

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

28th Year—Number 2.

Hereford, Deaf Smith County, Texas, Thursday, January 26, 1928.

Seth B. Holman, Publisher.

GREAT JACK RABBIT EXTERMINATION CAMPAIGN BEGINS TOMORROW

GIGANTIC CITY IMPROVEMENT PROGRAM NOW ON INCLUDES PAVING OF SEVERAL ADDITIONAL RESIDENTIAL BLOCKS

LOCATION OF PAVEMENT TO DEPEND ON VOTERS ACTION, CITY COMMISSIONERS STATE

Jordan Construction Company Brings Crew Here to Finish Paving Called for Under Bond Issue Two Years Ago. Either Lee or Miles Avenue to Receive New Work, Depending on Property Owners.

Keeping up with the demands of a growing city, a crew of workers of the Jordan Construction Company of Amarillo arrived here this week for the purpose of paving about six or seven blocks. They will finish the paving begun under a bond issue of two years ago, which was halted at that time because of inclement weather. This is the first opportunity which the company has had to finish the work.

The brick paving will be laid in three different places. The short street west from Mothers Park to the Borden home will be paved and the block on second street between Sampson and Schley avenues. The remaining paving will be done on the north end of either Miles or Lee Avenue, depending on the will of the taxpayers of these two streets.

According to the commissioners, the exact amount of paving has not been definitely decided. About \$11,000 of the original bond issue remains to be spent for this purpose. The amount of paving to be installed depends upon the base which will be used under the brick.

Most of the present paving in Hereford is laid on a concrete base, but a natural base may be used and more paving may be obtained. This natural base is said to be proving very satisfactory in other cities, and Canyon recently let a contract for forty blocks of paving on that base.

RAILROAD OFFICIALS HERE.

F. J. McKee, superintendent of the Panhandle and Santa Fe Railroads, and a number of other officials from Amarillo, were in Hereford Monday on a short trip of inspection of the track in this part of the country.

CHAMBER OF COMMERCE TO ASK GOVERNMENT OFFICIALS FOR WEAR'S REAPPOINTMENT

Endorsement of the administration of J. A. Wear, Hereford postmaster, was unanimously voted at the regular luncheon meeting of the Chamber of Commerce held Monday at the Hereford Hotel. Following a few remarks on this subject by E. B. Black, who read two petitions signed by more than 700 voters of this county, including all of the merchants of Hereford, asking for the reappointment of Mr. Wear, the Chamber of Commerce authorized its board of directors to write a letter to the Post Office Department at Washington expressing satisfaction with the administration of Mr. Wear and his staff of clerks during the term of office which is just closing.

Examinations Protested. Stating that to the best of his belief, Mr. Wear was capable of re-election without passing the examination requested by the Post Office Department, Mr. Black urged that the organization petition the Department to waive the examination in Mr. Wear's case. This action was unanimously carried. A motion to prohibit begging in Hereford was discussed at some length. According to some of the merchants, professional mendicants

Farmers Hear Addresses Of Wheat Official

Farmers of this and adjoining counties will be given an opportunity to listen to a farming authority this week when Judge L. Gough, of Amarillo, a former Hereford resident, will speak to three groups of farmers at nearby communities. "Co-Operative Marketing" will be the subject of Judge Gough's speeches, and he will discuss and fully explain the "New Contract," showing how it can be adopted to suit the circumstances of any wheat grower.

Judge Gough is president of the Texas Wheat Growers Association and is in close touch with farming conditions throughout the Panhandle. Last night he spoke to farmers at Friohs and tonight, Thursday, January 26, he will address people of the Black community at the school house there. Friday night, January 27, he will speak at the Rhea school house. All of the meetings are scheduled for 7:30 p. m.

Castro County Resident Dies at Local Hospital

Walter B. Marlar, well known Castro county resident, died at the Deaf Smith County Hospital here Sunday, January 22, after an illness of five weeks. He was born in Ohio on March 30, 1877, and had lived for some time in the Sunnyside community, south of Dimmitt.

Funeral services were held at Dimmitt on Monday, January 23. Mr. Marlar is survived by two children, all of whom live in and near the Sunnyside community.

Jones & McLean Lease New Large Warehouse

That the Jones & McLean Grain Company has leased the newly completed \$10,000 warehouse across the tracks from the Santa Fe station was announced this week by M. B. McLean. This building, which is the largest warehouse in Hereford, was completed two weeks ago, and is owned by Mrs. M. A. Puty of Sweet Springs, Arkansas.

According to Mr. McLean, the company will be glad to use extra space in the new structure for public storage and a space is being allotted for that purpose. Of fire-proof construction, the building is said to be ideal for the purpose of storing furniture, furs or other valuables.

Crowds Expected for Big Baptist Convention Hereford Baptists are making plans to entertain the greatest crowd of Baptist officials and laymen which has ever met in this city when the local church will act as host to the Texas-Blanco Baptist Association which convenes here from January 27 to 29. Meetings will begin with a song and praise service Friday night, led by D. B. Roberson of Hereford, and will be concluded with the evening services Sunday night, at which time Rev. L. L. F. Parker will deliver the closing address of the session.

ROGERS IS INJURED

Grain Company Employee Barely Escapes Serious Injury When Truck and Thousand Pound Load Fall On Him.

Eamon Rogers, Jones & McLean employee, narrowly escaped serious injury Monday morning when a truck, loaded with 1000 pounds of meal, being unloaded from a car, fell on him, knocking him unconscious and inflicting minor internal injuries.

With a number of other men, Rogers was unloading a car of meal and was just wheeling out the last truck-load when the accident occurred. In some manner the scaffold over which the truck was being wheeled between the car and the platform, slipped off the car, throwing Rogers to the ground, where the loaded truck fell on him.

According to hospital authorities, Rogers' condition is not considered as serious unless unexpected complications set in.

Federal Loan Officials Name New Directors

The Hereford National Farm Loan Association had its annual stockholders meeting on Tuesday, January 10, and elected the following board of directors: C. H. Dyar, E. S. Ireland, Geo. L. Muse, L. W. Caryle and H. G. Conkright. At a meeting of the new directors held this week these officers were elected: C. H. Dyar, president; E. S. Ireland, vice president, and A. O. Thompson, secretary-treasurer.

According to Mr. Thompson, the local Association is capitalized at \$100,000. It has made nearly two millions in loans since its organization in 1918 and has never had a foreclosure. The Federal Land Bank at Houston has never had a foreclosure. At present the Hereford Association has \$19 loans.

The Federal Land Bank at Houston has the best record of the twelve land banks in the system. Mr. Thompson says, and it is the only bank in the system which requires the interest payments on the loans to be made to the secretary-treasurer of the local organizations. Loans are now being made at the rate of five per cent, the lowest rate which has been provided in Texas. This rate is said to mean a saving of from 20 to 50 per cent interest borrowed on his interest account.

Oklahoma Men Purchase Ranch From Barrett

One of the most important real estate deals of recent weeks was consummated this morning when C. H. Barrett sold his Cross-V ranch sixteen miles north of Hereford to three Oklahoma cattle and oil men for a large consideration.

Dr. W. S. Spears, of Ardmore, Oklahoma; W. E. Spears, of Chickasha, Oklahoma, and D. W. Raffell, of Duncan, Oklahoma, are the new owners of the Cross-V. In company with Judge Cham Jones, of Dugway, Oklahoma, these men arrived here Tuesday night and left Thursday afternoon.

Mr. Barrett has not yet announced his plans for the future, but will remain in Hereford for the present. Mrs. Paul Foster and children spent the week-end in Amarillo with Mrs. Foster's parents, Mr. and Mrs. John Vetsak.

GRAND JURY WILL PROBE CAR CRASH

Investigation Scheduled In Death of Amarillo Man On Highway Near City Sunday Night.

Investigation of the automobile accident in which G. S. Wright of Amarillo was killed on the highway nine miles east of here last Sunday night, will be the most important of the cases to come before the Deaf Smith county grand jury which convenes here next Monday.

Eddie Smith and Weldon Burney, Canyon young men who ran into Mr. Wright on that night, returned to Hereford the following day to give themselves into the custody of Sheriff Claude Benton. Claiming that they did not know that they had hit Mr. Wright until they were informed in Canyon, the two youths volunteered to be present for the investigation here and were not placed under arrest.

Double Accident. The crash in which Mr. Wright was killed came as the second of two crashes within a few minutes. According to information received here, the Hudson sedan, in which Wright and his son, Raymond, of Friohs, and some friends were riding west, collided with a Chrysler when both cars attempted to pass a Ford roadster parked at the side of the road. No one was injured, although the Wright machine was wrecked.

A few minutes later, Smith and Burney, said to be driving at a high rate of speed, crashed into the Wright machine, overturning theirs.

Brought to Hereford. Baker Womble and R. V. Miller of Hereford, were returning to Hereford and had just passed the scene of the accident when, they claim, they were forced to pull over to the side of the road to avoid being hit by the speeding car driven by the Canyon boys. They looked back in a moment and saw that a second collision had occurred. They drove back to the scene with the help of Raymond Wright, helped to put the injured man into their machine and brought him to the hospital at Hereford, where he died in a short time.

According to relatives who were in the Wright car, Mr. Wright had been standing away from the wreck, attempting to guide traffic around the wreck, when he was hit by the speeding car.

Funeral services were held for Mr. Wright in Amarillo Tuesday afternoon.

Hereford's new white way lighting system began to make its first definite appearance this week when W. S. Barrett, Texas Utilities foreman, arrived here with his crew and began to install the new light standards in the downtown district. Work on this section of the new light system is done by a different group from that working on the residential lighting.

The single light, cast from standard which will be installed here is one of the latest and most efficient types of lighting now made in use today. Mr. Barrett says, and is proving satisfactory in several Panhandle towns today.

GIN OFFICIAL HERE

Head of Guthrie Cotton Oil Company Announces Remodelling of Hereford Plant for Use During the Coming Season Next Fall.

Prospects for the development of the cotton industry in this section of the Panhandle were outlined here Tuesday by E. Cook, president of the Guthrie Cotton Oil Company of Guthrie, Oklahoma, who was here inspecting the Hereford gin, owned by his corporation.

According to Mr. Cook, the gin will be overhauled and put in good shape for the ginning season this year and will expect to do a capacity business. With the proper weather and sufficient moisture, Mr. Cook believes the farmers of Deaf Smith county may count on good returns from the cotton crop this year.

Mrs. N. O. Vegele returned Sunday after an extended visit to Indianapolis and Dallas. She accompanied her mother home to Indianapolis and returned via Dallas.

Many Enrolled for Attendance at Big Meeting

That many enrollments have already been made in the free course in power farming to be offered here on Thursday and Friday, February 2 and 3, was announced this morning by G. A. Skelton, Case Threshing Machine Company representative here. If the number of enrollments already received are any indication, he believes, there will be a large crowd at the meetings. These will be held at the Star Theatre.

According to Mr. Skelton, the meetings are held down short courses in power farming, operation, care and repair. Unlike a college short course, however, the meetings are free.

Mr. Skelton urges Deaf Smith county farmers who have power farming problems they want answered to bring them up at the meeting where they will be discussed and answers given. "No matter what make of machinery the farmer may be operating, he is cordially invited to attend and bring a neighbor," he said.

Utilities Crew Begins Working On Main Lights

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Five of the lights will be installed in every block, two on one side of the street and three on the other. The five-light standards now in the center of Main street will be removed. In the residential part of town the bracket type of light will be used, the light suspended over the street from a pole at the curb.

Plans are going forward for the greatest civic celebration in the history of this city which will be held in connection with the inauguration of the new lights. According to Mr. Barrett, the entire system, including the gigantic rebuilding program, should be completed within two months.

Backed by the Chamber of Commerce, merchants here will hold a window unweaving and automobile show on the night when the new lights are first put into operation.

FRIDAY AND SATURDAY SET AS DATES FOR OPENING OF COUNTY'S DRIVE ON PESTS

Single Week to Be Devoted to Competition to Secure Most Rabbit Scalps for \$25.00 Reward Offered by Hereford Chamber of Commerce. More Than One Hundred Farmers Expected to Take Part.

City Prepares To Entertain Big Cattlemen

Hereford may make preparations to entertain one of the wealthiest and most particular groups of cattlemen in Texas, according to managers of the first annual combination Hereford breeders sale to be held in the pavilion here on Wednesday, February 15. Leading figures from all over this section of America's Hereforddom have signified their intention of attending this big sale.

Consignments from the herds of ten Hereford breeders who have been actively engaged in the production of Anxiety 4th cattle for a period of several years, have already been entered to a total of fifty head. Most of these are of the straight bred Anxiety 4th strain, and all of the others show much of this blood in their pedigrees.

In a booklet published here this week entitled "33 Reasons Why You Should Attend the Combination Sale," a number of facts concerning the cattle industry in this country and the quality of the cattle raised here, are presented.

These "33 Reasons" appear elsewhere in this issue. G. R. Jewell of Hereford is general sales manager of the event, and the auctioneer will be Col. Fred Reppert, nationally known auctioneer. Cattle for this sale have been entered from the famous local herds of D. L. McDonald, E. B. Black, Ed East, T. C. Ivey, Ira Corbell, W. T. Womble, L. R. Brady Estate, Leo Wolfe and C. Q. Keiser, of Canyon, and George Burch, of Dimmitt.

BABY CHICK SEASON OPENS AS THREE LARGE HATCHERIES BEGIN TO FILL 1928 ORDERS

With the opening next week of Hereford's largest hatchery, the Hillside Hatchery, the baby chick season in this county will be well under way. This new plant is located on the old Ray Barber place across the creek south of town and will be managed by R. P. Conaway, assisted by Roy Thompson. Work is nearing completion on the new Smith incubator, which will have a capacity of 47,000 eggs. According to Mr. Conaway, the hatchery will begin business next Monday with more than 600 head of laying stock, purchased from the famous J. B. Yenkey poultry farm of Melrose, New Mexico. This is said to be the best bunch of Rhode Island Red hens in the state of New Mexico.

The incubator will be completed this week and orders are being taken now for early delivery, and on custom hatching in any amount. Visitors are extended a cordial invitation to come out and visit the new establishment. It is owned by R. P. Conaway, M. B. McLean and J. A. Pittman.

Golden Rule Opened Monday. Scores of visitors have already been out to inspect the Golden Rule Hatchery which opened its 1928 season this Monday, according to H. V. Wilkinson.

Friday, January 27, will be the official opening date of Deaf Smith county's greatest drive on the jackrabbit pest, said County Agent Dunkle today. On that date and on Saturday, January 28, the poison to be used in the county-wide extermination campaign will be distributed free to farmers at the court house here.

"These two dates will be only days on which the poison may be obtained," Mr. Dunkle said. "This is done to insure an accurate checkup on the drive and to give every one entered an equal chance to secure the \$25.00 reward which the Chamber of Commerce has offered to the person bringing in the largest number of scalps."

Ends Next Week. In order to keep interest up to the top notch, the contest will be short, and the time limit will be strictly enforced. Friday and Saturday, February 3 and 4, have been set as the days upon which rabbit scalps may be turned in at Mr. Dunkle's office.

The judges will make their count late Saturday night, and the prize winner will be announced at that time. No rabbit scalps turned in after next Saturday night will be counted in the contest upon any condition.

No Poison Danger. Answering several inquiries concerning the application of the poison, Mr. Dunkle pointed out that the substance to be used is a combination of strychnine sweetened with other substances, which will kill a rabbit instantly.

With ordinary care, however, there is no danger of the poison harming livestock. The single precaution which must be observed is to leave the poison only in the place in which stock is not permitted to graze.

Several improvements have been made this year and the will be able to take the largest number of chicks which it has ever had. Mr. Wilkinson said that others here to radio programs to station KGRRS of Amarillo at 7:30 every Monday, Wednesday and Saturday morning by the Golden Rule Hatchery. He has received replies from several states from this new advertising medium.

Hendersons Getting Ready. Operations will begin in the near future on the Hereford Electric Hatchery, owned and operated by J. M. Henderson & Son. Their place located about one mile south of town on the Dimmitt Highway.

SMALL FIRE SATURDAY. Firemen were called out at 9:45 p. m. Saturday to extinguish small blaze at the rear of the W. Bennett home on Ross Ave. Children playing with matches were said to have been responsible for the fire. Little damage done.

The Hereford Brand

ESTABLISHED EVERY THURSDAY
SETH B. HOLMAN
 Publisher
 Also Publisher of
THE PRISON STAR, PRISONA, TEXAS.
MRS. SETH B. HOLMAN
 Associate Editor
HERBERT W. SMITH.....Local Editor
WAM R. CURTIS.....Foreman
W. C. NIX.....Operator-Machinist
BOB MITCHELL.....Floorman

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Texas & Texans
 By WILL H. MAYES

Texas Going Ahead.

One who reads the Texas papers looking for the constructive things being done all over the state rather than for sensational news and records of crime must be impressed that the state has never before gone forward in the better things of life as today. Such a reading day after day can but impress one that we have here in Texas the finest climate, the best soil and the highest type of people in both the cities and the country to be found anywhere—a combination that can but make for the most ideal life. There are obstacles to be overcome, it is true much work to be done, but the rewards to be obtained are commensurate with the efforts that must be put forth, and the Texas people are catching the spirit of achievement. Last year was the best in the state's history and all over Texas there is every evidence that the people are determining to make this a better year. If you are not lined up with that effort, if you do not have a vision of what is to be done, then you are simply not attuned to the present Texas spirit, that is all.

The Go-Forward Movement.

This forward-going movement appears to have struck the entire state and has hit cities, towns and country alike. Country communities have been a little slow in catching it, but right now there is good reason to believe that the country is getting ready to catch up with the towns and cities in the matter of improvements. Most farmers are showing farm prosperity due largely to diversification, dairying, the poultry business and raising other products than cotton, corn and wheat, entering chiefly into that

prosperity. Better farm buildings are being constructed, good roads, comfortable school buildings and churches. Automobiles, the radio, the community centers are keeping the farmers in touch with the world and as fast as the industrial development of the towns and cities will justify an increased farm population there will be a "back to the soil" movement in Texas of a kind never before witnessed.

Home-Making Program.

Mrs. Maggie W. Barry of Bryan at the General Federation of Women's Clubs in Washington, stated that the Clubs are going to ask the government to make a survey of home equipment just as it does on factories in order that a sort of standardization may be brought about to make home a more liveable place. In other words it is proposed to find out just what the average home should have and what it should not have to make it as livable as possible on the earnings of the head of the family, and having learned this then the Clubs will set about trying to bring the American homes to about the right standards. In a way this is now being done by some Texas federated clubs where the women of the towns and the country are co-operating.

What We Have Learned.

We have already learned that four walls do not make a home, that there must be good ventilation, proper heating, comfortable furnishings, attractive surroundings and a few things beyond the mere necessities of life. The women, who in Texas, at least, are still the home-makers, are learning how to spend the family earnings in the best way to obtain these things. This is especially so since the women are now in many homes earning at least a part of the family income. The most noticeable improvements are now on in the making of livable country homes in Texas.

Side Line Farming.

An "all the world" turkey show has been held in Dallas at which the best turkeys in the country were exhibited. Texas raises and sells 40 per cent of the \$11,000,000 worth of turkeys annually sold in the United States, and so a Texas city was the logical place for such a show and naturally Texas had the largest and best exhibits. Mrs. Gladys Honsinger, of Lebanon, Mo., refused \$500 for the prize winner in the Bourbon Red young tom class. F. V. Hurd, of Brady, bought a second prize winner for \$200.

While fancy turkeys may bring fancy prices, it doesn't take such high priced birds to make money for the farm. Mrs. J. L. Patterson, of Briggs, Burnett county, last season sold \$418 worth from six hens with which she started and has nine left for breeding stock.

Mrs. J. C. Zeigler of Fluvanna, Scurry county, started last year with one gobbler and four hens, and sold \$105 worth, having twelve hens and a gobbler left. Work like these women have done is making for successful farming.

Encouraging Boys and Girls.

The San Benito Chamber of Commerce will distribute 100 baby chicks each to 100 boys and girls of the county as a loan from a local bank, and will in addition loan the cost of the necessary food. The boys and girls will be expected to care for the chicks and sell enough broilers and friers to pay back the loans, retaining the remainder as a start in the poultry business. A good suggestion to other chambers of commerce is contained in this.

Floydada Has Boom.

Floydada has what is termed "a same boom" as the result of the construction of an extension of the Quannah, Acme & Pacific railroad from McBain to Floydada. The cost of the railroad extension will be about \$1,250,000. Many new buildings are going up over the town in addition to the \$35,000 railway station.

More Hotel Room.

A new hotel was built at Kerrville last year, being completed in April. It was thought then that the five story building with 80 guest rooms would accommodate the travel, but the proprietors have found it necessary to add three additional stories at a cost of \$100,000 with 90 more rooms, to care for the summer tourist travel to that section of the state. Texas tourists are finding that Texas is as inviting as the more distant places to which they have been going.

Irrigation Boom.

The five million dollar irrigation project at Eagle Pass has started that staid old town on a new growth. Where ever irrigation starts there is certain to be an influx of people and of wealth that makes for the prosperity of both the town and the country. It is safe to say that the wealth of Eagle Pass will increase many fold in the next few years.

Worthy Project by Women.

The Mercedes Business and Professional Women's Club has undertaken as its major work of the year a school and home grounds beautification campaign and will conduct a beautification school in which instruction will be given in the scientific landscaping of the yards of the city. The services of an expert landscape engineer will be used and prizes totalling more than \$1,000 will be awarded in beautiful yard contests.

The fellow who first pointed out that woman's work is never done, was probably married to the leader of the society set in his town.

What's Doing In WEST TEXAS

Fort Worth—Major John B. Hawley, Dr. F. C. Coleman of Colorado, J. A. Kemp of Wichita Falls, W. F. Hallmark of Dublin, and Clifford B. Jones of Spur are committeemen appointed at the West Texas Chamber of Commerce Executive Board meet to make investigation and recommendations in the troublesome water rights case.

Claude—Ditch lines for natural gas are being laid here.

Weatherford—Four of the five major objectives for 1927 work of the Weatherford Chamber of Commerce are now accomplished facts, and the fifth, securing county agent and demonstrator, is expected to be a reality shortly.

Silverton—Installation of a \$35,000 water system will start here at an early date.

Plainview—A three year contract for the Staked Plains Turkey Growers Association was proposed on motion of T. R. Galt, recently. The association has just completed a five year period of successful operation.

Channing—Channing business men have come in for a 100 per cent affiliation with the West Texas Chamber of Commerce.

Sweetwater—A fund of \$7,200 is to be raised to combat wolves in Nolan county for a period of one year.

Anton—Anton is among the several towns to affiliate with the West Texas Chamber this month. It is located in a good farming region where diversified farming is practiced.

Idalou—Business property in Idalou has been purchased by F. B.

Petty of Bledsoe, who has moved here to take charge.

Tuscola—February 7 has been set as the date for the Tuscola annual banquet. President R. W. Haynie and Manager Homer D. Wade of the West Texas Chamber of Commerce, have been asked to attend.

Eastland—Work will soon get under way on Eastland county's \$200,000 court house.

Moran—A \$50,000 sewer system is under construction here. Bonds will be voted on February 13.

Spur—Spur gleaned 17,754 bales of the 1927 cotton crop, according

to figures made public here. A few bales remain to be picked.

Colorado—Plans are under way for the district convention of the West Texas Chamber of Commerce to be held here in February.

Rotan—Nearly every business house in town was represented at the annual banquet of the Rotan Chamber of Commerce held recently.

Spearman—Actual construction is under way on a modern sewer system for Spearman.

Wink—The town of Wink, one of West Texas' fast growing oil centers, has affiliated with the

West Texas Chamber of Commerce.

Muleshoe—The Muleshoe Chamber of Commerce will pay \$300 to help repair the road between highway No. 7 and Balleysboro.

Junction—The city of Junction has purchased a motor driven chemical engine with all standard fire fighting equipment.

Olton—The Muleshoe-Olton mail route has been changed to serve more rural residents.

Only 135 special weeks have been arranged for 1928, but, of course, it's early yet.

\$

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The Coupe	\$595
The Four-Door Sedan	\$675
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The Imperial Landau	\$715
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Utility Truck (Chassis Only)	\$695
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Built on a 107 inch wheelbase, 4 inches longer than before—offering new Duco-finished Fisher bodies whose distinction reveals the world famous mastery of Fisher craftsmen—providing the safety of four-wheel brakes, a new measure of comfort, thrilling new power, speed and smoothness—the Bigger and Better Chevrolet is being everywhere acclaimed as an amazing revelation in a low-priced car!

See this truly sensational automobile! Note how the hood lines stream back from the higher radiator and blend gracefully into the body contours. Note the interior atmosphere of

richness and elegance. Check the chassis—and discover every feature of advanced engineering design demanded in the finest motor cars. Then go for a ride!

Experience the flashing get-a-way and marvelous smoothness of the improved valve-in-head engine with its new alloy "invar strut" pistons, and many other improvements. Travel rough roads and observe the cushioning effect of the new semi-elliptic shock absorber springs. Do that, and like tens of thousands of others, you will be amazed to learn that such a car can sell at such low prices!



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Compound 8 pounds	\$1.25
Tomatoes No. 2 Limit 12 cans	9c
Lettuce Limit three to a customer	6c
Pork and Beans No. 2 Three for	25c
Soups Assorted Three for	25c
Sani-Flush	19c
M.J.B. Coffee One pound	54c
Dutch Cleanser	7½c

YES, WE DELIVER PHONE 249

Our Big Specials THIS WEEK

Include smoked bacon at 15c per pound; Skinned Hams, 22c pound; large 16 ounce glass Peanut Butter, 25c; Dozen No. 2 cans Pork and Beans, \$1.00; six boxes Best Matches, 25c; quart bottle triple strength Bluing, 17c. We handle and guarantee the famous Honeybet Flour.

HEREFORD WHOLESALE GROCERY & L. W. Carlyle

FREE

To the first forty customers in our store Saturday morning we will give FREE one nice, large market basket. Come early!

First Baptist Church.

V. M. CLOYD, Pastor.

Tierra Blanco Baptist Association Program, Fifth Sunday Meeting, Hereford, January 27-29.

Friday, January 27.

7:30 p. m.—Song and praise service—D. B. Robertson, Hereford.

7:45, Stewardship—Rev. Lyn Claybrook, Canyon.

8:15—Sermon—Rev. W. F. Markham, Happy.

Saturday Morning.

9:45, Song and praise service—H. C. Swartz, Tulla.

10:00, A review of the 1927 Conquest Campaign—Rev. W. R. Derr, Dimmitt.

10:40, How to win the 1928 Conquest Campaign—Round table discussion, led by Rev. E. V. Brownlow, Summerfield.

11:20, Sermon—Rev. A. C. Huff, Tulla.

12:00—Lunch served by ladies of the First Baptist Church, Hereford.

Saturday Afternoon.

1:30, Board meeting.

2:00, Ladies of W. M. U. in charge.

4:00, Adjourn until evening session.

Evening Session.

7:30, Song and praise service—E. E. Joiner, Hereford.

7:45, Associational Missions—Rev. L. L. F. Parker.

8:15, Sermon—Rev. R. L. Shannon, Plainview.

Sunday Morning.

9:30, Men's Bible class meets at Star Theatre building. Dr. J. M. Cook speaks.

9:45, Sunday school, A. O. Thompson, superintendent.

10:45, Sermon—Rev. B. F. Fronzberger, Canyon.

Afternoon Services.

2:30, Services at: Jumbo, Rev. R. O. Malone; Westway, Rev. E. E. Styles; Ward, Rev. B. F. Jones; Progressive, Rev. E. T. Johnson.

Evening Services.

8:30, General B. Y. P. U. C. G. Murray, director.

7:30, Sermon—Rev. L. L. F. Parker.

First Presbyterian Church

JAB T. ROSS, Pastor.

At the congregational meeting on last Sunday, nine elders were elected under the rotary system. These are E. S. Ireland, C. O. Lee, C. J. Paddock, H. R. Fritz, C. F. Kerr, Henry Hastings, A. W. Chandler, H. H. Womack and J. A. Wear.

On next Sunday morning at the close of the ordination sermon on "The Eldership" these elders-elect will be duly inducted into office by ordination and installation. Every member of the church should be present to assist in this very important activity of the congregation.

At the morning hour Miss Grace Ferguson will bring a special message in song. Regular preaching services will be held at 10:30 a. m. and 7:00 p. m. Sunday school at 9:45. Christian Endeavors at 2:15. W. M. U. on Wednesday at 2:30 and Church-Nite at 7:50.

"Enter into his gates with thanksgiving, and into his courts with praise, and say: Blessed be the name of the Lord our God forevermore." Come, worship, praise and go forth with strength for service.

First Christian Church

REV. THURMAN MORGAN, Pastor.

Sunday school at 9:45. Bro. J. C. Ricketts is superintendent. Come and bring all the family. Communion and preaching services at 10:00 a. m. Senior Christian Endeavor at 6:15. Gospel preaching at 7:15 p. m. We are having fine services. Come worship with us.

EVANGELICAL LUTHERAN CHURCH

Wm. F. HALAMA, Pastor.

Sunday school at 10:00 a. m. Divine service at 11:00 a. m. at court house. Sermon theme, "The Miraculous Presence of Jesus." Text, Matt. 8:23-27.

A cordial invitation is extended to all.

PRESBYTERIAN SENIOR CHRISTIAN ENDEAVOR

January 29, 6:15 p. m.

Topic: How our church does its work.

Scripture: Eph. 4:7-16.

Leader: Mrs. Ross.

Preliminary song and prayer service.

Leader's Talk.

The Local Church—Will S. Kerr.

The Presbytery: Miss Ethel Waters.

The Synod: Paul Simms.

The General Assembly: Rev. Jas. T. Ross.

Benedictions: Mrs. C. O. Lee.

Song.

Business.

Misph.

MISSIONARY SOCIETY MEETS.

The Methodist Young Men's Missionary Society met at the home of Mrs. Smith on Tuesday, January 24, with twelve members present and one visitor.

Opening song, "Jesus Is All the World to Me."

Prayer by Mrs. Smith.

Discussion of lesson and business meeting.

Closing song, "Let the Lower Lights Be Burning."

Sentence prayers.

The next meeting will be January 31 at the home of Mrs. Richards.

CHRISTIAN ENDEAVOR PROGRAM.

Program for January 29:

Leader: Nina Crawford.

Topic: How our church does its work.

Scripture: Eph. 4:7-16.

Prayer: Leader.

Song 61.

Song 147.

Song 22.

What the Christian Endeavor should know about the church: Euwall Howton.

The work of the United Christian Missionary Society: Harry Kibbe.

How the Missionary enterprises are conducted: Clifford Kester.

The department of the ministry: Lois Sowell.

The department of Benevolence: Mildred Fullwood.

Song 106.

Business.

Benediction.

The department of the ministry: P. S. Collier.

PRESBYTERIAN INTERMEDIATE CHRISTIAN ENDEAVOR

Topic: How our church does its work.

Leader: Edgar Ireland.

Scripture: Eph. 4:7-16.

Opening songs.

Prayer.

Song.

Scripture reading.

Leader's talk.

Our teachers: Mary Broadwell.

Using all talents: Reeves Kerr.

The work of church officers: Faye Dendey.

Special music.

Business.

Offering.

Song.

Benediction.

Adrian Sims Notes

John Halliburton was in Adrian Wednesday.

Ben Rice was transacting business in Vega Saturday.

Ed and Boodle Klein were Adrian visitors Thursday.

J. M. Chapman and son, Ray, were in Vega Saturday.

J. P. Collier dipped cattle Wednesday and Thursday of last week.

Norman Jacobson went to Amarillo Friday.

Misses Madge Tummins and Jewel Scott visited Thursday night with Elizabeth and Virginia Chapman.

Nola Lois Rice is quite sick. We trust she will soon be well again.

Miss Madge Tummins was shopping in Amarillo Friday.

Mrs. Dawson Blasingame was in Adrian Friday afternoon.

Mr. and Mrs. W. S. Stuart are the proud parents of a baby boy, born the 11th.

George McLain and family of Crosbyton have rented the Sims place for this year and have moved there. We are glad to have them in our community.

Mrs. Ewing Landers was in Adrian Friday.

Misses Jessie and Maude Malone were shopping in Hereford Thursday.

Johnny McDonald recently moved a bunch of cattle to the old Rutter place for pasture.

Riek Guthrie was here last week from Crosbyton.

Mr. Cotton was on the streets of Vega Saturday.

George McLain went to Crosbyton Sunday.



That Little Home

Is going to need a lot of planning and consideration before you start to build. You want to be satisfied—why not let us show you an assortment of plans from which to select, so that you may take your time about making any decisions. As for lumber, you know already that you will be satisfied with nothing but the best—in Hereford, that means lumber furnished by

KEMP LUMBER COMPANY

—New Home of—

Delco - Light AND FRIGIDAIRE

WIRING AND FIXTURES. PLUMBING

J. C. Cummins

Phone 340.
Third and Main Streets. Hereford, Texas.

Farm Dispersion AUCTION

We will sell at public auction our entire farming equipment consisting of farm machinery, live stock, etc., at our farm located five miles south on highway, and three miles east of Dimmitt, on Tuesday.

January 31

SALE BEGINS AT 10:30 A. M. LUNCH WILL BE SERVED

FREE HOSE!

Friday and Saturday

With Every Pair of Shoes That We Sell On These Days We Will Give a Pair of Hose As Follows:

- With Children's \$1.49 to \$2.95 Shoes, a pair of 25c Hose.
- With Children's \$3.00 and \$3.45 Shoes, a pair of 50c Hose.
- With Misses' and Ladies' \$2.65 and \$3.45 Shoes, a pair of 79c Hose.
- With Misses' and Ladies' \$4.45 to \$5.00 Shoes, a pair of \$1.00 Hose.
- With Misses' and Ladies' \$5.45 to \$6.75 Shoes, a pair of \$1.50 Hose.
- With Misses' and Ladies' \$6.95 to \$7.95 Shoes, a pair of \$1.75 Hose.
- With Men's \$2.50 to \$4.00 Shoes a pair of fine Lisle Hose.
- With Men's \$4.45 to \$9.95 Shoes a pair of fine silk hose.

The Above Doesn't Apply to Shoes on the Bargain Table.

SPROWLS-CRONIN & CO.

HORSES

- 1—Horse, weight 1400 pounds.
- 1—Bay horse, weight 1400.
- 1—Team mules, weight 2200.
- 1—Team mares, weight 2500.
- 1—Gray mare, weight 1050.
- Blue male, weight 1000.

FARM MACHINERY.

- 1—Two-row P. & O. cultivator, practically new.
- 1—Two-row P. & O. lister, practically new.
- 1—Seven-foot tandem disc harrow tractor and horse hitch.
- 1—Two-row P. & O. go-devil.
- 2—Three-disc breaking plows.
- 1—Drag harrow.
- 1—Tandem disc harrow.

- 1—Four-disc engine plow.
- 1—Wheat drill.
- 1—Single row cultivator.
- 2—Good box wagons.
- 1—Bundle wagon.
- 1—One-row binder.
- 1—McCormick-Deering
- 2—Two-row go-devils.
- 2—One-row P. & O. listers.
- 1—Wagon.
- 1—One-row cultivator.
- 1—Wheat drill.
- 1—One-row horse drill.
- 8—Rolls hog wire.
- 25—Sets of good collars, good leashes, bridles too numerous to list.
- 2—Good crescent rose.

This is only a portion of the many articles to be offered in this sale. It will be our pleasure to have our many friends and neighbors and others interested in good livestock and farming equipment. This sale as well as opportunity for a few worth while.

TERMS OF THIS SALE—Please make arrangements, as we are selling everything for cash.

E. S. Ireland and George Ireland

OWNERS

BRUCE M'LEAN, Clerk. COL. R. M. VICTORY

IT WILL PAY YOU WELL TO ATTEND THE BIG FREE Power Farming Meeting At Star Theatre, Hereford, February 2-3

We are very happy to announce that we have arranged to hold a big, free power farming meeting. Everybody in this community interested in modern power farming and in making more money from their farms is cordially invited to attend the sessions and take part in the discussions and demonstrations. This is purely an educational movement.

The J. I. Case Threshing Machine Company is co-operating with us and are sending trained practical men to give illustrated talks and actual demonstrations. Lantern slides, moving pictures, charts, engine parts and models are only a part of

the equipment which will be used by these experienced machinery men to make the sessions interesting and instructive. We plan to make this the best and most interesting meeting of this nature ever held here. Regardless of the kind of machinery you may have on your farm, you are cordially welcome to attend and we feel confident that you will get a great deal of good out of every session.

Both experienced and inexperienced operators will derive much of profit from this practical meeting.

You will not be pestered to buy.

HERE IS AN OUTLINE OF THE MEETING:

THE TRACTOR: Chassis; Clutch; Transmission and Gears; Differential; Operation and Adjustments; Overhauling and General Care.

THE ENGINE: Principle; Operation; Valves and Valve Timing; Bearings; Cylinders; Pistons and Rings; Repair and Care.

FUELS AND CARBURETING: Fuels, their comparison and use; Carburetors, Principles and adjustments; Fuel Systems.

LUBRICATION: Oils and Greases, their proper use; Oiling Systems, Adjustment and Care.

IGNITION: Ignition System; Magnetos, Care and Repair; Timing, etc.



COOLING: Cooling Systems, Pumps; Fan; Heat Regulation.

TRACTOR WORK: Use of Tractors for various Operations; Traction Work; Belt Work; Hitches, Loads, etc.

PLOWS: Tractor Gangs; Bottoms and Shares; Hitches; Adjustment and care; Laying out Fields.

THRESHERS: Setting and Adjusting; Care and Repair.

COMBINES: Construction and Operation.

A different program each day. Come for the first session and stay for the entire meeting.
COME AND BRING YOUR NEIGHBORS!

C. A. Skelton, Dealer Hereford, Texas

Easter Items

School attendance reached forty mark last Sunday and interest was shown.

Naugle will preach here Sunday at seven o'clock.

East visited last week some of his son, Walter.

Boyd and Hughes were in Saturday helping grade eighth grade examination sent in by the different of the county.

Mrs. G. Owens and of Westway, and Mr. and after Easter visited in the home Sunday.

Mrs. W. J. Sullivan and visited with Mr. and Mrs. C. Sunday.

Mrs. Slemmons returned from Missouri, been away for

visited one her mother,

Chambless the Frye home Sunday

Derrell and Susie spent with Mrs. W. J. Sullivan, spent the week end in home in Hereford.

Sam Hunter of Sunday in the Allen

Bob Aze, Mr. and Mrs. and Misses visited in the Sunday af-

business last

this week

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News from Bethel.

Mrs. Jim Bagwell was shopping in Hereford Friday.

Bethel had the usual large attendance at Sunday school last Sunday.

Mmes. Earl and Vern Lust, Jim Bagwell and Miss Manning attended the teachers meeting at Arney Saturday and report an interesting program and wonderful dinner, prepared by Arney ladies.

Miss Christine Bagwell attended a party at Dimmitt Saturday, honoring little Miss Maxine Brownlee.

Messrs. Flowers, Hix, Hendrix and Boyd were in Happy last Friday.

Mrs. M. Burks spent Monday afternoon with Mrs. F. W. Fortner.

Mrs. M. Burks spent Monday afternoon with Mrs. F. W. Fortner.

Miss Manning was a Sunday

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Progressive News

Mr. and Mrs. Cecil Hodges spent Sunday at the home of Mr. and Mrs. H. H. Robertson.

Jim Ricketts hauled the feed two days last week from the McMahan place near Summerfield.

Mr. Blagg went to Tulla on a business trip last week.

Mr. and Mrs. Ernest Henry were guests at the home of Mrs. Henry's parents, Mr. and Mrs. Jim Parks.

Arch Conklin and family were dinner guests Sunday at the home of Mrs. Conklin's parents, Mr. and Mrs. Ray Hensley.

Mr. and Mrs. Russell and son, Edgar, visited their daughter, Mrs. John Rector, Tuesday.

The girls' basketball team was defeated by the Ward team. Ward plays a return game here February 3. This was the first game for the Progressive girls and they hope to even the score at the next game.

Mrs. Ray Hensley spent several days last week at the Grit Curt-singer home helping take care of Mrs. Curt-singer and the new baby.

We were pleased to notice that the name of Lois Counts was

among the regular honor roll students of the Hereford high school.

Several from our community have been on the sick list the past week. The Counts baby was very sick but is better now. Troy Blagg is back in school after missing several days last week.

Jasper Cockrell and family spent Sunday visiting in the Grit Curt-singer home.

There were eighty-four present at Sunday school Sunday afternoon. Interest in the Sunday school is increasing and Mr. Hershey, the superintendent, hopes to make this a banner year for the community.

Rev. Cloyd was unable to fill his appointment here last Sunday but expects to preach next Sunday at 3:30. Let as many as possible be present to hear the message of Rev. Cloyd.

Mr. G. Hatcher delivered Monday morning head of registered Hereford to Mr. Hendricks of Clovis.

There were several visitors at singing school Sunday night. Lloyd Robertson, singing teacher at Dawn was present and extended a cordial invitation to the Progressive community to attending the singing school at Dawn. Several from this community expect to visit the school at Dawn.

Singing program:
Opening song: Mr. Ramsey.
Song: Miss Ella Hershey.
Song: Luke McBrier.
Song: Mrs. Cecil Hodges.
Quartet: arr Jess Caldwell.
Song: Lois Samuelson.
Song: Fred Caldwell.
Song: Catherine Hershey.
Male Quartet: arr Mr. Garrett.
Selections: Mrs. Lewis.
Reading: Gusta Samuelson.
Song: Orion Russell.
Quartet: arr Mrs. Ramsey.
Song: Mrs. Garrett.
Song: Mr. Bowman.
Closing Song: Mrs. Bowman.
Benediction: Mr. Cockrell.

FOR QUICK JOB SERVICE SEE THE BRAND.

Announcement!

We Are Equipped to Give Better Service Than Ever Before.

Awning orders now for spring delivery will be priced at our low January figures.

Write us for prices and samples.

We quote prices without obligation to buy.

Amarillo Tent and Awning Co.

206 West 10th Street.

FOR QUICK JOB SERVICE SEE THE BRAND.

Place Orders NOW for Custom Hatching

Tune in on our radio program broadcast at 7:00 to 7:30 a. m. every Monday, Wednesday and Saturday. Station KGRS, Amarillo.

Golden Rule Hatchery

Attention MRS. HOUSEWIFE

IT WILL PAY YOU TO TRADE HERE!

—Our prices are the lowest, our quality the best and our service is unexcelled.

MONT E. BAKER

GROCERIES

Fresh Vegetables and Fruits Each Day.

FOR QUICK JOB SERVICE SEE THE BRAND.

FOR QUICK JOB SERVICE SEE THE BRAND.

FOR QUICK JOB SERVICE SEE THE BRAND.

FOR QUICK JOB SERVICE SEE THE BRAND.

FOR QUICK JOB SERVICE SEE THE BRAND.

FOR QUICK JOB SERVICE SEE THE BRAND.

CANYON STUDENTS HOME.

Nearly all of the Hereford students enrolled at W. T. S. T. O. spent the week-end at home last week when school was dismissed from Friday to Monday because of the death of Mrs. Mabel Lang, head of the English department there. Mrs. Lang died last Wednesday at Quanah while visiting her mother. The body was brought back to Canyon where funeral services were held Saturday.

"Walter, this steak is tough."

"Of course, sir. It's the piece de resistance."

ORDINANCE NO. 212.

AN ORDINANCE TO BE KNOWN AS ORDINANCE NO. 212 ESTABLISHING FIRE LIMITS IN THE CITY OF HEREFORD, TEXAS; REGULATING THE CONSTRUCTION, ALTERATION, MAINTENANCE, REPAIR AND REMOVAL OF BUILDINGS WITHIN THE CITY OF HEREFORD, TEXAS; PRESCRIBING THE MATERIALS TO BE USED IN ALL BUILDINGS IN SAID CITY, AND PRESCRIBING PENALTIES FOR VIOLATIONS:

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

SECTION 1. FIRE LIMITS: The provisions of this Ordinance shall apply to and be co-extensive with the territory within the boundaries now designated, or which may hereafter be established as the Fire Limits of the City of Hereford, Texas, except such provisions as are by special reference made applicable to all the territory within the corporate limits of said City; and the Fire Limits as now established are hereby declared to be as follows:

INNER FIRE LIMITS: The following Blocks and parts of Blocks are hereby designated and established as INNER FIRE LIMITS of the City of Hereford, to-wit:

All of Blocks Numbered 17, 18, 19 and 12; the west one-half and northeast quarter of Block No. 11; the southwest quarter of Block No. 13; the west one-half and southeast quarter of Block No. 16; the east one-half of Block No. 27; the East one-half and southwest quarter of Block No. 20; the southeast quarter of Block No. 31; the northeast quarter of Block No. 32; the east one-half and northwest quarter of Block No. 25; and the east one-half of Block No. 24, all in the original town of Hereford, Deaf Smith County, Texas.

OUTER FIRE LIMITS: There are hereby designated and established as OUTER FIRE LIMITS of the City of Hereford, Texas, the following parts of Blocks in the original town of Hereford, Texas, to-wit: The west one-half of Block No. 3; the northwest quarter of Block No. 4;

The west one-half of Block No. 10; the southwest quarter of Block No. 26; the southwest quarter of Block No. 25; the west one-half of Block No. 24; the southwest quarter of Block No. 31; the northwest quarter and the southeast quarter of Block No. 32; and the east one-half of Block No. 23, all in the original town of Hereford, Deaf Smith County, Texas.

SECTION 2. NEW BUILDINGS AND BUILDINGS TO BE ALTERED: No wall, structure, building or part thereof, shall hereafter be constructed in the City of Hereford, Texas, except in conformity with the provisions of this ordinance. No building already erected or hereafter to be built in said city shall be raised, altered, removed or built upon in any manner that would be in violation of any of the provisions of this ordinance, or the approval issued thereunder.

SECTION NO. 3. PERMIT REQUIRED: Before the erection, construction, or alteration of any building, structure or wall, or any part thereof, or of any platform, staging or flooring to be used for standing of seating purposes, is commenced, the owner, lessee or agent of either, or the architect or builder employed by such owner or lessee in connection with the proposed work, shall apply to the Building Inspector for a permit to do such work. Structures hereafter erected without permit, or not in conformity with this ordinance, shall be removed.

No building shall be moved until a permit has been obtained from the Building Inspector; and such Official shall not issue such permit if, in his judgment, the proposed new location of the building would seriously increase the fire hazard of the surrounding buildings. Each building permit shall recite this section. The provisions of this section shall apply to all the territory embraced within the corporate limits of the City of Hereford, Texas.

SECTION 4. INCOMBUSTIBLE WALLS AND ROOFS REQUIRED IN FIRE LIMITS: It shall be unlawful for any person, firm or association of persons to build, erect, or cause to be built or erected within the INNER FIRE LIMITS of the City of Hereford, as constituted, established and designated by Section 1 of this Ordinance, any building or part of building, or any addition to any

building, unless the outside and party walls thereof be made of stone, brick or concrete, and unless the roof thereof be made of slate, metal, composition or other non-combustible material; and it shall be unlawful for any person, firm or association of persons to build, erect, or cause to be built or erected within the OUTER FIRE LIMITS of the City of Hereford, Texas, as constituted, established and designated by Section 1, of this Ordinance, any building or part of building, or any addition to any building, unless the outside and party walls thereof be made of stone, brick, concrete or well burnt tile, and unless the outside walls of all tile buildings be stuccoed, and unless the roof thereof be made of slate, metal, composition or other non-combustible material.

SECTION 5. It shall be unlawful for any person, firm or association of persons to build, or erect over any sidewalk within the Fire Limits of the City of Hereford, any awning, unless built entirely of non-inflammable material, or covered and sealed with metal, asbestos or other non-combustible material.

SECTION 6. FIRE RESISTIVE BUILDINGS REQUIRED FOR CERTAIN OCCUPANCIES WITHIN FIRE LIMITS:

No building within the fire limits shall hereafter be occupied as a public garage, automobile repair shop or dry cleaning establishment unless it be of fireproof construction. Provided that buildings only one story in height may be so occupied if properly cut off from other occupancies, and if the floor is of non-combustible material.

SECTION 7. LIMIT OF HEIGHT AND AREA:

No building hereafter erected or altered shall exceed three stories or 45 feet in height, unless it be of fire proof construction.

The floor area between fire walls of non-fire-proof buildings shall not exceed the following: When fronting on one street, 6,000 square feet; and when fronting on two streets, 7,500 square feet. These limits may be increased under the following conditions: For fire-proof construction, 100 per cent.

SECTION 8. WALLS:

All exterior or division walls of buildings hereafter erected shall be of sufficient thickness to support the load to be carried; but in no case shall a brick, stone or unreinforced concrete wall be less than 12 inches thick; provided, that a permit may be issued for the erection of a building with 8-inch brick walls, where the area is small and the height not more than one story, if, within the judgment of the Building Inspector such thickness will provide satisfactory fire-resistiveness for the occupancy involved.

All exterior and division party walls shall have parapets not less than 12 inches thick, and extending at least three feet above the roof and be properly coped.

All walls and partitions in schools, hospitals and places of public assemblage, over one story high, and all walls and partitions in theatres within the corporate limits, shall hereafter be built of brick, stone, hollow or solid blocks, or metal lath and portland cement plaster on metal studding, or other equivalent incombustible construction.

SECTION 9. MOVING PICTURE THEATRES:

A permit shall not be granted for the erection or alteration of any building to be used as a moving picture theatre, or in which moving pictures are to be exhibited, within the corporate limits, unless the plans and specifications for the installation and operation of said moving picture theatre, or for the exhibition of moving pictures, shall conform to the rules and regulations promulgated by the State Fire Marshall for safeguarding against fire and panic. In the event said rules and regulations are not complied with in respect to the arrangement of the building, and the installation and operation of all the equipment incident to the operation of said

moving picture theatre, the Building Inspector or Fire Marshall is hereby empowered to cut off all electrical current from such building until all of said rules are complied with.

SECTION 10. ELECTRICAL INSTALLATIONS:

All electrical installations shall be in accordance with the rules and regulations promulgated by the State Fire Insurance Commission, and no installation or electrical equipment shall be made, except in conformity thereto.

SECTION 11. CHIMNEYS:

Except as herein provided, all chimneys in every building hereafter erected within the City of Hereford, and all chimneys hereafter altered or rebuilt, shall be constructed of brick, stone or reinforced concrete. No masonry chimneys shall have walls less than 8 inches thick unless it be lined on the inside with well burned terra-cotta or fire-clay chimney tile set in Portland cement mortar, in which case the wall shall be not less than 4 inches thick. The lining shall be continuous from the bottom of the flue to its extreme height. Brick set on edge shall not be permitted in chimney construction. Portland cement mortar only shall be used in the construction of chimneys, and all chimneys which are dangerous from any cause shall be repaired, and made safe, or taken down.

SECTION 12. UNSAFE BUILDINGS:

Every building, structure, or part thereof, which shall appear to the Building Inspector to be dangerous, by reason of bad condition of walls, defective construction, overloaded floors, lack of guards against fire or other causes, shall be held to be unsafe. The Building Inspector shall immediately notify the owner or lessee to cause the same to be made safe, and shall also affix a notice of the dangerous character of the structure in a conspicuous place on the exterior wall of such building, and no person shall remove or deface such notice so affixed. The owner or party having an interest in such unsafe building or structure, being notified thereof in writing, shall immediately cause the same to be made safe and secure, and where the public safety requires immediate action, the Building Inspector may enter upon the premises, with such assistance as may be necessary, and cause the said structure to be made secure or torn down and removed without delay, at the expense of such owner or party interested.

SECTION 13. REPAIRING FRAME BUILDINGS WITHIN THE FIRE LIMITS:

Any existing frame building within the fire limits of the City of Hereford, which may hereafter be damaged by fire, decay or otherwise, to an amount equal to one-half its value, exclusive of the foundation, shall not be repaired or rebuilt, but shall be removed.

SECTION 14. It shall be unlawful for any person, firm, or association of persons, to keep

for sale within the fire limits any hay, straw, fodder, shucks, shavings or other combustible material, in any lot or place or in any wooden structure of any kind; provided that hay in the bales may be kept for sale in stone, brick, tile or concrete buildings with metal, tile, slate or composition roof.

SECTION 15. The accumulation of boxes, barrels or other combustible material within the fire limits of the City of Hereford in yards without roof or protection is hereby prohibited.

SECTION 16. It shall be the duty of any person, firm or association of persons erecting any building hereafter in the City of Hereford, of more than one story in height, to have a scuttle or scuttles, made in the roof of same with ladder leading thereto, and the City Commission may at any time order the owner or person in charge or control of any building in the City of Hereford to have scuttles made in the roof or adopt such other measures or regulations as they may deem necessary for protection against fire.

SECTION 17. It shall be unlawful for any person, firm or association of persons to remove any frame building, or any other building, the outer walls of which are constructed in whole or in part of wood, from any place outside the fire limits of the City of Hereford to any place within the fire limits of said City; and it shall be unlawful for any person, firm or association of persons to remove any frame building or any other building the outside walls of which are constructed in whole or in part of wood, from one place within the fire limits to another place within the fire limits of said City of Hereford. The provisions of this Section shall apply to buildings of every kind or character with outer walls constructed in whole or in part of wood, whether permanent, temporary or portable buildings.

Any person, or persons moving or causing to be moved any building in violation of this section, or any person or persons owning or in charge of any building moved in violation of this who permits or allows such buildings to remain within the fire limits of the City of Hereford, shall be guilty of a misdemeanor, and upon conviction shall be fined in any sum not exceeding One Hundred Dollars, and every day such violation continues shall constitute a separate offense.

SECTION 18. It shall be unlawful for any person or persons, firm, or association of persons, owning or in charge of any lot, tract or parcel of land in the fire limits of the City of Hereford, to permit or allow any person or persons to move any building, the outside walls of which are constructed in whole or in part of

fire limits, or from any place within the fire limits of the City of Hereford, to or upon such lot, tract, or parcel of land within said fire limits.

Any person or persons who permits or allows any such buildings to be moved upon any lot, tract or parcel of land in said fire limits, owned or controlled by them, or permits or allows any such buildings to remain on any such lot, tract or parcel of land after it has been moved thereon, shall be guilty of a misdemeanor, and upon conviction shall be fined in any sum not more than One Hundred Dollars, and every day such violation continues shall be a separate offense.

SECTION 19. The City Fire Marshall is hereby made Building Inspector of the City of Hereford, and he is hereby authorized and empowered to enforce this Ordinance, and all ordinances relating to the construction, equipment, management of all property in the City of Hereford.

SECTION 20. PENALTY OF VIOLATION:

Any and all persons who shall violate any of the provisions of this ordinance, or fail to comply therewith, or who shall violate or fail to comply with any order or regulation thereunder, or who shall build in violation of any plans or

specifications or certificate or permit issued thereunder, shall severally for each and every such violation and non-compliance, respectively, be guilty of a misdemeanor and upon conviction be fined in any sum not more than One Hundred Dollars. The imposition of one penalty for any violation of this ordinance shall not excuse the violation or permit it to continue, and all such persons shall be required to correct or remedy such violation or defects within a reasonable time, and each day any such prohibited conditions are maintained shall constitute a separate offense.

It shall not be a defense to prevent the enforced removal of prohibited conditions as provided in Section 12 of this ordinance.

SECTION 21. CONFLICTING ORDINANCES REPEALED:

All Ordinances and parts of Ordinances inconsistent herewith are hereby repealed.

This Ordinance shall take effect and be in force from and after its passage and legal publication.

THE FOREGOING ORDINANCE PASSED AND APPROVED this 2nd day of January, A. D. 1928.

(SEAL) E. S. IRELAND, Mayor.
GRACE SKELTON, City Secretary.

LEE MEADOWS

Famous Pitcher of the Pittsburgh Pirates, writes

"It requires splendid physical condition and steady nerves to take your regular turn on the mound season after season and in looking for my cigarette I was anxious to find one which could be smoked without taxing my wind or irritating my throat. I decided upon Luckies and I can safely say that I am never troubled with a cough and my wind is in splendid shape."



Lee Meadows



The Cream of the Tobacco Crop

"Here in the Southland we know good Tobacco. It is born in us and it is the livelihood of most of us. 'The Cream of the Crop' is bought for LUCKY STRIKE. I know for it has been my duty to purchase it on the markets for years for this brand."

A. H. Schmitt
Buyer of Tobacco at Corrington, Ky.

"It's toasted"

No Throat Irritation - No Cough.

THE Fastest FOUR IN AMERICA

HAS ALSO PROVED ITSELF THE Finest

Six months on the highways of the world have established this car's right, beyond dispute, to the title "America's Fastest and Finest Four".

Mile-a-minute performance, lightning acceleration, custom beauty, and limousine comfort are the outward expression of exceptional inward fineness. No Dodge Brothers Four in thirteen years of quality building has been built so well.

Materials are selected with every advantage of Brothers vast purchasing resources, and fabrications of minute precision.

Every point that sustains excessive stress is fortified with the finest metals that the world's markets afford.

The performance, comfort and style you get in Dodge Brothers Four are not therefore the fleeting attributes of newness. They are deep-rooted in the car's structural quality—the surest guarantee of long and dependable service at low cost.

\$875 Now equipped with Standard 4-wheel brakes at no extra cost.

4-Door Sedan, F. O. B. Detroit, full factory equipment. Tune in for Dodge Brothers Program every Thursday to 7:30 (Central Time) Network.

Beavers Bros., Hereford, Texas

DODGE BROTHERS
ALSO BUILDERS OF TWO LINES OF SIXES—THE VICTORY

BIG PRICE REDUCTIONS

ON ALL MODELS

Whippet

Compare our prices, including equipment and delivered prices. The new prices are astonishingly low.

Cars ready for immediate delivery. Come in today or phone for a demonstration.

WHIPPET-KNIGHT MOTOR CO.

Phone 53

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas



F.M. KESTER

Jeweler and Optometrist

Hereford, Texas.



MERIT

POULTRY AND DAIRY FEEDS

It won't be long until chick season. "Chick Mash" saves them. Feed Merit balanced feeds and watch your produce check grow.

West Texas Feed & Seed Co.

COAL COAL Phone 355

Colorado Nut, per Ton, \$12.00 Colorado Lump, per Ton, \$13.00 Office Old Hereford Gin

CLASSIFIED

For Sale or Trade

FOR SALE OR TRADE—Twenty seed 20-35 Allis-Chalmers tractor. Also have bundle maize, kafir and sorghum for sale. FRED MILLARD. 38-ft

For Sale

FOR SALE—Around 1800 bundles of sorghum, located five miles south. See or address J. G. WHERRY, Hereford. 2-1tp

FOR SALE—At bargain, slightly used 20-35 Allis-Chalmers tractor. Would trade for livestock and implements. ROY L. PASCHALL, 110 7th St., Roberts Place, Amarillo, Texas. 1-3c

FOR SALE—A few pure bred Mammoth Bronze turkey toms. MRS. J. W. BROWN, Telephone 6014FZ. 1-2tc

FOR SALE—Modern home, choice residence lots. Good terms. ALVIN G. THOMPSON. 52-ftc

FOR SALE—7,700 acres, two sets of improvements; three miles from good railroad; town and state highway; well fenced; living water, wells and windmills; best of grass; plenty of farming land; partly sub-irrigated. Only \$9.00 per acre. If interested, call or write A. A. OTT, Hereford, Texas. 52-3tc

FOR SALE—Crop payments quarter or half section in Township 3B3 this county; will erect house or furnish material to proper parties. Write H. C. LIVENGOOD, Ottawa, Kansas. 52-4tp

SACRIFICE SALE—For quick sale we invite offers on the following described property belonging to the estate of Mrs. Alice G. Jenkins, to-wit:

1. The Northwest quarter of Block 14, Mabry's Addition, containing 2 1/2 acres.
2. Lots 6 and 7 in Block 4 of Heister and Baskin's subdivision of Block 3 of Mabry's addition.
3. Lot 7 of the S. S. Evan's subdivision of Block 36 of the Evan's Addition.

(Signed) ROSE & SAMPLE, 50-4tc Attorneys, Edna, Texas.

SEKINDLING, KINDLING—See Arch Conkin, the Transfer, Man. Phone 189 or 9014-F13. 53-ftc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

For Rent

TO LEASE—A half section of unimproved wheat land thirty-five miles north of Hereford for a number of years. Will give all of the crop for so many years. J. B. GIBBARD, Menahara, Tex. 52-3tc

WANTED—Someone to take care Grandmother Bruner in their home. Call MRS. RAY BRUNER. 2-1tc

BREING WANTED—Confinement cases only. MRS. A. I. MORRISON, Box 211. 2-1tp

BARDERS WANTED—As I now have my house back, I am ready to take on a convenient location. M. PATTON. 51-3tc

WANTED—I need a man to sell McCross Products. Must be a car, be of first reputation and be able to cash for goods or furnish sales agreement. Good location near by. A fine business pays good. Write me, Hereford, Box 9, or see me Saturday evenings. J. R. COPELAND. 52-3tc

WANTED TO BUY—Small house, windmill tower. Terms most reasonable. Phone 281. 52-3tp

Baby Chix
OF QUALITY.
Poultry Supplies
Garden and Field Seeds
Plans of All Kinds
Incubator Supplies
Write for Price List.
WHITE SEED COMPANY
Lawton, Texas.

Wanted
See Mrs. Hazel Sparks for laundry, family or men's laundry done. Phone 119W. 2-1tp

Lodge Directory
Hereford Lodge No. 476, meets every Monday night in Odd Fellows' Hall. Visiting brothers welcome. F. E. Givan, N.G. L. H. Foster, Sec.

Farm Sale Dates

Only one farm auction sale event for next week has been announced to date—the big dissolving of partnership sale which is being held by E. S. Ireland and Graham Brothers at their farm located five miles south on the highway and three miles east of Dimmitt, on Tuesday, January 30. The entire line of farm machinery and livestock will be offered in the big all-day sale which begins promptly at 10:30 a. m. Bruce McLean will act as clerk and the auctioneer is Col. Ray Barber.

Summerfield

Sunday school met on time Sunday with sixty-nine present. If you are not a regular attendant at Sunday school you are missing something. There is a place for you, come.

Mr. and Mrs. Earl Lance entertained the young married people's class last Friday night with a social, with about twenty members of the class present, and all enjoyed the games and contests that were played. At a late hour dainty refreshments of cake and strawberry ice cream were served.

Mr. and Mrs. W. J. McMinn of Abilene were visitors at Sunday school Sunday and took dinner in the B. C. Roberson home.

Thurman Atchley spent Saturday night with Hollis Walser. B. A. Atchley and family returned home Thursday from Edinburg and other places in the Rio Grande Valley and report a wonderful trip and lots of sights.

Mr. and Mrs. Earl Lance and children spent Sunday in the C. R. Walser home.

After B. Y. P. U. Sunday night the singing class met and new officers were elected as follows: Ky Lawrence, president; Eben Atchley secretary; Eva Noland, pianist; Jeff Roberson, leader.

Mrs. J. A. Noland and son, Otho, went to Lockney Sunday for a visit with relatives.

Veteran Texas Publisher Dies After Long Illness

Funeral services were held at Dallas last Thursday for Frank P. Holland, veteran Texas editor and publisher, who died there Wednesday after an extended illness. He was 75 years old at the time of his death.

Mr. Holland won fame as publisher of *Holland's Magazine* and *Farm and Ranch*, and is said to have been the originator of the State Fair of Texas, now the largest in the world.

Mrs. R. J. Naylor Dies Here After Lengthy Illness

Following a lingering illness of several weeks, Mrs. R. J. Naylor died at her home here on Tuesday, January 24, at the age of 72. Mrs. Naylor was born in Ohio on October 3, 1856, and had been a resident of this city for several years.

The deceased is survived by her husband, R. J. Naylor; two daughters, Mrs. Bishop, of Ohio, and Mrs. Joe Bodkin, of Hereford; also several grandchildren, most of whom live in this part of the country.

Funeral services were held at the Christian church here Wednesday afternoon, conducted by the Rev. Thurman Morgan, and interment was made in West Park Cemetery.

New Mexico Offers Dead Bandit Reward

Following the lead of their fellows in Texas, the New Mexico Bankers Association last week authorized a reward of \$1,000 to be paid for each bank bandit killed, while in the act of robbing a bank. A \$500 reward was also posted for the arrest and conviction of each bandit.

New Mexico bankers pointed out that the rewards offered in surrounding states might tend to drive bank robbers into their territory, and hence, there was a great need that they protect themselves.

Ford Doings

Mrs. Fred Branson very pleasantly entertained the Community Welfare Club Wednesday afternoon, although the wind storm was very disagreeable. Twelve members were present and the charity quilt was finished early in the afternoon. A plate luncheon of sandwiches, punch and cake was served. The next meeting will be with Mrs. Dewey Larson Wednesday, February 1. Our regular monthly meeting will be held at the school house Friday night, January 27.

Mr. and Mrs. A. D. Bond of Lubbock spent the week-end with Mr. and Mrs. Fielding Johnson.

A. K. Webster left Wednesday for Temple to be with an aunt who is very sick.

Mr. and Mrs. T. E. Major visited relatives at Clarendon and Goodnight over the week-end.

Floyd Benson made a business trip to Amarillo Monday.

Misses Ida Mae Knox and Elfreda Shoemaker visited home folks at Hereford Saturday.

Mr. and Mrs. H. M. Benson shopped in Hereford Saturday.

There were five new pupils in school this week, which makes seventeen pupils in this school.

Mr. and Mrs. Bob Orr spent Sunday with Mr. and Mrs. R. H. Parker.

Golden Wedding Party for Mr. and Mrs. Vaughn

One of the most enjoyable of recent events in Hereford society was the golden wedding anniversary celebration held Sunday night at the home of Mr. and Mrs. D. P. Vaughn, with Mrs. Claude Higgins and Mrs. C. O. Norton as hostesses. Of their fifty years of married life Mr. and Mrs. Vaughn have spent the past twenty-two years in Hereford.

The evening was spent with music and the singing of several old-time songs. When the dainty refreshments were served, A. B. Schultz acted as toastmaster, while Mrs. Tom Vaughn played a piano selection, "Silver Threads Among the Gold."

One of the features of the entertainment was the radio program at 9:30 at which time one of the radio stations at Fort Worth broadcast the old song, "When You and I Were Young, Maggie," dedicated to Mr. and Mrs. Vaughn. This special number had been requested by Mrs. J. J. Buckner.

Included in the guest list were Mr. and Mrs. G. P. Oliver, Mr. and Mrs. A. B. Schultz, Mr. and Mrs. Charles Hodges, Dr. and Mrs. J. W. Hicks, Mr. and Mrs. C. H. Carl, Mr. and Mrs. H. L. Rice, Mr. and Mrs. Ky Higgins, Mrs. Eula Rambo, and Mr. and Mrs. E. A. McCollum.

Two New Families Here From Missouri

Two new families were added to the list of Hereford's citizenry Wednesday, that of Harry Fair and his son, Paul Fair, both of Popular Bluffs, Missouri. According to terms of a trade made two months ago with W. S. Williams of this city, these families will occupy both the farm and residence homes formerly occupied by the Williams family here.

Mr. and Mrs. Harry Fair and family will occupy the Williams' town home, while the Paul Fair family will go into the dairy business on Mr. Williams' place about a mile west of Hereford.

SUMMERFIELD NEWS.

We had a large attendance at Sunday school Sunday, including a number of visitors.

Misses Marie Meharge and Annie Lance spent the week-end with home folks.

Miss Myrtle Smith spent the week-end with Annie Lance.

Ruth Lookingbill spent Sunday with Mildred Meharge.

Mrs. Bob Lance has been on the sick list this past week.

Mr. and Mrs. Chas. Roberson spent Sunday with his mother, Mrs. Beulah Roberson.

Jim Clark took dinner with Guy Walser.

Mr. and Mrs. Miles entertained the young folks with a forty-two party Saturday night. Refreshments of cocoa and cake were served.

Mrs. Earl Lance entertained the young married folks of her Sunday school class Friday night and all reported having a very nice time. Ice cream and cake were served.

Funeral For Old Resident On Wednesday

With the death on Tuesday morning of J. C. Powelson, Hereford lost one of its oldest citizens. Mr. Powelson was 82 years old and had lived here for the past fifteen years, and had retired from active business several years ago.

His wife died here in January, 1917. He is survived by two sons, Allen Powelson of Hereford, and C. I. Powelson of Kansas City, and a daughter who lives in Idaho, and a number of grand children, most of whom live in Hereford.

Burial was made in Hereford Wednesday afternoon following funeral services at the Allen Powelson home.

Two Hereford Students Join New College Club

WAXAHACHIE, Texas, Jan. 25.—A West Texas club has been formed at Trinity University with Connor Robinson of Rotan as president, George Flourney of Stamford as vice president and Miss Ruth Espy of Fort Davis as secretary-treasurer. Miss Anna Copeland and Chas. Galbraith of Hereford are members of the club.

Each year West Texas students enroll at Trinity and the West Texas club serves to bring them into closer bonds of friendship. Social events are held throughout the school year.

Two pages of the *Mirage*, student annual publication of Trinity will be devoted to the West Texas Club.

Professor Will Address Group Here Monday

"Farming in Europe" will be the subject on which Frank R. Phillips, head of the agriculture department of W. T. S. T. C., will speak before the Hereford Chamber of Commerce at the regular luncheon meeting of that organization on Monday, January 30, at the Stockman's Cafe.

Mr. Phillips has recently returned from an extensive trip through Europe during which he made a careful study of the conditions of the farmers in the countries there. His talk will embody the result of this study and a comparison of the agricultural situation here and abroad.

Chamber of Commerce officials urge a good attendance at this meeting.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

Texas Tech Announces Summer School Opening

LUBBOCK, Texas, Jan. 25.—Announcement is made that the 1928 summer school at Technological college will open June 4 and last until August 24. The summer session will consist of twelve weeks, divided into two terms of six weeks each. The first term will last from July 16 to August 24.

Work will be offered in all branches of the school of liberal arts, also courses in engineering, agriculture and home economics. Special work in the science of education will be offered. In addition to the regular faculty there will be special instructors from the outside.

Officials state that all privileges in the matter of teachers' certificates that are accorded by the laws of Texas to standard Texas colleges, including the law passed by the last legislature concerning the extension of certificates, will be given those who attend the Tech summer session.

Quick Job Service at The Brand.

Make That Old Windmill
Run Like New. Well and windmill work done by an expert. Prices right and satisfaction guaranteed.
J. E. TURNER
Hereford, Texas
Phone 9.

Wasted Economy.

A spoiled bunch of grapes, an over-ripe apple, a broken package of breakfast food—and unsatisfactory food means "WASTE," no matter how cheap the cost may be.

Select your table needs with your own hands and know that they are in perfect condition to serve.

Shop the Modern Piggly Wiggly Way

SPECIALS FOR SATURDAY, JAN. 28, 1928

Oats	Gold Medal with chinaware	31c
PLUMS	Solid pack gallon	46c
Van Camp's Catsup		19c
Toilet Soap	Creme Oil 3 bars for	21c
Soups	Van Camp's chicken vegetable or tomato, can	9c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

PIGGLY WIGGLY
HELPS THOSE WHO HELP THEMSELVES

Used Tractors and Farm Equipment

We have on hand several used tractors, as well as other kinds of power farming equipment which we offer at attractive prices and terms. There are some real bargains in this list, which we will be delighted to show you, at either our Hereford, Dimmitt or Friona offices. Among others we have:

- One 10-20 McCormick-Deering Tractor, with lister and four-disc plow in good condition.
- One 10-20 Tractor, just overhauled, in fine shape.
- One Farmall Tractor, A-1 condition.
- One good 10-20 tractor.

See us for parts and repairs—we are rarin' and ready at all times to serve you.

R. B. R. Implement Company
FRIONA HEREFORD DIMMITT
The Home of International Products.

Dimmitt Castro County News

Sheriff Has Close Call When Gun Fails to Fire

DIMITT, January 24.—The snapping of the gun was all that saved the life of Sheriff C. G. Brooks when he and Deputy I. B. Tinker served a warrant on A. A. Tinker last Thursday. Tinker drew the gun on Brooks, according to the sheriff, but fortunately it snapped. He was held in jail here until Sunday when he was taken to Plainview.

Rev. and Mrs. E. L. Naugle and daughter motored to Plainview on Monday.

We are glad to hear that Rev. Derr's child who has been quite ill with diphtheria is improving. Rev. Derr was unable to be with us Sunday. Rev. W. F. Markham of Happy filled the pulpit.

Mr. and Mrs. W. G. Baxter and grand daughter, Marinel Carson, made a business trip to Lubbock last week.

Mr. and Mrs. C. H. Burton and little son of Amarillo were guests in the Carlos Reynolds home Monday night and Tuesday.

Fred Hanna of Altus, Oklahoma, and S. N. Tarwater of Floy-

dada were business visitors here last week.

The old building formerly occupied by the Dimmitt garage is being torn down and Dow Durso will put a filling station there. The particulars have not been learned.

T. W. Malone has bought the stock of groceries at the Star Grocery from Jack Grady and will move same to his building about March 1. H. C. Webb will probably put a cafe there after that date.

A new residence has just been completed for Joe Gollehon who will move to town some time within the near future.

Miss Velma Burnam spent the week end with friends in Amarillo.

Mr. and Mrs. J. R. Gollehon and son of Canyon spent Sunday with relatives here.

Mr. and Mrs. L. P. White spent Sunday with relatives in Claude.

The sophomore class, accompanied by a few friends, enjoyed a theatre party last Friday evening at Hereford.

Mrs. Lula Harris made a business trip to Amarillo Monday.

L. P. White made a business trip to Olton Monday.

Band Receives Good Hand at Canyon Concert

One of the most attractive chapel programs of the year was that presented recently when the Hereford high school band journeyed to W. T. S. T. C. at Canyon by invitation of that school. All of the members were well received, particularly a xylophone solo, and the closing number, "The Old Gray Mare."

Ralph Smith, director of the band, is an ex-student at the Canyon college, and was a member of the orchestra there during his student days.

Instrumentation of the band which went to Canyon was as follows:

- Ralph Smith, conductor; soloists, Woodrow Ireland, cornet; Edgar Ireland, clarinet; Edgar Pickett, xylophone; George Heard, piano; Thelma McMinn, accompanist; cornets, Woodrow Ireland, Edgar Pickett, T. B. Seigler, Paul Barnett, Jim Gilliland; clarinets, Edgar Ireland, Duane Orr, Adine Hastings; saxophones, J. A. Tapp, Ralph Hastings, Alma Valentine, Guy Waiser; flute, LaVerne Posey; oboe, Keith Guthrie; French horns, David Harrison, Alton Miller; baritone, Woodrow Glibbreath; trombones, George Heard, William Filppen, Andrew Jones, Charles Noland; drums, Arthur Harris, Newton Gilliland, Frank Cogdell; cymbals, Ina Mae Hastings; basses, Wright Ireland and Buran Robertson.

SUMMERFIELD COMMUNITY CLUB

Mrs. Joe Kendall entertained the Community Club last Thursday. Mrs. C. B. Walker was leader of the following program on Homemaking:

Roll Call: Quotations concerning the home or the name of a good book which can be recommended on Homemaking.

Homemaking, a profession: Mrs. Ky Lawrence.

Poem, The Path to Home: Mrs. L. Johnson.

The Business Side of House-keeping: Mrs. Lee Curry.

What the woman in the home should know of business affairs: Mrs. Gerald Pearson.

Good Speakers Will Be Heard On Farm Train

One of the finest groups of speakers ever to tour Texas in a single body is the aim of the 1928 Texas Farm and Home Demonstration special train which will be operated by the Santa Fe Railroad and Texas A. & M. College together next month. It was announced this week. The itinerary of this train shows that it will stop in Hereford on Tuesday morning, February 21.

The special will consist of eight cars, four of which will carry specially prepared agricultural and livestock exhibits. Specialists of the college will deliver lectures and illustrated talks on such phases of farming as dairying, poultry raising, hog raising, fertilizers, soils, livestock feeding and breeding and other topics.

Passenger coaches will be used for the meetings in inclement weather, and the speaking program has been arranged so as to interest women and children as well as men. Any questions and farm problems will be welcomed by the speakers.

Sheriff Martin Takes Hassell to Penitentiary

George J. Hassell, confessed player of thirteen people, started on his way to the electric chair last Saturday when Sheriff Jim Martin and a deputy of Parmer county, took him from the jail at Plainview to the state penitentiary at Huntsville where he will be kept until February 10, the date set for his execution.

Hassell was convicted of the murder of his step-son and was sentenced to die after confessing, among others, to the murder of his wife and eight children, all of whose bodies were buried in the back yard of his Parmer county home. He confessed to having disposed of another family in the same way several years ago at Whittier, California.

Judge W. H. Russell of Hereford, was the lawyer appointed by the court to defend Hassell.

Survey Shows Great Increase In Oil Produced

AUSTIN, Texas, Jan. 25.—Petroleum production in Texas during the month of December amounted to 687,000,000 barrels, according to figures compiled by Bervard Nichols, editor of the Texas Business Review, published by the Bureau of Business Research of the University of Texas. During the month there was a better sentiment in the petroleum industry but scarcely any improvement was noted "which might bring about an early recovery," according to Mr. Nichols.

"Production for the past year has been greatly in excess of consumption so that stocks in the country have been unwieldy," Mr. Nichols writes. "Moreover, by improving the process of cracking the recovery of gasoline per barrel of crude has been materially increased. First it was California that overproduced; then Oklahoma accounted for most of the increase, and in recent months Texas has been largely responsible for the greater flow. However, a declining tendency of the daily average flow in the United States over the past six weeks has some encouragement," he concluded.

Canyon Signs Petition for New County Jail

Alleging that lack of a modern jail in the city has given Canyon a reputation of an "easy" town among the criminally inclined, more than two hundred taxpayers of that place last week signed a petition to secure a county jail, to care for the increasing number of prisoners.

The Randall county commissioners are considering the petition and announce that if a decision is reached to build a new jail, they will issue county warrants rather than a bond issue as called for in the petition.

Hereford To Meet Farwell In Two Games

Anxious to retaliate for the defeat handed them when they journeyed to Farwell some three weeks ago, members of the Hereford Whiteface basketball squad announce that they will do their best to win the contest which they have scheduled with that school here Friday night. The girls' team, which emerged victorious from their Farwell clash, will try to maintain their superiority again in the double header contest which will be played in the Hereford gymnasium.

A recent defeat or two have stung Coach Riggs' men to put forth their best efforts to keep in the foreground of district competition, and much will hinge on their success of failure tomorrow night.

Entertainment between halves and a free band concert will feature of the game tomorrow. The opening whistle will blow at 7:30 p. m. sharp, and the regular admission charges of 25c and 35c will be made.

As an added attraction for the week-end, the Hereford teams will meet the boys and girls squads from the Oklahoma Lane community, in Parmer county. Both of these teams are reported to be strong in their district and should give a creditable account of themselves. Admission charges for this event will be only 15c and 25c.

Oklahoma is almost as peaceful as China these days.

Governor Leads State Schools' Union Project

AUSTIN, Texas, January 25.—Governor Dan Moody has led some three hundred prominent Texans in endorsing and offering their support to the University Union project being sponsored by Hon. T. W. Gregory and the Ex-Students Association of the University of Texas, it was announced today.

"I want you to call upon me for any aid which I can render in this worthy undertaking," the Governor wrote Mr. Gregory in ac-

cepting a place on a statewide union campaign committee.

More than a hundred persons in Texas and other states followed the lead of the Governor in volunteering their services in any way the campaign director saw fit to use them.

The campaign being undertaken by Mr. Gregory contemplates the erection of three buildings on the campus of the University of Texas to serve, as he says, "as a nerve center for University life."

He Picks the Losers.

Alfonso—"Don't you enjoy those slow motion pictures of horse races?"

Tony—"No, they remind me too much of the horses I always bet on."

A Word TO THE Thrift - Wise Is Sufficient

The enthusiasm with which the people of Hereford have received our

ANNUAL QUALITY CLEARANCE SALE

this month, leads us to continue this price-smashing event for a limited time only.

—Don't waste your time looking about in the hope that somewhere else you may find better merchandise at a better price than you will find here—it can not be done!

—There are still left a few of the marvelous bargains which we have been offering in our mammoth

January Clearance SALE

—We are not exaggerating when we say that every item in our entire stock has been mercilessly slashed in price. Such reductions as these must be made periodically in order to make room for all of the immense stock which we are constantly replenishing.

—We are proud to point to the fact that every item in this sale is standard merchandise—the same as you would have been able to buy at any time during the year—and of the same high quality as the merchandise you will continue to buy here in the future. The only difference between yesterday, TODAY and tomorrow, figuratively speaking—is that TODAY

Every Price

Is Reduced

—No, we don't want you to take our word alone for this amazing fact—we want you to come in yourself and look over the QUALITY CLEARANCE SALE PRICES.

—As you know, this great selling event can continue for only a short time longer, so act today! Whether you buy or not, remember our motto always is "To Show You."

FOY Mercantile



Buy Your Coal Now

It's a long time until spring. Three more cold winter months are ahead, and the mercury will shiver down to zero more than once before the flowers bloom again. Have you enough coal to last through all winter?

Don't forget—we have the exclusive agency for MUTUAL and DIAVOLO coals.

Jones & McLean

Phone 1
"IF IT'S FEED WE HAVE IT"

The Protection of Local Business and Prosperity

Rests With the Women of This Community

"One pair of stockings—a tiny brush—bought from a canvasser—how can that affect my prosperity and that of the community?" every woman will ask.

Multiply one pair by the number of women in town and the question is answered. Hundreds—maybe thousands of dollars—diverted from their proper channel back again into the coffers of the community. Gold lining the pockets of the floater salesman instead of better schools, playgrounds, streets for your children.

Insure a wealthier, a better community for yourself and your children by turning away these back door pests. Protect yourself, too, from misrepresented merchandise by buying from the local merchant who stands back of every dollar's worth he sells. The canvasser's prices, in spite of his glib talk, are higher for the quality of merchandise he sells. Ask him to compare values with local prices and watch him disappear.

Common sense and pride should band together the women of this community in a determined battle against the floater.

YOU Are Invited



To come out at any time and visit Hereford's newest and largest hatchery. "The Hillside Hatchery," located on the old Ray Barber farm across the Tierra Blanco creek, in South Hereford.

See the new Smith 47,000-egg incubator and the great flock of more than 600 Rhode Island Red laying stock. Everything is brand new—as modern and up-to-date as any hatchery in the Panhandle.

Place Orders Now For Early Delivery. We Do Custom Hatching In Any Amount Desired. Ask For Our Prices.

The Hillside Hatchery

R. P. CONEWAY, Manager.

THE SUNDAY SCHOOL LESSON

Subject: The Growing Fame of Jesus.
Scripture Reading: Mark 3:7-12; 6:53-56.
Golden Text: "The common people heard him gladly." Mark 12:37.

Other Readings:
 A multitude fed, Mark 8:1-10; A multitude taught, Matt. 13:1-9; Many Samaritans believe, John 4:39-45; The triumphant Jesus, John 12:12-19; The Messiah's glory, Isaiah 60:1-9.

We proceed in this study from a consideration of Christianity as Jesus conceived it to the popular conception of it as the people of His day understood it. As we noted in last Sunday's lesson, Christianity has been described in three phases, in its relation to health, sinners, and law. We shall see in this lesson how much of that conception had been broken through upon the popular mind.

If the personality of Jesus and His mission had been poorly understood by the masses at the time when in conference with His disciples at Caesarea Philippi, on the eve of His departure for Jerusalem to be crucified, we may easily understand that at the earlier stage of His ministry which this lesson treats, he must have been more largely misunderstood.

On that later occasion, when he has asked His disciples what was the popular conception of Him, the reply was that He was a prophet. It remained for a disciple within the intimate circle of companionship with Him to declare that He was "The Christ, the Son of the Living God."

If we are to read but superficially in this lesson, we shall feel that beyond the attractions of His healing power His fame held but little charm. While it may be true that such was the case with a vast majority of those who followed Him, it must have been true that there were many who felt the charm of His divine personality and the grip of the great truths which He taught. There must have been some who from the very beginning felt that back of all the gracious healings which He wrought, there was a personality in closest touch with God.

This lesson finds the multitudes pressing upon Jesus. Their major concern is that He should heal the sick among them and cast out unclean spirits. It also finds him seeking to guard against the misconception of His mission, which that gracious ministry was in danger of producing.

Jesus found himself at the mercy of that never-ceasing peril of human life—the possible, erroneous reaction to a situation which he had intended should have been better understood. He was thus under the necessity of withdrawing himself for long periods from the contact with multitudes and of charging both His disciples and those who were healed that they should not make his presence too public.

Nevertheless, his fame spread everywhere. It is not to be thought that with this careful guarding of the meaning of his mission, and the careful defining of his attitude towards the popularity of himself, the true meaning of his ministry should have been so grossly misunderstood as if he had sordidly made use of that popularity for selfish purposes.

But we are not to understand that Jesus sought to shun the ministry to the sufferings of His fellow men. What He did seek at all times to do, was to place that phase of his public ministry in its proper setting. The great lesson from this study, one which must never be obscured in any generation or ages is that Jesus sought and seeks to make His ministry to the total needs of humanity.

Probably the reason the brokers never sit down is that seats on the New York Stock Exchange cost more than \$300,000.

reflections

There are over 20,000,000 Passenger Automobiles in the World, and 17,000,000 of these are in North America. There are more new drivers appearing every day, creating a growing reason for the thoughtful owners to protect themselves by Automobile Liability, Property Damage and Collision Insurance. Is it wise for you to assume ALL the risks of loss or lawsuit? Consult this agency BEFORE your accident.

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 John Patton - Manager
 Hereford, Texas.

Northeast Corner

(Too Late for Last Week.)
 W. T. Womble of Hereford was in this community part of last week.
 Mr. and Mrs. Frank Daniel and family spent Sunday in the home of Mr. and Mrs. Lemuel Segart and family.
 A number of folks from this community attended the services at Ford last Sunday afternoon.
 Mr. and Mrs. E. T. Allred and children visited Sunday in the J. H. Oglesby home.
 Miss Merle Walker of Amarillo spent last week end with her parents, Mr. and Mrs. J. P. Walker.
 Rainy Harper was a visitor at B. Y. P. U. last Sunday evening.
 A number of young folks were entertained in the J. C. Allred home last Sunday.
 Misses Elizabeth Oze and Mary Gantt spent Friday night with their cousin, Loraine Daniel.
 A tacky party was given in the home of Mr. and Mrs. Carl Bowen last Friday night to which about 25 gathered and each had a most enjoyable evening.
 Miss Kate Walker of Muleshoe spent last week end with her parents, Mr. and Mrs. J. P. Walker, of this community.
 Miss Berdie Lee made a trip to Amarillo Friday.
 Miss Leanda Bowen spent last week in Canyon with friends.
 Mr. and Mrs. Coy Phillips and daughter spent the week end with Mr. Phillips' parents, Mr. and Mrs. W. P. Phillips, of Hereford.
 Mr. and Mrs. Elmer Womble spent last Sunday in the home of Mr. and Mrs. Ollie Grabbie.
 Mrs. R. E. Dyer and son, Robert, spent Sunday afternoon with Mrs. Merle Wood and family.
 Truitt McClain spent Saturday night in the home of Mr. and Mrs. Joe Allred and family.
 Mrs. John Davis and family were visited last week by her sister Miss Berdie Lee.
 Mr. and Mrs. Robert Campbell and children made a trip to Canyon last Saturday.
 Miss Doyle McBroom of Amarillo recently spent the week-end with her friend, Ola Ware.
 Cecil Allred, who attends school in Amarillo, spent last week end at his home here.
 Miss Viola Griggs spent last week in the home of Mr. and Mrs. W. G. Renison.
 Misses Elmata Moore and Loraine Daniel were visitors in Amarillo last Saturday.
 Bran Fowler was an Amarillo visitor Saturday.
 Mrs. M. L. Hammer spent one afternoon last week with Mrs. J. M. Ware and family.
 Miss Aletha Harris spent one night last week in the home of Mr. and Mrs. J. T. McClain.
 H. J. Oglesby made a trip to Amarillo Friday.
 (This Week's Letter.)
 Mr. and Mrs. Lawrence Womble and Mr. and Mrs. Coy Phillips were in Amarillo last Friday night.
 Miss Loraine Daniel was visited

Sunday by a number of friends.
 Mr. and Mrs. Bran Fowler and family were visited Sunday evening by Mr. and Mrs. Joe Allred and daughter.
 W. A. Daniel spent Sunday in the J. E. Thomas home.
 Miss Mary Gantt spent last week end with her cousin, Elizabeth Oze of Amarillo.
 Mr. and Mrs. Elmer Womble made a trip to Hereford last Friday.
 Mr. and Mrs. Louis Lee were visitors at B. Y. P. U. last Sunday night.
 Miss Bill Williams entertained a number of friends by giving a party last Saturday evening. There was a goodly number present and each one had a wonderful time.
 Mrs. M. O. Meeks of Amarillo spent Saturday evening and Sunday in the home of Mr. and Mrs. Frank Daniel. Mrs. Meeks was welcomed at Sunday school at Palo Duro Sunday morning where she attended regularly until moving away several years ago.
 R. L. Campbell was a Hereford visitor last Saturday afternoon.
 Miss Loraine Daniel was visited last week end by one of her girl friends from Amarillo.
 Miss Edith Thomas spent one night last week with her friend, Ola Ware.
 The Westway basketball team played the Fairview team last Friday afternoon. The score was 64 to 18 in favor of Fairview.
 Mr. and Mrs. Coy Phillips and daughter were visited Saturday evening by a number of friends and relatives.
 Mr. and Mrs. Jim LeGrand and family visited in the J. T. McClain home last Sunday afternoon.

BIG SQUARE

The teachers of the Big Square school, Miss Wilma Dyer and Mr. Reuben Dyer, attended the teachers' meeting at Arney Saturday.
 A good attendance at Sunday school was reported last Sunday.
 A number of school children who have been absent from school this fall have started back this week.
 Mr. Poe was in our community last week. Mr. Poe has recently suffered the loss of his daughter by death.
 Big Square people are enjoying the unusually good radio programs of late. The prize fight Friday drew a great deal of interest. Then the usual Sunday treats and Monday morning the Pan-American Conference, with speeches by President Coolidge and the President of Cuba.
 Wirt Phillips and a crew of men are busy this week dehorning cattle.
 Mrs. Will Wyer and daughter,

P. W. PRICE
EXPERT ACCOUNTING
 Income tax reports correctly made. Let me install for you a bookkeeping system that will show results.

Mrs. Vance Hennington, spent one day last week in Hereford.
 Mr. Massey of Hereford was in our community last week.
 Mr. and Mrs. Ross Mick were shopping in Hereford Saturday.
 Big Square people are elated over plans for a new daily mail route. This route is a certainty now, coming from Muleshoe every day. The new carrier was here Friday.
 Another important item to us is the road work. The grader is improving the old grade and starting the new grade opening up the road running east from 25-Mile Avenue.
 The basketball team played Sunnyside again Friday afternoon, but we have not learned the result.
 Mr. James is working this week on his new place over near Flag. They expect to move soon.
 Mrs. Ham Lambert spent Friday with Mrs. Ross Mick.
 Mr. and Mrs. Art Haberer and family went to Hereford Thursday afternoon, spending the week end with Mr. Haberer's parents.
 Mr. and Mrs. C. W. Mick and family spent Saturday night and Sunday with relatives in Plainview.
 Mrs. Doc James and children spent last week end in Friona visiting relatives.
 Robert Sisk has been spending the latter part of this week helping on the Phillips ranch.
 Murel Stiles went to Dimmitt Saturday evening.
 One great need some inventive genius should set about to fill is that of a luminous rocking chair.

ORDINANCE NO. 211.

AN ORDINANCE BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS, AUTHORIZING THE MAYOR AND CITY MARSHALL OF THE CITY OF HEREFORD TO INSTALL OR HAVE INSTALLED ON ANY STREET OR AVENUE OF THE CITY OF HEREFORD, WHAT IS COMMONLY KNOWN AS "STOP SIGNALS," AND (OR) "SLOW SIGNALS"; REQUIRING EVERY PERSON OPERATING OR IN CHARGE OF ANY AUTOMOBILE, MOTOR TRUCK OR OTHER MOTOR VEHICLE TO BRING THE SAME TO A COMPLETE STOP BEFORE ENTERING THE INTERSECTION OF ANY STREET OR AVENUE ON WHICH A "STOP SIGNAL" HAS BEEN INSTALLED; REQUIRING EVERY PERSON OPERATING OR IN CHARGE OF ANY AUTOMOBILE, MOTOR TRUCK OR OTHER MOTOR VEHICLE TO SLOW DOWN TO A SPEED OF NOT MORE THAN TEN MILES PER HOUR BEFORE ENTERING THE INTERSECTION OF ANY STREET OR AVENUE ON WHICH A "SLOW SIGNAL" HAS BEEN INSTALLED; REQUIRING ALL PERSONS TO CAUSE SUCH AUTOMOBILE, MOTOR TRUCK OR OTHER MOTOR VEHICLE TO IMMEDIATELY PROCEED AFTER HAVING BROUGHT SAME TO A STOP; AND PRESCRIBING A PENALTY FOR THE VIOLATION OF ANY OF THE PROVISIONS OF THIS ORDINANCE.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

SECTION 1. That whenever in the judgment of the Mayor and City Marshall of the City of Hereford, Texas, traffic on any street or avenue of the City of Hereford should be controlled by requiring all persons operating or in charge of an automobile, motor truck or other motor vehicle to stop or slow down before entering the intersection of any such street or avenue, they are hereby authorized and empowered to install or have installed on any such street or avenue, at or near its intersection with another street or avenue, what is commonly known as a "STOP SIGNAL" and (or) a "SLOW SIGNAL," such signal to be installed in some place and in such a manner on the street or avenue as to be seen by anyone operating or in charge of an automobile, motor truck or other motor vehicle approaching the intersection of such street or avenue.

SECTION 2. Every person operating or in charge of any Automobile, Motor Truck or other Motor Vehicle, upon approaching the intersection of any street or avenue in the City of Hereford, on which a "STOP SIGNAL" has heretofore or that may hereafter be installed on such street or avenue under this Ordinance, shall cause said Automobile, Motor

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 Let us take up your present indebtedness and make it mature to suit your income and ability to pay.
RALPH BARNETT,
 Manager.

Truck or other Motor Vehicle to be brought to a complete stop at such intersection, and before entering the same.
 SECTION 3. Every person operating or in charge of any Automobile, Motor Truck or other Motor Vehicle, upon approaching the intersection of any street or avenue in the City of Hereford on which a "SLOW SIGNAL" has heretofore or that may hereafter be installed on such street or avenue under this ordinance, shall cause such Automobile, Motor Truck or other Motor Vehicle to be slowed down to a speed of not more than ten miles per hour at such intersection, and before entering the same.
 SECTION 4. After any Automobile, Motor Truck or other Motor Vehicle has been brought to a stop as required in Section 2, hereof, the person operating or in charge of such Automobile, Motor Truck or other Motor Vehicle shall cause the same to immediately proceed in order that traffic may not be blocked or interfered with.
 SECTION 5. Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction therefor, shall be fined in any sum not to exceed the sum of \$25.00.

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The difference between an ordinary battery and a **WILLARD** with only a little observation. It is so obvious.

On the score of WEAR alone, WILLARD leads all.

Your WILLARD battery will be scarcely worn when your neighbor who bought "just any battery" is buying his second or third inferior make.

That's just one of the reasons why the WILLARD Three-Rubber Insulation process has placed this sturdy, dependable battery in a class by itself.

Your car deserves the best—why not try WILLARDS? The more you see of other makes, the better you are sure to like WILLARD.

We Sustain Any Make Battery.

Willard Battery Station
 Vera Witherspoon, Prop.

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Need hold no fears for you if your fires are in good repair and there is no danger of fire when the stove gets to burning good. Our fire inspection service is FREE and repair charges are reasonable.

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Your insurance agent is YOUR representative. His service is of a highly specialized nature and his duties are not merely to collect premiums, but to study and understand your insurance needs and provide correctly for them.

Consult us as your representatives. We are able to help you and will review your needs without obligation.

RALPH BARNETT, MANAGER
HEREFORD INSURANCE AGENCY
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TEXAS UTILITIES COMPANY

Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:25 a. m.	9:45 a. m.
1:45 p. m.	4:25 p. m.
10:35 p. m.	8:55 p. m.


Local Agent, Corner Drug Store, Hereford, Texas.
 Phone 105 for Information.

Stop That Itching.

Use Blue Star Soap to cleanse the affected parts, then apply Blue Star Sorely. It penetrates the skin, kills out the germs, stops the itching at once, and restores most cases to a healthy condition. Eczema, Tetter or Cracked Hands, Poison Oak, Ringworm, Sore, Blistered Feet, Sunburn, Old Skin Sores—all of these have yielded to its wonderful healing power. 60c and \$1.00 a Jar; Soap Box.

City Drug Store

For colds, grip and flu take



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BLACKSHEEP!

By Meredith Nicholson

Illustrations by Henry Jay Lee



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(Continued from Last Week.)
"We'll clean 'em up this time, boys!" he called encouragingly.
He took the lead, walking forward calmly, and in a low tone pointing out the individual that each should attack. The quiet orderliness of the movement or perhaps it was the sense of impending defeat roused Carey to a greater fury than he had yet shown. As the invaders broke line for the assault he leaped at the Governor and swung at him viciously with a rifle. The Governor sprang aside and the gun slipped from Carey's hand and clattered against the barricade.

Angered by his failure and finding his men yielding, Carey abruptly changed his tactics. He ran back beyond the roaring fire and caught up another rifle. Leary began circling round the flame in the hope of grappling with him, but he was too late. Without taking time for aim Carey leveled the weapon and fired through the flames.

Archie, struggling with a big woodsman, beat him down and turned as the shot rang out. The Governor was standing apart, oddly and strangely alone. It seemed to Archie, and he was an eternity falling. He raised himself slightly, carrying his rifle high above his head and his face was uplifted as though in that supreme moment he invoked the stars of dreams. Then he pitched forward and lay very still.

Carey's shot seemed to have broken the tacit truce against a resort to arms. There was a sharp fusillade, followed by a scramble as the belligerents sought cover. The men who had been left outside now leaped over the barricade. The appearance of reinforcements either frightened Carey or the success of his shot had awakened a new rage in his crazed mind for he emptied his rifle, firing wildly as he danced with a fantastic step toward the prone figure of the Governor.

Carey now seemed oblivious to everything that was happening about him as he continued his dance of triumph. In the midst of this weird performance, suddenly widening the circumference of his operations, he stumbled. As he reeled, Archie rushed in, gripping his throat and falling upon him.

The breath went out of the man as he struck the ground and Archie jumped up and left him to Congdon and Leary.
Perky was kneeling beside the Governor tearing open his shirt which was already crimson from a fast-flowing wound.

"He's bad hurt; it's the end of him," muttered the old man helplessly.

"There's nothing to be done here," said Archie. "We must cross to Huddleston as quickly as possible."

At Carey's downfall his men fled through the woods, pursued by several of the Governor's party. Perky seized the rockets, and touched one after the other to the flame of the bonfire. The answering signal rose from the bay.

"The tug's moving up," said Perky.

A thousand and one things flitted through Archie's mind. The Governor had not opened his eyes; his breath came in gasps at long painful intervals. To summon aid through the usual channels would be to invite a scrutiny of their operations that could only lead to complications with the law and a resulting publicity that was to be avoided at any hazard. It was hardly fair to call upon the young woman physician at Heart O' Dreams; and yet this was the only safe move. While Perky and Leary were fashioning a litter for the Governor, he dispatched two messengers to Heart O' Dreams, one through the woods and the other in a canoe.

They would make the crossing in Carey's launch, while the tug now showing its lights close inshore could be sent for the doctor. Two men had already started for the beach with Carey bound and gagged and he was to be kept on the tug until some way could be found of disposing of him.

"I'll stay behind; I gotta clean up here. You don't need to know nothin' about it," said Leary gruffly.

One of Carey's men had been shot and instantly killed. Another still lay unconscious near the barricade from his battering on the head early in the fight. Leary grimly declared that the others would not be likely to talk of their night's adventures.

It has been a foolhardy undertaking, with potentialities and danger that added fear to the grief in Archie's heart at the Governor's fall. At best the thing was horrible and but for the coolness with which Leary and Perky were meeting the situation Archie would have been for abandoning any attempt at secrecy.

"It was th' ole Governor's way o' doing it," said Leary as though reading Archie's thoughts. "Ole Governor never made no mistakes. We ain't a goin' to make no mistakes now doin' what he tole us not to do. I'll go back and bury that poor devil and cover up the place. All you gotta do is to forget about it and take care of ole Governor."

Archie was very humble as he reflected that he hadn't done justice

to the intelligence and charm, to say nothing of the professional skill of Dr. Katherine Reynolds in his hurried glimpse of her at Heart O' Dreams. He fears that a woman doctor, who was really only a girl of the age of Ruth and Isabel, would not be equal to the emergency were dismissed an hour after she reached Huddleston. She brought the camp nurse with her and was fortified with bags of instruments and hospital supplies.

She went about her examination without a question; made it as though she were daisy in the habit of dealing with wounded men; specifically called for boiling water, laid out sponges and bottles and oddly shaped trinkets of steel, and the Governor's room in the ramshackle hotel was quickly transformed into a surgery. Perky had gone aboard the tug, which was to remain in the bay until the outcome of the Governor's injury could be learned. Putney Congdon kept Archie company in the hall outside the sick room.

The morning was breaking when the door was opened.

"There's about one chance in a thousand," said Dr. Reynolds, looking very tired, but smiling bravely. "but we've taken the chance. There are reasons, I assume, why this matter should be kept quiet, and of course you know the danger—to you and all of us!"

"It's splendid of you to accept the responsibility, be sure I appreciate it."

"But I have no right to take it. I've done all I know how to do, but there should be another head and a surer hand. Dr. Musgrove of Chicago has a summer home twenty miles from Heart O' Dreams. He's an old friend of my family and one of the most skilled surgeons in America. I've written him a note and I'm sure he will come instantly."

The note was sent to the tug for delivery and at eight o'clock the surgeon was at Huddleston. He went into the sick-room immediately and it was an anxious group who silently awaited his verdict.

When Dr. Musgrove finally returned from the Governor's bedside, he eyed the waiting group

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AMARILLO.

quizzically, apparently immensely amused about something.

"What does all this mean?" he whispered. "Pirates in these waters where I've been summering for years! Men shot and police notified! A girl doctor attending the case! May I trouble you for your name, sir?"

Archie replied with all possible dignity that his name was Ashton Comly, and demanded a professional opinion as to the sick man's chances of recovery. The doctor became instantly serious.

"The bullet pierced the right chest wall and of course there was immediate and copious hemorrhage. You needn't trouble about the delay in getting the doctor; nature went to work at once, forming clots that plugged automatically the gaping mouths of the severed vessels. You men were fortunate to find Dr. Reynolds, she has handled the case admirably."

"Thank you," cried Archie. "Oh thank you for that! And one thing more; would you advise me to summon the patient's sister?"

"Yes. There being always the uncertainties, I should certainly do so. I'll run up in my launch this evening."

One of the questions that troubled Archie not a little was how the detective was to be disposed of. Leary grinned broadly when Archie gave voice to his thoughts.

"Ole Governor don't do nothin' like anybody else; that chap ain't no detective; he's a gun man we sent to chum with Carey."

Archie bared his head to the cool morning air. It was almost too much to learn that Blagg who had so gallantly played the part of a government detective was really an ally, shrewdly introduced into the Governor's strategy to awaken fear in Elliphalet Congdon.

Archie went at once to the Huddleston station, where he satisfied himself that the lonely agent knew nothing of the transactions of the night.

He drew from his pocket the envelope the Governor's sister had given him the night she dined in the New York house and tore it open. In a flowing hand which expressed something of the grace and charm of the woman who had given it to him in circumstances so remarkable, he read: "Mrs. Julia Van Doren Graybill, until October 1, Southampton, L. I."

It was the Van Doren that burst itself into Archie's consciousness. It was an old name of honorable connections, one with which he had been familiar all his life. It was chiseled in the wall of the church near the pew held for a hundred years by his own family; it was a name of dignity, associated with the best traditions of Manhattan Island; and this, presumably, was the Governor's name. Graybill was unfamiliar and this puzzled him, for he knew and could place a half dozen Van Dorens, probably relatives in some degree of the Governor, but he recalled no woman of the family who had married a Graybill.

"Regret that I must act on my promise of several weeks ago and use the address given in confidence. Encouraged to believe that the patient will recover. Suggest however, that you come at once."

He and Congdon were at the supper table when he received the answer:

"Thank you. I am just leaving. J. V. D. G."

Archie was not permitted to enter the sick room, but from time to time he received assurances that the patient's condition was "satisfactory," and at intervals Dr. Reynolds recited with professional brevity data as to temperature, respiration and the like.

At eleven o'clock Archie saw the Heart O' Dreams launch approaching Huddleston and leaving Congdon to answer any call from the Governor's bedside, hurried to meet it.

Ruth and Isabel had crossed alone and their stress of mind and heart was manifest before they landed.

"I felt it; I knew that it would come!" cried Ruth. "If only you hadn't gone there! It wasn't worth the sacrifice."

TODAY'S WINNERS

Are you getting "yours," or are bodily infirmities holding you back? The sprightliness of youth, health, strength, success may be yours if you keep your system in order.



and plenty of fresh water will work wonders for you. All druggists; three stars. Accept no substitutes.

The obligation to cheer them raised his own spirits as he explained the nature of the Governor's injury while they sat on the hotel veranda. He described the fight at the barricade with reservations, mentioning not at all the fact that a man had died as the result. They understood as fully as he that the whole affair must be suffered to slip into oblivion as quickly as possible.

"The complications are so endless!" said Isabel with a sigh. "In that mass of mail you delivered last night I found a letter from Mrs. Congdon saying that she was to arrive today—almost at once, in fact!"

"The prospect isn't wholly pleasing!" he exclaimed looking at his watch. "I've played the very devil in the Congdons' affairs. I suppose I should lift my hat politely as she steps from the train and tell her

that I'm the brute who attempted to make her a widow. She will of course, recognize me instantly as the gentleman who escaped with her in a taxi after the kidnapping of her daughter."

"And there's the train now, and you must permit me to satisfy Mrs. Congdon that her husband is in a mood for immediate reconciliation before I break the news that he is here."

Mrs. Putney Congdon more than justified the impression he had formed of her in their encounter in Central Park by the manner in which she heard his story. He told it with all brevity on the station platform.

Continued Next Week

"Close your eyes so no one will see you." "Have no fear. I'll take care of my mouth."



Furniture Repairing

Let us repair your furniture before the Spring rush starts. Our expert repair service is unexcelled. Don't throw away that old furniture—let us make it like new again. Cost is very reasonable.

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CONTENTMENT

Saving when young means contentment during old age—Contentment during old age is a wonderful blessing.

When the winter of life approaches, it is a wonderful feeling of satisfaction to know that there is money in the bank and that there is nothing to worry about.

The right time to open a bank account is when you are young—start NOW—as little as \$1.00 opens an account. This is truly your best protection against the future.

The First State Bank
Hereford, Texas



Be Prepared for Cold Weather

Preparedness is a virtue. You never can tell when illness will come. Many a time during some cold winter night wouldn't you have given anything if you had not forgotten to keep your medicine chest stocked. Take stock of what you need once in a while—remember we are always ready to serve you economically.

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THE CITY DRUG STORE

We proceed consideration of Jesus conceived in last Sunday's family has

Announcements.
The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1934:

- For Representative, 123rd District:**
OLYDIE W. WARWICK,
Canyon, Texas.
- For Sheriff and Tax Collector:**
JOHN B. MILLER,
R. F. CONNELL,
J. D. (Doyle) ROSE,
JAMES L. MAUK,
I. I. WEST.
- For Tax Assessor:**
IRA RICKETTS.
- For County Treasurer:**
J. H. HEAD.
- For County Judge:**
EARL W. WILSON.
- For District and County Clerk:**
I. H. FOSTER.

OLYDIE W. WARWICK FOR REPRESENTATIVE

Olydie W. Warwick, publisher of the Canyon News, has been persuaded by his many friends over this, the one hundred and twenty-third district, to enter the race for representative to succeed Lee Satterwhite. Mr. Satterwhite will not be a candidate for this place, which he held with such honor and distinction for so many years.

If there is one single man in the district, The Brand would have picked out to succeed Mr. Satterwhite it is Olydie Warwick. The publisher of The Brand has been privileged to know him for many years, and considers him one of the brightest minds, keenest business men, and all around good, conscientious citizens that the Panhandle boasts. He has built up a wonderfully good newspaper, is a clean, energetic, progressive fellow, and is one of the best men in the Panhandle.

His command of the influence and respect of countless men of standing all over Texas.

The Brand is for Olydie Warwick first, last and all the time because we believe he would justly and fairly represent us down at Austin and would bring credit and honor to his district.

TO THE VOTERS OF DEAF SMITH COUNTY

To the voters of Deaf Smith county, which has been my place of abode for many years:

This county from an open ranch country on down to the present great stock farming country that it is today.

I am announcing for Sheriff and Tax Collector and beg to say that I believe in co-operation in all de-

FLOWERS

Cut Flowers or Pot Plants.
See or Phone
MRS. J. H. PITMAN
Phone 157

partments of justice. I believe in enforcing the law in a sane and level-headed way, as peaceable as possible and in accordance with the oath of office. I believe that prevention is far better than the cure.

Your vote and support solicited. Subject to the Democratic primaries in July.

Respectfully,
JAMES L. MAUK.

EARL W. WILSON ANNOUNCES CANDIDACY FOR JUDGESHIP

Earl W. Wilson announces for office of County Judge and Ex-Officio County School Superintendent.

I do hereby announce my candidacy for re-election to the office of County Judge and School Superintendent and respectfully ask the voters of Deaf Smith County for their support in the Primary Election in July. I have enjoyed the work of the office and have at all times tried to do my duty. I shall continue to serve to the best of my ability, if elected.

EARL W. WILSON.

TO THE VOTERS OF DEAF SMITH COUNTY

I have decided to make the race for Sheriff and Tax Collector of Deaf Smith county, subject to the Democratic primaries in July.

I believe I am able to fill the office in an efficient way, and if elected I will fill same to the best of my judgment and with special privileges to none. I ask a careful consideration of the voters. Your vote and influence will be appreciated.

Respectfully,
I. I. WEST.

TO THE VOTERS OF DEAF SMITH COUNTY

I take this method of asking the people of Deaf Smith County for re-election to the office of County and District Clerk, subject to the action of the Democratic Primaries.

I have tried to make a good Clerk, and appreciate the confidence placed in me. If re-elected, I assure you I will do my very best to fulfill the duties of the office.

Yours respectfully,
L. H. FOSTER.

TO THE VOTERS OF DEAF SMITH COUNTY

If you want the law enforced, VOTE for E. F. Connell. If you wish to violate the law VOTE against E. F. Connell. My platform will be, Strict enforcement of the law, to you mothers and fathers, do you want bootlegging put out of the reach of your boys? If you do, I can stop it in Deaf Smith county. Give me a trial and I will prove to you that I can and will. Remember the Alamo, Remember Goliad, was the rallying cry that won the San Jacinto battle and gave Texas to Liberty and free government. Remember E. F. Connell, candidate for sheriff and tax collector, who can rid Deaf Smith county of bootleggers and all other violators of the law.

—Pol. Adv.

Have you seen the new Electric Atwater Kent Radio Set? Only \$139 complete. ORR'S TAILOR SHOP.

N. E. Gass spent Wednesday in Clovis attending to business.

Mrs. Joe Hastings of Dimmitt, is here at the bedside of her father, Mr. Dixon, who is seriously ill at the home of his son, Dick Dixon.

Glare-Shields for night driving or facing the sun. At RICE'S.

Mr. and Mrs. R. A. Bellah, of Canyon, spent Friday with their daughter, Mrs. F. A. Gyles.

A good, snappy, all-wool suit, with extra pair of trousers, only \$35.00. ORR'S TAILOR SHOP.

Mr. and Mrs. Fletcher Rogers spent Monday in Dimmitt.

I have moved to 603 1/2 North Van Buren Street, Amarillo, Texas. I wish to thank my many friends here for their liberal patronage and would be glad to have them call me when in Amarillo.

MRS. CARROLL WOOD. 2-1tp

Miss Jeanne Veteak of Amarillo spent Thursday and Friday with her sister, Mrs. Paul Foster.

Fresh lard for sale. MRS. O. L. RUTHERFORD, Phone 344-W.

Mrs. Jas. R. Robinson and little daughter returned this week from Waco where they have been visiting Mrs. Robinson's parents.

I just returned from market this week with an up-to-date line of the latest spring hats. MRS. N. C. VOGLE.

Have you seen the new Electric Atwater Kent Radio Set? Only \$139 complete. ORR'S TAILOR SHOP.

Bring your cream and eggs to the SQUARE DEAL and get a Square Deal.

Just think of \$1 Seiberling tires are insured against all manner of injuries. RICE sells them.

Mr. and Mrs. Otto Olson and children of Canyon attended the funeral of Mrs. R. J. Naylor on Wednesday.

Look over our new spring samples. A dandy, snappy, all-wool suit, \$25.00 to \$27.50. ORR'S TAILOR SHOP.

Mrs. Martin and sister of Friona were shopping here Wednesday.

Mr. and Mrs. Allen Bell and daughter, Evelyn, Mrs. Edgar Ireland and children spent Tuesday

A six-tube Atwater-Kent radio complete, nothing else to buy, for only \$95.00. ORR'S TAILOR SHOP.

Just received a new shipment of Barnes' Worm Emulsion. GOLDEN RULE PRODUCE CO. 2-1tc

Mrs. Burrell Matthews returned Saturday night after a five weeks visit with her parents in Long Beach, California.

Bring your poultry, cream and eggs here for the best prices. JONES & McLEAN, Phone 1.

Mrs. Harold Griffith and little daughter of Lubbock are here now visiting Mr. and Mrs. Oscar Easley.

Miss Zula Woods of Abilene arrived last Thursday for a visit with her parents, Mr. and Mrs. J. P. Woods.

We pay the highest cash market prices for cream, eggs, poultry and hides. JONES & McLEAN, Phone No. 1.

Mr. and Mrs. L. H. Gruver and little daughter, Helen Ruth, of Lockney spent Thursday night in Hereford as guests of Mr. and Mrs. J. H. Brooks.

The bad accident on the highway would probably not have occurred if the car had been equipped with "Glare Shields." RICE SELLS THEM.

Mrs. Wes Anthony is visiting in Lubbock this week.

F. E. Givan is in Lubbock on business this week.

If you don't care to buy or look at the new spring Millinery, come and see the new bird house. VOGEL MILLINERY PARLOR.

SQUARE DEAL wants your eggs and cream.

The Hereford Brand, Hereford, Texas. Gentlemen (Ladies, Too): Awfully sorry I failed to get copy in for last week's issue, as I attribute the steady growth of our business to persistent advertising in The Brand and hate to miss an issue.

A heavy run of business caused me to forget it. Yours truly,
H. E. BARNES

H. C. Livingston and son, Floyd, of Ottawa, Kansas, were here this week looking after their land interests.

Just received a new shipment of Barnes' Worm Emulsion. GOLDEN RULE PRODUCE CO. 2-1tc

Let us buy your cream, eggs, poultry and hides and watch your produce check grow. JONES & McLEAN, Phone 1.

J. C. Cummins was in Amarillo on business Monday.

Do you pay for vulcanizing and get cold patching? All tubes vulcanized at RICE'S.

Miss Edith Dose of Farwell was here visiting Mr. and Mrs. Sam Hutson last week.

Miss Hazel Wilson of Amarillo spent Saturday night and Sunday here with her parents, Mr. and Mrs. J. H. Wilson.

L. W. Carlyle and F. A. Gyles made a business trip to Clovis on Monday.

Spring Opening of Millinery Friday and Saturday, 27-28, VOGEL MILLINERY PARLOR.

We have had just four Brunswick tires to-day adjustment on in over four years of sales. It is a record we are proud of. RICE SELLS THEM.

CARD OF THANKS.

We desire to express our grateful thanks and appreciation to our many friends for their kindness, help and love shown us in the recent illness and death of our father, W. P. McMinna; also for the many beautiful floral offerings and lovely lunches so generously given. HIS CHILDREN.

Something new in radio—the Atwater Kent Electric. Price of set alone only \$88. ORR'S TAILOR SHOP.

E. S. Ireland and J. E. Hill made a business trip to Erick, Oklahoma, Tuesday.

R. P. Coneway was in Black on business Monday.

Best prices for your cream and eggs at SQUARE DEAL PRODUCE.

Something new in radio—the Atwater Kent Electric. Price of set alone only \$88. ORR'S TAILOR SHOP.

Chicken sandwiches, chili, cake and coffee served Saturday at the Groceria by the Wide Awake Class of the Presbyterian Sunday school. Proceeds for new church building fund.

W. L. Pickett made a business trip to Amarillo Wednesday.

STAR THEATRE

HEREFORD, TEXAS
Friday Night Only
JANUARY 27
MILTON SILLS

"Hardboiled Haggerty"

Saturday Afternoon and Night
JANUARY 28
WALLACE HENRY AND RAYMOND HAYDEN

"We're In the Navy Now"
Monday and Tuesday
JANUARY 30-31

"French Dressing"
with
H. B. WARNER, LOIS WILSON, CLIVE BROOK and LILYAN TASHMAN.

Wednesday and Thursday
FEBRUARY 1-3
GRETA GARBO

"The Divine Woman"
with
LARS HANSON and LOWELL BRANDELL

Friday Night Only
FEBRUARY 3
"Upstream"

with
NANCY KERRY, EARLE FOX, SAMMY COHEN and TED McNAMARA.

Saturday Afternoon and Night
FEBRUARY 4
ZANE GREY'S

"Man of the Forest"
with
JACK HOLT

Coming:
Harold Bell Wright's
"Shepherd of the Hills"

Time of Shows:
Evening Shows 6:45-8:25
Saturday Matinee 2:00-3:30

Just received a new shipment of Barnes' Worm Emulsion. GOLDEN RULE PRODUCE CO. 2-1tc

On the window of a London restaurant at Aberdonian road, "Na Gratitudes." So he entered. But going to wash his hands, he read the words, "Tip the basin." He stepped back. "Aye," he grunted, "I thought there was a catch in it."

"Why d'you think it'll be difficult to keep your engagement to Muriel a secret?"
"Well, I've had to tell Muriel, haven't I?"

Those New York thieves who have been given a twenty year sentence for stealing aspirin will be out of luck if they haven't held out enough to deaden the pain of that sentence.

Not all who aim high are straight shooters

HOW TO HIRE BOOK-KEEPERS FOR NOTHING

Open a checking account at this bank! Your accounts are kept for you accurately, your statement is furnished regularly; every check is a receipt, makes no change, removes temptation to spend needlessly and makes purse matching unprofitable. A checking account is one of the most useful of modern conveniences.

Western National Bank
"There Is No Substitute for Safety"

Kitchen Readiness

ARTICLES, BOTH LARGE AND SMALL, that will help you with your daily kitchen work, and aid materially in lightening your labors when you have extra work to do.

\$50.00 HOOSIER FOR \$45.00
Terms to Suit.

E. B. BLACK CO.
The Big Store With the Little Price

STABILITY
We are as reliable as the sun
WE NEVER FAIL TO GIVE YOU

SAFETY
SERVICE
SATISFACTION

Corner Drug Store

Our Aim - To Help Improve the Panhandle.

PANHANDLE LUMBER CO.

Quality - Service - Courtesy