put into well prepared ground. The HOOSIER Grain Drills stand at the head of their class. They can be regulated to sow as little as six pounds of Alfalfa seed per acre, and as many bushels of wheat or oats as desired. We also handle the John Deere Disc Plows, single, double and triple, Mold Board Plows, Disc and Drag Harrows. New Moline and Burr Oak Wagons. Our Sampson Back geared Steel Wind Mill has proven its claim as the simplest and most powerful Steel Windmill ever made. In direct stroke windmill we handle the Wood-star and the Leader, both honestly built of the best material and painted with two coats of pure lead and oil. We have just received a car of wire and dails. On all these things and many more we will make you prices that will interest you. Make our store Headquarters when in town. Yours for a Square Deal,

## GARRISON BROTHERS

### Sanitary Laws.

Under this head the BRAND will publish from week to week the sanitary laws which were passed by the last legislature. This week is given the rules governing the schools as this is important at this season of the year.

### SCHOOLS.

Section a. Every trustee, officer, teacher or other person in charge of any public, private or parochial school in this State shall be severally and jointly responsible for the proper execution and enforcement of

the regulations below, or of any other health regulation governing said circumstance.

Sec. b. Every school house or building in which a private, public or parochial school is conducted in this State shall be well ventilated and lighted, and each class room shall be supplied with a proper quantity of air per hour for the number of persons therein seated, calculated on a basis of 3000 cubic feet of air per hour for each adult and a proportionate amount for each child.

Sec. c. The premises of every

school house or building in which a school is conducted in this State shall be properly drained so that no stagnant water shall, at any time appear on said premises, and furthermore, the premises must be drained in such manner that the effluvia shall not contaminate any well, cistern or other source of drinking water on or on said premises or near same.

Sec. d. The floors of all rooms in use in every school house in this State shall be swept at least once daily, except on holidays, and the sweeping shall be conducted as follows:

1. It must be done after all pupils and teachers have left the building.

2. The floor must be first sprinkled with saw-dust, moistened with a 2 1-2 per cent solution of 40 per cent solution of formaldehyde, or other disinfectant, as approved by the State Health Officer, and enough of said moistened saw-dust must be used to effectually keep down the dust.

Sec. e. All desks, wainscoting, window sills and base boards in every school house in this State must be wiped off daily, except holidays, with a cloth moistened with the disinfectant solution mentioned in Appendix B of this circular. Under absolutely no condition is any feather duster to be used in dusting any part of the furniture or building in any school house in this State.

### Blind Senator.

Mr. Gore the "Blind Populist Orator," of 1896 is one of the two Democratic candidates for the United States senate chosen from Oklahoma and will get to Washington if the Democrats win out in the new state. "Times change and men change with them." Just eleven years ago when Douthitt of Bell county was running (as a Populist) against Bob Henry in the old Seventh Congressional district. Mr. Gore was stumping the district (also as a Populist) helping Douthitt and he used to say some hard things about Henry and the Democracy. But Henry bears the blind politician no hard feelings. "I told him in 1896," said Henry the other day, "that as long as the lamp held out to burn the most bitter Populist might return to the Democratic camp, and it seems that he has concluded to return. He is really a brilliant and able man and I am glad he concluded to fight with instead of against the Democrats. The past is all forgotten."—Tribune.

Mr. Gore is well known to the BRAND and his chance for election to the most august body of the world, the United States Senate, comes from his personal magnetism and his close research into governmental affairs. Tho unable to see with his eyes, he sees clearly with his mind and the Senate will enjoy the presence of one who loves his country and one who will be true to his convictions.

### Free Passes.

The Attorney General has ruled that old contracts with the railroads for transportation are not annulled by the anti-pass law and it is now up to the railroads to say whether the editors shall be allowed to use up transportation they have already contracted and paid for. Most of the newspaper men are willing but no voice has been heard from the railroad authorities yet. Does silence give consent in this case.—Ex.

We have sold our entire stock, and would like for those indebted to

us to call at the old stand and settle their accounts. Carter & Ho's.

## Major's Studio

PORTRAITS, VIEWS  
AND ENLARGEMENTS  
Satisfaction Always

M. M. MAJOR

WE ARE WELL PREPARED  
TO DO YOUR

Painting and  
Paper Hanging

All work guaranteed. Best of  
references furnished

**SLAUGHTER**

**J. H. KING**  
Notary Public

LANDS,

LOANS and

INSURANCE

Abstracting land titles a  
Specialty

## SCHOOL SUPPLIES

For both Public School and  
College. We will have in a  
new supply of books Monday

**EL MERITO PHARMACY**

### Tierra Blanco Herefords

L. R. BRADLEY, Owner

W. T. WOMBLE, Manager

...BREEDERS OF...

Write owner or call at  
my ranch, situated five miles  
east of Hereford, on the  
Tierra Blanca river.

### Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847  
Assisted by Texas Tom, No. 204446

Will sell a quantity of young  
stock either singly or in car load  
Lots

# LAND BARGAINS

1280 Acres 3 miles of Vega,  
Texas. A Bargain.

640 Acres, two-thirds Valley  
Land. \$14.00 per Acre.

640 Acres nine miles of Here-  
ford. \$14.00 per Acre.

16 Acres in Evant's Addition.  
\$125.00 per Acre.

Write for Information.

## MURCHISON & JONES

REAL ESTATE AGENTS

Hereford,

Texas

# The Brand

E. W. HAWKINS, Business Manager.  
A. C. ELLIOTT, Editor.

Address all communications to  
THE HEREFORD BRAND

Official Organ for Deaf Smith  
and Castro Counties

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE

FRIDAY, SEPTEMBER 20, 1907

SILVERTON EDITOR IN ERROR.

The Hereford BRAND and the Canyon City News are sparring at each other. Better quit, brethren, it don't pay. Put in the space used for sparring, something of interest about this great big country that will interest people who are home-seeking.—Silverton Enterprise.

Our brethren of the Enterprise are in error—we are not "sparring."

Hereford, from a newspaper standpoint, is the best town of the entire Panhandle. Its business people, energetic, progressive and keen sighted enough to thoroly appreciate the value of the town and surrounding country of a local newspaper of the first class have so patronized the BRAND office with advertising and commercial printing as to make the issue of such a paper at Hereford not only possible but profitable. And the BRAND in return is filling the bill, paying not only measure for measure on the generous patronage received, but bringing to the investors—its patrons—large returns in the way of interest. Hereford, thru the excellence of the BRAND, has been favorably mentioned not only in Press Associations but in newspapers all over the land and always with good effects. It was so while Joe Ray steered the BRAND 'tis none the less so now.—News.

Every time two newspapers discuss a question, some one is ready to cry, "fight, fight!" No, the News and the BRAND are on good terms and have always been the best of friends. The News in a fatherly way simply warned the young editor of the BRAND to distinguish between things "talked of" and assured facts. The News is an excellent paper and if Canyon City as a town would give it the patronage that it deserves, there is little doubt but that it would soon become the leading paper of the Panhandle. It is carefully and ably edited and is a great advocate of the Panhandle and its future.

SOMETIME ago the BRAND ventured to speak of Hereford as a possible railroad center of the Plains. It appears that one or two of the other Panhandle papers took the article as a great piece of irony. The BRAND may at times use this most effective figure of speech in its efforts to make an impression, but in this railroad business, the BRAND was not speaking in figures. Why should not Hereford become a centre of railway interests? Just a few of the advantages without comment will suffice. First, the great abundance of water for shop and engine use, there is none better in the Panhandle. Second, Hereford is in the center of the widest and best agricultural district, nearly all the land in a radius of 40 miles being tillable. Third, Hereford is on the direct route from the gulf coast of the state to the coal and ore fields of New Mexico and Colorado. These and many others are some of the reasons for the statement. Too near Amarillo? Is Fort Worth too near Dallas? Is not the great Panhandle able to support two cities? Our big sister has her advantages. Hereford is just beginning her career.

THAT Amarillo has secured the Santa Fe division and that the shops will be located there has been definitely announced. The location of the shops at Canadian, Amarillo and Clovis has been decided by men who were personally interested in the three towns. At Amarillo, Mr. Turner is given credit for securing the shops. He has been working for Mr. Turner and Amarillo—Mr. Turner owns large property at Amarillo. At Clovis, New Mexico the Santa Fe road owns some large tracts of land. The Farwell people offered 20 times as much as Amarillo did to bring the shops to Farwell, but the call was louder just seven miles further on. The BRAND is not going to cry sour grapes. Hereford did nothing to secure the shops, but she has all the advantages as to drainage and water.

### More Prizes.

As announced the committee has turned in another batch of prizes for the stock show. A long list of good cash prizes have been awarded as shown by the list below. Those whose names appear will please call at the BRAND office and get their checks.

Hogs—Best boar, Best sow and pigs, Best pigs, R. H. Norton.  
Second best pigs, Lester Weaver.  
Second best boar, Best suckling pigs, Carl Shirley.  
Mules—Best yearling mule, Best mule colt, E. L. Williams.  
Second best mule colt, J. S. Wyche. Best two year old mule, J. W. Hamm.

Jacks—Best jack any age or breed, W. M. Raulie.  
Colts—Best colt, J. W. Bradley.  
Second best colt, E. E. Ramsey.  
Best yearling colt, J. D. Burkett.  
Second best yearling colt, Cecil Hodges.

Stallions—Best stallion any age or breed, R. H. Norton.  
Best draft stallion, T. A. Pew.  
Best harness horse, J. D. Burkett.  
Second best harness horse, W. A. Higgins.

Cattle—Best bull any age or breed, Best herd of cattle, Best cow of any age, Second best cow, Best two year old heifer, Best junior bull calf, Best senior bull calf, Second best heifer calf, Bradley & Womble.  
Best heifer yearling, Second best heifer yearling, Best heifer calf, Second best senior bull calf, R. H. Norton.  
Second bull any age or breed, Best bull yearling, Second best senior pull calf, J. D. Burkett.  
Second best bull yearling, G. H. Womble.

Jersey Cattle—Best cow, Best yearling heifer, Best heifer calf, Lester Weaver.  
Second best cow, Geo. W. Irwin.

J. L. FUQUA, President

C. W. DODSON, Cashier

# The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	27,087.60
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$127,087.60
TOTAL ASSETS	500,000.00

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account . . . . .

### Free Invitation.

To the people of Hereford and Deaf Smith Co: If you visit Dallas during the state fair I extend to you a hearty invitation to visit my big Tent Theatre Corner Ervay and Bryan Streets 3 blocks from the postoffice. My tent will accommodate nearly three thousand people. I have the finest band and most superb orchestra in the south. My Repertoire company is recognized as one of the best in America while

my Big Tent Theatre is well known as being the finest in the world. If you want to see a clean moral show and hear fine music don't fail to call and see me. I will be glad to present to you or your family the best seats I have in my theatre and will show you all the courtesies due you and in my power to give.

The home of my old age will be in Deaf Smith county. Your interests are mine and mine are yours. Don't fail to call for me at Dallas.

Just inquire for the Big Tent Theatre. It has been there for six months and every citizen knows it.

Respectfully,

H. D. RUCKER.

Owner of Rucker's famous Korak Wonder and Big Tent Theatre Corner Ervay and Bryan Streets, Dallas, Texas. And owner of the H. D. Rucker Ranch Farm 12 miles northwest of Hereford. 1-4t

Plenty of alfalfa seed. Warren Grain Company. 27-tf

# THE GRIST MILL

Where you get your wheat ground to Graham Flour, Corn to Meal and Chops, Kaffir Corn and Milo Maize crushed. That's the way to get your money's worth. Carefully select and shell your corn and GO TO MILL. Live at home, eat your own Corn Bread Phone 76.

## E. W. HARRISON

HEREFORD,

TEXAS

## GOOD STUFF TO EAT

Is Our Business

Are You Getting Your Share?

Try us one month and we will convince you that we can please the most exacting. . . . .

We Sell Ribatross Flour "BEST ON EARTH"

Cardwell Bros.

GROCERS  
HEREFORD, . . . . . TEXAS

## WE HAVE JUST RECEIVED

a number of cases of the finest groceries. We did not need them, but the wholesaler needed our money, so we could not resist the temptation to secure such values in REALLY FINE GROCERIES



Neither will you when you see them, for we pass along to you the benefit of our purchase. The result is a high quality and a low price seldom combined.

# Hubbard Grocery Company

# We Will Furnish Everything

We furnish the Stationery, Bookkeeper, Fire and Burglar-proof Depository, and in addition carry Fire and Burglar Insurance and are protected from daylight holdups. We employ polite and competent men to look after our business and they will keep books for you without charge, receipting you for money deposited and paying same out on your order. We will only discuss your affairs with you or your authorized agent. If there is anything else we can do for you, ASK and ye shall receive. Something for nothing generally comes high, but a BANK account is one of the exceptions—you have it all to gain. COME and be one of us.

## The Western National Bank of Hereford, Texas

CAPITAL - - \$50,000.00  
SURPLUS - - 35,000.00

G. A. F. Parker, President      J. L. Smith, V. President      F. B. Fuller, Cashier

## Local and Personal

Bargain in SILK at Callens. 1t  
J. P. Collier now of Roswell was in the city Monday.

Albert Herbst has returned from a visit to his parents at Caldwell.

Don't buy Hosiery till you see the "BEAR SKIN" Brand sold by Callens.

Bran, shorts and cotton seed meal at E. W. Harrisons. 31tf.

Racyle is the best wheel on the market. M. M. Majors, Agt. 22tf

About time to buy underwear. We have it cheap. J. G. Callens.

For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf

Geo. W. Irwin has been down the route of the Panhandle Short Line this week.

Mrs. H. Myrick of Dallas has been visiting the family of H. C. Myrick this week.

Worth Hats don't cost \$5.00, but make you wonder why others do. The Hub. 31-3t

Dr. A. J. Caldwell, Eye, Ear, Nose and Throat, new Carson building, Amarillo, Texas. 27-tf

I will do sewing and will appreciate your patronage. Mrs. J. H. Williams. 1t

Splendid line mens underwear, Dress and wool over shirts. J. G. Callens. 1t

Robert and John Humphrey of near Clovis, N. M., have been spending a few days in Hereford this week.

We handle the genuine Rockvale lump coal, the best to be had. Warren Grain Company. 27-tf

You will do well to see C. S. Richards for city and ranch property before buying. 28-tf

WATCH THE Friedman-Shelby Shoes. Supports all other makes. Sold by J. G. Callens. 1t

Mr. and Mrs. A. D. Long and Dorothy Ramey, not Wednesday afternoon for several days visit in Missouri.

Black Cat Hosiery at The Hub. 31-3t

Mrs. H. C. Myrick and her visiting cousin, Mrs. H. Myrick of Dallas, made a visit to Amarillo, Wednesday.

Jim Clark of McGregor has been in the city a week prospecting. He will return to make this country his future home.

Rev. O. W. Dean, who has been spending a few days in recreation and visiting in Roswell, returned home Monday.

We have sold our entire stock, and would like for those indebted to us to call at the old stand and settle their accounts. Carter & Houck. 31tf

Thompson, McKinley & Company have this week sold to E. S. Bowditch of Elgin, Ill., 275 head of yearling steers at \$20 per head. This is a good price.

Edward K. Temple arrived last Saturday from Bowling Green, Kentucky to conduct the song service for the revival to be held by the Presbyterian church.

See C. G. English for bargains in second hand household goods. He buys and sells anything. Phone 289. Across street from Hereford Hardware Co. 31tf

W. M. Wilson of Providence, Ky. has been visiting the family of R. G. Sisk for several days. While here he showed his faith in this country by buying quite a little block of city property.

Postoffice Inspector Emmons Rolfe, passed through Hereford this week on his way to Dimmitt. While here he checked up the postoffice. He stated that he found everything all O. K. and complimented Postmaster Smith very highly.

Gus Sadler and family have moved from Francis, Indian Territory, to make Hereford their home. Mrs. Sadler is a daughter of Mr. and Mrs. L. A. Stroud. Mr. Sadler will hold a position with Stroud-Gary Hardware Co.

Dr. O. P. Sutherland and family recently from Goldwaithe are occupying the Edwards' residence near the Lake. Dr. Sutherland will engage in the practice of dentistry but has been unable to secure quarters for an office, there being no vacant offices in town.

J. Ray came back Tuesday evening from an extended trip through the north and east. While on a big ocean steamer from New York to Boston, he tried to send a wireless message to his Hereford friends but could not on account of the strike. He reports a delightful trip.

The Art Department of Hereford Christian College is now open under the direction of Miss Dimmitt. She is prepared to teach, not only the students of the College, but ladies from town. She requests all who may be interested in china painting, water-colors, oil, etc. to call at her studios and make arrangements for lessons and hours. Miss Dimmitt takes orders for painting china and pictures. 32-2t

"John Patterson" arrived on the Plains of the Panhandle, Sunday morning at 8:30, September 15, 1907. He cheers heartily for his native state and voices the sentiments of his "dad"—that the Panhandle of Texas is destined to become the greatest agricultural country in the Union. He weighs ten pounds strong.—J. S. Warner.

The above was taken from a postcard which Mr. Warner sent to his brother "back yonder." It explains itself.

# A CAR LOAD

of Dimmitt town lots just received and will be sold at a bargain. Also 7000 acres of fine land from one to six miles of Dimmitt in tracts from 160 to 5000 acres. Write, wire and come to see us.

**BURNAM REAL ESTATE AND LIVE STOCK CO.**  
Dimmitt, - - Texas

# REPAIRING

Is one of our specialties. When your Mill, Well, Tank, Pipes, Etc., are out of order

PHONE NUMBER 24

We will do the rest. We oil mills by the month. Better put yours on our oiling list. :- :-

**SEWELL & BRAZIL**

# FIGURE WITH US

We now have the largest supply of Storage Coal ever received in Hereford and will make it exceedingly interesting for those wishing to lay in their winter's supply for the next sixty days. Coal will be scarce this season and those who buy now will not get cold next winter. We wish to say that everything that is sold from our yards is either cash or in 30 days. Please do not ask or expect longer time. :- :- :-

**Fallwell & Sons**

## T. M. Palmer Lumber Comp'y

DEALERS IN  
**LUMBER, LIME, BRICK, CEMENT**  
and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :- :-

**T. M. Palmer Lumber Comp'y**

HEREFORD, TEXAS

# Alfalpa Lumber Co.

Dealers in Building Material of all kinds. Our Motto: "Best grades and right prices. Our intention is to please the public. If we make mistakes we are at your service to correct the same.

**Alfalpa Lumber Company**  
J. M. NICHOLS, - Local Manager

## Grand Display of Fall Goods

**Y**OU are naturally interested in the new Fall Fashion ideas. You will be glad to look over the new Dress Goods, the Silks, the Hosiery, the Gloves, the Underwear and the hundreds of other items that make their appearance at this season of the year. For months we have been preparing for this event. Our buyer went to market very early, and picked up the very cream of the offerings, at the closest of prices. When he returned, he was much elated over the goods which he had been able to purchase for Fall Selling. Most of these goods have now arrived, and we are rapidly unpacking them. We are all quite as enthusiastic over them as was our buyer, and we are anxious for our friends to have the opportunity to examine the entire collection. Our stock of Millinery Goods is large. It will be a pleasure to us to show you through our large stock.

## Geo. A. Stambaugh

### Additional Locals

Col. J. H. Ransom and wife have been away at points on the Denver.

Buy Character Trousers at The Hub. 31-3t

W. T. Smith will haul that trunk—he never misses a train. Phone 87 or 226. 31-4t

WANTED—Some California Beer seed. Will pay good price for a small hand full. Call at this office.

C. S. Richards has some choice city and ranch property. See him before buying. 28-tf

Panhandle oats, 36 pounds to the bushel. Let us send you a sack. E. W. Harrison. 27-tf

Hon. Geo. W. Barcus came down with the excursionists yesterday evening from a trip thru Iowa and Missouri.

Largest selling high-grade wheel in the world. The Racycle. See M. M. Major. 31tf

County Attorney S. J. Dodson will return from Tennessee and be in his office for business Saturday. 1t

Prof. T. R. Day and Judge Moore left Thursday for Dalhart, where they will attend the Trans-Canadian Fair.

Mr. Ramsey who won first premium in wheat at the recent Fair still has about 300 bushels Turkey Red seed wheat to sell. 32tf

Mrs. W. A. Sanders of Alvord, who has been visiting the family of J. N. Rayzor for a few days left Thursday for her home.

John Miller of Vernon, father of Mrs. John Kirkpatrick of this city returned to his home Tuesday after spending a week in a pleasant visit.

## BOONE BARBER SHOP

E Z Shaves. Hot and Cold Baths on Short Notice

L. E. THOMPSON Proprietor

## Expanding

Is the term which applies to our business at present. We have whole stacks of lumber which we are offering at "rock-bottom" prices. We also handle the best paint on the market, as well as everything else in builders' material.

## Hereford Lumber Co.

We have moved our offices from the Coulson's Drug Store to rooms 1, 2 and 3 upstairs in Odd Fellows Building. A. L. & L. F. Taylor. 2t

R. A. Gibson representing the Central Law Journal of St. Louis was in the city the first of the week. He was delighted with the Panhandle.

A \$105.00 dollar rubber tire buggy for sale cheap, almost new. See Geo. Burns at Park's Drug Store. O. F. Smith. 31-2tp

Miss Elma Brunk, the "hello" girl, arrived home late yesterday evening after a six weeks visit with friends and relatives in Missouri and Iowa.

Prof. T. S. Clement, ex-county superintendent of Milam county, stopped in the city on his way to Roswell, Wednesday, to pay a visit to friends and relatives.

Judge Moore, a prominent attorney of Henderson, who is visiting his friend, Prof. T. R. Day, addressed the College students in the chapel Thursday morning.

Mrs. W. B. Arnold was called away this week by wire on account of the serious illness of her mother in Kentucky. Mr. Arnold accompanied her as far as Missouri.

A large number of prospectors came in last night on the belated trains. The J. P. Snyder Land Company and The International people went out this morning with their cars.

Hon. O. B. Colquit, member of the Texas Railroad Commission, has signified his purpose of making Hereford a visit sometime in October at which time he will address the people. Just what subject he will discuss is not known, but presumably the railroad building in Texas.

Dr. H. H. Taylor of Goldwithe, brother to Drs. A. L. and L. F. Taylor, has moved here to practice his profession. He was here in the early part of the summer and was so pleased with the country that on returning home, he at once began to make arrangements to move.

Hon. E. T. Woodburn and Mayor L. Gough attended the fair at Silverton last Saturday. Mr. Woodburn was on a visit at Tulia and the Judge just took him along. He says that Mr. Gough made a regular Campbell farming talk to the farmers and that all were pleased with his address.

**Our Dress Good Stock is one of the largest in Hereford. There are many beautiful things in Woolens and Silks. Come and see them. J. G. Callens. 1t**

### Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us. 34-tf. SAM WORLEY.

### Tax Payers.

All persons who are liable for city tax will please come in and render their property for city taxes. Assessors office is located at first door south of First National Bank in the Witherspoon & Gough old building. H. O. HUBBART, Tax Assessor. City of Hereford

### Warning to Public.

The Public is hereby warned not to drive or allow herds of cattle in the corporate limits of the city. HENRY HUBBERT, City Marshall.

## THE MOST IMPORTANT

Purchase you have to make is the Prescription for your dear one who is ill. Our Motto is

## PURITY AND ACCURACY

We can be depended upon to give you the very best service. And another important thing just now is your summer drink. We are prepared to serve you at our fountain with the purest and best in soft cold drinks.

## T. M. COULSON

ON THE CORNER

## Still Complete

Our nursery stock is still complete and our trees all live if properly cared for. Our long experience in the business enables us to direct the proper attention to our stock.

## The Hereford Nursery

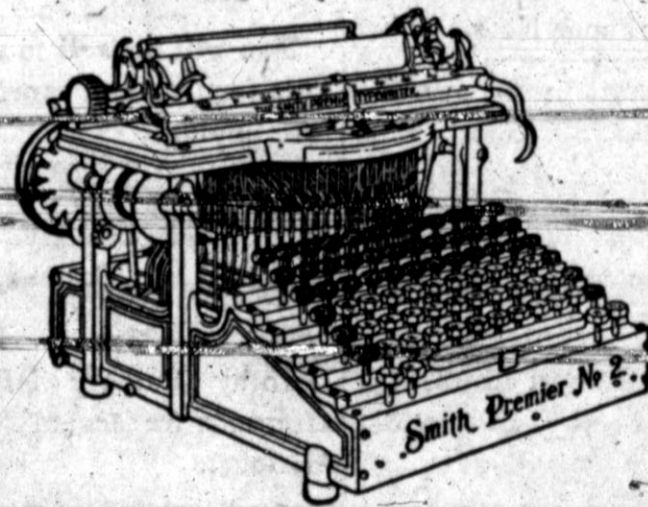
## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited



**Y**OU write a letter to Jones. enclosing a statement of his account. The letter should be in purple copying ink, the statement in black record, the credits in red.

### The New Tri-Chrome Smith Premier Typewriter

will do it all with one ribbon; do it quickly, neatly and correctly.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

The Smith Premier Typewriter Co.  
1687 Champa St., Denver, Colo.

Subscribe for The Hereford Brand





**East Herford Items.**

The Ray Brothers are drilling a new well for Mr. Storm.

Miss Rosa Crum has been in Lockney visiting her aunt for some time.

Jim Shamley has sold out to Mr. Wilson and will leave in a short time.

Miss Minnie Golden visited the home of her uncle Len Golden Sunday evening.

As good old watermelon time is here everyone seems to be greatly enjoying them.

Mrs. V. Cox and little Bessie Hendrix are numbered with the sick at this writing.

Miss Evelyn Storm left some time ago to attend school at Goodnight. We wish her every success.

Mr. Hillyard will arrive Thursday from Allerton, Iowa, to do some work on his farm near Arney.

Len Golden returned home from Missouri, Saturday where he has been on a business trip of two weeks.

The Sunday school at the Arney church seems to be progressing nicely. Everybody is invited to attend.

Mr. Storm has moved his old house to his new dwelling place and will add more new rooms and remodel the old one.

Mrs. Claude Phillips returned home from Iowa, Thursday, where she was called to see her sister who was reported very ill.

The farmers of this vicinity have been very busy harvesting millet the last two weeks, which seems to be quite heavy this season.

Mrs. L. H. Golden and Minnie Broyles were seen traveling towards Herford, Wednesday. They were accompanied home by Mrs. George Broyles who has been visiting in Baxter, Kansas.

# For Malarial Poison

JJ-6

Everybody knows that malaria, chills and fever, ague and such diseases, are caused by poison. Do you know how to prevent the poison from getting into your blood; how to drive it away, when there? Take Thedford's Black-Draught, the great vegetable liver regulator, so successful for over 70 years, throughout the Southern States. No other like it, except its imitations, and those only in outward appearance. Appearances, and imitations, are deceitful. So be sure you insist on the genuine—

## Thedford's BLACK-DRAUGHT

Edna Rutherford, of Atlanta, Tex., writes: "Thedford's Black-Draught has done me so much good that I wish to publicly acknowledge it. I suffered for five years with dumb chills and fever, more than I can tell. I tried all the medicines I could think of, but they did me no good. At last I took Thedford's Black-Draught and am wonderfully improved. I am better now than I have been for many months, thanks to your wonderful medicine." Sold everywhere, in 25c and \$1.00 packages.

Walter Donald and family visited at the home of Lewis Payne Sunday.

Come, one and all to the second Sunday meeting in October.

"BLUE EYES."

### More Building.

Work was begun early Tuesday morning on a cement walk in front of the building occupied by D. W. Pinkston & son, now owned by J. Ray. This will be a starter for all the property owners in the block to put down good cement walks. If this is done, then the west side of main street will have cement walks nearly the full length. People who were here one year ago on a visit and are again coming in, all comment on the great improvement made. It is an I-opener. Besides the cement walks there are several elegant dwellings in course of construction.

### Ready to Thrash.

In anticipation of the largest grain crop Deaf Smith and Castro Counties have ever produced, I have provided and thoroughly equipped two first-class thrashing outfits and am now ready to begin work for the public. Let your wants be known as the first that comes will be the first served. 20-tf J. S. MOLLENHOUR.

### Vox Populi.

Editor BRAND:—Please continue my subscription, sending it to the place and municipal address below.

It matters not where I may go, Hereford is my home, and I shall continue to take the BRAND, which is I believe, the voice of the people, and a true criterion of the country's development.

Thanking you for past favors, and hoping to receive every publication of your valuable paper, I am,

Yours truly,

E. CARTER,  
Little Rock, Ark.

See the 5 and 10 cent counters at The Hub. 31-3t

### Corn Premiums.

Do the farmers of this part of the Panhandle want to enter for any of the corn prizes to be given at the National Corn Exposition to be held at Chicago, October 5 to 19? If so, read the remainder of this article. Prizes range from \$500 down.

All exhibits must be delivered in Chicago not later than October 3d to insure entry. While Indian corn is wanted, all of the maize family will be admitted and will be used in the scheme of decorations. All who wish to send an exhibit, must bring their products in on Friday, Sept. 27

so that shipment can be made on Saturday. Take your products to the office of Park & Bourn on that day.

In selecting the corn, go over the field and note the ears which appear to be the best. If fully matured, remove them with all the shuck on,

suspend them in a shed where they may dry out. When dry, wrap each ear in several thickness of paper.

Remember, bring in maize, Kaffir, sorghum, Indian corn stalks and ears, millet, etc. Some one will be at Park & Bourn's office to receive and mark your exhibit.

## TO THE PUBLIC

Having purchased the grain and coal business of J. F. Collup, we wish to announce that we are equipped in every particular to take care of our part of the business of this and adjoining counties. We handle complete stocks of coal, grain, posts and field seeds at the lowest possible prices.

Yours for Business

## WARREN GRAIN CO.

Successors to J. F. Collup

# W. J. GILILLAND

Will give you prompt service, the best goods and the best prices in town. Come and look through when you need furniture. No trouble to show our goods.

Furniture

# W. J. GILILLAND

Undertaking

# Wants For Sale

## LOST

LOST.—A folding pocket Kodak. Finder please return to Alex Thompson. 23-ft

FOUND—Some money tied in a lady's handkerchief. Inquire at this office.

## MISCELLANEOUS WANTS

WANTED—Two good separator men, will pay good wages. Work to begin about July 1. 21-ft J. S. MULLENHOUR.

WANTED—To trade 160 acres land for good stock cattle, horses, hogs, or sheep. Address L. Gough, Hereford, Texas. 31ft

WANTED—A lady to demonstrate a well known article in this town. Salary guaranteed. El Merinto Pharmacy. 1t

WANTED—A few regular roomers at "Hotel Gamble." Clean rooms, free bath, reasonable rates. 1t

WANTED—A few regular roomers at "Hotel Gamble." Clean rooms, free bath, reasonable rates. 1t

WANTED—To take a 5-year lease on a brick hotel with 25 or 40 rooms in Hereford. Address R. L. D. care of BRAND, Hereford, Texas. 32ft

## FOR RENT

FOR RENT—Furnished rooms. Apply to Mrs. Chas. Havenhill. 29ft

## LIVE STOCK FOR SALE

FOR SALE—One good milch cow. Apply to Mrs. R. L. Biggs. 2tp

SALE—Horses, mules and livestock of all kinds for sale by Claude Norton at Purcell's stable. 31ft

FOR SALE—Some sows, shoats and pigs at a bargain if taken at once. See Verne Witherspoon. 30-4tp

TRADE—I will trade two fairly good milk cows for one extra good one. A. H. Morriss. 30-ft

FOR SALE—One fine bred Duroc Jersey male hog, eleven months old. Inquire at Mrs. W. B. Robinson's. Phone 126. 31-4tp

FOR SALE—One fine two-year old Jersey male, subject to registration. Call and see me if you wish to purchase. D. R. Gass. 29-ft

## MISCELLANEOUS

HAY—Baled alfalfa for sale by A. H. Morriss. 31ft

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21ft

FOR SALE—At once. Best paying business in Hereford. Big profits. established trade. Small capital will buy same at a bargain, if sold at once. Apply at BRAND Office. 1ft

FOR SALE—80 acres of Kaffir corn in the field 10 miles northeast of town. Will sell cheap if taken at once. See J. B. Phillips. 32-2tp

FOR SALE—Two Deer disc gang plows, span 5-year old mules weighing 1100 and sound. One driving horse, six years old, well broke, 4 miles north of Dawn. J. L. Cox. 32-ft

## REAL ESTATE FOR SALE

LOTS OF LOTS—For sale on installment plan. 18-ft SAM H. MORRIS.

FOR SALE—My residence and my new two story brick building at a bargain. J. M. Bogard.

FOR SALE—4 sections of a La Cross disc plow. Price \$200 if taken at once. J. S. Mollenhour. 20-ft

320 acres of patented land to trade for good residence in Hereford. See J. H. Bowers. 28-ft

FOR SALE—Eight acres adjoining College campus. Call phone No. 248 if you want a bargain.

QUARTER SECTION—\$10 per acre, \$600 cash, balance in 5 equal payments, 6 per cent interest. Address L. Gough, Hereford. 31ft

LOTS! LOTS! LOTS!—Several large residence lots near Geo. Irwin's fine residence, for sale on easy terms. SAM H. MORRIS. 1ft

BARGAIN—A bargain in some nice residence property, close in and well located, either furnished or unfurnished. See the J. H. Pitman Land Company. 28-ft

FOR SALE—Good paying business property. Also good new residence close in; improved acreage property close to town. Call on J. M. Boone. 30-ft

RESIDENCE FOR SALE.—The old J. W. Hough residence situated in West Hereford can be bought on reasonable terms. This is a well improved place and will make some one a good home. 13ft H. B. WEBB.

FOR SALE.—368 acres, 28 miles northwest of Hereford, good four room house, 60 acres in cultivation, 35 acres of fine feed crop to go with place. Good well, cased, and gasoline engine for pumping water. Half cash and balance on long time at 6 per cent interest. Address box 206 or call at this office. 32-2t

LAND BARGAINS NEAR HEREFORD—We have about 4000 acres of land near Hereford which we intend selling at once. Any size tract to suit purchaser. These are all good farming lands and will be sold at from \$2 to \$5 below the prevailing price, quality and location of lands considered. J. P. SNYDER LAND CO., 11-ft Hereford, Texas.

## TO EXCHANGE

FOR EXCHANGE—Good improved section of land. Will take Hereford residence and city property. See Sam H. Morris, agent. 29ft

EXCHANGE—That residence, farm, or ranch, if there is money in it. I may have just what you are looking for. See my exchange list. 29-ft SAM H. MORRIS.

FOR SALE—Good new four room house—one acre of ground. Buggy. Horse and cow sheds. Good well. In a good neighborhood. See Sam H. Morris. 27ft

## The Cowboy—A Toast.

Here's to the passing cowboy, the plowman's pioneer,  
His home the boundless mesa, he of any man the peer;  
Around his wide sombrero was stretched the rattler's hide,  
His bridle sporting conchos, his lasso at his side.

All day he roamed the prairies, at night he with the stars  
Kept vigil over thousands held by neither posts nor bars;  
With never a diversion in all the lonesome land,  
But "cattle, cattle, cattle and sun and sage and sand."

Afar, the shin'ring mesa with fiercest heat waves glowed,  
As on his endless circle the cowboy bravely rode;

To slack his thirst no fountain but sluggish sipe of draw;  
Incased in belt of leather, his "colter" was his law,  
For weary days he mingled with none but howling herd,  
His swift, surefooted broncho and friendly prairie bird;

No cosy home his tenderest affections to engage,  
But "cattle, cattle, cattle and sun and sand and sage."

Sometimes the hootowl hailed him when scudding through the flat,  
And prairie dogs would sauce him as at their doors they sat;

The rattler hissed its warning when near its haunt he trod,  
Some Texas steer pursuing o'er the pathless waste of sod.

With lasso, quirt and "colter" the cowboy knew his skill;  
They pass with him to history, and naught their place can fill;  
While he, bold broncho-rider, ne'er conned a lesson page  
But "cattle, cattle, cattle and sun and sand and sage."

And oh, the long night watches, with terror in the skies!  
When lightnings played and mocked him till

blinded were his eyes  
When raged the storm around him and fear was in his heart,  
Lest panic-stricken leaders might make the whole herd start!

That meant a death for many, perhaps a wild stampede,  
When none could stem the fury of the cattle in the lead:

Oh, then life seemed so little and death so very near,  
With cattle, cattle, cattle and darkness everywhere

Oh, worthy stands the cowboy of a place in Honor's line,  
And around his torn sombrero we, the ivy would entwine;

For us he trod the desert, and made the Plains his own,  
While yet on untilled acres he found his way alone,

Where now broad smiling valleys are burdened with their store  
Of golden corn and fruitage, where pass the herds no more.

To him those valleys whispered of horn and hoof and brand,  
Of "cattle, cattle, cattle and sun and sage and sand."

Then quaff with me a bumper, of water clear and pure,  
To the memory of the cowboy whose fame must e'er endure,  
From the Llano Estacado to the Dakota's distant sands,  
Where were herded countless thousands in the days

of fenceless lands.  
Let us rear for him an altar in the temple of the Brave,  
And weave of Texas grasses a garland for his grave;

And offer him a guerdon for the work that he has done  
With "cattle, cattle, cattle and sage and sand and sun."

—CATHERINE NUNLEY-KERR, in Dallas News.

If you want a nice dress shoe see the Friedman-Shelby shoe at Callens.

Ready to Thrash.

In anticipation of the largest grain crop Deaf Smith and Castro Counties have ever produced, I have provided and thoroughly equipped two first-class thrashing outfits and am now ready to begin work for the public. Let your wants be known as the first that comes will be the first served.

20-ft J. S. MULLENHOUR.

Subscribe for the BRAND \$1.00.

## PROFESSIONAL AND BUSINESS CARDS.

W. J. ROGERS, M. D.  
PHYSICIAN AND SURGEON  
Office at Coulson's Drug Store  
Residence Phone 77 Office Phone 105

DR. C. W. McFARLING  
PHYSICIAN AND SURGEON  
Office at Park's Drug Store  
Hereford, Texas  
Residence Phone No. 138

R. M. JOHNSON,  
PHYSICIAN AND SURGEON  
Home at Stinson Residence.  
Office at Coulson's Drug Store.  
Hereford, Texas

S. D. HOWSER  
PHYSICIAN AND SURGEON  
Office at El Merito Pharmacy  
Hereford, Texas  
Residence Phone No. 244

J. W. HICKS  
PHYSICIAN AND SURGEON  
Diseases of Eye, Nose & Throat a Specialty  
Office upstairs in First National Bank Building

DR. J. D. RATLIFF,  
DENTIST  
Office over Coulson's Drug Store  
Phone 234

J. J. PORTWOOD  
DENTIST  
Office over First National Bank  
Phone No. 298.  
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DR. W. A. PRICE  
PHYSICIAN AND SURGEON  
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Office over T. M. Coulson & Co.  
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Geo. W. Barcus Jno. C. North  
BARCUS & NORTH  
Attorneys at Law  
Hereford, Texas  
Office in Western National Bank building

BAKER & WITHERSPOON  
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Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.

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D. L. MEYERS,  
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S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

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You want insurance and want it reliable and not high priced. Perhaps you're in doubt where to buy it. I sell insurance and just the kind you have been meditating purchasing. What hinders me writing your policy now? The sooner it's done, the safer you'll be. Call and I will get down to facts and figures. I represent the best Insurance Companies in the United States. Try them and you will be convinced.

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in the world today. **DIAMONDS** are the next best investment to be found. You will find our stock of Diamonds complete at all times and our prices are positively guaranteed to be right. We also carry a special line of high grade railroad watches, in the Elgin, Waltham, Hamilton and Hampden movements.

**W. H. RAY**

**...Jeweler and Optician...**

**A TELLING LETTER.**

What an Iowanian Thinks of the Panhandle—Writes His Friend About It.

Hereford, Texas, Sept. 4, 1907  
Mr. G. M. Patterson,  
Vernon, Illinois.

Dear Sir:—Your letter came to hand yesterday and I was agreeably surprised to hear from you and am glad to note that you contemplate a trip to this country. It is next to the impossible for me to give you any idea of the country relative to the farming advantages of the Panhandle. In the first place, I am not really a full-fledged real estate man, as yet and have not the "big tales" at my tongue's end to open as some others have, but I am sure that if I only dared to give them the opportunity, they would certainly arouse your curiosity to the point of investigation and prompt action, and you would not delay your visit longer. But to the question.

I have seen the town of Hereford grow during the last year to nearly twice what she was at the time I came. Last fall and early spring, I saw as many as 10 car loads of actual settlers unloading their household goods, horses, cattle, farming implements, etc. all at one time. Every day, I see the farmers hauling out building material. The country is rapidly filling up with good farmers. The town is keeping pace. A grain elevator has been built, a new flouring mill for

which the bonus has been raised will be in operation by the beginning of the new year, the installation of the telephone system taking the place of the old inadequate one, the new electric light plant, only awaiting the arrival of machinery, an ice plant to be put in, two cement block factories, 10 or more brick and block buildings erected, many new business concerns, three banks with a combined deposit of over \$800,000, the building of the Panhandle Short Line Railway, the grade of which is already completed to Dimmitt, all have a tendency to obliterate the last suspicion of the old query, "is the country really good for anything?"

Our climate is most ideal, rarely going to extremes in heat or cold. Out-door work may be carried on almost every day of the year. Sun-strokes are unknown. The summer nights are cool and sleep is refreshing. The altitude is far above the home of yellow fever and malaria.

I will enclose a booklet to show you the government report of the rainfall for the past ten years, and while there has always been, with few exceptions, enough rain, there never has been a time when the country suffered from too much, and the long wet seasons, so disastrous to the northern farmers, are unknown here. It was once thought that a country with a rainfall less than 36 inches should be classed as "semi-arid" and this section was put down in our old geographies as a part of

the "Great American Desert," but now it has been demonstrated that the "High Plains" under modern methods of farming are suitable to agricultural purposes.

Practically everything, except tropical plants can be grown in the Panhandle soil. Wheat is in its natural element. This has been the hardest year for the past seven, yet the yield will be about an average of 12 bushels per acre, some fields making as much as 35 bushels, while just across the road the yield was low the result of the difference in the system of farming used. Oats will yield on an average every of 50 bushels, Indian corn is a much better paying crop than we generally claim for it, alfalfa will produce 4 or 5 cuttings in the valleys and 2 or 3 crops on the up-lands and brings from \$12 to \$18 per ton. Forage crops such as Milo maize, Kaffir corn, millet, sorghum and all kinds of root crops produce abundantly. Vegetables and all vine crops excell. Fruits of all kinds astonish even the old Texans. The fruit this year was killed by the late freeze as you know, but this time last year, I saw several orchards loaded down with the finest apples and peaches.

The social conditions will not disappoint you. You will find, of course, a large per cent of the people southern born, but you will also find that they all possess that proverbial hospitality and cordiality of the Great South. You will find a good sprinkle of northern people, and many from your own state and neighborhood. In all you will see a law-abiding and peace loving people. The lawlessness and ruffianism as depicted in the blood and thunder novels largely exaggerated and in this section completely eliminated if it ever existed, and it will be unnecessary for you to bring your revolver into the Panhandle.

I candidly believe that the Panhandle of Texas has the brightest future of any sparsely settled and undeveloped country in the Union.

Yours very truly,  
J. S. WARNER.

**Specialties.**

Work Gloves, Overalls, Corduroy Pants, and good Shoes and Hats.

J. G. CALLENS.

**The Brand Prizes.**

In order to encourage the farmers of the Panhandle to bend their efforts to produce the best results, to create some interest in making exhibits, and to obtain a good supply of products for the purpose of adding to the exhibition to be sent to the Dallas Fair, the BRAND offers the following cash and subscription prizes. There are no restrictions except that the products must be taken from a field and not from isolated stalks. Six prizes will be given, for the best and second best in three classes. The first prizes will be \$2.50 in cash and one year's subscription to the BRAND, second prizes will be one year's subscription.

For the best seven heads of Kaffir corn, first prize.

For the second best seven heads of Kaffir corn, second prize.

For the best seven heads of Milo maize, first prize.

For the second best seven heads of Milo maize, second prize.

For the best seven ears of Indian corn, first prize.

For the second best seven ears of Indian corn, second prize.

The BRAND wants only well matured products. Bring them in at any time, but all must be in by the of October.

Our winter line of ladies coats are now in. Let us show you what we have, Geo. A. Stambaugh.

**\$350 Monarch Piano  
GIVEN AWAY**

The merchants of Hereford whose names appear below, will give free on November 30, 6 p. m., to the young lady, church school, club or public organization in the Panhandle receiving the largest number of votes, a

**\$350.00 MONARCH PIANO**

This piano is one of the famous Baldwin makes, and is a fine instrument.

**THE PLAN AND RULES**

1. For each cash purchase of 25c, one voting ticket will be given.
2. The tickets must be voted at the time and place of purchase.
3. Count will be made every Wednesday and the list turned in for publication in the Brand.
4. All tickets will be preserved and the final count made by the judges.
5. No votes given on credit purchases.
6. No votes will be sold but will be given away when purchases are made.
7. By special arrangement the Brand will give 100 votes for each year's subscription.

**The following merchants will begin to give away  
the tickets on Tuesday, August 20:**

- Purcell & Sons, Best Rigs in Town.
- Major's Studio, Portraits and Views.
- Hereford Brand, on Subscription Only.
- Beck & Roberts, General Blacksmiths.
- E. B. Black, Furniture and Undertaking.
- D. R. Gass & Son, Dry Goods and Notions.
- Hereford Lumber Co., Everything in Lumber.
- Hubbard Grocery Co., Everything Good to Eat.
- H. C. Myrick, Clothing and Gents' Furnishings.
- S. B. Feemster, Best Short Order House in Town.
- El Merito Pharmacy, Where Prescriptions are a Specialty.
- Hereford Hardware Co., Hardware, Queensware and Paints.
- Orr Bros., largest and best equipped Barber Shop in Hereford.

**Hereford Grain Co.**

We Pay Highest Prices For

**Wheat, Oats, Kaffir and Maize**

We Buy Hides

We Sell Coal

Come And See Us

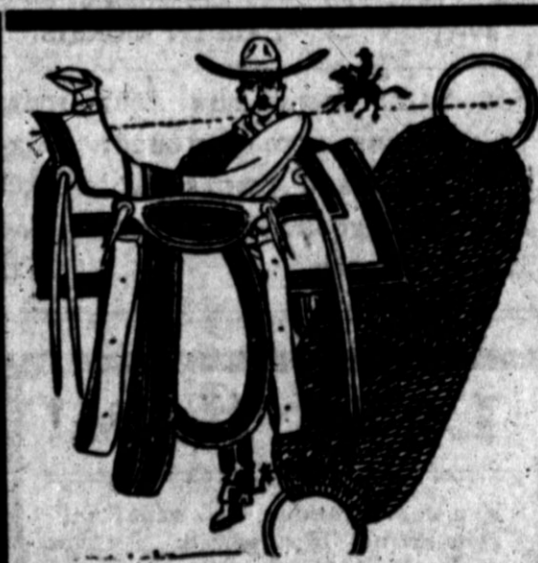


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Suits that can be bought anywhere for the money. We are agents for the celebrated Continental Tailoring Co., Chicago, Ill., and can guarantee that each order given us will be constructed according to individual measurement. When in need of that fall suit we would be glad if you would drop in and see our samples. Also our other lines, for it is our aim to supply you with General Merchandise, Dry Goods and Groceries. Drop around and see us.

**LEE & GOLLEHON**  
Dimmitt, Texas



**A Saddle Cinch**

for our customers this week. We are putting on sale a special price a fine lot of Saddle and Harness of various styles and makes. All the saddles are made on standard trees. The leather used

is high grade and the workmanship is the best throughout. This special offer is to get people acquainted with the quality of our Harness and Horse Goods.

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