

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

2nd YEAR, NO. 99

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, DEC. 22, 1922



Letters To Dear Old Santa Claus:

Hart, Texas
Dear Santa Claus,
We are two little sisters who have been very good. We want you to be sure to remember us this year. Maxine is two and I am five years old. Each of us wants a pretty baby doll that can talk. Maxine wants a little rocking chair and I, Rudene, want a doll buggy, besides the dolls. We both want lots of candy, apples, oranges and nuts. We want you to bring them to our tree at our home.
Good bye, Santa. We hope to see you Christmas.
With much love,
Maxine and Rudene Rutherford.
Hereford, Texas.

Dear Santa Claus,
I will be a good boy and will you please bring me a big coaster-wagon and a watch that will keep time. My little brother wants a set of tools and a watch that will keep time. My little sister can't write and she wants a rocking chair and a dolly to rock and a doll buggy if you have any to spare.
And we would all like some candy and nuts and fruit.
Goodbye
Gilbert Purcell.
Hereford, Texas.

Dear Santa Claus,
How are you I am well and hope you are the same.
I guess its pretty cold up there by this time.
I wish you would bring me cork gun and some candy orange and nuts.
I am five years old and have try to be a good boy.
Your loving friend,
Francis Hellmann.
Hereford, Texas.

Dear Santa,
I am looking for you in a few weeks and I thought I would tell you what I wanted. I want a motorcycle. You can get it at Galesburg, Kansas, for \$125.00. I also wish for fire-works, candy, nuts, and oranges. I will be very thankful for these things.
Yours truly,
Clyde Russell.
Hereford, Texas

Dear Santa,
Please bring me a doll and mittens. Some dominoes, some face powder, a story book, some candy, apples, nuts and an orange. I am 10 yrs. old and go to school.
Your little friend,
Madge Morrison.

Dear Santa,
We hardly know what we want you to bring, as we still have our Tricycle, doll bed, piano, dresser, dolls and buggy. Unless you bring us a tea set. We have broken the one we had. And we will hang up our stockings for candy, apples, oranges and nuts.
Wilma and Philleen Arthur.

We Have An Idea This Will Touch Old Santa's Heart!

DEAR SANTA
PLEASE BRING
ME A RIFLE
AND A MONKEY
AND A TRICYCLE
AND A COASTER
WAGON AND A
WATCH THAT
WILL KEEP TIME
AND A SET OF
TOOLS AND A
WATCH THAT
WILL KEEP TIME
AND A ROCKING
CHAIR AND A
DOLLY TO ROCK
AND A DOLL
BUGGY IF YOU
HAVE ANY TO
SPARE
AND WE WOULD
ALL LIKE SOME
CANDY AND
NUTS AND
FRUIT
GOODBYE
GILBERT PURCELL

Dear Santa Claus,
Please bring me a ball with a rabbit on it, a monkey on a tricycle, a large box of water colors, a large steel coaster wagon, a set of glass marbles, and some apples and candy.
I wish you a merry Xmas.
Your friend,
Joe Mapes.
Hereford, Texas

Dear Santa,
Santa I want you to bring me an Upton air rifle a tool chest airplane a freight train a dancing coon a fire truck and a gain jumping tinker and fruit, candy and nuts and fire works.
Your friend,
Walter Milton Orr.
P.S. Santa bring me a collar and tie a yellow wagon with disk wheels and a steam engine.

Dear Santa Claus,
I want a toy piano. I lost two of your rings you brought me. I want a little sample bottle of perfume. And a little pig balloon. And I want a cradle for my big doll. I got a ring for my birthday and so I don't want any.
Bring this to
Elizabeth Island.
Hereford, Texas

Dear Santa Claus,
Please bring me a bicycle and fill my stocking up with candy, nuts, apples and oranges, and some fire works.
Your friend,
Gaylord Newell.

Dear Santa,
Please bring me a doll, a good story book, a sack of candy, lots of fruit and some nuts. I have tried to be good, so please do not forget me. Please bring something to brother and sister.
Yours truly,
Portia Jacobs.
Hereford, Texas

Dear Santa,
I am going to write to you to tell you what I want for Christmas. I want a big doll with sheeping eyes and natural curly hair, a little dresser, and a stove and dishes, too. I would like to have some candy, oranges, and apples. That's all, Santa, please don't forget me.
Yours truly,
Eva Blackwell.
Hereford, Texas

Dear Santa Claus,
I want you to please bring me a sleeping doll with bobbed hair, and an ivory doll buggy, and fill my stocking with candy, apples, nuts and oranges. That will do for this time.
Your little friend,
Elaine Newell.
Hereford, Texas

Dear Santa Claus,
I am a little girl of two and a half yrs and I want a doll, piano, and polo cap also some candy.
Your friend,
Margaret Morrison.

Dear Santa,
How are you. I am well and happy. I am a boy of six summers.
If you will have time to stop at our house, will you please leave a blackboard, eraser and chalk for me and a train for my little brother Leo who is only 3 years and can't write. If you have any candy nuts and apples left leave some of them for us too.
Thanking you for the things you gave me last Christmas I will close for this time.
Your little boy,
Herman Hellmann.
Dimmitt, Texas

Dear Santa,
I want a straw doll buggy and a bed. I want a stove I want a cabinet an a machine, a set of glass dishes, an a table with to chairs an a trunk I want a roaster an a skillet. I want a wash tub I want a wash board an a rolling pin an a board to go with it. I want a blackboard I want a cook set, I want a coffee set I want a cut glass water set an a cut glass berry set and some watter coliors.
Mary Eleanor Montgomery.
Dimmitt, Texas

Dear Santa,
Please bring my little sister, Mildred a doll and a little wagon and bring Arlene a doll and a little tenaset. I want a doll and some little dishes.
We have been good little girls this year. And please don't forget our little cousin, Glennis, at Hart.
Please bring all the little girls and boys lots of pretty things this Christmas.
Your friend,
Olivia Hankins.
Hereford, Texas.

Dear Santa,
I am a little boy 5 yrs old who lives 22 mi west of Hereford. Please bring me an auto Hook and Ladder wagon an orange an apple candy and nuts and lead pencil and I will be a good little boy until next Xmas.
Your Little Friend,
Harold M. Lillard.
Frelons, Texas

Dear Santa Claus,
My name is Earl Drake. I am five years old. Will you please send me a drum and a gun, and a horn, and some candy and nuts, and gum and apples.
Yours truly,
Earl Drake.
Good by Santa Claus.
Hereford, Texas

Dear Santa Claus,
I want a pair of scout pants and a pair of wrap leggins, a tennis ball, and some nuts and candy. Please be sure to fill both stockings.
Your little friend,
Ward Garrison.
(Continued on Last Page)



Don't Miss the Poultry Show! -- It Lasts Thru Saturday

NEARLY 700 FINE BLOODED BIRDS IN HEREFORD'S SECOND ANNUAL EXHIBITION. BETTER SHOW THAN LAST YEAR

WYANDOTTES, PLYMOUTH ROCKS, ORPHINGTON,
LEGHORNS AND REDS PREDOMINATE.
CAPONS INTERESTING FEATURE

JUDGING WORK BEGAN FRIDAY NOON

All Awards Should be Placed by Saturday morning. Judge Duke Says This is Best Displayed Show he has Seen Out of Eight Worked in This Fall. Tell Your Friends.

"I have judged eight shows this year," said Dr. Duke of Amarillo Friday morning, "and the Hereford show is the best displayed one of the lot."
Dr. Duke had particular reference to the arrangements of the coops in the spacious Hereford Barn and Sale Pavilion. There could be no finer place in which to display poultry. Last year the coops had to be double decked, with narrow aisles, and the people were so crowded that they could hardly view the chickens and turkeys and geese in comfort. This time there is ample room for any crowd in the wide aisles of the big barn. The coops are all on one level, so that every bird gets the right kind of light and can be looked at from practically any angle.

And that big barn is full of exhibits, too. Every coop is taken with a total of between 600 and 700 head. The exact number had not been determined Friday morning, as all the entries had not been checked up. Last year there were 605 birds on display. The second attempt not only shows a larger number but better stuff all around and probably a wider variety. Dr. Duke was especially pleased at the fine Barred Rock alley.

The weather is ideal for the Show. The only drawback so far has been in attendance. Being on a side street many people come to town and forget about the show unless their attention is called to it. Tell your neighbors about it; inform the country people who come into your stores; advertise the Show so that on Saturday at least as many as possible will have the benefit of looking over the best and largest gathering of pure blooded chickens ever assembled in Hereford.

Capons play quite a prominent part in the Show this time. There are several strings of them. Being something of a novelty, except to experienced poultry men, they draw a lot of attention. The Plymouth Rock alley is also attractive in scope and quality. Of course the White Wyandottes are a very strong class, with probably the largest entry list of all. Leghorns, Buff Orphingtons, Light Brahmas and Reds are also prominent. H. L. Broadwell has a long string of his Silver Wyandottes and makes a most impressive showing of this beautiful variety. Numerous other breeds are well represented.

The turkey pens are filled to overflowing with the finest specimens ever seen here and competition in this class is keen and the outcome doubtful.

Judging started shortly after lunch Friday. Dr. Duke is assisted by E. J. Curry of Amarillo, superintendent of the Amarillo Show. Awards will be announced Saturday. Blue, red and yellow shipping tags are being used as temporary ribbons. The genuine prize ribbons will be mailed to exhibitors by the association next week.

Thanks of the association are due to the faithful bunch who have worked hard to get the barn in shape and to make the show a success. A detailed statement of their activities will be given in Tuesday's Brand. Up through Friday not a hitch had occurred and everything pointed to the greatest Show ever held in this section.

Music Principle Feature Christmas mas in Hereford

Hereford is preparing to celebrate Christmas week in a rather quiet way. It seems, principally with church entertainments and with musical events. The high lights announced are the annual Christmas Cantata, to be given at the Christian church Sunday night and the Special Band Concert at the courthouse Thursday evening. Invitations have also been issued for a dance to be held at the Armory Christmas night.

Men with sporting proclivities are planning how to get away early Christmas day, after dinner, to take in the big football game at Amarillo, while the women are scheming how to keep the men folks at home on that occasion for the inevitable social intercourse following the digestion of the turkeys and trimmings.

All in all, it looks like a quiet and restful holiday week.

BERRY ORR GIVES OUT NAME OF HIS NEW DEPUTY CLERK

Berry Orr requests us to express his sincere thanks to the citizens of this County for having elected him County and District Clerk for the next two years.

Mr. Orr states that he is not familiar with the duties and details of this work and in order to give the best service possible from the start, has secured the services of Mr. John R. Edwards, who has been connected with the County and District Clerk Offices of Denton County for more than twenty years.

Mr. Edwards is the originator of a new and complete system of indexing the Minutes of Commissioners Courts which is now being used in many of the "up to the minute" offices over the State and which will probably be installed here later. He is permanently located here having bought land near Hereford more than two years ago and acquired a home here last July.

Mr. Edwards needs no introduction as he is well known by many residents of the County.

Mr. Orr's brother, who has been intimately associated with Mr. Edwards in Court work for several years, writes from Denton, Texas as follows: "John R. Edwards is among the best qualified Court Clerks in the State. I can recommend him as being strictly honorable and so honest he will not have to be watched in order to have every penny distributed to the person or fund properly entitled to it. The Clerk and his bondsmen need suffer no uneasiness as to funds passing through Mr. Edwards' hands or as to process issued by him."

Mr. and Mrs. Bryah Bryson of Coleman, Texas reached Hereford Friday morning and will visit in the home of Mrs. Bryson's parents, Mr. and Mrs. Chas. Smith.

Buster Lewis of Clarks reached Hereford Friday and is visiting friends.

Shriners Raise Good Fellowship Purse for Xmas

If there is any home in Hereford overlooked by Santa Claus in the hurry of his visit this Christmas, or if there is any want or suffering for the necessities of this life in any family in this community this year, then it will not be the fault of the Hereford Shrine Club.

Imbued with the spirit of the season and of the great order they represent the Shriners have been busy this week collecting a fund from among their members with which to aid any worthy family needing relief to be found in this neighborhood. Up to Friday quite a neat sum had been realized for this Good Fellow's Christmas fund. None but members were allowed to contribute.

There is no doubt that the Shriners will be called blessed by many before the holiday season has passed.

Do They Gossip Like This Where You Live—Hub?

Dear Neighbor:
I have been thinkin' for a long time that I would answer your letter, but seems I never have time any more. The children all had the measles, and the baby had the whoopin' cough. John's been down with the rheumatiz and ain't been well for a good bit. The chickens took the roup and I had to doctor them, but half the pesky critters died anyway. We lost two yearlings with blackleg. Crops were sorry and some of the old cows is so pore we have to hope 'em up every mornin'. Times so hard we didn't have the money to buy fodder with.

Guess you heard about old Montmorcency Brown dyin' near a year ago. His young widow has just bought a car and some decent clothes. Goodness knows the pore 'child needed 'em bad enough, but some old gossips is sayin' she's tryin' to git married again. Old Brown was so stingy he chewed his terbacker twice, and he was old enough to be her grandpap, and fer my part I don't blame her fer spendin' what's hers by rights. Land sakes! Didn't she nuss the old feller faithfully fer three year? Jest the same I reckon the old man would turn over in his grave if he could see his pocketbook open.

Mary Jane Stunner is married at last. You know her ma christed her Mary Jane, but since she went to boardin' school she has been callin' herself Marie Janet. Such airs as that gal tried to put on! She was no society idol for all her high-falutin' airs. She wore her dresses short and had her hair bobbed painted her cheeks and lips, but she couldn't pull the wool over anybody's eyes. She was no spring chicken—thirty-two if she was a day and looked it, too. Her sister-in-law's brother's wife's third cousin told me confidential like that her husband was a railroad snipe, and didn't quit it neither. But Marie Janet, as she calls herself, don't know the cat's out o' the bag, and pretends he's a distant relative of the Rockefeller's or Vanderbilt's, I forget which. Well, I'll say he is distant from them—so far that he ain't ever heard tell o' sutch a family. But land sakes! the pore gal was gettin' up in years and I guess it was, "Lord, anybody with pants on."

We went to the school house last

Friday. The new teacher has organized a literary society an they had some right good pieces, dialogues, songs, speeches and things. Land, but I wish you could a been there and heard my Johnnie. He can speak, if I do say it myself, and I wou'd be surprised if he ranks along side Henry Clay, Pat Henry and Wm. J. Bryan in a few years. Sammie Alder did very well, but Johnnie's got him skinned a mile. Joe Taylor and Jim Trays had a little dialogue, it done very well for them, as neither of their families has any more brains than the law allows. Minnie James has been takin' voice lessons an she got up and screamed while Bertha Wallace beat on the piano.

ten years, but we had no idea they was thinkin' about getting married so soon.

Well, I hope you and all your folks is all well. I shore miss you since you moved off. The woman that lives where you did is a high-falutin' husky and I ain't havin' nothin' to do with her. Write me, and tell me all about the place where you all air livin'.

I got to quit now and clean things up, as Mrs. Whaley is comin' to spend the afternoon with me. She's one of these pisen clean animals, and if she sees a speck of dust on the yard gate she'll be scandalized.

Well, Clarissa Gwendolyn is cryin' for a cookie and—but land sakes! I smell the beans burnin'. Tell all the folks howdy for me, I'm as ever,
Your friend and neighbor,
MARY.

—Plainview Herald.

Ford
SEDAN
New Price
\$595

F. O. B.
DETROIT



At the new low price the Ford Sedan represents a greater value than has ever been offered. It provides enclosed car comfort in a dependable, quality product at a minimum cost. Your order placed now will insure reasonably prompt delivery. Terms if desired.

Wilkinson Motor Co.
Ford Dealers



Let Us Add Our Good Wishes

It is our pleasure to tell you at this time that we have appreciated your friendship and patronage during the past year.

We trust that our relations during 1923 may be most pleasant and that your New Year will be full of prosperity and happiness.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

Christmas Greetings

To you who have helped in our business success the past year; to you who

have given us that most priceless thing, your Good Will; to you we say "May

your Christmas time be Happy, and all the New Year be Bright."

Help Yesterday, Today and Tomorrow

T. E. WILSON INSURANCE AGENCY

HAD LOCAL FARMERS POOLED THEIR XMAS TURKEYS SAVING WOULD BE \$18,600

LUBBOCK POOL NETTED THREE CENTS PER POUND OVER MARKET. VOLUME AND ELIMINATION EXPENSE HANDLING COUNTS

WOULD HAVE PAID AGENT'S SALARY

County Agent Would Have Handled Deal and Saved This to Farmers of Deaf Smith County. Cannot Expect to Make Money if Oppose Move for Their Best Interests

A concrete instance of what cooperation among the farmers means to them is outlined in the letter below from the county agent of Lubbock county. The farmers there pooled their turkeys for the holidays trade and secured thirty one cents for them.

Local commission merchants estimate that 42,000 pounds of turkeys were shipped out of Hereford for this trade, and that in addition 20,000 pounds were carried direct to Amarillo by the farmers, making 62,000 pounds. The price paid was 28c per pound. If the farmers here had secured this extra three cents that would have meant \$18,600 saved for local circulation on this one item. Incidentally, this would more than pay the county's share of the salary of a county agent, who could have handled the deal.

C. P. Galley & Son, who received this letter, stated that the Hereford commission men had paid the farmers every cent they possibly could for their turkeys and there is no reflection on them in the transaction. It was merely the effect of wholesale selling and volume offered, and doubtless the local men could have secured the top price and handled the pool themselves had the local farmers organized for the effort.

These turkey pools have been formed all over the state, with uniform higher prices to the farmers, and there is no earthly reason why they could not be handled here in the same way except that the farmers themselves do not take hold of the project.

It's an old story of "what is everybody's business is nobody's business." A County Agent would solve the problem, for he would have the time to do this kind of work for the farmers whom he would serve. The Brand has fought for a County Agent for five years, so far without avail, and merely calls attention to this one item of loss sustained. There are hundreds of similar instances. But every time an effort is made to secure an Agent a few active opponents take the field with petitions against the idea and the farmers sign them and calmly deprive themselves of the best thing yet devised to aid them financially. If the farmers deliberately debar themselves from such help they can hardly expect to do anything else but sustain the losses such as the difference in profits on their turkey outlined in this letter. The letter referred to reads:

"Your letter received today requesting information about our turkey pool. The farmers pooled their turkeys on a gentlemen's agreement and elected three of their own members as a committee to handle the sale. With the exception of three men everyone voted to stay in the pool and sell for the highest bid. These men finally came back and sold with the pool.

The local market was 25c per pound and we sold the pool at 31c. We delivered about 1650 head weighing approximately 18,500 pounds, at a net saving of \$1125.00 above the local price. One of our dealers bid up to 30 1/2c, but the pool was bought by the Western Produce Company at Sweetwater.

If there is any further information that you need and I can give it to you, I shall be glad to do so.

Very truly yours,
J. W. Jennings, County Agent.

SUMMERFIELD MEETING TIERRA BLANCO ASSOCIATION

The monthly meeting of the Baptists of the Tierra Blanco Association of Baptist churches was held on Tuesday with the Summerfield Baptist church.

While the weather was unusually cold and accompanied by a severe wind, there was a fine attendance of visitors from Tulla Canyon, Happy, Dimmitt and Hereford. Fifteen of the members of the Hereford church were present.

The presiding officer was Rev. J. A. Lindley of Dimmitt. Rev. H. F. Aulick, of Canyon, was the clerk.

One of the most interesting features of the meeting was the examination for ordination to the Gospel Ministry of young Mr. Rufus Brazil of Hereford. The examination, conducted by the presbytery of the ordained ministers

present, as named by the Hereford church, was highly acceptable; and the presbytery voted a unanimous and hearty vote recommending that the Hereford church ordain him. The ordination service will be held in Hereford church sometime in January.

The addresses of the meeting were by Revs. Hall, Lindley, Aulick, Morris, Dawson and Hill, and were unusually interesting. Mrs. W. E. Hicks presented a very interesting map of the times, and told in a most interesting way of the experiences of the people of God during those distressing times.

The music was led by Mr. J. R. Gollehon, of Dimmitt. The pastor of the church is Rev. G. L. Morris of Friona.

The local attendance was large, and the hospitality of the community was perhaps never better shown than on the occasion of this meeting. A great spread dinner was served at the church, and heartily partaken of by all present.

The next meeting comes to Hereford, and will be held on Tuesday after the last Sunday in January.

SENDS BRAND TO GRANDPARENTS AS AN XMAS PRESENT

"By jinks, I'll just take you up," said Dr. C. L. Armstrong Wednesday in the Brand office, referring to the advertisement carried Tuesday offering the paper as a Christmas present.

Dr. Armstrong subscribed for his grandparents, Mr. and Mrs. John Armstrong, of Mount Pleasant, Michigan. The grandfather is one of five men left out of 100 of the old Co. K, 18th Michigan regiment, and has always been interested in public welfare and enterprises. He was twice state senator in Kansas and has been an active Mason for fifty-five years. He spends his declining years in an enthusiastic study of the bee industry.

W. H. SMITH DIED THURSDAY; BURIED FRIDAY AFTERNOON

W. H. Smith passed away about midnight Thursday. Mr. Smith and family occupied the Geo. W. Smith irrigation farm seven miles south-east of Hereford in Castro county. Mr. Smith was past 60 years of age and leaves to mourn his departure, his wife and a large family. The funeral services were held at the residence and the interment at the City Cemetery Friday afternoon.

Cold-Blooded Theft of E. W. Harrison's Christmas Turkey Arouses Officers into Activity

There is an old saying to the effect that the meanest man on earth is the fellow who will rob little children of their candy, but local officers reported a case this week that they think has this cold-blooded specimen pushed into the honored citizen class.

A man (?) has been found that is mean enough to rob a citizen of his carefully treasured Christmas Goose! That is, he hasn't been "found" yet, but the goose is undoubtedly gone.

And not only that, but this callous King of the tribe that lives by its wits rubbed insult upon injury by cruelly leaving a poor, badly colored, emaciated Dominecker hen hanging in the place where the goose had been.

The victim of this latest atrocity is E. W. Harrison. Several hours after the discovery of the theft, when Mr. Harrison had returned to something like normal and could be approached with safety, The Brand ventured to ask him the details of the troublesome affair. Billed down and digested the narrative runs about like this:

A couple of years ago the Ramey brothers of Castro county, famous hunters and tapers of the goose, presented Mr. Harrison with a fat specimen for his Christmas dinner. He was so tickled with the gift that he proudly displayed it up and down Main street. And in the confusion of the crowd the goose disappeared for good.

Ramey brothers promised Mr. Harrison they would make the loss good, and this year brought him another heavy sample of the wild goose, fat and in prime condition. Taking a leaf out of the book of experience, Mr. Harrison wisely said nothing to any one about the gift and then craftily hung it in the small window of the top peak room in his high elevator, the highest and coolest point in Hereford and the hardest to get at. He explained that a trap door protects this room and it is a difficult thing to reach the window, even when you are on top of the ropes.

That was several days ago. No preparations were made at the Harrison home for a turkey dinner; instead all mouths were set and all anticipations whetted for a goose feast Christmas Day—with all the trimmings.

Wednesday morning Mr. Harrison, just to make sure, climbed the long trail to the top of the elevator to take a look at the goose. And instead of Ramey's fat goose he gazed in bewilderment at the lean and unhandsome carcass of the tough old Dominecker hen!

As to what happened immediately afterwards, report is silent. J. H. Head, first lieutenant at the elevator, refused to comment, but report is that there was a distinct bluish tinge to the atmosphere surrounding the elevator for some time. Later, it was suggested to Mr. Harrison that possibly some of the tramps that are infesting the town just now might have been the guilty parties. "No," said Mr. Harrison, "in my opinion this was an inside job." The man who got that goose knew the inside workings of my elevator. No stranger could ever have penetrated up there. It required that a man should know where he was going and how to get there. After studying over the matter at some length I am beginning to hope that this was a practical joke of a friend, and that we may get that goose back in time for our Christmas dinner.

Naturally, my wife is considerably upset about it."

Meanwhile, Sheriff Purcell, night watchman Omer Baker and Constable Richards all three held a caucus, visited the premises, and hunted for clues and laid plans with which to snare the culprit. There are several significant circumstances connected with the case of which the officers have taken note and which lead them to hope for the apprehension of the guilty party in time to save the goose for dinner Monday, if the goose is still altogether.

The officers are giving what encouragement they can to Mr. Harrison, and his friends as well as lending their unselfish efforts in the search for some explanation of the whereabouts of the meanest man on top side of this earth.

(Later: Just before going to press The Brand was informed that the missing goose was mysteriously returned to the Harrison home Friday afternoon. A boy left a package at the house and hurried away. Upon opening the bundle the goose was discovered. It is presumed the chase was becoming so hot that the culprit decided discretion to be the better part of valor and decided to disgorge his ill-gotten gains while the disgorging was good.)

Search For Lost Hunter in Mountains Abandoned

(Las Vegas Daily Optic)

The search for H. Gordon Cox of Memphis, Texas, who was lost two weeks ago while hunting deer in the mountains above Cleveland was abandoned Sunday, after several parties had scoured the Truchas peaks Thursday, Friday and Saturday of last week. A. C. Cox, father of the lost hunter and E. D. Cox, his brother of Dallas, Texas, and of Los Angeles, respectively, and a friend, J. Hull of Dallas, Texas, joined in the search last week but, when the efforts to find his body proved fruitless, they left Sunday for Amarillo, Texas. M. P. Turner of Memphis, Texas, who was a member of the hunting party when Cox was lost and was the last person to be with him returned to Mora last Saturday and assisted in the search.

A reward of one hundred dollars for the recovery of the body or information about the missing hunter has been offered by Cox's father. A small party of searchers continued the efforts to find a trace of the missing hunter this week. It is generally surmised that H. Gordon Cox is dead, as all the ranches within a radius of twenty miles have been visited to obtain information about him.

A committee of business men of Mora, composed of Eugenio Romero, Philip Steinfeldt, Milnor Rudolph, Peter Ballard, William Ford and Irvin Ogden, provided teams and other necessities for the search and people of Mora and Cleveland, assisted by lib-

al donation of foodstuffs and money from Las Vegas business men, provisioned and equipped a searching party of thirty men familiar with the region under the direction of Under-Sheriff John Wooten and Hon. I. M. Vigil from Mora they made camp as far as in the canon of the Rio de la Casa as they could get with teams and searched systematically all day Thursday and Friday and a lesser party continued the search on Saturday, but no trace of him was found. The snow is from two to five feet deep in that region and it will be June before it will be gone so that the body will be exposed if, as surmised, it is buried under the snow.

HAPPY MAN MOVES HERE ON OLD A. H. OWENS HOME PLACE

Mr. and Mrs. Milt O'Rear and three children reached Hereford Wednesday

O'Rears will make their home in Hereford, occupying the old Owen property one block west of the Methodist Church. Mr. O'Rear has been farming in the Happy community for the past eight years.

BENEFIT ASSOCIATIONS BOTH HOLD ANNUAL ELECTIONS

At the meeting December 29 of Hereford Benefit Association No. 1, J. H. Head was reelected president and W. W. Bennett, secretary. The meeting of Hereford Benefit No. 2 at the W. H. Ray Jewelry Store was held Tuesday night, December 19. W. H. Ray was reelected president and W. W. Bennett was reelected secretary.

Mr. and Mrs. O. M. Burch and son and Mrs. Burch's sister, Mrs. Stroud of Castro county were in Hereford Friday afternoon attending the Poultry Show.

Abstracts and Loans

J. Frank Gotta
Maps, Deaf Smith Co.—20c.

BULK STOCK SALE

"The Fair-Bracket Store" at Hereford, Texas, stock and fixtures will invoice about \$1,500.00 will be sold by the owner January 1, 1923 to the highest bidder on cost and carriage basis. Stock all clean and saleable merchandise, fixtures up to date. All clear of indebtedness. Best location in town and lease runs to May with privilege of renewal. Good business now established. Come and investigate. Reason for selling, to move south. Deposit your sealed bids in First National Bank of Hereford with a certified check for \$250.00 before January 1, 1923. Bids must read: "I agree to take your entire stock and fixtures at invoice prices at cost and carriage, less _____ percent on the dollar." Signed: Owner reserves the right to reject all bids. Bids will be opened Monday, January 1, 1923, at 3 o'clock p. m.

THE FAIR

Merry Christmas

For the continued patronage of satisfied customers we are grateful. During all the years that this business has been operated in Hereford we know no year better than the one just closing. We would be ungrateful indeed if we did not express our appreciation of the good business and more especially the good will of our friends and customers.

May Christmas, 1922, be the merriest Christmas you have ever experienced, and may the good year 1923 bring for you and yours peace, prosperity and happiness.

Dunlap Hardware Company
HAVE WHAT YOU WANT IN THE LOWEST PRICE

Christmas Greetings

With kind remembrance and all good wishes for a Happy Christmas and a Bright New Year

Frank A. Gyles

GROCER

Where Quality is Paramount

CHRISTMAS GREETINGS

As man to man across the way, we send a little card today; to tell you we appreciate your good will and the favors you have given. May you have many Years of Prosperity and many a Christmas full of Joy.

GARRISON BROS.



COMMUNITY GREETINGS



Christmas comes but once a year, but let us try to keep the friendly spirit of Christmas thru every day of the coming year. This establishment extends the cordial greetings of the season to all the people of this community.

Merry Christmas to one and all.

Carlyle's Grocery
L. W. Carlyle, Prop.



Here's to you—the good people of Hereford who made this the merriest of all Christmases for this store and its employes by doing your shopping early.

Fox Mercantile Co.



From US to YOU—good people! You whose patronage and loyalty have made us what we are! We THANK you—and wish you a very Merry Christmas!

Ringer's Tailor Shop
C. P. Ringer, Prop.



Here's to Christmas! May it be a merry one, A beautiful and a happy one; Our thanks to you— We feel they're due— Here's godspeed to the year that's nearly done, Here's luck and joy for the year to come.

Auto Utility Station
J. R. Rutherford, Prop.



Christmas Day we are closed. We are thankful, As we've often told you before; So we want to send holiday greetings To our friends who have crowded the store. We wish you long life and full measure Of holiday comfort and cheer And hope Life will be full of pleasure Each hour of the coming New Year.

J. O. Newell

A.L. Biggs

No one could say less
No one has said more.
For when we each in truth, wish each to be merry then there will be peace on earth and good will toward men.

I like
For I
best

A Merry Christmas



The joy of Christmas's in the air, It's all about us everywhere. May it, I pray, descend on You And then remain the whole year thru.

Sanitary Meat Market



May the blessedness of the Christmas spirit abide with you and the glorious promise of a bounteous New Year be given unto you.

Thompson's Garage
Arthur Thompson, Prop.

THE Day is ours; what
It's filled with happy
Let's treat it kindly that it
Wish as well with us to stay
We banish business for the
Come one and all, let us be

White Face Printing



With all the greeting signifies, to the people of Hereford. Peace! Joy! Plum Pudding! Remembrance galore! For the liberal support you have given us in the past, our sincerest thanks.

Cash & Carry Grocery



We have tried to serve your Christmas Gift needs more completely than ever before. If our efforts have been successful in making your shopping a little more pleasant, your Christmas choosing a little easier and more pleasurable, we feel repaid.

Texas Meat Market
R. G. Harper, Prop.



Now comes the time of peace and mirth To gladden and rejoice the earth; Kind thoughts to wake, all hearts to fill With memories, wishes and good will.

E. W. Harrison

GREETINGS TO YOU



May the day be all that you hope for—may the Christmas spirit reign supreme—and for the manner in which you have supported the policy of our house in the year that is closing, we know of no words in the English language which are stronger, when said, as we say them, sincerely:

WE THANK YOU

Golden Rule Produce Co.



OUR APPRECIATION

The special charm of Christmas is in the assurance it brings that we live in the memory of our friends.

We trust we have left no stone unturned toward making this

Your Merriest Christmas

And we thank you for all you've done for us.

Tubb Shoe Shop

C. R. Tubb, Prop.



Just a wish from yours sincerely,
Greeting you at Christmas tide;
May fortune bless not Christmas merely,
But all years of life beside.

Wilkinson Motor Co.



of my patrons as my friends.

that friendly business is the

for us all. So to all of you,

MERRY CHRISTMAS

HILL & IRELAND

Extend to their hundreds of friends and patrons

This Christmas Message
Of Thanks and Good will
May Health, Happiness and Contentment be yours, thereby assuring to and everyone a
Merry Christmas Day.

Hill & Ireland



What's sure to come is Christmas Cheer;
And sure are our wishes too:
That all that's sure in joy and cheer
Will surely come to you.

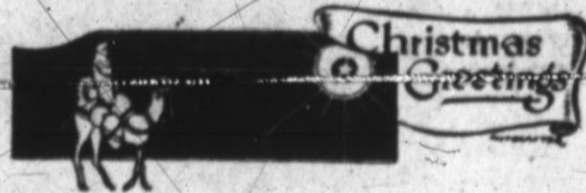
Baskin Land Co.

BASKIN ABSTRACT AND TITLE CO.
L. Baskin, Mgr.



have fear?
Christmas cheer.

ing Co.



Loads of love and Christmas presents,
Joy to last the New Year through,
All that's cheerful, none that's tearful,
These things we're wishing you.

Beavers Bros. Garage

Dodge Motor Cars



We believe in friendly business and no other—we hope you will continue to look upon this as your Bakery—and sincerely thank you for your generous policy.
May yours—all thru—be
A Merry Christmas

Carroll's Bakery



We wish you, our friends, prosperity in your undertakings, wisdom and zeal in your work, peace on your pathway, friends by your fireside, and strength to the last. And especially do we wish you a Merry Xmas.

Magnolia Filling Station



While many friends on Christmas Day
Send greetings good and true
Just let us add to all they say—
Our own sincere "we too."

Great West Mill & Elevator Co.

B. R. Dixon, Mgr.



May the day be as merry and bright to you as it is to us, and may the New Year bring you joy, sunshine and prosperity.

Hereford Steam Laundry

Dimmitt

DIMMITT
 Dimmitt Methodist Church
 Preaching at 11 a. m. and 8 p. m. First Sunday.
 Preaching at 8 p. m. fourth Sunday. Sunday School every Sunday at 10 a. m.
 Everybody is invited.
 Rev. G. R. Fort, Pastor.

H. A. Hale and family, from Magarje, Texas, have recently leased the Young place, five and a half miles southwest of Dimmitt. We are glad to have them in our midst.

There will be a Christmas tree at the church Saturday evening. A fine program will be rendered. Everybody is welcome.

Mr. and Mrs. J. H. Flanagan and son, Bob, and Miss Ray Young will leave Friday morning for south Texas, where they will spend Christmas in the home of Mrs. Flanagan's sister. The Flanagins will make the trip in their car.

Dr. Miller and Bruce McLean motored to Plainview Sunday.

Cooper Woodburn, of Silverton, spent Saturday and Sunday with his parents.

Mr. and Mrs. Richard Galle, of Chicago, Ill., arrived here Saturday morning for an extended visit with their son, Fred Galle.

Rev. Reynolds, the Christian preacher from Plainview, preached three mighty fine sermons in Dimmitt Saturday night and Sunday.

Rev. Reynolds stated this would be the last time he could hold services for a few months here but would send Rev. Smith in his place. Rev. Smith is a very fine preacher. Don't forget to come every third Sunday to hear him.

The Dimmitt Mercantile (O'Neal brothers) purchased over \$2,000 worth of turkeys last week.

Mr. and Mrs. Tom Tate sold over \$100 worth of turkeys in Amarillo last Thursday.

If you want to get rich, raise turkeys and cotton next year.

Mr. and Mrs. Leonard O'Neal and children and Mr. and Mrs. Reeves and son will spend Christmas with Judge and Mrs. O'Neal in Tulla. Judge and Mrs. O'Neal expect to have all their children with them on Christmas Day.

The Dimmitt Ladies Aid of Dimmitt met with Mrs. W. L. Pickett Thursday to prepare a Christmas box for Timons children at Hart. Everyone should appreciate the kind deed.

Mr. and Mrs. A. F. Gaden and daughter, Edith, and son, Arthur, of Plainview, will spend Christmas with Dr. and Mrs. Mayes Miller in Dimmitt.

Mr. and Mrs. Cleve Tate and daughter motored to Hereford Monday to do their Christmas shopping.

Mrs. Newberg and son, from the Watson Ranch, were shopping in Dimmitt Monday.

A fine program was enjoyed at the Epworth League Sunday. Miss Rosella Belle was leader. Everyone should come, as it is very interesting.

C. O. Moore and family moved on the Recker place, two and a half miles south of Dimmitt, Monday.

Joe Hastings had his grain thrashed last week.

Miss Crawford's Senior Expression and Music classes will give a recital next Friday night. Don't miss it, as it is going to be very interesting.

Misses Lake Woodburn and Loma Woodburn and Miss Ola Brashears will leave this week for Weatherford, Texas, where they will spend the holidays with relatives. Miss Ola Brashears will visit her Grandfather Brashears in Millsap, Texas.

The many friends of Mr. and Mrs. Sheffy surprised them with a miscellaneous shower last week.

Gano Hastings of Hereford spent the week end with his parents in Dimmitt.

Ester Noble will fear prayer meeting next Wednesday. Everybody come out if possible.

Mr. and Mrs. Ray Sheffy entertained Mr. Sheffy's sister from Plainview.

A. G. Noble returned Thursday from Illinois, Nebraska and Missouri, where he had been visiting relatives and old friends for the past four weeks. Mr. Noble states that he had a wonderful trip, and enjoyed every minute, but was glad to get back to the Plains.

Mark Cowser and Leonard O'Neal and L. S. Hamilton renew their subscriptions to The Hereford Brand for another year this week.

Miss Loretta Heidergerken spent Sunday with her parents at Nazareth.

The Ladies Missionary Society will meet with Mrs. Cleve Tate next Wednesday afternoon.

Donald Doree is on the sick list this week. We hope he will soon recover.

Mr. and Mrs. J. F. Waldrip will entertain their daughter and children from Lockney.

Epworth League Program
 Dec. 10, 1922
 Leader—Mary Reynolds
 Subject—Better Speaking
 Hymn
 Scripture reading by Leader.
 Piano Solo by Lola D. Bell.
 Things to cut in our speech:
 Gossip—Clara Turpet.
 Sharp Cutting Speech—Mrs. Miller.
 Envious Speech—Earl Hembree.
 Slangy Speech—Susie Lee Cooper.

Things to put in our speech:
 Courteous Speech—Loretta Hankins.
 Considerate or Kindly Speech—Elmo Bell.
 Laying Speech—Miss Waldon.
 Prayer.
 Hymn.
 Benediction.

The Blues and Whites will entertain the Reds at the school Auditorium Friday evening at 7 o'clock, the Reds being the winners in the hilltop race.

ARNEY—BLUE RIDGE

Mrs. Joe G. White was happily surprised by her husband presenting her with a beautiful new piano recently.

Prof. Justice gives a school social once a month. They have a spelling match and the side that wins is treated to refreshments by their opponents, and in case they tie, the Prof. treats, as was the case last month.

Little Miss Juanita Hutson is the proud owner of some new furs given her by Mrs. O. N. Justice. They were given her for attending school every day—last school session. Little Miss Rachel Burke is also to receive a gift for her diligence shown in her school work. She received the greatest number of headmarks in spelling.

M. F. Bailey made a business trip to Amarillo last Saturday and returned home Monday.

Charlie Cox made a flying trip to Happy last Monday.

Eld. A. F. Harrison, of Oklahoma City, Okla., also J. J. Landis of Lubbock, Texas, spent Saturday night at the home of S. J. Taylor. They both took the train Sunday morning, each going to their respective homes for Xmas.

Mr. and Mrs. J. P. Hutson are contemplating spending the holidays with relatives in Grayson Co.

Miss Vesta Goad went to Hereford Friday to spend the week end with her sisters, Mrs. John Turner and Mrs. Hiram Willwood.

Frank Davis and the two Mr. Sturds were in Happy Friday.

Mr. and Mrs. O. E. Justice, who are teaching the Arney school this year, and Miss Crockett Bowen, who is the teacher at the Blue Ridge school, are all planning on going to their homes to spend the holidays.

M. A. Brooks is moving his feed to the Pat Walker place where he expects to live the coming year.

Miss Crockett Bowen, the teacher of the Blue Ridge school, has been working very faithfully planning for a little program and Xmas tree combined, to be given next Saturday night, the 23rd. They are practicing on a play entitled, "Christmas at the Stebbins Home."

The characters are as follows:
 Mrs. Stebbins ----- Edrie Brooks
 Mr. Stebbins ----- Marlon Morris
 Jake Jorley ----- Marvin Terrell
 Joe Stebbins ----- Woodrow Taylor
 Mary, the servant ----- Lucille Hogge
 Grandma Stebbins ----- Mabel Taylor
 Mrs. Raymond ----- Audrey Brooks
 Mr. Raymond ----- Foy Brooks
 Hettie Stebbins ----- Inez Terrell
 Tom Stebbins ----- Loran Brooks
 Everybody is invited to come and all spend the evening together. Remember the date, December 20.

Mr. and Mrs. Charlie Hogge made a business trip to Tulla Tuesday.

Floyd Fortner, his brother, Otho, and sister, Lela, visited at the home of S. J. Taylor Sunday. They were on their way home to Foard City, Texas, after a visit with their brother, Prof. James F. Fortner of Honda, New Mexico, who was very ill, but was better before their departure.

The Misses Brooks and Bowen were shopping in Happy Monday.

Last Saturday night quite a crowd gathered at the home of Mr. and Mrs. C. H. Hogge. The evening was spent in playing games and pulling candy. Everybody reported an enjoyable time.

Mr. and Mrs. L. G. Hutson and daughters, Lora and Leota, were in Amarillo Friday and Saturday.

TIERRA BLANCO

The Tierra Blanco Sunday School is to have a tree Saturday night. Everybody is cordially invited. The following program will be rendered:
 Song—"Holy, Holy, Holy"—Congregation.

Dialogue—Santa Claus—Five boys girls.
 Song—Cradle Song—Six small children.
 Reading—Rachel Ann Robinson
 Motion Song of Xmas—School children.
 Duet—Silent Night—Miss Davis, Mrs. R. W. Shafer.
 Song—Joy to the World—Congregation.

This neighborhood enjoyed a nice party at the home of Mr. and Mrs. Herman Gray last Saturday night.

NAZARETH

Ed Kern, Mrs. Paul Kern and Miss Josephine Brockman were in Plainview Monday.

Mr. and Mrs. Frank Schulte were in Tulla on business Monday.

Joe Litsch and Henry Kohls were in Hereford Wednesday.

Mr. Anton Gerber was in Tulla Monday on business.

Mrs. Henry Drerup is on the sick list the past week.

Mr. and Mrs. Conrad Schulte were in Tulla Wednesday.

Harry Dirks, Lyl Birkenfeld and Joe Birkenfeld were in Amarillo.

Misses Katie and Sophie Litsch returned Saturday to spend the Christmas holidays with the home folks.

Herman Heidergerken was in Dimmitt Tuesday.

J. A. Johnson of Dimmitt was in Nazareth Wednesday.

Frank Brockman, Henry Hoelting and son, Frank, and Miss Dora were in Tulla Monday.

Mrs. Albert Wilhelm spent Wednesday afternoon at the T. J. Dirks home.

Educational Column

Not what we give but what we share. For the gift without the giver is bare. —Lowell.

We are sorry to lost Trade and Eldon Garrison from our school. They are leaving with their parents the first of the year for their new home in Ochiltree County.

Miss Faulkner, of the Home Economics Dept., entertained the members of the school board and their husbands and wives and also the High School faculty on Tuesday evening from 4 to 5:30 o'clock, at the High School building.

Artis and Jess Russell left with their parents on Thursday morning for a visit over the holidays with relatives in Paris, Texas.

Miss Griffith will attend the wedding of Miss Katie Turner and Mr. Ester Noble on Sunday at "High Noon" in Dimmitt, Texas. Both Miss Turner and Mr. Noble were her pupils in school a few years since.

Twelve things to remember:
 1. The value of time.
 2. The success of Perseverance.
 3. The pleasure of Working.
 4. The dignity of Simplicity.
 5. The worth of Character.
 6. The power of Kindness.
 7. The influence of Example.
 8. The obligation of Duty.
 9. The wisdom of Economy.
 10. The virtue of Patience.
 11. The improvement of Talent.
 12. The joy of Originating.

—Marshall Field.

A school teacher received the following note: "Dear Madam, please excuse my Tommy today, he won't come to school because he is acting as time keeper for his father, and it is your fault I gave him a example. If a field is 5 miles around how long will it take a man walking 3 1/2 miles per hour to walk 2 1/2 times around it? Tommy ain't a man so we cent his father. They went early this morning and father will walk round the field and Tommy will time him, but please don't give my boy such examples again, because my husband must go to work every day to support his family." Exchange before their departure.

Teacher: "Johnny, you must not wear your hat in the house before ladies."
 Johnny: "But I don't see any ladies."
 Teacher: "What am I?"
 Johnny: "A teacher."
 Teacher: "What makes the difference."
 Johnny: "Ladies get married and teachers don't."—Ex.

We dismiss school today (Friday) for the Xmas holidays. The school will reopen New Year's Day.

Wilbur Slaton is spending this week with his parents in Channing.

It may be of interest to know where the different teachers of the Hereford schools will spend their vacation.

Herford; Mr. and Mrs. Frewitt will visit Mr. Frewitt's parents in Balls, Texas; Mr. Swafford will spend his vacation with his family in Canyon, Texas; Mr. D. W. Hawkins will remain at his home near Hereford; Mrs. E. B. Essel will visit in Norman, Oklahoma; Miss Pauline Halsip will visit her mother in Memphis, Texas; Miss Velma E. Read will visit relatives in Memphis, Texas; Miss Mable Faulkner will spend her vacation at her home in Itach, Texas; Miss Bertie Lee Alken will visit in Plainview; Misses Helen Sisk and Annie Price of the Junior Hi will each remain in Hereford through the holidays; Mrs. G. F. Parker will remain in Hereford; Miss Irene Tidenberg will return to her home at Bovins, Texas; Misses Mary Lou Robinson and Mary Bradley will spend the holidays at their homes in Hereford.

Miss Tallie Bell will spend her vacation in and near Hereford; Mrs. C. S. Garrison will remain at her home in Hereford through the holidays.

Miss Friebe will stay in Hereford for the Yuletide festivities; Mrs. James Black will divide her time between Hereford and Canyon; Miss Mary Rankin will go to her home in Abernathy, Texas, for the holidays.

Misses Swisher and Livingston will both remain in Hereford for Christmas turkey; Miss Elizabeth Corbett will spend her vacation at home in Hereford; Miss Griffith will also remain in Hereford.

We were very proud of the boys and girls who took part in the concert on last Friday nite at the Methodist Church.

Some time in February, the High School will give an entertainment for the benefit of the school library and other needed books in connection with our singing in chapel each week. Let everyone be getting ready to attend, for we promise you something new this time.

Good Printing at the Brand

Flowers
 CUNNINGHAM FLOWER SHOP
 Phone orders to Mrs. F. H. Oberthier, Phone 226



Memorial to the American Dead of the World War.

In the rotunda of Mammoth Cave, Kentucky, visited by thousands each year, there has been erected a memorial to the American dead of the World War.

Within this monument raised by the living service men to the memory of their heroic departed, are placed the names of all American soldiers who gave their lives in the Great Cause.

The memorial was established and dedicated by the Barren County Post No. 28, American Legion, of Glasgow.

The Barren County Post requests all Legionnaires who visit Mammoth Cave in the future to bring with them from their states or other countries, boulders or stones to pile on top of those already placed by the Kentucky Legionnaires about the memorial.

Thus will rise, higher and higher each year, a monument made by the hands of former fighting men from every section of the country, and from foreign countries, in reverence for the buddies who went West.

Yuletide Greetings

In this season of rejoicing; in this time of Good Will to Men; we think of you and the part you have had in our success of the year now past, and we send our wishes for a Merry Christmas and a Happy and Prosperous New Year.

First National Bank

Christmas Greeting

We sincerely hope that sometime at a quiet moment, on the day that should be, if possible, the most joyous of all the Year, you will think of us with your other friends who are extending you Hearty Christmas Greetings, and will bring us to mind with the same feeling of friendship that we have you, in making up a list of friends to whom we wanted to write a brief note today.

We want you to know that the business you have entrusted to our company this year has been appreciated, we have endeavored to handle nothing but the best, tried to keep our stock as complete as possible, and at any time if the goods you buy from us do not come up to standard, you will be doing us a favor by letting us know, and we will assure you that it will be made satisfactory, for we handle nothing that we will not guarantee.

Our wish for the New Year to you is that you may be happier and enjoy greater Health and Prosperity than has come to you in many years.

Cordially,

Jones & McLean

Decorative Lights

We have in stock strings of decorative lights for lighting and beautifying your Christmas tree. The little bulbs are in several colors—blue, green, yellow, red, and are very practical for presents. We have these for sale, price only \$3.50 complete. See them in our window—you will like them.

Hereford Light & Power Co.

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

Giant Bronze Turkeys
FOR SALE—Giant Bronze Turkeys, cock headed by 40 lb. Tom, and hens 25 to 28 lbs. Phone 206-F13, or write Mrs. J. L. Rogers, 5 1/2 miles north on 25 Mile Ave. 94-4t

FOR SALE—The SW 1/4 of Sec. 90, K-3; the SW 1/4 of Sec. 100, K-3; Located 3 miles west of Hereford; Price \$50.00 per acre. A. F. Keister, 44-Pd Rt. 8, Box 29, Dixon, Ill.

FOR SALE—Ringlet Barred Rock Cockerels and pullets. Write, or phone after 6 p. m. Mrs. C. R. Barber, phone 941. 92-1f

FOR SALE—Barred Rock Cockerels, from stock that has been thoroughly culled to produce eggs. The cockerels will be on display at the Hereford Poultry Show Dec. 22-23-24. 95-3t-Pd Mrs. F. D. Perkins

FOR SALE—House furnished or unfurnished. Apply at Fair Store. 92-3t

FOR SALE—Several strands of pearl necklaces. Just arrived from Ct. Va. Very suitable for Xmas Gifts. Mrs. G. R. Ward, Phone 78. 93-4tp

FOR SALE—Fine Mammoth Bronze Turkey Toms, weighing from 20 to 28 pounds. Toms \$10.00, hens \$7.00. Mrs. Fred Saltzman. 93-8tp

WOOD—WOOD—WOOD—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-1f

WHITE LEGHORN Cockerels. Do you want 5 or 6 lb. leghorns with the egg laying habit? Then buy the Tom Barrow Strain of C. E. Tice. Cockerels \$1.00 for choice while they last. C. E. Tice. 91-6tp

WANTED

WANTED HIDES—To buy all your hides at Powellson's Top Shop. 92-1f

WANTED—To trade stock cows for a Ford Truck. Write C. D. Elliston. 90-2

WANTED—Man with car to sell Tires and Tubes. Will arrange salary and expenses with right man. Sterling Worth Tire Co., 4285 Main, E. Liverpool, Ohio. 95-1t-Pd

LOST AND FOUND

STRAYED—From our farm eleven miles east and three miles south of Hereford one Poland China Sow, high arched back, long legged, in thin flesh. Finder please notify Ott Brothers, Hereford. 96-1f

LOST—Tuesday evening between Barnhart's Blacksmith and 25 Mile Ave., a short sheepskin coat. Finder please leave at Post Office. 96-1t Caldwell Hicks

LOST—A red imitation leather suitcase, handle broken; lost between Ringler's Tailor Shop and the Hereford Nursery. Leave at Brand Office. 96-2tPd S. A. Pillow

FOR RENT

FOR RENT—A good 5 room house, modern except heat. Call Phone 150. 95-1f Dr. Forence Miller

NOTICE

All persons or firms having a claim or account against the City of Hereford, please present such claims or accounts to the city clerk before December 28th.
Respectfully,
GRACE SKELTON,
City Clerk

93-5t

If You Were Going To Buy a Donkey
you would not go to a poultry man for advice.

When you want Radio get it from one who KNOWS—and will give you the best your dollars can get. We have several of the best lines—not one only.

Gish Radio Service

106 S. 8th St. Amarillo, Tex.

SUNDAY SERVICE

Church and Societies

St. Anthony's Church
Services Sunday morning at 10:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Immanuel Lutheran Congregation
Confirmation instruction at 9 o'clock Services at 10 a. m.
Sunday school after service:
On Christmas Day: Service at 9:45 a. m. The envelopes for December will be taken up during this service. You are welcome.
Theo. H. Evers, Pastor.

Church of Christ
(Two Blocks North of Courthouse)
Bible Study Classes, 10:30 a. m.
Preaching or Regular Worship, 11:00 a. m.
Communion Service 12:00 m.
Sunday Night Bible Study, 7:30 p. m.
Everyone is cordially invited and welcomed at each of these services.
W. A. Knox, A. S. Higgins, Elders.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. Preaching services. Special Christmas music.
Saturday night a special Christmas program will be given by the Sunday School, with the Christmas tree.
8:00 p. m. Junior C. E.
6:00 p. m. Intermediate C. E.
6:00 p. m. Senior C. E.
Christmas Cantata by the Community Choir at the Christian Church Sunday evening.
J. R. Sharp, Pastor.

Methodist Church
Sunday School, 9:45 a. m., W. H. Ray, Supt.
Preaching at 11 a. m. Sermon subject, "The Mission of the Son."
Junior Missionary Society, 3 p. m., Mrs. J. A. Stegall, Supt.
Senior League, 6 p. m., Miss Grace Sitka, Pres.
Women's Missionary Society, Wednesday, 2:30 p. m., Mrs. J. Frank Petts, Pres.
Y. P. M. S., Wednesday, 4:15 p. m., Mrs. Chas. Purcell, Supt.
Prayer Meeting, Wednesday, 7:15 p. m.
Choir Rehearsal, Thursday, 7:15 p. m., Miss Swisher, Director.
Orchestra Practice, Friday, 7:15 p. m., Mrs. A. C. Thompson, Director.
Everyone cordially invited to attend these services.
No services Sunday night on account of the Christmas Cantata at the Christian Church.
L. N. Lipscomb, Pastor.

Baptist Church
W. R. Hill, Th. M., Pastor
The Sunday School, with Alec O. Thompson the general Supt., meets for Bible study at 9:45. Classes with trained teachers for all ages.
Morning Worship at 11:00 o'clock. Sunbeams meet at 3 o'clock, with Mrs. Connell the leader.
Baptist Young People's Meetings at 6:00.
Evening Worship service at 7:00. Visitors are cordially invited to worship with us. COME and WELCOME.

Presbyterian J. C. E.
Leader—Addine Hastings.
Songs.
Prayer by Mrs. Ireland.
Song.
Topic—My New Years Resolutions—Lake 13:17-19.
A New Years Resolution—Evelyn Witherspoon.
How can we help to make this a happy New Year for other—Frank Cogdell.
What are we to do with the mistakes and failures of the old year?—Edgar Ireland.
What are some of the things that would take all the happiness out of 1923?—Ava Faye Womack.
Business.
Roll Call.
Benediction.

B. Y. F. U.
Song.
Prayer.
Leader—Harold Jackson.
Scripture Reading—Psalm 46—Evelyn Jackson.
Baptist Churches of Today—Mary Valentine.
Our Churches are Great World Forces—Jno. L. Wilson.
The Churches of our day must also be reckoned among the great teaching forces—Van Brauer.
The Churches of our day are also a vital factor in social progress—Zelma Dunn.
The Churches of our day, as in all ages when they have been true to their calling, are great spiritual forces—Roger Wilkinson.
Why not purpose to give your life to the work of the church—Doris Kemp.
If we do this we shall have training for Church Membership—Ruth Hill.
Of what shall this training consist?—Elberta Reed.
Opportunities for training—George Smith.
Song.
Prayer.

Baptist Church
W. R. Hill, Th. M., Pastor
The Sunday School, with Alec O. Thompson the general Supt., meets for Bible study at 9:45. Classes with trained teachers for all ages.
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Evening Worship service at 7:00. Visitors are cordially invited to worship with us. COME and WELCOME.

First Seaplane Flight From Battleship



In a blinding rain this seaplane was catapulted into flight from the deck of the U. S. S. Oklahoma off Los Angeles last week, the first in aviation history.

Christmas Greetings

Not because it is an honored custom, but because of the sincerity of our appreciation, we take this opportunity to thank you for the part you have played in our business prosperity during the past twelve months, and we wish you a good old Merry Christmas and a Happy New Year.

Rockwell Bros. & Co. Lumbermen

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle steady. Hogs 25c lower. Sheep steady. Prospects active market balance of week.

BEEF STEERS:
Gd. to Ch. Dry lot fed \$8.50 to 12.00
Fr. to Gr. Dry lot fed 7.00 to 8.50
Ca. to Fr. Dry lot fed 6.00 to 7.00

FEDERS:
Good to choice \$6.50 to \$7.00
Fair to Good 5.75 to 6.50
Common to Fair 5.00 to 5.75

STOCKERS:
Good to Choice 6.25 to 6.75
Fair to Good 5.50 to 6.25
Common to Fair 5.50 to 5.75
Stock cows and heifers 2.75 to 3.00
Stock Calves 4.00 to 7.00
Stock Bulls 3.25 to 4.50

BUTCHER COWS:
Good to Choice \$5.00 to \$6.00
Fair to Good 3.50 to 5.00
Cutters 2.75 to 3.25
Canners 2.25 to 2.75

HEIFERS:
Good to Choice 5.00 to 7.00
Fair to good 4.00 to 5.00
Common to Fair 3.00 to 4.00

CALVES & YEARLINGS:
Baby Beef \$8.00 to 12.75
Killers 5.00 to 6.00
Veals, Fair to Good 7.00 to 8.00
Veals, common to fair 3.00 to 6.00

BULLS:
Killers and bolognas \$3.00 to \$4.25

HOGS:
Light \$7.75 to \$8.00
Heavy 8.00 to 8.15
Packing Sows 7.25 to 8.00
Pigs 6.50 to 7.25

SHEEP:
Fat Lambs 13.00 to 15.00
Lambs, culls 7.00 to 9.00
Wethers 9.50 to 8.00
Fat Ewes 6.00 to 7.00

RECEIPTS: Monday Last Week
Cattle 13,000 55,900
Hogs 15,000 80,100
Sheep 6,000 21,700
LEE LIVE STOCK COM. CO.
December 18, 1922.

Coal is being salvaged from the ocean bottom off the coast near Narragansett Bay. It is believed that between 5,000 and 6,000 tons will be raised to relieve the coal shortage in Newport, Rhode Island. Twelve coal barges have been found, some of them sunk twelve years ago, in water ranging from 100 to 155 feet in depth. A steam lighter equipped with a dredging bucket is the equipment used.

WANTED—Good, clean rag, at The Brand Office.

Good Printing at the Brand

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 Night Phone 94
Office: Corner Drug Store



HINES & O'BRIEN
Hereford, Texas

Are You Going to Plant Some Cotton?

Sunnyside Colorado Nut Coal

We are selling this excellent clean nut coal from the car or bin, delivered in town at \$11.50, or to the country trade at \$11.00.

This is free from dirt, as we do not store our coal on the ground, and is the best buy at the price.

We have it on the track now. Phone 388. We also have plenty of lump coal on hand.

Hereford Light & Power Co.
Phone 388
"We know what you want"

Colorado NUT COAL

\$10.00 PER TON

\$10.50 DELIVERED CASH

Jones-McLean

CREDIT!

After January 1, Credit Will Be A Dead Issue With Us

We have been long in consideration of this move, and after due thought we think conditions warrant this change.

We have been carrying quite a financial burden for a number of years and it has cost us money and has forced us to sell at a longer margin of profit than will be necessary under our new plan of selling for cash.

In making this change we realize it will necessitate offering inducements, and this we propose to do in a substantial measure.

We have never misrepresented in word or deed anything during our ten years of dealing with the public, and we wont begin now, we are here to back up everything we say, and we SAY we can save you from ten to fifteen percent by selling for cash.

In the first issue of the Brand in January we will quote our new prices against credit prices, and you can be your own judge.

WATCH FOR OUR AD

Williams Brothers

Local Happenings

Mr. and Mrs. H. H. Caler of Bellevue, N. M. were in Hereford Thursday.

R. E. Brownlee, of Friona, was in Hereford on business Wednesday.

See the specials at \$3.50. **Vogele Millinery.**

Mr. Maples and daughter, Miss Lena, of Hart, Texas, were in Hereford Thursday attending the Poultry Show.

Misses Rena Mae and Mattie Mounts arrived home from Canyon, where they are attending Normal.

Hope to have oysters Friday. **Texas Meat Market.**

Travis Clegg left Hereford Friday morning for Tahon, N. Mex., to visit in the home of his parents.

Earl E. Wilson left Hereford Thursday morning for Ft. Worth and Decatur, Texas, on a business trip.

R. M. Dunn reached home Friday morning from a business trip to Denver, Colo.

I will deliver a few quarts of clean, fresh milk each day. **Anderson Witherspoon.**

W. L. Chase of Canyon made a business trip to this city and Dimmitt Thursday.

See the specials at \$3.50. **Vogele Millinery.**

O. T. Bailey left Hereford Thursday morning. Mr. Bailey will hunt and trap for the winter with friends near Magdalena.

Mr. and Mrs. C. Fallwell and family of Friona were shopping and visiting in Hereford Wednesday and Thursday.

Mr. and Mrs. Grady Stegall and baby of Amarillo reached Hereford Thursday and are visiting in the homes of Mrs. J. A. Stegall and W. B. Anthony.

Owners of 1918 War Saving Stamps who desire to have them cashed at maturity value, should present them promptly to the Postmaster.

Misses Eunice and Jewell Glibreath of Canyon reached Hereford Thursday morning. They are attending the Normal this winter.

See the New 4-door Ford Sedan at \$23. **Wilkinson Motor Co.**

R. P. Garrison, of Perryton, Texas, reached Hereford Wednesday morning and is visiting his brother, W. E. Garrison.

Special low prices for this week on millinery. **Vogele Millinery.**

Miss Laura Edwards left Hereford Wednesday morning for Bracketville, Texas, where she will visit in the home of her mother, Mrs. Benton.

Wm. Black and Clyde Carroll of Crendon College reached Hereford the first of the week to visit homefolks over the holidays.

M. Dixon, of Nasareth, left Hereford Wednesday morning for Lebanon, Oregon, where he will visit in the home of his daughter, Mrs. J. C. Conaway.

2 in 1, attend the Hereford Poultry Show and the Vogele Millinery Sale.

Mr. and Mrs. W. J. Todd and nephew of Canadian reached Hereford Friday morning and are visiting in the home of Mrs. Todd's mother, Mrs. N. M. Patton.

Hope to have oysters Friday. **Texas Meat Market.**

Miss Johnnie Wood of Abilene, Texas reached Hereford Wednesday morning and will visit in the home of her parents, Mr. and Mrs. J. P. Wood.

Misses Gladys and Mary Hicks reached Hereford Thursday morning from Canyon where they are attending Normal.

Bruce and Gwynne Guthrie reached Hereford Friday morning from Fairmont College, Wichita, Kansas. The Guthrie brothers will visit in the home of their parents.

TURKEYS—TURKEYS

If you desire to go into the Turkey business next year, see the Golden Rule Produce Co. We will give you a good deal.

C. F. Walker, county agent of Randall Co., and Mr. Wilson of Canyon, reached Hereford Thursday morning. Both gentlemen brought over some fine specimens of birds.

Mrs. Albee Trickett and son, and E. W. Smith who have been visiting in the home of W. H. Smith, left Hereford Wednesday morning for their home in Vernon, Texas.

Mrs. J. A. Tate of White Deer, Tex., who has been visiting in the home of her daughter, Mrs. Earnest Betts, left Hereford Wednesday morning for Amarillo.

Mrs. Fannie Childress and grandson, Arnold Childress, of Lockney, Texas reached Hereford Wednesday morning.

Mrs. Childress will visit in the home of her daughter, Mrs. J. M. Dixon.

Mrs. O. W. Chesser and two children left Hereford Wednesday morning for Frederick, Okla., to visit in the home of her daughter, Mrs. Flossie Benson, over the holidays.

Special Home Made Candy. Treat the Kiddies with pure Home Made candy made by Mrs. J. E. Allen, at Corner Drug Store and Carlyle's Grocery. **95-96**

Get your car numbered by January 1. The new numbers are here at the Court House. You will be subject to a fine if you disobey the law. **90-21 C. S. RICHARDS.**

H. E. Patterson and son, Paul, left Hereford Wednesday morning for Corsicana, Texas. Mr. Patterson was called to the bedside of his mother. Mr. and Mrs. D. A. Higgins and three children accompanied Mr. Patterson.

H. K. Monroe made a business trip to Summerfield Wednesday morning. Mr. Monroe has a ranch south of Summerfield on which he is making improvement preparatory to moving there in the future.

Mrs. Neta Edmondson and little daughter left Hereford Friday morning for her home in Galveston, Texas. Mrs. Edmondson has been visiting in the home of her mother, Mrs. A. A. Godwin.

Mr. and Mrs. Frank Lucas left Hereford Friday morning for Santa Anna, Texas where they will visit in the home of Mr. Lucas's parents, Mr. and Mrs. B. M. Lucas, and Mrs. Lucas's parents, Mr. and Mrs. F. B. Cranshaw.

Mrs. I. M. Smith of Vernon, Texas reached Hereford the first of the week and will visit in the home of her daughter, Mrs. Fred Brownlee. Mrs. Smith will visit her son at Vega, H. M. Smith, before returning home.

Mr. and Mrs. S. J. Taylor and two daughters, Misses Lorena and Lillian, of Happy, were in this city Thursday attending the Hereford Poultry Show. Mr. Taylor says they are looking forward to a big sing in Dimmitt in March.

NOTICE

I am leaving for the winter, and want to rent my 3 rooms, completely furnished for housekeeping, after Dec. 28. Also a 5 room house for rent, modern except heat, desire small family. **Phone 150. 95-24**

Miss Jessie Carpenter, who has been visiting in the home of her uncle, L. P. Landrum, left Hereford Friday morning for Bellin, N. Mex. Mrs. Carpenter will also, with her parents, visit her brother in Hillsboro, Ariz., for the holidays.

A chemical, colorless, odorless and one which can be absorbed by wool in small amounts giving it the property of being unseatable by the moth worm without injuring the wool, has been invented by a German.

It is better to push the farm work than to let the farm work push you.

Santa Claus Letters

(Continued from Page One)

Dear Santa Claus, I am a little girl nine years old. I am studying the Second grade at school. I want Santa Claus to bring me a big doll and a doll bed, and bring my friends some presents. Your friend, **Millicent Hastings.** **Dimmitt, Texas.**

Dear Santa Claus, Please bring me a ball with a boy on it, a tinkertoys set, a garage with two cars in it, and a train. I would like some candy and apples, please. Your friend, **Fred Mapes.** **Hereford, Texas.**

Dear Santa, I have been very good. I thought I would tell you what I want you to bring. I want a doll with real hair and sleeping eyes, a doll buggy and a hat. Please don't forget my toys. Goodby. Santa, I will see you this Christmas. Your true friend, **Nannie Bell Robinson.**

Dear Santa, I wish you would please bring me a pretty dolly, a doll buggy, an iron, tinkertoys, some picture books and lots of candy nuts and oranges. Don't forget Jack. Your little friend, **Margaret Miller.** **Hereford, Texas.**

Dear Santa Claus, I want a doll that says "Mama", and a doll bed, a stove, a kitchen cabinet and a sifter to sift flour with, also candy and nuts. With love, **Sylvia Rockwell.** **Hereford, Texas.**

Dear Santa Claus, I want you to bring me a train, a horn, a drum, a fiddle and some candy nuts and oranges. Mama says I have been a good boy this year so please don't forget me and George Carl. Frn a Little Friend, **Gleam Ray Kearns.** **Hereford, Texas.**

Dear Santa Claus, I want a five thousand shot air rifle, a new shirt with a detachable collar, a pair of unionalls and some candy, nuts and oranges. Hoping you will come to see us soon I am. Your Little Friend, **George Carl Kearns.** **Hereford, Texas.**

Dear Santa Claus, Christmas has come again I would love for you to bring me a little knife some tinkertoys to play out of doors with a book a doll, some blocks and I would love to have a cap I will be a good boy. From **Your friend, Willard Turnbow.** **Hereford, Texas.**

Bring sister a nice pocket book and don't forget all the boys and girls. **Dimmitt, Texas.**

Dear Santa : Please bring a doll, set of dishes, a new doll bed, candy and fruit. With love, **Decimae Ramey.** **Hereford, Texas.**

I would like for you to bring me a pile driver and a B. B. gun. Also candy, and fruits. **Rex A. Tynes, Jr.** **Hereford, Texas.**

Dear Santa Clause, If you pleas I would like The grocery wagon, and The milk wagon and The farm wagon. **Your friend, R. K. Bruner.** **Friona, Texas.**

Will you please bring me a fountain pen and a gun that you shoot caps in and some apples, oranges, candy and some nuts. **Yours truly, Owen Drake.** **Friona, Texas.**

Will you please send me a doll and three ladybugs mother and babe and father. And candy and oranges and apples. I am seven years old. Your friend **Pearl Drake.** **Friona, Texas.**

My name is Arthur Drake. I am nine years old. Will you please send me a drum. And some dominoes and a gun that shoots caps and oranges and candy and gum. **Yours truly, Arthur Drake.** **Friona, Texas.**

I have tried to be good and I want you to please bring me a big doll with sleeping eyes, a good story book, and a game to play. I hope you will not forget me and bring all the presents. Bring my sisters and brothers something too, please. **Your true friend, Etoyle Jacobs.** **Hereford, Texas.**

I am a little girl 4 years old. Please bring me a tricycle, a sand good boy. from **Your friend, Willard Turnbow.** **Hereford, Texas.**

I been a good little girl for a whole year and now I think I deserve something nice. I helped Grandma and don't ever say a word when the boarders hurrah me. Please bring me a doll that says mams and a wicker buggy. All my stockings to the top with candy, nuts, apples and oranges, and I will be a nice little girl. **Your little friend, Louise Ricketts.** **Hereford, Texas.**

Since you are coming this way, Santa, I want you to bring me a pair of house slippers, a pair of gloves, a puff comb, and nuts, candy, oranges, and bananas. I thank you if you will. With love, **Alva Mae Norton.** **Dimmitt, Texas.**

Please bring me a gun that I can kill a goose like Dad, a boy doll, candy and nuts. I am **Robert Ramey.** **Hereford, Texas.**

Please bring me a sled, football, baseball and bat. My brother Billy want a coasting wagon and a toy motorcycle and both of us want some candy and oranges. **Yours truly, Jim and Billy Bob Fotts.** **Hereford, Texas.**

Please bring me a tricycle, a horse, dancing negro, gun, some nuts and candy. I have been a good boy this year. **Your little friend, Roy Hastings.** **Hereford, Texas.**

I am a boy of eight years old and have try to be good this year. I wish you would bring me a airplane that will fly and a sit of tin tinkertoys. Candy, nuts apples and orange. **Your loving friend, Aloyious Hellmann.** **Hereford, Texas.**

Please bring me a doll, a sewing machine and a tricycle. **Your little friend, Ruth Smith.** **Dimmitt, Texas.**

I want you to bring me a doll and sand piller. Don't forget little sister bring her something nice. **That's All, Jessie Lee Miller.** **Hereford, Texas.**

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toy, a suit case, a muff and Fur. Candy, nuts and apples, oranges. **Irene Grimes.** **Hereford, Texas.**

I want you to bring me a doll that will go to sleep and a doll buggy and a set of dishes. **Your little friend, Virginia Bruner.** **Hereford, Texas.**

It is almost Christmas I go to school and am a good boy so will you bring me a csp a little testament and a suit of clothes a knife a book that is all but bring us all candy, apples and nuts and obligs **From your little friend Otas Ray Farris.** **Hereford, Texas.**

Dear Santa, Please bring me a football and train. I want some apples nuts and candy I would like a drum horn and some books and blocks. Thank you for the toys you have given me before for I could not write. I will be a good boy. **Your Little Friend, Arthur Thompson, Jr.** **Hereford, Texas.**

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A. L. BIGGS INSURANCE Dependable Service

Service Garage Storage

The Service Garage is where you get Real Service. When you leave your car with us you take no chance of freezing.

You don't need to bother about draining the radiator; no Not Here, for our store room is warm night and day.

Why take the chance of freezing, why bother filling the radiator every time you want to go.

Use the best Gas and Oil **Texaco and Mobiloil**

SERVICE GARAGE
Henry Hastings, Mgr.

GREETING

On Christmas Day our thoughts go out to you, and we wish you a Merry time, and may God's blessing go with you all the New Year Like the treasure ship of olden times, full-fraught with precious things, so may Christmas and the New Year come to you laden with all that will make for your happiness and contentment.

E. B. Black Co.
"The Big Store With the Little Price"

CHRISTMAS

We wish for all of our friends

A Merry Christmas and Happy New Year

We want one and all to come in and rejoice with us about the good times we expect next year,—and let us give you one of our new calendars.

The Western National Bank
WILL APPRECIATE YOUR BUSINESS

Our Best Wishes for the Holidays

It is our sincere wish for you that the holiday season of 1922 may be the happiest you have had for many years.

We have appreciated the business you have given us during the year, and assure you that we will appreciate a continuance of it.

May the New Year be a prosperous and happy one for you and yours.

PANHANDLE LUMBER CO.
OUR AIM—TO HELP IMPROVE THE PANHANDLE