

Let's Surround Herself
With Five and Ten Acre In-
rigated Farms—More Free
partly.

The Hereford Brand

Get Ready for the Deaf
Smith County Fair, Septem-
ber 16-17-18—It's Your Fair
Help It!

Published Every Thursday

Our Slogan—"More People—More Farms"

26th Year—No. 34.

Hereford, Deaf Smith County, Texas, Thursday, September 9, 1926

Seth B. Holman, Publisher

County Fair Will Be Held Next Week! More Than 100 Increase In School Enrollment Over Last Year Thirteen Sets Of New Improvements Grow Out Of Sale Of 7220 Acres

ANNUAL COUNTY FAIR ON SEPTEMBER 16-17-18 EVERY DEPARTMENT READY FOR WORD "GO" LIPSCOMB'S BIG DAIRY SALE ON SATURDAY

Final preparations are being made for the Deaf Smith County Fair, which will be held here Thursday, Friday and Saturday of next week, and indications point to the best fair that Hereford and Deaf Smith county have ever staged. Superintendents and assistants for the various departments are working early and late getting things all lined up, and everything is expected to be in place by 9:00 o'clock next Thursday morning.

John H. McDonald, in charge of the Hereford show, states that a great show is in prospect. Mrs. L. R. Brady and son, Egbert, Ed East, D. L. McDonald, W. T. Womble and Son, Leo Wolf, Jim Wambler, and others will bring Herefords in for the show. Prof. Stangell will do the judging for this department.

Watch Out For Hi's Football Team This Fall

Prospects are bright for a winning football team at the Hereford High School this fall. Twelve letter men returned last Monday when school opened, and thirty are working out regularly each afternoon, trying for places on the squad.

R. O. Dunkle and Ross Fuller have been laying plans for a big dog show. More Club members are expected to enter dogs in this show than farmers. Cash prizes are being offered in the popular classes and a free trip to the Dallas Fair to the winner in the Pig Club work.

N. C. Vogele and Byron McCord are working on the Poultry Show and are expecting a large entry. Over 200 birds, representing eighteen breeds, were entered at the fair last year and a greater number is expected at the show next week. The White Leghorns and Rhode Island Reds will probably be the popular breeds.

Russell Daniels is expecting some competition for the Community Booth prizes. The blue ribbon booth will draw a cash prize of \$75 and of course every community will be fighting for this prize. Fancy prizes will be given for every booth entered, and a great array of farm products is expected to be entered. The best products from these booths will be displayed by the local committee for the Tri-State Fair at Amarillo.

The determination of A. J. Lipscomb & Son to show the fine Jersey animals which they will auction at the fair grounds on Saturday has swelled the dairy exhibit list to unusual proportions. It makes this division one of the best and richest in the entire county.

The list for this sale includes twenty-one registered females, ranging in age from one to six, and fourteen high bred ones 1 to 4 years of age. There are several giving milk since winter, some fresh and one to freshen this fall and winter.

Every cow offered will be a profit as we keep the boarders sold to our young bull, a double son of Sybil's Gamboge, a line of Majesty, with more red ink capital in both his close up.

and J. L. Grim launched a business enterprise last morning. The new firm will conduct an auction house in a building and will sell second hand goods of all kinds on consignment.

7,220 Acres of Land Sold to Actual Settlers; Means Minimum of 13 Farm Homes

Another huge real estate deal involving a total of 7,220 acres of land in the northwest portion of Deaf Smith county, about thirty miles northwest of Hereford, and all of which will eventually go under the plow, was announced this week by J. H. Pitman and C. W. Murry, partners in the real estate firm of Pitman & Murry.

BOARD OF DIRECTORS OF CHAMBER OF COMMERCE RE- ELECTED; BEGIN NEW YEAR

The entire old board of directors of the Hereford Chamber of Commerce were re-elected for another year at the weekly luncheon, held at the Stockman's Cafe Monday. The action was taken on recommendation of a special committee headed by D. F. Ashbrook, who made the report. The choice was unanimous. One addition was made to the board, E. W. Harrison, who has been chairman of the highway department, being elevated to the executive committee. President Black and Vice President Parker both made short speeches, expressing their appreciation of the confidence shown in the old board and asking stronger support than ever for the coming year.

Mayor Ireland discussed the need for rent houses, expressing his opinion that at least fifty are needed. The chair was asked to name a committee to study the problem. Attention was called to the fact that Ralph Barnett's loaning money for the erection of homes and a great part of the credit for the present building boom is due him.

County Agent Dunkle appealed for help in arranging exhibits for the Amarillo Fair, September 21. He said he needed volunteers to work at night in preparing the exhibits and obtained the promise of a number present to give him sometime. A. M. Jones said that if there ever was a time when Deaf Smith county should be well represented with a good exhibit at Amarillo, now is the time.

The chairman requested the Board to stress the fact that local farmers should file with Secretary Moss their needs in the way of labor for harvesting as the big crop coming on and the shortage of help may cause serious embarrassment unless this is done. Mr. Parker said he would like to see the feed crop fed to hogs and marketed on the hoof as the surest way to make the most out of it. E. W. Harrison, G. W. Brumley and H. H. Hawkins were named to handle the labor situation, in cooperation with the secretary.

Secretary Moss called attention to the fourth coming County Fair, September 16-17-18 and reported all well and everything moving toward the best fair in local history. G. W. Brumley said that he had been asked repeatedly about furnishing feeder hogs. He said he had just arranged to buy 700 head in Missouri, at a cost of about fifteen and a half cents, laid down here. Half of these hogs go to Tulla, while he will feed out the balance himself. He agreed to

Here's Program Deserving Your Honest Support

(EDITORIAL)
FRIDAY'S program at the Star Theatre is of such an unusual character that The Brand is taking special attention to it. Mr. Pickett has billed the Imperial Mexican Symphony Orchestra, an organization of distinguished artists, for this one performance, at heavy expense and with the sole object of giving his patrons entertainment of a high order. Hereford is filled with lovers of good music and it seems to us that Mr. Pickett's enterprise should be rewarded with a packed house. If you love good music, and believe in giving encouragement to its promotion here, an excellent way to show appreciation would be to support the program Friday night.

Old E. Renfro Home Is Sold to New Citizen

The old E. Renfro place in South Hereford, consisting of a nine-room house and approximately forty-five acres of land, was purchased this week by W. N. Elkins, of New Mexico, and the new owner was busy Thursday moving into his property. The purchase was made from the Renfro estate, through Chris and John Renfro. Mr. Elkins is a cattleman and farmer who has resided across the line, just over the caprock, for many years, and is well known all over this section. He and his family will be welcomed to Hereford as good citizens and home owners.

New Meat Market Goes In At Purcell's Store

L. O. Crosthwait, of Plainview, and J. C. Sanders started a meat market in the Purcell grocery on Thursday morning. The new firm is installing a brand new refrigerating system, with a Frigidaire cooling system. Mr. Crosthwait will be in charge of the market, being an experienced meat cutter, while Mr. Sanders will do the butchering and slaughtering. The new firm also purchased the Purcell ice counter.

R. B. R. Implement Co. Plan Reception

The R. B. R. Implement Company, who recently moved into their new brick building, opposite the court house, announce their formal opening on Friday, September 17, between the hours of two and six o'clock. Music and refreshments are to be furnished, and visitors will be shown through the most modern business home of its kind in the Plains country, and the first building erected in the state by the International Harvesting people. Messrs. Rosson, Buchanan and Ramey extend a cordial invitation to the public generally to visit them on the 17th and enjoy their hospitality.

Rev. Hill Back; Suffers From Smashup

Rev. W. R. Hill and family reached home Wednesday from an extended auto trip and Mr. Hill will fill his pulpit on next Sunday at the regular hour for service. While coming through Arkansas, Rev. Hill had the misfortune to have an auto accident that smashed up his car considerably and caused bruises and hurts to several members of his party. He himself was thrown against the steering wheel, which was broken, and his chest and one knee were injured. Miss Lois was cut about the face by broken glass. All the patients are now reported as improving.

SCADS OF NEW STUDENTS PRESENT BIG PROBLEM TO SCHOOL OFFICIALS

Hereford public schools opened Monday and Superintendent Dillehay and his corps of teachers have been swamped with room and seating problems ever since. The enrollment figures show a large increase in the first term is over, as new students may be expected to enroll all during the fall. At the time the new high school was built there were some who believed it too large, but it now looks like it will be too small before the year is over!

Christian Re- vival To Start Coming Sunday

The First Christian church will begin a revival meeting next Sunday. And we are very happy to announce that Rev. J. Leslie Finnell, of Paris, Texas, has been secured to do the preaching. Bro. Finnell is an outstanding minister. He is one of the best preachers in our brotherhood. He is a trustee of Carr-Burdette College, Sherman, Texas, President of the Paris Lions Club, a member of the advisory committee of the Paris Chamber of Commerce, and a director of the Courier Publishing Co. of Dallas.

Bro. Finnell is a pastor as well as an evangelist. He is, and has been for a number of years, pastor of the First Christian church. The enrollment by grades is as follows: First Grade, 70; Second Grade, 65; Third Grade, 65; Fourth Grade, 52; Fifth Grade, 70; Sixth Grade, 53; Seventh Grade, 60; Eighth Grade, 72; Ninth Grade, 49; Tenth Grade, 49; Eleventh Grade, 49. These figures will not give the totals exactly but the totals are essentially correct and the reports by grades will also closely approximate the exact numbers which vary almost every day during the first week or two of school. School authorities are working on the problem and are hoping that the congestion may be relieved to some extent in the near future. A few days of delay will be almost necessary in order that all children may be fairly permanently located in the correct grade, thus permitting a more intelligent solution of the problem.

Haines Speaks Here Friday, September 10

Col. H. H. Haines, Republican candidate for Governor of Texas, will speak in the District Court room at Hereford Friday afternoon, September 10, at 3:30 o'clock. It is announced by E. L. Donner, Republican County Chairman. Elaborate preparations are being made by local Republicans to entertain the distinguished guest and to work up a large crowd to hear his address.

Tourist Hits Santa Fe Freight; All Escape

A tourist named Thompson, accompanied by his wife and one child, driving a Chrysler sedan, ran into a special Santa Fe freight engine at the highway crossing on 25-Mile Avenue last Thursday afternoon, and has a wonderful Providence to thank that he and his family are alive to tell the story. Both the car and the train were traveling east. The highway makes a curve just at the crossing, and Mrs. Thompson must have known of the train's close proximity. At any rate he rounded the curve and hit the engine at about the cylinders. The fenders of the car were smashed off on one side, but that was all. The car was traveling in the same direction as the engine, although at a slight angle, and was not turned over. The glass was not even broken. Outside the fenders and running board on one side, the machine was not damaged. The occupants of the car were severely shaken up, however, and Mrs. Thompson was taken to the hospital, suffering from cuts and contusions on the head. It is understood that she has recovered since that time.

New Real Estate and Oil Firm Organized

The new real estate firm of Vinson & Graham are now located in the Gilliland building and have started business in earnest. Mr. Vinson said they were going to make a specialty of oil leases and royalties, and have also launched a new townsite near the Stenous oil well site and the Stenous house. The new town will be known as Stenousville and a number of lots have been old on the opening day.



REV. LESLIE FINNELL

The Hereford Brand
ISSUED EVERY THURSDAY.

SETH B. HOLMAN,
Publisher.

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THIS WEEK

BY ARTHUR BRISBANE.

**HOW IS IT IN HEAVEN?
GERTRUDE SAYS, "COME ON!
YOUR DOLLAR SMALLER?
IF HELD UP, SMILE!"**

Scientists gathered at Williams-town possess the blessed gift of hope. They say chemistry will end all our worries, including food problems. Power locked up in the revolving atoms will run all our machinery; no need of coal, oil or water power. Artificial rubber, better than the genuine, will be made from petroleum. Artificial stone for buildings will take the place of brick shells on our buildings.

The best of it is that all this, and much more, is TRUE. The real wealth of the human race is not in oceans, in fertile soil or even in sunlight. It is principally in the brain of man.

On Sunday, 60,000 visiting the Sesqui-Centennial Exposition in Philadelphia, studied exhibits from many states and foreign countries, latest machinery, inventions, devices to increase happiness and diminish misery among human beings.

And many sincere men and women believe that the 60,000 ought to go to hell or close to it, for "violating the Sabbath." What do they think happens in Heaven on Sunday? Are the harps silenced, the strange and interesting beasts described in Revelations, caged up for the day, the dignified and industrious elders ordered to stop their bowing down, until Monday morning?

How can a Christian, Mohammedan, Shintoist, or Buddhist, spend Sunday better than studying a combination of man's works and Creator's beneficence?

Various English newspapers criticize Gertrude Ederle's manner of swimming the Channel. They complain that she availed herself of the accompanying tug's protection and swam in the lee of the boat, which broke the force of the current. Being an American swimmer, she probably should have towed that tugboat with her teeth.

Yesterday Miss Ederle challenged anybody in Europe, man or woman, to a Channel swim for a purse of \$20,000, and she is ready to swim now. That should clear the atmosphere for those who think Gertrude cannot swim.

"Have you thought about your dollar?"

That question is asked by one of the ablest modern financiers, a young man who has made the old-fashioned money gentlemen sit up.

He says: "We pity France because the franc has fallen, but what about our own dollar, of which we are so proud?"

It isn't a dollar compared with what it was fifteen years ago; it is THIRTY CENTS.

When people say the cost of living has gone up—terribly,

they really mean that the value of the dollar has gone down.

Men that tie up real estate on long leases are giving away their equity. What looks like a big rent today will be small ten years hence, the dollar will be worth less, the land will be worth more. Money has been going down steadily from the days of Queen Elizabeth, and before, until now.

In many public schools radios will be installed, and "free lectures," many tiresome and boring, will be curtailed. That's a step in the direction of common sense. With the radio, the most interesting lecturer with something to say, knowing how to interest young minds, can be engaged to talk to a million school children.

One great service of the radio will be the elimination of second-class ability, and the substitution for it of real power everywhere.

"If a holdup man faces you with his automatic," says a wise detective, "stick them up promptly when he tells you to. Don't seem nervous, or HE will get nervous and perhaps shoot, bandits being usually nervous. Be polite, hand over your wallet and valuables—that is better than being killed. Study the man's face carefully that you may know him again if he should be caught."

Almost anybody, at almost any time may look down the barrel of a gun in these holdup days—so the advice is valuable.

Cameron, New Mex.

J. A. Leach is building a good home on his school section at Boney. E. H. Jones is managing the carpentering.

Lee Miller was the guest of Floyd Mote Saturday night.

R. C. Cogdill and family made a trip to Clovis Thursday of last week and did some shopping and had some photos of the family made.

The dry weather in this section continues.

J. Z. Isler bought a new truck last week.

Master Alton Tillman has been on the sick list for several days.

Mrs. Floyce Burnett spent last Wednesday with Mrs. Anna Trapp.

A. C. Johnston and family spent a few days last week at Roswell.

Mmes. Lillie Gann and children, Lizzie Patterson and children, Berdie Cogdill and children and Ella Burnett and children spent Tuesday evening with Mrs. Maud Cogdill.

Joe Bunch and family left last week for Brice, Texas.

O. L. Tillman and E. W. Leach made a business trip to Amarillo the latter part of last week.

Mrs. Percy Cogdill spent Friday evening with her sister, Mrs. Conley Gann.

Mr. and Mrs. James Fryar spent Saturday night with Mrs. Fryar's sister, Miss Bell Moss.

Phil Mote and family returned the last of the week from Hagerman and he is helping A. C. Johnston with his farm work.

Mr. and Mrs. Ike Hines called on Mr. and Mrs. J. Z. Isler Tuesday evening.

Mrs. Fuller Gann and Mrs. Floyce

burnett made a business trip to Hereford last Saturday.

Mrs. Floy Tillman is the proud possessor of a new five burner oil stove which she purchased at Amarillo.

Joe Rogers who has been helping J. Z. Isler since the beginning of harvest, was called to his home at Brownfield, Texas, on account of sickness there.

F. A. Harrell and son, Earl, Mr. and Mrs. Henry Stovall, Mr. and Mrs. Jim Patterson, Mr. and Mrs. John Burnett, Mr. and Mrs. Jesse Burnett took dinner last Sunday with Mr. and Mrs. Conley Gann.

After dinner they enjoyed a watermelon feast and took pictures. Everyone had a good time. There was a total of twenty-eight present.

Mrs. Josie Crecelius was visiting friends at Portales last week.

Mrs. Florence Isler was shopping at Clovis the last of the week.

Jack Bunch left for Arizona last week.

Mr. and Mrs. Del Goodwin of Rotan, Texas, spent from Thursday to Saturday with the Misses Crecelius.

J. D. Hopper and wife, J. R. Burnett and wife and Jesse Burnett and wife spent Sunday at the Seals home.

A large crowd attended a birthday dinner at the Ike Hines home Sunday.

Mr. and Mrs. Conley Gann made a trip to Amarillo the last of the week.

Mrs. Ethel King was brought out from the Baptist Hospital at Clovis last Tuesday and is reported to be doing fine.

Mrs. Coral Johnston is suffering from the effects of heart trouble.

The J. A. Patterson family, Mr. and Mrs. John Burnett, F. A. Harrell and Earl, Mrs. Floyce Burnett and Mr. John Minor spent Wednesday in Clovis attending the carnival and circus.

Mr. and Mrs. Jesse Burnett have purchased a new tent and are getting ready for a trip up through Colorado, Kansas and Oklahoma.

J. T. Trapp is improving very rapidly and is now able to sit up.

C. S. Moss purchased a new truck.

Mr. and Mrs. Hob Moss were visiting Mr. and Mrs. James Fryar Tuesday.

Ella Burnett spent Thursday evening with Floyce Burnett.

Miss Drurilla Trapp has been staying with her grandmother and helping with the work during Mr. Trapp's illness.

Mr. Culppepper has recently purchased a new car.

Roy Chapman is building a new six room pebble-dashed house.

On account of Grandmother Bunch's health, the trip to Mem-

phis, Texas, which was planned two weeks ago was postponed until last Friday, when she left with her son, A. W. and wife and her daughter, Mrs. Zona McCready, who had been visiting her.

A protracted meeting began at Wheatland Wednesday of last week.

Mrs. Duck will drive one of the Wheatland school trucks.

Arney Items

Mr. Charlie Cox and son, Silas, were in Happy last Thursday transacting business.

Mr. and Mrs. Ross Campbell motored to Hereford last Friday to do some shopping.

Mr. and Mrs. J. H. Cook and family are spending a few days in the home of Mr. and Mrs. J. E. Boyd. They are to leave soon for Vernon where they will live the coming year.

Mr. and Mrs. Floyd W. Fortner spent last Saturday night in the home of one of their old friends, Mr. and Mrs. Ollie Dixon, who live south of Dimmitt in the Cleo neighborhood. Sunday they attended the regular singing convention of Castro county, which was held at Cleo. A large crowd attended and lots of good singing was had. The place of meeting the third Sunday in October is at Sunny Side and everybody is invited to be there on the above date.

Mr. and Mrs. J. E. Boyd and two daughters, Ora and Pauline, left last Thursday for Childress and Vernon where they plan to visit all of their children before returning home.

Mr. and Mrs. J. H. Cook, son Lytle and daughter Velma, and Lucy Boyd were transacting business in Happy Monday.

Mr. Truile George was attending to business in Happy last Friday.

Mr. and Mrs. Hurst, who have been away on an extended trip to Central Texas, returned to their home a few days ago.

Mr. and Mrs. Henry Scouin and

daughter, Sylvia Ruth, were in Happy last Monday transacting business.

YOUR BIRTHDAY
Is It This Week?

SEPTEMBER 5th-11th.

If your birthday is this week you are trustworthy, capable, and reliable. You are witty, fond of fun, and generally satisfied and contented—with yourself and the world in general. You are very sensitive and brood for days over the thoughtfulness of your friends. You have a splendid mind, and abilities of the highest quality. You are positive, firm and determined. You are rather conservative, and among those who think the "old days" were better days. You are honest and true, with considerable force of character. You are thorough in everything and take considerable pride in doing everything well. You are faithful to duty in whatever line your lot may run.

Women born during these dates are likely to be found in the front rank of all reform movements. They are born organizers. They be-

Accuracy and Promptness
In Abstract Work

IS YOUR ASSURANCE WHEN
YOU DEAL WITH US

And don't forget, we are making 5½ and 6% loans on farms and ranches for all legitimate purposes

Thompson & Ireland

THE BLESSINGS
OF
THE HARVEST



The rich rewards of the harvest season mean little unless a goodly part of this money is stored away for future needs.

The man who puts every surplus harvest dollar into a substantial reserve at the Bank is making the future safe—safe and profitable.

We invite your Reserve Account at this bank.

The First National Bank



Read our messages appearing in Farm and Ranch

DO YOU WANT A GOOD POSITION?

OUR SUMMER TERM Begins next Monday morning. Enter then and begin your preparation for a good position and better pay. Big demand for our graduates. You will receive both individual and class instruction by the Principals of the school. This will save you time and money. When you graduate, we secure the position.

Amarillo Business College

C. H. WILEMAN, Manager.

Amarillo, Texas

A VITAL ASSET

There was a time when we looked upon our Used Car Department as a necessary evil. Now we realize that it is a tremendous asset. We sell only GOOD Used Cars and thus make friends who come back to us for new cars.

BEAVERS BROS.

PHONE 383. HEREFORD, TEXAS.

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT



for the Hunter

Whether it is big game—or small game, we have the equipment and supplies to make your hunting season a joyous one. Cool, crisp days and the sport of the chase—it calls you, we know.

Our stock is made up of the best and most modern arms, ammunitions, apparel and all accessories.

Come in—fan with the returned hunters—see our new merchandise—and—make your plans.

Streu Hardware Co.

Home of Service and Quality

AESOP'S FABLES

The Wood and the Clown.

A Country Fellow came one day into the wood, and looked about him with some concern; upon which the Trees, with a curiosity natural to some other creatures, asked him what he wanted. He replied, "That he only wanted a piece of wood to make a handle for his hatchet." Since that was all, it was voted unanimously that he should have a piece of good, sound, tough ash. But he no sooner received and fitted it for his purpose, than he began to lax about him unmercifully, and to hack and hew without distinction, felling the noblest trees in all the forest. Then the Oak is said to have thus spoke to the Beach in a low whisper,—"Brother, we must take it for our pains."

Beware of small concessions.

My Prices On Wiring Are As Reasonable As Good Workmanship Will Permit.

LESTER WILKINSON
"EVERYTHING ELECTRICAL"

Offerings for Saturday, Sept. 11

PINK SALMON 17c

Cocoanut Dunham's 1-4 lb. 10c
or Baker's 1-2 lb. 18c

VAN CAMP SOUPS 3 for 25c

CHEERRIES Red Pitted Limit one Per gallon \$1.11

SOAP P. & G. 12 bars 12 bar limit Not sold alone 45c

10 lbs. SPUDS Limit 10 pounds 38c

COFFEE Maxwell House 3 pound can for \$1.48

LEMONS Per dozen Limit 1 dozen 19c

BRING YOUR EGGS. Candling Season is Now Over

Phone 249 **CAKES** Phone 249

PHONE ORDERS GIVEN PROMPT ATTENTION

SMUT ON WHEAT

Can be prevented by using 3 ounces powdered COPPER CARBONATE to each bushel of grain. Your wheat will be docked heavy next season if smut is found in it, says Harrison. All farm experts recommend COPPER CARBONATE and as the cost is only a few cents per bushel (6 to 8 cents), it will pay you well to use some preventative. We have on hand several hundred pounds, and the price is right. We also have Formaldehyde and Blue Stone if you prefer the old methods. Yours for more and better wheat.

Phone 300

City Drug Store

Hereford, Texas

PRESBYTERIAN REVIVAL CLOSED SUNDAY NIGHT

The revival at the First Presbyterian church, which has been in progress for the past three weeks, came to a close on Sunday night, with an audience that packed the church to its capacity and left many standing outside. Evangelist Adair climaxed the series with what is considered by the most eminent preachers of the nation his greatest message, "Why I Belong to the Church," a message apologetic in its nature and one which constitutes an unassailable presentation of the claims of the church. Preceding the sermon the audience was delighted by a duet rendered by Mr. and Mrs. R. G. Fraser, who had charge of the music and young people's organizational work during the revival. As a result of the services the church is greatly encouraged, many people have united with the membership and many others have definitely consecrated themselves to a more zealous type of Christian service. The community's religious life has no doubt received a great impetus and it is believed that the moral conscience of the entire community has been greatly quickened and emboldened.

An outstanding feature of the revival was the sermons delivered by Jack Adair, son of Evangelist Adair, to the young people who assembled each evening at the Methodist church just preceding the main service at the Presbyterian church. Jack, who is now a young man of twenty years, has been preaching since he was twelve years of age, having assisted his father in many of his greatest revivals during the past few years. He goes this week to assist in the inter-community revival at Flagg and following that revival will enter school to make further preparation for the ministry.

TRI-COMMUNITY REVIVAL BEGINS AT FLAGG FRIDAY

On Friday evening of this week there is to begin a unique type of evangelistic services at the town of Flagg, 25 miles south of Hereford. Not only all denominations, but the people of three communities are to participate in these services, these communities being Flagg, Bethel and Big Square. The preacher for these services is Rev. J. T. Ross, pastor of the Presbyterian church at Hereford. Therewith is connected an interesting fact. Some years ago when Reverend Ross was beginning his ministry he had Bethel and Big Square within his storate. Since coming to Hereford he has been preaching at Flagg. It thus happens that old and new friends have united in making him to hold the revival. He will be assisted by Rev. Joseph Ozarth, of Canyon, and by Jack Adair, son of Evangelist Adair and who did such splendid work with the young people of Hereford community during the revival just closed. The citizens of the three communities extend a most cordial welcome to everybody to attend these services.

Summerfield

The farmers are all busy. Some are sowing wheat while others have begun. The weather has been threatening but no rain has fallen this part of the country. The singing school has been in progress for the past ten days. Mr.

STANDARD INSURANCE COMPANIES

I have the Agency for five great Insurance Companies—concerns that have stood the test of time. They are the—

- ETNA
- HOME
- ROYAL
- HANOVER
- EUREKA-SECURITY

There is no risk about taking insurance with these people—their record shows steadiness, consistency in policy, reliable service, promptness and fairness in paying claims.

I WILL APPRECIATE A SHARE OF YOUR BUSINESS

The Plains Insurance Agency
JOHN FATTON, Manager.
(Successor to the A. L. Biggs Agency.)

Graham, of Hot Springs, Arkansas, is the teacher.

School began Monday with about fifty pupils enrolled and a good term is hoped for.

Those from Summerfield who are attending the Hereford high school are Misses Eva Noland, Ashbie Bruton, Lorene Atchley, Charlie Noland and Buster Callenger.

Mr. and Mrs. Lloyd Lookingbill and daughter spent Sunday in the Lawrence home.

Mr. and Mrs. Waiser and daughter and Mr. and Mrs. J. C. Lance, of Hereford spent Sunday in the Joe Kendall home.

Mr. and Mrs. J. L. Lookingbill spent Sunday in the D. S. Bruton home.

Mr. and Mrs. Lee Kendall spent Sunday afternoon with the C. H. Waiser family.

Mr. Obe Robertson is driving a new roadster.

Mr. and Mrs. W. C. McHarge and family spent Sunday visiting in the Progressive neighborhood.

Mr. and Mrs. W. E. Hawkins and Miss Ellen Atchley returned home last Tuesday from Ober, Texas, where they had been visiting relatives and friends the past two weeks.

Mr. and Mrs. Graham and family took Sunday dinner in the B. A. Atchley home.

of seventy-two R. of M. cows.

He was out of Sybil's Fairy Pride, with R. of M. record of 507 pounds of butter fat at two years, one month of age. She was sired by Sybil's Gamboge 3rd which sold at auction for \$13,000.00 and has won the sweepstakes over the Isle of Jersey with his progeny for the past two years. He

was sired by Sybil's Gamboge (above) and out of Gumboge's Oxford Gem who sold for \$18,000.00 and she was out of Imp Majesty's Gem, which sold at auction for \$11,000.00 at 10 years of age. She was sired by Oxford Majesty which was also sire of the bull's great-grand dam in top line.

Below is a list of great sires and number of times each appear in four generations of his pedigree: Sybil's Gamboge, two; Imp Majesty's Gumboge, three; Oxford Majesty, seven; Agatha's Oxford Noble, one; Royal Majesty, two; Gumboge Knight, two; Noble of Oaklands, two.

We are not quitting business, we have only begun. We have thirty-five cows more than we are equipped to take proper care of is the reason for this sale.

Hereford Division.

W. T. Womble, owner of the Palo

Duro Hereford Farm, northeast of Hereford, will furnish some keen competition for other Hereford breeders at the Deaf Smith County Free Fair which will be held here September 16-17-18. He will probably show six head, and his son will likely bring in at least three or four. Mr. Womble has been in the Hereford-cattle business for a number of years, and has always saved back the cream of his herd for foundation stuff, and is now rated among the best breeders of the Southwest.

The following Anxiety 4th Herefords are now in Mr. Womble's conditioning pens and are being groomed for the local show: Ben Junior, 8th by Don Stanway and out of a Domino cow; Miss Rain-dolph 6th, by Randolph Special; and out of a Beau Carlos dam; Lady Stanway 17th by Don Stanway, Jr., and out of a Georgiamus dam; Lady Stanway 20th, by Don Stanway, Jr., and out of a Randolph dam; Miss Stanway 25th by Don Stanway 2nd and out of a Beau Carlos dam, and the sixth member of the string is a steer with a pedigree as good as a number of herd bulls. He is Barney Stanway by Don Stanway, Jr., and out of a Randolph Special cow. This steer will be shown here and will

(Continued on Page Six.)

CITATION ON APPLICATION FOR LETTERS OF GUARDIANSHIP.

NO. 277.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS.

To all persons interested in the Welfare of Edith Marie Mitchusson and Leonard Mitchusson, Minors, Ruthie Patterson has filed in the County Court of Deaf Smith County, an application for Letters of Guardianship upon the persons and the estates of said Minors which said application will be heard at the next term of said Court, commencing on the 21st day in October, A. D. 1926, the same being the 4th day of October, A. D. 1926, at the Court House thereof, in Hereford, Texas, at which time all persons interested in the welfare of said Minors, may appear and contest said application, if they see proper to do so.

HEREIN FAIL NOT, but have you before said Court, on the said first day of the next term thereof, 32-34

BERRY ORR, Clerk, County Court, Deaf Smith County, Texas.

COUNTY FAIR


(Continued from Page One.)

and distant ancestors in both top and bottom line, than any other bull in the Panhandle if not in the entire Southwest. He was sired by Sybil's Lodestar, a young bull imported by W. R. Span & Sons, sired by Sybil's Gumboge, the highest priced Jersey ever sold, selling for \$65,000.00 at public auction. He was also the sire of Sociable Sybil, the only cow that ever won eighteen consecutive grand championships. He was sired by Imported Gumboge, Royal Majesty, the sire of Majesty Fair Maid with record of 1024 pounds and three ounces of butter, and out of Oxford Sybil, a certificate of merit cow by Oxford Majesty, sire

Just the Same Old PLYMOUTH TWINE In five and eight pound balls. And the famous old VAN BRUNT and SUPERIOR Grain Drills. G. P. GARRISON.

"Sunday Go to Meetin'"

Clothes For Men and Young Men



—A wonderful assortment of the very latest weaves, colors and fabrics arriving every day and more coming! We have a Suit for you! No matter what your size, taste or pocketbook, we can please you!

Two piece suits if desired for both men and boys.

LITERALLY SCADS OF NEW "DUDS" FOR FALL AND WINTER!

New Shoes—New Sox—New Underwear—New Ties—New Shirts—New Hats.

Lumber Jacks and Sweaters—Work Pants—Work Shirts—Belts—Handkerchiefs—EVERYTHING that will gladden the heart and brighten up the personal appearance of Men, Young Men and Boys!

—We have just returned from the Eastern Markets, where we purchased a magnificent line of goods for every member of the family—Don't buy until you have inspected our stock—you will lose money if you do!

COME AND SEE US—WE WANT TO MEET YOU FACE TO FACE!

The POPULAR STORE

Hereford, Texas.

Headquarters for Shoes—for the Ladies, Men, Boys and Children.

COUNTRY MADE INSPECTED NEW SORGHUM SYRUP Two Case Lots, \$1.15 per Gallon F. O. B. Denton This Syrup made Hot Biscuits Famous. Made and Sold by McM MOLASSES CO. Box 188 Denton, Texas.

FOR OVER 200 YEARS

hairlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

Lawn Seed

LET US SUPPLY YOU WITH SEED FOR YOUR LAWN We Have In Stock: CLOVER—BERMUDA BLUE GRASS

Our seed cleaner is at your service—we are cleaning lots of wheat for the farmers.

Need Any Winter Barley? We have some in stock.

Jones & McLean

SMUTTY Wheat

—The wheat terminals are all congested with smutty wheat until it is a drag. The discounts for smut are being raised. We have lost considerable by being docked more than we had docked farmers.

—Next year we will give smut double the dock exporters do.

—REMEDY—Treat for smut and sow early.

HARRISON

Local Happenings

L. P. Borden and family arrived home last week from Hot Springs and Santa Fe, New Mexico.

Mr. and Mrs. Walter Allen and son, of Plemons, Texas, were in this city last Saturday. Mrs. Allen was formerly Miss Est. Ila Sloman.

Roy L. Ringer, of Mangum, Oklahoma, a brother of Charlie Ringer, was in Hereford Tuesday.

Cotton Seed Meal, \$1.80, cash for Saturday only. JONES & McLEAN. 34

I. M. Blakely, of Dallas, transacted business in Hereford Tuesday.

We will have 6000 Tulip Bulbs for sale about October 15. MOTHERS CLUB. 34-3t

Mrs. E. A. Hamilton, of Kansas City, a niece of W. C. Russell, visited in the Russell home last week. Mrs. Hamilton returned to her home Monday.

Cotton Seed Meal, \$1.80 cash for Saturday only. JONES & McLEAN. 34

Miss Pearl Smith, of Dallas, visited last week in the home of her sister, Mrs. Ray Johnson, of Summerfield.

Emmett Cardwell, of Kansas City, is here this week visiting relatives and old friends. Mrs. Cardwell arrived here last week.

Mrs. Katherine Ward, of Beaumont, Texas, who visited with her sister, Mrs. R. C. Bridges, the past summer, left Tuesday evening for Austin, Texas, where she will reside with her brother, E. R. Williams, this winter.

Cotton Seed Meal, \$1.80, cash for Saturday only. JONES & McLEAN. 34

A. J. Habermacher and son left Wednesday for their home in Ft. Worth. Mr. Habermacher is a brother of Mrs. George Garrison.

Mrs. J. H. Flannigan and son, of Dimmitt, left here for Amarillo Wednesday morning.

Miss Hazel Wilson returned to her home in Amgrillo Wednesday.

C. C. Slaughter made a business trip to Kansas City and St. Joseph, Mo., returning home the first of the week.

RAY BARBER
 Purebred Livestock and Farm Sale Auctioneer.
 SUPERIOR SALES Hereford, Texas
 SERVICE
 Leave Your Sale Dates With The Hereford Brand.

Oscar Womack, of Amarillo, was here Monday.

Mrs. Caroline Miller and daughter left for their home Monday afternoon at Lindsey, Texas. Mrs. Miller is a sister of Mrs. Frank Koehler.

On last Monday evening Past Grand High Priest Nelms of Waco and Grand Secretary Thomas Bartley of Waco, of the Grand Royal Arch Chapter of Texas, visited the local Royal Arch Chapter. They each delivered a lecture on Masonry which were very instructive and greatly enjoyed by all present. They were accompanied by Ira E. Brown, Grand Visitor of the Grand Royal Arch Chapter, and Messrs. Pierabend and Hawkins, all of Amarillo.

Mrs. Frank Lucan and baby arrived home Tuesday night from Brownwood, Texas, where they had been visiting in the home of Mrs. Lucas' parents for the past thirty days.

ADDITIONAL LOCALS ON LAST PAGE.

MUSIC PUPILS.

Glady's Kilgore will teach private lessons in piano, beginners a specialty. Those wishing to study may enroll at her studio in either school building. Terms, \$8.00 per month.

What's Doing In West Texas.

Wellington—Traveling men will be honored in Wellington September 16, when they will be special guests at the Collinsworth County Fair. Wellington business men have invited all traveling men who work this territory to be present for the occasion, and every drummer who comes will be the guest of some merchant of the city. A program of entertainment and special refreshments have been provided for the "knights of the grip."

Wichita Falls—Wichita Falls has challenged Amarillo to see which city can secure the most memberships in the West Texas Chamber of Commerce before October 1st. Last year Amarillo led all West Texas towns with a total of 404 members. Wichita Falls was second with 324. Wichita Falls, convention city for 1927, has resolved to take the lead and has already signed up 425 members for the ensuing year. Amarillo accepted the challenge of Wichita Falls, and the drive in each city is now under way.

Stamford—West Texas Today, the official magazine of the West Texas Chamber of Commerce, will devote the September issue to the fairs of West Texas. The magazine will be fifty-two pages and

will be placed in the hands of numerous out of state concerns who are or should become interested in West Texas opportunities.

San Angelo—Fall shearing of goats is now under way throughout this section. Reports received here are to the effect that the goats are shearing an average of about three and one-half pounds each. Shearers are being paid six cents per animal for the shearing.

Del Rio—Camp Del Rio on the Devils River near here was voted the permanent camp site for the Boy Scouts of this region, one hundred and thirty-six scouts were encamped here during the last

week of August.

TO ALL WHOM THESE PRESENTS SHALL COME, GREETING: KNOW YE:

THAT WHEREAS, on the 7th day of September, 1926, the Clerk of the County Court of Donley County, Texas, did issue an order of sale directed to me as Sheriff of Deaf Smith County, Texas, requiring me to seize and sell all of the east one-half of Section No. 13, township No. 1, range 2 east, Capitol Syndicate subdivision of range No. 365, containing 320 acres of land, and all of the east one-half of section No. 22, township No. 6, north range 2 East Capitol Syndicate lands out of the said league No. 365, both tracts lying

and being situate in Deaf Smith County, Texas, the said order of sale being issued pursuant to a judgment entered in the County Court of Donley County, Texas, on the 27th day of February, 1926, wherein the Farmers State Bank of Clarendon was plaintiff and A. V. Clark and C. R. Titsworth were defendants, said judgment being for the sum of \$905.20, together with interest at ten per cent per annum from date, and for costs of court amounting to \$23.20, which said judgment bears a credit of this date in the sum of \$113.25, the said judgment being taken in cause No. 589 of the County Court of Donley County, Texas, and WHEREAS, on the 8th day of September, 1926, I did levy upon

both said tracts of land, and on the first Tuesday in October, 1926, to-wit, the 5th day of October, 1926, between the hours of ten o'clock A. M. and four o'clock P. M., at the court house door in Deaf Smith County, Texas, in town of Hereford, sell said lands at public vendue to the highest and best bidder for cash in satisfaction of said judgment. THESE, THEREFORE, are to advise you and each of you to present then and there to your bid upon said lands. WITNESS MY HAND at Hereford, Texas, this 8th day of September, 1926.

LIPSCOMB'S FIRST ANNUAL DAIRY

AUCTION SALE



21 Head of Registered Jersey Cows and Heifers AND 14 HEAD HIGH GRADE MILK COWS

Saturday, Sept. 18th
 AT FAIR GROUNDS Hereford, Texas
 Sale Begins Promptly at 1:30 P. M.

We are offering in our First Annual Auction Sale, Twenty-One head of Registered Cows and Heifers, and Fourteen Head of Pure Bred non-Registered Cows and Heifers. This is one of the most select offerings of Dairy Cattle ever offered at Public Auction in the Panhandle. We have drafted this high-class herd of females especially for our First Annual Sale, and any one wanting to add to or improve their dairy herd cannot afford to overlook this rare opportunity, as we are offering a class of Dairy Cattle that will meet the requirements of the particular buyers.

These cows and heifers are sired by and bred to sons of one of the greatest line-bred bulls the Jersey breed has ever known, Sybil's Lodestar, which sold at public auction for \$65,000.00. These cattle carry a high test milk record and ranging in age from one to six years. You will find these cows to be just as Mr. Lipscomb represents them to be.

This is truly a wonderful offering and it will be to the interest of every farmer to take advantage of this occasion and attend this sale as you will have the opportunity to buy just the cow you want at your own price.

"A Good Milk Cow Is Endorsed By Every Good Bank"

TERMS—5 per cent discount for cash, or three months' note without interest, or six months' note at 10 per cent interest, with approved security.

A. J. LIPSCOMB & SON, Owners
 CLIFFORD ACKER, Clerk. COL. RAY BARBER, Auctioneer

\$1.50 For Your Old Coffee Pot

Regardless of its Kind or Condition

TRADE IT IN—GET RID OF IT!

Secure One of The Beautiful Nickel Plated, Silver Lined, 6-Cup

Corona Percolators

AND ENJOY BETTER COFFEE MADE MORE EASILY!

REGULAR PRICE	\$8.00
Allowance for Old Coffee Pot	1.50
You Pay the difference of only	\$6.50

And we will also give you a pound of H. & K. Coffee of exceptional quality and flavor FREE!

DO IT NOW—WHILE OUR SUPPLY LASTS!

Phone our Office. You may pay 50c on delivery and \$1.00 per month with your bills for electric service.

DO YOU LIKE A REAL GOOD CUP OF COFFEE?

Texas Utilities Co.
 Electricity Is Your Lowest Priced Servant!

COUNTY FAIR

(Continued from Page Three)
 The local Hereford show is featuring good breeding Herefords, with the animals in excellent breeding condition, but none of them will be in strictly show shape. In other words, breeding Herefords will be featured, rather than show strictly show type, and it is doubtful if a stronger class of Ansley 4th Herefords will be seen at any show in the Southwest than will be in competition at the local Hereford show. Many breeders from other sections, who are out scouting for foundation stock, will probably visit the Deaf Smith County Free Fair September 16-17-18.

Women's Division.
 Mrs. Bob Wilson and the superintendents of the various Women's departments, and their assistants, are urging that all those who have exhibits for the fair to bring them in by Wednesday of next week. Judging in the Floral, Curios and Belles, and the Arts and Crafts departments will be done Thursday. Judging in the Culinary departments (both food and canning) and in the Sewing and Fancy Work department will not begin until nine o'clock Friday morning. Miss Manie Lee Hayden, district Home Demonstration Agent, will judge in the last three named, but cannot be here until Friday because of work at other fairs. The committee will receive exhibits in the Food department until 8:30 Friday morning.

Here are the ladies who have charge of the Women's departments for the fair next week: Culinary department (canned products): Mrs. A. L. Manjout, superintendent; Mrs. Earl Springer and Miss Jonnie Estes, assistants. Culinary Department (foods): Mrs. A. A. Foster, superintendent; Mrs. Arthur Thompson, Mrs. Frank Marrs, and Mrs. Alvin Thompson, assistants. Sewing Department: Mrs. J. C. Kicketts, superintendent; Mrs. St. Orr, Mrs. Mat Gilliland and Mrs. J. J. Clark, assistants. Floral Department: Mrs. Nettie Price Slaton, superintendent; Mrs. R. H. Womack and Mrs. Chas. Donald, assistants. Arts and Crafts Department: Mrs. Dr. J. W. Hicks, superintendent; Mrs. Gertrude Brotherton and Mrs. C. C. Ferguson, assistants. Belles and Curios Department: Mrs. H. D. Reed, superintendent; Mrs. C. R. Smith, Mrs. Faye Spurrier, Ruby Fae Bennett and Mrs. Grace Lanier, assistants.

Merchants' Booths.
 Practically all the leading merchants and automobile dealers of Hereford will have advertising booths. This is the first year that all of these spaces have been sold, and he idea seems to be going over big. All the merchants' booths and the women's department will be in the Armory, or the second floor of the Fair Pavilion. The automobile Show and the Community Booths will be on the first floor. The Hereford cattle, the Dairy cat-

le, logs and poultry will be in the rear of the building. Homer Fox is in charge of the sale of the merchants' booths and Luther Hough is handling the automobile show. N. C. Vogele is in charge of the concession spaces. More interest is being manifested in the local fair than ever before and indications point to a record crowd all three days of the fair. Exhibits in all the various departments should be brought in and put in place on Wednesday of next week and everything must be in place by nine a. m. Thursday.

LADIES!
 The superintendent and assistants of the Sewing and Fancy Work Department of the Deaf Smith County Fair would like to have anyone interested in this department call them by phone or see them in regard to exhibits. Cash prizes and ribbons will be given. See or phone us and help to make the fair a success. Don't forget the dates—September 16-17-18.
 MRS. J. C. RICKETTS, Supt.
 MRS. J. S. ORR.
 MRS. J. J. CLARK.
 MRS. J. M. GILLILAND,
 Assistant Superintendents.

Big Springs—Options have been secured on several sites which are being considered by the business men of Big Springs for the new hotel, plans for which are being made. Officials are hoping to raise enough money to build a four story structure, with all the modern conveniences. Plans for the building have been submitted by several architects, but have not been chosen yet.

That's Settled.
 "Do you love me as much as you used to?"
 "Do I? Say—why it's only from having to put up with you all these years that proves how I do love you!"

Strategy.
 Jimson, a candidate for Congress was stumping in doubtful territory, he said:
 "My great-great grandfather was a Methodist (the hall was quiet as death)—but my great nephew was a devout Presbyterian (still more silence). My grandfather was a Baptist (frigid silence) but I had a great uncle who was a Congregationalist—(loud and long applause) and of course I have always followed my great uncle."
 Jimson was elected.

Blame Him.
 Gosh, it's dry, ain't it!
 I ain't going to say nuthin' about it. Last time I complained about the weather we got a cloudburst!

ESTRAYED—One young bay mare, weight about 800 pounds, wire cut on right hind leg. Notify FRANK BURLINSON. 34-2tp

FOR RENT—Two furnished rooms for couple. References requested from strangers. Phone 193. 34-1p

FOR SALE—Barn 16x18, frame building, has good hay loft; room for big car or three cows. Price \$100.00. See I. S. HAMILTON, North of new High School. 34-1p

CLASSIFIED

Wanted

WANTED—Hauling of any kind. Have both truck and teams. Phone 9025-P2. GEO. W. SMITH. 34-1f

WANTED—Oil leases in Deaf Smith county, from owners only. Give section number and location. BOX 424, Hereford, Texas. 33-4tp

BOARD AND ROOM—Wanted—Two young ladies to board and room at my home near the new high school building. MRS. E. Y. McLAUGHLIN. 33-2tp

TRUCK HAULING—I have a large truck and can do your hauling. Phone 412. DAVE GRIMES. 31-4tp

WANTED—Plowing and disking with McCormick-Deering tractor. See or write LYNN C. POWELLSON, Hereford, Texas. 29-1f

Lost and Found
LOST—A five year old black mule, few scattering gray hairs, sore on both points of shoulders. Let me know and I will send after her. L. H. AHKMAN. 33-2tp

LOST—A Firestone, 29x4.40 casing on rim. Lost last Sunday night between Hereford and Dawn. Finder return to Brand Office. 33-2tp

For Rent
FOR RENT—To young lady teachers or students, board and room. East of new high school, in same block. MRS. FAY MONTGOMERY. 34-1tp

LARGE FURNISHED front room for rent. MRS. GRACIE HUGHES, Phone 354-J. 34-1tp

FOR RENT—Modern four room house on pavement. Telephone 152. 34-2t

FOR RENT—One to four rooms, upstairs; all modern. PRESTON JOHNSON. 34-2

FOR RENT—One room for light housekeeping; prefer two school girls. MRS. M. D. DANIEL. 33-1f

FOR RENT—Well improved farm, 20 miles south of Hereford; 640 acres in cultivation. W. L. BRANSON, Box 431, Hereford, Texas. 30-1f

For Sale
FOR SALE—Fine Barred Rock pullets, March hatched and beginning to lay. MRS. C. P. GALLEY. 33-1f

FOR SALE—McCormick row binder, almost new, cut only 200 acres; also one row disc grain drill in good working order. Five miles southeast of Wildorado. CLEM DUGAN, Wildorado, Texas. 34-3tp

FOR SALE—Two Jersey cows, one fresh, good ones. A. C. BARNHART. 33-2tp

FOR SALE—At a bargain, one of the best homes in Hereford. C. H. CARL. 33-1f

FOR SALE—125 acres maize and kafir corn; 10 acres good cotton, and an opportunity to rent parcel Three miles southwest of Dawn. MRS. FLORENCE McCONNELL, Dawn, Texas. 33-3tp

FOR SALE—Will sell my 55 acres 1-2 miles east of Hereford, Texas. Well adapted for chicken ranch and gardening. 100 gallon well for irrigation, feed grinder, all in good order. Sand and gravel pit. 32x32 foot barn with loft floor. Fairly good 5 room house, chicken house, etc. For information see A. W. CHANDLER on the place or write or wire R. T. MOONEY, 5028 Virginia Ave., Kansas City, Mo. 33-2tp

FOR SALE—We are spending most of our time in Plainview. We will sell our home on 25-Mile Avenue. For particulars see F. H. Oberthier at Frigidaire office, phone 390. E. W. KINNEY. 33-1f

FOR SALE—Land for sale—two desirable tracts of land, some improvements on them, well located. Address OWNER, Box 323, Hereford, Texas. 11-1f

FOR SALE—Some good bundle sorghum, delivered at 2 1/2c, or 2c on the stack. Also good second-hand McCormick row binder in good running order. FRED MILIARD, Phone 303. 31-1f

FOR SALE—Celery, home grown. RUSSELL DANIEL. 34-2tp

HOGS FOR SALE—All classes of hogs for sale. See R. H. HARRIS, Rt. 1, Hereford. 33-4tp

FOR SALE—Pair good mules, 8 and 9 years old, harness with mules. ARTHUR HOLBERG, two miles north on right hand side 25-Mile Avenue. 33-4t

FOR SALE—Extra good 24-inch Avery separator, at a bargain. See Me, or Jessie Stanford, at Black, Texas. E. B. BLACK. 33-1f

FOR SALE—Three room house, east side. See KYE HIGGINS. 30-8tp

MABEL'S BEAUTY PARLOR
 Located in Orr's Tailor Shop.

FOR SALE—Second hand wind mill tower and tank. BEAVERS BROS. 34-2t

FOR SALE—Sheds and fence, suitable for poultry equipment. BEAVERS BROS. 34-2t

FOR SALE—A real bargain on a residence property is offered for a limited time. A. A. OTT REALTY COMPANY. 34-1f

FOR SALE—A perfectly smooth half section at less than its value. In the oil play, but not leased. A. A. OTT REALTY CO. 34-1f

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

For Sale or Trade
FOR TRADE—Stephens Six touring to trade for truck; also John Deere row binder. T. E. BAKER, Box 279, Hereford. 33-4tp

FOR SALE OR TRADE—Two almost new John Deere row binders. Will consider cattle or hogs, or anything of value. JOT MITCHELL. 32-1f

FOR SALE—Large house, east front, near Central School. H. C. BOWSHER, phone 137. 31-1f

FOR SALE—One modern bungalow. Inquire at PANHANDLE LUMBER CO.

FRANK J. FORD
 LAWYER
 Office Temporarily With
 J. B. ELLISTON.

Dr. D. E. Turrentine
 Dentist
 Over J. O. Newell Store.

That old saw about a wise man not building his house on the sand should be changed to a new saw and some of our lumber for that house you are figuring on building—on Good Hereford Dirt.

**It Won't Cost You Anything to Figure With Us—
 It Might Cost You Something If You Don't!**

R. H. KEMP LBR. CO.
 Opposite the Freight Depot.

TRY OUR NEW DRAINING SERVICE PIT

—We are making a special effort to drain and oil cars to satisfy you.

—Yes, we Vulcanize Tires and give S. & H. Green Trading Stamps on all sales.

SERVICE-U-LIKE FILLING STATION
 GLENN SNYDER, Prop.

SHEET METAL WORK
 —IS OUR SPECIALTY—

We do all kinds of Roofing, Gutter Work, and place Metal Ceilings—in fact we do any thing and everything than can be done in Sheet Metal Construction. Auto Radiators Repaired.

Does Your Combine NEED REPAIRING
 Does it need grain pans and shoes? We are prepared to do all kinds of repair work on your Combine.

Across the Street from the Texas Utilities Company, in the Christian Church.

Hereford Sheet Metal Works
 J. P. McMAHON, Manager.

NEW SHIPMENT —OF—

Floortex Rugs

No Seconds, all new, first-class stuff.
 REGULAR PRICE, \$15.00
SPECIAL FOR SATURDAY ONLY
 9x12, With Border,
\$11.00

ANTHONY'S
Furniture & Variety Store

TEXAS MEAT MARKET
 CLOYD & ROBINSON, Proprietors.

MEAT PRICES COMING DOWN!

Best Steaks, pound	25c
Good Sausage, pound	20c
Hamburger (best meat) pound	20c
Chili Meat, pound	12 1/2c
Frankforts, Bologna and Minced Ham, lb	25c

OTHER PRICES IN PROPORTION.
 We Handle Nothing But the Best.
 Strictly Sanitary.

We deliver. Phone your order as early as possible. Frank Gyles, Williams Bros. or Lem Carlyle will also deliver meat with a grocery order.

Let Us Fit You With a New Fall Suit

MEN!

—We have a suit for you! No matter what your size, taste, or pocketbook, we can please you. One and two piece suits.

BOYS!

—Bring the young man of the family to our store—let us show you the best stock of boys' clothing in town! The good looking—well fitting—serviceable kind!
 TWO PAIR PANTS WHERE DESIRED!

NEW SHIPMENTS JUST RECEIVED OF Children's School Dresses
 Gingham and Wool Fabrics. Also a splendid line of Wool Jerseys. All Sizes and Colors.
 PRICES RANGE FROM \$1.25 TO \$10.00.

D. R. GASS & SON
 OUTFITTERS FOR THE WHOLE FAMILY.



LIKE TO HUNT? DUNLAP HARDWARE CO.

The Season Is Opening Now, and the "Fever" is "Taking." Come to us for your GUNS and AMMUNITION—We Can Supply Your Needs.



Mexican Imperial Symphony Orchestra, Star Theatre, Hereford, Friday, September 10, at 8:30 p. m. Admission 50, 75c. Sixty reserved seats \$1.00 each. Tickets now on sale. Buy tickets early. There will be no second performance.

CHRISTIAN REVIVAL TO START NEXT SUNDAY

(Continued from Page One.)
He a student in Transylvania College, Lexington, Ky., he held revival meetings and won over 1,000 souls to the Kingdom of God.
Arthur Bryant is to lead the singing in the revival at the Christian church. As a gospel singer, Bryant comes to us with a national reputation. For several years he has been associated with one of the leading Christian Evan-

I had been lying under the weight of the world and some one had lifted the wretched thing off me."
"Can't you, by a supreme effort of the imagination, imagine that I lifted it off?" suggested Laurie mildly.
This time she really smiled. "I can," she conceded. "And without any effort at all," she added somberly, "I can fancy us both under it again."
He shook his head. "That won't do," he declared. "The lid is off. You've just admitted it. You feel better for having it off. So do I. As your big brother, and self-appointed counselor, I choose this opportunity to tell you what you're going to do."
She pursed her lips at him. It was the gesture of a rebellious

child. Her entire manner had changed so suddenly that Laurie felt a bewilderment almost equal to his satisfaction in it. For the first time throughout the interview he experienced the thrill she had given him in the mirror.
"Yes?" she prompted.
"In the first place—" He hesitated. The ground that stretched between them now was firmer, but still uncertain. One false step might lose him much of what he had gained. "There's the question of your future," he went on, in a brisk matter-of-fact tone. "I spent two months last year looking for a job in New York. I was about down to my last cent before I found it. It occurred to me that, perhaps, you—" He was begin-

ing to sounder.
"That I am out of work?" she finished calmly. "You are right."
Laurie beamed at her. Surely his way was clear now!
"I had a streak of luck last year," he resumed. "I collaborated on a play that people were foolish enough to like. Ever since that, money has poured in on me in the most vulgar way. I clink when I walk. Dollars ooze from my pockets when I make a gesture. Last week, at the bank, the cashier begged me to take some of my money away and do something with it. He said it was burdening the institution. So, as your adopted brother, I'm going to start a bank account for you," he added simply.
"Indeed you are not!"
"Indeed I am!"
"I agreed to live. I did not agree to—what is it you Americans say—to sponge!"
He ignored all but the phrase of the reply.
"What do you mean by that?" he demanded with quickened interest.
"Aren't you an American?"
She bit her lip.
"—not wholly."
"What then?"
She hesitated.
"I can't tell you that just yet,"

she said at last.
"Oh-h!" Laurie pursed his lips in a noiseless whistle. The girl's voice was musically English, and though her accent was that of London, up to now she had spoken as colloquially as an American. Indeed, her speech was much like his sister's. He was puzzled.
"Why didn't you tell me this before?"
"That I am not wholly American?" She was smiling at him ironically, but he remained serious.
"Yes. And—oh, a lot of things! Of course you know I am all at sea about you!"
The familiar shadow fell over her face.

Continued Next Week

Law Abiding

A farmer walked into the general store and said to the recently bereaved widow:
"I'll take that tub of oleomargarine and all the flour and bacon."
"My goodness, why do you want all those things?"
"Well, I'm the executor of your husband's will, and lawyer Stiles told me to carry out all the provisions."

DIRECTORS OF CHAMBER OF COMMERCE RE-ELECTED

(Continued from Page One.)
must be made to sign these up.
Mr. Black said that the big development would require a larger program for the local organization than it has ever attempted. He spoke of the exhibit that would be taken to the Tri-State Fair at Amarillo, and said a membership drive should be made before this fall. Mr. Black also stated that

housewives of Hereford and local business men should turn in every salesman or beggar who was working without a letter from the advertising committee of the Hereford Chamber of Commerce.

His Argument.

Laborer—"That's a fine ditch sair, and it'll be costin' yo ten dollars for me time!"
Plaintive Soul—"Couldn't you make it a little less? You see I've been helping you all day long!"

Audits Taxes Systems
A. B. SHORT & COMPANY
Accountants and Auditors
Income Tax Consultants
Amarillo, Texas
ACCOUNTING SYSTEMS SPECIALLY DESIGNED.



J. ARTHUR BRYANT

sts of the nation. All singers cordially invited to assist this in the singing for this revival. The sermons will be plain, scriptural, inspirational, practical and directed in a spirit of love. They interest any audience and will lift the unrighteous of their hearts. The plain simple gospel of Christ will be preached by a faithful Christian minister who has a record for winning souls.
Services will begin Sunday morning at 11 o'clock. The evening services will begin promptly at 8 o'clock. There will be only one service each day, for the first few days, but it is possible that we will have two services a day later in the meeting. All services will be held in the church auditorium.
THURMAN MORGAN, Minister.

THE GIRL IN THE MIRROR

Good! Now I'll give you my name. First of all, I'm going to be a brother to you; and I don't want to be a brother to you, but I've ever offered to be a brother to any girl before."
"You're a nice boy," she said absently.
He smiled at her.
"A nice boy, though a fool. I know you would notice that. You'll be dazzled by my virtues before you get through with me." He went on conversationally: "The reason I never offered to be a brother to any girl before is that I've got a perfectly good sister of my own. One fault is that she's always bossed me. I warn you from the start of our relations that I'm going to be boss. It will be the first time I've ever bossed anyone, and I'm looking forward to it a lot."
She made a faintest suggestion of a smile and her short upper lip. Above her red-brown eyes had softened.
She drew a deep breath.
"It's strange," she said. "You've been in for all sorts of things you realize. And yet, somehow, for the time at least, as if

FARMERS, NOTICE!

—We are now making Flour from our 1926 crop. Bring in your GOOD wheat and exchange for flour, whole wheat flour, meal, or balanced ration feeds. We are at your service. Try us and save your money.

COMMUNITY MILLS

LET US TEST YOUR SERVICE PIT

We Are Expecting Our New GENERATOR TEST STAND

And Day, and will then be equipped to do First Class

GENERATOR, STARTER AND MAGNETO WORK.

ELECTRIC SERVICE STATION
VERN WITHERSPOON, Manager

New Arrivals for Autumn

Shoes for School Wear

—Famous for Beauty!
—Famous for Durability!
The Most Economical Hosiery You Can Buy.
Come In Today and See Them!

Holeproof Hosiery

Standard Designer Patterns

COME TO DEAF SMITH COUNTY FAIR
SEPTEMBER 16, 17, 18

School Trousers "Cords" and Flannels at the Right Price.

FINE DRESS FABRICS

—In—
Fancy Tweeds, Flannels, Serges
Silks, Crepes, Georgettes, Art Silk
Roman Prints, and Peter Pans.



FALL'S SMARTEST SHOE STYLES

Styles with Snap and Pep. in Clever Trims, New Shades the Short Vamps and the New Heels!

Holeproof Ex-Toe Hosiery



Smart Silk Sox that Give Three to Four Times More Wear!

We Give and Redeem



Smart White English Broadcloth Collar Attached Shirts

MEN'S TIES

Bows and Four-In-Hands

—in—
Falls and Crepes



Stambaugh's Store

HEREFORD, TEXAS

THE STORE FOR SAFE BUYING

To Residents of The Mid Plains Counties of Texas

COMPRISED IN THE BOUNDARIES OF BAILEY, PARMER, CASTRO, LAMB; SWISHER, HALE AND THE PLAINS PORTIONS OF DEAF SMITH, CROSBY, FLOYD AND BRISCOE COUNTIES

If you have traveled over the counties above named—if you know the section of country in which you live—you must have been struck with the similarity of the soil, climatic conditions, water supply, topography, and the similarity in the products of the county—wheat, cotton, grain sorghums, as the principal products, with livestock and poultry raising, dairying, and truck farming, millet, sudan, alfalfa, oats and other products rounding out the total productive scale in the section.

You must have noted—indeed, you did note when you decided to cast your lot in the county or section of your choice, within this area, that no other country within your knowledge produces such a wide range of products, has such a wonderful supply of pure shallow water and combines with these a great climatic advantage that aids successful growth of products demanded by all the world and furnishes protective conditions against many pests by its altitude and position within the temperate zone.

WE HAVE WITHIN THIS AREA THE KIND OF A COUNTRY THAT GOOD FARMERS EVERYWHERE ARE LOOKING FOR, THE KIND OF A COUNTRY IN WHICH CAPITAL WANTS TO INVEST!

It comprises an area of approximately 10,000 square miles—possibly a little less, possibly more—in which, as if by magic, you could overnight move a farmer from its northern to its southern, or from its eastern to western boundaries, he could begin the next morning with the same farming implements, tilling the same kind of land under the same conditions, and planting it to the same kind of crops that he was planting before his removal. Difference which might appear large become small as you begin to apply standards of one to another. If you think this statement is incorrect, make the comparison, without regard to the sentiment of loyalty and your immediate preference of your own locality. So far as the crops that can be raised, the depth of the soil, the supply of water, and climatic conditions, the similarity is so great that one would have difficulty in explaining any differences to the homeseeker from a distant state.

WANTED!

\$10.00 For a Name

There is a word or combination of words that is exactly the correct name for the great body of land embraced in the Plains area of these ten counties. That name is one thing this committee is seeking. Think of a rich alluvial plateau, underlaid with an abundant supply of water, with deep soil, excellent climatic conditions, all adapted to the greatest diversified farming effort ever conceived—all equally excellent in every respect for undreamed of development—covering an area of nearly or quite 10,000 square miles, each section of it limited only by the initiative and effort put forth by the people who populate it. That, in brief, is the country in which we live. What is the name for it? Let us have your ideas.

If the name you give is adopted as the name for the territory or this organization, you will be awarded the prize of \$10. Address your replies to H. B. Adams, Secretary, Lockney, Texas.

THESE FACTS HAVE GIVEN RISE TO THE BELIEF THAT WE CAN SUCCESSFULLY ADVERTISE AND EXPLOIT THIS TERRITORY AS A WHOLE IN A NATIONAL WAY.

And thus bring about the development we are working for in a much more systematic and effective way than we are now doing.

For instance, your county has wonderful agricultural resources, vast undeveloped wealth; your community, town or city has good churches, good schools, excellent highways, perhaps, gins, elevators, ever-abundant water supply ready to be tapped, paved streets, good markets, and other modern needs which attract the homeseeker. Are there any of these things in your neighboring county does not have? They do have them. They have these and they have them in almost the same way that you are advertising. They are reaching as many people as they can reach with the finances at their command, as you are doing. They are building and pushing forward, bettering living conditions, working for greater development. But they, like you, are working as individual counties, possibly as individual communities.

WITH CONDITIONS SO EXACTLY SIMILAR OVER THIS AREA OF 10,000 SQUARE MILES THERE IS NO REASON WHY WE CANNOT ESTABLISH AN IDENTITY THAT WOULD BE NATION WIDE

But this will take harmonious working together. It will take mutual understanding and it will require grouping our advertising resources to a great extent. And the immediate question is whether or not the people of this great territory will see the possibilities and will rise to the opportunity we have long had before us, but are just now realizing.

Recently at Plainview representatives from communities in every county named above, discussed the possibilities of this idea for three hours and arrived at the conclusion that the project is not only a good

one but that it is workable. That through such an organized effort the territory can be advertised, and developed ten-fold more effectively than by efforts alone of the individual county or community; and molded into the recognized greatest diversified farming section in the nation. These representatives formed a permanent organization which they want to begin functioning at once. Committees are now giving their time to the study of the practical working of such a movement, to the adoption of constitution and by-laws

and the scope of the organization's activities. All efforts now being put forth and the success or failure of the collective effort thus begun, however, will depend altogether on the support which can be obtained from the individual communities. If you think your community should get behind such an organization, aid it with moral and financial support; and thus, within a short scope of years begin to feel the results of the united effort put forth, lend a hand. If the idea is good, let's make it go. Let's take advantage of the fortunate situation which is ours.

This advertisement, sponsored by the Representatives of 35 communities in meeting assembled, is presented here with the Compliments of The Hereford Brand.

North East Corner

Folks out here are very busy with their work but a number of them are sure they had a fine time.

B. Y. F. U. social was the main event in the home of Mr. Mrs. H. G. Oglesby and family Friday night, to which a crowd of B. Y. F. U. and Y. school folks gathered. We were glad to have a number of folks from other places to have good times with us. The evening was spent in playing games and other entertainment, after which ice cream and cake were served. Everyone had a splendid time and we are sure they had a splendid afternoon of it.

Lyndon and N. W. Curtisinger and Hereford visited friends in community for a few days last week. We were glad to have visit here as this was their first before moving about eight days ago.

Little Hortense Hodge gave a play party in her home last afternoon for all her little friends. Quite a number of the folks were present and each spent a splendid afternoon of it.

Mr. and Mrs. John Bolling returned to their home one day last week after a three weeks visit to relatives in East Texas.

Miss Leau Ada Bowen left here last Sunday afternoon for home where she will spend the next few months in school.

The amusement last Tuesday at the Wildorado school building was a box supper and pie supper. A number of folks were present and each one who attended had a splendid time.

Mr. W. A. Daniel of Hereford returned to work in the Wildorado garage last week.

Mr. and Mrs. Jim LeGrand are proud parents of a new baby born the 2nd.

Mr. Oren McClain visited Hereford last night with his friend Joe Dowdy.

The Methodist meeting began last Friday night at Wildorado. We were for a good meeting and want everyone to take an interest in it. The meeting will close next Sunday night.

A number of the folks from the Paloduro church attended services at Wildorado last Sunday and the service was greatly enjoyed by everyone who attended.

Mr. and Mrs. Elmer Womble were being visited by relatives now arriving in this community last week.

Mr. and Mrs. H. H. Elam and family are away now visiting relatives in California.

Mr. and Mrs. W. T. McClain and family spent last Saturday with Mr. McClain's parents, Mr. and Mrs. W. J. McClain.

Mr. J. M. War was on the

sick list last week. She had a spell of tonsillitis.

A number of the little girls of the Sunday school visited their little friends Joyce and Mildred Moore last Sunday.

Jim Allred and M. K. Moore visited their friends Lee and Earl Norman.

Mr. Tom McBroom visited in Hereford last Sunday.

Miss Esther Jarnagin of Decatur arrived in our community last week to begin her work as teacher of the Union school.

Mr. Jim Walker made a business trip to Hereford last Saturday.

Mr. Louis Lee was in Hereford Sunday.

A number of young folks gathered in the Bolling home Wednesday night of the past week to chivaree Mr. and Mrs. Tom Bolling who were recently married. Each one had a wonderful time.

Mr. and Mrs. O. O. Smith and family made a business trip to Amarillo one day last week.

Mrs. H. J. Oglesby and children visited one afternoon in the home of Mr. and Mrs. W. B. Bowen.

Mr. Ted White spent Sunday with friends in this community.

Frio-Easter Items

Mr. and Mrs. Wherry were in Amarillo Monday, returning Tuesday, and while there visited with Mrs. Wherry's nephew.

Mr. Cockrell helped Mr. East stack hay Monday.

Mrs. Terrell spent Wednesday with Mrs. Ifelds.

Mr. and Mrs. Clayton Woolery spent Tuesday evening with Mr. and Mrs. Axe and family and watermelons were enjoyed very much.

Mrs. Henry Allison visited with Mrs. E. V. Sullivan Thursday afternoon.

Friends of Mr. and Mrs. Percy Estes surprised them with an ice cream supper Tuesday night as they were moving to Dimmitt on Thursday. We are very sorry to have Mr. and Mrs. Estes leave our community.

Mrs. W. J. Sullivan and sons, Orville spent Thursday afternoon with Mrs. Clayton Woolery.

Mr. and Mrs. Berry attended an ice cream social at the home of Mr. and Mrs. Hardy at Jumbo Saturday night and reported a nice time and large crowd.

Mr. and Mrs. Everett Doak visited with Mr. and Mrs. Hunter Saturday night a short while.

Mr. and Mrs. I. E. Woolery and some and Mr. and Mrs. M. C. Doak took dinner with Mr. and Mrs. Clayton Woolery Sunday and in the afternoon they all went to the home of Mr. and Mrs. Noak where a game of croquet was enjoyed. Mr. and Mrs. Berry visited with them for a short while in the afternoon.

Mr. and Mrs. E. V. Sullivan took Sunday dinner with Mr. and Mrs. Sparkman.

Mr. and Mrs. Buck Williams are

visiting with Mr. and Mrs. Allman and Mr. and Mrs. Leo Williams. Mrs. Leo Williams returned home with them after a weeks visit with relatives at Floydada.

Mr. and Mrs. Estes of Dimmitt visited with Mr. and Mrs. Knox Sunday afternoon.

Oswill Van Horn spent Saturday night and Sunday with Wiibur Axe.

Wayne Terrell spent Sunday with Denzil and Nolan Fields.

Miss Lottie Stagner, who is the teacher of the Rance school, went to her work Sunday afternoon.

Mr. and Mrs. W. J. Sullivan spent Sunday at Friona with Mr. and Mrs. Joe Horton.

Mr. and Mrs. Everett Doak spent Sunday at Dawn with Mr. and Mrs. Harris.

Mr. and Mrs. Lindsey and family and Mr. and Mrs. Tice spent Sunday at Roswell, N. M.

Mr. and Mrs. Buchanan of Amarillo came down Sunday afternoon

to bring Mr. Buchanan's sister, who is teacher of the Easter school. Miss Buchanan will stay with Mr. and Mrs. Carl Frye.

Mr. and Mrs. E. V. Sullivan spent Sunday evening with Mr. and Mrs. Henry Allman.

Mrs. Berry visited with Mrs. Hunter Tuesday afternoon.

Mr. and Mrs. Clayton Woolery spent Sunday night with Mr. and Mrs. W. I. Sullivan.

Mr. and Mrs. Hogan spent Monday with Mr. and Mrs. Hunter.

Miss Grace Jemason, teacher at Frio, came in Sunday night to be ready to start school Monday morning.

The singing at Frio last Sunday night was reported to have been fine.

Cisco—The Cisco Lions Club will erect a model home here. The Club has arranged with builders supply men and lumber companies to furnish the necessary materials

for the building. They will finance the labor expense. After a period of advertising and inspection, the building will be sold and the proceeds used to pay the lumber men and others for materials.

The club hopes by this act to stimulate a building campaign which is very much needed here at present.

Llano—The Hills Country District of the West Texas Chamber of Commerce will hold its first district convention here September 10.

AIR MIST CAR WASHER!



That's the Answer!

We Have the Only One In Town

Engine Cleaner Vacuum Cleaner for Closed Cars.

Why have your car washed the old way when you can get it cleaned inside and out for a small extra cost?

Come and Give Us a Trial.

South West Trail Garage
BONNIE BRUMLEY, Manager



See Them NOW!!

They're In Town!

Men's Fall Suits

One and Two Trousers
\$25 to \$40

Wise men and young men will herald this event by renewing their wardrobe with a suit from this stock of new Fall suits. They are new styles of new materials, only the quality remaining the same—the best.

Single and double breasted models, in rich virgin wool weaves in Grays—Tans—Browns—Herringbones—Heather Mixtures and Fancy Overplaids! All splendidly tailored and offered to you at prices extremely low and at a time other stores are asking a great deal more for less value.

NEW FALL HABERDASHERY

Lumber Jacks and Sweaters

We are unpacking the finest and largest selection of Lumber Jacks and Sweaters for men, boys and ladies that we have ever handled. Beautiful color combinations and weaves. **COME, LOOK THEM OVER!**

Shirts \$1.50 to \$3.00

The best shirts offered at a price less than their value. Collar attached, neckband, collar-to-match styles, all sizes. White, colors, patterns.

Socks

Socks of Hilo—silk and wool—in all the new fall color combinations that are the rage. Plain tans and blacks if you desire them.

50c-\$1.25



J. O. NEWELL

WE GIVE 2% GREEN STAMPS.

THE R. B. R. Implement Company, of Hereford and Dimmitt, International Harvester Company dealers, request the honor of your presence at the formal opening of their new building at Hereford, Friday afternoon, September seventeen, Nineteen Hundred and Twenty-Six, from two till six o'clock.

Refreshments and Music

**S. P. ROSSON
 J. D. BUCHANAN
 EDGAR RAMEY**

CHURCH COUNCILMENTS

Methodist Church

O. Haymes, Pastor

Pastor will preach morning singing, 11 a. m. and 8 p. m. Kilgore is back and will sing of the choir. There is good congregational singing. A number of people are to be into the church next Sunday. Let all who contemplate be present.

Angels always have a warm tim at our church. Our new pavement

Christian Church

E. Morgan, Pastor

Into bath the Lord helped his will be the text of the first anniversary sermon will be delivered at the service next Sunday. Let every member of the church be present. At this time we are launching our work for the year. Come and see what it is all about. There is no preaching service at 11 o'clock on account of social services at the First Christian church.

Pastor and congregation express their most hearty thanks to members of other churches for the degree of cooperation rendered during the services just closed. It was a day of great power and our hearts were filled with gratitude for His blessings upon the church. The special service closed last evening with the offering of evangelistic effort and ward into the new fields of which have been revealed.

Day school at 9:45. Senior at 7:15 p. m. Wom's Society, Wednesday at 8 p. m. All other activities suspended in deference to the special services at the First Christian church.

The Sunday School Lesson.

SEPTEMBER 12, 1926.

BY J. O. HAYMES.

Gifts for the Tabernacle—Generous and Systematic.

Text: Ex. 35:20-29.
Text: Prov. 3:9, "Honor the Lord with thy substance, with the first fruits of all increase."

Money and the Church.

Many people are very sensitive about money, especially when the subject is connected with religion. When the subject is money in the pulpit they say that the preacher is preaching for money. Some say they enjoy a sermon on Heaven but they don't like to hear the preacher mix up finance with religion. They forget that if it were for a stingy soul to get heaven—which it isn't—ne feel altogether out of place. Others say that the preacher ought to preach more to the people on the dangers and of pleasure seeking and not on the relation of men to money. They forget that said a great deal more on

L. C. PENRY
LAWYER
First State Bank & Trust Co. Building.
Office Phone 3, Home 190

Low Motors
PAINTS & VARNISHES

Save Your Truck and Tractor

At very small cost you can save many dollars on repairs and depreciation by painting your truck, tractor, wagons and other farm implements with **LOWE BROTHERS TRUCK AND TRACTOR PAINT**. You'll find it easy to apply. It dries quickly, and is very tough and weather-resisting. The Aluminum finish is especially good for motors and engines because it withstands a high degree of heat.

Before you paint, see us

H. KEMP LBR. CO.
Hereford, Texas

the dangers of covetousness than He did about the follies of youth. Of the thirty-eight parables which Christ gave as recorded in the four Gospels, sixteen have to do with men's relationship to property.

There is certainly a direct relation between a man's giving and his Christian life. It is an utter impossibility for a man to consecrate himself to God in compartments, saying, "I will surrender my soul to God but do as I please with my body, my time and my money." Life is a unity, and if a man really consecrates his life to God it involves all that he is all that he has. The Proverbs says, "Honor the Lord with thy substance."

The church requires material resources to live and accomplish its God-given mission. Every member is under obligation to supply a part of that material substance, according to his or her ability. And he should recognize this obligation as a just debt and not regard it as a gift to charity. The base of the modern church is that it has been cheapened by niggardly giving. The church ought to have the best credit of any institution in the community.

Building the Sanctuary.

The building or the paying of a church debt is a very revealing process. It is then that many members show their real attitude to the church and reveal their real character in a way that they do not at any other time. Some will give generously, even sacrificially, while others will equal ability will give little or nothing. Some who really do not want to give will say that it is not the time to build; others will say that the building is badly located; others will not like the building plan, or will contend that the building committee was badly selected; and, then, there are a few who on some trivial pretext will manage to get offended and thus save to themselves their rightful part of the cost of the building of God's sanctuary. Just remember, brother, that when you fail to pay your rightful part of the cost of the church building, whatever your excuse may be, either the house will not be built, or some other will have to pay your obligation.

On first reading the lesson text you may get the idea that all the Israelites gave to the building of the tabernacle, and you will be inclined to cry, "Oh, for a modern church like that!" But do not get discouraged, read it again. Verse 21 says, "Add they came, every one whose heart stirred him up, and every one whom his spirit made willing, and they brought the Lord's offering," etc. Not those who had great substance or a surplus bank account that they did

not need for themselves. No, but those whose minds were willing. All who really wanted to give something even though their gifts were small. And that is always the case.

Proportionate Giving.

Some gave jewels, precious stones and gold. Others gave purple, scarlet and fine linen. While still others could only bring brass, or goats' hair, rams' skins or badger skins. Some women had no jewels and had to spin cloth and bring that, and some of the cloth had to be spun out of goats' hair. But it was all equally acceptable to God if it was the best each one could do. Paul says (2 Cor. 8:12), "For if there be first a willing mind, it is accepted according to that a man hath, and not according to that he hath not."

No one should be ashamed of a small gift if it is the best that one can do. But the Lord would not be pleased with offerings of goatskins from those who are able to give purple and fine linen. Some say they are willing to give the widow's mite. That is the largest gift on record. She gave all she had.

Cheerful Giving.

The children of Israel brought a willing offering unto the Lord. Willingness counts for everything. We can really honor the Lord with our substance only when we give as an act of devotion. When Paul said "God loveth a cheerful giver" the literal meaning of the Greek is, "God loveth a hilarious giver."

Here and There

Everyone Here and There is busy these days. Children starting to school, men busy in the fields and the women very busy with their canning and making preparations for the fairs to be had at different places.

The Frio school opened Monday and children were seen coming in from all directions—glad to be back again. Miss Jamison is employed as teacher this year and comes highly recommended.

The men of the neighborhood have been busy the last week piping water to the school house and other needed improvements.

Mrs. Henry Allman spent last Thursday in the home of Mrs. Veri Sullivan.

Mr. and Mrs. Mack Dixon and children spent last Saturday night and Sunday visiting Mr. and Mrs. Wylie Roberson of the West Way community.

The people of Frio wish to express their sympathy in the hour of sorrow that has come into the homes of the Springer children and their families living in our community during the very sudden death of their father. May their

hearts be comforted and may they profit by his good life before them.

Mrs. J. J. Lindsey visited with Mrs. Harlin last Monday and in the afternoon visited Mrs. Joe Greer.

Mr. and Mrs. Sparkman enjoyed having Mr. and Mrs. Veri Sullivan take Sunday dinner with them.

Mrs. Leo Williams and little son have returned home after a visit of one week in and near Florida.

Friends of Mr. Willie Williams will be surprised to hear of his marriage Saturday, which occurred in Plainview. Mr. Williams is a brother of Mrs. Henry Allman. He and his bride arrived Sunday evening for a visit with Mr. and Mrs. Allman and Mr. and Mrs. Leo Williams.

Misses Georgia Sparkman and Gladys Jones will continue their high school work in Hereford this year. They will stay with their grandmother, Mrs. Springer.

Mr. and Mrs. Veri Sullivan spent Saturday evening in the Sulzenger home.

Mr. and Mrs. Jim Bagwell of Bethel, spent Sunday with Mr. and Mrs. Allman.

The Frio G. W. Club had its regular meeting last Wednesday with Mrs. Estes as hostess, this being a few days before they moved to their new home at Dimmitt. No one did much fancy work, but just visited. The hostess served ice cream and cake. Mrs. Roy Griffith and Mrs. Kilow were visitors to the club, and the members present were Mrs. W. B.

Green, Knox, Allman, Sullivan, Harlin, R. T. Green, Groer and Miss Nettie Lee Green.

Mrs. Joe Greer spent Monday afternoon with Mother Mosley and Mrs. E. E. Rogers.

Mrs. W. I. Valentine and daughter called on Mrs. E. E. Rogers Monday afternoon.

Mr. and Mrs. Percy Estes moved to Dimmitt last Thursday to put their children in school. They will be greatly missed from our community.

Mrs. Veri Sullivan spent last Friday helping Mrs. Allman can plums.

Last Tuesday night a surprise party was given in honor of the new Assessor (Percy Estes) by the Democratic election and a fare well party as they were leaving for their home in Dimmitt. Everyone was full of pep and a jolly good time was had, even if some of the guests did arrive before the Estes family came from town. Six large freezers of ice cream were made and greatly enjoyed.

American Telephone & Telegraph Co. Bell System 148th Dividend

The regular quarterly dividend of Two Dollars and Twenty-five cents (\$2.25) per share will be paid on Friday, October 15, 1926, to stockholders of record at the close of business on Monday, September 20, 1926.

H. BLAIR SMITH, Treasurer.

Mr. and Mrs. Hogan came out and visited their daughter, Mrs. Kenneth Hunter last Friday.

Mr. and Mrs. J. J. Lindsey, Mr. and Mrs. C. E. Tice, Walter and Loyd Tice left early Sunday morning for Roswell and the mountains and expect to be gone one week.

On account of the singing convention to be held at Summerfield next Sunday there will be no Sunday school at Frio.

Mrs. Brickley's little son has been ill at the home of her sister, Mrs. Fincher.

Mr. and Mrs. Percy Estes and children enjoyed gazing watermelons and ice cream at the Knox home Sunday.

Southwestern Bell Telephone Co. Twenty-Fifth Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Friday, October 1, 1926, to stockholders of record at the close of business on Monday, September 20, 1926.

R. A. NICKERSON, Treasurer.

BRING US YOUR PRODUCE!

Highest Market Prices Paid for POULTRY AND EGGS.

Our BABY BEEF cuts in the market department of our store are famous in Hereford.

Our GROCERY SERVICE is UNEXCELLED.

WE DELIVER. PHONE US AT NO. 116.

HEREFORD PRODUCE

JACK SPRATT, Manager.

COMPETITION IN WORDS

One who goes into the market to buy a motor car today is naturally confused.

He has read the words *best* and *greatest* so often that they have ceased to be convincing. Where *all* is best, he reflects, there can be no best.

Thousand-dollar cars have been described to him in ten-thousand dollar language. And vice versa.

He finds himself the target in a war of adjectives; the helpless victim in a gigantic competition of words.

And so he is forced to rely on chance—the advice of friends—or his own limited experience.

Dodge Brothers, Inc., have never participated in this verbal competition.

They are content with the position they have long maintained in the far more vital competition of *honest value*.

They have continued steadily to improve their product, not only in comfort and beauty, but *basically*—beneath the body and hood where fundamental values lie.

Yet they have not unduly stressed each betterment that has marked the steady progress of their motor car toward a higher perfection. And when economic conditions or greater sales have permitted them to reduce prices without reducing quality, they have announced the fact without excessive emphasis.

Unexaggerated truth is not spectacular. But in the long run, implicit public confidence has been Dodge Brothers' reward, and this they propose to preserve *forever* by continuing to build just a little better than they tell.

BEAVERS BROTHERS
Hereford, Texas

DODGE BROTHERS
MOTOR CARS

LEVI STRAUSS The favorite Brand

Overalls of Ranchers, Riders of the Range & men of all trades

A new Pair FREE If they Rip

TELEPHONE BILLS

To Be Mailed On a Different Schedule

This Plan of Rendering Telephone Bills Is Now In Effect.

Please Be Sure to Read the Notices Accompanying Your Telephone Bills.

Our Business Office Will Be Glad to Furnish Further Information, if Desired.

SOUTHWESTERN BELL TELEPHONE COMPANY

Rockwell Bros. & Co.
LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

CHEVROLET

Now Reduced to **\$375** (Cash only) see Fin. Aid.



The Finest Chassis ever Offered at the Price

Because of economies due to its ever-increasing truck production, Chevrolet again is able to decrease the cost of quality commercial transportation units, making available, even to the smallest merchant, a commercial car of modern design that offers—

- the flexibility and handling ease of a three-speed transmission—the power and smoothness of a valve-in-head motor—the durability and dependability of rugged construction—the beauty and advertising value of unusually fine appearance—all combined with a remarkable economy of operation and upkeep.

Come in! See this sturdy haulage unit. Learn how little it really costs to own a truck on which you will be proud to have your name appear!

New Low Prices

1-Ton Truck **\$495** reduced to **\$375**

1/2-Ton Truck **\$375** reduced to **\$275** (Cash only) see Fin. Aid.

Brumley Chevrolet Co.
Hereford, Texas

World's Lowest Priced Gear-shift Trucks

Harvest Time Opportunities

The harvest season offers opportunities to do many of the things which the prosperity of this season makes possible.

THE FIRST OF THESE IS TO BUILD A RESERVE BANK ACCOUNT!

Safety, Independence, Bank Credit, all these things are assured the man with a substantial Reserve Account in the Bank.

WE SOLICIT SUCH AN ACCOUNT WITH YOU HERE!

Read our message in this week's Farm and Ranch

First State Bank & Trust Company
OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Murray & Cawthon New Real Estate Dealers

We wish to announce to the property owners of Hereford and of Deaf Smith County that we have opened an office in the back of the First National Bank Building and that we are carrying on a general Real Estate Business. Our fifteen years experience in the sale of Plains lands enables us to be of real service to you in disposing of your property and we will appreciate a portion of your business.

We have buyers who are now seeking various locations in Deaf Smith County. Come in and tell us what you have to sell; it may be the property that will suit one of our buyers.

We have a good list of exchange property in Texas and Oklahoma for property in this section of the Plains. If you are in the market for land or city property let us show you some of our good buys. Remember we have some Deaf Smith and Parmer County oil leases for sale and some royalties in this county that we can deliver near proposed location for deep test.

Whether large or small, your business will be highly appreciated. Yours very truly,
MURRAY AND CAWTHON,
Hereford, Texas.

Coolish Weather and Rain Here Thursday

First samples of 1926 Winter Weather arrived in Hereford about four a. m. Thursday and local citizens shivered during the forenoon as they scurried up and down Main Street. The cool weather was accompanied by showers and

at noon prospects indicated additional moisture. Most people were busy digging up winter apparel and thinking longingly of coal fires.

Dr. G. W. Heard, with Mrs. Heard, and possibly their son also will leave here September 16 for Abilene, Texas, where the Doctor will attend the state dental association convention. He will be away until the 20th.

DENTAL NOTICE.

Dr. G. W. Heard will be out of town from September 16 to 20, attending the State Dental Association convention at Abilene.

C. O. Wilkins and family arrived here last week from Lawton, Oklahoma. Mr. Wilkins is in charge of the first chair at the Brooks Barber Shop.

Announcements have been received here of the approaching marriage at Fort Worth, September 16, of Miss Minnie Dea Coffin, former school teacher here. Miss Coffin is a niece of E. B. Black.

The invitations read: "Mr. and Mrs. Sidney Files request the honor of your presence at the marriage of their sister, Minnie Dea Coffin, to Mr. Robert Marton Pendery, on Thursday, the 16th of September, 1926, at 8:30 in the evening, Hemphill Presbyterian Church, Fort Worth, Texas. At home after October 1, 1805 Alston Avenue, Fort Worth, Texas."

Miss Coffin has many warm friends in Hereford who wish her happiness and prosperity in her married life.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

CREAM
I am buying cream at the Hereford Produce Co., and will give you top price, honest test. Courtesy to all W. R. (Shorty) WEBB. 34-2tp

Oklahoma People Inspect Farm Lands Here

Messrs. H. A. Higgins, of Milan, Mo., and W. A. Miller, of Tishomingo, Okla., were here last Thursday looking after their land holdings southeast of Hereford some eighteen miles, and visiting the family of B. F. Guthrie. Both these gentlemen are engaged in the real estate and investment business. They were formerly in partnership in the real estate business in Milan, Mo. Both were enthusiastically optimistic about the future of this country.

Mr. Higgins said he had been a reader of the Brand for some time and in this way had known something of the developments here but that it was even greater than he had expected. He also remarked that he was teaching a Sunday school class in Milan and that he found the exposition of school lessons now being given in the Brand

the best obtainable lesson.
MRS. J. H. PITTS
CUT FLOWERS OR PHONE 157.

Mexican Imperial Symphony Orchestra, Star Theatre, Hereford, September 10, at 8:30 p. m. Admission 50, 75c. Sixty reserved seats \$1.00 each. Tickets now on sale, buy early. There will be no second performance.

Local Happenings

Morris Kellehor, of Miami, Fla., came in last week for a visit with his parents, Mr. and Mrs. W. D. Kellehor.

Mrs. C. S. Richards returned Wednesday from a visit to Colorado Springs.

Mrs. M. L. Steele will open a class in Kindergarten, beginning September 27th. Will teach everything in Kindergarten work. Days: Monday, Wednesday and Friday; hours, one to four p. m. If interested Phone 272.

Rev. M. G. Cottrell, who has re- Mr. and Mrs. H. L. Rice and daughter, Ethel, motored to Lockney, Texas, last Saturday where Miss Ethel has accepted a position in the Lockney high school and teach science.

Mrs. Slaton has a good two-story residence for sale at a bargain. Eight rooms and bath. Large lot, located one block west of Twenty-Five Mile Avenue. 32-3t

Make your friends enjoy the big Hereford Free Fair, September 16-17-18, by eating with the ladies of the Methodist Missionary Society lunch stand.

The food you will find at the Ladies' Missionary Society lunch stand will be excellent. We will serve coffee, all kinds of sandwiches, pie, cake, ice cream, most anything you want and at any time you want it.

Mrs. Lovere Bane will leave for her home in Sterling, Kansas, Friday, where she will join her husband who is a teacher in a college. Mrs. Bane was formerly Miss Kibbe, daughter of Mr. and Mrs. R. J. Kibbe.

We make everything new and repair anything old in sheet metal. HEREFORD SHEET METAL WORKS, across the street from the Texas Utilities Co., the old Christian Church. J. P. McMAHON Manager. 34-2t

For plants and cut flowers, call MRS. NETTIE PRICE, Slaton. 24-1f

E. E. Fridley and family reached home the latter part of last week from Gage, Oklahoma, and Higgins, Texas. The Fridleys visited in the Mr. and Mrs. L. F. Meeker home, parents of Mrs. Fridley, in Gage.

Mrs. C. S. Richards returned Wednesday from a summer's vacation in Colorado Springs. Mrs. Richards has been away from home since last May.

This is the last week of the Amarillo news' \$5.00 subscription offer. See us quick.—Hereford News Stand.

MRS. M. L. STEELE

Will open a class in KINDERGARTEN

Beginning September 27th. Will teach everything in Kindergarten work.

Days: Monday, Wednesday and Friday.

Hours: One to four p. m. If interested, PHONE 272.

Tri-State Exposition
Amarillo
Sept. 21-27
Be here!

C. O. Lee, wife and sons, Leland and Austin, drove in overland Wednesday from a two weeks vacation trip to Iowa. Mr. Lee says they left in the mud and traveled most of the way in it.

The Brand is requested to announce that the Hereford Pastors' Association requested the school board to use only Bibles of the Revised Version in the public schools this year. All children taking the Bible will be able to secure the Revised Version at C. A. Skelton's Store next week.

Mrs. Slaton has a good two-story residence for sale at a bargain. Eight rooms and bath. Large lot, located one block west of Twenty-Five Mile Avenue. 32-3t

Do you remember the good lunches we served at the Fair last year? We will be there again ready to serve you. The Ladies' Missionary Society of the Methodist Church.

Mrs. F. H. Oberthier and daughter, Miss Frances, with Misses Grace Ferguson and Velma Hayes, left overland last Thursday for Paris, Texas. Miss Ferguson is enroute to school and little Miss Hayes, who is a niece of Mrs. A. O. Thompson, is going back to her home after a visit. Mrs. Oberthier and daughter will visit Mrs. Dewey Lawrence, after which Miss Frances will continue on to school at Ward-Bellmont, at Nashville, Tenn.

Mrs. Slaton has a good two-story residence for sale at a bargain. Eight rooms and bath. Large lot, located one block west of Twenty-Five Mile Avenue. 32-3t

Mrs. Slaton has a good two-story residence for sale at a bargain. Eight rooms and bath. Large lot, located one block west of Twenty-Five Mile Avenue. 32-3t

Your Car deserves the BEST!



Ask For
Magnolia Gas and Oil!
at
MAGNOLIA FILLING STATION
Arthur C. Thompson, Mgr.

SPECIAL
For Saturday, Sept. 11th

Baking Powder, Calumet, 2 1/2 pound -- 59c
Onions, per pound ----- 5c
Flour, Flavo, 48 pounds ----- \$2.25
Whole Wheat Flour, 12 pounds ----- 55c

WE BUY CREAM AND EGGS—WE DELIVER.
We Give Gold Bond Stamps

The GROCETERIA
Across from Star Theatre. Phone 31

Cold Cash will warm cold feet

U.S. Phifty

YOU COULDN'T SELL YOUR CHECKBOOK!

It's no good to anyone else—not even the high-jacker.

That makes it of double value to YOU, because it affords you the CONVENIENCE of READY MONEY without any of the RISKS! To the thoughtful, the checking account recommends itself more highly today than ever before because human life is so cheap and lawlessness so rampant.

Western National Bank
"There Is No Substitute For Safety"

Building Is Booming

—New homes are springing up in every direction every day! Hereford's forward progress is in full swing.

—Come to us for estimates, and material for that New Home, or garage, or general repair work—we are eager to serve you.

Panhandle Lbr. Co.
PHONE 65

STAR THEATRE

FRIDAY NIGHT ONLY
SEPTEMBER 10

Imperial Mexican Symphony Orchestra
(One performance only, and there will be no picture.)

SATURDAY MATINEE
SEPTEMBER 11
MATINEE AND NIGHT

"Whispering Smith"
—with—
H. B. WARNER, LILLIAN RICH, AND JOHN BOWERS.

MONDAY AND TUESDAY
SEPTEMBER 12-14

"The Fool"
—with—
EDMON DOLWE.
(From the store of same name.)

WEDNESDAY AND THURSDAY
SEPTEMBER 15-16

"Silver Treasure"
FRI. AND SAT. MATINEE.
SEPTEMBER 17-18

"Siberia"
—with—
ALMA RUBENS and EDMUND LOWE.

SATURDAY NIGHT
SEPTEMBER 18
TOM MIX

—in—
"Hardboiled"

TIME OF SHOWS:
Saturday Matinee, 2:30 p. m.
Evenings, 7:30 9:00.

STOP! At Our Place

—For Gas and Oils, Crankcase service, Accessories and General Repairing.

—We appreciate your patronage, whether large or small, and will do all in our power to please you.

Beavers Brothers
Phone 383.

SCHOOL SUPPLIES

It's hard to realize that school days are here again. Of course, school days bring a need for school supplies. This store has a complete assortment—everything that is needed for all grades.

Corner Drug Store
This Store Is a Member of the Texas Qualified Druggists' League

Legally Registered Pharmacist

Read the League's message in Farm and Ranch and Holland's Magazine

SEPTEMBER Clearance Sale

We have our new car of Furniture in good shape to show you at this time. We invite your careful inspection of these beautiful goods. They are extra fine values.

—We hope to move back into our own furniture house in about three weeks, and during this period of time we will truly make most attractive prices to all furniture buyers. We desire to sell every item of Furniture before moving back home—for you know Furniture is bulky to move. Help us make September a big clearance month.

- \$160.00 Dining Room Suite, September Sale ----- \$125.00
 - \$160.00 Living Room Suite, September Sale ----- \$125.00
 - \$160.00 Bed Room Suite, September Sale ----- \$125.00
- ALL OTHER SUITES IN LIKE PROPORTION.
- \$11.75 Fine Metal Bed, September Sale ----- \$9.75
 - \$11.75 Fine Cotton Mattress, September Sale ----- \$9.75
 - \$11.75 Fine Steel Bed, September Sale ----- \$9.75
- ALL OTHERS IN LIKE PROPORTION.

Our stock is too extensive to name every thing—We have what you want—come and see.

E. B. Black Company
WE ARE SATISFIED WITH SMALL PROFITS.