The Hereford Brand

Published Every Thursday

Our Slogan-"More People-More Farms"

VOLUME 28-NUMBER 42.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 1, 1928.

SETH B. HOLMAN, Publisher.

· COWS HERE, WITH 2200 BEIN MILKED; CENSUS INCOM

Committee Cordially Met Everywhere; Farmers Show Interest In Proposed Creamery, and Number of Them Express Willingness to Aid the Project. "Dairy Mindedness" Is Rapidly ed by Alvin C. Thompson of the Progressing Throughout Territory. Great Results Expected. Panhandle Lumber Company, who

under auspices of the Hereford Chamber of Commerce revealed some very interesting figures. Only six of the eleven districts are complete. Inasmuch as the five remaining districts are rather heavy dairy communities, it is estimated the final figures will double the ers so far,

District One, where the census was conducted by County Agent Dunkle and John Olson, manager in the number of cows being milk- and Lester Galley of Hereford. ed in any particular district, al- A competent judging committee though total cows found in a district goes to District Six, which was covered by J. M. Gilliland, of the contestants at the start of the Methodist church when the new ple of the county as a whole have the E. B. Black Furniture Co., and campaign and at intervals there-R. M. Tankersley, prominent dairy- after. Members will keep necur-

the six districts gives the following: Number milk cow owners, 158; number milk cows owned, 1,355; number cows being milked, better cows in the Panhandle. The dering the organ recital, and the ed audience at the court house in 959; number heifers or young she four local men entered will not large auditorium was crowded to stock, 700; number men contem- have much trouble keeping these overflowing with many standing in plating buying more cows, fifty; records, as the Cow Testing work the aisles. number now selling cream, 118; enables them to have their figures Rev. C. R. Wooten, musical dinumber selling whole milk, six; at their finger tips at all times, rector of the Amarillo church, sang emphasized and the split ballot exnumber willing to sell to creamery located in Hereford, 125; number interested in taking stock in local creamery. fifty-two.

tricts which will be taken this week will probably show 4,000 head of she milk stock with between 2,000 and 2,200 cows actually being milked. The results of the census thus far are very

Firemen Fight Bad Fire In

Fire of uncertain origin destroyed the frame residence belonging gratifying to those interested in to Johnny McDonald, corner of establishing a creamery in Here-Fifth and Lawton Avenue, form- ford, and from data received from erly known as the W. D. Keliehor other points where creameries are home, about 2:30 o'clock Monday located, Deaf Smith county now morning. The McDonald family is has considerably larger production now in Amarillo and the house was than will be necessary to support ccupied as bachelor quarters by a good sized creamery or even a three young men, Johnny and Ike creamery and cheese factory com. McClendon and Gerald Berrod bined. The boys state the first they knew of the blaze was when the roof figures which reveal that of the began to fall in on them. As they 158 farmers interviewed who are had no telephone two of them be- milking cows, 124 are selling cream gan removing their personal effects or milk or butter. It will be notwhile the other jumped into a ed from the figures that practically car and drove to the fire station. the entire number at this time are Rain was coming down in steady selling cream rather than whole

work the fire boys faced in the stated his unwillingness to sell to freezing drizzle and with the head- a local creamery and the fact that way the flames had secured. But fifty-two of these cow owners signithree lines of hose were soon pour- fied their willingness to take stock come by fumes in the bath room cording to the enumerators, was of the burning house and was the willingness of farmers to give Charlie Bennett Resigns; dragged out insensible by his com- the information asked for and the pital and emergency measures ap- group which took the census is that Hereford has lost a City Mar- having been formerly connected Chamber of Commerce was given other firemen and by the staff of coming "dairy minded" and bids rant owner. Charlie Bennett, City of Santa Fe. nurses. The Chief says he was fair to become one of the leading Marshall for several years, resign- Tom Roberts, District Boy Scout tricts had not yet been completed. terribly worried until Hack open-dairy counties of the Panhandle, ed this place, effective November Executive of Plainview, was intro-Results generally were very pleasa cigarette!"

Although incomplete, the dairy LOCAL DAIRYMEN ENTER NEWS CONTEST; FIVE ON

Four Deaf Smith county members of the Deaf Smith-Randall County Cow Testing Association have entered the dairy contest inaugurated by the Amarillo News- is rapidly nearing completion. amount gleaned by the census tak- Globe, which started November 1, and extends over a period of ten months The four men are J. L. Lookingbill; of Summerfield; L. A. of Rockwell Bros. Lumber Co., led Smith, Dawn, and S. O. Wilson

> ate data, and awards will be made | Mrs. C. R. Hooten, organist of at the end of ten months.

This is all in the interest of Cow Testing Report.

From the above figures it will covering the activities of the test- "The Holy City," as well as other election judges are preparing to be noted that the total of milk ing association members. It shows scriptural interpretations. A cow- handle the heaviest vote ever recows owned and young heifers to that five Deaf Smith county mem- boy spiritual song sung by Mr. corded here. milk reaches 2,055. A complete bers were on the high honor roll. Hooten was especially pleasing, as census of the county and other discensus of the county and the county milk, with 5.3 percent of fat and organ. total of 52.8 pounds of fat for the month. J. L. Lookingbill won the honors with a pure bred Jersey, the instrument, and a duet, "Lead producing 873 pounds of milk 5.5 Kindly Light," by Mr. and Mrs. producing 873 pounds of milk, 5.5 per cent of fat and a total of 48.0 Hooten, with Mrs. G. A. F. Parkpounds for the month. W. P. Car- er at the plane. Mrs Parker, who raway's grade Jersey showed 741 for a number of years has been pounds of milk, 5.6 percent of fat director of music at the church. and total pounds of 41.5. L. A. Smith's grade Jersey had 759 perform on the instrument each pounds milk, 5.3 fat, total pounds Sunday, Rev. Bowen announced. Icy Downpour 40.2. Lester Galley's grade Holstein totaled 1,008 pounds milk, 2.3 fat, 23.2 pounds of fat.

Quite interesting also are the milk. Of the 124 who are selling It was difficult and dangerous dairy products only one farmer ng water into the building and in a creamery speaks well for the concensus of opinion of the entire

ed one eye and demanded: "Gimme | Chamber of Commerce officials 1, and has purchased the Carroll duced and made a short talk on ing, he stated. Attention was call- New Shoe Shop Is Opened say the remaining districts will Cafe from J. C. Carroll. Mr. Ben- the progress of scouting in this ed to the annual football game be-This nonchalant attitude charac- be covered this week and that a nett is having the building repaint- area. Hereford has been added to tween Hereford and Canyon which terized the work of all the boys general dairy meeting will be call- ed and redecorated inside and ex- the new district which comprises will be played at Cenyon next Friaring the bitter battle, and next ed soon, at which plans will be pects to be open for business hue. day several more of them were presented for the organization of Saturday morning under the name the dissolution of the old Panhandle given at the luncheon that a large on Main Street just across from confined to their homes from chill a creamery. The movement has of the Sunshine Cafe. Mr. Carroll Council which embraced twenty- attendance from Hereford will be the post office. gained considerable force and in- will devote his entire time to the four counties in Texas and three present at the game.

New Residences and Improvements Keep Coming On

The steady improvement in the business houses and homes of Hereford continues on through from month to month J. J. Clark, druggist, is now engaged in remodeling the rear of his store, making room for an ice cream parlor. He has rearranged his space so as to do this and still leave room for his office and pharmacy.

The Mrs. G. R. Ward residence on Fifth Street has been purchasis moving the house to the north corner of the lot. It is understood that Mr. Thompson will soon begin the erection of a home for himself on this place, and possi-HONOR ROLL IN TESTING bly another house to rent as well.

W. F. Karr has purchased a sixty foot strip east and west from Mrs. F. H. Britain next door north of her home and is erecting a neat modern home for his use. The house

J. H. Head, county treasurer, is building a small rent house on his lot adjoining his home place, which will soon be ready for occupancy.

Organ Recital at Methodist Church Christens New Organ

Music lovers were given a great has been appointed, who will visit treat Sunday night at the First program at the evening hour.

A resume of figures compiled of by the News-Globe for the winners the Polk Street Methodist church, Amarillo, one of the most widely was chosen for the honor of ren-

several numbers which were great-County Agent Dunkle has the ly enjoyed by all present. A tenreport of Carl Marsh, official test- or of very pleasing tone, Mr. Hoot- vote in the history of the Nation er, for the month of September, en charmed with his rendition of will be polled next Tuesday. Local cow that produced 996 pounds of ies rendered by Mrs. Hooten on the

> Several numbers were also sung by the choir with Mrs. Hooten at will be regular organist and will

The organ, which is one of the finest put out by the company, was recently purchased by the Woman's Missionary Society of the First Methodist church, and the opening Sunday night was attended by members of the other congregations who dismissed their regular services for the evening hour.

Contract Let for Frio School

cupancy by the first of the year.

MUSICAL TREAT TO BE GIVEN BY CLUB MEMBERS.

city officials.

The hottest and most perplexing rational political campaign in the memory of the oldest inhabitant will finally come to an end next Tuesday, November 6, when the the polls and decide whether it shall be Smith or Hoover for president. For weeks past the orators have held forth, the radio has been rendered almost uselss except for political adherents, and the newspapers of the land have been crammed with political bunk from all sides. To even the most ardent supporters of either candidate it will be a welcome day when Nov-

ember 6 rolls around. This campaign has been characand anti-Smith followers have held ures their approval. one meeting each, although the peolocalities.

the anti-Smith forces at Amarillo, known organists in West Texas, and the Rev. L. N. Stuckey, also of Amarillo, addressed a fair-siz-

Indications are that the heaviest

Over Fifty at Chamber of Commerce Meeting Monday. In- Camp Fire Girls Entertainteresting Speeches Made by Both Members and Visitors.

business men who attended the meeting was presided over by T. ments,, etc. were enjoyed. Work; Ready by January 1 E. Selgler, who has been absent work will be undertaken in Herefrom the city for more than a ford very shortly. It is announced that the contract month. Mr. Seiglet execusive com- Carl Marsh. official cow tester ty. Many local visitors were presented to the body and several out

on highway building in the sister tion four months ago. Buys the Carroll Restaurant state. He was a guest of Mr. and Only a partial result of the row Mrs. E. C. Eubanks, Mrs. Eubanks cenus being sponsored by the plied by Fire Chief Mercer and Deaf Smith county is fast be shall and acquired a new restau- with the commercial organization by Secretary Arnold, the statement

exceeding expectations, and active church.

Local School Board Favors Educational Amendments

the State affecting educational instituions and educational affairs, to be voted on at the general election next Tuesday, was given by the trustees of the Hereford Independent School District at a dependent School District at a meeting held early this week. The endorsement is especially strong as regards the third and fourth proposed amendments. The third amendment provides that school people of the United States go to officers, including boards of institutions of higher education shall serve for a term not exceeding six years. The fourth amendment provides for the appointment of a state board of education.

dorsed by practically all the leading educators of the state and the trustees of the leading schools and prejudices on both sides that it tional survey board appointed sevwould take a political Houdini to eral years ago to make a comforecast the result in any state or plete recommendation covering eduas a whole. Locally, both Smith cational requirements for Texas

many worthy measures fail of pas-Tuesday night, October 30, Hon. sage because of lack of understand-J. W. Crudgington, chairman of ing of the merits of a proposition submitted.

It is the hope of the local trusopposition to the candidacy of people of Deaf Smith county will Governor Smith. The standard line vote for these amendments, as it of arguments used all over the is believed they will be of matercountry the past few weeks were ial aid in advancing the cause of education in the State of Texas

Many Interested in Help-

The story in The Brand of last week wherein Rex Harris, of Roche Harbor. Washington, was seeking to locate his relatives, stirred up quite a bit of local interest, and several residents phoned in saying that they remembered the family. Mrs. Russell Carroll phoned that she understood the family had removed to Amarillo, and Carl Mountz also communicated the same fact. Mr. Mountz has friends in Amarillo who are now on the lookout for the missing Harris family and Bad Weather and Delay In The Brand hopes to give Rex the information he seeks within a short

en the ardor of more than fifty the home of their Guardian, Mrs. and for the past two days no prog-Chamber of Commerce luncheon at noon. Each girl brought their line. Gas officials here are havthe First Presbyterian church. The guests and games, stunts, refreshing plenty of troubles, of course, ments, etc. were enjoyed.

has been let to J. O. Howard for a mended the members of the body of Deaf Smith county, made an new face brick and tile school for carrying on the work during interesting talk and gave figures building in the Frio school district. the past month and referred es- on tests being conducted on the The building will cost approxi- pecially to the united effort put Dr. Heard farm. He stressed the mately \$8,000, and will be 40x60, forth in furthering the dairy cow importance of proper feeding and three rooms and modern in every industry in the county and taking showed by figures that some of the way. Work has already been be the dairy cow census and efforts of cows in this herd, while producing gun and Mr. Howard says he will the Chamber to get markets for the milk, were not showing the net have the building ready for oc- large feed crop raised in the coun- profit of lesser producers on account of feed consumed. Many dairymen and farmers are joining of town visitors were also intro- with Mr. Mash in the cow testing association and in all probability A musical farce, "The Ladies A. J. Fisher, Santa Fe, New his work for another year will be Aid," will be given in the near Mexico, former secretary of the confined solely to this county. the boys worked in spite of diffi- consumation of the creamery plan- future by members of the Music Santa Fe Chamber of Commerce, County Agent Dunkle has been acculties. Hack Runton, always in ned at this time. Another very Club. It promises to be unusually and now member of the New Mexithe forefront at a fire, was over- pleasing feature of this census, ac- entertaining. Watch for the date, co Highway Commission, was pres- in this work, which has been ented and made an interesting talk growing steadily since its organiza-

being made that several of the dis-

Strong approval of the proposed amendments to the Constitution of

Big Turnout of Pupils and Local Fans Expected to Accompany Team to Neighboring City. Whitefaces Defeat Tulia Here Last Friday 37 to 0. Galloping Horsemen Too Much For

LOCAL BOY SCOUT WORK WILL BE REORGANIZED; of winning a game when they can-NAME COUNCIL MEMBERS not locate the ball. Talia discov-

These amendments have been en- Monday afternoon and District last Friday afternoon, 37 to 0 Scout Executive Roberts, of Plain-These recommendations were em- made for reorganization of possi- Tulia quit watching the ball and terized by such cross currents of lodied in the report of the educa- bly three or four troops of Boy watched Babe. Next play they all

tle and Lubbock counties. It is realized that the voters as district, with several others, is a pipe organ, recently installed, was not, perhaps, become as excited a rule are loath to approve amend- result of dividing the old Panhanformally dedicated with a musical over the campaign as in most other ments to the Constitution, and die Council Boy Scouts of America. embracing twenty-nine countles in Texas and Oklahoma, into several smaller districts or area councils, with Scout executives located in

each of the districts. Under the new plan the work fees and school officials that the promises to be carried on to better advantage, the districts not being so large and unwieldy, and of such size that the Scout executive can personally have direct contact with local organizations in each of the towns in the district.

Officers appointed for the Hereford Council include Alex O. ing Harris Find Relatives Thompson, general chairman; E. S. Ireland, financial chairman; Court of Honor Chairmen, Jas. T. Ross, secretary; J. W. Boulting-

> near future and all details includwork will be worked out. He furhas been the case in the past.

W. H. Dowell, last Friday after- ress whatever has been made on the tut are smiling through it all and state they are doing their best and will have the line hooked up and ready for use in the very

shortest possible space of time. Meanwhile those who sold their old coal stoves are shivering about electric and oil heaters, and those who were lucky enough to retain their old stoves have them going

This herd has been supplying the citizens of Hereford with milk for many years, is one of the highest bred collections of fine cows in this section, and is too well known to mometer hovered dangerously close Schultz is retiring from the milk business, which has been taken over by O. L. Rutherford, and may interest himself in the proposed

Mr. Ball is an experienced man to get in their unbarvested row the city.

Visitors. Substitutes Show Unexpected Proficiency In Game.

At a conference between citizens they lost to the Whitefaces here

vier, local organization officers haps best illustrates the character were appointed. Scouting activi- of the battle. Said this critic: ties of Hereford for the coming "After Babe Russell had disapyear will be mapped out, and plans peared with the ball a few times

signed to the new South Plains new stunt. They grabbed ten district which embraces Dear Smith Hereford boys, threw them down, Hale, Swisher, Floyd, Briscoe, Cot-

house; treasurer, Harold Hicks. Chairman Thompson states that a meeting of this body with Executive Roberts will be held in the ing raising finances for the years ther states that the Boy Scout work will be given more local administration during the year than

Bad weather caught the West game boys from Swisher county.

Schultz Herd of Fine Dairy

A dairy auction sale of unusual interest is announced for November 20, when the fine herd of A. B. Schultz will be put up at public

creamery for Hereford.

Here by Man from Farwell

The Star Shoe Shop, C. G. Ball good for more weather of uncertain

A football team, however alert and determined, has small chance ered this simple fundamental when

A comment by a spectator perpiled onto him-but Babe didn't Hereford has recently been as have the ball! Then they tried a

CANYON FRIDAY!

The big football event of the year, the annual struggle with the Canyon Eagles-is billed for Canyon this week, beginning at 3:30 o'clock Friday. Weather permitting, a huge crowd is expected to accompany the team and cheer them on to victory. The high school will close at 1:45. Stickers and tags for automobiles will be on band at the City Drug Store. The price of admission will be fifty cents for students and \$1.00 for others.

This game should be a bearcat. Canyon has a heavy, formidable outfit. Hereford has a lighter, faster, more elusive eleven. Both are grimly determined to win. weather may decide it. If it clears the fast Whitefaces figure to win. If the field is wet and slippery Canyon's weight may tell. One thing is certain -it will be worth the money, whoever wins. Better go!

searched them thoroughly-and darned if the eleventh guy didn't bob up behind the line of scrimmage and amble off for a touchdown!"

The deceptive Hereford backfield Getting Pipe Holds Up Gas play, behind a fighting, stonewall line, was simply too much for the

Texas Gas Company's construction | Quarterback Clennin, working his pipe line crew just short of the passes and running attacks coels ed at Home of Guardian mark. The ditch is only a short and smoothly, bewildered them way east of the stockyards, but the throughout. Babe Russell sprint-The Camp Fire Girls were en- pipe is several miles back. There ed around about as he pleased. Wet, cold weather failed to damp- tertained at a Halloween party at has been a delay in arrival of pipe George Jowell backed up the line

(Continued on Page 5)

The beautiful fall weather which has prevailed in this section for weeks and weeks came to a sudden end last Sunday night, following a gloomy Sabbath day of chill and light fog. A steady rain, total-Cows Will Be Auctioned ing about an inch. fell Sunday night and Monday morning. Reports from over the Panhandle show it to have been of a genera! nature. It was of immense benefit to the wheat farmers and insures a good stand for the thous ands of acres of wheat now in the

> Monday was cold and during the early part of that night the therto the freezing point. Tuesday was not warm by any means, and was cloudy and threatening. Tuesday right it started raining again, and up to noon Wednesday the total rainfall since Sunday amounted to one and seventy-fifths of an inch. Prospects Wednesday afternoon. when this story was written, were

Cowmen are ordering in their cake, farmers are figuring on how The occupants of the house savterested dairymen from several direction of the Savoy Hotel.

In Oklahoma, with headquarters in Savoy Hotel.

No successor to Marshall Bender of the house was but the loss as to the lo the spring of 1929.

THE HEREFORD BRAND

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation any person, firm or corporation, which may appear in the columns ad this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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the office.

3 to read:

the amendments."

children, they should elect the

school trustees for a long enough

period so the trustees can familiar-

ize themselves with the duties of

"The local board of education as

The fourth proposed amendment

"Under such regulations and lim-

itations as may be deemed by the

The amendment is made because

of the thinning of the ranks of the

out limitations stipulating that a

veteran or veteran's widow must

since 1861 in order to be eligible

Neither the authority for granting the pensions nor the amount

The amendment would merely re-

move the fixed limitations on vete-

Arney News Items

Some Arney, people attended the

Several from our community at

Emmett Tipton, M. Burks, Arm-

Mr. and Mrs. Ed Bailey spent

C. E. Burks was in Nazareth on

J. E. Davis, formerly a citizen

Mrs. Bratcher and daughters

Lillard Webb has finished sow

Mrs. Boyd is the owner of a new

We had a light frost Sunday

But few attended B. Y. P. U.

Hugh Hallen was here from Hap-

Sunday night because of cold wea-

of Arney, has been ill at his home

shopped in Happy Wednesday.

bug the Tom Boyd wheat crop.

business Monday.

washing machine.

in the Joel community.

strong, Boyd, Bratcher and Thom-

as Boyd were visitors in the Lil-

tended the singing convention at

Baptist revival in progress at Hap-

Legislature as expedient."

would change Section 51 or Article

well as myself stand squarely for

Constitutional Amendments Up Next Tuesday

Outside Zone One, three months

Four Important Measures Included. Two of Which Have to Do With Schools and Which Educational Authorities Heartily Favor.

Voters of Texas will pass on four constitutional Amendments at the Confederate soldiers and strikes general election to be held Novem-

The first amendment has for its have come to Texas prior to Janupurpose the enlargement of the list ary 1, 1910, or a widow must have of properties that the Legislature been married to a veteran prior to is anthorized to exempt from taxa- said date and must have been born

The second and third amend- to a pension. ments both relate to public educa-

The fourth of the constitutional of the tax levy authorized for the amendments to be voted on relates to pensions for Confederate veterans and their widows.

The proposed amendment with rans and widows. The Amarillo regards to properties that would Daily News. be exempted from taxation would insert into Section 2 of Article 8 of the Constitution the following:

"Proposing an amendment to Section 2. Article 8, of the Constitution of the State, so as to authorize the Legislature to exempt from taxation any property owned Py by a church or by a strictly religdons society, for the exclusive use as a dwelling place for the minis. Jumbo. try of such church or religious society, and which yields no revenue whatever to such church or religious society, provided that such lard Webb home Friday. exemption shall not extend to more property than is reasonably neces. the week end with relatives at sary for a dwelling place and in Canyon. mo event more than one acre of

land: "And property used exclusively and reasonably necessary in conducting any association engaged in promoting the religious, educational and physical development of boys, girls, young men and young women operating under a state or national organization of like char-

acter." The second amendment provides that a new section shall be added! to the Constitution to be known as Section 16. or Article 7. and reads as follows:

"The Legislature may fix by law the terms of all officers of the pub- py Wednesday visiting the Lillard lie school system and of the State institutions of higher education, incinsive, and the terms of the members of the respective boards; not to exceed six years.'

The third of the amendments proposed would amend section 8 of Article 7, so as to read as fol-

"The Legislateres plain green the by law for a State Board of Education, whose members shall be appointed or elected in such manner and by such authority and shall serve for such terms as the legislature shall prescribe not to exceed six years. The said board shall perform such duties as may be prescribed by law.

Commenting on the above school amendments, W. A. McIntosh, superintendent of the Amarillo Independent School district, says:

"The present State Board of Education is composed of the Governor, the Secretary of State and the Comptroller. This is strictly an ex-officio board. We believe the public schools are entitled to a separate board just as the other educational institutions of Texas The members of the present State Board, including Governor Moody favor the change, and the school people throughout the state favor a change.

"It takes a school board member a year to get enough information to be in a position to pass intelligently on matters that come before the school board.

"The board is called on to pass upon a great many matters during the year involving the expenditure of large sums of money and also must consider educational policies affecting a great number of child-

"If the people really want to control their schools for which they furnish the money, and also the school was largely attended.

ent to hear him. Since the feed and grain crops have been removed, many fields are being grazed.

night in the J. E. Davis home at Joel.

day night, Several windmills have been de-

molished by high winds.

Will Rogers

If all the charges that has been made in this campaign in regard to both candidates were laid endo to end it would take 'em all over two hours to pass a given point.

If all the denials were heaped in a pile an aviator couldn't fly over them. It is a funny thing about a denial. It takes twice as many words to deny it as it did to make it.

While Smith was heaving charges

The Halloween program by the Coolidge he has become practical- has been turned over to the school ly speechless. There is nothing district by the contractors. Rev. Mr. Swartz filled his regu- gets you quite so sore as to have lar appointment here Sunday morn- somebody ignore you. Al is asking when a large crowd was pres- ing questions but he is not even story Hilton Hotel on the corner

T. J. Bratcher spent Tuesday Herbert paid enough attention to will be completed. her to have a padlock put on her typewriter. Mr. Work promptly Mr. Edwards of Olton was here said that he dident tell that Alavisiting friends Sunday and Sun- baman to produce any pamphlet denomination is to be the owner of by the insult to Al's religion or the at a cost of \$15,000. fact that the story leaked out in

> northern papers. drifted along. Just one scandal to in the form of a six inch-welded another. But as the candidate of line laid from the city to the Santhe Anti-Bunk party I have just ta Fe Junction and a mile south. gone and have not only kept clear of church but also of state matters. Our whole appeal is to the broadminded element and I doubt if I receive even a hundred votes. WILL ROGERS.

What's Doing WEST TEXAS

A new school house at Allmon at him Hoover just pulled down embracing three class rooms, audthe blinds and shut the windows itorium, teachers office and library and started communing with Work, and costing \$14,000 for the build-Through close association with ing and \$1500 for the equipment

The new Buick is the new Style



Men and women on every street---- in every city and town-- are pronouncing the new BUICK with Masterpiece Bodies by Fisher, the most beautiful automobile of the

Never before in the history of motor car manufacture have the motorists of America welcomed any new automobile as they are welcoming the Silver Anniversary Buick with new Masterpiece Bodies by Fisher!

Sweeping into the market at a time when motor car lines were practically standardized-when imitation was destroying indi-viduality—these epic Buick creations introduced an entirely new mode-

A mode of body-symmetry-of size and magnificence—of soft contours instead of straight

lines-of embossed side and hood panels involving the most costly steel paneling work employed on any car in the world! And as the weeks have passed and the full significance of Buick's achievement has become apparent to the publicenthusiasm for this car has swelled and grown to unprecedented proportions!

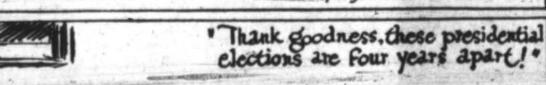
Buick sales records have been broken! Production schedules have been increased again and again! The great Buick plants are working to the limit of their capacity to supply the demand.

The Silver Anniversary BUICK

Norton Motor Co.

Hereford, Texas

So Say We All -By Albert T. Reid.



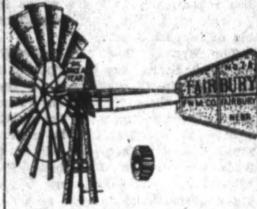


Plainview is to have a new getting a minority report on them. of Sixth and Austin streets. Con-A woman in Virginia sent out a struction will begin this week and scenario saying that the Catholics is expected to continue for six wouldn't make good postmasters so months at which time the building

Bix Spring is to have a new church. The Church of Christ about Al's religion. Work said he the new edifice and will build the was "exceedingly sorry" but dident place of worship on South Main say whether his tears were caused Street of buff colored brick veneer

The Coleman Gas and Oil Com-So that's the way things have pany is making a \$40,000 addition

OIL MILL



Four complete Timken Roller Bearings

Starts 88 per cent lighter than babbitt or cast bearing mills.

OIL ONCE A YEAR

Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe, suckerrod, casings, etc.

WESLEY STORE

Nine miles north of Hereford on 25-Mile Avenue

Phone 9000F21

have been shipped from Farns- sideline.

Another reservoir is to be con- worth lately. Six carloads of fi structed to the 10 inch trunk line lambs were shipped to E. W. Big of the Lone Star Gas Company. | gers and five carloads by J. W. Rogers. The farmers in this sec-Approximately 4000 spring lambs tion are finding this a profitable

November 1, 1928.

DEAR FRIENDS:

I asked the boss this morning what to say today. He suggested

was listed in the telephone book. but he says that doesn't make any .

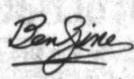
that I tell you our telephone num-

ber. I told him I thought maybe it

"I want people to know it by heart," he says, "so they won't have to look for it every time they call us up." All right. The number is 16. Say it again, please-Number ONE-SIX.

Now then, you've got the magic number that connects you with the best cleaning establishment this side of the Mississippi River.

P. S.—Tell the boss you're reading these ads. Thanks!



Orr's Tailor Shop

Bring Your Hogs TO HEREFORD On Fridays

And Receive Highest Market Price on the Plains!

HEADS AND CORN

-I will be in the market for Heads and Ear Corn. Will pay according to market and quality each day.

G. W. BRUMLEY



But she does not have to be lead to an "M" SYSTEM STORE THE PRICES AND QUALITY BRING HER.

SPECIALS FOR FRIDAY AND SATURDAY ...

RAISINS, 15 Ounces SPUDS, Ten Pounds

BAKING POWDER. 1 Pound \$.25 2½ Pounds \$.58 5 Pounds \$.99 Calumet 10 Pounds \$1.48

PORK & BEANS, No. 1 Can 8c

RICE, Two Pounds

STICK CANDY, Assorted, 1 pound .. 24c

PHONE 249 WE DELIVER

Home Owned With

Chain Store Advantages

Mr. Dairyman!—Sign This Blank

Below the form of the questionnaire used by the Hereford Chamber of Commerce in the Cow Census of Deaf Smith County is given. There will probably be some farmers with cows who will be away from home, or who will otherwise be missed in this census. If you have one or more cows, and the committees miss you, you will do yourself a favor, as well as your community, by filling out the blank below and sending or mailing to the Secretary Hereford Chamber of Commerce, Hereford, Texas:

Name of Farmer or Dairyman

Location
No. cows owned
No. heifers or young cows
Registered or pure bred sire
Do you contemplate buying more cows !
Product now selling, cream or whole milk !
Amount Would you be inter-
ested in selling to local creamery if price is right? Would you be interested in taking stock in a co-opera- tive creamery or other dairy industrial plant if convinc-
ed that it would be a paying proposition 1
Other information:
Date
그 뭐 하게 하지 않았다. 그리지에 많게 되었게까지 않았습니다. 나는 그렇는 일하고 말했더라 없는데 하면 되었습니다.

Dimmitt News

Hereford were Dimmitt visitors Monday and Tuesday.

South Texan on business.

Mrs. E. B. Wright and Mrs. Naugle were in Plainview Wednesday.

The Methodist parsonage was moved this week to the lots east of the Brownlee residence and the lots formerly occupied by the parsonage will be used for the erection of a Methodist chuch.

Several of the Baptist people attended a workers meeting at Tulia Thursday and report a good eeting and bounteous dinner. Ted Rowan, youngest brother of Mrs. Bruce McLean spent Tuesday night in the McLean home. lived here a number of years before oving to Artesia.

Mmes. Stalcup and Webb took

for medical treatment.

ghter, Mrs. Helen Hodges of Lub-

members.

and 15 cents.

Mmes, Wright and Boren.

commissioners court to hire a coun-

Bob Anglin, E. A. Poe, Bob Nichols

The young people who put on

the play, "The Arrival of Kitty,"

at the auditorium a short time ago

under direction of Miss Cauly, went

Dimmitt was shocked and sad-

ceived of the death of W. T.

and Chas. Martin.

of Commerce Banquet.

Mr. and Mrsr. J. H. Flanagan al agricultural department of the Mr. and Mrs. Wes Anthony of were business visitors in Pyote school and attended the Chamber

cal treatment.

The P T. A. held a meeting last Funeral services were held at W. G. Baxter left Friday for Thursday night when an interest- the church Wednesday afternoon ing program was rendered and a for the two year old son of Mr. and good report given by the member- Mrs. Edmond Slover of Lubbock, ship committee which reported 38 Rev. White of Lubbock conducted new members. Delegates were ap the services in a very beautiful pointed to the state convention at manner. Dimmitt people extend Amarillo November 12 to 17 as sympathy to the bereaved parents. follows: Mmes. Murphy, Wright, Woodlee, McLean, Estes, Tate, and three places were reserved for the teachers who can best be spared

to Shallow Water Friday after-Mmes I. B. Brooks, O. B. Trim- poon to present the play that night. ble, Brooks Woodlee and Bob Flanagan were Plainview visitors Satdened Sunday when word was re-

Mr. and Mrs. Edgar Ramey and (Dubs) Fuller, who died in a Mrs. Etta Brashears and daughter Plainview hospital Sunday morning Sallie Maline are visiting relatives after an operation on his leg which in Oklahoma this week.

was bruished when he fell during The Ladies Aid met with Mrs. a ball game. Dubs was the eleven Bill Webb to Lubbock Wednesday Woodlee Thursday and an interest- year old son of Mr. and Mrs. B. A. ing study of the Sunday school Fuller, and has an older brother, Mrs. Rota McLean went to Ama- lesson was entered into. Refresh- Winnefred, and sister, Christine.

The Owl Drug Co.

Products

Red Feather Toiletries

Darnee Toiletries

These fine preparations are now

sold exclusively by us. They are

preferred by thousands of dis-

cerning persons who have used

them for many years.

CITY DRUG STORE

Exclusive Agents for The Owl Drug Co. Products

PHONE 300

Hereford, Texas

rillo this week to meet her dan- ments were served to twelve mem. Funeral services were held in the

bers during the social hour. The Spanish classes met in Miss Monday afternoon, the Baptist pas- line Rothwell. Dorothy Maples, them. But it doesn't help corns-Kerr's room Wednesday and or tor, assisted by Rev. Saxon, of Weldon Howard. Billie Blanton. much. As soon as you put that heaganized a Spanish club with the Hereford, an old friend of Mr. Ful- T. S. Dugan, vice president of then shoe on again the corns begin following officers: Helen Estes, ler's, and the Methodist pastor, the Temple Trust Co., Lubbock, was to speak up. Pull that shoe off president; Effie Elders, vice presi- Rev. Naugie, conducting the ser- a business visitor here this week, again; if you throw it away, so dent; Marvin Bond, secretary; Al- vices. Buddy Fuller of Rogers, Mrs. Jack Gregory is on the sick much the better. Take a small yne Craeger, reporter. The club brother of Mr. Fuller, sang in a list this week. meets once a month and will be en- very beautiful manner a solo, "He Mr. Peterson, architect of Lub- ton and wrap it snugly around the tertained with a program. The monthly social of the M. E. of the sixth grade class in Dimmitt talking over plans for the new lead pencil-snugly-so it will stay Missionary Society was held at the school and being too young to be school building. home of Mrs. L. P. White Tuesday a member of the Boy Scouts, was afternoon. Business new and old mascot of this organization. The was disposed of and a general good floral offerings were beautiful and time was enjoyed. Delicions re- showed the esteem in which he was

freshments were served to twelve held by his friends. Mr. Phillips of the Castro Thea- disposition and all who knew him izing-that find lodgement on the used it myself and cured my corns tre has volunteered to give a bene- loved him. Dimmitt and all the tops of and between the toes. fit program for the school the pro- surrounding community extend sys- In these highly specialized days, ceeds to be used in the purchase pathy to the heart-broken family in most everybody has a chiropodist. heels Your stocking will get oil of a new truck. The picture, the this the saddest hour of their lives. The fellow who don't know just on them of course, but what of it? "Sawdust Paradise," will be shown out of town relatives who attended what a chiropodist is and hasn't two night, Wednesday and Thurs the funeral were Gerald Fuller, one he's the one I'm talking to; the callous thin before applying day, October 31 and November 1.7 Midland; Buddy Fuller, Rogers; the one who is willing to do most the dressing. If you'd rather have The school boys and girls, the Oscar Fuller, Waco; Auzie and, anything for a bit of relief. faculty and the board of trustees Carl Fuller, Prairie Hill; Mrs. W. Of course you know those corns row toes. have decided to buy a school truck T. Hix and son, Doyle. Westville; are all your own fault; they could which has been needed for a long Oklahoma; Mr. and Mrs. John Prit- not help appearing; you invited

given Friday night to help raise Hix of DeLeon. good to eat can be bought, the for- visit with relatives in Abilene.

One of the men employed on the comes known. tune telling booth, the hall of terrors and lots of other fun making job of stuccoing the church whose affairs will be had. Admission 10 name we failed to get, fell from a scaffold and broke his arm last Mmes. Spikes and Griffith spent

Mr. Pitman of Plainview was a the week end with their sisters, business visitor in Dimmitt Fri-Mrs. C. M. Jarrett of Slaton has day.

Mr. Beasley of Amarillo was in arrived to spend the winter with her daughter, Mrs. Morris Kimbal, one day last week looking for a The Chamber of Commerce enjoy- location. ed a banquet Tuesday night at the

Mr. and Mrs. Chas. Dean visited theatre building. A number of in Carendon Saturday and Sunitems of business was attended to des

Ted Houston of Amarillo is now the most important of which was the unanimous vote to petition the making his home in Dimmitt. He is connected with the Panhandle ty agent Visitors from Tulia were Lumber Company.

Honor roll for the fifth grade follows: James Burnam and Vur-C. L. Davis of the State Board lene Murphy. For the sixth grade of Vocational Education, Austin, Beulah Polk, Beau Trout, Daphene bock who has gone there for medi- was in Dimmitt this week looking Huchins, Pauline Hembree, Darwin after the interests of the vocation- Stringer; for the sixth grade, Os-

school auditorium at 2:00 o'clock car Polk, Johnny Beth Tate, Kath-

Is the One." Dubs was a member bock, was in Dimmitt Saturday toe-as you'd spread it around a

CORNS

plentiful nowadays. I mean the you haven't either, seize your wife's Dubs was of a cheerful, happy other thing-those pests, often agon- can of sewing machine oil. I've

time. A school carnival will be chard, Fort Worth, and Herbert them yourself. Corns never intrude themselves into polite socie- ed himself upon a hot stove. funds. There will be unique and Mr. and Mrs. Louis Allen re- ty-they are always invited guests original booths where everything turned Friday from a few days that stay longer than they are marked one of the ministers, "the wanted once their character be general is burning his breeches be-

If your feet need soaking, soak wisp of long-fibre absorbent cotwhen you draw on your stocking. then saturate the cotton above the corn with any sort of good, refined lubricating oil Olive oil is excel-No-Not any of the distallates, so lent; sperm oil is very good; if too' Dress the toe in this manner morning and night and wear low If you are extra careful shave

Courage.

corns, keep the fool heels and nar-

Napoleon had accidentally seat-"What wonderful courage!" re-

hind him.'

5% LAND LOANS

Correct Abstracts

Hereford, Texas

The Most Complete Motorist's Service In Hereford

We have gradually built up a DEPARTMENT-IZED business for your convenience that cares for every emergency that may arize, and insures you

In order that you may realize the extent of our preparations for handling your business, we summarize below the main Departments of Service we have to offer you:

BATTERY AND GENERATOR WORK-Constant Potential one-day battery charger, rent batteries, and the famous Ford Battery for \$8.50. The only complete Ford Generator Service equipment in Hereford.

tains repaired. Isinglass put in.

FENDER, BODY AND PAINTING SHOP-Complete equipment for this work. Bring us your dented fenders or bodies, or let us

(5) TIRE AND TUBE VULCANIZING SHOP-Quick emergency service.

ROAD SERVICE-If you run into trouble on the road just get to a telephone and call 177!

(7) STORAGE—For the winter now here—a tight, warm brick building.

OUR FRONT SERVICE-Gas, Oils, anti-freeze protection, such as gly-

COLD WEATHER HAS ARRIVED-BETTER LET US GO OVER THAT CAR AND PREPARE IT FOR THE HARD STRAIN

We respectfully solicit your business—we guarantee good service and satisfaction-we MUST merit your confidence, if our business continues to grow!

THE HEREFORD MOTOR CO.

HOME OF THE FORD

an all-around, complete Service unequalled in this vicinity.

(1) GENERAL SHOP WORK-Standardized Ford garage and shop work, manned by factory-trained mechanics who know their business. Genuine Ford Parts, found nowhere else in Hereford.

TOP AND CURTAIN SHOP-New tops or curtains, old tops and cur-

repaint that dingy car!

cerine, alcohol, etc.

OF THE COMING WEEKS!



From Cellar Attic Your Home GAS

Adaptable Your Every Need

Now Ready To **Accept Security** Deposits.

West lexas Gas Co.



CLASSIFIED ADS

For Sale or Trade

November 10.

FOR SALE OR TRADE-No. International Combine, in good FOR SALE-A good full blood shape. Will trade for mules or Jersey cow. See W. F. GORE, 10 Jersey cows. JOE MITCHELL. smiles northwest of town. 42-1tp 33-tf

Our Big 9 Sale

IS STILL ON AND GOING FINE!

-Most of our stock is reduced in price. On account of the bad weather,

we will continue this sale throughout next week, closing Saturday night,

Olson Variety Store

PublicFarm

SALE

Friday, November 9

Located on the Edwards Irrigation Farm, two miles south of Hereford, on 25-Mile

Avenue, and one-half mile west.

I Will Sell at Public Auction my entire equipment, consisting of Horses, Farm Ma-

-Visit our store and see the many useful bargains we are offering.

SAY-DID YOU EVER FILL YOUR CAR

WITH THAT

Phillip's "66" Gas

AND THEN WATCH HER GO?

MARLAND, QUAKER STATE and PHILLIPS OILS

SERVICE—AND APPRECIATION

I. I. West Filling Station

the Avenue. Highly adaptable for BAKER, Box 503. rooming house. JOWELL MUR-40-tfc CHISON.

FOR SALE-A J. B. Colt acetylene lighting plant in good condition. See C. R. WALKER.

FOR SALE OR TRADE-Twenty acres of land one mile from town, with good crop of hygeria, also good house for rent, sale or trade. FRED MILLARD.

Want to borrow 8 per cent mon- FOR RENT-Splendid apartment. ey. Good real estate security. Ad- Phone 194. dress BOX 235.

residence lots, good terms. In- H. OBERTHIER. quire at the Panhandle Lumber Company, Hereford.

MAPS—Deaf Smith county maps MRS. J. C. BURTON. for sale, 50c each, THOMPSON & IRELAND.

FOR SALE—A twelve-hole wheat chickens. For further information drill, also small row drill. T. E. see E. F. Connell. MRS. C. C. BAKER.

FOR SALE-640 acres wheat land, located on Plains south of Tucumcari. Why rent when you can buy this piece of land cheaper than renting? Convenient to school, and also on mail route. If interested ed or partly furnished housekeepsee J. T. CUNNINGHAM. 41-3tp ing rooms; must be close in. Write

FOR SALE-Nine room stucco FOR SALE-John Deere row WANTED Field grazing for one we would see those places in per home, completely modern; one binder, also 10-20 McCormick- or two hundred yearlings. HENRY son. - Several Hereford parents alblock north of Central school, on Deering tractor and plow. T. E. HASTINGS.

> tank and large heater, all in good BOX U, Friona, Texas. condition. MRS. J. H. PITMAN.

FOR SALE—A practically new

For Rent

FOR RENT-A half section 12 miles east of Hereford. 2,500 bun-30-tf DOAK, Dawn, Texas.

FOR RENT-One furnished apart-

FOR SALE-Modern home, choice ment. Will be heated by gas. F. 14-tfe BED ROOMS FOR RENT-Apply 204 Clement Avenue, phone 114-J.

41-tfc

FOR RENT-My residence, \$15.00 per month. Place to keep cow and 35-tf SLAUGHTER

Wanted

WANTED TO RENT-Unfurnish-P. O. Box 747, Hereford. 42.2tp

WANTED-A Kalamazoo or Lor-HENRY CREITS, aine range. Vega, Texas.

TO DAIRY COW MILKERS!

Will give ten percent off the regular price on all FORD MILKERS purchased up to and including November 15. Say, have you looked at these Milkers? It beats the old hand method by a mile! JAS. R. ROBINSON.



LET US FIX YOUR SHOES

We'll do it right!

-We are experts at the work-long years of experience make it possible for us to turn out jobs that will surprise you. Our prices are very low.

-Don't throw a pair of shoes away before you let us see them. It may be possible for us to make them look like new.

-All work done prompt-

Harness and Saddle Repairing

COPELAND SHOE

For centuries the diamond, loveliest of Nature's gifts to man, has been men's gift of 2 gifts to women. For in the eternal fire that sparkles in its facets, there shines a comstancy of beauty that Time can never dull.

For any occasion, no more delightful gift can be imagined than a diamond. And here we can show you a most attractive display of diamonds of the finest qualities and cuttings . . . set in the day's - \$ modes and priced as low 2 as quality permits.

For a small deposit we will hold it for you. Make your weekly payments, and you can soon have it paid outhardly missing the money.

Registered Optometrist Hereford, Texas

WANTED-To buy second-hand FOR SALE-Majestic range, water parlor coal stove. Write P. O. the actual appearance of the Pyra-

Notice

and trespassing forbidden.

guarantee any of its employees' accounts and will not pay any W. Smith who recently called at \$1.850.00 buys seven room house dles of feed, 8 tons of millet and account unless the original purthe Brand office. with big lot. Easy terms. Phone 40 acres of wheat for sale. E. E. chase is accompanied by a company requisition properly signed. JNO. W. MOORE CONSTRUCTION | S T A R THEATRE COMPANY.

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. Sam Hutson, NG. L. H. Foster, Sec.

Lost and Found

STRAYED-From my farm fifteen miles northwest Hereford, one black horse mule, 16 hands high, no brand. Notify O. E. Sherman or L. P. Perkins. A. ALLISON. 422p

TRAVEL STUDY CLUB

Those who read the "funnies' remember the trip to Africa by Freckles and his uncle a few months ago. Here is what Freckles said at one point of their ocean voyage. "Well there's St. Helena -I expected to see a yellow island like's printed in my geography." And how many grown folks can accurately describe the interesting and important places in other parts of the world?

By means of a very unusua method of third-dimension photography it has become possible to show with reality and correctness any important place in the far corners of the earth in just the way

39-4tp ready have arranged to enroll their children in a Travel Study Club that will make them familiar with mids of Egypt, the huge volcano in eruption as seen in the Dutch East Indies, with the jungle of Africa, and with the children of FOR SALE-Balloon tire, 33x6.00, Weber wagon; will hold 100 bush- NOTICE OF POSTING-The pub- the Laplanders, in their primitive in good condition. A. H. ELLIS- els of grain. See JOE HUCKERT. lie is hereby notified that Czerner's hut of the Arctic. An interesting 41-2tp premises, Section 155, Block M-7, 4 contest is to be staged among the miles west of Hereford, is posted fortunate young folks and certi-40-4tp ficates of merit or prizes will be THE JOHN W. MOORE CON- Travel Study Club as a means of issued to the children who use this STRUCTION COMPANY does not staining a higher standing in the school work, according to Walter

> Friday and Saturday NOVEMBER 2 and 3



Admission Evenings 15c-40c

Admission Matinee 10c-25c

Know

The Comfort Jonvenience

Natural Gas o Service -

> To Accept Security Deposits

Now Ready

West exas

here is the place to sell them.

Friday and Saturday,

TURKEYS

-Right now is the time to sell your turkeys and right

-Call us for the highest market quotations on your pro-

West Texas Feed & Seed Co.

The Home of Merit Feeds.

-At Our Store-Be Sure to See Them Before You Buy. We Carry Good Clean Groceries and Fresh Fruits and Vegetables In Season.

GROCERIES

We Give S. and H. Green Stamps

DON'T FORGET—WE BUY EGGS

HORSES

chinery, Milk Cows, Hogs and other numerous article.

- 1. Sorrel horse, age 6, weight 1900 1-Bay horse, age 3 in January, well broke, weight 1100.
- 1-Bay mare, smooth mouth, weight 1450. 1-Team black horses, age 8, weight 2200,
- 1-Brown horse, age 7, weight 1050, 1-Bay mare, age 7, weight 1000.
- 1-Bay saddle pony, age 6.
- 2-Colts, 8 months old. 1-Bay horse, age 2; weight 1000.

MACHINERY

- 1-Ten-foot Emerson, one-way wheat land plow, practically new.
- 1-Eighteen-hole Cross wheat drill, tongue and tractor hitch.
- ning order.

- 2—One-row cultivators.

- 1-Milwaukee one-row binder, good run-
- 1-1000-chick Queen City brooder, practically new.

Jersey and Holstein cows, one fresh now, 1 fresh in February, age 3 in

MILK COWS

- -Jersey cow, age 5, fresh now, 1-Jersey cow, age 5, giving milk, will be fresh in February.
- 1-Three-quarter Jersey cow, fresh by sale day.
- 2-Two-year-old Jersey heifers, Majesty breeding, ancestors relating back to imported stock.
- 1-Jersey cow, age 6, fresh in January. All the cows, except the last one mentioned are bred from Majesty imported blood.

- 4-Pure bred Duroc Jersey gilts, bred to registered male.
- 2-Extra good brood sows, bred.
- 1-Duroc sow and eight pigs. 10-Duroe shoates, weight about 80 lbs.

THIS IS A GOOD CLEAN OFFERING OF LIVE STOCK AND FARM MACHIN-ERY THAT IT WILL BE WORTH YOUR WHILE TO ATTEND.

TERMS: Please make arrangements with your banker, as everything will be sold

C. C. MORRIS, Owner Sale Clerked by

COL. RAY BARBER MILES ROBERSON. Auctioneer

Specials

SPECIALS FOR FRIDAY AND SATURDAY

We Will Have On Display In Our Store a Nice Lot of Specials—See Them Before You Buy!

HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

HEREFORD TRIMS TULIA.

(Continued from Page One)

in his usual enterest way.

Bill Mitchell ripped the Tulia lines in his usual efficient way, while to shreds with his plunges, and tackled viciously on the defense. of 1929, neat, steady game.

CET

YOUR

HUNTING

LICENSE

NOW

-Ducks and Geese are plentiful and the season is

WE HAVE GUNS-ALL KINDS-AND PLENTY

Say, what about that gas Stove! It's time you

made a decision as to the kind you will buy. Call and let us show you our line of Quick Meal Ranges

Streu Hardware

OF AMMUNITION.

open—BUY YOUR LICENSE NOW!

and Reynor and Ironton Heaters.

LARD

young man gave an amazing exhib- in the remaining three quarters, built of brick. ition of line smashing during the Only one goal was kicked, however, time he was in the game and looks that coming in the second quarter.

A new prospect for a backfield nect up enough passes to score, in defeat.

ends, however, and could not con- home in good spirits, even though them in dairying.

lg, Gurley c. Neal rg, Sadler rt, ris are proprietors. Starnes re. Wilson qb. Swartz rh, Reagan lh, Stallings fb.

erson, Gilliland, Stone, Bowen, ally launched at the Louisiana Brumley, Heard, G. Mitchell, Sandy Fair in Shreveport October 24. The Jowell, Gilbreath, Newell, Kemp. Referee, Wood; Umpire, Acker.

MUSIC CLUB MEETS.

A very interesting talk, led by Miss Swisher of Canyon on "Primitive, Oriental and Medieval Wind Instruments," was enjoyed by all. Chorus practice on the musical farce. "The Ladies Aid," was en-

thusiastically taken up under direction of Miss Swisher, club choral

What's Doing

epening of the new Graham Hotel there. It is Pecos' largest hotel and represents an investment of \$175,000 by Mr. and Mrs. W. H.

star appeared in the person of Hereford scored three touchdowns Graham and stock holders. The

like a real find for the backfield The Hereford Pep Squad pulled is taking a trip through East Tex- land of Amherst won first prize of off its trick football game between as and shipping back fifty head \$100. Every man in the line got down Tulia had the short pass done bulves, to the delight of the crowd, of registered pure bred milk cows. low and hit them hard. Sherman, to perfection and gained nearly all Following the game the girls serv- He will sell them to farmers who who took the crippled Longbot- its ground with this weapon. They ed refreshments to the visitors at will give them proper care for ex- of musicians estimated to be about tom's place at end, turned in a could do little with the line or the high scholl and sent them actly what they cost to interest 300 strong October 20. The music-

> The line-up: Hereford, Cogdell The Tomoso Hotel at Happy is day played in concert and individe. Gregory .ltDrake lg. Seed c, gaining quite a reputation for dis- ually. Ricketts rg. Higgins rt, Sherman tinctive accommodation and serre, Clennin qb, Mitchell rh, Rus- visce among the people who have sell (C) if. George Jowell fb; Tul- been its guests since its recent county recently voted \$1500 toward ia, Wilkins le. Curry lt. Ramsey opening. Mr. and Mrs. M. M. Mor- paying the salary of a county dem-

The WTCC agricultural exhibit Substitutions, Hereford: W. Rob- program for the year will be form-WTCC exhibit will not attempt to win prizes and will be totally reptural products.

The Music Club met in regular A new sanitorium is being built The \$125,000 bond issue for the session Monday, October 29, with near Kerrville for the treatment purpose of building a new court-Mrs. H. H. Hawkins and Miss of tuburculosis. The building is house in Callahan County was car-Carey Estes as hostesses. A large 104 feet in length and 60 feet wide, ried by a 125 majority recently. percent of the membership was It is located on an 81/2 acre tract The new temple of justice will be of land 21/2 miles from town.

Notice!

Delco-Light Plants, fully covered by the regular guarantee as to material and workmanship, and fully protected by the liberal Delco-Light service policy. Each plant has the famous 4-cycle, air-cooled, valve-in-head Delco-Light engine, and the thick-plate, long-lived Delco-Light Storage Battery. Anyone purchasing a Delco-Light Plant as a part of this special carload order is assured of the same

carload order is assured of the same

satisfaction he would receive in placing

his order individually,—the same satisfaction now enjoyed by 300,000

Delen-Light users.

The Delco-Light Plants referred to

"Sandy" Jowell, reserve back. This in the first quarter, and one each building is three stories high and that Boy Scouts of the Central raiser who lives near Snyder has from the experimental farm in that was the result of a recent sisting wheat, namely Nongaar, Ne- purposes. John P. Fleming of Archer City Old Fiddlers' contests A. F. Cope-

> Abernathy was host to a band ians were members of bands from neighboring towns and during the

The commissioners court of Lamb onstration agent to supplement \$1,-200 furnished by the government.

Natural gas for Roswell, N M. within a sort time became a certainty when the city council voted a franchise to the Southwestern Public Service Co. for 25 years resentative of West Texas agricul- for the purpose of bringing to and distributing natural gas in that

erected in Baird.

A paper from Amberst states | Giles Garner, champion wheat wawe, and Glwyas early wheat Plains will get the benefit of \$500 received two ounces of drought re- Perth, Australia, for propogation

STAR SHOE SHOP

Now Open For Business

		COM	L	A	 -1	7	1	v	•	,,	D	•	I		D.	.,	U.		,					1.	0.1
Men's	Half	Soles .																						\$1.25	1
Ladies	' Hal	f Soles	_											_								è.		\$1.00	
Men's	Heels																							\$.50	. 1
adjes	' Hee	ls 25c		to																	Ť	ā	Ť	\$ 35	

LOCATED ACROSS THE STREET FROM THE POST

All Work Guaranteed

STAR SHOE SHOP

C. G. BALL, Proprietor



Co-operative Plan Don't Wait, Don't Put It Off-Get the

> Here are the complete details of the special Delco-Light Carload Plan. Here is full information about the Co-operative Buying Plan that will enable you to obtain the many advantages of electric light and power at an unheard-of saving in cost. It is a chance to equip your home with Delco-Light,-to enjoy immediately the convenience and safety and economy of electricity,—and to save money while you are doing it.

Details Today

Here Is the Complete Plan

I am planning to order a whole carload of Delco-Light Plants. The car will be loaded and shipped from the Delco-Light Factory at Dayton. It will come direct to me. There will be none of the ordinary handling charges. I will get these plants at a big saving.

And I'm going to pass this sav-ing right along to you. Co-operative Buying

You know what co-operative buying means. You know that you can always save by clubbing together and buying in quantity. Now, for the first time, you have a chance to buy Delco-Light that way.

By ordering a whole carload at one time and having it shipped direct to me I save just about half the ordinary freight charges. And you get the full advantage of this saving in freight cost.

I have made special arrangements for the wiring on this carload. And because they will come along one right after the other, I have decided to do then

Furthermore, if you are one of the men who Delco-Light installed free. All I ask is that you come to the car, get your plant and build the concrete base and connect it up to your wiring. There will be no charge for this service.

Act Now If You Want to Save

You know what Delco-Light is. You know that it is the world's standard farm electric plant. You know what the comfort, convenience, economy and labor-saving of electric light and power will mean to your home. And now, for the first time, you have an opportunity to get all that Delco-Light means at the biggest saving ever offered.

If you have ever thought of putting electricity into your home this is the opportunity you have. been waiting for. Just write your name and address on the coupon, clip it out and mail it to me.

SUGAR \$1.00 Fifteen Pounds Peanut Butter Canova, 16 oz glass, nice 2 JELLO All Flavors PEACHES \$1.35 * Ten Pound Box SYRUP Staley's Golden Gallon Bucket **RED BEANS** Van Camp's No. 2 25c Size, Three for SALMON Red Sockeye, No. 1 78c Tall, Three for **JELLY** Pure Grape 28c 15 Ounce Glass WE HAVE ALL FRUIT CAKE INGREDIENTS IN STOCK NOW AND CAN FILL YOUR ORDER FOR EVERYTHING TO MAKE A GOOD FRUIT CAKE.

We buy eggs and pay as much as the market will justify

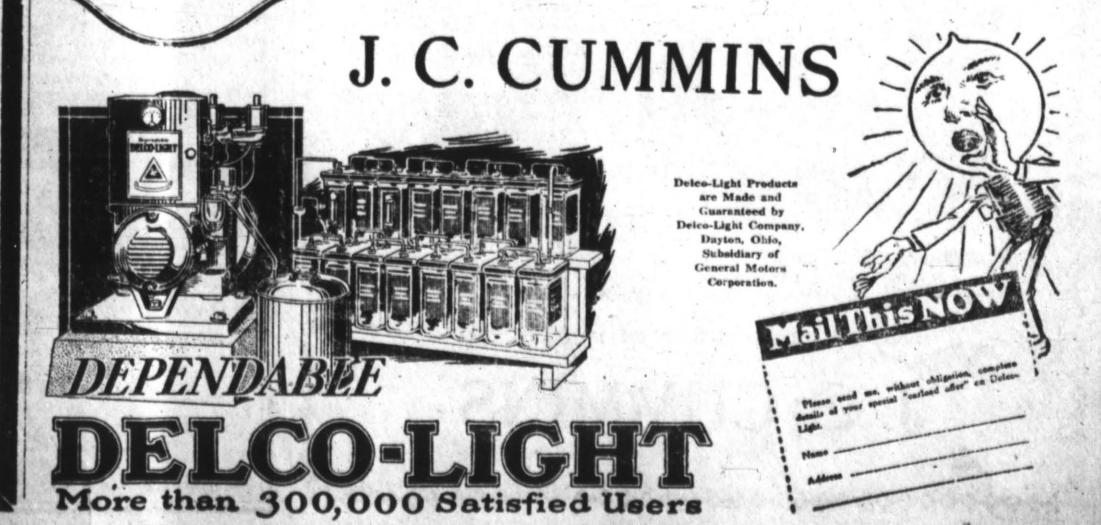
WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON

LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

PIGGLY WIGGLY

Specials For Friday and Saturday

Compound, 8 lb bucket





for November 4. WORLD'S TEMPERANCE

SUNDAY

Romans 13:1-10, 13, 14

BY REV. SAMUEL D. PRICE.

the U. S. A. to note the outcome a right to live in safety. of the greatest experiment in oppos-

perance was a decidedly unpopular shalt love thy neighbor as thyself." subject. Today it is about the Having lived at least two years biggest item of interest in the coun- in Corinth on his previous mis-

written from Corinth, a most licen- familiar with causes of evil. From tious city where liquor was used most freely to help the bandon in immoralities. Corinth was the play ground for the Romans and there they sought to outdo the worst in We pay transportation. Don't disthe imperial city. With all that in appoint us this week as we need mind Paul calls attention to the your cream. Have you turkeys? high place that rulers should have We will need thousands of turkers in the estimation of the people for our business Thanksgiving. Their office was always to be re- Write what you have to ship statspected for all power, in the last ing whether live or dressed. It's enaysis. was derived from God. too early to make prices but they Paxes, though excessive, were not will be top markets. to be thought of as extortions but as their just obligation in helping -to provide for their own benefits as well as for the common good. If Falls City

International Sunday School Lesson, only they would purpose to keep the law they would have no ill will toward either the law or those who were enforcing it. They could think back to what Jesus had proves this. The development of "Render unto Caesar the things that are Caesar's."

The law of God was held very definitely before them. Anything World's Sunday School Association that tended to hurt their neighbor must be avoided. This is finely This quarterly Temperance Less stated for every age in the injuncson comes on World's Temperance tion: "Owe no man anything, save Sunday, just before the national to love one another." The very election. Scentific temperance opposite of this is the result when teaching is a part of the curriculary one makes use of alcohol as lum in the public schools in every a beverage. Alcohol is inherently state in the Union. By all these a poison and its reaction is unimeans the growing youth of every form. Personal liberty ceases algeneration are taught that alcohol ways ceases as an argument when is a poison and should not be used our neighbor is hurt by what we for beverage purposes. Such edu- give or sell him. Society is in order to establish his poetic merit, cation is a world matter, for right jured when one, claiming indeis absolute and not relative. The pendence of action, causes damage nations of the earth are looking to or even danger to those who have

That part of the Ten Commanding the organized liquor traffic that ments which deals with neighborly has ever been tried in the world. relationships is brought in review. A quarter of a century ago tem- Then all is summarized in "Thou sionary journey and now again for This letter to the Romans was three months, Paul is necessarily

CREAM WANTED

Reference: Richardson County

Bank. FALLS CITY CREAMERY CO.

To Reap Profits

Own A Bank Account

If you sow the seeds of solvency from a bank deposit book, you'll be sure to reap a harvest of

The savers are the people who get credit

Many men and women, having savings accounts with us, are daily strengthening their finan-

The First National Bank

OF HEREFORD

FEDERAL RESERVE

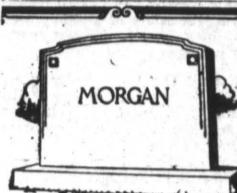
when they need it-and, usually, don't need it.

cial footing.

as he says: "Let us walk becom- poet has a brain. ingly, as in the day; not in chambering and wantonness, not in for the flesh only to its destruc- rette lighter over there. tion but also the loss of spiritual life itself. Morals are improved. business advances, money saved, S. at the beginning of this month as alcoholic beverages are given know it, anyway. up. The statistian continuously

the automobile industry is a good tion in California has increased American women could probably ly. field of research for anyone who 20 percent. Grape juice is certain- cutdo him in any fair contest. doubts these facts.

Klazim Bey, poet of Constantinople, has sent photos of an X-Ray of his brain to all his critics in



Appropriate, Lasting MEMORIALS

For 23 years Osgood's Monuments have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.

> OSGOOD MONUMENT CO.

"Mark Every Grave" Amarillo, Texas

his sad experience he tells them Science is rapidly advancing. Now his patients to sleep without exabout conduct that is so hurtful at last we know that at least one pensive anaesthetics.

strife and jealousy." The Corin- use profanity. But then they like of ten more pairs Evidently figthians had been making provision ly haven't got our brand of ciga- ured that's how the bootleggers get

life protected just in proportion was \$40.82. Well, it's mice to

ly becoming popular.

A Cincinnati thief stole 25 pairs and one for dance music. In Italy it is now a felony to of shoes, gnawing the left toe out

their stuff.

The per capita wealth in the U. broken the endurance speaking rec- and a wisp of her golden hair Since prohibition grape produc- proud to say that many obscure denly he sat her down almost harsh-

There are many reasons for going A powerful pugilist has given up "straight" and now a new one is the ring to become a dentist. Well, added to the list. Prisons are gowe suppose he will be able to put ing to be equipped with radios.

To keep peace in the family many a man finds two radios necessary-one for political speeches

No. 98765421

He took her about her delicate little waist and lifted her lightly A German actor, Parlatus, has up into his arms. Her eyes closed ord it is said, talking continuously caressed his forehead. His breath for more than 45 hours. We are was fanning her waxen cheek. Sud-

"Ge!" he said. "It sure is h-I to work in the doll department."

Seven cars of peanuts have been loaded by one firm at Alvord and are bringing a dollar a bushel.

Will Keep You Warm

Now Ready To Accept Security Deposits

West Texas

Deaf Smith County Is DEVELOPING

Better farming methods are being used. More and better dairy herds and poultry flocks are to be found on every farm.

This is the sure road-to prosperity. This bank stands ready and willing at all times to aid in the better development of the farms of Deaf Smith County.

i ne rirst State Dank Hereford, Texas



CONSTANT EXPANSION

-to serve Chevrolet owners better



NCE January 1st more than a million new Chevrolets have been delivered to ownersmaking the Chev-rolet Motor Com-

consecutive year, the world's largest builder of automobiles!

This outstanding achievement has been attained not only because of the quality and value of Chevrolet cars-but also because there has been a constant expansion of Chevrolet service facilities.

In order to bring these mammoth facilities of the Chevrolet factories to Chevrolet dealers and owners everywhere, there have been erected 26 huge parts warehouses in the principalcenters of distribution. This expansion program is continually going on-for four great additional warehouses will be in operation by January first and seven more by the summer of 1929.

Into the service departments of all Chevrolet dealers, Chevrolet has brought special tools and shop equipment—designed

under the supervision of Chevrolet engineers. This equipment definitely assures maximum speed and precision and the lowest possible cost in the performance of every Chevroletservice and repair operation which accepted for any flat rate basis.

Furthermore, all of these tremendous facilities have been made available to 15,000 authorized service stations manned by skilled mechanics, over 25,000 of whom have been factory trained to efficiently handle every repair operation on a Chevrolet car. In addition, there are over 4,000 other points where genuine Chevro-let parts may be obtained.

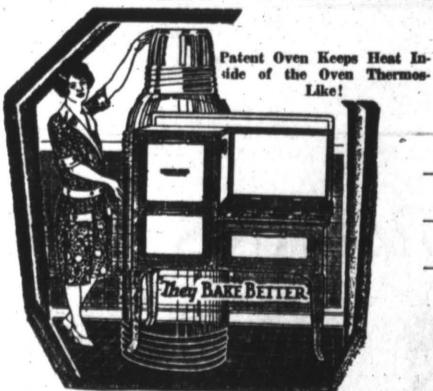
Uniformly efficient, uniformly reliable and within easy reach of everybody everywhere-this great service organization is maintaining at peak efficiency the fine performance for which Chevrolet cars have always been renowned.

We cordially invite you to come in and see how our service facilities reflect the influence of this great national service

Brumley Chevrolet Co., Inc. Hereford, Texas

LOW C 0 8

Detroit Jewell Gas Ranges



Porcelain Enamel-

INSIDE AND OUT!

-PATENT OVEN BOT-TLES UP THE HEAT. -OVEN HEAT CON-

TROL.

-OVEN HAS 5 SIDE AIR CIRCULATING AIR CHAMBER ALL AROUND! CUTS DOWN GAS BILLS! NO WASTE: A L L THE HEAT HELD ON

THE INSIDE! -DETROIT JEWEL RANGES represent the culmination of sixty-four years of stove building experience! Greatest improvements known to the

COME IN AND SEE ITS IMPROVED FEATURES!

J. C. CUMMINS

Here and There.

This community was visited by a good rain which fell Sunday this About two inches was reported in most places and it will be of great benefit to wheat, most of which had been planted. Several farmers have large quantities of threshed grain on the ground but it is thought the rain did lit-We damage to it.

Rev. Cottrell went to Hollis, Oklahoma, yast Tuesday. Mr. and Mrs. John Gactz spent Sunday afternoon at the Guy Ham been married. Miss Brumley taught

Miss Nettle Lee Green spent Ray Bennett. Saturday night with Miss Roxie

Mr. and Mrs. Earl Lance and velopes, all Job Work, at

Fort Worth Wednesday to visit

marshmallow roast was enjoyed.

Wedding bells rang in this com-

Statements, Letter Heads, En

George Mosely and Mother Mose spent Sunday at the Edgar About fifty attended a Hallow een party given at the C. E. Tice

home Saturday night. Several came in costume. Various games and contests were enjoyed until a late hour when a weiner and

farm south of Hereford Friday. munity Friday night and on inquire it was found Miss Nola Brumley and Oren Bennett had the Frio school last year and Mr. Bennett is a son of Mr. and Mrs. wishes to the young couple.

Portla and Etoyle Jacobs spent Saturday night with Leo and Estelle Counts.

J. W. Coekrell is sick with ton-

home Sunday afternoon. with her parents. Mr. - and Mrs. Arch Daugherty

Neighbors surprised Della Mc-Kinzle Saturday evening. Refresh- view filled his regular appoint- will come over and he'll catch a ments of peanuts and pop corn were ment here Saturday night and Sun-cold-and he's the son-of-a-gun I

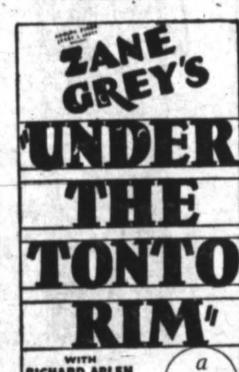
work in Amarillo Sunday.

Progressive had some fine sing- were elected as follows: Mrs. Al- show them. Do not buy until you ing last Sunday evening. Visitors vie Wilson, president; Mrs. Obe have seen them. AT THE BRAND are always welcome.

Song-Mr. Ramsey. Song-Millard Gregory. Song-Arnold Hershey. Quartet-arr Mr. Bowman.

STAR THEATRE

Saturday Matinee and Night



RICHARD ARLEN MARY BRIAN **Gicture**

W. E. Dunlap **HARDWARE**

"King of Kings"

THE WORLD'S GREATEST PICTURE

CASTRO THEATRE

Dimmitt, Texas

THURSDAY, NOVEMBER 8

FRIDAY, NOVEMBER 9

SATURDAY MATINEE

ADMISSION 25 AND 50 CENTS

Phone 256

BUICK SERVICE STATION

E. L. Mathies

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires

Storage, Greasing, Tow-In Service

Progressive News

Mr. and Mrs. Jim Blass and children and Audrey Cockrell spent Sunday with her parents, Mr. and

Mr. and Mrs. Arch Daugherty and Mr. and Mrs. Luke McBrayer attended the surprise dinner given at the Clyde Kibbe home Sunday. Jim Ricketts went to the Counts

Miss Nola Brumley and Mr. Orin Bennett were married Friday evening. Mr. Bennett taught in the Progressive school two years ago. The entire community extends best

Hereford called in the Ira Ricketts son.

home Sunday.

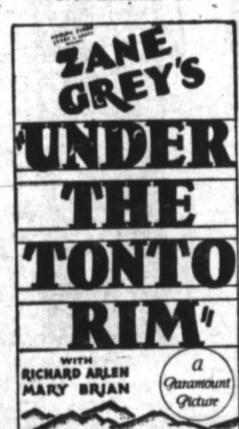
risited her parents Monday.

Singing program for November

Song by Juniors. Duet-Missis Lois and Gusta

Song-Frank Smith. T

NOVEMBER 10



WeSincerely Appreciate

The Privilege of Being of Service and and Thank You for Your Patronage

Our Aim:

at all times is to be courteous, efficient, prompt in all our dealings with our customers.

TO FURTHER SUBSTANTIATE THIS

- 1—We have factory-trained mechanics.
- 2-A complete equipment of correctly designed tools.
- 3—We use genuine Chevrolet parts.

Brumley Chevrolet Co., INC.

Service With a Smile.

Phone 216

Song-Eunice Caldwell.

Song Mr. Ramsey. Bass Solo-Jake Gregory. Reading-Katherine Hershey. Song-Orin Russell.

Song-Mr. Reeves. Closing Song-Mary Ella Her-

Last Thursday afternoon | Mmes. | and other relatives. W. C. Russell and Orin Russell en- | Mr. and Mrs. J. B. Harlan and tertained the ladies of the com-children of Frio attended church munity at a quilting bee. Refresh- here Sunday and took dinner in the ments of pop corn balls and sand- G. P. Owen home. wiches were served to about six-

meeting of the Literary Society last having a birthday Sunday when Friday night.

Summerfield

(Too late for last week.) Ruby Luck and Christene Atch-Mr. and Mrs. Claude Ricketts of ley spent Sunday with Evelyn Wil-

Mr. and Mrs. Ky Lawrence spent Edah Parks spent the week end Sunday in the G. P. Owen home. and Mrs. J. C. Lance of Hereford va cold!" spent Saturday night with her par- spent Sunday in the C. R. Walser. "I'll tell you. I'm going right

were dinner guests in the Wedel day for Chillicothe to visit a bro- and he'll get the cold. Then pa

Della McKinzie returned to her The W. M. U. met with Mrs. Joe Kendall last Thursday. The study

See Us

For Washing, Greasing,

-If not convenient to bring your car

down, call us by phone and we will

gladly come after and return your car

-Remember we carry a full line of

U. S. Tires and Good Gulf Gas and Oils

Beavers Bros.

Dodges Brothers Cars-Graham Brothers Trucks

Kemp Lumber Company

Fairbanks-Morse & Company

In the Hereford Territory

A partial list of lines carried

by this famous company includes:

THE STANDARD ECLIPSE WINDMILL

Gasoline Engines and Pumping Plants, Home Electric Lighting and Power Plants, Hammer Type Feed Mill,

WE WOULD LIKE TO TALK TO YOU ABOUT

at no additional cost to you.

Crankcase Service

Roberson, vice president; Mrs. C. R. Walser, secretary.

The farmers are taking advantage of the pretty weather, working from early until late harvesting row crops.

Mrs. Murdock of Lubbock is here visiting her sister, Mrs. L. Johnson

Mrs Joe Kendall's Sunday school class reminded one of their mem-A good crowd attended the first bers, Guy Walser, that he was they went to his home to enjoy the day together.

Mr. and Mrs. Denson Hill of Vega spent Sunday in the B. A. Atchley home

Mr. and Mrs. Charlie Roberson spent Sunday with Mrs. Beulah

· Carry On.

What's the idea of going in the Mr. and Mrs. S. L. Walser, Mr. snow barefoot? You'll catch a helu-

home and kiss the maid and she'll F. D. Perkins and Miss Olive Mrs. W. C. McHarg left Saturget the cold. Pa will kiss the maid will kiss ma and she'll get the Rev. E. V. Brownlow of Plain- cold, and tomorrow the preacher

Mr. and Mrs. Luke McBrayer course book was studied for the MAS CARDS are here. They are program, after which new officers beautiful and we will be glad to

BRING US YOUR COTTON

-you are offered the Best Gin Service ever before given the farmers of this territory. The plant has been completely overhauled, and is modern and up-to-date in every particular.

-We guarantee you good service, the most possible out of your cotton, and fair dealing.

WE ARE READY TO GO!

The Hereford Gin Company

E. E. IRELAND, Manager

J. C. Cummins

QUICK

Phone 340

SERVICE

Plumbing

Delco-Light Frigidaire

Cectric Wiring, Light Fixtures, Gas Installations

GAS STOVES AND APPLIANCES

Don't Forget Hereford's Trades Day-MONDAY, OCTOBER 15!

Sprowls-Cronin & Company



21/2 Pound, 68x76 Gray Blanket, per pair \$1.29 3 Pound, 66x80 Gray Blanket, per pair \$1.95 41/2 Pound, 66x80 Part Wool, beautiful colors, per pair \$3.95 5 Pound, 72x84 Part Wool, colored plaids, per pair

MENS AND BOYS JERSEY CLOTH LUMBERJACKS IN BROWN, BLUE AND GRAY

66x80 All Wool, colored plaids, per pair \$7.95

-The big favorite for all out-doors wear-it's warm without being bulky, as the closely woven Jersey cloth and the knitted cuffs and bottom make them practically wind-proof. Priced unusually low:

MEN'S

GROCERY

Electric Washing Machines

WOMACK

SERVICE

FOLLOW OUR WEEKLY CHAIN OF ADS IN THE BRAND

Specials for Friday and Saturday. COFFEE, White Swan, three pounds\$1.85 PEACHES, two-pound can of halves \$.20 CRANBERRIES, one quart \$.20 PECANS, New Crop, per pound \$.25

WE BUY EGGS AND PAY THE MARKET PRICE.

AVOID DISAP POINTMENT. SEE US FIRST OR PHONE 87. WE DELIVER

field of jazz and it is said that Mr. Dillehay made a short talk greeted by a witch who compellthe members of his orchestra are on the amendments to be veted ed each guest to jump over the specialists who draw the highest on at the coming election regardfee for their services of any or- ing education. chestra players in the world. They A very interesting and instruchave given over 600 concerts in the United States, Canada, Great lehay was rendered by the faculty, the Bright Star where each made Britain, France, Germany, Holland and Belgium in the last three years, and responded to the applause with proceeded up the winding stairs Fathers of the Seniors present in- members and guests were present

mount picture theatres on which Mr. Smith gave a cornet number, horror prevailed, occasion he received the highest with Miss Baker at the piano. price ever paid to an attraction. Miss Westbrook discussed "Fail-Mr. Whiteman and his orchestra ures due to physical causes," urgreturned to the concert field. In ing the proper diet for the school their Amarillo appearances they child, will feature an entirely new proous number of popular pieces done parent. in the inimitable Whiteman man-

gone since Whitemans famous concert on February, 12, 1924, in New York City, when he gave his program of American music and was accepted by the first line New York we of a student. critics as the man in whom the destiny of our American music tion of instruments, its rhythms, its tone color and the tunes and harhonies which it plays, this orches- ers present. tra is surely indigenous to the soil.

Whiteman seeks to give expression to the solitary musical impulse which may be said to have originated on this continent, jazz. This much maligned word carries with it no approbrium and is very frankly worshiped by millions. It expresses in four letters the vital energetic, rhythmic, pulsating beat of American life, and when Paul Whiteman was hailed in Berlin as the "Jazz Koenig" (jazz king) this was meant as a compliment of the highest order.

The announcement that Paul Whiteman himself with his famous sensational concert entert imments in the Panhandle is one of the features of the musical season, for no artist on the concert platform today draws such a wide public as this famous leader whose phonograph records, radio, movie, theatrical and concert appearances have, made his name known to millions throughout the world.

ENTHUSIASTIS MEETING.

The Parent-Teacher Association was called to order by the president, Mrs A. M. Jones, at 3:30 p m., Thursday, October 25, in the music room of the high school

Officers for the ensuing year were elected as follows: Mrs. A. M. Jones, president; Miss Shields, vice president; Mrs. C. R. Smith, second vice president; Mrs. Edith Hughes, third vice president: Miss Bell, treasurer: Miss Fagg, recording secretary; Mrs. C. S. Jacobsen, corresponding secretary; Mrs. C. C. Bowman, reporter. Mrs. A. M. Jones was elected as delegate to the Amarillo state convention, on

November 12.15.

Membership Committee's Report. fair The room having the most moth-

and selling tickets, by sponsoring jed. Whiteman is a pioneer in the the play, "Funny Paper Wedding."

Miss Baker gave a solo, "Awake." After a long tour of the Para- ar. encore, "Daddy's Sweetheart." to where the various chambers of cluded A O. Thompson, Leo N.

Mr. Kerr talked on "Failures gram, including many specially due to outside causes," giving as written for the unique combination an illustration the lack of co-opof instruments as well as a gener- cration between the teacher and the boiling pot was another fea-

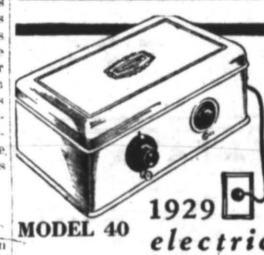
"Causes dealing with Mental ailments" was discussed by Miss Many tunes have been compos. Crawford in a very interesting man- of Mrs. Alex O. Thompson, prov- the evening hour a great crowd ed and many hands have come and ner worry being given as the ed a ribaldry of glee and merri- came for the opening of our new chief hindrance to achievement.

"Community causes of failure" by whiled away. Mr. Hudson revealed some aston- The house was decorated with Amarillo, rendered a beautiful and ishing facts about the financial val- pumpkin jack o'lanterns, corn wonderful program. It was great-

Westbrook and her domestic science rests. For in the composition of girls served refreshments of tea his orchestra, its unique combina- and wafers to more than 100 guests. Miss Tallie Bell's room won the banner for having the most moth-

> Spooks and Goblins Give Senior Members Big Scare

The Evil Eye, Halloween's famed black cats and witches, jack o'lanterns and even stars galore, brought a thrill of terror to the hearts of Seniors of Hereford high school last Friday evening at the monthly senior entertainment being sponored by the mothers of the Senior class. The evening's entertainment was held at the Arnold residence on East Fifth Street and more than fifty seniors and



TWATER KENT RADIO . . . now only

> complete! on EASY TERMS

ORR'S TAILOR SHOP

Money is to be raised by help- and marched through heavy shrub- were served. After refreshments always delighted to have you worpices of Emil F. Myers of the Ama- ing Ralph Smith advertise a play bery where unseen horrors lurk- a sing-song was indulged in and ship with us.

> At the front entrance they were proverbial broomstick and upon entering the hall they were immedtive program in charge of Mr. Dil- From here they were conducted to a wish and then the assemblage

The chamber of the thirteenth chair and the attendant corpse brought shivers up the spinal columns of the unsophisticated seniers who gazed upon the last remains of the "Senior Who Failed."

The fortune telling witch over ture of the evening's entertain-

faculty members attended the af- colors of orange and black, which had a very happy meeting Monday are likewise the high school colors, afternoon. All of our finances are The Seniors were robed and After the games, the guests were paid up for the present conference Paul Whiteman and his famous ers present is to receive the ban- masked in Halloween costumes and escorted down stairs for refresh- year. Thanks to a splendid board orchestra of thirty-two pieces will ner. The room obtaining the most were met at the side walk by two ments consisting of sandwiches, and loyal members. spooks who escorted them around ginger bread and hot chocolate and Be sure to attend all of our serin two performances on November | Report of Finance Committee, the entire distance of the lawn toasted almonds. Black cat favors vices this coming Sunday. We are

several special numbers were rendered by the 'Fearless Four," a male quartet of the senior class,

Mothers having charge of the Mrs. L. N. Wolfe, Mrs. Cooper a very interesting lecture on Wolfe, I. S. Hamilton, W. F. Orr, Superintendent and Mrs. Dillehay, together with other members of the faculty were also present.

First Methodist Church

E. B. BOWEN, Pastor.

Last Sunday was a great day in our church. There was a splendid The games, which were in charge audience at the morning hour. At ment and the hours were quickly pipe organ. Rev. and Mrs. C. R. Hooten of Polk Street Church, shocks, black cats, witches and fes- ly, appreciated by those who were Following this program, Miss toons of Halloween decorations in present. The Board of Stewards

> LAUNDRY WANTED! ALL WORK CALLED FOR AND DELIVERED

> > J. M. ASHLOCK

Phone 26

MOTHERS CLUB.

The Mothers Club niet with evening's entertainment for the Mrs. W. E. Hicks October 23. Seniors included Mrs. A. A. Foster, "Ramona" was sung by Mrs. O. G. lately greeted by the Evil Eye, chairman; Mrs. I., S. Hamilton, Hill and W. E. Dameron delivered Morgan, Mrs. Jas. H. Miller, Mrs. man's Present Legal Status and W. F. Orr and Mrs. Roy Arnold. Linder the Common Law." Fifty



-with only a five-day delay-think of that.

-Ask us for particulars about our Home Financing Plan-it is easy and satisfactory in every way.

A CONTRACT CONTRACT OF CHILD PLAINS INSURANCE AGENCY

John Patton - - Manager Hereford, Texas.

Why Given.

Roscoe-Is kissing proper? Gwen-Let's get our heads

"I feel rather flighty tonight

DR. T. M. MONTGOMERY EYESIGHT SPECIALIST

Amarillo, Texas 628 Polk Street -Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. OFFICE RAY'S JEWELRY STORE.

SECURITY AND HAPPINESS GO HAND IN HAND

As Insurance Specialists we will cheerfully advise you on any feature of Insurance

RALPH BARNETT, Manager Hereford Insurance Agency Phone 273



-Expensive farm machinery, left out in the weather, has to be replaced about every three years.

WHY NOT BUILD AN INEXPENSIVE SHED? and have the use of the machinery for many more years

ROCKWELL BROS. & COMPANY

Lumbermen-Phone 4

-We have it for you-the best way to keep the hump out of the cow's back is to place that order now!

COAL—THE BEST!

-the market affords-we are ready for Old

PURINA COW CHOW

For More and BETTER MILK! FEED OF ALL KINDS

WE BUY CREAM

JUST PHONE NO. 1

Jones & McLean

NATURAL GAS AND OLD MAN WINTER

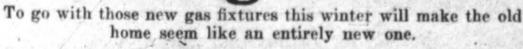
ARE HAVING A DEAD-HEAT RACE TO GET HERE FIRST

-Both will surely come under the wire so it is up to us to get ready for them. -See our line of Gas Heaters and Ranges-and save money!

Something New and Good FRANKLIN GAS WATER HEATERS For the Bath and Kitchen Everything for the Home

Both New and Used Furniture JONES FURNITURE CO.

A New Living Room Suite--





Anthony Furniture Store





JUST RECEIVED NEW SHIPMENT

Men's and Young Men's

SOME WITH TWO PAIR PANTS

A Wide Selection in Style, Fabrics

PRICED FROM

\$19.95 to \$24.50

Fox Mercantile Company

Annual Used Car Cleanup A REAL USED CAR SALE!

All used cars on our lots must be sold by November II, 1928. Don't miss this clean-up Sale Starting NOW!

1— 1926 Hudson Coach, six good tires, motor A-1, body and paint excellent, runs like a new Hudson. Price on this car is \$650.00 and we will take a span of good mules in

1-1927 Chevrolet Cabreolet, a real car for \$450.00

1-1926 Dodge Coupe; looks new, runs like new, for 500.00 LOOK - LOOK - LOOK - LOOK Your choice of th cars listed below for only \$25.00:

1-Chevrolet coupe, one Chevrolet roadster, one Chevrolet touring, one Essex Coach—all have good tires and good motors.

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Edison Marshall

success. I knew that my stay at ped away." Southley Downs, so often threatened, was at its end at last. Tomorrow we would all cross the marsh to testify at the coroner's the others have been misplaced, as the postern door. inquest; and I wouldn't return to you directed?" Southley Downs ever again. The mystery and the charm would go out of my life to stay, as the mad." swamp water glided beneath the

the moon had not yet risen. The get to the house." turning from his expedition and I to walk silently." across the wastes was the breaking in the West." of the light of truth in the dark-

Inspector Freeman.

make it fast. The lantern light the house. was dim, and I could not see plain-Alexander's face. He held the its power to sooth and hold and struck across our faces. lantern up to look at us, and it a tenderness beyond all reckoning. When I say that Vilas Hayward showed his features plainly. He And I knew whose hand it was, sat alone I do not mean that there seemed curiously intent.

We walked up the path and three shadows made black streaks across he light that the lantern threw. They were of the three Southleys who had come out of the house to meet us. They also seemed grave and determined. Something gleamrd in the old man's hand. As Alexander held the lantern high I saw what it was. It was a pistol.

"What's this?" Alexander asked. "Vilas' pistol," Southley replied. "You told me to get it." "How did you do it without

arousing suspiciou?" "Took it from the drawer in the library table. He keeps it there in

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PURE FRESH MEATS

ful and will make your meals delightful.

-For the best cuts of

I don't know where my thoughts the excuse that we had to talk to won't condemn me so."

Alexander turned to Ernest: "How about the candles?"

"And the servants?"

"No one in the house but Ah-

The inspector suddenly gasped.

down the wick. Then he blew out itself. "I see he's coming just at the the flame. Of course I understood. The library at Southley Downs

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It contains all the Bran, nature's

laxative, as well as the strength

and energy giving parts of the

Easy to prepare cooks in 3 min-

We should all be

thankful that scien-

tific evaporating makes.

it possible for us to have "dried" fruits which retain the excel-

lent, matured flavors.

In fact many dried

fruits are better than

the fresh fruits, be-cause they are picked RIPE from the tree and

shipped to us dried in-

stead of being picked

Drying fruits reduces

the weight and Treight

and enables us to sell

them reasonably. Come see the many kinds we

wheat and is easily assimilated.

utes-and is so delicious.

the daytime. Usually carries it at "Maybe you can understand after were no other occupants in the

slope of the hill. We soon left the others in the presence. It was Ahmad Das.

"Two burning in the library. All darkness. Alexander and I crept to

"Keep your ears and eyes open." "But I tell you that isn't safe," he little hall. The door into the library I saw the whites of his eyes when It was after nine when I saw the cried. "He'll get away. Alexander, was open, but scarcely any light the candlelight shone on them. flash of a lantern across the water. you promised to keep a watch out came through. So deep was the Vilas Hayward was not trying to Thin clouds were in the sky and for him. He'll be gone when we shadow that Alexander was at once read, and the fact that the light invisible.

whole wilderness world was blotted | "I promised I'd see that he didn't | We lay down on the opposite nt by the shadow, and the soft run away." Alexander answered, sides of the hall so that we could ight over the water brought a wearfly. "He'll be there when we look through into the library. But queer flood of thoughts. I welcom- come. Don't fear, inspector." He we left the passage open as Alexed its approach. At the moment turned to the others, "Then every ander had instructed. The reason it seemed only the reminder that thing is ready. Miss Southley-if was simply that he thought the man life still existed about this great, you will go with Inspector Free, we had come to watch might want bleak estate of the Southleys. With- man. His arm is strong and his to make an escape through the out it, it might have seemed a aim sure Southley, you and Ernest doorway and it would have spoiled realm of death where human be can take the south windows You the plan for him to see us on the ings never came. And besides the Long, will be an unprejudiced wit- way out. Lying close to the walls great Alexander Pierce was re- ress But you've got to know how it was likely he would pass us by. But after one glance through the did not know but that this gleam | "I know how. I've stalked deer doorway I felt sure that no such attempt would be made. The dark-"Good. Then you'll come with ness of the hillside where Hayward me. And now-out goes the light." had died would in this man's mind I heard a step behind me It was He lifted the lantern and turned seem more terrible than the room

time he promised," he said with a In our present position at the base was tremendously long. It had of the hill it would not be visible rows of windows at one end and The boat drew up to the shore, from the windows of the house. It the other opened into the hall. The and the colored man got out to would be visible as we approached tapestries and furnishings were rather dark, after the manner of And just as the shadows fell a Victorian libraries. At one side was ly. It seemed to me that some- hand touched mine. It was a warm built a great fireplace now cheering was huddled in the bottom hand, and soft, and toe fingers less and cold. There were rather of the boat-something rather big rested a single fluttering instant in many curtains that wavered when my palm. It was a little hand, too, the wind blew. The wind was now because a rubber tarpaulin had and I had in a single instant of blowing. We could feel it, damp been thrown over it. But I did see never-to-be-forgotten knowledge of and strange from the marsh as it

night. Ernest and I left him with this," she whispered. "Perhaps you room. There was one other, and it is true that at first I did'nt see blurred however by the effect of a were that long afternoon. I tried some of the colored laborers at Then like a squad deploying in him at all. He kept at the very candle across the room. The shadto read for awhile. It wasn't a their cottages. Joesphine just slip battle we started climbing up the edge of the candlelight, and he moved so softly, so unobstrusively that it was very easy to ignore his

> A white face is always comparatively visible in the dim light. That "One sound will spoil the play," is why soldiers going on to No he whispered to me in the instant Man's Land at night darkened their that we waited at its threshhold. faces twih lamp black. But Ahmad's face was naturally dark and Then we crept through into the it blurred in our sight. Sometimes

was too dim for easy reading had ow thrown by Ahmad was ome against the curtains of the win nothing really to do with it. He thing gliding and dusky and dim dows. was watching Ahmad Das out of the corner of his eyes.

The lighting effect was one in which a great artist would have rejoiced. It was yellow and dim, of course, and perhaps it had a quality of unreality. The atmosphere of candles at any time is distinctly medieval. Then, there was the graduation of shadows-dusky close to the fireplace but shading to a deep intense black. The light from the two candles met at the very extremities, leaving a dusky path between. Vilas' head and shoulers cast a distinct shadow on the wall,

J. W. HENDRICKS, M. D.

Diseases of Women, Obstetrics

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THE modern automobile is a finely built piece of machinery and it will stand a lot of abuse. Considering the work it does, it gives surprisingly little trouble. But there isn't a car made that will not run better and longer if given proper care.

The first few hundred miles are especially important because that is when the mechanism of your car is being broken in.

Proper attention during this period will lengthen its life and prevent unnecessary trouble later on.

We are particularly interested in this matter because we believe it is our duty not only to make a good automobile, but to help the owner get the greatest possible use over the longest period of time at a minimum of trouble and expense.

With this in wow, the entire Ford dealer organization has been specially trained and equipped to service the new Model A car.

Furthermore, we have instructed every Ford dealer to give the following Free

Inspection Service at 500, 1000 and 1500 miles:

Check battery Check generator charging rate Check distributor adjustment Check carburetor adjustment Check lights Check brakes

Check shock absorber adjust

Check tire inflation Check steering gear Change engine oil

No charge is made for labor or materials incidental to this service, except, of course, where repairs are necessary through accident, misuse or neglect. The only charge is for new oil.

See your Ford dealer, therefore, and get this Free Inspection of your new car at 500, 1000 and 1500 miles. Find out, too, how little it will cost to have your car given a thorough goingover at regular periodsthereafter.

A checking-up by experienced mechanics, together with oiling and greasing every 500 miles, will add months and years to the life of your car and mean more

economical and pleasurable motoring every mile you drive.

FORD MOTOR COMPANY

# The Home Equipped With The HOOVER

**Electric Sweeper** and Cleaner

-Is easily distinguished for its air of well-kept cleanliness and class.

-Housewives of discrimination and taste pick THE HOOVER. "It beats. as it sweeps, as it cleans."

Texas Utilities Company

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Have you filed your application for Natu-

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All applications are given attention in the order of filing.

ral Gas service?

You, of course, expect to use this BEST, CLEANEST, MOST CONVENIENT, CHEAP-EST and most approved of modern methods of House-Heating.

The case and comfort that Natural Gas contributes to the home are an important consideration to your wife. ASK HER.

NO DIRT! NO ASHES! NO NERVE-

WRECKING WOOD AND COAL HAULING!

Turn the valve and apply the light.

REAL CONVENIENCE! REAL COMFORT!

FILE YOUR APPLICATION AND MAKE SECURITY DEPOSIT NOW

# West Texas Gas Company









by Dunket

THE FUMBLE FAMILY

Williams Grocery Company

# LOCAL HAPPENINGS

### I buy my Drugs at CLARK'S.

pleasing tone, simplicity itself in DRUG STORE. operation. Let us demonstrate it to you. ORR'S TAILOR SHOP.

Mr. and Mrs. Fred Patton of TAILOR SHOP. Chicago arrived Saturday for a visit with Mr. Patton's mother,

For the BEST candies, buy KING'S, the aristocratic candy for DRUG STORE

Telebinocular shows third dimen- tion, sion third dimension creates correct concepts.

mother and other relatives at De complete. SKELTON'S VARIETY 5 eatur. Texas.

Elizabeth Arden Toilet goods are only at OLARK'S DRUG STORE. Nannie Ross.

Fellow Al Smith and Herb Hoover over the Atwater Kent Radio air route! The most faithful reproduction of the human voice in ACK'S. existence. ORR'S TAILOR SHOP.

Mrs. W. W. Bennett arrived spent in Dallas. home Sunday from a visit in Amarillo with her daughters, Mmes. Frank Jesse and Paul Ansley, and her son, Earl Bennett.

gifts. See our line of Cordovan TAILOR SHOP. Leather Goods, hand tooled, before deciding about the gifts. CLARK'S DRUG STORE.

WEST TEXAS FEED & SEED DRUG STORE. COMPANY, Phone 265.

Gingham Girl Flour at WOM-

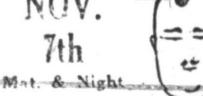
Mr. and Mrs. F. H. Oberthier returned last Saturday from a trip to Dallas, Paris and Comanche, Texas. At Paris they visited their daughter,, Mrs. Dewey Lawrence, and at Comanche, their old home, with relatives and old friend.

### Paul Whiteman (Himself)

Orchestra

Amarillo Auditorium

NOV.



-Reservations Now Paul Whiteman and his orchestra-Nov 7. Two programs, \$ 30 and

5:15 p. m.

Night Prices. \$4.40; \$3.00 \$2.50 FE OC and \$1-50 Matinee Prices.

half price to enildren. Mary McCormie - Nov. 22nd. \$2.00; \$1.50: \$1.00 and 78c.

Oc cheaper than night and one-

Marian Talley - Dec 10th \$3.00; \$2.50; \$2.00; \$1.50 and \$1.00. Seasons

Good for 8 Night Programs 3 :0, \$6 00 - \$5 00: \$4 00 and \$3.00. Prices include tax All programs at Amarille Auditorium Mail orders to or get tickets at

Amarillo College of Music

Line Polk St. Phone 2-3648 Direction Emil F. Myers. Tickets selling fast.

Mmes. C. A. Skelton and N. M. Mrs. R. H. Womack came in Fri-Cayton spent Thursday in Ama- day morning from a two weeks visit with her parents at Coleman,

It's almost time to get Christmas Current history is moving fast gifts. See our line of Cordovan -and the Atwater Kent Radio Leather Goods, hand tooled, before

We will sell you a Model 20 Atwater Kent Radio and Speaker for er Bill of Amarillo spent the past Gingham Girl Flour at WOM- \$25.00. This is the biggest bargain week-end here with friends: ever offered in Hereford. Don't let some one beat you to it. ORR'S

The way we handle your pro-Mrs. N. M. Patton, and other rel- duce will satisfy you. A trial will convince you. WEST TEXAS FEED & SEED CO., Phone 265.

Mr. and Mrs. J. E. Beyer return-American Queens. At CLARK'S ed last Friday from Cherryvale, Thursday for Shattuck, Okla., and Topeka, Kansas, after an ab- where they will make their home. sence of several weeks. Mr. Beyer Mr. Gammon was an operator for We buy produce and pay the spent some time in the Santa Fe the Santa Fe railroad, and has Morris; Time, 1:30 p. m.; place, highest market price. WEST TEX hospital at Topeka, under obser- been transferred. AS FEED & SEED CO., Phone 265. vation, and is back at his work much improved in physical condi-

BULBS FOR FALL PLANTING. We have just received a large and Ear! Lance left Friday for an from Holland. Come in and make extended visit with Mrs Carl's your selections while the stock is

Miss Anna Lora Loveless of Marthe best. Try them once and you fa, Texas, who is teaching at Dawn will always use them. For sale spent the week end with Mrs.

STORE.

I buy my Drugs at CLARK'S.

...Gingham Girl Flour at WOM-

Mr. and Mrs. N. E. Gass came in Wednesday from a few days

We will sell you a Model 20 Atwater Kent Radio and Speaker for \$25.00. This is the biggest bargain ever offered in Hereford. Don't It's almost time to get Christmas let some one beat you to it. ORR'S

It's almost time to get Christmas gifts. See our line of Cordovan Leather Goods, hand tooled, before Your produce is what we want. deciding about the gifts. CLARK'S



Friday and Saturday NOVEMBER 2-3

RICHARD BARTHELMESS

"THE PATENT LEATHER

Monday and Tuesday NOVEMBER 5-6 ESTHER RALSTON

"SAWDUST PARADISE

Wednesday - Thursday **NOVEMBER 7-8** 

NARL DANE AND GEO. K.

"BROTHERLY LOVE"

FRIDAY ONLY NOVEMBER 9

MILTON SILLS

"THE CRASH" Saturday Afternoon and

Night NOVEMBER 10 ZANE GREY'S

'UNDER THE TONTO RIM'

RICHARD ARLEN AND MARY BRIAN

TIME OF SHOWS: Evenings ..... 7:00-8:45 

delegate to the Grand Chapter con- J. H. Pitman. vention of the Eastern Star.

only at CLARK'S DRUG STORE. mother, Mrs. Edwards.

Miss Kathleen Hawkins, who is Mr. and Mss. H. H. Hawkins.

Miss Mary McDonald and broth-

I buy my Drugs at CLARK'S.

Caldwell Hicks expects to leave the latter part of this week for Garden, City, Kansas, where he will spend the winter.

Mr. and Mrs. G. T. Gammon left

DRUG STORE.

help him solve them.

and speak English.

USE YOUR HEAD TO GET ON YOUR FEET

We're Not Kidding

-We appreciate the problems that the farmer must

-Let's get right down to the floor with this argument

Our bank was built to help your business. Let us show you how the elastic Farm Loan System works.

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"There Is No Substitute for Safety"

If You Own

There are two things you will find

1. Sinclair Opaline Motor Oils are

made according to the Sinclair Law of

imbrication to keep your motor run-ning to 100 percent efficiency.

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In these two products you have the

answers to your chief motoring prob-

mileage and power.

FEDERAL TIRES AND TUBES

**Abo Filling Station** 

We Give Gold Bond Stamps.

worth remembering

solve, and we are in the banking business largely to

home Sunday from a week spent teaching at Friona, spent last week the best. Try them once and you in El Paso where she went as a end with her parents, Mr. and Mrs. will always use them. For sale

Elizabeth Arden Toilet Goods are last Sunday morning for Atchison, Cafe, next door to the Texas Meat the best. Try them once and you Kansas, where they were called Market. The building has been will always use them. For sale by the death of Mrs. Slemmons' remodeled and Mr. Smith states

teaching school in Borger spent KING'S, the aristocratic candy for them before. gets it all! Powerful, far-reaching, deciding about the gifts. CLARK'S last week end with her parents, American Queens. At CLARK'S DRUG STORE.

the high school at that place.

Mr. and Mrs. J. W. LeGrand of Los Angeles spent several days last week here on business and visiting relatives, Dr. and Mrs. G. H. Le-Grand.

AUCTION SALES.

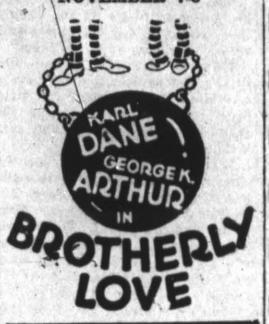
Date: November 9; Owner, C. C. Edwards Irrigation Farm, two miles south of Hereford on 25-Mile For the BEST candies, buy Avenue and one-half mile west. KING'S, the aristocratic candy for Horses, farm machinery, milk cows American Queens. At CLARK'S and hogs. Auctioneer, Ray Bar-

only at CLARK'S DRUG STORE.

Mr. and Mrs. M. Slemmons left | Guy Smith has opened his new that he is now prepared to serve the public with the best meals and For the BEST candles, buy short orders he has ever offered

Mr. and Mrs. Ben B. Hebert of Beaumont, who had been visiting Mrs. C. C. Ferguson returned in the Seth B. Holman home, left Sunday from a visit in Ft. Worth, last Thursday for San Antonio, Dallas and Sweetwater. In Sweet-where they will spend the winter. water she visited her daughter, Mrs. Holman accompanied them to Miss Grace, who is a teacher in San Antonio, returning Tuesday

> STAR THEATRE Wednesday-Thursday **NOVEMBER 7-8**



If it's laughs you're looking for, you'll find them in this grand and glorious film.

-Dane and Arthur find hilarious misadventure in a kollege-kut penientiary, with football teams, fraternities and other campus trim-

Mrs. Vern Witherspoon arrived Miss Eloyse Pitman, who is Elisabeth Arden Toilet Goods are FOR OUICK JOB SERVICE SEE THE BRANI

REQUEST---Hereford Bread **Baked Fresh Daily** 

AT YOUR GROCERS OR THE

HEREFORD BAKERY

L. B. BROADDUS, Proprietor

THE CHOCOLATE

HOT PLATE LUNCHES

HOT AND COLD DRINKS

SANDWICHES

"THE TOAST OF THE TOWN"

REAL SURE ENOUGH

# CHICKEN SALAD SANDWICHES

JUST THE KIND YOU HAVE BEEN WAITING FOR

HOT CHOCOLATE, TOO!

Corner Drug Store

Two Big Cars New Furniture—

Unprecedented values in quality Furniture. Let us furnish your home and you will be happy.

"Make Your Home Lovely— You'll Be Happier"

-Walnut Bedroom Suites at \$57.50, \$65.00; \$75.00, \$85.00 and \$95.00 for four pieces. Junior and Dining Room Suites in Walnut, priced at \$50.00, \$65.00, \$75.00, \$85.00 and \$95.00, six and eight pieces. All odd pieces at Special prices.



-The prettiest living room, bedroom and dining room suites and odd pieces we've ever displayed—and prices are really low.

-Home life certainly is satisfying amidst charming furniSee Your Home As Others Do

-Avail yourself of the unusual advantages for economy and selection offered by our store.

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We Are Satisfied With Small Profits

Our Aim - To Help Improve the Panhandle M Quality - Service - Courtesy