

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

28th Year—Number 51.

The Hereford Brand, Hereford, Texas, Thursday, January 3, 1929.

Seth B. Holman, Publisher.

SEEK TO FIND WHO IS CITY'S GREAT MAN

You Are Invited to Help Name Man Who Has Rendered Greatest Service During Past Year.

AN EDITORIAL.
At this time of year when most cities are taking a retrospective look over accomplishments of the past 365 days, and its individual citizens ponder over steps of progress in all lines, there usually comes into their minds the thought of who has, by his or her untiring, unselfish work, been the town's biggest asset.

Many towns and cities are at this time giving appropriate expression to these leaders for their work. Ofttimes it is not the one who has talked the most, or the loudest, that you might pick in your mind as the city's most valuable citizen during the past twelve months. While we may all see these things differently, still, we can in a way usually agree on a man or woman who is always to be found behind every movement—a man or woman who is always ready to accept any task imposed upon them, and who is willing to work for movements for the betterment of their community as a whole, even though the matter might not be of material individual benefit to him or her. The Brand is wondering if a poll might not be taken among the citizens of Hereford, to continue a given time, and in that way determine this outstanding citizen of our city? It would not be our intention to further or foster any particular individual, for while we might have some personal friends of whom we are very fond, still we realize that other individuals may have rendered a bigger service to the city. What do the readers think of such a proposition?

The Brand does not care to publish eulogies about any person; but we would like to see a poll taken on this question. All votes cast will be turned over to the Chamber of Commerce for tabulation. Mail your vote either to The Brand or to Secretary Roy Arnold of the Chamber of Commerce.

A ballot form will be found on another page of this issue.

Dairy Strides to Forefront As Local Industry

Strides made in dairy cow development in Deaf Smith may be better emphasized by figures given out by County Agent Dunkle, who, with official tester, Carl Marsh, has worked untiringly on the matter of more and economical production among the dairy herds of this county during the past year. Of the 323 cows under test, in an association which comprises the counties of Deaf Smith, Randall and Potter, the high butterfat test cow over a six months period, was owned by S. O. Wilson. The butterfat test of this cow averaged 5.3 pounds for the six months period, and led the other cows in the three counties. This cow was also high producer of butterfat for the month of November, with 73.3 pounds. A 305 day production maintained at this rate would be 730.30 pounds per year. It is significant that the cow produced in November more butterfat than the average milk cow of Texas produces in six months, the average annual production being around 120 pounds. Mr. Wilson is causing an innovation in dairying in this county by modern methods. Coming to Hereford from Wilbarger county three years ago, where for more than fifteen years he had engaged in the drug business, Mr. Wilson has made a success of his dairy since the beginning. His location is ideal, he has a 100-acre farm in the shallow water belt with a large irrigation well and machinery on it. Practically all of the feed used by Mr. Wilson is produced on his farm. In the high test records made by Mr. Wilson, County Agent Dunkle points out the fact that

(Continued on Page 5.)

Schools to Re-Open For New Year On Monday Morning

Hereford's public schools were scheduled to take up their work on Monday, December 31, following the holidays but instead will not open until next Monday, January 7.

The board of trustees took this action after consultation with local physicians. The influenza epidemic has been so general, although in mild form, that it was decided best to wait a week before running the risk of a more serious outbreak.

Some of the rural schools resumed work last Monday while others are holding out for another week. In each case action was taken according to the influenza situation in that community. But all school work in city and county will be active again by next Monday, provided the situation continues to improve.

New Year's Day Quiet Affair In Hereford

New Year's Day, Tuesday, passed like any other day in Hereford, no one closing for the occasion except the three banks and post office. All merchants are absorbed in invoicing, rearranging stock after the Christmas rush, and in planning for 1929. There seemed little disposition to celebrate.

The weather has been clear and cold for the past few days, with a flurry of snow last Sunday. Early mornings are real zippy.

Rev. Jas. T. Ross Home from Trip to Mountains

Rev. Jas. T. Ross, pastor of the First Presbyterian church, and his family returned last Friday from Ruidoso, in the White Mountains of New Mexico, where they enjoyed a camping outing. They spent a week there. Rev. Ross went down with the influenza upon arrival, however, and lost much of the benefit of the trip as a result. He is still weak and listless from the effects of the attack.

Former Hereford Boy Teaches in New Orleans

Dr. Roy Feemster, who formerly lived here with his parents, Mr. and Mrs. S. B. Feemster and graduated at the Hereford high school in 1912, passed through here last Friday. He stopped for a few hours looking up old friends and acquaintances.

After leaving here Mr. Feemster went with his parents to Fort Worth where he attended T. C. U. After that he went to Southwestern University at Georgetown and obtained his A. B. degree. At John Hopkins University, Baltimore, Md., he received his doctor's degree. At present Dr. Feemster is teaching medicine in Tulane University, New Orleans, La.

Box Supper at Frio School Friday Night

A big box supper will be given at Frio school house Friday night, January 11. Everybody invited. The old school building will be sold that night. It is announced.

J. I. HAND.

J. I. Hand, aged 47, died December 27 and was buried in Frio on December 28. Deceased lived six miles south of Black and leaves a wife and several children.

ords are being made at a minimum cost of production.

Rations used on the Wilson farm is a mixture of 200 pounds maize chaps, 100 pounds ground alfalfa, 200 pounds ground oats, and fifty pounds cotton seed meal. All this is produced on the farm except the cotton seed meal. During the year just closed Mr. Wilson sold \$4280 worth of dairy products from twenty-five cows.

Mr. Wilson is the man selected by the Chamber of Commerce to make the Dairy Tour with other West Texans which was put on by the Fort Worth & Denver railway last August. He has been untiring in his efforts since the trip in promoting a creamery for Hereford and is one of the leading factors in the organization of a cooperative creamery which is nearing completion at this time. Mr. Wilson was selected as one of the Master Dairymen in the contest now being carried on by the Amarillo News-Globe.

Initial Meeting Chamber of Commerce Lays Plans for Coming Year's Work and Reviews Accomplishments of Past Year at Luncheon

With optimism as the keynote, President T. E. Seigler briefly outlined to more than sixty leading citizens Monday at the weekly Chamber of Commerce luncheon some of the activities that the organization will undertake during the coming year.

Briefly reviewing the wonderful support of the past year, Seigler stressed the importance of even more whole-hearted support for the large program to be undertaken.

Railroads.

"It might interest some of you to know that at this time our office is arranging for a conference of the leading citizens of about a dozen towns and cities between here and Dallas, with a view to building the most direct line into the industrial centers of the state that is possible," said Mr. Seigler. He exhibited a map with the new route laid out, and stated that this is a matter that will receive some of the major attention of the organization during 1929. Taking over a small railroad by one of the major companies and extension of this line through the great Panhandle-Plains section has been under advisement for some time, the speaker stated. At the meeting to which various representatives have been asked, the matter of right-of-ways, bonuses and other details will be worked out and definite propositions put up to the railroads. It was intimated.

Cummins Puts Up New House On East Third

The steady growth of his business has caused John Cummins, local plumber, electrician and Delco Light and Frigidaire dealer, to start construction work on a two story, modern succed building on the lot adjoining his residence on West Third street. The house will be 24x40 feet. The lower floor will be used as a work shop, while the upstairs will house a modern apartment, with built-in features, for the use of one of Mr. Cummins' employees.

The downtown shop, across the street from the First National Bank, will be retained, Mr. Cummins stated.

C. H. Edwards Building Two Houses on B Street

G. H. Edwards Monday started construction on two stuccoed dwelling houses on Avenue B, just north of Mathers Park. Both houses will consist of five rooms and bath, 26x28, and they will be similar in architectural design.

Mr. Edwards is a contractor and has a crew of four men on the job at this time. Mr. Edwards formerly lived here about seven or eight years ago.

League Basketball Schedule, Canyon Feb. 22-23

The basketball tournament for District No. One, Interscholastic League, will be held in Canyon February 22-23. Drawing for places will be held Thursday, February 21, at 5:00 p. m.

Twelve schools will qualify for the district tournament and all schools qualifying must notify this office not later than February 18. Schools entering must show their registration cards and all players must be certified as eligible by either the high school principal or superintendent. Sectional championships should be decided not later than February 16.

The first game will be played at ten o'clock Friday morning and the hour for each game will be announced just after the drawing.

- The sections are as follows:
1. Farmer and Castro.
 2. Deaf Smith and Oldham.
 3. Swisher and Briscoe.
 4. Armstrong and Carson.
 5. Dallam and Hartley.
 6. Moore and Sherman.
 7. Hansford and Hutchinson.
 8. Ochiltree and Lipscomb.
 9. Robert, Hemphill and Gray on the Santa Fe.
 10. Gray on the Rock Island.
 11. Randall.
 12. Potter.

Highways.

Requests for delegations from Hartley, Oldham, Deaf Smith, Castro and Hale counties to meet jointly with State Engineer Gibo Gherest on his proposed trip to this section have also been sent out from the local office. It was learned. This action is being taken in the furtherance of the state designated highway from Plainview, through Dimmitt, Hereford, and Vega and to Channing, where connection will be made with the Colorado-to-Gulf highway and will open a vast territory that is now served by a north and south designated state and federal highway. Forming of county wide programs to include paving the Transcontinental highway No. 33 is also included in the year's work. The opening of many lateral roads through the undeveloped sections of Deaf Smith county into Near Mexico is one of the phases that will be covered also in the county-wide program.

Student Guests.

Approximately twenty students of the various colleges, who are at home for the holidays, were guests of the Chamber at the luncheon, and these young people were given a rousing cheer when introduced.

Creamery.

Announcement was made that approximately fifty per cent of the financial backing needed for

the creamery had been raised and that the work was progressing very favorably. N. O. Bendickson, of Traer, Iowa, who has been brought here by the local Chamber of Commerce to assist in the organization, spoke on the progress being made and heartily commended the business interests of the city on the magnificent manner in which they are backing the proposition. "It will mean hundreds and hundreds of thousands of dollars in increased business to your merchants and other business interests of the city," he said, "and you are wise in getting behind this movement for the creamery which will be one of the very few in the Panhandle-Plains section."

Secretary Speaks.

Briefly Roy Arnold, secretary-manager, spoke to the gathering, complimenting them on the unified efforts put forth the past year. He stressed the importance of further support of some of the major undertakings, setting forth benefits to be derived from chamber activities would mean more to the business interests of the city than to the officials and directors individually. Prompt acceptance of committee appointments and actions was stressed by Arnold during 1929.

A turkey dinner was served by the Ladies Missionary Society of the First Methodist church.

MILLER IS NOW SHERIFF; ONLY NEW OFFICER

Installation of new county officials was an exceedingly simple process on January 1. Only one change was made, John B. Miller succeeded Claude Benton as sheriff of Deaf Smith county—that was all. Mr. Miller announced that Jewell Murchison will continue as office deputy and tax collector. Clyde Allred of Widorado has been appointed as deputy for the northern part of the county. Two more deputies will be appointed soon, probably next week.

Simple Ceremony Places New Man at Head of Executive Department; Other Officers Same.

Installation of new county officials was an exceedingly simple process on January 1. Only one change was made, John B. Miller succeeded Claude Benton as sheriff of Deaf Smith county—that was all. Mr. Miller announced that Jewell Murchison will continue as office deputy and tax collector. Clyde Allred of Widorado has been appointed as deputy for the northern part of the county. Two more deputies will be appointed soon, probably next week.

College Students Return To Finish Year's Work

A big exodus of college students occurred the first of this week, all going back to their studies after spending the holidays at home. The eight A. & M. students home for the week all departed last Monday.

Friends of J. T. Cronin Spend Tuesday Here

J. T. Kuykendall and son of Pampa, Texas, and P. C. Ellis and son of Texola, Oklahoma, spent Tuesday with J. T. Cronin. Mr. Kuykendall and Mr. Ellis are prominent farmers in their respective counties and are old friends of Mr. Cronin. This is their first trip to Hereford and they expressed themselves as being very much pleased with conditions here and expect to return this summer to look over land here with a view to locating.

RECENT CARLOT SHIPMENTS.

Claude Benton shipped four double-decked cars of sheep to Station for fattening. He sold them to Bub Heifner.

G. W. Brumley shipped seven cars of hogs to Los Angeles, California, last Saturday.

Fourteen cars of grain and heads were shipped out by local dealers last week.

Miss Anabella Tribble, of Dallas is spending the holidays with her parents, Mr. and Mrs. J. H. Tribble.

Good Games Now Scheduled for Near Future; See Them

On Friday night of this week the boys and girls basketball teams of Hereford High school will go to Dimmitt in a return engagement with the Castro county champions. Last week, it will be remembered, Dimmitt played here, their girls winning, but their boys being defeated by Hereford. Friday night will see two close matches, undoubtedly.

On Saturday night of this week another double header will be offered the Hereford fans when the Tulla boys and girls play here. The contests will begin at 7:30 and this promises to be the first real test for the Hereford boys. Tulla always has a passing, fighting five, and a real scrap is in prospect.

Coach McCollum has not yet selected his first string team, but is using a number of boys in experimenting with teamwork. Among those who have been used so far are Sherman, Seed, Russell, Cogdell, Guthrie, Tapp, Newt Gilliland, Wright Ireland and Gilford Miller.

Ky Higgins Building House On Avenue B

Another improvement for Avenue B will be the completion of Ky Higgins' four-apartment house, which will be modern in every respect, including built-in features.

Church Services As Usual Next Sunday

Regular Sunday services will be held in all churches in Hereford next Sunday. It is announced. The influenza situation at first made this doubtful. Sunday school and church services will be held at Methodist, Christian, and Presbyterian churches. At the First Baptist church Sunday school and B. Y. P. U. programs will be given, but whether or not preaching services will be included depends upon the return of Rev. V. M. Cloyd, who is away at this time.

Rev. Jas. T. Ross will have a special sermon next Sunday morning, it being the twentieth anniversary of his gospel ministry.

Midland Man, Former Citizen, Here This Week

John Edwards of Midland, former Hereford resident, was transacting business here Wednesday. Mr. Edwards left here about eight or ten years ago. He owns land near town.

Rev. J. R. Sharp Here On Business Wednesday

Rev. J. R. Sharp of Dalhart, was here Wednesday looking after business matters. Rev. Sharp still owns his home, just across the street from the Presbyterian church and it is understood he was here seeking an opportunity to sell it.

Warren Grocery Moves Into the Miller Building

The Warren Grocery Store has moved into the Miller building, adjoining them on the south, where Mr. Warren announces he will continue with the general line of groceries and clothing and feed that he has handled the past year.

New Building at Frio Is Now Ready for Use

The Frio school district has just completed their new brick veneer school building, 40 by 60 feet, and will open it with a big box supper on Friday night of this week.

The new building is modern throughout, and a number of new pieces of furniture and equipment will be added. During the evening Friday the old school building will be sold to the highest bidder. The trustees for the Frio district are A. T. Jones, K. Hunter and Mr. Andrews.

Nelson McRight of the R. B. R. Implement Co., returned Wednesday morning from a two weeks stay in Alabama where he visited relatives and friends.

Mr. and Mrs. G. D. Young and daughter, of Carlizo, New Mexico, were here this week visiting relatives, Mr. and Mrs. F. E. Bove and Mr. and Mrs. Vera Witherspoon.

Miss Lois Maddux returned last Thursday from Ralls, Texas, where she spent the Christmas holidays.

REPORT TELLS STORY OF BIG WORK BY BOYS

Value of Work Carried On Clearly Shown by Records; Result, Better Farmers and Citizens.

The annual report of Prof. C. W. Humble, head of the Vocational work in Hereford High school, contains a world of interesting data for those who are interested in the development of the boys of the community. There is too much of it to reproduce here, but a brief summary is attempted:

The report covers the period beginning with the spring of 1927 and ending January 1, 1929. Taking first the period for 1927, the record shows that twenty-nine boys finished the course and that the labor income from the projects, after all expenses had been paid, amounted to \$3,156.30. That is, the boys received this much for their time and profit. Projects carried through in this term included: 140 acres in wheat, 112 acres in grain sorghums, twenty acres in corn and one acre in garden stuff. It also included the handling of twenty-three hogs, two dairy cows, 270 head of lambs, one pure bred bull calf, and thirty-eight chickens.

The 1928 report to January 1, shows thirty-four projects under way. They include 245 acres of wheat, 200 acres of grain sorghums, twenty-five acres in corn and five acres in truck. Also twenty-four head of hogs, four dairy cows, nine beef cattle being fattened for market, 204 head of poultry, and 400 head of sheep and lambs.

The Brand considers the work of Mr. Humble, with that of County Agent Dunkle, and the agricultural development program of the Chamber of Commerce, real foundation work for the future. It is getting right down to brass tacks. From time to time The Brand will endeavor to secure the individual stories of these boys, who are learning from actual experience what it takes to make a real, successful farmer or stockman.

Meetings Will Be Continued Coming Week

Announcement is made by the creamery committee of the Chamber of Commerce that meetings to be held in rural communities will continue through next week. All interested dairy farmers and their wives are urged to attend these meetings and this method is being used to notify them of the meetings.

Great response is being met at the places where meetings have been held and all rural sections should be covered as soon as possible, according to the committee. Places of meetings and dates for next week are as follows:

Frio, Monday night, January 7.

Frio, Tuesday night, January 8.

Jumbo, Wednesday night, January 9.

Enster, Thursday night.

"We are especially anxious for farmers and dairymen to be at these meetings," said A. B. Schultz, one of the leaders in the creamery movement. "I believe this is the biggest thing for Deaf Smith farmers and dairymen that has happened in years and we must get our creamery started as soon as possible. This means many extra dollars for the man who is milking cows and selling dairy products."

Meetings being conducted by the creamery committee of the Hereford Chamber of Commerce in the rural communities of Deaf Smith and surrounding counties, fostering the building of a creamery here, are meeting with much success, according to members of this committee and other Hereford citizens who are attending these meetings.

At the Summerfield meeting Monday night practically every dairymen there subscribed for stock in the creamery and applauded the efforts of the Hereford Chamber of Commerce in

(Continued on Page Four)

THE HEREFORD BRAND

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

ARTH B. HOLMAN Editor and Publisher
 Also Publisher of
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MRS. SMITH B. HOLMAN Associate Editor
 TELEPHONE 30

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



International Sunday School Lesson
 January 6.

OUR HEAVENLY FATHER.
 Matthew 6:24-34

Rev. Samuel D. Price, D. D.

Two topical courses are given in the first and fourth quarters of the year. From April to September, the lessons are in the old Testament on "Prophetic Teaching and Leadership in Judah"—Isaiah to the Restoration. During the coming three months the lessons present "Some Great Christian Teachings" and deal with the Persons in the Trinity, Sin, the Bible, the Church, Repentance, Faith, Sacraments Sabbath, Repentance, Missions and the Future Life.

Only a few verses are given in the lesson text next week. In addition careful reading, at least, should be devoted to the other passages indicated by the lesson committee. This week those portions are Exodus 34:4-7, Psalm 103:1-5, Isaiah 40:27-31, John 3:3-6, 4:20-24, 8:40-47, Romans 2:12-11, 8:14-17, John 4:7-16. "Search the scriptures" has an added meaning during this quarter for teachings are not based upon isolated texts but are developed by the study of the Book as a whole.

"God is a spirit" was the declaration of the greatest Teacher when He talked with the woman of Samaria. God is the eternal One—the uncaused Cause of all that followed. Man's understanding of Him has come through progressive revelation and acquaintance by living consciously with Him. Being a "spirit" does not make Him any the less real.

Moses had converse with God at the burning bush and followed the Presence during the forty years of wandering in the wilderness. We know Him by many names, such as Lord, Jehovah, and words that define his attributes—Omnipotent, Omniscient, Omnipresent. By reason of His relationship with His creation there is no more familiar title than Father. David sang of Him and Isaiah prophesied concerning His kingdom.

In His sermon on the Mount the Son of Man gave an interpretation of the Father by means of a nature study such that old and young can understand. He called attention to the birds of the air, the lilies of the field and declared that the Father is all the while caring for all these, though living only for a time and a far lesser order in creation than the humans. Therefore those made in His own image and with ability to know their Creator will be all the more constant objects of His loving care.

The little child accepts these truths and even as the youngsters take hold of the strong hand of the earthly father, trusts and obeys the Heavenly Father. Ours for the faith and confidence of such a child. Jesus said, because

of the care of such a Father, we are not to take anxious thought. We will trust to the uttermost as we know, love and follow Him.

FOR SCARRED BROWN SHOES
 When toes of brown shoes become scuffed or worn, paint them with brown iodine then polish as usual.

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Teresa Davy, Helen Rose Davy, Dorothy Jane Davy, Mary Irene Davy, John F. Gutz, A. F. Volberding, who are non-residents of this state, and any unknown heirs of George N. Davy, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County. If there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, on the first Monday in February A. D. 1929, the same being the 4th day of February A. D. 1929, then and there to answer a petition filed in said Court on the 31 day of December A. D. 1928, in a suit numbered on the docket of said Court No. 1705, wherein C. R. Smith Jr. is Plaintiff, and Teresa Davy, Helen Rose Davy, Dorothy Jane Davy, Mary Irene Davy, John F. Gutz, A. F. Volberding, any unknown heirs of George N. Davy, are Defendants, and said petition alleging:

That the plaintiff was on the first day of November, 1928, and still is the owner in fee simple and entitled to the possession and was in possession of all of the south-

east quarter of section 9, township 5, north of range 4 east, of a Capitol Syndicate Subdivision of League number 375 as shown by the deed records of Deaf Smith County, Texas, all in said county and state. That thereafter came the defendants or some of them, about the nineteenth day of December, 1928, and made entry and set up some kind of right, title, or interest in said premises adversely to plaintiff; that they are withholding and claiming said right, title, and interest to plaintiff's damage through said right, title, or interest are ungrounded and invalid only casting cloud on plaintiff's true title. And that plaintiff prayed for legal and equitable relief, that he have title and possession to the premises, and that cloud be removed from his title, and that he have damages and costs. Said petition bearing the indorsement that this action was brought as well as to try title as for damages.

Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of Said Court, at office in Hereford, Texas, this, the 31 day of December A. D. 1928.
 (SEAL) L. H. FOSTER,
 Clerk, District Court, Deaf Smith County.

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Mrs. Norman H. Parks (nee Lucian P. Farley), Norman H. Parks, A. S. Farley, J. B. Farley, Mrs. Gilliam Parker, D. E. Parker, E. B. Heckenkamp, if living, and if dead their unknown heirs, and all unknown heirs of E. T. Farley, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, on the first Monday in February A. D. 1929, the same being the 4th day of February A. D. 1929, then and there to answer a petition filed in said Court on the 31st day of December A. D. 1928, in a suit numbered on the docket of said Court No. 1706, wherein F. W. Zaffke is Plaintiff, and Mrs. Norman H. Parks (nee Lucian P. Farley), Norman H. Parks, A. S. Farley, J. B. Farley, Mrs. Gilliam Parker, D. E. Parker, E. B. Heckenkamp, if living, and if dead their unknown heirs, and the unknown heirs of E. T. Farley, are Defendants, and said petition alleging:

PLENTY OF
6% Money
 FOR FARM LOANS
 See Me
FRANK BARBER
 Representative Southwest-
 ern Life Insurance Co.
 Hereford, Texas

That the plaintiff was on the first day of September, 1928, and still is the owner in fee simple and in possession of and entitled to the possession of the following premises situated in Deaf Smith County, Texas: the southeast quarter of section 46, certificate number 1301, block K-4, containing about 160 acres of land. That thereafter, about the second day of September, 1928, came the defendants, or some of them, and entered upon the premises and set up some kind of right, title, or lien adverse to plaintiff's title; and that they claimed a lien by virtue of some vendor's lien notes executed or assumed by plaintiff, which notes do not appear released of record, which notes were payable to L. P. Farley and to E. B. Heckenkamp. That the last of said notes to become due became due in 1919, that more than four years has elapsed since the last of said notes to become due became due, and that they are conclusively presumed to be paid. That the plaintiff has otherwise perfected title to said premises under the three, five and ten year statutes of limitation. Said petition further prays for title and possession of said premises, that plaintiff's title be established and freed of cloud, that plaintiff have costs, damages and such legal and equitable relief as he may be entitled to. Said petition bears the indorsement that this action is brought as well to try title as for damages.

Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of Said Court, at office in

Hereford, Texas, this, the 31 day of December A. D. 1928.
 (SEAL) L. H. FOSTER,
 Clerk, District Court, Deaf Smith County.

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Katie Woodall, J. E. Johnson, Leo Bollar, Alice H. Bollar, if living, if dead all their unknown heirs, and all the unknown heirs of Julia Sunderland, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, on the first Monday in February A. D. 1929, the same being the 4th day of February A. D. 1929, then and there to answer a petition filed in said Court on the 31 day of December A. D. 1928, in a suit, numbered on the docket of said Court No. 1707, wherein C. R. Smith is Plaintiff, and Katie Woodall, J. E. Johnson, Leo Bollar, Alice H. Bollar, all their unknown heirs, and the unknown heirs of Julia Sunderland, are Defendants, and said petition alleging:

That the plaintiff was on the first day of October, 1928, and still is the owner in fee simple and was in possession and entitled to

the possession of the following premises situated in Deaf Smith County, Texas: the northeast quarter of section 3 of Carter & Head's subdivision of Capitol League No. 400 as per plat of said subdivision in the deed records of Deaf Smith County, Texas. That thereafter, about the second day of October, 1928, came the defendants, or some of them, and made entry and set up some kind of right, interest, lien, or title to said premises adversely to the plaintiff's title; that defendants' pretensions and claims are invalid but that they are withholding and claiming same to the plaintiff's damage, and are thereby making a cloud on plaintiff's title. Said petition prays for the title and possession of said premises, that plaintiff's title be quieted and cloud removed, and that plaintiff have costs and damages and all legal and equitable relief he may be entitled to. Said petition is indorsed that this action is brought as well as to

try title as for damages. Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of Said Court, at office in Hereford, Texas, this, the 31 day of December A. D. 1928.
 (SEAL) L. H. FOSTER,
 Clerk, District Court, Deaf Smith County.

Armour's Cream Station
 Bring your cream to Armour's, where you get Honest Weight, Highest Test and Quickest Service.
BILL KNOX
 Across the Street from Dunlap's Hardware.

January 3, 1929.

DEAR FRIENDS:

I was reading last night where a lady was burned to death. She was cleaning some clothes in the basement, using gasoline. An explosion resulted and she lost her life.

If there are any ladies in Hereford who make a practice of home cleaning, I certainly would advise that they do it in the open air. Even then it's dangerous.

The boss is absolutely hard-boiled on that phase of the cleaning business. He doesn't allow anybody to take chances around the plant.

Personally, I think it is poor economy to attempt dry cleaning at home. Without modern equipment it isn't safe.

Bonjour

Orr's Tailor Shop
 "That Better Service"
 Phone 16

during 1929 the hereford insurance agency, and our entire force will do their part to maintain unchanged and undiminished the spirit of complete co-operation that has always existed between this office and every client.

HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

D. R. GASS & SON

Don't Let the Months Slip By!

Start a Savings Account NOW!
 —Make a New Year's resolution to save systematically.
 —One Dollar starts you off!
 —Saving is a habit that no one ever regrets. It guards against distress in times of need. It gives one something to "fall back on."
 —We welcome you to our bank.

The First National Bank OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

HOT WAFFLES and COFFEE
 FOR BREAKFAST
 Dog-gone—You cant's beat 'em!
THE SUNRISE CAFE
 SAM HUTSON, Proprietor
 "There's a Plate On for You"

REAL ESTATE
 CITY—FARM—RANCHES
 Real Estate Loans Priced to Sell
Hill & Ricketts
 Phone 358

RESOLVE
 To Look After Your Insurance NOW!
 —See that your Life, Health, Fire, Accident or Protective policies are in hape for 1929.
 Will You Let us Figure With You?
The Plains Insurance Agency
 JOHN PATTON, Manager.

For colds, grip and flu take

alotabs
 TRADE MARK REG.

Relieves the congestion, prevents complications, and hastens recovery.

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND
 Hereford, Texas

M SYSTEM
 "Saves for the Nation"

It is notoriously easy to exaggerate, but there is no exaggeration when we say: You can buy QUALITY FOOD at LOWER PRICES, when you shop with the "M" SYSTEM.

Tomatoes, 2 1-2 can 13c
 Syrup, Royal, gallon 70c
 Rinso, large 24c
 COOKIES BARRELL LEMON VANILLA GINGER 29c
 Kidney Beans, No. 2 13c
 Pimientos, 7 ounces 14c

DO YOU REALIZE THE IMPORTANCE OF A GROCERY STORE? The quality of the groceries that you buy has a direct bearing upon your health and general happiness. The foods we sell are all fresh, reliable and sanitary. TRADE WITH US.

HEREFORD WHOLESALE GROCERY COMPANY
L. W. CARLYLE

**Texas Jersey Cattle Club
In Amarillo Jan. 9-10**

The 1929 annual convention of the Texas Jersey Cattle Club will be held in Amarillo January 9 and 10. For the first time in the history of the Jersey Cattle Club, a meeting of the Association is to be held in West Texas. This meeting was secured for this section largely because of the great development of the dairy industry in this part of Texas. It is a recognition of the dairy industry in West Texas by the Jersey breeders of South and East Texas and will offer that opportunity of contact so vital in future dairy development here.

A special train will bring Jersey breeders from other parts of Texas to Amarillo for the convention and plans for their entertainment include a day's tour of the South Plains after the convention in order that they may get some idea of the dairy development in this territory.

Every dairy farmer of the Panhandle is especially invited to attend the meetings and the entire program, of an educational nature, will be both interesting and valuable, particularly to Panhandle dairy farmers.

Suspicious.

The following item appeared in the Bacon Ridge Banner: "One night last June the editor heard some one prowling about in his chicken coop. Not having any shot handy, he loaded the gun with quinine pills and blazed away. The intruder was peppered, but managed to crawl away. As there is only one man in the village who has not had the ague this season we have our suspicions."

ADDS ZEST TO GRAPEFRUIT
An after dinner mint dropped into the hollowed out center of the grapefruit which has been seeded and separated and sugared ready for serving adds a delicious tang to the fruit.

CITATION BY PUBLICATION.

THE STATE OF TEXAS.
To the Sheriff or any Constable of Deaf Smith County—Greeting: You are hereby commanded to summon Agatha Cramberg, First National Bank of Las Vegas, New Mexico, a corporation duly incorporated, each alleged to be non-residents of this State; and the unknown heirs, their heirs or legal

representatives, of John C. Cramberg, deceased, and whose names are unknown; by making publication of this citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein; but if not, then in any newspaper published in the Sixty-Ninth Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Sixty-Ninth Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the First Monday, in February A. D. 1929, the same being the Fourth day of February A. D. 1929, then and there to answer a petition filed in said Court on the 29th day of December A. D. 1928, in a suit numbered on the docket of said Court No. 1704, wherein A. O. Thompson is Plaintiff, and Agatha Cramberg, First National Bank of Las Vegas, New Mexico, and the unknown heirs, their heirs or legal representatives, of John C. Cramberg, deceased, are Defendants and said petition alleging:

That on or about March 1st, 1927, the plaintiff was the owner of and holding and claiming the same in fee simple the following described lands lying and being situated in Deaf Smith County, Texas, and described as follows: All of the southeast (SE) quarter of section fourteen (14) township five (5) north of range three (3) east; containing 100 acres; also 646 acres being section number twenty-three (23), township five (5) north of range three (3) east; also 320 acres being the north half of section number twenty-six (26), township five (5) north of range three (3) east; being a Capitol Syndicate subdivision of Leagues numbers 376 and 380, as shown by plat thereof, recorded in the deed records of Deaf Smith County, Texas. That on the date above stated the defendants ejected plaintiff from said lands and unlawfully withheld from him the possession thereof, as suing in trespass to try title for said lands.

The plaintiff further pleading his title from the sovereignty of the soil, the State of Texas, by patent, and through a regular chain of title to and into himself, setting out the specific instruments of conveyance, and prays in addition for the removal of all clouds from his title and that he be quieted in the peaceable use and possession of said lands and premises, and pleading generally for all relief, special and general, in law and in equity he may be entitled to.

Plaintiff alleging that the defendants, Agatha Cramberg, and the First State Bank of Las Vegas, are non residents of this State, and that the names of the heirs, their heirs and legal representa-

tives of John Cramberg, deceased, are unknown, and that the said Agatha Cramberg is the surviving wife of John C. Cramberg, deceased.

The plaintiff's petition being endorsed on the back: "This action is brought as well to try the title as for damages."

Herein fall not, but have before said Court, at its aforesaid regular term, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said court at office in Hereford, Texas, this the 29th day of December A. D. 1928.
(SEAL) L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas. 51-4-R

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or Any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon H. J. Newsome, the unknown heirs of H. J. Newsome, deceased, and the unknown stockholders of the Western Union Land Company, a defunct corporation, by making publication of this citation once in each week for 4 successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein; but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held on at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January, A. D. 1929, the same being the 4th day of February A. D. 1929, then and there to answer a petition filed in said Court on the

24th day of December A. D. 1928, in a suit, numbered on the docket of said Court No. 1701, wherein Virgle E. Stewart and Joseph Campbell are Plaintiffs, and H. J. Newsome, the unknown heirs of H. J. Newsome, deceased, and the unknown stockholders of Western Union Land Company, a defunct corporation, are Defendants, and said petition alleging:

That plaintiffs are the owners in fee simple of Lots Nos. 1-2 in Block No. 13 of the Town of Hereford, in Deaf Smith County, Texas; that plaintiffs derived their title by patent from the State of Texas to John E. Corwith and by deeds as follows: from John E. Corwith to W. S. Mabry; from W. S. Mabry to Western Union Land Company; from Western Union Land Company to J. F. Finnicum and Western Union Land Company to J. H. Biggs; from J. F. Finnicum to J. H. Biggs; from Johnnie Biggs to Lee Biggs; from Lee Biggs and wife and Alice Cox and husband to Iva Saltzman; and from Iva Saltzman and her husband to plaintiff.

That said stockholders are claiming an interest in said Lot No. 1 because Western Union Land Company owned same and there is no deed of record showing it ever conveyed same; plaintiffs allege Western Union Land Company conveyed said lots to J. F. Finnicum on or about May 15, 1901, but the deed was never placed on record.

Plaintiff alleges that defendants H. J. Newsome and the unknown heirs of H. J. Newsome, deceased, claim an interest in said land by reason of an indemnifying Trust Deed recorded in Vol. 2, page 240, Trust Deed Records, Deaf Smith County, Texas, securing the payment of a note for \$206.00, dated August 13, 1902, due in 90 days, from date. And that Newsome

never paid the note and was saved harmless therefrom and that limitation has run against same.

Plaintiff pleads limitation through peaceable and adverse possession of the property, using and cultivating the same; and that defendants have no interest in said land but that their claims are clouds upon plaintiff's title.

Plaintiff prays for title and possession of said property for removal of the clouds upon their title and for judgment declaring

that defendants have no interest in said land.

Herein fall not, but have before said Court, at its aforesaid, next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 24th day of December A. D. 1928.

(SEAL) L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas. 50-4-R

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

BUICK SERVICE STATION

E. L. Mathies Phone 392.

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires

Storage, Greasing, Tow-In Service

DR. J. W. HENDRIX
CHIROPRACTIC MASSEUR

Residence Phone 46-J. Hereford, Texas
Second Floor Lambert-Buckner Building
FREE CONSULTATION AND ANALYSIS



We are in the grocery business to please our customers, and we keep the stuff coming in daily to do it with.

Groceries do not grow stale in our store. We sell high quality eatables and keep the prices down.

This moves our groceries out fast and insures fresh, wholesome goods to you when you buy from us.

SPECIALS

WATCH OUR WINDOWS FOR SPECIALS
FRIDAY AND SATURDAY

Williams Grocery Company
Phone 128 We Deliver

**A Savings Account
Is More Than
Money**

Your savings account is worth more to you than just the money it involves. It represents increased self-confidence, financial independence, the ability to grasp sound opportunities. It's valuable from every angle.

BEGIN NOW TO SAVE!

The First State Bank
Hereford, Texas

Tune In KOA Sunday Evening at 7:00 O'Clock and Hear
ENNA JETTICK MELODIES
Come to us for your
ENNA JETTICK SHOES
\$5 for women \$6

To The Good People
of Hereford and the
Hereford Community

Tune In KOA Sunday Evening at 7:00 O'Clock and Hear
ENNA JETTICK MELODIES
Come to us for your
ENNA JETTICK SHOES
\$5 for women \$6

We wish that the year of 1929 will be the best ever in these ways: The Happiest, the Healthiest; even the longest and the most prosperous!

We are going to start the New Year off with a bang on saving you money, and we are now promising you that we will have the most and best bargains this year that we have ever shown. The past two years have been very satisfactory and it's our aim to make 1929 a better one, not only for our customers, but for ourselves. Increased volume means more profits for us, and cheaper goods for our customers, so let's work together and get the benefits that will naturally come to each of us.

SPECIALS FOR FRIDAY AND SATURDAY

These are items that are very much in demand at this time due to the influenza epidemic, and it's our desire to give you a saving that will mean something to you at a time when you really and truly need it.

- 9-4 Unbleached Luna wide sheeting, yd. 30c
- 9-4 Bleached Luna wide sheeting, yd. 32c
- 9-4 Bleached Foxcroft wide sheeting, yd. 37c
- 36-inch Linen-finish tubing, in best grade, yard 25c
- Turkish Towels, 15x26, dozen \$1.00
- Good heavy Turkish towels, 18x36, 9 for \$1.00
- Extra large, heavy Turkish towels, 22x44, Five for \$1.00
- LL Unbleached Muslin, all you want, 13 yards for \$1.00
- Hope Bleached Muslin, the best yet, ten yards for \$1.00
- Men's Big Smith Overalls; you all know they are the best, pair \$1.50
- Men's Big Smith Work Shirts; this is the best shirt made for anywhere near the price—as usual, at 98c
- This is Blanket Time and truly here are prices lower than you have ever known before—and they are not to be found elsewhere.
- 66x80 three-pound gray, double cotton blankets at, pair \$1.79
- 66x80, 4 1-2 pound, part wool blankets, in many colors, at, pair \$2.98
- 66x80, 100 per cent wool, 4 1-2 pound blankets, at, pair \$6.95
- 70x82, 100 per cent wool, made of combed yarn and is one of the finest blankets on the market, while they last at \$10.00

Sprohls-Cronin & Co.

CLASSIFIED ADS

For Sale or Trade

TRADE—Will buy or trade for a bunch of first class Jersey cows, Box 224, Hereford. 49-3id

FOR TRADE—Four close in residence lots 50x200. RALPH BARNETT. 51-2tc

FOR SALE—Two good resident lots on B Street near paving. N. C. VOGELE. 50-2tc

FOR SALE—Beautiful raw section on motor route, 21 miles N. W. Will sell cheap and on easy 6-per cent terms in order to settle estate. See L. BASKIN. 49-3tc

FOR SALE—Fine 200 acre farm only four miles out; cheap and easy. 6 per cent terms, in order to settle estate. See L. BASKIN. 49-3tc

FOR SALE—A Ford coupe (Old Baldy), good tires, in good running order, priced right. N. C. VOGELE. 50-2tc

FOR SALE—Hilgeria bundles, good grain. Also want to do trucking for the public. Phone 303. FRED MILLARD. 44-1tc

FOR SALE—Several extra good R. I. Red cockerels, both comb, \$1.00 each. Also three dozen one-year-old Minoga hens, 95c each, extra good layers. MRS. G. W. SYMS, three miles north on 25-Mile Avenue, and one mile west. 51-1tp

FOR SALE OR TRADE—Some good farm mares, several in foal. W. R. CORBETT. 51-1tp

If you are in the market for a good used car, see E. C. Everitt the used car trader. Have Buicks, Chevrolets, 1928 Fords. Phone 4503 or call at Buick Service Station. 51-1tp

FOR SALE OR EXCHANGE—For small farm, residence property, modern and close in. RALPH BARNETT. 51-2tc

FOR SALE—Some used barbed wire and good cedar posts. See J. P. WOOD. 51-1tp

FOR SALE—Some practically new gas stoves and some household furniture. Phone 4501. E. C. EVERETT. 51-1tp

WILL EXCHANGE—Plastering or stuccoing work for part payment on enclosed car. BOX 553, Hereford. 51-2tp

FOR SALE—Large German heater, good condition. MRS. JOHN ESTES. 51-1td

FOR SALE—Three windmill towers, built extra heavy, uprights 6x6, braces, 2x6. Address 1222 Amarillo or Box 516, Hereford. 50-2tp

FOR SALE—Four extra good registered Duroc gilts; also registered Duroc boar age 2½ years, for sale or exchange. MRS. D. E. TURBENTINE. 45-1tc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Or trade, 9-room stucco home, completely modern; one block north of Central school, on the Avenue. Highly adaptable for rooming house. JOWELL MURCHISON. 40-1tc

FOR SALE—Two Jersey heifer calves from bull circle males; suitable for boys and girls club projects. See County Agent. N. C. VOGELE. 48-4tc

FOR SALE—No. 3 Primrose cream separator, \$45.00. CARL'S CASH AND CARRY. 48-4tc

FOR SALE—No. 100 Round Oak heater, like new; a bargain. Phone 102. RALPH SMITH. 51-2tp

FOR SALE—Modera home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1tc

For Rent

FOR RENT—Unfurnished apartment, private bath. MRS. JOHN ESTES. 51-1tc

FOR RENT—Light housekeeping rooms, first door east Presbyterian church. MRS. SPEER. 51-1tc

FOR RENT—One furnished room, equipped with gas. MRS. J. M. BOONE. 51-1tp

FOR RENT—Four room modern stuccoed house, piped for gas. MRS. F. H. BRITIAN. 50-2tp

Wanted

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good price paid.

WANTED—Good second hand windmill and tower. L. H. AIKMAN. 51-2tc

MONEY TO LOAN on farms and ranches. ASKEW & SHORT, Amarillo, Texas. ??

WANTED—Plowing sod or old ground or job with 15-30 tractor. R. B. CALDWELL, Route A, Hereford, Texas. 48-4tp

Lost and Found

LOST—Saturday, December 29, between Jumbo and Willie Oxford, a black leather suit case. Finder please return to Brand office. 51-2tp

COME AND GET IT—Gray horse mule, three miles west. M. R. CORBETT. 51-1tp

LOST—A bar pin of white gold, one diamond. Finder will receive reward at Brand Office. 51-1tp

LOST—A \$10.00 bill. Finder leave at The Brand Office, or phone 444. Reward. WELDON BEENE. 51-1tp

LOST—Ladies purse containing a diamond ring and money, on 25-mile Avenue south. Inquire at Brand office or see JOE MITCHELL, reward. 50-2tc

LOST—Onyx, white gold ring with small diamond setting. Reward. Phone 86. 50-2tc

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday 8:00 p. m.
Visiting Brothers welcome.
Sam Hutson, NG. L. H. Foster, Sec.

CREAM WANTED

We pay transportation charges. The Christmas Holidays always affect the butter market more or less and unfortunately, we have had a lower butter market. We always guarantee to pay market price for Butterfat. This we are doing. You will find station prices all the way from 42c to 43c so you can see our quotation price is considerably above stations. Don't sell for less and keep shipping us. We appreciate it.
Reference: Richardson County Bank.

FALLS CITY CREAMERY CO.
Falls City, Nebr.

THIS IS MY BALLOT

For the person I consider the Most Valuable, All-Around Citizen in this community during the year 1928:

Name _____
Signed _____

(Note—Mail to The Brand or the Secretary of the Hereford Chamber of Commerce.)

CREAMERY MEETINGS

(Continued from Page One)

heading this creamery movement. While the cold winter and sickness prevented a large gathering, committees of Summerfield citizens will see the other interested dairy farmers and assured the committee that Summerfield's full quota will be raised.

At the meeting at Westway Tuesday night and Jumbo Wednesday night, very favorable response was also had and practically all dairy farmers in every community in the trade territory are getting solidly behind the movement.

The building, for which plans have been drawn, will in all probability be started within the next thirty days and plans for installation of machinery will follow immediately. It is planned to have the creamery ready for operation in the spring when dairy production will begin to get heavy.

After finishing the organization Mr. Bendickson plans to return to Iowa for the annual creamery meeting there and will return to superintend the installation of the machinery. Bendickson is recognized as one of the most practical creamery operators and butter-makers in Iowa.

Another meeting will be held at Dawn Friday night, January 4, at which time a large delegation will be taken from Hereford and special entertainment is being provided for the occasion.

Summerfield

There was a Christmas tree and program at the church Monday night and old Santa was really there and was real good to all.

B. A. Atchley and family arrived home from Tennessee last Wednesday where they had been on a combined business and pleasure trip.

Mr. and Mrs. Gerald Morgan and children went to Canadian to spend the holidays with his parents.

Mr. and Mrs. Henry Kendall and children, KY Lawrence and daughter, Beatrice, went to Eldorado, Okla., to spend Christmas with relatives.

Mr. and Mrs. J. H. Hawkins and children of Lamesa spent Christmas with their son, W. E. Hawkins and family.

Mr. and Mrs. J. A. Noland and children left Friday for Waco to spend the holidays with relatives.

Mr. and Mrs. Ailie Wilson and children went to Hot Springs, N. M., to spend the holidays.

Mr. and Mrs. Cecil Lookingbill and son of Tulla spent Christmas in the J. I. Lookingbill home. Those taking dinner in the Atchley home Christmas were Messrs. and Mrs. J. H. Hawkins and family, Lamesa; Denson Hill, Vega; Bill Knox, Hereford; W. E. Hawkins and son, W. L. Suttle and children.

Mr. and Mrs. Theodore Staats

Special Prices

—We are offering our goods at special prices, with little or no profit.

—This is an invitation for you to come in and look over our stock.

—Here is a SPECIAL that can't be beat: Men's Wool Shirts, \$2.50 and \$3.50 Values, are offered at \$1.75.

—We are closing out all ladies' and children's Shoes at cost—all sizes and all styles.

—We are running strong on men's Work Clothes and Work Shoes. This line is complete and we can fit you in anything in this line.

Warren's Cash Grocery

CASH SPECIALS

FRIDAY AND SATURDAY

Spinach	No. 2 can, two for	25c
Mustard Greens	No. 2 Can at	11c
Turnip Greens	No. 2 Can at	11c
Beans	Stringless Green Pod, per can	12c
Salmon	Alaska Pink Per Can	19c
Super Suds	Washing Powder Per Package	10c
Mince Meat	White Swan Per Package	10c

Bakers Cash Grocery

left last Thursday for Buffalo, Oklahoma, to spend the holidays with his mother.

Mr. and Mrs. W. C. McHarg and children spent the holidays with relatives in East Texas.

Mrs. B. K. Gresson is enjoying a visit from her father and mother who live in Oklahoma.

J. W. Southern took dinner in the B. A. Atchley home Sunday.

Mrs. Clark of Littlefield is here visiting her daughter, Mrs. Moody Stephen and taking care of the new baby boy which arrived December 22.

Mr. and Mrs. W. E. Sherman and daughter spent the holidays in Plainview with her parents.

Several families have been having the influenza.

FORD DOINGS.

Barney McCaskey and family returned Saturday from a visit with home folks at Decatur.

Mrs. Alice Dyer and sons spent Sunday evening in the Fielding Johnson home.

Mr. and Mrs. Howard Morel were dinner guests Sunday in the Barney McCaskey home.

A light snow fell Monday night and threshing was somewhat delayed.



—It takes the best feed to make your hens lay in cold weather.
—Pullets need the same care and feed to bring them into condition to lay.

West Texas Feed & Seed Co.
Phone 265

Putting the Kid to Sleep

By Albert T Reid



If You Don't Know What Is Going on Around You—

You Are Getting Old, or Indifferent, and that Means—YOU'RE SLIPPING!

You'll Keep Informed and Abreast of the Times, and Wide-a-Wake If You

Read Your Home Paper In 1929

—Better start the New Year RIGHT by subscribing RIGHT now—and, by the way, PROCRASTINATION is another sure sign of worn mental bearings!

Better Join Our Big Family—Its' a Happy and Contented One!

The Hereford Brand

In Checking Over Our Accounts During the Year 1928

—We find we have had a most pleasant business relation with an astonishing number of good citizens of this community, but—THERE WERE A FEW OF YOU WE MISSED and we want to cut down this list considerably in 1929.

—If you are interested in Lumber, Building Materials, a home, or anything that requires construction, COME AND FIGURE WITH US BEFORE YOU CLOSE A DEAL.

Kemp Lumber Company

Progressive News

Mr. and Mrs. Miles of Hereford spent Sunday in the Blagg home. Miss Lois Parks returned to her school work in Amarillo Sunday.

Mr. and Mrs. Frank Corn and Ernest Corn spent Sunday with Mr. and Mrs. Sawyer.

Thursday afternoon the Junior class of Sunday school surprised Della McKinzie. The children spent the afternoon playing games, and nuts, candy and popcorn balls were served as refreshments.

Christmas day Mr. and Mrs. Ira Ricketts entertained a number of relatives for a turkey dinner. Among those present were Messrs. and Mrs. W. A. Ricketts, B. R. Anderson, Berger, Luke McBrayer and Archie Daugherty.

Miss Bess Millard spent Friday and Saturday with Mrs. McBrayer. Chas. Galbreath is visiting in the Ramsey home.

Misses Lucille Parks and Katherine Hershey visited Mrs. Henry last Friday and Saturday.

Mr. and Mrs. Oran Bennett called on Mrs. Cockrell Sunday.

Mr. and Mrs. Ray Hershey, Mary Ella, Katherine, Arnold and Horace and Mr. and Mrs. J. J. Clayton and family were dinner guests Christmas day in the Howard Hershey home.

Walter Galley left last week for Wichita, Kansas, where he entered an aviation school.

Mr. and Mrs. Russell and Mr. and Mrs. Hershey were entertained at forty-two Wednesday night in the Ricketts home.

Anita Jowell spent Sunday night with Catherine Ricketts.

Mrs. Hershey called Thursday afternoon on Mrs. Owen Neel.

Mr. and Mrs. Caldwell and family were dinner guests of Mr. and Mrs. Cecil Hodges Sunday.

The Webb family have been ill for the past two weeks but are better.

Mrs. Orin Russell, Leola and Estelle Counts were guests in the Hershey home Sunday evening.

Mr. and Mrs. Bennett Sawyer and children spent Christmas with his brother.

Mr. and Mrs. Ira Ricketts and family spent Friday evening with their daughter, Mrs. Luke McBrayer and enjoyed forty-two.

Wanda Blagg visited the Jacobs family Thursday.

Mrs. Jacobs and family moved Saturday to her new home near the Daniels school house.

Mr. and Mrs. Beach and Mrs. Russell called last Sunday afternoon in the Cockrell home.

Mr. and Mrs. Ramsey were entertained at a New Year's dinner in the W. A. Carroll home Sunday.

The young people from Progressive community were entertained by Mr. and Mrs. Orin Russell last Thursday night at a forty-two party.

Mr. and Mrs. Hershey, Mr. and Mrs. Russell spent Tuesday evening in the Perkins home.

Mrs. Ernest Henry, Lucille and Lois Parks were dinner guests Friday of Mary Ella and Katherine Hershey.

Mrs. Ira Ricketts, Catherine and Ira Jean spent Wednesday afternoon with the Hersheys.

Miss Annabelle Sawyer is visiting in her uncle's home this week.

Helen and Evelyn Miles of Amarillo visited their cousins, the Blagg children, last week.

Mrs. Ira Ricketts called on Mrs. Owen Neel Monday afternoon.

Mr. and Mrs. Caldwell and Eunice visited Mrs. Lee Kendall at Summerfield last Wednesday.

Catherine Ricketts spent Sunday with Anita Jowell.

Mr. and Mrs. Luke McBrayer spent Christmas eve with her parents.

Singing program:
Opening song: Mrs. Reeves.
Song: Mrs. Lewis.
Song: Oleta Reeves.
Quartet: arr Mrs. Ramsey.
Duet: Millard and Augustine Gregory.
Song: Edgar Russell.
Song: Fred Caldwell.
Song: Mary Ella Hershey.
Bass Solo: J. C. Gregory.
Quartet: arr Jess Caldwell.
Song: Una Vernon.
Song: Juniors.
Closing Song: Orin Russell.
Benediction: Mr. Cockrell.

home part of the week.

Mr. and Mrs. Guy Ham and family spent the past week with relatives and friends at Vernon.

Mrs. John Getz moved into town the first of the week to be near school.

Mr. and Mrs. Albert Springer and Mrs. L. F. Springer spent Wednesday and Thursday visiting relatives at Kress and Plainview.

Joe Andrews and son went to Wellington Sunday to move Mrs. Andrews' father, Mr. Benson and family to a farm north of Hereford.

Mrs. J. W. Berry spent Wednesday with Mrs. C. M. Bell.

Mr. and Mrs. J. J. Lindsey returned the first of the week from a ten day visit with Mr. Lindsey's parents at Eastland.

Mr. Cornelius is moving to the field farm this week.

Mrs. Green and Mrs. Harry Loomas spent Friday with Mrs. J. B. Harlin.

Leo Williams moved to the N. E. Gass farm last week.

Mr. and Mrs. Oscar Campbell returned Thursday from a short visit with relatives at Crosbyton.

Mr. and Mrs. M. D. Fincher spent the past week with her parents near Fort Worth.

Mr. and Mrs. Erks Williams spent Christmas with relatives at Floydada. Mrs. Williams' mother, Mrs. Heard, returned home with them for a visit.

Mrs. Harry Taylor returned on Saturday from a six weeks visit with her mother at Parker, Kansas.

Charlie Bennett had the misfortune to have a loaded wagon run over his foot Saturday. His team became frightened at the threshing and ran away, throwing him under the wagon. He was considerably bruised but will soon be able to be about again.

Miss Gladys Jones spent the week end with Miss Helen Estes at Dimmitt.

Miss Mary Nobles spent her vacation with her parents at Mauleshoe.

Several from Frio attended the play at the Eastler school house.

Miss Grace Jamison of Canyon spent part of the week visiting her friends at Frio. She formerly was a teacher at Frio. Misses Andrews and Jones took her to Canyon Sunday.

Ford Doings

We had a fine Christmas, beautiful weather and the spirit of the occasion helped make everything lovely. A cedar tree was decorated at the school house. Following a program, Santa Claus arrived and was very generous with all.

A large crowd attended a dinner Christmas day at the Howard Mercel home when a long table was loaded with good things to eat. The afternoon was spent in singing and talking. Among those present beside Ford folk were Mr. and Mrs. J. H. Harris and Mr. and Mrs. Edgar Sowell of Hereford, and Mr. and Mrs. Murphy and family of Vega. Everyone enjoyed the day thoroughly.

Mrs. George Hempel was called to Cordell, Oklahoma, December 22, by the death of her mother.

Miss Viola Thomas and Mr. Griswold of Dalhart were married Sunday, the 23rd. Miss Thomas is the daughter of Mr. and Mrs. Andy Thomas and has lived in this country most of her life. Mr. Griswold is a promising young ranchman of Dalhart. The young couple will make their home at Dalhart. Their numerous friends wish them a happy married life.

Miss Olive Davis went to Stratford to spend Christmas with home folk and is kept there by the serious illness of a sister and school opening is postponed until the 7th.

School at McCaskey has been dismissed as Mrs. Fly, teacher, is kept in Amarillo with her husband, who is very ill.

Robert Dyer left Tuesday for Texas Tech, Lubbock.

Bill Hart and family of Lubbock spent Christmas with Mrs. Hart's parents, Mr. and Mrs. H. E. Bell. Miss Marjorie Bell returned home with them for a two weeks visit.

Miss Edith Mann who attends school at Hobart, Oklahoma, spent the past week here with her parents, Mr. and Mrs. D. B. Mann. Mr. and Mrs. John Remple went

to Spearman for the holidays.

Mr. and Mrs. Cook and Miss Elizabeth Drummond of Oklahoma City visited in the Bob Orr home last week. Miss Drummond will make her home with Mr. and Mrs. Orr.

Mr. and Mrs. Deason Hill spent Christmas day at Summerfield.

Mr. and Mrs. Foy Dawkins of Claude visited Monday and Tuesday in the W. W. Small home.

Floyd Benson and Fielding Johnson are driving new cars.

Dr. and Mrs. W. G. Fly and Mr. and Mrs. W. W. Schwartz ate Christmas dinner with Mr. and Mrs. Mel Stewart.

Mr. and Mrs. Floyd Benson spent Saturday night and Sunday with Mr. and Mrs. J. L. Hight.

Mr. and Mrs. W. W. Small and Jess Small visited friends at Farwell part of last week.

Mr. and Mrs. Hardy Benson, Mr. and Mrs. George Benson and Mrs. M. J. Parks ate Christmas dinner in the Floyd Benson home.

Fielding Johnson and family and Mrs. Alice Dyer ate Sunday dinner in the Harold Wilson home.

CITATION BY PUBLICATION.

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon E. L. Funsten and E. R. McClelland by making publication of this Citation once in each week for four successive weeks previous to the return day hereof in some newspaper published in your county, if there be a newspaper published therein; but if not, then in any newspaper published in the 64th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 64th Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in the City of Hereford, on the first Monday in February A. D. 1929, the same being the fourth day of February A. D. 1929, then and there to answer a petition filed in said Court on the 2nd day of January A. D. 1929 in a suit numbered on the docket of said Court No. 1706, wherein J. L. Fuqua is Plaintiff, and E. L. Funsten, E. R. McClelland, R. L. McMurtry, Q. R. Shelton, J. J. Essary, J. A. Pitman and

F. T. Rolson are Defendants, and said petition alleging that:

The plaintiff is the owner in fee simple of the following described lands in Deaf Smith County, Texas, and was such owner thereof at all times referred to herein, to-wit: 900 acres of land, being parts of Capitol Leagues Nos. 425 and 428, and described by metes and bounds as follows. Beginning at a point 754 varas north and 958 varas west of the southeast corner of said Capitol League No. 425; thence south 1900 varas to a bold-acre post marked R's S. W. C.; thence west 1900 varas to a point, 1146 varas south and 2858 west from the S. E. corner of said Capitol League No. 425; thence north 950 varas to a point; thence east 950 varas to a point; thence north 950 varas to a point; thence east 1900 varas to the beginning. Containing 900 acres.

That plaintiff was in possession of said land on the first day of December, 1928, but the defendants on said date unlawfully entered upon and dispossessed him of said premises, and although he is now entitled to the possession of said premises, the said defendants now withhold from him the possession thereof.

That the defendants, E. I. Funsten and E. R. McClelland, entered into a written contract, which is recorded in book 55, at page 634 Deed Records of Deaf Smith County, Texas, with defendants, J. A. Pitman and F. T. Rolson, who were and are asserting some right, title, interest or claim in and to said land, whereby the said defendants, Pitman and Rolson, contracted with the said defendants Funsten and McClelland to permit them, and they did, by said contract, agree to go onto said premises and drill thereon, an oil and gas well, or either of them, to a depth of 2500 feet, reciting in said contract that the defendants, Pitman and Rolson, were the trustees for the owners of said land; and by said contract agreed with defendants Funsten and McClelland to subsequently execute to them oil and gas lease contracts on said lands. Said contract was entered into on April 5, 1927.

That at the time said contract was entered into the defendants, Pitman and Rolson had no title whatever to said land, and were not holders of said land as trust-

tees, but that said land at said time belonging to the defendant, J. J. Essary, from and under whom plaintiff acquired his title.

That said contract and record thereof casts and creates a cloud on the title to plaintiff's lands.

Plaintiff prays for judgment against defendants for title and possession of said lands and for judgment annulling said contract and record thereof, and removing same as a cloud from the title to said lands.

Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in the City of Hereford, this 2nd day of January A. D. 1929.

(SEAL) L. H. FOSTER,
Clerk, District Court, Deaf Smith County. 51-41CG

Brand Want Ads Pay Good Dividends!

Attention Farmers

I am in the market for ten cars of following:
CANE SEED, MAIZE HEADS, EAR CORN

For next twenty days delivery.

Alton Fraser

Phone No. 108 Hawkins' Old Stand.

Attention Hog Raisers

—I want to make you a better hog market in Hereford in 1929 than ever before, but to do this I must have your co-operation.

—If you will bring me your hogs on Fridays I can pay you closer to the Kansas City market than if you bring them the fore part of the week.

—However, I will buy them any day and treat you right.

—Yours for a good market each week in the year, honest weights and a prosperous 1929.

G. W. Brumley

PIGGLY WIGGLY

SPECIALS FRIDAY & SATURDAY

Apricots	Evaporated, Three Pounds for	48c
Peaches	Yellow Cling, 2 1/2 Can	19c
Soup	Van Camp's, All Kinds, Three for	25c
Kraut	Van Camp, 2 1/2 Can for	12c
Coffee	Admiration, 3 lb. can, with Cup and Saucer	\$1.55
Grapefruit	Four for	25c
Macaroni	Q Brand, Four Boxes for	25c

Here and There.

School began Monday after a week's vacation which was enjoyed very much by the youngsters. A round of parties was enjoyed by the young people which were held at the Sparkman home on Christmas night, at the Jones home Thursday night and the Tice home Saturday night.

Mr. and Mrs. J. F. McKinney of Black were Christmas day guests in the Ray Bennett home.

A fine baby daughter arrived at the Mack Dixon home Sunday morning.

Mr. and Mrs. Joe Stagner and family, Mr. and Mrs. J. B. Harlin and family, Mr. and Mrs. Jack Robinson and family and Mrs. Hinton and Miss Lucille of Canyon enjoyed a Christmas dinner at the Gleaves Owen home on Thursday, Miss Lucille Hinton having been a guest in the Stagner

THE FUMBLE FAMILY

—WITH A RAINBOW ROUND MY SHOULDER—

WELL, FREDDIE, WHAT DID YOUR TEACHER HAVE TO SAY TODAY?

NOT MUCH, POP—EXCEPT THAT SHE GOT A BIG LAUGH OUT OF THAT ESSAY YOU WROTE ON GEORGE WASHINGTON LAST NIGHT!

LAY OFF THE KID, YOU OLD FOSSIL! AN' LET HIM TEND TO HIS OWN EDUCATION! YOU'D BETTER TRAIL ALONG WITH HIM SOME MORNIN' AN' LEARN A THING OR TWO YOURSELF!

THE HEE! AS A HISTORIAN THE OLD MAN'S A GREAT HUMORIST!

HA HA! WASHINGTON IS DEAD, POP! HAVE A LITTLE RESPECT WILL YA?

LET HIM HAVE THE WICKERY STICK! MA!

Animal Crackers

MARRIAGE IS A FIFTY-FIFTY PROPOSITION

YES! FIFTY FOR THIS AN' FIFTY FOR THAT!

THANKS TO FRED EDNER, YONKERS, N.Y.

by Dunkel

THE LAST OF THE DUANES

by Zane Grey

"Buckley," corrected Duane. "The nickname's not of my choosing." "I'm certainly glad to meet you, Buckley Duane," she said, as she took the seat Duane offered her. "Sorry to have been out. Kid Fuller's lying over at Dege's. You know he was shot last night. He's got fever today." "When Bland's away I have to nurse all these shot-up boys and it sure takes my time. Have you been waiting alone? Didn't you see that slattern girl of mine?" She gave him a sharp glance. "The woman had an extraordinary play of feature Duane thought, and unless she was smiling was not pretty at all." "I've been alone," replied Duane.

"Haven't seen anybody but a sick-looking girl with a bucket. And she ran when she saw me." "That was Jen," said Mrs. Bland. "She's the kid we keep here and she hardly pays her keep. Did Euchre tell you about her?" "Now that I think of it he did say something or other." "What did he tell you about me?" bluntly asked Mrs. Bland.

"Wal, Kate," replied Euchre, speaking for himself, "you needn't worry none, for I told Buck nothing but compliments." "What did he tell you about me?" bluntly asked Mrs. Bland.

"Wal, Kate," replied Euchre, speaking for himself, "you needn't worry none, for I told Buck nothing but compliments." "What did he tell you about me?" bluntly asked Mrs. Bland.

"No, he wouldn't. He likes me to have friends. Ask him yourself when he comes back. The trouble has been that two or three of his men fell in love with me, and when half drunk got to fighting. You're not going to do that."

(To be continued next week.)

CITATION BY PUBLICATION.

THE STATE OF TEXAS. To the Sheriff or Any Constable of Deaf Smith County, Greeting: You are hereby commanded to summon C. E. Kauffman, the unknown heirs of C. E. Kauffman, deceased; Joseph L. Moss, the unknown heirs of Joseph L. Moss, deceased; John W. Black, the unknown heirs of John W. Black, deceased; N. L. Melton, the unknown heirs of N. L. Melton, deceased; S. H. Kesterson, the unknown heirs of S. H. Kesterson, deceased; Ira F. Blakely, the unknown heirs of Ira F. Blakely, deceased; Bud Melick, the unknown heirs of Bud Melick, deceased; Nell Melick, the unknown heirs of Nell Melick, deceased, and the unknown heirs of J. P. Snyder, deceased, by making publication of this Citation in each week for four successive weeks previous to the return day hereof, in some newspaper

published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House therein, in Hereford, Texas, on the third Monday after the second Monday in January A. D. 1929, the same being the 4th day of February A. D. 1929, then and there to answer a petition filed in said Court on the 24th day of December A. D. 1928, in a suit numbered on the docket of said Court No. 1702, wherein George Drury is plaintiff and C. E. Kauffman, the unknown heirs of C. E. Kauffman, deceased; Joseph L. Moss, the unknown heirs of Joseph L. Moss, deceased; John W. Black, the unknown heirs of John W. Black, deceased; N. L. Melton, the unknown heirs of N. L. Melton, deceased; S. H. Kesterson, the unknown heirs of S. H. Kesterson, deceased; Ira F. Blakely, deceased; Bud Melick, the unknown heirs of Bud Melick, deceased; Nell Melick, the unknown heirs of Nell Melick, deceased, and the unknown heirs of J. P. Snyder, deceased, are defendants, and said petition alleging:

292 and page 293, Deed Records of Deaf Smith County, Texas; 2 notes for \$240.00 each dated June 12, 1908, one due in 2 and 3 years referred to in Deed Records Deaf Smith County, Texas, Vol 32, page 494; and also three notes for \$307.33, dated Nov. 23, 1908, due Jan 1, 1910, 1911 and 1912, signed by Bud Melick and payable to J. P. Snyder; all of said notes being secured by Vendor's Liens on the above described land.

Plaintiff alleges all notes have been paid, also they are barred by limitation. Plaintiff also pleads limitation in possession and use of land, that defendants have no interest in the land, but the records of said notes cast clouds upon his title. Plaintiff prays for title and possession of the land, for the removal of the clouds and for judgment declaring that defendants have no interest in the said land. Herein fall not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same. Given under my hand and the Seal of said Court, at office in Hereford, Texas this the 24th day of December A. D. 1928. (SEAL) L. H. POSTER, Clerk, District Court, Deaf Smith County, Texas. 50-418

That the plaintiff is the owner in fee simple of the SW 1/4 of Section No. 38, Block K-7, in Deaf Smith County, Texas; that he derived his title by award from the state of Texas to R. H. Gough; and by deeds as follows, to-wit: R. H. Gough and wife to Claude M. Moreman; Claude M. Moreman to A. S. Kendrick and Exa V. Kendrick; A. S. Kendrick and Exa V. Kendrick to G. F. Patterson; G. F. Patterson and wife to Perry L. Hutchinson, Hugh Combs and Lesly Combs; Perry L. Hutchinson and wife, Hugh Combs and wife and Lesly Combs to Joseph L. Moss, John W. Black, Newton L. Melton and C. E. Kauffman; C. E. Kauffman, Joseph L. Moss, John W. Black and N. L. Melton to J. P. Snyder; J. P. Snyder and wife to Bud Melick; Bud Melick and wife to John Frey; and John Frey and Bud Melick to this plaintiff.

Plaintiff alleges defendants claim interest in said lands by reason of three notes for \$206.67 each, payable to said Kauffman, Moss, Black and Melton, dated June 12, 1908, due in 1-2 and 3 years and signed by J. P. Snyder; two notes for \$240.07 each, dated June 12, 1908, signed by J. P. Snyder, payable to S. H. Kesterson, due in 2 years, and another note of the same series referred to in Vol. 23, page

292 and page 293, Deed Records of Deaf Smith County, Texas; 2 notes for \$240.00 each dated June 12, 1908, one due in 2 and 3 years referred to in Deed Records Deaf Smith County, Texas, Vol 32, page 494; and also three notes for \$307.33, dated Nov. 23, 1908, due Jan 1, 1910, 1911 and 1912, signed by Bud Melick and payable to J. P. Snyder; all of said notes being secured by Vendor's Liens on the above described land.

Plaintiff alleges all notes have been paid, also they are barred by limitation. Plaintiff also pleads limitation in possession and use of land, that defendants have no interest in the land, but the records of said notes cast clouds upon his title.



QUALITY MILK COMPANY
GIVES A-1 SERVICE IN
Raw Sweet Milk, Sweet Cream, Sweet Cream Butter and Butter Milk.
CALL ORDERS NOW. PHONE 15

Delicious Cuts of Meat
Fresh, pure meat—just the kind of meat that you will be proud to serve at your table—wholesome, health-giving and very reasonable in price. We pride ourselves on the quality of our service and the purity and freshness of the meat we sell. We deliver orders promptly!
OUR MEAT IS GOOD FOR YOU!
Texas Meat Market

HEREFORD PLUMBING CO.
H. H. MARSHALL, Proprietor.
(Location: Old Laundry Building, West Third Street)
PLUMBING, HEATING, GAS FITTING AND APPLIANCES
Efficient Work and Satisfaction Guaranteed.
Agent for
FRANKLIN AUTOMATIC WATER HEATER
"The Best for Less Money"

If You Need a
TRANSFER—BAGGAGE
—OR—
DELIVERY JITNEY
Please call us—we will certainly appreciate it.
GUY SMITH & SONS
Proprietors
Day Phone **263** Night Phone **8**

WE USE HEREFORD BREAD ONLY

To Our Customers and Friends:
—Due to the excellence of its products, which are on a par with any of those imported, we, the undersigned grocery merchants of Hereford, have notified our out-of-town wholesalers to **DISCONTINUE ALL SHIPMENTS OF BREAD TO US**, effective at once, and will hereafter furnish you with
Bread from the Hereford Bakery Only
—We have taken this step for two reasons: First, because we believe the bread from the **HEREFORD BAKERY** is fully the equal of any we can ship in here; and, secondly, because the Hereford Bakery is a local institution and deserves the support of local business men and the people generally.
Yours very truly,
MONT E. BAKER.
FRANK A. GYLES (Piggly Wiggly)
WILLIAMS BROS.
R. H. WOMACK GROCERY.
H. D. REED ("M" System)
L. W. CARLYLE GROCERY.
WARREN'S CASH GROCERY.
THE GROCETERIA.
H. A. HOFFMAN GROCERY.
CARL'S CASH GROCERY.

Arney News Items

Since our meeting place is now equipped with electric lights, B. Y. P. U. will meet each Sunday night and all are urged to remember to come next Sunday night.

H. E. Ferguson made a business trip to Tulsa Tuesday.

George Ward was a business visitor in the J. L. Hammond home Wednesday.

Mr. and Mrs. Chas. Cox and daughter, Beulah, were in Happy Wednesday.

Mr. Wilson and family spent Friday with their daughter, Mrs. Douglas Lynch of Amarillo, Mrs. H. E. Ferguson and daughter, Mrs. Gene Lawson of Dallas were in Amarillo Saturday.

Lillard Webb and family left Friday for Oklahoma to spend the holidays.

Mr. and Mrs. Lawson arrived from Dallas Friday to spend the holidays with her parents, Mr. and Mrs. Ferguson.

A. W. and F. W. Fortner were in Jumbo Monday.

George Ward returned Wednesday from a Christmas visit with relatives at Chillicothe, he visiting an aunt there he had not seen for twenty years.

Mr. Finley and family of Meadow spent the week end with her parents, Mr. and Mrs. Forgas.

Mrs. Ora Crane of Childress is visiting her parents, Mr. and Mrs. J. E. Boyd, and is on the sick list.

G. A. Wilson and family spent Tuesday with their daughter, Mrs. Douglas Lynch in Amarillo.

Because of good weather farmers are finishing up threshing rapidly and all their work will soon be completed for the season.

Bennie Fortner left Friday to spend a few days with relatives at Crowell.

Arthur Matthews of Jumbo was here Sunday.

Claude Fox and Franklin motored to Canyon Sunday and returned with a Christmas tree for use at the community gathering.

Mr. and Mrs. H. E. Ferguson Jr. and her sisters, Misses Towne and of Happy were in Amarillo Saturday.

A large crowd attended the big Christmas program at the school house.

Mr. and Mrs. A. W. Fortner and daughter, Mrs. Lela Campbell were in Plainview Thursday. Miss Lizzie who is attending school there returned with them.

Miss Georgie Wilson spent Saturday in the J. L. Hammond home.

Jack Hayes and Chas. Harter of Happy and two Amberst men visited the Ferguson home Saturday.

Lynn Bratcher, Misses Velma and Vada Bratcher were in Happy Saturday.

Miss Opal Hanson was here from Amarillo a few days visiting her parents.

A good program was heard at the school house Christmas Eve night in connection with the tree.

Mr. and Mrs. F. W. Fortner returned home Wednesday from a Christmas visit with her parents, Mr. and Mrs. S. J. Taylor of Levelland.

A number of parties were given Christmas week by several of the neighbors to entertain the young people.

Groping

By Albert T. Reid



ability to hoopskirts on her legs and waterfalls on her head as like as not.

A new disease is called "rat-bite fever." Widespread and one of many carried by rats, the disease comes from the bite of a rat or of a dog or other animal that has come in contact with rats.

If men could stop killing each other for a few years, devoting all their killing energies to rats, mosquitoes and other dangerous pests this would be a better world.

An end to rats alone would produce savings enough to offset the billions lost in the last war.

What are you going to buy for Christmas? Do you own a home of your own, for your children now, or for your children when you get married and have them, a home for your old age. A PIECE OF THIS EARTH WHICH IS YOURS?

If not, the best thing to do with Christmas savings is to buy a home, or start buying one. Buy only what you are sure you can pay for. There are ten thousand good investments in this country but no investment is as good as money invested in a home of our own.

Thomas F. Ryan, who left no-

Grand Champion Herford Steer



Photo shows Clarence and Emma Goecke, with their prize steer, which won the Grand-Champion King of Cattle Title at the International Stock Show at Chicago. Clarence, who is 12 years old, raised the steer

less than one hundred millions of dollars and probably several hundred millions, owns nothing now but the coffin that holds him. Funeral services were held in the beautiful church of St. Jean Baptiste that he built in New York. His body will rest in the cathedral he built at Richmond, Va., not far from the spot where he lived as a poor orphan boy.

"Where does he live now?" an official at the funeral service wis-

pered to the undertaker. "Have you the men ready to carry it?" "It is all that is left of what once controlled wealth and power. Tears on the cheeks of many at the church, servants, friends and relatives showed that the dead man had been generous and kind.

The American Federation of Labor, ably led by President Green will rejoin the National Society for

the prevention of blindness in a national campaign.

There are in the world at least 6,000,000 totally blind. To know how great is the affliction, stop reading for a moment, close your eyes and ask yourself what life would be like if you could never open them.

Ignorance increases blindness, and disease, born of vice and superstition increases it. In Egypt today you may see infants with flies attacking their eyes, the mothers afraid to hurt the flies because it is a sin. Your grandmother's spirit might live in one of the flies. That superstition alone has caused thousands of Egyptian children to lose their sight.

Ten boys' clubs have been organized, by County Agent Frewitt of Brady in various communities of McCulloch county. Raising baby beebes, terracing and other subjects will be taught the 180 boys in these clubs this year.

A delegation of Ballenger people including the chief of the fire department, secretary of the Chamber of Commerce, city secretary and others are visiting nearby towns with the view to inspect new city

halls and modern fire stations with the intention of making the ones which they will have in the near future the very best.

It will be only a short time before the widening of the road of Highway No. 28 will be completed east of Thalia in Wilbarger county. It will then be ready to settle for the concrete, pouring and hardening of which will require several months.

Transparent.

The Grate Father: "I can see right through that chorus girl's intrigue, young man."

The Lovesick Sop: "I know, dad, but they all dress that way nowadays!"

That the chap who bought the Daily News. Really. How much did he give for it? Two cents.

IN 1929

We ask for just one "break"—and that is the privilege of meeting a lot more good people in this community who are BUILDERS!

ROCKWELL BROS. & COMPANY

Lumbermen—Phone 4

Public Farm Sale

I will sell at public auction the entire equipment of my farm, located six miles southwest of Hereford on Santa Fe Trail, two miles north-east of Summerfield, better known as the Jesse McMinn farm.

TUESDAY, JANUARY 8

SALE BEGINS PROMPTLY AT 10:30

FREE LUNCH SERVED AT NOON. LADIES OF SUMMERFIELD WILL SERVE PIE AND CAKE.

14—HEAD HORSES—14
—These horses are well broke, ages 5 to 9 years, weight 1000 to 1600 pounds; good colors and good quality.

22—HEAD HOGS and PIGS—22
4—Brood sows, bred.
1 Boar, age 8 months.
17—Head good pigs.

FEED.

Sorghum, about 3,000 bundles, stacked; Higer, about 6,000 bundles, stacked. This feed is extra good and well stacked.

FARM IMPLEMENTS.

- 2—Two-row Emerson listers.
 - 2—Single-row Emerson listers.
 - 2—P. & O. 2-row sod planters.
 - 4—Slide go-devils.
 - 1—Two-row slide go-devil.
 - 1—John Deere 3-disc breaking plow.
 - 1—P. & O. 14-inch combination rod and mole board sulky.
 - 1—Double shovel, breaking plow and single stock.
 - 1—P. & O. 7-foot disc, new.
 - 1—Seven-foot disc, 18-inch disc.
 - 1—Osborne row binder, nearly new.
 - 1—Deering broadcast binder, 7-foot cut, new canvas.
 - 2—Good header barge wagons.
 - 2—Grain wagons.
 - 1—Cultivator.
 - 1—Twelve-hole Van Brunt wheat drill.
 - 1—Four-section drag harrow.
 - 1—Sixteen-inch sulky.
 - 1—P. & O. two-row lister.
- These implements are all in good shape and ready to hitch to.

17—HEAD JERSEY MILK COWS AND CALVES—17

- 1—Cream-colored Jersey cow, age 5, fresh.
 - 1—Brown-colored Jersey cow, age 5, fresh.
 - 1—Fawn-colored Jersey cow, age 5, fresh.
 - 1—Brown-colored Jersey cow, age 6, fresh.
 - 1—Brown-colored Jersey cow, age 7, fresh.
 - 1—Brown-colored Jersey heifer, age 3, fresh.
 - 1—Very select club yearling heifer, a real show heifer.
 - 4—Heifer calves.
 - 2—Bull calves.
 - 1—Yearling steer.
 - 1—Yearling heifer.
 - 1—Heifer, age 2.
 - 1—Jersey milk cow, age 4, dry.
- A large percent of the cows and heifers offered in this sale are descendants of the well known Berry Orr herd. Anyone needing a real good milk cow will profit by attending this sale.

HARNESS.

- 15—Sets of good harness, collars, bridles, lines, etc.

MISCELLANEOUS.

- 1—DeLaval cream separator, No. 10.
 - 1—Beatrice cream separator, No. 60, new.
 - 1—Incubator, 130-egg capacity.
 - 1—Cook stove.
 - 1—Four-burner oil stove.
 - 1—Heating stove.
 - 1—Post drill.
- Four and six horse double trees, single trees, shovels, forks and other articles entirely too numerous to mention.

TERMS—Horses and implements: All sums of \$25.00 and under, cash; sums over \$25.00, a note drawing 8 per cent interest, due in six months, with approved security, will be accepted. Five per cent discount for cash on sums over \$25.00. Hogs, cows and feed will be sold for cash.

P. H. LUCK, Owner

E. C. EUBANKS, Clerk. RAY BARBER, Auctioneer.

THIS WEEK

By ARTHUR BRISHANE

WELCOME, JUPE CULOITE RAY-BITE FEVER THE BEST BUY—A HOME ONLY A COFFIN LEFT

The Jupe Culoite is coming. The French work jupe means "skirt" and culoite means "trousers."

Paul Polret, who knows fashions, says that jupe culoite will soon cover the lower half of lovely woman from Peking to Palm Beach. It will be a sort of compromise between trousers and skirt, a partition for each leg.

Woman will be like the Ornithorynchus, the animal half way between bird and mammal.

You might think she would go from the jupe culoite all the way to real trousers but you don't know her.

She will flounce back in all prob-

Baby Chick Time Is Drawing Near

—and careful poultrymen and farmers are beginning to think about their equipment for the coming hatching season.

You can't go wrong if you hatch 'em in a SAFETY HATCH INCUBATOR and then raise 'em with a BUCKEYE BROODER

—Both are time-tested and standard in every way. We have them in all sizes. —In addition we have a wonderful line of drinking fountains, feeders and all other equipment that goes with successful poultry raising.

Bring Us Your Poultry Equipment Problems

STREU HARDWARE COMPANY

New Pontiac Big Six

Introducing big car standard of luxury, style and performance Expecting new models on the floor about January ten

Dixon Motor Company

Across Third Street from New City Hall, Broadwell Bldg.

Dimmitt News

Lloyd Doughty of Weatherford was in Dimmitt last week arranging to build a brick house on a lot recently purchased by his father, J. D. Doughty, also of Weatherford.

B. D. Woodlee, E. F. Kerr and Dr. Mayes Miller each plan to erect a brick building and these, with the new drug store building, will make five east of the bakery. Mr. and Mrs. Jones of Plainview were here Thursday inspecting the new residence of Mr. and Mrs. B. D. Woodlee as they intend to duplicate it.

Mr. and Mrs. J. M. Maynard spent the holidays with her relatives in Lockney. Mr. and Mrs. Jack Consort of Crosbyton and Miss Mary Consort of Lubbock visited in the Consort home here this week.

Mr. Maynard formerly of the M & W Grocery and his sister Miss Virgie left for Oklahoma last Friday. Ted Houston who has been at work for the Panhandle Lumber Company was transferred to Panama January 1.

Mrs. Shuford enjoyed a visit from her son, Clyde, during the holidays. He has been attending school at Austin this year.

Mr. and Mrs. C. A. Cryer spent several days in Amarillo this week.

Miss Mayne Cauly, teacher of expression in Dimmitt school, spent last week with her parents at Shallow Water.

Mrs. Fay Montgomery and son visited in the home of Mr. and Mrs. Norwood this week.

Emmett Davis of Lockney visited in the I. B. Brooks home last Thursday and Friday.

Mr. Alexander of Hereford was a Dimmitt visitor Friday.

Work of the Baptist church is growing rapidly. There were several additions Sunday. Mr. and Mrs. Galloway and four children,

THE FUMBLE FAMILY



by Dunkel

Mr. and Mrs. Chamblin and daughter, Mr. Riddle and Mrs. Ray, Mr. Gillispie. Several of these are new railroad employees who have recently moved to Dimmitt.

Mr. and Mrs. Ester Noble entertained relatives with a dinner Christmas day, there being some forty present.

A wedding that came as a surprise to Dimmitt people was that of Miss Carrie Howser and Johnnie Lawson Wednesday evening at Hereford. Mr. Lawson is manager of the Castro Theatre and Miss Howser is the charming daughter of Mr. and Mrs. Howser who have lived in the Cleo community for a number of years. We wish this young couple lots of happiness in their married life.

Mr. Price of Amarillo was a business visitor here Thursday.

Mrs. B. A. Fuller is on the sick list this week.

Muggins McLean who has been away from Dimmitt for quite awhile is at home for a visit with home folk.

Messrs. and Mmes. Harold Griffith and J. W. Spikes of Lubbock also Miss Flossie Burkholder of

Lubbock, Mr. and Mrs. R. B. Boren and son and Miss Virgie Johnson enjoyed Christmas dinner in the lovely new home of Mr. and Mrs. W. A. Wright.

Miss Virgie Johnson of Lubbock has accepted a position in the county clerk's office. She spent several years attending Dimmitt school and we are glad to have her back with us.

Miss Maxine Clark and Jimmie Roberts of Lubbock were guests in the home of Miss Ruth Wright Thursday. Miss Clark is a cousin to Miss Wright.

Mr. and Mrs. Clarence of New Mexico, Mr. and Mrs. J. Hodge of Lubbock, Mr. and Mrs. Wes Anthony of Hereford and Mr. and Mrs. Bruce McLean and family of Dimmitt enjoyed Christmas dinner in the home of Mrs. C. E. McLean.

Mrs. Bruce returned Monday from a visit with her parents at Quanah.

Mr. Roll Douglas was a Dimmitt visitor Thursday.

Mrs. Rothwell's mother and sister of Denver are here for a visit.

Miss Artie Cryer who has been attending Wayland College was visiting relatives in Dimmitt during the holidays.

Miss Dora Baker who is attending school at Lubbock, visited home folk here this week.

Sam Cooper and daughter, Susie Lee, were shopping in Hereford Friday.

Mr. Bailey and wife of the Sunnyside community were Dimmitt visitors Thursday.

Mr. and Mrs. Baxter arrived home from Brownsville Monday.

Messrs. and Mmes. J. H. Flanagan and B. D. Woodlee, Bob Flanagan, Brooks Woodlee, M. Wright, Bert Fuller, Wynnefred and Christine Fuller and Anita Willis enjoyed Christmas dinner in the home of Mr. and Mrs. I. B. Brooks.

Rev. Gilbert is down with influenza. A message was sent to Mrs. Gilbert at Buda, who had gone there to spend the holidays with her parents, to return, but she was also down with influenza and unable to return.

Mr. and Mrs. Chas. Dean spent the holidays with their parents at Clarendon.

Members of the B. Y. P. U. enjoyed a social at the auditorium Christmas evening.

Mr. and Mrs. J. R. Gollehon and children were in Dimmitt Monday and Tuesday.

Mr. and Mrs. Edwin Ramey and children spent the week-end with relatives in Oklahoma City.

Mr. and Mrs. E. B. Wright and daughter spent Tuesday in Lubbock with relatives.

Mr. and Mrs. O. B. Frimble in company with his sister and husband of Bovina motored to Mobeetie Monday evening to spend Christmas with their parents.

Mr. and Mrs. Parker were Bovina visitors this week.

Mr. and Mrs. Henry Stalcup visited Mrs. Stalcup's parents at Plainview this week.

Geo. Willis sold his residence to E. V. Elder. Mr. Willis has announced no plans but we hope he decides to remain in Dimmitt.

Mr. and Mrs. Harold Hunter spent the holidays with his parents in South Texas.

Pat Hardy and Brooks Woodlee and Misses Zonelle Brooks and Anita Willis enjoyed a pleasant evening in the home of Miss Ruth Wright Wednesday evening.

Mr. and Mrs. Yancy of Bovina were Dimmitt visitors Friday.

Mr. and Mrs. Frank Hyatt of the south part of the county were in Dimmitt Friday.

Mr. and Mrs. E. B. Wright and Mmes. Flanagan and Burns were Amarillo visitors Friday.

Mrs. M. R. Avery has been on the sick list but is better at this time.

J. R. Cauldwell of Hale Center was here on business this week.

Mrs. Kimbal and family spent Christmas day with her daughter and husband, Mr. and Mrs. Savago near Kress.

B. A. Fulkner will leave Saturday for Waco to spend New Years with his parents, and will visit other relatives before returning.

Mr. and Mrs. C. C. Reynolds of Hart visited their children here during the holidays. Mr. Reynolds formerly ran a grocery here and is now postmaster at Hart.

20 Baskets on the Head!

Jimmy Sainsbury is the champion basket juggler of London. He is shown in this photo eclipsing his own record by juggling twenty baskets on his head in Covent Garden recently. The fellow on the left is making a noble effort to imitate the master juggler, but his limit is evidently three baskets.



CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby commanded to summon Agatha Cramberg, First National Bank of Las Vegas, New Mexico, a corporation duly incorporated, each alleged to be non-residents of this State; and the unknown heirs, their heirs or legal representatives, of John C. Cramberg, deceased, and whose names are unknown, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the Sixty-Ninth Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said Sixty-Ninth Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the First Monday in February A. D. 1929, the same being the Fourth day of February A. D. 1929, then and there to answer a petition filed in said Court on the 29th day of December A. D. 1928, in a suit numbered on the docket of said Court No. 1704, wherein A. O. Thompson is Plaintiff, and Agatha Cramberg, First National Bank of Las Vegas, New Mexico, and the unknown heirs, their heirs or legal representatives, of John C. Cramberg, deceased, are Defendants and said petition alleging:

That on or about March 1st, 1927, the plaintiff was the owner of and holding and claiming the same in fee simple the following described lands lying and being situated in Deaf Smith County, Texas, and described as follows:

All of the southeast (SE) quarter of section fourteen (14) township five (5) north of range three (3) east, containing 100 acres; also 640 acres being section number twenty-three (23), township five (5) north of range three (3) east; also 320 acres being the north half of section number twenty-six (26), township five (5) north of range three (3) east; being a Capitol Syndicate subdivision of Leagues numbers 376 and 388, as shown by plat thereof, recorded in the deed records of Deaf Smith County, Texas. That on the date above stated the defendants ejected plaintiff from said lands and unlawfully withheld from him the possession thereof, no suing in trespass to try title for said lands.

The plaintiff further pleading als title from the sovereignty of the soil, the State of Texas, by patent,

and through a regular chain of title to and into himself, setting out the specific instruments of conveyance, and prays in addition for the removal of all clouds from his title and that he be quieted in the peaceable use and possession of said lands and premises, and pleading generally for all relief, special and general, in law and in equity he may be entitled to.

Plaintiff alleging that the defendants, Agatha Cramberg and the First National Bank of Las Vegas, are non residents of this State, and that the names of the heirs, their heirs and legal representatives of John Cramberg, deceased, are unknown, and that the said Agatha Cramberg is the surviving wife of John C. Cramberg, deceased.

The plaintiff's petition being endorsed on the back: "This action is brought as well to try the title as for damages."

Herein fall not, but have before said Court, at its aforesaid ext regular term, this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said court at office in Hereford, Texas, this 29th day of December A. D. 1928.

(SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas. 51-4-R

A Want Ad in The Brand is a sure, steady worker—try it out.

FOR QUICK JOB SERVICE SEE THE BRAND.

Down To Real Business

—With the Holiday rush behind, we are beginning the New Year with our new business on a basis of new stock, new hopes, new determination to give you Drug Service that will please you.

—We ask you to pay us a visit and let us SHOW you. We appreciate our old friends—and hope to make many new one in 1929.

Corner Drug Store

REX TYNES
Registered, Pharmacist, Manager

Announcement

—We wish to announce to our friends and customers of this territory, that we have purchased the Dunlap Hardware Company's stock and good will, and will continue the business for the present at the former Dunlap stand. We will soon move the stock into the building now occupied by Anthony's Furniture Store.

—While we will not be ready for our opening for possibly two or three weeks, we want you to know that we are going to try to give you a REAL Hardware store, in every sense of the word, with a first class line of shelf hardware and everything else that goes with such a business.

—The support and good will of the people of this community is earnestly solicited.

Kerr-Anthony Hardware Company

C. F. Kerr Wes Anthony

Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIRE—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

J. C. Cummins

FRIDAY AND SATURDAY SPECIALS

- Three-Minute Oats, large ----- 22c
- One quart jar Peanut Butter ----- 45c
- Iten Crackers, two pounds ----- 32c
- Bananas, pound ----- 10c
- Cabbage, pound ----- 4 1-2c
- Gallon Apples ----- 45c
- One pound Wapco Coffee ----- 40c
- One pound Stick Candy, assorted ----- 18c

We Deliver \$3.00 Worth and Up Free.

Carl's Cash and Carry Grocery

Phone 324

PURINA

The Full Coal Pail Spells

HAPPINESS AND ECONOMY

Always keep your coal pail full. When you order a little at a time, you are wasting time and money. When you order inferior coal, you are doing the same thing.

The only way to be safe is to order our highest quality DIAVOLO. How much do you need for the rest of the winter?

Phone Us At No. 1 and Let Us Know.

Sole distributors of Purina feeds for this district. Always fresh, just out of the mills.

Jones & McLean

Now on Display in our Showroom!

Today you can see the most sensational automobile ever introduced—The Outstanding Chevrolet of Chevrolet History, a Six in the price range of the four!

This amazing new automobile is now on display in our showrooms and we cordially invite you to come in for a personal inspection!

Judging by the tremendous interest which it has excited wherever shown—

—judging by the unqualified approval it has won from everybody, everywhere—

—the Outstanding Chevrolet will instantly impress you as the greatest dollar-for-dollar value ever offered in any automobile!

New 6-Cylinder Valve-in-Head Engine

When you lift the hood and see the new six-cylinder valve-in-head engine you will realize that a new era has dawned for the buyers of low-priced automobiles. Representing four years' development and testing by Chevrolet and General Motors engineers, embodying the discoveries of General Motors Research Staff, this new power plant is a marvel of advanced design. At every speed it operates with that delightful smoothness which everyone demands today in a modern automobile. It develops approximately 32% more power than any previous Chevrolet engine. It displays sensationally greater speed and faster acceleration. And yet, despite this brilliantly improved performance, it maintains Chevrolet's worldwide reputation for economical transportation by delivering better than an average of twenty miles to the gallon of gasoline!

Great Array of New Features

Matching this spectacular advance in performance is the greatest array of new features Chevrolet has ever announced—and the most outstanding appearance ever achieved in any car of comparable price!

The new four-wheel brakes not only assure positive safety, but are exceedingly quiet in operation. The new heavier, finer quality transmission and rear axle gears contribute to longer life and greater stamina. The new two-beam headlamps with foot control dimming device were never before available in Chevrolet's price class. The new AC gasoline pump with filter assures constant fuel supply no matter how steep the hill. And so on throughout the entire chassis, you will find feature after feature previously demanded in the finest of automobiles and now offered on the Outstanding Chevrolet in keeping with Chevrolet's policy of constant progress!

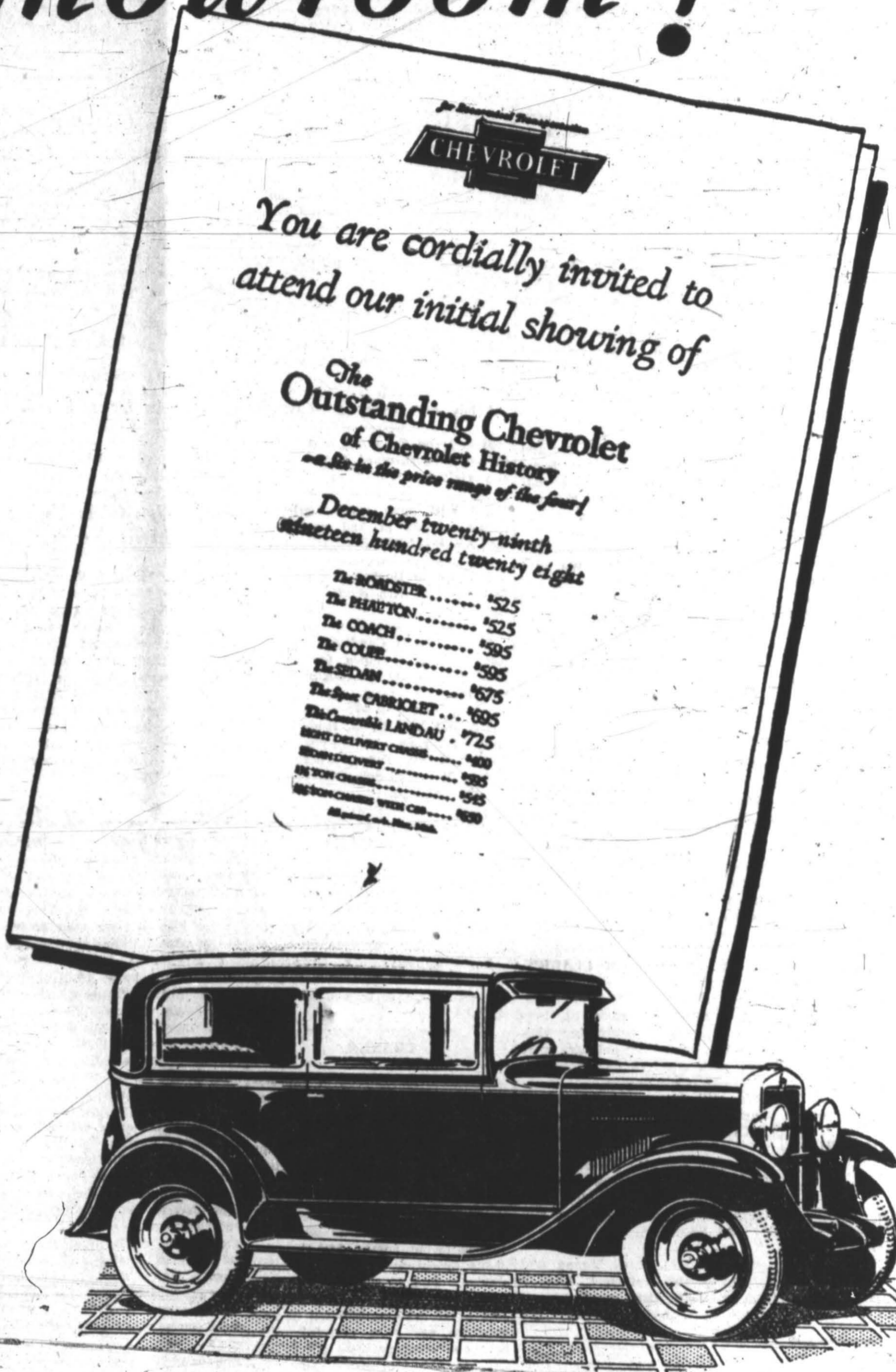
Distinctive New Beauty

But, however impressed you may be by the mechanical superiority of the Outstanding Chevrolet, your admiration will reach even greater heights when you study the car's distinctive beauty.

Here the whole effect is one of ultra-smartness, luxury and style. Introducing modish, concave front pillars and divided moulding, embodying the comfort advantages of greater width and length, finished in smart new lustrous colors—
—the marvelous new Fisher bodies represent a masterful example of artistic coachwork. Never in Fisher's long and illustrious service to the automotive industry has Fisher style supremacy been more clearly revealed! Never have beauty, comfort, convenience and staunch construction been more skillfully combined in the bodies of any automobile!

Come In and See For Yourself

So we urge you to come in today and inspect the Outstanding Chevrolet! See for yourself what distinctive beauty and thrilling performance are now available at prices so amazingly low! Learn how Chevrolet has again established an entirely new standard of motor car value!



A Complete Array of Outstanding Features

- | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>New Smoothness—
32% More Power</p> <ol style="list-style-type: none"> 1. Smooth 6-cylinder valve-in-head motor 2. Motor fully enclosed 3. Rugged balanced crankshaft 4. Fabric camshaft gear <p>New Beauty</p> <ol style="list-style-type: none"> 1. Beautiful new Fisher bodies 2. Beautiful new colors 3. Chromium plated radiator 4. Headlamps with chromium plated rims 5. Chromium plated headlamp standards 6. New hood with narrow louvers 7. One-piece full-crown beaded fenders 8. Rubber covered steel running boards | <p>New Economy and Dependability</p> <ol style="list-style-type: none"> 1. Better than 20 miles per gallon 2. AC gasoline pump and filter 3. Positive lubrication to all motor bearings 4. Automatic lubrication to valves 5. Self-adjusting dry-disc clutch 6. Stronger rear axle gears <p>Faster Getaway—
Greater Speed</p> <ol style="list-style-type: none"> 1. Advanced combustion chamber design 2. High speed gear ratio, 3.8 to 1 3. Accelerating pump or carburetor 4. Hot-spot intake manifold 5. Smooth sliding gear transmission <p>New Comfort and Convenience</p> <ol style="list-style-type: none"> 1. Longer, roomier Fisher bodies | <ol style="list-style-type: none"> 2. Adjustable driver's seat in all closed bodies 3. Cadet type sun visor 4. Fisher VV windshield 5. Deep comfortable cushions 6. Indirectly lighted instrument panel 7. Water temperature indicator on dash 8. Semi-elliptic shock-absorbing springs 9. 107-inch wheelbase <p>New Safety</p> <ol style="list-style-type: none"> 1. Separate emergency brakes 2. Foot control two-beam type headlamps 3. Theft proof Electrolock 4. Ball bearing worm-and-gear steering 5. Safety gasoline tank in rear 6. New 4-wheel brakes, safe—positive—quiet |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Come in and see these Beautiful New Cars on display in our showrooms

Brumley-Chevrolet Co., Inc.

Hereford, Texas.

Q U A L I T Y . A T . L O W . C O S T

Be Prepared For Cold Weather Illness

KEEP YOUR MEDICINE CHEST STOCKED WITH DRUGS FOR COLDS AND OTHER WINTER ILLS. IF IT'S DRUGS, WE HAVE IT.

DEPENDABLE
DRUGGISTS

The City Drug Store

DEPENDABLE
DRUGGISTS

LOCAL HAPPENINGS

I buy my Drugs at CLARK'S.

Mr. W. Humble spent last weekend with friends in Lubbock.

People in the country need a Radio more than any one. We have the Atwater Kent Models 48 and 49 that will just suit our rural trade. See them at ORR'S TAILOR SHOP.

Mr. and Mrs. R. O. Dunkle have returned from a holiday visit with relatives at McLean.

If it ever does get muddy, remember RICE has a good stock of chains.

J. B. Davis and daughter, Joyce, of Summerfield, E. E. Fridley and family were Amarillo visitors last Friday.

R. E. Bridley and family visited in Lockney and Plainview Saturday and Sunday, returning on Monday.

Fresh King's Candles, the aristocrat of all candles for American Queens. At CLARK'S DRUG STORE.

Mrs. Lester Gordon and sons of Tulsa visited Mrs. H. K. Fox Monday and Tuesday.

People in the country need a Radio more than any one. We have the Atwater Kent Models 48 and 49 that will just suit our rural trade. See them at ORR'S TAILOR SHOP.

Miss Velma Reed visited relatives in Amarillo during the holidays, returning home Sunday.

T. F. Reid of Canyon spent the holidays with his daughter, Mrs. George Gulnn and family.

STAR THEATRE HEREFORD, TEXAS

Saturday Matinee and Night
JANUARY 5

"Love Me and the World Is Mine"
with
MARY PHILBIN AND NORMAN KERRY

Monday - Tuesday
JANUARY 7-8

"Interference"
with
EVELYN BRENT, OLIVE BROOK, DORIS KENYON and WILLIAM POWELL

Wednesday - Thursday
JANUARY 9-10

"Honeymoon"
with
POLLY MORAN, HARRY GRIBBON and "FLASH" the Dog.

Friday Night Only
JANUARY 11

COLLEEN MOORE
in
"Naughty Baby"

COMING SOON:

"Uncle Tom's Cabin"
RAMON NOVARRO
in
"The Flying Fleet"

TIME OF SHOWS:
Evenings 7:00-8:45
Saturday Matinee 2:00-3:30

Miss Eloyse Pitman returned to her school work in Friona after having spent the holidays here with her parents, Mr. and Mrs. J. H. Pitman.

Start the New Year right by using our office supplies, cash books, ledgers and day books. Buy them at CLARK'S DRUG STORE.

Miss Helen Sisk left Monday morning for Wichita, Kansas, after a Christmas visit with her mother, Mrs. R. G. Sisk.

Just come in and look over our big stock of Brunswick tires and you will realize why we can sell for less than others. At RICE'S.

Mr. and Mrs. Lester Gulnn and son left Wednesday for their home in Denver, Colorado, after a visit with Mr. Gulnn's parents, Mr. and Mrs. George Gulnn.

People in the country need a Radio more than any one. We have the Atwater Kent Models 48 and 49 that will just suit our rural trade. See them at ORR'S TAILOR SHOP.

Mrs. Frank Barrow and children returned to their home Sunday after spending the Christmas holidays with Mrs. Barrow's mother, Mrs. J. M. Boone.

Start the New Year right by using our office supplies, cash books, ledgers and day books. Buy them at CLARK'S DRUG STORE.

C. S. Jones, local furniture dealer, together with his brother, W. N. Jones of Milesheo, left last Sunday overland for Mt. Vernon, Missouri, to visit their mother for a week.

I buy my Drugs at CLARK'S.

Mr. and Mrs. E. C. Everitt and baby returned to Hereford December 28 from a twelve-day visit to Dallas, where the holidays were spent with relatives and friends.

We still have some Christmas lamps. Come in and get yours. TEXAS UTILITIES COMPANY.

Mr. and Mrs. P. W. Price and Mrs. Julia Roberts who have recently moved to Amarillo, were visiting Hereford friends last Friday and Saturday.

Mr. and Mrs. Mark Hanna and Miss Juana returned Sunday from a visit with relatives and friends in Childress, Lockney and Plainview.

For chapped and rough hands use Clark's Hand Lotion. At CLARK'S DRUG STORE.

Gaston Baer and father and W. C. Morgan motored to Tucuman last Sunday. Mr. Baer's father remained in Tucuman.

See the new All-Electric Atwater Kent Radio. At ORR'S TAILOR SHOP.

Mr. and Mrs. C. E. Reynolds and Joe Hastings of Dimmitt were transacting business here Wednesday.

Start the New Year right with Brunswicks. AT RICE'S.

For chapped and rough hands use Clark's Hand Lotion. At CLARK'S DRUG STORE.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

REYNOLDS-DUNN.

Rankins Reynolds of Dimmitt and Miss Nellie M. Dunn of Hereford were united in marriage last Sunday at Amarillo. Mr. Reynolds, a Dimmitt boy, is employed by the Reynolds Drug Company, while the bride is a daughter of Mr. and Mrs. R. M. Dunn of this city. She graduated from the Hereford High school in 1927, and then attended the North Texas Teachers College at Denton for one year. Mrs. Reynolds was a very popular young girl in Hereford and has many friends who rejoice with her in her happiness.

We still have some Christmas lamps. Come in and get yours. TEXAS UTILITIES COMPANY.

See the new All-Electric Atwater Kent Radio. At ORR'S TAILOR SHOP.

Miss Margaret Thompson, daughter of Mr. and Mrs. A. O. Thompson, left Wednesday for her studies at Simmons University, Abilene, after spending the holidays here with her parents.

Again we say it: We have car jacks, all sizes and prices. AT RICE'S.

Mrs. W. C. Fallwell and daughter, Miss Edna, and son, Elbert, returned Sunday from a visit in Dallas, Fort Worth and Texarkana.

I buy my Drugs at CLARK'S.

Miss Irene Crawford has returned from Weatherford, Texas, where she visited during Christmas.

We still have some Christmas lamps. Come in and get yours. TEXAS UTILITIES COMPANY.

Miss Lillie Busber has returned from a visit with relatives at Littlefield.

Fresh King's Candles, the aristocrat of all candles for American Queens. At CLARK'S DRUG STORE.

Mr. and Mrs. G. M. Hudson and baby returned last week from Honey Grove, Texas, where they visited Mrs. Hudson's relatives during the holidays.

See the new All-Electric Atwater Kent Radio. At ORR'S TAILOR SHOP.

Tom McCollum has returned from a visit with his parents at Estelline during the holidays.

Layer-bill heavy duty Ever-ready B batteries have been hard to keep but we now have a good stock. AT RICE'S.

THANKS.

We take this method of expressing our gratitude and thanks to our many friends both far and near, for their kindness and sympathy shown us in the recent sickness and death of our darling little boy, J. C. Oh, what a trying time it was. And especially do we thank those who made floral offerings and those who sent good dinners to our home. And the telephone operators for their untiring service. And to those nurses who watched so tenderly by his bedside. And to all who contributed in any way we are very grateful. Oh, how our hearts were lifted and our hearts made glad to know we still have friends when everything seemed so dark. May God's richest blessings ever be yours, and may we strive to live better lives, closer to God and each other, for we feel that we have an interest in that Kingdom above as well as in the good people round about Hereford.

Mr. and Mrs. W. J. Matthews, Mr. and Mrs. W. R. Matthews and Family, Jno. S. Hart, Miss Rosa Hart.

Social and Society

Mrs. C. Allen Skelton Entertains at Bridge

Mrs. C. Allen Skelton entertained members of her bridge club and other friends with a beautifully appointed bridge luncheon last Friday at one o'clock.

Christmas decorations were featured in the receiving rooms and centering each table were miniature Christmas trees. Attractive place cards marked the places for the guests.

A delicious three-course luncheon was served after which bridge was played throughout the afternoon.

Mrs. Cliff Acker was awarded the prize for high score and Mrs. George Garrison had low score and was given the booby.

Camp Fire Girls Enjoy Delightful Xmas Party

Mrs. W. H. Dowell entertained members of the Camp Fire Girls with a Christmas party at her home, December 21, at which time gifts were exchanged and games played during the evening. Mrs. Dowell served delicious refreshments to these interesting girls.

On Friday evening, December 28 these same girls brought their supper and ate picnic style and afterward enjoyed a slumber party with Mrs. Dowell.

Shower Honoring Mrs. Sam Steele, Saturday

Mmes. Oscar Easley and Virginia Ellison and Misses Eva Skelton, Kathleen Hawkins and Eloyse Pitman were joint hostesses for a miscellaneous shower honoring Mrs. Sam Steele, a recent bride, at the home of Mrs. Easley last Saturday afternoon, when this cozy home was attractively decorated in Christmas flowers and greenery. Several musical numbers were given, with Miss Dossie Mae Steele at the piano and Mrs. Ray Conaway singing.

A clever little sketch entitled "Sweethearts and Wives," given by Misses Beulah Lee Rutherford and Margaret Ghiland was very much enjoyed. A large clothes basket containing the gifts, was presented to the bride and as she unwrapped and looked at the packages, each guest was given the privilege of seeing and admiring them. Many were the beautiful gifts presented to this popular young copy. A delicious refreshment course was served by the hostesses.

Tune in KOA Sunday Evening at 7:00 O'Clock and Hear

ENNA JETTICK SHOES

Come to us for your ENNA JETTICK SHOES \$5 for women \$6 SPROWLS-CRONIN & COMPANY

Kansas City, and Roger, of Oakland, California; three sisters, Mrs. W. C. Ivins, of Stronghurst, Illinois; Mrs. M. N. Johnson, Kansas City, and Miss Grace Slater, Stronghurst, Illinois; and one brother, J. Lee Slater, West Plains, Illinois.

The Brand wants rags—good clean cotton rags, with old knit underwear, stockings, linen collars, etc., absolutely barred. Good prices paid.

Tune in KOA Sunday Evening at 7:00 O'Clock and Hear

ENNA JETTICK SHOES

Come to us for your ENNA JETTICK SHOES \$5 for women \$6 SPROWLS-CRONIN & COMPANY

LAWSON-HAUSER.

Johnnie Lawson and Miss Carrie Hauser, both of Dimmitt, were united in marriage in Hereford last Wednesday. The groom is manager of the Castro County Theatre at Dimmitt.

A Want Ad in The Brand is a sure, steady worker—try it out.

PROTECT YOUR PENNIES—THE DOLLARS WILL LOOKOUT FOR THEMSELVES!



Uncle Sam's Banksaver

When Uncle Sam concocted the Federal Reserve System, he produced the most nearly perfect banking institution in the world.

Banks that are members of that institution enjoy the complete stability of the United States Government Federal Reserve.

Western National Bank

"There Is No Substitute for Safety"

Order Your Baby Chix Early

—So That the Pullets Will Lay in the Fall, When Egg Prices Are Best.

OUR BIG SMITH INCUBATOR will soon be ready for operation. Make your reservations early for custom hatching and baby chicks.

Stop In and See Us—Visitors Welcome

Hillside Hatchery & Poultry Farm

South Hereford, on Main Street. R. P. Coneway, Manager

Permit Me To Suggest

—That you book your Auction Sale at your earliest convenience in order to secure the date you prefer to sell on. I am booking sales over a large territory for this season. The splendid results obtained in recent sales of livestock, farm equipment and real estate has convinced the property owners to sell at auction, the well-known method by which you can convert your property into ready cash in a day and receive full value. My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best references.

YOURS FOR A REAL SALE.

Ray Barber, Auctioneer

SUPERIOR SALES SERVICE

PHONE 241 HEREFORD, TEXAS

WANT A HOME?

—We invite you to investigate the accommodations offered you through this Panhandle-wide organization of lumber specialists. We carry not only the lumber and materials needed for anything from a chicken coop to a palace, but with it we offer free trained advice in planning, building and financing.

—If interested in the acquisition of a home we would appreciate an opportunity to serve you.

PANHANDLE LUMBER COMPANY