

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 14.

Hereford, Deaf Smith County, Texas, Thursday, April 21, 1927.

Seth B. Holman, Publisher.

## HEREFORD BREEDERS MAY STAGE MAMMOTH SALE IN CITY EARLY IN FEBRUARY

Hereford breeders of Hereford have just decided to hold a two day Hereford cattle sale February 9-10, 1928. The first day sale will consist of forty head of straight line bred Anxiety 4th Hereford to be selected from the various herds of Anxiety 4th Herefords in this district and they are not only to be "air-tight" in Anxiety 4th breeding, but must be the very best specimens individually.

The cattle will be sold in strong breeding flesh and will be offered to the public in such condition that each buyer will know just what he is getting, both in blood lines and individuality. These cattle will be selected by a committee and unless the cattle stack up in all requirements they will not be sold on the first day of the sale.

The idea being to make the first day a blue ribbon event, with nothing but the choicest Anxiety 4th cattle being offered.

The same rules as to condition and individuality will apply on the second day to be sold on the second day. The Herefords offered the second day will all be rich in Anxiety 4th blood, although not straight as to pedigree.

The idea of local breeders is to offer to Hereford breeders of the Southwest who prefer straight Anxiety blood lines, a string of Herefords that will measure up in every detail to the highest ideals of the conservative Hereford breeder.

Hereford breeders of Hereford are optimistic; the cattle are in good shape, and a really great Hereford sale is predicted. The aim of the breeders of this district will be to establish this big sale in such a way that it will be looked upon as the real auction sale of good cattle in American Hereford.

## City Park Board Membership Has Three New Faces

At a regular meeting of the Commission of the City of Hereford held April 14, three new members were appointed to serve on the Park Board of the city, two to take the place of Messrs. Ashbrook and George Garrison, whose terms had expired, and one to take the place of D. L. McDonald, who is out of the city. The new members appointed were J. T. Cronin, Mrs. J. S. Orr and J. C. Hicketts. The old members retained were Mrs. B. M. McLean and A. W. Gregg, whose terms will expire April 30, 1928.

A meeting of the newly appointed Park Board was held at 3:00 o'clock, April 20 in the city office. This meeting was called to order by Mrs. B. M. McLean for the purpose of electing a permanent chairman and secretary, whereupon J. T. Cronin was elected as chairman of the board and Mrs. P. S. Slaton secretary.

The board, after an informal discussion, decided to take a survey of the various plots of ground owned by the city and study the possibilities of further improving and beautifying them.

## Easter Program Sunday Night Well Attended

The Easter cantata held at the Christian church last Sunday night drew a large audience. Miss Gladys Kibore and her fifty steel club girls sang an excellent program consisting of songs, plays and ensemble work. The program was enjoyed by all who were fortunate enough to get into the auditorium. The church held an Easter pageant at 7:15 as the opening number of the evening's program.

## Canyon Professor Will Lecture Here April 28

Prof. F. L. Sherry, of the history department, W. T. S. T. C. Canyon, will deliver a lecture on "Pan America" at the high school on Thursday, April 28, at 8:30 p. m. This lecture is sponsored by the Bay View Club and the Parent-Teachers Association.

In connection with the lecture, there will be a program of readings and music. The public is cordially invited.

## Rain Over Entire Section In Time to Benefit the Wheat

Another one of those life-saving rains came just in the nick of time Monday morning early, and the tension which had prevailed locally over crop prospects relaxed at once and a general congratulatory community smile was noticeable everywhere by noon. Some of the wheat that had not been summer fallowed had begun to suffer and apprehension was prevailing over the outlook.

All is well now, and farming, business, building and general community activities have received new impetus and enthusiasm. The summer fallowed wheat had never suffered and this fine rain means good wheat and a world of it for this entire section. While this one rain will not insure a bumper crop, it has advanced conditions tremendously, put a good season in the ground and will carry the crop for many weeks yet.

About one inch of rainfall was recorded in Hereford. Northward, in one streak of about ten miles, three and a half inches fell.

West of town reports say fell. West of town reports say an inch and a half fell. East from Hereford to Amarillo a report says one-half to nearly two inches fell. In Hereford an inch was reported. The rain was general all over the Panhandle. In the South Plains section from Hays to Abernathy three-quarters of an inch was reported. In the Lubbock-Lamesa-Slaton districts a half to two inches fell. The Dimmitt country received an inch and a half. West from the Texas-New Mexico line the rain was light, with nothing in Tucuman to speak of. The Dalhart, Channing and Tascosa country reported good rains.

Lawns, crops, trees and all other vegetation was benefited, bursting out in its new green dress after the dust had been washed off. Little damage was done to roads, and in some instances sections of roads were benefited.

## Mothers Club Give the Central School Beautiful Emblem

The Mothers' Club of Hereford, ever alert to lend a helping hand in the things which make for better citizenship and better community fellowship, added another star to their long list of worthy deeds Thursday morning when they presented the emblem and patriotism of Texas Independence Day upon the minds of the Central school pupils in a most impressive fashion. The occasion was the presentation to the Texas History Class of a magnificent Lone-Star Flag, constructed by the hands of the members of the club, made of beautiful materials, and destined to be consigned to the perpetual keeping of the custodians of the Texas History Class of the school.

A thoughtful program was carried through outside the building. Rex Tynes, Jr., told the story of the battle of San Jacinto, for the Texas History Class; talks were also given by Elizabeth Ireland, daughter of Mayor and Mrs. E. S. Ireland, and James Bell, son of Mr. and Mrs. Allen Bell. Mrs. Mat Gilliland imparted to the little folks the wonderful story of the Alamo.

The high light of the hour, however, was the presence of Mr. and Mrs. B. P. Bell, parents of Allen Bell, and Mrs. E. S. Ireland, as guests of honor for the occasion. Mr. Bell's father was a member of the Stephen F. Austin Colony that settled Texas and so far as authentic records go was the first white child born in the state. Allen Bell gave a brief outline of the historical facts concerning his grandfather.

The entire affair was a most happy and inspiring one and the Mothers' Club is being showered with congratulations for the splendid idea behind the little ceremony.

## Westway Leads the Schools of County In New Innovations

Westway community seems to be taking the lead among schools in Deaf Smith county in adopting modern methods for the students' welfare. This was the first community in the county to put on free transportation for students, and a new electric lighting system which will be installed within the next few days will be the first of its kind to be put in by schools of this county, according to Shade Moore, chairman of a big school rally held at Westway last Friday.

Frank R. Phillips, head of the department of agriculture in W. T. S. T. C. at Canyon, was the speaker of the day. Parents and students from Summerfield, Messenger and Westway attended the rally. Mr. Phillips talked on education and said that we must teach boys and girls things in which they are interested if we want to keep them in school. "It will cost money to give the youngsters an education, but whatever the cost, we can't afford to neglect the youth," he said.

An old-time community dinner was served at noon by the ladies, and chicken, ham and choice baby beef with all the trimmings made up the menu. Summerfield girls took the basketball game from Westway, but the latter community won the baseball game and most of the other events of the day.

At a special meeting during the afternoon, Mr. Phillips discussed dairy problems for the farmers of the three communities. He talked a great deal on feeding and said that farmers should use the feeds that were most economical, if they wanted to make money in the business.

## Sanders' Sale Will Draw Big Crowd Here Next Week

The Sanders Anxiety 4th cattle sale is all ready to go, Mr. Sanders states, and he is optimistic of the outcome. Inquiries now coming in makes him believe that a goodly number of buyers will be on hand the day of the sale. The cattle are on display at the Sales Barn and a number of prospective buyers are now looking them over.

## National Music Week Program In Next Issue

It was stated in The Brand last week that a detailed program of National Music Week would appear in this week's issue. Because of the fact that the Panhandle Music Festival is being held this week in Amarillo, occasioning the absence of some of the members of the general committee, a final schedule of the weeks' program cannot be published this week. While this is true, preparations are moving steadily forward towards a most wonderful week for music lovers of Hereford and the surrounding communities. It is hoped that a complete program will appear in the Brand next week.

## Floydada Baptists Plan the Erection of a New Church

According to information received here this week, the First Baptist Church in Floydada voted enthusiastically and heartily to build a new \$50,000 church house. Building and finance committees were appointed to have the building under construction in the next sixty days. Rev. W. R. Hill, pastor, will visit several cities to make observation of modern buildings elsewhere. The new church building is to be one of the most elegant in this part of the Panhandle and will be built on Main street on the pavement.

## Magnolia Filling Station Entered Sunday Night

Thieves broke into the Magnolia Filling Station last Sunday night or early Monday morning, according to Arthur Thompson, manager of the station. Entrance was gained by cutting the screen and breaking a pane of glass and unlocking the window. All that was found missing was a bunch of keys to the pumps.

## WILKINSON MAKES KEY NOTE TALK

President S. B. Black made a good suggestion at the noon day luncheon of the Hereford Chamber of Commerce last Monday at the Hereford Hotel, when he invited local business men to park their cars on vacant lots, especially during the rush of business hours. Mr. Black said that it was unintentional for business men to park their cars in front of their own business houses causing scarcity of parking space for prospective customers.

E. W. Harrison reported the trip to Bellview the first of last week. Mr. Harrison stated the Bellview folks are wanting a telephone line into their community, but were unable to finance a line or add very materially at this time. They are waiting for a good rain, Mr. Harrison said, and even then Hereford will have to carry most of the load when a rural line is strung into the Bellview country.

President Black announced that the ladies of the Presbyterian church will serve the Chamber of Commerce dinner next Monday at the Cordova Hotel, and all are invited to bring wife or sweetheart. Mr. Black assured all that they would get the best dinner served in a long time.

A. O. Thompson told of his and his wife's trip to San Antonio to the annual Baptist Sunday School Convention; of the crooked streets of the more ancient part of the city and the peculiar sleeping apartments in San Antonio's best hotels. Mr. Thompson reported an excellent convention meeting, with a large attendance.

Prof. C. H. Dinsley read a letter from Dr. Gies Hamilton, of Olney, Texas, to T. E. Seidler. The letter read in part and refers to a hotel project for Hereford. "I expect to attend the State Medical Association at El Paso. It could be possible that I will make the trip in the car, and if I do I will come through Hereford either going or returning home. But in the event I go on the train it will not be possible for me to come at this time. I am anxious to investigate this hotel project of yours and am pretty sure that I will be interested in it, but it looks like my business here keeps me so busy that I cannot afford to take the time to look at it, but as soon as these unavoidable rushes are over, I will make the trip."

G. W. Brunley gave his views on trade trips to our communities as a good movement. His prime object was to benefit the farmer. Mr. Black, in support of what Mr. Brunley advocated, said if the business men will treat the farmers right and sell at the right prices they would get the business.

T. E. Baker, farmer and stockman, reported a heavy rain north of Hereford about eight miles, amounting to about three and a half inches early Monday morning.

Henry Wilkinson spoke of the dairying and poultry industry, saying, "The Hereford shallow water belt is a regular gold mine and if properly developed along dairying, poultry keeping and hog raising it can be made one of the most productive sections of the United States. We need to work for a creamery, a milk condenser, or anything that will promote our natural resources. Most of the deposits that are coming to our local banks come from the cream checks, or from poultry and hog profits. A few years ago the Hereford country was thought to be only a cow country, but today thousands of dollars' worth of products from the cow, son and hen are now ours."

A Mr. Baxter, a poultry expert, told his experience in poultry husbandry and said that the Hereford country was destined to be the best poultry and dairy country in the world.

The meeting adjourned to meet next Monday at the Cordova Hotel.

## Fairview to Have Big School Rally Thursday

Patrons and pupils of Ford will go to Fairview Thursday where they will meet with patrons and pupils of McCaskey and Fairview schools in an all-day school rally. Dinner will be served on the ground at the noon hour and the usual athletic and forensic programs will take up the remainder of the day.

## Community Spirit Shown In Meeting at the Ford School

The community meeting at the Ford school house was held last Friday night. Mrs. Hight, president of the local club talked on community responsibility and leadership. County Agent Dunkle delivered a discourse on dairy cows. Miss Grace Johnson gave a splendid reading and Howard Morel made an interesting talk on "Why I am a Farmer and Why I am Glad of It." The next meeting will be held at the same place on Friday night, May 13.

## Bull Circles to Hold Meeting On May 7

We have been requested by County Agent Dunkle to announce that the two bull circle associations will meet Saturday, May 7th. Hereford business men are requested to be there and make the circle.

## Summerfield to Stage "The Village Lawyer"

Pupils of the Summerfield school will produce the four-act play, "The Village Lawyer," on Thursday night, April 28, at the school auditorium, the play starting at 8:30. Admission will be 20c for children and 35c for adults, the proceeds to be spent for play ground equipment.

A brief synopsis of the play: Act one, Seth Barrett's office on an afternoon in August; love and politics. Act two, about one week later. Act three, home of Seth Barrett, the next evening. The heart of a woman. Act four, same as act one and two, the following day; the winning hand.

## Hendersons to Use Electricity In New Modern Hatchery

The Henderson Hatchery, in south Hereford, burned Monday afternoon and some 1200 baby chicks that were just hatching were destroyed. The two machines and the hatchery building were completely destroyed. It is the theory that one of the oil tanks exploded. Flames were coming out at the top of the building before the fire was discovered. Mr. Henderson plans to install an electric plant with 10,000 egg capacity by next season.

## Rev. Ross to Deliver Baccalaureate May 8

The Rev. Jas. T. Ross, pastor of the local Presbyterian church, has been selected to preach the baccalaureate sermon May 8 for the graduating class of the Hereford high school. The thirty-nine members voted to have the special service on Sunday evening as a courtesy to the local churches, where Sunday school and church will be held as usual Sunday morning.

R. E. L. Morgan, president of Clarendon College, will give the commencement address on Thursday evening, May 12.

## Pen Women of the Panhandle Met In Amarillo Tuesday

The Panhandle Pen Women met in Amarillo Tuesday in an all day session. The short story contest with a 4,000 word limit, was won by Miss Ina Gregg, of this city. Third place was taken by Mrs. B. E. Guthrie. The critic who judged the stories highly complimented Miss Gregg on her work and stated that it would make a good story for some magazine. The title of Miss Gregg's story is "The Precious Few."

Miss Gregg was the only one from Hereford who attended the meeting.

## Senator Bratton Visits Relatives In Hereford

United States Senator, Hon. Sam G. Bratton, of Santa Fe, New Mexico, arrived here Tuesday. Mr. Bratton is here visiting in the home of his uncle, W. B. Palmer, and a number of old friends for a few days. Mr. Bratton formerly lived here and was a graduate of the high school, class of 1900.

## BETTER HOMES CONTEST WINNERS TO RECEIVE SOME WORTH-WHILE PREMIUMS

### Charles Purcell Is Now Chief Police In Oil Field Town

According to the Amarillo News of last Sunday, "C. S. Purcell, for eight years sheriff of Deaf Smith county and 14 years a peace officer, was made chief of Berger police today, taking the place vacated by Fred Williams, who resigned at the request of Governor Moody. Purcell was recommended by Texas rangers here and Governor Moody to the city commission. "Twenty peace officers have resigned in Hutchinson county since the rangers have taken charge."

### Wisconsin Man Says Creamery Pays Profit

The air seems to be buzzing with creamery propositions and creamery talk, but here comes a sure enough report of a co-operative creamery in Bangor, Wisconsin. This financial statement was handed us by Wm. D. Holberg, of Bangor, who is here visiting his son this week: Butter shipped, \$180, 177.38; butter sold to dealers, \$14, 100.24, and butter and buttermilk sold to patrons, \$8,525.41. Under disbursement, the report shows that \$170,022.84 was paid patrons in cash, besides \$8,007.86 paid to patrons in butter and buttermilk, and so goes the report.

When asked whether this co-operative creamery paid a good return to its stockholders, Mr. Holberg said it did, and paid well, and the business was in a flourishing condition. He also stated that the average number of patrons was 169; the number of pounds of butter fat received was 388,180; the number of pounds of butter made was 482,356; the average test was 25; the average price paid for butterfat was 49c. It takes between seven and eight hundred cows, Mr. Holberg said, to operate successfully a co-operative creamery. The above report was for the year ending in December, 1926.

### Passenger Station Gets New Interior Finish

The passenger station of the Santa Fe Railway is getting a general overhauling. A few weeks ago the doors and windows were refitted and now the decorators are painting up and refinishing the woodwork. When finished the interior will have the appearance of a brand new building.

### Hereford Boy Graduates In Oak Cliff High School

The June graduating class of the Oak Cliff, Dallas, high school, includes the names of Finis Williams, son of Mrs. E. J. Williams, of this city, and Miss Alvis Fincher, a grand daughter of Mr. and Mrs. M. D. Fincher, formerly of Hereford, and a niece of Judge L. Gough, of Amarillo.

### Pie Supper at Daniel School Saturday Night

A big pie supper and sale was held at the Daniel school north of Hereford last Saturday night. Col. Ray Barber was auctioneer and sold all the pies at an average price of \$2.30 each. The proceeds went to the benefit of the Daniel school library.

### Marland Officials Here Inspecting Property

Marland Oil Company officials were here Monday and Tuesday inspecting their land holdings on North Main Street and across the railroad east of the Great West elevator. A filling station is to be erected on the Main Street lots late this summer and later a store room on the land near the Santa Fe railroad.

Postmaster J. A. Wear is reported to be a very sick man at his home and his many friends have been worried of late about his condition.

One hundred dollars will be offered in prizes by the Chamber of Commerce in the Better Homes and Gardens contest which will be held in Hereford during the spring and summer. The contest will have three classes of buildings, the homes that are owned, those which are rented and public buildings. A prize will also be offered for the best kept block in Hereford.

At a meeting of the central committee Monday two judging dates were selected. The first will be the last week in June and the final judging will take place the last week in August. Three judges will be used instead of five, as was the case last year.

The committee will foster more flowers, well kept lawns, more trees, and the other things that will make Hereford more beautiful. Hereford will be divided into sections by the committee and captains will be selected for each section and one for each block. A thorough campaign will be conducted and much more interest than was manifested last year is expected.

Here are the prizes: Home owned, \$20 first prize, \$15 second; homes rented, \$20 first prize, \$15 second; best kept block, \$20. A prize of \$10 will be given as second prize in the public buildings division. The silver loving cup donated by the three banks and now in possession of the Hereford high school, will be hotly contested for as the first prize of the public buildings contest. Mrs. J. H. Pittman, J. W. Hicks and F. H. Oberthier are on the committee.

## Panhandle Music Festival Is Under Way at Amarillo

Parents, teachers and music lovers of the city generally were enthusiastic Thursday over the fine showing made in the Amarillo Music Festival contests this week by entrants from this community. Owing to the short time allowed, the Band in which to secure details of the contests and the fact that so many Hereford people have not returned from Amarillo it has been impossible to obtain a final and correct list of winners. The completed list will follow next week. From the fragmentary reports received to date it appears that Hereford made a most impressive showing in the contests and one that delights the sponsors of the movement here.

The winnings show: Ensemble, Hereford high school orchestra, two years and over, first; high school orchestra, one year, Hereford; high school band, two years and over, Hereford second; high school band, one year, Hereford; first; high school girls' chorus, Hereford first.

Wind instruments: drums, Edgar Pickett, Hereford, second; flute, Miss Laverne Posey; first; cornet, Woodrow Ireland, second; clarinet, Edgar Ireland, first; saxophone, Urilin Strein, first; baritone, Aubrey Daniels, first.

Miss Laverne Baker took first in violin in her class and Miss Laverne Posey third in voice. Miss Leah Clark was second in voice, mezzo, twenty and under.

Wednesday afternoon two other triumphs that were particularly gratifying to the piano enthusiasts of the city were recorded when George Heard, son of Dr. and Mrs. G. W. Heard, won first prize in hot competition in the fifteen-year-old piano division, and Arthur C. Thompson's ten-year-old son, Junior, swept the field in the twelve-year-old entries. Both boys are pupils of Mrs. G. A. F. Parker of Hereford.

Another winner was Miss Betty Jones, of Hereford, who won first in her class. Miss Jones has been a pupil only fourteen months and competed against others who have studied three years and over.

All early winners, including those mentioned above, had the honor of broadcasting programs over the radio Wednesday and Thursday nights, and hundreds of listeners over the Panhandle showered them with telegrams and telephone calls of congratulation.



### The Hereford Brand

**PUBLISHED EVERY THURSDAY**

**BETH B. HOLMAN**  
Publisher

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1924.

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### Progressive News

Progressive community celebrated Easter at the school building at 11 o'clock Sunday. There was song service before the noon hour. The basket dinner was a success, there being many good things to eat, and something to remind all that we were celebrating Easter. An Easter program was rendered after noon and following Sunday school Rev. Morgan preached a fine sermon. Then came an egg hunt near the school house for the children.

School closed Friday, April 15, having had an eight months' term. Patrons went in at about eleven o'clock and took dinner for the benefit of the teachers and school children.

Some of the Cockrell children have measles.

Brit Boyd and wife visited in the George Lewis home Sunday.

Jeff Roberson and wife and J. O. Roberson and wife of Hereford visited the Obe Roberson home at Black last Monday.

The rain which fell Sunday night was greatly appreciated as the wheat and oats were needing it badly.

Mrs. W. C. Russel spent Thursday visiting Mrs. C. P. Caldwell.

Program for singing:

Opening song—Leader.

Song—Mr. Reeves.

Song—Mary Ella Hershey.

Duet—Mrs. Jeff Roberson, Velma Caldwell.

Song—Lois Counts.

Quartet—arr Elmer Patterson.

Song—Mrs. Bowman.

Song—Orden Russel.

Quartet—arr Mr. Bowman.

Song—Augustine Gregory.

Song—Ruth Haberer.

Song—Caldwell family.

Quartet—arr Bill Knox.

Song—Mr. Garrett.

Closing song—Velma Caldwell.

Benediction—Mr. Hershey.

Misses Brumley and Hastings were visitors in the home of Mr. and Mrs. George McKinsie last Tuesday night.

### Wyche Notes

The farewell party for our teacher, Miss Mildred, Friday night was greatly enjoyed by a large crowd at the W. D. McKinney home. Cake and fruit were served. Miss Mildred returning to her home in Canyon Saturday.

The closing school program Wednesday evening was greatly enjoyed by an immense crowd. After the program Judge Wilson presented to the seventh grade their

grammar school diplomas, who were Lois Clayton, Lucille Hoffman, Florence Myer, Victor Elliston and Don McKinney.

H. L. Hoffman and family, R. R. Jackson and family motored to Pampa Monday, returning Wednesday.

J. J. Clayton and I. E. Wooley helped Mr. Duke with his windmill Monday.

The Perkins family spent Thursday in the D. D. McKinney home.

C. M. Cox and family took supper in the J. J. Clayton home on Tuesday.

Miss Mildred Taylor spent last Thursday night with Florence Myer.

R. R. Jackson and family took dinner in the J. J. Clayton home. In the afternoon C. G. Cook and wife, E. M. Cox and family and I. E. Wooley and family came and had an Easter egg hunt for the children which they enjoyed very much.

Woodrow Carmichael spent last Thursday night with J. D. Clayton. Miss Mildred Taylor spent Monday and Tuesday night with the Jackson children.

Jack Cox spent Tuesday night in the Clayton home.

### Dawn News Notes.

Pupils of Dawn school enjoyed an Easter egg hunt Friday afternoon.

Lois and Style Smith returned to school Thursday after an absence of several weeks on account of illness.

The literary society met last Saturday night, when a good program was rendered and new officers appointed. They were Henry Ingram, president; Ethel Harris, vice president; Vera Haggis, secretary, and Leona Frye, treasurer. Members of program committee are Cloyce Chambers, Mrs. R. H. Barnes and Lovie Mayfield.

Miss Ethel Harris of Canyon spent Easter Sunday with her parents, Mr. and Mrs. W. L. Haggis. H. H. Miller and family visited relatives in Canyon Sunday.

Glenn Greer and family and Ruby Harris called in the Joe Greer home Sunday afternoon.

A. T. Frye and family attended church at Hereford Sunday.

Billy Bagwell spent Sunday with his parents and attended literary society Saturday night.

William Wimberley and Miss Ethel Mae Morris visited school Friday afternoon.

John Leasure and wife of Enid, Okla., are here for an extended visit in the home of their daughter, Mrs. S. F. Bengt.

L. A. Smith and family were Sunday visitors in the Otho Smith home near Wildorado.

W. L. Harris and daughters Vera and Ruby made a trip to Canyon Saturday.

Senior members of the Sunday school enjoyed a picnic on the creek five miles south of Dawn last Sunday when a good time is the report brought back by all.

J. O. Sherbit and family returned from Texico where they had visited since Thursday in the home of their son, L. L. Sherbit. J. O. Sherbit was in ill health during his absence but is improving.

Sixty-one came to our Sunday school last Sunday and we hope to have an even larger attendance next Sunday.

### Cameron, N. M.

Albert Leach and wife made a trip to Clovis Thursday.

A. W. Cameron and grandsons Ray and Charley, attended the Fraude.

Several from here attended the singing convention at Grady Sunday.

Mrs. Ella Isler spent Saturday night with Reid Isler and wife.

V. Tillman and wife attended the track meet at San Jon Friday and Saturday.

Sallie Patterson spent Monday night with Golda Leach.

Melvin Johnston attended school at New Hope a while Wednesday.

Mrs. A. W. Cameron has 650 little chicks.

Clyde Isler and wife made a trip to Sweetwater last week.

Jeff Moore and family are going to make a trip to Kentucky to visit relatives in the near future.

Ella Davis was awarded second place in the sixty yard dash, third in thirty yard dash and third in baseball throw for accuracy at the Curry county track meet at Clovis Saturday.

A. W. Cameron spent Saturday night with relatives at San Jon.

Mr. Mills and wife spent the week end at the home of his parents near Blanchvale.

Grover Coghill and wife shopped in Clovis Saturday.

A. C. Johnston has recently completed a new seven room residence.

Floyd Mote made a trip to Hagerman last week to see his brother, Phil Mote.

Several from the Wheatland district attended the track meet at San Jon last week.

Presiding Elder Redmond will preach at New Hope Sunday morning and afternoon. Rev. J. W. Slade will be present Sunday afternoon and will hold a conference. It is intended to hold dinner on the ground.

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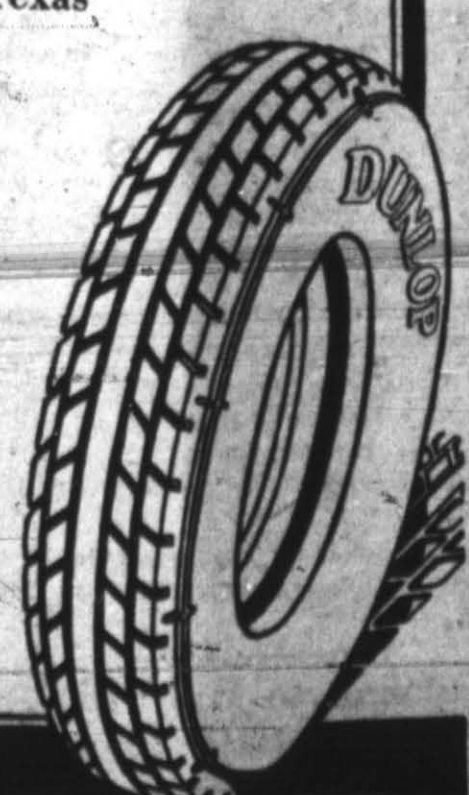
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Chevrolet is the world's most popular gear-shift truck because it offers, at amazingly low prices, scores of quality features not found on any other haulage unit in the low price field.

Included in this list are numerous recent mechanical improvements of the utmost importance, such as—AC oil filter and AC air cleaner to protect the motor from excessive wear and to maintain at its peak efficiency the smooth, effortless power for which Chevrolet's motor has long been famous. Other new features are an improved transmission and new gear-shift lever; a new and more conveniently located emergency brake; crowned fenders; a new radiator of greater cooling capacity; a new 17-inch steering wheel—and even bullet-type headlamps to give a distinctive touch of smartness!


If you want the utmost in commercial transportation combined with true economy, come to our salesroom and see the improved Chevrolet Truck!

1-Ton Truck with Stake Body \$680	1-Ton Truck with Panel Body \$755	1-Ton Truck Chassis with Cab \$610
1-Ton Truck Chassis \$495	1/2-Ton Truck Chassis \$395	All prices f. o. b. Flint, Mich.

In addition to these low prices, Chevrolet's delivered prices include the lowest handling and financing charges available.

**Brumley Chevrolet Company**  
Hereford, Texas

## QUALITY AT LOW COST



## Buick is in a Value Class

**B**UICK'S position of leadership is founded on value. Its constant aim is to build each Buick better than the last.

And today, despite that leadership well won and firmly held, Buick is constantly seeking to improve its design—constantly searching for the new and better thing—constantly striving still further to increase the value on which Buick's leadership is based.

**NORTON MOTOR CO., Hereford, Texas**

When Better Automobiles Are Built, Buick Will Build Them

## M System

SAVES FOR THE NATION

### Offerings Saturday, April 23

Lemons per dozen	19c
String Beans Fresh and fine	9c
New Potatoes per lb.	5 1/2c
DRY SALT BACON per lb.	22 1/2c
5 lbs Peanut Butter	94c
Maxwell House Coffee 3 lbs	\$1.48
Lipton's Tea 1-4 pound	25c
Lipton's Tea 1-2 pound	48c

## Reed's M System

Phone 249



# GRADUATION GIFTS

With graduation time just three weeks off, it is time to select your Graduation Presents. We are enlarging our Gift Shop line and have lots of suitable Graduation Gifts, such as Graduation Books, School Memory Books, Fountain Pens, Pen and Pencil Sets, Kodak Albums, Kodaks, Box Stationery, Atomizers and Perfumes, Toilet Article Sets, Manicure Sets, Military Sets, Comb and Brush Sets, Bibles and Testaments, Smoking Sets, Shaving Sets, Brunswick Radiolas and Radios.

Phone 300 *The* CITY DRUG STORE, Hereford, Texas

1927	May	1927
1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31	1	2
3	4	5

## Frio-Easter Items

Mrs. Sparkman, W. J. Sullivan, Nettie Green and E. V. Sullivan spent Monday afternoon with Mrs. A. T. Jones.

Mr. Knox and wife, Mr. Mobley and wife spent Tuesday with Mr. and Mrs. Allman.

Mrs. W. J. Sullivan spent Tuesday with Mrs. E. V. Sullivan.

Miss Grace Jamison called on Mrs. Leo Williams Tuesday.

Mr. Allmon and wife took supper with E. V. Sullivan and wife Tuesday.

R. T. Green called in the C. W. Frye home Tuesday.

E. V. Sullivan and wife took dinner in the C. Woolery home Wednesday.

Mr. and Mrs. Taylor spent Tuesday with Mr. Bell and wife.

Mr. and Mrs. Williams spent Thursday in the Bagwell home at Bethel.

Mrs. E. V. Sullivan visited Mrs. Henry Allman Thursday.

John Purcell and Clayton Woolery visited the Ed East home Friday morning.

Mr. and Mrs. Smith had all their children home with them Sunday.

W. J. Sullivan, wife and son took supper with E. V. Sullivan and wife Saturday.

Mrs. Sullenger spent Saturday with Mrs. Terrell.

Mr. and Mrs. Craig spent Sunday in the Allen home.

Messrs. and Misses, Bob Axe, Carter and Chasness spent Sunday in the L. R. Sullenger home.

Mr. Goldsmith and wife spent Sunday with Mr. and Mrs. Fields.

An egg hunt was enjoyed by the children of the Easter Sunday school Sunday morning.

Messrs. and Misses, W. J. Sullivan, Clayton Woolery and Doak spent Sunday afternoon in the Wherry home.

Mr. Knox and wife entertained Frio Sunday school with a dinner Sunday and an egg hunt was enjoyed by the children in the afternoon.

Mr. and Mrs. Thomas of Hereford spent Sunday with Mr. and Mrs. East, Mr. and Mrs. Wolfe calling in the afternoon.

### CARD OF THANKS.

We wish to thank our many friends for their kind deeds and beautiful floral offerings during the sudden and sad death of our loved one, Lolamae Sisk Brannan. The terrible loneliness and loss at times like this seems as though there is no remedy for that pain, though if we cling to faith we shall join our loved ones in the land of love and peace.

Gene Brannan, Father, Brother and Sister.

Mr. and Mrs. Bart Sisk and family.

Mrs. J. D. Thompson and Family.

### CARD OF THANKS.

We desire to use this means to express our sincere thanks to our many friends, and especially to the U. D. C., who so kindly assisted us at the funeral of our dear father. We also desire to thank you for the beautiful floral offerings.

Mrs. O. L. Enyeart and Family Douglas, Arizona.

### TO THE PUBLIC!

The report has been spread that since our hatchery burned down the first of the week that we were not going to rebuild it. WE BRAND THESE STATEMENTS AS FALSE and wish to inform the public that plans are under way to put in the most modern and up-to-date plant in the state, completely controlled and operated by electricity. We don't mean to say we have the largest, but from a quality standpoint it will not be excelled. We also wish to announce that we will hatch no eggs except those produced by our prize-winning, heavy laying S. C. White Leghorns and S. C. Reds. We will be ready for business by December 1st, 1927, and will commence operating by that date.

Also wish to announce that we now have a capacity of 1932 eggs in our electric hatchery and will continue all summer to furnish chicks from our own flocks and pens, at 18 and 30 cents per chick. If you want quality it will pay you to get in on the ground floor as prices will advance on December 1st, 1927.

HENDERSON'S FARM.  
J. M. Henderson, Owner.

Producer to Consumer.

"Do you think poultry keeping pays?"

"Well, that I don't know; but I think it pays my boy Tom."

"How's that?"

"Well, you see, I bought him the fowls, I have to pay for their keep. I buy the eggs from him when there are any, and he cuts them!"

## Swaps Eggs for Groceries; Sells Crops for Cash

Swapping eggs for groceries and using cream checks and returns from hog sales to fatten the family bank roll is the ideal way for a farmer in Deaf Smith county to live, according to W. E. Murdock of the Summerfield community, and he is actually practicing what he preaches.

Mr. Murdock keeps seven Ashire cows and has been averaging close to \$17.50 per week from the sale of cream, and used the skimmed milk to reduce feed bills for the chickens.

Four hundred White Leghorns can be seen around the barnyard and the income from them is better than \$25 per week. Two years ago he sold \$1150 worth of eggs from 400 chickens. He says that 400 to 500 is an ideal flock for a farmer, unless he is actually specializing in poultry. Mr. Murdock is building a modern poultry house 60 x 24 feet and says it will not take long for his busy hens to feed themselves and pay for this plant.

A modern hog house 40 x 18 feet, with concrete floor and pens to take care of a number of sows and pigs, helps to take care of the porkers that are being raised. In this house were two sows, one with seven fine pigs and the other with six. Two more will farrow soon.

One unique thing about the Murdock plant is that most of the grain bins about the place are filled with home grown grains. Not every farmer has a big supply of feeds at this season of the year but Mr. Murdock always keeps enough on hand to run him two years, so that a lean year will not hurt. He has a feed grinder and prepares his own balanced rations for poultry, hogs and cows, and finds that the scheme is an excellent method of marketing grain at a profit.

Fifty thirty grape vines in the

garden help supply the fruit for the family. A large garden is raised each year and a supply of canned vegetables, fruits and meats keep the grocery bills down.

"We would not know how to feel if we had to use crop money for groceries and dry goods," Mr. Murdock said.

Mr. Murdock has 370 acres of fine farming land, a nice country home, plenty of farm machinery, and other equipment and cows, chickens and hogs paid for most of them.

### STAR GLEAMS.

It's the irony of fate that strikes have to come in our coal fields instead of our law-making bodies.

If the Chinese army continues to make advances as the news headlines indicate, it would seem that some of them ought to be getting there by this time.

The only explanation we can see for the number of suicides among college students is that they are unable to face the starvation period after graduation.

It would probably be bad to be a "hobo" and have a doctor ad-

\*\*\*\*\*  
L. C. PENRY  
LAWYER  
First State Bank & Trust Co. Building.  
Office Phone 3, Home 190  
\*\*\*\*\*

### —for Hail Insurance

Standard company and no waiting for your money. Prompt adjustment and best services.

—see  
H. B. WEBB, Agt.

\*\*\*\*\*  
Dr. D. E. Turrentine  
Dentist  
Over J. O. Newell Store.  
\*\*\*\*\*

### The Whittington Clinic

H. D. WHITTINGTON, M. D.  
Diagnosis, Surgery, Consultation

J. R. LEMMON, M. D.,  
Infant Feeding and Diseases of Children

503-4-5 Oliver Eakle Building  
AMARILLO, TEXAS

### Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package, containing full directions. Only 35 cents. At any drug store. (Adv.)

Lumber, Timbers, Shingles  
ALL BUILDING MATERIALS  
Direct from mills and factories to builders anywhere. White Pine, Yellow Pine, Fir, Cypress, Cedar, Hardwoods, straight cars, house bills or smaller shipments, by train or truck. High grades, quick shipments, great saving. Write or wire Distributing Yard and Office  
Louisiana Lumber and Supply Company  
AMARILLO  
1500 W. 6th St. Phone 4290

viser you to go on a diet, but evidently worse to be a millionaire and have the same thing happen to you.

Our legislators pass bills and the people pay them.

Time is money all right, but it's a lot cheaper to drive slowly than to have an accident and have to pay damages for your folly in driving fast in an effort to save time.

Visitor—"You son is rather small for his age, isn't he?"  
Fond Mother—"Oh, no! Most of the boys of his age are over-grown, I think."

Once upon a time there was a wife who didn't get suspicious when her husband was extra nice to her!

## MARCELING—50c

At my home, second door north of Presbyterian Church. Phone 84.

MRS. J. H. MILLER

## Tiny Patterned Silks Are the Latest Style



Couldn't be prettier—the new wee-figured silk prints—and they are challenging bold floral designs for supremacy. Cunning flowerets spill all over the background like so many colorful jewels. Being neat and in good taste these quaint prints are adapted to practical daytime frocks. They are regarded also as very smart for the separate blouse. Style-points in the above frock of silk print are—diagonal tucks, bows at neckline and hip-line.



## VIKING

Is the better Separator Because it is Built Better

- Your cows will pay more with a Viking.
- Most simple and highest grade of construction makes it very easy to operate.
- Viking discs are easy to wash and handle; always clean and sanitary.
- This machine saves your \$20.00 and \$25.00 over other machines.
- Guaranteed to give satisfaction in every respect.
- Ask for information.

Golden Rule Produce Co.  
Phone 108. We Deliver

## Our Business

Is To Make Abstracts and Land Loans.

We have the best equipment in the County with which to make complete and correct Abstracts of Title. We offer you the lowest interest rate prevailing in the State on land loans.

## THOMPSON & IRELAND

Ray Barber  
Pure Bred Live Stock and Farm Sales  
**AUCTIONEER**  
SUPERIOR SALES SERVICE  
My knowledge of Values Enables Me to Render Efficient Service.  
PHONE 241  
—or—  
Leave Your Sale Dates With Hereford Brand.  
Hereford, Texas.

## SPECIAL

FOR Friday and Saturday

Voile, 15c

—plain and fancy colors

—This is the opportunity to buy summer dresses at a real saving, or the plain colors make lovely soft curtains or drapes for the bedroom windows.

### A Real Bargain at 15c

Men's gray and blue, full-made, coat style, pre-shrunk work shirts, with two bellows pockets, in both regular and slim sizes, at only—

98c

—This is the best shirt we ever saw for the money—and only a look will convince the most skeptical that this is the best shirt on the market for anywhere near the price. Remember only—

98c



### THE WOMAN WHO SEWS

—has the newer clothes

Keeping up with the fashion is easy for the Woman-Who-Sews. Choose a pattern and one of our new fabrics and see for yourself how quickly you can make a smart new dress. All the colors in the season's new composed costumes can be matched exactly in our Clark's O.N.T. Mercerized Sewing—a fine, lustrous thread suitable for sewing silk, wool, or cotton.

# SPROWLS-CRONIN & CO.



CLASSIFIED

Wanted

WANTED—Cattle to pasture, any size or sex; plenty grass and water; located two miles west of Friona. M. S. WEIR, Friona, Texas. 14-3tp

TRANSFER—Light hauling and delivery done quickly on short notice. Phone 116. Charges reasonable. ARCH CONKLIN. 10-4t

FLOW THAT GARDEN EARLY—If you have plowing, call at DANIEL'S VARIETY STORE, Phone 224. 2-4t

Lost and Found

\$5.00 REWARD!

LOST—A fancy beaded bag, lost last Saturday or Sunday. Finder please return to MRS. M. L. STEELE, at the residence on East Third Street, and receive \$5.00 reward. 14-11

FOUND—A 32x4 United States auto casing, on rim. Owner call at The Brand Office and get your share. G. E. STORY, Summerfield, Texas. 14-14

For Rent

FOR RENT—Two furnished light housekeeping rooms, modern; suitable for couple. MRS. J. W. ALEXANDER.

GOOD FARM FOR RENT OR SALE—Improved section, 250 acres now in cultivation; four miles from Dimmitt, Castro county; will rent for cash or on shares to reliable party able to properly cultivate and put 300 acres more in cultivation, or would sell the place worth the money and on good terms. Write, phone or see, BYRON GIST, 615 Amarillo Bldg., Amarillo, Texas. 13-3tc

For Sale

FOR SALE—A good team of gentle; work mares; weight 2400 lbs.; or would trade for Jersey cows. TROY WOMBLE. 14-1t

FOR SALE—Good mules, cheap; will weigh about 1200. J. E. COCKRELL, Phone 9019F23. 14-2p

LICE ON CHICKENS—It is lice and mites that makes the setting hens sick and leave their nests and kill many of the little chicks. Fruit's Lice and Mite Powder is guaranteed to take the lice and mites off your chicks in less than two minutes or your money back. And don't forget GERMICIDE to put in the drinking water to prevent disease. Sold by I. H. SPRATT, Hereford Produce and Grocery. 14-2t

FOR SALE—The T. B. Rector home containing 5 rooms, on Third Street, across street from the house on the corner. Write MRS. O. L. ENYEART, 715 11th Street, Douglas, Ariz. 14-1tp

FOR SALE—Pure bred kafir and maize seed, which was grown from tagged pure line seed obtained from the Lubbock Experiment Station. These are the best strains that have been developed. Price 1c per pound. J. P. ROBERSON, Phone 63. 14-2t

FOR SALE—160 acres good smooth land, located in South part Deaf Smith county; nine miles north of Friona; price, \$11.00 per acre. See us for bargains in West Texas farm and ranch lands. M. A. CRUM, Friona, Texas. 14-2tp

WHITE LEGHORNS, baby chicks from "Egg" stock. For sale or trade JIM CHAMLEE, 2 miles north of Dawn. 13-4t

FOR SALE—At a bargain, nice home; fruit, water, blue grass lawn, large garden space. See C. M. HICKS. 13-4tp

FOR SALE—Hatching eggs from full blooded S. C. White Minorcas, Booth strain. \$6.00 per 100, \$100 per 15. A. C. BARNHART. 12-4tp

FOR SALE—Hatching eggs from Rose Comb R. I. Reds. \$3.00 per 100. Write MRS. G. W. SYMS, Rt. B, four miles north. 12-3tp

FOR SALE—Bundle sorghum, one cent a bundle.—FRED MILLARD. 12-4t

HATCHING EGGS—For sale from Holtman's Aristocratic, Dark Banded Plymouth Rocks. Hens culled for egg production. \$3.00 per hundred. F. D. PERKINS. 12-4tp

GRAPE VINES—Assorted varieties, now ready for planting. J. F. WARD, Phone 250. 9-4tc

FOR SALE—Dahlia bulbs, now ready for planting. Phone 250. J. F. WARD. 11-4tc

FOR SALE—at a bargain, nice home; fruit, water, blue grass lawn, large garden space. See C. M. HICKS. 8-4tc

FOR SALE—Three lots on 25-Mile Avenue, near paving, adjoining my old place. See F. H. Oberthier, E. W. KINNEY. 48-1t

FOR SALE—Suburban acreage—Beautiful 5 acre tract in South Hereford, overlooking the Golf Course, very desirable for small truck and chicken farm. Priced right. RAY BARBER, Owner. 40-4t

Pockets and Plaids Items of Coat Interest



Choose a soft basket-weave plaid webbed for your spring coat, because it is good style, "comfy," handsome and—at the same time practical from the utility standpoint. Of course it must have big pockets and raglan sleeves. Plaid woollens in black and white best interpret smart vogue.

Local Happenings

Mrs. Philip Broadwell left Thursday for her home in Electra after a several weeks visit here with her mother, Mrs. O. S. Tatman.

Elizabeth Arden Toilet Goods, the best you can buy, at CLARK'S DRUG STORE.

Miss Evelyn Witherspoon went to Amarillo Tuesday to attend the Penhinde Music Festival.

I. S. Hamilton made a business trip to Amarillo Tuesday.

Hanna & Hanna gives one day service. Bring your kodak films.

What is the temperature of your ice box. Answer: from 55 degrees up. F. H. Oberthier & Co.

Miss Dorothy Penry left Tuesday for Denton where she will attend N. T. C. for the special summer term. The term will begin Monday, the 18th, and continue for six weeks.

Just received a shipment of nifty new compacts, in Three Flowers. See them at CLARK'S DRUG STORE.

Mrs. H. L. Broadwell and G. A. F. Parker left Sunday afternoon for Amarillo, where they will spend the week taking in the Music Festival.

Have you had your car greased by the Texas Filling Station boys yet? Try them once—they do a real job.

Mrs. J. T. Cronin is entertaining her mother, Mrs. M. S. Horubek, of Dallas, and her sister, Mrs. S. Jackson, of Waurika, Oklahoma.

BRUNK'S COMEDIANS

TENT THEATRE Hereford, Every Night This Week.

Thursday Night, "THE MAD HONEY MOON"

Friday Night, "THE SEVENTH GUEST"

Matinee, 3:00 p. m. Saturday, "THE PHANTOM TRAIL"

Admission - 10c and 20c Saturday night two different and complete shows,

8:00 O'Clock, "The Lure of the City"

9:30 O'Clock, "The Unmarried Mother"

No job too large nor small for us. Hann & Hanna, Photographers, Hereford.

M. A. Crum, of Friona, was here Wednesday transacting business.

S. P. Rosson motored to Mineral Wells the first of the week to visit his wife.

That good, fresh King's Candy, just the kind to give HER. For sale at CLARK'S DRUG STORE.

Messrs. Alvin Thompson and Geo. McCurry reached home Tuesday from Hot Springs, New Mexico, where they have been taking the baths for rheumatism. Mr. McCurry came back with his crutches on his shoulder, and Mr. Thompson says he was greatly benefited.

Mmes. Ed Neer and Harry Buchanan, of Portales, arrived Tuesday for a visit with Mrs. C. A. Skelton.

How long can you keep milk sweet in your ice box? We have kept it perfectly sweet in Frigidaires for 35 days. F. H. Oberthier & Co.

J. A. and H. C. Fox returned to their homes in Waxahachie on Friday, after a few days visit with their mother, Mrs. M. A. Fox.

Mrs. Goldie Clewell, of Clovis, was in Hereford last week-end visiting in the home of her mother, Mrs. M. E. Wolfe.

Filmy Black Lace for the Dinner Gown



Lace, lace, lace! Lace is the favorite spring song of fashion. A frock of filmy black lace is inevitable for the woman of up-to-date. Fashion prescribes long sleeves of lace, also that the dress be posed over a flesh-colored satin slip. Spring pastel chiffons and gorettes are trimmed with beige lace.

Northeast Corner

Mrs. John Davis and daughters spent one day last week with Miss Bordie Lee.

J. M. Ware made a trip to Hereford one day last week.

Mr. and Mrs. Carl Owen and daughter visited in the home of Mr. and Mrs. E. T. Allred and family Sunday.

Rev. T. M. Blacklock and family spent Sunday in the W. A. Chappel home.

Miss Florence Woodruff spent last week with Leanda Bowen.

J. C. Allred and family spent Sunday in the E. T. Allred home.

A number of relatives and old friends gathered in the C. O. Phillips home Sunday.

Steve West and wife were recent visitors in the A. R. Norman home.

Otto Smith and family spent Saturday and Sunday with relatives in Panhandle.

Jim LeGrand and family spent Sunday in the T. M. McBroom home.

W. R. McClain and family spent one day last week in the Johnson home at Canyon.

Miss Dorie McBroom spent most of the week with Viola Thomas in the Ford community.

Frank Daniel and wife spent Sunday in Hereford with relatives who were ill.

Kim Ware spent Sunday with friends and relatives in this community.

H. J. Oglesby and wife were visited Saturday night and Sunday by relatives from various communities.

J. T. McClain and wife spent Sunday in the T. M. McBroom home.

Mr. Miles, of near Hereford, spent one night last week in this vicinity.

Mrs. R. L. Campbell and children, Frances and Byron, returned to their home here Sunday after spending the past five months in East Texas.

Johnnie Chapman spent last week end with James Ware.

A number of folks from this community attended the Ford Sunday school last Sunday afternoon.

Mary Lee Ware spent Monday night with Laverne Womble.

Grover and Edith Thomas visited in the T. M. McBroom home last Sunday evening.

B. F. Ozee, who has been on the sick list for the past two weeks, is much better. He returned to his home here one day last week.

The average man is not so much interested in whether long hair will come back as he is whether the 25 cent haircut will return.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

PUNKIN HOLLOW HAPPENINGS

Mrs. Calliops Tuggle says that her children make so much noise that she hasn't heard a hen cackle all spring but she has got several eggs just the same.

Uncle Shug Stagers attracted a lot of attention at church Sunday by singing extra loud and several thought it was to get people to notice the new pair of suspenders he was wearing.

Miss Clarissa Hoople must have another marriageable man in view as she curled her hair Sunday and was all smiles.

Gus Hoolan solved a puzzle in a magazine the other day and hopes to get a lot of money out of it. Gus is very ambitious and will make his way in the world yet.

Casper Jenkins went to see his girl the other night and found his rival there with a larger sack of candy than he ever took her so, Casper just made himself agreeable and helped them eat it up.

Parson Joshua Tuffnell preached a long sermon on bobbed hair, short skirts and low neck dresses Sunday, and Mrs. Chab Oatber said there sure was going to be a mighty few of the rising generation that would ever get to heaven.

Little Liberty Jiggers received several compliments Sunday for not running all over the church house like he usually does, but his sister Lizzie's suspicions were confirmed when she found he was stuck to the seat with some chewing gum she had misplaced.

The school warden says she will be glad when school is out, as she is tired of teaching the kids the world is round and then having to deny it when the trustees make their weekly visit.

Rasher Rawbones says that they make a lot of racket in a city but that is not half as confusing as a half dozen children crying, some bounds howling and his old mule braying—all at the same time.

Crowell to Witness Great Polo Matches

Crowell, Texas, April 19.—One of the outstanding sporting events to be held in the Southwest this year will be a nine-day polo tournament starting April 23 and ending May 1st at the Minick Ranch, 9 miles south of Crowell, with polo teams entered from the University of Oklahoma, Crowell, Texas, Dallas, Fort Reno, Oklahoma, Ponca City, Oklahoma, Wichita Falls, and very probably army teams from Ft. Sam Houston and San Antonio and Fort Sill.

In addition to the regular polo games, steeplechase and quarter mile races will be held on each of the two Sundays of the tournament. Probably the outstanding feature outside of the regular polo games will be the steeplechase races covering a two mile course with over six jumps, three feet and six inches in height. Twenty starters for this event are practically assured including six horses from Oklahoma and other entries from many other sections of the Southwest. Every horse entered thus far is over sixteen hands high. This event is open to everybody and will

be conducted on a strictly sporting basis and a large loving cup will be given as a prize to the winner. Entries in the quarter mile races include some of the fastest horses in the Southwest and the races are expected to be among the most thrilling ever held in West Texas.

Jim Minick, nationally known polo player, started the tournament for the first time last year and the event is said to be the only ranch polo tournament held in the United States. Approximately five thousand people were attracted to the tournament each of the two days it was held last year, when teams from Dallas, Wichita, Kansas, Tulsa, Wichita Falls and Crowell were entered. With prospects for a much larger and more successful tournament this year it is expected that the attendance for this affair will break all records for a sporting event held in West Texas. According to present indications and the result of the tournament last year there will be visitors in attendance from great distances and various sections of the United States.

Try a Want Ad in THE BRAND.

When In Need of Oil GET OUR PRICES! —On Sinclair, Motor Seal and Mobile Oils. Also, when your car needs greasing we are in position to give you efficient service. —And, remember, we handle Federal Tires. Abo Filling Station Gold Bond Stamps Given With Each Purchase.

HAIL INSURANCE —For thirteen years we have saved the best farmers of Texas many thousands of dollars on their Hail Insurance. Always paid our losses and never been sued. Rate on wheat, 8 per cent. Why pay more? Fair and prompt adjustments. Groom Mutual Hail Association Troy Womble, Agent.

SEEDS! WE HAVE YOUR SEED PROBLEM SOLVED! —As we have selected re-cleaned seeds of all kinds—Corn, Kafir, Milo, Red Top Cane, Millet, Sudan. Better Seed—Better Crops! —If you have seed that need cleaning we have an up-to-date cleaner that will assure you a good job. JONES & McLEAN

Last Announcement OF J. C. SANDERS Anxiety 4th Hereford Sale Hereford, Texas, April 25, 1927 HEREFORD SALES PAVILION SALE BEGINS AT 1:00 P. M. —I am offering sixty-seven head of high class Anxiety 4th Hereford cows—practically every cow will have a calf standing by her side, sired by Springvale No. 1298173, one of my best breeding bulls. —These cows are now at the Sales Pavilion for inspection. Come, look them over. —The catalogues are ready for you—get yours at the Hereford Brand office or one will be mailed on request. COL. FRED REPPERT Auctioneer ASSISTED BY COL. RAY BARBER



### Summerfield

Everybody is wearing a smile to the good rain of early Monday morning. About two inches of rain fell during the night.

Dr. Brownlow of Ft. Worth reached here Saturday night, Sunday morning and night. Sixty-four were present at Sunday school.

B. A. Atchley and wife went to pay Sunday to attend the funeral of an old friend.

Otto Massey and family of Hereford, Henry Kendall and family and Joe Kendall and family were present at Sunday in the Ky Lawrence home.

Mr. Owens and family of the nearby community spent Sunday with Mr. and Mrs. Jay.

Those taking dinner in the Atchley home Sunday were Dawson Atchley and Denson Hill, of Vega; Bert McCarter, Westway; W. J. Southern, W. E. Hawkins and wife and W. L. Suttle and family.

Otto Massey and family attended church here Sunday.

Mrs. Cleo McHarg is on the sick at this week.

Miss Evelyn Jackson of Hereford spent the week end with her mother, Mrs. Alton Lookingbill.

Misses Nell Bruton, Eva Noland, and Lorene Atchley and Mr. Clark, W. J. Southern and Mr. E. Waiser family attended services at the Christian church in Hereford Sunday night.

Miss Vergie Atchley and Mrs. W. Hawkins were visitors in the A. Botsford home Tuesday.

The infant son of Mr. and Mrs.arence Lynn died at the family home west of Summerfield last Monday morning.

Joe Kendall and family made a trip to Clovis Tuesday.

Little Miss Evelyn Wilson is very ill at this time.

J. G. Evans of Happy was here taking over his farm Friday.

Several from here attended the school rally at Westway last Friday and a splendid time was reported.

via spent Sunday at the Tom Mobley home.

Mr. Buford was in Amarillo Monday.

Mrs. Knox spent Wednesday afternoon with Mrs. Roy Kincaid.

Mr. and Mrs. Boyd spent Sunday at the E. E. Rogers home.

Miss Grace Jamison spent last week end with her parents near Canyon.

Owen Andrews spent Sunday afternoon with Mr. and Mrs. Clarence Buford.

Guy Ham and family attended the track meet at Westway school Friday.

Malcolm Cassell spent Friday night with Walter Tice.

Mrs. Bob Knox entertained her Sunday school class Friday night and an enjoyable time was had.

Miss Florine Hunter was sick last week.

Joe Andrews and family spent Sunday with friends at Bovina.

Roy Kincaid was a business visitor in Amarillo Friday.

Miss Thelma Springer of Hereford spent Friday night at the Earl Springer home.

Geo. Mosley and mother ate Sunday dinner in the Gy Ham home. In the afternoon Mrs. Ham and Mosley attended the egg hunt at the Knox home.

Mrs. Clarence Buford and Miss Blanche Buford called on Mrs. C. E. Tice Wednesday.

Mr. and Mrs. Powell and Miss Lorene of near Bethel attended singing at Frio Sunday night.

Mr. and Mrs. Knox entertained a number of friends at dinner last Sunday.

Mrs. Mary Hapsy is spending the week with Mrs. John Gaetz.

The singing class at Frio voted to have singing on Tuesday night.

May 2nd in order to do their part in observation of National Music Week.

Other classes are invited and anyone and every one is invited to come and sing with them. A program is being prepared and on Thursday night of the same week several are planning to go to the concert at Hereford.

### Arney News Items

Mrs. Marshall Morton and son spent Friday afternoon in the Floyd Fortner home.

Ray Cole was in Tulla on business Monday.

Arthur Matthews and family have moved six miles north of Dimmitt.

John Hammon and Marquis Burks were in Happy Friday.

Mr. Gilmore and family have moved to Mrs. G. R. Ward's place.

Mrs. J. E. Davis was ill last week, but is reported better.

Mrs. Lee Nobles was at home from Canyon last week.

J. E. Boyd was in Happy on business Friday.

Mrs. J. E. Wilson and daughters and Mr. Johnson and wife were Sunday dinner guests in the M. H. Morton home.

Ray Cole and wife visited her parents, Chas. Cox and wife, Monday afternoon.

Mrs. Tipton and children were here from Plainview over the week end and will move here soon.

Jim Graham called in the C. E. Burks home Saturday afternoon.

Messrs. Fritz and Hayes are breaking sod for Mr. Tipton.

Several from here attended the Dimmitt school fair last Friday.

Mr. Ford and wife have moved to the M. Burks place.

Mr. and Mrs. Huff, our teachers, took the school to the canyons Saturday for a picnic.

J. E. Boyd was in Happy on business Saturday.

Mrs. Jim Graham and children moved to the ranch a few days ago.

Mrs. R. Hurst and H. Scowin and daughter were in Happy one day last week.

Lee Edmundson and family of Amarillo spent Sunday in the Chas. Cox home.

M. Burks and wife visited his parents, C. E. Burks and wife, Saturday afternoon.

Mr. Haze called in the Bracher home Tuesday.

Wheat in this section is looking good.

Mrs. Ford visited the Cox and Boyd homes last Wednesday.

We have a mail route now. It is a three times per week route now but we hope to build it into a daily service. Mr. Curry, of Happy, is the carrier.

Floyd Fortner and wife were in Hereford on business Monday.

Mr. Anthony and family spent Sunday in the John Hammon home.

M. Morton and wife spent Sunday in the J. F. Wilson home.

H. E. Ferguson transacted business in Amarillo Monday.

C. E. Burks and daughter and Miss Oleta Wilson went to Plainview Tuesday afternoon.

### Ford Doings

Miss Viola Thomas entertained the young folks with a party Wednesday night.

Our community club met at the school house Friday night when a large crowd was present which enjoyed the program. Mrs. J. L. Hight, president, gave a report on "Woman's new conception of her work in the home." R. O. Dunkle, of Hereford, talked on a balanced ration for the dairy cow. Howard Morel told why he was a farmer. Some songs, readings and such made up the rest of the program. Our next meeting will be Thursday afternoon, April 28, at the home of Mrs. Fred Brunson.

The school children had an Easter egg hunt Friday afternoon and Sunday afternoon. The little folks who are not in school, together with the school children had another one. Everyone found all the eggs they could carry.

Both patrons and pupils of the Ford school will go to Fairview Thursday where they will meet the people of the McCaskey school and Fairview school in an all day school rally. Dinner will be spread at noon and the pupils will compete in various games and races outside and a varied program will be given in the school house.

J. E. Hill spent last week at Claude.

Denson Hill and Dawson Atchley spent Sunday at Summerfield.

Mrs. George Benson and Mrs. L. E. Major are visiting home folks at Clarendon.

Sherm Garrett and wife, Andy Thomas and wife attended the all day singing at Progressive Sunday.

Ben Rountree and wife, of Dallas, who visited in the Sherm Garrett home last week, left Wednesday for a short visit at Tucumcari.

J. E. Hill and wife, Mrs. Emma Jones, of Hereford, and Fielding Johnson and wife ate Sunday dinner in the Bob Orr home.

*Bring Us Your*  
**POULTRY and EGGS!**  
 Highest Market Prices Paid.  
 Phone Us For Tender Meats and Groceries.  
 PHONE US AT NO. 116.  
**HEREFORD PRODUCE**  
 I. H. SPRATT.

### Here and There.

The Sunday school children entered an egg hunt at the Knox home Sunday. Ideal weather made more enjoyable for the children.

Leo Williams and wife visited Lester Sparkman home Monday evening.

Fred Gibson has been threshing with of Summerfield the past several days.

Mr. Caldwell and family of Bo-

**ROCKWELL BROS. & COMPANY**  
 LUMBERMEN  
 Phone 4  
 SATISFACTION MUST BE YOURS

**Dunlap & Son**  
 Hardware  
 Phone 256

**ROLLER SKATING**  
 —IS ALL THE GO—  
**NOW OPEN**  
 DAILY HOURS FOR SKATING  
 Morning ----- 10:00 to 11:30  
 Afternoon --- 2:30 to 4:00 and 4:00 to 5:30  
 Evening ----- 7:30 to 9:00 and 9:00 to 10:30  
 Special prices to school children. Instructions given free to ladies, morning and afternoon. Everybody invited to attend this high class amusement.  
 Location—Across from Beavers' Garage  
**Look for the Lights**  
 —under auspices of Hereford Fire Boys.

**PIGGLY WIGGLY**  
**Saturday Specials**

<b>Pink Salmon</b>	Per can	<b>15c</b>
<b>Grape Juice</b>	Per quart	<b>48c</b>
<b>Grape Fruit</b>		<b>6c</b>
<b>Lettuce</b>	Per head	<b>7c</b>
<b>Onions</b>	New crop Crystal Wax, lb.	<b>7c</b>
<b>FRESH TOMATOES</b>	Per lb.	<b>10c</b>
<b>Fresh Pork Hams</b>	Per lb.	<b>25c</b>
<b>Sliced Bacon</b>	Per lb.	<b>45c</b>
<b>Beef Ribs</b>	For stew per lb.	<b>12½c</b>

**FRESH FISH**  
 We buy eggs and pay as much as the market will justify  
 WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

**EXPANSION SALE**  
 BIG REDUCTIONS IN BARGAINS  
 Two Hundred and Fifty Pieces of Good-as-New Used Furniture at Give-Away Prices! \$4,000.00 worth of New Furniture at a BIG REDUCTION IN PRICES.  
 Absolutely the Biggest Thing You Have Had In This County.  
 LIVING ROOM SUITES, DINING ROOM SUITES, BED ROOM SUITES, REFRIGERATORS, ROCKERS, LIBRARY TABLES, BED SPRINGS, MATTRESSES, ODD PIECES OF ALL KINDS, AT A GREAT SAVING TO YOU.  
 Nothing Will Be Reserved—Our Entire Stock Will Go!!!!  
 DON'T FORGET THE DATE  
**Saturday, April 23rd to May 6th**  
 We Will Be Closed All Day Friday to Arrange Our Big Stock.  
**Anthony Furniture Co.**



**FOX**  
**MERCANTILE COMPANY**  
 Hereford, Texas

# SPRING

**NO GOODS CHARGED DURING SALE**

## OPENS FRIDAY MORNING

### SPECIAL

—One table Ladies' Slippers, in patent leather, calf and kid leathers, black, one straps, Oxfords and ties; brown, black and parchment colors. These shoes are all new spring patterns; broken sizes; values from \$4.50 to \$7.50—

**Your Choice, \$2.98**

### SPECIAL NO. 2171

Men's tan, side lace Oxford, Cornell last, all leather—

**Special for \$3.75**

### SHOE SPECIAL NO. 441

—Men's army Retan, outing bal, work shoes, 6 to 11 sizes—

**Special \$1.90**

### WORK SHOES

—No. 2274, tan, side seamless Blucher, Munson last—

**Special for \$3.65**

### SPECIAL NO. 2365

—Men's tan, side lace dress Oxford, Berwick last—

**Special for \$3.45**

### LEE UNIONALLS

—Children's Lee Unionalls in khaki and blue stripes; standard price \$1.50 and \$1.75—  
 Sale Price, 2 to 7                      Sale Price 8 to 11

**\$1.25**

**\$1.45**

### BOY'S OVERALLS NO. 30

Boy Blue Overall, 5 to 16 years; suspender back—

**Special for 72c Pair**

### FLORSHEIM SHOES-OXFORDS

—Florsheim high grade Dress Shoes and Oxfords; regular \$10.00, \$11.00 and \$12.00 values. Sale price—

**\$8.45**

**\$9.50**

**\$10.50**

### MEN'S SOX

—Men's Grey work sox, seamless—

**Special for 10c Pair**

—Men's sox in light weight, brown, grey and black. Your choice, Pair ----- 10c

### MEN'S GREY WORK SHIRTS

—Guaranteed work shirts, guaranteed to give you absolute satisfaction in wear or money back—

**Special for 85c**

Sizes from 14 to 20.

### MEN'S DRESS SHIRTS

—One lot of Men's Dress Shirts, in assorted light patterns, sizes 14½ to 17—

**Your Choice 90c**

### Men's Athletic Union Suits

—No. 2814 Athletic Union Suits, sizes 36-46

**Special for Only 44c**

### MEN'S OVERALLS

—One lot of Men's Overalls, high back or suspender back; heavy weight blue denims—

**Your Choice, 90c Pair**

Jumpers to match.

### Men's and Boys' Furnishings

—Men's and young men's suits, Hart Schaffner & Marx, and Curlee Suits for Men and Young Men; every suit guaranteed to give you satisfaction in wear, or money back or a new suit. Most every suit we have has two pair of trousers. Regular price ranges from \$25.00 to \$50.00. Spring Sale Prices—

**From \$19.95 to \$42.50**

### SPECIAL!

—One lot of young men's suits; sizes from 33 to 38, with two pair trousers—

**For Only \$19.95**

Guaranteed in every way; all new spring patterns.

**Trunks—Suit Cases—Hand Bags**

**20% Discount**

### BOY'S SUITS

**20% Discount**

### MEN'S DRESS TROUSERS

—New assortment of spring patterns just received—

**Range from \$3.95 Up**

### SPECIAL!

—One case of Men's Medium Weight Hose in black, brown, grey and white, worth 20c—

**Spring Sale, 15c Pair**

### MEN'S AND BOYS' CAPS

**20% Discount**

### Linnette Oil Cloth Squares

5-4 Linnette Squares. Special

**For This Sale, 50c**

—6-4 Linnette Table Oil Cloth Squares—

**Spring Sale, 59c Each**

### Gossard Corsets and Brassieres

\$10.00 Values, Spring Sale Price	-----	\$8.45
\$ 8.50 Values, Spring Sale Price	-----	\$7.25
\$ 7.50 Values, Spring Sale Price	-----	\$6.25
\$ 6.00 Values, Spring Sale Price	-----	\$4.95
\$ 5.00 Values, Spring Sale Price	-----	\$4.25
\$ 4.00 Values, Spring Sale Price	-----	\$3.35
\$ 3.50 Values, Spring Sale Price	-----	\$2.90
\$ 3.00 Values, Spring Sale Price	-----	\$2.45
\$ 2.75 Values, Spring Sale Price	-----	\$2.35
\$ 2.50 Values, Spring Sale Price	-----	\$2.15
\$ 2.25 Values, Spring Sale Price	-----	\$1.90
\$ 2.00 Values, Spring Sale Price	-----	\$1.65
\$ 1.75 Values, Spring Sale Price	-----	\$1.45
\$ 1.50 Values, Spring Sale Price	-----	\$1.19
\$ 1.25 Values, Spring Sale Price	-----	\$ .90
\$ 1.00 Values, Spring Sale Price	-----	\$ .85
\$ .85 Values, Spring Sale Price	-----	\$ .72
\$ .65 Values, Spring Sale Price	-----	\$ .52
\$ .50 Values, Spring Sale Price	-----	\$ .44

### SPECIAL!

—All Silk Pongee, "12 Mummie," natural color only—

**Special for 75c Yard**

This sale  
 Rare  
 in all  
 departments  
 will mean  
 saving  
 Come  
 while time  
 is coming

Remember  
 April

### Boys' Loungers

\$6.00 Values, Sale Price	-----	\$4.95
\$5.00 Values, Sale Price	-----	\$4.25
\$4.50 Values, Sale Price	-----	\$3.90
\$4.00 Values, Sale Price	-----	\$3.45
\$3.50 Values, Sale Price	-----	\$2.95
\$3.00 Values, Sale Price	-----	\$2.45
\$2.50 Values, Sale Price	-----	\$2.15
\$2.25 Values, Sale Price	-----	\$1.90
\$2.00 Values, Sale Price	-----	\$1.65
\$1.75 Values, Sale Price	-----	\$1.45
\$1.50 Values, Sale Price	-----	\$1.19
\$1.25 Values, Sale Price	-----	\$ .90

No Goods  
 During

### Crash Toweling

—All linen crash toweling, six yards for \$1.00.

### Feather Ticking

8-ounce Eureka ticking, guaranteed to hold feathers, for 23c yard.

### Quilt Cotton

—Cotton batts, "Melba," regular 75c special, two for \$1.00. Only two to a customer.

### Colored Rayon Bed Spreads

—in blue, rose and yellow, large size, 80x105, regular \$5.00 values, special for \$3.95.

### Pillow Tubing

—36-inch Viking linen finish pillow tubing. Special for 29c yard.

### Special

—Seven spools Clark's O. N. T. Thread for 25c.

### Bed Spreads

—Vick-Wiss seamless, Krinkle Bed Spreads, size 80x90; special for \$1.19. 80x105 Krinkle Spreads, special for \$1.50.

### Ladies' Bloomers

—Ladies' Rayon Bloomers, in pink, corn, Nile green and orchid. Special for 98c.

—Ladies' Rayon Teds and Step-ins. Special for 90c pair.

### Ladies' Silk Underwear

—Silk bloomers, teds and night gowns, vests and pajamas—

\$9.00 values, sales price	-----	\$6.85
\$7.50 values, sales price	-----	\$5.75
\$6.50 values, sales price	-----	\$5.25
\$6.00 values, sales price	-----	\$4.90
\$5.00 values, sales price	-----	\$4.25
\$4.50 values, sales price	-----	\$3.90
\$4.00 values, sales price	-----	\$3.45
\$3.50 values, sales price	-----	\$2.95
\$3.00 values, sales price	-----	\$2.45



# SALE

**FOX**  
**MERCANTILE COMPANY**  
 Hereford, Texas

**MORNING, APRIL 22nd**

**NO GOODS CHARGED DURING SALE**

offers  
 gains  
 part-  
 which  
 a big  
 to you.  
 early  
 the stock  
 plete.

The Date  
**22**

Trousers  
 price ----- \$4.90  
 price ----- \$3.95  
 price ----- \$3.90  
 price ----- \$3.48  
 price ----- \$2.95  
 price ----- \$2.65  
 price ----- \$2.19  
 price ----- \$1.90  
 price ----- \$1.68  
 price ----- \$1.48  
 price ----- \$1.19  
 price ----- \$ .95

Charged  
 This Sale

**Curtain Scrim and Cretonnes**

—We have a beautiful assortment of new spring patterns in both Cretonnes and Curtain Scrims and side drapes—

\$1.50 Values, Spring Sale Price	-----	\$1.19
\$1.25 Values, Spring Sale Price	-----	\$ .90
\$1.00 Values, Spring Sale Price	-----	\$ .85
\$ .85 Values, Spring Sale Price	-----	\$ .72
\$ .75 Values, Spring Sale Price	-----	\$ .62
\$ .65 Values, Spring Sale Price	-----	\$ .48
\$ .50 Values, Spring Sale Price	-----	\$ .44
\$ .45 Values, Spring Sale Price	-----	\$ .38
\$ .40 Values, Spring Sale Price	-----	\$ .33
\$ .35 Values, Spring Sale Price	-----	\$ .28
\$ .30 Values, Spring Sale Price	-----	\$ .24
\$ .25 Values, Spring Sale Price	-----	\$ .21
\$ .20 Values, Spring Sale Price	-----	\$ .16
\$ .15 Values, Spring Sale Price	-----	\$ .12

**GINGHAMS**

—One table 32-inch Dress Gingham, in both plain and fancy patterns, worth 25c yard—

**Sale Price, 17c Yard**

**WASH TAFFETA**

—Wash Taffeta, 36-inch, in pink and green plaids only—

**Special for 90c Yard**

**LINENS**

—Dress Linens, guaranteed all linen, in stripes only—

**Special for Only 39c Yard**

**GINGHAMS**

—27-Inch Gingham, in plaids only—  
**Eight Yards for \$1.00**

**Ladies' Ribbed Union Suits**

—Ladies' Ribbed Union Suits, wide knee, open gore, excellent quality; all sizes from 36 to 46—

**Special for Only 44c**

**SPECIAL!**

—36-Inch Percales, all new patterns—  
**Your Choice, 15c Yard**

**HOUSE DRESSES**

—House Dresses and Aprons, in materials of Gingham, Percales Rayons, Linens and Broadcloths, in both plain colors, plaid stripes and floral designs—

\$6.50 Values, Sale Price	-----	\$4.95
\$6.00 Values, Sale Price	-----	\$4.85
\$5.00 Values, Sale Price	-----	\$4.25
\$4.50 Values, Sale Price	-----	\$3.85
\$4.00 Values, Sale Price	-----	\$3.35
\$3.50 Values, Sale Price	-----	\$2.90
\$3.25 Values, Sale Price	-----	\$2.75
\$3.00 Values, Sale Price	-----	\$2.45
\$2.50 Values, Sale Price	-----	\$2.10
\$2.25 Values, Sale Price	-----	\$1.90
\$2.00 Values, Sale Price	-----	\$1.60
\$1.75 Values, Sale Price	-----	\$1.45
\$1.50 Values, Sale Price	-----	\$1.15
\$1.25 Values, Sale Price	-----	\$ .95
\$1.00 Values, Sale Price	-----	\$ .85

**SILKS**

—Our Silk Department is full of real bargains in all the new silks for spring, crepe de chines, flat crepes, crepe-back satins, taffetas and georgettes and figured crepe de chines—

\$3.50 Values, Spring Sale	-----	\$2.95
\$3.25 Values, Spring Sale	-----	\$2.85
\$3.00 Values, Spring Sale	-----	\$2.45
\$2.50 Values, Spring Sale	-----	\$2.15
\$2.25 Values, Spring Sale	-----	\$1.90
\$2.00 Values, Spring Sale	-----	\$1.65
\$1.75 Values, Spring Sale	-----	\$1.38
\$1.50 Values, Spring Sale	-----	\$1.15
\$1.25 Values, Spring Sale	-----	\$ .90
\$1.00 Values, Spring Sale	-----	\$ .85

**SPECIAL!**

—No. 60 Berkeley Cambric and Nainsook finish—

**Special, 21c Yard**

**ANNA MAE PONGEE**

36-Inch Anna Mae Pongee for dresses, Floral Designs—

**Your Choice for 24c Yard**

**SPECIAL!**

36-Inch Brown Domestic—  
**Twelve Yards for \$1.00**

**LADIES' SLIPPERS**

—No. 8726 Parchment, side lace strap, low heel—

**Spring Sale, \$2.85**

**LADIES' SLIPPERS**

—No. 9727 patent, fancy trim, strap, bal last, Your Choice, \$3.75

**HOSIERY SPECIAL!**

—Munsing Hosiery No. 575, Rayon Boot; reinforced; mercerized, lisle garter top; plated high splice and sole; mock seams; Fashion Marks, colors champaign, almond and alesen; regular price, 75c pair—

**Special for 50c Pair**

**Misses' and Children's Hosiery**

—Misses' medium weight, ribbed hose, in light colors as well as the brown and black; regular 35c values—

**Special for 24c**

**WIDE SHEETING**

**PULLMAN SHEETING**

9-4 Bleached, Sale Price	-----	38c
10-4 Bleached, Sale Price	-----	45c
9-4 Unbleached, Sale Price	-----	36c
10-4 Unbleached, Sale Price	-----	42c

**SPECIAL!**

—Bleached Domestic, soft finish, no starch—  
**Ten Yards for \$1.00**

**SPECIAL!**

—Hope Bleached Domestic—  
**Eight Yards for \$1.00**

**UNDERWEAR**

—Wilson Brothers' Unions, short sleeves, ankle length—

**Special for 90c**

**CANVAS GLOVES**

—Knit Wrist Canvas Gloves—  
**Special, 9c Pair**

\$2.75 values, sales price	-----	\$2.25
\$2.50 values, sales price	-----	\$2.15
\$2.25 values, sales price	-----	\$1.90
\$2.00 values, sales price	-----	\$1.75

**Challies**

—36-inch Quilt Challies, worth 25c yard; special, six yards for \$1.00.

**Leather Palm Canvas Gloves**

Knit Wrist—  
**Special, 25c Pair**

**Men's Athletic Union Suits**

—Special for this sale, 42c; size 36 to 46.

**Silk and Cotton Crepe**

—36-inch Silk and Cotton Crepe, floral designs; regular \$1.00 and \$1.25 goods. Sale price 75c and 90c yard.

**Indian Head**

—36-inch colored Indian Head; most all shades. Your choice, 38c yard.

**Special**

—No. 2831 Athletic Union Suits, made of genuine broad cloth, 36 to 46 sizes. Special for 65c.

**Fitz Coveralls**

—Fitz Coveralls in khaki and blue, standard price \$3.50. Special for \$2.95.

**Extra Special**

—40-inch Crepe de Chine, regular \$2.00 quality, special for \$1.45 yard.

**Ladies' and Misses' Shoes**

—Ladies', Misses' and Children's slippers have a big reduction price on them. Space will not permit us to give the prices.

**Rayons and Wash Taffetas**

—Guaranteed fast colored Rayons and Wash Taffetas; beautiful patterns for spring dresses; regular prices range 65c to \$1.75 yard. Special, 48c to \$1.35 yard.



# CHURCH ANNOUNCEMENTS

## Methodist Church

A. B. DAVIDSON, Pastor.

Sunday school, 9:45, E. B. Black, Superintendent.  
Epworth League, 7, Miss Vendell Brooks, president.  
Preaching at 11 and 8 by the pastor.

Layman's Banquet Friday night this week at 8 o'clock.

Friendly laymen from Amarillo will make addresses. Every layman in the church is expected to be present and is cordially invited.

## First Presbyterian Church

JAS. T. ROSS, Pastor.

Preaching services at 11 and 7:30. The pastor will preach at both hours. In the afternoon at 3 he will preach at Westway school house.

Sunday school reached another record breaking point last Sunday. Let's make next Sunday's Sunday school attendance even better. All classes taught by the best instructors that can be found and the lessons are covering the most interesting subjects these days. Just think, we are to study the Transfiguration next Sunday.

Christian Endeavor at 6:45. Some of the Endeavorers will be absent in attendance at the District Convention at Plainview, and some will have returned and will

have some echoes from the convention in addition to the regular program.

There will be no services in the evenings of the coming week on account of the special evangelistic services at the Baptist church, where our people are urged to attend. On account of the crowded capacity of Sunday evening services at the Baptist church, our church, as we understand, the others also, will not dismiss. Although we shall have our regular evening service, we certainly do wish our friends of the Baptist church great success in their services.

## First Baptist Church.

V. M. OLOYD, Pastor.

Our revival meeting started off in a fine way Sunday morning. Six additions to the church. We are expecting great things of the Lord in the next several days' services, each morning at 10 o'clock and each evening at 8. We invite every one to attend these services. Let our watchword be, "Loyalty to Christ."

Sunday school at 9:45.  
Preaching services 10:45 and 8:00.

B. Y. P. U. at 6:45.  
The T. E. L. class has moved place of meeting to Mrs. Ruby Gilbreath's residence.

## First Christian Church

THURMAN MORGAN, Pastor.

Easter was a day of great rejoicing. We had five great services. It was a day of victory for Christ.

Our Sunday school superintendent, Bro. J. C. Ricketts, is searching for the four absent members from Sunday school last Sunday. He is anxious to have a hundred per cent attendance next Sunday.

Communion and preaching services at 11 o'clock.

Christian Endeavor at 7:00.

Gospel preaching at 8:00. The subject for this service is "Keeping In the Background."

We invite you to worship with us.

## ENDEAVOR PROGRAM.

Program for Sunday, April 24th:

Song.  
Prayer.

The Sick Girl—Pauline Mathews.  
The Happy Child—Betty Jones.  
Why Do We Fear Death?—Le Verne Broadus.

John 3:16-18—Jack Gilliland.  
Reading—Alois Mathews.

Song.  
Benediction.

Leader—Virginia Barnett.

## EMANUEL LUTHERAN CHURCH

Pastor Rev. V. J. Kohlman, of Amarillo. Services every Sunday afternoon at 4:00 o'clock, at court house, county court room. Baptismal services next Sunday.

## METHODIST W. M. S.

The society has completed the study of Paul's letter to the Romans. By some it has been called the "profoundest book in existence." By close application the society has gotten many lessons of strength and comfort from it. It brings in the pathos and profoundness in Paul's character and arouses ones admiration for him. We are impressed by Paul's desire to send the gospel to Rome thru this letter, the theme of which was "The Gospel of Christ." Many souls have been transformed by the fundamental doctrine of this epistle, namely Martin Luther, Jno. Wesley and others. We conclude that our God is able to do all things for his believing children.

An Easter dialogue was given which was enjoyed. The society adjourned to meet April 20 in voice program. Reporter.

and the necessities of his briefly taught disciples.

The method of discovery is that of questioning. He desires to know what the disciples understood to be the popular conception of his character and whether they held to an opinion in advance of the masses. He at once finds that they are well aware of the popular opinion that he was more than an ordinary man. A further question elicited the conviction of Peter that he, Jesus, was none other than God's beloved son.

Thus informed that the disciples now understood that he is the promised Messiah. He now announces in plain words the fact of the cross. The protestations of Peter against his sufferings and death called not only for a rebuke at that present moment of that disciple's mundane conceptions of Lordship, but also the announcement of the fact that Peter's eyes shall gaze upon the glorified appearance of the Lord at the same time that he shall hear the tone of the cross discussed by heavenly visitors unencumbered by the time spirit with which the disciples were environed.

The lapse of six days only was necessary to bring the fulfillment of that announcement. At the end of that time Jesus took Peter, James and John up to the summit of a high mountain where he became transfigured in heavenly glory. There appeared talking with him Moses and Elias. Luke discloses the topic of that conversation. It was with regard to the fact and meaning of the cross.

The inconsistency of the idea of a divine Lord and a suffering savior now disappeared as do many of those inconsistencies of our human minds when we are permitted to see the truth in its larger

setting. From that mountain top and looking back over the distant mountain tops of history to law and prophecy, and forward to the high summits of the Saviour in his exaltation after humiliation, the fact of the cross might have lost much of its darkness if the scene there could have permitted a close surveillance of disciple's eyes. The fact remains that even though the sight was too dazzling to their eyes, they received impressions which were in the days after the resurrection most assuring to the disciples.

So speaks Peter in his second epistle. Says he: "We have not followed cunningly devised fables, when we made known unto you the power and coming of our Lord Jesus Christ, but were eyewitnesses of his majesty. For he received from God the Father honor and glory when there came such a voice to him from the excellent glory. This is my beloved Son, in whom I am well pleased. And this voice which came from heaven we heard, when we were with him in the holy mount."

The transfiguration then, no doubt, had a meaning to the disciples. I think it also had a meaning to us. The appearance of Moses and Elias has a large meaning. Incidental to its most important meanings are some facts not lightly to be esteemed. One of these is the lesson that the saints of God lose neither identity nor consciousness after their translation from earthly toils and cares. Neither do they lose their interest in the ongoings of things in this present world. The presence of Moses and Elias on that mountain and the discussion by them of the topic of the cross with which was connected most vitally the world's redemption shows how

truly they were alive, and how solicitous they were for the redemption of men.

Perhaps the appearance of Moses and Elias also helps us to appreciate Hebrews twelfth chapter and first verse: "Wherefore, seeing we also are compassed about with so great a cloud of witnesses," etc.

But these are not the chief lessons of the transfiguration. The larger lesson, it seems to me, is that of the importance of Jesus' life, sufferings and resurrection. What the law could not do in that it was weak, as says Paul, and what the prophets could predict but could not accomplish, this could be done only through the sufferings of Jesus. Here then were the representatives of both law and prophets discussing the all-important topic of human salvation with Jesus, in whom reposed all the hopes of humanity.

I think, however, that the largest meaning is yet to be mentioned, namely, that the transfiguration was in answer to Jesus' supplications for vision and strength to undergo all these sufferings that he had foretold to the disciples. Indeed it seems probable to me that it was just here that transpired that which we are told of in Hebrews 12:2, "Who for the joy that was set before him endured the cross, despising the shame, and is set down at the right hand of the throne of God."

How then did this experience help Jesus? We have already suggested that it helped him by supplying that foretaste of the glory with which he should be crowned after his humiliation and death. I think that equally assuring to him was the fact that it gave to him the assurance that through the suffering of the cross and its mys-

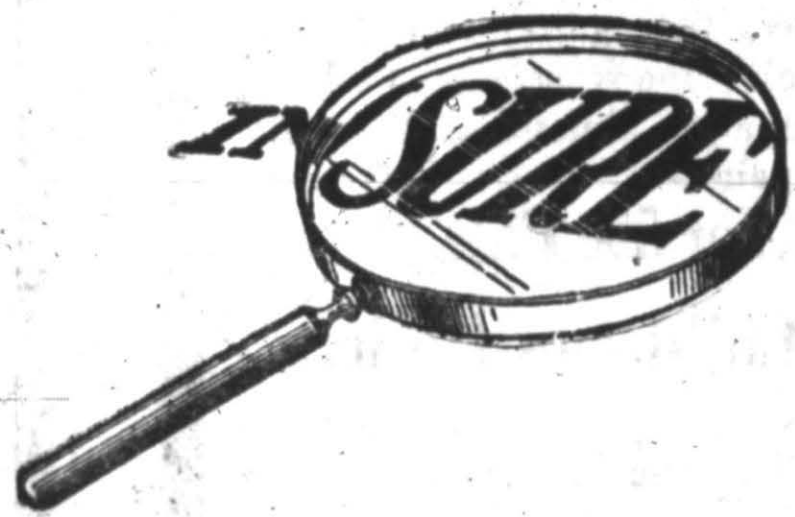
tery were but poorly understood on earth, they were both well understood and fully appreciated by the redeemed saints in heaven. Though Peter and the other disciples could not see through the dark enigma of the cross, Moses and Elias and other redeemed saints in heaven could, and their elaboration of that point must have been a real solace to Jesus.

But the crowning strength derived from that hour was the approving voice of the Father, "This is my beloved Son, in whom I am well pleased." Better than the assurances of Moses and Elias and far more comforting to his spirit than the friendly protests of the disciples against his death was the approving voice of the Father.

If Jesus got the lesson it is certain that Peter did not. He was yet an inexperienced student in things which required suffering, though a very ready pupil in things that demanded with glory. And poor Peter has plenty of twentieth century company. "Master, let's stay here on the mount with Moses and Elias. Forget the toiling suffering world at the base of the mountain and out in its valleys. Especially, Master, forget the cross." No. He failed to get the lesson that Jesus got.

No cross, no crown. It is life to talk about living forever in the realms of the ecstatic with Jesus, Moses and Elias, when a suffering sinning world is at the base of our mount of ecstasy. So down from the mount he came, back from the heavenly glory to suffering humanity, ready for the march to the cross. And so, Christian, he sends us forth today from our mounts of inspiration to our tasks of service.

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Ralph Barnett, Manager

Hereford Insurance Agency

## The Sunday School Lesson

BY JAS. T. ROSS.

Subject: Peter at the Transfiguration.

Scripture Reading: Mark 9:2-10, II Peter 1:16-18.

Golden Text: "A voice came out of the cloud, saying, This is my beloved Son; hear him."—Mark 9:7.

Because of an optional lesson on last Sunday, we shall find it necessary to gather up the broken threads of continuity in our study of the disciple Peter before proceeding to the study of our present lesson. Two lessons were used on last Sunday, one the great confession at Philippi, Caesarea, the other the resurrection of the Lord, this on account of last Sunday being Easter Sunday.

Caesarea Philippi marked one of the crises of the Master's earthly career. The fact of the cross was assuming a bold outline in the Master's life and mind. Except with only vague statements he has not made the fact of his death known, if, at all, to his disciples.

The time had now arrived when he must announce His sufferings and death. Before, however, he makes that announcement he must see how deeply rooted is the conviction of his lordship, this out of deference to the tardiness of mind

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Young men—and young women, too, should know these facts and start early in their business career to build and establish such credits. We welcome new accounts and always look upon them as building stones for future developments. Our service on such accounts cost us far more than the immediate returns we receive—all of which is free to the new customer, client or subscriber in any branch of our banking service.

Make this bank Your Bank.

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Read Our Message In This Week's Farm and Ranch.

# Building Confidence

—Credit is largely a matter of confidence—confidence to pay obligations when due.

—The man who maintains a business-like banking connection; runs his affairs in an orderly manner, and borrows wisely, as necessity demands, builds the confidence that is the foundation of credit.

—We invite the co-operation of our depositors, in order to serve them understandingly and well.

# First State Bank & Trust Company



## Deer Quirks in Human Destiny

By HARRY B. CALKINS  
WFO Service

### How the West Touched Japan

THE first contact between the people of Japan and modern Europe occurred in 1542, when a Portuguese ship was blown upon one of the smaller islands of the Japanese group.

For many centuries the island empire had maintained complete isolation, evolving its own civilization. The Portuguese adventurers expected nothing less than instant death at the hands of the "dwarf Chinese." To their surprise they were welcomed, closely questioned about Europe by inquisitive hosts and royally entertained.

This adventure was followed by Catholic missionary expeditions. Thirty-two years later 150,000 Japs had become Christians. In 1567, however, the government decided that for all their marvelous firearms the people of Europe had little value for Japan. Missionaries were ordered away and 20,000 of their converts were killed in 1601. Contact with the western world was almost completely severed.

It was left for an American three centuries later to resume the intercourse begun by the Portuguese. Commodore Perry, with four warships, sailed into Uraga Bay in July, 1853, bringing riving machines and frowning cannon. The Yankee's desirable merchandise enabled the signing of a commercial treaty, which was the forerunner of treaties with European powers. Popular feeling was stirred against this welcome of foreigners and the shogun was bitterly attacked by the daimios—feudal nobles. The mikados of Japan, since 1868, had been merely nominal rulers, their chief functions being religious. The mikado was now backed against the shogun—a sort of all-powerful prime minister—to expel foreigners. Ten years after Perry's visit, however, a squadron of British, French, Dutch and American ships bombarded Jap ports after the daimios had fled on foreign vessels. The efficacy of European gunnery caused a new change of heart in the mikado's party. Japan again became a pupil of the West, and just a half century after Perry's visit she became embroiled with Russia, giant of European nations, and won a war with modern weapons.

Coleman—Leon Shild, oil man and banker of this city has offered \$100 in gold as prize money in the West Texas Chamber of Commerce "Home Town" speaking contest to be held at Wichita Falls during the ninth annual convention of the organization, May 10 and 11. Winner of the first prize in the contest is to be awarded \$100 in gold, the Thomas Edgeridge Jr. silver loving cup and scholarships in Texas Tech and to the W. T. S. T. C. at Canyon. Fifty dollars will be given winners of second place; \$25 will go to third winner and \$1 and \$10 will go to winners of fourth and fifth places. The contest is open to high school boys and girls in member towns of the West Texas organization.

Statistics, Letter Heads, Envelopes, all Job Work, at The Brand.

### Sweaters Stress Vogue for Numerous Stripes



Sweaters stand unrivaled in the field of sportswear. Slip-ons horizontally striped, as here pictured, compete with cardigan jackets, either plain or novelty knitted. Jersey sweaters, fleeced with gold metal thread patternings, are the latest sensation.

For Quick Service in the Job Printing Line, See THE BRAND

## Texas & Texans

By WILL H. MAYES

### Huge Mexican Irrigation Project

The National Irrigation Commission of Mexico is fostering a \$6,000,000 irrigation project on the Rio Salado, which flows into the Rio Grande and is a large factor in the water supply of the lower Rio Grande valley. A force of 550 laborers is already beginning a 40 mile roadway preliminary to the beginning of the construction of a canal that will irrigate 100,000 acres of Mexican lands. This means that something will have to be done to conserve the Rio Grande waters that now go to waste if progress in irrigation is to continue on the Texas side of the river below the mouth of the Rio Salado. It is admitted that with proper conservation there is plenty of water for irrigating both sides of the Rio Grande and the valleys of the many streams that feed the border river, but steps must be taken to store the water until such time as it is needed.

### Filing on Texas Streams

This is a reminder that individuals and civic and private corporations are rapidly filing applications for permits to conserve the waters of the streams in Texas for irrigation, city water supply, or power. The next few years will find most of the Texas river waters appropriated for one or another purpose. Cities and towns that do not avail themselves of their privileges to use such waters will find that private corporations have gobbled them up and those needing waters that may now be had for the asking and by property arranging to conserve them may have to pay dearly for what water they get.

### Shipping Texas Vegetables

Crystal City, in Zavalla county, has shipped 2,300 cars of vegetables this season and has sustained its record of being the world's largest shipping point for spinach. Crystal City is not a large place but when one thinks about winter vegetables and spinach he is likely to think of Crystal City, just as one associates Texas Bermuda onions with Laredo and Carizo Springs. It pays to have a reputation for doing some one thing in a better way than others do it.

### Llano-Burnet Section

There is a section of Texas rich in minerals, granite and other things tucked away on a branch of the Southern Pacific railway that has not attracted much attention except from those who have become directly interested in some of its wonderful resources, but lately it is coming more and more into national notice. Llano and Burnet counties have as fine granite deposits as exist anywhere and this fine granite is becoming known wherever fine buildings are constructed. The Llano News has an interesting page each week devoted to the granite industry, and almost every week there is a report of Llano granite being used in some large structure under construction. Granite is not the only thing the counties produce, for it's section is rich in diversified interests, but the granite is making the Llano-Burnet country famous.

### East Texas Oil Field

The Humble Company's big oil well at Carey Lake, in Cherokee county, has caused an almost unprecedented oil boom in that part of East Texas and oil prospectors and followers of oil booms are crowding into Jacksonville, Tyler, Palestine, Athens, Henderson and other towns until the hotels can hardly care for the crowds. Leases are being made in all that part of the state and many land owners are said to be getting much more for oil leases than the lands have heretofore been regarded as worth. It begins to look like that part of the state is to have thorough oil development and that it may prove as rich in oil, or richer, than any other field in Texas.

### Borger's Bad Crime Record

Borger seems to be living up to the tradition that oil and mineral fields must be as rich in immorality and crime as in other oil and mineral products, that thugs and thieves must accompany unusual prosperity. The Texas state government thinks otherwise and has sent rangers there to make Borger behave. It is suspected that Borger

## Human Nature Clinics

By THOMAS ARKLE CLARK  
Dean of Men, University of Illinois

### Work and Success

IT IS a significant fact that few people, men or women, who have accomplished anything worth while in the world, have done so without a hard struggle, and this quality which enabled them to forge ahead in spite of handicaps and obstacles and apparent opportunity has often made them seem autocratic when they got control of things.

The only difference that I can see between the young person of today who is ambitious to get on and the young person whom I knew fifty years ago is that he is not so willing to work, not so patient in struggling along against odds until opportunity presents itself.

I never knew Uncle Joe Cannon until he was along in years. I had often seen the beautiful house in which he lived and I knew that he was a man of means. It was only when he died last fall that I read the story of his early struggles. The same spirit that made him for so long the dictator of the house of representatives carried him through the difficulties of youth and early manhood. He was orphaned early with the heaviest responsibilities resting upon him. He was a grocer's clerk for four years and during the years of his clerkship he studied law and perfected himself in other branches.

His biographer says of him: "Often he was hungry. Seldom did he have enough money for more than the bare necessities of life. He was penniless when he finished his law course. He walked from Cincinnati to Terre Haute, where he practiced law a few years before moving westward across the border of Illinois."

It was his indomitable will, his unquenchable spirit, his shrinking at nothing that hard work could accomplish that carried him through and helped him to do almost the impossible. It was these same qualities which made him the outstanding political leader of his time, and it was his refusal to admit defeat that kept him hale and hearty almost to the end of his ninety years.

Andrew Carnegie had these same qualities. He started with nothing but his hands and his head and an unbeatable determination to get somewhere. He worked over hours, he never looked at the clock, he was determined to make himself useful and necessary to his employers. The result justified his efforts.

(© 1927, Western Newspaper Union.)

has just been too indulgent with its criminals and that, therefore, word has gone out that it is a rich harvest field for them. Borger must clean up or clean out. Texas can well afford to do without oil centers that have an idea that they may also be crime centers. Many Texas oil fields have shown that oil towns can enforce the observance of the law as well as other places.

### Erecting School Buildings

Santa Anna is close to the Fry oil field in Brown county, one of the most productive in Texas, and Santa Anna is profiting greatly by that proximity. Santa Anna is not only seeing that law is observed, but has just voted a \$100,000 bond issue to build a new school house.

There were 283 votes for any 70 against the bonds. Santa Anna is proving itself rich in citizenship as well as in its oil.

### Childrens Builds Hotel

Next to its newspaper, a town's hotels are the best indicators of its spirit and progress. For that reason forward going and this column likes to note the building of new hotels for it indicates deals only with constructive efforts. Childrens is the latest place to announce plans completed for a big hotel, a seven story structure to cost \$376,000.

### Unusual Chamber of Commerce

Edinburg is a six months' old community twelve miles from Edinburg. It has less than 30 houses and 80 inhabitants, but has an organized Chamber of Commerce, with exactly 100 members. All the people of the community are active members and the membership is completed by the addition of members from neighboring towns. That is the kind of spirit that is sure to accomplish things worth while. Where such a spirit is shown, whether in Chamber of Commerce work or in any other activity the people can accomplish

### Embroidered and Tapestry Patterned Coats Stylish



Why not a showy novelty coat this time? They're foremost in fashion, and they're "different." Choice is given between lavishly all-over embroidered modes, or gayly patterned knitted ones, or handsome tapestry weaves, preferably homespun. The furs which trim them are novel, too.

## FOR OVER 200 YEARS

hazlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



convert internal troubles, eliminate vital toxins. These show. All druggists. Insist on the original genuine GOLD MEDAL.

### A GOOD USED

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Tractor and Plows.

R. B. R. IMPLEMENT CO.

### To Users of GASOLINE LAMPS and STOVES!

—If your gasoline stove or lamp is not giving satisfaction, don't return it to your dealer, just try TEXACO NEW and BETTER hi-test gasoline and you surely will get service that you have never had before.

TEXAS FILLING STATION.

just about what ever they undertake to do.

### Community Fairs

Community fairs are becoming popular in Texas. They not only show the worthwhile things being done in the community, but bring people of a neighborhood together in neighborly contests in which they get to know each other better. Harwood, in Gonzales county, has already had its annual community fair at which there were 2,000 people. Business houses and schools were closed for the event which all the people thoroughly enjoyed. These community fairs are steps

in the building of county and larger fairs.

Stamford—The law firm of Andrews and Coombs is to make use of the upper rooms of the West Texas Chamber of Commerce building. Judge Coombs, past mayor of Abilene, will serve, among other duties at the Stamford office, as counsel for the Swenson Cattle & Land Company. The West Texas Chamber of Commerce building was erected to care for the growing needs of the organization and until such time as expansion will make necessary, the upper floor will be rented out.

The reason Dot McKee knows how to manage a husband is because she never had one.

## AUCTIONEER

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Hereford, Texas

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Lot No. 1, \$6.00 to \$7.50 values

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# C. A. SKELTON

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Useful and Profitable

Dependable under all conditions, and can be used for so many operations on the farm.

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Case Combines are simple and easy to handle—they have essential mechanical features that are outstanding.

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### Queer Quirks in Human Destiny

By HARRY R. CALKINS  
WNU Service

**The Greasy Cartridge War**  
GREASY cartridges which required to be bitten before use came near to doing for British rule in India what no excesses of despotism and economic exploitation ever did—wreck it.

The subjugation of the 300,000,000 people of India by a nation one-seventh that population has been one of the marvels of international politics. Starting with a small trading post at Surat in 1612, the English East India company spread its "sphere of influence" until practically all of India was under the absolute dominion of British agents by 1857, when the famous Sepoy revolt broke out. Religious and tribal differences rendered the giant empire helpless.

Robert Clive, governor of India, in 1765 defeated and captured the Mogul emperor of India. Thereafter a long succession of capable and ambitious governors, including Lord Cornwallis of American Revolutionary note, consolidated British power in the Orient, subduing all hostile princes.

The British were becoming very proud of their success in "carrying the light of civilization and Christianity" throughout India when the great storm broke. The army in India consisted of about 40,000 widely scattered English soldiers and 250,000 native troops or Sepoys.

In 1857 the new cartridges arrived. They were covered with grease to facilitate loading, and had to be bitten. Now, the Hindu religion, Brahmanism, holds the cow a sacred animal, which may not be eaten by the faithful; Hindus believe the grease contained the fat of cows. The Mohammedans, of whom the army contained a large number, eschew pork as do the Jews; they believed the grease to be pork fat. Thus adherents of both faiths were outraged.

A native cavalry regiment at Meerut revolted, rather than bite the cartridges, and rode off to Delhi to offer their arms to the Mogul for a war on unbelievers. Other units followed. Hundreds of Christians were massacred at Cawnpore. Delhi was taken and a small garrison was besieged at Lucknow. For a time British rule appeared endangered, but a year later the rebellion was crushed. The English dealt ferociously with the rebels, killing captives and shooting some from the mouths of cannon.

### Texas Weekly Industrial News

**Spur**—An additional 12,000-egg capacity incubator is to be installed here in the near future. Custom hatching has grown to large proportions in this section, with Dickens and Kent county farmers stocking their farms with chickens furnished by the Spur Poultry Ranch. The ranch was recently sold to C. O. Davis of Rule.

**Hereford**—An additional position has been installed here at the central office of the Southwestern Telephone Company for the purpose of handling the rural and toll lines. Hereford now has five positions on the board which will be ample to care for the present increase in business.

**Sweetwater**—Another important industry has been added to Sweetwater's list with the announcement that A. A. Kock, for his past year manager of the San Angelo Foundry and Machine Company, has purchased land here and will immediately begin erection of a foundry and steel company. The new industry is to be known as the Star Foundry, Steel and Machine Company.

**Balmorhea**—The name of Madera Valley has superseded the title "Toyah Valley" following an unanimous vote of the local Chamber of Commerce. The change was made due to confusion of the valley with the town of Toyah and Toyahville.

**Kress**—Contract has been let here for three brick business houses and work will start at once on these buildings.

**Childress**—The fourth West Texas Chamber of Commerce convention of the year will be held in this city May 5, when representatives from the Green Belt and Lower Pecos districts gather here. More than thirty towns are expected to send delegates.

**Stanton**—Work has begun on a west edge of Stanton on the Bankhead highway. The cabins are drive-in type and are equipped with heater, running water and conveniences for cooking and other comforts.

Good garden seed in bulk. West Texas Seed and Feed Co. 6-11

### THIS WEEK

By ARTHUR BRISBANE

**WILL MAKE U. S. LEARN. WE'RE GETTING MORAL. BUYING FORGIVENESS. CHINA'S AWAKENING.**

For one thing we should be grateful. Our cousins in Europe will teach us to fly whether we want to learn or not. The British expect to send to New York next fall an airplane "as big as the Mauretania," with room for 100 passengers. That will be one good lesson.

The French Academy of Sciences, a most serious body, says that Margoullis, a French engineer, has perfected a helicopter flying machine. Such a machine, enabling you to fly and rise directly from the ground, would give the inventor wealth unlimited and would be the best invention since the start of the Wright Brothers. With a helicopter in good order, you could start from the roof of your apartment house or office building, go where you like, and land on any other roof or office building.

The jazz period in dances and in morals is passing in Christendom and pagan lands. Turkey is suppressing immoral dances; Japan is dealing seriously with the social evil; "all government," says a report, "are occupying themselves with the task of checking immorality."

That is gratifying, important news and then more important is news that tells of the discovery by British scientists of a new vitamin, 1,000 times more powerful than any known hitherto. It will cure rickets, and, most interesting, it seems to have the effect of ultra-violet light.

The new health food is called "cholesterol," and contains what is practically the pure vitamin D, a substance called ergosterol. It can be made cheaply and an ounce of it would be enough to keep you healthy for a year.

Health news and educational news are the really important kinds of news. "Give LIGHT and the people will find their own way," as Dante said. Give Health and they will have energy to work well.

Some General Electric genies

has invented a searchlight gun that will write on clouds, buildings, banks of smoke five miles away. This opens up a marvelous advertising field. But the government should protect it, and the heavens should continue to declare the glory of God and the instrument to show forth His handiwork. They should not be used to declare the glory of suspenders, tooth paste or automobiles.

An old man in Illinois sends one dollar to a woman in Indiana, saying, "I stole half a watermelon from your father sixty years ago, when I was thirteen. I am on my way to heaven and do not want that melon standing in my way. Here is the money; forgive and forget."

The question is, can you buy forgiveness from heaven at the last minute when "on your way"? A Mohammedan writes that his co-religionists do not pray for heaven. They say in their prayers to Allah: "We pray for you because we know you are great and good, deserving praise. We ask nothing in return." That seems more dignified than everlasting beggings, and more tactful.

The Middle West fights the corn borer with a machine that sprays blasing oil over the fields. Huge stubble pulverizers will help the work. Blasing oil will dispose of corn borers, and of part of our surplus oil at the same time.

General Mah, formerly in the government of Canton, tells reporters that "China will be a true democracy," not a Soviet Government.

Everybody hopes that China, exploited, despoiled and bullied by European nations, will succeed in self-government as a gigantic mission, not break into small pieces fighting each other.

But it is all guesswork. It is hard for a jellyfish to change into a vertebrate over night.

**Gramah**—Contract has been let for construction of the road from this point to the Stephen county line.

**Satin Coats Feature White Fur Collars**



Listed as a favorite among favorites is the black satin coat. Collared with white fur as it so frequently is, it proclaims the ultrasmartness of the black and white vogue. Beige fur for the neck, with beige lining is the Parisian choice for the springtime black satin wrap.

**DR. T. M. MONTGOMERY**  
Associated With Hyden's  
620 Polk Street  
Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

### Human Nature Clinics

By THOMAS ARKLE OLARK  
Dean of Men, University of Illinois

#### Everything, Yet Nothing

WHAT do you want for Christmas? Mrs. Judson inquired of her husband about Thanksgiving time in the hope that if he should tell her so long before that festive day he would forget the incident and be surprised when she gave him what he had already asked for.

"I don't know," Judson answered, and, in fact, he didn't, for whatever he wanted he got and so he wanted nothing. Neckties, hymnals, cigarette cases, silk mufflers, slippers—Judson had them all, and all Mrs. Judson could do was to get him more of the same.

"He who has everything," the proverb says, "has nothing," because such a man has nothing to look forward to, nothing to stimulate interest or enthusiasm. He is as poor as the poorest beggar.

My grandfather was rich, though the little wages he earned were a pittance as compared with what laboring men earn today. He had bread and spice cake on holidays. He got off from work at long intervals and had a day or two in the open. Occasionally friends dropped in to see him and they had pleasant converse together. Those were days to look forward to in anticipation and to look back upon with happy recollection.

Parents too often these days rob their children of the pleasures of life and keep them pitifully poor by giving them everything.

Butler was discontented and restless and unhappy last year in college. He did little in his work and just barely escaped dismissal on account of failures. He had a motor car—a very beautiful one, too, which was no doubt the envy of his less affluent friends. He had almost as many suits of clothes as the prince of Wales is said to possess, and spent money almost without limit.

It was not to be wondered at that he was unhappy. He had nothing to look forward to, nothing to give up, no sacrifice to make. There was no contrast with him between today and tomorrow, and so he had no enthusiasm for life. If he had had to work for his pleasures, if it had been necessary for him to look forward and deny himself before he could have gone to the Junior prom or bought a new suit of clothes, possession and accomplishment would have meant something to him, but as it was he was the poorest man on the campus, because, having everything, he had really nothing.

It is contrast that makes life rich and enjoyable.  
(© 1927, Western Newspaper Union.)

#### A Smart Maid

He kissed the parlor maid and the girl screamed.  
The wife came in and looked around suspiciously.  
"Fie, why did you scream?"  
"Through joy, madam. The master has just doubled my salary."

**ALL KINDS**  
Cakes, Pies, Sandwiches, Coffee, Milk, for a Good Lunch.  
Cigars, Chewing Gum, Candy, Tobacco, Cold Drinks.  
We serve toast and eggs for breakfast.  
**WE SELL BREAD.**  
**Sandwich Joint**  
On Third Street, Near Main.

Wichita Falls—The choral contest sponsored annually in connection with the big yearly convention of the West Texas Chamber of Commerce has been expanded this year to include four classes of organization. Choral clubs, college and high school glee clubs and choirs are eligible to compete this year. One hundred dollars as first prize and fifty dollars as second award will be given in each class of the contest.

### Color Artistry Enhances the Ensemble Costume



This season's ensembles display a fine artistry in color blending as well as in styling. The mode calls not only for the composes of separate colors, but it emphasizes the use of various tones and tints of the same color. In the picture the dress is of rose-beige crepe satin, the coat of suede cloth in darker tone.

Evidence.  
Teacher: "Surely you know the word 'mirror' means, Tommy. After you've washed, what do you look at to see if your face is clean?"  
Tommy: "The towel!"  
Quick Job Service at The Brand



### MEATS That Are Always Best

Meats purchased from our carefully selected stock are thoroughly enjoyed by every member of the family. As a test, try some of the choice cuts Fancy Packing House Meats, Cheese, Fish.

**Texas Meat Market**  
CLOYD & ROBINSON  
Proprietors  
PHONE 253  
**WE DELIVER**

**DR. J. W. HENDRIX**  
CHIROPRACTIC MASSEUR  
Residence Phone 92  
Second Floor Lambert-Buckner Building.  
FRED CONSULTATION AND ANALYSIS.  
Hereford, Texas.

**Marcelling 50c**  
Your Work Appreciated  
**Mrs. Sam Hutson**  
at Spruill-Crean & Co. Hereford

**Plants!**  
CABBAGE, CAULIFLOWER, TOMATO AND COLLARD PLANTS READY TO SET OUT.  
ALL KINDS OF GARDEN SEED.  
If You Need Harness, We Have Them.  
**DANIEL'S VARIETY STORE**  
Phone 294 Hereford, Texas

**DR. T. M. MONTGOMERY**  
Associated With Hyden's  
620 Polk Street  
Amarillo, Texas.  
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

**TAKE ADVANTAGE OF END of MONTH SALE AT**  
**Strambaugh Dry Goods Co.**  
HEREFORD TEXAS

**SEEDS**  
—When selecting your seeds this spring, you owe it to yourself to plant the kind that will come up to a good, uniform stand.  
—We have the best seeds that have ever been sold in Hereford in large quantities and the cost per acre to you is only a few cents more than planting common grain.  
**West Texas Feed & Seed Co.**  
Phone 265.  
"Hottest Number In Hereford."

—There has been several fires of late—your home might be the next one!  
Are you prepared? If not, see me—do not delay.  
**The Plains Insurance Agcy.**  
John Patton, Manager



## Dimmitt Castro County News

**DIMITT.** April 18.—Basketball games and Miss Dora Thomas of Olton, were quietly married in the clerk's office last Saturday evening by Justice of the Peace C. C. Reynolds.

C. G. Maples made a business trip to Childress Thursday.

Jess Hardy of Shallowater was here on business Thursday.

Joe Gollehon and wife and Mrs. J. M. Gollehon spent Sunday in the J. R. Gollehon home in Canyon.

Mrs. J. A. Savage and children of Kress spent the week end with her parents, Mr. and Mrs. W. B. Kintiech. Friday afternoon her son, James, was kicked by a calf, resulting in breaking both bones in his arm.

M. R. Avery and family and Mrs. Essie R. Gill went to Tulla Friday where Mrs. Gill acted as a judge in a clothing contest.

Born to Mr. and Mrs. Marvin Baden, April 15, a girl.

Born to Mr. and Mrs. R. O. Durant, April 15, a girl.

Born to Mr. and Mrs. J. A. Maynard, April 15, a girl, named Betty Jo.

Born to Mr. and Mrs. A. S. Mize April 16, a boy.

Boy Watson of Amarillo visited here last week.

Mrs. A. G. Smith and daughter of Slaton have been visiting in the home of her parents, Mr. and Mrs. J. G. Davis.

Mr. and Mrs. M. R. Avery and children and Mrs. Carlos Reynolds and daughter, Nell, motored to Hereford last Thursday.

Funeral services of Mrs. Laura Elder were held Sunday morning at the home by Rev. E. L. Nungle of the Methodist church. Mrs. Elder was born in Tennessee January 8, 1870 and died April 16, 1924. Joined the Baptist Church in Limestone county in 1885 where her membership still remained. She was married to J. L. Elders October 5, 1897. Mrs. Elders is survived by her husband, J. L. Elders, and four daughters, Mrs. Bill Easter, Dimmitt; Mrs. J. D. Houston, Mrs. Elma Higgins and Mrs. Lee McCoy, Marlin, Texas. The many friends of the family extend their deepest sympathy in this hour of bereavement.

Miss Velma Burnam who is attending a business college in Amarillo, spent the week end here.

District court is in session this week and a large crowd was in Dimmitt Monday.

People of Dimmitt and vicinity are rejoicing over the lack and a half rain which fell Monday morning. Some hail fell but no damage is reported.

T. R. Galt of Hale Center, who was to have been here April 2nd, spoke to the laymen of the Methodist church Sunday evening.

Howard Morris and Miss Sallie Moline Brashears spent Saturday night and Sunday in Canyon and Happy. Miss Brashears visiting her sister in Canyon and Mr. Morris his parents in Happy.

Duck Boswell and Mrs. R. F. Patten left Saturday morning for Buckley, Texas, where Mrs. Patten will visit her son. Mr. Boswell spent the week end with his parents in Comanche, returning the first of the week.

Mrs. B. D. Wheeler and sons spent Sunday in Hereford.

Porter Wheeler who is attending a barber college in Ft. Worth, and Miss Evelyn Wheeler of Balis, visited in the home of their brother, E. D. Wheeler, last week.

Dr. Mayes Miller has employed Miss Stella Sellers, graduate nurse of Plainview, and is opening a private office in the Kerr building.

The Gulf Production Co. was underreaming with 8-1-4 inch casing at a depth of 2200 feet Monday and will land 8 inch casing on first formation.

Jess Hardy and Paul Wright of Shallowater were in Dimmitt Monday.

Percy Estes and wife and Mrs. B. B. Wright left Monday for Abilene where Mrs. Estes and Mrs. Wright are to serve as delegates to the meeting of the Northwest Texas Conference of Woman's work of the Methodist church. Mr. Estes will spend a few days visit-

ing in his boyhood home in Taylor county.

Dimmitt school closed last Friday with an eight months' term. Exercises were held for the grammar graduates Thursday evening and for the high school graduates Friday evening.

Mr. and Mrs. Carlos Reynolds are planning to attend the Panhandle Press Association in Amarillo the last of the week.

## Flagg News.

Last Friday afternoon the teachers of our school, Mrs. Bain and Thomas, entertained the pupils with an Easter egg hunt. Several visitors were present and all seemed to enjoy the occasion.

Mr. and Mrs. Potter of Amarillo were guests of Mr. and Mrs. Baltow Sunday.

Rev. Dowell preached here Sunday afternoon at three o'clock.

Mrs. Max Gray is visiting her parents in Lamesa this week.

Mrs. Birdwell of Dimmitt visited Mrs. Sam Birdwell Sunday afternoon and attended church here.

Mrs. Chas. Walker and son Harold visited in Amarillo Saturday and Sunday with Mrs. Walker's brother, who is attending school there.

The ladies aid will meet with Mrs. Ernest Jones next Thursday afternoon at three. Let all members be present.

Attendance at Sunday school last Sunday was good and a nice crowd also attended singing that night.

Mr. and Mrs. Moeller of Muleshoe visited, Mrs. Charles Walker last Sunday.

Morals change and return to normal with time. Health and knowledge are what count.

## NOTICE TO CONTRACTORS.

The City Commission of the City of Hereford, Texas, will receive bids on Monday, April 25th, 1927, at 10 o'clock a. m. for digging a trench for a 3-inch water line to the cemetery, to a depth of 30 inches and of sufficient width to allow for caulking of pipe and a

distance of approximately 4300 feet.

Bids should be filed with the City Clerk on or before April 25, 1927, at 10 o'clock a. m.

E. S. IRELAND,  
Mayor.

## DELINQUENT TAX NOTICE.

We have been employed by the School Board of the Hereford Independent School District to collect all delinquent taxes due the district. Many town lots and parcels of land in the district are delinquent for 1926 and prior years. In many instances the present owners do not know of the delinquency, all property owners are, therefore, requested to check this tax matter up with the present tax collector.

We do not want to add more costs for you to pay by filing suit to foreclose the tax lien—you can avoid this additional expense by paying your delinquent taxes now. Pay all taxes to the tax collector.

DAMERON & DAMERON,  
10-4 Attorneys.

## NOTICE NOTICE NOTICE

Notice is hereby given by the undersigned owners of lots in the "Hereford Cemetery" and the "Addition to the Hereford Cemetery," which said "Hereford Cemetery" and the said "Addition" thereto are located on the N. W. 1-4 of section No. 80, Blk. K-3, in Deaf Smith County, Texas, by the respective plats of record in the deed records of said County, that a meeting will be held by the lot owners in said Cemetery and in said addition, in the District Court room of the court house of said county, in the City of Hereford, on the 6th day of May, 1927, at eight o'clock p. m., for the purpose of deciding whether or not the owners of lots in the said cemetery and Addition thereto, and such other persons as may unite with them, shall incorporate themselves into a "Cemetery Association" under title 26 of 1925 Revised Civil Statutes of Texas, for acquiring, owning, caring for and maintaining the said "Hereford Cemetery" and the said "Addition to the Hereford Cemetery" as a public cemetery; and for the purpose of selecting a board of directors to be named in the charter of said Association as the

governing and controlling body of said Association for the first year; and for the purpose of transacting all other business that may properly come before said meeting.

CARL GILLILAND, Lot Owner.  
E. B. BLACK, Lot Owner.  
T. E. SEIGLER, Lot Owner.  
J. M. GILLILAND, Lot Owner.  
MRS. SETH B. HOLMAN, Lot Owner. 11-51

## NOTICE OF EXECUTION SALE.

THE STATE OF TEXAS,  
Deaf Smith County.

In the District Court of Deaf Smith County, Texas: The West-ern National Bank, Plaintiff, vs. Lawrence Johnson et al, Defendants. No. 1601.

Whereas, by virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 10th day of November, 1926, in favor of T. A. Osborne, one of the defendants in said cause, and against Lawrence Johnson, number 1601 on the docket of said court, I did, on the 5th day of April, 1927, at 10:00 o'clock A. M., levy upon the following described tract of land situated in Deaf Smith County, Texas, and belonging to the said Lawrence Johnson, to-wit:

A part of Section No. 172 in Block M-7, which part of said section no levied upon is known as the Summerfield townsite section located about 8 miles southwest of Hereford, and which tract no-

levied upon is described by metes and bounds as follows: Beginning at an iron pipe driven in the ground for the Northwest corner of said Section No. 172; thence East with the North line of said Section 2250 feet to a point; Thence South parallel with the West line of said Section 620 feet to a point for the Southeast corner of the tract levied upon; Thence West parallel with the North line of said section 2250 feet to a point in the West line; Thence North with the West line of said Section 620 feet to the place of beginning, containing 32 acres of land, more or less;

Said judgment in behalf of said T. A. Osborne and against said Lawrence Johnson being for the sum of \$1,483.00, together with interest thereon at 10 per cent per annum from November 10th, 1926, and all costs incurred;

And on the 3rd day of May, 1927, being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m., on said day, at the court house door in Hereford, said county, I will offer for sale and sell at public auction for cash, all the right, title and interest in the said Lawrence Johnson has in and to said property.

Dated at Hereford, this April 5th, 1927.

C. BENTON,  
Sheriff of Deaf Smith County, Texas.

By J. M. MURCHISON,  
12-4-8 Deputy.

## STOCK TUBS

AND WATER TANKS

Remember, we do everything in repairing in SHEET METAL WORK

HEREFORD SHEET METAL WORKS

J. P. McMAHON, Proprietor.

Across the street from the Texas Utilities Co. office.

Phone 15 Old Christian Church Building. Phone 15

# CHRYSLER "60"

## Built to Give Superior Performance Results

60 miles plus—with exceptional ease  
7-bearing crankshaft  
4-wheel hydraulic brakes

Chrysler "60" prices—  
Touring Car, \$1075; Club Coupe, \$1125; Coach, \$1145; Roadster, (with rumble seat), \$1175; Coupe, (with rumble seat), \$1245; Sedan, \$1245

R. O. B. Division, subject to current Federal excise tax.

Chrysler dealers are in position to extend the convenience of time payments. Ask about this attractive plan. All Chrysler cars are protected against theft under the Police System.

Walter P. Chrysler and his engineers, in designing and developing the six cylinder Chrysler "60", strove for a quality of road-ease and road-readiness and supreme comfort which would at once set it apart as a car among cars, unprecedented at its price and its class.

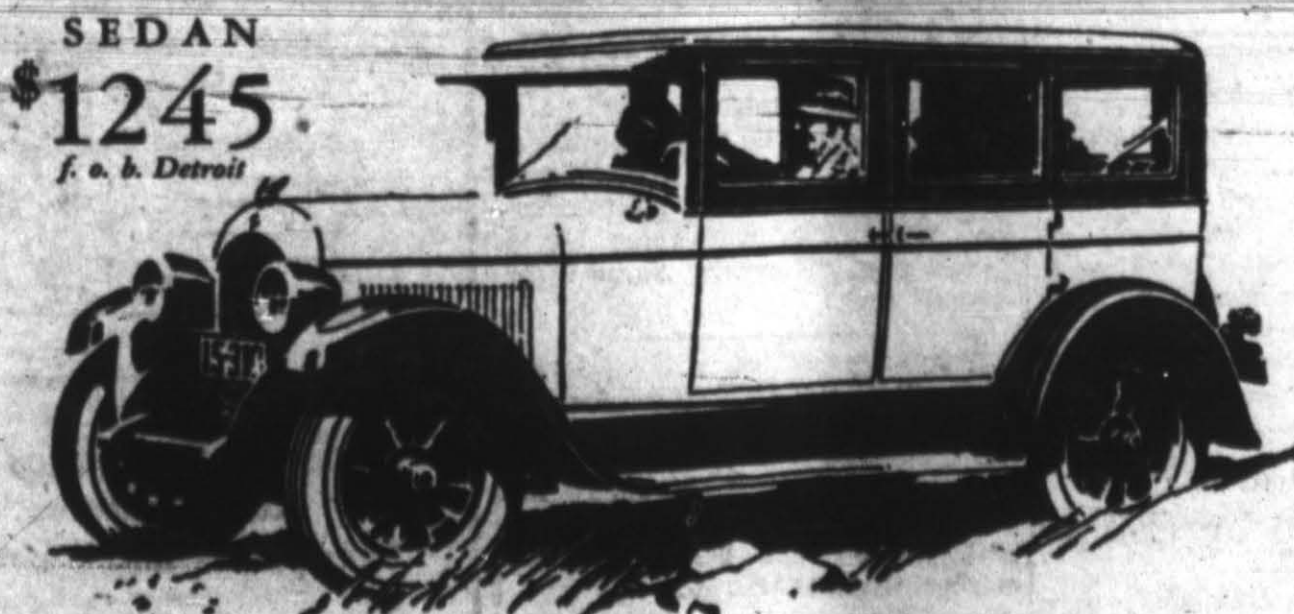
The extent to which the Chrysler "60" is dominating its own field, is thus a dream gloriously realized and an ambition splendidly fulfilled.

Mechanically, the "60" has many of the very same features to be

found in the higher-priced Chrysler "70" and Chrysler Imperial "80" which include seven-bearing crankshaft, invar-strut pistons, impulse neutralizer, manifold heat control, air cleaner, oil filter, full pressure lubrication, hydraulic four-wheel brakes and shock absorbers.

Come, see the Chrysler "60"—and note the essential fineness of its Standardized Quality manufacture.

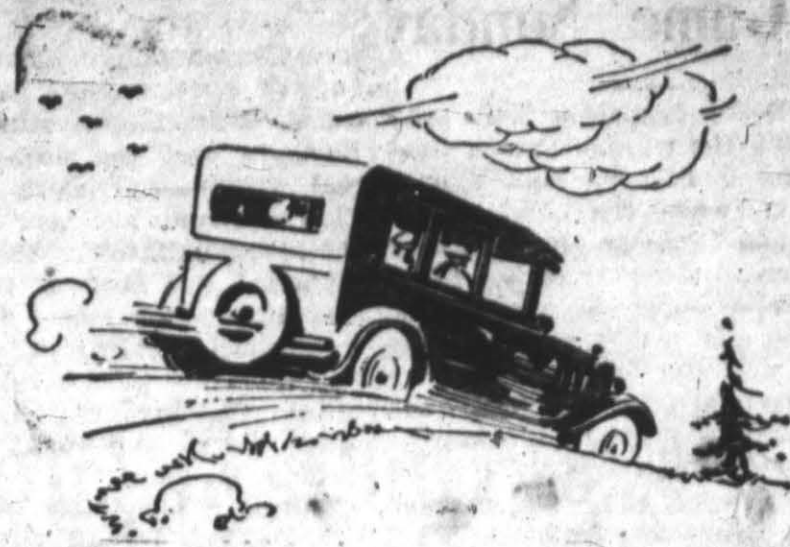
You'll recognize it, especially after driving it, as a value utterly unapproached by any other six of medium price.



L. W. HOUGH, Dealer, Hereford, Texas.

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

## You Cannot Begin To Imagine It



—The greater pleasure which touring assumes when you know the car is properly serviced.

GREASING THE CAR IS A SPECIALTY WITH US.

Complete Line of GOODRICH TIRES AND TUBES.

—gas and oil, of course.

Service U Like Filling Station



## Will you give a Penny for its Life?

IT costs one cent more per chick to feed Purina Poultry Chows for the first six weeks than to feed uncertain unbalanced mixtures. Of the chicks fed average mixtures 50% die. Purina saves 90%. It costs a lot more to let chicks die than to save them. The best feed you can buy is by far the cheapest. You can save a cent—or a life. Which will it be?

Phone us your answer.

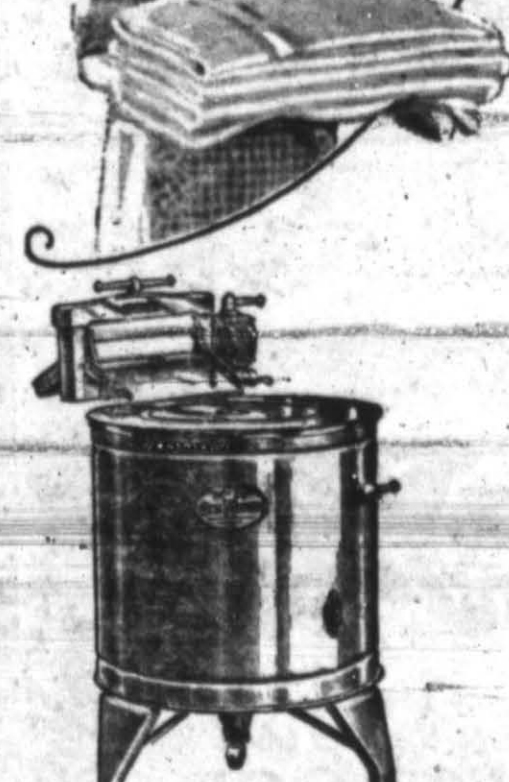
Just say "I want Purina Chick Startena."

JONES & McLEAN

Hereford



## Good Bye Monotony



Fifty-two and more times a year you must wash. With monotonous regularity the hardest of household tasks confronts you. But with a New One Minute the housewife is free to wash when she likes. Many are washing a few things each day because the One Minute will wash a single handkerchief or a whole tubful of heavy clothes. Such washer convenience has never been known before.

Wash at Home With a



Let your own wash decide which washer. Phone now for a free home demonstration.

TEXAS UTILITIES COMPANY

fresh by Truck Daily



it Goes Farther



### Amarillo Golfers Due to Lose Crown In Game Sunday

Amarillo's population will probably think the terrible Pampa baseball team is in town next Sunday afternoon, when the official team of ten men from the Hereford Golf Club invades the metropolis. For—G-r-r-r—revenge is sweet, and there sure is a big job of satisfaction due the local devotees of the Royal and Ancient. There will be a terrible rattling of brasses, and marshes and spoons, Number Seventeen and so forth Sunday, and the new Hillcrest Links will look like a trench line in France about six p. m.

Those pesky Hillcrestites were official guests in Hereford several Sundays ago, and abused their guest privileges frightfully. The rude things were hard-boiled and swaggared back home at nightfall with six matches out of a total of nine safely stowed away in their bags. They didn't even stutter about it, either.

Since that time the Hereford boys have been practicing savagely, and the sword is due to fly in great chunks Sunday. Chairman Jim Clark of the local tournament committee, announces the following team, in the order of their present playing form, which will compose the string to go to Amarillo Sunday: Roden, Patton, Russell, J. A. Pitman, Doug Fox, Arch Foster, Marrs, Brack, Williams, Homer Fox, Rice.

#### NEIGHBORHOOD DINNER.

Last Sunday after church a host of friends and neighbors gathered at the home of Mr. and Mrs. Mack Beach, four miles north of town, each carrying a well filled basket. A delightful dinner was spread and enjoyed by all. There were about thirty-four present.

What constitutes good refrigeration? Answer: Temperature below 50 degrees F., and dry atmosphere. F. H. Oberthier & Co.

## STAR THEATRE

HEREFORD, TEXAS

#### FRIDAY EVENING ONLY

April 22

#### "Subway Sadie"

With Dorothy Mackall, Jack Mulhall, Charles Murray.

#### SATURDAY MATINEE AND NIGHT

APRIL 23

Hoot Gibson

#### "The Man In the Saddle"

#### MONDAY AND TUESDAY

APRIL 25-26

Richard Barthelmess

#### "The White Black Sheep"

with Patsy Ruth Miller.

#### WEDNESDAY AND THURSDAY

APRIL 27-28

Leatrice Joy

#### "Nobody's Widow"

with Charles Ray, Phyllis Haver and David Butler.

#### FRIDAY EVENING ONLY

APRIL 29

#### "Going Crooked"

with Bessie Love, Leslie Fenton.

#### SATURDAY AFTERNOON AND NIGHT

APRIL 30

Jack Hoxie

#### "The Fighting Peace Maker"

### Brunk's Comedians Show to Big Crowds

Brunk's Comedians opened their tent show here Monday night with the play, "The Family 'Upstairs'" to a large audience. The play was enjoyed by the crowd, and a high class vaudeville, featuring Chas. Barnette and the orchestra were real attractions. Both Fred and Charles Brunk are here looking up old acquaintances. Charles said, "When I left here, in 1910 I was attending public school at the Central school building. It was a dry year and we were all looking for rain. On my return seventeen years later, my folks are still looking for rain."

Saturday night the Brunks will produce two plays, something unusual considering the Saturday afternoon matinee. The first play Saturday night will be "The Lure of the City," starting at 8:00; the second play will be at 9:30, entitled "The Unmarried Mother."

### Hereford Baptists Attend Sunday School Meeting

Mmes. H. G. Conkright, F. E. Bowe, J. M. Gilliland, Alex O. Thompson, and Alex O. Thompson attended the Baptist State Sunday School Convention at San Antonio last week and returned home Sunday evening. They drove through in a car and reported good roads all the way. The mileage was right at 600 miles. They went by Abilene from which place Miss Margaret Thompson accompanied them to the Convention. About 2000 were in attendance and a very instructive and interesting program was rendered during the three days the convention was in session. They report real summer weather prevailed while they were in San Antonio. A report of the trip will be given at the Baptist Sunday school next Sunday morning.

### Bridge Club Entertained Tuesday by Mrs. Price

Mrs. P. W. Price entertained members of the Bridge Club and a few friends on Tuesday afternoon. There were four tables of players and at the close of the games, Mrs. Homer Fox had high score and Mrs. C. A. Skelton low. Mrs. Harry Buchanan, of Portales, had high score among the guests. Each of these ladies received a nice prize.

Mrs. Price had as special guests for the afternoon Mmes. B. Neer and Harry Buchanan, of Portales, who are guests of Mrs. C. A. Skelton, and Mrs. B. Chamness, of Moran, a recent bride, who is the guest of Mrs. A. E. Chamness. The hostess served a delicious plate luncheon at the close of the afternoon's games.

### Supple Straws and Felts Share Millinery Honors



Shall it be felt or straw? Have to toss pennies for the answer. Never such alluring felts so artfully manipulated, never more captivating straws, especially soft crocheted visca shapes, also wide-brimmed millans, grosgrain ribbon-trimmed.

### Prominent Young Couple Married Here Monday

Last Monday morning Ed Jesko, of the Jesko community, and Miss Sallie Zipperel, of Muenster, Texas, were united in marriage at the local Catholic church, Rev. Fr. Salva performing the ceremony. The attendance was large and nearly one hundred partook of the wedding feast, which immediately followed the ceremony at the home of Stephen Jesko, father of the groom.

Hereford visitors to the dinner were Mr. and Mrs. Joe Huckert and son, Joe, and Mr. and Mrs. John Gaetz and family. Visiting relatives were the mother of the bride, Mrs. Zipperel; a brother, Joe Zipperel and family, and a nephew of Miss Zipperel, all of Muenster. In the evening the event was celebrated by a big dance at the Jesko home. The bride and groom left the following day on their honeymoon and also to visit relatives of the bride at Muenster. Mr. and Mrs. Jesko will locate on a farm in the Jesko community and will be at home in the next ten days or two weeks.

### Cut Worms Bother You? Then Try This Mixture

The following formula is one recommended, having been used last year with excellent results where properly mixed and applied: Wheat bran (avoid shorts, 12 pounds; white arsenic or Paris green, 1-2 pound; Lemons or oranges, three fruits; low grade molasses, one quart; water, one gallon. Mix the bran and poison thoroughly with dry. Dilute the molasses with the amount of water as named. Squeeze the lemon juice into this diluted molasses, then grind the rind of the lemons with a meat chopper and add this to the liquid. Now mix the liquid thoroughly with the poison bran mixture. After an even mixture has been obtained add more water and mix until a mash is obtained so that after being squeezed in the hand it readily falls apart.

Cut worms feed at night and as the bait loses its attractiveness when dry it should be applied after sun down.

This poison-bran mixture should be sown broadcast, there is no danger to stock and very little if any danger to poultry and wild birds. Animals may be endangered where it is put out in piles, however, and of course great care should be used to keep batches that have been mixed out of reach of stock before it is sown. Common sense will direct that ordinary care be used in handling this substance about the house and barn.

R. O. DUNKLE, County Agent.

### Light Freeze In This Vicinity Thursday

Swooping down from the north early Wednesday evening, a norther brought one of the coldest spells of the month, and much ice was reported Thursday morning. Some report ice a quarter of an inch thick. Advice from the Weather Bureau at New Orleans Thursday stated the cold will continue and that ice may be expected Friday morning.

### Amarillo Trade Trippers Here Hereford May 6

Leaving Amarillo on the morning of May 3, a special train loaded with some two hundred Amarillo boosters will visit forty-five South Plains cities, spending four days on the trip. This train will be in Hereford on the morning of the fourth day, May 6, and will be here from 9:40 until 10:30.

### Baptist Revival Service Attracting Attention

The Baptist revival services began last Sunday morning, with Rev. V. M. Cloyd, pastor, in the pulpit. William Young, evangelistic singer, of Amarillo, is here for the revival and has charge of song services. Rev. Cloyd has reported good attendance for the week and services will continue through the first Sunday in May.

### Small Damage In Fire At The Shore Grocery

A fire which caused more excitement than damage, called the department out Monday morning to the Shore grocery store. In some way fire got started in some trash that had been swept up against an outer door in the store room.

### New Lawn Mower Put In Service by County

The county commissioners have just recently purchased a new model power lawn mower to care for the extensive lawn about the court house. W. B. Phillips, caretaker of the premises, was seen operating the new machine this week, and made the statement that he is going to win the prize this year for the best kept lawn in Hereford.

## Local Happenings

Mr. and Mrs. Virgil Beyer, of Amarillo, spent the week-end with their parents, Mr. and Mrs. J. E. Beyer.

Get one of those dandy Eastman Kodaks for your vacation trip, at CLARK'S DRUG STORE.

Mrs. Grady Stegall and daughter of Amarillo, spent the week-end with Mrs. Stegall's parents, Mr. and Mrs. W. B. Anthony.

Bring your kodak films to Hanna & Hanna. We finish daily.

Buy four lots in Baseball Park and start a truck farm. C. P. COCKRELL.

Mrs. C. H. Dyar left Sunday for Amarillo to visit her sister, Mrs. H. L. Johnson, and to take in the Music Festival.

No extra charge for greasing your springs at our station. Try our grease rack once. TEXAS FILLING STATION.

Mrs. J. B. Beyer, Mrs. F. T. Robinson and little daughter, Betty Jane, left Sunday night for Abilene to attend the Methodist Missionary Conference. While in Abilene they will be guests of Mrs. J. Frank Potts.

Mrs. F. L. Lucas and little son left Sunday night for Brownwood for a visit with Mrs. Lucas' parents.

Mmes. J. B. Hammer and H. H. Hawkins left Saturday morning for Abilene to attend the District meeting of the Methodist Missionary Conference.

Has the transmission and differential ever been cleaned out and refilled? You would be shocked to see what was in them. Texas Filling Station has the equipment to do the job complete. No charge for removing the old grease.

We wish to express our appreciation to our many friends for the kindnesses shown us during our recent sorrow.

Mrs. M. A. Fox and Family.

Hanna & Hanna, Photographers, at your service. Real artistic work our specialty.

Four lots in baseball park will make a nice sized chicken ranch. C. P. COCKRELL.

Mr. and Mrs. C. O. Tatman and Mrs. O. S. Tatman left Thursday, overland, for Milton, Iowa. Mrs. O. S. Tatman will spend the summer there with relatives and Mr. and Mrs. C. O. Tatman will make their home at that place.

FOR SALE—One two-row Chase lister, good condition. Some good young Jersey cows; also some bred gilts. See W. S. WILLIAMS, 14-2

Hanna & Hanna gives you quick service. Bring your kodak work.

Miss Elizabeth Jesko reached here Tuesday from the Jesko community south of Friona.

Mrs. Anna Glasco and little son left Tuesday for their home in Parrell, Oklahoma. Mrs. Glasco, while here, visited with her parents, Mr. and Mrs. W. T. Blythe.

Mrs. Lee McCay and Mrs. Alma Higgins left Monday for their home in Marlin, Texas. They had been in Dimmitt visiting in the home of J. I. Elder.

Get Your Amoxic or Paris Green or any other insecticides at CITY DRUG STORE.

Mr. and Mrs. Henry Gooch and Mrs. B. S. Arnold, of Amarillo, were down last Thursday to attend the funeral of M. A. Fox. Mr. Gooch and Mrs. Arnold returned home Thursday afternoon. Mrs. Gooch staying over with Mr. and Mrs. Seth B. Holman until Friday afternoon.

Mr. and Mrs. L. E. Gordon and Mr. and Mrs. R. G. Clinin, of Tulsa, motored over Thursday to attend the funeral of M. A. Fox.

Miss Dorothy Peury left Tuesday afternoon for Fort Worth for a short visit with her uncle. From there Miss Peury will go to Denton, where she will enter North Texas State Teachers Normal for special work.

Frigidaire is perfect refrigeration. Call at our office for information. F. H. Oberthier & Co.

Mrs. T. M. Key left Sunday for her home in Pardon, after a several weeks visit here with her mother, Mrs. M. A. Fox.

Beautiful Corcovan Leather Purses, hand tooled, at CLARK'S DRUG STORE.

Bring us your kodak troubles. Free service. Hanna & Hanna, Hereford.

Read our ad about Graduation Presents. CITY DRUG STORE.

### Hereford Easy Winner In Game With Tascosa

The first baseball game of the season in Hereford was played last Sunday afternoon at the ball park. The opposing teams were Tascosa and Hereford, and at the final inning the score stood 20 to 7 in favor of Hereford. Pete Carmichael did the pitching for Hereford and Ted Young received for the home boys. Bob Renfro's pinch hitting was a big feature of the game. The next game at Hereford will be a week from next Sunday with the Farwell team.

### San Jacinto Day Observed Here

Thursday, San Jacinto Day, was observed locally. Special ceremonies were held at the Central school. The banks were closed and flags displayed over the city.

### Panhandle Newspaper People Meet Friday

Newspaper men from the Panhandle will gather in Amarillo tomorrow (Friday) for the annual convention of the Panhandle Press Association, which will be in session for two days.

A good louse and mite exterminator which can be easily mixed at home at a very low cost—approximately 90 cents: One pound sulphur, one pound flake naphthalin, four pounds agastis, or building cement, one-third pound Scotch snuff or tobacco powdered; mix thoroughly. This powder will kill lice or mites nine inches from the mixture.

Wednesday night James M. Keran and Miss Donna Jones, both of Amarillo, were united in marriage at the Methodist parsonage by Rev. A. B. Davidson. The marriage license was issued in Claude, Texas.

Eat dinner with the Chamber of Commerce at the Cordova Hotel next Monday. Dinner will be served by the ladies of the Presbyterian Church.

Mrs. Lula Kelley, of Dallas, daughter of Mr. and Mrs. J. A. Wear, arrived here Wednesday. Mrs. Kelly is here to assist in nursing her father.

Mmes. Homer Fox and Seth B. Holman were in Amarillo Wednesday night and Thursday, attending the Music Festival and visiting friends.

George Burch, of Dimmitt, was here Thursday transacting business.

A. L. Biggs, of Amarillo, was here Thursday looking after business matters.

A huge railroad type steam shovel has been busy in the local Santa Fe yards this week excavating for improvements to be put in.

WANTED TO BUY FOR CASH—Close in residence lots. O. K. HIGGINS, 14-6tp

### New Stucco Dwelling Going Up on Fourth

Henry Hastings is erecting a new stucco dwelling on West Fourth Street, on the site of the old home place. The new structure will contain six rooms and bath and will be modern throughout. A large basement has been excavated and the carpenter work will begin in a few days. W. B. Anthony will oversee the construction work. The old house was purchased by Russell Carroll and was moved to the Carroll lots on West Sixth Street.

#### STORK SPECIALS.

Born to Mr. and Mrs.— Arthur Manjeot, April 8, a boy, C. C. Maurer, Friona, April 8, a girl, Denny Floyd, Friona, April 18, a girl, L. A. Reed, April 14, a boy, W. H. Russell, April 14, a girl, Claude Roberts, April 18, a boy.

Mmes. Harvey Cash and Ed Money of Canyon were in Hereford Wednesday visiting friends and relatives.

Jack Mounts of Dallas was shaking hands with old friends here Tuesday and Wednesday. Jack was reared in Hereford and has many friends here.

### Eleven More Squirrels Imported by Homer Fox

Homer Fox imported eleven more gray squirrels from Waxahatchie, Texas, Wednesday morning. Mr. Fox has now imported about thirty of this variety in the past year.

#### CLUB MET TUESDAY.

The You and I Club met Tuesday afternoon and had tea at the home of Miss Gladys Selger. Plans and programs were made out for the arrangement of pastimes for the young ladies, such as tennis, golf and bridge. They had a delightful and successful meeting and adjourned with the intention of meeting next week at the home of Miss Dyantha Stovall.

#### BASEBALL PARK FOR SALE

Twenty-two lots, sizes 52x200. Twenty-two lots just south of block sold in February. Would consider a trade for a good closed-in car on some of lots. Price \$100.00 per lot. Terms. C. P. COCKRELL.

#### MRS. J. H. PITMAN

CUT FLOWERS ON PLANTS PHONE 157.

It's hard work to figure out the soft snaps U.B. Prifty



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