

The Hereford Brand

Bennett News Stand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, JUNE 21, 1921.

SATURDAY IS NOTHER BIG FRACAS DATE

LOTS OF TALENT HELD FOR SECOND NITE PROGRAM

ROUNDUP READY

Riders and Broncs Beginning to Arrive. No Gambling Sign

"Will there be a different Fracas program for Saturday night, or will they just repeat the Friday night's program already printed in The Brand?" is a question that was asked Monday by interested people.

"Tell them that Saturday night's program will be an entirely different one, and just as good as Friday night," said Chief Rockwell, when approached on the subject. "There has been some uncertainty about just exactly what would be given Saturday night, and the program is subject to change, but here's a list of what we have to choose from. That ought to satisfy everyone about the class of Saturday night's bill."

Here's the list:
Male Quartette
Walker and Taylor, boxing
McDonald and Burns, wrestling
Seale and Standifer, boxing
Higgins and Engle, boxing
Lewis and Alban, boxing
Bruner and Williams, wrestling
Perch Porter and Neal, boxing
Maxwell and Neal, boxing
Sisk and Elliston, boxing
Goodie and Baker, boxing
Greenwood and Flanner, boxing
Jowell and Chamness, wrestling
Band music throughout.
The bunch is putting in a lot of steady and stiff practice every day and night, and all the athletes promise to be in great shape for the big event.

The Roundup
Truman Hines and C. S. Purcell are busy getting details completed for the Roundup features, which begin promptly at 1:00 p. m. Friday, June 24. The cowboys are already beginning to arrive and are familiarizing themselves with the grounds and local requirements. A lot of bucking horses were due to arrive on Wednesday.

The combination 1922 Roundup and Fracas promises to be a jim dandy.

No Gambling
E. W. Harrison and J. Frank Potts, owners of the Roundup grounds, ask The Brand to announce that the public may rest assured that gambling in any form will not be tolerated on the grounds during the two days. A special officer will be maintained for that purpose and the public is asked to notify this officer of any evidence of gambling at any time, and the matter will be promptly handled. Such information will be considered confidential.

"We believe the Roundup to be one of the finest drawing cards and best things for Hereford we can put on," said Mr. Harrison, "and we are heartily in favor of it, just as long as gambling is eliminated. The grounds belong to us and if the sport is clean the town is welcome to use them. If it is not clean, then we will not permit the use of the grounds."

No Band Concert Thursday Account Roundup Schedule

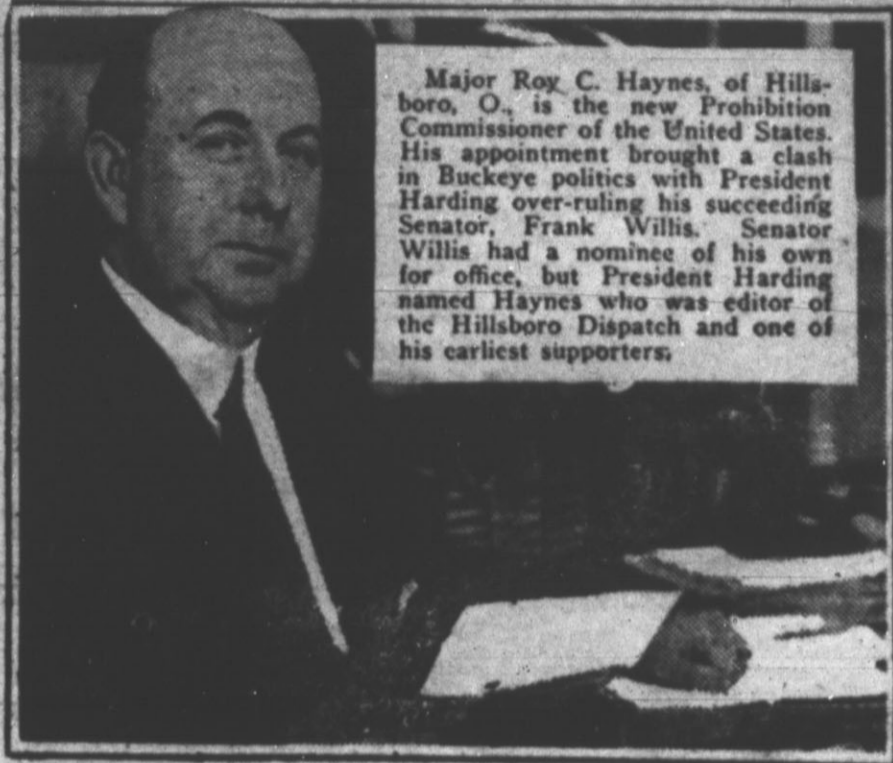
Owing to the fact that the Hereford Band will participate in the Roundup and Fracas on next Friday and Saturday there will be no weekly concert on Thursday night, as for the past two weeks.

The band will assist in the opening parade next Friday at 1:00 p. m., when the cowboys and rough riders will parade on their fiery steeds and lead the way to the grounds for the beginning of the festivities. Professor Brothers has arranged to be here all of Friday and Saturday to lead the band in person, and it is possible that an experienced out-of-town man or two will be secured to aid in the two days band work.

Owing to the heavy rain Monday night the practice session was not held, the boys not being related to ducks nor equipped with web feet.

E. DUNN PRODUCES SPLENDID SAMPLE PRODUCTIVE WHEAT
The Brand has on display two splendid samples of wheat raised by Elijah Dunn, near Hereford. One sample shows 194 heads raised from one grain, and the other 166 heads. Mr. Dunn has twenty-three acres of this splendid wheat and expects to make a heavy yield from it.

PRESIDENT'S CHOICE TO KEEP LID ON



Major Roy C. Haynes, of Hillsboro, O., is the new Prohibition Commissioner of the United States. His appointment brought a clash in Buckeye politics with President Harding over-ruling his succeeding Senator, Frank Willis. Senator Willis had a nominee of his own for office, but President Harding named Haynes who was editor of the Hillsboro Dispatch and one of his earliest supporters.

Henry Wilkinson Program Speaker Bankers' Meeting

Henry Wilkinson, president of the First State Bank & Trust Company of Hereford, is one of the principal speakers at the meeting of the Panhandle Bankers' Association, which begins its sessions at Lubbock Tuesday, June 21. Lubbock is planning to royally entertain the visitors during their two days stay. The program as announced is as follows:

First Day, June 21
Registration of Delegates and Guests, at Headquarters—11:30 to 12:30.
Open Session—2:00 p. m.
Invocation—Rev. J. T. Griswold, pastor of the First Methodist Church, Lubbock.

Address of Welcome—O. L. Staton, President of the Lubbock State Bank, Lubbock.

Response—J. Henry Read, cashier of the Hall County National Bank, Memphis.

President's Annual Address—R. A. Underwood, Vice President of the First National Bank of Plainview.

Address—Warren P. Andrews, Vice President of First National Bank of Fort Worth, and president of Texas Bankers' Association.

Address—"Past, Present and Future of Banking in Texas"—Hon. Ed Hall, Commissioner of Banking and Insurance, Austin.

Address—"Some of the mistakes of the Country Banker"—Henry Wilkinson, President of the First State Bank & Trust Company, Hereford.

General Discussion.
Adjournment—5:30 p. m.

Second Day, June 22
Call to Order—9:30 a. m.
Invocation—Rev. W. A. Bowen, pastor of the First Baptist Church, Lubbock.

Address—F. P. Brady, of Commerce Trust Company, Kansas City, Missouri.

Address—Lynn P. Talley, Deputy Governor of the Federal Reserve Bank, Dallas.

Round Table Discussion—Conducted by D. J. Young, President of the First National Bank of Canadian. (All are invited, and expected to take part in this discussion, to bring out points of interest to Panhandle bankers.)
Election of Officers.
Selection of Meeting Place.
Adjournment.

NEW MEXICO MEN SAY WHEAT GOOD PROSPECTS FINE

W. W. Evans and C. S. Bainum, of Bellview, N. M., were in Hereford Monday and Tuesday on business. Mr. Evans stated that a good wheat crop in his neighborhood is about ready to harvest. Mr. Bainum said his oats will make about seventy-five bushels per acre. Both men predicted above the average yield of grain and reported that so far no hail had fallen in that vicinity. The Brand was delighted to enroll both gentlemen as new subscribers.

Rabbit's Foot is Nearly Amputated At Fourth Jump

For three innings last Sunday C. Morris, Vega hurler, held the White-faces scoreless. In this he was aided by some Tris Speaker stuff in the field. But in the fourth those husky Herefordites busted loose and they hit him with everything handy except the bat bag. Incidentally Morris added to the festivities by hitting Smith and walking Shirley, while Wood contributed an error. Total six runs. Hereford amassed one more in the fifth, two in

Grady Picnic is Mecca for Crowd Next Wednesday

Hundreds of visitors from all parts of the country will be on hand when Grady stages her annual picnic on next Wednesday, June 22. An unusually interesting program has been prepared, according to reports coming in from that community. Ball games, good speakers, races, and a big basket dinner will be features of the day's entertainment.

Mr. Charles Adams, farm bureau organizer, E. Witherspoon, president of the Bellview farm bureau, County Agent E. C. Hollinger and others representing the bureau movement will appear on the program during the afternoon.

Grady's annual picnic has been an important affair and has contributed a great deal toward putting that community on the map.

Bellview and Goat Ridge will stage a ball game on the big day, and the winner will take on the Grady nine, thus giving the visitors the benefit of a double header.

At Monday's luncheon of the business men it was determined to send as many from Hereford to the picnic as possible, provided the roads permitted. E. W. Harrison and C. C. Rockwell were appointed a committee to work up a crowd. Reports from New Mexico Tuesday were to the effect that the Monday rain did not amount to much in that direction and that the roads were passable, so that several cars were expected to leave Hereford Wednesday morning.

Frank Lambert's Sheep are Sold To Denver House

Frank Lambert announced Tuesday that he has sold his entire flock of sheep, ewes, lambs and all, numbering 2000 head, and will retire from the sheep business.

Mr. Lambert's sheep were bought by R. E. Zimmerman, of Denver, Colorado, representing a commission firm at that point. The buyer stated that he would ship the sheep from Hereford next Friday to Denver where they will be sold as feeders.

Mr. Lambert is a pioneer sheep man of this country. Large bunches of sheep, like the large herds of cattle, are gradually disappearing from this section and, again like cattle, they are destined to take their place in small numbers on the small stock-farms of the Panhandle country.

SECRETARIES ARE FORMING ASSOCIATION

MEET AT AMARILLO TO EXCHANGE IDEAS AND FELLOWSHIP

UNITY THE IDEA

Local Barriers to be Torn Down and Concerted Plan Adopted

A meeting of the various Secretaries of Chambers of Commerce in the thirty-eight Panhandle counties and the border counties of New Mexico was held at Amarillo Monday. The purpose of the meeting was to organize an association for mutual help and general Panhandle unity. The call for the meeting was issued by Secretary Flieder of Tulla and the Panhandle-Plains Chamber of Commerce was host to the delegates.

Owing to inclement weather and badly demoralized train service, only about half the secretaries were on hand. The afternoon was spent in discussing ways and means, plans for organized work, general conditions, etc. W. H. Fuqua, of Amarillo, spoke at some length and gave some valuable information. He said that the day of the big cattle ranch in the Panhandle has absolutely passed; that the small stock farmer is the man of the hour, and that cattlemen of the future would buy from these stock farmers in small bunches. Mr. Fuqua also said that he believed the present financial strain could best be lifted by the farmers marketing their wheat when harvested, so that debts could be liquidated and normal credit conditions resumed. He urged the secretaries to advocate a system of farm accounts, so that the farmers would know what it cost them to produce their stuff and promised to take the question up before the Panhandle bankers association now in session at Lubbock.

Secretary Flieder of Tulla was elected Temporary President and Hamlin Palmer of Amarillo, Temporary Secretary. Monday, July 18, was decided upon as the day for permanent organization, when the constitution and by-laws committee, composed of Secretary Estes of Amarillo, Secretary Held of Pampa, and Secretary Holman of Hereford, will make their report and permanent officials elected, work-outlined, etc.

In the evening the visitors were the guests of the Amarillo Board of Development at a banquet, enlivened by after dinner remarks from practically all the visitors and by gems of eloquence from those three renowned orators, Joe Pope of the Daily News, R. H. Nichols of the Tribune, and Frank R. Jamieson of the Panhandle-Plains Chamber of Commerce.

It is the belief of those who have studied this matter that such an organization will be of vast benefit to every county in the Panhandle through the pressure brought to bear as a whole when compared to the individual efforts of each one.

REVIVAL SERVICE GROWS IN VALUE AS PLAN UNFOLDS

Revival services at the Presbyterian Church continue with unabated vigor and growing usefulness. Rev. Thomson's effort on Sunday morning was said to have been one of the most powerful sermons ever heard here, and the singing of Mr. Mallard is very popular.

SOLD KISS FOR \$300



Would you give \$300 for a kiss from the lips of Mary Pickford? Well, Mary is not selling kisses, but Sigrid Holmquist, a movie actress—"The Mary Pickford" of Sweden, who is visiting this country, sold a kiss for \$300—the money going to Free Milk for Italy. Frank Henderson of Long Island was the lucky bidder.

MATHEMATICIANS! HERE'S NEW ONE TO PUZZLE OVER

Hamlin Palmer, traffic manager of the Panhandle-Plains Chamber of Commerce at Amarillo, is not only a cracking good pie man but an all around mathematician. And on top of that, Palmer has a streak of humor in him. At the banquet given the Secretaries Monday night of this week the following contribution was made to the festivities by Mr. Palmer. The banqueters solemnly O. K.'d the contribution, although none of them knew what it was all about:

"There is every reason for believing that Einstein's theory has led to a valuable correction to Newton's law of gravitation. The theory also requires that measured space near massive bodies, such as the sun, should not be quite Euclidean. That is to say, the three angles of a triangle should not add up to quite two right angles, and the circumference of a circle should not be quite equal to pi times the diameter. This divergence of space from the usual Euclidean character, however, is so slight that it is not likely to ever be of practical importance."

BIG FISH FRY IS TENDERED VISITORS BY REBEKAHS

Last Friday afternoon about forty members of the Hereford Rebekah Lodge and invited guests assembled on the creek and had a jolly good time fishing and picnicking. Those present were: A. C. Barnhart and wife, Sherm Williams and wife, A. H. Elliston and wife, E. A. Hooks and wife, Omar Baker and wife, Walter Orr and wife, Mrs. Chas. Purcell, Mrs. Hugh Witherspoon, Mrs. Rowe, Mrs. Jimmie Miller, Mrs. Lem Chesser, Mrs. Whitechurch, C. C. Cox, and Mrs. Lawrence Johnson of Summerfield.

Out of town guests were Mrs. Nora Blessing of Cedar Rapids, Iowa, and Mr. and Mrs. S. F. Williams of Phoenix, Arizona. Local guests were: Mr. and Mrs. Boyd London, Mr. and Mrs. Chris Renfro, Sheriff Purcell and children, Al Miller and children, Hugh Witherspoon and children, Misses Ethel Rice, Mable Barnhart, Grace Witherspoon and Ruth Elliston, Benjamin Bane and Roy Smith.

One hundred and twenty-five fish were cooked and served, together with a real old fashioned picnic lunch such as the Rebekahs are always accustomed to preparing on such occasions. All report a real good time.

HAIL DAMAGE HEAVY; RAIN SOAKS SOIL

WHEAT MEN IN ALL DIRECTIONS REPORT TROUBLE

LIST IS LONG ONE

Insurance Men Swamped Claims From Every Direction Arrive

Black and grey clouds, scurrying overhead rapidly and spitting forth heavy rains and light rains, and heavy hail stones and light hail stones, has given the entire Panhandle a soaking that will remain with it for many weeks and has also dealt heavy blows from hail in practically every part of the country from the Rock Island railroad on the north to below the Caprock on the south and from the Oklahoma line to within the borders of New Mexico.

This immediate vicinity has suffered losses estimated to be in the neighborhood of \$50,000 and is said to range from twenty-five per cent of the crop to the whole thing. The big damage was done on Saturday afternoon and night and on Monday afternoon. J. E. Hill said Tuesday that the draw on his place in the north part of the county had twenty feet of water in it Monday night, with thirteen inches of solid ice after the water drained off and the hail was over, and that jack rabbits and prairie dogs on his place were drowned in large numbers. His loss was complete on 650 acres of splendid wheat. Local insurance men state that since June 18, a hail loss has been reported from every point of the compass.

The official Hereford rain gauge showing for June is interesting, although the fall has been much heavier in spots than here. The gauge reads:

June 2—5
June 3—3
June 5—3.2
June 9—1
June 13—5
June 14—2
June 15—5
June 17—1.0
June 18—6
June 20—1.2
Total—52

A partial list of those in this community who have suffered losses from hail, as furnished by the insurance men, follows:

J. C. Greer, M. T. Bailey, F. R. Metcalf, W. A. Hunter, H. F. Huitman, T. B. Slaughter, W. H. Pierce, J. S. Garrett, O. K. Higgins, E. B. Harris, Hershel Climer, L. C. Powlson, C. H. Wood, J. D. Story, E. J. Bram, G. M. Suggs, James R. Lipscomb, J. J. Beaver, S. D. Blackwell, J. L. Fuqua, Morris and Fuqua, Leon Lust, M. J. Crisp, M. D. Rushing, O. L. Sharp, R. A. Brown, H. B. Burns, A. R. Norman, C. S. Walker, R. L. Coenough, E. T. Brooks, Robert Campbell, G. S. Rutter, M. R. Corbett, Wilkinson & Elliott, J. W. Duncan, E. W. Kinney, C. F. Vance, Higgins and Vance, C. B. Walker, R. T. Snnn, C. C. Ferguson, W. S. Williams, G. W. Mosley, Mrs. J. L. Rogers, Robert Elliott, J. Walter Spradley, W. E. Garrison, D. W. Shepherd, O. B. Hankins, S. L. Walser, E. H. Norton, Joe Kendall, I. E. Woolery, H. C. Dyak, J. W. Craig, J. W. Hanlan, W. R. Harrelson, Hill and Hill, L. H. Shore, Frank Glaspet, Wagner and Stark, S. E. English, Dunlap and Wilson, W. R. Harrison, Hughes and Brodie, Mrs. Ora Newsome, Earl Porter, H. W. Engle, I. W. Hough, D. L. Rutter, Harry Seed, Dick Kimmons, F. W. Lambert, Ed Botts, J. C. Cummins, J. L. Peveley, D. R. Gass, Jim Carroll, D. L. Rutter, Glenn Snyder, R. L. Goodloe, French Thurmond, Jno. Patton, Elliott Bros, near Dimmitt.

Work on Tourist Camp Will Start This Very Week

Final work on the last lap of Hereford's Tourist Camp will begin Wednesday under direction of W. F. West. Arrangements to this end were made Monday afternoon by Chairman Walter Dunlap of the Highway Committee of the Chamber of Commerce.

The sewerage and water connections have been made for some time, and the delay in constructing the sheds has been due to the fact that the carpenters of the city have been too busy to get to it.

Tourists are beginning to come through in increasing numbers daily, and the camp site is now a positive necessity.



The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1, per year \$2.50
Six months \$1.50
Three months \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

OUR FIREMEN

There is another little "Community Debt" that Hereford owes. And we will all have an opportunity to make a payment on that debt next Friday and Saturday nights.

The Hereford Firemen are doing a magnificent work for the defense of the homes and other property of Hereford citizens. It takes enthusiasm, organization and drill to operate a successful fire department. These volunteers are giving all of this and more. A man has to go up to the headquarters to really realize how much time it takes, and what unselfishness it requires.

In order to keep up the interest an athletic equipment has been installed. That costs money these days. These entertainments are given, in the main, for the purpose of defraying this cost. The firemen get nothing for their labor and have no other way of paying for this equipment.

Let's all turn out Friday and Saturday nights, show our appreciation of the efforts of these boys to do their bit, and contribute our half dollar towards buying that equipment.

MISSED IT

The reporter of the Hereford Brand is fully disgusted with district court procedure. He wasted two full days attending court to get the story of two criminal cases and after listening to motions to quash, motions to appeal, motions for a change of venue, requests for permission to amend answers, motions to continue, and no bases brought to trial, he returned to the office thoroughly disgusted with such situations.

He took his sympathy out with the men who had been summoned as possible jurors and who sat around two days just to learn that there would be no trial of the case at that term of court and they were excused from further attendance. It was tough on the

editor who wanted a good story; the only thing he got was dry fodder for an editorial.—Canadian Record.

Good Lord!—missed the entire point of that editorial. Get a new pair of specs, Brother Loomis.

We are sorry the effort appeared to be "dry fodder" to the gentleman from Canada. We might state here that in some twenty years experience in newspaper work of various kinds we have never written a single story, article, editorial, or anything else that created as much interest or brought as much commendation as did this particular editorial.

We know of passages of scripture, printed exactly the same in all bibles, but construed differently by Methodists, Baptists, Presbyterians, etc. Laws are enacted and put upon the statute books but interpreted differently by different courts. Newspaper men search their souls—and the dictionary—for words in which to convey a plain statement of

facts. And a dozen different versions will be put upon its meaning by readers.

CALIFORNIA TOURIST SAYS ABO PASS IS BEST ROUTE

Various towns along the several transcontinental automobile routes no doubt advise the traveling public that this or that is the best route, but when a man who has been over several of them and who knows a good road when he sees it comes town and says that the Abo Highway is the best route from the east to California, it is well that the tourist should take notice. Such was the unanimous decision of Mr. and Mrs. U. S. Gooch, prominent Stockton, California, people who were in the city Monday en route to Indianapolis, Ind. Of course the Abo route is the only one that has remained open from one end to the other to traffic during the recent heavy rains and as a result, practically all the travel has been diverted this

way, but notwithstanding this fact, "It is the best," said Mr. Gooch, who registered at the Chamber of Commerce. "It is also better marked than the famous Santa Fe Trail," he continued, "and I am surprised that more tourists have not learned about it as I have found it a fine piece of highway all the way."—Clovis Herald.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.



The County Fair

Another stage hit that never missed fire

A splendid picturization of the famous Neil Burgess play.
A Maurice Tournour Production

July 4th and 5th

Hereford Texas

Be sure and see BARTH & BARTH in VAUDEVILLE

2 Acts
June 24 and 25

CYLINDER GRINDING

We do cylinder and crankshaft grinding by the same method as used by factories. And with accuracy and finish second to none.

Don't put new pistons in your motor without having your cylinders reground. You will then have new, true cylinders.

If we grind your cylinders and fit new pistons, you will get the same life and efficiency that you would get from a new motor. Remember that grinding is the only method used successfully today to finish fine machine and tool work.

Our new prices on this work will interest you.

Amarillo Welding and Machine Works

Welders and Machinists
Johnson Bros., Props. 200 N. Polk, Phone 860, Amarillo, Tex.



Home building is coming back to a price at which no family can afford to pay rent. Prices are down as low as actual cost production, based upon the readjusted wage scale, will permit.

Rockwell Bros. & Company

Phone 4.

Our Line of

JOHN DEERE Binders and Header Binders

is Complete; and of course you know we carry the famous old

Van Brunt Drill

Headquarters for Case Threshing Machines and Repairs.

GARRISON BROS.

USED FORD BARGAINS

1 1920 Ford Touring Car. Starter, new Battery, new Wheels and Tires, good Top and Upholstering. All Mechanical shape. Priced to sell, \$450.00.

1 1918 Ford Touring Car. Good Top and Upholstering, two new Casings, Shock Absorbers, extra good Mechanical shape. Priced to move, \$350.

1 1916 Ford Touring Car. New Top and good Upholstering, two new Casings, fair shape mechanically. A bargain, \$150.00.

1 1920 1-Ton Truck, with pneumatic Casings, Cab and Express Body, good Casings, extra good Mechanical shape. Priced to sell, \$500.00.

Ford Service means Real Service

Wilkinson & Stocking
Phone 177

Bring Us Your WHEAT

We have been to enormous expense equipping our plant for efficient service, and saving of time to you. We will pay the highest possible price and are extremely anxious to buy your wheat. Bring us Your Wheat

E. W. HARRISON

Phone 76

The Surest Way

- to succeed is to refuse to fail.
- to save money ever is to save it now.
- to control others is to learn to control yourself.
- to stay poor is to spend all that you make.
- to become poorer is to spend more than you earn.
- to inspire others to save is by example.
- to increase what you have saved is to invest it securely.
- to be unhappy is to think only of yourself.
- to get a bigger job is to get too big for the job you are in.
- to build up your credit is to become a regular customer.
- to have ready money for vacation is to make out more deposit slips.
- to insure poverty in your old age is to disregard the possibility of such a thing in your younger days.

MAKE THIS BANK YOUR BANK

THE DEPOSITS OF THIS BANK ARE GUARANTEED
By the
STATE BANK GUARANTY FUND OF TEXAS
Member Federal Reserve System

The First State Bank and Trust Company

of Hereford

"Courtesy first"

"Safety always"

CAPITAL AND SURPLUS OVER \$100,000

HAIL LOSSES

From the Hail Claims made and those reported the past three days, we have had more Hail Losses than for several years past. If our adjusters are just a little slow in getting to you, the reason is plain. We know all our Hail Losses will be paid, cash in full and that you will be pleased with the adjustment.

Better Have Your Insurance Than Wish You Had. Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

PARMER COUNTY

BOVINA

The recent bountiful rains put smiles on that will not soon come off, while a fine wheat harvest is right upon us. Gladys Stagner has been suffering from an attack of appendicitis, but is again able to be up. Also her baby brother has been quite sick with a stomach trouble.

Mrs. Mark Wells has returned from a visit with her parents at Clovis.

This place has been well represented at the recent religious gatherings of this section. Mrs. Elfers attended the Northwest Texas Woman's Missionary Conference at Quanah, and Mrs. Abbott, Mrs. Hawkins, T. O. Cuning and Nannie Mary Ezell, Ruby Bullock, Joe and Myrtle Vassey are attending Baptist Encampment at Canyon, while Postmaster Sam N. Martin has gone as a representative to the Northwest Texas Epworth League Conference at Merkel.

The Revival Meeting has just closed at the Methodist Church, having been conducted by Rev. M. M. Beavers, of Hereford and Misses Swisher and Williamson, Hereford music and Bible teachers. The meeting resulted in thirteen conversions.

ROCK SALT FIELD UNDER PANHANDLE

Vast quantities of rock salt lie less than half a mile below the surface of the earth in the United States. In New York, Ohio, Michigan, Pennsylvania, West Virginia, and other States there are large deposits, but the largest deposit in the United States, and probably in the world, is that which extends from northern Kansas across the west end of Oklahoma, the Panhandle of Texas and southeastern New Mexico to western Texas. The area underlain by these great Permian salt deposits is not far from 100,000 square miles, accord-

ing to the U. S. Geological Survey, Department of the Interior. The limits of the deposit, especially to the northwest and southeast, have not been ascertained, but in general the area of thick salt extends fully 650 miles from northeast to southwest, and is 50 to 150 miles miles wide. The thickness and the succession of the beds are variable, but 700 feet is reported in one hole, and in many places the aggregate is more than 200 feet. On the assumption of an average thickness of 200 feet of salt, the gross quantity in the area of 100,000 square miles is so large, about 30,000 billion tons, that the present needs of the United States (about 7,000,000 tons a year) can be supplied for millions of years.

A map of this great deposit and a statement of the evidence of its existence are given in Bulletin 715-M, entitled "Permian salt deposits of the south-central United States," by N. H. Darton, which has just been published and can be obtained from the Director, United States Geological Survey, Washington, D. C.

POISONED BAIT IS BEST FOR KILLING CUTWORMS

Cutworms appear in early spring and cut off the stems of young plants at the surface of the ground. They are quickly destructive. The best remedy is poisoned bait. For a small garden mix 2 level tablespoons of white arsenic, arsenate of lead, or Paris green into 5 pounds of dry bran. Add from 4 to 6 quarts of water, in which half a pint of sorghum or cheap molasses has been mixed. After the mash has stood several hours scatter it thinly over the garden or a small quantity at the base of the plants. Put the poison on late in the day, so it will be moist during the night when the cutworms feed.

The Only Way!

Wife: This evening gown is so low that it shows that big mole!!!
Husband: Well, just grin and bare it!—Cartoons Magazine.

BURGLARS INVADE DALHART STORE

It was discovered by City Marshal Bates early last Saturday morning that burglars had broken the glass in the front door at the Star Pharmacy and entered the store. Just a short time before the discovery was made the marshal had made the rounds of the business houses, trying all the doors and found everything all right, but he had noticed a man around one of the restaurants all through the night, and thinks that just after he made the round, the fellow got in his work and got away.

After breaking the glass the burglar reached in and unlocked the door and went in. He rifled the two cash registers, taking about \$10 from them and opened the safe which held the Friday receipts of the store. For some reason, though, the money in the safe was overlooked, and Mr. Geller states that nothing else in

the store was missed. Marshal Bates is almost positive he knows who the culprit was, but has been unable to locate him.

Good Printing at the Brand.

HOME FOR SALE

My residence on Twenty Five Mile Avenue for sale, worth the money. Six rooms with all conveniences. Walk all way to town. Will make good terms. A bargain for quick sale.

J. E. CROUCH.

What did I tell you, Mr. Auto-man, about the rain? Mud-Stuck-Cuss. Get Weed Mud Chains and be happy. Accept No Substitute. New shipment expected daily.

W. C. Fallwell

A Wonderfully Fascinating and Realistic Screen Version of Neil Burgess' Great Racing Stage Play



THE COUNTY FAIR
A Remarkable Acting Cast With **WESLEY BARRY** the Freckle Faced Boy, Helen Jerome Eddy, Edythe Chapman and Hundreds of Other Players

July 4th and 5th

Hereford Texas

In Love?
—Yes—
Our boys love to wash dirty cars, and We Love to get the business.
Shore Bros. Garage
Phone 334.

Be sure and see **BARTH & BARTH** in VAUDEVILLE

2 Acts
STAR THEATRE, June 24 and 25

Stock Tonic
Block Salt

A mixture of tonic and salt. Former 50 lb. Block price, \$3.25, Now \$1.00.

Jones & McLean Grain Co.

Fone No. 1
Prompt City Delivery



The facilities of this bank are designed to meet the needs of every institution and every individual in Hereford. No business is so large that its requirements cannot be fulfilled; no account is so small but that it may be helped by some feature of our service.

PERSONAL SERVICE ABSOLUTE SAFETY
1st NATIONAL
HEREFORD, TEXAS



THE U. S. USCO TREAD
Here is the U. S. Usco Tread, with a long-established standard of service among motorists who have an eye to value, as well as to price. While selling for less than the other tires in the U. S. Fabric line, the Usco has earned a reputation for quality and dependable economy which is not exceeded by any tire in its class.

Which one of your neighbors gets the best mileage out of his tires?

EVERY once in a while you hear a motorist say as he kicks a rear tire with an admiring foot, "there's a lucky tire!" Give him a chance and he'll tell you all about it. And then you'll find that what he calls "luck" is simply his first experience with a quality standard tire.

It all comes to this—buy a U. S. Tire anywhere in this country and you get definite, predictable value for your money no matter what weight car you drive.

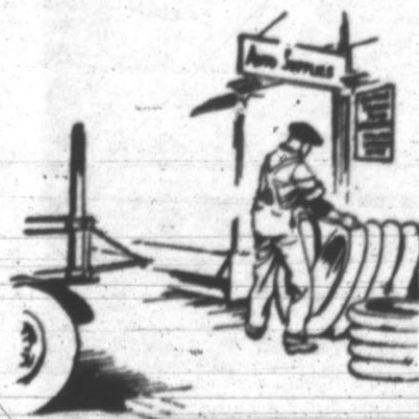
The man who has been guessing his way through "overstocks," "discontinued lines," "job lots" and the like, will find it refreshing to talk with the local U. S. Tire dealer who is concentrating on a full, completely sized line of U. S. Tires.

For the first time he will hear some straight quality tire facts—and get the difference between chance and certainty in tire buying.

The U. S. Tires he sees in stock are fresh, live tires. They come direct to the dealer from his neighboring Factory Branch.

There are 92 of these Branches established and maintained by the U. S. Tire makers.

Giving your dealer a continuous moving stock of new, fresh tires built on the certainty of quality first every time



"Fresh, live U. S. Tires come direct to the dealer from his neighboring Factory Branch."



"His first experience with U. S. quality standard tires."

United States Tires
United States Rubber Company
H. L. RICE
Hereford, Texas

Society

Mrs. B. F. Guthrie, Editor,
Phone 188.

Oklahoma Family Visit in Hereford
Mr. and Mrs. F. H. Slover and children, of Davis, Oklahoma, are visiting this week in the homes of Hereford friends, among whom are the families of Judge and Mrs. W. H. Russell, Mr. and Mrs. A. G. Bell, Mr. and Mrs. J. E. Cardwell, and Mrs. M. B. Daniels. Mesdames Russell, Bell and Cardwell were girlhood friends of Mrs. Slover, all having lived in Cook County several years ago. The arrival of Mrs. Slover here Wednesday marked her first meeting with these ladies in eleven years.

Entertain for Mr. and Mrs. Slover
A number of pleasant social affairs have welcomed the presence in Hereford this week of Mr. and Mrs. F. H. Slover, of Davis, Oklahoma.

A fishing party at Sulphur Park was given in their honor Friday evening. The regulation picnic supper, to which was added a bountiful supply of fish, caught and prepared on the grounds, was the feature of the delightful outing, which was enjoyed by about twenty guests.

Again, on Monday, Mr. and Mrs. Slover were honor guests at a beautifully appointed twelve o'clock dinner given by Mr. and Mrs. J. E. Cardwell.

The home was gay with vari-colored garden flowers, the dining room with its long snowy table handsomely laid and embellished with bright-hued blossoms, being especially lovely. Covers were laid for Mr. and Mrs. Slover, Mrs. M. B. Daniels, Mr. and Mrs. A. G. Bell, Judge and Mrs. W. H. Russell.

Fishing Party

A fishing excursion to the Duncan ranch provided a jolly outing for a party of picnickers Friday afternoon.

Motoring to this favored haunt of local fishermen, the entire party fished enthusiastically and delightedly until the shadows of evening began to fall. Success was contagious. Everybody caught fish, even though merriment and confusion and noise reigned supreme.

Just in time to escape the darkness, supper was spread—and such a supper—with its complement of nicely-browned fish, steaming coffee, ice cream and cake it was a veritable feast.

The party was made up of Mr. and Mrs. French Thurmond and family, Mr. and Mrs. Austin Hill, Mrs. Haynes and Virgil Haynes, Mozelle, Billy and Lorene Hill, Joyce Corbett, Lucille Gilbreath, Zoe and Ethel Wombie, Miss Ethlyn Cockrell, Mrs. B. F. Guthrie and Keith Guthrie.

Society Personals

Miss Lora Kibbe spent the week-end in Vega, the guest of Mrs. O. O. Sluts and other friends.

Mrs. R. J. Kibbe and son, Harry, are leaving Thursday for points in Iowa, where they will spend the summer with relatives and friends. They will visit for some time with Dr. and Mrs. Clyde J. Kibbe at Davenport, later going to Iowa City and Sioux City.

Harry will remain until September and accompany Dr. and Mrs. Kibbe back to Hereford.

Mrs. J. H. Wilson returned Monday from Amarillo where she visited her daughters, Misses Hazel and Waldine, over the week-end.

The families of Dr. Heard, E. B. Posey and H. D. Read enjoyed a picnic and fish fry at Sulphur Park Friday afternoon.

TRAIN PUZZLE IS BEING WORKED AT BY BUSINESS MEN

At the Monday luncheon, held at the Stockmen's Cafe the questions of railroad passenger service, the Roundup, the Camp Site, and a delegation to the Grady picnic Wednesday were discussed. As a result the Highway committee Monday afternoon arranged to start work on the Tourist Site Wednesday. A committee was appointed to arrange for a delegation to Grady, and the railroad situation was thoroughly thrashed out.

The Secretary was in Amarillo Monday and conferred with Hamlin Palmer traffic manager of the Panhandle-Plains Chamber of Commerce, regarding further details of this vexing problem. It will be necessary for Hereford to send a well-posted representative to Austin on this case, armed with affidavits and depositions showing just what the loss of these trains has meant to the town. This data has been placed in the hands of Mayor Knight, chairman of the committee, who is digesting it and evolving a plan to properly present it before the district court of Travis county.

Cheap House for Back Yard

It is not necessary to spend much money for housing if you are going to keep a small flock of hens in your back yard. Indeed, it is unwise, say poultry specialists of the United States Department of Agriculture. One or two piano cases or a large packing box may often be made into an acceptable home. But whatever you build should be made dry and free from drafts, and have good ventilation. The United States Department of Agriculture has numerous bulletins giving directions for this kind of construction, and any of these are available for the asking, or for a very few cents where a charge is necessary.

A card to the Division of Publications, United States Department of Agriculture, Washington, D. C., will get you what you need.

ROLOSONS HAVING BIG TIME; VISIT THE GRAND CANYON

Cards received here from Mr. and Mrs. F. T. Roloson state that the travelers spent June 14th in the Grand Canyon of Arizona. They reported the weather cool and pleasant, and the Canyon simply wonderful.

Mr. and Mrs. Roloson are enroute to California for a vacation of several weeks.

CORN IS IMPROVING AFTER WORRY OVER HAND INJURY

Frank Corn is again able to be out and about town. He ran a splinter into his hand on April 5, and went to the hospital five days later. He spent thirty-five days in the hospital before being discharged, so troublesome was the result of the seemingly small accident.

PROTECT CUCUMBER VINES WITH CLOTH-COVERED FRAMES

The striped cucumber beetle and the 12-spotted cucumber beetle attack cucumber, squash, and melon vines throughout the East. The best protection is to cover young plants with cheesecloth-covered frames, which may be made on barrel-hoop arches. When the insects actually get access to the leaves a solution of arsenate of lead and Bordeaux mixture is effective.

Filling Up

The Associated Warehouse Report shows a total storage eggs holdings June 1, 1921, of six million eight hundred and fifty thousand (6,850,000) cases, against five million one hundred thousand (5,100,000) cases in storage for the same period last year. Butter holdings June 1, 1921, 21,500,000 pounds against 12,635,600 pounds June 1, 1920. This is construed as very bearish and with heavy production of butter yet to come.

Average storage holdings of butter June 1st for the last five years is 14,000,000 pounds.

Windbreaks are in many ways a farm asset. They tend to prevent the soil from drying out quickly and they protect grain and orchards from injury by the wind. A belt of trees near the farm buildings protects them from extreme cold and from summer's heat. Trees make the farm a pleasanter place in which to live. The windbreak may be also a source of wood supply for fuel or for sale.

No Neophyte

First Lobbyist: Do you think we can safely risk offering him a bribe?
Second Lobbyist: That fellow! Pahaw! He used to be a prohibition officer.—Cartoons Magazine.

Hot Weather Warning

Fall many a man, both young and old, Has gone to his sarcophagus, By pouring wated icy cold Down his hot oesophagus! —Cartoons Magazine.

The Growler

Nobody loves a rag-chewer. A moth hasn't a friend in the world!—Cartoons Magazine.

It is known as a matter of experience and observation that town and city people who have to figure costs of food closely have not been accustomed to use eggs freely except in the season of flush production and low prices. Many such families can keep a few hens in the back yard and even with low production get many more eggs than they have been accustomed to use.

Preventive measures are best against insect enemies. Rotate the crops, avoid introducing insects and diseases, practice frequent cultivation, and employ fertilizers to stimulate plant growth. A vigorously growing garden may produce a crop in spite of injurious insects, but in fighting insects be thorough.



READY SIR—WHERE'LL WE SEND IT?

That palm beach, mohair or hot-day suit should be spic-and-span and waiting for you on the first "broiling" hour you want it.

You know hot days are coming—so why not give us that suit to clean and press and have waiting for you?

Phone 385.

C. P. RINGER'S Tailor Shop
CLEANING AND PRESSING

Potted Plants

Ferns

Cut Flowers

MRS. EDGAR JOHNSON,

PHONE 95

HEREFORD'S ROUNDUP

FRIDAY AND SATURDAY
June 24 and 25, 1921

ROPING



RIDING

Bull-dogging; stunts of all kinds by the best riders and ropers in the Southwest; Outlaw Horses, Chihuahua Steers, Mountain Goats.

Premiums and Prizes

RELAY AND SWEEPSTAKE RACES—TWO DAYS OF FUN AND EXCITEMENT

Firemen's Fracas
Both Nights

Boxing, Wrestling, etc. Complete Evening's Entertainment, Beginning 8:30 p. m.

For Particulars Write Chamber of Commerce, Hereford, Texas

2 Acts

Vaudeville
BARTH & BARTH CO.

STAR THEATRE, June 24 and 25

HURLEY SOAP

Specially made for Washing Machines, 5 pound packages, enough for twenty washings, \$1.50. We have it.

Hereford Light & Power Company

He's Back

The rookie that everybody loved in "23 1-2 HOURS' LEAVE"

Douglas MacLean

IN

"THE ROOKIE'S RETURN"

A Thomas H. Incc Production

STAR THEATRE

SATURDAY NIGHT, JUNE 25

LOCAL HAPPENINGS

Mrs. R. Brand and daughter, Nona, returned Sunday from a thirty days visit at Houston with relatives and friends.

Miss Johnnie Estes and Mrs. Carl Gilliland and children went to Canyon to spend several days at the Baptist Encampment.

To those who are indebted to me for millinery—will you please call and make a settlement. Mrs. Vogele.

We kill all disease germs by heating all our work 50 percent hotter than boiling water. This does not injure the fabric nor color of the goods. Hereford Steam Laundry.

Mrs. S. H. Condon, of Clareton, arrived in this city Tuesday morning to visit in the home of her parents, Mr. and Mrs. W. B. Farmer.

W. E. Williams, of Panhandle, was in this city on business Monday. Mr. Williams is engaged in moving the oil rig from Friona to Channing.

James L. Green and wife, of Fort Worth arrived in this city Monday to visit with his parents, Mr. and Mrs. W. B. Green, and other relatives.

Ask Herschel Climer about our promptness and fairness in settling bill losses. He knows. The T. K. Wilson Ins. Agency.

T. W. Cross and Geo. Browning, of Kansas City, Mo., arrived in Hereford Monday. Messrs. Cross and Browning have land interests near Muleshoe.

New shipment of aluminum percolators at greatly reduced prices. Skelton.

Mr. and Mrs. T. H. Shover, of Davis, Okla., are visiting in the homes of old friends, Allen Bell, W. Russell, M. B. Daniel and J. H. Cardwell, this week.

You will want a hat for the Roundup. It's priced so low that you will appreciate good millinery at a very low price. Vogele Millinery.

Watch our window for prices on poultry, eggs and cream. We pay top prices. Hereford Produce. I. H. Spratt, Mgr.

M. T. Johnson, who has been visiting relatives and friends in Independence, Mo., returned to Hereford Monday to visit with his son, Matthew, and wife.

Judge E. L. Klett and wife and child arrived in this city the latter part of last week to visit in the home of Mrs. Klett's parents, Mr. and Mrs. Jno. Estes.

Mr. and Mrs. J. A. Hughes returned to their home in Whitdeer last Saturday, after spending several days in the home of Mr. Hughes' brother, L. L. Hughes.

Mrs. Ida James, daughter of Mr. and Mrs. Fred Ott, left Hereford Monday for her home in Abilene. Mrs. James is clerk of the Federal Court in the Abilene district.

Have you heard the latest? The Y. P. M. S. girls will have cakes, pies and bread on sale both days during the Roundup, at Carlyle's Store.

Special prices on all millinery on Roundup days, 24th and 25th. Vogele Millinery.

Dr. LeGrand has had two more U. S. Nobby tires put on his car, making it shod all around with Nobbys. Dr. LeGrand has learned that the best is cheapest.

Charlie Carroll arrived home last week from Ft. Lyon, Colo., where he has been stationed for the past two years. Charlie was in the Navy Medical department.

A. B. Spencer, of Crosbyton, left Hereford for his home Friday morning. Mr. Spencer was with C. W. Murray while here and is interested in the cattle business.

Mr. and Mrs. J. D. Weaver and grand-children, of Bellview, N. Mex., arrived in this city the first of the week. They will make their home for the coming year with their son, Guy N. Weaver.

Remember you don't get any added eggs from the Hereford Produce. We candle each egg before it leaves the store. You will be safe to buy any egg we sell. Hereford Produce. I. H. Spratt, Mgr.

Mrs. Walter Bennett left Hereford Saturday morning for her home in Wichita Falls, but was detained by the recent flood near Leha Lake, and returned to Hereford Monday, deciding to remain here for the present.

Mr. and Mrs. E. W. Queen and two daughters, Misses Effie and Eddie Lee, and Mrs. M. A. Kinder arrived in this city Tuesday morning to visit in the home of Mr. and Mrs. Robert Bailey. Mrs. Bailey is a daughter of Mr. and Mrs. Queen.

Stork Special
Born—To Mr. and Mrs. Carl P. Cockrell, a girl, June 20.
Born—To Mr. and Mrs. J. W. Decker, a girl, June 21.

Big Reduction on Millinery
To close out our Summer goods, we are offering them at greatly reduced prices. Trimmed hats at bargain prices, untrimmed shapes at half price. A big reduction on flowers. Sale begins June 22, lasts until July 9.
Mrs. T. N. Helfner.

Notice
To those who are indebted to me for purchases of flowers—Please place checks to my credit at First National Bank as I am out of town for two weeks.
Mrs. E. A. Johnson.

Dr. Crume Changes Date
Instead of the first Tuesday in each month, Dr. Crume, of Amarillo, will be in Hereford the first Wednesday in June, September, December and March. If interested, remember these dates.
20-tf

Rabbit's Foot Is Nearly Amputated at Fourth Jump
(Continued from Page One)
the eighth. Vega grabbed one in the first and one in the seventh and made a desperate rally in the ninth, putting over three more.
Vega's outfield was a regular Death Valley for Hereford line drives or flies, and McNabb at first shone brilliantly. As usual, the big bats of Carter, Robinson and Bennett were leading features for the Whitefaces. The first double play of the season, Curtsinger to Smith to Shirley, was also perpetrated on the visitors. The score:

Hereford

Player	A	B	R	H	P	O	A	E
Smith, ss	4	0	0	0	1	0	0	0
Carter, cf	5	2	3	1	1	0	0	0
Robinson, 3b	5	1	2	2	3	1	0	0
Shirley, 1b	4	1	0	13	0	0	0	0
Curtsinger, p	4	2	1	1	7	0	0	0
Vaughn, rf	4	1	0	1	0	0	0	0
Bennett, c	4	1	1	8	2	1	0	0
Alban, 2b	4	1	1	1	0	1	0	0
Patton, lf	4	2	1	0	1	0	0	0
Totals	38	11	9	27	15	3		

to him in vain, altho he delayed until all human help was impossible. The next subject, "The two blind men," was discussed in a general way. The lesson, let us be content with having our eyes opened whether it is brought about in our way or not, and too, there is no salvation without faith and the measure of our faith is the measure of spiritual blessings.

Mrs. Parker then explained about "Sending forth the Twelve." They went two together, preached repentance, healed all manner of diseases. Conscious of their weakness, yet in obedience, they went forth not knowing whither they went.

The closing subject, "The Impotent Man," was given by Mrs. Rice. Jesus came down to Jerusalem to the feast of the Jews and went to the Bethesda pool, found a great multitude of half-blind and withered. Christ soon discovered the worst case there and said to him, "Arise and Walk." Jesus goes up and down through the world with the same purpose, to help the helpless, always doing good. We are all by nature impotent folk. Our churches are crowded with people who could achieve magnificent tasks if they only would start, assured that Christ would lead them.

When Christ cures us he is not through with us. He says, "Arise and witness and work for Me."

HOW TO COOK AN OLD HAM—VINEGAR, SUGAR, AND CLOVES
Many farmers and farmers' wives on farms where hogs are butchered have their own ideas about how hams should be cooked to best please the appetite. Here is the way specialists of the United States Department of Agriculture do it. These directions are contained in Farmers' Bulletin 1186, "Pork on the Farm—Killing, Curing and Canning," just published by the department.

Soak several hours, remove all mold and loose pieces, and rinse well. Cover with cold water, add two tablespoonfuls of vinegar, one-half cup brown sugar, four cloves, and one bay leaf, and heat to boiling. The amount of cloves and bay leaf may be increased

if desired, especially for larger hams. Reduce the heat to a constant simmer and allow to cook at this temperature at the rate of 20 minutes for each pound weight. Remove from fire, but keep the ham in the liquor in which it was cooked until cold; then remove from the container and allow to drain. Take off the skin, score the fat in inch blocks, and cover with a coating of brown sugar and crumbs. Stick with cloves 1 inch apart. Bake in a slow oven until nicely browned, basting at intervals with one-half cup of water and one tablespoonful of vinegar.

2 Acts
VAUDEVILLE
BARTH & BARTH CO.
STAR THEATRE, June 24 and 25

Don't Forget, July 1st
Help us, by not asking for Credit. We expect the cash for every sale. Cash Discount is yours when you trade with us.
Pay your old account.

Geo. E. Burns
"Hurry Back"

HARVEST

BRING YOUR WHEAT
to Great West Mill and Elevator Co.
B. R. DIXON, Mgr.

Don't Be Fooled
Ask your grocer for Great West and Amaryllis and there can be no doubt about your baking being a success. It makes bread of fine texture—of fine flavor. It is for you to use in making better bread, pies and cakes.

Fordson

\$625 f. o. b. Detroit
Shorter hours on the farm—The Fordson saves from thirty to fifty per cent of the farmer's time.
Fewer horses on the farm—The Fordson does the work of from four to six horses.
Less farm help—One man with a Fordson can do more work easier and with less expense than two men with horses.
More money for the farmer—A farmer with a Fordson can raise more crops easier and with less expense. He therefore makes more profit.

Wilkinson & Stocking
AUTHORIZED FORD AND FORDSON AGENTS

Wanted
Wanted—One good drill and good 2-foot header.
J. L. Fuqua.

Wanted
Wanted—Girl for general housework. Mrs. B. F. Guthrie.
Wanted—Your Liberty Bonds. Will pay market value less reasonable brokerage. Claud Ricketts.
First National Bank.

Miscellaneous
Well Drilling—Geo. P. Turrentine. Phone 114.
Geo. P. Turrentine.

Rent
For Rent—The Lipscomb house. Call or see H. L. Broadwell.
No Trade—Have two good young fresh milk cows, will trade for good work horses or mules. 4 miles north on 25-Mile Ave. W. M. Marnell.

Lost and Found
Lost—Book, "Five Little Peppers," near Baptist Church Sunday, May 22. Under please leave at Brand office.
Lost—Mud Chain, between west city mills and Jones & McLean Feed Store. Ralph Barnett.

Keep your eye on your Brand label
When the time is up the paper will TOP.

Iowa Man is New G. O. P. Chairman

A western man is the new chairman of the Republican National Committee. He is John T. Adams of Iowa, who four years ago was the candidate against the retiring chairman, Will H. Hays, who is now Postmaster General.

John T. Adams

John T. Adams

John T. Adams

John T. Adams

John T. Adams

**READ
THE
OTHER
SIDE**

HEREFORD

**READ
THE
OTHER
SIDE**

**THE MOST FAMOUS
CITY IN THE WORLD**

TODAY, WE BELIEVE, HEREFORD IS THE MOST TALKED OF TOWN IN THE WORLD BECAUSE OF AT LEAST THE Following Four Good and Sufficient Reasons:

1st. So far as we know, there is not another town on the Globe that has as much genuine Scotch Whiskey in it and as many dry throats yearning for it as Hereford, Texas, has.

2nd. So far as we know, there is not another town on the Face of the Earth that has as much water under it and is rocked by the Storms of Depression as slightly as is Hereford, or has as small floating population as Hereford. They get here and they WON'T get away.

3rd. So far as we know, there is not another Burg on Terra Firma that has ever put on a Round-Up and Firemen's Fracas that would hold a light to the one Hereford is going to put on Friday and Saturday, June 24th and 25th.

4th So far as we know, there is not a city in the universe in which you can get as Big Bargains in Dry Goods and Clothing, Boots, Shoes, Hats and Notions as you can get at Hughes & Crouch's, Hereford, Texas. They are Closing Out their Stock of Merchandise in order to go out of business and are selling goods at Prices that have Created a Sensation that has Startled the Mercantile Fraternity. They are Absolutely Selling Goods for Less than they can be bought at the factory today. It is a sight to watch the people flock there every day and carry goods away by the arm loads.

Make Hughes & Crouch Your Headquarters During the Round-up and Firemen's Fracas Friday and Saturday, 24-25

GET HERE QUICK—IT'S GOING FAST

FROM

Every Town and Village, every nook and corner, from North, South, East and West, for many miles, people are coming to this Sale and Buying these Bargains.

Are You Wise?
COME!



TO

Get the Benefit of the Hundreds of Wonderful Pick-ups to be had at this Sale, you will have to Hurry, for they are being taken fast. Hundreds come every day.

CROWDS POUR IN

NOTE OF THANKS

Of course we are glad to see our friends and acquaintances of Hereford and immediate vicinity come in and take advantage of this opportunity to buy their needs in dry goods at these remarkably low prices and thus save yourselves a lot of money and also help us to quickly close this stock out, but the many of you who have come from Canyon, Umbarger, Dawn, Happy, Tulia, Nazareth, Dimmitt, Olton, Big Square, Muleshoe, Summerfield, Black, Friona, Bovina, Farwell, Texico, Clovis, Bellview, Adrian, Vega, Wildorado, Bushland, Amarillo and other surrounding points, we are especially grateful for your patronage for it is enabling us to close out so much more quickly than we could otherwise.



\$100.00 IN CASH

will be given away July 1st to the person or persons guessing the nearest to the amount of money contained in the jar in our window. Have you guessed yet? If so, guess again. There is no limit to the number of times you can guess. Come take a look at it. Hundreds have already recorded their guesses, but you are as apt to be the lucky guesser as anybody. You don't have to guess the exact amount of money in the jar. It is the nearest guesses to the amount that will get the cash prizes. Come and get some of these goods that are being sacrificed and while here have your guess recorded.

COME
QUICK

GOODS POUR OUT

COME
TODAY

THIS OPPORTUNITY WILL NOT TARRY with you long. Those who have been here have realized that this is the greatest money saving opportunity they ever had and they are grabbing up this stock mighty fast.

36 IN. SHEETING

Have limited supply of very best grade bleached 36 inch sheeting, worth 25c, Closing Out at
6 yds. for \$1.00

GLOVES

The well known "Boss" leather palm Gauntlet and Knit Wrist Gloves, at only ----- per pr. 32c
Other leather palm Gauntlet Gloves ----- 29c
Pay you to get enough of these gloves to last you through the balance of the summer

MEN'S UNIONS

Winter Weight, Extra nice grade men's fine Egyptian Yarn ribbed Union Suits that are worth \$2.50 anywhere, Only ----- \$1.37
Only about 90 days until you will need this weight unions. Better get them now. Will be worth \$2.50 then. Save \$1.13 per suit.

Overalls

The very best grade, 240 wt., full cut, union made, blue denim, bibbed Overalls ---\$1.19
A bargain at \$1.50. Just another of the hundreds of sensational bargains we are offering in order to close out just as quick as possible.

PERCALES

Very best grade, 36 in. dark and light patterns, fast colors, going at
6 yds. for ----- \$1.00

SHOES \$1.00 PR.

Lots of Ladies' and Children's Good Shoes, Going at ----- \$1.00 pr.

RIBBONS AND LACES

All 1/2 Price.

HOSE

Have the greatest bargains in Ladies', Men's, Misses', Boys' and Children's Hose ever offered to the people of Hereford, 10c to \$1.00.

Collars

The Famous "Arrow" Brand laundered collars, assorted styles and sizes. Sell for 25c each the world over, Close Out 2 for ----- 25c
This is one of the hundreds of similar bargains to be had in this sacrifice
Sell Out.

SHOES

Ladies' Fine Lace Oxfords, Brown Kid, Cuban Heel, Reg. value \$6.00 ----- \$3.35
Ladies' Black Kid Pumps, Fine Quality "American Lady," Reg. value \$8.00 ----- \$4.48
Men's Number One Quality, Black and Brown Kangaroo, Kid and fine calf, "American Gentleman" make. Reg. \$12.50 value ----- \$7.78
Reg. 10.00 value ----- 6.48
Reg. 8.00 value ----- 4.98
Reg. 6.00 value ----- 3.48
Good Work Shoes, Going at only ----- \$2.25

HOUSE SHOES

Ladies' Fine Felt, the celebrated Daniel Greene "Comfy" line, Closing Out at ----- \$1.79

HUGHES & CROUCH

HEREFORD, TEXAS

ATTEND OUR AFTERNOON AUCTION SALES

UNION-ALLS—
MEN'S
\$1.75 Suit

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

DON'T WAIT

If you are not insured against fire, don't wait for your own sake. Don't wait.

T. K. WILSON.

HAIL

If you are one of the few that haven't been hailed out, or yet insured, there is yet time to save yourself.

T. K. WILSON.

NEWS FOR HOME LOVERS

Get flags at Skelton's.

Pull your combine with a Cletrac.

W. P. Welsh went to Canyon Monday.

If you grow wheat, you need a Cletrac.

Dandy good values in hosiery at Skelton's.

Geo. Millard, of Adrian, was in Hereford Monday.

Charley Hacker, of Dimmitt was in Hereford Monday.

Ell Dunlap made a business trip to Amarillo Tuesday.

Good Fresh Beef on sale all the time, in the cooler. Halsell Grocery.

Plenty of ice tea glasses and sherbet dishes at Skelton's.

We have a good assortment of Royal Society packages. Skelton.

J. Hurd, of Amarillo, was in this city on business Monday.

Curtains washed or Dry Cleaned. Hereford Steam Laundry.

Henry Hubbert, of Amarillo spent Monday in this city.

Jack Lester, of Amarillo, spent Sunday with his parents.

Bob Bailey went to Amarillo Sunday morning, returning Monday.

Cletrac works in the mud when too soft for teams or wheel type tractors.

Good Fresh Beef on sale all the time, in the cooler. Halsell Grocery.

13 bars Palmolive soap for \$1.00, at Skelton's, this week only.

Gallon Blackberries, 75c, at Hereford Produce. I. H. Spratt & Son.

Miss Nellie Farmer arrived from Waxahachie, Tuesday morning.

C. B. Plummer, of Clovis, stopped a few hours in this city Monday.

First class groceries at the right price. Get our price before buying. Hereford Produce, I. H. Spratt, Mgr.

Did you know that good millinery is cheapest in the long run? Prices that you will like. Vogele Millinery.

Miss Dorothy Ramsey left Hereford for Kansas City Friday morning.

Cream business getting better. Bring your cream and get the cash. Hereford Produce, I. H. Spratt, Mgr.

Make it a habit to go to Skelton's first. It will save you dollars.

Lee Satterwhite, of Panhandle, was in this city on business Monday.

Jno. Harrigan returned to his home in Linden, Indiana Friday morning.

Sterilized: Pillows, Feather Beds, Quilts and Blankets. Hereford Steam Laundry.

The Cordova Hotel has decided to close the dining room for the present.

Rowden Jefferies left Hereford for his home in Childress Monday morning.

This is mighty good fishing weather. Skelton's tackle gets the good ones.

Cletrac will double disc and drill wheat land on one gallon of gasoline per acre. Can you beat it?

H. L. and Phillip Broadwell went to Galveston and Houston Sunday morning.

Mrs. G. M. Sugs went to Clovis Monday morning to visit relatives and friends.

Good Fresh Beef on sale all the time, in the cooler. Halsell Grocery.

W. J. Lundren and W. B. Furruch, of Clovis, were in Hereford on business Monday.

Plenty of flags for the fourth at Skelton's.

We now have a tailor to do all kinds of altering and repairing. 19-11 Hereford Steam Laundry.

Frank McMinh arrived home the latter part of last week from Baylor University.

Special prices on all millinery on Round-Up days, 24th and 25th. Vogele Millinery.

13 bars Palmolive Soap, for \$1.00, this week only. Skelton.

No dust, no germs, no smell of gasoline in the suits and dresses cleaned by the Hereford Laundry. 23-11

Ask J. L. Fuqua about our promptness and fairness in settling Hall losses. He knows. 28-29 The T. K. Wilson Ins. Agency.

Window glass at Skelton's, any size.

Jno. Webb, of Starr, Texas, is visiting in the home of Mr. and Mrs. Tubb this week.

Fresh bulk marshmallows on the market. Try them. Hereford Produce, I. H. Spratt, Mgr.

Walter Orr made a business trip to Amarillo Monday and returned Tuesday morning.

No. 3 tub, \$1.19, at Skelton's.

Dudley Farmer and wife, of Clovis, are visiting this week in the home of W. B. Farmer.

All kinds of sandwiches, ice tea, pies, cake, on Round-up Days, June 23-24. Hereford Bakery.

Mrs. Jno. Woodward, a sister of Mrs. Angelo, left Friday for her home in Kiowa, Kansas.

Pull your tandem disc with a Cletrac and get the wheat land ready early—it pays.

Mrs. Docie Hycock and two children left Hereford for Randolph, Texas Friday morning.

New shipment of croquet sets at Skelton's.

Don't throw away that old mattress. Let us make you a new one out of it. 23-11 Economy Mattress Factory.

Special prices on all millinery on Round-Up days, 24th and 25th. Vogele Millinery.

Ferd Johnson arrived home, after several weeks visit with relatives and friends in Fort Worth.

All kinds of sandwiches, ice tea, pies, cake, on Round-up Days, June 23-24. Hereford Bakery.

We are putting out some real bargains this week. Get your share. Skelton.

B. B. Farmer went to Amarillo Tuesday to accompany his sister, Miss Nellie Farmer, home.

Pull your harvester with a Cletrac—then prepare your wheat land and seed it with a Cletrac.

D. O. and Donald Williams left Hereford for the harvest fields near Canadian Friday morning.

Mr. and Mrs. Jno. Henson left Hereford for their new home in Clarendon the latter part of last week.

25 per cent discount on 1 qt. and 5 qt. ice cream freezers. Skelton.

Remember our work is all sterilized, while the washing that hangs outdoors is very unsanitary. Hereford Laundry.

Have you been reading the United States Tire Co.'s big display ads running in The Brand? Mighty good reading for the autoist.

Mrs. H. Z. Sites and little daughter, Ellen, went to Electra, Texas, last Saturday to visit Mr. Sites.

New shipment of white dishes, the best kind for harvest. Skelton.

We head the list for the fresh eggs for cake baking. Hereford Produce, I. H. Spratt, Mgr.

Matt Gilliland and little son, Jack, went to Canyon Sunday morning to attend the Baptist Encampment.

Special prices on all millinery on Round-Up days, 24th and 25th. Vogele Millinery.

Miss Sadie Earl Adams, of Plainview arrived in this city Sunday to visit in the home of her friend, Miss Oberthier.

We now have plenty of both o'cedar and linen mops. Skelton.

There is as much difference in quality between a United States Nobby tire and so-called standard constructed tires as between a Ford and a Pierce-Arrow. But there is very little difference in the tire prices.

Have you been to the Hereford Produce with your poultry, eggs and cream? They pay the best prices to the farmers. (Additional Locals on Page Five.)

Be sure and see
BARTH & BARTH
in VAUDEVILLE
2 Acts
STAR THEATRE, June 24 and 25

A Successful Man Meets Opportunity at the door.

He is a BIG man because his alertness has taken advantage of every opportunity that came his way. To make money, one must have money. The successful man of today got his start by saving.

He didn't get "big" at once, but started as you may start—by SAVING REGULARLY a part of your earnings.

When you have a savings account you can SHAKE HANDS with opportunity.

Let us introduce you to our Banking facilities.

The Western National Bank
Capital and Surplus \$125,000.
Largest tax payer in the City of Hereford
Only Roll of Honor Bank in Deaf Smith County.
Get acquainted with Government Savings Securities.

Conkey's Laying Tonic
and
Conkey's Lice Powder
and
Conkey's Fly Knocker
Just in.

We wish to supply your wants

Corner Drug Store

2 Acts
VAUDEVILLE
BARTH & BARTH CO.
STAR THEATRE, June 24 and 25

That Kanred Prize Wheat

Has proved its place as the very best in quality and in vigor and yield. Come and see its splendid promise and let us book your name on our list for seed for your next crop. All who see it are praising it. 5 miles southwest of Hereford.

S. J. RICE

TIRES

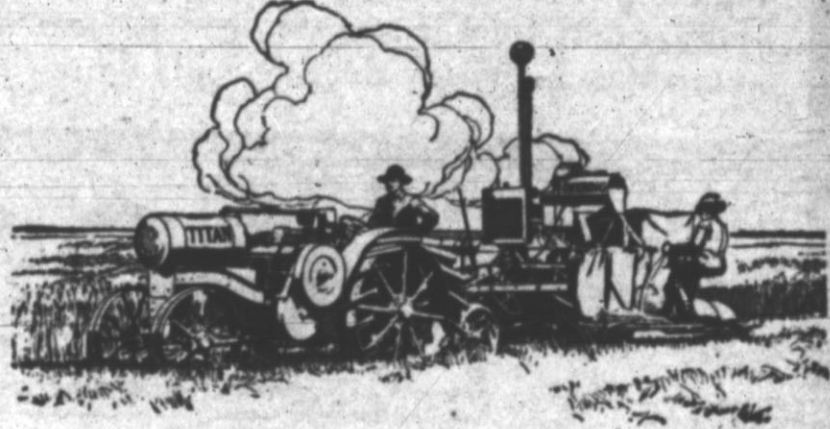
A Half Tire

would be a poor thing to take to a repair shop expecting a whole tire to be made therefrom.

And it is just as foolish to throw away a whole tire with one small damaged spot—thinking it cannot be fixed.

That's my job in this town—fixing your automobile—from tire to top.

Murphy & Bailey

Harvest time is here and the Harvester-Thresher is making more than Good. This wonder worker machine is slashing and threshing to beat the band.

Deering and McCormick
International 10-20

Dunlap Hardware Company



All dooded up
goin' to the
"County Fair!"

There is joy and comfort in keeping the old home place "Spik and Span." Keep up a good front, with B. P. S. Berry Bros. and Sherwin-Williams Paints and Varnishes.

PANHANDLE LUMBER CO.
OUR AIM—TO HELP IMPROVE THE PANHANDLE

July 4th and 5th Hereford Texas