

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 23.

Hereford, Deaf Smith County, Texas, Thursday, June 23, 1927.

Seth B. Holman, Publisher.

## DEAF SMITH COUNTY IS RAPIDLY TAKING LEAD IN DAIRY DEVELOPMENT

### Tour of Inspection Friday Reveals Prominence of Local Herds; Alvord and Simmons Speak at Luncheon Served by Presbyterian Ladies.

That Deaf Smith county is taking the lead in the Panhandle dairy industry is clearly evidenced in the reports of the tour of inspection made Friday of the county dairy herds.

C. H. Alvord, head of the Extension Department of Texas A. & M. College, and D. T. Simmons, secretary Texas Jersey Cattle Club, accompanied by F. C. Bennett, manager of the agricultural department of the Amarillo Board of City Development, officers of the local Chamber of Commerce and county dairymen inspected nine farms during the tour, giving special attention to the farms on which grade cows are kept.

At the noon luncheon given by the Chamber of Commerce at the Cordova Hotel, Alvord and Simmons spoke to members of the party. Mr. Alvord told of his tour of the Panhandle in 1906, when he predicted that this would some day be a great stock farming country.

"My predictions are coming true," said Mr. Alvord, "and you are to be complimented on having so successfully started two bull circles in this county. If you would solve that ever-present cost of production problem, use registered sires of the right kind."

"A manufacturing industry is different from a bank or a store where cost and selling price determine profit, for in the factory efficiency of machinery is a factor. By higher breeding the dairyman increases the efficiency of his plant," Mr. Alvord strongly recommends the cow, sow and hen combination for profitable farming.

Mr. Simmons estimated that each of the bulls in local circles is worth \$102,000 to the county and produced figures to show how the progeny of the bulls would produce more than 120 pounds of butter-fat above that produced by inferior cows.

"No other Texas county can boast of a more uniform type of bull than this county," said Mr. Simmons. "No effort should be spared in conditioning the animals for exhibition in the county and state fairs, although this is but a small part of the work."

During the day the party visited the leading dairy farms. Eight Hereford dairymen compose the two circles in this county and they have selected eight of the best Jersey bulls in the state to head their herds. The animals are cared for in accordance with regulations laid down by the Texas A. & M. College and are inspected several times each year. Four of the bulls remain with each circle for two years are then exchanged.

Various games dear to childhood were played during the afternoon. A big birthday cake, bearing six candles, formed the centerpiece for the table. This cake, with ice cream, was served to about nineteen little guests.

Mrs. Cockrell was assisted in entertaining by her house guest, Mrs. W. E. Stegman.

Local breeder sells 54 registered bulls. Bill Womble, Hereford breeder, has just delivered fifty-four head of registered bulls and two-year-old heifers to J. D. Hodgins and Son of Hungertford, Texas. These cattle were moved from Hereford where the elevation is 3900 feet to the South Texas town where it is only 102 feet above sea level, and the change is likely to be trying on these anxiety 4th Herefords for a while.

Joe Gaets, of Santa Ana, California, is visiting his brother, Jno. Gaets on the Gaets farm southwest of Hereford. Mr. Gaets owns land in Castro county and expects to spend several weeks here.

(Continued on Page Seven.)

## Plan to Award Free Trips to Club Members

In accordance with action taken Monday at the Chamber of Commerce luncheon, committees will be appointed this week to visit all boys and girls in the county who have been conducting club projects and award the free trips to the Texas A. & M. College short course to be held July 25-30.

W. D. Kelleher who has been vitally interested in the club work reports that \$106 has been subscribed to defray the expenses of the trips to College Station.

"It will be possible for six club workers from this county to attend the short course," said R. O. Dunkle at the luncheon, "and we hope to have a representative from every community in the county."

A large number of boys and girls have been interested in the club work by Mr. Dunkle and the committee will have to visit sixty-four homes in making the awards. The selection will be made early in July in order that those making the trip can be given some special training before leaving Hereford.

Concerted effort on the part of every member of the Chamber of Commerce is necessary to assure the success of the coming Chautauqua, said Rev. J. T. Ross in a report for the chautauqua committee. "A \$1000 guarantee has been pledged for the chautauqua, and we must raise an additional amount to cover overhead expenses."

The members present at the luncheon heartily endorsed the plan proposed by Rev. Mr. Ross of having each merchant purchase one student ticket to be given as an award to those boys and girls who sell a prescribed number of season tickets. Edgar Ireland, C. W. Humble and L. Baskin were authorized to put the plan before the merchants.

In the absence of President E. B. Black and Vice President G. A. F. Parker, Henry Wilkinson presided at the meeting which was held at the Hereford Hotel. The next meeting will be held at the Cordova Hotel.

## Charlie Burkett Returns from Oklahoma Hospital

Charlie Burkett returned last week from the St. Joseph's Hospital in Oklahoma City where he underwent treatment made necessary by a serious injury which he suffered last January.

Burkett was employed by the Marland Oil Company and was working near Berger when the accident occurred. He had crawled under a large oil truck to measure a bearing when the heavy steel frame of the truck was knocked off by another car as it was driven into the garage.

The frame, weighing more than 6000 pounds, struck him just above the waist, splintering four bones in the back and inflicting such internal injuries that little hope was held that he would regain consciousness. He was rushed to immediate attention by skilled doctors and surgeons employed by the company accomplished the seemingly impossible in keeping up heart action until his injuries could be treated.

Burkett remained at the field station for sixty-four days when he was removed to the company hospital in Ponca City, Okla. He was later taken to the Oklahoma City hospital and was able to return to Hereford June 1. He is still wearing a heavy bracing and will probably not be able to discard it for two months or more.

He will report each month to the Oklahoma City hospital for treatment and expects to be able to return to his work by January 1. He will receive the workmen's compensation provided by the Texas statutes for 400 weeks.

Burkett lived in Hereford for a number of years, is a graduate of the local high school and a football star. He has been working for the Marland Company for eight years when the accident happened.

MR. AND MRS. MARTIN LEAVE FOR COLORADO. Mr. and Mrs. Audis Martin left Wednesday for a two weeks' vacation in Colorado and expect to visit relatives and friends in Colorado Springs and Denver. Then they will make a tour in the mountains, fishing and sight-seeing. They expect to celebrate the Fourth of July in Springfield, Colo., among relatives and friends before returning home.

## WARD FARM IS ENTERED IN CONTEST

J. F. Ward, of South Hereford, has been selected to represent Deaf Smith county in the Texas Master Farmer contest being conducted by the Progressive Farmer, a publication of Dallas.

A committee composed of R. O. Dunkle, T. D. Moss, C. W. Humble, G. L. Guthrie and Mrs. Robert L. Wilson visited the Ward farm Tuesday and scored Mr. Ward in accordance with the rules of the contest.

The prospective entry was rated on a basis of six main points. Operation and organization of farm, business methods and ability, appearance and upkeep of farm and home, adequacy of farm home plant, home life and citizenship. Mr. Ward scored 985 of a possible 1000 points.

A Diversified Farm. Mr. Ward is essentially a diversified farmer and gives his attention not only to such crops as wheat, alfalfa and grain sorghums, but also to the raising of cows, chickens and hogs.

He has one of the outstanding small orchards of this section and has been picking peaches and cherries for the past fifteen days. His plum trees are literally loaded with fruit that is just beginning to ripen and his vineyard gives promise of an exceptionally high yield. These things, too, in spite of the fact that the present season has been a most disastrous one for the majority of fruit growers.

The buildings and fences on the farm are in excellent repair, and the house is equipped with electric lights and supplied with water from a private system. The farm is equipped with modern machinery and the Ward home has many modern conveniences.

The visit of the committee was nothing less than a revelation, especially to those members who are well acquainted with farms in this section of the country.

For purposes of the contest the state has been divided into nine districts. Each county is allowed to enter three farmers and from the district winners the fifteen master farmers will be selected. They will be ranked according to relative merit and will be awarded medals attesting their abilities.

A committee of five makes the selection in each county and after scoring their entry, refer the score to the district agricultural agent who with the district home demonstrator will visit the farm entered and check the score. In this way the district winner will be selected. These selections will be made during July and August and the final results announced toward the end of the year at a special banquet in honor of the master farmers at Dallas.

## Hereford Men Hear Reports at Road Meet

De E. Ashbrook, A. O. Thompson and T. D. Moss attended the meeting of the Highway 66 Association at Amarillo Monday.

The meeting was held for the purpose of hearing reports on the present condition of the highway which extends from Chicago to the coast by way of Tulsa, Amarillo, Tucuman and Albuquerque, and to further the movement for its immediate improvement.

"The people of this section should boost the Highway 66 movement," said T. D. Moss Tuesday, "as it will bring tourists to the Panhandle. Although it does not pass through Hereford, we hope to secure a branch of the highway from Amarillo through Clovis and Roswell to Carlsbad which would be a fine thing for this country."

The Carlsbad Caverns are attracting nation-wide interest and people traveling to the coast on Highway 66 will desire to visit the New Mexico scenic point. The logical route will be over a branch highway from Amarillo through Hereford.

The Chamber of Commerce intends to sponsor a movement to secure the branch highway. If such a plan is not put into effect at once it is likely that the highways to the north and south will be used exclusively by tourists visiting Carlsbad.

## Amarillo Plays Hereford Club Here Sunday

The Hereford ball club will meet a team representing the Morrow-Thomas Hardware Co. of Amarillo Sunday at 3:30. The game will be played at the West Park diamond.

Games have been scheduled with the Vega-Outlaws for July 3 and 4 in Hereford. Manager Charles Whitehead called his team together Wednesday evening for skull practice in preparation for the Amarillo game. The team is in good shape but will miss the playing of Onias Carroll, who is in Colorado. The pitching staff is weakened by the injury of Mac Wright who will be unable to get into the game for some time. Wright injured a foot two weeks ago while working with a combine crew. Walcott has been pitching good ball but can not be expected to successfully do the hurling in every game, especially when two games have been scheduled in as many days.

Whitehead gave the Whitefaces some much-needed instruction Wednesday at the practice held at the Fox store. He hopes to eliminate some of the loose playing that featured last week's game at Vega. Hereford has shown strength at the bat all season, but numerous errors have proven costly on several occasions.

At the meeting Wednesday Chas. Bennett was selected to coach the Whiteface team and "Fat" Cullinger will serve as captain during the rest of the season. Homer Fox will handle the finances of the club. Regular practice will be held every week on Tuesday and Friday. Onias Carroll, George Murphy and Bob Renfro compose the grounds committee and will see that the diamond is kept in excellent condition.

"We are very anxious to have the Hereford people turn out Sunday and give the players some real support and we assure them a good ball game," said Whitehead Wednesday.

## Hereford Discovers a Cowboy Preacher

A deep, dark, secret came to light this week in the discovery that Hereford has in her midst one of those famous cowboy preachers—a regular two-gun, rip snorter, bron-bustin' parson.

The fact would no doubt have remained a mystery had not Rev. Thurman Morgan given in last week to a long-unheeded desire to answer the call of the wild, and agreed to assist the T. E. Seigler ranch force with the spring round-up.

The Fox News Reel Company overlooked a good bet in failing to send a camera man to cover Mr. Morgan's part in the round-up and some of the details of the affair are missing, but it seems that the erstwhile minister of the gospel accepted the advice of one of the ranch force, discarded his ox-fords in favor of boots and mounted Mr. Seigler's horse.

The events which followed must have been interesting, as Mr. Morgan reports them. "The pony knew which way to go but I did not," he said, in giving an account of the escapade. "If I failed to get the proper signal and as the pony turned I was usually several minutes late in following suit. I had considerable trouble in inducing my steed not to take a mere round-up so seriously and also in making him understand when the round-up was over."

Rev. Mr. Morgan steadfastly maintains that he remained in the saddle until the last calf was branded and that his success as a cow hand was duly recognized by all present. However, the writer understands that Mr. Morgan walked several days following the round-up and that in spite of his success he has signified no intention of forsaking the pulpit for the saddle.

## New Business Building Is Nearing Completion

Concrete for the floors of the new business building on South Miles Avenue is being poured this week. The walls are finished with the exception of the outside stucco work and plastering inside.

The building is 140 by 38 feet and when completed will be occupied by the Whippet Knight Motor Company, now located on Main Street. Russell Carroll has the contract for the building and is pushing the construction building as rapidly as possible.

## HEREFORD CHAUTAUQUA TO OPEN TUESDAY WITH MALE QUARTET PROGRAM

### Miss Juanita Counsell Arrives to Assist With Ticket Sales Campaign; Tent Crew and Superintendent to Arrive in Hereford Coming Monday.

## Parker Sends Report From Texas Special

"We are just going into Kansas City. A whole fleet of airplanes is escorting us. Epaenetus Bushrod Black has risen to the occasion—having a fine time."

Such is the content of the brief message received today from G. A. F. Parker aboard the All-Texas Special which left Dallas June 19 on a tour of good will to cities in the North and East.

With his letter, Mr. Parker enclosed a copy of the "All Texas News," a mimeographed publication which is being edited daily on the special train for the convenience of the members of the party.

From the News the following facts are noted: The train departed from Dallas Sunday at 11 p. m., arriving at Kansas City Monday noon where Governor Sam Baker of Missouri, Governor Ben Paulen of Kansas, Senator Arthur Capper of Kansas, Representative George H. Combs of Missouri and Mayor A. I. Beach greeted the party, following which a luncheon was given at the Kansas City Country Club.

Arriving in St. Louis at 7:30 Tuesday the Texans were escorted to the Hotel Statler where Col. Chas. A. Lindbergh was presented at the noon luncheon. Members of the party attended a grand opera program in the evening.

In Chicago on Wednesday the Texans enjoyed a sight-seeing trip in the morning and a National league ball game in the afternoon. Because of the cordial reception received at the Illinois metropolis it was decided to remain there two days, eliminating the side-trip to Detroit previously scheduled.

The trade trippers are in Chicago today and will leave tonight for Cleveland. Daily news dispatches indicate that members of the Good-Will Tour are making history for Texas and that they are being received and royally entertained at every point visited.

## Hereford Country Gets Seven-Tenths Inch Rain

A general rain fell over this section Tuesday night. Hereford received seven-tenths of an inch, according to the gauge at the First National Bank.

The rainfall was heavy enough in most places to prevent wheat cutting and a large number of farmers were in town Wednesday getting repairs to continue cutting and planting as soon as the fields can be entered.

The rain here was accompanied by heavy winds that blew continuously during the night. A number of trees were stripped of their limbs and other light damage was reported. One or two farmers report that their wheat was injured by the wind.

## Mrs. Ira Ricketts Heads Progressive Canning Club

Mrs. Ira Ricketts was elected president of the Progressive Community Canning Club at a meeting Wednesday. Mrs. J. David Thompson was elected to the vice-presidency and Miss Olive Perkins secretary-treasurer.

Reports on the work of the past year showed that the club had been very active, as more than 4000 quarts of fruits, vegetables and meats were canned by the ten members of the club. Plans were made to do much work during the coming season.

Officers for the boys and girls club of Progressive are Irvin Reeve, president, and Mary Ella Hershay secretary.

Rev. Mr. and Mrs. M. A. Quindlen, of Winters, Texas, are visiting this week in the home of their daughter, Mrs. J. M. Cloyd, of Hereford.

## Local Minister Leaves for California Monday

Rev. and Mrs. Thurman Morgan will leave Monday for Los Angeles where Mr. Morgan will attend the University of California summer session. He has done considerable graduate work and hopes to complete the requirements for the M. A. degree before returning to Hereford in the fall.

In the absence of Rev. Mr. Morgan, Mr. Tom Massie will fill the pulpit of the First Christian church. He is a senior ministerial student of Texas Christian University and will be welcomed to the local church at a special service Sunday evening by the Young People's department.

Offer \$50 Reward for Chicken Thieves. Ben Wright and Ralph Barnett plan to make it hot for chicken thieves who recently entered their chicken house on the Wright farm and relieved them of three or four hundred fowls. They have offered a \$50 reward for apprehension of the thieves and Wright is sleeping with one eye open and a sawed-off shotgun by his side and plans to make it interesting for the ones who try to get the remaining thousand chickens. The chickens stolen were of the Ferris strain White Leghorns and their quality makes the loss keenly felt.

Hereford merchants have guaranteed the Redpath-Horner Company \$1000 and in addition some \$250 must be raised to cover overhead expenses. It is the plan of the committee to have the tent located on North Main Street, opposite The Brand office as this location has proven most convenient. The tent and crew will arrive Sunday or Monday and the Hereford superintendent is expected early Tuesday.

The program opens with the appearance of the Premier Male Quartet in Scotch and Irish melodies and popular song hits. It will continue for six days and includes two plays, a light opera and lectures by several noted speakers. No program is scheduled for Sunday, but in the evening a special union service will be held at the tent and Rev. J. M. Cloyd will deliver a sermon.

The afternoon programs are scheduled to begin at 2:45 and the evening programs at 7:45. A meeting of all those interested in the Junior Chautauqua has been called for Monday evening. "We want all the little folks to report at the tent promptly at 5:00 p. m.," said Miss Counsell Thursday. "They should come in costume and prepared to have a good time. We are planning a parade and the week's schedule is crammed with good things for the Junior chautauqua members."

Miss Flossie Bowman, of Hereford, will assist with the Junior work.

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PUBLISHED EVERY THURSDAY  
 SETH B. HOLMAN  
 Publisher  
 Also Publisher of  
 THE FRIONA STAR, FRIONA, TEXAS.  
 MRS. SETH B. HOLMAN  
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 M. C. VOGEL, Circulation  
 VAN E. CURTIS, Foreman  
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**Joel Gleanings**

Guy Smith and family visited W. T. Smith and family Tuesday. Walter Galley was at the Louis Smith home at Dawn Tuesday. John Renfro and family were out from Hereford visiting the W. T. and Guy Smith families Tuesday evening.  
 Cecil Walker and Ed Boots began combining the A. E. Chamness wheat Wednesday.  
 We had about one-quarter inch of rain Wednesday afternoon which helped gardens.  
 A. E. Chamness was in Hereford Wednesday.  
 Several combines are running in this community now.  
 Several relatives from Gunter, Texas, are visiting the Ed Botts home.  
 Cyrus Galley was in Hereford Thursday.  
 Roy Botts and relatives left for points in New Mexico Thursday.  
 Fleet Callaway and Clarence Botts came from near Umbarger

Thursday evening and visited in the W. T. and Guy Smith homes. Chas. Callaway and brothers visited several families here Friday.  
 Marga and Genevieve Chamness spent Friday night with E. Dora Smith.  
 A birthday party was given Dick Callaway Friday evening with some thirty present. Ice cream and cake were served.  
 The Art Grimes and Mr. Clark families from Hereford visited at the Guy Smith home Friday evening.  
 A birthday party was given for Chas. Callaway Saturday evening when quite a number were present. Joe Greer and family were in Hereford Friday.  
 Homer Bryant and family spent Friday night in the Joe Greer home.  
 Mr. and Mrs. Clark, Art Grimes and wife, of Hereford, Guy and W. T. Smith and Walter Galley attended the Junkitkwik near Amarillo Sunday.  
 J. C. Womble, of Hereford, made a good talk at Sunday school last Sunday. He will be here in two weeks to make another talk.  
 Be sure to attend singing next Sunday evening.

**Cameron, N. M.**

Farmers are glad of the good rains of the past few days.  
 Paul Mote had his thumb mashed by a combine, mashing it badly.  
 Mrs. Jim Brown bought a piano from Mrs. Tom Sanford last week. The Stanfields are moving to Colorado.  
 Mrs. Ella Isler returned from Hot Springs last week to attend the funeral of her son, Phil Mote. Phil Mote died at Carlsbad last Tuesday. The remains were sent here, accompanied by Jim Hammonds, arriving at Clovis Wednesday and on Thursday they were brought to the home of his moth-

er here, Mrs. Ella Isler, and were buried in the Wheatland cemetery Thursday afternoon, Rev. J. W. Slade conducting the services.  
 There was no club meeting at New Hope Thursday because of the funeral.  
 Mrs. Sue Mote was vaccinated for typhoid fever Saturday. She is staying with Mrs. Coral Johnston.  
 Jim Hammonds spent Thursday night with Jim Patterson.  
 Mansel, Fern and Melvin Johnston spent a few days last week with Dallas Johnston and family.  
 Mrs. Susie Dunn is still quite sick at Clovis.  
 Rev. J. W. Slade, Mr. and Mrs. G. H. King, Mrs. Edmondson and Mrs. Winnie Dehtrage took Sunday dinner with Mrs. Ella Isler.  
 Curtis Green and wife and Ella Davis took dinner Sunday with Miss Althea Lowe.  
 Rev. J. W. Slade filled his regular appointment at New Hope Sunday morning and afternoon.  
 A. C. Johnston took Jim Hammonds to Clovis Sunday.  
 Theo Turner, Hollis, Okla., and Lester Baker, Canyon, called on old friends and neighbors Sunday.  
 Mr. and Mrs. Kemper, of Melrose visited her brother, Henry Stovall, last week.  
 Conley Gann is here from Amarillo visiting.  
 Mrs. Jim Patterson and children were Grady shoppers Saturday.  
 J. A. Nichols were here from Wellington to attend the funeral of her brother, Phil Mote.  
 Ed Leach and wife drove from Hot Springs Wednesday to bring Mrs. Ella Isler home to attend her son's funeral, all returning to Hot Springs Saturday.  
 Grandma Edmondson attended church and Sunday school at New Hope Sunday.

**SHERIFF'S SALE**

STATE OF TEXAS, County of Deaf Smith.  
 By virtue of an order of sale issued out of the Honorable District Court of Potter County, on the 24th day of May, A. D. 1927, by the Clerk thereof, in the case of Thos. F. Turner versus J. P. Burgess, J. S. Nugent and A. W. Joiner, No. 5423, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D. 1927, it being the fifth day of said month, before the Court House door of Deaf Smith County, in the City of Hereford, Texas, the following described property, to-wit:  
 All of Section No. 16, Township 4, North, Range 3 East, Capitol Syndicate Subdivision of Capitol Reservation Leagues No. 394 and 405, as shown by the Plat of same in Deed Records of Deaf Smith County, Texas, in Volume 15, at pages 60 and 65, said property being located in Deaf Smith County, Texas.

**NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION**

THE STATE OF TEXAS, DEAF SMITH COUNTY, In District Court of Deaf Smith County, Texas.  
 WHEREAS, by virtue of an alias execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 26th day of November, A. D. 1925, in favor of O. K. Higgins, as plaintiff, and against E. B. Harris and J. H. Harris, as defendants, No. 1550 on the docket of said court, I did, on the 7th day of June, A. D. 1927, at nine o'clock A. M., levy upon the following described tract and parcel of land lying and being situated in Deaf Smith County, Texas, and belonging to J. H. Harris, to-wit: All of Section No. eighty-two (82) Abstract No. 940, in Block K-3, containing approximately 640 acres of land; and on the 8th day of July, A. D. 1927, the same being the first Tuesday in said month, between the hours of ten o'clock A. M. and four o'clock P. M., on said day, at the court house door of said Deaf Smith County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. H. Harris in and to said property.  
 Dated at Hereford, Texas, this 8th day of June, A. D. 1927.  
 CLAUDE BENTON, Sheriff of Deaf Smith County, Texas.  
 By J. M. MURCHISON, Deputy.  
 21-3t

**SHERIFF'S SALE OF REAL ESTATE**

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.  
 By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 7th day of June, A. D. 1927, by the Clerk thereof, in the case of D. W. Morgan versus T. B. Bailey et al, being number 1621 on the docket of said court, and to me as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, to-wit: 10:00 o'clock a. m. and 4:00 o'clock p. m., on the first Tuesday in July, A. D. 1927, it being the 5th day of said month, before the court house door of said Deaf Smith County, Texas, in the City of Hereford, all of the following described property located in Deaf Smith County, Texas, to-wit:  
 All of Section Number Twenty (20) Township Five (5) North, Range Number Two (2) East of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as fully shown by a recorded plat thereof on record in deed records of Deaf Smith County, Texas and containing 640 acres of land

Levied on this 31st day of May, 1927, as the property of J. P. Burgess to satisfy a judgment amounting to \$221.03 in favor of Thos. F. Turner and cost of suit.  
 Given under my hand, this 31st day of May, A. D. 1927.  
 CLAUDE BENTON, Sheriff Deaf Smith County, Texas.  
 20-3t CB

**NOTICE**

STATE OF TEXAS, Castro County.  
 Notice is hereby given that we, the undersigned trustees of School District No. C2, desire to sell Old Parrott School Building at Jumbo, school building which is 24x40 feet, with 11 foot walls, and in good condition.  
 We will receive sealed bids up to 2nd of July, 3:00 p. m., 1927. Your check of \$50.00 must accompany your sealed bid.  
 We reserve the right to reject any and all bids.  
 Signed by:  
 F. L. PINKERT, President.  
 J. J. WILDER, Secretary.

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**Renew Your Health by Purification**

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.  
 Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cents—At any drug store. (Adv.)

**Lumber, Timbers, Shingles**

ALL BUILDING MATERIALS Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office Louisiana Lumber and Supply Company AMARILLO 1500 W. 6th St. Phone 4290

All of the East half of Section Number Twenty-one (21) Township Number Five (5) North, Range Number Two (2) East, of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as is fully shown by a recorded plat thereof on record in Deaf Smith County, Texas, deed records.  
 All of the West half of Section Number Twenty-one (21) Township Number Five (5) North, Range Number Two (2) East, of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as is fully shown by a recorded plat thereof on record in Deaf Smith County, Texas, deed records.  
 Levied on as the property of T. B. Bailey, W. D. Davidson, J. B. Elmore, Ben T. Brown, J. M. Robertson, P. A. Wales, The Florence State Bank of Florence, Texas, J. S. Fritz and First State Bank of O'Donnell, Texas, said levy being made on June 7th, 1927, to satisfy

**NOTICE**

STATE OF TEXAS, Castro County.  
 Notice is hereby given that we, the undersigned trustees of School District No. C2, desire to sell Old Parrott School Building at Jumbo, school building which is 24x40 feet, with 11 foot walls, and in good condition.  
 We will receive sealed bids up to 2nd of July, 3:00 p. m., 1927. Your check of \$50.00 must accompany your sealed bid.  
 We reserve the right to reject any and all bids.  
 Signed by:  
 F. L. PINKERT, President.  
 J. J. WILDER, Secretary.

**NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION**

THE STATE OF TEXAS, DEAF SMITH COUNTY, In District Court of Deaf Smith County, Texas.  
 WHEREAS, by virtue of an alias execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 26th day of November, A. D. 1925, in favor of O. K. Higgins, as plaintiff, and against E. B. Harris and J. H. Harris, as defendants, No. 1550 on the docket of said court, I did, on the 7th day of June, A. D. 1927, at nine o'clock A. M., levy upon the following described tract and parcel of land lying and being situated in Deaf Smith County, Texas, and belonging to J. H. Harris, to-wit: All of Section No. eighty-two (82) Abstract No. 940, in Block K-3, containing approximately 640 acres of land; and on the 8th day of July, A. D. 1927, the same being the first Tuesday in said month, between the hours of ten o'clock A. M. and four o'clock P. M., on said day, at the court house door of said Deaf Smith County, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. H. Harris in and to said property.  
 Dated at Hereford, Texas, this 8th day of June, A. D. 1927.  
 CLAUDE BENTON, Sheriff of Deaf Smith County, Texas.  
 By J. M. MURCHISON, Deputy.  
 21-3t

**SHERIFF'S SALE OF REAL ESTATE**

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.  
 By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 7th day of June, A. D. 1927, by the Clerk thereof, in the case of D. W. Morgan versus T. B. Bailey et al, being number 1621 on the docket of said court, and to me as sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, to-wit: 10:00 o'clock a. m. and 4:00 o'clock p. m., on the first Tuesday in July, A. D. 1927, it being the 5th day of said month, before the court house door of said Deaf Smith County, Texas, in the City of Hereford, all of the following described property located in Deaf Smith County, Texas, to-wit:  
 All of Section Number Twenty (20) Township Five (5) North, Range Number Two (2) East of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as fully shown by a recorded plat thereof on record in deed records of Deaf Smith County, Texas and containing 640 acres of land

a judgment in favor of D. W. Morgan in the sum of \$16,823.17 together with six per cent interest thereon from May 3rd, 1927, and all costs of suit.  
 Given under my hand this 8th day of June, A. D. 1927.  
 C. BENTON, Sheriff of Deaf Smith County, Texas.  
 By J. M. MURCHISON, Deputy.  
 21-4tWED

**NOTICE**

STATE OF TEXAS, Castro County.  
 Notice is hereby given that we, the undersigned trustees of School District No. C2, desire to sell Old Parrott School Building at Jumbo, school building which is 24x40 feet, with 11 foot walls, and in good condition.  
 We will receive sealed bids up to 2nd of July, 3:00 p. m., 1927. Your check of \$50.00 must accompany your sealed bid.  
 We reserve the right to reject any and all bids.  
 Signed by:  
 F. L. PINKERT, President.  
 J. J. WILDER, Secretary.

**The Whittington Clinic**  
 H. D. Whittington, M. D.  
 Diagnosis, Surgery, Consultation  
 J. R. Lemmon, M. D.  
 Infant Feeding and Diseases of Children.  
 J. W. Hendrick, M. D.  
 Internal Medicine, Diseases of Women, Obstetrics.  
 503-4-5 Oliver Baskie Building AMARILLO.

**FEDERAL FARM LOANS**  
 AT FIVE PER CENT INTEREST  
 The best loan obtainable for the Farmer.  
 —We are prepared to give you prompt and efficient service on any size loan, and Will Appreciate Your Business.  
**THOMPSON & IRELAND**  
 Hereford, Texas

**DR. J. W. HENDRIX**  
 CHIROPRACTIC MASSAGE  
 Residence Phone 92 Hereford, Texas.  
 Second Floor Lambert-Buckner Building.  
 FREE CONSULTATION AND ANALYSIS.

**REAL ESTATE**  
 CITY—FARM—RANCHES  
 Priced to Sell.  
 Real Estate Loans.  
**HILL & RICKETTS**  
 Phone 358

**REED'S M STORE**  
 PHONE 249

Where the Freshest of Fruits and Vegetables are found, there you find Most of the discriminating house-wives.

Fresh Tomatoes' limit 5lbs. per pound	7c
Carton Matches	27c
24lb flour 'Harvest Maid'	\$1.10
48lb flour 'Harvest Maid'	\$2.18
Mazola Oil 1pt.	29c
1qt.	58c
Tea, Lipton's	1-4lb 25c 1-2lb 48c
Peaches Gallon	limit one 53c

Bring your Palmolive and Crystal White Checks Here.

**TEXAS—The Empire of the Southwest—**



—It is good to live in Texas—the Empire of the Southwest.  
 —The Lone Star Banks of Texas are dedicated to the service of every interest that will promote the prosperity of this state.  
 —It is important right now and for the permanent work of the future, that every farm customer work in harmony with his bank, for Agricultural Independence for Texas.

**The First National Bank**  
 Read Our Messages Appearing in Farm and Ranch.

**CHEVROLET**

**Chevrolet has changed every idea of how fine a car you can buy for little money**



Because it offers a host of costly car features and refinements, and a type of performance previously undreamed-of in a low-priced automobile—the Most Beautiful Chevrolet has changed every idea of how fine a car you can buy for little money.

Regardless of the car you may now be driving, regardless of the price you expect to pay for your next automobile—come to our salesroom and see the new Chevrolet models. You will find literally scores of quality features that make Chevrolet absolutely unique in its price class. You will find beauty of line and elegance of appointment that is comparable to the costliest custom cars.

And, like thousands of others, you will say that here is the greatest dollar-for-dollar value in the history of the automotive industry.

**Brumley Chevrolet Company, Inc.**  
 Hereford, Texas

**QUALITY AT LOW COST**

595
525
625
695
715
745
780
800
845

### Ford Doings

Several from here are attending the revival at Vega this week. Mr. and Mrs. Sherm Garrett spent last week at Plainview. Monroe Parker was operated on for mastoiditis last week at the local hospital and is doing nicely and expected home soon. Mrs. Fielding Johnson and children shopped in Amarillo Wednesday. Mrs. Ellave Rye of Wichita Falls is here visiting her niece, Miss Evelyn Pickering. Floyd Benson and Harold Wilson made a business trip to Amarillo Wednesday. Bob Orr and family shopped in Vega Saturday. Mr. and Mrs. Jim Ware of Fairview were Ford visitors Sunday. Mr. and Mrs. Sherm Garrett attended the community dinner at Ward Sunday. The dinner was at the home of Mr. and Mrs. Fulkerson. John Lenox made a business trip to Hereford Wednesday. A. K. Webster visited in Amarillo Sunday.

J. P. Ringer had to fingers cut off while working on a combine Sunday, getting it ready to work with this week.

### Progressive News

A number of parents were present at the meeting of the agricultural girls and boys last Thursday at the home of Mrs. Jim Blagg. Those present held election of officers, resulting in the selection of Mrs. Ricketts, president; Mrs. Thompson, vice president; Miss Olive Perkins, secretary and treasurer, and Miss Margaret Ricketts, chairman program committee. Eighteen members were present and were called on to report their projects. A great deal of interest is being shown by these clubbers. A demonstration by Mr. Dunkle on caponizing was interesting. A good talk was given by J. O. Roberson of Hereford. The next meeting will be at the home of Mrs. Jim Parks, Thursday, the second week in July. The officers elected for this club were Oran Reeves, president and Mary Ella Hershey secretary. Mrs. Jasper Cockrell and Miss Estelle Bell spent Wednesday afternoon with Mrs. Chas. Walcott. Mrs. Arch Conklin of Hereford spent Tuesday in the home of her mother, Mrs. Ray Hershey. Mrs. Chas. Walcott visited Mrs. Jeff Roberson Thursday. Miss Marguerite Russell, daughter of W. C. Russell of this community was married to John Rector, of Simms community, last Sunday. Miss Marguerite is quite a favorite with the young folks and the entire community wish Mr. and Mrs. Rector a happy, successful married life. We understand they will make their home in the Simms community. I. R. Monaghan of Kirkland was in this community Sunday looking over his wheat. He spent the night in the Jeff Roberson home. The Reeves young folks attended church in Hereford Sunday morning. Miss Margaret Ricketts motored to Amarillo last Thursday where she visited her sister, Miss M.H. red, who is attending college there. Miss Katherine Hershey spent last week end with her sister, Mrs. Arch Conklin at Hereford. Mr. and Mrs. B. F. Reeves are the parents of a baby boy, born Monday morning, June 20. Singing program: Opening song—Mrs. Lewis. Song—Mr. Ramsey. Song—Mrs. C. C. Bowman.

Duet—Margaret Ricketts and Velma Caldwell. Song—Joe Garrett. Quartet—arr Mr. Garrett. Song—Katherine Ricketts. Song—Intermedial Sunday school class. Quartet—arr Bill Knox. Song—Mr. Bowman. Quartet—arr Luke McBrier. Piano solo—Flossie Bowman. Song—Jake Gregory. Closing Song—Mrs. Ramsey. Benediction—Mr. Hershey. Miss Lois Sharp is spending a few days visiting with Eunice Caldwell this week. Some of the Progressive ladies attended a shower given the recent bride Mrs. John Rector in the home of Mrs. Pete Hutchison of the Simms community Monday afternoon. Rev. Morgan of Hereford preached at Progressive Sunday afternoon just after the Sunday school hour.

### Here and There.

Sunday school was not so well attended as usual on account of the rush of harvest. Not much planting has been done because of a lack of moisture. Farmers are hoping for a rain. Mr. Keith and family spent Sunday in the Clay Bowsher home. Mr. Griffith and H. M. Mobley tood Sunday dinner with Henry Allman. Henry Taylor has been unable to work for ten days on account of an attack of rheumatism. Mr. Lowther and Lewis Smith called at the Tice home Tuesday night. Joe Gaets came in Thursday from Los Angeles to spend the summer with his brother, John Gaets and family. Mr. and Mrs. Leo Williams spent Sunday in Clovis. Mother Mosley spent Saturday night with her son, Ed, and family. Miss Clara Houser of Clovis is visiting the W. S. Dixon home. Mrs. Ilman spent Thursday with Mrs. J. B. Harlin. Mr. Campbell of Wellington, who owns a farm south of Hereford came in Thursday with a load of goods. He is moving here when he can get possession and already has a large wheat acreage on the place. Mrs. Woods Vaughn and children of Amarillo spent the week visiting in and around Hereford. Mrs. Joe Andrews enjoyed a visit from her brother, Mr. Benson, of Shamrock, recently. Several wheat fields are turning out more than had been expected. Mr. Hogan's birthday was celebrated by his friends and relatives Sunday. Miss Gladys Jones has Misses J. W. Hacker and wife left for Vega this morning. In response to a message sent by Hacker's brother was very low. Last Sunday Mr. and Mrs. Roy Kincaid had the following dinner guests: Mrs. Green, Mrs. R. T. Green, Harry Taylor and wife, Mr. Tice and family, Miss Blanche Beauford and Miss Nettie Lee Green. Following dinner Mr. and Mrs. J. A. Rogers and Miss Mary came down and all went to the creek and spent the afternoon fishing. Little Miss Mary had the misfortune to fall in the creek and was badly frightened but soon got over it and went on fishing. Tuesday evening a number of neighbors went to the Cornelius home and spent the evening. Harvey and Weldon Lindsay moved a bunch of cattle for Mr. Hastings Monday. Friends are sorry to learn that Mrs. J. C. Lance is on the sick list. Rev. Ford burned his hand while at work on a combine Friday.

### First Baptist Church.

V. M. CLOYD, Pastor. Nineteen of our folks have taken the examination on "Building a Standard Sunday School." Let others who are studying this course hurry and take the examination. We are growing, we believe, in every direction of our church life. Superintendent A. O. Thompson is working big plans for our Sunday school. General Director C. S. Murray is working a fine start with our new B. Y. P. U. work. Come worship with us next Sunday in the following services: Sunday school at 9:45, preaching at 10:45 and 8:30, General B. Y. P. U. at 7:15. Prayer meeting each Wednesday evening at 8:30. "Blessed is the man . . . ; that keepeth the Sabbath from polluting it, and keepeth his hand from doing any evil."—Isaiah 56:2.

### First Christian Church

THURMAN MORGAN, Pastor. Bro. Tom Massie will be here next Sunday. At the evening services the Young People's Department will have a welcome for our new preacher. Bro. Massie is a senior ministerial student of T. C. U. He is a fine Christian gentleman, a noble, consecrated young preacher who needs your co-operation. Will you not help him all you can? Sunday school at 9:45. We had a good attendance last Sunday. But we want you to enjoy the privilege of a student in this school of religion. Communion and preaching services at 11. "Forsake not the assembling of yourselves together," says Paul. The minister will preach at Bovina at 3:30. All are invited to accompany the preacher to this service. Christian Endeavor at 7:30. Welcome service for Bro. Massie at 8:00 as follows: Song, Loyalty to Christ—Young People's Department. Scripture, Eccl., 12th Chapter—Georgia Robinson. Prayer. Welcome—Orleanda Savage. Response—Bro. Tom Massie. Song—No. 170. Report of Young People's Conference—Nina Crawford. Blind Eyes that See—Inez Jovell. "Where He Leads Me," quartet and chorus—J. C. Gilbreath, Harry Kibbe, John Wherry, Keith Guthrie. Youth's Answer to the Call—Minister. Invitation, "Softly and Tenderly," No. 178. Mizpah Benediction. Accompanist—Lorene Wherry.

not help him all you can? Sunday school at 9:45. We had a good attendance last Sunday. But we want you to enjoy the privilege of a student in this school of religion. Communion and preaching services at 11. "Forsake not the assembling of yourselves together," says Paul. The minister will preach at Bovina at 3:30. All are invited to accompany the preacher to this service. Christian Endeavor at 7:30. Welcome service for Bro. Massie at 8:00 as follows: Song, Loyalty to Christ—Young People's Department. Scripture, Eccl., 12th Chapter—Georgia Robinson. Prayer. Welcome—Orleanda Savage. Response—Bro. Tom Massie. Song—No. 170. Report of Young People's Conference—Nina Crawford. Blind Eyes that See—Inez Jovell. "Where He Leads Me," quartet and chorus—J. C. Gilbreath, Harry Kibbe, John Wherry, Keith Guthrie. Youth's Answer to the Call—Minister. Invitation, "Softly and Tenderly," No. 178. Mizpah Benediction. Accompanist—Lorene Wherry.

Our Fore Fathers fought Taxation without representation. The Texas Wheat Growers Association is fighting Price Fixing Without Representation.

### ROCKWELL BROS. & COMPANY

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

### Square Deal Produce Co.

We Pay Top Price for Eggs, Cream, Poultry Phone 33.



### L. W. Carlyle

GROCERIES FRESH FRUITS AND VEGETABLES IN SEASON

Phone 164

### Every Working Part Bathed In Oil!



### Samson "Oil-Rite" Windmills

Equipped with Timken Roller Bearings; all working parts constantly and automatically bathed in oil. Enclosed reservoir contains oil enough for one full year. Dirt, rain and snow proof. Ball bearing turn table. A heavier, stancher, more efficient mill than any other on the market. Stover mills have been famous for half a century. Are better now than ever before. Workmanship and material guaranteed. Thousands of satisfied users testify to their superiority.

Streu Hardware Co.

### Now Is the Time to Get Your STORAGE COAL

We have a car of good lump on track this week—Price is \$12.50 Delivered. LET US FILL YOUR BIN. GOLDEN RULE PRODUCE CO. Phone 108. We Deliver

### 5% LAND LOANS

### Correct Abstracts

### THOMPSON & IRELAND

Hereford, Texas

PLUMBING AND PIPEFITTING Work Guaranteed. J. B. RUNTON Phone 151

### Pickwick Service

Through Motor Coach Connections for OREGON, CALIFORNIA, ARIZONA AND NEW MEXICO POINTS DAILY. CONNECTING AT EL PASO

Road Down		Road Up	
Lv. a. m.	8:30	El Paso	12:10 p. m. Ar.
Ar. a. m.	11:30	Alamogordo	9:15 a. m. Lv.
Lv. a. m.	11:55	Alamogordo	8:35 a. m. Ar.
Ar. p. m.	4:30	Roswell	4:00 p. m. Lv.
Lv. p. m.	8:00	Roswell	8:30 a. m. Ar.
Ar. p. m.	8:50	Clovis	11:50 p. m. Lv.
Lv. p. m.	9:05	Clovis	11:35 p. m. Ar.
Ar. p. m.	11:45	Hereford	10:55 p. m. Lv.
Ar. a. m.	1:40	Amarillo	9:00 p. m. Lv.

Local Agent, Corner Drug Store, Hereford, Texas. Phone 105 for Information.

# End of Month Sale

- MEN'S ARROW SHIRTS**  
Collar attached, in fancy pattern and colors \$2.00, \$2.25, \$2.50 Values ----- \$1.75
- MEN'S ATHLETIC UNDERWEAR**  
88% Cotton Square Count—better get several suits at this price ----- 80c
- STRAW HATS**  
Specially priced, 19c to ----- \$2.55
- TIES**  
Bows and Four-In-Hands ----- 75c
- MEN'S WORK SHIRTS**  
Blue and Gray ----- 80c
- MEN'S FLANNEL TROUSERS**  
\$3.50 \$5.95
- BLUE FLANNEL COATS**  
Ideal for summer wear with flannel Trousers ----- \$11.00
- GALLON JUGS**  
Unbreakable, with a white jar liner and aluminum top, finished in navy blue; keeps contents hot or cold ----- \$1.60
- MEN AND BOYS SHOES**  
TWENTY PER CENT LESS
- RED SEAL GINGHAM**  
19c Yard.
- BELDING'S GEORGETTE**  
In all wanted colors, yard ----- \$2.65
- HIND'S HONEY AND ALMOND CREAM**  
37c
- LADIES' RAYON GOWNS**  
Lace Trimmed ----- \$2.95
- LADIES' SHOES**  
An assortment of high heels, in gray and parchment colors ----- \$4.60

Stambaugh Dry Goods Co. HEREFORD TEXAS

**First Presbyterian Church**

JAS. T. ROSS, Pastor.

"That Nothing May Be Lost," will be the subject of the morning sermon at this church next Sunday. At 8:30 the subject will be "Sky Pilots." In the afternoon at 3:30 the pastor will preach at Dimmitt. Christian Endeavor 7:30, Sunday school 9:45.

Women's Missionary Society meeting will be held according to announcements made on next Sunday morning. There will be no Church-Nite meeting next Wednesday evening on account of the chautauqua programs of next week.

A most cordial welcome is extended to every person who shall desire to attend our services. Especially do we welcome visitors to our city and all others who are strangers in our midst.

"In Him was life; and the life was the light of men." That was the true life that lighteth every man that cometh into the world. As many as received Him, to them gave He power to become the sons of God, which were born, not of blood, nor of the will of the flesh, nor of the will of man, but of God.

**Methodist Church**

A. B. DAVIDSON, Pastor.

Sunday school 9:45, Epworth League 7:30, Raymond Hawkins

president; Junior church at 11, Mrs. Walter Lamb, director; preaching at 11 a. m. and 8:30 by the pastor. Morning subject, "What the Bible Says God Says." Evening subject, "The Reasons Why Lindbergh Succeeded." The evening sermon is especially for the young people. Don't fail to come early and get a good seat. All are most cordially invited to all the services.

**PRESBYTERIAN CHRISTIAN ENDEAVOR.**

June 26, 7:30 o'clock. Topic, Where are missionaries more needed.

Leader, T. E. Seigler. Scripture, Matt. 18-11-14. Song service.

Prayer. Representing India, Evelyn Witherspoon.

Her Helpers: The religions of India, Edgar Ireland. The people of India, Ralph Hastings.

Medical work in India, Miss Watters.

Other missionary work in India, Chas. Ferguson.

Christian Endeavor in India, Elizabeth Ross.

Representing Africa, Frank Cogdell.

The religions of Africa, Bro. Ross.

People of Africa, Ina Mae Hastings.



"Father Puts His Foot Down and Leaves it Down" in "THE PATSY" at Chautauqua—Second Night.

**Medical work in Africa, Wes Rogers.**

Other missionary work in Africa, Ella Broadwell.

Christian Endeavor in Africa, Ruth Wolfe.

Business, offering, song, benediction.

**Mr. and Mrs. J. P. Roberson and daughter, Mary Lou, Mr. and Mrs. Dick Roberson and family of Hereford attended services here last Sunday.**

Mrs. Allman of Frio spent last Friday with Mrs. Harlin.

Mrs. Joe Kendall and daughter spent Sunday with Mrs. Kendall's mother in Hereford.

Mrs. Crawford of Black visited Mrs. Alva Wilson last Friday.

Elbert McCarty spent Sunday with his sister, Mrs. Owens, of Westway.

Miss Zella Walser of Hereford was a business visitor in this community Monday.

J. W. Sparks of Panhandle is here looking over his farm and helping harvest the wheat.

Denson Hill and Miss Virgie Atchley spent Sunday afternoon in the Curry home.

**A CORRECTION.**

A wrong impression seems to have resulted from a news item printed in The Brand last week concerning the employment of P. W. Price by the Texas Company.

Mr. Price was employed by M. D. Womble who represents the wholesale and retail interests of the company here. He will be in charge of the local warehouse thus relieving Mr. Womble who will give his attention to the retail station.

The Brand wishes to make it clear that Mr. Womble has not disposed of his interest in the station here.

**CARD OF THANKS.**

We wish to thank our many friends for the

AND MRS. D. E. ... and Family.

Queer Quirks in Human Destiny

BY HARRY R. CALKINS

Christianity in Asia

A QUARREL between two leaders in the first Crusade led to the establishment of the first Christian nation in Asia.

After the capture of Nice, capital of the Turkish kingdom of Roum, June 20, 1097, by a Christian army, Tancred and Baldwin were sent ahead of the main host with a body of cavalry.

Tancred took the city of Tarsus, which Baldwin immediately proposed pillaging. Tancred had given a pledge that the city would be protected from the soldiers and he opposed Baldwin's action.

Thereupon Baldwin after the cavalry force, taking his own disgrusted followers into other parts.

Emperor Alexis of the Greek empire had been astonished and frightened at the number of armed men that his appeal for aid against the infidel had called into his realm and had adroitly contrived to divide the Christian forces in such a way as to prevent too many being encamped about Constantinople at one time.

This policy left Baldwin in the field free to pursue his ambitious course without the restraint of his brother, Godfrey of Bouillon, chief general of the Crusaders.

The Greek tyrant of Edessa, who reigned as tributary of the Turks, let it be known that he would welcome the aid of Baldwin in strengthening his throne. He even adopted Baldwin as his son and invited him into the city.

The Christian leader displayed a strange conception of filial duty by marching into Edessa and putting his adopted father to death, seizing the throne.

While other bands of Crusaders were pressing on toward Jerusalem, fighting the Turks at every step, Baldwin settled down to the more congenial task of establishing his Christian monarchy and extending his domain.

What the Emperor Alexis most feared from the great influx of European warriors into the Near East apparently was about to come to pass—they were settling down to stay. The downfall of the Eastern Empire, however, was not to take place until nearly three centuries later, and then it was to be brought about by foes from the East, not the West.

The Turks eventually triumphed over the decaying civilization of Constantinople in the Fifteenth century, and became a perpetual nuisance to Christian Europe.

**Southwestern Bell Telephone Co.**  
Twenty-Eighth Dividend  
The regular quarterly dividends of one dollar and seventy cents per share on preferred stock will be paid on Friday, July 1, 1927, to stockholders of record at the close of business on Monday, June 20, 1927. R. A. NICKERSON, Treasurer.

**American Telephone & Telegraph Co., Bell System**  
151st Dividend.  
The regular quarterly dividend of Two Dollars and Twenty-Five Cents (\$2.25) per share will be paid on Friday, July 15, 1927, to stockholders of record at the close of business on Monday, June 20, 1927. Treasurer.

Run It With  
**TEXACO GASOLINE**

Save It With  
**TEXACO OIL**

M. D. WOMBLE, Agent.

Whippet Four  
Coach or  
Coupe



\$805

—Delivered in Hereford and fully equipped with spare tire, bumper, mudflaps, parking light and running-board steps.

—The only light car in America equipped with four-wheel brakes.

Whippet Knight Motor Company



Star Theatre, Monday and Tuesday, July 4-5

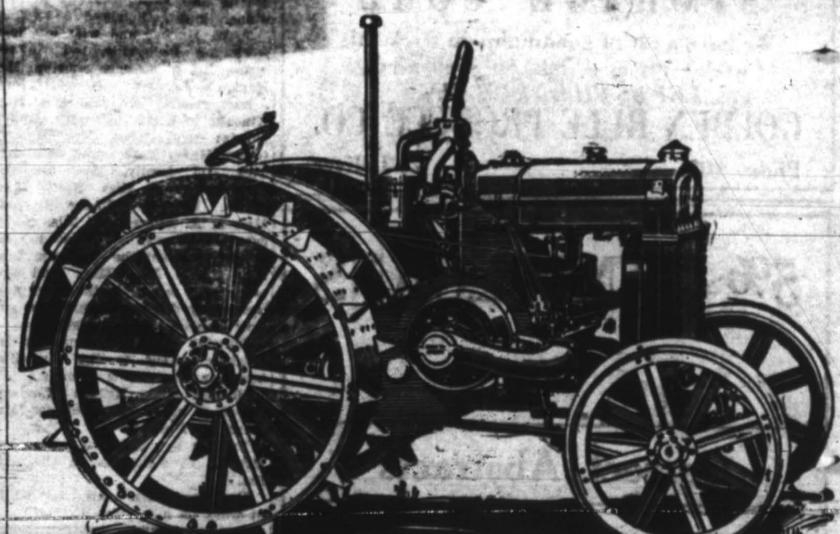
cial Arch at the entrance of the institution. Dr. J. J. Ross of Vancouver, B. C., preached the Baccalaureate sermon and Prof. L. O. Dawson, head of the Bible department of Howard College, Birmingham, delivered the commencement address.



The lowest price in  
**FRIGIDAIRE** history  
a genuine Frigidaire complete  
For **\$225.**  
Delivered

**THINK of it!** A Frigidaire today. See for yourself its value. Learn what a small down payment will put Frigidaire in your home—how easily you can pay the balance on the convenient plan of General Motors. You will see for yourself that your home need no longer be without this greatest of modern conveniences.

**FRIGIDAIRE**  
F. H. OBERTHIER & CO.  
West Third St Phone 300 HEREFORD, TEX.



**"USEFUL AND PROFITABLE"**  
Because it is dependable under all conditions and can be used for so many operations, a Case tractor is the most generally useful machine on the farm.

"We have used our Case 18-32 to good advantage this year in plowing, disking, harrowing (three times over in two fields, to kill weeds), threshing, silo filling and corn shredding. We also graded six miles of road and threshed for nine neighbors. We find it a very useful and profitable machine."

The Case engine holds many records for fuel economy. It operates equally well in hot weather and cold. It is simple and easy to handle. Case tractors ten years old are still going strong.

When you own a Case tractor, you have the best and most useful tractor money can buy—and the most profitable.

The next time you are in town, come in and learn how Case power farming machinery makes for more profitable farming.

**C. A. Skelton**  
Case Dealer  
Hereford, Texas

## Dimmitt Castro County News

appointment here Sunday at 3:30. Mr. and Mrs. Will Caudwell DIMMITT, June 20.—Robert McCraw of Plainview is visiting his uncle, Ray Shetty.

Mrs. C. C. Reynolds and daughters, Christine and Mrs. S. C. Huckabay were shopping in Plainview Friday.

Rev. Jas. T. Ross and family were in Dimmitt last Friday on return trip to Plainview where they took Rev. R. S. Watkins who assisted with the music in the revival meeting recently held in Hereford. Miss Watkins was with them and will spend the summer with them.

Miss Leona Hastings and niece Dorothy Mae spent last Friday night and Saturday with relatives in Hereford.

Mr. and Mrs. J. E. Turner spent last Thursday night with their daughter, Mrs. Claude Johnson in Canyon.

Mr. and Mrs. Geo. Waldrip of Post visited in the home of their aunt Mrs. W. H. Caudwell last Monday night enroute to Spearman.

Messrs. and Misses Chas. Wilson and O. B. Trimble motored to Hereford last Thursday night.

Misses Mary Cowart and Ola Kimbell were shopping in Hereford Friday.

W. H. Caudwell was in Earth last Tuesday.

Miss Dora Hyatt has been ill the past week. Her sister, Kono, is working at the telephone office. Chas. Wilson was in Hereford Friday afternoon.

Rev. Ross will fill his regular

**L. C. PENNY**  
LAWYER  
First State Bank & Trust Co. Building.  
Office Phone 3, Home 190

## City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay.  
**RALPH BARNETT,**  
Manager.

visited the Jumbo community Wednesday evening, also Mrs. W. A. Murphy and family in the home of Miss M. Grant.

Geo. Shepherd is driving a new truck.  
Miss Mary Tom Simmies of Lubbock has been visiting her cousin, Joan Barnett.

Mr. and Mrs. D. L. Moffett of Camp Springs are here for harvest, helping Oscar Ayers.

Messrs. and Misses Henry Staicup, Bill Webb and Dow Duree motored to the tunnel near Quitaque Sunday.

J. A. Maynard and wife were in Floydada Sunday visiting, Mrs. Maynard remaining a few days with her parents.

B. D. Woodlee and family and Mrs. I. B. Brooks were in Amarillo Sunday.

Floyd and Christine Reynolds spent Sunday and Monday with Plainview and Floydada relatives.

Mrs. John Miller has been very sick.

G. A. Barnett, wife, daughter and niece were in Amarillo Sunday.

Mrs. S. E. Wallace went to Amarillo the first of last week to meet Mr. Wallace who was accompanying her brother from Oklahoma to the hospital at Albuquerque.

Jay Hastings, Lee Womack and Joe Hastings were in Amarillo Sunday.

A large crowd attended the program Saturday at the school house for benefit of flood sufferers, when about \$55 was raised. The program was musical and given by old fiddlers, orchestra numbers, solos, etc. A square dance was arranged and was enjoyed by all. This is the second offering sent from here and makes over \$100 contributed to flood relief.

Maud Nell Woods Miller was born at Spanish Fort, Texas, May 20, 1893, and moved with her parents to Rush Springs, Okla., where she remained for a number of years. June 10, 1919, they moved to Dimmitt and have made their home here since. Mrs. Miller had been in bad health for two years and spent much of that time in different sanitariums and passed away at the Presbyterian Sanitarium, Albuquerque, N. M., June 12, 1927. Beside her husband, Dr. Mayes Miller, of this place, she is survived by five sisters and one

brother who were unable to attend the funeral at Dimmitt Tuesday, June 14.

The Dimmitt Camp Fire girls will present a play at the school auditorium Saturday evening. The admission fees will be 20 and 35c. This play, "Any Girl" will explain about work of the Camp Fire Girls.

The Camp Fire Girls met at the home of Mrs. G. A. Barnett Thursday afternoon and hiked to the home of their Guardian, Mrs. W. A. Wright. Fifteen girls made the six mile hike and a chicken supper was served. After supper the second ceremonial meeting was held, honor beads were awarded, brief talks and poems given, after which all went to sleep, followed by a sunrise breakfast and hike back to town Friday morning concluding a wonderful time, which will be remembered by each of us with loving appreciation to Misses Wright and Barnett.—By Zonell Brooks, Assistant Reporter.

Mrs. Henry Staicup was hostess to the Ladies Aid Tuesday afternoon at her home. A large number of visitors were present. Mrs. B. B. Easter was leader. Memory verses are John 15 and Matt 5:16. Mrs. Etta Brashears will be hostess and Mrs. Henry Staicup leader.—Reporter.

A beautiful home wedding was that which united Miss Helen Cowart, daughter of Mr. and Mrs. Mark Cowart, and C. B. Kilgore, last Tuesday morning at nine at the home of the bride, with Rev. Jas. T. Ross officiating. The lovely home was decorated with roses and cut flowers carrying out the bride's chosen colors of pink and white. A beautiful arch was made at the double doors where the ceremony was performed, making the effect most pleasing. Only a few intimate friends and the immediate family of the bride were present. The bride was beautiful in a tan dress of silk with accessories to match. Mrs. Kilgore is known throughout the community, having been employed in several offices at the court house and has won many friends. Mr. Kilgore has made his home in Castro county for a number of years and was in the cattle business. After the ceremony the couple left for an overland trip to the mountains and will return in August or September.

**F. J. EBERLE**  
Solicita Your  
PIANO TUNING.  
Leave orders with  
E. B. Black & Co.

# Friday and Saturday June Selling of Lingerie

—This is a good time to make your purchase of Summer Underthings, while the lines are practically unbroken.

—You will save lots of time by buying them ready made.

## TEDS, GOWNS, STEP-INS, PRINCESS SLIPS.

All 59c and 69c Values, Sale Price \$ .45  
All 79c and 89c Values, Sale Price \$ .65  
All 98c, \$1.19 and \$1.25 Values,  
Sale Price ..... \$ .85  
All \$1.39 and \$1.59 Values, Sale  
Price ..... \$1.15  
All \$1.89 and \$2.19 Values, Sale  
Price ..... \$1.55

ALSO ALL FIGURED VOILE WILL BE  
ON SALE.

All 25c Values, Sale Price ..... 19c  
All 35c Values, Sale Price ..... 29c  
All 40c Values, Sale Price ..... 33c  
All 45c Values, Sale Price ..... 35c  
All 50c Values, Sale Price ..... 39c

## SPROWLS-CRONIN & CO.

# CHRYSLER "50" ALONE

Gives Such Performance—  
Beauty—Comfort

**\$750**  
to \$830  
f. o. b. Detroit

Chrysler "50" superiorities in appearance are apparent at a glance—truly full size, mohair plush upholstery, smartness of line, beauty of color and trimness of appointment which make you proud to own and drive it.

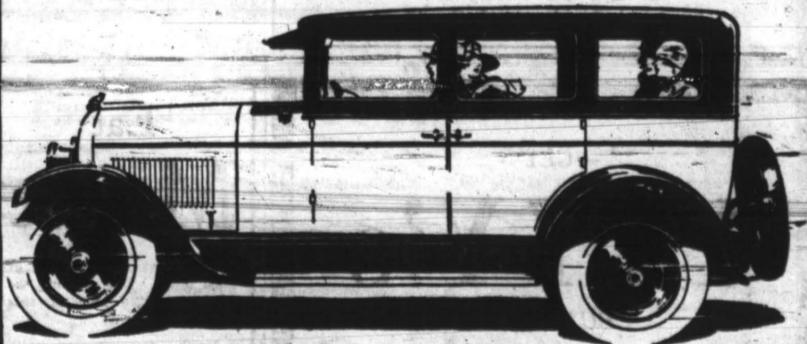
Chrysler "50" superiorities in performance are easily recognizable in a real trial over any route you select, yourself at the wheel—50 and more smooth miles an hour, 5 to 25 miles in 8 seconds, 25 miles to the gallon, riding and handling ease beyond all previous experience in a car of this price, combined with the lasting dependability born of the engineering genius and manufacturing precision embodied in Chrysler Standardized Quality.

We are eager to have you see the Chrysler "50", ride in it and drive it, fully confident that its outstanding superiorities over any and all cars of its price will inevitably sway your decision in its favor.

Complete 5-year Coach-Style Roadster (with rumble seat) \$750. Sedan \$830, f. o. b. Detroit, subject to current Federal excise tax. Chrysler dealers are in a position to extend the convenience of time payments. Ask about Chrysler's attractive plan. All Chrysler cars have the additional protection against theft of the Fedco System of numbering.

### Chrysler "50" Features

50 miles and more  
an hour;  
5 to 25 miles in 8  
seconds;  
25 miles to the gallon;  
Full-sized, with ample  
seating capacity  
for adult passengers;  
Mohair plush upholstery.



L. W. HOUGH, Dealer, Hereford, Texas.

HURRY! Don't put off enjoying this Homerun Program!  
It Will Not Be Here Again Until Next Year!

## Chautauqua (Redpath-Horner)

begins in HEREFORD  
ON  
June 28

Buy your season tickets now and get ready for the festivity of fun. The greatest value for your money.

WHERE DO AMERICA'S LEADERS COME FROM?

From Communities Such As This!

AN OPPORTUNITY FOR THE YOUNG PEOPLE—COMEDY,  
DRAMA, MUSIC, OPERA, INSPIRATIONAL AND  
INFORMATIVE LECTURES.

A Week of Events to Command Your Attention and Enlarge  
Your Vision.

A Pennant Winner of the Laugh League.

### "The Patsy"

### "Fine Feathers"

Stirring, Dramatic Tale.

### "The Firefly"

The Greatest of All Musical Comedies.

### "Vierra's Hawaiians"

"AN EVENING IN HAWAII"

A. B. MACDONALD

Saturday Evening Post

Writer

Discussing New Aspects

of Prohibition.

PREMIER MALE QUARTET

Charles H. Plattenburg, Community Expert,

"A Modern Tale of Two Cities."

Irene Tihen, Athlete Extraordinary, Health Expert.

Giles Artists Trio.

Evelyn Gaston, Interpreter of Plays.

Joy Johannes, Dramatic Artist.

REDPATH-HORNER

CHESTER M. SANFORD

Vocational Expert

Foremost Authority on

Vocational Guidance.

**CLASSIFIED**

**Wanted**

**WANTED**—Windmill, well repair work of all kinds. Satisfaction guaranteed. O. L. McKEE, Telephone 62-J. 21-31

**TRANSFER**—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-4f

**Lost and Found**

**STRAYED**—One young Jersey cow, in place, south of town, one year old brown Jersey heifer. Finder notify he and get reward. H. C. BOWSHER, Phone 131. 22-1f

**LOST**—One blanket, twohammers, two pillows; two miles north of Dimmitt. Leave at Brand Office.

**For Rent**

**FOR RENT**—Nice cool housekeeping rooms, furnished, north of high school. MRS. E. F. CONNELL. 23-1tp

**FOR RENT**—Two furnished front rooms for light housekeeping, at Mrs. J. A. Freeman's place, phone 223, or Mrs. J. C. Cummins. 23-1f

**FOR RENT**—Nice, cool bedroom; joins bath; suitable for two; board if desired; close in. Telephone 301-J. 18-1f

**For Sale**

**FOR SALE OR TRADE**—23 1/2 acres under irrigation, in East Hereford. Phone 99. 23-2f

**FOR SALE**—On one to ten years time, 16, 20 and 40 acre tracts; close in and on highway. A. H. ELLISTON. 23-1f

**FOR SALE**—Light baby sulkey in good condition. Telephone 61. 23-1f

**FOR SALE**—L. C. Smith typewriter; good using condition. Call 900F2.

**FOR SALE OR TRADE**—High Grade Jersey bull, one year old. GEO. W. SMITH, Phone 9025F2. 23-2f

**FOR SALE**—1926 Essex Coach, worth the money. A. WITHERSPOON. 22-2f

**FOR SALE**—Two Duroc Jersey bred sows and some shoats. Inquire at Brand Office. 22-2f

**FOR RENT**—Three unfurnished rooms, close in, one block off pavement. Phone 354-J. MRS. GRACE HUGHES. 22-2tp

**FOR SALE**—Two whiteface yearling bulls; not registered; located 12 miles northeast of town on May Bros. farm. 22-3tp

**FOR SALE**—One black mare mule—good size, young and well broke. Must sell at a sacrifice. P. W. PRICE. 21-2f

**FOR SALE**—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See F. H. Oberthier, E. W. KINNEY. 48-1f

**MAPS**—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

**FOR SALE OR TRADE**—A second-hand Ford touring car; will trade for any kind of live stock or feed. Also have some baled millet hay for sale. FRED MILLARD. 16-1f

**FOR SALE**—Baled millet hay FRED MILLARD. 20-1f

**FOR SALE**—At a bargain, new Dempster windmill with steel tower. Call 272. 18-1f

**Deaf Smith County Takes Lead In Dairying**

(Continued from Page One.)  
He markets his skim milk via the fat hog route on the local market. Dr. D. E. Turrentine reports a yield of fifteen gallons daily from the eight cows which he is milking. The farm specializes in Duroc Jersey breeding stock. Mrs. Turrentine has 450 laying hens and more than 850 baby chicks.

Eighty cows are being milked on the Hawkins dairy farm and the milk is sent daily to Amarillo by truck. J. L. Lookingbill, of Summerfield is milking ten cows which yield fifty-five pounds of butter-fat weekly. He estimates his returns at \$8.00 a week.

The party completed the inspection tour with a visit to the E. B. Black farm where they saw a part of the herd of sixty Anxiety Fourth Herefords that will be sold at auction in November.

Among those who made the trip were C. H. Alvord, D. T. Simmons, P. C. Bennett, W. H. Upchurch, Randall county agent; E. B. Black, T. D. Moss, R. O. Dunkle, Howard Ferguson, Judge Earl Wilson, Geo. L. Muse, A. O. Thompson, N. C. Vogele, O. L. Rutherford, S. O. Wilson, A. B. Schultz, J. L. Lookingbill, Lester Galley, R. M. Tankersley, C. W. Humble, Dr. G. W. Heard, Dr. D. E. Turrentine, H. H. Hawkins and Herman Schultz. Henry Ansley and Arthur L. Carnahan made the trip as representatives of the Amarillo News and Amarillo Sun respectively.

**Silver Tea Is Given at McDonald Home**

Mrs. Margaret McDonald, assisted by her daughter, Mrs. D. L. McDonald, was hostess to a lovely silver tea at the McDonald home Friday afternoon, June 17.

An entertaining program was given which included a piano solo by Emma Neame Donald, a violin solo by Evelyn Witherspoon and a piano solo by Frances Quinn.

A special feature of the afternoon's pleasure was the display of some beautiful old-fashioned quilts that was the handiwork of Mother McDonald.

Delicious refreshments of brick ice cream and cake were served. The proceeds of the tea, \$13.16, will be placed in the Presbyterian church building fund.

**AGRICULTURAL AGENT HERE**

John R. Edmonds, district agricultural agent of Texas, was in Hereford Tuesday, in connection with work being conducted by County Agent R. O. Dunkle.

Mr. Edmonds came here direct from College Station and during the day visited a number of club members to offer suggestions for carrying out their projects. He was especially interested in the ton-litter project of Flect Callaway, who has raised 200 pounds of pork in 180 days. He is using a balanced ration of home-grown and commercial feeds and expects to win some prizes with his pigs.

Mrs. R. W. Wagoner, of San Francisco, Calif., who is visiting her sister, Mrs. Homer K. Fox, spent last week in Tulla with relatives. She returned to Hereford Monday evening for a longer visit.

Mrs. M. A. Fox returned home Thursday after a visit with her daughter, Mrs. Joe Bowman, of Amarillo.

**Texas & Texans**

By WILL H. MAYES

**Texas Building Increases.**

According to the monthly building review of the F. W. Dodge corporation, building and engineering contracts in Texas during May amounted to \$21,536,900, an increase of 5 per cent over April. The interesting part of this report is that of this sum for building 36 per cent was for residences 26 per cent for public work and utilities, 16 per cent for commercial buildings and 9 per cent for industrial projects. While the amount contracted for industrial enterprises was slightly in excess of the general average of the country it was much below the expected in a state that is on the eve of an industrial awakening. Texas is just now in need of a concerted drive for small industrial enterprises. A state-wide survey to show just the kind of enterprises that should be made profitable in the various sections of the state should be helpful in stimulating industrial projects.

**Farms Over-Taxed.**

That farms of the country are greatly overtaxed is shown by a recent report of the National Industrial Conference Board. During the past three years, says this report, agriculture paid 33.1 per cent of its net profits in taxes or about three times the proportion paid in the pre-war years of 1912-1914. That farming has been burdened by excessive taxation is reflected in the fact, quoting the report, "that in 1920-21 taxes collected from farms amounted to nearly six times the total net profits from all farms. In 1921-22 there was considerable improvement in the agricultural situation generally; but taxes still absorbed 77.7 per cent of the net profits. Since then the burden has grown lighter from year to year until in 1925-26 only 30.4 per cent of the total agricultural profits had to be paid out in taxes." There is little wonder, under these conditions, that farmers are complaining.

**Gas Utilities Enlarging.**

The Lone Star Gas Corporation has purchased the gas properties owned by the Texas Company in Central West Texas and is extending its service so that each community will have plenty of gas for industrial purposes as well as for home consumption. The cities and towns of Abilene, Clyde, Baird, Putnam, Cisco, Eastland, Sedwick and Crystal Falls are on the system of more than 250 miles. It is only a matter of a year or two until practically every progressive Texas community will be using Texas natural gas if the rates are kept reasonable for the service.

**Panhandle Wheat Harvest.**  
The wheat harvest of the Panhandle is well under way. The crop is light, ranging from ten to twenty-five bushels to the acre, due to the prolonged drought in that section. It is selling around \$1.35 a bushel. The oats crop of Central Texas is about harvested and is being marketed at from 45 to 50 cents. In most sections good rains have fallen in time for planting a forage crop and cotton is growing off nicely. Those farmers who are practicing general diversification and trying to make the farms produce most of the things on which their owners live are not quickly discouraged over any one short crop.

**Pelegra and Feed.**

Dr. Joseph Goldberger, a pelegra authority in charge of field nutrition of the U. S. Public Health Service, stated in Dallas last week that absence of gardens, milk cows, fruits, and in many instances meats, on the farms of Texas is responsible for an unusual amount of pelegra in farm communities. There were 735 deaths out of a total of about 15,000 cases last season. The vitamins present in milk, butter, vegetables, cereals and fruits all of which can be produced on Texas farms in abundance, are essential to health, a clinching argument for "living at home."

**Bus and Truck Regulation.**

Beginning June 15, the Texas Railroad Commission took over the control and regulation of Texas bus and motor truck lines. While it is announced that for the present existing lines and rates will not be interfered with, there exists a general fear that the new law will practically remove competition between bus and railway lines at the expense of the people who pay the bills. Let it be hoped that transportation and traffic costs may not increase.

**Enterprising Texas Town.**  
Slaton, through its chamber of commerce, wired Lindbergh on his arrival in Washington asking him to visit the town, but as yet the invitation has not been accepted. We would be willing to wager that this was inspired by Slaton's enterprising newspaper and that if it should be accepted Lindbergh would be given an opportunity to do some flying stunts at Slaton's county fair.

**Lindbergh's Telegrams.**

The enterprising telegraph companies profited by Lindbergh's achievements. They urged members of civic clubs, chambers of commerce, organizations and individuals to wire him congratulations on his arrival in this country. The result was the reception of 53,000 telegrams requiring the services of 12 messenger boys for their delivery, some of the messages being signed by thousands of people. Texans contributed their quota.

**Watermelon Crop.**

Drouth and hot winds have cut short the melon crop in South Texas. The Missouri Pacific lines say they will handle only about 1500 cars out of the section south of San Antonio, or about half the

Mr. and Mrs. W. J. McMinn, of Abilene, are visiting this week in the home of J. F. Ward in South Hereford. In honor of her guests Mrs. Ward entertained with a dinner party at the Ward home Tuesday. Mr. and Mrs. J. B. McMinn and daughter, Thelma, of Hereford, were present at the party. The party motored to Canyon Monday for a brief visit with Mrs. Ward's father, W. P. McMinn, and her sister, Mrs. J. E. Robinson.

**New Fruit Region.**

A company is opening a new fruit district in the Donna section, the first planting being 7500 citrus trees, 4500 grapes, 1000 figs and 1500 currant bushes. The soil has been studied scientifically and is well adapted to the various fruits. Texas will soon be rivaling all other countries in fruit production.

OUR  
**STOCK OF BATTERIES**  
AND AUTO ELECTRIC PARTS  
IS COMPLETE

See Us for  
**TRACTOR LIGHTS.**

**WILLARD BATTERY STATION**

**BAKER'S CASH GROCERY**

MONT E. BAKER

—the place to get good things to eat!

FRUITS                      VEGETABLES

GOOD GROCERIES

We Buy Eggs—We Deliver—Phone 116

Two Ways to Solve  
**THAT COOKING PROBLEM**

**The Perfection Oil Stove**

—Instant lighting, heat direct to cooking, perfect heat control, burners in a row, roomy cooking surface.

**The Coleman Cooker Range**

—A gasoline pressure cooker, makes its own gas, clean, quick action, no smoke, soot or odor.

Camping Equipment of All Kinds.

**STREU HARDWARE COMPANY**  
Home of Service and Quality.

—GET—  
**YYYY'S**

BUY IT AT

**R. & F. CASH GROCERY**

And Let 'em Deliver It FREE.

Phone 293.

Fletcher Rogers                      Burl France

Eat  
**Meat**

Nothing takes the place of good meat. You can buy the kind you like best at this market.

—Fresh, pure Jersey milk and cream.

—Lunch meat, pickles, butter, cheese, etc.

Supply Your Wants Here.

**The Palace Market**

Phone 293. We Deliver



Listen, Everybody!

W

WE WANT EVERYBODY to know the splendid advertising results that can be obtained through the use of THE HEREFORD BRAND columns. To help you get increased results, we have provided for your use the many pictures and copy suggestions coming to us fresh each month from several sources. We welcome you to use this special service, in fact, we urge you to use it, since we know the results warrant it.

## Whiteface Team Rallies In Ninth To Win at Vega

Coming from behind in a ninth-inning rally that would have warmed the heart of any home fan, the Hereford Whitefaces scored seven runs and won a return game from the Vega Outlays Sunday. The final score was 12-6.

Until that last frame the game was anybody's and with both teams playing decidedly ragged ball at times it is to be wondered that only eighteen men crossed the plate. Hereford did a little more than her share of the loose playing, demonstrating unusual ability in the art of overthrowing but that last-minute rally was more than enough to make it easy to forget that there ever was such a thing as a "bone-head" play.

Allred, for Vega, got off to a bad start, hitting one batter and allowing two singles and a three base hit in the first inning which brought in four runs. The Whitefaces added another in the second when Robinson was hit by a pitched ball and came home following singles by Murphy and Curtisinger. Apparently satisfied to let well enough alone, the Hereford ball club quietly retired from the scene and during the next six innings gathered but five hits, being careful at all times not to advance a man beyond third base. As a fielding organization, during those six innings, the Whitefaces showed only occasional glimpses of form and would have been a sad disappointment to National League scouts had any been present. Now and then a Hereford infielder would take a crack at the long-distance ball throwing record but that was all.

The Outlays scored twice in the first and counted again in the second. In the fifth when two singles and a couple of errors gave them another run, conditions gave much improved. With Hereford leading by the narrow margin of one run, the Outlays decided to win another ball game.

Berry relieved Allred in the sixth after the latter had walked Robinson and allowed Walcott a safe blow. In the seventh Berry hit safely and went to third on McNabb's single. Owen and Fowler were out a first, but a single by Dunn scored Berry. McNabb was on third, but Young, apparently unaware of the fact, allowed him to score when he stepped back to pick up his mask.

Hereford came to bat in the eighth one run behind and faced with the pleasant probability of losing a ball game. Manager Chas. Whitehead demanded action but the response to his plea amounted to one strikeout, a high fly and an

## Local Happenings

For the extreme limit in tire service, try a Selberling. RICE sells them.

Eat a plate of Ice Cream every day. STEFFENS, at the CORNER DRUG STORE.

Mrs. Earl Rowe, of Long Beach, California, and Mrs. W. A. Dewesse, of Emporia, visited in the home of Mrs. Burrell Matthews this week. Mrs. Rowe is Mrs. Matthews' mother and Mrs. Dewesse is a grandmother of Mrs. Matthews.

Are you in a hurry? We are famous for Right Now Service. CORNER DRUG STORE.

The busiest place in town, yet we are not too busy for that "Instant Tire Service," at RICE'S.

Running-board luggage carriers at RICE'S.

Eat a plate of Ice Cream every day. STEFFENS, at the CORNER DRUG STORE.

J. S. Sprowls, manager of the Sprowls-Cronin store in Cheyenne, Oklahoma, was in Hereford on business connected with the company's store here last Friday.

Mr. and Mrs. Frank Ball are visiting in Hereford. They arrived Monday from Council Bluffs, Missouri. Mrs. Ball is a daughter of Mrs. R. G. Sisk.

Eat a plate of Ice Cream every day. STEFFENS, at the CORNER DRUG STORE.

out at second, following an attempt to steal. Vega went scoreless in the eighth and the Whiteface club came to bat for the last time. It was now or never as Manager Whitehead said, as again he demanded action. He was hopeful that the tying run would be scored, but was totally unprepared for the onslaught which followed.

Smith singled to left, Murphy singled to center and Curtisinger hit to left for two bases, scoring both of them. Young took three heavy swings and retired to the bench. Russell and Posey hit safely and the bases were full. Mills hit to center, scoring Curtisinger and Russell. Robinson was hit by a pitched ball and the bases were again full. Walcott hit and Posey and Mills scored. Smith was up a second time and walked. Murphy hit, scoring Robinson as Smith was thrown out at second. Curtisinger hit a high fly and the smoke cleared away with Hereford holding tightly to a six-run margin. The Outlays were willing to concede the game to Hereford and their weak attempt in the last half amounted to one two base hit.

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### Hereford Singers Attend Convention

The annual Plateau Singing Convention held at Plainview June 11 and 12 was attended by a number of Hereford people. The sessions of the convention were held in the city auditorium and it was estimated that over 3,000 people were in attendance. John F. Taylor, of Clovis, N. M., called the convention to order at 10:00 a. m. Saturday, the program of solos, duets, quartets and assembly singing continuing until Sunday afternoon.

The well known Matt and Jeff quartet composed of Elmer Patterson, Wm. Knox, Ida Mae Knox and John F. Taylor appeared on the program Saturday night. The quartet numbers were highly praised, according to Mr. Patterson, who returned from the convention Sunday.

The Plateau Association includes representatives from forty counties. Present officers of Deaf Smith county are Mrs. Bob Higgins, president; Mrs. Wiley Robinson, vice-president; and Mrs. C. C. Bowman, secretary. Hereford people who attended the convention were Mr. and Mrs. Bob Higgins, Mr. and Mrs. J. S. Garrett, Wm. Knox, Ida Mae Knox, Elmer Patterson, Earl Robinson and Lloyd Robinson.

The Brunswick is a quality tire at a popular price. At RICE'S.

Mrs. Dewey Lawrence and sons, Billy and Francis Lee, of Paris, Texas, arrived Thursday to spend the summer with Mrs. Lawrence's parents, Mr. and Mrs. F. H. Oberthier, Sr.

### A Sleek Onion.

Her—Have any of your family ever been traced?  
Him—Yes. They traced an uncle of mine once, but he got away.

The Treasury Department estimates a \$600,000,000 surplus for the year—which shows how really easy it would be to have a permanent Mississippi flood relief or farm relief if Washington actually wanted to co-operate.

### Subtle Old Fish.

Her Father—"Do you support yourself?"  
Sutor—"Why, yes, sir!"  
Her Father—"Then you ought to be abolished by the board of health."  
Sutor—"For what?"  
Her Father—"For maintaining a nuisance."

### Receive 35 Entries In Home Garden Contest

Thirty-five entries have already been received in the Better Homes and Gardens contest being conducted by the Chamber of Commerce.

One hundred dollars in prizes is being offered and indications are that competition will be keen. The silver cup offered last year by the three local banks is at present held by the Hereford high school but it is up for competition this year as it must be won three consecutive years to become the permanent property of the holder.

Mrs. Grace Hughes, captain of block number four on Twenty-Five Mile Avenue, reports that the residents in her territory are very enthusiastic over the contest.

"It has been decided to postpone the judging until the first week in July, but entries not yet in should be made at once," said T. D. Moss Wednesday. "Block captains should make a thorough canvass for entries during the next week."

"Entries not yet in should be made at once," said Secretary Moss Tuesday, "as the judging will be done during the last week of this month. Block captains should make a thorough canvass for entries during the next ten days."

Mrs. J. A. Pitman reports the following entries in the Better Homes contest: W. H. Davis, Martha C. Hoffman, Mrs. John Estes, H. G. Garnett, Mrs. L. C. Conklin, Mrs. Chas. Donald, Mrs. J. P. McMahon, Grace M. Hughes, Mrs. Mark Hanna, Nettie P. Slaton, Mrs. J. H. Pitman, Mrs. Ray Conaway, W. B. Palmer, Mrs. W. E. Dunlap, Mrs. L. P. Landrum, R. L. Dowell, Mrs. J. M. Brumley, Mrs. John McLean, Mrs. Charlie Whitehead, J. F. McMillan, Mrs. R. A. Daniel, Mrs. A. A. Foster, Arthur Thompson, Seth B. Holman, D. P. Ashbrook, A. L. Sutton, Mrs. D. L. McDonald, R. H. Lamb, Mrs. E. B. Black, Mrs. James E. Black, First Christian Church, J. M. Murchison, Mrs. J. C. Carroll, Mrs. Frank Marrs, W. D. Kelleher and H. L. Rice.

Box Score.	A	B	R	H	P	O	A	E
Smith ss	6	2	3	2	4	2		
Murphy cf	6	1	4	0	0	0		
Curtisinger 1b	6	2	2	2	8	1		
Young c	5	1	2	0	2	0		
Russell lf	5	2	2	0	0	0		
Posey 2b	5	1	2	0	2	1		
Mills rf	5	1	1	0	0	0		
Robinson 3b	5	2	0	1	4	1		
Walcott p	5	0	2	1	4	0		
Totals	48	12	18	6	24	5		

Score by Innings.	1	2	3	4	5	6	7	8	9	Totals
Hereford	4	10	0	0	0	7	12			33
Vega	2	10	0	0	0	0	0			12

Summary: Three base hits, Russell; two base hits, Buck McNabb, Curtisinger, Young; stolen bases, Hereford 7, Vega 1; base on balls off Walcott 4, off Allred 1, off Berry 3; struck out by Walcott 5, by Allred 3, by Berry 3; left on base, Hereford 7, Vega 2; winning pitcher, Walcott; losing pitcher, Allred; umpires, Bales and Morris.

A nice piece of pie, a cup of good coffee, A glass of cool milk, —Just one combination of food which you can get any hour

of the day or night at our Luncheonette.

—Our Plate Lunch and Sandwiches are easy on the pocket-book.

Try Us Best Food In Town!

BILL'S LUNCHEONETTE

### MR. AND MRS. ELLISTON RETURN.

Mr. and Mrs. Joe Bailey Elliston drove into Hereford Friday from Alhambra, California, where Mr. Elliston has been operating a Duco paint shop. The Ellistons went to Plainview Saturday for a short visit with Mrs. Elliston's parents, Mr. and Mrs. D. C. Laird. Blondy Paddock made the trip to Hereford with the Ellistons and is visiting this week in the home of Mr. and Mrs. A. H. Elliston. He and Mr. Elliston will leave Sunday night for California. During the summer Mr. Elliston will travel for a steel company of Los Angeles and Mrs. Elliston will remain with her parents in Plainview.

### BOY SCOUT COURT OF HONOR.

In place of the next regular Court of Honor the time for which will conflict with the chautauqua programs, there will be held on next Monday, June 27, at 8 p. m. at the county court room a special Court of Honor.

All Boy Scouts, Scoutmasters and members of Court of Honor are urged to be present and all other persons interested in this great organization are most cordially invited.

JAS. T. ROSS, Chairman, Court of Honor.

### HUMBLE RETURNS FROM NEW MEXICO.

Cleve Humble returned Monday from Albuquerque. He has been visiting friends at various points in New Mexico during the past three weeks.

Mr. Humble will devote the summer to the direction of project for his students and in the preparation of exhibits for the county fair and the district fairs of the state.

"We intend to carry off some prizes this fall and must start making preparations right now for the shows," said Mr. Humble, Tuesday. Last year the high school Aggie students won a number of blue ribbons at the county fair and the Tri-State Fair at Amarillo.

### Della Palmer Gibson Is Married In Dallas

The many friends of Mrs. Della Palmer Gibson will be interested in the following, taken from the Dallas News of June 21:

"Mrs. Della Palmer Gibson and Joe L. Baker, both of Wichita Falls, were married at 2:30 o'clock

Sunday afternoon at the home of the bride's brother, 5718 Vickery Boulevard. Dr. William M. Anderson, pastor of the First Presbyterian Church, officiated. A group of relatives attended. The couple will live in Wichita Falls."

### Charming Breakfast Honors Mrs. Tinsley

Friends of Mrs. Timothy Tinsley enjoyed a delightful social function given in her honor Thursday morning when Mrs. C. C. Ferguson entertained with a charmingly appointed breakfast.

A color note of pink and orchid effectively carried out in sweet peas and larkspur added attractiveness to the pretty receiving rooms. The same colors were featured in the table decorations where crystal baskets of sweet peas tied with tulle formed exquisite centerpieces, ice cubes in orchid and harmonizing place cards completing the dainty decorative scheme. A delicious three-course menu was served.



Try Our Meats for that satisfying taste. We have a full supply of fresh and cured meats at all times.

Texas Meat Market

PHONE 353—WE DELIVER

### Mounts-Wilson Marriage In Amarillo Saturday

The wedding of Miss Catherine Wilson to Mr. Jack Mounts, of Dallas was solemnized Saturday at the home of Rev. J. E. McClurkin, 1709 Monroe Street, Amarillo. The bride was attended by her sister, Mrs. J. A. Pitman and cousin, Miss Helen Sisk. She has made her home in Hereford for a number of years, is a graduate of the local high school and for the past four years has been a teacher of primary work in public schools. Mr. Mounts was formerly a resident of Hereford and is also a graduate of the high school here. He is connected with the Joint Stock Land Bank of Dallas.

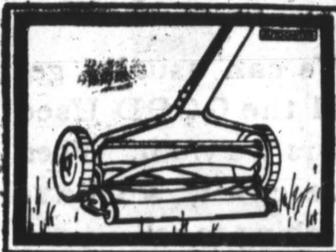
Mr. and Mrs. Mounts left for Dallas immediately after the wedding.

### Mexican Sheep Herder Killed by Lightning

Reñala Biacano, a Mexican sheep herder, was found dead Sunday about 6:30 on the Trow ranch, twenty-five miles north of Hereford. It is believed he was killed by a bolt of lightning during the storm Sunday afternoon.

Biacano was herding sheep for F. H. Woods. Another Mexican who was employed on the ranch noticed that the sheep were wildly milling about, and going to the pasture found Biacano lying on his side, dead. He had apparently been dead but a short time. His body was brought here and buried in the Catholic cemetery Tuesday morning. A brother, living near Logan, N. M., came to Hereford for the funeral.

Carroll Webb, of Canyon, was the week-end guest of her uncle, E. B. Posey, of Hereford.



WE ARE GOING TO WORK AS HARD AS ANYBODY!

—but—we know the value of good tools. DO YOU NEED— Rake, Hoe, Spade, Shovel, Trowel, Fork, Lawn Mower, Scythe, Clipper, Pruners, Garden Seed, Field Seed, Paint Brushes, Hammer, Saw Brace and Bit, Chisel, etc., etc., etc.?

We have them—all first class tools and supplies—and at lowest cost. Drop in.

DUNLAP & SON, HARDWARE

## Come To The Popular Store Hereford, Texas

# End of Month Reduction Sale

Bargains are Here Awaiting You—Your \$\$\$ Go Further Here—Give Us a Trial

**Men's and Boy's Suits**  
30 per cent off

**Straw Hats Sailors and Panamas**  
25 per cent off

**Dress Shirts, The Famous 'Ide' Make, \$2.75 Values. These Shirts are Guaranteed Fast Colors—Extra \$1.69**

Ladies \$2.00 grade chiffon hose, special — \$1.65

Ladies' \$1.00 grade silk thread hose, special 89c

Ladies 75c fibre silk hose, special — 49c

Any shade or any size desired.

Young Men's Oxfords, Latest Styles, \$3.75 up

Men's Athletic Underwear, 45c up.

Men's Heavy Blue Overalls, \$1.15.

Ladies \$1.25 grade pure silk hose, special — 98c

Men's Gray Work Shirts, 55c up  
(These are well made.)

House Shoes, leather or felt, 69c up

**Be Sure and Be on Hand! You Won't Be Disappointed!**

## TROUBLE And WORRY

Will be avoided and your laundry will be well done if you send it to

### CANYON STEAM LAUNDRY

Beene & Shaw, Local Agents.

We Call For and Deliver. Phone 160

**THE POISON SPRING,  
A NATIONAL CRIME**

Address of  
**JUDGE L. GOUGH**  
President Texas Wheat Growers  
Association  
Before the National Wheat Pool  
Conference, at Kansas City, Mo.,  
May 4, 1927.

Ill fares the land and ill the day,  
Where gamblers flourish and farms  
decay.

Mr. Chairman, ladies and gentlemen of this convention: I do not know the author of those lines, but it is our bounden duty to imprint these truths upon the

hearts and minds of the American people. Will you please pardon a personal reference when I make known the fact that my father was a MAN, my mother a WOMAN and I am a TEXAN, and by this peculiar combination I have been trained in the art of plain and truthful speech? May we speak so plainly today about the Poison Spring which sends its stifling fumes throughout the world to dim the eyes and dull the conscience of men, that the indifferent "though fools" cannot fall to understand.

This Poison Spring with its octopus fingers crushing the life blood from rural America and our government, guarding and keep-

ing secret the dark and sinful deeds of the fountain head, may rightfully be termed a national crime.

Some six years ago far-seeing and liberty-minded people to relieve agricultural depression by organizing the farm industry into cooperative marketing associations to regain the control and distribution of the products of their own industry. But this government protected the octopus with its powerful organization reaching to every nook and corner of the world, at once sought to stifle the progress of these farm organizations and put them on the defensive by spreading false and misleading propaganda, and at the same time through the public the nefarious operations of the "Poison Spring."

But gentlemen, the time has come when we as workers in the cause of righteousness and for the equal rights for agriculture, must see that the people know the truth, and knowing the truth we farmers shall be free. Send it forth in thunder tones that the deliberate falsifier of the truth is a liar whether he be the petty thief or the director of his scalpers in the pit; that the man who bets on a game of chance is a gambler, whether he is shooting craps or dealing in "futures" which do not exist; that he who deliberately takes money from the rightful owner is a robber whether he is the holdup man on the highway or "trader No. 12"; that the man who deliberately brings about conditions which send human beings to premature graves is a murderer whether he be the assassin in the dark or the operator on a Board of Trade.

In this connection, may I read to you this correspondence: United States Department of Agriculture, Grain Futures Administration, Washington, D. C.

March 19, 1927.  
Mr. L. Gough,  
President Texas Wheat Growers Association,  
Amarillo, Texas.

Dear Mr. Gough:  
Under separate cover I am mailing you copy of Department Bulletin No. 1479, "Speculative Transactions in the 1926 May Wheat Future." After you have had an opportunity to go over the material contained in this bulletin I should appreciate very much your views as to the value of studies of this kind for the purpose of building a foundation on which to develop better grain marketing practices.

Yours truly,  
(signed) J. W. T. DUVEL,  
Chief,  
Amarillo, Texas,  
March 29, 1927.

United States Department of Agriculture, Grain Futures Administration,  
Washington, D. C.  
Attention J. W. T. Duvel.

Dear Sir:  
I have yours of the 19th instant and have also received one copy of Department Bulletin No. 1479, "Speculative Transactions in the 1926, May Wheat Futures."

I have read this very carefully and studied it in connection with Senate Document No. 135, and also the Report of the Federal Trade Commission on the Grain Trade. Taking all of this evidence into consideration the only remedy I can see is to do exactly like the scientist did to stamp out, yellow fever.

Years ago people used to dread yellow fever and prayed for cold weather to come to stop it. Later scientists discovered it was a mosquito that caused the disease. They wiped the mosquito and it was wiped out.

I think you and the Federal Trade Commission have discovered the real cause of farm distress; and that is the speculation in wheat futures by a few individuals. The only remedy is to stop it.

After thoroughly studying all the reports referred to above and also report to the President, "Separate from Year Book," and having had five years of actual experience in handling wheat with the exchanges making the price I am forced to the following conclusions:

1. The present system of future trading (gambling) as now practiced is the greatest and most expensive fraud ever perpetrated on the American people.
2. No honest man can run the exchanges as they are run today.
3. No patriotic American citizen will tolerate them when he fully understands their workings.
4. No public servant can do his duty and allow them to continue.

tinued their work of destruction as outlined in Senate Document No. 135 and Department Bulletin No. 1479, plus Federal Trade Commission reports.

5. No nation can stand and allow the prosperity of its basic industry to be controlled by a gambling institution.

These may seem pretty straight and drastic views, but it is the only solution I see to the farm problem.

Yours very truly,  
**TEXAS WHEAT GROWERS ASSOCIATION.**  
(Signed) L. GOUGH,  
President.

But gentlemen, if this crime of the age is to be stopped, it must be stopped by the farmer himself. For in 1901 congressional minds were so bedimmed by the mists that flow from the Poison Spring that after being told the grain exchanges were not run in the interest of producers or consumers but run exclusively for the benefit of the members of the board of trade—Congress enacted a law to give these exchanges and boards of trade the absolute and sole power to manipulate and fix the price of every bushel of wheat in the United States and at the same time forbade the Secretary of Agriculture to let the farmer know the names of the men who do the manipulating and price fixing.

Only a few weeks ago your speaker complained of these conditions to a United States Senator and that Senator referred the complaint to a government official. That official said it was as it should be and intimated that it was not desirable to have our cooperative marketing associations consulted about price changes.

In the early part of 1925 the Secretary of Agriculture told the Chicago Board of Trade that it was "too rotten to live and that it must be cleaned up, but that 'it must clean up itself,' and he got the same result as if he had told Satan to clean up Hades. The Senate ordered an investigation and the chief supervisor of the grain futures act reported that the operations of the men who at the present time holds the destiny of the farmer in the hollow of their hands are manipulative and destructive in character; and always accompanied with "grave

danger" and are a "constant hazard to the market." He then recommended that they be not disturbed at this time in their operations.

In March, 1927, this same supervisor informed us that the operations of the Chicago Board of Trade have grown worse and that they have neither economic or moral justification and create a condition that prevents the operation of the law of supply and demand for the actual grain. So powerful are the criminal fumes from the "Poison Spring" that the rule requiring individual reports of the operators was suspended and when your speaker, as a farmer, wheat grower and a citizen of the United States, demanded the reasons for this suspension, and to know the amount of trades that brought about the recent decline in wheat prices, he was promptly told that no such information was obtainable. To which your speaker replied "You have been deceived by the gullible odor of the poison spring and are acquiescing in the deception or a party to the crime." And so thoroughly has the deadly gas from the Poison Spring dulled the senses of the body politic that it stands silently by and sees the farmers of the South robbed of their year's production of wealth and asks no questions as to who did it and why! It can placidly look on and see the women and children who produced this wealth left in poverty and want, and then criticize them for producing the world's needs, and say, "go back and produce more on fewer acres."

And that is not all. This san-fanc vapor from the "poison spring" has entered the realms of the Church Divine and obscured the vision of the servants of God until they reprove the man in the petty cards and overlook the evils of the man with the flabby hand that gambles in millions and takes his toll from the tillers of the land.

By means without the pale of Christian ethics the public press is influenced to condone these crimes or try to justify them in the public mind. The slimy scum from this "poison spring" has touched every department of our government except the high judiciary

which has never failed to sound a warning of its devastating gambling influences.

Oh men, when you see farmers losing their homes, and thousands of rural women and children in tattered shoes and garments worn, pale and emaciated from lack of proper living conditions, may I appeal to you to buckle tighter the armor of righteousness and put forth every ounce of your patriotism and never to leave the battle front until the rural home is freed from bondage to the "Poison Spring" and peace and plenty are the farmers portion.

Now we may conclude in the hope that your work in humanity's cause shall be so completely and righteously done, that when age shall have bowed your hoary heads and your minds are reflecting back

o'er the seeding of years of time that seated on memories' fruitful throne shall be the triumphant thought that you have had an humble part in restoring agriculture to its rightful place in the nation.  
I thank you.  
—Advertisement.

**AUCTIONEER**

**W. S. WILLIAMS**  
Hereford, Texas  
Service and Satisfaction  
Is My Motto

**GOOD CARS ONLY**

We can usually get all the GOOD Used Cars we want. When we can't, we have nothing to sell.

**BEAVERS BROTHERS**  
Hereford, Texas

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

You can't look at a tire and tell how far it will run

YOU CAN'T SEE a tire carcass because it is covered by the tread. Yet the way this carcass is built tells how far the tire will run.

Dunlop has had 39 years to learn all the hidden points where tires wear. Dunlop carcasses are built from the best long fibre cotton, spun in Dunlop's own mills into the famous Dunlop cable-twist cord.

These cords are elastic, so they give and take as your tire runs; strong, so they resist constant load and pounding. They build the best possible foundation for the Dunlop tread—the toughest rubber development known.

Thus Dunlop's extra years of experience build added value into every vital tire part. That is why, not one Dunlop—but every Dunlop—gives you more service than you can reasonably expect.

We recommend that you put Dunlops on your car

**Beavers Brothers**  
Hereford, Texas

every 2 1/2 seconds someone buys a



**DUNLOP**

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

**FAIRBANKS MORSE Home Light Plant**

Not a luxury—but a utility which you can afford. Easy to buy. Ask about the F-M Finance plan.

**DUNLAP & SON**  
HEREFORD, TEXAS

**Texas Utilities Co.**

**Makes Reduction in Cooking Rates  
Applicable in June Cooking Bills**

TELEGRAM FROM I. R. KELSO, PRESIDENT OF THE TEXAS UTILITIES COMPANY,  
DATED MAY 26, 1927:

This will authorize all \_\_\_\_\_  
to put in new cooking rate effective July First, applicable to  
June bills of five cents gross, four cents net, minimum bill two  
dollars fifty cents per month.

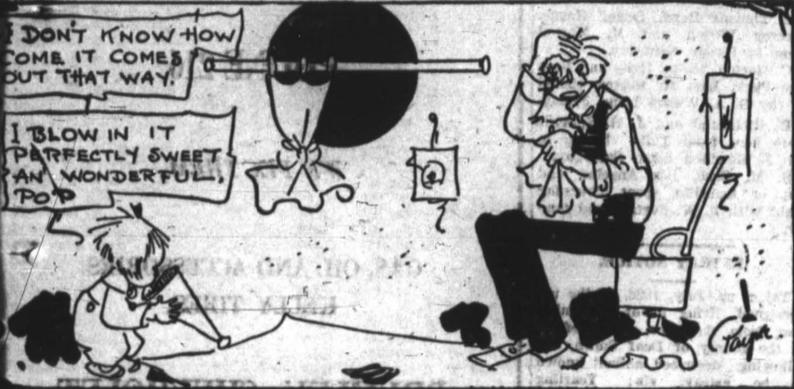
I. R. KELSO.

This is a reduction of 20 per cent on our cooking rate, which means if you use the same number of KWH in June that you did in May your cooking bill will be 20 per cent less for June.

This is the fifth substantial reduction in various rates the Texas Utilities Company has made within the past two years, viz: (1) development rate to municipalities, (2) flat reduction of one cent (1) per kilowatt hour off of top rate of every lighting consumer, (3) flat reduction of ten per cent in power rate, (4) reduction in the power rate under the optional power rate schedule, and (5) flat reduction of twenty per cent in cooking rate applicable to your June bills.

The Texas Utilities Company management takes pride in the fact that they have been able to keep up building of plants and construction of lines in advance of the rapid growth of the South Plains and at the same time makes these reductions in rates.

**Texas Utilities Company**



**EDWARD'S CLUB LUNCH**  
No. 113, South Main  
A new and cozy place to get a quick lunch—  
Just Right  
Real Coffee Best Pies  
**EDWARD'S FAMOUS CHILI**

**DELCO LIGHTING SYSTEMS**

We sell, install and service Delco Light Plants, the best farm lighting system known. We have a factory-trained service man who will repair your plant if needed.

**F. H. OBERTHIER, AGENT**  
Hereford, Texas.  
Deaf Smith, Castro and Parmer Counties

**GAS**

Are You Interested?

Most car owners are vitally interested in obtaining increased mileage from their gasoline. Our suggestion, based upon the experience of many, is that you test in your own care the mileage delivered by gas furnished by—

**Abo Filling Station**  
Gold Bond Stamps Given With Each Purchase.

man injured at golf, one hundred die for lack of exercise, so play golf.

A German scientist says your heart is less important than the billions of cells that make up your body. The heart is important, of course, but the cells, eating, drinking, digesting, each living a separate life, are more important than the heart, even in blood circulation.

The human body is like a nation. Brain and heart are the government. The cells are the citizens, and most important.

Dr. Mendelsohn of Berlin University says "The secret of life is the ability of living cells to effect change of matter and absorb and eject fluids. This change of fluids seems to be the principal cause of blood circulation."

The secret of making life worth while is the ability of the living brain to accept and absorb new ideas. That is the principal cause of human progress.

Students at Oxford worry because women are to teach there. "Iets," read by the Oxford young gentlemen, says that will eventually lead to a sex war, and is "a social revolution of the utmost significance."

Women are natural teachers; teaching has been their business from the beginning; teaching children, teaching husbands.

Hypatia, a better mathematician and philosopher than the father, Theon, was one of the greatest teachers that ever lived, until fanatical early Christian monks tore her from her chair, as she was going to her school, and murdered her, more than 1,500 years ago.

The college boy or adult citizen lacking respect for women or confidence in their power, judgment and goodness, pays a poor compliment to his own mother.

**Signals!**  
Downtown  
The other day  
I espied a Snappy Blonde  
And decided  
To talk with her  
Whereupon she told me  
To please observe  
The traffic rules  
Which I did  
And it said "Go."  
And I did.

An insurance company tells us that baseball, hunting and golf—in the order named—are the three most dangerous sports. We always thought there was something the matter with golf—being as how the Scotch GAVE it to us.

**A Thought!**  
When better air castles are built, everybody will build them.

**Human Nature Clinics**

By **THOMAS ARKLE CLARK**  
Dean of Men, University of Illinois.

**By Installments**  
"WHY wait until you have the money," the advertisement asks, "before wearing a diamond ring? Have the pleasure of wearing it while you are paying for it in small monthly installments."  
It does seem alluring at first. One could in this way have an automobile or a fur coat, or a gas furnace and get pleasure out of it at once and then find before it was paid for, perhaps, that it was worn out. Keeping up the installments would in that case be very much like paying for a dead horse, a task which those who have had it to perform tell me is done with little enthusiasm.

Van Brandt does his college work on the installment plan. He starts on a theme or a problem in calculus or a French assignment, but he never finishes it at once. With his work half done he goes out to a show, or to get a little lunch or he puts his books aside and enters into conversation with his roommate on the subject of student government or the advisability of this country entering the League of Nations. Naturally he gets behind in his installments, as it were, and puts off payment until the next day, only to discover that he has two now that are past due rather than one. He learns in time, if in the meanwhile he has not flunked out of college, that it is better, even in intellectual things, to pay as you go.

Watkins got married rather on impulse. He had little, but long, and a pretty good job with which to set up housekeeping. The salesman in the furniture store had a convincing line, and the expensive stuff did look better than that which they could really afford to buy. So Watkins fell a victim to the installment plan. He didn't take into account, as he should have done, his own illness and the expense of it, the coming of the baby and the expense as well as the pleasure of this third member of the household. Nor did he take into consideration any number of unexpected contingencies which arose to draw upon his resources. So some of the installments had to be deferred. He is still making payments, though it is four years since he moved into his apartment, and the pleasure which he is getting from sitting on his own overstuffed davenport while he keeps up the installments is mingled with occasional pain.

**City Tennis Tourney Planned for Hereford**

Plans to revive the apparently lost art of tennis playing in Hereford are being considered at present by local tennis enthusiasts.

There is considerable likelihood that a city tournament will be staged in the near future with both singles and doubles matches. At least a dozen "racket swingers" have evinced an interest in such a tournament and it is thought that a number of others will report for practice when the dates for the tournament are announced.

A number of former stars together with six or eight high school players are available and there is a possibility that matches will be arranged with neighboring towns during the summer months.

The two courts at the high school are in very good condition, one of them having been given a clay surface recently. There is plenty of room for a third court if such is needed.

A few years ago tennis was one of the most popular sports in Hereford. The old city courts at the southeast corner of Main and Sixth Streets were constantly in use during the playing season and a number of skilled players were always on hand to represent Hereford. The revival of interest in the game will be welcomed by many local fans.

Cleve Humble of the high school faculty returned to Hereford Monday and will assist in promoting the tournament. He is particularly interested in the game and has worked with the high school players for the past two years.

**Morals or Molars.**

"I need lots of pull to succeed in my business," remarked the dentist, as he extracted another tooth.

**Facing Facts.**

"I don't know what we are coming to," pondered the autoist as he drove up to the edge of a cliff.

**A CORRECTION.**

A story printed in The Brand last week contained the statement that the Western National was the first bank established in Hereford. This statement was incorrect. The First National was the first bank established here, while the Western National building was the first brick building to be erected in Hereford.

**Soul of Honesty.**

"I beg your pardon, sir, but I am soliciting donations for our rummage sale. What do you do with your old clothes?"  
"Why, I brush them carefully at night and I put them on again the next morning."

**IS YOUR CAR FIRE INSURED?**  
—Insuring your car against fire is simply exercising plain, common sense. We have some excellent policies at reasonable rates.  
—let us insure your car.  
**THE PLAINS INSURANCE COMPANY.**  
John Patton, Manager.

**BUY YOUR COAL NOW!**  
—Winter weather means higher coal prices. Fill your bin today and profit by present low prices. With plenty of coal on hand we can guarantee prompt delivery.  
—buy now and save the difference!  
**Jones & McLean**  
PHONE 1  
"IF IT'S FEED, WE HAVE IT"

**PIGGLY WIGGLY**

**Saturday Specials**

Bananas, per pound	9c
Apple Butter, No 2 size	22c
Admiration Coffee With Glass	\$1.39
1-2 lb. Hershey Cocoa	14c
1 25c K. C. Baking Powder	20c
1 so-called Gallon Peaches	58c

This is the place to buy your Lunch Meats of all kinds. Boiled and baked ham, dried beef, Strausburg sausage, plain, pimento and Swiss cheese, cream, milk and butter.

We buy eggs and pay as much as the market will justify

**WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE**

### Northeast Corner

J. M. Ware were in Amarillo one day last week.  
 Leanda Bowen spent part of the past week with W. T. Womble and wife.  
 Ben Floyd and family were in Hereford one day last week.  
 Ethel Allred spent last week in the W. J. McClain home.  
 R. O. Dunkle was here from Hereford one day last week.  
 W. B. Bowen and family were Amarillo visitors last week.  
 C. O. Phillips and family were in Hereford one day last week.  
 A number of children visited the L. C. Moore home Sunday.

G. R. Robinson and wife spent Sunday with relatives.  
 Mrs. J. L. Allred spent an afternoon last week with her son, J. C. Allred.  
 H. J. Oglesby was in Amarillo last week.  
 Miss Doyle McBroom returned home last week from a three weeks visit with relatives in New Mexico.  
 A number of young folks gathered in the B. F. Ozee home last Sunday.  
 J. P. Walker and family were visited by relatives Sunday.  
 L. Hough was here from Vega one day last week.  
 M. Smallwood and family were here from Plainview visiting last week.  
 Miss Elizabeth Ozee spent most

of this week with Sadie Allred.  
 Mrs. John Davis and daughters visited Miss Berdie Lee last week.  
 Latney Barns and wife were here from Amarillo Sunday.  
 Ben Fowler and family are being visited by relatives.  
 W. J. McClain and wife spent Sunday in the C. O. Phillips home.  
 W. R. McClain and children spent Sunday in the Duff Meadow home at Wildorado.  
 Mimes, Hubert and Bert Gant of Fort Worth arrived here last week to visit relatives. They plan to work here during the summer months.

will entertain the Ladies' Aid at her home Thursday afternoon and all members are urged to attend.  
 A good rain fell here Monday afternoon. Farmers are busy in wheat harvest.  
 Rev. Cole of Alton will preach here Sunday morning and every one in the community is urged to be out to hear him.

### SUMMERFIELD CLUB NOTES.

Mrs. Lee Curry was re-elected president of the Community Club at the business meeting at the home of Mrs. J. L. Lookingbill. Mrs. Roy Morton was elected recording secretary. All other officers were re-elected. Mrs. Cannon as vice president and Mrs. Ray Johnson treasurer and corresponding secretary.  
 This meeting was an enthusiastic one, each member giving the benefits she had gained from the club the past year and what she hoped the club would do this year.  
 The study course for the next six months will be Child Care and Management.

Mrs. Joe Kendall was welcomed as a new member.  
 The next meeting will be at the home of Mrs. C. R. Walsor, July 8.  
 Mrs. B. C. Roberson and son went to Artesia, N. M., Wednesday and returned with Misses Ruth and Mary Smith who will spend the summer there.  
 Mr. and Mrs. Jay spent Sunday in the Louis Huckert home.  
 Mr. and Mrs. Boone Moreland of Amarillo spent Saturday night with Mr. and Mrs. Roy Moreland. They were married at 8 o'clock Saturday evening and were en route to Carlsbad, N. M.  
 Week end guests in the Lee Curry home were W. A. Davis and son, Howard Black of Claude; Mr. and Mrs. Ross Baker of Amarillo, and Mrs. J. F. Hill of Claude.

T. J. Bracher and family visited Heuben Bratcher and family at Joel Sunday.  
 Following Sunday school last Sunday, Rev. Swartz preached, and also at 3:30 that afternoon.  
 Mrs. Marion Davis and son went to Tulla Saturday.  
 S. J. Bracher and family returned from Lubbock Thursday.  
 C. Morton of Palestine is visiting his brother, M. Morton.  
 Mrs. J. L. Hammon and children visited Mrs. G. A. Wilson and children Thursday.  
 A party was given at the Clyde Goodwine home Thursday night and was well attended.  
 Misses Ruby and Nora Lee Pack are here from Quitaque visiting in the M. Morton home.  
 L. J. Bracher and C. C. Goodwine were in Happy Thursday.  
 J. E. Boyd, G. A. Wilson, Ollie and Thomas Boyd, Lester Hagge, Harvey Wilson and M. Morton were in Happy Saturday.  
 C. Morton, Misses Ruby and Nora Lee Park, Mrs. M. Morton visited in the G. A. Wilson home Friday.  
 R. Richmond and J. R. Spraws were here from Tulla visiting in the J. Hammon home Saturday.  
 S. M. Cobb, Los Angeles, and son, of Amarillo, spent Thursday night with F. W. Fortner and family.

### ESTRAY NOTICE.

Taken up, July, 1926, of the undersigned, living about five miles east from the town of Hereford, in the county of Deaf Smith, the following described animal known to be astray, viz: Yearling heifer, fawn color, with white markings. If not legally proven by the owner hereof within twenty days from the date hereof, I will proceed to stray the same in accordance with the law. Hereford, Texas, this 20th day of June, 1927.  
 ROY GOUGH, Taker Up.  
 23-4t.

### Flag News.

Forest Payne of Frederick, Ok., is visiting his brother, Henry Payne, and family.  
 Mrs. Will Redwine was shopping in Hereford Thursday.  
 Mr. Schuck, of Oklahoma, is improving his farm here.  
 Ruth Gray of McLean is visiting her brother, Max Gray.  
 Mrs. Ernest Jones visited relatives in Spring Lake last week.  
 Mr. and Mrs. W. T. Sumner were dinner guests of Erwin Fulmer and wife Sunday.  
 Mrs. Bracher was a guest of Mrs. Dixon Thursday.  
 Mrs. McGee was a Dimmitt shopper Wednesday.  
 C. Ramsey and family were dinner guests of Mr. Fletcher Ramsey and wife Sunday.  
 Erwin Fulmer and wife and W. T. Sumner and wife were guests of Mr. and Mrs. Elmer Dixon of Cleo Sunday afternoon.  
 Mrs. Cassidy visited Mrs. J. B. Sumner Sunday afternoon.  
 Mr. and Mrs. Ernest Roberson of Amherst visited the Cass Arms home Sunday.  
 Mrs. Bratcher of North Flag

### Arney News Items

Messrs. Sprows and Hammon called in the J. E. Boyd home Friday.  
 Mrs. Marian Davis and son were in Tulla Saturday.  
 Mrs. Grady Bailey and son spent Saturday afternoon with her sister, Mrs. Marquis Burks.  
 H. E. Ferguson was in Tulla Friday.  
 Jim Graham and E. R. Robinson were in Hereford Thursday.  
 A good rain fell Sunday afternoon, which makes row crop planting possible.  
 Mr. Tucker, Bellview, N. M., and daughter, Mrs. Dennis, of Tucuman, visited his sister, Mrs. J. E. Davis, Thursday.  
 Jean Lawson arrived from Dallas Saturday.

**Fill That Coal Pail Now!**



Filling the coal pail and the coal bin now for next winter is a practical, economical and sensible thing to do.

*Lump and Nut Coal Now On Track.*

**West Texas Feed & Seed Co.**  
Phone 265.

Your Work Appreciated  
**Mrs. Sam Hutson**  
 at Sprows-Cross & Co. Hereford

## FLAT

When You Have a Flat Tire

PHONE 216

**WE FIX THEM.**

GAS, OIL AND ACCESSORIES.  
**KELLY TIRES.**

**BRUMLEY CHEVROLET COMPANY**

B. E. BRUMLEY, Manager.

### LIST OF LANDS AND LOTS DELINQUENT ON MARCH 31, 1927, FOR TAXES OF 1926, IN DEAF SMITH COUNTY.

REPORTED IN COMPLIANCE WITH PROVISIONS OF CHAPTER TEN, REVISED CIVIL STATUTES OF 1925.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. I, C. Benton, Tax Collector of said County, do hereby certify that the land and lots listed on the following ten pages and assessed on the tax rolls of said county for the year 1926 are delinquent for the taxes of 1926, and that there was no personal property for "seizure and sale" as required by Article 7336, Revised Civil Statutes of 1925, and therefore I am entitled to credit for the taxes shown and herein reported delinquent.

#### CERTIFICATE OF COMMISSIONERS' COURT.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. In Commissioners' Court: WE CERTIFY that we have examined the following ten pages of Collector's report of lands and town lots assessed on the Tax Rolls of Deaf Smith County for the year 1926, which are delinquent for the taxes of 1926, and find the same correct, and that C. Benton, Tax Collector, is entitled to credit for the taxes shown thereon, as follows, to-wit:

State Ad Valorem Tax	\$ 3,608.45
State Poll Tax	139.50
State Penalty and Interest	374.88
<b>Total State Taxes</b>	<b>\$4,122.83</b>
County Ad Valorem Taxes	\$ 3,997.08
County Poll Tax	23.25
County District School Tax	2,380.10
County Penalty and Interest	640.81
<b>Total County Taxes</b>	<b>\$ 7,060.24</b>

Given in open court this the 13th day of June, A. D. 1927.  
 EARL W. WILSON, County Judge.  
 C. J. PADDOCK,  
 H. G. CONKWRIGHT,  
 J. T. QUINN,  
 W. T. WOMBLE,  
 County Commissioners of Said County.  
 ATTEST:  
 L. H. FOSTER, County Clerk.

Name of Owner	No. Acre.	Orig. No.	Sub. No.	Original Grantee	Acres.	Del.	Total Taxes Not Including Penalties.
Allen, E V	408	26	404	A T N 1/2 29-4-3	48		
Allen, E V	449	27	405	A T N 1/2 29-4-3	272	29.92	29.92
Arnold & Berkley	1233	1760	46	S E 1/4 A O B	200		
Atchley, B A and Tennie	1243	9	J P R		640	118.25	
Atchley, B A and Tennie	100	1264	173	D S & S	640	118.31	
Benge, Chas. and Zada	381	425	81	N E 1/4 A B & N	100	26.80	
Betts, Ernest and Toleta	884	1253	152	S 1/2 W-M D	320	35.25	
Blood, E H	456	28	421	A T 21-3-2	640	81.43	
Blythe, H D and Pearl	990	1-1083	90	S E 1/4 J R G	100	24.05	
Bowman, C C and Nellie	1103	338	48	CH	640	95.31	
Brand, R	504	30	426	A T J M L Tract	435		
Brand, R	502	30	427	A T J M L Tract, N Pt	205	67.84	
Brooks, A and Roxie	864	348	66	E D W	640	90.22	
Brown, C M	457	28	420	A T 29-3-2	296		
Brown, C M	456	28	421	A T 29-3-2	336		
Brown, C M.	467	30	432	A T 29-3-2	96		
Brown, C M	497	30	433	A T 29-3-2	142	94.97	
Browning, Fred	884	1259	152	N W 1/4 Wm. B.	152	20.82	
Callaway, W A and Lavine	1294	286	12	S W 1/4 H S	100	26.61	
Campey, J C and Annie	1066	350	56	W 1/2 J G	320	57.17	
Chamness, A E and Nevada	45	1149	5	A D & M	540	128.71	
Chamness, A E and Nevada	2	126	3	W 1/2 A D & M	320	37.74	
Climer, H and Frances	216	18	85	S W 1/4 C W C	320	31.04	
Coleman, C C and Cora	491	30	442	A T N W 1/2 13-2-3	160	22.75	
Coleman, C C	158	1255	155	B S & F	640	88.19	
Corbett, Paul S	315	95	9	F T Ry	640	74.50	
Daniels, J H and Susie	931	1701	18	S E 1/4 E L E	100	28.87	
Davis, Myra	286	333	37	N 1/2 of N E 1/4 S K & K	80	10.96	
Dodson, Lewis	975	8	76	J M I	640	79.17	
Gallagher, E T	1196	335	42	N W 1/4 W S H	100	32.88	
Gore, J S	442	19	357	A T E 1/2 7-3-3	128	35.00	
Gore, J S	436	19	336	A T E 1/2 7-3-3	104	17.20	
Gore, J S	471	39	988	A T N E 1/2 2-4-1	100		
Quinn, G H and Mary	227	17	453	A T 19-2-2	25		
Quinn, G H and Mary	495	30	438	A T 19-2-2	615	118.72	
Quinn, G H and Mary	527	17	453	A T N 1/2 30-2-2	320	59.36	
Quinn, J T and Florence	493	30	440	A T S E 1/2 14-2-2	100	45.50	
Hamilton, Irwin and Ethel	25	1877	13	W 1/2 A B & M	320	67.93	
Harris, J H	37	917	83	A B & M	640	61.36	
Harris, J H	840	918	82	E O M	640	70.16	
Higgins, A S and Sallie	107	1300	43	B S & F	640	87.89	
Higgins, A S and Sallie	966	1303	44	B S & F	640	87.89	
Higgins, A S and Sallie	967	1300	68	CH	640	90.51	
Hines, Mrs M E	1253	18	J O N		420	48.06	
Hough, L W	38	918	81	S W 1/2 A B & M	100	41.10	
Hough, R W and Josephine	179	1255	1	B S & F	296	68.96	
Hough, A Brodie	243	182610	35	W 1/2 H & G N	320	47.48	
Hultman, Mrs P J	453	28	418	A T N E 1/2 28-3-1	100	24.00	
Hultman, Mrs P J	443	28	419	A T N W 1/2 28-3-1	100	22.47	
Knox, W A and Lizzie	309	56	71	E 1/2 G B & C N G	320	29.92	
Knox, W A and Lizzie	1222	2	W 1/2 H D G	319	29.92		

(CONTINUED ON NEXT PAGE)



see something *New* this summer in the

## Far Cool West

California Colorado New Mexico Arizona Grand Canyon Indian-tour

Mountains Dude Ranches

daily Santa Fe Excursions this summer

mail this coupon

Please mail free picture folders "Grand Canyon Outlook," "California Picture Book," "Indian-tourism," "Colorado Summer."

Name.....  
 Address.....  
 See: J. E. REYER, AGENT Or Write: T. B. GALLAHER, General Passenger Agent, Amarillo, Texas.

## SPECIALS

FOR Friday, Saturday and Monday June 24, 25 and 27

### LADIES' SILK LINGERIE

Ladies' all-silk and Rayon Mixed Teds, Bloomers, Vests, Steppings and Gowns, including Munsingwear garments—

\$10.00 Values, Special	\$7.75
\$ 7.50 Values, Special	\$5.75
\$ 6.00 Values, Special	\$4.75
\$ 5.00 Values, Special	\$4.25
\$ 4.50 Values, Special	\$3.85
\$ 4.00 Values, Special	\$3.39
\$ 3.50 Values, Special	\$2.90
\$ 3.00 Values, Special	\$2.45
\$ 2.50 Values, Special	\$2.15
\$ 2.25 Values, Special	\$1.90
\$ 2.00 Values, Special	\$1.68
\$ 1.50 Values, Special	\$1.21
\$ 1.25 Values, Special	\$ .95
\$ 1.00 Values, Special	\$ .85

### MEN'S DRESS PANTS

\$9.00 Values, Special for Three Days	\$7.75
\$8.50 Values, Special for Three Days	\$7.25
\$7.50 Values, Special for Three Days	\$6.25
\$7.00 Values, Special for Three Days	\$5.90
\$6.50 Values, Special for Three Days	\$5.45
\$6.00 Values, Special for Three Days	\$4.90
\$5.00 Values, Special for Three Days	\$4.25
\$4.50 Values, Special for Three Days	\$3.75

### MEN'S SUITS

Special for Three Days  
**TWENTY PER CENT DISCOUNT.**

Don't Forget That Chest of Silver Will Be Awarded Saturday Afternoon, June 25 at 4:00 p. m.

## Fox Mercantile Co.

(CONTINUED FROM PRECEDING PAGE)

Table listing names, addresses, and other details for various individuals and companies, including Koesler, Frank and Ida, Larson Bros., and many others.

Table listing 'Name of Owner', 'Lot No. & Division', and 'Total Taxes, Not Including Penalties' for various properties.

Table listing names and addresses for individuals such as Hempstead, F T, Hilton, Mrs S M, and others.

FOR QUICK JOB SERVICE SEE THE BRAND.

Advertisement for Ray Barber, AUCTIONEER, featuring 'Pure Bred Live Stock and Farm Sales' and 'SUPERIOR SALES SERVICE'.

Advertisement for First State Bank & Trust Company, featuring a star logo and text: 'Texas Independence', 'This bank is working for Agricultural Independence for Texas...', and 'Let us work together, this bank and our farmers...'.

WHEW—  
IT'S HOT!



C'MON, LET'S GO TO THE

**CITY DRUG STORE**

"The Home of Dependable Drugs."

And Get Some Real Ice Cream, Mistletoe

PHONE 300 FOR IMMEDIATE DELIVERY



**LOCAL HAPPENINGS**

Blake Cogdell, of Abilene, spent last week-end with his parents, Mr. and Mrs. Wm. Cogdell.

See the For Sale or Trade Bulletin at the SERVICE-U-LIKE STATION.

Every Tuesday you can get DOUBLE Gold Bond Stamps at STAMBAUGH'S DRY GOODS CO. 18-7c

Mrs. R. B. Boren, county clerk of Castro county, was shopping in Hereford on Monday.

W. C. Holland and family of Roswell were in Hereford Tuesday, the guests of Mr. and Mrs. E. F. Connell. Mr. Holland is a nephew of Mr. Connell's.

The Presbyterian ladies will have comfortable pillows for rent at the Chautauqua tent. Rent one and enjoy the program.

F. U. McCutcheon, of the Security State Bank of Farwell, spent Tuesday here attending to business.

Come to D. R. GASS & SON'S for bargains, Saturday, June 25th.

**ANNOUNCE RATE REDUCTION.**

A twenty per cent reduction in the electric rate for cooking purposes was announced this week by Fred Oberthier, Jr., manager of the local Texas Utilities plant. This rate change will materially reduce the cost of cooking with electricity in Hereford.

Mrs. R. A. Daniel is entertaining her father, B. L. Hammack, of Ohio, and her sister, Miss Ruth Hammack of Kentucky.

Out of Gas? Got a Flat? Phone Us—We'll Fix That! SERVICE-U-LIKE STATION Phone 341

Special for one week—30 x 3 1/2 cord tires at \$5.00 at RICE'S.

Bargain Day, Saturday, June 25th, at D. R. GASS AND SON'S.

Mrs. G. N. Webber and son, Glen, of Brownfield, arrived Tuesday evening for a visit with Mrs. Webber's mother, Mrs. M. A. Fox.

Saturday, June 25, One-Fourth Off on Silk Dresses. D. R. GASS & SON.

See the new display of Hawk's cut glass at CLARK'S DRUG STORE.

See the For Sale or Trade Bulletin at the SERVICE-U-LIKE STATION.

Mr. and Mrs. Walter Brown, of Amarillo, were Hereford visitors Wednesday.

If you fail to stop and shop at D. R. GASS & SON'S June 25th you have lost money.

Elgin and Swiss watches are the best watches. CLARK DRUG STORE carries both in beautiful wrist watch designs.

Steffens Ice Cream—The Taste Tells. CORNER DRUG STORE.

Mrs. J. T. Trussell and daughter of Brownwood, are visiting her parents, Mr. and Mrs. E. F. Connell, of Hereford.

Olin Turner of Los Angeles is a guest this week in the home of his sister, Mrs. Ira Connell.

FRYERS—You can get nice spring chickens at the GOLDEN RULE PRODUCE CO. Phone 108.

The Presbyterian ladies will have comfortable pillows for rent at the Chautauqua tent. Rent one and enjoy the program.

**MR. AND MRS. TINES RETURN.**

Mr. and Mrs. Rex Tines and children returned to Hereford Thursday from a two weeks' trip to points in Central Texas. They visited with friends and relatives at Franklin, Mart and Fort Worth. Miss Thelma Tines joined her family at Fort Worth on the return trip. She has been attending T. C. U., but will be in school at Canyon this summer.

Out of Gas? Got a Flat? Phone Us—We'll Fix That! SERVICE-U-LIKE STATION Phone 341

Just received a stock of extra rims at RICE'S.

Joe Weaver, a brother-in-law of Mrs. T. N. Helfner, died Thursday at Chula Vista, California. He formerly lived near Vega and was well known in Hereford.

On every purchase you get DOUBLE Gold Bond Stamps at STAMBAUGH'S DRY GOODS STORE on Tuesday. 18-7c

Get 3/4 Red Ticks at RICE'S.

W. B. Palmer returned Tuesday from Clarendon where he has been visiting his daughters, Nellie Palmer and Mrs. S. H. Condon. Miss Palmer is a teacher in Clarendon College and Mr. Condon is also connected with the college.

Steffens Ice Cream—The Taste Tells. CORNER DRUG STORE.

**EASTERN STAR HOLDS PICNIC**

The annual Eastern Star picnic supper was held Tuesday evening on the Tierra Blanca near the Bradley ranch. Members of the organization were hostesses to their families and between forty and fifty people were in attendance. The Eastern Star is the auxiliary of the Masonic Lodge.

We give DOUBLE Gold Bond Stamps on Tuesday. STAMBAUGH DRY GOODS CO. 18-7c

Be sure and don't forget to stop at D. R. GASS & SON'S for bargains June 25th.

BARGAINS! BARGAINS!! Saturday, June 25th, Silk Day at D. R. GASS & SON.

**IN RECITAL.**

Miss Ina Gregg will present Wilma and Betty Jones in a piano and expression recital at the Presbyterian church Monday night, June 27, at 8:15 o'clock. The public is cordially invited to attend.

Take a supply of Elizabeth Arden Toilet Goods on that camping trip. You will be surprised in what good condition these face creams will keep your skin. CLARK DRUG STORE has them.

Are you in a hurry? We are famous for Right Now Service. CORNER DRUG STORE.

Corine Jowell left Friday for White Park, Arizona, where she has been teaching during the past two years in the Indian school there.

J. S. Jones returned this week from Los Angeles where he and Mrs. Jones have been visiting a daughter, Mrs. M. D. Luse, and a son, James. Mr. and Mrs. Jones have been in California for several weeks and Mrs. Jones will remain there during the summer.

CLARK DRUG STORE has a nice line of beautiful Community and Sterling Silver. In sets or pieces. Just the thing for a wedding gift.

**THEATRE STAR**

HEREFORD, TEXAS

FRIDAY EVENING ONLY, JUNE 24

"Dance Magic"

with Ben Lyon and Pauline Starke.

SATURDAY MATINEES AND NIGHTS, JUNE 25

"Under Western Skies"

with Norman Kerry, Anne Cornwall, Eddie Gribben and Harry Todd

MONDAY AND TUESDAY, JUNE 27-28

"The Masked Woman"

with Anna Q. Nilsson, Holbrook Hill and Charlie Murray.

WEDNESDAY AND THURSDAY, JUNE 29-30

MARIE PREVOST

"The Night Bride"

FRIDAY AND SATURDAY, JULY 1-2

KEN MAYNARD

"The Overland Stage"

**COMING—**

McFadden's Flies.

Ramon Novarro, in "Lovers."

Tom Mix, in "The Last Trail."

Babe Ruth in "Babe Comes Home."

Miss Mary Valentine, who has just been graduated from the primary education department of Baylor College, will open a class in Kindergarten September 3. If interested call 9015F3. 23-8c

Mr. and Mrs. George Weems and Mrs. Weems' sister, Miss Jhonie, of Amarillo, visited Rev. and Mrs. Thurman Morgan Friday.

FRYERS—You can get nice spring chickens at the GOLDEN RULE PRODUCE CO. Phone 108.

Mrs. Paul Barnett and son, James, of Wichita Falls, are spending the week here with Mrs. Barnett's mother, Mrs. J. M. Boone, and with the Ralph Barnett family.

Steffens Ice Cream—The Taste Tells. CORNER DRUG STORE.

Barnard Hicks, of the West Texas Feed and Seed Company, has been confined to his bed the past two days with an attack of appendicitis. It is believed that an operation will be unnecessary as his condition was somewhat improved Thursday.

Mrs. M. L. Steele, her daughters, Polly and Deale Mae, and son, Sam, and Miss Frances Wilson left Hereford Monday for Carlsbad, where they are visiting the Carlsbad Cavern.

See or Phone Mrs. Nettie Price Slaton for Flowers of any kind PHONE 443.

**Flowers**  
CUNNINGHAM FLOWER SHOP, AMARILLO and CLOVIS FLORAL SHOP Mrs. J. H. Pitman. Phone 157

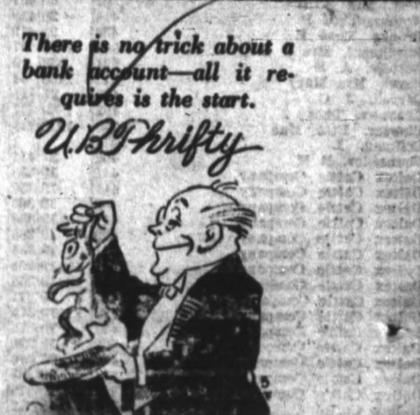
Miss Pauline Ray left last week for Austin where she will attend summer school at the University of Texas.

Mr. and Mrs. Harry L. Rice and daughter, Ethel, visited friends in Clovis Sunday.

D. L. McDonald made a trip to Sweetwater last week in connection with plans to drill some water wells in that section.

Homer Brumley received a badly sprained arm Tuesday while cranking a car at the Chevrolet garage. The accident resulted from failure of the starter to work and an attempt to crank the car with the spark not retarded.

Mrs. Harry Johnson and children of Amarillo are spending the week in Hereford, guests in the home of Mr. and Mrs. C. H. Dyer.



There is no trick about a bank account—all it requires is the start.

U.B. Shifty

Even Though We Had No Bank, We Should Still Advocate Bank Accounts!

Thriving bank accounts make a thriving people, so ours is not altogether a selfish purpose.

—Since we are in the banking business, however, we offer those who keep or want to keep a bank account what we think is the best place in the community to carry it.

**Western National Bank**  
"There is no Substitute for Safety."

**WANTED TO EXCHANGE**  
II LOTS IN GOOD OKLAHOMA RAILROAD TOWN, WORTH \$2200, to trade for lots in Hereford, or will trade for good used tractors, trucks. Might take good used car in the deal. Lots are clear. Also have nice little five-room cottage in Dallas, worth \$3500, small incumbrance; has 5 rooms, bath, hot water, lights, gas and telephone. Will include two gas cook ranges, gas heaters, breakfast table, chairs and many other things. Will exchange for land or Hereford property of same value. Call or address  
**R. M. JOHNSON, OWNER**  
Nix House Hereford, Texas

**LUMBER BETTER THAN SPECIFICATIONS**  
—Lumber ordered from us, according to specifications, is always better than the specified quality. If no specifications are given, we deliver the same high standard, satisfying lumber.  
**Panhandle Lumber Co.**

**What's In A Name**  
? ? ?  
A priceless ingredient of every product or purchase is the HONOR and INTEGRITY of those behind it.  
**Corner Drug Store**

**The Beauty and Comfort of Reed Furniture**

Genuine fibre reed is used in the construction of this furniture assuring extra service and attractive appearance. Just the pieces for your summer porch or sun porch. Very Reasonable in price.

We have a new car load of Reed Fibre living room Furniture. Complete bed suites and many beautiful and attractive upholstered and spring seat rockers. All fibre living room suites will be sold for next 10 days at discount of 25 per cent.

All \$20.00 and \$18.75 Fibre Rockers will be sold during next ten days at a special price of \$11.75. Don't fail to visit our store for the big sale of Fibre Reed Furniture. Sale begins Friday, June 17, and lasts all of the next week.

WE WILL SERVE YOU FOR LESS  
**E. B. BLACK COMPANY**  
"The Big Store With the Little Price."