

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

VOLUME NO. 28—NUMBER 43.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 8, 1928.

SETH B. HOLMAN, Publisher.

HOOVER MAKES CLEAN SWEEP; BIGGEST MAJORITY IN HISTORY

HEREFORD TAKES EXCITING ANNUAL GAME FROM CANYON; MEETS PANHANDLE FRIDAY

Hereford Wins Game of the Season for First Time in Many Months, Thereby Winning Right to Meet Fast Panhandle Team for Second Time This Season. Special Train to Bear Hundreds of Hereford Fans to Witness Game at Panhandle.

A snappy, battling Whiteface eleven, playing on a wind-swept foreign gridiron in temperature below the freezing point, smashed a psychological tradition of years last Friday and kicked a dent in the old dope bucket that spilled its contents all over the soggy field.

For boys and girls and all you older gridiron fans, too, be it known that Hereford High licked those pesky Canyon Eagles for the first time in history in their own back lot—and in so convincing a fashion that the defeated warriors with their supporters, cried like babies when it was all over. Cried because their hearts were in the game; because they gave everything they had to win, and put up a clean, hard battle that will be classic to mull over for years to come.

Clifford Acker, who umpired the game, remarked after the struggle: "I have never worked in a game that was cleaner, and where the fighting spirit on both sides was better or marked with finer sportsmanship."

It looked like all Hereford was there—they came in cars, on foot, and from everywhere. The High School Band stirred the stinging atmosphere with tuneful music; the Pep Girls, shivering in the icy wind, sang and yelled and performed between the halves in a way that would make any team fight.

The first half was discouraging—to those who did not know the grim spirit of victory hovering over the boys in gold and black. The heavy Canyon line and backfield had ploughed down the field in the second quarter, with the giant Wiggins smashing through a line that did not shift as they should, until inside the ten yard mark, where George Murphy, whom the Whitefaces raised and trained, slugged through the line for a touchdown. Goal had been kicked, and the score stood Canyon 7, Hereford 0. This in spite of the fact that Hereford had lined more yardage during the half, but had lost two opportunities to score owing to the soggy and slippery condition of the field. No, it did not look so good at the half.

While the Pep Girls entertained the crowd with a Maypole stunt during the intermission, Coach McCollum was making a study of the contest. "Anybody here think we are licked?" inquired the coach. No one did. "Anybody here that don't feel like going back in there and winning this game?" was the second query. No one did. "All right," remarked Mr. McCollum, "let's snap out of it and get down to brass tacks."

There was a difference in that eleven when they lined up for the second half. You could feel it in the frigid atmosphere. From the kickoff it was evident. The boys shifted on the plays and stopped Mr. Wiggins cold. The line held like a Dutch dyke, and that lightning backfield was thrusting and tapping like wild men. The ball was worked down near the goal in the third quarter and Babe Russell grabbed his first long end run for a touchdown around Canyon's eight end. Glennin missed goal. Canyon 7, Hereford 6. Better, but not good enough. Right back they started, passing, running, plunging until little Bill Mitchell stabbed a crooked path through the Canyon line for ten yards to the second touchdown. Glennin again missed goal. Hereford 12, Canyon 7. In the lead, but still too close for comfort.

The fourth quarter saw both teams score. Hereford continued to win the way at the start and after working the ball down near the Canyon twenty yard line, a beautiful pass, Glennin to Longbottom, was good and the husky end made a short sprint for the

(Continued on Page Four)

Chamber of Commerce Meet Well Attended Last Monday

More than sixty attended the Monday luncheon of the Chamber of Commerce served by ladies of the Presbyterian church. This was one of the most representative meetings held by the body in several weeks.

President Seigler presided, called the attention of the body to the questionnaires recently mailed, by the local chamber of commerce asking citizens to state their ideas as to the needs of the city and community that the chamber might work on. Several answers have been received, he stated, and it is the wish of the officers and board of directors to carry out the will of the people.

Rev. Mr. Hornhead was introduced and made a brief speech which was enjoyed by the gathering.

Answering questionnaires placed at each plate, everyone stated they favored sending a delegation to Dimmitt to greet the officials of the Fort Worth & Denver on November 20 and officially inviting them to extend their road on to Hereford. Similar action was expressed on holding the annual banquet the last of this month or the first of next, as well as appointing a special hotel committee to further hotel activities toward securing a modern hotel for the city.

The question of a new telephone system with attendant increase in rates was also called to the attention of the banqueters, as well as the necessity of every citizen belonging to the Chamber of Commerce. It was voted to hold no weekly luncheon next week as that will be Armistice Day and probably many will be out of the city.

Rodeo Will Be Held in South Hereford; Begins Saturday

A big rodeo concert is announced by Johnson Bros. for Hereford November 10-11-12 as an Armistice Day celebration. Al Vaughn of Hereford is in charge of local arrangements. The Tierra Blanca Filling Station is the site. Ten events are advertised, such as bucking horse riding, steer riding, goat roping, bulldogging, cowboy race, potato race, quarter-mile saddle horse race, wild mule race, etc. Festivities begin at two o'clock.

Gas Line Ditch Reaches City Limits; Welders Mile Behind

The West Texas Gas Company's main line ditch has reached the city limits and has now been brought across the railroad tracks near the Brunley place north. Connections with the city lines are nearing completion. The welding crew is only about a mile and a half east of town and prospects are bright for some gas soon, provided the weather continues to be as good as it has been the past few days.

Fine Guernsey Bull Will Be Offered At Auction

Those who attend the big Schultz dairy cow sale on November 20 will also have the opportunity of purchasing a real Guernsey bull if they so desire. Roy Gough, who has some of the best Guernsey blood in this country, announces that he will offer for sale on that date a fine young six-months-old registered Guernsey bull of Mayrose breeding whose granddam was a championship cow purchased for \$4,000.

Singing Convention to Meet At Ford On November 11

The semi-annual meeting of the Deaf Smith County division of the Plateau Singing Convention, embracing thirty Panhandle counties, will be held in this county at Ward school house on Sunday, November 11. The last meeting was held at Ford.

Hereford Men In New Mexico On Big Hunting Expedition

E. C. Everitt and Ike McClendon left before daylight Tuesday morning for Tucumcari, New Mexico, for a hunting trip in the New Mexico mountains. Mr. Everitt said they expected to join another party in New Mexico and hopes to bring down a deer.

ANNUAL SALE OF HEREFORDS IN JANUARY

Approximately 100 Animals to Go On Auction Block In Annual Classic of Cattle World. Reppert to Cry Sale.

Hereford breeders of this community will hold their annual auction sale of fine Anxiety Fourth registered Hereford cattle on January 30 and 31. It was announced Tuesday, following a meeting held Monday night. D. L. McDonald came down from Amarillo for the meeting, and detailed plans of financing, etc. were gone into thoroughly. Col. Reppert, famous auctioneer, will handle the sale, as in past years. The local manager is not yet known, but Jewell having another engagement for that date.

Committee members stated Tuesday that around 100 head of splendid animals would be entered for sale and that the affair would be extensively advertised. This annual sale draws discriminating buyers from all over the country, and in the past has set the pace for prices paid.

Complete details of the sale will be announced shortly, after the committees have had time to check up on everything.

W. B. Beedle, 71, Dies at Ira Coehell Home Thursday

W. B. Beedle, aged 71, died at the home of his son-in-law, Ira Coehell, on November 1, after a short illness. The cause of death was given as pneumonia. The body was shipped to the old family home at Conception, Missouri, Thursday night for interment.

Mr. Beedle is survived by three daughters and four sisters. The daughters are Mmes. Ira Coehell, Hereford; Glenn Greer, Dawn, and R. C. Jamison, of New Orleans. Two of his sisters live in Illinois and two in Missouri.

He was born in Alexandria, Ill., in 1867, and moved to Hereford in 1914. He lost his wife here in 1922. He was at the home of his daughter at Dawn when his last sickness occurred and was brought here for medical attention. Mr. Beedle was widely known in this community and leave many warm friends and acquaintances who mourn his passing.

Charlie Bennett Cafe Open For Business; Redecorated

The new Sunshine Cafe, operated by Charlie Bennett, former city marshal, is now open for business. Mr. Bennett has repainted and redecorated the interior in a most pleasing manner and the new establishment presents a bright, appetizing appearance that is a credit to the proprietor.



The above cut represents the first prize winner of the Guernsey Calf Herd at the Tri-State Fair held in Amarillo the past fall. These animals are owned by Pittner Guernsey Farm of Hereford.

Fred Pittner has some of the purest bred Mayrose Guernseys that have ever been shipped into the state, according to Prof. Geo. P. Groat, of Panhandle, Texas, who has had the selection of these animals.

This herd is headed by Cornets Golden Noble, a grandson of the famous dam, Jean Du Luth's Cornet, bred by Dr. Groat, and which was sold for \$10,000.

The two heifers shown in the picture, who were also individual winners of the first and second places at the Tri-State Fair in the Junior Division, are Maiden of Fendell, and Panhandle's Golden

Plans for Creamery Here Gradually Coming to Head

The creamery movement is taking definite shape following the county survey, and indications that the county has more than 2,000 cows, is causing those interested in the creamery to visualize Hereford as a central marketing place for the dairy products of a large territory.

At a meeting held at the Chamber of Commerce offices immediately after the Monday luncheon, different phases of the proposition were gone into and mode of organization fully discussed. Considered rather significant was the number of inquiries from experienced dairymen in different states who want to come to Hereford and go in on the proposition. Several prominent creamery men from Wisconsin and Nebraska are showing unusual interest.

A committee consisting of Herman Schultz, John Olson, Lester Galley, O. P. Sindt and R. M. Tankersley was appointed to make investigations as to the size plant desired, kind of plant, plans for financing, etc. In all probability this committee will also visit several towns and cities now operating creameries and other plants and get the inside workings of the industries.

The cooperative plan seems to be generally favored, and substantial proof of the success of this kind of organization is being received from some of the Northern States. One of the members of the meeting stated that he had a party who would be glad to put in the plant and take at least half of the original stock. It was also brought out at the meeting that one of the large condensers of milk in the nation is considering the location of a plant on the South Plains, and Hereford, with two other South Plains cities, is being mentioned in this connection. The notice which the Hereford section is receiving in the dairying line is very gratifying to citizens who are working for the progress of this great industry.

The committee is instructed to make their investigations and report to the local chamber, and in all probability a mass meeting of cow owners of the territory will be called soon when actual steps of organization will be launched.

Present at the meeting were John Olson, A. B. Shultz, Herman Schultz, S. O. Wilson, O. L. Rutherford, O. P. Sindt, R. M. Tankersley, County Agent Dunkle, President Seigler and Secretary Arnold.

Local Gin to Run All Day Fridays and Saturdays

Manager E. E. Ireland of the Hereford cotton gin announces that in future the gin will be fired up and ready for business all day, on Fridays and Saturdays. On any other day the gin will be in operation to receive cotton brought in at one time to justify the expense.

LANDSLIDE FOR HOOVER OVER BIG PART OF NATION UPSETS HOPES OF DEMOCRATIC CLAN

Insofar As Presidential Contest Is Concerned, Texas Takes Stand In Republican Ranks, But Democratic Candidates for State and County Offices Maintain Usual Lead. Amendments to State Constitution Apparently Have Large Majority.

STORES IN HEREFORD TO CLOSE ALL DAY MONDAY IN HONOR ARMISTICE DAY

Armistice Day, November 11, falls on next Sunday, but it looks as though the entire business section of the city of Hereford will close on Monday, November 12, in honor of those who went overseas during the World War.

A closing petition was circulated on the streets early this week and was generously signed by the merchants. All the grocery stores, all dry goods merchants, and many other lines of business have agreed to close their places of business on Monday. So far as was known Wednesday, no particular program has been arranged for this occasion.

Amarillo Musicians Coming For Recital November 13

The Missionary Society of the Methodist church will sponsor a concert of Amarillo artists on Tuesday evening, November 13, at eight o'clock at the Methodist church. Mrs. Otis Truelove, one of Amarillo's sweetest sopranos, will sing. She will be assisted by Mrs. James Otis Truelove, pianist, Mrs. C. R. Hooten, organist, and C. R. Hooten, tenor.

This promises to be a real treat for lovers of good music. The Mmes. Truelove are artists of ability, and Mr. and Mrs. Hooten need no introduction to Hereford. Only recently Mrs. Hooten rendered the music when the pipe organ, just installed at the Methodist church, was formally dedicated with a musical program.

Mrs. Hooten is one of the most widely known organists in West Texas and is organist at the Polk Street Methodist church, Amarillo. Mr. Hooten is musical director of the same church and possesses a very pleasing tenor voice. Hereford friends of this delightful couple will welcome them and the Mmes. Truelove for an evening of real music.

English Newspaper Differs From American In Style

A copy of The Leeds (England) Mercury, a daily newspaper published Saturday, September 22, 1928, has been sent Mrs. A. H. Streu of Hereford by a friend.

From an American newspaper man's standpoint there are many oddities about the English paper. The make-up is different from the American standards; the old English spelling seems quaint. For instance the word "favor" is spelled "favour" and the word "woolen" is "woollen." It appears odd to see the advertisements for "Bass No. 5 Ale," and there are many other quaint and unusual points of difference between the English and American style of journalism. Mrs. Streu is preserving the paper among her souvenirs.

Progressive Community Thanks Hereford C. of C.

Secretary Arnold of the Chamber of Commerce is in receipt of the following self explanatory letter: To the Hereford Chamber of Commerce:

We, the Progressive community, in behalf of the Community Workers Club, wish to extend to the Hereford Chamber of Commerce our thanks and heartfelt appreciation, not only for the liberal check we received as first premium on our booth, but also for the many educational advantages the Fair affords us. Yours with appreciation.

MRS. IRA RICKETTS,
W. C. RUSSELL,
D. G. WEBB, Committee.

Sweeping through every state in the Union, with the exception of a small block or rock-ribbed Southern Democratic states, Herbert Hoover, Republican candidate for the Presidency, Tuesday swamped Governor Alfred E. Smith of New York. Democratic nominee, under what is believed on the face of incomplete returns to be the greatest majority ever rolled up in a similar campaign.

Even the solid South was cracked under the Republican steam roller. Virginia and Florida were threatening to secede to the Hoover banner on latest reports, while in Texas, strong hold of Democracy since the dawn of time, Hoover was leading by ten thousand Wednesday night.

The loss of his own state, New York, was the final death blow to the hopes of the Democratic candidate. His majority in New York City proper was overcome by the up-state dry Republican vote, and the forty-five electoral votes of the Empire State deserted him.

The greatest vote in the history of the Nation was polled, but on the other hand the fast reports from the polling booths and the quickest returns to the waiting millions was made in the history of presidential campaigns. Through the medium of the radio every little hamlet in the land knew the outcome by midnight Tuesday, and had heard Governor Smith's congratulatory telegram to Herbert Hoover read. It was an epoch-making election in volume, in decisiveness, in expert handling and in reception.

Up through Wednesday but five Deaf Smith county boxes had been received at the court house. These were Precincts No. 1, 2, 3, 6, 7 and 8, polling 947 votes. From these five boxes Hoover received 529 and Smith 396 ballots. In the same boxes Governor Moody received 735 votes and Holmes, Republican candidate for governor, 194.

All of the four amendments carried handily in this compilation. Number one received 401 for and 102 against, number two having 377 for and 100 against, number three, 340 for and 107 against, and number four 339 for and 64 against.

Owing to the missing boxes, a detailed report of the election could not be given this week, but will be forthcoming in the next issue.

AUCTION SALES.

Date: November 14; owner, E. H. Cummings; time, 1:30 p. m.; place, nine miles south of Black of three miles east and two and a half miles north of the Syndicate Hotel. Large offering of fine Jersey milk cows and other livestock. Ray Barber, auctioneer.

Date, December 2; owner, C. C. Conner; time, 10:30 a. m.; place, four miles north of Hereford on 25-Mile Avenue, and two miles west. Horses, farm machinery, dairy cows, harness, etc. Free luncheon at noon. Ray Barber, auctioneer.

Date, November 9; owner, C. C. Morris; time, 1:30 p. m.; place, Edwards Irrigation Farm, two miles south of Hereford on 25-Mile Avenue and one-half mile west. Horses, farm machinery, milk cows and hogs. Auctioneer, Ray Barber.

Tomato Vine Bears Evidence of Fertility of Plains Soil

Mrs. Clarence Smith has sent to The Brand office a tomato vine which grew in her garden this year and which measures exactly eleven feet long. The tomato is of the Yellow Globe variety and very prolific. Many specimens of vegetables and vines have been exhibited here this year but this is the longest vine we have ever been privileged to examine.

THE HEREFORD BRAND

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

SETH B. HOLMAN Editor and Publisher

Also Publisher of

THE FRIONA STAR, FRIONA, PARKER COUNTY, TEXAS.

MRS. SETH B. HOLMAN Associate Editor

PHONE 30

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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Zone One, Six Months	\$1.00
Outside Zone One, per year	\$2.50
Outside Zone One, six months	\$1.50
Outside Zone One, three months	\$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Easter Items

Because of bad weather the club meeting was postponed to the next regular meeting which comes on November 15. A program on current events will be given at the home of Mrs. Fred Walton as pre-arranged.

Joe Stagner and family visited in the Owen home at Summerfield Sunday.

Miss Lucille Hughes spent the week end with her parents at Hereford.

Mr. and Mrs. M. Stemmmons have returned from King City where they were called by the death of her mother.

Cland and Harry Smith left for a business trip to Oklahoma last Saturday.

Miss Maurine Sullenger is visiting her sister, Mrs. Bob Axe at Jumbo.

M. W. Fields returned to his home as Portales last Saturday.

Hollis Brannon narrowly escaped injury last Sunday when the gun he was cleaning and which he thought to be empty, discharged shooting a hole through the table and ceiling.

Easter Literary Society will meet Saturday night, November 10 and the following program will be given:

Music, E. O. Dixon, W. S. Dixon, O. L. Anthony, P. J. Lindsey.
Reading, Abby Bruton.
Reading, Frank Allen.
Dialogue, arr by Miss Boyd.
Reading, Olive Stagner.
Story, Caroline Frye.
Music, Bill Sullenger and O. L. Anthony.

Reading, Annie Mae Smith.
Dialogue, arr Eddie Lee Allen.
Music.
Reading, Dow Allen.
Paper, Miss Lucille Hughes.

Ford Doings

Wheat farmers are rejoicing over the heavy rains which fell Sunday night and Monday.

Homer Bell made a business trip to Bridgeport, Oklahoma, returning home Saturday.

Mrs. Goodnight of Memphis and Mrs. Dodge of Abilene spent part of last week here with their sister Mrs. J. L. Hight, who went to Memphis with them Friday, returning home Sunday.

Mr. and Mrs. Fred Brunson and children, Mr. and Mrs. W. M. Schwartz and Mr. and Mrs. Harold Wilson ate Sunday dinner with Mr. and Mrs. Fielding Johnson.

Mr. and Mrs. Hardy Benson stopped in Hereford Saturday.

D. B. Mann and family of Oklahoma, moved to their new home here Friday. Mr. Mann purchased the J. E. Hill ranch headquarters some months ago and is moving here to finish harvesting his crop and to enter his children in school.

Allen and Glenn Plummer and Leslie Johnson were in Hereford Saturday.

John Whitsett shipped cattle out of Hereford Saturday.

Mr. Murphy and family of Vega were Ford visitors Sunday.

JUDGE E. B. PARKER RULES ON ENEMY ALIEN PROPERTY

Judge Edwin B. Parker of Washington, D. C., who is a brother of G. A. F. Parker, local banker, has been appointed arbiter, under the Settlement of War Claims Act of Congress. Judge Parker held in his first ruling on Wednesday of last week that, although Congress had power to confiscate enemy property as a war measure, it had adopted "a legislative policy providing for the ultimate return of all enemy property or the proceeds of the sale thereof and for the payment of fair compensation for such enemy property as was taken or used by the United States itself during the World War."

Rules and principles were announced by Judge Parker to govern the preparation, presentation and decision of claims based on the approximately 12,000 enemy-owned patents taken over by the United States during the war. He

denied the right of enemy claimants to recover compensation under the act for licenses, under more than 5,000 patents, acquired by the United States. He noted that these patents had not been acquired from the alien property custodian, but from the Chemical Foundation, Inc., which had previously purchased the patents from the custodian at private sale.

With respect to the patents under which licenses were received by the U. S. from chemical foundation and arbiter held that under the treaty of Berlin of 1924, the German former owners of patents purchased from the custodian of the Chemical Foundation in 1919 are limited ultimately to receiving through the Alien Property Custodian the amount paid by the foun-

CITATION BY PUBLICATION.

THE STATE OF TEXAS, In the District Court, Deaf Smith County, February Term, A. D. 1928.

To the Sheriff or any Constable of Potter County, Greeting:

You are hereby commanded, That by making publication of this Citation in some newspaper published in the County of Deaf Smith, four (4) weeks previous to the return day hereof, you summon: Richard Thompson, Gunder Thompson, Martin Thompson, Clara Holland, Tollef Holland, Julia Opdahl, Christ Opdahl, Lester Larson, Maggie Larson, Pearl Larson, Mable Larson, Arthur Larson, Ole Larson, Anna Larson, Leonard Larson and Nellie Larson, whose residences are unknown, to be and appear before the District Court to be holden in and for the County of Deaf Smith, at the Court House thereof, in the City of Hereford, on the first Monday in February A. D. 1929, the

same being the 4th day of said month, then and there to answer a petition of Bertha Thompson and Thomas J. Seaboe, as plaintiffs, filed in said Court on the 2 day of November A. D. 1928, against Richard Thompson, Gunder Thompson, Martin Thompson, Clara Holland, Tollef Holland, Julie Opdahl, Christ Opdahl, Lester Larson, Maggie Larson, Pearl Larson, Mable Larson, Arthur Larson, Ole Larson, Anna Larson, Leonard Larson and Nellie Larson, as defendants, said suit being numbered 1698, the nature of which demand is as follows, to-wit:

Plaintiffs allege they and defendants are the joint owners in fee simple of the NE¼ of Section 19, Township 3, N., Range 1, East, Capitol Syndicate Subdivision, of Deaf Smith County, Texas, common source of title being in Tarald Thompson nee Dalva, who died intestate about the year 1913 seized and possessed of said lands; that said Tarald Thompson left surviving him one sister now unmarried, Martha K Dalva, who is entitled to one-half of said lands, and another sister, Ingleborg Dalva Thompson, the mother of the plaintiffs, and all of the defendants except the Larson children and Lars Larson, said Larson children and Lars Larson being entitled to the share of Elizabeth Larson, another sister of plaintiffs' who died intestate December 23, 1925.

Plaintiffs allege the land to be of the reasonable value of \$1200.00 and pray that it be partitioned as

provided by law, and if it appears that it cannot be divided to the best interest of the owners thereof, that a receiver be appointed to sell same and distribute the proceeds according to law.

Herein fall not, but have you then and there before said Court this Writ, with your return thereon, showing how you have executed the same.

WITNESS L. H. FOSTER, Clerk of the District Court of Deaf Smith County, Texas, this 2nd day of November A. D. 1928.

(SEAL) L. H. FOSTER, Clerk District Court, Deaf Smith County, Texas.

By Evelyn Jackson, Deputy. 43-4t

The last district WTCC convention of the calendar year will be the Central District meeting at Merkel on December 6.

Sanitary conditions in Brady

will be much improved by paving all alleys in the business district which will start soon. The council recently went on record to defray all expenses for the project.

November 8, 1928

DEAR FRIENDS:

Business is picking up!

The boss says it's Orr's Tailor Shop's fine work. But I claim it's the advertising.

Of course, I'm ready to admit that they do fine work here. Everybody admits that. But as Mr. Wrigley so often remarks: "I could not sell chewing gum without advertising, no matter how good the gum is"

I wish you'd mention that fact to the boss next time you see him. Or just call up and say, "I saw your ad in The Brand, Mr. Orr, come out and get these clothes." If a fey of you would do that, I could strike him for a raise.

Bon Jure

Orr's Tailor Shop
"That Better Service"

FAIRBURY OIL MILL



Four complete Tiruken Roller Bearings

Starts 83 per cent lighter than habbitt or cast bearing mills.

OIL ONCE A YEAR

—Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe, suckerrod, casings, etc.

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R. A. C. (PARIS)
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OF
STUDEBAKER
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Studebaker also holds 114 official American records for endurance and speed—more than all other manufacturers combined.

You can buy brilliant, proven performance in any one of Studebaker's 4 great lines—The Erskine, Dictator, Commander or President Eight—at prices from \$835 to \$2485, f. o. b. factory.

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—Meats that are healthful and will make your meals delightful.

—For the best cuts of meats, see

Texas Meat Market

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By Albert T. Reid



M

SYSTEM

"Saves for the Nation"

"WHITEFACES, BEAT PANHANDLE," AND WE WILL BEAT "HIGH PRICES."

SPECIALS FOR FRIDAY AND SATURDAY

Matches, carton	20c
Raisins, 15 ounces	10c
Flour, Harvest Maid 48 Pounds	\$1.95
24 Pounds	\$.98
Apples, gallon	53c
Baking Powder, K. C. 25 Ounces	\$.20
50 Ounces	\$.39
Baking Powder, Rumford, 1 lb	27c
Chili Con Carne No. 1 Can	\$.10
No. 2 Can	\$.23

WE DELIVER

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Home Owned With
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Dimmitt News

Messrs. Warwick, Sheffy, Blitcher and Clark of Canyon were in Dimmitt Saturday on a duck hunt. Mr. Mapes is driving a new car.

Reuben Holland of Lubbock was a Dimmitt visitor Saturday.

Mr. and Mrs. E. B. Wright and daughter, Tina Mae, visited relatives in Lubbock Friday and Saturday.

Mrs. Patterson, editor of the Hart News, was in Dimmitt on business Saturday and reports the P. T. A. recently organized in Hart getting along nicely.

Mr. Bragg of Amarillo was a Dimmitt visitor Friday.

Mr. and Mrs. Walter Simmons visited in Lamesa several days last week.

Miss Joan Barnett visited her grandparents in Lubbock and her grandfather, Mr. Simmons, returned to Dimmitt with her Sunday.

Mr. and Mrs. Wilbur Cook visited

in the home of Mr. and Mrs. Dow Duree this week. Mrs. Cook was formerly Miss Johnson and lived in Dimmitt several years and graduated from the Dimmitt high school. They will probably locate at Amherst.

Mr. and Mrs. C. A. Crier, Mr. and Mrs. Mapes and children, Misses Ruby Elder, Coma Hyatt, Helen Estes, Effie Elder and Artie Crier; Messrs. Bob Flanagan, Greer Estes and Brooks Woodlee were dinner guests in the Milton Hardy home Sunday.

I. B. Brooks spent last week in Oklahoma on business.

Wade PaFks was a Dimmitt visitor Sunday.

The Presbyterian pulpit was filled by Rev. Robison of Lubbock Sunday, and he preached a very interesting sermon.

Miss Artie Crier who is attending Wayland College visited relatives and friends in Dimmitt Saturday and Sunday.

Mmes. Baxter and Hunter were in Lubbock Monday and Tuesday.

Dimmitt has had rain and more rain which the farmers appreciate. We had our first freeze Thursday night.

Mr. and Mrs. John Turner and son Kenneth visited their daughter and sister Mrs. Williams of Olton Sunday.

The two elevators recently completed are busy receiving and shipping grain sorghums which are being combined and threshed in this county. The Castro elevator was built by Messrs. Kearns and Burnes and managed by Mr. Byrnes. The Farmers Elevator was erected by L. J. Halbert of Plainview. Each has a capacity of 30,000 bushels.

Mr. and Mrs. Rantz visited relatives in Abernathy Saturday and Sunday.

Miss Velma Burnam was the recipient of a lovely pre-nuptial shower Thursday evening when a number of friends gathered at the drug-store at 7:30 and proceeded to the Burnam home where she was given a complete surprise. After viewing the lovely gifts delicious punch and cake which had been provided by some of the more thoughtful ones, were served to the guests.

The young people enjoyed a Halloween social Wednesday evening given by the Epworth League. All the spooks, fortune tellers, witches and all that goes with Halloween were in evidence. The party was chaperoned by Mr. and Mrs. C. A. Crier.

Mr. and Mrs. W. T. Gollehon and Mrs. J. M. Gollehon went to Post Saturday to take Mrs. Gollehon, a sister-in-law of Mrs. Gollehon, home.

Mr. and Mrs. Yancy and children of Friona visited relatives in Dimmitt Sunday.

Mrs. C. C. Reynolds of Hart was a Dimmitt visitor Saturday.

The school faculty was delightfully entertained Saturday evening in the C. A. Crier home. Forty-two and other games were enjoyed during the evening and refreshments were served and at a late hour the guests departed, feeling that Mr. and Mrs. Crier were ideal entertainers.

The Needle Club met Wednesday afternoon in the home of Mrs. Wilson. The rooms were artistically decorated carrying out the Halloween scheme. It was voted to have Thanksgiving luncheon during Thanksgiving week in the home of Mr. and Mrs. Donald Duree and committees were appointed to make necessary arrangements. Refreshments were served to twenty.

The fourth quarterly conference was held here November 3 and 4 with preaching at eleven and dinner on the ground. Rev. Beavers preached Sunday morning.

Owing to bad weather only a few attended Ladies Aid Thursday afternoon when a temperance lesson was studied and a number of thoughts brought out. It was voted to send a box to the Amarillo orphans home Thanksgiving and also a cash offering of \$20.00.

Mr. Simmons of Lubbock has bought the store building owned by Floyd Reynolds.

Rankin Reynolds is working for the Dimmitt drug store.

Mrs. B. B. Foster who has been visiting her daughter at Electra for several weeks returned home Wednesday.

Miss Loma Woodburn who has been working in the telephone office at Hereford has accepted a position with the telephone in this place.

On account of rainy weather the series of meetings that were to be held by the Baptist pastor was postponed until a later date.

A good sum was realized Wednesday and Thursday nights at the theatre to be applied on a school truck which is badly needed.

Bill Webb who underwent an operation at Lubbock is reported to be getting along nicely.

Grady Bailey and wife were in Hereford one day last week. Charlie and Silas Cox, Claude and Ray Cole called at the Roy Cole home Monday.

Mr. Tipton and family spent Sunday in the home of Mr. and Mrs. Ott near Hereford.

Mr. and Mrs. C. E. Burks have a new car.

Misses Velma and Vada Bratcher spent Monday afternoon in

the Lee Hutson home.

Ross Campbell and wife were in Nazareth Monday.

Guy Bailey was in Amarillo Monday. He has a new coupe and Ed Bailey has a new truck.

Mrs. Bratcher and daughter visited the Forgas home Wednesday.

Miss Opal Hutson will visit with her parents, after having been in Oklahoma City and Amarillo for some time.

Arney News Items

Mr. and Mrs. Lee Hutson, Mrs. J. P. Hutson, Mr. and Mrs. Requa, Mr. and Mrs. E. C. Burks, and Mr. and Mrs. Bratcher were in Tulla Friday.

Miss Flossie Fortner spent the week end with relatives.

Mr. and Mrs. Ray Cole lost their home by fire one night last week. No one was at home and not a thing was saved, the garage and windmill also burning. It is not known what caused the fire.

Ice was in evidence here several mornings recently.

J. E. Davis died last Thursday night after an illness of two weeks. The funeral was attended by many friends and relatives. Services were held in the Methodist church Friday afternoon.

Mr. and Mrs. Ernest have a new radio.

Lillard Webb and Ernest Merzurs were in Amarillo Saturday.

School was dismissed Friday for the funeral of Mr. Davis.

Mr. and Mrs. Franklin went to Jumbo Sunday.

Permit Me To Suggest

—That you book your Auction Sale at your earliest convenience in order to secure the date you prefer to sell on. I am booking sales over a large territory for this season. The splendid results obtained in recent sales of livestock, farm equipment and real estate has convinced the property owners to sell at auction, the well-known method by which you can convert your property into ready cash in a day and receive full value. My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best references.

YOURS FOR A REAL SALE,

Ray Barber, Auctioneer

SUPERIOR SALES SERVICE

PHONE 241

HEREFORD, TEXAS

LAUNDRY WANTED!
ALL WORK CALLED FOR AND DELIVERED
J. M. ASHLOCK Phone 26

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.



HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

D. R. GASS & SON

BUICK SERVICE STATION

E. L. Mathies Phone 392.

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires

Storage, Greasing, Tow-In Service

BANK SERVICE

Some people think of a bank as merely a place for the safe keeping of money.

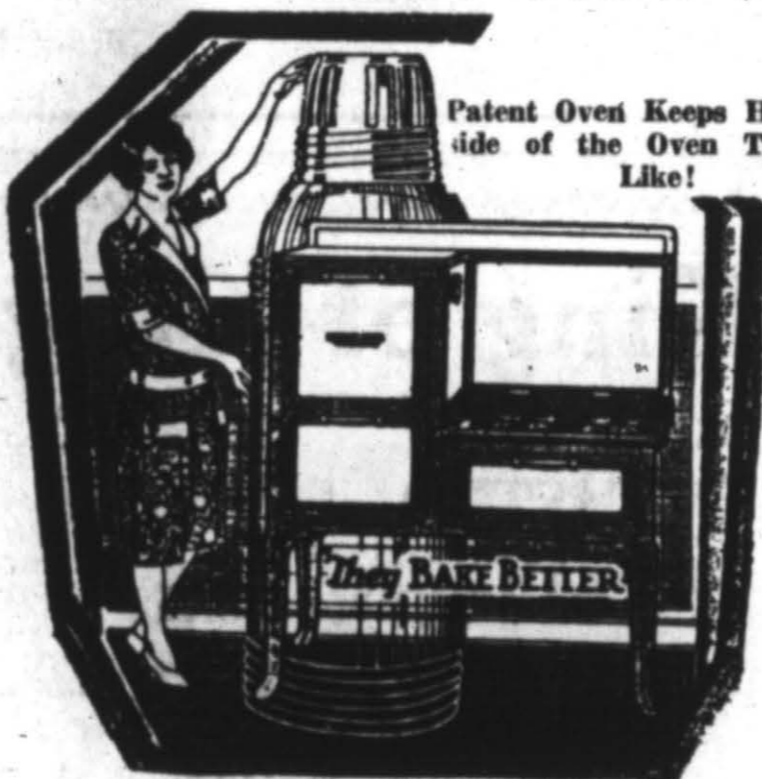
A bank is necessarily more than that—it is an association of men who should have made a study of money—its safe-keeping, its uses and the way to make a profit from it.

MAY WE SERVE YOU IN THAT CONNECTION?

The First State Bank
Hereford, Texas

Detroit Jewel Gas Ranges

THEY BAKE BETTER



Patent Oven Keeps Heat Inside of the Oven Thermos-Like!

Porcelain Enamel—

INSIDE AND OUT!

- PATENT OVEN BOTTLES UP THE HEAT.
- OVEN HEAT CONTROL.
- OVEN HAS 5 SIDE AIR CIRCULATING AIR CHAMBER ALL AROUND! CUTS DOWN GAS BILLS! NO WASTE! A L L THE HEAT HELD ON THE INSIDE!

—DETROIT JEWEL RANGES represent the culmination of sixty-four years of stove building experience! Greatest improvements known to the science are built into them—POWER—ECONOMY—BEAUTY.

COME IN AND SEE ITS IMPROVED FEATURES!

J. C. CUMMINS

We Sincerely Appreciate

The Privilege of Being of Service and
and Thank You for Your Patronage

Our Aim:

at all times is to be courteous, efficient, prompt
in all our dealings with our customers.

TO FURTHER SUBSTANTIATE THIS

- 1—We have factory-trained mechanics.
- 2—A complete equipment of correctly designed tools.
- 3—We use genuine Chevrolet parts.

Brumley Chevrolet Co., INC.

Service With a Smile.

Phone 216



IF YOU DO IT WITH

Heat

YOU CAN DO IT

BETTER AND CHEAPER WITH

NATURAL GAS

FILE YOUR APPLICATION NOW!

NOW READY TO ACCEPT SECURITY DEPOSITS

West Texas Gas Co.



Football

(Continued from Page One)

third and last Hereford counter. Again goal was missed. Hereford 18, Canyon 7.

In the last few minutes of play the Eagles took to the air for a desperate effort to stem the tide. Murphy was throwing accurate, deadly passes that connected. Two in a row put the ball on the Hereford forty yard line. Then a long one dropped into Wiggins' arms on the fifteen yard line and the big back carried it over. Goal was kicked. Hereford 18, Canyon 14. Desperately Canyon continued the heaving, but it was too late and the memorable struggle was over.

There were twelve Hereford stars in that game. Here they are:

- Cogdell, left end.
- Gregory and Higgins left tackle.
- Ricketts, left guard.
- Seed, center.
- Sherman, right guard.
- Heard, right tackle.
- Longbottom, right end.
- Clennin, quarterback.
- Russell, left-half.
- Mitchell, right half
- George Jowell, fullback.

Only one substitution was made by Hereford, Higgins for Gregory at tackle when the big fellow had a shoulder hurt in the last half. It is unfair to single out individuals who starred, as it was the coordinated team work of all that won that game. But the line worked as a unit and the backfield kept up the high standard of previous contests. Russell was a marked man and outside his first touchdown could not get away consistently on his end runs. So he turned to a desperate plunging effort that gained yards and yards. Mitchell scored the second touchdown and his tackling was spectacular. Clennin's punting was good, his running game sparkled and his generalship fine. His drop kicking, though, was off color. George Jowell, the best defensive back in the panhandle, was a tower of strength when Canyon had the ball. Time after time he spilled

the Eagle ball carriers behind their own line of scrimmage and he must have made fifty percent of the Hereford team's tackles. Like all the rest of that team, George gave everything in him to win that game.

For Canyon, George Murphy and Wiggins were outstanding. Murphy, former Whiteface, was marked from the beginning, but turned in a magnificent performance notwithstanding. He scored Canyon's first touchdown, his running game was splendid, while his passing was startlingly effective. He was game to the core and drew the applause of his former team mates and townspeople.

Panhandle is next! The former game played here was not a conference contest and now it will have to be played over for bi-sectional honors. The Whitefaces are confident, the town is back of them and victory looms.

Local Notes

Coty's and Houbigant's perfumes and toilet waters for sale at the CLARK DRUG STORE

Mrs. Glen Webber and son, Glen N., of Brownfield, Texas, spent the week end with Mrs. Webber's mother, Mrs. M. A. Fox. Mrs. Fox returned home with her daughter for a visit.

Mrs. Virginia Elliston spent the week-end in Plainview with her parents, Mr. and Mrs. D. C. Laird.

I buy my Drugs at CLARK'S.

Mr. and Mrs. Paul Lentner of Amarillo are visiting in the parent M. E. Rhoads home.

Gingham Girl Flour at WOM-ACK'S.

Mr. and Mrs. Albert Ross left Monday for Sweetwater to visit Mrs. Ross' parents. They are leaving Hereford but have not made definite plans for a permanent home.

Mr. and Mrs. M. E. Roads and little son spent Sunday in Canyon with their daughter, Mrs. Leir Cole.

Elizabeth Arden Toilet goods are the best. Try them once and you will always use them. For sale only at CLARK'S DRUG STORE.

David M. Warren, manager of the Nunn-Warren Publications, and Bob Brashers, also associated with this newspaper chain, paid the Brand a pleasant visit Tuesday morning enroute to Dimmitt on business connected with their paper there. The Castro County News.

Doc Council of Abilene, formerly with the Star Theatre of Hereford, arrived Monday morning to again make this his home. He is with the D. R. Gass & Son dry goods store.

Coty's and Houbigant's perfumes and toilet waters for sale at the CLARK DRUG STORE

Our Teddy's girl at Junior-Week Received an awful scare. You see she got mixed up in rooms And saw our Teddy bear.

WILSON-LEWIS WEDDING

Saturday morning at nine o'clock, at the home of the bride's parents, Mr. and Mrs. J. H. Wilson, occurred the wedding of Miss Hazel Wilson and J. Hoyt Lewis of Abilene. Rev. J. W. Boultinghouse, pastor of the First Christian church, performed the ceremony and only the close friends and members of the bride's family were present.

The Wilson home was attractively decorated with gorgeous yellow chrysanthemums and white roses. The bride was beautifully gowned in brown chiffon velvet with accessories to match and carried an arm bouquet of bronze chrysanthemums. After the ceremony a wedding breakfast was served to about twenty guests.

The young couple left immediately afterward for a wedding trip to points in New Mexico after which they will make their home in Abilene where the groom has prepared a home for his bride.

Mrs. Lewis has made her home in Amarillo for several years, having been connected with the Amarillo post office. She graduated from Hereford high school and attended W. T. S. T. C. at Canyon. Mr. Lewis is connected with

the Union Oil Company. He is the son of Dr. and Mrs. E. F. Lewis of Ada, Oklahoma. He is a graduate of the Oklahoma University and a member of the Kappa Alpha and Sigma Gamma Epsilon fraternities.

Out of town guests for the wedding were Mr. and Mrs. Asbury and Coy Jones of Abilene, Mr. and Mrs. Si Boozler, Mrs. Tony Harland, Misses Maude Vaughn, Hannah Pahl, Frances Glass and Gilbert Sevier, all of Amarillo.

WOODS-GILLIAM NUPTIALS.

A wedding of much surprise to

Hereford friends was that, on Monday morning at 8:30, of Miss Zula Wood, daughter of Mr. and Mrs. J. P. Wood, of South Hereford, to C. D. Gilliam, prominent ranchman and farmer of Castro county.

Mrs. Gilliam has made her home in Abilene for several years. She was married at the home of her sister, Mrs. Virgil Bradley of that place.

Mr. and Mrs. Gilliam arrived here Monday night and will make their home on the ranch located southeast of Hereford.

Sabinal is experiencing a steady growth. The Uvalde cream and dairy company is installing additional ice cream machinery. Work is to start soon on the post office building and a new brick and tile building is going up in the business district.

Matilda and I met in France. Coming back she taught me to dance.

But the ocean was rough. And I soon had enough. For I slipped and tore quite a gash in my pants.

Big Reductions In STORAGE

WE HAVE DECIDED TO REDUCE THE MONTHLY PRICE OF STORAGE ON CARS THIS WINTER

FROM \$7.50 TO ONLY \$5.00

With this reduced price we offer several other attractive inducements to keep your car in our warm brick building this winter, including:

- ONE CAR WASH EACH MONTH—FREE.
- ALL WINDOWS CLEANED AND CAR DUSTED EACH MORNING
- ONE MONTH'S DAY STORAGE FREE WITH EACH PURCHASE OF A \$10.00 GAS BOOK.
- CARS CALLED FOR AND DELIVERED DURING WORKING HOURS, AND AT OTHER HOURS AND SUNDAYS WHEN WE HAVE MEN ON DUTY.

Service to Our Patrons Is Our Motto!

Hereford Motor Co.

HOME OF THE FORD

BUY YOUR GROCERIES AT THE GROCERIA FRIDAY AND SATURDAY

—and get one of those nice shopping bags or a doll. With each \$3.00 order we will give a small bag. With each \$4.00 order, we will give a large bag. With each \$5.00 order and 99 cents you will receive a baby doll.

We Give Gold Bond Stamps.

We Deliver.

Phone 31.

Franklin Gas Heaters

FOR THE BATH AND KITCHEN

are proven, automatic, efficient and economical. Search around and see the rest, and then come in here and buy the best.

All Kinds of Gas Heaters and Ranges EVERYTHING FOR THE HOME BOTH OLD AND NEW FURNITURE

We Both Make Money When We Trade.

JONES FURNITURE CO.

Phone 111

BRING US YOUR COTTON

ON FRIDAY AND SATURDAY

—We offer an all-day ginning service on each Friday and Saturday hereafter. If enough cotton is brought in on any other day in the week to justify the expense we will handle it for you promptly.

—We guarantee you good service, the most possible out of your cotton and fair dealing.

HEREFORD COTTON GIN

E. E. IRELAND, Manager.

Grain Wanted!

—I am in the market for maize, kafir and hygeria heads, ear corn and threshed grain. Will pay highest market price.

Alton Fraser

Location, Hawkins Old Stand, Corner East Second and Sampson. Phone No. 108

"King of Kings"

The World's Greatest Picture

CASTRO THEATRE Dimmitt, Texas

THURSDAY, NOVEMBER 8
FRIDAY, NOVEMBER 9
SATURDAY MATINEE
SUNDAY MATINEE

ADMISSION 25 AND 50 CENTS

STAR SHOE SHOP

Now Open For Business

COMPARE OUR PRICES

Men's Half Soles \$1.25
Ladies' Half Soles \$1.00
Men's Heels \$.50
Ladies' Heels, 25c to \$.35

LOCATED ACROSS THE STREET FROM THE POST OFFICE

All Work Guaranteed

STAR SHOE SHOP

C. G. BALL, Proprietor

Listen---

You had better fill up your radiator with Anti-Freeze right away now. To neglect this may cost you a radiator or a cylinder block.

We carry two lines, PRESTONE and FRANK MILLER'S. All necessary tightening of connections and flushing of the cooling system goes with the job. : : : :

Beavers Bros.

PHONE 383

—Remember we carry a full line of U. S. Tires and Good Gulf Gas and Oils

Dodges Brothers Cars—Graham Brothers Trucks

PIGGLY WIGGLY

Specials For Friday and Saturday

CRANBERRIES Per Quart 20c

PEACHES No. 2 1/2 size can, yellow cling in juice 17c

COFFEE M. J. B. No. 2 lb Can \$1.05

WASHING POWDER White King Large Size 48c

SYRUP King Komax, Pure Cane, Per Gallon 75c

RAISINS Four Pound Package 29c

POST TOASTIES Per Package 12c

SOAP F. & G. Ten Bars 39c

Salad Dressing El Food Mayonnaise Per Bottle 31c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

NEAL-ROBERSON WEDDING

The marriage of Bernard Roberson of Summerfield and Miss Opal Neal was one of the October surprises and a number of their friends were invited to meet the bride at a reception given by the groom's mother at the beautiful country home near Summerfield on October 23.

At that time a lovely miscellaneous shower was given the bride, who is a graduate of the Merkel high school and for two years a student at W. T. S. T. C., Canyon. It was at the latter place that she met Mr. Roberson and the romance began.

Mr. Roberson is the only son of Mr. and Mrs. B. C. Roberson, who have lived for a long time in this section of the state and are well and favorably known. He graduated from the Hereford high school and attended W. T. S. T. C. for two years. He is associated with his father in wheat growing and other ranch activities.

The young couple will make their home in this community and have the good wishes of their many friends.

LIGHT FOR YOUTH AT THE AMERICAN ROYAL

Youth will occupy center stage and perfect focus of public limelight at the coming American Royal Live Stock show at Kansas November 17-24.

Farmers and farm home makers of tomorrow, the bone, brain and brawn of livestock and agriculture which forms the major basic products of sustenance for 120 million Americans, will foregather in the arena of the American Royal Building to proudly parade their pampered prize winning pets. More than 2000 of these men and women of tomorrow are to participate in activities of the 30th exhibition. These boys and girls, members of 4-H clubs and vocational students have entered about 300 head of livestock, all winners of honor in local contests.

When it is known that not more than five club members, and these must be outstanding members, may compete from any county, then an idea of the vast scope of national activities become apparent. For months they have been feeding their entries.

Vocational agricultural high

school students have entered more than twice the number of exhibits shown in 1927. The third annual congress of these students will be held concurrently with the American Royal. All railroads announce one and one-third rate for the round trip to Kansas City for the events.

Ford Doings

A large crowd attended the Halloween party at the school house Friday night. The house was decorated in Halloween colors, jack o'lanterns and corn shocks. The pupils of Mrs. W. G. Fly gave a short program. Mrs. W. M. Schwartz sang two songs. Miss Olive Davis had charge of the games and stunts which were enjoyed by a number of young folks in masquerade. Refreshments of fruit salad, cookies and sandwiches were served at the close of the party.

Members of the Community Welfare Club gave their president, Mrs. J. L. Hight, a shower of lovely, thoughtful gifts. Mrs. Hight was ill and did not get to come Friday night when the shower was to be given. The presents were sent to her by Mrs. Hershel (Climer) after the Halloween party. Mrs. Hight called it a "love shower" as no other name seemed to fit. She thanked everyone after Sunday school Sunday afternoon in a very touching talk about the complete surprise of the shower. Mrs. Hight was much improved Sunday after a week's illness.

Mrs. W. W. Small returned home last Saturday from Claude where she had been the past six weeks with her daughter who was very sick.

Mr. and Mrs. A. E. Benson of Clarendon spent Monday night in the Floyd Benson home.

Coy Stone left Monday for Altus, Okla., after living here the past eight months with his sister, Mrs. Bob Orr.

Miss Lucy Brunson of Fairview spent the week end with Mr. and Mrs. Fred Brunson.

Homer Bell made a trip to Hereford Friday.

Mr. and Mrs. Earl Dunlap of Dimmitt were visitors here Sunday afternoon.

Mr. and Mrs. George Remple and Mr. and Mrs. Sherm Garret

went to Amarillo Friday. Mr. and Mrs. W. W. Small and Mr. and Mrs. Burette Sowell went to Amarillo Sunday.

School was dismissed Tuesday so the election could be held in the school house.

Deposits Rise When Men Get "Dairy Minded"

A story in the Star-Telegram, from Snyder, under date of October 28, is so much to the point in the local campaign for a creamery and more "dairy-minded" farmers and business men that it is reproduced herewith:

Scurry county's campaign for more dairy farming has brought out some interesting statistics of bank deposits in a farm dairying region.

Here is an eye-opener of what dairy farming has done for seven counties in other States as compared to seven similar counties in Texas. These towns are all county seat towns of almost the same population. The towns in other states are in counties not so rich by far in natural resources as are the Texas towns noted herewith.

The Bankers' Blue Book for the past four years shows that bank deposits in the seven towns of other states in dairy farming sections have risen far more rapidly than in the Texas non-dairying towns. The figures given below are taken from the August, 1928, Bankers' Blue Book. The bank deposits in the dairy town in another state is given first, then those of the Texas town its size follow:

Town, State	Deposits Pop
Brookhaven, Miss.	\$3,919,140 4706
Belton, Tex.	869,700 5098
Kosciusko, Miss.	2,067,600 2258
Kaufman, Tex.	773,540 2501
Starkville, Miss.	2,296,210 2596
Georgetown, Tex.	1,095,410 2871
Tupelo, Miss.	5,728,180 5055
Waxahachie, Tex.	1,095,410 2871
Lewisburg, Tenn.	1,195,460 2711
Rockwall, Tex.	375,000 1388
Fayetteville, Tenn.	1,827,880 3620
Hillsboro, Tex.	1,872,710 6932
Murphresboro, Tenn.	3,033,050 5307
McKinney, Tex.	3,610,640 9377

The Friona Woman's Club is sponsoring a move to secure the services of a county health nurse for the purpose of assisting in and directing the health inspection

of the pupils of the schools of the county.

The plants for the Mills County cheese and butter company that has been under construction at Goldthwaite, is nearing completion and will soon be ready for operation. The plant has a capacity for handling 10,000 pounds of milk.

By improving an old school building with heating fixtures and new equipment, the Petersburg school system has been able to

care for all its scholastics without expending an undue amount of the schools' finances.

Attractive premiums are provided in the catalog of the annual San Saba County Mid Winter Poultry Show at San Saba December 11 to 15. F. L. Brown is secretary.

To encourage the voting of bonds for the building of the Petroleum Highway, Big Lakes Lions Club gave three prizes for the best essays on "Why Reagan County

Should Have Good Roads." \$27.50 comprised the sum of the prizes.

Two highways are being built into Stamford, one Highway 38 from the Shackelford county line, will be completed by the end of the year, the other, Highway 30, will be constructed of concrete from the Haskell county line to within five miles of Anson.

FOR SALE — Practically new Round Oak Range, No. 16. RAY BARBER. 40-It9

BIG RODEO

NOVEMBER 10-11-12

Three Big Days

AT THE

Tierra Blanco Filling Station

IN SOUTH HEREFORD



We will do our best to please you with this show. We have a number of good events, such as BUCKING HORSE RIDING, STEER RIDING, GOAT ROPING, BULL-DOGGING, COW PONY RACE and WILD MULE RACE.

Be Sure to See This Show—You Will Enjoy It!

JOHNSON BROTHERS

Admission, Adults, 50c; Children, 20c.

Time, 2:00 O'Clock P. M.

White Fruit Cakes

Will be baked next week in one, two and three pound cakes. Special orders taken for spice fruit cakes. Buy yours early. Everything baked in our shop.

HEREFORD BAKERY

L. B. BROADDUS, Proprietor

THE HOME OF THAT GOOD BREAD



TABLE DELICACIES

Three times a day, seven days a week and fifty two weeks a year you sit down to eat.

But the number of years you sit down depends much on the kind of food you put into your stomach.

You will be guaranteed the longest life possible if you begin now and keep on using our pure foods. You will keep on when you begin.

Williams Grocery Company
Phone 128

USED CAR SALE

WE ARE CLOSING OUR USED CAR STOCK OUT!

Be Sure and See These Cars Before Buying.

Brumley-Chevrolet Co., Inc

Phone 216

THE WORLD'S GREATEST PICTURE

"KING OF KINGS"

Will show, by special request, a Sunday matinee, from 1 to 6 o'clock at the

CASTRO THEATRE
Dimmitt, Texas

Listen, Parents, where would you rather your son or daughter would be, riding around, you know not where, or viewing this splendid Biblical picture?
ALL MINISTERS CORDIALLY INVITED.



TURKEYS

Get your birds ready for market and be sure to see us before selling.

WE WILL PAY YOU THE HIGHEST MARKET PRICE FOR THEM!
—Call us for the highest market quotations on your produce.

West Texas Feed & Seed Co.

The Home of Merit Feeds.

GROCERY

WOMACK

SERVICE

FOR YOUR ARMISTICE DAY DINNER

FOLLOW OUR WEEKLY CHAIN OF ADS IN THE BRAND

For the cocktail—a combination of fresh or canned fruits. For the meat—a Hormel, flavor-sealed ham, baked a delicious golden brown. For the vegetables—fresh celery, lettuce, carrots, turnips, cabbage, sweet potatoes, or any canned vegetable. For desert, pumpkin pie, coffee and salted fresh nuts. Boy Howdy! Don't that make your mouth water? We have all of these and more, if you want them.

With each \$5.00 Purchase, Get a Beautiful Doll for 99 Cents.

AVOID DISAPPOINTMENT, SEE US FIRST OR PHONE 87. WE DELIVER



AUCTION SALE OF LIVESTOCK

Wednesday, Nov. 14

BEGINNING AT 1:30 P. M.

As I have sold my farm, I will offer for sale at my place located nine miles south of Black, Texas, or three miles east and two and a half miles north of the Syndicate Hotel, the following described property:

23 Head Dairy Cattle

- 1—Fawn Jersey cow, age 8, fresh in a few days.
- 1—Fawn Jersey cow, age 5, fresh in a few days.
- 1—Fawn Jersey cow, age 7, fresh in January.
- 1—Light brown Jersey cow, age 6, fresh in February.
- 1—Fawn Jersey cow, age 6, fresh.
- 1—Light brown Jersey cow, age 4, fresh.
- 1—Three-quarter Jersey cow, age 6, fresh in February.
- 1—Holstein cow, age 6, dry.
- 2—Milk cows, age 4 and 5, fresh in January and February.
- 1—Guernsey and Jersey milk cow, age 4, fresh in February.
- 1—Jersey bull, age 4, a good one.
- 5—Jersey yearling heifers.
- 1—Yearling bull calf.
- 1—Fawn colored Jersey cow, age 4, fresh.
- 3—Fawn colored Jersey cows, age 2, fresh.
- 1—Fawn Jersey cow, age 4, fresh in few days.
- These cows are all good producers.

- 1—Brown mule, weight 1100.
- 1—Bay kid pony, weight about 750.

TERMS—MAKE ARRANGEMENTS WITH YOUR BANKER, AS THIS SALE IS FOR CASH.

E. H. Cummins, owner

C. C. ACKER, Clerk.

COL. RAY BARBER, Auctioneer.

THE TIGER TRAIL

by Edison Marshall



(Continued from Last Week)

There was an effect of silence, too, possibly induced by the accentuation of the faint sounds that were present. It seemed to me that I could hear distinctly the rustle and whisper of portieres dragged on the floor by the wind. A window shade wavered with the faintest stir of sound. Then there were the hushed, manifold sounds of the night that came hushed and very strange through the noises—noises so obscure that the ears had to strain to perceive them.

Vilas' face was lighted by the nearest candle. I could really see it more plainly than any other detail in the room. The fact fascinated me at first. All other things were dim and blurred and unreal; but it was sharp and clear. And even this early in the

drama it had a quality that was disturbing to the spirit. He had endured much these last three days.

"Good God! Where is every one?" he exploded at last. "Ahmad, Ahmad Das!"

The servant arose and came near him, half obscured in the shadows. He stood straight and tall.

"Yes, sahib—"

"Where is everybody? Southley and his son ought to be back by now. What direction have they gone?"

"I do not know, sahib. They told me they were going toward the cottages of the laborers. But they did not turn that way after they had gone out the door."

"And Miss Southley? She was to join me here."

"She has gone, too. I don't know where. The detectives are

spending the day across the marsh—on the height."

"But it's time they were back by now. Good lord, what did they go there for when the trouble is here? Here, I tell you, and you know it, too, Ahmad. You know it too devilish well."

"I do not know what the sahib means."

"Damn your black face!"

Then Vilas tried to regain his self-control. We saw him struggling. The fight was inscribed on his face. And it was a hard fight, too—a losing fight. For a long moment he was quiet and Ahmad Das resumed his furniture dusting. He bent lower and lower and once more he was on his knees.

My eyes were frozen upon Ahmad Das. His position as far as externals were concerned was one that every housekeeper gets in many times a day. But there was something different about this. There was a luxury, a passion, in the way he spread his long body on the floor. I can't describe it except to say it was as if he felt a rapture in it. Nor was he calm any more. There was a strange nervousness upon him, like an intense eagerness and his lips were drawn ever so slightly. He crawled about so slowly that his body so close to the floor.

Then Vilas spoke again in the silence—the words sharp and clear. My eyes flashed to him. He was leaning forward in his chair every muscle set, a very tendon rigid.

"Ahmad Das!" he commanded, "Go and get some candles!"

"I cannot, sahib," the Hindu answered from the floor. "They are all gone but these two. Everyone one. I cannot bring more."

"Then I'm going out to look for Southley."

"He will be hard to find, sahib. There are shadows and water and jungle between." Then Ahmad's

voice seemed to grow indescribably eager. "You will need a guide."

"A guide—what do you mean?"

"If the sahib goes I will take him there. The sahib must not start out in the dark alone. And if the sahib has despaired of Miss Southley meeting him here, and wishes to go to his room I will go thence with him, too."

Vilas Howard suddenly snatched open the drawer in the table. For an instant his frenzied hands thrust at its interior then he whirled toward Ahmad.

"Where is my pistol?" he cried.

"It was in the drawer."

"Perhaps one of the detectives borrowed it for the hunt today—"

Again Vilas flung into his chair. Again Ahmad went back to his dusting. His motions seemed to grow more sinuous, more silent. And now I looked in vain for the cloth. He seemed to have dropped it.

"Does the sahib wish to go look for Sahib Southley?" he asked. "If he does, I will be glad to go with him—"

To me the words seemed charged with some terrible kind of passion. The effect that they had on Vilas was not pleasant to see. The manhood seemed simply to go out of him. His lips were loose, his eyes protruded, shaking hands reached for the chair arms.

"No, you devil!" he cried, his voice rising. "You won't get me out there, where you got my father!"

"Sahib!"

"And I order you to get off the floor. You're not working now. Get up or I'll kill you where you lie!"

Ahmad Das got up. He rose softly to his full height. He tipped across the room. And he blew out the light on the little stand.

The shadows deepened. There

was only one candle now, the one that burned on the table. And I heard a soft, whispered sigh from Alexander.

"The man's a devil," he breathed in my ear. "Vilas called him by the right words."

"Then get up and save him," I answered. "Do you want to see Vilas murdered before our eyes?"

"Hush—and watch."

We watched. A long time there was silence. Ahmad Das stood still beside the extinguished candle.

"What are you going to do?" "Do, sahib?" The answer came at last, trembling with some earthly kind of passion. "It is not well to be unprovided with candles. The detectives might need a brighter light when they return to see what remains here."

Vilas tried to meet the snaky eyes.

"What do you mean?" he whispered.

(To Be Continued.)

Try a Want Ad in THE BRAND.

You Can Take Your Grocers Word for It



Grocers know that SMAX is not only a delicious cereal but that it is a real health food—rich in Vitamins and Calories—and contains all the Bran, nature's laxative.

Everybody likes SMAX and it is easily prepared—cooks in 3 minutes. Ask your grocer for a package and serve it for breakfast tomorrow.

SMAX

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas

SECURITY AND HAPPINESS GO HAND IN HAND

As Insurance Specialists we will cheerfully advise you on any feature of Insurance

RALPH BARNETT, Manager

Hereford Insurance Agency

Phone 273



DIAMONDS!

—For centuries the diamond, loveliest of Nature's gifts to man, has been men's gift of gifts to women. For in the eternal fire that sparkles in its facets, there shines a constancy of beauty that Time can never dull.

—For any occasion, no more delightful gift can be imagined than a diamond. And here we can show you a most attractive display of diamonds of the finest qualities and cuttings . . . set in the day's modes . . . and priced as low as quality permits.

—For a small deposit we will hold it for you. Make your weekly payments, and you can soon have it paid out—hardly missing the money.

F. M. Kester

Registered Optometrist
Hereford, Texas

W. E. Dunlap

HARDWARE

Phone 256

J. C. Cummins

QUICK Phone 340 SERVICE

Plumbing

Delco-Light Frigidaire

Electric Wiring, Light Fixtures, Gas Installations

GAS STOVES AND APPLIANCES

Don't Forget Hereford's Trades Day—
MONDAY, OCTOBER 15!

PURINA

THE COWS WILL SHIVER OFF ALL THE WINTER IF YOU DON'T FEED THEM

CAKE!

WE HAVE IT!

COAL—THE BEST!

—the market affords—we are ready for Old Man Winter.

PURINA COW CHOW

—For More and BETTER MILK!
FEED OF ALL KINDS

WE BUY CREAM

JUST PHONE NO. 1

Jones & McLean

"If Winter Comes"

You must have your house heated, if you hope to be comfortable.

There is just one way to heat your home, and at the same time do away with the work and worry of "tending to fires," and that is by using NATURAL GAS.

Your wife will want it for the labor it will save her, and you will want it, for the comfort and ease it brings into your home. IT'S CHEAP, TOO.

Winter is on the way.

Now Ready to Accept Security Deposits.

File Your Application Today.

West Texas Gas Company

A Long Time Here For Your Protection

Time is the true test, the positive test, of stability.

An institution that serves and progresses through good years and bad ones, through war times and peace, always rendering a more complete and modern banking service, always offering its depositors ample security and safety, is time-tested and fully worthy of your confidence.

This long and successful record of the First National is your protection.

The First National Bank
OF HERFORD



Specials

SPECIALS FOR FRIDAY AND SATURDAY

We Will Have On Display In Our Store a Nice Lot of Specials—See Them Before You Buy!

HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

Here and There.

Everyone is rejoicing to see the sun shine once more. The rains of the past week were of great benefit to the wheat.

Mr. and Mrs. Earl Lance returned Saturday from a trip to Fort Worth.

Mr. and Mrs. A. T. Jones were Sunday guests at the Andrews home.

J. L. Tice of Grant's Pass Oregon, is visiting in the home of his mother, Mrs. Mary Tice and his brother, C. E. Tice.

Mr. and Mrs. Roy Kincaid visited several New Mexico points on Monday.

Mr. and Mrs. C. M. Bell called at the J. W. Berry home Sunday afternoon.

A large number of friends called at the Ray Bennett home Friday night and surprised the newlyweds, Mr. and Mrs. Oren Bennett, with a miscellaneous shower. A very pleasant evening was enjoyed by all.

J. J. Lindsey started his combine at Mr. Woolery's Tuesday.

Truck haulers are in great demand now.

Mr. and Mrs. W. T. Hardy spent Thursday at the Berry home.

Literary was well attended Saturday night when some musicians from Hereford were present.

Mr. and Mrs. Emmett Dixon

were dinner guests in the W. S. Dixon home Sunday and attended singing at Erlo in the afternoon.

The new song books have arrived so let every singer be present Sunday night to learn the new songs.

KEITH-ROYAL WEDDING.

Friends of Miss Muriel Keith will be interested in the news of her marriage on October 27 to John Royal of Paducah.

They were married at the Baptist parsonage at Floydada by the pastor, Rev. Obine. The bride is the daughter of Mr. and Mrs. G. W. Keith, formerly of Hereford but now making their home in Floydada. Mr. Royal is with the Howard Construction Co., and will take his bride to Paducah where they will make their home.

and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales on the FIRST TUESDAY in December A. D. 1928, at 4 o'clock of said month, before the Court house door of said Deaf Smith County in the State of Texas, the following described property, to-wit:

200 acres off the east side of Section 27, in Block 8, Patent No. 400, Volume 24, issued to Samuel Brierly, Assignee of Beaty, Seale and Forwood, described by metes and bounds as follows.

Beginning at the N. E. corner of said Section, for the N. E. corner of this tract:

Thence west along the north line of said section, 594.25 vrs to a point for the N. W. corner of this tract;

Thence south parallel to the east line of said section 1900 vrs. to a point in the south line of said section, for the S. W. corner of this tract;

Thence east along the south line of said section 594.25 vrs. to the

S. E. corner of same for the S. E. corner of this tract;

Thence north 1900 vrs. to beginning. All in Deaf Smith county, Texas.

Levied on as the property of W. G. Renison, et al on this the 7th day of November A. D. 1928, to

satisfy a judgment amounting to \$3,017.41 in favor of Wildorado State Bank and cost of suit.

Given under my hand this 7th day of November 1928.

CLAUDE BENTON, Sheriff.

43-3tm

By J. M. Murchison, Deputy.

Coming to
STAR THEATRE
Friday and Saturday
NOVEMBER 16-17



WHY LOSE YOUR PROFITS?

On your Grain and Machinery by exposing it to the elements when you can SAVE many times its value in a season or two by erecting proper SHEDS!

May we have the opportunity of figuring with you on this important point in economical farming operation?

ROCKWELL BROS. & COMPANY

Lumbermen—Phone 4



If You Own a Car—

There are two things you will find worth remembering:

1. Sinclair Opaline Motor Oils are made according to the Sinclair Law of Lubrication to keep your motor running to 100 percent efficiency.
2. Sinclair Gasoline gives you more mileage and power.

In these two products you have the answers to your chief motoring problems.

FEDERAL TIRES AND TUBES

Abo Filling Station

We Give Gold Bond Stamps.

NOTICE.

We, the undersigned, hereby agree that on and after November 10, 1928, we will charge 75 cents for marcelling and 50 cents for retracting.

- SHERIFF'S SALE.**
- STATE OF TEXAS,
County of Deaf Smith.
- By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 9th day of August, 1928, by the Clerk thereof, in the case of Wildorado State Bank versus W. G. Renison, et al, case No. 1685,

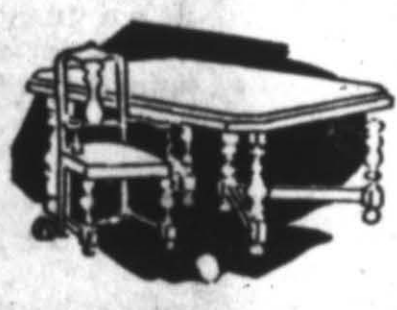
CREAM WANTED

We pay transportation charges. Here is the price you have been looking for. We are the leaders in paying market value for your cream. You have been benefitted by our published price whether you have shipped us or not. For this benefit don't you think we are entitled to your cream? Ship us. If you have turkeys, write us for our prices.

Reference: Richardson County Bank,
FALLS CITY CREAMERY CO.
Falls City, Nebr.

For That "Comfy" Feeling

Look around a tastefully furnished home and realize that sturdy, appropriate furniture is about seventy-five percent of the total after all!



Anthony Furniture Store

NEW HOUSE DRESSES FOR WINTER

Both Long Sleeves and Elbow Sleeves



ALL FEATURED
at a single low price

\$1

PRINTS
Richer than ever.

NOVELTY
FABRICS
So very desirable.

Guaranteed Fast Colors

All Sizes
16 to 52½

TRULY
MARVELOUS VALUES

WIRTHMOR HOUSE DRESSES

EVERY WOMAN'S EYE will immediately see the lovely texture of the fabrics—the beauty of color combinations—the exquisite stylings—and exceedingly outstanding values of these "Wirthmor" house dresses—everything about them is quite unusual at our low \$1.00 price.



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The L. N. Gross Co., Cleveland, Ohio

A "Made-To-Order" Opportunity for Every Miss and Woman

FOX MERCANTILE COMPANY



Arrow Shirt Sale

A GREAT VALUE IN PERFECTLY TAILORED, COLLAR ATTACHED, BROADCLOTH SHIRTS, IN PLAIN WHITES AND FANCY PATTERS

- | | | |
|-------------------|-------|--------|
| \$5.00 Grade, now | | \$3.95 |
| \$3.50 Grade, now | | \$2.95 |
| \$3.00 Grade, now | | \$2.50 |
| \$2.50 Grade, now | | \$2.10 |
| \$1.95 Grade, now | | \$1.60 |

Strambaugh Dry Goods Co.
HEREFORD TEXAS

CLASSIFIED ADS

For Sale or Trade

FOR SALE—Big Bronze toms and hens for breeding purposes. Toms \$10.00, hens \$6.00. Nothing better. See these turkeys before you buy. MRS. TOM TAUGHIN, ten miles west on Harrison Highway. 43-2tp

FOR SALE—One Round Oak range with waterfront. One four burner Perfection cook stove with giant burner. One hot blast heater. For sale cheap. See P. W. Price or George P. Garrison. 43-1t

FOR TRADE—Five brick business buildings, clear of debt, to trade for land. Will assume fifteen to twenty thousand debt. Write me what you have to sell or trade. O. B. RUDE, Box 581, Plainview, Texas, Office Third National Bank Building. 43-1c

FOR SALE—Bundled kafir, well grained. DR. C. A. KIBBE. 42-1tp

FOR SALE—An enamel Lorene range and laundry stove, both in good condition. 114 Lake Street. 43-1tc

FOR SALE—Twelve Jersey steers and ten Jersey heifers; cash or terms with approved security. Also 8 W. 1/4 block 40, Evans addition. Phone or write J. B. PHILLIPS, Hereford, Texas, Telephone 197. 43-1tc

FOR SALE OR TRADE—No. 3 International Combine, in good shape. Will trade for mules or Jersey cows. JOE MITCHELL. 33-1t

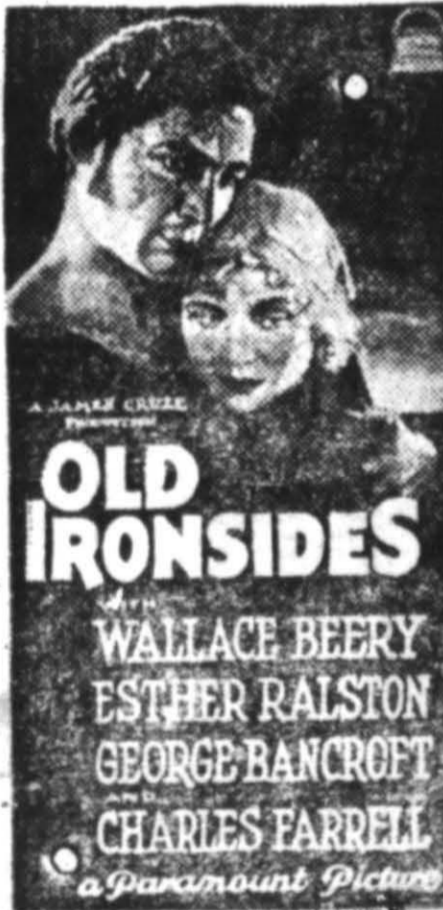
FOR SALE—Nine room stucco home, completely modern; one block north of Central school, on the Avenue. Highly adaptable for rooming house. JOWELL MURCHISON. 40-1tc

FOR SALE—A J. B. Colt acetylene lighting plant in good condition. See C. R. WALKER. 40-4tp

Want to borrow 8 per cent money. Good real estate security. Address BOX 235. 30-1t

STAR THEATRE HEREFORD, TEXAS

Monday and Tuesday
NOVEMBER 12-13



Admission, 15c-35c



ATWATER KENT

RADIO SPEAKERS

"Radio's Truest Voice" now comes in three sizes for more convenient placing in your home. All three have full, natural tone. They make any radio sound better.

Models E, E-2 and E-3, each now only

\$20

1929 Atwater Kent receivers too, at new low prices

ORR'S TAILOR SHOP

Wanted

WANTED TO RENT—Unfurnished or partly furnished housekeeping rooms; must be close in. Write P. O. Box 474, Hereford. 43-2tp

TO DAIRY COW MILKERS! Will give ten percent off the regular price on all FORD MILKERS purchased up to and including November 15. Say, have you looked at these Milkers? It beats the old hand method by a mile! JAS. R. ROBINSON. 40-1tc

Lost and Found

LOST—One sheepskin short coat, two rings in pocket, one pair sun glasses; one ruby ring, one signet ring "G", "English" finish. May keep coat if rings are returned to the Corner Drug Store. 42-1tc

STRAYED—From my farm fifteen miles northwest Hereford, one black horse mule, 16 hands high, no brand. Notify O. E. Sherman or L. P. Perkins. A. ALLISON. 42-2tp

Notice

NOTICE OF POSTING—The public is hereby notified that Czermer's premises, Section 155, Block M-7, 4 miles west of Hereford, is posted and trespassing forbidden. 40-4tp

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome.
Sam Hutson, NG. L. H. Foster, Sec.

CASH SPECIALS

Friday and Saturday,

Candy	Chocolate covered cherries, 1b box	39c
Beans	Mexican, 13 lbs for	\$1.00
Syrup	White Karo per quart	21c
Mince Meat	White Swan 1 Package	10c
Soup	White Swan 3 cans for	25c
Pickles	Full Gallon	70c
Smax	The new breakfast food, pkg	21c
Pancake Flour	Little Crow guaranteed	13c

MONT E. BAKER

GROCERIES

We Give S. and H. Green Stamps
DON'T FORGET—WE BUY EGGS

Feeding Whole Grain Means Costly Waste

—Observation has proven that feeder stock take on more flesh in a given time by the feeding of ground feed than by the feeding of whole grain.

—Ground roughage is cleaned up where coarse roughage is picked over and a large percent left untouched.

—By using a FAIRBANKS-MORSE ALL-PURPOSE HAMMER TYPE FEED MILL you can grind both small grains and roughage, and realize a maximum of profit from your feed.

—The FAIRBANKS-MORSE MILL has many exclusive features not used by other Hammer Type mills. The low price makes it possible for every farmer to own one.

—Call at our office and let us explain to you the many uses of this mill. We are distributors for the complete Fairbanks-Morse line, which includes Engines, Windmills, Light Plants, Water Pumps and Washing Machines.

Kemp Lumber Company

For Rent

FOR RENT—Furnished apartment for couple; modern. Telephone 43. 43-1tc

FOR RENT—A half section, 12 miles east of Hereford. 2,500 bundles of feed, 8 tons of millet and 40 acres of wheat for sale. E. E. DOAK, Dawn, Texas. 42-2tp

SHERIFF'S SALE

STATE OF TEXAS,
County of Deaf Smith.
By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 12th day of October, 1928, by the Clerk thereof, in the case of The First National Bank of Hereford versus P. I. Fulton No. 344, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in December A. D. 1928, it being the 4th day of said month, before the Court House door of said Deaf Smith County in the town of Hereford, the following described property, to-wit:

Being a part of Section No. 61, in Block K-3, and being all of Lot No. Ten (10) and the south half of Lot No. eleven (11) in Block No. one (1) in the town of Hereford, Deaf Smith County, Texas, according to a plat of said town duly recorded in the deed records for said Deaf Smith County. Said judgment amounting to \$1,996.98, with 6 per cent interest, and costs of the lower court amounting to \$45.76, and costs of this sale.

Levied on as the property of P. I. Fulton to satisfy a judgment amounting to above in favor of Plaintiff, Bank, and cost of suit. Given under my hand, this 6th day of November 1928.

C. BENTON,
Sheriff.
By J. M. Marchison, Deputy.

The Owl Line of Toilet Necessities

IS WORLD RENOWNED. DISCRIMINATING WOMEN THE world over, when confronted with the problems of the Bath, the face, the Skin, Antiseptics, care of the teeth and gums—matters affecting bodily comfort and daintiness, turn to OWL PREPARATIONS.

BECAUSE—

OWL PRODUCTS ARE TRIED BY THE TEST OF TIME, EXACT from scientific standpoints, unrivalled in pleasant, soothing, sure SATISFACTION!

WE HAVE THE AGENCY—

FOR THIS RENOWNED LINE OF LUXURIOUS PREPARATIONS. It's a financial gamble for us to bring it to Hereford—but we believe the ladies of this community WANT THE BEST—and we are determined to give it to you.

WE HAVE A BEAUTIFUL DISPLAY—

OF THESE TOILET ARTICLES ON OUR FLOOR. WON'T YOU visit us, inspect them, test them anyway—we are sure you will never want anything else once you use THE OWL.

CITY DRUG STORE



Our Special Values In New Fall Frocks

The Fall Frocks displayed in our Ready-to-Wear Department must be seen to be appreciated . . . they are designed for the discriminating woman . . . They are in "the latest manner" and in all the wanted colors and styles . . . You can make this great savings at this store while getting just the frock you want.

Glorious new frocks of heavy canton crepe combined with imported transparent velvet . . . models with velvet bows, velvet tiers and flounces, velvet jabots, velvet hip yokes . . . New styles in brown, blue, claret and black.

Stunning new models in prints and solid colors offered at prices so low as to be almost unbelievable. Come in and see what we have to offer at

\$5.95 :: \$35.00

Sprohls-Cronin & Company



NOW READY TO ACCEPT
SECURITY DEPOSITS

West Texas Gas Co.

All
The
Comforts
of
Home,
Only
With
The
Use
of
NATURAL
GAS

THE FUMBLE FAMILY

by Dunkel



Sunday School Lesson

International Sunday School Lesson for November 11.

PEACE AND GOOD WILL AMONG MEN

Romans 12:1-2, 9-21
BY REV. SAMUEL D. PRICE,
World's Sunday School Association

Armistice Day anniversary is the time for calling attention to world peace that shall never be broken by the horrors of war. The miseries of the recent holocaust makes people more fearful than ever regarding the next one. The sentiment against war is increasing all over the earth. This feeling was very definitely expressed on August 27 when the "General Pact for the Renunciation of War," as the Kellogg multilateral treaty is called, was signed at Paris by representatives of fifteen nations. Within a week a total of thirty-three countries were for that treaty thus placing more than half of the world on the side of other methods than war with which to settle international differences. Such developments are in perfect accord with the clear teachings in the Holy Bible, which is the greatest Peace Books that the world has produced.

The Book of Romans is divided into clearly marked sections. The first eleven chapters deal with teachings or doctrinal matters. Following these instructions there is a marked change with "Therefore" at 12:1, and the remainder of the book is rich with the practical that must follow the statement of principles. This epistle was dictated in Corinth to the brethren who were in Rome, but under the guidance of the Holy Spirit is also intended for those in every age and country.

Because Jehovah has been so gracious in his bestowal of countless mercies we are commanded to give ourselves without any reservation to Him that we may thus in return be helpful to the citizenry of the whole earth. Since the mind controls matter the heart of the method is reached when we are told that we can be transformed only by the "renewing of your mind." When we think and will differently we will act accordingly. The real objective is to "prove what is good and acceptable and perfect will of God." Not what we may think, but what He desires.

Though verses 3-8 are omitted in the lesson text, they are a part of the study. Individuals and nations too often give excessive thought to themselves. There are always others who are making great progress in doing really the worth while things. The traveler may boast about "my country" when he starts on a long sea voyage, but as he learns about progress in others lands while enroute he acquires greater respect for those of different nations and begins to think in the world terms. "Love" is the motive (verse 9) that furnishes different glasses

with which to look at our fellow nationals. Read each word and phrase with care. There is profound instruction in every verse. When we are "tenderly affectioned" we will hold the other in "honor" and will "abhor" that which is evil, and "cleave to that which is good" in dealing with mankind everywhere, at home as well as abroad. Then the alphabetical order which was used in signing that treaty on August 27 may be laid aside in order to show special honor to a small sized but well deserving country.

The very opposite of selfishness and self interest is implied in such words as "not slothful; fervent in spirit; serving the Lord." Laziness keep us from "going over" which is the meaning of "fervent."

First Presbyterian Church
JAS. T. ROSS, Pastor

Special Armistice Day message by pastor at morning hour. Miss Carey Estes will sing. Special music at both services. Morning worship, 10:30 a. m. Evening worship, 7:15 p. m. In the afternoon at 2:30 the pastor will preach at Plaza. Sunday school, 9:45 a. m. Christian Endeavors, 6:30 p. m. Westminister prayer period, 7:00 p. m.

Men's fellowship supper at the church next Wednesday evening. Woman's Missionary Society at usual hour of same day.

A most cordial welcome is extended to all who shall desire to attend our services. Strangers especially invited.

First Christian Church.

Sunday school at 9:45, morning worship at 11 o'clock. Rev. Mr. Boutinghouse will speak on "World Peace."

Christian Endeavors at 6:30 p. m. This meeting will be led by Andrew Pat Jones.

Evening service at 7:30. Theme, "The wise choice of a great man." All church night at 7:30. Subject, "The work and operation of the Holy Spirit."

THE STATE OF TEXAS, COUNTY OF DEAF SMITH No. 1085

Wildorado State Bank vs. W. G. Renison Et Al In the District Court of Deaf Smith County, Texas.

WHEREAS, by virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 9th day of August, 1928, in favor of Wildorado State Bank of Wildorado, Texas, a corporation, and against W. G. Renison, decreeing foreclosure and providing further that Adolph Kunze, First National Bank of Amarillo, and Fred Kunze, recover nothing on their liens, and providing further that the lien of A. B. Fiqua be subordinate and inferior to the lien of plaintiff bank, and being Number 1085 on the docket of said Court, I did on the 25th day of October, 1928, at 2:00 o'clock P. M. levy upon the following described tracts and parcels of land situated in the county of Deaf Smith, and State of Texas, belonging to the said W. G. Renison, to-wit:

200 acres off the east side of Section 27, in Block 8, patent No. 400, Vol. 24, issued to Samuel Brierly, assignee, of Beaty, Seale and Forwood, described by metes and bounds as follows: Beginning at the N. E. corner of said Section for the N. E. corner

of this tract:

Thence W. along the north line of said section 594.25 vrs to a point for the N. W. corner of the tract;

Thence S. parallel to the East side of said Section 1900 vrs. to a point in the south line of said section, for the S. W. corner of this tract;

Thence E. along the south line of said section 594.25 vrs. to the S. E. Corner of same for the S. E. corner of this tract;

Thence N. 1900 vrs. to beginning.

and on the 4th day of December, 1928, same being the first Tuesday of said month, between the hours of 10 o'clock a. m. and 4:00 o'clock p. m., on said day at the court house door of said county, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said W. G. Renison in and to said property.

Dated at Hereford, Texas, this the 2nd day of November, 1928.

C. BENTON, Sheriff, Deaf Smith County, Texas.

PLENTY OF
6% Money
FOR FARM LOANS
See Me
FRANK BARBER
Representative Southwestern Life Insurance Co.
Hereford, Texas

FOR QUICK JOB SERVICE SEE THE BRAND

GET YOUR HUNTING LICENSE NOW



Ducks and Geese are plentiful and the season is open—BUY YOUR LICENSE NOW!

WE HAVE GUNS—ALL KINDS—AND PLENTY OF AMMUNITION.

Say, what about that gas Stove? It's time you made a decision as to the kind you will buy. Call and let us show you our line of Quick Meal Ranges and Reynor and Ironton Heaters.

Streu Hardware

DR. J. W. HENDRIX
CHIROPRACTIC MASSEUR
Residence Phone 46-J. Hereford, Texas
Second Floor Lambert-Buckner Building
FREE CONSULTATION AND ANALYSIS

REAL ESTATE
CITY—FARM—RANCHES
Real Estate Loans Priced to Sell
Hill & Ricketts
Phone 358

The Home Equipped With The HOOVER Electric Sweeper and Cleaner

—Is easily distinguished for its air of well-kept cleanliness and class.

—Housewives of discrimination and taste pick THE HOOVER. "It beats, as it sweeps, as it cleans."

Texas Utilities Company

reflections

LOANS!
For Financing Your Homes
—with only a five-day delay—think of that.
—Ask us for particulars about our Home Financing Plan—it is easy and satisfactory in every way.

PLAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

CHEVROLET

CONSTANT EXPANSION
—to serve Chevrolet owners better

SINCE January 1st more than a million new Chevrolets have been delivered to owners—making the Chevrolet Motor Company, for the second consecutive year, the world's largest builder of automobiles!

This outstanding achievement has been attained not only because of the quality and value of Chevrolet cars—but also because there has been a constant expansion of Chevrolet service facilities.

In order to bring these mammoth facilities of the Chevrolet factories to Chevrolet dealers and owners everywhere, there have been erected 26 huge parts warehouses in the principal centers of distribution. This expansion program is continually going on—for four great additional warehouses will be in operation by January first and seven more by the summer of 1929.

Into the service departments of all Chevrolet dealers, Chevrolet has brought special tools and shop equipment—designed under the supervision of Chevrolet engineers. This equipment definitely assures maximum speed and precision and the lowest possible cost in the performance of every Chevrolet service and repair operation—which are charged for on a flat rate basis.

Furthermore, all of these tremendous facilities have been made available to 15,000 authorized service stations manned by skilled mechanics, over 25,000 of whom have been factory trained to efficiently handle every repair operation on a Chevrolet car. In addition, there are over 4,000 other points where genuine Chevrolet parts may be obtained.

Uniformly efficient, uniformly reliable and within easy reach of everybody everywhere—this great service organization is maintaining at peak efficiency the fine performance for which Chevrolet cars have always been renowned.

We cordially invite you to come in and see how our service facilities reflect the influence of this great national service program.

Brumley Chevrolet Co., Inc.
Hereford, Texas

QUALITY AT LOW COST

Always On Duty Is Your

Natural Gas Service

Now Ready To Accept Security Deposits

West Texas Gas Co.

LOCAL HAPPENINGS

Henry Wilkinson of Amarillo was a business visitor here Wednesday.

BIG MILLINERY REDUCTION
Thursday, November 8, all fall and winter millinery will be on sale. We have some wonderful bargains. It will pay you to call and look them over. **VOGELE MILLINERY PARLOR.**

I buy my Drugs at CLARK'S.

Current history is moving fast—and the Atwater Kent Radio gets it all! Powerful, far-reaching, pleasing tone, simplicity itself in operation. Let us demonstrate it to you. **ORR'S TAILOR SHOP.**

Mr. and Mrs. Bill Vance and small daughter of Fort Lyon, Colorado, left Thursday morning for home after a visit in the home of Mr. Vance's parents, Mr. and Mrs. C. M. Vance.

Phone 265, **WEST TEXAS FEED & SEED CO.** for Merit Feeds, the good kind of feed for poultry and stock.

Jacks! Jacks!! Jacks!!! **AT RICE'S.**

STRAYED—Two black ponies, broke, weight about 1000 pounds; one with star in face and two white feet; other coal black. Notify the **R. B. R. IMPLEMENT COMPANY.** 43-11c

Come see my celebrated line of Quad gas heaters. **JONES FURNITURE STORE.**

J. T. Cronin was a business visitor in Silverton Thursday.

TURKEYS
I have made arrangements with one of the largest poultry houses in the Northwest to handle your turkeys. They have the money and want four birds. We will be at the top price. **THE HEREFORD PRODUCE.**

Mmes. Walter Orr and Lulu Lewis were in Amarillo Wednesday.

FOR SALE—1927 model Ford truck, in A-1 condition throughout. If in need of a good truck see, write or call **McCOY-DIXON MOTOR CO.,** 309 W. Third Street, Hereford. 43-11p

See the new wool sport dresses at **SPROWLS-CRONIN & COMPANY** for \$10.95.

FOR RENT—Splendid apartment. Phone 194. 43-11c

Mrs. Sam Hutson and Miss Doll Megert were visitors in Amarillo Thursday.

Just received a line of the latest in Metallics. **VOGELE MILLINERY PARLOR.**

Mrs. Jim Black is spending this week in Canyon visiting her mother.

STAR THEATRE
HEREFORD, TEXAS

FRIDAY ONLY
NOVEMBER 9
MILTON SILLS
in
"THE CRASH"

Saturday Afternoon and Night
NOVEMBER 10
ZANE GREY'S
"UNDER THE TONTO RIM"

with
RICHARD ARLEN AND MARY BRIAN

Monday and Tuesday
NOVEMBER 12-13
"OLD IRONSIDES"

with
CHARLES FERRELL, ESTHER RALSTON, WALLACE BERRY AND GEORGE BANCROFT

Wednesday - Thursday
NOVEMBER 14-15
JOHN GILBERT

in
"MASKS OF THE DEVIL"

Friday and Saturday
NOVEMBER 16-17
"THE HAUNTED HOUSE"

with
CHESTER CONKLIN, LARRY KENT, THELMA TODD

TIME OF SHOWS:
Evenings 7:00-8:45
Saturday Matinee 2:00-3:30

WEST TEXAS FEED & SEED CO. has that good Alamo coal. Better order now. Phone 265.

Misses Hazel Rambo and Edith Shields left Thursday for Plainview to attend the home coming at Wayland College.

EXPRESSES APPRECIATION.

To the Citizens of Hereford: I take this method in expressing my appreciation to the people of Hereford for their loyal patronage while in the dairy business. I have found my customers of Hereford considerate and tolerant in all of our business transactions for the past twenty years. I am sure you will show the same consideration to the gentlemen who are taking over my dairy business. I again thank you for your loyal patronage. Very truly yours,
A. B. SCHULZ.

Even if tire prices are low it probably would pay you to have that injure tire repaired by **RICE'S INSTANT TIRE SERVICE**

I buy my Drugs at CLARK'S.

Mr. and Mrs. E. A. Johnson and son, John A., visited in Endee, New Mexico, last Sunday.

FOR SALE—Ten-foot McCormick-Deering combine, ready to go. Made only two seasons; worth the money. **R. B. R. IMPLEMENT COMPANY.** 43-11c

Mr. and Mrs. J. L. Rogers motored to Fort Sumner, New Mexico, last Sunday.

Gingham Girl Flour at WOMACK'S.

"Well, that lets me out," grinned the convict, pointing to the open gate.

Mr. and Mrs. N. C. Vogele, Mr. and Mrs. D. M. Rayson and A. Horton spent Sunday in Amarillo.

The T. E. L. class of the First Baptist church will have a bazaar in the Norton Company building on December 1.

See the new wool sport dresses at **SPROWLS-CRONIN & COMPANY** for \$10.95.

FOR JOB WORK, TRY THE BRAND.



LET US FIX YOUR SHOES.....

—We'll do it right!

—We are experts at the work—long years of experience make it possible for us to turn out jobs that will surprise you. Our prices are very low, too.

—Don't throw a pair of shoes away before you let us see them. It may be possible for us to make them look like new.

—All work done promptly.

Harness and Saddle Repairing

COPELAND SHOE SHOP

Have exclusive agency for the Automatic Franklin gas water heaters. **JONES FURNITURE STORE.**

Dr. and Mrs. G. W. Heard, A. W. Gregg and daughter, Miss Ina, spent Sunday in Amarillo.

BIG MILLINERY REDUCTION
Thursday, November 8, all fall and winter millinery will be on sale. We have some wonderful bargains. It will pay you to call and look them over. **VOGELE MILLINERY PARLOR.**

J. J. Clark, Dow Mercer, Homer Fox and George Beams returned the latter part of last week from near Logan, New Mexico, where they spent a few days quail hunting.

Elizabeth Arden Toilet Goods are the best. Try them once and you will always use them. For sale only at **CLARK'S DRUG STORE.**

Gingham Girl Flour at WOMACK'S.

We will sell you a Model 20 Atwater Kent Radio and Speaker for \$25.00. This is the biggest bargain ever offered in Hereford. Don't let some one beat you to it. **ORR'S TAILOR SHOP.**

Mr. and Mrs. M. Slemmons returned home last week from Atchison, Kansas

Just received a line of the latest in Metallics. **VOGELE MILLINERY PARLOR.**

John Patton, Mr. and Mrs. Alvin Thompson and Mrs. C. B. Williams were in Amarillo Wednesday. Messrs. Patton and Thompson were there attending to business matters and Mmes. Thompson and Williams attended the Paul Whiteman concert.

It's winter time now. Keep warm with some of our good Alamo coal. **WEST TEXAS FEED & SEED CO.** Phone 265.

Another drop in tire prices at **RICE'S.**

Extra Special—Regular \$1.00 ladies silk hose at 69c, all shades. **POPULAR STORE.**

B. Y. P. U.

The Intermediate B. Y. P. U. of the First Church of Amarillo, under leadership of Carter Matthews, will render a program at the First Baptist church here next Sunday at 6:30 p. m. All are invited to attend this program.

For everything to wear come to the **POPULAR STORE** where you will find a complete assortment of everything to wear.

We have a good stock of spare rims and our price is even less than your car dealer charges in some makes. **AT RICE'S.**

Rev. and Mrs. J. W. Boultinghouse are at home at the George L. Muse home and will be glad to welcome their friends there at any time.

Regular 25c cold patch kits, special at **RICE'S** 15c.

STAR THEATRE
Saturday Matinee and Night
NOVEMBER 10

ZANE GREY'S
UNDER THE TONTO RIM
with **RICHARD ARLEN** and **MARY BRIAN**
A Paramount Picture

Admission, Matinee, 10c-25c
Evening, 15c-35c

THE CHOCOLATE SHOP
ANNOUNCES
A COMPLETE LINE OF THE FAMOUS
JONCAIRE TOILETRIES
AS WELL AS OTHER KINDS OF FACE CREAMS, POWDERS, PERFUMES AND TOILET WATERS
HOT PLATE LUNCHES SANDWICHES
HOT AND COLD DRINKS, PIES

QUALITY MILK COMPANY
GIVES A-1 SERVICE IN
Raw Sweet Milk, Sweet Cream, Sweet Cream Butter and Butter Milk.
CALL ORDERS NOW. PHONE 344-W.

To Prospective Home Owners—

We invite you to investigate the accommodations offered you through this Panhandle-wide organization of lumber specialists. We carry not only the lumber and materials needed for anything from a chicken coop to a palace, but with it we offer free trained advice in planning, building and financing.

If interested in the acquisition of a HOME, we would appreciate an opportunity to serve you.

Panhandle Lumber Co.

It's time for Radio now. Put in new tubes and batteries and tune in. **CLARK'S DRUG STORE** has the tubes and batteries for sale.

Merit feeds will keep those hens laying and the stock fat and sleek. **WEST TEXAS FEED & SEED CO.** Phone 265.

We will sell you a Model 20 Atwater Kent Radio and Speaker for \$25.00. This is the biggest bargain ever offered in Hereford. Don't let some one beat you to it. **ORR'S TAILOR SHOP.**

See the new wool sport dresses at **SPROWLS-CRONIN & COMPANY** for \$10.95.

STAR THEATRE
Friday Only
NOVEMBER 9



MILTON SILLS and **THELMA TODD**
in **"The Crash"**

Elizabeth Arden Toilet Goods are the best. Try them once and you will always use them. For sale only at **CLARK'S DRUG STORE.**

Mrs. Geo. L. Hood, of Springtown, Texas, arrived Sunday to visit her daughter, Mrs. W. C. Nix and family.

It's time for Radio now. Put in new tubes and batteries and tune in. **CLARK'S DRUG STORE** has the tubes and batteries for sale.

Just received a large shipment of Radio "B" and "C" batteries, also hot-shots and dry cells at **RICE'S.**

NO "SLEEPER" EVER WAKES UP FAMOUS

U.S. Drifty

The Great Adventure

When a young man puts his first dollar into his neighborhood or town bank, he has set sail on the great adventure of business—and he has the wind behind him—a clear sky ahead!

That one dollar may mean a million later on—who can tell!

We may be able to help make it grow. That's why we want to talk to ALL young business men.

Western National Bank
"There Is No Substitute for Safety"

REAL, SURE ENOUGH
CHICKEN SALAD SANDWICHES
JUST THE KIND YOU HAVE BEEN WAITING FOR
HOT CHOCOLATE, TOO!

THOSE GOOD CHOCOLATES—REGULAR 60c A POUND, FOR SATURDAY ONLY, SPECIAL, 49c PER POUND.

Corner Drug Store

A Set Worth Owning

We have both the two and three-piece over-stuffed living room suites in many different materials. The extremely low scale of prices now prevailing on these goods would surprise you.

\$175.00 Bed Room Suites, now \$135.00
\$135.00 Stationary Suites, now \$ 98.75

WE HAVE FORTY SUITES TO SELECT FROM.

In the three cars of new furniture just received you will find twenty nice new Breakfast Sets, fifteen new Dining Room Sets, forty new Bed Room Sets, and plenty of nice odd pieces of all kinds.

YOU SHOULD INSPECT OUR BIG LINE OF WILTON ART RUGS AS WELL AS AXMINSTER RUGS.

Natural gas will be turned on in your house before Thanksgiving. Let us place you a first class gas range in your kitchen to be ready for roasting that big turkey!

WE HANDLE ALL KINDS OF GAS APPLIANCES.

Don't forget that we will sell you anything for less money than any one else, anywhere.

E. B. Black Company
We Are Satisfied With Small Profits