

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

28th Year—Number 3.

Hereford, Deaf Smith County, Texas, Thursday, February 2, 1928.

Seth B. Holman, Publisher.

AMERICAN FARMERS MIGHT PROFIT BY STUDY OF EUROPE, CANYON PROFESSOR ASSERTS

Better Co-Operation In Rural Districts Is One Advantage Enjoyed by Farmers of Other Lands, Says Frank R. Phillips at Chamber of Commerce Luncheon, Fiddler for Panhandle Contest Named.

"Although farmers in this country are much in advance of those in foreign countries, there are still some important lessons which they might learn from their cousins in other lands," declared Frank R. Phillips, head of the agricultural department of W. T. S. T. C., speaking before the Chamber of Commerce at its regular luncheon meeting Monday.

"On the whole," Mr. Phillips said, "farming methods and machinery are much more advanced in the United States than anywhere else in the world. Nevertheless, because of necessity, the European farmer is much more painstaking and less wasteful so that his yield per acre is usually higher than the yields here. Where America goes into farming on an extensive scale Europe does its farming intensively."

Marketing Stressed.

Possibilities of co-operative marketing were stressed by the speaker who pointed out the effects of such a plan in several European countries, namely Denmark. There, he said, the farmer gets 80c or 90c out of his crop dollar, while in this country the farmer may consider himself lucky if he gets 55c.

"Farmers need more organization for the purpose of education," Mr. Phillips said. In some countries an "educated farmer" does not always mean one who has attended schools and colleges, but one who keeps in touch with the agricultural societies which have been organized for the purpose of educating farmers.

Merchants Can Help.

In this country, as in all others, Mr. Phillips believes, merchants and business men can and should help the farmer. They should encourage the raising of certain profitable products in that particular locality. Bankers should advise and should refuse to loan money when they consider that the farmer is not raising crops which will do their best in that part of the country.

As business men know more about marketing than do farmers, it is up to them to help the farmer to get a square deal in the matter of marketing their products and to help them to secure the proper markets for their supplies. Finally, the speaker said, the educational system among rural people needs to be improved. Children should not have to leave school and when they are out of school and come to farming they should not be expected to forget immediately all that they have learned in school but should keep studying.

Many Visitors.

Several visitors were present at the meeting, chief among whom was Clyde W. Warwick, candidate for election to the office of state representative from this district. Mr. W. M. Pearce of Amarillo, presiding elder for this district of the Methodist church, made a short talk.

Vice-President J. T. Cronin read a letter from the Tri-State Fair Association requesting the Chamber of Commerce to select an entry from this county for the Old Fiddlers Contest to be held in Amarillo on February 24. The body voted unanimously to send E. F. Connell to this event.

The next meeting of the Chamber of Commerce will be held Monday, February 6, at the Hereford Hotel.

Farm Sale Dates

Tuesday, February 14, is the date set for the big farm auction sale to be held at the P. H. Dyer farm located nine miles south and four miles east of Hereford, or eight miles north and one mile west of Dimmitt. The sale will begin at 10:30 and lunch will be served by the Ladies Aid Society of the Junior community. Col. Ray Barber is auctioneer.

Mrs. Margaret Holter returned Wednesday morning from the Eastern market where she purchased her spring and summer stock of millinery.

CONNELL TO FIDDLE

Hereford Man Selected to Represent This County in Old Fiddlers Competition at Amarillo Soon. Expects to Bring Home Ribbon.

E. F. Connell will represent Hereford and Deaf Smith county in the Old Fiddlers Contest to be held at Amarillo on February 24 under auspices of the Tri-State Fair Association. Mr. Connell is being backed by the Hereford Chamber of Commerce, which was delegated to appoint some one from this county to enter the contest.

According to old-timers here, "Ed" is among the best. Though he claims to be rather out of practice, Mr. Connell announces that he will begin at once to brush up on the old times to which people of this region used to trip the light fantastic.

"With reasonable luck and a lot of hard practice," Mr. Connell says, "I hope to bring the blue ribbon back to Hereford with me."

LOCAL MAN HEADS MOVE FOR REGION

E. B. Black Appoints Committees at Panhandle Development Meeting in Amarillo.

Work on inducing rural immigration into the Panhandle territory was begun in earnest Tuesday with a meeting of the Panhandle Development Association held in Amarillo, at which time committees were named and plans were laid to secure immediate results.

E. B. Black of Hereford, general chairman, presided at the meeting and was authorized to appoint committees on finance, publicity, train literary and constitution and by-laws. Delegates unanimously endorsed the plan to send a special exhibit train to the various middle-western states and work on this feature will be started at once.

Fifteen counties, including Deaf Smith, have already joined the movement and six others have signified their intention of joining, it was said.

Kansans Hold Alumni Party On State Day

With more alumni in the Panhandle than any other university except the University of Texas, graduates of the University of Kansas, at their Kansas-Day banquet held at the Amarillo Athletic Club Saturday night, formed the Panhandle Association of Kansas Alumni.

About sixty-five alumni and former students were present and elected the following Amarillo men as officers: M. C. Blanchard, president; A. W. Hedging, secretary; George Nutting, treasurer; Elbert W. Smith, Hereford, was elected cheer leader.

The new group plans to meet about three times a year, on important Kansas occasions. Any K. U. alumni or former students in Hereford or this section of the country are urged to get in touch with this paper immediately.

MANY OUT FOR AWARD ON RABBITS

County-Wide Enthusiasm Stirred Up Over Great Drive to Rid Region of Destructive Pests.

With an even greater response than had been expected, Deaf Smith county farmers last week entered in earnest the competition to secure the \$25,000 prize offered by the Hereford Chamber of Commerce for the most jack rabbits poisoned in the county-wide drive, County Agent Dunkle said this morning.

Although no figures have been divulged, it is understood that the figure competing is well over fifty, all of whom have now reported excellent results from the use of the specially prepared poison. A multitude of shotgun shots heard in this neighborhood give evidence that other methods besides the poison were being used.

Friday and Saturday, February 3 and 4, have been designated as the official closing dates for the contest. On those two days, and only those, farmers may bring their rabbit scalps to Mr. Dunkle's office where they will be counted by a committee of judges.

Only two more days! It is rumored that there still remain a few jackrabbits, so it will take some fast work to eradicate completely the four-footed pests.

Friends Here Informed Of Bennett Death

Hereford friends were shocked Wednesday to learn of the sudden death of Walter Bennett of Wichita Falls, which occurred at 1:00 p. m., following a relapse during convalescence from pneumonia. Mr. Bennett was the son of Mr. and Mrs. W. W. Bennett of Hereford, and had lived here most of his life, attending the Hereford public school.

Mr. Bennett is survived by his wife, his parents, three sisters, Mrs. H. D. Reed of Hereford, Mrs. Ruby Faye Ansley and Mrs. Frank Jesse, both of Amarillo; and three brothers, Elmer and Charles, of Hereford, and Earl V. of Amarillo. Mr. and Mrs. W. W. Bennett had been informed of the illness of their son last week and had gone to Wichita Falls. They were at his bedside at the time of his death. Funeral services will probably be held Friday at Wichita Falls.

BUYS MILLINERY PARLOR.

Mrs. L. H. Shore has purchased the stock of the Cunningham Millinery Parlor, formerly located in Stambaugh's Dry Goods Store, and on Tuesday of this week opened a new establishment at the rear of the First National Bank building on East Third Street. A marketing department will be opened in connection with this new business, which will be known as the "Shore Millinery Shoppe."

C. S. Richards returned Friday from an extended visit with friends and relatives in El Paso and cities in California.

NEW GROCERY HERE

R. H. Womack Now At Work Installing Fixtures In Establishment In Oberthier Building On West Third Street.

That Hereford's twelfth grocery store will be opened within a week was announced this morning by Homer Womack, pioneer Hereford groceryman, who is installing fixtures for a new establishment to be located in the Oberthier building on Third Street, next to Carl's cafe.

Mr. Womack has been in the grocery business in this city for more than fifteen years. He announces that he is building up an entirely new set of fixtures and will open a clean, modern store handling all of the better known brands of staple and fancy groceries.

GROUP HERE IS ERECTING NEW CHURCH

Assembly of God Congregation Members Do Own Work On New Structure.

Hereford will have a new church within a few weeks, according to members of the Holiness church, or Assembly of God, who have already half completed a one-story structure to be located in the northeast part of town, just south of the old high school building.

All of the work on the 32x20 foot building is being done by members of the congregation in their spare time. The new building, though comparatively small, will be modern throughout and will be of frame construction, finished in stucco.

According to the pastor, Rev. J. E. Chamless, the congregation of the Holiness church now numbers more than 100 members who attend regularly, besides many others who are not regular attendants at the services. The congregation expects to be occupying its new home by the latter part of March.

Former Citizen Dies Saturday at Son's Home

Following a lengthy illness, Geo. K. Dixon, of Millican, Texas, died here last Saturday at the home of his son, R. R. Dixon. He had been brought here about a week ago after relatives from here had been called to his bedside at Millican.

Although he had never lived here for any length of time, Mr. Dixon had made Hereford his home on two or three different occasions and was well known throughout this country. He was a native Texas, born December 15, 1858, and had spent the greater part of his life as a farmer.

Included in the list of his survivors are his brother, W. S. Dixon, of Hereford; two daughters, Mrs. Joe Hastings, of Dimmitt, and Mrs. Frank Barber, of Hereford; and two sons, Mack Dixon of Dimmitt and B. R. Dixon of Hereford. The remains were shipped to Millican where burial was made on January 30.

Recently Completed Survey Reveals Great Forward Strides In Dairy Industry in Deaf Smith County

Starting only a few years ago, the dairy industry in this county has grown to phenomenal proportions. It was made known in a survey just completed here. In carrying out the famous "cow-sown" policy of stock raising, people in this vicinity have turned what was regarded as a mere sideline into a profitable business.

J. E. Parks, Berry Orr and Jim Lipscomb, pioneers in this field of industry here, say that they are having better results from their work each year, and that 1927 was a bumper year in the dairy business. Last fall, Mr. Orr's Clover Dell farm near Hereford held the largest sale of dairy cattle in the history of Hereford.

Hereford dairymen are not content with amateur methods or guesswork. They have instead put the industry on a sound business basis, co-operating at all times with leading cattle authorities and the Texas A. & M. College in keeping this business up to the highest standards.

Importance of the bull circle as a means of maintaining quality stock and peak production has been stressed to the limit in this county. Twelve registered bulls have been purchased from the famous Flowerdale farms at Dallas and these bulls were the sires of more than 500 high grade calves this year.

Bulls are now in use in three circles, made up as follows: Circle No. 1, D. E. Turrentino, B. C. Wil-

son, B. M. Tankersley and Harvey Nunn; Circle No. 2, J. L. Look-Ingbill, A. B. Schultz, Lester Galley and O. L. Rutherford; and Circle No. 3, Ira Ricketts, George Lewis and Jim Chapman.

The success of George Lewis is considered typical of dairymen in this county. In the year just closed, Mr. Lewis sold more than \$1400 worth of cream. Skimmed milk from this production was used to help furnish a balanced ration for more than 100 head of hogs. Mr. Lewis admits that if it were not for his milk cows, the profit on his farm would be much lower than the value of his grain would be less than it now is when fed to his hogs and cows.

RAPID WORK BRINGS NEAR DAY OF GREAT CELEBRATION ON INAUGURATION OF LIGHTS

Utilities Company Workmen Nearly Finished Installing New Ornamental Light Standards In Business District. Expect to Complete Work On System Within Three Weeks. Gala Event Being Planned.

Work Nearing Completion On New City Hall

Unless unexpected delays are encountered, carpenters work on the new city hall and fire station should be finished by the latter part of this week, according to S. S. Coffee, construction foreman. When the carpenters have finished the building will be turned over to the painters, and when their work is completed the new building will be ready for use.

City officials are enthusiastic over prospects of the new location for their offices and are eagerly awaiting the opening of the building. This will probably be some time early in March.

The city hall, which is located at the corner of Third Street and Miles Avenue, is sixty-nine feet wide by seventy-two feet deep, two stories in height, finished in brick, semi-fireproof throughout.

Revival Plans Win Approval of Communities

"People of neighboring communities have been enthusiastic in their reception of our plan for revival services recently announced," said Rev. J. T. Ross, pastor of the First Presbyterian church, today. Two weeks ago the Hereford ministers announced a schedule of revival meetings to be held in churches in the different communities surrounding Hereford.

Easter community, the church last heard from, voted unanimously to have the services, Rev. Ross said. Other neighborhoods heard from were anxious to hold the meetings.

As outlined by Rev. Ross the meetings will correspond somewhat to the old type of "flying squadrons" services. Services will be held four times in one week, with a different pastor in charge of each service.

"We have not been urging the churches to accept this plan," he stated, "because we want their response to be as spontaneous as possible. The pastors of Hereford will be glad to hold these services, but do not want to urge that communities have the services unless they want to of their own accord."

Preparing Now for Big Annual Music Festival

That definite arrangements have been made for the annual Panhandle Music Festival held at Amarillo, was made known this week with the appearance of the first of the publicity material for this event. Dates for the 1928 festival have been announced as March 7, 8 and 9.

Famed artists who will appear on the program will include Ernestine Schumann-Heink, celebrated contralto; Gottfried Galston, noted Viennese pianist; John McCormack, world-famous tenor; Herbert Witherspoon, formerly leading baritone with the Metropolitan Opera Company, will deliver a series of lectures on musical subjects.

COACH HAS BREAKDOWN.

Coach J. Forrest Riggs, athletic mentor of the Hereford high school, was taken to the Deaf Smith County Hospital Thursday night following a nervous breakdown. He was able to resume his duties Monday morning.

Work Nearing Completion On New City Hall

With only about three more weeks until the new street lighting system is ready for use, plans are rapidly going forward for the big celebration to be held here on the night when the new illumination is officially put into use, those in charge of the affair have announced.

All of the ornamental light standards have been put up in the downtown district and as soon as the work is completed on the bracket type lamps for use in the residence sections, the lights will be ready for use.

According to W. S. Barrett, Texas Utilities Company foreman, workmen have encountered no delays and are making even more rapid progress than had been anticipated. Warm weather has made it possible to work out doors all the time during the past few weeks.

City officials and merchants of Hereford say that they are all ready for the gigantic civic celebration to be held in connection with the formal inauguration of the new lights. It is possible that some speaker of note may be on hand to deliver a short address of interest to the entire community.

Residents of Dimmitt, Summerfield, Black, Frio, Jumbo and all other towns and communities in this region are invited to be present on that night and help Hereford celebrate. In addition to the entertainment which has been planned, merchants will hold a window-unveiling ceremony in connection with which many prizes will be awarded. Further information about the affair may be obtained from any merchant in Hereford or any member of the Chamber of Commerce.

Schools Enroll Great Number Of Outsiders

"The Hereford public schools have the largest non-resident enrollment in their history," said Superintendent C. H. Dillehay this morning, commenting on the increasing interest in higher education now shown in this county.

"We consider this a hopeful sign, as it clearly indicates that parents of rural children are determined that their children shall have the same educational advantages which students living in town enjoy."

There have been sixty-one students transferred to the Hereford district from other parts of the county and from Castro county, and about seventy pupils from other districts have been enrolled in the schools here, most of them in the high school grades.

According to Mr. Dillehay, Deaf Smith county school districts are paying tuition on thirty-nine of the seventy pupils transferred. Some of the districts were paying this tuition even before the recent passage of the law compelling them to do so.

Tuition collections last year amounted to \$1,500 besides the state and county transfer money received and present indications are that a much larger amount will be received this year, Mr. Dillehay believes. "This amount," he said, "will prove of material assistance in paying salaries of the increased faculty at the high school, which increase occurred after the school budget had been made and for which there had been no provision made."

MRS. PENNY LEAVES.

Mrs. L. C. Penny left overland Wednesday morning for El Paso, New Mexico, where she will spend the next three or four months as a guest of her daughter, Mrs. Dave Bigby.

W. B. Anthony returned Saturday from an extended visit with relatives in points in Central Texas.

The Hereford Brand

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Texas & Texans

By WILL H. MAYES

Escape Gas Tax Payments.

State Comptroller Terrell says that between \$3,000,000 and \$4,000,000 that should accrue to the State Highway Department now escapes the state officers because the Comptroller's Department hasn't a sufficient force to check up on dealers over the state. He states that all the large companies pay that tax but many smaller dealers do not, and that these tax evaders may be found in nearly every large city. The last legislature provided for four additional men for this work, but Mr. Terrell says the force is insufficient. In most counties the tax collectors have little to do most of the year and it seems that there might be some legislation provided for county collectors or county auditors to look after so important item of state revenue.

Insane in Texas Jails.

According to R. R. Walthall of the Board of Control there are 133 insane persons confined in jails of Texas and many more are being held in the homes of relatives because there is not room for them in the state hospitals for insane. When additions to hospitals now being made are completed there will be room for 200 more patients but until this is done in April the insane will have to stay in jails. This is not to the credit of the state and in the opinion of many is also not to the state's credit that the insane and the criminal continue to procreate.

Education Prevents Crime.

A district judge at Cuero recently made the statement to the grand jury that "the greatest agency for the prevention of crime is education and the courts of the land recognize their greatest ally in the public school system." The judge might have added with even greater truth that "education that fails to develop the moral and ethical in students is as likely to prove harmful as helpful to them." A casual reader of the papers is impressed with the fact that such a large proportion of the heinous crimes are committed by high school and college graduates with plenty of mental training but apparently wholly lacking in moral evaluations.

From Field to Home.

A modern cotton gin is to be the next equipment added to the farm at Texas-Tech at Lubbock. When this is done, Texas Tech students may study the process of cotton from planting to final use in the home by way of the school of agriculture, the textile mill and the home economics school. In short, they may get a complete education in the growth, manufacture and use of cotton.

Roads for Oil Fields.

The Pecos and Crane county oil fields are soon to have good roads leading to nearby shipping points. Construction has begun on a paved highway from Odessa to Crane county fields and work will be pushed to completion in 90 days.



There are over 20,000,000 Passenger Automobiles in the World, and 17,000,000 of these are in North America. There are more new drivers appearing every day, creating a growing reason for the thoughtful owners to protect themselves by Automobile Liability, Property Damage and Collision Insurance. Is it wise for you to assume ALL the risks of loss or lawsuit? Consult this agency BEFORE your accident.

PLAINS INSURANCE AGENCY
 John Patton, Manager
 Hereford, Texas.

Approximately 125 miles of high-ways in Pecos county, within a radius of 39 miles of Fort Stockton will be provided through a \$150,000 bond issue recently voted by a majority of 210 to 47 in a district in which two previous bond issues had been voted down. Voters are coming to see that progress and good roads must go together.

Giving Good Advice.

"The dealer who recommends Texas granite to customers, not only advances the interest of his own business, but also promotes one of the leading natural resources of the state," says the Llano News. The News is right but hardly goes far enough. The Texans who recommend and use Texas products of any kind in preference to those from out of the state is serving both himself and his state to advantage. Texans are too inclined to spend their money away from home and to act as though they believe Texas products and Texas brains are inferior to others.

Fertilizing Pays.

Bob Hice, who lives in Eastland county, is showing his neighbors how to farm. Last year he applied a mixture of 100 pounds of acid phosphate and fifty pounds of nitrate of soda to the acre of peanuts on nineteen acres, at a cost of \$2.55 an acre. From this land he harvested forty bushels of peanuts to the acre, while an acre left in the middle of the tract unfertilized made only 24 bushels. On still another acre on which fertilizer had been used two years in succession he harvested fifty-two bushels. Hice's neighbors have entered a pool to buy fertilizers this year.

Tenant Makes Money.

East Texas tenants who know how to farm can make money at it. Rufus Bates, Willis Point tenant farmer, cleared more than \$3,000 last year on a 42 acre farm with a three-mule team. He raised 19 bales of cotton, 400 bushels corn and 440 gallons of ribbon cane syrup, besides fruit, vegetables and poultry. Nothing unusual

about this—just sensible diversified East Texas farming.

Brady's Improvements.

Brady's \$150,000 bond issue having been approved, that enterprising little Texas city is going to start on an era of street, water works and general improvements, including a \$30,000 city hall and fire station. Brady plans to keep on growing.

Slaton Hatcheries.

A "Slatonite" who reads this column in his home town paper has written me that poultry raising is "hitting that section about right," and that there are now in Slaton two hatcheries with a combined capacity of 40,000 eggs. The lower plains country is fast becoming noted for its dairying and poultry raising.

Pampa's New Railroad.

Pampa is elated over prospects for a new railroad line from Cheyenne, Okla., to Pampa, a distance of 92 miles. A citizens committee has made a tentative contract with Frank Kell of Wichita Falls for 29 miles of the right of way. Development of North Texas is attracting railway capital as it has not done for many years.

Strawberries Are High.

The sale of Florida strawberries on the San Antonio market at \$1.10 a quart carries a suggestion that there is little or no reason why South Texas might not have sold those berries with the precaution to guard against the usual cold spells that is evidently used in Florida.

Briggs Votes Bonds.

By a vote of 410 to 19 Briggs, in Burnet county, joined Marble Falls in voting for a bond issue to build the Airline highway link through that county. That highway as proposed will intersect the state on an almost direct north and south line.

CARD OF THANKS.

We desire to take this opportunity to extend to our friends our

sincere appreciation for their kindness and sympathy shown during the recent illness and death of our beloved relative, J. C. Powelson. Allen Powelson and Family.

GLEE CLUB TO TOUR.

AUSTIN, February 2.—A spring concert tour is being arranged by members of the University of Texas Men's Glee Club, according to Oscar J. Fox, of San Antonio, director. The club plans to make this tour through the Lower Rio Grande Valley and other sections of South Texas, having made a trip through North Texas during the fall.

Kaiser Bill, an alleged sheep-killing police dog, has just been granted a reprieve, after having been sentenced to death in Kentucky for killing thirty-six ewes, but it appears there is some truth in the saying about "giving a dog a bed name."

Progressive News

Mrs. Blagg and children visited her mother, Mrs. Marrs, Saturday.

Don't forget the basketball game with Ward Friday afternoon at 3:30. The following Friday the girls expect to play Westway at Progressive.

Mrs. Ratcliff spent one night last week with Mrs. Crislinger. Glenn Ricketts entered school Monday.

Wyntel Jacobs spent Monday night with Odessa Cockrell.

Mrs. Parks received a letter from Mrs. Blacett who recently moved to Southern California. She wrote that they were enjoying the beautiful flowers and sunshine. They are visiting their children and relatives until they find a suitable location.

Catherine, Ira Jeanne and Glenn Ricketts spent Sunday with their grand parents, Mr. and Mrs. W. A. Ricketts at Hereford.

Mrs. Caldwell entertained Mr. and Mrs. W. P. Mallow of Clóvis

and Mr. and Mrs. Bert Boyd last Thursday.

Mrs. Roy Hershey has been on the sick list the past week.

Jim Ricketts' team ran away Monday afternoon and threw him from the wagon. A back wheel passed over his body, he fortunately receiving no serious hurt but is very sore and lame.

Jack Tompson, Orion Russell and Arnold Hershey motored from Amarillo Sunday afternoon and spent the night at the Russell home.

Judge Wilson visited Progressive school Wednesday morning and reports the school in an excellent condition and was pleased with the work of the two teachers.

George Lewis and family attended the Westway community dinner at the Grady Wilson home Sunday. Mr. and Mrs. J. L. Park and Mr. and Mrs. Ira Ricketts spent Wednesday with Mr. and Mrs. A. S. Higgins.

Messrs. Higgins, McCasky and Oglesby, trustees of school district No. 7, visited the Progressive school Monday.

The intermediate class of Progressive Sunday school was entertained Friday evening, January 27, in the home of their teacher, Ira Ricketts. They invited as their guests the seniors of the Sunday school. Various games were played and at a late hour refreshments

of cake and cocoa were served about thirty young people, all expressing themselves as having spent a most enjoyable evening.

Bing-song program:
 Opening song: Mr. Reeves.
 Song: Lois Counts.
 Song: Jess Caldwell.
 Song: Mary Ella Hershey.
 Song—Mr. Ramey.
 Song: Lois Sampson.
 Quartet: arr Mrs. Garrett.
 Song: Fred Caldwell.
 Song: Mr. Garrett.
 Reading: Wanda Blagg.
 Song: Mrs. Lewis.
 Song: Luke McBrier.
 Benediction: Mr. Caldwell.
 —OLIVE PERKINS.



The Fastest Growing System of Self-Serving Chain Stores in the U. S.

SPECIALS FOR FRIDAY and SATURDAY

LETTUCE Limit 3 per head **6c**

Babbett Lye **10c**

MATCHES per box **3 1/2c**

Post Toasties limit three **10c**

Pork and Beans Large size **20c**

Cal. Bak. Powd. one pound **25c**

YES, WE DELIVER PHONE 249

Auction Sale

Beginning Saturday, Feb. 4th

At 2:30 o'clock

We Are Going to Start Our

ANNUAL AUCTION SALE

This Sale Will Continue the Following Week and Close

SATURDAY NIGHT, FEB. 11th

or until we reduce our enormous stock to where we want it for the dull season. Our policy has always been to carry a big line of merchandise for the holiday season in order that our customers might have the advantage of the best gift line possible. We had a good business during the holidays, but we are overstocked and our stock must be reduced.

Mr. Mitchell Is Coming

Our customers are well acquainted with Mr. Mitchell. On January 17th, 1910, we began our first auction sale with Mr. Mitchell ("Old Mitch," as he is familiarly called) in charge. Since that time we have had more than a dozen sales, and he has been in charge of them all.

With him in charge and the biggest stock of up-to-the-minute merchandise we have ever had, we are in a position to give you better buying opportunities than ever before.

Positively our stock is bigger and finer than ever before. We sell our own merchandise. Nothing shipped in for this Sale

Any article from a two-bit collar button to a fine diamond will be offered at your own price.

Fine watches, diamonds, silverware, gold jewelry, cut glass—everything goes in this sale. Nothing cut out, or reserved.

Now is the time to buy a fine dinner set, a fine gold watch or a diamond ring. Get all the silverware you need while it is going cheap.

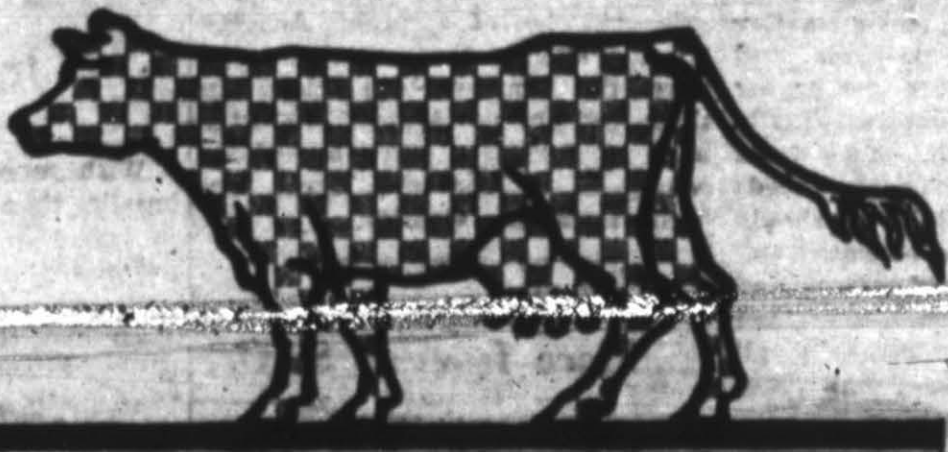
Nice Gifts Will Be Given at Each Sale

Remember the date, Saturday, February 4th. Sale starts at 2:30 p. m. Two sales daily the following week, at 2:30 and 7:30.

Hereford Jewelry Store

W. H. RAY, Manager.

Come in any time now and pick out the articles you want put up at auction.



Use the Feed That Makes You the Most Money

Mr. R. T. Nunn, of Hereford, has found that the PURINA RATION PAYS. Mr. Nunn increased his production of butter 200 pounds in thirty days by feeding a ration consisting of his home-raised grains and PURINA COW CHOW.

Follow the Purina Plan

1. Raise all the feed you can.
2. Feed just enough PURINA to make up for what your own feed lacks.
3. Take a few minutes time to figure your present feed costs before starting on your new ration.
4. Ninety days later check your results, and if PURINA doesn't make you money, don't feed it.

—sold in checkerboard bags for

HORSES COWS HOGS POULTRY

Jones & McLean Phone 1

Hay, Coal, Grain, Feeds.

Your Grocery Headquarters

Offers you these wonderful bargains for this Friday and Saturday. Come in and save. Among our specials you will find: Louis Yellow Cling Peaches in heavy syrup, six No. 2 cans for **\$1.48**; Pure Ribbon Cane Syrup, gallon, **82¢**; one dozen cans Pink Salmon, **\$2.05**; Hominy, six large cans, **68¢**; one pound of tobacco, Brown's Mule or Apple, **55¢**.

HEREFORD WHOLESALE GROCERY

L. W. Carlyle

First Christian Church.

THURMAN MORGAN, Pastor.

All the services of last Sunday were well attended. Let us continue this good record by coming early to all services and bring along our friends. Sunday school at 9:35, Communion and preaching services at 11:00. Next Sunday the evening services will be given over to the Senior Christian Endeavor Society. They will at this hour, 7:30 o'clock, give an interesting and helpful program.

Our mid-week services are fine. Come worship with us each Wednesday evening at 7:30. All evening services will begin at 7:30 o'clock. We are to have some great services this month. Let no one miss any of them. A cordial welcome is extended to all to come and worship with us at any and all services.

First Methodist Church

E. B. BOWEN, Pastor.

Sunday school begins promptly at 9:45, N. M. Bartley, superintendent. Morning and evening worship conducted by the pastor. At the 11 o'clock hour there will be a special service for young men. Mrs. Easton's class will furnish all of the music and assist in the opening service. The pastor will bring a message in keeping with the day. Be sure to attend this service and help make it a great day. Evening service at 7:15. We had a splendid congregation at each service last Sunday. Epworth League meet at 6:15. Prayer meeting and choir rehearsal Wednesday evening at 7:30. We had forty present last week.

We will be glad to have you worship with us.

First Baptist Church

V. M. CLOYD, Pastor

The faith Sunday meeting was great success and we were happy to have the large number of visitors.

The teachers meeting was well attended Monday evening. We are to have our 1928 A-1 Sunday school next week. Our goal now is a standard B. Y. P. U.

Sunday, February 4:
Sunday school 9:45.
Preaching services 10:45 and 7:30.

B. Y. P. U. 6:30.
Prayer services 7:30 Wednesday evening.

But whose keepeth his word him verily is the love of God perfected; hereby know we that are in him.—1 John 2:5.

First Presbyterian Church

JAR. T. ROSS, Pastor

"The Altitudes of Christianity"—this, a most interesting presentation of the place of Christianity in human life, will be the pastoral message at the morning hour next Sunday. You will be helped by this service in your religious life. Has yours been a partial view of the meaning of Christianity as applied to life? Have you wondered how far Christianity does propose to help one live his life in this kind of world? Hear the message.

Preaching services 10:50 and 7:15. Sunday school 9:45 and Endeavors at 6:15. For the purpose of the largest helpfulness to all, this church asks the fullest attendance upon all the services for the coming Sunday.

Women's Missionary Society on next Wednesday at 2:30. The subject for the pastor's third Biblical lecture will be "The Idea of Worship." Church-Nite will convene at 7:15.

To all who would help others and to those who need help; to the comforters and the sorrowing; to those who know Him, and to those who would know Christ; to strangers and to the off-comers; to all, this church opens wide its doors and bids you welcome.

B. Y. P. U. PROGRAM.

Song service.
Prayer.
Bible drill.
Business.
Assignment of parts for next Sunday, Edgar Pickett, captain.
Announcements: Dee Mitchell.
Scripture, Matt. 28:19-20; Mark 16:15.
Program.
Introduction: Faye Tinker.
Early Years and Education: Sylvia Scott.
Sails for China.
A Long Voyage: Aubrey Daniel.
Language Study: Bob Renfro.
War with England: Willis Mae Vinson.
Duet: Ruby Thompson and Earline Daniels.

MISSIONARY SOCIETY.

The weekly meeting of the Methodist Missionary Society, January 25, was one of the best we have ever had, presided over by our much beloved president, Mrs. Ward, in her own loving, sympathetic, Christian way.

Following the devotional service an unusually interesting study lesson, the life of Christ, found in the four gospels, was ably conducted by our new and efficient superintendent of study, Mrs. C. C. Bowen. We have several new officers this year, all of whom are enter-

ing into the work with zeal and great enthusiasm. It was a privilege to have Rev. Bowen conduct the installation service. The aim of our society this year is a deeper spiritual life, more knowledge of the work and a larger increase in members. An unusual effort is being made to enlist every woman in the church. In trying to make real these goals it will take much time, work and prayer, for we are confronted with the fact that a changed world in every way has created a need for changes even in a Missionary program. "New occasions teach new duties; time makes ancient good uncouth." Our task, however, is the same, but the approach has changed as much as ways of transportation.

Of course we did not accomplish everything we had planned last year, but have many things for which to be thankful. We are beginning our new year's work with Mrs. Ward again as our faithful president. Not only is it a joy but an inspiration to all who come in contact with her. May God bless and spare her life to us for many years to come.

—CONTRIBUTED.

PRESBYTERIAN SENIOR CHRISTIAN ENDEAVOR

What time? 6:15, Sunday, February 5.

What kind of service? Monthly Consecration service.

What subject to discuss? "What are the values of C. E.?"

What Scripture to read? Romans 12:3-11.

Who to lead the service? Paul Simms, president C. E.

What else? Prayer and song service.

Leader's talk.

Song.

Christian Endeavor promotes Stewardship: Miss Agnes Fox.

Christian Endeavor develops leadership: Herman Galbreath.

Special music: Miss Ruth Haber.

C. E. breaks down race barriers and aids in international friendship: Mrs. A. Rogers.

Pastor's five minutes.

Roll call.

Business.

Song. Bless be the Tie.

Misph.

City Loans

Payable Monthly; Lowest Interest rate; quick service, inspection notices passed by our office. Let us take up your present indebtedness and make it mature to suit your income and ability to pay.

RALPH BARNETT,
Manager.

SENIOR C. E. PROGRAM.

First Christian church, 7:30, February 5.

Topic: What are the values of Christian Endeavor?

Leader: Keith Guthrie.

Hymn, No. 120.

Prayer: Harry Kibbe.

Scripture lesson, Romans 12:3-11.

Leader.

Hymn 261.

Talk. What Christian Endeavor can do for the church: J. C. Ricketts.

Christian Endeavor pledge: Ewell Howton.

Hymn 188.

The value of C. E. to the individual: Oriana Savage.

Winning others to Christ thru C. E.: Clifford Kester.

Quartet, List to His Voice: Al-leith, Nell, Nina, Lorene.

Future church talent in C. E.: Nine Crawford.

Offertory, charge J. T. Gilbreath.

Hymn, 232.

Misph benediction.

Arney News Items

Mrs. Lee Hutson, Mrs. Blackburn

and Miss Opal Hutson spent Tuesday afternoon in the home of Mr. and Mrs. Floyd W. Fortner.

Mr. and Mrs. Lee Edmondson and children of Amarillo spent the week end visiting her parents Mr. and Mrs. Charlie Cox, also other relatives and friends of the community.

There was a good attendance at church Sunday, besides the visitors.

Mr. and Mrs. J. E. Davis spent Sunday in the home of their son and family, Mr. and Mrs. Marion Davis.

Miss Oleta Wilson and her brother, Henry, spent Thursday afternoon in the home of Mr. and Mrs. John Hammond.

Mr. and Mrs. J. J. Lindsey of the Frio neighborhood spent last Saturday in the home of Mr. and Mrs. Floyd W. Fortner.

Several attended the singing convention at Cleo Sunday.

The next regular county singing will be held at Dimmitt the fourth Sunday in February. Everyone is planning a great time that day.

Mr. and Mrs. Homer E. Ferguson spent last Tuesday afternoon in the home of Mr. and Mrs. Floyd

W. Fortner.

Little Woodrow Tipton has been quite sick with the influenza the past week. However, he is much better at this date.

Messrs. J. E. and Harvey Wilcoxon were pleasant business callers in the John L. Hammond home Monday.

Messrs. Boyd, Bailey, Burks and Hendrix were in Happy Monday on business.

Rabbit hunting has proved to be quite a sport here lately. One day last week Messrs. Homer E. Ferguson and Jean Lawson killed one hundred and fifty.

Mr. and Mrs. Lee Hutson and two daughters, Misses Opal and Juanita motored to Amarillo last

Friday.

Mrs. J. P. Hutson returned home last Friday after a two weeks visit with her daughter and family, Mr. and Mrs. Marshall Brooks of Amarillo.

Mr. and Mrs. Ed Bailey visited in the home of Mr. and Mrs. Grady Bailey last Friday.

There was a certain old gesser Met an old maid and tried to please her.

When she said, "Stop, mister," He grabbed her and kissed her, Now his friends call him the lemon squeezer.

For Quick Service in the Job Printing Line. See THE BRAND



MERIT

POULTRY AND DAIRY FEEDS

It won't be long until chick season. "Chick Mash" saves them. Feed Merit balanced feeds and watch your produce check grow.

West Texas Feed & Seed Co.

Phone 265

Announcement!

We Are Equipped to Give Better Service Than Ever Before.

Awning orders now for spring delivery will be priced at our low January figures.

Write us for prices and samples.

We quote prices without obligation to buy.

Amarillo Tent and Awning Co.

206 West 10th Street.

Coats Suits DRESSES



The final word in Parisian chic is expressed in these lovely new offerings—all of which are in the very latest spring patterns, styles and shades.

You will be delighted with this new assortment of spring values, and the saving alone is very worth while.



Fox Mercantile Co.

OPERATIONS HAVE BEGUN

At Hereford's largest hatchery. Order your baby chicks now for early delivery. We do custom hatching in any amount, 3 1-2 cents per egg. Settings every Monday and Thursday. You are invited to inspect this new, modern establishment.

The Hillside Hatchery

R. P. CONEWAY, Manager.

M. B. McLean J. A. Pitman R. P. Coneway



EXTRA MEASURE

When you call for service, at this up-to-date filling station, you get just a little more than you ask for—something that you are not expected to pay for—you get—courteous, prompt service. Our trained corps of attendants know the filling station business from A to Z and you can depend on them to give you the very best there is.

Hereford motorists call here for Amarillo "JACKRABBIT" Gasoline, Sinclair and Quaker State Motor Oils, Federal and Defender Tires and Tubes, Accessories of all sorts.

We Give Gold Bond Saving Stamps.

ABO FILLING STATION

Corner First and Main Streets.

Delco - Light AND FRIGIDAIRE

WIRING AND FIXTURES. PLUMBING

J. C. Cummins

Phone 340.
Third and Main Streets. Hereford, Texas.

CLASSIFIED

For Sale or Trade

FOR SALE OR TRADE—Clean stock of general merchandise, \$24,000 stock at cost, located at Davidson, Okla. Owner will exchange for a good farm in Panhandle. What have you? Give price and full description in first letter. Address BOX 2201, Amarillo, Texas. 3-4tc

FOR SALE OR TRADE—Twenty acres in cultivation; close in. Also have bundle maize, kafir and sorghum for sale. FRED MILLARD. 38-1f

For Sale

FOR SALE—About 20 fine Brown Leghorn roosters. See or write W. F. MAYFIELD, Dawn, Tex. 3-2tp

FOR SALE—About a dozen good Rhode Island Red cockerels, at a bargain. MRS. ARLIE DEAN, Route B. 3-1tp

BABY CHICKS FOR SALE—West Texas Feed & Seed Company, Telephone 265. 31tc

BRING US YOUR PRODUCE. West Texas Feed & Seed Company, Phone 265. 3-1c

MAKE MORE MILK! Feed Merit Milk Maker. West Texas Feed & Seed Co., Phone 265. 3-1c

FOR SALE—A piano for \$110. MRS. J. O. MILLER, Telephone 206. 3-2tp

FOR SALE—A few more Rhode Island Red cockerels. MRS. E. W. HARRISON. 3-2tc

FOR SALE—Two hundred Ancona hens, now laying. E. M. COX. 34tc

FOR SALE—Dressed hogs, weight 125 to 150 pounds. J. F. WARD, Phone 250. 3-1f

FOR SALE—Lard for sale, 15c per pound. J. F. WARD, Phone 250. 3-1f

FOR SALE—Good assortment of grape vines. Phone 250. J. F. WARD. 3-1f

FOR SALE—At bargain, slightly used 20-35 Allis-Chalmers tractor. Would trade for livestock and implements. ROY L. PASCHALL, 110 7th St., Roberts Place, Amarillo, Texas. 1-3c

FOR SALE—Modern home, choice residence lots. Good terms. ALVIN C. THOMPSON. 52-1fc

FOR SALE—Crop payments quarter or half section in Township 33 this county; will erect house furnish material to proper Mrs. Write H. C. LIVINGOOD, Law, Kansas. 52-4tp

KINDLING, KINDLING—See Arch Conklin, the Transfer, Man. Phone 169 or 9014-F13. 53-1fc

For Rent

FOR RENT—Two light housekeeping rooms with bath. Phone 32. MRS. SAM HUTSON. 3-1tc

Wanted

WANTED—Girl for general housework during day only. MRS. BOLMAN. 3-1fc

WANTED—To buy half section improved or unimproved, near Hereford. Quote lowest price and terms, with full description and location in first letter. Address BOX 2201, Amarillo, Texas. 3-4tc

FLOWERDALE YOETH'S NO-SWEET will stand for service in North Hereford. This bull was grand champion at the 1927 Deaf Smith county fair. As a four-year-old, his dam, Flowerdale Yoeth, produced 32,579 lbs. of milk and 506.6 pounds of butterfat in 305 days. Service fees \$5.00 at time of service. O. L. RUTHERFORD, Phone 344-W. 3-1fc

Lost and Found

STRAYED—From my place, yellow Jersey cow with white face calf two weeks old. MRS. BURL FRANCE. 3-1tc

Lodge Directory

Hereford Lodge No. 476, meets every Monday night in Odd Fellows' Hall, visiting brothers welcome. F. E. Givan, N.G. L. H. Foster, Sec.

Here and There.

Next Sunday afternoon is the regular first Sunday singing at Frio at 3:30. Visiting singers are cordially invited to be present. Bro. Tannery, of Friona, also preaches at the morning and evening hours. John Gaetz and George Moseley were Dimmitt visitors Wednesday.

A. T. Jones and family, Mrs. G. F. Springer and Miss Tiny Lee were Sunday guests at the Andrew Gilliams home.

Joe Andrews and son, Owen, spent several days last week at Dalhart.

Mr. and Mrs. Lester Sparkman and Mr. and Mrs. Harry Taylor spent Sunday at the Tice home.

Mr. and Mrs. Floyd Fortner of Arney spent Friday at the J. J. Lindsey home.

W. S. Dixon who is spending the winter at Corpus Christi was called home by the illness and death of his brother. Mr. Dixon spent Saturday night with his son, Emmet Dixon.

Mr. and Mrs. Earl Lance called at the Fate Waiser home Sunday afternoon.

Miss Nettie Lee Green spent Wednesday with Mrs. Harry Taylor.

T. L. Sparkman spent Sunday with the Bell boys.

R. O. Dunkle went out to Frio Wednesday and organized a club among the boys and girls.

E. E. Rogers and wife and Edgar Moseley and family spent Sunday afternoon at the George Moseley home.

Mrs. Walter Tice spent Saturday in Dimmitt with Mrs. Roy Lamban.

Mrs. Nettie Green spent Wednesday in Hereford at the Dick Dixon home.

Mr. and Mrs. Oscar Campbell who has been at Crosbyton since September, returned home here last week.

Misses Georgia Sparkman, Marie Brumley and Blanche Beauford spent Sunday with Nola Mae Brumley.

Mr. and Mrs. Henry Allman, Mr. and Mrs. Leo Williams spent Sunday at J. B. Harlin's.

Mr. and Mrs. Chas. Bell spent Thursday at the Berry home.

Guy Ham and family spent Sunday in Hereford with the M. D. Fincher family.

Mr. and Mrs. J. B. Harlen gave a party Friday night for the young people when about 30 were present and a very enjoyable evening was spent.

Will Worley is very sick at present with appendicitis.

C. E. Tice was a Dimmitt visitor Monday morning.

Several of the neighbors enjoyed forty-two at the Guy Ham home Friday night.

Sunday school begins promptly at 10:30 Sunday, so let every one be in their places on time and please remember singing in the afternoon. We hope to have Mr. Summer present with us. Everyone welcome.

TRY A WANT AD IN THE BRAND.

MISSIONARY SOCIETY MEETS

The Methodist Young Matrons Missionary Society met at the home of Mrs. Richards on Tuesday, January 31, with lesson taken from the Society's study book, "Life of Christ," and included the first chapters of Matthew and Luke.

The next meeting will be a social meeting, February 6, at the home of Mrs. Fridley, with Mmes. Fridley and Smith as hostesses. Each member can bring one guest.

PRESBYTERIAN INTERMEDIATE CHRISTIAN ENDEAVOR

Christian Endeavor day, Commemoration meeting.

What are the values of Christian Endeavor?

Leader: Ina Mae Hastings. Scripture: Romans 12:3-11. Song service.

Prayer. Leader's talk: Spiritual value. Of what value is Christian Endeavor in developing the personal prayer life: Woodrow Ireland.

What evidence can you give to show that Christian Endeavor develops leaders for church work? Mary Inez Hough.

Reading of pledge. Points for members. Special music.

Business. Offering. Song. Benediction.

Easter Items

Mr. and Mrs. Brimer of Amarillo were out looking over their land they have bought in this community one day last week.

Col. Owen of Vega was on the streets of Adrian Monday.

The Panhandle Agricultural Opportunities Campaign was held in Adrian Tuesday.

John Rector, Sr., was in Adrian Monday.

J. M. Chapman and son, Ray, were in Adrian Saturday.

The Adrian basketball team played Wildorado Friday afternoon. The game resulted 14 to 4 in favor of Adrian.

D. V. Guthrie was transacting business in Adrian Monday.

Pampans Urge Change In Gray County Seat

Claiming that the center of population in Gray county is in and near Pampa rather than LeFors, the present county seat, taxpayers of Pampa have begun agitation to have the court house removed to their city. To prove their contentions, they have started a campaign to secure payment of all poll taxes in order to be certain of outvoting the LeFors populace on the question.

Ruggedness of the country surrounding LeFors makes it practically inaccessible, Pampans say, and for that reason alone they argue that the county seat should be taken to a more central location.

Baby Chix

OF QUALITY.
Poultry Supplies
Garden and Field Seeds
Plants of All Kinds
Incubator Supplies
Ask for Price List.
C. E. WHITE SEED COMPANY
Plainview, Texas.

Panhandle Historians to Banquet at Canyon

That the regular annual meeting of the Panhandle-Plains Historical Society will be held at W. T. S. T. C. at Canyon on Friday, February 17, was announced this week by the secretary, Mrs. F. T. Reeves. A business session will be held in the Administration building at 2:00 p. m. and the banquet will be held at Cousins Hall at 6:00 p. m.

All members of the society, their friends and others interested in Panhandle-Plains history and its preservation are invited to attend

both sessions, Mrs. Reeves says. Banquet tickets must be procured not later than February 10.

A. D. Lasker recently gave a million dollars to the University of Chicago to be used toward lengthening human life, and he could get quicker results by enlarging the Chicago police force.

Pome.

The passwork is yum-yum. It costs you quite a sum-sum. It makes you deaf and dum-dum. So 'tis best to lay off this rum-rum.

Advertising Given Boost by Speaker at Lubbock

"What gasoline is to the automobile, advertising is to business; that is, it is the power which makes it go." So declared Proyor Irwin, nationally known retail business counselor and investigator in a lecture before 350 retail merchants of the city of Lubbock last week. The talk was made in connection with the Better Business Bureau series which Irwin conducted there last week. "While there are a few scattered examples of good businesses

which use no advertising, there never has nor probably never will be a phenomenal business success without the use of advertising at some time in the course of the firm's growth. I strongly recommend the use of the local newspaper for retail merchants, as it is the only medium which thoroughly covers the trade territory they would like to reach," Mr. Irwin declared.

At Peace.

Convice—"I am here for having five wives."
Visitor—"How do you enjoy your liberty?"

Big Auction Sale REGISTERED HEREFORDS

HEREFORD, TEXAS

Wednesday, Feb. 15th

TEN BREEDERS OF PURE BRED HEREFORD CATTLE OFFER

55 Head of High Class Animals of Anxiety 4th Breeding

TO THE HIGHEST BIDDER, ON

Wednesday, Feb. 15th, at Hereford

Headquarters for Anxiety 4th Herefords.

THE SALE WILL BE HELD IN A HEATED PAVILION WHERE COMFORT IS ASSURED, EVEN IN BAD WEATHER.

Fifteen Bulls--most of them straight bred --and forty females comprise the offering

The cattle are consigned by C. O. Keiser, W. T. Womble, L. R. Bradley Estate, D. L. McDonald, T. C. Ivey, Ed East, Geo. Burch, Ira Cochell, E. B. Black and Leo Wolfe, and without a single exception are top-notch individuals of excellent breeding.

This is the first annual combination sale sponsored by Hereford breeders, who have laid plans to establish the foremost Hereford auction sale of America at Hereford, Texas, each year. Breeders in need of herd bulls or female foundation stock are especially requested to attend.

A wealth of quality and breeding will be found in the thirty odd head of Junior yearling heifers bred to the famous herd bulls of the Hereford district. For outstanding cattle of real quality and Anxiety 4th breeding, Hereford, Texas, stands at the top.

The nationally famous auctioneer, Col. Fred Reppert, of Decatur, Indiana, will conduct the sale. Hayes Walker and Alton Walker, of the Hereford Journal, will be assisted in the ring by Ralph W. Dawson, of the Daily Drivers Telegram. Mr. R. J. Kinzer, Secretary of the American Hereford Association, and who has had a large hand in the wonderful development and expansion of the Hereford Cattle Industry during the past twenty years, is also expected at this sale.

Write for Catalog Showing Full Tabulated Pedigrees.

G. R. (Rat) JOWELL, Sales Managr
Hereford, Texas

"Steak--Yum-m"



—Mother, tonight suppose you tell the folks, "Well, we are going to have a nice, juicy steak for dinner—smothered in onions."

—Just watch the satisfied looks and hear the cries of "When do we eat?" A nice steak from this market is always a safe bet for a welcome addition to your menu.

Texas Meat Market
PHONE 233—WE DELIVER



Auction

Please let me know what dates you prefer. My winter and spring dates are filling up fast. The splendid results obtained in recent sales of live stock and farm equipment have convinced the farmer and stockman to sell at auction. The well known method in which you can convert your property into ready cash in a day and receive full value.

My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale.

My best references are the many satisfied customers that I have sold for, and being a graduate of the Reppert Auction School, of Decatur, Indiana,

YOURS FOR A REAL SALE,

Ray Barber

Phone 241 Auctioneer Hereford, Tex.

SUPERIOR SALES SERVICE

Late Almanac Boosts City's Trade Program

That Hereford, county seat of Deaf Smith county, has a population of nearly 3,000 and serves most of the county as a trade and market center, is the information contained in the Texas Almanac for 1928, just published by the A. H. Belo Corporation of Dallas, publishers of the Dallas News and the Semi-Weekly Farm News.

This issue of the almanac is said to be the most complete published in recent years, containing a wealth of Texas information of value to all residents. There are more photographs in this issue than have ever been contained in the book before.

Concerning this county, the year-book says further: "The surface is a level plain, traversed by a few draws, grass covered in its original state and with little timber. The soil is a deep chocolate with some red and gray soils, generally with enough sand to make cultivation easy. It is very productive and 92 per cent of the entire area of the county is tillable.

"Chief crops are wheat, grain sorghums and forage crops, with a limited acreage in cotton. Wheat as the major crop with an acreage of about 125,000. Corn is proving a successful crop. Grapes, apples, cherries, peaches and plums produce abundantly and are grown in many home orchards. There are some large ranches stocked with pure-bred Hereford cattle; during recent years some fine Jerseys have been introduced for dairying purposes."

Summerfield

Several from this community attended the Fifth Sunday meeting in Hereford Saturday and Sunday. There was no R. Y. P. U. Sunday night as it was decided to attend church services in Hereford.

The literary society met Friday night. The men's choral club from Hereford was present and added many numbers to the program.

The W. M. U. met with Mrs. Alvie Wilson last Thursday afternoon. The next meeting will be February 9 at the home of Mrs. B. A. Atchley.

Mr. and Mrs. J. L. Lookingbill and daughter, Ruth, spent the past week-end in Tulsa with relatives. Mrs. Homer Crow and Mrs. Cecil Lookingbill accompanied them for a short visit.

Mr. and Mrs. Denson Hill spent Sunday in Vega visiting relatives. Mrs. Loyce Knight of Friona is spending the week with Miss Eva Noland. Mrs. Knight will be remembered as Miss Tera Stanley who once lived here.

Mr. and Mrs. Alvie Wilson and children and Mrs. Beulah Roberson spent Sunday in the J. B. Davis home.

Mr. and Mrs. Obe Roberson and sons spent Sunday in the W. E. Hawkins home.

Mr. and Mrs. Ky Lawrence and daughter, Beatrice, spent Sunday with Mr. and Mrs. Walker.

Ernest Ray Hawkins took dinner in the B. A. Atchley home Sunday. D. C. Walser spent Sunday with Clifford Nelson.

Mr. Day of Childress is here this week on business.

Mr. and Mrs. J. C. Lance of Hereford were visitors at Sunday school Sunday and took dinner with their daughter, Mrs. Joe Kendall.

Miss Ellen Atchley spent Wednesday with Mrs. J. B. Davis.

W. E. Hawkins and B. A. Atchley attended the John Deere tractor school in Hereford Tuesday.

Glenn Owen of Westway was in the community Tuesday on business. Mr. Owen and family will soon move to the Day farm.

Denson Hill helped C. R. Walser butcher eggs Tuesday.

Bernard Roberson who is a student in W. T. S. T. F. is at home on the sick list this week.

There will probably be a lot of coughs in that tobacco war British exporters are threatening to wage in America, particularly if they keep to their promise and send over what they refer to as "gaspers" and "stinkers."

Hereford Lodge Installs Officers at Vega Meet

Sixteen officers and members of Hereford Lodge No. 476, I. O. O. F., went to Vega last Thursday to install the officers of the organization there. Work was given under the direction of District Deputy Grand Master W. S. Williams of Hereford.

Those making the trip from this lodge were W. S. Williams, Sam Hutson, Ira Wilkinson, E. E. Morrison, John Hacker, Henry Wilson, C. O. Lee, Dave Stewart, John Patton, D. O. Williams, Jack Hutson, Ben Davis, Pros Turnbow, Clyde Kibbe, J. Fridley and M. D. Fincher.

THIS WEEK

By ARTHUR BRISBANE

THINKING FOR YOURSELF. AGE BEING PUSHED BACK. EXTRA WEIGHT TIRES HEART. RAT-PROOF BUILDING.

An expedition of the California Academy of Sciences returns from the mysterious Galapagos Islands, bringing giant lizards, only survivors of the Mesozoic age, and, more interesting to the youth of America, "flightless" cormorants, huge birds that have lost their power to fly because they have not flown for so long.

What applies to flying for yourself applies to thinking for yourself. It's easy to lose that faculty. Darwin visited those islands more than seventy-five years ago, and would have liked to explore the inaccessible mountain tops that no one thus far has visited.

B. C. Forbes says that great banking houses, notably Morgan & Co., biggest of the aggressively enterprising firms, admit to partnership men about forty years old. Davison, Lamont, Morrow, and other important Morgan partners were taken in at about forty, they are supposed to combine sound judgment with power to carry a heavy load.

In other days forty began the "grayhead" age. Great careers, Alexander and Napoleon, the two most spectacular, were over at that age. Age is pushed farther and farther back, and the J. P. Morgan of 200 years hence may be selecting seventy-five-year-old partners for their "combination of mental and physical strength."

Senator Capper, of Kansas, seeks reduction in railroad freight rates on grain. Not all farmers realize that Uncle Sam's money has been spent to make it impossible for farmers in some parts of the United States to compete with Canadian farmers. Northwest Canadian wheat reaches our East Coast and Europe through the Panama Canal at low freight rates. This country built the canal, taxing its citizens, and lets the world use the Canal at the same rate as Americans pay.

If you are too fat, you treat your heart unjustly. So says Dr. James McLeister. The heart works harder to carry extra weight but that is only part of it. Fifty to one hundred useless pounds of weight represents endless billions of living cells that demand nourishment, heat, water, and their added share of the energy that causes metabolism, or change of tissue.

Extra weight tires the body, brain and heart, constituting a "loafer class," or "idle rich class" in the system that shortens life, diminishes comfort and usefulness. In that, a human body is like a government. Idle rich that consume and contribute nothing, except silly opinions, are harmful to the entire body politic and a way should be found to make them work.

Mr. Remus, who interrupted a bootlegger career to kill his wife, and was congratulated, rather strangely, by some of the jury that acquitted him, is to have "a period of rest under scrutiny." That is to see how his mind is and decide about letting him loose to resume business. His wife is having a longer "period of rest" under the ground.

Los Angeles sets a good exam-

Rain Prospects Good As Groundhog Visits

Those who complain of a lack of moisture in this region may take heart. One John H. Groundhog was a Hereford visitor this morning, and saw a most emphatic shadow of himself. This, as any good student of American-folk-lore knows, is proof positive that the flowers that bloom in the spring trials will probably do their blooming somewhat later this season.

Mr. Groundhog's exact plans for the ensuing year have not yet been announced, but it is generally believed that the unexpected presence of his shadow presages rain and colder weather for this section of the country.

People Look On As Fire Destroys Gin

Fire, said to be of unknown origin, completely destroyed the C. J. Felmet cotton gin at Abernathy, Texas, last Tuesday. Damages were reported to exceed \$30,000.

Although most of the citizens had been aroused by the telephone operator and were at the scene of the fire, lack of fire fighting apparatus at Abernathy prevented any action to get the blaze under control.

Fire authorities offered two theories as to the origin of the fire, first, someone might have stopped in to spend the night in the shelter of the gin and dropped something which would catch fire, second, flames might have originated from a pile of trash which was burning about fifty yards from the gin.

What's Doing In WEST TEXAS

Colorado—An unusually strong program of prominent speakers will take part at the West Central District convention of the West Texas Chamber of Commerce here February 29.

Midland—Oil, cattle, cotton and potash are the quadruplets of the Midland family which make for prosperity in this section.

Graham—Gain of gross receipts at the local post office for 1927 over 1926 was about \$1200, with receipts for December 1927 making a better showing than for the entire year.

Comanche—A series of four community club meetings was held here the week of January 17 by T. C. Richardson, field editor of the Farm and Ranch.

Artesia, N. M.—Aid in building a connected system of highways leading into Artesia was one of the chief works of the local chamber of commerce in 1927.

Merkel—The 1928 district convention of the West Texas Chamber of Commerce will close here next December. There will be an average of one district convention for each month in 1928.

Olney—Location of a county agent here is one 1928 aim of the Olney Chamber of Commerce, of which M. Gruver is secretary.

Sweetwater—Manager Sam H. Bothwell, formerly of Longview, first city manager of Sweetwater, will receive a salary of \$5000.

Alamogordo, N. M.—Otero and Lincoln counties shipped 46,651 head of cattle in 1927.

Fluvanna—One hundred twenty cars of livestock, 12 cars threshed grain (maize), three cars maise heads, 45 cars cotton, and 5 cars wheat were shipped from here in 1927.

Canadian—With \$1,500,000 on deposit in local banks, Canadian is one of the richest per capita places in the Panhandle.

Crosbyton—The Crosbyton Chamber of Commerce is helping farmers in its territory to get their milk cows tested.

Clisco—Dairying is assuming an important place in agricultural life here, under direction of the dairy-

ing committee of the Chamber of commerce.

Eden—A 12,000 egg capacity electric hatchery is now open here.

Ballinger—The Big Three Produce Company of Abilene has opened a branch plant here, handling fresh fruits and vegetables.

Albany—Photostat copies of the paper now known as the Albany News and published here by Col. Dick McCarty are to be made by the University of Texas. The copies are from the Frontier Echo as published at Jacksboro from 1875 to 1880 and later moved to Albany.

Fort Worth—The special committee appointed at the W. T. C. C. executive board meeting January 18, with report on the water rights question here the second week in February, preparatory to submitting its recommendations for referendum vote of the directorate. Material for consideration of the committee can be placed before them by writing to the Stamford headquarters.

Slaton—Slaton building and public improvements in 1927 reached \$730,000.

Another Simple Question.

"What age is your baby?"
"Six months."
"Is he your youngest?"

"Where did the car hit him?" asked the coroner.
"At the junction of the dorsal and cervical vertebrae," replied the medical witness.

The foreman of the jury rose from his seat.
"Man and boy, I've lived in these parts for fifteen years," he protested ponderously, "an' I never heeder o' the place."

Many people these days are presenting their views of the modern girl, yet that doesn't stop the rest of us from wanting to have our views, too.

It's remarkable how willing some men are to talk themselves out of a job.

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

Many Cars Demolished As Train Leaves Track

Twenty-two cars were derailed and twenty completely demolished when a Rock Island freight train left the track at Lake Junction switch, one and one-half miles east of Tucuman, New Mexico, Friday night. More than 900 feet of track was torn up by the accident.

Car Foreman Smith of Amarillo was fatally injured in clearing up the wreck when a steel cable broke, the block hitting him on the head and body.

Police On Lookout After New Mexico Tool Theft

Police authorities of West Texas and Eastern New Mexico have been on the alert during the past week expecting an epidemic of safe cracking, which, they deduce, should naturally follow the

theft last week of all the tools necessary to crack a safe from the Miller Bros. machine shop and Bryant's welding shop of Clovis. From the first establishment the files are reported to have stolen two tanks of acetylene gas and from the other a cutting torch.

Banks and police in this part of the country have been notified to be on the alert for robbers, but to date nothing has materialized to substantiate the theory that the stolen equipment is to be used for nefarious purposes.

Lawyer for auto accident victim: "Gentlemen of the jury, the driver of the car stated he was going only six miles an hour. Think of the long agony of my poor client, the victim, as the car drove so slowly over him!"

It's odd that Big Business does not recruit a few pugilists since everybody knows Big Business needs men with a Punch.

ANNOUNCING

I have purchased the stock of the Cunningham Millinery Parlor and have opened a modern millinery and art shoppe at the rear of the First National Bank building.

Bring your silk hosiery here for any repair work. Runners of all kinds mended as good as new.

Mrs. Jack Rose, formerly Miss Brucie Bradley, will conduct a marcelling shop in connection. Phone 3 for appointments.

SHORE MILLINERY SHOPPE

Mrs. L. H. Shore

The Careful Housewife Helps Herself at

PIGGLY WIGGLY

You owe it to yourself and your family to examine the groceries, fruits, vegetables and meats at PIGGLY WIGGLY before buying elsewhere. At PIGGLY WIGGLY you will find better foods at lower costs.

SPECIALS FOR SATURDAY, FEB. 4, 1928

Crackers Special 2 lb. salted 25c

Pork and Beans Wapco No. 2 3 cans for 22c

Pineapple per gallon 68c

Coconanuts, fresh 9c

Raisins 4-pound package 36c

We will give with each \$5.00 order or more, 1 lb. box chocolates. Only one to customer

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

151 New Spring Dresses

"ON SALE"

FRIDAY AND SATURDAY

All of our Spring Dresses will be on sale FRIDAY AND SATURDAY

at the following prices:

\$9.95, \$10.95 and \$12.25 Dresses at

\$8.95 or two for \$15.00

\$13.75 Dresses at

\$12.50 or two for \$22.50

\$16.95, \$17.50 and \$18.25 Dresses at

\$13.95 or two for \$25.00

\$19.75 and \$21.95 Dresses at

\$18.95 or two for \$35.00

These are new spring dresses, both light and dark georgettes, printed and plain crepes, and white wool jerseys. If you can't use two, bring a friend.

No Exchanges—No Refunds—No Approvals.

The Spring "Virginia Harts" are prettier than ever, especially the ones made of the new printed Indian Head. See them while the assortment is complete.

SPROWLS - CRONIN & CO.

AUCTIONEER

W. S. WILLIAMS

Office, Newell and Ashbrook Building
Phone, Office 7, Residence 136.

SEE ME OR THE HEREFORD BRAND FOR YOUR SALE DATES.

pay the advertising on all sales that total \$1,000 or over and charge no more.

**THE STATE OF TEXAS,
COUNTY OF DEAF SMITH,
CITY OF HEREFORD.**

The City Commission of the City of Hereford, Texas, was convened in special session at the City Hall on this the 23rd day of January, A. D. 1928, with the following members of the Commission present, to-wit:

E. S. Ireland, Mayor;
J. O. Newell and C. E. Dyar, Commissioners;
Grace Skelton, City Secretary,
constituting a quorum, when among other business the following was transacted:

It was moved by Commissioner Newell and seconded by Commissioner Dyar, that an ordinance entitled

AN ORDINANCE.

DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND OWNERS THEREOF, IN THE CITY OF HEREFORD, ABUTTING UPON THE STREETS AND PARTS OF STREETS HERINAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE HEARING OF THE OWNERS OF SAID PROPERTY CONCERNING SAME AND DIRECTING CITY SECRETARY TO GIVE NOTICE OF SAID HEARING REQUIRED BY ARTICLE 1013, REVISED CIVIL STATUTES OF TEXAS AND DECLARING AN EMERGENCY.

THE ORDINANCE was read in full by the Secretary. Commissioner Dyar made a motion that the rule requiring the ordinance to be read at more than one meeting be suspended, and that this ordinance, when passed, take effect immediately as an emergency measure. The motion was seconded by Commissioner Newell, and was carried by the following votes:

Ayes: Commissioners Newell and Dyar; the Mayor requested to be recorded as voting AYE.

Commissioner Dyar made a motion that the Ordinance be finally passed. The motion was seconded by Commissioner Newell. The motion was carried by the following vote:

Ayes: Commissioners Newell and Dyar. The Mayor requested to be recorded as voting Aye.

The Mayor declared the ordinance finally passed. The Ordinance is as follows:

AN ORDINANCE.

DETERMINING THE NECESSITY OF LEVYING AN ASSESSMENT AGAINST THE PROPERTY AND THE OWNERS THEREOF, IN THE CITY OF HEREFORD ABUTTING UPON THE STREETS AND PARTS OF STREETS HERINAFTER NAMED FOR PART OF THE COST OF IMPROVING SAID STREETS, FIXING A TIME FOR THE HEARING OF THE OWNERS OF PROPERTY CONCERNING SAME, AND DIRECTING THE CITY SECRETARY TO GIVE NOTICE OF SAID HEARING REQUIRED BY ARTICLE 1013, REVISED CIVIL STATUTES OF TEXAS, AND DECLARING AN EMERGENCY.

WHEREAS, The City of Hereford Texas, has adopted the benefits of the provisions of Chapter 11, Title 22, Revised Civil Statutes of Texas, by a majority vote of the legally qualified property tax paying voters residing in said City, at an election held on the 24th day of January, 1916; and

WHEREAS, The City Commission of said City did on the 31st day of January, 1916, after said election, pass an order declaring the results of the said election, and declaring the provisions of said Chapter and Title applicable to and governing said City in all respects; which order is of record in Volume 1, Page 108, et seq. of the Minutes of said City of Hereford; and

WHEREAS, heretofore, to-wit: on the 30th day of March, 1926 after the advertising of competitive bids, the City Commission awarded the contract for paving certain streets and parts of streets and the construction of curbs, gutters and other necessary appurtenances including drains and storm sewers thereon, hereinafter specified, to Jordan Construction Company, Contractors, which contract is of record in the Minutes of said City Commission in Vol. 4, Page 237, et seq., and

WHEREAS, on the 23rd day of January, 1928, the City Commission of the City of Hereford, in accordance with the provisions of Chapter 11, Title 22, Revised Civil Statutes of Texas, did order the improving of certain streets, and where necessary, curbs, gutters, and other necessary appurtenances, including drains and storm sewers in said City, to-wit:

Among other streets and parts of streets, the following street or part of street, to-wit:

DISTRICT NO. 14: Tenth Street from the east property line of Street to the East property line of Twenty-Five Mile Avenue; and

WHEREAS, the said Jordan Construction Company, Contractors have duly given bond for the performance of said work and for the maintenance of same, and Montgomery and Ward, Engineers, have in accordance with the ordinance ordering the improvement of the above mentioned streets, filed their report with the City as to the cost of said improvements and as to the ownership of property abutting on said streets to be improved, and the estimated proportionate expense of said improvements for which the property owners thereof are liable; and

WHEREAS, according to the report and statement of the City Engineers, the total estimated cost of the improvements is \$9644.31, and the proportion of the amount of such improvements to be assessed against abutting property and its owners is as follows:

Engineering	\$5,933.05
Curbs	\$ 744.73
Portion	\$2,966.53
ROLL OR STATEMENT FOR TENTH STREET.	
On its intersection with the east property line of B. Street to its intersection with the east property line of Twenty-Five Mile Avenue.	

Name	Side	Lot	Block	Addition	Front Foot	Rate for Curb	Rate for Gutter	Rate for Sewer	Total Amt.
D. F. Harris	N	11	Evans		85.00	0.50	42.50	3.854	381.02
H. D. Reed	N	9	Evans		95.00	0.50	47.50	3.983	425.92
Mrs. Edna Ray	N	10	Evans		96.00	0.50	48.00	3.983	414.90
J. A. Fox	N	12	Evans		141.42	0.50	70.71	3.983	634.04
J. A. Fox	N	12	Evans		208.77	0.50	104.38	3.983	835.24
City of Hereford	S	Mothers Park	Hereford		84.00	0.50	42.00	3.983	376.61
City of Hereford	S	E 189.5 ft of 60 Hfd			22.16	0.50	11.08	3.983	99.97
Gless Snyder	S	W 100 ft of 60 Hfd			116.9	0.50	58.45	3.983	524.11
J. H. Harris	S	1 61	Hereford		163.7	0.50	81.85	3.983	733.98
L. F. Borden	S	4 61	Hereford		68.5	0.50	34.25	3.983	307.11

ESTIMATE OF COST FOR TENTH STREET

Paving 3448.3 square yards at \$2.10	\$7,241.43
Excavation 3448.3 square yards at 0.07	241.38
Curb and gutter 1828.9 lin. feet at 0.95	1,737.46
Sewer curb 27.3 lin. feet at 0.50	13.65
Separete gutter, 38.0 lin. feet at \$0.50	19.00
Headers 241 lin. feet at 0.25	60.25
Total exclusive of engineering	\$9,313.17
Engineering	326.14
Total cost of improvement	\$9,644.31

City's portion (one-third of total cost less assessed curb)	\$2,966.53
Total property owners portion	6,677.78
Cost of curb to be assessed against property owners	744.73
Total amount apportioned to property owners exclusive of assessed curb	5,933.05
Total amount to be assessed against property owners	6,677.78
Rate per front foot to be assessed against property owners for curb	0.50
Rate per front foot to be assessed against property owners for improvements other than curb	3.9834
Total rate per front foot to be assessed against property owners	4.4834

WHEREFORE, BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS; That the report of Montgomery & Ward, City Engineers, having been examined, is hereby approved.

BE IT FURTHER ORDAINED, that a full and fair hearing be had, as provided herein, and part of the cost of said improvements shall be assessed against the abutting property upon the streets so improved, and the owners thereof and that the total cost of said improvements shall be apportioned and paid, as follows:

(a) The City of Hereford shall pay one-third (1/3) of the whole cost of said improvements exclusive of curb.
(b) The owners of property abutting upon said streets named to be improved shall pay the whole cost of installing of curbs in front of their property and shall pay the remainder of said cost of improvements of said streets after there has been deducted the amount payable by the City of Hereford under Section "A" above, provided, however, that in no event shall more than three-fourths of the entire cost of such improvements exclusive of curbs be assessed against such

property owners and their property.

(c) That the portion of said cost to be paid by the City of Hereford shall be payable upon estimates made by the City Engineers during the construction of said work on the first day of each month after the beginning thereof, ten (10%) per cent of the estimate being held back and reserved and payable to the Contractors upon the completion of same and acceptance by the City.

The manner of payment of the cost of improvements payable by the owners of the abutting property shall be payable in ten equal installments, one payable within thirty (30) days after the completion of the work in each district and its acceptance by the City, one payable within one year, one payable in two years, one payable in three years, one payable in four years, one payable in five years, one payable in six years, one payable in seven years, one payable in eight years, and one payable in nine years after said date of completion and acceptance by said City of said improvements, and to bear interest from the date of acceptance at the rate of seven (7%) per cent per annum, provided that said owners shall have the option to discharge any installment before the maturity thereof by paying the same with accrued interest.

The portion of said cost to be paid by the owners of property shall be assessed against them and their property in accordance with the provisions of Chapter 11, Title 22 of the Revised Statutes of Texas, of 1911, and constitute a personal liability of such property owners and a lien against their respective property and shall be assessed in accordance with the "Front Foot Plan or Rule," in proportion as the frontage of each owner on each particular street is to the whole number of front feet of abutting property to be improved on that particular street; provided that if, in the opinion of the City Commission, the application of this rule shall be unjust or unequal in any case, then the City Commission shall adopt such rule of apportionment as shall be just and equitable and effect equality between said owners, having in view the equities of each owner, the benefits to each and the burden imposed upon each by means of such improvements; and in no event shall any assessment be made against any owner or his property in excess of the actual benefit to such owner in the enhanced value of his property caused by such improvements, and provided that no such assessment shall be made until after the notice to such property owners and a hearing to them as provided in said Chapter 11, Title 22, of the Revised Statutes of the State of Texas, of 1911, heretofore legal by adopted by said City.

The assessment shall constitute a personal liability against the owners of property and a lien upon their property as fixed by said assessment shall be enforced as is provided by Chapter 11, Title 22, of the Revised Statutes of Texas, of 1911, by the sale of said property as for ad valorem taxes of the City, or by suit in any court having jurisdiction, together with all costs and reasonable attorneys fees incurred, and after such assessment the City Commission shall cause to be issued to the Contractor doing the work assignable certificates in accordance with said Chapter 11, Title 22, of the Revised Statutes of Texas, of 1911, setting forth the amount assessed against each owner and his property, and the terms of time and payment thereof.

BE IT FURTHER ORDAINED BY THE CITY COMMISSION OF HEREFORD, TEXAS, That a hearing shall be given to said owners or their agents or attorneys, and all persons interested in said matter as to said assessments and as to the amounts to be assessed against each owner and their property by reason of such improvements, and that they shall be given a right to contest the regularity of the proceedings with reference to the improvements and the benefits of said improvements, to their property, and any other matter with reference thereto, which hearing shall be held at the City Hall, in the City of Hereford, Texas, on the 18th day of February, 1928, at 10 o'clock A. M., at which time all of said owners, their agents or attorneys, or persons interested in said property are notified to appear and be heard; a said hearing said owners or other persons may appear by counsel or in person and may offer evidence and said hearing shall be adjourned from day to day until fully accomplished.

The City Secretary is hereby directed to give notice of said hearing by inserting a copy of this Ordinance at least three times in some newspaper published in the aforesaid City, the first publication to be made at least fifteen days before the date of the hearing. The City Secretary is also directed to give further notice of said hearing by mailing to said owners, their agents or attorneys, a copy hereof, by registered mail, whenever the address of said owner, agent or attorney, is available on the tax records of said City.

The fact that aforesaid work has progressed to such an extent that it is now advisable to make immediate arrangements for the hearing required by law, creates an emergency and an imperative public necessity, that the rule requiring ordinance to be read at three several meetings be suspended, and that this ordinance take effect from and after its passage, and it is so ordered.

All ordinances or resolutions, or parts of ordinances or resolutions in conflict herewith are hereby expressly repealed in so far as they are in conflict therewith, but no further.

Passed this the 23rd day of January, 1928.
Approved this the 23rd day of January, 1928.

(SEAL)
ATTEST:
GRACE SKELTON,
City Clerk.

E. S. IRELAND, Mayor,
City of Hereford, Texas.

**THE SUNDAY
SCHOOL LESSON**

Subject: Jesus Misunderstood and Opposed.
Scripture Lesson: Mark 3:19-35, 6:1-6.

Golden Text: "He came unto his own, and his own received him not. But as many as received him, to them gave he power to become the sons of God, even to them that believe on his name."

Other Readings: Jesus driven from Nazareth, Luke 4:24-27; Jesus opposed by the Herodians, Matt. 22:15-22; Jesus opposed by the Sadducees, Matt. 22:23-33; Jesus opposed by the Pharisees, Matt. 22:34-46; Vindicated by Jehovah, Isa. 50:1-9.

Misunderstandings and oppositions. These are the twin failures of humanity, and they neither excuse nor exonerate those who allow themselves to become victimized by them. Our misunderstandings of great people arise from sources for which we—and most frequently ourselves to blame. They may arise either from our ignorance, our dishonesties, or our indifference to truths taught.

If the source of misunderstandings be ignorance, we are always under the obligation of making large allowance for that and may safely assume that it is our duty to more carefully inform ourselves before allowing criticisms and oppositions to escape us. If they arise from the dishonesty of a heart that refuses to be convinced of that we do not wish to understand, then opposition being tinged too greatly with insincerity, borders well upon criminality.

Indifference to truth taught almost inevitably issues in a partial understanding and a partial understanding may easily lead to a misunderstanding. The truth as such is always entitled to the fairest consideration. It oftentimes happens, however, that we can not or do not dissociate that truth from its communication, or not falling at that point, misconstrue the per-

sonality involved.

In our present study we seem to have a combination of these various sources of misunderstanding. The multitudes, because of their ignorance of the Messianic mission of Jesus seemed to be constantly misconstruing the acts and attitudes of Jesus, while the Pharisees and Sadducees, because of insincerity of heart which produced in them an unwillingness to be convinced of what ran counter to their opinions, were constant objectors themselves and persistent accessories to popular misunderstandings of Jesus, which misunderstandings they greatly hoped would undermine Jesus' growing fame and ultimately destroy his work with a popular indignation and opposition.

The strategy of these two sects of Judaism has ever been the strategy of the vilest partisans of human history. Knowing as they did the popular imaginations regarding the Messiahship, knowing also that these imaginations were the prolific causes of popular errors on the subject, they, nevertheless, made use of those errors against the true presentations of the Messianic claims by Jesus, and played each even against the other.

The result must have been the production of an attitude of disappointment upon the part of many with Jesus as the Messiah. This was the first cunning stroke at the influence of Jesus. It is the un-falling mark of plutocracy turned to demagoguery. What had become a matter of eschatistic idealism on the part of Pharisees and of political indifference to Sadducees, namely, the messianic doctrine, now for purposes of expediency, were converted into matters of the greatest moment to them.

The irreconcilableness of Jesus' view of the Messiah and the kingdom of God as a spiritual entity, and the popular view as an Israel restored to temporal power with a temporal Messiah as king, furnished a bed of infection for the hypocritical efforts of Pharisees and Sadducees to poison the public mind against Jesus.

It was a matter of easy under-

standing to these crafty strategists that disappointment of the messianic aspirations of the people could be finally ripened into indignant opposition. This effort then was the first play upon the public imagination towards that mob action which characterized the scene of Jesus' judgment and crucifixion.

There was, however, one great difficulty with which the strategists were confronted and which was not so easily resolved in their favor. That was the difficulty which Jesus' acts of healing and mercy produced. The testimony of these acts was one hard to gainsay. The Scribes, however, resorted to the poor expedient of ascribing these acts to the influence of Beelzebub, the prince of devils.

This by-play worked but poorly. It was evident that in order for that to be true that Satan would have to forsake his outstanding trait, namely, his own self interest. Jesus made this so clear that he utterly routed his strategists and took this coined expres-

sion off the tongues of the people, leaving it the empty objection of the Scribes.

Perhaps the greatest difficulty was the immemorial tendency of humanity to minimize the greatness of things of great familiarity. The objection having been made that Jesus was the son of a carpenter, and that his brethren were fellow countrymen, the mighty works of Jesus were so discounted in the public mind that many were offended.

This greatly hindered the work of Jesus. He marvelled at the great unbelief of his own countrymen. The prejudices of too great familiarity made it impossible for him to accomplish his major work among his own people, so that he healed a few and left for other fields.

But our golden text tells us that his ministry was not a disappointment to all. As many as believed on him were given power to become sons of God. Their great fairness of mind which could not be thwarted by the petty objections

of the partisans made them the recipients of the largest blessings.

How prejudices have cramped, have shrivelled up, have dried out the soul life of humanity! The enemy of truth, of progress, of large and divine spiritual privileges, it has held unnumbered millions of human beings in slavery through the ages. The hoped for redemption of the human heart has come and passed away for millions unrecognized because of prejudice.

But there have been some who could shake its fetters from their hearts, who could walk out into the large liberty of sons of God, who could leave behind their night of ignorance and despair for the light which came into the world to drive away its darkness. And this is the privilege of all who will leave behind them the obstructions of their prejudices and believe in the name of Jesus, the Divine Saviour.

Many a man's idea of charity is to give unto others the advice he can't use himself.



**House-keeping
Convenience**

The modern housekeeper demands—and rightly, too—as many as possible of the new, convenient electrical appliances which make her burden so much easier and make housekeeping a pleasure rather than a drudgery. Our assortment of toasters, grills, percolators, curling irons and other appliances is complete.

TEXAS UTILITIES COMPANY



**SKILL
as well as
IDEAS**

Are called for in the planning of a new home. The builders service at our yard is complete. Our stock plans and practical experience are yours to command, and will prove of great help to you in planning your own home.

A Permanent Home Requires Quality Lumber.

KEMP LUMBER COMPANY

A Checking Account

IS A

Savings Account

No, this is not a paradox, nor an impossible puzzle. Stop and consider it for a minute and you will at once see the truth of this statement.

When you pay by check, you put an automatic "check" on your expenditures. You are much more inclined to think twice before you spend. No one goes about carelessly cashing checks right and left, yet if you will watch those who do not pay by check you will see how readily they scatter and even waste, their money.

So we say—a checking account is a saving account.

DO YOU HAVE ONE?

**The First State Bank
Hereford, Texas**

Dimmitt Castro County News

DIMMITT, Jan. 31.—W. W. Eakin is a business visitor here this week.

Carlos Reynolds and Hes Wright made a trip to Lubbock Tuesday after a new back bar for the drug store.

A. M. Brooks of Plainview will run a picture show here each Saturday night. Forty per cent of the proceeds will go to the school.

J. H. Aldridge is quite sick this week.

Work on a new residence for

Jay Hastings was started this week, being located between the residence of Easter Noble and J. A. Maynard.

Bob Flanagan of Plainview spent the week-end at home.

Dow Durce is erecting a new filling station on the lot where the Dimmitt garage was.

The Methodist Missionary took in over \$100 at the Graham and Ireland sale Monday. We were unable to learn how much was cleared.

Northeast Corner Adrian Sims Notes

Mr. and Mrs. Ben Floyd made a trip to Hereford last Saturday.

Mr. and Mrs. Oille Grabbe were visited Sunday by Mr. and Mrs. Carl Bowen.

A number of the young folks spent Sunday in the J. T. McClain home.

Miss Merle Walker and a number of friends from Amarillo spent Sunday afternoon with Miss Walker's parents, Mr. and Mrs. J. P. Walker.

Grace Marie Bowen spent Sunday with her friends, Mary Lee and Oille Bell Ware.

Cecil Allred of Amarillo spent last week-end with home folks here.

L. C. Moore returned to his home here after making a trip to Missouri.

Miss Loraine Daniel was visited last week-end by a girl friend from Vega.

Miss Elizabeth Ouse of Amarillo spent last week-end with her cousin, Mary Gantt of this community.

Robert Dyer spent one night last week with Ernest Walker.

Mr. and Mrs. Ben Floyd and Mrs. J. L. Allred were visited Sunday by a number of relatives.

A. R. Norman who has been very ill for the past week was reported to be doing a little better at the time of this writing.

Mr. and Mrs. Coy Phillips and daughter made a trip to Hereford last Saturday.

Mrs. Elmer Womble spent one day last week with Mrs. Lawrence Womble.

Rev. T. M. Blacklock visited in the home of Lemuel Segart and family Sunday.

Clarence McBroom spent Saturday night with his parents, Mr. and Mrs. T. M. McBroom.

The Fairview basketball team played the Ward team last Friday afternoon. The score was 13 to 24 in favor of Ward.

Mr. and Mrs. Jack McBroom and family spent Sunday in the home of Mr. McBroom's parents, Mr. and Mrs. T. M. McBroom.

The club meeting at the school house Friday night was well attended and the program was enjoyed by all present. R. O. Dunkle came out from Hereford and gave an interesting talk about club work among the boys and girls of the various communities. Cocoa, coffee and cake were served.

Mr. and Mrs. Louis Doshier and Mr. and Mrs. Kirk Doshier of Amarillo spent Sunday with Mr. and Mrs. Floyd Benson.

Mr. and Mrs. Jess Slade of Kress visited in the Sherm Garrett home part of last week.

Miss Lucy Brunson who attends school at Canyon visited over the week-end with her brother, Fred Brunson and family.

Mr. and Mrs. J. L. Hight and Mr. and Mrs. T. E. Major shopped in Amarillo Friday.

Mrs. Wagy and Mr. Bradford of Vega were Ford visitors Sunday afternoon.

Joe and Dick Fly of Amarillo visited home folks here Friday and Saturday.

Mr. and Mrs. Denson Hill of Summerfield, attended Sunday school here Sunday afternoon.

The new home of Mr. and Mrs. Hardy Benson was completed a few days ago and they moved into it last Tuesday. This home is a well made five room house, is stuccoed and makes a nice addition to this community.

Mrs. Rucker, Mr. Howard, Misses Dovie McBroom and Viola Thomas of Amarillo spent Sunday with Mr. and Mrs. Andy Thomas.

Dr. and Mrs. W. G. Fly and Mr. and Mrs. Mal Stewart attended church services in Vega Sunday.

Mr. and Mrs. Dewey Larson made a business trip to Amarillo Friday.

Mr. and Mrs. Hardy Benson spent the week-end with relatives in Clarendon.

Easter Items

Mr. and Mrs. Walter Easter and Mr. and Mrs. E. O. Dixon attended the funeral services of George Dixon in Hereford Sunday. The deceased was an uncle of E. O. Dixon of this community and a brother of Will Dixon of Frio.

Mr. and Mrs. U. Hunter of the Jumbo community attended our literary program Saturday night. Mrs. Hunter contributed several piano numbers for us which added much to the program.

Misses Hughes and Boyd visited Saturday night in the Frye home.

Evangelical Lutheran Church

Wm. F. HALAMA, Pastor.
Sunday school at 10:00 a. m.
Divine service at 11:00, at court house. Sermon topic, "So the last shall be first and the first last." Text, Matt. 20-16.
A cordial invitation is extended to all.

A GREAT MAGICIAN AND BENEFACTOR

- I rebuild private homes, public buildings and factories destroyed by the elements.
- I provide funds for the destitute widows and orphans.
- I provide an income for the injured and sick.
- I have in many cases restored sight to the blind.
- I provide medical and surgical aid to the sick and maimed.
- I provide a pension for old age.
- I teach self sacrifice, thrift and unselfishness.
- I create estates.
- I pay inheritance taxes.
- I guarantee the honesty and integrity of individuals and corporations.
- I am a factor in every line of business.
- I am known all over the world.
- I provide a livelihood for millions.
- I safeguard and protect the business enterprises of the world.
- I am a help to the rich, to the poor, to the miser and to the spendthrift.
- I furnish education to thousands.
- I am the master of no one but the servant of many.

I AM INSURANCE.

Phone 273
HEREFORD INSURANCE AGENCY

Extra Special

NEXT WEEK ONLY

\$10.00 Value Bridge Lamps for **\$6.50**
\$17.50 Value Bridge Lamps for **\$12.50**
\$30.00 Value Junior Floor Lamps for **\$15.00**

—this is all new stock

We Re-Charney Furniture Store

Willard
VERN WIT

ed Saturday night in the Frye home.

Mrs. Casion visited Sunday with Mrs. George Chambliss.

Mrs. Sullenger and Miss Maurine visited one day last week with Mrs. Jack Roberson of Hereford.

Miss Boyd was a dinner guest in the Terrell home Sunday.

Grandmother Carroll who has spent the past three months with her daughter east of Hereford is again with her daughter, Mrs. Frank Corn.

Mr. and Mrs. Clyde Coonauger of Black visited one day last week with Mother Coonauger.

Rev. and Mrs. Naugle ate dinner in the Fields home Sunday. They were supper guests of Mr. and Mrs. E. M. Allen.

Mr. and Mrs. Jess Lindsey visited with Mr. and Mrs. Fred Walton Sunday.

Miss Nannie Fields spent the week-end with home folks.

Mr. and Mrs. C. Woolery, Mr. and Mrs. Bruton visited Sunday in the W. J. Sullivan home.

Mrs. Frye and Miss Hughes visited with Miss Mattie Woodberg in Hereford Sunday afternoon.

Miss Frankie Mae Corn and Olive Stagner visited with Eddie Lee Allen Sunday.

Misses Vay Allen, Cambest, Oler and Seers and Messrs. Oler and C. W. West of Hart visited in the Allen home a week ago Sunday.

A basketball game between the school and community was played Friday afternoon. The community team won the game.

Dennis: "What was old Judson worth when he died?"
Dan: "No man is worth much when he is dead."
Dennis: "I know; but what did he leave?"
Dan: "Everything he had."
Lawyer: "Courage, my friend. You're going on a long journey. What are your last wishes?"
Condemned: "Get me a return ticket."

Hog Industry Has Best Year In Its History

AUSTIN, Feb. 2.—In 1927 the livestock industry experienced one of the most successful years that it has ever had with the exception of the World War period, according to George M. Lewis, livestock specialist in the Bureau of Business Research of the University of Texas.

Cattle prices reached the highest levels since 1920 and the prices received for sheep, goats, wool and mohair were especially satisfactory to producers, Mr. Lewis points out. These increases, he believes, were encouraged by the 17 per cent decrease in the number of beef cattle in the United States since 1920 and by the prosperous conditions that have existed in all channels of trade and industry which helped to hold the consumption of beef up to normal.

"Although sheep and lamb prices were under the level of the two previous years, they were sufficiently high to enable the producers to realize excellent returns," Mr. Lewis writes in the monthly Texas Business Review, published by the Bureau of Business Research. "Wool and mohair production, likewise, was heavy and both of these products commanded satisfactory prices. The trend of hog prices was downward most of the year, which resulted in very disappointing returns to producers."

"The December hog quotations were the lowest since the middle of 1924. These low prices were brought about by the high price of corn, the heavy market receipts, large cold storage holdings and light foreign demand for American pork products."

In regard to prospects for 1928

in the livestock industry, Mr. Lewis says:

"The cattle market is faced with two peculiar conditions, one is that beef prices are high and the other is that hog prices are very low. The tendency during 1928 will be for many consumers to substitute pork products for beef. On the other hand, the cattle industry possesses some very strong factors that should keep prices up to a satisfactory level during the year. In the first place, the number of beef cattle available for market will be smaller than last year because there are fewer on feed. If a normal rate of consumption can be maintained during the year, cattle prices are likely to continue strong. Producers should place emphasis on better quality and not

market are in... they are in... poor quality... consumption.

"Sheep men are increasing their flocks too rapidly both in Texas and in the United States. There were 450,000 head or ten per cent more sheep and lambs on feed on January 1, 1928, than a year ago, according to the U. S. department of agriculture. Unless this annual increase is checked, the market soon will be unable to absorb the available supply. This year is the time to begin to check this movement before the good market is demoralized.

"The outlook for the hog industry is encouraging. Prices seem to be near the bottom of the price cycle, and lower prices should stimulate the demand for pork

at home and abroad, especially with beef prices at their high level. Texas consumes many more hogs than are produced in the state. It would seem advisable, therefore, to encourage farmers who have adequate facilities to avail themselves of the present low prices to restock their farms with more hogs.

"Water would arrange... I have not and he took courage... ing your wought.

"Then heisen in my mind for a pleasure?" that May must be won... at's become of me. I Man's orite to her, you know; an eminemagnes me in the Rock... result of a must a sack of mail and it wor me at Bank; I must ably if have-tt forwarded." pressed a,edn't necessarily give up

Dairy and Poultry Supplies

Let your cows and chickens help make the living and help you to meet the small every-day expenses. By using good equipment, this is a good deal easier and more profitable. Remember, we have everything that you may need in this line.

DAIRY SUPPLIES

- Cream Separators
- Milk Pails
- Strainers
- Milk Crocks
- Cream Cans
- Shipping Cans
- Milk Bottles
- Bottle Caps

CHICKEN SUPPLIES

- Buckeye and Safety-Hatch Incubators
- Buckeye and Soll Hot Coal and oil burning brooders
- Feeders
- Waterers
- Metal Coops

Come in next time you are in town—We are always glad to show you.

Streu Hardware Company

Home of Service and Quality.

Used Tractors and Farm Equipment

We have on hand several used tractors, as well as other kinds of power farming equipment which we offer at attractive prices and terms. There are some real bargains in this list, which we will be delighted to show you, at either our Hereford, Dimmitt or Frio offices. Among others we have:

- One 10-20 McCormick-Deering Tractor, with lister and four-disc plow in good condition.
- One 10-20 Tractor, just overhauled, in fine shape.
- One Farmall Tractor, A-1 condition.
- One good 10-20 tractor.

See us for parts and repairs—we are rarin' and ready at all times to serve you.

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The Home of International Products.

Consider the Bank Book

How little do we hear it mentioned in a discussion of literature, and yet how important it is! In fiction, whenever a new book comes out, it is greedily pounced on by the critics, ever ready to find fault. Remember, there's no critic in the world who can find fault with the bank book, unless it be that book's owner, who would like to see a few more pages of good "reading matter" on the inside.

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Regular \$1.98 Value for Only 98c.

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Surplus Power Means Long Life

Hart-Parr builds surplus power over the rating into every tractor for just one reason. The tremendous surge of power that makes it possible for a Hart-Parr to pull seven 14-inch plows 6 inches deep on a special test, as has been done repeatedly, also enables a Hart-Parr to do the everyday work of the farm without straining or laboring. Surplus power means wearless parts and long life and explains why many Hart-Parrs are still operating after 20 years of farm work. Hart-Parrs are made in three sizes for small, medium, and large farms, and have 3 forward speeds, from 2 1/4 to 4 1/2 miles per hour. Ask for a demonstration.

Hart-Parr Owners Are Hart-Parr Boosters

"In 1919 I purchased my first Hart-Parr tractor, a 15-30, which I operated until 1925, when I purchased an 18-36, traded in my 15-30."

"I am operating the 18-36 now and will say that the operation of both tractors have been as satisfactory as could be desired."—G. C. Hartman, Hereford, Texas.

M. D. Womble, Hereford, Texas

AUTHORIZED DEALER IN



News from Bethel.

Mrs. Vern Lust and son and Miss Manning shopped in Hereford Saturday.

Mrs. Clayton Williamson entertained the Bethel Club Thursday afternoon. There was the largest attendance for some time, every present to wit: Mrs. S. Ireland, Mayor E. S. Ireland, C. A. Newell and C. Grace Skelton, City Secretary, each lady constituting a quorum, which was transacted.

It was moved by Comr. Dyer, that an ordinance be passed to determine the cost of improving the streets of the city of Hereford, Texas, and the same be heard and decided on at a public hearing to be held on the 2nd day of January, A. D. 1928.

THE ORIGIN of the Bethel school is due to the fact that the school was organized by the late Mrs. Dyer, who was the first teacher.

Mr. and Mrs. Earl Lust and family spent Sunday visiting in Hart, their former home.

The Bethel Sunday school is using new song books now. The preacher failed to arrive for services Sunday afternoon so they had a singing instead.

Miss Grace Marie Bagwell spent Sunday with Miss Margaret Lambert.

Mr. and Mrs. Vern Lust and son were guests Sunday in the home of Mr. and Mrs. Glenn Stiles.

Mrs. K. Roberts and Vern Lust were shopping in Dimmitt Thursday morning.

BIG SQUARE

Mr. and Mrs. Jay Wyer and Mr. and Mrs. Harold Wyer of Muleshoe were guests Sunday in the Will Wyer home.

Big Square men are busy getting their last threshing done and the ladies are getting the baby chicks started. It getting to be that time of the year.

Sunday school certainly has increased its attendance lately, having some forty present Sunday. Also they have started having singing Sunday evenings.

There were two big farm sales this week, several from here attending.

Mr. and Mrs. Herman Haberer entertained the young people of the Bethel community Wednesday evening with a party. A very pleasant evening was spent in games of various kinds.

Little girls in our community had hard luck last week by losing their shoulders. A young girl threw Margaret Lambert, spraining her shoulder and a horse kicked Lucille Kellar. Neither accident proved very serious.

Judge Avery visited the Big Square school Friday, making a talk and offering some valuable suggestions.

Mr. and Mrs. Ham Lambert of Sunday guests. Mr. and Mrs. Haberer and son and Mr. Roberts and little Miss Bagwell.

One who didn't get in done last week is getting their hogs.

Burton of Muleshoe is out here last.

Herman Haberer and Muleshoe Saturday show in the.

Name, Side, Street, Friday in Mrs. Ham.

of this community was first of the week.

News.

McEntire and son of Hereford visited Mrs. Birdwell Sunday and attended the singing at Cleo.

Most every one of our community attending singing at Cleo Sunday and enjoyed the occasion very much.

Cecil Thomas received word on Thursday of the serious illness of his mother, Mrs. Thomas of Young county, and he and wife left Friday to be at the bedside of his mother.

The gin here will close for this season next Saturday.

ORDINANCE NO. 212.

AN ORDINANCE TO BE KNOWN AS ORDINANCE NO. 212 ESTABLISHING FIRE LIMITS IN THE CITY OF HEREFORD, TEXAS; REGULATING THE CONSTRUCTION, ALTERATION, MAINTENANCE, REPAIR AND REMOVAL OF BUILDINGS WITHIN THE CITY OF HEREFORD, TEXAS; PRESCRIBING THE MATERIALS TO BE USED IN ALL BUILDINGS IN SAID CITY, AND PRESCRIBING PENALTIES FOR VIOLATIONS:

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

SECTION 1. FIRE LIMITS: The provisions of this Ordinance shall apply to and be co-extensive with the territory within the boundaries now designated, or which may hereafter be established as the Fire Limits of the City of Hereford, Texas, except such provisions as are by special reference made applicable to all the territory within the corporate limits of said City; and the Fire Limits as now established are hereby declared to be as follows:

INNER FIRE LIMITS: The following Blocks and parts of Blocks are hereby designated and established as INNER FIRE LIMITS of the City of Hereford, to-wit:

All of Blocks Numbered 17, 18, 19 and 12; the west one-half and northeast quarter of Block No. 11; the southwest quarter of Block No. 13; the west one-half and southeast quarter of Block No. 16; the east one-half of Block No. 27; the East one-half and southwest quarter of Block No. 26; the southeast quarter of Block No. 31; the northeast quarter of Block No. 32; the east one-half and northwest quarter of Block No. 23; and the east one-half of Block No. 24, all in the original town of Hereford, Deaf Smith County, Texas.

OUTER FIRE LIMITS: There are hereby designated and established as OUTER FIRE LIMITS of the City of Hereford, Texas, the following parts of Blocks in the original town of Hereford, Texas, to-wit: The west one-half of Block No. 3; the northwest quarter of Block No. 4;

The west one-half of Block No. 10; the southwest quarter of Block No. 27; the northwest quarter of Block No. 26; the southwest quarter of Block No. 25; the west one-half of Block No. 24; the southwest quarter of Block No. 31; the northwest quarter and the southeast quarter of Block No. 32; and the east one-half of Block No. 33, all in the original town of Hereford, Deaf Smith County, Texas.

SECTION 2. NEW BUILDINGS AND BUILDINGS TO BE ALTERED: No wall, structure, building or part thereof, shall hereafter be constructed in the City of Hereford, Texas, except in conformity with the provisions of this ordinance. No building already erected or hereafter to be built in said city shall be raised, altered, removed or built upon in any manner that would be in violation of any of the provisions of this ordinance, or the approval issued thereunder.

SECTION 3. PERMIT REQUIRED: Before the erection, construction, or alteration of any building, structure or wall, or any part thereof, or of any platform, staging or flooring to be used for standing or seating purposes, is commenced, the owner, lessee or agent of either, or the architect or builder employed by such owner or lessee in connection with the proposed erection or alteration, shall apply to the Building Inspector for a permit to do such work. Structures hereafter erected without permit, or not in conformity with this ordinance, shall be removed.

No building shall be moved until a permit has been obtained from the Building Inspector; and such Official shall not issue such permit if, in his judgment, the proposed new location of the building would seriously increase the fire hazard of the surrounding buildings. Each building permit shall recite this section. The provisions of this section shall apply to all the territory embraced within the corporate limits of the City of Hereford, Texas.

SECTION 4. INCOMBUSTIBLE WALLS AND ROOFS REQUIRED IN FIRE LIMITS: It shall be unlawful for any person, firm or association of persons to build, erect, or cause to be built or erected within the INNER FIRE LIMITS of the City of Hereford, as constituted, established and designated by Section 1 of this Ordinance, any building or part of building, or any addition to any building, unless the outside and party walls thereof be made of stone, brick or concrete, and unless the roof thereof be made of slate, metal, composition or other non-combustible material; and it shall be unlawful for any person, firm or association of persons to build, erect, or cause to be built or erected within the OUTER FIRE LIMITS of the City of Hereford, Texas, as constituted, established and designated by Section 1, of this Ordinance, any building or part of building, or any addition

to any building, unless the outside and party walls thereof be made of stone, brick, concrete or well burnt tile, and unless the outside walls of all the buildings be stuccoed, and unless the roof thereof be made of slate, metal, composition or other non-combustible material.

SECTION 5. It shall be unlawful for any person, firm or association of persons to build or erect over any sidewalk within the Fire Limits of the City of Hereford, any awning, unless built entirely of non-inflammable material, or covered and sealed with metal, asbestos or other non-combustible material.

SECTION 6. FIRE RESISTIVE BUILDINGS REQUIRED FOR CERTAIN OCCUPANCIES WITHIN FIRE LIMITS: No building within the fire limits shall hereafter be occupied as a public garage, automobile repair shop or dry cleaning establishment unless it be of fireproof construction. Provided that buildings only one story in height may be so occupied if properly cut off from other occupancies, and if the floor is of non-combustible material.

SECTION 7. LIMIT OF HEIGHT AND AREA: No building hereafter erected or altered shall exceed three stories or 45 feet in height, unless it be of fire proof construction.

The floor area between fire walls of non-fire-proof buildings shall not exceed the following: When fronting on one street, 6,000 square feet; and when fronting on two streets, 7,500 square feet. These limits may be increased under the following conditions: For fire-proof construction, 100 per cent.

SECTION 8. WALLS: All exterior or division walls of buildings hereafter erected shall be of sufficient thickness to support the load to be carried; but in no case shall a brick, stone or reinforced concrete wall be less than 12 inches thick; provided, that a permit may be issued for the erection of a building with 8-inch brick walls, where the area is small and the height not more than one story, if, within the judgment of the Building Inspector such thickness will provide satisfactory fire-resistiveness for the occupancy involved.

All exterior and division party walls shall have parapets not less than 12 inches thick, and extending at least three feet above the roof and be properly coped.

All walls and partitions in schools, hospitals and places of public assemblage, over one story high, and all walls and partitions in theatres within the corporate limits, shall hereafter be built of brick, stone, hollow or solid blocks, or metal lath and portland cement plaster on metal studding, or other equivalent incombustible construction.

SECTION 9. MOVING PICTURE THEATRES: A permit shall not be granted for the erection or alteration of any building to be used as a moving picture theatre, or in which moving pictures are to be exhibited, within the corporate limits, unless the plans and specifications for the installation and operation of said moving picture theatre, or for the exhibition of moving pictures, shall conform to the rules and regulations promulgated by the State Fire Marshall for safeguarding against fire and panic. In the event said rules and regulations are not complied with in respect to the arrangement of the building, and the installation and operation of all the equipment incident to the operation of said moving picture theatre, the Building Inspector or Fire Marshall is hereby empowered to cut off all electrical current from such building until all of said rules are complied with.

SECTION 10. ELECTRICAL INSTALLATIONS: All electrical installations shall be in accordance with the rules and regulations promulgated by the State Fire Insurance Commission, and no installation or electrical equipment shall be made, except in conformity thereto.

SECTION 11. CHIMNEYS: Except as herein provided, all chimneys in every building hereafter erected within the City of Hereford, and all chimneys hereafter altered or rebuilt, shall be constructed of brick, stone or reinforced concrete. No masonry chimneys shall have walls less than 8 inches thick unless it be lined on the inside with well burnt terra-cotta or fire-clay chimney tile set in Portland cement mortar, in which case the wall shall be not less than 4 inches thick. The lining shall be continuous from the bottom of the flue to its extreme height. Brick set on edge shall not be permitted in chimney construction. Portland cement mortar only shall be used in the construction of chimneys, and all chimneys which are

dangerous from any cause shall be repaired, and made safe, or taken down.

SECTION 12. UNSAFE BUILDINGS: Every building, structure, or part thereof, which shall appear to the Building Inspector to be dangerous, by reason of bad condition of walls, defective construction, overloaded floors, lack of guards against fire or other causes, shall be held to be unsafe. The Building Inspector shall immediately notify the owner or lessee to cause the same to be made safe, and shall also affix a notice of the dangerous character of the structure in a conspicuous place on the exterior wall of such building, and no person shall remove or deface such notice so affixed. The owner or party having an interest in such unsafe building or structure, being notified thereof in writing, shall immediately cause the same to be made safe and secure, and where the public safety requires immediate action, the Building Inspector may enter upon the premises, with such assistance as may be necessary, and cause the said structure to be made secure or torn down and removed without delay, at the expense of such owner or party interested.

SECTION 13. REPAIRING FRAME BUILDINGS WITHIN THE FIRE LIMITS: Any existing frame building within the fire limits of the City of Hereford, which may hereafter be damaged by fire, decay or otherwise, to an amount equal to one-half its value, exclusive of the foundation, shall not be repaired or rebuilt, but shall be removed.

SECTION 14. It shall be unlawful for any person, firm, or association of persons, to keep for sale within the fire limits any hay, straw, fodder, shucks, shavings or other combustible material, in any lot or place or in any wooden structure of any kind; provided that hay in the bales may be kept for sale in stone, brick, tile or concrete buildings with metal, tile, slate or composition roof.

SECTION 15. The accumulation of boxes, barrels or other combustible material within the fire limits of the City of Hereford in yards without roof or protection is hereby prohibited.

SECTION 16. It shall be the duty of any person, firm or association of persons erecting any building hereafter in the City of Hereford, of more than one story in height, to have a scuttle or scuttles, made in the roof of same with ladder leading thereto, and the City Commission may at any time order the owner or person in charge or control of any building in the City of Hereford to have scuttles made in the roof or adopt such other measures or regulations as they may deem necessary for protection against fire.

SECTION 17. It shall be unlawful for any person, firm or association of persons to remove any frame building, or any other building the outside-walls of which are constructed in whole or in part of wood, from any place outside the fire limits of the City of Hereford to any place within the fire limits of said City; and it shall be unlawful for any person, firm or association of persons to remove any frame building or any other building the outside-walls of which are constructed in whole or in part of wood, from one place within the fire limits to another place within the fire limits of said City of Hereford. The provisions of this Section shall apply to buildings of every kind or character with outer walls constructed in whole or in part of wood, whether permanent, temporary or portable buildings.

Any person or persons moving or causing to be moved any building in violation of this section, or any person or persons owning or in charge of any building moved in violation of this section, shall be held to be guilty of a misdemeanor, and upon conviction shall be fined in any sum not exceeding One Hundred Dollars, and every day such violation continues shall constitute a separate offense.

SECTION 18. It shall be unlawful for any person or persons, firm, or association of persons, owning or in charge of any lot, tract or parcel of land in the fire limits of the City of Hereford, to permit or allow any person or persons to move any building, the outside walls of which are constructed in whole or in part of fire limits, or from any place within the fire limits of the City of Hereford, to or upon such lot, tract, or parcel of land within said fire limits.

Any person or persons who permits or allows any such buildings to be moved upon any lot, tract or parcel of land in said fire limits, owned or controlled by them, or permits or allows any such buildings to remain on any such lot, tract or parcel of land after it has been moved thereon, shall be guilty of a misdemeanor, and upon conviction shall be fined in any sum not more than One Hundred Dollars, and every day such violation continues shall be a separate offense.

SECTION 19. The City Fire Marshal is hereby made Building Inspector of the City of Hereford, and he is hereby authorized and empowered to enforce this Ordinance, and all ordinances relating to the construction, equipment, management of all property in the City of Hereford.

SECTION 20. PENALTY OF VIOLATION: Any and all persons who shall violate any of the provisions of this ordinance, or fail to comply therewith, or who shall violate or fail to comply with any order or regulation thereunder, or who shall build in violation of any plans or specifications or certificate or permit issued thereunder, shall severally for each and every such violation and non-compliance, respectively, be guilty of a misdemeanor and upon conviction be fined in any sum not more than One Hundred Dollars. The imposition of one penalty for any violation of this ordinance shall not excuse the violation or permit it to continue, and all such persons shall be required to correct or remedy

such violation or defects within a reasonable time, and each day any such prohibited conditions are maintained shall constitute a separate offense.

The application of the above penalty shall not be held to prevent the enforced removal of prohibited conditions as provided in Section 12, of this ordinance.

SECTION 21. CONFLICTING ORDINANCES REPEALED: All Ordinances and parts of Ordinances inconsistent herewith are hereby repealed.

This Ordinance shall take effect and be in force from and after its passage and legal publication.

THE FOREGOING ORDINANCE PASSED AND APPROVED this 2nd day of January, A. D. 1928.

(SEAL) H. S. IRELAND, Mayor.

GRACE SKELTON, City Secretary.

LIFE INSURANCE and FARM LOANS

Frank Barber

Representative SOUTHWESTERN LIFE INSURANCE CO.

1-8 TRY A WANT AD IN THE BRAND.

DR. J. W. HENDRIX

CHIROPRACTIC MASSAGE

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FREE CONSULTATION AND ANALYSIS.

Feeds Feeds

Just unloaded a big carload of flour and feeds.

See us for special prices on BRAN and SHORTS.

Buy your groceries here if you appreciate real savings. Standard merchandise at much below standard prices.

WARREN'S GROCERY STORE



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FOR EYE SERVICE
Jeweler and Optometrist
Hereford, Texas.

EXTRA GOOD

Used Cars

FOR SALE

Chrysler Sedan, 1926 Ford Sedan, 1926
Ford Coupe 1926

We also have two Ford touring cars and one Overland touring car which we will sell at a bargain or trade for cows or hogs.

All of these machines in first class shape.

WHIPPET-KNIGHT MOTOR CO.
Phone 53

Old Doc Bird Says:
We had loose management — now we have tight money.



TRY OUR CAKES AND BREAD

THE CITY BAKERY

C. C. WALL, Prop.

Coming to Town?

Then why not phone and let us have your order already packed when you get here. Doubtless you have much other shopping to do and the time saved by this convenient plan will be of great benefit to you. We give each telephone order the same careful consideration as we would if you were here to pick out the goods with your own hands.

Always shop by telephone. Our delivery service is excellent.

MONT E. BAKER

GROCERIES

Stop That Itching.

Use Six Star Soap to cleanse the affected parts, then apply Six Star Balm. It penetrates the skin, kills out the germs, stops the itching at once, and restores most cases to a healthy condition. Sore throat, Croup, Hoarseness, Painful Neck, Ringworm, Scars, Blotches, Post-Sunburn, Old Skin Sores—all of these have yielded to its wonderful healing power. 6c and 25c a Jar; Soap 25c.

COMING!

Star Theatre February 13-14

City Drug Store

BLACKSHEEP!

By Meredith Nicholson

Illustrations by Henry Jay Lee



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(Continued from Last Week.)

It was so incredible that it was not until he described his journey to Huddleston in Putney's company that she was able to see any humor in the series of events that had led them all into the north.

"Poor, dear Putney! And he doesn't know yet that you nearly killed him?"

"Oh, there are a lot of things he doesn't know. Your father-in-law has given his solemn promise that he will not again attempt to meddle in your affairs. The umbrella that symbolized his tyranny is at the bottom of the lake and if he should die you and your children wouldn't be thrown upon charity."

"This is all too wonderful to be true," she exclaimed. "After all the misery I've endured it can't be possible that happiness is just ahead of me! Tell me everything!"

"In due season you shall know all. Just now I haven't the heart to keep you from your husband and I'm going to send him to you immediately. And as I shrink from telling a man I like so much that I tried to kill him not so long ago, I'm going to turn that agreeable business over to you."

Archie was beset with many fears as he waited the arrival of Mrs. Graybill. His utter ignorance of any details touching the life of his friend seemed now to rise before him like a fog which he was afraid to penetrate. And there was Ruth with her happiness hanging in the balance, whom she was in love with a man of whom she knew nothing. Indeed the mystery that entailed him was a part of his fascination for her, no doubt, and if in the Governor's past life that was anything that made marriage with a young woman of Ruth's spiciness and sweetness hazardous, the sooner it was known the better. But he caught a glimpse of Mrs. Graybill in the vestibule of the train, his apprehensions vanished. The poise, the serenity of temper, an unquestioning acceptance of the fate that played upon her life, which he had felt at their first meeting struck him anew.

"Our patient is doing well. The news is all good," he said at once. "I felt that it would be; I could not believe that this was the end." Putney and his wife had moved to Heart O' Dreams for a few days. It would be a second honeymoon, Putney said. Mrs. Graybill was introduced into the hotel without embarrassment. She won Dr. Reynolds' heart by the brevity of her questions and expressed her satisfaction with everything that had been done. When she came down to the dining room for luncheon she avoided all reference to the sick man. In her way she was as remarkable as the Governor himself.

"I've never been in these parts before," Julia remarked to Archie, "should be glad if you would show me the beach. We might see a walk a little later."

The day in which he waited for the one man who had ever used in him a deep affection and a word of flattery that under his icy, half earnest, half wish make believe devotion to folk of the underworld, he was really an irredeemable rogue tormented him.

"I'm going to ask you to leave me," Mrs. Graybill said when she reached the shore, "if I seem to be making this as easy for myself as possible, I know that my mother cares a great deal for you. Send me little notes now and

then—he always did that, though the intervals were sometimes long. I know that he would want you to know. Things have reached a point where if he lives he will tell you himself."

"My brother is Philip Van Doren, and there were just the two of us. An unusual sympathy bound us together from childhood and there was never a closer tie between brother and sister. I married his most intimate friend. My husband betrayed him, it was the breach of a trust in which they were jointly liable. It was not merely a theft, it was a gross, dastardly thing, without a single mitigating circumstance. My husband killed himself."

"It broke Philip's heart; it broke his spirit; it destroyed his generous faith in all men. He was a brilliant student in college and promised to go far in the law, but he felt keenly the dishonor. The financial part of it he of course took care of, that was the least of it. There was always a strain of mysticism in him, and he had gone deeply into astrology and things like that, and when the dark hour came he pretended to find consolation in them. He was born under an evil star, he said, and would not be free of its spell until he had passed through a period of servitude. It sounds like insanity, but it was only a grim ironic distortion of his reason. He said that if honor was so poor a thing he would seek a world that knew no honor. I dread to think how he has spent these years."

"In one of his brief messages he spoke of a young woman who had interested him, but I never can tell when he's serious."

Archie met the question promptly and said:

"A charming young girl, Ruth Hastings, whose antecedents and connections are the best. You need have no fears on that score. You shall see her very soon."

She permitted him to describe the meeting with Ruth and Isabel at Rochester and her face betrayed relief and pleasure as he made it clear that the Governor's romance was in no way discredit-able.

"It is curious, and in his own way of looking at things may be significant that your telegram got to me on the day following the seventh anniversary of the beginning of his exile."

"He had looked forward to the seventh anniversary as marking the end of the dark influence, he believed there would be a cast change in his affairs."

"If only he lives!" she exclaimed. "It is possible that he can ever step back into the world which he felt."

"You may be sure he has plan-

ned a return with marriage at the very threshold."

"Then God grant that he may live!" he said fervently.

The following evening after Dr. Mosgrove's visit had left their hopes high, Archie carried her to Heart O' Dreams. Happiness shone in the stars over the northern waters. Putney Congdon and his wife were enjoying to the full the peace that followed upon the storms of their married life.

Isabel gave Archie no opportunity to speak to her alone and he found her aloofness dismaying. She made a candid confession to Mrs. Congdon, with Putney and Archie standing by.

"With malice aforethought, I practice my vampirish arts upon these two men! And Alice, the cruellest thing you could do would be to forgive me. I couldn't bear it. I flirted with Mr. Congdon; not only that but I took advantage of his distress over his father's efforts to estrange you two to counsel him to lead a reckless devil-may-care existence. And I tried the same thing on M. Bennett, only he was much more susceptible than your husband and took me more seriously. I want you, one and all, to be sure that I hate myself most cordially."

"The end justified the means, I think," said Mrs. Congdon.

"I found a friend I'm not going to lose as one result," said Putney. "And if the man across the bay recovers I hope to have another life-long friend there."

"Oh, it's all so strange!" cried Mrs. Congdon. "One might think that we must suffer tribulation before we know what perfect happi-

ness is! And I never expect to understand all that has happened to you men. Is it possible that you'll ever settle down again?"

"That depends—" Archie remarked, glancing meaningfully at Isabel—a glance which Mrs. Congdon detected and appraised with that prescience which makes every woman a spatch-maker.

On the eighth day Dr. Mosgrove announced that his visits were no longer necessary; he ran up to Huddleston, he told Archie, for the pleasure of meeting the agreeable people he found there. The Governor was making an extraordinary recovery and the bracing air of the north would soon set him up.

Dr. Mosgrove had made a careful examination of Carey and recommended that he be sent to a sanatorium for treatment. Perky undertook to carry him to a private institution near Chicago suggested the doctor and did this because another of the series of strange errands that fell to the lot of the Arthur B. Grover. Ellphalet Congdon had been importing Archie to release him, but it had seemed wise to give the erratic million-airs more time in which to meditate upon his sins.

When the tug returned Archie found that the old gentleman had taken advantage of a day's parole in Chicago, to do considerable shopping. In a new suit of clothes he really looked, as Perky said, like a white man, but the change in him was not merely as to his outward person. He opened a bag on deck and displayed with pride a pearl necklace he had purchased for his daughter-in-law, a handsome watch for young Edith and another for his grandson, whom Mrs. Congdon had left with a friend in the East.

Though so many vistas were brightening, Archie was still much

troubled by Isabel's persistent refusal to see him alone or to give him any opportunity to break down the barriers she had raised against him.

"You are running away from me!" he said sternly. "And that's not fair."

"Oh, this is my busiest day! You mustn't think a place like this runs automatically."

"I think nothing of the kind. But your studied efforts to escape from me are embarrassing. Ruth, the Congdons, Mrs. Graybill—everybody is noticing it."

"Certain matters are one's personal affair," she answered. "Really I must ask you to excuse me."

"I refuse to be snubbed again! You are trampling me under foot and I refuse to be stepped on any more. I wish to assure you, Miss Perry, that my love for you is not to be spurned with impunity."

"Please be careful. Those girls over there are watching us."

"A wonderful opportunity for them to see a desperate man making love; an invaluable part of their education. They will never forget how I fell upon my knees and declared myself!"

"Oh, you wouldn't! You really wouldn't! You forget that these children are highly impressionable!"

"So am I, and extremely sensitive. It would be fine if you'd join me in a little walk. If you refuse I shall follow you the rest

of the day singing. The Governor and I did a good deal of singing in our travels and—"

As he filled his lungs as though about to burst into song she hastily turned toward the wood.

"You seem to forget that I'm mistress here while you're merely a guest. I hate to say it, but you're in serious danger of becoming a nuisance."

"You're not resentful and hateful enough yet to frighten me away." "He either fears his fate too much, Or his deserts are small, That dares not put it to the touch To gain or lose it all."

"I insist that I love you! That's the only thing that matters!"

"Except," she corrected, "your cheerful assumption that I reciprocate the feeling when—"

"You call it an affair! Calamity would be a better term for it."

This silenced him for some time. As she walked before him, carrying her head high, his heart ached with love for her. It

would be best perhaps not to urge her further; to wait until the camp closed and then see her in a different environment. It might be that his sister would arrange this for him and he took courage from the thought.

"It has been in my mind for a day or two that May must be wondering what's become of me. I always write to her, you know; and she imagines me in the Rockies. There must a sack of mail waiting for me at Banff; I must wire to have it forwarded."

"You needn't necessarily give up the trip—"

She turned her head to dodge an overhanging bough and he caught a glimpse of her face; she was crying; and new and world-shaking emotions stirred in him by the sight of her tear-wet cheek.

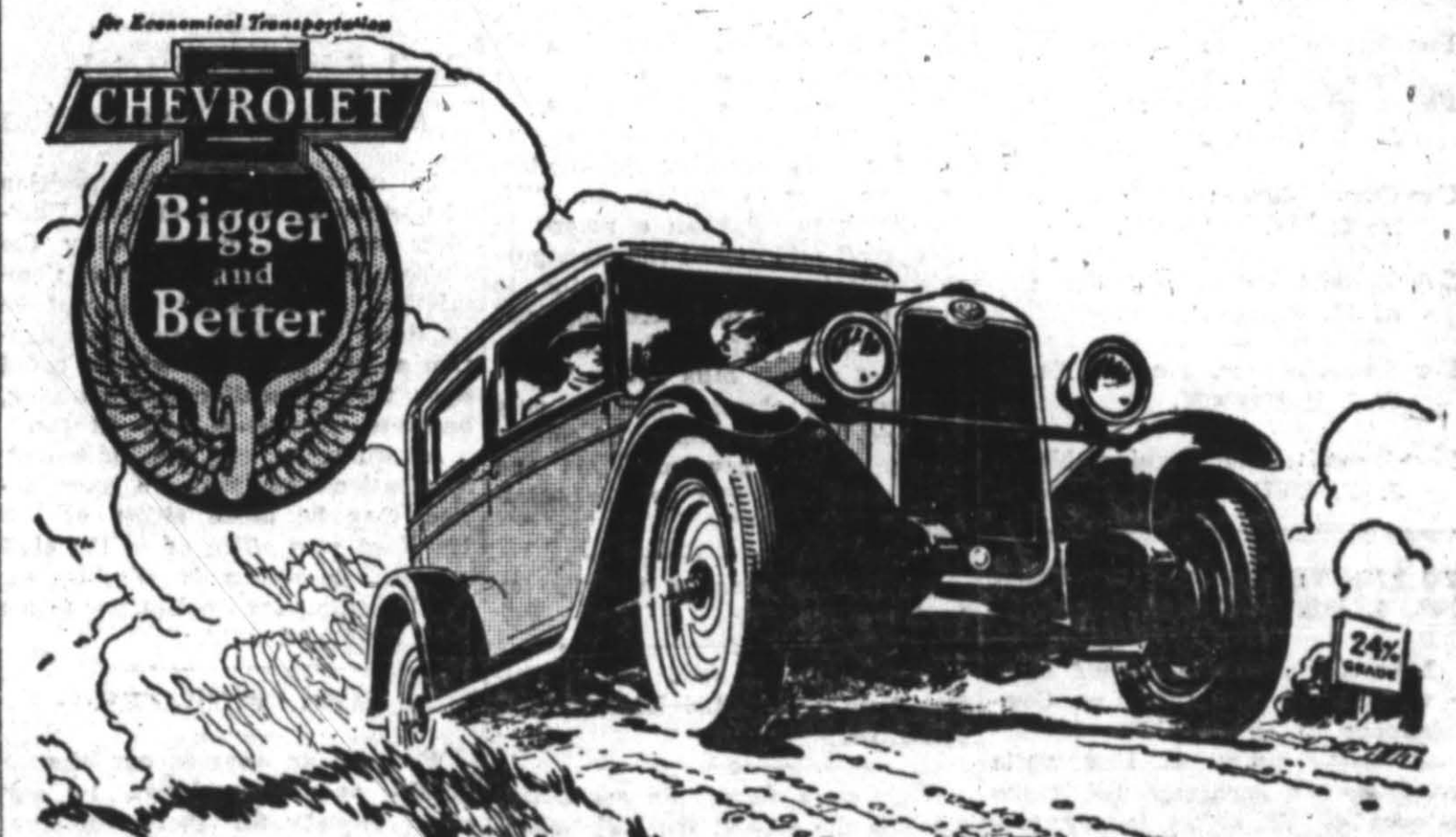
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Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:25 a. m.	9:45 a. m.
1:45 p. m.	4:25 p. m.
10:35 p. m.	8:55 p. m.

Local Agent, Corner Drug Store, Hereford, Texas. Phone 105 for Information.

WEEK END SPECIALS --- Friday and Saturday Only

You must mention this advertisement to take advantage of these wonderful bargains. Such specials are included in this sale as 50c size Pepsodent tooth paste for 35¢; 25c Listerine tooth paste, 2 for 35¢; Regular 65c Kotex, 3 for 90¢; regular 50c size Pine Tar cough syrup, 35¢; Regular 50c Mentholatum, 35¢; regular 25c Talcum Powder, two for 35¢; regular 25c Bayer's Aspirin, 15¢. Buying in large quantities enables us to offer you these special prices. Our prices on salt petre, coperas, sulphur Kreso Dip and other household remedies may be much lower than you have been paying.

Phone 300 THE CITY DRUG STORE Hereford, Texas

Political Announcements Deaf Smith County.

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1922:

For Representative, 123rd District:
OLYDE W. WARWICK,
Canyon, Texas.

For Sheriff and Tax Collector:
JOHN B. MILLER,
R. F. OONNELL,
J. D. (Doyle) ROBB,
JAMES L. MAUK,
I. I. WBST.

For Tax Assessor:
IRA RICKETTS.

For County Treasurer:
J. H. HEAD.

For County Judge:
EARL W. WILSON.

For District and County Clerk:
L. H. FOSTER.

For Commissioner, Precinct No. 1:
O. J. PADDOCK.

For Commissioner, Precinct No. 3:
J. T. GUINN.

TO THE VOTERS OF PRECINCT NO. 1, DEAF SMITH COUNTY.

I hereby announce myself as a candidate for re-election as Commissioner of Precinct No. 1, subject to the action of Democratic primaries. I earnestly solicit the support of all voters in my precinct and if again elected, will serve my precinct and the county to the best of my ability.

C. J. PADDOCK.

TO THE VOTERS OF DEAF SMITH COUNTY

I wish to take this opportunity to announce to the voters of this county that I am a candidate for re-election to the office of county commissioner, Precinct No. 3, subject to the Democratic primary. If elected, I promise that I shall continue to fulfill the duties of this office to the best of my ability.

J. T. GUINN.

A good, snappy, all-wool suit, with extra pair of trousers, only \$35.00. ORR'S TAILOR SHOP, 51-1f

Don't take chances. Use a "Glare Shield" for night driving or driving into the sun. RICE SELLS THEM.

R. A. Megert and L. A. Ricketts made a business trip to Amarillo Tuesday.

California, Lucille Patten Hats for Saturday trade. VOGELE MILLINERY PARLOR.

R. A. Tynes and Dr. G. W. Heard were Friona visitors Sunday.

Don't miss "The Deacon Entangled." High school auditorium Friday night, February 3. Given by the band and orchestra.

Yes, we don't spring your rims. Try RICE'S Instant Tire Service.

Musical Groups Sponsor Drama Presented Here

Hereford's high school band and orchestra want some money. To prove that they are in earnest about the matter and to show that they believe in giving value received, they are going to give Hereford theatre-goers an opportunity to see a first class play, and thereby help themselves—the musicians, that is.

"The Deacon Entangled" is the name of the three-act comedy-drama and according to those in charge it is about as funny a bit of the mimic's art as has ever been witnessed in these parts. Friday, February 3, is the date set for this amusing production, and the hour is 8:00 p. m. "We are going to establish a record in this city," said one of the managers this morning. "We are going to put on a play so interesting and entertaining that we'll guarantee that not a soul falls asleep." Admission charges will be only 25c and 35c, the money, of course, to go to buy new uniforms and new music for the two organizations.

Ira OConnell was in Amarillo on business Monday.

Just received a swell line of Pattern-hats. VOGELE MILLINERY PARLOR.

High class vaudeville specialties between the acts at the high school auditorium Friday night. "The Deacon Entangled."

Radioing is the best for several years. Keep your set pepped up with new batteries and tubes. RICE SELLS THEM.

Mr. and Mrs. C. E. Bishop returned to their home in Ohio this week. They had been called here last week by the death of Mrs. Bishop's mother, Mrs. R. J. Naylor.

Rims and second spare tire carriers at RICE'S.

I am expecting Saturday a shipment of Pattern Hats in large head sizes. VOGELE MILLINERY PARLOR.

CARD OF THANKS.

We cannot express in words our thanks for the kindness shown us through the sickness and death of our beloved wife and mother. We thank the friends for all their sympathies. May God's richest blessings be with you one and all.

R. J. Naylor.
Mr. and Mrs. C. E. Bishop.
Mr. and Mrs. Joe Bodkin and family.

Miss Evelyn Jackson returned Wednesday night from a month's visit with relatives in Stinnett.

Mrs. M. A. and Homer K. Fox spent Friday in Amarillo.

All early Spring Hats reduced. \$5.00 hats at \$3.50; \$4.50 to \$5.50 hats at \$5.00. Sale starts Friday. VOGELE MILLINERY PARLOR.

Crosthwait Family Given Surprise Farewell Party

About twenty-five Hereford friends attended a surprise farewell party Sunday afternoon at the L. O. Crosthwait home. Mr. and Mrs. Crosthwait, who have made their home in Hereford for the past two years, are leaving soon for Petersburg, Texas.

Mr. Crosthwait was formerly connected with J. C. Sanders in the Palace Meat Market here and later was proprietor of the Lunch Room at 320 Main Street. He will leave for Petersburg this week and Mrs. Crosthwait and little daughter Fay will leave in a few weeks to join him there.

Civil Service Officials Announce Examination

An examination for the position of postmaster of the City of Hereford has been announced by the United States Civil Service Commission. Competitors will not be required to report for examination at any place but will be rated upon their education and training, business experience and fitness.

According to the announcement, applications for such an examination may be made either at the Hereford post office or to the civil service commission at Washington, D. C., asking for application forms Nos. 2241 and 2213.

CARD OF THANKS.

We wish to express our sincere thanks and appreciation to our many friends for their kindness, help and love shown us in the recent illness and death of our beloved father, grandfather and brother, G. R. Dixon; also for the many beautiful floral offerings and lovely lunches so generously given. W. S. Dixon and Family, Mr. and Mrs. B. L. Dixon and Baby, Mr. and Mrs. J. M. Dixon and Family, Mr. and Mrs. Frank Barber and Family, Mr. and Mrs. Joe Hastings and Family.

D. L. McDonald left last night for a week's business trip to Los Angeles, California.

O. G. Hill was in Amarillo on business Saturday.

Miss Elizabeth Myers spent the week-end at her home in Amarillo.

Miss Floyd Wilson spent Saturday and Sunday visiting her sister, Miss Hazel Wilson, in Amarillo.

Misses Viola Carpenter and Lucille Myers spent the week-end in Erick, Oklahoma.

As some of the modern prize fights, the fans are never sure before the fifth round that they have not made a mistake and gone to a wrestling match.

That hunter out in Indiana who shot through a school house window may not be able to hit a rabbit but it would be tough on the broad side of any barn that happened to be in his path.

Texas Voters to Have Busy Political Year

That Texas voters will have their busiest year since the 1924 presidential year, was made known with the recent publication of a political calendar in this state. Two sets of precinct, county and state conventions, two primaries and the general election are scheduled. The calendar follows:

January 31—Closing date for poll taxes.

May 5—Precinct convention for national delegates.

May 9—County convention for national delegates.

May 22—State convention for parties to select delegates to national conventions.

June 11—State executive committee meets to prepare primary ballots.

June 18—County executive committee meet to prepare primary ballots.

June 26—Democratic National Convention at Houston.

June 30—Last date on which candidates may file their names on tickets.

July 28—First primary for state and district offices.

August 1—Returns to be made to county chairmen.

August 4—County executive committees canvas results of election.

August 20—State executive committees canvas results of election.

August 25—Second primary.

August 25—District conventions.

August 29—Returns to be made to county chairmen.

September 17—Executive committee shall canvas primary results.

September 17—County conventions.

September 17—State convention and state executive committee meet.

September 17—Parties nominating by convention shall nominate.

November 6—General election.

December 18—Ballots shall be canvassed by state board.

Look over our new spring samples. A dandy, snappy, all-wool suit, \$25.00 to \$27.50. ORR'S TAILOR SHOP, 51-1f

A six-tube Atwater-Kent radio complete, nothing else to buy, for only \$65.00. ORR'S TAILOR SHOP, 51-1f

Perry Fife and son returned to their home in Missouri this week after they had been here to attend the funeral of Mr. Fife's sister, Mrs. R. J. Naylor.

All tubes reconditioned at RICE'S.

"The Deacon Entangled," a three act comedy-drama with plenty of good, clean comedy, will be presented Friday night, February 3. Proceeds for benefit of High School Band and Orchestra.

Only four adjustments to ask in four years with Brunswick's. It's a record we are proud of.

Ollie Fox left last Friday morning for San Angelo to spend several weeks.

Mrs. T. M. Keys of Corsicana and Mrs. Glen Webber of Brownfield spent last week-end with their mother, Mrs. M. A. Fox.

I have just returned from the Eastern markets where I bought a nice line of hats for the Spring season. Some are all ready here. See them before buying elsewhere. MRS. MARGARET HEIFNER, Elston Building, East Third Street.

Mrs. Easley Entertains Honoring House Guest

Mrs. Oscar Easley proved a charming hostess on Thursday afternoon, January 26, when she opened her cozy new home complimenting her house guests, Mrs. Harold Griffith of Lubbock. The ever-popular game of bridge was enjoyed by three tables of players, Mrs. Hal Bruner winning high score prize and Mrs. Roy Jewell consolation. Mrs. Griffith was given a beautiful guest prize.

At the conclusion of the games Mrs. Easley served a tempting plate luncheon. Those who enjoyed the honoree and Mmes. Glen Snyder, Clifford Acker, J. A. Pittman, Fred Oberthier, Hal Bruner, Keith Bruner, Louie LeGrand, Alton Skelton, Homer Wilson, Roy Jewell, Cliff Estes and Jo B. Eliston.

See "The Deacon Entangled." Admission only 25c and 35c. High school tomorrow night, February 3.

STAR THEATRE HEREFORD, TEXAS

Friday Night Only FEBRUARY 3

"Upstream" with NANCY NASH, EARLE FOX, SAMMY COHEN and TED McNAMARA.

Saturday Afternoon and Night FEBRUARY 4

"Man of the Forest" with JACK HOLT

Monday and Tuesday FEBRUARY 6-7

"Sailors' Wives" with MARY ASTOR and LLOYD HUGHES.

Wednesday and Thursday FEBRUARY 8-9

"Tea for Three" with LEW ODDY, AILEEN FRINGLE and OWEN MOORE.

Friday Night Only FEBRUARY 10

DOUGLAS MACLEAN in "Let It Rain"

Saturday Afternoon and Night FEBRUARY 11

BOOT GIBSON in "Painted Ponies"

On and after Monday, February 6, Evening Shows will begin at 7:00 p. m. and 9:40 p. m. Matinee 2:00 p. m. and 3:30 p. m.

Coming: FEBRUARY 13-14

"The Shepherd of the Hills"

Good News Received From Former Pastor

Rev. A. B. Davidson, who was pastor of the Methodist church in Hereford last year, is doing splendid work in his new pastorate at Spur, Texas, as is shown in the following clipping from the Dallas News:

"The Methodist Church of Spur has raised \$5,000 to pay off the church debt of several years' stand-

ing. The pastor, the Rev. A. B. Davidson, and members are planning to have Bishop John M. Moore of Dallas to dedicate the church at an early date."

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